

From Susan

"Miss Susan" 1:00 - 1:30 p.m. Monday thru Friday





To Fran

"Kukla, Fran & Ollie" 5:00 - 5:30 p. m. Monday thru Friday

Every Afternoon on WOC-TV Is Filled WITH GREAT PROGRAMS

The Station That Brings You Continuous Programming From Sign-On to Sign-Off.





Editor:

Would you please tell me the name of the magazine or newspaper John Cameron Swayze writes for? Also, could you tell me how old he is and whether he is married? Kewanee, Ill.

M. E. P.

(Swayze writes for the McNaught Syndicate, appearing in the Boston Globe, San Francisco Chronicle and Pittsburgh Press. He is 45 years old, married and has two children.-Ed.)

Editor:

Would you please tell us something about Tal Block on the "What's My Line" renel. How old is he? Is he married? Who else besides Ken Murray does he write for, etc. We think he is the most charming man on TV. S. C. Muscatine, Iowa

(Hal is 37 years old, unmarried. He writes for Gloria Swanson and for the Rudy Vallee radio shows. Hal was born in Chicago, attended Western Military Academy. He was overseas during the war writing many of the USO comedy shows.-Ed.)

* * *

Editor:

Is the Billy Williams Quartet on "Your Show of Shows" the "Charioteers" of recording fame? W. C. F. Sterling, Ill.

(Billy Williams himself was a member of the "Charioteers" but the quartet on "Your Show of Shows" is his own group.—Ed.)

Editor:

Would appreciate it if you could tell me the name of Kukla, Fran and Ollie's theme song. Is it available for public use?

B. M. Clinton, Iowa

(It's "Back With You Again" and is available on RCA Victor records.-Editor.) 7.2 -

Editor:

Could you please tell me if the Fontaine Sisters are really sisters? Davenport, Iowa R. G.

(Yes, they are real-life sisters.-Ed.)

154 14 515

Editor:

Could you please tell me if Sid Stone on the Milton Berle Show has a son who takes his place when Stone is on vacation? If not, who is he and how old is he? Moline, Ill.

T. G.

(The youngster is a talented 8-yearold boy, not related to Sid Stone. His name is Kenny Sharpe and he has appeared on Kate Smith's show and Ed Wynn's.--Ed.)

Editor:

Can you tell me who John Conte's first wife was and if he is married a second time.

* * *

Galesburg, Ill.

K. J. S.

(According to our records, Conte has not been married at all and is today considered one of the most eligible bachelors in show business.-Ed.)

Editor:

Is the Mutual Broadcasting System planning to go into TV? Burlington, Iowa

s - s 12

R. B. F.

(Not immediately, according to word from a reliable source.-Ed.)

		une 2, 1951 -:- En'oy TV Bette 51 -:- Box 350 -:- Rock Island, Ill.		
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NEW YORK -Bert Parks, star of his own daytime show on NBC-TV, recently received a gift from one of his Southern fans-a large country ham. Looking over the Dixie delicacy. Bert mused, "I hope this is a gift and not an opinion." . . . When a recent "Aldrich Family" TV script had "Henry" losing various valuable articles. Dick "Henry" Tyler bragged that he hadn't lost anything in a long time. But he spoke too soon . . . within the next two weeks. Dick lost his expensive camera and a watch that was given to him by playwright Moss Hart. ... Herman Hickman, jovial Yale football coach who has been masquerading as a 300-pounder, scaled only 265 during a weight-guessing bit on "Celebrity Time" a few Sundays ago. Said Hickman, "I've been worried about that Princeton game."

"What's My Line?", prize-winning panel quiz show, will remain on the air all summer, the panelists taking their vacations on a staggered basis. Dorothy Kilgallen will be the first to leave, heading for a three-week stay in Europe June 7. . . Asked by a Philadelphia columnist to describe the color of his crew haircut, Ken Murray came up with a new tag for the hair dressers' profession: "Distinguished silver fox." . . . Bud Collyer, emcee of "Beat the Clock," left a law career to enter radio and television. . . . More than 280 children have been born to couples wed during the past five years on "Bride and Groom," now a TV program. . . . The copper coffee kettle used on "Mama" is 150 years old, a gift to star Peggy Wood from Norwegian acrtess Ragnhild Hald. . . . Robert Q. Lewis, host of "The Show Goes On," has a collection of nearly 1,000 records of old-time vaudeville songs.

As part of his original score for the "Video Theatre" production of "The

Sire de Maletroit's Door" recently, Vladimir Selinsky wrote a tricky bit of music, suggesting the clashing of sabres, as background for a dueling scene. The scene ran approximately 40 seconds. That portion of music took between four and five hours to write, Selinsky confided during rehearsal.... Laurie Anders, "glamour cowboy" on "Ken Murray Show," rode horseback at the age of five on her father's ranch in Wyoming. . . . Fred Waring says he purchased the 95-room Shawnee Inn and golf club just so he could get free advice from the golf pro. . . . Garry Moore, has turned down an offer for a magazine article about the late F. Scott Fitzgerald, with whom he collaborated.

After a recent broadcast of "Burns and Allen Show," **Gracie Allen** confessed that TV was more work than radio—twenty times more, in fact. "It takes me ten days to memorize a script," she said. "And we do a show every other week." It's worth it. however, she says, because "We both feel like we're back in show business. In radio, we act only from the neck up. In television, "you're strictly on your own."

Jerry Lester seems to be taking his feud with **Dagmar** a step further with the introduction of the over-endowed brunette, Agatha. People are calling it the Battle of the Bulge. . . . That NBC-Robert Montgomery tiff reported last week has been settled. Bob signed a contract, renewing. . . . Pulitzer Prize Playhouse is on a shaky foundation and may topple off TV, pending a decision of the sponsors, who feel that they're running out of Pulitzer material. Although there are a number of Pulitzer Prize entries that have not yet been shown, many were eliminated because of cost of production.

