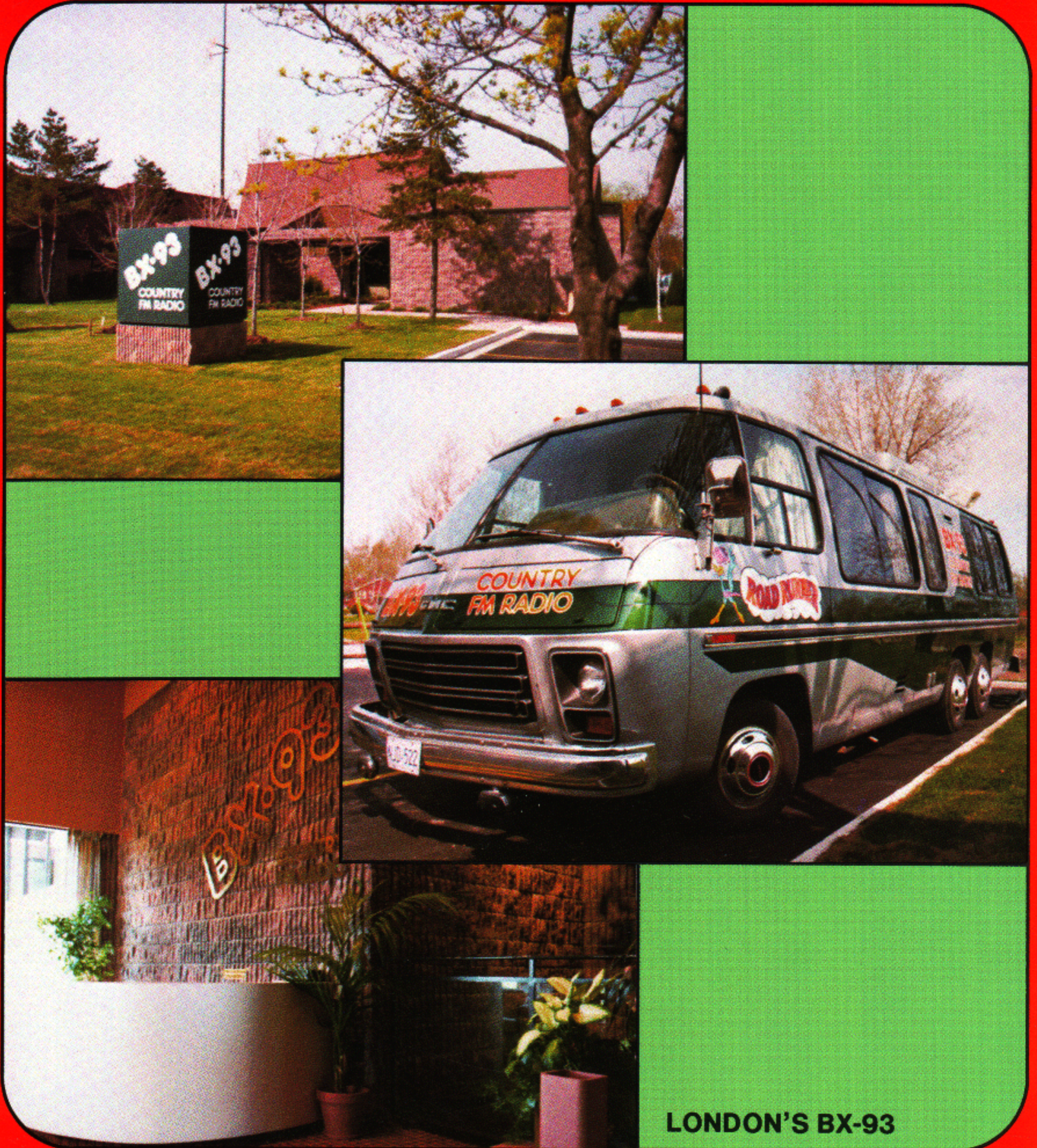


# BROADCAST TECHNOLOGY

JULY / AUG 1980



LONDON'S BX-93

**1980 BUYERS' GUIDE**





# current

## DRIVING HOME

Congratulations are due to Hal Yerxa, the Alberta broadcaster who went to the 1980 Queen's Plate for the first time and came away with its top prize! Hal is president of CFCW Camrose and likes to name the horses in his CFCW Stables after the station's programs—hence, *Driving Home*.

Last year, CFCW won another "long shot" when it was licensed by the CRTC—against formidable competition—for Edmonton's new FM station. Our September/October issue will carry a photo story on CKRA-FM and its impressive \$1.7 million facility in the Alberta capital.

## WABE PLANS B.C. CONVENTION

The Bayshore Inn, Vancouver, has been selected as the site for the 1981 convention of the Western Association of Broadcast Engineers, May 5-7. We're sure that WABE's new general chairman Dean Cross, secretary-treasurer Gordon Skutle, and the Vancouver committee, with Herb Bateman of BCTV as host chairman, are already busy making plans for another first-rate meeting.

At the 1980 convention in Calgary, a major topic was the prospect of 9 kHz spacing and its effects, if implemented. We'll keep you posted on this important subject, and also hope to review other aspects of this year's WABE in our next issue. Stay tuned!

## AWARDS DEPARTMENT

Congratulations to:

- Yvon Roy, CBC technical advisor and a regular contributor to BROADCAST TECHNOLOGY, a recent recipient of the Corporation's *President's Award*. Details appear on page 32. We are pleased to be associated with Yvon, and have a role in sharing his insights with the television industry.
- Humber College student Don Nijboer, this year's winner of the BROADCAST TECHNOLOGY award for technical proficiency. More about the Humber Radio awards in September/October.
- Southern Alberta Institute of Technology, which has devised a new plan for presenting the annual BROADCAST TECHNOLOGY awards at SAIT. Again, we'll have details in our September/October issue.

These awards reflect genuine involvement in the broadcasting industry on the part of this magazine—something that we're very proud of and intend to continue to develop.

## A CHANGING SCENE FOR AM RADIO

As readers of BROADCAST TECHNOLOGY know, there are some dramatic changes on the horizon for AM broadcasting:

- The extension of the band to 1700 kHz, approved by last fall's WARC in Geneva;
- The possibility of reduced channel spacing from 10 to 9 kHz, following this spring's RARC in Buenos Aires;
- AM Stereo, given the go-ahead by the FCC, but certain to be bogged down in controversy for some time to come.

Now it appears that the Class 1-A clear channels—for decades the "untouchables" of radio broadcasting—are to be opened up to make room for more stations.

On page 14 of this issue, a summary appears of arguments by the Canadian Association of Broadcasters for licensing additional stations on Canada's seven clear channels. Apparently the United States is anxious to fully utilize its 25 1-As and is expected to license more stations on them—some observers are suggesting up to 125 could be accommodated. The CAB says we should follow a similar policy in order to make full use of our 1-A frequencies while they are still protected under the existing NARBA agreement.

Over 200 U.S. daytime stations operate on Canada's seven clear channels now and we can be sure that all of them are anxious to go full-time, if and when protection restraints are lifted. In contrast, not one Canadian station operates on the 25 U.S. clear channels—mainly because the CRTC has discouraged daytime-only stations and only a handful exist in this country.

Certainly, opening up the A-1 channels to more stations will present new opportunities in broadcasting, and will begin a series of major changes in the AM band. The challenge is to maximize these opportunities, and develop a cohesive plan to give listeners greater choice and higher quality.

