

MRS CHRIST JOHNSON
R 1 BX 136
S. CHICAGO ILL.

Stand By

JANUARY 29, 1938



QUARTET
(See page 8)

Serious Side
of Humor



Youth on
Parade

Listeners' Mike

Back Soon

I was very sorry to hear that Chick, Salty and Mrs. Holmes were in the hospital. We miss Chick and Salty an awful lot and we hope they will be well real soon. Their friendly voices are missed by everyone. Tex, Jack and Patsy are swell, but we miss you two Ramblers. Remember, we're all for you and we hope you'll be back with us real soon! . . . Miss Viola Turner, Payson, Ill.

(Editor's Note: The boys wish to thank the many kind listeners who wrote to them while confined in the hospital. Jack is back at work now, Salty came up to the studios the other day, and we understand Chick will be up and around soon.)

Enjoyed Recording

I just cannot tell you how happy I was when my husband and I listened to the recording made at KOY and put on the air over station WLS today. It seemed so real to hear Ralph and Elsie Mae Emerson, and the reception here was wonderful. By the way, I wish to congratulate all who took part in that wonderful program last Christmas. I believe your cast poured the real Christmas spirit over the world. We learn to know so many artists at the Prairie Farmer station that we want you to keep them there. I wish I could go through the station some time. . . . Mrs. G. E. Timm, 424 2nd St., Neenah, Wis.

Her Favorite Magazine

Will start the New Year right and tell you that I think Stand By is the greatest magazine ever. I look forward to receiving my issue every week. I enjoy "Seen Behind the Scenes" the best of all. The Barn Dance sure has a grand bunch; I like them all and feel that they are real friends. . . . Dorothy E. Brown, Cloverdale, Ind.

Calling All Homemakers!

I have been missing the Home-maker's page in Stand By lately. I always have enjoyed the recipes, and I hope you have not discontinued it. There are other features we don't care so much about, but we are willing to share the paper with those who do like them. But we do want our own page! Thank you! . . . Mrs. Lloyd Versaw, Sodus, Mich.

Praise from Indiana

The Family Album, given me by a friend as a Christmas gift, brought so much enjoyment to us and to our relatives and friends who gathered at our home during the holidays that, through Listeners' Mike, I must express my appreciation to those who were responsible for its compilation. We are grateful to the managers and program director who have given the listeners most every service radio can give: weather forecasts, market, commercial and other information through pleasant-voiced announcers (such as Hal Culver); news—not only new and unbiased, but news in process—by direct microphone contact or by recording, as was so marvelously done on the Hindenburg disaster; wholesome entertainment of various types and educational opportunities—mental and spiritual.

Personally, I want to say there has been splendid singing and beautiful lines voiced through the Morning Devotions program, from which I have jotted down notes nearly every morning for about a year. Today it is unsurpassed with Dr. Holland, who can so delightfully apply God's word unto our daily lives without offense to any creed, and with William O'Connor, who sings the many beautiful hymns so sincerely. We look for Check Stafford's sketches, the Graphology column, and "Whittlin's". (Why not have the writer's name with "Seen Behind the Scenes"?)

I wish another year of satisfaction and still greater success for those of WLS who have a policy as expressed in the recent article, "Radio—an Invited Guest". We still Stand By! . . . Mabelle Salzer-Hofferth, Kouts, Ind.

Let 'Em Yodel

"Stand By" would be a good name for Patsy Montana and Arkie, as it seems you have them standing back as far as possible. Why not have them sing and yodel more? . . . Mrs. C. E., Otterbern, Ind.

Listener's Greetings!

I am always glad to get my copy of Stand By, and I read it from cover to cover. I received my Family Album and enjoyed it very much. Best wishes for a Happy New Year to all at the Prairie Farmer Station and to the readers of Stand By! . . . Frankie McDaniel, Ashland, Ill.

Recovery Note!

Just want to drop a few lines and say how sorry I am to hear about Chick, Salty and Jack. They are my favorites. I'm planning to see the Prairie Ramblers at the Milwaukee Auditorium on Jan. 23. Here's wishing them a quick recovery, and I know many others wish the same. . . . Miss Laverne G., Milwaukee, Wis.

