



# BROADCAST BEAT

by Phil Stone

The CRTC denied Allarco Broadcasting's bid to buy CKO All-News Radio, saying they were not amenable to the changes contemplated by Allarco . . . **Alain Gourd**, vice-chairman of the CAB, was made president of Mutual Broadcasting Ltd., and vice-president, radio, Civitas Corporation Ltd., by **Ed Prévost** . . . A survey conducted for the CRTC revealed that only 14% of all cable viewers would be "very likely" to subscribe to pay-TV if the system came to Canada. About three-quarters of those surveyed said they would not pay an additional \$9 a month (over and above the present \$7 average spent for basic cable service). So, whereas the CRTC had felt that dealing with pay-TV introduction had been a matter of urgency, **John Meisel** now says "there's no major stampede for pay-TV services in Canada" . . . Did you know that Home Box Office, a unit of Time Inc., is the largest U.S. pay-TV operator, with almost 5 million subscribers—second is Showtime, a joint operation of Teleprompter Corporation and Viacom International Inc., with 2.5 million . . .

The purchase of CKFH increases Telemedia's Ontario holdings to six AMs and two FMs, in addition to its stations in Quebec . . . **Peter Green**, president of Andres Wines is not exactly a fan of Alberta TV station rate cards: he says costs of advertising Andres products, particularly in Alberta "have gone through the roof" and the company is considering more print ads or public relations to sell its vinos . . . **Erna Cavanagh** is now v.p., research director, at Leo Burnett Company Ltd . . . A lot of teenagers who don't go job hunting this summer hope their parents will make allowances . . . The January, 1981, *Atlantic Magazine* article, *The Rise of the Newsocracy* by **Louis Banks** takes issue with the press—print, radio and TV—becoming the arbiter of North American life. Banks says the values of the media are not always the values of the society they serve. Good stuff here. (*Atlantic Magazine* is at 8 Burlington Street, Boston, Mass. 02116; price per copy, \$1.95 U.S.) . . .

**Robert G. Graham**, chairman of the Winnipeg Jets Hockey Club and holder of many other directorates, became a director of Moffat Communications Ltd . . . Friends are still congratulating **Tak Negoro** on becoming v.p. engineering, at British Columbia Television. **Ernie Rose**, the man Tak succeeded, has been around broadcasting for 45 years and served the industry with great distinction . . . Some readers might recall **Curly Morrison**, the former pro football player and sportscaster. He's back home in the U.S. and would now make an excellent contestant for *What's My Line?* It is highly unlikely that even the most astute panelist could guess Curley's current career: he owns and operates a cemetery! . . . **Pierre Duhaime**, who was v.p. & g.m. of CFCM-TV/CKMI-TV Quebec City, is now executive v.p. & g.m. of the parent Tele-Capital Enterprises Ltd . . . Same company also promoted long-time staffers **Gilles Gregoire** to v.p. &

g.m. of CFCM/CKMI, and **Paul Leclerc** to commercial director . . .

**Graeme Fraser**, a major figure at Crawley Films for many years and author of a witty, widely-read newsletter, asks: "Why can't we slow down inflation by putting the Post Office in charge of it?" . . . **Andy McDermott**, in his chatty Broadcast Executive Society newsletter column, picked up that apocryphal story that the call letters of CKTB St. Catharines stood for "Canadians Know Their Beer". Not so, says **Bob Reinhart**—the letters TB do go back to the original licensee, a local brewery called Taylor & Bates. All Canadian stations must use an initial C, and there was no particular significance in the use of K for the second letter (private stations can use F, H, I, J or K). Also, the St. Catharines Taylor had no connection with **E. P. Taylor**, the Canadian Breweries magnate . . . **Les McMahon** was appointed chairman of D'Arcy-MacManus & Masius Advertising Ltd. in Canada with **Jack Prince** president and chief operating officer . . . We'd like to pass out bouquets to **Larry Heywood** and **Len Moore**. Larry, v.p., creative services, for the Radio Bureau of Canada, was always a tower of strength when this writer ran the Radio Broadcasting course at Humber College. We asked him if he'd guest lecture for the students in the Human Communications course at York University and he readily agreed and did a superb job. (We're taking that course on a part-time pathway to a BA degree.) Len, president of the Television Bureau of Canada and the subject of the *Phil Stone Report* in BT's January/February issue, helped us out by giving a presentation to the broadcasting students at Conestoga College, where we are teaching one morning a week for the ebullient **Gary Parkhill**, filling in for **Gord Hume** who moved to London as manager of CKSL . . .

