# Ross Reports on TELEVISION

INCLUDING

JUNE 20-26, 1955

THE TELEVISION INDEX

VOLUME 7

NUMBER 25

EDITOR: Jerry Leichter ASSCC ED: Alvin Sullum BUS MGR: Marjorie Oxley PRODUCTION • PROGRAMMING • TALENT

551 Fifth Avenue • New York 17 • MUrray Hill 2-5910

PUBLISHED BY TELEVISION INDEX, INC.

# WEEKLY REPORT

A FACTUAL RECORD OF THIS WEEK'S EVENTS IN TELEVISION PROGRAMMING

#### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Monday (20)

FOOL- 6-6:30pm EDT; SPECIAL; President Eisenhower's Address - 10th Anniversary Session of the U.N.; from KRON-TV(San Fran), to ABC, CBS, NBC nets. Public service. Pkgr & Prod- UN TV unit, remote to KRON-TV for pool telecast. Telecast of President Eisenhower's address formally opening the 10th Anniversary Session of the United Nations in San Francisco. The program is open time for all networks.

CBS- 9:30-lopm EDT; RETURN & NET DEBUT; Ethel and Albert; from WCBS-TV(NY), 129 stations live, 43 kine. Sponsor- General Foods Corp (Instant Maxwell House Coffee) thru Benton & Bowles, Inc(NY); Acct Exec- William Lewis; Agcy Superv-Don Wallace; Comm Superv- Don Hillman; Comm Anner- Rex Marshall (Don Morrow as Narshall's vacation replacement during summer). Pkgr- Peg Lynch, thru Ashley-Steiner, Inc(NY); Prod & Dir- Walter Hart(A-S); Writer- Peg Lynch. Domestic situation comedy, starring Peg Lynch as Ethel and Alan Bunce as Albert. The program originally debuted as a regular series over NBC-TV on April 25, 1953; last MBC-TV show was Dec 25, 1954. It now debuts over CBS-TV as summer replacement for December Bride for the same sponsor; last show June 13.

CBS- 10-llpm EDT; RETURN; Studio One Summer Theatre; from WCBS-TV(NY), 93 stations live, 24 kine. Sponsor- Westinghouse Electric Corp (Appliances) thru McCann-Erickson, Inc(NY); Acct Exec- James Gillis; Agcy Superv- Tom Losee; Comm Superv- Andy Christian; Comm Anner- Betty Furness (June Graham as vacation replacement during summer). Pkgr- CBS-TV(NY); Prod & Script Ed- Alex March; Alt Dirs- Seymour Robbie and William H. Browne, Jr.; Music Dir- Eugene Cines; Set Designer- John Ward; Costumes- Bill McHone; Casting- March and Liam Dunn (CBS Casting). Summer replacement series of dramas for Studio One, presenting eleven originals and two repeats from previous seasons. Studio One last show June 13, returns Monday, Sept 19, for eighth season.

#### Tuesday (21)

CBS- 5-5:30pm EDT, Tue & Thu; 5:15-5:30pm Wed & Fri; RETURN; U.N. In Action; from KRON-TV(San Fran), to the net, one week only. Public Service. Pkgr-CBS Public Affairs; Prod-Bill Weinstein. Walter Cronkite is reporter-narrator, presenting summaries and highlights of the days' activities in U.N. sessions. Program is presented by CBS whenever the U.N. is in session.

- Page 63 -

THIS WEEK(More)

Copyright 1955 by Television Index, Inc.

Ross Reports On Television, Service Subscription Rates (U.S., Canada, Mexico): \$110 per year (or \$30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates.

#### THIS WEEK(Cont'd)

#### Tuesday (21)

CBS- 9:30-lopm EDT; DEBUT; Spotlight Theatre, ON FIIM; from WCBS-TV(NY) & KNXT (LA), 61 stations net, 8 delayed (Johnson) and 63 net and 24 delayed (Pet Milk). Alternate Week Sponsors- 1) S.C. Johnson & Son, Inc(Johnson's Wax & other products) thru Needham, Iouis & Brorby, Inc(Chi); Acct Exec- John J. Louis; (Agcy Superv- Frank Pittman(LA) and Bob Salter(NY). 2) Pet Milk Co(Milk Products) thru Gardner Advertising Co(St. Louis); Acct Exec- Champ Humphrey; Agcy & Comm Superv- Roland Martini (NY & LA). Pkgr- Meridian Productions, Inc(LA); Prod-John Gibbs; Assoc Prod- William Self; Dirs- Various. Re-runs of films originally shown on CBS' Playhouse of Stars between Jan and Dec, 1954; series distributed by ABC Film Syndication as Herald Playhouse for re-runs. Program is summer replacement thru Sept 20 for The New Red Skelton Show; last show June 14.

MBC- 3-3:30pm EDT, Tue thru Fri; SPECIAL; Talks at U.N. 10th Anniversary Session; from KRON-TV(San Fran), to the net. Public Service. Pkgr & Prod- UN TV unit. Tue- Paul Henri Spaak will preside and introduce Harold MacMillan, Great Britain's foreign minister; Wed- General Carlos P. Romulo will preside and introduce Viacheslav M. Molotov, foreign minister of the Soviet Union; Thu- Padilia Nervo will preside and introduce Antoine Pinay, foreign minister of France; Fri-Lester Pearson will preside and introduce John Foster Dulles, secretary of state of the U.S.; all at the United Nations 10th Anniversary Session in San Francisco, one week only. The series of talks replace The Ted Mack Matinee for four days.