Robinson Crusoe

You cannot know to what extent the splendid WLS programs all day long contribute to make life more worth while for me. Living alone on a small island at a great distance from town is monotonous, to say the least. However, Smile-A-While starts me off—removing completely all sense of aloneness—feel like one of the gang. I particularly like the Kentucky Girls, Arkie, Lulu Belle and Scotty, Patsy, and those inimitable DeZurik Sisters! . . . Chas. I. Swartwood, Minocqua, Wis.

From the Capitoll

I have just received my Family Album this week and think it is just fine. The pictures are better than ever, at least Arkie's is. That is one grand picture of our Woodchopper, and the next best thing to seeing him in person. I wouldn't take anything for my Album. This is my fourth one, and I really enjoy looking at all the pictures of the folks I hear over the air. How about that moving picture of the Barn Dance? I am sure Arkie would be as grand in pictures as he is on the radio. I wish the best of luck to all of the Barn Dance gang. . . . Mrs. Louis Buttgen, Washington, D. C.

STAND BY

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STAND BY

Serious Side of HUMOR

by PAT BUTTRAM

FOR quite a number of years now, there have been those of us who have turned to humor for a profession. Comedians or humorists, we are called. There is probably more money to be made in comedy than in any other branch of the show business—but it is also harder to make it.

A singer does not have to write his own songs, as a comedian does his own material. Then, too, after a singer sings a song once, he may use it again and again. The more it is sung, the more popular the song becomes. But listeners don't like to hear a joke that they've heard before. A comedian must have new material. That is the real work in comedy. Some take the easy way and hire a staff of writers, or "gag men," as they are called. But others of us prefer to work material up for ourselves, and believe me, that is really a job! If you don't believe it, just sit down and have someone give you a subject and try to write three jokes about it.

I often have people say to me, "You really have an easy job, only one 15-minute program a day." But they never stop to think of the four or five hours it takes to write that 15-minute program. To say nothing of the rehearsing and timing of it.

Some people ask, "Where does a comedian get his jokes?" The answer is—anywhere. A joke may come from any source. An article in the newspaper may suggest it, an incident seen on the street, a conversation, an old joke may be revamped, a friend may suggest it, a dream—yes, I have even dreamed a joke and wakened in the middle of the night and written it down. There is no telling where a joke may spring from. So if you are talking to some comedian, or humorous writer, and you suddenly see a far away gleam come in his eyes, you know that he has suddenly thought of a good snappy joke with which to end that

routine on next week's program.

After the comedian has assembled enough gags, or jokes, to fill a 15-minute or half-hour program, his work still isn't over. He can always depend on some of his best jokes being marked out by the program director, or the advertising agency, or by the sponsor himself. This is done for various reasons. Some jokes are against station policies. Some, the advertising agency doesn't consider funny. And I have even had a joke taken out because the name used in



it was the same as that of the sponsor's sister. Although most of the censoring is done for the best, there is nothing that makes a comedian feel worse than the cutting and changing of his script.

Then, after a script is OK'd and rehearsed, there is still the question of how the public will receive it. A joke is either funny or silly. There is no way of telling how the public will take it. I always try them out on my wife first. If she laughs at a joke, it must be good. If there is a



Believe it or not, Pat Buttram—pride of Winston County, Alabama—has his serious moments. He reveals here that a comi-philosopher's life is not as simple as it sounds—suggests that you try writing jokes, if you think it's easy.

studio audience, it's easy to tell if the material is going over or not. But if there isn't, we just have to wait for the fan mail.

A comedian has another price to pay for his position. At any party or with any group, he is always expected to be funny. He must always have a funny answer for everything that is asked him. If a listener talks to him, everything he says is expected to be funny. He must always portray the same character that he plays on the air. For that reason, I stay away from parties and dodge listeners. This makes me "stuck-up," in their estimation, but if I did talk to them, and didn't say things that were funny, then they'd say that I am a fake—that I am not natural at all, but can only be funny when I am reading jokes from a script.

