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INCLUDING

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EDITOR: Jerry Leichter

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday (24)

CBS- 10-11pm EDT; RETURN - Studio One - LIVE from WCBS-TV(NY), 94 stations live, 5 kine. § Sponsor- Westinghouse Electric Corp (All Appliances) thru McCann-Erickson, Inc(NY); Acct Exec- James Gillis; Agcy Superv- Tom Losee; Comm Superv- Andy Christian; Comm Anncrs- Betty Furness, Walter Brooke. § Pkgr- CBS-TV(NY); Alt Prods- Felix Jackson, Robert Herridge; Assoc Prod- Charles Schultz; Dirs- (for Jackson) Paul Nickell, William Brown, (for Herridge), Karl Genus; Music Consult- Alfredo Antonini; Sets- Larry Eggleton, Bob Markell; Script Ed- Florence Britton; Casting- Alixe Gordin(CBS); Prog Anncr- Art Hannes. § The live drama program returns for its ninth season, presenting top stars and featured players in dramas of all types. For the first time, the program will have two producers, each alternating on an irregular basis, with the directors assigned to them. Felix Jackson is the producer of the season's first program, with Paul Nickell as director. The program succeeds its regular summer replacement, Studio One Summer Theatre (last show Sept 17).

NBC- 8-8:30pm EDT; DEBUT - The Adventures of Sir Lancelot - FILM from WRCA-TV(NY) & KRCA-TV(LA), approx 118 stations net. § Alternate Week Sponsors- 1) Lever Brothers Co (Lux Liquid) thru J. Walter Thompson Co(NY); Acct Exec- Phil Mygatt. 2) Whitehall Pharmacal Co(Anacin, Kolynos, Bisodol): Anacin thru Ted Bates & Co., Inc(NY); Acct Exec- Roland Cramer; TV Acct Rep- James Seaborne; Comm Anncr- Don Hancock. Bisodol Mints thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- Ed Stefenson. Kolynos thru Grey Advertising Agency (NY); Acct Exec- Wally Drew. § Pkgr- Official Films with Sapphire Films, Ltd; Film Prod- Sapphire Films Ltd at Nettleford Studios, Walton-on-Thames, Surrey, England; Exec Prod- Hannah Weinstein; Prod- Dallas Bower; Dirs- Ralph Smart, Bernard Knowles, Arthur Crabtree, Anthony Squire; Music- Albert Elms; Art Dir- William Kellner; Script Superv- Albert G. Ruben; Writers- Various; Dir of Photog- Ernest Palmer. § Dramatic series loosely based on the legends and acts of the bravest knight of King Arthur's Round Table, with William Russell as Sir Lancelot, Jane Hylton as Queen Guinevere, Ronald Leigh-Hunt as King Arthur, Cyril Smith as Merlin, Peter Bennett as Leonides and Bobby Scroggins as Brian. The program will be seen 3 Mondays out of 4. It replaces the first half of the Ernie Kovacs Show (last show Sept 10) in this time spot.

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Monday(24)

NBC- 8:30-9pm EDT; DEBUT - Stanley - LIVE from WRCA-TV(NY), 120 stations live, indefinite no. of kines. § Alternate Week Sponsors- 1) American Tobacco Co (Pall Mall Cigarettes) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY); Acct Exec- William M. Spire; Comm Superv- James Hayes; Comm Anncr- Ernest Chapell(on film). 2) Toni Co (Bobbi Pin-Curl Permanent, Pamper Shampoo): Bobbi thru Tatham-Laird, Inc(Chi); Acct Exec- Joseph Perry. Pamper thru Clinton E. Frank, Inc(Chi). § Pkgr- Max Liebman Productions, Inc(NY); Prod & Dir- Max Liebman; Assoc Prod- Michael Ross; Sets- Burr Smidt; Costumes- Robert Fletcher; Music Dir- Irvin Kostal; Prog Anncr- Don Pardo; NBC Superv- Perry Cross; Writers- Various. § Buddy Hackett is star of this new situation comedy series, about the misadventures of a newsstand proprietor in a New York hotel. The program replaces the second half of the Ernie Kovacs Show (last show Sept 10) and will be seen 3 Mondays out of 4.