## LYN SMITH

The broadcasting industry has lost a talented and capable executive in the passing of Lyn Smith of CHUM Limited. Lyn started her career in the radio-television department of Ronalds Advertising—now Ronalds-Reynolds—25 years ago. In 1958, she joined the Allan Waters organization and played an important role in CHUM's growth from a single station to one of Canada's major broadcasting companies. She had an enthusiastic interest in every aspect of the industry. When stricken with cancer, Lyn faced her illness with characteristic courage and determination. Her passing, on July 9th, is a deep personal loss to Jacquie and me. We join with her many friends and colleagues in extending our sincere condolences to her husband, David, and to her family.

*Doug Loney*

## CANADA'S CLEAR CHANNELS: USE THEM OR LOSE THEM!

The Canadian Association of Broadcasters has urged the Canadian Radio-television and Telecommunications Commission to take immediate action to license private stations on Canada's seven clear channels on the AM band.

In a letter to CRTC chairman Dr. John Meisel, CAB president Ernie Steele notes that the United States government is planning to license new stations on that country's 25 1-A clear channels—"an obvious attempt to fully occupy (these) under-utilized frequencies before the NARBA (existing North American agreement) is abrogated, and other countries can compete for

the same channels".

Canada's 1-A channels are also somewhat under-utilized, having been reserved almost exclusively for CBC stations. Our seven channels, and the stations occupying them, are:

### 540 kHz

CBEF Windsor, Ont.  
CBK Regina, Sask. (50 kw)  
CBT Grand Falls, Nfld.

### 690 kHz

CBF Montreal, Que. (50 kw)  
CBU Vancouver, B.C. (50 kw)  
CFRG Gravelbourg, Sask.

### 740 kHz

CBL Toronto, Ont. (50 kw)  
CBNM Marystown, Nfld.  
CBX Edmonton, Alta. (50 kw)

### 860 kHz

CBH Halifax, N.S.  
CFNS Saskatoon, Sask.  
CFPR Prince Rupert, B.C.  
CHAK Inuvik, N.W.T.  
CJBC Toronto, Ont. (50 kw)

### 990 kHz

CBW Winnipeg, Man. (50 kw)  
CBY Corner Brook, Nfld.

### 1010 kHz

CBR Calgary, Alta. (50 kw)  
CFRB\* Toronto, Ont. (50 kw)

### 1580 kHz

CBJ Chicoutimi, Que. (50 kw)

\*CFRB is privately-owned; all others are CBC. The CBC also operates low-power rebroadcasters on some of these frequencies.

The CAB urges that the channels be immediately opened for use by private stations, wherever technically possible, for the following reasons:

- Already, over 200 daytime-only stations in the United States operate on the seven Canadian 1-A frequencies. Unless new Canadian stations are licensed on these channels prior to the abrogation of NARBA, full-time operation by U.S. daytimers could preclude their use by Canada.

- The CBC plans to expand its radio services via FM, lessening its need for stations on the AM band.

- Use of these frequencies could enable some existing private stations to improve night-time service—often very restricted due to crowding in the AM band.

- NARBA will likely be abrogated as of December 31, 1982: to protect our 1-A frequencies, Canada should have new stations licensed—or better still, operating—by that time.



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# BROADCAST BEAT

by Phil Stone

**Jeane Caine** should be winging with new equipment and towers for her CHWO/CJMR as you read this. What a capable broadcaster this charming lady is! . . . The ever progressive and active **Andy McDermott** signed up International Cable of Buffalo and **David Brough's** Northern Access Network as additions to his list of clients . . . **Sunni Boot**, always a great broadcast buyer, became v.p., associate media director at Ronalds-Reynolds . . . **Ivan Fecan** became CBLT's program director. He had been news director of CITY-TV . . . **Gordon Whitehead**, once of CFPL and former RTNDA president, joined CKFM's news staff, having free-lanced with the station's news department . . . **Stan Carew**, who had been with CJCH in Halifax, left private broadcasting to go with the CBC in Saint John . . . **Sandy Mowat**, once of *Metro Morning*, Toronto, is with CBZ in Fredericton . . . Interesting quote in **Sheri Craig's Marketing** column about **Pierre Juneau**, the former CRTC chairman now deputy minister of communications. Sheri wrote, in part: "observers see Juneau's appointment (with DOC) as an indication of an eventual integration of the state and communications departments . . . As well, Juneau still wields a great deal of influence at the CRTC. His new powers at the DOC may be one way of weakening the influence of CRTC chairman **John Meisel**, appointed by the Conservative government." Interesting.

**Anders O. Kullgren** became director of advertising at Molson's Brewery (Ontario) . . . If you want to tie-in with Molson's on any promotion, **Jody E. Bishop** is sales promotion manager, Toronto, after serving as marketing projects manager . . . Selkirk Communications, about whom we wrote in BT's March/April issue, appointed **Bob Short** v.p., corporate development; he also heads up Selkirk's Tocom Canada Ltd. Bob is a former president of CCTA—indeed, was its first full-time prexy—and was the founding president of St. Lawrence College . . . Speaking of CCTA, **Terry Lavallee** is now co-ordinator of community programming, and **George McCormack** is director of engineering . . . **Keith Campbell**, who was president of *TV Guide*, was made president of Telmed Communications, which now operates Ontario stations CFCH/CKAT-FM, CKGB/CFTI-FM, CFOR, CJCS and CKMP, and as we write is looking for CRTC approval for a tie-in with CKFH . . . **Bob Gardner**, the very capable chairman of Ryerson's Radio-TV Arts course, is serving as acting dean until September, then will leave to study for his doctorate at OISE . . . **Donald Coyle**, who made his reputation as an exec with ABC before joining CTV as executive v.p., joined Canwest Communications as president and c.e.o. A wholly-owned subsidiary of Canwest Capital, Canwest has investments in Global TV and other communications operations in Canada.

I watched a prominent politician being interviewed on television the other night. I liked the straightforward way he dodged all the issues . . . Inflation has one consolation: the billing you *didn't* do isn't worth as much as it used to be, either! . . . Fellow says he would like to drown his troubles, but he can't get his bank manager to go swimming . . .

# tube talk

# 30 mm

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BROADCAST TECHNOLOGY 19



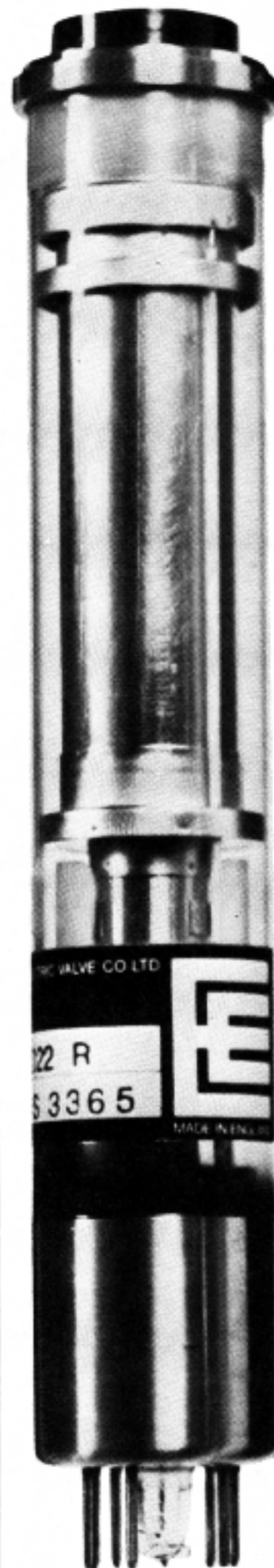
Now handling TV publicity and promotion for CBC's English network is talented **Maureen O'Donnell** . . . Also in the promotion field, **Dan Iannuzzi** hired Toronto writer and former CBC publicist **Franklyn Rasky** to beat the drums for MTV Entertainment, a division of Multilingual Television . . . **Neil Hamilton**, who worked at Opex for many years and also at S&T, is now at CKNW New Westminster . . . And **Mac Lindsay**, who toiled for CHYM Kitchener and CHML Hamilton, is promotion manager at CFCN Calgary . . . **Jim Edwards**, familiar to communications and the ad world, is an account supervisor at the Jerry Goodis Agency, Inc. . . . If you have occasion to deal with Humber College, **Marlene Fleischer** is manager of p.r., succeeding **David Grossman**, now with the provincial gov't. Marlene's background includes a spell with Compton Advertising in New York . . . **Jack Cronin**, posted to London, England, by J. Walter Thompson, will be missed by the Canadian ad and broadcast fraternity; a truly top man in his field. Another big move at JWT, as **Richard Kostyra** left the Canadian operation to become senior v.p. and m.d. in New York . . . **Bud Turner** continues as chairman of MacLaren Advertising, with **Tony Miller** serving as president and c.e.o.

