

# Ross Reports ON TELEVISION

INCLUDING

## THE TELEVISION INDEX

NOVEMBER 15-21, 1954

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PRODUCTION • PROGRAMMING • TALENT

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## WEEKLY REPORT

### THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

#### Saturday (20)

NBC- 10-10:30am EST; DEBUT; Happy Felton's Spotlight Gang, LIVE & FILM; from WRCA-TV(NY), to the net. Sustaining. Pkgr- NBC-TV(NY); Prod & Dir- Craig Allen; Assoc Prod & Writer- Charles Speer; Editor- Arnold Morrison. Happy Felton is m.c. for a weekly "safari" on a filmed international tour, featuring films of outstanding variety and circus acts from abroad; after which Felton quizzes three young contestants from the studio audience with questions based on the films. Home viewers may also participate through a "Tell Five" club plan.

NBC- 10:30-11am EST; DEBUT; The Paul Winchell-Jerry Mahoney Show; from WRCA-TV (NY), no. of stations indefinite. Sponsor- The Sweets Co. of America, Inc. (Tootsie Roll confections) thru Moselle & Eisen(NY); Acct Exec- Henry Eisen; Agcy Superv- Henry Eisen, David Karp; Prog Anncr- Fred Collins. Pkgr- NBC-TV(NY); Prod & Dir- Hudson Faussett; Unit Mgr- Monty Morgan; Sets- William Riva; Writers- J. Franklin Jones, Hy Zaret, Allan Stearn. Comedy program with music, starring ventriloquist Paul Winchell and "Jerry Mahoney." Twenty children from the audience take part each week as members of Jerry's club in a simulated clubhouse setting.

### OTHER NETWORK CHANGES & ADDITIONS

- CBS- Welcome Travelers (Mon thru Fri, 1:30-2pm EST) PRODUCTION CHANGES effective Nov 8: Agcy Superv- Lawrence Woolf (at Dancer-Fitzgerald-Sample, Inc(Chi), replacing James Colligan; Prod & Dir- James Colligan (at D-F-S, Chi) replacing Charles Powers (now at McCann-Erickson, Inc, New York). Shifts took place within the past two months and are now official.
- CBS Honestly, Celeste! (Sun, 9:30-10pm EST) Production and writing staff in complete changeover this week; replacements not announced (See page 175 for debut credits)
- DuM- The Paul Dixon Show (Mon thru Fri, 3-4pm EST) Dixon returns as star Nov 15, with permanent origination from New York (See page 185).
- NBC- First Love (Mon thru Fri, 4:15-4:30pm EST) Ed Kogan replaced Charles Powers as director, effective Nov 8. (See page 176, also Welcome Travelers note above).

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OTHER NET CHANGES

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Service includes: Unlimited telephone and mail information service, except research; weekly reports on current television production, programming; talent movements; annual industry directories; periodic reports on special aspects of television; and The Television Index card file.

NEW NETWORK SPONSORSHIPS

STUDEBAKER-PACKARD CORP (Studebaker Division thru Roche, Williams & Cleary, Inc, Chicago; Packard Motor Car Division thru Ruthrauff & Ryan, Inc, Detroit) will sponsor a new film series based on Readers Digest articles, over ABC-TV, Mondays, 8-8:30pm EST, beginning in January.

THE PROCTER & GAMBLE CO (Agencies and products not announced) will become alternate week sponsor of three CBS-TV programs during January: I Love Lucy (Mon, 9-9:30pm EST) with current sponsor Philip Morris & Co. Ltd., Inc., becoming alternate sponsor; My Favorite Husband (Sat, 9:30-10pm EST) with Simmons Co remaining as alternate sponsor; and Topper (Fri, 8:30-9pm EST) with current sponsor R. J. Reynolds Tobacco Co. becoming alternate sponsor.

LOCAL STATION ACTIVITY

WABD(Ch 5) - The Old Timer; TITLE CHANGE Nov 9; Mon thru Fri, 6:30-6:55pm EST, New York LIVE & FILM. Program debuted Nov 8, scheduled title was Through the Attic Door (See page 195).

WPIX(Ch 11) - People (Mon, 9-9:30pm EST) Hofstra College has been awarded an New York \$11,000 grant from the Educational Television and Radio Center, part of which will be used to offset production costs of People. Kinescopes of the program will be sent to the Center at Ann Arbor, Mich., for distribution to other stations. (See page 185 for program info).

KTLA(Ch 5) - Garden Chats, with Joe Littlefield; STATION CHANGE Nov 7; Sun, 12:30- Hollywood, LA 1pm PST. Sponsor- Red Star Plant Foods. Horticulturist Joe Littlefield gives advice on lawns and the care of plants and flowers, also interviewing guests in the field. The program had previously been on KTTV(LA), same day and time.