Tuesday(25)

ABC- 7:30-8:30pm EDT, alternate Tue; RETURN - Cheyenne - FILM from WBKB(Chi) & KABC-TV(LA), 63 stations net, 52 delayed. § Sponsor- General Electric Co (Housewares and Radio Receivers, Lamp Div, Electronics Div): Housewares & Radio Receivers thru Young & Rubicam, Inc(NY); TV Acct Superv- Norman Glenn. Lamp Division products thru Batten, Barton, Durstine & Osborn, Inc(Cleve); Acct Superv- Jack Bristow; Acct Exec- Nate Tufts(NY). Photo Flash Bulbs thru Grey Advertising Agency(NY). Electronics Div products thru Maxon, Inc(NY); Acct Exec- W. W. Lewis. § Pkgr & Film Prod- Warner Bros. TV Division, Burbank, Calif.; Exec Prod- William T. Orr; Prod- Arthur W. Silver; Dir- Leslie H. Martinson; Music- William Lava; Prod Superv- Oren Haglund; Writers- Various. § Clint Walker is the regular star of this adult-Western drama series, with different stories and casts in each episode. (See alternating program Conflict, page 83). The program has been seen in re-runs during the summer.

ABC- 9-9:30pm EDT; DEBUT - Broken Arrow - FILM from WBKB(Chi) & KABC-TV(LA), 55 stations net, 69 delayed. § Sponsor- General Electric Co (Appliance & Television Receiver Divisions) thru Young & Rubicam, Inc(NY); TV Acct Superv- Norman Glenn. § Pkgr & Film Prod- TCF Television Productions, at Fox Western Ave Studio, Hollywood, Calif.; Exec Prod- Irving Asher; Prod- Mel Epstein; Dirs- Various; Story Editor- Elliott Arnold; Writers- Various. § New films series based on incidents during the Apache Indian wars in the Southwest during the 1870's, drawn from incidents in the novel "Blood Brother," by Elliott Arnold and the movie, "Broken Arrow," which was based on the book. The TV series stars John Lupton as Tom Jeffords, a mail rider who worked to bring about peace with the Apaches and their leader Cochise, played by Michael Ansara. The program succeeds G. E. Summer Originals (last show Sept 18) in the time spot.

Wednesday(26)

CBS- 8-9pm EDT; RETURN - The Arthur Godfrey Show - LIVE from WCBS-TV(NY), no. of stations indefinite. § Alternate Week Sponsors- 8-8:30pm: The Toni Co (Toni Home Permanent) thru North Advertising, Inc(Chi), also other Toni products participating thru various agencies; alternating weekly with Bristol-Myers Co (Ban, Bufferin, Vitalis, Ipana) thru Young & Rubicam, Inc(NY) and other agencies. 8:30-9pm: Pillsbury Mills, Inc(Cake, Biscuit, Pie Crust Mixes) thru Leo Burnett, Inc(Chi); Acct Exec- Dick Emory; alternating with Kellogg Co (Cereals, Dog Food) thru Leo Burnett Co., Inc(Chi). § Pkgr- Arthur Godfrey with CBS-TV(NY); Prod- Charlie Andrews; other production info not available. § Arthur Godfrey is host for his new variety show, which changed its name from Arthur Godfrey and his Friends to the current title shortly before it left the air for vacation in June. It succeeds Frankie Laine Time (last show Sept 19) in this time spot.

THIS WEEK(Cont'd)

Saturday(29)

CBS- 8-9pm EDT; RETURN - The Jackie Gleason Show - LIVE from WCBS-TV(NY), 171 stations live, 11 kine. § Co-Sponsors- 1) P. Lorillard Co (Old Gold Cigarettes) thru Lenn & Newell, Inc(NY); Acct Exec- Dale Anderson. 2) Bulova Watch Co thru McCann-Erickson, Inc(NY); Acct Exec- Bob Brown. § Pkgr- Jackie Gleason Enterprises, Inc(NY); Exec Prod- Jack Philbin; Prod- Jack Hurdle; Asst Prod- Stanley Poss; Dir- Frank Satenstein; Music Dir- Ray Bloch; Prog Anncr- Jack Lescoulie; Choreog- June Taylor; Script Superv- Joe Bigelow; Writers- Marvin Marx, Walter Stone, Sid Zelinka, Herb Finn. § Comedy-variety show starring Jackie Gleason, re-creating the characterizations that made him famous; with Art Carney, Audrey Meadows and Joyce Randolph; also the June Taylor dancers and a supplementary line of show girls. The Gleason show originally debuted over CBS on Sept 20, 1952, with its last show on June 18, 1955. Last season Gleason starred in a filmed version of The Honeymooners, which originally was one of the sketches of the Gleason variety shows. The Jackie Gleason Show succeeds The Honeymooners (last show Sept 22), 8-8:30pm, and Stage Show (last show Sept 22), 8:30-9pm.

