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INCLUDING

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(8)

NBC- 10:30-11am EST, Mon thru Fri; DEBUT; Betty White Show; from KNBH(H'wood), to the net. Sustaining. Pkgr- A Bandy Production in association with Don Fedderson; Exec Prod- Don Fedderson; Prod- Fred Henry; Dir- Bill Bennington; Stage Dir- George Tibbles; Music Dir- Frank DeVol. Variety show, featuring Betty White with songs and comment; the Four Jokers, vocal group, and celebrity guests for interviews. Replaces Breakfast In Hollywood, in this time spot (See p 5. Latter program made debut Jan 11).

Sunday(14)

NBC- 2-2:30pm EST; SPECIAL; Guatemala, ON FILM; from WNBT(NY), to the net. Sustaining. Pkgr- NBC News & Special Events(NY); Prod- Frank McCall; Photog- Anon. Half-hour documentary film describing Communist infiltration of the Guatemalan government, with commentary by Marshall Bannell, NBC Central America correspondent who was expelled from Guatemala Feb 2. Program preempts American Inventory this date only.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Comeback Story (Fri, 9:30-10pm EST) Last show Feb 5. No replacement set.

On Your Way; FORMAT CHANGE Feb 6; Sat, 7-7:30pm EST; from WABC-TV(NY), 15 stations live, 6 kine. Sponsor- Vitamin Corp of America (Rybutol & Juvenal) thru Batten, Barton, Durstine & Osborn, Inc(NY); Acct Exec- Home Metzger; Agcy Superv & Comm Superv-Dir- Frank Jacoby; Prog & Comm Anncr- John Reed King. Pkgr- Lawrence White Productions(NY); Prod- Mike Dutton; Dir- Richard Depew; Music Dir- Marty Ames; Writer- Mike Dutton. Complete format change, with Kathy Godfrey interviewing and presenting little-known professional performers who may win cash awards, plus possible appearances at New York night clubs. (See p 10 for previous listing and format).

Jerry Lester Show; NET DEBUT Feb 8; Mon thru Fri, 4-4:55pm EST; from WABC-TV(NY) to WBKB(Chi), 2 stations live. Participations. Pkgr- Milverne Productions(NY); Prod- Vernon P. Becker & Milton E. Stanson; Dir- Bill Dodson; Music Dir- Buddy Weed & Orch; Writers- Marty Roth, Lorraine Weiss & others. Variety show starring Jerry Lester, with Movita, vocalist Ellie Russell and comedian Leon Belasco. Program made its local NY debut over WABC-TV, Sept 28, 1953.

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NET CHANGES(More)

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OTHER NETWORK CHANGES & ADDITIONS(Cont'd)

ABC- Bob and Ray; NET DEBUT Feb 8; Mon thru Fri, 6:45-7pm EST; from WABC-TV(NY) to WBKB(Chi), 2 stations live. Participations. Sponsor (NY only, Wed, Thurs)- Groveton Papers Co (Vanity Fair tissues) thru Paris & Peart(NY); Acct Exec- Wm. Byrne. Pkgr-Prod- Bob Elliott and Ray Goulding; Dir- Paul Burggraf(ABC); Music Dir- Paul Taubman; Sets- Norman Davidson; Writers- Elliott & Goulding. Bob Elliott and Ray Goulding, with Marion Brash, present their comedy-satire. Program made its ABC debut locally over WABC-TV on Oct 5, 1953.

Tootsie Hippodrome (Sat, 10-10:30am EST) last show Jan 23.

Chevrolet Showroom (Sat, 10-11pm EST) last show Feb 12. Replacement not announced. Program made its local debut over WABC-TV(NY) on Sept 25, 1953. It added WXYZ-TV(Detroit) on Nov 27, 1953, with sponsorship in each city for local Chevrolet Dealers.

CBS- Back To God; SPECIAL Feb 7; Sun, 2:30-3pm EST, one time only; from WTOP-TV(Wash) and WCBS-TV(NY), to the net. Sustaining, public service. Pkgr- CBS-TV Public Affairs Dept; Prod- Hugh Beach; Dir- William Workman. President Eisenhower, American Legion National Commander Arthur J. Connell, Dr. Norman Vincent Peale, Bishop Fulton J. Sheen and Rabbi Norman Salit participate in a special program in connection with the Legion's movement to promote church attendance. The program includes selections by the Chapel Choirs of the U. S. Military and Naval Academies and by Morton Downey.

Third International Motor Sports Show; SPECIAL Feb 7; Sun, 3-3:30pm EST, one time only; from WCBS-TV, to the net. Sustaining. Pkgr- CBS-TV Public Affairs Dept; Prod- Paul Levitan; Superv of tech operations- Sam Levin(CBS). Herb Shriner is m.c. for a special telecast of his own sports car show, at the Seventh Regiment Armory in New York.

