

The authoritative service for executives in all branches of the television arts & industries

Index to Television Digest, 1960: Volume 16

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Supplements and Special Reports Published During 1960

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Directories

Annual AM-FM Directory of Jan. 1; with weekly Addenda reporting current FCC decisions, applications, etc. Listings of all AM-FM stations by states and frequencies, all applications by states and frequencies, call letter lists, etc. (Includes other North American stations.)

Semi-Annual TV Factbooks (Spring-Summer, No. 30, and Fall-Winter, No. 31) with weekly Addenda reporting current FCC grants, applications, new stations on air, etc.

Special Supplements

Hollywood's Candidates for Next Season's Programs. A list of new pilots, ready or in the making, compiled by our Hollywood Bureau. (Vol. 16:5).

Investing in Applied Science. A report based on a St. Louis speech by George Edgar, Research Dept., Carl M. Loeb, Rhoades & Co. A new approach to investments in the electronics industry. (Vol. 16:7).

Television Stations in Operation. A log of U.S. & Canadian stations on the air or due to be operating by Spring of 1960. (Vol. 16:10).

FCC Public Notice on 'Sponsorship Identification of Broadcast Material.' Full text of FCC interpretation of Section 317 of Communications Act. (Vol. 16:14).

Financial Data on Television-Electronic Companies. Statistical summaries of reports of leading public-owned companies. Prepared by Greenebaum & Associates, financial consultants in electronics. (Vol. 16:18).

Television Households by States & Countries. ARB survey-based estimates as of January 1, 1960. (Vol. 16:25).

Report and Statement of Policy on Programming Inquiry. Full text of FCC's Public Notice 60-970. (Vol. 16:31).

Special Reports

Strike Situation at a Glance. Charts. (Vol. 16:6 p13; 16 p12; 14 p15; 22 p11).

Government & Industry Action on Television. A chart. (Vol. 16:7 p5).

FCC Recommendations on Station Sales & Network Regulation. (Vol. 16:21 p6).

FCC TV Station Income and Expenditures for 1959. (Vol. 16:36 p3).

Chronology of 1960's Major Television Events. (Vol. 16:52 p14)

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