CBS- 9-9:30pm EDT; DEBUT - The Gale Storm Show - Oh! Susanna - FILM from WCBS-TV(NY) & KXKT(LA), 93 stations net, 5 delayed. § Sponsor- The Nestle Co., Inc (Nescafe) thru Bryan Houston, Inc(NY); Acct Exec- W. Robert Denning. § Pkgr & Film Prod- Hal Roach Studios, Culver City, Calif.; Exec Prod- Hal Roach, Jr.; Prod- Alex Gottlieb; Dirs- William Seiter, John Rich, Charles Barton; Music- Leon Klatzkin; Prod Superv- Sidney S. Van Keuren; Writers- Various. § Gale Storm stars in the role of Susan Pomeroy, a social director aboard the liner S. S. Ocean Queen, in this new situation comedy series. ZaSu Pitts is featured as Miss Nugent, operator of the ship's beauty salon, with Roy Roberts also featured as Captain Huxley, the ship's captain. The program replaces Two For the Money (last show Sept 22) in this time spot.

NBC- 9-10:30pm EDT, every 4th Sat; DEBUT - The Saturday Spectacular - LIVE (COLOR) from WRCA-TV(NY), no. of stations indefinite. § Co-Sponsors- 1) Oldsmobile Division, GMC, thru D. P. Brother & Co (Detroit). 2) Radio Corp of America (RCA Victor TV Sets) thru Kenyon & Eckhardt, Inc(NY); Acct Exec- Bob Barker. 3) Whirlpool-Seeger Corp (RCA Washers) thru Kenyon & Eckhardt, Inc(Chi); Acct Exec- Larry O'Neil(NY). § Pkgr- NBC-TV(NY); Various production staffs for the 10 productions scheduled for the 1956-57 season, with several originating from KRCA-TV(LA). Premiere program is "Aqua Spectacle of 1957," starring Esther Williams; "Aqua" Production Staff: Exec Prod- Ben Gage; Prod & Dir- Greg Garrison; Assoc Dir- Marcia Kuyper; Music Dir- Jerald Dolin; Prog Anncr- Don Pardo; Costumes- Motley; Choreog- Jonathan Lucas; Writer- Gordon Auchincloss.

Sunday(30)

ABC- 10-10:30pm EDT; SPECIAL - Mission to the World - LIVE from WABC-TV(NY), to the net. § Sustaining. § Bishop Fulton J. Sheen will discuss the Catholic Missions, the work they do and their need for prayers and funds. The talk is in connection with Mission Sunday, Oct 21. Bishop Sheen has delivered a similar talk over ABC-TV in each of the past several years in connection with the annual observance. The program replaces a network film series this week only.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS- None this week.

NBC- See The Saturday Spectacular listing above; see page D for cast credits.

OTHER NETWORK CHANGES & ADDITIONS

ABC- The Vise (Fri, 9:30-10pm EDT) New series begins Sept 28; program has been seen in re-runs during the summer. (See Television Index card).

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OTHER NETWORK CHANGES(Cont'd)

ABC- You Asked For It (Sun, 7-7:30pm EDT) New series begins Sept 30; program has been seen in kine-film repeats during the summer. (See Television Index card). Production staff changes: Prod- Cran Chamberlain; delete Bill Webb as Assoc Prod & Writer; add as Writers- Cran Chamberlain, Tommy Tomlinson, Gomer Cool.

CBS- General Electric Theatre (Sun, 9-9:30pm EDT) New series began Sept 23; program has been seen in re-runs of previous season's films during summer. New series will be mainly on film, with only six to eight live programs during the year. (See Television Index card).

The Lineup (Fri, 10-10:30pm EDT) New series begins Sept 28; program has been seen in re runs during the summer. (See Television Index card).

