

RADIO CENTRE

WOKO

WABY

ALBANY

TROY

SCHENECTADY

752-12
Alb

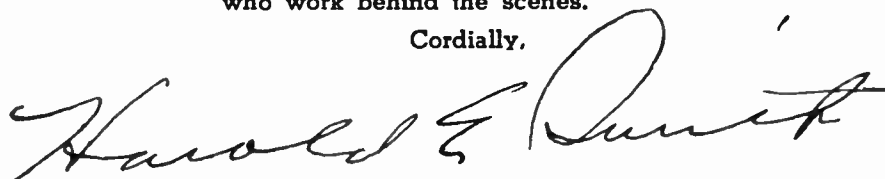
**RADIO CENTRE
WOKO & WABY
ALBANY - TROY
SCHENECTADY**

Dear Listeners:

We are very proud of the fact that you invite us into your homes daily through your radios. We try in every way possible to merit the confidence you have in us and to improve the service we offer you.

This Album is dedicated to YOU — in appreciation of the friendly reception we have had. We hope you will enjoy seeing the faces of those whose voices you already know, and many of us others who work behind the scenes.

Cordially,





Harold E. Smith

WHEN radio was in its infancy Harold E. Smith was one of the few who really foresaw to what heights it would grow and carefully prepared for the future. Evincing an early interest in radio communication, he soon qualified as a "ham" operator and acquired a station of his own at Peekskill. Broadcasting entertainment opened a new field to Harold Smith. A violinist of real attainments, he had played all over the United States and at that time was concertmaster of the Hippodrome Orchestra. Soon he acquired Station WOKO, then located in New York City, moving it to Peekskill, and thence, for a wider field, to Poughkeepsie, New York. The transmitter, after careful experimentation, was situated atop Mount Beacon, 1500 feet above sea level and the station assumed the slogan, "The Voice from the Clouds."

Still wider fields were sought by Mr. Smith and his far-seeing eye looked toward Albany, the Capital of the Empire State. To think something, dream of it a short time and then move to its accomplishment — that is how Harold E. Smith works. So February, 1931, saw the establishment of WOKO in the Hotel Ten Eyck at Albany, and its affiliation with the Columbia Broadcasting System. To bring additional service to Albany radio listeners, in 1934 he brought WABY to the city and negotiated its affiliation with the NBC Blue network.

His most recent contribution to Albany stands on Elk Street — the beautiful new Radio Centre, embodying all the technical advances in radio art and a fine decorative scheme. From this location WOKO and WABY will continue to serve the Capital District.

Mr. Smith as general manager of the stations knows every department of the broadcasting situation. He is a radio engineer of note and a musician who demands the best in program performance.


The next development in radio, television, has already had Harold Smith's attention. While WOKO was at Poughkeepsie, a television experimental station on Mount Beacon under his direction conducted some very successful tests.

All around qualifications fit the subject of our brief sketch preeminently as an ideal station owner and executive.


The office of Harold E. Smith in Radio Centre.



Officers



RAYMOND M. CURTIS, President of **WOKO, Inc.**, and Vice-President of the Adirondack Broadcasting Co., Inc., has been associated with Harold E. Smith in radio since 1925. Watching the station grow from its small beginning, he has always been interested in keeping it among the leaders in progressive development.



A. J. McDONALD, Vice-President of **WOKO, Inc.**, and Secretary of the Adirondack Broadcasting Co., Inc., is general manager of the Knickerbocker News. He has been associated with the stations since 1937.

Executive Personnel



Left

**DEUEL RICHARDSON, Assistant
Manager.**

The place of young men and alert minds in this growing radio industry is commendably exemplified in "Rich". A combination of a solid business background, imagination, enthusiasm and native executive ability forms the base to support responsibility ordinarily allotted to older men. After graduation from Cornell University and a period of business training, "Rich" became associated with our radio company while it was still located in Poughkeepsie, N. Y. He has just passed the three-decades mark; is active in sports; hobbies in firearms.

Below—

JOHNNY LEE, Studio Manager

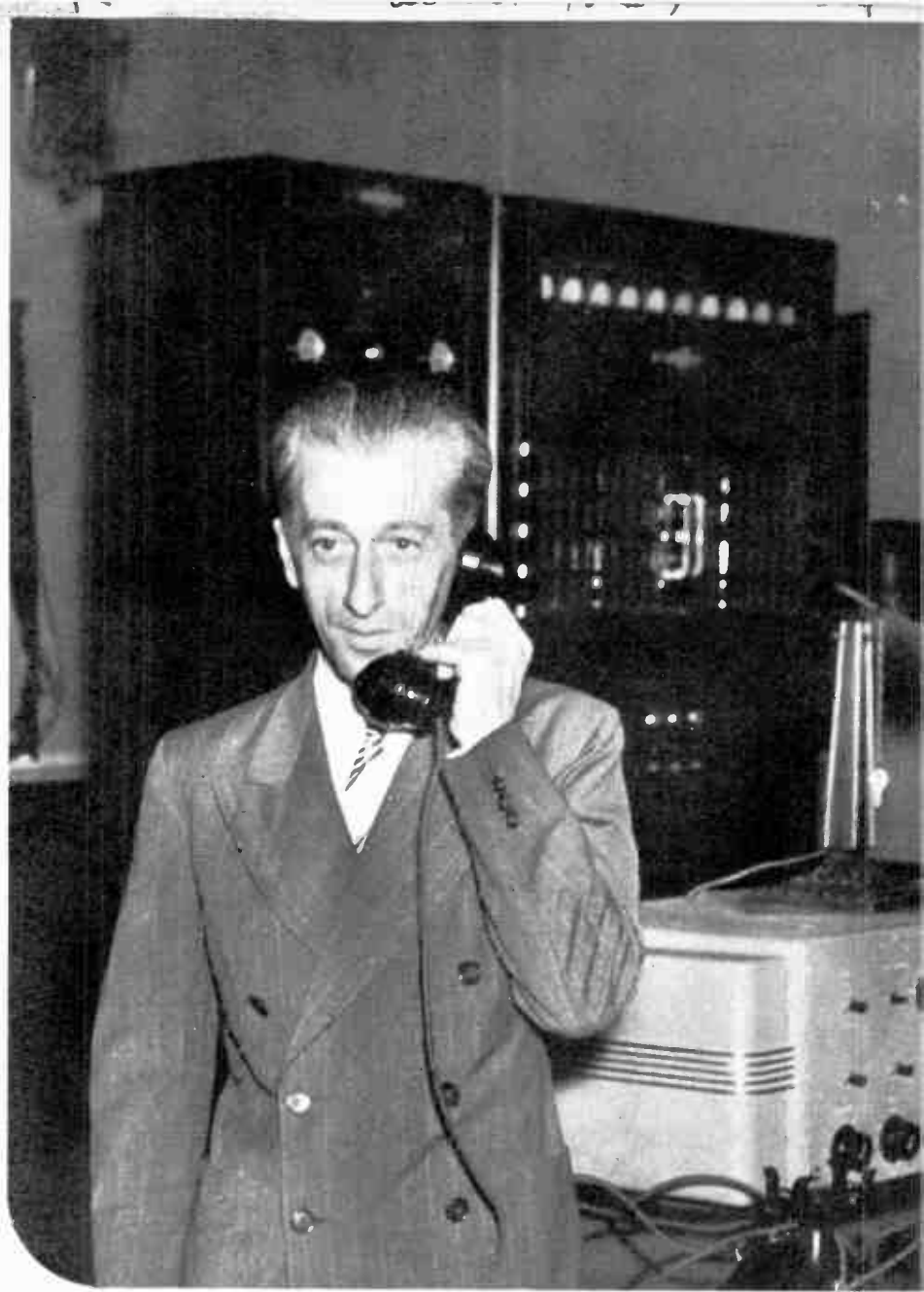
Once upon a time there was no commercial radio, so Johnny wanted to become a chemical engineer . . . except that he found that people paid real money to those who could play a piano and sing. The sharps and flats flew and carried our studio manager into dance band work, vaudeville, song plugging for leading music publishers, and thence, finally, into radio entertaining. Johnny is another youthful radio chief, supervising continuity, production, publicity and program direction for us. Four-year-old John Robert, Jr., may inspire his big-hearted tendency.