On a sober note: many of us knew and liked the late **Waldo Holden**. He left his indelible mark on Standard Broadcasting's rise to major status . . . And they don't make as many colorful fellows as the late **Hank Skinner** as they should. He'll be missed. Hank was a delight, right from the days, over 20 years ago, when we first knew him at Young & Rubicam, where he was a 24-year-old account executive.

Foster Advertising, Montreal, is at 2021 Union, Suite 915, having moved from Place Ville Marie . . . If you hear the call letters CKMW, be advised that's Brampton AM, formerly CHIC. The MW stands for Metro West . . . The Radio Bureau's farewell do for **Jim Adam** was June 19—also the opening date of RTNDA's annual gathering . . . The Harry Sedgwick Award, given to the most outstanding student in Ryerson's RTA program, was won this year by **Sue Ridout**. Some of you have met Sue at the CAB in Calgary . . . A note to Standard's able p.r. person, **Betty Abrams**, who itemed in her *Standard Times* that there are more telephones than there are people in Washington: there are also more cows (honest!) than there are people in Vermont . . . **Michael E. Horsey** is executive v.p. of McConnell Advertising. He remains president of Quantum Communications . . . The **Armstrong** brothers, **Wes** and **Jim**, are going to be broken up this summer. Wes has long been v.p., sales, and Jim, retail sales manager, at CHUM. I had the pleasure of working with both for many years. This summer, Jim is retiring. His replacement is **Chuck Langdon**, previously general s.m. at CJCH/CIOO-FM Halifax.

**John Gilbert's** move to CKEY makes it his third Toronto station. He started with CHUM, then to CKFH, now to the Maclean-Hunter outlet. John, who airs his phone-in show from 11:15 pm to 4:00 am, won't, of course, be able to count on getting the feel of his audience size through BBM at those hours—listener response and commercial pull will be the indicators . . . At CKFH, two former Humber students are on-air back-to-back after **Howard Cooney's** morning news—**Pam Chiotti** with traffic, and then **Scott Ferguson** with sports . . . **Melvin Dear** took over all responsibilities for Freeman, Milne, Bozell & Jacobs operations in Toronto, Hamilton and Montreal . . . Marsteller Advertising made **Douglas Bedard** g.m. of Canadian operations . . . The CRTC's appointment of **Rosalie Gower** as a full-time commissioner makes a lot of sense. Known through her work as a part-timer on the Commission, she is an intelligent, aware, 43-year-old, who ought to add strength to the CRTC.

# tube talk



# 1"

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BROADCAST TECHNOLOGY 21



Many a TV operator will agree with **Channing Pollock's** assessment of a critic: a legless man who teaches running . . . One thing about democracy—every child can grow up to learn tax loopholes . . . If you don't believe that success is merely a matter of luck, ask any failure . . . Very often, the three most important men in a woman's life are her hairdresser, her butcher and her husband. And it's my guess that that is pretty close to the right order!

**Ralph Snelgrove** never stops: he got CKAN Newmarket on the air, and now says he wants a new FM station in the west . . . **Maurice Roy** left Walter Burnett to go with Moscovitz and Taylor Advertising . . . TV producer **Syd Banks** is the new president of the Directors Guild of Canada . . . **Ron Carter** opened his own full service agency, appointing **Deborah Jepsen** as v.p., creative . . . **Susan Leonard** changed from Benton & Bowles to Scali, McCabe, Sloves, as v.p. and account director . . . **Ben Viccari**, a long-time p.r. man who over the years worked closely with broadcasting people, has left Scott-Atkinson, Viccari, Only to become publisher and managing director of a new Italian weekly, *Oggi Canada*, being issued out of Toronto . . . Global TV, which diversified into Tee Vee Records and the Toronto *Blizzard* soccer team, says the record company has seen its last days with Global as a result of declining markets. However, Global remains optimistic about the *Blizzard's* future . . . So sad about **Greg Firth**, the 28-year-old son of Senator **Royce Frith** and a CKOY staffer, who died of cancer. He had previously worked at CKWW Windsor and CKQM Peterborough . . . At last word, "Mr. Canada", **John Fisher**, was back in harness, which includes CBC work, despite his age and a debilitating illness . . . **Patrick Brown**, who worked for CBC Montreal as a radio reporter, was re-assigned to London, and **Hal Jones**, London bureau chief, to Moscow. **Dennis Baxter**, who had been Moscow correspondent, is now working the parliamentary bureau in Ottawa . . . And **Christine Gaynor**, who went from Humber's course to CKEY news, is now parliamentary correspondent for Standard Broadcast News . . . Another Standard newswoman, **Liz Macdonald**, has left CFRB to go free-lance . . . **Pat Ferns**, v.p. of Nielsen-Ferns International, is 1980-81 president of the Canadian Film & Television Association; **John Ross** is v.p.

CFRB general sales manager is **George Daniels**, who worked for both SBS and CJAD in the past . . . **Bob Saint**, who had been p.d. at Roger's CKJD Sarnia, is at head office working closely with **Jim Sward** . . . **Geri Massey Moles** left SBS to take up U.S. residence . . . **John McCann** is general s.m. at CHML . . . Versatile CFRB newsman **David Craig** also serves as president of the Canadian Band Directors Association . . . CHCH-TV trying to do a "**Jack Webster**"? If newsman **Tom Cherington**, who can be challenging, can equal Webster's west coast success, he'll be bigger than ever in the industry . . . **Alan Thicke** takes over from **Al Hamel** as host of CTV's afternoon talk show . . . CBC-TV's new 10 pm news-talk hour, scheduled to start in January, will have **Patrick Watson** involved . . . Global dropped **Sue Lumsden's** talk show and likely will schedule re-runs of *Celebrity Cooks*, in an effort to bolster afternoon ratings . . . same network is reported to have bought two soaps for the fall, *As The World Turns* and *The Guiding Light* . . . Dominion Stores made **Gordon Sinclair** an honorary director in recognition of his "significant contribution to the favorable development of the company's relations with the public" . . . **Brandy M. Coté**, who joined Publicité Bates, Montreal, in 1969, is v.p., media director . . . Teleglobe Canada, the crown corporation which owns and operates a network of international cable and satellite facilities, appointed **Robert J. Sequin**, **Dr. Martin Fournier**, and **Claude Lacombe** vice-presidents . . . And a showbiz item to close: versatile **Larry Solway** is acting this summer at the Red Barn Theatre, Jackson's Point.

# tube talk



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BROADCAST TECHNOLOGY 23





Colson



Ciesniewski



Dufour



Short



Blanks

## appointments

● Ad Club of Edmonton—new executive includes CFRN sales manager **George Churchill**, first v.p.

● All-Canada Television—promoted to group sales managers are **Bob Stevenson** (central) and **Jim Best** (east).

● Barber Greene Productions—**Greg Copeland** to sales executive.

