

Ross Reports ON TELEVISION

INCLUDING

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(12)

NBC- 9-10:30pm EDT; RETURN; Saturday Night Revue; from KNBH(H'wood), 50 stations live, 6 kine (9-9:30pm); 70 live, 5 kine (9:30-10pm); 51 live, 5 kine (10-10:30pm). Sponsors- 9-9:30pm, alternate weeks: Armour & Co (Dial Soap, Shampoo) thru Foote, Cone & Belding(Chi) and Dow Chemical Co (Saran-wrap) thru MacManus, John & Adams, Inc(Bloomfield Hills, Mich). 9:30-10pm, ten minutes each: Lemon Products Advisory Board (California) thru McCann-Erickson, Inc(LA); Griffen Manufacturing Co, Inc (Shoe Polish) thru Birmingham, Castleman & Pierce, Inc(NY); American Chicle Co (Clorets & Dentyne) thru Dancer-Fitzgerald-Sample, Inc(NY). 10-10:20pm (first 11 weeks; last two weeks, 10 minutes) General Electric Major Appliance Div (Refrigerators) thru Young & Rubicam, Inc(NY). 10:20-10:30pm: Cudahy Packing Co, Specialty Div (Old Dutch Cleanser & Delrich Margarine) thru Young & Rubicam, Inc(Chi). Pkgr- NBC-TV; Prod & Dir- Ernest Glucksmann (H'wood); Music Dir- Ed Sauter & Bill Finegan. Light comedy and music revue, with Eddie Albert as weekly host and Ben Blue and Alan Young alternating weekly as comedy stars, assisted by vocalist-comedienne Pat Carroll, with music specialties featuring Ed Sauter & Bill Finegan and their orchestra. Program replaces Your Show of Shows in this time spot.

Sunday(13)

CBS- 7:30-8pm EDT; RETURN; Your Play Time, ON FILM; from KNXT(H'wood) & WCBS-TV (NY), 93 stations network, 46 delayed. Sponsor- American Tobacco Co (Lucky Strike Cigarettes) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Thayer Cumings; Agcy Superv- Hank Caruthers; Comm Superv- Bernie Haber; Comm Annrcs- Sandy Becker and Andre Baruch. Pkgr- Revue Productions. Re-runs of top films previously presented during 1953-54 as part of Pepsi-Cola Playhouse and Revlon Mirror Theatre, produced under the supervision of Carl F. Hiecke, with various directors and writers. Your Play Time replaces Jack Benny and Private Secretary for 13 weeks in this time spot for the same sponsor.

OTHER NETWORK CHANGES & ADDITIONS

ABC- On The Boardwalk (Sun, 8-9pm EDT) Hal Friedman, now co-producer with Whiteman.

DuM- New York Times Youth Forum (Sat, 5:30-6:30pm EDT) Last show June 12, returns October.

OTHER NET CHANGES(Cont'd)

DuM- Love Story (Tue, 8:30-9pm EDT) Dick Sandwick becomes director June 15, succeeding Frank Telford. Bob Perry will be assistant director.

Twenty Questions (Sun, 10-10:30pm EDT) Last show May 30. Returns on ABC-TV, Tue, July 6, 8-8:30pm.

NBC- Bride and Groom (Mon thru Fri, 12noon-12:15pm EDT) Michael Zeamer is now director. Doris Johnson and Janet Putnam alternate irregularly as harpists. Verlye Mills was the former harpist.

Coke Time Starring Eddie Fisher (Wed & Fri, 7:30-7:45pm EDT) Last four shows of the season, June 16, 18, 23 & 25 will originate from Hollywood.

Buick-Berle Show (Tue, 8-9pm EDT, three weeks of four) Last show June 8; returns Sept 21. Bob Hope, Tony Martin and Ray Bolger replace Milton Berle on the last show. Berle's mother died in New York May 31.