DuM- Melody Street (Fri, 8:30-9pm EST) last show Feb 5. Program debuted Sept 15, 1953. No net program replacement at present.

NBC- Coke Time with Eddie Fisher (Wed & Fri, 7:30-7:45pm EST) Danny Welkes(MCA) now in charge of production and casting, replacing Harry Romm.

NETWORK SPONSOR ACTIVITY

DUFFY-MOTT CO, INC(Mott's Apple products, Sunsweet Prune Juice & Clapp's Baby Foods) thru Young & Rubicam, Inc(NY) becomes every week sponsor of Jamie (Mon, 7:30-8pm EST) over ABC-TV, effective Feb 8. Duffy-Mott had been an alternate week sponsor of the show since its debut on Sept 28, 1953.

LOCAL STATION ACTIVITY

WABC-TV(Ch 7) - Glamour Time; DEBUT Jan 23; Sat, 6:15-6:30pm EST. Sponsor- Furness New York Bermuda Steamship Line & Bermuda Development Co (Castle Harbour Hotel) both thru Wendell P. Colton Co(NY); Acct Exec- A. H. Mossman. Pkgr- Milverne Productions(NY); Prod- Vernon Becker and Milton Stanson; Dir- Louis Volpacelli. A different name personality each week discusses women's glamour problems with several women invited to the studio.

WABC-TV - Lucky Seven Contest; DEBUT Feb 1 (thru March 7), 15 minutes daily at various times, preempting local shows. Station promotion program, with \$75,000 in prizes in a \$300,000 total cost promotion package (Cont'd, next page)

LOCAL STATION ACTIVITY(Cont'd)

WABC-TV(Ch 7) - Lucky Seven Contest (Cont'd from previous page): Pkgr-Prod- Master-
New York son, Reddy & Nelson(NY) for WABC-TV; Dirs- Various WABC-TV staff di-
rectors; Writer- Alan Sands(MR&N). John Nelson is m.c. of each show
with singer Toby Deane as "Miss Lucky 7." Pictures are flashed on the screen to be
identified by viewers in New York and vicinity who may be called by one of the 14
AEC phone girls. In addition, viewers may write in, identifying pictures shown, with
prizes for correct identification varying according to the difficulty of the picture
subjects. Grand prize of \$10,000 to be awarded at the contest's end for the best
letter on, "My favorite program on Channel 7 is.....because...."

WABD(Ch 5) - Bill Castro Show; DEBUT Feb 8; Mon, 11:45-12midnight EST. Sponsor-
New York Eastern Wine Corp (Chateau Martin Wine) thru Ben B. Bliss & Co, Inc;
Acct Exec- Ben B. Bliss. Prod-Dir- Ray March; Music- Monica Whitney
(organist). Musical program starring Bill Castro, baritone, accompanied by the organ.

WABD - We Love Dogs; DEBUT Feb 6; Sat, 6:30-7pm EST. Sponsor- Kasco Mills,
Inc (Kasco Dog Food) thru Clark & Bobertz, Inc(Detroit); Acct Exec-
Marc Ivey; Prog Anncr- Mort Lawrence. Pkgr- Harry Solow Productions(NY); Exec Prod-
Marc Ivey; Prod- Harry Solow; Dir- Ed O'Brien. Dog trainer Milo Pearsall directs
the basic obedience training of two pups each week, to show dog owners how to raise
their dogs rather than staging any actual demonstration on dog training. Susan
O'Meara is mistress of ceremonies; the dogs are accompanied by owners or prominent
guests.

WNBT(Ch 4) - The Chock Full O' Nuts Showcase; DEBUT Feb 6; Sat, 11:30pm-12mid-
New York night EST. Sponsor- Chock Full O' Nuts(Coffee & Restaurants) thru
The Frederick-Clinton Co., Inc(NY); Agcy Superv & Comm Superv- Hal
Rieff. Pkgr- General Artists Corp(NY); Prod- Hal Rieff(F-C); Prod Superv- Steve
Krantz(NBC); Dir- Dwight Hemion(NBC); Music Dir- Ray McKinley. Gene Rayburn is m.c.
for variety show, starring band leader Ray McKinley and singer Jean Martin. The pro-
gram is the third version filling this time spot for the sponsor, each co-starring
Jean Martin. The Morey Amsterdam Show debuted July 25, 1953, and was succeeded by
Jerry Lester's Late Date on Oct 24, 1953, the latter going off Jan 16, 1954.