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Milton Berle's 3rd TV Marathon

Milton "Mr. Television" Berle, who also has earned the title of "Mr. Stamina," will stage his third annual television marathon for the benefit of the Damon Runyon Memorial Fund for Cancer Research starting at 10 a.m. Saturday, June 9, and ending at 8 a.m. Sunday.

Berle's two previous efforts for the fund received tremendous response of



television viewers & resulted in pledges totaling more than \$2,300,000. The star of NBC's top-rated "Star Theatre" television show feels confident that this year he will top last year's pledges of \$1,300,000, since

there are more stations on the NBC-TV interconnected network and the viewing audience has increased considerably.

The marathon will be seen on an off-and-on basis most of Saturday. June 9th, on WOC-TV. According to station officials, the Berle exploit will begin on the local station at the scheduled 10 a.m. and will run all day and evening until midnight with time out for commercial programs.

WOC-TV will not carry the comedian on Sunday at all.

Berle's efforts on behalf of the Cancer drive will be seen all Saturday except for the Horse Races show at 1:30 p.m.; Bob Considine's program at 3:45 p.m.; Victor Borge show and One Man's Family, 5:30 to 6 p.m.; Public Prosecutor at 9 p.m. and Sheila Graham at 9:20 p.m.

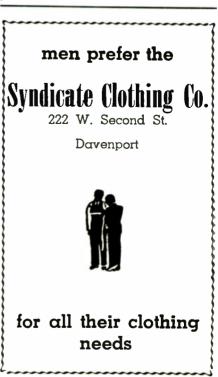
During the rest of the television time from 10 in the morning until midnight, you'll be able to catch Berle's marathon.

Berle is expected to establish a new on-camera record June 9-10, since he will appear on many commercial programs during the 22-hour period to maintain the continuity of the "telethon." Last year he was off-camera during the two and one-half hour "Saturday Night Revue." but continued to receive pledges by telephone.

As on the previous shows, stars of television, radio, stage, screen and name personalities will appear with Berle throughout the day and night as he raises funds for the cause. Showgirl volunteers from various New York night clubs will assist Berle and his guests in accepting telephoned pledges from the audience.

A huge blackboard will be built on the stage to record the amount of pledges called in to the various television stations on the NBC network. One hundred telephones will be installed on-stage and backstage to handle the expected traffic of calls.

Irving Gray, Berle's "right hand," and William Garden, NBC television producer, again will produce and direct the telethon for the third consecutive year.





JUNE 2nd

- WOC-TV-Ch. 5 WHBF-TV-Ch. 4 (Programs Subject to Change)
- 9:00 4 OH! KAY!---Kay Westfall, Jim Dimitri and Dave LeWinter.
- 9:30 4 DATE WITH JUDY-
- 10:00 4 BIG TOP-A regular three-ring circus with lack Sterling as ringmaster.
- 11:00 4 TWO GIRLS NAMED SMITH---
- 11:30 4 THEATRE OF ROMANCE-
- WESTERN FILM-12:00 4 "Prairie Pals"
- 1:30 5 HORCE RACING-With Clem McCarthy from Belmont Park, N.Y. The Coaching Club American Oaks, for 3-yr.-old fillies. \$50,000 purse.
- 2:30 5 FILM SUBJECT---
- 3:00 5 MR. WIZARD---Program devoted to better health and living. Don Herbert is Mr. Wizard. He will take a trip to the Moon in an imaginary rocket ship.
- 3:30 4 FIRST AID-This is a local program.
 - 5 THE NATURE OF THINGS-Dr. Roy K. Marshall discusses a scientific subject.
- 3:45 5 ON THE LINE-With Bob Considine-News report and interviews. Angus McDonald, 16-yr.-old president of the George Ir. Republic, is guest.
- 4:00 4 LIFE BEGINS AT 80-
 - WESTERN PLAYHOUSE-5
- 4:30 4 FILM SUBJECTS
- 5:00 4 SAM LEVENSON SHOW ----Comedy monologues concerning the bringing up of a family.
 - 5 VICTOR BORGE SHOW--
- 5:30 4 ON TRIAL-
 - ONE MAN'S FAMILY-5 This domestic drama stars Bert Lytell and Marjorie Gateson.

6:00 4 KEN MURRAY SHOW-

Screen player Victor Jory stars in "The House That Faith Built." Other quests are comedian Steve Allen, actor Richard Greene, Lola Albright and Borah Minnevitch's Harmonica Rascals. Regular cast is also on hand.

- 5 SATURDAY NIGHT REVUE-Variety-comedy show starring Jack Carter.
- 7:00 4 FRANK SINATRA SHOW-Comic Phil Silvers returns as quest with vocals by Frankie and June Hutton.
 - 5 SHOW OF SHOWS-Stars Sid Caesar and Imogene Coca, the Hamilton Dancers, and the Billy Williams Quartet.
- THE SHOW GOES ON-7:30 4
- FAYE EMERSON---8:00 4
- Interviews with people you know. 8:15 . STORK CLUB-
- Stars Virginia Paine, Shermon Billingsley and guests.
- 8:30 4 LONE RANGER-

YOUR HIT PARADE 5 Snooky Lanson, Eileen Wilson and Dorothy Collins, vocalists; the Hit Paraders and Raymond Scott's orchestra.

- 9:00 4 WRESTLING-From Mariaold Gardens, Chicago. 5 PUBLIC PROSECUTOR-
 - John Howard has starring role.
- SHEILA GRAHAM-9:20 5 Interviews stars of Hollywood.
- 9:35 5 MYSTERY PLAYHOUSE-



- SEE --PUBLIC PROSECUTOR SATURDAY at 9:00 P.M. Sponsored by Your Motorola-TV DEALERS



JUNE 3rd

- WHBF-TV-Ch. 4 WOC-TV-Ch. 5 (Programs Subject to Change)
- 11:30 5 AMERICAN FORUM OF THE AIR Discussion program. Theodore Granik is moderator. Subject: "The Cost of Mobilization." Members of the Senate Banking Committee will question Eric Johnston, administrator of Economic Stabilization Board.
- 12:00 5 WATCH THE WORLD-
- 12:15 4 INS DAILY NEWS-
- - 5 UNIVERSITY HOUR-
- 1:00 5 FILM SUBJECT---
- 1:15 5 DREAM HOME DIRECTORY-
- 1:30 4 PARADE OF HOMES— Local real estate men display their wares in an attempt to interest home-buyers in sales.
 - 5 MRS ROOSEVELT MEETS THE PUBLIC---

Discussion of Arab-Jewish question

- 2:00 4 SPACE PATROL— Commander Buzz Corry and Cadet Happy in an adventure in space.
 - 5 MEET THE PRESS— Sen. Joseph McCarthy (R., Wisc.) faces the press.
- 2:30 4 YOUR PET PARADE-

Children and their pets on review.

