

QUAD-CITY

WOC-TV

WHBF-TV

Tele-VIEWS

15¢

WEEK OF JULY 14, 1951

Vol. I—No. 28

Illini Football on Television? *page 4*



Don't Blame the Ham Operator *Page 12*

When it's sports you want!

**S P O R T S
S C H O L A R**

Saturday

9:00 - 9:15 p.m.

A diller, a dollar—you'll be a regular nine o'clock scholar, once you watch this fascinating sports quiz show. See if you can come up with the right answers before the rest of the viewers.

**WRESTLING FROM
HOLLYWOOD**

Friday

8:30 - 9:45 p.m.

The grunt and groan boys will make you fume and foam. Speaking of foam, there's a special brand praised on this program that's sure to win your praise, too, once you give it the gullet test.

**NBC TAKES YOU
TO THE RACES**

Saturday

1:30 - 2:30 p.m.

You never had it so good—sitting in your favorite chair watching the ponies kick dust at each other for furlong after furlong. And the Kefauver committee won't bother you if you venture a small wager with your fellow viewers.

**B A S E B A L L
S C O R E B O O K**

Monday thru Friday

10:10 - 10:15 p.m.

Can the White Sox do it? Will the Dodgers slump? Can the Yankees turn on their customary July and August power? You can write your own answers to such questions when you get the habit of watching "Baseball Scorebook."

**BEST
PICTURE
IN
SIGHT**

WOC-TV

AM FM



Mail Bag

seem like they are talking. Your movie cartoons are made the same way.—Ed.)

* * *

Editor:

Here is a poem I thought your readers might enjoy:

If one more cereal salesman,
Via TV ads, entreat
My kids to ask their mother
For "Kuster's Kurly Wheat;"
I'll go and get that zesty lad,
And bring him home to see
The scores of topless cartons,
Full of iron and Vitamin B,
That overflow my cupboards now,
And line my pantry wall;
And for just fifteen cents in coin,
He'll get to eat them all!

Davenport, Ia. Mrs. Glenn D. Guild

* * *

Editor:

Could you please tell me how old Dagmar, Jerry Lester and Ray Malone are?

Kewanee, Ill. Mr. Asa Hoff
(Dagmar, 23; Lester, 41; Malone 24 . . . it says here.—Ed.)

* * *

Editor:

Please give me some information on Bill Goodwin of the Burns and Allen Show. Where born, if married, etc. Moline, Ill. Ann McCready

(Bill Goodwin was born in San Francisco on July 28, 1910. He attended the Santa Clara Preparatory School and studied law at Univ. of Calif. He is married to dancer Phillipa Hilber, a former Goldwyn girl. They have four youngsters and live at Toluca Lake, North Hollywood. Goodwin likes to play golf and pilots his own plane.—Ed.)

Editor:

Please tell me if you can send for a picture of your favorite wrestler. If so, please give the address. We couldn't do without Tele-Views. Sterling, Ill. Jim Appenzeller

(Sorry, we do not have that address but we do know they can be had. Try sending your inquiry in care of Marigold Gardens in Chicago, I am sure they can tell you.—Ed)

* * *

Editor:

We enjoy Tele-Views very much and use it all the time. We were so glad "Who's My Line?" came back and we are hoping the network changes their minds and brings Edgar Guest back.

Now, what we want to know is how are wrestlers paid and how much on an average? Many of them don't seem to care who wins or if it is a draw. Iowa City, Iowa C. D.

(Your wrestlers nowadays are paid on a percentage of the gate basis and their average pay would vary a great deal depending on the size of the house.—Ed.)

* * *

Editor:

Could you please tell me how the men that make the commercials on TV make the animals and birds seem to talk.

Bettendorf, Iowa Richard Simonton

(The movement of the animals lips are drawn by an artist and when they are photographed it makes it

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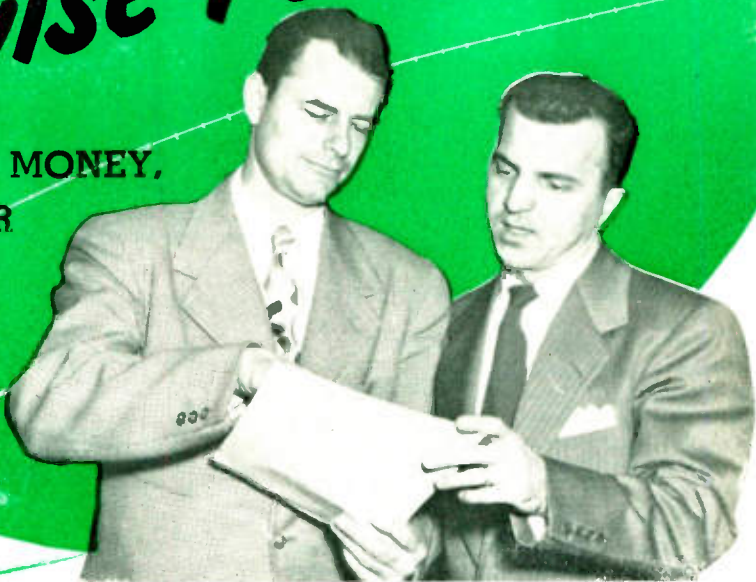
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Should U of Ill. Televisе Football?

**IT'S YOUR MONEY,
CAST YOUR
VOTE!**

By **ED PAZDUR**

(TV Forecast
News Service)



Senator Peter Miller (left) explains his bill to Sports Editor Ed Pazdur. Bill would force the University of Illinois to televise all home football games in 1951.

YOUR vote can decide this issue! Recently, Senator Pete Miller of Illinois' 25th Senatorial District introduced a bill to the Illinois State Legislature at Springfield that will force the University of Illinois to televise its football games. The bill provides that a duly licensed television station upon request shall have the right to make live telecasts of any athletic contests conducted under the auspices of a tax-supported educational institution or its associated student body—of which U. of Illinois is one. If two stations want to televise, the bill specifies that rights are to go to the highest bidder.

