

# CLEAR CHANNEL BROADCASTING SERVICE

*Your Attention Please!*

Bulletin #30

August 22, 1962

TO CCBS GENERAL MANAGERS AND CHIEF ENGINEERS

Re: Clear Channel Senate Speech by  
Senator Homer Capehart.

Attached is a copy of a speech delivered before the United States Senate by Senator Homer Capehart of Indiana on Tuesday, August 21, 1962. If you get the Congressional Record you will find this speech on Page 161 of the August 21, 1962 issue.

ROY BATTLES

## PROGRESS OF RADIO BROADCASTING INDUSTRY

Mr. CAPEHART. Madam President, every day we are impressed more and more by the degree to which the radio broadcasting industry has become a part of living in America.

Its progress in 40 years has been phenomenal. The antenna which dots the countryside of nearly every community has become a source of vital, necessary information making life better for all of us.

The broadcasting industry has not achieved such progress without its problems, economic and governmental. The amazing fact is that it has made such progress in the face of such great obstacles.

Great as has been the progress of the broadcasting industry - great as its service to the Nation has become - there still are underserved areas around the Nation. How to provide that needed improvement has been the subject of many discussions in the Congress and much legislation.

Everybody agrees complete service is desirable. Everybody agrees it must be provided without injury to any segment of the industry. Just as in other phases of our commercial life the small business is the bulwark of a stable, free-enterprise economy, so the local stations, many of them daytime operators, are essential to the long-range continuation and further development of the service which the industry provides. Thrive they must. At the same time, we have an obligation to provide an adequate service to those underserved areas still on broadcasting maps.

It was in an attempt to solve this problem that on July 20, 1961, on behalf of myself and the Senator from Georgia (Mr. Talmadge), I introduced S. 2990, to amend the Communications Act of 1934.

The purpose of our bill was to require the Federal Communications Commission to take effective steps at once to improve radio service to millions of Americans who have received inadequate nighttime service for far too many years.

Some have said that after more than 40 years of broadcasting history, almost 60 percent of the land area of the continental United States, covering more than 25 million rural and small town Americans, is without acceptable nighttime radio groundwave signal. This is true even though there are some 2,000 fulltime broadcast stations.

These 25 million Americans rely on clear channel skywave signals for their only source of nighttime radio service. Additional millions must rely on clear channel skywave signals for their only choice of nighttime radio programs.

Because of the Commission's power ceiling of 50 kilowatts, the skywave signals of clear channel stations are not adequate to provide acceptable nighttime radio signals to these 25 million Americans.

Because of the laws of physics and economics and the nature of the population distribution in the continental United States, no more than a fraction of the millions of underserved Americans can be provided with acceptable nighttime groundwave signals.

Thus, adequate nighttime radio service can be accomplished only by improving the nighttime skywave signals of clear channel stations. I am told the only feasible way to do this is to keep clear channel frequencies free of further duplication and authorize class I-A clear channel stations to operate with power in excess of 50 kilowatts.

Although the Federal Communications Commission has recognized for a long time the existence of the problem of inadequate nighttime radio service, it has done nothing to remedy the problem. In fact, the Commission in the summer of 1961, proposed to take action which would worsen rather than improve the situation.

It was because of these facts, which are recited in greater detail at page 12031 of the Congressional Record for July 19, 1961, that Senator Talmadge and I co-sponsored S. 2290 which would amend the Communications Act of 1934 so as to prohibit duplication or breakdown of class I-A clear channel frequencies beyond that authorized as of July 1, 1961. We were and are of the opinion that the section 303(c) of the Communications Act of 1934 expressly authorizes the Commission to improve service to the millions living in the present radio "desert" by permitting class I-A clear channel stations to operate with power in excess of 50 kilowatts. The resolution passed by the Senate in 1938 (S. Res. 294) which expressed a viewpoint against the use of higher power, did not amend the basic law, died with that session of Congress and is in no way a bar to the authorization of higher power by the FCC. Accordingly, our bill, S. 2290, did not propose to amend that portion of the existing law which gives the Commission the power to authorize higher power.

This, in brief, was the setting which led to the introduction of S. 2290 which is still pending before the Committee on Commerce.

Similar legislation was introduced in the House of Representatives. Hearings were held by the House and on July 2, 1962, it enacted House Resolution 714.

House Resolution 714 urges that all of the existing clear channels be preserved by the Commission in their present status for a period of 1 year. The report accompanying House Resolution 714 emphasizes that the 1 year moratorium would give all class I-A clear channel stations an opportunity to file with the Commission applications for the use of power in excess of 50 kilowatts. Finally, House Resolution 714 makes clear the view of the House that the Commission is free to and should authorize the use of power in excess of 50 kilowatts by clear channel stations where the use of higher power will bring improved nighttime radio service to underserved rural regions and otherwise serve the public interest.

Let me say, Madam President, that I endorse House Resolution 714 as wise and needed. Had we not faced such a crowded schedule in the Senate, I would have strongly urged that the Senate take similar action. On the other hand, it is questionable whether such action is now needed. It is difficult to believe that the Commission will not heed the excellent advice of the House.

All Americans should receive adequate radio service. This problem can be solved easily and without harm to anyone by keeping all of our clear channels intact and free of further duplication and by authorizing higher power as suggested by House Resolution 714. We also know that clear channels and higher power are valuable both now and in the future in civil and military defense.

I commend the House for its wisdom in enacting House Resolution 714 and urge the Commission to implement its suggestions at once.

BARRY GOLDWATER, WASH. (MAJORITY LEADER)  
JOHN S. FOSTER, R.I.  
W. E. MARX (MINORITY LEADER)  
GEORGE A. SMITH (CLERK), FLA.  
VIRGIN THURMOND, S.C.  
FRANK J. LAUBACH, OHIO  
RALPH ABRAHAMSON, WIS.  
CLAY BULLOCK, CALIF.  
E. L. BARTLEY, ALABAMA  
VANCE SMITH, MISS.  
DAN R. Rostenkowski, ILL.

ARTHUR WOODBURN DOWD, N.H.  
ROBERT DODD, CONN.  
CLAYTON P. CASPER, N.J.  
THEODORE D. BONDY, N.Y.  
HUGH ROBERTSON, PA.  
ROBERT W. GIBBS, N.Y.

**United States Senate**  
COMMITTEE ON COMMERCE

EDWARD HANNEY, MISSOURI

October 29, 1962

Mr. Ward Quail  
Station WGN  
2501 West Bradley Place  
Chicago 18, Illinois

Dear Ward:

I thought you would like to see this statement  
issued by Senator Pastore today.

Congratulations!

Sincerely yours,

Nick Zappia  
Communications Counsel

NZ:ns  
Enclosure

IMMEDIATE RELEASE  
October 29, 1962

62-261

FROM THE SENATE COMMERCE COMMITTEE

"The Federal Communications Commission and the broadcasters are deserving of high commendation for their remarkable teamwork in connection with the present crisis involving Cuba," said Senator John O. Pastore, Chairman of the Subcommittee on Communications.

Senator Pastore today released the report he received from the Chairman of the Federal Communications Commission, Newton H. Minow, which outlines in detail the substantial contribution made by a number of radio stations in connection with the present crisis concerning Cuba.

The report discloses various steps that were taken in order to establish a special link-up between regular commercial radio stations in the United States and the powerful transmitters of the Voice of America to insure a maximum Cuban audience for the President's message on the evening of October 22nd. The radio stations participating in this program were:

WCKR, 610 KCS, Miami, Florida  
WGBS, 710 KCS, Miami, Florida  
WSB, 750 KCS, Atlanta, Georgia  
WWL, 870 KCS, New Orleans, Louisiana  
WMIE, 1140 KCS, Miami, Florida  
WCKY, 1530 KCS, Cincinnati, Ohio  
WKWF, 1600 KCS, Key West, Florida  
WGEL, International, Belmont, California  
WRUL, International, Scituate, Massachusetts  
KAAY, 1090 KCS, Little Rock, Arkansas  
WGN, 720 KCS, Chicago, Illinois

"The speed and efficiency with which the Federal Communications Commission moved in making the arrangements and the full cooperation of the broadcasters in this unprecedented operation with the Voice of America was a fine demonstration of how effectively Government and private enterprise can cooperate during this period of national emergency and is deserving of high praise," said Senator Pastore.

"I agree wholeheartedly with Mr. Minow's statement that this was a remarkable demonstration of our radio community's willingness to cooperate fully with the Government of the United States."

FEDERAL COMMUNICATIONS COMMISSION

Washington 25, D. C.

October 25, 1962

Honorable John O. Pastore  
United States Senate  
Washington 25, D. C.

Dear Senator Pastore:

I thought you might be interested in having a report on the very substantial contribution made by a number of radio stations in connection with the present crisis involving Cuba.

On Monday, October 22nd, while in New York City to address the European Broadcasting Union, I received a most urgent call about 9:30 AM from Pierre Salinger. Mr. Salinger asked me to return immediately to Washington to meet with Donald Wilson, Deputy Director of the United States Information Agency, who was Acting Director in view of the illness of Mr. Edward Murrow. I returned to Washington and met with Mr. Wilson and Mr. Henry Loomis, Director of the Voice of America, at about 11:30 AM, at which time they made known to me the plans for the President's broadcast that evening and the desire to make appropriate arrangements for supplemental coverage of the Voice of America programs through commercial broadcast stations capable of sending signals into Cuba. Specifically, they gave me a list of 5 stations which they thought on the basis of their engineering studies would be the ones best able to supplement the Voice of America's programming.

