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INCLUDING

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WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(19)

ABC- 8:30-9:30pm EST; HIGHLIGHT; Voice of Firestone - "Springtime, U. S. A.";
LIVE from WABC-TV(NY), approx 80-odd stations live (87 ordered). § Sponsor - Firestone Tire & Rubber Co (New Safety Tire) thru Sweeney & James Co(Cleveland). § Pkgr- Firestone with ABC-TV(NY); Prod- Fred Heider; Asst Prod- Jean Meegan; Dir- Cort Steen; Asst Dir- Lou Frederick; Writer- Jean Meegan; Program Anncr- Hugh James; Narrator- Helen Hayes. § A special musical cavalcade of American music, tracing its development from Pilgrim times to Spring, 1956. The Voice of Firestone has been expanded from its usual half-hour for this special program, one time only. Howard Barlow conducts the regular orchestra, with a special presentation of "Rhapsody in Blue," conducted by Paul Whiteman. Also featured are a special jazz group, as well as vocal artists Rise Stevens, Patrice Munsel, Brian Sullivan and Ray Middleton. The second half-hour of the program replaces the Dotty Mack Show (last show March 12), which will be succeeded starting March 26 by a new net film program.

Tuesday(20)

CBS- 9-9:30pm EST; DEBUT; Guy Lombardo's Diamond Jubilee; LIVE from WCBS-TV(NY);
no. of stations indefinite. § Sponsor- Pharmaceuticals, Inc (Geritol) thru Edward Kletter Associates, Inc(NY); TV Acct Rep- Don Blauhut. § Pkgr- MCA(NY); Exec Prod- Mort Abrahams; Prod & Writer- Gordon Auchincloss; Prod Asst- Barbara Olsan; Dir- James Elson. § Guy Lombardo is m.c. for this music program which will feature dramatizations of songs that have played significant roles in the lives of various people. Four viewers, selected from their letters to the program, will be brought to NY each week to appear as guests on the show. Each program will also feature a guest personality with "the song of his life." The program succeeds Meet Millie (last show March 13) in this time spot.

Wednesday(21)

NBC- 10:30pm-12:15am EST; SPECIAL; Presentation of Awards of Academy of Motion Picture Arts and Sciences; LIVE from KRCA-TV(LA) & WRCA-TV(NY), 126 stations live. Sponsor- Oldsmobile Division, GMC, thru D. P. Brother & Co(Detroit); TV Superv- Frank Egan(NY, v.p. in charge); Comm Dir- William Palmerston; Comm Anncr- Bob Le Mond. § Pkgr- Academy of Motion Picture Arts and Sciences(Hollywood) with NBC-TV(LA); Academy Prod- Robert Emmett Dolan; (Continued on next page)

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THIS WEEK(More)

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THIS WEEK(Cont'd)

Wednesday(21)

NBC- Motion Picture Academy Awards (Cont'd from previous page): Academy Dir- George Seaton. NBC Staff: Prods- William Kayden(LA) & Herb Braverman(NY); Dirs- William Bennington(LA) & Richard Schneider(NY); Assoc Prod- Fred Rhein-stein; Assoc Dir- Roy Montgomery. Academy Staff: Music Dir- Andre Previn; Art Dir- Hal Pereira; Music Numbers Staged By- Nick Castle; Writers- Melville Shavel-son, Jack Rose, Richard L. Breen; Costume Consultant- Edith Head. § Presenta-tion of the 28th annual awards, the "Oscars", of the Academy of Motion Picture Arts and Sciences, from the RKO Pantages Theatre in Hollywood, with cut-ins from the NBC Century Theatre in New York. Jerry Lewis will be m.c. in Hollywood, with Claudette Colbert as m.c. in New York. The program preempts Midwestern Hayride, 10:30-11pm EST, local programming and the 11:30pm-12:15am portion of Tonight.

Thursday(22)

CBS- 1-1:30pm EST; SPECIAL; To Mamie With Music; LIVE from WTOP-TV(Wash) & WCBS-TV(NY), to the CBS & ABC nets. § Sustaining. § Pkgr- CBS-TV; Prod & Dir- Jerome Shaw. § Special musical program in belated recognition of Mamie Eisen-hower's 59th birthday (Nov 14) which was delayed because of the President's re-cent illness. The Washington portion will be of a luncheon given for Mrs. Eisen-hower, while the NY pickup will feature musical numbers. The program preempts The Jack Paar Show, 1-1:30pm, on CBS, this day only.