● Broadcast News—**Burrell Hadden**, formerly chief engineer at CHUM Toronto, to communications executive.

● CBC—**Gaston Poulin** to manager of English division sales in Quebec.

● Capital Cities Communications—**William R. James**, from WJR Detroit to senior v.p. responsible for all cable TV operations.

● CKVU-TV Vancouver—**Peter Viner**, from v.p. of Global TV in Toronto, to executive v.p. and general manager.

● CTV—**Joseph A. Colson** promoted to v.p., engineering and operations.

● Department of Communications—**Alexander Curran** to assistant deputy minister (space programs). He was previously in charge of technology and planning at Northern Telecom and was president of BNR Inc., Palo Alto, Calif., from 1974-77.

● Global News—**John Dawe** to business editor.

● Golden West Television—**Jack Wartlieb**, formerly with Westinghouse, to v.p., production and operations; **Jerry Birdwell** to v.p. and g.m., new Okla-

homa City UHF station; **Greg Nathanson** to v.p., programming; **William A. Scheckler** to v.p., finance; and **Tony Ciesniewski** to director of engineering. Ciesniewski was with ABC and WTTW Chicago before joining Golden West's videotape division in 1978.

● Harris RF Communications—**Frances West Hopkins** to manager, product promotion, Rochester, N.Y.

● International Tapetronics Corp.—**Luther T. Nieh**, formerly with GE, to manager of engineering.

● JVC—**Don Roberts** to national sales mgr., **Ron Suttle** to national product mgr., professional video division, New York.

● LeBlanc & Royle Communications Towers—**Michel Dufour** to sales rep, Quebec region.

● Magnasync/Moviola—**Gerry D'Almada** to director of marketing, film and video products.

● Marcom—**Ted Tripp** to radio product sales, based in Scotts Valley, CA.

● McMartin Industries—**Ron Briggs** to director of international operations; **Joseph Krier** to audio products specialist.

● Newspaper Marketing Bureau—**Bev Martin**, well-known in Toronto radio sales, to sales rep.

● Orrox Corp.—**Frank Bayers**, formerly with GTE, to eastern regional manager, industrial & educational sales, New York.

● Phillips Cables—**Jim Geraghty** to advertising manager, Toronto.

● Scientific-Atlanta—**John Bacon** to g.m., **Danny Cornett** to marketing manager, newly-formed video products division.

● Selkirk Communications—**R. C. (Bob) Short**, P.Eng., to v.p., corporate development.

● Tele-Capital Unicom—**Renee St. Louis** to TV sales rep, Toronto.

● J. Walter Thompson—new president of Canadian operations is **Ron Kovas**, formerly in charge of agency's San Francisco office.

● Tocom Canada—**Terry Blanks** to v.p., marketing.

● Times Fiber Communications—**Angus MacArthur** to director of optical fiber and cable marketing; **Dr. Anand Kumar** to director of fiber optics systems marketing; **Gary Miller** to manager of fiber optic product planning; **Bruce M. Brown** to senior v.p., CATV marketing.

● TRW Electronic Components—**Scott Robinson** to manager, international marketing communications.

● Victor Duncan Inc.—**Kenneth L. Fretz** to video systems engineer, Detroit; **Don Garcia** to video rental manager, Dallas.

● Videomagnetics, Inc.—**Wm. R. Beckers**, formerly with National Semiconductor, named president.



# CCBA Engineering Newsletter

by Dave Gillard

## ENGINEER AWARD TO BE FEATURE OF 1980 CCBA CONVENTION

Good news for engineers who enjoyed Richard Cupka last year at the CCBA Convention in Toronto. He'll be with us again this year in Montreal, October 19-21 at the Mount Royal Hotel.

This year, for the first time, the CCBA Engineering Award will be presented during the annual awards dinner on Sunday night. It will be presented to the technical person or persons who made a significant contribution to the CCBA or to the broadcast industry in general. He must be a member of, or associated with, CCBA. Be on the lookout for the nomination forms, which will be mailed this summer.

Other news:

- **Bruce Carnegie** is now heading up the CHUM AM-FM Toronto engineering department. As we go to press, there's no announcement yet on his replacement at CFGM/Q-107.
- **Jeff Guy** of CJBK London is sitting back and breathing a sigh of relief, now that CJBX-FM is in operation. (See photos and story.)
- **Paul Firminger** has been busy installing a third control room at CHYM/CKGL-FM Kitchener.
- Besides major improvements at CKTB/CJQR-FM St. Catharines, **Warren Parker** has been kept busy—he went north to assist in the installation

of the new studio building at CFYN/CHAS-FM Sault Ste. Marie, Ont.

• **John Gribbon** Has moved to London, Ont., to CKSL as assistant to **Bill Post**.

• **Gary Hooper** of CJRN Niagara Falls moved to chief engineer for the TelMed Radio chain, based at CFOR Orillia; meanwhile, his brother **Brian Hooper** is back East with the Eastern group.

• CHSC St. Catharines has installed a new 10 kw array.

• **Mike Pawson** of CKMW/CFNY-FM Brampton reports CKMW's call letter change (from CHIC) is being well received in the area. New studios will be built later this year—located between two well-known companies, one that builds cars and another that bottles spirits! Both stations will be under one roof, with CKMW receiving the bulk of the new equipment. Good luck, Mike.

• At Guelph, **Larry Smith** reports plans are under way for some new construction, plus installation of a Harris MW-10 transmitter for CJOY, and a Harris FM-20 with FMH 6-bay antenna for CKLA-FM.

• Byrdland Sound is a production house located in Allenford, just west of Owen Sound, owned by **Tom Gowan**. A relatively new organization, Byrdland has Teac 4-track recorders and mixers, and has ordered a new 1/2-inch 8-track Otari from Firmin & Associates.

• **Bill Schofield**, chief at CKSO in Sudbury, has installed a complete package, including a McCurdy 8650, Studers and cart machines, for FM station CIGM.

• Lots of action at CKWS Radio & TV in Kingston: **Larry Cameron** reports a new AM transmitter and building will be completed this summer, with new AM studios scheduled for completion by the end of the year.

→

David A. Gillard is publicity chairman for the CCBA Engineering section and director of engineering, CFOS/CFPS Radio. Information for the Newsletter should be addressed c/o CFOS, 270-9th Street East, Owen Sound, Ontario N4K 1N7, or telephone (519) 376-2030.

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BVE-500A: Platine de commande  
BVU-100: Magnéscope Portatif

Ikegami: ITC-240S: Caméra couleur

Microtime: TBC-1020 Time base corrector digital



Circle # 196 on Reader Service Card



Once again, our thanks to **David Strachan**, who passes on the following news from Comad Communications:

• McM Martin FM transmitters are being supplied to three of the community ra-

dio stations recently licensed in Quebec. They are: CKLE-FM Rimouski, 2080 watts ERP on 96.5 MHz, with an on-air date of August 1; CHGA-FM Maniwaki, 2877 watts ERP on 97.3

MHz, on-air Sept. 1; and CHAI-FM Chateaugay, 50 watts on 101.9, also Sept. 1. Comad is also supplying all studio and audio processing equipment. Non-commercial, the stations are funded by the Quebec provincial government.