KTTV(Ch 11) - Willy the Wolf; DEBUT Nov 8; Mon, 8:30-9pm PST. Sustaining. Pkgr & Los Angeles Prod- Bob Clampett(KTTV); Prod Superv- Lloyd Turner; Prod Asst- Stewart Strange; Unit Dirs- Don Messick, Frank Priest; Superv Art Dirs- Bill Oberlin, Hal Helvenston; Dir- Dave Harvey. Adult-slanted puppet and people show using a blend of comedy, pretty girls, music, satire, guest stars, recordings and presentation gimmicks; with the Clampett-created characters portrayed and animated by Walker Edmiston, Don Messick and Erv Shoremaker. The program will feature top name guests as well as Clampett's own artists.

WPTZ(Ch 3) - Hobby Time with Bill MacMillan; DEBUT Nov 13; Sat, 9:45-10am EST. Philadelphia Sponsor info not available. Bob MacMillan shows the latest models and how to build them, with exhibits of all types of model equipment for builders and hobbyists. MacMillan is v.p. of the Model Industry Assn.

LOCAL FILM SERIES -- DEBUTS & RE-RUNS

(New York, Chicago & Los Angeles)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE</u>	<u>DAY</u>	<u>TIME</u>
<u>New York</u>					
WAED(5)	*"Death Valley Days" (McCann-Erickson)	-Pacific Coast Borax Co thru McCann-Erickson	11/5	Alt Fri	8:30-9pm
WCBS-TV(2)	*"Call the Play" (Station Distributors)	-General Cigar Co(White Owls) thru Young & Rubicam, Inc	11/20	Sat	6:15-6:30pm

CODE: \*First run in market (Death Valley Days is a national spot film; Call the Play is part of a regional sponsorship)

LOCAL FILM SERIES -- DEBUTS & RE-RUNS(Cont'd)

<u>STA &amp; CHAN</u>	<u>SERIES TITLE &amp; DISTRIB</u>	<u>SPONSOR &amp; AGENCY</u>	<u>START DATE DAY TIME</u>
<u>Los Angeles</u>			
KRCA-TV(4)	*"Movie Museum" (Sterling)	-Open	11/1 Mon thru Fri 6:30-6:45pm
KTTV(11)	*"Paris Precinct" (MPTV and UM&M)	-Open	10/22 Fri 9:30-10pm
KTTV(11)	#"Racket Squad" (ABC Film Syrdication)	-Participations	10/25 Mon thru Fri 11:15-11:45pm
KTTV(11)	*"Secret Files, U.S.A." (Official)	-Open	10/31 Sun 8-8:30pm
KNXT(2)	#"Award Performance" (Re-runs of GE Theatre, Omnibus, Lux Video)	-Participations	10/26 Tue 10-10:30pm

CODE: \*First run in market #Re-runs

PRODUCTION AND PROGRAMMING NEWS

**FILM DIGEST:** Leslie Harris backs up some of the recent hard handling that the syndicated film business has been getting with an article in the Nov 8 Broadcasting-Telecasting magazine, titled, "The Thorny Side of Syrdicated Film." He blames some of the current and future troubles on the impression created by many in the industry that film syrdication is a new gold rush, "publicizing exaggerated grosses and fantastic billings." He estimates that it takes two or more years for a syrdicated series to move onto the black side of the ledger and before you can even get to the point of looking for future profits your series has to be sold at fair prices in the 20 major markets of the country which account for 40 per cent of the available billings. The crux, according to Harris: "It takes approximately 25 average-size markets to equal the amount paid for a first run in New York, and with the tight time situation existing in New York, Chicago, Los Angeles, Philadelphia, Boston and Detroit, you may have to wait months before a satisfactory time period becomes available..." Since the legitimate film producers already know the score, the article should be must reading for all the potential seekers after the gold that is not all it seems to be.

Advertisers will be able to test color film commercials at no premium on WABD(NY) Sunday Supplement color film series (Sun, 6-7pm EST). Color spots for both slides and films are offered with a six-month protection guarantee.... ABC Film Syrdication announced that its Passport to Danger series, starring Cesar Romero, is the first syndicated film series which the Canadian Broadcasting Corp has found acceptable for network telecasts. Previous series were sold on a spot basis in Canada. Canadian Admiral Corp, Ltd., will sponsor Passport on seven CBC stations initially, with more to follow.....Frank Wisbar completed his 250th production for Fireside Theatre on Sunday morning, Nov 14. A Compton Advertising recap of the series shows that the first film (1948) cost \$7,500, with current average costs running about \$26,000. Script costs have jumped from \$75.00 (first film) to \$1,500, the current average. The total cost of all productions to date is about \$5,000,000.