In these few paragraphs I have only told the hard side of a comedian's work. There is a lot of happiness in the work, as there is in all work. The fact that I've made other people laugh, made other people happy, more than repays me for any trouble I may have had doing it. So the next time you listen to a comedy program, and you hear the comedian use one old joke and eight new ones, don't turn off the radio and say, "He just pulled the oldest joke I ever heard." But instead, say, "He just pulled eight of the newest jokes I ever heard."

"The Old Hayloft"

By the Hired Man



FROM Hollywood . . . Two fellows who left the old hayloft to go into the movies were featured on the CBS "Hollywood in Person" the other day. . . . Max Terhune and Smiley Burnette. . . . I didn't hear the program, but "Tiny" Stowe, former WLS continuity editor, sent the manuscript for us to read. . . . Both boys have been in a good many "westerns" and other pictures, Smiley playing the part of "Frog" in several Gene Autry productions. . . . Max whistled and talked on the CBS program, while Smiley played, sang and talked. . . . Most interesting thing on the broadcast was the story of Smiley's new auto trailer, said to be one of the most palatial in Hollywood. . . . Seems he has a microphone mounted on the steering wheel of his car, with loud speakers on both the car and trailer. . . . When he wants to pass a slow driver who pays no attention to his horn, Smiley cuts in on his speaker and says: "Mister, you've got a flat tire!" Whereupon the driver pulls off the road in a hurry, and Smiley thanks him as he passes by.

Driving to the mountains one day with Mrs. Burnette and Max Terhune, Smiley was about to try to pass a car when Max suddenly noticed that up ahead a boulder was falling down the mountain toward the road. . . . Looked as if it might hit the car ahead. . . . Smiley turned on his microphone and shouted, "Hey! You in the green sedan! Stop! Put on your brakes!" . . . After which our hero imitated a siren. . . . The man ahead stopped, just before the boulder hit the road. . . . He started to be indignant, but noticing his narrow escape, he thanked Smiley profusely for saving his life. . . . So our former hayloft stars had a thrilling experience that wasn't on a movie set!

Prize winners . . . Several listeners were made happy by winning the "jangle" contest on a recent "Meet the Folks" program. . . . Nearly 4,000 folks entered the competition. . . . Winners were Alma H. Manske, Chicago—\$10.00; Mrs. Lillie Dubuque, Kankakee, Illinois—\$5.00; and \$1.00 each to Elizabeth C. Welborn, Kalamazoo, Michigan; Mrs. Leona Esser, Madison, Wisconsin; Allen Ford, Wauwec, Wisconsin, and the following, all from Illinois: Art Markualder, Buckley; S. P. Demarest, Chicago; Lucille Slazas, Arlington; Anton L.

Yoch, Chicago; H. F. Haessler, Chicago; Mrs. Guy E. Phipps, Mattoon, and Walter M. Ellis, Danville.

Far, far away! . . . Don't believe we've reported to you about the late Christmas Barn Dance "long distance" reception reports. . . . Fifty Family Albums were offered to the 50 listeners reporting from the greatest distance from Chicago. . . . Thousands reported, and the majority of winners lived in Canada. . . . The following five seem to have been furthest away: G. W. Thomas, Choice-land, Saskatchewan (350 miles north of Regina); Mrs. W. H. Willey, Fernview, Saskatchewan, "the farthest northern settlement in Northwest Territory"; Mrs. Lynn Burgess, Cold Lake, Alberta (200 miles northeast of Edmonton); Mrs. Fred Baker, Douglas, Arizona, and Mr. and Mrs. Leonard M. Starr, Opportunity, Washington. . . . From the hot sands of Arizona to the arctic snows of Canada, folks appear to enjoy the old hayloft show!

Square Dance Callers! . . . Before you read this, the first session of our hayloft square dance callers' contest will have been held. . . . You'll hear it between 11:00 and 11:30 every Saturday night for a few weeks. . . . Listen in—enjoy these old-time enthusiasts—and vote for the one you like best!