Canonization of Pope Pius X, ON FILM; SPECIAL June 6; Sun, 3:30-4pm EDT, one time only. Pkgr & Prod- NBC Film Div; Prod- Doris Ann; Dir- Martin Hoade; Film Ed- Robert Lowery; Writer- Arthur Holch; Narrator- Frank Blair. Special film of the ceremonies marking the canonization of the first Pope in 242 years. The ceremonies in Rome on May 29 had previously been reported in spot newsfilm.

NETWORK SPONSOR ACTIVITY

DERBY FOODS, INC(Peter Pan peanut products & Derby canned meats) thru McCann-Erickson, Inc(Chi) has renewed its sponsorship of Sky King (Mon, 8-8:30pm EDT) over ABC-TV, effective June 14. McCann-Erickson becomes advertising agency for Derby Foods on the same date, succeeding Needham, Louis & Brorby, Inc(Chi).

ELGIN NATIONAL WATCH CO thru Young & Rubicam, Inc(Chi) will sponsor The Elgin Hour on alternate Tuesdays, 9:30-10:30pm, over ABC-TV, early in October, alternating with The United States Steel Hour. The drama series will be produced by Herbert Brodtkin.

GENERAL MILLS(Betty Crocker Cake Mixes) thru Batten, Barton, Durstine & Osborn, Inc (NY) will sponsor the Mon, 3:45-4pm EDT segment of the Bob Crosby Show over CBS-TV, effective June 7, adding to its current sponsorships of the same time segment on Wed and Fri for other products. THE TONI CO thru Weiss & Geller, Inc(Chi) will sponsor the Tue, 3:30-3:45pm segment, effective June 15. The S.O.S. CO thru McCann-Erickson, Inc(San Francisco) will assume alternate week sponsorship of the Thu, 3:30-3:45pm segment, effective July 8. THE ENGLANDER CO thru Leo Burnett Co, Inc(Chi) will become alternate sponsor of the Thu, 3:30-3:45pm segment effective July 15, moving from its current weekly sponsorship of Fri, 3:30-3:45pm. The latter segment will be sponsored by C. A. SWANSON & SONS(poultry) thru Tatham-Laird, Inc(Chi), effective August 6.

LOCAL STATION ACTIVITY

WCBS-TV(Ch 2) - Shakespeare On TV, ON KINE; LOCAL DEBUT June 12; Sat, 2:45-3:30pm New York EDT, for 13 weeks. Sustaining. Kinescopes of the award-winning live series, starring Dr. Frank C. Baxter of the University of Southern California, which debuted over KNXT(H'wood) on Sept 6, 1953, as a U.S.C. college credit course. The program has been honored by ten national and local awards, including the Sylvania, Ohio State and DuPont Awards.

LOCAL STATION ACTIVITY(Cont'd)

- WOR-TV(Ch 9) - Treasurama; DEBUT June 7; Mon thru Fri, 4:30-5pm EDT. Participations. Pkgr & Prod- Morton Hillman and John Ross. Milo Boulton interviews celebrities on this audience participation-game-quiz program.
New York
- WWJ-TV(Ch 4) - Ladies First; LOCAL DEBUT June 7; Mon thru Fri, 12:30-1:30pm EST. Sustaining. Pkgr & Prod- Bruce Mayer. Audience participation show with Bruce Mayer as m.c., featuring vocalists Jeanie Daar and John Connolly, with organist Tom Montgomery. The women's interest show will feature games and quizzes. It had previously been on WABD(NY) in 1953.
Detroit
- WXYZ-TV(Ch 7) - Ed McKenzie Show; DEBUT May 29; Sat, 12:30-2pm EST. Sustaining. Disc jockey Ed McKenzie is m.c. in a "corner drug store" setting, interviewing show business stars, introducing new records and chatting with teen-agers about music, dancing and records. The program also includes teen age dance contests and presents amateur talent.
Detroit
- KABC-TV(Ch 7) - Party at Ciro's; SCHEDULE CHANGE June 3; Thurs, 9-10pm PT. Participations. Pkgr- KABC-TV; Exec Prod- Hunt Stromberg, Jr. Herman Hover's celebrity interview and talent show moves to a new time. Hover is m.c. Program debuted May 1, Sat, 10:30pm-12midnight. (See page 75).
Hollywood, LA
- KNXT(Ch 2) - California Week-End; DEBUT June 3, Thu, 11-11:15pm PT. Sponsor- Full Strength Vitamins Corp. Pkgr- KNXT. Austin Green, KNXT weather reporter, reports on week-end resort activities available throughout the entire state; following with weather information for major resort areas; closing with a suggested "trip of the week," with film clips.
Hollywood, LA
- WNHC-TV(Ch 8) - Rumor Clinic; SPECIAL June 8; Tue, 6-6:30pm EDT. Sustaining, public service. Pkgr & Prod- Anti-Defamation League (Conn.). Hyman Haves, Connecticut regional director of ADL, conducts an audience participation show based on an experiment in the psychology of rumors. The tele-cast is based on a format previously used with parent-teacher and club groups in the state, and follows experiments first conducted at Harvard University.
New Haven