**NEWS & COMMENT:** Second quarter option time blues have already hit several packages that couldn't take either tough inter-network competition or cold analyses of agency men. The casualties coming up are succumbing to opposition programs as much as anything else. The George Gobel lightning at NBC seems to have blighted That's My Boy; with a few others on all networks facing the same problem and probable result. Some sponsor retrenchment to get a wider spread for money is also in the works, with the cigarette companies leading the way, although the latter trend started last year.....Swift & Co is bringing a Horace Heidt talent show into the NBC, Sat, 7:30-8pm spot in January, replacing Sunbeam's Ethel and Albert. Several other programs may last through the 1954-55 season, but unless current frantic writer and production staff changes soup them up considerably, they will go, too. Time is money in TV and the nets and agencies square off on each side, with the programs in the middle.

**PERSONNEL CHANGES:** Norman Knight named exec vice president and general manager of the Yankee Network, general mgr of WNAC, WNAC-TV(Boston) and vice president of General Teleradio, Inc., succeeding Linus Travers, resigned.....Russ Raycroft named v.p. in charge of radio-TV at Robert W. Orr & Associates, Inc(NY).....Donald E. Tomkins named director of television and radio, Grant Advertising, Inc., in New York.... Don Heller and Raymond A. Parker have joined the CBS Television press information staff in Hollywood.....Leo Lefcourt has been appointed associate director and Leon I. Mirell has been appointed assistant director of business affairs for CBS Television in Hollywood; both under Philip Feldman.....Harold F. Kemp, manager of NBC's talent office in New York, will transfer to Hollywood on Dec 1 and become a general program executive, reporting to Fred Wile, Jr., NBC's Pacific Division program v.p.....David Savage resigned as director of film procurement at NBC in New York and has been named to the new post of director of station relations for Guild Films Co., Inc.

First Army Information Section, New York, has moved to 110 East 45th St., New York, (MU 4-5130; Exts 385, 386, 387).

TALENT SHOWSHEET NOVEMBER 15-21, 1954

Most of the shows on November 12, 13, 14 were listed in last week's report. Changes & additions are included here for the record. Multiple and across the board shows are grouped together after the listing for Friday, November 19. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY NOVEMBER 12

GUY LOMBARDO	WRCA-TV 7pm	Kaye Ballard (S&C)
RED BUTTONS	NBC 8pm	Walter Abel, Judy Johnson, Elliott Reid, Walter Burke, Dick Bernie; (SW & SD)
CHANCE OF A LIFETIME (Dennis James)	DuM 10pm	The Four Esquires (Bill Courtney, Wally Gold, Bob Colligan, Fran Mahoney, all S), others to be announced

SATURDAY NOVEMBER 13

ETHEL AND ALBERT (Lynch & Bunce)	NBC 7:30	regulars & Maurice Wells, Truman Smith, Jane Seymour, Ralph Camargo, Joseph Bell, Barnard Hughes; (SW & SD)
IMOGENE COCA	NBC 9pm	Gene Raymond, Jane Dulo, Billy Sands, Lawrence Fletcher, Peter Gladke (D), Firi, William Thourlby, Donald Foster; Music & Lyrics by Bart Howard; Book by Mel Brooks, Allan Manings, Bob Van Skoyk; Choreog by Jonathan Lucas; TV Dir - Perry Lafferty; Prod & Dir by Don Appell
<u>Donald O'Connor</u>	NBC 9:30	Mary Ellen Terry (I); add: Joyce Smight; (SW & SD)
STORK CLUB	ABC 10pm	Robert Clary (S), Betty Clooney (S), The Chordettes (S), John Forsythe, Hope Hampton