NBC- 8-9pm EDT; SFECIAL; Roy Rogers World Championship Rodeo; from NBC's Los Angeles mobile unit operating from San Antonio via cable to Cmaha, with Omaha servicing show to West Coast and link to Chicago with latter servicing East Coast; 80 stations live, 35 kine. Sponsor- General Foods Corp (Post Cereals, Gaines Dog Food, Kool-Aid); Post Cereals and Gaines thru Benton & Bowles, Inc (NY); Acct Execs- Bill Cleland and Bill Chambers (Post Cereals), Bob Diserens (Gaines Dog Food); Agcy Superv- Tom McDermott. Kool-Aid thru Foote, Cone & Belding (Chi); Acct Exec- Robert J. Koretz. Pkgr- NBC with Roy Rogers Enterprises; Prod- Bill Bennington; Dir- Bill Kayden (both NBC Hollywood). Telecast of some of the final day's events of the Roy Rogers World Championship Rodeo at the San Antonio Coliseum; featuring champion cowboys in rodeo prize contests, starring Roy Rogers and Dale Evans and their troupe, including the palominos, Trigger and Trigger, Jr. Program is a one-time special in the time spot occupied during the regular season by the Buick-Berle Show (last show June 14), The Martha Raye Show (last show June 7) and the Bob Hope Show (last show May 24).

#### Wednesday (22)

CBS- 10-llpm EDT; SPECIAL; Three For Tonight; from WCBS-TV(NY), no. of stations indefinite. Sponsor- General Foods Corp (Instant Maxwell House Coffee and Swans Down cake mixes); Instant Maxwell House thru Benton & Bowles, Inc(NY); Acct Exec- William Lewis; Agcy Superv- Don Wallace; Comm Superv- Don Hillman; Comm Annor- Rex Marshall. Swans Down thru Young & Rubicam, Inc(NY); Acct Superv- Joe Wilkerson; Acct Exec- H. E. Alleman. Pkgr & Prod- Paul Gregory; Staged & Dir by- Gower Champion; TV Dir- William Colleran; Set Designer- Richard Jackson; Lighting- Sal Bonsignore. Telecast of the original Broadway production which ended its run on June 18; starring Marge and Gower Champion, Harry Belafonte, and the Voices of Walter Schumann, with Hiram Sherman and Betty Benson, in a "diversion in song and dance." Program is a one-time special in this time spot (see page 57 for previous special). (See page B for this show's cast credits).

#### Saturday (25)

ABC- 7-7:30pm EDT; RETURN; Flight Seven, ON FILM; from WABC-TV(NY), to the net.

Sustaining. Public service travel films covering various countries of the world. Series has been on the network during previous periods. Program replaces Tomorrow in this time spot; last show June 18.

## THIS WEEK(Cont'd)

# Saturday (25)

CBS- 8-9pm EDT; DEBUT; America's Greatest Bands; from WCBS-TV(NY), 107 stations live, 24 kine. Sponsors - 1) The Nestle Co., Inc(Nescafe) thru Bryan Houston, Inc(NY); Acct Exec- William C. Geoghegan; Agcy Superv- Chester Kulecza; Comm Superv- Wyn Walshe; Comm Anner- Jimmy Blaine, with girl anner; (also two or three spots during summer for Nestle's Quik Instant Chocolate Flavoring for cold milk, thru McCann-Erickson, Inc(NY); Acct Exec- John Beresford; Agcy Superv-Edward Noakes; Radio-TV Acct Fxec- Hal Graham; Comm Dir- John Frank; Comm Anner-Jimmy Nelson & durmy). 2) Procter & Gamble Co (Gleem) thru Compton Advertising, Inc(NY); Acct Exec- William Stewart; Agcy Superv- John Egen; Commls- On Film. Pher -- Jackie Gleason Enterprises (NY); Exec Prod -- Jack Philbin; Prod -- Jack Hurdle; Asst Prod & Prod Superv- Stanley Poss; Dir- Frank Satenstein; Asst Dir- Mary Dean: Writer- George Simon. Program spotlights four different famous orchestras each week, with Paul Whiteman as permanent master of ceremonies. Each group will will also present their featured performers in solo musical highlights. Program succeeds The Jackie Gleason Show in this time spot for 14 weeks; last show for Gleason, June 18.

NBC- 8-8:30pm EDT; DEBUT; The Soldiers; from KRCA-TV(LA), to the net. Sustaining. Pkgr- Da'Mar Productions(NBC, LA); Prod & Dir- Bud Yorkin; Writers-not set; first script by Hal March and Tom D'Andrea, others in preparation. First program is the pilot kine, remainder will be live. Comedy series based on sketches formerly featured on various variety programs, starring Hal March and Tom D'Andrea, playing a pair of soldiers "limited" by Army routine. The half-hour series will include other characters added to the story line. Program is in the time period formerly occupied by The Mickey Rooney Show; last show June 4.

NBC- 8:50-9pm EDT; DEBUT; The Dunninger Show; from WRCA-TV(NY), no. of stations indefinite. Sustaining, first show; sponsored starting July 2. Sponsor-Hazel Bishop, Inc (No-Smear Lipstick, Complexion Glow, Nail Polish) thru Raymond Spector Co., Inc(NY); Acct Exec- Richard Blaine. Pkgr- Studio Productions(NY); Exec Prod- Ben Frye; Prod- Arthur Rosenblum; Assoc Prod- Jack Goldborg: Dir-Frank Telford; Music Dir- Elliott Lawrence; Prog Annor- Dick Satterff M. Dunninger, master mentalist, performs his feets before a studio and the continuous permitted to challenge him on the air. Segments of the show will be on film. Program replaces the Imagene Coca Show; last show June 18.