Alfred Hitchcock Presents (Sun, 9:30-10pm EDT) New series begins Sept 30; program was seen in re-runs during the summer. (See Television Index card). Production staff change: Thomas Bohem is Eastern Story Ed at MCA, NY.

NBC- This Is Your Life (Wed, 10-10:30pm EDT) Program begins new season's live series Sept 26; program has been seen in kine repeats of last season's programs. (See Television Index card).

You Bet Your Life (Thu, 8-8:30pm EDT) New series begins Sept 27; program has been in re-runs of the best of the previous season's shows as The Best of Groucho (last show Sept 20). (See Television Index card). Production staff change: delete Isidore Lindenbaum as Prod Mgr. Program format now includes a carnival-type "wheel of chance" to be used by contestants who earn a chance at the jackpot question at the end of the show. If the winning number comes up, the contestant's jackpot may be \$10,000. The program will also use an increasing number of contestants from outside California.

Comedy Time (Mon thru Fri, 5-5:30pm EDT) Repeat re-runs of I Married Joan returned on Sept 21, Friday, succeeding It's Always Jan.

NETWORK SPONSOR CHANGES & ADDITIONS

<u>NET</u>	<u>PROGRAM NAME</u>	<u>SPONSOR AND AGENCY</u>
ABC	-The Lone Ranger (Thu, 7:30-8pm NYT)	--Swift & Co thru McCann-Erickson, Inc(Chi) will become alternate week sponsor, effective Oct 25. General Mills will continue as alternate week sponsor.
CBS	-Douglas Edwards and the News (Mon thru Fri, 7:15-7:30pm NYT)	--American Tobacco Co (Pall Mall) drops its Tuesday sponsorship after Sept 18. Colgate-Palmolive Co thru Bryan Houston, Inc(NY) sponsors the Friday segment effective Sept 21.
	-Gunsmoke (Sat, 10-10:30 NYT)	--Remington Rand Inc thru Young & Rubicam, Inc(NY) will become a one-third sponsor effective Sept 22. Liggett & Myers retains the remainder of the sponsorship.
	-Name That Tune (Tue, 7:30-8pm NYT)	--Lanolin Plus ends its alternate sponsorship with the Nov 13 program. Whitehall Pharmacal Co assumes full sponsorship effective Nov 20.
	-Tales of the Texas Rangers (Sat, 11:30am-12noon NYT)	--Sweets Co of America (Tootsie Rolls) thru Moselle & Eisen(NY) becomes alternate week sponsor of the program effective Oct 6. General Mills continues as alternate week sponsor.
NBC	-The Big Story (Fri, 9-9:30pm NYT)	--Vick Chemical Co thru Batten, Barton, Durstine & Osborn, Inc(NY) became alternate week sponsor, effective Sept 14. This replaced several irregular alternate week sponsorships previously set. American Tobacco Co (Pall Mall) is alternate week sponsor.
	-News Caravan (Mon thru Fri, 7:45-8pm NYT)	--Studebaker-Packard Corp thru Benton & Bowles, Inc(NY) will sponsor the Monday segment, effective Oct 29. Chet Huntley and David Brinkley will be the commentators on the program for this Monday segment only.
	-Noah's Ark (Tue, 8:30-9pm NYT)	--Max Factor & Co., Sales Division, thru Doyle Dane Bernbach, Inc (NY) will become alternate week sponsor, effective Oct 2. Liggett & Myers Tobacco Co continues as alternate week sponsor.

TALENT SHOWSHEET SEPTEMBER 21 - SEPTEMBER 30

Most of the shows on September 21, 22, 23 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, September 28. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally, only first runs of a film series are listed. During the summer when many shows are re-runs, credits are not repeated below, but are available, and may be requested by phone at any time. Currently in re-runs (and omitted from the listings below) are: Armstrong Circle Theatre (kine), Big Town, Crossroads, Crusader, Bob Cummings Show, Ford Theatre, Fury, Navy Log, Our Miss Brooks, People's Choice, Roy Rogers, Tales of the Texas Rangers, 20th Century-Fox Hour.