SUNDAY NOVEMBER 14

LAMP UNTO MY FEET (Dr. Lyman Bryson)	CBS 10am	<u>The Crinoline Doll</u> - (O) by Robert Allison; with Edward Binns Edgar Stehli, Katharine Raht, Raymond Bramley, Ginger MacManus Dir by Alex March
AMERICAN INVENTORY	NBC 12:30	<u>City in Distress</u> - (O) by Gene Hurley; with Will Kuluva, Sam Siegel, Harrison Dowd, John Marley, Bill Daniels, Audra Lindley, June Dayton, Donald Foster, Pat Chandler; Dir by John Newland
FRONTIERS OF FAITH	NBC 1:30	<u>No Wreath and No Trumpet</u> - (SW) by Morton Wishengrad; with Marian Seldes, Alexander Scourby, Robert Harris, Florence Stanley, Michael Tolan, Mary Ellen Verheyden, Ivy Bethune, Saul Nembkov; (SD)
HALLMARK HALL OF FAME	NBC 5pm	<u>A Matter of Principle</u> - (O) by Robert Skutch; with cast to be announced; (SD) (FROM HOLLYWOOD)
OMNIBUS (Alistair Cooke)	CBS 5pm	<i>Jack Jadow, Joe Chikan, Grant Tinker</i> <u>The Corned Beef</u> - (O) <i>Andy Lewis (institutional commercial)</i> <i>Grant Tinker</i> Leonard Bernstein analyzes 1st movement of Beethoven's 5th Symphony, with Symphony of the Air; <u>Ballet Girl</u> - film, Prod & Dir by Bjerne Hennig-Jensen, narrated by Susan Strasberg; <u>Small College Football</u> - film Dir by Allen Funt
<u>Sunday Supplement</u>	WABD 6pm (COLOR)	<u>Bright New World</u> - Prod by Wilding Pictures for Pittsburgh Plate Glass Co.; <u>How to Catch a Cold</u> - Prod by Walt Disney for Kleenex; <u>White Thunder</u> - Prod by MPO for Ford, (O) & Dir by Jerry Mehan
YOU ARE THERE (Walter Cronkite)	CBS 6:30 (COLOR)	<u>Lord Nelson at Trafalgar</u> - (O) by Saul Levitt; with Wesley Addy, Milton Selzer, Jack Livesey, Jack Warden, Ross Martin; add: Margot Stevenson, Cullen Desmond, Neil North; (SD)
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	<u>Pattern for Death</u> - (O) by Gordon Fell; with Jean Stapleton, John Keene, Victor Thorley, Claire Cobert, Vera Tatum; (SD)

GENERAL ELECTRIC THEATRE (Ronald Reagan)	CBS 9pm	<u>I'm a Fool</u> - (O) by Sherwood Anderson, (A) by Arnold Schulman; with Eddie Albert; add: James Dean, Natalie Wood; (SD, FROM HOLLYWOOD)
LIFE BEGINS AT 80 HONESTLY, CELESTE! (Celeste Holm)	DuM 9:30 CBS 9:30	<u>Blackstone the Magician</u> (SW); with Eli Mintz, Arny Freeman, Michael Gorrin, George Ives, Florence Anglin; (SD) (KINE)
<u>Father Knows Best</u>	CBS 10pm	(O) by Roz Rogers; with regulars & William Fawcett; (SD)
IGOR CASSINI	WRCA-TV 11:20	Delia Rigal (S)

MONDAY NOVEMBER 15  
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Sherlock Holmes WRCA-TV 7pm  
 (Ronald Howard  
 & H. Marion Crawford)  
ILONA MASSEY WABD 8pm  
Burns & Allen CBS 8pm  
VOICE OF FIRESTONE ABC 8:30  
ARTHUR GODFREY'S CBS 8:30  
TALENT SCOUTS  
PRODUCERS' SHOWCASE NBC 8pm  
 (COLOR)

The Case of the Shy Ballerina - (O) by Charles Early; with  
 regulars & Archie Duncan, Geoffrey D. Addinsell, Martine Alex-  
 is, Eugene Deckers, Nathalie Schaffer; (SD)  
 Continental Ensemble replaces Irving Fields Trio as regulars  
 regulars & Portland Mason; (SW & SD)  
 Roberta Peters (S)  
 Peter Lind Hayes subs as host; We Four (Helen Streiff, Hanley  
 Streiff, George Bassos, Helyne McLain, all S), Maria Doulis (S)  
 Stanley Babin (S)  
State of the Union - (O) by Howard Lindsay & Russel Crouse,  
 adapted by them from their stage play; with Margaret Sullivan  
 Joseph Cotten, John Cromwell, Nina Foch, Ray Walston, Ed Pren-  
 tiss, Helen Ray, Fred Ayres Cotton, Jack Leslie, Muriel Kirk-  
 land, Royal Beal, Albert Smith, Charlie Garrett; Prod-Howard  
 Lindsay & Russel Crouse; NBC Prod - Fred Coe; Dir - Arthur  
 Penn; Assoc Prod - Bill Nichols; Assoc Dir - Dominick Dunne,  
 Costumes - Jerry Boxhorn; Technical Dir - Jack Long; Exec  
 Prod - Jack Rayel

December Bride CBS 9:30  
 (Spring Byington)  
*indefinite postponed*  
*Grimm's Hunting - (O) by*  
*Parks Levy, Lou Derman*  
ROBERT MONTGOMERY NBC 9:30  
 PRESENTS  
STUDIO ONE CBS 10pm

Lily is Bored - (O) by Parks Levy, Lou Derman; with regulars  
 & Herbert Hayes, John Meek, Melinda Plouman, Shirley Mitchell  
 Russell Trent, Walter Kingsford, Elvia Allman, Lou Lennard,  
 Kirk Kirman; (SD) by Jerry Thorpe

