

MELLIE I. ARNOLD  
217 E. SUMMIT AVE  
STOCKTON, ILL.

# Stand By

MAY 14, 1938



**PETER LUND**  
(See page 8)

It's Tulip Time  
in Holland



Camera Clicks

# Listeners Mike

## Submits Transmitter Name

I want to send in a name as my contribution toward naming the new transmitter site. Of course, since the transmitter will send out so much happiness to so many people it could just bear the title, "Happiness Dispenser," but I know that the name should be more dignified, so I'm submitting the name, "Gladacres."

Other possible names could be "Radiating Center," "Radio Center" or "Radio Acres." But I still think "Gladacres" is what it will mean to millions of people. . . . **Mrs. Alvin H. Goninen**, R. F. D. No. 1, Rewey, Wis.

## For Lucille Alone

Just a word to tell you how much I enjoyed Lucille Overstake's solo during a recent WLS on Parade program. As far as I'm concerned, Lucille needn't wait for Evelyn to be absent before she sings by herself again. From now on she's tops with me. . . . **A Lucille Fan**, Rossville, Ill.

## From Farm Friend

After reading Stand By every week since it was first published, I want to say it is a grand little magazine. Its arrival at our house each week is a big event.

Your WLS studios were a haven for me several years when I lived in your big city. I think you have the best station on the air. It is a great comfort to us farmers after we put in a hard day's work. . . . **Faithful Friend**, Lacon, Ill.

## Checks Back with Check

I want to express my sincere appreciation of Check Stafford's department in Stand By. I always glance through the pages of the magazine till I come to Latch String and then I read each word carefully. The reason for this is that hardly a week passes by but what one of Check's little stories or drawings brings back my own childhood days in memory. . . . **Lura B. Triplett**, Box 222, Mooreland, Okla.

## Double Check for Check

I think the Farmer Bulletin Board and the temperature roundup given by Check Stafford are very interesting. . . . **Marshall Evans**, Indianapolis, Ind.

## Planted Eight Trees

We planted six nursery stock fruit trees and three two-year-old peach tree seedlings with WLS on your 14th anniversary. Tell Check Stafford that his cheery "Howdy Folks!" sounds so sincere we feel like we know him personally. . . . **Mrs. John A. Young**, R. 1, Peru, Ind.

## Two "Breaks" Please

You have a real artist in your station and I, along with many others, often wonder why you don't give her more publicity. I am speaking of Patsy Montana. I have been a steady listener to the Barn Dance for over five years and have seen it at least a dozen times. Did you know that Patsy Montana has stopped the show with encores more often than any other artist? Isn't that deserving of a little praise? Give the "personality girl" a "break."

I have written several letters to your page but none has ever been printed, so how about giving me a break? . . . **Mr. J. C. Olsen & Family**, Chicago, Ill.

## Will Celebrate Late

We Hansons are WLS listeners before any other station. Our favorites are the Hoosier Sodbusters, the Hoosier Hot Shots and Christine. We'd like to hear more of Christine.

My birthday fell on the same day as that of WLS, April 12. I'm sorry I couldn't celebrate by coming to the Barn Dance the following Saturday. I'll get there this summer though. . . . **Marian Hanson**, Evansville, Wis.

## Arkie is Gloom Chaser

I think WLS has some splendid programs. We enjoy Arkie most of all. When he comes on the air with his happy laugh, he fairly drives your cares away. Hope we can always have him. . . . **Mrs. Burns Van Kick**, Metamora, Mich.

## Winter Listener

I agree with Mrs. Clifford Thurston that there should be a picture of Kathryn Swihart on the cover of Stand By. Although I hear the Smile-A-While program only in the winter time, it is still my favorite. . . . **Arlene Reynolds**, South Paris, Me.

## Letter from Paris

We enjoy listening to WLS very much. John Baker's Dinner Bell program is especially interesting and helpful to us farm folk. We greatly enjoy Mr. Arthur Page's talks on his trips. He makes them sound so realistic. The closing moments of the Dinner Bell program are made truly beautiful by Sophia's song and Dr. Holland's words of encouragement.

It seems that everyone at WLS is grand, and we say, "Let the good work go on." . . . **Mr. and Mrs. C. F. Pearman and Mary Ellen**, Route 3, Paris, Ill.

## Don't Poke Pokey

It certainly made me "boil" when I read the letter from D. J. S. of Indianapolis in the April 23 issue of Stand By. If he doesn't like Pokey's program, why does he spend his precious time listening to him? I wonder if D. J. S. could put on as good a program as Pokey does. . . . **L. Davis**, Chicago, Ill.

## Ja! Ja!

Recently my parents heard the DeZurik Sisters sing a German song. They liked it very much and would like to have the girls sing more of the German folk songs, especially on the Smile-A-While programs. I saw a letter in a recent issue of Stand By from a lady stating that she has received a picture of the DeZurik sisters. How can we get one? . . . **Walter Gruenewald**, R. 1, Random Lake, Wis.

## Needles for Critics

May I suggest to those who are finding fault with your artists, that they buy themselves phonographs and stick to their favorites. . . . **Faithful Friend**, Lacon, Ill.

## STAND BY

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**JULIAN T. BENTLEY, Editor**

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STAND BY



(Editor's Note: Because so many listeners expressed an interest in the Holland Tulip Festival which was described by Ann Hart's guests on Homemakers' Hour last week, we asked Mr. Connelly to write this article for our Stand By readers.)

by  
**WILLIAM M. CONNELLY**  
 Mgr. Chamber of Commerce  
 Holland, Michigan

# It's Tulip Time in Holland



Clarissa Yager, the attractive young lady looking over the miniature houses, is the sister of Homemaker Ann Hart. She's an authority on Dutch culture and has had an important part in the planning and development of the miniature Netherlands. The bed of tulips pictured above is just part of a large five-acre bed that has more than a million flowers.



**W**HEN we think of tulips our imagination leads us to envision a panorama of the Netherlands of Europe with its windmills, dikes, canals, quaint Dutch folk in wooden shoes, dog-drawn milk carts, funny old sail boats, pastoral scenes with broad plots of gorgeous tulips, whirring gulls in blue skies, flower markets in Amsterdam with maidens bearing yokes from which dangle bloom-laden baskets, Edam cheese, Delft pottery and smoked fish.

But we don't have to go to the Netherlands in Europe for this atmosphere. There are 10 areas in the United States with a substantially large percentage of the population derived from the Netherlands of Europe. The largest of these colonies is that of Western Michigan, covering an area of about 5,000 square miles, of which the city of Holland

is the center. Holland, which is the center of 30,000 people of Dutch birth or descent, is situated on Lake Michigan and Lake Macatawa, the latter forming an excellent harbor. Most of the early settlers from the Netherlands in their quest for a livelihood began with the clearing of land and general farming. As the villages grew into cities, these farmers turned to more intensive agriculture such as truck gardening, bulb culture and flower-growing.

"May time is Tulip Time." This is the slogan for the Tulip Festival that has made the City of Holland, Michigan, a mecca for the lovers of the picturesque and beautiful. Here the institution of "Tulip Time" has attained international note, not only because of its magnitude, but also

because of its adherence to the authentic. Tulip Time in Holland, Michigan, is free from the taint of commercialism, ballyhoo and carnival.

Ten years ago the "Tulip Time" idea had its inception. By 1930 plantings of bulbs had reached such proportions as to warrant the first festival program. The plantings have been augmented from year to year and three million bulbs are now in place, comprising eight miles of tulip lanes—that is, residential streets bordered on either side with endless varieties of beautiful tulips. Mass plantings in parks and nurseries greet the visitors at many points. The municipal park board provides the bulbs and handles the horticultural work. Owners of private gardens vie with one another in their efforts to excel in their tulip displays.

(Continued on page 12)

# "The Old Hayloft"

By the Hired Man



**P**OKEY MARTIN has officially "closed up" the Tall Story Club for the spring and summer. . . . Henry Hornsbuckle has brought his interesting Front Porch Serenade crew into the same Saturday night period (9:00 to 9:30 CST). . . . Pokey was bidding everyone adieu before going on his vacation. . . . Last we heard he was planning to take a boat ride to Europe—he promised that he would keep us informed as to his whereabouts. . . . He'll get lots of material for future radio programs while on his trip—we hope! . . . The Durant Tall Story Man made radio the recipient of his jibes and jokes on the closing program, having as his guest Glenn Snyder, vice-president and general manager of WLS. . . . The latter told of some of the problems of a radio station, and said among other things, that it costs hundreds of thousands of dollars to operate WLS annually, which expense must be borne through advertising. . . . Many of us do not realize the tremendous amount of money spent for radio programs and entertainment. . . . All we do is buy a radio, hook it up and let the programs flow in, and all this costs us only a little in electric or battery power. . . . So you and I can see that it helps to patronize radio advertisers.

**Caught on the run.** . . . The crew was congratulating Paul Rose on that new daughter. . . . Patsy and the youngster are doing fine, thank you. . . . Hired Girl tells me that Paul bought a candid camera especially to take pictures of Judith Rochelle Rose. . . . Guy Colby, square dance caller and folk dance expert, reports that he has been doing considerable instruction in this art about Illinois. . . . In fact, he spent several days teaching students at a couple of state normal colleges—so that they, in turn, can teach these fascinating dances when they get into town and rural communities. . . . Jessie Stearn, head usherette, greeting all visitors with her usual smile. . . . She's little—but oh my!

