

# ROSS REPORTS — TELEVISION INDEX

JULY 28-AUGUST 3, 1958

VOLUME 10 NUMBER 31

PROGRAMS · ADVERTISERS · TALENT

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551 Fifth Avenue · New York 17 · MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

None this week, all networks.

### OTHER NETWORK CHANGES & ADDITIONS

CBS- Camera Three (11:30-11:55am NYT; 9:30-8:55am LAT) Robert Herridge becomes guest producer for nine programs, Aug 3 through Sept 23, replacing Lewis Freedman. Warren Wallace will act as associate producer during the two-month period.

Destiny; RETURN July 18; Fri, 8:30-9pm NYT; 7:30-8pm LAT, Weekly; FILM; approx 141 stations net and delayed. (Replaces Dick Powell's Zane Grey Theatre, last show July 11. Program will return on a new day in the fall). § Re-runs of films previously seen in net showings on General Electric Theatre and Schlitz Playhouse of Stars and national spot on Studio 57.

§ ALTERNATE SPONSORS- 1) General Foods Corp (Maxwell House Coffee, Gaines Dog Food) thru Benton & Bowles, Inc(NY). 2) Ford Div, Ford Motor Co thru J. Walter Thompson Co(NY).

§ PKGR- CBS-TV; Film Prods- Revue Productions, Inc., in Hollywood.

NBC- Suspicion (Mon 10-11pm NYT & LAT) Re-runs of filmed programs begin July 23.

The Jack Paar Show (Mon thru Fri, 11:15pm-1am NYT; 11:15-12:30am LAT) Bill Anderson has been named program manager, replacing Perry Gross, producer; with Monty Morgan upped to asst program manager. The producer title is no longer used. Tom Coughlin has been added to the staff as a talent coordinator.

TALENT SHOWSHEET AND SCRIPT REPORT - JULY 28 - AUGUST 3

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Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptations, (SW) Staff-written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are in re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of Jim Bowie, Adventures of Ozzie & Harriet, Adventures of Rin Tin Tin, Adventures of Robin Hood, Alcoa-Goodyear Theatre, Bachelor Father, Broken Arrow, Burns & Allen, The Californians, Cheyenne, Circus Boy, Bob Cummings Show, Richard Diamond Private Detective, Dragnet, Jefferson Drum, Father Knows Best, General Electric Theatre, Gunsmoke, Have Gun Will Travel, Alfred Hitchcock Presents, Lassie, Leave It To Beaver, Life and Legend of Wyatt Earp, Life of Riley, M Squad, Perry Mason, Maverick, Millionaire, Mr. Adams & Eve, No Warning, People's Choice, Dick Powell's Zane Grey Theatre, Real McCoys, Restless Gun, Phil Silvers Show, Sugarfoot, Suspicion, Tales of Wells Fargo, Thin Man, Tombstone Territory, Trackdown, Wagon Train, Zorro.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

- Playhouse 90; Thursday July 17; CBS 9:30pm - Scheduled re-run of The Edge of Innocence was pre-empted by special news report.
- JACK PAAR SHOW; NBC 11:15pm; ADD: 7/22 & 7/24 - Shelley Berman(C).
- DICK CLARK SHOW; Saturday July 26; ABC 7:30pm - DELETE: The Olympics(S); ADD: The Four Preps(S).
- BOB CROSBY SHOW; Saturday July 26; NBC 8pm - ADD: Jean Carroll(C).
- LAMP UNTO MY FEET; Sunday July 27; CBS 10am - ADD: The Screwtape Letters; (O) C. S. Lewis; (A) Richard Aurelio; with Arnold Moss, Thayer David, Alvin Epstein, Dorrit Kelton, Betty Miller.
- LOOK UP AND LIVE; Sunday July 27; CBS 10:30am - ADD: Diary of a Teenager; (Nine-part series); Episode #4; (O) Elliott Baker; with regulars & Lowell M. Harris, Jeff Harris, Rene Riano, Clint Kimbrough, Joel Crothers, Eleni Kiamos, Virginia Chew.
- CAMERA THREE; Sunday July 27; CBS 11:30am - ADD: Irish Writers of This Century; (Third of three parts); with Frank O'Connor, Whitfield Connor, Colleen Dewhurst, John Aronson, Liam Clancy, Ellen Madison.
- CHEVY SHOW; Sunday July 27; NBC 9pm - ADD: Eddie Foy(C).

