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EDITOR: Jerry Leichter

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

(NYT - New York Time; LAT - Los Angeles Time)

Wednesday(April 30)

CBS- 10-11pm NYT (9-10pm LAT), this date only; SPECIAL - All-Star Jazz Show - LIVE from NY; no of stations not available. (Preempts Armstrong Circle Theatre, this date only). § Garry Moore is host for the program, with 14 top-name jazz musicians (see page B for cast credits) playing in various groups, interpreting traditional and other jazz numbers. A similar program with Steve Allen as host was presented over the NBC net on Dec 30, 1957, by the same sponsor. § SPONSOR- U. S. Time Corp (Timex Watches) thru Peck Advertising Agency, Inc (NY); Acct Exec- James Ellers; Comm Anncr- John Cameron Swayze (live). § PKGR- Associated Booking Corp(NY); Exec Prod- Larry White; Prod & Dir- Bill Hobin; Assoc Prod & Writer- George T. Simon; Sets- Paul Barnes.

Saturday(May 3)

ABC- 10-11pm NYT & LAT; Weekly; DEBUT - Billy Graham's San Francisco Crusade - LIVE from SF; approx 54 stations live and tape. § Evangelist Billy Graham and his "musical ministry" in telecasts of his crusade meetings in the Cow Palace in San Francisco. Cliff Barrows is song leader, music and choir director; Paul Mickelson, organist; Tedd Smith, pianist, and George Beverly Shea, soloist. § SPONSOR- Billy Graham Evangelist Assn of Minnesota, Inc., thru Walter F. Bennett & Co(Chi); Acct Exec- Walter F. Bennett. § PKGR- Billy Graham Evangelist Assn; Prod- Billy Graham; Tech Dir by ABC staff San Francisco; Music Dir- Cliff Barrows.

CBS- 5:15-5:45pm NYT (2:15-2:45pm LAT), this date only; SPECIAL - Kentucky Derby - LIVE from Churchill Downs, Ky.; no. of stations not available. § Telecast of the 84th running of the \$125,000-added mile-and-a-quarter Kentucky Derby, with Fred Caposella calling the race, Bryan Field doing the color and Phil Sutterfield handling the interviews.

§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Det); Acct Exec- Robert Gamble(NY); Commls- On Film.

§ PKGR- CBS Sports(NY); Prod- Judson Bailey.

OTHER NETWORK CHANGES & ADDITIONS

CBS- Race of the Week; RETURN April 26; Saturdays, 4:30-5pm NYT; Weekly, LIVE from various Eastern cities, to the net. § Telecasts of 24 of the nation's major stake races originating from Eastern area tracks, thru Oct 25.

§ Sustaining (except for the Kentucky Derby, May 3; The Preakness, May 17, and the Belmont Stakes, June 7; all sponsored by Gillette Safety Razor Co.).

§ PKGR- CBS Sports(NY); Prod & Dir- Judson Bailey

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OTHER NET CHANGES(More)

OTHER NETWORK CHANGES(Cont'd)

CBS- Harry Reasoner With the News; DEBUT April 27; Sundays, 11:55am-12noon NYT; Weekly; LIVE from NY, to the net. (Replaces last five minutes of Camera Three, now seen 11:30-11:55am NYT). § CBS News correspondent Harry Reasoner reports the news on this new, regular five-minute program.

§ Sustaining.

§ PKGR- CBS News(NY); Prod & Dir- CBS News staff.