**Ring cowbells for.** . . . Wieners instead of hamburgers between shows. . . . I like 'em better. . . . Don and Helen singing "Sweet Genevieve." . . . Howard Peterson painting a pretty picture with "Silver Threads Among the Gold." . . . The Old Chopper telling about that noted engineer, "Casey

Jones." . . . Lulu Belle and Scotty doing "Sally Get Your Hoecake Done" . . . New trio on network hour singing "Tiptoe Through the Tulips." . . . Their names? . . . Anne, Pat and Judy. . . . That's what the Hired Girl says. . . . She asked 'em. . . . "My Wild Irish Rose" and "Land of Maire Machree" as sung by Bill O'Connor. . . . Joe Parsons singing "Down by the Old Mill Stream." . . . Prairie Ramblers performing with that new prisoner's song, "I'll Be Hanged If They're Gonna Hang Me!" . . . Also the way the Ramblers sang "Radio Barn."

**Still more cowbells for.** . . . The DeZurik Sisters' trills in "Listen to the Mocking Bird." . . . Bill Newcomb "Waiting for a Train." . . . Hoosier Sodbusters harmonica-izing that old standard "Blackhawk Waltz." . . . Chuck, Ray and Christine singing "By the Beautiful Sea" and the Little Swiss Miss in "Darling Nellie Gray." . . . Buddy Gilmore and the Novelodeons singing and playing the old edition of "Rosalie." . . . And Otto featured with same group in the comedy tune, "I Wish They'd Do It Now."

**And ring cowbells loud and long for** the boys and girls from the old hayloft who gave of their services the other Friday night so that over \$1,000 was made available for the milk fund of the Chicago Boys' Clubs summer camp. . . . Thousands of less fortunate youngsters will now have wholesome milk every day to go with the fresh Winona Lake, Indiana, air next July and August. . . . Those taking part in this big benefit show at Lane Tech Auditorium were Uncle Ezra, Hoosier Hot Shots, Joe Kelly, Lulu Belle and Scotty, Henry Burr, Arkie, Pokey Martin, Otto and the Novelodeons, Hilltoppers, Hoosier Sodbusters, Evelyn, Carolyn and Mary Jane DeZurik and our Exhibition Square Dancers. . . . It was a great show with a large and very responsive crowd. . . . Rod Cupp produced the show. . . . The gang and the audience were very pleased with the Boys' Club version of "Snow White and the Seven Dwarfs," directed by Howard Tooley, which was the prologue of the evening's entertainment.

**From the Hired Girl's cuff.** . . . Look in the May 21 issue of Radio Guide for pictures of hayloft crew. . . . At least Gene Lester of that publication said they'd be there. . . . He was tak-

## Bits About Stars

**Bob Burns**, comedian, whose family anecdotes enliven the Kraft Music Hall broadcast, recently received an invitation to attend the 30th Annual Hoboes' Convention in Altoona, Pa. "Do you suppose those guys really believe me?" he asked.

**Jack Benny** has appealed to police. While he was conferring with his script writers, someone stole his automobile. And, he complains, it wasn't the Maxwell.

**Barton Yarborough**, NBC actor who plays the role of Clifford on the One Man's Family program, has organized other members of the cast into a gymnasium class, with intent to work out one hour each week. Net result to date—one work out and one drop out. Michael Raffetto (Paul) dropped out.

ing candid shots Saturday night. . . . **Norman Goldman**, formerly with WLS, was a visitor. . . . He is now an advertising representative of **Broadcasting Magazine** in Washington, D. C. . . . With him was **Hal Tate**, Chicago representative of the same publication. . . . Come again, gents. . . . **Miss Jessie Brissenden**, a loyal listener of Clay City, Illinois, was much impressed by her first visit to the Barn Dance. . . . She was accompanied by **Mr. and Mrs. Arthur C. Page**, son David, and **June Engels**, all of Wheaton. . . . The Pages and **Miss Brissenden** became acquainted through Dinnerbell Time, and not long ago the former visited Clay City and this friendly listener.

**Among our visitors** were 50 boys, all carriers of the **Chicago Daily News** in northern Illinois towns and cities. . . . Also 20 girls of the Chicago office. . . . The boys won their trip because they are real "live wires" in their home communities. . . . **K. B. Johnstone**, assistant country circulation of the News, was in charge of the group. . . . The boys all wanted to say "Hello, Dad and Mom" over the microphones. . . . Come back again, all of you. . . . We greeted 37 members of the Junior Class of **Green Township High School**, Greenfield, Indiana. . . . Forty-six members of the Junior Class of **Kingsbury, Indiana, High School**. . . . Forty members of the **Austin M. E. Church Young Men's Class, Chicago**. . . . **George A. Hemenover** and a party of 29 from Clifton, Illinois. . . . And 100 employees and wives of the **Aluminum Cooking Utensil Company, Chicago**. . . . Oh, oh, that reminds me. . . . Back to my aluminum ware. . . . S'long!

**20 REPRINTS 25¢**

**FILMS DEVELOPED**

Two prints each negative, 25c.  
Three 5x7 enlargements 25c. Three  
8x10 35c. Hand-colored reprints 5c.

**SKRUDLAND**

6970-86 George St., Chicago, Ill.

# Mei-Mei will Appear on Air Mail Week Program

**W**HAT promises to be an unusual broadcast has just been scheduled by the WLS Special Events department. On May 19, during National Air Mail Week, the Post Office Department will honor many small towns throughout the United States with special air-mail flights. Residents of these towns can send letters to their friends all over the world—and have the thrill of seeing their letters loaded aboard the mail plane right in the home town. Of course, the stamps and covers from this special mail will have philatelic value . . . stamp collectors are expected to clamor for one of these rare stamps, covers or cachets.

Such a flight is planned from Brookfield, Illinois. And to commemorate the occasion, "Mei-Mei" the famous Panda which Mrs. Harkness, Chicago explorer, brought back from the wilds of Tibet to exhibit at Brookfield Zoo, will be on hand. More than that, Mei-Mei will be prominent on the special cachet to be issued by the Brookfield Post Office for the event.

WLS listeners will have a word picture of the celebration on May 19 as Chuck Acree, WLS Special Events announcer, sets up a WLS microphone at Brookfield Zoo. From small neighboring communities, horse-back riders, depicting the Pony-Express days, will come dashing up to the North Parking Field. There'll be a big mail plane idling there, ready to take off on the special flight.

Because the cachet, which will be applied to letters mailed from Brookfield, carries a likeness of Mei-Mei, promoters of the flight thought it would be a good idea to have Mei-Mei step to the microphone in person and say a "word or two."

So Mei-Mei will be alongside of the big airplane to await her turn in the program. Mei-Mei's speaking voice—or perhaps we should say "squeaking" voice—sounds more like that of a mouse than that of a bear.

Chuck Acree is looking forward to this appearance of Mei-Mei because if she speaks it will be the first time that a Panda has been heard over the air. If she gets temperamental and refuses to speak, her part in the program will still be interesting because the nurse who takes care of her will be there to tell all about Pandas.

The time for this program from Brookfield Zoo on May 19 has been tentatively set for 11:00, CST—12:00 Chicago Time. For further details listen to announcements over WLS.

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## All Dressed Up

The Voice of Firestone broadcast is not an audience show. Yet the artists heard on the program finish their final rehearsal then rush for the dressing rooms where they all put on evening clothes for the broadcast.

## Attention Sports Fans!

The first sports program ever to be broadcast on WLS made its appearance on the air Sunday, May 9, with Don Kelley at the mike. Kelley's program is called "Sports Review," and is broadcast every night in the week at 6:00 CST, 7:00 Chicago time, with the exception of Thursday night when it is heard a half-hour later. The program is sponsored by the Quaker Oats Company, makers of "Little Kurnels," and is designed to cover all phases of the sports world. Don's nightly show streamlines the baseball news and brings listeners the dope on all important events of other sports during the day.

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## Lucky Baby

Barbara Ann, newest edition to the Bob Burns family, is getting as much fan mail as her dad these days. The mail consists mostly of gifts, among them a pair of baby slippers from Mrs. C. G. Hall, wife of the Secretary of State of Arkansas.

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## Excuse Our Smile

Professor Quiz made one of his rare mistakes recently when, on his Saturday night program, he announced the name of a prize winner wrong. He'd already made the \$25 award to the wrong person, so he dug down into his pocket and made it all over again to the right one.

## Tribute to MacHugh

Radio's foremost singer of sacred songs has been honored by one of the foremost composers of popular songs. Edward MacHugh, NBC's Gospel Singer, is inspiration for the new popular tune—"When the Gospel Singer Sings His Songs to Me"—written by Abner Greenberg, composer of such famous popular hits as "Auf Wiedersehen" and "C'est Vous."

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## Horrors! Is it True?

You'd never guess the favorite movie of Boris Karloff, the famous actor of horror roles on the screen, who is appearing in the Lights Out series. His favorite is "Snow White and the Seven Dwarfs," which he admits he has seen five times and which he says he will see again before he leaves Chicago. Karloff says he particularly likes the action of the animals.

## Mother

*The following is from "Aunt Em's" Mother's Day message on WLS Everybody's Hour, Sunday morning, May 8, 1938. Here are the thoughts of an 82-year-old mother whose mission is to help others to appreciate the things most worthwhile in life. "Aunt Em" is Mrs. Emma Van Alstyne Lanning, mother of Egbert Van Alstyne, the noted popular song composer. She was born and reared near Marengo, Illinois. Riding her favorite horse to the post office to get the mail, including Prairie Farmer, is one of her fond memories of the '60's.*

**I**N LOOKING back over the long, long road that I have traveled, my mother stands out above all other persons in my life. Living on a farm, the eldest child of a large family, I really spent more time with father than with mother. How I loved him and always wanted to be with him and how he guided and led me!—but when I needed comfort, cheer and to know what was best to do, it was to mother that I went.