This, as you may know, was an unprecedented request, my understanding being that private stations have never before been asked to carry the Voice of America. In order for appropriate arrangements to be made it was decided that it would be necessary to alert the stations early in the day so that a responsible official would be on hand when the formal White House request would be made by Mr. Salinger.

With the assistance of Commissioner Bartley and Mr. George Turner, Chief of the FCC Field Engineering and Monitoring Bureau, we determined that the 5 stations originally selected could provide a strong signal over Cuba but that 4 other stations should also be added to the list. Thus, the following stations were selected to participate in the program:



WCKR, 610 KCS, Miami, Florida  
WGBS, 710 KCS, Miami, Florida  
WSB, 750 KCS, Atlanta, Georgia  
WWL, 870 KCS, New Orleans, Louisiana  
WMIE, 1140 KCS, Miami, Florida  
WCKY, 1530 KCS, Cincinnati, Ohio  
WKWF, 1600 KCS, Key West, Florida  
WGEL, International, Belmont, California  
WRUL, International, Scituate, Massachusetts

During the course of the day we contacted either the owner or manager of each of the above-mentioned stations and advised them that at approximately 6 o'clock in the evening they would receive a call from the White House of the highest national importance. Also during the course of the day the necessary interconnecting lines were installed so that the stations would be in a position to pick up the Voice of America programming that evening. All of the foregoing was handled in a manner fully consistent with the security restrictions placed on the entire operation.

Mr. Salinger called each of the stations at about 6 o'clock and all the calls were completed within 15 minutes. In each instance the station expressed its desire to cooperate to the fullest and agreed to turn over their facilities to the Voice of America commencing at 7 PM that evening. The stations were advised that if financial hardships were involved the United States Government would reimburse them for any losses or expenses incurred.

The result was that all 9 stations carried in Spanish and Portuguese the programs of the Voice of America from 7 PM, EDT, until 6 AM the following morning. While there was some jamming of some stations, the Field Engineering and Monitoring Bureau determined that the President's message, together with other programs carried throughout the night, were getting through and that Cuba in fact received extensive coverage.

On October 23rd we received a call from Station KAAY, 1090 KCS, in Little Rock, Arkansas, a 50 Kw station which provides a strong signal over Cuba, offering its facilities to carry the Voice of America programming. This offer was accepted and as a result the Voice of America programming on October 23rd, and again on October 24th, was broadcast to Cuba by 10 stations. In addition, these stations have agreed to make their facilities available as long as needed in the present crisis. WGN, 720 KCS, Chicago, Illinois, also participated on a voluntary basis by staying on all night Monday through Tuesday morning until daylight transmitting the President's speech in English and then in Spanish.

I think you will agree that this is a remarkable demonstration of our radio community's willingness to cooperate fully with the Government of the United States during this period of national emergency.

Sincerely yours,

Newton N. Minow  
Chairman



# CLEAR CHANNEL BROADCASTING SERVICE

## *Your Attention Please!*

Bulletin #35

October 29, 1962

TO CCBS GENERAL MANAGERS, CHIEF ENGINEERS & FARM DIRECTORS:

Re: Distribution of CCBS Press Release  
dated October 15, 1962.

The press release issued by CCBS on October 15, 1962 dealing with the Clear Channel-Higher Power matter was distributed to the radio/television industry publications and certain important industry leaders. In addition it was mailed with a personal robotyped covering letter to the following groups: (Copies of the covering letters are attached).

1. A list of 213 National, Regional and State Farm, Commodity and Cooperative rural leaders (see Exhibit A attached).
2. Those Congressmen who voted favorably on House Res. 714 (see Exhibit B attached).
3. Those Congressmen who were absent at the time of the vote on House Res. 714 (see Exhibit C attached).
4. All United States Senators (see Exhibit D attached).

Soon we will correspond with those Congressmen who voted against House Res. 714 in an effort to correct the misinformation many of them had relative to the Clear Channel-Higher Power matter.

ROY BATTLES

EXHIBIT A

October 16, 1962

\_\_\_\_\_  
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Dear \_\_\_\_\_:

House Res. 714 passed on July 2 suggested that the FCC, at long last, face up to the problem of making possible much needed improvement in nighttime radio signals to remote rural people. Involved is nearly 60% of the country which depends solely (now and in the foreseeable future) upon Clear Channels for its only nighttime AM radio service.

Up to this time, the Commission has allowed heavy non-farm pressures to largely dominate its Clear Channel policies.

As a result of the Resolution our CCBS member stations faced the sober decision of whether to apply for authorization for the use of more adequate power which is recognized as the only way signal strength to the 25 million people living in the above area can be improved. The enclosed press release portrays the status of these considerations.

The FCC must now decide whether it is going to preserve radio Clear Channels and authorize the use of adequate power thereon.

If it again surrenders to pressures from the thickly populated the agonizing question of what to do next.

If you have suggestions please send them along.

Sincerely yours,

Roy Battles

Encl.

EXHIBIT B

October 16, 1962

The Honorable \_\_\_\_\_  
House of Representatives  
Washington 25, D. C.

My dear Mr. \_\_\_\_\_:

Your commendable interest in bringing about marked improvement in rural radio service, toward which H.R. 714 passed July 2 was aimed, prompts this letter.

As you know, the legislation suggested a one year period for the FCC to reconsider its proposed breakdown of 13 irreplaceable Clear Channel resources and to provide Clear Channel stations an opportunity to apply for the use of more adequate power which is universally recognized as the only way present inadequacies in AM radio nighttime signal strength to 25 million Americans who live in nearly 60% of the nation's land area can be overcome.

The resolution prompted all CCBS member stations to consider filing an application for more adequate power. The details are set forth in the enclosed press release.

Now that the FCC will soon have before it applications for higher power, it will have a tangible base from which to finally decide whether it is going to make possible needed improvement in nighttime AM signals to the above millions, or whether their service will remain inadequate.

Power far in excess of 50 kilowatts, of course, has been used for years in other countries and is used by many U.S. FM and TV stations.

The national interest is further involved in that the Department of Defense, for civil and military defense reasons, testified in favor of "increased power and Clear Channel operation to aid in survivable communications."

Again, our deepest gratitude.

Respectfully yours,

Roy Battles

Encl.

EXHIBIT C

October 16, 1962

The Honorable \_\_\_\_\_  
House of Representatives  
Washington 25, D. C.

My dear Mr. \_\_\_\_\_:

The commendable interest of the House in bringing about marked improvement in rural radio service, toward which H.R. 714, passed July 2, was aimed, prompts this letter.

As you know, the legislation suggested a one year period for the FCC to reconsider its proposed breakdown of 13 irreplaceable Clear Channel resources and to provide Clear Channel stations an opportunity to apply for the use of more adequate power which is universally recognized as the only way present inadequacies in AM radio nighttime signal strength to 25 million Americans who live in nearly 60% of the nation's land area can be overcome.

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The national interest is further involved in that the Department of Defense, for civil and military defense reasons, testified in favor of "increased power and clear channel operation to aid in survivable communications."

I stand ready to answer any questions you may have.

Respectfully yours,

Roy Battles

Encl.

EXHIBIT D

October 16, 1962

The Honorable \_\_\_\_\_  
United States Senate  
Washington 25, D. C.

My dear Senator \_\_\_\_\_:

The expression of the House of Representatives contained in H.R. 714, passed July 2, 1962, was aimed at making possible critically needed improvement in rural radio service.

As you know, the legislation suggested in part a one year period to provide Clear Channel stations an opportunity to apply for the use of more adequate power which is universally recognized as the only way present inadequacies in AM radio nighttime signal strength to 25 million Americans who live in nearly 60% of the nation's land area can be overcome.

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I stand ready to try answer any questions you have have.

Respectfully yours,

Roy Battles

Encl.



# CLEAR CHANNEL BROADCASTING SERVICE

## Your Attention Please!

Bulletin #36

October 30, 1962

TO CCBS GENERAL MANAGERS, CHIEF ENGINEERS & FARM DIRECTORS:

Re: "White Area" Data

In response to a request from NAB, we have summarized for it certain "white area" statistics from 1938 to 1961. A copy of this summary follows:

We have some of this data broken down on a state-by-state basis on file. It is available upon request.

AM Radio Nighttime "White Areas" and Population <sup>1/</sup>

(Continental United States)

Source of Data	Year	No. Fulltime Stations	White Area Size		White Area Population
			Sq. Miles	% U.S. Land Area	
FCC	1938)	503	1,692,249	56.9	21,308,453
CCBS	1938)		1,821,622	61.3	28,470,931
CCBS	1947	1339	1,802,665	60.6	23,252,200
CCBS	1957	1875	1,725,095	57.99	25,631,259
CCBS	1961	1919	1,726,293	58.03	25,106,079 <sup>2/</sup>

<sup>1/</sup> Area and population outside of nighttime groundwave coverage of all AM radio stations. Exhibit 109 standards (Type "B") were used in these calculations for all years except 1938. The difference between the two 1938 computations is accounted for by the fact that the FCC Engineering Department used the 500-microvolt groundwave contour as the boundary of primary nighttime service while the CCBS calculations took into account the rapid fading zone and used the 800-microvolt groundwave contour.