Congratulations to the Canadian Cable Television Association for the workshops it was enterprising enough to give on Pay-TV. They were geared to people working the financial, technical or marketing side. Also the CCTA rates applause for its support of the 1981 International Year of Disabled Persons . . . **Peter Coleman** who had been afternoon-drive news/sports reporter at CKFM, became news and public affairs director for its sister station in Montreal, CJFM-FM (FM 96) . . . Standard's two new transmitters should be fully operative by the time you read this. In **Betty Abrams** words: "super hi-fi, here we come!" . . . After his years at CKEY, **Gene Kirby** is handling a two hour Big Band program Saturday nights from 7 to 9 on 'RB . . .

**Don Luzzi** who rose from g.s.m. to g.m. at CHML/CKDS-FM Hamilton, is now also president of Radio ML Ltd., a Western Broadcasting Company . . . **Michael H. Koskie** was appointed v.p., administration, of the Vibco group while **Paul C. Carder** was appointed v.p. and managing director of V&B . . . There is not much difference between 30-second and

60-second TV spots in terms of over-all impact, durability and conviction as judged by target groups surveyed by Elliott Research Corp. Ltd. As discussed in *Report on Business*, Elliott used data from 800 case studies as its base. These were target groups at which specific ads were aimed. In an Elliott newsletter it was reported that "TV works almost as hard in 30 seconds as it does in 60 seconds in areas other than informativeness." In other words, one assumes, a 30-second spot is more durable and repeatable but in certain instances cannot carry all the information the sponsor might desire in detail . . . Quote from **Jim Coleman**: "Don't be surprised if there are some new faces on the television crews for CFL games in the coming season." . . . **Terry Kielty** who heads up CFRA/CFMO and Ottawa *Rough Riders* is initial chairman of the Canadian Football League's recently created board of governors . . . The CFL allocation has 36 games on CTV, 33 on CBC, with the first telecast July 10 from Montreal.

**Al Johnson**, CBC president, told the Broadcast Executives Society that the assertion that Canadians do not want and will not watch Canadian television programs is, quote, "an unverified piece of conventional wisdom—an old wife's tale". While Canadians spend some 75% of their viewing time watching U.S. shows, Johnson claims the time Canadians spend watching Canadian shows is in proportion to the amount of Canadian shows available . . . **R. Scott Colbran** is now v.p., corporate development at Maclean Hunter Cable TV Ltd. He's had a strong hand in MH's acquisition of U.S. franchises during the past two years . . . Radio-Canada has appointed **Clement Gaudreau** to Network TV sales rep, while **Jacques Carpentier** is National Selective TV sales rep . . . **Bernard DiMatteo** became president of CBS Records Canada Ltd . . . Selkirk Communications appears to be on the way to a billion-dollar year: 1980 gross was \$93 million, up from \$81.6 billion in 1979 . . . A 30-second spot on the 1981 World Series will cost \$150,000—last year's tab was \$125,000

**Rhonda Taylor** went from All-Canada, where she had been a National TV rep, to CFRB as a Retail rep . . . **Brenda Burns** has succeeded one of our former students, copy director **Peter Henderson**, as president of the 'RB Staff Committee . . . Good to learn that *RPM Magazine* was revitalized—**Walt Grealis** put too much into it to have it go down the drain . . .