Right—

ONORATO A. SARDI, Chief Engineer WOKO

From the country of radio's founder, Marconi, comes WOKO's technical director, "Al" Sardi. Forty years ago "Al" had little concern for wireless, or, for that matter, this country, where he was to locate with his parents. After a while the idea of telegraphic signals traveling from point to point without wires intrigued him . . . and he was stuck in radio. A complete course and graduation from the RCA Radio Institute followed and then "Al" found himself as a radio operator aboard ship. In 1929 our company obtained his services and the Sardis settled in Albany.



Left—

**JAMES H. COREY,
Chief Engineer WABY**

It's pretty hard to keep one's mind on work when there is a brand-new boy at home who is hooting for the old man and will soon attain the ripe age of six months . . . but Jim manages somehow. You see, Jim has always managed "somehow". He "managed somehow" to start out this business of making a living as a signal maintainer for the N. Y. C. R. R., and then things became not so good and he "managed somehow"



Left—

ELLIOTT GOVE

To an operator an announcer can become the lowest type of animal if he (1) works too close to the "Mike", and (2) takes hold of the "mike" pedestal — Our Man Elliott is a frequent culprit. He's a swell guy, otherwise, however. Easy to get along with, "Govie" usually receives forgiveness from the operators. In 1936, upon graduation with a B.S. degree from Syracuse, he became a credit investigator—until he found a radio job at Auburn, N. Y. He came to Radio Centre in the summer of 1938. Elliott is a fiend for candid cameraing and tenderloin medium-done.

Below—

TIP CORNING

You may believe that announcers can see nothing but good in their work. Plenty of self-confidence is important, but they know their shortcomings. For instance, Tip will tell you that he frequently starts talking before he has thought of what he will talk about. He's a good "egg", though, noted for his "funny hats", snail's pace dressing time, agility with trap drums, ambition to lead a band, experience as an interior decorator (no remarks), and his charming bride—established, May 1939. Programs: "Money For Words", "Man On the Street" and Kiddies' Show.



Announcers



Left—

SHERB HERRICK

It's a good name — John Sherburne Herrick, Jr. — but too long for practical broadcast purposes. It would take the last five minutes of a program to identify the announcer. So "Sherb" it is — and "Sherb" it was who started announcing on Notre Dame University's radio station while in college, and came back home to follow it up. In between, however, there were the two years with the New York State Conservation Commission. Sherb's specialty is baseball reporting, although he does a bit of plain and fancy "dramer" on occasion. Great day, girls! He's single. Fatten him on pork chops.



Left—
RALPH KANNA

Oils, pastels, inks, charcoal, pencil and water colors were Ralph's intended mediums of expression—he thoroughly intended to become a portrait painter. In fact, his first job was teaching a class in art, so he wasn't far off the track, at that. But, alas—he started writing advertising copy and a newspaper column and was advised in favor of radio continuity. And then words on his tongue edged out the paint on his brush and a radio announcer he became. Vestiges of his art still remain in his collection of prints and etchings. Still single at 30.

Below—
GREN RAND

It's a fairly safe bet that Grenfell N. Rand was influenced not only in name but original ambition by the renown English missionary and physician Sir Wilfred Thomason Grenfell. Gren was born on Prince Edward Island, Canada, about a year before the World War began. He thought he wanted to be a doctor, but turned to teaching until a strange and rather ironic fate gave him a start at WOKO—Gren took the place his father held until his death. As much as a radioman's time will allow, he finds diversion in gardening, photography, golf and tennis. Gren and Sherb cooperate on baseball shows.



Left—
BOB JONES

Although Bob will cast his first national election vote in 1940, he has already learned that the victor is not always the only winner. In 1937, late fall, Bob lost an amateur announcer's contest, and had to be satisfied to do small dramatic bits on the air—but only a few months passed before he was raised to a regular announcer's rating. The clarinet comprises his musical expression—self-taught, but genuinely enjoyed. Before Bob started dishing out words over the air, he spent some time doing likewise with gasoline, in a service station.

Announcers



Left—

BILL THOMPkins

If ever you want to find out anything about Bill, better look up a relative — never ask him to fill in a questionnaire! We did, and this is what we got: Born in a place called El Centro, California, on the fifth day of March, 1918 — which makes him just about old enough to sign his own checks. He had two years of college — somewhere. An audition started him in radio — somewhere. He has no unusual habits; no preference in food, hobbies, sports — or anything. History and philosophy pleased him in school and he believes radio has an "inestimatable future". He's a handsome bachelor.



Above—

RUSSELL WILDE, Manager of Troy Studios

If, when in Troy, you should see this young fella removing handfuls of scalp foliage — he's thinking. Russ, who has charge of activities in our Troy studios, aimed to be a chemist, so he studied at Cornell, eight years at the Troy Conservatory of Music, worked as a cost accountant, dance band pianist, took an audition at WOKO and — well, here he is. Beside his official duties, Russ is organist and choirmaster in a Troy church. He hates people who blow horns at stop lights; enjoys an argument; eats anything but rattlesnake meat; collects stamps; and lives in Watervliet with Mrs. Wilde.

Left—

DEAN SMITH

Dean of the smiling disposition and tendency to heckle the fellows at Radio Centre, climbed into radio on the stepladder of drama. Stock company acting experience led to master-of-ceremonies assignments on radio reviews and then staff work. A Bachelor of Arts degree from Union College and study at Columbia Law School bolstered his efforts, of course. Dean or "Abe" or "Snuff" studied violin for five years but never followed music as a career. He did have a career started once, though — as an elevator operator. Dean looks older than he is — it's only been since 1911.



EDWARD P. MARTIN

The Polish Varieties Program keeps Mr. Martin up to his third rib in radio. But radio has not been his sole enterprise since he left his birthplace in Schenectady to seek his fortune. In Detroit he was president of a commercial motion picture company and engaged in both Polish and American newspaper work. His idea for a Polish program for the Capital District was inspired by similar work in the Motor City, so home he came. One might expect polka addiction from Ed, but his terpsichorean forte is the tango. All people are interesting to him, and so are foods of all types.

WILLIAM WINNE

It's quite natural that Bill should have wanted to be an actor . . . really, quite natural after childhood training in elocution until "The Charge of the Light Brigade" shook the house; after starting as a theatre doorman with promotion to "Chief-of-service" and assistant manager for the "front of the house". So Bill WAS an actor, and his air performing led to staff announcing. The "hand-cupped-to-ear" announcing technique characterizes him at the microphone. Bill got himself born back in January 1912 and remains in single harness—to date.



Below—

BETTY ADAMS

Alright! Maybe she's not Betty Adams; maybe you know her on the air as "Judy James"; and maybe you're on the "in" and realize that, actually, she's no less than Mrs. Everett J. Parry — since July 8, 1939. Betty was interested in dramatics as far back as Carrolton, Ohio, so when she took up her duties in a national advertising agency in Chicago, and had access to radio stations, she took a fling at "mike" work . . . just "to see if I could". You hear her now from Radio Centre on "Sundial Time" in the morning, "Sundown Time" in the evening and women's shows.





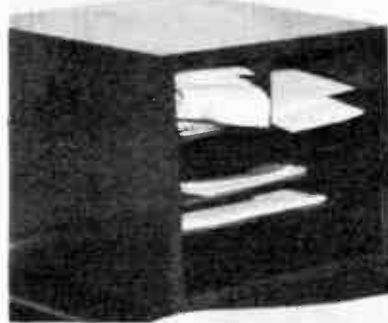
News-

Nothing in radio has become so indispensable today as news . . . not opinions nor bias reporting, but honest delineation of what is happening in a world wavering between civilized advancement or savage self-destruction. This is radio's greatest contribution to the American idea of Liberty . . . Freedom in thought and expression.