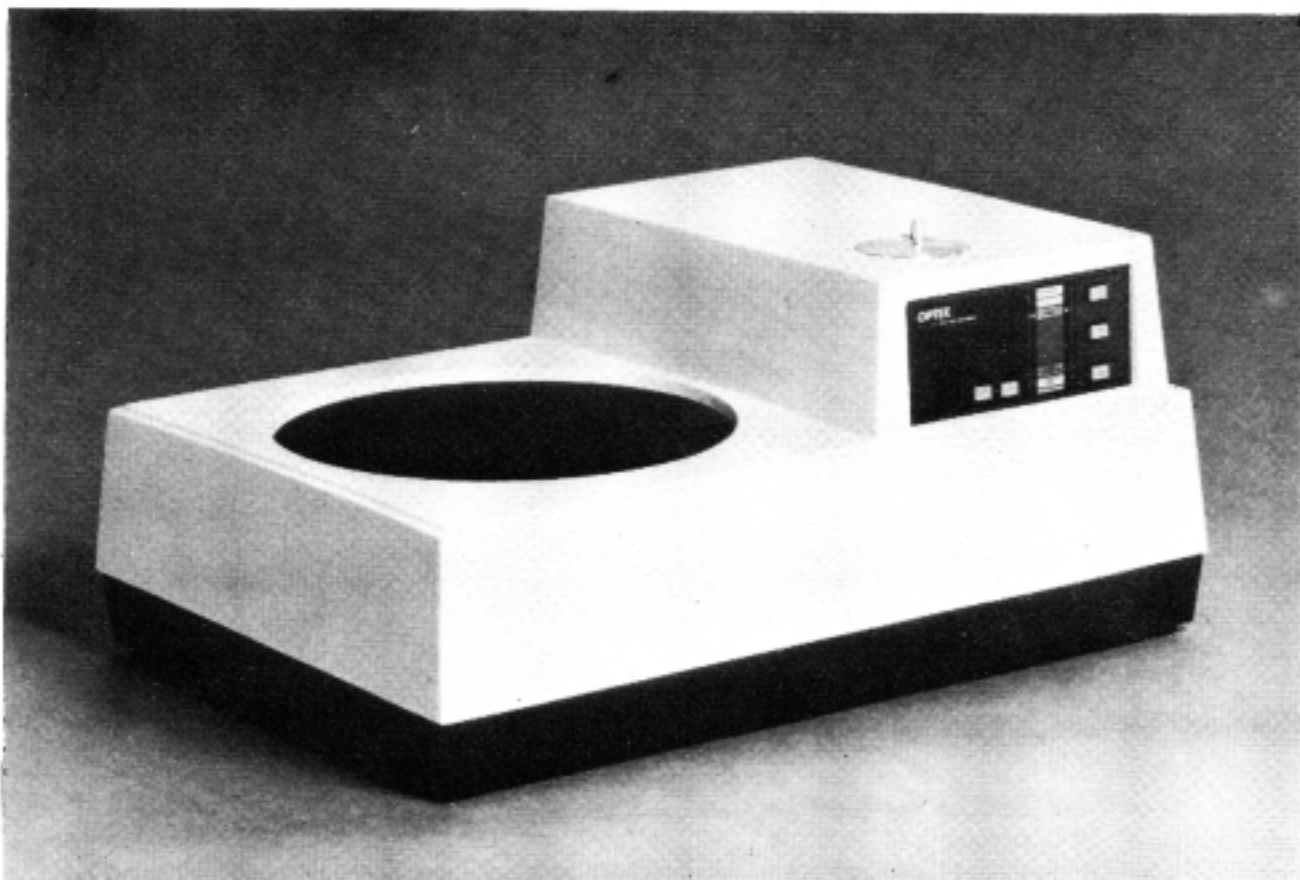
• CHOW Welland's new 10 kw array includes a McM Martin BA 10K transmitter and Potomac phase monitor.

• Acadia Broadcasting is putting in two new Harris FM transmitters at Liverpool and Shelbourne, N.S., to rebroadcast CKBW Bridgewater. Comad is supplying the audio chains.

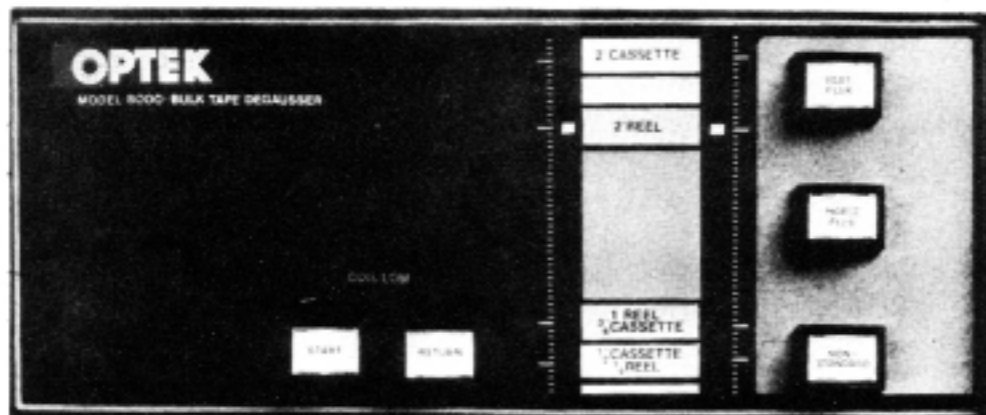
Once again, thanks for the news—keep it coming!

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## CCBA SAFETY HINTS

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Photo by Dave Gillard, CFOS, shows typical emergency information and equipment that should be readily available at transmitter sites. Anyone who would like to contribute their safety tips is requested to send them to Dave or to Mel Crosby, Pineway Electronics, Toronto, who is compiling safety tips suitable for posting at tx sites.

Circle # 113 on Reader Service Card





More of those smiling NAB folks . . .

**Howard McClure**, our good friend, formerly with Lenco is now with Fernseh Inc. in Salt Lake City – good luck in your new job, Howard . . . **Marvin Crouch** is calling his new company, Tenna-plex, the '3M of the antenna world' – Marvin, Manfred and Muriel. Seems the 3M's are back together again and business is booming . . . **Don Hall** of Cinequip has moved to 275 MacPherson Ave., Unit #1, Toronto, M5V 1A4. Cinequip's first move since its inception over 20 years ago. Amazing how you find all those 'lost' treasures while moving . . . **Hans Mantel** of Dynatel is now located at 8461 Keele St., Unit 23, Concord, Ont. L4K 1B1, telephone (416) 669-4914 . . . **Doug McKeen** of McKeen Electronics is happy to announce the formation of McKeen Productions Ltd. located at P.O. Box 4424, Station E, Ottawa, Ont. K1S 5B4, telephone (613) 236-0393 telex 053-3381.

Humber College's Radio Broadcasting course is playing host for a few days this summer to some 60 senior citizens from across North America. It's part of the "Elder Hostel" program, which arranges for seniors to travel and attend overviews of various subjects of interest to them. Humber's **Stan Larke** admits that radio is not the only subject they'll be looking at – courses on human sexuality and how to size up racehorses also rated high!