Sunday(25)

CBS- 2-2:55pm EST; SPECIAL; Hall-Butler Debate; LIVE from WCAU-TV(Phila), to the net. § Sustaining, public service. § Pkgr- CBS Public Affairs(NY); Prod- John McClay; Dir- Jerry Samuelson. § Walter Cronkite moderates a debate between Leonard Hall and Paul Butler, chairmen of the Republican and Democratic National Committees, respectively; part of the 10th annual Philadelphia Bulletin Forum, at Congress Hall, Philadelphia. The program preempts local programming and Adventure, 2:50-3pm EST, one time only.

THIS WEEK -- REGULAR NETWORK SPECIALS

ABC & CBS- None this week.

NBC- Wide Wide World (Every other Sun, 4-5:30pm EST) March 25; "Land of Plenty"; Prod- Robert Bendick; LIVE control from WRCA-TV(NY).

OTHER NETWORK CHANGES & ADDITIONS

CBS- Mighty Mouse Playhouse (Sat, 10:30-11pm EST); Winky Dink and You (Sat, 11-11:30 pm EST) New times effective March 24 as the programs switch schedule spots.

Spring Holiday; SPECIAL March 21; Wed, 8-9pm EST; LIVE from WCBS-TV(NY), to reg-ular station lineup for Arthur Godfrey and his Friends, one time replacement for latter program, on vacation. § Pkgr- CBS-TV(NY); Prod- Milton Douglas; Dir- Byron Paul. Tony Martin stars, with Cyd Charisse, singer Polly Bergen and comed-ian Jack E. Leonard.

NBC- Paul Winchell-Jerry Mahoney Show (Sat, 12noon-12:30pm EST) Change in format to a variety show, effective March 17. Program will use guest variety stars.

Children of Israel; SPECIAL March 18; Sun, 1-1:30pm EST; LIVE from WRCA-TV(NY), to the net. Sustaining, public service. Pkgr- NBC with the Jewish Theological Seminary of America; Prods- Dorie Ann(NBC) & Milton E. Krents(Seminary); Dir- Martin Hoade. The traditional Passover story in a drama by James Yaffe, with Leon Janney, Boris Tumarin and Will Kuluva. The program preempts The American Forum in this time spot, one time only.

Princeton '56; NET RETURN March 4; Sun, 2-2:30pm EST; KINESCOPES from WRCA-TV(NY), to the net. Sustaining. Kinescopes of program series currently presented local-ly over WRCA-TV(NY), Saturdays, 6-6:30pm EST. (See page 13 for program info).

TALENT SHOWSHEET MARCH 16 - MARCH 25
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Most of the shows on Mar. 16, 17, 18 were listed in last week's report. Changes and additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, March 23. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-written, (SD) Staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined. Generally, only first runs of a film series are listed.

FRIDAY MARCH 16  
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<u>Science Fiction Theatre</u> WRCA 7pm	<u>The Frozen Sound</u> ; Truman Bradley & Marshall Thompson, Marilyn Erskine, Ray Collins, Michael Fox
<u>I SPY</u> (Raymond Massey) WABD 7:30pm	<u>The Gunpowder Plot</u> ; Robert Dryden, Basil Langton, Byron Sanders, June Hunt, Thomas Palmer, John Call
THE BIG STORY (Ben Grauer) NBC 9pm	<u>Robert F. Ward, Reporter; Bridgeport (Conn) Post & Telegram - (A) Sheldon Stark; Walter Klavun, Joe Mantel, Peter Turgeon, Harry Ganness, Joe Bernard</u>
ETHEL & ALBERT ABC 10pm	regulars & Basil Rathbone, Nan McFarland, Cele McLaughlin, Margaret Hamilton, Katherine Raht, Anna Minot, Mary Boylan; (SD)
<u>The Line-Up</u> CBS 10pm	<u>The Design Case - (O) Montgomery Pitman; regulars & Betty Rubin, Gregory Walcott, Louise Venier, Marion Carr</u>