Playhouse 90 (Thu, 9:30-11pm NYT & LAT) Sponsorships, effective May 1: Each sponsor has one half-hour alternate weeks; Pillsbury Mills, Inc thru Leo Burnett, Inc (beginning May 1), alternating with R. J. Reynolds Tobacco Co thru William Esty Co., Inc. Bristol-Myers Co thru Batten, Barton, Durstine & Osborn, Inc., alternates with American Gas Association thru Lennen & Newell, Inc. Kimberly-Clark Corp. thru Foote, Cone & Belding alternates with Allstate Insurance Co thru Leo Burnett Co., Inc. Previous sponsor Philip Morris, Inc (Marlboro) thru Leo Burnett Co., Inc., went off after the March 27 program. Bristol-Myers Co previously had one full hour alternate weeks, ending in March. Chemstrand Corp thru Doyle Dane Bernbach sponsored one half-hour on April 10 and 17 only.

NBC- Omnibus (Alt Sun, 4-5:30pm NYT & LAT) Last show May 4.

TALENT SHOWSHEET AND SCRIPT REPORT - APRIL 28 - MAY 4

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performers and other identifications used are: (SD) Staff-Directed, (A) Actor, (S) Singer, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars." Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column. Program times listed are current in New York and Los Angeles. Where number is in parentheses, it indicates a different Los Angeles time.

Generally only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listing) are: Adventures of McGraw, Circus Boy, Maverick, Turning Point, Voice of Firestone (Kines).

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

PLAYHOUSE 90; Thursday April 24; CBS 9:30pm - ADD: Carmen Mathews, Rod Taylor, Patrick MacNee, William Traylor, Thomas Palmer, Doris Lloyd.

MAKE ME LAUGH; Thursday April 24; ABC 10pm - ADD: Xavier Cugat (M), Louis Nye (C).

LUX SHOW STARRING ROSEMARY CLOONEY; Thursday April 24; NBC 10pm - ADD: Don Adams(C).

STARS OF JAZZ; Friday April 25; ABC 8:30pm - DELETE: Billy Eckstine(S); ADD: Ruth Price(S).

Phil Silvers Show; Friday April 25; CBS 9pm - ADD: Bilko's Chinese Restaurant; with regulars & John Lee, Kaie Dee1.

THE JACK PAAR SHOW; Thursday April 24; NBC 11:15pm - ADD: Betty Garrett(S), Robert Maxwell(S); Friday April 25; ADD: Gypsy Rose Lee.

CAPTAIN KANGAROO; Saturday April 26; CBS 9:30am - ADD: The Roulettes(roller skaters).

JIMMY DEAN SHOW; Saturday April 26; CBS 12Noon - ADD: June Valli(S)

DICK CLARK SHOW; Saturday April 26; ABC 7:30pm - ADD: Somethin' Smith and the Redheads(M-S), Connie Francis(S), Tony Randall(A-S), The Chordettes(S), Melvin Smith(S), Bobbie Freeman(S).

CLUB OASIS; Saturday April 26; NBC 9pm - ADD: Modernaires(S), Paul Weston & Orch.

LAMP UNTO MY FEET; Sunday April 27; CBS 10am - ADD: Odetta Sings; with Odetta.

LOOK UP AND LIVE; Sunday April 27; CBS 10:30am - ADD: The Crisis in War and Peace (Third in seven-part series Youth in Crisis); "The Witness"; (O) William M. Altman; with Joseph Warren, Richard Bright, Robert Pastene, Edward Sherin, William Cuttrel; Dir - Tim Kiley.

PAUL WINCHELL SHOW; Sunday April 27; ABC 4:30pm - ADD: Marilex Duo(Acro), Zacchini Bros(trampoline).

HANSEL AND GRETEL; Sunday April 27; NBC 6:30pm - DELETE: Paul Hartman.

ED SULLIVAN SHOW; Sunday April 27; CBS 8pm - ADD: Everly Brothers(S).

MONDAY APRIL 28

Adventures of Robin Hood CBS 7:30pm(6:30) The Minstrel; with regulars & Francis Matthews, Brian Haines.

Love That Jill ABC 8pm LAST SHOW: April 28. (Re-runs on April 21 & 28).

Burns & Allen CBS 8pm(7) with regulars & John Harmon, Douglas Dumbrille, John Stephenson, Ralph Clanton, Phil Tead, Judi Meredith. (SW&SD).