# Sunday(26)

CBS- 5-6pm EDT; SPECIAL; Helen Keller in her Story, ON FIIM; from WCBS-TV(NY), to the net. Sustaining. Pkgr- American Foundation for the Blind; Film Prod- Information Productions; Prod- Nancy Hamilton(Foundation), Bill Weinstein (CBS, for the program); Consultant with Miss Hamilton- Nella Braddy Henney; Tech Dirs- Alfred Butterfield, Thomas H. Wolf; Music by- Morgan Lewis; Orchestration-Robert Russell Bennett; Writer- James Shute. Arthur Godfrey appears live to introduce the film which is based on Miss Keller's life; Katherine Cornell is onfilm narrator of the story. Program is one-time replacement for The American Week (5-5:30pm) and Adventure (5:30-6pm).

NBC- 7:50-8pm EDT; DEBUT; Do It Yourself; from KRCA-TV(LA), approx 65 stations live and delayed. Sponsor- Reynolds Metals Co (Aluminum and aluminum products) thru Buchanan & Co., Inc(NY); Acct Exec- William E. Dasheff; Agcy Superv-Nat Strom; and Clinton E. Frank, Inc(Chi); Acct Exec- Clinton E. Frank. Pkgr & Prod- NBC Hollywood; info not available at press time. Actors-comedians-hobby-ists Dave Willock and Cliff Arquette demonstrate projects that can be performed at home. (See Local, page 26). Program replaces Mr. Peepers; last show June 12. Do It Yourself is scheduled for 13 weeks.

#### OTHER NETWORK CHANGES & ADDITIONS

ABC- Cavalcade of America (Tue, 7:30-8pm EDT) Last show June 21 on net, returning in fall; 16 local stations will have spot date repeats during summer, July 6, thru Sept 27, alternate weeks; not in NY.

U.S. Steel Hour (alt Tue, 9:30-10:30pm EDT) Last show, June 21.

Break the Bonk (Sun, 10-10:30pm EDT) Will originate from San Francisco, June 19, and from Los Angeles, June 26; then it returns to NY.

CBS- (Columbia TV Pacific Net) Sunday News Special, with Clete Roberts; DEBUT June 19; Sun, 11-11:15 FT; from KNXT(IA), 5 stations live. Sponsor- Norwich Pharmacal Co (Pepto Bismol, Unguentine) thru Benton & Bowles, Inc(NY). Pkgr- CTPN(IA); Prod- Sam Zelman. Clete Roberts presents a weekend roundup of the news and a preview of Monday morning's headlines in a West Coast edition of Sunday News Special with Walter Cronkite presented by the sponsor from NY. The program replaces West Coast hot kines of the Cronkite program in this spot.

The Morning Show (Mon thru Fri, 7-9am EDT) New title, effective June 20. Delete Jack Paar's name from title and program. Program now features John Henry Faulk and Charles Collingwood.

Willy (Thu, 10:30-llpm EDT) First of 3 re-run films, June 23.

Our Miss Brooks (Fri, 9:30-10pm EDT) Last show, June 24. Summer replacement for 13 weeks will be re-runs of Meet Mr. McNutley (The Ray Milland Show), starting July 1, thru Sept 23.

You Are There (Sun, 6:30-7pm EDT) Last show, June 26.

General Electric Theatre (Sun, 9-9:30pm EDT) Re-runs of season's filmed programs begins June 26 for 13 weeks.

Stage 7 (Sun, 9:30-10pm EDT) Re-runs of season's programs start June 26, thru Sept 25.

MBC- The Tennessee Ernie Ford Show (Mon thru Fri, 12noon-12:30pm EDT) Kine re-runs for two weeks starting June 20 while Ford is on vacation.

Medic (3 Mondays of every 4, 9-10:30pm EDT) Re-runs start June 20, thru Aug 29; some re-runs had started earlier, mixed with new films in series. Fall series of new films starts Sept 5.

Home (Mon thru Fri, llam-12noon EDT) Program originates from Portland, Ore., and Seattle, Wash., during week of June 20-24, then program returns to NY.

You Bet Your Life (Thu, 8-8:30pm EDT) Last show, June 23. Re-runs as Best of Groucho start June 30.

Cavalcade of Sports (Fri, 10-10:45pm EDT) Last show, June 24; summer hiatus.

Red Barber's Corner (Fri, 10:45-11pm EDT) Last show, June 24; summer hiatus.

The Loretta Young Show (Sun, 10-10:30pm EDT) Last show, June 26; summer hiatus.

Hallmark Hall of Fame (Sun, 5-5:30pm EDT) Last show, June 26.

The World of Mr. Sweeney (Mon thru Fri, 4:30-4:45pm EDT) Summer series starts June 24; including new live shows, new kines and kine re-runs; intermixed.

## OTHER NET CHANGES (Cont'd)

NBC- Television Playhouse (Sun, 9-10pm EDT) Harold Loeb (NBC) leaves program as casting director on June 26; future casting to be done by Ethel Winant at Talent Associates (NY).

#### NEW NETWORK SPONSORSHIPS

THE FRUDENTIAL INSURANCE CO OF AMERICA thru Calkins & Holden, Inc(NY) will be alternate week sponsor of the Mon, 10:15-10:30am segment of the Garry Moore Show over CBS starting July 25. THE S.O.S. CO thru McCann-Erickson, Inc(San Fran) and THE TONI CO thru Leo Burnett Co., Inc(Chi) will alternate sponsorshipof the Fri, 10:30-10:45am segment of the Garry Moore Show, starting July 15.