SATURDAY MARCH 17
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|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|
| <u>Tales of the Texas Rangers</u> CBS 11:30am         | <u>Ransom Flight</u> ; Re-run of 9/3/55                                                                           |
| <u>Henry Fonda Presents Rinegold Theatre</u> WRCA 7pm | <u>Total Recall - (O) James Helvick, (A) Frederic Brady; William Lundigan</u>                                     |
| <u>Jackie Gleason Show</u> CBS 8pm                    | <u>Pardon My Glove</u> , regulars & Alexander Clark                                                               |
| AWARDS PRESENTATION NBC 9pm                           | Presentation of "Emmy" awards, New York & Hollywood; Pre-empts <u>Texaco Star Theatre &amp; George Gobel Show</u> |

SUNDAY MARCH 18  
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CAMERA THREE CBS 11:30am	<u>The Gift of Toulouse-Lautrec</u> , (O) John McGiffert; (SD) Clay Yurdin
FRONT ROW CENTER (Robert Sterling) CBS 4pm	<u>Dinner Date - Corr. - (O) Hindi Brooks; Add: (A) John Kneubuhl; Cast: Add Peggy Webber, Richard Jaekel, Whitfield Connor, Peter Votrian, Lillian Buyeff; Dir - Jack Orbison</u>
OMNIBUS CBS 5pm	Pre-empted by <u>Out of Darkness</u>
<u>You Are There</u> CBS 6:30pm	<u>The Resolve of Patrick Henry - (O) Maury Stern; Tyler McVey, Michael Emmet, Russ Conway, Herbert Rudley, Robert Burton, Gavin Muir, Donald Lawton, Lester Matthews, Ainslie Pryor, Jeffrey Sayre; Dir - Bernard Girard</u>
<u>Frontier</u> (Walter Coy) NBC 7:30pm	<u>The Big Dry - (O) E. Jack Neuman; Scott Forbes, Maura Murphy, Leo Gordon, Paul Richards, Ken L. Smith, Sally Corner; (SD)</u>
NBC COMEDY HOUR NBC 8pm	Add: Joey Carter, Stan Freberg, Harry Mimmo, Gale Storm, Jonathan Winters; <u>High At Noon</u> (film) - (O) Sid Kuller; with Marquis Family Chimps; Dir - Dick McDonough
APPOINTMENT WITH ADVENTURE CBS 10pm	<u>A Thief There Was - (O) Victor Canning, (A) Abbey Mann; Christopher Plummer, Jason Robards, Milette Alexander, Constance Ford, Ward Costello; Dir - Paul Stanley</u>
JUSTICE NBC 10:30pm	<u>The Frightened Witness - (O) Robert David Burke; Jack Klugman, Jerome Cowan, Jack Lord, Lonny Chapman, Bert Remser; Dir - Paul Bogart</u>

MONDAY MARCH 19

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<u>Passport To Danger</u> (Cesar Romero)	WABD 7:30pm	<u>Baja California</u> - (O) Donald S. Sanford; William Ching, June Vincent, Dan Seymour, Jan Merlin, Albert Carrier, Tony Roux, Eva Rolf, Coulter Irwin; Dir - Lew Landers
<u>TV Readers Digest</u>	ABC 8pm	<u>No Horse, No Wife, No Moustache</u> - (O & A) J.P. McEvoy; Bobby Driscoll, Mary Lou Carroll, John Roberts, Jim Brandt, Sumner Williams, Robert Wilson, Pierre Watkins; Dir - Tim Whelan
CAESAR'S HOUR	NBC 8pm	regulars & Walter Appler
VOICE OF FIRESTONE	ABC 8:30pm	Patrice Munsel, Rise Stevens, Brian Sullivan, Ray Middleton (S), Helen Hayes, Paul Whiteman, Earl Wild(M) (SW) (SD)
ARTHUR GODFREY'S TALENT SCOUTS	CBS 8:30pm	Art Carney (subs for Godfrey); Elaine Browning(M), Jeffrey Clay(S), The Prophets(S)
<u>I Love Lucy</u>	CBS 9pm	regulars & Allen Jenkins, Elizabeth Patterson, Alice Wills; (SW & SD)
<u>Medic</u> (Richard Boone)	NBC 9pm	<u>My Best Friend, My Guilty Friend</u> ; Simon Scott, William Griffith, Jeanne Danle, Eddy Grove, Tom Avera, Virginia Goddard, Jeri Warner
<u>December Bride</u>	CBS 9:30pm	<u>Corr- 3/12: Ruth Gets a Job</u> ; regulars & Charlotte Lawrence, Doug Evans, Sara Berner, Peter Leeds, Joi Lansing, George Meader, Emory Parnell, Russell Trent, Pitt Herbert; <u>Kill: Lily In a Gas Station</u> ; 3/19 - <u>Handcuffs</u> ; regulars & Dick Elliott, Irving Bacon, June Kerby; (SW & SD)
ROBERT MONTGOMERY PRESENTS	NBC 9:30pm	<u>The Secret</u> - (O) Milton Gelman; Don Gordon, Nita Talbot, Harry Bellaver, Frank Schofield, Frank Campanella, Sandy Kenyon, Phillip Kenneally, Gerald Milton; (SD) Perry Lafferty
STUDIO ONE	CBS 10pm	<u>The Laughter of Giants</u> - (O) Paul Crabtree; Brian Donlevy, Rita Gam, Biff McGuire, Pat McVey; Dir - William H. Brown
<u>Douglas Fairbanks</u> <u>Presents</u>	WRCA 10:30pm	<u>First Day</u> ; Tom MacCauley, Frank Latimore, Mary Steele; (Further cast and writer unavailable at press time)