The Beauty of the Beast (Part II of The Hunchback of Notre  
 Dame; credits listed in last week's issue)

Let Me Go, Lover - (O) by Charlotte Armstrong (from Who's  
 Been Sitting in My Chair in Redbook), (A) by Henry Misrock; with  
 Anthony Ross, Joe Maross, Cliff Norton, Diana Douglas, Connie  
 Sawyer, Nancy Marshall, Don Gordon, Barbara English; (SD) by  
 Franklin Schaffner

TUESDAY NOVEMBER 16  
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Ella Raines WRCA-TV 7pm

Gage (O) Robert Dozier  
~~High Case - no credits available at press time~~

Waterfront WABD 7:30  
 (Preston Foster)

High Water - (O) by Charles Belden, Louis Vitte; with Peter  
 Votrian, Margaret Field, Allen Jenkins, Willie Best, Art Gil-  
 more, Ray Montgomery; (SD)

Cavalcade of America ABC 7:30

John Yankee - with Whitfield Connor, Helen Parrish, Raymond  
 Greenleaf; (SD)

BUICK-BERLE NBC 8pm

Gertrude Berg, John Raitt (S) & regulars

RED SKELTON CBS 8pm

Gloria DeHaven (S) (FROM HOLLYWOOD)

Studio 57 DuM 8:30

The Duel - (O) by Dean Reisner; with Don Haggerty, Claudia  
 Barrett; (SD)

Inner Sanctum WOR-TV 9pm

Burial at High Point - (SW) by John Roeburt; with John Bara-  
 grey, Barbara Baxley, Theodore Newton, Edgar Stehli, John  
 Becher, Frank Sutton, Ed Latimer; (SD)

Fireside Theater NBC 9pm

Girl Not Wanted - (O) by Margaret Craven, (A) by J. Gwen Bag-  
 ni; with Kathleen Crowley, Phil Terry, Madge Meredith, Lucille  
 Barkley, Frank Ferguson, Hillary Brooke, Emily Belser, Dick  
 Grant; (SD)

Danny Thomas ABC 9pm  
 (Jean Hagen)

(C) by Mac Banoff; with regulars & James Burke, Eleanor Aud-  
 ley; (SD)

DANGER CBS 9:30

Experiment with Death - (O) by John Wharton (from The Explora-  
 tions of George Burton), (A) by Ben Zavim; with Lorne Greene,  
 George Voskovec, Addison Richards, James Hickman, Jim Perry,  
 Kate Harrington; (SD) by Tom Donovan

ARMSTRONG'S CIRCLE NBC 9:30  
THEATRE

Flair Up - (O) by Jerome Coopersmith; with Leora Dana, Philip  
 Abbott, Joseph Sweeney, Peggy Allenby, Therese Hunter; (SD)

THE ELGIN HOUR ABC 9:30

Warm Clay - (O) by Jack Gordun & Winifred Wolfe; with Ruth  
 Hussey, Louis Jourdan, Herb Nelson, Margaret Hamilton, Adele  
 Newton, Malcolm Brodrick; (SD) by Donald Richardson

Life With Father CBS 10pm  
 (Ames & Tuttle)

Father Has a Birthday - (O) by Whitfield Cook; with regulars  
 & Sheila Bromley; (SD)

WEDNESDAY NOVEMBER 17

Wild Bill Hickok WRCA-TV 6pm  
Disneyland ABC 7:30  
GODFREY & FRIENDS CBS 8pm  
I Married Joan (Davis) NBC 8pm  
New Stu Erwin Show ABC 8:30  
My Little Margie NEC 8:30  
KRAFT TELEVISION THEATRE NBC 9pm  
Adolphe Menjou's Favorite Story WOR-TV 9:30  
Big Town (M. Stevens) NBC 10:30  
Douglas Fairbanks WRCA-TV 10:30

regulars & Dorothy Patrick; (SW & SD)  
The Story of D. Duck  
 Frank Parker subs as host; regulars & Herb Shriner (C) regulars & Jerry Hausner; (SW); (SD) by Ezra Stone  
Right About Face - (O) by Eve Greene; with regulars; (SD) regulars & Monte Blue, Eugene Iglesias; (SW & SD)  
The Independent - (O) by Robert Skutch; with Frances Robinson, Jeffrey Lynn, Joe Fallon, Pat Harrington, Malcolm Lee Beggs, Walter Klavun, Jack Orrison, Jack Arthur; (SD)  
The Reporter Who Made Himself King - (O) by Richard Harding Davis, (A)-(SW); with Menjou, Phil Van Zandt, Lucia Barclay, Peter Coe, Ken Christy, Dick Haynes; (SD, SEEN ORIGINALLY 2/22) regulars & Bobby Driscoll, Lynn Stalmaster; (SW & SD) (NET ONLY, SEEN ON WRCA-TV Mon 10:30pm)  
International Settlement - no credits available