Marlin Perkins, director of Chicago's Lincoln Park Zoo, introduces you to some of the animals seen on postage stamps.

- 3:00 4 SUPER CIRCUS— Clown Cliff Soubier and Mary Hartline's band assist some great circus acts for your enjoyment.
 - 5 GABBY HAYES SHOW---Gabby relates the thrilling story of "The King of the Free Trappers"
- 3:30 5 HOLLYWOOD JUNIOR CIRCUS-
- 4:00 4 CHARLIE WILD, PRIVATE EYE A detective yarm that is sure to thrill you.
 - 5 HOPALONG CASSIDY-
- 4:30 4 TED MACK FAMILY HOUR— Amateur talent vie for recognition on this program.

- 5:00 4 PAUL WHITEMAN SHOW---With Earl Wrightson and Maureen Cannon, vocalists. Guests are Vivian Blaine and the piano duet of Eadie and Rock. The show will honor composer Cole Porter with "Begin the Beguine," "Night and Day," "I've Got You Under My Skin" and other selections.
 - 5 WEEK'S NEWS IN REVIEW---
- 5:15 5 INDUSTRY ON PARADE-
- 5:30 4 THIS IS SHOW BUSINESS— Clifton Fadiman is your moderator.
 - 5 THE ALDRICH FAMILY— Henry loses one of his overshoes and turns the house upside down in search of it.
- 6:00 4 BURNS AND ALLEN-
 - 5 COMEDY THEATRE---Dean Martin and Jerry Lewis will once again attempt to tear the studio roof down.
- 6:30 4 STARLIGHT THEATRE-
- 7:00 4 FRED WARING SHOW-
 - A musical salute to Brooklyn's tree and June's roses. Featured numbers are "Make the Man Love Me," "I'll Buy You a Star," "Dont Be Afraid" and others.

5 TELEVISION PLAYHOUSE-

"Adventures of Hiram Holliday," by Paul Gallico. The story of a newspaperman and a comma that changes his entire life.

8:00 4 CELEBRITY TIME-

Conrad Nagel conducts quiz with regular panelist Herman Hickman and his new partner Mary Mc-Carty. Guests are screen star Joan Bennett and comedian veteran of stage and screen, Victor Moore.

5 GARROWAY AT LARGE-

Musical variety with Dave Garroway, comic Cliff Norton, vocalists Bette Chapel, Connie Russell and Jack Haskell.

- 8:30 4 WHAT'S MY LINE?---Panelists are Arlene Francis, Dorothy Kilgallen and Hal Block. Guest panelist is Bennett Cerf.
 - 5 MARCH OF TIME THROUGH THE YEARS— "Upbeat in Music."
- 9:00 4 WEEKLY NEWSREEL-
 - 5 TV SHOWROOM-
- 9:30 4 YOUTH ON THE MARCH-
 - 5 MOVIE THEATRE-

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Howdy Ranch Hands:

With summer just peeking around the corner, lots of you boys and girls are already thinking about all the fun that you're going to have. Many of you are probably thinking about the trip that you're going to be taking with the family.

Some of you may be getting ready to go to camp as soon as the last school bell rings this term. Perhaps, some of you will find handy jobs to earn some money this summer — maybe you'll sell lemonade on those hot days. Or maybe you'll run errands for Mother or the neighbors.

Today, I'd like to talk to those of you who are planning to earn money this summer. What I have to say about that is very simple: I just hope that you'll put some of that money away and save it.

And the best way to save your money these days is to buy Uncle Sam's bonds.

As you probably know already, the United States bond costs only eighteen dollars and seventy-five cents. I'm just wondering how many of you who will be earning money this summer will be able to buy a bond before you go back to school in the Fall.

Why should you buy a U.S. bond? Well, first of all, it's a good way to learn to save your money for something that you may want later on. Secondly, it shows that you believe in your country and you are willing to support it during these days when America is fighting for freedom in all parts of the world.

I think that the greatest thrill that you Ranch Hands could get is the feeling that you are helping your country—and helping yourself at the same time. How do you help yourself? Well, when you lend your money to our country by buying a bond, our government is grateful enough to not only pay you back, but it will also give you some extra money.

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JUNE 4th WHBF-TV-Ch. 4 WOC-TV-Ch. 5 Programs Subject to Change) GARRY MOORE SHOW-12:00 4 Stars Denise Lor, Ken Carson. Comedian Wally Cox is guest. **4** FIRST HUNDRED YEARS-12:30 Stars Jimmy Lydon and Olive Stacey. VANITY FAIR-12:45 4 5 1:00 MISS SUSAN-Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney. 1:15 5 TIME FOR ERNIE-A new show. 1:30 4 MEET YOUR COVER GIRL-5 BERT PARKS SHOW-Musical variety featuring Betty Ann Grove and Bobby Sherwood. 2:00 5 KATE SMITH SHOW-Variety with Kate and her quests. **4** STRIKE IT RICH-2:30 4 MARY HARTLINE SHOW-3:00 Delightful juvenile program. 5 HAWKINS FALLS, POP. 6200— Serial of life in a small town. **4** PARADISE ISLAND-3:15 5 GABBY HAYES SHOW-Gabby has another yarn about a Western hero. 3:30 4 MEET YOUR COMMUNITY-Local personalities featured on this weekly show. 5 HOWDY DOODY-Bob Smith's puppets in new adventures to please the children. 4:00 4 SMALL FRY CLUB-A program especially for children. 5 CACTUS MM-Jim tells a story about his friends. 4:30 4 SPACE CADET-Tom Corbett's adventures in space with cadets in Space Academy. 5 COWBOY KEN-4:45 4 BEANIE--Popular character of the kids is brought back by popular demand. 5 MR. WEATHERWISE 4:52 5 WOC-TV NEWSROOM-Bob Frank and Bob Redeen report the latest news. CAPTAIN VIDEO-5:00 4 An adventure story on earth and in space with the Video Ranger. KUKLA, FRAN & OLLIE-The puppets of Burr Tillstrom have fun with lovely Fran Allison.

