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This semi-annual Factbook is kept up-to-date with Weekly Addenda Supplements reporting current TV actions of the FCC, which are sent to Full Service Subscribers only. It is part of the services of

Television Digest
with ELECTRONICS REPORTS
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Television Networks: Rates and Data

Intercity Hookups Presently Available via Coaxial-Microwave Connections

All data as furnished by networks.

Map of Present and Projected Interconnections Published as Insert with This Directory

AMERICAN BROADCASTING CO., Inc.*

Television Network

Executive Offices: 30 Rockefeller Plaza, New York 20, N. Y. Susquehanna 7-5000.

Business Offices and Studios: 7 W. 66th St., New York. Susquehanna 7-5000. (Studios also at 11 W. 67th St. & Elysee Theatre.)

Other Affiliations: ABC also owns WJZ & WJZ-TV, New York; WENR & WENR-TV, Chicago; WXYZ & WXYZ-TV, Detroit; KGO & KGO-TV, San Francisco; KECA & KECA-TV, Los Angeles.

EXECUTIVES

Edward J. Noble, *chairman of board.*
Robert E. Kintner, *president.*
Robert H. Hinckley, *v.p., Washington.*
Alexander Stronach, *v.p. for ABC-TV network.*

Engineering & General Services

Frank Marx, *v.p. in charge.*
Clare Owen, *administrative assistant.*
John Preston, *director of engineering facilities & general services.*

Thomas F. Foy, *purchasing agent.*
Joseph Spagnola, *office & studio service director.*
William Trevarthen, *director of engineering operations.*
Richard Hamilton, *supervisor of communications.*
Lawrence A. Ruddell, *recording director.*
Reginald Willcocks, *traffic manager.*
Merle Worster, *eastern engineering operations manager.*

Finance, Personnel

C. Nicholas Priaulx, *v.p. & treasurer.*
Aaron Rubin, *asst. secy. & asst. treas.*
Walter C. Tepper, *controller.*
Drew Van Dam, *director of personnel.*

Legal

Geraldine B. Zorbaugh, *acting general attorney & secretary.*
Omar Elder, *attorney & asst. secretary.*
Muriel Henle, Felix H. Kent, James A. Stable, *attorneys.*

Program

Harold L. Morgan, *v.p. in charge of TV services dept.*
Robert Holland, *manager of film service.*
Mortimer Weinbach, *national director of operations.*
Henry Hede, *business manager.*
John L. Kelly, *plant superintendent.*
Ruth Klersted, *operations manager.*
James McNaughton, *art director.*
Jean Mortimer, *co-ordinator of production services.*
Harold Sobolov, *studio supervisor.*
Charles Underhill, *national director of program dept.*
Freelon Fowler, *film program manager.*
Charles Holden, *asst. national director of program dept.*
John Madigan, *director of news & special events.*

Public Relations, Advertising & Promotion, Continuity Acceptance

John W. Pacey, *director of public affairs.*
Mary Ahern, *executive producer of public affairs dept.*
Ruth Crawford, *librarian.*
Mitchell DeGroot, *manager of advertising & promotion.*
Arthur B. Donegan, *manager of publicity.*
Ellen Heagerty, *supervisor of audience information.*
Grace Johnsen, *director of continuity acceptance.*
Ruth Trexler, *exec. producer, religious & educational programs.*

Sales

John B. Lanigan, *v.p. in charge of TV sales.*
Edwin Friendly Jr., *national director of sales.*
Thomas P. Robinson, *business manager for network sales.*

Station Relations, Operations for Sales & Station Traffic Research & Sales Development

Ernest Lee Jahncke Jr., *v.p. & asst. to president.*
Alfred Beckman, *director of operations for sales & station traffic.*
Malcolm B. Lalng, *manager of station clearance.*
Alice Stamatis, *manager of order processing.*
Richard B. Rawls, *manager of station relations dept.*
Henry B. Worthington, *manager of co-operative program sales.*
Oliver Treyz, *director of research & sales development.*

Owned Television Stations

Slocum Chapin, *vice president in charge.*
WJZ-TV, New York: J. Trevor Adams, *manager;* Harold Hough, *program manager;* Don L. Kearney, *national spot sales manager.*
WENR, Chicago: Joseph Fisher, *sales manager;* Roy McLaughlin, *national spot sales manager.*
KECA-TV, Los Angeles: Phillip Hoffman, *station manager;* Alvin Flanagan, *program manager;* Frank King, *sales manager;* Leon D. Larimer, *national spot sales manager.*
KGO-TV, San Francisco: Vincent Francis, *station manager;* Boyce Wright, *program manager;* Daye Sacks, *national spot sales mgr.*
WXYZ-TV, Detroit: John Pival, *station manager.*

* Merger with United Paramount Theatres Inc. into new corporation to be called American Broadcasting-United Paramount Inc. pending FCC approval. (See *Television Digest*, Vol. 7:21 & 8:28.)

Central Division (Chicago)

John H. Norton, *vice president.*
Robert L. Anderson, *research supervisor.*
James Duffy, *manager of sales promotion.*
Walter L. Emerson, *legal counsel.*
Monte Fassnacht, *manager of program dept.*
Jack Brand, *executive producer.*
John Fitzpatrick, *production manager.*
Clarence Helder, *program operations manager.*
Lawrence Kelly, *manager of film dept.*
Jack McCord, *program business manager.*
Elliot Henry Jr., *publicity manager.*
E. C. Horstman, *manager of engineering & general services.*
Kenneth Christiansen, *mgr. of traffic & communications.*
Mary A. Corcoran, *purchasing agent & personnel asst.*
John J. Manley, *manager of office & studio services.*
Floyd Timberlake, *engineering operations supervisor.*
Francis McNulty, *music rights supervisor.*
Cornelius O'Dea, *news supervisor.*
Stewart Robinson, *auditor.*
Robert M. Savage, *manager of script & continuity acceptance.*
James L. Stirton, *director of network for Central Division.*
Gerald A. Vernon, *manager of network sales.*
Patric Rastall, *sales service manager.*

Western Division (Los Angeles)

William Phillipson, *director of Western Division.*
Dorothy L. Brown, *continuity acceptance editor.*
Phillip G. Caldwell, *manager, engineering & general services.*
Dana Clark, *general service supervisor.*
Allan E. Maynard, *purchasing agent.*
Courtney McLeod, *traffic manager.*
Cameron G. Pierce, *manager of television engineering.*
Edward B. Hullinger, *manager, station relations.*
Francis D. LaTourette, *news editor.*
Florence T. Schiro, *personnel director.*
Donn B. Tatum, *director of TV.*
Cecil W. Barker, *program production director.*
J. Clifford Anderson, *program business manager.*
Norma T. Olsen, *director of program operations.*
Eloise Reeves, *film director.*
Darrell E. Ross, *production manager.*
Norman H. Sloane, *production control manager.*
C. Merwin Travis, *sales promotion manager.*
John C. Wagner, *controller.*

San Francisco

James Connolly, *vice president.*
A. E. Evans, *mgr. of engineering & gen. services dept.*
Edith Kirby, *traffic manager.*
Gordon Grannis, *advertising, promotion & publicity manager.*
Muriel Jocz, *sales service manager.*
Victor Reed, *mgr. of news & special events, & program operations.*
Kenneth B. Stedman, *auditor.*
Margaret Wickenden, *asst. continuity acceptance editor.*

NETWORK RATES

(Rate Card No. 4—Revised to July 1, 1952)

(Consult Network for Discounts, Specifications, etc.)

Class A rates (6-11 p.m. Mon.-Fri.; 1-11 p.m. Sat. & Sun.). Class B rates (5-6 p.m. Mon.-Fri.) are 75% of Class A rates. Class C rates (all other times) are 50% of Class A rates.

GROSS STATION RATES—CONNECTED NETWORK

(Class A Rates)

Station	Hour	30 Min.	15 Min.
WJZ-TV, New York	\$4250.00	\$2550.00	\$1700.00
WXYZ-TV, Detroit	1500.00	900.00	600.00
WAAM, Baltimore	1100.00	660.00	440.00
WNAC-TV, Boston	1800.00	1080.00	720.00
WCPO-TV, Cincinnati	1025.00	615.00	410.00
WEWS, Cleveland	1500.00	900.00	600.00
WXEL, Cleveland	1500.00	900.00	600.00
WTVN, Columbus	675.00	405.00	270.00
WHIO-TV, Dayton	750.00	450.00	300.00
WOOD-TV, Grand Rapids	600.00	360.00	240.00
WJAC-TV, Johnstown	625.00	375.00	250.00
WKZO-TV, Kalamazoo	600.00	360.00	240.00
WGAL-TV, Lancaster	650.00	390.00	260.00
WJIM-TV, Lansing	475.00	285.00	190.00
WNHC-TV, New Haven	900.00	540.00	360.00
WFIL-TV, Philadelphia	2100.00	1260.00	840.00
WDTV, Pittsburgh	1200.00	720.00	480.00
WJAR-TV, Providence	800.00	480.00	320.00
WSPD-TV, Toledo	725.00	435.00	290.00
WMAL-TV, Washington	950.00	570.00	380.00
WNAAC-TV, Huntington	425.00	255.00	170.00
WTAR-TV, Norfolk	550.00	330.00	220.00
WTVE, Richmond	525.00	315.00	208.25
WBEN-TV, Buffalo	1000.00	600.00	400.00
WICU, Erie	600.00	360.00	240.00
WHAM-TV, Rochester	650.00	390.00	260.00
WRGB, Schenectady	825.00	495.00	330.00
WHEN, Syracuse	700.00	420.00	280.00
WKTU, Utica	400.00	240.00	160.00
WLTV, Atlanta	625.00	375.00	250.00
WNEF-TV, Binghamton	400.00	240.00	160.00

GROSS STATION RATES—CONNECTED NETWORK—(Continued)

Station	Hour	30 Min.	15 Min.
WAFM-TV, Birmingham	500.00	300.00	200.00
WBTV, Charlotte	500.00	300.00	200.00
WFMY-TV, Greensboro	450.00	270.00	180.00
WMBR-TV, Jacksonville	400.00	240.00	160.00
WENR-TV, Chicago	2200.00	1320.00	880.00
WTMJ-TV, Milwaukee	1150.00	690.00	460.00
WSM-TV, Nashville	375.00	225.00	150.00
WMCT, Memphis	625.00	375.00	250.00
KSD-TV, St. Louis	1225.00	735.00	490.00
WFBS-TV, Indianapolis	800.00	480.00	320.00
WAVE-TV, Louisville	575.00	345.00	230.00
WOI-TV, Ames-Des Moines	400.00	240.00	160.00
WDAF-TV, Kansas City	800.00	480.00	320.00
WTCN-TV, Minneapolis	900.00	540.00	360.00
KMTV, Omaha	550.00	330.00	220.00
WTTV, Bloomington	500.00	300.00	200.00
WHBF-TV, Rock Island	450.00	270.00	180.00
*KECA-TV, Los Angeles	2000.00	1200.00	800.00
*KGO-TV, San Francisco	1000.00	600.00	400.00
*KSL-TV, Salt Lake City	400.00	240.00	160.00
*KFMB-TV, San Diego	700.00	420.00	280.00

Station	Hour	30 Min.	15 Min.
*WBAP-TV, Ft. Worth	750.00	450.00	300.00
*WFAA-TV, Dallas	700.00	420.00	250.00
*KPRC-TV, Houston	600.00	360.00	240.00
*WTVJ, Miami	525.00	315.00	210.00
*WDSU-TV, New Orleans	650.00	390.00	260.00
*WKY-TV, Oklahoma City	750.00	450.00	300.00

* Cable facilities, subject to allocation, are available for use of these stations on a connected basis.

NON-CONNECTED NETWORK*

Station	Hour	30 Min.	15 Min.
KOB-TV, Albuquerque	200.00	120.00	80.00
KPHO-TV, Phoenix	300.00	180.00	120.00
KEYL, San Antonio	400.00	240.00	160.00
KING-TV, Seattle	725.00	435.00	290.00
KOTV, Tulsa	500.00	300.00	200.00

* All but KOB-TV scheduled for interconnection by July 7, 1952.

NON-TERRITORIAL

Station	Hour	30 Min.	15 Min.
XELD-TV, Matamoros, Mexico	250.00	150.00	100.00

CBS TELEVISION DIVISION

Executive Offices: 485 Madison Ave., New York, N. Y. Plaza 5-2000.

Studios: 15 Vanderbilt Ave., New York, Plaza 5-2000. (CBS-TV also has these studios in New York: Studios 41, 42, 43 and 44 in the Grand Central Bldg.; Studio 50, 1697 Broadway; Studio 51, 109 West 39th St.; Studio 52, 254 West 54th St.; Studio 53, 54, 55 & 56 at 111 East 58th St.; Studio 57, 109th St. and Fifth Ave.; Studio 58, Ninth Ave. and 55th St.; Studio 59, 256 West 47th St.; Studio 60, 1945 Broadway; Studio 61, 1456 First Ave.; Studio 62, 261 West 47th St.; and in Los Angeles at Columbia Square, Earl Carroll Theatre, and Don Lee Studios.)

Other Affiliations: Columbia Broadcasting System Inc. (William S. Paley, chairman, and Frank Stanton, president) owns and CBS Television Division operates WCBS-TV, New York; KNXT, Los Angeles; owns 45% of WTOP-TV, Washington (Washington Post, 55%). CBS Inc. also owns and CBS Radio Division operates AM stations WCBS, New York; KCBS, San Francisco (owned by a subsidiary); KMOX, St. Louis; KNX, Los Angeles; WBBM, Chicago; WCCO, Minneapolis; WEEI, Boston; and has contracted to purchase 45% of KQV, Pittsburgh (see *Television Digest*, Vol. 8:10). Note: CBS has contracted to purchase WBKB, Chicago (see p. 15), and to acquire 47% interest in new company operating WCCO & WTCN-TV, latter to be changed to WCCO-TV, subject to approval of FCC (see WTCN-TV, pp. 20-21).

Operating subsidiaries and divisions of Columbia Broadcasting System Inc. include CBS-Columbia Inc. (David H. Cogan, president); CBS Laboratories Division (Adrian Murphy, president); CBS Radio Division (Adrian Murphy, president); Columbia Records Inc. (James B. Conkling, president); Hytron Radio & Electronics Co. (Bruce A. Coffin, president).

Executives:

- William S. Paley, chairman, Columbia Broadcasting System Inc.
- Frank Stanton, president, Columbia Broadcasting System Inc.
- J. L. Van Volkenburg, president, CBS Television Division.
- Richard S. Salant, v.p. & general executive.
- Harry S. Ackerman, v.p. in charge of network programs (Hollywood).
- Herbert V. Akerberg, v.p. in charge of station relations.
- H. Leslie Atlass, v.p. in charge of central division.
- I. S. Becker, v.p. in charge of business affairs.
- Frank B. Falknor, v.p. in charge of operations.
- Charles L. Glett, v.p. in charge of network services (Hollywood).
- Merle S. Jones, v.p. in charge of stations and general services.
- William B. Lodge, v.p. in charge of engineering.
- Hubbell Robinson Jr., v.p. in charge of network programs.
- Fred M. Thrower, v.p. in charge of network sales.
- Thomas D. Connolly, mgr. of program sales, network sales dept.
- John P. Cowden, operations director, adv. & sales promotion.
- Thomas H. Dawson, gen. sales mgr., CBS Television Spot Sales.
- William J. Fagan, administration manager, network sales dept.
- Michael J. Foster, director of press information.
- Russell Furse, general manager, network program dept.
- William Golden, creative director, adv. & sales promotion.
- Norman C. Hadley, comptroller of accounting & general budgets.
- W. Spencer Harrison, senior attorney.
- William H. Hylan, Eastern sales manager, network sales dept.
- David J. Jacobson, director of public relations.
- Austin E. Joscelyn, director of operations (Hollywood).
- Oscar Katz, director of research.
- Martin N. Leeds, director of TV business affairs (Hollywood).
- Sig Mickelson, director of news and public affairs.
- Lorin S. Myers, sales research counsel, network sales dept.
- Harry G. Ommerle, program director, network program dept.
- James C. Shattuck, director of editing.
- Henry S. White, business manager, network program dept.
- E. Carlton Winckler, production manager, operations dept.

NETWORK RATES

(Rate Card No. 6; revised to July 1, 1952)

(Consult Network for Discounts, Specifications, etc.)

Class A rates (6-11 p.m. Mon.-Fri.; 1-11 p.m. Sat. & Sun.). Class B rates (5-6 p.m. Mon.-Fri.) are 75% of Class A rates. Class C rates (all other times), are 50% of Class A rates.

BASIC INTERCONNECTED GROUP
(Available only as a group)

Station	Hour	30 Min.	15 Min.
WCBS-TV, New York	\$4500.00	\$2700.00	\$1800.00
WAGA-TV, Atlanta	700.00	420.00	280.00
WMAR-TV, Baltimore	1200.00	720.00	480.00
WAFM-TV, Birmingham	500.00	300.00	200.00
WNAC-TV, Boston	1800.00	1080.00	720.00
WBTV, Charlotte	500.00	300.00	200.00
WBKB, Chicago	2000.00	1200.00	800.00
WKRC-TV, Cincinnati	1000.00	600.00	400.00
WEWS, Cleveland	1500.00	900.00	600.00
WBNS-TV, Columbus	750.00	450.00	300.00
KRLD-TV, Dallas	775.00	465.00	310.00
WHIO-TV, Dayton	750.00	450.00	300.00
WJBK-TV, Detroit	1500.00	900.00	600.00
WFMY-TV, Greensboro	450.00	270.00	180.00
WFBS-TV, Indianapolis	800.00	480.00	320.00
WMBR-TV, Jacksonville	400.00	240.00	160.00
WKZO-TV, Kalamazoo (Grand Rapids)	600.00	360.00	240.00
+KNXT, Los Angeles	2000.00	1200.00	800.00
WHAS-TV, Louisville	600.00	360.00	240.00
WTCN-TV, Minneapolis	900.00	540.00	360.00
KMTV, Omaha	550.00	330.00	220.00
WCAU-TV, Philadelphia	2200.00	1320.00	880.00
+KSL-TV, Salt Lake City	400.00	240.00	160.00
KEYL, San Antonio	400.00	240.00	160.00
+KFMB-TV, San Diego	700.00	420.00	280.00
+KPIX, San Francisco	1100.00	660.00	440.00
+KING-TV, Seattle	650.00	390.00	260.00
WHEN, Syracuse	700.00	420.00	280.00
KOTV, Tulsa	600.00	360.00	240.00
WTOP-TV, Washington	1000.00	600.00	400.00

NORTHWEST SUPPLEMENTARY GROUP
(Available only as a group)

Station	Hour	30 Min.	15 Min.
WOI-TV, Ames (Des Moines)	400.00	240.00	160.00
WDAF-TV, Kansas City	800.00	480.00	320.00
WHBF-TV, Rock Island	450.00	270.00	180.00

SUPPLEMENTARY INTERCONNECTED GROUP
(Available individually with basic group)

Station	Hour	30 Min.	15 Min.
WBNF-TV, Binghamton	400.00	240.00	160.00
WTTV, Bloomington	500.00	300.00	200.00
WBEN-TV, Buffalo	1000.00	600.00	400.00
WICU, Erie	550.00	330.00	220.00
WOOD-TV, Grand Rapids	600.00	360.00	240.00
KPRC-TV, Houston	600.00	360.00	240.00
WSAZ-TV, Huntington	425.00	255.00	170.00
WJAC-TV, Johnstown	625.00	375.00	250.00
WGAL-TV, Lancaster	650.00	390.00	260.00
WJIM-TV, Lansing	475.00	285.00	190.00
WMCT, Memphis	625.00	375.00	250.00
WTVJ, Miami	600.00	360.00	240.00
WTMJ-TV, Milwaukee	1150.00	690.00	460.00
WSM-TV, Nashville	375.00	225.00	150.00
WNHC-TV, New Haven	900.00	540.00	360.00
WDSU-TV, New Orleans	525.00	315.00	210.00
WTAR-TV, Norfolk	550.00	330.00	220.00
WKY-TV, Oklahoma City	650.00	390.00	260.00
WDTV, Pittsburgh	1200.00	720.00	480.00
WJAR-TV, Providence	800.00	480.00	320.00
WTVR, Richmond	525.00	315.00	210.00
WHAM-TV, Rochester	650.00	390.00	260.00
KSD-TV, St. Louis	1225.00	735.00	490.00
WRGB, Schenectady	825.00	495.00	330.00
WSPD-TV, Toledo	725.00	435.00	290.00
WKTV, Utica	400.00	240.00	160.00
KPHO-TV, Phoenix	400.00	240.00	160.00

NON-INTERCONNECTED SUPPLEMENTARY GROUP
(Available individually with basic group)

Station	Hour	30 Min.	15 Min.
KOB-TV, Albuquerque	200.00	120.00	80.00
XELD-TV, Matamoros	250.00	150.00	100.00
**XHTV, Mexico City	350.00	210.00	140.00

Cable Charges (Gross):	Hour	30 Min.	15 Min.
Transcontinental (Westbound)	1200.00	600.00	300.00
Transcontinental (Eastbound)	2400.00	1200.00	600.00

** Subject to cable charges, which are available on request.

DuMONT TELEVISION NETWORK

A Division of Allen B. DuMont Laboratories Inc.

Business Offices: 515 Madison Ave., New York 22, N. Y. Murray Hill 8-2600.

Studios: 515 Madison Ave. (DuMont also has studios at Adelphi Playhouse, Ambassador Theatre, Central Opera House, John Wanamaker Dept. Store.)

Affiliations: Owned by Allen B. DuMont Laboratories Inc., TV and electronics manufacturer, owns and operates TV stations WABD, New York; WTTG, Washington; WDTV, Pittsburgh.

NETWORK EXECUTIVES

Chris J. Witting, *director and general manager.*
 Donald H. McGannon, *administrative asst. to the director.*
 Ted Bergmann, *director of sales.*
 James L. Caddigan, *director of programming & production.*
 Elmore B. Lyford, *director of station relations.*
 Rodney D. Chipp, *director of engineering.*
 Gerald Lyons, *director of public relations & publicity.*
 Edward Kletter, *director of msg. & business development.*
 John H. Bachem, *asst. director of sales.*
 Norman W. Drescher, *manager, closed circuit dept.*
 Joseph Hess, *director of budget & general services.*
 Donald A. Stewart, *manager, film dept.*
 Richard E. Jones, *manager of WABD, New York.*
 Walter Compton, *manager of WTTG, Washington.*
 Harold G. Lund, *manager of WDTV, Pittsburgh.*

Network Sales

Ted Bergmann, *director of network sales.*
 John H. Bachem, *asst. director of network sales.*
 Lynn Cleary, *manager of sales service.*
 Edward R. Eadeh, *manager of research, network sales.*
 David Lasley, *Central Division sales manager, 435 N. Michigan Ave., Chicago 11, Ill.; Robert H. Miller, account executive.*
 Richard S. Ralton, *West Coast sales representative, Monadnock Bldg., San Francisco 5, Cal.*
 William Koblenzer, James F. Owens, Duncan R. Buckham, John B. Soell, *account executives, network sales.*
 William Walters, *manager, account managers group; Lawrence H. Buck, Richard Geisman, account managers.*

Operations

Saul Abraham, *supervisor, Adelphi Theatre.*
 Samuel Spachner, *supervisor, Ambassador Theatre.*
 Ralph Robbins, *supervisor, Wanamaker Studio.*
 S. W. Fairchild, *supervisor, Studio D.*

Programming and Production

James L. Caddigan, *director of programming & production.*
 Leslie G. Arrles Jr., *asst. director of programming & production.*
 Paul Rosen, *supervisor of program & talent procurement.*
 A. L. Hollander, *production facilities manager.*
 Duncan MacDonald, *supervisor of women's programs.*
 Don Russell, *chief announcer.*
 Elizabeth Mears, *casting director.*
 Charles Mann, *script editor.*
 Edward Saulpaugh, *supervisor of continuity acceptance.*
 Dominick Celentano, *supervisor of music acceptance.*
 Sam Posner, *asst. program administrator.*
 Marian Glick, *news editor.*
 Ted Hammerstein, Charles Parsons, Roger Gerry, *supervising producers.*
 Frank Bunetta, *senior director; Harry Coyle, Pat Fay, H. Wesley Kenny, David Lower, William Marceau, Arnold Nocks, William Seaman, Keith Thomas, James Saunders, directors.*

Engineering Department

Rodney D. Chipp, *director of engineering.*
 Robert F. Bigwood, *manager of general engineering.*
 H. C. Milholland, *manager of technical operations.*
 S. Patremlo, *development engineer.*
 Arthur Deneke, *building facilities engineer.*
 Eric Herud, *technical operations engineer, WABD, New York.*
 Malcolm Burleson, *chief engineer, WTTG, Washington.*
 Raymond Rodgers, *chief engineer, WDTV, Pittsburgh.*

Station Relations

Elmore B. Lyford, *director of station relations.*
 Robert L. Coe, *manager, station relations.*
 Edwin G. Koehler, *asst. manager, station relations.*
 Joseph Cox, *area supervisor.*
 Robert S. Woolf, *manager, teletranscription dept.*
 Roylance H. Sharp, *manager, traffic dept.*

Budget and General Services

Joseph Hess, *director of budgets.*
 Willoughby Walsh, *purchasing agent.*

Public Relations and Publicity

Gerald Lyons, *director of public relations & publicity.*

Research

Edward R. Eadeh, *manager of research.*

Advertising and Promotion

Edward Kletter, *director of msg. & business development.*
 Norman S. Ginsburg, *stations promotion manager.*

NETWORK RATES

(Revised to July 15, 1952)

(Consult Network for Discounts, Specifications, etc.)

Class A rates (6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.). Class B rates (5-6 p.m., Mon.-Fri.) are 75% of Class A rates. Class C rates (all other times) are 50% of Class A rates.

INTERCONNECTED STATIONS

Station	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
WOI-TV, Ames	\$400.00	\$240.00	\$200.00	\$160.00	\$140.00	\$100.00
WAGA-TV, Atlanta	700.00	420.00	350.00	280.00	245.00	175.00
WAAM, Baltimore	1100.00	660.00	550.00	440.00	385.00	275.00
WNBK-TV, Binghamton	400.00	240.00	200.00	160.00	140.00	100.00
WAFM-TV, Birmingham	500.00	300.00	250.00	200.00	175.00	125.00
WTTV, Bloomington	500.00	300.00	250.00	200.00	175.00	125.00
WNAC-TV, Boston	1800.00	1080.00	900.00	720.00	630.00	450.00
*WBZ-TV, Boston	1750.00	1050.00	875.00	700.00	612.50	437.50
WBEN-TV, Buffalo	1000.00	600.00	500.00	400.00	360.00	250.00
WBTV, Charlotte	500.00	300.00	250.00	200.00	175.00	125.00
WGN-TV, Chicago	1740.00	1044.00	870.00	696.00	609.00	435.00
WXEL, Cleveland	1500.00	900.00	750.00	600.00	525.00	375.00
WCPO-TV, Cincinnati	1025.00	615.00	512.50	410.00	358.75	256.25
WTVN, Columbus	675.00	405.00	337.50	270.00	236.25	168.75
WFAA-TV, Dallas	475.00	285.00	237.00	190.00	166.25	118.75
WHIO-TV, Dayton	750.00	450.00	375.00	300.00	262.50	187.50
WJBK-TV, Detroit	1500.00	900.00	750.00	600.00	525.00	375.00
WICU, Erie	600.00	360.00	300.00	240.00	210.00	150.00
WOOD-TV, Grand Rapids	600.00	360.00	300.00	240.00	210.00	150.00
WFMY-TV, Greensboro	450.00	270.00	225.00	180.00	157.50	112.50
KPRC-TV, Houston	600.00	360.00	300.00	240.00	210.00	150.00
WSAZ-TV, Huntington	425.00	255.00	212.50	170.00	148.75	106.25
WFBM-TV, Indianapolis	800.00	480.00	400.00	320.00	280.00	200.00
WMBR-TV, Jacksonville	400.00	240.00	200.00	160.00	140.00	100.00
WJAC-TV, Johnstown	625.00	375.00	312.50	250.00	218.75	156.25
WKZO-TV, Kalamazoo	600.00	360.00	300.00	240.00	210.00	150.00
WDAF-TV, Kansas City	800.00	480.00	400.00	320.00	280.00	200.00
WGAL-TV, Lancaster	650.00	390.00	325.00	260.00	227.50	162.50
WJIM-TV, Lansing	475.00	285.00	237.50	190.00	166.25	118.75
KTTV, Los Angeles	1600.00	960.00	800.00	640.00	560.00	400.00
WAVE-TV, Louisville	575.00	345.00	287.50	230.00	201.25	143.75
WTVJ, Miami	600.00	360.00	300.00	240.00	210.00	150.00
WMCT, Memphis	625.00	375.00	312.50	250.00	218.75	156.25
WTMJ-TV, Milwaukee	1150.00	690.50	575.50	460.50	402.50	287.50
WTCN-TV, Minn.-St. Paul	900.00	540.00	450.00	360.00	315.00	225.00
WSM-TV, Nashville	375.00	225.00	187.50	150.00	131.25	93.75
WNHC-TV, New Haven	900.00	540.00	450.00	360.00	315.00	225.00
WDSU-TV, New Orleans	525.00	315.00	262.50	210.00	183.75	131.25
WABD, New York	2200.00	1320.00	1100.00	880.00	770.00	550.00
WTAR-TV, Norfolk	550.00	330.00	275.00	220.00	192.50	137.50
WKY-TV, Oklahoma City	650.00	390.00	325.00	260.00	227.50	162.50
WOW-TV, Omaha	550.00	330.00	275.00	220.00	192.50	137.50
KMTV, Omaha	550.00	330.00	275.00	220.00	192.50	137.50
WFIL-TV, Philadelphia	2100.00	1260.00	1050.00	840.00	735.00	525.00
KPHO-TV, Phoenix	400.00	240.00	200.00	160.00	140.00	100.00
WDTV, Pittsburgh	1200.00	720.00	600.00	480.00	420.00	300.00
WJAR-TV, Providence	800.00	480.00	400.00	320.00	280.00	200.00
WTVR, Richmond	525.00	315.00	262.50	210.00	183.25	131.25

* Secondary affiliation.

(Continued on next page)

DUMONT INTERCONNECTED STATIONS—(Continued)

Station	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
WHAM-TV, Rochester	650.00	390.00	325.00	260.00	227.50	162.50
WHBF-TV, Rock Island	450.00	270.00	225.00	180.00	157.50	112.50
KSL-TV, Salt Lake City	400.00	240.00	200.00	160.00	140.00	100.00
KEYL, San Antonio	400.00	240.00	200.00	160.00	140.00	100.00
KFMB-TV, San Diego	700.00	420.00	350.00	280.00	245.00	175.00
KPIX, San Francisco	850.00	510.00	425.00	340.00	297.50	212.50
WRGB, Schenectady	825.00	495.00	412.50	330.00	288.75	206.25
KING-TV, Seattle	650.00	390.00	325.00	260.00	227.50	162.50

Station	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
WHEN, Syracuse	700.00	420.00	350.00	280.00	245.00	175.00
KSD-TV, St. Louis	1225.00	735.00	612.50	490.00	428.75	306.25
WSPD-TV, Toledo	725.00	435.00	362.50	290.00	253.75	181.25
WKTV, Utica	400.00	240.00	200.00	160.00	140.00	100.00
WTTG, Washington	850.00	510.00	425.00	340.00	297.50	212.50
WDEL-TV, Wilmington	525.00	315.00	262.50	210.50	183.75	131.25

NON-INTERCONNECTED STATION

KOB-TV, Albuquerque	200.00	120.00	100.00	80.00	70.00	50.00
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NATIONAL BROADCASTING CO.

Television Network

Executive & Business Offices: 30 Rockefeller Plaza, New York 20, N. Y. Telephone: Circle 7-8300.

Studios: 30 Rockefeller Plaza and 106th St. & Park Ave. Telephone: Sacramento 2-2600. (NBC also has studios at Hudson Theatre, Center Theatre, International Theatre, New Amsterdam Roof, Brooklyn Studios.)

Other Affiliations: NBC is subsidiary of Radio Corp. of America. It owns and operates TV stations WNBT, New York; WNBW, Washington; WNBQ, Chicago; WNBK, Cleveland; KNBH, Los Angeles. Its owned & operated AM stations are: WNBC, New York; WRC, Washington; WMAQ, Chicago; WTAM, Cleveland; KOA, Denver; KNBC, San Francisco. Note: Sale of KOA to Bob Hope and Denver group pending FCC approval (see *Television Digest*, Vol. 8:26).

General Executives

- Niles Trammell, chairman of board.
- Joseph H. McConnell, president.
- Charles R. Denny Jr., executive v.p.
- Sylvester L. Weaver, v.p. in charge of Radio & TV networks.
- Frank White, v.p. & gen. mgr., Radio & TV networks.
- David Adams, director of special projects.
- Harry Bannister, v.p. & director of station relations.
- Charles B. Barry, v.p., radio programs.
- William F. Brooks, v.p., public relations.
- Samuel Chotzinoff, general music director.
- Ted Cott, v.p. & general manager, WNBC-WNBT.
- Fred N. Dodge, director of merchandising.
- Sydney Eiges, v.p., press and information.
- James M. Gaines, v.p., owned and operated stations.
- O. B. Hanson, v.p. and chief engineer.
- William S. Hedges, v.p., integrated services.
- Joseph V. Heffernan, financial v.p.
- John K. Herbert, v.p., general sales mgr., radio.
- Harry C. Kopf, v.p. (Chicago).
- Gustav B. Margraf, v.p. and general attorney.
- Joseph A. McDonald, treasurer.
- Ernest de la Cssa, director of personnel.
- Frank M. Russell, v.p. (Washington).
- Carleton Smith, v.p., director of station operations.
- John K. West, v.p. (Hollywood).

Executives, NBC Television Network

- Sylvester L. Weaver, v.p. & gen. mgr., TV & Radio networks.
- Frank White, v.p. & gen. mgr., TV & Radio networks.
- Edward D. Madden, v.p., television network operations and sales.
- George H. Frey, v.p., director of TV network sales.
- Frederic W. Wlie Jr., v.p., director of TV network production.
- Robert W. Sarnoff, v.p. in charge of film activities.
- Norman Blackburn, director, network operations (Hollywood).
- Charles J. Cresswell, controller.
- Tom S. Gallery, director, TV-radio sports.
- James Glenn, manager of special effects.
- S. B. Hickox Jr., director, TV station relations.
- Edward Hitz, eastern sales manager.
- Eugene Hoge, midwestern sales manager.
- Leonard Hole, TV production manager.
- Ruddick C. Lawrence, dir., sales development & program sales.
- Frank Lepore, manager of film & kinescope operations.
- William McAndrew, director of public affairs.
- Thomas A. McAvity, director of talent and program procurement.
- Francis C. McCall, director, news and special events.
- Robert W. McFadyen, manager, TV sales planning and research.
- J. R. Meyers, manager, TV purchasing.
- E. Lyman Munson, director of TV network operations.
- James Nelson, manager, TV advertising and promotion.
- Stanton Osgood, executive asst. to director of TV operations.
- Richard A. R. Pinkham, manager planning for TV network.
- Frank Reed, manager, TV sales service.
- A. A. Schechter, general executive for TV.
- Robert S. Shelby, director, technical operations.
- Carl Stanton, manager, commercial program planning.
- Davidson Taylor, general production executive.
- Ernest Walling, manager, TV program department.
- John Williams, western sales manager.

NBC Stations Planning & Advisory Committee: P. A. Sugg, WKY, Oklahoma City, chairman; Richard O. Dunning, KHQ, Spokane, AM secretary; Robert B. Hanna Jr., WGY, Schenectady; B. T. Whitmire, WFBC, Greenville, S. C.; Willard C. Worcester, WIRE, Indianapolis; Allen M. Woodall, WDAK, Columbus, Ga.; Ralph Evans, WHO, Des Moines; Ed Yocum, KGHL, Billings, Mont.; E. R. Vadeboncoeur, WSYR-TV, Syracuse, vice chairman; Lee Wallis, WSPD-TV, Toledo, TV secretary; Stanley E. Hubbard, KSTP-TV, St. Paul; Martin B. Campbell, WFAA-TV, Dallas.

NETWORK RATES

(Rate Card No. 6—Revised to July 15, 1952)

(Consult Network for Discounts, Specifications, etc.)

Gross rates follow (applicable to 6-11 p.m. Mon.-Fri.; 1-11 p.m. Sat. & Sun.). Three-fourth gross rates apply to 5-6 p.m. Mon.-Fri. One-half gross rates apply to all other times.

INTERCONNECTED STATIONS

(Available only as a group)

Station	Hour	30 Min.	15 Min.
WNBT, New York	\$4500.00	\$2700.00	\$1800.00
WNHC-TV, New Haven	900.00	540.00	360.00
WBZ-TV, Boston	1750.00	1050.00	700.00
WJAR-TV, Providence	800.00	480.00	320.00
WRGB, Schenectady	825.00	495.00	330.00
WKTV, Utica	400.00	240.00	160.00
WSYR-TV, Syracuse	700.00	420.00	280.00
WPTZ, Philadelphia	2100.00	1260.00	840.00
WDEL-TV, Wilmington	525.00	315.00	210.00
WBAL-TV, Baltimore	1100.00	660.00	440.00
WNBW, Washington	975.00	585.00	390.00
WTVR, Richmond	525.00	315.00	210.00
WTAR-TV, Norfolk	550.00	330.00	220.00
WGAL-TV, Lancaster	650.00	390.00	260.00
WJAC-TV, Johnstown	625.00	375.00	250.00
WNBK, Cleveland	1425.00	855.00	570.00
WBEN-TV, Buffalo	1000.00	600.00	400.00
WHAM-TV, Rochester	650.00	390.00	260.00
WSPD-TV, Toledo	725.00	435.00	290.00
WWJ-TV, Detroit	1525.00	915.00	610.00
WJIM-TV, Lansing	475.00	285.00	190.00
WLW-TV, Cincinnati	975.00	585.00	390.00
WLW-D, Dayton	675.00	405.00	270.00
WLW-C, Columbus	725.00	435.00	290.00
WSAZ-TV, Huntington	425.00	255.00	170.00
WNBQ, Chicago	2200.00	1320.00	880.00
WOOD-TV, Grand Rapids	600.00	360.00	240.00
WTMJ-TV, Milwaukee	1150.00	690.00	460.00
KSD-TV, St. Louis	1225.00	735.00	490.00
WMCT, Memphis	625.00	375.00	250.00
WSB-TV, Atlanta	625.00	375.00	250.00
WBRC-TV, Birmingham	425.00	255.00	170.00
WAVE-TV, Louisville	575.00	345.00	230.00
WSM-TV, Nashville	375.00	225.00	150.00
WOC-TV, Davenport	450.00	270.00	180.00
KSTP-TV, Minneapolis-St. Paul	900.00	540.00	360.00
WOW-TV, Omaha	550.00	330.00	220.00
WDAF-TV, Kansas City	800.00	480.00	320.00
WDSU-TV, New Orleans	525.00	315.00	210.00
WKY-TV, Oklahoma City	650.00	390.00	260.00
*WFAA-TV, Dallas	750.00	450.00	300.00
*WBAP-TV, Fort Worth	600.00	360.00	240.00
KPRC-TV, Houston	500.00	300.00	200.00
WOAI-TV, San Antonio	400.00	240.00	160.00
KDYL-TV, Salt Lake City	400.00	240.00	160.00
KNBH, Los Angeles	2050.00	1230.00	820.00
KRON-TV, San Francisco	1000.00	600.00	400.00

NON-INTERCONNECTED STATIONS

(Individually available)

Station	Hour	30 Min.	15 Min.
WDTV, Pittsburgh	1200.00	720.00	480.00
WICU, Erie	600.00	360.00	240.00
WTTV, Bloomington	500.00	300.00	200.00
WKZO-TV, Kalamazoo	600.00	360.00	240.00
WFMY-TV, Greensboro	450.00	270.00	180.00
WBTV, Charlotte	500.00	300.00	200.00
WMBR-TV, Jacksonville	400.00	240.00	160.00
WTVJ, Miami	600.00	360.00	240.00
KOTV, Tulsa	600.00	360.00	240.00
WFBM-TV, Indianapolis	800.00	480.00	320.00
WNBFT-TV, Binghamton	400.00	240.00	160.00
WOI-TV, Ames	400.00	240.00	160.00
KFMB-TV, San Diego	700.00	420.00	280.00
KING-TV, Seattle	650.00	390.00	260.00
KPHO-TV, Phoenix	400.00	240.00	160.00

NON-INTERCONNECTED STATIONS

(Available individually by film or by kinescope recording)

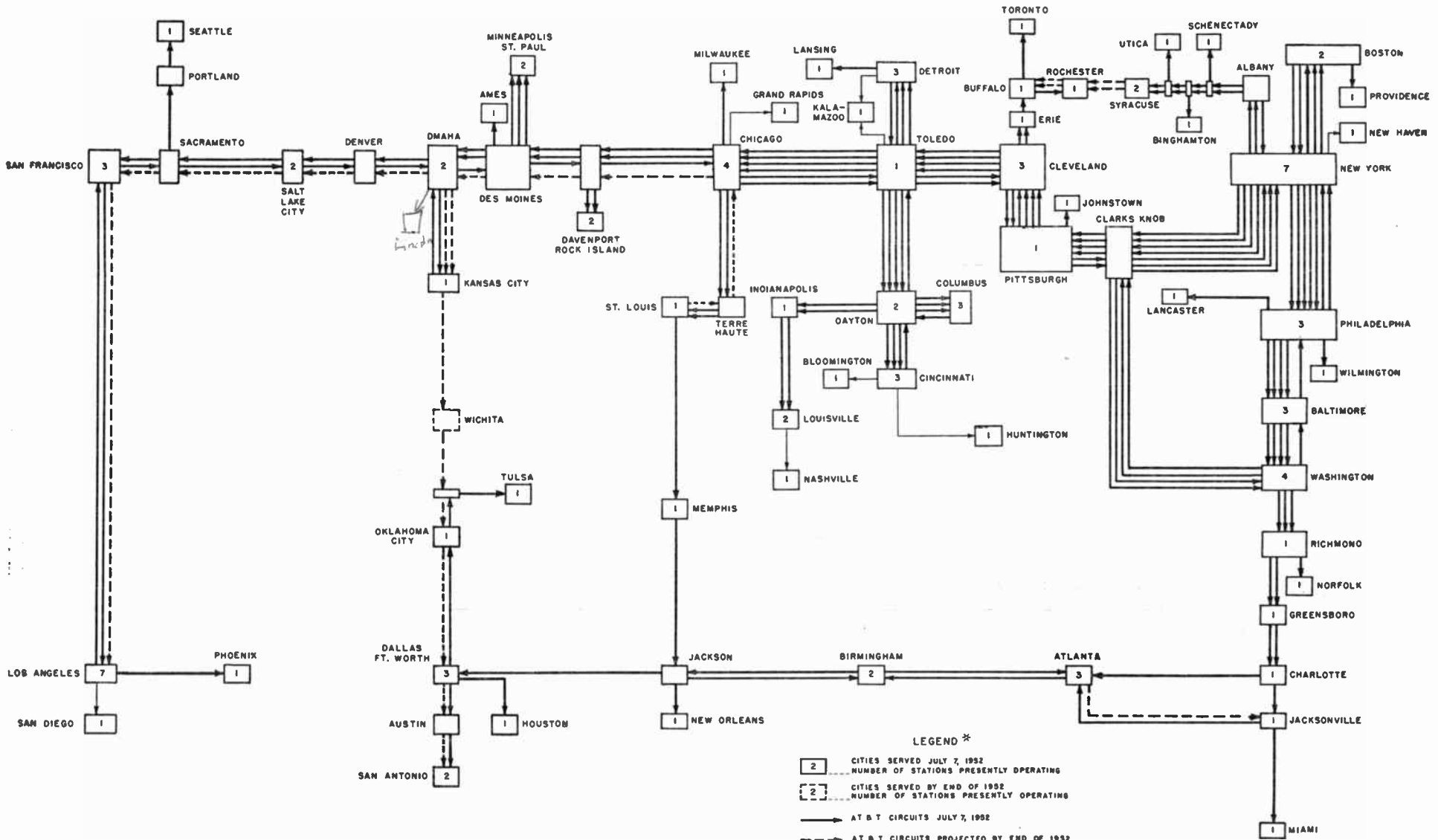
Station	Hour	30 Min.	15 Min.
XELD-TV, Matamoros	250.00	150.00	100.00
KOB-TV, Albuquerque	200.00	120.00	80.00
**XEW-TV, Mexico City			
**CMQ-TV, Havana			

* In the event only one of the two stations is available, the single station rate is \$475.00 per evening hour.
** Rates on request.

July 15, 1952

INTERCITY TELEVISION FACILITIES

AS OF JULY 7, 1952



Prepared by
CBS TELEVISION NETWORK
 Engineering Department

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* THIS CHART IS SUBJECT TO CHANGE, BUT ON DATE ISSUED WAS BELIEVED TO REPRESENT FACILITIES IN EXISTENCE AND PROJECTED. ADDITIONAL CIRCUITS ARE OCCASIONALLY MADE AVAILABLE TO TELEVISION BY DIVERSION OF TELEPHONE OR EMERGENCY CIRCUITS.

Categories of

Ownership of Television Stations of United States

(AM adjuncts, if any, in parentheses)

By Networks

ABC

WJZ-TV, New York City (WJZ)

WENR-TV, Chicago (WENR)

[After ABC-Paramount Pictures merger is approved, facilities of WBKB will be sold to CBS and will become WBBM-TV (WBBM) and ABC-Paramount Chicago outlet will be WBKB.]

WXYZ-TV, Detroit (WXYZ)

KECA-TV, Los Angeles (KECA)

KGO-TV, San Francisco (KGO)

NBC

WNBT, New York City (WNBC)

WNBW, Washington (WNBW)

WNBQ, Chicago (WMAQ)

WNBK, Cleveland (WTAM)

KNBH, Los Angeles

CBS

WCBS-TV, New York City (WCBS)

WTOP-TV, Washington (WTOP) [45%]

KNXT, Los Angeles (KNX)

WTCN-TV, Minneapolis [47%]; call letters to be changed to WCCO-TV.

DuMont

WABD, New York City

WTTG, Washington

WDTV, Pittsburgh

By Newspaper Interests†

(In whole or part)

Atlanta Journal & Constitution [Cox]—WSB-TV (WSB)

Baltimore News-Post—WBAL-TV (WBAL)

Baltimore Sun—WMAR-TV

Buffalo News—WBEN-TV (WBEN)

Chicago Tribune—WGN-TV (WGN)

Cincinnati Post [Scripps-Howard]—WCPO-TV (WCPO)

Cincinnati Times-Star—WKRC-TV (WKRC)

Cleveland Press [Scripps-Howard]—WEWS

Columbus Dispatch—WBNS-TV (WBNS)

Dallas Morning News—WFAA-TV (WFAA)

Dallas Times-Herald—KRLD-TV (KRLD)

Dayton News & Journal-Herald [Cox]—WHIO-TV (WHIO)

Detroit News—WWJ-TV (WWJ)

Erie Dispatch-Herald [Ed Lamb]—WICU, Erie (WIKK); WTVN, Columbus

Fort Worth Star-Telegram—WBAP-TV (WBAP)

Greensboro (N.C.) News & Record—WFMY-TV

Houston Post—KPRC-TV (KPRC)

Huntington (W. Va.) Advertiser—WSAZ-TV (WSAZ)

Johnstown Tribune—WJAC-TV (WJAC)

Kansas City Star—WDAF-TV (WDAF)

Lancaster (Pa.) New Era & Intelligencer-Journal [Steinman]—WGAL-TV, Lancaster (WGAL); WDEL-TV, Wilmington (WDEL)

Los Angeles Times—KTTV

Louisville Courier-Journal & Times—WHAS-TV (WHAS)

Memphis Commercial Appeal [Scripps-Howard]—WMCT (WMC)

Milwaukee Journal—WTMJ-TV (WTMJ)

New York News—WPIX

Norfolk Virginian-Pilot & Ledger-Dispatch—WTAR-TV (WTAR)

Oklahoma City Oklahoman & Times—WKY-TV (WKY)

Philadelphia Bulletin—WCAU-TV (WCAU)

Philadelphia Inquirer—WFIL-TV (WFIL)

Rock Island Argus—WHBF-TV (WHBF)

San Francisco Chronicle—KRON-TV

St. Louis Post-Dispatch—KSD-TV (KSD)

St. Paul Dispatch & Pioneer Press—Ridder Newspapers: WTCN-TV (WTCN) [47% owned by CBS]; call letters to be changed to WCCO-TV.

Seattle Post-Intelligencer—25% interest in KING-TV (KING) owned by Hearst Corp.

Syracuse Post-Standard & Herald-Journal—WSYR-TV (WSYR)

Washington Evening Star—WMAL-TV (WMAL)

Washington Post—WTOP-TV (WTOP) [45% owned by CBS]

† In addition to the stations listed above, Mrs. Dorothy Schiff, publisher of *New York Post*, is owner of KLAC-TV, Los Angeles; Meredith Publishing Co., publisher of *Better Homes & Gardens* and *Successful Farming*, owns WHEN, Syracuse, WOW-TV, Omaha, and KPHO-TV, Phoenix; Time Inc. is 50% owner of KOB-TV, Albuquerque; George B. Storer, who controls Storer Broadcasting Co. (see Multiple Ownerships), is owner of *Miami Beach Florida Sun*.

By Manufacturers*

DuMont—WABD, New York; WTTG, Washington; WDTV, Pittsburgh

Crosley—WLWT, Cincinnati (WLW); WLWD, Dayton; WLWC, Columbus

Empire Coil Co.—WXEL, Cleveland

General Electric Co.—WRGB, Schenectady (WGY)

Sarkes Tarzian—WTTV, Bloomington, Ind. (WITS)

Philco Corp.—WPTZ, Philadelphia

Stromberg-Carlson Co.—WHAM-TV, Rochester (WHAM)

Westinghouse Co.—WBZ-TV, Boston (WBZ)

* In addition, RCA owns NBC, which has 5 TV stations as listed under Networks. CBS, which owns 2 TV stations and has 45% & 47% interests, respectively, in 2 others, has as its manufacturing subsidiaries CBS-Columbia Inc. (sets) and Hytron Radio & Electronics Corp. (tubes).

Multiple Ownerships

ABC—See Networks

CBS—See Networks

DuMont—See Networks

NBC-RCA—See Networks

Cox Newspapers—WSB-TV, Atlanta (WSB); WHIO-TV, Dayton (WHIO).

Scripps-Howard Newspapers—WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO); WMCT, Memphis (WMC).

Chicago Tribune-New York News—WGN-TV, Chicago (WGN); WPIX, New York City.

Crosley—See Manufacturers

Storer Broadcasting Co.—WJBK-TV, Detroit (WJBK); WSPD-TV, Toledo (WSPD); WAGA-TV, Atlanta (WAGA); KEYL, San Antonio.

Ed Lamb—WICU, Erie (WIKK); WTVN, Columbus.

Steinman Brothers—WGAL-TV, Lancaster (WGAL); WDEL-TV, Wilmington (WDEL).

WFBI Inc. (Bitner group)—Owns WFBI-TV, Indianapolis (WFBI); WOOD-TV, Grand Rapids (WOOD).

General Teleradio Inc. (General Tire & Rubber Co. subsidiary)—Owns WNAC-TV, Boston (WNAC); KHJ-TV, Los Angeles (KHJ); WOR-TV, New York (WOR).

Jefferson Standard Life Insurance Co.—Owns WBTB, Charlotte, N. C. (WBT); owns 16.5% of Greensboro News Co., licensee of WFMY-TV, Greensboro, N. C., and 70% of WBIG (AM), Greensboro.

Hearst Corp.—Owns WBAL-TV, Baltimore (WBAL); owns 25% of KING-TV, Seattle (KING).

Meredith Engineering Co., subsidiary of Meredith Publishing Co., Des Moines (*Better Homes & Gardens*, *Successful Farming*)—Owns WHEN, Syracuse; WOW-TV, Omaha (WOW); KPHO-TV, Phoenix (KPHO).

Central Broadcasting Co. (WHO-Palmer, Des Moines)—Owns WOC-TV, Davenport, Ia., and 25% interest in KMTV, Omaha.

Edward L. Norton—Owns 419 out of 550 shares of common stock outstanding in WAFM-TV, Birmingham (WAPI) and 542 out of 1064 shares of common stock of WMBR-TV, Jacksonville (WMBR).

By Theater Interests

Kallet Theatres—WKTU, Utica, N. Y. (WKAL)

Paramount Pictures—KTLA, Los Angeles

United Paramount Theatres Inc.—Owns WBKB, Chicago, and deal pending for merger with ABC (see *Television Digest*, Vol. 7:21).

Wometco Theatres—WTVJ, Miami

Television Stations of United States by Call Letters

K

KDYL-TV Salt Lake City, Utah
 KECA-TV Los Angeles, Cal.
 KEYL San Antonio, Tex.
 KFMB-TV San Diego, Cal.
 KGO-TV San Francisco, Cal.
 KHJ-TV Los Angeles, Cal.
 KING-TV Seattle, Wash.
 KLAC-TV Los Angeles, Cal.
 KMTV Omaha, Neb.
 KNBH Los Angeles, Cal.
 KNXT Los Angeles, Cal.
 KOB-TV Albuquerque, N. M.
 KOTV Tulsa, Okla.
 KPHO-TV Phoenix, Ariz.
 KPIX San Francisco, Cal.
 KPRC-TV Houston, Tex.
 KRLD-TV Dallas, Tex.
 KRON-TV San Francisco, Cal.
 KSD-TV St. Louis, Mo.
 KSL-TV Salt Lake City, Utah
 KSTP-TV St. Paul, Minn.
 KTLA Los Angeles, Cal.
 KTTV Los Angeles, Cal.

W

WAAM Baltimore, Md.
 WABD New York, N. Y.
 WAFM-TV Birmingham, Ala.

WAGA-TV Atlanta, Ga.
 WATV Newark, N. J.
 WAVE-TV Louisville, Ky.
 WBAL-TV Baltimore, Md.
 WBAP-TV Fort Worth, Tex.
 WBEN-TV Buffalo, N. Y.
 WBKB Chicago, Ill.
 WBNS-TV Columbus, O.
 WBRC-TV Birmingham, Ala.
 WBTV Charlotte, N. C.
 WBZ-TV Boston, Mass.
 WCAU-TV Philadelphia, Pa.
 WCBS-TV New York, N. Y.
 WCPO-TV Cincinnati, O.
 WDAF-TV Kansas City, Mo.
 WDEL-TV Wilmington, Del.
 WDSU-TV New Orleans, La.
 WDTV Pittsburgh, Pa.
 *WENR-TV Chicago, Ill.
 WEWS Cleveland, O.
 WFAA-TV Dallas, Tex.
 WFBM-TV Indianapolis, Ind.
 WFIL-TV Philadelphia, Pa.
 WFMY-TV Greensboro, N. C.
 WGAL-TV Lancaster, Pa.
 WGN-TV Chicago, Ill.
 WHAM-TV Rochester, N. Y.

* To be changed to WBBM-TV when FCC approves deal with CBS (see *Television Digest*, Vol. 7:21).

WHAS-TV Louisville, Ky.
 WIF-TV Rock Island, Ill.
 WHEN Syracuse, N. Y.
 WHIO-TV Dayton, O.
 WICU-TV Erie, Pa.
 WJAC-TV Johnstown, Pa.
 WJAR-TV Providence, R. I.
 WJRK-TV Detroit, Mich.
 WJIM-TV Lansing, Mich.
 WJZ-TV New York, N. Y.
 WKRC-TV Cincinnati, O.
 WKTV Utica, N. Y.
 WKY-TV Oklahoma City, Okla.
 WKZO-TV Kalamazoo, Mich.
 WLTV Atlanta, Ga.
 WLW-C Columbus, O.
 WLW-D Dayton, O.
 WLW-T Cincinnati, O.
 WMAL-TV Washington, D. C.
 WMAR-TV Baltimore, Md.
 WMBR-TV Jacksonville, Fla.
 WMCT Memphis, Tenn.
 WNAC-TV Boston, Mass.
 WNBFTV Binghamton, N. Y.
 WNEK Cleveland, O.
 WNBQ Chicago, Ill.
 WNBTV New York, N. Y.
 WNBW Washington, D. C.
 WNHC-TV New Haven, Conn.
 WOAI-TV San Antonio, Tex.
 WOC-TV Davenport, Ia.

WOI-TV Ames, Ia.
 WOOD-TV Grand Rapids, Mich.
 WOR-TV New York, N. Y.
 WOW-TV Omaha, Neb.
 WPIX New York, N. Y.
 WPTZ Philadelphia, Pa.
 WRGB Schenectady, N. Y.
 WSAZ-TV Huntington, W. Va.
 WSB-TV Atlanta, Ga.
 WSM-TV Nashville, Tenn.
 WSPD-TV Toledo, O.
 WSYR-TV Syracuse, N. Y.
 WTAR-TV Norfolk, Va.
 *WTCN-TV Minneapolis
 WTMJ-TV Milwaukee, Wis.
 WTOP-TV Washington, D. C.
 WTTG Washington, D. C.
 WTTV Bloomington, Ind.
 WTVJ Miami, Fla.
 WTVN Columbus, O.
 WTVR Richmond, Va.
 WWJ-TV Detroit, Mich.
 WXEL Cleveland, O.
 WXYZ-TV Detroit, Mich.
 XELD-TV Matamoros, Mexico (P.O. Brownsville, Tex.)

* To be changed to WCCO-TV.

Sales & Transfers of TV Stations, 1949-52

(Volume references are to issues of *Television Digest* reporting details of sales and transfers)

KPHO-TV, Phoenix, sold with KPHO to Meredith Publishing Co. (*Better Homes & Gardens, Successful Farming*) by John C. Mullins, et al, for \$1,500,000. (Vol. 8:18, 26).
 KOB-TV, Albuquerque, purchased with KOB by Time Inc. and Wayne Coy from T. H. Pepperday for \$900,000, including net quick assets of \$300,000. (Vol. 8:9, 16, 17, 22.)
 KOTV, Tulsa—Sold to General Television Co. for \$2,000,000 cash plus \$500,000 notes. New stockholdings: Jack D. Wrather Jr., Hollywood, 25%; Mrs. Mazie Wrather, 25%; Helen Marie Alvarez, 50%. (Transfer pending FCC approval; Vol. 8:19).
 WTCN-TV, Minneapolis, 47% acquired by CBS in deal whereby it swapped 53% of WCCO, forming Midwest Radio-Television Inc. (Vol. 8:10). Wm. J. McNally, chairman of Midwest, and Victor Ridder (Ridder Newspapers) vote CBS stock as trustees. Call letters to be changed to WCCO-TV (Vol. 8:10).

WOR-TV, New York, merged with Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.), along with WOR, in November, 1951, sale by R. H. Macy Co. involving payment of \$4,500,000 cash or other assets, plus 25-year lease on New York studio & transmitter properties at \$315,000 a year, plus 10% stock interest in Thomas S. Lee Enterprises Inc. (now General Teleradio Inc.) Vol. 7:46.
 KEYL, San Antonio, sold to Fort Industry (Storer) for \$1,050,000 (Vol. 7:30, 41).
 WLTV, Atlanta (formerly WSB-TV), sold to Broadcasting Inc., local group, for \$525,000 in swap of channels with CP holder WCON-TV (Vol. 7:32-34, 38-39).
 WOW-TV, Omaha, sold with WOW to Meredith Publishing Co. interests for \$2,525,000, purchaser acquiring surplus account of \$720,000 (Vol. 7:32, 39).
 KHJ-TV, Los Angeles (formerly KFI-TV), sold to General Tire & Rubber Co. subsidiary, Thomas S. Lee Enterprises Inc. (now General Teleradio Inc.) for \$2,500,000 (Vol. 7:23, 32, 36).
 WOOD-TV, Grand Rapids (formerly WLAV-TV), sold for \$1,382,086 to Harry Bitner interests (Vol. 7:19, 38).
 KNXT, Los Angeles (formerly KTSL), sold to CBS for considerations totaling \$3,600,000 (Vol. 6:52).

KFMB-TV, San Diego, sold with KFMB to John A. Kennedy interests for \$925,000 & other considerations (Vol. 6:46 & 7:17).
 WTOP-TV, Washington (formerly WOIC), sold 55% to *Washington Post*, 45% CBS for total of \$1,400,000 (Vol. 6:25).
 KPRC-TV, Houston (formerly KLEE-TV), sold to *Houston Post* for \$740,000 (Vol. 6:13, 21).
 WFAA-TV, Dallas (formerly KBTB), sold to *Dallas News* for \$575,000 (Vol. 6:4, 11).
 KING-TV, Seattle (formerly KRSC-TV), sold to Mrs. A. Scott Bullitt for \$375,000 (Vol. 5:20); 25% interest sold to Hearst Radio for \$375,000 (Vol. 7:26).
 KPHO-TV, Phoenix, went into hands of present owners in several stock transfer deals after three 25% stockholders in grantee corporation (Texas oilmen W. L. Pickens, R. L. Wheelock & H. H. Coffield) decided not to purchase stock (Vol. 5:26 & 6:6, 20). New stockholders provided funds for construction.
 Note: Pending before FCC is proposed ABC merger with United Paramount Theatres Inc., as part of which deal CBS proposes to acquire latter's WBKB, Chicago, for \$6,000,000 (Vol. 7:21 & 8:28). New company would become licensee of 5 ABC-TV outlets (see Networks).

LABOR UNIONS and GUILDS In Television and Related Fields

ACTORS EQUITY ASSOCIATION, 45 W. 47th St., New York 36, N. Y. PLaza 7-7660. Ralph Bellamy, president; Angus Duncan, exec. secy. pro tem. Branch of Associated Actors and Artistes of America (AFL).
AMERICAN FEDERATION OF MUSICIANS (AFM-AFL), 570 Lexington Ave., New York 22, N. Y. PLaza 8-0600. James C. Petrillo, president; Charles L. Bagley, Los Angeles, v.p.; Leo Cluesmann, Newark, secy.; Harry J. Steeper, Newark, treas.
AMERICAN FEDERATION OF RADIO ARTISTS (AFRA), 17 W. 44th St., New York 18, N. Y. Vanderbilt 6-1810. Knox Manning, president; A. Frank Reel, national exec. secy. Branch of Associated Actors and Artistes of America (AFL).
AMERICAN GUILD OF MUSICAL ARTISTS (AGMA), 276 W. 43rd way, New York 19, N. Y. CIrcle 6-7130. George Price, president; Jack Irving, national administrative secy. Branch of Associated Actors and Artistes of America (AFL).
AMERICAN GUILD OF VARIETY ARTISTS (AGVA), 1697 Broadway, New York 19, N. Y. CIrcle 6-7130. George Price, president; Jack Irving, national administrative secy. Branch of Associated Actors and Artistes of America (AFL).
ASSOCIATED ACTORS & ARTISTES OF AMERICA (AAAA-AFL), 45 W. 47th St., New York 19, N. Y. PLaza 7-7660.

CHORUS EQUITY ASSOCIATION OF AMERICA, 701 Seventh Ave., New York, N. Y. CIrcle 5-6054. Branch of Associated Actors & Artistes of America (AFL).
INTERNATIONAL ALLIANCE OF THEATRICAL STAGE EMPLOYEES & MOVING PICTURE MACHINE OPERATORS (IATSE-AFL), 1270 Sixth Ave., New York 20, N. Y. CIrcle 5-4370. Richard F. Walsh, international president; Wm. P. Raoul, gen. secy.-treas.
INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (IBEW-AFL), 1200 Fifteenth St. NW, Washington 5, D. C. DIstrict 3764. D. W. Tracy, international president; Lawson Wimberly, asst. to the president; J. Scott Milne, international secy.
INTERNATIONAL UNION OF ELECTRICAL, RADIO & MACHINE WORKERS (IUE-CIO), 734 Fifteenth St. NW, Washington 5, D. C. Executive 6096. James B. Carey, pres.; Albin Hartnett, secy.
MOTION PICTURE SCREEN CARTOONISTS Local 841, IATSE, 800 Riverside Dr., New York 32, N. Y. TOMpkins 7-0124. John Gentilella, president; Norman Wittlen, v.p.; Pepe Ruiz, business agent.
NATIONAL ASSOCIATION OF BROADCAST ENGINEERS & TECHNICIANS (NABET-CIO), 80 E. Jackson Blvd., Chicago 4, Ill. Wabash 2-2482. J. R. McDonnell, president; E. Lynch, v.p.; George Maher, executive secy.
NATIONAL ASSOCIATION OF BROADCAST UNIONS AND GUILDS (NABUG), 37 W. 46th St., New York 36, N. Y. LUXemburg 2-5130. Oliver W. Nicoll, national chairman.
RADIO & TELEVISION DIRECTORS GUILD (RTDG-AFL), 114 E. 52nd St., New York 22, N. Y. PLaza 9-0949. Dick Mack, international president; Newman H. Burnett, national executive director.

(Continued on page 88)

Revenues, Expenses and Earnings

Of TV & Radio Stations: 1946-1951

Summaries of the Financial Data Compiled Annually by FCC Economics Division
(Dollar Figures in Millions)

Year	No. of Stations Reporting	No. of Networks	Networks and Owned-and-Operated Stations				Other Stations				Total		
			No. of Stations	Broad-cast Revenues	Broad-cast Ex-penses	Earn-ings Before Federal Tax ¹	No. of stations Report-ing	Broad-cast Revenues	Broad-cast Ex-penses	Earn-ings Before Federal Tax ¹	Broad-cast Revenues	Broad-cast Ex-penses	Earnings before Federal Tax ¹
TELEVISION													
1946 ²	10												\$.5
1947 ²	15												1.9
1948	50	4	10	\$4.8	\$11.2	(\$6.4)	40	\$3.9	\$12	(\$8.5)	8.7	\$23.6	(\$14.9)
1949	98	4	14	19.3	31.4	(12.1)	84	15	29	(13.2)	34.3	59.6	(25.3)
1950	107	4	14	55.5	65	(10)	93	50.4	49.6	.8	105.9	115.1	(9.2)
1951 ³	108	4	15	132.2	119.8	12.4	93	107.3	76.1	31.2	239.5	195.9	43.6
RADIO													
1946	1025	8 ⁴	29	\$102	82.6	19.3	996	220.6	163.5	57.1	322.6	246.1	76.5
1947	1464	7 ⁴	27	104.4	84.8	19.6	1437	259.3	207.1	52.2	363.7	291.9	71.8
1948	1824	7 ⁴	27	109.1	91	18.1	1797	298	252	46.1	407	333	64.1
1949 ⁵	2021	7 ⁴	27	108.1	90.6	17.5	1994	305.7	266.9	38.8	413.8	362.5	56.3
1950 ⁵	2229	7 ⁴	26	110.5	91.5	19	2203	334	284.8	49.2	444.5	376.3	68.2
1951 ^{3,5}	2265	7 ⁴	25	104.1	93.3	10.8	2240	351.3	300.3	51	455.4	393.6	61.8

¹ Parenthesis denotes loss. ² No figures available for blank spaces. ³ Preliminary figures. ⁴ Four national networks plus regional networks. ⁵ Includes AM only, FM only and AM-FM stations.

*Network Television Billings, 1949-52

Year	ABC	CBS	DuMont	NBC	Total
1949					
Jan.	\$ 6,273	\$ 104,989	\$ 51,330	\$ 260,693	\$ 423,285
Feb.	18,674	135,036	72,200	353,055	578,965
March	26,352	190,865	81,352	476,800	775,369
April	47,359	186,616	87,851	477,843	799,669
May	132,146	243,241	61,394	460,440	897,221
June	119,835	198,161	58,646	399,790	776,432
July	119,674	114,401	73,714	317,775	625,564
Aug.	115,002	164,471	66,154	284,160	629,787
Sept.	155,480	271,938	91,556	470,080	989,054
Oct.	217,199	590,626	80,143	937,294	1,825,262
Nov.	214,660	677,836	124,435	1,035,808	2,052,739
Dec.	219,337	568,713	106,750	1,026,366	1,921,166
Total	\$1,391,991	\$3,446,893	\$ 955,525	\$6,500,104	\$12,294,513
1950					
Jan.	\$ 233,949	\$ 640,822	†	\$ 1,042,153	\$ 1,916,924
Feb.	202,911	570,708	†	978,243	1,751,862
March	344,097	675,491	†	1,175,186	2,194,774
April	372,022	873,343	†	1,147,698	2,393,063
May	367,989	1,003,658	†	1,583,185	2,954,832
June	405,566	840,374	†	1,574,771	2,820,711
July	210,947	380,906	†	941,243	1,533,096
Aug.	265,421	354,524	†	1,242,276	1,862,221
Sept.	461,822	892,461	†	2,148,399	3,502,682
Oct.	1,221,773	2,211,898	†	3,007,771	6,441,442
Nov.	1,243,549	2,215,744	†	3,070,010	6,529,303
Dec.	1,298,616	2,304,602	†	3,274,757	6,877,975
Total	\$6,628,662	\$12,964,531	†	\$21,185,692	\$40,778,885
1951					
Jan.	\$1,328,719	\$2,801,185	\$ 435,527	\$4,187,222	\$ 8,552,633
Feb.	1,254,851	2,600,339	408,079	3,949,360	8,210,629
March	1,539,470	2,993,902	457,811	4,654,063	9,645,245
April	1,432,319	2,906,891	574,025	4,758,309	9,671,544
May	1,385,901	3,066,249	622,646	4,946,338	10,021,134
June	1,437,593	2,900,782	564,478	4,244,240	9,147,093
July	1,351,168	3,434,659	645,359	3,477,952	8,909,138
Aug.	1,444,593	3,734,551	763,071	3,359,856	9,302,071
Sept.	1,622,482	4,159,213	738,578	5,405,243	11,925,516
Oct.	1,897,427	4,731,219	768,684	7,060,289	14,457,619
Nov.	1,911,243	4,605,506	847,373	6,535,907	13,900,029
Dec.	1,980,145	4,736,368	937,875	6,592,673	14,247,061
Total	\$18,585,911	\$42,470,844	\$7,761,506	\$59,171,452	\$127,989,713
1952					
Jan.	\$2,020,461	\$5,074,643	\$ 717,148	\$7,259,307	\$15,071,559
Feb.	2,148,467	5,103,043	748,544	6,813,549	14,813,603
March	2,065,052	5,643,123	758,763	7,320,358	15,787,296
April	1,686,583	5,641,831	738,926	6,946,751	15,014,091
May	1,501,148	5,602,634	775,063	6,822,982	14,701,827

† Not available, but DuMont officially announced total 1950 network revenue as \$4,500,000.

*Network Radio Billings, 1949-52

Year	ABC	CBS	MBS	NBC	Total
1949					
Jan.	\$4,067,921	\$5,883,828	\$1,876,124	\$5,876,213	\$17,704,086
Feb.	3,845,658	5,315,910	1,677,258	5,279,832	16,118,658
March	4,238,845	5,837,746	1,775,790	5,847,557	17,699,938
April	3,893,784	5,569,965	1,757,432	5,657,166	16,763,319
May	4,030,969	5,596,952	1,788,790	5,286,179	15,425,427
June	3,387,984	5,347,384	1,403,880	5,265,117	17,073,877
July	2,788,151	3,779,469	1,133,315	4,384,305	12,985,240
Aug.	2,544,096	3,973,058	1,119,364	4,523,117	12,159,635
Sept.	3,077,282	4,997,280	1,178,388	4,829,768	14,082,718
Oct.	3,404,683	5,754,037	1,667,482	5,597,183	16,423,385
Nov.	3,406,989	5,573,015	1,316,963	5,558,195	15,855,162
Dec.	3,656,492	5,774,939	1,345,810	5,631,643	16,408,884
Total	\$42,342,854	\$63,403,583	\$18,040,596	\$64,013,296	\$187,800,329
1950					
Jan.	\$3,537,795	\$6,133,624	\$1,678,888	\$5,733,893	\$17,084,200
Feb.	3,168,391	5,599,079	1,401,403	5,204,674	15,373,547
March	3,477,451	6,110,831	1,410,683	5,847,374	16,846,339
April	3,136,891	6,056,316	1,441,452	5,284,013	15,918,672
May	3,267,448	6,320,910	1,356,580	5,639,188	16,584,126
June	2,822,677	5,840,227	1,204,638	5,203,697	15,071,239
July	2,275,133	4,515,645	1,057,200	4,455,431	12,303,409
Aug.	2,264,563	4,629,623	1,093,024	4,566,293	12,553,503
Sept.	2,418,984	5,849,786	1,246,463	4,416,328	13,931,561
Oct.	3,165,016	6,674,657	1,534,526	4,929,126	16,303,325
Nov.	2,925,819	6,455,478	1,357,529	5,152,322	15,891,148
Dec.	2,752,288	6,544,490	1,312,393	5,063,845	15,673,016
Total	\$35,124,625	\$70,744,669	\$16,091,977	\$61,397,651	\$183,358,922
1951					
Jan.	\$3,099,418	\$6,833,626	\$1,542,887	\$5,215,947	\$16,691,878
Feb.	2,702,721	6,097,737	1,426,705	4,731,626	14,958,789
March	2,891,339	6,793,966	1,648,006	5,085,636	16,418,947
April	2,980,183	6,487,717	1,539,801	4,897,882	15,905,583
May	2,991,227	6,745,098	1,510,818	5,329,752	16,576,895
June	2,720,268	6,201,963	1,191,691	4,739,193	14,853,115
July	2,267,674	4,387,193	1,347,841	3,728,687	11,731,395
Aug.	2,210,352	4,440,261	1,329,375	3,808,906	11,788,894
Sept.	2,165,971	4,645,527	1,324,061	3,713,235	11,848,794
Oct.	3,158,714	5,615,723	1,759,468	4,414,200	14,948,105
Nov.	3,220,760	5,257,454	1,583,291	4,315,646	14,377,151
Dec.	3,300,219	5,278,508	1,697,014	4,343,307	14,619,048
Total	\$33,708,846	\$68,784,773	\$17,900,958	\$54,324,017	\$174,718,594
1952					
Jan.	\$3,301,479	\$5,161,397	\$1,699,282	\$4,357,353	\$14,519,511
Feb.	3,177,970	4,788,507	1,600,399	3,994,018	13,560,894
March	3,355,715	5,154,077	1,826,527	4,184,074	14,520,393
April	3,244,146	4,943,400	1,677,748	4,078,593	13,943,887
May	3,323,092	4,989,424	1,820,521	3,861,882	13,994,919

In terms of dollars actually paid may be inflated by as much as 40%. Figures are accepted by networks themselves, however, and by the industry generally, as satisfactory index of comparisons and trends. PIB began compiling TV figures in 1949.

TELEVISION STATION DIRECTORY

Rate Digests, Personnel, Facilities and Other Data as of July 15, 1952

Covering the 109 Commercial Telecasting Stations in Operation in the United States

[Including XELD-TV, Brownsville, Tex. (Matamoros, Mexico)]

With Available Data About Other TV Stations Operating in North and South America

EXPLANATORY NOTES

Digests of Rates cover base live program time charges only, unless otherwise specified. Most one-minute-or-less rates here quoted apply to films or slides only. All rates are subject to usual frequency discounts, separate or additional rehearsal charges, talent & production charges, etc. For further details, including film and remote rate schedules, and for contract conditions, specifications, etc., consult complete station rate cards, available from stations on request.

For receiving sets, families & market data for each TV area as of June 1, 1952, see page 132

Sets-in-use estimated by NBC Research Dept. within 60 mi. radius of each station

TV NETWORK SERVICE REFERS TO INTERCONNECTIONS ONLY; DOES NOT REFER TO KINESCOPE OR FILM AFFILIATIONS

All rates, personnel and other data supplied by stations

Powers are Effective Radiated Powers (ERP).

STA means Special Temporary Authority pending license.

ALABAMA

BIRMINGHAM

For TV Sets in Area & Other Market Data, see page 132

WAFM-TV

TV Network Service: ABC, CBS, DuMont.

Licensee: Voice of Alabama Inc., Protective Life Bldg.

Studio and Transmitter: Red Mt.

Telephone: 3-8116.

Technical Facilities: Channel No. 13 (210-216 mc). Visual power 26-kw, aural 13-kw. Antenna: 875-ft. above average terrain, 531-ft. above ground, 1551-ft. above sea level, latitude 33° 29' 24", longitude 86° 47' 56". Requests 200-kw visual, 100-kw aural, 831-ft.

AM Affiliate: WAPI, 5-kw, 1070 kc (CBS). FM Affiliate: WAFM, 53-kw, 99.5 mc (No. 258), 820-ft. antenna height.

Other Affiliations: Edward L. Norton owns majority of stock in WAFM-TV, and also WMBR-TV, Jacksonville, Fla. (see Multiple Ownerships).

Began Commercial Operation: July 1, 1949.

Represented (sales) by CBS Television Spot Sales.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Co.

Personnel:

Edward L. Norton, *chairman of board.*

Thad Holt, *president and treasurer.*

C. P. Persons Jr., *station manager & program manager.*

Ernest H. Mitchell Jr., *business manager.*

James L. Evans, *chief engineer.*

DIGEST OF RATE CARD NO. 4 (April 1, 1952)

Class A—6:30-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat. & Sun.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.
	\$400.00	\$240.00	\$200.00	\$160.00	\$133.33	\$120.00	\$80.00
Class B—5-6:30 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.	300.00	180.00	150.00	120.00	100.00	90.00	60.00
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-1 p.m., Sat. & Sun.; 10:30 p.m.-sign-off, daily.	200.00	120.00	100.00	80.00	66.67	60.00	40.00

WBRC-TV

TV Network Service: NBC.

Licensee: Birmingham Bcstg. Co. Inc., 1727½ Second Ave., N.

Studio and Transmitter: Red Mt.

Telephone: 54-6731.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 15-kw visual power, 7.5-kw aural. Regularly assigned 12.2-kw visual, 6.1-kw aural. Antenna: 531-ft. above average terrain, 190-ft. above ground, 1190-ft. above sea level, latitude 33° 29' 20", longitude 86° 47' 59". Requests 100-kw visual, 50-kw aural, 908-ft. above average terrain, 562-ft. above ground, 1582-ft. above sea level.

AM Affiliate: WBRC, 5-kw, 960 kc (NBC).

Began Commercial Operation: July 1, 1949.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by George O. Sutton.

Represented (engineering) by George C. Davis.

Personnel:

Mrs. Eloise S. Hanna, *president.*

G. P. Hamann, *general and sales manager.*

M. D. Smith III, *program director.*

July 15, 1952

DIGEST OF RATE CARD NO. 3 † (Feb. 1, 1951)

Class A—6-10:30 p.m., daily.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$300.00	\$180.00	\$150.00	\$120.00	\$100.00	\$90.00	\$50.00
Class B—All other times	187.50	112.50	93.75	75.00	65.63	46.88	30.00

† Film rates only.

ARIZONA

PHOENIX

For TV Sets in Area & Other Market Data, see page 132

KPHO-TV

TV Network Service: DuMont, NBC, ABC.

Licensee: Phoenix Television Inc., 631 N. First Ave.

Studio: 631 N. First Ave. Transmitter: Westward Ho Hotel.

Telephone: 4-7367.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 17.5-kw, aural 8.7-kw. Antenna: 400-ft. above average terrain, 497-ft. above ground, 1585-ft. above sea level, latitude 33° 27' 12", longitude 112° 04' 30".

AM Affiliate: KPHO, 5-kw, 910 kc (ABC).

Other Affiliations: See WHEN, Syracuse.

Began Commercial Operation: Dec. 4, 1949; sold to present owner (Meredith Engineering Co.) in June 1952 (see *Television Digest*, Vol. 7:18 & 8:26).

Represented (sales) by Edward Petry & Co.

Represented (legal) by Barnes & Nielson.

Represented (engineering) by McIntosh & Inglis.

Personnel:

John C. Mullins, *managing director.*

Julian M. Kaufman, *commercial manager.*

Gil Lee, *special sales representative.*

William Burton, *executive producer & director.*

George L. McCleanathan, *chief engineer.*

DIGEST OF RATE CARD NO. 5 (March 1, 1952)

Class A—6-10:30 p.m., Mon.-Sat.; Noon-11 p.m., Sun.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$400.00	\$240.00	\$160.00	\$140.00	\$100.00	\$80.00
Class B—All other times.	240.00	144.00	96.00	82.66	60.00	48.00

CALIFORNIA

LOS ANGELES

For TV Sets in Area & Other Market Data, see page 132

KECA-TV

TV Network Service: ABC.

Licensee: American Broadcasting Co. Inc., Prospect & Talmadge Aves.

Studio: Prospect & Talmadge Aves. Transmitter: Mt. Wilson.

Telephone: Normandie 3-3311.

(Continued on next page)

LOS ANGELES: KECA-TV—(Continued)

Technical Facilities: Channel No. 7 (174-180 mc). Visual power 29.4-kw, aural 14.7-kw. Antenna: 3040-ft. above average terrain, 297-ft. above ground, 6003-ft. above sea level, latitude 34° 13' 29.4", longitude 118° 03' 57".
 AM Affiliate: KECA, 5-kw, 790 kc (ABC). FM Affiliate: KECA-FM, 3.8-kw, 95.5 mc (No. 238), 240-ft. antenna height.
 Other Affiliations: See WJZ-TV, New York.
 Began Commercial Operation: Sept. 16, 1949.
 Represented (sales) by ABC-TV Spot Sales.
 Represented (legal) by Haley & Doty.
 Represented (engineering) by Kear & Kennedy.

Personnel:
 Bill Phillipson, *director of radio and TV, Western Div.*
 Donn B. Tatum, *TV director, Western Div.*
 Phillip G. Hoffman, *manager, KECA-TV.*
 Frank King, *sales manager.*
 Ed Metcalfe, *sales service manager.*
 Cecil Barker, *TV program and production director, Western Div. & KECA-TV.*
 A. G. Planagan, *TV program mgr., KECA-TV.*
 Darrell Ross, *TV production manager, KECA-TV.*
 Norma Olsen, *program operations mgr.*
 Eloise Reeves, *film director.*
 Phillip G. Caldwell, *director of engineering, Western Div.*
 Cameron G. Pierce, *chief television engineer.*

DIGEST OF RATE CARD NO. 4
(May 15, 1951)

Class A—7-10:30 p.m., Mon.-Sat.; 5-10:30 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
\$1200.00	\$720.00	\$480.00	\$400.00	\$320.00	\$220.00	\$110.00	
Class B—5:30-7 p.m., Mon.-Sat.; Noon-5 p.m., Sun.; 10:30-11 p.m., daily.							
900.00	540.00	360.00	300.00	240.00	150.00	75.00	
Class C—All other times.							
500.00	300.00	200.00	166.75	133.25	90.00	45.00	

KHJ-TV

Licensee: General Teleradio Inc., 1313 N. Vine St. (Don Lee Network Div.).
 Studio: 1313 N. Vine St. Transmitter: Mt. Wilson.
 Telephone: Hudson 2-2133.
 Technical Facilities: Channel No. 9 (186-192 mc). Visual power 30.2-kw, aural 15.7-kw. Antenna: 3100-ft. above average terrain, 199-ft. above ground, 5929-ft. above sea level, latitude 34° 13' 38", longitude 118° 04' 00".
 AM Affiliate: KHJ, 5-kw, 930 kc (MBS). FM Affiliate: KHJ-FM, 4.8-kw, 101.1 mc (No. 266), 870-ft. antenna height.
 Other Affiliations: See WOR-TV, New York City.
 Began Commercial Operation: Aug. 25, 1948, as KFI-TV. Sold to present licensee Aug. 1951 (see *Television Digest*, Vol. 7:23, 32, 36).
 Represented (sales) by Edward Petry & Co. Inc.
 Represented (legal) by Pierson & Ball.
 Personnel:
 Thomas F. O'Neil, *president, General Teleradio Inc.*
 Willet H. Brown, *president.*
 Ward D. Ingram, *executive vice president.*
 George Whitney, *sales vice president.*
 John Bradley, *national advertising manager.*
 John Reynolds, *sales manager.*
 A. J. LaFrano, *director of operations.*
 James H. Love, *film editor.*
 Robert Arne, *chief engineer.*

DIGEST OF RATE CARD NO. 2
(March 1, 1952)

Class A—7-10:30 p.m., daily.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
\$1000.00	\$600.00	\$400.00	\$350.00	\$250.00	\$180.00	\$120.00	\$60.00
Class B—5:30-7 p.m., Mon.-Fri.; 10:30 p.m.-Midnight, daily; Noon-7 p.m., Sat. & Sun.							
750.00	450.00	300.00	262.50	187.50	135.00	90.00	45.00
Class C—Sign-on-5:30 p.m., daily; Sign-on-Noon, Sat. & Sun.							
500.00	300.00	200.00	175.00	125.00	90.00	60.00	30.00

KLAC-TV

Grantee (STA): KMTR Radio Corp. Address: 1000 Cahuenga Blvd. Studio: 1000 Cahuenga Blvd. Transmitter: Mt. Wilson.
 Telephone: Hudson 2-7311.
 Technical Facilities: Channel No. 13 (210-216 mc). Visual power 31.4-kw, aural 15.75-kw. Antenna: 2955-ft. above average terrain, 237-ft. above ground, 5917-ft. above sea level, latitude 34° 13' 42", longitude 118° 04' 02".
 AM Affiliate: KLAC, 5-kw, 570 kc.
 Other Affiliations: Mrs. Schiff also publishes *New York Post*.
 Began Commercial Operation: Sept. 17, 1948.
 Represented (sales) by Katz Agency Inc.
 Represented (legal) by John P. Hearne (Los Angeles).
 Represented (engineering) by Craven, Lohnes & Culver.

Personnel:

Mrs. Dorothy Schiff, *chairman of board.*
 M. W. Hall, *president & business manager.*
 Don J. Pedderson, *executive v.p. and general manager.*
 Fred Henry, *program director.*
 Don Forbes, *executive director.*
 David E. Lundy, *general sales manager.*
 R. F. Horgan, *asst. business manager.*
 Robert W. Conner, *director of engineering.*
 Joe Coffin, *director of research & promotion.*
 Mickey Freeman, *publicity.*

DIGEST OF RATE CARD NO. 6 †
(July 1, 1952)

Class A—7-10:30 p.m., Mon.-Sat.; 1-10:30 p.m., Sun.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	
\$1250.00	\$1000.00	\$750.00	\$625.00	\$500.00	\$375.00	\$312.50	
Min.	30 Sec.	10 Sec.					
\$250.00	\$165.00	\$120.00					
Class B—5:30-7 p.m., Mon.-Fri.; 10:30 p.m.-Midnight, daily; Noon-7 p.m., Sat.; 10 a.m.-1 p.m., Sun.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	
\$800.00	\$640.00	\$480.00	\$400.00	\$320.00	\$240.00	\$200.00	
Min.	30 Sec.	10 Sec.					
\$175.00	\$120.00	\$85.00					
Class C—All other times.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	
\$650.00	\$520.00	\$390.00	\$325.00	\$260.00	\$195.00	\$162.50	
Min.	30 Sec.	10 Sec.					
\$125.00	\$85.00	\$60.00					

† Film rates only.

KNBH

TV Network Service: NBC.

Licensee: National Broadcasting Co. Inc., Sunset & Vine.
 Studios: Sunset & Vine. Transmitter: Mt. Wilson.
 Telephone: Hollywood 9-6161.
 Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 25.2-kw visual power, 13.32-kw aural. Regularly assigned 15-kw visual, 8-kw aural. Antenna: 3013-ft. above average terrain, 119-ft. above ground, 5781-ft. above sea level, latitude 34° 13' 33", longitude 118° 03' 55".
 AM Affiliate: None locally.
 Other Affiliations: See WNBT, New York City.
 Began Commercial Operation: Jan. 16, 1949.
 Represented (sales) by NBC Spot Sales.
 Personnel:
 John K. West, *v.p. in charge of Western Div.*
 Donald A. Norman, *general manager.*
 Robert de Sousa, *sales manager.*
 Henry C. Maas, *sales service manager.*
 Richard Elsminger, *advertising and promotion manager.*
 Grant Recksleck, *sales promotion director.*
 Robert Felgram, *publicity manager.*
 Albert V. Cole, *program manager.*
 Dean Craig, *executive producer.*
 Robert Guggenheim, *film operations supervisor.*
 Robert W. Clark, *chief engineer.*
 James Damon, *operations supervisor.*
 Robert Livingston, *remote director.*

DIGEST OF RATE CARD NO. 5
(Jan. 1, 1952)

Class A—7-10:30 p.m., daily.										
Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.-20 Sec.	10 Sec.	
\$1500	\$1200	\$900	\$825	\$750	\$600	\$525	\$375	\$300	\$150	
Class B—5-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily; 1-7 p.m., Sun.										
1000	800	600	550	500	400	350	250	200	100	
Class C—All other times.										
600	480	360	330	300	240	210	150	100	50	
Class D—Prior to noon, Mon.-Sat.: 20-sec., \$50; 10-sec., \$25.										

KNXT

TV Network Service: CBS.

Grantee (STA): Columbia Broadcasting System Inc., 1313 N. Vine St.
 Studio: 1313 N. Vine St. Transmitter: Mt. Wilson.
 Telephone: Hollywood 9-1212.
 Technical Facilities: Channel No. 2 (54-60 mc). Operating under special temporary authorization with 25-kw visual power, 12.5-kw aural. Regularly assigned 5-kw visual, 3-kw aural. Antenna: 2838-ft. above average terrain, 743-ft. above ground, 5873-ft. above sea level, latitude 34° 13' 57", longitude 118° 04' 24".
 AM Affiliate: KNX, 50-kw, 1070 kc (CBS). FM Affiliate: KNX-FM, 59-kw, 93.1 mc (No. 226), 2800-ft. antenna height.
 Other Affiliations: See WCBS-TV, New York.
 Began Commercial Operation: May 6, 1948 as KTSL. Sold to present grantee December 1950 (see *Television Digest*, Vol. 6:46, 52).
 Represented (sales) by CBS Television Spot Sales.
 Represented (engineering) by CBS Engineering Dept., N. Y.

Personnel:

Wilbur Edwards, *general manager.*
 James T. Aubrey Jr., *sales manager.*
 Grant Holcomb, *director of news & special events.*
 Dean Linger, *sales promotion & publicity manager.*
 Harry W. Zipper, *production business manager.*
 Bill Brennan, *program director.*
 Lester H. Bowman, *chief engineer.*

DIGEST OF RATE CARD NO. 1
 (June 1, 1952)

Class A—7-10:30 p.m., daily.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$1500.00	\$900.00	\$600.00			\$300.00
Class B—10:30-11 p.m., daily; 5-7 p.m., Sunday; 6-7 p.m., Mon.-Sat.	1000.00	600.00	400.00	333.33	300.00	200.00
Class C—11-Midnight, daily; Noon-6 p.m., Mon.-Sat.; Noon-5 p.m., Sun.	600.00	360.00	240.00	200.00	180.00	120.00
Class D—All other times.	300.00	180.00	120.00	100.00	90.00	60.00

Note: KNXT also quotes 20-second rates of \$300, \$200 & \$120; 8-second, \$150, \$100, \$60.

KTLA

Grantee (STA): Paramount Television Productions Inc., 5451 Marathon St.

Studio: 5451 Marathon St. Transmitter: Mt. Wilson.
 Telephone: Hollywood 9-3181.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 30-kw, aural 15-kw. Antenna: 2921-ft. above average terrain, 250-ft. above ground, 5936-ft. above sea level, latitude 34° 13' 35", longitude 118° 03' 56".

AM-FM Affiliates: None.

Other Affiliations: Subsidiary of Paramount Pictures Inc.

Began Commercial Operation: Jan. 22, 1947.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Arnold, Fortas & Porter.

Personnel:

Paul Raibourn, *president* (New York).
 Klaus Landsberg, *v.p. and general manager, KTLA.*
 J. Gordon Wright, *production coordinator.*
 Harry Y. Maynard, *sales manager.*
 Leland G. Muller, *film program director.*
 Jonathan C. Rice, *news editor.*
 Howard Wormser, *publicity & promotion.*
 Raymond Moore, *engineering supervisor.*
 Charles Theodore, *studio operations supervisor.*
 John Silva, *remote operations supervisor.*
 Bob Mohr, *talent department.*

DIGEST OF RATE CARD NO. 6†
 (Aug. 1, 1951)

Class A—6:30-11 p.m., daily.	Hour	45 Min.	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
	\$1250.00	\$975.00	\$800.00	\$525.00	\$300.00	\$250.00	\$230.00	\$115.00
Class B—5-6:30 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.; 11 p.m.-1 a.m., nightly.	625.00	487.50	400.00	262.50	150.00	125.00	115.00	57.50
Class C—All other times.	500.00	390.00	320.00	210.00	120.00	100.00	92.00	46.00

† Film rates only.

KTTV

TV Network Service: DuMont.

Licensee: KTTV Inc., 5746 Sunset Blvd.

Studio: 5746 Sunset Blvd. Transmitter: Mt. Wilson.
 Telephone: Hudson 2-7111.

Technical Facilities: Channel No. 11 (198-204 mc). Visual power 30.9-kw, aural 16.6-kw. Antenna: 2345-ft. above average terrain, 142-ft. above ground, 5812-ft. above sea level, latitude 34° 13' 28.8", longitude 118° 03' 46.1".

AM-FM Affiliates: None.

Other Affiliations: Same ownership as Los Angeles Times, Mirror.

Began Commercial Operation: Jan. 1, 1949.

Represented (sales) by Blair TV Inc.

Represented (legal) by Hanson, Lovett & Dale.

Represented (engineering) by Craven, Lohnes & Culver.

Personnel:

Richard A. Moore, *general manager.*
 D. M. Whiting, *sales manager.*
 Val Conte, *sales service coordinator.*
 John E. Vrba, *national sales manager.*
 George T. Ruby, *controller.*
 Robert Purell, *director of operations.*
 Robert Breckner, *executive producer.*
 Charles Bulottl, *director of production.*
 Al Bowen, *production operations manager.*
 Berte Hackett, *director of facilities.*
 Richard Woollen, *director of program development.*
 Forrester Mashbir, *director of sports.*
 Jack Kenaston, *promotion & merchandising manager.*
 Jamee Jamet, *traffic manager.*
 Seymour Klute, *art director.*
 Dale Sheets, *film director.*
 Bobbe Valentine, *publicity manager.*
 Edward Benham, *chief engineer.*

July 15, 1952

DIGEST OF RATE CARD NO. 4

(October 15, 1951)

Class A—6:30-10:30 p.m., Mon.-Fri.; 1-10:30 p.m., Sat. & Sun.	Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$333.50	\$280.00	\$210.00
Class B—5:30-6:30 p.m., Mon.-Fri.; 10:30-11:30 p.m., daily.	600.00	480.00	360.00	300.00	240.00	200.00	168.00	120.00
Class C—All other times.	400.00	320.00	240.00	200.00	160.00	133.50	112.00	80.00

SAN DIEGO

For TV Sets in Area & Other Market Data, see page 132

KFMB-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Kennedy Broadcasting Co., 1405 Fifth Ave.

Studio: 1405 Fifth Ave. Transmitter: Mt. Soledad.

Telephone: Main 2114.

Technical Facilities: Channel No. 8 (180-186 mc). Operating under special temporary authorization with 27.4-kw visual power, 13.7-kw aural. Regularly assigned 20-kw visual, 13.7-kw aural. Antenna: 710-ft. above average terrain, 247-ft. above ground, 1022-ft. above sea level, latitude 32° 50' 17", longitude 117° 14' 56".

AM Affiliate: KFMB, 1-kw, 550 kc (ABC).

Began Commercial Operation: May 15, 1949. Sold to present owner April 25, 1951 (*Television Digest*, Vol. 7:18).

Represented (sales) by The Branham Co.

Represented (legal) by Cohn & Marks.

Represented (engineering) by William L. Foss Inc.

Personnel:

John A. Kennedy, *chairman of board.*
 Howard Chernoff, *general manager.*
 W. O. Edholm, *general sales manager.*
 Bill Fox, *program director.*
 Paul W. White, *executive editor.*
 Thornton Chew, *chief engineer.*
 Lisle Shoemaker, *promotion manager.*

DIGEST OF RATE CARD NO. 5†

(April 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
	\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$125.00	\$100.00	\$50.00
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.	375.00	225.00	187.50	150.00	131.25	93.75	75.00	37.50
Class C—All other times.	250.00	150.00	125.00	100.00	87.50	62.50	50.00	25.00

† Film rates only.

SAN FRANCISCO

For TV Sets in Area & Other Market Data, see page 132

KGO-TV

TV Network Service: ABC.

Licensee: American Broadcasting Co., 420 Taylor St.

Studio and Transmitter: ABC Television Center.

Telephone: Lombard 4-1770.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power 25.4-kw, aural 12.6-kw. Antenna: 1261-ft. above average terrain, 529-ft. above ground, 1360-ft. above sea level, latitude 37° 45' 20", longitude 122° 27' 05".

AM Affiliate: KGO, 50-kw, 810 kc (ABC). FM Affiliate: KGO-FM, 50-kw, 106.1 mc (No. 291), 1200-ft. antenna height.

Other Affiliations: See WJZ-TV, New York.

Began Commercial Operation: May 5, 1949.

Represented (sales) by ABC-TV Spot Sales.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

James H. Connolly, *v.p.*
 Vincent Francis, *general manager & sales manager.*
 Bloyce Wright, *program director.*
 Helen Bradley, *chief of film department.*
 A. E. Evans, *chief engineer.*

DIGEST OF RATE CARD NO. 5

(March 1, 1952)

Class A—7-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat. & Sun.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
	\$750.00	\$450.00	\$300.00	\$250.00	\$200.00	\$150.00	\$75.00
Class B—6-7 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.; 10:30 p.m.-Midnight, daily.	562.50	337.50	225.00	187.50	150.00	112.50	56.25
Class C—All other times.	375.00	225.00	150.00	125.00	100.00	75.00	37.50

11

KPIX

TV Network Service: CBS, DuMont.

Licensee: KPIX Inc., 2655 Van Ness Ave.

Studio: 2655 Van Ness Ave.

Transmitter: Mt. Sutro Television Center.

Telephone: Exbrook 2-4567.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 30.5-kw visual power, 15-kw aural. Regularly assigned 29.9-kw visual, 15.4-kw aural. Antenna: 540-ft. above average terrain, 354-ft. above ground, 630-ft. above sea level, latitude 37° 47' 24", longitude 122° 24' 40". CP & STA for 3.6-kw visual power, 1.8-kw aural. Antenna: 1140-ft. above average terrain, 420-ft. above ground, 1251-ft. above sea level, latitude 37° 45' 20", longitude 122° 27' 05".

AM Affiliate: KSFO, 5-kw (1-kw night), 560 kc.

Began Commercial Operation: Dec. 25, 1948.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Fly, Shuebruk & Blume.

Represented (engineering) by Universal Research Labs.

Personnel:

Wesley I. Dumm, *president*.
Philip G. Lasky, *v.p. and general manager*.
Richard C. D. Bell, *asst. to president*.
Franklin M. Dumm, *secretary-treasurer*.
Louis Simon, *commercial manager*.
Frank Schiro, *director of promotion*.
Sanford Spillman, *program director*.
Hugh Smith, *educational director*.
George Mathiesen, *production manager*.
A. E. Towne, *director of engineering*.

DIGEST OF RATE CARD NO. 5

(March 1, 1952)

Class A—6:30-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.; 4-11 p.m., Sun.	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$750.00	\$600.00	\$450.00	\$375.00	\$300.00	\$263.00	\$188.00	\$150.00
Class B—5-6:30 p.m., Mon.-Fri.; 4-5 p.m., Sat.; Noon-4 p.m., Sun.; 11-Midnight, daily.	563.00	450.00	338.00	282.00	225.00	197.00	141.00	113.00
Class C—All other times.	375.00	300.00	225.00	188.00	150.00	132.00	94.00	75.00

KRON-TV

TV Network Service: NBC.

Licensee: Chronicle Publishing Co., 901 Mission St.

Studio: 901 Mission St. Transmitter: Television Peak, San Bruno Mt. Telephone: Garfield 1-1100.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 14.5-kw, aural 7.7-kw. Antenna: 1325-ft. above average terrain, 200-ft. above ground, 1480-ft. above sea level, latitude 37° 41' 12.7", longitude 122° 26' 03". CP for 9.6-kw visual, 4.8-kw aural, 1303-ft.

AM Affiliate: None. FM Affiliate: KRON-FM, 44-kw, 96.5 mc (No. 243), 1200-ft. antenna height.

Other Affiliations: Owned by same interests as San Francisco Chronicle.

Began Commercial Operation: Nov. 15, 1949.

Represented (sales) by Free & Peters Inc.

Represented (legal) by John P. Hearne (San Francisco).

Represented (engineering) by Robert L. Hammett (San Francisco).

Personnel:

Charles Thierlot, *manager*.
Harold P. See, *director of TV*.
Norman Louvau, *sales manager*.
Roland D. Irving, *promotion manager*.
Al Constant, *program manager*.
Lee Berryhill, *chief engineer*.

DIGEST OF RATE CARD NO. 5†

(March 1, 1952)

Class A—6:30-11 p.m., Mon.-Fri.; 5-11 p.m., Sat.; 4-11 p.m., Sun.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
	\$800.00	\$480.00	\$400.00	\$320.00	\$280.00	\$200.00	-----	\$160.00
Class B—5:30-6:30 p.m., Mon.-Fri.; 11-11:30 p.m., daily; 4-5 p.m., Sat.; Noon-4 p.m., Sun.	562.50	337.50	281.25	225.00	197.00	140.75	-----	112.50
Class C—All other times.	375.00	225.00	187.50	150.00	131.25	93.75	75.00	-----

† Film rates only.

CONNECTICUT

NEW HAVEN

For TV Sets in Area & Other Market Data, see page 132

WNHC-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Elm City Broadcasting Corp., 1110 Chapel St.

Studio: 1110 Chapel St. Transmitter: Gaylord Mt., Hamden, Conn.

Telephone: 6-9826.

Technical Facilities: Channel No. 6 (82-88 mc). Operating under special temporary authorization with 15.1-kw visual power, 7.5-kw aural. Regularly assigned 1.82-kw visual, .957-kw aural. Antenna: 510-ft. above average terrain, 190-ft. above ground, 840-ft. above sea level, latitude 41° 25' 32", longitude 72° 56' 49". Requests 18.9-kw visual, 9.45-kw aural.

AM Affiliate: WNHC, 25-kw, 1340 kc (NBC). FM Affiliate: WNHC-FM, 20-kw, 99.1 mc (No. 256), 510-ft. antenna height.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Garo W. Ray (Stratford, Conn.).

Personnel:

Patrick J. Goode, *president*.
Aldo De Dominicis, *secretary-treasurer & general manager*.
Edward D. Taddel, *executive v.p.*
Edward Obrist, *station manager*.
Vincent Callanan, *sales manager*.
David K. Harris, *production director*.
Audrey Gill, *publicity director*.
Vincent De Laurentis, *chief engineer*.

DIGEST OF RATE CARD NO. 6

(Revised to Feb. 7, 1952)

Class A—7-11 p.m., daily.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
	\$660.00	\$396.00	\$330.00	\$264.00	\$230.00	\$165.00	\$132.00	\$66.00
Class B—6-7 p.m., Mon.-Fri.; Noon-7 p.m., Sat. & Sun.	600.00	360.00	300.00	240.00	210.00	150.00	120.00	60.00
Class C—Noon-6 p.m., Mon.-Fri.; Sign-on-Noon, 11 p.m.-sign-off, Sat. & Sun.	330.00	198.00	165.00	132.00	115.00	83.00	66.00	33.00
Class D—Sign-on-Noon, Mon.-Fri.	165.00	99.00	82.50	66.00	57.50	41.50	33.00	16.50

DELAWARE

WILMINGTON

For TV Sets in Area & Other Market Data, see page 132

WDEL-TV

TV Network Service: DuMont, NBC.

Licensee: WDEL Inc., Tenth & King Sts.

Studio and Transmitter: Shipley Road.

Telephone: 7268.

Technical Facilities: Channel No. 7 (174-180 mc). Operating under special temporary authorization with 1-kw visual power, .5-kw aural. Regularly assigned .476-kw visual, .341-kw aural. Antenna: 480-ft. above average terrain, 333-ft. above ground, 697-ft. above sea level, latitude 39° 48' 54", longitude 75° 31' 47". Requests Channel No. 12, 316-kw visual, 158-kw aural, 605-ft. above average terrain, 487-ft. above ground, 848-ft. above sea level.

AM Affiliate: WDEL, 5-kw, 1150 kc (NBC). FM Affiliate: WDEL-FM, 20-kw, 93.7 mc (No. 229), 460-ft. antenna height.

Other Affiliation: See WGAL-TV, Lancaster, Pa.

Began Commercial Operation: June 30, 1949.

Represented (sales) by Robert Meeker Associates Inc.

Represented (legal) by George O. Sutton.

Represented (engineering) by James C. McNary.

Personnel:

Clair R. McCollough, *station executive*.
J. Gorman Walsh, *station manager*.
J. Robert Gulick, *national sales manager*.
J. E. Mathiot, *chief engineer*.

DIGEST OF RATE CARD NO. 5†

(July 1, 1951)

Class A—6:30-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$475.00	\$285.00	\$237.50	\$190.00	\$166.25	\$118.75	\$80.00
Class B—5-6:30 p.m., Mon.-Fri.	356.00	213.75	178.00	142.50	125.00	89.00	60.00
Class C—All other times.	237.50	142.50	118.75	95.00	83.00	60.00	40.00

† Film rates only.

DISTRICT OF COLUMBIA

WASHINGTON

For TV Sets in Area & Other Market Data, see page 132

WMAL-TV

TV Network Service: ABC.

Licensee: Evening Star Broadcasting Co. Inc., Translux Bldg.

Studio: 4461 Connecticut Ave. Transmitter: American University.

Telephone: National 5400.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power 22-kw, aural 12-kw. Antenna: 515-ft. above average terrain, 400-ft. above ground, 765-ft. above sea level, latitude 38° 56' 09.4", longitude 77° 05' 33.4".

AM Affiliate: WMAL, 5-kw, 630 kc (ABC). **FM Affiliate:** WMAL-FM, 20-kw, 107.3 mc (No. 297), 475-ft. antenna height.

Other Affiliations: Same ownership as *Washington Evening Star*.

Began Commercial Operation: Oct. 3, 1947.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

Kenneth H. Berkeley, *v.p. and general manager*.
Charles L. Kelly, *asst. general manager*.
Mahlon A. Glascock, *director of sales*.
William B. Decker, *TV sales manager*.
Frank Harvey, *chief engineer*.
Charles Bishop, *TV production manager*.
J. H. Hoskinson, *TV operations manager*.
John E. Ghilain, *director of advertising & publicity*.

DIGEST OF RATE CARD NO. 6
(June 1, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$600.00	\$360.00	\$300.00	\$240.00	\$200.00	\$175.00	\$120.00	
Class B—6-7 p.m., Mon.-Sat.; Noon-6 p.m., Sun.							
450.00	270.00	225.00	180.00	150.00	131.00	90.00	
Class C—Sign-on-6 p.m., Mon.-Sat. & 11 p.m.-sign-off, daily, sign-on-Noon, Sun.							
300.00	180.00	150.00	120.00	100.00	90.00	60.00	

WNBW

TV Network Service: NBC.

Licensee: National Broadcasting Co. Inc., Translux Bldg.

Studio & Transmitter: Wardman Park Hotel.

Telephone: Republic 4000.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 20.5-kw, aural 10.5-kw. Antenna: 330-ft. above average terrain, 353-ft. above ground, 529-ft. above sea level, latitude 38° 55' 29", longitude 77° 03' 22".

AM Affiliate: WRC, 5-kw, 980 kc (NBC). **FM Affiliate:** WRC-FM, 20-kw, 93.9 mc (No. 230), 330-ft. antenna height.

Other Affiliations: See WNBW, New York.

Began Commercial Operation: June 27, 1947.

Represented (sales) by NBC Spot Sales.

Personnel:

Frank M. Russell, *NBC v.p. in charge of Washington office*.
Eugene E. Juster, *general manager*.
Arthur Hamilton, *controller*.
Charles de Lozier, *sales manager*.
Robert Adams, *advertising and publicity supervisor*.
Ralph L. Burgin, *program manager*.
George Dorsey, *program operations & film director*.
Frederick Stuart, *night program operations supervisor*.
John Rogers, *engineer in charge*.

DIGEST OF RATE CARD NO. 7
(Jan. 1, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	20 Sec. 10 Sec.
\$650.00	\$520.00	\$390.00	\$325.00	\$260.00	\$228.00	\$163.00	\$135.00 \$67.50
Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.							
475.00	380.00	285.00	238.00	190.00	166.00	119.00	100.00 45.00
Class C—All other times.							
300.00	240.00	180.00	150.00	120.00	105.00	75.00	65.00 30.00
Class D—Prior to 3 p.m., Mon.-Sat. & after midnight, daily: 20-sec., \$35; 10-sec., \$17.50.							

WTOP-TV

TV Network Service: CBS.

Licensee: WTOP Inc., Warner Bldg.

Studio & Transmitter: Fortlieh & Brandywine Sts., N.W.

Telephone: Metropolitan 3200.

Technical Facilities: Channel No. 9 (186-192 mc). Visual power 27.3-kw, aural 14.4-kw. Antenna: 460-ft. above average terrain, 300-ft. above ground, 710-ft. above sea level, latitude 38° 57' 03", longitude 77° 04' 45".

Other Affiliations: Owned 55% by *Washington Post*, 45% by CBS. **AM Affiliate:** WTOP, 50-kw, 1500 kc (CBS). **FM Affiliate:** WTOP-FM, 20-kw, 96.3 mc (No. 242), 500-ft. antenna height.

Began Commercial Operation: Jan. 16, 1949 as WOIC. Sold to present licensee August 1950 (see *Television Digest*, Vol. 6:25).

Represented (sales) by CBS Television Spot Sales.

Represented (legal) by Covington & Burling.

July 15, 1952

Personnel:

John S. Hayes, *president and general manager*.
Larry Richardson, *administrative asst. to president*.
George Hartford, *v.p., sales*.
Cody Pfanstiehl, *director of press information & audience promotion*.
Lloyd Dennis, *director of program service*.
H. Thomas Tausig, *director of TV program service*.
Clyde Hunt, *v.p., engineering*.
Donald Saunders, *engineer in charge of technical operations*.
L. A. Wilkinson, *director of TV engineering*.

DIGEST OF RATE CARD NO. 3
(June 15, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	10 Sec.		
\$700.00	\$420.00	\$280.00			\$140.00	\$65.00	
Class B—5-30-7 p.m., Mon.-Sat.; Noon-6 p.m., Sun.; 11-11:15 p.m., daily.							
400.00	240.00	160.00	133.33	120.00	85.00	37.50	
Class C—4-5:30 p.m., Mon.-Fri.; Noon-5:30 p.m., Sat.; Sign-on-noon, Sun.; 11:15 p.m.-Sign-off, daily.							
300.00	180.00	120.00	100.00	90.00	65.00	30.00	
Class D—Sign-on-4 p.m., Mon.-Fri.; Sign-on-noon, Sat.							
250.00	150.00	100.00	83.33	75.00	50.00	25.00	

WTTG

TV Network Service: DuMont.

Grantee (STA): Allen B. DuMont Laboratories Inc., Raleigh Hotel. **Studio:** Harrington Hotel. **Transmitter:** 5217 Nineteenth Road, N., Arlington, Va.

Telephone: Sterling 5300.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 17.5-kw, aural 10.5-kw. Antenna: 587-ft. above average terrain, 465-ft. above ground, 835-ft. above sea level, latitude 38° 53' 30", longitude 77° 07' 55".

AM-FM Affiliates: None.

Other Affiliations: See WABD, New York.

Began Commercial Operation: January 1947.

Represented (sales) by Harrington, Righter & Parsons (New York & Chicago) and Richard Ralton Co. (San Francisco).

Represented (legal) by Roberts & McInnis.

Represented (engineering) by Allen B. DuMont Labs Inc.

Personnel:

Walter Compton, *general manager*.
Roger M. Coelos, *operations manager*.
Neal J. Edwards, *sales manager*.
Weston Harris, *publicity & promotion manager*.
Francis V. Guidice, *producer-director*.
Don Roper, *special events director*.
Jules Huber, *film manager*.
Jean Hale, *traffic manager*.
Malcolm M. Burleson, *chief engineer*.

DIGEST OF RATE CARD NO. 7
(Sept. 10, 1951)

Class A—7-11 p.m., Mon.-Sat., all day Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
\$600.00	\$360.00	\$300.00	\$240.00	\$200.00	\$150.00	\$100.00	\$40.00
Class B—6-7 p.m., Mon.-Fri.; sign-on-7 p.m., Sat.							
450.00	270.00	225.00	180.00	150.00	112.50	75.00	30.00
Class C—Sign-on-6 p.m., Mon.-Fri.; 11 p.m.-sign-off, Mon.-Sat.							
300.00	180.00	150.00	120.00	100.00	75.00	50.00	20.00

FLORIDA

JACKSONVILLE

For TV Sets in Area & Other Market Data, see page 132

WMBR-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Florida Broadcasting Co., 605 S. Main St.

Studio: 702 Flagler Ave. **Transmitter:** Colorado at S. Hampton.

Telephone: 9-4475.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power, 14.8-kw, aural 7.4-kw. Antenna: 440-ft. above average terrain, 473-ft. above ground, 473-ft. above sea level, latitude 30° 18' 44.9", longitude 81° 38' 57.9". *CP for 100-kw visual, 50-kw aural*.

AM Affiliate: WMBR, 5-kw, 1460 kc (CBS). **FM Affiliate:** WMBR-FM, 63-kw, 96.1 mc (No. 241), 380-ft. antenna height.

Other Affiliations: Edward L. Norton, director and majority stockholder, also is chairman and majority stockholder in WAFM-TV, Birmingham, Ala. (See Multiple Ownerships.)

Began Commercial Operation: Oct. 16, 1949.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Co.

(Continued on next page)

JACKSONVILLE: WMBR-TV—(Continued)

Personnel:

Glenn Marshall Jr., *secretary-treasurer & general manager.*
 Frank King, *president.*
 Bill Terry, *operations manager.*
 Charles Stone, *national sales manager.*
 Robert Johns, *production manager.*
 Lewis Eventon, *chief studio engineer.*
 Charles Sears, *chief transmitter engineer.*
 Bernie Adams, *program director.*

DIGEST OF RATE CARD NO. 3 †
(Jan. 1, 1952)

Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.; 1-11 p.m., Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	
\$400.00	\$320.00	\$240.00	\$200.00	\$160.00	\$133.33	
5 Min.	2 Min.	Min.	20 Sec.	10 Sec.		
120.00	110.00	60.00	50.00	25.00		
Class B—5-7 p.m., Mon.-Fri.; 1-6 p.m., Sat.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	
300.00	240.00	180.00	150.00	120.00	100.00	
5 Min.	2 Min.	Min.	20 Sec.	10 Sec.		
90.00	82.50	45.00	37.50	18.75		
Class C—Sign-on-5 p.m., 11 p.m.-sign-on, daily.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	
200.00	160.00	120.00	100.00	80.00	66.67	
5 Min.	2 Min.	Min.	20 Sec.	10 Sec.		
60.00	55.00	30.00	25.00	12.50		

† Film rates only.

MIAMI

For TV Sets in Area & Other Market Data, see page 132

WTVJ

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Southern Radio & Television Equipment Co., 17 N.W. Third St.

Studio: 17 N. W. Third St. Transmitter: Everglades Hotel.
 Telephone: 82-6671.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 16.5-kw visual power, 8.25-kw aural. Regularly assigned 1.45-kw visual, .73-kw aural. Antenna: 291-ft. above average terrain, 306-ft. above ground, 315-ft. above sea level, latitude 25° 46' 35.5", longitude 80° 11' 20.5". Requests 100-kw visual, 50-kw aural, 498-ft. above average terrain, 540-ft. above ground, 544-ft. above sea level; change transmitter to Biscayne Blvd. at 142nd St., N. Miami Beach, latitude 25° 40' 00", longitude 80° 09' 15".

AM-FM Affiliates: None.

Other Affiliations: Same ownership as Wometco Theatres Corp.

Began Commercial Operation: March 21, 1949.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Segal, Smith & Hennessey.

Represented (engineering) by Jansky & Bailey.

Personnel:

Mitchell Wolfson, *president.*
 Lee Ruwitch, *v.p. & general manager.*
 John S. Allen, *business & sales manager.*
 John Shay, *program-technical coordinator.*
 Earl Lewis, *chief engineer.*
 Lee Phillips, *program director.*
 Arthur L. Gray, *merchandising & national sales.*
 Lynn Morrow, *director of public relations & administrative asst.*
 Burt Toppan, *sales promotion & publicity director.*
 Labe Mell, *film director.*

DIGEST OF RATE CARD NO. 7 †—(Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$600.00	\$360.00	\$300.00	\$240.00	\$200.00	\$160.00	\$110.00
Class B—5-6 p.m., Mon.-Fri.						
450.00	270.00	225.00	180.00	150.00	120.00	85.00
Class C—All other times.						
300.00	180.00	150.00	120.00	100.00	80.00	55.00

† Film rates only.

GEORGIA

ATLANTA

For TV Sets in Area & Other Market Data, see page 132

WAGA-TV

TV Network Service: CBS, DuMont.

Licensee: Storer Broadcasting Co., 1018 W. Peachtree St., N.W.
 Studio and Transmitter: 1018 W. Peachtree St., N.W.
 Telephone: Vernon 3553.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 26.5-kw visual power, 13.25-kw aural. Regularly assigned 17.77-kw visual, 10-kw aural. Antenna: 530-ft. above average terrain, 484-ft. above ground, 1484-ft. above sea level, latitude 33° 46' 32", longitude 84° 23' 18". Requests 26.4-kw visual, 14-kw aural, 530-ft.

AM Affiliate: WAGA, 5-kw, 590 kc (CBS). FM Affiliate: WAGA-FM, 50-kw, 103.3 mc (No. 277), 530-ft. antenna height.

Other Affiliations: See WJBK-TV, Detroit.

Began Commercial Operation: March 8, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. (Dallas).

Personnel:

George B. Storer, *president.*
 Glenn Jackson, *managing director.*
 Jack Collins, *advertising manager.*
 Para Lee Brock, *promotion manager.*
 Don Naylor, *program director.*
 Hugo Bondy, *chief engineer.*

DIGEST OF RATE CARD NO. 6

(Jan. 1, 1952)

Class A—7-10:30 p.m., daily.								
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	1	20	10
\$650.00	\$390.00	\$325.00	\$260.00	\$227.50	\$162.50	\$104.00	\$104.00	\$52.00
Class B—6:30-7 p.m., 10:30-11 p.m., daily.								
488.00	292.00	244.00	195.00	170.00	122.00	78.00	58.50	39.00
Class C—All other times.								
325.00	195.00	162.50	130.00	113.75	81.25	52.00	39.00	26.00

WSB-TV

TV Network Service: NBC.

Grantee (STA): Atlanta Newspapers Inc., Biltmore Hotel.

Studio: 1601 W. Peachtree St.

Transmitter: 780 Willoughby Way.

Telephone: Elgin 6711.

Technical Facilities: Channel No. 2 (54-60 mc). Now operating under special temporary authorization with 50-kw visual power, 26.3-kw aural. Regularly assigned 4.9-kw visual, 2.5-kw aural. Antenna: 932-ft. above average terrain, 916-ft. above ground, 2032-ft. above sea level, latitude 33° 45' 51", longitude 84° 21' 42". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WSB, 50-kw, 750 kc (NBC). FM Affiliate: WSB-FM, 52-kw, 98.5 mc (No. 253), 1050-ft. antenna height.

Other Affiliations: Same company publishes *Atlanta Journal and Constitution*. For other interests, see WHIO-TV, Dayton, O.

Began Commercial Operation Sept. 29, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. (Dallas).

Personnel:

J. Leonard Reinsch, *managing director.*
 John M. Outler, Jr., *general manager.*
 Marcus Bartlett, *station manager.*
 M. K. Toalson, *production manager.*
 C. F. Daugherty, *chief engineer.*
 Jean Hendrix, *film director.*

DIGEST OF RATE CARD NO. 5A

(April 15, 1952)

Class A—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.								
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	10 Sec.	20 Sec.	10 Sec.
\$650.00	\$390.00	\$325.00	\$260.00	\$227.50	\$162.50	\$104.00	\$78.00	\$52.00
Woody Willow & Other Participations:								
390.00	234.00	195.00	156.00	136.50	197.50	62.40	46.80	31.20
Class B—Sign-on-6:30 p.m., Mon.-Fri.; Sign-on-6 p.m., Sat. & Sun.; 11 p.m.-1 a.m., daily.								
325.00	195.00	162.50	130.00	113.75	81.25	52.00	39.00	26.00

WLTV

TV Network Service: ABC.

Licensee: Broadcasting Inc., 15 Forsyth St., S.W.

Studio: 15 Forsyth St., S.W. Transmitter: 1601 W. Peachtree St.

Telephone: Cypress 6676.

Technical Facilities: Channel No. 8 (180-186 mc). Visual power 23.8-kw, aural 12.5-kw. Antenna: 545-ft. above average terrain, 598-ft. above ground, 1540-ft. above sea level, latitude 33° 47' 58", longitude 84° 23' 12". CP for Channel No. 11, 316-kw visual, 160-kw aural, 1330-ft above average terrain, latitude 33° 45' 23.5", longitude 84° 19' 55"; change transmitter to 110 Arizona St. N.E.

AM-FM Affiliates: None.

Began Commercial Operation: Sept. 30, 1951.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Spearman & Robertson.

Represented (engineering) by A. Earl Cullum Jr. (Dallas).

Personnel:

William T. Lane, *v.p. & general manager.*
 George P. Moore Jr., *sales manager.*
 Charles F. Grisham, *national sales manager.*
 Harvey J. Aderhold, *technical director.*
 Roger O. Van Duzer, *program director.*
 Ann Hutcheson, *traffic manager.*
 John Barry, *film director.*

DIGEST OF RATE CARD NO. 1 †
(Sept. 30, 1951)

Class	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.	\$500.00	\$400.00	\$300.00	\$250.00	\$200.00	\$175.00	\$125.00	\$75.00
Class B—6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sat. & Sun.	375.00	300.00	225.00	187.50	150.00	131.25	98.75	60.00
Class C—All other times.	250.00	200.00	150.00	125.00	100.00	87.50	62.50	36.00

† Film rates only.

ILLINOIS

CHICAGO

For TV Sets in Area & Other Market Data, see page 132

WBKB

TV Network Service: CBS.

Licensee: Balaban & Katz Corp., 190 N. State St.
Studio: 190 N. State St. Transmitter: American National Bank Building.

Telephone: Randolph 6-8210.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 25.2-kw visual power, 12.1-kw aural. Regularly assigned 11-kw visual, 7.5-kw aural. Antenna: 650-ft. above average terrain, 686-ft. above ground, 1279-ft. above sea level, latitude 41° 53' 09", longitude 87° 37' 56". Requests Channel No. 2, 100-kw visual, 50-kw aural, 657-ft. above average terrain, 700-ft. above ground, 1293-ft. above sea level.

AM Affiliate: None. FM Affiliate: WBIK, 19-kw, 96.3 mc (No. 242), 650-ft. antenna height.

Other Affiliations: Subsidiary of United Paramount Theatres Inc. Merger of United Paramount and American Broadcasting Co. pending FCC approval (see *Television Digest*, Vol. 7:21). For ABC stations, see WJZ-TV, New York. Merger arrangements include sale of facilities of WBKB to CBS. Other subsidiaries of United Paramount are TV applicants for Boston, Detroit, Tampa, Des Moines but these applications will be withdrawn when UPT-ABC merger is approved.

Began Commercial Operation: Sept. 6, 1946.

Represented (sales) by Weed Television.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Andrew Corp. (Chicago).

Personnel:

John H. Mitchell, *general manager*.
S. C. Quinlan, *program manager*.
William Ryan, *production manager*.
Carl Russell, *film director*.
M. E. Vieracker, *controller*.
Milton D. Friedland, *sales traffic manager*.
William P. Kusack, *chief engineer*.
George Rice, *office manager*.

DIGEST OF RATE CARD NO. 8
(Oct. 15, 1951)

Class	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min. or Less
Class A—6:30-10:30 p.m., daily.	\$1300.00	\$1040.00	\$780.00	\$650.00	\$520.00	\$435.00	\$390.00	\$325.00
Class B—5-6:30 p.m., 10:30-11:30 p.m., Mon.-Sat.; 1-6:30 p.m., 10:30-11:30 p.m., Sun.	975.00	780.00	585.00	487.50	390.00	325.00	292.50	225.00
Class C—All other times.	650.00	520.00	390.00	325.00	260.00	216.50	195.00	150.00

WENR-TV

TV Network Service ABC.

Licensee: American Broadcasting Co., 20 N. Wacker Dr.

Studio and Transmitter: Opera Bldg.

Telephone: Andover 3-0800.

Technical Facilities: Channel No. 7 (174-180 mc). Operating under special temporary authorization with 28.3-kw visual power, 14.15-kw aural. Regularly assigned 25-kw visual, 14-kw aural. Antenna: 660-ft. above average terrain, 670-ft. above ground, 1270-ft. above sea level, latitude 41° 52' 57.4", longitude 87° 38' 15".

AM Affiliate: WENR, 50-kw, 890 kc (ABC); shares time with WLS. FM Affiliate: WENR-FM, 25-kw, 94.7 mc (No. 234), 605-ft.

Other Affiliations: See WJZ-TV, New York.

Began Commercial Operation: Sept. 17, 1948.

Represented (sales) by ABC-TV Spot Sales.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

John H. Norton, Jr., *v.p. in charge of Central Div.*
Joseph Fisher, *sales manager*.
Roy McLaughlin, *commercial manager*.
Monte Fassnacht, *manager of TV program dept.*
Polly Thompson, *film director*.
Larry Kelly, *film director*.
E. C. Horstman, *engineering director*.
Elliott Henry, *publicity director*.
James Duffy, *advertising & promotion director*.
Dean Linger, *advertising & promotion director*.

July 15, 1952

DIGEST OF RATE CARD NO. 6
(Sept. 1, 1951)

Class	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
Class A—6:30-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.	\$1500.00	\$900.00	\$600.00	\$525.00	\$375.00	\$300.00	\$150.00
Class B—5-6:30 p.m., 10:30-11 p.m., Mon.-Sat.; 1-6 p.m., 10:30-11 p.m., Sun.	1125.00	675.00	450.00	393.75	281.25	225.00	112.50
Class C—All other times.	750.00	450.00	300.00	262.50	187.50	150.00	75.00

WGN-TV

TV Network Service: DuMont.

Licensee: WGN Inc., 441 N. Michigan Ave.

Studio and Transmitter: 441 N. Michigan Ave.

Telephone: Superior 7-0100.

Technical Facilities: Channel No. 9 (186-192 mc). Operating under special temporary authorization with 29-kw visual power, 14.5-kw aural. Regularly assigned 11.2-kw visual, 7.3-kw aural. Antenna: 585-ft. above average terrain, 610-ft. above ground, 1205-ft. above sea level, latitude 41° 53' 25", longitude 87° 37' 25". Requests 200-kw visual, 100-kw aural.

AM Affiliate: WGN, 50-kw, 720 kc (MBS). FM Affiliate: WGNB, 35-kw, 98.7 mc (No. 254), 530-ft. antenna height.

Other Affiliations: Owned by same interests as *Chicago Tribune*. Interlocking ownership with WPIX (*New York News*).

Began Commercial Operation: April 5, 1948.

Represented (sales) by WGN-TV Sales, 441 N. Michigan Ave., Chicago, for Chicago, Minneapolis, St. Paul, Detroit, Cincinnati, Milwaukee; 220 E. 42nd St., New York, for New York, Philadelphia, Boston. All other cities represented by George B. Hollingberry Co.

Represented (legal) by Kirkland, Fleming, Green, Martin & Ellis.

Personnel:

Frank P. Schreiber, *general manager*.
William McGuineas, *commercial manager*.
Theodore Weber, *sales manager*.
Charles A. Wilson, *sales promotion manager*.
Donald A. Getz, *sales service representative*.
George Petterson, *acting director of operations*.
J. E. Faraghan, *program director*.
Elizabeth Bain, *film director*.
Carl J. Meyers, *director of engineering*.

DIGEST OF RATE CARD NO. 9
(March 1, 1952)

Class	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A*—7 p.m.-sign-off, Mon.-Sat.; 2 p.m.-sign-off, Sun.	\$1200.00	960.00	720.00	600.00	480.00	400.00	300.00	250.00†
Class B—5-7 p.m., Mon.-Sat.	900.00	720.00	540.00	450.00	360.00	300.00	225.00	
Class C—Sign-on-5 p.m., Mon.-Sat.; sign-on-2 p.m., Sun.	600.00	480.00	360.00	300.00	240.00	200.00	150.00	110.00‡

* Local shows starting after 11 p.m. take Class C rate.

† 5-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

‡ All hours not in Class A.

WNBQ

TV Network Service: NBC.

Licensee: National Broadcasting Co. Inc., Merchandise Mart.

Studio: Merchandise Mart. Transmitter: Civic Opera Bldg.

Telephone: Superior 7-8300.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 23.2-kw visual power, 12.6-kw aural. Regularly assigned 21.8-kw visual, 11.8-kw aural. Antenna: 595-ft. above average terrain, 625-ft. above ground, 1227-ft. above sea level, latitude 41° 52' 57.4", longitude 87° 38' 15".

AM Affiliate: WMAQ, 50-kw, 670 kc (NBC). FM Affiliate: WMAQ-FM, 24-kw, 101.1 mc (No. 266), 610-ft. antenna height.

Other Affiliations: See WNET, New York.

Began Commercial Operation: Jan. 7, 1949.

Represented (sales) by NBC Spot Sales.

Personnel:

Harry C. Kopf, *v.p. & general manager*.
Jules Herbuveaux, *director of operations*.
John McPartlin, *sales manager*.
John M. Keys, *advertising & promotion manager*.
Jack Ryan, *manager press department*.
George Heinemann, *program manager*.
William Ray, *manager of news & special events*.
Howard Lutgens, *station engineer*.

DIGEST OF RATE CARD NO. 5
(Feb. 15, 1952)

Class	Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
Class A—6-10:30 p.m., daily.	\$1500.00	\$1200.00	\$900.00	\$825.00	\$750.00	\$600.00	\$525.00
Class B—5-6 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 10:30-11 p.m., daily.	1120.00	896.00	672.00	616.00	560.00	448.00	392.00
Class C—All other times.	690.00	552.00	414.00	380.00	345.00	276.00	242.00

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ROCK ISLAND

For TV Sets in Area & Other Market Data, see page 132

WHBF-TV

TV Network Service: ABC, CBS, DuMont.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Studio and Transmitter: Telco Bldg.

Telephone: 6-5441.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 23.5-kw visual power, 11.7-kw aural. Regularly assigned 11-kw visual, 5.5-kw aural. Antenna: 370-ft. above average terrain, 479-ft. above ground, 1049-ft. above sea level, latitude 41° 30' 36", longitude 90° 34' 28". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WHBF, 5-kw, 1270 kc (ABC). FM Affiliate: WHBF-FM, 37-kw, 98.9 mc (No. 255), 380-ft. antenna height.

Other Affiliations: Same ownership: Rock Island Argus, Dispatch.

Began Commercial Operation: July 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by E. C. Page.

Personnel:

Ben W. Potter, *president and treasurer.*
 Leslie C. Johnson, *v.p. and general manager.*
 Maurice Corken, *commercial manager.*
 Ted Arnold, *local sales manager.*
 Forest W. Cooke, *program & production manager.*
 Fern Hawks, *publicity and promotion.*
 William Ellison, *news director.*
 Robert J. Sinnott, *chief engineer.*

DIGEST OF RATE CARD NO. 5†

(June 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$400.00	320.00	300.00	240.00	200.00	160.00	140.00
Class B—5-6 p.m., Mon.-Fri.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
300.00	240.00	225.00	180.00	150.00	120.00	105.00
Class C—All other times.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
200.00	160.00	150.00	120.00	100.00	80.00	70.00

† Film rates only.

INDIANA

BLOOMINGTON

For TV Sets in Area & Other Market Data, see page 132

WTTV

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): Sarkes Tarzian Inc., 535 S. Walnut St.

Studio & Transmitter: E. Hillside Drive.

Telephone: 2-1407.

Technical Facilities: Channel No. 10 (192-198 mc). Operating under special temporary authorization with 26.9-kw visual power, 13.45-kw aural. Regularly assigned 10.88-kw visual, 5.44-kw aural. Antenna: 715-ft. above average terrain, 637-ft. above ground, 1467-ft. above sea level, latitude 39° 09' 09", longitude 86° 30' 43". Requests change to Channel No. 4, 100-kw visual power, 50-kw aural, antenna 1000-ft. above average terrain, latitude 39° 09' 09", longitude 86° 30' 43".

AM Affiliate: WTTV, 5-kw, .5-kw-N, 1370 kc.

Other Affiliations: Company manufactures TV-radio parts & tubes.

Began Commercial Operation: Nov. 11, 1949.

Represented (sales) by Robert Meeker Associates Inc.

Represented (legal) by A. L. Stein.

Represented (engineering) by Kear & Kennedy.

Personnel:

Sarkes Tarzian, *president.*
 Robert Lemon, *manager.*
 Norman Cissna, *sales manager.*
 Robert Petranog, *program manager.*
 Steven Briggs, *production manager.*
 Albert Fliscus, *film director.*
 Susan Bartlett, *copy & traffic director.*
 Morton Weigel, *chief engineer.*

DIGEST OF RATE CARD NO. 4

(March 1, 1952)

Class A—6-10:30 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$500.00	\$300.00	\$250.00	\$200.00	\$160.00	\$125.00	\$80.00	
Class B—5-6 p.m., 10:30-11:30 p.m., daily.							
375.00	225.00	187.50	150.00	120.00	94.00	65.00	
Class C—Sign-on-5 p.m., 11:30 p.m.-sign-off, Mon.-Fri.; sign-on-1 p.m., Sat. & Sun.							
300.00	180.00	150.00	120.00	100.00	75.00	50.00	

INDIANAPOLIS

For TV Sets in Area & Other Market Data, see page 132

WFBM-TV

TV Network Affiliation: ABC, CBS, DuMont, NBC.

Licensee: WFBM Inc., 1330 N. Meridian St.

Studio: 1330 N. Meridian St. Transmitter: Merchants Bank Bldg.

Telephone: Lincoln 8506.

Technical Facilities: Channel No. 6 (82-88 mc). Operating under special temporary authorization with 30.8-kw visual power, 18.1-kw aural. Regularly assigned 28.2-kw visual, 18.1-kw aural. Antenna: 400-ft. above average terrain, 465-ft. above ground, 1189-ft. above sea level, latitude 39° 46' 07", longitude 86° 09' 36". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WFBM, 5-kw, 1260 kc (CBS).

Other Affiliations: Same company is 100% owner of Grandwood Corp., licensee of WOOD & WOOD-TV, Grand Rapids, Mich. (later acquired by purchase, see *Television Digest*, Vol. 7:19); also owns radio stations WEOA, Evansville, Ind., and WFDF, Flint, Mich.

Began Commercial Operation: May 30, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Gillette & Bergquist.

Personnel:

Harry M. Bitner Jr., *president and general mgr.*
 William F. Kiley, *commercial manager.*
 Hugh L. Kibbey, *program director.*
 David F. Milligan, *promotion manager.*
 Harold S. Holland, *chief engineer.*

DIGEST OF RATE CARD NO. 5†

(March 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$600.00	360.00	300.00	240.00	210.00	150.00	120.00	
Class B—5-6 p.m., Mon.-Fri.							
450.00	270.00	225.00	180.00	158.00	113.00	90.00	
Class C—All other times.							
300.00	180.00	150.00	120.00	105.00	75.00	60.00	

† Film rates only.

IOWA

AMES—(Des Moines)

For TV Sets in Area & Other Market Data, see page 132

WOI-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Iowa State College of Agriculture & Mechanic Arts.

Studio: Service Bldg. Transmitter: 4 miles SW of Ames.

Telephone: 2500.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 15.7-kw visual power, 8-kw aural. Regularly assigned 13-kw visual, 8-kw aural. Antenna: 560-ft. above average terrain, 580-ft. above ground, 1610-ft. above sea level, latitude 41° 59' 20", longitude 93° 41' 12". Requests Channel 5, 29.7-kw visual, 14.8-kw aural, antenna 592.85-ft., lat. 41° 59' 20", long. 39° 41' 12". Transmitter change to 3.1 mi. W. of Ames Municipal Airport.

AM Affiliate: WOI, 5-kw, 640 kc. FM Affiliate: WOI-FM, 15.5-kw, 90.1 mc (No. 211), 530-ft. antenna height.

Began Commercial Operation: Feb. 21, 1950.

Represented (sales) by Weed Television.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

Dr. Charles E. Friley, *president of Iowa State College.*
 Richard B. Hull, *general manager of TV-radio operations.*
 Robert C. Mulhall, *operations manager.*
 Burke Farquhar, *program director.*
 Edward P. Wegener, *production director.*
 Tad Williams, *film director.*
 James Schwartz, *news director.*
 Marguerite Theobald, *promotion manager.*
 Louie L. Lewis, *chief engineer.*

DIGEST OF RATE CARD NO. 3

(Oct. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$400.00	\$240.00	\$200.00	\$160.00	\$140.00	\$100.00	\$80.00	\$40.00
Class B—All other times.							
250.00	150.00	125.00	100.00	85.00	60.00	50.00	25.00

DAVENPORT

For TV Sets in Area & Other Market Data, see page 132

WOC-TV

TV Network Service: NBC.

Licensee: Central Broadcasting Co., 805 Brady St.
Studio: 805 Brady St. Transmitter: Pleasant Valley.
Telephone: 3-3661.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 22.9-kw, aural 12.5-kw. Antenna: 340-ft. above average terrain, 358-ft. above ground, 1040-ft. above sea level, latitude 41° 32' 54", longitude 90° 28' 37".

AM Affiliate: WOC, 5-kw, 1420 kc (NBC). FM Affiliate: WOC-FM, 47-kw, 103.7 mc (No. 279), 355-ft.

Other Affiliations: Same interests (Palmer) own 25% of TV station KMTV, Omaha; are applicants also for Des Moines, where they operate WHO (AM).

Began Commercial Operation: Oct. 31, 1949.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Co.

Personnel:

B. J. Palmer, *president*.
D. D. Palmer, *v.p. and treas.*
Ralph Evans, *executive v.p.*
Paul A. Loyet, *v.p.*
William D. Wagner, *secy.*
Ernest C. Sanders, *resident manager*.
Fred Reed, *asst. resident manager & sales promotion manager*.
Mark L. Wodlinger, *local and regional sales manager*.
Charles Freburg, *program manager*.
Paul Arvidson, *chief engineer*.

DIGEST OF RATE CARD NO. 4—(Sept. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
\$300.00	\$240.00	\$225.00	\$180.00	\$150.00	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
120.00	105.00	75.00	60.00	36.00	
Class B—5-6 p.m., Mon.-Fri.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
225.00	180.00	168.00	135.00	112.00	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
90.00	78.00	56.00	40.00	24.00	
Class C—All other times.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
175.00	145.00	125.00	105.00	87.00	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
70.00	61.00	42.50	

KENTUCKY

LOUISVILLE

For TV Sets in Area & Other Market Data, see page 132

WHAS-TV

TV Network Service: CBS.

Licensee: WHAS Inc., Courier-Journal Bldg.
Studio: Courier-Journal Bldg. Transmitter: Sixth St. & Broadway.
Telephone: Wabash 2211.

Technical Facilities: Channel No. 9 (186-192 mc). Operating under special temporary authorization with 50-kw visual power, 25-kw aural. Regularly assigned 9.6-kw visual, 7.2-kw aural. Antenna: 495-ft. above average terrain, 600-ft. above ground, 1060-ft. above sea level, latitude 38° 14' 50", longitude 85° 45' 50". Requests Channel No. 11, 316-kw visual, 158-kw aural.

AM Affiliate: WHAS, 50-kw, 840 kc (CBS).

Other Affiliations: Owned by Louisville Courier-Journal & Times.
Began Commercial Operation: March 27, 1950.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Miller & Schroeder.

Personnel:

Barry Bingham, *president*.
Mark F. Ethridge, *v.p.*
Lisle Baker Jr., *v.p. and treasurer*.
Victor A. Sholis, *v.p. and station director*.
Neil D. Cline, *sales director*.
William F. Loader, *promotion manager*.
Ralph Hansen, *program director*.
Edward Driscoll, *film director*.
O. W. Towner, *director of engineering*.

DIGEST OF RATE CARD NO. 4†—(Sept. 15, 1951)

Class A—6:30-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat. & Sun.					
Hour	30 Min.	15 Min.	5 Min.	Min.	
\$500.00	\$300.00	\$200.00	\$125.00	\$100.00	
Class B—5-6:30 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.; 10:30-11 p.m., daily.					
375.00	225.00	150.00	93.75	75.00	
Class C—All other times.					
250.00	150.00	100.00	62.50	50.00	

† Film rates only.

July 15, 1952

WAVE-TV

TV Network Service: NBC, ABC, DuMont.

Licensee: WAVE Inc., 334 E. Broadway.

Studio and Transmitter: 334 E. Broadway.

Telephone: Wabash 2201.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 24.1-kw visual power, 12-kw aural. Regularly assigned 7-kw visual, 3.5-kw aural. Antenna: 510-ft. above average terrain, 569-ft. above ground, 1039-ft. above sea level, latitude 38° 14' 40", longitude 85° 44' 55". CP for Channel 3, 100-kw visual, 50-kw aural, 910-ft.; move transmitter to Bald Knob, latitude 38° 22' 09", longitude 85° 49' 49".

AM Affiliate: WAVE, 5-kw, 970 kc (NBC). FM Affiliate: WRXW, 16.7-kw, 95.1 mc (No. 236), 510-ft. antenna height.

Began Commercial Operation: Nov. 24, 1948.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Segal, Smith & Hennessey.

Represented (engineering) by A. D. Ring & Co.

Personnel:

George W. Norton, *president*.
Nathan Lord, *general manager*.
C. C. Leonard, *secretary & treasurer*.
Ralph Jackson, *commercial manager*.
George Patterson, *program director*.
John Boyle, *director of television operations*.
Charles Hill, *publicity & promotion director*.
Hugh Sutton, *news editor*.
Wilbur Hudson, *chief engineer*.
Frank Jordan, *assistant chief engineer*.

DIGEST OF RATE CARD NO. 7†

(March 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.									
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	
\$550.00	\$440.00	\$330.00	\$275.00	\$220.00	\$192.50	\$137.50	\$110.00	\$55.00	
Class B—5-6 p.m., Mon.-Fri.; sign-on-Noon, Sat. & Sun.; 11 p.m.-sign-off, daily.									
412.50	330.00	247.50	206.25	165.00	144.38	103.13	82.50	41.25	
Class C—Sign-on-5 p.m., Mon.-Fri.									
275.00	220.00	165.00	137.50	110.00	96.25	68.75	55.00	27.50	

† Film rates only.

LOUISIANA

NEW ORLEANS

For TV Sets in Area & Other Market Data, see page 132

WDSU-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WDSU Broadcasting Corp., 520 Royal St.

Studio: 520 Royal St. Transmitter: Hibernia Bank Bldg.

Telephone: Tulane 4371.

Technical Facilities: Channel No. 6 (82-88 mc). Visual power 38.8-kw, aural 15.4-kw. Antenna: 390-ft. above average terrain, 424-ft. above ground, 429-ft. above sea level, latitude 29° 57' 05", longitude 90° 04' 17". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WDSU, 5-kw, 1280 kc (NBC). FM Affiliate: WDSU-FM, 17.7-kw, 105.3 mc (No. 287), 390-ft. antenna height.

Began Commercial Operation: Dec. 18, 1948.

Represented (sales) by Blair TV Inc.

Represented (legal) by Pierson & Ball.

Represented (engineering) by E. C. Page.

Personnel:

Edgar B. Stern Jr., *president*.
Robert D. Swezey, *executive v.p. and general manager*.
Louis Read, *v.p. and commercial manager*.
Lester E. Kabacoff, *secretary-treasurer*.
Stanley Holiday, *program operations manager*.
John Muller, *staging director*.
Joseph Beal, *production manager*.
Marion Annenberg, *publicity director*.
Lindsey Riddle, *chief engineer*.
R. J. Anderson, *TV engineering supervisor*.

DIGEST OF RATE CARD NO. 5†

(Oct. 1, 1951)

Class A—6-11 p.m. daily.							
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$400.00	\$320.00	\$240.00	\$200.00	\$160.00	\$120.00	\$100.00	\$80.00
Class B—5-6 p.m., Mon.-Sat.; Noon-6 p.m., Sun.; 11-midnight daily.							
300.00	240.00	180.00	150.00	120.00	90.00	75.00	60.00
Class C—All other times.							
200.00	160.00	120.00	100.00	80.00	60.00	50.00	40.00

20-Sec. Rates—Class A, \$65.00; Class B, \$48.75; Class C, \$32.50.

† Film rates only.

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MARYLAND

BALTIMORE

For TV Sets in Area & Other Market Data, see page 132

WAAM

TV Network Service: ABC, DuMont.

Licensee: WAAM Inc., 3725 Malden Ave.

Studio and Transmitter: 3725 Malden Ave.

Telephone: Mohawk 7600.

Technical Facilities: Channel No. 13 (210-216 mc). Visual power 26.1-kw, aural 13.8-kw. Antenna: 530-ft. above average terrain, 495-ft. above ground, 829-ft. above sea level, latitude 39° 20' 05", longitude 76° 39' 05". Requests 2.9-kw visual, 1.45-kw aural, 1078-ft. above average terrain, 1043-ft. above ground, 1377-ft. above sea level.

AM-FM Affiliations: None.

Other Affiliations: Norman C. Kal is partner in Kal, Ehrlich & Merck Advertising Inc., Washington, D. C.

Began Commercial Operation: Nov. 2, 1948.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Fischer, Willis & Panzer.

Represented (engineering) by Kear & Kennedy.

Personnel:

Norman C. Kal, executive v.p.
Kenneth Carter, general manager.
Armand Grant, asst. general manager, sales.
Pel Schmidt, local sales manager.
Herb Cahan, program manager.
James Killan, asst. program manager.
Robert E. Lee, program operations supervisor.
Joel Chaseman, director of public service & publicity.
Charlotte Darsch, traffic manager.
Benjamin Wolfe, director of engineering.
Glenn H. Lahman, chief engineer.

DIGEST OF RATE CARD NO. 7

(April 1, 1952)

Class	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—7-11 p.m., daily.						
	\$700.00	420.00	280.00	210.00	150.00	125.00
Class B—6-7 p.m., Mon.-Fri.; 11-11:30 p.m., daily; 1-7 p.m., Sat. & Sun.	525.00	315.00	210.00	157.50	112.50	93.75
Class C—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.	350.00	210.00	140.00	105.00	75.00	62.50
Class D—Midnight-Noon, daily.	240.00	140.00	93.00	70.00	48.00	43.00

WBAL-TV

TV Network Service: NBC.

Licensee: Hearst Corp., 2610 N. Charles St.

Studio: 2610 N. Charles St. Transmitter: 2401 Violet Ave.

Telephone: Hopkins 3000.

Technical Facilities: Channel No. 11 (198-204 mc). Visual power 27-kw, aural 13-kw. Antenna: 540-ft. above average terrain, 447-ft. above ground, 851-ft. above sea level, latitude 39° 20' 05", longitude 76° 39' 28". Requests 316-kw visual power, 158-kw aural, antenna 1000-ft. above average terrain, 926-ft. above ground, 1286-ft. above sea level, latitude 39° 19' 49", longitude 76° 39' 25".

AM Affiliate: WBAL, 50-kw, 1090 kc (NBC).

Other Affiliations: Same ownership as Baltimore News-Post. Licensee is TV applicant for Milwaukee (thru WISN), Pittsburgh (thru WCAE), and operates AM stations WBAL, Baltimore; WISN, Milwaukee; WCAE, Pittsburgh. Hearst interests (Seattle Post-Intelligencer) also owns 25% of KING-TV, Seattle.

Began Commercial Operation: March 11, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr. (Dallas).

Personnel:

Charles B. McCabe, president, Hearst Radio Inc.
D. L. Provost, v.p., Hearst Radio Inc.
Leslie H. Peard Jr., station manager.
Freeman W. Cardall, business manager.
Victor Campbell, program manager.
Arnold Wilkes, public affairs & educational director.
Thomas J. White Jr., news & publicity manager.
Willis K. Frelert, sales manager.
Mel Quinn, manager of program operations.
John Frankenfield, film buyer.
George Mance, production supervisor.
Keith McBee, news editor.
Jean Conwell, film editor.
Mollie Martin, director of women's program.
Joe Croghan, sports editor.
John T. Wilner, v.p. in charge of engineering.
William C. Bareham, chief engineer.

DIGEST OF RATE CARD NO. 8

(April 1, 1952)

Class	Hour	30 Min.	15 Min.	5 Min.	Min.	8 Sec.
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.	\$800.00	\$480.00	\$320.00	\$200.00	\$150.00	\$75.00

Class B—6-7 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily; 1-6 p.m., Sat. & Sun.

600.00	360.00	240.00	150.00	120.00	60.00
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Class C—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.

400.00	240.00	160.00	100.00	75.00	37.50
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Class D—Midnight-Noon, daily.

300.00	180.00	120.00	75.00	60.00	30.00
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WMAR-TV

TV Network Service: CBS.

Licensee: A. S. Abell Co., Sun Square.

Studios: Sun. Bldg. Transmitter: Mathieson Bldg.

Telephone: Mulberry 5670.

Technical Facilities: Channel No. 2 (54-60 mc). Visual power 16-kw, aural 8-kw. Antenna: 405-ft. above average terrain, 591-ft. above ground, 624-ft. above sea level, latitude 39° 17' 25", longitude 76° 36' 56". CP for 380-ft. above average terrain, 591-ft. above ground, 627-ft. above sea level.

AM-FM Affiliates: None.

Other Affiliations: Licensee publishes Baltimore Sunpapers.

Began Commercial Operation: Oct. 30, 1947.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

William F. Schmick, president.
E. K. Jett, v.p. and director of television.
Ernest A. Lang, commercial manager.
Ralph T. Braun, promotion manager.
Robert Cochrane, program director.
Edwin B. Mick, production manager.
Thomas J. Severin, program manager.
David V. Stickle, film manager.
C. G. Nopper, chief engineer.

DIGEST OF RATE CARD NO. 8

(Dec. 1, 1951)

Class	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
Class A—7:30-10:30 p.m., daily.	\$800.00	\$480.00	\$400.00	\$320.00	\$240.00	\$180.00	\$150.00	\$60.00
Class B—6-7:30 p.m., Mon.-Fri.; 1-7:30 p.m., Sat. & Sun.; 10:30-11 p.m., daily.	600.00	360.00	300.00	240.00	180.00	150.00	120.00	48.00
Class C—Noon-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.; 11-sign-off, daily.	400.00	240.00	200.00	160.00	120.00	77.50	62.50	25.00
Class D—Sign-on-Noon, daily.	280.00	168.00	140.00	112.00	84.00	62.00	50.00	20.00

MASSACHUSETTS

BOSTON

For TV Sets in Area & Other Market Data, see page 132

WBZ-TV

TV Network Service: NBC, DuMont.

Grantee (STA): Westinghouse Radio Stations Inc., 1170 Soldiers Field Rd.

Studio and Transmitter: 1170 Soldiers Field Rd.

Telephone: Algonquin 4-5670.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 26.5-kw visual power, 13.3-kw aural. Regularly assigned 15.61-kw visual, 7.07-kw aural. Antenna: 530-ft. above average terrain, 658-ft. above ground, 669-ft. above sea level, latitude 42° 21' 54", longitude 71° 08' 04".

AM Affiliate: WBZ, 50-kw, 1030 kc (NBC). FM Affiliate: WBZ-FM, 20-kw, 92.9 mc (No. 225), 501-ft. antenna height.

Other Affiliations: Grantee is subsidiary of Westinghouse Electric Corp., manufacturer of TV-radio, house appliances, heavy duty electrical equipment. Westinghouse Radio Stations also operates AM stations WBZ, Boston; WBZA, Springfield, Mass.; KDKA, Pittsburgh; KYW, Philadelphia; WOWO, Fort Wayne; KEX, Portland, Ore. Is also TV applicant for Pittsburgh, Fort Wayne, Portland, Philadelphia.

Began Commercial Operation: June 9, 1948.

Represented (sales) by NBC Spot Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

Joseph E. Baudino, v.p. (Washington).
W. C. Swartley, station manager.
W. H. Hauser, chief engineer.
Sidney V. Stadig, technical supervisor.
C. Herbert Masse, sales manager.
John G. Stilli, Jr., advertising and sales promotion manager.
W. Gordon Swan, program manager.
Eugene Kilham, traffic supervisor.
Iran Berlow, program supervisor.
Carl H. Lawton, film editor.

TV Factbook No. 15

DIGEST OF RATE CARD NO. 7-T
(April 1, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min or 20 Sec.
\$1500.00	900.00	750.00	600.00	525.00	375.00	300.00

Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 11-11:30 p.m., daily.
1125.00 675.00 565.00 450.00 395.00 280.00 225.00

Class C—Noon-5 p.m., Mon.-Sat.; Noon-1 p.m., Sun.; 11:30-Midnight, daily.
800.00 480.00 400.00 320.00 280.00 200.00 160.00

Class D—Midnight-noon, daily.
450.00 270.00 225.00 180.00 160.00 115.00 90.00

WNAC-TV

TV Network Service: ABC, CBS, DuMont.

Licensee: General Teleradio Inc. (Yankee Network Division), 21 Brookline Ave.

Studio: 21 Brookline Ave.

Transmitter: Murray St., Medford.

Telephone: Commonwealth 6-0800.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power 26.6-kw, aural 13.3-kw. Antenna: 500-ft. above average terrain, 437-ft. above ground, 607-ft. above sea level, latitude 42° 25' 56", longitude 71° 05' 21".

AM Affiliate: WNAC, 5-kw, 1260 kc (MBS). FM Affiliate: WNAC-FM, 19.5-kw, 98.5 mc (No. 253), 460-ft. antenna height.

Other Affiliations: See WOR-TV, New York City.

Began Commercial Operation: June 21, 1948.

Represented (sales) by H-R Representatives Inc.

Represented (legal) by Pierson & Ball.

Personnel:

T. F. O'Neil, *president & treasurer.*
H. Linus Travers, *executive v.p. & general manager.*
George Steffy, *vice president.*
Paul Keyes, *director of publicity.*
Harry Whittemore, *technical director.*

DIGEST OF RATE CARD NO. 6 †
(Aug. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.

Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.*
\$1250.00	\$1000.00	\$750.00	\$625.00	\$500.00	\$440.00	\$315.00	\$250.00

Class B—Sign-on-6 p.m. & 11 p.m.-sign-off, daily.
950.00 760.00 570.00 425.00 380.00 320.00 200.00 160.00

† Film rates only.
* Class A Announcements—6 p.m.-sign-off, Mon.-Fri.; Noon-Sign-off, Sat. & Sun. Class B Announcements—Sign-on-6 p.m., daily.

MICHIGAN

DETROIT

For TV Sets in Area & Other Market Data, see page 132

WJBK-TV

TV Network Service: CBS, DuMont.

Licensee: Storer Broadcasting Co., 500 Temple Ave.
Studio: Masonic Temple.

Transmitter: Lyndon & Cloverdale. (CP to move to Southfield Township, Mich.)

Telephone: Temple 3-7900.

Technical Facilities: Channel No. 2 (54-60 mc). Visual power 16.5-kw, aural 8.3-kw. Antenna: 485-ft. above average terrain, 488-ft. above ground, 1133-ft. above sea level, latitude 42° 23' 41", longitude 83° 08' 58". CP for 3-kw visual power, 1.5-kw aural. Antenna: 1000-ft. above average terrain, 1057-ft. above ground, 1730-ft. above sea level, latitude 42° 27' 38", longitude 83° 12' 47".

AM Affiliate: WJBK, 25-kw, 1490 kc. FM Affiliate: WJBK-FM, 30-kw, 93.1 mc (No. 226), 440-ft. antenna height.

Other Affiliations: Licensee also operates WSPD-TV, Toledo; WAGA-TV, Atlanta; KEYL, San Antonio; is TV applicant for Miami, Wheeling, W. Va. and Cincinnati. Also operates AM stations WJBK, Detroit; WSPD, Toledo; WAGA, Atlanta; WGBS, Miami; WWVA, Wheeling; WMMN, Fairmont, W. Va.; WSAI, Cincinnati. Mr. Storer also publishes *Miami Beach Florida Sun*.

Began Commercial Operation: Oct. 24, 1948.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr. (Dallas).

Personnel:

George B. Storer, *president.*
Gayle V. Grubb, *v.p. & managing director.*
Harry R. Lipson, *general sales manager.*
Patricia MacInnis, *promotion director.*
Richard Fischer, *program director.*
Lanny F. Pike, *supervisor of production.*
Peter Storer, *sales promotion & merchandising manager.*
Paul O. Frinke, *chief engineer.*

DIGEST OF RATE CARD NO. 8
(April 1, 1952)

Class A—7-11 p.m., daily.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$1400	\$840	\$700	\$560	\$420	\$350	\$250	\$100

Class B—6-7 p.m., daily.
\$1250 \$750 \$625 \$500 \$375 \$313 \$225 \$90

Class C—Noon-6 p.m., Sun.
\$1100 \$660 \$550 \$440 \$330 \$275 \$200 \$75

Class D—9 a.m.-noon, Sun.
\$840 \$504 \$420 \$336 \$252 \$210 \$150 \$70

WWJ-TV

TV Network Service: NBC.

Licensee: Evening News Assn., 622 W. Lafayette Blvd.

Studio: 615 W. Lafayette Blvd. Transmitter: Penobscot Bldg.

Telephone: Woodward 2-2000.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 20.5-kw visual power, 10.25-kw aural. Regularly assigned 13.7-kw visual, 8.55-kw aural. Antenna: 660-ft. above average terrain, 695-ft. above ground, 1295-ft. above sea level, latitude 42° 19' 48.79", longitude 83° 02' 51.53". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WWJ, 5-kw, 950 kc (NBC). FM Affiliate: WWJ-FM, 48-kw, 97.1 mc (No. 246), 660-ft. antenna height.

Other Affiliations: Licensee publishes *Detroit News*.

Began Commercial Operation: June 3, 1947.

Represented (sales) by George P. Hollingsbery Co.

Represented (legal) by Barnes & Neilson.

Represented (engineering) by William L. Foss Inc.

Personnel:

William J. Scripps, *director of radio and television.*
Edwin K. Wheeler, *general manager.*
W. E. Walbridge, *station manager.*
Norman Hawkins, *TV sales manager.*
Melvin C. Wissman, *general program manager.*
Jack Hill, *program-production manager.*
Kirk Knight, *operations manager for TV-radio.*
Walter Koste, *TV production director.*
Wendell Parmelee, *TV-radio sales liaison.*
E. J. Love, *general engineering manager.*

DIGEST OF RATE CARD NO. 11
(May 1, 1952)

Class AAA—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1400.00	\$840.00	\$700.00	\$560.00	\$420.00	\$350.00	\$252.00

Class A—6-7 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily; 1-7 p.m., Sat.; 1-6 p.m., Sun.
1000.00 600.00 500.00 400.00 300.00 250.00 200.00

Class B—9 a.m.-6 p.m., Mon.-Fri.; 9 a.m.-1 p.m., Sat. & Sun.
840.00 504.00 420.00 336.00 252.00 210.00 168.00

Class C—Midnight-9 a.m., daily.
700.00 420.00 350.00 280.00 210.00 175.00 140.00

WXYZ-TV

TV Network Service: ABC.

Licensee: WXYZ Inc., 1700 Stroh Bldg.

Studio and Transmitter: Maccabees Bldg.

Telephone: Woodward 3-8321.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power 27.9-kw, aural 13.9-kw. Antenna: 485-ft. above average terrain, 480-ft. above ground, 1109-ft. above sea level, latitude 42° 21' 28.09".

AM Affiliate: WXYZ, 5-kw, 1270 kc (ABC). FM Affiliate: WXYZ-FM, 30-kw, 101.1 mc (No. 266), 660-ft. antenna height.

Other Affiliations: ABC-owned (see WJZ-TV, New York).

Began Commercial Operation: Oct. 9, 1948.

Represented (sales) by ABC-TV Spot Sales.

Represented (legal) by Haley & Doty.

Represented (engineering) by Kear & Kennedy.

Personnel:

James G. Riddell, *president & general manager.*
John Pival, *manager of television.*
Ralph Dawson, *assistant sales manager.*
John Lee, *television program manager.*
Wm. Morgan, *director of promotion.*
Chas. Kocher, *chief engineer.*

DIGEST OF RATE CARD NO. 8
(March 1, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$1250.00	\$750.00	\$625.00	\$500.00	\$375.00	\$312.00	\$225.00

Class B—6-7 p.m., Mon.-Sat.; 3-6 p.m., Sun.
1100.00 660.00 550.00 440.00 330.00 275.00 200.00

Class C—9 a.m.-6 p.m., Mon.-Sat.; 9 a.m.-3 p.m., Sun.
750.00 450.00 375.00 300.00 225.00 187.50 150.00

GRAND RAPIDS

For TV Sets in Area & Other Market Data, see page 132

WOOD-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Grandwood Broadcasting Co., Grand Rapids National Bank Bldg.

Studio: National Bank Bldg. Transmitter: Ninety-second St. Telephone: 9-4125.

Technical Facilities: Channel No. 7 (174-180 mc). Operating under special temporary authorization with 28.5-kw visual power, 14.5-kw aural. Regularly assigned 19.7-kw visual, 9.9-kw aural. Antenna: 490-ft. above average terrain, 264-ft. above ground, 1239-ft. above sea level, latitude 42° 47' 47", longitude 85° 39' 31". CP for Channel No. 8, 316-kw visual, 160-kw aural, 1000-ft. above average terrain.

AM Affiliate: WOOD, 5-kw, 1300 kc (NBC).

Began Commercial Operation: Aug. 15, 1949, as WLAU-TV. Sold to present grantee Sept. 1951. (see *Television Digest*, Vol. 7:19,38).

Represented (sales) by Katz Agency Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by George C. Davis.

Personnel:

Willard Schroeder, *general manager*.
Frank Sisson, *program director*.
Howard Silbar, *sales service manager*.
Hal Kaufman, *producer*.
David Hoyle, *promotion director*.
Robert Wilson, *chief engineer*.

DIGEST OF RATE CARD NO. 1-A†

(Nov. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.									
Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$500.00	\$400.00	\$350.00	\$300.00	\$250.00	\$200.00	\$175.00	\$125.00	\$100.00	
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.									
375.00	300.00	262.50	225.00	187.50	150.00	131.25	93.75	75.00	
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-Noon, Sat. & Sun.; Midnight-sign-off, daily.									
250.00	200.00	175.00	150.00	125.00	100.00	87.50	62.50	50.00	

† Film rates only.

KALAMAZOO

For TV Sets in Area & Other Market Data, see page 132

WKZO-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Fetzer Broadcasting Co., 124 W. Michigan Ave. Transmitter: Plainwell, Mich. Telephone: 3-1223.

Technical Facilities: Channel No. 3 (60-66 mc). Operating under special temporary authorization with 15.7-kw visual power, 7.8-kw aural. Regularly assigned 8-kw visual, 8-kw aural. Antenna: 500-ft. above average terrain, 346-ft. above ground, 1382-ft. above sea level, latitude 42° 25' 03", longitude 85° 31' 55".

AM Affiliate: WKZO, 5-kw, 590 kc (CBS).

Other Affiliations: Licensee operates also AM station WJEF, Grand Rapids, Mich.

Began Commercial Operation: June 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Paul F. Godley Co.

Personnel:

John E. Fetzer, *president and general manager*.
Carl E. Lee, *administrative ass't*.
Donald DeSmit, *television sales executive*.
Harry E. Travis, *program director*.

DIGEST OF RATE CARD NO. 4†

(March 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.									
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.		
\$500.00	\$300.00	\$250.00	\$200.00	\$170.00	\$140.00	\$100.00	\$50.00		
Class B—9 a.m.-6 p.m., Mon.-Fri.; 11 p.m.-12:30 a.m., daily.									
375.00	225.00	187.50	150.00	125.00	100.00	70.00	35.00		
Class C—All other times.									
300.00	180.00	150.00	120.00	100.00	80.00	50.00	25.00		

† Film rates only.

LANSING

For TV Sets in Area & Other Market Data, see page 132

WJIM-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WJIM Inc., Bank of Lansing Bldg.

Studio and Transmitter: Saginaw & Howard Sts.

Telephone: 2-1333.

Technical Facilities: Channel No. 6 (82-88 mc). Visual power 18.7-kw, aural 9.3-kw. Antenna: 310-ft. above average terrain, 345-ft. above ground, 1185-ft. above sea level, latitude 42° 44' 22", longitude 84° 30' 49". CP for 8.7-kw visual, 4.3-kw aural, 440-ft. above average terrain, 500-ft. above ground, 1340-ft. above sea level.

AM Affiliate: WJIM, .25-kw, 1240 kc (NBC-ABC).

Other Affiliations: Harold F. Gross also operates AM station WGFG, Kalamazoo, Mich.

Began Commercial Operation: May 1, 1950.

Represented (sales) by H-R Representatives.

Represented (legal) by Fly, Shuebruk & Blume.

Represented (engineering) by Kear & Kennedy.

Personnel:

Harold F. Gross, *president*.
Howard K. Finch, *general manager*.
Roger S. Underhill, *sales director*.
Phil Sherck, *film director*.
Arthur Jackson, *promotion director*.
Irene Ginther, *traffic manager*.
Charles Wallace, *technical director*.

DIGEST OF RATE CARD NO. 4

(Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.									
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.		
\$475.00	\$285.00	\$237.50	\$190.00	\$166.25	\$120.00	\$75.00	\$45.00		
Class B—All other times.									
350.00	210.00	175.00	140.00	122.50	87.50	50.00	35.00		

MINNESOTA

MINNEAPOLIS - ST. PAUL

For TV Sets in Area & Other Market Data, see page 132

KSTP-TV

TV Network Service: NBC.

Licensee: KSTP Inc., 3415 University Ave.

Studio and Transmitter: 3415 University Ave.

Telephone: Prior 2717.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 24.7-kw, aural 17.3-kw. Antenna: 560-ft. above average terrain, 569-ft. above ground, 1473-ft. above sea level, latitude 44° 58' 08", longitude 93° 12' 20". Requests 100-kw visual, 60-kw aural.

AM Affiliate: KSTP, 50-kw, 1500 kc (NBC). FM Affiliate: KSTP-FM, 5.8-kw, 102.1 mc (No. 271), 560-ft. antenna height.

Began Commercial Operation: April 23, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by A. D. Ring & Co.

Personnel:

Stanley E. Hubbard, *president and general manager*.
Kenneth M. Hance, *executive v.p. and treasurer*.
Miller C. Robertson, *v.p. in charge of sales*.
Joseph C. Cook, *promotion and publicity director*.