In presenting this bill, Illinois will join the ranks of Texas, Minnesota, Michigan, California, and Washington whose legislators are on the verge of enacting a similar bill. Nebraska already has become the first to adopt a
(Continued Next Page)



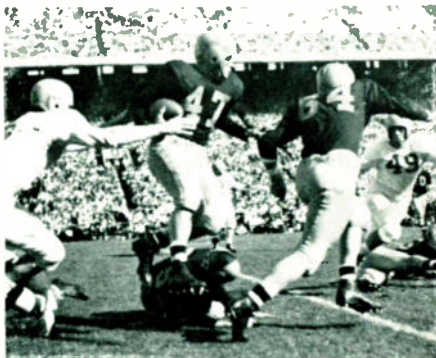
Lynn Lynch tries to bring down Indian Bob Robertson (46).

resolution for live telecasts of Nebraska university football games and the Ohio House of Representatives have passed their resolution by a wide margin and is awaiting Senate action . . . During his recent visit to Chicago Senator Miller exclaimed: "The public pays the taxes to run the University of Illinois and if they own TV sets then they're entitled to see the Illini football games."

This move is in direct opposition to the NCAA ruling against television. After their 45th annual meeting last January in Dallas, Texas, the NCAA announced a moratorium (a fancy name for a ban) on live telecasting of college football games for 1951. Furthermore, the Big Ten execs declared: "We're sorry to say that we shall have to expel any school violating this rule." If the NCAA remains adamant, half of the Big Ten teams may be expelled before summer is over.

To back up his bill, Senator Miller request every reader of Tele-Views to fill out the coupon on this page, clip it out and promptly mail it to: Senator Pete Miller, Leland Hotel, Springfield, Ill. . . . Your ballot may well decide the issue.

NCAA officials voted a moratorium on live telecasting of college football games for fear that TV will have an adverse effect on attendance. Poor gate receipts threaten the entire economic structure of college athletics and the necessary support for their physical



Rocky Raklovitz breaks away against Washington.

training programs. Big Ten leaders claim that in telecasting their games the smaller schools in neighboring areas will suffer at the gate since the public would prefer to stay home to watch Big Ten games on TV. "We have to be considerate of the smaller colleges and we acted largely in their interest," said Tug Wilson, Big Ten Commissioner.

On the other hand, Senator Miller blasts the present policies of large universities as "a group of administrators with a distorted sense of values who are responsible for the distasteful attitude of money and fame before education on the part of many of our young athletes."

In defending his views, Senator Miller singled out Notre Dame as a striking example whether or not TV hurts the gate . . . And about the NCAA ban, he had this to say: "The Big Ten

(Continued on Page 8)



Raklovitz (47) gets assist from Chuck Brown against Ohio.

"Tele-Views"

**Senator Pete Miller
Springfield, Ill.**

Dear Senator:

I am for your motion to televise Illini football games.

I am against your motion to televise Illini football games.

Name

Address

City

Saturday

JULY 14th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 9:00 4 **FASHION MAGIC**—
Arlene Francis is your hostess.
- 9:30 4 **DATE WITH JUDY**—
- 10:00 4 **BIG TOP**—
A regular three-ring circus with Jack Sterling as ringmaster.
- 11:00 4 **TWO GIRLS NAMED SMITH**—
- 11:30 4 **THEATRE OF ROMANCE**—
Faith Baldwin stories dramatized.
- 1:30 5 **HORCE RACING**—
Feature race from Aqueduct Race Track; The Brooklyn Handicap for 3-yr.-olds; 1¼ miles; \$50,000.
- 2:30 5 **TEST PATTERN**—
- 3:30 4 **FIRST AID**—
This is a local program.
- 4:00 4 **SPACE PATROL**—
- 4:15 5 **PROTESTANT RADIO COMMISSION**—

NOTICE!

Please Specify the size of the Screen on Your Television Set When Ordering Your Filter.

Nu-Way Rug & Furniture Cleaners and Upholstering

New Carpets and Draperies
INTERIOR DECORATORS

Free Estimates—Free Delivery

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217 Perry St., Davenport

- 4:30 4 **LIFE BEGINS AT 80**—
- 5 **MR. WIZARD**—
Don Herbert as Mr. Wizard will explain the workings of a clock and the reason for time zones and the international date line.
- 5:00 4 **KID GLOVES**—
Frank Goodman is your referee.
- 5 **TOM CORBETT, SPACE CADET**—
A Martian Nationalist group plots to overthrow the Solar Alliance. Stars Frankie Thomas.
- 5:30 4 **ON TRIAL**—
- 5 **ONE MAN'S FAMILY**—
This domestic drama stars Bert Lytell and Marjorie Gateson.
- 6:00 4 **THE SUMMER THEATRE**—
"The Iron Duke," a forceful story of the Duke of Wellington, conqueror of Napoleon. Stars the late George Arliss and Gladys Cooper.
- 5 **WESTERN PLAYHOUSE**—
- 7:00 4 **WONDERFUL TOWN**—
Faye Emerson honors the city of Minneapolis, Minn. Her guests include Cedric Adams, Richard Carlson, Sen. Humphrey and Gil Lamb.
- 5 **MIDWESTERN HAYRIDE**—
Bill Thall emcees. Members of the cast are the Pleasant Valley Boys, The Rangers, Ernie Lee, Bob Schrede and a host of others.
- 7:30 4 **THE SHOW GOES ON**—
Robert Q. Lewis holds auditions for entertainment buyers.
- 8:00 4 **FILM SUBJECT**—
- 5 **DOODLES WEAVER SHOW**—
Comedy variety starring Doodles, Peanuts Mann, Marion Colby and Milton DeLugg Trio.
- 8:15 4 **STORK CLUB**—
Stars Virginia Paine, Sherman Billingsley and guests.
- 8:30 4 **LONE RANGER**—
- 5 **ASSIGNMENT: MAN HUNT**—
"Stranger in the Park," an action-packed story of a frantic slayer who believes murder is his only salvation.
- 9:00 4 **WRESTLING**—
Chief Lone Eagle vs. Rudy Kay in the main event at Marigold Gard.
- 5 **SPORTS SCHOLAR**—
A test for your sports knowledge.
- 9:15 5 **SHEILA GRAHAM**—
Interviews with your movie stars.
- 9:30 5 **MYSTERY PLAYHOUSE**—
- 10:15 4 **WESTERN FILM**—
Lone Rider in "Frontier Fury."