#### LOCAL STATION ACTIVITY

- WFIX(Ch 11) Three Star News, LIVE & FILM; DEBUT June 13; Mon thru Fri, 7-7:30pm EDT New York Participations. Pkgr-WPIX; Prod Superv-Walter Engels. News program integrating international, national, local, weather and sports news into one segment; featuring Kevin Kennedy as roving reporter, Joe Bolton as weatherman and John Tillman with on-the-spot reports. Program will use Fox Movietone News film, wire service still photos and late weather bulletins.
- WNBQ(Ch 5)

   Championship Bowling (Summer Series); RETURN June 11; Sat, 11pm-12 midnight CT. Sponsor- Kool Vent Metal Awning Corp thru Herbert S. Laufman(Chi), for summer and into fall series. Pkgr & Prod- Matt Niesen
  with WNBQ; Dir- Paul Robinson. Joe Wilson handles commentary for match bowling among
  a revolving group of 10 bowlers at the Faetz-Niesen Bowling Lanes, Chicago. (See
  page 59, Championship Golf).
- WWJ-TV(Ch 4) Pro Golf, ON FIIM; DEBUT June 18; Sat, 6:15-6:30pm EST. Sponsor-Ford Detroit

  Dealers of Metropolitan Detroit. Pkgr & Prod-WWJ-TV. Bill Flemming and a staff film cameraman visit local courses and their pros to show familiar situations players face on each course. The program also shows the pro of the week playing his club's toughest hole.
- KABC-TV(Ch 7)- Travelin' Time; DEBUT June 15; Wed, approx 7:45pm-8pm PT. SponsorLos Angeles Union Pacific Railroad thru The Caples Co(LA). Pkgr- KABC-TV; DirNorman Abbott. Musical interlude following the ABC net's Wednesday
  Night Fights local telecast; with vocalists Joe Graydon (m.c.) and Eileen Christy,
  with the We Three trio.
- Romper Room; DEBUT June 13; Mon thru Fri, ll:30am-12noon PT. Sponsor-Thrifty Drug Stores thru Dan B. Miner Co(LA). Pkgr-Bert Claster(Baltimore, Md); Dir-Larry Robertson(KABC-TV). Helen Beale is teacher for this half-hour nursery school show, syndicated as a live program and now seen in 20 cities, each with its own local teacher. The set is a completely equipped TV nursery school.
- KRCA-TV(Ch 4)- Dick Contino Show; DEBUT June 11; Sat, 7-7:30pm PT. Sustaining.

  Los Angeles Pkgr- KRCA-TV; Dir & Writer- Alan Armer. Accordianist Dick Contino stars in this musical variety program, singing and dancing as well as playing other instruments, with vocalist Gloria Grey and the Dick Contino Band led by Bobby Armbruster.
- WTTG(Ch 5) Featurama, ON FIIM; LOCAL DEBUT June20; Mon thru Fri, ll:lOpm-l2midNight; Sat & Sun, llpm-l2midnight. Participations. Pkgr-WABD(NY);
  Prod-Shirley Bernstein; Assoc Prod-Bill Kobin; Film Ed-Bob Harrison.

  Same variety film program seen on WABD(NY) and bicycled to Washington. WABD premier

  program (May 23) will start WTTG program. (Credits are changes from original listings
  for WABD. See page 54, Featurama).

#### TALENT SHOWSHEET JUNE 20 - 26, 1955

Most of the shows on June 17, 18, 19 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 24. Script identifications used are: (0) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Ferformers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast then subsequently referred to as "regulars". Live solves are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Generally only first runs of a series are listed. During the summer when many shows are re-runs, credits are not repeated below. These credits are available, however, and may be requested by phone at any time. Currently in re-runs (and omitted from these listings) are: Loretta Young, Roy Rogers, Kodak Request Ferformance, Ray Bolger, Danny Thomas, Captain Midnight, Dragnet, My Little Margie, Adventures of Rin-Tin-Tin, Life With Father, It's a Great Life, Pride of the Family Your Flay Time, Spotlight Playhouse.