- 5:30 4 HOLLYWOOD SCREEN TEST— Neil Hamilton directs young hopefuls in two short sketches with guest star.
 5 SHOWROOM—
 - Lovely Roberta Quinlan sings.
- 5:45 5 NEWS CARAVAN— John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 VIDEO THEATRE— Kay Francis stars in "Consider the Lillies." (See p. 12).
 - 5 PAUL WINCHELL JERRY MAHONEY SHOW— New quiz-type show with ventriloquist and dummy.

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- 6:30 4 GODFREY TALENT SCOUTS— Professional talent competes for a break in the entertainment field.
 - 5 VOICE OF FIRESTONE---Musical concert with Howard Barlow's rochestra. Guest vocalist is Jerome Hines, bass.
- 7:00 4 HORACE HEIDT SHOW— Youth Opportunity program with talent from all over the country.
 - 5 LIGHTS OUT-Burgess Meredith in "The Martian Eyes."
- 7:30 4 SHOWTIME, U. S. A.— Variety show.
 - 5 ROBT. MONTGOMERY PRESENTS June Lockhart, John Loder, Vicki Cummings, "The Love of Money".
- 8:00 4 STUDIO ONE---"Shield for Murder.."
- 8:30 5 WHO SAID THAT?— Quiz that stars newspeople Bob Trout and John Cameron Swayze. Guest panelists are Arlene Francis, former White House confidant George V. Allen and columnist Merryle Rukeyser.
- 9:0C 4 AT HOME PARTY— Earl Wrightson is your host.
 5 STARS OVER HOLLYWOOD— "When the Devil Is Sick."
- 9:15 4 PERRY COMO SHOW— Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:30 4 INS WEEKLY NEWS-5 FILM SUBJECT-
- 9:45 4 WEATHER SHOW-
- 9:50 4 INS DAILY NEWS-
- 10:00 5 WEATHER REPORT-With Ran Jensen.
- 10:05 5 NEWS— Jim Johnston reporting.
- 10:10 5 BASEBALL RESULTS-
- 10:15 5 HOLLYWOOD THEATRE-



JUNE 5th

- WHBF-TV—Ch. 4 WOC-TV--Ch. 5 (Programs Subject to Change)
- 11:30 4 GARRY MOORE SHOW---Stars Denise Lor, Ken Carson. Peggy Wood, star of TV's "Mama" is guest.
- 12:30 4 FIRST HUNDRED YEARS— Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR-

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- 1:00 5 MISS SUSAN— New Daytime serial with Susan Peters. This is a story of a woman attorney.
- 1:15 4 BRIDE AND GROOM-One of radio's popular morning shows now on television.
 - 5 TIME FOR ERNIE-Å new show.
- 1:30 5 MATINEE THEATRE— Daytime variety show.
- 3:00 4 MARY HARTLINE SHOW—
 5 HAWKINS FALLS, POP. 6200—
 Serial of life in a small town.
- 3:15 5 PANHANDLE PETE & JENNIFER-
- 3:30 5 HOWDY DOODY— An enjoyable visit with Bob Smith and his puppet friends.
- 3:45 4 INS DAILY NEWS-
- 3:55 4 SHOW CASE— Prevue of Coming Attractions.
- 4:00 4 SMALL FRY CLUB— A program especially for children. 5 CACTUS IEM—
- Jim tells a story about his friends. 4:30 4 THE BUDDIES OF THE AIRLANES
 - You'll be hearing and seeing Pat, Speed and Curly.
 - 5 COWBOY KEN-Ken and his Ranch Hands entertain you.
- 4:45 4 BEANIE— Popular character of the kids is brought back by popular demand.
 - 5 MR. WEATHERWISE— Brief puppet show giving weather outlook for the day.
- 4:52 5 WOC-TV NEWSROOM— Bob Frank and Bob Redeen report the latest news.

- 5:00 4 CAPTAIN VIDEO— An adventure story on earth and in space.
 - 5 KUKLA, FRAN & OLLIE— Burr Tillstrom's uncanny friends chat with lovely Fran Allison.
- 5:30 4 BEULAH---Ethel Waters stars in a comical adventure.
 - 5 LITTLE SHOW— John Conte emcees this musical program with Dorothy Carless.
- 5:45 5 NEWS CARAVAN— John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 COURT OF CURRENT ISSUES— A new series of programs devoted to lively discussion of current affairs.
 - 5 STAR THEATRE— Milton Berle stars. Eddie "Rochester" Anderson is quest.
- 6:30 4 JOHNS HOPKINS-

From the famed university comes a program giving scientific information in a most interesting way.