<sup>2/</sup> Although the bulk of the "white area" (74.99% or 1,294,679 square miles) lies west of the Mississippi River, the bulk of the "white area" population (70.75% or 17,762,169 persons) lives east thereof.

Cc to Mr. Jack DeWitt ✓

October 30, 1962

Mr. John Seigenthaler, Editor  
The Nashville Tennessean  
Nashville, Tennessee

Dear John:

I would be far less than grateful if I did not express to you and Amon my deep and grateful appreciation for your recent editorial endorsing our application for more power at WSM.

It was accurate, powerful in its persuasion, and told a clear story of a complex situation. Thank you very, very much.

With best wishes and kindest personal regards, I am

Sincerely,

Edwin W. Craig

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October 22, 1962  
Dic. 10-19-62

The Honorable George W. Buschmann  
Administrative Assistant to the  
Honorable Homer E. Capehart  
Senate Office Building  
Washington 25, D. C.

My dear George:

Thank you for your thoughtful note and for your assurance that our problems have "subsided".

I have written another letter to the Senator, directing it to his Indianapolis office, with a copy to Washington.

Please call me, George, if you feel I should move beyond this point.

Warmest wishes and thank you for your always friendly cooperation.

Very sincerely,

  
Ward L. Gural

WLG/r

blind cc: James D. Shouse, Clyde Machrie, Robert Rockwell,  
John Babcock, Jack DeWitt, James Quello, Roy Battles,  
R. Russell Eagan, Esq.

# United States Senate

WASHINGTON D.C.

October 5, 1962

Mr. Ward L. Quaal  
Executive Vice President and General Manager  
WGN, Inc.  
2501 West Bradley Place  
Chicago 18, Illinois

Dear Ward:

The clamor has evidently died down. I haven't heard  
anything more. Your nice letter was very much appreciated.

Sincerely,

George H. Buschmann  
Administrative Assistant

GHB:le

October 24, 1962

The Honorable J. Carlton Loser  
U. S. House of Representatives  
Washington, D. C.

Dear Carlton:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

While the application was prepared last week, the events of the past few days point up strongly the need for this facility for communications to our populace in time of emergency as well as a means of carrying the news in the Spanish language at certain times to the countries to the south of us.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

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October 24, 1962

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The Honorable Albert Gore  
United States Senate  
Washington, D. C.

Dear Albert:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel ~~matter~~ should be re-examined, WSM has filed today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would ~~obviously~~ mean much to the State of Tennessee and our entire Southland.

While the application was prepared last week, the events of the past few days point up strongly the need for this facility for communications to our populace in time of emergency as well as a means of carrying the news in the Spanish language at certain times to the countries to the south of us.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

October 24, 1962

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The Honorable Ben West  
City Hall  
Nashville, Tennessee

Dear Ben:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

October 24, 1962

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The Honorable Beverly Briley  
Davidson County Courthouse  
Nashville, Tennessee

Dear Beverly:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

October 24, 1962

The Honorable Frank G. Clement  
Third National Building  
Nashville, Tennessee

Dear Frank:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

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October 24, 1962

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The Honorable Estes Kefauver  
United States Senate  
Washington, D. C.

Dear Estes:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure



October 24 , 1962

**The Honorable Kenneth Roberts  
U. S. House of Representatives  
Washington, D. C.**

**Dear Congressman Roberts:**

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

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October 24, 1962

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The Honorable R. A. Everett  
U. S. House of Representatives  
Washington, D. C.

Dear Fats:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

October 24, 1962

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The Honorable Clifford Davis  
U. S. House of Representatives  
Washington, D. C.

Dear Congressman Davis:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I ~~w~~felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

While the application was prepared last week, the events of the past few days point up strongly the need for this facility for communications to our populace in time of emergency as well as a means of carrying the news in the Spanish language at certain times to the countries to the south of us.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

October 24, 1962

The Honorable Tom Murray  
U. S. House of Representatives  
Washington, D. C.

Dear Congressman Murray:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

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October 24, 1962

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The Honorable Clifford Davis  
U. S. House of Representatives  
Washington, D. C.

Dear Congressman Davis:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

October 24, 1962

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The Honorable J. B. Frazier  
U. S. House of Representatives  
Washington, D. C.

Dear Congressman Frazier:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

October 24, 1962

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The Honorable H. Baker  
U. S. House of Representatives  
Washington, D. C.

Dear Congressman Baker:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

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Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

October 24, 1962

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The Honorable Louise Reece  
U. S. House of Representatives  
Washington, D. C.

Dear Mrs. Reece:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

While the application was prepared last week, the events of the past few days point up strongly the need for this facility for communications to our populace in time of emergency as well as a means of carrying the news in the Spanish language at certain times to the countries to the south of us.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure



October 24, 1962

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The Honorable Joe B. Evins  
U. S. House of Representatives  
Washington, D. C.

Dear Joe:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

While the application was prepared last week, the events of the past few days point up strongly the need for this facility for communications to our populace in time of emergency as well as a means of carrying the news in the Spanish language at certain times to the countries to the south of us.

Sincerely yours,

John H. DeWitt,

JHD:am

Enclosure

October 24, 1962

The Honorable Ross Bass  
U. S. House of Representatives  
Washington, D. C.

Dear Ross:

Following the resolution by the House of Representatives in July of this year in which that body indicated to the Federal Communications Commission that the clear channel matter should be re-examined, WSM has filed as of today an application with the FCC for permission to increase its power from 50 KW to 750 KW. Enclosed is a news release which we sent out covering the salient points of this application. I felt sure that you would wish to see it in view of your support of our position in the past and the fact that the granting of this application would obviously mean much to the State of Tennessee and our entire Southland.

While the application was prepared last week, the events of the past few days point up strongly the need for this facility for communications to our populace in time of emergency as well as a means of carrying the news in the Spanish language at certain times to the countries to the south of us.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

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November 1, 1962

Major General John B. Bestic  
The Pentagon  
Washington, D. C.

Dear General Bestic:

I think you might be interested in seeing the enclosed copy of a speech in the Senate by Senator Symington which appeared in the Congressional Record of October 11, 1962.

We are actively pursuing this project and are gradually making progress in reducing the error rate. If we can manage to get high power approved on the clear channels by the FCC, our reliability should improve immensely.

I enjoyed greatly reading your statement before the AFCEA Association.

Best regards.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

Enclosure

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# Clear Channel Broadcasting Service

Roy Battles  
Director

Shoreham Building  
Washington 5, D. C.

October 17, 1962

Mr. John H. DeWitt, Jr.  
President & Station Manager  
WSM, Inc.  
301 - 7th Avenue North  
Nashville 3, Tennessee

Dear Jack:

Do you think it would be well to provide a copy  
of the enclosed statement in a letter to General Bestic?

Thanks and best wishes.

Sincerely,

Roy Battles

RB/th  
Encls.



Sponsored by Independently Owned  
Clear Channel Radio Stations



# Clear Channel Broadcasting Service

Roy Battles  
Director

Shoreham Building  
Washington 5, D. C.

October 19, 1962

Mr. John H. DeWitt, Jr.  
President & Station Manager  
WSM, Inc.  
301 - 7th Avenue North  
Nashville 3, Tennessee

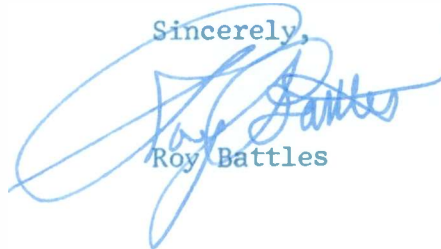
Dear Jack:

This is a reminder of our telephone conversation with Jack Gould of the New York Times.

You will recall that Mr. Gould asked for any information we might have on radio activity in Cuba. Therefore, when you have found out about the English language Cuban broadcasts details, plus any other pertinent information that you think Mr. Gould would be interested in, send it along and we will place it in his hands.

Best wishes.

Sincerely,



Roy Battles

RB/bh



Sponsored by Independently Owned  
Clear Channel Radio Stations

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NOT FOR PUBLICATION UNTIL  
RELEASED BY THE COMMITTEE  
ON INTERSTATE AND FOREIGN  
COMMERCE

STATEMENT OF MAJOR GENERAL JOHN B. BESTIC  
DIRECTOR OF TELECOMMUNICATIONS  
HEADQUARTERS UNITED STATES AIR FORCE  
BEFORE COMMITTEE ON INTERSTATE AND FOREIGN COMMERCE  
HOUSE OF REPRESENTATIVES  
WASHINGTON, D. C.

H. R. 8210, 8211, 8228 and 8274  
BILLS "TO AMEND THE COMMUNI-  
CATIONS ACT OF 1934,  
AS AMENDED"

(Delivered February 2, 1962)

MR. CHAIRMAN AND MEMBERS OF THE COMMITTEE:

I appreciate the opportunity to appear before your Committee and express Department of Defense views with respect to proposed legislation, H. R. 8210.

The Department of the Air Force, on behalf of the Department of Defense, submitted its views by letter dated January 15, 1962, to the Chairman of the House Committee on Interstate and Foreign Commerce. The Department interposed no objection to the proposed legislation and commented that, "this change would not adversely affect military operations and may be of advantage to the military services in connection with certain contingency planning."