THURSDAY NOVEMBER 18

Foreign Intrigue (Gerald Mohr) WRCA-TV 7pm  
Ray Milland CBS 8pm  
THE MAIL STORY ABC 8pm  
Treasury Men in Action (Walter Greaza) ABC 8:30  
SHOWER OF STARS (William Lundigan) CBS 8:30 (COLOR)  
JUSTICE (Gary Merrill) NBC 8:30  
SO YOU WANT TO LEAD-BAND ABC 9pm  
KRAFT TELEVISION THEATRE ABC 9:30  
Four Star Playhouse CBS 9:30  
Ford Theatre NBC 9:30 (COLOR)  
LUX VIDEO THEATRE (James Mason) NBC 10pm  
Public Defender (Reed Hadley) CBS 10pm

F. I. and the Stamp Collector - (O) by Gene Levitt; with Ingrid Thulin; (SD) regulars & Virginia Gibson, Frieda Inescourt, Gavin Gordon  
Man on Trial - (O) by Paul Monash; with Robert H. Harris, Fred Eisler, Mona Bruns, Nancy Wilder, Sara Anderson, Grant Gordon, Mark Leonard, Elmer Lehr; (SD)  
The Case of the Little Tin Box - (O) by Robert Sloans; with Nestor Paiva, Joan Vohs, Ramon Grosi, Vernon Rich; Dir by William Beaudine  
Entertainment on Wheels - with Betty Grable, Ed Wynn (C), Harry James (M), William Bishop, James Dunn, Jean Hagen, Rochelle Hudson, Eddie Mayehoff, Michael O'Shea, Gil Stratton, Jr., Danny Thomas (FROM HOLLYWOOD)  
Express to Disaster - (O) by Henry Misrock; with James Daly, June Lockhart, Wallace Rooney, Lawrence Fletcher, Ward Costello; (SD)  
 Denise Lor (S)  
My Son, the Doctor - (O) by Edwin Ruskin; with Olga Fabian, Martin Newman, Woodrow Parfrey, Patricia Wheel, Hans Schumm, Michael Dreyfuss, Betty Walker; (SD)  
My Own Dear Dragon - (O) by Clock Dailey; with Charles Boyer, Mabel Albertson, Vera Miles, Alex Gerry; Dir by Robert Florey  
The Summer Memory - (O) by Rod Serling; with James Barton, Claire Trevor, Richard Kiley, Bill Henry; Dir by Fred Sears  
Captive City - based on United Artists film from story by Alvin M. Josephy, Jr., screenplay by Karl Kamb & Josephy; TV (A)-(SW); with Gig Young, Betsy Palmer, others; (SD, H'WOOD)  
Hijackers - (O) by Lee Loeb; with Walter Sandes, Edward Norris, Robert Bice, Gordon Jones; (SD)

FRIDAY NOVEMBER 19

GUY LOMBARDO WRCA-TV 7pm  
Adventures of RintinTin (Lee Aaker & James Brown) ABC 7:30  
JACK CARSON NBC 8pm  
Secret Files, U.S.A. WABD 8pm  
Ray Bolger (Christine Nelson) ABC 8:30  
Topper (Jeffreys & Sterling) CBS 8:30

Isabel Bigley (S)  
The Education of Corporal Rusty - with regulars & John Cason, Robert Burton; (SW & SD)  
 George Gobel (C) (FROM HOLLYWOOD)  
Danube - with Teddy Scholten, Kenneth T. Haslam, John Koch  
The Barber Takes a Bride - (O) by Maurice Richlin, Fred Fox, Stanley Shapiro; with regulars & Jay Novello, Argentina Brunetti; (SD)  
Topper Goes to Washington - (SW) by Philip Rapp; with regulars & Douglas Wood, Anthony Warde, Herb Vigran, Lisa Daniels, Art

FRIDAY NOVEMBER 19 (Cont'd)

THE STRANGER DuM 9pm  
(Robert Carroll)

Corpus Delicti - (O) by Don Agger; with Edward Binns; complete cast listings next week; (SD)

THE BIG STORY NBC 9pm  
(Norman Rose)

Louis H. Gollop, Duluth, Minn. News-Tribune - (O) by Gail Ingram; with Leslie Nielson, Joseph Roman, Frank Tweddell, Tommy Tompkins, Clifton James, Frank Stephens, Donald Cardwell, Charles E. Jordan, Lou Hall; (SD)