- 7:00 4 VAUGHN MONROE SHOW---Features Ziggy Talent and Shaye Cogan.
 - 5 FIRESIDE THEATRE— "The Green Convertible" with Frances Dee.
- 7:30 4 BEAT THE CLOCK— Bud Collyer conducts the stunts with curvacious Roxanne assisting.
 - 5 CIRCLE THEATRE— Ira Avery's "Lover's Leap."
- 8:00 4 DANGER---5 ORIGINAL AMATEUR HOUR---
 - Ted Mack helps the talent along on the road to fame and fortune.
- 8:30 4 COOLERATOR THEATRE-Another play for you to enjoy.
- 9:00 4 FAYE EMERSON— Lovely Faye interviews folks you would like to meet.
- 9:15 4 LOCAL DAILY NEWS-
- 9:30 4 INS DAILY NEWS-
 - 5 FILM SUBJECT-
- 10:00 5 VEATHER REPORT-
- 10:05 5 NEWS-
- 10:10 5 BASEBALL RESULTS-
- 10:15 5 HOLLYWOOD THEATRE-



TITO: A CLOSE-**UP** — Charles Jones. NBC-TV roving cameraman, shown taking exclusive 16mm. moving pictures of Marshal Tito addressing the inaugural session of the Yugoslav Parliament. Both Charlie and Eugene Jones. the famous "Jones Twins," were the first Americans to be allowed to photograph the Parliament session.

KAY FRANCIS TO APPEAR ON "VIDEO THEATRE"

Kay Francis will be seen as a strugling writer in "Consider The Lillies" on the Video Theatre Monday evening, June 4 at 6 p.m. over WHBF-TV.

The play was written by Lawrence DuPont.

As the story opens the author, Alice Snowden, is trying to sell her first novel to the top publisher in town.

Financially she has hit the bottom and must have the book printed if she is to continue to be able to support her 13-year-old daughter.

IMPORTANT NOTICE

Your "Tele-Views" Magazine is mailed each Tuesday. Local subscribers should receive delivery by Thursday and out-of-town subscribers not later than Friday morning.

If you do not receive your "Tele-Views" by Saturday morning of each Unfortunately the publisher finds the book too old-fashioned for his readers. But, if she is willing to rewrite it and bring it up to date by adding the proper amount of spice, then he will accept it.

Alice is torn between two alternatives as she wonders if it is worth while selling her artistic soul by writing something she'd be ashamed to let her daughter read for the sake of gaining financial security.

Trank Sinatra's fans are divided into two camps, pro and con, since the CBS radio-TV star grew a mustache.

week. complain to your local postmaster immediately and write us at once.

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Davenport, Iowa



JUNE 6th

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WHBF-TV-Ch. 4 WOC-TV-Ch. 5 (Programs Subject to Change)							
12:00	4	GARRY MOORE SHOW— Stars Denise Lor, Ken Carson. Comic Buster Keaton is guest.					
12:30	4	FIRST HUNDRED YEARS-					
12:45	4	VANITY FAIR—					
1:00	5	MISS SUSAN-					
1:15	5	TIME FOR ERNIE-					
1:30	4 5	MEET YOUR COVER GIRL— BERT PARKS SHOW—					
2:00	5	KATE SMITH SHOW—					
2:30	4	STRIKE IT RICH					
3:00	4	MARY HARTLINE SHOW-					
	5	HAWKINS FALLS, POP. 6200					
3:15	5	GABBY HAYES SHOW					
3:30	5	HOWDY DOODY-					
3:45	4	INS DAILY NEWS-					
3:55	4	SHOW CASE— Prevue of Coming Attractions.					
4:00	4 5	SMALL FRY CLUB- CACTUS JIM					
4:30	4 5	SPACE CADET— At home with mary louise Marshall—					
4:45	4 5	BEANIE MR. WEATHERWISE					
4:52	5	WOC-TV NEWSROOM Bob Frank and Bob Redeen report the latest news.					
5:00	4	CAPTAIN VIDEO— An adventure story on earth and					
	5	An adventure story on earth and in space with the Video Ranger. KURLA. FRAN & OLLIE — The puppets of Burr Tillstrom have fun with lovely Fran Allison.					
5:90	4	CHANCE OF A LIFETIME— John Reed King, emcee; Dick Col- lier, comedian, Russell Arms and Liza Palmer in a quiz show with large prizes. SHOWROOM—					
5145	5	NEWS CARAVAN-					
6:00	4	ARTHUR GODREY SHOW-					
	5	Musical variety with Arthur, Jan- ette Davis, Haleoke, Frank Parker, the Chordettes, the Mariners and Archie Bleyer's orchestra. FOUR-STAR REVUE— Jack Carson is emcee Guests					
		Jack Carson is emcee. Guests include Lila Allbright, Sweeney					

and March, the Honey Brothers.

7:00 4 DON McNEILL'S TV CLUB— Festive sessions with Don, Johnny Desmond, Patsy Lee, Sam Cowling, and guests. 5 TELEVISION THEATRE—

Ben Radin's "A Sea Coast in Bohemia."

- 7:30 4 THE WEB-
- 8:00 4 BOXING-
 - 5 BREAK THE BANK----Quiz show with Bert Parks as the emcee.
- 8:30 5 TWO FOR THE SHOW— Musical program with George Sontag, Marjerie Meinert and Warren Vasen.
- 8:45 5 FILM SUBJECT-
- 9:30 4 PERRY COMO SHOW— Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
 - 5 MISS U.S. TELEVISION-A new local show featuring talented gals competing for the title of Miss Television.
- 9:45 4 WEATHER SHOW-
- 9:50 4 INS DAILY NEWS-
- 9:55 4 INS DAILY NEWS— 10:00 4 TROUBLE WITH FATHER— Stars Stu and June Erwin in an entertaining episode.
 - 5 WEATHER REPORT-
- 10:05 5 NEWS-

10:15

10:10 5 BASEBALL RESULTS-

5 HANK McCUNE SHOW---Here's a hilarious new comedy situation show. The C. of C. has trouble with Hank.



COVER STAR

O NE OF the key men "behind the camera" at WHBF's television studio in Rock Island is Charles "Chuck" Harrison, a familiar figure to radio listeners in this area.

While Chuck is seen before the video cameras twice weekly—when he appears with "The Buddies" on Tuesdays and Thursdays at 4:30 p.m.—he is busily engaged in the planning and producing stages of WHBF's local television programs.

And he still is as active as ever in radio as the station news director. What is it like to be running between TV and radio all day long?

"Well, it's a great relief to get back to that quiet, old friend—radio," says Chuck.