Claude M. Reynolds, Buffalo, Indiana, wrote a very nice ballad, "Picking Petals from Roses," and as a result Pokey Martin invited Mr. and Mrs. Reynolds and Bobby to come up from their farm and visit the "tall story club" (10:00 to 10:30). . . . Winnie, Lou and Sally very pleasingly sang the ballad and Claude told listeners how he happened to write this and other songs. . . . All of Buffalo and vicinity was "all ears" to hear their fellow citizen that night. . . . When Pokey telephoned from Chicago to ask Claude to be his guest, about 'steen folks on the "party line" down around Buffalo broke in to say "Hi, Pokey!" "Hello, Pokey!" et cetera. . . . An original "down home" broadcast, says our tall story teller.

Masquerade on the network Barn Dance hour tonight (January 29). . . . They may mask their faces but they can't disguise their good songs and tunes. . . . Toby and Susie will be welcomed back as "gueststars". . . . Among

Something to Talk About

by CHUCK ACREE

Only one radio station in the United States has call letters that spell the name of the town in which it is located. This is Station WACO in Waco, Texas.

For the past five year's broadcasts, Amos and Andy have received \$1,-000,000. They recently signed a contract with their new sponsor, who will pay them more than another million dollars at the rate of \$7,500 a week for three years.

program highlights will be Henry Burr singing "Just an Old Photograph" and Bob Ballentine playing "William Tell Overture" on his chromonica. . . . A novelty on Allis-Chalmers' "Land O' Memories" tonight (9:30 to 10:00) will be the quartet singing "De Jingle of De Bell on De Cow". . . . Appropriate for the hayloft, eh? . . . Grace Wilson will sing the always beautiful "Old Refrain" while the Hilltoppers sing that 1923 hit, "Hawaiian Mother's Lullaby."

From the Hired Girl's cuff . . . Surely good to see Salty and Christine Holmes in the hayloft. . . . Both feeling fine but taking it easy. . . . Same with Chick Hurt, who has been visiting the studio. . . . It will be swell when they're back on the air. . . . DeZurik Sisters all dressed up in new paisley print dresses with black boleros. . . . Right smart! . . . Elmer Esping, guest whistler from Wauconda, Illinois, in plaid shirt, tight trousers and yellow buttoned shoes. . . . Nice whistlin', boy! . . . Enjoyed Hal Buddy Brooks whistling "Take Me Back to My Boots and Saddle." . . . Joe Parsons singing "Rolling Plains" . . . Maple City Four doing the new "On the Sunny Side of the Rockies." . . . Joe Kelly in that movie song hit, "When It's Roundup Time in Reno."

"Ski Yumpers!" . . . Those fine ski jumpers who took part in the Norge Ski Club meet at Fox River Grove were on "Meet the Folks" and enjoyed the first show. . . . There were Paul, Walter, Roy and Leonard Beitila, Ishpeming, Michigan. . . . They took their share of honors for the family. . . . Also Arnold Holem of the University of Wisconsin and Karl Nelson of Chicago's Norge Club were on hand to get old-time inspiration before the meet. . . . Other visitors were Mr. and Mrs. Malcolm Baylor, of South America, who listen in on short wave down there. . . . Mrs. Orphy Kervin, Oswego, New York, Don Harris of Rochester, New York, and the South Shore Rangers, 12 boys and girls who come to visit us about twice each year. . . . Dandy folks, all of them whom we meet in the hayloft!

Listeners in Four States Send Dinnerbells to WLS

IN A dedicatory service on the Dinnerbell program of January 18, listeners heard for the first time the Prairie Farmer collection of dinnerbells sent in by residents of Indiana, Illinois, Michigan and Wisconsin. During the past years, many old bells, now past their time of active service, have been given to Prairie Farmer-WLS. Some of them are more than a century old and were brought to the Middle West in covered wagons.

Twelve of these bells have been mounted in a three-tier solid frame, with a cord and handle attached to each clapper so they can be rung. The framework of bells now stands in the studio and the sound of the twelve Prairie Farmer dinnerbells has become a regular part of Dinnerbell time. The familiar old dinnerbell which has signaled the opening of the program for nearly 14 years still has its individual standard in the studio.