The Department of Defense is vitally concerned with all modes and media of communication for command and control purposes. On the other hand, the Department does not wish to have its views construed as interfering with those agencies who are charged with the regulation and control of communications. The Department of Defense, as a matter of policy, defers in policy considerations to the views of the Federal Communications Commission. However, with respect to the technical aspects which we have been asked to comment on, we favor increased power and clear channel operation to aid in survivable communications.

USAF war exercises and operational analyses have proved that an enemy using nuclear weapons could cause wide damage to military circuits. Further, data exist which show that nuclear bursts can knock out high frequency

communications for several hours. Considering this, we must exploit every means of communicating which may survive.

A resource for communications survivability lies in the radio and television broadcast stations. The feasibility of using the station frequency for communicating at the same time the regular program is on the air was proved by a series of tests directed by the Joint Chiefs of Staff. The technical ability to operate simultaneously is necessary because it would not be in the public interest to withdraw a broadcast station from its normal function in peacetime.

We are installing a circuit using the above technique. The circuit will be physically separated and completely independent from any other communication system. Initially, we shall test the circuit to determine operating effectiveness and to identify problems. If the circuit confirms our thinking and proves acceptable, we will automate it as rapidly as procurement and engineering procedures will allow.

Although every broadcast station would undoubtedly cooperate, the stations represented by the Clear Channel Broadcasting Service (CCBS) are major contributors to our circuit because of the technical advantages they offer. Specifically, their geographic coverage is wider than other stations propagating over the desired paths; their degree of reliability is superior because they broadcast on discrete frequencies and are therefore less susceptible to interference.

The CCBS broadcast stations can make up a survivable system



maximizing dispersal and redundancy. Such a system, in addition, to others, could increase chances for the survival of an elemental capability. To that end, we are building a framework within which the radio broadcasting industry and the military can join their resources toward building survivable communications.

M E M O R A N D U M

November 1, 1962

TO: MR. TOM HANSERD

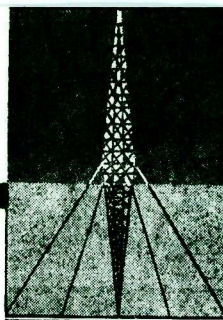
FROM: JOHN H. DEWITT, JR.

Thank you so much for sending the clipping of the editorial to me. I was out of town and had seen this but Ann read it to me when I called in early this week. This attitude on the part of the Tennessean is encouraging and will probably prove quite helpful.

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JHD:am

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RADIO STATION

**W S M**  
 INCORPORATED

 50000  
 WATTS

650 KILOCYCLES

NASHVILLE 3, TENNESSEE

\*\*\*

CLEAR CHANNEL

\*\*\*

Oct. 29, 1962

## M E M O R A N D U M

Mr. DeWitt

I'm sure you know of the attached editorial from the Tennessean Saturday October 27, but because of the mutual regard held by this paper and the administration, I wanted to make sure there wasn't even an outside chance you might miss it.

Also Harvill Gibson told me that a fan called him Saturday night to tell him the Cubans were on our frequency drowning out the Opry. I think WGN has had some trouble of this sort after broadcasting the President's message of last Monday in Spanish to Cuba, because they are asking listeners to let them know of Cuban interference on 720 kc--they are asking for this mail on their all night show. Thought you might like to know these things.

Tom Hanserd

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M E M O R A N D U M

November 1, 1962

TO: MR. HOUSTON ROBERTS  
FROM: JOHN H. DEWITT, JR.

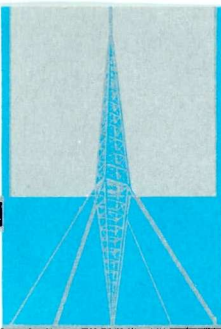
Thank you for your note re the interference on WSM as reported by a listener in Florida. We have had several such complaints and have checked and found that a Cuban station has come on our frequency in Canaguay which is in violation of the North American Regional Broadcasters Agreement. It is interesting to note the listeners' concern over this development.

JHD:am

---

RADIO STATION

HOUSTON ROBERTS  
NEWS EDITOR



**WSM**  
INCORPORATED

50,000  
WATTS

OWNED AND OPERATED BY THE NATIONAL LIFE AND ACCIDENT INSURANCE COMPANY

650 KILOCYCLES

NASHVILLE 3, TENNESSEE

\*\*\*

CLEAR CHANNEL

\*\*\*

29 Oct. 62

Mr. DeWitt:

A listener in Pensacola, Florida, called here at 12:30 a-m, yesterday morning to report that Spanish-speaking stations were drowning out our signal in her area. The listener said the interference had been noticed for the past seven months, but was particularly bad at the time she called (Sunday morning). She asked if we could do anything about it, because the interference had ruined her reception of the Opry. She said there appeared to be "several" Spanish-speaking stations over-riding on our frequency. She supposed them to be Cuban stations, although she didn't have any positive identification.

Because of our power application and other considerations, I thought this report should be brought to your personal attention.

*Houston Roberts*

*we are in the mon*

*P 2 1 9 2 2 2 2 2  
- Camaguey 11 - 24 UNARRISA*

November 2, 1962

Mr. L. D. Gibson  
304 11th Street, N. W.  
Norton, Virginia

Dear Mr. Gibson:

We appreciated so much receiving the copy of your letter to the FCC regarding our application for higher power. It was very thoughtful of you and I am sure will prove helpful to us for you to take the time to write this letter.

We try to be ever alert to our listener's desires for programming and if you have any suggestions which you think should be incorporated in our schedule, we would be delighted to hear from you.

Thank you again for your courtesy and consideration.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

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Copy

L. D. GIBSON  
304 11TH STREET, N. W.  
NORTON, VIRGINIA

Norton, Va.  
Oct. 25, 1962

Federal Communications Commission  
Washington, D.C.

Gentlemen:

It is my understanding that Radio Station W.S.M. of Nashville, Tennessee has applied (or is applying) for permission to increase their power from 50,000 to 750,000 Watts.

I feel that this would be very advantageous from a safety viewpoint for a vast & a very large number of people. Also, at night, locations such as ours, radio is almost useless as most stations go off the air at sunset.

Therefore, for safety as well as entertainment, etc. I would like to see this request granted. I have no connection with radio station W.S.M.

Thanking you for your kind consideration, I remain,

Sincerely,  
L. D. Gibson

Thank you letter -

October 22, 1962

Mr. Art King  
Broadcasting Magazine  
1735 DeSales Street, N. W.  
Washington 6, D. C.

Dear Art:

Many thanks for your letter of October 17th giving us information on Mr. Ken Cox's appearance at Hidden Valley. It was quite helpful and as you have suggested, I shall get further information from Jim Quello.

Please let me express to you the feeling which I gave Sol about your coverage of the clear channel high power matter. It was beautifully done and exhibited the type of reporting which we have come to expect of your fine magazine.

Best regards.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

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# BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

HEADQUARTERS: 1735 DE SALES STREET, N. W., WASHINGTON 6, D. C. • METROPOLITAN 8-1022

ART KING  
MANAGING EDITOR

October 17, 1962

Mr. John H. DeWitt, Jr.  
President  
Stations WSM-AM-TV  
301 Seventh Avenue, North  
Nashville 3, Tennessee

Dear Jack:

As it turns out Larry Christopher did not attend the Michigan Broadcasters meeting at Hidden Valley but Warren Middleton was on hand. Unfortunately, Warren has thrown his notes away but now he recalls the discussion in which Ken Cox took part.

He reports that Ken answered a number of questions about power and the activity of the various groups on the Hill. Les Beiderman, WTOM-TV Cheboygan, was the spokesman for the smaller stations. He is pretty articulate you know and was able to make his points felt. Jim Quello, WJR Detroit, carried on the argument for the bigger stations. Bill Schroeder, WOOD Grand Rapids, spoke for the regionals. Bill said that his group had not been very active on the Hill but they planned to do better in the future.

Apparently there was a good deal of give and take and Warren is a little vague on exactly what each person said. It seemed to me after talking to him that if you want to pursue the matter further your best bet might be to give Jim Quello a call or write him a letter and ask for a rundown. Jim is an accurate reporter and might be able to give you just what you are looking for.

Sorry not to be more helpful. If there is anything further we can do here please let me know.

All good wishes.

Sincerely,



AK:nky

WASHINGTON

NEW YORK

CHICAGO

LOS ANGELES

October 3, 1962

Mr. Ward Quaal  
WGM Incorporated  
250 West Bradley Place  
Chicago, Illinois

Dear Ward:

Plans are confirmed for me to arrive in Washington on October 10th at 10:30 PM with reservations at the Manger Hay Adams Hotel. I plan to leave on Friday afternoon at 5:15 PM.

See you next week.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am



from JACK DEWITT

Alan

Hold until 'Quello's'  
to my letter  
reply comes in

J.D.D.

FROM THE DESK OF

Ward L. Quaal

Mr. Dewitt

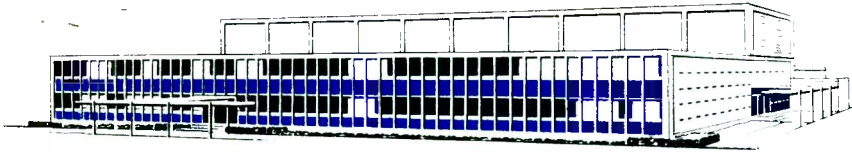
Jack

This is a bit  
"too rough" to  
mail to Russ.