WPIX(Ch 11) - 78th Annual Westminster Kennel Club Show; SPECIAL Feb 8 & 9; Mon &
New York Tue, 9-11pm EST. Sponsors- National Biscuit Co(Nabisco Milk-Bone),
for half of each show; with Piel's Beer, U. S. Rubber Co and Robert
Burns Cigars sharing the remaining time. Sportscasters Jimmy Powers and John "Bud"
Palmer, and dog experts Percy Roberts and Joe Stetson, present the highlights and
special events of the Westminster Kennel Club Show from Madison Square Garden.

WTTG(Ch 5) - Showcase; DEBUT Feb 8; Mon, 8:30-9pm. Sustaining. Prod- Milton
Washington, DC Hammer and Sophie Altman. New program presenting varied types of
panel shows. The first three programs will be panel discussions by
a group of foreign correspondents stationed in the U. S., who will give their views
of this country under the general title, "As Others See Us."

KNBH(Ch 4) - Lose The Blues (tent.); DEBUT Feb 10; Wed, 7-7:30pm PST. Sustaining.
Hollywood, LA Prod- Norman Blackburn and Vic McLeod. Bill Goodwin is m.c. and
star, inviting people from all walks of life to tell their pet peeves
and gripes, or latest frustrations, each receiving a prize for appearing on the show.

KNXT(Ch 2) - Harry Owens Show; DEBUT Jan 30; Sat, 7:30-8pm PST. Sponsor- Regal
Hollywood, LA Amber Brewing Co (Regal Pale Beer) thru Guild, Bascom & Bonfigli,
Inc(San Francisco). Pkgr-Prod- Harry Owens; Dir- Bob Lehman; Music
Dir- Harry Owens. Band leader Harry Owens presents musical variety starring his Royal
Hawaiians and featuring comedienne Hilo Hattie, vocalist Eddie Bush, hula dancers
Moana and Lei Aloha; Tahitian Prince Kawohi and NaPua, dance specialists, and others.

LOCAL STATION ACTIVITY(Cont'd)

KTTV(Ch 11) - Flashback; DEBUT Feb 3; Wed, 9:30-10pm PST. Sponsor- Brucks Olds-mobile thru Tilda & Cantz Advertising(H'wood); Acct Exec- Herbert Edelman. Pkgr- KTTV; Prod- Tom and Margaret Coffey; Dir- Jim Gates. Paul Coates stars as guide in presenting film highlights and guests who participated in the "history" a particular year in the past that is re-visited by the program each week. Films will come from a special KTTV library of 200,000 feet of film.

FILM PACKAGES

Junior Science CURRENT(New York); Dr. Gerald Wendt, UNESCO chief of science education, demonstrates simple science experiments that home viewers may duplicate; 39 15-minute films (26 completed), photographed in color. Cost range- On request. Pkgr- Junior Science, Inc., 224 W. 49th St., New York 36. Film Prod- Junior Science, Inc., at 115 Christopher St., New York; Photog Ed-Dir- Harvey Cort; Asst Prod- Sy Posner; Science Adviser- Kenneth M. Swezey; Writer- Milton Subotsky. Dist- Film Syndication Div, Motion Pictures for Television, 655 Madison Ave., New York. (NOTE: This series, with essentially the same production personnel, was announced last year in a 13-film series in b&w by Olio Video TV Productions, NY).

FILM DIGEST: NBC Film Division's "Sales Slants" (Vol II, No 2, Jan 27, 1954), presented the following general suggestions on making TV color films, by Stan Parlan, NBC color film consultant: "Use flat lighting with plenty of fill light in the shadow areas. Avoid large dark areas in the scene. Use plenty of close-ups and avoid sustained long shots. The color system (TV) is extremely effective on close-ups. Avoid the use of optical effects as much as possible. Use complementary colors in achieving color harmony and positive color separation between foreground objects and their backgrounds. The color print for broadcast should have a relatively low maximum density to achieve what might be described as a rather "light" or "thin" print." He also suggests that 35mm film be used for network color commercials for superior quality and 16mm be reserved for prints for local station use and also original filming for local stations, if done in a professional manner. Parlan says also that many factors may determine whether an ad agency should make color commercials now, the main ones being the possible life span of the commercial (appropriateness of the message when color really is here) and the practical knowledge that might be gained by the production staff in working with color now.