	·	FRIDAY JUNE 17
Science Fiction Tr (Truman Bradley)	eatre WRCA-TV 7pm	Conversation with an Ape - with Hugh Beaumont, Parbara Hale, Terry, the Chimp; (SD)
ALEC TEMPLETON	DuM 10:30pm	Bobby Hackett (M)
		SATURDAY JUNE 18
TOM CORBETT	NBC 11:30	(SW) by Albert Aley; with regulars & Edward Bryce, June Graham
•		SUNDAY JUNE 19 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
LAMP UNTO MY FEET (Dr. Lyman Bryson)		<u>Dilemma</u> - (0) by Gene Goldsmith; with Russell Hardie, Olga Cverton, Barbara Ellen Myers, Russell Hicks; (SD)
LOOK UP AND LIVE	CBS 10:30	Excerpts from Everyman with Helene Coosthoek; The Tragic History of Dr. Faustus - (0) by Christopher Marlowe, with Michael Kane; Shadow and Substance - (0) by Paul Vincent Carroll, with Helena Carroll; Dance interpretation of The Lord's Prayer by Mary Anthony Company
CHILDHEN <sup>1</sup> S HOUR CAMERA THREE (James Macandrew)	WRCA+TV 10:30 WCBS 3pm	Milton Caniff (cartoonist) Final quarter of The Red Badge of Courage - with Gerald Serracini, Thomas Walsh, Walter Matthews, Jared Reed, Thomas Scott (S&M), Michael Kane
SUMMER SPECIAL	NBC 7:30	add to listing of last week: Tim Hovey in film clip from The Private War of Major Benson; clip from The Wizard Of Oz with.  Judy Garland, Ray Bolger, Bert Lahr, Jack Haley; Harry Mimmo (C)
STORK CLUB (Sherman Billingslo	ABC 9:15	The Blackburn Twins (S&D), Elaine Dunn (D), Doug Rogers (M), Arthur Lake
Stage 7	CBS 9:30	End of the Line - (0) by Richard H. Bell, (A) by Frederic Brady; with Maria Riva, Michael Emmett, Robert Bice, Stuart Randall, Tony Barrett, Leonard Penn, Ellen Corby; (SD) by Reginald LeBorg
APPOINTMENT VITH ADVENTURE	CBS 10pm	Race the Comet - (0) by Mann Rubin; with Kim Hunter, Conrad Janis, Gene Barry, Lee Phillips, Malcolm Lee Beggs, others to be announced; (SD)
Bob Cummings	NBC 10:30	regulars & Lyle Talbot; (SW & SD)
Paris Precinct (Claude Dauphin & Louis Jourdan)		A Woman Scorned - with Nicole Francis, Bruce Kay, Harisson, Charly Faivrett, Yanowitz, Marc Behm, Lita Mooney, Jean Ozenne, Claude Nollier, Giselle Preville, Fred Fischer, Philippe Clay, J. Paul Mongin; (SW & SD)
		MONDAY JUNE 20 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Supe rman	WRCA-TV 6pm	The Human Bomb - with regulars & John Hamilton, Jack Larson

NBC 8pm CAESAR'S HOUR (Nanette Fabray)

Sherlock Holmes

(Ronald Howard)

regulars & Leona Powers, Cliff Hall, Walter Appler, Dorothy Peterson, Bill Lewis (S), Earl Wild(M) (LAST SHOW) TALENT SHOWSHEET (more)

The Case of the Baker St. Bachelors - (0) by Joseph Victor;

Richard Watson, Penny Portrait, Alvys Maben, June Petersen, Liam Barker, Roy Dalgarno; (SD)

with regulars & Seymour Green, Duncan Elliot, Alan Adair,

ROSS REPORTS - 6/19/55 - Page A

WRCA-TV 7pm

# 

TV Reader's Digest (Hugh Feilly)	ABC Spm	My First Bullfight - (0) by Sidney Franklin, (A) by Frederic Brady; with Jack Kelly, George Huerta, Chalo Alvarado, Edward Colmans, Nacho Galindo; (SD) by Roy Kellino	
ARTHUR GODFREY S TALENT SCOUTS	CBS 8:30	Joan Walker (S), Don Elliott (Helfman) Quartet (S), 3rd contestant to be announced	
VOICE OF FIRESTONE	ABC 8:30	Dorothy Warenskjold (S)	
ROBERT MONTGOMERY PRESENTS	NBC 9:30	There's No Need to Shout - (0) by Doria Folliott; with Nancy Malone, Mark Roberts, Eric Sinclair, Chris White, William A. Lee; (SD) by John Newland	
STUDIO ONE SUMMER THEATRE	CBS 10pm	Heart Song - (0) by Charles S. Gardner; with Phyllis Kirk, Everett Sloane, Edmon Ryan, Margaret Barker, Mark Miller, Louise Miley Stowe; (SD) by Semour Robbie (PREMIERE, SUMMER)	
Eddie Cantor	WABC-TV 10pm	Ecmbshell Goes to College - with Joan Blondell, Michael Fox	
Big Town (Mark Stevens)	WRCA-TV 10:30	regulars & Ross Bagdasarian, Devlin McCarthy, Milly Dolph, Harry Bartell, Everett Glass, John Marley, Een Niems, Jeanne Bates; (SW & SD)	
		TUESDAY JUNE 21	
Waterfront (Preston Foster)	WARD 7:30	Fisherman's Fiesta - (0) by Douglas Morrow; with regulars & David Bruce, Dani Sue Nolan, George Eldredge, Barbara Woodell, Ted Stanhope, Kay Riehl, Percy Helton; (SD)	
Cavalcade of Americ	2a ABC 7:30	The Rescue of Dr. Barnes - with Paula Raymond, Christopher Dark, Griff Barnett, Donald Murphy; (SD) (LAST SHOW)	
The Halls of Ivy	CBS 8:30	regulars & Sig Ruman	
Studio 57	DuM 8:30	Ring Cnce for Death - (0) by Robert Arthur, (A) by Lawrence Kimble; with John Howard, Emlen Davies, Keye Luke, Alan Dine-hart III, Noel Toy; (SD) by Herschel Daugherty	
Fire side Theater (Gene Raymond)	NBC 9pm	A Ring for Nell - (0) by Michael Foster, (A) by Charles Eennett; with Alan Hale, Jr., Dorothy Green, Chris Dark, Harry Harvey, Jr., Taylor Holmes, Helen Spring, Arthur Space, Maxides Cooper, George Eldredge, Ralph Dumke, Gil Harran; (SD)	
ARMSTRONG CIRCLE THEATRE	NBC 9:30	Time for Love - (0) by Douglas Taylor: with John Cassavetes, Gena Rowlands, Richard Mors. Joseph June 1971 [10]	
UNITED STATES STEEL HOUR	ABC 9:30	Red Gulch - (0) by Bret Harte, (A) by Arthur Arent; with Teresa Wright, Franchot Tone, Jayne Meadows, Harold J. Stone, Heywood Hale Broun, Van Dyke Parks, Amy Douglass; (SD)	
		WEDNESDAY JUNE 22 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm	
Wild Bill Hickok (Guy Madison)	URCA-TV 6pm	Outlaw & the Boy - with regulars & Bruce Edwards, Buddy Roose-velt, Ed Cobb, Mike Vallon, Henry Blair, John Merton; (SW & SD)	
Fabian of Scotland Yard (Bruce Seton)	WRCA-TV 7pm	The Troubled Wife - (A) by Arthur LaBern; with regulars & Sylvia Marriott, Trevor Reid, Betty McDowall, Gordon Bell, Michael Kelly; (SD) by Alex Bryce	
MR. CITIZEN (Allyn Edwards)	ABC 9pm	The Inner Vision - with Willaim Redfield, Anne Seymour, Bill Berrian, Anne-Marie Gayer, Peggy Lobbin, Pat Sully, Charles Boaz, Tom Reynolds; (SW) by Robert Shaw; (SD)	
The Millionaire (Marvin Miller)	CBS 9pm	The Story of Mildred Millikan - with Hildy Parks, Jess Barker, Del Moore, Helen Wescott, Helen Spring, Dorothy Crehan, James Rawley, Tina Thompson, Roy Gordon; (SD)	
KRAFT TELEVISION THEATRE	NBC 9pm	Drop on the Devil - (0) by Terrence Kilpatrick, (A) by Dale, Wasserman; with Robert Preston, Everett Chambers, Richard York, Ford Rainey, Joan Chambers, William Harrigan, Humphrey Davis, Charles Cooper, Fred Manus, William Lanteau, Harry Gresham; (SD)	
THREE FOR TONIGHT	CBS 10pm	Marge & Gower Champion (D), Harry Belafonte (S), The Voices of Walter Schumann, Hiram Sherman, Betty Benson(S); Prod by Paul Gregory; Dir by Gower Champion; Lyrics & Special Material by	
ROSS REPORTS - 6/19/55 - Page B Robett Wells. Music by Walter Schumann (TALENT SHOWSHEET (more)			