Below—

Editing by Forrest Willis, your Socony News Announcer, is a necessary step of rapid evaluation of each item to go out to your loudspeakers. News that concerns you most directly must come first . . . repetitious material must be deleted to conserve the ever-binding seconds allowed for the report . . . your news is arranged for greatest clarity.

Above—
Into the automatic teletype machine in Radio Centre pours the accounts of events throughout the world . . . from six in the morning until one o'clock the next morning, day after day, this printer ticks out words that have come from next door, across the continent, around the globe — notification of history being made within a moment of the occurrence.



Left—

Into the air rides the word picture of happenings that are withheld from even those people whose homes are the scenes of action — but where the democratic idea is smothered by a totalitarian censorship. A clear, concise, unprejudiced report is the principle of all news from Radio Centre. Even vocal inflections must be curbed to avoid influencing listeners by an inference of right or wrong.

Left—

FORREST WILLIS, Socony News Announcer

A "double-barrelled" approach to radio brought Forrest Willis into our organization. The first barrel was his ability to entertain at the piano; the second, his career as a lawyer. Forrest still practices law in Albany, and in the course of legal service to our company he had an opportunity to face a microphone — with the result that he was retained in his current position. For a number of years he did a song and piano program on the air — although his training comprised exactly 1½ lessons. He has little time to spare, and even that little is devoted to one Forrest L. Willis, Jr., a hale and hearty six-year-old.

Facsimile . . . The Newspaper of the Air

WOKO now delivers your printed newspaper through the air! Detailed stories, clear reproductions of news photographs, substantiation of the bulletins you hear on WOKO and WABY will be received and printed in your home by the split-second process of "facsimile" — radio's latest contribution to news dissemination! On this page we try to sketch the steps of "facsimile" so you will understand "the newspaper of the air".



Edward Healey has been appointed editor of WOKO's facsimile service. Just as on a regular newspaper, news of the world, or local items, are checked and corrected the minute they arrive at Radio Centre.

The news copy then goes to the "Variotyper", a machine that spaces typewritten copy so that the margins are even as in type-set newspaper stories. Henry Jaked sets up the copy on this machine in long strips ready to paste in pictures and run through the facsimile transmitter.



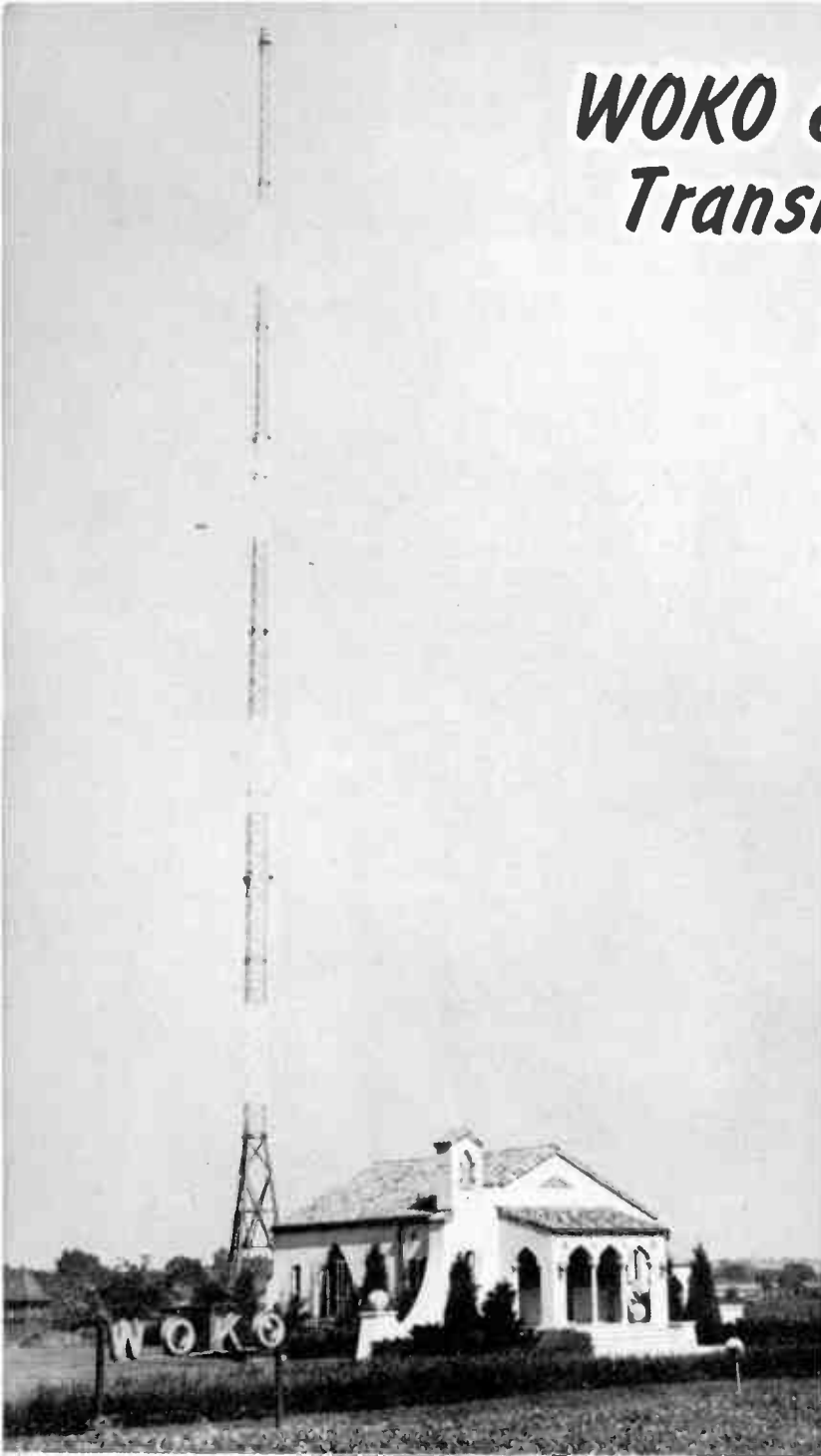
O. A. Sardi, Chief Engineer, inserts the copy into the facsimile transmitter. The black scanning head, in front of the strip of copy, converts any printed, sketched or photographic material into electrical tone signals like the impulse you receive on your radio broadcasts. The scanner, a photocell, moves from left to right across the paper. Variations of reflected light effect the volume of the signal as it goes into the air, just as you hear loud and soft tones from a voice.

At home, your receiver picks up the signal from the air, just as your radio does, but instead of making a sound through a loudspeaker, a small stylus with a needle point "records" the tones on another strip of paper, making the loud tones blacker than the soft ones. Thus, line by line your news from the air is printed before your eyes, and removed from the machine as shown by receptionist Ruth Leffler.