CJAD and FM-96 in Montreal revelling in brand new quarters replete with outstanding new facilities . . . It is expected that the Federal Government will spend some \$62 million on advertising in 1981-2 and that about parallels the previous fiscal year . . . That familiar Datsun dealer in Bracebridge, Ontario, is **John Enright**, once of CFRB . . . **Kim Hesketh**, Bob's son, became the first radio representative to become president of the B.C. Legislature Press Gallery . . . Kudos to **Wayne Van Exan** of CFRB who was selected as Volunteer of the Year by the Oakville Association for the Mentally Retarded . . . It's expected that newspaper rates this year will increase more than those for TV but less than radio and magazines . . . **Bill Deegan** racked up his 25th year in radio recently and is now eligible for the CAB Quarter-Century Club . . .

Obits: Like many, we were intensely saddened by the passing of **Joe (Joe-Joe) Crysdale**; he was a symbol of the ingenuity and skill of early broadcasters . . . And the industry lost one of its pioneers when **Jack Davidson** died this winter in Winnipeg at age 69—he was a stalwart in the early development of Northern Broadcasting . . . Many knew and admired **Wib Perry**, a multi-talented man who made his mark in varied fields of creativity and whose passing brought back memories of many former associations . . . His association with the CBC is what most recall about the late **John Fisher's** monumental career: little known is the fact that he started in radio with a private station, CHNS Halifax . . .

**Bob Quinn** of RTvR (Radio-Television Representatives Limited) agrees that Andy McDermott was the first independent rep in Canada but writes us to say that as a matter of record he "is not the last or only independent rep house in the country." RTvR, Bob claims, is not only independent by any definition but in broadcast billings "is the largest independent" . . . **Jay Nelson**, still with the CHUM organization, is serving as weatherman on CITY-TV News . . . Many a station manager learns to his dismay that the closest the new copy person came to being a good writer was when he wrote his resume . . .

*Phil Stone is a well-known writer, broadcaster and educator, based in Toronto. His Phil Stone Report and Broadcast Beat are regular features of BROADCAST TECHNOLOGY.*

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# in the news

## TELEMEDIA ONTARIO PLANS FOCUS ON CJCL TORONTO

Following CRTC approval of the purchase of CKCH Toronto—established in 1951 by Foster Hewitt—Telemedia Ontario has undertaken extensive changes at the station, now the flagship for the company's recently-acquired group of eight radio stations in the province.

The Toronto station is now CJCL Metro 1430. Its format remains basically MOR and a strong sports orientation will continue, aimed at the 25-49 age group. In keeping with Telemedia's commitments to the CRTC, the news staff is being increased from 5 to 14, and Toronto will provide a news feed four times daily to the other Ontario stations, while also exchanging news with Telemedia's Quebec network of French-language stations. A budget of \$50,000 is to be allotted to develop Canadian musical talent over the next five years.

Some of the CJCL personnel include: Larry Silver, news director, formerly of CKSL London; air personality Andy Barrie, formerly of CJAD Montreal and CFRB Toronto, who will be heard 9:15 am—12:15 noon daily; Mark Hebscher, formerly of CJFM Montreal, whose early evening sports talk show will precede coverage of live sports events; music director Connie Sinclair, formerly of CFTR Toronto and CJBK London; Jim Fonger, production director; and Jean-Marie Heimrath, who comes from the recording industry to handle publicity and promotion. Newly-appointed sales manager is Peter Emerson, and Gerry Wilson continues in charge of engineering.

Studios will remain at 464 Yonge Street at Grenville, with the old facilities gradually being phased out and replaced in larger quarters.

Meanwhile, Telemedia Ontario has announced a Canadian talent series, "Discovery 81", to begin July 1. Twelve productions a year will introduce new talent, with the programs later being offered to stations across Canada through the CAB Program Exchange.