"My mother was the greatest doctor in the world! She healed my body, mind, and spirit. The older I grow, the more I realize what an inspiration is motherhood. The lessons taught in childhood—no matter where we go—are never entirely forgotten.

"It seems to me that there is nothing in the world more worthwhile than being a mother. Such opportunities for guiding, encouraging and helping to overcome—a chance to help build character that will not be for just a day or a year—but that will have its influence on others through many, many years!

"When in California several years ago there came this message from my son: 'Mother's Day greetings to the sweetest girl in all the world—my mother. Love and Kisses. Sonnie.' How happy I was! Those words have followed me ever since and I want them to be the last to linger in my memory when I am called to go—"The sweetest girl in all the world—my mother!"

# Homemaker Ann Talks Dutch with Swiss Miss

**T**HE land of wooden shoes, dykes and tulips, its dog-drawn milk carts and funny old sail boats, is the land of the thrifty housewife, rosy-cheeked and buxom. Her reputation as the implacable enemy of dirt is universally established, for, inside and out, her house is scrubbed spotlessly clean.

But what about Dutch foods? Do they prefer the same dishes we enjoy? Do they serve bounteous meals rich in pastries as the French, or swimming in butter as the Swedish, or heavy with beef and mutton as the English?

As a Hollander two generations removed from the land of canals and dykes, I had to find the answers to those questions from our own Little Swiss Miss, Christine!

Now that may sound strange to you. How would a Swiss Miss know anything about Dutch foods! Here's the answer. For all her milky white skin and her lovely blonde hair, the only thing Swiss about Christine is her yodel. I hope that doesn't disappoint you, for here is the interesting part of it all. Christine was born in Amsterdam, Holland, as picturesque a place as any Swiss mountain village. So what was more natural than for me to turn to her for information about Dutch foods.

"My family left Amsterdam when I was eight years old. You know you don't remember much about details like meals at that age. I'll have to ask my mother about that," commented Christine.

And so friends, I discovered that though Dutch meals are noted for their bounty, Dutch dinners are plain. According to Christine, Dutch dinners include no salads or side dishes; however, several vegetables may be included in one dinner. All the vegetables we know and prefer for our own table—turnips, spinach, carrots, green beans, parsnips, rutabagas, lima beans, onions, and so on. However, Mrs. Endeback, Christine's mother, insists that vegetables grown in the lowlands of the Netherlands are far juicier and more tasty than the same vegetables grown in the Middle West.

"Are the Dutch great meat eaters?" I asked.

"Mother says they eat little meat over there. You know the Netherlands is a small country in area. The farmers have cattle but they raise them for dairy purposes and not so much for meat. But the Dutch are noted fishermen, as you know. We always had fish at least twice a week."

"Did your mother serve the same sort of fish in the Netherlands as she now does here in Chicago?" came my next question.

"Well, pretty much I guess, but besides those we had eel quite often. Did you ever taste eel, Ann?" I confessed the only eel I had ever tasted was pickled eel and that I had no idea

of the delights of fresh-caught eel.

"They're mighty good," Christine assured me. "Then as I remember it, mother used to serve Bot occasionally, too. I don't know of any particular fish we have here that is quite like Bot. Schoel is another fish we had often."

"Schoel," I went on. "I never heard of a fish by that name."

"Schoel is a very flat fish, with sort of red dots on it. Oh, I'm sure you know the kind I mean. I've seen some fish on the markets here that look like Schoel except they don't have red dots as I recall it. Oh, what do you call them?"

"Flounder," I suggested.

"Yes, that's it. Flounder."

"It's perfectly natural that Hollanders should turn to the sea for their food, and you'll find all Hollanders are great fish eaters. Perhaps their fish diet has something to do with the fact that Hollanders are a long lived people."

Christine went on to tell me more about fish, but I was anxious to hear about the favorite Dutch desserts and found them to be puddings, many of them served with raisins. The Hollander seems to like his fruit, too, and supplies a good deal of the local market with home grown fruit. Oranges and lemons come from Spain.

"But give a Dutchman a big piece of cheese and he's perfectly satisfied," commented Christine. "We love all sorts of cheese, especially those Edam cheeses you see here in the stores. Those round balls of cheese covered with a thick coating of red wax—that's my favorite variety. But there are also Swiss cheese and Leyden seeded cheese. Both of those are great favorites, too. You know the Dutch people like cheese for breakfast. A typical Holland breakfast is a thick slice of cheese between a slice of white bread and a slice of rye bread. Not the rye bread you commonly call rye bread, but a very stiff, small, heavy loaf, very dark brown in color and much better tasting than the ordinary rye bread. With that sort of a sandwich, boiled eggs might be served and tea or coffee."

"I thought the Dutch people serve 'Oilekoeken' as we serve coffee cake—for breakfast," I questioned.

"Oh, no. 'Oilekoeken' are served on special occasions such as New Year's day, not for breakfasts."

## Professor Eats Tulips

Bruce Kamman, Professor Kaltenmeyer of the Kaltenmeyer's Kindergarten program, wonders if he has something new. So do his associates at the NBC studios in Chicago. Recently Bruce bought some tulip bulbs, took them home and placed them on top of the ice box, awaiting the time when he could plant them. That night he had onion soup for dinner. It tasted slightly different from any onion soup he ever ate before, so he asked the cook where she got the onions. "Off the ice box," she informed him. He says the soup isn't bad, just slightly bitter.

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## "Black Patch" Guilbert

Bob Guilbert, star of the Don Winslow of the Navy program, recently was doing a bit of spring house cleaning when a heavy chandelier proved his Waterloo. As he struggled with the fixture, a sliver of steel chipped off and flew into his eye. Result—a trip to the hospital where a special electro-magnet was used to remove the splinter.

"Do the Dutch people 'go for' cakes and pastries, too?" I inquired.

"The bakery goods in the cities in the Netherlands is very, very good. It is expensive to buy but it's very good tasting and made from very good food stuffs. Lots of butter is used in pastry there. Of course that makes it good. In fact, butter is used very freely there in cooking. But as a whole I would say that Dutch food is plain food, well cooked and tasty. At least the folks from WLS who have tasted my mother's cooking all seem to rave about it. Some day I want to have you sample some of my mother's cookies. I think they're great!"

"Let's have that recipe right now Christine. What does your mother call them?"

"Why, I don't think she has any special name for them. You see, this is her own recipe which she has developed herself."

"Well, then we'll call them 'Swiss Miss Cookies,' even though you're a Hollander and this recipe comes from the Netherlands, for we want all your friends to remember where this cookie recipe came from."

And here's the recipe for "Swiss Miss Cookies" as it came to me from Mrs. Endeback, the little Dutch mother of our own Dutch Swiss Miss.

½ pound butter	1 cup rolled oats
1 cup sugar	1 cup shredded coconut
Salt to taste	2 cups flour
(pinch)	1 egg

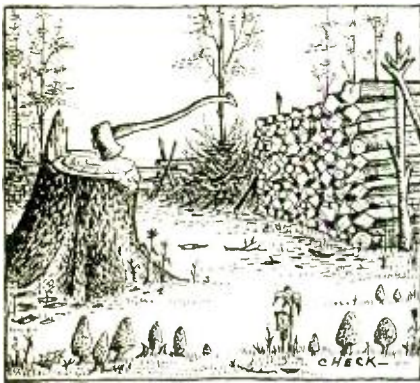
Mix the ingredients and allow to stand overnight. Spread the cookie mixture out very thin and bake in one piece in a slow oven about 20 minutes. Do not allow to become too brown in baking. While still hot, cut into squares or fancy shapes.

ANN HART

# The Latch String

by CHECK STAFFORD

**H**OWDY folks: As we write these lines, the warm sun's rays are being dimmed by clouds, which threaten rain. This is the time of year when warm showers cause spring sponge mushrooms to pop up in clearings, old orchards and woodlands. Rolled in meal and fried in butter, a plate of these fungus delicacies is fit for a king's repast.



Many people living and working right out with Nature have never learned to hunt for, or gather, the many foods of the woods, field and stream. I've known men who lived all their lives on the banks of a gamey fishing stream—owned deep woods and thickets—yet they never cast a line, brought down a squirrel, gathered a wild berry or tasted a pawpaw. As a lad, I worshiped an uncle who taught me much of Nature's ways. We knew the best fishing holes, the location of sassafras bushes for spring time tea, and where the nicest wild plums were in the thickets.

Roaming through creek bottoms and cool woods, we knew the den trees of the wily fox squirrel and opossum. It was my uncle who knew best where we could fill our pails with juicy, luscious wild berries in summer time, and in the autumn when frosts had painted the trees and the mellow hazy days had come, it was this same uncle who led me to the hickories that bore the largest nuts—showed me climbing tricks and how to pack our sacks of gathered nuts the easiest way.

There were many things he taught me to do: how to swim . . . how to build a fire . . . how to split wood . . . to clean fish and dress turtles . . . patch nets . . . splice rope . . . sharpen scythes and make rabbit snares. The habits of the birds and wild animals were soon known to me through my uncle's training and I came to know the value of herbs and many wild plants as well. From all this store of knowledge I've drawn many, many times.