Schlitz Playhouse CBS 9pm

The Long Trail - (O) by N. B. Stone; (A) by George Bruce; with Anthony Quinn, John Bryant, Robert Armstrong, Maxine Cooper, Hugh Sanders, Steve Darrell, David & Douglas Franks; (SD) by Jus Addiss

The Vise (R. Randall) ABC 9:30

The Secret Place - with Margaret Rawlings, John Stewart

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY NOVEMBER 12 THRU FRIDAY NOVEMBER 19

THE MORNING SHOW CBS 7am

M thru F - kill: Michel Allard (S); add: Jack Haskell (S)

GARRY MOORE CBS 10am

regulars & W - Don Adams (C); F - Jonathan Winters (C)

TED STEELE WOR-TV 3pm

M thru F - regulars & Danny Winchell, Helene Dixon, Bob Carroll (all S)

THE WORLD OF MR. SWEENEY (Charlie Ruggles) NBC 4:30

regulars &: M - Jean Cleveland, John Shellie, Dulcie Cooper; Tu - Beverly Lunsford; W - Floyd Buckley, Charles Mendick, E. A. Krumschmidt; F - Graham Velsey, Cherry Hardy

MODERN ROMANCES (Martha Scott) NBC 4:45

M thru F - False Witness - (O) by Harry Junkin; with Joan Wetmore, Lee Remick, Tom Coley, Gage Clarke, Edward Andrews

MAGIC COTTAGE WAED 6pm

M thru F - Curtis Wheeler, Lionel Wilson; (SW & SD)

SIX O'CLOCK REPORT WCBS 6:05

George Skinner subs for ailing Bill Leonard thru 11/19

CAPTAIN VIDEO DuM 7pm

~~The Sea Smuggler~~  
(O) by Carey Wilber; with regulars & Bruce Hall, Stewart Bradley, Robert Drew, Will Scholz, Ray Boyle; (thru 12/3)

FERRY COMO CBS 7:45

M - Kitty Kallen (S)

SATURDAY NOVEMBER 20

Captain Midnight (Richard Webb) CBS 11am

Isle of Mystery - (O) by William Lively, (A) by Wallace Bosco, William Lively; with regulars & Sam Flint, Zon Murray, Victor Sen Yung, David Garcia, Nyra Monsour; (SD)

SIX O'CLOCK REPORT WCBS 6:05

kill: Feature with Bill Leonard; add: Rain or Shine, Carol Reed

The Range Rider (Jack Mahoney) WRCA-TV 6:30

Outlaw Masquerade - (O) by Joe Richardson; with regulars & Steve Clark, Patric Mitchell, Gregg Barton, Kermit Maynard, Christine McIntyre; (SD) by Wallace Fox

MAX LIEEMAN SPECTACULAR NBC 9pm  
(COLOR)

Best Foot Forward - (O) by John Cecil Holm, <sup>by Albert</sup> Songs by Hugh Martin, Ralph Blane; with Robert Cummings, Marilyn Maxwell, Charlie Applewhite, Jeannie Carson, Pat Carroll, Harrison Muller, Hope Holliday, Arte Johnson, Jimmy Komack, Candi Parsons, Gene Blakely, Howard St. John; Dir by John Gerstad

MY FAVORITE HUSBAND CBS 9:30

(SW) by Sol Saks, Bill Manhoff; with regulars & Steve Dunne, Rodney Bell; (SD) (FROM HOLLYWOOD)

YOUR HIT PARADE NBC 10:30pm

kill: Polly Bergen (S); Dorothy Collins (S), regular, returns

Willy CBS 10:30

Willy's Los Angeles Offer - with regulars & Joseph Kearns, Jeri Lou James, William Schallert, Dick Ryan, Helen Morningstar, Nancy Dee Zane, Virginia Olsen, Andra Olson; (SD)

The Lone Wolf (Louis Hayward) WRCA-TV 11:15

Memo: Las Vegas - (O) by Robert C. Dennis; with Nancy Gates, Paul Langton, Jack Lambert, Donna Drake, Russ Conway, DeForrest Kelley, Jerry Paris, Gus Schilling; (SD)

SUNDAY NOVEMBER 21

OUT ON THE FARM NBC 4pm

regulars & Fran Allison (FROM CHICAGO)

Roy Rogers (& Dale Evans) NBC 6:30

Bad Neighbors - (O) by Dwight Cummins; with regulars & Alan Wells, Jean Howell, Forrest Taylor, Reyford Barnes, Harry Harvey; (SD)

OPERA CAMEOS DuM 7:30  
(G. Martinelli)

Excerpts from Thais - opera by Jules Massenet; with Beverly Sills, Martial Singher, (both S), Maria Gambarelli (D)

SUNDAY NOVEMBER 21 (Cont'd)