NEWS AND COMMENT: TV set installations in the U. S. totaled 27,666,000 as of Jan 1, 1954, according to Hugh M. Beville, Jr., NBC director of research and planning. The number of new sets installed during 1953 totaled 6,432,000.....A. C. Nielsen Co announced a comprehensive new research service, taking the company into the local audience measurement field on a large scale. Basic instruments to be used are Audimeters and Audilogs (a diary record) controlled by Recordimeters, each contributing information to the final record. Extension of the service depends on agency and advertiser reaction and support since the pioneer efforts will be expensive.....Lambert Wilson, 130 East 37th St., New York 16; Murray Hill 5-9596; is a new literary agent handling TV scripts.....Station WCBS-TV (NY) has moved to 488 Madison Ave., New York 22; joining CBS-TV Spot Sales which made its move last week. WCBS-TV program dept is at 524 West 57th St. Mailing address for all offices remains 485 Madison Ave.

PERSONNEL CHANGES: Ernest E. Stern, appointed publicity manager for the American Broadcasting Co. He has had acting status since last Sept.....Arlene Francis named editor-in-chief for NBC's new Home show.

TALENT SHOWSHEET FEBRUARY 8-14, 1954

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Most of the shows on February 5, 6, 7 were listed in last week's report. Changes & additions are included here for the record. Multiple and across-the-board shows are grouped together after the listing for Friday, February 12. Script identifications used are: (O) original, (A) adaptation, (SW) staff-written, (SD) staff-directed. Performers are identified as singer (S), dancer (D), comic (C), musician (M). Actors who appear regularly are listed in the premiere cast, then subsequently referred to as regulars. Live shows are listed in caps in the left column; filmed shows are in upper and lower case letters, underlined.

FRIDAY FEBRUARY 5

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MAMA (Peggy Wood)	CBS 8pm	Mama and the Wild Man - (O) by Palmer Thompson; with regulars & Robert Byrn, Liam Sullivan, Bill Erwin; (SD)
<u>Topper</u> (Jeffreys&Sterling)	CBS 8:30	kill: cast listed in last week's issue; add; regulars & Kathleen Freeman, Thurston Hall, Dorothy Adams, Fred Sherman; (SW, SD)
<u>Inner Sanctum</u> (Paul McGrath)	WOR 9:30	<u>Guilty Secret</u> - (SW) by John Roeburt; with Mildred Dunnock, James Lipton, Jill Kraft, Ralph Stantley; (SD)
YOUR CHEVROLET SHOWROOM(C. Romero)	ABC 10pm	Richard Himber (M), Helen Ward (S), Carolyn Ayers & Her Escorts (D), Jo Nobles (D), Marcel Lebon (S); add: Sid Stone (C)

SATURDAY FEBRUARY 6

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|                                            |            |                                                                                                                                                                                |
|--------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| ON THE CAROUSEL                            | CBS 9am    | Alfredo Antonini & CBS staff orchestra; Emory Richardson                                                                                                                       |
| ROD BROWN                                  | CBS 11:30  | regulars & Paul Andor, Remo Pisani, Peggy Lobbin; (SW & SD)                                                                                                                    |
| SECRET FILES OF<br>CAPTAIN VIDEO           | DuM 11:30  | (O) by Carey Wilber; with regulars & Larry Robinson, Mitchell Agruss, Frank Campanella, Peter McHugh, Ben Lackland; (SD)                                                       |
| ETHEL AND ALBERT<br>(Peg Lynch&Alan Bunce) | NBC 7:30   | regulars & Cele McLaughlin, Billy Lee, Kathryn Grill, Howard Smith, Arthur Cassell; (SW & SD)                                                                                  |
| LEAVE IT TO-GIRLS                          | ABC 7:30   | regulars & Pat O'Brien, ZaSu Pitts                                                                                                                                             |
| YOUR SHOW OF SHOWS<br>(Caesar & Coca)      | NBC 9pm    | Margaret Truman, guest hostess; Billy Williams Quartet(S) Bambi Linn & Rod Alexander(D), Bob Hamilton Trio (D), Keith Textor & Sylvia Michaels, Danny Scholl (latter 3, all S) |
| GOL, HUMPHREY FLACK<br>(Alan Mowbray)      | DuM 10pm   | <u>The Knave of Diamonds</u> - (O) by Michael Cramoy; with regulars & Edgar Stehli, Janet DeGore, Carl White, Skedje Miller, John Gibson, Remo Pisani; (SD)                    |
| MEDALLION THEATRE                          | CBS 10pm   | <u>Teacher</u> - (O) by Eleanor Mercein Kelly, (A) by Nancy Moore; with Hope Emerson, Nancy Olson, Don Taylor, Charles Taylor;(SD)                                             |
| <u>Orient Express</u>                      | WCBS 10:30 | <u>The Witness</u> - (O) by Victor Rodier; with Herman Schwedt, Aglase Schmidt, Alfred Heger; (SD)                                                                             |