#### 

Douglas Fairbanks	WRCA-TV 10pm	The Enchanted Doll - (0) by Paul Gallico, (A) by Derry Quinn; with Fairbanks, Frieda Jackson; (SD)
		THURSDAY JUNE 23 Emmananammanamman
Guy Lombardo	WRCA-TV 7pm	Eugenie Baird (S)
SOLDIER PARADE (Arlene Francis)	ABC 8pm	Martha Wright, guest hostess, subbing for Arlene Francis; Bill Hayes (S)
CLIMAX! (William Lundigan)	CBS 8:30	To Wake at Midnight - (0) by Rod Serling; with Mendell Corey, Akim Tamiroff, Maria Riva, others to be announced; (SD) by John Frankenheimer (FROM HOLLYWOOD)
JUSTICE (Gary Merrill)	ивс 8:30	Storm Warnings - (0) by Douglas Taylor; with Wayne Morris, Ruth Matteson, Brian Hutton, Joel Crothers; (SD)
STAR TONIGHT	ABC 9pm	Cross-Words - (0) by Adelaide Gerstley, (A)-(SW); with Ethel Remey, Kim Hunter, Dennis Patrick, Barbara Myers, Ann Dere, Celia Boodkin, Helen Hatch; (SD) by Alan Anderson
POND <sup>1</sup> S THEATRE	ABC 9:30	The Fascinating Stranger - (0) by Booth Tarkington, (A) by Elizabeth Hart; with Larry Gates, Parker McCormick, Nydia Westman, Joseph Foley, Sidney Poiter; (SD) by George Roy Hill
Ford Theatre	NBC 9:30	The Mumbys - (0) by Maude Smith Delavan, (A) by Summer Long; with Edgar Buchanan, Virginia Field, Willard Parker, Jane Darwell, Harry Antrim, Isobel Elsom, William Hopper; (SD)
Four Star Playhouse	CBS 9:30	The Frightened Woman - (0) by Jerome Gruskin; with Merle Oberon, Craig Stevens, Hugh Beaumont, Irene Tedrow, Isabel Withers, Ralph Sanford; (SD) by James Neilsen
Public Defender (Reed Hadley)	CBS 10pm	The Failure - no credits available (LAST SHOW)
LUX VIDEO THEATRE	NBC 10pm	Forever Female - suggested by J. M. Barrie's play Rosalind, screenplay by Julius J. & Philip G. Epstein; TV (A) by S. H. Barnett; with Fred Clark, others to be announced; (SD) by Buzz Kulik (FROM HOLLYWOOD)
		FRIDAY JUNE 24 tox Orokungar. Juna - Bot Hope
MAMA (Peggy Wood)	CBS 8pm	T. R. and the Demon Detective - (0) by Palmer Thompson; with regulars & John Seymour, Roni Dengel, Carolyn King; (SD)
Topper	CBS 8:30	Topper's Other Job - with regulars; (SW & SD)
Treasury Men in Action (Walter Greaza	ABC 8:30	The Case of the Frightened Man - (0) by Robert Sloane; with John Stephenson, Ray Sherman, Carl Milletaire, Tim Considine
Schlitz Playhouse	CBS 9pm	Splendid with Swords - (0) by Wythe Williams, (A) by Ellis St. Joseph; with Farley Granger, Eduard Franz, Dayton Lummis, Carl Milletaire, Lou Krugman, Lili Fontaine; (SD) by Robert Florey
THE BIG STORY (Norman Rose)	NEC 9pm	Charles Manos, Detroit, Mich. Free Press - (0) by Joe Ruscoll; with Hugh Reilly, Eric Dressler, Denise Alexander, Virginia Payne, Bill Zuckert, Luis Van Rooten, Edwin Bruce; Dir by Ed King
The Vise (Ron Randell)	ABC 9:30	The Better Chance - with Kay Callard, Ieslie Phillips, John Witty; (SW & SD)
		DARD SHOWS FRIDAY JUNE 17 THRU FRIDAY JUNE 24