SATURDAY SEPTEMBER 22

PERRY COMO SHOW CBS 8pm Add: Martha Davis and Spouse (M-S)

SUNDAY SEPTEMBER 23

LAMP UNTO MY FEET CBS 10am The Expert - (O) Clair Roskam; with Joe Maross, Alice Ghostley, Michael Higgins, Howard Smith, Walter Burke; (SD)

LOOK UP AND LIVE CBS 10:30am The Father - (O) Clair Roskam; with Michael Kane, Katherine Ross, Philip Kenneally, Robert Geiringer, Betty Sue Albert, Jimmy Rogers, Tommy White; (SD)

CAMERA THREE CBS 11:30am Susannah - (O) Carlisle Floyd; with Phyllis Curtin, John Crain, (James Macandrew) Norman Treigle (all singers), & Erich Leinsdorff, Arthur Schwartz; (SD)

NBC Film Special NBC 4:30pm Starmaster - (O) William Schneider, Herman Goldberg; with Victor Jory, Marianne Stewart; in COLOR)

Telephone Time CBS 6pm I Am Not Alone- (O) John Nesbitt; (A) David Evans; with Victor Jory, Adam Williams; Dir - Arnold Laven

General Electric Theatre CBS 9pm Add (to cast): John Hoyt, John Abbott, J.M. Kerrigan, Ludwig (Ronald Reagan) Stossell, John Gallaudet, Charles Herbert, Jimmie Fields
RETURN

MONDAY SEPTEMBER 24

Stage 7 WPIX 8pm The Heart of a Dream - (O) James Lee Barrett; with Diana Lynn; Dir - Laslo Benedek;(also seen Thu WABD 8pm)

Adventures of Sir Lancelot(William Russell) NBC 8pm The Knight With the Red Plume ; with William Russell, Cyril Smith, Jane Hylton, Bruce Seton(all regs), Peter Bennett, Brian Worth, Paul Hansard, Edwin Richfield, Andrew Crawford; PREMIERE

VOICE OF FIRESTONE ABC 8:30pm Elaine Malbin, Robert Rounseville

TALENT SCOUTS CBS 8:30pm Gloria Van (S), Bob Gibson (S-M), Bob Sloyd (S)

STANLEY (Buddy Hackett) NBC 8:30pm (O) - Billy Friedberg, Neil Simon; with Hackett & Mike Kellin, Tom Pedi, Danny Dayton; (SD). PREMIERE

Charlie Farrell Show CBS 9pm (O) - John Fenton Murray, Benedict Freedman; with regulars & Jack Moyles, Eddy Waller; (SD); LAST SHOW

VIC DAMONE SHOW CBS 9:30pm Spring Byington, Verna Felton, Celeste Holm (S); LAST SHOW

ROBERT MONTGOMERY PRESENTS NBC 9:30pm After All These Years - (O) Robert J. Show; with Claudette Colbert, Jan Miner, Staats Cotsworth, Tom Ellis, Leona Powers, Dickey Olsen, Ben Hayes; (SD) John Newland

STUDIO ONE CBS 10pm A Special Announcement - (O) David Aldrich, Peter Van Slingerland; with Bob Cummings, Dorothy Stickney, Ray Collins, Cameron Prud'homme, Alexander Scourby, Edmon Ryan, Murray Matheson, Russell Collins, Robert Loggia, Jack Manning, Heywood Hale Broun, Ruth Maynard, Billie Lou Watt, John Studer, Fred Herrick, Ray Boyle, George Ives, Russell Hardy, Joseph Leon, Hal Studer, William Podmore, Donald Marye; (SD) Paul Nickell; RETURN

MONDAY SEPTEMBER 24
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Douglas Fairbanks Presents WRCA 10:30pm A Likely Story; with Nicola Braithwaite, Betty McDowall, William Franklyn, Evelyn Hall, Betty Woolfe, Lloyd Lamble

TUESDAY SEPTEMBER 25  
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Cheyenne (Clint Walker) ABC 8:30pm The Long Winter - (O) Bennett Foster; (A) Montgomery Pittman; with Fay Spain, Bob Wilke, Hayden Rorke, Tom Pittman, Stacy Keach, Mervyn Vye; Dir - Leslie H. Martinson; RETURN

Phil Silvers Show CBS 8pm The \$64,000 Question; with Silvers, Fred Gwynn, Gene Peterson, Lynn Dollar; (SD)