On the day of the dedication, listeners were asked to suggest a name for the recently mounted collection of dinnerbells, together with a 25-word statement. George Biggar, Art Page and Harold Safford comprise the committee to choose the prize-winning name and statement, and the winner of first prize will receive five dollars in cash. Copies of the 1938 WLS Family Album will be sent to an additional ten prize winners.

School Time Record

On a recent visit to WLS, David Heffernan of the Cook County Superintendent of Schools office, stated that Cook county has just completed a summary of schools, classrooms and radio sets to find out what programs are listened to and how often, and that more than 40,000 school children in Cook county alone are listening regularly to the Prairie Farmer School Time broadcasts.

This Farming Business

Lloyd (Doc) Burlingham, first sponsored farm news commentator on the air, who discusses "This Farming Business" three times a week over WLS, will answer the question "Just How Dumb Is an Egg?" next Monday (January 31). On the following Monday (February 7), he will discuss "The Biggest Ditch in the World."

Melody Parade

Melody Parade, sponsored by the Olson Rug Co., now is heard over WLS from 1:15-1:30 p. m. each Tuesday and Thursday. The program features the Olson Quartet and Orchestra.

SAFETYGRAM PRIZE WINNERS

Each Sunday, on Everybody's Hour, three safetygrams of not more than 12 words win prizes of one dollar. The following safetygrams were awarded prizes on Sunday, January 16.

Some drivers believe Americanism means: Life, liberty and the pursuit of pedestrians.—Mrs. J. C. Lively, Oblong, Ill.

Be prepared for the WORST while driving your BEST!—George N. Dix, 320 E. Forest Ave., Neenah, Wis.

Some people think "Slow Down Here" is a description.—Eleanor Edwards, 2815 Grand Ave., Des Moines, Iowa.

Melody Puzzles

In each broadcast of Melody Puzzles, a new program sponsored by the American Tobacco Co. and heard over WLS every Monday evening from 7:00-7:30 o'clock, several persons are selected from the audience and are seated on the stage. The dramatic cast then enacts a series of sketches in which phrases making up the titles of popular songs are hidden. Each contestant is called upon in turn, as in a spelling bee, and asked to guess the title of the song. Each one guessing correctly wins a prize.

Fred Uttal emceeds the show and Harry Salter's orchestra is featured, with Buddy Clark and Freddie Gibson as soloists.

Short Short Stories

Short Short Stories, a new program sponsored by Libby McNeill and Libby and heard over WLS each Tuesday, Thursday and Saturday from 11:00-11:15 a. m., dramatizes short short stories taken from Liberty magazine.

The program, which started last Tuesday (January 25), will feature all types of stories—gripping dramas, adventure tales, stories of romance, etc. Jay Joston, Claire Grenville and Charles Seel are principals in the cast of the new program.

Meredith's New Scripts

The new serial, Last of the Lockwoods, which recently became a Sunday afternoon feature at 2 o'clock on NBC-WENR, is written by Bill Meredith, former WLS continuity editor. Judith Lowry, who portrays the mother role of Diane Lockwood, is the sister of A. N. (Pete) Cooke of the WLS commercial department.

The story is of a theatrical family and listeners are giving it much praise. "Leads" are Betty Lou Gerson as Carol Lockwood and McDonald Carey as Craig Wesley.

March of Time

March of Time, formerly heard over WLS each Thursday evening from 7:30-8:00 o'clock, now is heard a half-hour earlier on the same evening—7:00-7:30 p. m. The broadcast is sponsored by Time, Fortune and Life magazines.

Hamburgers for Him

When Tyrone Power, the NBC-Twentieth Century Fox dramatic star, gets hungry at rehearsals, he calls time out and strolls to a nearby lunch wagon to munch a hamburger on a bun in company with Marjorie Weaver, Florence Rice or other stars who happen to be on hand.

Scripter Turns Actor

Bill Cavanagh, formerly a member of the WLS continuity department and now under contract to Wamboldt and Holden, is dividing his efforts between writing and acting. He is heard frequently on the NBC-WMAQ program, Public Hero Number 1, on Monday evenings at 9:30 o'clock.