CASTING: Robert Montgomery Presents (NBC, Mon, 9:30-10:30pm) Neptune Productions moves to 1270 Sixth Ave, Rm 2207, on June 15. Montgomery summer series returns June 28 thru Sept 13, using stock company of regulars as last summer and will only cast bits. Casting: Doris Sharp, assisted by Fred Cammann, at Neptune; by appointment.....The Brighter Day (CBS, Mon thru Fri, 1-1:15pm; dramatic serial) Casting: Producer Robert Steel at Young & Rubicam, N.Y.; will audition actors in about two weeks for cast changes, with only major change in the part of the minister (currently played by Bill Smith); other cast changes will be in minor roles.....The Stranger (DuMont, new drama to debut late June; prod by Frank Telford) Casting: Elizabeth Mears, DuMont; details to be announced.

SCRIPTS: Shows reading scripts for fall: Armstrong's Circle Theatre (NBC, Tue, 9:30-10pm; returns Aug 31) Script Ed- Ed Roberts, BBD&O, 383 Madison Ave, NY. Half-hour originals only; modern, timely, characteristically American stories preferred, about present-day problems of believable characters in credible situations. Taboos: crime, sophistication, controversial issues.....Cannibus (CBS, Sun, 5-6:30pm; returns Oct 17) Assoc Prod-Scripts- Paul Feigay, TV-Radio Workshop, Ford Foundation, 655 Madison Ave, NY. Scripts of all kinds, from 2 to 60 minutes duration; interested in new writers.

FILM PACKAGES

ADVENTURES OF THE FALCON CURRENT(Hollywood); adventure series with an undercover intelligence agent for the government, roving the world; starring Charles McGraw as Mike Waring, "The Falcon"; 39 half-hour films, available June 14 thru syndication. Cost range- Open. Pkgr- Federal Telefilm, Inc. (A Bernard L. Schubert Production). Film Prod- Federal Telefilm, Inc., Goldwyn Studios, 1051 N. Formosa Ave., Los Angeles 46, Calif. Exec Prod- Buster Collier; Prod Mgr- J. Paul Popkin; Dirs- Ralph Murphy, Paul Landres; Writers- Various. Dist- NBC Film Division, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.

FILM DIGEST: B.S.I. - Universe is now titled Top Secret. The Marion Parsonnet series stars a computing "brain." (See page 68 for credits)..... Dorrell and Stuart McGowan, producer and director, respectively, of Death Valley Days, the Pacific Borax Co film series, have moved out of Flying A Pictures and organized McGowan Productions, Inc., with office and studio space at Kling Studios, 1416 N. La Brea Ave., Los Angeles 28, Calif., where they will begin production in mid-summer on a new block of films for Death Valley Days.....The film version of Treasury Men in Action, the Bernard Prockter series, began shooting at his American National Studios the first of June.