DIGEST OF RATE CARD NO. 9

(April 1, 1952)

Class A—6:30-10:30 p.m., Mon.-Sat.; 1-10:30 p.m., Sun.									
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min. or	10 Sec.	
\$900.00	\$720.00	\$540.00	\$450.00	\$360.00	\$315.00	\$242.30	\$180.00	\$90.00	
Class B—5-6:30 p.m., Mon.-Sat.; 10:30-11 p.m., daily.									
675.00	540.00	405.00	337.50	270.00	236.25	181.72	135.00	67.50	
Class C—Noon-5 p.m., 11-11:30 p.m., Mon.-Sat.; Noon-1 p.m., 11-11:30 p.m., Sun.									
450.00	360.00	270.00	225.00	180.00	157.50	121.15	90.00	45.00	
Class D—11:30 p.m.-Midnight, daily.									
315.00	252.00	189.00	157.50	126.00	110.25	84.81	63.00	31.50	

WTCN-TV

(Call Letters to be Changed to WCCO-TV)

TV Network Service: ABC, CBS, DuMont.

Licensee: Mid Continent Radio-Television Inc., Radio City.

Studio: Radio City, Minneapolis and Dispatch Bldg., St. Paul.

Transmitter: Foshay Tower.

Telephone: Lincoln 0552 and Nestor 8661.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 17.9-kw, aural 9-kw. Antenna: 496-ft. above average terrain, 533-ft. above ground, 1393-ft. above sea level, latitude 44° 58' 30", longitude 93° 18' 01". CP for 14-kw visual, 7-kw aural, 550-ft. Requests 100-kw visual, 50-kw aural.

AM Affiliate: WTCN, 5-kw (1-kw night), 1280 kc (ABC). FM Affiliate: WTCN-FM, 11-kw, 97.1 mc (No. 246), 450-ft. antenna.

Other Affiliations: Corporate name to be changed to Midwest Radio-Television Inc., which will become licensee of WCCO, Minneapolis, under deal whereby CBS acquires 47% of corporation in exchange for 53% of WCCO (See *Television Digest*, Vol. 8:10). Same company owns 45% interest in WEMP, Milwaukee. Major principal in licensee company is Ridder Newspapers, publisher of *St. Paul Dispatch* and *Pioneer Press* and other newspapers; also owner of radio stations WDSM, Superior, Wis.; KSDN, Aberdeen, S. D.; KILQ, Grand Forks, N. D.

Began Commercial Operation: July 1, 1949.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Fly, Shuebruk & Blume.

Personnel:

William J. McNally, *chairman of board.*
 Robert B. Ridder, *president.*
 F. Van Konynenburg, *executive v.p.*
 R. N. Ekstrum, *sales manager.*
 Richard Jensen, *national sales coordinator* (Ridder stations).
 Cliff Rlan, *publicity and advertising manager.*
 Charles D. Miller, *promotion manager.*
 Sherman K. Headley, *operations director.*
 John M. Sherman, *technical director.*

DIGEST OF RATE CARD NO. 5
(Nov. 1, 1951)

Class A—6:30-10:30 p.m., Mon.-Sat.; 1-11 p.m., Sun.
 Hour 45 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.
 \$850.00 \$640.00 \$480.00 \$400.00 \$320.00 \$280.00 \$208.00 \$160.00

Class B—5-6:30 p.m., Mon.-Fri.; 1-6:30 p.m., Sat.; 10:30-11 p.m., Mon.-Sat.
 650.00 480.00 360.00 300.00 240.00 210.00 162.00 120.00

Class C—All other times.
 325.00 260.00 195.00 163.00 130.00 114.00 88.00 65.00

10 Sec. rates—Class A, \$80.00; Class B, \$60; Class C, \$35.

MISSOURI

KANSAS CITY

For TV Sets in Area & Other Market Data, see page 132

WDAF-TV

TV Network Service: ABC, DuMont, NBC.

Licensee: The Kansas City Star Co., 1729 Grand Ave.

Studio and Transmitter: 3030 Summit St.

Telephone: Harrison 1200.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 22-kw, aural 11-kw. Antenna: 755-ft. above average terrain, 724-ft. above ground, 1664-ft. above sea level, latitude 39° 04' 19", longitude 94° 35' 43". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WDAF, 5-kw, 610 kc (NBC).

Other Affiliations: Same company publishes *The Kansas City Star*.

Began Commercial Operation: Oct. 16, 1949.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Kirkland, Fleming, Green, Martin & Ellis.

Represented (engineering) by Gautney & Ray.

Personnel:

Roy A. Roberts, *president.*
 Dean Fitzer, *managing director.*
 Bill Bates, *station manager.*
 Vic Peck, *asst. to station manager.*
 E. Manne Russo, *commercial manager.*
 Al Christy, *program director.*
 Randall Jessee, *director of news & special events.*
 Martha Jenkins, *film room supervisor.*
 Joseph Flaherty, *chief engineer.*

DIGEST OF RATE CARD NO. 6
(April 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.
 Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.
 \$600.00 \$360.00 \$300.00 \$240.00 \$210.00 \$150.00 \$120.00

Class B—5-6 p.m., Mon.-Fri.
 480.00 288.00 240.00 192.00 168.00 120.00 96.00

Class C—All other times.
 360.00 216.00 180.00 144.00 126.00 90.00 72.00

ST. LOUIS

For TV Sets in Area & Other Market Data, see page 132

KSD-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: The Pulitzer Publishing Co., 1111 Olive St.

Studio: 1111 Olive St. **Transmitter:** Post-Dispatch Annex.

Telephone: Main 1111.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 16-kw, aural 8-kw. Antenna: 530-ft. above average terrain, 544-ft. above ground, 1014-ft. above sea level, latitude 38° 37' 48", longitude 90° 11' 47". CP for 15-kw visual, 7.5-kw aural, 552-ft. above average terrain, 587-ft. above ground, 1057-ft. above sea level.

July 15, 1952

AM Affiliate: KSD, 5-kw, 550 kc (NBC).

Other Affiliations: Same ownership as *St. Louis Post-Dispatch*.

Began Commercial Operation: Feb. 8, 1947.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Segal, Smith & Hennessey.

Represented (engineering) by A. D. Ring & Co.

Personnel:

George M. Burbach, *general manager.*
 Guy E. Yeldell, *sales manager.*
 Harold Grams, *program director.*
 David Pasternak, *promotion director.*
 Ed Risk, *chief engineer.*

DIGEST OF RATE CARD NO. 8
(Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.
 Hour 40 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 8 Sec.
 \$950.00 \$760.00 \$570.00 \$475.00 \$380.00 \$317.00 \$252.00 \$175.00 \$87.50

Class B—All other times.
 570.00 456.00 342.00 285.00 228.00 190.00 151.00 105.00 52.50

NEBRASKA

OMAHA

For TV Sets in Area & Other Market Data, see page 132

KMTV

TV Network Service: ABC, CBS, DuMont.

Licensee: May Broadcasting Co., 2615 Farnam St.

Studio and Transmitter: 2615 Farnam St.

Telephone: Webster 9800.

Technical Facilities: Channel No. 3 (60-66 mc). Operating under special temporary authorization with 16.7-kw visual power, 8.35-kw aural. Regularly assigned 11.7-kw visual, 8-kw aural. Antenna: 590-ft. above average terrain, 524-ft. above ground, 1694-ft. above sea level, latitude 41° 15' 34", longitude 95° 56' 58". Requests 100-kw visual, 55.97-kw aural, 608.5-ft.

AM Affiliate: KMA, Shenandoah, Ia., 5-kw, 960 kc (ABC).

Other Affiliations: KMTV is 25% owned by same interests (Palmer) which own WOC & WOC-TV, Davenport, Ia., and radio station WHO, Des Moines (TV applicant).

Began Commercial Operation: Sept. 1, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by William L. Foss Inc.

Personnel:

Edward W. May, *president.*
 Owen Saddler, *executive v.p. & general manager.*
 Howard O. Peterson, *v.p., sales.*
 Glenn E. Harris, *general program manager.*
 Joe H. Baker, *promotion manager.*
 R. J. Schroeder, *chief engineer.*
 Wally Schwentser, *engineering supervisor.*

DIGEST OF RATE CARD NO. 6
(April 1, 1952)

Class A—7-10 p.m., dally.
 Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. & 10 Sec. 10 Sec.
 \$450.00 \$270.00 \$225.00 \$180.00 \$158.00 \$113.00 \$90.00 \$40.00

Class B—6-7 p.m., 10-11 p.m., dally.
 400.00 240.00 200.00 160.00 140.00 100.00 80.00 35.00

Class C—5-6 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.
 300.00 180.00 150.00 120.00 105.00 75.00 60.00 26.25

Class D—All other times.
 200.00 120.00 100.00 80.00 70.00 50.00 40.00 17.50

WOW-TV

TV Network Service: DuMont, NBC.

Licensee: Radio Station WOW Inc., Insurance Bldg.

Studio and Transmitter: 3509 Farnam St.

Telephone: Webster 3400.

Technical Facilities: Channel No. 6 (82-88 mc). Operating under special temporary authorization with 17.2-kw visual power, 9-kw aural. Regularly assigned 16.2-kw visual, 8.5-kw aural. Antenna: 590-ft. above average terrain, 490-ft. above ground, 1690-ft. above sea level, latitude 41° 15' 26", longitude 95° 57' 49". CP for 580-ft. above average terrain, 496-ft. above ground, 1696-ft. above sea level.

AM Affiliate: WOW, 5-kw, 590 kc (NBC). **Other Affiliations:** See WHEN, Syracuse, N. Y.

Began Commercial Operation: July 9, 1949. Sold to present owner (Meredith Engineering Co.) Sept. 1951 (see *Television Digest*, Vol. 7:32, 39).

Represented (sales) by Blair TV Inc.

Represented (legal) by Haley & Doty.

Represented (engineering) by A. D. Ring & Co.

(Continued on next page)

OMAHA: WOW-TV—(Continued)

Personnel:

E. T. Meredith, *president*.
 Frank P. Fogarty, *general manager*.
 Lyle DeMoss, *asst. general manager*.
 Soren Munkhof, *program director*.
 Fred Ebener, *sales manager*.
 William Kotera, *chief engineer*.
 John Mазzie, *production manager*.

DIGEST OF RATE CARD NO. 5
 (April 1, 1952)

Class A—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	
\$450.00	\$265.00	\$180.00	\$145.00	\$120.00	\$90.00	\$35.00	
Class B—6-6:30 p.m., Mon.-Sat.; 10-11 p.m., Sun.-Sat.							
400.00	240.00	160.00	128.00	112.00	80.00	32.50	
Class C—11 a.m.-6 p.m., Mon.-Sat.; Noon-6 p.m., Sun.							
260.00	156.00	104.00	83.20	74.90	52.00	18.20	
Class D—All other times.							
200.00	120.00	80.00	64.00	56.00	40.00	12.50	

NEW JERSEY

NEWARK

For TV Sets in Area & Other Market Data, see page 132
 (See New York City)

WATV

Grantee (STA): Bremer Broadcasting Corp., Television Center.
 Studio: Television Center.
 Transmitter: First Mt., W. Orange, N. J. (Modification of CP to move to Empire State Bldg., New York.)
 Telephone: Mitchell 2-6400.
 Technical Facilities: Channel No. 13 (210-216 mc). Visual power 30.5-kw, aural 15.3-kw. Antenna: 595-ft. above average terrain, 203.5-ft. above ground, 830-ft. above sea level, latitude 40° 47' 13", longitude 74° 15' 18". Modification of CP for 3.4-kw visual power, 3.4-kw aural, 1190-ft. above average terrain, 1200-ft. above ground, 1251-ft. above sea level, latitude 40° 44' 50", longitude 73° 59' 00".
 AM Affiliate: WAAT, 5-kw (1-kw night), 970 kc. FM Affiliate: WAAT-FM, 13.5-kw, 94.7 mc (No. 234), 540-ft. antenna height.
 Began Commercial Operation: May 15, 1948.
 Represented (sales) by Weed Television.
 Represented (legal) by Segal, Smith & Hennessey.
 Personnel:
 Irving R. Rosenhaus, *president and general manager*.
 Edmund S. Lennon, *v.p., sales*.
 Lester R. Gerken, *local sales manager*.
 Herb Green, *promotion director*.
 Roland Trenchard, *public relations director*.
 Nat Shoehalter, *publicity director*.
 George Green, *program director*.
 Robert Paskow, *film director*.
 Ralph Amatrucci, *art director*.
 Grace Reese, *traffic director*.
 Robert MacDougall, *director of educational activities*.
 Frank V. Bremer, *v.p., engineering*.

DIGEST OF RATE CARD NO. 4
 (May 1, 1952)

Class A—7-11 p.m., daily.									
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
\$1000	\$600	\$500	\$400	\$350	\$300	\$200	\$150	\$100	
Class B—4-7 p.m., Mon.-Fri.; Sign-on-7 p.m., Sat. & Sun.; 11 p.m.-sign-off, daily.									
\$750	\$450	\$375	\$300	\$265	\$225	\$150	\$115	\$75	
Class C—Sign-on-4 p.m., Mon.-Fri.									
\$500	\$300	\$250	\$200	\$175	\$150	\$105	\$80	\$50	

NEW MEXICO

ALBUQUERQUE

For TV Sets in Area & Other Market Data, see page 132

KOB-TV

Licensee: Albuquerque Broadcasting Co., 234 S. Fifth St.
 Studio and Transmitter: 905 S. Buena Vista Ave.
 Telephone: 3-4411.
 Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 5.2-kw visual power, 2.6-kw aural. Regularly assigned 4.5-kw visual, 2.55-kw aural. Antenna: 70-ft. above average terrain, 138-ft. above ground, 5278-ft. above sea level, latitude 35° 04' 22", longitude 106° 37' 26".
 AM Affiliate: KOB, 50-kw D, 25-kw N, 770 kc (NBC).
 Other Affiliations: Owned 50% each by Time Inc. & Wayne Coy.
 Began Commercial Operation: Nov. 29, 1948.
 Represented (sales) by Branham Co.
 Represented (legal) by Pierson & Ball.

Personnel:

Wayne Coy, *president & general manager*.
 George S. Johnson, *station manager and chief engineer*.
 Dorothy Smith, *programs*.
 Lawrence Billmaier, *transmitter-operations*.

DIGEST OF RATE CARD NO. 2 †—(Dec. 1, 1950)

Class A—5-11 p.m., daily.					
Hour	30 Min.	15 Min.	5 Min.	Min.	
\$195.00	\$117.00	\$78.00	\$40.00	\$20.00	
Class B—Sign-on-5 p.m., daily.					
150.00	90.00	60.00	30.00	18.00	

† Film rates only.

NEW YORK

BINGHAMTON

For TV Sets in Area & Other Market Data, see page 132

WNBF-TV

TV Network Service: ABC, CBS, DuMont, NBC.
 Licensee: Clark Associates Inc., Arlington Hotel.
 Studio: Arlington Hotel. Transmitter: Ingraham Hill Rd.
 Telephone: 2-3461.
 Technical Facilities: Channel No. 12 (204-210 mc). Operating under special temporary authorization with 52.5-kw visual power, 26.25-kw aural. Regularly assigned 12-kw visual, 11.7-kw aural. Antenna: 850-ft. above average terrain, 385-ft. above ground, 2144-ft. above sea level, latitude 42° 03' 31", longitude 75° 57' 14". CP for 820-ft. above average terrain, 376-ft. above ground, 2136-ft. above sea level.
 AM Affiliate: WNBF, 5-kw, 1290 kc (CBS). FM Affiliate: WNBF-FM, 12-kw, 100.5 mc (No. 263), 800-ft. antenna height.
 Other Affiliations: Licensee is advertising agency.
 Began Commercial Operation: Dec. 1, 1949.
 Represented (sales) by Bolling Co.
 Represented (legal) by Bingham, Collins, Porter & Kistler.
 Represented (engineering) by Jansky & Bailey.
 Personnel:
 John C. Clark Sr., *president*.
 Cecil D. Mastin, *general manager*.
 L. L. Rogers, *treasurer*.
 S. N. Heslop, *national commercial manager*.
 E. M. Scala, *production director*.
 L. H. Stantz, *chief engineer*.

DIGEST OF RATE CARD NO. 4 † (Revised)
 (Effective Aug. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.								
Hour	45 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
\$400.00	\$320.00	\$240.00	\$160.00	\$120.00	\$100.00	\$80.00	\$40.00	
Class B—5-6 p.m., Mon.-Fri.								
300.00	240.00	180.00	120.00	90.00	75.00	60.00	30.00	
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-noon, Sat. & Sun.; 11 p.m.-sign-off, daily.								
200.00	160.00	120.00	80.00	60.00	50.00	40.00	20.00	

† Film rates only.

BUFFALO

For TV Sets in Area & Other Market Data, see page 132

WBEN-TV

TV Network Service: ABC, CBS, DuMont, NBC.
 Licensee: WBEN Inc., Hotel Statler.
 Studios: Hotel Statler. Transmitter: E. Aurora, N. Y.
 Telephone: Mohawk 0930.
 Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 4.8-kw visual power, 2.4-kw aural. Regularly assigned 16.2-kw visual, 10.2-kw aural. Antenna: 335-ft. above average terrain, 360-ft. above ground, 960-ft. above sea level, latitude 42° 53' 14", longitude 78° 52' 40". CP for 880-watts visual, 440-watts aural, 1196-ft. Requests 53.70-kw visual, 26.85-kw aural, 1206-ft. above average terrain, 1057-ft. above ground, 2697-ft. above sea level.
 AM Affiliate: WBEN, 5-kw, 930 kc (NBC). FM Affiliate: WBEN-FM, 105-kw, 106.5 mc (No. 293), 1340-ft. antenna height.
 Other Affiliations: Same ownership as Buffalo Evening News.
 Began Commercial Operation: May 14, 1948.
 Represented (sales) by Harrington, Righter & Parsons Inc.
 Represented (legal) by Spearman & Roberson.
 Represented (engineering) by A. Earl Cullum Jr. (Dallas).
 Personnel:
 Edward H. Butler, *president*.
 Alfred H. Kirchofer, *v.p. and secretary*.
 C. Robert Thompson, *general manager*.
 George R. Torge, *station manager & program director*.
 N. J. Malter, *television sales manager*.
 Fred Keller, *executive producer*.
 Joseph Haefner, *publicity director*.
 Ralph J. Kingsley, *technical director*.
 Glenn Beerbower, *asst. technical director in charge of TV*.

DIGEST OF RATE CARD NO. 6
(Sept. 1, 1951)

Class A—7-11 p.m., daily.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
\$700.00	\$665.00	\$595.00	\$560.00	\$525.00	\$455.00	\$420.00
25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
385.00	350.00	280.00	245.00	175.00	115.50	
Class B—5-7 p.m., Mon.-Fri.; 1-7 p.m., Sat. & Sun.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
525.00	498.75	446.25	420.00	393.75	341.25	315.00
25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
288.75	262.50	210.00	183.75	131.25	86.65	
Class C—All other times.						
Hour	55 Min.	50 Min.	45 Min.	40 Min.	35 Min.	30 Min.
350.00	332.50	297.50	280.00	262.50	227.50	210.00
25 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	
192.50	175.00	140.00	122.50	87.50	57.75	

NEW YORK CITY

For TV Sets in Area & Other Market Data, see page 132

WABD

TV Network Service: DuMont.

Licensee: Allen B. DuMont Laboratories Inc., 515 Madison Ave.
Studio: 515 Madison Ave. Transmitter: Empire State Bldg.
Telephone: Murray Hill 8-2800.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 16.7-kw visual power, 8.35-kw aural. Regularly assigned 14.25-kw visual, 9.45-kw aural. Antenna: 1340-ft. above average terrain, 1465-ft. above ground, 1515-ft. above sea level, latitude 40° 44' 50", longitude 73° 59' 09". CP for 2.5-kw visual, 1.38-kw aural.

Other Affiliations: Licensee company is TV and electronics manufacturer, also operates TV stations WTTG, Washington; WDTV, Pittsburgh.

Began Commercial Operation: May 2, 1944.

Represented (sales) by DuMont Television Spot Sales.

Represented (legal) by Roberts & McInnis.

Personnel:

Richard E. Jones, general manager.
Milton Morel, manager of New York operations.
Laurence L. Wynn, sales manager.
Sam Fairchild, supervisor, Studio D, 515 Madison Ave.
Ralph Robbins, supervisor, Studio A, Wanamaker's.
Ralph Baruch, Lawrence Wynn, Richard Hamburger, Robert F. Adams and William Vernon, local sales.
George Monaghan, retail sales.
James L. Caddigan, director of programming and production.
Rodney D. Chipp, director of engineering.

DIGEST OF RATE CARD NO. 9
(Nov. 1, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$2200.00	\$1760.00	\$1320.00	\$1100.00	\$880.00	\$770.00	\$550.00
Min.	20 Sec.	8 Sec.				
\$500.00	\$425.00	\$212.50				
Class B—5:30-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
1650.00	1320.00	990.00	825.00	660.00	577.50	412.50
Min.	20 Sec.	8 Sec.				
325.00	275.00	137.50				
Class C—All other times.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
880.00	704.00	525.00	440.00	350.00	308.00	220.00
Min.	20 Sec.	8 Sec.				
175.00	150.00	75.00				

WCBS-TV

TV Network Service: CBS.

Licensee: Columbia Broadcasting System Inc., 485 Madison Ave.
Studios: 15 Vanderbilt Ave. Transmitter: Empire State Bldg.
Telephone: Plaza 5-2000.

Technical Facilities: Channel No. 2 (54-60 mc). Operating under special temporary authorization with 18.3-kw visual power, 9.2-kw aural. Regularly assigned 6.5-kw visual, 6.5-kw aural. Antenna: 1290-ft. above average terrain, 1465-ft. above ground, 1515-ft. above sea level, latitude 40° 44' 54", longitude 73° 59' 10". AM Affiliate: WCBS, 50-kw, 880 kc (CBS). FM Affiliate: WCBS-FM, 1.5-kw, 101.1 mc (No. 266), 1270-ft. antenna height.

Other Affiliations: Licensee owns KNXT, Los Angeles; 45% of WTOP & WTOP-TV, Washington; will purchase facilities of WBKB, Chicago (Channel 4), when merger of United Paramount Theatres Inc. and American Broadcasting Co. is approved by FCC; CBS also owns and operates AM stations WCBS, New York; KCBS, San Francisco; KMOX, St. Louis; KNX, Los Angeles; WBBM, Chicago; WCCO, Minneapolis (see WTCN-TV, Minneapolis); WEEL, Boston; has contracted to purchase 47% of KQV, Pittsburgh (Television Digest, Vol. 8:10).

July 15, 1952

Began Commercial Operation: July 1, 1941.
Represented (sales) by CBS Television Spot Sales.

Personnel:

Craig Lawrence, general manager.
Clarence Worden, asst. to the general manager.
George R. Dunham, general sales manager.
Robert G. Patt, promotion manager.
Richard K. Doan, program director.
Dan Gallagher, asst. program director.
Morton A. Barrett, service manager.

DIGEST OF RATE CARD NO. 11—(June 1, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	
\$4000.00	\$2400.00	\$1600.00				\$800.00
Class B—6-7 p.m., Mon.-Sat.						
2500.00	1500.00	1000.00	832.50	750.00		500.00
Class C—10 a.m.-6 p.m., 11 p.m.-Midnight, daily.						
1500.00	900.00	600.00	500.00	450.00		250.00
Class D—Sign-on-10 a.m., daily.						
750.00	450.00	300.00	250.00	225.00		150.00

WJZ-TV

TV Network Service: ABC.

Grantee (STA); American Broadcasting Co. Inc., 7 West 66th St.
Studio: 7 W. 66th St. Transmitter: Empire State Bldg.
Telephone: Susquehanna 7-5000 & Circle 7-5700.

Technical Facilities: Channel No. 7 (174-180 mc). Operating under special temporary authorization with 16.3-kw visual power, 8.15-kw aural. Regularly assigned 3-kw visual, 3-kw aural. Antenna: 1378-ft. above average terrain, 1465-ft. above ground, 1515-ft. above sea level, latitude 48° 44' 50", longitude 73° 59' 00".

AM Affiliate: WJZ, 50-kw, 770 kc (ABC). FM Affiliate: WJZ-FM, 6.5-kw, 95.5 mc (No. 238), 1271-ft. antenna height.

Other Affiliations: Licensee also owns and operates WENR-TV, Chicago; WXYZ-TV, Detroit; KECA-TV, Los Angeles; KGO-TV, San Francisco. It also owns and operates AM stations WJZ, New York; WENR, Chicago; WXYZ, Detroit; KECA, Los Angeles; KGO, San Francisco. ABC merger with United Paramount Theatres Inc. (see Television Digest, Vol. 7:21) pends FCC approval. United Paramount owns WBKB, Chicago, facilities of which are due to be sold to CBS when merger approved, ABC to retain facilities of WENR-TV.

Began Commercial Operation: Aug. 10, 1948.

Represented (sales) by ABC-TV Spot Sales.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

Slocum Chapin, v.p. in charge, owned & operated TV stations.
Trevor Adams, station manager.
Don L. Kearney, manager, ABC-TV spot sales.
Hal Hough, program manager.
Ross Worthington, cooperative program sales.
Nat Fowler, film director.
Mary Alice Connell, sales service manager.
Merle Worster, mgr. TV operations, engineering dept.
W. P. Sedgwick, sales development manager, ABC-TV spot sales.

DIGEST OF RATE CARD NO. 7
(Aug. 1, 1951)

Class A—7:30-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$3100.00	\$2480.00	\$1860.00	\$1550.00	\$1240.00	\$1033.35	\$930.00
						\$650.00
Class B—6-7:30 p.m., Mon.-Sat.; 10:30-11 p.m., daily; 1-6 p.m., Sun.						
2320.00	1856.00	1392.00	1160.00	928.00	773.35	696.00
						405.00
Class C—All other times.						
930.00	744.00	558.00	465.00	372.00	310.00	279.00
						170.00

Class A 20-sec. rate, \$550.00; 10-sec., \$350.00. Class B 20-sec. rate same as 1-min.; 10-sec., \$175.00. Class C 20-sec. rate same as 1-min.; 10-sec., \$75.00.

WNBT

TV Network Service: NBC.

Licensee: National Broadcasting Co., 30 Rockefeller Plaza.
Studio: 30 Rockefeller Plaza. Transmitter: Empire State Bldg.
Telephones: Circle 7-8300 and Sacramento 2-2600.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 18.3-kw visual power, 9.15-kw aural. Regularly assigned 5.2-kw visual, 4.2-kw aural. Antenna: 1445-ft. above average terrain, 1465-ft. above ground, 1515-ft. above sea level, latitude 40° 44' 50", longitude 73° 59' 00". Requests 30-kw visual, 15-kw aural.

AM Affiliate: WNBC, 50-kw, 660 kc (NBC). FM Affiliate: WNBC-FM, 1.1-kw, 97.1 mc (No. 246), 1440-ft. antenna height.

Other Affiliations: Licensee is subsidiary of Radio Corp. of America. It owns and operates TV stations WNBW, Washington; WNBQ, Chicago; WNBK, Cleveland; KNBH, Los Angeles. Its owned and operated AM stations are WNBC, New York; WRC, Washington; WMAQ, Chicago; WTAM, Cleveland; KNBC, San Francisco. Also owns KOA, Denver, but has made agreement to sell station to Bob Hope and Denver groups (see Television Digest, Vol. 8:26).

Began Commercial Operation: July 1, 1941.

Represented (sales) by NBC Spot Sales.

(Continued on next page)

NEW YORK CITY: WNBT—(Continued)

Personnel:

Ted Cott, *v.p. & general manager.*
Theodore Zaer, *controller.*
Jay J. Heitin, *sales manager.*
Richard Pack, *program manager.*
Jay Smolin, *advertising & promotion manager.*
Jackie Robinson, *director of community activities.*
William Rich, *merchandising director.*
Phil Dean, *publicity director.*

DIGEST OF RATE CARD NO. 10

(Aug. 15, 1951; due to be changed August, 1952)

Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.							
Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$3750.00	\$3000.00	\$2250.00	\$2063.00	\$1875.00	\$1500.00	\$1313.00	\$938.00
Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.							
2500.00	2000.00	1500.00	1375.00	1250.00	1000.00	875.00	625.00
Class C—All other times.							
1200.00	960.00	720.00	660.00	600.00	480.00	420.00	300.00

One-Min. Rates—Class A, \$775.00 (7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.). Class B, \$500.00 (5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 10:30-11 p.m., daily). Class C, \$230.00 (all other times).

WOR-TV

Licensee: General Teleradio Inc., 1440 Broadway.
Studios: Broadway & 67th St. Transmitter: North Bergen, N. J.
Telephone: Longacre 4-8000.

Technical Facilities: Channel No. 9 (186-192 mc). Operating under special temporary authorization with 22.5-kw visual power, 11.25-kw aural. Regularly assigned 9-kw visual, 11-kw aural. Antenna: 975-ft. above average terrain, 807-ft. above ground, 1047-ft. above sea level, latitude 40° 47' 50", longitude 74° 00' 30".

AM Affiliate: WOR, 50-kw, 710 kc (MBS). FM Affiliate: WOR-FM, 3.4-kw, 98.7 mc (No. 254), 910-ft. antenna height.

Other Affiliations: Subsidiary of General Tire & Rubber Co. under purchase deal approved by FCC, with R. H. Macy & Co. holding 10% of stock in General Teleradio (see *Television Digest*, Vol. 7:41, 46 & 8:3). General Teleradio is also licensee of WNAC-TV, Boston, and KHJ-TV, Los Angeles; operates Mutual Broadcasting System; operates Yankee Network (with WNAC, Boston; WEAN, Providence; WONS, Hartford); operates Don Lee Network (with KHJ, Los Angeles; KFRC, San Francisco; KGB, San Diego).

Began Commercial Operation: Oct. 5, 1949.

Represented (sales) by WOR Sales.

Represented (legal) by Pierson & Ball.

Personnel:

T. F. O'Neil, *president.*
R. C. Maddux, *v.p. in charge of sales.*
J. R. Poppele, *v.p. in charge of engineering.*
Harvey Marlowe, *program manager.*
Eugene Moss, *promotion manager.*
Robert C. Mayo, *sales manager.*
Frank Kizis, *manager, sales service.*
George R. Jeneson, *sales manager, Midwest.*
Robert M. Hoffman, *research director.*
Thomas Naegle, *director of art dept.*

DIGEST OF RATE CARD NO. 5

(Revised to June 1, 1952)

Class A—7:30-11 p.m., daily.				
Hour	30 Min.	15 Min.	Min.	20 Sec.
\$1500.00	\$900.00	\$600.00	\$300.00	\$200.00
Class B—6:30-7:30 p.m., daily.				
1125.00	675.00	450.00	225.00	150.00
Class C—Sign-on-6:30 p.m. & 11 p.m.-sign-off, daily.				
600.00	360.00	240.00	120.00	80.00

WPIX

Grantee (STA): WPIX Inc., 220 E. 42nd St.
Studio: 220 E. 42nd St. Transmitter: Empire State Bldg.
Telephone: Murray Hill 2-6500.

Technical Facilities: Channel No. 11 (198-204 mc). Operating under special temporary authorization with 21.7-kw visual power, 10.3-kw aural. Regularly assigned 3.6-kw visual, 2.5-kw aural. Antenna: 1405-ft. above average terrain, 1464-ft. above ground, 1515-ft. above sea level, latitude 40° 44' 50", longitude 73° 59' 00". Requests 200-kw visual, 100-kw aural.

AM-FM Affiliates: None.

Other Affiliations: Same ownership as *New York News*. Interlocking ownership (McCormick-Patterson families) with TV station WGN-TV, Chicago (*Chicago Tribune*). Same interlocking interests also publish *Washington Times-Herald*.

Began Commercial Operation: June 15, 1948.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Kirkland, Fleming, Green, Martin & Ellis.

Represented (engineering) by A. D. Ring & Co.

Personnel:

F. M. Flynn, *president.*
G. Bennett Larson, *v.p. and general manager.*
Leavitt T. Pope, *asst. general manager.*
John F. Noone, *sales director.*
L. A. Hollingsworth, *public relations director.*
Lou Ames, *program manager.*
Jack F. A. Flynn, *administrative asst.*
Anthony Azzato, *director of film programs.*
Jerry Jerome, *director of music.*
Jack Murphy, *sports director.*
Thomas Howard, *chief engineer.*

DIGEST OF RATE CARD NO. 4

(Sept. 15, 1951)

Class A—7-10:30 p.m., daily.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
\$1500.00	\$900.00	\$750.00	\$600.00	\$500.00	\$450.00	\$300.00	\$200.00
Class B—5:30-7 p.m., 10:30-11 p.m., daily; Noon-7 p.m., Sun.							
1125.00	675.00	563.00	450.00	375.00	338.00	225.00	150.00
Class C—All other times.							
600.00	360.00	300.00	240.00	200.00	180.00	125.00	110.00

ROCHESTER

For TV Sets in Area & Other Market Data, see page 132

WHAM-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Stromberg-Carlson Co., 100 Carlson Rd.
Studio: 201 Humboldt St. Transmitter: Pinnacle Hill, Brighton.
Telephone: Culver 7240.

Technical Facilities: Channel No. 6 (82-88 mc). Operating under special temporary authorization with 23.4-kw visual power, 11.7-kw aural. Regularly assigned 16.7-kw visual, 8.7-kw aural. Antenna: 500-ft. above average terrain, 325-ft. above ground, 1005-ft. above sea level, latitude 43° 08' 07", longitude 77° 35' 02". CP for Channel No. 5, 100-kw visual, 50-kw aural, antenna 500-ft. above average terrain.

AM Affiliate: WHAM, 50-kw, 1180 kc (NBC). FM Affiliate: WHFM, 20-kw, 98.9 mc (No. 255), 500-ft. antenna height.

Other Affiliations: Licensee is also manufacturer of TV-radio and other electronics-communications equipment.

Began Commercial Operation: June 11, 1949.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Segal, Smith & Hennessey.

Personnel:

William Fay, *v.p. & gen. mgr., broadcasting div.*
John W. Kennedy Jr., *administrative asst. and sales manager.*
Truman Brizee, *sales manager for TV.*
Charles Clerks, *director of TV sales service.*
Armin Bender, *publicity and promotion director.*
Charles W. Siverson, *general program director.*
Eugene Zacher, *program director for TV.*
John L. Crosby Jr., *production director.*
David E. Kessler, *news director.*
Robert Turner, *sports director.*
David D. Manning, *film director.*
Kenneth J. Gardner, *director of engineering.*
George Driscoll, *director of studio engineering.*
Alfred Balling, *transmitter supervisor.*

DIGEST OF RATE CARD NO. 7A

(Sept. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$700.00	\$410.00	\$350.00	\$290.00	\$260.00	\$200.00	\$150.00*
Class B—All other times.						
525.00	307.50	262.50	217.50	195.00	150.00	120.00†

* 8-10 p.m., daily.

† 6-8 p.m., Mon.-Fri.; Noon-8 p.m., Sat. & Sun.; 10 p.m.-Midnight, daily. Class C one-min. rate is \$80.00.

SCHENECTADY

For TV Sets in Area & Other Market Data, see page 132

WRGB

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: General Electric Co., 1 River Rd.
Studio: 60 Washington Ave. Transmitter: New Scotland, N. Y.
Telephone: 7-2261.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 18.25-kw, aural 9.125-kw. Antenna: 832-ft. above average terrain, 60-ft. above ground, 1620-ft. above sea level, latitude 42° 38' 12", longitude 73° 59' 45".

AM Affiliate: WGY, 50-kw, 810 kc (NBC). FM Affiliate: WGFM, 6-kw, 99.5 mc (No. 258), 805-ft. antenna height.

Other Affiliations: Licensee is manufacturer of TV-radio, household appliances, heavy duty electrical equipment, etc.

Began Commercial Operation: Dec. 1, 1947 (on air since Nov. 6, '39).

Represented (sales) by NBC Spot Sales.

Personnel:
 R. B. Hanna Jr., mgr., GE broadcasting stations dept.
 R. W. Welpott, manager, station operations.
 Robert F. Reld, manager, sales.
 George L. Peck, manager, promotion & publicity.
 A. G. Zink, manager, programs.
 W. J. Purcell, manager, engineering.

DIGEST OF RATE CARD NO. 6
 (April 1, 1952)

Class A—6-11 p.m., daily.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
\$625.00	\$500.00	\$468.75	\$375.00	\$312.50	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
250.00	218.75	156.25	125.00	62.50	
Class B—5-6 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
468.75	375.00	351.56	281.25	234.38	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
187.50	164.06	117.19	90.00	45.00	
Class C—All other times.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
312.50	250.00	234.38	187.50	156.25	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
125.00	109.38	78.13	60.00	30.00	
Class D—Spot announcements only, 7-11 a.m., Mon.-Fri.					
Min. & 20 Sec.	8 Sec.				
35.00	17.50				

SYRACUSE

For TV Sets in Area & Other Market Data, see page 132

WHEN

TV Network Service: ABC, CBS, DuMont.

Grantee (STA): Meredith Syracuse Television Corp., 101 Court St. Studio and Transmitter: 101 Court St. (CP to move transmitter to .32 miles E. and .34 miles N. of Sentinel Heights & Jim Bull Rds.)

Telephone: 3-1126.

Technical Facilities: Channel No. 8 (180-186 mc). Operating under special temporary authorization with 27-kw visual power, 13.5-kw aural. Regularly assigned 1.2-kw visual, .6-kw aural. Antenna: 380-ft. above average terrain, 537-ft. above ground, 932-ft. above sea level, latitude 43° 03' 52", longitude 76° 09' 44". CP for 930-ft. above average terrain, 526-ft. above ground, 1886-ft. above sea level, latitude 42° 57' 19", longitude 76° 06' 34".

AM-FM Affiliates: None.

Other Affiliations: Same interests (Meredith Publishing Co.—Better Homes & Gardens, Successful Farming) own WOW-TV, Omaha, and KPHO-TV, Phoenix; also applicant for Albany and Rochester, N. Y.

Began Commercial Operation: Dec. 1, 1948.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Haley & Doty.

Personnel:

E. T. Meredith Jr., president.
 Paul Adanti, v.p. and general manager.
 William Bell, commercial manager.
 Ned Ryan, promotion manager.
 Gordon J. Alderman, program manager.
 H. E. Crow, chief engineer.

DIGEST OF RATE CARD NO. 5 †
 (Jan. 1, 1952)

Class A—7:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$550.00	\$330.00	\$275.00	\$220.00	\$190.00	\$137.00	\$110.00	\$40.00
Class B—6-7:30 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.							
400.00	240.00	200.00	160.00	140.00	100.00	80.00	30.00
Class C—All other times.							
300.00	180.00	150.00	120.00	105.00	75.00	55.00	20.00

† Film rates only.

WSYR-TV

TV Network Service: NBC.

Licensee: Central New York Broadcasting Corp., 224 Harrison St. Studio: Syracuse University. Transmitter: Sentinel Heights. Telephone: 3-7111.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 26-kw visual power, 12.8-kw aural. Regularly assigned 23-kw visual, 12.8-kw aural. Antenna: 640-ft. above average terrain, 230-ft. above ground, 1670-ft. above sea level, latitude 42° 56' 40", longitude 76° 07' 08". Requests move to Channel No. 3, 100-kw visual, 50-kw aural, antenna 1000-ft. above average terrain, 580-ft. above ground, 2020-ft. above sea level, same location.

AM Affiliate: WSYR, 5-kw, 570 kc (NBC). FM Affiliate: WSYR-FM, 10-kw, 94.5 mc (No. 233), 480-ft. antenna height.

July 15, 1952

Other Affiliations: Same ownership as Syracuse Post-Standard and Herald-Journal (Newhouse newspapers). Other Newhouse newspapers: Jersey City Journal, Newark Star Ledger, Long Island Daily Press and Star Journal, Harrisburg Patriot News, Staten Island Advance, Portland Oregonian.

Began Commercial Operation: Feb. 15, 1950.

Represented (sales) by Headley-Reed Co.; Kettel-Carter (Boston).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Craven, Lohnes & Culver.

Personnel:

Harry C. Wilder, president.
 E. R. Vadeboncoeur, v.p. and general manager.
 William R. Alford Jr., commercial manager.
 Caley E. Augustine, promotion manager.
 William V. Rothrum, program manager.
 Rod Swift, film editor.
 Armand G. Belle Isle, chief engineer.

DIGEST OF RATE CARD NO. 6
 (Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Sat.; Noon-11 p.m., Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
\$550.00	\$330.00	\$275.00	\$220.00	\$165.00	\$137.50	\$110.00	\$96.25
Class B—All other times.							
330.00	198.00	165.00	132.00	99.00	82.50	66.00	57.75

UTICA

For TV Sets in Area & Other Market Data, see page 132

WKTV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Copper City Broadcasting Corp., Smith Hill Rd.

Studio and Transmitter: Smith Hill Rd.

Telephone: Utica 3-0404.

Technical Facilities: Channel No. 13 (210-216 mc). Operating under special temporary authorization with 25-kw visual power, 12.5-kw aural. Regularly assigned 13-kw visual, 6.5-kw aural. Antenna: 830-ft. above average terrain, 472-ft. above ground, 1681-ft. above sea level, latitude 43° 08' 38", longitude 75° 10' 14".

AM Affiliate: WKAL, Rome, N. Y., 25-kw, 1450 kc (MBS).

Other Affiliations: Same ownership as Kallet Theatres Inc.

Began Commercial Operation: Dec. 1, 1949.

Represented (sales) by Donald Cooke Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by George P. Adair.

Personnel:

Myron J. Kallet, president.
 William T. MacNelly, executive v.p.
 Michael C. Fusco, general manager.
 J. J. MacDavitt, commercial manager.
 DeForest T. Layton Jr., chief engineer.

DIGEST OF RATE CARD NO. 4†—(Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
\$400.00	\$320.00	\$300.00	\$240.00	\$200.00	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
160.00	140.00	100.00	75.00	25.00	
Class B—All other times.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	
300.00	240.00	225.00	180.00	150.00	
15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
120.00	105.00	75.00	60.00	15.00	

† Film rates only.

NORTH CAROLINA

CHARLOTTE

For TV Sets in Area & Other Market Data, see page 132

WBTV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Jefferson Standard Broadcasting Co., Wilder Bldg.

Studio and Transmitter: Spencer Mt., Gaston County.

Telephone: 3-8833.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power, 16.3-kw, aural 8.2-kw. Antenna: 1110-ft. above average terrain, 562-ft. above ground, 1866-ft. above sea level, latitude 35° 17' 50", long. 81° 06' 53". Requests 100-kw visual, 50-kw aural, 1073-ft.

AM Affiliate: WBT, 50-kw, 1110 kc (CBS). FM Affiliate: WBT-FM, 56-kw, 99.9 mc (No. 260), 1050-ft. antenna height.

Other Affiliations: Owned by Jefferson Standard Life Insurance Co., which also owns 16.5% of Greensboro News Co. (WFMY-TV) and 70% of WBIG, Greensboro.

Began Commercial Operation: July 15, 1949.

Represented (sales) by CBS Television Spot Sales.

Represented (legal) by Kirkland, Fleming, Green, Martin & Ellis.

Represented (engineering) by A. D. Ring & Co.

(Continued on next page)

CHARLOTTE: WBTV—(Continued)

Personnel:

J. M. Bryan, *president*.
 Charles H. Crutchfield, *executive v.p. & general manager*.
 Larry Walker, *v.p., secy.-treas. & asst. general manager*.
 J. Robert Covington, *asst. v.p., sales & promotion*.
 Kenneth I. Tredwell Jr., *asst. v.p., programs & public relations*.
 Wallace Jorgenson, *general sales manager*.
 J. William Quinn, *program supervisor*.
 Sam Zurich, *production supervisor*.
 Paul Marlon, *promotion supervisor*.
 C. K. Spicer, *business manager*.
 M. J. Minor, *chief engineer*.

DIGEST OF RATE CARD NO. 7†
(Aug. 1, 1952)

Class	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.								
	\$625.00	\$375.00	\$250.00	\$218.75	\$187.50	\$135.00	\$125.00	\$62.50
Class B—5-7 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.							93.75	46.87
	468.75	281.25	187.50	164.06	140.62	101.25		
Class C—All other times.							62.50	31.25
	312.50	187.50	125.00	109.37	93.75	67.50		

† Film rates only.

GREENSBORO

For TV Sets in Area & Other Market Data, see page 132

WFMY-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Greensboro News Co., 212 N. Davie St.

Studio and Transmitter: 212 N. Davie St.

Telephone: 3-8611.

Technical Facilities: Channel No. 2 (54-60 mc). Operating under special temporary authorization with 16.72-kw visual power, 8.35-kw aural. Regularly assigned 1.67-kw visual, .84-kw aural. Antenna: 470-ft. above average terrain, 481-ft. above ground, 1298-ft. above sea level, latitude 36° 04' 26", longitude 79° 47' 19".

AM Affiliate: None. FM Affiliate: WFMY, 34-kw, 97.3 mc (No. 247), 410-ft. antenna height.

Other Affiliations: Licensee publishes *Greensboro Daily News and Record*. Jefferson Standard Life Insurance Co. (WBT & WBTV, Charlotte) owns 16.5% of licensee corporation and 70% of WBIG, Greensboro.

Began Commercial Operation: Sept. 22, 1949.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Craven, Lohnes & Culver.

Personnel:

Gaines Kelley, *general manager*.
 Virgil V. Evans, *commercial manager*.
 Gomer R. Lesch, *program director*.
 William E. Neill, *chief engineer*.

DIGEST OF RATE CARD NO. 5 †
(Feb. 1, 1952)

Class	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.							
	\$450.00	\$270.00	\$225.00	\$180.00	\$148.50	\$112.80	\$80.00
Class B—All other times.							20.00
	270.00	162.00	135.00	108.00	89.10	67.50	40.00

† Film rates only.

OHIO

CINCINNATI

For TV Sets in Area & Other Market Data, see page 132

WCPO-TV

TV Network Service: ABC and DuMont.

Licensee: Scripps-Howard Radio Inc., 2345 Symmes St.

Studio and Transmitter: Dover & Symmes Sts.

Telephone: Capitol 0777.

Technical Facilities: Channel No. 7 (174-180 mc). Operating under special temporary authorization with 24-kw visual power, 12-kw aural. Regularly assigned 21-kw visual, 12-kw aural. Antenna: 695-ft. above average terrain, 560-ft. above ground, 1406-ft. above sea level, latitude 39° 07' 31", longitude 84° 29' 57". *CP for Channel No. 9, 316-kw visual power, 158-kw aural, antenna 660-ft.*

AM Affiliate: WCPO, .25-kw, 1230 kc (MBS). FM Affiliate: WCPO-FM, 10-kw, 105.1 mc (No. 286), 650-ft. antenna height.

Other Affiliations: Same ownership as *Cincinnati Post*. See also WEWS, Cleveland.

Began Commercial Operation: July 26, 1949.

Represented (sales) by Branham Co.

Represented (legal) by Segal, Smith & Hennessey.

Personnel:

M. C. Watters, *v.p. and general manager*.
 Harry L. Brun, *station director*.
 John Patrick Smith, *asst. general manager*.
 Edward Weston, *program director and film editor*.
 Paul Adams, *chief engineer*.

DIGEST OF RATE CARD NO. 4
(July 1, 1951)

Class	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class A—6-11 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.							
	\$850.00	\$510.00	\$425.00	\$340.00	\$297.50	\$255.00	\$150.00*
Class B—5-6 p.m., Mon.-Fri.; sign-on-noon Sat.; 11-midnight, daily.							92.50*
	600.00	360.00	300.00	240.00	210.00	180.00	110.00*
Class C—Sign-on-5 p.m., Mon.-Fri.; sign-on-noon, Sun.; midnight-sign-off, daily.							52.00*
	425.00	255.00	212.50	170.00	148.75	127.50	65.00*

* Class A—7-11 p.m., daily. Class B—6-7 p.m., Mon.-Fri.; noon-7 p.m., Sat. & Sun. Class C—5-6 p.m., Mon.-Fri.; sign-on-noon, Sat.; 11 p.m.-midnight, daily. Station also has Class D (all other times). Min. rate, \$50.00; 20 Sec., \$40.00.

WKRC-TV

TV Network Service: CBS.

Licensee: Radio Cincinnati Inc., Times-Star Bldg.

Studio: Times-Star Bldg. Transmitter: 1932 Highland Ave.

Telephone: Garfield 1331.

Technical Facilities: Channel No. 11 (198-204 mc). Visual power 24.5-kw, aural 12.3-kw. Antenna: 650-ft. above average terrain, 550-ft. above ground, 1375-ft. above sea level, latitude 39° 07' 00", longitude 84° 30' 08". *Requests Channel No. 12, 316-kw visual, 201-kw aural, 612-ft. above average terrain, 540-ft. above ground, 1365-ft. above sea level.*

AM Affiliate: WKRC, 5-kw (1-kw night), 550 kc (CBS). FM Affiliate: WKRC-FM, 12.6-kw, 101.9 mc (No. 270), 600-ft. antenna height.

Other Affiliations: Same ownership as *Cincinnati Times-Star*; also owns 20% interest in WBIR, Knoxville, Tenn.

Began Commercial Operation: April 4, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Bernard Koteen.

Represented (engineering) by George C. Davis.

Personnel:

Hulbert Taft Jr., *executive v.p.*
 U. A. Latham, *general manager*.
 Kenneth W. Church, *national sales manager*.
 Don Chapin, *asst. general manager*.
 Robert T. Schlinkert, *local sales manager*.
 Lloyd Smithson, *asst. program director*.
 Paul Wagner, *commercial production manager*.
 Robert Huber, *production manager*.
 William Hines, *director of promotion*.
 George Wilson, *chief engineer*.

DIGEST OF RATE CARD NO. T-5
(Sept. 1, 1951)

Class	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
	\$700.00	\$525.00	\$420.00	\$350.00	\$280.00	\$245.00
Class B—6-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.						85.00*
	525.00	395.00	315.00	262.50	210.00	185.00
Class C—Sign-on-6 p.m., Mon.-Sat.; 11 p.m.-sign-off, daily; sign-off-1 p.m., Sun.						60.00*
	350.00	262.50	210.00	175.00	140.00	122.50

* Class A—7-11 p.m., daily; Class B—6-7 p.m., 11 p.m.-sign-off, daily; 1-7 p.m., Sun.; Class C—5-6 p.m., Mon.-Sat.; Class D—Sign-on-5 p.m., Mon.-Sat.; sign-on-1 p.m., Sun., \$45.00.

WLW-T

TV Network Service: NBC.

Licensee: Crosley Broadcasting Corp., 140 W. 9th St.

Studio: 140 W. 9th St. Transmitter: 2222 Chickasaw St. Clifton Heights.

Telephone: Cherry 1822 and Dunbar 1380.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 23.5-kw, aural 13.9-kw. Antenna: 670-ft. above average terrain, 571-ft. above ground, 1399-ft. above sea level, latitude 39° 07' 28.3", longitude 84° 31' 18". *Requests Channel No. 5, 100-kw visual, 50-kw aural.*

AM Affiliate: WLW, 50-kw, 700 kc (NBC). FM Affiliate: WLW, 9-kw, 101.1 mc (No. 266), 670-ft. antenna height.

Other Affiliations: Subsidiary of Avco Mfg. Corp., of which Crosley Division is TV-radio and appliance manufacturing subsidiary. Crosley Broadcasting also operates TV stations WLW-C, Columbus, and WLW-D, Dayton, which are interconnected with WLW-T to form regional network. Crosley is also TV applicant for Indianapolis and Toledo; operates AM stations WLW, Cincinnati; WINS, New York.

Began Commercial Operation: Feb. 9, 1948.

Represented (sales) by WLW Sales.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Weldon & Carr.

Personnel:

J. D. Shouse, chairman of the board.
 R. E. Dunville, president.
 Gilbert W. Kingsbury, admin. asst. to president.
 John T. Murphy, v.p. and director of TV operations and general manager, WLW-T.
 Bernard Barth, asst. director of TV operations.
 William J. McCluskey, admin. asst. to v.p.
 K. T. Murphy, v.p. and controller.
 H. M. Smith, v.p., national sales and sales manager, WLW-T, WLW-D, WLW-C.
 David E. Partridge, gen. sales mgr., WLW-T, WLW-D, WLW-C.
 Norman Cash, asst. gen. sales mgr., nat. spots, WLW & WLW-T.
 James E. Allen, promotion director, client service dept.
 Frederic Gregg, director, client service dept.
 John K. Frazier, merchandising director, client service dept.
 Herbert Flaig, Don Dahلمان, Steve Crane, Byron Harris, John Held, sales department.
 Bernard Musnik, eastern sales manager.
 Harry Albrecht, sales, Chicago.
 Tracy Moore, sales, Hollywood.
 Lin Mason, program director.
 Russell Landers, director of film procurement.
 Gene Walz, Charles Vaughn, Hal Hall, Marilyn Hilvers, William Huffman, Lee Hornback, Herbert Seltz, Bob Roberts, Skeets McGrew, Robert Gilbert, Honore Nichols, producers.
 R. J. Rockwell, v.p. in charge of engineering.
 Howard Lepple, TV engineering admin. asst.
 J. M. MacDonald, asst. technical director.
 Howard Lepple, chief engineer.

DIGEST OF RATE CARD NO. 8

(July 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.					
Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.
\$850.00	\$510.00	\$340.00	\$215.00	*	\$40.00
Class B—5-6 p.m., Mon.-Sat.					
640.00	385.00	255.00	160.00	65.00	30.00
Class C—8:30 a.m.-5 p.m., Mon.-Sat.; 8:30 a.m.-1 p.m., Sun.; 11 p.m.-Midnight, daily.					
425.00	255.00	170.00	110.00	42.50	20.00
Class D—Midnight-8:30 a.m., daily.					
285.00	170.00	115.00	75.00	30.00	15.00

* 7-10:30 p.m., daily, \$125; 6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 1-7 p.m., Sun., \$85.

CLEVELAND

For TV Sets in Area & Other Market Data, see page 132

WEWS

TV Network Service: CBS.

Licensee: Scripps-Howard Radio Inc., 1816 E. Thirteenth St.
 Studio: 1816 E. Thirteenth St. Transmitter: Parma, Ohio.
 Telephone: Tower 1-5454.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 16-kw, aural 8-kw. Antenna: 640-ft. above average terrain, 437-ft. above ground, 1546-ft. above sea level, latitude 41° 22' 31", longitude 81° 43' 00".

AM-FM Affiliates: None locally.

Other Affiliations: Same ownership as Cleveland Press. Scripps-Howard Radio also operates WCPO & WCPO-TV, Cincinnati and WNOX (AM), Knoxville. Same interests also operate WMC & WMCT (TV), Memphis; are TV applicants for Knoxville. Scripps-Howard is publisher of New York World-Telegram & Sun, Pittsburgh Press, Cincinnati Post, Columbus Citizen, San Francisco News, Washington News, Indianapolis Times, Knoxville News-Sentinel, Memphis Commercial Appeal and Press-Scimitar, Birmingham Post, Houston Press, Fort Worth Press, El Paso Herald-Post, Albuquerque Tribune, Covington Kentucky Post, Denver Rocky Mountain News, Evansville Press.

Began Commercial Operation: Dec. 17, 1947.

Represented (sales) by Branham Co.

Represented (legal) by Dempsey & Koplowitz.

Personnel:

James C. Hanrahan, general manager.
 J. Harrison Hartley, station director.
 Floyd E. Weldman, advertising manager.
 J. B. Epperson, chief engineer.

DIGEST OF RATE CARD NO. 7

(Sept. 16, 1951)

Class A—7-11 p.m., Mon.-Sat.; 4-11 p.m., Sun.					
Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Sec.
\$950.00	\$760.00	\$570.00	\$475.00	\$380.00	
10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
320.00	250.00	200.00	165.00	80.00	
Class B—6-7 p.m., Mon.-Sat.; 11 p.m.-Midnight, daily; 1-4 p.m., Sun.					
Hour	40 Min.	30 Min.	20 Min.	15 Min.	
712.50	570.00	427.50	356.25	285.00	
10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
240.00	187.50	120.00	100.00	60.00	

July 15, 1952

Class C—All other times.

Hour	40 Min.	30 Min.	20 Min.	15 Min.
475.00	380.00	285.00	237.50	190.00
10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
160.00	125.00	75.00	50.00	40.00

WNBK

TV Network Service: NBC.

Licensee: National Broadcasting Co., 815 Superior Ave.
 Studio: 815 Superior Ave. Transmitter: Brecksville.
 Telephone: Cherry 1-0942.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 17.9-kw visual power, 10.8-kw aural. (Has directional pattern with 39.22-kw visual, 20.26-kw aural maximum.) Regularly assigned 15-kw visual, 9-kw aural. Antenna: 620-ft. above average terrain, 465-ft. above ground, 1634-ft. above sea level, latitude 41° 16' 50", longitude 81° 37' 22". Requests shift to Channel No. 3, 100-kw visual, 50-kw aural, antenna 965.5-ft. above average terrain, 905.5-ft. above ground, 1945.5-ft. above sea level, move to Chestnut Rd. & Broadview Rd., Parma, latitude 41° 23' 09", longitude 81° 41' 19".

AM Affiliate: WTAM, 50-kw, 1100 kc (NBC). FM Affiliate: WTAM-FM, 14-kw, 105.7 mc (No. 289), 575-ft. antenna height.

Other Affiliations: See WNBK, New York.

Began Commercial Operation: Oct. 31, 1948.

Represented (sales) by NBC Spot Sales.

Personnel:

Hamilton Shea, general manager.
 Charles H. Phillips, sales director.
 Norman L. Cloutier, program director.
 William Howard, operations supervisor.
 S. E. Leonard, engineer in charge.
 Charles Hutaff, dir. of adv., merchandising & sales prom.
 Albert M. Henderson, publicity manager.
 Clement Scerback, promotion manager.
 Jacob E. Hines, director of integrated services.
 Eugene Myers, merchandising manager.
 Harold L. Gallagher, sales manager.

DIGEST OF RATE CARD NO. 5

(Jan. 1, 1952)

Class A—7-11 p.m., daily; 6-7 p.m., Sun.									
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.	Min.
\$900.00	\$720.00	\$540.00	\$450.00	\$360.00	\$315.00	\$225.00	\$175.00*	\$87.50	
Class B—5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.									
600.00	480.00	360.00	300.00	240.00	210.00	150.00	110.00†	50.00	
Class C—All other times.									
300.00	240.00	180.00	150.00	120.00	105.00	75.00	70.00	31.25	
Class D—Prior to 3 p.m., Mon.-Sat. & after midnight, daily; 20 sec., \$45.00; 10 sec., \$22.50.									

* 7-10:30 p.m., daily; 6-7 p.m., Sun.

† 5-7 p.m., Mon.-Sat.; 1-6 p.m., Sun.; 10:30-11 p.m., daily.

WXEL

TV Network Service: ABC, DuMont.

Licensee: Empire Coil Co. Inc., 1630 Euclid Ave.
 Studio: 1630 Euclid Ave.
 Transmitter: Pleasant Valley & State Rds.
 Telephone: Tower 1-8989.

Technical Facilities: Channel No. 9 (186-192 mc). Operating under special temporary authorization with 25.6-kw visual power, 13-kw aural. Regularly assigned 21-kw visual, 13-kw aural. Antenna: 725-ft. above average terrain, 437-ft. above ground, 1607-ft. above sea level, latitude 41° 21' 47", longitude 81° 43' 03". Granted CP for Channel No. 8, 316-kw visual, 160-kw aural, 1000-ft. above average terrain, 776-ft. above ground, 1946-ft. above sea level.

AM-FM Affiliates: None.

Other Affiliations: Licensee is manufacturer of coils and transformers in New Rochelle, N. Y.

Began Commercial Operation: Dec. 17, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Lyon, Wilner & Bergson.

Represented (engineering) by Ben Adler (New Rochelle, N. Y.)

Personnel:

Herbert Mayer, president.
 Franklin Snyder, station manager.
 Harry Black, program director.
 Sidney Nadler, film editor.
 R. C. Wright, commercial manager.
 Barbara Snyder, publicity director.
 Thomas Friedman, chief engineer.

DIGEST OF RATE CARD NO. 5

(Oct. 1, 1951)

Class A—7-11 p.m., Mon.-Sat.; 4-11 p.m., Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$800.00	\$480.00	\$400.00	\$320.00	\$280.00	\$200.00	\$160.00	\$80.00
Class B—6-7 p.m., Mon.-Sat.; 1-4 p.m., Sun.; 11-11:30 p.m., daily.							
600.00	360.00	300.00	240.00	210.00	150.00	100.00	50.00
Class C—All other times.							
375.00	225.00	190.00	150.00	130.00	100.00	50.00	25.00

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COLUMBUS

For TV Sets in Area & Other Market Data, see page 132

WBNS-TV

TV Network Service: CBS.

Licensee: Dispatch Printing Co., 33 N. High St.

Studio and Transmitter: 495 Olentangy Blvd.

Telephone: Fletcher 3538.

Technical Facilities: Channel No. 10 (192-198 mc). Visual power 24.3-kw, aural 12.15-kw. Antenna: 485-ft. above average terrain, 595-ft. above ground, 1305-ft. above sea level, latitude 39° 58' 14", longitude 83° 01' 23". Requests 192.72-kw visual, 96.36-kw aural, 450-ft. above average terrain, 580-ft. above ground, 1290-ft. above sea level.

AM Affiliate: WBNS, 5-kw (1-kw N), 1460 kc (CBS). FM Affiliate: WELD, 53-kw, 97.1 mc (No. 246), 430-ft. antenna height.

Other Affiliations: Same ownership as Columbus Dispatch.

Began Commercial Operation: Oct. 5, 1949.

Represented (sales) by Blair TV Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey.

Personnel:

R. A. Borel, *director of TV.*

R. D. Thomas, *sales director.*

Jerome Reeves, *program director.*

L. H. Nafzger, *technical director.*

DIGEST OF RATE CARD NO. 4 †

(Sept. 1, 1951)

Class A—6:30-11:00 p.m., Mon.-Sat.; 1-11 p.m., Sun.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$700.00	\$390.00	\$260.00	\$215.00	\$195.00	\$125.00

Class B—5-6:30 p.m., Mon.-Fri.; sign-on-1 p.m., Sun.; sign-on-6:30 p.m., Sat.; 11 p.m.-sign-off, daily.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	487.50	292.50	195.00	162.50	146.25	85.00

Class C—All other times.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	325.00	195.00	130.00	107.50	97.50	60.00

† Film rates only.

WLW-C

TV Network Service: NBC.

Licensee: Crosley Broadcasting Corp., 3165 Olentangy River Rd.

Studio and Transmitter: 3165 Olentangy River Rd.

Telephone: Jefferson 5441.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power 15.2-kw, aural 8.1-kw. Antenna: 455-ft. above average terrain, 578-ft. above ground, 1320-ft. above sea level, latitude 40° 01' 31", longitude 83° 01' 23". Requests Channel No. 4, 100-kw visual, 50-kw aural, 436-ft. above average terrain, 569-ft. above ground, 1311-ft. above sea level.

AM Affiliate: None locally. FM Affiliate: WLW-F, 15-kw, 96.3 mc (No. 242), 395-ft. antenna height.

Other Affiliations: See WLW-T, Cincinnati.

Began Commercial Operation: April 4, 1949.

Represented (sales) by WLW Sales.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Weldon & Carr.

Personnel:

James Leonard, *general manager.*

Charles Sloan, *chief engineer.*

George Henderson, *sales manager.*

Walter Jacobs, *production manager.*

Gene Ragle, *program director.*

Juanita Wilcox, *promotion director.*

DIGEST OF RATE CARD NO. 6

(July 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.	Hour	30 Min.	15 Min.	5 Min.	Min.	10. Sec.
	\$625.00	\$375.00	\$250.00	\$160.00	*	\$30.00

Class B—5-6 p.m., Mon.-Sat.	Hour	30 Min.	15 Min.	5 Min.	Min.	10. Sec.
	470.00	280.00	190.00	120.00	45.00	22.50

Class C—8:30 a.m.-5 p.m., Mon.-Sat.; 8:30 a.m.-1 p.m., Sun.; 11 p.m.-Midnight, daily.	Hour	30 Min.	15 Min.	5 Min.	Min.	10. Sec.
	315.00	190.00	125.00	80.00	30.00	15.00

Class D.—Midnight-8:30 a.m., daily.	Hour	30 Min.	15 Min.	5 Min.	Min.	10. Sec.
	210.00	125.00	85.00	55.00	20.00	10.00

* 7-10:30 p.m., daily, \$100; 6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 1-7 p.m., Sun., \$60.

WTVN

TV Network Service: ABC and DuMont.

Licensee: Picture Waves Inc., 3710 LeVegue Lincoln Tower.

Studio: Harmon & Griggs Ave.

Transmitter: 3710 LeVegue Lincoln Tower.

Telephone: Fletcher 1529.

Technical Facilities: Channel No. 6 (82-88 mc). Operating under special temporary authorization with 19.7-kw visual power, 9.08-kw aural. Regularly assigned 6-kw visual, 3.25-kw aural. Antenna: 540-ft. above average terrain, 606-ft. above ground, 1349-ft. above sea level, latitude 39° 57' 48", longitude 83° 00' 17". Requests 100-kw visual, 50-kw aural.

AM-FM Affiliates: None locally.

Other Affiliations: Same interests (Edward Lamb) also operate TV station WICU, Erie, Pa., AM stations WTOD, Toledo, and WHOO, Orlando, Fla.; publish *Erie Dispatch*.

Began Commercial Operation: Sept. 30, 1949.

Represented (sales) by Headley-Reed Co.

Represented (legal) by Fly, Shuebruk & Blume.

Represented (engineering) by McIntosh & Inglis.

Personnel:

Edward Lamb, *president.*

John Rossiter, *v.p. & general manager.*

Roger La Reau, *commercial manager.*

William Wagner, *program director.*

Russell Dickerdasher, *film director.*

William Brown, *sports director.*

Jack Dale, *merchandising supervisor.*

Joseph Gill, *chief engineer.*

DIGEST OF RATE CARD NO. 5B

(June 16, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
	\$675.00	\$405.00	\$337.00	\$270.00	\$225.00	\$180.00	\$110.00	\$100.00

Class B—11-midnight, Mon.-Fri.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	500.00	300.00	250.00	200.00	180.00	130.00	65.00

Class C—All other times.	Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
	350.00	210.00	175.00	140.00	125.00	90.00	50.00

DAYTON

For TV Sets in Area & Other Market Data, see page 132

WHIO-TV

TV Network Service: ABC, CBS, DuMont.

Licensee: Miami Valley Bcstg. Corp., 45 S. Ludlow St.

Studio and Transmitter: 1414 Wilmington Ave.

Telephone: Adams 2261.

Technical Facilities: Channel No. 13 (210-216 mc). Visual power 24.6-kw, aural 12.6-kw. Antenna: 570-ft. above average terrain, 517-ft. above ground, 1457-ft. above sea level, latitude 39° 43' 17", longitude 84° 08' 51". CP for Channel No. 7, 200-kw visual, 100-kw aural, 1140-ft. above average terrain; change transmitter to 3228 Germantown St., latitude 39° 44' 03", longitude 84° 14' 50".

AM Affiliate: WHIO, 5-kw, 1290 kc (CBS). FM Affiliate: WHIO-FM, 19-kw, 99.1 mc (No. 256), 515-ft. antenna height.

Other Affiliations: Same ownership as Dayton Daily News and Journal-Herald. Same interests (Cox) also operate WSB-TV, Atlanta (*Atlanta Journal and Constitution*); AM station WIOD, Miami (*Miami Daily News*), TV applicant for Miami. Cox interests also publish Springfield (O.) *News and Sun*.

Began Commercial Operation: Feb. 23, 1949.

Represented (sales) by George P. Hollingsbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by McIntosh & Inglis.

Personnel:

James M. Cox Jr., *president.*

J. Leonard Reinsch, *managing director.*

Robert H. Moody, *general manager.*

Harvey R. Young Jr., *commercial manager.*

Don R. Lyons, *program director.*

Ernest L. Adams, *chief engineer.*

DIGEST OF RATE CARD NO. 4 †

(Sept. 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; 1-6 p.m., Sun.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	\$750.00	\$450.00	\$250.00	\$200.00	\$175.00	\$125.00

Class B—All other times.	Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.
	500.00	280.00	190.00	150.00	100.00	60.00

† Film rates only.

WLW-D

TV Network Service: NBC.

Licensee: Crosley Broadcasting Corp., 4595 S. Dixie Highway.

Studio: 4595 S. Dixie Highway. Transmitter: Frytown & W. Carrollton Rds.

Telephone: Walnut 2101.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 16-kw, aural 8-kw. Antenna: 490-ft. above average terrain, 428-ft. above ground, 1390-ft. above sea level, latitude 39° 43' 05", longitude 84° 15' 21". Requests Channel No. 2, 100-kw visual, 50-kw aural, 508-ft. above average terrain, 459-ft. above ground, 1421-ft. above sea level.

AM Affiliate: None locally. FM Affiliate: WLW-B, 18-kw, 97.5 mc (No. 248), 490-ft. antenna height.

Other Affiliations: See WLW-T, Cincinnati.

Began Commercial Operation: March 15, 1949.

Represented (sales) by WLW Sales.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Weldon & Carr.

Personnel:

H. P. Lasker, *general manager.*
 William J. Williamson, *sales manager.*
 Dorothy Sanders, *publicity-promotion manager.*
 Neal Van Ells, *program director.*
 Lester Sturgill, *chief engineer.*

DIGEST OF RATE CARD NO. 6
 (July 1, 1951)

Class A—6-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.						
Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.	
\$625.00	\$375.00	\$250.00	\$160.00	*	\$30.00	
Class B—5-6 p.m., Mon.-Sat.						
470.00	280.00	190.00	120.00	45.00	22.50	
Class C—8:30 a.m.-5 p.m., Mon.-Sat.; 8:30 a.m.-1 p.m., Sun.; 11 p.m.-Midnight, daily.						
315.00	190.00	125.00	80.00	30.00	15.00	
Class D—Midnight-8:30 a.m., daily.						
210.00	125.00	85.00	55.00	20.00	10.00	

* 7-10:30 p.m., daily, \$100; 6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 1-7 p.m., Sun., \$60.

TOLEDO

For TV Sets in Area & Other Market Data, see page 132

WSPD-TV

TV Network Service: ABC, CBS, DuMont and NBC.

Licensee: Storer Broadcasting Co., 136 Huron St.
 Studio: 136 Huron St. Transmitter: 125 S. Superior St.
 Telephone: Adams 3175.
 Technical Facilities: Channel No. 13 (210-216 mc). Visual power 24.5-kw, aural 12.3-kw. Antenna: 524-ft. above average terrain, 555-ft. above ground, 1145-ft. above sea level, latitude 41° 38' 45", longitude 83° 32' 25".
 AM Affiliate: WSPD, 5-kw, 1370 kc (NBC). FM Affiliate: WSPD-FM, 20-kw, 101.5 mc (No. 268), 470-ft. antenna height.
 Other Affiliations: See WJBK-TV, Detroit (Storer).
 Began Commercial Operation: July 10, 1948.
 Represented (sales) by Katz Agency Inc.
 Represented (legal) by Dow, Lohnes & Albertson.
Personnel:
 George B. Storer, *president.*
 Allen L. Haid, *v.p. & general manager.*
 Robert Evans, *program director.*
 Al Reufel, *studio production.*
 Westford Shannon, *local sales manager.*
 Elaine Phillips, *film director.*
 Jerry Peacock, *art director.*
 Richard L. Gourley, *promotion manager.*
 Laura Jeffries, *traffic manager.*
 W. M. Stringfellow, *chief engineer.*

DIGEST OF RATE CARD NO. 7
 (Jan. 1, 1952)

Class A—6-11 p.m., daily; Noon-6 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$600.00	\$360.00	\$300.00	\$240.00	\$210.00	\$150.00	\$120.00	\$60.00
Class B—All other times.							
300.00	180.00	150.00	120.00	105.00	75.00	60.00	30.00

OKLAHOMA**OKLAHOMA CITY**

For TV Sets in Area & Other Market Data, see page 132

WKY-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WKY Radiophone Co., 500 E. Britton Ave.
 Studio and Transmitter: 500 E. Britton Ave.
 Telephone 88-2161.
 Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 16.9-kw visual power, 9.05-kw aural. Regularly assigned 12.1-kw visual, 6.2-kw aural. Antenna: 935-ft. above average terrain, 968-ft. above ground, 2122-ft. above sea level, latitude 35° 33' 24", longitude 97° 30' 25". Requests 19.4-kw visual, 9.7-kw aural.
 AM Affiliate: WKY, 5-kw, 930 kc (NBC).
 Other Affiliations: Same ownership as *Daily Oklahoman* and *Oklahoma City Times*.
 Began Commercial Operation: June 6, 1949.
 Represented (sales) by Katz Agency Inc.
 Represented (legal) by Pierson & Ball.
 Represented (engineering) by A. D. Ring & Co.
Personnel:
 E. K. Gaylor, *president.*
 P. A. Sugg, *manager.*
 Hoyt Andres, *asst. manager.*
 Eugene B. Dodson, *administrative asst.*
 Ray Scales, *public relations manager.*
 Robert Olson, *program manager.*
 Keith Mathers, *film director.*
 Robert Doty, *production supervisor.*
 H. J. Lovell, *chief engineer.*

DIGEST OF RATE CARD NO. 5†
 (May 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$550.00	\$330.00	\$275.00	\$220.00	\$193.00	---	---
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.						
413.00	248.00	207.00	165.00	145.00	103.00	83.00
Class C—All other times.						
275.00	165.00	138.00	110.00	96.00	69.00	55.00

† Film rates only.

TULSA

For TV Sets in Area & Other Market Data, see page 132

KOTV

TV Network Service: CBS, NBC.

Licensee: Cameron Television Inc., Third & Frankfort Sts.
 Studio: Third & Frankfort Sts. Transmitter: National Bank of Tulsa Bldg.
 Telephone: 2-9233.
 Technical Facilities: Channel No. 6 (82-88 mc). Visual power 16.6-kw, aural 8.5-kw. Antenna: 490-ft. above average terrain, 452-ft. above ground, 1202-ft. above sea level, latitude 36° 09' 11", longitude 95° 59' 42".
 AM-FM Affiliates: None.
 Began Commercial Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 85%; Helen Maria Alvarez, 15%) pends FCC approval (see *Television Digest*, Vol. 8:19).
 Represented (sales) by Edward Petry & Co.
 Represented (legal) by Hogan & Hartson.
 Represented (engineering) by George Adair.
Personnel:
 Maria Helen Alvarez, *manager.*
 John B. Hill, *commercial manager.*

DIGEST OF RATE CARD NO. 5
 (Dec. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.						
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$500.00	\$300.00	\$250.00	\$200.00	\$150.00	\$125.00	\$100.00
Class B—5-6 p.m., Mon.-Fri.						
375.00	225.00	187.50	150.00	112.50	93.75	75.00
Class C—All other times.						
300.00	180.00	150.00	120.00	90.00	75.00	60.00

PENNSYLVANIA**ERIE**

For TV Sets in Area & Other Market Data, see page 132

WICU

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Dispatch Inc., 3515 State St.
 Studio and Transmitter: 3515 State St.
 Technical Facilities: Channel No. 12 (204-210 mc). Operating under special temporary authorization with 30-kw visual power, 15-kw aural. Regularly assigned 2-kw visual, 1.5-kw aural. Antenna: 115-ft. above average terrain, 309-ft. above ground, 1113-ft. above sea level, latitude 42° 06' 14", longitude 80° 04' 11".
 AM Affiliate: WIKK, 5-kw, 1330 kc (ABC).
 AM-FM Affiliates: None locally.
 Other Affiliations: Same ownership as *Erie Dispatch*. Same interests (Edward Lamb) also operate TV station WTVN, Columbus; AM stations WTOD, Toledo, and WHOO, Orlando, Fla.
 Began Commercial Operation: March 15, 1949.
 Represented (sales) by Headley-Reed Co.
 Represented (legal) by Fly, Shuebruk & Blume.
 Represented (engineering) by McIntosh & Inglis.
Personnel:
 Edward Lamb, *president.*
 Paul Albracht, *treasurer.*
 Ben McLaughlin, *acting general manager.*
 Donald Lick, *program director.*
 June Dover, *traffic manager.*
 Ken Weiderholt, *merchandising manager.*
 W. Howard Parsons, *promotion manager.*
 Michael Csop, *chief engineer.*

DIGEST OF RATE CARD NO. 7A
 (Feb. 1, 1952)

Class A—5 p.m.-Midnight, Mon.-Fri.; 9 a.m.-Midnight, Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$500.00	\$300.00	\$250.00	\$200.00	\$175.00	\$150.00	\$90.00	\$60.00
Class B—All other times.							
375.00	225.00	188.00	150.00	130.00	112.00	75.00	55.00

JOHNSTOWN

For TV Sets in Area & Other Market Data, see page 132

WJAC-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WJAC Inc., 329 Main St.

Transmitter: Laurel Hill Mt.

Telephone: 4-1267, 9-1965 & 58-251.

Technical Facilities: Channel No. 13 (210-216 mc). Operating under special temporary authorization with 9.3-kw visual power, 4.06-kw aural. Regularly assigned 6.5-kw visual, 3.7-kw aural. Antenna: 1120-ft. above average terrain, 162-ft. above ground, 2861-ft. above sea level, latitude 40° 22' 22", longitude 78° 58' 51". CP for Channel No. 6, 70-kw visual, 35-kw aural, 1120-ft.

AM Affiliate: WJAC, 25-kw, 1400 kc (NBC). FM Affiliate: WJAC-FM, 8.3-kw, 95.5 mc (No. 238), 1070-ft. antenna height.

Other Affiliations: Same ownership as *Johnstown Tribune*.

Began Commercial Operation: Sept. 15, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by James C. McNary.

Personnel:

Walter W. Krebs, *president*.
Alvin D. Schrott, *manager*.
Frank P. Cummins, *program director*.
J. W. McGough, *commercial manager*.
Nevin L. Straub, *director of technical operation*.
Theodore Campbell, *chief engineer*.

DIGEST OF RATE CARD NO. 6† (May 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$550.00	\$330.00	\$275.00	\$220.00	\$190.00	\$140.00	\$90.00	\$40.00
Class B—All other times.							
330.00	200.00	165.00	130.00	115.00	85.00	54.00	24.00

† Film rates only.

LANCASTER

For TV Sets in Area & Other Market Data, see page 132

WGAL-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WGAL Inc., 24 S. Queen St.

Studio: 24 S. Queen St. Transmitter: 8 W. King St.

Telephone: 5246.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 1-kw visual power, .5-kw aural. Regularly assigned 1-kw visual, .88-kw aural. Antenna: 260-ft. above average terrain, 318-ft. above ground, 661-ft. above sea level, latitude 40° 02' 15", longitude 76° 18' 25". Requests Channel No. 8, 316-kw visual, 158-kw aural, 1000-ft. above average terrain, 490-ft. above ground, 1490-ft. above sea level; change transmitter to 2.25 miles N.E. of Hallam, Pa., latitude 40° 02' 06", longitude 76° 37' 14".

AM Affiliate: WGAL, 25-kw, 1490 kc (NBC and MBS). FM Affiliate: WGAL-FM, 3.8-kw, 101.3 mc (No. 267), 260-ft. antenna height.

Other Affiliations: Same interests (Steinman brothers) also operate WDEL-TV, Wilmington, Del.; and AM stations WDEL, Wilmington, Del.; WGAL, Lancaster; WORK, York; WKBO, Harrisburg; WEST, Easton; WRAW, Reading, all in Pennsylvania. Steinmans also publish *Lancaster New Era* and *Intelligencer-Journal*.

Began Commercial Operation: June 1, 1949.

Represented (sales) by Robert Meeker Associates Inc.

Represented (legal) by George O. Sutton.

Represented (engineering) by James C. McNary.

Personnel:

Clair R. McCollough, *president*.
Harold E. Miller, *station manager*.
J. Robert Gulick, *national sales manager*.
J. E. Mathiot, *chief engineer*.

DIGEST OF RATE CARD NO. 6† (March 1, 1952)

Class A—6:30-11 p.m., daily.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$650.00	\$390.00	\$325.00	\$260.00	\$227.50	\$175.00	\$125.00	
Class B—5-6:30 p.m., Mon.-Sat.; 1-6:30 p.m., Sun.							
487.50	292.50	243.75	195.00	170.75	131.25	92.50	
Class C—All other times.							
325.00	195.00	162.50	130.00	113.75	87.50	60.00	

† Film rates only.

PHILADELPHIA

For TV Sets in Area & Other Market Data, see page 132

WCAU-TV

TV Network Service: CBS.

Licensee: WCAU Inc., 1622 Chestnut St.

Studio: City & Monument Aves. Transmitter: 12 S. Twelfth St.

Telephone: Greenwood 7-8300.

Technical Facilities: Channel No. 10 (192-198 mc). Operating under special temporary authorization with 27.3-kw visual power, 14-kw aural. Regularly assigned 25-kw visual, 14-kw aural. Antenna: 670-ft. above average terrain, 737-ft. above ground, 781-ft. above sea level, latitude 39° 57' 06", longitude 75° 09' 39".

AM Affiliate: WCAU, 50-kw, 1210 kc (CBS). FM Affiliate: WCAU-FM, 11-kw, 98.1 mc (No. 231), 630-ft. antenna height.

Other Affiliations: Same ownership as *Philadelphia Bulletin*.

Began Commercial Operation: March 15, 1948.

Represented (sales) by CBS Television Spot Sales.

Represented (legal) by Pierson & Ball.

Personnel:

Donald W. Thornburgh, *president & general manager*.
Joseph L. Tinney, *v.p. & asst. general manager*.
Charles Vanda, *v.p. in charge of television*.
John G. Leitch, *v.p. in charge of engineering*.
Robert N. Fryor, *v.p. in charge of promotion and publicity*.
Robert M. McGredy, *sales manager*.
John McClay, *asst. manager for television*.
Richard A. Schlegel, *operations manager*.
Robert Currie, *production manager*.
Warren Wright, Paul Ritts, *executive directors*.
Joseph L. Tinney Jr., Glenn Bernard, Alan Bergman, John Ullrich, Robert Currie, Frederick O'Neill, Frank Chirkinian, *directors*.
Louis De Marco, *production facilities manager*.
Charles Shaw, *news editor*.
Lee Varker, *film librarian*.
Jan Ozog, *scenic director*.
John Ferlaine, *art director*.
Margaret M. Kearney, *educational director*.
Charles Gimborn, *photography director*.

DIGEST OF RATE CARD NO. 7 (Sept. 15, 1951)

Class A—7:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	
\$1500.00	\$900.00	\$600.00	\$525.00	\$395.00	\$300.00	\$150.00	
Class B—5-7:30 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.							
1125.00	675.00	450.00	393.75	281.25	210.00	105.00	
Class C—10 a.m.-5 p.m., Mon.-Fri.; 10 a.m.-1 p.m., Sat. & Sun.							
750.00	450.00	300.00	262.50	187.50	135.00	67.50	
Class D—1-10 a.m., daily.							
500.00	300.00	200.00	175.00	125.00	100.00	50.00	

WFIL-TV

TV Network Service: ABC and DuMont.

Licensee: Triangle Publications Inc., Widener Bldg.

Studio: Market at 46th St. Transmitter: Roxborough, Pa.

Telephone: Evergreen 2-4700.

Technical Facilities: Channel No. 6 (82-88 mc). Visual power 27-kw, aural 13.4-kw. Antenna: 650-ft. above average terrain, 645-ft. above ground, 910-ft. above sea level, latitude 40° 02' 37", longitude 75° 14' 29". Requests 100-kw visual, 50-kw aural.

AM Affiliate: WFIL, 5-kw, 560 kc (ABC). FM Affiliate: WFIL-FM, 10-kw, 102.1 mc (No. 271), 650-ft. antenna height.

Other Affiliations: Same company publishes *Philadelphia Inquirer* and other Annenberg publications.

Began Commercial Operation: Sept. 13, 1947.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Lyon, Wilner & Bergson.

Represented (engineering) by Millard Garrison.

Personnel:

Roger W. Clipp, *general manager*.
Donald Kellett, *administrative assistant*.
Kenneth W. Stowman, *television sales manager*.
Jack Steck, *manager of program and production*.
Joe Zimmermann, *production supervisor*.
Dr. Roy K. Marshall, *education director*.
Charles J. Keys, *director, newsreel dept.*
Louis E. Littlejohn, *chief engineer*.
Henry Rhea, *asst. chief engineer for TV*.

DIGEST OF RATE CARD NO. 10 (Feb. 15, 1952)

Class A—7-10:30 p.m., Mon.-Fri.; 1-10:30 p.m., Sat. & Sun.					
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Sec.
\$1500.00	\$1200.00	\$900.00	\$750.00	\$600.00	
Class B—All other times.					
525.00	375.00	300.00	150.00		

Class B—5-7 p.m., Mon.-Fri.; 10:30-11 p.m., daily.					
Hour	45 Min.	30 Min.	20 Min.	15 Min.	
1125.00	900.00	675.00	562.50	450.00	
10 Min.	5 Min.	Min.	10 Sec.		
393.75	281.25	210.00	105.00		
Class C—All other times.					
Hour	45 Min.	30 Min.	20 Min.	15 Min.	
750.00	600.00	450.00	375.00	300.00	
10 Min.	5 Min.	Min.	10 Sec.		
262.50	187.50	135.00	67.50		

WPTZ

TV Network Service: NBC.

Licensee: Philco Corp., Architects Bldg.
 Studio: 1619 Walnut St. Transmitter: 1300 E. Mermaid Lane, Wyndmoor, Pa.
 Telephone: Locust 4-5500.
 Technical Facilities: Channel No. 3 (60-66 mc). Visual power 16-kw, aural 8-kw. Antenna: 720-ft. above average terrain, 552-ft. above ground, 964-ft. above sea level, latitude 40° 05' 00", longitude 75° 10' 45".
 AM-FM Affiliates: None.
 Other Affiliations: Licensee is a division of Philco Corp., manufacturer of TV-radio, household appliances; also TV applicant for Bethlehem, Pa., and half-owner of TV applicant Atlantic City Television Broadcasting Co.
 Began Commercial Operation: September 1941.
 Represented (sales) by NBC Spot Sales.
 Represented (legal) by Weaver & Glassie.
 Personnel:
 Ernest B. Loveman, v.p. and general manager.
 E. V. Tooke, asst. general manager.
 E. J. Bowley, chief engineer.
 Alexander W. Dannenbaum Jr., commercial manager.
 Edward G. Murray, film buyer.
 Preston Stover, manager of program operations.
 John J. Kelly, promotion manager.

DIGEST OF RATE CARD NO. 8 (Oct. 1, 1951)

Class A—Programs: 7:30-10:30 p.m., Mon.-Sat.; 7-10:30 p.m., Sun. Announcements: 7-10:30 p.m., daily.*						
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.
\$1500.00	\$1200.00	\$900.00	\$750.00	\$600.00	\$525.00	\$375.00
Class B—5-7:30 p.m., Mon.-Fri.; 1-7:30 p.m., Sat.; 1-7 p.m., Sun.; 10:30-11 p.m., daily.						
1125.00	900.00	675.00	562.50	450.00	393.75	281.25
Class C—All other times.						
750.00	600.00	450.00	375.00	300.00	262.50	187.50

* Under new rate card, WPTZ Class A Program time differs slightly from Class A Announcement time.

PITTSBURGH

For TV Sets in Area & Other Market Data, see page 132

WDTV

TV Network Service: ABC, CBS, DuMont, NBC.

Grantee (STA): Allen B. DuMont Laboratories Inc., Chamber of Commerce Bldg.
 Studios: Chamber of Commerce Bldg. Transmitter: 4101 Grizzella St.
 Telephone: Express 1-1071.
 Technical Facilities: Channel No. 3 (60-66 mc). Visual power 16.6-kw, aural 8.3-kw. Antenna: 818-ft. above average terrain, 550-ft. above ground, 1840-ft. above sea level, latitude 40° 29' 37", longitude 80° 01' 05". CP for Channel No. 2, 100-kw visual, 50-kw aural, 810-ft. above average terrain, lat. 40° 29' 32", long. 80° 01' 05": change studio to 411 Seventh St., transmitter to 4104 Grizzella St.
 Other Affiliations: See WABD, New York.
 Began Commercial Operation: Jan. 11, 1949.
 Represented (sales) by DuMont Television Spot Sales.
 Represented (legal) by Roberts & McInnis.
 Personnel:
 Harold C. Lund, general manager.
 A. Donovan Faust, asst. general manager.
 Larry Israel, sales manager.
 George Baren Bregge, asst. sales manager.
 William Krough, sales service manager.
 Dick Fortune, publicity manager.
 Richard C. Dreyfuss, film director.
 Paul P. Palangl, personnel manager.
 Jean Sladden, women's program director.
 Raymond W. Rogers, chief engineer.
 Nick Perry, chief announcer.

DIGEST OF RATE CARD NO. 7 (April 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	1 Min.
\$1000.00	\$800.00	\$600.00	\$500.00	\$400.00	\$300.00	\$250.00	\$150.00
Class B—5-6 p.m., Mon.-Fri.							
750.00	600.00	450.00	375.00	300.00	225.00	187.50	125.00
Class C—All other times.							
650.00	520.00	390.00	325.00	260.00	195.00	162.50	100.00

July 15, 1952

RHODE ISLAND

PROVIDENCE

For TV Sets in Area & Other Market Data, see page 132

WJAR-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: The Outlet Co., 176 Weybosset St.
 Studio: 176 Weybosset St. Transmitter: Rehoboth, Mass.
 Telephone: Gaspee 1-7000.
 Technical Facilities: Channel No. 11 (198-204 mc). Visual power 30-kw, aural 15-kw. Antenna: 615-ft. above average terrain, 525-ft. above ground, 735-ft. above sea level, latitude 41° 51' 56", longitude 71° 17' 22". CP for Channel No. 10, 316-kw visual, 160-kw aural, 600-ft.
 AM Affiliate: WJAR, 5-kw, 920 kc (NBC). FM Affiliate: WJAR-FM, 14-kw, 95.5 mc (No. 238), 575-ft. antenna height.
 Other Affiliations: Same company operates The Outlet Co. (dept. store).
 Began Commercial Operation: July 10, 1949.
 Represented (sales) by Weed Television.
 Represented (legal) by Dow, Lohnes & Albertson.
 Represented (engineering) by Craven, Lohnes & Culver.
 Personnel:
 George O. Griffith, v.p. and treasurer.
 John J. Boyle, general manager.
 Norman Gittleston, sales & program manager.
 Thomas C. J. Prior, chief engineer.

DIGEST OF RATE CARD NO. 4 (May 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
\$750.00	\$450.00	\$375.00	\$300.00	\$262.50	\$187.50	\$115.00	\$57.50
Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.							
500.00	300.00	250.00	200.00	175.00	125.00	85.00	42.50
Class C—Noon-5 p.m., Mon.-Fri.; Sign-on-1 p.m., Sat. & Sun.							
300.00	180.00	150.00	120.00	105.00	80.00	55.00	27.50
Class D—7 a.m.-Noon, Mon.-Fri.							
250.00	150.00	125.00	100.00	85.00	65.00	35.00	17.50

TENNESSEE

MEMPHIS

For TV Sets in Area & Other Market Data, see page 132

WMCT

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Memphis Publishing Co., 495 Union Ave.
 Studio: Goodwyn Institute Bldg. Transmitter: U. S. Highway 70 & Macon Rd.
 Telephone: 8-7464.
 Technical Facilities: Channel No. 4 (66-72 mc). Visual power 13-kw, aural 7-kw. Antenna: 650-ft. above average terrain, 750-ft. above ground, 970-ft. above sea level, latitude 35° 10' 15", longitude 89° 53' 12". Requests Channel No. 3, 100-kw visual, 50-kw aural, 650-ft. above average terrain, 747-ft. above ground, 967-ft. above sea level.
 AM Affiliate: WMC, 5-kw, 790 kc (NBC). FM Affiliate: WMCF, 260-kw, 99.7 mc (No. 259), 590-ft. antenna height.
 Other Affiliations: Same company publishes Memphis Commercial Appeal and Press-Scimitar. Same ownership (Scripps-Howard) also operates WCPO & WCPO-TV, Cincinnati; TV station WEWS, Cleveland; WNOX (AM), Knoxville. It is TV applicant for Knoxville. For list of newspapers published by Scripps-Howard, see WEWS, Cleveland.
 Began Commercial Operation: Dec. 11, 1948.
 Represented (sales) by Branham Co.
 Represented (legal) by Segal, Smith & Hennessey.
 Represented (engineering) by George C. Davis.
 Personnel:
 H. W. Slavick, general manager.
 Earl Moreland, commercial manager.
 Wilson Mount, program director.
 E. C. Frase Jr., chief engineer.
 Jay Scott, production manager.

DIGEST OF RATE CARD NO. 8 (Jan. 1, 1952)

Base rate *						
Hour	45 Min.	40 Min.	30 Min.	20 Min.	15 Min.	
\$625.00	\$500.00	\$468.00	\$375.00	\$343.00	\$250.00	
10 Min.	5 Min.	Min.	20 Sec.	7 Sec.		
218.00	156.00	125.00	105.00	52.50		

* Class A—6-11 p.m., Mon.-Fri.; Noon-11 p.m., Sat. & Sun.
 Class B—5-6 p.m., daily—75% of base rate.
 Class C—All other times—60% of base rate.

NASHVILLE

For TV Sets in Area & Other Market Data, see page 132

WSM-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WSM Inc., National Bldg.

Studio and Transmitter: 14th & Compton Aves.

Telephone: 6-7181.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authority with 23.8-kw visual power, 11.09-kw aural. Regularly assigned 14.4-kw visual, 7.2-kw aural. Antenna: 680-ft. above average terrain, 575-ft. above ground, 1275-ft. above sea level, latitude 36° 07' 49", longitude 86° 47' 27".

AM Affiliate: WSM, 50-kw, 650 kc (NBC).

Other Affiliations: Owned by National Life & Accident Insurance Co.

Began Commercial Operation: Sept. 30, 1950.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Kirkland, Fleming, Green, Martin & Ellis.

Personnel:

J. H. DeWitt Jr., *president*.
Irving Waugh, *commercial manager*.
C. R. Bramham, *local retail sales manager*.
Jack Stapp, *program director*.
William R. McDaniel, *director of public relations*.
Aron Shelton, *chief engineer*.
Shelton Weaver, *operation manager*.

DIGEST OF RATE CARD NO. 3

(April 1, 1952)

Class A—6:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.	
\$350.00	\$210.00	\$140.00	\$122.50	\$87.50	\$60.00	\$30.00	
Class B—5-6:30 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.							
262.50	157.50	105.00	91.88	65.63	45.00	22.50	
Class C—All other times.							
175.00	105.00	70.00	61.25	43.75	30.00	15.00	

TEXAS

BROWNSVILLE

(See Matamoros, Mexico, page 35)

DALLAS

For TV Sets in Area & Other Market Data, see page 132

KRLD-TV

TV Network Service: CBS.

Licensee: KRLD Radio Corp., Herald Square.

Studio: Herald Square. Transmitter: Camp & Griffin Sts.

Telephone: Randolph 6811.

Technical Facilities: Channel No. 4 (66-72 mc). Operating under special temporary authorization with 27.3-kw visual power, 13.6-kw aural. Regularly assigned 15.1-kw visual, 7.5-kw aural. Antenna: 465-ft. above average terrain, 568-ft. above ground, 1001-ft. above sea level, latitude 32° 47' 16", longitude 96° 47' 58". Requests 100-kw visual, 50-kw aural.

AM Affiliate: KRLD, 50-kw, 1080 kc (CBS). FM Affiliate: KRLD-FM, 40-kw, 92.5 mc (No. 223), 480-ft. antenna height.

Other Affiliations: Same ownership as Dallas Times-Herald.

Began Commercial Operation: Dec. 3, 1949.

Represented (sales) by Branham Co.

Represented (legal) by Hanson, Lovett & Dale.

Represented (engineering) by Craven, Lohnes & Culver.

Personnel:

J. W. Runyon, *chairman of the board*.
Clyde W. Rembert, *president & managing director*.
Roy M. Flynn, *station manager*.
W. A. Roberts, *commercial manager*.
Roy George, *program director*.
William B. Honeycutt, *technical supervisor*.

DIGEST OF RATE CARD NO. 5

(May 1, 1952)

Class A—7-10:30 p.m., daily.						
Hour	45 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.
\$500.00	\$425.00	\$300.00	\$200.00	\$168.50	\$150.00	\$100.00
Class B—6-7 p.m. & 10:30-11 p.m., daily; Noon-7 p.m., Sat. & Sun.						
300.00	240.00	180.00	120.00	100.00	90.00	60.00
Class C—11 p.m.-Midnight, 6 a.m.-6 p.m., Mon.-Fri.; up to Noon, Sat. & Sun.						
200.00	160.00	120.00	80.00	67.00	60.00	40.00

WFAA-TV

TV Network Service: ABC, DuMont, NBC.

Licensee: A. H. Belo Corp., 1122 Jackson St.

Studio and Transmitter: 3000 Harry Hines Blvd.

Telephone: Riverside 9631 and Riverside 3316.

Technical Facilities: Channel No. 8 (180-186 mc). Visual power 27-kw, aural 13.5-kw. Antenna: 350-ft. above average terrain, 377-ft. above ground, 878-ft. above sea level, latitude 32° 47' 48", longitude 96° 48' 24".

AM Affiliate: WFAA, 50-kw, 820 kc (NBC) and 5-kw, 570 kc (ABC). Shares time on both frequencies with WBAP, Ft. Worth.

Other Affiliations: Same corporation owns Dallas Morning News.

Began Commercial Operation: Sept. 17, 1949 as KBTV. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Loucks, Zias, Young & Jansky.

Represented (engineering) by A. Earl Cullum Jr. (Dallas).

Personnel:

E. M. (Ted) Dealey, *president*.
James M. Moroney, *vice president*.
Martin B. Campbell, *supervisor of TV-radio*.
Ralph W. Nimmons, *station manager*.
Terry Hamilton Lee, *assistant manager (sales)*.
Jay Watson, *program manager*.
Howard Anderson, *production mgr. & film director*.
George E. Krutilek, *technical supervisor*.
Jack Saunders, *promotion manager*.

DIGEST OF RATE CARD NO. 6

(July 1, 1952)

Class A—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.							
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.	
\$500.00	\$300.00	\$200.00	\$175.00	\$150.00	\$100.00	\$50.00	
Class B—10:30 p.m.-Midnight, daily; 6-7 p.m., Mon.-Fri.; 1-7 p.m., Sat.; 1-6 p.m., Sun.							
300.00	180.00	120.00	105.00	90.00	60.00	30.00	
Class C—11 a.m.-6 p.m., Mon.-Fri.; Sign-on-1 p.m., Sat. & Sun.							
200.00	120.00	80.00	70.00	60.00	40.00	20.00	
Class D—Sign-on-11 a.m., Mon.-Fri.							
160.00	96.00	64.00	58.00	52.00	32.00	16.00	

FORT WORTH

For TV Sets in Area & Other Market Data, see page 132

WBAP-TV

TV Network Service: NBC, ABC.

Licensee: Carter Publications Inc., 3900 Barnett St.

Studio and Transmitter: 3900 Barnett St.

Telephone: Lockwood 1981.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 16.4-kw, aural 8.2-kw. Antenna: 490-ft. above average terrain, 502-ft. above ground, 1116-ft. above sea level, latitude 32° 45' 00.2", longitude 97° 15' 54.7".

AM Affiliate: WBAP, 50-kw, 820 kc (NBC) and 5-kw, 570 kc (ABC). Shares time on both frequencies with WFAA, Dallas. AM Affiliate: WBAP-FM, 50-kw, 100.5 mc (No. 263), 435-ft. antenna height.

Other Affiliations: Same ownership as Fort Worth Star-Telegram.

Began Commercial Operation: Sept. 29, 1948.

Represented (sales) by Free & Peters Inc.

Represented (legal) by Segal, Smith & Hennessey.

Represented (engineering) by A. D. Ring & Co.

Personnel:

Amon Carter, *chairman*.
Amon Carter Jr., *president*.
Harold Hough, *director*.
George Cranston, *manager*.
Roy Bacus, *commercial manager*.
Jack Rogers, *regional sales manager*.
Thaine Engle, *director of publicity, promotion & merchandising*.
Robert Gould, *program director*.
Lynn Trammell, *film program manager*.
Tommy Thompson, *production director*.
James A. Byron, *news editor*.
Roberta Wygant, *continuity chief*.
Clare Tuohy, *traffic chief*.
Marshall Atwell, *art director*.
Merl Hartung, *film laboratory chief*.
John Quigley, *commercial film director*.
Margret McDonald, *home economist*.
R. C. Stinson, *engineering director*.

DIGEST OF RATE CARD NO. 7†

(April 1, 1952)

Class A—7-11 p.m., daily.						
Hour	30 Min.	15 Min.	5 Min.	Min.	8 Sec.	
\$500.00	\$300.00	\$200.00	\$125.00	\$100.00	\$50.00	
Class B—6-7 p.m., daily; 1-7 p.m., Sun.; 11 p.m.-Midnight, daily.						
375.00	225.00	150.00	93.75	75.00	37.50	
Class C—All other times.						
250.00	150.00	100.00	62.50	50.00	25.00	

† Film rates only.

HOUSTON

For TV Sets in Area & Other Market Data, see page 132

KPRC-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Houston Post Co., Lamar Hotel.

Studio and Transmitter: Post Oak Rd.

Telephone: Fairfax 7101.

Technical Facilities: Channel No. 2 (54-60 mc). Visual power 15.1-kw, aural 7.54-kw. Antenna: 500-ft. above average terrain, 529-ft. above ground, 591-ft. above sea level, latitude 29° 43' 28", longitude 95° 27' 23".

AM Affiliate: KPRC, 5-kw, 950 kc (NBC). FM Affiliate: KPRC-FM, 57-kw, 102.9 mc (No. 275), 320-ft. antenna height.

Other Affiliations: Same ownership as *Houston Post* (Gov. William P. Hobby).

Began Commercial Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licensee May 1950 (see *Television Digest*, Vol. 6:13, 21).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by McIntosh & Inglis.

Personnel:

Jack Harris, *v.p. & general manager.*

Jack McGrew, *commercial manager.*

Bert Mitchell, *program director.*

Marsh Calloway, *promotion manager.*

Edna Forester, *publicity director.*

Marthalu Brooks, *traffic.*

Paul Huhndorf, *chief engineer.*

DIGEST OF RATE CARD NO. 5†

(April 1, 1952)

Class A—6-10:30 p.m., daily.

Hour	40 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
\$600.00	\$480.00	\$360.00	\$240.00	\$210.00	\$180.00	\$120.00	\$96.00	\$80.00

Class B—5-6 p.m. & 10:30-Midnight, daily; Noon-6 p.m., Sat. & Sun.

450.00	360.00	270.00	180.00	157.50	135.00	90.00	72.00	45.00
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Class C—Sign-on-Noon, daily; Noon-5 p.m., Mon.-Fri.

300.00	240.00	180.00	120.00	105.00	90.00	60.00	48.00	30.00
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† Film rates only.

SAN ANTONIO

For TV Sets in Area & Other Market Data, see page 132

KEYL

TV Network Service: CBS, DuMont, ABC.

Licensee: San Antonio Television Co., Transit Tower Bldg.

Studio and Transmitter: Transit Tower Bldg.

Telephone: Garfield 8151.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 17.7-kw, aural 8.85-kw. Antenna: 417-ft. above average terrain, 493-ft. above ground, 1133-ft. above sea level, latitude 29° 25' 20", longitude 98° 29' 22". CP for 15.6-kw visual power, 7.8-kw aural, 450-ft. above average terrain.

AM-FM Affiliates: None locally.

Other Affiliations: See WJBK-TV, Detroit. Sold to present owner (Storer Broadcasting Co.) in October 1951 (see *Television Digest*, Vol. 7:30, 41).

Began Commercial Operation: Feb. 15, 1950.

Represented (sales) by Katz Agency.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

George B. Storer Jr., *v.p. & managing director.*

William E. Kelley, *commercial manager.*

William B. Robb Jr., *program manager.*

W. J. Jackson, *chief engineer.*

Lucille Peters, *office manager.*

J. S. Hicks, *film director.*

Ardyce Pfanstiel, *promotion manager.*

Jim Wells, *production manager.*

DIGEST OF RATE CARD NO. 4A†

(Feb. 1, 1952)

Class A—6-11 p.m., daily.

Hour	40 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
\$400.00	\$320.00	\$240.00	\$200.00	\$160.00	\$130.00	\$100.00	\$80.00	\$40.00

Class B—5-6 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.

300.00	240.00	180.00	150.00	120.00	97.50	75.00	60.00	30.00
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Class C—11-sign-off, daily; sign-on-5 p.m., Mon.-Fri.; sign-on-1 p.m., Sat. & Sun.

200.00	160.00	120.00	100.00	80.00	65.00	50.00	40.00	20.00
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† Film rates only.

WOAI-TV

TV Network Service: NBC.

Licensee: Southland Industries Inc., 1031 Navarro St.

Studio and Transmitter: 1031 Navarro St.

Telephone: Garfield 4221.

July 15, 1952

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 21.6-kw, aural 10.8-kw. Antenna: 480-ft. above average terrain, 569-ft. above ground, 1219-ft. above sea level, latitude 29° 25' 50", longitude 98° 29' 25". Requests 100-kw visual power, 50-kw aural.

AM Affiliate: WOAI, 50-kw, 1200 kc (NBC).

Began Commercial Operation: Dec. 11, 1949.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by A. D. Ring & Co.

Personnel:

Hugh A. L. Half, *president.*

Arden X. Pangborn, *general manager.*

Edward V. Chevlot, *commercial manager.*

Dallas Wyant, *sales promotion manager.*

John Baade, *merchandising director.*

Justin R. Duncan, *public relations director.*

W. Perry Dickey, *program manager.*

Charles L. Jeffers, *director of engineering.*

DIGEST OF RATE CARD NO. 7†

(July 15, 1952)

Class A—7-10:30 p.m., daily; 6-7 p.m., Sun.

Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$500.00	\$425.00	\$300.00	\$250.00	\$200.00	\$150.00	\$100.00	\$90.00

Class B—6-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily; 1-6 p.m., Sun.

375.00	318.75	225.00	187.50	150.00	112.50	75.00	67.50
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Class C—Sign-on-6 p.m., Mon.-Sat.; Sign-on-1 p.m., Sun.; 11 p.m.-Sign-off, daily.

250.00	212.50	150.00	125.00	100.00	75.00	50.00	45.00
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† Film rates only.

UTAH

SALT LAKE CITY

For TV Sets in Area & Other Market Data, see page 132

KDYL-TV

TV Network Service: NBC.

Licensee: Intermountain Broadcasting & Television Corp., Tribune-Telegram Bldg.

Studio: KDYL Television Playhouse. Transmitter: Walker Bank Bldg.

Telephone: 5-2991 & 5-6241.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 3-kw, aural 1.9-kw. Antenna: —500-ft. above average terrain, 378-ft. above ground, 4610-ft. above sea level, latitude 40° 45' 49", longitude 111° 53' 59". CP for .004-kw visual, .002-kw aural, 3700-ft. above average terrain, 143-ft. above ground, 9504-ft. above sea level, latitude 40° 36' 53", longitude 112° 11' 07"; change transmitter to summit of Mt. Nelson.

AM Affiliate: KDYL, 5-kw, 1320 kc (NBC). FM Affiliate: KDYL-FM, 9-kw, 98.7 mc (No. 254), —450-ft. antenna height.

Began Commercial Operation: July 1, 1948.

Represented (sales) by Blair TV Inc.

Represented (legal) by Segal, Smith & Hennessey.

Represented (engineering) by George C. Davis.

Personnel:

S. S. Fox, *president and general manager.*

Easton C. Woolley, *executive v.p.*

John M. Baldwin, *v.p. and technical director.*

George Provol, *commercial manager.*

Del Leeson, *promotion manager.*

Dan Rainger, *program director.*

C. F. Eckhardt, *film supervisor.*

Allen L. Gunderson, *chief television engineer.*

DIGEST OF RATE CARD NO. 7†

(Jan. 1, 1952)

Class A—7-11 p.m., daily; 2-11 p.m., Sun.

Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.
\$400.00	\$320.00	\$240.00	\$220.00	\$200.00	\$160.00

10 Min.	5 Min.	Min.	8 Sec.
140.00	100.00	75.00	37.50

Class B—6-7 p.m. & 11-Midnight, daily; Sign-on-2 p.m., Sun.

Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.
300.00	240.00	180.00	160.00	150.00	120.00

10 Min.	5 Min.	Min.	8 Sec.
105.00	75.00	60.00	30.00

Class C—Sign-on-6 p.m. & Midnight-sign-off, daily.

Hour	45 Min.	30 Min.	25 Min.	20 Min.	15 Min.
200.00	160.00	120.00	110.00	100.00	80.00

10 Min.	5 Min.	Min.	8 Sec.
70.00	50.00	37.50	18.75

† Film rates only.

KSL-TV

TV Network Service: CBS, ABC, DuMont.

Licensee: Radio Service Corp. of Utah, 10 S. Main St.
 Studio: 145 Motor Ave. Transmitter: 10 S. Main St.
 Telephone: 5-4641.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 18.4-kw, aural 9.2-kw. Antenna: —455-ft. above average terrain, 240-ft. above ground, 4546-ft. above sea level, latitude 40° 46' 07", longitude 111° 53' 27". CP to change transmitter to Coon Peak, Oquirrh Range, antenna 3450-ft.

AM Affiliate: KSL, 50-kw, 1160 kc (CBS). FM Affiliate: 5.9-kw, 100.3 mc (No. 262), —390-ft. antenna height.

Other Affiliations: Subsidiary of Church of Jesus Christ of Latter Day Saints (Mormon).

Began Commercial Operation: June 1, 1949.

Represented (sales) by CBS Television Spot Sales.

Represented (legal) by Wilkinson, Boyden & Cragen.

Represented (engineering) by A. D. Ring & Co.

Personnel:

Ivor Sharp, executive v.p.
 C. Richard Evans, v.p. & general manager.
 Lennox Murdoch, manager.
 Ted Kimball, sales manager.
 Wayne Richards, program director.
 Dick Robertson, promotion manager.
 Scott Clawson, production manager.
 Richard Thriot, film editor.
 Vincent Clayton, chief engineer.

DIGEST OF RATE CARD NO. 4† (Feb. 1, 1952)

Class A—7 p.m.-10:30 p.m., Mon.-Sat.; 4 p.m.-10:30 p.m., Sun.
 Hour 45 Min. 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min.
 \$400.00 \$320.00 \$240.00 \$200.00 \$160.00 \$133.33 \$120.00 \$80.00

Class B—5:30-7 p.m., Mon.-Sat.; 1-4 p.m., Sun.; 10:30 p.m.-sign-off, daily.
 300.00 240.00 180.00 150.00 120.00 100.00 90.00 60.00

Class C—Sign-on-5:30 p.m., Mon.-Sat.; sign-on-1 p.m., Sun.
 133.33 106.66 80.00 66.66 53.33 44.44 40.00 26.66

† Film rates only. Live 30% extra.

VIRGINIA

NORFOLK

For TV Sets in Area & Other Market Data, see page 132

WTAR-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WTAR Radio Corp., 720 Boush St.
 Studio and Transmitter: 720 Boush St.
 Telephone: 5-6711.

Technical Facilities: Channel No. 4 (66-72 mc). Visual power 24-kw, aural 12-kw. Antenna: 365-ft. above average terrain, 400-ft. above ground, 410-ft. above sea level, latitude 36° 51' 18.2", longitude 76° 17' 26". Requests Channel No. 3, 100-kw visual, 50-kw aural, 376-ft. above average terrain, 414-ft. above ground, 424-ft. above sea level.

AM Affiliate: WTAR, 5-kw, 790 kc (NBC). FM Affiliate: WTAR-FM, 50-kw, 97.3 mc (No. 247), 345-ft. antenna height.

Other Affiliations: Same ownership as Norfolk Virginian-Pilot and Ledger-Dispatch.

Began Commercial Operation: April 2, 1950.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Hanson, Lovett & Dale.

Represented (engineering) by Jansky & Bailey.

Personnel:

Campbell Arnoux, general manager.
 Robert Lambe, general sales manager.
 Fred Lowe, promotion manager.
 Harold Soldinger, production manager.
 John Peffer, operations manager.
 Joel Carlson, public service director.
 Richard Lindell, chief engineer.
 Gilbert McLeod, news director.
 Harry Nicholas, film director.
 Winston Hope, film buyer.
 Betty Reinecke, traffic manager.
 Emily Sewell, continuity manager.

DIGEST OF RATE CARD NO. 5† (July 1, 1952)

Class A—6-11 p.m., daily.
 Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.
 \$525.00 \$300.00 \$200.00 \$175.00 \$125.00 \$100.00

Class B—5-6 p.m., Mon.-Fri.; 1-6 p.m., Sat. & Sun.
 390.00 225.00 150.00 130.00 95.00 75.00

Class C—All hours not covered by Classes A, B & D.
 262.50 150.00 100.00 87.50 62.50 50.00

Class D—Midnight-10 a.m.
 Charges for all programs and announcements—one-fourth of night rates.

† Film rate only.

RICHMOND

For TV Sets in Area & Other Market Data, see page 132

WTVR

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: Havens & Martin Inc., 3301 W. Broad St. (P.O. Box 5229).

Studio: 3301 W. Broad St. Transmitter: Staples Mill Rd., near Broad St. (CP to move transmitter to 3301 W. Broad St.)

Telephone: 5-8611.

Technical Facilities: Channel No. 6 (82-88 mc). Operating under special temporary authorization with 17.2-kw visual power, 8.06-kw aural. Regularly assigned 12.16-kw visual, 6.4-kw aural. Antenna: 430-ft. above average terrain, 414-ft. above ground, 634-ft. above sea level, latitude 37° 35' 06", longitude 77° 29' 32". CP for 2-kw visual, 1-kw aural, 840-ft. above average terrain, 844-ft. above ground, latitude 37° 34' 00", longitude 77° 28' 36".

AM Affiliate: WMBG, 5-kw, 1380 kc (NBC). FM Affiliate: WCOD, 34-kw, 98.1 mc (No. 251), 430-ft. antenna height.

Began Commercial Operation: April 15, 1948.

Represented (sales) by Blair TV Inc.

Represented (legal) by John H. Midlen.

Represented (engineering) by James C. McNary.

Personnel:

Wilbur M. Havens, general manager.
 W. A. Bowry Jr., asst. manager.
 Conrad Rianhard, program manager.
 John V. Shand, asst. program manager.
 James W. Kyle, chief engineer.

DIGEST OF RATE CARD I (Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.
 Hour 55 Min. 50 Min. 45 Min. 40 Min. 35 Min. 30 Min.
 \$600.00 \$570.00 \$540.00 \$495.00 \$450.00 \$405.00 \$360.00

25 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.
 330.00 300.00 270.00 240.00 210.00 100.00 90.00

Class B—5-6 p.m., Mon.-Fri.; 11 p.m.-Midnight, daily.
 Hour 55 Min. 50 Min. 45 Min. 40 Min. 35 Min. 30 Min.
 450.00 427.50 405.00 371.25 337.50 303.75 270.00

25 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.
 247.50 225.00 202.50 180.00 157.50 66.67 60.00

Class C—All other times.
 Hour 55 Min. 50 Min. 45 Min. 40 Min. 35 Min. 30 Min.
 300.00 285.00 270.00 247.50 225.00 202.50 180.00

25 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.
 165.00 150.00 135.00 120.00 105.00 50.00 45.00

WASHINGTON

SEATTLE

For TV Sets in Area & Other Market Data, see page 132

KING-TV

TV Network Service: DuMont, NBC.

Licensee: KING Broadcasting Co., 2111 Smith Tower.
 Studio: 310 2nd Ave. West. Transmitter: 301 Galer St.
 Telephone: Mutual 1090.

Technical Facilities: Channel No. 5 (76-82 mc). Visual power 19-kw, aural 10-kw. Antenna: 410-ft. above average terrain, 140-ft. above ground, 570-ft. above sea level, latitude 47° 37' 57", longitude 122° 20' 59". Requests 100-kw visual, 50-kw aural, 1567-ft. above average terrain, 333-ft. above ground, 2233-ft. above sea level, latitude 47° 30' 23", longitude 122° 02' 51"; change transmitter to top of Squak Mountain.

AM Affiliate: KING, 50-kw, 1090 kc. FM Affiliate: KING-FM, 15-kw, 98.1 mc (No. 251), 410-ft. antenna height.

Other Affiliations: Principal stockholder, Mrs. Bullitt, through Stimson Realty Co., has interests in General America Corp. (insurance), and other properties in Seattle and Northwest region. She sold 25% interest in KING & KING-TV June 29, 1951 to Hearst Radio Inc., (licensee of WBAL & WBAL-TV, Baltimore, WCAE, Pittsburgh and WISN, Milwaukee). Hearst also publisher of Seattle Post-Intelligencer.

Began Commercial Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee May 1949 (see Television Digest, Vol. 5:20,23,30).

Represented (sales) by Blair TV Inc.

Represented (legal) by Haley & Doty.

Represented (engineering) by William L. Foss Inc.

Personnel:

Mrs. A. Scott Bullitt, president.
 Otto P. Brandt, v.p. & general manager.
 Henry B. Owen, executive v.p.
 Al P. Hunter, commercial manager.
 Mel Anderson, publicity director.
 Robert E. Priebe, assistant general manager.
 Lee Schulman, program director.
 James L. Middlebrooks, engineering director.
 George Freeman, chief engineer.

DIGEST OF RATE CARD NO. 9†
(Feb. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	45 Min.	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.
\$550.00	\$440.00	\$330.00	\$275.00	\$220.00	\$165.00	\$140.00	\$110.00
Class B—5-6 p.m., Mon.-Fri.; Noon-1 p.m., Sat. & Sun.; 11 p.m.-Midnight, daily.							
415.00	330.00	250.00	175.00	165.00	125.00	105.00	85.00
Class C—Midnight-5 p.m., Mon.-Fri.; Midnight-Noon, Sat. & Sun.							
275.00	220.00	165.00	140.00	110.00	85.00	70.00	55.00
8 Sec. rates—Class A, \$40; Class B, \$30; Class C, \$25.							

† Film rates only.

WEST VIRGINIA

HUNTINGTON

For TV Sets in Area & Other Market Data, see page 132

WSAZ-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: WSAZ Inc., West Virginia Bldg.
Studio: West Virginia Bldg. Transmitter: Eighth St. Hill.
Telephone: 39441.

Technical Facilities: Channel No. 5 (76-82 mc). Operating under special temporary authorization with 16.7-kw visual power, 8.35-kw aural. Regularly assigned 12-kw visual, 8-kw aural. Antenna: 590-ft. above average terrain, 340-ft. above ground, 1320-ft. above sea level, latitude 38° 23' 22", longitude 82° 25' 34". CP for Channel No. 3, 84-kw visual power, 42-kw aural, 590-ft.

AM Affiliate: WSAZ, 5-kw (1-kw Night), 930 kc (ABC).

Other Affiliations: Owned 89% by Huntington Publishing Co., publisher of *Huntington Herald-Dispatch* and *Advertiser*, and 11% by Mrs. Eugene Katz, New York, N. Y. (Katz Agency Inc.).

Began Commercial Operation: Nov. 15, 1949.

Represented (sales) by Katz Agency Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by William L. Foss Inc.

Personnel:

- Col. J. H. Long, *president*.
- Lawrence H. Rogers, *general manager*.
- James H. Ferguson, *sales director*.
- Ted A. Elland, *program director*.
- Elizabeth Conaty, *national sales director*.
- Thomas Bordenkircher, *production manager*.
- Ned R. Brooke, *film director*.
- John P. Clay, *studio engineer supervisor*.
- Harold Shriber, *promotion director*.
- Leroy E. Kilpatrick, *chief engineer*.

DIGEST OF RATE CARD NO. 4†
(Sept. 1, 1951)

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.							
Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
\$360.00	\$216.00	\$180.00	\$144.00	\$126.00	\$90.00	\$72.00	\$36.00
Class B—5-6 p.m., Mon.-Fri.							
270.00	162.00	135.00	108.00	95.00	68.00	54.00	27.00
Class C—All other times.							
180.00	108.00	90.00	72.00	63.00	45.00	36.00	18.00

† Film rates only.

WISCONSIN

MILWAUKEE

For TV Sets in Area & Other Market Data, see page 132

WTMJ-TV

TV Network Service: ABC, CBS, DuMont, NBC.

Licensee: The Journal Co., 333 W. State St.
Studio and Transmitter: 720 E. Capitol Drive.
Telephone: Marquette 8-6000.

Technical Facilities: Channel No. 3 (60-66 mc). Visual power 16-kw, aural 10-kw. Antenna: 320-ft. above average terrain, 349-ft. above ground, 989-ft. above sea level, latitude 43° 05' 25", longitude 87° 54' 12". CP for Channel No. 4, 100-kw visual, 50-kw aural, antenna 910-ft.

AM Affiliate: WTMJ, 5-kw, 620 kc (NBC).

Other Affiliations: Same ownership as *The Milwaukee Journal*.

Began Commercial Operation: Dec. 3, 1947.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

- Walter J. Damm, *v.p. & gen. mgr. of radio, The Journal Co.*
- R. G. Winnie, *asst. general manager*.
- George Comte, *station manager*.
- George Nicoud, *asst. to the manager*.
- L. W. Herzog, *research & development co-ordinator*.
- Neale V. Bakke, *sales manager*.
- James Robertson, *program manager*.
- Charles Zoekler, *production manager*.
- George Marr, *special events director*.
- Bruce Wallace, *mgr., public service broadcasts & promotion*.
- Phillip B. Laeser, *manager, AM & TV engineering*.
- Edwin L. Cordes, *TV chief engineer*.
- Henry Goeden, *field supervisor*.
- Alva Van Alstyne, *TV transmitter supervisor*.
- Nick Brauer, *studio supervisor*.

DIGEST OF RATE CARD NO. 11
(Jan. 1, 1952)

Class A—6-11 p.m., Mon.-Fri.; Noon-6 p.m., Sat. & Sun.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	10 Min.
\$800.00	\$640.00	\$600.00	\$480.00	\$400.00	
15 Min.	10 Min.	5 Min.	Min.		
320.00	280.00	200.00	150.00		
Class B—5-6 p.m., Mon.-Fri.					
Hour	45 Min.	40 Min.	30 Min.	20 Min.	10 Min.
600.00	480.00	450.00	360.00	300.00	
15 Min.	10 Min.	5 Min.	Min.		
240.00	210.00	150.00	112.50		

MEXICO

MATAMOROS

(Opposite Brownsville, Texas, in Rio Grande Valley)

XELD-TV

Licensee: Romulo O'Farrill Sr. Business Address: 1014 E. Washington St., Brownsville, Tex.

Studio and Transmitter: Matamoros, Tamaulipas, Mexico.

Telephone: Brownsville 2-6953.

Technical Facilities: Channel No. 7 (174-180 mc). Visual power 3-kw, aural 1.4-kw. Antenna height, 700-ft. above average terrain, 647-ft. above ground.

AM Affiliate: None locally.

Other Affiliations: Same interests (O'Farrill) operate XHTV & XEX (AM), Mexico City; publish *Mexico City Novedades*.

Began Commercial Operation: Sept. 4, 1951.

Represented (sales) by Adam J. Young Jr. Inc.

Personnel:

- Layman W. Cameron, *general manager*.
- Bert Metcalf, *program manager*.
- Herbert W. Dover, *chief engineer*.
- Chapple Pitt, *traffic manager*.

DIGEST OF RATE CARD NO. 1
(Sept. 1, 1951)

Class A—7-11 p.m., daily.					
Hour	30 Min.	15 Min.	5 Min.	Min.	8 Sec.
\$250.00	\$150.00	\$100.00	\$75.00	\$35.00	\$17.50
Class B—5-7 p.m., Mon.-Sat.; Noon-7 p.m., Sun.					
187.50	112.50	75.00	56.25	26.25	13.13
Class C—All other times.					
125.00	75.00	50.00	37.50	17.50	8.75

Television Stations in

Canada and Latin American Countries

(Operating or Authorized as of July 15, 1952)

CANADA

CBFT, TORONTO, ONT.—Canadian Broadcasting Corp., 354 Jarvis St., Toronto 5, Ont. Telephone: MI-5841. (Call letters to be assigned.) Scheduled to begin test transmissions in August 1952, commercial operation about Sept. 1, 1952. Channel No. 9. Canadian GE 5-kw transmitter, located at foregoing address, with 6-bay superturnstile antenna having over-all height of 500-ft. above average terrain. Studio equipment by British Marconi. *Executives:* Fergus Mutrie, director of TV (Toronto); S. W. Griffiths, program director; R. Horton, technical director; J. R. Kennedy, commercial representative; E. S. Coatsworth, press & information representative. *Base time rates* (night operation): \$1600 per hour (with 4 hours rehearsal time); \$1280 for 45 minutes (3 hours rehearsal); \$960 for 30 minutes (3 hours); \$800 for 20 minutes (2 hours); \$640 for 15 minutes (2 hours); \$560 for 10 minutes (1 hour); \$400 for 5 minutes (1 hour); \$240 for 20 seconds; \$120 for 8 seconds.

CBLT, MONTREAL, QUE.—Canadian Broadcasting Corp., Radio-Canada Bldg., Montreal 25, Que. Telephone: UN 6-2571. (Call letters to be assigned.) Scheduled to begin test transmissions in August 1952, and begin commercial operation about Sept. 1, 1952. Channel No. 2. RCA transmitter located atop Mt. Royal, with 3-bay superturnstile antenna having over-all height of 900-ft. above average terrain. Studio equipment by British Marconi. *Executives:* Aurele Seguin, director of TV (Montreal); Florent Forget, program director; Charles Frenette, technical director; M. Valliquette, commercial mgr. (Quebec); Raymond Guerin, press & information representative. *Base time rates* (night operation): \$500 per hour (with 4 hours rehearsal time); \$400 for 45 minutes (3 hours rehearsal); \$300 for 30 minutes (3 hours); \$250 for 20 minutes (2 hours); \$200 for 15 minutes (2 hours); \$175 for 10 minutes (1 hour); \$125 for 5 minutes (1 hour); \$75 for 20 seconds; \$37.50 for 8 seconds.

Note: Initial plans call for 3 hours of operation of both CBC stations nightly, eventual linking of stations by microwave as part of national system, and early hooking up of Toronto station via Buffalo for U. S. network programs. Govt.-owned CBC, which is both an operator of commercial stations and licensing authority, has indicated it has plans also for own outlets in Ottawa (Channel 4, due by spring of 1953), Quebec City, Hamilton, London, Windsor, Winnipeg & Vancouver—all possibly before authorizing any private stations (*Television Digest*, Vol. 7:50). CBC has declined to furnish list of private enterprisers applying for TV construction permits (Vol. 7:35), but from private sources it is learned that these applicants have thus far been heard but decisions on all deferred: **CKEY & CFRB**, Toronto; **CKAC & CFCE**, Montreal; **CKLW**, Windsor, Ont.; **CFRA**, Ottawa; **CKNW**, New Westminster, B. C.; Canadian Famous Players Ltd. (theatre chain), for Toronto; Mastervision Ltd. (radio manufacturer), for Toronto.

CUBA

CMQ-TV, HAVANA—Circuito, CMQ, S.A. (CMQ radio & television networks). Radiocentro, Havana. Telephone: F-9911. Owned by Goar, Luis Augusto & Abel Mestre. Goar Mestre, director general. Began commercial operation Dec. 10, 1950, on Channel 6. (RCA transmitter, antenna 18.8-kw ERP, 385-ft. above sea level). Began commercial network operation as of May 1, 1952 with outlets in Matanzas on Channel 9 (DuMont transmitter, 3-kw ERP, antenna 760-ft. above sea level); Santa Clara on Channel 5 (GE transmitter, 16.9-kw ERP, antenna 1020-ft. above sea level); Camaguey on Channel 6 (DuMont transmitter, 1.8-kw ERP, 650-ft. above sea level); Santiago de Cuba on Channel 2 (GE transmitter, 15.6-kw ERP, 1760-ft. above sea level). Also holds CP for new outlet in Holguin, Channel 4; has pending applications for Channel 6 in Santa Cruz del Norte, Channel 5 in Pinar del Rio, Channel 2 in Victoria de las Tunas. Time purchasable on all 5 stations as group only, latter 4 carrying same programs via kinescope recordings. Stations are being linked via 7-hop Philco microwave relays to connect Havana-Matanzas-Santa Clara, with Camaguey-Holguin-Santiago to be connected via added 10-hop relay by end of 1953. Monthly time rates: Class AA time (8-10:30 p.m.), one hour weekly \$3100, half hour \$936, quarter hour \$516. Class A (noon-2 p.m. & 6:30-8 p.m.), one hour weekly \$2760, half hour \$832, quarter hour \$459. Class AB (11 a.m.-noon, 5-6:30 p.m. & 10:30 p.m.-12 midnight), one hour weekly \$1859, half hour \$562, quarter hour \$310. Announcement rates vary from \$312 to \$210 for 60 seconds, \$229 to \$155 for 40 seconds, \$125 to \$84 for 20 seconds, \$90 to \$58 for 10 seconds. Rate cards on request.

CMUR-TV, HAVANA—Union Radio Television S.A., Mazon 52, Havana. Telephone: U-6056 & U-5323. Inaugurated Oct. 24, 1950. Channel No. 4. RCA transmitting equipment (5-kw visual power, 2.5-kw aural). Antenna 250-ft. above ground. Same ownership as Radiotelevision El Mundo, holding construction permit for new stations in Havana and Santa Clara (see Radiotelevision El Mundo). *Executives:* Miguel Humara, president (Humara & Lastra, Cuban RCA distributors); Amadeo Barlatta Jr., v.p.; Angel Cambo, station director; Ventura Montes, technical director.

NEW, HAVANA—Radiotelevision El Mundo, Edificio Ambar Motors, Calle 23, No. 55. Telephone: UO-9366. Holds construction permit for Channel 2, expected to begin tests in Sept. or Oct., full commercial operation by Jan. 1, 1953. RCA 10-kw transmitter, with antenna 450-ft. above average terrain. Same interests now constructing on Channel 3 in Santa Clara, expected to begin operating in October, connected via Philco microwave with Havana. Planned also are stations in Santiago, Matanzas, Camaguey and Holguin, to be interconnected by microwave. *Executives:* Angel Cambo, president (Ambar Motors Corp.); Amadeo Barlatta, v.p. (publisher of *El Mundo* and Cuban distributor for Cadillac, Oldsmobile & Chevrolet); Miguel Humara, treas. (Humara & Lastra, Cuban RCA distributors); Ventura Montes, technical director.

CMBF-TV, HAVANA—Construction permit issued to Radio Universal, S.A., licensee of radio station CMBF, Channel No. 7. Transmitter to be located in Radiocentro (Circuito CMQ & CMQ-TV). Equipment, DuMont 5-kw transmitter and RCA 6-bay superturnstile. Ownership includes operators of CMBF plus Goar, Luis Augusto and Abel Mestre, along with other local interests. Station due on air about Oct. 1, 1952.

NEW, SANTIAGO—Cadena Oriental de Radio, Santiago (COR). Telephone: 3487. Holds construction permit for Channel 5, due to begin tests and limited commercial operation in summer of 1952. GE transmitting equipment (5-kw visual power, 2.5-kw aural). Antenna height 1300-ft. above sea level.

Note: RHC Cadena Azul holds CPs for Channel 11 in Havana, Channel 13 in Matanzas, Channel 8 in Santa Clara, Channel 10 in Ciego de Avila, Channel 12 in Camaguey, Channel 13 in Santiago de Cuba. *Executives:* Heriberto Hernandez, president; Edward Chester, gen. mgr.; Clarence G. Alexander, mgr. of operations.

MEXICO

XELD-TV, MATAMOROS—Opposite Brownsville, Texas (see page 35). Business address: 1111 S.E. Levee St., Brownsville. Telephone: Brownsville 2-6953. Channel No. 7. Owned by Romulo O'Farrill interests (see XHTV, Mexico City).

XEW-TV, MEXICO CITY—Televiscentro Avenida Chapultepec 26, Mexico, D.F. Telephone: 35-33-09. Began operation in March 1951. Channel No. 2. GE equipment (5-kw visual power, 2.5-kw aural). Antenna height 600-ft. above ground. Owner: Emilio Azcarraga, radio-theatreman. Note: Mr. Azcarraga also holds construction permits to build new stations in Paso de Cortes (XEQ-TV) on Channel No. 9; Monterrey, No. 6; Guadalajara, No. 10; Tampico, No. 6; Veracruz, No. 10; Guanajuato, No. 3; Reynosa, No. 10; Torreon, No. 6; and has interest in experimental station XHGC, Mexico City (see below).

XHGC-TV, MEXICO CITY—Experimental license issued to Guillermo Gonzalez Camarena, Avenida San Juan de Latran 9, Mexico, D.F. Operates sporadically on Channel 5. Constructed and uses own equipment (1-kw visual power, 500-watts aural). Antenna height 270 ft. above ground.

XHTV, MEXICO CITY—Television de Mexico, S.A., Edificio de la Loteria Nacional, Plaza de la Reforma 2, Mexico, D.F. Telephone: 36-63-41. Inaugurated Aug. 31, 1950. Channel No. 4. RCA equipment (5-kw visual power, 2.5-kw aural). Antenna atop new 20-story National Lottery Bldg. Owner: Romulo O'Farrill Sr., owner of XELD-TV, Matamoros, radio station operator, industrialist, publisher of *Mexico City Novedades* (Spanish) and *News* (English). Note: Mr. O'Farrill also holds construction permits to build stations at Paso de Cortes, Channel No. 7; Tijuana, No. 12; Mexicali, No. 3; Monterrey, No. 2; Reynosa, No. 9; Torreon, No. 3; Guadalajara, No. 3; Tampico, No. 3; Veracruz, No. 12; Juarez, No. 2; Laredo, No. 3; Nogales, No. 2; Guanajuato, No. 12; Hermosillo, No. 6; Piedras Negras, No. 2; Acapulco, No. 6; Merida, No. 4.

XEAC-TV, TIJUANA—Construction permit issued to Jorge I. Rivera, KEAC, Esq. Lerma y Bravo, Col. Marron, Tijuana, B.C. (In partnership with Radio Programmas de Mexico.) Channel No. 6.

Note: Mexican Ministry of Communications does not divulge applications and CPs, so data must be obtained from other sources. Unverified report has CP also issued to University of Mexico City for educational station on Channel No. 13.

ARGENTINA

LR3-TV, BUENOS AIRES—Radio Belgrano y Primera Cadena, Argentina de Broadcasting S.A., Alvear Palace Bldg. Inaugurated Oct. 17, 1951. Channel No. 7. Equipment supplied by International Standard Electric Corp. (IT&T) includes Federal transmitter (45-kw ERP). Antenna in Ministeria de Obras Publicas Bldg., with studio-transmitter link from studio building, about 2 mi. distant.

Note: Additional station reported authorized to *Buenos Aires El Mundo* for Channel 5 in Buenos Aires; and other stations have been reported contemplated in Buenos Aires, Rosario, Cordoba and Mendoza (details unavailable).

BRAZIL

RADIO TUPI (PRE8-TV), RIO DE JANEIRO—Emissoras Associadas, Avenida Venezuela 43, Rio de Janeiro. Began operating fall of 1951. Channel No. 6. GE equipment (5-kw) with transmitter on Sugar Loaf Mountain, 440 meters above sea level. Owner: Dr. Assis Chateaubriand, also owner of Radio Tupi, Sao Paulo, operator of chain of radio stations, publisher of chain of newspapers. Note: Dr. Chateaubriand also plans station in Belo Horizonte (Channel No. 3) due to go into operation in 1952, and in Porto Alegre (details undisclosed).

RADIO TUPI (PRF3-TV), SAO PAULO—Emissoras Associadas, State Bank Bldg., Sao Paulo. Began operating Sept. 18, 1950. Channel No. 3. RCA equipment (5-kw visual, 2.5-kw aural). Antenna 520-ft. above ground, atop Banco Estado Bldg. Owner: Dr. Assis Chateaubriand (see Radio Tupi, Rio de Janeiro).

RADIO TELEVISAO PAULISTA, SAO PAULO—Avenida Reboucas, 62, Sao Paulo. Telephone: 52-3677. Began test operations Nov. 22, inaugurated Dec. 24, 1951. Channel No. 5. Equipment ordered from International Standard Electric Co. (IT&T) includes Federal 5-kw transmitter (18.72-kw visual power, 9.36-kw aural). DuMont studio equipment and mobile unit. Antenna 500-ft. above average terrain. Principals: Corporation has about 950 stockholders, all local, with these executives: Luiz Fonseca de Souza Meirelles, president; Mario Montiero Diniz Junqueira, director supt.; Victor Fonseca de Souza Meirelles, treasurer; Alfio Reis d'Avila, commercial director; Celso Guimaraes Arantes Nogueira, technical director; Sylvio de Barros Vasconcellos, chief engineer.

Note: Besides CP issued to Emissoras Associadas for Channel 3 in Belo Horizonte and for undisclosed channel in Porto Alegre, additional stations are reported projected by Radio Tamolo in Rio de Janeiro; by Joao Baptista do Amaral, radio station owner and publisher of *Sao Paulo Recorde*, in Sao Paulo; by Municipality of Rio de Janeiro.

DOMINICAN REPUBLIC

NEW, CIUDAD TRUJILLO—Construction permit issued to La Voz Dominicana; General J. Arismendi Trujillo, owner. Scheduled to begin operations in August 1952, to be installed in Palacio Radial. Channel No. 4. RCA equipment (15.8-kw visual power, 7.9-kw aural).

VENEZUELA

NEW, CARACAS—National Govt. Ministerio de Comunicaciones. Scheduled to begin operations (non commercial) in November 1952. RCA equipment (10-kw transmitter, 37.2-kw visual power, 18.6-kw aural, antenna 120-ft. above ground).

Editor's Note: Foregoing data was obtained from principals or from other best available sources; completeness and accuracy not guaranteed. No effort has been made here to tabulate frequent reports on other new stations proposed or projected in Latin American countries due to inability to secure verification of reports. Among such TV projects reported in at least planning stage are following: Montevideo, Uruguay, station reported planned by Servicio Oficial de Difusion Radio Electrica, official regulatory agency; Bogota, Colombia, Municipality of Bogota in cooperation with Municipal Bank of Bogota reported to have awarded contract to British Marconi for complete installation; also reported that Radio Television Colombian Lta. has been formed to start stations in Bogota, Barranquilla, Medellin & Cali. There have been no reports as yet on TV projects in Bolivia, Chile, Haiti, Panama, Peru.

Experimental TV Stations Authorized by the FCC

With Applications Pending; Status as of July 15, 1952 (Powers Are Peak Transmitter Outputs, as Authorized)

CALIFORNIA

MT. WILSON—KM2XAK, licensed to John H. Poole d/b as Pacific Video Pioneers (KBIG, Avalon, Cal.), 6540 Sunset Blvd., Hollywood, 520-540 mc, 780-800 mc, 200 watts visual, 100 watts aural.

PALM SPRINGS—Howard-Yale Inc., 447 Via Escuela. Applicant for satellite to pick up Los Angeles signals, rebroadcast them in scrambled form via directional antenna, 1 watt.

SAN FRANCISCO—KC2XCW, licensed to Television California, St. Francis Hotel (Edwin Pawley & Associates), 580-630 mc, 1 kw visual and aural.

CONNECTICUT

BRIDGEPORT—KC2XAK, licensed to National Broadcasting Co., 30 Rockefeller Plaza, New York, 529-535 mc, 1 kw visual, 500 watts aural.

ILLINOIS

CHICAGO—KS2XBS, licensed to Zenith Radio Corp., 135 S. La Salle St., Channel 2 (54-60 mc), 1 kw visual, 500 watts aural. Station used for tests of Phonevision system of subscription TV Jan. 1-March 31, 1951, and available for color TV experiments. Zenith also holds license for KS2XBR, 512-528 mc, 1 kw visual and aural.

KANSAS

MANHATTAN—KA2XBD, licensed to Kansas State College (KSAC), 500-510 mc, 880-890 mc, 400 watts visual, 200 watts aural.

MICHIGAN

DETROIT—KQ2XBB, licensed to Radio Electronic Television School, 3730 Woodward Ave., 500-520 mc, 400 watts visual, 500 watts aural.

NEW JERSEY

ALPINE—KE2XHY, construction permit to Maj. Edwin H. Armstrong (WFMN-FM), 600-620 mc, 50 kw visual and aural.

NUTLEY—KE2XHZ, licensed to Federal Telecommunications Laboratories Inc. (IT&T), Channels 2-13 (54-216 mc), 5.5 kw visual, 3 kw aural.

NEW YORK

NEW YORK—KE2XIA, licensed to Columbia Broadcasting System (WCBS-TV), 485 Madison Ave., 470-476 mc, 1 kw visual and aural. Note: Station used for color TV.

NEW YORK—KE2XDR, licensed to Allen B. DuMont Laboratories Inc. (WABD), 515 Madison Ave., 520-540 mc, 1 kw visual and aural. DuMont also holds construction permit for 700-720 mc, 5 kw visual and aural, and license for KE2XDN, 600-620 mc, 1 kw visual and aural.

NEW YORK—KE2XJV, Special Temporary Authorization to National Broadcasting Co., 30 Rockefeller Plaza, to use commercial station WNBT (Channel 4) for color TV experiments during periods outside regular programming hours.

NEW YORK—KE2XJX, Special Temporary Authorization to Paramount Television Productions Inc., 5451 Marathon St., Los Angeles, 6875-6900 mc, 3 watts visual, KE2XJY, 6850-6875 mc, .1 watt visual, and KE2XJZ, 2010-2030 mc, 10 watts visual, for experimental theatre-TV relay.

NEW YORK—KE2XKA, Special Temporary Authorization to Twentieth Century-Fox Film Corp., 444 West 56th St., 6850-6875 mc, .1 watt visual, for experimental theatre-TV relay.

NEW YORK—KE2XKC, Special Temporary Authorization to General Teleradio Inc., 1440 Broadway, to use commercial station WOR-TV (Channel 9) for tests of Subscriber-Vision system of subscription TV. Also holds Special Temporary Authorization for KE2XMK, using WOR-TV for color TV transmissions during periods outside regular programming hours.

NEW YORK—RCA Laboratories Div., Radio Corp. of America, Princeton, N. J. Applicant for Special Temporary Authorization to conduct propagation tests on 842-854 mc, 20 watts, using directional antennas with gain of 100, mounted on tower of WOR-TV at levels of 185, 370, 550 and 735 ft.

ROCHESTER—KE2XLX, Special Temporary Authorization to Stromberg-Carlson Co., 201 Humboldt St., to use commercial station WHAM-TV (Channel 6) for color TV experiments during periods outside regular programming hours.

SYRACUSE—KE2XHX, construction permit to General Electric Co., Electronics Park, Channels 2-83, 50 kw visual, 25 kw aural.

OHIO

CINCINNATI—KQ2XBH, licensed to Crosley Broadcasting Corp., 140 W. 9th St., 529-535 mc, 100 watts visual, 50 watts aural.

PENNSYLVANIA

BETHLEHEM—KG2XAZ, licensed to Associated Broadcasters Inc. (WEST, Easton), 516 Northampton St., Easton, 511-519 mc, 5 kw visual, holds construction permit for 500 watts visual, 250 watts aural. Also holds CP for booster station, near Easton, on same frequency, 50 watts visual, 25 watts aural.

EMPORIUM—KG2XDU, licensed to Sylvania Electric Products Inc., Emporium, 509-529 mc, & 870-890 mc, 300 watts visual, 100 watts aural. Also applicant for 878-884 mc, 30 watts visual, 10 watts aural, to test satellite operation.

LANCASTER—KG2XDI, licensed to Conestoga Television Assn., New Holland & Fountain Aves., 590-610 mc, 5 kw visual, 2.5 kw aural.

PHILADELPHIA—KG2XDT, Special Temporary Authorization to Philco Corp., Tlaga & C Sts., to use commercial station WPTZ (Channel 3) for color TV experiments during periods outside regular programming hours.

TENNESSEE

LAWRENCEBURG—WSM Inc., National Bldg., Nashville, Tenn. Applicant for Channel 4 (66-72 mc), 5 watts visual, 2.5 watts aural, for tests of booster station to rebroadcast signals of WSM-TV, Nashville.

WEST VIRGINIA

CHARLESTON—Chemical City Broadcasting Co. (WTIP), Box 3032. Applicant for 680-686 mc, 160 watts visual, 100 watts aural.

National Sales Representatives of TV Stations

With Lists of Stations Represented as of July 15, 1952

ABC-TV SPOT SALES

(American Broadcasting Co.)

City	Address & Telephone	TV Executive
New York	30 Rockefeller Plaza Circle 7-5700	Don L. Kearney
Chicago 6	20 N. Wacker Dr. Andover 3-7800	Roy McLaughlin
Detroit 26	1700 Mutual Bldg. Woodward 3-8321	John Pival
San Francisco 2	420 Taylor St. Graystone 4-6565	Dave Sacks
Hollywood 27	ABC Television Center Normandie 3-3311	L. D. Larimer

TV Stations Represented: WJZ-TV, New York City; WENR-TV, Chicago; WXYZ-TV, Detroit; KECA-TV, Los Angeles; KGO-TV, San Francisco (all ABC-owned).

AVERY-KNODEL INC.

City	Address & Telephone	TV Executive
New York 20	608 Fifth Ave. Judson 6-5536	Lewis H. Avery
Chicago 1	75 E. Wacker Drive Andover 3-4710	J. W. Knodel
San Francisco 4	235 Montgomery St. Yukon 2-3877	David H. Sandeberg
Los Angeles 15	315 W. Ninth St. Tucker 2435	Richard I. Hasbrook
Atlanta 3	41 Marietta St., NW Cypress 7545	Charles C. Coleman
Dallas 1	1915 Elm St Sterling 1558	Clyde B. Melville

TV Stations Represented: WMBR-TV, Jacksonville, Fla.; WKZO-TV, Kalamazoo, Mich.; WHBF-TV, Rock Island, Ill.

BLAIR TV INC.

City	Address & Telephone	TV Executive
New York 17	150 E. 43rd St. Murray Hill 2-5644	William H. Weldon
Chicago 11	520 N. Michigan Ave. Mohawk 4-4327	Jack Davis
Detroit 26	Book Bldg. Woodward 5-3230	Charles Fritz
Jacksonville	Barnett Bank Bldg. 6-5770	Harry E. Cummings
St. Louis 1	Paul Brown Bldg. Chestnut 5688	Richard Quigley
San Francisco 4	Russ Bldg. Yukon 2-7068	Lindsey Spight
Los Angeles 28	6331 Hollywood Blvd. Granite 6103	Frank Moreland
Dallas	Rio Grande Bldg. Randolph 7955	Clarke R. Brown

TV Stations Represented: WBNS-TV, Columbus, O.; WDSU-TV, New Orleans; WOW-TV, Omaha; WTVR, Richmond; KDYL-TV, Salt Lake City; KING-TV, Seattle; KTTV, Los Angeles.

THE BOLLING CO. INC.

City	Address & Telephone	TV Executive
New York 17	480 Lexington Ave. Plaza 9-8150	George W. Bolling
Boston 16	80 Boylston St. Hubbard 2-0346	James McCann
Chicago 1	360 N. Michigan Ave. Dearborn 2-5277	John D. Stebbins
Los Angeles 5	2978 Wilshire Blvd. Dunkirk 8-8158	Jess M. Laughlin
San Francisco 3	5 Third St. Garfield 1-6740	George D. Close

Station Represented: WBNF-TV, Binghamton, N. Y.

DONALD COOKE INC.

City	Address & Telephone	TV Executive
New York 17	551 Fifth Ave. Murray Hill 2-7270	Donald Cooke
Chicago 1	228 North La Salle State 2-5096	Fred Jones
Los Angeles 48	111 N. La Cienega Blvd. Crestview 5-2022	Lee O'Connell
Detroit 26	Penobscot Bldg. Woodward 2-3080	Charles J. Sheppard
San Francisco 4	233 Sansome St. Yukon 6-2396	William A. Ayres

TV Station Represented: WKTV, Utica, N. Y.

THE BRANHAM CO.

City	Address & Telephone	TV Executive
Chicago	360 N. Michigan Ave. Central 6-5726	C. B. Peterson
New York	230 Park Ave. Murray Hill 6-1860	J. F. Timlin
Dallas	First Natl. Bank Bldg. Riverside 4884	G. T. Harding
Atlanta	Rhodes-Haverty Bldg. Walnut 3025	H. L. Ralls
Detroit	General Motors Bldg. Trinity 1-0440	F. A. Weber
St. Louis	Arcade Bldg. Chestnut 6192	J. E. Nicholson
Memphis	1028 Sterick Bldg. Memphis 8-2344	S. L. Nichols
Charlotte	Commercial Natl. Bank Bldg. 8839	B. C. Finch
Los Angeles 48	6399 Wilshire Blvd. Webster 1-1551	Norman E. Noyes
San Francisco 3	703 Market St. Yukon 2-1582	Walter F. Patzlaff

TV Stations Represented: WEWS, Cleveland; WCPO-TV, Cincinnati; WMCT, Memphis; KRLD-TV, Dallas; KOB-TV, Albuquerque; KFMB-TV, San Diego.

CBS TELEVISION SPOT SALES

(Columbia Broadcasting System)

City	Address & Telephone	TV Executive
New York 22	485 Madison Ave. Plaza 5-2000	Thomas H. Dawson, Gen. Sales Mgr. Sam Cook Digges, Eastern Sales Mgr.
Chicago 11	410 N. Michigan Ave. Whitehall 4-6000	MacLean Chandler, Midwest Sales Mgr. Ralph Patt
Detroit 2	902 Fisher Bldg. Trinity 2-5500	
Los Angeles 28	Columbia Sq. Hollywood 9-1212	Edward A. Larkin
San Francisco 5	Palace Hotel Yukon 2-7000	Lamont Thompson
Memphis 3	63 S. Main St. 37-8612	H. H. Holtshouser

TV Stations Represented: WCBS-TV, New York; KNXT, Los Angeles; WCAU-TV, Philadelphia; WAFM-TV, Birmingham, Ala.; WBT, Charlotte, N. C.; KSL-TV, Salt Lake City; WTOP-TV, Washington. Note: WCBS-TV and KNXT are CBS-owned; WTOP-TV 45% owned by CBS (55% by *Washington Post*).

DuMONT TELEVISION SPOT SALES

(DuMont Network)

City	Address & Telephone	TV Executive
New York 22	515 Madison Ave. Murray Hill 8-2600	Richard E. Jones
Chicago 3	Tribune Tower Mohawk 4-6262	David Lasley Robert W. Miller
San Francisco 5	Monadnock Bldg. Garfield 1-5426	Richard S. Raitlon

TV Stations Represented: WABD, New York; WDTV, Pittsburgh.

FREE & PETERS INC.

City	Address & Telephone	TV Executive
New York 22	444 Madison Ave. Plaza 9-6022	H. Preston Peters, Pres. Russel Woodward, Exec. V.P. Lloyd Griffin, V.P. Dir. of TV John W. Brooke, East. TV Sales Mgr.
Chicago 1	230 N. Michigan Ave. Franklin 2-6373	John A. Cory, V.P. George F. Stanton, Midwest TV Sales Mgr.
Detroit 26	Penobscot Bldg. Woodward 1-4255	Lon A. King
Atlanta 3	Palmer Bldg. Main 5667	James M. Wade
Fort Worth 2	406 W. Seventh St. Fortune 3349	Joseph W. Evans
Hollywood 28	6331 Hollywood Blvd. Hollywood 9-2151	John A. Serrao
San Francisco 4	Russ Bldg. Sutter 1-3798	Richard Rothlin

TV Stations Represented: WOC-TV, Davenport; WBAP-TV, Fort Worth-Dallas; WAVE-TV, Louisville; WTVJ, Miami; WTCN-TV, Minneapolis-St. Paul; WPIX, New York City; KSD-TV, St. Louis; KRON-TV, San Francisco.

HARRINGTON, RIGHTER & PARSONS INC.

New York 17	347 Madison Ave. Lexington 2-1741	John E. Harrington Jr.
Chicago 11	Tribune Tower Whitehall 4-0074	Carroll Layman
San Francisco	235 Montgomery St. Sutter 1-4125	Frank Dougherty

TV Stations Represented: WAAM, Baltimore; WBEN-TV, Buffalo; WTMJ-TV, Milwaukee; WPMY-TV, Greensboro; WDAF-TV, Kansas City; WTTG, Washington; WLTW, Atlanta; WHAS-TV, Louisville.

HEADLEY-REED TV

New York 17	420 Lexington Ave. Murray Hill 5-8701	William B. Faber
Chicago 1	230 N. Michigan Ave. Franklin 2-4686	John Wrath
Detroit 26	2019 Penobscot Bldg. Woodward 2-7371	Harold Barrett
Atlanta 3	Palmer Bldg. Cypress 4311	Eli W. Sweatman
San Francisco	300 Montgomery St. Yukon 6-1265	Ralph W. Mitchell
Hollywood 28	Taft Bldg. Hillside 7738	Clark Barnes
Philadelphia	Lincoln-Liberty Bldg. Locust 4-0678	Robert S. Dome
New Orleans	Int'l. Trade Bldg. Tulane 6440	Milton R. deReyna Jr.

TV Stations Represented: WICU, Erie, Pa.; WTVN, Columbus, O.; WSYR-TV, Syracuse, N. Y.

GEORGE P. HOLLINGBERRY CO.

Chicago 1	307 N. Michigan Ave. Andover 3-2636	G. P. Hollingbery
New York 18	500 Fifth Ave. Bryant 9-3960	F. E. Spencer, Jr. Eugene S. Thomas, V.P., TV Sales
Atlanta 3	223 Peachtree St. Cypress 1489	Richard N. Hunter
Los Angeles 13	411 W. 5th St. Madison 6-3633	Harry H. Wise, Jr.
San Francisco 4	400 Montgomery St. Douglas 2-7192	Knox LaRue

TV Stations Represented: WWJ-TV, Detroit, Mich.; WHAM-TV, Rochester, N. Y.; WHIO-TV, Dayton, O.; WGN-TV, Chicago.

H-R REPRESENTATIVES INC.

New York 17	405 Lexington Ave. Murray Hill 9-2606	Frank M. Headley, Pr. Frank Pellegrin, V.P. Paul Weeks, V.P.
Chicago 1	35 East Wacker Drive Randolph 6-0113	Dwight S. Reed, V.P. Carlin S. French, V.P.
San Francisco	110 Sutter Street Exbrook 2-3407	James M. Alspaugh
Hollywood	Equitable Bldg. Granite 1480	Howard Lindley, V.P.

Stations Represented: WJIM-TV, Lansing; WNAC-TV, Boston; WOR-TV (West Coast).

THE KATZ AGENCY INC.

New York 22	488 Madison Ave. Plaza 9-4460	Edward Codel, TV Director Scott Donahue Jr., Sales Mgr.
Chicago 1	307 N. Michigan Ave. Central 6-7343	G. H. Gunst
Atlanta 3	22 Marletta St. Alpine 1637	F. M. Bell
Detroit 2	Penobscot Bldg. Trinity 2-7685	R. Bateman
Dallas 1	Reserve Loan Life Bldg. Riverside 4036	David Rutledge
Kansas City 6	Bryant Bldg. Victor 7095	T. J. Flanagan, Jr.
San Francisco 4	Russ Bldg. Sutter 1-7434	D. C. Staley
Los Angeles 14	530 W. 6th St. Tucker 3219	S. J. Reulman

TV Stations Represented: WAGA-TV, Atlanta; WMAR-TV, Baltimore; WKRC-TV, Cincinnati; WKEL, Cleveland; WJBK-TV, Detroit; WSAZ-TV, Huntington, W. Va.; WFBM-TV, Indianapolis; KLAC-TV, Los Angeles; WNHC-TV, New Haven, Conn.; WKY-TV, Oklahoma City; WFIL-TV, Philadelphia; WHEN, Syracuse, N. Y.; WSPD-TV, Toledo; KPIX, San Francisco; KMTV, Omaha; WMAL-TV, Washington; WJAC-TV, Johnstown; WOOD-TV, Grand Rapids; KEYL, San Antonio.

MEEKER TV INC.

New York 17	521 Fifth Ave. Murray Hill 2-2170	Robert D. C. Meeker
Chicago 11	333 N. Michigan Ave. Central 6-1742	Carlton F. J. Jewett
San Francisco 4	Russ Bldg. Yukon 6-4112	Don Pontius
Los Angeles 28	6381 Hollywood Blvd. Hollywood 9-5408	Tracy Moore

TV Stations Represented: WGAL-TV, Lancaster, Pa.; WDEL-TV, Wilmington, Del.; WTTV, Bloomington, Ind.

July 15, 1952

NBC SPOT SALES—TV DIV.

(National Broadcasting Co.)

New York 20	30 Rockefeller Plaza Circle 7-8300	Thomas B. McFadden John H. Reber, Nat'l TV Sales Mgr. Luellen P. Stearns, East. TV Sales Mgr.
Chicago 54	Merchandise Mart Superior 7-8300	Robert E. Ewing, Central TV Sales Mgr.
Cleveland 14	815 Superior Ave., N.E. Cherry 1-0942	John C. Treacy, Sales Rep.
Hollywood 28	Sunset & Vine Hollywood 6161	Wm. Doty Edouarde, West. TV Sales Mgr.
San Francisco 2	Taylor & O'Farrell Graystone 8700	Carl Nielsen, Sales Rep.
Atlanta	774 Spring St. N.W. Elgin 5891	Bomar Lowrance & Assoc., Sales Rep.
Charlotte 2	513 South Tryon St. Charlotte 6-6581	Bomar Lowrance & Assoc., Sales Rep.

TV Stations Represented: WNBT, New York; WNBQ, Chicago; KNCB, Hollywood; WPTZ, Philadelphia; WBZ-TV, Boston; WNBK, Cleveland; WNBW, Washington; WRGB, Schenectady-Albany-Troy.

EDWARD PETRY & CO. INC.

New York 22	488 Madison Ave. Murray Hill 8-0200	Douglas MacLatchie
Chicago 11	400 N. Michigan Ave. Whitehall 4-0011	Louis A. Smith, TV Richard E. Drummy
Dallas 1	Life of America Bldg. Prospect 7-3593	Buell Herman
Detroit 2	General Motors Bldg. Trinity 5-1035	Franklin M. Walker
Los Angeles 14	523 W. 6th St. Michigan 8729	Chester Matson
San Francisco 4	Russ Bldg. Yukon 2-3631	Edward L. Smith
St. Louis 1	Syndicate Trust Bldg. Chestnut 7191	Richard W. Hughes

TV Stations Represented: KHJ-TV, Los Angeles; KSTP-TV, Minneapolis-St. Paul; WBAL-TV, Baltimore; WSB-TV, Atlanta; WOAI-TV, San Antonio; WTAR-TV, Norfolk; KPHO-TV, Phoenix; WSM-TV, Nashville; WFAA-TV, Dallas; KPRC-TV, Houston; KOTV, Tulsa.

RICHARD RAILTON CO.

San Francisco 5	Monadnock Bldg. Sutter 1-1060	Richard S. Railton
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Represents DuMont Network and DuMont stations WABD, New York; WTTG, Washington; WDTV, Pittsburgh, on Pacific Coast.

PAUL H. RAYMER CO. INC.

New York 22	444 Madison Ave. Plaza 9-5570	Paul H. Raymer F. C. Brokaw, Executive V.P.
Chicago 11	435 No. Michigan Ave. Superior 7-4473	G. C. Packard
San Francisco 4	Russ Bldg. Douglas 2-8909	Ray Rhodes
Detroit 26	Penobscot Bldg. Woodward 3-0764	Robert B. Rains
Hollywood 28	1680 Vine St. Hudson 2-2376	John D. Gale
Boston 16	Statler Office Bldg. Hubbard 2-3225	Paul Tiemer
Memphis 1	Hotel Chisca Memphis 37-3813	Hugh Murphy

Stations Represented: WBRC-TV, Birmingham; KTLA, Los Angeles.

WEED TELEVISION

New York 22	501 Madison Ave. Plaza 3-4617	Peter B. James
Chicago 1	203 N. Wabash Ave. Randolph 6-7730	Clay Rossland
Detroit 26	Book Bldg. Woodward 1-2685	Bernard P. Pearse
Atlanta 3	Palmer Bldg. Cypress 4081	Geo. Swearingen Jr.
Hollywood 28	6331 Hollywood Blvd. Hillside 8611	Lincoln P. Simonds
San Francisco 4	68 Post St. Yukon 6-1899	Mollie Eastman
Boston 16	Statler Bldg. Hubbard 2-5677	Henry V. Greene

TV Stations Represented: WATV, Newark; WJAR-TV, Providence; WBKB, Chicago; WOI-TV, Ames.

MISCELLANEOUS

Crosley Stations WLW-T, Cincinnati; WLW-C, Columbus, and WLW-D, Dayton, represented by WLW sales offices as follows: New York City, 630 Fifth Ave., Circle 6-1616, Bernard Musnik; Chicago, 360 No. Michigan Ave., State 2-6693, Harry Albrecht; Hollywood, 6381 Hollywood Blvd., Hollywood 9-5408, Tracy Moore.

WOR-TV, New York, represented by WOR-TV sales offices as follows: New York City, 1440 Broadway, Longacre 4-8000, R. C. Maddux & R. C. Mayo; Chicago, Tribune Tower, Superior 7-5510; Boston, Statler Bldg., Robert E. Pauley. Represented on Pacific Coast by H-R Representatives Inc. (see listing above).

Directory of

TELEVISION PROGRAM SOURCES

Offering Live, Film and Other Programs and Services to TV Stations

(Revised to July 15, 1952)

These listings are based on data supplied by companies known or reported to be offering services to TV stations, and responding to our questionnaires. Directory is subject to periodical revisions and republication. Data is published as submitted. Address inquiries to person whose name is given. Catalogs available from many of these companies. Recommendation: In renting or buying films, insist on contract clause saving buyer harmless from possible lawsuits (by original producer, distributor, actors, etc.) resulting from TV uses of film.

† Denotes catalog or other literature submitted, detailing films, shows or other services; these are available for perusal in our offices.

SYMBOLS

- PS = package shows (live shows, complete)
FP = film producer (produces complete films to order)
OE = open end films (made specifically for TV only)
NR = newsreels
FF = feature films (full length, for rental)
SO = soundies (2-3 minute film "fillers")
AS = amusement shorts (musical, comedy, sports, etc., films for rental)
ES = educational shorts (travel, scientific, etc., films for rental)
IS = industrial shorts (business films for loan or rental)
CS = comic strips (made specifically for TV)
C = cartoons (films for rental)
S = serials (films for rental)
A = animator (producer of animated films)

ACADEMY FILM PRODUCTIONS Inc., 123 W. Chestnut, Chicago 10, Ill. Michigan 2-0128. Bernard Howard. PS FP OE SO A.

ACADEMY FILMS, P. O. Box 3088, Hollywood 28, Cal. Gladstone 3219. James A. Larsen. FP ES.

ACUS PICTURES Corp.—Same as Skibo Productions Inc.

JOHN ADASKIN PRODUCTIONS, 67 Yonge St., Toronto, Ontario, Canada. Empire 4-9296. FF AS.

PAUL F. ADLER ASSOCIATES, Subsidiary of Affiliated Program Service Inc.

ADVANCE TELEVISION PICTURE SERVICE Inc., 729 Seventh Ave., New York 19, N. Y. Circle 5-6873. Charles A. Allicote, president; Wm. E. Wild, v.p. FP OE FF AS ES. Other services: Projection theatres, cutting rooms, shipping service, film storage. Stock shot film library.

AFFILIATED ARTISTS REPRESENTATIVES, 20 East 53rd St., New York City. Plaza 3-1862. Irene Etkin, Lee Wallace, Robert Mayberry. PS FP OE.

AFFILIATED PROGRAM SERVICE Inc., 535 Fifth Ave., New York 17, N. Y. Murray Hill 7-1881. Paul F. Adler. PS FP IS. Other services: Scripts.

†A. F. FILMS Inc., 1600 Broadway, New York 19, N. Y. Circle 7-2850. Miss Rosalind Kossoff, director. ES.

AGENTS TELEVISION Corp., 724 Fifth Ave., New York 19, N. Y. Judson 2-3885. W. R. Frank, chairman of the board. Branch Offices: 9119 Sunset Blvd., Hollywood, Cal. Crestview 1-9134; 924 S. Robert St., St. Paul, Minn. Midway 4133. PS FP FF. Other services: Talent agency, representing 50 independent agencies in Hollywood.

†ALEXANDER FILM Co., Alexander Film Bldg., Colorado Springs, Colo. J. Don Alexander, president. FP OE A. Other services: Producers and distributors of short length (20 to 60 seconds) direct advertising playlets for theatres and TV.

†M & A ALEXANDER PRODUCTIONS Inc., 6040 Sunset Blvd., Hollywood 28, Cal. Hillside 3414. Arthur Alexander, president; Max Alexander, sales manager. FP OE FF ES.

ALL-AMERICA TELEVISION PRODUCTIONS, 927 Jennings St., New York 60, N. Y. Dayton 8-0021. Neil Courtney. PS FP OE FF SO AS ES C.

ALLEGRO PICTURES Inc., 4024 Radford Ave., Studio City, Cal. Sunset 2-1121. William Lava, president. FP OE AS ES CS C.

ALLEN & ALLEN PRODUCTIONS, 3947 West 59th Place, Los Angeles 43, Cal. Axminster 3-3314. George E. Allen. FP AS ES.

ALL-SCOPE PICTURES Inc., 7525 Beverly Blvd., Hollywood 36, Cal. Wyoming 1128. Gordon S. Mitchell, president. FP OE SO AS ES IS.

†AMBASSADOR FILMS Inc., 118 West 57th St., New York 19, N. Y. Circle 7-1900. Eugen Sharin, president. FP OE AS ES.

MRS. AMERICA Inc., 152 West 42nd St., New York 36, N. Y. Wisconsin 7-9715. Bert Nevins, president. PS.

AMERICAN BROADCASTING Co., 7 West 66th St., New York City. Trafalgar 3-7000. Alexander Stronach Jr., v.p. for television; Freeland M. Fowler, manager in charge of TV film programming.

AMERICAN DRAMA GUILD OF TELEVISION, 9885 Charleville Road, Beverly Hills, Cal. Crestview 4-5223. Philip Nasser, John Darrow. PS OE AS.

†AMERICAN FILM Co., 1329 Vine St., Philadelphia 7, Pa. Walnut 2-1800. Ben Harris, manager. FP FF SO AS ES IS S.

AMERICAN FILM PRODUCERS, 1600 Broadway, New York City. Plaza 7-5915. Robert Gross and Lawrence A. Glesnes, executive producers. FP OE SO A.

AMERICAN FILM & TELEVISION Co., 1273 Truman Place, St. Paul 2, Minn. Emerson 1070. Bart O. Foss. FP OE A.

†THE AMERICAN FORUM OF THE AIR, 1627 K St., NW, Washington 6, D. C. Republic 5995. Theodore Granik, founder & moderator. PS. Same organization also produces "Youth Wants to Know".

AMERICAN NATIONAL VIDEO PRODUCTIONS Inc., 17 N. Wabash Ave., Chicago, Ill. Financial 6-2255. Thomas J. O'Brien, president. PS OE ES. Other services: TV management consultants.

AMERICAN PICTURES Corp., Motion Picture Center, Hollywood, Cal. Hudson 2-7460. Albert Zugsmith. PS FP OE FF SO CS.

AMERICAN TELEVISION PRODUCTIONS Inc., 5050 Broadway, Chicago 40, Ill. Uptown 8-6300. Eugene Conrad. PS FP OE.