Restless Gun (John Payne) NBC 8pm The Battle of Tower Rock; with Irere Ryan, Lillian Bronson. (SW&SD).

TALENT SCOUTS CBS 8:30pm(7:30) Ginny Stephens(S), Bill Butler(M), Paul Roman(S).

Danny Thomas Show CBS 9pm(8) with regulars & Bobby Clark(child).

TOP TUNES & NEW TALENT (Lawrence Welk) ABC 9:30pm Judy Kileen(S), Danny Welton(M), Jim Reeves(S).

MONDAY APRIL 28 (Cont'd)

December Bride CBS 9:30pm(8:30) with regulars & Elvia Allman, Cheerio Meredith, Marjorie Bennett, Leon Belasco, Steven Peck. (SW&SD).
 (Spring Byington)

Goodyear Theatre NBC 9:30pm The Giant Step; (O) Floyd Beaver; (A) Leonard Freeman; with Robert Ryan, Michael Landon, Harold Stone, Norm Alden, John Cliff, Peter Leeds, Larry Bracken, Gayle Kellogg, Robert Kino; Dir - Robert Florey.

STUDIO ONE IN HOLLYWOOD CBS 10pm(9) The Edge of Truth; (O) Adrian Spies; with Paul Douglas, Scott Forbes, John Lupton, Glenda Farrell, Dolores Sutton. Dir - David Greene.

Suspicion NBC 10pm The Way up to Heaven; (O) Roald Dahl; (A) Marion Cockrell; with Marion Lorne, Patricia Smith, Tony Maxwell, Nancy De Carl, Sebastian Cabot; Dir - Herschel Daugherty.

TUESDAY APRIL 29

Sugarfoot ABC 7:30pm Price On His Head; (O) Pamela Herbert & Leo Guild; (A) Henry Kuttner & C. L. Moore; with Pat McVey, Venetia Stevenson, Virginia Gregg, Francis J. McDonald, Dorothy Green, Karl Swanson; (SD).
 (Will Hutchins)

Mr. Adams & Eve CBS 8pm(7) The Original MacDuffs; with regulars & Howard McNear, Jack Lambert, Howard Petrie; (SW&SD).

FISHER-GOEL NBC 8pm with regulars & Bob Hope(C), Ethel Merman(S), Cathy Crosby(S)

Wyatt Earp ABC 8:30pm Two; with Walter Maslow, Tommy Cook, Hal Baylor, Stuart Randall, Mason Alan Dinehart; (SW&SD).
 (Hugh O'Brian)

Broken Arrow ABC 9pm Bear Trap; with Ralph Moody, Steve Ritch, House Peters, Jr., Robert Warwick, Robert Blake; (SW&SD).
 (John Lupton)

RED SKELTON SHOW CBS 9:30pm(8:30) Appleby's Midnight Ride; with Audrey Totter(A).

Bob Cummings Show NBC 9:30pm Bob and Schultzy at Sea; with regulars & Don Knotts; (SW&SD).

Californians NBC 10pm The Foundling; (O) Carey Wilbur; with Luis Van Rooten, Steve Wooton, Lorna Thayer, Martin Van Buren, Howard Caine, Keith Richards, Ray Kellogg, Helena Nash; Dir - Paul Guilfoyle.
 (Richard Coogan)

WEDNESDAY APRIL 30

Wagon Train NBC 7:30pm The Major Adams Story (Second of 2 Parts); (O) Frank Marshall; with regulars & Virginia Grey, Douglas Kennedy, Irene Windust, Herbert Lytton, Rankin Mansfield, Ted O'Shea, Bob Anderson, Sandy Sanders; Dir - Mark Stevens.
 (Ward Bron, Robert Horton)

Tombstone Territory ABC 8:30pm(9) Doc Holliday in Durango; (O) Gene Levitt; with Gerald Mohr, Mark Tapscott, Len Hendry; (SD).
 (Pat Conway)

BIG RECORD CBS 8:30pm(7:30) Ray Bolger(D-S), Freddie Martin & Orch, Pat Suzuki(S).
 (Patti Page)

Father Knows Best NBC 8:30pm The Weaker Sex; with regulars & Carol Leigh, Oliver McGowan, Janet Parker; (SW&SD).