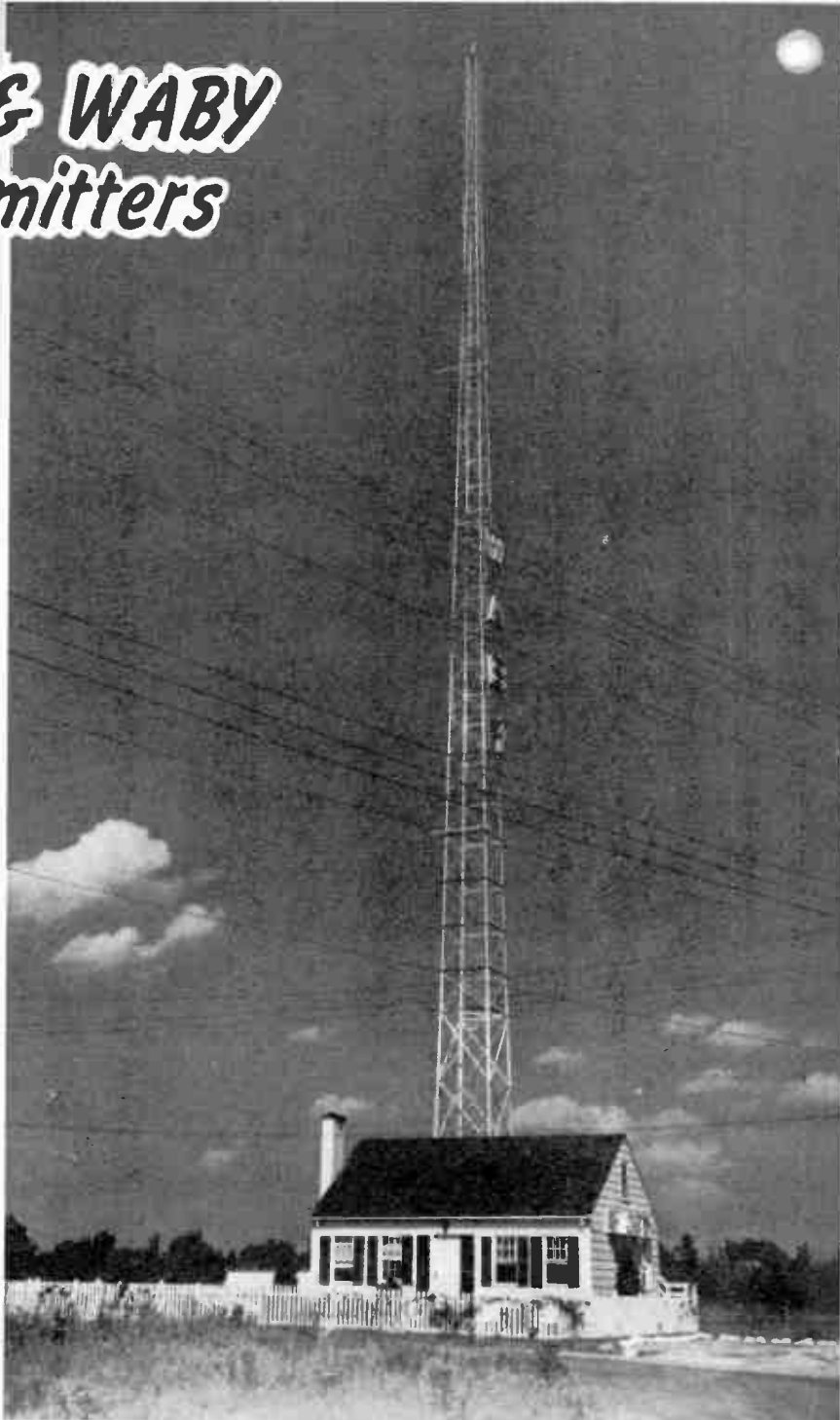
Thus, from this editorial and transmitting room in Radio Centre WOKO has inaugurated another progressive phase of radio broadcasting — "WOKO Facsimile" . . . your newspaper of the air.



WOKO & WABY Transmitters

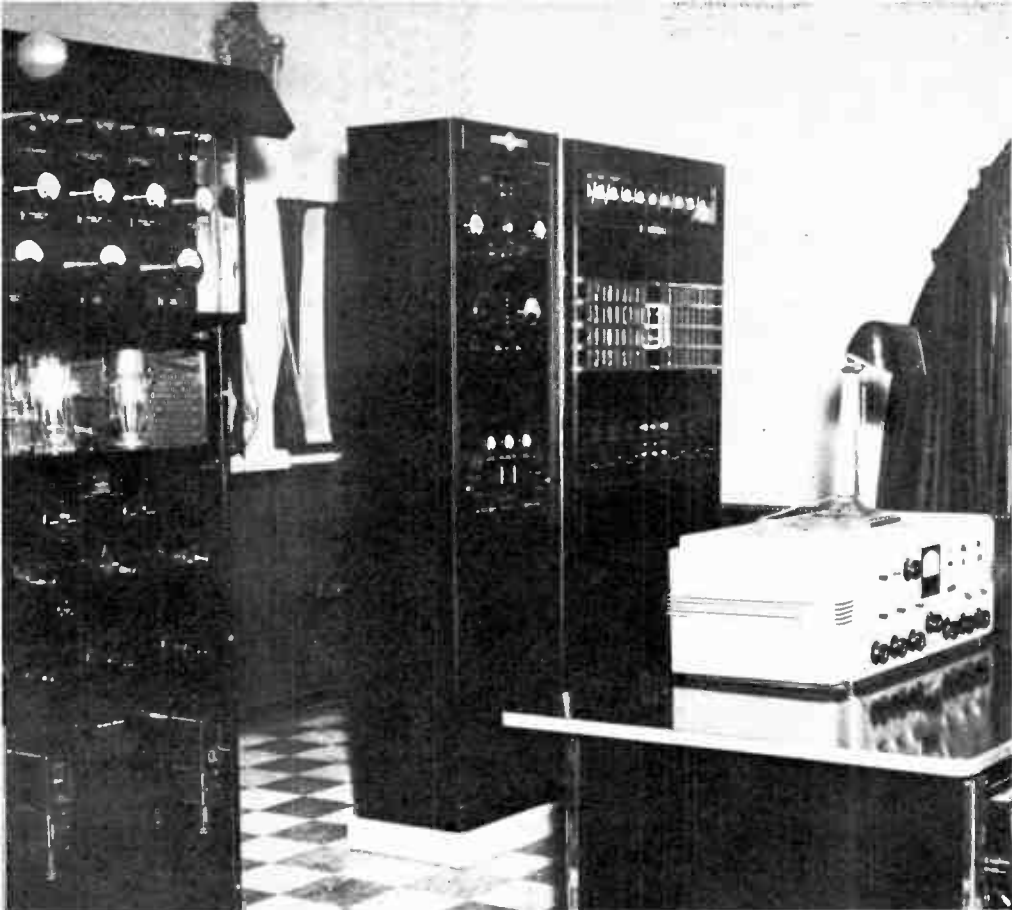


WOKO's transmitter building and vertical "radiator", behind, is located outside of Albany on Central Avenue.

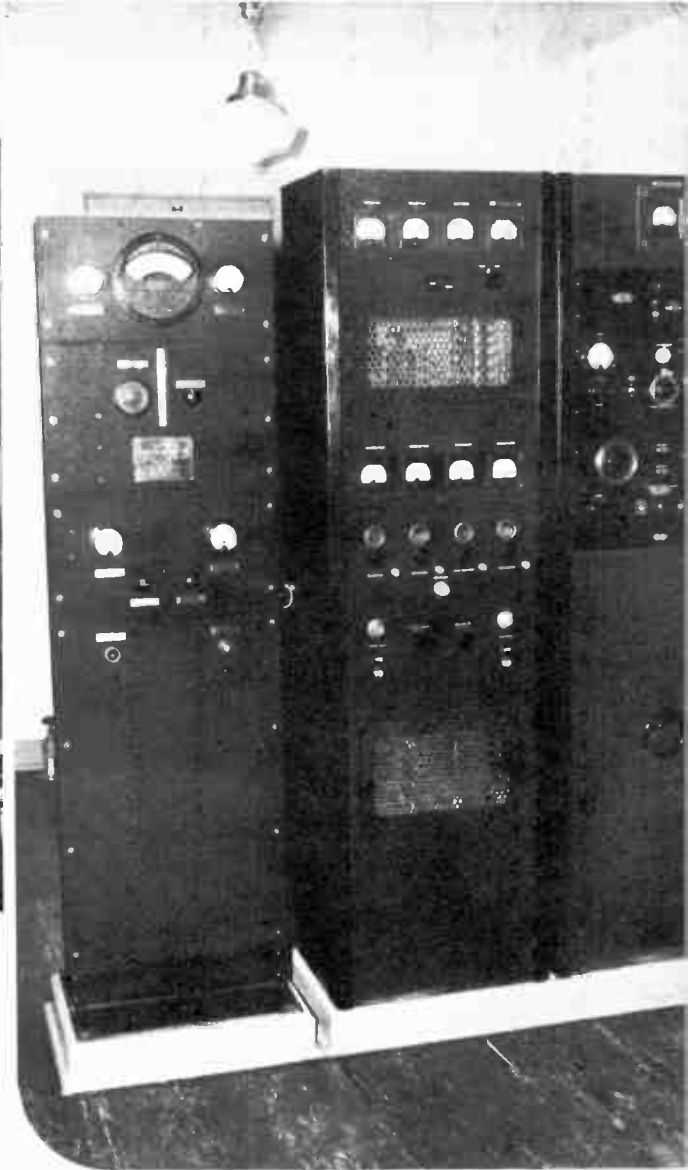


WABY's transmitting equipment is established in this modern building near Colonie, New York.