Life & Legend of Wyatt Earp (Hugh O'Brian) ABC 8:30pm Clay Allison; with O'Brian, Myron Healey, Charles Fredericks, William Tannen; (SW&SD)

Noah's Ark NBC 8:30pm The Seeing Eye Dog; with regulars & Virginia Vincent, Norman Bartold; (SD)

Broken Arrow ABC 9pm The Mail Riders - (O) Elliott Arnold (novel "Blood Brother"); (A) Clark E. Reynolds; with John Lupton, Michael Ansara (regs), & Tom Fadden, Michael Pate, Donald Randolph, Ted De Corsia, Kenneth MacDonald, Judith Ames; Dir - Alvin Ganzer; PREMIERE

Jane Wyman Show NBC 9pm Let Yesterday Die; with Wyman, Jimmy Baird, Betty Lynn, Adam Williams, Lawrence Dobkin, Arthur Space, Katherine Warren, Ruby Goodlin

DuPont Cavalcade Theatre ABC 9:30pm Bed of Roses - (O) Ben Canfield; with Susan Kohner, Dick Foran, Greta Granstedt, James Lilburn, Kathryn Card, Ottola Nesmith, Arlen Stuart, Sam Flint; Dir - John M. Lucas

KAISER ALUMINUM HOUR NBC 9:30pm Mr. Finchley versus the Bomb - (O) Rod Serling; with Henry Hull, Roland Winters, Harry Townes, Bernard Kates, Cloris Leachman, Walter Kingsford; Dir - Fielder Cook

WEDNESDAY SEPTEMBER 26
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Death Valley Days (Stanley Andrews) WRCA 7pm The Bear Flag; with Andrews & George Lewis, Robert TaFur, Mildred Fulido, Guy Prescott, Carol Coombs, Valentin DeVargas, Don Harvey, Ewing Mitchell, William Lechner, John Cason, Gilbert Frye, Julian Upton

ARTHUR GODFREY SHOW CBS 8pm Talent & production info not available.

Father Knows Best NBC 8:30pm Betty Goes to College - (O) Roswell Rogers, Dorothy Cooper; with regulars & Yvonne Line, Nancy Evans, Ray Collins; (SD)

Screen Directors Playhouse ABC 9pm Partners; re-run of 7/4/56

The Millionaire (Marvin Miller) CBS 9pm The Story of Anna Hartley; with Constance Ford, Peter Graves, Maria Palmer, Reta Shaw, John Holland, Vernon Rich, Marvin Press; (SD)

KRAFT TV THEATRE NBC 9pm The Plunge - (O) Grace Garment; with Menasha Slulnik, Norman Lloyd, Robert Emhardt, Lois Wheeler, Trevor Frazee, Mildred Clinton, David Medoff, Ralph Stanley, David Skilling; (SD) Richard Dunlap

EDDY ARNOLD SHOW ABC 9:30pm Julie Gilmer (S-M)

US STEEL HOUR CBS 10pm Bang the Drum Slowly - (O) Mark Harris; (A) Arnold Schulman; Paul Newman, Albert Salmi, Georgann Johnson, George Peppard, Rudy Bond, Arch Johnson, John McGovern, Ann Thomas, Fred Stewart; (SD) Daniel Petrie

THURSDAY SEPTEMBER 27  
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<u>Guy Lombardo</u>	WRCA 7pm	Woody Herman
<u>Lone Ranger</u> (Clayton Moore)	ABC 7:30pm	<u>The Counterfeit Mask</u> ; with regulars; (other credits not available).
<u>Sgt. Preston of the Yukon</u> (Richard Simmons)	CBS 7:30pm	with Ralph Ness, Weaver Levy, Terry Frost
CLIMAX!	CBS 8:30pm	<u>The Fog</u> - (O) Dale Wasserman; with Ralph Bellamy, Mona Freeman, James Whitmore, Wallace Ford, Hurd Hatfield, Beverly Garland, John Qualen; Dir - Jack Smight
<u>Four Star Playhouse</u>	CBS 9:30pm	<u>To Die At Midnight</u> ; re-run of 3/15/56
ARTHUR MURRAY PARTY	CBS 10pm	Teresa Brewer (S), Jerry Lester (C); LAST SHOW
LUX VIDEO THEATRE (Gordon MacRae)	NBC 10pm	<u>Only Yesterday</u> -(O)Frederick Lewis Allen;(A)Stanley Silverman; with Joan Caulfield, Don Taylor, Richard Eyer, Natalie Schafer; Dir - Michael Dreyfuss