Millionaire CBS 9pm(8) The Story of Andrew Sterling; with Ernest Truex, Jackie Loughery, Dean Harens, Sylvia Field.
 (Marvin Miller)

KRAFT THEATRE NBC 9pm Fifty Grand; (O) Ernest Hemingway; (A) A. E. Hotchner; with Ralph Meeker, Ralph Dunn, Rudy Bond, Janet Ward, Fred Scollay, Henderson Forsythe, Dan Morgan, Ben Yaffee; Dir - Sidney Lumet.

ALL-STAR JAZZ SHOW CBS 10pm Louis Armstrong(M), Jack Teagarden(M), Jaye P. Morgan(S), Lionel Hampton(M), George Shearing(M), Gene Krupa(M), Gerry Mulligan Quartet(M), Chet Baker(M), Cozy Cole(M), Marty Napoleon(M), Henry "Red" Allen(M), Tony Parenti(M), Chubby Jackson(M), Host - Garry Moore; Writer - George Simon; Dir - Bill Hobin.

THURSDAY MAY 1
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Richard Diamond CBS 8pm Lost Testament; (O) Ellis Arnold Kadison; with regulars & Jocelyn Brando, Charles Victor, Francis de Sales, Gary Walberg, Burt Nelson, Walter Barnes, Norma Moore, Bartlett Robinson; Dir - Ted Post.

Private Detective  
 (David Janssen)

Real McCoys ABC 8:30pm Life of the Party; with regulars & Robert Nichols, Kathleen Case, Ruth Perrott.

(Walter Brennan)

CLIMAX! CBS 8:30pm Deadly Tattoo; (O) Ed McBain; (A) Oliver Crawford; with Ann Francis, Peter Graves, Henry Silva, Anna May Wong, Olive Deering; Dir - Paul Nickell.

(Bill Lundigan)

Dragnet NBC 8:30pm with regulars & Joey Foreman, Peggy Taylor, Robert Vaughan, John Patrick, Parker Garvie. (SW&SD).

(Jack Webb)

PAT BOONE ABC 9pm Herb Shriner(C).

CHEVY SHOWROOM

PLAYHOUSE 90 CBS 9:30pm Rumors of Evening; (O) F. W. Durkee, Jr; (A) Leslie Stevens; with Barbara Bel Geddes, John Kerr, Robert F. Simon, Pat Hitchcock, Robert Loggia; Dir - John Frankenheimer.

MAKE ME LAUGH ABC 10pm Joey Carter(C), Don Knotts(C), Jackie Kannon(C).

LUX SHOW NBC 10pm George Gobel(C)

STARRING ROSEMARY CLOONEY

Jane Wyman NBC 10:30pm On the Brink; with Mercedes McCambridge, Richard Beymer, Barry Theatre Kelley.

FRIDAY MAY 2  
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Jim Bowie ABC 8pm Bowie's Baby; with Hal Torey, Lind Watkins, James Westerfield, (Scott Forbes) Lorna Thayer; (SW&SD).

Trackdown CBS 8pm(7) The Jailbreak; (O) John McGreevey; with DeForest Kelley; (SD).
 (Robert Culp)

Jefferson Drum NBC 8pm DELETE: (Listed for April 25) The Hanging of Joe Lavetti; ADD: The Bounty Man; (O) E. Jack Nauman; with regulars & John Larch, Martin Smith, Barbara Stuart, John Shaw; Dir - Harmon Jones. MAY 2 SHOW: Law and Order; (C) Gene Roddenberry; with regulars & R. G. Armstrong, Hal Smith, Robert Leib, Lyn Thomas, Chuck Courtney; Dir - Jerry Hopper.
 (Jeff Richards)

STARS OF JAZZ ABC 8:30pm(Mon 10:30pm) Dave Pell Octet(M), Les Thompson(M).