Pepsi-Cola Playhouse ABC 7:30

COLGATE COMEDY HOUR NBC 8pm

TOAST OF THE TOWN CBS 8pm  
(Ed Sullivan)

GOODYEAR TELEVISION NBC 9pm  
PLAYHOUSE

General Electric CBS 9pm  
Theatre

Father Knows Best CBS 10pm  
(Young & Wyatt)

Loretta Young NBC 10pm

The Hunter NBC 10:30  
(Keith Larsen)

The Colonel and his Son - with Walter Coy, Kim Charney; (SD) *Franklin M. Davis*  
*Sam Gilman, Harlan Wade, Harry Stephens, Lisa John*  
Let's Face It - Cole Porter's musical - with Bert Lahr (C), *Walter W. Samuels*  
Vivian Blaine (S), Gene Nelson (D), Joan Blondell, Jimmy Gleason, Betty Furness, Virginia Gibson, Robert Strauss, Gloria Jean (S), Pat Horne; (FROM HOLLYWOOD) *Phillips*

Filed interview with Gregory Peck, working in John Huston's Moby Dick; Victor Borge (C&M), Ballats Espanol with Teresa & Luisillo (D); the Four Musketeers of the Met: Roberta Peters, Cesare Siepi, Cesar Valletti, Fernando Corena (all S); Jimmy Boyd (S), Rudy Horn (balancing)

Thunder of Silence - (O) by Stewart Stern; with Paul Newman, Richard Bishop, Katherine Squire, Herbert Berghof; (SD) by Jeff Hayden  
*Arthur Storch*

The Face Is Familiar - (O) by Arthur Ross, (A) by Howard Snyder, Hugh Wedlock; with Jack Benny, Otto Kruger, Jess White, Ken Dibbs, Jean Willis, Joy Lansing; Dir by Frank Tashlin; Prod by Z. Wayne Griffin

Thanksgiving Day - (O) by Ed James, (A) by Dorothy Cooper; with regulars & Rod O'Connor; (SD)

Something About Love - (O) by Marian Thompson; with Gene Barry, Casey Adams, Margaret Field, Amanda Randolph, Stuart Randall; (SD) by Harry Keller

The Hunter is Back - (O) by Phil Reisman, Jr.; with Jacques Aubuchon, Frank Marth, Anita Anton, Ronald Dawson

NEW YORK CITY TALENT AVAILABILITIES

SARI BIRO - pianist in recently-acclaimed concert at Carnegie Hall - CONTACT: Jeanne Cornell, MA 9-2846

DONALD DAY - author of The Evolution of Love, published by Dial Press - CONTACT: James Silberman, MU 5-2506

VRONSKY & BABIN - duo pianists - AGT: Columbia Artists, CI 7-6900

PATACHOU - French singer, arrives here for club engagement - AGT: Lew & Leslie Grade, JU 6-4190

ELIZABETH TAYLOR and VAN JOHNSON - here for premiere of The Last Time I Saw Paris at the Capitol, Nov 17 - CONTACT: MGM, JU 2-2000

HY GARDNER - columnist of the N.Y. Herald Tribune, author of Champagne Before Breakfast, published by Henry Holt, CONTACT: Barbara Emerson, MU 8-9100

KIM HUNTER - currently in The Tender Trap - PRESS: Ben Kornzweig, PE 6-2340

MARY MARTIN - star of Peter Pan - PRESS: Michel Mok, MU 7-5927

JULIE ANDREWS - featured performer in The Boy Friend - PRESS: Karl Bernstein, CI 6-0427

WALTER SLEZAK - acting in Fanny - PRESS: Dick Weaver, MU 5-0210

DAN BLUM - author of Pictorial Treasury of Opera in America, published by Greenberg - CONTACT: Dorothy Greenberg, PL 9-1450

EDNA BEST - featured in Quadrille - PRESS: Willard Keefe, CH 4-7414

VICTORIA DE LOS ANGELES - soprano of the Met - MGT: NCAC, PL 9-6000

YI-KWEI-SZE - bass-baritone soloist at recent UN Concert - MGT: Columbia Artists, CI 7-6900

THELMA PELISH - character comedienne in The Pajama Game - PL 7-6300

AUDREY MEADOWS - MGT: Val Irving, WI 7-6993

CHARLES KORVIN - leading man of the films - CONTACT thru Equity, PL 7-7660

PETER CONLOW - dancer - TR 7-4346

NORTON MOCKRIDGE & ROBERT H. PRALL - authors of THE BIG FIX, published by Henry Holt, CONTACT: Barbara Emerson, 8-9100

LANNY ROSS - subbing for Joan Edwards on her radio show - MGT: NCAC, PL 9-6000