Pls. read &  
destroy.

A "lighter"  
version has been  
dictated.

Best! Ward



Radio 720 Television Channel 9

**wgn inc.**

2501 West Bradley Place • Chicago 18, Illinois • LAkeview 8-2311

Ward L. Quaal Executive Vice President and General Manager

September 24, 1962

Dic. 9-21-62

R. Russell Eagan, Esq.  
Kirkland, Ellis, Hodson, Chaffetz & Masters  
16th and K Streets, N. W.  
Washington 6, D. C.

Dear Russ:

Reference is made to your communication of September 20, as addressed to Jim Quello.

In my opinion, Russ, you are a very charitable gentleman. I do not feel that Mr. Cox deserves any kind of consideration after his ill-starred performance at Hidden Valley, Michigan.

Isn't it a strange paradox that we, as licensees, cannot even speak inferentially of that which is pending before the Federal Communications Commission, but that the Chief of the Broadcast Bureau can cast all the venom within him over a public address system to a convention audience of broadcasters. I say, Russ, it is wrong and we are foolish to accept the statement which you set forth in your remarks.

I do not know, frankly, how one goes about control of similar type situations in the future, but let us forget all about high power and the stations of the Clear Channel Broadcasting Service in the months and years to come if Mr. Cox and people like him are allowed to make speeches across the length and breadth of the land. I say that he needs to be controlled at this time, as his conduct was strictly unbecoming that of a person in a position of responsibility in one of the Government's most vital executive agencies. I disagree vigorously with those who have such a profound respect for his alleged intellect. In my opinion, it doesn't exist, because people of intelligence never pre-judge a position on anything no matter what it is. He came to this job well schooled by the twisted mentality developed by Burton K. Wheeler, Ed Johnson and others who have flatly refused to give consideration to distinguished authorities in our field, such as our beloved late Louis Caldwell and Jack DeWitt.

September 24, 1962

When people close their minds to anything, they do not gain my respect and the greatest array of evidence in a 6-month hearing in Washington would not change Ken Cox's opinion about clear channels and higher power because he made up his mind long ago. Therefore, Russ, I am shocked to read your communication wherein you tell us that what he did really was within the "line of duty". I must admit, I do not know what should be done to call this to the attention of persons in superior position at either the Commission or the House and/or Senate Commerce Committees, but I do not intend to forget about it, let me assure you of that.

If the remarks given to me by Jim Quello are accurate, and I have never known Jim to depart from the truth, then persons like John Patt, Worth Kramer, Jim Quello, Jack DeWitt and I are persons "lacking in integrity and moving in every direction behind the scenes to see that the haves have more and the weak grow weaker". That is, frankly, the sum and substance of what this man had to say in Hidden Valley, Michigan.

Throughout my life in broadcasting and removed from it, I have been a "fighter" for what I think is right. I think that the case for clear channels and high power is eminently sound and thoroughly consonant with the "public interest, convenience and necessity" and I expect, therefore, that each of us in the group, including our law firm, has a solemn obligation to find some way to not only re-orient the thinking of Mr. Cox, but to see to it that justice is done to those stations that are, in the final analysis, the umbrella which has preserved the radio arm of broadcasting during these days of television's development and fantastic growth.

Sincerely,

Ward L. Quaal

WLQ/ck

cc: Roy Battles  
John F. Patt  
Worth Kramer  
John H. DeWitt, Jr.

LOUIS G. CALDWELL  
(1891-1951)  
HAMMOND E. CHAFFETZ  
REED T. ROLLO  
DONALD C. BEELAR  
PERCY H. RUSSELL  
KELLEY E. GRIFFITH  
PERRY S. PATTERSON  
R. RUSSELL EAGAN  
CHARLES R. CUTLER  
FREDERICK M. ROWE  
ALOYSIUS B. MCCABE

LAW OFFICES OF  
**KIRKLAND, ELLIS, HODSON, CHAFFETZ & MASTERS**

WORLD CENTER BUILDING - 16<sup>TH</sup> AND K STREETS, N. W.

WASHINGTON 6, D. C.

TELEPHONE STERLING 3-3200

CHICAGO OFFICE  
PRUDENTIAL PLAZA  
CHICAGO 1, ILLINOIS

**September 26, 1962**

JOSEPH DuCOEUR  
RAYMOND G. LARROCA  
JOHN P. MANWELL  
RONALD J. WILSON  
JAMES M. JOHNSTONE  
DONALD L. GUNNELS  
MAX H. CROHN, JR.

**Mr. Johnie E. Campbell  
WSM Transmitter Site  
Route 5  
Franklin, Tennessee**

**Dear Johnie:**

I am writing to give you the information you requested yesterday over the telephone.

I ordered the latest WHLO vertical pattern and the latest horizontal daytime patterns for KXOK and WLAP from Cooper-Trent today and expect to receive them tomorrow.

I also purchased seven copies of the U. S. Aerial Planning Chart (AP-9) without overprinting and had them mailed directly to you at the transmitter site by the Coast and Geodetic Office. Incidentally, these charts are sold in Room 1125 of the Department of Commerce (near the corner of 15th and Constitution) and the telephone number is WO 7-3876.

With respect to your request for appropriate file numbers, I obtained the following information:

<u>Frequency</u>	<u>Call Letters</u>	<u>Location</u>	<u>File No.</u>
630	KXOK	St. Louis, Mo.	BR-982
630	WLAP	Lexington, Ky.	BR-309
640	WHLO	Akron, Ohio	BR-282
650	WESC	Greenville, S. C.	BR-1489
630	WAVU	Albertville, Ala.	BR-2071

I called Bernice and she promised to check with Seabrooke concerning the mailing to you of the reproductions of the ground conductivity maps (Figure M-3). Bernice told me that with respect to compiling a list of pending applications for the frequencies 630 through 670 kc, she had been informed in response to a telephone call she made to the Commission that no applications were pending on any of these frequencies. Whoever Bernice talked to did not have the correct information, and I am attaching hereto a list of all pending applications for the frequencies concerned.

The only remaining information you requested pertaining to the precise authorized operating hours for WOI, Ames, Iowa; WNAD, Norman, Oklahoma; and WHLO (formerly WHKK), Akron, Ohio.

Taking up WDI initially, its regular authorization authorizes it to operate from local sunrise to local sunset. However, WOI also, for some time, has had a Special Service Authorization to operate between 6 a.m. CST and local sunrise in Ames. Local sunrise at Ames is as follows for the 12 months of the year (January through December) (CST): 7:45, 7:15, 6:30, 5:30, 5:00, 4:30, 4:45, 5:15, 6:00, 6:30, 7:00 and 7:30. Local sunset at Ames for the 12 months of the year (CST) is as follows: 5:00, 5:45, 6:15, 7:00, 7:30, 7:45, 7:45, 7:15, 6:30, 5:30, 5:00 and 4:45.

With respect to WNAD, it is authorized to operate from local sunrise to local sunset at Norman, Oklahoma. The sunrise times for the 12 months (CST) are as follows: 7:45, 7:15, 6:45, 6:00, 5:30, 5:15, 5:30, 5:45; 6:15, 6:30, 7:00 and 7:30. The local sunset times are: 5:45, 6:15, 6:30, 7:00, 7:30, 7:45, 7:45, 7:15, 6:45, 6:00, 5:30 and 5:15.

WHLO, Akron, Ohio, is authorized to operate from local sunrise in Akron to local sunset in Los Angeles, California. The local sunrise times for Akron (EST) are as follows: 7:45, 7:15, 6:45, 5:45, 5:15, 5:00, 5:00, 5:30, 6:00, 6:30, 7:15 and 7:45. The sign-off times for WHLO for the 12 months of the year expressed in terms of Eastern Standard Time are as follows: 8:00, 8:30, 9:00, 9:30, 9:45, 10:00, 10:00, 9:45, 9:00, 8:15, 7:45 and 7:45. Local sunset at Akron occurs at the following times (EST) for the 12 months of the year: 5:15, 6:00, 6:30, 7:00, 7:30, 8:00, 8:00, 7:30, 6:30, 5:45, 5:15 and 5:00.



I also tabulated the sunrise and sunset times for KIKK, Pasadena, Texas, but I assume you already have these. However, if you do not, please let me know and I shall send them on to you.

I trust this letter covers all of the items referred to in our phone conversation yesterday.

Cordially,



R. Russell Eagan

RRE:bw  
Encl.

cc: Messrs. DeWitt & Battles

P. S. I noted that the WHLO, Akron, Ohio, license dated September 28, 1961 contained a condition to the effect that the station would be required, upon receiving notice from the Commission, to modify its antenna or reduce its operating power so as to reduce interference to CBN, Newfoundland, to a value not in excess of that caused by WHKC operating with 500 watts on a non-directional basis. This puzzles me a little, as there is no existing station with the call letters WHKC. There is a station which operates on 610 kc at Columbus, Ohio which now has the call letters WTVN but used to have the call letters WHKC. On the other hand, the call letters of WHLO used to be WHKK. In other words, I don't know whether the reference to WHKC is a reference to WHLO, Akron, or to WTVN, Columbus. I am inclined to believe that the reference was intended to be to WHLO, inasmuch as CBN operates on 640 kc. If you want me to verify this, please let me know.