NEWS AND COMMENT: Color television is potentially the greatest medium of mass communication ever developed, Dr. E. W. Engstrom, exec v.p., RCA Laboratories, told the sixth annual Business Conference at Rutgers University, June 3. Dr. Engstrom emphasized that color TV is more than adding rainbow hues to a viewing screen.....The New York office of the Campbell-Ewald Co moved to 488 Madison Ave., New York 22. Murray Hill 8-3400.....Television Programs of America moves June 7 to 477 Madison Ave., New York 22. Plaza 5-2101.....Willy Ley, rocket expert and scientific writer, has been signed by Walt Disney as technical advisor and consultant on the "world of tomorrow" aspects of the Disney TV series scheduled for the fall.....DuMont announced June 3 that it will discontinue the Barry Gray Show, WABD(NY) Monday thru Friday, 11-11:15pm commentary, effective July 2, "in order to build a news program with a nationally known newscaster." Variety, the previous day, reported that Gray's sponsor and agency were objecting to the cancellation which was officially announced the day after the news story appeared.....KING Broadcasting Co, Seattle, will combine its KING-TV and Radio KING news staffs into one organization as the KING News Dept. Charles Herring, former News Director for KING-TV, who has been on the news staff of KNXT(LA) for the past few months, will return July 5 to assume his previous title at the head of the new department. Richard Ross will be associate news director of the combined dept.Despite recent stories about the upsurge in film series sales and their importance to stations, the picture still varies sharply, depending on the city. While KTTV(LA) continues to buy rights to every new film series in sight (as well as five old series totalling 117 half-hours bought recently) opposition stations are continuing development of live women's interest and talent-variety packages, battling for the audience. In New York, the local program picture has shifted sharply in recent months, with WOR-TV having a summer telefilm problem, cutting practically all live shows off the evening air, and not giving any programming indication of fall plans. WPIX has lost its afternoon m.c.-mainstay, Ted Steele, and is looking for several replacements who would loom important in the fall. WNBT, WABD and WABC-TV are now in a three-corner taffy-tug with comic-light music-interview segments competing, starring Steve Allen, Ernie Kovacs and Jerry Lester, in station order, while WCBS-TV holds to its Late Show film feature schedule. The evening picture, in the East at least, will be further scrambled in the fall, when NBC-TV makes its reported move into the late evening picture with a network show based on Steve Allen's talents supporting a "Tonight" format. Net vs local; live vs film.

TALENT SHOWSHEET JUNE 7-13, 1954

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Most of the shows on June 4, 5, 6 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, June 11. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

Since credits for the following programs were listed fully at the time of their original showing, they will not be listed below in their current re-runs: My Little Margie, Gene Autry, Roy Rogers, Top Plays of 1954, Mr. and Mrs. North, Four Star Playhouse, I Married Joan, Campbell Soundstage, Big Town, Mark Saber.

FRIDAY JUNE 4

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GUY LOMBARDO SHOW	WNBT 7pm	Bibi Osterwald (S) & regulars
MAMA (Peggy Wood)	CBS 8pm	<u>Katrin, Girl of Tomorrow</u> - (O) by Palmer Thompson; with regulars <u>George Petrie, Joyce Van Patten, Alice Frost, Virginia Brian</u> ; (SD)
LIFE BEGINS AT 80	DuM 9pm	Gloria Swanson & regulars
CHANCE OF A LIFETIME	DuM 10pm	The Catron Brothers (S&D) & others to be announced

SATURDAY JUNE 5

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|                         |         |                                                                     |
|-------------------------|---------|---------------------------------------------------------------------|
| ON THE CAROUSEL (Tripp) | CBS 9am | add regular: Ruth Enders; Dave Schulman (M), Buddy LaForme (trampo) |
| YOUR SHOW OF SHOWS      | NBC 9pm | Faye Emerson, guest hostess & regulars                              |