Telemedia, which now claims to be the world's largest privately-owned

broadcast group, is controlled by Philippe de Gaspé Beaubien. President of the Ontario group—which includes CFCH/CKAT-FM North Bay, CFOR Orillia, CKMP Midland, CJCS Stratford, and CKGB/CFTI Timmins—is John Van de Kamer; Leslie Sole is v.p., programming and Gary Hooper is in charge of engineering.

## AM BID FOR NORTH BAY

A North Bay, Ontario, group has announced that it will apply for a second commercial AM radio station for the community, presently served by Telemedia-owned CFCH and CKAT-FM.

President of the company, Gateway City Broadcasters, is Sid Tomkins, active in local politics and broadcasting

over the past 25 years, and more recently, in broadcast education at Canadore College.

## VIDEOTEX '81 MAY 20-22

Live demonstrations of all of the world's leading videotex systems will be a feature of Videotex '81, being held in Toronto, May 20-22. Guest speakers from 10 countries will discuss the status of the various systems, field test results and future development.

## TvB ELECTS 1980-81 BOARD OF DIRECTORS



Directors of the Television Bureau of Canada for 1980-81 are:

(Standing) Gary Buss, CHCH-TV; Andre Mercier, Pathonic Communications; Brian Foley, All-Canada; Ken Boyce, ATV; Paul Nattall, CKVU-TV; Norm Bonnell, Paul Mulvihill; and Rodger Hone, Global TV.

(Seated) Bob Elsdon, CFPL-TV; J. Richard Genin (chairman), CFTM-TV; Len Moore (president), TvB; Bob Alexander, Alexander-Pearson-Dawson; and Dic Lucas, CJOH-TV.

(Absent: Jack Little, CFRN-TV; Gayle Robinson, CKCK-TV).

# business report

## CANADA

● **Antiope**—French videotex system now represented in Canada by former CRTC vice-chairman Charles Dalfen in matters relating to international videotex standards.

● **Audio Video Communications**—John Hogg reports new firm has established offices and studios, with 2500 square-foot production area, at 381 Yonge St., Toronto, Ont. M5B 1S1, (416) 977-7444.

● **AV '81**—expanded show & conference will be held October 27-29 at Automotive Building, Exhibition Place. Sponsored by NAVAC and the Association for Multi-Image for Canada, AV '81 expects over 5,000 visitors, 150 exhibitors.

● **Bayly Engineering**—marketing department re-aligned into two sections: RF Products & Components, comprising Bill Lindsay, Don McPherson, Ed Pilchuk, John Gunning and Betty Smith; Telecommunications group comprising Mike Feeney, Ivan Mark, Don Lockhart, Paul Hallett and Tiiu Ikonomidis.

● **Bell Canada**—testing special telephone for quadriplegics, developed by researcher Seth Homayoon of Montreal. It will be available through Centre for Special Needs, 63 Temperance Street, Toronto, Ont. M5G 1W9.

● **Camartron Communications Inc.**—recent "open house" at new location (236 Yorkland Blvd., Willowdale, Ontario, (416) 494-6978) included demonstrations of NEC frame synchronizer with digital compression effects, and CEI-EFP 4 camera mobile designed by Ewart Technical Services.

● **Canada Post**—now providing Intelpost (electronic mail) link between 8 major cities in Canada via CNCP Telecommunications, in addition to U.S. and Europe (via Teleglobe satellite).

● **CanPro '81**—a major winner in the Canadian Television Production awards, held in Victoria, B.C. was CITY-TV Toronto, which took four top honors for Dini Petty's *Having a Baby*, a music simulcast, *Reggae T.O.*, and on-air promotion. Other honors included CKND-TV for its special on two dancers with the Royal Winnipeg Ballet.

● **Comad Communications**—appointed Canadian representative for Micro Controls Associates of Cleburn, Texas, manufacturer of remote control and STL equipment.