SUNDAY FEBRUARY 7

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LAMP UNTO MY FEET	CBS 10am	<u>The Man Within</u> - (O) by Paul Tripp; with Tarry Green, Rusty Lane, Frederic Tozere, Robert Simon; (SD)
LOOK UP AND LIVE	CBS 10:30	Bess Myerson, Steve Lawrence (S), The Three Suns (S)
FRONTIERS OF FAITH	NBC 1:30	John Raitt (S), The Mariners (S)
HALLMARK HALL OF FAME(S. Churchill)	NBC 5pm	<u>The Hands of Clara Schumann</u> - (O) by John Murray, (A) by Helen Hanff; with Sarah Churchill, Patrick O'Neal, Douglass Dumbrille, Paul Cavanaugh, Jess Barker, Hope Landin, Lumsden Hare, Cecil Elliott, Carleton Young; (SD, FROM HOLLYWOOD)
OMNIBUS (Alistair Cooke)	CBS 5pm	Victor Borge (C&M), John Jay (ski lecturer), Capt. Jacques-Yves Cousteau's recovery of art treasures, Part II; Excerpts from <u>The End and the Beginning</u> - Lincoln film produced and shown last year
YOU ARE THERE (Walter Cronkite)	CBS 6:30	<u>The Ordeal of Tom Paine</u> - (O) by Kate Nickerson; with Robert Ross, Addison Richards, Wesley Addy, Frank Overton, Ray Walston, Jerry Rockwood, Matt Resnick, Eugene Pellegrini, Frieda Altman; (SD)

PAUL WHITEMAN'S TV TEEN CLUB ROSS REPORTS - 2/7/54 - Page A	ABC 7:30	Judges: Joe Laurie, Jr. (author), Henry Morgan (C), Jerry Gaghan (columnist); Phillis Scioia (M), Annette Swinson (S), 4 Honey Buns (novelty S&D)
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TALENT SHOWSHEET(more)

SUNDAY FEBRUARY 7 (Cont'd)
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|---------------------------------------------|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MR. PEEPERS(Cox)                            | NBC 7:30 | regulars & Heywood Hale Broun, George Forrest; (SW & SD)                                                                                                                                       |
| TOAST OF THE TOWN                           | CBS 8pm  | Dorothy Lamour, Yehudi Menuhin (M), Ruth Draper (monologist), Orson Bean (C), U. of Okla. Glee Club, The Novellos (novelty); add: Merle Oberon, Vice-president Richard M. Nixon, Henry Ford II |
| ROCKY KING, DETECTIVE (Roscoe & Todd Karns) | DuM 9pm  | <u>Death's Taxes</u> - (O) by Lewis Scott; with regulars & Court Benson, Michael Keene, Elspeth Hoffman, Hal Riddle, Hal Holbrook                                                              |
| PHILCO TELEVISION PLAYHOUSE                 | NBC 9pm  | <u>Hide and Seek</u> - (O) by James P. Miller; with Mildred Dunnock, Betty Field, Sandy Campbell, Gaye Huston, James Green, Michael Mann, Dickie Olsen; (SD)                                   |
| PLAINCLOTHES MAN (Ken Lynch)                | DuM 9:30 | <u>Unconsidered Trifle</u> - (O) by Vera Caliste; with Mary Alice Moore, Jack Mann, Paulette Girard, John Shay; (SD)                                                                           |

MONDAY FEBRUARY 8  
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ARTHUR MURRAY PARTY	NBC 7:30	Vic Damone, June Hutton (both S)
JAMIE(de Wilde)	ABC 7:30	(O) by Robert Alan Aurthur; with regulars & Kathleen Comegys
VOICE OF FIRESTONE	NBC 8:30	<i>A Visit to Aunt Ella - Jerome Hines (S)</i> <i>Erin my Richards - Chester Jackson</i>
RED BUTTONS (Joe Silver)	CBS 9:30	Eileen Barton (S); Betty Ann Grove, Dorothy Greener, Herbie Faye, Kenneth Nelson, Werner Klemperer, Arnold Walton, Jill Kraft, Philippa Bevans, James Nolan, Stanley Simmonds, Allan Walker; (SW & SD)
ROBERT MONTGOMERY	NBC 9:30	<u>Mr. Whittle and the Morning Star</u> - (O) by Robert Nathan, (A) by Theodore & Mathilde Ferro; with Elliott Nugent, Flora Campbell, Rex Thompson, Nancy Nugent, Nelson Olmsted, Vinton Haworth, Jr.; (SD)
STUDIO ONE	CBS 10pm	<u>Man of Extinction</u> - (O) by Van Siller, (A) by Mel Goldberg; with Patricia Wheel, Margaret Hamilton, Fred Beir, Pat Breslin, Robert Emmett, David White, Jonathan Harris, Carroll Saint; (SD) by Paul Mickell; Title drawing by Howard Baer
<u>Adolphe Menjou's Favorite Story</u>	WNBT 10:30	no credits available