SUNDAY JUNE 6

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LOOK UP AND LIVE	CBS 10:30	Hunter College Chorus, Townsman Quartet
HALLMARK HALL OF FAME (S. Churchill)	NBC 5pm	<u>A Reckless Youth</u> - (O) by Howard Rodman; with cast to be announced; (SD, FROM HOLLYWOOD)
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Decision of Robert E. Lee</u> - (O) by Everett Meade; with Paul Birch, Charles Dingle, John Boruff, Ray Walston, Andy Duggan, Jim Alexander, Frances Fuller, Leslie Litomy; (SD)
MR. PEEPERS (Wally Cox)	NBC 7:30	regulars & Reta Shaw, Ruth McDevitt, Gage Clarke, Fred Kareman, Allyn Rice; (SW & SD)
ON THE BOARDWALK (Paul Whiteman)	ABC 8pm	Judges: Ben Hogan (golf), Bunny Rosselli (choreog), Dudley Wilkinson (talent scout); Shirley Harmer (S) as guest; contestants: Chick Ruocco (S), Robyn Ribman (C), Brenda & Glenn Derringer (M)
COLGATE SUMMER COMEDY HOUR	NBC 8pm	Kaye Ballard (S&C), Jackie Cooper, Jules Munshin (C), Elise Rhodes (S), David Daniels (S), Bert Mayo (D)
ROCKY KING, DETECTIVE (Roscoe & Todd Karns)	DuM 9pm	<u>A Ticket to Murder</u> - (O) by Gene Watts; with regulars & John Stanley, Constance Moorehead, Tiger Andrews, Peter Dawson, Eugene Persson; (SD)
THE WEB	CBS 10pm	<u>Pop Gun</u> - (O) by Mary Dowell; with Dick Moore, Jeffrey Lynn, Carl Albertson, Alfred Hopson, John Shellie, Marian Russell, Cliff Dunstan; (SD) by Herb Hirschman

MONDAY JUNE 7

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| <u>Duffy's Tavern</u><br>(Ed Gardner) | WNBT 7pm | <u>Claude's Black Bag</u> - with regulars & James Burke, Byron Foulger, Dorothy Patrick, Michael Rcs s, Wheaton Chambers, Douglass Henderson; (SW & SD) |
| JAMIE<br>(Brandon de Wilde)           | ABC 7:30 | <u>Summer Plans</u> - (O) by Julian Claman; with regulars & Bruce Marshall, Leslie Nielsen, Billy Quinn; (SD LAST SHOW OF SEASON)                       |
| ARTHUR GODFREY'S<br>TALENT SCOUTS     | CBS 8:30 | Dolores Leota (S), Bernie Nero (M), Hugh Bryant (S)                                                                                                     |
| VOICE OF FIRESTONE                    | NBC 8:30 | Jerome Hines (S)                                                                                                                                        |

MONDAY JUNE 7 (Cont'd)

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ROBERT MONTGOMERY NBC 9:30 The Patriot from Antibes - (O) by Toni Howard (from Sat. Eve. Post Story The Great Uranium Hoax), (A) by Gerald Savory; with Francis Lederer, Joan Wetmore, Jacques Aubuchon, Leon Belasco, Henry Lascoe; (SD) by Perry Lafferty

RED BUTTONS CBS 9:30 The Barry Sisters (S); Joe De Santis, Allan Walker, Herbie Faye, Murray Schlamm, Kenny Sharpe, Werner Klemperer, Tom Mahoney, Joe E. Marks, Fran Keegan; (SD)

STUDIO ONE CBS 10pm The Strike - (O) by Rod Serling; with James Daly, Cy Chermak, Frank Marth, Roy Roberts, Bert Freed, Wyatt Cooper, William Andrews, William Leicester, Douglas Taylor, William Whitman; Drawing by Edward Chavez; (SD) by Franklin Schaffner

Adolphe Menjou's Favorite Story WNET 10:30 Storm Center - (O) by Stephen Crane, (A)-(SW); with Steve Brodie, Rita Johnson, Dan White; (SD)

TUESDAY JUNE 8

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Janet Dean, R.N. (Ella Raines) WNET 7pm Hutchins Case - (O) by Harry Junkin; with Natalie Schafer, Ruth Warrick, Iggle Wolfington, Norma Crane, Philip Bourneuf, Tony Bickley, Alan Manson, Charles McClelland; (SD)