● **Electro & Optical Systems**—now exclusive distributors of CMX Editing Systems' Eidophor large screen TV projectors, up to 56' x 46'.

● **HN Engineering Inc.**—new company, with Barry E. Mrazek, P.Eng., as president & g.m., will continue profes-

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# crtc

## HEARINGS

The following public hearings are scheduled during May and June. In addition to the agenda of applications, submissions are invited from interested parties regarding Canadian content requirements for TV. (Those planning to attend should verify time and place in case of last-minute changes.)

- May 26: **Toronto, Ont.**  
Sutton Place Hotel
- June 2: **Edmonton, Alta.**  
Hotel MacDonald
- June 9: **Calgary, Alta.**  
Holiday Inn
- June 16: **Winnipeg, Man.**  
North Star Inn
- June 17: **Regina, Sask.**  
Sheraton Centre

June 29: **Hull, Que.**  
Conference Centre

## APPLICATIONS

### AM RADIO

- Fawcett Broadcasting Ltd., for a new station at Red Lake, Ont., 250 watts on 1340 kHz, to rebroadcast CKDR Dryden.
- Radio CJYQ, for a change in facilities at CFYQ Gander, Nfld., from 1 kw on 1350 to 5 kw on 1010 kHz.
- CBC, for a change in facilities at CFFB Frobisher Bay, NWT, from 250w on 1210 to 1 kw on 1230, at a new site.
- BCIT Radio Society, Burnaby, B.C., for 20 watts (carrier current) on 650 kHz.
- St. Francis Xavier University student society, for a carrier current station (2 watts on

690 kHz).

### Transfers of Ownership

- CFIX Cornwall/CHPR Hawkesbury, Ont.—to Robert Chevrier (37.5%) and Jean Soucy (37.5%); Pierre A. Belleau to retain 25%.
- CJJD Hamilton, Ont.—to Moffat Communications Ltd.
- CKOB Renfrew, Ont.—to Jamie B. Pole (100%).
- CJMT Chicoutimi, Que.—to Le Groupe de la Baie Inc. (The Commission notes it will review events to determine whether a transfer took place without the required prior approval of the CRTC).
- CHR5 Longueuil, Que.—holdings of Jean-Pierre Filiatrault to be increased from 50% to 99.9%.

### FM RADIO

#### FM BIDS HIGHLIGHT QUEBEC HEARINGS

A CRTC public hearing on May 5 at the Château Frontenac, Quebec City, will consider applications for new FM stations in the following cities:

- Quebec City—CJRP Radio, for 100 kw on 103.3; and Télémedia Ltée, for 39.8 kw on 107.5 MHz.
- Chambord—CJAB-FM Chicoutimi, for 3,240 watts on 95.5.
- Dolbeau—Robert Laforest, for 45.1 kw on 104.5.
- Jonquière—Radio Saguenay (CKRS), for 100 kw on 94.5.
- Roberval—Benoît Levesque, 19.2 kw on 95.5.
- St-Georges-de-Beauce—100 kw on 99.7.

#### Other recent FM applications:

- Radio CJYQ 930 Ltd., for 100 kw on 98.3 MHz, at St. John's, Nfld.
- Colonial Broadcasting System Ltd., for 20 kw on 97.5, at St. John's, Nfld.
- CBC, for rebroadcasters (ex-CBY) at Port Saunders, 261 watts on 90.5, and Stephenville, Nfld., 350 watts on 89.7.
- CFCY Ltd., for 25 kw on 93.1, at Charlottetown, P.E.I.
- Dartmouth Broadcasting Ltd., for 100 kw on 104.3, at Dartmouth, N.S.
- Moncton (N.B.) University students' federation, for 50 watts on 105.7.
- University of Western Ontario students' council, for 50 w. on 94.7, at London, Ont.
- Stephen Spencer Bell, for 50 kw on 93.1, at Marathon, Ont.
- Seabrook Broadcasting Ltd., for rebroadcasters of CKAL Vernon, B.C., each 42 watts, at Kalso (95.3), Nakusp (103.1) and New Denver (93.5).