		Wombat
TODAY (Dave Garroway)	NBC 7am	M - Archie Moore (boxer); W - Admiral Richard Byrd; F - Justice William O. Douglas comments on travelogue on hiking tours
GEORGE SKINNER	WCBS 9am	M thru F - regulars & clips from Bill & Coo; F(6/24) - Harry Zarrief (M)

John Henry Faulk subs for vacationing Paar for 2 wks(actually taking over as regular); F(6/24) - Marie D'Essen with Wimpy, the

CBS 7am

MORNING SHOW WITH JACK PAAR

mmmmmmm		
WAY OF THE WORLD (Gloria Lewis)	NBC 10:30	M thru F - (0) by Reginald Lawrence & Therese Lewis (5 parts) with Jerome Courtland, Tom Poston, Jean Sullivan, Geoffrey Bryant
BROKENSHIRE SHOW	WRCA-TV lpm	Ken Banghart subs for vacationing Brokenshire for two wks beginning 6/13; W - Photogr phy - TV Workshop feature with Tex Antoine as MC, Prod by Ted Nathanson & Dick Berman
ART LINKLETTER	CBS 2:30	W - Sidney Chaplin & clips from Land of the Pharachs
WORLD OF MR. SWEEN (Charlie Ruggles, G Walken, Helen Wagne	lenn	regulars &: M - Zamah Cunningham, Ien Doyle; Tu - Nell Harrison, Harrison Dowd; W - Mimi Strongin, Lorna Lynn; Fri - Harry Gresham; (SW & SD)
MODERN ROMANCES (Martha Scott)	NBC 4:45	M thru F - The Hitch-Hike Murderer - (0) by Joseph Cochran, with Meg Mundy, Ed Peck, Hal Hackett, Minnie Jo Curtis, Humphrey Davis, Chester Stratton; (SD)
PERRY COMO	CBS 7:45	regulars & W: Julius LaRosa (S)
TONIGHT	NBC 11:30	M - Max Baer (ex-boxer); Eurton Sisters (S); Tu - Elaine Dunn (D), Rick Wayne (S), Bunny Briggs (D), Gene Baylos (C); W - Mello Larks (S), Doug Storer, Marshall & Farrell (C); Thu - Betty Madigan (S), Woody Herman (M), clip from premiere of Seven Little Foys; F - the Five Keys (S), Miss Universe
		SATURDAY JUNE 25 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Stories of the Cent	ury WCBS 5pm	Belle Star - (0) by Maurice Tombragel; with regulars: Jim Davis, Mary Castle; & Marie Windsor (PREMIERE)
Soldiers of Fortune (John Russell)	WABC-TV 6pm	Hate at Forty Fathoms - (0) by Lawrence Kimble; with regulars & Lorna Thayer, Robert Anderson, Andy Clyde; (SD) by John English
The Range Rider (Jack Mahoney)	WRCA-TV 6:30pm	Ten Thousand Reward + (0) by Curtis Kenyon; with regulars & Steve Conte, Alan Bridge; (SD)
The Man Rehind the I (Charles Bickford)	Badge WCBS-TV 6:3	O The Case of the Invisible Mark - (SW) by Alvin Boretz; with Harlan Warde, Charles Bronson, Paul Brinegar, Nancy Gates, Sam Edwards, Elizabeth Harrower, Marshall Bradford; (SD) by Anton M. Leader
Rheingold Theatre Presents Henry Fonda	WRCA-TV 7pm	Honolulu - (0) by W. Somerset Maugham, (A) by Frederic Brady; with Frank Lovejoy, Lita Milan, Lewis Charles, Julian Rivero; (SD) by Roy Kellino
AMERICA'S GREATEST BANDS(Paul Whiteman)	CBS 8pm	regulars Paul Whiteman & Orch; & Bob Grosby & His Bobcats; the Sauter-Finegan Orchestra, Sammy Kaye & His Swing & Sway Orchestra; James C. Fetrillo (pres. AFM) (PREMIERE)
Donald O'Connor	NBC 9:30	(SW) by Sidney Miller, Hal Fimberg, Phil Davis; Special Material by Eddie Maxwell, Larry Orenstein, Bert Pellish, Patti O'Connor; with regulars; Joyce Smight, Sidney Miller; & Gordon Jones, Eve McVeagh, Gregory Moffat, Brad Morrow; Choreog - Louis Dapron; Oreh conducted by Walter Scharf
Damon Runyon Theatre	CBS 10:30	Big Shoulders - (A) by Clark E. Reynolds; with Mona Freeman, Edward Brophy, Jesse White, Gus Schilling, Chick Chandler, Guy Williams, Harry Arnie; (SD) by Leslie Martinson
Foreign Intrigue (Gerald Mohr)	WABC-TV 10:30	F. I Delores - with John Padovano, Gunnel Brastron, Ivar Wahlgren, Allan Blair; (SW & SD)
Mayor of the Town (Thomas Mitchell)	WRCA-TV 11:15	Long May it Wag - (0) by Otto Englander; with regulars & Lucian Littlefield, DeForrest Kelley, Lawrence Ryle, Jess Kirkpatrick (SD)
		SUNDAY JUNE 26 mmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmmm
Wild Bill Hickok (Guy Madison)	CBS 11:30	Stolen Church Funds - with regulars & Bill George, Sam Flint, John Eldridge, Rory Mallinson, Morgan Jones, Louis Lettieri;
HALLMARK HALL OF	NBC 5pm	The Farmer - (0) by Eileen & Robert Mason Pollock; with cast to be announced; (SD, FROM HOLLYWOOD, LAST SHOW)