Cavalcade of America ABC 7:30 The Skipper's Lady - (O) by William Sackheim; with Paul Langton Sally Brophy, Harvey Stephens, Harry Bartell, Lee Van Cleef; (SD)

LOVE STORY DuM 8:30 For All We Know - (O) by Von Stuart; with Joan Lorring, James Gregory, Joseph Downing, Maxine Stuart, Michael Keene, Gilbert Reed; (SD)

BUICK-BERLE NBC 8pm Bob Hope, Tony Martin, Ray Bolger & others substitute for Berle in mourning; (LAST SHOW OF SEASON, FROM HOLLYWOOD)

Fireside Theater (Gene Raymond) NBC 9pm Bread Upon the Waters - (O) by Olga & Everett Webber, (A) Merwin Gerard; with Peter Graves, John Banner, Birgit Nielsen, Karen Verne, Kurt Katch, Rudolph Anders, Hermine Sterler, Carol Grei, Kay Kuter; (SD)

UNITED STATES STEEL HOUR ABC 9:30 Good for You - (O) by Robert McMenamin; with Diana Lynn, Orson Bean, Kenny Delmar, Barbara Nichols, Jack Klugman, Earl Montgomery; (SD)

SUSPENSE CBS 9:30 North Side - (O) by George Barrett, (A) by Stanley Niss; with Edward Binns, John Shay, Tom Coley, Michael Strong, Paul Crabtree, Ruth White, Robert Geiringer, James O'Rear, John Seven; (SD)

DANGER CBS 10pm Lonesome Road - (O) by Leo Goldman; with John Cassavetes, Bernard Grant, Raymond Bramley, Frieda Altman, Mark Rydell;

THE NAME'S THE SAME ABC 10:30 Clifton Fadiman substitutes for Robert Q. Lewis as moderator thru 6/22

WEDNESDAY JUNE 9

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Wild Bill Hickok (Guy Madison) WNET 6pm Double Identity - with regulars & David Bruce, Alice Rolph, Bill Phipps, Marsha May Jones; (SD)

STARS ON PARADE DuM 9pm Tito Guizar (S&M), Shirley Harmer (S), The Renards (D)

KRAFT TELEVISION THEATRE NBC 9pm Romeo and Juliet - (O) by Shakespeare, (A)-(SW); with Susan Strasberg, Liam Sullivan, Carroll McComas, Noel Leslie, Eric Sinclair, Jack Livesey, Felix Deebank, Marc Breaux, Madeline Clive, Mel Fillini, Horace Braham, James Arenton; (SD) by Richard Dunlap

THURSDAY JUNE 10

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JUSTICE NBC 8:30 The Greedy Man - (O) by Robert Alan Aurthur; with Joseph Sweeney, Nancy Guild & others to be announced; (SD)

LUX VIDEO THEATRE CBS 9pm Waiting for Monorio - (O) by Konrad Bercovici, (A) by Bercovici & Kate Phillips; with J. Carrol Naish, Argentina Brunetta, others to be announced; (SD, FROM HOLLYWOOD)

THURSDAY JUNE 10 (Cont'd)

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KRAFT TELEVISION THEATRE ABC 9:30 Blind Alley - (O) by James Warwick, (A) - (SW); with Darren McGavin, Herbert Berghof, Sylvia Field, Frances Heflin, William Swan; (SD)

Ford Theatre NBC 9:30 Mason-Dixon Line - (O) by Albert Treynor, (A) by Berne Giler & Edward Hope; with Peter Lawford, Joanne Gilbert, Craig Stevens, Reginald Denny, Merry Anders, Paul Bryar; (SD) by Gerald Mayer; Prod by Michael Kraike

MARTIN KANE (Mark Stevens) NBC 10pm Author not credited; with Richard Carlyle, Robert Webber, Hal Neiman, Steve Thomas, Roger Landry, Reba Tassell, Sammy Schwartz, Dean Harens, Lorence Kerr, Gloria McGhee, John Pavelko; (SD)