FRIDAY SEPTEMBER 28
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|--------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Science Fiction Theatre</u>                   | WRCA 7pm   | <u>Sound That Kills</u> ; with Ludwig Stossel, Ray Collins, Charles Victor                                                                                                                                         |
| <u>Rin-Tin-Tin</u>                               | ABC 7:30pm | <u>The Return of the Chief</u> ; with regulars & Joe Sawyer, Jack Lambert, Norman Frederic                                                                                                                         |
| <u>Adventures of Jim Bowie</u><br>(Scott Forbes) | ABC 8pm    | <u>Deputy Sheriff</u> ; with Michael Landon, Jorie Wyler, Maurice Marsac                                                                                                                                           |
| <u>Life of Riley</u>                             | NBC 8:30pm | <u>Welcome Home</u> ; with regulars & Tom D'Andrea, Gloria Blondell (also regs, appearing first time this season), & Richard Karlan, Jack Kruschen; (SW&SD)                                                        |
| <u>On Trial</u>                                  | NBC 9pm    | <u>The Nevada Nightingale</u> ; with Diana Lynn, Chuck Connors, Carl Esmond; (SW) Don Mankiewicz                                                                                                                   |
| <u>The Vise</u><br>(Donald Gray)                 | ABC 9:30pm | <u>File it Under Murder</u> ; with Gray, & Diana Decker (regs); & Ronald Leigh Hunt, Hal Osmond; (SD) Ernest Morris; RETURN                                                                                        |
| <u>Schlitz Playhouse</u>                         | CBS 9:30pm | <u>Moment of Vengeance</u> - (O) Elmore Leonard; (A) Lowell Barrington; with Ward Bond, Gene Nelson, Angie Dickinson, Myron Healy, Alex Montoya, Boyd Red Morgan, Lane Bradford, Julia Montoya; Dir - Alvin Ganzer |
| THE BIG STORY<br>(Ben Grauer)                    | NBC 9:30pm | <u>L.P. Patterson, Reporter; Dothan(Ala.) Eagle</u> - (A) Gail Ingram; with Karl Light, Woodrow Parfrey, John Marley, Robert McQuenney, Betty Bryson, Harry Holcombe, Charles Penman                               |
| <u>Lineup</u><br>(Tom Tully)                     | CBS 10pm   | <u>The Adams Case</u> ; with regulars & Marshall Reed, Mercedes Shirley; (writer & Dir. credits not available); RETURN                                                                                             |

MULTIPLE & ACROSS THE BOARD SHOWS FRIDAY SEPTEMBER 21 - FRIDAY SEPTEMBER 28  
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GOOD MORNING (WILL ROGERS, JR)	CBS 7am	9/24 - Lenny Kent (C), Bernadette O'Farrell; 9/25 - Pat Boone (S), Joe Louis; 9/26 - Connie Boswell (S); 9/27 - Betsy Palmer
GARRY MOORE SHOW	CBS 10am	9/24 - Billy Gilbert (C); 9/27 - Leslie Scott (S); 9/28 - Martha Davis & Spouse (M-S), Earl Hall (C)
NBC BANDSTAND (Bert Parks)	NBC 10:30am	Dick Haymes (S), Sammy Kaye & orch
TENNESSEE ERNIE FORD	NBC 2:30pm	9/25 - Hilo Hattie (D); 9/27 - Patricia McCormick (bull-fighter)

MULTIPLE & ACROSS-THE-BOARD SHOWS FRIDAY SEPTEMBER 21 - FRIDAY SEPTEMBER 28
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NBC MATINEE THEATRE NBC 3pm 9/24 - At Mrs. Leland's - (O) Fannie Hurst; (A) Elizabeth Hart; 9/25 - The House Next Door - (O) Vera Blackwell; (A) William Templeton; 9/26 - Alumni Reunion - (O) Nicholas Baehr; 9/27 - Sound of Fear - (O) Bill Barrett; Dir - George Cahan; 9/28 - Late Date - (O) William Kendall Clarke