True, in these times of hurry and progress one's thoughts and mind should ever be for, and in, the future. "Look ahead—not backward," say the helmsmen of industry and business world affairs, but it's mighty hard these warm, lazy May days to keep memories and thoughts of those carefree, boyhood days in the country from coming up. There have been many changes in the old neighborhood. Gradually, but surely, through the years since I took my lessons in Nature's school, time has taken its toll. My teacher-uncle has passed on, and the old mill and wheel are gone. Only a faint outline of the mill race path is there anymore. The winding dirt road down to the old house is now a straight graveled pike. The old footlog across the murmuring, cool creek is no more, and the hillside spring under the old elm tree is overgrown and neglected. The old barn, where we played hide and seek on rainy days, has disappeared; floods have long ago changed the stream's course and the old swimmin' hole site is now a gravel pit. It's when one goes back to boyhood scenes . . . and notices the great changes that a fellow begins to realize he is getting old . . . but pleasant memories linger on and we shall treasure them to the end.

In the recent death of Mrs. Sarah Parker Cladgett at her daughter's home in Chalmers, Indiana, Stand By lost a most loyal reader friend. We join with her wide circle of friends in paying tribute to this pioneer

## Seen Behind the Scenes

by CHUCK OSTLER

*Hal Culver* has just started a four week's vacation. When I asked him what he's going to do he said: "The first three mornings I'm going to set the alarm, as usual, for 3:30 a.m. Then when it goes off I'm going to holler, "Hush up!" . . . and go back to sleep." . . . After the Barn Dance Saturday nights, *Joe Kelly, Lulu Belle and Scotty*, and a host of others can usually be found having a snack at Pete's restaurant . . . steaks. As you probably know, most programs are arranged and scheduled days in advance. One night last week we had the Bethel Male Chorus of Chicago up for a half hour program. Well, the program was more than half over when the phone rang. *Eddie Allan*, on duty, answered it. It was a lady in town who wished to thank them for such a nice program, and the lovely numbers they sang. "But" said the lady, "Could you have them sing a song for me? I would like to hear the 'Lost Chord'" . . . *Eddie* was about to explain to her that no requests could be taken, because the numbers had already been chosen and rehearsed . . . but suddenly, the announcer broke in: "And the concluding selection of the Bethel Male Chorus will be "The Lost Chord" . . . the lady thanked *Eddie Allan*. . . *Eddie Allan* said, "you're welcome" . . . and everyone was happy.

mother . . . a grand lady. Mrs. Cladgett, who lived to the ripe old age of 101 years, was born in Kentucky and later moved to Greencastle, Indiana, as a bride. Then came the Civil War in which her husband lost his life. Bravely taking up sewing she became the owner of the first sewing machine in the town. A cheery disposition, tolerance and interest in others, were characteristics of Mrs. Cladgett's long and useful life.

According to the clock, it's quitting time for today. I hear the hum and honks of the auto parade outside on Washington boulevard as loop workers travel homeward. Out in the country evening chores are being done and tired folks, with supper over, will sleep soundly. Those people are happiest who have work to do—jobs at which to work—and homes to go to when the day is done. Idle hands and jobless people and those wandering and homeless are to be pitied. They have my sympathy . . . just as much as those folks who are always in a hurry and who rush through life with every breath and movement.

# Writer Pete Lund Has Colorful Background

**F**OR thousands of years the wild waves of the North Sea have pounded against the rugged coastline of southern Norway. But in many places there are quiet little inlets and bays where the water lies calm and peaceful. These coastline indentations, called fjords, are natural harbors for the many seacoast fishing and shipping towns of Norway—the fjord towns.

It was in one of these small seaport towns, Porsgrund, that Peter Christian Lund was born in the summer of 1889. Today, Pete Lund is far removed, in distance and in occupation, from life in quaint little Porsgrund. He is now responsible for writing one of the most popular radio programs in the United States—the WLS National Barn Dance.

But being so far removed in distance and occupation from his home town does not mean that Pete has forgotten it. In spirit and memory he is like most everybody. His home town is, and will always be, a very real thing in his life.

Pete had a childhood that he couldn't forget even if he should try. He vividly recalls how he and his young schoolmates would rush down to the wharves after school to greet the huge sailing ships returning from long, many-year voyages on the seven seas . . . how they would listen to the dazzling tales of the seamen and would gape at the strange souvenirs and trinkets they brought back from far-off places. Pete remembers how he and his gang would clamber all over the big ships, pretending to be the crew sailing them to the Orient, Africa and America.

Like most of the boys in Porsgrund, Pete wanted to travel and see the world. He found it difficult to wait to finish school to begin his travels. But he stayed with it through elementary school, three-year gymnasium or lower college course and then military college. For a while he studied under his father who was an author, lecturer, teacher and editor of the local paper.

His education completed in 1909, Pete Lund didn't lose much time in pursuing his travel ambitions. A year later he was in Tientsin, China, where he worked as a bookkeeper for a Russian export firm. Pete was well fitted for work in China where all tongues are spoken, for at the age of 20, he could speak German, French, English and a little Chinese besides his native language, Norwegian.

Pete's next job in China was in Shanghai, where he worked for the Chinese Imperial Postal Service. He was transferred to Hankow, the Chicago of the East and the center of China's huge tea export trade. It was in Hankow that Pete witnessed one of the most outstanding events of his life. It was the famous 1911 revolution that overthrew the ancient

Chinese ruling family, the Manchu Dynasty, and established the present Chinese Republic. The city of Hankow, the very center of the violence, was burned to the ground and its population of almost a million souls left homeless.

Pete returned to visit at his home in Norway in 1912. The next year, he sailed to America. The boat on which he made his voyage from Porsgrund was a three-masted sailing vessel. It battled stormy seas for 60 days before landing at Pensacola, Florida.

In this country, Pete worked at many jobs, doing everything from street paving and "lumberjacking" to farming, he says. His time has been spent mainly in the Mid-Western states, Iowa, Wisconsin, Minnesota and the Dakotas. During the war he went overseas with the 5th Anti-Aircraft Battalion. Back in the United States, Pete married Celia Wons in 1921. His wife is a sister of Tony Wons, well known in the radio world today for his friendly philosophy and scrapbook. Pete and Celia settled in Chicago where Pete worked as an accountant and bookkeeper.

One day he suggested a radio program idea to his brother-in-law, Tony, who at that time was making his Scrap Book famous over WLS. Tony told Pete to write his idea up and submit it to the station. Pete did just that. The idea was accepted and on the strength of it, he was later given a job as continuity writer at WLS. He has been in radio ever since, except for those pleasant vacation weeks spent in his favorite Wisconsin north woods country. And, even there, he dreams up new radio ideas.

If you were a WLS listener between 1928 and 1932, you'll recall several of the programs that Pete wrote. There was the friendly Jamesway Barnwarming, the exciting Hayloft Theater dramas, the "Silas and Miranda" series, and several others. He frequently assisted in preparing the services of the Little Brown Church of the Air and the Crossroads Sunday School. Pete loves poetry and either built, or assisted in building, many programs of this nature.

When the makers of Alka-Seltzer first became sponsors of an hour of the WLS National Barn Dance in 1933, Pete was engaged to write the

## Follow This

Willard Farnum, actor, impersonated a woman impersonating a man during the first broadcast of *Empires of the Moon*. The drama was built around the adventures of Marie de Rohan, French woman who dressed as a man and once fought a duel. Director Gordon T. Hughes could devise no effective means to expose the masquerade until he thought of casting Farnum in the Marie de Rohan part leading up to and through the duel in which Marie was wounded. The minute she was wounded and thus thrown off guard, Mercedes McCambridge took over the role.

script for the program. Later he joined the Wade Advertising Agency, representatives of the sponsor, and continued to write the script, giving it his full time.

Pete Lund enjoys working in radio. He doesn't think he'd be as happy at any other work. He keeps in mind at all times that everyone connected with a radio program is a guest in every home where that program is heard. Pete has endeavored to write the National Barn Dance scripts so that the Hayloft gang will be welcome guests in the millions of homes they visit each Saturday night.

Pete modestly says that very little credit for the success of the National Barn Dance belongs to him. He says the job of writing the script is not the only thing or the most important thing. Pete maintains that the men who produce a broadcast and the artists who put it over are more important. But, as everyone in radio knows, a program will not hold together for long unless it is well written. Still modest, Pete Lund then says that he has a great deal of assistance from others in writing the script. Pete doesn't like false bouquets and he won't wear them.

His sage advice is constantly sought by others when radio program problems are discussed. If a meeting is being held at which he is not present and an important decision must be made, someone invariably says, "Let's find out first what Pete thinks about it." That's a real criterion of Pete's standing among his co-workers.

The Lund family lives in Kenosha, Wisconsin. Pete and Celia have two children, Mary Louise, 7, and Peter David, two and a half years old. During the summer the Lunds move up to their summer cabin on Horseshoe Lake near Cumberland, Wisconsin. And sometimes in the winter, Pete and Celia get away for a day or two for a quick visit to their home in the woods. Then it's skiing, skating and a grand time in the open. These sports are Pete Lund's favorites, because . . . well, way back in his boyhood home of Porsgrund, Pete used to ski and skate, and like all of us, his first home and everything associated with it still mean much to him.



# FAMILY

by FRANK BAKER

**Y**OU don't have to know **Ann Hart** very long to realize that the word "home" means a great deal to her. **Ann** is very proud of her family and while she doesn't talk a great deal about her personal affairs, you don't have to ask many questions about her husband and children before you know how much her heart is with them.