Sunday

JULY 15th

WIBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 1:30 5 **TV FORUM**—
- 2:00 4 **INS NEWS**—
5 **SURVIVAL**—
Civilian Defense Program. This week's title is civilian defense against biological or germ warfare.
- 2:15 4 **SCOUTING IN ACTION**—
- 2:30 4 **YOUR PET PARADE**—
Children and their pets on review.
5 **ZOO PARADE**—
Marlin Perkins, director of Lincoln Park Zoo, takes you to the aviary to see the land and water birds.
- 3:00 4 **SUPER CIRCUS**—
Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment.
5 **MRS. ROOSEVELT MEETS THE PUBLIC**—
- 3:30 4 **HOLLYWOOD JR. CIRCUS**—
Features a comedy acrobatic team, a fire-eater and a troupe of trained birds.
- 4:00 4 **CHARLIE WILD, PRIVATE EYE**—
Charlie has a thrilling story for his last show of the season.
5 **HOPALONG CASSIDY**—
- 4:30 4 **TED MACK FAMILY HOUR**—
Amateur talent vie for recognition on this program.
- 5:00 4 **SUMMERTIME REVUE**—
Stars Earl Wrightson as emcee, with Maureen Cannon vocalist. Guest, Judy Lynn, helps tell musically what happens when the ball is over.
5 **THE CHIMPS**—
Chimpanzees are the actors in this play titled "Trapped in a Trunk."
- 5:15 5 **NBC NEWS OF THE WEEK**—
- 5:30 4 **"GC LUCKY"**—
A new comedy quiz featuring Jan Murray as emcee, and guests.
5 **MEET THE PRESS**—
Martha Rountree, moderator.
- 6:00 4 **BURNS AND ALLEN SHOW**—
5 **AMERICAN INVENTORY**—
"The Waste in Crime," a Kefauver style investigation of the average citizen.
- 6:30 4 **STARLIGHT THEATRE**—
5 **TELEVISION RECITAL HALL**—
Leonard Rose, cellist.

- 7:00 4 **GUEST HOUSE**—
Oscar Levant emcees this quiz show with guests Joe E. Brown, Constance Bennett, tenor Lanny Ross, the Mad Mouselles, comedienne and dancer, Valerie Bettis.
- 5 **TELEVISION PLAYHOUSE**—
"I Want To March," a militant story of the suffragettes around 1915. All-Star cast.
- 8:00 4 **CELEBRITY TIME**—
Conrad Nagel emcees with regular Jane Wilson and guest panelists Bill Corum, Gladys Swarthout and Alfred Drake.
- 5 **AMERICAN FORUM OF THE AIR**
Subject: "Political Alliance of Southern Democrats and Republicans in 1952?" Senators Karl E. Mundt (R., S.D.) and Hubert H. Humphrey (D., Minn.).
- 8:30 4 **WHAT'S MY LINE?**—
Panelists are Arlene Francis, Hal Block, Bennett Cerf and Dorothy Kilgallen.
- 5 **MARCH OF TIME THROUGH THE YEARS**—
- 9:00 4 **WEEKLY NEWSREEL**—
5 **TV SHOWROOM**—
- 9:20 4 **FILM SUBJECT**—
- 9:30 4 **WHITEMAN TV TEEN CLUB**—
Paul Whiteman entertains along with Muscles Lipton, Nancy Lewis, Junie Keegan, Jerry Donahue and Sonny Graham.
- 5 **HANK McCUNE SHOW**—
- 10:00 5 **HOLLYWOOD THEATRE**—

**DON'T
MISS !!!**

HANK McCUNE SHOW

Tonight at 9:30 p.m.

CHANNEL FIVE

Sponsored by
Belle Blind & Drapery House
Quad-City "Tele-Views" Magazine

How To Earn A New Baseball Glove—FREE!

Right now while the weather is ideal for baseball, you can earn an official Wilson "Peanuts Lowrey" mitt or the popular three fingered baseball glove with very little effort.

You won't want to miss any baseball games this summer by not having a glove of your own. A good glove will improve your play as well as help you make the team. Here's all you have to do to earn one of these gloves:

Ask your friends if they have Tele-Views Magazine mailed to them every week. If not, use the subscription blank on back page and ask them to subscribe. Then have them sign the blank and collect \$5 for a one year subscription or \$8 for a two year subscription. That's all you have to do. For only 2 two year subscriptions or 3 one year subscriptions you can get one of these official Wilson baseball gloves.

If you have the required subscriptions, bring the money and blanks on any day of the week to the offices of Tele-Views, 311 - 21st St., Rock Island, Ill., or 1029 W. 2nd St., Davenport, Ia. You will receive your choice of one of the two gloves immediately. See gloves pictured on back cover page.

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Farker's Service Co.
110½ East River
Call Davenport 3-9423

ROCK ISLAND

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2532 Fifth Avenue
Call Rock Island 6-6477

Illini Football on TV?

(Continued from Page 5)

is selfish. They're using this as a slap in the face of our legislature. The people have rights, they pay taxes and are entitled to see the games.

"There is far too much emphasis on gates and subsidization. That is a danger to sports," continued Miller, "and these inducements have to be stopped. We'll call the Big Ten's bluff. So what if they do expel Illinois from the NCAA. What if Indiana, Ohio, Michigan, and all the other state universities act similarly, what happens then? Will they all be expelled? If they are, what do you suppose will happen to the Big Ten Conference?" asked the Senator.

He is equally opposed to Phonevision. "You still have to pay something for watching these games. I think the fact that you paid a price for your TV set, as well as taxes, then you certainly are entitled to watch tax supported schools playing football free of any charge what-so-ever."

Miller charged that the University of Illinois requested an increase of \$10,000,000 in the 1951 budget at a time when their student enrollment was decreasing. "Take Notre Dame. They televised their games, publicized their university thru the medium of TV with an increased enrollment as a result. Now the Illini want more money for the '51 budget and remain stubborn in respect to the sound public relations that could be theirs in television. It's ridiculous, to listen to the Big Ten continually insinuate that video will hurt attendance. What I'd like to know is how do they know it will have an adverse effect when they have never tried it and won't give TV a chance to prove itself?"

Senator Miller introduced the bill on the floor of the state legislature a few weeks ago. Readers are requested to write their respective Senators and Representatives in Illinois with instructions on how to vote. . . . **Why not fill out the ballot on page 5 and mail it to Senator Miller tonight! Your ballot can decide the entire issue. Should the University of Illinois snub the NCAA and televise its football games this fall?**

Kiss Those TV Dramas Goodbye

by JACK MABLEY
(TV Forecast News Service)

I never went over in radio,
but I'm sure to click
in television!

Already television is finding that one commodity far rarer than money is ideas.

Philco theatre a couple of Sundays back put on a fluffy comedy that was skillfully acted, well produced as always, and yet didn't do much because the story was so slight.