STEPHEN ANDERSON PRODUCTIONS, 949 Third Ave., New York 22, N. Y. Plaza 9-3589. A. Stephen Anderson. PS. Other services: Program advisory service.

†APEX FILM CORP., 971 N. LaCienega Blvd., Los Angeles 46, Cal. Crestview 5-5521. Jack Chertok, president. FP OE A. Eastern representatives for TV film programs: General Artists Corp., 1270 Sixth Ave., New York; Circle 7-7550; Thomas R. Rockwell, pres.

APOLLO PICTURES Ltd., 710 No. Plankinton Ave., Milwaukee 3, Wis. Broadway 1-8428. Rosa Evans. OE.

ARCHER PRODUCTIONS Inc., 4101 Broadway, Long Island City, N. Y. Ravenswood 8-2801. Leo M. Langlois. PS FP OE AS ES IS CS A.

ARROW PRODUCTIONS Inc., 5746 Sunset Blvd., Hollywood 28, Cal. Hillside 3118. Leon Fromkess. FP OE.

ASSOCIATED PRESS, THE, 50 Rockefeller Plaza, New York City. Plaza 7-1111. Frank J. Starzel, general manager; Oliver Gramling, assistant general manager for radio. Associated Press news and photo services for member stations.

ASSOCIATED PROGRAM SERVICE, Division of Muzak Corporation, 151 West 46th St., New York 36, N. Y. Plaza 7-7710. Maurice B. Mitchell, general manager. Special TV Transcribed Music Library with custom-built themes and production aids. Franchises TV distributors and sales agents for all Encyclopaedia Britannica Films. Special Film Library Service with unlimited use rights; films for tie-ins on holidays and merchandising and promotion events; series of 26 quarter-hour dramatic films dealing with the lives of "Great Americans." Film service includes plans for closed circuit and demonstration use for TV applicants.

ASSOCIATION FILMS Inc., 347 Madison Ave., New York 19, N. Y. Judson 2-3020. J. R. Bingham, president. Branch offices: 815 Broad Ave., Ridgefield, N. J. Ralph Del Coro; 79 E. Adams St., Chicago, Ill. Harrison 7-4393. M. G. Welland; 351 Turk St., San Francisco 2, Cal. Prospect 5-2800. Winston O. Siler; 1915 Live Oak St., Dallas 1, Tex. Randolph 3144. Carl L. Stahl. ES IS AS.

ATHENA PRODUCTIONS Inc., 650 No. Bronson Ave., Los Angeles 4, Cal. Clifford Sanforth, producer-director. FP.

- ATLANTIC TELEVISION Corp.**, 130 West 46th St., New York City. Luxemburg 2-1287. Jacques Kopfstein, executive v.p. in charge of operations. FP FF AS C.
- †**ATLAS FILM Corp.**, 1111 South Blvd., Oak Park, Ill. Austin 7-8620 (Chicago phone). L. P. Mominee, v.p. & general manager; Norman C. Lindquist, v.p. & director of TV. Branch office: 228 No. LaSalle St., Chicago, Ill. Andover 3-5672. FP OE A.
- ATLAS TELEVISION Corp.**, 15 West 44th St., New York City. Murray Hill 7-5535. Henry Brown. OE FF SO AS S.
- AUDIOGRAPH STUDIOS Inc.**, 846 Seventh Ave., New York 19, N. Y. Plaza 7-6208. Ben Loewy, president. FP.
- †**AUDIO PRODUCTIONS Inc.**, 630 Ninth Ave., New York 36, N. Y. Columbus 5-6771. Frank K. Speidell, president. FP IS A.
- AUDIO-VISUAL ENGINEERING Co.**, 232 East Erie St., Chicago 11, Ill. Mohawk 4-4435. A. M. Zemlo. FP OE.
- AVEC PRODUCTIONS**, Subsidiary of Audio-Visual Engineering Co.
- AZTECA FILMS Inc.**, 1743 So. Vermont Ave., Los Angeles 6, Cal. Republic 3-2191. Harry Stern. Spanish Dialogue FF with or without English Titles.
- BAILEY FILMS Inc.**, 6509 Delongpre Ave., Hollywood 28, Cal. Hillside 7949. Albert R. Bailey. FP AS ES C A.
- TED BALDWIN Inc.**, 270 Park Ave., New York 17, N. Y. Plaza 5-9830. Ted Baldwin, president. PS FP OE FF.
- THOS. J. BARBRE MOTION PICTURE PRODUCTIONS**, 1215 East Virginia Ave., Denver 9, Colo. Race 4605. Thos. J. Barbre, president. FP OE SO ES IS.
- BARRY & ENRIGHT PRODUCTIONS Inc.**, 104 East 40th St., New York 16, N. Y. Oregon 9-3118. Jack Barry. PS.
- GERALD A. BARTELL ASSOCIATES**, Empire Bldg., Milwaukee 3, Wis. Marquette 8-6542. Gerald A. Bartell. OE.
- BASCH RADIO & TELEVISION PRODUCTIONS**, 17 East 45th St., New York City. Murray Hill 2-8877. C. J. Basch Jr. FP OE PS A.
- ZACH BAYM FILMS**, 13 East 37th St., New York 16, N. Y. Murray Hill 9-4175. Zach Baym. OE FF SO AS ES CS C S.
- BEACON TELEVISION FEATURES Inc.**, 420 Boylston St., Boston 16, Mass. Commonwealth 6-6881. J. L. Sanderson. PS FP OE AS IS.
- V. S. BECKER PRODUCTIONS**, 562 Fifth Ave., New York 19, N. Y. Luxemburg 2-1040. Viola S. Becker. PS FP OE FF SO AS ES CS.
- BENGAL PICTURES**, 15108 Plummer, San Fernando, Cal. Gladstone 7186. Phil E. Cantonwine, general manager. FP OE NR SO AS ES IS A.
- GEORGE R. BENTEL & ASSOCIATES**, 6606 Sunset Blvd., Hollywood, Cal. Granite 8608. George R. Bentel, Scott Perkins. PS FP OE FF AS ES S.
- FRANK H. BERCKER STUDIOS**, 741 N. Milwaukee St., Milwaukee, Wis. Broadway 2-6505. Frank H. Bercker, president. FP OE A.
- JULIAN BERCOVICI PRODUCTIONS**, 142 West 10th St., New York 14, N. Y. Watkins 9-3774. Julian Bercovici. PS.
- BERMAN & BETTENBENDER**, 410 S. Michigan Ave., Chicago 5, Ill. Wabash 2-7488. Bernard S. Berman. PS.
- RAY BLOCH ASSOCIATES Inc.**, 485 Madison Ave., New York 22, N. Y. Eldorado 5-4364. Mace Neufeld, general mgr. PS OE AS.
- FRITZ BLOCKI PRODUCTIONS**, 7266¼ Fountain Ave., Hollywood 46, Cal. Hudson 2-8971. Fritz Blocki. PS.
- BO-MOR PRODUCTIONS**, 1040 No. Las Palmas, Hollywood 38, Cal. Granite 3111. Richard L. Morley, president. PS FP OE ES IS A.
- WILLIAM BOYD PRODUCTIONS Inc.**, 8901 Wilshire Blvd., Beverly Hills, Cal. Crestview 4-5248. Robert E. Stabler, v.p. FP OE.
- BRANDON FILMS Inc.**, 200 West 57th St., New York City. Circle 6-4868. Thomas J. Brandon, president. FF ES.
- BRAY STUDIOS Inc.**, 729 Seventh Ave., New York 19, N. Y. Circle 5-4582. J. R. Bray, president. FP SO ES IS C A.
- †**BRITISH INFORMATION SERVICES**, 30 Rockefeller Plaza, New York City. Circle 6-5100. Lester Schoenfeld. FF ES IS.
- BROADCASTING & FILM COMMISSION**, 220 Fifth Ave., New York 1, N. Y. Oregon 9-2968. Rev. S. Franklin Mack, director of films. (Religious only.)
- BROADCASTING PROGRAM SERVICE**, 341 Madison Ave., New York 17, N. Y. Murray Hill 3-3881. Herbert Rosen, president. PS FP OE ES.
- WILLIAM F. BROIDY PRODUCTIONS Inc.**, 5545 Sunset Blvd., Hollywood 28, Cal. Hempstead 6844. William F. Broidy, president. FP OE NR FF SO AS ES IS CS S.
- IRVING BROWNING**, 1845 Broadway, New York 23, N. Y. Circle 6-0930. FP OE NR AS ES.
- AL BUFFINGTON PRODUCTIONS**, 6711 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-8367. Albert B. Buffington. PS FP.
- †**BYRON Inc.**, 1226 Wisconsin Ave., N.W., Washington, D. C. Dupont 1800. FP A. Other services: Complete 16mm production and laboratory facilities.
- S. W. CALDWELL Ltd.**, 150 Simcoe St., Toronto 1, Ontario. Empire 6-8727. S. W. Caldwell, president. PS FP FF SO AS ES. Specializing in TV film commercials. Distributor in Canada for Snader Telescriptions Corp.
- CALHOUN STUDIOS**, 266 East 78th St., New York 21, N. Y. Regent 4-8017. Brian Calhoun. FP OE.
- THE CALVIN Co.**, 1105 Truman Road, Kansas City, Mo. Harrison 1230. Larry Sherwood, v.p. FP A.
- CAMPBELL PRODUCTIONS**, 19 West 44th St., New York 18, N. Y. Murray Hill 2-2542. Muriel Campbell. PS CS. Other services: Consulting, creating and editing.
- CAMPUS FILM PRODUCTIONS**, 161 Remsen St., Brooklyn 2, N. Y. Triangle 5-6296. Nat Campus. FP.
- CAPITOL RECORDS Inc.**, Sunset & Vine, Hollywood 28, Cal. Hollywood 9-8171. Library Program Service: C. E. Ogden, manager. Transcription library.
- †**CARAVEL FILMS Inc.**, 730 Fifth Ave., New York City. Circle 7-6110. David I. Pincus, president. FP IS OE A.
- GARRY J. CARTER Inc.**, 10 East 49th St., New York City. Plaza 9-2890. Garry J. Carter, president. PS.
- CASCADE PICTURES OF CALIFORNIA Inc.**, 8822 Washington Blvd., Culver City, Cal. Texas 0-2761. Bernard J. Carr. PS FP OE IS A.
- CATHOLIC MOVIES**, 220 West 42nd St., New York 18, N. Y. Wisconsin 7-9130. (Polish, religious and educational.)
- CAVALCADE TELEVISION PROGRAMS Inc.**, 7904 Santa Monica Blvd., Hollywood 46, Cal. Hollywood 9-5458. Harvey Pergament, president. FP OE FF AS ES C.
- CBS TELEVISION**—Division of Columbia Broadcasting System Inc., 485 Madison Ave., New York 22, N. Y. Plaza 5-2000. J. L. Van Volkenburg, president; Hubbell Robinson Jr., v.p. in charge of network programs; Frank B. Falknor, v.p. in charge of operations; Harry G. Ommerle, program director; Fred Thrower, v.p. in charge of network sales; Fred J. Mahlstedt, director of operations, TV film sales.
- CENTAUR PRODUCTIONS**, 125 E. Linden Ave., Burbank, Cal. Rockwell 9-2194. Norval D. Crutcher. FP OE C A. Specialty: Dimensional animation and special effects for commercial spots and inserts, and entertainment films.
- C and G FILM EFFECTS Co.**, 1600 Broadway, New York 19, N. Y. Plaza 7-2098. Hugo A. Casolaro and Milton M. Gottlieb. FP A. Other services: Titling, spot commercials, optical and trick effects.
- THE BRUCE CHAPMAN Co.**, 55 West 42nd St., New York City. Wisconsin 7-9244. Bruce Chapman. PS OE.
- MARY D. CHASE PRODUCTIONS**, 25 West 45th St., New York 36, N. Y. Plaza 7-0100. Mary D. Chase. PS.
- LEW CHATHAM ASSOCIATES**, Chatham Bldg., Claremore, Okla. Telephone: 1122. L. A. Chatham, manager. FP NR.
- CHICAGO FILM LABORATORY Inc.**, 56 E. Superior St., Chicago 11, Ill. Whitehall 4-6971. A. G. Dunlap, president; R. D. Casterline, director of sales. FP.
- †**CHINA FILM ENTERPRISES OF AMERICA Inc.**, 165 West 46th St., New York 36, N. Y. Columbus 5-4082. H. C. Weng, president. FP OE ES A.
- †**CHOREOGRAPHERS' WORKSHOP Inc.**, 471 Park Ave., New York 22, N. Y. Plaza 9-6239. Trudy Goth. PS (dance programs).
- FRANK CHRISTL & ASSOCIATES**, 521 N. La Cienega Blvd., Los Angeles 48, Cal. Crestview 1-6452. PS FP.
- CINECRAFT PRODUCTIONS Inc.**, 2515 Franklin Ave., Cleveland 13, O. Superior 1-2300. Ray Culley, president. FP A production.
- CINEEFFECTS Inc.**, 115 West 45th St., New York 36, N. Y. Circle 6-0951. Nathan Sobel, president. CS A. Other services: Special effects, merchandising trailers, station breaks, etc.
- CINEMA (CANADA) PICTURES**, 261 Davenport Road, Toronto, Ontario. Felix Lazarus, director of production. FP OE NR SO.
- CINEMART Inc.**, 322 East 44th St., New York 17, N. Y. Oregon 9-4430. Varian Fry, president & general manager; Bernard Held, v.p. & chief engineer. FP OE NR A. Other services: Sound recording studio, animation and live photography, television commercials.
- †**CINEMA SERVICE Corp.**, 106 West End Ave., New York 23, N. Y. Trafalgar 3-1411. Joseph Seiden. FP. Other services: Manufacture 16mm & 35mm sound on film and magnetic tape recording equipment.
- CINEQUE COLORFILM LABORATORIES Inc.**, 424 East 89th St., New York 28, N. Y. Sacramento 2-5837. Sam Marcus, president. FP OE A. Other services: Black-and-white & color slides; film strips.
- CINESCOPE FILMS**, 42-45 160th St., Flushing, N. Y. Flushing 8-1935. George L. George, president. FP OE.
- CINE-TELESCRIPTIONS OF HOLLYWOOD (Cine-Tele)**, 6327 Santa Monica Blvd., Los Angeles, Cal. Hudson 2-3237. Harry J. Lehman. PS FP OE AS.
- CINE-VIDEO PRODUCTIONS Inc.**, Milford, Conn. Milford 2-6590. G. W. Ray, president. FP OE NR FF SO AS ES IS A. Other services: Complete laboratory for all processes.
- GEORGE W. COLBURN LABORATORY Inc.**, 164 No. Wacker Drive, Chicago, Ill. State 2-7316. John E. Colburn, secy-treas. Services: Complete 16mm laboratory and 16mm sound recording service.
- COLSON & COMPANY Inc.**, 1122 Jackson St., Dallas, Tex. Sterling 3878. Harrison D. Colson, general manager. FP OE AS. Specializing in sports films.
- COMMERCE PICTURES SALES Inc.**, 525 Poydras St., P.O. Box 152, New Orleans 3, La. Magnolia 5026. Robert Wiegand, manager. FP OE NR IS.
- COMMODORE PRODUCTIONS & ARTISTS Inc.**, 1350 N. Highland Ave., Hollywood 28, Cal. Hollywood 9-8229. Walter White Jr., president & executive producer; Bill Heath, production supervisor. PS FP OE.

- †COMMONWEALTH FILM & TELEVISION Inc., 723 Seventh Ave., New York City. Circle 5-6456. Mortimer D. Sackett, president. OE FF AS ES C S.
- CONDOR PICTURES Inc.—Same as Thunderbird Film Productions.
- CONSOLIDATED FILM INDUSTRIES, Division of Republic Pictures Corp., 959 Seward St., Hollywood, Cal. Hollywood 9-1441. Sid Solow. FP. Other services: Complete 35mm and 16mm laboratory facilities. Tinting, Optical effects.
- CONSOLIDATED TELEVISION PRODUCTIONS Inc., Sunset Blvd. at Van Ness, Hollywood 28, Cal. Hollywood 9-6369. Peter M. Robeck, national sales manager. Eastern Representative: Consolidated Television Sales, 25 Vanderbilt Ave., New York 17, N.Y. Halsey V. Barrett. FP OE AS.
- FRANK COOPER ASSOCIATES, 521 Fifth Ave., New York 17, N.Y. Vanderbilt 6-5661. Frank Cooper. Hollywood office: 7225 Hollywood Blvd., Hollywood 9-3737. PS FP OE.
- CORONET FILMS, Coronet Bldg., Chicago 1, Ill. Dearborn 2-7676. Ellsworth C. Dent, director of distribution. ES.
- †COURNEYA PRODUCTIONS, 412 So. Robertson Blvd., Los Angeles 48, Cal. Crestview 5-4373. Jerry Courneya. PS FP OE NR FF SO AS ES IS C S A.
- CLAYTON W. COUSENS PRODUCTIONS, 333 West 78th St., New York 24, N.Y. Trafalgar 3-5870. C. W. Cousens. PS FP OE.
- LOUIS G. COWAN Inc., 575 Madison Ave., New York 22, N.Y. Plaza 9-3700. Louis G. Cowan, president. Branch: Chicago, Ill., 8 So. Michigan Ave., Randolph 6-2022. PS.
- WILLIAM G. COX FILM ENTERPRISES, 2900 Sawtelle Blvd., Los Angeles 64, Cal. Arizona 3-2608. William G. Cox, Mary Eugenia Dunn. PS FP OE NR SO ES IS CS A.
- CRAFTON BROTHERS STUDIOS, 3210 W. Lawrence Ave., Chicago 25, Ill. Juniper 8-0396. David M. Crafton. FP. Services: Candid and three dimension stills.
- BING CROSBY ENTERPRISES Inc., 9336 W. Washington Blvd., Culver City, Cal. Vermont 8-2174. Chas. B. Brown, v.p. in charge of sales. FP OE AS.
- †CRYSTAL PICTURES Inc., 1564 Broadway, New York City. Plaza 7-5130. Melvin M. Hirsh, president. FP FF ES C.
- SHAMUS CULHANE PRODUCTIONS Inc., 207 East 37th St., New York 16, N.Y. Murray Hill 2-8243. FP A. Other services: Animated and live-action commercials.
- DALTON FILM Co., 813 Daniel Bldg., Tulsa 3, Okla. Telephone: 5-9973. Russell W. Kurtz. FP S.
- FREDERIC DAMRAU, M.D., 247 Park Ave., New York 17, N.Y. Plaza 5-3638. ES.
- STU DAWSON PRODUCTIONS, 520 No. Michigan Ave., Chicago 11, Ill. Michigan 2-5231. Stuart V. Dawson. PS FP FF OE.
- †GORDON M. DAY PRODUCTIONS, 108 East 30th St., New York 16, N.Y. Oregon 9-3595. Gordon M. Day, president. PS. Other services: Specializing in singing commercials for TV spots.
- †DeFRENES Co., 1909 Buttonwood St., Philadelphia 30, Pa. Rittenhouse 6-1686. Joseph DeFrenes, president. FP OE IS A. Other services: Full studio facilities. RCA 35mm sound system.
- LEONARD DELANO STUDIOS (Western Colorfilms), 1536 S.E. 11th Ave., Portland 14, Ore. Empire 2139. SO ES IS.
- DEMBY, BROUN & Co. Inc., 34 East 51st St., New York 22, N.Y. Plaza 9-2495. Emanuel H. Demby, Myron L. Broun. PS FP OE NR SO ES IS CS.
- DENHAM PRODUCTIONS Inc., 2405 Cadillac Tower, Detroit 26, Mich. Woodward 1-6951. FP OE IS.
- †DEPHOURE STUDIOS, 782 Commonwealth Ave., Boston, Mass. Beacon 2-5722. Joseph Dephoure. FP OE NR SO IS A. Other services: Slides and slidefilms. Film processing.
- DEPCTO FILMS Inc., 254 West 54th St., New York City. Columbus 5-7621. John Hans, president. FP OE CS A.
- LOUIS deROCHEMONT ASSOCIATES Inc., 35 West 45th St., New York City. Luxemburg 2-1440. Louis deRochemont. FP.
- JACK DENOVE PRODUCTIONS, 1040 No. Las Palmas, Hollywood 38, Cal. Granite 3111. Jack Denove. FP A. Other services: Film commercials.
- †THE DISTRIBUTOR'S GROUP Inc., 756 W. Peachtree St., NW, Atlanta, Ga. Atwood 1661. W. Wells Alexander, president. NR FF SO AS ES IS C S. Other services: Film storage, inspection, shipping and handling. (Same company operates Southwest Soundfilms, Dallas; Delta Visual Service, New Orleans.
- DOUGFAIR Corp., 666 No. Robertson Blvd., Los Angeles 46, Cal. Crestview 1-8107. Alexander MacDonald, v.p. FP OE.
- DOUGLAS PRODUCTIONS, 1425 So. Racine, Chicago 8, Ill. Haymarket 1-0409. Fred C. Raymond, sales. PS FP OE SO A.
- D. P. M. PRODUCTIONS Inc., 62 West 45th St., New York 36, N.Y. Murray Hill 2-0040. Dorothy P. Maulsby, president. FP. Other services: Stock footage on foreign countries.
- †DUDLEY PICTURES Corp., 9908 Santa Monica Blvd., Beverly Hills, Calif. Crestview 1-7258. Carl Dudley, president; Don McNamara, v.p. Branch office: 501 Madison Ave., New York City. Eldorado 5-1076. FP OE SO ES IS.
- DUDLEY TELEVISION Corp.—Same as Dudley Pictures Corp.
- †DUMONT TELEVISION NETWORK, Teletranscription Division, 515 Madison Ave., New York 22, N.Y. Murray Hill 8-2600. Robert S. Woolf, manager Teletranscription Dept. (affiliated stations); Donald A. Stewart, manager Film Syndication Dept. (stations & agencies).
- CAL DUNN STUDIOS, 104 S. Michigan Ave., Chicago 3, Ill. State 2-0247. Cal Dunn, president. FP CS A.
- DYNAMIC FILMS Inc., 112 West 89th St., New York 24, N.Y. Trafalgar 3-6221. Henry Morley, president. FP OE NR SO AS ES IS A. Other services: Spot news and special events coverage; sound recording studios; projection theater.
- EDUCATIONAL FILMS CORPORATION OF AMERICA, 1501 Broadway, New York 18, N.Y. Pennsylvania 6-1780. E. W. Hammons, president. PS FP OE AS ES.
- PETER ELGAR PRODUCTIONS Inc., 18 East 53rd St., New York 22, N.Y. Murray Hill 8-5626. P. F. Elgar. FP OE FF SO AS ES IS.
- ELLIS FILMS Inc., 1501 Broadway, New York City. Longacre 3-5457. Jack Ellis. FF SO AS C.
- EMERSON FILM Corp., 4024 Radford Ave., No. Hollywood, Cal. Sunset 2-1121. M. Gore, president; William Norins, executive v.p.; J. Bernie, v.p.; B. A. Carre, production mgr. FP OE AS ES.
- EMPEROR FILMS Inc., 330 West 42nd St., New York 18, N.Y. Longacre 3-5189. Martin Ross, president. FF.
- ENCYCLOPAEDIA BRITANNICA FILMS—See Associated Program Service.
- ENDORSEMENTS Inc., 500 Fifth Ave., New York 18, N.Y. Chickerling 4-7257. Jules Alberti, president. Services: TV endorsements and testimonials (live and film).
- DAVID ETELSON & ASSOCIATES, 111 W. Washington St., Chicago 2, Ill. Dearborn 2-0853. Richard L. Ettelson. PS FP OE IS.
- †EXCELSIOR PICTURES Corp., 1564 Broadway, New York 36, N.Y. Circle 5-6157. Walter Bibo, president. NR FF AS ES S.
- EXPLORERS PICTURES Corp.—Same as Specialty Television Films Inc.
- JERRY FAIRBANKS Inc., 6052 Sunset Blvd., Hollywood 28, Cal. Hudson 2-1101. Jerry Fairbanks, president; Sid Rogell, v.p.; Raoul Pagel, production manager. New York office: 551 Fifth Ave., Murray Hill 2-5171; studios: 157 East 69th St., George Ellis, in charge. Chicago office: 919 N. Michigan Ave., Mohawk 4-5450. B. N. Darling, in charge. Cleveland office: Terminal Tower, Superior 1-4100. James LaMarr, in charge. Atlanta office: 890 W. Peachtree NW. Richard Buch, in charge. FP OE CS A.
- †FAIR DEAL MOTION PICTURE SERVICE, 2040 Chatterton Ave., New York. Talmadge 9-6728. Louis Colson. FF AS ES IS C S.
- FAIRFIELD FILMS Inc., 40 East 51st St., New York 22, N.Y. Eldorado 5-7785. Leonard Anderson. FP.
- FAMILY THEATER, 7201 Sunset Blvd., Hollywood 46, Cal. Rev. Patrick Peyton, CSC, producer; James J. Ambrose, business manager. FF (religious only). No charge to TV stations.
- FAMOUS ARTISTS Corp., 9441 Wilshire Blvd., Beverly Hills, Cal. Crestview 1-5222. Joe C. Donohue, TV director. PS FP. Other services: Talent agency.
- FAVORITE FILMS Corp.—Same as Regal Television Pictures.
- FEATURE BUREAU, 152 West 42nd St., New York 36, N.Y. Wisconsin 7-9715. Marlon Cahn, editor. PS.
- FEATURE PRODUCTIONS, 1440 N. State Parkway, Chicago 10, Ill. Michigan 2-6015. Georgene O'Donnell, managing director; Charles L. Acree, producer. PS OE.
- FEDERATED TELEVISION PRODUCTIONS Inc., 40 East 40th St., New York 16, N.Y. Murray Hill 5-7220. Hubert V. Chain, president. PS FP OE.
- PAUL J. FENNEL Co., 404 N. La Cienega Blvd., Los Angeles 48, Cal. Crestview 6-0847. Paul J. Fennell, president. New York office: 40 East 40th St., Lexington 2-2384. M. R. "Mickey" Dublin, eastern representative. PF OE SO CS A.
- FILMACK Corp., 1327 So. Wabash Ave., Chicago 5, Ill. Harrison 7-3395. Don Mack. CS A. Also TV spots & commercials.
- †FILM ASSOCIATES Inc., 440 E. Schantz Ave., Dayton 9, O. Walnut 2164. E. Raymond Arn Jr., president. FP OE NR IS CS A. Other services: Slidefilms, sound recordings by disc tape and film; full laboratory facilities.
- FILM DEVICES Inc., 13 East 37th St., New York City. Murray Hill 9-4175. Leo R. Dratfield, president. IS.
- FILMFAUX PRODUCTIONS, 10 East 43rd St., New York 17, N.Y. Murray Hill 7-8876. Henry Clay Gipson. FP A.
- FILM GRAPHICS Inc., 245 West 55th St., New York City. Judson 6-1922. Lee Blair, president. FP OE CS A.
- FILM-MAKERS Inc., 322 East 24th St., New York 10, N.Y. Murray Hill 5-3358. J. H. Lenauer. FP AS ES IS.
- †FILM PUBLISHERS Inc., 25 Broad St., New York 4, N.Y. Hanover 2-5688. Kenneth Alan Silver. FP.
- FILM STUDIOS OF CHICAGO, 135 S. La Salle St., Chicago, Ill. Central 6-8147. H. A. Spanuth, gen. mgr. PS FP OE FF SO AS CS.
- FILM VISION Corp.—Same as Specialty Television Films Inc.
- FILMS FOR INDUSTRY, 135 West 52nd St., New York 19, N.Y. Plaza 3-2800. Joseph McCaffery, executive producer. Branch office: 1715 Walnut St., Philadelphia, Pa. FP OE SO A.
- FILMS FOR TELEVISION Inc., Harbor Ave., Marblehead, Mass. Marblehead 2020. Chas. W. Phelan, president. FP OE.
- FILMS OF THE NATIONS Inc., 62 West 45th St., New York 36, N.Y. Murray Hill 2-0040. Maurice T. Groen, executive director. FP ES.
- †FITZPATRICK PICTURES, 8624 Sunset Blvd., Hollywood 46, Cal. Crestview 5-7118. Irma Colburn. ES.
- †FIVE STAR PRODUCTIONS Inc., 6526 Sunset Blvd., Hollywood 28, Cal. Hempstead 4807. Harry Wayne McMahan, executive producer. Services: Specializing in TV commercials.
- FLAMINGO FILMS Inc., 655 Madison Ave., New York 21, N.Y. Templeton 8-2000. Sy Weintraub, Jim Harris, Dave Wolper. PS FF SO AS ES CS C S.

- FLYING A PICTURES Inc.**, 6000 Sunset Blvd., Hollywood 28, Cal. Hempstead 5694. Armand Schaefer, president. FP OE.
- GEORGE F. FOLEY Inc.**, 9 East 45th St., New York 17, N. Y. Murray Hill 7-5354. George F. Foley, president. PS FP OE. Other services: Commercial consultant.
- FOTOVOX Inc.**, 286 Monroe Ave., Memphis, Tenn. Telephone: 37-4127. W. B. Campbell. FP OE IS A.
- †**FOUNDATION FILMS Corp.**, Citizens Bank Bldg., Pasadena 1, Calif. Sycamore 2-6476. Richard D. Pearsall, president. FP FF ES (religious films).
- THE FRANKLIN PRODUCTIONS**, 6710 Melrose Ave., Hollywood, Cal. Exchange 7-8965. John Jay Franklin. FP OE FF.
- FREEDOM FILM PRODUCTIONS**—Same as Nat S. Jerome Productions.
- HARDIE FRIEBERG**, 270 Park Ave., New York 17, N. Y. Murray Hill 7-6865. PS FP OE.
- ALLEN A. FUNT PRODUCTIONS**, 100 Central Park South, New York 21, N. Y. Judson 6-5227. Allen A. Funt. FP.
- FUTURISTIC-INCOMPARABLE PRODUCTIONS Inc.**, Box 1111, Cleveland 3, Ohio. G. H. Wiese. PS FP OE NR FF CS C S A.
- †**GAINSBOROUGH ASSOCIATES Inc.**, 1440 Broadway, New York 18, N. Y. Chickering 4-0628. Mike Jablons, president and general manager. PS FP OE AS ES. Other services: Program scheduling and policy consultants.
- †**GALLAGHER FILMS Inc.**, 113 S. Washington, Green Bay, Wis. Adams 2554. J. C. Gallagher. Branch office: 639 North Seventh St., Milwaukee, Wis. Marquette 8-2354. PS FP NR AS ES IS. Other services: Production facilities, sound-slide films and recordings, narrators, writers.
- BUD & EDNA GAMBLE**, 190 Riverside Drive, New York City. Schuyler 4-9533. PS FP OE AS ES.
- †**GATEWAY PRODUCTIONS Inc.**, 1859 Powell, San Francisco, Cal. Sutter 1-8464. Alvin J. Gordon. FP OE.
- GEMINI PICTURES & INTERNATIONAL TELEVISION PRODUCTIONS**—Same as Nat S. Jerome Productions.
- GENERAL ARTISTS Corp.**, 1270 Avenue of the Americas, New York 20, N. Y. Circle 7-7543. Thomas G. Rockwell, president. PS. Talent bookings. (Offices in major cities.)
- GENERAL ENTERTAINMENT Corp.**, 128 East 56th St., New York 22, N. Y. Eldorado 5-3520. Howard G. Barnes, pres. PS FP OE.
- GENERAL PICTURES PRODUCTIONS Inc.**, 621 Sixth Ave., Des Moines 9, Ia. 3-4553. Wm. H. Schultz, secy-treas. FP ES.
- GENERAL TELECASTING SYSTEM** (Affiliated with Mutual Broadcasting System)—Theodore C. Streibert, president; Dwight Martin, executive v.p.; John Poor, secy. (Organized in June, 1952 by Thomas F. O'Neil, head of General Tire & Rubber Co. TV-radio interests [see WOR-TV, New York] to produce TV programs and sell them to stations and advertisers.)
- GENERAL TELEVISION ENTERPRISES Inc.**, 6331 Hollywood Blvd., Hollywood 28, Cal. Gladstone 4146. G. W. Levoy, pres. FP OE.
- MITCHELL GERTZ AGENCY**, 240 So. Beverly Drive, Beverly Hills, Cal. Crestview 4-5491. Mitchell Gertz. PS FP OE SO.
- JOHN E. GIBBS & Co. Inc.**, 30 Rockefeller Plaza, New York 20, N. Y. Plaza 7-5959. John Gibbs. FP PS OE.
- HAROLD R. GINGRICH PRODUCTIONS**, 520 No. Michigan Ave., Chicago 11, Ill. Michigan 2-7021. PS.
- GLENAR PRODUCTIONS**, 6618½ Sunset Blvd., Hollywood 28, Cal. Hillside 0406. Sid Glenar. FP A.
- G-L ENTERPRISES Inc.**, 270 Park Ave., New York 17, N. Y. Plaza 5-9473. William J. Lyons. FP OE ES IS.
- GLOBE TV Corp.**, 8580 Sunset Blvd., Hollywood 46, Cal. Crestview 5-0186. Edward Sherman, president. 89 British-made features available for lease to individual stations; 50 15-minute shorts containing travel, comedy, sports, etc.
- JACK GOETZ**, 1740 Broadway, New York 19, N. Y. Judson 6-1700. FP FF S.
- GOLDEN MOTION PICTURE**—Same as Television Motion Pictures.
- NAT C. GOLDSTONE PRODUCTIONS Inc.**, 9121 Sunset Blvd., Hollywood 46, Cal. Crestview 6-1071. John A. Ettliger. PS FP OE.
- †**HARRY S. GOODMAN RADIO & TELEVISION PRODUCTIONS**, 19 East 53rd St., New York City. Plaza 5-6131. Harry S. Goodman. PS FP OE FF SO CS A.
- GOODSON-TODMAN PRODUCTIONS**, 485 Madison Ave., New York 22, N. Y. Plaza 5-9100. Mark Goodson, W. S. Todman, partners; H. F. Todman, business manager. PS.
- GOVERNOR TELEVISION ATTRACTIONS Inc.**, 151 West 46th St., New York City. Judson 6-4221. Arthur Kerman. FF SO AS ES C.
- GRAND NATIONAL PICTURES Ltd.**, 113/117 Wardour St., London W-1, England. Gerrard 6543. Maurice J. Wilson, director. Branch offices in Glasgow, Birmingham, Leeds, Newcastle, Liverpool, Manchester, Cardiff. FP OE.
- GRANT-REALM PRODUCTIONS**, 211 S. Beverly Drive, Beverly Hills, Cal. Bradshaw 2-1757. Norman Elzer, Morris D. Copper-smith. FP OE CS A.
- GRAY-O'REILLY STUDIOS**, 480 Lexington Ave., New York City. Plaza 3-1531. James E. Gray. FP.
- GREEN ASSOCIATES**, Radio-television division of Schoenfeld, Huber & Green Ltd., 520 N. Michigan Ave., Chicago 11, Ill. Whitehall 4-0818. PS FP OE CS C A.
- GREEN FILM Corp.**, 1025 N. Las Palmas, Hollywood 38, Cal. Hollywood 9-5131. Mishel S. Green. OE.
- BEN GREENE FILM PRODUCTIONS**, 48 West 48th St., New York 19, N. Y. Plaza 7-3858. Ben Greene. PS FP OE ES IS A.
- GROSS-KRASNE Inc.**, General Service Studios, Los Angeles, Cal. Granite 3111. Jack Gross, Phil Krasne. FP.
- AL GROSSMAN**, 1270 Sixth Ave., New York City. Circle 5-8422. PS.
- GUARANTEED PICTURES Co. Inc.**, 723 Seventh Ave., New York 19, N. Y. Circle 5-6456. M. D. Sackett, president. FF AS ES C S.
- JOHN GUEDEL RADIO PRODUCTIONS**, 1680 No. Vine St., Hollywood, Calif. Hempstead 5186.
- †**GUERIN ENTERPRISES Inc.**, 427 N. Euclid, St. Louis, Mo. Rose-dale 5592. Fort B. Guerin Jr., president. PS FP OE NR.
- GUILD FILMS Inc.**, 510 Madison Ave., New York 22, N. Y. Plaza 3-4170. Reub. Kaufman, president. Hollywood office: 5746 Sunset Blvd., Hollywood 9-5456. Other branches in Chicago and Cleveland. OE NR FF AS ES S.
- G & W TELEVISION PRODUCTIONS Inc.**, 307 East 44th St., New York 17, N. Y. Murray Hill 5-4258. Robert Whiteman. PS FP OE.
- †**HACK PRODUCTIONS**, 535 N. Laurel Ave., Los Angeles 48, Cal. Walnut 2068. Herman Hack. FP (religious films).
- WENDELL HALL MUSIC MAKER PRODUCTIONS**, 4355 N. Paulina St., Chicago 13, Ill. Graceland 2-6418. Wendell Hall. PS.
- LAURENCE HAMMOND PRODUCTIONS Inc.**, 455 East 51st St., New York 22, N. Y. Laurence Hammond. PS FP IS.
- PAUL HANCE PRODUCTIONS Inc.**, 1776 Broadway, New York City. Circle 5-9140. Paul Hance, president. FP SO A. Other services: Cutting, opticals.
- JAM HANDY ORGANIZATION Inc.**, 1775 Broadway, New York 19, N. Y. Judson 2-4060. William Uskall. FP OE NR ES IS A. Offers complete motion picture production, animation, stop motion, cartoons, etc. Branch Offices: Detroit, Mich., 2821 E. Grand Ave., Madison 2450; Chicago, Ill., 230 N. Michigan Ave., State 6757; Dayton, O., Talbot Bldg., Adams 6289; Washington, D. C., 544 Transportation Bldg., District 0611; Hollywood, Cal., 7046 Hollywood Blvd., Hempstead 5809.
- HANKINSON STUDIO**, 15 West 46th St., New York 19, N. Y. Judson 6-0133. Fred L. Hankinson. FP CS A.
- HARRIS-TUCHMAN PRODUCTIONS**, 6533 Hollywood Blvd., Hollywood 28, Cal. Hillside 5133. Ralph G. Tuchman. Services: TV film commercials.
- †**HARTLEY PRODUCTIONS Inc.**, 20 West 47th St., New York 36, N. Y. Judson 2-3960. Irving Hartley. PS FP ES IS.
- HARVEY & HOWE PRODUCTIONS**, 500 Fifth Ave., New York 36, N. Y. Wisconsin 7-2000. William S. Harvey. PS FP OE ES.
- SUE HASTINGS MARIONETTES Inc.**, 112 West 89th St., New York 24, N. Y. Endicott 2-2602. Linnea Roberts, president. FP OE S. Other services: Marionettes for films & commercials.
- †**HAWLEY-LORD Inc.**, 316 West 57th St., New York 19, N. Y. Judson 6-3750. André Lord, president. AS ES.
- SAM HAYES PRODUCTIONS**, 6000 Sunset Blvd., Hollywood 28, Cal. Hempstead 1515. Sam Hayes. PS OE AS.
- HEARST METRONOME NEWS Inc.** (News of the Day, 450 West 56th St., New York 19, N. Y. Columbus 5-0402. Michael D. Clifine, v.p. & managing editor. Services: News documentary programs; all classifications of news: sports, fashions, women's features, children's activities; news film library.
- LESLIE HELHENA**, 932 No. La Brea Ave., Hollywood 38, Cal. Granite 3174. Leslie Helhena. FP OE NR SO. (ES IS—sale only). Other services: 16mm & 35mm slide film.
- PAUL HOEFLER PRODUCTIONS**, 7934 Santa Monica Blvd., Los Angeles 46, Cal. Hollywood 9-2001 & Whitney 9045. Paul L. Hoefler. FP ES.
- †**HOFFBERG PRODUCTIONS Inc.**, 362 West 44th St., New York 18, N. Y. Circle 6-9031. J. H. Hoffberg, president. FF SO AS ES.
- HOLLYWOOD AT WORK Inc.**, Motion Picture Center, Hollywood 38, Cal. Hollywood 9-5981. Robert Gurney Jr. FP OE.
- †**HOLLYWOOD FILM ENTERPRISES Inc.**, 6060 Sunset Blvd., Los Angeles, Cal. Hillside 2181. Edward Finney. OE FF SO AS ES S.
- HOLLYWOOD TELEVISION SERVICE Inc.** (Subsidiary of Republic Pictures Corp.), 4020 Carpenter St., No. Hollywood, Cal. Sunset 3-8807. Morton W. Scott. FP OE FF S.
- WEST HOOKER Inc.**, 30 Rockefeller Plaza, New York 20, N. Y. Judson 2-3026. West Hooker. PS FP.
- HOUR GLASS PRODUCTIONS**, 810 No. Highland Ave., Hollywood 28, Cal. Crestview 1-9111. George de Normand. FP OE.
- HOWARD RADIO-TV PRODUCTIONS**, 123 W. Chestnut St., Chicago 10, Ill. Bernard Howard, owner. PS FP ES IS A. Other services: Planning, writing, producing TV commercials (live or film); TV consultant to agencies.
- SANDY HOWARD PRODUCTIONS**, 152 West 42nd St., New York 36, N. Y. Bryant 9-6286. Sandy Howard. PS FP.
- †**HOWCO PRODUCTIONS Inc.**, 5746 Sunset Blvd., Hollywood 28, Cal. Hudson 2-7111 and Gladstone 1687. Ron Ormond, executive producer. Eastern office: 120 So. Poplar St., Charlotte, N. C. J. Francis White, president. FP AS.
- HARRY O. HOYT PRODUCTIONS**, 2543 Kelton Ave., Los Angeles 64, Cal. Brighton 0-4757. FP OE SO AS ES IS.
- RICHARD W. HUBBELL & ASSOCIATES**, 441 East 20th St., New York 10, N. Y. Oregon 7-6863. R. W. Hubbell. PS FP OE.
- HULLINGER PRODUCTIONS**, 5200 Klingle St., NW, Washington 16, D. C. Woodley 9487. Edwin Ware Hullinger, president. FP OE NR SO AS ES IS S A.

- HURRELL PRODUCTIONS** (Subsidiary of Walt Disney Productions), 2400 Alameda Ave., Burbank, Cal. Rockwell 9-2158. George Hurrell. **FP OE A.**
- HYPERION FILMS Inc.**, 1564 Broadway, New York 19, N. Y. Judson 2-2928. William Holland. **PS FP OE SO AS ES IS S A.**
- IDEAL PICTURES Corp.**, 65 E. South Water St., Chicago 1, Ill. Dearborn 2-7676. Paul R. Fought, general manager. **FF AS ES IS C S.** Branches in principal cities.
- ILLUSTRATE Inc.**, 971 No. La Cienega Blvd., Los Angeles 46, Cal. Crestview 4-6007. Donald A. Dewar, president. **PS FP SC C A.**
- IMPPO Inc.**, Hal Roach Studios, 8822 W. Washington Blvd., Culver City, Cal. Vermont 8-2185. Herbert L. Strock. **PS FP OE FF SO AS ES IS CS A.**
- IMPS Inc.**—International Movie Producers' Service, 515 Madison Ave., New York City. Eldorado 5-6620. Ben Gradus, president. **FP ES IS.**
- INTERNATIONAL FILM BUREAU Inc.**, 57 E. Jackson Blvd., Chicago 4, Ill. **FP FF AS ES.**
- INTERNATIONAL FILM FOUNDATION Inc.**, 1600 Broadway, New York 19, N. Y. Circle 6-9438. Julien Bryan, executive director. **FP ES** (travel films).
- INTERNATIONAL GEOGRAPHIC PICTURES**, 1776 Broadway, New York 19, N. Y. Circle 6-4486. J. Allen Juller, executive president. **FP ES A.**
- INTERNATIONAL 16mm Corp.**—Same as Skibo Productions Inc.
- INTERNATIONAL NEWS SERVICE**, Television Dept., 235 East 45th St., New York City. Murray Hill 7-8800. Robert H. Reid, manager, **INS-INP** Television Dept. (Associated with Telenevs Productions) **NR.** Other services: Complete basic daily news service by film and teletype; weekly sports review; weekly news review; **INS** wire service; **INP** daily photos; Projectall.
- INTERNATIONAL TELE-FILM PRODUCTIONS, Inc.**, 331 Madison Ave., New York 17, New York. Murray Hill 7-9116. Paul F. Moss, president. **PS FP OE AS ES IS SO.**
- INTERSTATE TELEVISION Corp.** (Subsidiary of Monogram Pictures Corp.), 4376 Sunset Drive, Hollywood 27, Cal. Normandy 2-9181. G. Ralph Branton, president; Lee Savin. **OE.**
- IRISH AMERICAN FILM Corp.**—same as Adventure Films Inc.
- CHARLES IRVING PRODUCTIONS**—Same as Television Production Associates.
- CAROL IRWIN**, 277 Park Ave., New York City. Plaza 5-7244. **PS FP.**
- JAMIESON FILM Co.**, 3825 Bryan St., Dallas, Tex. Tenison 8158. **FP OE AS A.**
- NAT S. JEROME PRODUCTIONS**, 1564 Broadway, New York 36, N. Y. Judson 6-5547. Nat S. Jerome. **PS FP OE NR SO AS ES IS.**
- JEWELL RADIO & TELEVISION PRODUCTIONS**, 185 No. Wabash Ave., Chicago 1, Ill. Financial 6-4474. James E. Jewell, pres. **PS.**
- ROBERT JOSEPH TELEVISION PRODUCTIONS**, 4455 Carpenter Ave., No. Hollywood, Cal. Sunset 1-1331. Robert Joseph, president. **PS FP FF.** Other services: Documentary productions.
- JUNIOR PROGRAMS Inc.**, 22 Lawrence St., Newark 5, N. J. Market 3-0770. Dorothy L. McFadden, president. **PS.** Other services: Consultant on juvenile shows, scripts for juvenile shows.
- KAGRAN Corp.**, 4 West 58th St., New York 19, N. Y. Murray Hill 8-0585. Martin Stone. **PS FP.**
- BERNARD E. KARLEN PRODUCTIONS**, 270 Park Ave., New York 17, N. Y. Plaza 9-3107. Bernard E. Karlen, president. **PS FP AS.** Other services: Agency consultant, scripts, stock library.
- VICTOR KAYFETZ PRODUCTIONS Inc.**, 130 East 56th St., New York 22, N. Y. Murray Hill 8-1707. **FP OE SO AS ES IS A.**
- HERBERT KERKOW Inc.**, 480 Lexington Ave., New York 17, N. Y. Eldorado 5-0683. Herbert Kerkow, president. **FP.**
- KEY PRODUCTIONS Inc.**, 18 East 41st St., New York 17, N. Y. Murray Hill 4-1771. James D. Kantor. **FP NR ES IS.**
- KIER FILM Co.**, 154 Davis Court, San Antonio 2, Tex. Travis 9984. H. W. Kier. **FP OE NR** (for newsreel companies).
- WALTER E. KLINE & ASSOCIATES**, 8445 Melrose Ave., Hollywood 46, Cal. Western 3-7365. Fred W. Kline. New York office: 125 East 50th St. **PS FP.**
- KLING STUDIOS Inc.**, 601 N. Fairbanks Court, Chicago, Ill. Delaware 7-0400. Fred Niles. **FP OE NR SO CS A.**
- KNICKERBOCKER PRODUCTIONS Inc.**, 1600 Broadway, New York 19, N. Y. Circle 6-9850. Howard A. Lesser, president. **FP OE SO CS A.**
- KNOWLEDGE BUILDERS**, 625 Madison Ave., New York 22, N. Y. Eldorado 5-2848. John R. McCrory, director. **ES A.**
- K & S FILMS Inc.**, P.O. Box 56, Deer Park, O. Jack R. Rabiun, production director. **FP OE IS A.**
- L de R Corp.**, 35 West 45th St., New York 36, N. Y. Luxemburg 2-1440. Louis de Rochemont, president. **FP.**
- ELY LANDAU Inc.**, 10 East 44th St., New York City. Murray Hill 7-5224. Ely A. Landau. **OE.**
- LANG-WORTH FEATURE PROGRAMS Inc.**, 113 West 57th St., New York City. Judson 6-5700. C. O. Langlois, president. Services: Music Library on transcription especially selected for television—backgrounds, bridges, openings, closings, etc., cleared at source or **BMI.**
- LANSBURGH PRODUCTIONS**, 100 So. Wetherly Dr., Los Angeles 48, Cal. Crestview 4-5770. Mark Lansburgh Jr. **PS.** Other services: live & film commercials (including jingles).
- HERBERT S. LAUFMAN & Co.**, 624 S. Michigan Ave., Chicago, Ill. Webster 9-2302. Herbert S. Laufman. **FP PS OE.**
- LAWRENCE AND LEE Inc.**, Equitable Bldg., Hollywood 28, Cal. Hillside 0101. Jerome Lawrence, Robert E. Lee. **PS FP OE.**
- ROBERT LAWRENCE PRODUCTIONS Inc.**, 418 West 54th St., New York 19, N. Y. Judson 2-5242. Robert L. Lawrence. **FP.**
- JERRY LAYTON & ASSOCIATES**, 551 Fifth Ave., New York City. Murray Hill 7-6320. Jerry Layton. **PS.**
- HARRY LEHMAN PRODUCTIONS**—Same as Cine-Telescriptions of Hollywood.
- GENE LESTER PRODUCTIONS**, 1487 N. Vine St., Hollywood 28, Cal. Hillside 7287. Gene Lester. **FP OE NR AS IS.**
- CAROL LEVENE PRODUCTIONS**, 210 Post St., San Francisco 8, Cal. Sutter 1-5022. Carol Levene. **PS FP OE.**
- JULES LEVEY**, 1270 Sixth Ave., New York City. Circle 7-7956. **FP FF SO AS ES C S.**
- EDWARD LEWIS PRODUCTIONS Ltd.**, Motion Picture Center Studios, Hollywood 38, Cal. Hollywood 9-5981. **FP.**
- FRANK LEWIS Inc.**, 1721 N. Wells St., Chicago 14, Ill. Delaware 7-5420. **FP OE.**
- JACK LEWIS STUDIOS**, 703 East Main St., Richmond, Va. Telephone: 3-4862. Jack Lewis. **PS FP OE NR.**
- LESTER LEWIS ASSOCIATES**, 11 East 48th St., New York 17, N. Y. Plaza 3-5083. **PS.**
- LEWIS SOUND FILMS**, 71 West 45th St., New York 19, N. Y. Luxemburg 2-1322. Vernon Lewis. **FP.**
- LIBRA FILM DISTRIBUTORS AND PRODUCERS**, 6525 Sunset Blvd., Hollywood 28, Calif. Gladstone 7960. C. M. McCoy, v.p. **PS FP OE NR SO AS ES CS A.**
- LIFETONE TRANSCRIPTIONS**, 3 Gilbert Court, Peoria 5, Ill. Telephone: 2-9443. Norris John Buechele, president. **FP OE SO.**
- LINDER VIDEO & RADIO PRODUCTIONS**—Same as **RAM** Productions.
- LION TELEVISION PICTURES Corp.**, 1501 Broadway, New York 18, N. Y. Pennsylvania 6-1780. E. W. Hammons, president. **PS FP OE AS ES.**
- BOB LOEWI PRODUCTIONS Inc.**, 255A East 49th St., New York City. Murray Hill 8-2600; Plaza 5-0958. Bob Loewi. **PS OE.**
- LOPERT FILMS Inc.**, 148 West 57th St., New York City. Plaza 7-3330. I. E. Lopert, president. **FF.**
- PHILLIPS H. LORD Inc.**, 501 Madison Ave., New York 22, N. Y. Plaza 5-2211. Phillips H. Lord, president. **PS FP.**
- LOTT VIDEO PRODUCTIONS**, 1504 Eleventh St., Santa Monica, Cal. Executive 6-4018. D. N. Lott. **PS FP OE IS.**
- LOUCKS & NORLING STUDIOS Inc.**, 245 West 55th St., New York 19, N. Y. Columbus 5-6974. J. A. Norling, president; Wil Marcus, v.p. (Educational, industrial and TV films on order.)
- C. P. MacGREGOR Co.**, 729 So. Western Ave., Hollywood 5, Cal. Dunkirk 4-4191. George R. Jones. Services: Special TV transcribed music library with custom-built themes and production aids (no films or live shows).
- MAGNET TELEFILMS**, 510 Cathedral Parkway, New York 25, N. Y. Monument 6-2271. Stephen L. Sharff, president. **FP OE.**
- MAJOR-MINOR PRODUCTIONS**, 5927 Sunset Blvd., Hollywood 28, Cal. Hillside 5168. Ronald L. Stanton, Stuart M. Nathanson. **PS.** Specializing in juvenile productions.
- MAJOR TELEVISION PRODUCTIONS Inc.**, 1270 Sixth Ave., New York 20, N. Y. Plaza 7-6990. Dave Schooler. **FF ES S.**
- MALLARD TELEVISION Inc.**, 120 Wall St., New York 5, N. Y. Digby 4-3182. S. Mukamal, president. Services: Film buying service for TV stations; film brokers.
- MANNON SOUND STAGES Inc.**, 112 West 89th St., New York 24, N. Y. Trafalgar 3-1800. James Page Pagliaro, president. **FP.** Other services: Rental of shooting stages and equipment.
- MARATHON TV NEWSREEL**, 125 East 50th St., New York 22, N. Y. Murray Hill 8-0985. Konstantin Kaiser, executive director. **FP OE NR IS.** Other services: World-wide newsreel service; foreign correspondent cameramen and overseas production; station consultants on TV news set-up.
- THE MARCH OF TIME**, 369 Lexington Ave., New York City. Judson 6-1212. Frank J. Shea, director of commercial sales & TV. **FP.**
- HARVEY MARLOWE TELEVISION ASSOCIATES Inc.**, 33 East End Ave., New York 28, N. Y. Trafalgar 9-1482. Harvey Marlowe, president. **PS FP OE CS A.**
- ARNOLD MARQUIS PRODUCTIONS Inc.**, 6404 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-5119. Arnold Marquis. **PS FP.**
- MASTER MOTION PICTURE Co.**, 50 Piedmont St., Boston, Mass. Hancock 6-3592. Maurice Master. **FP OE IS.** Boston & Providence sales rep. for Consolidated Television Productions Inc.
- MASTERPIECE PRODUCTIONS Inc.**, 45 West 45th St., New York 19, N. Y. Luxemburg 2-4717.
- MASTERSON, REDDY & NELSON**, 745 Fifth Ave., New York City. Plaza 9-1120. **PS.**
- McLARTY PICTURE PRODUCTIONS**, 45 Stanley St., Buffalo 6, N. Y. Taylor 0332. Henry D. McLarty. **FP OE SO.**
- MEDALLION PRODUCTIONS**—Same as Nat C. Goldstone Productions Inc.
- MEDIA PRODUCTIONS Inc.**, 270 Park Ave., New York 17, N. Y. Plaza 3-7672. T. Edward Hambleton, v.p. **PS FP OE.**
- 'MEET THE PRESS'**, 570 Lexington Ave., New York 22, N. Y. Plaza 3-9377. Lawrence E. Spivak, Martha Roundtree. **PS.** Same organization also produces "Keep Posted".

- MERCURY INTERNATIONAL PICTURES Inc.**, 2330 West 3rd St., Los Angeles 5, Cal. Dunkirk 7-5258. V. E. Ellsworth, president. FP OE ES A. Other services: Puppet & product animation.
- FRANK MERRIWELL ENTERPRISES**, 7324 Santa Monica Blvd., Hollywood 46, Cal. Hollywood 9-4943. Tony London. FP OE.
- MERTON PARK STUDIOS Ltd.**, Guild House, Upper Saint Martins Lane, WC-2, England. Temple Bar 5420. A. C. Snowden, director. FP OE IS A. (In association with Guild Holdings Ltd., same address, whose subsidiaries are: Film Producers Guild Ltd., Variety Films Ltd., Greenpark Productions Ltd., Publicity Films Ltd., all same address; Technical & Scientific Films Ltd., 53 New Oxford St., WC-1; W. M. Larkins & Co. Ltd., 51 Charles St., London W-1; Sound-Services Ltd., 269 Kingston Road, Merton Park, SW-19.
- CHARLES MICHELSON Inc.**, 15 West 47th St., New York 19, N. Y. Plaza 7-0695. Charles Michelson. OE.
- MICHIGAN FILM LIBRARY**, 15745 Rosemont Road, Detroit 23, Mich. VE 5-5612. Alban J. Norris. FF AS (religious feature).
- MIDWEST FILM STUDIOS**, 6808 N. Clark St., Chicago, Ill. Shel-drake 3-1239. Alfred K. Levy, production manager. FP.
- MILVERNE PRODUCTIONS Inc.**, 230 West 54th St., New York 19, N. Y. Circle 6-3497. Vernon Becker & Milton E. Stanson, executive producers. PS FP.
- ARTHUR B. MODELL TELEVISION PRODUCTIONS Inc.**, Manhattan Towers, New York City. Susquehanna 7-5453. Arthur B. Modell. PS.
- MODERN TALKING PICTURE SERVICE Inc.**, TV Division, 45 Rockefeller Plaza, New York 20, N. Y. Judson 6-3830. J. R. Ritenour, general manager. IS. Other services: Complete physical distribution and maintenance of TV spot commercials and feature films.
- MOGULL'S**, 112 West 48th St., New York City. Plaza 7-1414. Charles Mogull, president. FF SO AS ES. Also religious material.
- WILLIAM MORRIS AGENCY Inc.**, 1740 Broadway, New York City. Judson 6-5100. Wallace S. Jordan. Beverly Hills, Cal.: 202 No. Canon Drive, Crestview 1-6161. Frank Samuels. Branches in Chicago, London, Paris. Talent bookings and PS.
- MORTON TELEVISION PRODUCTIONS Inc.**, 360 N. Michigan Ave., Chicago 1, Ill. Central 6-4144. Morton Jacobson, pres. PS FP OE.
- MOTION PICTURE ENTERPRISES**, 1344 Kapiolani Blvd., Honolulu 3, Hawaii. Telephone: 95241. E. J. Young, manager. FP OE AS ES.
- MOTION PICTURE PRODUCTIONS Inc.**, Rockefeller Bldg., Cleveland, O. Prospect 1-4900. Donald Clark Jones. FP OE NR IS.
- MOTION PICTURE SERVICE Co.**, 125 Hyde St., San Francisco 2, Calif. Ordway 3-9162. Gerald L. Karski, president. FP NR.
- MOTION PICTURE STAGES Inc.**, 3 East 57th St., New York 22, N. Y. Plaza 3-4840. C. F. Vetter Jr., president. Complete studio production facilities.
- MPPO PRODUCTIONS Inc.**, 15 East 53rd St., New York 22, N. Y. Murray Hill 8-7830. Judd L. Pollock, president. FP.
- MURPHY-LILLIS PRODUCTIONS Inc.**, 723 Seventh Ave., New York 19, N. Y. Plaza 7-8144. Owen Murphy, president. FP OE A. Complete distribution service.
- MURPHY-THOMAS PRODUCTIONS**, 1040 No. Las Palmas, Hollywood 38, Cal. Granite 3111. Stanley Murphy. PS FP OE.
- MUSIC CORPORATION OF AMERICA**, 598 Madison Ave., New York 22, N. Y. Plaza 9-7500. David Werblin, Harold Hackett, Herbert Rosenthal, Charles Miller, David Sutton, Hugh M. P. Higgins. Offices in Chicago, Beverly Hills, San Francisco, Cleveland, Dallas, Detroit, London. PS FP OE NR FF AS ES CS C A. Other services: This is major talent agency, reporting foregoing television services as well as booking of talent and productions.
- MUTUAL TELEVISION PRODUCTIONS Inc.**, 9134 Sunset Blvd., Hollywood, Cal. Crestview 4-6233. Edward M. Gray. FF.
- NASSER-BIEN PRODUCTIONS Inc.**, P.O. Box 2207, Hollywood, Cal. Hollywood 9-2993. Philip Nasser, Walter Bien. PS FP OE ES IS CS S A.
- NATIONAL BROADCASTING Co.**, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300. Sylvester L. Weaver Jr., v.p. in charge of TV & radio networks; Frank White, v.p. & general manager of TV & radio networks; Edward D. Madden, v.p. in charge of TV network operations and sales; Frederic W. Will Jr., v.p., director of TV network production; Robert W. Sarnoff, v.p. in charge of TV film division; George H. Frey, v.p., director of TV network sales; E. Lyman Munson, director of TV network operations; Charles J. Cresswell, controller for TV network. Studios in Radio City, 30 Rockefeller Plaza, and uptown studios at Park Ave. and 106th St.
- NATIONAL CONCERT AND ARTISTS Corp.**, 711 Fifth Ave., New York, N. Y. Plaza 9-6000. PS. Services: Talent, package programs.
- NATIONAL SAFETY COUNCIL**, 425 No. Michigan Ave., Chicago 11, Ill. Whitehall 4-4800. Dan Thompson. SO (20-30 seconds).
- NATIONAL SCREEN SERVICE Corp.**, 1800 Broadway, New York 19, N. Y. Circle 6-5700. Melvin L. Gold, director of advertising and TV publicity. Hollywood office: 7026 Santa Monica Blvd., Ralph Wilshin. Services for TV: Special trailers, titles, effects, film commercials, station breaks; weather and time spots; announcement films—on 16mm or 35mm. (Studios in New York and Hollywood; branch offices in all major cities.) FP A.
- NATIONWIDE TELEVISION Corp.**, 1501 Broadway, New York 18, N. Y. Longacre 4-8234. Irvin Shapiro, president. FP FF OE AS ES CS C S.
- STANLEY NEAL PRODUCTIONS Inc.**, 45 Rockefeller Plaza, New York 20, N. Y. Columbus 5-8335. Stanley Neal, president. FP.
- NELSON PRODUCTIONS Inc.**, 341 Madison Ave., New York 17, N. Y. Murray Hill 6-5862. Raymond E. Nelson, president. PS FP A.
- TED NELSON ASSOCIATES**, 730 Fifth Ave., New York 19, N. Y. Circle 6-8470. Ted Nelson. PS.
- TED NEMETH STUDIOS**, 729 Seventh Ave., New York 19, N. Y. Circle 5-5147. FP OE SO AS A.
- OLIVER W. NICOLL PRODUCTIONS**, 37 West 46th St., New York 36, N. Y. Luxemburg 2-5130. Oliver W. Nicoll, executive producer. PS FP OE NR CS A.
- JOHN NORMAN PRODUCTIONS**, 916 Truxillo, Houston 6, Tex. Lynchburg 7336. John Norman, manager. PS FP.
- NORTHWEST MOTION PICTURES**, 1716 30th Ave. W., Seattle 99, Wash. Garfield 6391. Ray Paulsen. FP NR.
- NU-ART FILMS Inc.**, 112 West 48th St., New York 36, N. Y. Judson 6-5481. G. W. Hedwig, pres. FF AS ES C S.
- OFFICIAL FILMS Inc.**, 25 West 45th St., New York 36, N. Y. Plaza 7-0100. Isaac D. Levy, chairman; William R. Goodheart Jr., president; Herbert J. Siegel, secretary; Seymour Reed, treasurer, and assistant secretary; Herman Rush, assistant treasurer. FP OE NR AS ES CS C.
- OFFICIAL TELEVISION Inc.**—Subsidiary of Official Films Inc.
- LILIAN OKUN Inc.**, 2 West 67th St., New York 23, N. Y. Trafalgar 7-8916. Lilian Okun, president. PS.
- OLIO VIDEO TELEVISION PRODUCTIONS**, 20 East 42nd St., New York 17, N. Y. Murray Hill 2-3218. Harvey Cort, film director. PS FP OE FF ES.
- ON FILM Inc.**, RD #1, Princeton, N. J. Belle Mead 3200. Robert Bell. FP OE SO IS A.
- SAM ORLEANS & ASSOCIATES Inc.**, 211 W. Cumberland Ave., Knoxville, Tenn. 3-8098 or 4-1301. Sam P. Orleans. FP OE NR SO AS ES IS. (Studio facilities in Knoxville.)
- ORSATT & Co. Inc.**, 211 So. Beverly Drive, Beverly Hills, Cal. Crestview 6-6241. Irving Salkow. PS FP.
- PACKAGED PROGRAMS Inc.**, 634 Penn Ave., Pittsburgh 22, Pa. Grant 1-4756. M. E. Fierst, general manager. PS FP OE NR.
- PADULA PRODUCTIONS**, 331 East 83rd St., New York 28, N. Y. Regent 7-8678. Edward Padula, Thelma A. Prescott. PS FP.
- W. A. PALMER FILMS Inc.**, 611 Howard St., San Francisco 5, Cal. Yukon 6-5961. H. B. Butler, v.p. FP OE.
- PAN AMERICAN TELEVISION Corp.**, 127 So. Broadway, Los Angeles 12, Cal. Madison 6-1925. F. L. Fouce, v.p. FF AS ES S. Most films available for Latin America, Spain and Portugal; some of Mexican and all Argentine films available also for U. S.
- PARAMOUNT TELEVISION PRODUCTIONS Inc.**, 1501 Broadway, New York City. Bryant 9-8700. Burt Balaban, director of programming & production; John Howell, director of sales & merchandising. FP OE. (Recording of television programs on 16mm or 35mm film; Paramount Theatre Television System.)
- PAUL PARRY PRODUCTIONS**, 7557 Sunset Blvd., Hollywood 46, Cal. Granite 4774. FP OE FF.
- PARSONNET TV STUDIOS Inc.**, 46-02 Fifth St., Long Island City 1, N. Y. ST. 4-6163. Walter Blake, FP.
- LINDSLEY PARSONS PRODUCTIONS Inc.**, 5746 Sunset Blvd., Hollywood 28, Cal. Hudson 2-7111. Lindsley Parsons. FP.
- JACK PARTINGTON TELEVISION PRODUCTIONS**, 300 West 53rd St., New York 19, N. Y. Plaza 7-0316. Jack A. Partington Jr., president. PS FP.
- PATHSCOPE COMPANY OF AMERICA Inc.**, 580 Fifth Ave., New York 36, N. Y. Plaza 7-5200. Edward J. Lamm, president; Merwin C. Pollak, v.p. FP SO ES IS A.
- RAY PATIN PRODUCTIONS**, 6650 Sunset Blvd., Hollywood 28, Cal. Hudson 2-1147. Ray Patin. FP OE CS A.
- PEERLESS TELEVISION PRODUCTIONS Inc.**, 729 Seventh Ave., New York, N. Y. Plaza 7-2765. George T. Shupert, v.p. FP OE FF S.
- PENNANT TELEVISION PRODUCTIONS Inc.**, 1040 No. Las Palmas Ave., Hollywood 38, Cal. Granite 3111. Ed Woodworth, president. FP OE.
- PHOENIX PRODUCTIONS Inc.**, 1413 No. Dearborn St., Chicago 10, Ill. Delaware 7-4867. Alan M. Fishburn. PS.
- PHOTO ART COMMERCIAL STUDIOS**, 420 S. W. Washington, Portland 4, Ore. Broadway 5411. Claude F. Palmer. FP.
- PHOTO & SOUND PRODUCTIONS**, 116 Natoma St., San Francisco 5, Cal. Yukon 2-3986. Donald M. Hatfield, general manager. Branch: Hollywood, Cal., 1618 No. Los Palmas, Granite 2191. FP OE NR SO ES IS A.
- PICTORIAL FILMS Inc.**, 1501 Broadway, New York 36, N. Y. Pennsylvania 6-3756. J. Milton Salzberg, president. FP AS ES C.
- ROBERT PIK ENTERPRISES**, 729 Seventh Ave., New York 21, N. Y. Plaza 7-8645. Robert Pik. FP FF ES.
- PILSBURY PUBLISHERS Inc.**, 170 East 79th St., New York 21, N. Y. Trafalgar 9-9208. Lawrence H. Merchant. PS FP.
- NORMAN AND IRVING PINCUS**, 101 West 55th St., New York 19, N. Y. Circle 6-0138. PS.
- P-M SALES Co.**, 410 Barton Ave., Evanston, Ill. University 4-7208. Robert B. Parks. Branch offices: 136 Liberty St., New York 16, N. Y.; London, England. PS FF S.
- POLARIS PICTURES Inc.**, 5859 W. Third St., Los Angeles 36, Cal. York 8058. Perry King. FP IS A.
- POST PICTURES Corp.**, 115 West 45th St., New York 36, N. Y. Luxemburg 2-4870. Alan I. Post, TV sales mgr. OE FF AS ES.
- P. & R. TELEFILM**, 119 West 57th St., New York 19, N. Y. Judson 2-4813. E. T. Woodruff, Jean Cuba. OE FF SO AS ES CS C S.

- PREMIER-HARDCASTLE TV PRODUCTIONS**, 3033 Locust St., St. Louis 3, Mo. Newstead 3555. Wilson Dalzell. FP. Other services: Slide films.
- PRINCETON FILM CENTER Inc.**, Princeton, N. J. Princeton 3550. Gordon Knox, executive producer. Branch office: 300 Park Ave., New York 21, N. Y. Plaza 5-0322. FP OE ES IS.
- PROCKTER PRODUCTIONS Inc.**, 221 West 57th St., New York 19, N. Y. Judson 6-4830. Bernard J. Prockter, president. PS FP OE.
- PRODUCTIONS BY GADD**, 1697 Broadway, New York 19, N. Y. Columbus 5-3623. Kale Deel, executive producer; Gerard Kramer, package producer; David Roth, film producer. PS FP. Other services: Commercials, scripts.
- PRODUCTIONS FOR TELEVISION Inc.**, 250 West 57th St., New York City. Columbus 5-2480. PS.
- RADIO FEATURES OF AMERICA**—Same as Oliver W. Nicoll Productions.
- RADIOVISION Corp.**, 1125 S. Elm Dr., Los Angeles 35, Cal. Crestview 5-1723. Walter J. Nelson, president. AS C.
- RAM PRODUCTIONS**, 661 West End Ave., New York 25, N. Y. Monument 2-5111. E. F. Linder, director. PS.
- RAO VIDEO Inc.**, 366 Madison Ave., New York 13, N. Y. Vanderbilt 6-3417. Robert A. Orenbach, executive director. PS FP SO.
- RARIG MOTION PICTURE Co.**, 5514 University Way, Seattle, Wash. Kenwood 7400. Max H. Rarig, president and general manager. FP NR (16mm) OE SO ES IS A.
- REID H. RAY FILM INDUSTRIES Inc.**, 2269 Ford Parkway, St. Paul 1, Minn. Emerson 1393. Reid H. Ray, president. Branch office: Chicago, Ill., 208 So. LaSalle St., Frank Balkin, sales manager. FP OE IS A.
- REGENT PICTURES Inc.**—Same as Robert Pk Enterprises.
- REVUE PRODUCTIONS Inc.** (Subsidiary of Music Corporation of America), 9370 Santa Monica Blvd., Beverly Hills, Cal. Crestview 6-2001. FP OE.
- ROLAND REED TV PRODUCTIONS, Inc.**, 275 S. Beverly Drive, Beverly Hills, Calif. Crestview 6-1101. Roland Reed, pres. FP IS.
- REELA FILMS Inc.**, 17 N.W. Third St., Miami, Fla. 2-2108. Labe B. Mell, general manager. FP OE NR IS A.
- REGAL TELEVISION PICTURES Corp.**, 151 West 46th St., New York City. Luxemburg 2-1877. Arthur Kerman. Reports FF AS (subjects formerly released by M-G-M and United Artists).
- REGENCY PRODUCTIONS Inc.**, 112 West 48th St., New York 19, N. Y. Judson 2-0274. Joseph Schaeffer, president. PS FP SO AS ES IS A.
- THE RELIGIOUS FILM ASSOCIATION Inc.**, 220 Fifth Ave., New York 1, N. Y. Oregon 9-2968. W. L. Rogers, executive secy. ES (religious).
- REPUBLIC RADIO & TELEVISION FEATURES**, 64 E. Lake St., Chicago, Ill. State 2-0460. Capico Kapps, general manager. PS FP OE SO AS ES IS CS A.
- REYNOLDS PRODUCTIONS**, 321 S. Beverly Drive, Beverly Hills, Cal. Crestview 1-6155. Stu Reynolds, pres. PS FP OE FF CS.
- MARION RIDDICK PRODUCTIONS**, 815 Stuart St., Houston 6, Tex. Linden 9653. Wm. Marion Riddick director. FP OE FF SO AS ES CS S.
- RKO PATHE Inc.**, 625 Madison Ave., New York 22, N. Y. Plaza 9-3600. Edward R. Evans, TV consultant. FP. Other services: Studio production facilities.
- HAL ROACH STUDIOS Inc.**, 8822 Washington Blvd., Culver City, Cal. Texas 0-2761. Hal E. Roach, president; Hal Roach Jr., v.p.; S. S. Van Keuren, v.p. & production manager; Benton Paschall, general sales manager. New York office: 729 Seventh Ave., Circle 5-4135. FF AS A.
- RICHARD S. ROBBINS Co.**, 163 Bleecker St., New York 12, N. Y. Spring 7-2568. Richard S. Robbins. PS.
- ROCKET PICTURES Inc.**, 6108 Santa Monica Blvd., Hollywood 38, Cal. Granite 7131. J. Richard Westen. FP OE ES IS A.
- FREDERICK K. ROCKETT Co.**, 6063 Sunset Blvd., Hollywood 28, Cal. Hillside 3183. Frederick K. Rockett. PS FP IS A.
- RICHARD H. ROFFMAN ASSOCIATES**, 646 Park Ave., New York 21, N. Y. Trafalgar 9-5640. Richard H. Roffman. PS FP OE NR CS A.
- ROGELL PRODUCTIONS Inc.**, 1040 N. Las Palmas, Hollywood 38, Cal. Granite 3111. Albert S. Rogell. PS FP OE FF AS IS.
- ROLAB STUDIOS & PHOTO-SCIENCE LABORATORIES**, Sandy Hook, Conn. Newtown 581. Henry Roger, owner. FP OE SO A. Other services: Sound slides, recording.
- ROOSEVELT ENTERPRISES Inc.**, Park Sheraton Hotel, New York City. Judson 6-1120. PS OE.
- JACK ROURKE PRODUCTIONS**, 6331 Hollywood Blvd., Hollywood 28, Cal. Hempstead 7178. Jack Rourke. PS.
- LESLIE ROUSH PRODUCTIONS**, 333 West 52nd St., New York 19, N. Y. Columbus 5-6430. Leslie M. Roush, president; John Fox. FP OE CS A.
- DANNY ROUZER STUDIO**, 7022 Melrose Ave., Hollywood 38, Cal. York 2494. Danny Rouzer. FP OE NR SO. Other services: Complete 16mm production service, sound stages, lights, cameras, editing, titles, etc.
- RUBENS PRODUCTIONS Inc.**, 7063 Sunset Blvd., Hollywood 28, Cal. Granite 6390. Gladys W. Rubens. PS FP OE.
- SACK TELEVISION ENTERPRISES**, Film Exchange Bldg., 308 S. Harwood, Dallas 1, Tex. Sterling 8-3069. Alfred N. Sack, general manager; Julius M. Sack, sales manager; Beverly Littlejohn, program advisor. Eastern office: 354 West 44th St., New York City. FP OE FF SO AS ES.
- BARNARD L. SACKETT TELEVISION PRODUCTIONS**, Bankers Securities Bldg., Philadelphia 7, Pa. Kingsley 5-7055. Barnard L. Sackett, president. FP PS OE A.
- SANFT-COSTA TELEVISION FEATURES**, 17 East 42nd St., New York 17, N. Y. Murray Hill 2-6770. Sidney Sanft and Don Costa, producers. PS FP OE.
- JAMES L. SAPHIER AGENCY Inc.**, 9538 Brighton Way, Beverly Hills, Cal. Crestview 1-7231. James L. Saphier. Branch office: 6 East 45th St., New York City. Jules Green. PS CS A.
- SARRA Inc.**, 16 East Ontario St., Chicago 11, Ill. Whitehall 4-5151. Joseph G. Betzer, director of film planning. FP OE IS A. Branch offices: New York City, 200 East 56th St., Morris Behrend, general manager.
- SCANDIA FILMS Inc.**, 220 West 42nd St., New York 18, N. Y. Wisconsin 7-7059. Ernest Mattsson, president. FF. Swedish, Norwegian, Danish dialogue with superimposed English titles; educational shorts with English or Swedish commentary.
- WALTER SCHWIMMER PRODUCTIONS Inc.**, 75 W. Wacker Dr., Chicago 1, Ill. Franklin 2-4392. Walter Schwimmer, president. PS FP.
- SCIENCE PICTURES Inc.**, 5 East 57th St., New York 22, N. Y. Plaza 9-8532. Francis C. Thayer. FP ES IS A (producer for advertisers).
- SCREENCRAFT PICTURES Inc.**, 341 West 44th St., New York 18, N. Y. Circle 6-8546. Edward Berkson. FF ES.
- SCREEN GEMS Inc.**, Television Dept., 729 Seventh Ave., New York City (Subsidiary of Columbia Pictures Corp.) Circle 5-5000. Ralph Cohn, general manager; Jules Bricken, in charge of West Coast production, 1438 N. Gower St., Hollywood, Cal.; John Gilmour, producer-director commercials; Peter Keane, production manager; Will Baltin, public and stations relations manager; Milt Goodman, general sales manager; Sam Lake, business manager.
- SCREEN TELEVIDEO PRODUCTIONS**, 7324 Santa Monica Blvd., Hollywood 46, Cal. Hillside 1158. Gilbert A. Ralston. PS FP OE IS.
- SEABOARD STUDIOS Inc.**, 157 East 69th St., New York 21, N. Y. Regent 7-9200. Sanford R. Johnson, president. FP OE NR SO AS ES IS CS A.
- SEARLE & PARKS Inc.**, 6331 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-5338. Don Searle, James Parks. PS.
- SESAC Inc.**, 475 Fifth Ave., New York 17, N. Y. Murray Hill 5-5365. P. Heinecke, president; R. C. Heinecke, treasurer; K. A. Jada-sohn, general manager. Transcription library; music licensing.
- SHOWCASE PRODUCTIONS Inc.**, 8822 Washington Blvd., Culver City, Cal. Vermont 8-2185. Carroll Case. FP.
- SIMMEL-MESERVEY Inc.**, 321 S. Beverly Drive, Beverly Hills, Cal. Crestview 4-6156. FP OE ES.
- SIXTEEN SCREEN SERVICE CO.**, 6710 Melrose Ave., Hollywood 38, Cal. Wyoming 1491. Leonard Clairmont and Homer O'Donnell. FP OE NR SO IS ES AS. Other services: Sound stage rental, editing, cinematography, titles, inserts.
- SKIBO PRODUCTIONS Inc.**, 165 West 46th St., New York 19, N. Y. Plaza 7-2265. Patrick E. Shanahan, president. FF AS ES.
- CHARLES E. SKINNER PRODUCTIONS**, 1600 Broadway, New York 19, N. Y. Susquehanna 7-5672. Charles E. Skinner. PS FP OE CS.
- SKYLINE PRODUCTIONS Inc.**, 127 East 61st St., New York 21, N. Y. Templeton 8-7550. Robert B. Spafford, president. Branch: 6331 Hollywood Blvd., Hollywood 28, Cal. Frank K. Danzig. FP OE.
- STEPHEN SLESINGER PRODUCTIONS Inc.**, 247 Park Ave., New York 17, N. Y. Eldorado 5-2544. Stephen Slesinger, president. Branch office: 141 El Camino Drive, Beverly Hills, Cal. Crestview 4-6156. FP OE AS ES IS CS C A.
- FLETCHER SMITH STUDIOS Inc.**, 321 East 44th St., New York 17, N. Y. Murray Hill 5-6626. Fletcher Smith. FP OE AS ES IS CS C A.
- SNADER TELESCRIPTIIONS Corp.**, 177 So. Beverly Drive, Beverly Hills, Cal. Crestview 5-4451. Louis D. Snader. OE SO AS.
- JOSEPH I. SONNENREICH**, 143 West 103rd St., New York 25, N. Y. Monument 3-7138. PS FP.
- SOUND MASTERS Inc.**, 165 West 46th St., New York 19, N. Y. Plaza 7-6600. Harold E. Wondsel, president; William Forest Crouch, executive producer, TV film. FP OE NR A.
- SOUTHWESTERN MOTION PICTURE AND TELEVISION Corp.**, 376 So. Stone Ave., Tucson, Ariz. 24661. Charles W. Herbert. FP OE NR SO AS ES IS S.
- THE SOUVAINÉ Co.**, 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-5666. Henry Souvaine, Howard Taylor. PS FF.
- SIGMUND SPAETH**, 400 East 58th St., New York 22, N. Y. Plaza 8-0879. Sigmund Spaeth. PS OE SO AS ES. Other services: Individual appearances, master of ceremonies, writer, director.
- SPECIALTY TELEVISION FILMS Inc.**, 1501 Broadway, New York 18, N. Y. Longacre 4-5592. Jules B. Weill. OE FF AS ES.
- SPORTSVISION Inc.**, 1161 No. Highland, Hollywood 38, Cal. Hillside 9205. W. J. Parry Jr., president. FP NR AS. Specializing in sports.
- SQUARE DEAL PICTURES Corp.**, Pines Bridge Road, Ossining, N. Y. Ossining 2-2617. Donn Marvin, president. FP AS ES S.

- STANDARD RADIO TRANSCRIPTION SERVICES Inc.**, 140 North La Brea, Hollywood, Cal. Webster 8-9181. Lewis Teagarden. Branch offices: New York City, 444 Madison Ave., Plaza 3-4620, Alex Sherwood; Chicago, Ill., 360 N. Michigan Ave., Central 6-0041, Gus Hagenah. Transcription Library; mood music and sound effects. Part ownership of United Television Programs Inc. No live shows.
- STANDARD TELEVISION Corp.**, 1501 Broadway, New York 18, N. Y. Longacre 4-8234. Irvin Shapiro, pres. FP FF OE AS ES CS C S.
- WILBUR STARK**, 510 Madison Ave., New York City. Plaza 3-1742. PS.
- ELAINE STARR Inc.**, 9 East 49th St., New York 17, N. Y. Plaza 8-1724. Elaine Starr. PS FP OE.
- STATION DISTRIBUTORS Inc.**, 40 East 51st St., New York 22, N. Y. Plaza 9-4953. Walker Stuart, president; Jay Williams, sales director. FP OE FF AS C.
- STEMPEL-OLENICK AGENCY**, 717 No. La Cienega Blvd., Hollywood 46, Cal. Crestview 1-7141. Frank Stempel, Julian Olenick. PS. Other services: Artist representatives. view 1-8111. OE CS.
- STERLING TELEVISION Co. Inc.**, 316 West 57th St., New York 19, N. Y. Judson 6-3750. Saul J. Turell, president; Carl King, v.p.; Bernice Coe, v.p., in charge of station sales; Richard Carlton, in charge of agency & stock shot sales. Hollywood office: 6715 Hollywood Blvd., Granite 2886. Lee Orgel, manager. FP OE FF AS ES C. Other services: Specialized stock footage for live TV, film shows, commercials; TV distributor for independent producers.
- STERLING TELEVISION Inc.**, Subsidiary of Balaban & Katz, 15 West Lake St., Chicago, Ill. Randolph 6-8210. John H. Mitchell, president. OE. Other services: Kinescope or teletranscription films; multiscopes manufacturer; station consultant; engineering service; developmental work.
- MIKE STOKEY PRODUCTIONS**, 6123 Selma Ave., Hollywood, Cal. Hudson 2-1241. Michael W. Stokey. PS FP OE.
- WILBUR STRECH PRODUCTIONS**, 1697 Broadway, New York 19, N. Y. Judson 2-3816. Wilbur J. Streech. FP A.
- STRICKLAND FILM Co.**, 220 Pharr Road, N. E., Atlanta, Ga. Cherokee 5317. Robert B. Strickland, owner. FP OE NR SO. Other services: Complete laboratory facilities for processing 35mm & 16mm film and sound recording.
- RICHARD STROUT PRODUCTIONS**, Box 331, Hollywood 28, Cal. Capitol 0767. Richard Strout, president. Branch: New York 17, N. Y., 507 Fifth Ave. Murray Hill 2-6924. FP OE A.
- BILL STURM STUDIOS Inc.**, 734 Broadway, New York 3, N. Y. Oregon 7-7270. Albert D. Hecht, sales director. FP OE A.
- IRVIN PAUL SULDS Inc.**, 654 Madison Ave., New York City. Templeton 8-7025. Irvin Paul Sulds. PS OE.
- SUN DIAL FILMS Inc.**, 341 East 43rd St., New York 17, N. Y. Murray Hill 6-2046. Samuel A. Datlowe, president. FP ES IS A.
- SWANK FILMS Inc.**, 627 Salem Ave., Dayton 6, Ohio. Taylor 4192. Jerrold A. Swank, president. FP. Slides, animation, slide films.
- SYNDICATED FILMS**, 1022 Forbes St., Pittsburgh, Pa. Express 1-1355. H. John Kemerer, manager. ES IS.
- HAL TATE PRODUCTIONS**, 831 So. Wabash Ave., Chicago 5, Ill. Harrison 7-3610. Hal Tate, president. PS.
- T.C.A. Inc.**, 8533 Sunset Blvd., Los Angeles 46, Cal. Crestview 6-4805. Lou Costello, president. FP.
- TECHNISONIC STUDIOS**, 1201 Brentwood, St. Louis 17, Mo. Parkview 1055. Charles E. Harrison. FP IS.
- THE TEEVEE Co.**, 211 S. Beverly Drive, Beverly Hills, Calif. Crestview 5-1270. Thor L. Brooks, pres. FP PS OE NR ES S A.
- TELECAST FILMS Inc.**, 112 West 48th St., New York 36, N. Y. Judson 6-5480. G. W. Hedwig, treasurer. FP OE FF SO AS ES IS S.
- TELEFEX**, 5919 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-6211. Donna Fargo, president. PS.
- TELEFILM Inc.**, 6039 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-7205. Joe Thomas. FP OE NR SO AS ES CS A. Other services: Produces FF, IS, C and S but not for rental.
- TELEMATED CARTOONS**, 70 East 45th St., New York City. Murray Hill 6-8933. Saul S. Taffet, producer-director. FP OE CS A.
- TELEMOUNT PICTURES Inc.**, 5255 Clinton St., Los Angeles 4, Cal. Henry B. Donovan, president. FP OE IS S.
- TELENEWS PRODUCTIONS Inc.**, 630 Ninth Ave., New York 36, N. Y. Judson 6-2450. Charles N. Burris, general manager; E. P. Genock, editor-in-chief. FP OE NR. Other services: Daily, weekly and sports newsreels available for sponsorship and syndication; documentaries, commercials, film programs. (Sales representatives: International News Service.)
- TELEPAK Inc.**, 201 N. Carmelina Ave., Los Angeles 49, Cal. AR 3-6076. C. Robert Longnecker. PS FP OE.
- TELE-PICTURES Inc.**, 145 No. Robertson Blvd., Beverly Hills, Cal. Crestview 5-4335. Robert L. Lippert Jr. Eastern Division: 1650 Broadway, New York City. Circle 6-3590. Joseph P. Smith. FP FF ES.
- TELEPIX Corp.**, 1515 No. Western Ave., Hollywood, Cal. Hillside 8351. Robert P. Newman, president. Branch offices: 6233 Hollywood Blvd., Hollywood, Cal.; 155 E. Ohio St., Chicago 11, Ill. Dick Lewis, v.p.; 1831 No. Meridian, Indianapolis, Ind. Nobel Bretzman; 2905 Fairfield, Fort Wayne, Ind. R. E. Galbreath; 1006 Olive St., St. Louis, Mo. PS FP OE CS A.
- TELEPROGRAMS Inc.**, 30 Rockefeller Plaza, New York City. Circle 7-8300. William Hodapp. Services: American Inventory series.
- TELESCENE FILM PRODUCTIONS Co.**, 237 First Ave., New York 3, N. Y. Algonquin 4-8470. Robert D. Toblas. OE.
- TELEVIEW PRODUCTIONS**—Same as Emerson Yorke Studio.
- TELEVISION ARTS PRODUCTIONS**, 2733 Stuart St., Berkeley, Cal. Berkeley 7-5301. J. T. Ward, business manager. FP OE CS A.
- TELEVISION ASSOCIATED PRODUCTIONS**, 4860 Valley Blvd., Los Angeles 32, Cal. Capitol 2-0181. Wally Sherwin, executive producer. PS FP OE.
- TELEVISION CARTOONS Inc.**, 155 West 46th St., New York City. Judson 6-1650. Bob Brotherton and Art Goldman, production & sales supervisors; Elliott Engel, art director. FP OE CS A. Other services: Complete facilities for animation, stop motion and editorial cutting.
- TELEVISION EXPLOITATION Inc.**, 1450 Broadway, New York City. Wisconsin 7-2055. Milton M. Gettinger. FF.
- TELEVISION FEATURES Inc.**, 480 Lexington Ave., New York 17, N. Y. Plaza 9-8170. Larry Gordon, president. PS FP OE SO AS ES IS A.
- TELEVISION FILMS OF AMERICA**, Box 1006, Beverly Hills, Cal. Citrus 2-4087. Jack Parker, executive producer. PS FP OE NR FF SO AS.
- TELEVISION IDEAS & FILMS**, 152 West 42nd St., New York 36, N. Y. Bryant 9-7897. J. Franklyn Viola. PS FP.
- TELEVISION INTERNATIONAL Co.**, 25 West 45th St., New York 36, N. Y. Plaza 7-3450. Paul N. Robins. AS ES S.
- TELEVISION MOTION PICTURES Co.**, 1650 Broadway, New York City. Plaza 7-2761. Jack Goldberg. FF SO AS (all pictures with Negro casts).
- TELEVISION PICTURE DISTRIBUTING Corp.**, 8470 Melrose Ave., Los Angeles 46, Cal. Webster 3-8301. Toby Anguish, president. FP OE FF SO AS ES IS C S.
- TELEVISION PRODUCTION ASSOCIATES**, 450 East 63rd St., New York 21, N. Y. Templeton 8-7023. Charles Irving. PS FP OE.
- TELEVISION SCREEN PRODUCTIONS Inc.**, 17 East 45th St., New York City. Murray Hill 2-8877. FP OE IS A.
- TELEVISION STUDIOS Inc.**—Same as Television Motion Pictures.
- TEL RA PRODUCTIONS**, 1518 Walnut St., Philadelphia 2, Pa. Kingsley 5-8540. W. Wallace Orr. PS FP OE. Other services: Specializing in sports film.
- TEMPO PRODUCTIONS Inc.**, 588 Fifth Ave., New York City. Plaza 7-0744. Bennett Hammond. FP A.
- MICHAEL TERR Inc.**, 1276 Crescent Heights, Hollywood 46, Cal. Hudson 2-7038. Michael Terr. FP S.
- TERRYTOONS Inc.**, 38 Centre Ave., New Rochelle, N. Y. New Rochelle 2-3466. Paul H. Terry. A.
- THE THEATRE GUILD Inc.**, 23 West 53rd St., New York City. Columbus 5-6170. Warren Caro, executive director, TV dept. PS FP.
- THUNDERBIRD FILM PRODUCTIONS Inc.**, 1536 Viewside Terrace, Hollywood 46, Cal. Crestview 6-0033. Milton Simon, president. FP OE SO AS ES IS A.
- TIMES SQUARE PRODUCTIONS Inc.**, 145 West 45th St., New York 36, N. Y. Circle 6-4443. Charles W. Curran, president. PS FP OE SO AS ES IS.
- TIMES TELEVISION Corp.**, 1 East 57th St., New York 22, N. Y. Plaza 3-0740. Lou Wilson, general manager. FF SO AS ES C.
- TOMLIN FILM PRODUCTIONS Inc.**, 480 Lexington Ave., New York 17, N. Y. Plaza 8-2827. Frederick A. Tomlin, president. FP OE A.
- THE TOWN HALL Inc.** (TV-Radio Forum Div.), 123 West 43rd St., New York 36, N. Y. Luxemburg 2-2424. William R. Traum.
- TRANSCRIBED RADIO SHOWS**, 2 West 47th St., New York 36, N. Y. Luxemburg 2-3530. F. Kronen, general manager. FP OE FF AS.
- TRANSFILM Inc.**, 35 West 45th St., New York 19, N. Y. Luxemburg 2-1400. W. Miesgaes, president. FP OE NR ES IS A. Other services: Film strips and sound slide films.
- TRESSEL TELEVISION PRODUCTIONS Inc.**, 11 S. La Salle St., Chicago 3, Ill. Frank Tracey, president & general manager; Arthur Main, v.p. television sales. FP CS C.
- TRI-STATE 16mm PRODUCTIONS**, P.O. Box 112, Pittsburgh 30, Pa. Geo. LaRay, production manager. FP OE NR SO C S A.
- TV-ADS Inc.**, 3819 Wilshire Blvd., Los Angeles, Cal. Dunkirk 8-1323. Doria Balli. FP OE NR SO.
- TV/FILMS Inc.**, 155 West 46th St., New York 36, N. Y. Judson 2-3607. R. V. Pollock, pres. FP OE NR FF SO AS ES IS CS A.
- TV-PROGRAMS**, 10 Washington Place, New York 3, N. Y. Gramercy 7-0123. Edward Roberts Jr., executive producer. PS. Other services: TV representatives for booking agency; talent.
- TV SPOTS Inc.**, 1522 Cassil Place, Hollywood 28, Cal. Gladstone 5171. Robert Wickersham, president. FP OE SO CS A.
- TV-UNLIMITED Inc.**, 341 Madison Ave., New York 17, N. Y. Murray Hill 3-3881. Herbert Rosen, president. PS FP OE S.
- TWENTIETH CENTURY-FOX TELEVISION PRODUCTIONS Inc.**, 444 West 56th St., New York 19, N. Y. Columbus 5-3320. Peter G. Levathes, director of TV. FP OE NR ES CS A.
- RICHARD H. ULLMAN Inc.**, 295 Delaware Ave., Buffalo 2, N. Y. CL. 2066. Richard H. Ullman, president. PS.

UNITED ARTISTS CORP., 729 Seventh Ave., New York City. Circle 5-6000. John H. Mitchell, TV dir. OE NR FF SO AS ES C S.

UNITED FEATURE SYNDICATE Inc., 220 East 42nd St., New York 17, N. Y. Murray Hill 2-3020. James Hennessy, business manager. PS OE AS.

UNITED PRESS ASSOCIATIONS, 220 East 42nd St., New York 17, N. Y. Murray Hill 2-0400. LeRoy Keller, v.p. & general sales manager. Services: News service, United Press Movietone News (news coverage via motion pictures).

UNITED PRODUCTIONS OF AMERICA, 4440 Lakeside Dr., Burbank, Cal. Charleston 0-7171. Stephen Bosustow, president. TV Division: 670 Fifth Ave., New York 17, N. Y. Plaza 3-1672. Edward F. Cullen, v.p. in charge. FP OE SO A.

UNITED TELEFILM CO., 106 West 39th St., New York City. Longacre 5-3137. Jesse L. Stern. PS OE FF AS ES C A. Other services: Italian dialogue features, religious films, symphonic shorts, feature opera films.

UNITED TELEVISION PROGRAMS Inc., 444 Madison Ave., New York City. Plaza 3-4620; 360 No. Michigan Ave., Chicago, Ill. Central 6-0041; 140 No. La Brea Ave., Los Angeles, Cal. Webster 8-9181. Film Program distributors. Officers: Gerald King, Standard Radio Transcription Services Inc., president; Milton Blink, Standard, executive v.p.

UNITED WORLD FILMS Inc. (Subsidiary of Universal Pictures Co. Inc., 42% owned by Decca Records Inc.), 445 Park Ave., New York 22, N. Y. Plaza 9-8000. Norman E. Gluck, sales mgr. FP OE AS ES IS C A.

UNITY TELEVISION Corp., 1501 Broadway, New York 36, N. Y. Longacre 4-8234. Arche A. Mayers, president; Constance Lazar. FP FF OE AS ES CS C S. Other services: Film packages.

UNUSUAL FEATURES SYNDICATE, 333 N. Michigan Ave., Chicago 1, Ill. Franklin 2-3862. Dean Schaefer, owner. PS.

THOMAS J. VALENTINO Inc., 150 West 46th St., New York 36, N. Y. Circle 6-4675. Thomas J. Valentino, president. FP ES. Other services: Sound effects and mood music records.

VAN PRAAG PRODUCTIONS, 1600 Broadway, New York 19, N. Y. Plaza 7-2857. William Van Praag. PS FP OE SO A.

VENTI-DAVIS Inc., 152 East 40th St., New York City. Murray Hill 9-1684. Robert F. Davis, president. FP OE A.

VICTOR RADIO & TELEVISION ENTERPRISES, P.O. Box 485, Passaic, N. J. Prescott 7-7013. Victor Maycher. PS FP.

†VIDEO DRAMA PRODUCTIONS, 505 Fifth Ave., New York 17, N. Y. Murray Hill 2-0326. Henry E. Marcuse. PS FP OE.

VIDEO EVENTS Inc., 535 Fifth Ave., New York 17, N. Y. Murray Hill 7-1669. Judy Dupuy. PS. Specializing in children's shows. Other services: Spot commercials; station applicant consultant.

VIDEO FILMS, 1004 E. Jefferson Ave., Detroit 7, Mich. Woodward 2-3400. Clifford Hanna. FP.

VIDEO VARIETIES Corp., 41 East 50th St., New York 22, N. Y. Murray Hill 8-1162. William R. Deering, president; Martin Henry, v.p. in charge of production; Otis P. Williams, general sales manager. Studio: 510 West 57th St., New York 19, N. Y. FP OE SO.

VIDICAM PICTURES Corp., 240 East 39th St., New York City. Murray Hill 6-3310. FP OE SO AS ES IS C S A.

CHICK VINCENT Co., 509 Madison Ave., New York City. Eldorado 5-0734. Chick Vincent. PS OE.

VIRGONIAN PRODUCTIONS, 1450 Belfast Drive, Hollywood, Cal. Crestview 4-5720. Jeanne Gray, producer. PS FP OE.

VISUAL METHODS COMPANY Inc., 6 East 39th St., New York 16, N. Y. Murray Hill 6-4443. H. D. Rose, president.

WAAS ASSOCIATES, 1414 S. Penn Sq., Philadelphia 2, Pa. Locust 4-0833. Les Waas, president. PS.

ROGER WADE PRODUCTIONS, 15 West 46th St., New York 19, N. Y. Circle 7-6797. Roger Wade. FP.

WASHINGTON VIDEO PRODUCTIONS Inc., 1905 Fairview Ave. NE, Washington 2, D. C. Lawrence 6-6525. George F. Johnston, president. PS FP NR SO OE. Other services: Complete processing; laboratory facilities.

†LOUIS WEISS & CO., 655 No. Fairfax Ave., Los Angeles 36, Cal. Webster 8-5287. Adrian Weiss. FP OE FF SO AS ES CS C S A.

WELGOT TRAILER SERVICE, 630 Ninth Ave., New York 19, N. Y. Circle 6-6450. Martin Gottlieb and Charles L. Welsh. FP OE A. Other services: Special title announcements.

RUPE WERLING, Hidden Haven, Chalfont, Bucks County, Pa. Lexington 707. PS FP (free lance producer). Shows made to order.

WEST COAST SOUND STUDIOS, Subsidiary of Video Varieties Corp., 510 West 57th St., New York 19, N. Y. Circle 7-2062. Martin Henry, v.p. in charge of production. FP OE SO IS. Other services: Complete studio facilities for movies and recording.

†WILDING PICTURE PRODUCTIONS Inc., 1345 Argyle St., Chicago 40, Ill. Longbeach 1-8410. C. H. Bradfield Jr., president; H. W. Fish, v.p. Offices and screening rooms: 385 Madison Ave., New York City; 1010 Euclid Bldg., Cleveland, O.; 4925 Cadieux Road, Detroit, Mich.; 5981 Venice Blvd., Hollywood, Calif.; 4378 Lindell Blvd., St. Louis, Mo.; Enquirer Bldg., Cincinnati, O.; Law & Finance Bldg., Pittsburgh, Pa. FP OE. TV studio production facilities in Chicago, Detroit, New York and Hollywood.

†WILLARD PICTURES Inc. 45 West 45th St., New York City. Luxemburg 2-0430. John M. Squalers Jr., general manager. FP A.

†WILLIAMS PRODUCTIONS Inc., 1041 No. Formosa Ave., Hollywood 46, Cal. Granite 5111. Rene Williams. FP OE FF.

†WINIK FILMS Corp., 625 Madison Ave., New York 22, N. Y. Plaza 3-0684. Leslie Winik, president. FP OE SO IS.

FRANK WISBAR PRODUCTIONS Inc., 7324 Santa Monica Blvd., Hollywood 46, Cal. Hudson 2-2286. Frank Wisbar. FP.

WOLF ASSOCIATES Inc., 420 Madison Ave., New York City. Plaza 5-7620. Ed Wolf, general manager. PS.

RAPHAEL G. WOLFF STUDIOS, 5631 Hollywood Blvd., Hollywood 28, Cal. Granite 6126. Raphael G. Wolff. FP OE SO IS A.

†WOODRUFF ASSOCIATES, 210 East 41st St., New York 17, N. Y. Murray Hill 2-4412. Frank L. Woodruff. PS FP OE NR A.

WORLD BROADCASTING SYSTEM Inc., Subsidiary of Frederic W. Ziv Co., 488 Madison Ave., New York City. Robert W. Friedhelm, general manager. Murray Hill 8-4700. Transcription library (no films or live shows).

CARTER WRIGHT ENTERPRISES Inc., 6533 Hollywood Blvd., Hollywood, Cal. Hollywood 9-0944. Carter Wright. PS FP OE ES IS.

VOGUE WRIGHT STUDIOS, 237 E. Ontario St., Chicago, Ill. Whitehall 4-0244. James Holmes. FP OE SO AS ES CS S A. Other services: Sound slide films.

WURTELE FILM PRODUCTIONS, P. O. Box 504, Orlando, Fla. 9755. H. S. Wurtele. FP ES IS.

†EMERSON YORKE STUDIO, 245 West 55th St., New York 19, N. Y. Luxemburg 2-2216. Emerson Yorke, executive producer. FP OE NR AS ES. All types TV live shows filmed; completely equipped and licensed studio available.

†YOUNG AMERICA FILMS Inc., 18 East 41st St., New York 17, N. Y. Lexington 2-4111. James R. Brewster. ES.

HAROLD YOUNG PRODUCTIONS Inc., 44 West 44th St., New York City. Murray Hill 2-8060. Harold M. Young. PS FP OE SO IS.

ZIV TELEVISION PROGRAMS Inc., 488 Madison Ave., New York 22, N. Y. Murray Hill 8-4700. John L. Sinn, president; M. J. Rifkin, v.p. Branch offices: Cincinnati, Ohio, 1529 Madison Road, Plaza 1323, Ed Broman, manager Central Division; Hollywood, Cal., 5255 Clinton St., Hempstead 5121, Walter Kingsley, western divisional sales. PS FP OE FF AS CS C S A.

U. S. GOVERNMENT FILMS FOR TV—Catalog listing 427 government films available for use on television, published in February, 1952, by Visual Service Education, Office of Education, Federal Security Agency, Washington 25, D. C. Prepared by Dr. Seerley Reid, chief, education service.

U. S. GOVERNMENT MOTION PICTURES—ES and other films are produced by various departments and bureaus of the Federal Government, and are generally available for loan on request. It is recommended you write to director of information of each of following agencies for latest listings and availabilities, addressing them in Washington, D. C.:

Department of Agriculture	Fish and Wildlife Service
Department of the Air Force	Indian Service
Department of the Army	Department of the Interior
Civil Aeronautics Administration	Marine Corps
Coast Guard	Bureau of Mines
Department of Commerce	Department of the Navy
Department of Defense	Public Health Service
Economic Cooperation Administration	Department of State
Federal Civil Defense Administration	Tennessee Valley Authority
Federal Security Agency	Department of the Treasury
	Veterans' Administration
	Office of Vocational Rehabilitation
	Institute of Inter-American Affairs

MOTION PICTURES AND FILMSTRIPS—Catalog listing more than 1519 new theatrical, non-theatrical and TV motion pictures produced and copyrighted during July-Dec. 1951. Published semi-annually by Copyright Office, Library of Congress, Washington 25, D. C. Latest edition, Third series, Vol. 5, part 12-13, No. 2, July-Dec., 1951, available at 50c per copy.

†U. S. GOVERNMENT FILMS FOR SCHOOL AND INDUSTRY, Catalog published by Castle Films Division of United World Films Inc., 445 Park Ave., New York 22, N. Y., lists more than 1,000 visual aids for schools and industries.

CANADIAN GOVERNMENT FILMS—National Film Board of Canada, New York Office: 1270 Sixth Ave. Judson 6-2400.

EDUCATIONAL AND INDUSTRIAL FILMS—For references to such films, issued primarily for use by schools and other non-theatrical groups but presumably available to TV in many instances, the following guidebooks are recommended:

Educators Guide to Free Films, published by Educators Progress Press, Randolph, Wis., \$6, lists among other things companies and trade associations and films they make available.

Educational Film Guide, published by H. W. Wilson Co., 950 University Ave., New York 52, N. Y., \$5, issued quarterly with annual cumulation.

Filmstrip Guide, published by H. W. Wilson Co., 950 University Ave., New York 52, N. Y., \$3, quarterly with annual cumulation.

The Index of Training Films, published by *Business Screen Magazine*, 150 E. Superior St., Chicago; also publisher of *Sports, Physical Education Recreation Film Guide, Farm Film Guide*.

ORGANIZATIONS DEALING WITH TELEVISION

Advertising, Broadcasting & Telecasting

Motion Picture & Related Groups

Music Licensors

Technical Groups

Manufacturing, Merchandising & Servicing

Advertising, Broadcasting & Telecasting

ADVERTISING ASSOCIATION OF THE WEST, 425 Bush St., San Francisco 5, Cal. GARfield 1-6888. Arthur E. House, House & Leland, president; Howard Willoughby, *Sunset Magazine*, senior v.p.; Mrs. Glad Hall Jones, KRKO, Los Angeles, v.p. at large; Clair G. Henderson, Arthur G. Rippey & Co., secy-treas.

THE ADVERTISING COUNCIL Inc., 25 W. 45th St., New York 19, N. Y. LUXemburg 2-1520. Theodore S. Repplier, president; Allan M. Wilson (Washington), George P. Ludlam (New York), v.p.; Gordon C. Kinney, radio-TV director. Washington: 1200 18th St. NW. STerling 9153 (T. S. Repplier, A. M. Wilson). Chicago: 203 N. Wabash Ave. RANdolph 6-1753 (Mrs. Lavinia Schwartz). Hollywood: 1680 N. Vine St. GRANite 7166 (Robert Coleson). **Radio-TV Committee of Council Board:** Niles Trammell, NBC, chairman; Wesley I. Nunn, Standard Oil Indiana; Stuart Peabody, Borden Co.; Howard Chapin, General Foods; William Reydel, Cunningham & Walsh; Chris J. Witting, DuMont.

ADVERTISING FEDERATION OF AMERICA (AFA), 330 W. 42nd St., New York 36, N. Y. BRyant 9-4030. Elon G. Borton, president and general manager; Rita G. Eastman, secy; Robert M. Gray, Esso, chairman.

AMERICAN ASSOCIATION OF ADVERTISING AGENCIES (AAAA), 400 Lexington Ave., New York 17, N. Y. LEXington 2-7980. Fred-eric R. Gamble, president. Radio & TV Production: Richard L. Scheidker, v.p.; Radio & TV Operations, Kenneth Godfrey.

AMERICAN MARKETING ASSN., 1525 E. 53rd St., Chicago 15, Ill. MUseum 4-5267. Gordon A. Hughes, president. Vice presidents: Ewalt T. Grether, Harold P. Alspaugh, William F. O'Dell. Ira D. Anderson, secy.; Charles W. Smith, treas.

ASSOCIATION OF CANADIAN ADVERTISERS, 85 Richmond St. W., Toronto 1, Ont. EMpire 3-8046. H. T. Venning, president; John O. Pitt, exec. v.p.; R. E. Sewell, v.p.-treas. Athol McQuarrie, gen. mgr.; John A. M. Gallie, secy.

ASSOCIATION OF NATIONAL ADVERTISERS, 285 Madison Ave., New York 17, N. Y. ORegon 9-4940. Paul B. West, president; Wesley I. Nunn, Standard Oil (Indiana), chairman of board; M. L. McElroy, v.p.; Cy Norton, v.p.; I. W. Digges, v.p. and gen. counsel; Peter Allport, secy.

CANADIAN ASSOCIATION OF BROADCASTERS (CAB), 108 Sparks St., Ottawa 4, Ont., Canada. Telephone: 3-4036. T. J. Allard, manager; T. A. Evans, secy-treas.; Pat Freeman, director of sales and service, 37 Bloor St., Toronto, Ont.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS (NAEB), 2500 Municipal Bldg., New York 7, N. Y. WHitehall 3-3600 ext. 2115, 2116. Seymour N. Siegel, president; Graydon Ausmus, v.p.; Frank Schooley, treas.; Burton Paulu, secy. & editor.

NATIONAL ASSOCIATION OF RADIO AND TELEVISION BROADCASTERS (NARTB), 1771 N St. NW, Washington 6, D. C. DEcatur 9300. Harold E. Fellows, president; Justin Miller, chairman & gen. counsel; C. E. Arney Jr., secy-treas.; Thad Brown Jr., mgr. of TV & counsel of TV Board; Richard P. Doherty, employe-employer relations director; Ralph W. Hardy, govt. relations director; Neal McNaughten, engineering director; Robert K. Richards, asst. to president & public affairs director; Richard A. Allerton, research director; John Smith, FM director; Edward H. Bronson, director of TV code affairs; William T. Stubblefield, director of station relations. TV Board: Robert D. Swezey, WDSU-TV, New Orleans, chairman; Clair R. McCollough, WGAL-TV, Lancaster, vice chairman; Harold Hough, WBAP-TV, Fort Worth; Paul Raibourn, KTLA, Los Angeles; George B. Storer, Storer Broadcasting Co., Birmingham, Mich.; Campbell Arnoux, WTAR-TV, Norfolk; Kenneth L. Carter, WAAM, Baltimore; William Fay, WHAM-TV, Rochester; Henry W. Slavick, WMCT, Memphis; Alexander Stronach, ABC-TV, New York; Herbert V. Akerberg, CBS-TV, New York; C. J. Witting, DuMont, New York; Frank J. Russell, NBC-TV, Washington.

NATIONAL ASSOCIATION OF RADIO & TELEVISION STATION REPRESENTATIVES Inc., 101 Park Ave., New York 17, N. Y. MURray Hill 5-4141. Joseph J. Weed, Weed & Co., president; Eugene Katz, Katz Agency, v.p.; Adam J. Young Jr., secy.; William H. Weldon, Blair-TV, treas.; T. F. Flanagan, managing director.

NATIONAL BETTER BUSINESS BUREAU, Chrysler Bldg., New York 17, N. Y. MURray Hill 6-3535. R. P. Clayberger, chairman; Edward L. Greene, president.

PUBLISHERS INFORMATION BUREAU Inc. (PIB), 271 Madison Ave., New York 16, N. Y. MURray Hill 5-2210. Frank Braucher, president; W. H. Mullen, secy.

RADIO EXECUTIVES CLUB OF NEW YORK—I. E. Showerman, president; C. H. Cottingham, v.p.; Claude Barrere, secy.; S. R. Dean, CBS, treas. Secy.'s address: 3948 Grand Central Terminal, New York 17, N. Y. MURray Hill 6-0238.

Motion Picture & Related Groups

ALLIED STATES ASSOCIATION OF MOTION PICTURE EXHIBITORS, 1131 Dupont Circle Bldg., Washington 6, D. C. DUpont 7400. Abram F. Myers, chairman and general counsel; Wilbur Snaper, president, 234 W. 44th St., New York 36, N. Y. Trueman T. Rembusch, chairman, TV committee, 54½ Court St., Franklin, Ind.

INDEPENDENT MOTION PICTURE PRODUCERS ASSOCIATION (IMPPA), 517 S. Mariposa Ave., Los Angeles 5, Cal. DUNkirk 4-4827. I. E. Chadwick, president; Edward F. Finney, secy.

MOTION PICTURE ASSOCIATION OF AMERICA (MPAA), 28 W. 44th St., New York 18, N. Y. BRyant 9-4000. 1600 Eye St. NW, Washington 6, D. C. EXecutive 5110. Eric Johnston, president; Leopold Friedman, chairman, TV committee; Edward Cooper, director, TV dept.

NATIONAL EXHIBITORS THEATRE TELEVISION COMMITTEE (NETTC), 1501 Broadway, New York 18, N. Y. CHickering 4-1200. Cafritz Bldg., Washington 6, D. C. STerling 5880. S. H. Fablan, Fablan Theatres, chairman; Mitchell Wolfson, WTVJ & Wometco Theatres, Miami, v.p.; Robert O'Brien, United Paramount Theatres, secy.; Fred J. Schwartz, Century Circuit, treas.; Philip F. Harling, Fablan Theatres, asst. secy.-treas.

NATIONAL SOCIETY OF TELEVISION PRODUCERS (NSTP), 654 Madison Ave., New York City. TEMpleton 8-7025. Irvin P. Sulds, president; Charles Basch, v.p.; Arthur Ehrlich, secy.; Jack Levine, treas. West Coast: Louis D. Snader, president; David Chudnow, v.p.; Gladys Rubens, secy.; Maleese Black, treas.

NATIONAL TELEVISION FILM COUNCIL (NATFC), Suite 820, 1564 Broadway, New York, N. Y. JUdson 2-2928. Melvin L. Gold, president; David Savage, v.p.; Sally Perle, secy.; Wm. Holland, treas.

SOCIETY OF INDEPENDENT MOTION PICTURE PRODUCERS (SIMPP), 1270 Sixth Ave., New York 20, N. Y. JUdson 6-0580. Ellis Gibbs Arnall, president; Marvin L. Paris, executive secy. Beverly Hills office: 357 N. Canon Dr. CRestview 1-7283.

TELEVISION FILM PRODUCERS ASSOCIATION (TFPA), 8822 W. Washington Blvd., Culver City, Cal. TEXas 0-2761. Hal Roach Jr., president; Carl Dudley, v.p.

THEATRE NETWORK TELEVISION Inc. (TNT), 515 Madison Ave., New York 22, N. Y. Plaza 3-3464. Nathan L. Halpern, president.

THEATRE OWNERS OF AMERICA (TOA), 1501 Broadway, New York 36, N. Y. LOn-gare 3-6238. Mitchell Wolfson, president; Gael Sullivan, exec. director; Robert H. O'Brien, chairman, TV committee; Marcus Cohn, TV counsel; Jansky & Bailey, TV engineers.

THEATRE TELEVISION AUTHORITY, 5677 Stockton Blvd., Sacramento 20, Cal. HICKory 7-9874. Kenneth E. Wright, pres. & managing dir.; Les C. Schwimley, v.p.; Rodney C. Richardson, secy.; Frank A. Prior, treas.

Music Licensors

AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS (ASCAP), 575 Madison Ave., New York 22, N. Y. MURray Hill 8-8800. Otto A. Harbach, president; Frank H. Connor, v.p.; Oscar Hammerstein II, v.p.; Paul Cunningham, secy.; Louis Bernstein, treas.; A. Walter Kramer, asst. secy.; Donald Gray, asst. treas.

BROADCAST MUSIC Inc. (BMI), 580 Fifth Ave., New York 36, N. Y. PLaza 7-1800. Carl Haverlin, president; Roy Harlow, v.p., station service; Glenn R. Dolberg, dir. station relations.

COMPOSERS, AUTHORS & PUBLISHERS ASSN. OF CANADA Ltd., 132 George St., Toronto, Ont. MI 8547. W. S. Low, gen. mgr.

MUSIC PUBLISHERS PROTECTIVE ASSN. Inc., 45 Rockefeller Plaza, New York 20, N. Y. CIRCLE 6-3087. Harry Fox, gen. mgr.

G. RICORDI & CO., 1270 Avenue of the Americas, New York 20, N. Y. JUdson 2-5300. Frank Colombo, managing dir. & secy.; Arthur A. Hauser, sales mgr. & educational dir.

SESAC INC., 475 Fifth Ave., New York 17, N. Y. MURray Hill 5-5365. Paul Heinecke, president; R. C. Heinecke, treas.; K. A. Jadassohn, gen. mgr.

Miscellaneous

ACADEMY OF TELEVISION ARTS & SCIENCES (ATAS), 6123 Selma Ave., Hollywood 28, Cal. HEMpstead 8942. Hal Roach Jr., president; Charles Ruggles, 1st v.p.; Don Feddersen, 2nd v.p.; Betty Mears, secy.; Ernest Felix, treas.; Mildred Beach, secy. to treas.; Isabelle Pantone, recording secy.; Robt. Palgram, cor. secy.

(Continued on next page)

ACADEMY OF RADIO & TELEVISION ARTS AND SCIENCES, 9 W. 57th St., New York 19, N.Y. PLaza 9-7272. Edward Bobley, president; Harold L. Crossman, chairman; Milton Hood Ward, natl. secy.

AMERICAN TELEVISION SOCIETY (ATS), 25 Vanderbilt Ave., New York 17, N.Y. MURray Hill 6-0238. Jules Seebach, WOR-TV, president; Warren Caro, v.p.; Claude Barrere, secy.; Archibald U. Braunfeld, treas.

AMERICAN WOMEN IN RADIO AND TELEVISION Inc., 5634 Grand Central Terminal, New York 17, N.Y. MURray Hill 9-8520. Doris Corwith, president. Vice presidents: Dorothy Fuller, Elizabeth E. Marshall, Alice Friberg, Molly Morse. Jane Dalton, secy.-treas.

ARMED FORCES COMMUNICATIONS ASSOCIATION, 1624 Eye St. NW, Washington 6, D.C. EXecutive 3033. W. Walter Watts, president. Vice presidents: Maj. Gen. George I. Back, Rear Adm. William B. Ammon, Maj. Gen. Raymond C. Maude, Vernon B. Bagnall, Elery W. Stone. Frank W. Wozencraft, counsel; George P. Dixon, exec. secy.

ASSOCIATION FOR EDUCATION BY RADIO-TELEVISION—John C. Crabbe, College of the Pacific, Stockton, Cal., president; Mrs. Elizabeth Marshall, Chicago Radio Council, 1st v.p.

ASSOCIATION OF FEDERAL COMMUNICATIONS CONSULTING ENGINEERS (AFCCE), c/o McIntosh & Inglis, Wyatt Bldg., Washington 5, D.C. METropolitan 4477. James C. McNary, president; Frank G. Kear, v.p.; Frank H. McIntosh, secy.; T. A. M. Craven, treas.

BROADCASTING & FILM COMMISSION OF NATIONAL COUNCIL OF CHURCHES, 220 Fifth Ave., New York 1, N.Y. OREGon 9-2968. Dr. Truman B. Douglass, chairman. Vice chairmen: Rome Betts, Dr. Paul Calvin Payne, Mrs. Norman Vincent Peale, Bishop Donald H. Tippett. Edith E. Lowry, recording secy.; Dr. Stanley I. Stuber, treas.; Ronald Bridges, exec. director; Albert Crews, radio-TV director.

FAIR TELEVISION PRACTICES COMMITTEE, 25 Broad St., New York 4, N.Y. DIGby 4-2923. Jerome W. Marks, chairman; James J. Mahoney, asst. chairman; Max Preferblum, secy.; Charles Aldredge, Washington representative.

FEDERAL COMMUNICATIONS BAR ASSOCIATION (FCBA), c/o John C. Spearman, secy., 1022 Munsey Bldg., Washington 4, D.C. METropolitan 0023. Arthur W. Scharfeld, president; Fred W. Albertson, 1st v.p.; Vincent B. Welch, 2nd v.p.; Charles F. Duvall, treas.

FEDERAL RADIO EDUCATION COMMITTEE (FREC), U. S. Office of Education, Washington 25, D.C. EXecutive 6300, ext. 2897. Dr. Earl J. McGrath, chairman; Mrs. Gertrude G. Broderick, executive secy.

INSTITUTE FOR EDUCATION BY RADIO-TELEVISION (IERT), Ohio State University, Columbus 10, O. UNiversity 3148, ext. 280. I. Keith Tyler, director; Joan E. Zuber, secy.

JOINT COMMITTEE ON EDUCATIONAL TELEVISION, 1785 Massachusetts Ave. NW, Washington, D.C. HUdson 6620, ext. 22, 30, 36. Dr. Edgar Fuller, chairman; Ralph Steetle, exec. director. Member organizations: American Council on Education, Association for Education by Radio-TV, Association of Land-Grant Colleges & Universities, National Association of Educational Broadcasters, National Association of State Universities, National Council of Chief State School Officers, National Education Association of the United States.

NATIONAL ASSOCIATION FOR BETTER RADIO & TELEVISION (NABRAT), 882 Victoria Ave., Los Angeles 5, Cal. WHitney 4245. Mrs. Clara S. Logan, president; Dr. Richard Atkinson, 1st v.p.; Dr. Lee DeForest, 2nd v.p.; Mrs. Victor Roberts, secy.; Miss Gertrude Blackstock, treas.

NATIONAL ASSOCIATION OF PERFORMING ARTISTS, 630 Fifth Ave., New York, N.Y. CIRCLE 7-8194. Fred Waring, president; Alfred Rice, general counsel.

NATIONAL ASSOCIATION OF RADIO-TV NEWS DIRECTORS, c/o Radio Station WOW, Omaha, Neb. WEbster 3400. James Bormann, WCCO, Minneapolis, president; Tom Eaton, WTIC, Hartford, v.p.; Sheldon Peterson, KLZ, Denver, treas.; Soren Munkhof, WOW-TV, exec. secy.; James A. Byron, WBAP, Fort Worth, chairman, TV committee.

NATIONAL COMMUNITY TELEVISION ASSOCIATION Inc., P.O. Box 184, Pottsville, Pa. Telephone: 6399. Martin Malarkey, Trans-Video Corp., Pottsville, president; Claude E. Reinhard, Palmerton TV Signal Corp., Palmerton, Pa., v.p.; George H. Bright, Panther Valley TV Co., Lansford, Pa., secy.; Melvin L. Boyer, Tamaqua TV Co., Tamaqua, Pa., treas.

RADIO COMMISSION OF SOUTHERN BAPTIST CONVENTION, Baptist Radio Center, Atlanta 6, Ga. CREScent 6431. S. F. Lowe, director; Dupree Jordan, assoc. director.

RADIO PIONEERS CLUB, 1440 Broadway, New York 18, N.Y. J. R. Poppele, president. Vice presidents: P. W. Morency, Arthur B. Crouch, Martin Campbell, Raymond F. Guy, O. H. Caldwell, Charles A. Wall. Samuel R. Dean, secy.; James E. Warren, treas.

VETERAN WIRELESS OPERATORS ASSOCIATION Inc.—William J. McGonigle, president; Arthur J. Costigan, v.p.; William C. Simon, secy.; R. H. Pheysey, treas. Secy.'s address: 149 President St., Lynbrook, L. I.

Manufacturing, Merchandising & Servicing

AMERICAN INSTITUTE OF TELEVISION MANUFACTURERS, 703 Sheraton Bldg., Washington 5, D.C. STerling 2407. John Ponsaing, president; Frank A. O'Neill, v.p. & gen. counsel; B. A. Murell, treas.; W. F. Robichaud, exec. secy.

ANTENNA MANUFACTURERS ASSOCIATION, 366 Madison Ave., New York 17, N.Y. MURray Hill 2-2925. Harold Harris, Channel Master, president; Ken Brock, Gabriel Co., v.p.

ASSOCIATION OF ELECTRONIC PARTS & EQUIPMENT MANUFACTURERS, 11 S. LaSalle St., Chicago 3, Ill. DEarborn 2-4217. John H. Cashman, Radio Craftsmen, chairman; Francis F. Florsheim, Columbia Wire & Supply, vice chairman; H. A. Staniland, Quam-Nichols Co., treas.; Kenneth C. Prince, exec. secy.

ELECTRONICS PARTS MANUFACTURERS ASSOCIATION, 430 Wyatt Bldg., Washington 5, D.C. METropolitan 3665. Charles C. Koch, Merit Transformer Corp., president; Alexander P. Hirsch, Micamold, v.p.; Neil Washburn, Tel-Rad, secy.

ELECTRONICS MANUFACTURERS ASSOCIATION Inc., 575 Madison Ave., New York 22, N.Y. MURray Hill 8-0345. David Wald, president; Sol W. Gross, v.p.; I. A. Mitchell, v.p.; Allan Bernstein, secy.; Irving Golin, treas.; Moses Shapiro, general counsel.

NATIONAL ALLIANCE OF TELEVISION & ELECTRONIC SERVICE ASSOCIATIONS (NATESA), 5908 S. Troy St., Chicago 29, Ill. PERSpect 6-6575. Frank J. Moch, president; James Husted, secy.-general; Bertram Lewis, treas.; Russell J. Cummings, Eastern v.p.; Milton A. Klarsfeld, Eastern secy.; J. B. McDowell, Central secy.

NATIONAL APPLIANCE AND RADIO-TV DEALERS ASSOCIATION (NARDA), 1437 Merchandise Mart, Chicago 54, Ill. MICHigan 2-5505. Mort Farr, president; H. B. Price Jr., P. S. Urner, v.p.; Victor Joerndt, secy.; K. J. Stucky, treas.; A. W. Bernsohn, managing dir.

NATIONAL ASSOCIATION OF ELECTRICAL DISTRIBUTORS (NAED), 290 Madison Ave., New York 17, N.Y. MURray Hill 6-4633. George F. Hessler, Graybar, New York, president; L. E. Barrett, Barrett Electronic Supply Co., St. Louis, v.p., apparatus & supply; Benjamin Gross, Gross Distributors, New York, v.p., appliance; Charles G. Pyle, exec. dir.; Alfred Byers, exec. secy.; Rose M. Cleary, treas.

NATIONAL ASSOCIATION OF MUSIC MERCHANTS Inc., 28 E. Jackson Blvd., Chicago, Ill. HARRison 7-2150. Ray S. Erlanson, San Antonio Music Co., San Antonio, Tex., president; Harry E. Calloway, Thearle Music Co., San Diego, v.p.; Thomas J. Holland, Gen Bros. Music Co., Salt Lake City, secy.; Ben F. Duvall, W. W. Kimball Co., Chicago, treas.; William R. Gard, exec. secy.

NATIONAL ELECTRICAL MANUFACTURERS ASSOCIATION (NEMA), 155 E. 44th St., New York 17, N.Y. J. F. Lincoln, Lincoln Electric Co., president; W. J. Donald, managing director.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION (NEDA), 221 N. LaSalle St., Chicago 1, Ill. FINancial 6-5570. Aaron Lippman, Newark, chairman; George Wedemeyer, Ann Arbor, Mich., president; L. B. Calamaras, Chicago, exec. v.p.; W. D. Jenkins, Richmond, 1st v.p.; Byron C. Deadman, Green Bay, Wis., 2nd v.p.; H. E. Ruble, Dayton, treas.; Harry Stark, Minneapolis, secy.

NATIONAL ELECTRONIC TECHNICIANS & SERVICE DEALERS ASSOCIATIONS, 165 E. Broadway, New York 2, N.Y. Max Lebowitz, New York, president; Roger Haines, Haddonfield, N. J., v.p.; David Van Nest, Trenton, corres. secy.; Richard G. Devaney, Philadelphia, recording secy.; T. L. Clarkson, Harrisburg, treas.

NATIONAL RETAIL DRY GOODS ASSOCIATION, 100 W. 31st St., New York 1, N.Y. CHICKering 4-8780. George Hansen, president; Wade G. McCargo, chairman of executive committee. Regional vice presidents: David E. Moeser, George L. Stearns, Philip M. Talbott, Isadore Pizitz, Joseph W. Dye, Herbert H. Wilson, Clark E. Simon, John H. Dunkin, J. L. Sherk. J. Gordon Dakins, gen. mgr. & treas.

ONTARIO ASSOCIATION OF RADIO-TELEVISION & APPLIANCE DEALERS Inc., 30 Bloor St., Toronto, Ont. PRinces 3787. J. A. Fardie, president; H. Edwards, treas.; Wilf Hodgins, secy.-mgr.

PHONOGRAPH MANUFACTURERS ASSOCIATION Inc., 277 Broadway, New York 7, N.Y. REctor 2-6980. Roland J. Kalb, president; Ben Birns, v.p.; Joseph Dworken, secy.-treas.; A. D. Adams, exec. secy.

RADAR-RADIO INDUSTRIES OF CHICAGO Inc., 1 N. LaSalle St., Chicago 2, Ill. CENTral 6-0077. Leslie F. Muter, president; S. I. Neiman, exec. secy.; Kenneth C. Prince, gen. counsel.

RADIO-TELEVISION MANUFACTURERS ASSOCIATION (RTMA), 777 14th St., NW, Washington 5, D.C. National 3902. A. D. Piamondon Jr., Indiana Steel Products Co., chairman; Glen McDaniel, president; James D. Secrest, secy.-gen. mgr.; Peter H. Cousins, information dir.; Leslie F. Muter, Muter Co., treas.; John W. Van Allen, general counsel; Ray S. E. Donaldson, attorney; R. M. Haarlander, asst. secy. Wm. F. E. Long, dir. of statistics. Vice presidents: John W. Craig, Crosley, set div.; R. E. Carlson, Tung-Sol, tube div.; R. E. Zender, Lenz Electric, parts div.; H. J. Hoffman, Machlett Labs, technical products div.; Arie Liberman, Talk-A-Phone, amplifier div. Directors—Term expiring 1953: Robert S. Alexander, Wells-Gardner; E. Aischuler, Sentinel; W. R. G. Baker, GE; Robert S. Bell, Packard-Bell; R. E. Carlson, Tung-Sol; B. W. Cooper, Delco div. of GM; Sidney Harman, David Bogen & Co.; H. J. Hoffman, Machlett; H. L. Hoffman, Hoffman Radio; Arie Liberman, Talk-A-Phone; H. C. Mattes, Belmont; Leslie F. Muter; Raymond S. Perry, Federal; Ray F. Sparrow, Mallory; R. C. Sprague, Sprague Electric; Robert C. Tait, Stromberg-Carlson; Raymond G. Zender, Lenz Electric. Term expiring 1954: Benjamin Abrams, Emerson; Max F. Balcom, Sylvania; H. C. Bonfig, Zenith; Herbert W. Clough, Belden; John W. Craig, Crosley; E. G. Fossum, Stewart-Warner; E. K. Foster, Bendix; Harlan B. Foulke, Arvin; G. Richard Fryling, Erie Resistor; J. J. Kahn, Standard Transformer; F. R. Lack, Western Electric; W. A. MacDonald, Hazeltine; A. D. Piamondon Jr., Indiana Steel. Term expiring 1955: Lloyd H. Coffin, Hytron; Allen B. DuMont; Harry A. Ehle, International Resistance; J. B. Elliott, RCA; Frank Freimann, Magnavox; Paul V. Galvin, Motorola; F. W. Godsey Jr., Westinghouse; W. J. Halligan, Hallcrafters; Larry F. Hardy, Philco; D. S. W. Kelly, Allen-Bradley; Matt Little, Quam-Nichols; Sam Norris, Ampex; W. S. Parsons, Centralab. Division chairmen: John W. Craig, Crosley, set; R. E. Carlson, Tung-Sol, tube; Matt Little, Quam-Nichols, parts; Carlyle W. Miller, Westinghouse, technical products; A. K. Ward, RCA, amplifier.

RADIO-TELEVISION MANUFACTURERS ASSOCIATION OF CANADA, 159 Bay St., Toronto 1, Ont. EMpire 3-1531. A. Brewer Hunt, Northern Electric Co., president; C. A. Pollock, Dominion Electrohome Industries, v.p. & chairman, receiver div.; J. R. Longstaffe, International Resistance Co., v.p. & chairman, parts div.; S. G. Paterson, Canadian Radio Mfg. Corp., v.p. & chairman, technical products div.; E. Olsen, Canadian Westinghouse, chairman, engineering committee; G. B. Elliott, Canadian GE, chairman, service committee; S. D. Brownlee, exec. secy.

(Continued on page 129)

Applications Pending and Construction Permits Granted

Total Applications: 547 (VHF 352, UHF 195). Total CPs: 18 (VHF 5, UHF 13).

Complete Tabulation of All Applications Filed and CPs Granted Under New Rules & Standards of April 14, 1952
 STAR (★) AND BOLDFACE CAPITAL LETTERS OF CITIES DENOTE GRANTEEES OF CPs; ALL OTHERS APPLICANTS ONLY

FCC's BPCT File No. given where available; for further details, consult file in FCC Reference Room

NOTE: This listing can be kept up-to-date and corrected with the weekly *TV Addenda* (blue sheets) published for its full-service subscribers by *Television Digest*, reporting all current FCC grants, applications, changes, etc.

ALABAMA

Bessemer—Johnston Broadcasting Co. (WJLD), Box 147. UHF Channel No. 48, 226-kw visual power, 117-kw aural. Antenna: 646-ft. above average terrain, 331-ft. above ground, 1291-ft. above sea level, latitude 33° 29' 02", longitude 86° 48' 35". Proposed transmitter site, 1817 11th Place S. Estimated cost of plant, \$234,578; yearly operating cost, \$200,000. Equipment, GE. George Johnston, 40%; George Johnston Jr., 60%. Washington counsel, Pehle, Lesser, Mann, Riemer & Luxford. Washington consulting engineers, Craven, Lohnes & Culver.

Birmingham—Birmingham News Co. (WSGN-ABC), 2200 1st Ave. N. UHF Channel No. 42, 1000-kw visual power, 500-kw aural. Antenna: 926-ft. above average terrain, 560-ft. above ground, 1580-ft. above sea level, latitude 33° 29' 23", longitude 86° 47' 58". Proposed transmitter site, .7 mile N.W. of Rosedale, on Red Mt. Estimated cost of plant, \$496,500; yearly operating cost, unknown. Equipment, RCA. Ruth L. Hanson, chairman of board, 10.84%; James E. Chappell, pres., 1.41%; Henry F. Johnston, exec. v.p., 5.69%; Clarence B. Hanson Jr., v.p., 6.61%; Harry B. Bradley, business mgr., 1.08%; J. C. Clark, secy.-treas., .54%; Robert P. Hunter, asst. secy.-treas., .87%; Victor H. Hanson II, 4.11%; Elizabeth F. Hanson, 4.34%; Louise F. Johnston, 3.25%; 9 others, none as much as 1%. Applicant publishes *Birmingham Age-Herald and News*, also owns *Huntsville Times Co.*, licensee of WBBS, Huntsville. BPCT-386. Washington counsel, Fly, Shuebruk & Blume. Washington consulting engineer, George E. Gautney.

Mobile—Giddens & Rester (WKRG-CBS), Downtown Theatre Bldg. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 527-ft. above average terrain, 459-ft. above ground, 644-ft. above sea level, latitude 30° 39' 12", longitude 88° 08' 59". Proposed transmitter site, Cottage Hill Rd., .58 mi. W. of Azalea Rd. Estimated cost of plant, \$294,000; yearly operating cost, \$212,298. Equipment, Dumont transmitter, RCA antenna. Kenneth Rabb Giddens and Travis J. Rester, equal partners. BPCT-690. Washington counsel, George O. Sutton & William Thomson. Washington consulting engineers, Commercial Radio Equipment Co.

Mobile—Mobile Television Corp. (WABB-ABC), 2110 American Bank Bldg., New Orleans. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 395-ft. above average terrain, 500-ft. above ground, 507-ft. above sea level, latitude 30° 41' 49", longitude 88° 02' 39". Proposed transmitter site, 300 St. Joseph St. Estimated cost of plant \$798,000; yearly operating cost, \$319,285. Equipment, RCA. Mobile Press Register Inc., publisher of *Mobile Press and Register*, 50%; Edgar B. Stern, Jr. (chief owner of WDSU & WDSU-TV, New Orleans), chairman, 16.1%; Audrey Stern Hess, treas.-asst. secy., 10%; Phillip M. Stern, 10%; Wm. J. Hearlin Jr., 1.1%; Robert D. Swezey (WDSU exec. v.p.), 8%; A. Louis Read (WDSU v.p.), 4%. Washington counsel, Pierson & Ball; consulting engineer, E. C. Page.

Mobile—Pape Broadcasting Co. Inc. (WALA-NBC), Box 1548. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 460-ft. above average terrain, 500-ft. above ground, 514-ft. above sea level, latitude 30° 41' 23", longitude 88° 02' 36". Proposed transmitter site, 210 Government St. Estimated cost of plant, \$450,650; yearly operating cost, \$250,000. Equipment, RCA. W. O. Pape, pres., 99.5%; H. K. Martin, v.p., 25%; W. B. Pape, secy., 25%. BPCT-705. Washington counsel, Dow, Lohnes & Albertson. Consulting engineers, L. J. N. du Trell & Associates, 204 Homedale Ave., New Orleans.

Mobile—Pursley Broadcasting Service (WKAB), Box 1306. UHF Channel No. 48, 22.6-kw visual power, 12.08-kw aural. Antenna: 255-ft. above average terrain, 305-ft. above ground, 335-ft. above sea level, latitude 30° 42' 26", longitude 88° 05' 12". Proposed transmitter site, Madison & Second Sts. Estimated cost of plant, \$152,200; yearly operating cost, \$183,500. Equipment, GE. Equal partners are Louise P. Pursley, 50% owner of WAPO, Chattanooga, and Claude L. Pursley. Washington counsel, Haley & Doty. Washington consulting engineer, George P. Adair.

Montgomery—Capitol Broadcasting Co. (WCOV-CBS), P. O. Box 1029. UHF Channel No. 20, 87.7-kw visual power, 43.88-kw aural. Antenna: 525-ft. above average terrain, 550-ft. above ground, 770-ft. above sea level, latitude 32° 20' 27.5", longitude 86° 17' 50". Proposed transmitter site, 3 mi. S.E. of Montgomery on Narrow Lane Rd. Estimated cost of plant, \$275,000; yearly operating cost, \$300,000. Equipment, RCA. Oscar P. Covington, pres., 13.889%; Clara R. Covington, v.p., 13.889%; Hugh M. Smith, secy.-treas., 2.778%; Margaret Covington Milwee, 13.889%; Ethel Covington, 13.889%; Peggy Milwee Carlson, 13.889%; Hazel C. Davies, 13.889%; Earl B. Covington, 13.889%. BPCT-822. Washington counsel, Welch, Mott & Morgan. Consulting engineers, W. J. Holey, Atlanta, Ga.

Montgomery—Montgomery Broadcasting Co. Inc. (WSFA-NBC), Radio Station WSFA, Box 1031. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 1039-ft. above average terrain, 823-ft. above ground, 1483-ft. above sea level, latitude

32° 01' 15.8", longitude 86° 20' 54.4". Proposed transmitter site, Mt. Carmel, 21 mi. S. of Montgomery. Estimated cost of plant, \$480,000; yearly operating cost, \$276,000. Equipment, RCA. Howard E. Pill, pres., 25%; R. F. Hudson Sr., v.p., 25%; H. S. Durden, treas., 33.1%; D. E. Dunn, secy., 8.1%; Seble B. Smith, 8.1%. Mr. Hudson is publisher of *Montgomery Advertiser & Alabama Journal*. Washington counsel, Spearman & Roberson; consulting engineer, George E. Gautney. BPCT-670.

Montgomery—Southern Enterprises, 330 Clayton St. UHF Channel No. 20, 19.8-kw visual power, 9.9-kw aural. Antenna: 384-ft. above average terrain, 340-ft. above ground, 595-ft. above sea level, latitude 32° 22' 23", longitude 86° 18' 39". Proposed transmitter site, 330 Clayton St. Estimated cost of plant, \$165,722; yearly operating cost, \$170,000. Equipment, RCA. General partnership consisting of Dr. John Randolph Penton Jr., pres., 15.15/19%; Woodley C. Campbell, v.p., 10.10/19%; Albert David Capeloto, 10.10/19%; Charles A. Casmus Jr., secy.-treas., 12.12/19%; Dorothy Schafer Casmus, 6.6/19%; Grace F. Casmus, 2.1/19%; Dr. George Blue Penton, 10.10/19%; Felix Robinson Jr., 12.12/19%. Engineer, Raymond C. Watson Jr., Box 1435, Anniston, Ala.

ARIZONA

Phoenix—KTAR Broadcasting Co. (KTAR-NBC), 711 Heard Bldg., 116 N. Central Ave. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1586-ft. above average terrain, 200-ft. above ground, 2840-ft. above sea level, latitude 33° 19' 56", longitude 112° 03' 49". Proposed transmitter site, South Mountain Park, Mt. Suappa. Estimated cost of plant, \$512,595; yearly operating cost, \$35,000. Equipment, RCA. John J. Louis, chairman of board, 22.57%; Henrietta J. Louis, 20.65%; John J. Louis Jr., 2.26%; Herbert J. Louis, 2.26%; Michael W. Louis, 2.29%; Harris Trust & Savings Bank Successor, trustee for John J. Louis Jr., 5.94%; for Herbert J. Louis, 6.09%; for Michael W. Louis, 6.16%; Richard O. Lewis, pres., 17.32%; B. R. Fulbright, secy.-treas., 1.24%; Sam Kahan, 7.73%; 5 others, none holding as much as 2%. Applicant owns AM stations KVOA, Tucson, TV applicant for that city; KYUM, Yuma; KYCA, Prescott. BPCT-409. Washington counsel, Segal, Smith & Hennessey; consulting engineer, George C. Davis.

Phoenix—Maricopa Broadcasters Inc. (KOOL-CBS), Adams Hotel. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 1268-ft. above average terrain, 174-ft. above ground, 2464-ft. above sea level, latitude 33° 20' 49", longitude 112° 03' 19". Proposed transmitter site, Salt River Mt., 7 mi. S. of Phoenix. Estimated cost of plant, \$327,273; yearly operating cost, \$228,000. Equipment, DuMont transmitter, GE antenna. Gene O. Autry, pres., 85%; Frank Beer, v.p., 5%; Charles H. Garland, secy.-treas., 5%; Thomas Chaucey, asst. secy., 5%. Interlocking ownership with KOPO, Tucson, also TV applicant. BPCT-778. Washington counsel, Maurice Barnes. Washington consulting engineer, E. C. Page.

Tucson—Arizona Broadcasting Co. Inc. (KVOA-NBC), 48 E. Broadway, Box 2911. Channel No. 4, 10.9-kw visual power, 5.45-kw aural. Antenna: 224-ft. above average terrain, 500-ft. above ground, 2864-ft. above sea level, latitude 32° 14' 32", longitude 110° 58' 30". Proposed transmitter site, N. 10th Ave. & Lee St. Estimated cost of plant, \$249,033; yearly operating cost, \$180,000. Equipment, RCA. KTAR Broadcasting Co., 85.82%; R. B. Williams, pres., 10.13%; Harper Phillips, 2.7%; Raymond H. Hoisclaw, 1.35%. Note: See also KTAR, Phoenix. BPCT-853. Washington Counsel, Segal, Smith & Hennessey. Washington consulting engineer, George C. Davis.

Tucson—Catalina Broadcasting Co. (KCNA-ABC), P. O. Box 2348. Channel No. 9, 25.4-kw visual power, 12.7-kw aural. Antenna: 68.5-ft. above average terrain, 344-ft. above ground, 2944-ft. above sea level, latitude 32° 17' 36", longitude 110° 53' 40.3". Proposed transmitter site, Swan Rd. extension 6.5 mi. from Tucson. Estimated cost of plant, \$255,000; yearly operating cost, \$160,000. Equipment, GE. Erskine Caldwell, pres., 32.8%; William A. Small, v.p., 16.1%; George W. Chambers, secy.-treas., 19.8%; Clare Ellinwood, 14.04%; William H. Johnson, 13.6%; T. T. Clark, asst. secy., 1.3%; Wayne Sanders, mgr., .96%; H. B. Chambers, 1.3%; M. M. Garrett, 1%. Note: Percentages of ownership will change if TV grant is made. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineer, Millard M. Garrison.

Tucson—Old Pueblo Broadcasting Co. (KOPO-CBS), 115 W. Drachman St. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 281-ft. above average terrain, 500-ft. above ground, 2868-ft. above sea level, latitude 32° 14' 22", longitude 110° 58' 13". Proposed transmitter site, 115 W. Drachman St. Estimated cost of plant, \$369,773; yearly operating cost, \$300,000. Equipment, DuMont transmitter, GE antenna. Harold C. Tovrea, pres., 10%; Gene Autry, 48%; Tom Chaucey, v.p., 20%; Charles H. Garland, secy.-treas., 10%; Robert C. Garland, 10%. Interlocking ownership with KOOL, Phoenix, also TV applicant. Washington counsel, Maurice Barnes. Washington consulting engineer, E. C. Page.

ARKANSAS

- Fort Smith**—George T. Hernreich, 601 Garrison Ave. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 489-ft. above average terrain, 500-ft. above ground, 1039-ft. above sea level, latitude 35° 22' 00", longitude 94° 22' 00". Proposed transmitter site, Cartwright Mt., 2 mi. N.E. of Chester. Estimated cost of plant, \$348,993; yearly operating cost, \$276,000. Equipment, GE. George T. Hernreich, 100%. Washington counsel, Welch Mott & Morgan. Washington consulting engineer, E. C. Page.
- Fort Smith**—Southwestern Publishing Co. (KFSA-ABC), 920 Rogers Ave. Channel No. 5, 100-kw visual power, 50.1-kw aural. Antenna: 263-ft. above average terrain, 349-ft. above ground, 783-ft. above sea level, latitude 36° 23' 02", longitude 94° 25' 22". Proposed transmitter site, 920 Rogers Ave. Estimated cost of plant, \$288,988; yearly operating cost, \$244,400. Equipment, DuMont transmitter, RCA antenna. Donald W. Reynolds, pres., 66 2/3%; Edith R. Reynolds, secy.-treas., 33 1/3%. Mr. Reynolds is publisher of *Fort Smith Southwest Times Record*, operating AM station KFSA, *Oklmulgee* (Okla.) *Daily Times* (KHBG), *Bartlesville* (Okla.) *Examiner-Enterprise*; and owns KBRS, Springdale, Ark. Washington counsel, Haley & Doty. Washington consulting engineers, Craven, Lohnes & Culver.
- Little Rock**—Arkansas Radio & Equipment Co. (KARK-NBC), 112-14 E. Capitol Ave. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 785-ft. above average terrain, 559-ft. above ground, 1129-ft. above sea level, latitude 34° 46' 05", longitude 92° 21' 05". Proposed transmitter site, 6815 Cantrell Rd. Estimated cost of plant, \$729,632; yearly operating cost, \$319,452. Equipment, RCA. T. H. Barton, pres., 80%; T. K. Barton, v.p., 20%. Washington counsel, Spearman & Roberson. Consulting engineers, Craven, Lohnes & Culver. BPCT-810.
- Little Rock**—Arkansas Television Co., 119 E. Capitol. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 530-ft. above average terrain, 1083-ft. above ground, 2048-ft. above sea level, latitude 34° 48' 04", longitude 92° 30' 00". Proposed transmitter site, Shinall Mt. Estimated cost of plant, \$830,637; yearly operating cost, \$535,716. Equipment, RCA. Radio Broadcasting Inc. (KTHS, Hot Springs, Ark.), 42%; *Arkansas Democrat*, 32%; National Equity Life Insurance Co., 16%; August Engel, pres., 10%; William H. Bronson, board chmn. Interlocking ownership with Times Publishing Co. (KWKH), Shreveport, La., publisher of *Shreveport Times*, *Monroe* (La.) *Morning World & News Star*. Washington counsel, Dempsey & Kopolovitz. Consulting engineer, A. Earl Cullum Jr., Dallas.

CALIFORNIA

- Bakersfield**—Bakersfield Broadcasting Co. (KAFY-MBS), Box 1432. UHF Channel No. 29, 20.42-kw visual power, 10.21-kw aural. Antenna: 459-ft. above average terrain, 297.7-ft. above ground, 1122.7-ft. above sea level, latitude 35° 23' 52", longitude 118° 55' 54". Proposed transmitter site, north end of Sterling Rd., E. Bakersfield. Estimated cost of plant, \$210,082; yearly operating cost, \$300,000. Equipment, RCA. George Cromie, pres., 33 1/3%; R. F. Harlow, secy.-treas., 33 1/3%; Sheldon Anderson, mgr., 16 2/3%; Geneva Anderson & Rosalie C. Anderson, 16 2/3%. Mr. Anderson also holds interests in KYNO, Fresno, and KCOK, Tulare. Geneva Anderson & Rosalie Anderson also hold interests in KCOK, Tulare. Counsel, John P. Hearne, Hollywood, Cal.
- Bakersfield**—John H. Poole tr/as John Poole Broadcasting Co., Security Bldg., Long Beach, Cal. UHF Channel No. 29, 114-kw visual power, 64.4-kw aural. Antenna: 623-ft. above average terrain, 247-ft. above ground, 1863-ft. above sea level, latitude 35° 29' 08", longitude 118° 53' 19". Proposed transmitter site, 5.5 mi. N., 45° E. of Oil City. Estimated cost of plant, \$220,000; yearly operating cost, \$150,000. Equipment, DuMont transmitter, GE antenna. John H. Poole, 100% owner, also owns KBIG, Avalon, Cal.; experimental uhf station KM2XAZ, Los Angeles; and is TV applicant for Stockton, Salinas, Fresno & Los Angeles, Cal. Washington counsel, McKenna & Wilkinson; consulting engineer, George P. Adair.
- Bakersfield**—Kern County Broadcasters Inc. (KERO-NBC), 1420 Truxtun Ave. Channel No. 10, 13-kw visual power, 6.5-kw aural. Antenna: 3074-ft. above average terrain, 137-ft. above ground, 7032-ft. above sea level, latitude 35° 12' 23", longitude 118° 38' 30". Proposed transmitter site, Bear Mountain, 4 mi. S. of Bealville. Estimated cost of plant, \$172,401; yearly operating cost, \$190,000. Equipment, RCA. Albert E. De Young (10% partner & gen. mgr., KERO), pres., 51%; M. H. Stansbury (oilman), v.p., 24%; Edward E. Urner (sales mgr., KERO), 10%; 3 others, 5% each. Applied to FCC June 30 for voluntary assignment of license of KERO, which is now partnership of Paul R. Bartlett & Albert E. De Young. Washington counsel, Pierson & Ball; consulting engineers, Craven, Lohnes & Culver.
- Bakersfield**—Lemert Broadcasting Co., Hotel Padre. Channel No. 10, 61.7-kw visual power, 30.85-kw aural. Antenna: 548-ft. above average terrain, 342-ft. above ground, 1207-ft. above sea level. Proposed transmitter site, Alfred Harnell Highway, near Bakersfield. Estimated cost of plant, \$296,629; yearly operating cost, \$200,000. Equipment, RCA. Lewis F. Blumberg (employee, "Motion Pictures for TV"), pres., 32.2%; Morris E. Harrison (retail men's wear), v.p., 10%; Pearl Lemert, secy.-treas., 10%; Dr. Harry W. Lange, 10%; Dr. Robert W. Sheldon, 10%; Milton Rudnick, 10%; Cecil T. Jones, 10%; Jack Benny, 8.9%; William Goetz, 8.9%. BPCT-233. Washington counsel, Lyon, Wilner & Bergson; consulting engineer, Millard M. Garrison.
- Chico**—Golden Empire Broadcasting Co. (KHSL-MBS), Box 717. Channel No. 12, 12.28-kw visual power, 6.14-kw aural. Antenna: 481-ft. above average terrain, 177-ft. above ground, 1767-ft. above sea level, latitude 39° 44' 38", longitude 121° 37' 49". Proposed transmitter site, Skyway & Neal Rd. Estimated cost of plant, \$177,697; yearly operating cost, \$120,000. Equipment, RCA. Mickey (Ruth) McClung, pres., 92.5%; Martha McClung Roberts, v.p., 2.5%; Hugh McClung Jr., treas., 5%. Also licensee of KVCV, Redding, and KYOS, Merced, Cal. Washington counsel, Haley & Doty; consulting engineers, Kear & Kennedy.
- Fresno**—California Inland Broadcasting Co. (KFRE-CBS), T. W. Patterson Bldg. Channel No. 12, 25.2-kw visual power, 12.6-kw aural. Antenna: 1943-ft. above average terrain, 174-ft. above ground, 4874-ft. above sea level, latitude 37° 04' 44", longitude 119° 25' 47". Proposed transmitter site, approximately 1/4 mile

- S.W. of Auberry Shaver Lake Rd. at Meadow Lake Junction. Estimated cost of plant, \$428,957; yearly operating cost, \$355,236. Equipment, GE. J. E. Rodman, chairman of board, 60%; Paul R. Bartlett, pres.-treas., 24%; William C. Crossland, v.p.-secy., 16%. BPCT-413. Washington counsel, Pierson & Ball. Washington consulting engineers, Craven, Lohnes & Culver.
- Fresno**—John H. Poole, tr/as John Poole Broadcasting Co., Security Bldg., Long Beach. UHF Channel No. 47, 281.9-kw visual power, 140.95-kw aural. Antenna: 337-ft. above average terrain, 363-ft. above ground, 652-ft. above sea level, latitude 36° 44' 05", longitude 119° 47' 23". Proposed transmitter site, Security Bank Bldg. Estimated cost of plant, \$288,000; yearly operating cost, \$160,000. Equipment, GE. John H. Poole, 100% owner, also owns KBIG, Avalon, Cal.; experimental uhf station KM2XAZ, Los Angeles; and is TV applicant for Stockton, Salinas, Bakersfield & Los Angeles. Washington counsel, McKenna & Wilkinson; consulting engineer, George P. Adair.
- Fresno**—KARM, The George Harm Station (KARM-ABC), 1333 Van Ness Ave. Channel 12, 316-kw visual power, 158-kw aural. Antenna: 500-ft. above average terrain, 512-ft. above ground, 837-ft. above sea level, latitude 36° 50' 49", longitude 119° 50' 18". Proposed transmitter site, 7 1/2 mi. N. by W. of Fresno (AM location). Estimated cost of plant, \$398,533; yearly operating cost, \$300,000. Equipment, GE. Hattie Harm, pres., 100%. Mrs. Harm is 50% owner of KROY, Sacramento, also TV applicant. BPCT-478. Washington counsel, Hogan & Hartson. Washington consulting engineers, A. D. Ring & Co.
- Fresno**—McClatchy Broadcasting Co. (KMJ-NBC), 21st & Q, Sacramento. UHF Channel No. 24, 105.7-kw visual power, 52.85-kw aural. Antenna: 1980-ft. above average terrain, 248-ft. above ground, 4748-ft. above sea level, latitude 37° 04' 41", longitude 119° 25' 46". Proposed transmitter site, 3/4 mi. S.W. of Auberry-Shaver Lake Rd. at Meadow Lake Junction. Estimated cost of plant, \$626,630; yearly operating cost, \$394,829. Equipment, RCA. McClatchy Newspapers owns 100%, of which Eleanor McClatchy, pres., 33 1/3%; Charlotte Maloney, v.p.-secy.-treas., 33 1/3%; James B. McClatchy, 11.11%. BPCT-449. Applicant owns KFBK, Sacramento; KERN, Bakersfield; KWG, Stockton; KBEE, Modesto, Cal.; KOH, Reno, Nev. Same ownership as *Sacramento Bee*, *Fresno Bee*, *Modesto Bee*. Also TV applicant for Sacramento. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.
- Fresno**—Schuler, Anderson, Chenault & Williamson (KYNO-MBS), Hotel Fresno. UHF Channel No. 47, 68.25-kw visual power, 34.12-kw aural. Antenna: 414.1-ft. above average terrain, 434-ft. above ground, 726-ft. above sea level, latitude 36° 45' 24", longitude 119° 49' 01". Proposed transmitter site, Olive & Fruit Aves. Estimated cost of plant, \$190,698; yearly operating cost, \$280,000. Equipment, DuMont transmitter, GE antenna. General partnership consisting of Robert M. Schuler, 60%; Lester Eugene Chenault, 15%; Sheldon Anderson, 15%; Bert Williamson, 10%. Counsel, John P. Hearne, San Francisco. Consulting engineer, Bert Williamson, Fresno.
- Los Angeles**—John H. Poole tr/as John Poole Broadcasting Co., Security Bldg., Long Beach, Cal. UHF Channel No. 22, 540-kw visual power, 334.5-kw aural. Antenna: 2906-ft. above average terrain, 127-ft. above ground, 5827-ft. above sea level, latitude 34° 13' 36", longitude 118° 03' 59". Proposed transmitter site, Mt. Wilson. Estimated cost of plant, \$392,000; yearly operating cost, \$150,000. Equipment, GE. John H. Poole, 100% owner, also owns KBIG, Avalon, Cal.; experimental uhf station KM2XAZ, Los Angeles; and is TV applicant for Fresno, Stockton, Bakersfield and Salinas, Cal. Washington counsel, McKenna & Wilkinson. Washington consulting engineer, George P. Adair.
- Monterey**—Monterey Radio-Television Co., 468 Calle Principal. Channel No. 8, 10-kw visual power, 5-kw aural. Antenna: 2631-ft. above average terrain, 179-ft. above ground, 3575-ft. above sea level, latitude 36° 32' 06", longitude 121° 37' 10". Proposed transmitter site, Baldy Peak. Estimated cost of plant, \$190,296.28; yearly operating cost, \$150,000. Equipment, RCA. Kenyon Brown, pres., 30% (mgr. of KBYE, Oklahoma City); George L. Coleman, v.p.-secy., 30%; Harry L. (Bing) Crosby Jr., v.p., 24%; S. M. Aston, v.p.-asst. secy., 10%; William Morrow, 6%. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas.
- Oakland**—Tribune Building Co. (KLX), 13th & Franklin Sts. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 1338-ft. above average terrain, 240-ft. above ground, 1775-ft. above sea level, latitude 37° 49' 08", longitude 122° 10' 45". Proposed transmitter site, 2 mile W.-N.W. from Redwood Peak. Estimated cost of plant, \$651,061; yearly operating cost, \$682,643. Equipment, RCA. J. P. Knowland Jr., pres., 22%; J. R. Knowland, v.p.; Jean H. Crawford, secy.; William F. Knowland, asst. treas., 22%; Franklin Investment Co. (of which J. R. Knowland is president), 55%. J. R. Knowland is also publisher of *Oakland Tribune*. BPCT-843. Counsel, St. Clair, Connolly & Corini, 130 Montgomery St., San Francisco. Washington consulting engineer, E. C. Page.
- Riverside**—California Telecasters, 3607 W. Magnolia Blvd., Burbank, Cal. UHF Channel No. 40, 21.1-kw visual power, 10.5-kw aural. Antenna: 725-ft. above average terrain, 193-ft. above ground, 2121-ft. above sea level, latitude 33° 59' 31", longitude 117° 19' 24". Proposed transmitter site, W. end of Box Springs Mt. Estimated cost of plant, \$136,523; yearly operating cost, \$150,000. Equipment, RCA. General partnership consisting of Bernard F. Malkin, 30%; William C. Wallace, 30%; Joel Prescott, 20%; Joel J. Bourdon, 10%; Robert W. Davidson, 10%. Counsel, Earle C. Blais, Burbank. Consulting engineers, Bernard Associates, Hollywood.
- Sacramento**—Harmco Inc. (KROY-CBS), Hotel Sacramento. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 500-ft. above average terrain, 530-ft. above ground, 566-ft. above sea level, latitude 38° 32' 36", longitude 121° 25' 41". Proposed transmitter site, 14th Ave. & 65th St. Estimated cost of plant, \$343,691; yearly operating cost, \$300,000. Equipment, GE. Hattie Harm, pres., 50%; Clyde F. Coombs, v.p.-secy., 50%. Applicant also owns KARM, Fresno, TV applicant. Washington counsel, Hogan & Hartson; consulting engineers, A. D. Ring & Co.
- Sacramento**—KCRA Inc. (KCRA-NBC), 1010 Eleventh St. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 596-ft. above average terrain, 650-ft. above ground, 668-ft. above sea level, latitude 38° 38' 20", longitude 121° 33' 25". Proposed

- transmitter site, 6 miles N.W. of center of town. Estimated cost of plant, \$517,896; yearly operating cost, \$576,000. Equipment, RCA. Ewing Kelly, pres. & gen. mgr., 50%; C. Vernon Hansen, v.p., 16.68%; Gerald Hansen, secy.-treas., 16.66%; Kenneth W. Hansen, 16.66%. BPCT-669. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey.
- Sacramento—McClatchy Broadcasting Co. (KFBK-ABC), 21st & Q Sts.** Channel No. 10, 114.5-kw visual power, 57.3-kw aural. Antenna: 1439-ft. above average terrain, 483.5-ft. above ground, 1439-ft. above sea level, latitude 38° 43' 05", longitude 120° 59' 23". Proposed transmitter site, Pine Hill Lookout, Green Valley Rd., 2.2 mi. N.W. of Rescue, Cal. Estimated cost of plant, \$769,183; yearly operating cost, \$399,579. Equipment, RCA. McClatchy Newspapers owns 100%, of which Eleanor McClatchy, pres., 33.3%; Charlotte Maloney, v.p.-secy.-treas., 33.3%; James B. McClatchy, 11.11%. BPCT-450. Applicant owns KERN, Bakersfield; KMJ, Fresno; KWG, Stockton; KBEE (FM), Modesto, Cal.; KOH, Reno, Nev. Same ownership as Sacramento Bee, Fresno Bee, Modesto Bee. Also TV applicant for Fresno, Cal. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.
- Sacramento—Sacramento Broadcasters Inc. (KXOA-MBS), Box 94.** Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 542-ft. above average terrain, 583-ft. above ground, 608-ft. above sea level, latitude 38° 35' 37", longitude 121° 26' 54". Proposed transmitter site, North Sacramento Freeway. Estimated cost of plant, \$350,613; yearly operating cost, \$480,000. Equipment, GE. Lincoln Dellar, pres., 100%; Robert W. Dumm, v.p.; Robert B. Gaylord Jr., secy. Applicant is also licensee of KXOB, Stockton, Cal.; KXOC, Chico, Cal.; KDB, Santa Barbara. BPCT-411. Washington counsel, Fly, Shuebruk & Blume. Washington consulting engineers, McIntosh & Inglis.
- Sacramento—Sacramento, Telecasters, Inc., 716 Calif. State Life Bldg., Sacramento, Cal.** Channel No. 10, 50-kw visual power, 25-kw aural. Antenna: 1508-ft. above average terrain, 500-ft. above ground, 2559-ft. above sea level, latitude 38° 43' 30", longitude, 120° 59' 23". Proposed transmitter site, 4.5 mi. S.E. of Salmon Falls. Estimated cost of plant, \$417,731; yearly operating cost, \$258,400. Equipment, GE. Wm. P. Wright, pres., 10.26%; John H. Schacht, v.p., 15.38%; Henry Teichert, secy., 2.56%; Russell Galloway Jr., 10.26%; plus 14 stockholders holding no more than 7.69%. Mr. Schacht holds 50% interest in KMOD, Modesto, Cal. Washington counsel, Haley & Doty. Washington consulting engineer, E. C. Page.
- Salinas—John H. Poole, tr/as John Poole Broadcasting Co., Security Bldg., Long Beach, Cal.** UHF Channel No. 28, 114-kw visual power, 64.4-kw aural. Antenna: 2521-ft. above average terrain, 246-ft. above ground, 3415-ft. above sea level, latitude 36° 45' 27", longitude 121° 30' 21". Proposed transmitter site, Gabilan Peak, 10.5 mi. N.E. of Salinas. Estimated cost of plant, \$225,000; yearly operating cost, \$150,000. Equipment, DuMont transmitter, GE antenna. John H. Poole, 100% owner, also owns KBIG, Avalon, Cal.; experimental uhf station KM2XAZ, Los Angeles; and is TV applicant for Fresno, Bakersfield, Stockton & Los Angeles, Cal. Washington counsel, McKenna & Wilkinson; consulting engineer, George P. Adair.
- Salinas-Monterey—Salinas Broadcasting Corp. (KSBW-MBS), Box 1651.** Channel No. 8, 11.5-kw visual power, 5.9-kw aural. Antenna: 2792-ft. above average terrain, 237-ft. above ground, 3777-ft. above sea level, latitude 36° 31' 37", longitude 121° 36' 40". Proposed transmitter site, Mt. Toro, 10 mi. S. of Salinas. Estimated cost of plant, \$278,992; yearly operating cost, \$300,000. Equipment, RCA. John C. Cohan, pres., 33 1/3%; Lewis A. Terven Jr., v.p., 33 1/3%; William M. Oates, secy.-treas., 33 1/3%. *San Francisco Chronicle*, licensee of KRON-TV, holds executory contract to purchase 25% of applicant. Counsel, John P. Hearne, San Francisco. Consulting engineer, Robert L. Hammett, San Francisco.
- San Bernardino—KITO Inc. (KITO-ABC), 569 Fourth St.** UHF Channel No. 18, 81-kw visual power, 40.5-kw aural. Antenna: 3688-ft. above average terrain, 110-ft. above ground, 5885-ft. above sea level, latitude 34° 14' 10", longitude 117° 14' 42". Proposed transmitter site, 2.3 mi. N. of Crestline, Cal. Estimated cost of plant, \$179,821; yearly operating cost, \$180,000. Equipment, Dumont transmitter, GE antenna. J. J. Flanagan, pres., 49.375%; H. G. Wall, v.p.-treas., 22.5%; Margaret B. Wall, secy., 28.125%. Counsel, H. G. Wall. Engineer, Owen J. Ford, East Highland, Cal. BPCT-897.
- San Diego—Airfan Radio Corporation Ltd. (KFSD-NBC), 326 Broadway.** Channel No. 10, 316-kw visual power, 174-kw aural. Antenna: 420-ft. above average terrain, 416-ft. above ground, 789-ft. above sea level, latitude 32° 43' 13", longitude 117° 04' 14". Proposed transmitter site, Emerald Hills Golf Course, 5 mi. E. of 5th & Broadway. Estimated cost of plant, \$729,885; yearly operating cost, \$475,000. Equipment, RCA. Thomas E. Sharp, pres., 99.75%; A. C. Blecksmith, v.p.; Amy Dickson, secy.-treas., 0.25%. BPCT-313.
- San Jose—FM Radio & Television Corp., 6578 Palm Ave.** Channel No. 11. Estimated cost of plant, \$189,750; yearly operating cost, \$360,000. W. L. Gleason (advertising), pres., 66%; G. R. Pollock (contractor), 20%; Hayden L. Hews, 1.6%; Glenn D. Gillett, Washington, 3.2%; A. Q. Lomba, 2%; Riley Gibson, 2%; D. A. Bitner, 2%; Isabel Valley Ranch Inc., 5%. BPCT-374. (Additional information not included in application.)
- San Jose—Standard Radio & Television Co., 702-10 Commercial Bldg.** Channel No. 11, 180-kw visual power, 112.2-kw aural. Antenna: 2785-ft. above average terrain, 4080-ft. above sea level, latitude 37° 06' 39.8", longitude 121° 50' 33". Proposed transmitter site, Peak Loma Prieta. Estimated cost of plant, \$491,352; yearly operating cost, \$274,718. Equipment, RCA. Allen T. Gilliland (bakery), pres., 24.2%; Fred J. Fletcher (automobiles), v.p., 16.5%; Paul Schaeffer (truck & farm implement distributor), treas., 16.5%; Roy M. Butcher (electrical contractor), 16.5%; 7 others, none holding more than 7.8%. Washington counsel, Krieger & Jorgenson; consulting engineer, Geo. P. Adair.
- San Luis Obispo—Christina M. Jacobson & Leslie H. Hacker, tr/as Valley Electric Co. (KVEC-MBS), 351 Higuera St.** Channel No. 6, 19.8-kw visual power, 9.9-kw aural. Antenna: 788-ft. above average terrain, 140-ft. above ground, 1694-ft. above sea level, latitude 35° 16' 56", longitude 120° 38' 01". Proposed transmitter site, 1.5 miles E. of city. Estimated cost of plant, \$131,926.40; yearly operating cost, \$50,000. Equipment, DuMont transmitter, RCA antenna. Christina M. Jacobson, 2/3 interest
- in partnership; Leslie H. Hacker, 1/3 interest in partnership. Latter is also licensee of KPRL, Paso Robles, Cal. BPCT-355. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis; consulting engineers, Craven, Lohnes & Culver.
- Stockton—E. F. Peffer (KGDM-CBS), Channel No. 13,** 60-kw visual power, 30-kw aural. Antenna: 465-ft. above average terrain, 487-ft. above ground, 504-ft. above sea level, latitude 37° 57' 12", longitude 121° 16' 57". Proposed transmitter site, 519 E. Market St. Estimated cost of plant, \$337,255; yearly operating cost, \$304,993. Equipment, RCA. E. F. Peffer, 100%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Kear & Kennedy.
- Stockton—John H. Poole, tr/as John Poole Broadcasting Co., Security Bldg., Long Beach, Cal.** UHF Channel No. 36, 284-kw visual power, 148.9-kw aural. Antenna: 3173-ft. above average terrain, 194.2-ft. above ground, 3994-ft. above sea level, latitude 37° 52' 50", longitude 121° 54' 53". Proposed transmitter site, Mt. Diablo, 4.5 mi. N. by E. from Mt. Diablo, Cal. Estimated cost of plant, \$340,000; yearly operating cost, \$180,000. Equipment, GE. John H. Poole, 100% owner, also owns KBIG, Avalon, Cal.; experimental uhf station KM2XAZ, Los Angeles; and is TV applicant for Fresno, Bakersfield, Salinas & Los Angeles, Cal., Washington counsel, McKenna & Wilkinson; consulting engineer, George P. Adair.
- Stockton—Radio Diablo Inc., 798 San Mateo Ave.** Channel No. 13, 158-kw visual power, 76-kw aural. Antenna: 3118-ft. above average terrain, 294-ft. above ground, 3924-ft. above sea level, latitude 37° 52' 49", longitude 121° 55' 00". Proposed transmitter site, approx. 14 mi. by Rd., N. of Diablo. Estimated cost of plant, \$405,000; yearly operating cost, \$280,000. Equipment, DuMont transmitter, RCA antenna. Orrin H. Brown, pres., 13.92%; J. A. McCullough, v.p., 13.92%; W. W. Eitel, treas., 13.92%; Edmund D. Buckley, secy., 1.56%; Eitel-McCullough Inc. (power tube mfr.), 16.78%. Applicant also owns AM station K5BR, San Bruno. BPCT-368. Washington counsel, Loucks, Zias, Young & Jansky.
- Tulare—Sheldon Anderson (KCOK-MBS), Box 119.** UHF Channel No. 27, 96.2-kw visual power, 48.1 aural. Antenna: 1243-ft. above average terrain, 273-ft. above ground, 2023-ft. above sea level, latitude 35° 05' 02", longitude 118° 57' 32". Proposed transmitter site, 3.5 miles N.E. of center of Porterville. Estimated cost of plant, \$211,070; yearly operating cost, \$300,000. Equipment, DuMont transmitter, GE antenna. BPCT-834. Counsel, John P. Hearne, Los Angeles. Consulting engineer, Ron Oakley.
- Wasco—E. J. Peters tr/as Maple Leaf Broadcasting Co. (KWSO), Box 96.** UHF Channel No. 33, 15.996-kw visual power, 7.998-kw aural. Antenna: 533-ft. above average terrain, 521-ft. above ground, 868.8-ft. above sea level, latitude 35° 34' 21.25", longitude 119° 19' 5.75". Proposed transmitter site, 1.8 mi. from center of Wasco in line bearing N.E. from site. Estimated cost of plant, \$136,523; yearly operating cost, \$83,900. Equipment, RCA. Washington counsel, Steptoe & Johnson. Consulting engineers, Bernard Associates, Los Angeles, Cal.
- Yuba City—John Steventon, 320 A St.** UHF Channel No. 52, 95-kw visual power, 47.5-kw aural. Antenna: 174-ft. above average terrain, 204-ft. above ground, 249-ft. above sea level, latitude 39° 08' 12", longitude 121° 36' 36". Proposed transmitter site, B St., Yuba City. Estimated cost of plant, \$181,886; yearly operating cost, \$138,000. DuMont transmitter, GE antenna. Consulting engineer, Paul E. Leake, Lafayette, Cal.