According to the popular WHBF personality, a radio show that takes about two or three persons to produce usually takes about a dozen people to put on before the TV cameras. And that doesn't include the many hours of rehearsal required for a TV production which isn't needed on radio when you have a script before you.

Chuck graduated from Rock Island high school and immediately joinedd the staff of WHBF as an announcer. He had been doing work at the station while going to high school in the afternoons and evenings. He left WHBF for two years to do announcing chores in Madison and Poynetts, Wisc., and then returned to his "alma mater" in 1940.

The war came along and Chuck took leave to enter the air force where he



served as a pilot instructor until November, 1945, when he returned to the station. He became news director of WHBF in 1947 and shortly thereafter began to study television seriously.

Six months before WHBF-TV went on the air last July, Chuck was busily engaged in planning and programming for the local TV station.

Outside of his official duties at WHBF and WHBF-TV. Chuck's interests are devoted to his wife, naturally, the former Eloise Pratt, of Rock Island, whom he married in 1943. In addition, he has spent considerable time in local drama circles and has been a member of "The Playcrafters" for the past four years.

Nickname of Clifton Fadiman, CBS-TV "This Is Show Business" host, is Kip. His recently arrived son's name is Kim.

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ADVERTISERS HANG ON TO SUMMER TIME SPOTS

By JONATHAN DAVID

The lineup of television shows over the summer will be almost as good as during the winter—and in some cases better.

There seem to be a number of public service shows on tap. These will be filmed and live, on health, Boy Scouts. and American industry and resources.

These won't be as dull as the subject matter might lead you to believe. I think television is learning how to sell its educational and informational programs merely by injecting some old fashioned showmanship into them.

Some proposed NBC shows include the Lewisohn Stadium concerts from New York; a mess of quiz shows, which I definitely regard as a step backward; and some interview sessions, which are as good or bad as the people on them.

Most of the advertisers who have winter programs on the best network time—7 to 10 o'clock any evening, and a few other good spots, such as Sunday afternoon—are hanging on to the time. Some will keep their regular shows going through the summer, and others will have summer replacements.

The important thing to the advertisers is to hold on to the time period. If you have a good time, no matter how rotten a show you put in it, you're bound to have a pretty good audience.

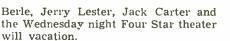
The greatest example of a bad show in a wonderful time is the Fireside Theater, following Berle Tuesday nites at 7. After months of trying to figure why it has such a good rating, I can conclude only that it is because it follows Berle. The movies on the program are about Grade F. even by Hollywood standards.

Shows which will stay on all summer include the Sunday night Comedy Hour, Ford Festival, Amateur Hour, Kraft Theater and Super Circus.

Kukla, Fran & Ollie will take an eight weeks vacation. Sid Caesar,



EILEEN WILSON, favorite of "Your Hit Parade" (which celebrated its sixteenth year on the air April 21) television program, is riding high in popularity as a result of her pleasing rendition of top tunes.



The networks make a lot of noise about their audiences holding up during the summer. This seems to ignore the few million people around the Midwest who are out in the ballparks, golf courses, gardens, beaches, and highways.

Maybe TV will change all that. It hasn't yet.

Music Writing For Television Is Rough!

After more than two decades of writing and conducting mood music for radio drama, Vladimir Selinsky finds that television scoring is not much different—it's just two and a half times more work.

Selinsky's present schedule gives him a direct comparison of the relative difficulties of radio and television, as far as the music director is concerned. He composes and conducts the melodic moods for "Video Theatre" seen on WHBF-TV on Mondays at 6 p.m.

"In radio," he says, "it's comparatively simple. You read the script, write the score, rehearse it on broadcast day, play it on the air and it's all over with.

"In telewision, it's different. To begin with, reading the script is more of a chore. One page of dialogue may call for 25 seconds of background music, while a three-line parenthetical direction on the next page may mean one or two minutes of sustained music."

Figuring out the latter gives Selinsky plenty of exercise in his New York apartment. He follows out the directions, pacing around the room, to esti-

,

mate how long they will take before the camera.

By the time he's read the script, the music director has a general idea of the moods required. But Selinsky finds it advisable to attend two cast rehearsals before putting down a note of music. He can observe playing time more carefully, and also saves himself the trouble of writing music for scenes or pages that are eliminated in the early stages of rehearsal.

Then he confers with the director to figure out, in addition to the opening, closing and scene changes, which portions of the drama would be heightened by background music.

When the score is completed and arranged for the instruments to be used on a particular broadcast, preliminary rehearsals are scheduled.

Finally, on the date of the broadcast, Selinsky is at the studio all day for rehearsals, and for the inevitable lastminute revisions of his score as changes are made in the script or the actors' playing tempo in certain scenes is accelerated or slowed.





JUNE 7th

- WHBF-TV-Ch. 4 WOC-TV-Ch. 5 (Program Subject of Change)
- 11:30 4 GARRY MOORE SHOW— Stars Denise Lor, and Ken Carson. Comic strip artist, Milton Caniff, is guest.
- 12:30 4 FIRST HUNDRED YEARS— Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR-
- 1:00 5 MISS SUSAN— Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 TIME FOR ERNIE-A new show.
- 2:00 5 KATE SMITH SHOW-
- Variety with Kate and her guests. 3:00 4 MARY HARTLINE SHOW—
 - 5 HAWKINS FALLS, POP. 6200-Serial of life in a small town.
- 3:15 5 PANHANDLE PETE & JENNIFER—
 3:30 5 HOWDY DOODY—
 Bob Smith's puppets in new adventures to please the children.
- 3:45 4 INS DAILY NEWS— 3:55 4 SHOW CASE—
 - Prevue of Coming Attractions. 4 SMALL FRY CLUB—
- 4:00 4 SMALL FRY CLUB— A program especially for children. 5 CACTUS JIM—
- 4:30 4 THE BUDDIES OF THE AIRLANES Now seen as well as heard, Pat, Speed and Curley offer real western music.
 - 5 COWBOY KEN-
- 4:45 4 BEANTE— Popular character of the kids is brought back by popular demand.
 - 5 MR. WEATHERWISE Brief puppet show giving current weather outlook,
- 4:52 5 WOC-TV NEWSROOM— Bob Frank and Bob Redeen report the latest news.
- 5:00 4 CAPTAIN VIDEO— An adventure story on earth and in space with the Video Ranger.
 5 KUKLA, FRAN & OLLIE—
 - The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 ARMED FORCES HOUR-5 LITTLE SHOW-A musical show with John Conte and the Honeydreamers.