Philco last year was producing shows built around the books of the month, but that idea soon ran dry. Pulitzer Prize Playhouse was intended as a dramatization of Pulitzer Prize stories, but they have strayed all over the landscape for ideas, and usually end up with something not remotely connected with Pulitzer Prizes.

If the dramatic shows are running out of ideas already—and they definitely are—what are they going to use for stories in the next 5, 15, or 25 years, or the next 50 years?

It is unlikely they'll ever be able to hire the top flight writers of the theatre. The best playwrights in the land, between them, are able to muster only 15 to 20 hits in a year's time.

When they do come up with hits, they make far more money than they could in television. A good show takes in from \$3,000 to \$7,000 every night at the boxoffice, and may run from four months to four years.

TV dramatic shows gobble up the writer's output, and flash it on the screen for one hour. Eight or 10 million people see the show, and that's about



the end of its life as a play. Nicht wahr?

With all the money at Hollywood's disposal, how many first rate stories do they turn up for movies in a year? Maybe a couple of dozen. TV would go through that output in two weeks.

I don't think that the comedians and variety shows are much better off. Right now I'm still enjoying the clowning of Martin and Lewis, but I know the saturation point isn't far away.

How many more months, or years, will the public continue to accept the jokes of Berle, Jackie Gleason, Jerry Lester, Ed Wynn, Garroway?

We'll get tired of the material far sooner than we did on radio because of the greater impact of TV. Remember when Rudy Vallee and Eddie Cantor and Rubinoff and his violin were the hottest things on radio?

Sports always will be exciting, and will strengthen their dominant position. Personality and interview shows and instructional programs will be popular as long as there are people. News and special events telecasts, such as the Chicago political conventions, will draw great interest. Kid shows will always have audiences because there is a huge new flock of fans coming up every year.

But the kind of shows that depend on new ideas and have to be planned and written in advance are going to have a hard time winning viewers from the sports programs and news and kid shows.

Monday

JULY 16th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW—**
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS—**
- 1:30 4 **ALL AROUND THE TOWN—**
Mike Wallace, your guide-emcee.
- 5 **AMERICA SPEAKS—**
"Combat Bulletins," Defense films.
- 2:00 5 **STRAW HAT MATINEE—**
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH—**
Warren Hull is your quizmaster.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**
Serial of life in a small town.
- 3:15 5 **COWBOY PLAYHOUSE—**
- 3:30 4 **MEET YOUR COMMUNITY—**
Local personalities are featured on this last show of the season.
- 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM—**
Jim tells a story about his friends.
- 4:30 4 **SPACE CADET—**
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COWBOY KEN—**
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
- 4:52 5 **WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND—**
Comedy and variety.
- 5:30 4 **HOLLYWOOD SCREEN TEST—**
Neil Hamilton directs young hopefuls in two short sketches with guest star.
- 5 **SONG AT TWILIGHT—**
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **PANTOMIME QUIZ—**
Mike Stokey emcees with regulars Adele Jurgens, Jackie Coogan, Fred Clark and Hans Conreid.
- 5 **CAMEO THEATRE—**
A dramatic presentation.
- 6:30 4 **GODFREY TALENT SCOUTS—**
Professional talent competes for a break in the entertainment field.
- 5 **VOICE OF FIRESTONE—**
Musical Concert with Howard Barlow's orchestra. Guest soloist is Igor Gorin, baritone, in 'The Song of the Open Road,' 'For You Alone' and others.
- 7:00 4 **HORACE HEIDT SHOW—**
Youth Opportunity program with talent from all over the country.
- 5 **LIGHTS OUT—**
Frank Gallop narrates a thriller.
- 7:30 4 **TO BE ANNOUNCED—**
- 5 **SOMERSET MAUGHAM THEATRE**
- 8:00 4 **SUMMER THEATRE—**
"The Apple Tree," a tender love story by John Galsworthy.
- 5 **AUTHOR MEETS THE CRITIC—**
Discussion of literary work with John K. M. McCaffrey as moderator.
- 8:30 5 **WHO SAID THAT?—**
- 9:00 4 **CHRONOSCOPE—**
With panelists Frank W. Taylor, Henry Hazlitt and guest.
- 5 **STARS OVER HOLLYWOOD—**
"My Nephew, Norvell,"
- 9:15 4 **TV'S TOP TUNES—**
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:30 4 **INS WEEKLY NEWS—**
- 5 **YOUR OWN HOME—**
Aids to your home decorating and furnishing problems.
- 9:45 4 **WEATHER SHOW—**
- 5 **INDUSTRY ON PARADE—**
Super Hunt for New Products; City Within a City; Accounting Machine Extraordinary; Fashion in Caravan.
- 9:50 4 **INS DAILY NEWS—**
- 10:00 5 **WEATHER REPORT—**
With Ran Jensen.
- 10:05 5 **NEWS—**
Jim Johnston reporting.
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **HOLLYWOOD THEATRE—**

Tuesday

JULY 17th.

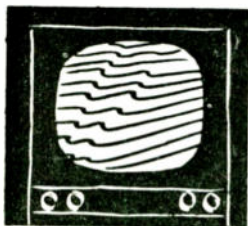
WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 10:30 4 **TV NCTEBOOK**—
Jessie DeBoth is your host
- 11:30 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 **BRIDE AND GROOM**—
John Nelson is your emcee.
- 5 **VACATION WONDERLANDS**—
- 1:30 4 **FASHION MAGIC**—
Arlene Francis, hostess.
- 5 **MATINEE THEATRE**—
Daytime dramatic program.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **COWBOY PLAYHOUSE**—
- 3:30 5 **HOWDY DOODY**—
An enjoyable visit with Bob Smith and his puppet friends.
- 4:00 5 **CACTUS JIM**—
Jim tells a story about his friends.
- 4:15 4 **INS NEWS**—
- 4:25 4 **SHOW CASE**—
- 4:30 4 **THE BUDDIES OF THE AIRPLANES**
You'll be hearing and seeing Pat, Speed and Curly.
- 5 **COWBOY KEN**—
Ken and his Ranch Hands entertain you.
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
Brief puppet show giving weather outlook for the day.
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.

- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space.
- 5 **ERNIE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **BEULAH**—
Ethel Waters stars in a comical adventure.
- 5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **GEORGETOWN UNIVERSITY FORUM**—
- 5 **MEET THE PRESS**—
Weekday edition of your favorite Sunday program. Martha Rountree, Moderator.
- 6:30 4 **JOHNS HOPKINS**—
From the famed university comes a program giving scientific information in a most interesting way.
- 5 **JUVENILE JURY**—
Jack Barry is moderator when the youngsters attempt to solve your problems.
- 7:00 4 **HOW TO**—
Roger Price, moderator. Panelists are Leonard Stern, Stanley Adams, and Anita Martell.
- 5 **FIRESIDE THEATRE**—
New series of live dramatic shows starts this week.
- 7:30 4 **BEAT THE CLOCK**—
Bud Collyer conducts the stunts with curvacious Roxanne assisting.
- 5 **CIRCLE THEATRE**—
A live dramatic presentation.
- 8:00 4 **DANGER**—
"Mr. Lupescu," a mystery-adventure drama.
- 5 **ORIGINAL AMATEUR HOUR**—
Ted Mack helps the talent along on the road to fame and fortune.
- 8:30 4 **COOLERATOR THEATRE**—
Another play for you to enjoy.
- 9:00 4 **AMOS 'N' ANDY**—
Your all-time radio favorites now can be seen. Spencer Williams is Andy; Alvin Childress is Amos with Tim Moore, the Kingfish.
- 5 **DIXIE SHOWBOAT**—
Richard Lane is your captain.
- 9:30 4 **INS DAILY NEWS**—
- 5 **FILM SUBJECT**—
- 9:35 4 **INS NEWS**—
- 9:45 4 **FEATURE FILM**—
"Caught in the Act."
- 10:00 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—



Frank Genereux, ham operator W9FDL, operating his set.



DON'T BLAME THE HAM

For TV Interference

IF YOU'RE annoyed by faulty reception or interference of any kind on your TV set, don't blame the ham radio operator. Television sets are susceptible to many forms of interference: household appliances such as heating pads, mangles, electric switches, cords, demoting lights; therapeutic equipment such as diathermy and other household devices too numerous to mention. Neighboring stores, refrigeration plants, and hospitals also contribute to the interference problem.

Leading organizations of ham operators devote a considerable amount of time discussing ways and means of improving their equipment, so as to eliminate any interference with radio and TV reception. One such operator, Frank Genereux, 3103 W. Fulton Ave., WENR-TV cameraman, Chicago, protested: "Why must people immediately

jump on a ham operator in their neighborhood for TV interference? I've proven many times that it's not our fault. I operate my radio in the basement and my wife receives a perfect picture on our TV set in the living room at the same time."

Mr. William J. McDonnell, regional manager of the Federal Communications Commission, who receives the bulk of complaints from viewers concerned with unsatisfactory reception on their TV sets, put it this way: "We have found that there are two basic causes for interference. Either the fault lies in the deficiency of design in the particular receiver, or viewers attempt to receive programs far beyond the range of the television broadcast station. In many cases ham operators are not to blame and are unreasonably accused of interfering."

Therefore, it behooves every set owner to carefully analyze the source of his interference before tinkering with the set or blaming outside sources.

Here's what to do if you suspect a ham operator with interfering with your TV reception:

First, call your favorite service man. Your set may be picking up the ham's broadcast. In that case the ham is not at fault. A competent service man can check such interference. If the ham is to blame, the service man will detect it and by contacting the ham in question they will make the necessary adjustments to eliminate any interference. If a TV set is properly designed, it should have no trouble with ham operators, as they are licensed by the FCC to operate within their bands the same as any radio station.

There are approximately 80 000 hams operating in the U.S. The public service of these amateurs is a brilliant tribute to their work. The hams have come to the rescue in countless cases when means of communication were disrupted by storms, floods and earthquakes.

One recent episode occurred in Lombard, Ill., when Dave Chapman, a WGN-TV engineer whose call letters are W9DPY, carried on a 22½ hour vigil with another ham operator W-

Zero-JAD in Clinton, Iowa. They directed the movement of Chicago & Northwestern railroad trains over 140 miles of line after freezing rains disrupted telegraph and signal systems in Clinton. Chapman handled 27 messages from Clinton, dispatched 11 westbound trains, and 11 eastbound trains plus two eastbound extras . . . Mrs. Chapman used 1½ pounds of coffee over the 22½ hour period.

In disasters of a more serious nature — tornadoes, hurricanes, forest fires, blizzards—the ham has played a major role in relief work. In World War II thousands in the Naval reserve were called into active duty where they served with distinction. Altogether more than 25,000 radio amateurs served in the armed forces of the United States. . . . The American Radio Relay League urges all TV viewers to check with their service man first—if hams are to blame, they are ready to cooperate with the service man in order to eliminate the interference.

Below: Joe Caldwell Jr. (left) receiving coffee from Mrs. Chapman as Kenneth Finch (seated) and Dave Chapman listen to incoming messages during the 22½ hour vigil.



Wednesday

JULY 18th

WIIBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—
Mike Wallace is your host.
- 5 **AMERICA SPEAKS**—
"Bulwarks of Defense," service training films.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH**—
Warren Hull is your emcee.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
Serial of life in a small town.
- 3:15 5 **COWBOY PLAYHOUSE**—
- 3:30 5 **HOWDY DOODY**—
- 4:00 4 **INS NEWS**—
- 5 **CACTUS JIM**—
- 4:10 4 **SHOW CASE**—
- 4:15 4 **PRICES UNLIMITED**—
- 4:30 4 **SPACE CADET**—
- 5 **AT HOME WITH MARY LOUISE MARSHALL**—
- 4:45 4 **BEANIE**—
- 5 **MR. WEATHERWISE**—
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **CHANCE OF A LIFETIME**—
John Reed King, emcee; Dick Collier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes.
- 5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN**—
- 6:00 4 **ARTHUR GODFREY SHOW**—
Musical variety with Arthur, Janette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners, Marian Marlowe and Archie Bleyer's orchestra.
- 5 **FOUR-STAR REVUE**—
Jackie Gleason is your comic star and he brings along galaxy of guest stars.