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- CKWX Radio Ltd., for a rebroadcaster of CJAZ-FM Vancouver, 50 w. on 101.9, also in Vancouver.
- A student society at UBC, Vancouver, for 19 watts on 101.9 MHz.
- CBC, for rebroadcasters at Moricetown, B.C., 100 w. on 96.5 (ex-CFPR), and Vavenby, B.C., 80 w. on 91.9 (ex-CBU).
- Local native societies, for stations in the Northwest Territories at Arctic Bay, Chesterfield Inlet, Clyde River, Grise Fiord, Coral Harbour, Fort Liard and Pelly Bay. All would operate with low-power on 107.1 MHz, providing service from the CBC English AM network via satellite, and native programming from local studios.

## TELEVISION

### New Stations

- Atlantic TV, for a rebroadcaster of CJCH-TV Halifax at Bridgetown, N.S., 58 w. on channel 13.
- Radio-télévision du Québec, for educational stations at Baie-Trinité, 62 kw on ch. 12, and Sept-Iles, 96.3 kw on ch. 9, both ex-CIVM Montreal.
- Jean-Claude Marchand, for a bilingual rebroadcaster at Radisson Village, Que., 10 w., to carry taped TVA, CTV and Radio-TV Québec programs.
- CBC, for rebroadcasters of CBOT Ottawa at Barrys Bay (2.9 kw, ch. 19), Foymount (10 w), McArthur's Mills (1,429 w., ch. 33), and Whitney, Ont. (10 w).
- Local native societies, for stations in the Northwest Territories at Arctic Bay, Chesterfield Inlet, Coral Harbour, For Liard and Pelly Bay. All would operate with 10 watts on channel 9, providing CBC-TV English programming received via satellite, as well as local originations.

## CABLE TV

### New Systems

- Caraquet, N.B., area—application by Valmond H. Lanteigne.
- Neguac and Tabusintac, N.B.—application by Edgar Legresley.
- St. Andrews, St. George, Blacks Harbour, N.B.—application by Ronald Wm. Noble.
- St. Gabriel de Brandon, Que.—application by Viacâble du Nord Inc.

### Transfers of Ownership

- Bay St. George Cablevision Ltd., Stephenville, Nfld., to K-Right Communications (Gerald J. Kazma).
- Capital Cable TV of Edmonton, for transactions which would give it control of Cape Breton Cablevision of Sydney, N.S., and Metrovision of Sackville, N.S., and subsequently a 24% interest in Avalon Cablevision of St. John's, Nfld.
- Wm. C. Stanley, St. John, N.B., to acquire City Cablevision of Fredericton.
- Viacâble du Nord Inc., to acquire the systems at Lac-Carré, L'Annonciation and Ste-Véronique, Que., from Guy Charette.
- Cablotem Inc., to acquire the system at Ville-Marie, Que.
- QCTV Ltd., to acquire Jasper (Alta.) Community TV.

- Western Cablevision Ltd., for transfers resulting in 87.5% ownership by Premier Communications, 12.5% by J.S. McDonald Holdings.
- Reorganization of Canadian Cablesystems holdings into three provincial companies: Canadian Cablesystems (Ontario) Ltd., Cablesystems Alberta Ltd., and Premier Cablesystems Ltd. (British Columbia).

## DECISIONS

### AM RADIO

#### DINOSAURS TO BE CHUM'S

The purchase of a 69.3% interest in Dinosaur Broadcasting (CJDV Drumheller,

CKBR Brooks and CHOA Stettler, Alberta) by CHUM Ltd. has been approved by the CRTC.

S.J. Solberg will retain a 29.8% interest and remain as general manager for at least two years. CHUM Ltd. has allocated \$350,000 for new equipment, studio renovations, and a power increase for CJDV, which already puts a receivable signal into Calgary. There will also be emphasis on production of local country music shows and expansion of regional news services.