*Fanshawe College Broadcast Awards:*

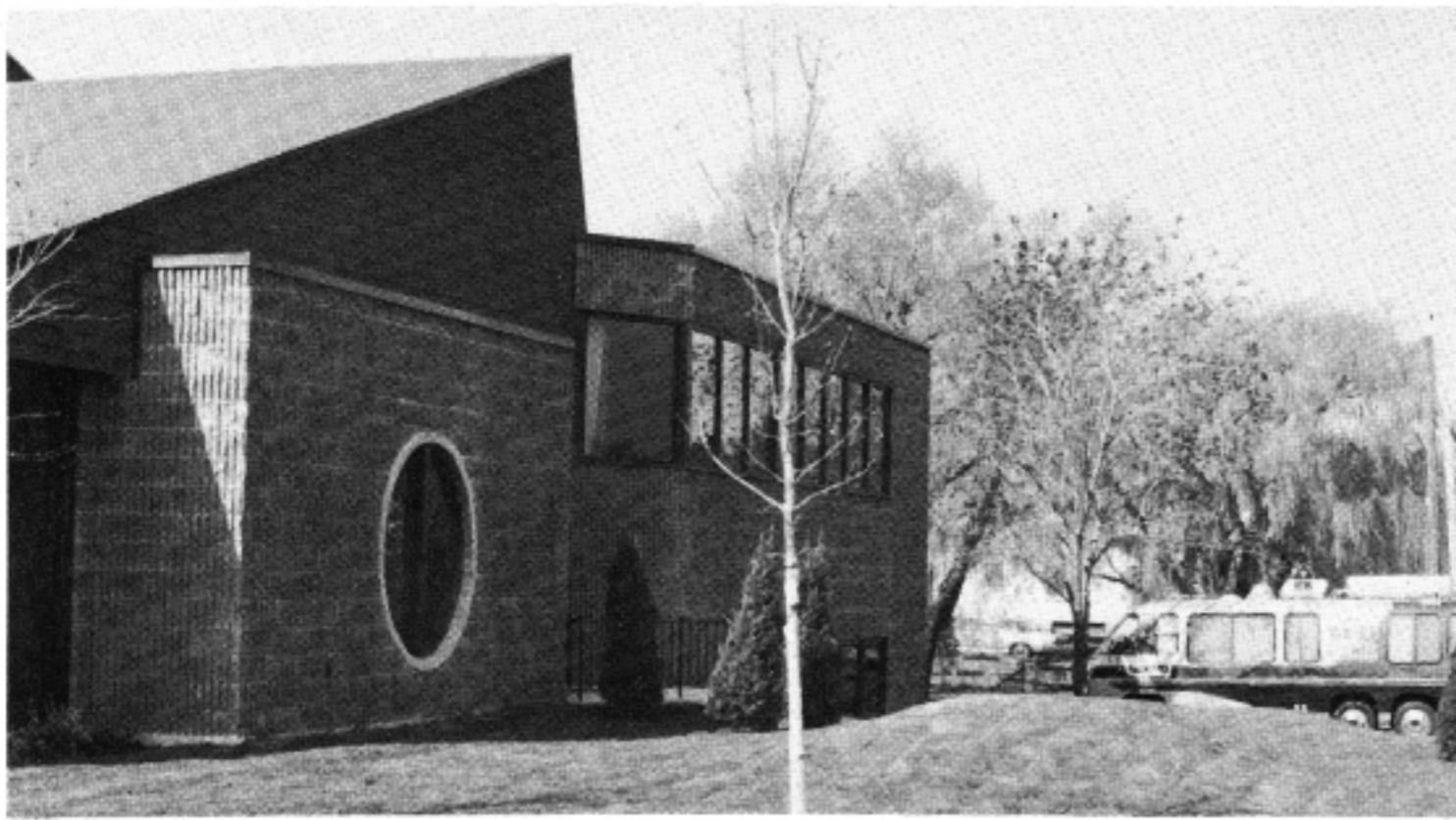
CFPL – Broadcast Journalist of the Year – **Stephen K. Wilson**  
 Newsradio – Most promising Broadcast Journalist – **Steven Parr**  
 Moffat Radio – Best Newscaster – **Jasmin Dooh**  
 CFTR – Most Promising Radio Documentary – **Glenda Richards**  
 Best Newswriter – **Mary O'Connell**  
 Most Promising Newswriter – **Steve Parr**  
 CJBK – Radio Broadcast of the Year – **Steve Bell**

CHUM – Most Promising Radio Broadcaster – **Paul Yates**  
 CKLW – Radio Announcer of the Year – **Brian Nuttal**  
 CKSL – Radio Salesman of the Year – **Paul Gulliford**  
 Best Commercial Radio Production Award – **Murray Brookshaw**  
 Radio Writer of the Year Award – **Steve Bell**  
 CFPL-TV – TV Broadcaster of the Year – **Simon Lewis**  
 CKNX-TV – Most Promising TV Broadcaster – **Robert McLean**  
 Cablecast – TV Leadership Potential Award – **Peter Downing**  
 Wilkes & Close Technical Operations Award – **Arthur Wilson**  
 Special Recognition Award – **Bruce Hodge**  
 Most Promising in Technical Operations – **Paul Smart.**



Fanshawe College's 6th annual Broadcast Awards Presentation. Tom Daley, CFPL-TV; Simon Lewis; John Rae, CJBK; Steve Bell; Jeff Gilhooly, CFPL; Steve Wilson.





cover story:

# BX-93

COUNTRY RADIO

CJBX-FM London, Ontario, went on the air March 3, 1980, with official opening ceremonies being held on May 10. The station operates 24 hours a day with a stereo country format, 50,000 watts on 92.7 MHz.

Facilities for "BX-93" are located in a brand-new 6,000 square foot building on Wellington Road South, adjacent to its sister AM station, CJBK.

Mayor Al Gleeson of London cut the ribbon to officially open the new station, and the wardens of the six counties served by BX-93 each planted a tree to mark the occasion. Station president Rick Richardson noted that the BX-93 color is green—a natural for a country format—and carrying out the theme, "Watch Us Grow", the over 200 guests were each given a mixed flower pot.

The opening ceremonies also marked the debut of "The Roadrunner"—a \$65,000 mobile studio to be used to record talent and develop community service throughout the BX-93 coverage area. The concept was an integral part of the Richardson application for the new station, and its subsequent licensing by the CRTC. The mobile studio recorded the live entertainment at the opening ceremonies for broadcast a few days later.

CJBX has also undertaken a \$100,000 investment in Canadian talent over the next five years. Programs being planned include a *Country Roads Concert Series*, to be originated from Stratford, Tillsonburg, St. Thomas and Strathroy during the 1980-81 season, and a 9-hour new talent festival in London, in March, 1981. Program director for CJBX-FM is Vic Foliott.

Jeff Guy, vice-president of engineering, has high praise for the cooperation of the Department of Communications in resolving possible frequency conflicts between CJBX-FM and the CBC; DOC brought in its equipment to demonstrate that interference would not be a problem.

Brian Sawyer & Associates were consultants for BX-93, and suppliers included McCurdy Radio (consoles, turntables, cart machines), Studer (tape machines), and Collins (22.5 kw transmitter). The tower, located seven miles east of London, was constructed by LeBlanc & Royle Communications Towers Ltd., and the "Roadrunner" was built by Hughes Motor Homes of Orangeville, Ontario.

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# crtc

## HEARINGS

### MAY 20—VANCOUVER

The hearing considered the transfer of control of Premier Communications Ltd. to Canadian Cablesystems Ltd. It was only last year that Toronto cable TV operator and broadcaster Ted Rogers gained control of CCL, Canada's largest cable company, with 670,000 subscribers. CCL already owns 16% of Premier—which is Canada's second largest cable operator, with 484,000 subscribers—and would acquire a further 68.6% from Premier's major shareholders at \$25 a share. The bid prompted one B.C. critic to urge the Commission to deny, "or CRTC will stand for Can't Restrain Ted's Control". The applicants, however, argue that a strong, national cable TV company is needed to develop satellite and pay-TV services with substantial Canadian production and to balance the power of the telephone companies. A feature of the hearing was the use of satellite communications to enable participants in Toronto to take part in the deliberations.

### MAY 26—HULL

Applications included:

- Radio-TV Quebec, for new educational TV stations at Rimouski (1,472,300 watts, ch. 22); Sherbrooke (1,318,000 watts, ch. 14); and Trois-Rivières (1,188,500 watts, ch. 45).
- CBC, for FM rebroadcasters of CBU at Hagensborg (114 w, 88.1) and Harrison Hot Springs, B.C. (90 w, 96.7 MHz).
- OECA, for power increases at Thunder Bay (32.1 kw), Chatham (34.3 kw) and London, Ont. (34.9 kw).
- CKO-FM-2 Toronto, for power increase to 47.3 kw.
- CJOB Winnipeg, for night-time power increase to 50 kw.
- CKOS-TV Yorkton, Sask., for power increase to 15 kw, omnidirectional.
- Central Ontario Television (CKCO-TV), Kitchener, Ont., for amalgamation with its parent company, Electrohome Ltd.
- Dartmouth (N.S.) Cable TV, for purchase of Digby Cable TV.