- 7:00 4 **BILL GUINN SHOW**—
- 5 **TELEVISION THEATRE**—
A live dramatic presentation.
- 7:30 4 **THE WEB**—
"Breakup," a bare knuckles drama: a discredited policeman who dies defending his buddy from a gangster's gun.
- 8:00 4 **BOXING**—
A film of a current or old fight.
- 5 **BREAK THE BANK**—
- 8:30 5 **TWO FOR THE SHOW**—
Musical program with George Sontag, Marjorie Meinert and Warren Vasan.
- 8:45 4 **FILM SUBJECT**—
"Tale of a Teacup."
- 5 **FILM SUBJECT**—
- 9:00 4 **BIG TOWN**—
"Box 243," a fast-moving story of a vicious lonely hearts racket.
- 9:30 4 **TV's TOP TUNES**—
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 5 **MISS U.S. TELEVISION**—
A new local show featuring talented gals competing for the title of Miss Television.
- 9:45 4 **WEATHER SHOW**—
- 9:50 4 **ART INSTRUCTION**—
- 9:55 4 **INS DAILY NEWS**—
- 10:00 4 **TROUBLE WITH FATHER**—
- 5 **WEATHER REPORT**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL RESULTS**—
- 10:15 5 **HOLLYWOOD THEATRE**—

Be Sure To See . . .

Jackie Gleason

TONIGHT ON
4-STAR REVUE

CHANNEL 5
WOC-TV — 6:00 P.M.

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CHANNEL ONE

NEW YORK — It's not generally known, but one of the biggest entertainment stories of 1951 has been the successful transformation of **Frank Sinatra** from straight crooner to suave master of ceremonies. Some time back, **Frankie** realized his golden voice was slipping badly. For a young man who had hit the peak of success, this was a heartbreak. However, by terrific work, **Sinatra** managed to change over into a semi-comic emcee with less vocalizing—all so gradually, show by show, that even some of his closest fans were fooled. . . . Likable tomboy **Mary Mc-**



McCarty

Carty, the sassy star, mulling a GI-interview type of show with ABC. She's been in show business since the age of five. . . . Look for new ABC shows with **William Gargan** as a sleuth, and **Dennis James** in a morning variety show. . . . Roly poly **Hattie McDaniel** is replacing **Ethel Waters** as the star of **Beulah**.

Mike Wallace, newest CBStar, getting a hand for his video sightseeing series. It's that natural approach that gets the customers. . . . **John Cameron Swayze** says an appeaser is one who stoops to concur. . . . After kicking the **Sam Levenson** show schedule all over the lot, CBS finally reports that kindly comic won't compete against NBC's **Red Skelton** next fall—that's a break for fans of both. . . . **Susan Peters**, the soap opera lovely, claims that teenagers realize that "mother is the necessity of convention." . . . **Rosalind Russell**, veteran film darling, is huddling with CBS brass. The result may be a new daytime serial. . . . Viewers are still kicking over that nauseating **Tin-**

"Tele-Views"

tair slogan. They brand it the "worst taste shown by admen in a decade." . . . Camels is talking about bouncing **Vaughn Monroe's** show.

Jack Carson has been named Humorist of the Year by the Circulation Managers Association. Question is— which year? . . . Hollywood rides TV coat-tail dept. — 1. **Franchot Tone** is planning to go into video production. 2. **Diana Lynn** and **Ed-die Albert** dickering for the lead roles in the upcoming "Egg and I" TV series. . . . **Jackie (Homer) Kelk** is bowing out of the **Aldrich Family** show. He's set for a new show called "Young Mr. Buttons." . . . **Milton Berle** reports that his cook is so bad that even the mice eat out. . .



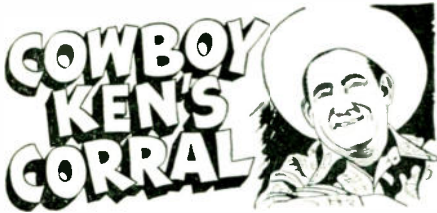
Wallace

Frances Langford fans will be happy to know she'll launch a one-hour daytime variety show on ABC September 10. Teamed with her will be **Don Ameche**. . . . Medical experts say the best distance for viewing TV is approximately 10 times the diameter of the screen. According to the critics, this is much too close for some shows. . . . **Herman Hickman**, the hefty football coach who appears on quiz shows and chuckles heartily at his own jokes, is Europe-bound to help conduct a GI football clinic. . . .



Langford

Color TV — The first experimental broadcast of CBS color television was made almost 11 years ago, on August 27, 1940 . . .



Hi!, Ranch Hands:

Did you have a big time on the 4th of July? I'll just bet you had lots of fun wherever you went and doing whatever you did. Why don't you drop me a line and tell me what all you did. I'd love to hear from you. I do hope you remembered our Ranch Hand rules, and also all of the safety hints we've talked about in the past.

Awhile back, we talked about different hobbies. I'd like to go back to that subject, because hobbies are very important in our lives. Hobbies help to keep our minds alert and free of all wrong thought, and they help a lot in making more out of our everyday life.

Here's a hobby that I think every girl and boy should employ to some extent. It is the art of entertaining. It's great to have the art and ability to entertain others. We've had some wonderful youthful talent on our old Bunkhouse program, because lots of boys and girls have chosen as their hobbies, the art of entertaining. When you choose this particular study as a hobby, there is always the possibility of making it a real career and perhaps a way of earning your life's income.

There are some who have chosen accordian playing as their hobby. Others who have taken dancing lessons, acrobatic, tap, and so on. Others who learn to play a Uke, or a harmonica, or guitar. All of these hobbies are good, clean, wholesome entertainment that are fun, and they all help to make others happy when we exercise them in the right manner.


You know, I'd like to know what YOUR hobby is. How about droppin' me a line and let me know what your hobby is, and I'll gladly pass it on to our other Ranch Hand pals.

Just drop me a line and address it as follows:

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TV Sportsviews

By ED PAZDUR
(TV Forecast News Service)

Here's Solution to Penn's TV Headache . . .

It has been suggested that unless Penn manages to settle its television dispute with NCAA peacefully, then it should go all out in its break with the NCAA. It would be feasible, profitable, and simple to create a new conference with colleges breaking from the ranks of the NCAA.

This conference, let's call it the "National Collegiate Conference," made up of such stalwarts as Penn, Notre Dame Army, Navy, Georgia Tech, and whatever other colleges are interested in televising their games, can make up one of the most powerful and colorful conferences in the country. All the games can be televised. Such a conference need not

have any fear of being suspended or reprimanded by anyone. They can make more money for their intramural and athletic programs than they ever dreamed possible.

Dumont paid Notre Dame \$185,000

last year for TV rights. It is reportedly willing to pay double that this year. NBC is interested in televising all Ivy League football games and ABC is currently putting up for sale all of Penn's games for a neat \$750,000.

Theatre-television . . .