Pending Applications for 630-670 kc as of September 27, 1962

<u>Frequency</u>	<u>Location</u>	<u>Call Letters</u>	<u>Applicant</u>	<u>Requests</u>	<u>Date Filed</u>	<u>File No.</u>
1. 630	Window Rock, Ark.	New	The Navajo Bible School & Mission	630kc, 1kw, D	8/21/61	BP-15061
2. 630	Magnolia, Ariz.	KVMA		Inc. pow. 1kw to 5kw; install new trans. & DA system; DA-D	3/2/61	BP-14717 Dkt. 14194
3. 630	Wilmington, N. C.	WMFD		CP to inc. day pow. 1kw to 5 kw; make changes in DA-D system; install new trans. (request waiver of § 3.28(c))	4/29/59	BP-13038 Dkt. 13813
4. 630	Salina, Kas.	New	John M. Hall	630kc, 500 kw, DA-2, U	8/12/60	BP-14303
5. 630	Anadarko, Okla.	New	James R. Williams	630kc, 500w, D	7/30/59	BP-13369
6. 630	Bartlesville, Okla.	New	Floyd Bell & J. P. Dunklin d/b/a B-D Broadcasters	630kc, 500w, D	6/25/59	BP-13275

<u>Frequency</u>	<u>Location</u>	<u>Call Letters</u>	<u>Applicant</u>	<u>Requests</u>	<u>Date Filed</u>	<u>File No.</u>
7. 640	Anchorage, Alas.	KHAR		CP to change freq. from 590 kc to 640 kc; inc. pow. from 5 kw to 50 kw; install DA-N; change trans. & studio locations and install new trans.	12/7/61	BP-15234
8. 640	Blackshear, Ga.	New	Eugene Ketring & Robert Clyde Lay d/b/a Satilla Broadcasters	640 kc, 205 w, D	resub. 7/9/57	BP-11426
9. 640	Ames, Iowa	WOI		Ext. of SSA oper. add. time with pow. 1 kw from 6:00 a. m. CST to local sunrise for period 2/1/53; amend expiration date	10/13/52	BSSA-276 Dkt. 11290
10. 640	Norman, Okla.	WNAD		Inc. pow. 1 kw to 5 kw (daytime); install new trans. & change trans. site; DA (Daytime)	2/4/47	BP-5731
11. 650	Fairfield, Calif.	New	Alvin A. Ross tr/as Valley Broadcasting Co.	650 kc, 1 kw, D	9/1/60	BP-14336

<u>Frequency</u>	<u>Location</u>	<u>Call Letters</u>	<u>Applicant</u>	<u>Requests</u>	<u>Date Filed</u>	<u>File No.</u>
12. 650	Albuquerque, N. M.	New	Frank Donald Hall	650 kc, 10 kw, D	12/23/60	BP-14586
13. 660	Omaha, Neb.	KMEO		M. L. to inc. pow. 500 w daytime to 1 kw daytime	7/25/49	EML-1365
14. 660	Columbus, Ohio	New	Heart of Ohio, Inc.	660 kc, 1 kw, daytime		E2-P-5364
15. 660	Greenville, S. C.	WESC		MP to change from DA-D to DA-CH and install new trans.	resub. 11/17/60	EMP-9208
16. 660	Dallas, Tex.	KSKY		Inc. pow. 1 kw to 50 kw; install new trans; amend. to install DA-D		E3-P-3966
17. 670	Pacific Pali- sades, Calif.	New	Howard Blake d/b/a Suburban Broadcasting Co.	670 kc, 1 kw, day- time	2/27/48	BP-6631
18. 670	San Fernando, Calif.	New	E. A. Weinert, E. B. Bailey, W. F. Kelley, Nicholas Traina & Josephine Traina, a partnership d/b/a Los Angeles Broadcasters	670 kc, 10 kw day	3/7/49	BP-7139

<u>Frequency</u>	<u>Location</u>	<u>Call Letters</u>	<u>Applicant</u>	<u>Requests</u>	<u>Date Filed</u>	<u>File No.</u>
19. 670	Santa Barbara Calif.	New	William M. Buckley d/b/a Tri Counties Broadcasting Co.	670 kc, 5 kw D	7/31/57	BP-11503
20. 670	Vernon, Calif.	New	The Wave Publications	670 kc, 250 w D	5/20/47	BP-6098

Executive 3-0255



*P. P. ...*  
*The Fair ...*  
*on ...*

# Clear Channel Broadcasting Service

Roy Battles  
Director

Shoreham Building  
Washington 5, D. C.

September 13, 1962

Mr. John H. DeWitt, Jr.  
President & Station Manager  
WSM, Inc.  
301 - 7th Avenue North  
Nashville 3, Tennessee

Dear Jack:

Nick Zapple reports that the Senate Commerce Committee will take a look at the President's FCC nominee, E. William Henry, at 10:00 a.m. on Friday, September 21, 1962, in the regular Committee Room for Commerce hearings in the Senate.

Best wishes.

Sincerely yours,



Roy Battles

RB/bh  
cc: Messrs. Quaal, Rollo & Eagan



Sponsored by Independently Owned  
Clear Channel Radio Stations

September 24, 1962

Mr. James Quello  
Station W J R  
Detroit, Michigan

Dear Jim:

Since you were present, would you please send me a note on what Mr. Ken Cox actually said at the recent meeting of the Michigan broadcasters. Ward Quaal is very much disturbed about it, as well he might be, if it is bad as I have heard second hand.

Commissioner Ford was here last week and I had the opportunity to take him by my home on Thursday evening and let him see BRECOM in operation which I believe was helpful. He volunteered the information that he still feels that twelve high power stations would do much to improve white area service at night.

Best regards.

Sincerely yours,

John H. DeWitt, Jr.

JHD:am

C  
O  
P  
Y

CLEAR CHANNEL BROADCASTING SERVICE  
SHOREHAM BUILDING  
WASHINGTON 5, D. C.

October 1, 1962

Mr. Johnie S. Campbell  
WSM Transmitter  
Route #5  
Franklin, Tennessee

Dear Johnie:

Re: Producing a Second Copy of Vital  
Records Now Located in Washington  
CCBS Office.

Pursuant to your suggestion, we have secured bids from J. Emory Ward of the E. P. Secker, Inc., organization relative to producing a second copy of the materials that you selected from our office files and shelves for which you would like to have a second copy located in your offices at Nashville for safekeeping.

This operation is pursuant to discussions that I have had with Jack DeWitt, Ward Quaal and Harold Hough, relative to whether or not to insure the vital records in this office or whether to try to produce a second copy to be located elsewhere in order that these vital records would not at sometime be lost through fire, theft, or otherwise lost.

Mr. Ward, after some trial and error operations, has come to the conclusion that Ozilid reproductions which would cost 21¢ each are not satisfactory. I agree with him after seeing the copy produced.

We have also come to the conclusion that Xerox, which would cost about 35¢ a page, is also impractical.

Hence, it appears that photostating is the best method of preserving these records. We come to you, therefore, for final advice. First, there is the question of cost. We can get 11 x 16 photostats -- that is the negatives - for 70¢ a page. 8½ x 14 negatives will cost 45¢ a page, and 8½ x 11 negatives will cost 30¢ a page. The colored penciled lines on the originals, of course, will not show. In order to photostat them in color Mr. Ward said it would cost "a million dollars."



October 1, 1962

Therefore, since we estimate there is approximately 800 pages to photograph, the large size would cost \$850, the medium size, \$225, and the 8½ x 11 \$150. All of these prices would be subject to a 10% discount. This sounds to me like a pretty reasonable way of reproducing these essential records. Do you agree.

Second, if you agree with the above conclusion, then we must decide what size negative to produce. In order to give you a basis for making this decision we are mailing to you under separate cover two pages taken from the books that you want photographed including the three sizes of negatives that we could produce for the above three prices.

It is my assumption that the 8½ x 11 photograph would do the job since, if you wanted additional copies, all you would have to do would be to have the negative blown up at the time you have the additional copies produced.

Send me your advice at your earliest convenience.

Needless to say we must have back the two pages lifted from the original books here in our office so that these books will be complete as file records here.

If we go ahead with this job then we will send the new copies to you for safekeeping.

Best wishes.

Sincerely yours,

ROY BATTLES

RB/bh

cc: Mr. DeWitt



# Clear Channel Broadcasting Service

Roy Battles  
Director

Shoreham Building  
Washington 5, D. C.

September 28, 1962

CONFIDENTIAL

Mr. John H. DeWitt, Jr.  
President & Station Manager  
WSM, Inc.  
301 - 7th Avenue North  
Nashville 3, Tennessee

Dear Jack:

As you know, I have been directed to issue a press release with respect to the filing of applications for higher power. I am writing to you and each of the other stations to advise you of my plans and to secure your final approval. I would appreciate receiving your comments and suggestions no later than Monday, October 8.

My plans are to issue a press release of the type attached hereto to all media by mailing it Sunday, October 14. However, I plan to make a copy of the release available to Sol Taishoff on Wednesday, October 10 so that the story will appear in Broadcasting on Monday, October 15, which I understand is the first date on which any station will file its application. If the first applications are not ready for filing by October 15, this schedule will have to be altered.