TUESDAY FEBRUARY 9
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|                                        |                      |                                                                                                                                                                                                                             |
|----------------------------------------|----------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <u>Cavalcade of America</u>            | ABC 7:30             | <u>Plume of Honor</u> - (O) by Paul Gangelin; with Maurice Marsac, Richard Bauman, Larry Winter, Gabor Curtiz, John Banner                                                                                                  |
| <u>Gene Autry</u>                      | CBS 8pm              | <u>Narrow Escape</u> - (O) by Virginia Cooke; with regulars & Sheila Ryan, Rick Vallin, Marshall Reed, Bill Henry, George Pembroke, David Coleman; Dir by Ross Lederman                                                     |
| BUICK-BERLE SHOW                       | NBC 8pm              | Paul Douglas, Jan Sterling & regulars                                                                                                                                                                                       |
| RED SKELTON                            | CBS 8:30             | Ed Sullivan & regulars (FROM HOLLYWOOD)                                                                                                                                                                                     |
| <u>Fireside Theater (Gene Raymond)</u> | NBC 9pm              | Joe Giordano & Mr. Lincoln - (O) by Ellwood Ullman; with Mario Siletti, Peter Price, Argentina Brunetti, Jan Arvan, Gloria Talbot, Frank Yaconelli, Phil Tully, Hal Taggart; (SD)                                           |
| <u>Danny Thomas</u>                    | ABC 9pm              | Bill Reed, Frank Wilcox, George Neise & regulars; (SW & SD)                                                                                                                                                                 |
| THIS IS SHOW BUSINESS(Fadiman)         | CBS 9pm              | Betty Furness, guest panelist; Norman Brooks (S), Joey Bishop (C), Hoctor & Byrd (D)                                                                                                                                        |
| ARMSTRONG'S CIRCLE THEATRE             | NBC 9:30             | <u>The Fight</u> - (O) by Peggy Hilton; with Tod Andrews, Joey Walsh, Jean Carson, Mary Fickett, Judson Rees; (SD)                                                                                                          |
| SUSPENSE                               | CBS 9:30             | <u>The Moonstone</u> - (O) by Wilkie Collins, (A) by Michael Dyne; with Phyllis Kirk, Noel Leslie, Christopher Plummer, Robert Carroll, Peter Chan, Stefan Gierasch; (SD)                                                   |
| MOTOROLA TV HOUR                       | ABC 9:30             | <u>A Dash of Bitters</u> - (O) by Reginald Denham & Conrad Sutton Smith; with Estelle Winwood, Zachary Scott, Joan Larring, Richard Waring; Dir by Reginald Denham                                                          |
| JUDGE FOR YOURSELF DANGER              | NBC 10pm<br>CBS 10pm | regulars & Judy Johnson (S) (COLOR)<br><u>In Line of Duty</u> - (O) by Thomas Walsh, (A) by Mel Goldberg; with Paul Langton, Joanne Woodward, Betsy Palmer, Robert Simon Billy M. Greene, Tommy Thompson, Sam Locante; (SD) |

TUESDAY FEBRUARY 9 (Cont'd)

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Mr. and Mrs. North NBC 10:30

Reunion - (O) by Donn Mullally & Lee Erwin; with regulars & Douglas Kennedy, Jonathan Hale, Leonard Mudie, Harlan Wade, Hugh Sanders, Helen Spring; (SD)

WEDNESDAY FEBRUARY 10

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CHICAGO SYMPHONY DuM 8:30  
KRAFT TELEVISION NBC 9pm  
THEATRE

Fritz Reiner, guest conductor (FROM CHICAGO)  
The Barn - (O) by George Lowther; with Felicia Montealegre, Edward Binns, Vaughn Taylor, Audra Lindley; (SD)

STARS ON PARADE DuM 9:30

Gliese MacKenzie (S), Peter Hanley (S), Hootor & Byrd (D)

*Douglas Fairbanks WNBC 10:30*

*Grammar Area - (O) by ?*

THURSDAY FEBRUARY 11

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T MEN IN ACTION NBC 8:30
(Walter Greaza)

The Case of the Forgotten Man - (O) by Sidney Edelstein; with Rita Lynn, Les Damon, Eric Dressler, Tom Carney, Griff Evans, James Bender, Martin Kosleck, Gordon B. Clarke; (SD)

Four Star Playhouse CBS 8:30

The Gun - (O) by Frederic Brady ; with Dick Powell; (SD)