TUESDAY MARCH 20

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<u>Warner Brothers</u> <u>Presents</u>	ABC 7:30pm	<u>Cheyenne - West of the River</u> ; Clint Walker & Stephenie Griffin, Lois Collier, Trevor Bardette, Lane Bradford
<u>The Phil Silvers Show</u>	CBS 8pm	<u>The Big Uranium Strike</u> ; regulars & David Kerman, Jack Orrison, Wyrley Birch, Flossie Ellis; (SW & SD)
THE CHEVY SHOW	NBC 8pm	<u>The Awful Truth</u> ; Bob Hope, Greer Garson, Vivian Blaine, Dick Foran, Hedda Hopper
<u>Navy Log</u>	CBS 8:30pm	<u>The Fatal Crest</u> ; Liam Sullivan, Nelson Leigh, Arthur Hanson; (SD) Jean Yarbrough
<u>Jane Wyman Theatre</u>	NBC 9pm	<u>Shoot the Moon</u> - (O) William Bowers; Ozzie Nelson, Joe Lansing, Lyle Talbot, Donald McBride, Nancy Culp, Sally Hughes, Jack Wagner, Georgia Felham; Dir - Ozzie Nelson
<u>DuPont Cavalcade</u> <u>Theatre</u>	ABC 9:30pm	<u>A Life to Live By</u> - (O) Laszlo Gorog; John Ericson, Sally Frazer, Russ Conway, Chris Warfield, Shirley Bernard, Alexander Campbell; Dir - Bill Seiter
RED SKELTON SHOW	CBS 9:30pm	Charles Coburn, Allen Jenkins
ARMSTRONG CIRCLE THEATRE	NBC 9:30pm	<u>Five Who Shook the Mighty-</u> (O) Peggy Mann, (A) Bernard Wolfe, Phillip Abbott, Harold Stone, Robert Goodier, Martin Newman, Gregory Merton, Bill Daniels, Haim Winant, Paul Savior, Anne Hegira, Jacques Aubuchon
<u>Big Town</u>	NBC 10:30pm	<u>Trial Lawyer</u> ; regulars & Carl Benton Reid, Art Balinger, Francis de Sales, Harry Landers, Kirby Smith

WEDNESDAY MARCH 21

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<u>Death Valley Days</u>	WRCA 7pm	<u>The Chivaree</u> ; regulars & Tyler MacDuff, Roy Regnier, Joyce Jamison, Harry Lauter, Eula Morgan, Martin Twain
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WEDNESDAY MARCH 21 (Cont'd)
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Brave Eagle CBS 7:30pm The Gentle Warrior; regulars & Brett Halsey, Ed Hashim, Dick Avonde

ARTHUR GODFREY & FRIENDS CBS 8pm Replaced by SPRING HOLIDAY, Tony Martin, Cyd Charisse, Polly Bergen, Jack E. Leonard; Dir - Byron Paul

Screen Directors Playhouse NBC 8pm The Silent Partner; Euster Keaton, ZaSu Pitts, Joe E. Brown, Percy Holtan, Joseph Corey, Jack Kruschen, Evelyn Ankers, Charles Horvath, Harvey Perry, Robert Hoy; Dir - George Marshall