**Ann's** real name is **Angeline** and away from the studio she is **Mrs. Paul Gebhard**. She took the last name "**Hart**" for broadcasting purposes because it is easier to understand over the air. In answer to **Mrs. Kaper** of **Constantine, Michigan**, we find that the popular **WLS Homemaker** was married 11 years ago last April 1, and has two children. Her oldest is **Paul**, a 10-year-old now in the 5th grade; the youngest is five-year-old **Mitzy Delight**, now in kindergarten.

**Ann** is a doctor's daughter, born in the little village of **Forest Grove, Michigan**, of pioneer people. As a little girl she spent many of her early years on a small farm near her birthplace. Before **Ann** was out of pigtails the family moved to **Holland, Michigan**, where her father continued his practice. Many of the doctor's patients came to his home and gave the young girl and her three brothers and two sisters an early opportunity to meet and know people.

Some day **Ann** and her husband hope to own a small country place in **Michigan**. It has been a long time since **Homemaker Ann** has milked the cows and fed the chickens but she says that in 10 years to come she may learn how all over again. However, **WLS** listeners don't need to worry about losing **Ann Hart** on that account in the near future. It will be many years before the **Gebhards** move to the country.

**Slim Miller** and **Lily May Ledford** are not married. **Marjorie McVay** of **Coatesville, Indiana**, wanted to know. Also for a listener in **Wilmette**, we find that **Lily May's** sister **Charlotte** is appearing with her at **WLW**. **John Lair**, **Red Foley** and the **Girls of the Golden West** are also at the **Cincinnati** station.

**Mac and Bob** have not been singing together as a team for some time. The last we have heard is that **Mac** was on **WHAM** at **Rochester, New York**, during the winter, but that's all the information we have. This answers **Mrs. H. J. Lay** of **Hays, Kansas**. . . . No is the answer to **Mrs. H. J. The DeZurik Sisters** have not made any phonograph recordings. . . . For **N. E. Hanes** of **Mt. Vernon, Indiana**, we report that **Jean McDonald** and her mother, **Dolly Day**, are free lanc-

ing in **Chicago** at present, but are not to be heard regularly over any one station. . . . **Asher** and **Little Jimmy** are very popular at **WSM** these days. . . . **Ralph Evans** of **Oakley, Illinois**, writes to say how much he enjoys hearing **Bill Vickland** as the **Chaplain of the Old Church** at **WMBD, Peoria**.

**Tony Wons** is not on the air at present. During the winter he was heard over **WBBM** but at present is vacationing. **Ruth Wade** of **Indianapolis**, who asked for this information, also wants to know what the term "free lancing" means. A **free lance** is one who is not on the regular staff of any one station but is available for programs on a number of stations at the same time.

**Mr. and Mrs. Wayne Jester** of **Crawfordsville, Indiana**, write to say they saw **Rocky Racherbaumer** and **Dean Reed**, both former **WLS** singers, now with the **King Choristers** making personal appearances. . . . **The Pickard Family** is now at **KYW, Philadelphia** where the **Ullom Sisters** of **Seneca, Illinois**, may write them.

**Patsy Montana** has appeared in the **Wolf Point Rodeo** at **Wolf Point, Montana**, in the past. This will answer **Virginia Puckett** of **Peerless, Montana**. . . . For **Norma Allison** of **Plainfield, Wisconsin**, we have found that **Tom, Dick and Harry** are at present in **California** where they are making plans for motion picture work. . . . **Mrs. N. E. Erickson** wonders why **Arkie** doesn't heckle back at his hecklers when the boys interrupt his singing. One reason is that he takes it all as good fun. The other is that **Arkie** is much too busy trying to sing to have any time to retaliate. . . . By the way, **Salty Holmes** says his correct birthday is **March 6**.

Have you heard **Lucille Overstake's** new program over **WCFL** lately? She's on the air with eight-year-old **Dickie** in a program "Around the Campfire" every Monday, Wednesday and Friday evening at 5:30 CST, 6:30 Chicago time. It's announced by **Ed Paul**.



**D**URING the period May 15 to 21, 1938, which has been designated "National Air Mail Week," the Post Office Department will commemorate the 20th anniversary of the institution of regular air mail service May 15, 1918. Since the first aerial mail transportation route was established on that date, the air mail service has developed in such rapid strides that today it is one of the most important features of the postal service.

Just think! From **New York** to **Washington** in 1918. All over the world in 1938. That is the progress the Post Office Department has made in the transmission of mail by means of aircraft.

It is a far cry from the days when letters were conveyed across the continent by pony express riders, stage coaches and wood-fired locomotives. In the early days of the postal system, months intervened for the carrying of a letter across the continent and not so many years ago it required at least five days for the fastest mail trains to travel the same distance. Today, by means of the air mail service, a letter may be carried from **Chicago** to **New York** in 6½ hours, to **Miami, Florida**, in 12 hours, to **Washington, D. C.**, in 5½ hours, to **El Paso, Texas**, in 12 hours, to **Los Angeles, California**, in 12 hours, to **San Francisco** in 12 hours and to **Seattle, Washington**, in 12 hours.

As a tribute to the progress made by the Post Office Department in conveying mail by air, all patrons should consider **National Air Mail Week** an event worthy of their full support, not only to assist in the expansion of air mail service which will result by the use of air mail, but to stimulate greater interest in aviation generally as a development highly advantageous to the welfare of the nation.

**USE THE AIR MAIL SERVICE—**  
Give wings to your letters especially during **National Air Mail Week, May 15 to 21, 1938.**

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# Camera Clicks

This picture of the Arkansas Woodchopper was taken by Marion Russel when Arkie made a personal appearance at Oconomowoc, Wis. ♡



↑ People all over the country are familiar with the voice of Joe Kelly as master of ceremonies of the WLS National Barn Dance, but until a few weeks ago only the people in the Mid-West had heard him as the children's entertainer, "Jolly Joe." To acquaint listeners with his rollicking entertainment for children, "Jolly Joe" was turned loose at the piano for several minutes during a recent network show.

The captain at the right is none other than our good friend, Uncle Tom Corwine, captain of the old Show Boat. He's been in the show business more than 50 years and has been heard over WLS since 1924, when the station first went on the air. ➤



← Marion Russel took this picture of Pokey Martin a few minutes after she snapped the one of Arkie. The Tall Story Teller recently left for a trip in Europe.

← Hayloft visitors always comment on the clogging gyrations of that loose-jointed Prairie Rambler, Salty Holmes. Here he is seen strutting his "stuff."



STAND BY

# Notes From the MUSIC LIBRARY

by SOPHIA GERMANICH

**CORRECTION:** In last week's "Notes from the Music Library" we suggested that interested parties in Chicago and vicinity should get in touch with **Mr. A. E. Heath, 1835 South Fairfield Avenue, Chicago, Illinois.** This information is incorrect. Until further notice continue to address all inquiries to **Mr. J. G. Jones, Adolphus, Kentucky,** and **Mr. Arlie Kinkade, Graysville, Ohio.** Following are the rules and regulations of the new **Song Exchange Club:**

## S. E. C. Rules and Regulations

### A—Membership Fee

1. Each member shall pay a fee of thirty-five cents (35¢) yearly, in advance.
2. Membership fees shall be payable during the month of June of each year.
3. Each member of groups (such as duos, trios, quartets, etc.) shall be assessed the regular fee of 35¢ per year.
4. Officers of the Club shall not be exempt from paying the regular yearly fee.
5. Upon receipt of the initial fee, each member will be assigned a Registration Number, which will appear also on his or her copy of the Annual Book. Be sure to use your Registration Number in all correspondence with other Club members.
6. All membership fees shall be placed in the Club's Treasury, to be used for Club expenses (such as compiling and issuing the Annual Book, Postage, Club Stationery, conducting contests, etc.)
7. A report of the Club's financial standing shall be read at each Annual Meeting.

### B—Officers

1. The Club shall have the following officers: President, Secretary and Treasurer. These officers shall comprise the Executive Committee.
2. Each officer shall hold office for one year, and shall be elected annually by a vote of the Club members.
3. No officer of the Club shall receive any remuneration.

4. At the culmination of each officer's term of service, he or she shall become an Honorary Member in his or her respective office.
5. Duties of Officers:
  - a. Executive Committee shall arrange the time and place for an Annual Meeting.
  - b. Executive Committee shall issue yearly the Annual Book, which shall contain the following information:

Name, address and Registration Number of each member.

A list of the Honorary Members of the Club.

A listing of all groups such as duos, trios, quartets, etc., under the group-name.

Rules and Regulations of the Club.

Songs most often requested during the preceding year (with the permission of the copyright owners). These shall include only songs or poems of recognized popularity and merit.

- c. The Annual Book shall be issued yearly to each paid member.
- d. The Secretary, or an appointee, shall read the minutes at each Annual Meeting, giving a full report of the Club's financial standing.

### SONG EXCHANGE

**Lila Mitchell, Pearl City, Illinois,** is looking for the song "Rock Me to Sleep, Mother," and will be glad to exchange songs in return for it.

**Betty Nighswonger, Byron, Illinois,** is a new member and will exchange (words only) the following songs: "I Want to Be a Cowboy's Sweetheart," "Rockin' Alone in an Old Rockin' Chair," "Nobody's Darling," "Going Back to Old Montana," "Yellow Rose of Texas" and many others for copies of "Montana Plains," "I Want to Be a Real Cowboy Girl," "Beautiful Texas" and "Give Me a Home in Montana."