Inside the WOKO transmitter building on the opposite page, is the 1000 watt transmitter, itself. Through the facilities shown here you receive programs from WOKO from 7 a.m. until 2 a.m. on 1430 kilocycles.

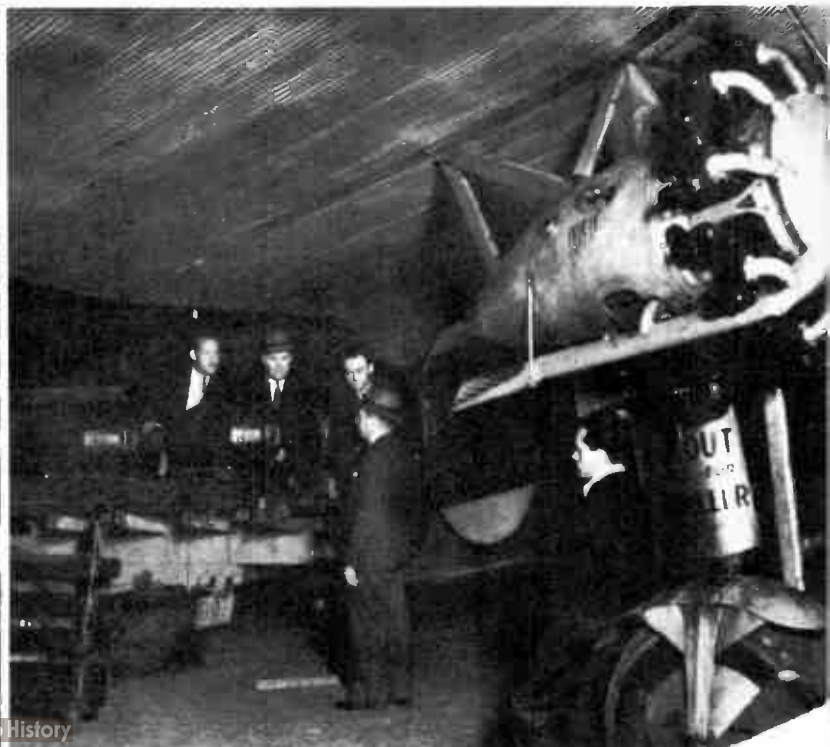


This 250 watt latest type transmitter is installed in WABY's building near Colonie. For eighteen hours each day it maintains a steady broadcast of WABY programs on 1370 kilocycles.

WOKO-WABY

For special programs which are inaccessible by wire contacts with Radio Centre, WOKO maintains its Mobile Unit truck, shown here broadcasting a street program, from which short-wave station WLEB operates.

There was no time to be lost when one of WOKO's generators became faulty, so Mr. Smith, standing at end of truck, had a replacement flown to Albany by special airplane. Tons of equipment dashing through the air for greatest service to Capital District radios.



Operators- Albany, New York



Right—**KENNETH A. BARDIN** went after radio through a correspondence course. His own short-wave station is W2CCP.

Below—**A. EDWARD BARENDIS, JR.**, started as a commercial radio operator before he finished school; had his own "ham" set once.



Below—**ALBERT H. CHISMARK** had been a truck driver, painter and clerk in an haberdashery before radio caught his fancy in 1936.

Below—**JOSEPH L. DECKER** works at radio and then reads and studies radio for relaxation; received his training at RCA Institute.



Below—**HARRY M. HARVEY** spent eighteen years of amateur radio experimentation and operation before he took it up as an occupation.



Below—**CHARLES R. HEISLER** set his mark for radio work at the age of 14; has stuck to it all the way. Chief interest: his family.



Below—**OLIN H. HERCHENRODER** was a radio service man in Albany until joining our staff in 1937. He's a native of Albany.





Looking from Manager's Office into General Office



Client's Audition Room



Client's Audition Room

"... and How they Grew" WOKO

One year after WOKO was first established in New York City in 1924, it was purchased by Harold E. Smith, present general manager, who moved it to Peekskill. Its original power of 5 watts had been increased to 50 but Mr. Smith obtained permission to operate with 500 watts. 1928 saw removal of WOKO to Poughkeepsie, with transmitter 1645 feet above the Hudson, atop Mount Beacon, and in 1931 the final move brought the station to Albany, at which time it became a member of the Columbia Broadcasting System.

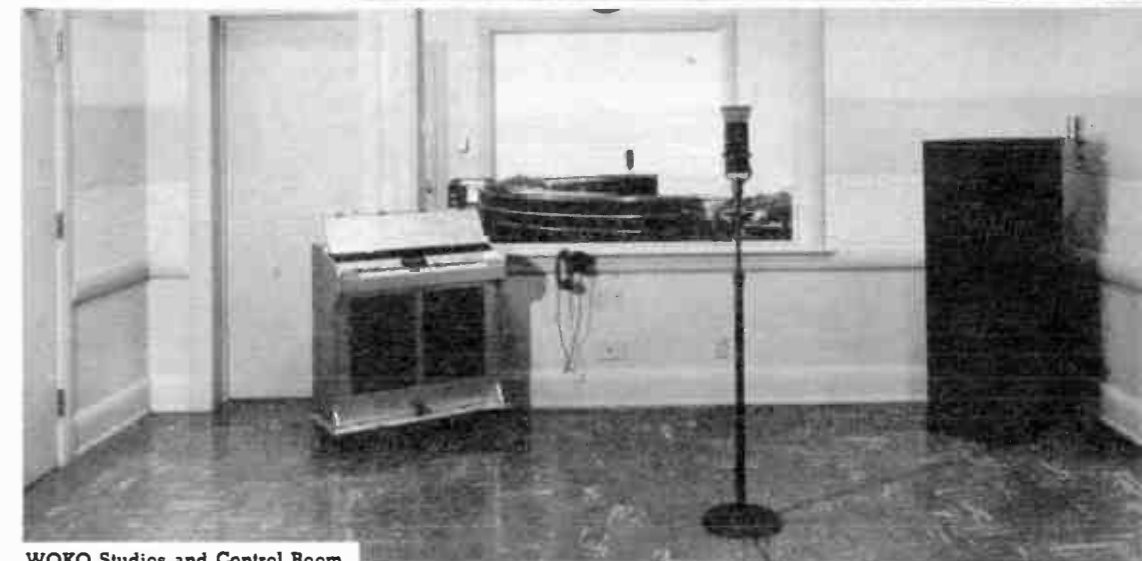
Constant improvement directed by Harold E. Smith followed. Day power was increased to 1000 watts; a new, modern transmitter was installed in a fine building; studio equipment matches the best in the radio industry; and now, WOKO occupies its own home in Radio Centre. Finally, WOKO is developing facsimile broadcasting, a method of transmitting printed copy and photographs via airwaves, a great addition in service to people of the Capital District.

WABY

In 1934, Harold E. Smith saw the need of an additional station to serve the Capital District listeners—one to emphasize local programs and still bring another network's features to radio fans. So WABY was moved to the Strand Theatre Building in Albany, completely modernized. Now, it too, has been established in its own quarters in Radio Centre, with entirely new transmitter plant and latest type studio equipment. Since 1936 WABY has been a member of the National Broadcasting Company.