LUX VIDEO THEATRE CBS 9pm

Shall Not Perish - (O) by William Faulkner; with Fay Bainter(HD)

Ford Theatre NBC 9:30

For the Love of Kitty - (O) by Berne Giler; with Nancy Olson, Bruce Bennett, Robert Strauss, Ed Brophy, Joe Sawyer, Sid Melton, Laurie Mitchell, Archer MacDonald, Robert Johnson; (SD) by Ted Post

KRAFT TELEVISION ABC 9:30
THEATRE

The Thinking Heart - (O) by George Faulkner*;with Andrew Duggan, Anthony Ross, John Shellie, Joseph Anthony, Frances Fuller, Nancy Marchand, Jack Arthur, Gage Clarke, Stuart MacKintosh, Victor Thorley, Tom Shirley, Maurice Manson, Humphrey Davis, William Lee & 40 others; (SD) by Fielder Cook (*Based on writings of Abraham Lincoln)

PHILIP MORRIS CBS 10pm
PLAYHOUSE

The Man They'd Murdered - (O) by Alvin Sapinsley; with cast to be announced; (SD)

MARTIN KANE NBC 10pm
(Mark Stevens)

(O) by Elliot West; with Matt Briggs, Dan Morgan, Reba Tassell, Leslie Barrett, Catherine McLeod, Joseph Downing, James Maloney

Foreign Intrigue WNBT 10:30
(James Daly)

F. I. in the Laboratory - (O) by Harold Jack Bloom & Hamilton Keener; with Signe Hasso, John Padavano, Olaf Bergstrom, Karl Hugo Coalender; (SD)

FRIDAY FEBRUARY 12

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THE NEW REVUE CBS 5:30  
(Mike Wallace)

Janis Paige (S), Maria Tallchief (D), The Martin Brothers (puppeteers) & regulars (COLOR)

Pepsi-Cola Playhouse ABC 8:30  
(Arlene Dahl)

A Far, Far Better Thing - (O) by Marion Cooper; with Robert Lowery, Nancy Gates, Sally Mansfield, Richard Gaines; Dir by John English

Topper CBS 8:30  
(Jeffreys&Sterling)

regulars & Thurston Hall, Lillian Bronson, Hugh Sanders, Angela Greene, William Walker, Harrison Lewis; (SW & SD)

Schlitz Playhouse CBS 9pm

Man from Outside - (O) by Robert Leslie Bellem; with Broderick Crawford, Ted de Corsia, Alexander Campbell, James Griffith, Ralph Peters, Harry Hines, Jim Horan, John Doucette, Charles Wagenheim; (SD) by Roy Kellino

THE BIG STORY NBC 9pm  
(Robert Sloane)

Frank Hall & Lindsey Whitten, Lawton, Okla. Constitution - (O) by Max Ehrlich; with John Gibson, Frank Maxwell, Richard Bishop, Floyd Buckley, Alonzo Bosan, Frank Milan, Tom Scott (S); (SD)

Inner Sanctum WOR 9:30  
(Paul McGrath)

Never Die Again - (O) by Sam Elkin; with Everett Sloane, Peg Hillias, Allan Devitt, Jack Klugman, Helen Wagner, Ted Osborne

CAMPBELL SOUNDSTAGE NBC 9:30

The Golden Box - (O) by Peggy Blake; with Patty McCormick, John Stephen, Dorothy Donahue, Parker Fennelly, Pauline Hahn; (SD)

YOUR CHEVROLET ABC 10pm  
SHOWROOM(C. Romero)

Jo Sullivan (S), Dick Lee & Karen Chandler (S), Gabe Dell (C), The Step Brothers (D), Hootor & Byrd (D) (LAST SHOW IN SERIES)