COLORADO

- Colorado Springs—TV Colorado Inc. (KVOR-CBS), Exchange National Bank Bldg.** Channel No. 11, 253-kw visual power, 127-kw aural. Antenna: 1816-ft. above average terrain, 187-ft. above ground, 9166-ft. above sea level, latitude 38° 45' 42", longitude 104° 51' 51". Proposed transmitter site, "The Horns," 1.3 mi. N. Cheyenne Mt. Estimated cost of plant, \$304,071; yearly operating cost, \$213,200. Equipment, DuMont transmitter, RCA antenna. Voice of the Rockies Inc., 50%; Colorado Broadcasting Co. Inc., licensee of AM station KGFB, Pueblo, and publisher of *Arkansas Valley Journal*, La Junta, Col., 50%; James D. Russell, pres.-treas. Washington counsel, Pierson & Ball. Consulting engineer, E. C. Page. BPCT-886.
- ★**DENVER—Colorado Television Corp., 1022 Midland Savings Bldg.** Channel No. 9, 240-kw visual power, 120-kw aural. Antenna: 950-ft. above average terrain, 274-ft. above ground, 7644-ft. above sea level, latitude 39° 43' 46", longitude 105° 14' 08". Proposed transmitter site, Lookout Mt. Park, 2 mi. S.W. of Golden. Estimated cost of plant, \$394,010; yearly operating cost, \$444,632. Equipment, RCA. Colorado Radio Corp. (KVOD), 41.87%; W. D. Pyle, pres.; remainder of stock held by 14 others, none holding as much as 9%. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Consulting engineer, A. Earl Culum Jr., Dallas. BPCT-933.
- ★**DENVER—Empire Coil Co. Inc., 85 Beechwood Ave., New Rochelle, N. Y.** UHF Channel No. 26, 105-kw visual power, 52-kw aural. Antenna: 1040-ft. above average terrain, 247-ft. above ground, 7747-ft. above sea level, latitude 39° 43' 06", longitude 105° 14' 34". Proposed transmitter site, 2.75 mi. W. of Golden, Colo. Estimated cost of plant, \$346,900; yearly operating cost, \$400,000. Equipment, RCA. Herbert Mayer, pres., 45.2%; Frances Mayer, treas., 45.2%. Applicant manufactures coils and transformers, is licensee of TV station WXEL, Cleveland, also holds CP for Portland, Ore. and is TV applicant for Tampa-St. Petersburg. Washington counsel, Lyon, Wilner & Bergson. Consulting engineer, Adler Communications Laboratories. BPCT-921.
- ★**DENVER—Eugene P. O'Fallon Inc. (KFEL-MBS), Albany Hotel.** Channel No. 2, 56-kw visual power, 28.5-kw aural. Antenna: 780-ft. above average terrain, 200-ft. above ground, 7470-ft. above sea level, latitude 39° 43' 50.5", longitude 105° 14' 11". Proposed transmitter site, Lookout Mt. E. of Highway 68 next to Cody Monument property. Estimated cost of plant, \$364,500; yearly operating cost, \$520,000. Equipment, RCA. Eugene P. O'Fallon, pres., 98.220%. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineers, Commercial Radio Equipment Co. BPCT-691.
- Denver—Aladdin Radio & TV Inc. (KLZ-CBS), 17th & Lincoln St.** Channel No. 7, 72.5-kw visual power, 36.3-kw aural. Antenna: 928-ft. above average terrain, 192-ft. above ground, 7602-ft. above sea level, latitude 39° 43' 46", longitude 105° 14' 12". Proposed transmitter location, Lookout Mt., W. of Denver. Esti-

mated cost of plant, \$440,095; yearly operating cost, \$700,690. Equipment, RCA. Hugh B. Terry, exec., v.p., 15.99%; Harry E. Huffman, pres., 13.33% (theatreman); Frank H. Ricketson Jr., treas., 13.57% (theatreman); J. Elroy McCaw, v.p., 20.36%; Theodore R. Gamble, v.p., 20.36% (theatreman); Albert J. Gould, secy., .67%; 30 others, none holding as much as 3%. Washington counsel, Pierson & Ball; consulting engineer, E. C. Page. BPCT-426.

Denver—Denver Television Co., 1631 Glenarm Place. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 791-ft. above average terrain, 199-ft. above ground, 7469-ft. above sea level, latitude 39° 43' 58", longitude 105° 14' 11". Proposed transmitter site, Lookout Mt. Estimated cost of plant, \$545,422; yearly operating cost, \$600,000. Equipment, GE. John M. Wolfberg (theatres), pres., 33.96%; F. Kirk Johnson, v.p., 19.62%; Edwin P. Van Cise, secy., 1%; Max G. Brooks, treas., 5%; Sterling C. Holloway, 9.8%; Philip S. Van Cise, 1%; James M. Stewart, 19.62%; Wilford W. Barber, 10%. Washington counsel, Arnold, Fortas & Porter; consulting engineer, George C. Davis.

Denver—Knox LaRue, 1207 W. Tulare St., Visalia, Cal. Channel No. 2, 54-kw visual power, 27-kw aural. Antenna: 928-ft. above average terrain, 271.5-ft. above ground, 7612-ft. above sea level, latitude 39° 43' 46", longitude 105° 14' 12". Proposed transmitter site, Lookout Mt., W. of Denver. Estimated cost of plant, \$237,560; yearly operating cost, \$300,000. Equipment, RCA. Knox LaRue, 100%, owns 49.17% of KSTN, Stockton, Cal.; 33.3% of KONG, Visalia, Cal.; 37.5% of KMOR, Oroville, Cal.; is San Francisco v.p.; George P. Hollingsberry Co., station reps. Counsel, St. Clair, Connolly & Cerini, San Francisco. Consulting engineer, James E. Bird, San Francisco.

Denver—KMYR Broadcasting Co. (KMYR), Security Life Bldg. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 504-ft. above average terrain, 667-ft. above ground, 6058-ft. above sea level, latitude 39° 40' 58", longitude 105° 00' 25". Proposed transmitter site, 1601 Jewell Ave. Estimated cost of plant, \$440,962; yearly operating cost, \$562,000. Equipment, RCA. F. W. Meyer, pres., 25.3%; A. G. Meyer, secy.-treas., 24.9%. Interlocking ownership with KCSJ, Pueblo. BPCT-488. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineer, George E. Gautney.

Denver—Metropolitan Television Co., 730 Equitable Bldg. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 1104-ft. above average terrain, 383-ft. above ground, 7593-ft. above sea level, latitude 39° 43' 51", longitude 105° 14' 03". Proposed transmitter site, Lookout Mountain, 0.2 mi. south of Cody. Estimated cost of plant, \$521,028; yearly operating cost, \$525,000. Equipment, RCA. William Grant, pres., 9.84%; James L. Saphier, v.p.; Ralph Radetsky, exec. v.p., .82%; Richard M. Davis, secy.-treas., 1.36%; Hendrie & Bolthoff Co., 14.18%. [Bob Hope group holds 62½% of stock, Denver group 37½%; see *Television Digest*, Vol. 8:26.] Washington counsel, Robert W. Oliver (Pogue & Neal) and McKenna & Wilkinson; engineer, Frank G. Kear. BPCT-941.

Pueblo—Pueblo Radio Co. Inc. (KDZA), 3011 Elizabeth St. Channel No. 3, 10.58-kw visual power, 5.29-kw aural. Antenna: 300-ft. above average terrain, 505-ft. above ground, 5263-ft. above sea level, latitude 38° 17' 30", longitude 104° 36' 40". Proposed transmitter site, 3011 Elizabeth St. Estimated cost of plant, \$167,000; yearly operating cost, \$100,000. Equipment, RCA. Dee B. Crouch, pres., 16%; Allen Pezoldt, v.p., 20%; Zula Seaton, secy.-treas., 52%; Nina Ulrich, asst. secy.-treas., 12%. Engineer, J. B. Heffelfinger, 815 E. 83rd St., Kansas City.

CONNECTICUT

★**BRIDGEPORT**—Southern Connecticut & Long Island Television Co., 114 State St. UHF Channel No. 43, 81-kw visual power, 46-kw aural. Antenna: 700-ft. above average terrain, 479-ft. above ground, 999-ft. above sea level, latitude 41° 16' 45", longitude 73° 11' 05". Proposed transmitter site, Booth Hill, 6.9 mi. N. of center of Bridgeport. Estimated cost of plant, \$223,971; yearly operating cost, \$113,410. Equipment, DuMont transmitter, RCA antenna. Bridgeport Broadcasting Co. (WICC), 69%; Philip Merriman, pres., 4.6%; G. Gresham Griggs, treas., 5.75%; J. Kenneth Bradley, secy., 5.75%. Washington counsel, McKenna & Wilkinson. Washington engineer, Millard M. Garrison. BPCT-944.

Hartford—Connecticut Broadcasting Co. (WDRS-CBS), 750 Main St. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1000-ft. above average terrain, 654-ft. above ground, 1304-ft. above sea level, latitude 41° 45' 41", longitude 72° 48' 09". Proposed transmitter site, Deercliff Rd. Estimated cost of plant, \$454,800; yearly operating cost, \$695,216. Equipment, DuMont transmitter, RCA antenna. Franklin M. Doolittle, pres. & treas., 59.7%; Walter B. Haase, v.p. & secy., 20%; estate of Italo A. Martino, 20%; Frances C. Doolittle, .3%. BPCT-195. Washington counsel, Dow, Lohnes & Albertson. Consulting engineers, Paul Godley Co.

Hartford—General Teleradio Inc., 1440 Broadway, New York City (WOR & WOR-TV). UHF Channel No. 18, 199.52-kw visual power, 99.76-kw aural. Antenna: 1154-ft. above average terrain, 792-ft. above ground, 1492-ft. above sea level, latitude 41° 46' 52", longitude 72° 48' 08". Proposed transmitter site, Deercliff Rd. Estimated cost of plant, \$476,400; yearly operating cost, \$370,370. Equipment, RCA. General Tire & Rubber Co., 90.01%; R. H. Macy & Co. Inc., 9.99%. Same interests also own 58% of Mutual Broadcasting System, own WOR & WOR-TV, Don Lee Broadcasting System (with KHJ & KHJ-TV, Hollywood; KGB, San Diego; KFRC, San Francisco). Yankee Network (with WNAC & WNAC-TV, Boston; WONS, Hartford; WEAN, Providence; WGTR, Worcester). Washington counsel, Pierson & Ball.

Hartford—Hartford Telecasting Co. Inc., 780 Windsor St. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 964.5-ft. above average terrain, 605-ft. above ground, 1305-ft. above sea level, latitude 41° 47' 48.5", longitude 72° 47' 52". Proposed transmitter site, 390-ft. N.E. of junction of Avon-W. Hartford township with Albany Ave. Estimated cost of plant, \$866,353; yearly operating cost, \$912,000. Equipment, RCA. Clifford S. Strike, pres., 99%; Charles F. Gannon, v.p.-gen. mgr., 5%; F. J. McClean, secy.-treas., 5%. Counsel, Edmund M. McCarthy, N. Y.; consulting engineers, Jansky & Bailey.

Hartford—Hartford Times Inc. (WHTT-ABC), 10 Prospect St. UHF Channel No. 18, 210-kw visual power, 105-kw aural. Antenna: 805-ft. above average terrain, 190-ft. above ground, 1130-ft. above sea level. Proposed transmitter site, Talcott Mt. N.W. of Hartford. Estimated cost of plant, \$332,000; yearly operating cost, \$480,000. Equipment, GE. Gannett Co. Inc., 80.842%; Frank E. Gannett, pres.; Frank E. Tripp, v.p., 5%; H. W. Cruickshank, treas.-asst. secy.; Francis S. Murphy, v.p.-secy., 1.023%; Paul Miller, 3%; Latham B. Howard, 14%; David R. Daniel, asst. secy., .025%. Note: Same ownership (Gannett newspapers & stations), publisher of *Hartford Times*, also applicant for Rochester, Elmira, N. Y. BPCT-273. Washington counsel, Arnold, Fortas & Porter; consulting engineer, Geo. C. Davis.

Hartford—Travelers Broadcasting Service Corp. (WTIC-NBC), 26 Grove St. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1000-ft. above average terrain, 624-ft. above ground, 1331-ft. above sea level, latitude 41° 46' 30", longitude 72° 48' 20". Proposed transmitter site, Deercliff Rd. Estimated cost of plant, \$608,896; yearly operating cost, \$455,096. Equipment, RCA. Travelers Insurance Co., 100%; Jesse W. Randall, pres. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis; consulting engineers, A. D. Ring & Co. BPCT-193.

★**NEW BRITAIN**—New Britain Broadcasting Co. (WKBN), 213 Main St. UHF Channel No. 30, 180-kw visual power, 90-kw aural. Antenna: 920-ft. above average terrain, 440-ft. above ground, 1180-ft. above sea level, latitude 37° 42' 00", longitude 72° 50' 00". Proposed transmitter site, Rattlesnake Mt., ¾ mi. S.E. of Jct. U.S. Rt. 6 & St. Rt. 10, south of Farmington. Estimated cost of plant, \$323,879; yearly operating cost, \$199,950. Equipment, RCA. Julian Gross, pres.; William H. Ray, secy. BPCT-870. Washington counsel, Hogan & Hartson. Washington consulting engineer, George C. Davis.

New Haven—Connecticut Radio Foundation Inc. (WELI-ABC), 221 Orange St. UHF Channel No. 59, 200-kw visual power, 100-kw aural. Antenna: 560-ft. above average terrain, 330-ft. above ground, 870-ft. above sea level, latitude 41° 22' 00", longitude 72° 58' 24". Proposed transmitter site Baldwin Drive, on West Rock Ridge. Estimated cost of plant, \$320,000; yearly operating cost, \$110,000. Equipment, GE. Harry C. Wilder, pres., 30.9%; Colony Broadcasting Corp. (WBIB-FM, New Haven), 12.6%; Richard W. Davis, v.p., 9.4%; 55 others own minor percentages. Mr. Wilder also holds majority interest in WTRY, Troy, N. Y., and is director (for Newhouse Newspapers) of WSYR-TV & WSYR, Syracuse. BPCT-456. Washington counsel, Dow, Lohnes & Albertson; consulting engineers, Craven, Lohnes & Culver.

Waterbury—American-Republican Inc. (WBRY-CBS), Box 1627. UHF Channel No. 53, 229.1-kw visual power, 114.6-kw aural. Antenna: 627-ft. above average terrain, 510-ft. above ground, 1250-ft. above sea level, latitude 41° 33' 51", longitude 73° 04' 29". Proposed transmitter site, bet. Bunker Hill Rd. & Park Rd. extension E. of substation. Estimated cost of plant, \$408,769; yearly operating cost, \$264,000. Equipment, RCA. Pape Shares voting trust, 63%; Wm. J. Pape, pres.-treas., .002%; Wm. B. Pape, 1st v.p., 7.2%; Eric Pape, 2nd v.p., 4.2%; E. Robert Stevenson, 3rd v.p., 5%; 6 other stockholders, none with more than 6%. Publishes *Waterbury Republic and American*. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, James C. McNary. BPCT-204.

Waterbury—WATR Inc. (WATR-ABC), 440 Meadow St. UHF Channel No. 53, 257-kw visual power, 120.22-kw aural. Antenna: 792-ft. above average terrain, 120-ft. above ground, 1120-ft. above sea level, latitude 41° 33' 42", longitude 72° 50' 36". Proposed transmitter site, West Peak, Meriden, Conn. Estimated cost of plant, \$283,698; yearly operating cost, \$200,000. Equipment, RCA. Harold Thomas, pres., 98.5%; Levon Thomas, v.p., 5%; B. J. Zucker, secy., 5%; Lillian Thomas, .5%. Consulting engineer, G. W. Ray, Stratford, Conn.

DISTRICT OF COLUMBIA

Washington—Washington Metropolitan Television Corp. (WGMS), 1125 Vermont Ave. NW. UHF Channel No. 20, 187.5-kw visual power, 93.75-kw aural. Antenna: 514-ft. above average terrain, 400-ft. above ground, 780-ft. above sea level, latitude 38° 52' 27", longitude 77° 09' 19". Proposed transmitter site, East Broad St. & Wilson Blvd., Falls Church, Va. Estimated cost of plant, \$370,412; yearly operating cost, \$250,000. Equipment, RCA. M. Robert Rogers, pres. Owned by Good Music Station Inc.; Morris Rodman, pres., 20%; M. Robert Rogers, v.p., 20%; Irwin Geiger, v.p., 20%; Pierson Underwood, secy.-treas., 20%; Lawrence M. C. Smith, 20%. Mr. Smith also owns WFLN(FM), Philadelphia, and 25% of WAEB, Allentown, Pa. Washington counsel, Sher, Oppenheimer & Harris. Washington consulting engineer, Robert M. Silliman.

FLORIDA

Clearwater—W. Frank Hobbs, doing business as Pioneer Gulf Television Broadcasters, Box 1146. UHF Channel No. 32, 87.1-kw visual power, 43.55-kw aural. Antenna: 318-ft. above average terrain, 344-ft. above ground, 354-ft. above sea level, latitude 27° 57' 26", longitude 82° 46' 24.5". Proposed transmitter site, 3835 Gulf to Bay Blvd. Estimated cost of plant, \$179,186; yearly operating cost, \$160,000. Equipment, DuMont transmitter, RCA antenna. W. Frank Hobbs, owner. Consulting engineer, W. J. Holey, Atlanta.

Daytona Beach—News-Journal Corp. (WNDB), 128 Orange Ave. Channel No. 2, 30.2-kw visual power, 15.1-kw aural. Antenna: 324-ft. above average terrain, 353-ft. above ground, 363-ft. above sea level, latitude 29° 13' 44", longitude 81° 03' 03". Proposed transmitter site, 6th St. & Canal Rd., Holly Hill. Estimated cost of plant, \$214,150; yearly operating cost, \$148,000. Equipment, RCA. Julius Davidson, pres., 25%; Herbert M. Davidson, v.p., 30%; Herbert Davidson Jr., 5%; News-Journal Co., 40% (publisher of *Daytona Beach Journal and News*). Washington counsel, Dow, Lohnes & Albertson; engineer, George C. Davis.

Daytona Beach—Telrad Inc. (WMFJ-ABC), 444 N. Beach St. Channel No. 2, 1.44-kw visual power, .72-kw aural. Antenna: 317-ft. above average terrain, 349-ft. above ground, 364-ft. above sea level, latitude 29° 13' 51", longitude 81° 02' 40". Proposed transmitter site, 6th & Center St. Estimated cost of plant, \$185,000; yearly operating cost, \$100,000. Equipment,

- RCA. W. Wright Esch, pres.-treas., 98.5%; A. B. Esch, secy., 1%; Louis Ossinsky Sr., v.p., .5%. Washington counsel, A. L. Stein. Washington consulting engineer, Lynne C. Smeby.
- Fort Lauderdale**—Gerico Investment Co., WBRD, Box 78. UHF Channel No. 17, 18.8-kw visual power, 9.40-kw aural. Antenna: 420-ft. above average terrain, 439-ft. above ground, 444-ft. above sea level, latitude 26° 06' 15", longitude 80° 13' 03". Proposed transmitter site, Peters Ranch Rd., 5 mi. W. of Ft. Lauderdale. Estimated cost of plant, \$252,900; yearly operating cost, \$200,000. Equipment, DuMont transmitter, GE antenna. L. Coleman Judd, pres.-treas., 33%; E. J. Richardson, v.p., 31%; George W. English, secy., 31%. Interlocking ownership with WBRD, Ft. Lauderdale. Washington counsel, Welch, Mott & Morgan; consulting engineers, Craven, Lohnes & Culver.
- Fort Lauderdale**—Gore Publishing Co. (WFTL), 231 S.E. First Ave. UHF Channel No. 23, 100-kw visual power, 56-kw aural. Antenna: 269-ft. above average terrain, 293-ft. above ground, 398-ft. above sea level, latitude 26° 08' 10", longitude 80° 07' 20". Proposed transmitter site, 1785 S.E. 15th St. Estimated cost of plant, \$311,100; yearly operating cost, \$250,000. Equipment, DuMont transmitter, GE antenna. J. W. Dickey, pres. Gore Publishing Co., publisher of *Ft. Lauderdale News*, owned 100% by R. H. Gore Co., Chicago. Washington counsel, McKenna & Wilkinson; consulting engineers, Weldon & Carr.
- Fort Myers**—Fort Myers Broadcasting Co. (WINK-CBS), 54 E. First St. Channel No. 11, 9.86-kw visual power, 4.93-kw aural. Antenna: 315-ft. above average terrain, 343-ft. above ground, 348-ft. above sea level, latitude 26° 39' 03", longitude 81° 51' 20". Proposed transmitter site, 54 E. First St. Estimated cost of plant, \$172,128; yearly operating cost, \$125,000. Equipment, RCA. Applicant is owned 100% by United Garage & Service Corp., Arthur B. McBride, pres. Washington counsel, Cohn & Marks; consulting engineer, Russell P. May. BPCT-875.
- Jacksonville**—City of Jacksonville (WJAX-NBC), Municipal Bldg. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 548-ft. above average terrain, 595-ft. above ground, 615-ft. above sea level, latitude 30° 17' 09", longitude 81° 44' 52". Proposed transmitter site, Hyde Park, Cedar Hills Municipal Golf and Country Club. Estimated cost of plant, \$390,290; yearly operating cost, \$245,000. Equipment, DuMont transmitter, GE antenna. John T. Hopkins III, mgr. & chief engineer. BPCT-749. Washington counsel, Dow, Lohnes & Albertson. Consulting engineers, Paul Godley Co.
- Jacksonville**—Jacksonville Broadcasting Corp. (WPDQ-ABC), Gulf Life Bldg. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 623-ft. above average terrain, 674-ft. above ground, 679-ft. above sea level, latitude 30° 19' 04", longitude 81° 39' 38". Proposed transmitter site, June St. & San Marco Blvd. Estimated cost of plant, \$478,900; yearly operating cost, \$230,000. Equipment, RCA. James R. Stockton, pres., 75%; Robert R. Feagin, v.p., 25%. Washington counsel, Miller & Schroeder. Washington consulting engineer, George C. Davis.
- Jacksonville**—Southern Radio & Equipment Co. (WOBS), 10 E. Forsyth St. UHF Channel No. 30, 18.7-kw visual power, 9.35-kw aural. Antenna: 396-ft. above average terrain, 428-ft. above ground, 438-ft. above sea level, latitude 30° 19' 37", longitude 81° 40' 53". Proposed transmitter site, 247 Margaret St. Estimated cost of plant, \$150,370; yearly operating cost, \$120,000. Equipment, RCA. E. D. Rivers Sr., pres., 60%; Jack R. Sharpe, treas., 10%; Carmen Macri, secy., 10%; Mrs. J. J. Mangham Jr., 10%; Wylene Rivers, 10%. Mr. Rivers also is majority stockholder of WMIE, Miami, and WLBS, Birmingham. Washington counsel, McKenna & Wilkinson. Consulting engineer, W. J. Holey, Atlanta.
- Lakeland**—WONN-TV Inc. (WONN-MBS), Box 2038. UHF Channel No. 16, 84.3-kw visual power, 42.1-kw aural. Antenna: 730-ft. above average terrain, 653-ft. above ground, 903-ft. above sea level, latitude 27° 57' 31", longitude 81° 55' 31". Proposed transmitter site, Lakeland Highlands Rd. at Seward Lake Dr. Estimated cost of plant, \$153,800; yearly operating cost, \$80,000. Equipment, DuMont transmitter, RCA antenna. Robert S. Taylor, pres., 5.88%; E. D. Covington Jr., v.p., 5.88%; Duane F. McConnell, secy., 5.88%; Dr. Winburn A. Shearouse, treas., 5.88%. Remainder of stock held by 6 physicians, 6 dentists, each holding 5.88%, and 2 physicians, each holding 2.94%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, George E. Gautney.
- Miami**—Isle of Dreams Broadcasting Corp. (WIOD-NBC), 600 Biscayne Blvd. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 437-ft. above average terrain, 479-ft. above ground, 479-ft. above sea level, latitude 25° 50' 57", longitude 80° 09' 19". Proposed transmitter site, N. side of 79th St. Causeway. Estimated cost of plant, \$1,259,957; yearly operating cost, \$792,000. Equipment, RCA. Owned by Miami Daily News Inc., publishers of *Miami Daily News* (Cox interests), operators of WSB-TV, Atlanta, and WHIO-TV, Dayton, and publishers of *Dayton News & Atlanta Journal & Constitution*. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, Millard M. Garrison. BPCT-237.
- Miami**—Miami Broadcasting Co. (WQAM-ABC), DuPont Bldg., 169 E. Flagler St. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 710-ft. above average terrain, 744-ft. above ground, 750-ft. above sea level, latitude 25° 57' 10", longitude 80° 10' 51". Proposed transmitter site, State Highway 9. Estimated cost of plant, \$1,246,682; yearly operating cost, \$825,916. Equipment, GE. Owned by Miami Herald Publishing Co., publisher of *Miami Herald*, John S. Knight, pres. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineers, A. D. Ring Co. BPCT-218.
- Miami**—Storer Broadcasting Co. (WGBS-CBS), 199 Pierce St., Birmingham, Mich. Channel No. 10, 316-kw visual power, 158.5-kw aural. Antenna: 836-ft. above average terrain, 874-ft. above ground, 877-ft. above sea level, latitude 25° 58' 10", longitude 80° 09' 06". Proposed transmitter site, 1 mile N. of Ojus. Estimated cost of plant, \$1,253,672; yearly operating cost, \$720,000. Equipment, RCA. Note: Same interests (Storer) are licensees of TV stations WSB-TV, Toledo; WJBK-TV, Detroit; WAGA-TV, Atlanta; KEYL, San Antonio; applicant for Wheeling, Cincinnati. BPCT-228. Washington counsel, Plerson & Bail. Consulting engineer, A. Earl Cullum Jr., Dallas.
- Miami**—Sun Coast Broadcasting Corp. (WMIE), Hotel Everglades. UHF Channel No. 27, 98.86-kw visual power, 49.43-kw aural. Antenna: 344-ft. above average terrain, 366.5-ft. above ground, 375.5-ft. above sea level, latitude 25° 46' 09", longitude 80° 11' 27". Proposed transmitter site, 65 S.E. 5th St. Estimated cost of plant, \$200,855; yearly operating cost, \$180,000. Equipment, RCA. E. D. Rivers Sr., pres., 66.5%; G. G. Puett, 20%. Ex-Gov. Rivers of Georgia is majority stockholder of WMIE, Miami; WLBS, Birmingham, and WOBS, Jacksonville, and TV applicant for Jacksonville. Washington counsel, McKenna & Wilkinson. Consulting engineer, W. J. Holey, Atlanta.
- Miami Beach**—WKAT Inc. (WKAT-MBS), 1759 N. Bay Rd. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 464-ft. above average terrain, 500-ft. above ground, 500-ft. above sea level, latitude 25° 47' 34", longitude 80° 08' 38". Proposed transmitter site, 1759 North Bay Rd. Estimated cost of plant, \$428,081; yearly operating cost, \$144,000. Equipment, RCA. A. Frank Katzentine, pres., 100%. Washington counsel, Arnold, Fortas & Porter; consulting engineer, James C. McNary. BPCT-399.
- Orlando**—WHOO Inc. (WHOO-ABC), 545 N. Orange St. Channel No. 9, 275-kw visual power, 137.3-kw aural. Antenna: 484-ft. above average terrain, 500-ft. above ground, 605-ft. above sea level, latitude 28° 34' 50", longitude 81° 27' 00". Proposed transmitter site, 6 mi. N.W. of Orlando near Orlovista, Fla. Estimated cost of plant, \$324,415; yearly operating cost, \$270,677. Equipment, DuMont Transmitter, RCA antenna. Edward Lamb, pres.-treas., 98.4%. Mr. Lamb also operates TV stations WICU, Erie, Pa. and WTVN, Columbus, AM stations WTOD, Toledo, and WIKK, Erie. Washington counsel, Fly, Shuebruk & Blume; consulting engineers, McIntosh & Inglis.
- Palm Beach**—Palm Beach Broadcasting Corp. (WWPG-ABC), Palm Beach. Channel No. 12, 57.7-kw visual power, 31.07-kw aural. Antenna: 233-ft. above average terrain, 274-ft. above ground, 283-ft. above sea level, latitude 26° 38' 41", longitude 80° 02' 17". Proposed transmitter site, South Ocean Blvd. Estimated cost of plant, \$171,569; yearly operating cost, \$50,000. Equipment, GE. Charles E. Davis, 100%. Washington counsel, Clagett & Schilz. Washington consulting engineer, Robert M. Silliman.
- Pensacola**—Gulfport Broadcasting Co. Inc. (WEAR-ABC, MBS), Second & Hyer Sts. Channel No. 3, 53.6-kw visual power, 26.8-kw aural. Antenna: 449-ft. above average terrain, 458-ft. above ground, 518-ft. above sea level, latitude 30° 26' 05", longitude 87° 13' 47". Proposed transmitter site, E. side of F St. between Maxwell and Bobe Sts. Estimated cost of plant, \$369,985; yearly operating cost, \$300,000. Equipment, RCA. Charles W. Smith, pres., 51%; Mel Wheeler, v.p.-secy.-treas., 25%; F. M. Turner, 12%; A. C. Johnson, 12%. BPCT-863. Washington counsel, Welch, Mott & Morgan. Washington consulting engineers, Commercial Radio Equipment Co.
- St. Petersburg**—City of St. Petersburg (WSUN-ABC), Box 240. UHF Channel No. 38, 84.3-kw visual power, 42.2-kw aural. Antenna: 464.4-ft. above average terrain, 492-ft. above ground, 492-ft. above sea level, latitude 27° 52' 38", longitude 82° 35' 45". Proposed transmitter site, near W. end of Gandy Bridge. Estimated cost of plant, \$328,500; yearly operating cost, \$161,000. Equipment, RCA. Samuel G. Johnson, Mayor. BPCT-665. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineer, James C. McNary.
- St. Petersburg**—Empire Coil Co. Inc., 85 Bechwood Ave., New Rochelle, N. Y. UHF Channel No. 38, 263-kw visual power, 135-kw aural. Antenna: 462-ft. above average terrain, 491-ft. above ground, 496-ft. above sea level, latitude 27° 51' 48", longitude 82° 38' 17". Proposed transmitter location, 10,000 4th St. N. Estimated cost of plant, \$391,700; yearly operating cost, \$400,000. Equipment, GE. Herbert Mayer, pres., 45.2%; Frances Mayer, treas., 45.2%. Applicant manufactures TV transformers, is licensee of TV station WXEL, Cleveland, holds CP for Denver & Portland, Ore. Washington counsel, Lyon, Wilner & Bergson. Engineer, Adler Communications Laboratories, New Rochelle, N. Y. BPCT-926.
- St. Petersburg**—Pinellas Broadcasting Co. (WTSP-MBS), 440 First Ave. S. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 421-ft. above average terrain, 457-ft. above ground, 462-ft. above sea level, latitude 27° 52' 15", longitude 82° 37' 03". Proposed transmitter site, 2 mi. W. of Gandy Bridge, Gandy Blvd. Estimated cost of plant, \$541,550; yearly operating cost, \$278,000. Equipment, RCA. Nelson Poynter, pres., 96% (publisher of *St. Petersburg Times* and *Congressional Quarterly*, Washington, D.C.). Washington counsel, Miller & Schroeder. BPCT-448.
- St. Petersburg**—Tampa Bay Area Telecasting Corp., 901-906 First Federal Bldg. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 520-ft. above average terrain, 544-ft. above ground, 564-ft. above sea level, latitude 27° 51' 29.6", longitude 82° 36' 26.6". Proposed transmitter site, Weedon Hammock, 3.5 miles N.W. of Weedon Drive. Estimated cost of plant, \$501,305; yearly operating cost, \$437,500. Equipment, GE. Robert James, pres., 12.75%; Wilberta L. Melhorn, v.p., 1.8%; Richard T. Earle Jr., secy., 8.25%; Robert Winfield Evans, treas., 12.75%; John Trevor Adams Jr., 8.25%; Harry W. Bennett Jr., 8.25%; John S. Houseknecht, 8.25%; Hal James, 8.25%; 12 others, none holding more than 3.6%. Washington counsel, Frank U. Fletcher. Washington consulting engineers, Commercial Radio Equipment Co.
- Tampa**—Orange Television Broadcasting Co., Box 2940. Channel No. 13, 316-kw visual power, 175-kw aural. Antenna: 750-ft. above average terrain, 774-ft. above ground, 785-ft. above sea level, latitude 27° 53' 43", longitude 82° 20' 28". Proposed transmitter site, U.S. Route 41 at Bloomingdale Rd. Estimated cost of plant, \$591,600; yearly operating cost, \$436,200. Equipment, GE. David A. Falk (dept. store & real estate), pres., 40%; Frank E. Mandel (dept. store & real estate), 30%. Washington counsel, Cohn & Marks. Washington consulting engineers, Weldon & Carr. BPCT-947.
- Tampa**—Tribune Co. (WFLA-NBC), Lafayette & Morgan Sts. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 486-ft. above average terrain, 531-ft. above ground, 551-ft. above sea level, latitude 27° 55' 14", longitude 82° 22' 02". Proposed transmitter site, near intersection of Routes 41 & 316. Estimated cost of plant, \$961,887; yearly operating cost, \$655,000. Equipment, RCA. D. Tennant Bryan, chairman of board; John C. Council, pres.-treas. Applicant also publishes *Tampa Tribune*, has interlocking ownership with *Richmond Times-Dispatch* and *News-Leader* (WRNL). BPCT-363. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineer, Millard M. Garrison.

Tampa—W. Walter Tison, tr/as Tampa Broadcasting Co. (WALT), 401 W. Tyler St. Channel No. 13, 59.2-kw visual power, 29.6-kw aural. Antenna: 510-ft. above average terrain, 537-ft. above ground, 547-ft. above sea level, latitude 27° 57' 04", longitude 82° 27' 54". Proposed transmitter site, 401 W. Tyler St. Estimated cost of plant, \$340,870; yearly operating cost, \$360,000. Equipment, RCA. W. Walter Tison, owner. Washington counsel, Welch, Mott & Morgan. Washington consulting engineers, Kear & Kennedy. BPCT-942.

West Palm Beach—Palm Beach Television Inc. Channel No. 5, 65.7-kw visual power, 32.85-kw aural. Antenna: 313-ft. above average terrain, 350-ft. above ground, 365-ft. above sea level, latitude 26° 44' 53", longitude 80° 06' 32". Proposed transmitter site, E. side, Highway 209, 2.84 mi. N. of Okeechobee Rd. Estimated cost of plant, \$306,591; yearly operating cost, \$250,000. Equipment, RCA. William H. Cook, pres., 24%; Theodore Granik (moderator, *American Forum of the Air*), 24%; James Robert Meacham (owner of WELM, Elmira, N. Y. & WEAT, Lake Worth, Fla.), v.p., 9%; Thomas M. Cook (banker), 9%; Harrison F. Snider, 6%; Bert Winters (attorney & director, National Airlines), 6%; 11 others, 3% or less. Washington counsel, Cohn & Marks; consulting engineers, Commercial Radio Equipment Co.

West Palm Beach—Television Theater of the Palm Beaches Inc., West Palm Beach. Channel No. 12, 67-kw visual power, 33.5-kw aural. Antenna: 252-ft. above average terrain, 267.25-ft. above ground, 277.25-ft. above sea level, latitude 26° 42' 43", longitude 80° 03' 06". Proposed transmitter site, 224 Datura St. Estimated cost of plant, \$183,135; yearly operating cost, \$168,000. Equipment, RCA. E. V. (Jack) Faircloth, pres., 2.5%; Gene T. Dyer, treas., 25.5%; Evelyn M. Dyer, 25.5%; 10 others owning 10% or less. Mr. Dyer also owns 31% of WAIT, Chicago. Washington counsel, Haley & Doty. Washington consulting engineer, E. C. Page.

West Palm Beach—WIRK-TV Inc. (WIRK-MBS), Box 2148. Channel No. 12, 27.5-kw visual power, 13.8-kw aural. Antenna: 274-ft. above average terrain, 297-ft. above ground, 302-ft. above sea level, latitude 26° 42' 22", longitude 80° 02' 59". Proposed studio-transmitter site, Flagler Drive, N. of Lakeview Drive. Estimated cost of plant, \$137,023; yearly operating cost, \$120,000. Equipment, DuMont transmitter, RCA antenna. Joseph S. Field Jr., pres.; Warren H. Brewster, v.p.; Arthur M. Shandloff, secy., each owning 33 1/3%. Washington counsel, Frank U. Fletcher; consulting engineers, Vandivere, Cohen & Wearn. BPCT-908.

GEORGIA

Albany—James S. Rivers, tr/as Southeastern Broadcasting System, Albany. Channel No. 10, 54.8-kw visual power, 27.4-kw aural. Antenna: 420-ft. above average terrain, 438-ft. above ground, 647-ft. above sea level, latitude 31° 37' 24", longitude 84° 10' 23.29". Proposed transmitter site, Slappey Dr., 1/2 mile N. of city limit. Estimated cost of plant, \$107,200; yearly operating cost, \$75,000. Equipment, RCA. Applicant is licensee of AM station WMJM, Cordele, Ga. Washington counsel, Philip M. Baker. Consulting engineer, W. J. Holey, Atlanta.

Augusta—Georgia-Carolina Broadcasting Co. (WJBF-NBC), Radio Station WJBF, Box 490. Channel No. 6, 18.6-kw visual power, 9.3-kw aural. Antenna: 600-ft. above average terrain, 450-ft. above ground, 921-ft. above sea level, latitude 33° 30' 27", longitude 81° 57' 42". Proposed transmitter site, 1305 Georgia Ave. Estimated cost of plant, \$88,000; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. J. B. Fuqua, pres., treas. & gen. mgr., 94%. Washington consulting engineer, A. D. Ring & Co. BPCT-641.

Augusta—Radio Augusta Inc. (WRDW-CBS), 8th & Broad Sts. Channel No. 12, 117-kw visual power, 58-kw aural. Antenna: 653-ft. above average terrain, 499-ft. above ground, 969-ft. above sea level, latitude 33° 30' 21", longitude 81° 57' 43". Proposed transmitter site, Georgia & Observatory Aves., N. Augusta. Estimated cost of plant, \$257,895; yearly operating cost, \$240,000. Equipment, RCA. Ernest D. Black, pres., 25%; Emmet G. McKenzie, v.p., 25%; Allen M. Woodall, v.p., 25%; W. R. Ringston, secy.-treas., 25%; Black, Woodall & McKenzie each owns 33 1/3% of WBML, Macon, and WDAK, Columbus. For Ringston's affiliations, see Charleston Broadcasting Co., Charleston, S. C. Washington counsel, Pierson & Ball. Washington consulting engineer, George C. Davis.

Augusta—Twin States Broadcasting Co. (WGAC-ABC), 644 Broad St. Channel No. 12, 108-kw visual power, 54-kw aural. Antenna: 426-ft. above average terrain, 420-ft. above ground, 780-ft. above sea level, latitude 33° 30' 41", longitude 82° 04' 44". Proposed transmitter site, Highway 104, .5 miles S.W. of Martinez, Ga. Estimated cost of plant, \$245,340; yearly operating cost, \$210,000. Equipment, RCA. F. F. Kennedy, chairman, 33 1/3%; A. D. Willard Jr., pres.; Millwee Owens, v.p., 33 1/3%; G. R. Boswell, secy. & treas., 33 1/3%. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Craven, Lohnes & Culver.

Columbus—Columbus Broadcasting Co. (WRBL-CBS), 1350 13th Ave. Channel No. 4, 15.2-kw visual power, 7.6-kw aural. Antenna: 442-ft. above average terrain, 540-ft. above ground, 835-ft. above sea level, latitude 32° 28' 20", longitude 84° 58' 26". Proposed transmitter site, 1350 13th Ave. Estimated cost of plant, \$220,054.36; yearly operating cost, \$120,000. Equipment, GE. General partnership, J. W. Woodruff, asst. gen. mgr., 50%; J. W. Woodruff Jr., exec. mgr., 50%. Applicant is also licensee of AM station WGPC, Albany, Ga. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.

Columbus—Georgia-Alabama Broadcasting Corp. (WGBA-ABC), 1213 1/2 Broadway. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 883-ft. above average terrain, 683-ft. above ground, 1303-ft. above sea level, latitude 32° 27' 57", longitude 85° 03' 23". Proposed transmitter site, Rt. 80, 3 mi. W. of Phenix City. Estimated cost of plant, \$470,000; yearly operating cost, \$463,500. Equipment, RCA. A. W. Chapman, pres.; owned 100% by R. W. Page Corp., which also owns *Columbus Enquirer & Ledger* and *Bradenton* (Fla.) *Herald*. BPCT-646. Washington counsel, Dempsey & Koplovitz. Washington consulting engineers, A. D. Ring & Co.

Columbus—Martin Theatres of Georgia Inc., Box 391. UHF Channel No. 28, 76-kw visual power, 38-kw aural. Antenna: 660-ft. above average terrain, 551-ft. above ground, 1071-ft. above sea

level, latitude 32° 29' 41", longitude 85° 00' 32". Proposed transmitter site, Woodland Dr. between 12th & 13th Aves., Phenix City, Ala. Estimated cost of plant, \$297,500; yearly operating cost, \$250,000. Equipment, DuMont transmitter, RCA antenna. E. D. Martin, pres., 33 1/3%; R. E. Martin Jr., v.p., 33 1/3%; estate of R. E. Martin Sr., 33 1/3%. Washington counsel, Cohn & Marks. Washington consulting engineers, Jansky & Bailey.

Columbus—Radio Columbus Inc. (WDAK-NBC), Radio Station WDAK, UHF Channel No. 28, 92.4-kw visual power, 46.2-kw aural. Antenna: 700-ft. above average terrain, 490-ft. above ground, 1090-ft. above sea level, latitude 32° 27' 48", longitude 85° 02' 27". Proposed transmitter site, 2.6 mi. W. of Columbus business district near Phenix City. Estimated cost of plant, \$252,900; yearly operating cost, \$240,000. Equipment, RCA. Allen M. Woodall, also TV applicant for Augusta, pres., 33 1/3%; Ernest D. Black, v.p.-secy., 33 1/3%; Howard E. Pill, v.p.-treas., 23 1/3%; Margaret Aird Pill, 10%. Washington counsel, Spearman & Roberson. Washington consulting engineers, Craven, Lohnes & Culver.

Macon—Middle Georgia Broadcasting Co. (WBML-NBC), 230 Second St. UHF Channel No. 40, 98.8-kw visual power, 49.4-kw aural. Antenna: 496-ft. above average terrain, 437-ft. above ground, 903-ft. above sea level, latitude 32° 49' 03", longitude 83° 39' 53". Proposed transmitter site, Pio Nono Ave., S.W. edge of Macon. Estimated cost of plant, \$255,300; yearly operating cost, \$240,000. Equipment, RCA. Ernest D. Black, pres., 33 1/3%; Emmett G. McKenzie, v.p.-secy.-treas., 33 1/3%; Allen M. Woodall, exec. v.p., 33 1/3%. Principals own controlling interest in Radio Augusta Inc. (WRDW, Augusta, Ga.), also TV applicant; Black & Woodall each owns 33 1/3% of Radio Columbus Inc. (WDAK), also TV applicant. Black & McKenzie own Central Cotton Oil Co. Washington counsel, Pierson & Ball; consulting engineers, Craven, Lohnes & Culver.

Macon—Southeastern Broadcasting Co. (WMAZ-CBS), 666 Cherry St. Channel No. 13, 306-kw visual power, 153-kw aural. Antenna: 613-ft. above average terrain, 555-ft. above ground, 1049-ft. above sea level, latitude 32° 51' 26", longitude 83° 36' 57". Proposed transmitter site, Clinton Rd. at Boulevard St. Estimated cost of plant, \$345,500; yearly operating cost, \$200,000. Equipment, DuMont transmitter, GE antenna. George F. Rankin Jr., pres., 71%. Washington counsel, Segal, Smith & Hennessey; consulting engineer, George C. Davis. BPCT-473.

Savannah—Savannah Broadcasting Co. (WTOC-CBS), Box 858. Channel No. 11, 228-kw visual power, 114-kw aural. Antenna: 478-ft. above average terrain, 500-ft. above ground, 520-ft. above sea level, latitude 32° 04' 07", longitude 81° 05' 35". Proposed transmitter site, 516 Abercorn. Estimated cost of plant, \$446,757; yearly operating cost, \$188,895. Equipment, RCA. Wm. T. Knight, pres.-treas., 51%; Grace Schley Knight, 16.6%; F. Schley Knight, 4.6%; S. P. Driscoll, v.p., 3.6%; 83 other stockholders. BPCT-712. Washington counsel, Miller & Schroeder. Washington consulting engineer, George C. Davis.

Savannah—WJIV-TV Inc. (WJIV), 128 W. Taylor St. Channel No. 3, 33.86-kw visual power, 16.93-kw aural. Antenna: 360-ft. above average terrain, 354-ft. above ground, 396-ft. above sea level, latitude 32° 04' 20", longitude 81° 05' 45.6". Proposed transmitter site, 128 W. Taylor St. Estimated cost of plant, \$208,500; yearly operating cost, \$180,000. Equipment, RCA. E. D. Rivers Jr., pres., 99.98%; W. H. Keller Jr., v.p., .01%. H. E. Ulmer, secy.-treas., .01%. Mr. Rivers is also president of AM stations WEAS, Decatur, & WGOV, Valdosta, Ga.; KWEM, West Memphis, Ark. Washington counsel, Philip M. Baker. Consulting engineer, W. J. Holey, Atlanta.

Savannah—WSAV Inc. (WSAV-NBC), Liberty National Bank Bldg. Channel No. 3, 35-kw visual power, 17.5-kw aural. Antenna: 369-ft. above average terrain, 339-ft. above ground, 405-ft. above sea level, latitude 32° 04' 44", longitude 81° 05' 32". Proposed transmitter site, Liberty National Bank Bldg. Estimated cost of plant, \$171,905; yearly operating cost, \$120,000. Equipment, RCA. Harben Daniel, pres., \$42.33%. Washington counsel, Cohn & Marks. Consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-703.

Thomasville—E. D. Rivers Sr., Lakeland, Ga. Channel No. 6, 1.92-kw visual power, 0.96-kw aural. Antenna: 335-ft. above average terrain, 355-ft. above ground, 632-ft. above sea level, latitude 30° 50' 55", longitude 80° 57' 12". Proposed transmitter site, 1 mi. N.E. of Thomasville. Estimated cost of plant, \$110,335; yearly operating cost \$60,000. Equipment, RCA. E. D. Rivers Sr., owner. Also TV applicant in Miami and Jacksonville, Fla. For Mr. Rivers' radio holdings, see Sun Coast Broadcasting Corp., Miami. Washington counsel, McKenna & Wilkinson. Consulting engineer, W. J. Holey, Atlanta.

Valdosta—WGOV-TV Inc. (WGOV-MBS), Daniel Ashley Hotel. UHF Channel No. 37, 97.9-kw visual power, 48.95-kw aural. Antenna: 321-ft. above average terrain, 342-ft. above ground, 552-ft. above sea level, latitude 30° 48' 07", longitude 83° 21' 38". Proposed transmitter site, near Kinderlour. Estimated cost of plant, \$167,000; yearly operating cost, \$75,000. Equipment, RCA. E. D. Rivers Jr., pres., 99.97%. Mr. Rivers is also licensee of WJIV, Savannah; WEAS, Decatur, Ga., & KWEM, West Memphis, Ark. Washington counsel, Philip M. Baker. Consulting engineer, W. J. Holey, Atlanta.

IDAHO

Boise—KIDA Inc. (KIDO-NBC), 709 Idaho St. Channel No. 7, 52.4-kw visual power, 26.2-kw aural. Antenna: 80-ft. above average terrain, 387-ft. above ground, 3607-ft. above sea level, latitude 43° 37' 50", longitude 116° 10' 44". Proposed transmitter site, 2 mile N.W. of Crestline Dr., 6 mile from city limits. Estimated cost of plant, \$189,018; yearly operating cost, \$91,300. Equipment, RCA. Georgia M. Davidson, pres., 93.1%; Walter E. Wagstaff, v.p., 6.9%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Commercial Radio Equipment Co. BPCT-880.

Nampa—Frank E. Hurt & Son Inc. (KFXD-MBS), 1024 12th Ave. S. Channel No. 6, 19.72-kw visual power, 9.86-kw aural. Antenna: 2248-ft. above average terrain, 108.8-ft. above ground, 6659-ft. above sea level, latitude 43° 44' 37", longitude 116° 06' 51". Proposed transmitter site, Deer Point Peak. Estimated cost of plant, \$104,222; yearly operating cost, \$95,000. Equipment, RCA. E. E. Coleman, pres., 50%; Edward P. Hurt, secy.-treas., 25%; Maxine M. Hurt, v.p., 25%. Washington counsel, Spearman & Roberson. Consulting engineer, Grant R. Wrathall, Aptos, Cal.

ILLINOIS

Champaign—Midwest Television Inc. (WDWS-CBS), 2501 S. Nell St. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 710-ft. above average terrain, 700-ft. above ground, 1485-ft. above sea level, latitude 40° 07' 36", longitude 88° 17' 21". Proposed transmitter site, 2.4 mi. W.N.W. of Champaign business center. Estimated cost of plant, \$402,500; yearly operating cost, \$228,590. Equipment, RCA. August C. Meyer, pres., 24.1%; Clara R. Meyer, 26.1%; Marajen S. Dyess, v.p., 28%; Helen M. Stevick, 13.7%; 7 others, none holding more than 9%. Helen M. Stevick owns 60% of *Champaign News-Gazette*, Marajen S. Dyess, 40%. Washington counsel, Spearman & Roberson. Consulting engineers, Paul Godley Co., Upper Montclair, N. J.

Chicago—Johnson-Kennedy Radio Corp. (WIND), 400 N. Michigan Ave. UHF Channel No. 20, 1000-kw visual power, 500-kw aural. Antenna: 518-ft. above average terrain, 552-ft. above ground, 1147-ft. above sea level, latitude 41° 52' 57", longitude 87° 38' 25". Proposed transmitter site, Daily News Bldg., Madison & Canal. Estimated cost of plant, \$502,197; yearly operating cost, \$935,000. Equipment, GE. *Chicago Daily News* (John M. Knight), 41.68%; P. K. Wrigley, 38.84%; H. Leslie Atlass (CBS v.p.), 19.46%; Ralph L. Atlass, pres.-treas. BPCT-187. Washington counsel, Pierson & Ball. Washington consulting engineer, E. C. Page.

Chicago—WHFC Inc. (WHFC), 3350 S. Kedzie Ave. UHF Channel No. 20, 223-kw visual power, 111.5-kw aural. Antenna: 564-ft. above average terrain, 589-ft. above ground, 1183-ft. above sea level, latitude 41° 52' 45", longitude 87° 37' 51". Proposed transmitter site, 105 W. Adams St. Estimated cost of plant, \$353,000; yearly operating cost, \$230,000. Equipment, RCA. Richard W. Hoffman, pres., 75.5%; Rose M. Hoffman, secy., 24.5%. Hoffman is member of Congress and publisher of 4 suburban newspapers. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineers, Gillett & Bergquist.

Chicago—Zenith Radio Corp. (WEFM-FM), 6001 Dickens Ave. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 588-ft. above average terrain, 628-ft. above ground, 1223-ft. above sea level, latitude 41° 52' 30", longitude 87° 37' 35". Proposed transmitter site, 135 S. LaSalle. Estimated cost of plant, \$564,500; yearly operating cost, \$500,000. Equipment, GE. E. F. McDonald Jr., pres. Washington counsel, Wheeler & Wheeler. BPCT-332.

Danville—Northwestern Publishing Co. (WDAN-CBS), 17-19 West North St. UHF Channel No. 24, 19-kw visual power, 9.5-kw aural. Antenna: 416-ft. above average terrain, 445-ft. above ground, 1085-ft. above sea level, latitude 40° 08' 58", longitude 87° 37' 35". Proposed transmitter site, 1500 N. Washington St. Estimated cost of plant, \$251,600; yearly operating cost, \$300,000. Equipment, RCA. Applicant publishes *Danville Commercial-News* and is owned by Gannett Co. Inc., also TV applicant for Elmira, Rochester & Utica, N. Y., and Hartford, Conn. Frank E. Gannett, pres. Washington counsel, Dow, Lohnes & Albertson. Engineer, B. C. O'Brien, Rochester, N. Y. BPCT-919.

Harrisburg—Turner-Farrar Association, 21½ West Poplar St. UHF Channel No. 22, 11-kw visual power, 5.5-kw aural. Antenna: 502-ft. above average terrain, 530-ft. above ground, 928-ft. above sea level, latitude 37° 44' 20", longitude 88° 32' 21". Proposed transmitter site, 21 W. Poplar St. Estimated cost of plant, \$167,195; yearly operating cost, \$75,000. Equipment, DuMont transmitter, GE antenna. General partnership consisting of O. L. Turner, 25%; Oscar L. Turner, 25%; Charles O. Farrar, 25%; Ethel M. Turner, 20%; Harry R. Horning, 5%. Partners also operate chain of theatres in southern Illinois. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, Kear & Kennedy.

Joliet—Benjamin I. Albert E. and Harry W. Sanders, doing business as Sanders Bros., 111 E. Jefferson St. UHF Channel No. 48, 2-kw visual power. Proposed transmitter site, 111-117 E. Jefferson St. Equal partnership. Other information not supplied in application on file with FCC as of July 2, 1952.

Peoria—Hilltop Broadcasting Co., address not indicated. UHF Channel No. 19, 90.8-kw visual power, 51.5-kw aural. Antenna: 275.8-ft. above average terrain, 240.8-ft. above ground, 922.8-ft. above sea level, latitude 40° 39' 11", longitude 89° 35' 16". Proposed transmitter site, Steward & Leonard Sts. Estimated cost of plant, \$157,437; yearly operating cost, \$155,000. Equipment, DuMont transmitter, RCA antenna. Hugh R. Norman, pres., 50% (owns KST, Davenport, Ia.). TV applicant for Cedar Rapids, Ia.; Walter F. Kean, secy.-treas., 50%. Washington counsel, Eugene L. Burke. Consulting engineer, Walter F. Kean, Riverside, Ill.

Peoria—Peoria Broadcasting Co. (WMBD-CBS), 212 S. Jefferson St. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 995-ft. above average terrain, 894-ft. above ground, 1649-ft. above sea level, latitude 40° 34' 35", longitude 89° 32' 03". Proposed transmitter site, one mile S. of Groveland. Estimated cost of plant, \$550,474; yearly operating cost, \$320,000. Equipment, DuMont transmitter, GE antenna. Charles C. Caley, pres., treas. & gen. mgr., 25%; Frances P. Slane, 31.18%; Elizabeth P. Talbot, 31.18%. Interlocking ownership with Peoria *Journal-Transcript*. Washington counsel, Dow, Lohnes & Albertson; consulting engineers, Craven, Lohnes & Culver. BPCT-668.

Peoria—Trans-American Television Corp., 1420 Walnut St., Philadelphia. UHF Channel No. 43, 22.9-kw visual power, 11.45-kw aural. Antenna: 500-ft. above average terrain, 430-ft. above ground, 1130-ft. above sea level, latitude 40° 38' 01", longitude 89° 35' 22". Proposed transmitter site, 3½ miles S. of Peoria on Fischer's Lane. Estimated cost of plant, \$188,811; yearly operating cost, \$120,000. Equipment, RCA. James L. Rubenstone, pres.-treas., 100%; when all subscribed stock is issued, will own 57% of voting stock. Also applicant for Evansville, Ind. & Flint, Mich. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co.

Peoria—West Central Broadcasting Co. (WEEK-NBC), 1000 Commercial National Bank Bldg. UHF Channel No. 43, 170-kw visual power, 85-kw aural. Antenna: 546-ft. above average terrain, 432-ft. above ground, 1117-ft. above sea level, latitude 40° 37' 48", longitude 89° 32' 57". Proposed transmitter site, Springfield Hill Rd., 5.5 mi. S.E. of Peoria. Estimated cost of

plant, \$518,587; yearly operating cost, \$365,000. Equipment, GE. General partnership consisting of: Sen. Robert S. Kerr (D-Okla.), 50.61%; Mrs. Grayce B. Kerr, 11.49%; D. A. McGee, 15.53%; T. M. Kerr, 11.14%; 3 others, 5% or less. Same interests own 90% of KRMG, Tulsa. Washington counsel, Pierson & Ball; consulting engineers, McIntosh & Inglis. BPCT-701.

Peoria—WIRL Television Co. (WIRL-ABC), 115 N. Jefferson St. Channel No. 8, 92.4-kw visual power, 46.2-kw aural. Antenna: 483-ft. above average terrain, 500-ft. above ground, 1135-ft. above sea level, latitude 40° 37' 24", longitude 89° 35' 27". Proposed transmitter site, Cole Hollow Rd., 4.5 mi. S. of Peoria. Estimated cost of plant, \$305,000; yearly operating cost, \$305,000. Equipment, RCA. Timothy W. Swain, pres., 22%; Katherine A. Swain, secy., 22%; Edward J. Altorfer, treas., 22%; John H. Altorfer, v.p., 22%; 3 others, 4% each. BPCT-702. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineer, Robert M. Sillman.

Quincy—Lee Broadcasting Inc. (WTAD-CBS), 510 Maine St. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 890-ft. above average terrain, 804-ft. above ground, 1539-ft. above sea level, latitude 39° 58' 22", longitude 91° 19' 54". Proposed transmitter site, 4.5 miles N. E. of Quincy, Ellington Twp., Ill. Estimated cost of plant, \$305,944; yearly operating cost, \$171,432. Equipment, DuMont transmitter, RCA antenna. Lee P. Loomis, pres. Interlocking ownership with Lee Enterprises Inc., Mason City, Ia., publishers of *Davenport Times and Democrat & Leader*, *Ottumwa Courier*, *Muscatine Journal*, *Mason City Globe-Gazette*, all in Iowa; *Madison (Wis.) State Journal*; *La Crosse (Wis.) Tribune & Leader-Press*; *Kewanee (Ill.) Star-Courier*; *Lincoln (Neb.) Star*; *Hannibal (Mo.) Courier-Post*. Washington counsel, Pierson & Ball; consulting engineer, E. C. Page. BPCT-468.

Rockford—Greater Rockford Television Inc., c/o Guyer & Smith, 815 Rockford Trust Bldg. Channel No. 13, 220-kw visual power, 102-kw aural. Antenna: 605-ft. above average terrain, 600-ft. above ground, 1440-ft. above sea level, latitude 42° 16' 00", longitude 89° 01' 20". Proposed transmitter site, State Rt. 20, 3½ mi. E. of center of Rockford. Estimated cost of plant, \$329,700; yearly operating cost, \$250,000. Equipment, RCA. Louis E. Easter, pres., 15.5%; Swan Hillman (Westergotland, Sweden), 15.5%; Rolando Frederick Gran, 22.4%; 32 other stockholders, none holding more than 4.3%. For Mr. Gran's holdings, see Lakeland Telecasters Inc., Duluth, Minn. Washington counsel, Cohn & Marks. Washington consulting engineers, Weldon & Carr.

Rockford—Rockford Broadcasters Inc. (WROK-ABC), 109 S. Water St. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 314-ft. above average terrain, 324-ft. above ground, 1144-ft. above sea level, latitude 42° 16' 50", longitude 89° 02' 16". Proposed transmitter site, 3800 Abbottsford Rd. Estimated cost of plant, \$447,000; yearly operating cost, \$250,000. Equipment, RCA. Rockford Consolidated Newspapers Inc., publisher of *Rockford Star* and *Register-Tribune* 100%; Albert G. Simms, pres. BPCT-462. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Rockford—Winnebago Television Corp., 190 N. State St., Chicago, Ill. UHF Channel No. 39, 15.3-kw visual power, 7.65-kw aural. Antenna: 641.6-ft. above average terrain, 691.2-ft. above ground, 1466.2ft. above sea level, latitude 42° 16' 56", longitude 89° 10' 15". Proposed transmitter site, U. S. Route 20, 2.2 mi. W. of city limits. Estimated cost of plant, \$180,000; yearly operating cost, \$75,000. Equipment, RCA. Harry Balaban, pres.; H & E Balaban Corp., 50%; Irwin Dubinsky, 18¼%; Rosalind Dubinsky, 18¼%; H. W. Dubinsky, 12½%. All principals own theatres. Washington counsel, Krooth & Altman. Consulting Engineer, Walter F. Kean, Riverside, Ill.

Springfield—Sangamon Valley Television Corp. (WTAX-CBS), U. S. Highway 66 & East Cook St., Box 214. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 521-ft. above average terrain, 552-ft. above ground, 1142-ft. above sea level, latitude 39° 47' 22", longitude 89° 35' 58". Proposed transmitter site, State Highway 29 & South Grand Ave. Estimated cost of plant, \$331,275; yearly operating cost, \$325,000. Equipment, DuMont transmitter, RCA antenna. WTAX Inc., 32.5%; Illinois Broadcasting Co. (WSOY), Decatur, owned 100% by Decatur Newspapers Inc. (*Decatur Herald and Review*), 27.5%; O. J. Keller, pres.; F. M. Lindsay Jr., v.p.; H. B. Bartholf, treas., 3.7%; Ernest L. Ives, secy., 2.5%; Adlai E. Stevenson, 2.5%; 15 others, none holding as much as 3%. See also Urbana, Ill. Washington counsel, Hogan & Hartson; consulting engineers, Kear & Kennedy. BPCT-589.

Urbana—Illinois Broadcasting Co. (WSOY-CBS), Box 789, Decatur, Ill. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 525-ft. above average terrain, 550-ft. above ground, 1290-ft. above sea level, latitude 40° 05' 53", longitude 88° 12' 15". Proposed transmitter site, Florida & Vine Sts. Estimated cost of plant, \$338,250; yearly operating cost, \$261,760. Equipment, DuMont transmitter, RCA antenna. Decatur Newspapers Inc., publishers of *Decatur Herald and Review*, 100%. F. W. Schaub, pres. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

INDIANA

Evansville—Evansville Television Inc., 408 South East First St. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 603-ft. above average terrain, 573-ft. above ground, 1053-ft. above sea level, latitude 37° 59' 57", longitude 87° 37' 06". Proposed transmitter site, N. of New Harmony Rd. 2.5 miles N.W. of center of Evansville. Estimated cost of plant, \$439,246; yearly operating cost, \$240,000. Equipment, DuMont transmitter, RCA antenna. Rex Schepp, pres., 45%; B. F. Schepp, v.p., 13.5%; J. E. McManamon, secy.-treas., 22.5%; Mary Eaton Schepp, 9%; Freeman Keyes, 5%; George Bayard, 5%. Washington counsel, Barnes & Neilson and Welch, Mott & Morgan. Washington consulting engineer, William L. Foss Inc.

Evansville—On the Air Inc. (WGFB-NBC), 1001 Diamond Ave. Channel No. 7, 105.3-kw visual power, 52.65-kw aural. Antenna: 543-ft. above average terrain, 508.5-ft. above ground, 988.5-ft. above sea level, latitude 38° 01' 31", longitude 87° 21' 43". Proposed transmitter site, Chandler Rd., 10 miles E.-N.E. of Evansville. Estimated cost of plant, \$350,000; yearly operating cost, \$190,000. Equipment, RCA. Curtis Radiocasting Corp., 100%; Alvin Q. Eades, pres. Applicant is also licensee of AM

stations WTMV, East St. Louis, Ill.; WBOW, Terre Haute, Ind. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineer, Robert M. Silliman.

Evansville—South Central Broadcasting Corp. (WKY), Box 148, Mt. Auburn Rd. at Bismark St. Channel No. 7, 68.5-kw visual power, 32-kw aural. Antenna: 463-ft. above average terrain, 484-ft. above ground, 904-ft. above sea level, latitude 37° 59' 21", longitude 87° 35' 48". Proposed transmitter site, Mt. Auburn Rd. & Bismark St. Estimated cost of plant, \$195,206; yearly operating cost \$200,000. Equipment, Federal. John A. Engelbrecht, pres. & gen. mgr., 39.6%; George F. Stoltz, v.p., 39.6%; Leighman D. Groves, secy.-treas., 19.8%; Eileen O. Stoltz, 5%; Bettie G. Engelbrecht, 5%. Washington counsel, Franz O. Willenbacher. Consulting engineer, Harold B. Rothrock, Bedford, Ind. BPCT-707.

Evansville—Trans-American Television Corp., 1420 Walnut St., Philadelphia, Pa. UHF Channel No. 62, 24.6-kw visual power, 12.3-kw aural. Antenna: 500-ft. above average terrain, 425-ft. above ground, 925-ft. above sea level, latitude 37° 59' 23", longitude 87° 39' 53". Proposed transmitter site, 5 mi. W. of Evansville. Estimated cost of plant, \$190,911; yearly operating cost, \$135,000. Equipment, RCA. James L. Rubenstone, pres. Applicant also for TV in Peoria, Ill. & Flint, Mich. BPCT-559. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co.

Fort Wayne—Fort Wayne Television Corp., 231 S. LaSalle St., Chicago. UHF Channel No. 33, 282-kw visual power, 141-kw aural. Antenna: 479-ft. above average terrain, 500-ft. above ground, 1300-ft. above sea level, latitude 41° 04' 30", longitude 85° 08' 24". Proposed transmitter site, 121 W. Jefferson St. Estimated cost of plant, \$392,378; yearly operating cost, \$300,000. Equipment, GE. Alliance Theatre Corp., 100%; P. J. Dee, pres. Washington counsel, Cohn & Marks; consulting engineer, E. C. Page.

Fort Wayne—News Sentinel Broadcasting Co. Inc. (WGL-ABC), 201 W. Jefferson St. UHF Channel No. 33, 267-kw visual power, 140-kw aural. Antenna: 769-ft. above average terrain, 798-ft. above ground, 1610-ft. above sea level, latitude 41° 05' 36", longitude 85° 11' 42". Proposed transmitter site, 0.4 mi. W. of junction of State Blvd. and Grand Rapids & Indiana Railroad. Estimated cost of plant, \$447,905; yearly operating cost, \$366,400. Equipment, GE. News Publishing Co., 100%. Helene R. Foellinger, pres.; Henry C. Page, v.p.-treas.; Capt. Pierre H. Boucheron, v.p.-secy. Applicant publishes *Fort Wayne News Sentinel*. Washington counsel, Spearman & Roberson. Washington consulting engineer, Jansky & Bailey.

Fort Wayne—Northeastern Indiana Broadcasting Co. Inc. (WKJG-MBS), 20 E. Jefferson St. UHF Channel No. 33, 203-kw visual power, 107.3 aural. Antenna: 503-ft. above average terrain, 523-ft. above ground, 1313-ft. above sea level, latitude 41° 00' 10", longitude 85° 5' 50". Proposed transmitter site, Maples Rd. off Decatur Rd. Estimated cost of plant, \$292,000; yearly operating cost, \$244,325. Equipment, GE. Clarence L. Schust, pres., 28.5%; H. Leslie Popp, v.p.-treas., 28.5%; Edward G. Thoms, v.p.-secy., 18.7%; Earl Groth Jr., 4.8%; Herbert Willis, 5%; principals own AM station WFTW. BPCT-516. Washington counsel, Pierson & Ball. Washington consulting engineer, George E. Gautney.

Indianapolis—Mid-West T.V. Corp., Indiana Bldg., Market & Delaware Sts. Channel No. 13, 316-kw visual power, 158.1-kw aural. Antenna: 583-ft. above average terrain, 625-ft. above ground, 1340-ft. above sea level, latitude 39° 46' 06", longitude 86° 09' 16". Proposed transmitter site, Indiana Bldg., N.W. corner of Market & Delaware Sts. Estimated cost of plant, \$465,746; yearly operating cost, \$504,000. Equipment, DuMont. George Sadler (banker), pres., 40%; Paul A. Walk, v.p. (automobile dealer), 2.5%; Dr. Harry D. Leer (dentist), secy.-treas., 10%; Richard T. James (motor club), 5%; Howard J. Baumgartel (minister), 2.5%; James K. Northam (attorney), 5%; Harold D. Taylor (savings & loan), 4.9%; Dr. Lawrence E. Morris (dentist), 10%; Thomas K. Denton (advertising), 5%; Burkett C. Herrick, 5%; Horace O. Wright Jr., 1%. Washington counsel, Barnes & Nelson and Welch, Mott & Morgan. Washington consulting engineer, William L. Foss.

Indianapolis—Indianapolis Broadcasting Inc. (WIRE-NBC), 307 N. Pennsylvania St. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 694-ft. above average terrain, 769-ft. above ground, 1484-ft. above sea level, latitude 39° 46' 16", longitude 86° 09' 18". Proposed transmitter site, New York & Talbot Sts. Estimated cost of plant, \$566,622; estimated yearly operating cost, \$350,000. Equipment, RCA. Central Newspapers Inc., 100%; Eugene C. Pulliam, pres., publishes *Indianapolis Star*, Vincennes (Ind.) *Sun-Commercial* and *Huntington* (Ind.) *Herald-Press*; also owns AM station WAOV, Vincennes; controls Phoenix Newspapers Inc., publishers of *Arizona Republic* & *Phoenix Gazette*. BPCT-281. Washington counsel, Pierson & Ball. Washington consulting engineers, Craven, Lohnes & Culver.

Indianapolis—Television Indianapolis Inc. (WXLW), 810 Fletcher Trust Bldg. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 1003-ft. above average terrain, 1035-ft. above ground, 1870-ft. above sea level, latitude 39° 45' 15", longitude 85° 57' 24". Proposed transmitter site, Prospect St. & County Line Rd. Estimated cost of plant, \$699,345; yearly operating cost, \$567,000. Equipment, RCA. Radio Indianapolis Inc. 6.6%; L. S. Ayres & Co. (dept store), 20%; Radio Cincinnati Inc. (licensee of WKRC & WKRC-TV, Cincinnati), 20%; P. R. Mallory & Co. Inc. (electronics manufacturers), 20%; J. E. Cain (P. R. Mallory Co. pres.), pres., 5.6%; Lyman S. Ayres (L. S. Ayres v.p.), secy., 3.2%; Frederick M. Ayres Jr., 3.2%; Samuel R. Sutphin (paper & plastics), 6.6%; Dudley V. Sutphin, 6.2%; Stephen A. Cislter, 1.4% (owns KEAR, San Mateo, Cal.; KKKX, San Francisco; owns stock in WKYW, Louisville; WXGI, Richmond; WILB, Williamsburg, Va.); Hulbert Taft Jr. (WKRC-TV v.p.), v.p.; David G. Taft (WKRC managing dir.), dir. Washington counsel, Bernard Koteen; consulting engineers, Jansky & Bailey.

Indianapolis—Universal Broadcasting Co. Inc. (WISH-ABC), 1440 N. Meridian St. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 1000-ft. above average terrain, 1000-ft. above ground, 1850-ft. above sea level, latitude 39° 45' 39", longitude 86° 00' 21". Proposed transmitter site, Rawls Ave. & South Post Rd. Estimated cost of plant, \$597,980; yearly operating cost, \$602,650. Equipment, DuMont transmitter, RCA antenna.

C. Bruce McConnell, pres., 54.9%; Robert B. McConnell, v.p., 0.9%; Frank E. McKinney, treas., 14.5%; Earl H. Schmidt, secy., 14.01%. Applicant is also licensee of WHBU, Anderson; WANE, Fort Wayne; WHOT, South Bend. Washington counsel, Segal, Smith & Hennessey; consulting engineer, George C. Davis. BPCT-110.

Indianapolis—WIBC Inc. (WIBC-MBS), 30 W. Washington St. Channel No. 13, 300-kw visual power, 150-kw aural. Antenna: 1016-ft. above average terrain, 950-ft. above ground, 1815-ft. above sea level, latitude 39° 44' 39", longitude 86° 01' 40". Proposed transmitter site, W. side of S. Franklin Rd. between E. Raymond St. & U. S. Highway 52. Estimated cost of plant, \$739,547; yearly operating cost, \$779,677. Equipment, RCA. Richard M. Fairbanks, pres.-gen. mgr., 51%; Cornelia F. Ericourt, 8.1%; Charles W. Fairbanks, 8.1%; Adelaide F. Causey, 16.3%; Edith F. Simpson, 8.1%; Cornelia F. Vaillancourt, 8.1%. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-328.

Lafayette—WFAM Inc. (WASK-MBS), McCarty Lane. UHF Channel No. 59, 20.54-kw visual power, 10.27-kw aural. Antenna: 372-ft. above average terrain, 369-ft. above ground, 1019-ft. above sea level, latitude 40° 23' 40", longitude 86° 50' 15". Proposed transmitter site, McCarty Lane. Estimated cost of plant, \$158,700; yearly operating cost, \$75,000. Equipment, RCA. O. E. Richardson, pres., 100%. BPCT-753.

Logansport—Logansport Broadcasting Corp., P.O. Box 399. Channel No. 10, 11.04-kw visual power, 5.52-kw aural. Antenna: 115-ft. above average terrain, 205-ft. above ground, 825-ft. above sea level, latitude 40° 44' 17", longitude 86° 21' 03". Proposed transmitter site, south side E. Main St., 3 mi. E. of Hamilton St. Estimated cost of plant, \$136,331; yearly operating cost, \$150,000. Equipment, RCA. John C. Cotner, pres., 21.1%; Glenn L. Miller, secy.-treas., 21.1%; Robert M. Booth Jr., asst. secy., 21.1%; Herbert M. Bingham, 21.1%; William A. Porter, v.p., 15.5%. Washington counsel, Bingham, Collins, Porter & Kistler. BPCT-836. Washington consulting engineer, Millard M. Garrison.

Muncie—Tri-City Radio Corp. (WLBC-CBS), 420 Alden Rd. UHF Channel No. 49, 17.4-kw visual power, 8.7-kw aural. Antenna: 524-ft. above average terrain, 542-ft. above ground, 1492-ft. above sea level, latitude 40° 09' 01", longitude 85° 22' 45". Proposed transmitter site, 2 mi. E. of junction of State Rd. 21 & State Rds. 3 & 67, S. of Muncie. Estimated cost of plant, \$196,953; yearly operating cost, \$204,348. Equipment, RCA. Donald A. Burton, pres.-treas., 51%; William F. Craig, v.p., 46.5%. Washington counsel, John H. Midlen; consulting engineer, George C. Davis. BPCT-789.

South Bend—South Bend Broadcasting Corp. (WHOT-ABC), St. Joseph & Monroe Sts. UHF Channel No. 46, 91.6-kw visual power, 45.8-kw aural. Antenna: 418-ft. above average terrain, 437.5-ft. above ground, 1146.5-ft. above sea level, latitude 41° 40' 40", longitude 86° 14' 50". Proposed transmitter site, 434 S. St. Joseph St. Estimated cost of plant, \$206,285; yearly operating cost, \$192,600. Equipment, RCA. Same principals as Radio Fort Wayne Inc., Fort Wayne, Ind.

South Bend—South Bend Telecasting Co., 512 National Bank Bldg. UHF Channel No. 46, 82.3-kw visual power, 46.8-kw aural. Antenna: 530-ft. above average terrain, 447-ft. above ground, 1348-ft. above sea level, latitude 41° 37' 50", longitude 86° 12' 26". Proposed transmitter site, near Ironwood Rd., between Jackson & Ireland Rds. Estimated cost of plant, \$238,800; yearly operating cost, \$168,000. Equipment, DuMont Transmitter, RCA antenna. A. Harold Weber (real estate broker), pres.-treas., 33.33%; Howard L. Cranfill (grain & malt broker), 16.67%; Carlton S. Smith, (pres., Drewry's Ltd.), 16.67%; J. Harold Sunderlin (appliance distributor), 16.67%; Mark L. Woodlinger (WOC-TV sales mgr.), v.p. & gen. mgr., 8.33%; Wayne J. Blick (WOC-TV auditor), 4.17%; Charles R. Freburg (WOC-TV program director), 2.50%; David J. Hauser (WOC-TV engineer), 1.66%. Washington consulting engineers, Jansky & Bailey.

South Bend—South Bend Tribune (WSBT-CBS), 225 W. Colfax Ave. UHF Channel No. 34, 175-kw visual power, 87.6-kw aural. Antenna: 536-ft. above average terrain, 479-ft. above ground, 1349-ft. above sea level, latitude 41° 37' 05.4", longitude 86° 13' 09". Proposed transmitter site, west side of Ironwood Rd., between Jackson & Kern Rds. Estimated cost of plant, \$300,000; yearly operating cost, \$473,120. Equipment, RCA. F. A. Miller, pres., 52%; Ethel C. Fuller, 18%; Flora D. Miller, 7½%; 5 others own 6¼% or less each. Applicant publishes *South Bend Tribune*. BPCT-242. Washington counsel, Hogan & Hartson. Washington consulting engineer, Millard M. Garrison.

Terre Haute—Wabash Valley Broadcasting Corp. (WTHI-CBS), 120 S. 7th St. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 484-ft. above average terrain, 549-ft. above ground, 1049-ft. above sea level, latitude 39° 27' 54", longitude 87° 24' 24". Proposed transmitter site, 120 S. 7th St. Estimated cost of plant, \$468,737; yearly operating cost, \$256,864. Equipment, RCA. Anton Hulman Jr., pres., 81.65%; J. R. Cloutier, v.p. & treas., 13.35%; Henry P. Smith, 5.00%. BPCT-627. Washington counsel, Haley & Doty. Washington consulting engineer, George C. Davis.

IOWA

Cedar Rapids—American Broadcasting Stations Inc. (WMT-CBS), Paramount Theatre Bldg. Channel No. 2, 54.1-kw visual power, 27.05-kw aural. Antenna: 670.6-ft. above average terrain, 702-ft. above ground, 1549-ft. above sea level, latitude 42° 01' 43", longitude 91° 38' 27". Proposed transmitter site, 501 Old Marion Rd. Estimated cost of plant, \$509,765; yearly operating cost not indicated. Equipment, RCA. Helen S. Mark, pres., 59.6%; F. E. McMillin, trustee, 40%. BPCT-682. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineer, Millard M. Garrison.

Cedar Rapids—Davenport Broadcasting Co. Inc. (KSTT-MBS), 324 Main St., Davenport. Channel No. 2, 26.18-kw visual power, 13.09-kw aural. Antenna: 562.7-ft. above average terrain, 600-ft. above ground, 1435-ft. above sea level, latitude 42° 02' 49", longitude 91° 40' 02". Proposed transmitter site, 5-mi. E. of Hiawatha corners on Robbins Rd. Estimated cost of plant, \$256,500; yearly operating cost, \$265,000. Equipment, GE transmitter, RCA antenna. Hugh R. Norman, pres., 51.7%; A. M. McGregor, secy.-treas., 38.25%; John M. McGregor, 10%; I. F. Whalen, v.p. BPCT-495. Washington counsel, Loucks, Zlas, Young & Jansky. Consulting engineer, Walter F. Kean, Riverside, Ill.

Cedar Rapids—The Gazette Co. (KCRG-MBS), 500 3rd Ave. S.E. Channel No. 9, 35.5-kw visual power, 17.8-kw aural. Antenna: 343-ft. above average terrain, 364-ft. above ground, 1187-ft. above sea level, latitude 41° 58' 21", longitude 91° 32' 04". Proposed transmitter site, south of U.S. 30, 6 mi. E. of Cedar Rapids. Estimated cost of plant, \$200,049; yearly operating cost, \$190,000. Equipment, DuMont transmitter, GE antenna. James N. Faulkes, pres.-gen. mgr., 16½%; Mary Anne Holt Rutherford, 12½%; Robert Calder Davis, 12½%; John L. Miller, 8½%; Anne Marshall, 8½%; J. F. Hladky Jr., 8½%; Martin J. Cole, 8½%; Guaranty Bank & Trust Co., trustee, estate of late Clare Rathbun Marshall, 6½%; also successor trustee to Verne Marshall trust, 5%; Margaret M. Mease Bronson, 6½%. Applicant publishes *Cedar Rapids Gazette*. BPCT-469. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineer, E. C. Page. (Change on p. 51.)

Des Moines—Central Broadcasting Co. (WHO-NBC), 1002 Brady Ct. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 779-ft. above average terrain, 780-ft. above ground, 1740-ft. above sea level, latitude 41° 39' 12", longitude 93° 20' 56". Proposed transmitter site, 1 mi. S. of Mitchellville, on Polk-Jasper County line. Estimated cost of plant, \$676,120; yearly operating cost, \$450,000. Equipment, RCA. B. J. Palmer, pres., 8.5%; D. D. Palmer, v.p.-treas., 57.8%; 64 others, none holding more than 7.6%. Applicant also owns WOC-TV & WOC, Davenport, Ia., and has 25% interest in KMTV, Omaha. BPCT-334. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, A. D. Ring & Co.

Des Moines—Cowlles Broadcasting Co. (KRNT-CBS), 715 Locust St. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 614-ft. above average terrain, 706-ft. above ground, 1546-ft. above sea level, latitude 41° 35' 18", longitude 93° 37' 46". Proposed transmitter site, Ninth & Pleasant Sts. Estimated cost of plant, \$665,670; yearly operating cost, \$668,045. Equipment, GE transmitter, RCA antenna. Applicant is owned 100% by Register and Tribune Co., publisher of *Des Moines Register* and *Tribune*, Gardner Cowlles, pres.; John Cowlles, chairman of board & v.p. BPCT-315. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Craven, Lohnes & Culver.

Des Moines—Independent Broadcasting Co. (KIOA-MBS), 400 North Michigan Ave. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 643.5-ft. above average terrain, 739-ft. above ground, 1549-ft. above sea level, latitude 41° 35' 00", longitude 93° 37' 37". Proposed transmitter site, S.W. corner W. 10th St. and Mulberry St. Estimated cost of plant, \$471,872; yearly operating cost, \$535,000. Equipment, GE. Ralph L. Atlas, pres.-treas., 65.99%; John T. Carey, secy., 6.53%; Lloyd M. Hallett, asst. secy., .74%; David J. Winton, 9%; Charles J. Winton, 9%; Wilhelmina M. Harre, 5.41%; William J. Friedman, 1.11%; A. R. Ellman, 1.11%. Mr. Atlas also operates WIND, Chicago, and WLOL, Minneapolis. BPCT-287. Washington counsel, Flerson & Ball. Washington consulting engineer, E. C. Page.

Des Moines—Murphy Broadcasting Co. (KSO-ABC), 800 Farm Bureau Bldg., 507 W. 10th St. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 726-ft. above average terrain, 729-ft. above ground, 1694-ft. above sea level, latitude 41° 37' 55.5", longitude 93° 46' 20.5". Proposed transmitter site, 8.5 mi. N.W. of center of Des Moines, 2.1 mi. E. of Polk-Dallas county line. Estimated cost of plant, \$421,000; yearly operating cost, \$544,629. Equipment, RCA. Kingsley H. Murphy, 100% (director of Minneapolis Star & Tribune Co., publisher *Minneapolis Star* and *Tribune*). Washington counsel, Spearman & Roberson. Washington consulting engineers, Jansky & Bailey.

Fort Dodge—Northwest Television Co. (KVFD-MBS), 912 First Ave. S. UHF Channel No. 21, 22.475-kw visual power, 12.15-kw aural. Antenna: 510-ft. above average terrain, 531-ft. above ground, 1641-ft. above sea level, latitude 42° 29' 16", longitude 94° 12' 9". Proposed transmitter site, near intersection of U.S. Highways 169 & 20, southwest of Fort Dodge. Estimated cost of plant, \$240,284; yearly operating cost, \$172,500. Equipment, GE. Edward Breen, pres., 20% (with his wife, Elizabeth Breen); George Halre, v.p., 2%; L. V. Geer, secy., 2%; Allen R. Loomis II, treas., 2%; Northwest Broadcasting Co., 36.3%. Washington counsel, Fisher, Wayland, Duval & Southmayd. Washington consulting engineers, Commercial Radio Equipment Co.

Mason City—Lee Radio Inc. (KGLO-CBS), 12½ Second St. N.E. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 464-ft. above average terrain, 500-ft. above ground, 1755-ft. above sea level, latitude 43° 21' 25", longitude 93° 12' 57". Proposed transmitter site, U. S. Hwy. 65 & County Rd. "A". Estimated cost of plant, \$348,540; yearly operating cost, \$237,600. Equipment, DuMont transmitter, RCA antenna. Lee P. Loomis, pres., 9.83%; Herbert R. Ohrt, exec. v.p., 2.67%; Donald G. Harer, secy., .167%; Ralph Norris, 16.67%; Laura Lee, 12%; Elizabeth Norris, 9.067%; James Powell, 5.833%. Mr. Loomis is publisher, *Mason City Globe-Gazette*, see also Lee Broadcasting Inc., Quincy, Ill. Washington counsel, Flerson & Ball; consulting engineer, E. C. Page.

Sioux City—Cowlles Broadcasting Co., Frances Bldg. Channel No. 9, 28.95-kw visual power, 15.6-kw aural. Antenna: 705-ft. above average terrain, 500-ft. above ground, 1900-ft. above sea level, latitude 42° 32' 33", longitude 96° 23' 34". Proposed transmitter site, 41st & Howard Sts. Estimated cost of plant, \$307,500; yearly operating cost, \$474,619.09. Equipment, GE. Register & Tribune Co., Des Moines, 100%; Gardner Cowlles, pres.; John Cowlles, board chairman. See Upper Midwest Television Co., Minneapolis. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Craven, Lohnes & Culver.

Sioux City—KCOM Broadcasting Co. (KCOM), 620 Insurance Exchange Bldg. Channel No. 4, 46.18-kw visual power, 23.09-kw aural. Antenna: 500-ft. above average terrain, 519-ft. above ground, 1694-ft. above sea level, latitude 42° 29' 50", longitude 96° 24' 04". Proposed transmitter site, 7th & Jackson Sts. Estimated cost of plant, not indicated; yearly operating cost, not indicated. Equipment, RCA. Dietrich Dirks, pres., 66.67%; W. A. Klinger, v.p., 5.13%. BPCT-864. Washington counsel, Miller & Schroeder. Washington consulting engineers, McIntosh & Inglis.

Sioux City—Perkins Bros. Co. (KSCJ-ABC), 415 Douglas St. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 577-ft. above average terrain, 519-ft. above ground, 1800-ft. above sea level, latitude 42° 33' 05", longitude 96° 22' 00". Proposed trans-

mitter site, Hilltop just north of 46th & Polk Sts. Estimated cost of plant, \$290,235; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. W. E. Perkins, pres., 24.40%; Clara P. Sammons, v.p.-secy., 30.62%; Mrs. Louise L. Baker, dir., 9.69%; Mrs. Louise S. Free, 5.56%; Elizabeth Sammons, 5.70%; Mrs. Florence L. Sleh, 9.69%; Mrs. Georgia L. Andre, 9.69%; George D. Perkins, 1.55%; Mrs. Catherine P. Line, 1.55%. Applicant publishes *Sioux City Journal-Tribune*. BPCT-688. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.

Sioux City—Siouxland Television Co., North 560 Orpheum Electric Bldg. Channel No. 9, 50-kw visual power, 25-kw aural. Antenna: 600-ft. above average terrain, 537-ft. above ground, 1802-ft. above sea level, latitude 42° 33' 31"; longitude 96° 24' 04". Proposed transmitter site, 5300 Perry Creek Rd. Estimated cost of plant, \$349,513; yearly operating cost, \$349,513. Equipment, RCA. Arthur Sanford, pres., 55%; Stella W. Sanford, v.p., 45%. Washington counsel, Dempsey & Koplovitz. Washington consulting engineers, Kear & Kennedy.

Waterloo—Black Hawk Broadcasting Co. (KWVL-MBS), Hotel Russell Lamson. Channel No. 7, 26.6-kw visual power, 14.3-kw aural. Antenna: 493-ft. above average terrain, 587-ft. above ground, 1437-ft. above sea level, latitude 42° 30' 14", longitude 92° 21' 51". Proposed transmitter site, Westfield Ave. between Ballou & Lupton Sts. Estimated cost of plant, \$259,384; yearly operating cost, \$214,718. Equipment, GE. Ralph J. McElroy, pres., 50%; Robert Buckmaster (attorney), 6%; 7 others, 4% or less. Washington counsel, Roberts & McInnis; consulting engineers, McIntosh & Inglis. BPCT-815.

Waterloo—Josh Higgins Broadcasting Co. (KXEL-ABC), 500 E. 4th St. Channel No. 7, 24.32-kw visual power, 12.03-kw aural. Antenna: 522-ft. above average terrain, 540-ft. above ground, 1460-ft. above sea level, latitude 42° 30' 00", longitude 92° 15' 30". Proposed transmitter site, 1.2 mi. E. of Waterloo limits on U.S. 20. Estimated cost of plant, \$198,000; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. Joe Dumond, pres., 54.3%; Horace L. Lohnes, dir., 14.9%; 24 other stockholders, none with more than 3.6%. BPCT-704. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

KANSAS

Hutchinson—Bess Marsh Wyse d/b as The Nation's Center Broadcasting Co. (KWBW-NBC), P.O. Box 1026. Channel No. 12, 59-kw visual power, 29.5 aural. Antenna: 295-ft. above average terrain, 341-ft. above ground, 1881-ft. above sea level, latitude 38° 04' 22", longitude 97° 57' 53". Proposed transmitter site, Harding & 17th Ave. W. Estimated cost of plant, \$176,256.71; yearly operating cost, \$120,000. Equipment, RCA. Mrs. Bess Marsh Wyse, owner. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Commercial Radio Equipment Co.

Hutchinson—Hutchinson TV Inc., 601 Wolcott Bldg. Channel No. 12, 117-kw visual power, 59-kw aural. Antenna: 624-ft. above average terrain, 574-ft. above ground, 2219-ft. above sea level, latitude 38° 09' 05", longitude 97° 57' 32". Proposed transmitter site, 5 mi. N. of Hutchinson and 7 mi. E. of Nickerson. Estimated cost of plant, \$366,500; yearly operating cost, \$275,000. Equipment, RCA. W. D. P. Carey, pres., 10%; R. E. Dillon, secy., 10%; John P. Harris, treas., 13%; J. H. Child, v.p., 7%; K. T. Anderson, 23%; Sidney F. Harris, 10%; 6 others, none holding more than 7%. John P. Harris and Sidney F. Harris each owns 20% of KBUR, Burlington, Ia., and KFBI, Wichita, Kan. Washington counsel, I. E. Lambert. Washington consulting engineers, A. D. Ring & Co.

Kansas City—KCKN Broadcasting Co. (KCKN), 901 N. 8th St. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 875-ft. above average terrain, 803-ft. above ground, 1843-ft. above sea level, latitude 38° 59' 12", longitude 94° 38' 09". Proposed transmitter site, 79th & Delmar. Estimated cost of plant, \$962,357; yearly operating cost, \$447,839. Equipment, RCA. Capper Publications Inc., 94%, publisher of *Kansas City Kansan*, *Topeka Capital* and farm periodicals, licensee of WIBW, Topeka, Kans., also TV applicant in Topeka; W. A. Bailey (editor), pres., 1%; Joseph H. Story Jr. (KCKN mgr.), 1%; Leona Nichols (secretary), secy.-treas., 1%; W. C. Boyd (auditor), 1%; C. H. Nohe (city editor), 1%. Washington counsel, Hogan & Hartson; consulting engineer, Millard M. Garrison. BPCT-312.

Kansas City—See also Kansas City, Mo.

Pittsburg—The Pittsburg Broadcasting Co. (KOAM-NBC), Professional (formerly Commerce) Bldg. Channel No. 7, 105-kw visual power, 52.5-kw aural. Antenna: 540-ft. above average terrain, 574-ft. above ground, 1464-ft. above sea level, latitude 37° 13' 40", longitude 94° 42' 17". Proposed transmitter site, intersection U.S. 69 & Lawton Rd., 4 mi. W. of Lawton. Estimated cost of plant, \$300,323.02; yearly operating cost, \$229,020. Equipment, RCA. E. V. Baxter, pres., 50%; Lester Lee Cox, v.p.-treas., 37½%; Lester E. Cox, v.p., 12½%. BPCT-656. Washington counsel, George O. Sutton. Washington consulting engineers, Craven, Lohnes & Culver.

Topeka—S. H. Patterson (KJAY), 908 Kansas Ave. Channel No. 13, 25.2-kw visual power, 12.6-kw aural. Antenna: 534-ft. above average terrain, 537-ft. above ground, 1537-ft. above sea level, latitude 39° 01' 11", longitude 95° 34' 13". Proposed transmitter site, ¼ mi. E. & ¼ mi. N. of intersection of 29th St. & California Ave. Estimated cost of plant, \$174,231; yearly operating cost, \$225,000. Equipment, DuMont transmitter, RCA antenna. S. H. Patterson, 100%. BPCT-891. Washington counsel, P. W. Seward. Consulting engineers, Radio Engineering Co., San Francisco.

Topeka—Topeka Broadcasting Association Inc. (WIBW-CBS), 1035 Topeka Blvd. Channel No. 13, 100-kw visual power, 50-kw aural. Antenna: 697-ft. above average terrain, 660-ft. above ground, 1730-ft. above sea level, latitude 39° 03' 38", longitude 95° 45' 36". Proposed transmitter site, 1.3 mi. W. of Topeka limits. Estimated cost of plant, \$523,662; yearly operating cost, \$288,418. Equipment, RCA. Capper Publications Inc., 100%; H. S. Blake, pres.; L. H. Schenck, v.p.-treas.; Roy Vogel, secy. Publishes *Topeka Capital*, *Kansas City* (Kan.), *Kansan*, *Cappers Farmer* and other publications; controls KCKN, Kansas City, Mo. BPCT-371. Washington counsel, Hogan & Hartson. Washington consulting engineer, Millard M. Garrison.

Wichita—KAKE Broadcasting Co. Inc. (KAKE-MBS), 1008 Brown Bldg. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 443-ft. above average terrain, 496-ft. above sea level, latitude 37° 43' 05", longitude 97° 19' 04". Proposed transmitter site, Hydraulic Ave. bet. 18th & 19th Sts. Estimated cost of plant, \$571,802.09; yearly operating cost, \$402,000. Equipment, RCA. Mark H. Adams, pres., 12.5%; Robert B. Dockum, 19%; Charles E. Jones, treas., 12.5%; H. E. Zoller, v.p., 24%; Owen Coe McEwen, 10%; Dwight Merle Rounds, 10%; Jack Todd, Harold Newby, Graeme Fletcher & Martin Umansky, each holding 3% option. BPCT-700. Washington counsel, Fisher, Wayland, Duval & Sutthmayd. Washington consulting engineer, Craven, Lohnes & Culver.

Wichita—KFBI Inc. (KFBI-ABC), 200 E. 1st St. UHF Channel No. 16, 224-kw visual power, 124-kw aural. Antenna: 962-ft. above average terrain, 1000-ft. above ground, 2360-ft. above sea level, latitude 37° 46' 57", longitude 97° 30' 07". Proposed transmitter site, 2 mi. E. of Colwich. Estimated cost of plant, \$472,159; yearly operating cost, \$425,000. Equipment, DuMont transmitter, RCA antenna. C. Howard Lane, pres., 23.8%; Horace L. Lohnes, 23.8%; Sidney F. Harris, 11.9%; Robert J. Laubengayer, board chairman, 10%; nine other stockholders, none with more than 5%. Mr. Harris and Mr. Laubengayer have interests in *Salina Journal* (with KSAM) and *Burlington* (Ia.) *Hawk Eye Gazette* (with KBUR). Washington counsel, Dow, Lohnes & Albertson; consulting engineer, Millard M. Garrison.

Wichita—Mid-Continent Television Inc., 400 Brown Bldg. Channel No. 3, 100-kw visual power, 60-kw aural. Antenna: 810-ft. above average terrain, 850-ft. above ground, 2230-ft. above sea level, latitude 37° 47' 08", longitude 97° 31' 18". Proposed transmitter site, on State 96, 12 mi. N.W. of Wichita. Estimated cost of plant not indicated; yearly operating cost, \$600,000. Equipment, RCA. Theodore Gore, pres., 12%; George H. Bruce, v.p., 4%; Lloyd R. Pickrell, v.p.-asst. secy., 4%; Sam Bloomfield, v.p., 4%; S. O. Beren, secy., 12%; Tom Palmer, 24%; Sherrill C. Corwin, 24%; Ralph Gore, 12%; J. B. McKay, 2.6%; William Condell, 1.4%. Washington counsel, Cohn & Marks. Washington consulting engineers, Weldon & Carr.

Wichita—Radio Station KFH Co. (KFH-CBS), KFH Bldg. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 939-ft. above average terrain, 995-ft. above ground, 2363-ft. above sea level, latitude 37° 46' 42", longitude 97° 30' 38". Proposed transmitter site, Highway 96, 1½ mi. E. of Colwich. Estimated cost of plant, \$661,049; yearly operating cost, \$556,920. Equipment, RCA. John Rigby, pres., 12.4%; Frank V. Webb Jr., v.p.; *Wichita Eagle*, 49.8%; Lola Rigby, 12.5%; Winifred Gray Wise, 12.4%, and 12.5% as executrix of estate of Anna Scott Gray. BPCT-698. Washington counsel, Dempsey & Kopolovitz. Washington consulting engineers, Kear & Kennedy.

Wichita—Sunflower Television Co., 300 S. Topeka Ave. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 939-ft. above average terrain, 1000-ft. above ground, 2362-ft. above sea level, latitude 37° 46' 36", longitude 97° 30' 45". Proposed transmitter site, 1½ mi. S.E. Colwich. Estimated cost of plant, \$658,500; yearly operating cost, \$444,200. Equipment, RCA. Partnership consisting of E. V. Yingling, W. L. Hartman, Virgil S. Browne Jr., 25% each, and George P. Hollingberry and John D. Montgomery, 12½% each. BPCT-677. Counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Wichita—Taylor Radio & Television Corp. (KANS-NBC), 1015 N. Broadway. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1000-ft. above average terrain, 1014-ft. above ground, 2374-ft. above sea level, latitude 37° 46' 52", longitude 97° 30' 25". Proposed transmitter site, Hwy. 96, 1.6 mi. E. of Colwich. Estimated cost of plant, \$816,952; yearly operating cost, \$624,000. Equipment, RCA. O. L. Taylor, pres., 70.25%; Archie J. Taylor, v.p., 10.04%; Byron W. Ogle, v.p., 4.46%; 9 other stockholders. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-946.

Wichita—Wichita Beacon Broadcasting Co. Inc. (KWBB), 2829 Salina Ave. P.O. Box 486. UHF Channel No. 16, 174-kw visual power, 87-kw aural. Antenna: 448-ft. above average terrain, 490-ft. above ground, 1805-ft. above sea level, latitude 37° 44' 15", longitude 97° 21' 15". Proposed transmitter site, 2829 Salina Ave. Estimated cost of plant, \$321,785; yearly operating cost, \$225,000. Equipment, RCA. Louis Levand, pres., 33½%; John M. Hall, v.p., 33½%; 14 stockholders holding no more than 4%. Applicant publishes *Wichita Beacon*. Washington counsel, McKenna & Wilkinson; consulting engineer, E. C. Page.

Wichita—Wichita Television Corp. Inc., Fourth National Bank Bldg. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 676-ft. above average terrain, 752-ft. above ground, 2049-ft. above sea level, latitude 37° 41' 11", longitude 97° 18' 58". Proposed transmitter site, Hydraulic & Victor St. Estimated cost of plant, \$460,626; yearly operating cost, \$371,891. Equipment, RCA. George M. Brown, pres., 24.9%; Charles L. Brown, 10%; Helen P. Brown (mother of Geo. & Chas.), 22.6%; William J. Moyer, v.p., 6.8%; Daniel M. Moyer (brother) secy.-treas., 1.8%; Tom Salter, 5.6%; Julia Woods Lavender, 7.6%; Tom W. Myers, 3.6%; Dale W. McCoy, 1.4%. Washington counsel, Miller & Schroeder; consulting engineer, George C. Davis.

Wichita—WKY Radiophone Co., Box 8668, Britton Station, Oklahoma City. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 952-ft. above average terrain, 1000-ft. above ground, 2360-ft. above sea level, latitude 37° 46' 57", longitude 97° 30' 07". Proposed transmitter site, 1600 N. Rock Rd. Estimated cost of plant, \$847,274; yearly operating cost, \$565,527. Equipment, RCA. Oklahoma Publishing Co., publisher of *Oklahoma City Oklahoman* and *Times* and the *Farmer-Stockman*, 99.7%; E. K. Gaylor, pres., .105%; P. A. Sugg, exec. v.p., .105%; Edward L. Gaylor, secy.-treas., .105%. Also licensee of WKY-TV & WKY, Oklahoma City. Washington counsel, Pierson & Ball. Washington consulting engineers, A. D. Ring & Co.

KENTUCKY

Ashland—Albert S. Polan, E. G. Polan, Lincoln M. Polan, Charles M. Polan & Lake Polan Jr., d/b as Polan Industries, 321 8th St., Huntington, W. Va. UHF Channel No. 59, 250-kw visual power, 125-kw aural. Antenna: 468-ft. above average terrain, 234-ft. above ground, 1194-ft. above sea level, latitude 38° 24' 40", longitude 82° 33' 54". Proposed transmitter site, N. Kenova. Estimated cost of plant, \$311,000; yearly operating

cost, \$150,000. Equipment, GE. For interest and holdings of partners, see Polan Industries, Youngstown, Ohio. Also TV applicant in Roanoke, Va., Youngstown & Wheeling, W. Va. Washington counsel, McKenna & Wilkinson; consulting engineer, A. D. Ring & Co.

Lexington—American Broadcasting Corp. (WLAP-ABC), Radio Bldg. UHF Channel No. 27, 247-kw visual power, 129-kw aural. Antenna: 623-ft. above average terrain, 548-ft. above ground, 1587-ft. above sea level, latitude 38° 01' 50", longitude 84° 26' 59". Proposed transmitter site, Northern Belt Line & Liberty Rd. Estimated cost of plant, \$394,406; yearly operating cost, \$240,000. Equipment, GE. J. Lindsay Nunn, chairman, 50.23%; Gilmore N. Nunn, pres., 40.77%; J. E. Willis, v.p., 4.80%; Miller Welch, 3.20%; Bettie N. Nunn, 1%. Interlocking ownership with WBIR, Knoxville, Tenn. & WCMI, Ashland, Ky. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Lexington—Central Kentucky Broadcasting Co. Inc. (WLEX). First National Bank Bldg. UHF Channel No. 33, 17.8-kw visual power, 8.9-kw aural. Antenna: 361-ft. above average terrain, 355-ft. above ground, 1325-ft. above sea level, latitude 38° 03' 57", longitude 84° 29' 04.5". Proposed transmitter site, Russell Cave Pike. Estimated cost of plant, \$115,500; yearly operating cost, \$120,000. Equipment, RCA. J. D. Gray, pres., 32%; H. Guthrie Bell, secy.-treas., 36%; Sam Milner, 12%; Joe Eaton, 17%; Gay-Bell Corp., 2%. Washington counsel, Frank U. Fletcher. Consulting engineer, D. C. Summerford, Louisville.

Louisville—Mid-America Broadcasting Corp. (WKLO-ABC), Henry Clay Hotel. UHF Channel No. 21, 200-kw visual power, 92.5-kw aural. Antenna: 500-ft. above average terrain, 564-ft. above ground, 1024-ft. above sea level, latitude 38° 15' 00", longitude 85° 45' 22.8". Proposed transmitter site, 507 S. Third St. Estimated cost of plant, \$293,000; yearly operating cost, \$350,000. Equipment, GE. Emanuel Levi, pres. Washington counsel, Haley & Doty. BPCT-552.

Maysville—Standard Tobacco Co. Inc. (WFTM-MBS), 626 Forest Avenue. UHF Channel No. 24, 15.2-kw visual power, 7.6-kw aural. Antenna: 260-ft. above average terrain, 540-ft. above ground, 1060-ft. above sea level, latitude 38° 38' 31", longitude 83° 44' 59". Proposed transmitter site, 626 Forest Ave. Estimated cost of plant, \$182,133; yearly operating cost, \$100,000. Equipment, RCA. Charles F. Clarke, pres., 48%; James M. Finch Jr., secy.-treas., 48%; Robert J. Bissett, 4%. Washington counsel, Harry J. Daly. Consulting engineer, Fred O. Grimwood & Co., St. Louis.

Owensboro—Owensboro on the Air Inc. (WVJS), 324 Allen St. UHF Channel No. 14, 176-kw visual power, 93.5-kw aural. Antenna: 383.5-ft. above average terrain, 405-ft. above ground, 805-ft. above sea level, latitude 37° 46' 32", longitude 87° 09' 31". Proposed transmitter site, Highway 60, approx. 1 mi. W. of Owensboro. Estimated cost of plant, \$265,220; yearly operating cost, \$242,000. Equipment, GE. V. J. Steele (coal distributor), pres., 69 2/5%; Malcolm Greep, v.p., 11%; M. A. Rhodes, secy.-treas., 19%; Pauline H. Steele, 3/5%. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, Millard M. Garrison. BPCT-846.

Owensboro—Owensboro Publishing Co. (WOMI-MBS), 100 East Third St. UHF Channel No. 14, 184-kw visual power, 92-kw aural. Antenna: 390-ft. above average terrain, 424-ft. above ground, 824-ft. above sea level, latitude 37° 44' 34", longitude 87° 06' 57". Proposed transmitter site, Station WOMI, 1 mile S. of Owensboro. Estimated cost of plant, \$279,941; yearly operating cost, \$245,000. Equipment, GE. Lawrence W. Hager, pres., 27.2%; W. Bruce Hager, secy.-treas., 16%; George M. Fuqua, v.p., 12%; 9 others, none holding more than 8%. Applicant publishes *Owensboro Messenger* and *Inquirer*. Washington counsel, Spearman & Roberson. Washington consulting engineers, A. D. Ring & Co.

Paducah—Columbia Amusement Co. Inc., Arcade Theatre Bldg. Channel No. 6, 10.4-kw visual power, 5.2-kw aural. Antenna: 618-ft. above average terrain, 569-ft. above ground, 1029-ft. above sea level, latitude 37° 02' 34", longitude 88° 39' 37". Proposed transmitter site, U.S. 45, 5.4 mi. from center of Paducah. Estimated cost of plant, \$304,637; yearly operating cost, \$160,000. Equipment, RCA. Leo F. Keller (theatre owner), pres.-treas.-gen. mgr., 41.9%; Irene B. Keller III, v.p., 37.3%; John W. Keller II, first v.p., 8.4%; R. R. Kirkland, second v.p., 12.4%. Washington counsel, Cohn & Marks. Washington consulting engineers, Kear & Kennedy.

Paducah—WKYB Inc. (WKYB-MBS), Box 931. Channel No. 6, 10.8-kw visual power, 5.4-kw aural. Antenna: 363-ft. above average terrain, 435-ft. above ground, 785-ft. above sea level, latitude 37° 00' 53", longitude 88° 36' 46". Proposed transmitter site, Old Mayfield Rd. Estimated cost of plant, \$191,067; yearly operating cost, \$120,000. Equipment, RCA. E. J. Faxton Jr., pres., 18¾%; Frank R. Paxton, v.p., 10%; Sam Livingston, secy.-treas., 5%; Mrs. F. B. Paxton, 10%; Patricia A. Paxton, 10%; James F. Paxton, 10%; 21 other stockholders, none owning more than 5%. Washington counsel, Arthur W. Scharfeld. Washington consulting engineers, A. D. Ring & Co.

LOUISIANA

Alexandria—Alexandria Broadcasting Co. Inc. (KALB-ABC), 6th & Washington Sts. Channel No. 5, 60-kw visual power, 30-kw aural. Antenna: 552-ft. above average terrain, 583-ft. above ground, 678-ft. above sea level, latitude 31° 18' 22.2", longitude 92° 24' 56.4". Proposed transmitter site, 9 mi. SE of Pineville, La. Estimated cost of plant, \$231,480; yearly operating cost, \$150,000. Equipment, RCA. W. H. Allen, pres., 52%; Grove Stafford, v.p., 8%; T. B. Lanford, secy.-treas., 47.2%. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis; consulting engineer, Commercial Radio Equipment Co. BPCT-859.

Alexandria—KSYL Inc. (KSYL-NBC), Bolton Ave. & Highway 71. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 583-ft. above average terrain, 583-ft. above ground, 733-ft. above sea level, latitude 31° 21' 18", longitude 82° 23' 09". Proposed transmitter site, 4.5 miles N.E. of Alexandria. Estimated cost of plant, \$251,900; yearly operating cost, \$110,000. Equipment, DuMont transmitter, GE antenna. Milton Fox, pres., 49¾%; Harold M. Wheelahan, v.p., 49¾%; Mrs. Harold M.

- Wheelahan, secy., 1/3%; Mrs. Mildred Fox, treas., 1/3%. Mr. Wheelahan manages WWSB, New Orleans. Washington counsel, Spearman & Roberson. Washington consulting engineer, George C. Davis.
- Baton Rouge**—Air Waves Inc. (WLCS-ABC), 204 North St. Channel No. 10, 106-kw visual power, 56.6-kw aural. Antenna: 496-ft. above average terrain, 510-ft. above ground, 548-ft. above sea level, latitude 30° 26' 25", longitude 91° 09' 24". Proposed transmitter site, 3399 Broussard St. Estimated cost of plant, \$380,049; yearly operating cost, \$250,000. Equipment, GE. R. Frank Cangelosi, pres., 17.5%; A. M. Cadwell, 17.5%; Percy Roberts, secy.-treas., 17.5%; C. L. Pierson, 16.6%; Earl H. Smith, v.p., 13.3%; Willis W. Nelson, executor, estate of Harry R. Nelson, 17.5%. Washington counsel, Cohn & Marks. Washington consulting engineer, Robert M. Stillman.
- Baton Rouge**—Baton Rouge Broadcasting Co. Inc. (WJBO-NBC), 444 Florida St. Channel No. 10, 231-kw visual power, 115.5-kw aural. Antenna: 438.6-ft. above average terrain, 478-ft. above ground, 508-ft. above sea level, latitude 30° 25' 25", longitude 91° 10' 30". Proposed transmitter site, Roosevelt Rd. Estimated cost of plant, \$369,555; yearly operating cost, \$289,063. Equipment, RCA. Douglas L. Manship, pres., 35%; Charles P. Manship Jr., secy.-treas., 35%; Douglas L. Manship Jr., 10%; Richard French Manship, 10%; David Charles Manship, 10%. Douglas L. & Charles P. Manship each own 45% of *Baton Rouge Advocate* and *State Times*. BPCT-467. Washington counsel, Hogan & Hartson. Washington consulting engineer, Millard M. Garrison.
- Baton Rouge**—Modern Broadcasting Co. of Baton Rouge Inc. (WAFB-MBS), Box 1566. Channel No. 10, 100.3-kw visual power, 51-kw aural. Antenna: 479-ft. above average terrain, 500-ft. above ground, 545-ft. above sea level, latitude 30° 26' 36", longitude 91° 10' 27". Proposed transmitter site, Government & Maximillian Sts. Estimated cost of plant, \$278,293; yearly operating cost, \$180,000. Equipment, RCA. Louis S. Prejean (attorney), pres., 18.30%; T. E. Gibbens (insurance), v.p., 4.59%; C. C. Barnard (engineer), 14.93%; Jack S. Burk (engineer), secy., 14.93%; Francis H. Lee, treas., 4.24%; Jack P. F. Gremillion, 4.72%; L. J. Lefebvre, 1.47%; Albert Switzer, 1.15%; D. K. Allan, 1.2%; Barber Bros. Co., .80%; Dr. Walter Comeaux, .69%; James W. Shircliffe, .69%; Dr. E. T. Stephenson, 1.15%; Mrs. Octavia Foret, 3.37%; Thomas Burk, 4.6%; Dr. Moss M. Bannerman, .69%; estate of Mrs. Lizzie Foret, .18%; Charles Lamar Jr., 9.17%; Dr. W. A. Dial, 2.29%; Herman Moysse, 4.58%; L. W. Eaton, 1.15%; L. W. Eaton Jr., 1.15%; Francis P. Holliday, 2.29%; Louis Mistrot, 2.29%; Camille Cazessus, 1.15%; Dr. M. L. Levy, 1.15%; Guaranty Income Life, 1.15%; Guaranty Bond & Finance, 1.15%. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, Gautney & Ray.
- Bogalusa**—Enterprise Publishing Co. (WIKC-MBS). UHF Channel No. 39, 19.5-kw visual power, 10.5-kw aural. Antenna: 284-ft. above average terrain, 346-ft. above ground, 434-ft. above sea level, latitude 30° 47' 30", longitude 89° 49' 39". Proposed transmitter site, Highway 35, Bogalusa. Estimated cost of plant, \$240,500; yearly operating cost, \$50,000. Equipment, GE. Partnership consisting of William C. Moss, 50%; Dorothy Moss Siegelin, 50%. Mr. Moss is publisher of *Bogalusa Enterprise & American and Bulletin*. Washington consulting engineers, Jansky & Bailey.
- Lafayette**—Camelia Broadcasting Co. Inc. (KLFY-MBS), Box 992. UHF Channel No. 38, 18.25-kw visual power, 9.12-kw aural. Antenna: 438-ft. above average terrain, 440-ft. above ground, 485-ft. above sea level, latitude 30° 15' 43", longitude 92° 00' 23". Proposed transmitter site, Moss St. Extension, 2.9 mi. N. of Lafayette post office. Estimated cost of plant, \$236,000; yearly operating cost, \$76,000. Equipment, RCA. Paul H. DeClouet, pres., 25%; Thomas A. DeClouet, v.p., 25%; Harold J. Deihomer, v.p., 25%; John W. Mitchell, secy.-treas., 25%. Washington counsel, Cohn & Marks. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.
- Lake Charles**—Calcasieu Broadcasting Co. (KPLC-NBC), Box 1521. Channel No. 7, 52.7-kw visual power, 28.14-kw aural. Antenna: 438-ft. above average terrain, 474-ft. above ground, 489-ft. above sea level, latitude 30° 13' 40", longitude 93° 12' 40". Proposed transmitter site, S.E. corner, intersection of Broad & Front Sts. Estimated cost of plant, \$250,820; yearly operating cost, \$175,000. Equipment, GE. General partnership, consisting of T. B. Lanford, 33 1/3%; R. M. Dean, 16 2/3%; Viola Lipe Dean Trust, 16 2/3%. BPCT-874. Washington counsel, Birmingham, Collins, Porter & Kistler. Washington consulting engineers, Commercial Radio Equipment Co.
- Lake Charles**—Sowela TV Inc., Box 288. Channel No. 7, 108-kw visual power, 54-kw aural. Antenna: 459-ft. above average terrain, 500-ft. above ground, 510-ft. above sea level, latitude 30° 13' 27", longitude 93° 12' 07". Proposed transmitter site, 1212 Third St. Estimated cost of plant, \$351,440; yearly operating cost, \$200,000. Equipment, RCA. Southern Construction Corp., 75%; Pelican Broadcasting Co. (KLOU, Lake Charles), 25%. Charles E. Grein (building, real estate), pres.; John L. Vath, KLOU mgr., v.p. Washington counsel, Hogan & Hartson; consulting engineer, Millard M. Garrison.
- Monroe**—James A. Noe (KNOE-NBC), Bernhardt Bldg. Channel No. 8, 183-kw visual power, 91.5-kw aural. Antenna: 739-ft. above average terrain, 774-ft. above ground, 849-ft. above sea level, latitude 32° 31' 37", longitude 92° 06' 16". Proposed transmitter site, 22nd St., 4 mile N. of U.S. 80. Estimated cost of plant, \$331,920; yearly operating cost, \$214,690. Equipment, RCA. James A. Noe, 100%; also licensee of WNOE, New Orleans, and TV applicant for New Orleans. Washington counsel, Roberts & McInnis. Washington consulting engineers, McIntosh & Ingalls.
- New Orleans**—Community Television Corp., 505 Baronne St. UHF Channel No. 26, 75.2-kw visual power, 42.6-kw aural. Antenna: 419-ft. above average terrain, 438-ft. above ground, 443-ft. above sea level, latitude 29° 57' 07.4", longitude 90° 04' 34". Proposed transmitter site, 327-353 S. Rampart St. Estimated cost of plant, \$285,893; yearly operating cost, \$240,000. Equipment, DuMont transmitter, GE antenna. Jules J. Paglin, pres., 12 1/2%; Stanley W. Ray Jr., v.p., 9 1/4%; Milton Adler, treas., 2 1/2%. Washington counsel, Prince, Taylor & Crampton; consulting engineers, Commercial Radio Equipment Co.
- New Orleans**—James A. Noe (WNOE-MBS), St. Charles Hotel. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 1005-ft. above average terrain, 1045-ft. above ground, 1050-ft. above sea level, latitude 29° 54' 38", longitude 89° 56' 47". Proposed transmitter site, 2.3 miles E. of Cutoff, S. of Mississippi River. Estimated cost of plant, \$836,000; yearly operating cost, \$789,080. Equipment, RCA. James A. Noe, 100%; also licensee of KNOE, Monroe, and TV applicant for Monroe. Washington counsel, Roberts & McInnis. Washington consulting engineers, McIntosh & Ingalls.
- New Orleans**—Loyola University (WWL-CBS), 6363 St. Charles Ave. Channel No. 4, 100-kw visual, 50-kw aural. Antenna: 710-ft. above average terrain, 750-ft. above ground, 750-ft. above sea level, latitude 29° 54' 27", longitude 90° 02' 24". Proposed transmitter site, Cooper Rd., 1000-ft. W. of Whitney Ave., near Gretna, La. Estimated cost of plant, \$543,539; yearly operating cost, \$616,927. Equipment, GE. Rev. Patrick Donnelly, S.J., pres.; Rev. Edward Doyle, S.J., v.p.; W. H. Summer-ville, gen. mgr. Washington counsel, Selig, Smith & Hennessey. BPCT-359.
- New Orleans**—R. L. Wheelock, W. L. Pickens, H. H. Coffield d/b as New Orleans Television Co., Magnolia Bldg., Dallas. UHF Channel No. 20, 182-kw visual power, 91-kw aural. Antenna: 505-ft. above average terrain, 529-ft. above ground, 534-ft. above sea level, latitude 29° 56' 43", longitude 90° 04' 48". Proposed transmitter site, 1100 South Liberty St. Estimated cost of plant, \$441,500; yearly operating cost, \$365,000. Equipment, RCA. Applicants, all Texas oilmen, are equal partners. Same interests also applicants for Corpus Christi, Dallas, Houston. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-367.
- New Orleans**—WSMB Inc. (WSMB-ABC), 901 Canal St. UHF Channel No. 20, 200-kw visual power, 105-kw aural. Antenna: 580-ft. above average terrain, 605-ft. above ground, 615-ft. above sea level, latitude 29° 55' 15", longitude 90° 02' 02". Proposed transmitter site, Behrman Highway. Estimated cost of plant, \$351,900; yearly operating cost, \$288,000. Equipment, GE. Paramount Gulf Theatres Inc., 50%; City Stores Co., 50%. Gaston J. Dureau, pres.; I. Newman II & H. M. Wheelahan, v.p.; Henry G. Plitt, secy.; Ben C. Moise, treas. Washington counsel, Spearman & Roberson. Washington consulting engineer, George C. Davis.
- Shreveport**—International Broadcasting Corp., P.O. Box 1387, Commercial Bldg. (KWKH-CBS). Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1053-ft. above average terrain, 1100-ft. above ground, 1363-ft. above sea level, latitude 32° 40' 41", longitude 93° 55' 35". Proposed transmitter site, 2 mi. E.S.E. of Mooringsport, Caddo Parish. Estimated cost of plant, \$832,569.52; yearly operating costs, \$535,939.55. Equipment, RCA. William H. Bronson, publisher of *Shreveport Times*, 100%. BPCT-505. Washington counsel, Dempsey & Koplovitz. Consulting engineer, A. Earl Cullum Jr., Dallas.
- Shreveport**—KTBS Inc (KTBS-NBC), Radio Station KTBS, 312 East Kings Highway. Channel No. 3, 100-kw visual power, 62-kw aural. Antenna: 1141-ft. above average terrain, 1150-ft. above ground, 1403-ft. above sea level, latitude 32° 41' 08", longitude 93° 56' 00". Proposed transmitter site, State Route No. 8, 17 mi. N.W. of Shreveport. Estimated cost of plant, \$542,900; yearly operating cost, \$400,000. Equipment, RCA. George D. Wray Sr., chairman of the board, 33 1/3%; E. Newton Wray, pres., 33 1/3%; George D. Wray Jr., v.p., 16 2/3%; Charles M. Wray, secy.-treas., 16 2/3%. Washington counsel, Spearman & Roberson; consulting engineers, Weldon & Carr. BPCT-464.
- Shreveport**—Radio Station KRMD (KRMD-ABC), 901 Louisiana Ave. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 808-ft. above average terrain, 824-ft. above ground, 1052-ft. above sea level, latitude 32° 40' 10", longitude 93° 54' 58". Proposed transmitter site, U.S. Highway 61, 3 mi. S.E. of Mooringsport. Estimated cost of plant, \$577,519; yearly operating cost, \$312,000. Equipment, GE. Partners: T. B. Lanford, 48%; R. M. Dean, 25%; Viola Lipe Dean (R. M. Dean for trust), 25%. Interlocking ownership with KPLC, Lake Charles, La.; KRRV, Sherman, Tex.; WSLI, Jackson, Miss.; KALB, Alexandria, La. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineers, Commercial Radio Equipment Co.
- Shreveport**—Shreveport Television Co., 516 Crockett St. Channel No. 12, 316-kw visual power, 158-kw aural, latitude 32° 40' 44", longitude 93° 55' 18". Proposed transmitter site, near Shreveport. Estimated cost of plant, \$379,184; yearly operating cost, \$350,256. Equipment, DuMont transmitter, GE antenna. Don George, general partner and mgr., 44%; Ben Beckham, general partner, 44%; William Carter Henderson, 10%; J. C. Smith, 1%; Keith M. Fyburn, 1%. Washington counsel, Weaver & Glasie. Consulting engineer, L. J. N. du Trell & Associates, New Orleans.
- Shreveport**—Southland Television Co. (KCIJ), 710 Milam St. Channel No. 12, 100-kw visual power, 50-kw aural. Antenna: 581-ft. above average terrain, 573-ft. above ground, 813-ft. above sea level, latitude 32° 41' 29", longitude 93° 55' 42". Proposed transmitter site, 2 mi. E. of Mooringsport. Estimated cost of plant, \$274,247; yearly operating cost, \$250,000. Equipment, RCA. Lester Kamin, pres., 25%; John H. Pace, v.p., 25%; Pat Coon, v.p., 25%; Billy B. Goldberg, secy.-treas., 25%. Also licensee of WMRV, New Orleans. Washington counsel, A. L. Stein; consulting engineer, Lynne C. Smeby.

MAINE

- Bangor**—Community Telecasting Service (WABI-ABC), 57 State St. Channel No. 5, 1.9-kw visual power, 0.95-kw aural. Antenna: 673-ft. above average terrain, 120-ft. above ground, 920-ft. above sea level, latitude 44° 44' 16", longitude 68° 41' 54". Proposed transmitter site, Copeland Hill, Holden. Estimated cost of plant, \$122,000; yearly operating cost, \$86,850. Equipment, RCA. Community Broadcasting Service, 95%; Horace A. Hildreth, pres., 1%; Murray Carpenter, treas., 1%; George F. Eaton, v.p., 1% Arnold L. Veague, secy., 1%; Walter L. Dickson, 1%. Mr. Hildreth, ex-Gov. of Maine, is a director of *Boston Herald and Traveler*. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, George C. Davis.

Portland—Community Broadcasting Service, 57 State St., Bangor, Me. Channel No. 13, 69-kw visual power, 34-kw aural. Antenna: 239-ft. above average terrain, 265-ft. above ground, 335-ft. above sea level, latitude 43° 39' 30", longitude 70° 15' 48". Proposed transmitter site, 465 Congress St. Estimated cost of plant, \$290,000; yearly operating cost, \$170,850. Equipment, RCA. Horace A. Hildreth (ex-Gov. of Maine), pres. 49.9%; Murray Carpenter, treas.-gen. mgr., 49.8%; George F. Eaton, clerk, 1%; James White, v.p., 1%; Leon P. Gorman Jr., 1%. Applicant also owns WABI, Bangor, TV applicant for that city. Washington counsel, Loucks, Zias, Young & Jansky. BPCT-752.

Portland—Congress Square Hotel Co. (WCSH-NBC), 157 High St. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 590-ft. above average terrain, 380-ft. above ground, 800-ft. above sea level, latitude 43° 45' 45", longitude 70° 19' 30". Proposed transmitter site, Blackstrap Rd. near Blackstrap Hill, 8 miles N. by W. of Portland. Estimated cost of plant, \$75,800; yearly operating cost, \$220,560. Equipment, RCA. Adeline B. Rines, trustee of estate of Henry P. Rines, pres., 99%. Also principal stockholder of AM stations WRDO, Augusta, and WLBZ, Bangor. BPCT-518. Washington counsel, Segal, Smith & Hennessey; consulting engineers, A. D. Ring & Co.

Portland—Guy Gannett Broadcasting Services (WGAN-CBS), 390 Congress St. Channel No. 13, 238.8-kw visual power, 127.3-kw aural. Antenna: 626-ft. above average terrain, 314-ft. above ground, 819-ft. above sea level, latitude 43° 45' 32", longitude 70° 19' 14". Proposed transmitter site, near Blackstrap Fire Lookout. Estimated cost of plant, \$356,526; yearly operating cost, \$144,000. Equipment, GE. Owned by Gannett Co. Inc., publisher of *Portland Press-Herald* and *Express*, *Augusta Kennebec Journal* & *Waterville Sentinel*. Guy P. Gannett, pres. Washington counsel, Dow, Lohnes & Albertson; consulting engineers, Craven, Lohnes & Culver. BPCT-639.

MARYLAND

Baltimore—Chesapeake Television Broadcasting Inc., 215 N. Calvert St. UHF Channel No. 18, 218-kw visual power, 109-kw aural. Antenna: 505-ft. above average terrain, 591-ft. above ground, 831-ft. above sea level, latitude 39° 20' 10", longitude 76° 38' 56". Proposed transmitter site, N.W. cor. Rockrose & Hooper Aves. Estimated cost of plant, \$600,000; yearly operating cost, \$325,000. Equipment, GE. George M. Englar, pres., 2.62%; Samuel H. Hoffberger, v.p., 5.87%; ex-U.S. Senator Millard E. Tydings, board chairman, 11.88%; 16 other stockholders, none with more than 9.09%. Washington counsel, Pierson & Ball; consulting engineers, Craven, Lohnes & Culver.

Cumberland—Western Maryland Broadcasting Co. (WDYK-ABC, MBS), 450 Byrd Ave. UHF Channel No. 17, 102-kw visual power, 51-kw aural. Antenna: 1502-ft. above average terrain, 240-ft. above ground, 3090-ft. above sea level, latitude 39° 34' 53", longitude 78° 53' 54". Proposed transmitter site, Mountain top S.W. of city. Estimated cost of plant, \$253,333; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. Richard A. Reese, pres., 85%; James Alfred Avirett, secy., 3.5%; 20 other stockholders, each with less than 2%. Washington counsel, Krieger & Jorgensen; consulting engineers, Craven, Lohnes & Culver.

Frederick—Monocacy Broadcasting Co. (WFMD-CBS), E. Church St. UHF Channel No. 62, 115-kw visual power, 57.5-kw aural. Antenna: 1149-ft. above average terrain, 237-ft. above ground, 1957-ft. above sea level, latitude 39° 29' 57", longitude 77° 29' 53". Proposed transmitter site, Catocin Mt., 7.5 mi. N.W. of Frederick. Estimated cost of plant, \$196,000; yearly operating cost, \$115,000. Equipment, Dumont transmitter, RCA antenna. Laurence Leonard, pres.-treas., 100%. BPCT-570. Washington counsel, Hogan & Hartson; consulting engineer, Geo. C. Davis.

Hagerstown—Hagerstown Broadcasting Co. (WJEF-ABC), 33 W. Franklin St. UHF Channel No. 52, 135-kw visual power, 68-kw aural. Antenna: 1417-ft. above average terrain, 227-ft. above ground, 2372-ft. above sea level, latitude 39° 41' 47.1", longitude 77° 30' 46". Proposed transmitter site, atop Mt. Quirauk. Estimated cost of plant, \$215,738; yearly operating cost, \$104,400. Equipment, GE. Grover C. Crilley, pres., 48.86%; E. G. Hoover, v.p.-treas., 1.43%; A. V. Tidmore, 22.86%; Bernice C. Paulsgrove, 20%; 7 other stockholders, none with more than 2%. Mr. Tidmore owns WPPA, Pottsville, Pa. Mr. Hoover is county tax assessor. Washington counsel, Bingham, Collins, Porter & Kistler; consulting engineers, Kear & Kennedy. BPCT-441.

Hagerstown—United Broadcasting Co. of Western Maryland (WARK-CBS), 128 Prospect St. UHF Channel No. 52, 65.32-kw visual power, 32.7-kw aural. Antenna: 293-ft. above average terrain, 430-ft. above ground, 930-ft. above sea level, latitude 39° 37' 34", longitude 77° 42' 42". Proposed transmitter site, E. of U. S. Highway 40, N. of Commonwealth Rd. Estimated cost of plant, \$213,889; yearly operating cost, \$160,000. Equipment, DuMont transmitter, GE antenna. Richard Eaton, pres., 2%; Mrs. Margaret G. Eaton, secy.-treas., 1%; United Broadcasting Co. Inc., controlled by Richard Eaton, 97%. Washington counsel, Cohn & Marks; consulting engineers, Commercial Radio Equipment Co.

Salisbury—Peninsula Broadcasting Co. (WBOC-MBS), Radio Park. UHF Channel No. 16, 112-kw visual power, 56-kw aural. Antenna: 414-ft. above average terrain, 444-ft. above ground, 474-ft. above sea level, latitude 38° 23' 03", longitude 75° 34' 48". Proposed transmitter site, Radio Park. Estimated cost of plant, \$296,400; yearly operating cost, \$115,000. Equipment, DuMont transmitter, RCA antenna. John W. Downing, pres., 14.5%; W. Lee Allen, v.p., 7.7%; I. L. Benjamin, 10.5%. Remainder of stock held by 60 others, none holding more than 6%. Washington consulting engineer, A. D. Ring & Co.

MASSACHUSETTS

Boston—E. Anthony & Sons Inc., 555 Pleasant St., New Bedford, Mass. UHF Channel No. 50, 257-kw visual power, 129-kw aural. Antenna: 542.5-ft. above average terrain, 635-ft. above ground, 649-ft. above sea level, latitude 42° 20' 59", longitude 71° 04' 25". Proposed transmitter site, 200 Berkeley St. Estimated cost of plant, \$434,665; yearly operating cost, \$258,100. Equipment, GE transmitter, RCA antenna. Mayhew R. Hitch, pres., 1%; Basil Brewer, v.p.-treas., 58.918%; 6 others, none holding more than 6.054%. Applicant is licensee of AM stations WNBH, New Bed-

ford; WOGB, West Yarmouth; TV applicant for New Bedford. BPCT-879. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey.

Boston—Hildreth & Rogers Co., Hotel Bradford. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 523-ft. above average terrain, 358-ft. above ground, 698-ft. above sea level, latitude 42° 27' 20", longitude 71° 10' 48". Proposed transmitter site, Zion Hill of Lexington St., Woburn. Estimated cost of plant, \$742,502; yearly operating cost, \$600,000. Equipment, RCA. Irving E. Rogers, pres.-treas., 99%; Irving E. Rogers Jr., 333%; Allan B. Rogers, 333%; Alexander H. Rogers II, 333%. Company publishes *Lawrence* (Mass.) *Eagle-Tribune* and is operator of WLAW (ABC), Lawrence. Washington counsel, Fly, Shuebruk & Blume; consulting engineer, George C. Davis.

★**HOLYOKE**—Hampden-Hampshire Corp. (WHYN-MBS), 180 High St. UHF Channel No. 55, 65-kw visual power, 35-kw aural. Antenna: 990-ft. above average terrain, 122-ft. above ground, 1323 ft. above sea level, latitude 42° 14' 32", longitude 72° 38' 55". Proposed transmitter site, top of Mt. Tom. Estimated cost of plant, \$180,000; yearly operating cost, \$200,000. Equipment, DuMont transmitter, GE antenna. William Dwight, pres., 26.16%; Charles N. DeRose, v.p., 16%; Minnie R. Dwight, treas., 40.17%; Arthur Ryan, asst. treas., 33%; Harriet W. DeRose and Charles N. DeRose, jointly, 33.16%. Same interests publish *Holyoke Transcript*. Washington counsel, Bingham, Collins, Porter & Kistler; consulting engineers, Kear & Kennedy. BPCT-463.

★**NEW BEDFORD**—E. Anthony & Sons Inc. (WNBH-MBS), 555 Pleasant St. UHF Channel No. 28, 200-kw visual power, 100-kw aural. Antenna: 490-ft. above average terrain, 552-ft. above ground, 562-ft. above sea level, latitude 41° 38' 12", longitude 70° 54' 40". Proposed transmitter site, Crow Island. Estimated cost of plant, \$396,789; yearly operating cost, \$152,400. Equipment, RCA. Basil Brewer, v.p., 59%; 10 others own 6% or less each. Applicant publishes *New Bedford Standard-Times*; owns WOGB, West Yarmouth, Mass.; is applicant for TV in Boston. BPCT-217. Washington counsel, Hogan & Hartson. Washington consulting engineers, Jansky & Bailey.

North Adams—Greylock Broadcasting Co., 8 Bank Row, Pittsfield (WBRK-MBS). UHF Channel No. 15, 9.24-kw visual power, 5.02-kw aural. Antenna: 263.2-ft. above average terrain, 122-ft. above ground, 1722.3-ft. above sea level, latitude 42° 42' 42", longitude 73° 14' 32". Proposed transmitter site, top of mountain near Williamstown. Estimated cost of plant, \$163,000; yearly operating cost, \$160,000. Equipment, GE. Leon Podolsky, pres.-asst. treas., 51%; Gardner S. Morse, v.p.-treas., 49%. Washington counsel, McKenna & Wilkinson. Washington consulting engineer, James C. McNary.

Pittsfield—Greylock Broadcasting Co. (WBRK-MBS), 8 Bank Row. UHF Channel No. 61, 1.32-kw visual power, .713-kw aural. Antenna: 977.3-ft. above average terrain, 120.6-ft. above ground, 2260.6-ft. above sea level, latitude 42° 23' 41", longitude 73° 18' 37". Proposed transmitter site, Osceola Mountain, 2.9 miles N.E. of Lenox. Estimated cost of plant, \$133,000; yearly operating cost, \$160,000. Equipment, GE. Leon Podolsky, pres.-asst. treas., 51%; Gardner S. Morse, v.p.-treas., 49%. Washington counsel, McKenna & Wilkinson; consulting engineer, James C. McNary.

★**SPRINGFIELD**—Springfield Television Broadcasting Corp., Room 1010 1387 Main St. UHF Channel No. 61, 115-kw visual power, 58-kw aural. Antenna: 980-ft. above average terrain, 122-ft. above ground, 1322-ft. above sea level, latitude 42° 14' 32", longitude 72° 38' 56". Proposed transmitter site, Mt. Tom. Estimated cost of plant, \$265,000; yearly operating cost, \$250,000. Equipment, DuMont transmitter, RCA antenna. Roger L. Putnam, pres., 18.3% (director of Economic Stabilization Agency); WSPR Inc. [WSPR (ABC), Springfield], 19.2%; Charles L. Furcolo (medical clinic), 14.6%; 12 others own 9% or less each. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, McIntosh & Ingils. BPCT-955.

Worcester—Salsbury Broadcasting Corp., 6 Norwich St. UHF Channel No. 14, 212-kw visual power, 112.5-kw aural. Antenna: 837-ft. above average terrain, 254-ft. above ground, 1644-ft. above sea level, latitude 42° 18' 07", longitude 71° 53' 51". Proposed transmitter site, Asnebumskit Hill near Paxton. Estimated cost of plant, \$350,900; yearly operating cost, \$350,000. Equipment, GE. William B. Smith, pres., 5.05% (comb mgr.); Ansel E. Gridley, v.p., 5.05%; Kenneth P. Higgins, treas., 1.01% (banker); Fox, Wells & Co. (investment house), 30.30%; Ralph K. Hubbard (woolen mgr.), 10.10%; 10 others, none holding more than 5.05%. Mr. Gridley is also pres. of WFGM, Fitchburg, Mass. Washington counsel, McKenna & Wilkinson; consulting engineers, Craven, Lohnes & Culver.

Worcester—WTAG Inc. (WTAG-CBS), 18 Franklin St. UHF Channel No. 20, 224-kw visual power, 117-kw aural. Antenna: 1000-ft. above average terrain, 511-ft. above ground, 1806-ft. above sea level, latitude 42° 18' 32", longitude 71° 54' 09". Proposed transmitter site, Little Asnebumskit Hill. Estimated cost of plant, \$417,066; yearly operating cost, \$375,276. Equipment, GE. Worcester Telegram Publishing Co., 100% owner (George F. Booth, pres.; Robert W. Booth, v.p.; Howard M. Booth, v.p.-treas.), publishers of *Worcester Telegram & Gazette*. BPCT-338. Washington counsel, Hogan & Hartson. Washington consulting engineers, Jansky & Bailey.

MICHIGAN

Ann Arbor—Washtenaw Broadcasting Co. Inc. (WPAG), Hutzel Bldg., Main & E. Liberty Sts. UHF Channel No. 20, 1.7-kw visual power, .92-kw aural. Antenna: 342-ft. above average terrain, 276-ft. above ground, 1236-ft. above sea level, latitude 42° 15' 31", longitude 83° 46' 37". Proposed transmitter site, 1795 Maple Rd. Estimated cost of plant, \$108,004; yearly operating cost, \$55,000. Equipment, GE. Arthur E. Greene, pres.-secy., 50%; Edward F. Baughn, v.p.-treas., 50%. Washington counsel, D. F. Prince. Washington consulting engineers, Commercial Radio Equipment Co.

Battle Creek—Michigan Broadcasting Co. (WBCK-MBS), 402 Security National Bank Bldg. UHF Channel No. 58, 18.63-kw visual power, 9.31-kw aural. Antenna: 479-ft. above average terrain, 454.2-ft. above ground, 1389-ft. above sea level, latitude 42° 17' 40", longitude 85° 11' 00". Proposed transmitter site, 0.3 mi. E. of Riverside Dr. on Golden Ave. Estimated cost of plant, \$161,000; yearly operating cost, \$120,000. Equipment,

- RCA. Robert H. Holmes, pres., 50%; David N. Holmes, sec.-treas., 50%. Washington counsel, Gullford S. Jameson. Washington consulting engineer, Kear & Kennedy.
- Bay City**—Bay Broadcasting Co. Inc., 100 Center Ave. (WBCM-ABC). Channel No. 5. 57.5-kw visual power, 28.8-kw aural. Antenna: 422-ft. above average terrain, 447-ft. above ground, 1047-ft. above sea level, latitude, 43° 35' 04", longitude, 83° 51' 36". Proposed transmitter site, Tuscola Road. Estimated cost of plant, \$224,500; yearly operating cost, \$165,000. Equipment, RCA transmitter, GE antenna. Harley D. Peet, pres., 50.48%; H. A. Giesel, secy.-treas.-mgr., 16.4%; Millis L. Peet, v.p., 10%; Douglas G. Peet, v.p., 10%; Thomas O. Jones, 2.54%; Harley D. Peet Jr., 2.04%; E. Merie Peet, 2.00%; Ellen Mae Woodgate, 6.54%. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Jansky & Bailey.
- Bay City**—Saginaw Broadcasting Co. (WSAM-NBC), 2435 Holland Ave. Channel No. 5. 61.4-kw visual power, 30.7-kw aural. Antenna: 444-ft. above average terrain, 493-ft. above ground, 1083-ft. above sea level, latitude 43° 29' 58", longitude 83° 48' 58". Proposed transmitter site, Jones Road. Estimated cost of plant, \$321,515; yearly operating cost, \$240,000. Equipment, RCA. Milton L. Greenebaum, pres., 66%; Maude Greenebaum, asst. secy., 5%; Burnett J. Abbott, v.p., 5%; Morris Nover, secy., 17.50%; John W. Symons Jr., treas., 4.5%; Jay Lenick, 5%; Frank A. Picard, 1.5%. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineers, Kear & Kennedy.
- Benton Harbor**—Palladium Publishing Co. (WHFB), 59 Wall St. UHF Channel No. 42. 17.4-kw visual power, 8.7-kw aural. Antenna: 478-ft. above average terrain, 500-ft. above ground, 1130-ft. above sea level, latitude 42° 04' 44", longitude 86° 28' 00". Proposed transmitter site, Fairplain Ave. Estimated cost of plant, \$301,204; yearly operating cost, \$240,000. Equipment, RCA. Stanley R. Banyon, pres.-treas., 35.17%; W. J. Banyon, v.p.-secy., 34.17%; Helen Polly Klock, 24%; Annabelle Banyon, 3.33%; Russell M. Boothby and John Udell, 1.67% each. Applicant publishes *Benton Harbor News-Palladium & St. Joseph* (Mich.) *Herald-Press*. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, Craven, Lohnes & Culver.
- Coldwater**—Twin Valley Broadcasters Inc. (WTVB), Box 32. UHF Channel No. 24. 2.1-kw visual power, 1.12-kw aural. Antenna: 282-ft. above average terrain, 188-ft. above ground, 1306-ft. above sea level, latitude 41° 54' 50", longitude 85° 00' 35". Proposed transmitter site, 1.3 mi. S. on U. S. 27. Estimated cost of plant, \$82,240; yearly operating cost, \$72,000. Equipment, GE. E. Harold Munn Jr., 20%; George A. Wosek, pres., 3%; E. Harold Munn Sr., v.p., 15%; 8 others, none holding more than 10%. Washington counsel, Miller & Schroeder.
- East Lansing**—Michigan State Board of Agriculture, Michigan State College (WKAR), East Lansing. UHF Channel No. 60. 243-kw visual power, 142-kw aural. Antenna: 975-ft. above average terrain, 1034-ft. above ground, 1874.3-ft. above sea level, latitude 42° 42' 08", longitude, 84° 24' 51". Proposed transmitter site, 0.9 mile east and 1.0 mile south of Okemus on Doble Rd. Estimated cost of plant, \$461,465; yearly operating cost, \$125,000. Equipment, GE. Michigan State Board of Agriculture, Michigan State College. Washington counsel, Barnes and Nielson. Washington consulting engineers, William L. Foss Inc.
- ★**FLINT**—Trans-American Television Corp., 1420 Walnut St., Philadelphia. UHF Channel No. 28. 17.5-kw visual power, 8.7-kw aural. Antenna: 490-ft. above average terrain, 546-ft. above ground, 1301-ft. above sea level, latitude 43° 02' 37", longitude 83° 35' 42". Proposed transmitter site, approximately 3.1 miles E. of Flint. Estimated cost of plant, \$189,411; yearly operating cost, \$130,000. Equipment, RCA. Note: See Peoria, Ill. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co. BPCT-930.
- Flint**—Booth Radio & Television Stations Inc. (WBBC-MBS), 700 Buhl Bldg., Detroit. Channel No. 12. 316-kw visual power, 158-kw aural. Antenna: 982-ft. above average terrain, 1020-ft. above ground, 1665-ft. above sea level, latitude 43° 12' 36", longitude 83° 55' 44". Proposed transmitter site, approx. 3 mi. N.W. of Montrose. Estimated cost of plant, \$595,737; yearly operating cost, \$548,645. Equipment, DuMont transmitter, RCA antenna. John L. Booth, pres.-treas., 84.3%; Mrs. John L. Booth, 9.4%; John L. Booth II, 6.3%. Applicant also owns AM stations WJLB, Detroit, and WSGW, Saginaw. BPCT-393. Washington counsel, Pierson & Ball.
- Flint**—Trebitt Corp. (WFDP-ABC), 503 S. Saginaw St. Channel No. 12. 316-kw visual power, 158-kw aural. Antenna: 1000-ft. above average terrain, 979.6-ft. above ground, 1789.6-ft. above sea level, latitude 43° 08' 09", longitude 83° 39' 38". Proposed transmitter site, intersection of Bray & Frances Rds. Estimated cost of plant, \$551,418; yearly operating cost, \$443,000. Equipment, RCA. Same ownership as WFBM-TV & WFBM, Indianapolis, and interlocking ownership with WOOD-TV, Grand Rapids. Washington counsel, Dempsey & Koplovitz. Washington consulting engineers, Gillett & Bergquist.
- Flint**—Trendle-Campbell Broadcasting Corp. (WTAC-NBC), Mutual Bldg., Detroit. UHF Channel No. 16. 59-kw visual power, 29.5-kw aural. Antenna: 380-ft. above average terrain, 432-ft. above ground, 1177-ft. above sea level, latitude 43° 00' 49", longitude 83° 41' 20". Proposed transmitter site, 740 S. Saginaw St. Estimated cost of plant, \$298,665; yearly operating cost, \$240,000. Equipment, DuMont transmitter, GE antenna. George W. Trendle, pres.-treas., 51%; H. Allen Campbell, v.p., 35%; George W. Trendle Jr., 4½%; Mary K. Johnston, 4½%; Raymond J. Meurer, secy., 5%. Firm engaged in TV & Radio program production & promotion. Washington counsel, Bingham, Collins, Porter & Kistler; consulting engineer, Kear & Kennedy.
- Flint**—WJR, The Goodwill Station Inc. (WJR-CBS), Fisher Bldg., Detroit. Channel No. 12. 316-kw visual power, 158-kw aural. Antenna: 1000-ft. above average terrain, 904-ft. above ground, 2053-ft. above sea level, latitude 42° 42' 31", longitude 83° 24' 45". Proposed transmitter site, Waterford Hill, Waterford. Estimated cost of plant, \$1,172,500; yearly operating cost, \$525,000. Equipment, RCA. John F. Patt, pres., 1.47%; Frances S. Richards, 25% and as executrix of estate of G. A. Richards, 26%; 6 other stockholders, none with more than 5%. Mr. Patt is also president of KMPC, Los Angeles & WGAR, Cleveland. Mrs. Richards and Mr. Moore each director and stockholder in both stations. No counsel specified.
- Flint**—W. S. Butterfield Theatres Inc., Nat'l Bank Bldg., Detroit. UHF Channel No. 16. 998.2-kw visual power, 499.1-kw aural. Antenna: 1133-ft. above average terrain, 1053-ft. above ground, 2156-ft. above sea level, latitude 42° 48' 21", longitude 83° 29' 37". Proposed transmitter site, 7 mi. N., 80° E. of Holly. Estimated cost of plant, \$820,623; yearly operating cost, \$260,000. Equipment, RCA. M. F. Gowthorpe, pres.; Bijou Theatrical Enterprise Co., 74%; Regents of University of Michigan, owners of WUOM-FM, Ann Arbor, 26%. Washington counsel, Hogan & Hartson. Washington consulting engineer, George P. Adair.
- Jackson**—Jackson Broadcasting & Television Corp. (WKHM-MBS), 15001 Michigan Ave., Dearborn, Mich. UHF Channel No. 48. 69-kw visual power, 34.5-kw aural. Antenna: 193-ft. above average terrain, 223-ft. above ground, 1178-ft. above sea level, latitude 42° 14' 52", longitude 84° 24' 38". Proposed transmitter site, 228 West Michigan, Hotel Hayes. Estimated cost of plant, \$202,151; yearly operating cost, \$175,000. Equipment, DuMont transmitter, GE antenna. Frederick A. Knorr, pres., 33½%; Harvey R. Hansen, v.p., 33½%; William H. McCoy, secy.-treas., 33½%. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineers, Kear & Kennedy.
- Jackson**—WIBM Inc. (WIBM-ABC), 2511 Kibby Rd. UHF Channel No. 48. 208-kw visual power, 104-kw aural. Antenna: 1026-ft. above average terrain, 949-ft. above ground, 2049-ft. above sea level, latitude 42° 09' 09", longitude 84° 24' 20". Proposed transmitter site, Browns Lake Rd. between Kimmel and Crouch Rds. 6.5 miles S. of Jackson. Estimated cost of plant, \$487,685; yearly operating cost, \$125,000. Equipment, GE. Roy Radner, pres.-treas., 40%; Herman Radner, v.p., 60%. Washington counsel, Arnold, Fortas & Porter. Washington consulting engineer, George C. Davis. BPCT-929.

MINNESOTA

- Austin**—Cedar Valley Broadcasting Co. (KAUS-MBS), Austin. Channel No. 6. 18.7-kw visual power, 9.35-kw aural. Antenna: 425-ft. above average terrain, 445-ft. above ground, 1670-ft. above sea level, latitude 43° 37' 02", longitude 92° 59' 20". Proposed transmitter site, approx. 2½ mi. S. of Austin on Trunk Highway 105. Estimated cost of plant, \$101,880; yearly operating cost, \$110,000. Equipment, DuMont transmitter, RCA antenna. Harry M. Smlth, pres., 25%; Albert W. Smith, secy.-treas., 25%; George Wilson, v.p., 12½%; Harold O. Westby, 12½%; Martin Bustad, 12½%; Chester A. Weseman, 12½%. Washington counsel, Harry J. Daley. Consulting engineers, Fred O. Grimwood & Co., St. Louis. BPCT-841.
- Duluth**—Head of the Lakes Broadcasting Co. (WEBC-NBC), WEBC Bldg. Channel No. 3. 100-kw visual power, 50-kw aural. Antenna: 677-ft. above average terrain, 449-ft. above ground, 1709-ft. above sea level, latitude 46° 47' 28", longitude 92° 06' 52". Proposed transmitter site, 4th Ave. W. and 10th St. Estimated cost of plant, \$297,633; yearly operating cost, \$240,000. Equipment, RCA. Evening Telegram Co., 32.1%; Northwest Paper Co., 32.2%; Morgan Murphy, pres., 20.1%; W. C. Bridges, v.p., 10%; 4 others, none owning more than 5%. Applicant also owns AM stations WMFG, Hibbing (applicant for TV) and WHLB, Virginia, Minn. For holdings of Messrs. Bridges & Murphy, see Central Broadcasting Co., Eau Claire, Wis. Head of Lakes Broadcasting Co. also stockholders in applicants for TV in Eau Claire, Madison & Wausau, Wis., and Lafayette, La. Washington counsel, Arthur M. Scharfeld. Consulting engineer, Charles B. Persons, Duluth, Minn.
- Duluth**—Lakehead Telecasters Inc., 700 Torrey Bldg. Channel No. 6. 55-kw visual power, 30-kw aural. Antenna: 805-ft. above average terrain, 598-ft. above ground, 184-ft. above sea level, latitude 46° 47' 23", longitude 92° 07' 09". Proposed transmitter site, 13th St. at Highland Ave. Estimated cost of plant, \$354,500; estimated yearly operating cost, approx. \$300,000. Equipment, RCA. Wm. B. Fryberger, pres., 5%; Frank E. Mahan, v.p., 7%; John C. Campbell Jr., 10%; Scott W. Erickson, 10%; Rolando F. Gran, 19%; Jerome Sill, 19%; 14 other stockholders, none owning more than 6%. Mr. Sill is pres. & 25% stockholder of Lake Superior Broadcasting Co. (WREX, Duluth) and 25% holder of Cream City Broadcasting Co. (WMLL, Milwaukee). Mr. Gran holds 14% of Valley Telecasting Co., proposing to apply for TV in Green Bay, Wis.; also holds 45% of Milwaukee Area Telecasting Corp., proposing to apply for TV in Milwaukee, and 22.4% of Greater Rockford Television Inc., applicant for TV in Rockford, Ill. Washington counsel, Cohn & Marks; consulting engineers, Weldon & Carr.
- Duluth**—Red River Broadcasting Co. Inc. (KDAL-CBS), 218 Bradley Bldg., 10 E. Superior St. Channel No. 3. 25.6-kw visual power, 12.8-kw aural. Antenna: 814-ft. above average terrain, 558-ft. above ground, 1784-ft. above sea level, latitude 46° 47' 08", longitude 93° 07' 15". Proposed transmitter site, corner Observation Rd. & 11th St. Estimated cost of plant, \$291,501; yearly operating cost, \$288,000. Equipment, RCA. Dalton LeMasurier, pres.-treas., 70%. Mr. LeMasurier owns 79% of WQUA, Moline, Ill.; 10% of WIRL, Peoria, Ill. TV applicant for that city. Washington counsel, Segal, Smith & Hennessey; consulting engineer, Millard M. Garrison. BPCT-903.
- Duluth-Superior** (Wis.)—Rldson Inc. (WDSM-ABC), 921 Tower Ave., Superior, Wis. Channel No. 6. 100-kw visual power, 50-kw aural. Antenna: 747-ft. above average terrain, 584-ft. above ground, 1784-ft. above sea level, latitude 46° 47' 20", longitude 92° 06' 51". Proposed transmitter site, 5th Ave. W. & 10th St., Duluth, Minn. Estimated cost of plant, \$406,022; yearly operating cost, \$330,000. Equipment, GE. Owned 100% by Northwest Publications Inc., which is 69.4% owned by Ridder Publications Inc., owned principally by Ridder family. Ridder Publications also owns 80% of *Aberdeen News* (KSDN), Aberdeen, S. D.; 60% of *Grand Forks Herald* (KJLO), Grand Forks, N. D.; 50% of Mid-Continent Radio-Television Inc. (WTCN & WTCN-TV, Minneapolis). Mid-Continent owns 40% of WEMP, Milwaukee, also TV applicant for that city. Application is now before FCC to assign licenses of WTCN-TV and WCCO (now owned by CBS) to Midwest Radio-Television Inc., which will be owned 53% by Mid-Continent. WTCN license would be transferred to Minnesota Television Public Service Corp. Northwest Publications Inc. owns *St. Paul Dispatch Pioneer Press & Duluth Herald-News Tribune*. Washington counsel, Fly, Shuebruk & Blume. Consulting engineer, John M. Sherman, Minneapolis. BPCT-728.

Minneapolis—Family Broadcasting Corp. (KEYD), 15 N. Ninth St. Channel No. 9, 169-kw visual power, 84-kw aural. Antenna: 454-ft. above average terrain, 604-ft. above ground, 1464-ft. above sea level, latitude 44° 58' 30", longitude 93° 16' 01". Proposed transmitter site, Foshay Tower, Marquette Ave. & Ninth St. Estimated cost of plant, \$333,700; yearly operating cost, \$540,000. Equipment, DuMont transmitter, RCA antenna. Lee K. Whiting, v.p. & gen. mgr., 40%; Christian Business Men's Committee, 37.3%; Henry C. Klages, pres., 5%; Joseph E. Dahl, v.p., 5.4%. Remainder of stock held by 10 others, none holding more than 3%. BPCT-795. Washington consulting engineers, McIntosh & Inglis.

Minneapolis—Independent Broadcasting Co. (WLWL-MBS), 400 N. Michigan Ave. Channel No. 9, 316-kw visual power, 158-kw aural. Antenna: 449-ft. above average terrain, 500-ft. above ground, 1345-ft. above sea level, latitude 44° 58' 38", longitude 93° 15' 42". Proposed transmitter site, 7th St. S. & 4th Ave. S. Estimated cost of plant, \$449,839; yearly operating cost, \$700,000. Equipment, GE, Ralph L. Atlas, pres.-treas., 65.99%; Marvin L. Rosene, v.p.; John T. Carey, secy., 6.53%; David J. Winton, 9%; Charles J. Winton Jr., 9%; 6 others, none holding more than 5.41%. Mr. Atlas also operates WIND, Chicago, and KIOA, Des Moines. BPCT-366. Washington counsel, Pierson & Ball. Washington consulting engineer, E. C. Page.

Minneapolis—St. Paul—Upper Midwest Television Co., 425 Portland Ave. Channel No. 9, 316-kw visual power, 158.5-kw aural. Antenna: 512-ft. above average terrain, 474-ft. above ground, 1434-ft. above sea level, latitude 45° 00' 37", longitude 93° 12' 23". Proposed transmitter site, eastern outskirts of Minneapolis, near Minneapolis end of State Trunk Highway 36. Estimated cost of plant, \$566,340; yearly operating cost, \$678,880. Equipment, GE, Cowles Broadcasting Co., 72.3%, operates KRNT, Des Moines, and WNAX, Yankton; also TV applicant for Sioux City, Ia. Cowles Interests publish *Minneapolis Star & Tribune*, *Des Moines Register & Tribune*, *Look Magazine*. BPCT-759. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Craven, Lohnes & Culver.

Rochester—Southern Minnesota Co. (KROC-NBC), 100 First Ave. Bldg. Channel No. 10, 107.3-kw visual power, 53.7-kw aural. Antenna: 620.5-ft. above average terrain, 575.5-ft. above ground, 1779.5-ft. above sea level, latitude 44° 01' 27", longitude 92° 32' 36". Proposed transmitter site, 2.8 mi. W. of city on U.S. 14. Estimated cost of plant, \$241,161.78; yearly operating cost, \$115,000. Equipment, RCA, Agnes P. Gentling, pres., 12.25%; G. David Gentling, v.p.-treas., 8.31%; Gordon P. Gentling, 10.05%; Phillip H. Gentling, 5.9%; Agnes P. Gentling and other trustees of estate of late G.P. Gentling, 63.59%. BPCT-796. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey.

St. Cloud—Granite Broadcasting Co. (WJON-ABC), 522 Lincoln Ave., S.E. Channel No. 7, 23.36-kw visual power, 11.68-kw aural. Antenna: 425-ft. above average terrain, 466-ft. above ground, 1496-ft. above sea level, latitude 45° 33' 38", longitude 94° 08' 05". Proposed transmitter site, 522 Lincoln Ave., S.E. Estimated cost of plant, \$200,599; yearly operating cost, \$204,500. Equipment, DuMont transmitter, RCA antenna. Max H. Lavine, pres., 89.5%; Frances H. Lavine, v.p., 5%; Roy H. Westman, secy.-treas., 10%. Washington counsel, Arthur W. Scharfeld. Consulting engineer, Charles B. Persons, Duluth.

St. Paul—Minnesota Television Public Service Corp., W-3173 First National Bank Bldg. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 563-ft. above average terrain, 537-ft. above ground, 1477-ft. above sea level, latitude 45° 01' 22", longitude 93° 10' 12". Proposed transmitter site, State Highway 51, 1.25 mi. N. of intersection with State Highway 36. Estimated cost of plant, \$572,075; yearly operating cost, \$300,000. Equipment, GE, Robert Butler, pres., 68.63%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Kear & Kennedy. BPCT-844.

St. Paul—WMIN Broadcasting Co. Inc. (WMIN), 538 Hamm Bldg. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 514-ft. above average terrain, 577-ft. above ground, 1417-ft. above sea level, latitude 44° 57' 28", longitude 93° 12' 15". Proposed transmitter site, Frontenac & St. Anthony Aves., St. Paul. Estimated cost of plant, \$425,000; yearly operating cost, \$400,000. Equipment, RCA. N. L. Bentson, pres.; Mort Bentson, secy., 87% together, as trustees of testamentary trust of Edward Hoffman; Frank M. Devaney, exec. v.p., 10%; L. C. Borgstrom, 3%. BPCT-343. Applicant is also stockholder in WRFW, Eau Claire, Wis.; KZYZ, Redlands, Cal.; KELO, Sioux Falls, S.D. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineers, Jansky & Bailey.

MISSISSIPPI

Jackson—Lamar Life Broadcasting Co. (WJDX-NBC), Box 2171. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 586-ft. above average terrain, 479-ft. above ground, 939-ft. above sea level, latitude 32° 15' 48", longitude 90° 6' 22". Proposed transmitter site, on Red Hill, 3.4 mi. S.E. from limits of Jackson. Estimated cost of plant, \$340,000; yearly operating cost, \$365,000. Equipment, RCA. Lamar Life Insurance Co., 100%. Washington counsel, Spearman & Roberson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Jackson—Mississippi Publishers Corp., Box 427. UHF Channel No. 25, 197-kw visual power, 105-kw aural. Antenna: 522-ft. above average terrain, 522-ft. above ground, 818-ft. above sea level, latitude 32° 17' 48", longitude 90° 11' 59". Proposed transmitter site, Pascagoula & S. West Sts. Estimated cost of plant, \$404,030; yearly operating cost, \$175,000. Equipment, GE. H. V. Watkins, pres., 14%; Maj. Frederick Sullens, 2nd v.p., 10.71%; E. M. Hederman Jr., secy., 1.78%; T. M. Hederman Jr., 1st v.p., 1.78%; Walter G. Johnson Jr., treas., 24.93%; Mrs. Barbara B. Sullens, 3.57%; M. Scott Dickson, 71%; George Lemon Sugg, trustee of estate of late Mrs. Anne Lemon Sullens, 5%; Mrs. Ann Sullens, 5%; estate of T. M. Hederman, 23.14%; estate of E. M. Hederman, 23.21%. Applicant publishes *Jackson Clarion Ledger* and *Daily News*. Washington counsel, Wheeler & Wheeler; consulting engineer, Raymond M. Wilmette. BPCT-719.

Jackson—Standard Life Broadcasting Co. Inc. (WSLI-ABC), Box 1847. Channel No. 12, 216-kw visual power, 108-kw aural. Antenna: 604-ft. above average terrain, 577-ft. above ground, 952-ft. above sea level, latitude 32° 17' 00", longitude 90° 15' 49". Proposed transmitter site, W. of Robinson Rd. extension, about 0.3 mi. N. of Route 18. Estimated cost of plant, \$412,522.49; yearly operating cost, \$215,640. Equipment, GE, Standard Life Insurance Co., 52.8%; L. M. Sepaugh, treas., 23.2%; T. B. Lanford, 22.8%; Charles H. Russell, board chairman, 4%; W. R. Newman, pres., 4%; W. P. McMullan, 4%. Sepaugh is 33 1/3% partner in KPLC, Lake Charles, La. Lanford is 33 1/3% partner in KPLC; 48% partner in KRMD, Shreveport, La., 50% stockholder in KRRV, Sherman, Tex., 47.2% stockholder in KALB, Alexandria, La., and has also applied for TV license in Alexandria. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineers, Commercial Radio Equipment Co.

Meridian—Southern Television Corp. (WTOK-ABC), Box 1771. Channel No. 11, 29.5-kw visual power, 15.9-kw aural. Antenna: 622-ft. above average terrain, 357-ft. above ground, 1038-ft. above sea level, latitude 32° 19' 40", longitude 88° 41' 30". Proposed transmitter site, 1.8 miles S. of Meridian on U. S. Highway 45. Estimated cost of plant, \$177,947; yearly operating cost, \$102,000. Equipment, GE, Robert F. Wright, pres., 25.5%; William B. Crooks, v.p., 12%; Thomas Y. Minnece, secy., 8.4%; S. A. Rosenbaum, treas., 16.9%. Washington counsel, McKenna & Wilkinson; consulting engineer, George E. Gautney.