We are anxious, of course, that no news leaks concerning the plans to file higher power applications occur prior to the publication of the story in Broadcasting.

Sincerely,

Roy Battles

RB/bh

cc: Mr. Edwin W. Craig

*Jack:*  
*This is the*  
*letter & press release*  
*(proposed) that*  
*went to all*  
*CCBS*  
*stations today*



Sponsored by Independently Owned  
Clear Channel Radio Stations

September 23, 1963

R. Russell Egan, Esq.  
Kirkland, Ellis, Hodson, Chaffetz & Masters  
16th and K Streets, N. W.  
Washington 6, D. C.

Dear Russ:

Reference is made to your communication of September 20, as addressed to Jim Quillo.

Your letter is rich in charity in the wake of the performance given at Hidden Valley, Michigan. I am afraid I cannot accept your evaluation of the situation, either insofar as it applied to the ill-starred performance, per se, or the effect it will have upon the group.

For almost three decades, these stations have remained together as a "unit" in behalf of better service for people who have long been denied the benefits that the great radio industry can and must bring them.

Yesterday, in my office, I had a full scale report on the Hidden Valley meeting by Professor Leo Martin of the Department of Radio and Television at Michigan State University, East Lansing. His review of what transpired is even more critical than that of Jim Quillo. He couldn't believe me when I told him we had done nothing about it as yet.

I, personally, intend to do something about this, Russ, and would be in Washington to do something on it now except for commitments which will keep me here until the second of October. If the group doesn't want to do anything about it, WEN does. Let me warn you that a few more appearances by this particular individual and you and your colleagues and Roy Ratties will have no more worries. It will be all over.

I dictated a much stronger letter on September 21, which was typed for my signature yesterday, but upon reading it, I decided it wouldn't meet

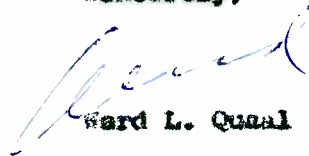
R. Russell Sagan -- 2

September 25, 1962

acceptance standards in the U. S. Mail, but I did feel impelled to write this "shorter" version.

Best regards.

Sincerely,



Ward L. Quaal

WLG/ck

cc: Roy Battles  
James Quallo  
John F. Patt  
Worth Kramer  
John H. DeWitt, Jr.

LOUIS G. CALDWELL  
(1891-1951)  
HAMMOND E. CHAFFETZ  
REED T. ROLLO  
DONALD C. BEELAR  
PERCY H. RUSSELL  
KELLEY E. GRIFFITH  
PERRY S. PATTERSON  
R. RUSSELL EAGAN  
CHARLES R. CUTLER  
FREDERICK M. ROWE  
ALOYSIUS B. MESCABE

JOSEPH DUCOEUR  
RAYMOND G. LARROCA  
JOHN P. MANWELL  
RONALD J. WILSON

LAW OFFICES OF  
**KIRKLAND, ELLIS, HODSON, CHAFFETZ & MASTERS**  
WORLD CENTER BUILDING - 1633 AND K STREETS, N. W.  
WASHINGTON 6, D. C.  
TELEPHONE STERLING 3-3200

CHICAGO OFFICE  
PRUDENTIAL PLAZA  
CHICAGO 1, ILLINOIS

**September 20, 1962**

**Mr. James H. Quello  
Vice President & General Manager  
The Goodwill Stations, Inc.  
Fisher Building  
Detroit 2, Michigan**

**Dear Jim:**

**After you called me the first part of this week with respect to the remarks made by Ken Cox regarding Clear Channels at the recent Michigan Association of Broadcasters meeting, I arranged to have lunch with Ken today in order to discuss some of the statements he made regarding Clear Channels during the question and answer period.**

**I have just returned from this luncheon. The purpose of this letter is to summarize our conversation.**

**First, I think we have to appreciate that because of Cox's position as Chief of the Broadcast Bureau he must confine his public statements to utterances which are not contrary to expressed views of the full Commission. In this instance, when Cox was queried respecting the Clear Channel proceeding and the recent legislation, I believe he felt that he had to defend the Commission's decision released last September and the official position of the Commission in opposing the Clear Channel legislation as introduced.**

**The extent to which Cox's personal views are in accord with the above views of the Commission, I am not prepared to say. I don't believe Cox has ever sat down and analyzed the issues involved. Personally, I have some hope that if he were to do so,**

he would be bound to be impressed by the facts in the case, which are on our side.

With respect to Cox's statement at the Michigan meeting which invited opponents of higher power to make their views known to the Hill and to the Commission, I think that he merely meant to state the obvious and suggest that persons with such a viewpoint could have appeared on the Hill in opposition to the Clear Channel legislation. No doubt in his role as Commission spokesman, he gave the implication that persons with this viewpoint should have "supported" the Commission in opposing the legislation.

As for his suggestion of making such views known to the Commission, he told me that he had in mind the fact that he did not believe that higher power will be authorized without further rule making proceedings and that persons opposing higher power would have the right to file comments in any such proceeding. Of course, we hope that the Commission, in acting upon our pending petitions for reconsideration and the higher power applications to be filed, either waives the 50 kw limitation or amends the rules without any further rule making proceeding so as to authorize higher power. Cox feels that we are free to discuss the merits of the Clear Channel case with Commissioners, although he added that he felt certain Commissioners would not wish to discuss the merits of anything pending before the Commission.

Cox feels that the obstacles to authorizing higher power consist of (1) the fact that some Commissioners, who have a philosophy of favoring small stations as against large stations, believe that the Clear Channel issues involve such a conflict and (2) some Commissioners are concerned as to the adverse economic effect of higher power on non-clear channel stations. Of course, these matters, plus the argument of "too much power in the hands of too few", have been our major obstacles for many a year.

With respect to BRECOM, Cox stated that the opinion expressed in Michigan to the effect that there is no military need for Clear Channels and higher power was based upon conversations he has held with Jim Barr and Ken Miller. His essential point seemed to be that the extent to which Clear Channels are usable would not be impaired by duplication. I think that he and others should be made to realize that higher power would materially enhance the reliability of

the use of radio as (1) a backup for military communications and (2) for civilian defense alerting and information purposes.

All in all, I believe that Ken, in answering questions concerning the Clear Channel proceeding and Clear Channel legislation, was merely defending the Commission's September, 1961 decision and its opposition to the Dingell bill. I don't think we can criticize him for doing this.

I did use the opportunity to discuss with him some of the facts involved. I would like to see others have conversations of this type with him.

Cordially,



R. Russell Egan

RRE:bw

cc: Messrs. Patt, Kramer,  
Battles, DeWitt & Quaal



from JACK DEWITT

9/19/62

Mr. E. W. Craig -

Since the meeting in Nashville we learned that Jimmy Shouse does not favor a pre-announcement of the fact that a number of stations will file for high power. Vic Sholis still is in favor of announcing that such will take place because he feels that unless such an announcement is made someone might draw the conclusion that the few stations that file on the agreed upon date will be the only ones who might file. Roy Battles and I feel that these two points of view can be brought together by simply making the announcement at the time the first applications are placed with the FCC.

JHD



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KIRKLAND, ELLIS, HODSON, CHAFFETZ & MASTERS

WORLD CENTER BUILDING - 16<sup>TH</sup> AND K STREETS, N. W.

WASHINGTON 6, D. C.

TELEPHONE STERLING 3-3200

CHICAGO OFFICE  
PRUDENTIAL PLAZA  
CHICAGO 1, ILLINOIS

LUIS G. CALDWELL  
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PERRY S. PATTERSON  
R. RUSSELL EAGAN  
CHARLES R. CUTLER  
FREDERICK M. ROWE  
ALOYSIUS B. MEEBEE

September 17, 1962

JOSEPH DUROEUR  
RAYMOND G. LARROCA  
JOHN P. MANWELL  
RONALD J. WILSON

Mr. Roy Battles, Director  
Clear Channel Broadcasting Service  
532 Shoreham Building  
Washington 5, D. C.

Re: Higher Power Press Release

Dear Roy:

In response to your memo of September 14, I am enclosing a suggested revised draft of a press release. It seems to me that the release should be dated and mailed out on a Saturday to the persons listed in your memo and that a copy of the release should be given to Broadcasting on the previous Tuesday or Wednesday.

As you suggested over the telephone today, one of my revisions suggests that we list the details with respect to each member in view of the fact this question will be asked.

No doubt you can "dress up" the enclosed draft to do away with some of my over legalistic phraseology. If possible, the release should be abbreviated.

Cordially,



R. Russell Eagan

RRE:bw  
Encl.

✓  
cc: Messrs. DeWitt & Quaal

Saturday, September , 1962  
FOR IMMEDIATE RELEASE

CCBS MEMBERS TO FILE FOR HIGHER POWER

Roy Battles, Director of the Clear Channel Broadcasting Service (CCBS), announced today, following a survey he conducted among members of CCBS, that the following members of the organization expect to file applications with the Federal Communications Commission in the near future requesting authority to operate with power in excess of 50 kilowatts in order to provide stronger, more reliable radio signals to millions of rural and small-town Americans:

<u>Station &amp; Location</u>	<u>Frequency (kc)</u>	<u>Amount of Power (kw)</u>
1. KFI Los Angeles, Calif.	640	750
2. WSM Nashville, Tenn.	650	750
3. WLW Cincinnati, Ohio	700	750
4. WGN Chicago, Ill.	720	750 (?)