WABY Studios and Control Room



WOKO Studios and Control Room

Radio Centre Auditorium



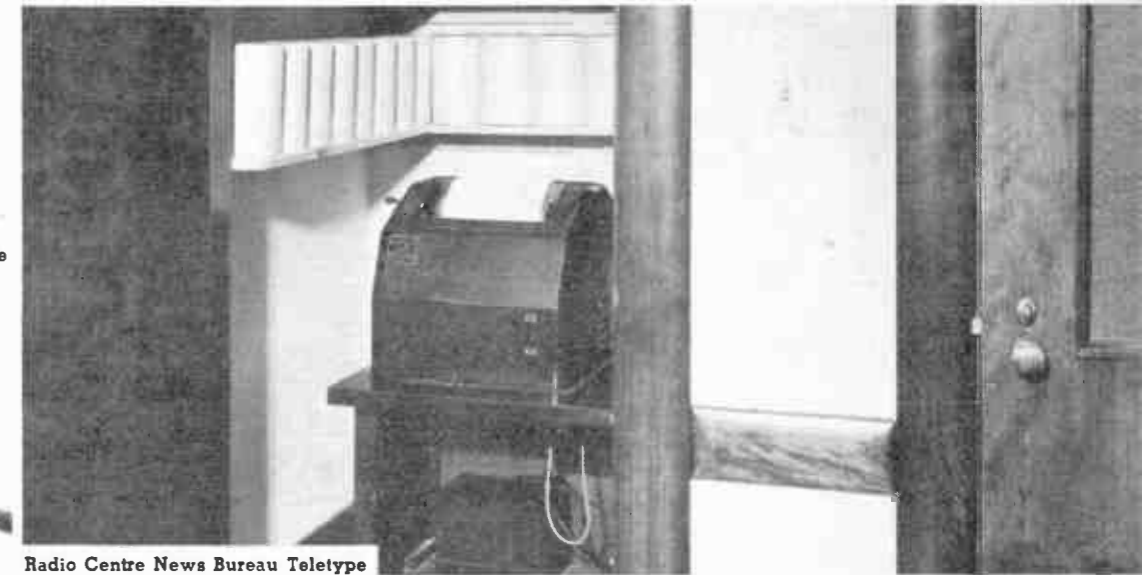
General Business Office



Sales Manager's Office

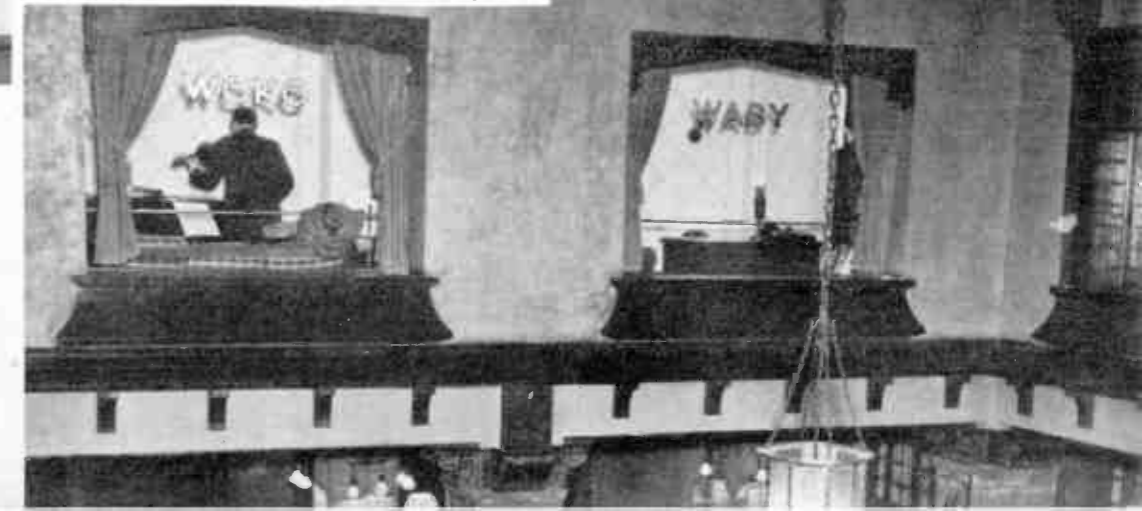


World Radio History



Radio Centre News Bureau Teletype

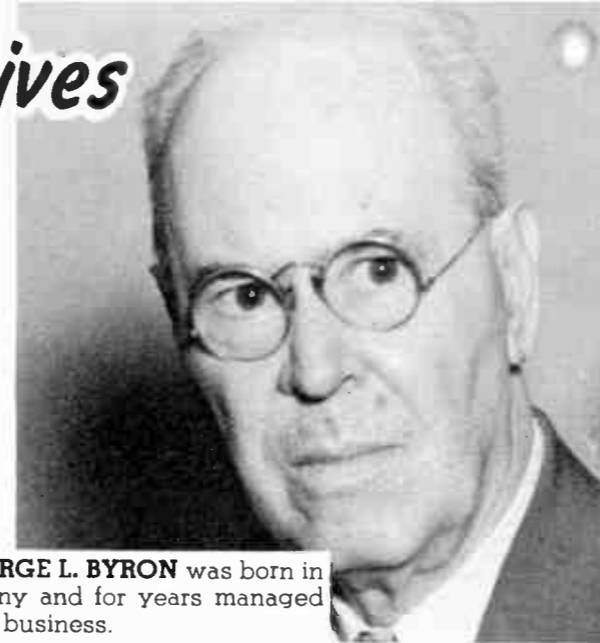
WOKO and WABY Studios in Troy Hotel, Troy, N.Y.



Sales Representatives



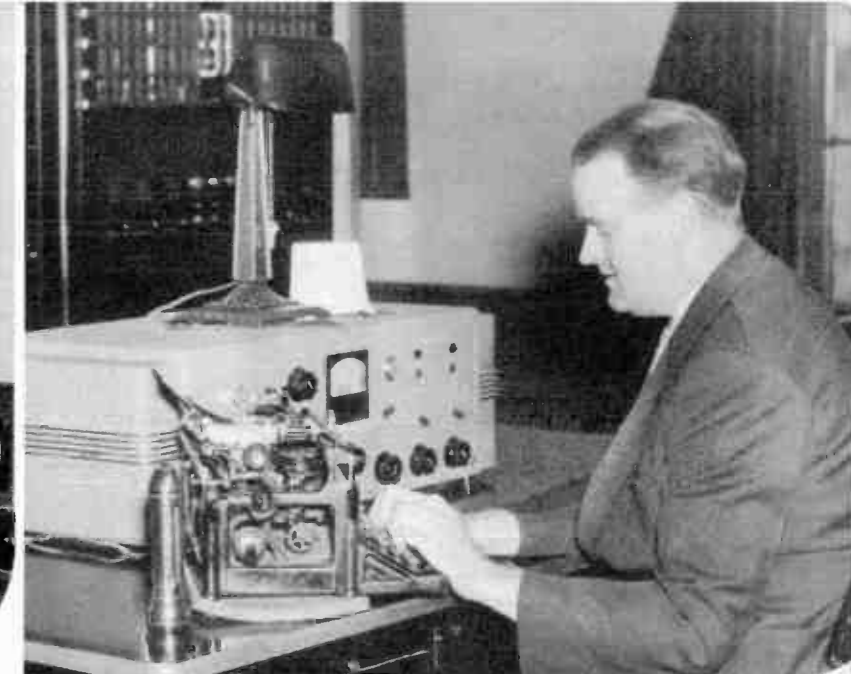
Left—
HARRY L. GOLDMAN,
Sales Manager
Harken and hear ye! Let it be known that all whose prowess at the great and noble game of "Ping-Pong" exalts their ego, are hereby challenged to test said prowess against one Harry L. "Professor" Goldman! Harry is quite a "ping-ponger", besides his other achievements. For four years he studied violin under Ernest Hamilton, and, as he says, he has "played six years QUIETLY". For a while he studied law to follow his early dreams, but sales opportunities and the fascination of radio advertising lead him into our organization early in 1937. The "Professor" is young, married and native of Albany.



GEORGE L. BYRON was born in Albany and for years managed a fur business.



HARRY HULTS, SR., started with us 'way back in 1928; plays a mean harmonica; used to be a carpenter. Nickname: "Pop".