Father Knows Best NBC 8:30pm Art of Salesmanship; re-run of 8/31/55

The Millionaire CBS 9pm The Story of Eric Vincent; regulars & James Anderson, Carol Stone, Hurd Hatfield, Sally Corner, Billy Nelson, Byron Foulger, Christian Pasques, Dickie Hong, Ken Osmond, Joseph McGuinn; (SW & SD)

KRAFT TV THEATRE NBC 9pm The Lost Weekend - (O) Charles Jackson, (A) Will Lorin; Joe Maross, Mary Fickett, Lenka Peterson, John Shellie, Val Avery, Paul Sperrer, Felix Munso, Jack Arthur, Mel Harrison, Helen Ludlam; (SD) - Fielder Cook

20th Century-Fox Hour CBS 10pm Laura - re-run of 10/19/55

AWARDS CEREMONY OF THE ACADEMY OF MOTION PICTURE ARTS & SCIENCES - NBC 10:30pm.

THURSDAY MARCH 22  
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Guy Lombardo WRCA 7pm Helena Scott

The Goldbergs WABD 7:30pm Partners; regulars & Viola Harris, Bruce Gordon

Sgt. Preston of the Yukon (Richard Simmons) CBS 7:30pm Maureen Cassidy, Robert Malcolm, Karen Scott, Bert Trask, Joseph Downing, Art Mapes, Lewis Charles; (SW & SD)

Bob Cummings Show CBS 8pm Chuck Visits Grandpa; regulars & Diane Jergens

CLIMAX! CBS 8:30pm Pale Horse, Pale Rider - (O) Katherine Anne Porter, (A) F.W. Durkee Jr.; Dorothy McGuire, Ann Rutherford, John Forsythe, Lili Darvas; Dir - John Frankenheimer

STAR TONIGHT ABC 9pm The Chevigny Man - (O) Robie Macaulay, (A) Calvin Tomkins; Robert Culp, Leo G. Carroll, Leora Dana; Dir - Alan Anderson

The People's Choice NBC 9pm Sergeant Dooley - (O) Frank Gill, Jr, Carleton Brown; regulars & Walter Reed, Doris Singleton; (SD) - Robert Finkel

Four Star Playhouse CBS 9:30pm Desert Encounter - (O) Marc Brandel; Charles Boyer, Susan Kohner, Angela Greene, Jonathan Hole, Stuart Whitman, Martin Garalaga, Pepe Herm, Richard Lopez, Abel Franco, Frances Mercer; Dir - Roy Kellino

Ford Theatre NBC 9:50pm Double Trouble; Brian Donlevy, Richard Denning, Richard Erdman, Yvette Dugay, Frank DeKova, Damian O'Flynn

LUX VIDEO THEATRE NBC The Steel Trap - (O) Andrew Stone, (A) S.H. Barnett; Margo Lee, Howard Duff, Lyle Talbot, Tom Brown, Chester Stratton, Robert Jordan, Joe Mell, Shirley Mitchell, Larry Blake, Gordon Mills, Jason Johnson; Dir - Norman Morgan

FRIDAY MARCH 23
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Adventures of Rin-Tin-Tin ABC 7:30pm Rusty Surrenders; regulars & Joe Sawyer, Rand Brooks, Bob Swan, Barry Brooks, Jack V. Littlefield

Crossroads ABC 8:30pm Barry Bishop - (O) Tom Reed; Richard Dunning, Robert Armstrong, Jean Willes, Chick Chandler, Robert Barrat, Eddie Garr, Frank Scannell, Norma Varden, George E. Stone; (SW & SD)

The Life of Riley NBC 8:30pm regulars & Henry "Bomber" Kulky, James Flavin, Douglass Dumbrille, Arthur Q. Bryan, Robert Fould, Fred Sherman; (SW & SD)

FRIDAY MARCH 23 (Cont'd)  
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IGOR CASSINI'S WABD 9pm Cleveland Amory, Trevor Howard, Tony Bavaar, Trudy Richards
 MILLION DOLLAR SHOWCASE

The Vice ABC 9:30pm Killer on the Prowl; Sandra Dorne, Michael Balfour, Teresa
 (Donald Gray) Thorne, Patrick Holt, Hal Ayer, Leslie Kyle

Schlitz Playhouse CBS 9:30pm The Waiting House - (O) Betty Ulius; Phyllis Kirk, Paul Langton,
of Stars Dorothy Green, Arthur Gould Porter; Dir - Justis Addiss