### JUNE 16—VANCOUVER

#### 5 BID FOR NANAIMO AM

Five applicants are seeking a licence to operate a second AM station in Nanaimo, B.C., on Vancouver Island. Bryan C. Holder and Georgia Strait Communications each proposed 10 kw on 1260; Departure Bay Broadcasting and Robert C. Adshead each proposed 10 kw on 1350; and Harvey F. Davidson, president of CKLQ Brandon, Man., proposed 5 kw on 1350 kHz.

Other applications:

- CBC, for FM rebroadcasters in British Columbia, all fed by CBU Vancouver:

Location	MHz	Watts
Alexis Creek	93.7	284
Campbell River	104.5	88
Chilliwack	91.7	500
Enderby	92.7	135
Kersley	90.9	130
Nelson	98.7	108
North Bend	90.7	96
Rock Creek	102.3	40
Whistler	100.1	87

- CBC, for TV rebroadcasters in B.C., ex-CBUT Vancouver:

Crescent Valley	ch.33	180
New Denver	ch.17	696
Slocan	ch.39	4
Winlaw	ch.12	10

- BCTV for rebroadcasters at Wilson Creek (19.3 kw, ch.23, ex-CHAN-TV) and Campbell River (1.2 kw, ch. 11, ex-CHEK-TV).
- CKVU-TV Vancouver, for renewal; to include review of ownership changes which CRTC deems to have been a change in effective control.
- Cable TV applications for new systems at Port Alice, Salmon Arm, Shawnigan Lake and Whistler, B.C.
- CJDC Dawson Creek, B.C., for a rebroadcaster at Chetwynd, 1000 watts day/250 watts night, on 1450 kHz.
- CKNW New Westminster, for a 36-station AM network to carry B.C. Lions 1980 games.

### JUNE 20—FERNIE, B.C.

A hearing was held to consider the transfer of control of Kootenay Enterprises Ltd. and Fernie Television Ltd., cable licensees in the B.C. interior.

### JUNE 25—HULL

Applications included:

- J. Frank Johnson, for a new AM station at Grand Falls, N.B., 10,000 watts on 730 kHz.
- Entreprises Télé-Capitale Ltée, for a TV rebroadcaster of CFER-TV-1 Sept-Îles, at Ste-Anne-des-Monts, Que., 23 kw on ch. 5.
- Community FM stations at Gagnon (50 watts on 104.1) and Rivière-du-Loup, Que. (60 kw on 107.1).
- Leader Broadcasting Corp., for purchase of CFPA Thunder Bay, Ont.
- CHNO Sudbury, for daytime power increase to 50 kw.
- CJRT Toronto, for change of antenna site to CN Tower, reducing power from 50 to 40 kw.
- University of New Brunswick Students Union, for FM at Fredericton, 50 w on 97.9.
- University of Moncton, N.B., Students Union for French FM, 50 w on 105.7.
- CBC for FM rebroadcasters:
  - Nipigon, Ont.—2.5 kw, 91.5, ex-CBQ
  - Nipigon, Ont.—2.0 kw, 89.9, ex-CBON
  - Pembroke, Ont.—100 kw, 96.7
  - Amherst, N.S.—700 w, 93.7, ex-CBH
  - Liverpool, N.S.—2.4 kw, 97.1, ex-CBH
- CBC, for TV rebroadcasters at Maynooth, Ont. (1,320 watts, ch. 35, ex-CBOT) and Saint John, N.B. (3,400 watts, ch. 17, ex-CBAFT).
- New cable TV systems:
  - Lindsay CATV System Ltd., for Nanticoke (Port Dover), Ont.
  - Philip Chabot, for Headingley, Man.
  - Charles D. Hughes, for Minto, N.B.

### JULY 15—EDMONTON

A hearing has been scheduled to consider the transfer of control (60%) of CKST in suburban St. Albert, to QCTV Ltd., an Edmonton cable company. A new AM station, CKST has been experiencing financial difficulties.

## DECISIONS

- The term of numerous licensees has been extended from Sept. 30, 1980 to March 31, 1981, to allow further time for renewal hearings. (Decision 80-393)

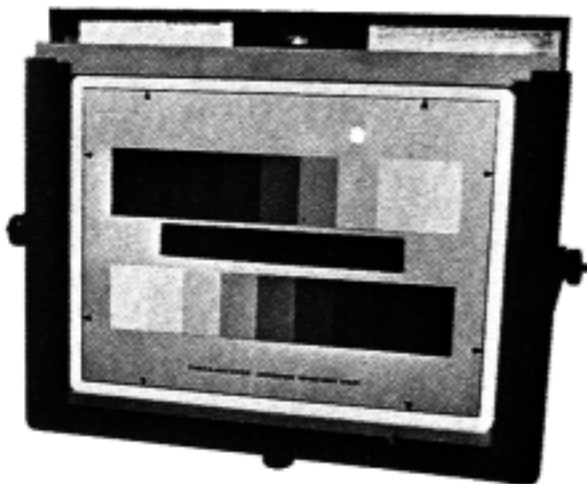


## AM RADIO

### FRENCH AM FOR MONCTON

A new French-language AM station at Moncton, N.B., has been licensed to Rufino Landry, on behalf of a company to be incorporated. The CRTC advised the applicant, who proposed 10 kw on 1380 kHz, to find another frequency to provide better coverage of the area. Moncton is 35% French, and the station will serve some 60,000 Franco-phones. Its shareholders also own CJVA Caraquet, N.B. An application by Edward J. McGrath for an English station, 10 kw on 1400, was denied on the grounds that Moncton could not support two new stations.

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### FULL-TIME FOR CFIX

The CRTC has denied two applications for a new English AM station at Cornwall, Ont. Centrex Broadcasting Ltd. had applied for 2,500 watts on 1600 kHz; Gerald P. Lalonde for 10,000 watts on 1590. However, French-language CFIX, operating daytime only with 10 kw on 1170 kHz, was granted approval in principle to go full-time. Its proposal for 10 kw on 1600 was turned down by DOC as technically unacceptable and the station must submit a revised proposal by October 1, along with a new Promise of Performance. The CRTC also noted that a separate application would be required for any change in the broadcasting hours of CHPR Hawkesbury, CFIX's rebroadcaster.

- A rebroadcaster of Okanagan Radio's CKOO Osoyoos, B.C., has been approved at Oliver, 1000 watts day/250 night, on 1490 kHz (202).
- New station at Wollaston Post, Sask., 12 w, 1600 kHz, to broadcast 50% Chipewan, 50% English.
- CHWK Chilliwack, B.C., change of tx site (199)
- CKIQ Kelowna, B.C., night-time power increase to 10 kw (374).
- CHRD Drummondville, Que., power increase to 50 kw day/35 kw night (204).
- CHOW Welland, Ont., night-time power increase to 10 kw (212).
- CKCL Truro, N.S., daytime power increase to 10 kw (239).
- Transfer of Tantramar Broadcasting (CKDH Amherst, N.S.) from Bathurst Broadcasting to W. G. deGannes, F. W. Arenburg (217).
- Revisions in ownership of OK Radio Group, northern Alberta chain (251).
- Amalgamation of Niagara District Broadcasting Co. (CKTB, CJQR-FM) with St. Catharines Standard Ltd. (338).