Foreign Intrigue (James Daly) WNBT 10:30 F. I. at the Airport - (O) by Harold Jack Bloom & Edward Popc; with regulars & Bill Langford, Olof Bergstrom, Erik Strandmark, Karl Hugo Calendar; (SD)

FRIDAY JUNE 11

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DAVE GARROWAY NBC 8pm Janet Blair (S) & regulars

Life of Riley (William Bendix) NBC 8:30 regulars & Phyllis Winger, Nancy Evans, Ruth Stillman, Ann Lawrence, Madge Cleveland, Genevieve Gray; (SW & SD)

Topper (Jeffreys & Sterling) CBS 8:30 Preparations for Europe - (SW) by Stephen Sondheim & George Oppenheimer with regulars & Kathleen Freeman, Thurston Hall, Joseph Crehan, Louis Jean Heydt, Richard Deacon, Chick Chandler, Dabs Greer; (SD) by James Kerns

Pepsi-Cola Playhouse (Anita Colby) ABC 8:30 Terror Train - (O) by Fenton Earnshaw; with Whit Bissell, Frances Rafferty, Kim Charney, Harlan Warde, Jonathan Hale, Robert Ellenstein, Jeanne Cooper, Lyle Talbot, Richard Cutting, Jack Jordan; (SD) by Richard Irving

Schlitz Playhouse CBS 9pm The Treasure of Santo Domingo - (O) by Leonard Freeman; with James Dunn, Murvyn Vye, Charles Case, Jack Lomas, Tony Radecki, Danny Hellman; (SD) by Jus Addiss

THE BIG STORY (Robert Sloane) NBC 9pm Stuart McClure, San Francisco Examiner - (O) by Max Ehrlich; with Lee Bergere, Charles Mendick, Ernest Parmentier, Joey Walsh, Joyce Van Patten, Jerry Crews, Allen Nourse, Leni Stengel; (SD)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY JUNE 4 THRU FRIDAY JUNE 11

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STRIKE IT RICH (Warren Hull) CBS 11:30 M - Mrs. Wendell Wilkie; W (am) - Lionel Hampton (M)

BETTY WHITE NBC 12:30 Tu - June Havoc (FROM HOLLYWOOD)

GARRY MOORE CBS 1:30 Thu - Kaye Ballard (S&C)

ART LINKLETTER CBS 2:30 M - Cleo Moore; Thu - The Inkspots (S); W - Betty Clooney (S);

KATE SMITH (& Ted Collins) NBC 3pm M - Mario & Floria - (D), Charlie Ruggles in The World of Mr. Sweeney; Jimmy Nelson (ventriloquist); Tu - regulars; W - Alene Dalton, Snooky Lanson (S), The Three Suns (S&M), Delores Bouche (S&C); Thu - Dorothy Day, Stan Freeman (M); F - Nora Kaye (D)

MAGIC COTTAGE WABD 6:30 M thru F - Bill McCutcheon & Carl White; (SW & SD)

CAPTAIN VIDEO (Al Hodge) DuM 7pm Odyssey into Peril - (O) by Carey Wilber (thru 7/2); with regulars & Ed Holmes, Kenneth Nelson, John O'Hare, Nat Polen, Joyce Warren; (SD)

COKE TIME - E. FISHER NBC 7:30 W - Juliana Larson (S)

SATURDAY JUNE 12

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Range Rider (Jack Mahoney) WNBT 6:30 Buckskin - (O) by Arthur Rowe; with regulars & Steve Darrell, Paul McGuire, John Picard, Stanley Andrews; (SD)

Man Against Crime (Ralph Bellamy) WNBT 7pm Next to Closing - (O) by Bradford Ropes; with Daniel Patrick Hamilton, Arny Freeman, Carmen Mathews, Owen G. Coll, Maurice Manson, Earl George, William M. Neil; (SD)

SATURDAY JUNE 12 (Cont'd)

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Joe Palooka WABD 7pm Below the Border - (O) by Clark E. Reynolds; with regulars only  
 SATURDAY NIGHT NBC 9pm Eddie Albert, MC, Ben Blue (C), Pat Carroll (C) & others to  
 REVUE be announced; (PREMIERE OF NEW SERIES, FROM HOLLYWOOD)