MONDAY JULY 28

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- ARTHUR GODFREY SHOW (Special Show) CBS 8:30pm(7:30) LAST SHOW. Johnny Nash(S), Joe Schirmer(M), Liquidaires(M), Allison Trio(S), Michael Monte(S).
- STARS OF JAZZ ABC 9pm (10:30) Poetry and Jazz; with Kenreth Patchen(poet), The Chamber Jazz Sextet led by Allyn Ferguson.
- POLKA-GO-ROUND ABC 9:30pm Lekarrangen Heinhug Norwegian Folk Dancers.
- STUDIO ONE IN HOLLYWOOD CBS 10pm(9) A Delicate Affair; (O) Jerome Gruskin; with Robert Horton, Joanne Gilbert, Francis Lederer, Charlie Ruggles; Dir - Paul Nickell.

TUESDAY JULY 29

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- THE INVESTIGATOR NBC 8pm with John Beal, Georgiann Johnson, Madge Evans, Sherry Britton, Betsy Meade.  
(Lonnie Chapman, Howard St. John)

WEDNESDAY JULY 30

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- KRAFT MYSTERY THEATRE NBC 9pm Death Wears Many Faces; (O) Doug Taylor; with Mark Richman, Warren Berlinger, Robert Emhardt, Milton Seltzer, Patty Duke, Donald May, Jane McArthur, Crahan Denton; Dir - Paul Bogart.

WEDNESDAY JULY 30 (Cont'd)

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US STEEL HOUR CBS 10pm The Climate of Marriage; (O) Helen Cotton; with James Daly, Leora Dana, Betsy Palmer, Ian Wolfe, Ford Rainey, Larry Hagman, Pamela King, Dennie Moore, Elizabeth Meroton; Dir - Tom Donovan.

THURSDAY JULY 31

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PLAYHOUSE 90 CBS 9:30pm TAPE RE-RUN of 3/20/58: The Right Hand Man.

Buckskin NBC 9:30pm The Trial of Chrissy Miller; with regulars & Tharon Crigler; (Tommy Nolan) (SW&SD).

FRIDAY AUGUST 1

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NOTE: No first run talent programs scheduled for this day.

MULTIPLE & ACROSS-THE-BOARD SHOWS - JULY 28 - AUGUST 1

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TODAY NBC 7am 7/30 - Dorothy Olsen(S)  
(Dave Garroway)

MODERN ROMANCES NBC 4:45pm(1:45) (O) George Lowther; with Lynn McCarthy, Kathleen Murray, Loretta Daye, Phyllis Newman.  
(Kathryn Murray)

JACK PAAR SHOW NBC 11:15pm 7/28 - (From Havana) with Genevieve(S), Havana Symphony Orchestra, Floorshow of the Tropicana; 7/29 - (NY) - Betty Johnson(S) is guest from 7/29-8/1, Bill and Cora Baird, Cliff Arquette(C), Genevieve(S); 7/30 - Rudy Vallee(S), Allen Funt, Kosco(Talking Cros); 7/31 - Cliff Arquette(C), Kay Medford(A); 8/1 - Genevieve(S), Ted Reid(C).

SATURDAY AUGUST 2

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JIMMY DEAN SHOW CBS 12 Noon Evelyn Knight(S).

TRUE STORY NBC 12Noon(4pm) (O) Mildred McDaniel; with Lenka Peterson, Melba Rae, George L. Smith, Robert Jacquin.

DICK CLARK SHOW ABC 7:30pm Les Paul & Mary Ford(S-M), The Olympics(S), Jimmy Bowen(S), Buddy Knox.

JUBILEE U.S.A. ABC 8pm(8:30) TITLE CHANGE: From Country Music Jubilee. Red Foley returns as m.c. Regulars are: Leroy Van Dyke(S), The Marksmen(S), Slim Wilson's Band, Bobby Lord(S), Flash & Whistler(S-C), Suzi Arden(S), Norma Jean(S), Billy Walker(S). Guests this week are: Ferlin Huskey(S), Mel Tillis(S-songwriter), Tadpoles(D).

BOB CROSBY SHOW NBC 8pm Julie London(S), Jerry Vale(S).

SUNDAY AUGUST 3

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ED SULLIVAN SHOW CBS 8pm Wayne & Shuster(C), Dolores Gray(S), Margaret Tynes(S), Jack E. Leonard(C), Billy Albert & the Ardrey Sisters(S-D), Dieter Tasso(juggler).

STEVE LAWRENCE & EYDIE GORME SHOW NBC 8pm Peter Lawford(A), Cathy Crosby(S), Shari Lewis(ventril), Paul Lynde(C).