MODERN ROMANCES NBC 4:45pm Dear Mr. Dodd - (O) Elinor Lenz; with Enid Markey, Sharon Pollett, Harrison Dowd, Don Gordon, Mel Ruick

TONIGHT NBC 11:30pm 9/24-9/25 - Emcee: Tony Randall; Guests: 9/24 - Alice Pearce (C), Louis Nye (C), Jack Haskell (S), Diahann Carroll (S), Jimmy Edmundson ("Professor Backwards"); 9/25 - Alice Pearce, Louis Nye, Jack Haskell, Felicia Sanders (S), Alex Kalleo & trio (M); 9/26 - (Swiss evening); 9/27 - Rosaria Moreles (S), Boyd Rayburn (M); 9/28 - Jackie & Ray (D)

SATURDAY SEPTEMBER 29  
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OZARK JUBILEE ABC 7:30pm Libby Horne (S), Jim Edward & trio (M-S), Maxine & Bonnie(S), Arden Sisters(M-S), Foggy River Boys Quartet (S), Billy Walker

Buccaneers CBS 7:30pm The Raiders; with regulars & Alec Mango, Jane Griffiths, Hugh David, Andrew Crawford, Brian Worth, Peter Bennett, Patrick Jordan, Edwin Ritchfield

JACKIE GLEASON SHOW CBS 8pm with Gleason, Audrey Meadows, Art Carney, Joyce Randolph (all regs); (SW&SD); PREMIERE

FERRY COMO SHOW CBS 8pm William Holden, Jeanne Crain

Oh! Susanna CBS 9pm with Gale Storm, ZaSu Pitts, Roy Roberts (all regs);PREMIERE
 (Gale Storm)

SATURDAY SPECTACULAR NBC 9pm Aqua Spectacle of 1957; with Esther Williams, Peter Lawford, Red Barber, Arnold Stang, Don Adams (C), Janik & Arnaut(snake dancers); Alfredo Mendoza, Willa McGuire, Francine Eternod, Marc Cloutier (all champion water skiers); Continuity - Gordon Auchincloss

SUNDAY SEPTEMBER 30
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Capt. Gallant NBC 5:30pm The Long Night; with regulars & Gertrude Flynn

You Are There CBS 6:30pm The Scuttling of the Graf Spee - (O) Don Clark; with Roland Varno, James Logan, Harlan Warde, Richard Peel, Eric Snowdon, Rico Alaniz, Victor Milan, Edward Colmans, Sasha Harden, Rodolfo Hoyos, Harold Dyrenforth, Vincent Padula, Robin Hughes; (SD)

Circus Boy NBC 7:30pm The Fabulous Colonel Jack; with regulars & Andy Clyde

ED SULLIVAN SHOW CBS 8pm Lucille Ball, Desi Arnaz, William Frawley, Vivian Vance, Gisele MacKenzie (S), Dick Shawn (C), Joyce Grenfell (C), Stockholm Gosskorl (glee club), Rollano & Lily Yoko(cycle)

STEVE ALLEN SHOW NBC 8pm Claudette Colbert, Jerome Hines (S), Erin O'Brien (S), Mickey Rooney; (SD)

ALCOA HOUR NBC 9pm The Big Wave - (O) Pearl Buck; with Hume Cronyn, Joseph Anthony, Vivian Nathan, Milton Selzer, Carol Lynley, Rip Torn, Richard Morse; (SD) Norman Felton

GENERAL ELECTRIC THEATRE CBS 9pm The Professor's Punch - (O) Stephen Vincent Benet; (A) D.J. Powers; with Ronald Reagan, Anne Jackson, Lessie White, Edmon Ryan, William Hansen, Philippa Bevans, Harriet MacGibbon

Alfred Hitchcock Presents CBS 9:30pm Wet Saturday - (O) John Collier; (A) Marian Cockrell; with Sir Cedric Hardwicke, John Williams, Tita Purdom, Kathryn Givney, Jerry Barclay, Irene Lang; Dir - Hitchcock; RETURN

Loretta Young Show NBC 10pm Now a Brief Word - (O) Lowell Hawley; with Young, Touch Connors, John Eldredge, Raymond Greenleaf, Howard Wright; Dir - Norman Foster