MULTIPLE AND ACROSS-THE-BOARD SHOWS FRIDAY FEBRUARY 5 THROUGH FRIDAY FEBRUARY 12  
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STRIKE IT RICH(Hull) CBS 11:30 M - Julie Harris; W (am) - Gene Barry; Thu - Lionel Hampton(M)
 F - Glenn Anders
 GARRY MOORE CBS 1:30 Thu - Helen Carroll and her Boys (S)
 ART LINKLETTER'S CBS 2:30 M - Annamay (S); Tu - Pat Crowley, Ed Sullivan; W - Abbe Lane
 HOUSE PARTY (S); F - Miles Kaufman (FROM HOLLYWOOD)
 KATE SMITH NBC 3pm M - Sid Kraft (puppets), Renald & Rudy (acro); regulars; Tu -
 (& Ted Collins) (S); Charlie Ruggles in World of Mr. Sweeney; W -
 Viola Suits (S), Manor & Mignon (D), Dorothy Day & fashions;
 Jimmy Nelson (ventriloquist); Charlie Spivak & Orchestra; Thu -
 Alene Dalton (Story Princess); F - Howell & Radcliffe (C),
 Beatrice Kraft Dancers
 ELOISE McELHONE WPIX 3pm M - Russell Nype (S); Tu - Denise Darcel
 TED STEELE WPIX 3:30 M thru F - add; Bill Lawrence (S) as regular
 WOMAN WITH A PAST CBS 4pm M thru F - add; Gene Lyons as regular
 PINKY LEE NBC 5pm M thru F - add; Molly Bee (S) as regular (FROM HOLLYWOOD)
 MAGIC COTTAGE WABD 6:30 M thru F - Curtis Wheeler, Army Freeman; (SW & SD)
 COKE TIME-E. FISHER NBC 7:45 F (2/5) - kill; Polly Bergen (S); add: Martha Stewart (S); W -
 (Fred Robbins) Sandy Stewart (S); F - Judy Lynn (S)
 PERRY COMO CBS 7:45 W - Teresa Brewer (S)
 SPOTLIGHT WOR 8pm M thru F - Joseph the Man - (O) from the Bible, (A) by William
 Attaway; with Stewart Bradley, Miriam Wolfe, Clifford Cothren
 HIGH TENSION WOR 10:30 M thru F - (new show starts Thu)- The Invisible Island - (O)
 by Saul Carson; with Doug Rodgers

SATURDAY FEBRUARY 13
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NBC TV OPERA THEATRE NBC 4pm The Marriage of Figaro - Part II - same cast and credits as  
 in Part I (See last issue); add: Anne Weeks, Robert Holland,  
 David Williams (all S); Chorus: Beth Hawkins, Rosalia Maresca,  
 Joan Moynagh, Carole O'Hara, Jamison Gill, William Lewis,  
 Sigmund Mezey, John Zadorozny; Dancers: Felice Conde, Carmen  
 Guiterrez, Glen Tetley, John Butler  
 Johnny Jupiter WABC 5:30 The Love Story - (O) by Jerome Coopersmith & Sam Rockingham,  
 (Wright King) (A) by Coopersmith; with regulars & Reta Shaw, George Forrest  
 Man Against Crime WNBT 7pm Target with Two T's - (O) by P. Harry Namsier; with Joe Costa,  
 (Ralph Bellamy) Rod Colbin, Robert Middleton, Terry Becker, Vince Barbi, Carole  
 Mathews; (ALSO SEEN WABD & DuM NET SUN 2/14 10:30pm, NBC NET ONLY)  
 YOUR SHOW OF SHOWS NBC 9pm Eddie Albert, guest host, & regulars  
 MEDALLION THEATRE CBS 10pm The 39th Bomb - (O) by Theodore W. Case, (A) by A. J. Russell;  
 with Steve Cochran, Geraldine Brooks, Rhys Williams, Frederick  
 Worlock; (SD)

SUNDAY FEBRUARY 14  
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GEORGE JESSEL ABC 6:30 Louis Prima & Orch., Joe Louis(boxer), Dolores Parker(S), Al
 Schacht(restaurateur), Bill Corum(columnist) Keeley Smith (S),
 Billy Wells (C)
 COLGATE COMEDY HOUR NBC 8pm Beatrice Kay(S), George Prentice(puppets), O'Connor regulars(H)
 (Donald O'Connor)
 TOAST OF THE TOWN CBS 8pm Lionel Barrymore, Ann Blyth, Jane Powell, Debbie Reynolds, Van
 (Ed Sullivan) Johnson, Gene Kelly, Pier Angeli, Louis Calhern, Keenan Wynn,
 Howard Keel, Ann Miller, Vera Ellen(FROM HOLLYWOOD)
 GOODYEAR TELEVISION NBC 9pm The Huntress - (O) by David Shaw; with Judy Holliday, Tony Ran-
 PLAYHOUSE dall, Raymond Bramley, Bert Thorn, William Lanteau, Bill Forres-
 ter, Jock McGregor, Harry Sheppard, Rita Vale, Norman Feld; (SD)
 THE MAN BEHIND THE CBS 9:30 Philadelphia - (O) by Max Ehrlich; with Conrad Janis, Joey Fay
 BADGE(F. Uttal) Matt Crowley, Leonard Barry, Mario Gallo, Tommy Nello, GeoMcCoy
 THE LORETTA YOUNG NBC 10pm Act of Faith - (O) by Charles Bonner, (A) by Richard Morris;
 SHOW with Loretta Young, Eddie Albert, Harvey Stephens, Frieda Ines-
 cort, Charles Herbert, Bob Foulk, Dan Mummert; (SD)
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