Meanwhile, some 28,000 people watched the experimental theatre-television of the Louis-Savold fight. Nine movie houses in five cities were completely sold out. The International Boxing Club reportedly received about 40 cents for each seat to give them an additional \$11,000 in the kitty.

Although the picture was fuzzy, the countenances of Milton Berle and other celebrities were quickly recognized by the audience. Louis' bald spot and the lump on his left shoulder became conspicuous to the extent of causing frequent comment.

"Tele-Views"

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DO IT"

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Thursday

JULY 19th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 11:30 4 **GARRY MOORE SHOW—**
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS—**
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR—**
- 1:00 5 **MISS SUSAN—**
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS—**
- 1:30 4 **MEET YOUR COVER GIRL—**
5 **MATINEE THEATRE—**
- 2:00 5 **STRAW HAT MATINEE—**
An hour of variety for your summer enjoyment.
- 3:00 5 **HAWKINS FALLS, POP. 6200—**
Serial of life in a small town.
- 3:15 5 **EASY DOES IT—**
With Dorothy Day, Marjorie Meinert and Ran Jensen.
- 3:30 5 **HOWDY DOODY—**
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM—**
- 4:15 4 **INS DAILY NEWS—**
- 4:25 4 **SHOW CASE—**
- 4:30 4 **THE BUDDIES OF THE AIRPLANES**
Now seen as well as heard, Pat, Speed and Curley offer real western music.
- 5 **COWBOY KEN—**
- 4:45 4 **BEANIE—**
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE—**
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM—**
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO—**
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND—**
Comedy and variety.
- 5:30 4 **PENTAGON, WASHINGTON—**
5 **SONG AT TWILIGHT—**
Stars Bob Carroll, vocalist, & guest

- 5:45 5 **NEWS CARAVAN—**
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **STOP THE MUSIC—**
Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
- 5 **IT PAYS TO BE IGNORANT—**
Tom Howard quizzes the nonsensical panel of George Shelton, Marian McNaughton & Lulu McConnell.
- 6:30 5 **TREASURY MEN IN ACTION—**
Walter Greaza stars as chief of the bureau.
- 7:00 4 **MUSICAL PLAYHOUSE—**
Stars Don Ameche with Betty Brewer, vocalist and Dorothy Greener, comedienne.
- 5 **FESTIVAL—**
Stars James Melton with Dorothy Warrenskjold. Program features a salute to San Francisco with guests Herb Shriner, Sharky the Seal, Billy Barty and the Flying Marvellos.
- 7:30 4 **BLIND DATE—**
Arlene Francis emcees as handsome men compete for dates with beautiful girls.
- 8:00 4 **RACKET SQUAD—**
"Case of the Not So Old Masters," starring Reed Hadley as Capt. Braddock.
- 5 **FREDDY MARTIN SHOW—**
Features members of Freddy's band as soloists, and also an unknown female singer each week.
- 8:30 4 **CRIME PHOTOGRAPHER—**
Stars Darren McGavin in the role of Casey.
- 5 **SHORT STORY PLAYHOUSE—**
Short stories of top authors are dramatized for your pleasure.
- 9:00 4 **PARADISE ISLAND—**
A musical on film.
- 5 **HOLLYWOOD REEL—**
With Ruby Keeler, Cal Perry, Kenneth Hopkins, Hollywood host; and Mickey Walker.
- 9:15 4 **STORK CLUB—**
5 **ARTCRAFT TIME—**
- 9:30 4 **TO BE ANNOUNCED—**
5 **MUSICAL MOODS—**
Marjorie Meinert at the piano and organ with Jim Johnston.
- 10:00 4 **INS DAILY NEWS—**
5 **WEATHER REPORT—**
- 10:05 5 **NEWS—**
- 10:10 5 **BASEBALL RESULTS—**
- 10:15 5 **HOLLYWOOD THEATRE—**

Friday

JULY 20th

WHBF-TV—Ch. 4 WOC-TV—Ch. 5
(Programs Subject to Change)

- 12:00 4 **GARRY MOORE SHOW**—
Meredith Willson, host.
- 12:30 4 **FIRST HUNDRED YEARS**—
Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 **VANITY FAIR**—
- 1:00 5 **MISS SUSAN**—
Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 **VACATION WONDERLANDS**—
- 1:30 4 **ALL AROUND THE TOWN**—
With Mike Wallace as your guide.
- 5 **AMERICA SPEAKS**—
Features the U.S. Marine Band from Washington, D.C.
- 2:00 5 **STRAW HAT MATINEE**—
An hour of variety for your summer enjoyment.
- 2:30 4 **STRIKE IT RICH**—
Warren Hull emcees a great show.
- 3:00 5 **HAWKINS FALLS, POP. 6200**—
- 3:15 5 **COWBOY PLAYHOUSE**—
- 3:30 5 **HOWDY DOODY**—
Bob Smith's puppets in new adventures to please the children.
- 4:00 5 **CACTUS JIM**—
- 4 **INS DAILY NEWS**—
- 4:10 4 **SHOW CASE**—
- 4:15 4 **STARS OF TOMORROW**—
- 4:30 4 **SPACE CADET**—
Tom Corbett's adventures in space with cadets in Space Academy.
- 5 **COMIC CUT-UP**—
Features Ken Wagner and Peewee
- 4:45 4 **BEANIE**—
Popular character of the kids is brought back by popular demand.
- 5 **MR. WEATHERWISE**—
Brief puppet show giving current weather outlook.
- 4:52 5 **WOC-TV NEWSROOM**—
Complete report of all the news.
- 5:00 4 **CAPTAIN VIDEO**—
An adventure story on earth and in space with the Video Ranger.
- 5 **ERNIE IN KOVACSLAND**—
Comedy and variety.
- 5:30 4 **COMEDY CIRCUS**—
You're sure to enjoy this show.
- 5 **SONG AT TWILIGHT**—
Stars Bob Carroll, vocalist, & guest
- 5:45 5 **NEWS CARAVAN**—
John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 **"MAMA"**—
With Peggy Wood as 'Mama'; Judson Laire as 'Papa' and Robin Morgan as 'Dagmar.'
- 5 **QUIZ KIDS**—
Fran Allison is guest teacher for Joe Kelly as he recuperates from his illness.
- 6:30 4 **MAN AGAINST CRIME**—
Robert Preston, movie actor, stars as Pat Barnett, brother of Mike, in this series of private eye stories.
- 5 **GOLDEN OPPORTUNITY**—
A talent show with local contestants.
- 7:00 4 **FILM FIRSTS**—
'Man In Black,' a movie thriller with a touch of the occult, starring Betty Ann Davies.
- 5 **DOOR WITH NO NAME**—
Dramatic series based on secret activities of federal agencies. Narrator is Westbrook Van Voorhis. Grant Richards & Mel Ruick have the lead roles.
- 7:30 5 **BATTLE REPORT, WASHINGTON**
Briefing of the American public on the defense program. John Steelman, moderator.
- 8:00 4 **CAVALCADE OF STARS**—
Larry Storch pinch hits for vacationing Jackie Gleason as your host. Guest stars.
- 5 **SPORTS NEWSREEL**—
The latest in sports on film.
- 8:30 5 **WRESTLING FROM HOLLYWOOD**
Ali Bey vs. Baron Leone.
- 9:00 4 **YOU ASKED FOR IT**—
A show full of the unusual.
- 9:30 4 **TV'S TOP TUNES**—
Stars Peggy Lee and Mel Torme with the Fontaine Sisters.
- 9:45 4 **WEATHER SHOW**—
- 9:50 4 **INS DAILY NEWS**—
- 10:00 5 **WEATHER MAN**—
- 10:05 5 **NEWS**—
- 10:10 5 **BASEBALL SCOREBOOK**—
- 10:15 5 **HOLLYWOOD THEATRE**—