#### Other Approvals:

- Purchase of CKRM and CFMQ-FM Regina (Buffalo Broadcasting), by Harvard Developments Ltd., licensee of CKCK-TV Re-



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gina.

- CHRD Drummondville, transfer from Radio Inter-Cité to Radio Drummond (1980) Inc.
- CHOV Pembroke, Ont., share transfers to Paul Marleau (representing a company to be incorporated), lacing indirect control of CHOV under Northern Cable Services Ltd., which also controls CHRO-TV Pembroke.
- CFCW Camrose and CKRA-FM Edmonton, corporate reorganization.
- NL Broadcasting Ltd., rebroadcaster of CHNL Kamloops at Ashcroft/Cache Creek, B.C., 1000 watts day/250 watts night, on 1340 kHz.
- CKAY Duncan, B.C., daytime power increase to 10 kw.
- CHAB Moose Jaw, Sask., change of transmitter site.
- CGP Grande Prairie, Alta., disaffiliation from CBC (service now provided by CBXP-FM).
- CIOK St. Paul, Alta., for part time origination from Westlock studios.

**Denied**

- Applications by Columbia Kootenay Broadcasting Co. to acquire CKEK Cranbrook, CFEK Fernie and CJAT Trail, B.C. While favoring local ownership, the CRTC ruled the financial burden on the purchasers could jeopardize the level of service.

**FM RADIO**

**FM APPROVALS INCLUDE TWO FOR REGINA**

Applications for two new FM stations at Regina have won CRTC approval.

Midwest Broadcasters (CJME) will operate with 100 kw on 98.9 with a contemporary MOR format. The station will spend \$30,000 a year to produce live concerts, in an exchange plan with other western FM stations, and will play 25% Canadian music content.

Armadale Communications (CKCK) also applied for 100 kw on 98.9 and will have to find another frequency acceptable to DOC. The format will be easy listening, and at least \$80,000 a year will support Canadian talent, including live concerts "from classical to jazz" to be produced in collaboration with the University of Regina.

In reply to an intervention by the CBC on both applications, the CRTC notes that other channels are available for CBC use.

- **Squamish, B.C.**—Application by Mountain 99 Broadcasting Ltd. approved for 2,400 watts on 104.9, with rebroadcasters at Pemberton (46.4 w. on 104.5) and Whistler (380 w. on 102.1). Mobile facilities are to be provided, with permanent studios eventually to be established, at Whistler. A budget of \$4,000 a year will finance live concerts.

Denied was a competing application by Whistler Communications Corp. for stations at Whistler, Garibaldi and Pemberton.

- **Selkirk, Man.**—Application by Denis L. Cloutier for 7 kw on 92.9 approved; easy listening format.

● **Penticton, B.C.**—Application by Great Valleys Radio Ltd. approved for 10.6 kw on 100.7, with rebroadcasters at Keremos (15 w. on 98.9) and Princeton. The format will be mostly country music, with emphasis on local news and information.

● **Terrace, B.C.**—Application by Skeena Broadcasters for 50 w. on 92.1 denied. The CRTC ruled that it was not satisfied with the proposed programming, limited hours of operation, use of automation and reliance on syndicated material. Also 50 w. was deemed inadequate to cover the market.

● **Prince Albert, Sask.**—Central Broadcasting Co. (CKBI), 100 kw on 99.1 MHz, with an MOR format.

● **Gillam and Jenpeg, Man.**—Garry H. Shapera, 89 w. on 97.1 at Gillam, and 460 w. on 96.1 at Jenpeg, to rebroadcast CJOB Winnipeg.