LAURENCE "LARRY" KING came through ship radio operating and a Pennsylvania station to our force in 1933.



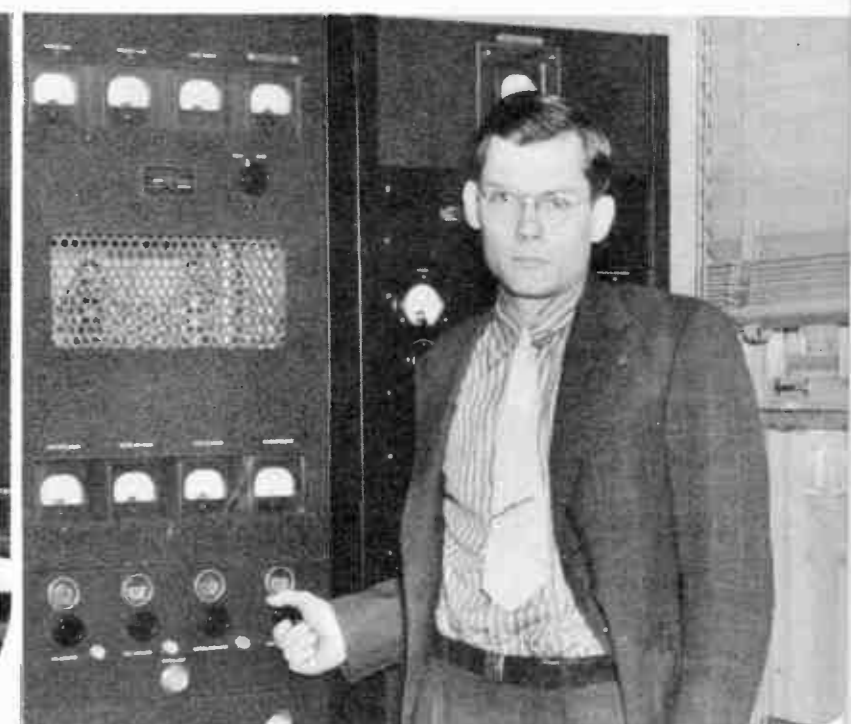
RICHARD BERGER started out as a journalist in Alabama where he attended college.



PAUL G. DENNIS holds degrees from two universities, wanted to be a veterinarian.



STANLEY J. PAWLIC was into electrical engineering and radio manufacturing up to his ears before he started at WOKO.



MARCEL C. REEDS was a farmer boy who came to the city and made good, after study at Cornell. He raises chickens.



DAVID MACNAIR was born in Glasgow, Scotland; wanted to go on the stage.



GEORGE E. MURPHY stands an inch over six feet; is less than 30 and single.



THOMAS F. STAPLETON worked at Hudson Falls and Buffalo stations before coming here. He was born in Troy.



WILLIAM G. BAHN, night watchman and maintenance man at the transmitters, used to manage a tobacco company.



JOHN KELLY sings classic baritone and plays string bass; has broadcast many times.



JOHN H. VINT collects antiques as a hobby; plays good bridge game.



WILLIAM A. NESSELROTE, called "Bill Rote" for brevity, is an athlete from Ohio.



ELEANOR C. WALTER once wrote a newspaper column using the name "Betty Knickerbocker".



JOSEPH E. McNALLY is active in church work; wants to become a writer.



HERBERT LUNDBERG comes from LaPorte, Indiana; fishes for relaxation.



JOHN S. DOYLE aims for the Army Air Corp; he's young and called "Butch".



JOSEPH H. CARROLL is an expert violinist; specializes in Polish program.



Right
JOHN H. LIMERICK would like to be a reporter for a radio facsimile station.

Administration

Right—

PEARL BURACK, Accountant

One afternoon in March 1931 Pearl had a moment after lunch so wandered into our station to look around. Wal . . . she met Mr. Richardson, filled in an application and was called to work the next morning. Precision and efficiency are the distinguishing characteristics of this native Albany. She likes it so well that she let the kitten out of the sack by asserting that she'd "like to continue working after marriage". That's all we know. Add up your own answer. Pearl whips off a spot of popular piano music, of occasion, for her own enjoyment, and is a pinochler from "way-back".



Left—

Henry Jaked, bookkeeper, earned his first money pushing cars out of flood.



Right—

Annabelle Reed, stenographer, hobbies in amateur dramatics and swimming.



Ruth Leffler, receptionist, started at WOKO as a Kiddies' Show tap dancer.



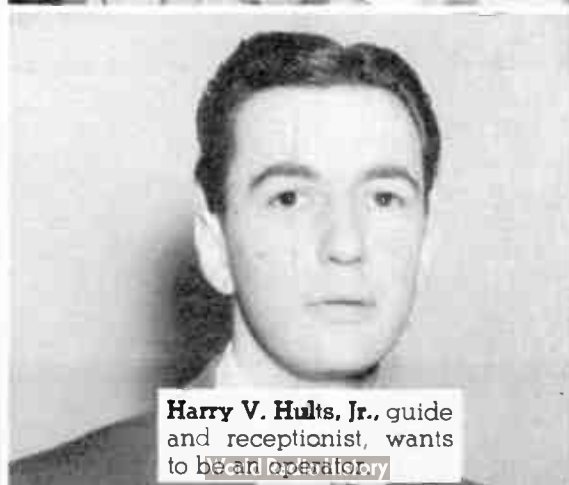
Kathleen Feily is continuity clerk; has been with us since 1931.



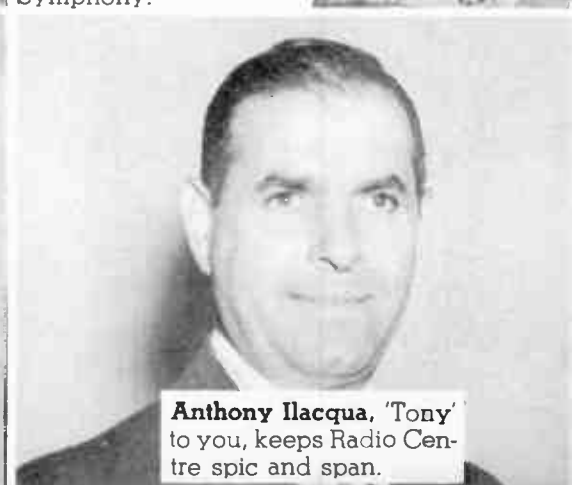
Harriet Champagne schedules programs; play violin with Albany Symphony.



Max Burack who shows people about Radio Centre, was born in Russia.



Harry V. Hulst, Jr., guide and receptionist, wants to be an operator.



Anthony Ilacqua, 'Tony' to you, keeps Radio Centre spic and span.



Rev. Eugene Carson Blake, minister of the First Presbyterian Church of Albany and head of the Albany Ministerial Association, members of which are heard in religious programs over WOKO and WABY.



Rev. H. P. Vieth, pastor of St. Paul's Evangelical Church, Troy, and president of the Troy Ministerial Association, which presents "Chapel of the Air" from Troy studios Monday through Friday of each week.

Religion on the Air

Dr. Bernard J. Bamberger, Rabbi of Congregation Beth Emeth, Albany, who has been heard many times on WOKO and WABY, either as a studio speaker or from the pulpit of Temple Beth Emeth.



The Rev. William M. Slavin, director of the Catholic Radio Guild of the diocese of Albany, under whose guidance are presented the Sunday afternoon programs, "Current Events From the Catholic Viewpoint", as well as mid-week talks over WABY.





The Empire Ensemble, versatile musical aggregation, serves up a variety of melody from Radio Centre studios for the enjoyment of listeners of both WOKO and WABY.

Features

Eight years ago WOKO inaugurated nightly bulletins by the New York State Police. Here Radio Centre manager Harold E. Smith, left, and Capt. Albert Moore of the State Police prepare to start the new series on the air in 1931.

Above—

Today the New York State Police Bulletins, after eight consecutive years, are heard nightly to apprise Capital District listeners of law enforcement through the state. Corporal Fred Johns delivers the news over the WOKO microphone.