SUNDAY JUNE 13

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COLGATE SUMMER NBC 8pm Bobby Van (S,D,C), Mary McCarty (C&S), Paul Lynde (C), Barbara  
 COMEDY HOUR Ruick (S), Paul Gilbert (C&M); Prod & Dir by Jack Donahue; Music  
 Dir - Vic Schoen; Choreog' - Harry King; (O) by Elon Packard, St  
 Stanley Davis, Paul Lynde (FROM HOLLYWOOD)

PHILCO TELEVISION NBC 9pm Adapt or Die - (O) by Harry Muheim; with Walter Matthau, Hildy  
 PLAYHOUSE Parks, Geoffrey Lumb, Rita Vale, Guy Raymond, William Hawley; (SD)

General Electric CBS 9pm The Crime of Daphne Rutledge - (O) by Adela Rogers St. John, (A)  
Theatre by Herbert Little, Jr, David Victor & David Dortort with Angela  
 Lansbury, Hugh Marlowe, John Litel, John Eldredge, John Close,  
 Emory Parnell, Michael Monroe, Gloria Talbot, Sam Flint, Charles  
 Meredith, Boris Fagal, James Parnell, Jack Gargan; Prod & Dir  
 by Frank Wisbar

THE MAN BEHIND THE CBS 9:30 Macon, Georgia - (O) by David Harmon; with Ralph Dunn, Richard  
 BADGE Bishop, Joseph Foley, Henrietta Moore, Lynn Loring, Steve Gravers,  
 Will Scholz, Sid Raymond, Al Ward, Buck Kartalian, George  
 Kilroy; (SD)

THE FLAINCLOTHES MAN DuM 9:30 The Resourceful Miss Mason - (O) by Raymond Taylor; with regulars  
 & Johanna Barrett, Phil Poster, Joyce Randolph, Jim Bender; (SD)

THE WEB CBS 10pm Hurricane Coming - (O) by Everard W. Meade; with Kurt Kasznar,  
 Maria Riva, Grant Richards; (SD) by Lela Swift

NEW YORK TALENT AVAILABILITIES

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BOB SHAVER - musical comedy performer featured NORWOOD SMITH - replaced Peter Cookson in sing-  
 in new Boys from Syracuse album - AGT: ing male lead of Can Can - AGT: Lew & Les-  
 Grace Lyons, JU 6-8330 lie Grade, JU 6-4190

DORLEN LANG - signed to play opposite Art WILL JORDAN - comedy impressionist  
 Carney on Studio One - AGT: Julie Leonard, at La Vie en Rose - AGT: Milt Blackstone,  
 EL 5-5636 EL 5-1540

HOMER AND JETHRO - hillbilly comedians - AGT: LILY PONS - favorite French coloratura - AGT:  
 Jolly Joyce, LA 4-9469 William Morris, JU 6-5100

LAURITZ MELCHIOR - star of Arabian Nights at HERVA NELLI - dramatic soprano - AGT: NCAC,  
 Jones Beach - AGT: Kenneth Allen, CI 7-4737 PL 9-6000

LEORA DANA - replaces Margaret Sullavan in PATRICIA BENOIT - "Mrs. Peepers" - AGT: Peter  
Sabrina Fair - AGT: Gloria Safier, MU 8-3950 Witt, PL 9-7966

VICKI CUMMINGS - star of The Homeward Look at GEORGE SHEARING - famed musician and band leader  
 The Theatre de Lys - AGT: Jane Broder, AGT: Shaw Artists, MU 8-2230  
 George Morris, MU 8-0960

WALTER HAMPDEN - star of recent Motorola and HAZEL SCOTT - keyboard jazz specialist - AGT:  
U.S. Steel Hour shows - AGT: Lucile A. Columbia Artists, CI 7-6900  
Phillips, CI 7-3263

WRIGHT KING - star of last week's Philco show,  
Shadow of Willie Greer - Home: Levittown,  
 3-5317