**● CBC rebroadcasters:**

Location	MHz	Watts
Flin Flon, Man.	90.9	550
Little Grand Rapids, Man.	101.5	300
Cumberland House, Sask.	94.9	115
Pelican Narrows, Sask.	105.9	900
Barriere, B.C.	104.1	171
Osoyoos, B.C.	95.3	236
100 Mile House, B.C.	91.3	1,800
Fort St. James, B.C.	91.9	10
Gjoa Haven, NWT	105.1	87

**Other Approvals**

- CKWM-FM Kentville, N.S.—full-time affiliation with CBC FM stereo network.
- CITI-FM Winnipeg, Man.—change in format from Traditional MOR to "Progressive".
- CJCM-FM Brandon, Man.—power increase from 55 to 100 kw.
- CJUS-FM Saskatoon, Sask.—power increase from 3.8 to 9.5 kw.
- Radio Pontiac Inc. (CHIP-FM)—revised frequencies at Fort-Coulonge (101.5), Chapeau (94.5) and Rapide-des-Joachims (94.3), Quebec.

**Denied**

- Kelowna, B.C., application by Nick Frost for 10.5 kw on 101.5 MHz. CRTC is not satisfied Kelowna could support an independent FM station at this time.
- CKO All-News Radio Ltd., transfer of control to Allarco Broadcasting Ltd. Proposals (e.g. to introduce up to 20% popular music) "represent a substantial departure from the original all-news concept". →

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**TELEVISION**

CBC rebroadcasters approved at:

Location	Watts	Ch.
Makkovik, Nfld.	10	9
Postville, Nfld.	10	9
Cap Chat, Que.	10	2
Rivière-a-Claude, Que.	10	4
Matagami, Que.	24.5	5
Ft. Frances, Ont.	10,000	15
Maynooth, Ont.	1,277	51
Little Grand Rapids, Man.	230	9
Oak Lake, Man.	21,500	32
Piney, Man.	25,000	29
Jean Côté, Alta.	10	40
Madeira Park, B.C.	100	31
Sechelt, B.C.	100	19
Fort Franklin, NWT	10	9
Fort Good Hope, NWT	10	9
Gjoa Haven, NWT	10	9

**Denied**

Application by CBC for French TV rebroadcaster at Saint John, N.B., 3.4 kw on ch. 17. Area already receives satisfactory signal and there is no evidence of viewer dissatisfaction; CBC advised to give priority to areas that need improved service.

**Power Increases:**

CBMT-3 Sherbrooke, Que., to 11 kw.  
 CBWCT Fort Frances, Ont., to 50.5 kw.  
 CBET Windsor, Ont., to 182 kw.

CITL-TV Lloydminster, Alta., to 130 kw.

**CABLE TV**

**RENEWAL DENIED FOR THOMPSON, MAN. SYSTEM**

The CRTC has refused to renew the cable licence of CESM-TV Ltd., Thompson, Man.

In operation since 1961, CESM-TV was licensed in 1970. In 1973, 600 residents signed a complaint and a CRTC inspection indicated service to be below minimal standards. Despite three short-term renewals, the system continued to fall short of CRTC requirements and DOC technical standards. At a hearing in Regina last December, nine interventions, including a petition signed by nearly 2,000 residents, all opposed renewal, and a Thompson alderman stated that the citizens were prepared to do without any service, if necessary, to get a new operator . . . "we will put up with that, knowing what you will give us next time couldn't possibly be any worse than what we have now."

The Commission is issuing a call for applications.

**New systems**

• Elie and St. Eustache, Man.—Philip Cha-

bot. The area includes a Manitoba Telephone field trial of fibre-optic technology covering 150 households; all other subscribers will be served via conventional coaxial cable.

Birtle, Man.—Westman Media Cooperative Ltd.

• Invermere, B.C.—Panorama Cable Systems Ltd.

**Transfer approved:**

Antigonish (N.S.) Cablevision Ltd., to Central Cable TV Ltd. (100%).



**RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION OF CANADA**

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*Radio Television News Directors Association of Canada  
 Association Canadienne des Directeurs de l'Information en Radio-Télévision*

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