MISSOURI

Columbia—Curators of the University of Missouri. Channel No. 8, 204.2-kw visual power, 102.3-kw aural. Antenna: 796-ft. above average terrain, 774-ft. above ground, 1614-ft. above sea level, latitude 38° 53' 14", longitude 92° 15' 43". Proposed transmitter site, U of Mo. South Farm, 6 mi. S.E. of Columbia. Estimated cost of plant, \$1,006,800; yearly operating cost, \$302,100. Equipment, RCA. Applicant is non-stock public corporation, governing state-owned university, Powell B. McHaney, pres. Member of Curators is Lester E. Cox, who owns 49 1/2% of KCMO, Kansas City, 49% of KWTO, Springfield, Mo., 12 1/2% of KOAM, Pittsburg, Kan., as well as Class B stock in Springfield Television Inc., TV applicant for Springfield, Mo. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Craven, Lohnes & Culver.

Columbia—KMMO Inc., 201 S. 7th St. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 1107-ft. above average terrain, 1074-ft. above ground, 1924-ft. above sea level, latitude 38° 52' 10", longitude 92° 15' 25". Proposed transmitter site, Hwy. 63, near Deer Park, 7 mi. S.E. of Columbia. Estimated cost of plant, \$596,500; yearly operating cost, \$213,220. Equipment, RCA. F. V. Heinkel, pres., 5%; J. M. Shilvey, v.p.-gen. mgr., 50%; 9 others, 5% each. Applicant owns KMMO, Marshall, Mo. Counsel, William W. Beckett, Columbia, Mo. Washington consulting engineer, A. D. Ring & Co.

Hannibal—The Courier-Post Publishing Co. (KHMO-MBS) 102 1/2 S. Main St. Channel No. 7, 10.8-kw visual power, 5.4 aural. Antenna: 618-ft. above average terrain, 537-ft. above ground, 1221.7-ft. above sea level, latitude 39° 43' 56", longitude 91° 23' 32". Proposed transmitter site, N. of intersection of U. S. Hwy. 61 & Mark Twain Ave on La Grange College Tract. Estimated cost of plant, \$206,218; yearly operating cost, \$84,000. Equipment, RCA. P. D. Adler, pres., 0.9%; E. L. Sparks, secy. & treas., 13.75%; J. G. Jeffries, v.p., 3.82%; Laura Lee, 41.8%; 5 stockholders holding no more than 9.86%. Applicant publishes *Hannibal Courier-Post*. BPCT-760. Washington counsel, Elliot C. Lovett. Washington consulting engineer, Commercial Radio Equipment Co.

Joplin—Air Time Inc. (KSWM-CBS), 1928 West 13th St. Channel No. 12, 10.6-kw visual power, 5.3-kw aural. Antenna: 504-ft. above average terrain, 442-ft. above ground, 1492-ft. above sea level, latitude 37° 04' 45", longitude 94° 32' 09.5". Proposed transmitter site, 1928 W. 13th St. Estimated cost of plant, \$143,401; yearly operating cost, \$100,000. Equipment, RCA. Austin A. Harrison, pres., 50%; Eleanor F. Harrison, secy.-treas., 46.7%; Herbert Van Fleet, v.p., 1.65%; T. J. Cusack, 1.65%.

Kansas City—KCMO Broadcasting Co. (KCMO-ABC), 125 East 31st St. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 865-ft. above average terrain, 783-ft. above ground, 1783-ft. above sea level, latitude 39° 04' 14", longitude 94° 34' 59". Proposed transmitter site, 31st & Grand Sts. Estimated cost of plant, \$529,210; yearly operating cost, \$1,027,517. Equipment, RCA. Tom L. Evans, pres., 49.5%; Lester E. Cox, v.p., 49.5%; Richard W. Evans, secy.-treas., 5%; Lester L. Cox, 5%. Washington counsel, Haley & Doty; consulting engineer, A. D. Ring. BPCT-291.

Kansas City—Midland Broadcasting Co. (KMBC-CBS), 222 West 11th St. Channel No. 9, 31-kw visual power, 15.5-kw aural. Antenna: 499-ft. above average terrain, 507-kw above ground, 1380-ft. above sea level, latitude 39° 05' 51", longitude 94° 35' 04". Proposed transmitter site, 1330 Baltimore Ave. Estimated cost of plant, \$611,252; yearly operating cost, \$743,198. Equipment, DuMont transmitter, RCA antenna. Arthur B. Church, pres.-treas., 38.5%; Mrs. Cicely I. Church, 33.7%. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineers, Jansky & Bailey. BPCT-292.

Kansas City—WHB Broadcasting Co. (WHB-MBS), Searritt Bldg., 9th & Grand Ave. Channel No. 9, 316-kw visual power, 158-kw aural. Antenna: 832-ft. above average terrain, 753-ft. above ground, 1749-ft. above sea level, latitude 39° 04' 13", longitude 94° 35' 09". Proposed transmitter site, 26 31st St. Terrace. Estimated cost of plant, \$1,472,924; yearly operating cost, \$982,137. Equipment, RCA. Lathrop G. Backstrom, 99.4%; Donald D. Davis, pres., 2%; John F. Cash, v.p.-treas., 2%; R. B. Caldwell, secy., 2%. BPCT-316. Washington counsel, Spearman & Roberson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Kansas City—See also Kansas City, Kan.
St. Joseph—KFEQ Inc. (KFEQ-MBS), KFEQ Bldg. Channel No. 2, 52-kw visual power, 26-kw aural. Antenna: 809-ft. above average terrain, 750-ft. above ground, 1770-ft. above sea level, latitude 39° 46' 12", longitude 94° 47' 53". Proposed transmitter site, 4 mi. E. of city limits on Faron St. Estimated cost of plant, \$428,389; yearly operating cost, \$234,253. Equipment, RCA. Barton Pitts, pres.-gen. mgr., 51%; News-Press and Ga-

zette Co., publishers of *St. Joseph News-Press and Gazette*, 43%. Washington counsel, Pierson & Ball; consulting engineer, George C. Davis. BPCT-425.

St. Louis—KWK Inc. (KWK-MBS), 1215 Cole St. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 520-ft. above average terrain, 521-ft. above ground, 988-ft. above sea level, altitude 38° 38' 10", longitude 90° 11' 44". Proposed transmitter site, 1215 Cole St. Estimated cost of plant, \$594,000; yearly operating cost, \$1,094,424. Equipment, RCA. Robert T. Convey, pres.-treas., 45.61%; Ray E. Dady, v.p.-secy., 1.85%; V. E. Carmichael, v.p., 61%; Grace C. Convey, 6.77%; Wired Music Inc., 17.89%; Globe Democrat Publishing Co., publishers of *St. Louis Globe-Democrat*, 27.27%. BPCT-324. Washington counsel, Dempsey & Koplovitz. Consulting engineer, A. Earl Cullum Jr., Dallas.

St. Louis—KXOK Inc. (KXOK-ABC), 800 N. 12th Blvd. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 547-ft. above average terrain, 583-ft. above ground, 1053-ft. above sea level, latitude 38° 37' 40", longitude 90° 11' 17". Proposed transmitter site, 314 N. Broadway. Estimated cost of plant, \$533,802.98; yearly operating cost, \$700,000. Equipment, RCA. Elzey Roberts, pres.-treas., 79.25%; John C. Roberts, v.p., 10.7%; Isabella Wells Roberts, dir., 10%. BPCT-327. Washington counsel, George O. Sutton. Washington consulting engineers, Jansky & Bailey.

St. Louis—St. Louis Amusement Co., 527 N. Grand St. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 596-ft. above average terrain, 573-ft. above ground, 1109-ft. above sea level, latitude 38° 38' 24", longitude 90° 13' 46". Proposed transmitter site, Grand & Delmar Blvds. Estimator cost of plant, \$779,353; yearly operating cost, \$1,042,025. Equipment, RCA. Fanchon & Marco Inc. (theatres & talent), 97%. BPCT-745. Washington counsel, Claggett & Schilz. Washington consulting engineer, William L. Foss Inc.

St. Louis—St. Louis Telecast Co. (WEW), 221 N. Grand Blvd. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 637.5-ft. above average terrain, 623.5-ft. above ground, 1153.5-ft. above sea level, latitude 38° 38' 18", longitude 90° 14' 00". Proposed transmitter site, 3621 Olive St. Estimated cost of plant, \$560,000; yearly operating cost, \$700,000. Equipment, RCA. St. Louis University, 60%; Paul C. Reinert, S.J., pres.; George A. Volz, v.p.; Henry J. Lunnemann, secy.; Frederick A. Bertram, treas.; Howard F. Baer, 4%; Donald Danforth, 4%; Leo C. Fuller, 4%; Gale F. Johnson, 4%; Bernard C. MacDonald, 4%; Richard C. Muckerman, 4%; James J. Mullen Jr., 4%; Daniel M. Sheehan, 4%; Leif J. Sverdrup, 4%. BPCT-294. Washington counsel, Segal, Smith & Hennessey. Consulting engineer, Joseph A. Volk, 3642 Lindell Blvd., St. Louis.

Springfield—Springfield Television Inc. (KGBX-NBC), 605 Boonville Ave. Channel No. 3, 60.4-kw visual power, 30.2-kw aural. Antenna: 545-ft. above average terrain, 550-ft. above ground, 1835-ft. above sea level, latitude 37° 10' 59", longitude 93° 18' 11". Proposed transmitter site, 999 W. Sunshine. Estimated cost of plant, \$272,000; yearly operating cost, \$100,000. Equipment, RCA. Springfield Newspapers Inc., publisher of *Springfield News and Leader & Press*, 48.4%; Lester D. Cox, pres., 19.6%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Craven, Lohnes & Culver. BPCT-800.

MONTANA

Great Falls—Buttrey Broadcast Inc. (KFBB-CBS), First National Bank Bldg. Channel No. 5, 9.44-kw visual power, 4.72-kw aural. Antenna: 105-ft. above average terrain, 285-ft. above ground, 3635-ft. above sea level, latitude 47° 30' 29", longitude 111° 17' 28". Proposed transmitter site, 300 Central Ave. Estimated cost of plant, \$178,800; yearly operating cost, \$150,000. Equipment, RCA. Fred Birch, pres., 58.8%; Fairmont Corp., 23.8%. Fairmont Corp., wholly-owned subsidiary of Anaconda Copper Co., publishes daily newspapers in Butte, Livingston, Billings & Helena, Mont. Washington counsel, Wheeler & Wheeler. Consulting engineer, Archer S. Taylor, Missoula.

Great Falls—Montana Farmer Inc. (KMON-ABC, MBS), 414 Second Ave. N. Channel No. 3, 1.7-kw visual power, .850-kw aural. Antenna: 229-ft. above average terrain, 399-ft. above ground, 3732-ft. above sea level, latitude 47° 30' 24", longitude 111° 17' 56". Proposed transmitter site, Tribune Bldg. Estimated cost of plant, \$178,437; yearly operating cost, \$177,000. Equipment, RCA. The Tribune, 80%; Alexander Warden, pres., 166%; Lester Cole, secy., 19.66%; estate of O. S. Warden, deceased, 166%. Applicant publishes *Great Falls Tribune* and *Montana Farmer-Stockman*. Washington counsel, Haley & Doty. Washington consulting engineers, Kear & Kennedy.

Missoula—Mosby's Inc. (KGVO-CBS), 127 E. Main St. Channel No. 13, 12.49-kw visual power, 6.24-kw aural. Antenna: 2317-ft. above average terrain, 122-ft. above ground, 6122-ft. above sea level, latitude 46° 48' 30", longitude 113° 58' 00". Proposed transmitter site, Pattee Peak. Estimated cost of plant, \$117,800; yearly operating cost, \$45,000. Equipment, RCA. A. J. Mosby, pres., 99.36%; also owns KANA, Anaconda, Mont. Washington counsel, Fisher, Wayland, Duvall & Southmayd. BPCT-829.

NEBRASKA

Lincoln—Cornbelt Broadcasting Corp. (KFOR-ABC), Stuart Bldg. Channel No. 10, 55-kw visual power, 27.5-kw aural. Antenna: 248-ft. above average terrain, 323-ft. above ground, 1503-ft. above sea level, latitude 40° 49' 30", longitude 96° 39' 19". Proposed transmitter site, 48th & Vine Sts. Estimated cost of plant, \$300,781; yearly operating cost, \$170,000. Equipment, RCA. Stuart Investment Co., 100%; James Stuart, pres. Interlocking ownership with KOIL, Omaha; also TV applicant for that city. BPCT-811.

Omaha—Herald Corp., 14th & Dodge Sts. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 869-ft. above average terrain, 949-ft. above ground, 2049-ft. above sea level, latitude 41° 15' 44", longitude 96° 03' 49". Proposed transmitter site, Section 20, Township 15, Range 12. Estimated cost of plant, \$838,239; yearly operating cost, \$691,723. Equipment, GE. Herald Corp. owned 100% by World Publishing Co., *Omaha World-Herald*, Henry Doorly, pres. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineers, Jansky & Bailey.

Omaha—Inland Broadcasting Co. (KBON-MBS), World Insurance Bldg. Channel No. 7, 228-kw visual power, 114-kw aural. Antenna: 600-ft. above average terrain, 498-ft. above ground, 1710-ft. above sea level, latitude 41° 13' 57", longitude 95° 58' 05". Proposed transmitter site, 38th & Oak st. Estimated cost of plant, \$343,223; yearly operating cost, \$440,000. Equipment, RCA. John K. Morrison, chairman, 44%; Arthur Baldwin, v.p., 26%; Paul R. Fry, pres., 18%; Emory H. Dahlgard, secy.-treas., 3%; Nella Morrison, 6%; Ernest S. Priesman, 2%; Clarence T. Spier, 1%. Also licensee of KOLN, Lincoln, Neb., and TV applicant there. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, Commercial Radio Equipment Co.

Omaha—KFAB Broadcasting Co. (KFAB-CBS), 620 Farnam Bldg. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 666-ft. above average terrain, 650-ft. above ground, 1790-ft. above sea level, latitude 41° 15' 36", longitude 95° 57' 36". Proposed transmitter site, 33rd & Farnam Sts. Estimated cost of plant, \$876,702; yearly operating cost, \$480,000. Equipment, RCA. Fred S. Sidles, pres.; Joe W. Seacrest, v.p. Mr. Sidles is proxy for Sidles Co. (auto dealer), 50% stockholder. Mr. Seacrest is proxy for Journal-Star Printing Co. (*State Journal*), 50%. BPCT-390. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineer, George C. Davis.

NEVADA

Las Vegas—Desert Television Co. (KRAM-MBS), Box 1712. Channel No. 13, 2.482-kw visual power, 1.241-kw aural. Antenna: 203-ft. above average terrain, 357.25-ft. above ground, 2293.25-ft. above sea level, latitude 36° 09' 49", longitude 115° 07' 40". Proposed transmitter site, 1516 Fremont St. Estimated cost of plant, \$146,615; yearly operating cost, \$131,533. Equipment, RCA. Huntridge Theatres Inc., 88.82%; Edward J. and/or Edith Jansen, pres., 9.92%; 14 others, none holding more than .2%. Washington counsel, Segal, Smith & Hennessey; consulting engineer, Robert M. Silliman. BPCT-709.

Reno—Nevada Radio-Television Inc. (KWRN-ABC), Riverside Hotel. Channel No. 8, 3.04-kw visual power, 1.56-kw aural. Antenna: Minus-455-ft. above average terrain, 217-ft. above ground, 4637-ft. above sea level, latitude 39° 31' 45", longitude 119° 47' 03". Proposed transmitter site, E. 2nd St., approx. 1265-ft. E. of Kleetske La. Estimated cost of plant, \$160,720; yearly operating cost, \$104,400. Equipment, DuMont transmitter, RCA antenna. Kenyon Brown, pres., 50%; Donald W. Reynolds, secy.-treas., 50%. Mr. Brown owns 20% of KEFO, El Paso & KWFT, Wichita Falls, Tex.; also stockholder in KGLC, Miami, Okla.; KMBY, Monterey, Cal.; KBYE, Oklahoma City. Mr. Reynolds publishes *Fort Smith (Ark.) Times*, *Southwest American* and *Times Record, Okmulgee (Okla.) Times*, *Las Vegas Review Journal*, and owns KFSA, Fort Smith; KBRB, Springdale, Ark.. TV applicant for that city; KHBG, Okmulgee. Washington counsel, Haley & Doty; consulting engineers, Craven, Lohnes & Culver.

NEW HAMPSHIRE

Keene—WKNE Corp. (WKNE-CBS), 17 Dunbar St. UHF Channel No. 45, 22.8-kw visual power, 11.4-kw aural. Antenna: 800-ft. above average terrain, 375-ft. above ground, 1720-ft. above sea level, latitude 43° 01' 06", longitude 72° 21' 31". Proposed transmitter site, 7.5 miles N.W. of Keene. Estimated cost of plant, \$164,616; yearly operating cost, \$74,100. Equipment, RCA. Joseph K. Close, pres., 71.2%; Abbott K. Spencer, 4.8%; Lyman Spitzer, 5%; Luette S. Close, 5.8%; Mildred M. Smith, 4.2%; George W. Smith, treas., .02%; Robert T. Colwell, 4.8%; William A. H. Birnie, 4%. Note: Percentages will change after stock subscriptions are issued. Also applicant for Kingston, N. Y. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Manchester—New Hampshire Broadcasting Inc. (WFEA-CBS), 286 Franklin St. Channel No. 9, 234-kw visual power, 117-kw aural. Antenna: 1091.6-ft. above average terrain, 290.6-ft. above ground, 1578.8-ft. above sea level, latitude 42° 58' 59", longitude 71° 35' 15.5". Proposed transmitter site, on top of South Uncanoonuc Mt., Goffstown. Estimated cost of plant, \$477,410; yearly operating cost, \$325,776. Equipment, RCA. Samuel G. Camann, treas., 50%; 177 Granite St. Inc., 50% (Morris Silver, pres., 50%; Henry R. Silver, v.p. Washington counsel, Mc-Kenna & Wilkinson; consulting engineer, John H. Mullaney.

Manchester—Radio Voice of New Hampshire Inc. (WMUR-ABC), WMUR Bldg. Channel No. 9, 59-kw visual power, 29.5-kw aural. Antenna: 966-ft. above average terrain, 191-ft. above ground, 1477-ft. above sea level, latitude 42° 58' 59", longitude 71° 35' 19". Proposed transmitter site, approximately 6.5 miles W. of Manchester's center. Estimated cost of plant, \$288,000; yearly operating cost, \$300,000. Equipment, RCA. Francis P. Murphy, pres.-treas., 97%; James J. Powers, v.p., 3%. Washington counsel, Jennings, Stanley, Truitt & Cross. Washington consulting engineers, Jansky & Bailey.

NEW JERSEY

Atlantic City—Neptune Broadcasting Corp. (WFPG-CBS), Steel Pier. UHF Channel No. 46, 19.5-kw visual power, 9.75-kw aural. Antenna: 426-ft. above average terrain, 448-ft. above ground, 454-ft. above sea level, latitude 39° 22' 33", longitude 74° 27' 10". Proposed transmitter site, Murray & Ohio Aves. Estimated cost of plant, \$152,700; yearly operating cost, \$125,000. Equipment, RCA. Fred Weber, pres., 30%; John J. Laux, exec. v.p.-secy., 10%. Remainder of stock held by 7 others, none more than 10%. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis; consulting engineers, Craven, Lohnes & Culver. BPCT-269.

New Brunswick—Home News Publishing Co. (WDHN-FM), 127 Church St. UHF Channel No. 47, 75-kw visual power, 33.5-kw aural. Antenna: 452-ft. above average terrain, 436-ft. above ground, 526-ft. above sea level, latitude 40° 29' 42", longitude 74° 24' 50". Proposed transmitter site, 25 mi. N. of Raritan River on W. side of Highway 25. Estimated cost of plant, \$212,200; yearly operating cost, \$180,000. Equipment, DuMont transmitter, RCA antenna. Applicant publishes *New Brunswick Home News*, *Metuchen Reporter*, *Linden Observer*, all in New Jersey. Elmer B. Boyd, pres., 58.06%; Hugh N. Boyd, treas., 17.69%. Washington counsel, Welch, Mott & Morgan; consulting engineers, McIntosh & Ingalls. BPCT-597.

NEW MEXICO

Albuquerque—Alvardo Broadcasting Co. Inc. (KOAT-ABC), 122 S. Tulane. Channel No. 13, 33,725-kw visual power, 16.86-kw aural. Antenna: 4252-ft. above average terrain, 137-ft. above ground, 10,815-ft. above sea level, latitude 35° 12' 40", longitude 106° 27' 2". Proposed transmitter site, 122 S. Tulane. Estimated cost of plant, \$219,995.57; yearly operating cost, \$156,000. Equipment, DuMont transmitter, RCA antenna. Herbert Wimberly, pres.; Albert M. Cadwell, v.p., holdings not indicated. BPCT-721. Washington counsel, Dow, Lohnes & Albertson.

Albuquerque—E. John Greer & Saloma S. Greer d/b as Greer & Greer, Lencis Bldg., Santa Fe, N.M. Channel No. 7, 91-kw visual power, 45.5-kw aural. Antenna: 4152-ft. above average terrain, 274-ft. above ground, 10,709-ft. above sea level, latitude 35° 12' 30", longitude 106° 27' 02". Proposed transmitter site, Sandia Peak, 14 miles N.E. of Albuquerque. Estimated cost of plant, \$355,819; yearly operating cost, \$180,000. Equipment, RCA. See Santa Fe, below. Washington counsel, I. E. Lambert. Washington consulting engineers, A. D. Ring & Co.

Roswell—John A. Barnett, Box 670. Channel No. 8, 110-kw visual power, 55-kw aural. Antenna: 903-ft. above average terrain, 783.5-ft. above ground, 4533.5-ft. above sea level, latitude 33° 24' 05", longitude 104° 22' 45". Proposed transmitter site, Comanche Hill. Estimated cost of plant, \$314,722; yearly operating cost, \$100,000. Equipment, RCA. John A. Barnett (oilman), 100%. Washington counsel, A. L. Stein; consulting engineer, Gautney & Ray. BPCT-888.

Santa Fe—E. John Greer & Saloma S. Greer d/b as Greer & Greer, Lencis Bldg. Channel No. 2, 52.8-kw visual power, 26.4-kw aural. Antenna: 419-ft. above average terrain, 600-ft. above ground, 7750-ft. above sea level, latitude 35° 42' 45", longitude 105° 57' 10". Proposed transmitter site, 2 miles N. of Santa Fe. Estimated cost of plant, \$329,449; yearly operating cost, \$150,000. Equipment, RCA. Applicants are real estate operators and own & operate 9 theatres in N.M. and Colo. Washington counsel, I. E. Lambert. Washington consulting engineers, A. D. Ring & Co.

NEW YORK

Albany—Governor Dongan Broadcasting Corp. (WOKO), 136 State St. UHF Channel No. 23, 216-kw visual power, 115-kw aural. Antenna: 1081-ft. above average terrain, 191.6-ft. above ground, 2014.6-ft. above sea level, latitude 42° 37' 39", longitude 74° 00' 38". Proposed transmitter site, 2.2 mi. W. of New Salem on Camp Pinnacle Rd. Estimated cost of plant, \$400,730.96; yearly operating cost, \$274,718. Equipment, GE. James T. Healey, pres., 18.27%; Chester T. Hubbell, v.p., 5.58%; John Aiello, treas., 8.42%; Charles J. Tobin Jr., 2.13%; and 7 other stockholders, none with more than 9.13%. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineer, Millard M. Garrison.

Albany—Hudson Valley Broadcasting Co. Inc. (WROW-MBS), 204 Washington Ave. UHF Channel No. 41, 200-kw visual power, 100-kw aural. Antenna: 1160-ft. above average terrain, 323-ft. above ground, 2008-ft. above sea level, latitude 42° 37' 20", longitude 74° 00' 38". Proposed transmitter site, side of Mt. Helderberg. Estimated cost of plant, \$365,474; yearly operating cost, \$229,660. Equipment, GE. John J. Quinlan, pres., 11.5%; Louis H. Gross, treas., 11.5%; Hyman Abrams, v.p., 7.2%; Harry J. Goldman, exec. v.p., 11.4%; Hyman Rosenblum, secy., 11.4%; Dean P. Taylor, 11.5%. Remainder of stock held by 14 others, none holding as much as 5%. BPCT-389. Washington counsel, Prince, Taylor & Crampton. Washington consulting engineers, McIntosh & Ingils.

Binghamton—Southern Tier Radio Service Inc. (WINR-NBC), 58 Exchange St. UHF Channel No. 40, 188-kw visual power, 98-kw aural. Antenna: 566-ft. above average terrain, 405-ft. above ground, 1845-ft. above sea level, latitude 42° 6' 53", longitude 75° 51' 16". Proposed transmitter site, Hiner Rd. Estimated cost of plant, \$245,714; yearly operating cost, \$202,625. Equipment, GE. Donald W. Kramer, pres., 10%; E. R. Vadeboncoeur, v.p. (v.p. WSYR & WSYR-TV, Syracuse), 12.65%; Donald J. Duvall, secy., 9.28%; Nelson L. Kidd, treas. (WELI, New Haven, Conn.), 12.63%. BPCT-892. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Buffalo—WGR Broadcasting Corp. (WGR-CBS), Rand Bldg. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 499-ft. above average terrain, 551-ft. above ground, 1171-ft. above sea level, latitude 42° 53' 12", longitude 78° 52' 25". Proposed transmitter site, Rand Bldg. Estimated cost of plant, \$558,320; yearly operating cost, \$624,000. Equipment, GE. Leo J. Fitzpatrick, chairman of board, 69.98%; I. R. Lounsbury, pres., 30%; Norman E. Nobes, secy.-treas., .02%. BPCT-329. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineer, George C. Davis.

Elmira—Corning Leader Inc. (WELM), 114 Walnut St., Corning, N.Y. UHF Channel No. 18, 58.3-kw visual power, 32.8-kw aural. Antenna: 783-ft. above average terrain, 324-ft. above ground, 2030-ft. above sea level, latitude 42° 06' 20", longitude 76° 52' 17". Proposed transmitter site, 3.5 miles W.N.W. of Elmira postoffice. Estimated cost of plant, \$236,270; yearly operating cost, \$144,000. Equipment, DuMont transmitter, RCA antenna. William Allen Underhill, pres., 50%; Edwin Stewart Underhill Jr., treas., 50%; Edwin Stewart Underhill III, v.p. Same interests publish *Corning Leader*, daily newspaper, and operate AM station WCLL, Corning, N.Y. BPCT-513. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Commercial Radio Equipment Co.

Elmira—Elmira Star-Gazette Inc. (WENY-NBC & MBS), 201 Baldwin St. UHF Channel No. 24, 19.2-kw visual power, 9.6-kw aural. Antenna: 923-ft. above average terrain, 442-ft. above ground, 2326-ft. above sea level, latitude 42° 00' 26", longitude 76° 49' 18". Proposed transmitter site, 5.5 mi. S. on Green Hill Rd. Estimated cost of plant, \$215,100; yearly operating cost, \$300,000. Equipment, RCA. Owned by Gannett Co. Inc., publisher of *Elmira Advertiser* and *Star Gazette* and other newspapers, and TV applicant for Hartford, Conn., Danville, Ill. and Rochester, N.Y. Frank E. Gannett, pres. Washington counsel, Dow, Lohnes & Albertson. Engineer, Bernard C. O'Brien, Rochester. BPCT-529.

Elmira—Elmira Television, c/o Sayles & Evans, 415 E. Water St. Channel No. 18, 58-kw visual power, 29-kw aural. Antenna: 848-ft. above average terrain, 431-ft. above ground, 2196-ft. above sea level, latitude 42° 01' 51", longitude 76° 47' 10". Proposed transmitter site, R.F.D. #1, Wellsburg, N.Y. Estimated cost of plant, \$241,380; yearly operating cost, \$200,000. Equipment, DuMont transmitter, GE antenna. General partnership consisting of T. K. Cassel, 50%; John S. Booth, 50%. Mr. Cassel owns WDAD, Indiana, Pa. and WATS, Sayre, Pa. Mr. Booth owns WCHA, Chambersburg, Pa. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Kear & Kennedy.

Ithaca—Cornell University (WHCU-CBS), Savings Bank Bldg. UHF Channel No. 20, 209-kw visual power, 109.5-kw aural. Antenna: 1221-ft. above average terrain, 440-ft. above ground, 2335-ft. above sea level, latitude 42° 23' 13", longitude 76° 40' 10". Proposed transmitter site, Connecticut Hill, Newfield. Estimated cost of plant, \$335,000; yearly operating cost, \$150,000. Equipment, GE. Michael R. Hanna, gen. mgr. Washington counsel, Cohn & Marks. Consulting engineer, Howard G. Smith, Ithaca. BPCT-534.

Jamestown—James Broadcasting Co. Inc. (WJTN-ABC), 110 West 3rd St. UHF Channel No. 58, 105-kw visual power, 52.5-kw aural. Antenna: 722-ft. above average terrain, 250-ft. above ground, 2330-ft. above sea level, latitude 42° 02' 40", longitude 79° 05' 00". Proposed transmitter site, Oak Hill Rd., Frewsburg, N.Y. Estimated cost of plant, \$251,589; yearly operating cost, \$93,500. Equipment, DuMont transmitter, GE antenna. Jay E. Mason, pres., 76.6%; Simon Goldman, v.p., 17.9%; 3 others, none owning more than 4.59%. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Jansky & Bailey.

Kingston—Kingston Broadcasting Corp. (WKNY-MBS), 17 Dunbar St., Keene, N.H. UHF Channel No. 66, 24.8-kw visual power, 12.4-kw aural. Antenna: 250-ft. above average terrain, 436-ft. above ground, 606-ft. above sea level, latitude 41° 56' 48", longitude 73° 59' 55". Proposed transmitter site, Plainfield St. Estimated cost of plant, \$171,825; yearly operating cost, \$93,928. Equipment, RCA. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

New York—City of New York, Municipal Broadcasting System (WNYC), Municipal Bldg. UHF Channel No. 31, 186-kw visual power, 93-kw aural. Antenna: 587-ft. above average terrain, 625-ft. above ground, 645-ft. above sea level, latitude 40° 42' 47", longitude 74° 00' 14". Proposed transmitter site, Municipal Bldg., Chambers St. at Centre St. Estimated cost of plant, \$335,000; yearly operating cost, \$200,000. Equipment, RCA. Seymour N. Siegel, director; William H. Pitkin, chief engineer. BPCT-899.

Niagara Falls—Niagara Falls Gazette Publishing Co. (WHLI), 310 Niagara St. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 902.5-ft. above average terrain, 935-ft. above ground, 1545-ft. above sea level, latitude 43° 00' 19", longitude 79° 00' 53". Proposed transmitter site, Staley Rd., 1435-ft. E. of W. River Rd. Estimated cost of plant, \$548,000; yearly operating cost, \$480,000. Equipment, RCA. A. C. Deuel, pres. 90.8%. Applicant publishes *Niagara Falls Gazette*. BPCT-376. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, Russell P. May.

Plattsburg—Plattsburg Broadcasting Corp. (WEAV-ABC), 153 Margaret St. UHF Channel No. 28, 7.78-kw visual power, 4.23-kw aural. Antenna: 1186-ft. above average terrain, 424-ft. above ground, 1919-ft. above sea level, latitude 44° 46' 17", longitude 73° 36' 49". Proposed transmitter site, Rand Hill, Beckmantown Township. Estimated cost of plant, \$175,796; yearly operating cost, \$110,359. Equipment, GE. George F. Bissell, pres.-treas., 54.15%; Bramon W. Bissell, v.p., 45.85%. Washington counsel, Frank Stollenwerck. Washington consulting engineer, Russell P. May.

Rochester—Veterans Broadcasting Co. Inc. (WVET-MBS), 17 Clinton Ave. S. Channel No. 10, 26.2-kw visual power, 13.95-kw aural. Antenna: 450-ft. above average terrain, 325-ft. above ground, 1005-ft. above sea level, latitude 43° 08' 02", longitude 77° 35' 02". Proposed transmitter site, Pinnacle Hill. Estimated cost of plant, \$176,000; yearly operating cost, \$230,000. Equipment, GE. Ervin F. Lyke, pres. & treas.; Paul C. Louthier, v.p. Company is comprised of 130 stockholders, none holding more than 7.6%. BPCT-833. Washington counsel, Frank U. Fletcher. Washington consulting engineer, John Creutz.

Rochester—WHEC Inc. (WHEC-CBS), 40 Franklin St. Channel No. 10, 125-kw visual power, 62.5-kw aural. Antenna: 449-ft. above average terrain, 325-ft. above ground, 1005-ft. above sea level, latitude 43° 08' 07", longitude 77° 35' 02". Proposed transmitter site, Pinnacle Hill. Estimated cost of plant, \$648,719; yearly operating cost, \$935,000. Equipment, GE transmitter, RCA antenna. Gannett Co. Inc., 85% (Frank E. Gannett, pres); Francke P. Pickard, 14.25%. Gannett newspapers: *Rochester Times-Union* and *Democrat & Chronicle*, *Albany Knickerbocker News*, *Utica Observer-Dispatch*, *Elmira Advertiser & Star-Gazette*, *Newburgh News*, *Beacon News*, *Ithaca Journal*, *Olean Times-Herald* (minority), *Ogdensburg Journal & Advance-News*, *Malone Telegram*, *Saratoga Springs Saratogian*, *Massena Observer*, *Binghamton Press*, *Potsdam Courier-Freeman*, all in New York; *Hartford* (Conn.), *Times*, *Plainfield* (N.J.) *Courier-News*, *Danville* (Ill.) *Commercial-News*. Radio stations: WHEC, Rochester; WENY, Elmira; WHBL, Olean (minority); WHTT, Hartford; WDAN, Danville, Ill.

Schenectady—Champlain Valley Broadcasting Corp., 444 Broadway, Albany, N.Y. UHF Channel No. 35, 26.8-kw visual power, 12.2-kw aural. Antenna: 818-ft. above average terrain, 103-ft. above ground, 1663-ft. above sea level, latitude 42° 38' 05", longitude 73° 59' 45". Proposed transmitter site, near New Salem, immediately south of station WRGB. Estimated cost of plant, \$121,561; yearly operating cost, \$235,000. Equipment, DuMont transmitter, RCA antenna. Stephen R. Rintoul, pres.-treas., 54.25%; Edward S. Rooney, v.p., 8.25%; Trel W. Yocum, 5.75%; Mary E. Corr, sec., 1%; Mary B. Rintoul, 4.5%; Helen W. Yocum, 6%; James A. Hughes, 2.5%; other stockholders, none owning more than 3%. Applicant is licensee of AM station WKKW (formerly WRWR), Albany, N.Y. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, William L. Foss Inc.

Schenectady—Van Curler Broadcasting Corp., Proctor's Theatre Bldg. UHF Channel No. 35, 246-kw visual power, 123-kw aural. Antenna: 1520-ft. above average terrain, 543-ft. above ground, 2366-ft. above sea level, latitude 42° 47' 39", longitude 74° 00' 40". Proposed transmitter site, Camp Pinnacle Rd. in Hildeberg Hills, approx. 22 mi. W. of New Salem. Estimated cost of plant, \$404,000; yearly operating cost, \$300,000. Equipment, GE. Simon H. Fablon (theatres), pres., 25%; Samuel Rosen, treas., 25%; Eleanor Fablon Rosen, v.p., 25%; Edward L. Fablan, secy., 25%. BPCT-408. Washington counsel, Arnold Fortas & Porter. Washington consulting engineer, George P. Adair.

Troy—Troy Broadcasting Co. Inc. (WTRY-CBS), 92 4th St. UHF Channel No. 23, 261-kw visual power, 138-kw aural. Antenna: 927-ft. above ground, 1729-ft. above sea level, latitude 42° 37' 58", longitude 73° 59' 35". Proposed transmitter site, Heidelberg Mts., New Scotland Township. Estimated cost of plant, \$343,642; yearly operating cost, \$175,000. Equipment, GE. Harry C. Wilder, pres., 53.49%; Thomas W. Rourke, v.p., 5.58%; Edward M. Sleighel, treas., 2.18%; Samuel E. Aronowitz, secy., 5.96%; Robert H. McCarthy, 4.03%; Ruth V. Brelsford, 1.27%; W. Woodbury Carter Jr., 9.4%; John J. McNulty, 8.6%; George W. Smith, 0.8%; Nancy W. Sleighel, 11.27%; Isabel H. Wilder, 5.51%; remaining 8.83% held by 13 small investors, none as much as 3%. Also licensee of WELI, New Haven, Conn. BPCT-412. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Craven, Lohnes & Culver.

Utica—WIBX Inc. (WIBX-CBS), 187 Genessee St. UHF Channel No. 19, 18.8-kw visual power, 10.2-kw aural. Antenna: 835-ft. above average terrain, 465-ft. above ground, 1672-ft. above sea level, latitude 43° 08' 41.5", longitude 75° 10' 43.8". Proposed transmitter site, 4 mi. from Utica, bearing 40°. Estimated cost of plant, \$269,901; yearly operating cost, \$148,000. Equipment, GE. Margaret Bowen Stevens, pres.-treas., 37%; estate of Scott H. Bowen, Margaret Stevens, executrix, 51%; Frederic C. Bowen, 3%; Margaret Bowen Stevens, in trust for late Roger Bowen, 3%; Anne Somerville, 3%; Douglas Somerville, 3%. BPCT-697. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineer, George E. Gautney.

Watertown—Brockway Co. (WWNY-CBS), 120-132 Arcade St. UHF Channel No. 48, 200-kw visual power, 100-kw aural. Antenna: 570-ft. above average terrain, 362-ft. above ground, 1432-ft. above sea level, latitude 43° 57' 23", longitude 75° 50' 28". Proposed transmitter site, Rutland Center Rd., 3.6 mi. E. of center of town. Estimated cost of plant, \$285,000; yearly operating cost, \$150,000. Equipment, RCA. Applicant publishes *Watertown Times*, is also licensee of WMSA, Massena, N. Y. John B. Johnson, pres.-treas. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, George C. Davis. BPCT-860.

NORTH CAROLINA

Asheville—Community Television Co., Scenic Bldg. Channel No. 13, 316-kw visual power, 150-kw aural. Antenna: 1191-ft. above average terrain, 549-ft. above ground, 3669-ft. above sea level, latitude 35° 37' 44", longitude 82° 31' 55". Proposed transmitter site, Sunset Mountain. Estimated cost of plant, \$422,000; yearly operating cost, \$225,000. DuMont transmitter, GE antenna. Carl R. Bamford, pres., 86.8%; 10 others own 5% or less. Interlocking ownership with WSKY, Asheville. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co.

Asheville—Radio Station WISE Inc. (WISE-NBC), 89 College St. UHF Channel No. 62, 22.9-kw visual power, 12.9-kw aural. Antenna: 1138-ft. above average terrain, 154-ft. above ground, 3446-ft. above sea level, latitude 35° 36' 04", longitude 82° 39' 05". Proposed transmitter site, Spivey Mt., 5 mi. W. of Asheville. Estimated cost of plant, \$122,600; yearly operating cost, \$180,000. Equipment, GE antenna, DuMont transmitter. Harold H. Thoms, pres.-treas., 99%. Thoms owns 25% interest in WAYS, Charlotte, and WCOG, Greensboro; 13.5% of WSSB, Durham; and, with wife, 71% of WEAM, Arlington, Va. Also TV applicant in Durham. Washington consulting engineer, George C. Davis.

Asheville—Skyway Broadcasting Co. (WLOS-ABC), Box 2389, Battery Park Hotel. Channel No. 13, 302-kw visual power, 156-kw aural. Antenna: 2089-ft. above average terrain, 380-ft. above ground, 4629-ft. above sea level, latitude 35° 27' 40", longitude 82° 21' 35". Proposed transmitter site, Top of Bear Mt. 15 miles S.E. of Asheville. Estimated cost of plant, \$441,559; yearly operating cost, \$156,746. Equipment, Federal. Charles M. Britt, pres., 12.215%; Charles B. Britt, v.p., 13.870%; Joe H. Britt, 16.848%. Remainder of stock held by 79 others, none holding as much as 6%. BPCT-809. Washington counsel, Frank U. Fletcher. Washington consulting engineer, John Creutz.

Charlotte—Broadcasting Co. of the South (WIST-MBS), 112 S. Tryon St. Channel No. 9, 195-kw visual power, 97.5-kw aural. Antenna: 814-ft. above average terrain, 829-ft. above ground, 1597-ft. above sea level, latitude 35° 17' 00", longitude 80° 48' 56". Proposed transmitter site, 55 mi. W. of Charlotte to Derita Rd., 1.6 mi. from city limits. Estimated cost of plant, \$663,169; yearly operating cost, \$500,000. Equipment, RCA. Also operator of AM stations WIS, Columbia, S.C.; WSPA, Spartanburg, S.C. and also applicant for TV in those cities. BPCT-349. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Jansky & Bailey.

Charlotte—Inter-City Adverting Co. of Charlotte, N. C. Inc. (WAY-ABC, MBS), 120 E. Third St. Channel No. 9, 316-kw visual power, 158-kw aural. Antenna: 675-ft. above average terrain, 674-ft. above ground, 1454-ft. above sea level, latitude 35° 17' 53", longitude 80° 53' 40". Proposed transmitter site, 0.35 mi. E. of Oakdale Rd. Estimated cost of plant, \$449,400; yearly operating cost, \$312,000. Equipment, RCA. George W. Dowdy, pres., 25%; B. T. Whitmire, v.p., 25%; J. Horton Doughton, treas., 25%; Harold H. Thoms, secy., 25%. For Mr. Thoms' holdings, see WEAM, Arlington, Va. Washington counsel, Krieger & Jorgensen; consulting engineers, Craven, Lohnes & Culver. BPCT-344.

Charlotte—Radio Station WSOC Inc. (WSOC-NBC), Box 2536. Channel No. 9, 316-kw visual power, 158-kw aural. Antenna: 714-ft. above average terrain, 719-ft. above ground, 1459-ft. above sea level, latitude 35° 14' 34", longitude 80° 49' 27". Proposed transmitter site, 1925 N. Tryon St. Estimated cost of

plant, \$575,000; yearly operating cost, \$834,000. Equipment, RCA. E. J. Gluck, pres. & gen. mgr., 72%; R. S. Morris, secy.-treas., 36.416%; E. E. Jones, v.p., 31.432%; Charles M. Marshall, v.p., 5%; Hunter Marshall, 16.332%; Mrs. Adelaide M. Marshall, 14.6%. BPCT-304. Washington counsel, Segal, Smith & Henessey. Washington consulting engineer, George C. Davis.

Durham—Durham Broadcasting Enterprises, Inc. (WTK-ABC), Box 2009. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 523-ft. above average terrain, 500-ft. above ground, 918-ft. above sea level, latitude 35° 59' 40", longitude 78° 54' 35". Proposed transmitter site, W. Chapel Hill & Duke St. Estimated cost of plant, \$436,000; yearly operating cost, \$240,000. Equipment, DuMont transmitter, RCA antenna. Harmon L. Duncan, pres.-treas., 25%; Virginia D. Duncan, asst. treas., 25%; J. Floyd Fletcher, v.p.-secy., 49.99%; Mildred M. Fletcher, asst. secy., 0.1%. BPCT-893. Washington counsel, Frank U. Fletcher. Washington consulting engineers, Craven, Lohnes & Culver.

Durham—Durham Radio Corp. (WDNC-CBS), 138 East Chapel Hill St. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 674-ft. above average terrain, 674-ft. above ground, 1114-ft. above sea level, latitude 36° 01' 57", longitude 78° 57' 43". Proposed transmitter site, U. S. 70, 4.5 mi. N.W. of Durham. Estimated cost of plant, \$505,545; yearly operating cost, \$417,840. Equipment, DuMont transmitter, RCA antenna. Durham Herald Co., publishers of *Durham Herald*, 99% owner. C. C. Council, pres.; Mrs. E. T. Rollins, secy.-treas.; J. Frank Jarman, v.p.; D. J. Germino, asst. secy.-treas. BPCT-626. Washington counsel, I. E. Lambert. Washington consulting engineers, A. D. Ring & Co.

Greenville—Carolina Broadcasting System Inc. (WGTC-MBS), Box 898. Channel No. 9, 56.4-kw visual power, 28.2-kw aural. Antenna: 538-ft. above average terrain, 537-ft. above ground, 618-ft. above sea level, latitude 35° 34' 17", longitude 77° 26' 41". Proposed studio-transmitter site, N. side of U. S. Highway 264 approx. 3.9 mi. S.W. of Greenville. Estimated cost of plant, \$200,966; yearly operating cost, \$100,000. Equipment, RCA. Principals: Earl McD. Westbrook, (auto distributor), pres., 24.3%; John H. Adams (radio service), v.p., 5.9%; A. Hartwell Campbell (tower construction), secy., 6.8%; Mrs. Virginia J. Adams (auto sales & service), treas., 5.8%; Mary E. Jones (farming interests), 10.4%; James O. Ficklen (tobacco dealer), 4.8%; William H. Wollard (farmer), 3%; Fred Jones, 6.3%; S. C. Ives (insurance), 1.6%. Remaining stock is held by 297 others, none holding more than 3%. Washington counsel, Lyon, Wilner & Bergson; consulting engineers, Commercial Radio Equipment Co. BPCT-898.

Raleigh—Capitol Broadcasting Co. Inc. (WRAL-MBS), 130 South Salisbury St. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 492-ft. above average terrain, 536-ft. above ground, 851-ft. above sea level, latitude 35° 46' 24", longitude 78° 37' 10". Proposed transmitter site, Bart St., E. of city at rear of Federal Memorial Park. Estimated cost of plant, \$380,902; yearly operating cost, \$240,000. Equipment, DuMont transmitter, RCA antenna. A. J. Fletcher, pres. & treas., 91%. BPCT-824. Washington counsel, Frank U. Fletcher. Washington consulting engineers, Kear & Kennedy.

Raleigh—WPTF Radio Co. (WPTF-NBC), Insurance Bldg. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 625-ft. above average terrain, 537-ft. above ground, 1032-ft. above sea level, latitude 35° 47' 38", longitude 78° 45' 41". Proposed transmitter site, approx. 6 mi. E. of Cary on U. S. Routes 1 & 70. Estimated cost of plant, \$523,000; yearly operating cost, \$415,000. Equipment, RCA. Majority of stock (99.01%) is held by Durham Life Insurance Co.; S. B. Coley, pres. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, James C. McNary. BPCT-511.

Winston-Salem—Mary Pickford Rogers, 1143 Summit Drive, Beverly Hills, Cal. Channel No. 12, 117-kw visual power, 58.5-kw aural. Antenna: 660-ft. above average terrain, 574-ft. above ground, 1584-ft. above sea level, latitude 36° 10' 00", longitude 80° 08' 10". Proposed transmitter site, near Walkerton. Estimated cost of plant, \$372,778; yearly operating cost, \$200,000. Equipment, RCA. Mary Pickford Rogers, 100%. BPCT-603. Washington counsel, I. E. Lambert. Washington engineers, A. D. Ring & Co.

Winston-Salem—Piedmont Publishing Co. (WSJS-NBC), 419-21 N. Spruce St. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 500-ft. above average terrain, 490-ft. above ground, 1446-ft. above sea level, latitude 36° 8' 00", longitude 80° 7' 45". Proposed transmitter site, U. S. 421, 7 mi. east of Winston-Salem. Estimated cost of plant, \$544,553; yearly operating cost, \$400,000. Equipment, GE. Gordon Gray, pres.-treas., 100%. Applicant also publishes *Winston-Salem Journal* and *Twin City Sentinel*. BPCT-614. Washington counsel, Fly, Shuebruk & Blume. Washington consulting engineers, Craven, Lohnes & Culver.

Winston-Salem—Winston-Salem Broadcasting Co. Inc. (WTOB-CBS, MBS), 826½ W. Fourth St. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 363-ft. above average terrain, 344-ft. above ground, 1304-ft. above sea level, latitude 36° 05' 54", longitude 80° 07' 23". Proposed transmitter site, State Route 150, approximately 6.5 miles E. of Winston-Salem. Estimated cost of plant, \$412,092; yearly operating cost, \$329,040. Equipment, DuMont transmitter, GE antenna. James W. Coan, pres., 30%; John G. Johnson, secy.-treas., 30%; Archibald Craige, asst. secy., 20%; Robert V. Brawley, v.p., 20%. Note: Percentages will change after subscribed stock is issued. Washington counsel, Krieger & Jorgenson. Washington consulting engineer, E. C. Page.

NORTH DAKOTA

Fargo—North Dakota Broadcasting Co. Inc., c/o KCJB, Minot, N. D. Channel No. 13, 5.873-kw visual power, 2.936-kw aural. Antenna: 386-ft. above average terrain, 420-ft. above ground, 1320-ft. above sea level, latitude 46° 48' 55", longitude 96° 47' 58". Proposed transmitter site, U. S. Highway 81, 4 mi. S. of junction with U. S. 10. Estimated cost of plant, \$152,185; yearly operating cost, \$120,000. Equipment, DuMont transmitter, RCA antenna. Majority of stock (88%) held by Jamestown Broadcasting Co. John W. Boler, pres.-treas. Washington counsel, Prince, Taylor & Crampton. Engineer, Lloyd R. Amoo, Des Moines.

Fargo—WDAY Inc. (WDAY-NBC), 118 Broadway. Channel No. 6, 65-kw visual, 32.5-kw aural. Antenna: 172-ft. above average terrain, 209.75-ft. above ground, 1111.75-ft. above sea level, latitude 46° 52' 35", longitude 96° 47' 03". Proposed transmitter site, 207-215 Fifth St. N. Estimated cost of plant, \$344,000; yearly operating cost, \$180,000. Equipment, RCA. E. C. Reincke, pres., 54.45%; estate of Jenny C. Black, 21.11%; estate of N. D. Black Sr., 12.89%; 4 others, less than 9% each. Trustees of estates of N. D. Black Sr. and Jenny C. Black own Fargo Forum. Washington counsel, Segal, Smith & Hennessey; consulting engineers, Gillett & Bergquist. BPCT-740.

OHIO

Akron—Summit Radio Corp. (WHAC-ABC), 106 S. Main St. UHF Channel No. 49, 145-kw visual power, 72.5-kw aural. Antenna: 319-ft. above average terrain, 434-ft. above ground, 1388-ft. above sea level, latitude 41° 04' 56", longitude 81° 31' 07". Proposed transmitter site, 106 S. Main St. Estimated cost of plant, \$352,755; yearly operating cost, \$165,300. Equipment, RCA transmitter, GE antenna. S. Bernard Berk, pres.; Viola G. Berk, secy.-treas., 55%; Beacon Journal Publishing Co., publisher of Akron Beacon Journal, 45%. BPCT-230. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineers, Kear & Kennedy.

Canton—Brush-Moore Newspapers Inc. (WHBC-ABC), 500 Market Ave. S. UHF Channel No. 29, 107-kw visual power, 53.5 aural. Antenna: 256-ft. above average terrain, 351-ft. above ground, 1401-ft. above sea level, latitude 40° 47' 59", longitude 81° 22' 36". Proposed transmitter site, 2nd St. & Cleveland Ave. N.W. Estimated cost of plant, \$245,000; yearly operating cost, \$110,000. Equipment, DuMont transmitter, RCA antenna. Roy D. Moore, pres., 9.15%; William H. Vodrey, secy.-treas., 8.184%; Joseph K. Vodrey, v.p., 7.4%; William H. Vodrey Jr., asst. secy., 7.4%; Thomas S. Brush, v.p., 2.1%; William T. Moore, 7.116%; Louise Vodrey Boyd, 7.4%; Maude S. Brush, 20.284%; Roy D. Moore, William H. Vodrey & Thomas S. Brush, trustees under will of Louis H. Brush, deceased, 8%; Jane Moore Hershey, 7.114%; Lucille D. Moore, 7%; Elizabeth Brown Thompson, 4%; Parness & Co., trustee for Lelia E. Thompson, 4.784%. Applicant publishes Canton Repository. BPCT-264. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, A. D. Ring & Co.

Canton—Stark Broadcasting Corp. (WCMW), Hills & Dales Rd. UHF Channel No. 29, 90.4-kw visual power, 45.2-kw aural. Antenna: 659-ft. above average terrain, 522-ft. above ground, 1782-ft. above sea level, latitude 40° 47' 06", longitude 81° 18' 25". Proposed transmitter site, Rt. 30, 1 mi. east of Osnaburg. Estimated cost of plant, \$270,250; yearly operating cost, \$198,120. Equipment, RCA. S. L. Huffman, pres., 32%; Kenneth B. Cope, treas., 32%; E. W. Loicht, 32%. Washington counsel, George O. Sutton. Washington consulting engineer, James C. McNary. BPCT-949.

Cleveland—Cleveland Broadcasting Inc. (WERE), 1501 Euclid Ave. UHF Channel No. 65, 202.4-kw visual power, 101.2-kw aural. Antenna: 665-ft. above average terrain, 434.5-ft. above ground, 1595.5-ft. above sea level, latitude 41° 20' 28", longitude 81° 44' 29". Proposed transmitter site, 9256 Ridge Rd. Estimated cost of plant, \$406,735; yearly operating cost, \$330,000. Equipment, RCA. Ray T. Miller, pres., 14.6%; 26 others hold no more than 7.16% each. BPCT-279. Washington counsel, Spearman & Roberson. Washington consulting engineer, George P. Adair.

Cleveland—United Broadcasting Co. (WHK-MBS), 5000 Euclid Ave. UHF Channel No. 19, 223-kw visual power, 111.5-kw aural. Antenna: 682-ft. above average terrain, 759-ft. above ground, 1419-ft. above sea level, latitude 41° 29' 55", longitude 81° 41' 41". Proposed transmitter site, Terminal Tower Bldg. Estimated cost of plant, \$593,430; yearly operating cost, \$400,000. Equipment, RCA. Owned 100% by Forest City Publishing Co., publisher of Cleveland Plain Dealer and News. Sterling E. Graham, pres. Same interests owns 40% of WKBN. TV applicant for Youngstown, O. Washington counsel, Loucks, Zias, Young & Jansky. BPCT-216.

Dayton—Skyland Broadcasting Corp. (WONE-MBS), 5 South Jefferson St. UHF Channel No. 22, 206.4-kw visual power, 104.1-kw aural. Antenna: 500-ft. above average terrain, 449-ft. above ground, 1379-ft. above sea level, latitude 39° 40' 03", longitude 84° 10' 01". Proposed transmitter site, near Lebanon Rd., 5.5 mi. S. of Dayton. Estimated cost of plant, \$349,377; yearly operating cost not listed. Equipment, RCA. Ronald B. Woodyard, pres.-gen. mgr., 17.87%. Washington counsel, Fly, Shuebruk & Blume; consulting engineer, George P. Adair. BPCT-884.

Fremont—Wolfe Broadcasting Corp. (WFRO), 907 West State St. UHF Channel No. 72, 23.52-kw visual power, 11.76-kw aural, 184-ft., latitude 41° 20' 57.6", longitude 83° 07' 10.2". Proposed transmitter site, 907 West State St. Estimated cost of plant, \$145,000; yearly operating cost, \$100,000. Equipment, RCA. Principals: Robert F. Wolfe (real estate), pres., 44.05%; Margaret R. Wolfe (real estate), treas., 43.33%; Ned J. Hanna (real estate), v.p., 5.1%; Donald H. Joseph (paper jobber), secy., 6.12%; J. Weddell Kerr, R. C. Force, Robert Norgard, Allen C. Kauble, Ray C. Risenburg, Earl V. Hurst & Mary Anne Wegman, all of staff of WFRO, each .2%. Washington counsel, A. L. Stejn. Consulting engineer, A. R. Bitter, Toledo.

Lima—Northwestern Ohio Broadcasting Corp. (WIMA-ABC), 223 N. Main St. UHF Channel No. 35, 101-kw visual power, 60.8-kw aural. Antenna: 331-ft. above average terrain, 344-ft. above ground, 1219-ft. above sea level, latitude 40° 44' 28", longitude 84° 06' 25". Proposed transmitter site, 121 W. High St. Estimated cost of plant, \$227,564; yearly operating cost, \$180,000. Equipment, DuMont transmitter, GE antenna. George E. Hamilton, pres., 50%; Robert W. Mack, v.p.-treas., 42.74%; F. E. Mack, 7.27%. BPCT-738. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineer, George C. Davis.

Lima—WLOK Inc. (WLOK-NBC), 1101 National Bank Bldg. UHF Channel No. 41, 19.1-kw visual power, 9.55-kw aural. Antenna: 318-ft. above average terrain, 320-ft. above ground, 1190-ft. above sea level, latitude 40° 44' 53.5", longitude 84° 07' 55.5". Proposed transmitter site, 1424 Rice Ave. Estimated cost of plant, \$130,731; yearly operating cost, \$102,000. Equipment, DuMont transmitter, RCA antenna. Lloyd A. Pixley, pres., 51%; W. Lyman Case Jr., v.p., 16.4%; Ward C. Case, 16.4%.

Robert B. Case, 16.2%. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Lorain—The Lorain Journal Co., 205 Seventh St. UHF Channel No. 31, 94-kw visual power, 47-kw aural. Antenna: 410-ft. above average terrain, 436-ft. above ground, 1061-ft. above sea level, latitude 41° 27' 41", longitude 82° 08' 43". Proposed transmitter site, 1100-ft. south of 2500 Colorado Ave. Estimated cost of plant, \$358,300; yearly operating cost, \$295,000. Equipment, DuMont transmitter, GE antenna. I. Horvitz, pres.-treas., 99.7%; S. A. Horvitz, v.p.-secy., .1%; Mrs. H. M. Horvitz, .2%. Publisher of Lorain Journal & Times-Herald and Mansfield News-Journal. Same interests (Mansfield Journal Co.) also TV applicant for Mansfield. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Mansfield—Ferguson Theatres Inc., Madison Theatre. UHF Channel No. 36, 17-kw visual power, 8.5-kw aural. Antenna: 700-ft. above average terrain, 542-ft. above ground, 2002-ft. above sea level, latitude 40° 44' 11", longitude 82° 35' 59". Proposed transmitter site, Alta West Rd., 4 mi. S.W. of center of Mansfield. Estimated cost of plant, \$236,360; yearly operating cost, \$200,000. Equipment, RCA. William N. Skirball, pres., 40.7%; Jack H. Skirball, v.p., 40.7%. Washington counsel, Lyon, Wilner & Bergson. Washington consulting engineers, Vandivere, Cohen & Wearn.

Mansfield—Mansfield Journal Co., 70 West Fourth St. UHF Channel No. 36, 94-kw visual power, 47-kw aural. Antenna: 517-ft. above average terrain, 434-ft. above ground, 1784-ft. above sea level, latitude 40° 45' 30", longitude 82° 35' 03". Proposed transmitter site, Park Ave. W. Estimated cost of plant, \$350,300; yearly operating cost, \$295,000. Equipment, DuMont transmitter, GE antenna. I. Horvitz, pres., 99.6%; S. A. Horvitz, v.p.-secy., .1%; Mrs. H. M. Horvitz, .3%. Publisher of Mansfield News-Journal and Lorain Journal & Times-Herald. Same interests (Lorain Journal Co.) also TV applicant for Lorain. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Sandusky—Lake Erie Broadcasting Co. (WLEC-MBS), Cleveland Rd. & Huntington Ave. UHF Channel No. 42, 18.2-kw visual power, 9.1-kw aural. Antenna: 265-ft. above average terrain, 339-ft. above ground, 922-ft. above sea level, latitude 41° 26' 19", longitude 82° 41' 10". Proposed transmitter site, Cleveland Hwy & Huntington Ave. Estimated cost of plant, \$176,259; yearly operating cost, \$105,600. Equipment, GE. A. E. Heiser, pres., 22.8%; Jay E. Wagner Jr., v.p., 4%; John R. Kahler, treas., 3.6%; Elmer A. Pimsner, secy., 3.6%; Stella M. Hendrickson, 7.4%; Russel A. Ramsey, 7.2%; Claude B. Flesher, 4%; each of remaining stockholders holds less than 4%. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, George C. Davis.

Steubenville—WSTV Inc. (WSTV-MBS), Exchange Realty Bldg. Channel No. 9, 200-kw visual power, 100-kw aural. Antenna: 992-ft. above average terrain, 874-ft. above ground, 2059-ft. above sea level, latitude 40° 20' 35", longitude 80° 37' 10". Proposed transmitter site, 1.3 miles south of center of Steubenville. Estimated cost of plant, \$500,800; yearly operating cost, \$300,000. Equipment, RCA. Jack N. Berkman, pres., 11.37%; John J. Laux, exec. v.p., 5.69%; Louis Berkman, 1st v.p., 11.37%; George W. Fellows, 2nd v.p., 1.90%; Richard Teitelbaum, treas.-asst. secy., 11.37%; Carl A. Weinman, secy.-asst. treas., 2.84%; Allen H. Berkman, 5.69%; Thomas R. Moxley, 5.69%; Andrew F. Longo, 3.79%; Hugo Alexander, 3.79%. Remainder of stock held by 14 others, none as much as 3%. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis. Washington consulting engineer, George C. Davis.

Toledo—Toledo Blade Co., 533 Superior St. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 445-ft. above average terrain, 484-ft. above ground, 1081-ft. above sea level, latitude 41° 39' 04", longitude 83° 32' 07". Proposed transmitter site, 533 Superior St. Estimated cost of plant, \$400,441; yearly operating cost, \$620,000. Equipment, GE. Paul Block Jr., first v.p., 33 1/3%; William Block, v.p., 33 1/3%; Dina W. Block, 2%; F. E. Cottrell, board chmn.; Grove Patterson, pres. Same interests publish Toledo Blade & Pittsburgh Post-Gazette, latter license of WWSW, Pittsburgh. See WWSW Inc., Pittsburgh. BPCT-262. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineer, E. C. Page.

★YOUNGSTOWN—Vindicator Printing Co. (WFMJ-NBC), Vindicator Square. UHF Channel No. 73, 175-kw visual power, 89-kw aural. Antenna: 960-ft. above average terrain, 1000-ft. above ground, 2033-ft. above sea level, latitude 41° 04' 46", longitude 80° 38' 25". Proposed transmitter site, Mabel Ave. between Gibson & Zedaker. Estimated cost of plant, \$971,944; yearly operating cost, \$446,105. Equipment, RCA. William O. Brown, pres.-treas., 1 2/15%; William F. Maag Jr., v.p., 18 1/6%; Alma M. Brown, 12 5/6%; William J. Brown, secy., 10 1/3%; Elizabeth M. Brown, 10 1/3%; Katherine Smith, 5%; J. Floyd Lower, 3 3/4%; John W. Smith, 2 1/2%; 28 others, none holding more than 3%. Applicant publishes Youngstown Vindicator. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, James C. McNary. BPCT-259.

★YOUNGSTOWN—WKBN Broadcasting Corp. (WKBN-CBS), 3930 Sunset Blvd. UHF Channel No. 27, 200-kw visual power, 100-kw aural. Antenna: 510-ft. above average terrain, 491-ft. above ground, 1608-ft. above sea level, latitude 41° 03' 30", longitude 80° 38' 42". Proposed transmitter site, 3930 Sunset Blvd. Estimated cost of plant, \$353,000; yearly operating cost, \$250,000. Equipment, RCA. Warren P. Williamson Jr., pres., 59.4%; Forest City Publishing Co., 40.6% (Cleveland Plain Dealer and News). Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, Millard M. Garrison. BPCT-275.

Youngstown—Polan Industries, 321 8th St., Huntington, W. Va. UHF Channel No. 33, 169-kw visual power, 84.5-kw aural. Antenna: 678-ft. above average terrain, 544-ft. above ground, 1724-ft. above sea level, latitude 41° 11' 23", longitude 80° 36' 58". Proposed transmitter site, 2.5 mi. N.W. of Hubbard. Estimated cost of plant, \$326,000; yearly operating cost, \$200,000. Equipment, RCA. Equal partnership of 5 brothers—Lincoln M., Albert S., Charles M., E. G. and Lake Polan Jr. In addition, E. G. Polan owns 20% interest in WPLH, Huntington, W. Va. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co. BPCT-948.

Zanesville—Southeastern Ohio Television System (WHIZ-NBC), 48-52 N. Fifth St. UHF Channel No. 50, 93.6-kw visual power, 46.8-kw aural. Antenna: 533-ft. above average terrain, 492-ft. above ground, 1402-ft. above sea level, latitude 39° 55' 42", longitude 81° 59' 06". Proposed transmitter site, Downerd Ave. & Downerd Rd. Estimated cost of plant, \$259,995; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. General partnership consisting of Clay Littick, mgr., 25%; Orville B. Littick, 25%; Arthur S. Littick, 25%; Ernest B. Graham, 15%; Clarence A. Graham, 10%. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

OKLAHOMA

Enid—Enid Radiophone Co. (KCRC-ABC), Box 952. Channel No. 5, 26.85-kw visual power, 13.2-kw aural. Antenna: 536.7-ft. above average terrain, 569-ft. above ground, 1789-ft. above sea level, latitude 36° 30' 00", longitude 97° 52' 07". Proposed transmitter site, 5.3 mi. N. of city limits on Hwy. 81. Estimated cost of plant, \$202,620; yearly operating cost, \$81,500. Equipment, GE. Owned by Mrs. Nellie J. Taylor, Lucy B. Garber, Milton B. Garber (percentage not indicated). Mrs. Taylor owns 30.1% of Enid News & Eagle. Consulting engineer, Walter F. Kean, Riverside, Ill.

Lawton—Oklahoma Quality Broadcasting Co. (KSWO-ABC), Box 699. Channel No. 7, 9.73-kw visual power, 4.86-kw aural. Antenna: 541-ft. above average terrain, 520-ft. above ground, 1700-ft. above sea level, latitude 35° 35' 31", longitude 98° 19' 08". Proposed transmitter site, 4 mi. E. of Lawton. Estimated cost of plant, \$175,000; yearly operating cost, \$78,000. Equipment, RCA. General partnership: R. H. Drewry, 50%; T. R. Warkentin, 15½%; J. A. Montgomery, 15½%; R. P. Scott, 15½%; G. G. Downing, 3½%. Also own 90% of KRHO, Duncan, Okla. Washington counsel, Lyon, Wilner & Bergson. BPCT-708.

McAlester—McAlester Broadcasting Co. Inc. (KTMC-ABC), Box 158. UHF Channel No. 47, 113.04-kw visual power, 56.8-kw aural. Antenna: 450-ft. above average terrain, 322-ft. above ground, 1147-ft. above sea level, latitude 95° 44' 39", longitude 34° 56' 36". Proposed transmitter site, 2 miles N. of business district. Estimated cost of plant, \$142,853; yearly operating cost, \$60,000. Equipment, DuMont transmitter, RCA antenna. William A. Cornish, 20%; William E. Young, 5%; Clovis Young, 15%; Leo Goldberg, 5%; C. L. Priddy, treas., 2%; M. M. Schene, 5%; Lowell Turner, 6%; Elmer Hale Jr., v.p., 3%; Paul Crowl, 4%; I. A. Gladstein, 2%; C. P. Perkins, 4%; William J. Edwards, secy., 1%; George W. Moncrief Jr., 4%; James O. Wilson Jr., mgr., 5%; E. L. George, 4%. Counsel, A. James Gordon, 24½ E. Choctaw St., McAlester. Consulting engineer, Leonard R. Lyon, Chickasha, Okla.

Muskogee—Tulsa Broadcasting Co., 1850 S. Boulder St., Tulsa, Okla. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 1000-ft. above average terrain, 707-ft. above ground, 1689-ft. above sea level, latitude 35° 51' 43", longitude 95° 46' 01". Proposed transmitter site, 6 miles N.W. of Haskell. Estimated cost of plant, \$613,265; yearly operating cost, \$294,400. Equipment, GE. John T. Griffin, pres., 56.5%; Bryan Cole, v.p., 21.2%; John Esau, v.p. & gen. mgr.; Marjory Griffin Leake, 39.45%; James C. Leake, v.p., 3.61%; Bryan Mathes, secy.-treas., 2.12%. Also licensee of AM stations KTUL, Tulsa, & KFPW, Fort Smith, Ark. Interlocking ownership with KOMA, Oklahoma City. Washington counsel, Spearman & Roberson. Consulting engineers, Paul Godley Co.

Oklahoma City—KOMA Inc. (KOMA-CBS), 228 W. Grand St. Channel No. 9, 316-kw visual power, 158-kw aural. Antenna: 887-ft. above average terrain, 924-ft. above ground, 2094-ft. above sea level, latitude 35° 32' 50", longitude 97° 29' 45". Proposed transmitter site, 7601 Lincoln Blvd. Estimated cost of plant, \$676,153; yearly operating cost, \$500,000. Equipment, GE. Note: See Tulsa Broadcasting Co., Muskogee. BPCT-539. Washington counsel, Spearman & Roberson. Consulting engineers, Paul Godley Co.

Oklahoma City—Oklahoma County Television & Broadcasting Co., c/o station KWCO, Chickasha. UHF Channel No. 25, 17.26-kw visual power, 8.65-kw aural. Antenna: 500-ft. above average terrain, 536-ft. above ground, 1696-ft. above sea level, latitude 35° 32' 24", longitude 91° 31' 7". Proposed transmitter site, N.W. 63rd & North Harvey Sts. Estimated cost of plant, \$142,264; yearly operating cost, \$51,000. Equipment, RCA. Phillip D. Jackson, 50%; Clarence E. Wilson, 50%. BPCT-828.

Oklahoma City—Oklahoma Television Corp., 2701 First National Bldg. Channel No. 9, 316-kw visual power, 158-kw aural. Antenna: 1544-ft. above average terrain, 1585-ft. above ground, 2735-ft. above sea level, latitude 35° 35' 00", longitude 97° 29' 26". Proposed transmitter site, Lincoln Blvd., approximately 6 mi. N. of State Capitol. Estimated cost of plant, \$1,350,000; yearly operating cost, \$600,000. Equipment, RCA. Roy J. Turner, pres., 20%; Henry S. Griffin, secy., 30% as trustee for Video Independent Theatres Inc.; Luther T. Dulaney, treas., 30%; F. E. Harper, v.p., 10%; Edgar T. Bell, exec. v.p., 10%. BPCT-768. Washington counsel, Dempsey & Kopolovitz. Washington consulting engineer, George C. Davis.

Tulsa—Southwestern Sales Corp. (KVOO-NBC), 423 S. Boston Ave. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 424-ft. above average terrain, 443-ft. above ground, 1183-ft. above sea level, latitude 36° 09' 08", longitude 95° 59' 18". Proposed transmitter site, Philtower Bldg., 423 S. Boston Ave. Estimated cost of plant, \$476,750; yearly operating cost, \$405,000. Equipment, RCA. P. Q. Proctor, pres.; W. G. Skelly (oilman), owner. BPCT-530. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, Jansky & Bailey.

OREGON

Coos Bay—KOOS Inc (KOOS-MBS), Hall Bldg. UHF Channel No. 16, 20.5-kw visual power, 11.6-kw aural. Antenna: 836-ft. above average terrain, 503-ft. above ground, 1153-ft. above sea level, latitude 42° 23' 33", longitude 124° 09' 42". Proposed transmitter site, Coos Bay. Estimated cost of plant, \$155,655; yearly operating cost, 125,409. Equipment, DuMont transmitter, RCA antenna. Sheldon F. Sackett, pres., 95%; Fred E. Chitty, v.p., 5%; J. W. McInturff, secy. Mr. Sackett is principal stockholder of KROW, Oakland, and KVAN, Vancouver, Wash., publisher of Coos Bay Times, and is TV applicant also for Oakland and Vancouver. Counsel, John P. Hearne, San Francisco. Washington consulting engineer, A. D. Ring & Co.

Eugene—Eugene Television Inc., Box 112. Channel No. 13, 120-kw visual power, 60-kw aural. Antenna: 953-ft. above average terrain, 303-ft. above ground, 1603-ft. above sea level, latitude 44° 00' 05", longitude 123° 06' 37". Proposed transmitter site, Blanton Rd. Estimated cost of plant, \$237,600; yearly operating cost, \$200,000. Equipment, RCA. C. H. Fisher, pres., 30% (owns 50% of KUGN, Eugene); S. W. McCready, v.p., 1%; C. O. Fisher, treas., 21% (owns 50% of KIH, Hood River, Ore.); Thomas Winn, secy., 24%. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineers, A. D. Ring & Co.

Eugene—Lane Broadcasting Co. (KORE-MBS), 2598 S. Willamette. Channel No. 13, 11.5-kw visual power, 5.76-kw aural. Antenna: 555.2-ft. above average terrain, 217.25-ft. above ground, 1177.25-ft. above sea level, latitude 44° 01' 99", longitude 123° 03' 28". Proposed transmitter site, Capitol Drive. Estimated cost of plant, \$223,790; yearly operating cost, \$175,000. Equipment, RCA. Paul V. McElwain, pres., 38.3%; Dorothea McElwain, v.p., 38.3%; Glenn E. McCormick, secy.-treas., 25.3%. Principals own KSLM, Salem, also TV applicant. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Consulting engineer, Alvin H. Barnard, Portland, Ore.

Klamath Falls—KFJI Broadcasters (KFJI-MBS), P.O. Box 692. Channel No. 2, 15.04-kw visual power, 7.52 aural. Antenna: 458-ft. above average terrain, 229-ft. above ground, 4879-ft. above sea level, latitude 42° 12' 55.5", longitude 121° 47' 56". Proposed transmitter site, near W. City limits. Estimated cost of plant, \$56,200; yearly operating cost, \$175,000. Equipment, GE. W. D. Miller, pres. & treas., 100%. Counsel, John W. Kendall, Portland. Consulting engineer, Grant S. Feikert, Corvallis.

★PORTLAND—Empire Coil Co. Inc., 85 Beechwood Ave., New Rochelle, N. Y. UHF Channel No. 27, 91-kw visual power, 46-kw aural. Antenna: 1300-ft. above average terrain, 497-ft. above ground, 1593-ft. above sea level, latitude 45° 32' 54", longitude 122° 45' 40". Proposed transmitter site, N.W. Skyline Blvd. near Thompson Rd. Estimated cost of plant, \$347,400; yearly operating cost, \$450,000. Equipment, RCA. Herbert Mayer, pres., 45.2%; Frances Mayer, treas., 45.2%. Applicant manufactures coils and transformers, is licensee of TV station WXEL, Cleveland, also holds CP for Denver and is TV applicant for Tampa-St. Petersburg. Washington counsel, Lyon, Wilner & Bergson. Consulting engineer, Adler Communications Laboratories. BPCT-925.

Portland—Columbia Empire Telecasters Inc. (KPOJ-MBS), 1019 S.W. Tenth Ave. Channel No. 12, 316-kw visual power, 157.2-kw aural. Antenna: 1123.5-ft. above average terrain, 436-ft. above ground, 1436-ft. above sea level, latitude 45° 27' 15", longitude 122° 32' 53". Estimated cost of plant, \$504,400; yearly operating cost, \$525,000. Equipment, DuMont transmitter, GE antenna. Wesley I. Dumm, pres., 60% (owns KSFO & KPIX, San Francisco); 27½% of KXA, Seattle, TV applicant for that city); KPOJ Inc., 26.67%; Portland Journal 13.33%. Washington counsel, Fly, Shuebruk & Blume. Consulting engineer, A. E. Towne, San Francisco.

Portland—KOIN Inc. (KOIN-CBS), New Heathman Hotel Bldg. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 1416-ft. above average terrain, 594-ft. above ground, 1659-ft. above sea level, latitude 45° 30' 58", longitude 122° 43' 59". Proposed transmitter site, Barnes Rd. W. of Portland city limits. Estimated cost of plant, \$666,316; yearly operating cost, \$480,000. Equipment, GE. Owned by Field Enterprises Inc. (99.4%), Marshall Field, pres. Field Enterprises Inc. also owns AM stations WJJD, Chicago and KJR, Seattle, both TV applicants for those cities. Sale of KOIN to Mt. Hood Radio & Television Broadcasting Corp. pending FCC approval (see *Television Digest*, Vol. 8:27). BPCT-493. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, E. C. Page.

Portland—KXL Broadcasters (KXL), Orpheum Bldg. Channel No. 6. Antenna: above av. terrain not indicated, 283-ft. above ground, 1366-ft. above sea level, latitude 45° 27' 17", longitude 122° 33' 01". Proposed transmitter site, on Mt. Scott 7.6 mi. S.E. of center of Portland. Estimated cost of plant, \$234,800; yearly operating cost, \$380,000. Equipment, RCA. Katherine T. Battle, 3.24%; E. B. Craney, v.p., 46.8%. Mr. Craney also operates KKLY, Spokane, Wash.; KXLF, Butte, Mont.; KXJL, Mont.; KXKL, Great Falls, Mont. Washington counsel, Wheeler & Wheeler; consulting engineer, George P. Adair.

Portland—Mt. Scott Telecasters Inc., Box 391, Oregon City (KGON). UHF Channel No. 21, 215-kw visual power, 110-kw aural. Antenna: 852-ft. above average terrain, 190-ft. above ground, 1240-ft. above sea level, latitude 45° 27' 14", longitude 122° 33' 10". Proposed transmitter site, East View Road at Mt. Scott Summit. Estimated cost of plant, \$306,603; yearly operating cost, \$199,200. Equipment, GE. Irwin S. Adams, pres., 51%; Priscilla K. Adams, secy.-treas., 24%; Glackamas Broadcasters Inc., 25%. Consulting engineer, D. D. Loomis, Portland. BPCT-939.

Portland—Oregon Television Inc., 1003 Loyalty Bldg. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 940-ft. above average terrain, 205-ft. above ground, 1225-ft. above sea level, latitude 45° 29' 19", longitude 122° 41' 40". Proposed transmitter site, 4854 S.W. 19th St. Estimated cost of plant, \$413,579; yearly operating cost, \$250,000. Equipment, DuMont transmitter, RCA antenna. Henry A. White, pres., 15.1%; Stephen E. Thompson, v.p. & treas., 15.1%; Robert L. Sabin, secy., 7.6%; William A. Healy, 15.1%; Huntington Malarkey, dir., 22.6%; Julius L. Meier Jr., dir., 22.55%; Walter J. Stiles Jr., 1.9%. Washington counsel, Barnes & Neilson. Washington consulting engineer, John H. Mullaney. BPCT-938.

Portland—Pioneer Broadcasters Inc. (KGW-NBC), 1320 S.W. Broadway. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 987-ft. above average terrain, 205-ft. above ground, 1240-ft. above sea level, latitude 45° 29' 20", longitude 122° 41' 39". Proposed transmitter site, 4545 S.W. Council Crest Dr. Estimated cost of plant, \$530,568; yearly operating cost, \$550,000. Equipment, RCA. H. Quentin Cox, pres.; Samuel I. Newhouse Jr., secy.-treas., 66.6%; Mitzel E. Newhouse, v.p., 33.3%. BPCT-431. Same principals also own WSYR & WSYR-TV, Syracuse, and Newhouse newspapers: *Portland Oregonian*, *Syracuse Post-Standard* & *Herald-Journal*, *Jersey City Journal*, *Newark Star Ledger*, *Long Island Daily Press* & *Star-Journal*, *Harrisburg Patriot News*, *Staten Island Advance*. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Consulting engineer, Harold C. Singleton, Portland.

Portland—Portland Television Inc., U. S. National Bank Bldg. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 1231-ft. above average terrain, 499-ft. above ground, 1519-ft. above sea level, latitude 45° 29' 20", longitude 122° 41' 40". Proposed transmitter site, 4700 S. 19th Ave. Estimated cost of plant, \$538,749; yearly operating cost, \$675,000. Equipment, RCA. Ralph E. Williams Jr. (banker), pres., 24.25%; Robert F. Johnson (construction & lumber), v.p., 24.25%; Thomas Kerr, v.p., 8%; Caroline Burke, v.p., 19.4%; Forrest Berg, secy., 8%; William Crooks, treas., 16.1%. Washington counsel, Arnold, Fortas & Porter; consulting engineer, Geo. C. Davis. BPCT-956.

Portland—Westinghouse Radio Stations Inc. (KEX-ABC), 1625 K St. N.W., Washington. Channel No. 8, 220-kw visual power, 111-kw aural. Antenna: 1068-ft. above average terrain, 335-ft. above ground, 1350-ft. above sea level, latitude 45° 29' 25", longitude 122° 41' 48". Proposed transmitter site, Healy Heights. Estimated cost of plant, \$855,000; yearly operating cost, \$822,000. Equipment, RCA. Westinghouse Radio Stations Inc., J. E. Baudino, v.p. BPCT-494.

Salem—Oregon Radio Inc. (KSLM-MBS), Senator Hotel. Channel No. 3, 6.55-kw visual power, 3.27-kw aural. Antenna: 984.37-ft. above average terrain, 224-ft. above ground, 1294-ft. above sea level, latitude 44° 58' 36", longitude 123° 08' 43". Proposed transmitter site, 4.8 mi. N.W. of Salem. Estimated cost of plant, \$203,907; yearly operating cost, \$200,000. Equipment, RCA. Glenn E. McCormick, pres., 50%; Paul V. McElwain, secy.-treas., 50%. Principals own KORE, Eugene, also TV applicant for Eugene. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Consulting engineer, Alvin H. Barnard, Portland.

PENNSYLVANIA

Allentown—B. Bryan, Olivia P. & Reuel H. Musselman, and Albert L. & Paul I. Wentz (WSAN-NBC), 39 North Tenth Street. UHF Channel No. 39, 107-kw visual power, 54-kw aural. Antenna: 100-ft. above average terrain, 193-ft. above ground, 583-ft. above sea level, latitude 40° 38' 10", longitude 75° 29' 06". Proposed transmitter site, Old Catasauqua Rd. Estimated cost of plant, \$256,816.75; yearly operating cost, \$250,000. Equipment, DuMont transmitter, RCA antenna. B. Bryan Musselman, general partners, 17% each; Albert H. Wentz, general partner, 24%; Paul I. Wentz, general partner, 24%. B. Bryan Musselman is 60% stockholder, Olivia P. and Reuel H. Musselman hold 20% each in Lehigh Valley Broadcasting Co. (WSAN, Allentown). Washington counsel, Arthur W. Scharfeld. Washington consulting engineers, Kear & Kennedy. BPCT-958.

Allentown—Penn-Allen Broadcasting Co. (WFMZ-FM), Masonic Temple Bldg. UHF Channel No. 45, 92.2-kw visual power, 52.2-kw aural. Antenna: 264-ft. above average terrain, 341-ft. above ground, 761-ft. above sea level, latitude 40° 38' 15", longitude 75° 29' 56". Proposed transmitter site, 5 mi. W. of Hwy. 329, 1.35 mi. N. of city limits. Estimated cost of plant, \$160,973; yearly operating cost, \$260,000. Equipment, DuMont transmitter, RCA antenna. Raymond F. Kohn, pres., 6.2%; Horace W. Gross, treas., 7.2%; Daniel Houck, secy., 3%; Earl J. Kohn, v.p., 5.6%; 11 others, none holding more than 7%. Washington counsel, Bernard Koteen; consulting engineers, Commercial Radio Equipment Co. BPCT-486.

Altoona—Gable Broadcasting Co. (WFBG-NBC), 1320 Eleventh Ave. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 990-ft. above average terrain, 174-ft. above average terrain, 174-ft. above ground, 2727-ft. above sea level, latitude 40° 34' 01", longitude 78° 26' 31". Proposed transmitter site, 5 mi. N.W. of Altoona on Wopsononock Mt. Estimated cost of plant, \$386,132; yearly operating cost, \$182,499. Equipment, GE. Geo. F. Gable, pres., 20%; E. C. Callaway, secy.-treas., 20%; W. S. Truby, v.p., 20%; Mrs. Gertrude G. Patterson, 20%; William F. Gable Co. (dept. store), 20%. BPCT-543. Washington counsel, Geo. O. Sutton; consulting engineers, Craven, Lohnes & Culver.

Altoona—Gordon W. Levey & John C. Kahn, 6331 Hollywood Blvd., Hollywood, Cal. Channel No. 10, 7-kw visual power, 3.42-kw aural. Antenna: 1068-ft. above average terrain, 207-ft. above ground, 2788-ft. above sea level, latitude & longitude not listed. Proposed transmitter site, RFD, Altoona. Estimate cost of plant, \$254,000; yearly operating cost, \$300,000. Equipment, RCA. Gordon W. Levey, pres., 50%; John C. Kahn, secy.-treas., 50%. Counsel and engineer, Gordon W. Levey.

Chambersburg—Chambersburg Broadcasting Co. (WCHA), Craft Press Bldg. UHF Channel No. 46, 104-kw visual power, 55-kw aural. Antenna: 1153-ft. above average terrain, 167-ft. above ground, 2257-ft. above sea level, latitude 39° 50' 02", longitude 77° 29' 41". Proposed transmitter site, Appalachian Trail on Snowy Mt., 1 mi. S. of South Mountain Sanitarium. Estimated cost of plant, \$245,532; yearly operating cost, \$90,000. Equipment, GE. C. M. Cassel, pres., 8.2%; John S. Booth, v.p.-gen. mgr., 32.6%. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineers, Kear & Kennedy. BPCT-806.

Easton—Easton Publishing Co. (WEEX), 30 N. 4th St. UHF Channel No. 57, 103-kw visual, 51.5-kw aural. Antenna: 762-ft. above average terrain, 167-ft. above ground, 1177-ft. above sea level, latitude 40° 37' 35", longitude 75° 15' 19". Proposed transmitter site, Williams Township. Estimated cost of plant, \$290,241; yearly operating cost, \$108,000. DuMont transmitter, RCA antenna. J. L. Stackhouse, pres.-treas., 1.875%; Anna M. Snyder, v.p., 15.55%; Daniel W. Snyder Jr., 15.55%; Anna M. Snyder & Daniel W. Snyder, trustees, estate of late Chester Snyder, 15.55%; Adele S. Pretz & Easton National Bank, surviving trustees, estate of late H. J. Steele, 49%; two other stockholders, neither with more than 2.3%. Applicant publishes *Easton Express*. BPCT-261. Washington counsel, Hanson, Lovett & Dale. Consulting engineers, Paul Godley Co., Upper Montclair, N. J.

Erie—Great Lakes Television Co. (WERC-NBC), G. Daniel Baldwin Bldg. UHF Channel No. 35, 66-kw visual power, 35.5-kw aural. Antenna: 415-ft. above average terrain, 400-ft. above ground, 1375-ft. above sea level, latitude 42° 05' 55.7", longitude 80° 03' 14.5". Proposed transmitter site, Grandview & Parada Bldgs. Estimated cost of plant, \$337,624; yearly operating cost, \$192,000. Equipment, DuMont transmitter, GE antenna. Jacob A. Young, pres., 23.6%; A. R. Minadeo, v.p., 20%; Charles E. Denny, v.p., 10.5%; B. Walker Sennett, treas., 10.5%; J. T. Simmons, 15%; J. B. Held, 10%; Arthur M. Ingram, 5.3%; James A. Qulsenberry, 5%. Washington counsel, Arthur W. Scharfeld. Washington consulting engineers, Kear & Kennedy.

Harrisburg—Harrisburg Broadcasters Inc., 11 N. 2nd St. UHF Channel No. 71, 1000-kw visual power, 500-kw aural. Antenna: 989-ft. above average terrain, 439-ft. above ground, 1519-ft. above sea level, latitude 45° 19' 03", longitude 76° 56' 50". Proposed transmitter site, W. of Rts. 11 & 15; N. of Rt. 44. Estimated cost of plant, \$767,262; yearly operating cost, \$575,990. Equipment, GE. Donald E. Newhouse, pres., 100%; Wm. V. Rothrum, v.p.; Armand G. Belle Isle, v.p.-treas.; Sarah Russell, secy. Mr. Newhouse is v.p. of Jersey City (N. J.) *Jersey Journal*, *Long Island Press* & *Star-Journal*, *Newark Star-Ledger*. Now in the Army, he is son of S. I. Newhouse, who controls those and other newspaper interests and is TV applicant in Portland, Ore. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Craven, Lohnes & Culver.

Harrisburg—Kendrick Broadcasting Co. Inc. (WHGB-ABC), 112 Market St. UHF Channel No. 27, 109.8-kw visual power, 62.15-kw aural. Antenna: 947-ft. above average terrain, 246.5-ft. above ground, 1556.5-ft. above sea level, latitude 40° 20' 43", longitude 76° 52' 06". Proposed transmitter site, 2 miles E. by N. from Ft. Hunter, Pa. Estimated cost of plant, \$246,730; yearly operating cost, \$250,000. Equipment, DuMont transmitter, RCA antenna. Herbert Kendrick, pres.-treas., 50%; Triangle Publications Inc. (*Philadelphia Inquirer* Div.), licensee of WFIL-TV & WFIL, 50%; Roger W. Clipp, v.p.-secy. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineer, George P. Adair.

Harrisburg—Rossmoyne Corp. (WCMB, Lemoyne), 322 Market St., Lemoyne, Pa. UHF Channel No. 27, 103.4-kw visual power, 51.7-kw aural. Antenna: 680-ft. above average terrain, 146-ft. above ground, 1206-ft. above sea level, latitude 40° 19' 26", longitude 76° 55' 35". Proposed transmitter site, Blue Mt., approx. 1 mi. N.E. of Summerdale. Estimated cost of plant, \$183,315; yearly operating cost, \$200,728. Equipment, DuMont transmitter, RCA antenna. Edgar T. Shepard Jr., pres., 66⅔%; Edgar K. Smith, v.p., 33⅓%. Washington counsel, McKenna & Wilkison. Washington consulting engineers, McIntosh & Inglis.

Harrisburg—WABX Inc. (WABX), 111 Blackberry St. UHF Channel No. 71, 166.8-kw visual power, 90.45-kw aural. Antenna: 313.2-ft. above average terrain, 432.9-ft. above ground, 802.9-ft. above sea level, latitude 40° 16' 00", longitude 75° 52' 00". Proposed transmitter site, 2107 N. 6th St. Estimated cost of plant, \$298,988; yearly operating cost, \$144,850. Equipment, GE. H. O. Bishop, pres., 50%; W. T. Wright, v.p., 50%; Hasbrouck S. Wright, secy.-treas. BPCT-201. Consulting engineer, H. O. Bishop, Harrisburg.

Harrisburg—WHP Inc. (WHP-CBS), 216 Locust St. UHF Channel No. 33, 10-kw visual power, 5-kw aural. Antenna: 919-ft. above average terrain, 160-ft. above ground, 1500-ft. above sea level, latitude 40° 20' 44", longitude 76° 52' 09". Proposed transmitter site, Blue Mountain. Estimated cost of plant, \$362,000; yearly operating cost, \$435,000. Equipment, RCA. E. J. Stackpole, pres.-treas.; A. K. Redmond, v.p., 3.5%; Telegraph Press Inc., 96.5%. BPCT-192. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.

Johnstown—Rivoli Realty Co., 502 First National Bank Bldg. UHF Channel No. 56, 85.8-kw visual power, 42.9-kw aural, 606-ft., above average terrain, 539.5-ft. above ground, 2460.5-ft. above sea level, latitude 40° 19' 47", longitude 78° 53' 45". Proposed transmitter site, 25 mi. N. of Fraukstown Rd., 1.2 mi. E. of center of Johnstown. Estimated cost of plant, \$187,300; yearly operating cost, \$150,000. Equipment, DuMont transmitter, RCA antenna. Walter M. Thomas (theatres), pres.-treas., 12.5%; Dr. George D. Gartland (surgeon), v.p., 25%; Margaret E. Gartland (theatres & real estate), secy., 57.5%; Clarence B. Hamerle (laundry), 5%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, George C. Davis. BPCT-895.

Lancaster—Peoples Broadcasting Co. (WLAN-ABC), 252 N. Queen St. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 379-ft. above average terrain, 427-ft. above ground, 807-ft. above sea level, latitude 40° 01' 11", longitude 76° 16' 39". Proposed transmitter site, Gypsy Hill Rd., 2.4 mi. S.E. of Lancaster. Estimated cost of plant, \$323,000; yearly operating cost, \$440,000. Equipment, DuMont transmitter, RCA antenna. Frank H. Altdorfer, pres., 80.9%. Washington counsel, Arthur W. Scharfeld and Stephen Tuhy Jr.; consulting engineers, Commercial Radio Equipment Co. BPCT-654.

Lebanon—Lebanon TV Corp. (WLBR), 8th & Cumberland Sts. UHF Channel No. 15, 96.6-kw visual power, 55-kw aural. Antenna: 328-ft. above average terrain, 253-ft. above ground, 903-ft. above sea level, latitude 40° 22' 07", longitude 76° 25' 33". Proposed transmitter site, 2 mi. N. of city. Estimated cost of plant, \$211,000; yearly operating cost, \$98,000. Equipment, DuMont transmitter, RCA antenna. Lebanon Bcstg. Co., 87.5%. H. Raymond Stadium, pres. Washington counsel, Miller & Schroeder; consulting engineers, A. D. Ring & Co.

Lebanon—Steitz Newspapers Inc., 24-26 South Eighth St. UHF Channel No. 15, 19.25-kw visual power, 10.7-kw aural. Antenna: 417-ft. above average terrain, 353-ft. above ground, 793-ft. above sea level, latitude 76° 25' 42", longitude 40° 22' 13". Proposed transmitter site, 2.1 miles N. of center of Lebanon on Road No. T-487. Estimated cost of plant, \$212,600; yearly operating cost, \$104,000. Equipment, DuMont transmitter, RCA antenna. Owned 100% by Lebanon News Publishing Co., publishers of *Lebanon Daily News* and *Semi-Weekly News*. Adam S. Wilder, pres.; John Schropp, secy.; Joseph Sansone, treas. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.

Lock Haven—Lock Haven Broadcasting Corp. (WBPZ-MBS), 132 E. Main St. UHF Channel No. 32, 92.6-kw visual power, 46.3-kw aural. Antenna: 315-ft. above average terrain, 344-ft. above ground, 1434-ft. above sea level, latitude 41° 08' 43", longitude 77° 29' 18". Proposed transmitter site, Glen Rd., near Lock Haven. Estimated cost of plant and yearly operating cost not indicated. Equipment, DuMont transmitter, RCA antenna. Donald C. Welch, pres., 10%; Thomas Caprio, v.p., 10%; W. T. Piper Jr., 10%; Theodore V. Weld, 10%; A. H. Lipez, 10%; Harris Lipez, 6%; Rebecca Gross, 5%; Carroll W. Keller, 5%; Harry Shaffer, v.p., 5%; Paul Breon, treas., 3%; Gurney Wagner Sr., 3%; John R. Turner, 10%; Frank D. O'Reilly Jr., 5%; Josephine Holter, 10%. Washington consulting engineer, George C. Davis.

New Castle—WKST Inc. (WKST-MBS), Cathedral Bldg., E. Lincoln Ave. UHF Channel No. 45, 20.8-kw visual power, 10.4-kw aural. Antenna: 365-ft. above average terrain, 218-ft. above ground, 1448-ft. above sea level, latitude 40° 57' 15", longitude 80° 19' 03". Proposed transmitter site, Old Pittsburgh & Savannah Center Church Rds., 3½ mi. S.W. of New Castle. Estimated cost of plant, \$152,623; yearly operating cost, \$111,836. Equipment, RCA. S. W. Townsend, pres., 41%; Wanda E. Townsend, v.p., 37%; Marjorie Clipp, 14%; A. W. Graham, secy., 8%. Principals (not including Graham) also own WARC, Rochester, N. Y., TV applicant for that city. Marjorie Clipp is wife of Roger Clipp, gen. mgr., WFIL & WFIL-TV, Philadelphia. Washington counsel, Pierson & Ball; consulting engineer, Millard M. Garrison.

Philadelphia—Daily News Television Co. (WIBG), 1425 Walnut St. UHF Channel No. 23, 1000-kw visual power, 500-kw aural. Antenna: 620-ft. above average terrain, 528-ft. above ground, 847-ft. above sea level, latitude 40° 04' 42", longitude 75° 09' 46". Proposed transmitter site, Vernon Rd. & Cheltenham Ave. Estimated cost of plant, \$640,815; yearly operating cost, \$600,000. Equipment, DuMont transmitter, GE antenna. Seaboard Radio Broadcasting Corp., 84%; Philadelphia Daily News Inc., publisher of *Philadelphia Daily News*, 10%; Lemuel Schofield, 2nd v.p., 3%; Jack Lit, 3%; Paul F. Harron, pres. BPCT-119. Washington counsel, Roberts & McInnis. Washington consulting engineers, Craven, Lohnes & Culver.

Philadelphia—Pennsylvania Broadcasting Co. (WIP-MBS), 35 South Ninth St. UHF Channel No. 29, 275-kw visual power, 137-kw aural. Antenna: 804-ft. above average terrain, 632-ft. above ground, 1044-ft. above sea level, latitude 40° 05' 00", longitude 75° 10' 38". Proposed transmitter site, S.W. corner of Ivy Hill Rd. and Orchard Way. Estimated cost of plant, \$600,000; yearly operating cost, \$500,000. Equipment, GE. Owned 100% by Gimbel Brothers Inc.; Benedict Gimbel Jr., pres.; Raymond A. Fliske, treas.; A. Arthur Miller, secy. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, E. C. Page. BPCT-185.

Philadelphia—Westinghouse Radio Stations Inc., 1625 K St. N.W., Washington, D. C. UHF Channel No. 17, 536-ft. above average terrain, 662-ft. above ground, 636-ft. above sea level, latitude 39° 57' 04", longitude 75° 10' 00". Proposed transmitter site, 17th & Sansom Sts. Estimated cost of plant, \$440,000; yearly operating cost, \$279,000. Equipment, RCA. Westinghouse Radio Stations Inc., J. E. Baudino, v.p. BPCT-854.

Pittsburgh—Pittsburgh Radio Supply House Inc. (WJAS-CBS), 1406 Chamber of Commerce Bldg. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 858-ft. above average terrain, 585-ft. above ground, 1900-ft. above sea level, latitude 40° 29' 52", longitude 80° 00' 08". Proposed transmitter site, Troy Hill Rd., 4 mi. N. of Pittsburgh. Estimated cost of plant, \$1,170,038; yearly operating cost, \$750,000. Equipment, RCA. H. Kenneth Brennen, pres., 5%; H. K. & Margaret M. Brennen (executors under will of H. J. Brennen), 58%; Sara A. Brennen, 17%; Mary J. Klein, 10%; 3 others, 5% each. Same interests own WHJB, Greensburg, Pa. Washington counsel, Bingham, Collins, Porter & Kistler; consulting engineer, Millard M. Garrison. BPCT-345.

Pittsburgh—Westinghouse Radio Stations Inc. (KDKA-NBC), 1625 K St. N.W., Washington, D. C. Channel No. 11, 316-kw visual power, 158-kw aural. Antenna: 672-ft. above average terrain, 574-ft. above ground, 1739-ft. above sea level, latitude 40° 26' 48", longitude 79° 57' 50". Proposed transmitter site, 2850 Berthoud St. Estimated cost of plant, \$1,810,000; yearly operating cost, \$1,840,000. Equipment, GE. Westinghouse Radio Stations Inc., J. E. Baudino, v.p. Operates WBZ-TV, Boston; applicant for Philadelphia, Ft. Wayne, Portland, Ore. BPCT-221.

Pittsburgh—WWSW Inc., Hotel Sheraton. Channel No. 11, 308-kw visual power, 154-kw aural. Antenna: 700-ft. above average terrain, 700-ft. above ground, 1900-ft. above sea level, latitude 40° 27' 47", longitude 80° 00' 17". Proposed transmitter site, 341 Rising Main St. Estimated cost of plant, \$547,000; yearly operating cost, \$620,000. Equipment, RCA transmitter, GE antenna. Owned 100% by P-G Publishing Co., publisher of *Pittsburgh Post-Gazette*. Oscar M. Schloss, president of WWSW Inc. Same interests also publish *Toledo Blade* and are TV applicants for Toledo. BPCT-254. Washington counsel, Segal, Smith & Hennessey. Consulting engineer, Henry R. Kaiser, Pittsburgh.

Reading—Eastern Radio Corp. (WHUM-CBS), Berkshire Hotel. UHF Channel No. 61, 261-kw visual power, 135-kw aural. Antenna: 1783-ft. above average terrain, 1017-ft. above ground, 2477-ft. above sea level, latitude 40° 31' 34", longitude 76° 13' 43". Proposed transmitter site, 2.8 mi. S.S.W. of Summit Station. Estimated cost of plant, \$614,339; yearly operating cost, \$570,000. Equipment, GE. Humboldt J. Greig, pres., 32%; Jessie P. Greig, treas., 24%; Arthur W. Hein, 10.8%; Max O'Rell Truitt, 8%; 11 others, none holding more than 3%. Washington counsel, Arnold, Fortas & Porter. Consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-268.

Reading—Hawley Broadcasting Co. (WEEU-ABC), 433 Penn St. UHF Channel No. 61, 222-kw visual power, 114-kw aural. Antenna: 1035-ft. above average terrain, 400-ft. above ground, 1500-ft. above sea level, latitude 40° 21' 08", longitude 75° 53' 55". Proposed transmitter site, Mt. Penn, 2 mi N.E. of Reading. Estimated cost of plant, \$440,922; yearly operating cost, \$200,000. Equipment, GE. Reading Eagle Co., publishers of *Reading Eagle*, owns 99%; Hawley Quier, pres., 1%. BPCT-239. Washington counsel, Cohn & Marks. Washington consulting engineers, Commercial Radio Equipment Co.

Scranton—Scranton Broadcasters Inc. (WGBI-CBS) 1000 Wyoming Ave. UHF Channel No. 22, 285-kw visual power, 150-kw aural. Antenna: 1170-ft. above average terrain, 150-ft. above ground, 2350-ft. above sea level, latitude 41° 25' 38", longitude 75° 44' 58". Proposed transmitter site, near top of Bald Mt. Estimated cost of plant, \$336,298; yearly operating cost, \$100,000. Equipment, GE. M. E. Megargee, pres.-treas., 12%, as executrix estate of Frank Megargee, 22%; K. A. Megargee, secy., 6%. BPCT-780. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.

Scranton—Union Broadcasting Co. (WARM-ABC), Bowman Bldg. UHF Channel No. 16, 257-kw visual power, 129-kw aural. Antenna: 1244-ft. above average terrain, 277-ft. above ground,

2397-ft. above sea level, latitude 41° 25' 59", longitude 75° 43' 54". Proposed transmitter site, Mt. Dewey, Ransom. Estimated cost of plant, \$300,558; yearly operating cost, \$372,867. Equipment, GE. Martin F. Memolo, pres., 70%; John J. Memolo, v.p., 0.57%; Wm. W. Scranton, 28.3%; James S. Scandale, 1.3%; Wm. M. Dawson, sec.-treas. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey.

Sunbury—Sunbury Broadcasting Corp. (WKOK-ABC), 1150 N. Front St. UHF Channel No. 65, 251-kw visual power, 125.5-kw aural. Antenna: 835-ft. above average terrain, 334-ft. above ground, 1676-ft. above sea level, latitude 40° 47' 07", longitude 76° 41' 51". Proposed transmitter site, 7 mi. S.E. of Sunbury on Rt. 890. Estimated cost of plant, \$225,589; yearly operating cost, \$72,000. Equipment, RCA. Harry H. Haddon, pres., 37½%; Basse A. Beck, secy.-treas., 37½% and as administrator of estate of George W. Beck, 25%. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, George C. Davis.

Wilkes-Barre—Louis G. Baltimore (WBRE-NBC), 62 South Franklin St. UHF Channel No. 28, 1000-kw visual power, 500-kw aural. Antenna: 1223-ft. above average terrain, 426-ft. above ground, 2526-ft. above sea level, latitude 41° 11' 55.5", longitude 75° 49' 05.5". Proposed transmitter site, 4.5 miles S.E. of Wilkes-Barre on Wyoming Mountain. Estimated cost of plant, \$438,572; yearly operating cost, \$340,000. Equipment, RCA. BPCT-134. Washington counsel, Hogan & Hartson. Washington consulting engineer, Millard M. Garrison.

Wilkes-Barre—Wyoming Valley Broadcasting Co. (WILK-ABC), 88 N. Franklin St. UHF Channel No. 34, 250-kw visual power, 129-kw aural. Antenna: 1004-ft. above average terrain, 243-ft. above ground, 2363-ft. above sea level, latitude 41° 10' 58", longitude 75° 52' 25". Proposed transmitter site, Penobscot Knob. Estimated cost of plant, \$397,500; yearly operating cost, \$250,000. Equipment, GE. Dr. Israh C. Morgan, pres., 12½%; Harold T. Gray, v.p., 12½%; Roy E. Morgan, secy., 12½%; Mitchell Jenkins, treas., 12½%; Thomas P. Shelburne, 2nd v.p., 12½%; Vernon L. Wise, asst. secy., 12½%; John L. Wise, asst. treas., 12½%; Leon Schwartz, 12½%. Vernon & John Wise each owns 20% of WBUT, Butler, Pa. Mr. Gray owns 25% of WCED, DuBois, Pa. Washington counsel, Arthur H. Schroeder; consulting engineer, John Creutz. BPCT-231.

Williamsport—WRAK Inc. (WRAK-NBC), 244 West 4th St. UHF Channel No. 36, 20.6-kw visual power, 10.3-kw aural. Antenna: 1281-ft. above average terrain, 242-ft. above ground, 2132-ft. above sea level, latitude 41° 11' 21", longitude 76° 58' 53". Proposed transmitter site, North White Deer Ridge Rd. Estimated cost of plant, \$137,000; yearly operating cost, \$50,000. Equipment, RCA. Sun-Gazette Co., publishers of *Williamsport Gazette* and *Bulletin*, 66.6%. John E. Person Jr., pres. BPCT-521. Washington counsel, Spearman & Roberson. Washington consulting engineer, George C. Davis.

*YORK—Helm Coal Co. (WNOW), Box 226. Channel No. 49, 96-kw visual power, 54-kw aural. Antenna: 470-ft. above average terrain, 200-ft. above ground, 990-ft. above sea level, latitude 40° 00' 00", longitude 76° 41' 30.8". Proposed transmitter site, approx. 2.9 mi. N.E. of York. Estimated cost of plant, \$176,500; yearly operating cost, \$96,000. Equipment, DuMont transmitter, RCA antenna. General partnership, consisting of Howard J. Williams, 30.4%; Morgan E. Cousler, 43.5%; Lowell W. Williams, 26.1%. Washington counsel, McKenna & Wilkinson; consulting engineer, John H. Mullaney. BPCT-356.

*YORK—Susquehanna Broadcasting Co. (WSBA-ABC), 53 N. Duke St. UHF Channel No. 43, 170-kw visual power, 86-kw aural. Antenna: 530-ft. above average terrain, 417-ft. above ground, 1127-ft. above sea level, latitude 39° 56' 25", longitude 76° 41' 59". Proposed transmitter site, State Highway 24, 2.5 mi. S. of York. Estimated cost of plant, \$305,480; yearly operating cost, \$195,000. Equipment, RCA. Owned 100% by estate of Louis J. Appel. Louis J. Appel Jr., pres. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, George C. Davis. BPCT-302.

RHODE ISLAND

Providence—Cherry & Webb Broadcasting Co. (WPRO-CBS), 24 Mason St. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 510.8-ft. above average terrain, 457-ft. above ground, 749-ft. above sea level, latitude 41° 48' 12", longitude 71° 28' 24". Proposed transmitter site, Neutaconkanut Hill, near Highway 14. Estimated cost of plant, \$1,012,991; yearly operating cost, \$530,000. Equipment, GE. William S. Cherry Jr., pres., 44.9%; Anna Cherry Gross, v.p., 44.9%; Charles W. Knowles, treas., 10.2%. BPCT-223. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, James C. McNary.

SOUTH CAROLINA

Anderson—Wilton E. Hall (WAIM-CBS), Box 806. UHF Channel No. 58, 182-kw visual power, 91-kw aural. Antenna: 378-ft. above average terrain, 418-ft. above ground, 1168-ft. above sea level, latitude 34° 30' 52.6", longitude 82° 38' 15.2". Proposed transmitter site, Anderson College Campus. Estimated cost of plant, \$401,444; yearly operating cost, \$150,000. Equipment, RCA. Applicant publishes *Anderson Independent and Mail*. Washington counsel, Spearman & Roberson; consulting engineer, George C. Davis. BPCT-865.

Charleston—Atlantic Coast Broadcasting Co. (WTMA-NBC), 133 Church St. Channel No. 2, 46-kw visual power, 23-kw aural. Antenna: 382-ft. above average terrain, 433-ft. above ground, 433-ft. above sea level, latitude 32° 49' 20", longitude 79° 58' 44". Proposed transmitter site, AM tower, 6 mi. E. of Old Town Rd. Estimated cost of plant, \$228,996; yearly operating cost, \$153,460. Equipment, RCA. Edward Manigault, pres., 2%; Evening Post Publishing Co., 99.2%; 3 others, 2% each. Same ownership as *Charleston Evening Post & News & Courier*. BPCT-699. Washington counsel, Arthur W. Scharfeld. Washington consulting engineer, Commercial Radio Equipment Co.

Charleston—Charleston Broadcasting Co. (WHAN-ABC), 152 Market St. Channel No. 2, 54.96-kw visual power, 27.48-kw aural. Antenna: 351-ft. above average terrain, 400-ft. above ground, 405-ft. above sea level, latitude 32° 46' 37", longitude 79° 58' 05". Proposed transmitter site, Savannah Highway, St. Andrews Farm near Charleston. Estimated cost of plant, \$224,292.63; yearly operating cost, \$150,000. Equipment, RCA. S. Lewis Johnson, pres., 10%; Julian Mitchell Sr., 2%; Julian

SOUTH DAKOTA

Mitchell Jr., 8%; Harry J. O'Neill, 20%; Frederick G. Storey, 20%; W. R. Ringson, secy.-treas., 20%; George L. Bagby, 20%. Ringson owns 25% of WRDW, Augusta, Ga.; Storey owns 33 1/2% of WMOG, Brunswick, Ga., 16 2/3% of WLAG, La Grange, Ga. No counsel or consulting engineer indicated.

Charleston—WCSC Inc. (WCSC-CBS), Francis Marlon Hotel. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 313-ft. above average terrain, 360-ft. above ground, 363-ft. above sea level, latitude 32° 49' 26", longitude 80° 00' 06". Proposed site, 1 mi. E. of Ashley Hall Plantation. Estimated cost of plant, \$290,000; yearly operating cost, \$275,000. Equipment, DuMont transmitter, RCA antenna. John M. Rivers, pres.-treas., 100%. BPCT-808. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Columbia—Broadcasting Co. of the South (WIS-NBC), 1111 Bull St. Channel No. 10, 266-kw visual power, 133-kw aural. Antenna: 626-ft. above average terrain, 580-ft. above ground, 900-ft. above sea level, latitude 34° 00' 06", longitude 81° 01' 44". Proposed transmitter site, Gervais & Bull Sts. Estimated cost of plant, \$597,719; yearly operating cost, \$450,000. Equipment, RCA transmitter, Federal antenna. B. Calhoun Hipp, pres., 13.6%; Francis M. Hipp, v.p.-treas., 13.6%; Herman N. Hipp, v.p., 13.6%; Dorothy Hipp Gunter, 13.6%; 10 others, none holding more than 9.8%. Washington counsel, Dow, Lohnes & Albertson; consulting engineers, Craven, Lohnes & Culver. BPCT-671.

Columbia—Marsec Co. Corp. (WMSC-CBS, MBS), 1127 Lady St. Channel No. 10, 214-kw visual power, 114.4-kw aural. Antenna: 611-ft. above average terrain, 575-ft. above ground, 873-ft. above sea level, latitude 33° 59' 50", longitude 81° 00' 00". Proposed transmitter site, 2930 Devine St. Estimated cost of plant, \$481,887; yearly operating cost, \$215,000. Equipment, GE. Marsec Corp., 100%, C. Wallace Martin, pres.-treas. Washington counsel, Hogan & Hartson; consulting engineer, Millard M. Garrison. BPCT-687.

Columbia—Radio Columbia (WCOS-ABC), Cornell Arms Bldg. UHF Channel No. 25, 90-kw visual power, 45-kw aural. Antenna: 649-ft. above average terrain, 548-ft. above ground, 968-ft. above sea level, latitude 34° 03' 22", longitude 80° 58' 52". Proposed transmitter site, Two Notch Rd. & Wisteria St. Estimated cost of plant, \$247,117; yearly operating cost, \$244,630. Equipment, DuMont transmitter, RCA antenna. Charles W. Pittman, pres., 71%; H. W. Pittman, v.p., 29%. Washington counsel, Pierson & Ball; consulting engineer, George C. Davis.

Columbia—Palmetto Radio Corp. (WNOK-MBS), Box 5307. Channel No. 67, 63-kw visual power, 35.5-kw aural. Antenna: 494-ft. above average terrain, 420-ft. above ground, 750-ft. above sea level, latitude 34° 00' 34", longitude 81° 02' 18". Proposed transmitter site, 1819 Main St. Estimated cost of plant, \$253,246; yearly operating cost, \$266,000. Equipment, DuMont transmitter, GE antenna. Samuel Litman, pres., 20%; J. W. Lindau III, v.p., 20%; W. Croft Jennings, treas., 20%; Carlisle Roberts, secy., 20%; Irwin Kahn, dir., 20%. BPCT-764. Washington counsel, Ernest W. Jennes (Covington & Burling). Washington consulting engineers, Kear & Kennedy.

Greenville—Carolina Television Inc., Box 120. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 1216-ft. above average terrain, 604-ft. above ground, 1216-ft. above sea level, latitude 34° 54' 53", longitude 82° 23' 44". Proposed transmitter site, on Paris Mt., 4.5 mi. N. of Greenville. Estimated cost of plant, \$439,900; yearly operating cost, \$235,000. Equipment, RCA. Charles E. Daniel, chairman, 10%; Alester G. Furman Jr., pres., 10%; 26 other stockholders, none with more than 5.5%. Furman also has 24% interest in WESC, Greenville. Washington counsel, Miller & Schroeder. Washington consulting engineer, Millard M. Garrison.

Greenville—Greenville News-Piedmont Co. (WFBC-NBC), News Bldg. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 1406-ft. above average terrain, 683-ft. above ground, 2443-ft. above sea level, latitude 34° 55' 41", longitude 82° 24' 22". Proposed transmitter site, Paris Mountain. Estimated cost of plant, \$696,179; yearly operating cost, \$475,000. Equipment, RCA. Laura C. Peace, Roger C. Peace and Charlie Peace, trustees of estate of B. H. Peace, 83.9%. Roger C. Peace, pres. Applicant publishes *Greenville News* and *Piedmont*, daily newspapers. BPCT-541. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, A. D. Ring & Co.

Greenville—Textile Broadcasting Co. (WMRC-ABC), 3 College St. Channel No. 4, 54-kw visual power, 27-kw aural. Antenna: 1500-ft. above average terrain, 520-ft. above ground, 2555-ft. above sea level, latitude 34° 56' 26", longitude 82° 24' 34". Proposed transmitter site, Paris Mountain. Estimated cost of plant, \$475,000; yearly operating cost, \$275,000. Equipment, RCA. Robert A. Jolley, pres., 22.1%; James D. Poag, v.p., 10.3%; 56 minor stockholders. Washington counsel, Wilkinson, Boyden & Cragun. Washington consulting engineers, Vandivere, Cohen & Wearn.

Spartanburg—Spartan Broadcasting Co. (WORD-ABC), 291 E. Main St. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 2000-ft. above average terrain, 205-ft. above ground, 3431-ft. above sea level, latitude 35° 10' 10", longitude 82° 17' 29". Proposed transmitter site, Hogback Mountain, 25 miles N.W. of Spartanburg. Estimated cost of plant, \$376,671; yearly operating cost, \$430,470. Equipment, DuMont transmitter, GE antenna. Walter J. Brown, pres., & Ruth Taylor Brown together hold 39.38%. D. S. Burnside, secy.-treas., 5.1%; 7 others, none holding more than 4%. Washington counsel, Spearman & Roberson. Washington consulting engineers, A. D. Ring Co.

Spartanburg—The Broadcasting Company of the South (WSPA-CBS), 224 E. Main St. Channel No. 7, 288-kw visual power, 144-kw aural. Antenna: 769-ft. above average terrain, 780-ft. above ground, 1660-ft. above sea level, latitude 34° 55' 44", longitude 82° 07' 45". Proposed transmitter site, 1 mi. S.E. Duncan on State Highway 290. Estimated cost of plant, \$540,192; yearly operating cost, \$400,000. Equipment, RCA transmitter, Federal antenna. B. Calhoun Hipp, pres., 13.6%; Francis M. Hipp, v.p.-treas., 13.6%; Herman N. Hipp, 13.6%; G. Richard Shafto, v.p., 1.2%; R. R. Scales, secy., 0.2%; Dorothy Hipp Gunter, 13.6%; Frances M. McCreery, 9.8%; 9 others, none with more than 4.3%. Same company owns WIS, Columbia, also TV applicant. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, Craven, Lohnes & Culver.

TENNESSEE

Sioux Falls—Midcontinent Broadcasting Co. (KELO-NBC), 8th St. & Phillips Ave. Channel No. 11, 57.5-kw visual power, 28.8-kw aural. Antenna: 503-ft. above average terrain, 537-ft. above ground, 1945-ft. above sea level, latitude 43° 29' 16", longitude 96° 38' 02". Proposed transmitter site, 7 mi. S.E. of Sioux Falls, near Shindler. Estimated cost of plant, \$200,500; yearly operating cost, \$240,000. Equipment, RCA. Joseph L. Floyd, pres., 33 1/2%; N. L. Benton, v.p., 33 1/2%; Edmond R. Ruben, secy.-treas., 33 1/2%. BPCT-645. Washington counsel, Dow, Lohnes & Albertson; consulting engineers, A. D. Ring & Co.

Bristol—Radiophone Broadcasting Station (WOPI-NBC), 310 State St. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 807-ft. above average terrain, 619-ft. above ground, 2639-ft. above sea level, latitude 36° 35' 10.5", longitude 82° 12' 19.5". Proposed transmitter site, 1.15 mi. from Windsor Ave. on Clifton Rd. Estimated cost of plant, \$318,756; yearly operating cost, \$100,000. Equipment, RCA. W. A. Wilson, pres., 50%; C. P. Edwards Jr., v.p., 50%. Mr. Edwards also owns 28% of WKPT, Kingsport, Tenn. Washington counsel, McKenna & Wilkinson. Consulting engineer, O. K. Garland, Johnson City, Tenn.

Chattanooga—Chattanooga T-V Inc. (WMFS), 1024 James Bldg. UHF Channel No. 49, 21.4-kw visual power, 10.7-kw aural. Antenna: 456-ft. above average terrain, 442-ft. above ground, 1462-ft. above sea level, latitude 35° 05' 21.4", longitude 85° 18' 10". Proposed transmitter site, White Oak Rd. Estimated cost of plant, \$205,320; yearly operating cost, \$170,050. Equipment, RCA. WMFS Inc., 50%; J. Glen Stone, pres., 16.7%; J. E. Summers, v.p., 16.6%; C. W. Hoffman, secy., 16.7%. Washington counsel, McKenna & Wilkinson. Consulting engineer, W. J. Holey, Atlanta.

Chattanooga—Mountain City Television Inc., c/o Read House. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1131-ft. above average terrain, 300-ft. above ground, 2380-ft. above sea level, latitude 35° 09' 39", longitude 85° 18' 53". Proposed transmitter site, Fairmount Rd. near State Highway 8. Estimated cost of plant, \$381,963; yearly operating cost, \$290,000. Equipment, composite transmitter, RCA antenna. Ramon G. Patterson, pres., 50%; Will Cummings, treas., 50%. Interlocking ownership with WAPO. BPCT-882. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineer, George E. Gautney.

Chattanooga—Southern Television Inc., 509 Cherry St. Channel No. 12, 63.54-kw visual power, 31.77-kw aural. Antenna: 831-ft. above average terrain, 187-ft. above ground, 2087-ft. above sea level, latitude 35° 09' 47", longitude 85° 18' 00". Proposed transmitter site, East Brow Rd. Estimated cost of plant, \$449,409; yearly operating cost, \$350,000. Equipment, RCA. Moses Lebovitz (theatre operator), pres., 37.5%; Z. Carter Patten (real estate), v.p., 12.5%; Joel W. Solomon (theatres), 12.5%; Felix Diamond (insurance & real estate), 12.5%; Manual Russ (rock products), 12.5%; William C. Hudlow Jr. (storage co.), 12.5%. Washington counsel, Cohn & Marks; consulting engineers, Kear & Kennedy.

Chattanooga—Tri-State Telecasting Corp., 1111 Provident Bldg. Channel No. 12, 248-kw visual power, 124-kw aural. Antenna: 1070-ft. above average terrain, 276-ft. above ground, 2361-ft. above sea level, latitude 35° 09' 32", longitude 85° 18' 59". Proposed transmitter site, Walden Ridge, 4.9 mi. N.E. of northern city limits. Estimated cost of plant, \$380,000; yearly operating cost, \$360,000. Equipment, RCA. 103 stockholders, each with less than 3%. Alex Guerry Jr. (medicines), pres.; John Dickinson (coffee dealer), v.p.; Simon Levine (hosiery mfg.), secy.; James H. McCall (broker), treas. Washington counsel, Loucks, Zlas, Young & Jansky; consulting engineer, Jansky & Bailey.

Chattanooga—WDEF Broadcasting Co. (WDEF-ABC), 419 Volunteer State Life Bldg. Channel No. 12, 120.2-kw visual power, 60.1-kw aural. Antenna: 994-ft. above average terrain, 378.5-ft. above ground, 2287-ft. above sea level, latitude 35° 08' 05", longitude 85° 19' 25". Proposed transmitter site, 6.3 mi. N. of official center of Chattanooga on Hampton Rd. Estimated cost of plant, \$298,350; yearly operating cost, \$238,650. Equipment, RCA. Carter M. Parham, pres., 37.038%; John P. Galthier, v.p., 7.408%; Edward Finlay Jr., secy.-treas., 4.445%; Raymond B. Witt Jr., 2.963%; Elizabeth H. Abernathy, 3.704%; Mary Louise Finlay, trustee, estate of late Edward Finlay, 25.926%; Martha B. McCoy, executrix & trustee, estate of late Thomas A. McCoy, 14.815%. Washington counsel, Pierson & Ball. Washington consulting engineer, Russell F. May.

Chattanooga—WDOD Broadcasting Corp. (WDOD-CBS), Hamilton National Bank Bldg. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 1062-ft. above average terrain, 284-ft. above ground, 2364-ft. above sea level, latitude 35° 09' 41", longitude 85° 19' 05". Proposed transmitter site, Taft Highway, Signal Mountain, 7 mi. N. of Chattanooga. Estimated cost of plant, \$284,600; yearly operating cost, \$200,000. Equipment, GE. Earl W. Winger, pres.-treas., 50%; Norman A. Thomas, v.p.-secy., 50%. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, George C. Davis. BPCT-676.

Jackson—Dixie Broadcasting Co. (WDXI-MBS), Williams Bldg. Channel No. 9, 57.70-kw visual power, 28.85-kw aural. Antenna: 344-ft. above average terrain, 244-ft. above ground, 786-ft. above sea level, latitude 35° 39' 50", longitude 88° 49' 20". Proposed transmitter site, 3.2 mi. N. of Madison County Courthouse. Estimated cost of plant, \$181,750; yearly operating cost, \$130,000. Equipment, RCA. Aaron B. Robinson, pres.-gen. mgr., 57.33%. Mr. Robinson is publisher of *Corinth* (Miss.) *Corinthian* and majority stockholder in WCMA, Corinth, and WENK, Union City, Tenn. Washington counsel, Prince, Taylor & Crampton; consulting engineers, Kear & Kennedy.

Jackson—Sun Publishing Co. Inc. (WTJS-ABC), 104-106 West Baltimore St. Channel No. 9, 19.2-kw visual power, 9.6-kw aural. Antenna 634-ft. above average terrain, 564-ft. above ground, 1104-ft. above sea level, latitude 35° 38' 46", longitude 88° 49' 57". Proposed transmitter site, W. side of Highway 45, 2.2 miles N.W. of Jackson. Estimated cost of plant, \$195,925; yearly operating cost, \$93,300. Equipment, RCA. Mrs. Sally Person Pigford, pres., 57.5%; Albert A. Stone, v.p. & gen. mgr., 10%; Harris Brown, exec. v.p., 14%; Hugh W. Hicks, treas.,

2.5%; W. A. Caldwell, 1%; R. L. Beare Jr., 1.5%; R. M. Wisdom, 1%; Dr. J. L. Crook, 5%; Mrs. Anna M. Hughes, 2.5%; Mrs. Ethel B. Hicks, 1.5%; estate of Mrs. Mary Reiney Beare, 1%; estate of A. D. Noe Jr., 1%; R. H. Bond, 1.5%. Applicant publishes *Jackson Sun*. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, Lynne C. Smeby.

Johnson City—WJHL Inc. (WJHL-ABC), 145 West Main St. Channel No. 11, 108.43-kw visual power, 54.216-kw aural. Antenna: 716-ft. above average terrain, 629-ft. above ground, 2540-ft. above sea level, latitude 36° 19' 26", longitude 82° 20' 36". Proposed transmitter site, 143 West Main St. Estimated cost of plant, \$231,086; yearly operating cost, \$102,000. Equipment, RCA. W. H. Lancaster Sr., pres.-gen. mgr., 19.38%; W. H. Lancaster Jr., v.p., 4%; T. F. Dooley, secy.-treas., 4%; Evelyn Lancaster, 22.2%; Edna M. Dooley, 8.58%; estate of S. H. Campbell Sr., 31.44%; Miss Harriet B. Campbell, 10%; S. H. Campbell III, 4%. Washington counsel, McKenna & Wilkinson. BPCT-845.

Kingsport—Kingsport Broadcasting Co. Inc. (WKPT-NBC), Box 870. UHF Channel No. 28, 22.2-kw visual power, 11.1-kw aural. Antenna: 962-ft. above average terrain, 144-ft. above ground, 2424-ft. above sea level, latitude 36° 31' 37", longitude 82° 35' 12". Proposed transmitter site, Bay's Knob, 2 mi. S.W. of Kingsport. Estimated cost of plant, \$193,200; yearly operating cost, \$100,000. Equipment, RCA. C. P. Edwards, pres., 29%; Howard Long, v.p., 22.5%; Kingsul Theatres Inc., Atlanta, 8.3%; 13 others owning less than 4% each. Interlocking ownership with Kingsport Publishing Co., publisher of *Kingsport Times & News*. BPCT-684. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineer, George C. Davis.

Knoxville—Mountcastle Broadcasting Co. Inc. (WROL-NBC), 612 Gay St. S.W. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 930-ft. above average terrain, 585-ft. above ground, 1985-ft. above sea level, latitude 36° 00' 13", longitude 83° 56' 35". Proposed transmitter site, Sharps Ridge Memorial Rd., 9 miles W. of Highway 33. Estimated cost of plant, \$559,250; yearly operating cost, \$274,718. Equipment, RCA. Paul Mountcastle, pres., 100%. BPCT-813. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineers, Gillett & Bergquist.

Knoxville—Radio Station WBIR Inc. (WBIR-ABC), 618 S. Gay St. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 925-ft. above average terrain, 604-ft. above ground, 1949-ft. above sea level, latitude 36° 00' 20", longitude 83° 56' 22". Proposed transmitter site, Sharp Ridge Memorial Rd. Estimated cost of plant, \$411,483; yearly operating cost, \$330,000. Equipment, GE. Note: See also Ashland Bcstg. Co. Inc., Huntington, W. Va. BPCT-686. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Knoxville—Scripps-Howard Radio Inc. (WNOX-CBS), 110 South Gay St. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 958-ft. above average terrain, 620-ft. above ground, 2000-ft. above sea level, latitude 35° 59' 57", longitude 83° 56' 50". Proposed transmitter site, top of Sharp Ridge. Estimated cost of plant, \$546,693; yearly operating cost, \$441,480. E. W. Scripps Co., 100%; Karl A. Bickel, chairman of board; Jack R. Howard, pres. BPCT-630. Washington counsel, Segal, Smith & Hennessey. Consulting engineer, J. B. Epperson, 1816 East 13th St., Cleveland.

Knoxville—Tennessee Television Inc., Box 1390. Channel No. 10, 50-kw visual power, 25-kw aural. Antenna: 906-ft. above average terrain, 705-ft. above ground, 1985-ft. above sea level, latitude 36° 00' 40", longitude 83° 55' 52". Proposed transmitter site, Sharp Ridge, N. Knoxville. Estimated cost of plant, \$559,720; yearly operating cost, \$400,000. Equipment, RCA. Guilford Glazer, pres., 30.83%; Louis A. Glazer, v.p., 25%; Jerome S. Glazer, treas., 25%; I. B. Cohen, secy., 19.17%. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co.

Memphis—Hoyt B. Wooten d/b as WREC Broadcasting Service (WREC-CBS), Hotel Peabody Bldg. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 978-ft. above average terrain, 1050-ft. above ground, 1320-ft. above sea level, latitude 35° 10' 50", longitude 89° 49' 55". Proposed transmitter site, 2 1/2 mi. S.E. of Bartlett. Estimated cost of plant, \$500,216; yearly operating cost, \$450,000. Equipment, RCA. Hoyt B. Wooten, 100%. Washington counsel, Spearman & Roberson; consulting engineers, A. D. Ring & Co. BPCT-452.

Memphis—WMPS Inc. (WMPS-ABC), 112 Union Ave. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 1026-ft. above average terrain, 1074-ft. above ground, 1374-ft. above sea level, latitude 35° 10' 12", longitude 89° 49' 00". Proposed transmitter site, Dexter & Appling Rd., near Memphis. Estimated cost of plant, \$716,025; yearly operating cost, \$508,230. Equipment, RCA. Plough, Inc., 100%; H. R. Kreistein, pres.-gen. mgr. BPCT-514. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Craven, Lohnes & Culver.

Nashville—Capitol Broadcasting Co. (WKDA), First American National Bank Bldg. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 855-ft. above average terrain, 489-ft. above ground, 1549-ft. above sea level, latitude 36° 02' 59", longitude 86° 50' 00". Proposed transmitter site, Vaughns Lane Rd. Estimated cost of plant, \$407,210; yearly operating cost, \$583,668. Equipment, RCA. A. G. Beaman and T. B. Baker Jr., equal partners; also own 45% each of WCOF, Boston. BPCT-507. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineer, Millard M. Garrison.

Nashville—WSIX Broadcasting Station (WSIX-ABC), Nashville Trust Bldg. Channel No. 8, 316-kw visual power, 158-kw aural. Antenna: 866-ft. above average terrain, 440-ft. above ground, 1550-ft. above sea level, latitude 36° 02' 49", longitude 86° 49' 47". Proposed transmitter site, Nashville. Estimated cost of plant, \$595,870; yearly operating cost, \$500,000. Equipment, GE. Louis R. Draughon, 100% individually and as executor of estate of Jack M. Draughon. Washington counsel, Stephen Tuhy Jr.; consulting engineer, A. D. Ring & Co. BPCT-532.

TEXAS

Abilene—Citizens Broadcasting Co. (KWKC-MBS), U. S. Route 277 & 25th St. Channel No. 9, 2.76-kw visual power, 1.38-kw aural. Antenna: 207-ft. above average terrain, 282-ft. above

ground, 2057-ft. above sea level, latitude 32° 25' 11", longitude 99° 44' 12". Proposed transmitter site, 25th & Butternut Sts. Estimated cost of plant, \$168,624; yearly operating cost, \$140,000. Equipment, DuMont transmitter, RCA antenna. Principals; W. F. Wright (auto & oil distributor), pres., 25%; O. D. Dillingham (gas & lumber sales), v.p., 25%; A. C. Etter, v.p., 25%; E. L. Thornton (merchant), secy.-treas., 14.1%; C. E. Thornton (auto distributor), 10.9%. Washington counsel, Krieger & Jorgensen; consulting engineer, George P. Adair. BPCT-900.

Amarillo—Amarillo Broadcasting Co. Inc. (KFDA-ABC), 800 Hawkins St., Brownwood. Channel No. 10, 56.5-kw visual power, 30.4-kw aural. Antenna: 547-ft. above average terrain, 465-ft. above ground, 4038-ft. above sea level, latitude 35° 17' 33", longitude 101° 50' 48". Proposed transmitter site, 2.8 mi. N. of Amarillo limits at S.E. intersection N. Ong & W. Cherry Ave. Estimated cost of plant, \$312,215; yearly operating cost, \$180,000. Equipment, GE. Wendell Mayes, pres., 25%; C. C. Woodson, v.p., 25%; Charles B. Jordan, secy.-treas., 25%; Gene L. Cagle, 25%. Mr. Mayes also owns controlling interest in KBWD, Brownwood, Tex., and KNOW, Austin. Mr. Cagle is pres., KFJZ, Fort Worth. Washington counsel, Eugene L. Burke. Washington consulting engineers, Commercial Radio Equipment Co.

Amarillo—Plains Radio Broadcasting Co. (KGNC-NBC), 8th & Harrison Sts. Channel No. 4, 50-kw visual power, 25-kw aural. Antenna: 561-ft. above average terrain, 540.75-ft. above ground, 4203.25-ft. above sea level, latitude 35° 12' 14", longitude 101° 50' 16". Proposed transmitter site, Ninth & Harrison Sts. Estimated cost of plant, \$486,559; yearly operating cost, unknown. Equipment, RCA. Globe News Publishing Co., publisher of *Amarillo Globe News*, 81%; Globe News Employees Pool, 19%; B. E. Walker, pres. BPCT-769. Washington counsel, Dow, Lohnes & Albertson. See also Plains Radio Broadcasting Co., Lubbock (KFYO). Consulting engineer, A. Earl Cullum Jr., Dallas.

★AUSTIN—Charles Henry Coffield d/b as Capital City Television Co., Enfield Apartments, Enfield Rd. UHF Channel No. 18, 210-kw visual power, 105-kw aural. Antenna: 320-ft. above average terrain, 472-ft. above ground, 992-ft. above sea level, latitude 30° 16' 10", longitude 97° 44' 35". Proposed transmitter site, Capital National Bank Bldg., 120 West 7th St. Estimated cost of plant, \$405,500; yearly operating cost, \$368,600. Equipment, RCA. Applicant is Texas oilman. BPCT-785. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

★AUSTIN—Texas Broadcasting Corp. (KTBC-CBS), Box 717. Channel No. 7, 110-kw visual power, 55-kw aural. Antenna: 486-ft. above average terrain, 289.3-ft. above ground, 1246.5-ft. above sea level, latitude 30° 18' 28", longitude 97° 47' 26". Proposed transmitter site, 3.3 mi. N.W. of Texas State Capitol. Estimated cost of plant, \$341,039; yearly operating cost, \$250,000. Equipment, RCA. Claudia T. Johnson, pres., 99.5% (wife of U. S. Senator Lyndon Johnson); Paul Bolton, v.p., 25%; Sam Plyler, secy., 25%. Washington counsel, Cohn & Marks. Consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-876.

Beaumont—Beaumont Broadcasting Corp. (KFDM-ABC), 1420 Calder Ave. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 500-ft. above average terrain, 497-ft. above ground, 515-ft. above sea level, latitude 30° 08' 29", longitude 93° 58' 38". Proposed transmitter site, U. S. Highway 90, approx. 2 mi. E. of Vidor. Estimated cost of plant, \$317,450; yearly operating cost, \$200,000. Equipment, RCA. D. A. Cannan, pres., 27.2%; C. B. Locke, exec. v.p., 19.1%; L. H. Cullum, 8.2%; Henry I. Christal, 3.6%; 6 others, none holding more than 8.2%. Interlocking ownership with AM station KFDX, TV applicant for Wichita Falls. BPCT-762. Washington counsel, Segal, Smith & Hennessey. Consulting engineer, A. Earl Cullum Jr., Dallas.

Beaumont—KTRM Inc. (KTRM), Box 152. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 592-ft. above average terrain, 667-ft. above ground, 695-ft. above sea level, latitude 30° 07' 19", longitude 94° 09' 31". Proposed transmitter site, Crow Rd. at Odum St. Estimated cost of plant, \$367,740; yearly operating cost, \$270,000. Equipment, RCA. Ben F. Hughes, secy.-treas., 14.83%; Roy D. Shotts, 7.4%; Bill McRae, 7.4%; Alto V. Watson, 7.4%; Virginia Moon, 1.07%. Washington counsel, Miller & Schroeder; consulting engineer, George E. Gautney.

Beaumont—The Enterprise Co. (KRIC), 380 Walnut St. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 500-ft. above average terrain, 530.6-ft. above ground, 546.6-ft. above sea level, latitude 30° 03' 52", longitude 94° 07' 12". Proposed transmitter site, 3060 Blanchette St. Equipment, RCA. O. E. Davis, pres.; estate of Mrs. J. L. Mapes, 64%; Eva H. DuJay, secy., 11.6%; 6 others holding less than 9% each. Applicant publishes *Beaumont Enterprise & Journal*. BPCT-743. Washington counsel, Cohn & Marks. Washington consulting engineers, Gillett & Bergquist.

Beaumont—Lufkin Amusement Co., Keltys. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 483-ft. above average terrain, 500-ft. above ground, 520-ft. above sea level, latitude 30° 08' 59", longitude 93° 58' 54". Proposed transmitter site Old Beaumont-Orange Rd. 6 mi. N.E. of U. S. 90. Estimated cost of plant, \$557,200; yearly operating cost, \$200,000. Equipment, GE. E. L. Kurth (owns 14.2% of KTRF, Lufkin, Tex.) pres., 21.9%; J. H. Kurth Jr., v.p., 24.4%; Mrs. Louise R. Henderson, 38.3%; S. W. Henderson Jr. (owns 2% of KTRF), v.p., 6%; D. W. Thompson (owns 10% of KTRF), secy.-treas., 1.9%; 5 others, none holding more than 4.4%. Applicant also owns 50% of East Texas Theatres Inc. Washington counsel, Barnes & Nelson; consulting engineer, William L. Foss. BPCT-545.

Corpus Christi—Baptist General Convention of Texas (KWBU) Baptist Bldg., Dallas. Channel No. 6, 100-kw visual power 50-kw aural. Antenna: 505-ft. above average terrain, 538-ft. above ground, 599-ft. above sea level, latitude 27° 47' 07" longitude 97° 36' 05". Proposed transmitter site, .5 mi. W. of Violet, Tex. Estimated cost of plant, \$368,345; yearly operating cost, \$180,000. Equipment, GE. Forrest Freezor, pres.; Carl P. Collins, gen. mgr. Washington counsel, Fly, Shuebruk & Blume. Consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-906.

Corpus Christi—Gulf Coast Broadcasting Co. (KRIS-NBC), Box 840. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 411-ft. above average terrain, 442-ft. above ground, 479-ft. above sea level, latitude 27° 47' 48", longitude 97° 23' 48". Proposed transmitter site, Driscoll Hotel. Estimated cost of plant, \$254,091.76; yearly operating cost, \$125,000. Equipment, RCA. T. Frank Smith, pres., 99%; Helen Smith, 5%; T. Frank Smith Jr., 5%. BPCT-723. Counsel, A. M. Herman, Fort Worth. Washington consulting engineer, George C. Davis.

Corpus Christi—KEYS-TV Inc. (KEYS-CBS), Box 1460. Channel No. 10, 55-kw visual power, 27.5-kw aural. Antenna: 464-ft. above average terrain, 500-ft. above ground, 504-ft. above sea level, latitude 27° 48' 27", longitude 97° 23' 46". Proposed transmitter site, Mesquite & Hughes Sts. Estimated cost of plant, \$320,500; yearly operating cost, \$195,000. Equipment, RCA. E. C. Hughes, pres., 8½%; Sam E. Wilson Jr., v.p., 33½%; Bruce L. Collins, v.p., 33½%; Charles W. Rossi, v.p., 2½%; Earl C. Dunn, treas., 8½%; H. B. Lockhart, secy., 8½%. Washington counsel, Pierson & Ball. Washington consulting engineers, A. D. Ring & Co.

Corpus Christi—R. L. Wheelock, W. L. Pickens, H. H. Coffield d/b as Corpus Christi Television Co., Magnolia Bldg., Dallas. Channel No. 10, 251-kw visual power, 134-kw aural. Antenna: 393-ft. above average terrain, 410-ft. above ground, 448-ft. above sea level, latitude 27° 47' 47.5", longitude 97° 23' 48". Proposed transmitter site, Driscoll Hotel, North Broadway & Antelope St. Estimated cost of plant, \$434,000; yearly operating cost, \$374,000. Equipment, GE. Applicants, all Texas oil men, are equal partners. Same interests also applicant for New Orleans, Dallas, Houston. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-416.

Dallas—R. L. Wheelock, W. L. Pickens, H. H. Coffield d/b as UHF Television Co., Magnolia Bldg., UHF Channel No. 23, 222-kw visual power, 116-kw aural. Antenna: 515-ft. above average terrain, 577-ft. above ground, 1029-ft. above sea level, latitude 32° 45' 29", longitude 96° 49' 03". Proposed transmitter site, Cliff Towers Hotel, Zango Blvd. & Colorado St. Estimated cost of plant, \$424,000; yearly operating cost, \$381,000. Equipment, GE. Applicants, all Texas oilmen, are equal partners. Same interests also applicant for Corpus Christi, Houston, New Orleans. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-827.

El Paso—Claude H. Craig d/b as Franklin Broadcasting Co., 14410 Valley Vista Blvd., Sherman Oaks, Cal. Channel No. 9, 12.05-kw visual power, 6.03-kw aural. Antenna: 1756-ft. above average terrain, 272-ft. above ground, 5892-ft. above sea level, latitude 31° 48' 17", longitude 106° 28' 58". Proposed transmitter site, Ranger Peak, 3 mi. N. of El Paso. Estimated cost of plant, \$233,785; yearly operating cost, \$156,800. Equipment, RCA. Owned 100% by Claude H. Craig (automobiles). BPCT-576. Counsel, Blase A. Bonpane, Los Angeles. Consulting engineer, Bernard Associates, Hollywood.

El Paso—Roderick Broadcasting Corp. (KROD-CBS), Wyoming & Walnut Sts. Channel No. 4, 56.3-kw visual power, 28.1-kw aural. Antenna: 1052-ft. above average terrain, 285-ft. above ground, 5185-ft. above sea level, latitude 31° 47' 29", longitude 106° 28' 49". Proposed transmitter site, top of Mt. Franklin. Estimated cost of plant, \$336,400; yearly operating cost, \$132,000. Equipment, RCA. Dorrance D. Roderick, chairman, 78%; Val Lawrence, pres., 10.1%; Dorrance D. Roderick Jr., 3.3%; Kelton B. Clark, secy., 3.4%; T. E. Roderick, 7%; Bruce Bernard Jr., 2.5%; Edward P. Talbot, 2%. Washington counsel, Segal, Smith & Hennessey. BPCT-673.

El Paso—Tri-State Broadcasting Co. (KTSM-NBC), 801 N. Oregon St. Channel No. 9, 63.13-kw visual power, 31.64-kw aural. Antenna: 155-ft. or minus 8-ft. above average terrain (depending on whether nearby mountain is included in measurement), 345-ft. above ground, 4065-ft. above sea level, latitude 31° 45' 35", longitude 106° 29' 20". Proposed transmitter site, Mills Bldg. Estimated cost of plant, \$201,000; yearly operating cost, \$204,600. Equipment, RCA. Karl O. Wyler, pres., 85%; F. L. Koons, 10%; W. C. Bailey, 5%; Karl O. Wyler Jr., treas.; Roy T. Chapman, v.p.-secy. Washington counsel, Loucks, Zias, Young & Jansky; consulting engineer, George P. Adair.

Fort Worth—Lechner Television Co., Fair Bldg. Channel No. 10, 316-kw visual power, 158-kw aural. Antenna: 272.8-ft. above average terrain, 394-ft. above ground, 1010-ft. above sea level, latitude 32° 45' 10", longitude 97° 19' 48". Proposed transmitter site, Fair Bldg., W. 7th St. & Throckmorton. Estimated cost of plant, \$487,000; yearly operating cost, \$356,000. Equipment, GE transmitter, RCA antenna. W. W. Lechner, owner. Counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Fort Worth—Tarrant County Television Co., 1101 W. 7th St. UHF Channel No. 20, 272-kw visual power, 159-kw aural. Antenna: 316-ft. above average terrain, 394-ft. above ground, 1010-ft. above sea level, latitude 32° 45' 10", longitude 97° 19' 48". Proposed transmitter site, Fair Bldg., 7th St. & Throckmorton. Estimated cost of plant, \$402,500; yearly operating cost, \$351,000. Equipment, GE transmitter, RCA antenna. General partnership consisting of A. H. Lightfoot, 40%; K. K. Kellam, 30%; Basil Roper, 30%. All are in automobile business. BPCT-790. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Fort Worth—Texas State Network Inc. (KFJZ-MBS), 1201 W. Lancaster Ave. Channel No. 10, 222-kw visual power, 23.5-kw aural. Antenna: 587-ft. above average terrain, 574-ft. above ground, 1231-ft. above sea level, latitude 32° 45' 10.8", longitude 97° 15' 31.9". Proposed transmitter site, W. side of Carl St. just S. of Kemble St. Estimated cost of plant, \$535,935; yearly operating cost, \$375,000. Equipment, RCA. Gene L. Cagle, pres., 34.5%; Sid W. Richardson, 62%; Perry R. Bass, 9%. Applicant owns AM stations KABC, San Antonio; WACO, Waco; KRIO, McAllen; is also TV applicant for San Antonio; is stockholder in Waco Television Corp., TV applicant for Waco, and Bexar County Television Corp., TV applicant for San Antonio. BPCT-571. Washington counsel, Eugene L. Burke. Washington consulting engineer, Commercial Radio Equipment Co.

Galveston—Gulf Television Co., 801 Union Station Bldg. Channel No. 11, 58.5-kw visual power, 29.3-kw aural. Antenna: 547-ft. above average terrain, 580-ft. above ground, 597-ft. above sea level, latitude 29° 22' 10.4", longitude 97° 59' 37.4". Proposed transmitter site, approximately 2 mi. W. of Lamarque. Estimated cost of plant, \$339,523; yearly operating cost, \$315,000. Equipment, GE transmitter, Federal antenna. General partnership consisting of Paul E. Tart, 55%; Francis Kirk Johnson, 15%; James M. Stewart, 15%; Ballinger Mills, 15%. Washington counsel, Arthur W. Scharfeld. Washington consulting engineers, Vandivere, Cohen & Wearn.

Galveston—Mirador Television-Radio Corp., U.S. National Bank Bldg. Channel No. 11, 226-kw visual power, 113-kw aural. Antenna: 500-ft. above average terrain, 499-ft. above ground, 513-ft. above sea level, latitude 29° 21' 30", longitude 95° 01' 35". Proposed transmitter site, approximately ¾ mile N.W. of Hitchcock. Estimated cost of plant, \$616,817; yearly operating cost, \$411,527. Equipment, RCA. R. Lee Kempner, pres., 25%; D. W. Kempner, v.p., 25%; S. E. Kempner, 25%; H. L. Kempner, treas., 25%. BPCT-633. Washington counsel, Spearman & Roberson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Harlingen—Rio Grande Television Corp. (KGBS-CBS), Box 711. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 600-ft. above average terrain, 634-ft. above ground, 689-ft. above sea level, latitude 26° 09' 31", longitude 97° 49' 45". Proposed transmitter site, La Feria. Estimated cost of plant, \$240,303; yearly operating cost, \$180,000. Equipment, DuMont transmitter, RCA antenna. McHenry Tichenor, pres., 50%; James Cullen Looney, v.p., 40%; Troy R. McDaniel, secy.-treas., 10%. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, A. D. Ring & Co.

Houston—Houston Area Television Co., Esperton Bldg. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 1019-ft. above average terrain, 1049-ft. above ground, 1111-ft. above sea level, latitude 29° 44' 02", longitude 95° 27' 50". Proposed transmitter site, Post Oak Rd. bet. Westheimer & Bissonett. Estimated cost of plant, \$829,425; yearly operating cost, \$890,080. Equipment, RCA transmitter, GE antenna. Dudley C. Sharp (oil equipment), pres., 11.87%; Wilson G. Saville (geophysicist), v.p., 5.93%; William A. Kirklund (banker), treas., 2.96%; James O. Winston Jr. (banker), secy., 5.93%; Dillon Anderson (lawyer), 11.87%; Aaron J. Farfel (plastics & accounting), 11.87%; 8 others, none holding more than 8.43%. Washington counsel, Hogan & Hartson; consulting engineers, Kear & Kennedy.

Houston—KTRH Broadcasting Co. (KTRH-CBS), Main & Texas Ave. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 662-ft. above average terrain, 700-ft. above ground, 749-ft. above sea level, latitude 29° 42' 53", longitude 95° 20' 54". Proposed transmitter site, U. of Houston campus, Cullen Blvd. Estimated cost of plant, \$1,221,000; yearly operating cost, \$800,000. Equipment, RCA. Owned by *Houston Chronicle*, 70%; B. F. Orr, pres., 10%; J. H. Butler, v.p., 10%; G. L. Mims, secy.-treas., 10%. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, George C. Davis.

Houston—Lechner Television Co., Kirby Bldg., Dallas. Channel No. 13, 316-kw visual power, 158-kw aural. Antenna: 444-ft. above average terrain, 540-ft. above ground, 585-ft. above sea level, latitude 29° 43' 27", longitude 95° 20' 14". Proposed transmitter site, 4600 Calhoun Rd. Estimated cost of plant, \$542,000; yearly operating cost, \$386,000. Equipment, RCA. W. W. Lechner, Fort Worth, owner. Also applicant in Fort Worth & San Antonio. BPCT-599. Washington counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Houston—R. L. Wheelock, W. L. Pickens, H. H. Coffield d/b as UHF Television Co., Magnolia Bldg., Dallas. UHF Channel No. 23, 176-kw visual power, 88-kw aural. Antenna: 510-ft. above average terrain, 540-ft. above ground, 585-ft. above sea level, latitude 29° 43' 27.2", longitude 95° 20' 13.9". Proposed transmitter site, 4600 Calhoun Rd. Estimated cost of plant, \$430,500; yearly operating cost, \$376,000. Equipment, RCA. Applicants, all Texas oilmen, are equal partners. Same interests also applicant for Dallas, Corpus Christi, New Orleans. Counsel, Johnson, Bohannon, Prescott & Abney, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex. BPCT-826.

Houston—Shamrock Broadcasting Co. (KXYZ-ABC), Gulf Bldg. Channel No. 13, 316-kw visual power, 158.5-kw aural. Antenna: 674-ft. above average terrain, 699-ft. above ground, 748-ft. above sea level, latitude 29° 42' 53", longitude 95° 20' 54". Proposed transmitter site, Cullen Blvd., S. of Wheeler Ave. Estimated cost of plant, \$560,153.71; yearly operating cost, \$485,000. Equipment, GE. Glenn H. McCarthy (oilman and owner of Hotel Shamrock), pres., 86¼%; 7 stockholders, none holding more than 5%. BPCT-319. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, Craven, Lohnes & Culver.

Houston—South Texas Television Co., 1403 Southmore Blvd. Channel No. 13, 50-kw visual power, 25-kw aural. Antenna: 500-ft. above average terrain, 539-ft. above ground, 603-ft. above sea level, latitude 29° 44' 00", longitude 95° 27' 41". Proposed transmitter site, Post Oak Rd., ½ mi. S. of Westheimer Rd. Estimated cost of plant, \$1,026,835; yearly operating cost, \$800,000. Equipment, GE. John Paul Goodwin, pres., 33½%; C. P. Simpson, v.p., 33½%; Howard T. Tellepsen, secy.-treas., 33½%. BPCT-692. Washington counsel, Segal, Smith & Hennessey. Consulting engineer, A. Earl Cullum Jr., Dallas.

Longview—Arlington James Henry d/b as East Texas Television Co., Route 3, Longview. UHF Channel No. 32, 20-kw visual power, 12-kw aural. Antenna: 287-ft. above average terrain, 340-ft. above ground, 650-ft. above sea level, latitude 32° 26' 37", longitude 94° 49' 5.5". Proposed transmitter site, State Highway 26, 6 miles S.W. of Longview. Estimated cost of plant, \$178,873; yearly operating cost, \$163,500. Equipment, GE transmitter, RCA antenna. Arlington James Henry (TV-radio appliance store, real estate), 100%. BPCT-607. Counsel, Ross K. Prescott, 1430 Life of America Bldg., Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Lubbock—Bryant Radio & Television Inc. (KCBD-MBS), 1803 Broadway. Channel No. 11, 93.1-kw visual power, 46.6-kw aural. Antenna: 751-ft. above average terrain, 786-ft. above ground, 3986-ft. above sea level, latitude 33° 32' 28", longitude 101° 50'

15". Proposed transmitter site, U. S. Highway 87 between 50th & 66th Sts. Estimated cost of plant, \$342,100; yearly operating cost, \$312,000. Equipment, RCA. Caprock Broadcasting Co., 52.5%; Carl H. & Kenneth F. Montgomery, trustees under will of Leila Y. Post Montgomery, deceased, 20%; J. D. Letwisch, 10%; Maple Wilson, 5%; C. E. Davis, 5%; Hub K. Jones, 5%; T. O. Murphy, 2.5%; Joe H. Bryant, pres. Washington counsel, Welch, Mott & Morgan; consulting engineers, Weldon & Carr.

Lubbock—Plains Radio Broadcasting Co. (KFYO-ABC), 914 Avenue J. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 750-ft. above average terrain, 750-ft. above ground, 4059-ft. above sea level, latitude 33° 35' 18", longitude 101° 50' 50". Proposed transmitter site, 7th & Avenue J. Estimated cost of plant, \$700,000; yearly operating cost, \$330,000. Equipment, RCA. Note: See Plains Radio Broadcasting Co., Amarillo (KGNC). BPCT-838. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Lubbock—Texas Telecasting Inc., 3601 Ave. H. Channel No. 13, 31-kw visual power, 15.5-kw aural. Antenna: 982-ft. above average terrain, 1000-ft. above ground, 4228-ft. above sea level, latitude 33° 31' 35.14", longitude 101° 52' 11.56". Proposed transmitter site, College Ave., 1.5 mi. S. of Lubbock. Estimated cost of plant, \$469,676; yearly operating cost, \$180,000. Equipment, DuMont transmitter, GE antenna. W. D. Rogers, pres., 22.19%; Vernice Ford, v.p., 23%; W. W. Conley, secy-treas., 11%; Roger L. Kuykendall, 23%; A. L. Lott, 11%; Flora Cameron Kampmann, 58%; Charles W. Balthrope, 4%. Washington counsel, Elliot C. Lovett. Washington consulting engineers, McIntosh & Inglis.

Lufkin—Forest Capital Broadcasting Co. (KTRE-MBS), Box 701. Channel No. 9, 11.3-kw visual power, 5.65-kw aural. Antenna: 666-ft. above average terrain, 540-ft. above ground, 950-ft. above sea level, latitude 31° 25' 09", longitude 94° 48' 02". Proposed transmitter site, 1.4 mi. N. of Clawson. Estimated cost of plant, \$223,160; yearly operating cost, \$125,000. Equipment, RCA. R. W. Wortham Jr., pres., 32%; E. L. Kurth Sr., v.p., 15.8%. Remainder of stock held by 13 others, none owning more than 10%. Washington counsel, Cohn & Marks. Consulting engineer, A. Earl Cullum Jr., Dallas.

Odessa—Cecil Mills tr/as Odessa Television Co., Mercantile Securities Bldg., Dallas, Tex. Channel No. 7, 22.9-kw visual power, 11.45-kw aural. Antenna: 285.8-ft. above average terrain, 358-ft. above ground, 3273-ft. above sea level, latitude 31° 50' 43", longitude 102° 22' 20". Proposed transmitter site, Lincoln Hotel, Lincoln Ave. & 4th St. Estimated cost of plant, \$205,200; yearly operating cost, \$159,140. Equipment, RCA. Cecil Mills, 100%. Counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Port Arthur—Port Arthur College (KPAC-MBS), 1500 Procter St. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 498-ft. above average terrain, 538-ft. above ground, 543-ft. above sea level, latitude 25° 57' 08", longitude 93° 52' 51". Proposed transmitter site, Texas Highway 87 N.E. of Port Arthur. Estimated cost of plant, \$289,128; yearly operating cost, \$250,000. Equipment, RCA. J. W. Williams, pres. BPCT-839. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Commercial Radio Equipment Co.

San Antonio—Alamo Television Co., Kirby Bldg. UHF Channel No. 35, 234-kw visual power, 123-kw aural. Antenna: 425-ft. above average terrain, 491-ft. above ground, 1151-ft. above sea level, latitude 29° 25' 50", longitude 98° 29' 57". Proposed transmitter site, 513 N. San Saba. Estimated cost of plant, \$434,500; yearly operating cost, \$381,000. Equipment, GE. W. W. Lechner, Fort Worth, owner. Also applicant in Fort Worth & Houston. BPCT-802. Counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

San Antonio—Bexar County Television Corp. (KABC-ABC), Milam Bldg. Channel No. 12, 226-kw visual power, 113-kw aural. Antenna: 550-ft. above average terrain, 596-ft. above ground, 1246-ft. above sea level, latitude 29° 26' 37", longitude 98° 28' 58". Proposed transmitter site, 811 E. Myrtle St. Estimated cost of plant, \$574,935; yearly operating cost, \$240,000. Equipment, RCA. Applicant owned 40% by Texas State Network Inc. (KABC-ABC), San Antonio, which is also applying in Fort Worth & Waco; Bill Michaels, pres., 15%; J. R. Straus, v.p., 15%; L. A. Douglas, v.p., 15%; Alton E. Robertson, secy-treas., 15%. Washington counsel, Eugene L. Burke. Washington consulting engineers, Commercial Radio Equipment Co.

San Antonio—Mission Broadcasting Co. (KONO), 317 Arden Grove. Channel No. 12, 226-kw visual power, 113-kw aural. Antenna: 479-ft. above average terrain, 574-ft. above ground, 1224-ft. above sea level, latitude 29° 26' 20", longitude 98° 29' 3". Proposed transmitter site, 317 Arden Grove. Estimated cost of plant, \$443,100; yearly operating cost, \$420,000. Equipment, RCA. Eugene J. Roth, pres., 94%; Jack L. Pink, v.p., 2%; Bob A. Roth, secy., 2%; Jack Roth, treas., 2%. BPCT-535. Washington counsel, Welch, Mott & Morgan. Consulting engineer, George W. Ing, San Antonio.

San Antonio—Sunshine Broadcasting Co. (KTSA-CBS), Ave. E at 3rd St. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 1034-ft. above average terrain, 1084-ft. above ground, 1744-ft. above sea level, latitude 29° 26' 22", longitude 98° 26' 24". Proposed transmitter site, Old Seguin Rd. & Artesia Ave. Estimated cost of plant, \$863,303; yearly operating cost, \$812,000. Equipment, GE. Frank G. Huntress Jr., pres. and publisher of *San Antonio Express & News*, owner of 99% of stock. BPCT-427. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey.

Sherman—Sherman Television Co., Room 1430, Life of America Bldg., Dallas, Tex. UHF Channel No. 46, 20.6-kw visual power, 12.3-kw aural. Antenna: 315-ft. above average terrain, 338-ft. above ground, 1068-ft. above sea level, latitude 33° 38' 23.7", longitude 96° 36' 10.6". Proposed transmitter site, E. Mulberry St. & N. Walnut St. Estimated cost of plant, \$203,500; yearly operating cost, \$162,260. Equipment, GE. General partnership, consisting of John A. Prather, 31¼%; Hugh E. Prather, 12½%; Hugh E. Prather Jr., 12½%; S. Foster Yancey, 25%; Robert S. Burgher, 6¼%; William R. Moore, 12½%. BPCT-623. Counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Tyler—Lucille Ross Buford (KGKB-MBS), Box 548. Channel No. 7, Antenna: 533-ft. above average terrain, 470-ft. above ground, 1050-ft. above sea level, latitude 32° 20' 08", longitude 95° 17' 32". Proposed transmitter site, S. Beckham & Lake Sts. Estimated costs of plant, \$284,357; yearly operating cost, \$142,610. Equipment, RCA. Lucille Ross Buford, 100% owner. Washington counsel, Haley & Doty. Washington consulting engineers, Cravens, Lohnes & Culver.

Victoria—Albert B. Alkek, tr/as KNAL Television Co. (KNAL), Victoria Bank and Trust Bldg. UHF Channel No. 19, 20-kw visual power, 10-kw aural. Antenna: 333-ft. above average terrain, 350-ft. above ground, 432-ft. above sea level, latitude 28° 47' 00", longitude, 96° 58' 16". Proposed transmitter site, 2402-04 Port Lavaca Drive. Estimated cost of plant, \$204,000; yearly operating cost, \$150,200. Equipment, RCA. Albert B. Alkek, owner. Counsel, Ross K. Prescott, Dallas. Consulting engineer, Guy C. Hutcheson, Arlington, Tex.

Waco—KWIX Broadcasting Co. (KWIX-MBS), 108½ S. 6th. Channel No. 11, 10-kw visual power, 5-kw aural. Antenna: 590-ft. above average terrain, 518-ft. above ground, 1106-ft. above sea level, latitude 31° 32' 10", longitude 97° 11' 03". Proposed transmitter site, 46th St. & Bosque Blvd. Estimated cost of plant, \$229,474.67; yearly operating cost, \$114,600. Equipment, RCA. Mrs. Mabel B. Morriss, executrix of estate of late Beauford H. Jester, 50%; James A. Buchanan (brother of Mrs. Morriss), dir.; W. W. Naman, 12.125%; Hilton Emory Howel, 8.125%; Ross M. Sams, 7.75%; William W. Callan, 7.75%; Robert E. Levy, 6.5%; Thomas D. Stribling, 3.875%; Mrs. Ellender G. Chase, 3.875%. BPCT-814. Washington counsel, Phillip G. Loucks. Consulting engineer, A. Earl Cullum, Dallas.

Waco—Waco Television Corp., 3620 Franklin Ave. Channel No. 11, 53.4-kw visual power, 26.7-kw aural. Antenna: 577-ft. above average terrain, 577-ft. above ground, 1104-ft. above sea level, latitude 31° 31' 46", longitude 97° 09' 34". Proposed transmitter site, 3620 Franklin Ave. Estimated cost of plant, \$299,207; yearly operating cost, \$184,800. Equipment, GE. J. H. Kuitgen (automobiles), pres., 30%; R. Lee Glasgow (advertising), secy-treas., 30%; Texas State Network, 40%. Principal owners of Texas State Network are Sid W. Richardson, 62%, and Gene L. Cagle, 34%, who control WACO, Waco; KFJZ, Ft. Worth; KABC, San Antonio; KRID, McAllen. Interlocking ownership with KBST, Big Spring; KFDA, Amarillo. BPCT-873. Washington counsel, Eugene L. Burke. Washington consulting engineers, Commercial Radio Equipment Co.

Weslaco—Rio Grande Television Corp., 711 McKelvey Bldg., Harlingen. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 804-ft. above average terrain, 833-ft. above ground, 901-ft. above sea level, latitude 26° 10' 58", longitude 97° 58' 56". Proposed transmitter site, intersection Mile 4½ & Mile 9 Roads. Estimated cost of plant, \$290,000; yearly operating cost, \$225,000. Equipment, DuMont transmitter, RCA antenna. Thomas O. Payne, pres., 40%; H. C. Cockburn, secy-treas., 40%; Mrs. Frances E. Payne, 10%; J. C. Cockburn (son), v.p., 10%. BPCT-573. Washington counsel, McKenna & Wilkison. Washington consulting engineers, Craven, Lohnes & Culver.

Weslaco—Taylor Radio & Television Corp. (KRGV-NBC), 201 Border St. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 756-ft. above average terrain, 750-ft. above ground, 804-ft. above sea level, latitude 26° 09' 54", longitude 97° 48' 45". Proposed transmitter site, E. side of Kansas City Dr., N. of Hwy. 83. Estimated cost of plant, \$401,165; yearly operating cost, \$371,300. Equipment, RCA. O. L. Taylor, pres., 70.25% (owner of KRGV, Wichita, Kan.; KTOK, Oklahoma City); Archie J. Taylor, v.p., 10.04%; 10 others, none holding more than 4.46%. Also TV applicant for Wichita. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Wichita Falls—Texoma Broadcasting Co. (KTRN-MBS), 917½ Scott St. Channel No. 6, 22.3-kw visual power, 11.3-kw aural. Antenna: 495-ft. above average terrain, 495-ft. above ground, 1505-ft. above sea level, latitude 33° 54' 00", longitude 98° 32' 25". Proposed transmitter site, 2.5 mi. W. of Wichita Falls center. Estimated cost of plant, \$167,000; yearly operating cost, \$180,000. Equipment, GE. *Wichita Falls Record-News and Times*, 49%; Boyd Kelley, pres., 2.6% (50% owner of KPLT, Paris, Tex.); Walter Cline, v.p., 7.6%; Bernard Hanks, 10.2%; Mrs. Eva Mae Hanks, 10.2% (64% owner of KBEC, Abilene, Tex.); Houston Harte, 20.4% (23.25% owner of KGKL, San Angelo), Washington counsel, Dempsey & Kopolovitz; consulting engineers, Commercial Radio Equipment Co.

Wichita Falls—White Television Co., 1507 Lamar. UHF Channel No. 22, 18.63-kw visual power, 9.31-kw aural. Antenna: 482-ft. above average terrain, 485-ft. above ground, 1510-ft. above sea level, latitude, 33° 53' 51", longitude, 98° 32' 44". Proposed transmitter site, ½ mi. W. city limits on Seymour Rd. Estimated cost of plant, \$275,000; yearly operating cost, \$100,000. Equipment, RCA. W. Erle White, owner. Counsel, Ross K. Prescott, Dallas. Consulting engineer, W. D. Buford, Lawton, Okla.

Wichita Falls—Wichtex Radio & Television Co. (KFDX-ABC), 801 Scott St., City National Bank Bldg. Channel No. 3, 58-kw visual power, 29-kw aural. Antenna: 510-ft. above average terrain, 549-ft. above ground, 1549-ft. above sea level, latitude 33° 53' 22", longitude 98° 33' 26". Proposed transmitter site, State Route 30 & Old Seymour Rd. Estimated cost of plant, \$308,493; yearly operating cost, \$120,000. Equipment, RCA. Darold A. Cannan, pres., 52.95%; Darold A. Cannan Jr., 12%; W. P. Hood, v.p., 3.33%; Howard H. Fry, v.p., 6%; M. Kuhfuss, secy-treas., 2.33%; Barbara Cannan Fry, 6%; Thelma K. Abbott, 2%; John White, 1.67%; Mott Johnson, 3.33%; Joan Vinson Miller, 3.33%; Helen Lee Bebb, 3.33%. Counsel, Samuel, Brown, Herman & Scott, Fort Worth. Washington consulting engineer, George C. Davis. BPCT-722.

VIRGINIA

Arlington—Arlington-Fairfax Broadcasting Co. Inc. (WEAM), 2030 N. 16th St. UHF Channel No. 20, 104-kw visual power, 60-kw aural. Antenna: 393-ft. above average terrain, 250-ft. above ground, 840-ft. above sea level, latitude 38° 53' 46", longitude 77° 07' 55". Proposed transmitter site, 5064 Lee Hwy. Estimated cost of plant, \$177,635; yearly operating cost, \$194,000. Equipment, DuMont transmitter, GE antenna. Harold H.