**Sue Love, R. 1, Solon Springs, Wisconsin,** % **Mrs. H. M. Hanson,** will exchange the following songs: "Little Ranch House on the Old Circle B." "There's an Empty Cot in the Bunk-

house Tonight," "Cowboy's Dream," "Cowboy Heaven," "Red River Lullaby" and "Round-Up in Cheyenne" for copies of "Hero of the Mad Stampede," "Columbus Stockade Blues," "Tumbling Tumbleweeds," "Montana Plains" and "Little Joe the Wrangler."

**Mrs. Minnie Hills, Little Fork, Minnesota,** will exchange songs for copies of "Down in the City of Sighs and Tears," "We've Been Chums for Fifty Years," "He Went in Like a Lion" and "Take Me Home Again, Coloraine" of which "I'll Take You Home Again, Kathleen" is the answer.

**Oscar Peterson, 501 W. 69th Street, Chicago, Illinois,** is anxious to locate a song, the chorus of which reads as follows:

"You'd never think to look at me, I'd ever milked a cow.

Nor ever pitched a load of new mown hay. You'd never think that I was just a simple country boy

Born in a one-horse town by the way.

They're just plain people in my old home town.

Always up with the chickens in the morn; They never shake your hand off, Jack.

Then go and talk behind your back."

**Dorothy Boyd, R. 1, Box 58, Lancaster, Wisconsin,** will exchange the following songs, "Beautiful Texas," "Home Sweet Home in Texas," "Dear Old Southern Home" and "A Cowboy's Best Friend Is His Horse" for "There's a Heart in the Heart of Texas," "Cowboy's Lullaby," "There's a Silver Moon on the Golden Gate" and "When the Roses Bloom in Dixieland."

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## The Friendly Gardener

**W**ELL, now, y'see, it's this way: Seems as though one job that I've got to do every spring is check up on my garden medicine chest an' see that I've got all the ammunition I'm goin' to need for the war against insects and diseases in my garden this spring.

The stuff that I'm most likely to need soon is nicotine sulphate (there are several trade names for it) to kill aphids, or plant lice. Arsenate of lead is about the best material to kill insects that eat the leaves of fruit; but aphids don't do any chewing; they put their beaks right through a coating of poison and fill themselves on plant juice; then the leaves wrinkle and curl, and the plants wilt. That's aphids and their work. Keep your eyes out for soft-bodied little insects, not much bigger than the head of a pin, usually in groups, on the soft, green stems or leaves of plants of almost any kind. If you see them, get out a sprayer and give them a dose of nicotine sulphate; there should be exact directions on the can or bottle. The mixture doesn't smell good, so don't take too much of it in one breath when you're mixing it with the water.

### Dusting Sulphur

I like to keep some dusting sulphur on hand for lots of different things. Hollyhock rust, mites in delphinium, red spider in evergreens, and lots of other ailments can be kept under control by dusting sulphur.

For the leaf spots, blights and rots that get on flowers, shrubs and some trees, there's nothing much better than Bordeaux mixture. That's a combination of lime and copper sulphate. Most orchard men, who use hundreds of gallons of the mixture, do their own mixing, but for a small garden it's easier to buy Bordeaux powder already mixed. Most perennial flowers and roses can stand a spraying with Bordeaux mixtures about every 10 days or two weeks all through the season. This treatment will help keep diseases from getting started. It's lots easier to keep the troubles out than it is to cure them once they get in.

### Dusts or Spray

Most of the spray materials you'll need: arsenate of lead or calcium arsenate, nicotine sulphate, sulphur, Bordeaux mixture and the like, can be bought as dusts, or they can be bought in the form of powder, to be dissolved in water and used as a spray. If you have a duster, then buy the specially prepared dusts; if you have a spray, then buy the powders to be dissolved in water and sprayed on the plants.

## SAFETYGRAM PRIZE WINNERS

The following safetygrams were awarded prizes on Sunday, May 1, 1938, during Everybody's Hour:

**Better shove on the brake and be laughed at than step on the gas and be cried over.**—Mrs. Earle Collins, Oak Hill, Ill.

**Good drivers seldom have to make sudden stops.**—Miss Alma Diers, Elkader, Ia.

**People tired of slower paces Sure find rest in quiet places.**—Mrs. Fred Henry, Route 4, Brodhead, Wis.



If ye're a-gonna criticize a mule ye'd better do it to his face.

*Yung men here's a good rool to foller. . . . What ye don't owe won't hurt ye.*

About th' hardest fall a man kin git in this world is to fall over his own bluff.

*It don't require no teachin' to larn economy these days. . . . It's jest like th' feller that larned to swim after he wuz pushed offa th' dock.*

They say a woman's jaw is smaller than a man's. . . . If it is, it ain't frum lack uv exersize.

Yourn til Dizzy starts pitchin' left handed,

**PAT**

### On Different Track Now

Eric Sagerquist, Swedish-born violinist and orchestra leader on the Grand Hotel and First Nighter programs, says he'd like to be an automobile salesman if he couldn't be in a musical line. He has a fondness for automobiles that led him to engage in a free-for-all race in 1920, during which he broke through a fence and cracked four ribs.

## Tulip Time

(Continued from page 3)

Each year the program of the Holland Tulip Festival is varied from that of the preceding year for the benefit of the many repeat visitors. This year the ceremonial Scrubbing of the Streets today, May 14, will open the nine-day festival program of pageants, parades and concerts. This year's event includes the usual tulip tours, trips to the tulip farms, which are flood lighted for nocturnal visitors, open house on the Steamships North and South American, Village Green program with folk dancing, klompen dancing and Volks Parade, Parade of Schools on Children's Day, which is next Wednesday. The great Band Review and Parade of Bands will be given next Saturday, May 21, and there will be Dutch psalm singing during the special Sunday services.

At the pealing of the village chimes this morning, the doors of the Netherlands Museum and a new feature to be known as "Little Netherlands" will be opened to the public. The latter is an innovation that is being staged in the big Armory. It is a combined garden show and reproduction in miniature of the land of the Dutch, depicting the Zuider Zee, windmills, canals, dikes, dams, field of tulips, quaint fishermen's villages, the sand dunes of Zeeland and many other scenes typical of the Netherlands of old. The entire project will be on a scale of one inch to the foot; little men and women, six inches in height, domestic animals, vehicles, dwellings and all other objects of corresponding size. It is the intention to make this a permanent feature of the Tulip Festival, to be augmented from year to year.

So, in addition to the colorful fields of hundreds of thousands of beautiful specimens of their symbolic flower, the residents of Holland, Michigan, with the help of its barbers and butchers and bakers will also point with pride to their Little Netherlands from May 14 to 22 this year.

### No Place Like Home

Jean King, actress who plays the heroine in Death Valley Days, is perfectly frank about her reasons for preferring radio to the stage. A brilliant career on the stage seemed to beckon her after a long engagement in "Hit the Deck." When she turned her back upon it and entered radio, her friends asked why. She didn't answer then, but now, with an even more brilliant opening for her in radio, she explains: "Radio lets me remain in one city and have a home. I love a home." And that seems to answer that.

# "Stand By" Classified Ads

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advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

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SEND NO MONEY. Shipped C.O.D., postage paid, 100% live delivery. Flocks tested for White Diarrhea. Barred, White, Buff Rocks, White Wyandottes, Rhode Island Reds, Astra Whites, New Hampshire Reds, \$7.80 per 100. Bred to lay English White Leghorns, \$7.50 per 100. Black, White Giants, \$9.45 per 100. SPECIAL: 2 starting Chick Feeders Free with each 100 chicks ordered. SHERIDAN HATCHERY, South Georgia St., SHERIDAN, INDIANA.

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HICKS BUNION PROTECTOR, patented by chiropodist. Instant relief to inflamed joint, \$1.00 prepaid. Shoe size, right or left foot; male or female. Associated Pedic Co., 521 State Street, Madison, Wisconsin.

## Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Avenue, Chicago, Illinois.

## Canada Thistle Leaves Wanted

I buy Canada Thistle Leaves. Write for information. Mrs. Fred Hadders, Lowell, Indiana.

## Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

## Health Information

Skin troubles make life miserable... Don't suffer longer. Valuable information free. Barker Laboratories, Sparta, Wisconsin.

## Help Wanted—Male & Female

Steady work—good pay. Reliable man wanted to call on farmers. No experience or capital required. Pleasant work. Home every night. Make up to \$12.00 a day. Wonderful new proposition. Particulars FREE. Write Moness Co., Dept. 101, Freeport, Illinois.

## Hosiery

Beautiful silk hosiery—five pairs \$1.00. Three (full-fashioned) pairs \$1.00. Large, lustrous, magnificent bedspreads \$1.00. Director, SB-221W Broad, Savannah, Georgia.

## Lake Cottages

Lake Nakomis—clean housekeeping cottages to rent with linens and boat, \$15.00 and \$25.00 a week. Henry Ernst, Tomahawk, Wisconsin.

## Machinery & Tools

Ice plant, 10 ton complete. Ice skating rink 40'x100' about half original price. Wire, write Born, 35 E. Wacker, Chicago.

## Musical

Attention Song Writers: You need our book "How to Publish Your Own Music Successfully" to answer your problems. Write for details. Jack Gordon Publishing Co., Dept. 101, 301 N. Hoyne Avenue, Chicago.

## New and Used Rowboats for Sale

With built-in live bait boxes. Fishing tackle of all kinds. Write Norton Bros., Green Lake, Wisconsin, for prices.