5:45 5 NEWS CARAVAN-

John Cameron Swayze reports the news with on-the-spot films.

- 6:00 4 STOP THE MUSIC— Bert Parks dishes out the prizes with help from vocalists Jimmy Blaine, Betty Ann Grove, Marian Morgan and the Variety Dancers.
 - 5 YOU BET YOUR LIFE— Groucho Marx and his quick wit enhance this quiz program.
- 6:30 5 YOU ASKED FOR IT— Art Baker shows the unusual that you ask for.
- 7:00 4 ELLERY QUEEN— Lee Bowman has the lead in this top mystery thriller. 5 FESTIVAL—

Stars singer James Melton with Dorothy Warrenskjold and the zany Wiere Brothers. Nat "King" Cole and the trio and Jan Murray assist Melton in a salute to spring. The King Cole boys will sing "That's My Girl" and "Destination Moon."

7:30 4 BLIND DATE

Arlene Francis emcees as handsome men compete for dates with beautiful girls.

- 8:90 4 TRUTH OR CONSEQUENCES— Ralph Edwards brings surprises to residents of North Hollywood.
 - 5 MARTIN KANE, PRIVATE EYE—
 Bill Gargan plays the sleuth in one of the best who-done-its.
- 8:30 4 PANTOMINE QUIZ— Mike Stokey emcees with regular panel of movie stars Vincent Price, Jackie Coogan, Hans Conreid and Adele Jergens versus a panel of guest stars.
 5 WAYNE KING SHOW—
 - 5 WAYNE KING SHOW— The Waltz King better than ever.
- 9:00 4 FAYE EMERSON SHOW— An informal visit with Mrs. Skitch Henderson as she plays hostess to her guests.
 - 5 HOLLYWOOD REEL— Ann Sheridan, Coleen Gray, Jack Mulhall, Max Factor Salon.
- 9:15 4 STORK CLUB— Sherman Billingsley and Virginia Pathe entertain their guests. 5 FILM SUBJECT—
- 9:30 4 HOLIDAY HOTEL— Stars Don Ameche and Betty Brewer.
 - 5 MUSICAL MOODS— Marjorie Meinert at the piano and organ with Jim Johnston.
- 10:00 4 INS NEWS-
 - 5 WEATHER REPORT-
- 10:05 5 NEWS-
- 10:10 5 BASEBALL RESULTS-
- 10:15 5 HOLLYWOOD THEATRE-

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JUNE 8th

- WHBF-TV—Ch. 4 WOC-TV—Ch. 5 (Programs Subject to Change)
- 12:00 4 GARRY MOORE SHOW— Kirkwood and Goodman, comedians, are guests.
- 12:30 4 FIRST HUNDRED YEARS— Stars Jimmy Lydon and Olive Stacey.
- 12:45 4 VANITY FAIR-
- 1:00 5 MISS SUSAN— Daytime serial with Susan Peters, Hollywood star. This is a story of a woman attorney.
- 1:15 5 TIME FOR ERNIE— Å new show.
- 1:30 5 BERT PARKS SHOW— Musical variety, Betty Ann Grove.
- 2:00 5 KATE SMITH SHOW— Variety with Kate and her guests. 2:30 4 STRIKE IT RICH—
 - Another radio show on Television.
- 3:00 4 MARY HARTLINE SHOW— Delightful juvenile program.
 5 HAWKINS FALLS, POP. 6200—
- Serial of life in a small town. 3:15 5 GABBY HAYES SHOW—
 - Gabby has another yarn about a Western hero.
- 3:30 5 HOWDY DOODY— Bob Smith's puppets in new adventures to please the children.
- 3:45 4 INS DAILY NEWS-
- 3:55 4 SHOW CASE— Prevue of Coming Attractions.
- 4:00 4 SMALL FRY CLUB— A program especially for children. 5 UNC & ANDY—
 - A lesson in drawing for the kids.
- 4:15 5 ART-CRAFT TELE-4:30 4 SPACE CADET--
 - Tom Corbett's adventures in space with cadets in Space Academy. 5 COMIC CUT-UP---
 - Features Ken Wagner and Peewee
- 4:45 4 BEANIE— Popular character of the kids is brought back by popular demand.
 - 5 MR. WEATHERWISE— Brief puppet show giving current weather outlook.
- 4:52 5 WOC-TV NEWSROOM— Bob Frank and Bob Redeen report the latest news.

- 5:00 4 CAPTAIN VIDEO— An adventure story on earth and in space with the Video Ranger.
 - 5 KUKLA, FRAN & OLLIE— The puppets of Burr Tillstrom have fun with lovely Fran Allison.
- 5:30 4 LIFE WITH ART LINKLETTER— Comedy and domestic skits with Art and the school kids.
 - 5 SHOWROOM— Lovely Roberta Ouinlan sings.
- 5:45 5 NEWS CARAVAN— John Cameron Swayze reports the news with on-the-spot films.
- 6:00 4 "MAMA"— Delightful stories of the homelife of an old fashioned family.
 - 5 QUIZ KIDS— Joe Kelly tosses tough questions at the youngsters.
- 6:30 4 MAN AGAINST CRIME— One of the better private eye stories with Ralph Bellamy as Mike Barnett.
 - 5 GOLDEN OPPORTUNITY--A talent show with local contestants.
- 7:00 4 PULITZER PRIZE PLAYHOUSE— Outstanding drama.
 - 5 BIG STORY---True newspaper story dramatized.
- 7:30 5 HENRY MORGAN SHOW— Features Morgan, Arnold Stang, Kay Ballard and Dorothy Claire.
- 8:00 4 MORTON DOWNEY SHOW— The Star of the Family is brought to your screen.
 - 5 BOXING— Jimmy Flood vs. Jimmy Herring in an eight-round middleweight bout. From Madison Square Garden.
- 8:30 4 PENTHOUSE PARTY---Betty Furness is your host.
- 8:45 5 WRESTLING FROM HOLLYWOOD Miguel Black Guzman vs. Baron Leone.
- 9:00 4 PLÄINCLOTHESMÄN---Å detective thriller.
- 9:30 4 PERRY COMO SHOW— Fontaine Sisters & Mitchell Ayres orchestra and a fine chorus.
- 9:45 4 WEATHER SHOW-
- 9:50 4 INS NEWS-
- 10:00 5 WEATHER MAN-
- 10:05 5 NEWS-
- 10:10 5 BASEBALL SCOREBOOK-
- 10:15 5 HOLLYWOOD THEATRE-