ROSS REPORTS - 6/19/55 - Page D

TALENT SHOWSHEET (more)

#### SUNDAY JUNE 26 (Contid)

You Are There (Walter Cronkite)	CBS 6:30	The Boston Tea Party - (0) by Leo Davis; with Herbert Rudley, Russ Conway, Michael Emmet, Noel Drayton, Denver Pyle; (SD)
Conrad Nagel	WABD 7:30	Tomorrow is the Avenger - (0) by Mel London; with Carlo Giu- (stini, Anna Maria Padoan, Tonio Selwart, Luisa Garella; (SD)
Pepsi-Cola Playhouse (Polly Bergen)	ABC 7:30	The Nightingale - with Bobby Clark, Alf Kjellin, Jeanne Bates Bruce Eennett, Tao Porchon; (SD)
TOAST OF THE TOWN (Ed Sullivan)	CBS 8pm	Bob Hope (C), Will Jordan (C), Pearl Bailey (S&C), Portchester Glee Club
PHILCO TELEVISION PLAYHOUSE	NBC 9pm	Black Frost - (0) by Steven Hill; with Pat Hingle, Eert Freed, Ionny Chapman, Logan Ramsey, Lenka Peterson, Robert Armstrong (SD) by Bob Mulligan
The Whistler	WPIX, 9pm	Cancelled Flight - (0) by Joel Malone & Adrian Gendot; with Richard Arlen, Barbara Wocdell, Walter Sande, William Pullen, Lewis Charles, William Walker, John Stephenson, William Forman; (SD) by Will Jason
APPOINTMENT WITH ADVENTURE	CES 10pm	Honeymoon in Spain - (0) by Julian Claman; with cast to be announced; (SD)
Bob Cummings	NBC 10:30	El Lobo Strikes Again - with regulars; (SW & SD)
Paris Precinct (Louis Jourdan & Claude Dauphin)	WABC-TV 10:30	The Tale of the Shirt - (SW) by William N. Robson; with Robert Eerri, Ara Toulout, Aubrey Bower, Guerin, Jacq. Chambord, Ardesson, Billy Beck, Mme. Schwartz, Judith Havilland, Georges Tabet, Lita Recio, Helene Vallier; (LAST SHOW REFORE HIATUS)

#### N E W YORK TALENT AVAILABILITIES

SUSAN SILO - child singer - pianist - actress - AGT: Bill Smith, JU 2-2780 SHEREE NORTH - in How to Be Very, Very Popular -CONTACT: Bill Stutman, CO 5-3320

BEAUX ARTS TRIO - (Daniel Guilet, violin; Bermard Greenhouse, cello; Menahem Pressler, piano)official debut at Tanglewood, Wed., July 13 - MGT: Columbia Artists, CI 7-6900

CHARLES COBURN - celebrating 78th birthday, featured in How to Ee Very, Very Po CONTACT: Bill Stutman, CO 5-3320 Very Popular -

GERTRUDE "SCOTTY" MACKENZIE - author of My Love
Affair with the State of Maine published by Simon & Schuster - CONTACT: Larry Vinick, CI 5-6400

GLORIA GRAHAME - star of Not as a Stranger opening at the Capitol - CONTACT: Mort Nathanson, CI 6-5000

RITA HAYES - singer, opening at the Pierre on July 11 - AGT: Bill Smith, JU 2-2780...

NANCY KELLY - award-winning star of The Bad Seed - PRESS: William Fields, PL 7-6938

HARVEY LEMBECK - featured in Phoenix 155 - PRESS: Ben Kornzweig, PE 6-2340

ROSSANO BRAZZI - star opposite Katharine Hepburn In Summertime due at the Astor - CONTACT: Mort Nathanson, CI 6-5000

EZIO PINZA - star of Fanny and last week's G. E. Theatre - PRESS: Dick Weaver, MU 5-0210

PATRICIA JESSEL - leading lady of <u>Witness for the</u>
Prosecution - PRESS: R. S. Maney, CI 7-4646

JOHN BEAL - in The Teahouse of the August Moon -AGT: Henry C. Brown, PL 1-2650

MILDRED MILLER - of the Met - PERSONAL REP: Muriel Francis, IE 5-3200

ALEXANDER BRAILOWSKY - exponent of Chopin - MGT: NCAC, PL 9-6000

ALAN BUNCE - Albert of Ethel and Albert, resuming on TV Mon. June 20 - AGT: Lucile A. Phillips CI 7-3263

RICHARD DERR - in Plain and Fancy at the Winter Garden - PRESS: Bob Ullman, WI 7-2386

KURT KASZNAR - star of 7th Heaven at ANTA Theatre PRESS: Phillip Bloom, CH 4-5185

BOB HOPE - in town to promote The Seven Little Foys - PRESS: Burt Champion, BR 9-8700

JAY BARNEY - featured in Jose Ferrer's film The Shrike - PRESS: Al Mendelsohn, PL 9-8000

LILLIAN GISH - beloved actress in new M-G-M film Cobweb - PRESS: Marvin Levy, JU 2-2000

JACK LEMMON - in Mr. Roberts film - PRESS: Phil Solomon, CI 6-1000