MARIA RIVA'S TUTOR

If you've noticed a high polish on CBS contract star Maria Riva's recent CBS-TV performances on "Studio One," "Danger," et al, here's the reason. Her mother, Marlene Dietrich, in town for an extended visit, has been coaching her from the sidelines of the CBS video sets.

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COVER STAR:

Jim Johnston is the fellow with the pipe (he insists it's always lighted), who invites the television audience to relax and enjoy "Musical Moods." He's the fellow in the dairyman's uniform, who extols the wonders of frozen deserts, and (in Jim's own words) he runs the gamut of commercial emotions from Blackhawk Beer to Packard automobiles to Anti-K Rat Killer. The boy really gets around.

Johnston's newest chore for WOC-TV means supplying the voice for Wilbur Weatherwise, the amiable southern gentleman turned weather forecaster, on the popular show, "Mr. Weatherwise." Wilbur took over when "John C." moved to greener fields.

He's well grounded for such varied activities for his career includes dramatic school and workshop, Summer stock, legitimate drama and radio. Born in Rock Island and raised in Moline, Jim attended Moline public schools and there became interested in dramatics. High school plays were "Hamlet," "Our Town" and "Charley's Aunt," among others. He got in a season of summer stock and a few months of drama school in New York before joining the Air Forces in 1942, serving in North Africa and Italy.

Upon leaving the Service, Jim enrolled again in the Playhouse School of the Theatre in New York and upon graduation, joined the Dramatic Workshop of the New School for Social Research, also in New York. More summer stock was played at The Playhouse, Kennebunkport, Maine.

Johnston has been cast with such familiar stars as the late C. Aubrey Smith, Bert Lytell, Grace George, David Manners, Dennis King and Alison Skipworth. Among the plays in which he has appeared are "The Male Animal," "Clarence," "Mourning Becomes Electra," "Bill of Divorcement" and "Petriified Forest."

Jim's a comparative newcomer to radio, joining Station WIRL, Peoria, Ill., in 1947, where he was news editor and newscaster. He also wrote radio plays and performed in them while at the Illinois station. He became a member of WOC's staff in August, 1950.

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Doodles Weaver No Match for Caesar and Coca

By LUCIA CARTER

TV Editor, Moline Dispatch

This summer has its bleak spots and one of the gloomiest of them all seems to be the Doodles Weaver show, a so-called comedy revue, which is a poor substitute for the third of the Sid Caesar-Imogene Coca show which it replaces. The Doodles Weaver thing is seen on WOC-TV at 8:00 Saturday nights—a good time for watching WHBF-TV, listening to the radio, or getting out of the house.

I've tried to reserve judgment on this one. Filling in for Caesar and Coca, who rank among the very best TV comedians, would be a difficult chore even for an unusually talented comic. And Doodles Weaver—at least the Doodles Weaver you see on this show — hardly fits that description.



Lucia Carter

I have to be harsh about the program, because it falls down on the one criterion which every comedy show must meet. It's not very funny.

Weaver is a show business veteran, but he's best known, I think, as the Professor Beitlebaum (a phonetic spelling because I've lost my notes) of the Spike Jones organization. His numbers with the City Slickers—particularly the horse race version of the William Tell Overture—met high comic standards. But I'm beginning to suspect that Doodles needed Spike Jones.

On the television program Weaver approaches real comedy only when he reverts to the role he filled with Spike Jones. There his act would be entertaining if he were not using words we've heard before. (Everybody, it seems, has been exposed to Spike Jones by this time). And an old, familiar joke, no matter how good it was originally, is only mildly amusing.

During most of the show, Weaver oavorts around the stage, making faces. Now I have nothing against the making of faces. Sid Caesar is a master of facial distortion. So was Charlie Chaplin, one of the greatest comics of motion pictures (if you'll pardon the expression) and one of the most skilled pantomime artists of all time. But in pantomime the comedian makes faces to put across his point. There's meaning to his expressions. Doodles Weaver, on the other hand, seems to make faces for no particular purpose. And ugliness is not necessarily funny.

Still, Weaver's routines beat the offerings of the show's other comedy act. At least Doodles delivers his jokes in such rapid-fire succession that he's good for one or two laughs during the half-hour. I can't even say that for the other act—three characters named Red Marshall, Peanuts Mann and Dick Dana who think they are entertaining me when they hit each other. They might achieve their goal, at that, if they nit hard enough.

The show's best feature is its music, which is wasted there. Singer Marian Colby is an attractive girl with a pleasant voice. And Milton DeLugg's orchestra has taken a step down from Broadway Open House—something I would not have thought possible. Both the orchestra and Miss Colby, a graduate of the Monday-Wednesday Broadway Open House, deserve to go up, not down.

Sid Caesar and Imogene Coca have earned their vacation, I'm sure. But I'll be glad to see them return.

Meanwhile, Doodles Weaver has solved one problem for us. In Tele-Views sometime back I discussed the disruption of the traditional Saturday night on the town by the Caesar-Coca show. But this summer we can all leave the house at 8:00 and enjoy an old-fashioned pre-television night out.

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