<u>Station &amp; Location</u>	<u>Frequency (kc)</u>	<u>Amount of Power (kw)</u>
5. WSB Atlanta, Georgia	750	750 (?)
6. WJR Detroit, Mich.	760	750 (?)
7. WBAP Fort Worth, Texas	820	500 (?)
8. WFAA Dallas, Texas	820	500 (?)
9. WHAS Louisville, Ky.	840	500
10. WHO Des Moines, Iowa	1040	750
11. KSL Salt Lake City, Utah	1160	750 (?)
12. WHAM Rochester, N. Y.	1180	500 (?)
13. WOAI San Antonio, Texas	1200	500 (?)

Battles explained that the applications would be filed because of House Resolution 714 passed on July 2, 1962 and that the applications would request the Commission to waive its present rule limiting power to 50 kw.

CCBS is an informal organization of individually owned, as distinguished from network owned, Class I-A Clear Channel standard broadcast (AM) radio stations, each of which is the only

U. S. station authorized to operate on its frequency during nighttime hours. The group was organized in 1934 for the two-fold purpose of (1) keeping all of the U. S. I-A Clear Channels free of duplication (that is, the assignment of additional fulltime stations) and (2) removing the Commission's power ceiling of 50 kw. Edwin W. Craig, Chairman of the Board of WSM, Inc., Nashville, Tennessee, has served as Chairman of CCBS since its inception.

Clear Channel stations are the only source of nighttime radio for over 25 million Americans living in nearly 60% of the nation's land area and provide the only choice of nighttime radio programs to additional millions of rural and small-town Americans. For years it has been recognized that the nighttime radio service received by these people is inadequate in terms of signal strength and should be improved.

CCBS has long advocated that the only feasible means of improving service to the millions of underserved Americans is to authorize operating power in excess of 50 kw for all Class I-A Clear Channel stations.

Since 1945 the Federal Communications Commission has had before it a rule making proceeding which involves primarily the questions of whether the present power ceiling of 50 kw should be changed and whether additional nighttime stations should be authorized

on any of the existing Class I-A Clear Channel frequencies.

H. Res. 714 expressed the sense of the House that the FCC (1) should authorize power in excess of 50 kw if it finds that such operation will serve the public interest and (2) should not authorize for a period of 1 year any additional nighttime stations on any of the existing 25 Class I-A Clear Channel frequencies. The House Report accompanying H. Res. 714 alluded to the fact that the Department of Defense favored "increased power and Clear Channel operation to aid in survivable communications" and that the Committee which held hearings on the matter "was impressed with the engineering testimony \* \* \* that operation with power in excess of 50 kw would greatly benefit large areas and populations which do not have available to them any adequate nighttime radio service." The Report stated that a 1 year moratorium on a final resolution of the 17 year old Clear Channel rule making proceeding by the FCC was urged in order to (1) give the FCC an opportunity to reconsider, in light of H. Res. 714, its decision of September, 1961 to duplicate some of the Clear Channel frequencies and to postpone a decision on the higher power question, and (2) "to give all Class I-A Clear Channel stations an opportunity to file with the Commission an application to go to higher power \* \* \*."

Roy Battles, Director  
Clear Channel Broadcasting Service  
532 Shoreham Building  
Washington 5, D. C.  
Executive 3-0255

CLEAR CHANNEL BROADCASTING SERVICE  
SHOREHAM BUILDING  
WASHINGTON 5, D. C.

September 14, 1962

NOTE TO: Messrs. DeWitt, Quaal, Rollo and Eagan

FROM: Roy Battles

Gentlemen:

Here is the first rough draft of the proposed CCBS press release. It is planned to issue this release about the time Congress adjourns.

Please give me your reaction as to whether this is the kind of release we should issue plus your suggestions as to how it can be improved.

You will note that I have left out such points as the increased man made interference noise in rural areas - South American interference both now and potentially, etc.

I assume there is no possibility that any CCBS member station will have its application ready to file before October 15, 1962. Is this true?

What about distribution? Here are my suggestions:

1. Broadcasting Magazine
2. Radio Daily
3. Sponsor Magazine
4. Variety
5. UPI
6. AP
7. The Washington offices of newspapers affiliated with CCBS member stations, namely, (a) Chicago Tribune, (b) Dallas Morning News, (c) Atlanta Journal and Constitution, (d) Louisville Courier Journal, (e) Fort Worth Star-Telegram.
8. 30 copies to the rack in the Press Club
9. A copy to each CCBS General Manager
10. Copies to those who work close with us, namely, (a) Bill Greene, CBS, (b) Joe Baudino, Westinghouse, (c) Scoop Russell, NBC, (d) Larry Haeg, WCCO, and (e) William Dean, WWL.
11. Copies to Oren Harris, John Dingell, John Bennett, Carlton Loser, John Flynt, Senator Capehart and Senator Talmadge with special notes of transmittal.

*Jack:*  
*Will you please check this with Mr. Craig. If he objects to being the "guy" in the press release, it could go out with my name. He's named as better.*

*Is there danger of making a false release?*

12. Copies to Borschardt and Williamson
13. Copies to our farm list of 200 with a short robotyped letter of transmittal
14. What do you think of the following:
  - (a) A copy with a short letter of transmittal to all members of the House Commerce Committee.
  - (b) A copy with a short letter of transmittal to all Congressmen who voted favorably on House Resolution 714.
  - (c) A copy with a short letter of transmittal to all Congressmen who were absent on the day of the vote and did not have an opportunity to vote.

Best wishes.

Sincerely,

A handwritten signature in blue ink, appearing to be 'Roy Battles', written over a circular scribble.

Roy Battles

RB/bh  
Encl.

FIRST ROUGH DRAFT PROPOSED CCBS PRESS RELEASE

Clear Channel Broadcasting Service  
Room 532  
Shoreham Building  
Washington 5, D. C.  
Tel: EXecutive 3-0255

FOR RELEASE \_\_\_\_\_

Wash. D.C.     (date)    . Several Clear Channel radio stations soon plan to apply for permission to broadcast with power in excess of the present 50 kilowatt ceiling.

Edwin W. Craig, Chairman of the Clear Channel Broadcasting Service, reports that this action is in compliance with the intent of House Resolution 714 passed last July.

The Resolution's legislative history suggested a one year period to provide for two opportunities: First, for all Class I-A Clear Channel stations to file with the Federal Communications Commission an application for authority to use higher power. Second, for the Commission to carefully review the entire matter of providing for more adequate nighttime radio service to remote rural people.

Clear Channel stations are those stations licensed to provide wide area nighttime radio coverage to remote regions. They are the only source of AM radio listening at night for over 25 million Americans living in nearly 60% of the nation's land area.

Craig, who is also Board Chairman for WSM, Inc., Nashville, said that more adequate power is needed on Clear Channel stations to provide stronger, more reliable radio signals to millions of rural and small town residents. These listeners use radio more than most others, and cannot be provided with nighttime AM radio service in any other feasible way.

The Department of Defense is on record favoring the preservation of radio Clear Channels and the use of higher power thereon for military and civil defense reasons.



Practically every country, according to Craig, except the United States uses broadcasting power far in excess of 50 kilowatts. He said, in his opinion, "the U.S. ceiling is outmoded and must be lifted if the national interest is to be adequately served."

Craig said that while he personally knows of several CCBS member stations that are preparing applications for authority to use more adequate power, he does not know exactly how many will file for such authority, the level of power that they will seek, or when the applications will be filed.

The Clear Channel Broadcasting Service is a \_\_\_\_\_ year old association of non-network owned Clear Channel stations. Its present 13 members include KFI, Los Angeles; WSM, Nashville, Tennessee; WLW, Cincinnati, Ohio; WGN, Chicago; WSB, Atlanta, Georgia; WJR, Detroit, Michigan; WBAP, Fort Worth, Texas; WFAA, Dallas, Texas; WHAS, Louisville, Kentucky; WHO, Des Moines, Iowa; KSL, Salt Lake City, Utah; WHAM, Rochester, New York; WOAI, San Antonio, Texas.

SUMMARY OF REASONS FOR PASSAGE OF RADIO CLEAR  
CHANNEL LEGISLATION (H. R. 8120 AND RELATED BILLS)  
AT THIS SESSION OF CONGRESS

Here are some of the reasons why the national interest requires that Congressional guide lines be established to preserve existing radio (AM) Clear Channels and to authorize the use of higher power:

1. Clear Channel skywave service is the only means of bringing nighttime radio service to some 25 million Americans who live in nearly 60% of the nation's land area (white area). About 17 million of the "white area" population live east of and 7.3 million live west of the Mississippi River.
2. Additional millions depend on skywave service for their only choice of nighttime radio programs.
3. The present skywave service afforded to these millions of Americans, all of whom live in rural and small town areas, is inadequate in terms of signal strength.
4. It is impossible to provide any significant number of these millions of people with nighttime groundwave or local service. Even though the number of fulltime radio stations has increased from 900 to over 1900 in the past 15 years, the number of people who are dependent on nighttime skywave service for their only nighttime radio service and for their only choice of nighttime radio programs has not changed significantly.