Thoms, pres.-treas., 71% held jointly with wife, Meredith S. Thoms, secy., Robert R. Reynolds, v.p., 28%. Applicant owns WISE, Asheville, N. C.; 25% of WAYS, Charlotte, N. C., TV applicant for that city; 25% of WCOG, Greensboro, N. C., TV applicant for that city; 13.5% of WSSB, Durham, N. C. Washington counsel, Krieger & Jorgenson; consulting engineers, A. D. Ring & Co.

Bristol—Appalachian Broadcasting Corp. (WCYB), Cumberland & Front Sts. Channel No. 5, 100-kw visual power, 50-kw aural. Antenna: 1964-ft. above average terrain, 120-ft. above ground, 4330-ft. above sea level, latitude 36° 49' 45", longitude 82° 04' 47". Proposed transmitter site, Jefferson National Forest, 17 mi. N.E. of Bristol. Estimated cost of plant, \$335,120; yearly operating cost, \$330,000. Equipment, GE. J. Fey Rogers, pres., 25%; Robert H. Smith, v.p., 25%; Charles M. Gore, secy., 25%; Harry M. Daniel, treas., 25%. Washington counsel, Fly, Shuebruk & Blume; consulting engineer, George C. Davis. BPCT-850.

Harrisonburg—Shenandoah Valley Broadcasting Corp. (WSVA-NBC), Rawley Pike. Channel No. 3, 12.74-kw visual power, 6.37-kw aural. Antenna: 1838-ft. above average terrain, 170-ft. above ground, 3970-ft. above sea level, latitude 38° 33' 54", longitude 79° 01' 59". Proposed transmitter site, 12 miles N.W. of Harrisonburg. Estimated cost of plant, \$152,952; yearly operating cost, \$179,854. Equipment, RCA. Frederick L. Allman, pres., 99.33%; Mary P. Allman, v.p., .65%; Harold A. Wright, secy.-treas. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineers, Kear & Kennedy.

Lynchburg—Lynchburg Broadcasting Corp. (WLVA-ABC), 925 Church St. Channel No. 13, 28.2-kw visual power, 14.1-kw aural. Antenna: 2092-ft. above average terrain, 117-ft. above ground, 3055-ft. above sea level, latitude 37° 33' 54", longitude 79° 11' 31". Proposed transmitter site, Tobacco Row Mt., 11 mi. N. of Lynchburg. Estimated cost of plant, \$161,920; yearly operating cost, \$90,600. Equipment, DuMont transmitter, RCA antenna. Edward A. Allen, pres., 27.77%; Philip P. Allen, v.p., 27.77%; J. P. Read Jr., 4.16%; E. H. Hancock, 2.08%; O. B. Barker Jr., 4.16%; Fontaine H. Scott, 4.16%; treasury stock, 10%. BPCT-715. Washington counsel, George O. Sutton, Washington consulting engineers, Craven, Lohnes & Culver.

Newport News—Eastern Broadcasting Corp. (WHYU), 114 24th St. UHF Channel No. 33, 20.4-kw visual power, 10.2-kw aural. Antenna: 315-ft. above average terrain, 319-ft. above ground, 343-ft. above sea level, latitude 36° 58' 36", longitude 76° 25' 54". Proposed transmitter site, 114 24th St. Estimated cost of plant, \$152,050; yearly operating cost, \$130,000. Equipment, RCA. John Doley, pres., 23%; Stuart A. Smith, v.p., 16%; Ralph T. Baker, asst. secy., 2%; Margaret S. Doley, asst. treas., 23%; C. Archer Smith, director, 27%; Charles K. Hutchens Sr., 4½%; L. C. Purdy, 4½%. BPCT-889. Washington counsel, Eugene L. Burke. Washington consulting engineer, George P. Adair.

Newport News—Hampton Roads Broadcasting Corp. (WGH-ABC), 2400 West Ave. Channel No. 10, 230-kw visual power, 115-kw aural. Antenna: 376-ft. above average terrain, 412-ft. above ground, 422-ft. above sea level, latitude 36° 57' 47", longitude 76° 24' 43". Proposed transmitter site, Boat Harbor, southern end of Jefferson Ave. Estimated cost of plant, \$355,310; yearly operating cost, \$406,000. Equipment, RCA. Raymond B. Bottom, pres.; Edward E. Bishop, v.p., 25.36%; Daily Press Inc., publisher of *Newport News Press* and *Times-Herald*, 74.64%. BPCT-502. Washington counsel, Spearman & Robertson. Washington consulting engineer, George C. Davis.

Norfolk—Cavaller Broadcasting Corp. (WCAV), Helena Bldg., Granby & Plume Sts. Channel No. 10, 65.8-kw visual power, 32.9 aural. Antenna: 231-ft. above average terrain, 253-ft. above ground, 258-ft. above sea level, latitude 36° 21' 13", longitude 76° 21' 13". Proposed transmitter site, Broadway & Holly Aves. Estimated cost of plant \$554,990; yearly operating cost, \$360,000. Equipment, RCA. Joseph Light, pres.-treas., 100%. Washington counsel, Welch, Mott & Morgan. Washington consulting engineers, McIntosh & Ingils.

Petersburg—Lee Broadcasting Corp.; Broad-Grace Arcade Bldg., Richmond (WLEE-MBS). Channel No. 8, 200-kw visual power, 100-kw aural. Antenna: 538-ft. above average terrain, 574-ft. above ground, 644-ft. above sea level, latitude 37° 20' 33", longitude 77° 18' 17". Proposed transmitter site, Hundred Rd., 7.5 mi. E. of Chester. Estimated cost of plant, \$363,500; yearly operating cost, \$250,000. Equipment, RCA. Thomas G. Tinsley Jr., pres., 99.6%; Patricia McCord Tinsley, v.p., 2%; Irvin G. Abeloff, secy., 2%. Mr. Tinsley also operates WITH, Baltimore. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineers, Kear & Kennedy.

Petersburg—Southside Virginia Broadcasting Corp. (WSSV-MBS), 112 West Tabb St. Channel No. 8, 27.8-kw visual power, 13.9-kw aural. Antenna: 399-ft. above average terrain, 457-ft. above ground, 537-ft. above sea level, latitude 37° 17' 43", longitude 77° 24' 46". Proposed transmitter site, 4 mi. N. on U. S. Highway 1. Estimated cost of plant, \$248,283; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. Louis H. Peterson, pres., 95%; Mary L. Peterson, secy.-treas., 5%. Washington counsel, Cohn & Marks; consulting engineers, Craven, Lohnes & Culver. BPCT-901.

Richmond—Larus & Brother Co. Inc. (WRVA-CBS), 22nd & Cary Sts. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 799-ft. above average terrain, 790-ft. above ground, 1000-ft. above sea level, latitude 37° 30' 25", longitude 77° 30' 05". Proposed transmitter site, U. S. Route 60, 1.2 miles W. of Richmond. Estimated cost of plant, \$674,500; yearly operating cost, \$600,000. Equipment, DuMont transmitter, GE antenna. Applicant is tobacco manufacturer, also TV applicant for Norfolk. William Thomas Reed Jr., pres.; Lewis Griffin Larus, v.p.; Calvin T. Lucy, gen. mgr. BPCT-379. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Consulting engineers, Paul Godley Co.

Richmond—Richmond Newspapers Inc. (WRNL-ABC), 111 North Fourth St. Channel No. 12, 316-kw visual power, 158-kw aural. Antenna: 816-ft. above average terrain, 824-ft. above ground, 1049-ft. above sea level, latitude 37° 36' 52", longitude 77° 30' 35". Proposed transmitter site, intersection of Kirkwood St. & Kenwood Ave. Estimated cost of plant, \$721,848; yearly operating cost, \$575,000. Equipment, RCA. David Tennant Bryan, pres. & treas.; J. D. Wise, v.p. & asst. treas. Applicant

publishes *Richmond Times-Dispatch* and *News-Leader*. BPCT-321. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineers, Jansky & Bailey.

Roanoke—Albert S., E. G., Lincoln M., Charles M. & Lake Polan Jr., d/b as Polan Industries. Channel No. 10, 119-kw visual power, 59.5-kw aural. Antenna: 1391-ft. above average terrain, 424-ft. above ground, 1131-ft. above sea level, latitude 37° 14' 49", longitude 80° 5' 5". Proposed transmitter site, 12 O'Clock Knob, 8 mi. S.W. of Roanoke. Estimated cost of plant, \$290,000; yearly operating cost, \$205,000. Equipment, RCA. For principals, see Polan Industries, Youngstown, O. Washington counsel, McKenna & Wilkinson. Washington consulting engineers, A. D. Ring & Co.

Roanoke—Radio Roanoke, Inc. (WROV-ABC), Mountain Trust Bldg. Channel No. 7, 59-kw visual power, 29.5-kw aural. Antenna: 670-ft. above average terrain, 240-ft. above ground, 1991-ft. above sea level, latitude 37° 14' 55", longitude 79° 56' 08". Proposed transmitter site, Mill Mt. Estimated cost of plant, \$259,576.32; yearly operating cost, \$165,504. Equipment, RCA. Leo F. Henebry, pres., 14%; James Kirk Ring, v.p., 14%; Ernest W. Mitchell, secy.-treas., 14%; Thomas H. Beasley, 13.3%; Wallace S. Clement, 14%; Lynn R. Hammond, 7%; Lorenz Neuhoof Jr., 3.7%; Elmore D. Heins, 1.5%. BPCT-689. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineers, Jansky & Bailey.

Roanoke—Roanoke Broadcasting Corp. (WLSL-NBC), Shenandoah Bldg., 301 First St. S.W. Channel No. 10, 248-kw visual power, 124-kw aural. Antenna: 1973-ft. above average terrain, 174-ft. above ground, 3934-ft. above sea level, latitude 37° 11' 51", longitude 80° 09' 11". Proposed transmitter site, W. side of U. S. Highway 221, Poor Mt. Estimated cost of plant, \$320,000; yearly operating cost, \$150,000. Equipment, RCA. Applicant is owner of 100% by Shenandoah Life Insurance Co. Inc. Paul C. Buford, pres. BPCT-855. Washington counsel, Hanson, Lovett & Dale. Washington consulting engineer, George C. Davis.

Roanoke—Times-World Corp. (WDBJ-CBS), 201 W. Campbell Ave. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 1936-ft. above average terrain, 573.5-ft. above ground, 3633.5-ft. above sea level, latitude 37° 20' 37", longitude 80° 04' 14". Proposed transmitter site, Ft. Lewis Mt. Estimated cost of plant, \$525,063; yearly operating cost, \$238,450. Equipment, DuMont transmitter, RCA antenna. J. P. Fishburn, pres., 49%; J. B. Fishburn, v.p., 40%; 7 others, none holding more than 2%. Applicant publishes *Roanoke Times & World-News*. Washington counsel, George O. Sutton. Washington consulting engineer, George C. Davis.

WASHINGTON

Bellingham—KVOS Inc. (KVOS-ABC), 1321 Commercial St. Channel No. 12, 16-kw visual power, 8-kw aural. Antenna: 550.3-ft. above average terrain, 305-ft. above ground, 1042-ft. above sea level, latitude 48° 43' 09", longitude 122° 26' 43". Proposed transmitter site, 2074 Yew Rd. Estimated cost of plant, \$82,500; yearly operating cost, \$140,000. Equipment, composite. Rogan Jones, pres., 90%; James W. Wallace Jr., v.p., 10%. Also licensee of AM station KPQ, Wenatchee. Washington counsel, Haley & Doty.

Seattle—Fisher's Blend Station Inc. (KOMO-NBC), 100 4th Ave. N. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 841-ft. above average terrain, 880-ft. above ground, 1000-ft. above sea level, latitude 47° 37' 09", longitude 122° 20' 51". Proposed transmitter site, 100 4th Ave. N. Estimated cost of plant, \$1,115,460; yearly operating cost, \$1,001,979. Equipment, RCA. Owned 100% by Fisher Flouring Mills Co., O. W. Fisher, pres. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, A. D. Ring & Co. BPCT-407.

Seattle—KKA Inc. (KKA), 312 Bigelow Bldg. Channel No. 7, 200-kw visual power, 100-kw aural. Antenna: 1422-ft. above average terrain, 300-ft. above ground, 1750-ft. above sea level, latitude 47° 32' 38", longitude 122° 06' 24". Proposed transmitter site, Newcastle Mt., 6 mi. N.E. of Renton. Estimated cost of plant, \$340,678; yearly operating cost, \$510,000. Equipment, RCA. Wesley I. Dumm, pres., 20% (pres. of KSFO & KPIX, San Francisco); Robert B. Gaylord, v.p., 45% (attorney); Philip G. Lasky, v.p., 4.5% (v.p.-gen mgr. KSFO & KPIX); F. M. Dumm, treas., 8.65% (secy.-treas., KSFO & KPIX); A. E. Towne, 2% (dir. of engr. KSFO & KPIX). Washington counsel, Fly, Shuebruk & Blume. Consulting engineer, A. E. Towne, San Francisco. BPCT-902.

Seattle—Queen City Broadcasting Co. (KIRO-CBS), 1530 Queen Anne Ave. Channel No. 4, 100-kw visual power, 50-kw aural. Antenna: 825.4-ft. above average terrain, 598-ft. above ground, 1000-ft. above sea level, latitude 47° 38' 01", longitude 122° 21' 20". Proposed transmitter site, 1530 Queen Anne Ave. Estimated cost of plant, \$534,354; yearly operating cost, \$560,000. Equipment, GE. Saul Haas, pres., 62.5%; Harold N. Graves, v.p. & secy.-treas., .6%; Wm. F. Tucker, v.p.; Nancy Louise Thompson, 12.3%; and 6 others, none holding more than 3.2% each. BPCT-453. Washington counsel, Arnold Fortas & Porter. Consulting engineer, J. B. Hatfield, Seattle.

Seattle—Totem Broadcasters Inc. (KJR-ABC), Skinner Bldg. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 1291-ft. above average terrain, 374-ft. above ground, 1744-ft. above sea level, latitude 47° 32' 22", longitude 122° 06' 31". Proposed transmitter site, 3.5 miles N.E. of Issaquah, Wash. Estimated cost of plant, \$645,675; yearly operating cost, \$460,000. Equipment, GE. Field Enterprises Inc., 100%. Marshall Field, pres. Same interests also applicant for Chicago (WJJD) and Portland, Ore. (KOIN). Sale of KJR to Mt. Rainier Radio & Television Broadcasting Corp. pending FCC approval (see *Television Digest*, Vol. 8:27). BPCT-443. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, E. C. Page.

***SPOKANE**—KHQ Inc. (KHQ-NBC), 700 Radio Central Bldg. Channel No. 6, 100-kw visual power, 55-kw aural. Antenna: 940-ft. above average terrain, 826-ft. above ground, 3188-ft. above sea level, latitude 47° 37' 00", longitude 117° 22". Proposed transmitter site, 4102 Regal St. Estimated cost of plant, \$331,896; yearly operating cost, \$195,000. Equipment, GE. Richard O. Dunning, pres. & gen. mgr. 100% owned by Spokane Chronicle Co., publisher of *Spokane Chronicle* and *Spokesman*

Review, which in turn is controlled by W. H. Cowles & family. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis; consulting engineer, George C. Davis. BPTC-885.

***SPOKANE—KXLY-TV; 315 W. Sprague (KXLY-CBS).** Channel No. 4, 100-kw visual power, 55-kw aural. Antenna: 840-ft. above average terrain, 781-ft. above ground, 3081-ft. above sea level, latitude 47° 36' 56", longitude 117° 22' 06". Proposed transmitter site, 41st & Regal Sts. Estimated cost of plant, \$377,800; yearly operating cost, \$380,000. Equipment, RCA. Symons Broadcasting Co. general partner, licensee of KXLY, 50%; Harry L. (Bing) Crosby Jr., also TV applicant for Tacoma & Yakima, limited partner, 47.6%; Dr. Joseph W. Lynch, limited partner, 1%; Robert P. Porter, limited partner, 1%; Mahlon B. Rucker, limited partner, 4%. Washington counsel, Wheeler & Wheeler. Washington consulting engineer, Robert M. Silliman.

Spokane—Louis Wasmer (KSPO), Davenport Hotel. Channel No. 2, 100-kw visual power, 52.55-kw aural. Antenna: 781-ft. above average terrain, 712-ft. above ground, 3012-ft. above sea level, latitude 47° 36' 56", longitude 117° 22' 06". Proposed transmitter site, 41st & Regal Sts. Estimated cost of plant, \$426,870; yearly operating cost, \$312,000. Equipment, GE. Washington counsel, McKenna & Wilkinson; consulting engineer, Robert M. Silliman. BPTC-920.

Tacoma—KMO Inc. (KMO), 914½ Broadway, Box 1651. Channel No. 13, 114-kw visual power, 57-kw aural. Antenna: 554-ft. above average terrain, 400-ft. above ground, 730-ft. above sea level, latitude 47° 18' 20", longitude 122° 24' 56". Proposed transmitter site, Dash Point. Estimated cost of plant, \$341,945; yearly operating cost, \$240,000. Equipment, RCA. Carl E. Haymond, pres., 93.3%; Carl D. Haymond, v.p., 6.7%. Washington counsel, Bingham, Collins, Porter & Kistler; consulting engineer, Millard M. Garrison.

Tacoma—Tribune Publishing Co. (KTNT-FM), 711 St. Helens Ave. Channel No. 11, 30.07-kw visual power, 15.012-kw aural. Antenna: 449-ft. above average terrain, 287-ft. above ground, 674-ft. above sea level, latitude 47° 15' 06", longitude 122° 27' 34". Proposed transmitter site, 1701 S. 11th St. Estimated cost of plant, \$188,000; yearly operating cost, \$75,000. Equipment, GE. Frank S. Baker, pres., 62.6%. Applicant is publisher of *Tacoma News-Tribune*. Washington counsel, Dow, Lohnes & Albertson. Engineer, Alvin H. Barnard, Portland, Ore.

Vancouver—Vancouver Radio Corp. (KVAN), 707½ Main St. UHF Channel No. 21, 107-kw visual power, 62-kw aural. Antenna: 1014-ft. above average terrain, 254-ft. above ground, 1297-ft. above sea level, latitude 45° 29' 21", longitude 122° 41' 41". Proposed transmitter site, Portland, Ore., about 10 miles south by west of center of Vancouver. Estimated cost of plant, \$220,386; yearly operating cost, \$560,000. Equipment, DuMont transmitter, RCA antenna. Sheldon F. Sackett, pres., 75%; Fred F. Chitty, secy., 5%; D. Elwood Caples, v.p., 20%. Counsel, John P. Hearne, San Francisco. Washington consulting engineers, A. D. Ring & Co.

Yakima—KIT Inc. (KIT-ABC, NBC), 914½ Broadway, Box 1651. UHF Channel No. 23, 22-kw visual power, 11-kw aural. Antenna: 959-ft. above average terrain, 150-ft. above ground, 2150-ft. above sea level, latitude 46° 31' 56", longitude 120° 30' 30". Proposed transmitter site, Antanum Ridge Rd., 2.25 mi. N.E. of Union Gap. Estimated cost of plant, \$233,467; yearly operating cost, \$200,000. Equipment, RCA. Carl E. Haymond, pres., 97.64%; Carl D. Haymond, v.p., 2.36%. Also licensee of AM station KMO, Tacoma, and TV applicant for that city. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineer, Millard M. Garrison.

WEST VIRGINIA

Beckley—Joe L. Smith Jr. Inc. (WJLS-CBS), WJLS Bldg. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 1209-ft. above average terrain, 317-ft. above ground, 3883-ft. above sea level, latitude 37° 35' 23", longitude 81° 06' 51". Proposed transmitter site, Huff Knob, about 13.5 miles S.E. of Beckley. Estimated cost of plant, \$339,385; yearly operating cost, \$160,218. Equipment, RCA. Joe L. Smith Jr., pres. & treas. BPTC-666. Washington counsel, Pierson & Ball. Washington consulting engineers, A. D. Ring & Co.

Beckley—Southern W. Va. Television Inc., Raleigh County Bank. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 1280-ft. above average terrain, 503-ft. above ground, 3913-ft. above sea level, latitude 37° 35' 30", longitude 81° 09' 00". Proposed transmitter site, approximately 14 mi. S.S.W. of Beckley atop Indian Grave Mt. Estimated cost of plant, \$314,215; yearly operating cost, \$264,000. Equipment, DuMont transmitter, GE antenna. Grover C. Hedrick, pres.-treas., 10%; N. Joe Rahall, v.p., 27.5%; G. Lester Hash, 20%; Oppie L. Hedrick, secy., 5%; 10 others, none holding more than 5%. Mr. Hash owns 50% of WGB, Harrisburg, Pa., and Mr. Hash & William D. Stone have subscribed for stock interests in Capital Television Inc., TV applicant for Charleston, W. Va. Washington counsel, Welch, Mott & Morgan. Washington consulting engineer, E. C. Page.

Charleston—Capital Television Inc., Security Bldg. Channel No. 8, 316-kw visual power, 158 aural. Antenna: 745-ft. above average terrain, 500-ft. above ground, 1562-ft. above sea level, latitude 38° 23' 7", longitude 81° 41' 33". Proposed transmitter site, 1.6 mi N.W. of Charleston. Estimated cost of plant, \$413,077; yearly operating cost, \$300,000. Equipment, DuMont transmitter, GE antenna. Clarence W. Meadows, pres., 10%; Wm. F. Lively, v.p., 10%; Sam G. Rahall, secy., 34%; Saul Cohen, treas., 10%; 7 stockholders holding no more than 9%. Washington counsel, Welch, Mott & Morgan. Washington consulting engineer, E. C. Page.

Charleston—Tierney Co. (WCHS-CBS), 1111 Virginia St. E. Channel No. 8, 316-kw visual power, 200-kw aural. Antenna: 661-ft. above average terrain, 500-ft. above ground, 1525-ft. above sea level, latitude 38° 21' 43", longitude 81° 45' 57". Proposed transmitter site, 7.5 mi. W. of center of Charleston. Estimated cost of plant, \$654,521; yearly operating cost, \$576,521. Equipment, RCA. Lewis C. Tierney, pres.-treas., 61.27%; Mrs. Laurence E. Tierney, 8.81%; 6 others, none holding more than 5.42%. Washington counsel, Cohn & Marks. Washington consulting engineers, Weldon & Carr.

Charleston—Chemical City Broadcasting Co. (WTIP-MBS), Box 3032. UHF Channel No. 49, 18.63-kw visual power, 9.31-kw aural. Antenna: 340-ft. above average terrain, 323-ft. above ground, 1143-ft. above sea level, 38° 20' 44", longitude 81° 38' 31". Proposed transmitter site, AM tower, Wilkie Drive. Estimated cost of plant, \$195,500; yearly operating cost, \$132,000. Equipment, RCA. Gus Zaharis, pres., 50.1%; Fenelope Zaharis, treas., 25%; J. K. Zaharis, 22.9%; A. G. Thompson, v.p.-secy., 2%. Counsel, J. A. K. Donovan, Falls Church, Va.

Clarksburg—Clarksburg Broadcasting Corp. (WPDX), 339 W. Main St. Channel No. 12, 50-kw visual power, 25-kw aural. Antenna: 1000-ft. above average terrain, 647-ft. above ground, 2240-ft. above sea level, latitude 39° 17' 16", longitude 80° 17' 34". Proposed transmitter site, 0.6 mi N. of U. S. 50 near Lodgeville. Estimated cost of plant, \$255,255; yearly operating cost, \$200,000. Equipment, GE. O. O. Billingsley, pres., 22.1%; R. D. Hough, v.p., 22.1%; R. C. Warden, treas., 22.1%; G. B. Hamilton, secy., 22.1%; E. H. Morgan, asst. secy., 8.8%; D. H. Wyatt, 1.4%; J. M. Larosa, 1.4%. Washington counsel, Sidney V. Smith. Washington consulting engineer, John J. Keel.

Clarksburg—Ohio Valley Broadcasting Corp. (WBLK-NBC), 211 5th St., Parkersburg. Channel No. 12, 50-kw visual power, 25-kw aural. Antenna: 741-ft. above average terrain, 420-ft. above ground, 1920-ft. above sea level, latitude 39° 17' 02", longitude 80° 19' 47". Proposed transmitter site, 1 mi N. of city atop Pinnickinnick Mt. Estimated cost of plant, \$312,141; yearly operating cost, \$200,000. Equipment, RCA. Owned by News Publishing Co., Wheeling, also licensee of WPAR, Parkersburg, 60% owner of WKWK, Wheeling, and is TV applicant in Wheeling. Publishes *Wheeling Intelligencer & News-Register*, *Fairmont Times-West Virginian*, *Elkins Inter-Mountain*, *Parkersburg News & Sentinel*, *Weirton Times*, *Welch News*, *Martinsburg Journal*, all in West Virginia. Austin V. Wood, pres.; George H. Clinton, v.p.; Louis F. Committe, secy.-treas. Washington counsel, Leonard Marks. Consulting engineer, Vilah G. Brooks, Parkersburg. BPTC-849.

Fairmont—Fairmont Broadcasting Co. (WVVW-MBS), 119 Fairmont Ave. UHF Channel No. 35, 17.4-kw visual power, 8.7-kw aural. Antenna: 237-ft. above average terrain, 222-ft. above ground, 1462-ft. above sea level, latitude 39° 28' 19", longitude 80° 08' 27". Proposed transmitter site, Leonard Ave. Estimated cost of plant, \$100,580; yearly operating cost, \$40,000. Equipment, RCA. J. P. Beacom, pres. & gen. mgr., 96%. Washington consulting engineers, A. D. Ring & Co. BPTC-782.

Huntington—Ashland Broadcasting Co. Inc. (WCMI, Ashland, Ky.), 625 Fourth Ave., Box 1618. Channel No. 13, 233-kw visual power, 117-kw aural. Antenna: 538-ft. above average terrain, 749-ft. above ground, 1478-ft. above sea level, latitude 38° 22' 11", longitude 82° 25' 41". Proposed transmitter site, 8th St. Rd., Route 3. Estimated cost of plant, \$368,461; yearly operating cost, \$240,000. Equipment, GE. Gilmore N. Nunn, pres., 50%; J. Lindsay Nunn, v.p., 50%. Nunn also own or control WLAP, Lexington, Ky.; KFDA, Amarillo, Tex.; KBIR, Knoxville, Tenn. Washington counsel, Dow, Lohnes & Alberston. Consulting engineer, A. Earl Cullum Jr., Dallas.

Huntington—Greater Huntington Radio Corp. (WHTN), 1112½ Fourth Ave., P.O. Box 1957. Channel No. 13, 242-kw visual power, 121-kw aural. Antenna: 466.5-ft. above average terrain, 284-ft. above ground, 1209-ft. above sea level, latitude 38° 23' 35", longitude 82° 28' 24". Proposed transmitter site, 950-ft. N.E. of Wayne-Cabell county line. Estimated cost of plant, \$324,806; yearly operating cost, \$260,000. Equipment, RCA. Applicant controlled 99% by Biggs-Long Realty Corp.; A. B. Hyman, pres.; S. J. Hyman, v.p. BPTC-773. Washington counsel, Loucks, Zias, Young & Jansky. Washington consulting engineer, Jansky & Bailey.

Huntington—Huntington Broadcasting Corp. (WPLH-MBS), 1105 4th Ave. Channel No. 13, 62-kw visual power, 31-kw aural. Antenna: 568-ft. above average terrain, 316-ft. above ground, 1301-ft. above sea level, latitude 38° 23' 52", longitude 82° 28' 16". Proposed transmitter site, 1050 McCoy Rd. Estimated cost of plant, \$222,500; yearly operating cost, \$275,000. Equipment, RCA. E. A. Marshall, pres., 20%; J. N. Huddleston, v.p., 20%; Paul B. Bailey, treas., 20%; Flem J. Evans, secy.-gen. mgr., 20%; Edwin G. Polan, dir., 20%. Washington counsel, McKenna & Wilkinson. Washington consulting engineer, Craven, Lohnes & Culver.

Wheeling—Polan Industries, 321 Eighth St., Huntington. Channel No. 7, 107-kw visual power, 54-kw aural. Antenna: 773-ft. above average terrain, 574-ft. above ground, 1900-ft. above sea level, latitude 40° 05' 49", longitude 80° 42' 06". Proposed transmitter site, Wheeling. Estimated cost of plant, \$305,000; yearly operating cost, \$210,000. Equipment, RCA. Also TV applicants in Ashland, Ky., Youngstown, Ohio & Roanoke, Va. For holdings and interests see Youngstown. Washington counsel, McKenna & Wilkinson; consulting engineer, A. D. Ring & Co.

Wheeling—Storer Broadcasting Co. (WVVA-CBS), 199 Pierce St., Birmingham, Mich. Channel No. 9, 282-kw visual power, 141.3-kw aural. Antenna: 1041-ft. above average terrain, 874-ft. above ground, 2254-ft. above sea level, latitude 40° 00' 47", longitude 80° 30' 31". Proposed transmitter site, ½ mile S. of Beham, Pa. Estimated cost of plant, \$1,232,312; yearly operating cost, \$525,000. Equipment, RCA. Note: Same interests (Storer) operate WSPD-TV, Toledo; WJBK-TV, Detroit; WAGA-TV, Atlanta; KEYL, San Antonio; applicant for Miami, Minneapolis, Cincinnati. BPTC-360. Washington counsel, Dow, Lohnes & Albertson. Consulting engineer, A. Earl Cullum Jr., Dallas.

Wheeling—Tri-City Broadcasting Co. (WTRF-MBS), Box 567, Bellaire, O. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 584-ft. above average terrain, 358-ft. above ground, 1643-ft. above sea level, latitude 40° 03' 41", longitude 80° 45' 08". Proposed transmitter site, 1.7 miles S.E. of center of Wheeling. Estimated cost of plant, \$842,100; yearly operating cost, \$365,270. Equipment, RCA. Thomas M. Bloch, pres., 6.7%; Albert V. Dix, v.p., 32%; Gordon C. Dix, secy.-treas., 16.6%; Robert W. Ferguson, exec. v.p., 2.7%; Thomas M. Bloch & Betty Bloch Harris, coexecutors of estate of Jesse A. Bloch, 35.3%; Betty Bloch Harris, 6.7%. BPTC-437. Washington counsel, Barnes & Nelson; consulting engineer, William L. Foss.

Wheeling—WKWK Television Corp. (WKWK-ABC), 1604 Market St. Channel No. 7, 316-kw visual power, 158-kw aural. Antenna: 472-ft. above average terrain, 206-ft. above ground, 1532-ft. above sea level, latitude 40° 05' 49", longitude 80° 42' 06". Proposed transmitter site, 2.5 mi. N. of Wheeling. Estimated cost of plant, \$500,775; yearly operating cost, \$403,639. Equipment, RCA transmitter, GE antenna. News Publishing Co., 60%; John B. Reynolds (100% owner of WKWK), exec. v.p., 40%. News Publishing Co. owns WBLK, Clarksburg, & WPAR, Parkersburg, W. Va., also TV applicant for Clarksburg. For holdings, see Ohio Valley Bstg. Corp., Clarksburg. Washington counsel, Pierson & Ball; consulting engineer, E. C. Page.

WISCONSIN

Eau Claire—Badger Broadcasting Co., 3800 Regent St., Madison, Wis. Channel No. 13, 11.8-kw visual power, 5.9-kw aural. Antenna: 466-ft. above average terrain, 537-ft. above ground, 1417-ft. above sea level, latitude 44° 48' 13", longitude 91° 28' 05". Proposed transmitter site, Hastings Way & Fenwick St. Estimated cost of plant, \$170,300; yearly operating cost, \$90,000. Equipment, RCA. *Madison Capital Times*, 66.67%; *Wisconsin State Journal*, 28.89%; William T. Evjue, pres.; Don Anderson, v.p., 1.11% (owns 25 shares of WTAD, Quincy, Ill., TV applicant for that city); Laura A. Lee, 2.22%; J. Martin Wolman, 1.11%. Applicant owns AM station WIBA, Madison, TV applicant for that city. Washington counsel, Dow, Lohnes & Albertson; consulting engineer, George C. Davis. BPCT-729.

Eau Claire—Central Broadcasting Co. (WEAU-NBC), 203 Barstow St. Channel No. 13, 52.2-kw visual power, 26.6-kw aural. Antenna: 840-ft. above average terrain, 837-ft. above ground, 1777-ft. above sea level, latitude 44° 47' 41", longitude 91° 28' 55". Proposed transmitter site, Clairmont Ave. & Trimble St. Estimated cost of plant, \$309,445; yearly operating cost, \$236,000. Equipment, RCA. Elizabeth B. Murphy, 40%; Eau Claire Press Co., 24½% (Marshall Atkinson, pres.); W. C. Bridges, pres., 18¾%; Morgan Murphy, secy.-treas., 14½%; Frances H. Lavine, 2%; Marshall Atkinson, ¾%; Bridges is also pres., owns 74½% of stock in WJMC, Rice Lake, Wis. Murphy has controlling interest in WEBC, Duluth, Minn.; WMFG, Hibbing, Minn.; WHLB, Virginia, Minn.; WISC, Madison, Wis.; KVOLF, Lafayette, La.; and in following newspapers: *Superior* (Wis.) *Telegram*, *Manitowoc* (Wis.) *Herald-Times*, *Two Rivers* (Wis.) *Reporter*, *Chippewa Falls* (Wis.) *Herald-Telegram*, *Virginia* (Minn.) *Mesabi Daily News*, *Lafayette* (La.) *Daily Advertiser*; also *Eagle Rock News-Herald* and *Highland Park News-Herald*, both in Los Angeles suburban area. Eau Claire Press Co. publishes *Leader-Telegram*. BPCT-744. Washington counsel, Arthur W. Scharfeld. Consulting engineer, Charles B. Persons, Duluth, Minn.

Green Bay—Green Bay Newspaper Co. (WJPG), Walnut & Madison Sts. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 470-ft. above average terrain, 408-ft. above ground, 1278-ft. above sea level, latitude 44° 24' 40", longitude 87° 58' 19". Proposed transmitter site, Scray's Hill, 4 mi. E. of De Pere, Wis. Estimated cost of plant, \$320,000; yearly operating cost, \$200,000. Equipment, DuMont transmitter, RCA antenna. Victor I. Minahan, pres., 12.16% (publisher of *Green Bay Press-Gazette*); Andrew B. Turnbull, treas., 22.9%; Joseph Horner Jr., secy., 6.22%; Harriet K. Roethke, 19.23%; Kellogg-Citizens National Bank, trustee for Victor I. Minahan Jr., 6.67%; for Mary Minahan Walter, 6.67%; for John Bush Torinus, 3.33%; 13 others, none holding over 5.87%. Washington counsel, Roberts & McInnis; consulting engineers, Jansky & Bailey. BPCT-741.

Green Bay—Norbertine Fathers (WBAY-CBS), P.O. Box 633. Channel No. 2, 100-kw visual power, 50-kw aural. Antenna: 453-ft. above average terrain, 383-ft. above ground, 1283-ft. above sea level, latitude 44° 24' 20", longitude 87° 58' 10". Proposed transmitter site, Glenmore Rd., E. of DePere, Wis. Estimated cost of plant, \$463,700; yearly operating cost, \$180,000. Equipment, RCA. Non-profit, non-stock corporation (religious order), Fr. S. M. Killeen, pres. Same ownership as WHBY, Appleton, Wis. Washington counsel, Hogan & Hartson. Washington consulting engineer, George C. Davis.

Green Bay—Valley Telecasting Co., Northern Bldg. Channel No. 6, 55-kw visual power, 30-kw aural. Antenna: 628-ft. above average terrain, 500-ft. above ground, 1437-ft. above sea level, latitude 44° 23' 10", longitude 88° 01' 13". Proposed transmitter site, on Route 32, 8 mi. S. of city limits. Estimated cost of plant, \$318,400; yearly operating cost, approx. \$250,000. Equipment, RCA. George Nau Burridge (paper mill), pres., 9%; Elmer Reed Brennan, v.p., 14%; Meyer M. Cohen (lawyer), secy., 5%; Clayton Ewing (paper mill), treas., 9%. Rolando F. Gran (theatre), 14%; 11 other stockholders, none with more than 5%. Mr. Gran is 45% stockholder of Milwaukee Area Broadcasting Corp., Milwaukee, 22.4% in Greater Rockford Television Inc., Rockford, Ill., & 19% in Lakehead Broadcasters Inc., Duluth, Minn.; and is TV applicant in Rockford & Duluth. Washington counsel, Cohn & Marks; consulting engineer, Weldon & Carr.

La Crosse—La Crosse Broadcasting Co. (WKTY-ABC), 110 N. 4th St. Channel No. 8, 98-kw visual power, 49-kw aural. Antenna: 897-ft. above average terrain, 550-ft. above ground, 1768-ft. above sea level, latitude 43° 45' 27", longitude 91° 17' 27". Proposed transmitter site, 2.5 miles N.E. of Hokah, Minn. Estimated cost of plant, \$274,500; yearly operating cost, \$135,000. Equipment, RCA. Applicant is 100% owned by La Crosse Tribune Co., publisher of *La Crosse Tribune*, Lee P. Loomis, pres.; W. T. Burgess, secy.-treas.; Verl Bratton, v.p. & gen. mgr. Washington counsel, Pierson & Ball. Washington consulting engineer, E. C. Page.

La Crosse—WKBH Television Inc. (WKBH-NBC), 409 Main St. Channel No. 8, 107-kw visual power, 54-kw aural. Antenna: 825-ft. above average terrain, 579-ft. above ground, 1747-ft. above sea level, latitude 43° 41' 44", longitude 91° 12' 09". Proposed transmitter site, Town Rd. & School Section Rd., 9 mi. S. of La Crosse. Estimated cost of plant, \$239,500; yearly operating cost, \$90,000. Equipment, RCA. Howard Dahl, pres.; Dahl properties Inc. (real estate), 68%; WKBH Inc., 32%. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineers, Jansky & Bailey.

Madison—Badger Broadcasting Co. (WIBA-NBC), 3800 Regent St. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 753-ft. above average terrain, 750-ft. above ground, 1750-ft. above sea level, latitude 43° 04' 01", longitude 89° 26' 18". Proposed transmitter site, Glenway & Regent Sts. Estimated cost of plant, \$485,772.60; yearly operating cost, \$206,400. Capital Times Co., 66.67%; Wisconsin State Journal, 28.89%; Laura A. Lee, 2.22%; J. Martin Wolman, 1.11%; Don Anderson, v.p.-treas., 1.11%; William T. Evjue, pres. Publishes *Madison Capital Times* and *Wisconsin State Journal*. BPCT-332. Washington counsel, Dow, Lohnes & Albertson. Washington consulting engineer, George C. Davis.

Madison—Radio Wisconsin Inc. (WISC-ABC), 114 N. Carroll St. Channel No. 3, 60.7-kw visual power, 30.35-kw aural. Antenna: 471-ft. above average terrain, 500-ft. above ground, 1460-ft. above sea level, latitude 43° 00' 59", longitude 89° 25' 22". Proposed transmitter site, highway PD, 4.5 mi. S.W. of Capitol bldg. Estimated cost of plant, \$266,411; yearly operating cost, \$240,000. Equipment, RCA. Morgan Murphy, pres., 15.2%; Evening Telegram Co., Superior, 48%; Harry Sauthoff, v.p., 25%; W. C. Bridges, treas., 11.6%. Interlocking ownership with applicants for Eau Claire and Wausau. For Murphy's radio & newspaper interests, see Central Broadcasting Co., Eau Claire. BPCT-410. Washington counsel, Arthur W. Scharfeld. Consulting engineer, Charles B. Pearsons, Duluth, Minn.

Madison—Television of Wisconsin Inc., Suite 305, 122 W. Washington Ave. Channel No. 3, 100-kw visual power, 50-kw aural. Antenna: 712-ft. above average terrain, 700-ft. above ground, 1720-ft. above sea level, latitude 43° 01' 55", longitude 89° 27' 21". Proposed transmitter site, 5 miles S.W. of center of Madison. Estimated cost of plant, \$480,243; yearly operating cost, \$240,000. Equipment, RCA. William E. Walker, pres.-treas., 20%; Bernhard Meyer Mautz, v.p., 10%; Frank A. Jones, secy., 20%; Paul A. Kayser, 20%; Louis Hirsig, 10%; Arthur Towell, 20%. Principals are all local businessmen. Washington counsel, Fisher, Wayland, Duvall & Southmayd. Washington consulting engineers, A. D. Ring & Co.

Marinette—M & M Broadcasting Co. Inc. (WMAM-NBC), Radio Park. Channel No. 11, 115-kw visual power, 57.5-kw aural. Antenna: 444-ft. above average terrain, 574-ft. above ground, 1158-ft. above sea level, latitude 44° 57' 20", longitude 87° 50' 00". Proposed transmitter site, 14 mi. S.W. of Marinette. Estimated cost of plant, \$308,978; yearly operating cost, \$150,000. Equipment, RCA. William E. Walker, pres., 50%; Joseph D. Mackin, secy.-treas., 23.3%; 8 others own less than 7% each. Interlocking ownership with WBEV, Beaver Dam, Wis., and KXGI, Fort Madison, Ia. Washington counsel, Fischer, Wayland, Duvall & Southmayd. Washington consulting engineers, A. D. Ring & Co.

Milwaukee—Bartell Broadcasters Inc. (WOKY), 710 N. Plankinton Ave. UHF Channel No. 19, 17.28-kw visual power, 8.64-kw aural. Antenna: 500-ft. above average terrain, 550-ft. above ground, 1250-ft. above sea level, latitude 43° 04' 43", longitude 87° 56' 33". Proposed transmitter site, 2439 W. Hopkins St. Estimated cost of plant, \$196,350; yearly operating cost, \$180,000. Equipment, RCA. Gerald A. Bartell, pres., 16¾%; Melvin M. Bartell, v.p., 4%; Lee K. Beznor, secy.-treas., 41.26%; David Beznor, 41.67%. David Beznor has 17.2% interest in KCHA, Charles City, Ia.; Lee Beznor has 15.2% interests in KCHA; Gerald Bartell has 5% interest in KCHA, 49% in WOKW, Sturgeon Bay, Wis. Counsel, Lee K. Beznor; consulting engineer, Ralph E. Evans, Milwaukee. BPCT-784.

Milwaukee—Milwaukee Broadcasting Co. (WEMP), 710 N. Plankinton Ave. Channel No. 6, 100-kw visual power, 50-kw aural. Antenna: 1021-ft. above average terrain, 1083-ft. above ground, 1733-ft. above sea level, latitude 43° 07' 33", longitude 78° 55' 48". Proposed transmitter site, 5800 N. Milwaukee Parkway Dr. Estimated cost of plant, \$890,286.93; yearly operating cost, \$916,000. Equipment, RCA. Applicant controlled 40% by Mid-Continent Radio-Television Inc. (WICN), operators of WTCN-TV; Robert M. La Follette Jr., chairman, 6.3%; Glenn D. Roberts, pres., 6.3%; John Ernest Roe, 6.3%; Wellwood M. Nesbit, treas., 6.3%; Rachel Young La Follette, 6.3%; Melva F. Roberts, 6.3%; 6 other stockholders, none with more than 5%. BPCT-472. Washington counsel, Bingham, Collins, Porter & Kistler. Washington consulting engineers, Craven, Lohnes & Culver.

Milwaukee—The Hearst Corp. (WISN-CBS), 959 8th Ave., New York. Channel No. 10, 28-kw visual power, 14-kw aural. Antenna: 439-ft. above average terrain, 553-ft. above ground, 1167-ft. above sea level, latitude 43° 02' 19", longitude 87° 55' 11". Proposed transmitter site, 606 W. Wisconsin Ave. Estimated cost of plant, \$460,483; yearly operating cost, \$1,000,000. Equipment, RCA. All stock held and voted jointly by all trustees. Applicant publishes *Milwaukee Sentinel* (Hearst group). BPCT-383. Washington counsel, Dempsey & Koplovitz. Consulting engineer, A. Earl Cullum Jr.

Milwaukee—Wisconsin Broadcasting System Inc. (WFOK), 208 E. Wisconsin Ave. Channel No. 12, 28.9-kw visual power, 14.5-kw aural. Antenna: 480-ft. above average terrain, 434-ft. above ground, 1064-ft. above sea level, latitude 43° 02' 20", longitude 87° 54' 17". Proposed transmitter site, 208 E. Wisconsin Ave. Estimated cost of plant, \$192,511; yearly operating cost, \$750,000. Equipment, GE. Charles J. Lampher, pres., 50.4%; Thad F. Wasielewski, v.p., 13.9%; Robert E. Tehan, treas., 10%; Stanley H. Nastal, secy., 12.9%; Helen Nastal, 7.1%; Stephanie Wasielewski, 2.9%; Eugene Wasielewski, 2.8%. BPCT-377. Washington counsel, McKenna & Wilkinson. Washington consulting engineer, E. C. Page.

Neanah—Neanah-Menasha Broadcasting Co. (WNAM), 101 E. Wisconsin Ave. UHF Channel No. 42, 15.53-kw visual power, 7.76-kw aural. Antenna: 288-ft. above average terrain, 327-ft. above ground, 1087-ft. above sea level, latitude 44° 09' 36", longitude 88° 27' 57". Proposed transmitter site, 7 mile south of city limits. Estimated cost of plant, \$129,950; yearly operating cost, \$75,000. Equipment, RCA. Samuel N. Pickard, pres., 80%; Reinhold D. Molzow, secy.-treas., 4%; Don C. Wirth, v.p., 5.4%; Dorothea W. Pickard, 15.46%. BPCT-869. Washington counsel, McKenna & Wilkinson. Consulting engineer, Walter F. Kean, 1 Riverside Rd., Riverside, Ill.

Oshkosh—Oshkosh Broadcasting Co. (WOSH-ABC), 1235 Bowen St. UHF Channel No. 48, 1.31-kw visual power, .7-kw aural. Antenna: 313-ft. above average terrain, 344-ft. above ground, 1094-ft. above sea level, latitude 44° 02' 46.5", longitude 88° 31' 43.6". Proposed transmitter site, 1235 Bowen St. Estimated cost of plant, \$133,839; yearly operating cost, \$80,000. Equipment, GE. Partnership consisting of William F. Johns Jr., 51%; William F. Johns Sr., 17%; Penrose H. Johns, 17%; Frederick Renshaw, 15%. Johns family also operates KOEB, Owatonna, Minn. and WSEB, Stillwater, Minn. BPCT-792.

Wausau—Rib Mountain Radio, Inc., 316 Scott St. Channel No. 7, 48.6-kw visual power, 24.3-kw aural. Antenna: 814-ft. above average terrain, 337-ft. above ground, 2107-ft. above sea level, latitude 44° 55' 20", longitude 89° 40' 45". Proposed transmitter site, near Wausau. Estimated cost of plant, \$240,445; yearly

operating cost, \$263,350. Equipment, RCA. Central Broadcasting Co. (W. C. Bridges, pres., 18 2/3%), 60%; Record-Herald Co. (publisher of *Wausau Record-Herald*), 40%. Interlocking ownership with applicants in Eau Claire & Madison, Wis. BPCT-767. Washington counsel, Arthur W. Scharfeld. Consulting engineer, Charles B. Persons, Duluth, Minn.

Wausau—WSAU Inc. (WSAU-NBC), Box 29. Channel No. 7, 210-kw visual power, 105-kw aural. Antenna: 436-ft. above average terrain, 403-ft. above ground, 1812-ft. above sea level, latitude 44° 58' 58", longitude 89° 36' 06". Proposed transmitter site, 1.8 mi. N.E. of center of Wausau. Estimated cost of plant, \$298,927; yearly operating cost, \$240,000. Equipment, RCA. John R. Tomek, pres., 51.14%; Charles Lemke, v.p., 48.86%. Washington counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineers, Commercial Radio Equipment Co. BPCT-848.

Territories and Possessions

HAWAII

Honolulu—Advertiser Publishing Co. Ltd. (KGU-NBC), Box 3110. Channel No. 4, 31.3-kw visual power, 15.65-kw aural. Antenna: 5-ft. above average terrain, 251-ft. above ground, 261-ft. above sea level, latitude 21° 18' 21", longitude 157° 51' 30". Proposed transmitter site, Kapiolani Blvd. & South St. Estimated cost of plant, \$189,520; yearly operating cost, \$100,000. Equipment, RCA. Applicant is publisher of *Honolulu Advertiser*. Lorrin P. Thurston, pres.-gen. mgr., 20.7%; Robert S. Thurston, v.p., 10.6%; Marion A. Mulroney, v.p., 2%; Margaret Twigg-Smith, 15.8%; B. F. Dillingham Co. Ltd., 11.7%. Remainder of stock held by 126 others, none holding more than 5%. Washington counsel, Kirkland, Fleming, Green, Martin & Ellis; consulting engineers, Commercial Radio Equipment Co. BPCT-924.

Honolulu—Herman B. Rosen, L. P. Rosen, Ralph Davis & Helen Speck d/b as ROYALTEL, 1370 South Beretania St. Channel 2, 27.8-kw visual power, 13.9-kw aural. Antenna: 1727-ft. above average terrain, 400-ft. above ground, 2100-ft. above sea level, latitude 21° 20' 06", longitude 157° 49' 00". Proposed transmitter site, Mt. Tantalus just off Tantalus Dr. Estimated cost of plant, \$283,868; yearly operating cost, \$180,000. Equipment, DuMont transmitter, RCA antenna. General partnership, all members engaged in motion picture distribution & exhibiting through Royal Amusements Ltd. Washington counsel, Claggett & Schilz; consulting engineer, George E. Gautney. BPCT-923.

Honolulu—Island Broadcasting Co. (KPOA-MBS), 575 Kamoku St. Channel No. 4, 53.7-kw visual power, 26.913-kw aural. Antenna: 173.38-ft. above average terrain, 389-ft. above ground, 399-ft. above sea level, latitude 21° 17' 20", longitude 157° 49' 35". Proposed transmitter site, 575 Kamoku St. Estimated cost of plant, \$245,224; yearly operating cost, \$300,000. Equipment, RCA. Equal partnership consisting of John D. Keating and J. Elroy McCaw. Mr. Keating owns 50% of KYA Inc., licensee of AM station KYA, San Francisco. Mrs. McCaw owns 50% of Aladdin Radio & Television Inc. (KLZ, Denver), TV applicant. Counsel, St. Clair, Connolly & Cerini, San Francisco. Consulting engineer, James R. Bird, San Francisco.

Honolulu—Pacific Frontier Broadcasting Co. Ltd. (KULA-ABC), Box 1479, 4617 Kalaniana'ole Highway. Channel No. 2, 48-kw visual power, 24-kw aural. Antenna: 1750-ft. above average

terrain, 200-ft. above ground, 2200-ft. above sea level, latitude 21° 20' 22", longitude 157° 48' 56". Proposed transmitter site, .4 mi. N. of Tantalus Drive, top of Mt. Tantalus. Estimated cost of plant, \$371,623.40; yearly operating cost, \$374,245. Equipment, RCA. Interstate Broadcasting Corp. (licensee of KLO, Ogden, Utah), 39.875%; Robert H. Hinckley, (dir., ABC), 32.865%; Jack A. Burnett, v.p., 16.26%; Alice P. Mayo, licensee of KRQC, Rochester, Minn., 9%; George B. Morgan, secy.-treas., 1%; Harold Harvey, 5%; Carl H. & Gertrude Haerle, .5%. Washington counsel, Haley & Doty. Washington consulting engineers, Kear & Kennedy.

Honolulu—Radio Honolulu Ltd., P.O. Box 2727. Channel No. 11, 117.5-kw visual power, 58.8-kw aural. Antenna: 20.8-ft. above average terrain, 337.3-ft. above ground, 345.3-ft. above sea level, latitude 21° 17' 55", longitude 157° 50' 53". Proposed transmitter site, N.W. cor. Sheridan & Kapiolani Sts. Estimated cost of plant, \$335,950; yearly operating cost, \$156,800. Equipment, RCA. Walter H. Dillingham, pres., 3%; Lester Irish (taxicabs), 28%; King W. Chapman, 10%; 13 others, 1% or less. Washington counsel, Barnes & Neilson. Consulting engineer, Bernard Associates, Hollywood, Cal.

PUERTO RICO

San Juan—El Mundo Broadcasting Corp (WKAQ), Box 1072. Channel 2, 100-kw visual power, 50-kw aural. Antenna: 1279-ft. above average terrain, 300-ft. above ground, 1973-ft. above sea level, latitude 18° 16' 53", longitude 66° 06' 46". Proposed transmitter site, Cerro Marquese Mt. Estimated cost of plant, \$468,355; yearly operating cost, \$300,000. Equipment, GE. Angel Ramos, pres., 99.9%, also publishes *El Mundo*. Washington counsel, Segal, Smith & Hennessey. Washington consulting engineer, George C. Davis.

San Juan—Jose Ramon Quinones (WAPA-MBS), Radio Station WAPA, Box 4563. Channel No. 4, 54.5-kw visual power, 27.25-kw aural. Antenna: 345-ft. above average terrain, 382.9-ft. above ground, 432-ft. above sea level, latitude 18° 28' 04", longitude 66° 05' 40". Proposed transmitter site, 357 Ponce de Leon Ave. Estimated cost of plant, \$244,010; yearly operating cost, \$125,000. Equipment, RCA. Jose Ramon Quinones, 100% (president of Puerto Rican Farm Bureau & sugar cane grower). Washington counsel, Dow, Lohnes & Albertson; consulting engineers, Commercial Radio Equipment Co. BPCT-904.

Applications for Non-Commercial Educational Channels

CALIFORNIA

Berkeley—Bay Area Educational Television Assn., Alameda County Court House, 1225 Fallon St., Oakland. Channel No. 9, 31-kw visual power, 15.5-kw aural. Antenna: 525-ft. above average terrain, 354-ft. above ground, 630-ft. above sea level, latitude 37° 47' 24", longitude 122° 24' 40". Proposed transmitter site, Mark Hopkins Hotel, Mason & California Sts. Estimated cost of plant, \$100,000; yearly operating cost, \$110,000. Equipment, RCA. Vaughn D. Seidel (supt., Alameda County schools), pres.; James H. Williams, secy.; Edward H. Redford (asst. supt., San Francisco City Unified School District, operator of FM educational station KALW). Counsel, Chesley M. Walter, Oakland. Consulting engineer, R. A. Isberg, Palo Alto.

FLORIDA

Miami—Lindsey Hopkins Vocational School of the Dade County Board of Public Instruction (WTHS), 1410 N.E. 2nd Ave. Channel No. 2, 16.37-kw visual power, 8.18-kw aural. Antenna: 285-ft. above average terrain, 309-ft. above ground, 318-ft. above sea level, latitude 25° 46' 35.5", longitude 80° 11' 20.5". Proposed transmitter site, 244 Biscayne Ave. Estimated cost of plant, \$78,500; yearly operating cost, \$25,000. Equipment, GE. Dade County Board of Public Instruction: Angus W. Graham, chairman; C. Raymond Van Dusen, vice chairman; James M. Noel, Milton Weiss, Joseph L. Plummer. Washington counsel, Krieger & Jorgensen; consulting engineer, George P. Adair. BPCT-733.

KANSAS

Manhattan—Kansas State College of Agriculture & Applied Science (KSAC). Channel No. 8, 52-kw visual power, 26-kw aural. Antenna: 452-ft. above average terrain, 273-ft. above ground, 1628-ft. above sea level, latitude 39° 13' 31", longitude 96° 37' 10". Proposed transmitter site, 2.9 mi. N.W. of Manhattan. Estimated cost of plant, \$362,624; yearly operating cost, \$332,800. Equipment, GE. Consulting engineer, R. G. Kloeffler, Dept. of Electrical Engineering, Kansas State College.

NEW YORK

Albany—University of the State of New York, State Education Dept., Albany. UHF Channel No. 17, 202.5-kw visual power, 105.3-kw aural. Antenna: 1432-ft. above average terrain, 541-ft. above ground, 2281-ft. above sea level, latitude 42° 37' 54", longitude 74° 00' 57". Proposed transmitter site, Albany. Estimated cost of plant, \$251,500; yearly operating cost not indicated.

Equipment, GE. Lewis A. Wilson, Commissioner of Education; John P. Myers, Chancellor, Board of Regents. Washington counsel, Fisher, Willis & Panzer. Engineer, Francis E. Almstead, State University of New York, Albany.

Buffalo—University of the State of New York, State Education Dept., Albany. UHF Channel No. 23, 200-kw visual power, 105-kw aural. Antenna: 647-ft. above average terrain, 539-ft. above ground, 1639-ft. above sea level, latitude 42° 42' 51", longitude 78° 44' 38". Proposed transmitter site, Buffalo. Estimated cost of plant, \$251,500; yearly operating cost not indicated. Equipment, GE. (See Albany.)

New York City—University of the State of New York, Albany. UHF Channel No. 25, 198-kw visual power, 105-kw aural. Antenna: 498-ft. above average terrain, 512-ft. above ground, 543-ft. above sea level, latitude 40° 32' 51", longitude 74° 00' 84". Proposed transmitter site, New York City. Estimated cost of plant, \$251,500; yearly operating cost not indicated. Equipment, GE. (See Albany.)

Rochester—University of the State of New York, Albany. UHF Channel No. 21, 200-kw visual power, 105-kw aural. Antenna: 721-ft. above average terrain, 540-ft. above ground, 1200-ft. above sea level, latitude 43° 08' 23", longitude 77° 34' 37". Proposed transmitter site, Rochester. Estimated cost of plant, \$251,500; yearly operating cost not indicated. Equipment, GE. (See Albany.)

Syracuse—University of the State of New York, Albany. UHF Channel No. 43, 198-kw visual power, 105-kw aural. Antenna: 471-ft. above average terrain, 531-ft. above ground, 1111-ft. above sea level, latitude 43° 02' 04", longitude 76° 07' 36". Proposed transmitter site, Syracuse. Estimated cost of plant, \$251,000; yearly operating cost not indicated. Equipment, GE. (See Albany.)

TEXAS

Houston—University of Houston: Houston Independent School District (KUHF-FM), 1500 Louisiana. Channel No. 8, 30.2-kw visual power, 15.4-kw aural. Antenna: 351-ft. above average terrain, 304-ft. above ground, 354-ft. above sea level, latitude 29° 43' 13", longitude 95° 20' 21". Proposed transmitter site, 3801 Cullen. Estimated cost of plant, \$600,000; yearly operating cost, \$150,000. Equipment, GE. University of Houston Board of Regents: H. R. Cullen, chairman; W. W. Kemmerer, pres. of University; Holger Jeppesen, pres., board of education, Houston Independent School District. Counsel, Reagan Cartwright, Houston. Washington consulting engineer, George P. Adair.

Trade, Technical & Advertising

Publications Dealing with Television

ACADEMY MAGAZINE, 9 W. 57th St., New York 19, N. Y. Plaza 9-7272. Academy of Radio & Television Arts and Sciences. Edward Bobley, editor.

ADVERTISING AGE, 200 E. Illinois St., Chicago 11, Ill. Dearborn 7-1336. 801 2nd Ave., New York 17, N. Y. Murray Hill 6-8180. Advertising Publications Inc., G. D. Crain Jr., president & publisher; S. R. Bernstein, editor.

ADVERTISING AGENCY and ADVERTISING & SELLING, 48 W. 38th St., New York 18, N. Y. Longacre 5-3320. Moore Publishing Co. Roger Barton, editor.

APPLIANCE & RADIO DEALERS NEWS, Merchandise Mart, Chicago 54, Ill. Michigan 2-5505. National Appliance & Radio-TV Dealers Assn. A. W. Bernsohn, managing director.

BBC QUARTERLY, 35 Marylebone High St., London W. 1, England. British Broadcasting Corp. G. S. Strode, gen. mgr.

BELL TELEPHONE MAGAZINE, 195 Broadway, New York 7, N. Y. American Telephone & Telegraph Co. Judson S. Bradley, editor.

THE BILLBOARD, 2160 Patterson St., Cincinnati 22, Ohio. Dunbar 6450. E. W. Evans, president & treas.; Joseph G. Csida, editor in chief.

BROADCAST INFORMATION BUREAU, 535 Fifth Ave., New York 17, N. Y. Murray Hill 7-1668. Joseph M. Koehler, acting gen. mgr.; Juliette Dupuy, editor. (TV film publications.)

BROADCASTING-TELECASTING, 870 National Press Bldg., Washington 4, D. C. Metropolitan 1022. Broadcasting Publications Inc. Sol Talshoff, editor & publisher.

BROADCAST NEWS, Camden, N. J. Woodlawn 3-8000. RCA Engineering Products Dept. John P. Taylor, editor.

BUSINESS SCREEN MAGAZINE, 7064 Sheridan Rd., Chicago 26, Ill. Briargate 4-8234. O. H. Coelin Jr., editor & publisher.

COMMUNICATIONS, 52 Vanderbilt Ave., New York 17, N. Y. Murray Hill 4-0170. Bryan Davis Publishing Co. Lewis Winner, editor.

COMMUNICATIONS NEWS, Camden, N. J. RCA Victor Engineering Products Div. John P. Taylor, advertising & promotion mgr., engineering products div. Paul A. Greenmeyer, editor.

CQ—THE RADIO AMATEURS' JOURNAL, 67 W. 44th St., New York 18, N. Y. Murray Hill 7-2080. Cowan Publishing Corp. S. R. Cowan, president; Oliver P. Ferrell, managing editor.

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MOTION PICTURE DAILY, 1270 Sixth Ave., New York 20, N. Y. Circle 7-3100. Quigley Publishing Co. Martin Quigley, president and editor-in-chief.

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Channel Shifts of Existing Stations

Required by FCC Under New Rules, Standards & Allocations

Licensee or Permittee	City Affected	Present Channel Assignment	Proposed Channel Assignment	Licensee or Permittee	City Affected	Present Channel Assignment	Proposed Channel Assignment
Iowa State College of Agriculture and Mechanical Arts (WOI-TV)	Ames, Ia.	4	5	WSAZ Inc. (WSAZ-TV)	Huntington, W. Va.	5	3
Broadcasting Inc. (WLTV)	Atlanta, Ga.	8	11	WJAC Inc. (WJAC-TV)	Johnstown, Pa.	13	6
Birmingham Broadcasting Co. Inc. (WBRC-TV)	Birmingham, Ala.	4	6	WGAL Inc. (WGAL-TV)	Lancaster, Pa.	4	8
Sarkes Tarzian Inc. (WTTV)	Bloomington, Ind.	10	4	WAVE Inc. (WAVE-TV)	Louisville, Ky.	5	3
Balaban & Katz Corp. (WBKB)	Chicago, Ill.	4	2	WHAS Inc. (WHAS-TV)	Louisville, Ky.	9	11
Crosley Broadcasting Corp. (WLWT)	Cincinnati, O.	4	5	Memphis Publishing Co. (WMCT)	Memphis, Tenn.	4	5
Radio Cincinnati Inc. (WKRC-TV)	Cincinnati, O.	11	12	The Journal Co. (WTMJ-TV)	Milwaukee, Wis.	3	4
Scripps-Howard Radio Inc. (WCPO-TV)	Cincinnati, O.	7	9	The Elm City Broadcasting Corp. (WNHC-TV)	New Haven, Conn.	6	8
Empire Coil Company Inc. (WXEL)	Cleveland, O.	9	8	WTAR Radio Corp. (WTAR-TV)	Norfolk, Va.	4	3
National Broadcasting Co. Inc. (WNBK)	Cleveland, O.	4	3	Allen B. DuMont Laboratories Inc. (WDTV)	Pittsburgh, Pa.	3	2
Crosley Broadcasting Corp. (WLWC)	Columbus, O.	3	4	The Outlet Co. (WJAR-TV)	Providence, R. I.	11	10
Crosley Broadcasting Corp. (WLWD)	Dayton, O.	5	2	Stromberg-Carlson Co. (WHAM-TV)	Rochester, N. Y.	6	5
Miami Valley Broadcasting Corp. (WHIO-TV)	Dayton, O.	13	7	General Electric Co. (WRGB)	Schenectady, N. Y.	4	6
Central Broadcasting Co. (WOC-TV)	Davenport, Ia.	5	6	Central New York Broadcasting Corp. (WSYR-TV)	Syracuse, N. Y.	5	3
Grandwood Broadcasting Co. (WOOD-TV)	Grand Rapids, Mich.	7	8	WDEL Inc. (WDEL-TV)	Wilmington, Del.	7	12

CHANNELS NOW OCCUPIED IN TELEVISION CITIES

(For shifts of certain channels required by new allocations, see table above)

Albuquerque, N. M.	4	Jacksonville, Fla.	4	Rochester, N. Y.	6	Matanzas, Cuba	9, 13
Ames, Ia.	4	Johnstown, Pa.	13	Rock Island, Ill.	4	Santa Clara, Cuba	3*, 5, 8
Atlanta, Ga.	2, 5, 8	Kalamazoo, Mich.	3	St. Louis, Mo.	5	Santiago, Cuba	2, 5, 11*, 13
Baltimore, Md.	2, 11, 13	Kansas City, Mo.	4	Salt Lake City, Utah	4, 5	Acapulco, Mexico	1
Binghamton, N. Y.	12	Lancaster, Pa.	4	San Antonio, Tex.	4, 5	Guadalajara, Mexico	3*, 11
Birmingham, Ala.	4, 13	Lansing, Mich.	6	San Diego, Cal.	8	Guanajuato, Mexico	3*, 11
Bloomington, Ind.	10	Los Angeles, Cal.	2, 4, 5, 7, 9, 11, 13	San Francisco, Cal.	4, 5, 7	Hermosillo, Mexico	1
Boston, Mass.	4, 7	Louisville, Ky.	5, 9	Schenectady, N. Y.	4	Juarez, Mexico	1
Buffalo, N. Y.	4	Memphis, Tenn.	4	Seattle, Wash.	5	Matamoros, Mexico	1
Charlotte, N. C.	3	Miami, Fla.	4	Syracuse, N. Y.	5, 8	Merida, Mexico	1
Chicago, Ill.	4, 5, 7, 9	Milwaukee, Wis.	3	Toledo, O.	13	Mexicali, Mexico	1
Cincinnati, O.	4, 7, 11	Minneapolis-St. Paul, Minn.	4, 5	Tulsa, Okla.	6	Mexico City, Mexico	2, 4, 5, 11
Cleveland, O.	4, 5, 9	Nashville, Tenn.	4	Utica, N. Y.	13	Monterrey, Mexico	2*
Columbus, O.	3, 6, 10	Newark, N. J.	13	Washington, D. C.	4, 5, 7, 9	Nogales, Mexico	1
Dallas, Tex.	4, 8	New Haven, Conn.	6	Wilmington, Del.	7	Nuevo Laredo, Mexico	1
Davenport, Ia.	5	New Orleans, La.	6			Piedras Negras, Mexico	1
Dayton, O.	5, 13	New York, N. Y.	2, 4, 5, 7, 9, 11			Reynosa, Mexico	1
Detroit, Mich.	2, 4, 7	Norfolk, Va.	4			Tampico, Mexico	3*
Erie, Pa.	12	Oklahoma City, Okla.	4			Tijuana, Mexico	6*, 11
Fort Worth, Tex.	5	Omaha, Neb.	3, 6			Torreon, Mexico	10*
Grand Rapids, Mich.	7	Philadelphia, Pa.	3, 6, 10	Toronto, Ont.	9*	Veracruz, Mexico	10*, 11
Greensboro, N. C.	2	Phoenix, Ariz.	5	Montreal, Que.	2*		
Houston, Tex.	2	Pittsburgh, Pa.	3	Ciego de Avila, Cuba	10*		
Huntington, W. Va.	5	Providence, R. I.	11	Camaguey, Cuba	6, 7*, 12*		
Indianapolis, Ind.	6	Richmond, Va.	6	Havana, Cuba	2*, 4, 6, 7*, 11*		
				Holguin, Cuba	4*, 9*		

* Construction permits.

July 15, 1952

Existing VHF Stations by Channels

Dagger (†) Indicates Station Will Be Shifted to New Channel Under New Rules (see Table on Page 81)

CHANNEL NO. 2 (54-60 mc)

KNXT, Los Angeles, Cal.
WSB-TV, Atlanta, Ga.
WMAR-TV, Baltimore, Md.
WJBK-TV, Detroit, Mich.
WCBS-TV, New York, N. Y.
WFMY-TV, Greensboro, N. C.
KPRC-TV, Houston, Tex.

CHANNEL NO. 3 (60-66 mc)

WKZO-TV, Kalamazoo, Mich.
KMTV, Omaha, Neb.
WBTB, Charlotte, N. C.
†WLWC, Columbus, O.
WPTZ, Philadelphia, Pa.
†WDTV, Pittsburgh, Pa.
†WTMJ-TV, Milwaukee, Wis.

CHANNEL NO. 4 (66-72 mc)

†WBRC-TV, Birmingham, Ala.
KNBH, Los Angeles, Cal.
KRON-TV, San Francisco, Cal.
WNBW, Washington, D. C.
WMBR-TV, Jacksonville, Fla.
WTVJ, Miami, Fla.

†WBKB, Chicago, Ill.
WHBF-TV, Rock Island, Ill.
†WOI-TV, Ames (Des Moines), Ia.
WBZ-TV, Boston, Mass.
WJJ-TV, Detroit, Mich.
WTCN-TV, Minneapolis-St. Paul, Minn.
WDAF-TV, Kansas City, Mo.
KOB-TV, Albuquerque, N. M.
WBEN-TV, Buffalo, N. Y.
WNBTV, New York, N. Y.
†WRGB, Schenectady, N. Y.
†WLWT, Cincinnati, O.
†WNBK, Cleveland, O.
WKY-TV, Oklahoma City, Okla.
†WGAL-TV, Lancaster, Pa.
†WMCT, Memphis, Tenn.
WSM-TV, Nashville, Tenn.
KRLD-TV, Dallas, Tex.
WOAI-TV, San Antonio, Tex.
KDYL-TV, Salt Lake City, Utah
†WTAR-TV, Norfolk, Va.

CHANNEL NO. 5 (76-82 mc)

KPHO-TV, Phoenix, Ariz.
KTLA, Los Angeles, Cal.
KPIX, San Francisco, Cal.
WTTG, Washington, D. C.
WAGA-TV, Atlanta, Ga.
WNBQ, Chicago, Ill.
†WOC-TV, Davenport, Ia.
†WAVE-TV, Louisville, Ky.

KSTP-TV, Minneapolis-St. Paul, Minn.
KSD-TV, St. Louis Mo.
WABD, New York, N. Y.
†WSYR-TV, Syracuse, N. Y.
WEWS, Cleveland, O.
†WLWD, Dayton, O.
WBAP-TV, Fort Worth, Tex.
KEYL, San Antonio, Tex.
KSL-TV, Salt Lake City, Utah
KING-TV, Seattle, Wash.
†WSAZ-TV, Huntington, W. Va.

CHANNEL NO. 6 (82-88 mc)

†WNHC-TV, New Haven, Conn.
WFBM-TV, Indianapolis, Ind.
WDSU-TV, New Orleans, La.
WJIM-TV, Lansing, Mich.
WOW-TV, Omaha, Neb.
†WHAM-TV, Rochester, N. Y.
WTVN, Columbus, O.
KOTV, Tulsa, Okla.
WFIL-TV, Philadelphia, Pa.
WTVR, Richmond, Va.

CHANNEL NO. 7 (174-180 mc)

KECA-TV, Los Angeles, Cal.
KGO-TV, San Francisco, Cal.

†WDEL-TV, Wilmington, Del.
WMAL-TV, Washington, D. C.
WENR-TV, Chicago, Ill.
WNAC-TV, Boston, Mass.
WXYZ-TV, Detroit, Mich.
†WOOD-TV, Grand Rapids, Mich.
WJZ-TV, New York, N. Y.
†WCPO-TV, Cincinnati, O.

Note: Also operating on Channel 7 is XELD-TV, Matamoros, Mexico (opposite Brownsville, Tex.).

CHANNEL NO. 8 (180-186 mc)

KFMB-TV, San Diego, Cal.
†WLTV, Atlanta, Ga.
WHEN, Syracuse, N. Y.
WFAA-TV, Dallas, Tex.

CHANNEL NO. 9 (186-192 mc)

KHJ-TV, Los Angeles, Cal.
WTOP-TV, Washington, D. C.
WGN-TV, Chicago, Ill.
†WHAS-TV, Louisville, Ky.
WOR-TV, New York, N. Y.
†WXEL, Cleveland, O.

CHANNEL NO. 10 (192-198 mc)

†WTTV, Bloomington, Ind.
WBNS-TV, Columbus, O.
WCAU-TV, Philadelphia, Pa.

CHANNEL NO. 11 (198-204 mc)

KTTV, Los Angeles, Cal.
WBAL-TV, Baltimore, Md.
WPIX, New York, N. Y.
†WKRC-TV, Cincinnati, O.
†WJAR-TV, Providence, R. I.

CHANNEL NO. 12 (204-210 mc)

WNBFTV, Binghamton, N. Y.
WICU, Erie, Pa.

CHANNEL NO. 13 (210-216 mc)

WAFM-TV, Birmingham, Ala.
KLAC-TV, Los Angeles, Cal.
WAAM, Baltimore, Md.
WATV, Newark, N. J.
WKTU, Utica, N. Y.
†WHIO-TV, Dayton, O.
WSPD-TV, Toledo, O.
†WJAC-TV, Johnstown, Pa.

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Americus	—	31	Macomb	—	61	Webster City	—	27
Athens	8°	60	Marion	—	40	KANSAS		
Atlanta	2,5,11	30*,36	Mattoon	—	46	Abilene	—	31
Augusta	6,12	—	Moline (see Davenport, Ia.)	—	—	Arkansas City	—	49
Bainbridge	—	35	Mt. Vernon	—	38	Atchison	—	60
Brunswick	—	28,34	Olney	—	16	Chanute	—	50
Cairo	—	45	Pekin	—	49	Coffeyville	—	33
Carrollton	—	33	Peoria	8	19,37*,43	Colby	—	22
Cartersville	—	63	Quincy	10	21	Concordia	—	47
Cedartown	—	53	Rockford	13	39,45°	Dodge City	6	23
Columbus	4	28,34*	Rock Island (see Davenport, Ia.)	—	—	El Dorado	—	55
Cordele	—	43	Springfield	2	20,26°	Emporia	—	39
Dalton	—	25	Streator	—	65	Fort Scott	—	27
Douglas	—	32	Urbana (see Champaign)	—	—	Garden City	9,11	—
Dublin	—	15	Vandalla	—	28	Goodland	—	31
Elberton	—	16	Waukegan	—	22	Great Bend	2	28
Fitzgerald	—	23	INDIANA			Hays	7	20
Fort Valley	—	18	Anderson	—	61	Hutchinson	12	18
Gainesville	—	52	Angola	—	15	Independence	—	20
Griffin	—	39	Bedford	—	39	Iola	—	44
La Grange	—	50	Bloomington	4	30*,36	Junction City	—	29
Macon	13	41*,47	Columbus	—	42	Larned	—	15
Marietta	—	57	Connersville	—	38	Lawrence	11°	17
Milledgeville	—	51	Elkhart	—	52	Leavenworth	—	54
Moultrie	—	48	Evansville	7	50,56*,62	Liberal	—	14
Newnan	—	61	Fort Wayne	—	21,27*,33	McPherson	—	26
Rome	9	59	Gary	—	50,66°	Manhattan	8°	23
Savannah	3,9*,11	—	Hammond	—	56	Newton	—	14
Statesboro	—	22	Indianapolis	6,8,13	20*,26,67	Olathe	—	52
Swainsboro	—	20	Jasper	—	19	Ottawa	—	21
Thomasville	6	27	Kokomo	—	31	Parsons	—	46
Tifton	—	14	Lafayette	—	47*,59	Pittsburg	7	38
Toccoa	—	35	Lebanon	—	18	Pratt	—	36
Valdosta	—	37	Logansport	—	51	Salina	—	34
Vidalia	—	26	Madison	—	25	Topeka	13	42,48°
Waycross	—	16	Marion	—	29	Wellington	—	24
IDAHO			Michigan City	—	62	Wichita	3,10	16,22°
Blackfoot	—	33	Muncie	—	49,55,71°	Winfield	—	43
Boise	4*,7,9	—	Richmond	—	32	KENTUCKY		
Burley	—	15	Shelbyville	—	58	Ashland	—	59
Caldwell	2	—	South Bend	—	34,40*,46	Bowling Green	13	17
Coeur d'Alene	12	—	Tell City	—	31	Bowling Green	—	40
Emmett	—	26	Terre Haute	10	57*,63	Campbellsville	—	16
Gooding	—	23	Vincennes	—	44	Corbin	—	35
Idaho Falls	3,8	—	Washington	—	60	Danville	—	23
Jerome	—	17	IOWA			Elizabethtown	—	43
Kellogg	—	33	Algona	—	37	Frankfort	—	28
Lewiston	3	—	Ames	5	25	Glasgow	—	36
Moscow	—	15°	Atlantic	—	45	Harlan	—	19
Nampa	6,12	—	Boone	—	19	Hazard	—	20
Payette	—	14	Burlington	—	32,38	Hopkinsville	—	27,33
Pocatello	6,10	—	Carroll	—	39	Lexington	—	3,11 15*,21,41,51
Preston	—	41	Cedar Rapids	2,9	20,26°	Louisville	—	26
Rexburg	—	27	Centerville	—	31	Madisonville	—	49
Rupert	—	21	Charles City	—	18	Mayfield	—	24
Sandpoint	9	—	Cherokee	—	14	Maysville	—	57,63
Twin Falls	11,13	—	Clinton	—	64	Middlesborough	—	33
Wallace	—	27	Creston	—	43	Murray	—	14
Weiser	—	20	Davenport-Rock Island-	—	—	Owensboro	—	43
ILLINOIS			Moline (Ill.)	4,6	30*,36,42	Paducah	6	14
Alton	—	48	Decorah	—	44	Pikeville	—	45
Aurora	—	16	Des Moines	8,11*,13	17,23	Princeton	—	60
Belleville	—	54	Dubuque	—	56,62	Richmond	—	22
Bloomington	—	15	Estherville	—	24	Somerset	—	37
Cairo	—	24	Fairfield	—	54	LOUISIANA		
Carbondale	—	34,61°	Fort Dodge	—	21	Abbeville	—	42
Centralia	—	32,59	Fort Madison	—	50	Alexandria	5	62
Champaign-Urbana	3,12°	21,27,33	Grinnell	—	46	Bastrop	—	53
Chicago	2,5,7,9,11*	20,26,32,38,44	Iowa City	12°	24	Baton Rouge	10	28,34*,40
Danville	—	24	Keokuk	—	44	Bogalusa	—	39
Decatur	—	17,23	Knoxville	—	33	Crowley	—	21
DeKalb	—	67°	Marshalltown	—	49	DeRidder	—	14
Dixon	—	47	Mason City	3	35	Eunice	—	64
Elgin	—	28	Muscatine	—	58	Franklin	—	44
Freeport	—	23	Newton	—	29	Hammond	—	51
Galesburg	—	40	Oelwein	—	28	Houma	—	30
Harrisburg	—	22	Oskaloosa	—	52	Jackson	—	18
Jacksonville	—	29	Ottumwa	—	15	Jennings	—	48
Joliet	—	48	Red Oak	—	32	Lafayette	—	38,67
Kankakee	—	14	Shenandoah	—	20	Lake Charles	7	19*,25
Kewanee	—	60	Sioux City	4,9	30*,36	Minden	—	30
La Salle	—	35	Spencer	—	42	Monroe	8	43
			Storm Lake	—	34			

LOUISIANA—Continued

	VHF Channel No.	UHF Channel No.
Morgan City	—	36
Natchitoches	—	17
New Iberia	—	15
New Orleans	2*,4,6	20,28,32,61
Oakdale	—	54
Opelousas	—	58
Ruston	—	20
Shreveport	3,12	—
Thibodaux	—	24
Winnfield	—	22

MAINE

	VHF Channel No.	UHF Channel No.
Auburn	—	23
Augusta	10	29
Bangor	2,5	16*
Bar Harbor	—	22
Bath	—	65
Belfast	—	41
Biddeford	—	59
Calais	7	20
Dover-Foxcroft	—	18
Fort Kent	—	17
Houlton	—	24
Lewiston	8	17
Millinocket	—	14
Orono	12*	—
Portland	6,13	47*,53
Presque Isle	8	19
Rockland	—	25
Rumford	—	55
Van Buren	—	15
Waterville	—	35

MARYLAND

	VHF Channel No.	UHF Channel No.
Annapolis	—	14
Baltimore	2,11,13	18,24*,30
Cambridge	—	22
Cumberland	—	17
Frederick	—	62
Hagerstown	—	52
Salisbury	—	16

MASSACHUSETTS

	VHF Channel No.	UHF Channel No.
Barnstable	—	52
Boston	2*,4,5,7	44,50,56
Brockton	—	62
Fall River	—	40,46
Greenfield	—	42
Holyoke (see Springfield)	—	—
Lawrence	—	38
Lowell	—	32
New Bedford	—	28,34
North Adams	—	15
Northampton	—	36
Pittsfield	—	64
Springfield-Holyoke	—	55,61
Worcester	—	14,20

MICHIGAN

	VHF Channel No.	UHF Channel No.
Alma	—	41
Alpena	9	30
Ann Arbor	—	20,26*
Bad Axe	—	46
Battle Creek	—	58,64
Bay City	5	63,73*
Benton Harbor	—	42
Big Rapids	—	39
Cadillac	13	45
Calumet	13	—
Cheboygan	4	36
Coldwater	—	24
Detroit	2,4,7	50,56*,62
East Lansing	—	60
East Tawas	—	25
Escanaba	3	—
Flint	12	16,22*,28
Gladstone	—	40
Grand Rapids	8	17*,23
Hancock	10	—
Houghton	—	19
Iron Mountain	9	27
Iron River	12	—
Ironwood	—	31
Jackson	—	48
Kalamazoo	3	36
Lansing	6	54
Ludington	—	18

MICHIGAN—Continued

	VHF Channel No.	UHF Channel No.
Manistee	—	15
Manistique	—	14
Marquette	5	17
Midland	—	19
Mount Pleasant	—	47
Muskegon	—	29,35
Petoskey	—	31
Pontiac	—	44
Port Huron	—	34
Rogers City	—	24
Saginaw	—	51,57
Sault Ste. Marie	8,10	28,34*
Traverse City	7	20,26*
West Branch	—	21

MINNESOTA

	VHF Channel No.	UHF Channel No.
Albert Lea	—	57
Alexandria	—	36
Austin	6	51
Bemidji	—	24
Brainerd	12	—
Cloquet	—	44
Crookston	—	21
Detroit Lakes	—	18
Duluth-Superior (Wis.)	3,6,8*	32,38
Ely	—	16
Fairmont	—	40
Faribault	—	20
Fergus Falls	—	16
Grand Rapids	—	20
Hastings	—	29
Hibbing	10	—
International Falls	11	—
Little Falls	—	14
Mankato	—	15
Marshall	—	22
Minneapolis-St. Paul	2*,4,5,9,11	17,23
Montevideo	—	19
New Ulm	—	43
Northfield	—	26
Owatonna	—	45
Red Wing	—	63
Rochester	10	55
St. Cloud	7	33
St. Paul (see Minneapolis)	—	—
Stillwater	—	39
Thief River Falls	—	15
Virginia	—	26
Wadena	—	27
Willmar	—	31
Winona	—	61
Worthington	—	32

MISSISSIPPI

	VHF Channel No.	UHF Channel No.
Biloxi	13	44*,50
Brookhaven	—	37
Canton	—	16
Clarksdale	6	32
Columbia	—	35
Columbus	—	28
Corinth	—	29
Greenville	—	21,27
Greenwood	—	24
Grenada	—	15
Gulfport	—	56
Hattiesburg	9	17
Jackson	12	19*,25,47
Kosciusko	—	52
Laurel	—	33
Louisville	—	46
McComb	—	31
Meridian	11	30,36*
Natchez	—	29
Pascagoula	—	22
Picayune	—	14
Starkville	—	34
State College	2*	—
Tupelo	—	38
University	—	20*
Vicksburg	—	41
West Point	8	56
Yazoo City	—	49

MISSOURI

	VHF Channel No.	UHF Channel No.
Cape Girardeau	12	18
Carthage	—	56
Caruthersville	—	27

MISSOURI—Continued

	VHF Channel No.	UHF Channel No.
Chillicothe	—	14
Clinton	—	49
Columbia	8	16,22
Farmington	—	52
Festus	—	14
Fulton	—	24
Hannibal	7	27
Jefferson City	13	33
Joplin	12	30
Kansas City	4,5,9	19*,25,65
Kennett	—	21
Kirksville	3	18
Lebanon	—	23
Marshall	—	40
Maryville	—	26
Mexico	—	45
Moberly	—	35
Monett	—	14
Nevada	—	18
Poplar Bluff	—	15
Rolla	—	31
St. Joseph	2	30,36*
St. Louis	4,5,9*,11	30,36,42
Sedalla	6	28
Sikeston	—	37
Springfield	3,10	26*,32
West Plains	—	20

MONTANA

	VHF Channel No.	UHF Channel No.
Anaconda	2	—
Billings	2,8,11*	—
Bozeman	9*	22
Butte	4,6,7*	15
Cut Bank	—	20
Deer Lodge	—	25
Dillon	—	20
Glasgow	—	16
Glendive	—	18
Great Falls	3,5	23*
Hamilton	—	17
Hardin	4	—
Havre	9,11	—
Helena	10,12	—
Kalispell	8	—
Laurel	—	14
Lewistown	13	—
Livingston	—	16
Miles City	3,6*,10	—
Missoula	11*,13	21
Polson	—	18
Red Lodge	—	18
Shelby	—	14
Sidney	—	14
Whitefish	—	16
Wolf Point	—	20

NEBRASKA

	VHF Channel No.	UHF Channel No.
Alliance	13	21
Beatrice	—	40
Broken Bow	—	14
Columbus	—	49
Fairbury	—	35
Falls City	—	38
Fremont	—	52
Grand Island	11	21
Hastings	5	27
Kearney	13	19
Lexington	—	23
Lincoln	10,12	18*,24
McCook	8	17
Nebraska City	—	50
Norfolk	—	33
North Platte	2,4	—
Omaha	3,6,7	16*,22,28
Scottsbluff	10	16
York	—	15

NEVADA

	VHF Channel No.	UHF Channel No.
Boulder City	4	—
Carlin	—	14
Carson City	—	37
Elko	10	—
Ely	3,6	—
Fallon	—	29
Goldfield	5	—
Hawthorne	—	31
Henderson	2	—

NEVADA—Continued

	VHF Channel No.	UHF Channel No.
Las Vegas	8,10*,13	—
Lovelock	—	18
McGill	8	—
Reno	4,8	21*,27
Tonopah	9	—
Winnemucca	7	—
Yerington	—	33

NEW HAMPSHIRE

Berlin	—	26
Claremont	—	37
Concord	—	27
Durham	11*	—
Hanover	—	21*
Keene	—	45
Laconia	—	43
Littleton	—	24
Manchester	9	48
Nashua	—	54
Portsmouth	—	19
Rochester	—	51

NEW JERSEY

Andover	—	69*
Asbury Park	—	58
Atlantic City	—	46,52
Bridgeton	—	64
Camden	—	80*
Freehold	—	74*
Hammonton	—	70*
Montclair	—	77*
Newark	13	—
New Brunswick	—	19*,47
Paterson	—	37
Trenton	—	41
Wildwood	—	48

NEW MEXICO

Alamogordo	—	17
Albuquerque	4,5*,7,13	—
Artesia	—	21
Atrisco-Five Points	—	18
Belen	—	24
Carlsbad	6	23
Clayton	—	27
Clovis	12	35
Deming	—	14
Farmington	—	17
Gallup	3,8*,10	—
Hobbs	—	46
Hot Springs	—	19
Las Cruces	—	22
Las Vegas	—	14
Lordsburg	—	23
Los Alamos	—	20
Lovington	—	27
Portales	—	22
Raton	—	46,52*
Roswell	3*,8,10	—
Santa Fe	2,9*,11	—
Silver City	10*,12	—
Socorro	—	15
Tucumcari	—	25

NEW YORK

Albany-Schenectady-Troy	6	17*,23,41
Amsterdam	—	52
Auburn	—	37
Batavia	—	33
Binghamton	12	40,46*
Buffalo (also see Buffalo-Niagara Falls)	—	17,23*
Buffalo-Niagara Falls	2,4,7	59
Cortland	—	56
Dunkirk	—	46
Elmira	—	18,24
Glens Falls	—	39
Gloversville	—	29
Hornell	—	50
Ithaca	—	14*,20
Jamestown	—	58
Kingston	—	66
Malone	—	20,66*
Massena	—	14
Middletown	—	60

NEW YORK—Continued

	VHF Channel No.	UHF Channel No.
New York	2,4,5,7,9,11	25*,31
Niagara Falls (see Buffalo-Niagara Falls)	—	—
Ogdensburg	—	24
Olean	—	54
Oneonta	—	62
Oswego	—	31
Plattsburg	—	28
Poughkeepsie	—	21,83*
Rochester	5,10	15,21*,27
Rome (see Utica)	—	—
Saranac Lake	—	18
Schenectady (also see Albany)	—	35
Syracuse	3,8	43*
Troy (see Albany)	—	—
Utica-Rome	13	19,25*
Watertown	—	48

NORTH CAROLINA

Aboskie	—	53
Albemarle	—	20
Asheville	13	56*,62
Burlington	—	63
Chapel Hill	4*	—
Charlotte	3,9	36,42*
Durham	11	40*,46
Elizabeth City	—	31
Fayetteville	—	18
Gastonia	—	48
Goldsboro	—	34
Greensboro	2	51*,57
Greenville	9	—
Henderson	—	52
Hendersonville	—	27
Hickory	—	30
High Point	—	15
Jacksonville	—	16
Kannapolis	—	59
Kinston	—	45
Laurinburg	—	41
Lumberton	—	21
Mount Airy	—	55
New Bern	13	—
Raleigh	5	22*,28
Roanoke Rapids	—	30
Rocky Mount	—	50
Salisbury	—	53
Sanford	—	38
Shelby	—	39
Southern Pines	—	49
Statesville	—	64
Washington	7	—
Wilmington	6	29,35*
Wilson	—	56
Winston-Salem	12	26,32*

NORTH DAKOTA

Bismarck	5,12	18,24*
Bottineau	—	16
Carrington	—	26
Devils Lake	8	14
Dickinson	2,4	17*
Fargo	6,13	34*,40
Grafton	—	17
Grand Forks	2*,10	—
Harvey	—	22
Jamestown	7	42
Lisbon	—	23
Minot	6*,10,13	—
New Rockford	—	20
Rugby	—	38
Valley City	4	32
Wahpeton	—	45
Williston	8,11	34*

OHIO

Akron	—	49,55*,61
Ashtabula	—	15
Athens	—	62
Bellefontaine	—	63
Cambridge	—	26
Canton	—	29
Chillicothe	—	56
Cincinnati	5,9,12	48*,54,74
Cleveland	3,5,8	19,25*,65
Columbus	4,6,10	34*,40
Coshocton	—	20

OHIO—Continued

	VHF Channel No.	UHF Channel No.
Dayton	2,7	16*,22
Defiance	—	43
Findlay	—	53
Gallipolis	—	18
Hamilton-Middletown	—	65
Lancaster	—	28
Lima	—	35,41
Lorain	—	31
Mansfield	—	36
Marion	—	17
Massillon	—	23
Middletown (See Hamilton)	—	—
Mount Vernon	—	58
Newark	—	60
Oxford	—	14*
Piqua	—	44
Portsmouth	—	30
Sandusky	—	42
Springfield	—	46,52
Steubenville (see Wheeling, W. Va.)	—	—
Tiffin	—	47
Toledo	11,13	30*
Warren	—	21
Youngstown	—	27,33,73
Zanesville	—	50

OKLAHOMA

Ada	—	50
Altus	—	36
Alva	—	30
Anadarko	—	58
Ardmore	—	55
Bartlesville	—	62
Blackwell	—	51
Chickasha	—	64
Claremore	—	15
Clinton	—	32
Duncan	—	39
Durant	—	27
Elk City	12	15
El Reno	—	56
Enid	5	21,27*
Frederick	—	44
Guthrie	—	48
Guymon	—	20
Hobart	—	23
Holdenville	—	14
Hugo	—	21
Lawton	7	28*,34
McAlester	—	47
Miami	—	58
Muskogee	8	45*,66
Norman	—	31,37*
Oklahoma City	4,9,13*	19,25
Oklmulgee	—	26
Pauls Valley	—	61
Ponca City	—	40
Pryor Creek	—	54
Sapulpa	—	42
Seminole	—	59
Shawnee	—	53
Stillwater	—	29,69*
Tulsa	2,6,11*	17,23
Vinita	—	28
Woodward	8	—

OREGON

Albany	—	55
Ashland	—	14
Astoria	—	30
Baker	—	37
Bend	—	15
Burns	—	16
Corvallis	7*	49
Eugene	9*,13	20,26
Grants Pass	—	30
Klamath Falls	2	—
La Grande	13	—
Lebanon	—	43
McMinnville	—	46
Medford	4,5	—
North Bend	—	16
Pendleton	—	28
Portland	6,8,10*,12	21,27
Roseburg	—	28

OREGON—Continued		
	VHF Channel No.	UHF Channel No.
Salem	3	18*,24
Springfield	—	37
The Dalles	—	32

PENNSYLVANIA		
Allentown	—	39,45
Altoona	10	19,25
Bethlehem	—	51
Bradford	—	48
Butler	—	43
Chambersburg	—	46
Du Bois	—	31
Easton	—	57
Emporium	—	42
Erie	12	35,41*,66
Harrisburg	—	27,33,71
Hazleton	—	63
Johnstown	6	56
Lancaster	8	21
Lebanon	—	15
Lewistown	—	38
Lock Haven	—	32
Meadville	—	37
New Castle	—	45
Oil City	—	64
Philadelphia	3,6,10	17,23,29,35*
Pittsburgh	2,11,13*	16,47,53
Reading	—	55,61
Scranton	—	16,22,73
Sharon	—	39
State College	—	44*
Sunbury	—	65
Uniontown	—	14
Washington	—	63
Wilkes-Barre	—	28,34
Williamsport	—	36
York	—	43,49

RHODE ISLAND		
Providence	10,12	16,22*

SOUTH CAROLINA		
Aiken	—	54
Anderson	—	58
Camden	—	14
Charleston	2,5,13*	—
Clemson	—	68*
Columbia	10	19*,25,67
Conway	—	23
Florence	8	—
Georgetown	—	27
Greenville	4	23,29*
Greenwood	—	21
Lake City	—	55
Lancaster	—	31
Laurens	—	45
Marion	—	43
Newberry	—	37
Orangeburg	—	44
Rock Hill	—	61
Spartanburg	7	17
Sumter	—	47
Union	—	65

SOUTH DAKOTA		
Aberdeen	9	17
Belle Fourche	—	23
Brookings	8*	25
Hot Springs	—	17
Huron	12	15
Lead	5	26
Madison	—	46
Mitchell	5	20
Mobridge	—	27
Pierre	6,10	22*
Rapid City	7	15
Sioux Falls	11,13	38,44*
Sturgis	—	20
Vermillion	2*	41
Watertown	3	35
Winner	—	18
Yankton	—	17

TENNESSEE		
Athens	—	14
Bristol, Tenn.- Bristol, Va.	5	46

TENNESSEE—Continued		
	VHF Channel No.	UHF Channel No.
Chattanooga	3,12	43,49,55*
Clarksville	—	53
Cleveland	—	38
Columbia	—	39
Cookeville	—	24
Covington	—	19
Dyersburg	—	46
Elizabethton	—	40
Fayetteville	—	27
Gallatin	—	48
Harriman	—	67
Humboldt	—	25
Jackson	9	16
Johnson City	11	34
Kingsport	—	28
Knoxville	6,10	20*,26
Lawrenceburg	—	50
Lebanon	—	58
McMinnville	—	46
Maryville	—	51
Memphis	3,5,10*,13	42,48
Morristown	—	54
Murfreesboro	—	18
Nashville	2*,4,5,8	30,36
Oak Ridge	—	32
Paris	—	51
Pulaski	—	44
Shelbyville	—	62
Springfield	—	42
Tullahoma	—	65
Union City	—	55

TEXAS		
Abilene	9	33
Alice	—	34
Alpine	12	—
Amarillo	2*,4,7,10	—
Athens	—	25
Austin	7	18,24,30*
Ballinger	—	25
Bay City	—	33
Beaumont- Port Arthur	4,6	31,37*
Beeville	—	38
Big Spring	4	—
Bonham	—	43
Borger	—	33
Brady	—	15
Breckenridge	—	14
Brenham	—	52
Brownfield	—	15
Brownsville (also see Brownsville-Harlingen- Weslaco)	—	36
Brownsville-Harlingen- Weslaco†	4,5	—
Brownwood	—	19
Bryan	—	54
Childress	—	40
Cleburne	—	57
Coleman	—	21
College Station	3*	48
Conroe	—	20
Corpus Christi	6,10	16*,22
Corsicana	—	47
Crockett	—	56
Crystal City	—	28
Cuero	—	25
Dalhart	—	16
Dallas	4,8,13*	23,29,73
Del Rio	—	16
Denison	—	52
Denton	2*	17
Eagle Pass	—	26
Edinburg	—	26
El Campo	—	27
El Paso	4,7*,9,13	20,26
Falfurrias	—	52
Floydada	—	45
Fort Stockton	—	22
Fort Worth	5,10	20,26*

† These assignments may be utilized in any community lying within the area of the triangle formed by Brownsville, Harlingen and Weslaco.

TEXAS—Continued		
	VHF Channel No.	UHF Channel No.
Gainesville	—	49
Galveston	11	35,41,47*
Gonzales	—	64
Greenville	—	62
Harlingen (also see Brownsville-Harlingen- Weslaco)	—	23
Hebbronville	—	58
Henderson	—	42
Hereford	—	19
Hillsboro	—	63
Houston	2,8*,13	23,29,39
Huntsville	—	15
Jacksonville	—	36
Jasper	—	49
Kermit	—	14
Kilgore	—	59
Kingsville	—	40
Lamesa	—	28
Lampasas	—	40
Laredo	8,13	15*
Levelland	—	38
Littlefield	—	32
Longview	—	32,38
Lubbock	5,11,13	20*,26
Lufkin	9	46
McAllen	—	20
McKinney	—	65
Marfa	—	19
Marshall	—	16
Mercedes	—	32
Mexia	—	50
Midland	2	18
Mineral Wells	—	38
Mission	—	14
Monahans	9	—
Mount Pleasant	—	35
Nacogdoches	—	40
New Braunfels	—	62
Odessa	7	24
Orange	—	43
Pampa	—	17
Paris	—	33
Pearsall	—	31
Pecos	—	16
Perryton	—	22
Plainview	—	29
Port Arthur (see Beaumont)	—	42
Quanah	—	42
Raymondville	—	17
Rosenberg	—	17
San Angelo	6,8	17,23*
San Antonio	4,5,9*,12	35,41
San Benito	—	48
San Marcos	—	53
Seguin	—	14
Seymour	—	24
Sherman	—	46
Snyder	—	30
Stephenville	—	32
Sulphur Springs	—	41
Sweetwater	12	—
Taylor	—	58
Temple	—	16,22
Terrel	—	53
Texarkana	6	18*,24
Tyler	7	19
Uvalde	—	20
Vernon	—	18
Victoria	—	19
Waco	11	28*,34
Waxahachie	—	45
Weatherford	—	51
Weslaco (see Brownsville- Harlingen-Weslaco)	—	—
Wichita Falls	3,6	16*,22

UTAH		
Brigham	—	36
Cedar City	5	—
Logan	12	30,46*
Ogden	9	18*,24
Price	6	—
Provo	11	22,28*
Richfield	13	—

UTAH—Continued		VHF Channel No.	UHF Channel No.
St. George	—	—	18
Salt Lake City	2,4,5,7*	—	20,26
Tooele	—	—	44
Vernal	—	3	—
VERMONT			
Bennington	—	—	33
Brattleboro	—	—	58
Burlington	—	16*,22	—
Montpelier	—	3	40
Newport	—	—	46
Rutland	—	—	49
St. Albans	—	—	34
St. Johnsbury	—	—	30
VIRGINIA			
Blacksburg	—	—	60*
Bristol (see Bristol, Tenn.)	—	—	—
Charlottesville	—	—	45*,64
Covington	—	—	44
Danville	—	—	24
Emporia	—	—	25
Farmville	—	—	19
Fredericksburg	—	—	47
Front Royal	—	—	39
Harrisonburg	—	3	34
Lexington	—	—	54
Lynchburg	—	13	16
Marion	—	—	50
Martinsville	—	—	35
Newport News (see Norfolk-Portsmouth-Newport News)	—	—	—
Norfolk-Portsmouth (see also Norfolk-Portsmouth-Newport News)	—	—	27
Portsmouth (also see Norfolk-Portsmouth)	—	3,10	15,21*,33
Norton	—	—	52
Petersburg	—	8	41
Portsmouth (see Norfolk-Portsmouth and also Norfolk-Portsmouth-Newport News)	—	—	—
Pulaski	—	—	37
Richmond	—	6,12	23*,29
Roanoke	—	7,10	27,33*
South Boston	—	—	14
Staunton	—	—	36
Waynesboro	—	—	42
Williamsburg	—	—	17
Winchester	—	—	28
WASHINGTON			
Aberdeen	—	—	58
Anacortes	—	—	34
Bellingham	—	12	18,24
Bremerton	—	—	44,50
Centralia	—	—	17
Ellensburg	—	—	49,65*
Ephrata	—	—	43
Everett	—	—	22,28
Grand Coulee	—	—	37
Hoquiam	—	—	52
Kelso	—	—	39
Kennewick (also see Kennewick-Richland-Pasco)	—	—	25

WASHINGTON—Continued		
VHF Channel No.	UHF Channel No.	
Kennewick-Richland-Pasco	—	41*
Longview	—	33
Okanogan (see Omak)	—	—
Olympia	—	60
Omak-Okanogan	—	35*
Pasco (also see Kennewick-Richland-Pasco)	—	19
Port Angeles	—	16
Pullman	—	10*
Richland (also see Kennewick-Richland-Pasco)	—	31
Seattle	—	4,5,7,9*
Spokane	—	2,4,6,7*
Tacoma	—	11,13
Walla Walla	—	5,8
Wenatchee	—	45*,55
Yakima	—	23,29,47*
WEST VIRGINIA		
Beckley	—	6
Bluefield	—	—
Charleston	—	8
Clarksburg	—	12
Elkins	—	—
Fairmont	—	—
Hinton	—	—
Huntington	—	3,13
Logan	—	—
Martinsburg	—	—
Morgantown	—	—
Parkersburg	—	—
Welch	—	—
Weston	—	—
Wheeling (also see Wheeling-Steubenville, O.)	—	—
Wheeling-Steubenville, O.	—	7,9
Williamson	—	—
WISCONSIN		
Adams	—	—
Appleton	—	—
Ashland	—	—
Beaver Dam	—	—
Beloit	—	—
Chilton	—	—
Eau Claire	—	—
Fond du Lac	—	—
Green Bay	—	—
Janesville	—	—
Kenosha	—	—
La Crosse	—	—
Madison	—	—
Manitowoc	—	—
Marquette	—	—
Milwaukee	—	—
Oshkosh	—	—
Park Falls	—	—
Portage	—	—
Prairie du Chien	—	—
Racine	—	—
Rhineland	—	—
Rice Lake	—	—
Richland Center	—	—

WISCONSIN—Continued		
VHF Channel No.	UHF Channel No.	
Sheboygan	—	—
Shell Lake	—	—
Sparta	—	—
Stevens Point	—	—
Sturgeon Bay	—	—
Superior (See Duluth, Minn.)	—	—
Wausau	—	—
Wisconsin Rapids	—	—
WYOMING		
Buffalo	—	—
Casper	—	—
Cheyenne	—	—
Cody	—	—
Douglas	—	—
Evanston	—	—
Gillette	—	—
Green River	—	—
Greybull	—	—
Lander	—	—
Laramie	—	—
Lovell	—	—
Lusk	—	—
Newcastle	—	—
Powell	—	—
Rawlins	—	—
Riverton	—	—
Rock Springs	—	—
Sheridan	—	—
Thermopoli	—	—
Torrington	—	—
Wheatland	—	—
Worland	—	—

U. S. TERRITORIES and Possessions

ALASKA		
Anchorage	—	—
Fairbanks	—	—
Juneau	—	—
Ketchikan	—	—
Seward	—	—
Sitka	—	—
HAWAIIAN ISLANDS		
Hilo, Hawaii	—	—
Honolulu, Oahu	—	—
Lihue, Kauai	—	—
Wailuku, Maui	—	—
PUERTO RICO		
Arecibo	—	—
Caguas	—	—
Mayaguez	—	—
Ponce	—	—
San Juan	—	—
VIRGIN ISLANDS		
Christiansted	—	—
Charlotte Amalie	—	—

Labor Unions and Guilds

(Continued from page 7)

RADIO WRITERS GUILD (RWG), 6 E. 39th St., New York 16, N. Y. Murray Hill 6-5252. Milton Meriin, national president; Ira Marion, v.p., Eastern region; May Bolhower, exec. secy., Eastern region. (Affiliated with Authors League of America.)

SCREEN ACTORS GUILD (SAG), 7046 Hollywood Blvd., Hollywood, 28, Cal. HOLLYWOOD 9-7311. Ronald Reagan, president; Walter Pidgeon, 1st v.p.; John Lund, 2nd v.p.; Richard Carlson, 3rd v.p.; Paul Harvey, recording secy.; George Chandler, treas.; John Dales Jr., executive secy. Branch of Associated Actors & Artistes of America (AFL).

SCREEN DIRECTORS GUILD Inc.—Television Council: Phillippe De Lacy, KTTV, Los Angeles, president; George Cahan, KECA-TV, Los Angeles, 1st v.p.; Robert S. Finkel, KECA-TV, 2nd v.p.; George Giroux, KTTV, secy.; Arthur Thompson, KECA-TV, treas.

SCREEN EXTRAS GUILD Inc., 723 North Western Ave., Los Angeles 29, Cal. GARFIELD 3301. Richard H. Gordon, president; Franklyn Farnum, 1st v.p.; William H. O'Brien, 2nd v.p.; George

Barton, 3rd v.p.; Beulah Parkington, recording secy.; Jeffrey Sayre, treas.; H. O'Neill Shanks, exec. secy.; Robert W. Gilbert, counsel. Branch, Associated Actors & Artistes of America (AFL).

SCREEN WRITERS' GUILD (SWG), 8782 Sunset Blvd., Hollywood 46, Cal. CRESTVIEW 5-1162. Mary C. McCall Jr., president; Morgan Cox, chairman, TV committee.

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UNITED ELECTRICAL, RADIO & MACHINE WORKERS OF AMERICA, 11 E. 51st St., New York 22, N. Y. PLAZA 3-1960. Albert J. Fitzgerald, general president; Julius Emspak, general secy.-treas.; James J. Maties, director of organization.

UNITED SCENIC ARTISTS, Local 829, 234 W. 56th St., New York 19, N. Y. Circle 6-8023.

Handy Reference Table

VHF ALLOCATIONS BY CHANNELS

Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television

As Contained in Sixth Report and Order of FCC (52-294)—The Final Allocation Report, Published by
Television Digest, April 14, 1952

INCLUDES FINAL ASSIGNMENTS FOR THE 30 EXISTING STATIONS DUE TO BE SHIFTED

For List of Existing Stations by Channels, See Page 82; for Shifts of Existing Stations, Page 81

Asterisk (*) Indicates Channel Reserved for Non-Commercial Educational Use

CHANNEL NO. 2

(34-60 mc)

*Little Rock, Ark.
Los Angeles, Cal.
San Francisco-Oakland, Cal.
Denver, Colo.
Daytona Beach, Fla.
*Miami, Fla.
Atlanta, Ga.
Caldwell, Ida.
Chicago, Ill.
Springfield, Ill.
Cedar Rapids, Ia.
Great Bend, Kan.
*New Orleans, La.
Bangor, Me.
Baltimore, Md.
*Boston, Mass.
Detroit, Mich.
*Minneapolis-St. Paul, Minn.
*State College, Miss.
St. Joseph, Mo.
Anaconda, Mont.
Billings, Mont.
North Platte, Neb.
Henderson, Nev.
Santa Fe, N. M.
Buffalo-Niagara Falls, N. Y.
New York, N. Y.
Greensboro, N. C.
Dickinson, N. D.
*Grand Forks, N. D.
Dayton, O.
Tulsa, Okla.
Klamath Falls, Ore.
Pittsburgh, Pa.
Charleston, S. C.
*Vermillion, S. D.
*Nashville, Tenn.
*Amarillo, Tex.
*Denton, Tex.
Houston, Tex.
Midland, Tex.
Salt Lake City, Utah
Spokane, Wash.
Green Bay, Wis.
Casper, Wyo.

San Juan, Puerto Rico

Anchorage, Alaska
Fairbanks, Alaska
Ketchikan, Alaska

Hilo, Hawaii
Honolulu, Hawaii

CHANNEL NO. 3

(60-66 mc)

Douglas, Ariz.
Phoenix, Ariz.
Eureka, Cal.
Sacramento, Cal.

Santa Barbara, Cal.
Pueblo, Colo.
Hartford, Conn.
Pensacola, Fla.
*Tampa-St. Petersburg, Fla.
Savannah, Ga.
Idaho Falls, Ida.
Lewiston, Ida.
Champaign-Urbana, Ill.
Mason City, Ia.
Wichita, Kan.
Louisville, Ky.
Shreveport, La.
Escanaba, Mich.
Kalamazoo, Mich.
Duluth-Superior (Wis.), Minn.
Kirksville, Mo.
Springfield, Mo.
Great Falls, Mont.
Miles City, Mont.
Omaha, Neb.
Ely, Nev.
Gallup, N. M.
*Roswell, N. M.
Syracuse, N. Y.
Charlotte, N. C.
Cleveland, O.
Salem, Ore.
Philadelphia, Pa.
Watertown, S. D.
Chattanooga, Tenn.
Memphis, Tenn.
*College Station, Tex.
Wichita Falls, Tex.
Vernal, Utah
Montpelier, Vt.
Harrisonburg, Va.
Norfolk-Portsmouth-Newport News, Va.
Huntington, W. Va.
Madison, Wis.
Cheyenne, Wyo.

Mayaguez, Puerto Rico

*Juneau, Alaska

Lihue, Hawaii
Walluku, Hawaii

CHANNEL NO. 4

(66-72 mc)

Tucson, Ariz.
Little Rock, Ark.
Los Angeles, Cal.
San Francisco-Oakland, Cal.
Denver, Colo.
Washington, D. C.
Jacksonville, Fla.
Miami, Fla.
Columbus, Ga.
*Boise, Ida.
Bloomington, Ind.
Davenport-Rock Island-Moline (Ill.), Ia.

Sioux City, Ia.
New Orleans, La.
Boston, Mass.
Cheboygan, Mich.
Detroit, Mich.
Minneapolis-St. Paul, Minn.
Kansas City, Mo.
St. Louis, Mo.
Butte, Mont.
Hardin, Mont.
North Platte, Neb.
Boulder City, Nev.
Reno, Nev.
Albuquerque, N. M.
Buffalo-Niagara Falls, N. Y.
New York, N. Y.
*Chapel Hill, N. C.
Dickinson, N. D.
Valley City, N. D.
Columbus, O.
Oklahoma City, Okla.
Medford, Ore.
Greenville, S. C.
Nashville, Tenn.
Amarillo, Tex.
Beaumont-Port Arthur, Tex.
Big Spring, Tex.
Brownsville-Harlingen-Weslaco, Tex.
Dallas, Tex.
El Paso, Tex.
San Antonio, Tex.
Salt Lake City, Utah
Seattle, Wash.
Spokane, Wash.
Milwaukee, Wis.

San Juan, Puerto Rico

Fairbanks, Alaska
Ketchikan, Alaska
Seward, Alaska

*Hilo, Hawaii
Honolulu, Hawaii

CHANNEL NO. 5

(76-82 mc)

Mobile, Ala.
Phoenix, Ariz.
Fort Smith, Ark.
Los Angeles, Cal.
San Francisco-Oakland, Cal.
Grand Junction, Colo.
Pueblo, Colo.
Washington, D. C.
*Gainesville, Fla.
West Palm Beach, Fla.
Atlanta, Ga.
*Chicago, Ill.
Ames, Ia.
Alexandria, La.
Bangor, Me.
Boston, Mass.
Bay City, Mich.

Marquette, Mich.
Minneapolis-St. Paul, Minn.
Kansas City, Mo.
St. Louis, Mo.
Great Falls, Mont.
Hastings, Neb.
Goldfield, Nev.
*Albuquerque, N. M.
New York, N. Y.
Rochester, N. Y.
Raleigh, N. C.
Bismarck, N. D.
Cincinnati, O.
Cleveland, O.
Enid, Okla.
Medford, Ore.
Charleston, S. C.
Lead, S. D.
Mitchell, S. D.
Bristol, Tenn.
Bristol, Va.
Memphis, Tenn.
Nashville, Tenn.
Brownsville-Harlingen-Weslaco, Tex.
Fort Worth, Tex.
Lubbock, Tex.
San Antonio, Tex.
Cedar City, Utah
Salt Lake City, Utah
Seattle, Wash.
Walla Walla, Wash.
Cheyenne, Wyo.

Mayaguez, Puerto Rico

CHANNEL NO. 6

(82-88 mc)

Birmingham, Ala.
Kingman, Ariz.
*Tucson, Ariz.
*Sacramento, Cal.
San Luis Obispo, Cal.
*Denver, Colo.
Durango, Colo.
Orlando, Fla.
Augusta, Ga.
Thomasville, Ga.
Nampa, Ida.
Pocatello, Ida.
Indianapolis, Ind.
Davenport-Rock Island-Moline (Ill.), Ia.
Dodge City, Kan.
Paducah, Ky.
New Orleans, La.
Portland, Me.
Lansing, Mich.
Austin, Minn.
Duluth-Superior (Wis.), Minn.
Clarksdale, Miss.
Sedalia, Mo.
Butte, Mont.
*Miles City, Mont.
Omaha, Neb.
Ely, Nev.

Carlsbad, N. M.
Albany-Schenectady-Troy, N. Y.
Wilmington, N. C.
Fargo, N. D.
*Minot, N. D.
Columbus, O.
Tulsa, Okla.
Portland, Ore.
Johnstown, Pa.
Philadelphia, Pa.
Pierre, S. D.
Knoxville, Tenn.
Beaumont-Port Arthur, Tex.
Corpus Christi, Tex.
San Angelo, Tex.
Texarkana, Tex.
Wichita Falls, Tex.
Price, Utah
Richmond, Va.
Spokane, Wash.
Beckley, W. Va.
Green Bay, Wis.
Casper, Wyo.

*San Juan, Puerto Rico

CHANNEL NO. 7

(174-180 mc)

*University, Ala.
Pine Bluff, Ark.
Los Angeles, Cal.
Redding, Cal.
San Francisco-Oakland, Cal.
Denver, Colo.
Washington, D. C.
*Jacksonville, Fla.
Miami, Fla.
Panama City, Fla.
Boise, Ida.
Chicago, Ill.
Evansville, Ind.
Waterloo, Ia.
Hays, Kan.
Pittsburg, Kan.
Lake Charles, La.
Calais, Me.
Boston, Mass.
Detroit, Mich.
Traverse City, Mich.
St. Cloud, Minn.
Hannibal, Mo.
*Butte, Mont.
Omaha, Neb.
Winnemucca, Nev.
Albuquerque, N. M.
Buffalo-Niagara Falls, N. Y.
New York, N. Y.
Washington, N. C.
Jamestown, N. D.
Dayton, O.
Lawton, Okla.
*Corvallis, Ore.
Spartanburg, S. C.
Rapid City, S. D.

Amarillo, Tex.
Austin, Tex.
*El Paso, Tex.
Odessa, Tex.
Tyler, Tex.
*Salt Lake City, Utah
Roanoke, Va.
Seattle, Wash.
*Spokane, Wash.
Wheeling, W. Va.-
Steubenville, Ohio
Wausau, Wis.

Ponce, Puerto Rico

*Anchorage, Alaska
Fairbanks, Alaska

Hilo, Hawaii
*Honolulu, Hawaii

CHANNEL NO. 8
(180-186 mc)

Mobile, Ala.
*Phoenix, Ariz.
Jonesboro, Ark.
Salinas-
Monterey, Cal.
San Diego, Cal.
*Pueblo, Colo.
New Haven, Conn.
Tampa-St. Petersburg,
Fla.
*Athens, Ga.
Idaho Falls, Ida.
Peoria, Ill.
Indianapolis, Ind.
Des Moines, Ia.
*Manhattan, Kan.
Monroe, La.
Lewiston, Me.
Presque Isle, Me.
Grand Rapids, Mich.
Sault Ste. Marie, Mich.
*Duluth-Superior
(Wis.), Minn.
West Point, Miss.
Columbia, Mo.
Billings, Mont.
Kalspell, Mont.
McCook, Neb.
Las Vegas, Nev.
McGill, Nev.
Reno, Nev.
*Gallup, N. M.
Roswell, N. M.
Syracuse, N. Y.
Devils Lake, N. D.
Williston, N. D.
Cleveland, O.
Muskogee, Okla.
Woodward, Okla.
Portland, Ore.
Lancaster, Pa.
Florence, S. C.
*Brookings, S. D.
Nashville, Tenn.
Dallas, Tex.
*Houston, Tex.
Laredo, Tex.
San Angelo, Tex.
Petersburg, Va.
Walla Walla, Wash.
Charleston, W. Va.
La Crosse, Wis.
*Laramie, Wyo.

Juneau, Alaska

*Lihue, Hawaii
Walluku, Hawaii

Christiansted, Virgin
Islands

CHANNEL NO. 9
(186-192 mc)

Dothan, Ala.
Flagstaff, Ariz.
Tucson, Ariz.
Hot Springs, Ark.
Alturas, Cal.
Los Angeles, Cal.
*San Francisco-Oakland,
Cal.
Denver, Colo.
Washington, D. C.
Orlando, Fla.
Rome, Ga.
*Savannah, Ga.
Boise, Ida.
Sandpoint, Ida.
Chicago, Ill.
Cedar Rapids, Ia.
Sioux City, Ia.
Garden City, Kan.
Alpena, Mich.
Iron Mountain, Mich.
Minneapolis-St. Paul,
Minn.
Hattiesburg, Miss.
Kansas City, Mo.
*St. Louis, Mo.
*Bozeman, Mont.
Havre, Mont.
Tonopah, Nev.
Manchester, N. H.
*Santa Fe, N. M.
New York, N. Y.
Charlotte, N. C.
Greenville, N. C.
Cincinnati, O.
Oklahoma City, Okla.
*Eugene, Ore.
Aberdeen, S. D.
Jackson, Tenn.
Ablene, Tex.
El Paso, Tex.
Lufkin, Tex.
Monahans, Tex.
*San Antonio, Tex.
Ogden, Utah
*Seattle, Washn.
Wheeling, W. Va.-
Steubenville, Ohio
Sheridan, Wyo.
Ponce, Puerto Rico
*Fairbanks, Alaska
*Ketchikan, Alaska
Seward, Alaska
Hilo, Hawaii
Honolulu, Hawaii

CHANNEL NO. 10
(192-198 mc)

*Birmingham, Ala.
Phoenix, Ariz.
El Dorado, Ark.
Bakersfield, Cal.

Sacramento, Cal.
San Diego, Cal.
Montrose, Colo.
Miami, Fla.
Albany, Ga.
Pocatello, Ida.
Quincy, Ill.
Terre Haute, Ind.
Wichita, Kan.
Baton Rouge, La.
Augusta, Me.
Hancock, Mich.
Sault Ste. Marie, Mich.
Hibbing, Minn.
Rochester, Minn.
Springfield, Mo.
Helena, Mont.
Miles City, Mont.
Lincoln, Neb.
Scottsbluff, Neb.
Elko, Nev.
*Las Vegas, Nev.
Gallup, N. M.
Roswell, N. M.
*Silver City, N. M.
Rochester, N. Y.
Grand Forks, N. D.
Minot, N. D.
Columbus, O.
*Portland, Ore.
Altoona, Pa.
Philadelphia, Pa.
Providence, R. I.
Columbia, S. C.
Pierre, S. D.
Knoxville, Tenn.
*Memphis, Tenn.
Amarillo, Tex.
Corpus Christi, Tex.
Fort Worth, Tex.
Norfolk-Portsmouth-
Newport News, Va.
Roanoke, Va.
*Pullman, Wash.
*Milwaukee, Wis.
Riverton, Wyo.
Juneau, Alaska
Lihue, Hawaii
*Walluku, Hawaii
Charlotte Amalie,
Virgin Islands

CHANNEL NO. 11
(198-204 mc)

Yuma, Ariz.
Little Rock, Ark.
Los Angeles, Cal.
San Jose, Cal.
Yreka City, Cal.
Colorado Springs, Colo.
*Tallahassee, Fla.
Atlanta, Ga.
Savannah, Ga.
Twin Falls, Ida.
*Chicago, Ill.
*Des Moines, Ia.
Garden City, Kan.
*Lawrence, Kan.
Louisville, Ky.
Baltimore, Md.
International Falls,
Minn.
Minneapolis-St. Paul,
Minn.

Meridian, Miss.
St. Louis, Mo.
*Billings, Mont.
Havre, Mont.
*Missoula, Mont.
Grand Island, Neb.
*Durham, N. H.
Santa Fe, N. M.
New York, N. Y.
Durham, N. C.
Williston, N. D.
Toledo, O.
*Tulsa, Okla.
Pittsburgh, Pa.
Sioux Falls, S. D.
Johnson City, Tenn.
Galveston, Tex.
Lubbock, Tex.
Waco, Tex.
Provo, Utah
Tacoma, Wash.
Marinette, Wis.
Rawlins, Wyo.

Caguas, Puerto Rico

Anchorage, Alaska
Fairbanks, Alaska

Hilo, Hawaii
Honolulu, Hawaii

CHANNEL NO. 12
(204-210 mc)

Montgomery, Ala.
Mesa, Ariz.
Chico, Cal.
Fresno, Cal.
*Boulder, Colo.
Wilmington, Del.
Jacksonville, Fla.
West Palm Beach, Fla.
Augusta, Ga.
Coeur d'Alene, Ida.
Nampa, Ida.
*Champaign-
Urbana, Ill.
*Iowa City, Ia.
Hutchinson, Kan.
Shreveport, La.
*Orono, Me.
Flint, Mich.
Iron River, Mich.
Brainerd, Minn.
Jackson, Miss.
Cape Girardeau, Mo.
Joplin, Mo.
Helena, Mont.
Lincoln, Neb.
Clovis, N. M.
Silver City, N. M.
Binghamton, N. Y.
Winston-Salem, N. C.
Bismarck, N. D.
Cincinnati, O.
Elk City, Okla.
Portland, Ore.
Erie, Pa.
Providence, R. I.
Huron, S. D.
Chattanooga, Tenn.
Alpine, Tex.
San Antonio, Tex.
Sweetwater, Tex.
Logan, Utah
Richmond, Va.

Bellingham, Wash.
Clarksburg, W. Va.
Milwaukee, Wis.
Sheridan, Wyo.

Lihue, Hawaii
Walluku, Hawaii

Charlotte Amalie,
Virgin Islands

CHANNEL NO. 13
(210-216 mc)

Birmingham, Ala.
Flagstaff, Ariz.
Tucson, Ariz.
Yuma, Ariz.
*Fayetteville, Ark.
Eureka, Cal.
Los Angeles, Cal.
Stockton, Cal.
Colorado Springs, Colo.
Tampa-St. Petersburg,
Fla.
Macon, Ga.
Twin Falls, Ida.
Rockford, Ill.
Indianapolis, Ind.
Des Moines, Ia.
Topeka, Kan.
Bowling Green, Ky.
Portland, Me.
Baltimore, Md.
Cadillac, Mich.
Calumet, Mich.
Bloomi, Miss.
Jefferson City, Mo.
Lewistown, Mont.
Missoula, Mont.
Alliance, Neb.
Kearney, Neb.
Las Vegas, Nev.
Newark, N. J.
Albuquerque, N. M.
Utica-Rome, N. Y.
Asheville, N. C.
New Bern, N. C.
 Fargo, N. D.
Minot, N. D.
Toledo, O.
*Oklahoma City, Okla.
Eugene, Ore.
La Grande, Ore.
*Pittsburgh, Pa.
*Charleston, S. C.
Sioux Falls, S. D.
Memphis, Tenn.
*Dallas, Tex.
El Paso, Tex.
Houston, Tex.
Laredo, Tex.
Lubbock, Tex.
Richfield, Utah
Lynchburg, Va.
Tacoma, Wash.
Huntington, W. Va.
Eau Claire, Wis.
Rock Springs, Wyo.

Arecibo, Puerto Rico

Anchorage, Alaska
Fairbanks, Alaska
Sitka, Alaska

Hilo, Hawaii
Honolulu, Hawaii

Handy Reference Table

UHF ALLOCATIONS BY CHANNELS

Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television

Asterisk (*) Indicates Channel Reserved for Non-Commercial Educational Use

CHANNEL NO. 14 (470-476 mc)

Clanton, Ala.
Ajo, Ariz.
Holbrook, Ariz.
Stuttgart, Ark.
Modesto, Cal.
Leadville, Colo.
Key West, Fla.
Lake Wales, Fla.
Tifton, Ga.
Payette, Ida.
Kankakee, Ill.
Cherokee, Ia.
Liberal, Kan.
Newton, Kan.
Owensboro, Ky.
Pikeville, Ky.
DeRidder, La.
Millinocket, Me.
Annapolis, Md.
Worcester, Mass.
Manistiquette, Mich.
Little Falls, Minn.
Picaune, Miss.
Chillicothe, Mo.
Festus, Mo.
Monett, Mo.
Laurel, Mont.
Shelby, Mont.
Sidney, Mont.
Broken Bow, Neb.
Carlin, Nev.
Deming, N. M.
Las Vegas, N. M.
*Ithaca, N. Y.
Massena, N. Y.
Devils Lake, N. D.
*Oxford, O.
Holdenville, Okla.
Ashland, Ore.
Uniontown, Pa.
Camden, S. C.
Athens, Tenn.
Breckenridge, Tex.
Kermit, Tex.
Mission, Tex.
Seguin, Tex.
South Boston, Va.
Wisconsin Rapids, Wis.
Douglas, Wyo.
Evanston, Wyo.

CHANNEL NO. 15 (476-482 mc)

Gadsden, Ala.
Bisbee, Ariz.
Prescott, Ariz.
Hope, Ark.
Port Chicago, Cal.
*San Diego, Cal.
Durango, Colo.
Ft. Morgan, Colo.
Ocala, Fla.
Pensacola, Fla.
*West Palm Beach, Fla.
Dublin, Ga.
Burley, Ida.
*Moscow, Ida.
Bloomington, Ill.

Angola, Ind.
Ottumwa, Ia.
Larned, Kan.
*Louisville, Ky.
New Iberia, La.
Van Buren, Me.
North Adams, Mass.
Manistee, Mich.
Mankato, Minn.
Thief River Falls, Minn.
Grenada, Miss.
Poplar Bluff, Mo.
Butte, Mont.
York, Neb.
Socorro, N. M.
Rochester, N. Y.
High Point, N. C.
Ashtabula, O.
Claremore, Okla.
Elk City, Okla.
Bend, Ore.
Lebanon, Pa.
Huron, S. D.
Rapid City, S. D.
Brady, Tex.
Brownfield, Tex.
Huntsville, Tex.
*Laredo, Tex.
Norfolk-Portsmouth-
Newport News, Va.
Parkersburg, W. Va.
Ashland, Wis.
Richland Center, Wis.
Thermopolis, Wyo.

CHANNEL NO. 16 (482-488 mc)

Tuskegee, Ala.
Winslow, Ariz.
*Fort Smith, Ark.
El Centro, Cal.
Red Bluff, Cal.
Santa Cruz, Cal.
Santa Paula, Cal.
Lakeland, Fla.
Elberton, Ga.
Waycross, Ga.
Aurora, Ill.
Olney, Ill.
Waterloo, Ia.
Wichita, Kan.
Corbin, Ky.
*Bangor, Me.
Salisbury, Md.
Flint, Mich.
Ely, Minn.
Fergus Falls, Minn.
Canton, Miss.
Columbia, Mo.
Glasgow, Mont.
Livingston, Mont.
Whitefish, Mont.
*Omaha, Neb.
Scottsbluff, Neb.
Jacksonville, N. C.
Bottineau, N. D.
*Dayton, O.
Burns, Ore.
North Bend, Ore.
Pittsburgh, Pa.
Scranton, Pa.
Providence, R. I.

Jackson, Tenn.
*Corpus Christi, Tex.
Dalhart, Tex.
Del Rio, Tex.
Marshall, Tex.
Pecos, Tex.
Temple, Tex.
*Wichita Falls, Tex.
*Burlington, Vt.
Lynchburg, Va.
Port Angeles, Wash.
Wausau, Wis.
Green River, Wyo.

CHANNEL NO. 17 (488-494 mc)

Jasper, Ala.
Nogales, Ariz.
Little Rock, Ark.
*Colorado Springs, Colo.
Fort Lauderdale, Fla.
Marianna, Fla.
Palatka, Fla.
Jerome, Ida.
Decatur, Ill.
Des Moines, Ia.
Lawrence, Kan.
Bowling Green, Ky.
Natchitoches, La.
Fort Kent, Me.
Lewiston, Me.
Cumberland, Md.
*Grand Rapids, Mich.
Marquette, Mich.
Minneapolis-St. Paul,
Minn.
Hattiesburg, Miss.
Hamilton, Mont.
McCook, Neb.
Alamogordo, N. M.
Farmington, N. M.
*Albany-Schenectady-
Troy, N. Y.
Buffalo, N. Y.
*Dickinson, N. D.
Grafton, N. D.
Marion, O.
Tulsa, Okla.
Philadelphia, Pa.
Spartanburg, S. C.
Aberdeen, S. D.
Hot Springs, S. D.
Yankton, S. D.
Denton, Tex.
Pampa, Tex.
Rosenberg, Tex.
San Angelo, Tex.
Williamsburg, Va.
Centralla, Wash.
Williamson, W. Va.
Portage, Wis.
Lander, Wyo.

Lamar, Colo.
Montrose, Colo.
Hartford, Conn.
Orlando, Fla.
Fort Valley, Ga.
Lebanon, Ind.
Charles City, Ia.
Hutchinson, Kans.
Dover-Foxcroft, Me.
Baltimore, Md.
Ludington, Mich.
Detroit Lakes, Minn.
Cape Girardeau, Mo.
Kirksville, Mo.
Nevada, Mo.
Glendive, Mont.
Polson, Mont.
Red Lodge, Mont.
*Lincoln, Neb.
Lovelock, Nev.
Atrisco-Five Points,
N. M.
Elmira, N. Y.
Saranac Lake, N. Y.
Fayetteville, N. C.
Bismarck, N. D.
Gallipolis, O.
*Salem, Ore.
Winner, S. D.
Murfreesboro, Tenn.
Austin, Tex.
Midland, Tex.
*Texarkana, Tex.
Vernon, Tex.
*Ogden, Utah
St. George, Utah
Bellingham, Wash.
*Park Falls, Wis.
Laramie, Wyo.

CHANNEL NO. 19 (500-506 mc)

Dothan, Ala.
Fort Payne, Ala.
Russellville, Ark.
Alamosa, Colo.
Craig, Colo.
Fort Pierce, Fla.
Peoria, Ill.
Jasper, Ind.
Boone, Ia.
Hazard, Ky.
*Lake Charles, La.
Presque Isle, Me.
Houghton, Mich.
Midland, Mich.
Montevideo, Minn.
*Jackson, Miss.
*Kansas City, Mo.
Kearney, Neb.
Portsmouth, N. H.
*New Brunswick, N. J.
Hot Springs, N. M.
Utica-Rome, N. Y.
Cleveland, O.
Oklahoma City, Okla.
Altoona, Pa.
*Columbia, S. C.
Covington, Tenn.
Brownwood, Tex.
Hereford, Tex.
Marfa, Tex.

Tyler, Tex.
Victoria, Tex.
Farmville, Va.
Pasco, Wash.
*Eau Claire, Wis.
Milwaukee, Wis.
Lusk, Wyo.

CHANNEL NO. 20 (506-512 mc)

Montgomery, Ala.
San Francisco-Oakland,
Cal.
Santa Barbara, Cal.
Denver, Colo.
Washington, D. C.
Gainesville, Fla.
Key West, Fla.
Swainsboro, Ga.
Wesler, Ida.
Chicago, Ill.
Springfield, Ill.
*Indianapolis, Ind.
Cedar Rapids, Ia.
Shenandoah, Ia.
Hays, Kan.
Independence, Kan.
Hopkinsville, Ky.
New Orleans, La.
Ruston, La.
Calais, Me.
Worcester, Mass.
Ann Arbor, Mich.
Traverse City, Mich.
Faribault, Minn.
Grand Rapids, Minn.
*University, Miss.
West Plains, Mo.
Cut Bank, Mont.
Dillon, Mont.
Wolf Point, Mont.
Los Alamos, N. M.
Ithaca, N. Y.
Malone, N. Y.
Albemarle, N. C.
New Rockford, N. D.
Coshocton, O.
Guymon, Okla.
Eugene, Ore.
Mitchell, S. D.
Sturgis, S. D.
*Knoxville, Tenn.
Conroe, Tex.
El Paso, Tex.
Fort Worth, Tex.
*Lubbock, Tex.
McAllen, Tex.
Uvalde, Tex.
Salt Lake City, Utah
Seattle, Wash.
Stevens Point, Wis.

CHANNEL NO. 21 (512-518 mc)

Gadsden, Ala.
Safford, Ariz.
Hanford, Cal.
San Diego, Cal.
Grand Junction, Colo.
Trinidad, Colo.

*Pensacola, Fla.
 West Palm Beach, Fla.
 Rupert, Ida.
 Champaign-
 Urbana, Ill.
 Quincy, Ill.
 Fort Wayne, Ind.
 Fort Dodge, Ia.
 Ottawa, Kan.
 Louisville, Ky.
 Crowley, La.
 West Branch, Mich.
 Crookston, Minn.
 Greenville, Miss.
 Kennett, Mo.
 Missoula, Mont.
 Alliance, Neb.
 Grand Island, Neb.
 *Reno, Nev.
 *Hanover, N. H.
 Artesia, N. M.
 Poughkeepsie, N. Y.
 *Rochester, N. Y.
 Lumberton, N. C.
 Warren, O.
 Enid, Okla.
 Hugo, Okla.
 Portland, Ore.
 Lancaster, Pa.
 Greenwood, S. C.
 Coleman, Tex.
 *Norfolk-Portsmouth-
 Newport News, Va.
 Beckley, W. Va.
 *Madison, Wis.
 Rice Lake, Wis.

CHANNEL NO. 22
 (518-524 mc)

Opelika, Ala.
 Forrest City, Ark.
 Fort Smith, Ark.
 Los Angeles, Cal.
 Watsonville, Cal.
 Boulder, Colo.
 Lakeland, Fla.
 Statesboro, Ga.
 Harrisburg, Ill.
 Waukegan, Ill.
 *Waterloo, Ia.
 Colby, Kan.
 *Wichita, Kan.
 Somers, Ky.
 Winnfield, La.
 Bar Harbor, Me.
 Cambridge, Md.
 *Flint, Mich.
 Marshall, Minn.
 Pascagoula, Miss.
 Columbia, Mo.
 Bozeman, Mont.
 Omaha, Neb.
 Las Cruces, N. M.
 Portales, N. M.
 *Raleigh, N. C.
 Harvey, N. D.
 Dayton, O.
 Scranton, Pa.
 *Providence, R. I.
 *Pierre, S. D.
 Corpus Christi, Tex.
 Fort Stockton, Tex.
 Perryton, Tex.
 Temple, Tex.
 Wichita Falls, Tex.
 Provo, Utah
 Burlington, Vt.
 Everett, Wash.
 *Walla Walla, Wash.
 Clarksburg, W. Va.
 Rhinelander, Wis.

CHANNEL NO. 23
 (524-530 mc)

Brewton, Ala.
 Decatur, Ala.

Little Rock, Ark.
 Colorado Springs, Colo.
 Fort Lauderdale, Fla.
 Fitzgerald, Ga.
 Gooding, Ida.
 Decatur, Ill.
 Freeport, Ill.
 Des Moines, Ia.
 Dodge City, Kan.
 Manhattan, Kan.
 Elizabethtown, Ky.
 Auburn, Me.
 Grand Rapids, Mich.
 Minneapolis-St. Paul,
 Minn.
 Lebanon, Mo.
 *Great Falls, Mont.
 Lexington, Neb.
 Carlsbad, N. M.
 Lordsburg, N. M.
 Albany-Schenectady-
 Troy, N. Y.
 *Buffalo, N. Y.
 Lisbon, N. D.
 Massillon, O.
 Hobart, Okla.
 Tulsa, Okla.
 Philadelphia, Pa.
 Conway, S. C.
 Greenville, S. C.
 Belle Fourche, S. D.
 Dallas, Tex.
 Harlingen, Tex.
 Houston, Tex.
 *San Angelo, Tex.
 *Richmond, Va.
 Yakima, Wash.
 Logan, W. Va.

CHANNEL NO. 24
 (530-536 mc)

Sylacauga, Ala.
 Eloy, Ariz.
 Harrison, Ark.
 Fresno, Cal.
 *San Bernardino, Cal.
 Delta, Colo.
 La Junta, Colo.
 *Hartford, Conn.
 *Orlando, Fla.
 Tallahassee, Fla.
 Cairo, Ill.
 Danville, Ill.
 Estherville, Ia.
 Iowa City, Ia.
 Wellington, Kan.
 Maysville, Ky.
 Thibodaux, La.
 Houlton, Me.
 *Baltimore, Md.
 Coldwater, Mich.
 Rogers City, Mich.
 Bemidji, Minn.
 Greenwood, Miss.
 Fulton, Mo.
 Lincoln, Neb.
 Littleton, N. H.
 Belen, N. M.
 Elmira, N. Y.
 Ogdensburg, N. Y.
 *Blismarck, N. D.
 Salem, Ore.
 Cookeville, Tenn.
 Austin, Tex.
 Odessa, Tex.
 Seymour, Tex.
 Texarkana, Tex.
 Ogden, Utah
 Danville, Va.
 Bellingham, Wash.
 Pullman, Wash.
 *Morgantown, W. Va.
 *Chilton, Wis.
 Cody, Wyo.
 Wheatland, Wyo.

CHANNEL NO. 25
 (536-542 mc)

Clifton, Ariz.
 Williams, Ariz.
 Brawley, Cal.
 Salda, Colo.
 Sterling, Colo.
 Belle Glade, Fla.
 St. Augustine, Fla.
 Albany, Ga.
 Dalton, Ga.
 Madison, Ind.
 Ames, Ia.
 Lake Charles, La.
 Rockland, Me.
 East Tawas, Mich.
 Jackson, Miss.
 Kansas City, Mo.
 Deer Lodge, Mont.
 Tucumcari, N. M.
 *New York, N. Y.
 *Utica-Rome, N. Y.
 *Cleveland, O.
 Oklahoma City, Okla.
 Altoona, Pa.
 Columbia, S. C.
 Brookings, S. D.
 Humboldt, Tenn.
 Athens, Tex.
 Ballinger, Tex.
 Cuero, Tex.
 Emporia, Va.
 Kennewick, Wash.
 Welch, W. Va.
 Eau Claire, Wis.
 Milwaukee, Wis.

CHANNEL NO. 26
 (542-548 mc)

*Montgomery, Ala.
 El Dorado, Ark.
 San Francisco-Oakland,
 Cal.
 Santa Barbara, Cal.
 Denver, Colo.
 New London, Conn.
 *Washington, D. C.
 Leesburg, Fla.
 Vidalia, Ga.
 Emmett, Ida.
 Chicago, Ill.
 *Springfield, Ill.
 Indianapolis, Ind.
 *Cedar Rapids, Ia.
 McPherson, Kan.
 Madisonville, Ky.
 New Orleans, La.
 *Ann Arbor, Mich.
 *Traverse City, Mich.
 Northfield, Minn.
 Virginia, Minn.
 Maryville, Mo.
 *Springfield, Mo.
 Berlin, N. H.
 Winston-Salem, N. C.
 Carrington, N. D.
 Cambridge, O.
 Okmulgee, Okla.
 Eugene, Ore.
 Lead, S. D.
 Knoxville, Tenn.
 Eagle Pass, Tex.
 Edinburg, Tex.
 El Paso, Tex.
 *Fort Worth, Tex.
 Lubbock, Tex.
 Salt Lake City, Utah
 Seattle, Wash.
 Stevens Point, Wis.

CHANNEL NO. 27
 (548-554 mc)

Thomasville, Ala.
 San Diego, Cal.

Tulare, Cal.
 Stamford-Norwalk,
 Conn.
 Miami, Fla.
 Thomasville, Ga.
 Rexburg, Ida.
 Wallace, Ida.
 Champaign-
 Urbana, Ill.
 *Fort Wayne, Ind.
 Webster City, Ia.
 Fort Scott, Kan.
 Lexington, Ky.
 Iron Mountain, Mich.
 Wadena, Minn.
 Greenville, Miss.
 Caruthersville, Mo.
 Hannibal, Mo.
 Hastings, Neb.
 Reno, Nev.
 Concord, N. H.
 Clayton, N. M.
 Lovington, N. M.
 Rochester, N. Y.
 Hendersonville, N. C.
 Youngstown, O.
 Durant, Okla.
 *Enid, Okla.
 Portland, Ore.
 Harrisburg, Pa.
 Georgetown, S. C.
 Moberg, S. D.
 Fayetteville, Tenn.
 El Campo, Tex.
 Norfolk-Portsmouth, Va.
 Roanoke, Va.
 Madison, Wis.
 Torrington, Wyo.

CHANNEL NO. 28
 (554-560 mc)

Miami, Ariz.
 Magnolia, Ark.
 Newport, Ark.
 *Los Angeles, Cal.
 Salinas-
 Monterey, Cal.
 Pueblo, Colo.
 Bradenton, Fla.
 Brunswick, Ga.
 Columbus, Ga.
 Elgin, Ill.
 Vandalla, Ill.
 Oelwein, Ia.
 Great Bend, Kan.
 Glasgow, Ky.
 Baton Rouge, La.
 New Bedford, Mass.
 Flint, Mich.
 Sault Ste. Marie, Mich.
 Columbus, Miss.
 Sedalia, Mo.
 Omaha, Neb.
 Plattsburg, N. Y.
 Raleigh, N. C.
 Lancaster, O.
 *Lawton, Okla.
 Vinita, Okla.
 Pendleton, Ore.
 Roseburg, Ore.
 Wilkes-Barre, Pa.
 Kingsport, Tenn.
 Crystal City, Tex.
 Lamesa, Tex.
 *Waco, Tex.
 *Provo, Utah
 Winchester, Va.
 Everett, Wash.
 Newcastle, Wyo.

CHANNEL NO. 29
 (560-566 mc)

Andalusia, Ala.
 Bakersfield, Cal.
 Jacksonville, Ill.
 Marion, Ind.

Newton, Ia.
 Junction City, Kan.
 Augusta, Me.
 Muskegon, Mich.
 Hastings, Minn.
 Corinth, Miss.
 Natchez, Miss.
 Fallon, Nev.
 Gloversville, N. Y.
 Wilmington, N. C.
 Canton, O.
 Stillwater, Okla.
 Philadelphia, Pa.
 *Greenville, S. C.
 Dallas, Tex.
 Houston, Tex.
 Plainview, Tex.
 Richmond, Va.
 Yakima, Wash.
 Buffalo, Wyo.

CHANNEL NO. 30
 (566-572 mc)

Coolidge, Ariz.
 Batesville, Ark.
 Madera, Cal.
 San Bernardino, Cal.
 Walsenburg, Colo.
 New Britain, Conn.
 Jacksonville, Fla.
 *Panama City, Fla.
 *Atlanta, Ga.
 *Bloomington, Ind.
 *Davenport-Rock Island-
 Moline (Ill.), Ia.
 *Sioux City, Ia.
 Houma, La.
 Minden, La.
 Baltimore, Md.
 Alpena, Mich.
 Meridian, Miss.
 Joplin, Mo.
 St. Joseph, Mo.
 St. Louis, Mo.
 Hickory, N. C.
 Roanoke Rapids, N. C.
 Portsmouth, O.
 *Toledo, O.
 Alva, Okla.
 Astoria, Ore.
 Grants Pass, Ore.
 Nashville, Tenn.
 *Austin, Tex.
 Snyder, Tex.
 Logan, Utah
 St. Johnsbury, Vt.
 *Shell Lake, Wis.
 Powell, Wyo.

CHANNEL NO. 31
 (572-578 mc)

Huntsville, Ala.
 Morenci, Ariz.
 Americus, Ga.
 Kokomo, Ind.
 Tell City, Ind.
 Centerville, Ia.
 Abilene, Kan.
 Goodland, Kan.
 Ironwood, Mich.
 Petoskey, Mich.
 Willmar, Minn.
 McComb, Miss.
 Rolla, Mo.
 Hawthorne, Nev.
 New York, N. Y.
 Oswego, N. Y.
 Elizabeth City, N. C.
 Lorain, O.
 Norman, Okla.
 DuBois, Pa.
 Lancaster, S. C.
 Beaumont-Port Arthur,
 Tex.
 Pearsall, Tex.
 Richland, Wash.

Hinton, W. Va.
Milwaukee, Wis.
Gillette, Wyo.

CHANNEL NO. 32
(578-584 mc)

Montgomery, Ala.
Oxnard, Cal.
San Francisco-Oakland,
Cal.
Longmont, Colo.
Clearwater, Fla.
Douglas, Ga.
Centralia, Ill.
Chicago, Ill.
Richmond, Ind.
Burlington, Ia.
Red Oak, Ia.
New Orleans, La.
Lowell, Mass.
Duluth-Superior (Wis.),
Minn.
Worthington, Minn.
Clarksdale, Miss.
Springfield, Mo.
*Winston-Salem, N. C.
Valley City, N. D.
Clinton, Okla.
The Dalles, Ore.
Lock Haven, Pa.
Oak Ridge, Tenn.
Littlefield, Tex.
Longview, Tex.
Mercedes, Tex.
Stephenville, Tex.
Weston, W. Va.
*La Crosse, Wis.
Marinette, Wis.

CHANNEL NO. 33
(584-590 mc)

Searcy, Ark.
Delano, Cal.
San Diego, Cal.
Lake City, Fla.
Miami, Fla.
Carrollton, Ga.
Blackfoot, Ida.
Kellogg, Ida.
Champaign-
Urbana, Ill.
Fort Wayne, Ind.
Knoxville, Ia.
Coffeyville, Kan.
Lexington, Ky.
Murray, Ky.
St. Cloud, Minn.
Laurel, Miss.
Jefferson City, Mo.
Norfolk, Neb.
Yerington, Nev.
Batavia, N. Y.
Youngstown, O.
Harrisburg, Pa.
Abilene, Tex.
Bay City, Tex.
Borger, Tex.
Paris, Tex.
Bennington, Vt.
Norfolk-Portsmouth-
Newport News, Va.
*Roanoke, Va.
Longview, Wash.
Madison, Wis.

CHANNEL NO. 34
(590-596 mc)

Globe, Ariz.
Arkadelphia, Ark.
Los Angeles, Cal.
Merced, Cal.
Pueblo, Colo.
Sarasota, Fla.
Brunswick, Ga.

*Columbus, Ga.
Carbondale, Ill.
South Bend, Ind.
Storm Lake, Ia.
Salina, Kan.

*Baton Rouge, La.
New Bedford, Mass.
Port Huron, Mich.
*Sault Ste. Marie, Mich.
Starkville, Miss.
Goldsboro, N. C.
*Fargo, N. D.
*Williston, N. D.
*Columbus, O.
Lawton, Okla.
Wilkes-Barre, Pa.
Johnson City, Tenn.
Alice, Tex.
Waco, Tex.
St. Albans, Vt.
Harrisonburg, Va.
Anacortes, Wash.
Prairie du Chien, Wis.
Worland, Wyo.

CHANNEL NO. 35
(596-602 mc)

Springdale, Ark.
Sanford, Fla.
Bainbridge, Ga.
Toccoa, Ga.
La Salle, Ill.
Mason City, Ia.
Danville, Ky.
Waterville, Me.
Muskegon, Mich.
Columbia, Miss.
Moberly, Mo.
Fairbury, Neb.
Clovis, N. M.
Schenectady, N. Y.
*Wilmington, N. C.
Lima, O.
Erie, Pa.
*Philadelphia, Pa.
Watertown, S. D.
Galveston, Tex.
Mount Pleasant, Tex.
San Antonio, Tex.
Martinsville, Va.
*Omak-Okanogan, Wash.
Fairmount, W. Va.

CHANNEL NO. 36
(602-608 mc)

Pine Bluff, Ark.
Stockton, Cal.
Canon City, Colo.
Jacksonville, Fla.
Panama City, Fla.
Atlanta, Ga.
Bloomington, Ind.
Davenport-Rock Island-
Moline (Ill.), Ia.
Sioux City, Ia.
Pratt, Kan.
Harlan, Ky.
Morgan City, La.
Northampton, Mass.
Cheboygan, Mich.
Kalamazoo, Mich.
Alexandria, Minn.
*Meridian, Miss.
*St. Joseph, Mo.
St. Louis, Mo.
Charlotte, N. C.
Mansfield, O.
Altus, Okla.
Williamsport, Pa.
Nashville, Tenn.
Brownsville, Tex.
Jacksonville, Tex.
Brigham, Utah
Staunton, Va.
Iovell, Wyo.

CHANNEL NO. 37
(608-614 mc)

Anniston, Ala.
Valdosta, Ga.
*Peoria, Ill.
Algona, Ia.
Winchester, Ky.
Brookhaven, Miss.
Sikeston, Mo.
Carson City, Nev.
Claremont, N. H.
Paterson, N. J.
Auburn, N. Y.
*Norman, Okla.
Baker, Ore.
Springfield, Ore.
Meadville, Pa.
Newberry, S. C.
*Beaumont-
Port Arthur, Tex.
Pulaski, Va.
Grand Coulee, Wash.
Beaver Dam, Wis.

CHANNEL NO. 38
(614-620 mc)

Troy, Ala.
San Buenaventura, Cal.
San Francisco-Oakland,
Cal.
Loveland, Colo.
Tampa-
St. Petersburg, Fla.
Chicago, Ill.
Mt. Vernon, Ill.
Connersville, Ind.
Burlington, Ia.
Pittsburg, Kan.
Lafayette, La.
Lawrence, Mass.
Duluth, Minn.-
Superior (Wis.)
Tupelo, Miss.
Falls City, Neb.
Sanford, N. C.
Rugby, N. D.
Lewistown, Pa.
Sioux Falls, S. D.
Cleveland, Tenn.
Beeville, Tex.
Levelland, Tex.
Longview, Tex.
Mineral Wells, Tex.
La Crosse, Wis.
*Marinette, Wis.

CHANNEL NO. 39
(620-626 mc)

Jonesboro, Ark.
San Diego, Cal.
Griffin, Ga.
Rockford, Ill.
Bedford, Ind.
Carroll, Ia.
Emporia, Kan.
Bogalusa, La.
Big Rapids, Mich.
Stillwater, Minn.
Glens Falls, N. Y.
Shelby, N. C.
Duncan, Okla.
Allentown, Pa.
Sharon, Pa.
Columbia, Tenn.
Houston, Tex.
Front Royal, Va.
Kelso, Wash.

CHANNEL NO. 40
(626-632 mc)

Enterprise, Ala.
Guntersville, Ala.
Benton, Ark.
Riverside, Cal.
Sacramento, Cal.
Galesburg, Ill.
Marion, Ill.
*South Bend, Ind.
Campbellsville, Ky.
Baton Rouge, La.
Fall River, Mass.
Gladstone, Mich.
Fairmont, Minn.
Marshall, Mo.
Beatrice, Neb.
Binghamton, N. Y.
*Durham, N. C.
Fargo, N. D.
Columbus, O.
Ponca City, Okla.
Elizabethton, Tenn.
Childress, Tex.
Kingsville, Tex.
Lampassas, Tex.
Nacogdoches, Tex.
Montpelier, Vt.
Elkins, W. Va.
Greybull, Wyo.

CHANNEL NO. 41
(632-638 mc)

Florence, Ala.
Fayetteville, Ark.
*Macon, Ga.
Preston, Ida.
Louisville, Ky.
Belfast, Me.
Alma, Mich.
Vicksburg, Miss.
Trenton, N. J.
Albany-Schenectady-
Troy, N. Y.
Laurinburg, N. C.
Lima, O.
*Erie, Pa.
Vermillion, S. D.
Galveston, Tex.
San Antonio, Tex.
Sulphur Springs, Tex.
Petersburg, Va.
*Kennewick-Richland-
Pasco, Wash.
Bluefield, W. Va.

CHANNEL NO. 42
(638-644 mc)

Birmingham, Ala.
*Mobile, Ala.
*Stockton, Cal.
Columbus, Ind.
Davenport-Rock Island-
Moline (Ill.), Ia.
Spencer, Ia.
Topeka, Kan.
Abbeville, La.
Greenfield, Mass.
Benton Harbor, Mich.
St. Louis, Mo.
*Charlotte, N. C.
Jamestown, N. D.
Sandusky, Ohio
Sapulpa, Okla.
Emporium, Pa.
Memphis, Tenn.
Springfield, Tenn.
Henderson, Tex.
Quanah, Tex.
Raymondville, Tex.
Waynesboro, Va.
Appleton, Wis.

CHANNEL NO. 43
(644-650 mc)

Morrilton, Ark.
Visalia, Cal.
Bridgeport, Conn.
Cordele, Ga.
Peoria, Ill.
Creston, Ia.
Winfield, Kan.
Frankfort, Ky.
Paducah, Ky.
Monroe, La.
New Ulm, Minn.
Laconia, N. H.
*Syracuse, N. Y.
Defiance, O.
Lebanon, Ore.
Butler, Pa.
York, Pa.
Marion, S. C.
Chatanooga, Tenn.
Bonham, Tex.
Orange, Tex.
Ephrata, Wash.
*Charleston, W. Va.

CHANNEL NO. 44
(650-656 mc)

Eufala, Ala.
Paragould, Ark.
San Francisco-Oakland,
Cal.
Santa Maria, Cal.
Fort Collins, Colo.
De Land, Fla.
Chicago, Ill.
Vincennes, Ind.
Decorah, Ia.
Keokuk, Ia.
Iola, Kan.
Boston, Mass.
Pontiac, Mich.
Cloquet, Minn.
*Biloxi, Miss.
Piqua, O.
Frederick, Okla.
*State College, Pa.
Orangeburg, S. C.
*Sioux Falls, S. D.
Pulaski, Tenn.
Tooele, Utah
Covington, Va.
Bremerton, Wash.
Sturgeon Bay, Wis.

CHANNEL NO. 45
(656-662 mc)

Tuscaloosa, Ala.
Cairo, Ga.
*Rockford, Ill.
Atlantic, Ia.
Princeton, Ky.
Cadillac, Mich.
Owatonna, Minn.
Mexico, Mo.
Keene, N. H.
Kinston, N. C.
Wahpeton, N. D.
*Muskogee, Okla.
Allentown, Pa.
New Castle, Pa.
Laurens, S. C.
Floydada, Tex.
Waxahachie, Tex.
*Charlottesville, Va.
*Wenatchee, Wash.

CHANNEL NO. 46
(662-668 mc)

Malvern, Ark.
Riverside, Cal.

Sacramento, Cal.
Pensacola, Fla.
Mattoon, Ill.
South Bend, Ind.
Grinnell, Ia.
Parsons, Kan.
Franklin, La.
Fall River, Mass.
Bad Axe, Mich.
Louisville, Miss.
Atlantic City, N. J.
Hobbs, N. M.
Raton, N. M.
*Binghamton, N. Y.
Dunkirk, N. Y.
Durham, N. C.
Springfield, O.
McMinnville, Ore.
Chambersburg, Pa.
Madison, S. D.
Bristol, Tenn.-Bristol,
Va.
Dyersburg, Tenn.
McMinnville, Tenn.
Lufkin, Tex.
Sherman, Tex.
*Logan, Utah
Newport, Vt.
*Wausau, Wis.

CHANNEL NO. 47
(668-674 mc)

Sheffield, Ala.
Fresno, Cal.
Macon, Ga.
Dixon, Ill.
*Lafayette, Ind.
Concordia, Kan.
*Portland, Me.
Mount Pleasant, Mich.
Jackson, Miss.
New Brunswick, N. J.
Tiffin, O.
McAlester, Okla.
Pittsburgh, Pa.
Sumter, S. C.
Corsicana, Tex.
*Galveston, Tex.
Fredericksburg, Va.
*Yakima, Wash.

CHANNEL NO. 48
(674-680 mc)

Birmingham, Ala.
Mobile, Ala.
San Jose, Cal.
Moultrie, Ga.
Alton, Ill.
Joliet, Ill.
*Topeka, Kan.
Jennings, La.
Jackson, Mich.
Manchester, N. H.
Wildwood, N. J.
Watertown, N. Y.
Gastonia, N. C.
*Cincinnati, O.
Guthrie, Okla.
Bradford, Pa.
Gallatin, Tenn.
Memphis, Tenn.
College Station, Tex.
San Benito, Tex.
Oshkosh, Wis.

CHANNEL NO. 49
(680-686 mc)

Greenville, Ala.
Conway, Ark.
Visalia, Cal.
Bridgeport, Conn.
Pekin, Ill.
Muncie, Ind.

Marshalltown, Ia.
Arkansas City, Kan.
Mayfield, Ky.
Yazoo City, Miss.
Clinton, Mo.
Columbus, Neb.
Southern Pines, N. C.
Akron, O.
Corvallis, Ore.
York, Pa.
Chattanooga, Tenn.
Gainesville, Tex.
Jasper, Tex.
Rutland, Vt.
Ellensburg, Wash.
Charleston, W. Va.
Racine, Wis.

CHANNEL NO. 50
(686-692 mc)

Camden, Ark.
Santa Rosa, Cal.
Greeley, Colo.
La Grange, Ga.
Evansville, Ind.
Gary, Ind.
Fort Madison, Ia.
Chanute, Kan.
Boston, Mass.
Detroit, Mich.
Biloxi, Miss.
Nebraska City, Neb.
Hornell, N. Y.
Rocky Mount, N. C.
Zanesville, O.
Ada, Okla.
Lawrenceburg, Tenn.
Mexia, Tex.
Marion, Va.
Bremerton, Wash.
Sparta, Wis.

CHANNEL NO. 51
(692-698 mc)

Tuscaloosa, Ala.
Tallahassee, Fla.
Milledgeville, Ga.
Logansport, Ind.
Louisville, Ky.
Hammond, La.
Saginaw, Mich.
Austin, Minn.
Rochester, N. H.
*Greensboro, N. C.
Blackwell, Okla.
Bethlehem, Pa.
Maryville, Tenn.
Paris, Tenn.
Weatherford, Tex.
Wheeling, W. Va.-
Steubenville, O.

CHANNEL NO. 52
(698-704 mc)

Hot Springs, Ark.
Corona, Cal.
Yuba City, Cal.
Gainesville, Ga.
Elkhart, Ind.
Oskaloosa, Ia.
Olathe, Kan.
Hagerstown, Md.
Barnstable, Mass.
Kosciusko, Miss.
Farmington, Mo.
Fremont, Neb.
Atlantic City, N. J.
*Raton, N. M.
Amsterdam, N. Y.
Henderson, N. C.
Springfield, O.
Brenham, Tex.
Denison, Tex.

Falfurrias, Tex.
Norton, Va.
Hoquiam, Wash.

CHANNEL NO. 53
(704-710 mc)

Fresno, Cal.
Waterbury, Conn.
Wilmington, Del.
Cedartown, Ga.
Lincoln, Ill.
Bastrop, La.
Portland, Me.
Ahoskie, N. C.
Sallisburg, N. C.
Findlay, O.
Shawnee, Okla.
Pittsburgh, Pa.
Clarksville, Tenn.
San Marcos, Tex.
Terrell, Tex.
*Huntington, W. Va.

CHANNEL NO. 54
(710-716 mc)

Bessemer, Ala.
Helena, Ark.
*San Jose, Cal.
Quincy, Fla.
Belleville, Ill.
Fairfield, Ia.
Leavenworth, Kan.
Oakdale, La.
Lansing, Mich.
Nashua, N. H.
Olean, N. Y.
Cincinnati, O.
Pryor Creek, Okla.
Alken, S. C.
Morristown, Tenn.
Bryan, Tex.
Lexington, Va.
Fond du Lac, Wis.

CHANNEL NO. 55
(716-722 mc)

Muncie, Ind.
El Dorado, Kan.
Rumford, Me.
Springfield-Holyoke,
Mass.
Rochester, Minn.
Mount Airy, N. C.
*Akron, O.
Ardmore, Okla.
Albany, Ore.
Reading, Pa.
Lake City, S. C.
*Chattanooga, Tenn.
Union City, Tenn.
Wenatchee, Wash.
Racine, Wis.

CHANNEL NO. 56
(722-728 mc)

*Auburn, Ala.
Petaluma, Cal.
*Evansville, Ind.
Hammond, Ind.
Dubuque, Ia.
Boston, Mass.
*Detroit, Mich.
Gulfport, Miss.
West Point, Miss.
Carthage, Mo.
Cortland, N. Y.
*Asheville, N. C.
Wilson, N. C.
Chillicothe, O.
El Reno, Okla.
Johnstown, Pa.

Crockett, Tex.
*Tacoma, Wash.

CHANNEL NO. 57
(728-734 mc)

Norwich, Conn.
Marletta, Ga.
*Terre Haute, Ind.
Middlesborough, Ky.
Saginaw, Mich.
Albert Lea, Minn.
Greensboro, N. C.
Easton, Pa.
Cleburne, Tex.
*Wheeling, W. Va.
Beloit, Wis.

CHANNEL NO. 58
(734-740 mc)

Selma, Ala.
Shelbyville, Ind.
Muscatine, Ia.
Opelousas, La.
Battle Creek, Mich.
Asbury Park, N. J.
Jamestown, N. Y.
Mount Vernon, O.
Anadarko, Okla.
Miami, Okla.
Anderson, S. C.
Lebanon, Tenn.
Hebronville, Tex.
Taylor, Tex.
Brattleboro, Vt.
Aberdeen, Wash.
Martinsburg, W. Va.
*Adams, Wis.

CHANNEL NO. 59
(740-746 mc)

New Haven, Conn.
*Wilmington, Del.
Rome, Ga.
Centralla, Ill.
Lafayette, Ind.
Ashland, Ky.
Bliddeford, Me.
Buffalo-Niagara Falls,
N. Y.
Kannapolis, N. C.
Seminole, Okla.
Kilgore, Tex.
Sheboygan, Wis.

CHANNEL NO. 60
(746-752 mc)

Cullman, Ala.
San Jose, Cal.
Athens, Ga.
Kewanee, Ill.
Washington, Ind.
Atchison, Kan.
Richmond, Ky.
E. Lansing, Mich.
Middletown, N. Y.
Newark, O.
*Blacksburg, Va.
Olympia, Wash.

CHANNEL NO. 61
(752-758 mc)

Newnan, Ga.
*Carbondale, Ill.
Macomb, Ill.
Anderson, Ind.
New Orleans, La.
Springfield-Holyoke,
Mass.

Winona, Minn.
Akron, O.
Pauls Valley, Okla.
Reading, Pa.
Rock Hill, S. C.
Kenosha, Wis.

CHANNEL NO. 62
(758-764 mc)

Napa, Cal.
Evansville, Ind.
Michigan City, Ind.
Dubuque, Ia.
Alexandria, La.
Frederick, Md.
Brockton, Mass.
Detroit, Mich.
Oneonta, N. Y.
Asheville, N. C.
Athens, O.
Bartlesville, Okla.
Shelbyville, Tenn.
Greenville, Tex.
New Braunfels, Tex.
Tacoma, Wash.

CHANNEL NO. 63
(764-770 mc)

*Norwich, Conn.
Cartersville, Ga.
Terre Haute, Ind.
Middlesborough, Ky.
Bay City, Mich.
Red Wing, Minn.
Burlington, N. C.
Bellefontaine, O.
Hazleton, Pa.
Washington, Pa.
Hillsboro, Tex.
Janesville, Wis.

CHANNEL NO. 64
(770-776 mc)

Talladega, Ala.
Blytheville, Ark.
Clinton, Ia.
Eunice, La.
Pittsfield, Mass.
Battle Creek, Mich.
Bridgeton, N. J.
Statesville, N. C.
Chickasha, Okla.
Oil City, Pa.
Gonzales, Tex.
Charlottesville, Va.

CHANNEL NO. 65
(776-782 mc)

Meriden, Conn.
Streator, Ill.
Bath, Me.
Kansas City, Mo.
Cleveland, O.
Hamilton-Middletown,
O.
Sunbury, Pa.
Union, S. C.
Tullahoma, Tenn.
*McKinney, Tex.
*Ellensburg, Wash.
Manitowoc, Wis.

CHANNEL NO. 66
(782-788 mc)

*Gary, Ind.
Kingston, N. Y.
*Malone, N. Y.
Muskogee, Okla.
Erie, Pa.
*Richland Center, Wis.

CHANNEL NO. 67 (788-794 mc)	CHANNEL NO. 70 (806-812 mc)	CHANNEL NO. 73 (824-830 mc)	CHANNEL NO. 76 (842-848 mc)	CHANNEL NO. 80 (866-872 mc)
*DeKalb, Ill. Indianapolis, Ind. Lafayette, La. Columbia, S. C. Harriman, Tenn.	*Hammonton, N. J.	*Bay City, Mich. Youngstown, O. Scranton, Pa. Dallas, Tex.	No assignments	*Camden, N. J.
CHANNEL NO. 68 (794-800 mc)	CHANNEL NO. 71 (812-818 mc)	CHANNEL NO. 74 (830-836 mc)	CHANNEL NO. 77 (848-854 mc)	CHANNEL NO. 81 (872-878 mc)
*Clemson, S. C.	*Bridgeport, Conn. *Muncie, Ind. Harrisburg, Pa.	Blytheville, Ark. *Freehold, N. J. Cincinnati, O.	*Montclair, N. J.	New London, Conn.
CHANNEL NO. 69 (800-806 mc)	CHANNEL NO. 72 (818-824 mc)	CHANNEL NO. 75 (836-842 mc)	CHANNEL NO. 78 (854-860 mc)	CHANNEL NO. 82 (878-884 mc)
*Andover, N. J. *Stillwater, Okla.	No assignments	No assignments	No assignments	No assignments
			CHANNEL NO. 79 (860-866 mc)	CHANNEL NO. 83 (884-890 mc)
			No assignments	*Poughkeepsie, N. Y.

Assignments Affecting Borders

Channel Allocations for Canada and Mexico

Editor's Note: Canadian allocations have not yet been formalized by exchange of diplomatic notes; however, little or no change is expected in final agreement. Mexican allocations, involving only channels within 250 miles of the border, are those embraced in agreement announced by State Dept., Oct. 26, 1951.