favorite

recipes

BETTE CHAPEL, vivacious singer of the "Garroway-at-Large" show, this week shares her favorite recipe for veal scallopini with readers of Tele-Views. A recent bride with an apartment to take care of in addition to her singing career, Bette has a devoted husband ready to tell you that she is as adept at preparing food as she is at putting across a song.



veal

scallopini

 lb. veal steak
 sliced onion
 lsliced green pepper
 small can sliced mushrooms
 small can tomato puree salt and pepper

Slice into patties one pound of veal. Lightly brown in hot fat. Add one onion and one green pepper and simmer on low flame until green pepper is soft. If fat dries up add a small amount of water. Add sliced mushrooms and tomato puree. Cook on a low flame 20-25 minutes, adding water if sauce thickens.



Let's Talk Television Rangeland Tunes of "The Buddies" Enjoyable

By LUCIA CARTER

TV Editor, Moline Dispatch

A milestone in WHBF-TV history was reached—slightly behind schedule. I think—back in April when the Buddies of the Airlanes, popular WHBF western entertainers made their longawaited television debut. Since then the Buddies' telecast, directed by Bunny Smith. has become a WHBF-TV standby. It's seen at 4:30 each Tuesday and Thursday afternoon.

The radio trio—Pat Maynard, Curly Bray and Speed Foreman—has been



augmented, for television purposes by Verne Wilson of Rock Island, who fiddles a mean hoedown. And the fourth, part-time. Buddy easily fits into the pattern of the telecast — essentially that of the Buddies' radio shows with, of course, an additional visual element.

Western songs are played on accordian,

Lucia Carter guitar, bass and fiddle. (The word "violin" is frowned upon in hoedown circles). There's singing by Speed and Curly. Occasionally Pat Maynard flings down his accordian to treat viewers to a piano or organ selection. Between numbers the Buddies, clad in flamboyant western costumes, clown in front of the camera or exchange banter with announcer Chuck Harrison.

The spottiness which characterized the first two or three programs has disappeared as the performers have become accustomed to TV. The informality, it's true, appears to stop just short of chaos, but the Buddies plan it that way. In its casual way, the show is a smooth one.

Possibly you've noticed an improvement in photographic quality on the Buddies program and on other WHBF- TV shows. Here we owe a debt of gratitude to Red Hauser, professionally trained cameraman who joined with the station's staff about a month ago. With only one camera on the job, he's not going to be able to do many photographic tricks, to be sure, but at least WHBF-TV pictures have passed well beyond the snapshot class.

In a discussion of the Buddies of the Airlanes it's difficult to avoid a discussion of western music itself. (If you use the term "hillbilly" the Buddies suspect you are trying to start a fight. I can't quite place the line of demarcation myself, although it's obvious that the Buddies' music is far superior to the caterwauling I heard during my three years in Tennessee).

There are few neutrals when it comes to western music. But those who like western songs cannot help enjoying the Buddies' rendition of rangeland tunes.

In fact, WHBF-TV's only mistake in putting the Buddies on the air was in scheduling the show opposite the Quad-Cities' only other western music telecast. Cowboy Ken Houchins, an equally talented western performer, appears on WOC-TV at 4:30 Monday, Tuesday and Thursday afternoons.

He was there first. And, although Cowboy Ken aims his songs and chatter at a juvenile audience, the true western addict will want to watch both shows. Twice a week, though, he has to make a choice and Ken and the Buddies —friends in private life—have to divide an audience.

Still, the Rock Island station took a tremendous step forward when the Buddies' show was launched. The video appearance of the station's best known performers is evidence that WHBF-TV is by no means ready to lie down and quit when it comes to local programming. (Ann Palmer's Meet Your Community has been on the air since November, but one show, however good, cannot carry a station).

WRINKLES THING 4 KEN WAGN Lesson Seven CARTOON FIGURES NOTE WRINKLES FORMED FOR AT ARROW POINTS-ADDING CREASES GIVES CLOTHES THAT NOTE SHOULD REAL' LOOK. N SHIRT SLEEVES /EST RAW A VERTICAL LINE FOR BALANCE AND DIVIDE INTO FIVE PARTS (OR 5 HEADS). USE OVAL FOR HEAD AND LARGE OVAL FOR BODY. ADD LEGS AND ARMS SHAPE THE HEAD - ADD CLOTHES. BY PLACING EYES MIDWAY IN HEAD OVAL - THE OVER ALL PROPORTIONS WILL COME OUT BETTER - TRY IT. ARTOON FIGURES ARE USUALLY EXAGERATED BODY FORMS-WHEREIN LIESTHEIR HUMOR THE SERIOUS ARTIST SPENDS MANY HOURS SKETCHING FROM LIFE - STUDYING BONE AND MUSCLE CONSTRUCTION - FOR NEW OLD TRAUSERS PERFECTION IN HIS WORK. PANTS See Comic Cutups with KEN WAGNER . WOC.

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Back on WHBF-TV "What's My Line?" 8:30 P.M. Sunday

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