STAR STAGE NBC 9:30pm The Secret Place - (O) Margaret Craven, (A) Lowell Barrington,
 Richard Collins; Teresa Wright, Ed Reamers, Kevin McCarthy,
 John Litel, Irene Tedrow, Rudy Goodwin, Herb Butterfield

MULTIPLE & ACROSS THE BOARD SHOWS FRIDAY MARCH 16 THRU FRIDAY MARCH 23
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GARRY MOORE SHOW CBS 10am 3/19 - George Gilbert(C); 3/21 - Stan Freeman(M); 3/23 - Conira  
 & White(D), Charlotte Rae(C)

NBC MATINEE THEATRE NBC 3pm 3/19 - Notebook Warrior - (O) Ira Levin; Ben Cooper, Onslow  
 Stevens, Richard Carlyle; 3/20 - Temptation for a King - (O)  
 John Secundari, (A) Michael Dyne; John Conte; 3/21 - The Anti-  
dote - (O) Richard McCracken; James Bell, John Lupton, Peggy  
 Maurer; 3/22 - Shadows - (O) Ira & Jane Avery; Debra Paget, Joe  
 Kirkwood Jr., Eduardo Ciannelli; 3/23 - (O) Joan Cunningham;  
 Ann Harding, Tom Pittman, Carol Nugent, Virginia Maguire

MODERN ROMANCES NBC 4:15pm 3/19 - 3/23: (O) Ann Howard Bailey; Augusta Dabney, Sally Kemp,  
 John Shay, Court Benson

TONIGHT NBC 11:30pm 3/19 - Henny Youngman, Sylvia Symms(S); 3/20 - Terry Gibbs(C);  
 3/21 - Leona Anderson(S). (Show presented 12:15-1am this date);  
 3/22 - Herb Jeffries(S); 3/23 - George Kirby(C); Jackie Cain(S),  
 Roy Krall(S)

SATURDAY MARCH 24  
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Tales of the Texas CBS 11:30am The Hobo; regulars & Pat Walter, Robert Bice, Paul Brinegar,
Rangers Tom Black, Hal Taggart

PERRY COMO SHOW NBC 8pm Ann Blyth, Buddy Hackett, Carl Perkins Trio

STAGE SHOW CBS 8:30pm regulars & Glenn Derringer(M), Elvis Presley(S)

It's Always Jan CBS 9:30pm regulars & Sid Melton, Kathleen Freeman, Paul Leavitt, Frank
 Richards, Larry Dobkin, Rodney Bell; (SW & SD)

GEORGE GOBEL SHOW NBC 10pm regulars & Richard Green

SUNDAY MARCH 25
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His Way, His Word NBC 2:30pm The Fruitless Fig Tree. (No credits available)

You Are There CBS 6:30pm The Berlin Air Lift - (O) Don Clarke; Lawrence Dobkin, Fay Wall,  
 Russ Conway, De Forrest Kelley, Harold Dryenforth, Sam Edwards,  
 Bing Russell, John Murphy, James Anderson; Dir - Bernard Girard

SUNDAY SPECTACULAR NBC 7:30pm Heaven Will Protect the Working Girl; Janet Blair, Helen Gallag-  
 her, Tammy Grimes, Tony Randall, Connie Russell, Nancy Walker,  
 Bert Lahr, Patricia Hammerlee, Bob Carroll; (SW) Billy Friedberg,  
 Neil Simon

ED SULLIVAN SHOW CBS 8pm Helen Traubel, Nat "King" Cole, Jack Carter, Andre Segovia,  
 Reese & Davis(C), Montez D'Oca(C), Jackson Zouaves(drill team)

GENERAL ELECTRIC THEATRE CBS 9pm Reflected Glory; Ethel Merman, Walter Mathau, Phillip Bourneuf,  
 Frances Reid; (SD); (Writer unavailable at press time)

GOODYEAR PLAYHOUSE NBC 9pm Joey - (O) Louis Peterson; Kim Stanley, Anthony Perkins, Peggy  
 McCay, Ruth White, George Mitchell, Sidney Armus, Sid Raymond,  
 John C. Becher; (SD) Robert Mulligan

Alfred Hitchcock CBS 9:30pm Whodunit - (O) C.B. Gilford, (A) Francis & Marian Cockrell;  
Presents John Williams, Alan Napier, Jerry Paris, Philip Coolidge, Ruta  
 Lee, Amanda Blake, Bill Slack; Dir - Francis Cockrell