Dick Powell's CBS 8:30pm(7:30) A Handful of Ashes; with Thomas Mitchell, June Lockhart, Gene Lane Grey Theatre Evans.

Frank Sinatra ABC 9pm REPEAT of 2/7/58.
Show

Phil Silvers CBS 9pm Operations Love; with regulars & Grant Code, Phillippa Bevars, Show(You'll Never Get Rich) Linda Jones, Peggy Case.

M Squad NBC 9pm The Healer; (O) Lawrence Menkin; with Dayton Lummis; Dir - Sidney Lee Marvin) Lanfield.

PATRICE MUNSEL ABC 9:30pm Buddy Hackett(C).
SHOW

Schlitz Playhouse CBS 9:30pm(8:30) Penny Wise; (O) Peter Gurney; (A) Jean Holloway; with Vera Miles, Richard Anderson, Fay Wray, Dan Tobin, Margaret Dumont, Patti Wharton, Seat Man Crothers; Dir - Don Weis.

The Thin Man NBC 9:30pm The Painted Witnesses; with regulars & Rickie Layne, Pamela Duncan, Katharine Warren, Sue George, Lewis Charles, Bobby Kay.

ART FORD'S WABD(local NY) Don Elliot Quartet(M).
GREENWICH VILLAGE PARTY 10pm

Lineup CBS 10pm(9) The Missing Scientist Case; with regulars & Paul Sorenson, Jean (Tom Tully, Warner Anderson) Howell, Diane Brewster, Sydney Smith; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - APRIL 28 - MAY 4
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TODAY (Dave Garroway) NEC 7am(6) Betsy Palmer(A) will be on entire week.

GARRY MOORE SHOW CBS 10am(9) 4/29 - Jack Teagarden(M); 5/2 - Bernie West(C).

ART LINKLETTER HOUSE PARTY CBS 2:30pm(1:30) 4/30 - Gloria Wood(S); 5/2 - Gino Rockford(S)

NBC MATINEE THEATRE NEC 3pm(12Noon) 4/28 - Fall of the House of Usher; RE-RUN of 8/6/56; 4/29 - Great Big Guy; (O) Biff McGuire; 4/30 - It Came From Out of Town; (O) Robert James; 5/1 - Prosper's Old Mother; (O) Bret Harte; (A) S.S. Schweitzer; 5/2 - End of a Sentence; (O) Theodore Apstein.

MODERN ROMANCES (Bob Smith) NBC 4:45pm(1:45) (O) Joe Bates Smith; with Betty Bushler, Maxine Stuart, Boris Aplon, Wyley Hancock, Paul Stevens.

JACK PAAR SHOW NBC 11:15pm Betty Johnson(S) is guest for entire week; 4/28 - Jack Douglas, Betty Bruce(D), Barbara McMair(S); 4/29 - Cliff Arquette(C), Elsa Maxwell, Teal Joy(S), Allen Funt, Key Medford(A); 4/30 - Lew Parker(C), Betty Kean(C), Baird Puppets; 5/1 - Cliff Arquette(C), Kaye Ballard(C); 5/2 - Jack Douglas subs as m.c., Daryl Stewart(S).

SATURDAY MAY 3  
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JIMMY DEAN SHOW CBS 12N(10:30am) Jaye P. Morgan(S), The Morgan Brothers(S).

TRUE STORY (Kathi Norris) NBC 12N(4pm) The Awakening; (O) George Lowther; with John Nappier, Ann Flood, Ed Peck, Jana Pierce.