### FM RADIO

#### CBC REBROADCASTERS APPROVED

Location	MHz	Watts	Feed
Bella Coola, B.C.	103.5	15	CBU
Fort St. John, B.C.	88.3	7,000	CBU
Logan Lake, B.C.	92.9	135	CBU
Lumby, B.C.	96.7	135	CBU
Denare Beach, Sask.	89.1	125	CBK*
Island Falls, Sask.	105.1	110	CBK*
Meadow Lake, Sask.	94.1	21,000	CBK
Montreal Lake, Sask.	93.3	204	CBK*
Patuanak, Sask.	105.5	82	CBK

(\*ex-CBKA-FM La Ronge, noon to 2 pm)

Hearst, Ont.	91.7	6,880	CBCS
Renfrew, Ont.	98.7	3,000	CBOF
Chandler, Que.	94.7	82	CBM
Chapeau, Que.	88.7	2,300	CBOF
Chibougamau, Que.	90.3	420	CBM
Chibougamau, Que.	91.9	420	CBJ
Escuminac, Que.	95.5	200	CBM
New Carlisle, Que.	93.1	76	CBM
New Richmond, Que.	107.5	82	CBM
Percé, Que.	89.7	84	CBM
Port-Daniel, Que.	101.5	82	CBM
Bon Accord, N.B.	103.3	5,700	CBZ
Campbellton, N.B.	88.1	36,000	CBZ
Edmundston, N.B.	100.3	22,300	CBAF
Fredericton/St. John	91.3	100,000	CBD
Moncton, N.B.	88.5	22,000	CBAF
Moncton, N.B.	95.5	95,000	Eng. FM
Moncton, N.B.	98.3	95,000	Fr. FM
Newcastle, N.B.	101.9	50,000	CBA
Charlottetown, PEI	88.1	34,800	CBAF
Cheticamp, N.S.	107.1	800	CBI
New Glasgow, N.S.	88.7	1,200	CBAF
New Glasgow, N.S.	89.5	1,200	CBH
Truro, N.S.	89.1	1,170	CBH
Yarmouth, N.S.	92.1	38,600	CBH
Goose Bay, Nfld.	89.5	4,500	CFGB
Hampden, Nfld.	101.5	50	CBT
Millertown, Nfld.	90.1	4,200	CBT
Trepassey, Nfld.	95.3	910	CBN

#### Other FM approvals:

- ACCESS Alberta, 20-watt rebroadcasters of CKUA-FM Edmonton, at Athabasca, Edson, Ft. McMurray, Hinton and Whitecourt (272).
- ACCESS Alberta, SCMO for experimental education project on FM stations at Grande Prairie and Peace River, on temporary basis (320).
- Acadia Broadcasting Co. (CKBW Bridgewater), rebroadcasters at Liverpool, 3 kw on 94.5, and Shelburne, N.S., 3 kw on 93.1 (316).
- Fraser Valley Broadcasters (CKGO Hope), rebroadcaster at Boston Bar, B.C., 91 w, 106.1 MHz (354).
- Crowder Communications Ltd., rebroadcaster of CFTK Terrace at Kitseilas, B.C., 14.5 w, 93.3 MHz (303).
- Low-power stations at Koartak and Payne Bay, Que., to broadcast 90% in Inuktitut language (306-7).
- Club Social La Grande, new and amended facilities at Quebec Hydro installations in James Bay area (205-6-7).
- Capital Broadcasting (CFMS-FM Victoria), power increase to 100 kw, tx site move to Saturna Island (203).
- **Denied:** Change to "country" format by CJCB-FM Sydney, N.S. AM stations broadcast country music extensively; station's recent change to "easy listening" provides an alternative (378).



## TELEVISION

### NEW CBC TV REBROADCASTERS

Location	Ch.	Watts	Feed
Patuanak, Sask.	5	10	CBKT
Mattawa, Ont.	26	2,800	CBLFT
New Glasgow, N.S.	15	6,400	CBAFT
Truro, N.S.	55	5,500	CBHT
Whycocomagh, N.S.	10	8.9	CBIT
Gillams, Nfld.	13	8.9	CBYT
Hampden, Nfld.	13	153	CBNT

• CBC, changes in facilities: CBHFT Halifax, from 135 w, ch. 13, to 48,600 w, ch. 32; CBHT-5 New Glasgow, N.S., from 600 to 479 w; CBXFT-8 Grande Prairie, Alta., from 3.3 to 2.7 kw; CBWBT-3 Pelican Narrows, Sask., to 400 w, ch. 5.

• CITL-TV Lloydminster, Alta., rebroadcaster at Bonnyville, 10 w, ch. 7 (259).

• Armstrong (Ont.) Development Corp., rebroadcaster of OECA, 8 w, ch. 13 (317).

**Denied:** CBC TV rebroadcaster at Trepassey, Nfld., on ch. 4. CBNT and CJON-TV already directed to find a "comprehensive solution" to coverage problems in the area.

## CABLE TV

• New cable systems have been licensed for Viking, Alta. (QCTV Ltd.), Shediac, N.B. (H.M. Lennox); Enfield, N.S. (Terrance Power); and the Conception Bay area, Nfld. (Wm. Butler). Plans for the Enfield area system include a studio at Milford and mobile facilities for community programming; a competing application by Metrovision Ltd. was denied (376).

• Fundy Cablevision Ltd., Saint John, N.B., licensed to extend service to Hampton area; application by Walter Patterson for a new system to serve the area denied (308).

• Beauce Video Ltée licensed for Notre-Dame-de-la-Providence, Que. Competing application by R. Roy denied (389-90).

• Transfers: Les Câbles du Nord, to Téléval Inc. (327); Transvision East Angus, to Paul Leblanc (252); Vallée-Jonction, Que., system, to Télécâble Ste-Marie Inc. (353).

• Security services: Victoria Cablevision (experimental fire alarm, burglar protection and medical alert); Kingston Cable TV Ltd. (closed-circuit security surveillance).

• Bay St. George Cablevision Ltd., Stephenville, Nfld., renewed for 6 months pending transfer of control to local residents. The system is being operated by K-Right Communications (Gerald Kazma), following financial difficulties and the death of Mrs. Jean Fowlow, the original licensee (368).

• Extension of service to communities bordering Montreal has been awarded to Télécâble Vidéotron Ltée. Competing applications by Câblevision Nationale Ltée, Télécâble des Milles-Iles Inc., and Marcel Schmouth were denied. Systems in the Montreal area have formed a consortium to establish VHCM microwave facilities to provide additional services via cable. The purchase of Treeford Ltd. by Câblevision Nationale has also been approved.

• The CRTC has permitted systems in Regina and Saskatoon to carry proceedings of the House of Commons, indicating it is for the courts to rule on their contracts with Sask-Tel. The provincial common carrier claims cable systems using their own earth stations violate existing agreements (343).

• Pay-back ordered: Video Déry Ltée has been ordered to reimburse subscribers for "any excessive amount charged without CRTC authorization".

• Applications have been called for provision of cable TV service to Englehart, Orono and the Waterdown area in Ontario; also for parts of Saskatchewan.

### WINNIPEG OFFICE OPENED

The CRTC has opened its fourth regional office. Director for the region is Jan Skora, who, since 1976, has been superintendent of broadcast and CATV engineering in Winnipeg for the federal Department of Communications. The office will serve Saskatchewan, Manitoba and northwestern Ontario, and is located at:

**Kensington Building**  
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### DEADLINE EXTENDED FOR COMMENTS RE: CABLE REGS

A CRTC release on May 28 invited comments on *Proposed Amendments to the Cable Television Regulations*, specifically on simultaneous signal substitution and the community channel. The deadline for submissions has now been extended from June 30 to September 2, 1980.

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