## Novelty Acts Wanted

A radio sponsor will pay \$50 to novelty acts accepted as guests on a broadcast. Act may consist of one or more persons, but must do something unusual and novel, which is suitable for broadcasting. Have you something "different"? Write and completely describe your novelty act, giving experience. Send photo if possible. Address Box 2, % Stand By.

## Nursery Stock

Special offer—10 assorted evergreen trees. All 3 years old. Bargain, only \$1.00 postpaid. Evergreen Nursery, Elsdon Station, Chicago, Illinois.

## Photo Film Finishing

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

**THE PHOTO MILL. IMMEDIATE SERVICE! NO DELAY!** Roll developed, carefully printed, and choice of two beautiful 5x7 double weight professional enlargements, one tinted enlargement or eight reprints, for 25¢ coin. Reprints 2¢ each. **THE PHOTO MILL**, Box 629-55, Minneapolis, Minnesota.

**EXPERT PHOTO FINISHING**—One-day service —8 Genuine Expensive Velox prints, two double weight professional enlargements 25¢. **EXPERT STUDIOS**, LaCrosse, Wisconsin.

16 prints, roll developed 25¢, 20 reprints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

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Films developed with one print of each exposure, mounted in colored album and enlargement coupon 30¢, or two prints of each exposure, no album 30¢. Reprints 3¢ each. (Coin only.) Wilbert Friend, River Grove, Ill.

**ROLLS DEVELOPED**—One print and one enlargement of each exposure 25¢. Trial. Reprints, 20 for 25¢. HENRY, 19 RiverGrove, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢, 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements, 4-4x6, 25¢; 3-5x7, 25¢; 3-8x10, 35¢. Special hand-colored, easel-mounted, 4x6 enlargement, 25¢. Trial offer. Skrudland, 6968-86 George Street, Chicago.

**SNAPSHOTS IN COLORS**—Roll developed, 8 Natural Color Prints—25¢. Natural Color reprints—3¢. **AMAZINGLY BEAUTIFUL**. Natural Color Photo, C-94, Janesville, Wis.

**SNAPSHOT FOLDER** with every roll developed, 8 prints, painted enlargement—25¢. Reprints 3¢. Past service. JAMESVILLE FILM, A194, Janesville, Wisconsin.

**SAMEDAY SERVICE:** Roll developed, 8 glistening prints, 2 enlargements—25¢. **MIDWEST PHOTO**, B-94, Janesville, Wisconsin.

Rolls developed—25¢ coin. Two 5x7, double-weight, professional enlargements, 8 gloss prints. Club Photo Service, LaCrosse, Wis.

**BEAUTIFUL HAND COLORED ENLARGEMENT**, 8 GUARANTEED NEVERFADE VEL- OX prints, each roll, 25¢. Reprints, 116 and smaller, 3¢; 20 or more, 2¢. **SUPERB PHOTOS**, 6034-38 Addison, Chicago.

One Day Service—2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. Electric Studios, 95 Eau Claire, Wisconsin.

Colored enlargement, 8 prints each roll, 25¢. Eight colored prints, one colored enlargement 40¢. Colored reprints 5¢; plain 3¢. **AMERICAN PHOTO**, 3548 North Lawndale, Chicago.

2 beautiful enlargements, suitable for framing, with roll developed, printed 25¢. Photo-Film, S-2424 North Avenue, Chicago.

Real Rush Service: Rolls developed, 16 pictures 25¢. 50 reprints 50¢. **PHOTOGRAPHERS**, RiverGrove, Illinois.

## Photo Film Finishing

Free with your photo finishing—hand-colored print, 5x7 enlargement, 50 snapshot mounting corners, valuable merchandise coupon, all for only 25¢ per roll. Send coin. Our seventeen years of service to thousands of satisfied customers is your guarantee of satisfaction. Become an Allen customer and in addition to getting the highest quality workmanship, take advantage of our free feature offers. Daily service. Allen Photo Service, 3729 N. Southport, Chicago.

Rolls developed and printed with two hand-colored enlargements 25¢. **COLORGRAPH**, Dunning Station, Chicago.

Snappy Service! Roll finished, 16 pictures, 21¢. 20 reprints 21¢. 3055 Gresham, Chicago, Ill.

Our finishing is world wide, with a guarantee to "Please You." 8 glossy prints and 2 double weight enlargements 25¢ coin. One day service. Please U Film Service, Box 182-G, La Crosse, Wisconsin.

Amazingly Beautiful—Roll developed, 8 NATURAL COLOR PRINTS 25¢. Reprints 3¢. NATURAL COLOR PHOTO, D-94, Janesville, Wisconsin.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with: 16 prints 25¢. Newtowne, 42 Maywood, Illinois.

## Postage Stamps, Coins & Curios

Spanish Mint Block, Coronation, 30 other different stamps—5¢. Approvals. Leonard Utecht, 1143 N. Keeler Avenue, Chicago.

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

100 good ancient arrowheads \$3.00. Tomahawk head 50¢. Flint knife 25¢. Illustrated catalog 5¢. H. Daniel, Hot Springs, Arkansas.

## Quilt Pieces for Sale

Quilts made of Remnants are More Expensive in the end! Costs Less using Finest "30-Square" Percalé Quilt Blocks! Free samples! Gift offer. Cameo, 4359Y North Winchester, Chicago.

Remnants for garments and quilts. 25-yard bundle, \$1.00 postpaid. Samples free. Union Mills, Sandoval, Illinois.

Bright colored, good material quilt patches—15oz. 30¢; 30oz. 60¢; 3½ lbs. \$1.00, postpaid. Agents wanted. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

## Veterinary Remedies

**BOT & WORM CAPSULES** for horses. Free booklet. Agents wanted. Fairview Chemical Co., Desk G. Humboldt, South Dakota.

## Violin for Sale

Valuable "Steiner Violin"—1715. Good condition and full size. Worth \$1000—for \$500. Linnemann, 1410 N. 15th Ave., Melrose Park, Illinois.

IF YOU WANT TO  
MAKE MONEY  
Tell Stand By  
Readers What You  
Have to Sell

# WLS DAILY PROGRAMS

Saturday, May 14, to Saturday, May 21

870 k.c. — 50,000 Watts



Last week he sang "California Here I Come," and real estate values there fell 80%.

## Sunday Morning

MAY 15

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert—Howard Peterson; Weather Report.
- 7:30—"Everybody's Hour," conducted by John Baker—Howard Peterson; John Brown; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers; Howard Peterson, organist.
- 9:15—Weather; News Report—Julian Bentley.
- 9:30—NBC—America Abroad.
- 9:45—NBC—Norsemen Quartet.
- 10:00—NBC—The Southernaires.
- 10:30—Grace Wilson, soloist, with Howard Peterson at the Organ.
- 10:45—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

## Sunday Evening

MAY 15

5:30 p. m. to 7:00 p. m.  
(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 6:00—WLS—Don Kelley's Sport Scoop. (Quaker Oats)
- 6:15—WLS—To be announced.
- 6:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

## Monday to Friday MORNING PROGRAMS

MAY 16 TO MAY 20  
(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Variety Entertainers.
- 5:30—Farm Bulletin Board; Weather; Chicago Livestock Estimates.
- 5:45—Smile-A-While—cont.

- 6:00—News Report—Julian Bentley.
- 6:10—Complete Livestock Estimates (Indianapolis, Chicago, St. Louis); Program Review.
- 6:15—NBC—Doc Schneider and His Texans.
- 6:30—Mon., Wed., Fri.—Top O' the Mornin', with Don Kelley; Henry Hornsbuckle; Howard Peterson; Bill O'Connor, and others.  
Tues., Thurs.—Evelyn; John Brown; Augie Klein.
- 6:45—Mon., Wed., Fri.—Top O' the Mornin'—cont'd.  
Tues., Thurs.—(NBC) The Vass Family.
- 7:00—Mon., Wed., Fri.—Grace Wilson, with Howard Peterson, organist.  
Tues., Thurs., Sat.—The Hoosier Philosopher.
- 7:15—News Report—Julian Bentley.
- 7:25—Bookings.
- 7:30—Morning Devotions, conducted by John W. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Mon., Wed., Fri.—Jolly Joe and His Pet Pals.  
Tues., Thurs.—The Old Music Chest—Phil Kalar, soloist; John Brown, pianist.
- 8:00—NBC—Cabin at the Crossroads. (Quaker Oats)
- 8:15—NBC—Margot of Castlewood. (Quaker Oats)
- 8:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)
- 8:45—News Report—Julian Bentley.
- 8:55—Mon., Wed., Fri.—Helpful Harry's Household Hints. (Time Tested Lab.) (E. T.)  
Tues., Thurs., Sat.—Music.
- 9:00—NBC—Mary Marlin. (Ivory)
- 9:15—NBC—Pepper Young's Family. (Camay)
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward McHugh, Gospel Singer.
- 10:00—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:05—Poultry & Dressed Veal Market.
- 10:10—News Report—Julian Bentley.
- 10:15—Mon., Wed., Fri.—Don & Helen.  
Tues., Sat.—Wm. O'Connor, tenor.  
Thurs.—Pierce Elementary School.
- 10:30—"Ma Perkins." (E. T.) (Oxydol)
- 10:45—Mon., Wed., Fri.—"Short, Short Stories." (Libby, McNeill & Libby).  
Tues., Thurs., Sat.—"Across the Mike" with Don Kelley.