CANADA

ALBERTA		
Calgary	2,4,10,12	17,23,29,35
Edmonton	3,5,11,13	—
Grande Prairie	2	—
Lacombe	8	—
Lethbridge	7	22
Medicine Hat	6	15
BRITISH COLUMBIA		
Chilliwack	12	42
Cranbrook	—	19
Fernie	—	24
Kamloops	4	16
Kelowna	13	21
Nanaimo	—	48
Nelson	5	17
New Westminster (see Vancouver)	—	—
Penticton	—	15
Port Alberni	—	19
Prince Rupert	6,7	—
Trall	11	14
Vancouver-New Westminster	6,8,10	14,30,36
Vernon	2	27
Victoria	2	40,46
MANITOBA		
Brandon	5,9,11	21,32
Flin Flon	3	—
Dauphin	8	14
Portage la Prairie	—	34
St. Boniface (see Winnipeg)	—	—
Winnipeg-St. Boniface	4,6,7,13	18,24,30,36,42
NEW BRUNSWICK		
Campbellton	12	20
Edmundston	10	27
Fredericton	9	28
Moncton	—	16
Newcastle	—	18
St. John	4,6	17,23
St. Stephen	—	26
Sackville	8	22
Woodstock	—	36
NOVA SCOTIA		
Amherst	—	41
Antigonish	9	34
Bridgewater	10	43
Halifax	3,5,12	15,21,27,37
Kentville	—	19
New Glasgow	—	18
Sydney	2,4,6	15,21

NOVA SCOTIA—(Continued)

Truro	—	31
Windsor	—	25
Yarmouth	13	14
ONTARIO		
Barrie	—	14
Belleville	—	39
Brantford	—	16
Brockville	—	46
Chatham	—	14
Cornwall	—	36
Fort Frances	5	19
Fort William (see Port Arthur)	—	—
Guelph	—	55
Hamilton	13	51,57
Kenora	9	22
Kingston	—	26,44
Kitchener	—	45
Kirkland Lake	9	—
London	10	18
Niagara Falls	—	29
North Bay	10	15
Oshawa	—	53
Orillia	3	30
Ottawa-Hull	4,9,11	30,40
Owen Sound	8	26
Pembroke	13	32
Peterborough	—	22
Port Arthur-Fort William	2,4	14,20,30
St. Catharines	—	49
St. Thomas	—	24
Sarnia	—	40
Sault Ste. Marie	2,12	22
Smiths Falls	—	42
Stratford	—	27
Sudbury	5,7	17,23
Timmins	6	—
Toronto	6,9,11	19,25
Windsor	9	32,38
Wingham	—	36
Woodstock	—	47
PRINCE EDWARD ISLAND		
Charlottetown	13	14
Summerside	11	20
QUEBEC		
Chicoutimi	2,12	14
Drummondville	—	19
Granby	—	25
Hull (See Ottawa, Ont.)	—	—
Jonquiere	—	20
Matane	—	23
Montreal-Verdun	2,6,7,10,12	15,44
New Carlisle	2	14

QUEBEC—(Continued)

Quebec	4,5,9,11	29,39
Riviere du Loup	6	30
Rimouski	3	21
Roberval	—	17
St. Hyacinthe	—	50
Ste. Anne de la Pocatiere	13	33
Shawinigan Falls	—	27
Sherbrooke	—	42,48
Sorel	—	17
Thetford Mines	—	31
Three Rivers	—	21
Valleyfield	—	38
Verdun (see Montreal)	—	—
Victoriaville	—	37
SASKATCHEWAN		
Gravelbourg	—	22
Moose Jaw	4,7	18,24
North Battleford	3	—
Prince Albert	11	—
Regina	2,9,12	21,27
Saskatoon	8,13	—
Swift Current	—	14
Watrous	6	30
Yorkton	3	15

MEXICO

BAJA CALIFORNIA		
Tijuana	6,12	—
Mexicali	3	—
SONORA		
Nogales	2,7,11	—
Hermosillo	6,8,10,12	—
Ciudad Obregon	3,7,9	—
Navojoa	5,11,13	—
CHIHUAHUA		
Chihuahua	2,4,5	—
Hidalgo del Parral	3	—
Ciudad Juarez	2,5,11	—
COAHUILA		
Saltillo	4	—
Piedras Negras	2	—
Villa Acuna	10	—
NUEVO LEON		
Monterrey	2,6,10	—
TAMAULIPAS		
Nuevo Laredo	3,11	—
Matamoros	7	—
Reynosa	9,12	—

TEMPORARY PROCESSING PROCEDURE

For Television Broadcast Applications

FOOTNOTE 10, SECTION 1.371 OF FCC RULES

For General Discussion of Procedures, See Pages 149-150 (paragraphs 983-992 inclusive)
of Full Text of Final Allocation Report, Published by *Television Digest* April 14, 1952

SECTION 1.371 of the Commission's Rules is amended by deleting footnote 10 from the heading thereto and substituting new footnote 10 reading as follows:

¹⁰ Temporary Processing Procedure for Television Broadcast Applications

Until further order of the Commission, the following temporary procedures shall apply with respect to applications for permits to construct new television broadcast stations, applications for permits and modifications thereof relating to operating television stations and to stations authorized after April 14, 1952, applications for licenses and modifications thereof, and to petitions specified below. The term "operating television station" means a television broadcast station for which a construction permit or license was issued prior to April 14, 1952.

(a) Applications accepted for filing which request the television authorizations described above will be separated into the following groups:

Group A - (1) applications filed pursuant to final determinations reached by the Commission on its proposals to change channel assignments of 31 operating television stations as set forth in paragraphs "8" and "9" of the Commission's "Third Notice of Further Proposed Rule Making" issued on March 22, 1951, (FCC 51-244) in Docket Nos. 8736 et al.; and (2) applications for new television stations on channels in cities located 40 or more miles from the main transmitter in use of the nearest operating television station.

Group B - (1) applications for new television stations on channels in cities which are located less than 40 miles from the main transmitter in use of one or more operating television stations and to which cities only UHF channels are assigned in the Commission's Table of Assignments (excluding noncommercial educational VHF channels); (2) applications for new television stations on channels in cities in which there are one or more operating television stations and in which cities all the VHF channels (excluding noncommercial educational channels) have been authorized and only UHF channels are available for authorization; (3) applications for new television stations on channels in cities in which there are no operating television stations and which are located less than 40 miles from the main transmitter in use of not more than one operating television station; (4) applications for new television stations on channels in cities in which there is only one operating television station and which are located 40 or more miles from the main transmitter in use of any other operating television station; and (5) applications for new television stations on channels in cities which are located less than 40 miles from the main transmitters in use of two or more operating television stations.

Group C - (1) applications to modify construction permits granted on and after July 1, 1952; (2) petitions for reconsideration of actions taken by the Commission with respect to Group A(2) and Group B applications; and (3) petitions for waiver of hearings on such applications under Section 1.391 of the Commission's Rules.

Group D - (1) applications for changes in existing facilities filed prior to April 14, 1952, by licensees and permittees of operating television stations, which applications were placed in the Commission's pending file pursuant to the provisions of the Commission's "freeze" order of September 30, 1948; (2) all other applications

for changes in existing facilities filed on and after April 14, 1952, by licensees and permittees of operating television stations; and (3) all applications for television broadcast station licenses filed on and after April 14, 1952. Applications, and requests for Special Temporary Authority and extensions thereof submitted pursuant to the provisions of the Commission's Fifth Report and Order (FCC 51-752) in Dockets 8736 et al., are excluded from Group D.

(b) In computing the distances specified in Group A(2) and Group B, the geographical coordinates listed in Special Publication No. 238 of the U. S. Department of Commerce (entitled "Airline Distances Between Cities in the United States") shall be used as the reference point for the city under consideration, and the geographical coordinates on file with the Commission of the nearest operating television station shall be used as the other reference point. The computation of distance shall be made in accordance with the method set forth in Section 3.611 of the Commission's Rules. Where the city under consideration is not listed in the above Publication, the geographical coordinates of the main post office of that city (determined to the nearest second) shall be used as the reference point. Where an application requests a station in a city not listed in the Table of Assignments but said city is within 15 miles of a city so listed (Section 3.607(b) of the Rules), the point of measurement shall be the listed city. Where an application requests a station in a city which is one of two or more cities listed in combination in the Table of Assignments, i.e., "San Francisco-Oakland", the point of measurement shall be the geographical coordinates of the city farthest removed from the nearest operating TV station(s). Where one combination city receives less service than the other, the lesser served city shall determine group in which they fall.

(c) Group A(1) applications filed prior to July 1, 1952, and which are in a position to be acted on by the Commission will be processed promptly after the effective date of Subpart E of Part 3 of the Commission's Rules. On July 1, 1952, the Commission will commence processing pending Group A(1) applications not theretofore processed. When processing of these applications has been completed, the Commission will establish two processing lines, one for Group A(2) applications and the other for the Group B applications, and will commence processing both Groups simultaneously. Group C applications and petitions will be acted upon as filed and a separate processing line will be established for such requests. Processing of Group D applications will not be commenced before November 1, 1952. At the earliest practicable date, the Commission will issue an announcement concerning the processing of Group D applications.

(d) Applications for new television stations which are filed on and after July 1, 1952, will be placed in their respective Groups and will be processed in accordance with the priorities set forth in subparagraph "(e)" below. Group A(1) applications containing requests which fall in Group D will be considered in their entirety as Group A(1) applications.

(e) Within each group, priority in processing will follow order in which Group is subdivided, as follows:

(1) Priority in processing applications in Group A(1) will be determined on the basis of the factual situation existing in each case, taking into consideration such factors as the particular problems presented by such

applications and the dependence of certain applications on prior action to be taken by the Commission with respect to other applications in the same group.

(2) Priority in processing Group A(2) applications will be based on the population (1950 Census) of the city for which an application has been filed, i.e., applications in the city having the largest population will be processed first; applications in the next largest city will be processed second; and so on until all cities have been completed.

(3) Priority in processing Group B(1) applications will be based on the number of services (stations less than 40 miles away) being received in the city for which an application has been filed and the population (1950 Census) of that city. Thus, cities receiving one service will be processed first; cities receiving two services will be processed second; and so on. The cities will be arranged so that in each priority group the city with the largest population will be processed first; and so on. Priority in processing Group B(2) applications will be based on the number of operating television stations in the city for which an application has been filed and the population (1950 Census) of that city. Thus, cities with one television station will be processed first; cities with two television stations will be processed second; and so on. The cities will be arranged so that in each priority group the city with the largest population will be processed first; and so on. Priority in processing Group B(3) and Group B(4) applications will be based on the population (1950 Census) of the city for which an application has been filed, i.e., applications in the city having the largest population will be processed first; applications in the next largest city will be processed second; and so on until all cities in each group have been completed. Priority in processing applications in Group B(5) will be based on the number of operating television stations in the applicant's city. Thus, applications in a city which receives two or more television services but has no local operating television station will be processed first; if it has one local station, it will be processed second; and so on: The cities will be arranged so that in each priority group the city with the largest population (1950 Census) will be processed first; and so on.

(4) Where cities in Group A(2) and Group B are listed in the Table of Assignments in combination, the total population of both cities shall be considered for the purposes of this subparagraph. Where an application requests a station in a city not listed in the Table but said city is within 15 miles of a city so listed, priority will be based on population of the listed city only.

(5) Group C applications and petitions will be processed in the order in which they are accepted for filing. Where the number of such requests requires a determination as to which shall be processed first, priority in processing will parallel the priorities provided for above for respective cities for which applications have been filed.

(6) Priority in processing applications in Group D will be based on the number of operating television stations in the applicant's city and the population of each city. Thus, applications in cities in which the respective applicants operate the only television stations in those cities will be processed first; two station cities will be processed second; and so on. The cities will be arranged so that in the first priority group, the city with the largest pop. (1950 Census) will be processed first; and so on.

(7) Where applications in Groups A, B and D are mutually exclusive because the distance between their respective proposed transmitter sites is contrary to the station separation requirements set forth in Section 3.610 of the Commission's Rules, said applications will be designated for hearing at the time the application with the higher priority is processed. If the question concerning transmitter sites is resolved before a decision is rendered in the matter, the application with the lower priority will be returned to its appropriate place on the processing line. In order to be considered mutually exclusive with a higher priority application, the lower priority application must have been accepted for filing and must be in compliance

with the provisions of paragraph (j) herein at least one day before the higher priority application has been acted upon by the Commission. If the higher priority application is in hearing status at the time the lower priority is accepted for filing, the 20-day cut-off date specified in Section 1.387(b) (3) will be applicable.

(f) As soon after July 1, 1952 as is practicable, the Commission will make public the list of cities for which applications have been filed falling in Group A(2) and Group B based on the priorities set forth above. From time to time, the Commission will issue revisions of these lists so that interested parties may be fully informed of the progress of the Group A(2) and Group B processing lines. Provision for the publication of the Group D list will be announced at a later date.

(g) The foregoing priority procedures shall not be applicable to noncommercial educational television stations, except where an application for such a station is mutually exclusive with a Group A, B or D application. Applications for noncommercial educational television stations will be separately processed, beginning July 1, 1952, in the order in which they are accepted for filing.

(h) On and after July 1, 1952, applications for television stations in Puerto Rico, Alaska, Hawaiian Islands and Virgin Islands will be separately processed in the order in which they are accepted for filing.

(i) An application for a new television broadcast station must request a specific channel provided for in the Commission's Table of Assignments for the city in which the applicant proposes to construct his station. Regardless of the number of applications filed for channels in a city or the number of assignments available in that city, those applications which are mutually exclusive, i.e., which request the same channel, will be designated for hearing. All other applications for channels will, if the applicants are duly qualified, receive grants. For example, if Channels 6, 13, 47 and 53 have been assigned to City X and there are pending two applications for Channel 6, and one application for each of the remaining channels, the latter three applications will be considered for grants without hearing and the two mutually exclusive applications requesting Channel 6 will be designated for hearing. If there are two pending applications for Channel 6 and two applications for Channel 13, separate hearings will be held.

(j) Applications for new television stations which were designated for hearing prior to April 14, 1952, and on which final action has not been taken by the Commission are, by order in each docket, being removed from hearing status. Said applications and all other applications for construction permits for television broadcast stations which were filed prior to April 14, 1952, shall be amended by the filing of a new and complete FCC Form 301 as revised April 14, 1952. In preparing such forms, all applicants shall set forth complete answers to all questions contained therein and shall submit new and complete exhibits, data and other attachments. Applicants may not answer questions or submit exhibits, data and attachments by cross-reference to other applications or documents on file with the Commission except where proposed exhibits, data and attachments are not obtainable without undergoing undue hardships. In such instances, cross-reference must be specific and shall include the file number, page and paragraph of the application and amendment referred to, the number of the exhibit, and a description thereof. Applicants shall not cross-reference by using such phrasing as "on file," "previously filed" or similar phraseology. Applications which have not been amended by the filing of a completed FCC Form 301, or which fail to comply with the above requirements by the time they are reached for processing, will be dismissed.

(k) Except with respect to Group A(1) applications, an application by a licensee or permittee of a television broadcast station which seeks to modify an outstanding license or permit to specify a channel other than that authorized in said license or permit will not be accepted for filing by the Commission.

CITY-BY-CITY PRIORITIES

For Processing of Applications for New TV Stations

Indicating Order in Which FCC Began Handling Applications at Start of Processing, July 1, 1952

Issued by FCC May 22, 1952, as Public Notice 52-490

Based on Temporary Processing Specified in FCC's Sixth Report & Order of April 14, 1952 (see pages 96-97)

EDITOR'S NOTE: List is divided into two parts—Groups A and B. First group, designated Group A-2, includes all cities 40 or more miles from existing stations. Applications from these cities will be considered in order listed. (Group A-1 comprises the 30 existing stations required to shift to new channels; for list of these, see page 81.) Group B comprises all other cities, except Territories & Possessions and cities in which educational channel is sole channel available. Though Group B is divided into subgroups, applications are to be

processed sequentially throughout entire group—as indicated by numeral preceding each city. The sequence in which cities are listed, in either Group A or B, doesn't necessarily indicate sequence in which construction permits will be granted, inasmuch as many applications will be involved in hearings to be conducted and decided at indeterminable future dates. For further analysis, see Television Digest, Vol. 8:21-22. For these listings arranged by States and cities, see Supplement 81-A, May 31, 1952.

APPENDIX A—GROUP A-2

Ranking	Location	1950 Population	Distance to nearest TV station (MI.)	Ranking	Location	1950 Population	Distance to nearest TV station	Ranking	Location	1950 Population	Distance to nearest TV station
1.	Denver, Colo.	415,786	330	35.	Fresno, Cal.	91,669	152	71.	Pittsfield, Mass.	53,348	40.1
2.	Portland, Ore.	373,628	142	36.	Brownsville-Harlingen-Weslaco, Tex.	90,160 ¹	248	72.	Asheville, N. C.	53,000	83
3.	Tampa-St. Petersburg, Fla.	221,419	170	37.	Columbia, S. C.	86,914	84	73.	Green Bay, Wis.	52,735	96
4.	Springfield-Holyoke, Mass.	217,060	54	38.	Waco, Tex.	84,706	84	74.	Sioux Falls, S. D.	52,696	160
5.	Youngstown, O.	168,330	52	39.	Sioux City, Ia.	83,991	89	75.	Bay City, Mich.	52,523	66
6.	Wichita, Kan.	168,279	130	40.	Manchester, N. H.	82,732	43	76.	Orlando, Fla.	52,367	122
7.	Flint, Mich.	163,143	46	41.	Springfield, Ill.	81,628	82	77.	San Angelo, Tex.	52,093	185
8.	Spokane, Wash.	161,721	230	42.	Columbus, Ga.	79,611	98	78.	Laredo, Tex.	51,910	145
9.	Beaumont-Port Arthur, Tex.	151,544	83	43.	Topeka, Kan.	78,791	60	79.	Lima, O.	50,246	68
10.	Duluth, Minn.-Superior, Wis.	139,836	135	44.	St. Joseph, Mo.	78,588	49	80.	Warren, O.	49,856	44
11.	Sacramento, Cal.	137,572	83	45.	Portland, Me.	77,634	98	81.	Elmira, N. Y.	49,716	44
12.	Fort Wayne, Ind.	133,607	96	46.	Wilkes-Barre, Pa.	76,826	59	82.	Dubuque, Ia.	49,671	68
13.	Austin, Tex.	132,459	71	47.	Amarillo, Tex.	74,246	247	83.	Muskegon, Mich.	48,429	42
14.	Chattanooga, Tenn.	131,041	102	48.	Charleston, W. Va.	73,501	44	84.	Fort Smith, Ark.	47,942	103
15.	El Paso, Tex.	130,485	225	49.	Cedar Rapids, Ia.	72,296	63	85.	Lynchburg, Va.	47,727	90
16.	Mobile, Ala.	129,009	130	50.	Lubbock, Tex.	71,747	269	86.	La Crosse, Wis.	47,535	126
17.	Evansville, Ind.	128,636	100	51.	Augusta, Ga.	71,508	134	87.	Riverside, Cal.	46,764	42
18.	Shreveport, La.	127,306	175	52.	Durham, N. C.	71,311	50	88.	Tuscaloosa, Ala.	46,396	48
19.	Baton Rouge, La.	125,629	71	53.	Stockton, Cal.	70,853	61	89.	Ablene, Tex.	45,570	144
20.	Scranton, Pa.	125,536	46	54.	Macon, Ga.	70,252	75	90.	Colo. Springs, Colo.	45,472	279
21.	Knoxville, Tenn.	124,769	150	55.	Charleston, S. C.	70,174	185	91.	Tucson, Ariz.	45,454	105
22.	Savannah, Ga.	119,638	120	56.	Wichita Falls, Tex.	68,042	105	92.	Williamsport, Pa.	45,047	79
23.	South Bend, Ind.	115,911	62	57.	Springfield, Mo.	66,731	144	93.	Wilmington, N. C.	45,043	163
24.	Peoria, Ill.	111,856	72	58.	Galveston, Tex.	66,568	49	94.	Santa Barbara, Cal.	44,913	90
25.	Corpus Christi, Tex.	108,287	130	59.	Decatur, Ill.	66,269	105	95.	Mansfield, O.	43,564	60
26.	Montgomery, Ala.	106,525	70	60.	Raleigh, N. C.	65,679	65	96.	Pensacola, Fla.	43,479	175
27.	Little Rock, Ark.	102,213	133	61.	Waterloo, Ia.	65,198	72	97.	Jamestown, N. Y.	43,354	43
28.	Lincoln, Neb.	98,884	49	62.	Terre Haute, Ind.	64,214	52	98.	W. Palm Beach, Fla.	43,162	68
29.	Jackson, Miss.	98,271	162	63.	Pueblo, Colo.	63,685	250	99.	Salem, Ore.	43,140	190
30.	Madison, Wis.	96,056	72	64.	San Bernardino, Cal.	63,058	45	100.	Sheboygan, Wis.	42,365	46
31.	Wheeling, W. Va.-Steubenville, O.	94,763	46	65.	Champaign-Urbana, Ill.	62,397	128	101.	Meridian, Miss.	41,893	139
32.	Rockford, Ill.	92,927	80	66.	Atlantic City, N. J.	61,657	56	102.	Quincy, Ill.	41,450	110
33.	Saginaw, Mich.	92,918	56	67.	Muncie, Ind.	58,479	50	103.	Lake Charles, La.	41,272	138
34.	Roanoke, Va.	91,921	82	68.	Grenville, S. C.	58,161	78	104.	Oshkosh, Wis.	41,084	70
				69.	Gadsden, Ala.	55,725	58	105.	Poughkeepsie, N. Y.	41,023	53
				70.	Lexington, Ky.	55,534	68	106.	Lewiston, Me.	40,974	126
								107.	Zanesville, O.	40,517	53
								108.	Great Falls, Mont.	39,214	465
								109.	Tyler, Tex.	38,968	95
								110.	Joplin, Mo.	38,711	102
								111.	Kokomo, Ind.	38,672	49

¹ Includes populations of Mercedes and San Benito, Tex., pursuant to footnote 1 of Table of Assignments.

Rank- ing	Location	1950 Popu- lation	Distance to nearest TV station	Rank- ing	Location	1950 Popu- lation	Distance to nearest TV station	Rank- ing	Location	1950 Popu- lation	Distance to nearest TV station
112.	Monroe, La.	38,572	210	195.	Pocatello, Ida.	26,131	145	280.	Tiffin, O.	18,952	41.5
113.	Yakima, Wash.	38,486	110	196.	Charlottesville, Va.	25,969	65	281.	Waycross, Ga.	18,899	79
114.	Fargo, N. D.	38,256	215	197.	Kankakee, Ill.	25,856	53	282.	Sarasota, Fla.	18,896	180
115.	Danville, Ill.	37,864	82	198.	Panama City, Fla.	25,814	250	283.	Vincennes, Ind.	18,831	65
116.	Cumberland, Md.	37,679	48	199.	Roswell, N. M.	25,738	162	284.	Portsmouth, N. H.	18,830	47
117.	Blount, Miss.	37,425	78	200.	Temple, Tex.	25,467	120	285.	Mankato, Minn.	18,809	68
118.	Muskogee, Okla.	37,289	44	201.	Rapid City, S. D.	25,310	420	286.	Benton Harbor, Mich.	18,769	52
119.	Pine Bluff, Ark.	37,162	140	202.	Fort Dodge, Ia.	25,115	43	287.	Bismarck, N. D.	18,640	385
120.	Spartanburg, S. C.	36,795	53	203.	Jefferson City, Mo.	25,099	110	288.	Bowling Green, Ky.	18,347	65
121.	Hagerstown, Md.	36,260	62	204.	Laurel, Miss.	25,038	135	289.	Kinston, N. C.	18,336	135
122.	Eau Claire, Wis.	36,058	80	205.	Winona, Minn.	25,031	100	290.	Waterville, Me.	18,287	158
123.	Enid, Okla.	36,017	62	206.	La Grange, Ga.	25,025	60	291.	Bryan, Tex.	18,102	87
124.	Eugene, Ore.	35,879	249	207.	Janesville, Wis.	24,899	65	292.	Greenwood, Miss.	18,061	117
125.	Port Huron, Mich.	35,725	53	208.	Texarkana, Tex.	24,753	165	293.	Borger, Tex.	18,059	218
126.	Elkhart, Ind.	35,646	57	209.	Las Vegas, Nev.	24,624	255	294.	Carlsbad, N. M.	17,975	230
127.	Easton, Pa.	35,632	41.5	210.	Longview, Tex.	24,502	160	295.	Bruswick, Ga.	17,954	58
128.	Lafayette, Ind.	35,568	60	211.	Walla Walla, Wash.	24,102	215	296.	Sault Ste. Marie, Mich.	17,912	258
129.	Hazleton, Pa.	35,491	67	212.	Florence, Ala.	23,879	105	297.	Santa Rosa, Cal.	17,902	47
130.	Danville, Va.	35,066	42	213.	Findlay, O.	23,845	42	298.	Ardmore, Okla.	17,890	98
131.	Alexandria, La.	34,913	165	214.	Ashtabula, O.	23,696	40.1	299.	McAlester, Okla.	17,878	86
132.	Bakersfield, Cal.	34,784	97	215.	Casper, Wyo.	23,673	320	300.	Bogalusa, La.	17,798	60
133.	Lawton, Okla.	34,757	81	216.	Norwich, Conn.	23,429	45	301.	Plattsburg, N. Y.	17,738	148
134.	Fayetteville, N. C.	34,715	89	217.	Auburn, Me.	23,134	125	302.	Rutland, Vt.	17,659	82
135.	Boise, Ida.	34,393	295	218.	Austin, Minn.	23,100	95	303.	Twin Falls, Ida.	17,600	180
136.	Watertown, N. Y.	34,350	60	219.	El Dorado, Ark.	23,076	205	304.	Helena, Mont.	17,581	398
137.	Bloomington, Ill.	34,163	106	220.	Eureka, Cal.	23,058	225	305.	Mattoon, Ill.	17,547	102
138.	Bellingham, Wash.	34,112	78	221.	Wilson, N. C.	23,010	105	306.	Denison, Tex.	17,504	70
139.	Appleton, Wis.	34,010	85	222.	Olean, N. Y.	22,884	60	307.	Modesto, Cal.	17,389	76
140.	Owensboro, Ky.	33,651	80	223.	Selma, Ala.	22,840	78	308.	Bradford, Pa.	17,354	64
141.	Ottumwa, Ia.	33,631	95	224.	Natchez, Miss.	22,740	132	309.	Clovis, N. M.	17,318	200
142.	Hutchinson, Kan.	33,575	170	225.	Grand Island, Neb.	22,682	125	310.	Medford, Ore.	17,305	318
143.	Lafayette, La.	33,541	118	226.	Gulfport, Miss.	22,659	65	311.	Big Spring, Tex.	17,286	248
144.	Butte, Mont.	33,251	360	227.	Middletown, N. Y.	22,586	45	312.	Martinsville, Va.	17,251	42
145.	Burlington, Vt.	33,155	132	228.	Florence, S. C.	22,513	110	313.	Chambersburg, Pa.	17,212	67
146.	Paducah, Ky.	32,828	120	229.	Missoula, Mont.	22,485	398	314.	Marquette, Mich.	17,202	239
147.	Bristol, Tenn.- Bristol, Va.	32,725	110	230.	Freeport, Ill.	22,467	68	315.	Columbus, Miss.	17,172	97
148.	Reno, Nev.	32,496	183	231.	Marshall, Tex.	22,327	140	316.	Coffeyville, Kan.	17,113	65
149.	Clarksburg, W. Va.	32,014	89	232.	Minot, N. D.	22,032	445	317.	Fayetteville, Ark.	17,071	102
150.	Columbia, Mo.	31,974	118	233.	Santa Cruz, Cal.	21,970	55	318.	Traverse City, Mich.	16,974	132
151.	Cheyenne, Wyo.	31,935	470	234.	Pekin, Ill.	21,858	180	319.	Kingsville, Tex.	16,898	136
152.	Billings, Mont.	31,834	385	235.	Richland, Wash.	21,809	160	320.	Logan, Utah	16,832	63
153.	Bangor, Me.	31,558	200	236.	Midland, Tex.	21,713	275	321.	Greenville, N. C.	16,724	206
154.	Galesburg, Ill.	31,425	40.21	237.	Paris, Tex.	21,643	95	322.	Berlin, N. H.	16,615	140
155.	Albany, Ga.	31,155	152	238.	Dothan, Ala.	21,584	175	323.	Pampa, Tex.	16,583	192
156.	Anniston, Ala.	31,066	57	239.	Cape Girardeau, Mo.	21,578	98	324.	Stevens Point, Wis.	16,564	125
157.	Lakeland, Fla.	30,851	160	240.	North Adams, Mass.	21,567	45	325.	Clarksdale, Miss.	16,539	75
158.	Burlington, Ia.	30,613	55	241.	Oxnard, Cal.	21,567	65	326.	San Buenaventura, Cal.	16,534	70
159.	New London, Conn.	30,551	44	242.	Bluefield, W. Va.	21,506	100	327.	Streator, Ill.	16,469	92
160.	Wausau, Wis.	30,414	155	243.	Goldboro, N. C.	21,454	108	328.	New Iberia, La.	16,467	105
161.	Oak Rldge, Tenn.	30,229	148	244.	Orange, Tex.	21,174	105	329.	Alice, Tex.	16,449	118
162.	Jackson, Tenn.	30,207	75	245.	Aberdeen, S. D.	21,051	260	330.	Huntsville, Ala.	16,437	98
163.	Daytona Beach, Fla.	30,187	85	246.	Logansport, Ind.	21,031	70	331.	Jonesboro, Ark.	16,310	65
164.	Salinas- Monterey, Cal.	30,122	81	247.	Augusta, Me.	20,913	150	332.	Hibbing, Minn.	16,276	170
165.	Marion, Ind.	30,081	59	248.	Bldeford, Me.	20,836	75	333.	Clarksville, Tenn.	16,246	42
166.	Fond du Lac, Wis.	29,936	55	249.	Uniontown, Pa.	20,471	45	334.	Blytheville, Ark.	16,234	53
167.	Greenville, Miss.	29,936	138	250.	Hannibal, Mo.	20,444	100	335.	Corvallis, Ore.	16,207	215
168.	Rochester, Minn.	29,885	75	251.	Jacksonville, Ill.	20,387	78	336.	Nampa, Ida.	16,185	392
169.	Parkersburg, W. Va.	29,684	75	252.	Greeley, Colo.	20,354	375	337.	Ogdensburg, N. Y.	16,166	109
170.	Rome, Ga.	29,615	58	253.	Sedalia, Mo.	20,354	75	338.	Keokuk, Ia.	16,144	91
171.	Beloit, Wis.	29,590	69	254.	Longview, Wash.	20,339	108	339.	Victoria, Tex.	16,126	102
172.	Odessa, Tex.	29,495	285	255.	Stillwater, Okla.	20,238	46	340.	Faribault, Minn.	16,028	47
173.	Hattiesburg, Miss.	29,474	110	256.	Hastings, Neb.	20,211	135	341.	Ada, Okla.	15,995	72
174.	Sandusky, O.	29,375	45	257.	Sumter, S. C.	20,185	100	342.	Dalton, Ga.	15,968	73
175.	Fairmont, W. Va.	29,346	68	258.	Brownwood, Tex.	20,181	120	343.	Klamath Falls, Ore.	15,875	309
176.	Hot Springs, Ark.	29,307	185	259.	Ponca City, Okla.	20,180	70	344.	Chicasha, Okla.	15,842	44
177.	Northampton, Mass.	29,063	65	260.	Sherman, Tex.	20,150	60	345.	Olympia, Wash.	15,819	49
178.	Kingston, N. Y.	28,817	49	261.	Chillicothe, O.	20,133	44	346.	New Bern, N. C.	15,812	127
179.	St. Cloud, Minn.	28,410	65	262.	Sallsbury, N. C.	20,102	45	347.	Emporia, Kan.	15,669	102
180.	Athens, Ga.	28,180	58	263.	McAllen, Tex.	20,067	220	348.	Keene, N. H.	15,638	68
181.	Santa Fe, N. M.	27,998	56	264.	Valdosta, Ga.	20,046	115	349.	Martinsburg, W. Va.	15,621	61
182.	Concord, N. H.	27,988	60	265.	Boulder, Colo.	19,999	348	350.	Mt. Vernon, Ill.	15,600	71
183.	Mason City, Ia.	27,980	85	266.	Decatur, Ala.	19,974	78	351.	Laramie, Wyo.	15,581	368
184.	Vicksburg, Miss.	27,948	160	267.	Staunton, Va.	19,927	95	352.	Clearwater, Fla.	15,581	180
185.	Johnson City, Tenn.	27,864	90	268.	Marshalltown, Ia.	19,821	40.9	353.	Sunbury, Pa.	15,570	66
186.	Rocky Mount, N. C.	27,697	105	269.	Anderson, S. C.	19,770	105	354.	Connersville, Ind.	15,550	47
187.	Manitowoc, Wis.	27,598	70	270.	Aberdeen, Wash.	19,653	75	355.	North Platte, Neb.	15,433	249
188.	Tallahassee, Fla.	27,237	165	271.	Glens Falls, N. Y.	19,610	50	356.	Duncan, Okla.	15,325	80
189.	Iowa City, Ia.	27,212	51	272.	Oil City, Pa.	19,581	50	357.	Orangeburg, S. C.	15,322	124
190.	Gainesville, Fla.	26,861	65	273.	Kingsport, Tenn.	19,571	120	358.	Merced, Cal.	15,278	106
191.	Grand Forks, N. D.	26,836	270	274.	Beckley, W. Va.	19,397	80	359.	Escanaba, Mich.	15,170	187
192.	Sharon, Pa.	26,454	59	275.	Pittsburg, Kan.	19,341	112	360.	Sallsbury, Md.	15,141	84
193.	Key West, Fla.	26,433	128	276.	Bartlesville, Okla.	19,228	41	361.	Lufkin, Tex.	15,135	121
194.	Salina, Kan.	26,176	160	277.	Idaho Falls, Ida.	19,218	189	362.	Greenfield, Mass.	15,075	70
				278.	Corsicana, Tex.	19,211	52				
				279.	Manhattan, Kan.	19,056	106				

Rank- ing	Location	1950 Popu- lation	Distance to nearest TV station
363.	Poplar Bluff, Mo.	15,064	114
364.	Hornell, N. Y.	15,049	58
365.	Fort Madison, Ia.	14,954	77
366.	Fort Collins, Colo.	14,937	457
367.	Parsons, Kan.	14,750	93
368.	Laconia, N. H.	14,745	76
369.	Cambridge, O.	14,739	76
370.	Greenville, Tex.	14,727	48
371.	Grand Junction, Colo.	14,504	211
372.	Middlesborough, Ky.	14,482	143
373.	Thomasville, Ga.	14,424	153
374.	Lincoln, Ill.	14,362	110
375.	Midland, Mich.	14,285	63
376.	Del Rio, Tex.	14,211	146
377.	San Luis Obispo, Cal.	14,180	163
378.	Marinette, Wis.	14,178	137
379.	Plainview, Tex.	14,044	257
380.	Lewistown, Pa.	13,894	72
381.	Hobbs, N. M.	13,875	258
382.	Centralla, Ill.	13,863	56
383.	Winchester, Va.	13,841	59
384.	Greenwood, S. C.	13,806	95
385.	Seymour, Tex.	13,779	128
386.	Rochester, N. H.	13,776	59
387.	Las Vegas, N. M.	13,763	86
388.	Sweetwater, Tex.	13,619	185
389.	Brandenton, Fla.	13,604	189
390.	Oneonta, N. Y.	13,564	48
391.	Albert Lea, Minn.	13,545	93
392.	Fort Pierce, Fla.	13,502	117
393.	Wis. Rapids, Wis.	13,496	132
394.	Junction City, Kan.	13,462	123
395.	San Benito, Tex.	13,271	232
396.	Fort Myers, Fla.	13,195	121
397.	Massena, N. Y.	13,137	125
398.	Alpena, Mich.	13,135	172
399.	Moberly, Mo.	13,115	114
400.	Wenatchee, Wash.	13,072	194
401.	Morristown, Tenn.	13,019	138
402.	Lewiston, Ida.	12,985	267
403.	Fergus Falls, Minn.	12,917	163
404.	Arkansas City, Kan.	12,903	85
405.	Scottsbluff, Neb.	12,858	395
406.	Claremont, N. H.	12,811	90
407.	Atchison, Kan.	12,792	44
408.	Huron, S. D.	12,788	243
409.	Crowley, La.	12,784	139
410.	Bastrop, La.	12,769	203
411.	Watertown, S. D.	12,699	189
412.	Great Bend, Kan.	12,665	207
413.	Vernon, Tex.	12,651	140
414.	Brainerd, Minn.	12,637	105
415.	Cleveland, Tenn.	12,605	98
416.	El Centro, Cal.	12,590	100
417.	Hopkinsville, Ky.	12,526	65
418.	Virginia, Minn.	12,486	178
419.	Tulare, Cal.	12,445	155
420.	Edinburg, Tex.	12,383	214
421.	Waynesboro, Va.	12,357	85
422.	Astoria, Ore.	12,331	123
423.	Nacogdoches, Tex.	12,327	139
424.	Las Cruces, N. M.	12,325	190
425.	Opelika, Ala.	12,295	100
426.	Chico, Cal.	12,272	138
427.	Trinidad, Col.	12,204	176
428.	Coeur d'Alene, Ida.	12,198	262
429.	Fredericksburg, Va.	12,158	45
430.	Mitchell, S. D.	12,123	200
431.	Cairo, Ill.	12,123	122
432.	Kearney, Neb.	12,115	169
433.	La Salle, Ill.	12,083	70
434.	Pullman, Wash.	12,022	250
435.	Snyder, Tex.	12,010	212
436.	Gainesville, Ga.	11,936	47
437.	Sanford, Fla.	11,935	105
438.	Brawley, Cal.	11,922	98
439.	Frankfort, Ky.	11,916	47
440.	Beaver Dam, Wis.	11,867	53
441.	Seminole, Okla.	11,863	52
442.	Beatrice, Neb.	11,813	80
443.	Miami, Okla.	11,801	80
444.	Albemarle, N. C.	11,798	55
445.	Pendleton, Ore.	11,774	215
446.	Visalia, Cal.	11,749	160
447.	Ocala, Fla.	11,741	85

Rank- ing	Location	1950 Popu- lation	Distance to nearest TV station
448.	DeKalb, Ill.	11,708	58
449.	Coshocton, O.	11,675	62
450.	Athens, O.	11,660	67
451.	Opelousas, La.	11,659	128
452.	Sikeston, Mo.	11,640	120
453.	Moultrie, Ga.	11,639	149
454.	Mexico, Mo.	11,633	100
455.	Newton, Kan.	11,590	150
456.	Watsonville, Cal.	11,572	65
457.	Tupelo, Miss.	11,527	88
458.	Dixon, Ill.	11,523	55
459.	Houma, La.	11,505	46
460.	Sheridan, Wyo.	11,500	375
461.	Du Bois, Pa.	11,497	56
462.	Ironwood, Mich.	11,466	181
463.	Bend, Ore.	11,409	250
464.	Mount Pleasant, Mich.	11,392	70
465.	Americus, Ga.	11,389	120
466.	Lock Haven, Pa.	11,381	96
467.	Camden, Ark.	11,372	205
468.	Norfolk, Neb.	11,335	71
469.	Independence, Kan.	11,335	140
470.	Bozeman, Mont.	11,325	343
471.	Defiance, O.	11,265	49
472.	Dodge City, Kan.	11,262	210
473.	Anaconda, Mont.	11,254	370
474.	Gainesville, Tex.	11,246	63
475.	Helena, Ark.	11,236	61
476.	Port Angeles, Wash.	11,233	63
477.	Carthage, Mo.	11,188	116
478.	Madisonville, Ky.	11,132	91
479.	Oskaloosa, Ia.	11,124	72
480.	Hoquiam, Wash.	11,123	85
481.	Kirkville, Mo.	11,110	130
482.	Santa Paula, Cal.	11,049	57
483.	El Dorado, Kan.	11,037	125
484.	Harrisburg, Ill.	10,999	110
485.	Henderson, N. C.	10,996	76
486.	Washington, Ind.	10,987	49
487.	Carbondale, Ill.	10,921	76
488.	Columbia, Tenn.	10,911	42
489.	Garden City, Kan.	10,905	250
490.	Dyersburg, Tenn.	10,885	65
491.	Rock Springs, Wyo.	10,857	123
492.	Harrisonburg, Va.	10,810	97
493.	Springfield, Ore.	10,807	147
494.	Pascagoula, Miss.	10,805	96
495.	Sheffield, Ala.	10,767	103
496.	Mission, Tex.	10,765	219
497.	Elizabethton, Tenn.	10,754	97
498.	Lamesa, Tex.	10,704	269
499.	Jamestown, N. D.	10,697	293
500.	Red Wing, Minn.	10,645	44
501.	Bath, Me.	10,644	121
502.	Ashland, Wis.	10,640	158
503.	Macomb, Ill.	10,592	72
504.	Durant, Okla.	10,541	90
505.	Madera, Cal.	10,497	138
506.	Caldwell, Ida.	10,487	312
507.	Barnstable, Mass.	10,480	58
508.	Marion, Ill.	10,459	91
509.	Santa Maria, Cal.	10,440	142
510.	Cadillac, Mich.	10,425	100
511.	McComb, Miss.	10,401	91
512.	Ruston, La.	10,372	142
513.	Cambridge, Md.	10,351	58
514.	Fort Scott, Kan.	10,335	98
515.	Charles City, Ia.	10,309	92
516.	Richmond, Ky.	10,268	87
517.	Winfield, Kan.	10,264	94
518.	Redding, Cal.	10,256	193
519.	Dublin, Ga.	10,232	120
520.	Bellefontaine, O.	10,232	45
521.	Pasco, Wash.	10,228	181
522.	Owatonna, Minn.	10,191	62
523.	Albany, Ore.	10,115	210
524.	Chanute, Kan.	10,109	82
525.	Kennewick, Wash.	10,106	181
526.	Ottawa, Kan.	10,081	49
527.	Mercedes, Tex.	10,081	226
528.	Fulton, Mo.	10,052	97
529.	Hanford, Cal.	10,028	169
530.	Sanford, N. C.	10,013	53
531.	Bemidji, Minn.	10,001	190
532.	San Marcos, Tex.	9,980	46
533.	Presque Isle, Me.	9,954	330

Rank- ing	Location	1950 Popu- lation	Distance to nearest TV station
534.	Los Alamos, N. M.	9,934	58
535.	Natchitoches, La.	9,914	198
536.	Huntsville, Tex.	9,820	70
537.	Minden, La.	9,787	202
538.	Corinth, Miss.	9,785	75
539.	Morgan City, La.	9,759	72
540.	Yazoo City, Miss.	9,746	162
541.	Kellspell, Mont.	9,737	375
542.	Altus, Okla.	9,735	122
543.	Union, S. C.	9,730	49
544.	Washington, N. C.	9,698	155
545.	Iron Mountain, Mich.	9,679	189
546.	Paragould, Ark.	9,668	73
547.	Jennings, La.	9,663	157
548.	Kilgore, Tex.	9,638	113
549.	Brattleboro, Vt.	9,606	84
550.	Ludington, Mich.	9,506	88
551.	Malone, N. Y.	9,501	129
552.	Baker, Ore.	9,471	290
553.	Cedartown, Ga.	9,470	52
554.	Cordele, Ga.	9,462	129
555.	Shelbyville, Tenn.	9,456	49
556.	Douglas, Ariz.	9,442	208
557.	Bay City, Tex.	9,427	61
558.	Willmar, Minn.	9,410	92
559.	Rolla, Mo.	9,354	99
560.	New Ulm, Minn.	9,348	78
561.	Beeville, Tex.	9,348	83
562.	Abbeville, La.	9,338	125
563.	Miles City, Mont.	9,243	495
564.	Rockland, Me.	9,234	151
565.	Winchester, Ky.	9,226	81
566.	Pulaski, Va.	9,202	90
567.	Blackwell, Okla.	9,199	85
568.	Lumberton, N. C.	9,186	110
569.	Palatka, Fla.	9,176	46
570.	Andalusia, Ala.	9,162	152
571.	Yuma, Ariz.	9,145	153
572.	Raymondville, Tex.	9,136	102
573.	Gallup, N. M.	9,133	122
574.	Elkins, W. Va.	9,121	108
575.	Taylor, Tex.	9,071	100
576.	Sulphur Springs, Tex.	8,991	73
577.	Mayfield, Ky.	8,990	112
578.	Weston, W. Va.	8,945	102
579.	Columbus, Neb.	8,884	75
580.	Marshall, Mo.	8,850	70
581.	Milledgeville, Ga.	8,835	81
582.	Paris, Tenn.	8,826	90
583.	Rhineland, Wis.	8,774	175
584.	Delano, Cal.	8,717	125
585.	Chillicothe, Mo.	8,694	72
586.	McPherson, Kan.	8,689	107
587.	Danville, Ky.	8,686	67
588.	Kennett, Mo.	8,685	72
589.	Uvalde, Tex.	8,674	81
590.	Laurens, S. C.	8,658	73
591.	Centralla, Wash.	8,657	75
592.	De Land, Fla.	8,652	92
593.	Manistee, Mich.	8,642	105
594.	La Grande, Ore.	8,635	258
595.	Maysville, Ky.	8,632	51
596.	Hays, Kan.	8,625	250
597.	Williamson, W. Va.	8,624	50
598.	Athens, Tenn.	8,618	112
599.	Caruthersville, Mo.	8,614	70
600.	Olney, Ill.	8,612	112
601.	Conway, Ark.	8,610	147
602.	Jacksonville, Tex.	8,607	104
603.	Hope, Ark.	8,605	192
604.	Montpelier, Vt.	8,599	148
605.	Coldwater, Mich.	8,594	46
606.	Troy, Ala.	8,555	124
607.	St. Albans, Vt.	8,552	155
608.	Ellensburg, Wash.	8,430	95
609.	Tucumcari, N. M.	8,419	163
610.	Roseburg, Ore.	8,390	310
611.	Hillsboro, Tex.	8,363	52
612.	Alma, Mich.	8,341	44
613.	Creston, Ia.	8,317	82
614.	Levelland, Tex.	8,264	261
615.	Artesia, N. M.	8,244	200
616.	Raton, N. M.	8,241	177
617.	Fairmont, Minn.	8,193	110
618.	Eunice, La.	8,184	146

Rank- ing	Location	Distance to nearest TV station		Rank- ing	Location	Distance to nearest TV station		Rank- ing	Location	Distance to nearest TV station	
		1950 Popu- lation	1950 Popu- lation			1950 Popu- lation	1950 Popu- lation			1950 Popu- lation	1950 Popu- lation
619.	Russellville, Ark.	8,166	171	704.	Glasgow, Ky.	7,025	77	787.	Columbia, Miss.	6,124	92
620.	Roanoke Rapids, N.C.	8,156	80	705.	Silver City, N. M.	7,022	188	788.	Ukiah, Cal.	6,120	105
621.	Fitzgerald, Ga.	8,130	143	706.	Camden, S. C.	6,986	78	789.	Cedar City, Utah	6,106	210
622.	Grants Pass, Ore.	8,116	325	707.	Hazard, Ky.	6,985	85	790.	Hendersonville, N. C.	6,103	75
623.	Front Royal, Va.	8,115	58	708.	Marion, Va.	6,982	110	791.	North Bend, Ore.	6,099	303
624.	Portales, N. M.	8,112	195	709.	Storm Lake, Ia.	6,954	91	792.	Statesboro, Ga.	6,097	148
625.	Longmont, Colo.	8,099	355	710.	Brenham, Tex.	6,941	68	793.	Clinton, Mo.	6,075	68
626.	Havre, Mont.	8,086	545	711.	Shenandoah, Ia.	6,938	46	794.	Conway, S. C.	6,073	156
627.	Malvern, Ark.	8,072	176	712.	Thief River Falls, Minn.	6,926	258	795.	Decorah, Ia.	6,060	132
628.	Pecos, Tex.	8,054	310	713.	Cookeville, Tenn.	6,924	70	796.	South Boston, Va.	6,057	65
629.	Hammond, La.	8,010	45	714.	Anacortes, Wash.	6,919	62	797.	Murray, Ky.	6,035	90
630.	Nevada, Mo.	8,009	88	715.	Magnolia, Ark.	6,918	207	798.	Houlton, Me.	6,029	301
631.	Bennington, Vt.	8,002	44	716.	Saranac Lake, N. Y.	6,913	99	799.	Searcy, Ark.	6,024	108
632.	Elk City, Okla.	7,962	109	717.	Kermit, Tex.	6,912	300	800.	Grand Rapids, Minn.	6,019	157
633.	College Station, Tex.	7,925	83	718.	Eufala, Ala.	6,906	138	801.	Price, Utah	6,010	100
634.	Worthington, Minn.	7,923	150	719.	Rice Lake, Wis.	6,898	80	802.	Georgetown, S. C.	6,004	168
635.	Alliance, Neb.	7,891	362	720.	Pauls Valley, Okla.	6,896	60	803.	Hugo, Okla.	5,984	113
636.	Rumford, Me.	7,888	149	721.	Nebraska City, Neb.	6,872	41	804.	Lexington, Va.	5,976	105
637.	Yuba City, Cal.	7,861	98	722.	Valley City, N. D.	6,851	269	805.	Belfast, Me.	5,960	170
638.	Oelwein, Ia.	7,858	101	723.	Maryville, Mo.	6,834	85	806.	Brady, Tex.	5,944	130
639.	Brookhaven, Miss.	7,801	117	724.	Marion, S. C.	6,834	124	807.	Crockett, Tex.	5,932	110
640.	Mineral Wells, Tex.	7,801	50	725.	Henderson, Tex.	6,833	123	808.	Burley, Ida.	5,924	158
641.	Brookings, S. D.	7,764	178	726.	Tifton, Ga.	6,831	143	809.	Marshall, Minn.	5,923	132
642.	Carrollton, Ga.	7,753	42	727.	Lamar, Colo.	6,829	302	810.	Dalhath, Tex.	5,918	238
643.	Wellington, Kan.	7,747	108	728.	Grinnell, Ia.	6,828	53	811.	Woodward, Okla.	5,915	122
644.	Corbin, Ky.	7,744	127	729.	Lake Wales, Fla.	6,821	167	812.	Sparta, Wis.	5,893	138
645.	Maryville, Tenn.	7,742	137	730.	Fort Valley, Ga.	6,820	90	813.	Lebanon, Ore.	5,873	212
646.	Ashland, Ore.	7,739	305	731.	Arkadelphia, Ark.	6,819	197	814.	Covington, Va.	5,860	123
647.	Thibodaux, La.	7,730	47	732.	Lebanon, Mo.	6,808	143	815.	Marianna, Fla.	5,845	208
648.	La Junta, Colo.	7,712	264	733.	Brigham, Utah	6,790	52	816.	Springdale, Ark.	5,835	102
649.	Yankton, S. D.	7,709	137	734.	Alamogordo, N. M.	6,783	155	817.	Vidalia, Ga.	5,819	142
650.	Cherokee, Ia.	7,705	107	735.	Greenville, Ala.	6,781	116	818.	Ajo, Ariz.	5,817	93
651.	Cloquet, Minn.	7,685	123	736.	Toccoa, Ga.	6,781	79	819.	De Ridder, La.	5,799	149
652.	Livingston, Mont.	7,683	343	737.	Loveland, Colo.	6,773	358	820.	Detroit Lakes, Minn.	5,787	181
653.	McCook, Neb.	7,678	255	738.	Elberton, Ga.	6,772	90	821.	Hinton, W. Va.	5,780	98
654.	The Dalles, Ore.	7,676	150	739.	Jackson, La.	6,772	92	822.	Ablene, Kan.	5,775	140
655.	Union City, Tenn.	7,665	98	740.	Prescott, Ariz.	6,764	77	823.	Pulaski, Tenn.	5,762	68
656.	Flagstaff, Ariz.	7,663	120	741.	Kosciusko, Miss.	6,753	147	824.	Millinocket, Me.	5,755	253
657.	Knoxville, Ia.	7,625	55	742.	Big Rapids, Mich.	6,736	62	825.	Tell City, Ind.	5,735	56
658.	Centerville, Ia.	7,625	98	743.	Etherville, Ia.	6,719	114	826.	Pierre, S. D.	5,715	308
659.	Childress, Tex.	7,619	173	744.	Little Falls, Minn.	6,717	91	827.	Cheboygan, Mich.	5,687	200
660.	Forrest City, Ark.	7,607	52	745.	Falfurrias, Tex.	6,712	150	828.	Deming, N. M.	5,672	104
661.	McMinnville, Tenn.	7,577	66	746.	Tuskegee, Ala.	6,712	97	829.	Emporia, Va.	5,664	72
662.	Lake City, Fla.	7,571	70	747.	Picayune, Miss.	6,707	46	830.	Gonzales, Tex.	5,659	62
663.	Bainbridge, Ga.	7,562	186	748.	McMinnville, Ore.	6,635	170	831.	Winnfield, La.	5,629	204
664.	Tulahoma, Tenn.	7,562	63	749.	Mexia, Tex.	6,627	78	832.	Oakdale, La.	5,598	163
665.	Clinton, Okla.	7,555	81	750.	Breckenridge, Tex.	6,610	96	833.	Walsenburg, Col.	5,596	204
666.	Newberry, S. C.	7,546	76	751.	Welch, W. Va.	6,603	75	834.	Cairo, Ga.	5,577	168
667.	Sterling, Colo.	7,534	376	752.	Lewistown, Mont.	6,573	448	835.	Harrison, Ark.	5,542	160
668.	Pratt, Kan.	7,523	155	753.	Morenci, Ariz.	6,541	156	836.	Vinita, Okla.	5,518	57
669.	Cullman, Ala.	7,523	47	754.	Littlefield, Tex.	6,540	256	837.	Morrilton, Ark.	5,483	162
670.	Cuero, Tex.	7,498	79	755.	Coleman, Tex.	6,530	142	838.	Wildwood, N. J.	5,475	72
671.	Dickinson, N. D.	7,469	477	756.	Red Oak, Ia.	6,526	41.5	839.	Ely, Minn.	5,474	211
672.	Durango, Colo.	7,459	166	757.	Winslow, Ariz.	6,518	131	840.	Vandalia, Ill.	5,471	60
673.	Spencer, Ia.	7,446	102	758.	Quincy, Fla.	6,505	185	841.	Frederick, Okla.	5,467	120
674.	Douglas, Ga.	7,428	118	759.	Alva, Okla.	6,505	109	842.	Montevideo, Minn.	5,459	124
675.	Humboldt, Tenn.	7,426	69	760.	Atlantic, Ia.	6,480	49	843.	Fayetteville, Tenn.	5,447	69
676.	Rawlins, Wyo.	7,415	252	761.	Petoskey, Mich.	6,468	180	844.	Lawrenceburg, Tenn.	5,442	69
677.	Leesburg, Fla.	7,395	108	762.	West Point, Miss.	6,432	110	845.	Algona, Ia.	5,415	82
678.	Grenada, Miss.	7,388	95	763.	Devils Lake, N. D.	6,427	244	846.	Elko, Nev.	5,393	198
679.	Williston, N. D.	7,378	542	764.	Lead, S. D.	6,422	450	847.	Prairie du Chien, Wis.	5,392	110
680.	St. Johnsbury, Vt.	7,370	144	765.	Globe, Ariz.	6,419	75	848.	Princeton, Ky.	5,388	90
681.	Crookston, Minn.	7,352	248	766.	Batesville, Ark.	6,414	109	849.	Hobart, Okla.	5,380	98
682.	Kelso, Wash.	7,345	102	767.	Fairbury, Neb.	6,395	101	850.	Alamosa, Col.	5,354	168
683.	Portage, Wis.	7,334	86	768.	Harriman, Tenn.	6,389	128	851.	Vermillion, S. D.	5,337	118
684.	Fairfield, Ia.	7,299	88	769.	Canon City, Col.	6,345	245	852.	Fort Morgan, Col.	5,315	410
685.	Conroe, Tex.	7,298	40.5	770.	Mount Pleasant, Tex.	6,342	109	853.	Ballinger, Tex.	5,302	171
686.	Enterprise, Ala.	7,288	161	771.	Alexandria, Minn.	6,319	122	854.	Louisville, Miss.	5,282	132
687.	Stuttgart, Ark.	7,276	107	772.	Monahans, Tex.	6,311	301	855.	Alpine, Tex.	5,261	318
688.	Eagle Pass, Tex.	7,276	128	773.	Benton, Ark.	6,277	159	856.	Glendive, Mont.	5,254	560
689.	Belle Glade, Fla.	7,219	90	774.	International Falls, Minn.	6,269	247	857.	Guntersville, Ala.	5,253	67
690.	Crystal City, Tex.	7,198	97	775.	Newport, Ark.	6,254	88	858.	Hancock, Mich.	5,223	166
691.	Mount Airy, N. C.	7,192	54	776.	El Campo, Tex.	6,237	64	859.	Newport, Vt.	5,217	181
692.	Concordia, Kan.	7,175	166	777.	Carroll, Ia.	6,231	64	860.	Jasper, Ind.	5,215	68
693.	Lancaster, S. C.	7,159	45	778.	Fort Payne, Ala.	6,226	88	861.	Hereford, Tex.	5,207	238
694.	Stephenville, Tex.	7,155	65	779.	Dover, Del.	6,223	45	862.	Athens, Tex.	5,194	68
695.	Laurinburg, N. C.	7,134	92	780.	Falls City, Neb.	6,203	86	863.	Blackfoot, Ida.	5,180	166
696.	Liberal, Kan.	7,134	210	781.	Holdenville, Okla.	6,192	70	864.	Pikeville, Ky.	5,154	62
697.	Starkville, Miss.	7,107	118	782.	Anadarko, Okla.	6,184	54	865.	Madison, S. D.	5,153	200
698.	Somerset, Ky.	7,097	100	783.	York, Neb.	6,178	91	866.	Brewton, Ala.	5,146	158
699.	Iola, Kan.	7,094	93	784.	Brownfield, Tex.	6,161	279	867.	Wahpeton, N. D.	5,125	186
700.	Aiken, S. C.	7,083	123	785.	Nogales, Ariz.	6,153	161	868.	Lake City, S. C.	5,112	126
701.	Sturgeon Bay, Wis.	7,054	125	786.	Franklin, La.	6,144	88	869.	Manistique, Mich.	5,086	213
702.	Bonham, Tex.	7,049	68					870.	Angola, Ind.	5,081	59
703.	Canton, Miss.	7,048	173					871.	Logan, W. Va.	5,079	44
								872.	Lexington, Neb.	5,068	199

Ranking	Location	1950 Population	Distance to nearest TV station	Ranking	Location	1950 Population	Distance to nearest TV station	Ranking	Location	1950 Population	Distance to nearest TV station
873.	Hot Springs, S. D.	5,030	410	920.	Sidney, Mont.	3,987	615	967.	Rupert, Ida.	3,098	154
874.	Demopolis, Ala.	5,004	90	921.	Weiser, Ida.	3,961	347	968.	Burns, Ore.	3,093	320
875.	Montrose, Colo.	4,964	245	922.	Jacksonville, N. C.	3,960	155	969.	Carson City, Nev.	3,082	170
876.	West Plains, Mo.	4,918	151	923.	Wadena, Minn.	3,958	138	970.	Craig, Colo.	3,080	222
877.	Kellogg, Ida.	4,913	294	924.	Boulder City, Nev.	3,903	218	971.	Emmett, Ida.	3,067	317
878.	Red Bluff, Cal.	4,905	166	925.	Rogers City, Mich.	3,873	190	972.	Shelby, Mont.	3,058	490
879.	Grafton, N. D.	4,901	307	926.	Cody, Wyo.	3,872	297	973.	Fort Kent, Me.	3,001	353
880.	Lampasas, Tex.	4,869	113	927.	Evanston, Wyo.	3,863	59	974.	Bad Axe, Mich.	2,973	99
881.	Gladstone, Mich.	4,831	197	928.	Colby, Kan.	3,859	322	975.	Rugby, N. D.	2,907	397
882.	Harlan, Ky.	4,786	118	929.	Houghton, Mich.	3,829	265	976.	Thermopolis, Wyo.	2,870	270
883.	Monett, Mo.	4,771	126	930.	Glasgow, Mont.	3,821	580	977.	Winnemucca, Nev.	2,847	298
884.	Guymon, Okla.	4,718	232	931.	Littleton, N. H.	3,819	136	978.	Vernal, Utah	2,845	125
885.	Goodland, Kan.	4,690	340	932.	Powell, Wyo.	3,804	319	979.	Alturas, Cal.	2,819	273
886.	Clanton, Ala.	4,640	45	933.	Blaine, Ariz.	3,801	188	980.	Grand Coulee, Wash.	2,741	159
887.	Richland Center, Wis.	4,608	126	934.	Deer Lodge, Mont.	3,779	490	981.	Red Lodge, Mont.	2,730	332
888.	Calais, Me.	4,589	270	935.	Safford, Ariz.	3,756	142	982.	Hamilton, Mont.	2,678	390
889.	Ephrata, Wash.	4,589	131	936.	Mobridge, S. D.	3,753	453	983.	Buffalo, Wyo.	2,674	361
890.	Quanah, Tex.	4,589	156	937.	Van Buren, Me.	3,732	358	984.	Bar Harbor, Me.	2,572	195
891.	Hot Springs, N. M.	4,563	140	938.	Cut Bank, Mont.	3,731	475	985.	Dover-Foxcroft, Me.	2,566	209
892.	St. George, Utah	4,562	271	939.	Laurel, Mont.	3,663	370	986.	Wolf Point, Mont.	2,557	592
893.	Salida, Colo.	4,553	242	940.	Emporium, Pa.	3,646	88	987.	Douglas, Wyo.	2,544	361
894.	Jerome, Ida.	4,523	189	941.	Henderson, Nev.	3,643	210	988.	Lovell, Wyo.	2,508	332
895.	Farmington, Mo.	4,490	58	942.	Farmington, N. M.	3,637	145	989.	Thomasville, Ala.	2,425	121
896.	Pearsall, Tex.	4,481	52	943.	Marfa, Tex.	3,603	140	990.	Fallon, Nev.	2,400	226
897.	Larned, Kan.	4,447	205	944.	Eloy, Ariz.	3,580	58	991.	Harvey, N. D.	2,337	374
898.	Fort Stockton, Tex.	4,444	182	945.	Ahoskie, N. C.	3,579	58	992.	Holbrook, Ariz.	2,336	143
899.	Perryton, Tex.	4,417	195	946.	Ely, Nev.	3,558	190	993.	Hardin, Mont.	2,306	406
900.	Jasper, Tex.	4,403	121	947.	Belle Fourche, S. D.	3,540	461	994.	McGill, Nev.	2,297	178
901.	Farmville, Va.	4,375	53	948.	Lordsburg, N. M.	3,525	208	995.	Wheatland, Wyo.	2,286	370
902.	Socorro, N. M.	4,334	72	949.	Clayton, N. M.	3,515	214	996.	Polson, Mont.	2,280	382
903.	Miami, Ariz.	4,329	68	950.	Campbellsville, Ky.	3,477	65	997.	Bottineau, N. D.	2,268	431
904.	Norton, Va.	4,315	102	951.	Sturgis, S. D.	3,471	440	998.	Greybull, Wyo.	2,262	322
905.	Coolidge, Ariz.	4,306	46	952.	Clifton, Ariz.	3,466	159	999.	Gillette, Wyo.	2,191	406
906.	Hebronville, Tex.	4,302	145	953.	Broken Bow, Neb.	3,396	192	1000.	New Rockford, N. D.	2,185	337
907.	Swainsboro, Ga.	4,300	142	954.	Newcastle, Wyo.	3,395	445	1001.	Williams, Ariz.	2,152	122
908.	Southern Pines, N. C.	4,272	65	955.	Lander, Wyo.	3,349	215	1002.	Carrington, N. D.	2,101	331
909.	Sandpoint, Ida.	4,265	275	956.	Kingman, Ariz.	3,342	163	1003.	West Branch, Mich.	2,098	108
910.	Rexburg, Ida.	4,253	208	957.	Dillon, Mont.	3,268	310	1004.	Lusk, Wyo.	2,089	407
911.	Richfield, Utah	4,212	140	958.	Whitefish, Mont.	3,268	378	1005.	East Tawas, Mich.	2,040	120
912.	Worland, Wyo.	4,202	305	959.	Winner, S. D.	3,252	247	1006.	Lisbon, N. D.	2,031	239
913.	Casa Grande, Ariz.	4,181	44	960.	Torrington, Wyo.	3,247	406	1007.	Hawthorne, Nev.	1,861	210
914.	Riverton, Wyo.	4,142	238	961.	Yreka City, Cal.	3,227	272	1008.	Lovelock, Nev.	1,604	267
915.	Delta, Colo.	4,097	245	962.	Floydada, Tex.	3,210	142	1009.	Tonopah, Nev.	1,375	270
916.	Leadville, Colo.	4,081	312	963.	Green River, Wyo.	3,187	137	1010.	Calumet, Mich.	1,256	270
917.	Iron River, Mich.	4,048	210	964.	Wallace, Ida.	3,140	299	1011.	Carlin, Nev.	1,203	215
918.	Preston, Ida.	4,045	90	965.	Lovington, N. M.	3,134	241	1012.	Yerington, Nev.	1,157	191
919.	Payette, Ida.	4,032	339	966.	Gooding, Ida.	3,099	206	1013.	Goldfield, Nev.	336	248

APPENDIX B

GROUP B-1

Ranking	Location	1950 Population	No. Services	Distance to Nearest TV Station	Ranking	Location	1950 Population	No. Services	Distance to Nearest TV Station
1.	Bridgeport, Conn.	158,709	1	18	28.	Kannapolis, N. C.	28,448	1	25
2.	Canton, O.	116,912	1	35	29.	Lebanon, Pa.	28,156	1	25
3.	Fall River, Mass.	111,963	1	20	30.	Bremerton, Wash.	27,678	1	10
4.	Reading, Pa.	109,320	1	27	31.	Norman, Okla.	27,006	1	25
5.	New Bedford, Mass.	109,189	1	27	32.	Washington, Pa.	26,280	1	25
6.	Allentown, Pa.	106,756	1	39	33.	Burlington, N. C.	24,560	1	25
7.	Waterbury, Conn.	104,477	1	10	34.	Rock Hill, S. C.	24,502	1	25
8.	Harrisburg, Pa.	89,544	1	32	35.	Gloversville, N. Y.	23,634	1	35
9.	New Britain, Conn.	73,726	1	20	36.	Butler, Pa.	23,482	1	28
10.	Racine, Wis.	71,193	1	16	37.	Lawrence, Kan.	23,351	1	35
11.	York, Pa.	59,953	1	21	38.	Gastonia, N. C.	23,069	1	2
12.	Kenosha, Wis.	54,368	1	36	39.	Shawnee, Okla.	22,948	1	36
13.	Jackson, Mich.	51,088	1	35	40.	Leavenworth, Kan.	20,579	1	25
14.	New Castle, Pa.	48,834	1	39	41.	East Lansing, Mich.	20,325	1	3
15.	Battle Creek, Mich.	48,666	1	18	42.	Meadville, Pa.	18,972	1	32
16.	Anderson, Ind.	46,820	1	33	43.	Columbus, Ind.	18,370	1	32
17.	Meriden, Conn.	44,088	1	10	44.	Okmulgee, Okla.	18,317	1	35
18.	High Point, N. C.	39,973	1	13	45.	Dunkirk, N. Y.	18,007	1	37
19.	Portsmouth, O.	36,798	1	39	46.	Statesville, N. C.	16,901	1	36
20.	Fort Lauderdale, Fla.	36,328	1	25	47.	Shelby, N. C.	15,508	1	25
21.	Everett, Wash.	33,849	1	25	48.	Hickory, N. C.	14,755	1	33
22.	Marion, O.	33,818	1	39.1	49.	St. Augustine, Fla.	13,555	1	32
23.	Belleville, Ill.	32,721	1	14	50.	Murfreesboro, Tenn.	13,052	1	30
24.	Alton, Ill.	32,550	1	20	51.	Sapulpa, Okla.	13,031	1	14
25.	Amsterdam, N. Y.	32,240	1	22	52.	Cleburne, Tex.	12,905	1	32
26.	Ashland, Ky.	31,131	1	15	53.	Elizabeth City, N. C.	12,685	1	39
27.	Massillon, O.	29,594	1	35	54.	Bedford, Ind.	12,562	1	22
					55.	Mt. Vernon, O.	12,185	1	39
					56.	Boone, Ia.	12,164	1	12

GROUP B-1—Continued

Rank- ing	Location	1950 Population	No. Services	Distance to Nearest TV Station
57.	Shelbyville, Ind.	11,734	1	27
58.	Newton, Ia.	11,723	1	39
59.	El Reno, Okla.	10,991	1	28
60.	Guthrie, Okla.	10,113	1	21
61.	Weatherford, Tex.	8,093	1	32
62.	Lebanon, Tenn.	7,913	1	30
63.	Gallipolis, O.	7,871	1	33
64.	Lebanon, Ind.	7,631	1	25
65.	Webster City, Ia.	7,611	1	34
66.	Atrisco-Five Points, N. M.	7,367	1	5
67.	Williamsburg, Va.	6,735	1	37
68.	Springfield, Tenn.	6,506	1	27
69.	Rosenburg, Tex.	6,210	1	27
70.	Olathe, Kan.	5,593	1	20
71.	Claremore, Okla.	5,494	1	25
72.	Festus, Mo.	5,199	1	28
73.	Gallatin, Tenn.	5,107	1	28
74.	Belen, N. M.	4,495	1	32
75.	Fryor Creek, Okla.	4,486	1	39.5
76.	Covington, Tenn.	4,379	1	30
77.	Lowell, Mass.	97,249	2	19
78.	Lawrence, Mass.	80,536	2	20
79.	Springfield, O.	78,508	2	32
80.	Bethlehem, Pa.	66,340	2	36
81.	Richmond, Ind.	39,539	2	35
82.	Auburn, N. Y.	36,722	2	25
83.	Nashua, N. H.	34,669	2	30
84.	Clinton, Ia.	30,379	2	25
85.	Ithaca, N. Y.	29,257	2	39
86.	Bessemer, Ala.	28,445	2	10
87.	Michigan City, Ind.	28,395	2	39
88.	Oswego, N. Y.	22,647	2	25
89.	Muscatine, Ia.	19,041	2	25
90.	Bridgeton, N. J.	18,378	2	35
91.	Batavia, N. Y.	17,799	2	32
92.	Piqua, O.	17,447	2	32
93.	Kewanee, Ill.	16,821	2	32
94.	Fremont, Neb.	14,762	2	31
95.	Napa, Cal.	13,579	2	34
96.	Talladega, Ala.	13,134	2	39.8
97.	New Braunfels, Tex.	12,210	2	30
98.	Terrell, Tex.	11,544	2	27
99.	McKinney, Tex.	10,560	2	32
100.	Seguin, Tex.	9,733	2	33
101.	Sylacauga, Ala.	9,606	2	38.5
102.	Jasper, Ala.	8,589	2	36
103.	Stillwater, Minn.	7,674	2	18
104.	Madison, Ind.	7,506	2	39.4
105.	Northfield, Minn.	7,487	2	36
106.	Tooele, Utah	7,269	2	28
107.	Hastings, Minn.	6,560	2	22
108.	Elizabethtown, Ky.	5,807	2	39
109.	Akron, O.	274,605	3	18
110.	Worcester, Mass.	203,486	3	30
111.	Trenton, N. J.	128,009	3	28
112.	Pontiac, Mich.	73,681	3	19
113.	Brockton, Mass.	62,860	3	20
114.	Lorain, O.	51,202	3	26
115.	Ann Arbor, Mich.	48,251	3	31
116.	Newark, O.	34,275	3	33
117.	Lancaster, O.	24,180	3	30
118.	Denton, Tex.	21,372	3	30
119.	Marletta, Ga.	20,687	3	10
120.	Cortland, N. Y.	18,152	3	24
121.	Griffin, Ga.	13,982	3	36
122.	Waxahachie, Tex.	11,204	3	26
123.	Petaluma, Calif.	10,315	3	33
124.	Newnan, Ga.	8,218	3	37
125.	Cartersville, Ga.	7,270	3	34
126.	Port Chicago, Cal.	3,290	3	28
127.	Gary, Ind.	133,911	4	22
128.	Hammond, Ind.	87,594	4	23
129.	Joliet, Ill.	51,601	4	31
130.	Aurora, Ill.	50,576	4	36
131.	Elgin, Ill.	44,223	4	33
132.	Waukegan, Ill.	38,946	4	35
133.	Hamilton-Middletown, O.	91,646	5	20
134.	Frederick, Md.	18,142	5	36
135.	Asbury Park, N. J.	17,094	6	33
136.	Paterson, N. J.	139,336	7	12
137.	Stamford-Norwalk, Conn.	123,753	7	31
138.	New Brunswick, N. J.	38,811	7	25
139.	Corona, Cal.	10,223	7	37
140.	Annapolis, Md.	10,047	7	25

GROUP B-2

Location	1950 Population	Number Stations
141. Albany-Schenectady- Troy, N. Y.	299,091	1
142. Grand Rapids, Mich.	176,515	1
143. New Haven, Conn.	164,443	1
144. Utica-Rome, N. Y.	143,213	1
145. Erie, Pa.	130,803	1
146. Wilmington, Del.	110,356	1
147. Lansing, Mich.	92,129	1
148. Binghamton, N. Y.	80,674	1
149. Greensboro, N. C.	74,389	1
150. Lancaster, Pa.	63,774	1
151. Johnstown, Pa.	63,232	1
152. Kalamazoo, Mich.	57,704	1
153. Bloomington, Ind.	28,163	1
154. Ames, Ia.	22,898	1
155. Dallas, Tex.	434,462	2
156. Louisville, Ky.	369,129	2
157. Birmingham, Ala.	324,037	2
158. Dayton, O.	243,872	2
159. Davenport, Ia.-Rock Island- Moline, Ill.	160,656	2
160. Philadelphia, Pa.	2,071,605	3
161. Detroit, Mich.	1,849,568	3
162. Baltimore, Md.	949,708	3
163. Cleveland, O.	914,808	3
164. Cincinnati, O.	503,998	3
165. Columbus, O.	375,901	3
166. Atlanta, Ga.	331,314	3
167. Chicago, Ill.	3,620,962	4
168. Washington, D. C.	802,178	4
169. New York, N. Y.	7,891,557	6
170. Los Angeles, Cal.	1,970,358	7

GROUP B-3

Rank- ing	Location	1950 Population	No. Services	Distance to Nearest TV Station
171.	Des Moines, Ia.	177,965	1	28
172.	Hartford, Conn.	177,397	1	30
173.	Tacoma, Wash.	143,673	1	23
174.	San Jose, Cal.	95,280	1	38.5
175.	Winston-Salem, N. C.	87,811	1	23
176.	Altoona, Pa.	77,177	1	28
177.	Petersburg, Va.	35,054	1	22
178.	Mesa, Ariz.	16,790	1	14

GROUP B-4

	1950 Population	Number Services	Number Stations
179.	St. Louis, Mo.	856,796	1
180.	Pittsburgh, Pa.	676,806	1
181.	Buffalo-Niagara Falls, N. Y.	671,004	1
182.	Milwaukee, Wis.	637,392	1
183.	Houston, Tex.	596,163	1
184.	New Orleans, La.	570,445	1
185.	Seattle, Wash.	467,591	1
186.	Kansas City, Mo.	456,622	1
187.	Indianapolis, Ind.	427,173	1
188.	Memphis, Tenn.	396,000	1
189.	Norfolk-Portsmouth- Newport News, Va.	335,910	1
190.	San Diego, Cal.	334,387	1
191.	Rochester, N. Y.	332,488	1
192.	Toledo, O.	303,616	1
193.	Miami, Fla.	249,276	1
194.	Oklahoma City, Okla.	243,504	1
195.	Richmond, Va.	230,310	1
196.	Jacksonville, Fla.	204,517	1
197.	Tulsa, Okla.	182,740	1
198.	Nashville, Tenn.	174,307	1
199.	Charlotte, N. C.	134,042	1
200.	Phoenix, Ariz.	106,818	1
201.	Albuquerque, N. M.	96,815	1
202.	Huntington, W. Va.	86,353	1

GROUP B-5

	1950 Population	Number Services	Number Stations
203.	Ogden, Utah	57,112	2
204.	Provo, Utah	28,937	2
205.	Fort Worth, Tex.	278,778	3
206.	Providence, R. I.	248,674	2
207.	Minneapolis-St. Paul, Minn.	833,067	2
208.	Boston, Mass.	801,444	3
209.	San Antonio, Tex.	408,442	2
210.	Omaha, Neb.	251,117	2
211.	Salt Lake City, Utah	182,121	2
212.	San Francisco, Cal.	1,159,932	3

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¹ First appointment for 5 years; reappointed 1939, 1946.
² Reappointed for full 7-year term in 1952.
³ Reappointed for full 7-year term in 1949.
⁴ Reappointed for full 7-year term in 1950.
⁵ Appointed for remainder of term of Wayne Coy.

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Tariffs and Rate Classifications Branch—William G. Butts, *Chief.* William M. Leshner, *attorney;* John J. Gerard, *rate examiner;* Josephine A. Kerns, Franklin M. Lane, *tariff clerks.*

TELEGRAPH DIVISION

JOHN R. LAMBERT, Chief. Lou M. Briggs, *secretary.*
Rates and Revenue Requirements Branch—Martin R. Haven, *Chief.* Vilma P. Jacobson, Seymour Werner, *accountants;* John R. Casseen, *rate examiner.*

Services and Facilities Branch—Ralph D. Jones, *Chief.* Annie N. Hunting, *attorney;* Margaret E. Betts, John W. Griffin, Frances V. Peck, John C. Starns, *public utilities specialists.*

INTERNATIONAL DIVISION

MARION H. WOODWARD, Chief. Lillian M. Conley, *secretary.*
Rates and Revenue Requirements Branch—Asher H. Ende, *Chief;* John D. Sweeney, *attorney;* Douglas S. George, Frank T. McGann, H. Hewlett Smith, *accountants;* Nelson G. Barnhart, Nelson C. Carlisle, *rate examiners;* James A. Talantino, *public utilities specialist.*

Services and Facilities Branch—John A. Russ, *Chief.* Donald J. Berkemeyer, *attorney;* John F. Corkill, *engineer.*

FIELD OFFICES

New York—90 Church St. Rector 2-9100. Jack E. Buckley, *Chief.*
St. Louis—815 Olive St. Main 8100. Clarence J. Henry, *Acting Chief.*
San Francisco—180 New Montgomery St. Garfield 1-0125.
Paul Summerhays, Chief. **Atlanta—**Hurt Bldg. Main 4067. Sydney L. O'Guin, *Chief.*

Safety and Special Radio Services Bureau

EDWIN L. WHITE, Chief.
Secretary: Bernice Hase.

LESTER W. SPILLANE, Asst. Chief.
Secretary: Shirley Dondes.

Enforcement Unit—Marshall S. Orr, *Chief.* Anne G. Donnelly, *secretary;* Robert Fenton, Arthur Blooston, *attorneys.*

AVIATION DIVISION

JOHN R. EVANS, Chief. Dorothy McKinney, *secretary.* John Wicker, *attorney;* Donald Mitchell, J. J. McCue, W. B. Hawthorne, J. S. Macdonald, *engineers.*

MARINE DIVISION

WILLIAM N. KREBS, Chief. June Blatter, *secretary.* Irving Brownstein, *attorney;* Harold R. Woodyard, Duncan D. Peters, Alfred G. delaCroix, James T. Kyne, Robert T. Brown, *engineers.*

INDUSTRY AND COMMERCE DIVISION

GLEN E. NIELSEN, Chief. Elise Dimmette, *secretary.* Douglas Anello, *attorney;* William H. Watkins, C. I. Fonger, C. A. Higginbotham, Ivan Loucks, *engineers.*

PUBLIC SAFETY AND AMATEUR DIVISION

G. K. ROLLINS, *Chief*. Mary M. Gaegler, *secretary*.
Daniel H. Arnold, *Chief, Public Safety Branch*; William F. Grenfell, *Chief, Amateur Branch*; Violet L. Haley, *attorney*; Samuel J. Ferraro, John D. Fulmer, *engineers*.

AUTHORIZATION ANALYSIS DIVISION

CHARLES R. WEEKS, *Chief*. Marjorie Garber, *secretary*. Robert L. Stark, *Asst. Chief*.

Application Advisory Branch—Robert W. Percy, *Chief*. David Landis, *attorney*; Leo C. Hajsman, Russell E. Sherwood Jr., Kenneth Gillette, Louis Manning, *engineers*.

Procedures Section—Theodore McCartney, *Chief*. Application Control Section—Edward Giovannetti, *Chief*. Aviation Group—Anne B. Richmond, *Chief*. Land Transportation Group—Myrtle R. McMahan, *Chief*. Industrial Service Group—Byron D. Runyan, *Chief*. Public Safety Group—Marie J. Boggan, *Chief*. Amateur Group—Frank Gentile, *Chief*.

Field Engineering and Monitoring Bureau

GEORGE S. TURNER, *Chief*.
Secretary: Anne Ignatowich. *Attorney Advisor*: John McAllister. *Acting Administrative Asst.*: E. O. Ansell.

Field Operating Div.—Frank M. Kratokvll, *Chief and Asst. Chief of Bureau*. Carolyn Bailey, *secretary*.

Inspection and Examination Div.—Stacy W. Norman, *Chief*. Bernice Evans, *secretary*.

Engineering Div.—George L. Jensen, *Chief*. Lucy Griffin, *secretary*.

Monitoring Div.—Irving L. Weston, *Chief*. Mary Louise Klser, *secretary*.

Office of the General Counsel

BENEDICT P. COTTONE, *General Counsel*. Elizabeth K. Vallent, *secretary*. Dee W. Pincock, *Asst. to General Counsel*. Florence I. Stretch, *secretary*.

Legislation, Treaties and Rules Division—Richard A. Solomon, *Chief*. Robert D. Greenburg, Erich Saxl, Richard T. Conway, *attorneys*.

Litigation Division—J. Roger Wollenberg, *Chief*. Bertha J. Meister, *secretary*. Mary Jane Morris, Stanley S. Neustadt, Daniel R. Ohlbaum, *attorneys*.

Office of the Chief Engineer

EDWARD W. ALLEN JR., *Chief Engineer*. Ruby Floyd, *secretary*.

VIRGIL R. SIMPSON, *Asst. Chief Engineer*. Mary E. Nalls, *Secy*.

JOHN A. WILLOUGHBY, *Asst. to the Chief Engineer*. Opal Spivey, *Secy*.

RALPH J. RENTON, *U. S. Supervisor, Control of Electromagnetic Radiation (CONELRAD)*. Margaret Fox, *secretary*.

Control of Electromagnetic Radiation Group—Kenneth W. Miller, *Asst. U. S. Supervisor*; A. Prose Walker, *Eastern Zone Supervisor*; Ernest C. Thelemann, *Central Zone Supervisor*; Robert E. Linx, *Western Zone Supervisor*; Carl A. Johnson, *Senior Coordinating Engineer*; Joseph Hallock, Kenneth Hedrick, Donald Holaday, Joseph Elchel, Thomas Cave, James Fernane, Vernon Esgar, Frederick Holliday, Roger Carey, David O. Cooper, James A. Homsy, *Coordinating Engineers*.

Field Engineering and Monitoring Bureau Offices

NORTH ATLANTIC REGION—Federal Bldg., New York City. Watkins 4-1000. Charles C. Kolster, *Regional Manager*.

District No. 1—Customhouse, Boston, Mass. Hubbard 2-6200. Nathan Hallenstein, *Engineer-in-Charge*.

District No. 2—Federal Bldg., New York City. Watkins 4-1000. Arthur Batcheller, *Engineer-in-Charge*.

District No. 3—U. S. Customhouse, Philadelphia, Pa. Market 7-6000. Roger A. Phelps, *Engineer-in-Charge*.

District No. 4—Old Town Bank Bldg., Baltimore, Md. Plaza 2662. Hyman A. Cohen, *Engineer-in-Charge*.

District No. 5—New Post Office Bldg., Norfolk, Va. Norfolk 24963. Edward Bennett, *Engineer-in-Charge*.

District No. 24—Briggs Bldg., Washington, D. C. Executive 3620. Alfred H. Kleist, *Engineer-in-Charge*.

SOUTH ATLANTIC REGION—Federal Annex, Atlanta, Ga. Walnut 3396. Paul H. Herndon Jr., *Regional Manager*.

District No. 6—Federal Annex, Atlanta, Ga. Walnut 3396. W. D. Johnson, *Engineer-in-Charge*.

Suboffice, Post Office Bldg., Savannah, Ga. Savannah 7602. Andrew R. Bahlay, *Radio Engineer*.

District No. 7—Federal Bldg., Miami, Fla. Miami 9-3900. Arthur Fish, *Engineer-in-Charge*.

Suboffice, Post Office Bldg., Tampa, Fla. Tampa 2-1773. Chalmers H. Neeb, *Radio Engineer*.

District No. 22—Federal Bldg., San Juan, Puerto Rico. San Juan 2-4562. Arthur T. Clive Jr., *Engineer-in-Charge*.

GULF STATES REGION—U. S. Appraisers Bldg., Houston, Tex. Woodcrest 3975. Joe H. McKinney, *Regional Manager*.

District No. 8—Audubon Bldg., New Orleans, La. Canal 1739. Theodore G. Deller, *Engineer-in-Charge*.

Suboffice, U. S. Courthouse & Customhouse, Mobile, Ala. Mobile 2-3641. George E. Franklin, *Radio Engineer*.

Technical Research Div.—William C. Boese, *Chief*. Agnes Carr, *Secy*. Jules Deltz, Harry Fine, Arnold Skrivseth, John Taff, George Waldo, Glenn West, Jack Damelin, Emmett S. Carmody, Everett G. Henry, Albert L. Kreis, Braxton L. Peele, Herman Garland.

Frequency Allocation and Treaty Division—Albert L. McIntosh, *Chief*. Jane Rudy, *secretary*.

William Bradley, Louis DeLaFleur, William L. North, George Stelzenmuller, Robert Tosch, Marvin Price, Emile Reniere, Saul M. Myers, Merle Glunt.

Laboratory Division—Edward W. Chapin, *Chief*. Anne Janco, *Secy*. Erl Ball, Albert Craig, Joseph Hanyok, L. C. Middlekamp, Milton Mobley, Willmar Roberts, Everett Shinn, Phillip Wessels.

Office of the Chief Accountant

WILLIAM J. NORFLEET, *Chief Accountant*. Lily M. Marshall, *secretary*.

Hugo Reyer, *Asst. Chief Accountant*. Elizabeth S. Harris, *secy*.

Accounting Systems Division—John J. Nordberg, *Chief*. Harland R. Morris, *Asst. Chief*. Lester A. Henderson, Paul O. Reehling, Edward C. Hortung, Waleska Watson, *accountants*.

Economics Division—H. H. Goldin, *Chief*. James B. Sheridan, *Asst. Chief*. Irwin Fine, Peter Gerlando, *economists*.

Office of the Secretary

THOMAS J. SLOWIE, *Secretary*. Ethel M. Richardson, *secretary*; Laura L. Hollingsworth, *administrative asst*.

William P. Massing, *Asst. Secretary*; Annette Hutterly, *Chief, Minute Div.*; Helen A. Clark, *Chief, Library Div.*; Jessie R. Blaine, *Chief, Docket Div.*; Irene Durgin, *Chief, Technical Assistance Div.*; Charlotte S. Smith, *Chief, International Telecommunications Settlements Div.*

Office of Hearing Examiners

J. D. Bond, James D. Cunningham, Hugh B. Hutchison, Fanny N. Litvin, Leo Resnick, Elizabeth C. Smith, Basil P. Cooper, *examiners*.

Office of Opinions and Review

SYLVIA D. KESSLER, *Chief*. Yolanda Goldenberg, *secretary*; Herbert Sharfman, *attorney*; Horace E. Stone, Harold C. Anderson, Hideyuki Noguchi, *engineers*; Charles S. Borum, *accountant*.

Office of Information

GEORGE O. GILLINGHAM, *Director*. Sallina M. Lindo, *Press Branch*; Mary O'Leson, Eva O. Melton, *Inquiry Branch*.

Office of Administration

W. K. HOLL, *Executive Officer*; Robert W. Cox, *Asst. Executive Officer and Acting Budget Officer*; Richard F. Solan, *Asst. to the Executive Officer*; Jane Hungerford, *Secretary*; Gilbert H. Hatfield, *Personnel Officer*; Eric G. Stewart, *Planning Officer*; Paul Sheehy, *Chief, Administrative Services Div.*

District No. 9—U. S. Appraisers Bldg., Houston, Tex. Woodcrest 1906. Louis L. McCabe, *Engineer-in-Charge*.

Suboffice, Post Office Bldg., Beaumont, Tex. Beaumont 28141. Eric D. Coburn, *Radio Engineer*.

Ship Office, 406 Post Office Bldg., Galveston, Tex. Galveston 5-8943. Wayne E. Hall, *Radio Engineer*.

District No. 10—U. S. Terminal Annex Bldg., Dallas, Tex. Randolph 5943. John H. Homsy, *Engineer-in-Charge*.

SOUTH PACIFIC REGION—Customhouse, San Francisco, Cal. Yukon 6-4141. Kenneth G. Clark, *Regional Manager*.

District No. 11—Post Office & Courthouse Bldg., Los Angeles, Cal. Madison 7411. Bernard L. Linden, *Engineer-in-Charge*.

Suboffice, U. S. Customhouse & Courthouse, San Diego, Cal. Franklin 9-4101. Ney R. Landry, *Radio Engineer*.

Ship Office, Room 326, U. S. Post Office & Courthouse Bldg., San Pedro, Cal. Terminal 22389. J. Lee Smith, *Radio Engineer*.

District No. 12—Customhouse, San Francisco, Cal. Yukon 6-4141. Francis V. Sloan, *Engineer-in-Charge*.

District No. 15—Customhouse, Denver, Colo. Keystone 4151. William E. Clyne, *Engineer-in-Charge*.

NORTH PACIFIC REGION—Federal Office Bldg., Seattle, Wash. Seneca 3100. G. V. Wiltse, *Regional Manager*.

District No. 13—Fitzpatrick Bldg., Portland, Ore. Beacon 4563. James M. Chapple, *Engineer-in-Charge*.

District No. 14—Federal Office Bldg., Seattle, Wash. Seneca 3100. Herbert H. Arlow, *Engineer-in-Charge*.

CENTRAL STATES REGION—U. S. Courthouse, Chicago, Ill. Harrison 4700. William J. McDonnell, *Regional Manager*.

District No. 16—Uptown Post Office & Federal Courts Bldg., St. Paul, Minn. Cedar 8033. Donald A. Murray, *Engineer-in-Charge*.

District No. 17—Fidelity Bldg., Kansas City, Mo. Harrison 6464.
Harold T. Callaher, *Engineer-in-Charge*.

District No. 18—U. S. Courthouse, Chicago, Ill. Harrison 4700.
H. D. Hayes, *Engineer-in-Charge*.

GREAT LAKES REGION—New Federal Bldg., Detroit, Mich. Cherry 9330. Emery H. Lee, *Regional Manager*.

District No. 19—New Federal Bldg., Detroit, Mich. Cherry 9330.
Edwin S. Heiser, *Engineer-in-Charge*.

District No. 20—U. S. Postoffice, Buffalo, N. Y. Washington 1744.
Paul A. Holloway, *Engineer-in-Charge*.

HAWAIIAN REGION—Box 1142, Lanikai, Oahu, T. H. Kallua 611.
Lee R. Dawson, *Regional Manager*.

District No. 21—Stangenwald Bldg., Honolulu, T. H. Honolulu 56879. Paul R. Fenner, *Engineer-in-Charge*.

ALASKAN REGION—Federal Bldg., Anchorage, Alaska. Anchorage 25501. Charles T. Manning, *Regional Mgr*.

District No. 23—Shattuck Bldg., Juneau, Alaska. Juneau 721. Harold D. DeVoe, *Engineer-in-Charge*.
Suboffice, U. S. Post Office & Courthouse, Anchorage, Alaska. Anchorage 25501. [Vacancy.]

PRIMARY MONITORING STATIONS

Allegan, Mich.—Box 89. Patrick J. Scanlon, *Engineer-in-Charge*.

Grand Island, Neb.—Box 788. Arthur A. Johnson, *Engineer-in-Charge*.

Kingsville, Tex.—Box 632. William R. Foley, *Engineer-in-Charge*.

Mills, Mass.—Box 458. Edward W. Sanders, *Engineer-in-Charge*.

Santa Ana, Cal.—Box 744. William Hoffert, *Engineer-in-Charge*.

Laurel, Md.—Box 31. Adolph Anderson, *Engineer-in-Charge*.

Livermore, Cal.—Box 989. George McLeod, *Engineer-in-Charge*.

Portland, Ore.—Box 5165. Robert A. Landsburg, *Engineer-in-Charge*.

Powder Springs, Ga.—Box 4. Henry B. Dunphey Jr., *Engineer-in-Charge*.

Lanikai, Oahu, T. H.—Box 1142. Lee R. Dawson, *Engineer-in-Charge*.

Anchorage, Alaska—Box 719. Edwin G. Forsyth, *Engineer-in-Charge*.

SECONDARY MONITORING STATIONS

Searsport, Me.—Box 44, Belfast, Me. Vernon K. Wilson, *Engineer-in-Charge*.

Spokane, Wash.—Box 191, Station A. Adelbert C. Lawrence, *Engineer-in-Charge*.

Twin Falls, Ida.—Box 499. John L. Kurdeka, *Engineer-in-Charge*.

Fort Lauderdale, Fla.—Box 187. Earl G. Coston, *Engineer-in-Charge*.

Lexington, Ky.—Box 99. James E. Gilfoy, *Engineer-in-Charge*.

Muskogee, Okla.—Box 1448. John F. DeBardeleben, *Engineer-in-Charge*.

Bay St. Louis, Miss.—Box 300. H. Frank Rawls, *Engineer-in-Charge*.

Fairbanks, Alaska—Box 1895. Kenneth W. Preston, *Engineer-in-Charge*.

Former Members of

Federal Communications Commission

*Hampson Gary, Texas: July 11, 1934-Dec. 24, 1934

*Anning S. Prall, New York: Jan. 17, 1935-July 23, 1937

Irvin Stewart, Texas: July 11, 1934-June 30, 1937

*Frank R. McNinch, North Carolina: Oct. 1, 1937-Aug. 31, 1939

*Eugene O. Sykes, Mississippi: July 11, 1934-April 5, 1939

*Thad H. Brown, Ohio: July 11, 1934-June 30, 1940

*Frederick I. Thompson, Alabama: April 8, 1939-June 30, 1941

*George H. Payne, New York: July 11, 1934-June 30, 1943

T. A. M. Craven, District of Columbia: Aug. 21, 1937-June 30, 1944

Norman S. Case, Rhode Island: July 11, 1934-June 30, 1945

James Lawrence Fly, Texas: Sept. 1, 1939-Nov. 13, 1944

*William H. Wills, Vermont: July 1, 1945-March 6, 1946

Paul A. Porter, Kentucky: Dec. 21, 1944-Feb. 25, 1946

Charles R. Denny, Dist. of Columbia: March 30, 1945-Oct. 31, 1947

Ewell K. Jett, Maryland: Feb. 15, 1944-Dec. 31, 1947

*Ray C. Wakefield, California: March 22, 1941-June 30, 1947

Clifford J. Durr, Alabama: Nov. 1, 1941-June 30, 1948

Wayne Coy, Indiana: Dec. 29, 1947-Feb. 21, 1952.

* Deceased.

Members of Old

Federal Radio Commission

Feb. 23, 1927-July 10, 1934

*Adm. W. H. G. Bullard, Pennsylvania: March 15, 1927-Nov. 24, 1927

Orestes H. Caldwell, New York: March 15, 1927-Feb. 23, 1929

*Eugene O. Sykes, Mississippi: March 15, 1927-July 10, 1934

*Henry A. Bellows, Minnesota: March 15, 1927-Oct. 31, 1927

*Col. John F. Dillon, California: March 15, 1927-Oct. 8, 1927

Sam Pickard, Kansas: Nov. 1, 1927-Jan. 31, 1929

Harold A. Lafount, Utah: Nov. 14, 1927-July 10, 1934

*Ira E. Robinson, West Virginia: March 29, 1928-Jan. 15, 1932

*Gen. C. McK. Saltzman, Iowa: May 2, 1929-July 19, 1932

William D. L. Starbuck, New York: May 2, 1929-Feb. 23, 1934

*Thad H. Brown, Ohio: Jan. 21, 1932-July 10, 1934

*James H. Hanley, Nebraska: April 1, 1933-July 10, 1934

* Deceased.

Congressional Committees Handling TV-Radio Matters

Senate Interstate & Foreign Commerce Committee

Democrats

Edwin C. Johnson, Colo., *chairman*

Ernest W. McFarland, Ariz.

Warren G. Magnuson, Wash.

Brien McMahon, Conn.

¹Herbert R. O'Connor, Md.

Lyndon B. Johnson, Texas

Lester C. Hunt, Wyo.

Republicans

Charles W. Tobey, N. H.

²Owen Brewster, Me.

Homer E. Capehart, Ind.

John W. Bricker, Ohio

John J. Williams, Del.

James P. Kem, Mo.

Staff

Edward Jarrett, *clerk*

Halford Davls

Edward Sweeney

Edward R. Jelsma

Edward Jarrett, *clerk*

Halford Davls

Edward Sweeney

Edward R. Jelsma

Nicholas Zapple (*communications*)

¹ Not seeking reelection.

² Defeated in primaries.

House Interstate & Foreign Commerce Committee

Democrats

Robert Crosser, Ohio, *chairman*

Lindley Beckworth, Texas

J. Percy Priest, Tenn.

Oren Harris, Ark.

Dwight L. Rogers, Fla.

Arthur G. Klein, N. Y.

Thomas B. Stanley, Va.

William T. Granahan, Pa.

John A. McGuire, Conn.

F. Ertel Carlyle, N. C.

John Bell Williams, Miss.

Peter F. Mack Jr., Ill.

Homer Thornberry, Texas

Louis B. Heller, N. Y.

Kenneth A. Roberts, Ala.

Morgan M. Moulder, Mo.

Harley O. Staggers, W. Va.

Republicans

Charles A. Wolverton, N. J.

Carl Hinshaw, Cal.

Leonard W. Hall, N. Y.

Joseph P. O'Hara, Minn.

Robert Hale, Me.

James I. Dolliver, Ia.

John W. Heselton, Mass.

Hugh D. Scott Jr., Pa.

John B. Bennett, Mich.

Richard W. Hoffman, Ill.

J. Edgar Chenoweth, Col.

John V. Beamer, Ind.

Harmar D. Denny Jr., Pa.

Staff

Elton J. Layton, *clerk*

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A. E. Stockburger

Kurt Borchardt

Sam G. Spal

Directory of

Attorneys Practicing Before the FCC

These listings are compiled from the FCC bar register, from the membership roster of the FCC Bar Assn., and from other sources. Only those counsel are included who handle broadcasting and related cases frequently and regularly. All data herein has been checked with principals for accuracy as of this date.

- ALBERTSON, FRED W.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- BAKER, PHILIP M.**
Woodward Bldg., Washington 5, D. C. Republic 8040.
- BALL, FREDERIC J.**
Pierson & Ball, Ring Bldg., Washington 6, D. C. Republic 2566.
W. Theodore Pierson, Ralph L. Walker, Harrison T. Slaughter, Thomas N. Dowd, Vernon C. Kohlhaas, F. Cleveland Hedrick, Robert E. Hodson, Lowell J. Bradford.
- BARLOW, JOEL**
Covington & Burling, Union Trust Bldg., Washington, D. C. Republic 5900.
- BARNES, MAURICE R.**
Barnes & Neilson, Munsey Bldg., Washington 4, D. C. Sterling 7870.
- BARON, THEODORE**
National Press Bldg., Washington 4, D. C. Sterling 4115.
Associated with: Arthur W. Scharfeld, James McDowell.
- BECKER, A. HARRY**
Ring Bldg., Washington 6, D. C. Executive 1228.
- BEELAR, DONALD C.**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Reed T. Rollo, Percy H. Russell Jr., Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Charles R. Cutler, Herbert J. Miller Jr., Edward de Grazia.
- BENAVIE, J. J.**
Counsel, RCA International Division, Radio Corp. of America, 30 Rockefeller Plaza, New York 20, N. Y. Judson 6-3800.
- BERGSON, PHILIP**
Lyon, Wilner & Bergson, Wyatt Bldg., Washington 5, D. C. Metropolitan 6900.
Morton H. Wilner, Richard K. Lyon.
- BERNTON, WILLIAM P.**
Sher, Oppenheimer & Harris, Woodward Bldg., Washington 5, D. C. Republic 3028.
Robert E. Sher, Monroe Oppenheimer, Abraham J. Harris.
- BINGHAM, HERBERT M.**
Bingham, Collins, Porter & Kistler, Tower Bldg., Washington 5, D. C. District 2141.
Linton M. Collins, William A. Porter, H. Donald Kistler, Robert M. Booth Jr., Roger Robb.
- BLUME, JACK P.**
Fly, Shuebruk & Blume, Wyatt Bldg., Washington 5, D. C. Telephone: Metropolitan 6190. New York office: 30 Rockefeller Plaza. Telephone: Circle 7-3040.
James Lawrence Fly, Peter Shuebruk, William J. Durka.
- BOOTH, ROBERT M. Jr.**
Bingham, Collins, Porter & Kistler, Tower Bldg., Washington 5, D. C. District 2141.
Herbert M. Bingham, Linton M. Collins, William A. Porter, H. Donald Kistler, Roger Robb.
- BRAUNER, JULIUS F.**
General Attorney, Columbia Broadcasting System, 485 Madison Ave., New York City 22. Plaza 5-2000.
W. Spencer Harrison, senior attorney, television; Henry Howard Jr., senior attorney, radio; Milton Neaman, senior attorney, corporate; Leon Brooks (Washington). Hollywood: Ned Marr, resident counsel; Richard W. Jencks, Charles C. Woodard.
- BRENNER, JOSEPH**
Prichard & Brenner, 321 So. Beverly Dr., Beverly Hills, Cal. Bradshaw 2-3103.
S. V. O. Prichard.
- BROWN, DARWIN CHARLES**
Ginsburg, Leventhal & Brown, 1632 K St. NW, Washington, D. C. Sterling 5650.
David Ginsburg.
- BURKE, EUGENE L.**
821 Fifteenth St. NW, Washington 5, D. C. Sterling 3717.
- CAHILL, JOHN T.**
Cahill, Gordon, Zachry & Reindel (Counsel for RCA-NBC), 63 Wall St., New York City 5. Whitehall 4-7400.
Charles F. Detmar Jr., John W. Nields, Robert G. Zeller (New York); James E. Greeley, Irwin Schneiderman (Washington).
- CARR, JOHN P.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, Francis X. McDonough, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- CASE, NORMAN S.**
Southern Bldg., Washington 5, D. C. National 1841.
- CHURCH, ABIAH A.**
Attorney, National Association of Radio & Television Broadcasters, 1771 N St. NW, Washington 6, D. C. Decatur 9300.
Justin Miller, chairman of the board and general counsel; Vincent Wasilowski, attorney.
- CLAGETT, JOHN F.**
Clagett & Schllz, 1424 K St., NW, Washington 5, D. C. National 1774. Harold L. Schllz.
- COHEN, LESTER**
Rosenman, Hartson, Colorado Bldg., Washington 5, D. C. National 2006.
Duke M. Patrick, Karl A. Smith, Corwin Lockwood, Parker D. Hancock.
- COHN, MARCUS**
Cohn & Marks, Cafritz Bldg., Washington 6, D. C. Sterling 5880.
Leonard H. Marks, Samuel Miller, Chester C. Shore.
- COLIN, RALPH F.**
Rosenman, Goldmark, Colin & Kaye, 575 Madison Ave., New York 22, N. Y. Murray Hill 8-7800.
Samuel I. Rosenman, Godfrey Goldmark, Sydney M. Kaye, Walter J. Petschek, Max Freund.
- COURTNEY, JEREMIAH**
908 20th St. NW, Washington 6, D. C. Sterling 5551.
- COWGILL, HAROLD G.**
Segal, Smith & Hennessey, 816 Connecticut Ave., Washington 6, D. C. Republic 2701.
Paul M. Segal, George S. Smith, Philip J. Hennessey Jr., David E. Tolman, Harry P. Warner, Quayle B. Smith.
- CRAGUN, JOHN W.**
Wilkinson, Boyden & Cragun, 744 Jackson Pl. NW, Washington 6, D. C. National 1114.
Ernest L. Wilkinson, Glen A. Wilkinson, John S. Boyden, Francis M. Goodwin, Carl S. Hawkins, Kenneth R. Madsen.
- CUTLER, CHARLES R.**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Reed T. Rollo, Donald C. Beelar, Percy H. Russell Jr., Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Herbert J. Miller Jr., Edward de Grazia.
- DALY, HARRY J.**
Metropolitan Bank Bldg., Washington 5, D. C., National 3260; 135 So. LaSalle St., Chicago, Ill., Franklin 2-1056.
William R. Kearney.
- DAVID, NATHAN H.**
1625 K St. NW, Washington 6, D. C. Republic 2413.
- de GRAZIA, EDWARD**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Reed T. Rollo, Donald C. Beelar, Percy H. Russell Jr., Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Charles R. Cutler, Herbert J. Miller Jr.
- DEMPSEY, WILLIAM J.**
Dempsey & Koplovitz, Bowen Bldg., Washington 5, D. C. Republic 6363.
William C. Koplovitz, Harry J. Ockershausen, F. H. Walton Jr.
- DENSLOW, L. ALTON**
Denslow & Hartman, Washington Bldg., Washington 5, D. C. Republic 0727.
Douglas W. Hartman, James Batchelor.
- DETMAR, CHARLES F. Jr.**
Cahill, Gordon, Zachry & Reindel (Counsel for RCA-NBC), 63 Wall St., New York City 5. Whitehall 4-7400.
John T. Cahill, John W. Nields, Robert G. Zeller (New York); James E. Greeley, Irwin Schneiderman (Washington).
- DOTY, DWIGHT D.**
Haley & Doty, 1101 Connecticut Ave. (Duryea Bldg.), Washington 6, D. C. District 2724.
Andrew G. Haley, Howard J. Schellenberg Jr.
- DOWD, THOMAS N.**
Pierson & Ball, Ring Bldg., Washington 6, D. C. Republic 2566.
W. Theodore Pierson, Ralph L. Walker, Harrison T. Slaughter, Vernon C. Kohlhaas, F. Cleveland Hedrick, Frederic J. Ball, Robert E. Hodson, Lowell J. Bradford.
- DURKA, WILLIAM J.**
Fly, Shuebruk & Blume, 30 Rockefeller Plaza, New York City 20. Circle 7-3040.
James Lawrence Fly, Peter Shuebruk, Jack P. Blume (Washington).

- DUVALL, CHARLES F.**
Fisher, Wayland, Duvall & Southmayd, Warner Bldg., Washington 4, D. C. Republic 8607.
Ben S. Fisher, Charles V. Wayland, John P. Southmayd, Ben C. Fisher.
- EAGAN, R. RUSSELL**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Reed T. Rollo, Donald C. Beelar, Percy H. Russel Jr., Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., Charles R. Cutler, Herbert J. Miller Jr., Edward de Grazia.
- EMERSON, LEONIDAS P. B.**
McKenna & Wilkinson, 1028 Connecticut Ave. NW, Washington 6, D. C. National 2931.
James A. McKenna Jr., Vernon L. Wilkinson.
- EWING, SAMUEL E.**
General Attorney, RCA Victor Division, Radio Corp. of America, Camden, N. J. Woodlawn 3-8000.
Edward F. Kenehan, attorney.
- FALK, EDWIN A.**
Gale, Bernays, Falk & Eisner, 40 Wall St., New York City. Whitehall 4-1771. (Counsel for DuMont.)
- FISCHER, HENRY G.**
Fischer, Willis & Panzer, Dupont Circle Bldg., Washington, D. C. Adams 3400.
John W. Willis, Irving R. M. Panzer.
- FISHER, BEN C.**
Fisher, Wayland, Duvall & Southmayd, Warner Bldg., Washington 4, D. C. Republic 8607.
Ben S. Fisher, Charles V. Wayland, Charles F. Duvall, John P. Southmayd.
- FISHER, BEN S.**
Fisher, Wayland, Duvall & Southmayd, Warner Bldg., Washington 4, D. C. Republic 8607.
Charles V. Wayland, John P. Southmayd, Charles F. Duvall, Ben C. Fisher.
- FLETCHER, ARTHUR L.**
Munsey Bldg., Washington 4, D. C. National 5308.
Associate: Frank U. Fletcher.
- FLETCHER, FRANK U.**
Munsey Bldg., Washington 4, D. C. National 5308.
Associated with: Arthur L. Fletcher.
- FLY, JAMES LAWRENCE**
Fly, Shuebruk & Blume, 30 Rockefeller Plaza, New York City 20. Circle 7-3040. Washington office: Wyatt Bldg. Metropolitan 6190.
Peter Shuebruk, Jack P. Blume (Washington), William J. Durka.
- FORD, AARON L.**
Munsey Bldg., Washington 4, D. C. Metropolitan 0023.
- FRERET, JULIAN P.**
Roberts & McInnis, DeSales Bldg., Washington 6, D. C. National 0032.
William A. Roberts, Charles B. McInnis, Warren Woods, James E. Wilson, Everett D. Johnston, Morton R. Galane.
- GALANE, MORTON R.**
Roberts & McInnis, DeSales Bldg., Washington 6, D. C. National 0032.
William A. Roberts, Charles B. McInnis, Warren Woods, James E. Wilson, Everett D. Johnston, Julian P. Freret.
- GREELEY, JAMES E.**
Cahill, Gordon, Zachry & Reindel, New York City (Counsel for RCA-NBC). Washington Office: 1000 Vermont Ave. NW. District 7480.
John T. Cahill, Charles F. Detmar Jr., John W. Nields, Robert G. Zeller (New York); Irwin Schnelderman (Washington).
- GRIFFITH, KELLEY E.**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Reed T. Rollo, Donald C. Beelar, Percy H. Russell Jr., Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Charles R. Cutler, Herbert J. Miller Jr., Edward de Grazia.
- HALEY, ANDREW G.**
Haley & Doty, 1101 Connecticut Ave. (Duryea Bldg.), Washington 6, D. C. District 2724.
Dwight D. Doty, Howard J. Schellenberg Jr.
- HANCOCK, PARKER D.**
Hogan & Hartson, Colorado Bldg., Washington 5, D. C. National 2006.
Duke M. Patrick, Lester Cohen, Karl A. Smith, Corwin Lockwood.
- HAND, FRANK B. Jr.**
Hand & Myse, Transportation Bldg., Washington 6, D. C. National 6587.
Daryal A. Myse.
- HARRIS, ABRAHAM J.**
Sher, Oppenheimer & Harris, Woodward Bldg., Washington 5, D. C. Republic 3028.
Robert E. Sher, Monroe Oppenheimer, William P. Bernton.
- HARTMAN, DOUGLAS W.**
Denslow & Hartman, Washington Bldg., Washington 5, D. C. Republic 0727.
L. Alton Denslow, James Batchelor.
- HAWKINS, HOWARD R.**
V.P. & General Attorney, RCA Communications Inc., 66 Broad St., New York City. Hanover 2-1811.
- HEALD, ROBERT L.**
Welch, Mott & Morgan, 710 Fourteenth St. NW (Ericson Bldg.), Washington 5, D. C. Executive 4600.
Vincent B. Welch, Harold E. Mott, Edward P. Morgan, Lyon L. Tyler Jr., Vincent A. Pepper, John B. Letterman.
- HEARNE, JOHN P.**
Central Tower Bldg., San Francisco 3, Cal. Yukon 6-1365. Holly-wood office: 1000 N. Cahuenga Blvd. Hillside 5241.
- HENNESSEY, PHILIP J. Jr.**
Segal, Smith & Hennessey, 816 Connecticut Ave., Washington 6, D. C. Republic 2701.
Paul M. Segal, George S. Smith, Harold G. Cowgill, David E. Tolman, Harry P. Warner, Quayle B. Smith.
- HERMAN, A. M.**
Samuels, Brown, Herman & Scott, Electric Bldg., Fort Worth 1, Tex. Fannin 1248.
- HILMER, LUCIEN**
Commonwealth Bldg., Washington 6, D. C. Executive 8151.
- HODSON, ROBERT E.**
Pierson & Ball, Ring Bldg., Washington 6, D. C. Republic 2566.
W. Theodore Pierson, Ralph L. Walker, Harrison T. Slaughter, Thomas N. Dowd, Vernon C. Kohlihaas, F. Cleveland Hedrick, Frederic J. Ball, Robert E. Hodson, Lowell J. Bradford.
- HOUSTON, RAY B.**
Counsel, Radiomarine Corp. of America, 75 Varick St., New York 13, N. Y. Walker 5-3716.
- IRWIN, ROBERT L.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- JAMESON, GUILFORD**
Smith & Jameson, Walker Bldg., Washington 5, D. C. National 6232.
William P. Smith.
- JANSKY, MAURICE M.**
Loucks, Zias, Young & Jansky, 1317 F St. NW, Washington 4, D. C. Sterling 4004.
Philip G. Loucks, Joseph F. Zias, Verne R. Young.
- JOHNSTON, EVERETT D.**
Roberts & McInnis, DeSales Bldg., Washington 6, D. C. National 0032.
William A. Roberts, Charles B. McInnis, Warren Woods, James E. Wilson, Morton R. Galane, Julian P. Freret.
- JORGENSEN, NORMAN E.**
Krieger & Jorgensen, Wyatt Bldg., Washington 5, D. C. Executive 1635.
Seymour Krieger.
- KAYE, SYDNEY M.**
Rosenman, Goldmark, Colln & Kaye, 575 Madison Ave., New York 22, N. Y. Murray Hill 8-7800.
Samuel I. Rosenman, Ralph F. Colln, Godfrey Goldmark, Walter J. Petschek, Max Freund.
- KELLER, JOSEPH E.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Robert L. Irwin, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- KOPLOVITZ, WILLIAM C.**
Dempsey & Kopolovitz, Bowen Bldg., Washington 5, D. C. Republic 6363.
William J. Dempsey, Harry J. Ockershausen, Frederick H. Walton Jr.
- KOTEEN, BERNARD**
Wyatt Bldg., Washington 5, D. C. Metropolitan 5711.
- KRAMER, MILTON**
Schoene & Kramer, Commonwealth Bldg., Washington 6, D. C. National 6926.
Lester P. Schoene.
- KRIEGER, SEYMOUR**
Krieger & Jorgensen, Wyatt Bldg., Washington 5, D. C. Executive 1635.
Norman E. Jorgensen.
- LAMBERT, I. E.**
3422 Prospect Ave. NW, Washington, D. C. Hudson 7223. Wichita Office: Wheeler Kelly Hagney Bldg. Telephone: 2-3413.
- LETTERMAN, JOHN B.**
Welch, Mott & Morgan, 710 Fourteenth St. NW (Ericson Bldg.), Washington 5, D. C. Executive 4600.
Vincent B. Welch, Harold E. Mott, Edward P. Morgan, Robert L. Heald, Lyon L. Tyler Jr., Vincent A. Pepper.
- LIPPINCOTT, DONALD K.**
Lippincott & Smith, 24 California St., San Francisco 11, Cal. Yukon 6-4058. (Counsel for Color Television Inc.)
Samuel Burrows Smith.
- LITTLEPAGE, JAMES H.**
Littlepage & Littlepage, Investment Bldg., Washington 5, D. C. District 3723.
Thomas F. Littlepage Jr., John M. Littlepage.
- LITTLEPAGE, THOMAS P. Jr.**
Littlepage & Littlepage, Investment Bldg., Washington 5, D. C. District 3723.
John M. Littlepage, James H. Littlepage.

- LOCKWOOD, CORWIN**
Hogan & Hartson, Colorado Bldg., Washington 5, D. C. National 2006.
Duke M. Patrick, Karl A. Smith, Lester Cohen, Parker D. Hancock.
- LOHNES, HORACE L.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Fred W. Albertson, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- LOUCKS, PHILIP G.**
Loucks, Zlas, Young & Jansky, 1317 F St. NW, Washington 4, D. C. Sterling 4004.
Verne R. Young, Joseph F. Zlas, Maurice M. Jansky.
- LOVETT, ELIOT C.**
Hanson, Lovett & Dale, 729 Fifteenth St. NW, Washington 5, D. C. Metropolitan 5263.
Elisha Hanson.
- LUXFORD, ANSEL**
Pehle, Lesser, Mann, Riemer & Luxford, 1616 K St. NW, Washington 6, D.C. Sterling 7643.
- LYON, RICHARD K.**
Lyon, Wilner & Bergson, Wyatt Bldg., Washington 5, D. C. Metropolitan 6900.
Morton H. Wilner, Phillip Bergson.
- MARGRAF, GUSTAV B.**
V.P. and General Attorney, National Broadcasting Co., 30 Rockefeller Plaza, New York 20, N. Y. Circle 7-8300.
Thomas E. Ervin, asst. general attorney; Paul B. Lynch, attorney; Richard Harper Graham (West Coast).
- MARKS, LEONARD H.**
Cohn & Marks, Cafritz Bldg., Washington 6, D. C. Sterling 5880.
Marcus Cohn, Samuel Miller, Chester C. Shore.
- MARR, NED**
Resident Counsel, Columbia Broadcasting System, 6121 Sunset Blvd., Hollywood, Cal.
Richard W. Jencks, Charles C. Woodard. New York: Julius F. Brauner, general attorney; W. Spencer Harrison, senior attorney, television; Henry Howard Jr., senior attorney, radio; Milton Neaman, senior attorney, corporate; Leon Brooks (Washington).
- MAYER, J. GERALD**
Mayer, Rigby & Seeley, Wyatt Bldg., Washington 5, D. C. Metropolitan 3662.
Scott G. Rigby, F. Hamilton Seeley.
- MCDONOUGH, FRANCIS X.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- MCDOWELL, JAMES**
National Press Bldg., Washington 4, D. C. Sterling 4115.
Associated with: Arthur W. Scharfeld, Theodore Baron.
- MCINNIS, CHARLES B.**
Roberts & McInnis, DeSales Bldg., Washington 6, D. C. National 0032.
William A. Roberts, Warren Woods, James E. Wilson, Everett D. Johnston, Morton R. Galane, Julian P. Freret.
- McKENNA, JAMES A. Jr.**
McKenna & Wilkinson, 1028 Connecticut Ave. NW, Washington 6, D. C. National 2931.
Vernon L. Wilkinson, Leonidas P. B. Emerson.
- MIDLEN, JOHN H.**
Munsey Bldg., Washington 4, D. C. Metropolitan 6006.
- MILLER, JUSTIN**
Chairman of the Board and General Counsel, National Association of Radio & Television Broadcasters, 1771 N St. NW, Washington 6, D. C. Decatur 9300.
Vincent Wasilewski, Abiah A. Church, attorneys.
- MILLER, NEVILLE**
Miller & Schroeder, Munsey Bldg., Washington 4, D. C. Metropolitan 2193.
Arthur H. Schroeder.
- MILLER, REED**
Arnold, Fortas & Porter, 1200 Eighteenth St. NW (Ring Bldg.), Washington, D. C. Executive 7300.
Thurman Arnold, Abe Fortas, Paul A. Porter, Walton Hamilton, Milton V. Freeman, Norman Diamond, Harry M. Plotkin.
- MILLER, SAMUEL**
Cohn & Marks, Cafritz Bldg., Washington 6, D. C. Sterling 5880.
Marcus Cohn, Leonard H. Marks, Chester C. Shore.
- MORGAN, EDWARD P.**
Welch, Mott & Morgan, 710 Fourteenth St. NW (Ericson Bldg.), Washington 5, D. C. Executive 4600.
Vincent B. Welch, Harold E. Mott, Robert L. Heald, Lyon L. Tyler Jr., Vincent A. Pepper, John B. Letterman.
- MOTT, HAROLD E.**
Welch, Mott & Morgan, 710 Fourteenth St. NW (Ericson Bldg.), Washington 5, D. C. Executive 4600.
Vincent B. Welch, Edward P. Morgan, Robert L. Heald, Lyon L. Tyler Jr., Vincent A. Pepper, John B. Letterman.
- MYSE, DARYAL A.**
Hand & Myse, Transportation Bldg., Washington 6, D. C. National 6587.
Frank B. Hand Jr.
- NIELDS, JOHN W.**
Cahill, Gordon, Zachry & Reindel (Counsel for RCA-NBC), 63 Wall St., New York City 5. Whitehall 4-7400.
John T. Cahill, Charles F. Detmar Jr., Robert G. Zeller (New York); James E. Greeley, Irwin Schneiderman (Washington).
- NORTH, ERNEST D.**
General Attorney, Long Lines Dept., American Telephone & Telegraph Co., 32 Avenue of the Americas, New York 13, N. Y. Exchange 3-9700.
Charles F. Martin.
- O'BRYAN, PAUL A.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, John P. Carr, Francis X. McDonough, William P. Sims Jr., Temple W. Seay, Thomas H. Wall.
- OCKERSHAUSEN, HARRY J.**
Dempsey & Koplovitz, Bowen Bldg., Washington 5, D. C. Republic 6363.
William J. Dempsey, William C. Koplovitz, F. H. Walton Jr.
- OLIVER, ROBERT W.**
Pogue & Neal, Southern Bldg., Washington, D. C. Executive 0440.
L. Welch Pogue.
- OPPENHEIMER, MONROE**
Sher, Oppenheimer & Harris, Woodward Bldg., Washington 5, D. C. Republic 3028.
Robert E. Sher, Abraham J. Harris, William P. Bernton.
- PATRICK, DUKE M.**
Hogan & Hartson, Colorado Bldg., Washington 5, D. C. National 2006.
Karl A. Smith, Lester Cohen, Corwin Lockwood, Parker D. Hancock.
- PEPPER, VINCENT A.**
Welch, Mott & Morgan, 710 Fourteenth St. NW (Ericson Bldg.), Washington 5, D. C. Executive 4600.
Vincent B. Welch, Harold E. Mott, Edward P. Morgan, Robert L. Heald, Lyon L. Tyler Jr., John B. Letterman.
- PETTY, DON**
McClellan, Salisbury, Petty & McClellan, 650 Spring St., Los Angeles 14, Cal. Mutual 8387.
- PIERSON, W. THEODORE**
Pierson & Ball, Ring Bldg., Washington 6, D. C. Republic 2566.
Ralph L. Walker, Harrison T. Slaughter, Thomas N. Dowd, Vernon C. Kohlihaas, F. Cleveland Hedrick, Frederic J. Ball, Robert E. Hodson, Lowell J. Bradford.
- PLOTKIN, HARRY M.**
Arnold, Fortas & Porter, 1200 Eighteenth St., NW (Ring Bldg.), Washington, D. C. Executive 7300.
Thurman Arnold, Abe Fortas, Paul A. Porter, Reed Miller, Walton Hamilton, Milton V. Freeman, Norman Diamond.
- POGUE, L. WELCH**
Pogue & Neal, Southern Bldg., Washington, D. C. Executive 0440.
Robert W. Oliver.
- PORTER, PAUL A.**
Arnold, Fortas & Porter, 1200 Eighteenth St. NW (Ring Bldg.), Washington 6, D. C. Executive 7300.
Thurman Arnold, Abe Fortas, Harry M. Plotkin, Reed Miller, Walton Hamilton, Milton V. Freeman, Norman Diamond.
- PORTER, WILLIAM A.**
Bingham, Collins, Porter & Kistler, Tower Bldg., Washington 5, D. C. District 2141.
Herbert M. Bingham, Linton M. Collins, H. Donald Kistler, Robert M. Booth Jr., Roger Robb.
- PRESCOTT, ROSS K.**
Johnson, Bohannon, Prescott & Abney.
1430 Life of America Bldg., Dallas, Tex. Prospect 2224.
- PRICE, T. BROOKE**
V.P. and General Counsel, American Telephone & Telegraph Co., 195 Broadway, New York 7, N. Y. Exchange 3-9800.
Alan J. McBean, general solicitor; John T. Quisenberry, general attorney; Wayne E. Babler, Edmund S. Hawley, Elihu H. Joyner, Noel C. Fleming, John P. Barnes, Charles R. Reynolds Jr., William R. Woodward.
- PRICHARD, S. V. O.**
Prichard & Brenner, 321 So. Beverly Dr., Beverly Hills, Cal. Bradshaw 2-3103.
Joseph Brenner.
- PRINCE, D. F.**
Prince, Taylor & Crampton, Bowen Bldg., Washington 5, D. C. Republic 8154.
Dwight D. Taylor, Scott P. Crampton.
- QUISENBERRY, JOHN T.**
General Attorney, American Telephone & Telegraph Co., 195 Broadway, New York 7, N. Y. Exchange 3-9800.
- RAUH, JOSEPH L. Jr.**
Rauh & Levy, 1631 K St. NW, Washington, D. C. Republic 7795.
Daniel H. Pollitt.
- RIGBY, SCOTT G.**
Mayer, Rigby & Seeley, Wyatt Bldg., Washington 5, D. C. Metropolitan 3662.
J. Gerald Mayer, F. Hamilton Seeley.
- ROBERSON, FRANK**
Spearman & Roberson, Munsey Bldg., Washington 4, D. C. Metropolitan 0023.
Paul D. P. Spearman, John C. Spearman, Russell Rowell.

- ROBERTS, WILLIAM A.**
Roberts & McInnis, DeSales Bldg., Washington 6, D. C. National 0032.
Charles B. McInnis, Warren Woods, James E. Wilson, Everett D. Johnston, Morton R. Galane, Julian P. Freret.
- ROLLO, REED T.**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Donald C. Beelar, Percy H. Russell Jr., Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Charles R. Cutler, Herbert J. Miller Jr., Edward de Grazia.
- RORER, DWIGHT E.**
530 Washington Bldg., Washington, D. C. Republic 0727.
- ROSENMAN, SAMUEL I.**
Rosenman, Goldmark, Colln & Kaye, 575 Madison Ave., New York 22, N. Y. Murray Hill 8-7800.
Ralph F. Colln, Godfrey Goldmark, Sydney M. Kaye, Walter J. Petschek, Max Freund.
- ROWELL, RUSSELL**
Spearman & Roberson, Munsey Bldg., Washington 4, D. C. Metropolitan 0023.
Paul D. P. Spearman, Frank Roberson, John C. Spearman.
- RUSSELL, PERCY H. Jr.**
Kirkland, Fleming, Green, Martin & Ellis, World Center Bldg., Washington 6, D. C. Sterling 3200.
Hammond E. Chaffetz, Reed T. Rollo, Donald C. Beelar, Kelley E. Griffith, Perry S. Patterson, Chauncey P. Carter Jr., R. Russell Eagan, Charles R. Cutler, Herbert J. Miller Jr., Edward de Grazia.
- SALISBURY, FRANKLIN C.**
1025 Connecticut Ave., Washington 6, D. C. Sterling 9072.
- SCHARFELD, ARTHUR W.**
National Press Bldg., Washington 4, D. C. Sterling 4115.
Associates: Theodore Baron, James McDowell.
- SHELLENBERG, HOWARD J. Jr.**
Haley & Doty, 1101 Connecticut Ave. (Duryea Bldg.), Washington 6, D. C. District 2724.
Andrew G. Haley, Dwight D. Doty.
- SCHILZ, HAROLD L.**
Clagett & Schilz, 1424 K St. NW, Washington 5, D. C. National 1774. John F. Clagett.
- SCHNEIDERMAN, IRWIN**
Cahill, Gordon, Zachry & Reindel, New York City (*Counsel for RCA-NBC*). Washington Office: 1000 Vermont Ave. NW, District 7480.
John T. Cahill, Charles F. Detmar Jr., John W. Nields, Robert G. Zeller (New York); James E. Greeley (Washington).
- SCHROEDER, ARTHUR H.**
Miller & Schroeder, Munsey Bldg., Washington 4, D. C. Metropolitan 2193.
Neville Miller.
- SCOUTT, JERROLD**
Wheeler & Scott, Sheraton Bldg., Washington 5, D. C. Sterling 0030. A. L. Wheeler.
- SEAY, TEMPLE W.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, William P. Sims Jr., Thomas H. Wall.
- SEGAL, PAUL M.**
Segal, Smith & Hennessey, 816 Connecticut Ave., Washington 6, D. C. Republic 2701.
George S. Smith, Phillip J. Hennessey Jr., Harold G. Cowgill, David E. Tolman, Harry P. Warner, Quayle B. Smith.
- SEWARD, P. W.**
Warner Bldg., Washington 4, D. C. Republic 7944.
A. L. Steln.
- SHER, ROBERT E.**
Sher, Oppenheimer & Harris, Woodward Bldg., Washington 5, D. C. Republic 3028.
Monroe Oppenheimer, Abraham J. Harris, William P. Bernton.
- SHIPLEY, CARL L.**
National Press Bldg., Washington 4, D. C. Sterling 2242.
- SHORE, CHESTER C.**
Cohn & Marks, Cafritz Bldg., Washington 6, D. C. Sterling 5880.
Marcus Cohn, Leonard H. Marks, Samuel Miller.
- SHUEBRUK, PETER**
Fly, Shuebruk & Blume, 30 Rockefeller Plaza, New York City 20. Circle 7-8040. Washington office: Wyatt Bldg., Metropolitan 6190.
James Lawrence Fly, Jack P. Blume (Washington), William J. Durka.
- SIMS, WILLIAM P. Jr.**
Dow, Lohnes & Albertson, Munsey Bldg., Washington 4, D. C. Sterling 1000.
Fayette B. Dow, Horace L. Lohnes, Fred W. Albertson, Meredith M. Daubin, Robert L. Irwin, Joseph E. Keller, Clair L. Stout, Thomas W. Wilson, Paul A. O'Bryan, John P. Carr, Francis X. McDonough, Temple W. Seay, Thomas H. Wall.
- SISKIND, MAX**
1029 Vermont Ave. NW, Washington 5, D. C. Republic 1664.
New York Office: 521 Fifth Ave., Murray Hill 7-6506.
- SLAUGHTER, HARRISON**
Pierson & Ball, Ring Bldg., Washington 6, D. C. Republic 2566.
W. Theodore Pierson, Ralph L. Walker, Thomas N. Dowd, Vernon C. Kohlhaas, F. Cleveland Hedrick, Frederic J. Ball, Robert E. Hodson, Lowell J. Bradford.
- SMITH, BERNARD B.**
551 Fifth Ave., New York City 17. Vanderbilt 6-0118.
- SMITH, GEORGE S.**
Segal, Smith & Hennessey, 816 Connecticut Ave., Washington 6, D. C. Republic 2701.
Paul M. Segal, Phillip J. Hennessey Jr., Harold G. Cowgill, David E. Tolman, Harry P. Warner, Quayle B. Smith.
- SMITH, KARL A.**
Hogan & Hartson, Colorado Bldg., Washington 5, D. C. National 2006.
Duke M. Patrick, Lester Cohen, Corwin Lockwood, Parker D. Hancock.
- SMITH, QUAYLE B.**
Segal, Smith & Hennessey, 816 Connecticut Ave., Washington 6, D. C. Republic 2701.
Paul M. Segal, George S. Smith, Phillip J. Hennessey Jr., Harold G. Cowgill, David E. Tolman, Harry P. Warner.
- SMITH, SAMUEL BURROWS**
Lippincott & Smith, 24 California St., San Francisco 11, Cal. Yukon 6-4058. (*Counsel for Color Television Inc.*)
Donald K. Lippincott.
- SMITH, SIDNEY V.**
Mechlin, Marshall & Smith, Tower Bldg., Washington 5, D. C. District 0016.
Richard C. Marshall III.
- SMITH, WILLIAM P.**
Smith & Jameson, Walker Bldg., Washington 5, D. C. National 6232.
Guliford S. Jameson.
- SOUTHMAYD, JOHN P.**
Fisher, Wayland, Duvall & Southmayd, Warner Bldg., Washington 4, D. C. Republic 8607.
Ben S. Fisher, Charles V. Wayland, Charles F. Duvall, Ben C. Fisher.
- SPEARMAN, JOHN C.**
Spearman & Roberson, Munsey Bldg., Washington 4, D. C. Metropolitan 0023.
Paul D. P. Spearman, Frank Roberson, Russell Rowell.
- SPEARMAN, PAUL D. P.**
Spearman & Roberson, Munsey Bldg., Washington 4, D. C. Metropolitan 0023.
Frank Roberson, John C. Spearman, Russell Rowell.
- STEIN, A. L.**
Warner Bldg., Washington 4, D. C. Republic 7944.
P. W. Seward.
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- POAST, LAVERNE M.**
Craven, Lohnes & Culver, Munsey Bldg., Washington 4, D. C. District 8215.
Partners: T. A. M. Craven, George M. Lohnes, Ronald H. Culver.
- POLLACK, DALE**
Box 189, New London, Conn. Telephone: 2-9401.
- RAY, GARO W.**
Hilltop Drive, Stratford, Conn. Telephone: 7-2465.
- RING, ANDREW D.**
A. D. Ring & Co., Munsey Bldg., Washington 4, D. C. Republic 2347.
Associates: Howard T. Head, Stephen W. Kershner. *Staff:* Charles S. Wright, Ralph E. Cannon Jr., Marvin Blumberg, Charles Keller, Raymond Dordal.
- ROTHROCK, HAROLD B.**
13 Murray Court, Bedford, Ind. Telephone: 6476.
- SILLIMAN, ROBERT M.**
1011 New Hampshire Ave. NW, Washington 7, D. C. Republic 6646.
Staff: Carl L. Kowalski.
- SINGLETON, HAROLD C.**
4488 SW Council Crest Drive, Portland 1, Ore. Telephones: Beacon 1201 & 6364.
- SMEBY, LYNNE C.**
1311 G St. NW, Washington 5, D. C. Executive 8073.
- SMITH, CARL E.**
4900 Euclid Ave., Cleveland 3, O. Express 1-5000, Fairmount 1-3335.
- STILES, WALTER J.**
14230 Aztec, San Fernando, Cal. Empire 1-4906 and Loyalty Bldg., Portland, Ore. Atwater 4282.
Associate: Michael McMullen.
- TAPP, JAY E.**
T & T Radio Measurements Co., 2559 Atlantic Ave., Long Beach 6, Cal. Telephone: 4-2015.
- TAYLOR, ARCHER S.**
P. O. Box 1479, Missoula, Mont. Telephone: 9-1589.
- TAYLOR, C. E.**
Gille Bros., 1108 N. Lillian Way, Hollywood, Cal. Gladstone 6178.
Associate: Benson D. Gille.
- TOWNE, A. E.**
Universal Research Laboratories, 2655 Van Ness Ave., San Francisco 9, Cal. Prospect 5-5833.
- VANDIVERE, EDGAR F. Jr.**
Vandivere, Cohen & Wearn, Evans Bldg., Washington 5, D. C. National 2968.
Partners: Jules Cohen, Wilson C. Wearn.
- WALDSCHMITT, JOSEPH A.**
E. C. Page Consulting Radio Engineers, Bond Bldg., Washington 5, D. C. Executive 5670.
Partner: E. C. Page. *Associate:* Virginia R. Erwin. *Staff Engineers:* Harry B. Braun, David F. Brittle Jr., James V. Candido, J. Edward Content, Perry W. Esten, Joseph Forno, G. Porter Houston, John J. Jansen, Robert C. Karvatt, Kalevi E. Oittinen, Glenn G. Peebles, H. Max Urlass, Paul D. Wickre, John L. Wildermuth.
- WEARN, WILSON C.**
Vandivere, Cohen & Wearn, Evans Bldg., Washington 5, D. C. National 2968.
Partners: Edgar F. Vandivere Jr., Jules Cohen.
- WELDON, JAMES O.**
Weldon & Carr, 4212 S. Buckner Blvd., Dallas 10, Tex. Evergreen 1137. *Washington Office:* 1605 Connecticut Ave. NW, Washington 9, D. C. Michigan 4151 (Lester H. Carr)
Partner: Lester H. Carr. *Associate Director:* J. D. Gilbert. *Chief Engineer, Antenna Laboratory Div.:* David F. Bowman. *TV Group Head:* John H. McMahon. *Staff:* Paul L. Wimmer, Homer A. Ray Jr., Boynton Hagaman, Kenneth M. Hollingsworth, William Sloat.
- WILLIAMS, MARTIN R.**
7401 East 14th St., Indianapolis, Ind. Riley 8057.
- WILLIAMS, NATHAN**
20 Algoma Blvd., Oshkosh, Wis. Blackhawk 22.
- WILMOTTE, RAYMOND M.**
1469 Church St. NW, Washington 5, D. C. Decatur 1231.
Staff: Donald L. Rodenhl, E. L. Shrout, M. E. Moon.
- WOLFSKILL, ROBERT F.**
Commercial Radio Equipment Co., Box 7037, Kansas City, Mo. Jackson 5302; 1319 F St. NW, Washington 4, D. C. District 1319.
Associates (Washington): Everett L. Dillard, Edward F. Lorentz, Charles Worsley.
- WRATHALL, GRANT R.**
Rio Del Mar Aptos, Cal. Telephone: 3352.

Special Technical and Miscellaneous Consulting Services

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Jack Rosenbaum.

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500 Washington Ave., Nutley 10, N. J. Telephone 2-3600.
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Engineering, design, manufacturing electro-mechanical devices.
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2032 Indianola Ave., Columbus 1, O. University 9229.

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TV station design, electronic systems engineering, construction of special equipment.
2001 Barbara Drive, Palo Alto, Cal. Davenport 3-1237.
R. A. Isberg, president.

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Director of Engineering Dept., National Association of Radio & Television Broadcasters, 1771 N St. NW, Washington 6, D. C. Decatur 9300.

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79 Madison Ave., New York 16, N.Y. Murray Hill 3-1586.
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3308 Fourteenth St. NW, Washington 10, D. C. Adams 7299.
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Electronic design, installation & service.
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Consulting, research, developing, models, specializing in microwave components.
Great Neck, N. Y. Telephone: Great Neck 2-7806.
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Consultant on management, planning, financing, program operations & film production.
441 E. 20th St., New York 10, N.Y. Oregon 7-6863.
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TV management consulting & advisory services; associated with Frank E. Mullen & Associates.
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San Francisco, Cal.; 235 Montgomery St. Exbrook 2-5672. Lester M. Smith.

R. C. CRISLER & CO.

Radio station brokers—financing.
1109 Union Trust Bldg., Cincinnati, O. Dunbar 7775.

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Radio & TV station broker & financial consultant.
50 East 58th St., New York 22, N. Y. Eldorado 5-0405.
Associate: Vincent J. Manno.

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National Press Bldg., Washington 4, D. C. National 7846.

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200 Bennett Ave., New York 33, N.Y. Wadsworth 3-7758.
Associate: Richard H. Dorf.

NOVIK, M. S.

Consultant on public service radio and TV.
Room 1550, 1440 Broadway, New York 18, N.Y. Algonquin 5-4385.

Network Engineering Departments

AMERICAN BROADCASTING CO.

30 Rockefeller Plaza, New York City 20. Susquehanna 7-5000.
Engineering Executives: Frank Marx, v.p. in charge of engineering & general services; Clure H. Owen, administrative assistant; William H. Trevarthen, director of engineering operations; John G. Preston, director of engineering facilities & general services; Robert M. Morris, radio facilities engineer; Emil Vincent, audio facilities engineer. Kear & Kennedy, Washington consulting engineers.

COLUMBIA BROADCASTING SYSTEM Inc.

485 Madison Ave., New York 22. Plaza 5-2000.
Engineering Executives, CBS-TV Division, Engineering Dept.: William B. Lodge, v.p.; A. B. Chamberlain, chief engineer; H. A. Chinn, chief audio-video engineer; J. W. Wright, chief radio engineer. CBS Laboratories Division: Peter C. Goldmark, v.p.; J. W. Christensen, chief engineer; J. J. Reeves, studio equipment development; R. Snepvangers, recording development.

DuMONT TELEVISION NETWORK

515 Madison Ave., New York City 22. Murray Hill 8-2600.
Engineering Executives: Rodney D. Chipp, director of engineering; Robert Bigwood, mgr. of general engineering; Harry Millholland, mgr. of technical operations; Sal Patremio, development engineer; Arthur Deneke, building facilities engineer; Eric Herud, technical operations engineer, WABD, New York; Malcolm Burleson, chief engineer, WTTG, Washington; Raymond Rodgers, chief engineer, WDTV, Pittsburgh.

MUTUAL BROADCASTING SYSTEM Inc.

1440 Broadway, New York City 18. Longacre 4-8000.
Engineering Executives: J. R. Poppele, v.p. in charge of engineering for Mutual, WOR & WOR-TV; Charles Singer, asst. chief engineer; Newland Smith, engineer in charge of TV operations, WOR-TV; Cyrus Samuelson, allocations engineer; P. B. Harkins, engineering administrative asst.

NATIONAL BROADCASTING CO.

30 Rockefeller Plaza, New York 20. Circle 7-8300.
Engineering Executives: O. B. Hanson, vice president and chief engineer; George McElrath, director of radio network technical operations; W. A. Clarke, administrative assistant; Raymond F. Guy, manager, radio and allocations engineering; C. A. Rackey, manager, audio and video engineering; J. Wood Jr., manager of technical services; E. R. Cullen and J. D'Agostino, liaison engineers; George M. Nixon, manager of engineering development; Thomas H. Phelan, mgr. New York technical operations; Robert E. Shelby, director of television engineering operations; H. C. Lutgens, Central Division Engineer (Chicago); R. W. Clark, manager, TV technical operations (Hollywood); A. H. Saxton, manager, radio technical operations (Hollywood); J. Rogers, engineer in charge (Washington); S. E. Leonard, engineer in charge (Cleveland); R. H. Owen, engineer in charge (Denver); C. D. Peck, engineer in charge (San Francisco).

Directory of

Manufacturers of Television Receiving Sets

With Lists of CR & Receiving Tube, Station Equipment and Related Manufacturers

Revised to July 15, 1952

Company data as provided in response to questionnaires.

Asterisk (*) indicates company assembles receivers only, purchasing chassis from others.

ADMIRAL CORP.—3800 W. Cortland St., Chicago 47, Ill. Spaulding 2-0100.

Plants: TV receivers and govt. electronics equipment, 3800 W. Cortland St., Chicago; phonographs, 4150 N. Knox Ave., Chicago; cabinets, 6100 W. Grand Ave., Chicago; TV & radio table receivers, McHenry and Harvard, Ill.; TV table receivers & govt. electronics equipment, Bloomington, Ill.; refrigerators, Midwest Mfg. Corp., Galesburg, Ill. (S. S. Battles, v.p.); cabinets, Shelby, Ind.; plastic cabinets, Molded Products Corp., 4533 W. Harrison St., Chicago (subsidiary). Canadian Admiral Corp., Port Credit, Ont. (subsidiary); Vincent Baracca, president.

Executives: R. D. Siragusa, president; J. B. Huarisa, executive v.p.; L. H. D. Baker, appliances v.p.; W. C. Johnson, v.p. in charge of sales and president of Admiral distributing branches; E. R. Glauber, mgr. Eastern branches (New York, Newark, Boston); C. S. Tay, mgr. Western branches (Chicago, Milwaukee, San Diego); C. S. Rossate, production v.p. (and mgr. of plants); F. Kazda, purchasing v.p.; Frank H. Uriell, v.p. and general counsel; Seymour Mintz, adv. director; R. DeCola, engineering director; E. T. Morton, engineering director; appliances: G. E. Driscoll, secy.; L. C. Park, treas. Washington Representative: John Gilberte, 1034 Washington Bldg.; Sterling 9162.

AIR MARSHAL CORP.—12 E. 44th St., New York 17, N. Y. Murray Hill 7-7800.

Executives: Bernard J. Chubet, president & treasurer; Irwin F. Dersch, gen. mgr.; A. D. Sobel, v.p. & chief engineer.

AMERICAN TELEVISION INC.—523 S. Plymouth Ct., Chicago 5, Ill. Wabash 2-2335.

Plant: 5050 N. Broadway, Chicago 40, Ill. Uptown 8-6300.

Executives: U. A. Sanabria, president; J. M. Sanabria, v.p.

ANDREA RADIO CORP.—27-01 Bridge Plaza N., Long Island City 1, N. Y. Stillwell 4-5411.

Executives: Frank A. D. Andrea, president; Lynn Eaton, general sales mgr.; Harold J. Heindel, secy. & chief engineer; Joseph A. Poitras, works mgr.; John Andrea, industrial relations mgr.; Victor J. Buck, credit mgr.; Ramon Masvidal, export mgr.; Brice B. Donald, purchasing; Joseph Haug, service mgr.

ANSLEY ELECTRONICS INC.—85 Tremont St., Meriden, Conn. Meriden 5-0660. *Not now manufacturing TV sets, but reports it plans to re-enter field with high fidelity console sets in upper price bracket.* T. Stewart Harris, president; A. A. Zachow, v.p.; T. S. Harris Jr., secy.; J. Sieger, chief engineer.

ARVIN INDUSTRIES INC.—Thirteenth St. & Big Four RR, Columbus, Ind. Telephone: 5521.

Executives: Q. G. Noblitt, chairman; Glenn W. Thompson, president; Fred Daniel, v.p., purchasing; Harlan Foulke, v.p. sales; Dee Lenfesty, secy.; Yandall Cline, treas.; T. Earl Robinson, asst. treas. Radio & TV Div.: Raymond P. Spellman, sales mgr.; Paul W. Tanner, merchandising mgr.

AUTOMATIC RADIO MANUFACTURING CO. INC.—122 Brookline Ave., Boston 15, Mass. Commonwealth 6-1420.

Executives: David Housman, president; A. J. Housman, v.p.; Lou Silverman, general sales mgr.; Edward Housman, sales promotion; Frank Housman, purchasing agent; John De-Metrick, chief engineer; Leo Maltzman, plant supt.

BACE TELEVISION CORP.—Green & Leuning Sts., S. Hackensack, N. J. Diamond 3-4881. *Manufactures custom-built and special remote control sets.*

Executive: Charles N. Bace, president and gen. mgr.

***BELL TELEVISION INC.**—552 W. 53rd St., New York 19, N. Y. Judson 6-4350. *Assembles remote receivers.*

Executives: Martin Sugar, president; Lee Bunting, treas. & chief engineer; Ed Greenblatt, secy.; Murray Levinson, service mgr.; B. Beale, factory mgr.

BELMONT RADIO CORP. (subsidiary of Raytheon Mfg. Co.)—5921 W. Dickens Ave., Chicago 39, Ill. Berkshire 7-7000. See also Raytheon Manufacturing Co. Plants: TV receivers, Chicago; radio receivers, Oelwein, Ia.

Executives: Harold C. Mattes, executive v.p.; William L. Dunn, v.p. in charge of sales & engineering; Charles M. Hofman, v.p.; D. T. Schultz, treas.; Paul F. Hannah, secy.; Leo A. Long, asst. secy. & asst. treas.; Allen Henry, TV & radio product mgr.; William J. Helt, gen. sales mgr.; George M. Hakim, director of adv. & sales promotion; W. W. Garstang, works mgr.; Paul H. Frye, director of engineering & research; Frank W. Guthrie, contracts administrator & gen. sales mgr. for technical products; Richard Marholz, chief designer; Carroll Hoshour, director of sales engineering; Donald W. Jackson, asst. sales mgr.; Charles McKinney, adv. mgr.; James Butler, sales promotion mgr.; Robertson R. Gannaway, chief engineer; George Neuhauser, purchasing agent.

BENDIX RADIO, Television and Broadcast Receiver Div., Bendix Aviation Corp.—Baltimore 4, Md. Towson 2200 or Tuxedo 4020.

Executives: Edward K. Foster, general mgr.; A. E. Welsh, asst. gen. mgr.; Harold C. Hart, operations mgr.; C. J. Hassard, merchandising mgr.; W. P. Muller, product mgr.; H. C. Morgan, contract sales mgr.; Herman S. Sachs, sales promotion mgr.; W. C. Lederer, advertising mgr.; John Miller, chief engineer, TV & home radio; J. F. Glover, mgr., design & styling; L. Shiplett, service mgr.

BROCINER ELECTRONICS LABORATORY—1546 Second Ave., New York 28, N. Y. Regent 7-6794. *Custom-built sets only.* Victor Brociner, owner.

BRUNSWICK DIVISION, Radio Television Inc.—119 W. 57th St., New York 19, N. Y. Judson 6-0780.

Executives: David E. Kahn, chairman; H. L. Welsburgh, president; A. O. Englander, secy.

CALBEST ENGINEERING & ELECTRONICS CO.—828 Highland Ave., Los Angeles 38, Cal. Hempstead 2119.

Executives: I. Dublin, president; H. Fremont, chief engineer; Edward Collins, purchasing agent.

CAPEHART-FARNSWORTH CORP. (IT&T subsidiary)—3702 E. Pontiac St., Fort Wayne 1, Ind. Anthony 5301.

Executives: Fred D. Wilson, president; Richard A. Graver, v.p. & gen. mgr., commercial products div.; Philo T. Farnsworth, v.p., research; Antony Wright, v.p., engineering; Louis J. Collins, gen. sales mgr.; Chester H. Wiggin, secy.; Paul H. Hartmann, treas.; W. F. Hoepfner, controller; L. G. Haggerty, mfg. director; Robert B. Brown, purchasing director; John H. Riddel, mgr., market research dept.; I. C. Hunter, operations mgr., govt. products div. Washington Representative: Roger W. Yeomans, 1025 Connecticut Ave. (Rm. 210-A); Executive 1697.

CERTIFIED RADIO LABORATORIES—5507 Thirteenth Ave., Brooklyn 19, N. Y. Gedney 8-8080. *Manufactures TV kits and chassis; also purchases some chassis from others.*

Executive: M. Sellgsohn, owner.

CBS-COLUMBIA INC. (Subsidiary of Columbia Broadcasting System)—170 Fifty-third St., Brooklyn 32, N. Y. Hyacinth 2-8000. (Formerly Air-King Products Co.) New plant at 34th St. & 48th Ave., Long Island City, N. Y. (telephone Exedur 2-3000) to be occupied in latter 1952.

Executives: David H. Cogan, president; J. A. Stobbe, v.p.; L. M. Kay, v.p., engineering; M. A. Gardner, v.p., purchasing; A. Strauss, v.p., export sales; J. Ward, controller; R. D. Payne, sales mgr.; J. F. White, contract sales mgr.; Gerald Light, adv. mgr.; J. Bonelli, plant mgr.; Saul Decker, chief TV engineer; Murray Felbert, mgr. govt. contract div.; Emanuel Weintraub, commercial service mgr.

Subsidiary: Columbia Cabinets Inc., 1523 63rd St., Brooklyn 19, N. Y. Beachview 2-6706. David H. Cogan, president; Max Epstein, v.p.; Samuel Dean, treas.; John Ward, asst. secy.

***CHATHAM TELEVISION CO. INC.**—160 East 56th St., New York City. Plaza 5-4892. *Stock line & custom-built sets.* Nicholas Yannantuono, president; Paul V. Dooley, v.p.; Richard P. Niesz, secy.-treas.

CONRAC INC.—Glendora, Cal. Fleetwood 5-1241. *Manufactures TV & radio sets for own brand and private label.*

Executives: W. J. Moreland, president; J. Grayson Jones, v.p.; K. L. Peyton, treas.; P. C. Kemp, secy.; W. B. Goodman, credit mgr.

***COVIDO INC.**—212 Broadway, New York 38, N. Y. Beekman 3-0038. *Manufactures coin-operated TV receivers.*

Executives: Sidney I. Horwitz, president; Louis Brown, v.p.

CROSLEY DIVISION, Avco Mfg. Corp.—1329 Arlington St., Cincinnati, O. Kirby 6600.

Plants: TV and radio receivers, Cincinnati (W. H. Graham, mgr.); refrigerators, Richmond, Ind. (R. W. Duncan, mgr.); TV and radio cabinets, Carrollton, Ky. (J. G. Hamberg, mgr.); ranges and freezers, Nashville (W. R. Lawrence, mgr.). Crosley also makes kitchen equipment (cabinet sinks, wall cabinets, base cabinets, waste disposers) and water heaters.

Executives: John W. Craig, v.p. & gen. mgr.; Leonard F. Cramer, asst. gen. mgr.; C. G. Felix, govt. contracts administrator; W. A. Brees, v.p. & gen. sales mgr.; R. T. Calmer, asst. to gen. sales mgr.; Inwood Smith, asst. to gen. mgr.; R. K. White, asst. gen. sales mgr., promotion; T. H. Mason, Eastern sales mgr.; Thoben F. Elrod, Western sales mgr.; E. W. Gaughan, gen. sales mgr., TV-radio; Richard H. Schneberger, gen. service mgr.; T. M. Lett, international operations mgr.; H. E. McCullough, TV sales mgr.; Varley P. Young, public relations director; L. M. Clement, technical advisor; F. W. Warner, purchases director; L. W. Adkins, general controller; W. A. Smith, controller, Crosley Div.; D. B. Nason, electronics engineering mgr.; P. W. Deubery, industrial relations director; F. L. Meacham, general works mgr.; E. C. Meisner, asst. to general works mgr.; R. E. Holland, procedures mgr.; F. C. Partlan, gen. traffic mgr. Washington Representative: Frank J. Hughes, World Center Bldg., Sterling 2770.

ALLEN B. DuMONT LABORATORIES INC.—750 Bloomfield Ave., Clifton, N. J. Mulberry 4-7400.

Executives: Allen B. DuMont, president; Stanley F. Patten, v.p.; Keeton Arnett, gen. asst. to president; T. T. Goldsmith Jr., research director; Irving G. Rosenberg, director of operations, TV receivers and CR tube divisions; C. E. Williams, director of operations, transmitter and instrument divisions; Chris J. Witting, director & gen. mgr., DuMont Television Network; Douglas Day, director of adv.

Teleset Div.: 35 Market St., East Paterson, N. J. Irving G. Rosenberg, director of operations; Dan D. Halpin, national sales mgr.; Paul Eshleman, mgr., manufacturing div.; H. A. Whitehead, production control mgr.; E. T. Cavanaugh, chief engineer, TV receivers, yokes, transformers, timers, coils, other parts and Government electronics equipment.

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Research Div.: 2 Main Ave., Passaic, N. J. T. T. Goldsmith Jr., director of research; S. J. Koch, director, tube research laboratory; R. G. Pelton, mgr., patent dept.

Government Contracts, Negotiation and Bid Div.: 750 Bloomfield Ave., Clifton, N. J. C. E. Williams, director of operations; H. B. Graham, mgr.; J. N. Lord Jr., asst. mgr.

International Div.: 750 Bloomfield Ave., Clifton, N. J., and 515 Madison Ave., New York, N. Y. Ernest A. Marx, director. Washington Representative: Zeus Soucek, DeSales Bldg., Metropolitan 1232.

DeWald RADIO MANUFACTURING CORP.—35-17 Thirty-seventh Ave., Long Island City 1, N. Y. Stillwell 4-9334.

Executives: David Wald, president; Louis N. Weiss, sales mgr.; Mark Glaser, engineer; Sidney Weinberg, production engineer.

ELECTRO-TECHNICAL INDUSTRIES—1432 N. Broad St., Philadelphia 21, Pa. Poplar 5-3600. Manufactures kits only.

Executives: Samuel Sanders, president; John T. Roney, general mgr.

EMERSON RADIO & PHONOGRAPH CORP.—111 Eighth Ave., New York 11, N. Y. Oregon 5-7000.

Plants: TV & radio receivers, electronic equipment for Govt., 111 Eighth Ave., New York City; TV & radio receivers, electronic equipment for Govt., 16th & Coles Sts., Jersey City, N. J. Subsidiaries: Jefferson-Travis Inc., 32 Ross St., Brooklyn, N. Y. (woodworking plant); Jules Frank, president). Plastimold Corp., Attleboro, Mass. (plastic cabinets, etc.); John Stenberg, asst. secy. & Arthur Grossberg, asst. treas.). Emerson Radio Export Corp., 111 Eighth Ave., New York City (Max Abrams, president; J. Kattan, v.p.).

Executives: Benjamin Abrams, president; Max Abrams, secy.-treas.; Dorman D. Israel, executive v.p.; Edward J. Kelly, production v.p.; Harvey Tullo, purchasing v.p.; Morton Rome, govt. contracts v.p.; R. T. Capodanno, engineering v.p.; Ernest L. Hall, asst. to president; Raymond Herzog, asst. secy.; Abraham Rosen, asst. treas.; Fred Abrams, asst. to treas.; Abraham Vogel, controller; Joseph Kattan, distribution and export mgr.; Arnold Henderson, asst. sales mgr.; Edward Kantowitz, acting mgr., adv. dept.; Albert Leon, acting mgr., sales promotion dept.; E. Frances Solow, public relations mgr.; William Vassar, chief engineer; Walter Lucas, chief TV engineer; E. J. Burger, chief radio engineer; L. G. Zucker, chief mechanical engineer; Muriel Young, chief industrial designer; Stanley L. Abrams, director of purchasing; I. M. Koenigsberg, mgr., purchasing dept.; Lloyd Makstein, mgr., parts sales service dept.; William Kay, mgr., parts dept.; H. Bernstein, mgr., service dept.

FADA RADIO & ELECTRIC CO. INC.—525 Main St., Belleville, N. J. 2-5680.

Executives: J. M. Marks, president; S. J. Marks, v.p.; D. I. Marks, secy.-treas.; I. N. Marks, asst. secy.; H. H. Carlisch, asst. treas. & controller.

FREED RADIO CORP.—200 Hudson St., New York 13, N. Y. Worth 4-0770. Arthur Freed, president; Adolph H. Rosenthal, v.p., research & development; L. Kenneth Mayer, executive asst. & comptroller.

Note: Operating under Chapter XI of U. S. Bankruptcy Act (see *Television Digest*, Vol. 7:10).

GAROD RADIO CORP.—(See Wilcox-Gay Corp.)—385 Fourth Ave., New York 16, N. Y. Murray Hill 9-3990.

GENERAL ELECTRIC CO.—Electronics Park, Syracuse, N. Y. Telephone 76-4411.

Executives: Ralph J. Cordiner, president; Roy W. Johnson, executive v.p., appliance & electronics group; Walter R. G. Baker, v.p. & gen. mgr., Electronics Div.

ELECTRONICS DIVISION, Syracuse: Walter R. G. Baker, v.p. & gen. mgr.; Ernest H. Vogel, mgr. marketing; Ira J. Kaar, mgr. engineering; William M. Barker, mgr. manufacturing; George L. Chamberlin, mgr. finance; Clyde H. Harrison, mgr. employe & plant community relations; Robert M. Estes, counsel; Robert J. Bahr, mgr. materials & purchasing; Carl H. Baade, mgr. production control. *Washington office:* Wyatt Bldg., Executive 3600 (Robert J. Brown, mgr.).

Receiver Dept.: Willard H. Sahloff, gen. mgr.; Harrison Van Aken, asst. gen. mgr.; Arthur A. Brandt, gen. sales mgr.; Paul H. Leslie, TV sales mgr.; D. Edward Weston Jr., radio sales mgr.; Dunham S. Belden Jr., sales mgr., national accounts; Edward A. Malling, sales mgr., parts; Saul M. Fassler, adv. mgr.; C. Raymond Barhydt, commercial engineer; Lyman R. Fink, mgr. engineering; Arthur R. Goodwin, mgr. manufacturing; Walter A. Peterson, mgr. finance; John D. Walter, supervisor of purchasing; William L. Parkinson, mgr. product service; Walter M. Skillman, mgr. marketing services; Virgil B. Day, mgr. employe & plant community relations. Plants at Syracuse (TV), Utica (radio) and Auburn, N. Y. (govt. equipment).

Tube Dept., 1 River Road, Schenectady 5, N. Y. (Telephone 4-2211); J. Milton Lang, gen. mgr.; George W. Henyan, asst. to mgr.; Eugene F. Peterson, mgr. marketing; John T. Thompson, sales mgr., replacement tubes; W. Hayes Clarke, Eastern regional mgr., equipment tubes; Grady L. Roark, Central regional mgr., equipment tubes; Bruce S. Angwin, Western regional mgr., equipment tubes; G. A. Bradford, adv. mgr.; R. V. Bontecou, product mgr.; Kenneth E. Weitzel, mgr. commercial engineering; Randolph M. Duncan, mgr. finance; Douglas J. Sullivan, mgr. employe & plant community relations; Robert E. Lee, mgr. CR tubes, Syracuse; L. Berkley Davis, mgr. receiving tubes; Robert O. Bullard, mgr. industrial & transmitting tubes; Thomas B. Jacocks, special representative (Washington). Plants at Syracuse, Buffalo & Schenectady, N. Y.; Owensboro, Ky.; Tell City, Ind.; Anniston, Ala.; Scranton, Pa.

Components Dept.: Edward L. Hulse, gen. mgr.; R. James Biele, mgr. engineering. Plants at Wabash, Ind.; Rockford, Ill. (cabinets); Springfield, N. J. (tube components).

Commercial & Govt. Equipment Dept.: George F. Metcalf, gen. mgr.; Venard M. Lucas, mgr. sales; James W. McKenzie, mgr. finance; Joseph A. Barrett, mgr. manufacturing.

Commercial Equipment: William J. Morlock, gen. mgr.; H. Brainard Fancher, mgr. engineering; Clare C. Lasher, mgr. manufacturing; Paul L. Chamberlain, mgr. sales; Frank P. Barnes, sales mgr. broadcast equipment; Lacy W. Gooch, sales mgr. communications equipment; James H. Sweeney, sales mgr. germanium parts; Richard H. Rudolph, sales mgr. test equipment; Owen K. Lindley, sales mgr. special products; Roy D. Jordan, adv. mgr.; C. Wesley Michaels, supervisor marketing research. Plants at Syracuse, Utica & Clyde, N. Y.

Heavy Military Electronics Equipment: John J. Farrell, mgr.; Edward F. Herzog, mgr. engineering. Plants at Syracuse, N. Y. & Bridgeport, Conn.

Light Military Electronics Equipment: Herman F. Konig, mgr.; Marwin R. Johnson, mgr. engineering; Wallace H. Woodlief, mgr. manufacturing; James A. Cadwallader, accountant. Plant at New Hartford, N. Y.

HALLICRAFTERS CO.—4401 W. Fifth Ave., Chicago 24, Ill. Van Buren 6-6300.

Plants: TV, radio, communications receivers, govt. electronic, general & sales offices, laboratory, 4401 W. Fifth Ave. Component, communications and military, factory service dept., Chicago branch, 323 S. Tripp Ave., Chicago. Military equipment, 4500 W. 47th St., Chicago. Warehouse, 1026 S. Homan Ave., Chicago. Milwaukee branch, 330 N. Water St., Milwaukee.

Executives: William J. Halligan, president; R. W. Durst, executive v.p.; R. J. Sherwood, v.p. in charge of sales; J. J. Fren-dreis, secy.-treas.; M. P. Heinz, asst. treas.; E. J. Corcoran, asst. secy.; Fred Page, controller; R. W. Westerfield, products mgr.; M. D. Kelly, sales mgr., TV; W. J. Halligan Jr., sales mgr., radio & communications; David Higgins, sales mgr., govt. contracts; Wm. Wright, works mgr.; Harold Adler, chief engineer; J. C. Mathews, chief purchasing agent; Robert Russell, director of subsidiary and branch operations; N. J. Cooper, service mgr.; John S. Mahoney, adv. mgr.; Ernest Koehler, Washington representative.

HOFFMAN RADIO CORP.—3761 S. Hill St., Los Angeles 7, Cal. Richmond 7-9661.

Special Electronics Div.: 3761 S. Hill St., Los Angeles; 5420 San Pedro St., Los Angeles; 335 E. Pasadena Ave., Pasadena, Cal.

Television Div.: 6200 S. Avalon Blvd., Los Angeles.

Executives: H. L. Hoffman, president; C. E. Underwood, v.p. & treas.; S. L. Spragins, v.p. & director of TV manufacturing; Herbert S. Hazeltine, secy.; Jack Kuhner, asst. treas.; Carl Wasmansdorff, director of engineering; James Dales, chief TV-radio engineer; G. M. Hafner, director of special electronics; M. D. Schuster, gen. sales mgr.; Walter L. Stichel, national sales mgr.; E. A. Tischler, adv. mgr.; Howard Briggs, asst. v.p. in charge of Washington office.

INDUSTRIAL TELEVISION INC.—369 Lexington Ave., Clifton, N. J. Gregory 3-0900. Also manufactures private label sets.

Executives: Horace Atwood Jr., president & chief engineer; L. M. Rehak, plant mgr.; R. J. Harrington, sales mgr.

INTERNATIONAL TELEVISION CORP.—238 William St., New York, N. Y. Cortlandt 7-5160. Private label sets.

Executives: Arnold H. Klein, president; Jack Klein, v.p.; Abraham S. Zakar, treas.

***IMPERIAL TELEVISION MFG. CO.—2034 East 48th St., Los Angeles 58, Cal. Logan 8-3431. Assembles own brand (Imperial) and distributes thru subsidiary Wood & Cies Distributing Co.**

Executives: W. Lowell Wood, president; William H. Cies, executive v.p.; C. H. Hageman, v.p.; Edward P. Tagge, secy.-treas.

JACKSON INDUSTRIES INC.—500 E. 40th St., Chicago 15, Ill. Livingston 8-7700. Interlocking ownership with Trans-vue Corp. Manufactures private label sets for Trans-Vue Corp. and others.

Executives: David Krechman, president & gen. sales mgr.; M. J. Schatz, controller.

JEWEL RADIO CORP.—10-40 Forty-fifth Ave., Long Island City, N. Y. Stillwell 6-5800. Factory: 900 Passaic Ave., E. Newark, N. J. Don J. Ferraro, president; Milton R. Benjamin, gen. sales mgr.; Herman H. Lubet, adv. & export mgr.

KAYE-HALBERT CORP.—3623 Eastham Dr., Culver City, Cal. Texas 0-4891.

Executives: Harry Kaye, president; David Kaye, v.p.; Herman Kaye, treas.; Hans Berger, plant supt.; Fred Miller, chief engineer; John L. Lyons, gen. sales mgr.; Ed Altschuler, national marketing director; H. L. Leeson, controller.

J. H. KEENEY & CO. INC.—2600 W. 50th St., Chicago 32, Ill. Hemlock 4-5500.

Executives: Roy McGinnis, president; John S. Conroe, v.p. & gen. mgr.; Willis Brockhoff, secy.-treas.; P. A. Huebsch, sales mgr., TV div.

KENT TELEVISION INC.—505 Driggs Ave., Brooklyn 11, N. Y. Evergreen 8-2272. *Manufactures custom-built sets only.*

Executives: J. D. Mendelson, president; Louis L. Hechtlinger, v.p. & secy.; Benjamin Wax, treas.

LION MANUFACTURING CORP.—2640 W. Belmont Ave., Chicago 18, Ill. Cornelia 7-6060. Raymond T. Maloney, president; Andrew J. Renn, executive v.p. & gen. mgr.; Herbert B. Jones, v.p. govt. contracts; Donald E. Hooker, chief engineer; Herbert C. Kyle, purchasing director; Paul H. Eckstein, gen. mgr., TV & radio div.

LYTLE ENGINEERING & MFG. CO.—4721 N. Kedzie St., Chicago 25, Ill. Juniper 8-7006. *Private label sets, TV tuners and components.*

Executives: Chester W. Lytle, president; A. Baum, secy.; A. Oken, treas.

MAGNAVOX CO.—Bueter Rd., Fort Wayne 4, Ind. Eastbrook 5471.

Plants: TV & radio receivers, Bueter Rd., Fort Wayne; cabinets, Greenville Cabinet Co. Inc., Greenville, Tenn. (Louis B. Kinney, mgr.); loudspeakers, solenoids, Magnavox Co. of Kentucky, Paducah, Ky.; veneers & plywood, Chataqua Plywood Corp., Jamestown, N. Y. (Arthur A. Anderson, mgr.).