DICK CLARK SHOW ABC 7:30pm(9:30) Jimmie Rodgers(S), The Champs(S), Wally Lewis(S), Ersel Hickey(S), The Heartbeats(S).

Perry Mason (Raymond Burr) CBS 7:30pm(6:30) The Case of the Fiery Fingers; (O) Laurence Marks; with regulars & Connie Cezon, Susan Dorn, Mary LaRoche, Fay Spain, Jack Gargan, Sydney Smith, Edward Norris, Charles Lane, Gilbert Frye, Robert Burton, Jean Andren, Charles Davis; Dir - Art Marks.

COUNTRY MUSIC JUBILEE ANC 8pm(8:30) The Wilburn Bros(S-MO).

PERRY COMO SHOW NBC 8pm Tennessee Ernie Ford(S-C), Eve Arden(C), Bob and Ray(C).

POLLY BERGEN SHOW NBC 9pm Joey Bishop(C).

Have Gun, Will Travel (Richard Boone) CBS 9:30pm(8:30) with regulars & Whit Bissell, Lita Milan, Earle Hodgins; (SW&SD).

Gunsmoke (Jim Arness) CBS 10pm with regulars & Joe Kearns, Alan Dexter, Gordon Mills, Raymond Bailey; (SW&SD).

SUNDAY MAY 4
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OMNIEUS NBC 4pm Bernstein on Bach; KINE REPEAT of 3/31/57.

Jack Benny Show CBS 7:30pm REPEAT of previous show starring Irene Dunn, Vincent Price.

No Warning! NBC 7:30pm Stranded; (O) Maury Geraghty; with Marsha Hunt, Walter Coy, Larry Blake, Clark Howat; Dir - Maury Geraghty.

ED SULLIVAN SHOW CBS 8pm Lillian Roth(S), Wayne and Shuster(C), Denise Darcel(S), Carol Haney(D), Peter Gennaro(D), Helen Gallagher(S-D), Eddie Townsend(S), The Kims(Acro), Gaston Palmer(Juggler), The Clementis (bicycle).

SUNDAY MAY 4 (Cont'd)  
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|-------------------------------------------------------|------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| STEVE ALLEN<br>SHOW                                   | NBC 8pm    | Jare Powell(S), Phil Harris(M-C), Count Basie(M), Teddy Wilson(M),<br>Joey Bushkin(M), Igor and H(C).                                                                                                     |
| <u>Adventure At<br/>Scott Island</u> (Barry Sullivan) | ABC 8:30pm | <u>Strangers in Town</u> ; with regulars & Bill Smithers, Evan Elliott,<br>Mike Keene; (SW&SD).                                                                                                           |
| <u>General Electric<br/>Theatre</u>                   | CBS 9pm    | <u>Ah There, Beau Brummel</u> ; (O) William Bruckner; with Hume Cronyn,<br>Eva Gabor, Sallie Brophy, Mabel Albertson, Willard Waterman,<br>James Waterman, Judy Bamber; Dir - James Neilson.              |
| DINAH SHORE<br>CHEVY SHOW                             | NBC 9pm    | Shirley Temple(A), John Raitt(S), Kay Thompson(S), Sally Forrest<br>(D).                                                                                                                                  |
| <u>Alfred Hitchcock<br/>Presents</u>                  | CBS 9:30pm | <u>The Festive Season</u> ; (O) Stanley Ellin; (A) James P. Cavanaugh;<br>with Richard Waring, Carmen Mathews, Edmon Ryan; Dir - Arthur<br>Hiller.                                                        |
| <u>Loretta Young<br/>Show</u>                         | NBC 10pm   | <u>South American Uncle</u> ; (O) K. J. McCaffrey; (A) Richard Morris;<br>with Miss Young, Regis Toomey, Wright King, Michael Emmet, Helen<br>Mayson, Edward Nelson, Gregory Irvin; Dir - Richard Morris. |