The Saturday Jamboree, week-end edition of the Musical Clock, entertains juniors on the stage of the Radio Centre Auditorium. Forrest Willis presents a light program featuring a variety of talent.

Mirth is the order of affairs as Forrest Willis introduces a Saturday Jamboree guest to the worries and wiles of the irrepressible microphone.





Sherb Herrick and Gren Rand, left to right, your baseball reporters who describe the Albany Senators' games at home and out-of-town.



Gren and Sherb in the broadcast booth during a night game at Hawkins Stadium. The business of maintaining a running account of the game and keeping box score records at the same time, is a strenuous job.



Baseball Reporting



Left—

Looking down on the playing field at Hawkins Stadium, this is the view presented to Sherb and Gren. The screen saves disabled microphones and bruised head when foul flies skid off the bat.

Right—

"Award of Honor to Steve Barath, 3rd baseman. Voted Most Popular Player of the Albany Senators by Radio Baseball Fans of WABY-WOKO". This beautiful trophy will be inscribed with the name of player Radio Centre listeners select by vote.





Above—
"And the night shall be filled with music . . ." as Francis Murphy and the Ten Eyck Orchestra stir up modern melody from the hotel roof.

Right—
"Quik Quiz", the noontime broadcast from north Pearl Street, finds Gren Rand passing out the sponsor's cakes to those who stop to talk.



Features

Below Right—
"Opportunity Knocks"—and Ralph Kanna swims through a flood of daily mail from listeners who try their skill on this popular program.

Below—
"The Voice of Myers" — Eleanor Walter speaks from the results of her shopping tour when she gives her morning buying advice.



WOKO-WABY Presents Notables



Left—
President Roosevelt spoke at the inauguration of Gov. Lehman in Albany, January 1933.

Below—
Albany's Mayor John Boyd Thacher, II, second from left, and Lieut. Governor **William Bray**, fourth from left, dedicate the marker plaque to Martin Van Buren in Radio Centre broadcast.



The liquor repeal hearing for New York State was broadcast by WOKO direct from the Assembly Chambers in Albany, presenting a true report to the entire state.

Governor-elect Herbert Lehman speaks at his inauguration, as Ex-governors Alfred E. Smith, drowsing, and Franklin D. Roosevelt, left of rostrum, attend with other notables.

Governor Lehman and Mrs. Charles S. Whitman, center and right, talk to a coast-to-coast audience through WOKO, as Harold E. Smith, Radio Centre "prexy" watches from left.

Former Governor Alfred E. Smith addresses the nation through WABY-WOKO at a legislative hearing in the Assembly Chamber.



Features

Left—

Mary Ward, publicity director of the Berkshire Summer Playhouse, Stockbridge, Mass., and **Albert Ward** (not related) set designer describe drama activities for WOKO listeners.

Below—

"Man On the Street" in front of the Troy Theatre in Troy, takes the announcer into the air on both ether waves and stilts as he interviews those who stop for a moment.



Below—

The Knickerbocker Orchestra, a WPA Music Project, is heard weekly. In this picture the orchestra is presenting a concert at Saratoga Spa.



Below—

"Dick Hartigan at the organ"—a familiar phrase to our listeners—means mellow-toned tunes of all types under the expert hands of Dick at the Radio Centre Hammond organ.



Below—

Robert McCain, who brings you the "Knickerbocker News", comprising items of local import and interest, directly from the offices of that newspaper.





The Saturday Morning Children's program has been a favorite for over eight years. Before the new Radio Centre Auditorium was built it was broadcast from this stage in the Strand Theatre.



Nowadays the Saturday Morning Children's program originates on the stage of Radio Centre's modern auditorium. Juvenile talent from the Capital District is featured under the direction of Ralph Kanna, second from right.

Harry Appel, market news reporter, addresses his information to farm listeners from the State Department of Agriculture each day. Farmers are kept in immediate touch with demand and prices for their produce.



Human interest stories take the air. Here Harold E. Smith, center, and J. Palmer Harcourt, right, interview aged Grandma Bailey, who rode the first train from Albany to Schenectady in 1837.

Kitty Carlisle, stage and screen star, comes to the WABY microphone to meet listeners in the Capital District, while appearing with a summer stock theatre company near Albany.



WOKO-CBS Stars

1—Eileen Palmer as "Mrs. Black" on "Scattergood Baines". 2—Lanny Ross, featured on the "Hit Parade". 3—Band-leader Mark Warnow of the "Hit Parade". 4—Noel Mills, Frank Gallop and Ed Jerome—"When A Girl Marries". 5—American School of the Air broadcast from Museum of Natural History, New York City. 6—"Janet and Ruth Ann Dexter", glamorous twins in "Bachelor's Children". 7—Alice Frost plays the title role in "Big Sister". 8—Eleanor Phelps, the lead in "Life and Love of Dr. Susan". 9—Dorothy Lowell is "Our Gal Sunday". 10—Helen Claire and Michael Fitzmaurice enact one of "Aunt Jenny's True Life Stories". 11—"Aunt Jenny" tells one of her "True Life Stores". 12—Raymond Paige with his "99 Men and A Girl"—Hildegarde.



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WOKO - CBS Stars

1—Kate Smith is "moon-over-the-mountain" fame. 2—Paul White man, "The Modernaires" and goldfish. 3—"Johnny Morris" of "Johnny Presents". 4—Columbia Workshop Festival play in broadcast action. 5—"The Psychic Detective" drama on "Johnny Presents". 6—Columbia Workshop presentation of African Dancers. 7—The cast of the drama "County Seat". 8—Johnny Green, orchestra leader on "Johnny Presents". 9—Myrt, "Midge" and Marg of the popular "Myrt and Marg". 10—Professor Quiz as he appeared at the Kentucky Colonel's Dinner at Louisville, Ky. 11—Major Bowes with some of his gifts in his office. 12—Charles "Andy" Correll and Freeman "Amos" Gosden, left to right. 13—Orson Welles, youthful producer-actor of "Mercury Theatre".



WABY-NBC Stars

1—Robert Benchley and Artie Shaw of "Melody and Madness". 2—Tyrone Power, Sonja Henie, Mary Healy and Rudy Vallee. 3—Ray Perkins, one-man show on "Letters Home" from the N.Y. World's Fair. 4—Milton J. Cross, dean of American announcers, on "Coast-to-Coast On A Bus". 5—Jackie Kelk, "driver" of "Coast-to-Coast On A Bus". 6—Charles Boyer, left, Virginia Bruce and director Jay Clark of Hollywood Playhouse. 7—Mrs. Winchell's little boy, Walter. 8—"Little Jack Little", famed pianist and band leader. 9—Bill Stearn, colorful sports and special events reporter. 10—Tommy Dorsey, maestro and "slide-down" impressario. 11—Horace Heidt, captain of "The Musical Knights". 12—Larry Clinton, composer, arranger and conductor of "Musical Sensations". 13—Richard Himber rehearses with his famous band.





1—"Professor" Kay Kyser, of the "College of Musical Knowledge". 2—The Order of Adventurers meets with, l. to r., Lieut. John McCloy, U.S.N.; Col. Theodore Roosevelt; Commander Felix Riesen-berg; Roy Chapman Andrews; Lowell Thomas and Dr. Victor Heirser. 3—Don McNeill, popular m.c. of "The Breakfast Club". 4—Jack Baker, "Louisiana Lark" on "The Breakfast Club". 5—Evelyn Lynne, Alabama songstress on "The Breakfast Club". 6—"Gardener" Ransom Sherman—Sunbrite Smile Parade. 7—Alfred Swenson and Mark Smith—"Peables Takes Charge". 8—Garry Morfit, youngest big-time radio m.c.—"Bandwagon". 9—Wayne Van Dyne, robust tenor on Club Matinee. 10—Allen Prescott, versatile m.c. on "Wife Savers" and "Don't Forget". 11—"Information, Please", l. to r., John Kieran, Elmer Davis, Dorothy Parker and Franklin P. Adams. 12—Bandman Rex Maupin on "The Sunbrite Smile Parade".