Executives: Richard A. O'Connor, chairman; Frank M. Freimann, president; Gerard M. Ungaro, v.p. & secy.; Edwin J. Fridham, v.p.; J. S. Sturgeon, treas.; D. C. Carter, asst. to the president; Lauren K. Hagaman, adv. & public relations director; Stewart Roberts, merchandising mgr. & asst. sales mgr.; Ray J. Yeranko, service mgr.; John Rankin, engineering director; Frank Norton, chief TV engineer; R. H. Dreisbach, chief radio-phonograph engineer; W. E. Kierulff, mechanical engineer; Richard A. Wilson, gen. mgr., govt. contracts div. Washington Representative: J. C. Weisert, 815 Fifteenth St. NW, Metropolitan 6515.

MAJESTIC RADIO & TELEVISION (See Wilcox-Gay Corp.)—385 Fourth Ave., New York 16, N. Y. Murray Hill 9-3990.

***MATTISON TELEVISION & RADIO CORP.**—893 Broadway, New York 3, N. Y. Gramercy 5-7096. *Manufactures private label sets; also manufactures cabinets at plant at 742 Wythe Ave., Brooklyn, N. Y., for own and others use.*

Executives: Richard Mattison, president & treas.; Howard Leban, v.p.

JOHN MECK INDUSTRIES (Division of Scott Radio Laboratories Inc.)—1021 N. Rush St., Chicago, Ill. Whitehall 4-0510. (See Scott Radio Laboratories Inc. for listing of executives.)

MERCURY TELEVISION & RADIO CORP.—861 N. Spring St., Los Angeles, Cal. Mutual 7101. (Interlocking with Pacific Mercury Television Mfg. Corp.)

Executives: Joe Benaron, president & gen. mgr.; Samuel Reisman, secy.; T. M. Horwith, asst. secy. & asst. treas.

MOTOROLA INC.—4545 Augusta Blvd., Chicago 51, Ill. Spaulding 2-6500.

Plants: TV and radio receivers, 4545 Augusta Blvd., Chicago 51, Ill.; communications, 4501 Augusta Blvd., Chicago 51, Ill.; govt. contracts, 2706 N. Clybourn Ave., Chicago, Ill.; radio receivers, 31st & Main St. and Third St. & Broadway, and 17th & Locust Sts., Quincy, Ill.; sub-assemblies, 1015 N. Halsted St. and 1327 W. Washington Blvd., Chicago, Ill.; engineering laboratory, 3102 N. Ingleside Dr., Phoenix, Ariz.

Branches: Motorola-Chicago Co., 650 N. Pulaski Road, Chicago 24, Ill. Motorola-Detroit Co., 4490 Cass Ave., Detroit 1, Mich. Motorola-New York Inc., 150 West 63rd St., New York 23, N. Y. Motorola-Philadelphia Co., 120 So. 30th St., Philadelphia 4, Pa. Canadian subsidiary: Motorola-Canada Ltd., 211 Geary St., Toronto, Ont.

Executives: Paul V. Galvin, president; Robert W. Galvin, executive v.p.; D. E. Noble, communications & electronics v.p.; E. H. Wavering, consumer products v.p.; E. P. Vanderwicken, finance v.p.; F. J. O'Brien, procurement v.p.; W. H. Kelley, sales v.p.; E. R. Taylor, asst. to president; E. A. Holsten, gen. merchandising mgr.; W. Scott, works mgr.; J. B. Minnick, mgr. national defense dept.; James E. Herbert, sales mgr.; Charles H. Coombe, national retailing merchandising mgr.

MP TELEVISION—Fairfield 10, Conn. Trumbull 8-2385. (Affiliated with MP Concert Installations, same address, manufacturer of radio-phonographs and sound systems.)

Executive: Mirko Paneyko, general mgr.

MUNTZ TV INC.—1735 Belmont Ave., Chicago 13, Ill. Bittersweet 8-8100. *Sales and parent company for sets manufactured by Tele-Vogue Inc.*

Executives: Earl W. Muntz, president; H. W. Brown, exec. v.p.; Don Adams, sales v.p.; Rex Wilson, engineering v.p.; Will James, production v.p.; E. N. Kolonsky, secy.-treas.; Ben Reyes, national adv. mgr.

NATIONAL CO. INC.—61 Sherman St., Malden 48, Mass. Malden 2-7950. *Manufactures also for private label.*

Executives: William A. Ready, president; Charles C. Hornbostel, exec. v.p. & treas.; William P. Ready, sales mgr.; William J. Larkin, operations & development mgr.; John A. Bigelow, industrial relations mgr.

***NATIONAL ELECTRONICS MANUFACTURING CO.**—314 W. 58th St., Los Angeles 37, Cal. Plaza 1-5166. *Assembles Natalie Kalmus and Cinema lines; manufactures cabinets.*

Executives: David Krechman, president; Myron Blackman, gen. sales mgr. & adv. director; Vince Underwood, works supt.; Gertrude Mattinson, controller; Carl Blaker, chief engineer; Pete Morris, service mgr.; Max Gold, traffic mgr.

OLYMPIC RADIO & TELEVISION INC.—34-01 Thirty-eighth Ave., Long Island City 1, N. Y. Stillwell 4-6961.

Executives: A. A. Juviler, chairman; P. L. Schoenen, president; Morris Sobin, executive v.p. & gen. mgr.; Albert Friedman, sales v.p.; Louis Haber, treas.; Abraham Cooper, secy.; Dr. R. Bowling Barnes, president of Olympic Development Co. (research div.); Jack Ravdin, v.p. in charge of engineering; E. Lee Slegmund, chief of TV laboratory; H. Bordiga, plant mgr.; W. Hegyl, director of purchases; H. Dittenhoefer, mgr. TV service dept.; S. Jay Gardiner, director of sales, Olympic Appliances, N. Y. factory branch; J. Halzen, director of sales, Olympic of Chicago; J. Mendelson, director of sales, Olympic of New Jersey; D. Gerstein, mgr. govt. contracts div.

PACIFIC MERCURY TELEVISION MANUFACTURING CORP.—5955 Van Nuys Blvd., Van Nuys, Cal. State 5-8811. (See also Mercury Television & Radio Manufacturing Corp.) *Also manufactures private label sets for Sears, Roebuck, et al. (Part owned by Sears, Roebuck.)*

Executives: Joe Benaron, president; Stanley Cutler, v.p. in charge of engineering; S. G. Kiler, v.p. in charge of production; T. M. Horwith, secy.-treas.; Samuel Reisman, asst. secy. & counsel; Joel H. Axe, administrative engineer; Gordon Foburg, supervisor, electronic production; M. B. Leskin, director of material & purchases; Julius Sandor, chief, quality control; W. W. Kratz, gen. mgr., and Dr. R. A. Cornog, research director, Pacific Mercury Research Center, 1500 Mission Canyon Road, Santa Barbara, Cal.

PACKARD-BELL CO.—12333 W. Olympic Blvd., Los Angeles 64, Cal. Arizona 7-6721.

Plants: TV & radio receivers, phonographs, recorders, govt. electronic equipment, 12333 W. Olympic Blvd., Los Angeles; cabinets, 913 E. Fourth St., Santa Ana, Cal. (Willard Bell, mgr.) and 1935 S. Los Angeles St., Los Angeles (Ralph Grow, mgr.).

Executives: H. A. Bell, president; Robert S. Bell, exec. v.p.; Joe M. Spain, v.p.; Lowell R. Day, secy.-treas.; Kenneth R. Johnson, general sales mgr.; Edward A. Roppel, supervisor of govt. production; C. A. Nichols, chief engineer; J. P. Gies, plant mgr.; R. G. Leitner, chief research engineer; C. E. Askin, director of personnel; W. P. Kennedy, purchasing agent.

PEERLESS TELEVISION & RADIO CO.—6508 Euclid Ave., Cleveland 3, O. Utah 1-6072. *Manufactures TV kits for sale to educational institutions and their parts jobbers.*

Executives: L. B. Mead, co-owner; H. P. Genthner, general mgr. & chief engineer.

PHILCO CORPORATION—Tioga & C Streets, Philadelphia 34, Pa. Nebraska 4-5100.

General Corporate Officers: James T. Buckley, chairman of board; William Balderston, president; James H. Carmine, executive v.p.; Herbert J. Allemang, v.p., executive staff; Harold W. Butler, v.p., industrial relations; William H. Chaffee, v.p., purchasing; Joseph H. Gillies, v.p.; John F. Gilligan, v.p., advertising; Larry F. Hardy, v.p.; Russell L. Heberling, v.p.; Robert F. Herr, v.p.; Thomas A. Kennally, v.p. & chairman, distribution committee; Raymond B. George, v.p., merchandising; John A. Kuneau, v.p., public relations; John M. Otter, v.p.; James M. Skinner Jr., v.p., distribution; Henry T. Palste, v.p., quality & performance; Courtney Pitt, v.p., finance; Samuel N. Regenstrief, v.p.; David B. Smith, v.p., research; John S. Timmons, v.p., real estate; Leslie J. Woods, v.p. & director of research and engineering; Philip Dechert, gen. counsel; William R. Wilson, treas.; Ernst E. Bareuther, asst. treas.; Charles F. Steinruck Jr., secy.; O. O. Schreiber, asst. secy.; William B. Yoder, controller.

TV-Radio Division: Larry F. Hardy, president; Frederick D. Ogilby, v.p., sales & product development; John L. Utz, sales mgr., TV; Palmer M. Craig, v.p., engineering; John J. Moran, sales mgr., home radio; William J. Feltz, v.p., operations; John Kuneau, chairman, merchandising committee.

Refrigeration Division: John S. Otter, v.p. and general manager; Jack Cherry, sales mgr., air conditioners & freezers; Albert J. Rosebraugh, sales mgr., refrigerators; Walter H. Eichelberger, v.p., merchandising; Harold W. Schaefer, v.p., engineering; Samuel N. Regenstrief, v.p., operations; Raymond A. Rich, v.p., product design; Owen Klepper, sales promotion mgr.

Govt. & Industrial Division: Robert F. Herr, v.p.; Joseph H. Gillies, v.p. & gen. mgr.; Joseph A. Lagore, operations mgr.; James D. McLean, gen. sales mgr.; Gerard E. Nistal, adv. mgr.

Electric Range Division: Henry H. Hubbard, v.p. & gen. mgr., Mt. Clemens, Mich.; Robert J. White, sales mgr.

Philco Television Broadcasting Corp. (WPTZ): Ernest B. Loveman, v.p. & gen. mgr.

Accessory Division: Herbert S. Riband, gen. mgr.; J. C. Courtney, sales mgr.

Auto Radio Division: Martin F. Shea, v.p. in charge and mgr. of Detroit operations.

Air Conditioner Division: Jack Cherry, sales mgr.

Lansdale Tube Co., Lansdale, Pa.: John M. Palmer, mgr.

(Continued on next page)

PHILCO—(Continued)

Philco Distributors Inc.: Harold R. Sheer, v.p. & gen. mgr. (Philco has own distributorships in New York, Philadelphia, Chicago, Los Angeles.)

Philco International Corp.: Dempster McIntosh, president; Radcliffe L. Romeyn, v.p.; F. LeRoy Sherman, v.p., overseas operations; Frederick J. Willard, v.p., sales.

Philco Corp. of Canada Ltd.: Sydney L. Capell, v.p. & gen. mgr.

Plants: *Main plant*, Tioga & C Streets, Philadelphia. *Automobile radio*, Sandusky, O. (Lionel Searle, mgr.). *TV & radio cabinets*, Watstown Cabinet Co., Watstown, Pa. (Fred W. Rombach, v.p. operations; W. Frazer, works mgr.). *Coils & tuning units*, Croydon, Pa. (Daumant Kusma, mgr.). *Cathode ray & receiving tubes*, Lansdale Tube Co., Lansdale, Pa. (John M. Palmer, mgr.; Raymond M. Cotter, plant mgr.). *Refrigerators*, Connersville, Ind. (Samuel N. Regenstrief, v.p. operations). *Electric ranges*, Mt. Clemens, Mich. (Henry H. Hubbard, v.p. & gen. mgr.; Robert J. White, sales mgr.).

PHILHARMONIC RADIO & TELEVISION CORP.—235 Jersey Ave., New Brunswick, N. J. Charter 7-3700. *Manufactures TVs, radios (private label) and air conditioners.*

Executives: Bernard H. Lippin, president; Leslie Evan Roberts, executive v.p.

PHILMORE MANUFACTURING CO. INC.—113 University Place, New York, N. Y. Algonquin 4-3363. *Also manufactures kits.*

Executives: M. L. Granat, president; Gary Granat, v.p.; Murray Granat, treas.; Gerald L. Granat, secy.; Reginald Burke, chief engineer; Charles Avery, purchasing agent.

PILOT RADIO CORP.—37-06 Thirty-sixth St., Long Island City, N. Y. Stillwell 4-5455.

Executives: Isidor Goldberg, president; I. W. Wyckoff, secy.-treas.; James I. Benjamin, works mgr.; W. Auerbacher, chief engineer.

RADIO CRAFTSMAN INC.—4401 N. Ravenswood Ave., Chicago 40, Ill. Uptown 8-4000.

Executives: John H. Cashman, president; John Butler, purchasing agent; Edward S. Miller, chief engineer; Lorraine Preble, credit mgr.; Allan Johnson, executive asst.

RCA VICTOR DIVISION (Radio Corporation of America)—Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000.

Plants: Camden—Govt. & communications equipment; theatre, sound & industrial equipment; TV apparatus. Indianapolis—TV receivers, phonographs, receiving tubes, record pressing. Bloomington, Ind.—TV receivers. Canonsburg, Pa.—Radio receivers, record pressing. Cincinnati—Miniature tubes. Detroit—Motion picture projectors. Harrison, N. J.—Receiving tubes. Hollywood, Cal.—Recording studio & custom record pressing. Los Angeles—Govt. communication equipment. Lancaster, Pa.—Kinescope, power, TV camera and special purpose tubes. Marion, Ind.—Kinescope tubes. New York City—Record pressing & recording studio. Monticello, Ind.—TV & radio cabinets.

Executives: W. A. Buck, v.p. & gen. mgr.; C. M. Odorizzi, operating v.p.; E. M. Tuft, v.p. organization development; S. E. Ewing, gen. atty.; R. A. Seidel, v.p. & special asst. to Mr. Buck; J. B. Elliott, v.p. consumer products; L. W. Teegarden, v.p. technical products; D. F. Schmit, v.p. & director of engineering; A. F. Watters, director of personnel; V. deP. Goubeau, v.p. & director of materials; J. S. Carter, v.p. & director of finance; D. L. Trouant, director of accounting; J. M. Toney, director of public relations; F. Sleetter, director of plant engineering; E. D. Foster, v.p. & director of planning; J. Haber, director of adv. & sales promotion, technical products; H. V. Somerville, director of distribution, technical products; R. H. Coffin, director of adv. & sales promotion, consumer products; H. M. Winters, director of distribution, consumer products; H. R. Maag, v.p. & Western mgr. Washington Representative: F. H. Engel.

Home Instrument Dept.—H. G. Baker, v.p. in charge; C. P. Baxter, asst. mgr.; John B. Davidson, purchasing agent; R. W. Saxon, gen. sales mgr.; D. D. Cole, chief engineer; W. E. Albright, gen. plant mgr.; A. B. Mills, mgr. of merchandising; G. K. Bryant, controller; J. M. Williams, adv. mgr.

Tube Dept.—R. T. Orth, v.p. in charge; L. S. Thees, gen. sales mgr.; Douglas Y. Smith, mgr. of sales operations; G. R. Shaw, chief engineer; H. F. Randolph, gen. plant mgr.; T. J. Scanlon, purchasing agent; F. H. Troup, controller; W. H. Painter, gen. product mgr.; N. E. Drought, personnel mgr.; H. S. Stamm, mgr. adv. & sales promotion.

Engineering Products Dept.—W. W. Watts, v.p. in charge; T. A. Smith, asst. mgr.; F. C. Bash, subcontract div.; A. R. Hopkins, gen. sales mgr.; M. C. Batsel, chief engineer; A. L. Malcarney, gen. plant mgr.; T. W. Massoth, controller; A. K. Weber, personnel mgr.; H. M. Zimmermann, purchasing agent; B. Kreuzer, gen. product mgr.; J. P. Taylor, mgr. adv. & sales promotion; Hollis D. Bradbury, national mgr. of film recording sales.

Record Dept.—P. A. Barkmeier, v.p. in charge; H. L. Letts, asst. mgr.; G. R. Marek, mgr. artists & repertoire div.; A. L. McClay, gen. plant mgr.; L. Kanaga, mgr. commercial sales & merchandise; J. P. Davis, mgr. custom sales; R. Howell, purchasing agent; William J. Alexander, adv. mgr.; David Kapp, mgr. of popular artists & repertoire section.

Air Conditioning Dept.—William F. Carolan, gen. sales mgr.; S. D. Conley, mgr. of merchandising; T. H. Ford, mgr. of engineering.

RCA Service Co. Inc.—E. C. Cahill, president; D. R. Creato, v.p. & gen. counsel; D. H. Kunsman, treas. & controller; W. J. Zawn, mgr. quality div.; G. H. Metz, personnel mgr.; J. P. Boksbom, v.p. consumer products service div.; F. E. Reed, v.p. govt. service div.; W. L. Jones, v.p. technical products service div.; A. L. Spaeth, mgr. purchasing section; R. N.

Baggs, mgr. consumer products sales & merchandising section; G. F. Sandore, mgr. technical products sales & merchandising section; C. E. Johnson, mgr. district operation section; A. Goodman, mgr. commercial operations section.

RCA Victor Distributing Corp.—Reports to R. A. Seidel, v.p. & special asst., RCA Victor. Distributor in Chicago, Detroit, Buffalo & Kansas City. W. M. Norton, president; J. A. Curl, secy. & treas.; H. C. Chapman, v.p. Chicago div.; N. A. Corbett, v.p. Detroit div.; E. E. Hart, v.p. Buffalo div.; L. Williams, v.p. Kansas City div.

RAYTHEON MFG. CO.—55 Chapel St., Newton 58, Mass. Bigelow 4-7500; Administration offices—Foundry Avenue, Waltham, Mass. Waltham 5-5860. Charles F. Adams Jr., president; E. F. Leatham, asst. to president; D. T. Schultz, v.p. & treas.; W. L. Gifford, v.p.; N. B. Krim, v.p. & mgr. receiving tube div.; P. L. Spencer, v.p. & mgr. power tube div.; D. R. Hull, v.p. & mgr. equipment divisions; I. A. Getting, v.p. engineering & research; Ray C. Ellis, v.p. & mgr., international div.; A. E. Reed, comptroller; Paul F. Hannah, secy. & gen. counsel; N. B. Nichols, mgr., research div.; Paul Tetzlaff Jr., mgr., services div.; Dan Reed, credit mgr.; Jack L. Hobby, public relations. Belmont Radio Corp. (subsidiary), 5921 West Dickens St., Chicago 39, Ill. Berkshire 7-7000 (mfr. radio & TV receivers)—Harold C. Mattes, executive v.p.; W. L. Dunn, v.p. in charge of sales & engineering; Charles M. Hofman, v.p., special account sales; William J. Helt, general sales mgr.; Robertson R. Gannaway, chief engineer; George Neuhauer, purchasing agent; George M. Hakim, director of adv.

REGAL ELECTRONICS CORP.—605 W. 130th St., New York 27, N. Y. Audubon 6-1800.

Executives: Walter Spiegel, president; Elliot Schwartzman, asst. to president; Murray Weinstein, engineering v.p.; A. Spiegel, sales mgr.; Leo Bernheimer, general mgr.; Fred Lanzer, controller.

D. J. ROESCH CO.—2200 South Figueroa St., Los Angeles 7, Cal. Richmond 7-9655.

D. J. Roesch, partner; R. W. Sanders, mgr. & chief engineer.

SCOTT RADIO LABORATORIES INC.—1020 N. Rush St., Chicago 11, Ill. Whitehall 4-0510. [See also John Meck Industries.] Plant: Plymouth, Ind.

Executives: John S. Meck, president & gen. mgr.; R. C. Freytag, executive v.p.; Louis C. Woycke, engineering v.p.; Charles L. Hubbard, planning v.p.; Charles E. Palmer, manufacturing v.p.; Russell G. Eggo, secy.; W. L. Viergiver, asst. to the president; George Beier, merchandising mgr.

SEMCO ENGINEERING & MFG. CO.—8407 S. Hoover St., Los Angeles, Cal. Oregon 8-2468.

Executives: R. A. Stolle, president; George Korkos, chief engineer; Ralph Frias, production engineer; Henry Drucker, field engineer.

SENTINEL RADIO CORP.—2100 Dempster St., Evanston, Ill. University 4-2400.

Executives: Ernest Alschuler, president-treasurer; Milton D. Block, v.p.; R. S. Lawton, secy.; I. J. Jacobsen, director of production & industrial relations mgr.; W. J. Schnell, director of engineering; E. G. May, director of sales; R. B. Parks, sales mgr.; J. L. Jones, purchasing agent; H. J. Lance, adv. mgr.; L. E. Priscal, service mgr.

SETCHELL CARLSON INC.—New Brighton, Minn. Nestor 8877.

Executives: B. T. Setchell, president & chief engineer; D. C. Carlson, secy.-treas. & chief mechanical engineer; A. F. Chermak, v.p. & office mgr.; Harold E. Tyler, gen. mgr.; R. G. Chermak, sales mgr., midwest; D. E. Bursell, sales mgr., northwest; L. C. Engstrom, purchasing agent.

SHERATON TELEVISION CORP.—200 River St., Red Bank, N. J. Telephone: 6-5520. Sales office: 370 Seventh Ave., New York 1, N. Y. Lackawanna 4-8285. Affiliate of Video Products Corp. *Manufactures Sheraton TVs and for private label.*

Executives: Richard A. Marsen, president; Herman Marsen, sales v.p.; Frank D. Langstroth, operations v.p.; Winfield H. Carey, treas.

HAROLD SHEVERS INC.—123 W. 64th St., New York 23, N. Y. Trafalgar 3-3787. *Manufactures private label sets only.*

Executives: Harold Shevers, president & treas.; Beatrice Shevers, v.p. & secy.; Harry Snyder, general mgr.; David Parker, merchandise controller; Louis Arma, chief engineer.

SPARTAN RADIO-TELEVISION (Div. of Sparks-Withington Co.)—2400 E. Ganson St., Jackson, Mich. Telephone: 5131.

Executives: J. J. Smith, president; Harold D. Coddington, v.p. & gen. mgr.; B. G. Hickman, gen. sales mgr.; W. B. Fors, adv. mgr.; W. H. Higgins, field mgr.; Art Lee, purchasing agent.

STARRETT TELEVISION CORP.—601 W. 26th St., New York 1, N. Y. Algonquin 5-2460. *Also manufactures private label sets. Operating as debtor in possession under bankruptcy laws.*

Executives: Jack Krieger, executive v.p.; S. Lidz, chief engineer; Irving Gurfield, export mgr.; William Jacobson, credit mgr.; Morris Kratenstein, director of procurement; Carl D. Volpe, plant mgr.; David Bernstein, asst. plant mgr.

STEWART-WARNER ELECTRIC (Div. of Stewart-Warner Corp.)—1300 N. Kostner Ave., Chicago 51, Ill. Albany 2-1000.

Executives: J. S. Knowlson, president; E. G. Fossum, general mgr.; E. L. Taylor, general sales mgr.; L. L. Robb, asst. to president; P. J. Wood, distributor sales mgr.; R. W. Felber, service mgr.; J. B. Ottman, adv. mgr.; H. Gillig, plant mgr.; S. Kolanowski, chief engineer; I. Blackberg, mgr., purchasing & production control; R. Cosner, div. controller.

Canadian Plant: Stewart-Warner-Alemite Corp., Belleville, Ont. L. A. Young, president.

Washington Representative: W. E. Faithorn Jr., 809 American Bldg.; National 0360.

STROMBERG-CARLSON CO.—100 Carison Rd., Rochester 3, N. Y. Culver 0260.

Executives: R. C. Tait, president; G. G. Hoit, v.p.-finance; William Fay, v.p. & gen. mgr., broadcasting div. (WHAM & WHAM-TV); Sidney R. Curtis, v.p.-govt. contracts; C. J. Hunt, gen. mgr., Radio-TV div.; A. F. Gibson, gen. mgr., telephone div.; A. G. Schifino, gen. mgr., sound equipment div.; J. L. Gasser, controller & asst. treas.; W. W. Hetzel, treas.; E. C. Roworth, secy.; T. R. Mathews, distributor mgr., Radio-TV div.; G. Mountjoy, chief engineer, Radio-TV div.; F. L. Granger, national service mgr.; J. Frye, mgr., Chicago office, 315 E. Grand Ave.; F. H. Slaymaker, chief engineer, sound div.; S. H. Manson, adv. & public relations director; D. N. Rogers, purchasing agent; C. W. Pritchard, gen. credit mgr.; L. C. Holmes, research director; George Sheets, Washington representative (810 Sixteenth St. NW).

SYLVANIA ELECTRIC PRODUCTS Inc.—1740 Broadway, New York 19, N. Y. Judson 6-2424.

Executives: Max F. Balcom, chairman; Don G. Mitchell, president; H. Ward Zimmer, executive v.p.; B. K. Wickstrum, sales v.p.; C. W. Shaw, asst. to sales v.p.; E. Finley Carter, engineering v.p.; L. G. Taggart, director of purchases; W. C. Hall, mgr. credit & collections; Terry P. Cunningham, director of adv.; Howard L. Richardson, v.p., industrial relations; Arthur L. Milk, director, govt. relations, Washington (734 Fifteenth St. NW, Republic 7733).

Radio & Television Div.: 254 Rano St., Buffalo 7, N. Y. Victoria 2450. Arthur L. Chapman, v.p. & gen. mgr.; J. K. McDonough, gen. sales mgr.; Bernard O. Holsinger, asst. gen. sales mgr.; C. H. Symington, auto sales mgr.; N. L. Harvey, chief engineer; H. H. Martin, purchasing agent; William D. Stroben, adv. & promotion mgr.; Arthur A. Currie, field sales mgr.; W. E. Merriam, customer service; H. E. Riordon, gen. manufacturing mgr.; M. C. Olson, credit mgr.

Radio Tube Div.: Emporium, Pa. Telephone 301. Matthew D. Burns, gen. mgr.; W. A. Weiss, gen. manufacturing mgr.; J. M. Parish, div. purchasing agent; George R. Sommers, div. gen. sales mgr. (New York); J. R. Klees, credit mgr.; Dr. Ben Klevit, mgr. of sales engineering.

TV Picture Tube Div.: Seneca Falls, N. Y. Telephone 970. W. H. Lamb, gen. mgr.; R. K. Gessford, chief engineer; Glen W. Victory, div. purchasing agent.

Parts Div.: 208 East St., Warren, Pa. Telephone 12. R. J. Hartung, gen. mgr.

Electronics Div.: 70 Forsyth St., Boston 15, Mass. Kenmore 6-8900. J. J. Sutherland, gen. mgr.; A. C. Viebranz, sales mgr.; J. W. Dawson, chief engineer; J. A. Tayler, div. purchasing agent.

International Sales Div.: 1740 Broadway, New York 19, N. Y. Judson 6-2424. Lewis Gordon, managing director; Karel van Gassel, director of manufacturing.

SYMPHONIC RADIO & ELECTRONICS CORP.—160 Washington St. N., Boston, Mass. Richmond 2-0100. Max J. Zimmer, president; Bernard Damsky, treas.

TECH-MASTER PRODUCTS CO.—443 Broadway, New York 3, N. Y. Worth 4-1221. *Manufactures TV receiver kits, wired "custom" chassis, components; also manufactures Videola private label sets.*

Executives: L. Lazoff, owner; Paul H. Witte, sales mgr.; Robert Lazoff, asst. sales mgr.; B. Trimboli, purchasing agent; Sy Miller, chief engineer.

TELE KING CORP.—601 W. 26th St., New York 1, N. Y. Watkins 4-4600. *Also manufactures private label sets.*

Executives: Louis I. Pokrass, chairman; Franklin Lamb, vice chairman; Harvey L. Pokrass, president; Calvin E. Bell, exec. v.p. & secy.; A. Wellington, national sales mgr.; S. Olchak, asst. sales mgr.; S. Prediger, v.p., purchasing; W. Oestreicher, chief engineer.

TELEQUIP RADIO CO.—2559 W. 21st St., Chicago 8, Ill. Bishop 7-3841. *Also manufactures private label sets.*

Executives: E. E. Arkin, president; I. Ruby, v.p.; E. B. Paul, secy.; P. A. Jannusch, treas.; W. Kosek, purchasing agent; K. Fujimoto, chief engineer.

TELE-TONE RADIO CORP.—Bayway Terminal, Elizabeth, N. J. Elizabeth 4-1100. Sol W. Gross, president. *Operating under bankruptcy laws.*

TELE-VOGUE INC.—1731 Belmont Ave., Chicago 13, Ill. Bittersweet 8-8100. *Manufacturer for Muntz TV Inc. (see Muntz TV Inc.)*

Executives: Same as Muntz TV Inc.

TRAD TELEVISION CORP.—1001 First Ave., Asbury Park, N. J. Telephone 2-7447. *Also manufactures private label sets.*

Executives: Victor Trad, president; George Trad, executive v.p.; Robert Edwards, v.p., gen. mgr. & engineering mgr.; Alex Brown, sales mgr.; Joseph B. Trad, director of purchasing; A. W. Christopher Jr., contract administrator; B. M. Moser, purchasing agent; Elmer Behrens, comptroller.

TRANVISION INC.—460 North Ave., New Rochelle, N. Y. Telephone: 6-6000.

Executive: Herbert Suesholtz, general mgr.

***TRANS-VUE CORP.**—58 E. Cullerton St., Chicago 16, Ill. Livingston 8-7700. *Interlocking ownership with Jackson Industries Inc.*

Executives: D. K. Krechman, president; M. J. Shatz, secy.; Fred A. Mann, gen. sales mgr.

TRAV-LER RADIO CORP.—571 W. Jackson Blvd., Chicago 6, Ill. Harrison 7-9151.

Executives: Joe Friedman, president; I. Edelstein, v.p.; Ellis Friedman, v.p. in charge of production; Tully Friedman, sales mgr.; R. J. O'Brien, chief engineer; L. Somers, credit mgr.; R. E. Strand, director of purchases; H. Larson, adv. mgr.; H. Feldman, service mgr.; L. Frost, traffic mgr.

***VIDAIRE ELECTRONICS MFG. CO.**—576 W. Merrick Road, Lynbrook, L. I., N. Y. Lynbrook 9-6544.

Executives: George Miller & Joseph DeRosa, partners.

VIDEO CORP. OF AMERICA—229 W. 28th St., New York 1, N. Y. Longacre 4-0666.

Executives: Michael M. Platzman, president; Morton Kronen-gold, v.p. & treas.; George Kronengold, v.p. & secy.

VIDEO PRODUCTS CORP.—42 West St., Red Bank, N. J. Telephone: 6-4600. Sales office: 370 Seventh Ave., New York 1, N. Y. Lackawanna 4-8285. *Same interests own Sheraton Television Corp. Manufactures TV chassis and private label receivers.*

Executives: Richard A. Marsen, president; Herman Marsen, sales v.p.; Frank D. Langstroth, operations v.p.; Charles Marsen, treas.

WARWICK MANUFACTURING CORP.—4640 W. Harrison St., Chicago 44, Ill. Esterbrook 8-2727. John S. Holmes, president; Gordon G. Brittan, v.p.; Frederick L. Holmes, secy.; Howard Gates, chief engineer.

WELLS-GARDNER & CO.—2701 N. Kildare Ave., Chicago 39, Ill. Albany 2-8220. *Manufactures private label sets only.*

Executives: G. M. Gardner, chairman; R. S. Alexander, president & general mgr.; H. A. Johanson, sales v.p.; A. S. Wells Jr., production v.p.; W. V. Bennett, treas.; Frank J. Balasa, secy. & asst. treas.; Grant Gardner, asst. secy.; G. T. Bennett, chief engineer; J. E. Ruder, purchasing agent; N. Schumacher, service mgr.; E. E. Unger, quality control.

WESTINGHOUSE ELECTRIC CORP. (TV-Radio Division)—1354 Susquehanna Ave., Sunbury, Pa. Telephone: 2520. *Manufactures TV & radio receivers in plant at Sunbury, Pa., and electronic equipment and radios at Metuchen, N. J.*

General Executives, Pittsburgh: G. A. Price, president; G. G. Main, treas.; W. E. Knox, president, and Robin S. Kersh, executive v.p., Westinghouse Electric International Co.

TV-Radio Division, Sunbury, Pa.: J. M. McKibben, v.p.; F. M. Sloan, gen. mgr.; J. F. Walsh, sales mgr.; G. C. Larson, engineering mgr.; E. L. Hadley, adv. & sales promotion mgr.; J. E. Todd, purchasing agent; Jay M. Allen, mgr. of manufacturing; Ricardo Muniz, supt. of manufacturing. Metuchen, N. J. Plant (Defense Products): A. G. Rogers, asst. div. mgr.; H. W. Annett, mgr. industrial relations; F. G. Saviers, factory accountant.

Electronics, X-Ray & Air Arm Divisions, 2519 Wilkens Ave., Baltimore 3, Md. Edmondson 2300. F. W. Godsey Jr., mgr. Baltimore divisions; L. W. Willey, purchasing agent; D. C. Lee, industrial relations mgr. Electronics Div.: Walter E. Benoit, div. mgr.; C. W. Miller, application engineering mgr.; F. S. Mabry, engineering mgr. X-Ray Div.: H. D. Moreland, div. mgr.; C. S. Eason, application engineering mgr.; W. S. Lusby, engineering mgr. Air Arm Div. (Friendship International Airport): Martin P. Hottel, div. mgr.; E. F. Coy, application engineering mgr.; S. W. Herwald, engineering mgr.

Electronic Tube Division, P.O. Box 284, Elmira, N. Y. Telephone: 3-4671. CR tubes manufactured in Elmira, N. Y. receiving tubes in Bath, N. Y., power tubes in Bloomfield, N. J. E. W. Ritter, v.p. & gen. mgr.; E. A. Lederer, engineering mgr.; H. G. Cheney, gen. sales mgr.; J. L. Brown, CR & receiving tubes sales mgr.; J. J. Doyle, power tube sales mgr.; C. R. Potter, commercial engineering mgr.; Joseph Schlig, adv. & sales promotion mgr.; J. K. Burton, mgr. of manufacturing; J. G. Thompson, mgr. receiving tube plant; H. D. Hanafus, purchasing agent; H. F. Blythe, mgr. of accounting.

WILCOX-GAY CORP.—385 Fourth Ave., New York 16, N. Y. Murray Hill 9-3990. Parent company of Majestic Radio & Television and Garod Radio Corp.

Plants: TV & radio receivers, Brooklyn, N. Y. (Barnet S. Trott, in charge). TV & radio receivers, tape & disc recorders, Charlotte, Mich. (Donald Sexsmith, gen. mgr.; Orville Gans, production mgr.).

Executives: Leonard Ashbach, chairman & treas.; H. Everett Smith, president; Louis Silver, v.p. & director of sales; Barnet S. Trott, v.p.; Benjamin R. Ross, v.p.; Arthur J. Homans, secy.; Maurice Rathael, v.p.; Joseph G. DeVico, adv. director; Sydney Jurin, sales mgr. Majestic products; Luther M. Sandwick, sales mgr. Wilcox-Gay Recordio products; Malcolm Ross, director of purchases; Ernest Nigaglioni, export mgr.

ZENITH RADIO CORP.—6001 Dickens Ave., Chicago 39, Ill. Berkshire 7-7500.

Executives: E. F. McDonald Jr., president & gen. mgr.; Hugh Robertson, executive v.p. & treas.; H. C. Bonfig, sales v.p.; G. E. Gustafson, engineering v.p.; Donald MacGregor, production v.p.; J. E. Anderson, purchasing v.p.; Dr. Alexander Ellett, research v.p.; L. C. Truesdell, v.p. household radio; W. Dumke, v.p., speaker production; S. Kaplan, v.p. & controller; Karl E. Hassel, secy. & asst. v.p.; Robert F. Miller, mgr., parts & accessories div.; John A. Miguel, export mgr.

Subsidiaries: Wincharger Corp., E. 7th & Division Sts., Sioux City 6, Ia., manufacturer of Zenith radios, TV-radio antenna towers, Universal electric motors; R. F. Weinig, gen. mgr. Rauland Corp., 4245 N. Knox Ave., Chicago 41, Ill., manufacturer of CR receiving tubes; E. N. Rauland, president; W. E. Phillips, v.p. & gen. mgr.

**Companies Reported as Manufacturers or
Assemblers of TV Receivers
From Whom Detailed Data Was Unobtainable
(Data here listed unofficial or incomplete)**

BOWERS TELEVISION CO.—Box 1262, Reading, Pa. Laureldale 9771. C. P. Bowers, president.

CASCADE TELEVISION CO. INC.—153 Chestnut Ave., Irvington, N. J. Essex 3-6400. A. Young, president.

COLORTRONICS INC.—1311 Riverside Drive, Los Angeles, Cal. Capitol 4161. Don Calabria, president; George Young, v.p.

HERTNER ELECTRIC CO.—12960 Elmwood Ave., Cleveland, O.

KAY ELECTRIC CO. INC.—557 McDonald Ave., Brooklyn 18, N. Y. Ulster 3-1400. S. P. Kay, president.

MARS TELEVISION INC.—112-33 Colonial Ave., Corona, L. I., N. Y. Twinning 8-1000. Miles Breger, president; Milton Grudin, engineering v.p.; Seymour D. Newman, sales mgr.

MIDWEST RADIO & TELEVISION CORP.—909 Broadway, Cincinnati 2, O. Main 2371. A. G. Hoffman, president.

MITCHELL MANUFACTURING CO.—2525 Clyburn Ave., Chicago 4, Ill. Lincoln 9-2800. B. A. Mitchell, president; E. A. Tracey, v.p. *Makes air-conditioners primarily.*

MONARCH RADIO & TELEVISION CORP.—61 Crescent St., Brooklyn 8, N. Y. Evergreen 5-1072. Vincent S. Acunto, president; J. C. Rivman, v.p. & secy. *In bankruptcy.*

MULTIPLE TELEVISION MFG. CO.—987 Hegeman Ave., Brooklyn 8, N. Y. Nightingale 9-5817. Milton Yancovitz, president.

NORMAN TELEVISION CO.—4113 W. Jefferson Blvd., Los Angeles 16, Cal. Republic 2-8155. Leslie M. Norman, president.

PATHE TELEVISION CORP.—250 W. 57th St., New York 19, N. Y. Plaza 7-1676. S. A. Joffe, president; Harry Goldsmith, sales mgr.

PRESCOTT TELEVISION CO.—7350 Beverly Blvd., Los Angeles 36, Cal. Webster 3-7193. Morris Prescott & B. W. Reagan, partners.

SHAW TELEVISION CORP.—195 Front St., Brooklyn 1, N. Y. Ulster 5-7000. Alfred Shaw, president.

SNIDER TELEVISION CORP.—540 Bushwick Ave., Brooklyn 6, N. Y. Evergreen 6-7550. Joseph Snider, president. *Also operates as Television Assembly Co.*

SONORA RADIO & TELEVISION CORP.—325 No. Hoyne Ave., Chicago 12, Ill. Chesapeake 3-2323. Joseph Gerl, president. *Reported manufacturing private brand sets for Montgomery Ward, Firestone, et al.*

STOLLE ENGINEERING & MFG. CO.—3970 So. Grand Ave., Los Angeles, Cal.

TELINDUSTRIES INC.—4921 Exposition Blvd., Los Angeles, Cal.

TELEVISION COMPANY OF AMERICA—1050 N. Wilcox Ave., Hollywood 28, Cal. Hempstead 4191.

TELEVISION DEVELOPMENT LABS—302 W. 68th St., New York City.

Canadian TV-Radio Receiver Manufacturers

ADDISON INDUSTRIES LTD.—9 Hanna Ave., Toronto 3, Ont. Empire 3-6692. William J. Addison, president; Melvin N. Gowdy, executive v.p.; Wilfred R. Binch, v.p.; Richard J. M. Allan, secy.-treas.

CANADIAN ADMIRAL CORP. LTD.—501 Lake Shore Road, Port Credit, Ont. Rodney 4101. Sales branches in Toronto, Montreal & Windsor. Vincent Barreca, president & gen. mgr.; John M. Godfrey, secy.; William M. Hummel, treas.; Stanley Lundy, gen. sales mgr.; Denis J. Olorenshaw, adv. mgr.; Charles Sowdon, purchasing agent; W. F. Miller, chief engineer; A. Tyler, factory supt.; William Tozer, service mgr.

CANADIAN GENERAL ELECTRIC CO. LTD.—212 King St. W., Toronto 1, Ont. Empire 6-7311.
Radio & TV Dept.: R. Story, mgr.; P. Humeniuk, mgr. manufacturing; E. J. Tait, mgr. works accounting; E. S. Brown, mgr. product planning; W. H. Meyer, mgr. product service; K. C. Hartwell, mgr. sales.
Electronic Equipment Dept.: W. D. Scholfield, mgr.; J. R. Warren, mgr. manufacturing; W. H. Holroyd, mgr. sales; H. S. Dawson, mgr. product planning; A. L. Hames, mgr. technical service; G. K. Free, mgr. accounting.

CANADIAN MARCONI CO.—2442 Trenton Ave., Montreal 6, Que. Atlantic 9441. S. M. Finlayson, president & gen. mgr.; J. J. Kingan, gen. mgr.; J. Fergus, secy.-treas.; W. Hopkins, comptroller; L. S. Payne, patents mgr.; W. V. George, broadcasting and public relations mgr.; A. Wilkins, marine mgr.; H. A. Rice, commercial products mgr.; F. A. Barrow, supply mgr.; G. E. Morden, broadcasting & TV receiver div. mgr.; E. P. Horsnell, purchasing agent.

CANADIAN RADIO MFG. CO. LTD.—11 Brentcliffe Road, Leaside, Toronto 17, Ont. Mayfair 8621. Reginald M. Brophy, chairman of board & president; T. Van Dyk, v.p. & gen. mgr.; J. H. Otten, sales mgr.

CANADIAN WESTINGHOUSE CO. LTD.—Hamilton, Ont. Telephone 8-3461. H. H. Rogge, president; J. D. Campbell, gen. mgr.; appliance-electronics div.; B. L. Cassidy, mgr. appliance sales div.; J. M. Tuteur, mgr. Radio-TV section.

CHISHOLM INDUSTRIES LTD.—4515 Main St., Vancouver, B. C. Fairmont 5400. E. Chisholm, president; E. Robson, chief engineer, electronics; A. Cronk, chief engineer, metals & machining; I. E. Schreiner, purchasing agent; J. McKay, sales promotion.

CORONET TELEVISION—Walker Road, Windsor, Ont. Telephone: 3-6311. William Hurwitz, president.

CROSLY RADIO & TELEVISION LTD. (Subsidiary of Avco Mfg. Corp.)—121 McCormack St., Toronto 9, Ont. Murray 7551. Ivor M. Leslie, v.p. & gen. mgr.; J. M. Reynolds, asst. secy. & treas.; A. Peters, gen. sales mgr.; H. G. Fisher, director of purchasing; K. A. Watt, works mgr.; R. W. Walkers, chief engineer.

DOMINION ELECTROHOME INDUSTRIES LTD.—39 Edward St., Kitchener, Ont. 2-3545. C. A. Pollock, president & gen. mgr.; W. N. Hemphill, purchasing agent; C. Allgeier, mgr. furniture div.; W. E. Curry, mgr., TV-radio div.; Ken D. Kerr, gen. sales mgr., Toronto.

ELECTRICAL PRODUCTS MFG. CO. LTD.—5680 Fullum St., Montreal, Que. Gravelle 9328.

HALLICRAFTERS CANADA LTD.—51 Camden St., Toronto, Ont. Empire 6-7120. R. L. Russell, gen. mgr. (Chicago headquarters); Fred W. Bardgett, distribution mgr. (Toronto); R. Hedley Childerhose, sales engineer (Toronto).

MOTOROLA CANADA LTD.—211 Geary Ave., Toronto, Ont. Lakeside 2841. M. M. Elliott, gen. mgr.; Arnold W. Neimuth, controller; Mike Steinhoff, mgr. quality control; Douglas C. Iden, factory supt.; James K. Williams, purchasing.

NORTHERN ELECTRIC CO. LTD.—Box 6125, Montreal, Que. Wellington 7511. R. D. Harkness, president; M. P. Murphy, v.p. & managing director; J. S. Cameron, v.p. manufacture; T. C. Clarke, v.p. sales; J. W. Fagan, v.p. operations; D. M. Farish, v.p. accounts & finance; S. B. Wickes, comptroller; W. E. McBain, secy. & treas.

PHILCO CORP. OF CANADA LTD.—1244 Dufferin St., Toronto, Ont. Oliver 2381. Sydney L. Capell, v.p. & gen. mgr.

PYE CANADA LTD.—Ajax, Ont. Ajax 216. L. G. Smith, chairman; C. O. Stanley, president; N. A. Twemlow, v.p.; K. Hammond, sales director; W. Jones, engineering director; H. V. Pitt, secy.

RCA VICTOR COMPANY LTD.—1001 Lenoir St., Montreal 30, Que. Wellington 7551. Cabinets plant at Owen Sound, Ont. Wholesale distribution branches in Halifax, Montreal, Toronto, Winnipeg, Calgary & Vancouver. F. R. Deakins, president; Thomson A. Moore, asst. to president; J. L. McMurray, technical products v.p.; F. W. Radcliffe, consumer products v.p.; E. L. Gardiner, operations v.p.; H. G. Marpole, secy.; N. J. Sims, distribution dept. mgr.; F. T. Myles, home instrument dept. mgr.

SPARTON OF CANADA LTD.—100 Elm St., London, Ont. Telephone: 4-8487. G. A. Holmes, president; B. Graham, engineering v.p.; H. S. Smith, sales v.p.

STEWART-WARNER-ALEMITE CORP. OF CANADA LTD.—MacDonald Ave., Belleville, Ont. Telephone: 2860. L. A. Young, president & gen. mgr.; G. F. Brooks, chief accounting officer; H. C. Mackay, asst. secy.-treas.; C. C. Scott, radio sales mgr.

STROMBERG-CARLSON CO. LTD.—211 Geary Ave., Toronto, Ont. Melrose 2453. R. A. Hackbusch, president; J. A. Dove, radio sales mgr.; S. Stavrou, TV engineering dept.; D. B. Black, mgr. sound systems div.; H. S. McPhail, mgr. telephone div.; George M. Hall, comptroller; B. R. Billesdon, service mgr.

TRANSMISSION-TELEVISION (CANADA) LTD.—Hamilton, Ont. Telephone: 5-1133. R. A. Armstrong, president; Lou Eckbrecht, purchasing agent; Glenn R. White, sales mgr.

Manufacturers of PICTURE & RECEIVING TUBES and Associated Equipment

All firms listed make CR Tubes. Asterisk (*) indicates firm also makes receiving tubes

- ALLIED ELECTRIC PRODUCTS INC.**—(See Sheldon Electric Co.)
- AMERICAN TELEVISION INC.**—523 S. Plymouth Ct., Chicago 5, Ill. Wabash 2-2335. U. A. Sanabria, president & treas.; J. M. Sanabria, v.p.; L. O. Gorder, school div. director.
- ARCTURUS ELECTRONICS INC.**—54 Clark St., Newark 4, N. J. Humboldt 2-2400. (Subsidiary of Hycon Mfg. Co., Pasadena 8, Cal.). Trevor Gardner, president; John W. Sheehan, gen. mgr.; John R. Beers, chief engineer.
- CALVIDEO TUBE CORP.**—5232 W. 104th St., Los Angeles 45, Cal. Stanley H. Newton, president.
- ***CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal 16, Que. Atlantic 9441. S. M. Finlayson, president; J. J. Kingan, gen. mgr.; S. Slinger, radiotrons sales mgr. (Toronto).
- CAPEHART-FARNSWORTH CORP.** (subsidiary of IT&T)—3702 E. Pontiac St., Fort Wayne 1, Ind. Anthony 5301. Fred D. Wilson, president; Philo T. Farnsworth, research v.p.; Antony Wright, engineering v.p.; E. Patrick Toal, sales director. (See also Directory of Manufacturers of Television sets.)
- CHROMATIC TELEVISION LABORATORIES Inc.** (50% owned by Paramount Pictures Corp.)—Headquarters: 1501 Broadway, New York 36, N. Y. Bryant 9-8700. Plant: 703 Thirty-seventh Ave., Oakland, Cal. Kellog 2-6978. Paul Raibourn, chairman; Richard Hodgson, president; H. Rowan Gaither Jr., v.p.; Arthur Israel Jr., secy.-treas. Developer and manufacturer of Lawrence tri-color kinescope.
- CONTINENTAL ELECTRIC CO.**—Geneva, Ill. Telephone: 4140. H. A. McIvaine, president; W. S. Sims, executive v.p.; Rex Munger, asst. sales mgr.
- ALLEN B. DuMONT LABORATORIES INC.** (Cathode Ray Tube Div.)—750 Bloomfield Ave., Clifton, N. J. Mulberry 4-7400. Irving G. Rosenberg, director of operations; F. P. Rice, div. mgr.; William Carlin, manufacturing mgr.; J. Fisher, production control mgr.; A. Y. Bentley, chief engineer; William C. Scales, sales mgr.
- EITEL-McCULLOUGH INC.**—798 San Mateo Ave., San Bruno, Cal. Juno 8-1212. Plants in San Bruno and Salt Lake City. W. W. Eitel, president; J. A. McCullough, v.p.; G. F. Wunderlich, v.p. & general mgr.; H. E. Sorg, v.p. & research director; Orrin H. Brown, director of field engineering. Also manufactures triode, tetrode, pentode and klystron transmitting tubes (vhf & uhf).
- EUREKA TELEVISION & TUBE CORP.**—69 Fifth Ave., Hawthorne, N. J. Hawthorne 7-3907. Andrew F. Stanier, president & chief engineer; Harry Greenberg, v.p.; J. George Sauer, treas. & plant mgr.; Thomas Stave, asst. treas. & sales mgr.; Samuel Tumarkin, secy.; H. Teninbaum, purchasing agent; Frank O. Wells, chief design & maintenance engineer.
- FEDERAL TELEPHONE & RADIO CORP. (IT&T)**—100 Kingsland Rd., Clifton, N. J. Nutley 2-3600. Henry C. Roemer, president; W. Hatton, v.p.; R. F. Perry, v.p. & gen. sales mgr.; S. J. Howard, v.p., director selenium-intelin div.; T. M. Douglas, v.p., director & gen. works mgr.; E. W. Butler, asst. gen. sales mgr.; C. J. Harrison, sales mgr., vacuum tube div.; G. J. Collins, sales mgr., selenium-intelin div.; S. K. Wolf, sales mgr., radio & wire transmission systems; A. Ellis Jones, sales mgr., mobile communications dept.; Crump Smith, mgr., adv. & sales promotion. Also manufacturers broadcast and transmitting equipment, rectifier & industrial vacuum tubes, magnetrons, subminiature tubes, mobile radio equipment, cables, etc.
- ***GENERAL ELECTRIC CO., Electronics Div. (Tube Dept.)**—1 River Road, Schenectady 5, N. Y. Telephone 4-2211. TV picture tubes manufactured at Syracuse & Buffalo, N. Y. Receiving tubes manufactured at Owensboro, Ky., Tell City, Ind. & Anniston, Ala. J. Milton Lang, gen. mgr.; George W. Henyan, asst. to mgr.; Eugene F. Peterson, mgr. marketing; John T. Thompson, sales mgr., replacement tubes; W. Hayes Clarke, Eastern regional mgr., equipment tubes; Grady L. Roark, Central regional mgr., equipment tubes; Bruce S. Angwin, Western regional mgr., equipment tubes; G. A. Bradford, adv. mgr.; E. V. Bontecou, product mgr.; Kenneth E. Weitzel, mgr. commercial engineering; Randolph M. Duncan, mgr. finance; Douglas J. Sullivan, mgr. employe and plant community relations; Robert E. Lee, mgr. CR tubes, Syracuse; L. Berkley Davis, mgr. receiving tubes; Robert O. Bullard, mgr. industrial & transmitting tubes; Thomas B. Jacocks, special representative (Washington).
- GENERAL ELECTRONICS INC.**—101 Hazel St., Paterson, N. J. Mulberry 4-5271. C. G. Hampson, general mgr.; D. E. Replogle, secy.-treas.; John Cowenhoven, plant supt.
- HAYDU BROTHERS**—Box 1226, Plainfield, N. J. Telephone: 6-0878. George K. Haydu, president; Zoltan Haydu, secy.-treas.; Joseph Bozzelli, sales mgr.; Benito Artau, engineer, CR tube div.; Francis Salgo, development engineer, power tube div.
- ***HYTRON RADIO & ELECTRONICS CO.** (Div. of Columbia Broadcasting System Inc.)—P.O. Box 810, Salem, Mass. Danvers 2360. Manufactures cathode ray, receiving, power & transmitting tubes, rectifiers, voltage regulators, ballasts, special purpose and other tubes. Bruce A. Coffin, president; Lloyd H. Coffin, chairman & treas.; Edgar M. Batchelder, executive v.p.; John Q. Adams, v.p. & sales mgr.; C. F. Stromeyer, v.p. engineering-manufacturing; Malcolm S. Jones, credit mgr.; Edward R. Carroll, purchasing agent; Harry G. Burnett, adv. mgr.; A. S. Nelson, industrial relations mgr.; W. L. Urquhart, export mgr.; R. A. Malmberg, renewal sales mgr.
- ***LANSDALE TUBE CO.** (Philco subsidiary)—Lansdale, Pa. Telephone: 4681. John M. Palmer, mgr.
- LECTROVISION INC.** (subsidiary of Transvision Inc.)—460 North Ave., New Rochelle, N. Y. Telephone: 6-6000. Herbert Suesholtz, gen. mgr.
- H. S. MARTIN & CO.**—1916 Greenleaf St., Evanston, Ill. Ambassador 2-1325. Howard S. Martin, president; John S. Rovey, v.p.; H. E. Sprungman, secy.-treas.; Kenneth Braid, plant supt.; Edmund Reuter, production engineer; B. E. Lawton, electronics engineer.
- ***NATIONAL UNION RADIO CORP.**—350 Scotland Rd., Orange, N. J. Orange 2-6600. CR Tube & Transistor Divisions, Jacksonville Road & Summit Ave., Hatboro, Pa., Hatboro 1791. Receiving Tube Div., 1181 McCarter Highway, Newark, N. J., Humboldt 2-5252. Subminiature & Miniature Tube Div., Rhawn St. & Dungan Road, Philadelphia. Kenneth C. Meinken, president; A. Melvin Skellett, v.p. in charge of research; Kenneth C. Meinken Jr., v.p. & sales mgr. in charge of equipment sales; J. E. Murray, treas.; Jerome V. Deevy, secy. & director of industrial relations.
- NATIONAL VIDEO CORP.**—3019 W. 47th St., Chicago 32, Ill. Frontier 6-5700. Asher J. Cole, president; Melbourne L. Hayes, v.p.; Donald C. Stixrood, gen. mgr.; A. D. Giacchetti, chief engineer; Harold Cole, production mgr.; G. Welch, plant mgr.
- NORTH AMERICAN PHILIPS CO. INC.**—100 E. 42nd St., New York City. Lexington 2-0900. Norman A. Woodford, sales mgr., TV Div.
- PIONEER ELECTRONICS CORP.**—2232 Broadway, Santa Monica, Cal. Exbrook 5-9904. Laurence M. Ferrish, president; Victor E. DeLucia, engineering v.p.; Mervin S. Glass, secy.; Bernard Rodkin, treas.
- ***RCA VICTOR DIVISION (Tube Dept.)**—Receiving tubes, TV picture tubes, camera pickup tubes, CR oscillograph tubes, phototubes, transmitting & special purpose tubes, tube parts & machinery, dry batteries, test & measuring equipment, electronic components. Receiving tubes manufactured in plants at Harrison, N. J., Cincinnati and Indianapolis. TV picture tubes manufactured in plants at Lancaster, Pa. and Marion, Ind. Transmitting and special purpose tubes manufactured in plants at Lancaster and Harrison. L. W. Teegarden, v.p. in charge of technical products; R. T. Orth, v.p. in charge of tube dept.; L. S. Thees, gen. sales mgr.; D. Y. Smith, mgr. of sales operations; M. J. Carroll, mgr. of equipment sales; H. F. Bersche, mgr. of renewal sales; H. S. Stamm, adv. & sales promotion mgr.; F. H. Troup, controller; T. J. Scanlon, purchasing agent; W. H. Painter, general product mgr.; G. R. Shaw, chief engineer; H. F. Randolph, general plant mgr.
- RAULAND CORP.** (subsidiary of Zenith Radio Corp.)—4245 N. Knox Ave., Chicago 41, Ill. Mulberry 5-5000. E. N. Rauland, president; W. E. Phillips, v.p. & gen. mgr.; Ben Farmer, sales mgr.; C. S. Szegho, research director; J. J. O'Callaghan, chief engineer; F. A. Zartler, works mgr.; Aayron Anderson, chief inspector; John Loibl, purchasing agent.
- ***RAYTHEON MFG. CO.**—55 Chapel St., Newton 58, Mass. Bigelow 4-7500. Charles F. Adams Jr., president; E. F. Leatham, asst. to president; D. T. Schultz, v.p. & treas.; W. L. Gifford, v.p.; Ray C. Ellis, v.p.; N. B. Krim, v.p. & head of receiving tube div.; P. L. Spencer, v.p.; D. R. Hull, v.p.; I. A. Getting, v.p.; A. E. Reed, comptroller; Paul F. Hannah, secy. & general counsel; O. F. Susmeyan, plant mgr. receiving tube div., in charge of mfg. in Newton, Quincy & Brockton plants.
- SHELDON ELECTRIC CO.** (Division of Allied Electric Products Inc.)—68-98 Colt St., Irvington 11, N. J. Essex 3-1811. Chicago branch office & warehouse—Wm. G. Church Jr., district mgr., 2300 N. Ashland Ave., Chicago 14, Ill. Los Angeles branch office & warehouse—Henry Martin, district mgr., 2724 Leonis Blvd., Los Angeles 58, Cal. Executives: Nathan Chirelstein, chairman; Charles Penk, president & gen. mgr.; Emanuel Frenchman, treas.; James Schrope, v.p. & secy.; F. Ferdinand, sales promotion mgr.
- ***SYLVANIA ELECTRIC PRODUCTS INC.**—1740 Broadway, New York 19, N. Y. Judson 6-2424. Radio Tube Div.: Emporium, Pa. Telephone 301. Matthew D. Burns, gen. mgr.; W. A. Weiss, gen. mfg. mgr.; J. M. Parish, div. purchasing agent; George R. Sommers, div. gen. sales mgr.

(Continued on next page)

SYLVANIA—(Continued)

(New York); Robert A. Pennfield, adv. mgr.; J. R. Klees, credit mgr. (Plants also in Altoona, Brookville and Mill Hall, Pa., and Shawnee, Okla.)

TV Picture Tube Div.: Seneca Falls, N. Y. Telephone 970. W. H. Lamb, gen. mgr.; Glen W. Victory, div. purchasing agent; E. K. Gessford, chief engineer. (Plant also in Ottawa, O.)

***SARKES TARZIAN INC. (Tube Division)**—Isind Ave., Batavia, Ill. Telephone: 4200. Sarkes Tarzian, president (Bloomington, Ind.); K. Nahigian, gen. mgr., Batavia; Paul Davis, chief engineer; John N. White, plant mgr., receiving tubes, Batavia.

SELSON ELECTRONIC TUBE CORP.—9th & Summit Aves., Darby, Pa. Sharon Hill 4403. Subsidiary of Radio Electric Service Co. of Penna. Inc., 7th & Arch Sts., Philadelphia 6, Pa. Lombard 3-5840. John Stern, president.

TAYLOR TUBES INC.—2312 W. Wabansia, Chicago, Ill. Armitage 6-1730. Joseph B. Wilson, president; W. Whltol, v.p. & gen. mgr.; B. C. Boeckeler, treas.; J. H. Worel, secy.

TELE-RAY TUBE CO. INC.—984 Saw Mill River Rd., Yonkers, N. Y. Yonkers 8-8950. W. F. Genz, president.

TEL-O-TUBE CORP. OF AMERICA—180 Van Riper Ave., E. Paterson, N. J. Fairlawn 6-1500. Samuel Kagan, president; Anthony J. Albano, secy.; Joseph Marra, treas.; Sidney Messer, sales mgr.; Nat Malamuth, adv. mgr.; Philip Benedetti, production mgr.; Thomas Ryan, asst. chief engineer; John Sansone, office mgr. & controller; Kenneth Hesse, chemist.

THOMAS ELECTRONICS INC.—118 Ninth St., Passaic, N. J. Prescott 9-8860. Thomas L. Clinton, president; Robert E. Burrows, gen. sales mgr.; Samuel J. Donnelly, controller; Frank Beldowski, plant mgr.

***TUNG-SOL ELECTRIC INC.**—95 Eighth Ave., Newark 4, N. J. Humboldt 2-4200. Plants: Cathode ray & receiving tubes, Bloomfield, N. J. Subminiature and other special tubes, Washington, N. J. Miniature receiving tubes, Weatherly, Pa. Lamp & Flasher divisions, Orange St., Newark, N. J. Sealed beam lamps, Boyertown, Pa. Administrative offices & Flasher div., 95 Eighth Ave., Newark 4, N. J.

Executives: Louis Rieben, president; H. M. Darling, v.p. & treas.; D. A. Harper, v.p.; R. E. Carlson, sales v.p.; G. W. Keown, gen. sales mgr.; A. K. Wright, engineering v.p.; M. R. Schulte, radio tube mfg. v.p.; J. Witbeck, incandescent lamp mfg. v.p.; G. E. Hallett, controller; Paul J. Hemschoot, secy.

VACUUM TUBE PRODUCTS—506 S. Cleveland St., Oceanside, Cal. Telephone 6567. Harold W. Ulmer, owner & mgr.; Charles L. Giles, engineering mgr.; V. M. Springstead, production supt.

***WESTINGHOUSE ELECTRIC CORP. (Electronic Tube Div.)**—P.O. Box 284, Elmira, N. Y. Telephone: 3-4671. CR tubes manufactured in Elmira, N. Y., receiving tubes in Bath, N. Y., power tubes in Bloomfield, N. J. E. W. Ritter, v.p. & gen. mgr.; E. A. Lederer, engineering mgr.; H. G. Cheney, gen. sales mgr.; J. L. Brown, CR & receiving tubes sales mgr.; J. J. Doyle, power tube sales mgr.; Clifford R. Potter, commercial engineering mgr.; Joseph Schlig, adv. & sales promotion mgr.; J. K. Burton, mgr. of manufacturing; J. G. Thompson, mgr. receiving tube plant; H. D. Hanafus, purchasing agent; H. F. Blythe, mgr. of accounting.

ZETKA TELEVISION TUBES INC.—142 Getty Ave., Clifton, N. J. Prescott 7-5020. Meyer Bonuck, president.

Tube Blank Makers

KIMBLE GLASS COMPANY (a subsidiary of the Owens-Illinois Glass Co.)—P.O. Box 1035, Toledo 1, Ohio. Fairfax 6543. S. J. McGiveran, president & gen. mgr.; E. B. Dennis Jr., sales v.p.; S. A. Kenworthy, v.p., factory mgr.; K. M. Henry, engineering v.p.; Harlan Hobbs, sales promotion mgr.; J. P. Kearney, industrial & electronic div. sales mgr.; G. P. Molloy, mgr. of field engineering.

CORNING GLASS WORKS—Corning, N. Y. Telephone: 6-3171. William C. Decker, president; Charles D. LaFollette, sales v.p.; J. L. Hanigan, gen. mgr., electrical products div.; J. S. Muller, electronics dept. sales mgr.

ZENITH OPTICAL CO. (Division of Polan Industries)—220 Eighth St., Huntington, W. Va. Telephone: 2-0301. E. G. Polan, president; D. W. Harris, sales.

Metal Cone Makers

DeLAVAL SEPARATOR CO.—Pine St., Poughkeepsie, N. Y. Telephone: 4200. G. W. Smith, chairman; C. B. Schmidt, president; E. G. Merrill, manufacturing v.p.; W. A. McGill, sales v.p.; J. E. Austin, secy.; T. H. Walworth, treas.

I-T-E CIRCUIT BREAKER CO.—1924 Hamilton St., Philadelphia 30, Pa. Locust 7-1420. W. M. Scott, president; A. T. Scott, v.p.; E. I. Atlee Jr., secy.; H. L. Buck, treas.; W. H. Harman Jr., TV cones sales; W. S. Hubbs, special products div. sales mgr.

SPINRAFT INC.—4122 W. State St., Milwaukee 8, Wis. Division 2-0730. Theodore Salow Sr., president; T. J. Salow Jr., v.p. & gen. mgr.; George F. Farley, sales v.p.; George A. Mast, engineering & manufacturing v.p.; Klementine Salow, secy.-treas.

UNITED SPECIALTIES CO., United Air Cleaner Div.—9705 Cottage Grove Ave., Chicago 28, Ill. Regent 4-5000. J. Hamilton.

Face Plate Makers

DEARBORN GLASS CO.—2414 W. 21st St., Chicago 8, Ill. Virginia 7-7200. Plant also at Jermyn, Pa. W. A. Williams, president; L. J. Paulick, executive v.p.; R. B. Mauritzen, v.p.

PITTSBURGH PLATE GLASS CO.—2000 Grant Bldg., Pittsburgh 19, Pa. Atlantic 1-5600. H. B. Higgins, president; R. E. Tucker, executive v.p.; D. C. Burnham, v.p.; M. W. Marshall, industrial glass sales mgr.

Electronics Division, National Production Authority*

Temporary "T" Bldg., Washington 25, D. C. Telephone: STerling 5200

Office of the Director

RICHARDS W. COTTON, director. Room 2362, ext. 3585.

DONALD S. PARRIS, deputy director. Room 2354, ext. 3587.

SPECIAL ASSISTANTS—John E. Dillon, labor specialist; room 2355, ext. 4469. Justin R. Sypher, asst. to director for military production; room 2350, ext. 5911. Ruth L. Cannon, statistical coordinator; room 2351, ext. 4338.

Program & Requirements Branch

JAMES A. MENDENHALL, chief. Room 2346, ext. 3929.

CMP SECTION—Oscar W. McDaniel, chief. Room 2338, ext. 5608.

PLANT EXPANSION SECTION—William J. Bapst, chief. Room 2323, ext. 7802, 5602.

* National Production Authority (NPA), headed by Henry H. Fowler, is a unit of Department of Commerce charged with administering materials controls, priorities, plant expansion, etc. Its policies are formulated by Defense Production Administration (DPA), also headed by Henry H. Fowler, on basis of broad directions from Office of Defense Mobilization (ODM), under acting direction of John R. Steelman, directly responsible to the President. NPA Electronics Div., electronics industry's most important point of contact with govt. production control programs, is directly responsible to Horace B. McCoy, NPA assistant administrator for Textile, Leather & Specialty Equipment Bureau.

Components Branch

ELMER R. CRANE, chief. Room 2314, ext. 3750.

CAPACITOR & RESISTOR SECTION—R. D. Parker, chief. Room 2324, ext. 6389, 3769.

TRANSFORMER SECTION—E. M. Nyhen, chief. Room 2302, ext. 3300.

ELECTRON TUBE SECTION—Harold G. Butterfield, chief. Room 2316, ext. 3909.

SPECIAL COMPONENTS SECTION—William E. Dulin, chief. Room 2308, ext. 6411, 4611.

EXPEDITING SECTION—John A. Dennis, chief. Room 2347, ext. 3973.

End Equipment Branch

ROBERT R. BURTON, chief. Room 2331, ext. 4610.

FOREIGN SECTION—John A. Pfau, chief. Room 2335, ext. 3911.

RADIO & TV RECEIVER SECTION—Leon Golder, chief. Room 2343, ext. 4498.

BROADCAST & COMMUNICATIONS EQUIPMENT SECTION—J. Bernard Joseph, chief. Room 2339, ext. 4541.

Manufacturers of Telecasting Equipment

Transmitters

Towers

Antennas

Studio Equipment

Theatre TV

Industrial TV

Transmitters

ALLEN B. DuMONT LABORATORIES INC.—1500 Main Ave., Clifton, N. J. Mulberry 4-7400. Transmitter div.: C. E. Williams, director of operations; H. E. Taylor Jr., div. mgr.; R. E. Kessler, asst. div. mgr.; M. Harris, production control mgr.; G. S. Gregory, engineering mgr.; J. B. Tharpe, sales mgr.

FEDERAL TELECOMMUNICATION LABORATORIES INC. (IT&T)—500 Washington Ave., Nutley 10, N. J. Telephone: 2-3600. H. H. Buttner, president; J. G. Copelin, v.p.-comptroller; M. Silver, division head, TV; H. Busignies, technical director, aerial navigation; A. J. Warner, technical director, chemical & physical laboratories; Graybar Electric Co., TV distributor.

CANADIAN GENERAL ELECTRIC CO. LTD.—Royce Works, 830 Lansdown Ave., Toronto, Ont. Kenwood 3551. Electronic Equipment Dept.: W. D. Scholfield, mgr., electronic equipment; J. R. Warren, mgr., manufacturing; W. H. Holroyd, mgr., sales; H. S. Dawson, mgr., product planning; A. L. Hames, mgr., technical service; G. K. Free, mgr., accounting.

GATES RADIO CO.—123 Hampshire St., Quincy, Ill. Telephone: 8202. P. S. Gates, president; L. I. McEwen, v.p. & treas.; A. S. Petzoldt, secy.; Kell Todd, plant mgr.; Francis A. Wentura, chief engineer; Tom G. Banks Jr., research director. Washington representative: Owen J. McReynolds, Warner Bldg. Houston, Tex.: 270 Polk Ave.

GENERAL ELECTRIC CO.—Electronics Park, Syracuse, N. Y. Telephone: 76-4411. George F. Metcalf, gen. mgr., commercial & govt. equipment dept.; William J. Morlock, gen. mgr., commercial equipment; Paul L. Chamberlain, mgr., sales; Frank P. Barnes, sales mgr., broadcast equipment; Roy Jordan, adv. mgr.; C. Wesley Michaels, supervisor, marketing research; H. Brainard Fancher, mgr. engineering; Clare C. Lasher, mgr. manufacturing.

GENERAL PRECISION LABORATORY INC.—63 Bedford Road, Pleasantville, N. Y. Telephone: 2-2000. H. G. Place, president; R. L. Garman, v.p.; J. W. Murray, v.p.; B. Foulds, sales mgr.

RCA VICTOR DIVISION, Radio Corp. of America—Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000. W. W. Watts, v.p., engineering products dept.; T. A. Smith, asst. mgr.; A. R. Hopkins, gen. sales mgr.

Transmitting Antennas & Accessories

ANDREW CORP.—363 E. 75th St., Chicago 19, Ill. Triangle 4-4400. V. J. Andrew, chairman; A. S. Andrew, president; C. R. Cox, v.p. Antennas and associated components, transmission lines, cables and components. Branch: Andrew California Corp., Monrovia, Cal. Elliott 8-4945.

E. F. JOHNSON CO.—Waseca, Minn. Telephone: 990. E. F. Johnson, gen. mgr.; E. T. Herbig Jr., gen. sales mgr.; M. L. Johnson, purchasing agent; B. M. Hess, works mgr.; R. N. Weise, comptroller; E. R. Johnson, treas.; A. M. Pichitino, chief engineer. Antenna phasing equipment, antenna accessories, antenna insulators, coaxial transmission line, tower lighting filters, etc.

FEDERAL TELECOMMUNICATION LABORATORIES INC.—VHF & UHF antennas. (See listing under *Transmitters*.)

GENERAL ELECTRIC CO.—VHF & UHF antennas. (See listing under *Transmitters*.)

JOHN E. LINGO & SON INC.—2814 Buren Ave., Camden 5, N. J. Woodlawn 4-0487. John E. Lingo, president; Wesley Thompson, v.p.; Joseph J. Taylor, treas.; A. E. Lingo Jr., secy. Antennas.

RCA VICTOR DIVISION, Radio Corp. of America—VHF & UHF Antennas. (See listing under *Transmitters*.)

WORKSHOP ASSOCIATES DIVISION, The Gabriel Co.—Endicott St., Norwood, Mass. Telephone: 7-3300. Gardiner G. Green, v.p., electronic divisions; George McAllister, div. mgr.; Charles W. Creaser, sales mgr. UHF antennas.

Tower Manufacturers & Erectors

JOHN F. BEASLEY CONSTRUCTION CO.—Box 1624, Muskogee, Okla. Telephone: 4762. John F. Beasley, president; James H. Beasley, secy.-treas. Tower erection.

BLAW-KNOX DIVISION, Blaw-Knox Co.—Box 1198, Pittsburgh 30, Pa. Sterling 1-2700. Manufactures towers.

FREDERICK TOWER ERECTION CO.—248 W. 5th St., Frederick, Md. Telephone: 2165. Tower erection.

FURR & EDWARDS TOWER ERECTION CO. INC.—209 Cherry St., Rome, Ga. Telephone: 9807. Ward B. Furr, president; B. H. Furr, v.p.; Lela Ivey, secy.-treas. Tower erection & maintenance.

GRAND IRON WORKS INC.—525 Tiffany St., New York 59, N. Y. Dayton 8-2600. B. E. Alpern, president; J. J. Alpern, secy.-treas. Manufactures and erects towers.

HARTENSTINE-ZANE CO. INC.—225 Broadway, New York, N. Y. Barclay 7-8390. Tower erection.

HUGHEY & PHILLIPS CO.—4075 Beverly Blvd., Los Angeles 4, Cal. Normandy 3-2247. Eastern representative: Henry J. Geist & Associates Inc., 60 E. 42nd St., New York 17, N. Y. Murray Hill 7-1550; Boston area, 85 Main St., Concord, Mass. Manufactures tower lighting equipment.

IDECO DIVISION, Dresser-Stacy Co.—875 Michigan Ave., Columbus 8, O. University 2123. C. Edwin Ponkey, board chairman & chief executive officer; J. L. Pausch, exec. v.p.-secy.-treas. Manufactures towers.

LEHIGH STRUCTURAL STEEL CO.—17 Battery Place, New York 4, N. Y. Whitehall 4-1424. J. F. Neary, sales mgr., radio & export div. Manufactures towers.

MIZELL CONSTRUCTION CO.—Box 638, Ganado, Tex. Telephone: 169. Leonard Mizell, owner; Roy L. Mizell, Clarence Mizell & Jack Summers, field men. Tower erection.

PAUL SHEPARD CO.—1675 Galvez St., San Francisco 24, Cal. Atwater 8-0482. Paul Shepard, owner-mgr. Tower erection.

RACINE TOWER CONSTRUCTION CO.—1½ Center St., Brandon, Vt. Telephone: 85. Tower erection.

STAINLESS INC.—North Wales, Pa. Telephone: 874. Walter J. Guzewicz, president; Henry J. Guzewicz, v.p.; Richard J. Eberle, secy.-treas. Manufactures towers.

TOWER CONSTRUCTION CO.—107 Fourth St., Sioux City 3, Ia. Telephone: 5-7653. Tower erection.

TOWER ENGINEERING & CONSTRUCTION CO.—2930 Pease Ave., Houston 3, Tex. Central 7378. C. E. Norton, president; Vernon B. Scott, v.p.; G. W. Hunt, treas.; Benn S. Foss, sales mgr. East coast representative: Black Associates Inc., 41 E. 42nd St., New York, N. Y. Distributors & erectors of EMSCO towers.

TRUSCON STEEL CO.—Youngstown 1, O. Telephone: 3-2171. C. M. White, president; W. V. Peters, v.p.; A. J. Gentholtz, v.p.; A. C. Ruhlhey, secy.-treas.; G. F. Bateson, sales mgr., tower div.; A. C. Wallen, asst. sales mgr. Manufactures towers.

UNITED STATES TOWER CO.—219 Union Trust Bldg., Petersburg, Va. Telephone: 3347. J. J. Hoke, mgr. Manufactures towers.

WINCHARGER CORP.—E. 7th St. at Division, Sioux City 2, Ia. Telephone: 2-1844. R. F. Weing, v.p.-gen. mgr.; W. A. Amsler, controller-asst. treas.; John Alberts, secy.; V. V. Holmes, mgr., antenna tower dept. Eastern representative: Henry J. Geist & Associates Inc., 60 E. 42nd St., New York 17, N. Y. Boston area, 85 Main St., Concord, Mass. Manufactures towers.

WIND TURBINE CO.—E. Market St. and P.R.R., West Chester, Pa. Telephone: 3110. Robert W. Weeks, president; David A. Kay, secy.; Dorothea B. Weeks, treas. Manufactures towers.

Studio Equipment

AMPRO CORP.—2835 N. Western Ave., Chicago 13, Ill. Brunswick 8-4500. A. J. Palmer, president; H. Marx, v.p.-gen. sales mgr. Manufactures motion picture cameras, projectors, tape recorders.

AUDIO & VIDEO PRODUCTS CORP.—730 Fifth Ave., New York 19, N. Y. Plaza 7-3091. Charles E. Rynd, president; William H. Hazlett, commercial products sales mgr.; Kenneth B. Boothe, instrumentation sales mgr.; Leon A. Wortman, dir. of advertising & sales promotion. Manufactures rear-process still & motion picture equipment.

AURICON DIVISION, Berndt-Bach Inc.—7377 Beverly Blvd., Hollywood 36, Cal. York 8294. Erich M. Berndt, president; Walter Bach, exec. v.p.-treas. Manufactures TV transcription and motion picture cameras.

BODDE SCREEN CO.—8829 Venice Blvd., Los Angeles 34, Cal. Texas 0-3277. B. M. Bodde Sr., president; B. M. Bodde Jr., v.p.-gen. mgr. Manufactures background translucent screens & background projectors.

CAMERA EQUIPMENT CO.—1600 Broadway, New York 19, N. Y. Judson 6-1420. Frank C. Zucker, gen. mgr.; Burton H. Zucker, sales mgr.; Eugene H. Levy, asst. gen. mgr. Manufactures tripods, lens mounts, dollies, motors, lenses, filter holders.

CANADIAN GENERAL ELECTRIC CO. LTD.—Manufactures station electronic equipment. (See listing under *Transmitters*.)

CANADIAN MARCONI CO.—2442 Trenton Ave., Montreal 16, Que. Atlantic 9441. S. M. Finlayson, president; J. J. Kingan, gen. mgr.; W. H. Hopkins, comptroller; E. P. Horsnell, purchasing agent; J. Fergus, secy.; H. A. Rice, mgr., commercial products div. Manufactures station equipment.

CANNON ELECTRIC CO.—3209 Humboldt St., Los Angeles 31, Cal. Capitol 5-1251. Robert J. Cannon, president-gen. mgr.; Donald A. Davis, sales mgr. Manufactures TV camera & audio connectors.

(Continued on next page)

CHARLES ROSS INC.—333 W. 52nd St., New York 19, N. Y. Circle 6-5470. Charles Ross, president; William Lenhard, v.p.; Esther Turner, secy.-treas. Sells and rents TV and motion picture lighting equipment.

COLLINS RADIO CO.—Cedar Rapids, Ia. Telephone: 3-0281. A. A. Collins, president; R. S. Gates, v.p. & gen. mgr.; R. H. Hollister, broadcast sales mgr. Audio equipment and accessories.

CONRAC INC.—Glendora, Cal. Fleetwood 5-1241. W. J. Moreland, president; J. Grayson Jones, v.p.; K. L. Peyton, treas.; P. C. Kemp, secy.; W. B. Goodman, credit mgr. Manufactures Utility video monitors.

ALLEN B. DuMONT LABORATORIES INC.—Manufactures station equipment. (See listing under *Transmitters.*)

EASTMAN KODAK CO.—343 State St., Rochester 4, N. Y. Locust 6000. T. J. Hargrave, chairman; A. K. Chapman, president; Donald McMaster, v.p. & gen. mgr.; M. K. Robinson, secy.; M. B. Folsom, treas.; C. J. Van Niel, comptroller; C. E. Kenneth Mees, research, v.p.; Adolph Stuber, sales, v.p.; James E. McGhee, v.p. & gen. sales mgr.; Edward F. Curtis, v.p. motion picture sales; D. E. Hyndman, mgr., motion picture film dept. Manufactures motion picture film and equipment for TV use, recording cameras, camera lenses, TV projectors.

F. G. BACK VIDEO CORP.—500 Fifth Ave., New York 18, N. Y. Bryant 9-5835. Jack A. Pegler, president; Frank G. Back, treas. Video analyzer, Balowstar lens, 40-in. video reflector lens.

FEDERAL TELECOMMUNICATION LABORATORIES INC.—Manufactures studio equipment. (See listing under *Transmitters.*)

FLETT LABORATORY—3711 Marshal Rd., Drexel Hill, Pa. Clearbrook 9-4500. W. J. Flett, director. Manufactures Title-Master news type and optical slide projector, film camera bench, cameras for training and special purposes. Designs and constructs special equipment.

GATES RADIO CO.—Manufactures audio equipment & studio accessories. (See listing under *Transmitters.*)

GENERAL ELECTRIC CO.—Manufactures station equipment. (See listing under *Transmitters.*)

GENERAL PRECISION LABORATORY INC.—Manufactures camera chains, TV film projectors, recording cameras & monitors. (See listing under *Transmitters.*)

GRAY RESEARCH & DEVELOPMENT CO.—658 Hilliard St., Manchester, Conn. Hartford 33-1271 & Manchester 2-4506. W. E. Dittmars, president and treas.; V. H. Haag, v.p.; R. E. Mathes, asst. gen. mgr. & chief engineer; J. W. Wihel, secy.; J. F. McGovern, controller; C. B. Hayes, sales mgr.; Thorne Perry, asst. chief engineer. Manufactures Telops, multiplexers, camera turrets, vertical titler units, video devices, transcription pick-up arms and equalizers, audio devices.

HOUSTON-FEARLESS CORP.—11801 W. Olympic Blvd., Los Angeles 64, Cal. Bradshaw 2-4331. R. C. Wilcox, president; B. B. Smith, secy.-treas.; G. W. Engelhard, asst. secy.-treas. Manufactures motion picture processing machines, printers, cranes, dollies and associated TV studio equipment.

HUNT & PIPER MFG. CO.—7045 Romaine St., Hollywood 38, Cal. Hempstead 2326. Thomas E. Hunt, president; James B. Hunt, v.p.; Louis H. Piper, secy.-treas. Manufactures photographic lighting and dimming equipment, microphone booms.

KLIEGL BROS. INC.—321 W. 50th St., New York 19, N. Y. Columbus 5-0130. George Gill, Herbert More, TV sales representatives. Kliegl Lighting of California, 1060 Sixth St., Los Angeles; Arch Monson, TV sales representative. Manufactures TV studio & field lighting fixtures, accessories, wiring devices, etc.

MOLE-RICHARDSON CO.—937 N. Sycamore Ave., Hollywood 38, Cal. Hillside 8305. Peter Mole, president; Warren K. Parker, v.p.; E. C. Palmer, secy.-treas. Manufactures TV & photographic lighting equipment.

OTTO K. OLESON CO.—1534 Cahuenga Blvd., Hollywood 28, Cal. Otto K. Oleson, president; Noble B. Gowing, v.p.; Ronald A. Button, secy.; B. E. Frieberg, treas. Manufactures TV, theatrical & photographic lighting equipment, microphone booms.

PHILCO CORP.—Govt. & Industrial Div., Abbottsford Rd. & Wissahickon Ave., Philadelphia 44, Pa. Tennessee 9-4000. James D. McLean, gen. sales mgr.; George A. Hagerty, industrial sales mgr. Manufactures flying spot scanners, monoscopes, specialized cathode ray tubes.

POLARAD ELECTRONICS CORP.—100 Metropolitan Ave., Brooklyn 11, N. Y. Stagg 2-3465. D. L. Jaffe, president; P. H. Odessey, chief engineer; Leo Gross, chief systems engineer. Manufactures iconoscope and orthicon camera chains, monoscope cameras, synchronizing generator, picture and waveform monitors, portable video monitors, distribution amplifiers, power supplies, studio control consoles, radio cue system, etc.

PRODUCERS SERVICE CO.—2704 W. Olive Ave., Burbank, Cal. Rockwell 9-3144. Edward Furer, owner. Manufactures TV recording cameras & special effects motion picture equipment.

RCA VICTOR DIVISION, Radio Corp. of America—Manufactures field & relay video equipment, mobile units, studio cameras & film equipment, studio controls, monoscopes, sync generators, amplifiers, power supplies, studio lighting and related studio & station equipment. (See listing under *Transmitters.*)

SHERRON ELECTRONICS CO.—1201 Flushing Ave., Brooklyn 6, N. Y. Hyacinth 7-2820. P. H. Sherron, president; J. W. Hunter, v.p.; R. M. Stock, v.p.; J. G. Littell, chief electronic engineer. Manufactures custom-built transmitters, sync generators, signal synthesizers, monoscopes, shapers-timers-blanking generators.

STERLING TELEVISION INC.—15 W. Lake St., Chicago 1, Ill. Randolph 6-8210. John H. Mitchell, president; Sterling Quinlan, v.p. & production mgr.; Elmer C. Upton, secy.-treas. Manufactures Multiscope optical projector.

TELECHROME INC.—88 Merrick Rd., Amityville, L. I., N. Y. Telephone 4-4446. J. R. Popkin-Clurman, president and chief engineer; Murray L. Singer, executive v.p.; E. G. Popkin-Clurman, v.p.; Raymond Reisler, secy. & counsel; J. F. Scott, adv. & promotional mgr.; Harry L. Clark, sales mgr.; G. F. Delmato, plant mgr.; R. S. Aha, chief development engineer. Flying spot scanners, TV special effects.

TELEPROMPTER SERVICE CORP.—270 Park Ave., New York 17, N. Y. Plaza 3-3846. Branch: 1735 N. Ivar St., Hollywood, Cal. Gladstone 6300. Irving B. Kahn, president; Hubert J. Schlafly, v.p. & secy.; Fred Barkau, v.p.; Charles Stevens, treas.; I. E. Showerman, sales v.p. Manufactures, leases and licenses equipment for cueing actors and speakers.

TELEVISION ASSOCIATES INC.—E. Michigan St., Michigan City, Ind. Telephone: 7-7207. W. C. Eddy, president; J. L. Lahey, asst. gen. mgr. Manufactures TV lighting equipment dollies, tripods, relay mounting equipment, film magazines, projectors, rear projection screens.

TELEVISION EQUIPMENT CORP.—238 William St., New York 38, N. Y. Beekman 3-6750. John B. Milliken, president; Peter H. Milliken, secy.-treas.; David Greenberg, chief engineer. Manufactures TV cameras, oscilloscopes, test equipment, etc.

TELEVISION UTILITIES CORP.—1315 Jericho Turnpike, New Hyde Park, N. Y. Floral Park 4-0408. A. H. Siegel, president; Charles H. Odem, v.p. & chief engineer. Private Eye monitors.

TELEVISION ZOOMAR CORP.—500 Fifth Ave., New York 36, N. Y. Jerry Fairbanks, president; Jack A. Pegler, secy.; Frank G. Back, treas. Manufactures Zoomar lenses.

TRESSEL TELEVISION PRODUCTIONS INC.—11 S. LaSalle St., Chicago, Ill. Financial 6-2976. Frank Tracey, president & gen. mgr.; Arthur Main, v.p. Manufactures Projectall remote controlled automatic slide & opaque projector with multiplexer mirrors. (Distributed by INS-INP Television Dept., 235 E. 45th St., New York, N. Y., Robert H. Reid, mgr.)

VICTORLITE INDUSTRIES INC.—5350 Second Ave., Los Angeles 43, Cal. Axminster 8305. H. G. FitzGerald, president; Ralph W. Siegel, sales mgr.; William Cole, shop mgr. Manufactures Visual-Cast, OpaCast, and IdentiCast projection aid for studio use. Represented by Teleflex, 5732 Sunset Blvd., Hollywood 28, Cal.

Industrial TV Equipment

ALLEN D. CARDWELL MFG. CORP.—Plainville, Conn. Telephone: 1070. R. H. Soby, president; Charles Russell, engineering v.p.; J. F. Gibbs, sales mgr. Color TV studio equipment.

DIAMOND POWER SPECIALTY CORP.—Lancaster, O. Telephone: 4830. W. P. Thomas, chairman; W. J. Fitzhugh, president; L. B. Schueler, gen. sales mgr.; J. A. Good, mgr., electronics dept. Manufactures Utiliscope industrial TV systems.

ALLEN B. DuMONT LABORATORIES INC.—Manufactures industrial TV systems. (See listing under *Transmitters.*)

GENERAL PRECISION LABORATORY INC.—Manufactures industrial TV equipment, Staticon & Image orthicon, monochrome & color. (See listing under *Transmitters.*)

GRAY RESEARCH & DEVELOPMENT CO.—Manufactures color TV monitors. (See listing under *Studio Equipment.*)

RCA VICTOR DIVISION, Radio Corp. of America—Manufactures industrial TV systems, using Vidicon tube. (See *Transmitters.*)

REMINGTON-RAND INC.—315 Fourth Ave., New York 10, N. Y. Manufactures color & monochrome industrial TV systems.

TELECHROME INC.—Manufactures industrial TV equipment, including color TV test & transmitting equipment, color monitors & reproducers. (See listing under *Studio Equipment.*)

TELEVISION UTILITIES CORP.—Manufactures Private Eye monitors for industrial TV use. (See *Studio Equipment.*)

Theatre-TV Equipment

AIR MARSHAL CORP.—12 East 44th St., New York 17, N. Y. Murray Hill 7-7800. Bernard J. Chubet, president; Irwin F. Dersch, gen. mgr.; A. D. Sobel, chief engineer. Theater-View system.

GENERAL PRECISION LABORATORY INC.—GEL intermediate film system, Simplex direct projection system. (See listing under *Transmitters.*)

PARAMOUNT PICTURES CORP.—1501 Broadway, New York 18, N. Y. Bryant 9-8700. Paul Raibourn, v.p.; Richard Hodgson, director of TV development; Albert Chesnes, mgr. theatre TV dept. 35mm intermediate film system.

RCA VICTOR DIVISION, Radio Corp. of America—M. L. Bennett, mgr., theatre equipment sales. RCA direct projection system. (See listing under *Transmitters.*)

SKIATRON ELECTRONICS & TELEVISION CORP.—30 E. 10th St., New York 3, N. Y. Oregon 3-3464. Arthur Levey, president; Kurt Widder, secy.-treas.; Phillip A. Levey, v.p. Plans production of Ultrasonic system.

TRAD TELEVISION CORP.—1001 First Ave., Asbury Park, N. J. Telephone: 2-7447. Victor Trad, president; George Trad, v.p.; Ricardo Muniz, v.p. in charge of operations; Alex Brown, gen. sales mgr. Tradivision direct projection system.

TWENTIETH CENTURY-FOX FILM CORP.—444 West 56th St., New York 19, N. Y. Columbus 5-7200. Spyros P. Skouras, president; Earl I. Sponable, director of research & development. Holds world rights for manufacture & distribution of Eldophor color system (to be manufactured by General Electric under contract).

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- Membership List; Trade Directory, 1951-52**—Radio-Television Manufacturers Assn. Washington, D. C. 1951. 112 pp. Association officers, member organizations with company officials and products, and a trade name index.
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- Radio-TV Personalities Directory, 1951-52, 5th Ed.**—Radio Reports Inc. New York, N. Y. 1951. 106 pp. An annual listing of newscasters and commentators in special fields covering networks and local stations in nine major areas of country; supplement, February 1952.
- TV Directory**—Ross Reports. New York, N. Y. Nov. 1951. 49 pp. Names, addresses for networks, agencies, sponsors, stations, film producers, distributors, agents, unions, etc.
- TV Film Program Directory, Feb. 1952, Corrected to May 1, 4th Ed.** Compiled and edited by Judy Dupuy. New York, N. Y. Broadcast Information Bureau. 1952. 415 pp. A bi-monthly directory giving title, length, date, original producer, TV distributor, story line, etc. Other BIB directories available such as Series, Serials, and TV Film Packages; Directory of Free TV Film; Who's Who and What's Where at TV Stations; Who's Who in TV Film Production & Distribution and specialized directories.
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- Yearbook**—Radio and Television Directors Guild. New York, N. Y. 1950. 180 pp. Includes listing of television programs giving sponsor, agency, producer, director, talent, etc.; directory of members by city.
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- All About Television**—By John Derby. Chicago, Ill., Popular Mechanics Press. 1952. 171 pp. Explanation for laymen with particular emphasis on set installation and servicing.
- Broadcasting: Radio and Television**—By Henry L. Ewbank and Sherman P. Lawton. New York, N. Y., Harper. 1952. 528 pp. "Discusses the subject from the point of view of the industry, the manager, the director, the performer and the listener."
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- The Future of Television, 2nd Ed.**—By Orrin E. Dunlap Jr. New York, N. Y., Harper. 1947. 194 pp. Development of television with glimpses at its possible uses and effects.
- The Miracle of Television**—By Luther S. H. Gable. Chicago, Ill., Wilcox & Follett. 1949. 151 pp. Explanation of the technical aspects of the medium for the layman.
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- The Outlook for Television**—By Orrin E. Dunlap Jr. New York, N. Y., Harper. 1932. 297 pp. Non-technical study of television's history and growth to time of publication.
- Picture Book of Radio and Television**—By Jerome S. Meyer. New York, N. Y., Lothrop, Lee & Shepard. 1951. 40 pp. Explanation of technical radio and television for boys and girls.
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- Radio, Television, and Society**—By Charles A. Siepmann. New York, N. Y., Oxford. 1950. 410 pp. Background of radio and television and their effects on our society.

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- Television Works Like This**—By Jeanne Bendick and Robert Bendick. New York, N. Y., McGraw-Hill. 1949. 62 pp. A complete story of how a TV picture is sent out over the air. For the juvenile reader.
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Techniques

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Guide to Greater Profits for TV, Radio, Record and Electrical Appliance Retailers—By Editors of Radio & Television Retailing. New York, N. Y., Caldwell-Clements. 1951. 183 pp. A manual of merchandising suggestions.

The Impact of TV Expansion—Radio-Television Manufacturers Assn. Washington, D. C. 1951. 43 pp. plus charts. Probable effect of lifting of freeze on critical materials and manpower.

Pattern for TV Profit—By Roy F. Allison in collaboration with A. B. Chamberlain, Rodney D. Chipp, Raymond F. Guy, Thomas E. Howard, and Frank L. Marx. Great Barrington, Mass., FM-TV Magazine. 1952. A monthly series from March to December 1952 covering organization, equipment, and operation of TV stations in large and small communities.

Radio and Television Sets—Production, Sales, & Inventories, 1947 Thru 1951—Radio-Television Manufacturers Assn. Washington, D. C. 1952. Statistics of sets by types.

TV Station Operating Costs—By Joseph Herold. Television Digest with Electronics Reports. Special Report. Washington, D. C., Radio News Bureau. April 19, 1952. 6 pp. Reprint from Broadcast News, March-April 1952; space requirements and operating expenses of stations of varying sizes.

Television . . . A Report on the Visual Broadcasting Art—Edited by C. A. Batson. Washington, D. C., National Assn. of Broadcasters. 1948. Still a practical manual for those who wish to start a television station.

Television Construction Costs—December 1951—By Neal McNaughten. Washington, D. C., National Assn. of Radio and Television Broadcasters. 1951. 56 pp. Complete VHF and UHF station costs with sections on transmitting plants, antenna systems and programming plants.

Television Station Facilities: Construction Costs—CBS Television Network. New York, N. Y. 1952. 36 pp. Based on the CBS Television Clinic of May 1 and 2, 1952; a detailed cost analysis for five different sizes of stations.

Television Station Planning—General Electric Co. Schenectady, N. Y. 1952. An extensive booklet on station requirements, basic equipment combinations, and integrated systems.

Television Status and Trends—By Alfred N. Goldsmith. New York, N. Y., Assn. of National Advertisers. April 1949. 8 pp. plus charts. The condition of television in 1949, stressing factors of interest to advertisers.

Things You Should Know About the Purchase and Servicing of Television Sets—RTMA and Assn. of Better Business Bureaus. Washington, D. C., and New York, N. Y. 1952. 11 pp. Tips on possible set difficulties and service contract specifications.

Advertising—Audience Reactions

Advertising Psychology and Research—By Darrell B. Lucas and Stuart H. Britt. New York, N. Y., McGraw-Hill. 1950. 765 pp. An introductory text including research methods used in measuring television audiences and effects of television advertising.

Audience Reaction to Evening Television Programs—Erwin, Wasey & Co. New York, N. Y. 1951. 31 pp. A detailed survey of both adult and juvenile viewing plus criticism and the effect of TV on children.

Effectiveness of Television in Teaching Sewing Practices—By Meredith C. Wilson and Edward O. Moe. Washington, D. C., Govt. Printing Office. 1951. 35 pp. A Department of Agriculture extension circular measuring the effectiveness of the "Let's Make a Dress" TV series.

The Effects of Television on College Football Attendance: Report No. 3—National Opinion Research Center. Chicago, Ill., National Collegiate Athletic Assn. April 22, 1952. 30 pp. A study prepared for the NCAA on attendance and how it has been affected by TV during 1951.

Five Big Reasons for Getting Into Daytime Television Now—CBS Television Network. New York, N. Y. July 1951. Details of the reasons daytime television should be used.

Fourth Annual Television Poll—By Gordon Levoy, 6331 Hollywood Blvd., Hollywood, Cal. 1951. 7 pp. Results of questionnaires sent to agencies, advertisers and stations on preference for live vs. film and for type and length of programs.

How to Increase the Efficiency of Television Commercials—By Horace S. Schwerin. New York, N. Y., Assn. of National Advertisers. 1951. 16 pp. Speech at 42nd annual meeting of the ANA giving concrete suggestions based on research gathered by the Schwerin Research Corp. in its study of television commercials.

Impact of Television on Radio Listening—Assn. of National Advertisers. New York, N. Y. Aug. 1951. 8 pp. A third report estimating the effect of TV on radio as of October 1, 1951.

Just What Has Television Done to Recreation-Communications?—Radio-Television Manufacturers Assn. Washington, D. C. 1952. 16 pp. A summary of Jerry Jordan's 3-year study showing that television has not harmed other recreational activities.

Liquor Advertising Over Radio and Television—U. S. Senate. 82nd Congress. Washington, D. C., Govt. Printing Office. 1952. 285 pp. Hearings before the Committee on Interstate and Foreign Commerce on a bill to prohibit such advertising on radio and television.

NRDGA Television Report—By Dane F. Hahn, Walter J. Haggerty and Raymond S. Reed. New York, N. Y., National Retail Dry Goods Assn. 1951. 40 pp. Details of sales experience in trading areas to help TV retailers appraise the future trend of sales; graphs of TV set sales by markets.

A Plan for the Evaluation of Audience Measurement Methods—National Assn. of Broadcasters. Washington, D. C. March 1951. 32 pp. Description of basic research methods with proposal to eliminate confusion in the existing radio and television rating services.

Printers' Ink Guide to Television Advertising—Printers' Ink Publishing Co. New York, N. Y. 1949. 63 pp. A collection of this magazine's articles on commercial video appearing in 1948 and 1949 with a selected bibliography of P.I. articles dating back to 1929.

Profitable Advertising in Today's Media and Markets—By Ben Duffy. New York, N. Y., Prentice-Hall. 1951. 416 pp. The selection and effective use of all types of media with two chapters on television and the measuring of its coverage.

The Readership of Magazine Advertisements vs. the Growth of Television—Daniel Starch and Staff. New York, N. Y. Oct. 1951. A series of charts showing the effect of television on movie attendance, radio ratings, magazine sales, and the readership of various types of advertisements during the previous five years.

A Report on the Impact of Television in a Major Metropolitan Market—By Harold W. Zorbaugh and C. Wright Mills. New York, N. Y., Puck, The Comic Weekly. 1952. 35 pp. Summary of TV's effects on week-end activities and other media, particularly Sunday comics.

Report to the Forty-sixth Annual Convention of the National Collegiate Athletic Association—NCAA Television Committee, Chicago, Ill. 1952. 30 pp. A report on the experiment of controlled televising of football games during 1951.

Some Aspects of Television as an Advertising Medium in 1948—By Sidney N. Wagner. New York, N. Y., Broadcast Music Inc. 1949. 10 pp. A master's thesis giving "tabulation and analysis of 184 questionnaire responses" of advertisers using television during year.

Starch Evaluation of Television Commercials—Daniel Starch and Staff. New York, N. Y. 1952. 15 pp. Explanation of methods used in Starch analysis of commercials.

A Study of the Effects on the Recall of Advertising Material When the Medium of Sight is Added to a Given Sound Commercial—By William D. Hocker. New York, N. Y., United Videogram. 1949. 53 pp. A Princeton University thesis with conclusions which "would seem to indicate that television advertising is superior to radio advertising as far as the recall effectiveness of brand names and features of the products is concerned."

Successful Radio and Television Advertising—By E. F. Seehafer and J. W. Laemmar. New York, N. Y., McGraw-Hill. 1951. 574 pp. A complete text on all aspects of the subject.

Summer Television Advertising—National Broadcasting Co. New York, N. Y. 1952. 68 pp. Effectiveness of television as an advertising medium for the summer based on a survey of the New York metropolitan area.

TV Results, 1952 ed.—Sponsor Services. New York, N. Y. 1952. 56 pp. 196 success stories of television advertising with a "capsule case history" of each.

Tele-Census—Woodbury College. Los Angeles, Cal. 1949 to date. A series of surveys concerning consumer reaction to television. Also issue special studies TV Impact on Education, 1951, and Radio-TV and the Six Year Old, 1952.

Television as an Advertising Medium—By Philip A. Bennett (U. S. Dept. of Commerce). Washington, D. C., Govt. Printing Office. 1949. 30 pp. Reviews facts and potentialities; a listing of video stations with market data statistics for each is also given.

Television Association Study of National Talent, Programs, Slogans—By Herbert True. New York, N. Y., Sponsor Publications. 1950. A study of the ability to recall and associate sponsors, talent, slogans and products.

Television Today: Its Impact on People and Products—National Broadcasting Co. New York, N. Y. 1951. 66 pp. A second NBC-Hofstra study of television sales effectiveness in the New York metropolitan area.

Television's Effects on the Family's Activities—By Thomas E. Coffin. Hempstead, N. Y., Hofstra College. July 1948. 33 pp. The effects by socio-economic levels on activities within and outside the home.

Videotown IV—Cunningham & Walsh. New York, N. Y. 1951. 24 pp. The fourth annual study of the progress of television in an actual city near New York and the second showing the effects of TV on the living habits of set owners.

What TV Is Doing to Us—By Jack Gould. New York, N. Y., New York Times. 1951. 13 pp. A series of seven articles surveying the effects of television on American life.

What's Happening to Leisure Time in Television Homes?—Batten, Barton, Durstine & Osborn. New York, N. Y. 1951. A study of a cross-section of activities of urban America.

Employment—Careers

Employment Outlook in Radio and Television Broadcasting Occupations—U. S. Bureau of Labor Statistics, in cooperation with Veterans Administration. Washington, D. C., Govt. Printing Office. 1949. 69 pp. A state-by-state study of conditions.

Getting a Job in Television—By John Southwell. New York, N. Y., McGraw-Hill. 1947. 120 pp. Describes the various opportunities in the field—directing, writing, acting, set designing, and technical work—outlining the needed qualifications and probable salaries.

Opportunities in Television—By Jo Ranson & Richard Pack. New York, N. Y., Grosset & Dunlap. 1950. 128 pp. Describes positions, salaries and qualifications.

Report of the Committee on Television Operations, Standards and Personnel—Television Broadcasters Assn. New York, N. Y. 1948. 41 pp. Personnel requirements for a television station given in detail, both for engineering and program department. Television glossary is included.

Station Management Takes a Look at Television Jobs—National Assn. of Radio and Television Broadcasters. Washington, D. C. 1952. 17 pp. A composite picture of the types of jobs available, education and experience necessary, and desirable aptitudes.

TV and Electronics as a Career—By Ira Kamen and Richard H. Dorf. New York, N. Y., John F. Rider. 1951. 326 pp. Technical positions in television broadcasting and manufacturing described in considerable detail.

Television Employment and Wages. Report No. 4—National Assn. of Radio and Television Broadcasters. Washington, D. C. 1951. 6 pp. Gives average weekly wage rates for all types of TV jobs—plus a summary on employment.

Your Career in Television—By William I. Kaufman and Robert S. Colodzin. New York, N. Y., Merlyn Press. 1950. 206 pp. Overall specific job breakdown of each of the TV categories, together with problems involved in getting a television station on the air.

Your Opportunities in Television—By Ruth L. Harrington. New York, N. Y., Medill McBride. 1949. 199 pp. Varied jobs with respective requirements, duties, education, qualifications, necessary experience and salary range.

Youth—Educational Aspects

Educational Television Survey Report—Institute for Better Living. New York, N. Y. June 11, 1951. 12 pp. A survey of educational institutions conducted for the Allen B. DuMont Laboratories on their preferences for operating their own educational stations, commercially or non-commercially, or co-operating with stations operated by commercial interests.

Evidence in Support of Comments of the Board of Regents of the University of the State of New York—Board of Regents of the University of the State of New York. Albany, N. Y. 1951. Statements made before the FCC, Sept. 4, 1951, supporting allocation of channels for educational use.

Los Angeles Television, May 23-29, 1951—By Dallas W. Smythe and Angus Campbell. Urbana, Ill., National Assn. of Educational Broadcasters. Dec. 1951. 94 pp. NAEB monitoring study No. 2 covering a week of television programming in Los Angeles. Of value to commercial as well as educational telecasters.

The Modern School Looks at Television—RCA Victor Division. Camden, N. J. 1949. 18 pp. The great possibilities of television as a supplement to classroom discussion.

Of Children and Television—Xavier University. Cincinnati, Ohio. 1951. A study of the effect of television on school achievement on the sixth and seventh grade level and of the viewing habits of these children.

A Study of New York City Television Programming for the Week of January 4-10, 1951—By Dallas W. Smythe. Urbana, Ill., National Assn. of Educational Broadcasters. 1951. 21 pp. A supplement to the Jan.-Feb. 1951 issue of the NAEB News-Letter devoted to the NAEB monitoring study No. 1 with data on TV programming collected by educators to support their plea for educational channels.

A Study of Television as a Teaching Tool—By Russell E. Helmick. Cincinnati, Ohio, Univ. of Cincinnati. April 23, 1951. 35 pp. A study of teachers' attitudes toward television as a means of education.

TV Channels for Education—Joint Committee on Educational Television. Washington, D. C. 1951. 32 pp. "A statement of the needs and potentialities of educational television."

Teaching Through Radio and Television—Rev. ed.—By William B. Levenson and Edward Stasheff. New York, N. Y., Rinehart. 1952. 560 pp. This revised edition offers specific suggestions for TV script writing and program production, and includes a discussion of radio and TV commercial programs for children.

Television and the Metropolitan Museum of Art—By Lydia B. Powell. New York, N. Y., Metropolitan Museum of Art. 1946. 109 pp. "Report on the application of television to museum education and extension."

Television and Our Children—By Robert L. Shayon. New York, N. Y., Longmans, Green. 1951. 94 pp. Analyzes the case against TV, its attraction for children and how it can help them.

Textbooks and TV—By Justin Miller. Washington, D. C., National Assn. of Radio and Television Broadcasters. May 1951. 32 pp. Condensed testimony before the FCC, Jan. 26, 1951, giving the NARTB's position on the allocation of channels for educational use.

Training By Television—By Robert T. Rock Jr., James S. Duva and John E. Murray. Port Washington, N. Y., U. S. Navy Special Devices Center. 1951. 2 vols. (24 pp. each). Two studies by Fordham University, the first of learning and retention by Army Field Force Reservists trained by television, the second of television training for Naval Air Reservists compared with other forms of training.

The Use of Television by the Public Library—Library Public Relations Council and American Library Assn. Chicago, Ill., The American Library Assn., 1949. 35 pp. The report of a forum discussion by representatives of television and the library showing the potentialities of TV for public libraries.

Use of Television Frequencies for Educational Purposes—U. S. Senate. 82nd Congress. Washington, D. C., Govt. Printing Office, 1951. 44 pp. Hearings before the sub-committee of the Interstate and Foreign Commerce Committee on Sen. Res. 127, May 31, the Benton bill on assignment of TV channels.

Legal Problems—Standards

Allocation Standards for VHF Television and FM Broadcasting—Joint Technical Advisory Committee. New York, N. Y., 1948. 31 pp. and annexes. Proceedings of the JTAC, vol. 2: report prepared to assist the FCC in its deliberations concerning allocation of frequencies between 54 and 216 megacycles.

17th Annual Report, Fiscal Year Ended June 30, 1951—Federal Communications Commission. Washington, D. C., Govt. Printing Office, 1952. 181 pp. Television broadcast service for the year included.

End-of-the-Freeze: The Final Television Allocation Report Making Possible Grants of New Stations After July 1, 1952—Television Digest with Electronics Reports. Special Report. Washington, D. C., Radio News Bureau, April 14, 1952. 243 pp. Full text containing new city-by-city allocations, rules, regulations, standards, charts, curves, maps, mileage tabulations, etc.

FCC Policy on Television Freeze and Other Communication Matters—U. S. Senate. 82nd Congress. Washington, D. C., Govt. Printing Office, 1951. 60 pp. Hearing before the Committee on Interstate and Foreign Commerce, July 18, 1951, with testimony by Chairman Coy of the FCC.

The Judges and the Judged—By Merle Miller. New York, N. Y., Doubleday, 1952. 220 pp. The report on blacklisting in radio and television prepared for the American Civil Liberties Union.

The Licensing of Radio Services in the United States, 1927 to 1947—By Murray Edelman. Urbana, Ill., Univ. of Illinois Press, 1950. 229 pp. History of licensing with some sections devoted to television.

List of Cities Grouped in Accordance with the Priorities Established in Temporary Processing Procedure for Television Broadcast Applications—Federal Communications Commission. Washington, D. C., 22 pp. plus appendices.

Radio and Television Broadcast Standards—National Broadcasting Co., New York, N. Y. 1951. 46 pp. A manual of program standards set up by NBC for its radio and television services.

Radio and Television Law—By Harry P. Warner. Albany, N. Y., Matthew Bender, 1948. 1095 pp. Loose-leaf manual on legal and regulatory structure of the industry; a 248-page cumulative supplement followed in 1949.

Report of the Ad Hoc Committee for the Evaluation of the Radio Propagation Factors Concerning the Television and Frequency Modulation Broadcasting Services in the Frequency Range Between 50 and 250 MC, vol. 2, July 7, 1950—Federal Communications Commission. Washington, D. C., 43 pp. plus endorsements. Also Reference I: Report on Interference Caused by More Than One Signal—By Raymond M. Willmott, Oct. 5, 1949. 17 pp. plus graphs; Reference J: Combination of Several Interfering Signals in the VHF Range—By Harry Fine, Aug. 31, 1949. 4 pp. plus graphs; and Reference L: An Abbreviated Method For Calculating Multiple Interference—By Harry Fine, Feb. 27, 1950. 4 pp. plus graphs.

Risks & Rights in Publishing, Television, Radio, Motion Pictures, Advertising and the Theater—By Samuel Spring. New York, N. Y., Norton, 1952. 385 pp. A law book for laymen who are concerned with presenting ideas through these media with a special chapter on "Television's problems."

Sixth Report and Order—Federal Communications Commission. Electreporter Inc., 1760 Pennsylvania Ave., N.W., Washington, D. C. 1952. 3 vols. The official report of the end of the freeze.

Standards of Good Engineering Practice Concerning Television Broadcast Stations, Effective Dec. 19, 1945—Federal Communications Commission. Washington, D. C. 1945. These standards have been brought up to date by amendments in the End-of-the-Freeze: The Final Television Allocation Report, 1952 (Sixth Report and Order).

The Television Code of the National Association of Radio and Television Broadcasters—National Assn. of Radio and Television Broadcasters. Washington, D. C. 1951. 10 pp. Code of material suitable for presentation over television to be followed by subscribing TV stations and networks.

Utilization of Ultra-high Frequencies for Television—Joint Technical Advisory Committee. New York, N. Y., 1948. 149 pp. Proceedings of the JTAC, vol. 1: report prepared to assist the FCC in its deliberations concerning the future use of frequencies from 475 to 890 megacycles.

Engineering

Color Television—Institute of Radio Engineers. New York, N. Y., October 1951. Complete issue given over to articles by experts in color TV.

Color Television—By Edward M. Noll. Indianapolis, Ind., Paul H. Wendel, 1951. 2 vols. Color television systems described and compared. Circuit diagrams and photographs included.

Electronics Dictionary—By Nelson M. Cooke and John Markus. New York, N. Y., McGraw-Hill, 1945. 433 pp. An illustrated glossary including television terms.

Electro-Optical Characteristics of Television Systems—By Otto H. Schade. Harrison, N. J., Radio Corp. of America, 1948. Technical material on television camera systems, images, vision and visual systems reprinted from the RCA Review.

Elements of Television Systems—By George E. Anner. New York, N. Y., Prentice-Hall, 1951. 804 pp. A practical volume on closed television systems, the commercial telecasting system, and color television systems. Includes picture standards, scanning methods, camera tubes.

First Report of Commission (Color Television Issues) Docket Nos. 8736 & 8975, 9175, 8976—Federal Communications Commission. Washington, D. C. 1950. 59 pp. plus appendices. Also ANNEX, Sept. 1, 1950. Second Report, Oct. 10, 1950. Detailed findings and conclusions on color television systems.

Is Color Television Ready for the Home?—Radio Manufacturers Assn. Washington, D. C. 1950. 6 pp. Brief outline of color television systems, questions and answers about state of television.

The NTSC Color Television Standards—National Television Standards Committee. Secure from General Electric Co., Syracuse, N. Y., 1951. 7 pp. Standards capable of providing a high quality color picture with definition equal to that of the present black-and-white receivers.

Painting with Light—By John Alton. New York, N. Y., MacMillan, 1949. 191 pp. The way to use light and shadows to create certain effects is discussed by this expert photographer. Also lenses, cameras, mirrors, etc. Nearly 300 illustrations. All is applicable to television.

Practical Television Engineering—By Scott Helt. New York, N. Y., Murray Hill, 1950. 708 pp. Detailed engineering treatment of television transmitting and receiving. Chapters on the camera chain, TV broadcasting techniques (technical) are included.

The Present Status of Color Television—U. S. Advisory Committee on Color Television. Washington, D. C., Govt. Printing Office, 1950. 63 pp. Report to the U. S. Senate Committee on Interstate and Foreign Commerce (Condon report).

Questions & Answers in Television Engineering—By Carter V. Rabinoff and Magdalena E. Wolbrecht. New York, N. Y., McGraw-Hill, 1950. 300 pp. Practical, detailed answers to hundreds of questions on all phases of television engineering.

Radio and Television Mathematics—By Bernhard Fischer. New York, N. Y., Macmillan, 1949. 484 pp. A handbook of nearly 400 problems and their solutions makes this a practical reference text for anyone working in radio, video, or other branches of electronics.

Standards on Television—Institute of Radio Engineers. New York, N. Y. Separate standards on: Methods of Measurement of Electronically Regulated Power Supplies, 1950; Methods of Measurement of Television Signal Levels, Resolution, and Timing of Video Switching Systems, 1950; Methods of Measurement of Time Arise, Pulse Width, and Pulse Time of Video Pulses in Television, 1950; Methods of Testing Television Receivers, 1948; and Methods of Testing Television Transmitters, 1947.

TV Picture Projection and Enlargement—By Allan H. Lytel. New York, N. Y., John F. Rider, 1949. 179 pp. Discussion of the fundamentals of light and the principles of reflection, refraction, and lenses as well as various TV projection systems.

Telecasting and Color—By Kingdon S. Tyler. New York, N. Y., Harcourt, Brace, 1946. 213 pp. A step-by-step explanation of the how's and why's of a television program complete to the duties of the studio and control room personnel. The first part of the book deals with black-and-white technique, second with color.

Television. Vols. 1-6, 1936-1950—RCA Laboratories Division. Princeton, N. J. Collection of addresses and papers on all phases of technical TV by experts in the field.

Television Engineering, 2nd Ed.—By Donald G. Fink. New York, N. Y., McGraw-Hill, 1952. 721 pp. This completely revised edition contains 112 pages on color fundamentals and color TV systems. Analysis of images, camera tubes, TV broadcasting and receiving equipment are included.

Television Equipment, Theory and Operation, 6th Ed.—Radio Corp. of America, Engineering Products Dept. Camden, N. J., 1951. 444 pp. Manual for television technical training program. Transmitter layouts, operation, description, antennas & towers, video equipment including cameras & lenses, station equipment layouts, and audio operation and equipment. Well-illustrated with photographs and diagrams.

Television Principles—By Robert B. Dome. New York, N. Y., McGraw-Hill, 1951. 291 pp. An outgrowth of the graduate course for engineering students given by Syracuse Univ. and the General Electric Co. Transmission, reception, antennas & scanning are among subjects treated.

Television Simplified, 3rd Ed.—By Milton S. Kiver. New York, N. Y., Van Nostrand, 1950. 608 pp. Basic principles of television, antennas, receivers, camera tubes, color TV, etc., are all treated in this well-illustrated book.

Television Standards and Practice—Edited by Donald G. Fink. New York, N. Y., McGraw-Hill, 1943. 405 pp. Selected papers from Proceedings of The National Television System Committee and its panels. Scanning, channels, transmitters, picture synchronization, polarization are among subjects studied.

Television. The Electronics of Image Transmission, 2nd Ed.—By Vladimir K. Zworykin and G. A. Morton. New York, N. Y., Wiley, 1940. 646 pp. A new edition is in process of this basic television engineering text.

The Transistor—Bell Telephone Laboratories. New York, N. Y., 1951. 792 pp. Selected reference material on characteristics & applications.

UHF Television and VHF-UHF Tuners—By Edward M. Noll. Indianapolis, Ind., Paul H. Wendel, 1951. 52 pp. Technical explanation with diagrams.

UHF—What It Means to Television . . . and to You—Radio Corp. of America. New York, N. Y., 1952. 23 pp. A short, non-technical, well-illustrated account of UHF, particularly RCA's research and the Bridgeport tests.

The Use of Motion Picture Films in Television—Eastman Kodak Co. Rochester, N. Y., 1951. Recommended equipment and techniques to be employed.

Video Handbook—By Morton G. Scheraga and Joseph J. Roche. Montclair, N. J., Wm. F. Boyce, 1949. 892 pp. Essentially a technical manual dealing with technical data on receivers and transmission but including a chapter on "Creating a TV show."

The Zoomar Lens—By Frank G. Back. New York, N. Y., Television Zoomar Corp., 1949. 31 pp. The Zoomar lens and its use.

Antennas—Receivers—Servicing

- Basic Television—Principles and Servicing**—By Bernard Grob. New York, N. Y., McGraw-Hill. 1949. 596 pp. Practical TV & FM receiver servicing manual. Includes chapters on television broadcasting, color television, and light principles.
- Better Television Reception in Fringe and Low-Signal Areas**—By Woodrow Smith and R. L. Dawley. Santa Barbara, Cal., Editors and Engineers. 1950. 141 pp. Intended for professional installer and the amateur experimenter. Devoted entirely to problems related to reception of the VHF television channels.
- Coyne Television Encyclopedia**—Edited by Bennett W. Cooke et al. Chicago, Ill., Coyne Electrical and Television-Radio School. 1951. 727 pp. A practical reference book on television receivers and reception.
- Directory of Community Antenna Systems**—Comp. in cooperation with National Community Television Assn. Television Digest with Electronics Reports. Supplement #79. Washington, D. C., Radio News Bureau. May 10, 1952. State listing.
- Home Study Course in Television Servicing**—RCA Institutes. New York, N. Y. Consists of ten units of studies, each unit containing three or more lessons. Course covers all makes of receivers manufactured, includes trouble-shooting and servicing hints. Complete with schematic diagrams and circuits.
- Mandi's Television Servicing**—By Matthew Mandl. New York, N. Y., Macmillan. 1952. 421 pp. TV receivers, circuits, antennas, trouble-shooting, service instruments are all treated in this up-to-date guide.
- Most-Often-Needed 1951 Television Servicing Information**—Comp. by M. N. Beltman. Chicago, Ill., Supreme Publications. 1951. 192 pp. Practical service manual alphabetically arranged by make of TV receiver.
- Photofact Television Course**—By Albert C. W. Saunders. Indianapolis, Ind., Howard W. Sams. 1949. 215 pp. A servicing course with emphasis placed on the picture tube.
- Practical TV Antennas for UHF**—By E. O. Johnson and R. F. Kolar. Camden, N. J., RCA Victor Division. 1952. Text, diagrams and photographs suggest types of TV antennas best suited to various areas.
- Practical Television Servicing**—By J. Richard Johnson and John H. Newitt. New York, N. Y., Murray Hill Books. 1949. 334 pp. A working manual to show the serviceman what to do and not to do; tools and equipment needed, safety measures, wiring techniques, and trouble-shooting case histories.
- RCA Television Pict-O-Guide**—By John R. Meagher. 3 vols. Harrison, N. J., Radio Corp. of America. 1949-1952. Photographic analysis of hundreds of TV images, with brief explanation of each, helps technicians locate trouble in receiver.
- Radio and Television Receiver Circuitry and Operation**—By Alfred A. Ghrardi and J. Richard Johnson. New York, N. Y., Rinehart. 1951. 669 pp. Basic circuits treated in detail.
- Radio and Television Receiver Troubleshooting and Repair**—By Alfred A. Ghrardi and J. Richard Johnson. New York, N. Y., Rinehart. 1952. 822 pp. "Information necessary for recognizing, locating, & repairing defects in radio and television receivers." Two chapters cover servicing problems connected with recorders & record changers.

- Servicing TV in the Customer's Home**—By Milton S. Kiver. Indianapolis, Ind., Howard W. Sams. 1951. 96 pp. A practical manual to enable servicemen to take care of sets in home rather than transport them to shop.
- TV and Other Receiving Antennas**—By Arnold B. Bailey. New York, N. Y., John F. Rider. 1950. 595 pp. Theory and practice. Problems and basic types of antennas are described from which the reader is enabled to analyze any new form of antenna.
- TV . . . FM Antenna Installation**—By Ira Kamen and Lewis Winner. New York, N. Y., Bryan Davis. 1949. 125 pp. A basic guide to installation, maintenance and servicing. Diagrams and photographs included.
- TV Master Antenna Systems (Installation & Distribution)**—By Ira Kamen and Richard H. Dorf. New York, N. Y., John F. Rider. 1951. 356 pp. Working manual containing details of all important master antenna systems; with schematic diagrams, performance figures and design data. Also chapters on video distribution systems such as Hotelevision.
- Television and FM Antenna Guide**—By Edward M. Noll and Matthew Mandl. New York, N. Y., Macmillan. 1951. 311 pp. Step-by-step procedures in antenna installations, together with explanations of propagation, antenna characteristics, etc. Charts & tables included.
- Television and F-M Receiver Servicing, 2nd Ed.**—By Milton S. Kiver. New York, N. Y., Van Nostrand. 1950. 248 pp. TV antenna & receiver set installation, operation, servicing and trouble-shooting.
- Television Antennas, 2nd Ed.**—By Donald A. Nelson. Indianapolis, Ind., Howard W. Sams. 1951. 223 pp. Design, construction, installation, and trouble-shooting guide. Well illustrated.
- Television for Radiomen**—By Edward M. Noll. New York, N. Y., Macmillan. 1949. 595 pp. A theoretical and practical guide for those interested in construction, operation and servicing.
- Television Installation Techniques**—By Samuel L. Marshall. New York, N. Y., John F. Rider. 1950. 330 pp. Opening with chapters on the nature of television, antenna systems, etc., this excellent book gives material and methods for all types of antenna installations and problems and regulations relating to receiver installations.
- Television Interference, 2nd Ed.**—Comp. by Philip S. Rand. South Norwalk, Conn., Remington Rand Laboratory of Advanced Research. 1952. 108 pp. A compilation of articles on various types of interference.
- Television Manual, Vols. 1-9**—John F. Rider. New York, N. Y., 1948-1952. Contains all available circuit diagrams of TV receivers, arranged alphabetically by manufacturer.
- Television Servicing**—By Walter H. Buchsbaum. New York, N. Y., Prentice-Hall. 1950. 340 pp. Television theory, alignment, installation, trouble-shooting. Illustrations and diagrams.
- Television Servicing**—By Solomon Heller and Irving Shulman. New York, N. Y., McGraw-Hill. 1950. 434 pp. A practical book for the serviceman covering satisfactory receiver installation, a summary of TV receiver troubles & remedies, and a study of the TV receiver sections.
- Television Tube Location Guide (TGL-2), 1st Ed.**—By Howard W. Sams. Indianapolis, Ind., Howard W. Sams. 1951. Tube identification is available at once with these layout charts of later models.
- Theory and Design of Television Receivers**—By Sid Deutsch. New York, N. Y., McGraw-Hill. 1951. 536 pp. This book is primarily for engineers, rather than servicemen. Basic sections of television receivers are treated in detail. The final chapter discusses servicing techniques.

ORGANIZATIONS

Dealing with Television

(Continued from page 50)

- RECORD INDUSTRY ASSOCIATION OF AMERICA Inc.**, 270 Park Ave., New York 17, N.Y. Plaza 5-5467. Milton R. Rackmil, president; A. B. Green & Lawrence K. Green, v.p.; Frank B. Walker, treas.; John W. Griffin, exec. secy.
- SALES MANAGERS CLUB, EASTERN DIVISION**, 3602 35th Ave., Long Island City, N. Y. Astoria 8-3728. Bernard L. Cahn, chairman; Jerry Kirschbaum, v.p.; Walter Jablon, secy.
- WEST COAST ELECTRONIC MANUFACTURERS ASSOCIATION (WCEMA)**, Leon B. Ungar, Ungar Electric Tools Inc., president; Noel E. Porter, Hewlett-Packard Co., v.p.; J. J. Halloran, Electro Engineering Works, secy.; George B. Clark, Tetrad Co., treas. Los Angeles Council: Leon B. Ungar, chairman; E. P. Gertsch, Gertsch Products, vice chairman; George Clark, secy.-treas. San Francisco Council: Noel Porter, Hewlett-Packard, chairman; Norman Moore, Litton Industries, vice chairman; James J. Halloran, secy.

Technical

- ACOUSTICAL SOCIETY OF AMERICA**, 57 E. 55th St., New York 22, N.Y. ELdorado 5-5850. Harry F. Olson, president; Hallowell Davis, president-elect; Richard D. Fay, v.p.; Wallace Waterfall, secy.; Herbert A. Erf, treas.; Floyd A. Firestone, editor.
- AMERICAN INSTITUTE OF ELECTRICAL ENGINEERS (AIEE)**, 500 Fifth Ave., New York 36, N. Y. BRyant 9-0887.
- AMERICAN RADIO RELAY LEAGUE (ARRL)**, 38 La Salle Rd., West Hartford 7, Conn. HARTford 3-6268. Goodwin L. Dosland, president. Vice presidents: Wayland M. Groves, F. E. Handy. A. L. Budlong, secy.-gen. mgr.

AUDIO ENGINEERING SOCIETY, Box 12, Old Chelsea Station, New York 11, N. Y. C. G. McProud, president; F. Sumner Hall, exec. v.p.; Lloyd C. Wingard, central v.p.; H. M. Tremaine, western v.p.; C. J. LeBel, secy.; R. A. Schlegel, treas.

INSTITUTE OF RADIO ENGINEERS (IRE), 1 E. 79th St., New York 21, N. Y. REgent 7-9600. Donald B. Sinclair, president; Harold L. Kirke, v.p.; George W. Bailey, exec. secy.

JOINT ELECTRON TUBE ENGINEERING COUNCIL (JETEC) of RTMA and NEMA. Directors: W. R. G. Baker, GE; H. J. Hoffman, Machlett Labs. Council: Virgil M. Graham, Sylvaia, chairman; V. L. Ronci, Bell Telephone Labs; J. A. McCollough, Eitel-McCollough; D. D. Knowles, Westinghouse; K. C. De Walt, GE; G. R. Shaw, RCA; A. K. Wright, Tung-Sol.

JOINT ELECTRONICS INDUSTRY COMMITTEE (JEIC) of RTMA and NSIA—Co-chairmen: Fred R. Lack, Western Electric, & Robert C. Tait, Stromberg-Carlson. Secy.: H. G. Beauregard, 1200 18th St., N.W., Washington 6, D. C.

JOINT TECHNICAL ADVISORY COMMITTEE (JTAC) of IRE & RTMA, c/o Institute of Radio Engineers, 1 E. 79th St., New York 21, N. Y. REgent 7-9600. Members: Ralph Bown, chairman; A. V. Loughren, vice chairman; Lloyd V. Berkner, Donald G. Fink, John V. L. Hogan, D. D. Israel, I. J. Kaar, Philip F. Siling, Laurence G. Cumming, non-member secy.

NATIONAL TELEVISION SYSTEM COMMITTEE, c/o Dr. W. R. G. Baker, General Electric Co., Electronics Park, Syracuse 1, N. Y. Telephone: 76-4411. Dr. W. R. G. Baker, chairman. Vice chairmen: Elmer W. Engstrom, A. V. Loughren, David B. Smith. Counsel: Philip Deckert, Philco; Robert M. Estes, GE. Mrs. Martha Kinzie, secy.

THE RADIO CLUB OF AMERICA Inc., 11 W. 42nd St., New York 36, N. Y. LOnacre 5-6622. O. James Morelock, president; Ralph R. Batchler, v.p.; Bernard D. Loughlin, recording secy.; Joseph J. Santley, treas.

SOCIETY OF MOTION PICTURE & TELEVISION ENGINEERS (SMPTE), 40 W. 40th St., New York 18, N. Y. LOnacre 5-0172. Peter Mole, president; Herbert Barnett, executive v.p.; Boyce Nemece, exec. secy.; G. L. Beers, chairman, theater TV committee; R. L. Garman, chairman, films for TV; F. N. Gillette, chairman, TV film equipment; Richard Blount, chairman, TV studio lighting.

Directory of

Community Television Antenna Systems

Data supplied by system operators, equipment manufacturers and
National Community Television Assn.

Asterisk (*) indicates project still in planning stage. Date indicates when service started.

ALABAMA

Fort Payne—City TV Co., Fort Payne. J. L. Killian, mgr.

ARKANSAS

Batesville—Community Antenna Co. Inc., Batesville. James Davidson and Thomas H. Choate, partners. May 1, 1952.

CALIFORNIA

Carmel—Alarm Corp., Box 3455. G. B. Henderson, pres. Oct. 1, 1951.

Concord—TV Transmission Inc., 205 Hookston Rd. William A. Gentry, pres. October 1951. Plans 6 projects in Contra Costa county.

Grass Valley—Community Antenna Co. Inc., 127 Neal St. John G. Colling, pres. March 1952.

Orinda—TV Master Antenna System Inc., Box 533. C. O. Davey, pres. June 3, 1952.

*Palm Springs—International Telemeter Corp., 2000 Stoner Ave., Los Angeles. Carl Leserman, v.p.

Taft—Kern Mutual Telephone Co., Taft. Jack McGuire, mgr.

ILLINOIS

Peru—TV Transmission Co., 301 Peru St. V. K. Victor, exec. v.p. September 1951.

INDIANA

Cannelton—Channel Towers, Cannelton. Charles G. Gerber, mgr. June 1952. Also serves Tell City, Ind.

KENTUCKY

Frankfort—Water & Electric Board, City of Frankfort. (Municipally owned.)

Hazard—Hazard TV Co., Hazard. Clarine Daniels, pres. July 1951.

*Maysville—Tele-ception of Maysville Inc., c/o W. Howes Meade, 612 Security Trust Bldg., Lexington, Ky. W. Howes Meade, pres.

Pikeville—Valley TV Service Inc., Box 128. R. G. Wells Jr., pres. October 1951.

*Richmond—Tele-ception of Richmond Inc., c/o W. Howes Meade, 612 Security Trust Bldg., Lexington, Ky. W. Howes Meade, pres.

Wheelwright—Inland Steel Co., Wheelwright. E. R. Price and George Leatherman, mgrs. Sept. 27, 1951.

Winchester—Tele-ception of Winchester Inc., c/o W. Howes Meade, 612 Security Trust Bldg., Lexington, Ky. W. Howes Meade, pres.

LOUISIANA

*Lake Charles—Calcasieu TV Co., 1016 Louisiana St. Thornton G. Lake, partner.

MAINE

Biddeford—Maine TV Inc., 40 Front St., Bath, Me. Joseph Roseberry, pres. March 1952. Also serves Sanford, Me.

MARYLAND

Cumberland—Potomac Valley TV Co. Inc., 100 S. Liberty St. J. Holland Rannels, pres. Dec. 20, 1951.

*Friendsville—Yough TV Co., Friendsville. R. Earl Guard, pres.

Hancock—Community TV Inc., Hancock. Stanley Fulton, pres. March 15, 1952.

MASSACHUSETTS

*Orange—Mohawk Valley TV Inc., 3 S. Main St. Ansel E. Gridley, pres. Also serves Athol.

NEW HAMPSHIRE

Laconia—Community T-V Corp., Box 157. Thomas J. McIntyre, pres. June 25, 1952.

NEW YORK

Dansville—Valley TV Inc., Dansville. John E. Durkee, mgr.

Margaretville—Tel-Viz Co., Margaretville. Sheldon A. Birdsall, mgr. Dec. 20, 1951.

Montour Falls—Montour Falls Master Antenna Corp., Main St. Philip Hager, mgr.

Watertown—C & H TV Service Inc., 119 Stone St. Charles H. Curtis, pres. June 19, 1951.

OHIO

Athens—Hocking Valley TV Inc., 95 Morris Ave. John C. Hollaway, pres. Nov. 3, 1951.

Millersburg—Community TV Inc., Millersburg. H. D. Calhoun, mgr. Sept. 1, 1951.

Murray City—Ayers Store, Murray City. John Ayers, owner. Dec. 20, 1951.

New Philadelphia—T-V Antenna System Inc., 1216 E. High Ave. K. G. Walker, pres. Dec. 17, 1951.

Sugarcreek—Tower Antennas Inc., Box 1328. Claude Stevanus, pres. May 29, 1952. Also serves Shanesville, O.

OKLAHOMA

Ardmore—Vumore Co., Box 986. Larry B. Boggs, pres. May 1, 1952.

Duncan—Video Independent Theatres, Box 1334, Oklahoma City. C. O. Fulgham, mgr.

OREGON

Astoria—Radio & Electronics Co., 612 Commercial St. L. E. Parsons, owner. December 1949.

PENNSYLVANIA

Ashland—Ashland Video Co., Ninth & Market Sts. Robert N. Kyler. June 1, 1951.

Bangor—Clar-O-View Community TV Co., 34 Market St. John W. Arnst, pres. April 1, 1952.

Bellefonte—Central Pennsylvania Corp., High St. J. B. Craig, pres. Jan. 1, 1952.

Bethlehem—Electronic Enterprises Inc., 310 E. Goepf St. James G. Petrakis, pres. Sept. 14, 1951.

Brislin—Radio Specialty Shop, Houtzdale, Pa. Luther W. Wilkes, owner. July 1, 1951.

Brockway—Brockway TV Inc., 957 Fifth Ave. Joseph S. Pisoni, chairman. (Municipally owned.) April 15, 1952.

*DuPont—Radio City, 15 Broad St. Harry Mertz, owner.

East Conemaugh—Apex TV & Furniture Co., 227 Franklin St. Frank Chiodo, mgr.

Elizabethville—Lykens Valley TV, Elizabethville. R. L. Weaver, mgr.

Everett—Everett TV Corp., Foundry & Center Sts. Carl T. Whetstone, pres. June 1, 1952.

Hamburg—Hamburg Tire Co., 231 N. Third St. D. H. Schoener and W. E. Schoener, partners. Jan. 1, 1952.

Harrisburg—Perfect TV Inc., 263 Rely St. J. Calvin Frank, pres. Sept. 9, 1951.

Hazleton—Mountain City TV Co., 98 N. Wyoming St. Tristram F. Lucian, pres. Feb. 10, 1952.

Isabella—Isabella Community Antenna Co., Box 121. Frank J. Beachley, mgr. June 1951.

Lansford—Panther Valley TV Co. Inc., 171 W. Ridge St. Robert J. Tarlton, pres. Oct. 19, 1950. Also serves Coaldale, Pa.

Lewistown—Pennwire TV Co., 28 Valley St. G. F. Gardner Jr., pres. Jan. 1, 1952.

Lock Haven—Susquehanna Valley TV Corp., 308 N. Grove St. Dale Allen, pres. Sept. 27, 1951.

Mahanoy City—City TV, 31 E. Center St. B. McLaughlin, mgr.

Mahanoy City—Service Electric Co., Mahanoy City. John Walsonavich, mgr.

*Mauch Chunk—Mauch Chunk TV Service Co., c/o R. M. Rahn, Mauch Chunk Trust Co. Robert Gosser, pres.

Meyersdale—Kirchner TV Co. Inc., 19 Center St. Robert Kirchner, pres. June 25, 1952.

*Mt. Carmel—S. P. Jerko, Second & Oak Sts.

Nescopeck—Lee Antenna Co. Inc., 309 E. Diamond Ave., Hazleton, Pa. Paul F. Lee, pres. April 5, 1952. Also serves Berwick and Bloomsburg, Pa.

Nesquehoning—R. G. Genzlinger Inc., 1 E. Catawissa St. R. G. Genzlinger, pres. November 1949. Also serves Lansford, Pa.

Oil City—TV Cable Co., Dale Bldg. B. A. Drellick, pres. Dec. 3, 1951.

Palmerton—Palmerton TV Signal Corp., 513 Delaware Ave. Claude E. Reinhard, pres. September 1951.

*Pine Grove—Pine Grove Community TV Co., Pine Grove. William Gibson, mgr.

Plymouth—Shawnee TV Co. Inc., 49 E. Main St. Robert R. Hoosey, pres. Oct. 9, 1951.

Pottsville—Pottsville Trans-Video Corp., Second & Laurel Sts. Martin F. Malarkey Jr., pres. Feb. 10, 1951. Also serves Minersville, Pa.

Pottsville—Wire Teleview Co., 711 Schuylkill Ave. Clarence F. Schoffstall, mgr.

Ridgway—Ridgway TV Co., 119 N. Broad St. Frank S. Rich, mgr. Feb. 8, 1952.

St. Clair—St. Clair TV Corp., 61 N. Second St. John S. Warner, mgr. July 1, 1951.

Schuylkill Haven—TV Cable Corp. of Schuylkill Haven, 19 E. Main St. Amos Strause, pres. Feb. 10, 1952.

Shamokin—Eastern Pa. Relay Station Inc., 313 N. Shamokin St. J. J. Barni, pres. August 27, 1951.

WASHINGTON

Seattle—Holert Electronic Inc., 2300 W. Spokane St. Frank T. Holert Jr., pres. June 20, 1952.

WEST VIRGINIA

Amherstdale—Guyan Eagle Coal Co., Amherstdale. Frank Reeves, mgr. January 1952.
 *Beckley—Beckley Newspapers Corp., Beckley. Charles Hodel, pres. Coalwood—Olga Coal Co., Coalwood. W. D. Dantzler, mgr. June 20, 1952.
 East Gulf—C. H. Mead Coal Co., East Gulf. H. G. Schmidt, pres. May 15, 1952.
 Fairview—Williamson TV Corp., Williamson. Jack Gates, mgr.
 Holden—Durfee's Inc., 124 Main St., Logan, W. Va. C. O. Erickson, pres.
 Logan—Durfee's Inc., 124 Main St. C. O. Erickson, pres.
 Mallory—Durfee's Inc., 124 Main St., Logan, W. Va. C. O. Erickson, pres.
 Mullens—Mullens TV Cable Service, c/o Guyandotte Electric. Robert R. Jones and DeForest Lilly, partners. April 23, 1952.
 Prenter—Red Parrot Coal Co., Prenter. C. G. Evans, mgr. Dec. 12, 1951.
 Princeton—Commercial TV Antenna Service Inc., Box 205. E. Clyde Bourne, pres. June 18, 1952.
 Rainelle—Rainelle TV Corp., King Coal Hotel, East Rainelle. Howard G. Combs, pres. April 1951.
 Richwood—Richwood TV, Richwood. Carl E. Galner, pres.
 War—TV Antenna Service Inc., c/o War Light & Water Co. L. W. Coffey, pres. June 1, 1952.
 Weirton—Weirton TV Cable Co., 3225 Main St. William R. Crago, pres.
 Welch—West Virginia TV Co., c/o Grace Hospital, Elkorn St. Dr. E. O. Gates and William Cherner, partners. June 6, 1951.
 *Wheeling—Wheeling Antenna Co. Inc., Box 1043. Donald W. Levenson, pres.
 Whitesville—Whitesville Radio & TV Service, Whitesville. James Williams, mgr. Feb. 1, 1951.
 Williamson—Williamson TV Co. Inc., Williamson. Ersel L. Slater, pres. June 1952.

WISCONSIN

Rice Lake—Dairyland TV, 222 E. Erie St., Milwaukee. Harold Sampson, pres.

Shamokin—TV Extension Corp., 715 W. Walnut St. Walter H. Miller, pres. Sept. 22, 1951.
 Shenandoah—Shen-Heights TV Associates, 138 N. Jardin St. Frank T. Brophy, pres. October 1951. Also serves William Penn & Lost Creek, Pa.
 Stroudsburg—Pocono TV Relay Inc., 240 Lee Ave. John M. Price, mgr. April 1, 1952.
 *Sunbury—Sunbury Electronic Sales & Service, Eighth & Market Sts. William Miller, mgr.
 Tamaqua—Tamaqua TV Inc., 98 Centre St. Ben P. Houser, pres. June 15, 1951.
 Wilkes-Barre—Teleservice Co. of Wyoming Valley, 166 S. Main St. Ralph Katrosch, pres.
 Williamsport—West Branch TV Services Inc., 120 W. Fourth St. Joseph L. Lecce, pres. April 1, 1952. Also serves Duboisstown & Montoursville, Pa.
 Williamsport—W. Dorland Rouse, 531 Pine St.

TENNESSEE

Kingsport—TV Cable Corp., Commerce & New Sts. W. Kyle Huddle, pres. Dec. 20, 1951.

TEXAS

Graham—TV Distributing Co., 610 Oak St. Brown Walker, owner. August 1951.
 Mt. Pleasant—Goolsby TV Sales Co., Mt. Pleasant.
 *Palestine—Clearview TV, 708 W. Crawford. Roy Barnes, mgr.
 Sherman—Tele-Vue Products Co., 325 W. Houston St. C. Jack Bean, pres. Jan. 1, 1951.
 Tyler—Television Inc., 317 N. Broadway. B. M. Frazer, pres. March 15, 1952.

UTAH

Bountiful—Harold Calder, 107 N. Main St. July 1951.

VERMONT

Barre—Vermont TV Inc., 142 Washington St. Alfred Desorta, pres. May 1, 1952.
 *Brattleboro—Elliot Barber.
 Burlington—Green Mountain TV Corp., Burlington. John Abajian Jr., pres.

VIRGINIA

*Grundy—Rifes Radio & TV Co., Stacey, Va. Barnes Rife & J. A. Rife, partners.
 Harrisonburg—Shenandoah Bestg. Co., Rawley Pike. Frederick Allman, pres.
 Staunton—Staunton Video Corp., 27 Middlebrook Ave. Norwood Rosen, pres. April 27, 1952.

RTMA Estimates of Factory

**Production, Sales & Inventories
TV Sets, by Months: 1950-52**

1950	Production	Factory Inventories End of Month	Factory Sales
January	438,700	46,800	427,000
February	479,900	30,900	495,800
March (5 weeks)	686,600	30,500	687,000
April	542,600	52,600	520,500
May	486,000	162,900	375,700
June (5 weeks)	502,500	201,200	464,200
July	327,500	182,700	346,000
August	720,600	107,200	796,100
September (5 weeks)	843,800	83,300	867,700
October	838,300	47,300	874,300
November	738,800	78,200	707,900
December (5 weeks)	858,500	143,800	792,900
Total	7,463,800		7,355,100
1951			
January	650,700	158,500	636,000
February	679,319	170,700	667,119
March (5 weeks)	870,000	268,039	772,661
April	500,000	481,873	286,166
May	405,000	647,505	239,368
June (5 weeks)	352,500	797,153	202,852
July	148,926	801,000	145,079
August	146,705	761,221	186,484
September (5 weeks)	337,341	489,562	609,000
October	411,867	395,000	506,429
November	415,332	287,000	523,332
December (5 weeks)	467,108	216,710	537,398
Total	5,384,798		5,311,888
1952			
January	404,933	203,954	417,689
February	409,337	204,022	409,269
March (5 weeks)	510,561	234,021	480,562
April	322,878	291,724	265,175
May	309,375	397,257	203,842
June (5 weeks)*	372,775	404,871	116,500

* Preliminary estimates.

RTMA Estimates

**Distributor Sales & Inventories
TV Sets, by Months: 1950-52**

1950	Factory Sales	Distributors' Inventories End of Month	Shipments to Dealers
January	427,000	136,100	377,900
February	495,800	96,300	535,600
March (5 weeks)	687,000	141,300	642,000
April	520,500	180,000	481,800
May	375,700	208,400	347,300
June (5 weeks)	464,200	395,500	277,100
July	346,000	273,400	468,100
August	796,100	240,300	829,200
September (5 weeks)	867,700	187,900	920,100
October	874,300	234,100	828,100
November	707,900	287,900	654,100
December (5 weeks)	792,900	363,500	717,300
Total	7,355,100		7,078,600
1951			
January	631,750	371,200	624,050
February	664,019	386,319	648,900
March (5 weeks)	767,961	517,980	636,300
April	282,066	524,455	275,591
May	234,618	513,823	245,250
June (5 weeks)	195,852	519,361	190,314
July	139,604	534,440	124,525
August	183,984	541,708	176,716
September (5 weeks)	606,775	493,708	654,775
October	498,329	446,137	545,900
November	518,732	405,469	559,400
December (5 weeks)	532,123	439,340	498,252
Total	5,255,813		5,179,973
1952			
January	417,689	485,342	371,687
February	409,269	459,804	434,807
March (5 weeks)	480,562	469,349	471,017
April	265,175	447,519	287,005
May	203,842	415,899	235,462
June (5 weeks)*	116,500	429,000	352,000

* Preliminary estimates.

TELEVISION SETS-IN-USE

With Total Families and Other Market Data

Tabulations by NBC Research Dept. Covering All Counties Receiving Standard TV Signal
 From the 64 Stations Affiliated with NBC (see Editor's Note opposite page)
 For latest sets-in-use figures, consult monthly tabulations published regularly in *Television Digest*
 Figures reproduced with special permission of NBC and *Sales Management Magazine*

Market	TV Sets-in-Use (June 1, 1952)	Radio Homes in TV Areas (Jan. 1, 1951)	1951 Total Homes	1951 Population	1951 Retail Sales	1951 Food Sales	1951 Automotive Sales	1951 Drug Sales	1951 Effective Buying Income
*Albuquerque	14,400	50,260	49,800	186,100	\$ 171,608,000	\$ 36,683,000	\$ 29,509,000	\$ 5,892,000	\$ 260,858,000
Ames, Iowa									
(Des Moines)	86,300	196,810	211,700	686,000	745,616,000	144,836,000	151,003,000	18,870,000	1,026,267,000
Atlanta	172,000	363,490	431,600	1,598,300	1,324,931,000	282,691,000	262,437,000	41,623,000	1,735,086,000
Baltimore	391,000	462,800	474,600	1,695,800	1,696,026,000	446,674,000	239,054,000	56,592,000	2,435,789,000
Binghamton	74,000	209,920	219,200	760,800	753,535,000	195,179,000	123,770,000	16,024,000	1,013,938,000
Birmingham	107,000	231,020	265,200	993,700	697,468,000	182,893,000	132,365,000	18,756,000	1,031,348,000
Bloomington	165,000†	147,640	156,400	517,700	415,914,000	98,789,000	80,884,000	11,984,000	607,402,000
Boston	904,000	1,110,760	1,121,100	3,970,100	4,229,109,000	1,192,116,000	563,906,000	128,714,000	6,385,332,000
*Brownsville, Tex.-									
Matamoros, Mexico	10,800	62,820	77,500	323,500	233,290,000	55,763,000	45,559,000	6,638,000	316,938,000
Buffalo	271,000	346,800	357,600	1,257,100	1,423,557,000	359,130,000	257,146,000	36,368,000	1,804,827,000
Charlotte	145,000	324,640	381,800	1,498,700	1,080,938,000	256,000,000	225,509,000	29,164,000	1,428,027,000
Chicago	1,160,000	1,691,790	1,750,700	5,893,200	6,890,371,000	1,502,607,000	1,009,653,000	204,798,000	11,182,365,000
Cincinnati	326,000	410,770	426,100	1,399,600	1,345,378,000	350,641,000	223,557,000	39,300,000	2,234,060,000
Cleveland	624,000	851,520	897,000	3,069,900	3,391,572,000	880,370,000	587,440,000	97,662,000	5,369,227,000
Columbus	213,000	335,190	343,600	1,164,700	1,110,770,000	252,866,000	205,475,000	30,603,000	1,724,224,000
{ Dallas (see Ft. Worth-Dallas)		369,670	409,500	1,332,500	1,619,281,000	321,074,000	312,265,000	51,930,000	2,056,436,000
Davenport-									
Rock Island	118,000	200,300	203,000	668,400	720,143,000	151,413,000	141,598,000	17,373,000	1,056,140,000
Dayton	190,000	271,780	280,800	947,800	954,154,000	223,233,000	173,996,000	29,560,000	1,483,987,000
Detroit	686,000	938,410	947,600	3,395,000	4,129,527,000	945,070,000	951,926,000	163,258,000	6,035,461,000
Erie	82,700	150,950	155,800	523,900	578,969,000	146,838,000	107,885,000	12,266,000	768,934,000
{ Fort Worth		369,670	409,500	1,332,500	1,619,281,000	321,074,000	312,265,000	51,930,000	2,056,436,000
{ Dallas	172,000								
Grand Rapids	136,000†	185,300	187,000	633,500	705,846,000	181,215,000	122,888,000	26,914,000	885,531,000
Greensboro	87,000	256,540	291,300	1,131,500	851,291,000	182,745,000	162,467,000	24,303,000	1,297,601,000
Houston	150,000	302,490	338,200	1,133,500	1,279,013,000	305,541,000	252,203,000	39,840,000	1,892,380,000
Huntington	83,000	183,470	207,300	769,500	529,746,000	135,129,000	103,073,000	14,190,000	846,471,000
Indianapolis	235,000†	370,320	379,000	1,235,000	1,306,839,000	283,489,000	258,589,000	49,618,000	2,079,664,000
Jacksonville	58,000	105,360	121,500	429,800	409,856,000	104,415,000	87,879,000	15,378,000	508,040,000
Johnstown	154,000	307,940	337,700	1,219,500	1,040,167,000	296,008,000	193,098,000	21,865,000	1,443,068,000
Kalamazoo	144,000†	199,050	196,600	656,500	713,408,000	179,661,000	135,927,000	25,456,000	966,943,000
Kansas City	210,000	457,230	462,700	1,451,300	1,611,121,000	315,837,000	296,920,000	75,719,000	2,230,400,000
Lancaster	150,000	206,800	211,900	734,000	755,288,000	169,964,000	136,443,000	17,414,000	1,204,513,000
Lansing	100,000	219,610	218,900	758,200	845,409,000	210,327,000	187,028,000	28,119,000	1,199,372,000
Los Angeles	1,200,000	1,601,330	1,695,900	5,142,400	5,748,284,000	1,371,665,000	1,049,141,000	202,116,000	9,071,376,000
Louisville	141,000	237,680	251,400	903,500	763,892,000	179,386,000	154,258,000	29,222,000	1,195,966,000
Memphis	133,000	246,380	272,500	1,024,200	838,546,000	172,215,000	182,027,000	22,995,000	1,028,226,000
Miami	87,000	176,100	202,200	638,300	818,418,000	165,331,000	132,279,000	40,187,000	902,281,000
Milwaukee	336,000	406,400	411,500	1,412,100	1,574,407,000	367,187,000	269,984,000	40,408,000	2,407,257,000
Minneapolis-St. Paul	318,000	453,860	460,100	1,575,700	1,713,045,000	351,907,000	294,168,000	49,799,000	2,419,273,000
Nashville	68,500	226,110	255,500	929,100	666,103,000	149,780,000	146,558,000	19,179,000	918,213,000
New Haven	286,000	507,320	512,900	1,783,700	1,984,355,000	524,390,000	315,341,000	62,300,000	3,128,889,000
New Orleans	97,900	249,170	286,500	1,014,500	812,919,000	184,462,000	105,230,000	31,540,000	1,205,393,000
New York	3,005,000	4,104,370	4,239,900	14,316,000	16,256,111,000	4,606,751,000	1,806,320,000	405,631,000	26,793,521,000
Norfolk	116,000	186,110	231,700	863,300	660,007,000	164,127,000	121,036,000	21,025,000	1,022,528,000
Oklahoma City	92,300	225,180	241,400	789,500	726,203,000	148,659,000	169,330,000	27,233,000	960,201,000
Omaha	130,000	214,210	224,400	741,600	843,325,000	162,821,000	167,014,000	25,475,000	1,218,453,000
Philadelphia	1,052,000	1,345,100	1,386,900	4,885,600	5,179,146,000	1,298,208,000	739,851,000	130,397,000	8,277,827,000
Phoenix	39,500	114,650	117,100	404,400	429,681,000	94,423,000	81,242,000	14,944,000	534,202,000
Pittsburgh	448,000	721,840	776,500	2,746,900	2,839,491,000	787,312,000	460,498,000	75,202,000	4,311,607,000
Providence	218,000	397,650	406,000	1,398,600	1,332,733,000	374,670,000	201,824,000	44,754,000	2,045,843,000
Richmond	127,000	140,540	160,500	613,100	502,812,000	113,250,000	78,277,000	17,219,000	803,166,000
Rochester	149,000	207,030	205,000	694,500	738,455,000	182,430,000	134,439,000	20,030,000	1,105,835,000
Salt Lake City	74,000	88,050	91,500	319,700	340,783,000	74,387,000	55,592,000	11,236,000	503,520,000
San Antonio	80,400	157,240	174,100	654,600	605,947,000	137,561,000	111,734,000	19,051,000	877,543,000
San Diego	118,000	179,940	187,000	590,500	605,358,000	145,424,000	113,974,000	19,606,000	1,004,186,000
San Francisco	395,000	968,210	986,800	3,121,800	3,507,757,000	873,692,000	573,908,000	100,155,000	5,565,035,000
Schenectady	213,000	326,310	332,600	1,107,400	1,283,487,000	327,042,000	213,580,000	26,111,000	1,527,457,000
Seattle	149,000	435,120	434,100	1,369,800	1,359,514,000	326,788,000	235,007,000	38,858,000	2,473,850,000
St. Louis	402,000	554,340	596,000	1,988,000	1,959,232,000	484,702,000	337,973,000	62,374,000	3,084,534,000
Syracuse	166,000	222,100	218,400	760,800	804,288,000	205,292,000	137,319,000	19,904,000	1,037,279,000
Toledo	186,000	309,930	317,400	1,062,600	1,130,806,000	272,163,000	227,811,000	31,217,000	1,636,782,000
Tulsa	77,500	166,120	182,800	595,100	507,610,000	113,358,000	118,892,000	17,730,000	726,396,000
Utica	71,000	117,670	117,400	407,000	433,553,000	115,317,000	67,149,000	9,014,000	538,441,000
Washington	370,000	456,410	490,900	1,780,600	2,016,314,000	458,494,000	342,294,000	86,020,000	3,041,077,000
Wilmington	106,000	139,820	145,200	522,900	509,850,000	128,160,000	92,243,000	13,783,000	828,965,000
TOTAL	17,627,300	27,466,060	28,724,800	98,193,400	\$103,052,573,000	\$25,450,551,000	\$16,997,745,000	\$3,090,906,000	\$156,705,746,000
U.S.A. Total	41,900,000	44,719,400	154,926,600	\$151,234,526,000	\$36,442,643,000	\$26,800,331,000	\$4,444,109,000	\$220,441,068,000	
% of U.S.A.	65.6	64.2	63.4	68.1	69.8	69.8	63.4	69.6	71.1

RTMA Monthly Reports

Television Receiving Set Production, 1947-52†

(With Factory Values—See Footnotes)

Estimates for Industry as Whole, Compiled by Radio-Television Manufacturers Assn.

with

Tabulation of Radio Set Production and Factory Values, 1924-52

For Tabulations of Factory and Distributor Sales & Inventories by Months, 1950-52, See Page 131

TYPES OF SETS	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Total
Table Model			(5 weeks)			(5 weeks)			(5 weeks)			(5 weeks)	
1947	4,790	5,372	5,350	4,831	5,646	7,654	5,554	7,984	23,185	13,512	14,674	17,763	116,315
1948	18,830	28,734	42,363	37,923	41,182	53,318	48,003	58,814	69,235	62,872	82,664	102,571	646,509
1949	95,103	102,183	139,830	126,922	139,651	131,404	61,310	136,603	155,785	213,330	281,811	208,759	1,792,691
1950	222,980	214,690	328,580	269,320	230,540	204,980	127,620	234,680	267,510	259,810	276,610	304,240	2,941,560
1951	232,152	225,219	324,121	230,197	208,503	158,348	66,166	65,458	166,672	206,930	182,121	210,014	2,275,901
TOTAL	573,855	576,198	840,244	669,193	625,522	555,704	308,653	503,539	682,387	756,454	837,880	843,347	7,772,976
1952 (to date)	206,961	184,662	218,512	180,456	168,019								
Console & Consolette													
1947	615	880	1,266	2,329	1,706	2,433	2,591	2,273	7,589	6,714	4,178	4,465	37,039
1948	8,030	6,250	7,961	5,489	3,380	6,221	4,130	5,573	17,716	27,709	35,870	50,852	179,181
1949	37,590	29,479	66,278	63,508	52,131	58,562	32,150	85,469	105,847	143,932	188,051	126,223	989,220
1950	191,660	227,830	302,550	232,240	225,780	280,700	175,300	426,380	470,960	443,740	391,000	451,920	3,820,060
1951	356,082	396,702	485,979	245,954	176,459	178,365	75,467	73,171	151,775	188,501	211,842	234,562	2,774,859
TOTAL	593,977	661,141	864,034	549,520	459,456	526,281	289,638	592,866	753,887	810,596	830,941	868,022	7,800,359
1952 (to date)	185,815	209,713	284,184	137,615	136,120								
Phonograph Combination													
1947	32	1	23	726	1,338	1,397	1,862	2,026	1,945	3,467	5,283	7,117	25,217
1948	6,976	5,386	8,228	8,717	10,841	12,786	11,634	9,056	11,757	15,797	19,649	28,483	149,310
1949	17,665	16,138	20,435	16,488	11,122	10,577	5,212	8,571	17,294	21,373	44,730	28,484	218,089
1950	24,060	37,380	55,470	41,040	29,680	16,820	24,580	59,540	105,330	134,750	71,190	102,340	702,180
1951	62,466	57,398	59,900	23,849	20,038	15,787	7,293	8,076	18,894	16,436	21,369	22,532	334,038
TOTAL	111,199	116,303	144,056	90,820	73,019	57,367	50,581	87,269	155,220	191,823	162,221	188,956	1,428,834
1952 (to date)	12,157	14,962	7,865	4,807	5,236								
Total TV Set Production													
1947	5,437	6,253	6,639	7,886	8,690	11,484	10,007	12,283	32,719	23,693	24,135	29,345	178,571 ¹
1948	33,836	40,370	58,552	52,129	55,403	72,325	63,767	73,443	98,708	106,378	138,183	181,906	975,000 ²
1949	150,358	147,800	226,543	206,918	202,904	200,543	98,672	230,643	278,926	368,635	514,592	363,466	3,000,000 ³
1950	438,700	479,900	686,600	542,600	486,000	502,500	327,500	720,600	843,800	838,300	738,800	858,500	7,463,800 ⁴
1951	650,700	679,319	870,000	500,000	405,000	352,500	148,926	146,705	337,341	411,867	415,332	467,108	5,384,798 ⁵
TOTAL	1,279,031	1,353,642	1,848,334	1,309,533	1,157,997	1,139,352	648,872	1,183,674	1,591,494	1,758,873	1,831,042	1,900,325	17,002,169
1952 (to date)	404,933	409,337	510,561	322,878	309,375								

¹ Factory value estimated at \$50,000,000. ² Factory value, \$230,000,000. ³ Factory value, \$580,000,000. ⁴ Factory value, \$1,350,000,000. ⁵ Factory value, \$956,986,300. † Pre-war TV production estimated at about 8000 (no valuation reported); and 1946 production reported to old RMA was 6476 units, valued at \$1,250,000. * Preliminary estimate.

Radio Set Production: RTMA Estimates, 1924-52

Total Units	(Mfrs.) Value	Total Units	(Mfrs.) Value	Total Units	(Mfrs.) Value	Total Units	(Mfrs.) Value
1924 1,500,000		1931 3,593,993	104,705,400	1938 7,141,811	\$112,263,000	1948 16,500,000	525,000,000
1925 2,000,000		1932 2,446,143	54,374,700	1939 10,762,631	153,421,100	1949 11,400,000	310,000,000
1926 1,750,000		1933 4,157,045	70,269,400	1940 11,831,187	176,626,900	1950 14,589,900	375,000,000
1927 1,350,000		1934 4,478,907	94,859,400	1941 13,642,334	233,841,100	1951 12,627,362	315,936,597
1928 3,250,000		1935 6,030,508	128,399,100	1942 4,306,984*	102,968,700	1952 *4,920,000	
1929 4,428,000		1936 8,248,755	169,359,700	1946 15,955,000	434,244,000		
1930 3,788,961	\$155,432,300	1937 8,083,144	165,390,900	1947 20,000,000	650,000,000		

* Civilian production terminated April 22, 1942, by order of WPB.

* Preliminary estimate for first 6 months.

EDITOR'S NOTE: Figures are latest available, only ones of their kind, and do not purport to be up-to-the-minute. They do not reflect the effect of power increases and improved antenna performance permitted under FCC order of July 25, 1951, and are here offered only as a quickly convenient yardstick—with the suggestion that individual station market and coverage data be obtained from the stations directly. Sets-in-use count is latest by NBC Research before going to press (for latest monthly estimates consult current weekly *Television Digest* toward end of each month); radio set count is NBC Research's revised estimate as of Jan. 1, 1951. Total families, population, retail sales, food sales, automotive sales, drug sales, effective buying income figures are based on *Sales Management Magazine's* "Survey of Buying Power."

The uniform standard of signal strength is 0.1 mv/m

* Non-interconnected cities, as of July 7, 1952.

† Bloomington & Indianapolis, taking into account overlap, are together accredited with aggregate of 265,000 sets-in-use (see *Television Digest*, Vol. 8:26, p. 12).

‡ Grand Rapids & Kalamazoo, taking into account overlap, are together accredited with aggregate of 171,000 sets-in-use (see *Television Digest*, Vol. 8:26, p. 12).

Note: An additional 96,871 TV sets were sold in Canada up to April 30, 1952 to receiver U. S. telecasting stations; with imports, total sets-in-use in Canada as of June 1, 1952 undoubtedly considerably exceeds 100,000.

July 15, 1952

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Supplements & Special Reports Published So Far This Year

The editors of **TELEVISION DIGEST** are proud to review the various Supplements and Special Reports furnished its subscribers so far this year.

These handy and basic working tools, together with the Weekly Newsletter, are part of a continuing service, designed to keep management fully abreast of latest trends and developments in TV, Radio & Electronics.



End-of-the-Freeze
The Final Television Allocation Report
 Full Text of 'Sixth Report and Order' of the FCC (52-294)
Making Possible Grants of New Stations After July 1, 1952
 (Suspended by Freeze in Effect Since Sept. 30, 1948)
 including
New VHF-UHF Channel Assignments to States and Cities and Rules Governing Stations
 WITH FULL TEXTS OF SEPARATE OPINIONS OF COMMISSIONERS WEBSTER, HENNOCK AND JONES

Handy Reference Table
VHF ALLOCATIONS BY CHANNELS
 Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television
 As Contained in Sixth Report and Order of FCC (52-294)—The Final Allocation Report, Published by Television Digest, April 14, 1952
INCLUDES FINAL ASSIGNMENTS FOR THE 30 EXISTING STATIONS DUE TO BE SHIFTED
 For List of Existing Stations by Channels, See Page 7; for Shifts of Existing Stations, Page 8
 Asterisk (*) Indicates Channel Reserved for Non-Commercial Educational Use

Handy State-&City Reference
CITY-BY-CITY PRIORITIES
For Processing TV Station Applications
 Geographical Breakdown Derived from FCC Public Notice 52-490, Issued May 22, 1952
 and Published by Television Digest May 24 as Supplement No. 81
 Editor's Note: For description of FCC processing procedure due to start July 1, and for an explanation of the rankings indicated for each city, see our Supplement No. 81

Handy Reference Tables
Maximum Powers With Various Heights
 and
Service Contours in Miles
 Prepared by CBS Engineering Dept. on Basis of New FCC Rules & Regulations Governing TV Stations
 As Contained in Sixth Report and Order of FCC (52-294)—The Final Allocation Report, Published by Television Digest, April 14, 1952

Directory of
COMMUNITY TELEVISION ANTENNA SYSTEMS
 Compiled in cooperation with
 National Community Television Assn., Thompson Bldg., Pottsville, Pa.
 Asterisk (*) indicates project now operating or under construction; all others in various stages of planning. Names of principals where available.
 (For story on Community TV Systems, see Television Digest, Vol. 8:19)

CITY-BY-CITY PRIORITIES
For Processing of Applications for New TV Stations
 Indicating Order in Which FCC Will Handle Applications at Start of Processing, July 1, 1952
 Issued by FCC May 22, 1952, as Public Notice 52-190
 Based on Temporary Processing Procedure Specified in FCC's Sixth Report & Order of April 14, 1952, also known as Final Allocation Report (see p. 156 of printed copy published by Television Digest)

Identical Full Texts of
Subpoenas Served on RTMA and Various TV-Radio Manufacturers in Anti-Trust Probe
 Indicating Scope of Grand Jury Inquiry Instituted by Dept. of Justice and Set for May 12, 1952
 In U. S. District Court for the Southern District of New York (Judge Knox)
 (For story, see Television Digest, Vol. 8:9)

Impacts of Station
WHAT'S AHEAD IN BUSINESS?
 Address by James D. Shouse
 V.P. & Director, Avco Manufacturing Corp., and Chairman, Crosley Broadcasting Corp.
 Before Convention of National Assn. of Radio & Television Broadcasters, Chicago, April 1, 1952.

By Joe Harold
TV STATION OPERATING COSTS
 See also "Considerations in the Early Planning of TV Stations"
 (Special Reports of April 19 & July 12, Reprinted from Broadcast News)

Amended Order N-50
NPA Modifies Ban on Color TV Production
 Full Text of Order Setting Forth
 Conditions Under Which Manufacturers May Seek Permission to Produce Home Color Receivers
 (For Background Article and Analysis, see Television Digest, Vol. 8:26)