- 11:00—Mon., Wed., Fri.—Melody Round-Up—Orchestra and Variety Acts. (Olson)  
Thurs.—National Air Mail program from Brookfield Zoo.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather Report.
- 11:40—News Report—Julian Bentley.

## Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features.  
Tues.—Arthur Page, Agricultural Review. "Looking Across the Prairies."  
Thurs.—News Review—Julian Bentley.
- 12:15—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case)  
Tues., Thurs.—Firestone Voice of the Farm. (Firestone Tire & Rubber Co.) (E. T.)
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)  
Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcheries)
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Gabriel Heatter—Commentator. (Johns-Manville)
- 12:50—Closing Grain Market Summary—F. C. Bisson.
- 1:00—School Time, conducted by John Baker.  
Mon.—Current Events—Julian Bentley.  
Tues.—Music Appreciation—Review of Folk Songs—Ruth Shirley.  
Wed.—Business & Industry—Review of Interviews during Semester.  
Thurs.—Touring the World—Review.  
Fri.—Woodland Trails—Nature Goes to Work.

## 1:15—HOMEMAKERS' HOUR

(1:15 to 2:00 Central Standard Time)

- 1:15—Homemakers' Hour, conducted by Ann Hart; Orchestra.
- 1:45—News Summary—Julian Bentley.
- 2:00—Sign off.

## SATURDAY EVENING, MAY 14

(CENTRAL STANDARD TIME)

- 6:00—Don Kelley's Sport Scoop. (Quaker Oats)
- 6:15—Howard Peterson—Organ Concert.
- 6:30—Keystone Barn Dance Party, featuring Chuck, Ray & Christine; Prairie Ramblers; Sodbusters, and others. (Keystone Steel & Wire)
- 7:00—National Barn Dance NBC Hour, with Uncle Ezra; Maple City Four; Henry Burr; Lucille Long; Otto & the Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Quartet; Bill O'Connor; Prairie Ramblers; Hilltoppers; Otto & the Novelodeons; Pat Buttram. (Murphy Products)
- 8:30—NBC—The Family Party. (Allis-Chalmers)
- 9:00—Front Porch Serenade, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers.
- 9:30—Bill NewComb and Hoosier Sodbusters.
- 9:45—WLS Quartet.
- 10:00—Prairie Farmer—WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers; Pat Buttram; Hoosier Sodbusters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; Eddie Allan; Evelyn & Hilltoppers, and many others.
- 11:00—Sign off.

## Saturday Morning

MAY 21

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While Time.  
5:30—Bulletin Board; Weather Report; Bookings.  
5:45—Smile-A-While, con't.  
6:00—News Report—Julian Bentley.  
6:10—Complete Livestock Estimates; Program Summary.  
6:15—NBC—Doc Schneider & His Texans.  
6:30—Big Yank Boys—Variety Program. (Reliance Mfg. Co.)  
6:45—Don Wilson & His Singing Guitar.  
7:00—Hoosier Philosopher.  
7:15—News Report—Julian Bentley; Bookings.  
7:30—Dr. Holland's Sunday School, with Bill O'Connor & Howard Peterson.  
7:45—Hilltoppers. (Chicago Bedding)  
8:00—Junior Stars and Jolly Joe. (Little Crow Milling)  
8:30—Chuck, Ray & Augie Klein. (Mohawk Bedding)  
8:45—News Report—Julian Bentley.  
9:00—High School on Parade—Bloom Township High School.  
9:15—NBC—Minute Men Quartet.  
9:30—NBC—Our Barn.  
10:00—Program Review.  
10:05—News Report—Julian Bentley.  
10:15—"Around the Old Parlor Organ"—Bill O'Connor and Howard Peterson.  
10:30—NBC—Rex Battle Ensemble.  
10:45—"Across the Mike" with Don Kelley.  
11:00—Merry-Go-Round.  
11:30—Fruit & Vegetable Market; Butter & Egg Market; Weather Report.  
11:40—News Report—Julian Bentley.  
11:45—Closing Grain Market Summary.  
11:50—Weekly Livestock Market Review—Dave Swanson.  
12:00—"Man on the Farm" direct from Quaker Oats Farm at Libertyville.  
12:30—Poultry Service Time—Howard Peterson.  
12:45—Home Talent Program.  
1:00—Home Talent Program  
1:15—Homemakers' Hour—Variety Talent; also News at 1:45.  
2:00—Sign off.

## Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, MAY 16

- 6:00—WLS—Don Kelley's Sport Scoop. (Quaker Oats)  
6:15—NBC—Rockefeller Center Rainbow Room Orchestra.  
6:30—NBC—"Those We Love"—Dramatic Serial. (Pond's)  
7:00—NBC—Now & Then—Dramatic Program.

TUESDAY, MAY 17

- 6:00—WLS—Don Kelley's Sport Scoop. (Quaker Oats)  
6:15—NBC—LaConga Orchestra.  
6:30—WLS—Eventide Singers.  
7:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, MAY 18

- 6:00—WLS—Don Kelley's Sport Scoop. (Quaker Oats)  
6:15—NBC—"To be announced."  
6:30—NBC—"Hollywood in the News." (Emerson Drug)  
6:45—NBC—Barry McKinlay, soloist.  
7:00—WLS—Volunteers of America program.  
7:15—WLS—International Looking-Glass.

THURSDAY, MAY 19

- 6:00—NBC—March of Time. (Electrolux-Servel)  
6:30—WLS—Don Kelley's Sport Scoop. (Quaker Oats)  
6:45—NBC—Piano Duo—Sheffner & Brenner.  
7:00—NBC—Toronto Promenade Symphony Orchestra.

FRIDAY, MAY 20

- 6:00—WLS—Don Kelley's Sport Scoop. (Quaker Oats)  
6:15—NBC—Maurice Spitalny Orchestra.  
6:30—NBC—Death Valley Days. (Pacific Coast Borax)  
7:00—NBC—George Olson's Orchestra. Royal Crown Revue. (Nehi)

## School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

### How Cheese Is Made

ANOTHER food industry, visited in the Business and Industry series on School Time, was a cheese factory at Linden, Wisconsin. In contrast to many of the industries visited in previous programs, factories covering several acres of ground and numbering their employes by the hundred, the typical cheese factory is small. This one is run by the owner and four other men.



Farmers living within seven miles of the plant, bring in their milk each day to the cheese factory. The milk is inspected, and a sample is taken for bacteria and butterfat tests. The milk is pasteurized to kill harmful bacteria, and then a "starter" of a certain kind of bacteria is added, to produce acid which gives flavor to the cheese. Coloring matter is used to provide a rich yellow color. Rennet, taken from calf stomachs, is put into the milk to curdle it. The curdled milk is mixed, stirred, and broken up several times, to get rid of the liquid whey, and to mix salt thoroughly with the cheese. When the rennet and bacteria have done their work of completely curdling the milk, and providing the right amount of acidity, then the cheese is put into metal hoops and put under pressure to shape it into the "cheddars," circular blocks, in which it is commonly found in grocery stores.

The factory described in the School Time broadcast makes only American cheese which comprises about two-thirds of the cheese made in this country. Slightly different methods are used in making Swiss, limburger, brick and other kinds of cheese.

## Watch this Space

For Appearance of  
WLS Artists in YOUR  
Community



SUNDAY, MAY 15

KEOKUK, IOWA, Grand Theater—WLS BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Hoosier Sodbusters; DeZurik Sisters; Hayloft Fiddlers; Billy Woods; Miss Pauline. (Mat. & Eve.)

TUESDAY, MAY 17

GREENCASTLE, IND., Granada Theater—WLS ON PARADE SHOW: Prairie Ramblers; Pat Buttram; Kentucky Girls. (Mat. & Eve.)

WEDNESDAY, MAY 18

GILLESPIE, ILL., Lyric Theater—WLS ON PARADE SHOW: Prairie Ramblers; Pat Buttram; Kentucky Girls. (Mat. & Eve.)

CHICAGO, ILL.—GUY COLBY: Conducting Barn Dance Party, at M. E. Gilmore Conclave True Kindred, in their Hall, located at 4332 N. Kedzie Ave.

THURSDAY, MAY 19

VINCENNES, IND., Pantheon Theater—WLS ON PARADE: Prairie Ramblers; Pat Buttram; Kentucky Girls. (Mat. & Eve.)

ITASCA, ILL., Itasca Country Club—GUY COLBY: Conducting an Old Time Barn Dance Party.

FRIDAY, MAY 20

(For One Week's Engagement)

WINNIPEG, MANITOBA, CANADA, Orpheum Theater—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Hoosier Sodbusters; DeZurik Sisters; Hayloft Fiddlers; Billy Woods; Miss Pauline. (Mat. & Eve.)

SATURDAY, MAY 21

WINNIPEG, CANADA—See Above.



## WLS Artists, Inc.

CHICAGO :: ILLINOIS

1230 Washington Blvd.



# Sports

## DON KELLEY'S "Sports Review"

- A new feature on WLS—a fast moving, up-to-the-minute Sports Review based on the latest events happening in the world of sports. This Sports Review, conducted by Don Kelley, is brought to you every day by the Quaker Oats Co., makers of Little Kurnels.

- Keep abreast your favorite sport by tuning in Don Kelley every night at 7:00, Daylight Saving Time, 6:00 Central Standard Time, except Thursday, when it is broadcast at 7:30 Daylight Saving Time, 6:30 Central Standard Time.



# WLS

THE PRAIRIE FARMER  
STATION - - CHICAGO