FANFARE

by CHUCK OSTLER

HOW do you do, everyone! This pounding of a typewriter for Stand By seems to me to be a bit out of my line. The only times I keep up a steady stream of "now is the time for all good men, etc." is on some dramatic show which calls for a typewriter sound-effect. But I'll attempt to imagine that someone is going to read these lines for a change, instead of only hearing the sound of the pounding keys. After all, a sound-effects man should be heard and not seen. But here goes . . . and let the words fall where they may.

Our good friend Wilma Gwilliam is ill at home as we go to press. She is suffering a recurrence of an old injury, probably effected by a recent fall. We understand that Wilma is resting comfortably down in her home town, Fowler, Indiana. You'd better hurry up and be back by next week, Wilma; I'm afraid it would never do to trust me with this column for more than one week!

Well, now to answer some Fanfare questions . . . wonder where Wilma keeps the mail . . . try this drawer . . . not here . . . maybe this one . . . not here either . . . probably in this brief case. . . Hey, Wilma, how do you expect me to write a column without any questions? . . . Now what'll I do? . . . I have an idea. I'll take a tour of the studios and rehearsal rooms and continuity department and let you in on anything I see . . . that might make some Fanfare news! Come along? O. K. Here we go!

Up the front stairs to the information desk. . . There sits 224 pounds of harmonica fury, Eddie Allan. His desk is piled high with letters. He'd have you believe that they're all his, but on closer inspection I see that he's sorting out the fan mail for all the artists. Can't fool me, Eddie, no harmonica player would get that much mail every day! . . . Then on we go into the continuity department. . . There's Grace Cassidy doing a hundred and one things . . . answering phones . . . writing letters . . . looking for programs . . . and interviewing a man who is waiting to see Harold Safford, who, at this moment, is seated in his office, head between his hands, staring at the program schedule for next week. We won't disturb him. Let's move on . . . here's a door open . . . oh, oh, better not go

in there . . . that's the den of Al Boyd . . . the way he growls, he needs a den. . . I'll try to sneak past. . . Oh, oh, he sees me. . . "Ostler! Hey, Chuck! . . . Where were you on the Keystone Show Saturday night? Oh, out getting a hamburger! Oh, I see. . . What? Oh, you were hungry . . . you had been up since 4:30 a. m. . . I see . . . you didn't think I needed you! YOU KNOW I CAN'T PUT ON A SHOW WITHOUT YOU! (By this time he's hollering.) I HAVE TO DEPEND ON YOUR EFFECTS TO KEEP THE SHOW MOVING! NOW GET OUT AND BE DOWN HERE AT 6:30 TOMORROW MORNING!" Nice chap, this Al Boyd person. Of course, it takes 9 years before you get acquainted, but after you know him once you know that behind his big black beard beats a heart of gold. Here we go now past the office of Tommy Rowe, chief engineer. His desk is cluttered up with maps and diagrams of radio equipment, pertaining to the new control booth the operators are installing down at the Eighth Street Theater . . . can't bother him . . . they won't talk . . . they'll just throw me out, without question. There's Tom Hargis, fat cigar in his

mouth, looking over some new music. Sophia Germanich and Edith La Crosse are putting away the music used on the Barn Dance last Saturday night. Mmmmm . . . I hear music . . . violin music . . . must be next door . . . Yes, here he is—Emilio Silvestre practicing on his violin . . . play "Tales from the Vienna Woods," Emilio, it's one of my favorites. . . Ah, he does. (Time out while the sound man listens to a violin solo.) Back now to the rehearsal rooms. The Hilltoppers are there going over a new tune . . . across, Chuck, Ray and Christine are rehearsing their Pinex show . . . there's Rod Cupp, production man, listening intently to one of their numbers . . . must be a nice job this being a production man . . . listening to music and song all day. . . That room full of junk (that's what most people call it) is the sound-effects room. We won't stop there now . . . I'm busy. Well, look who's sitting back here in the lobby, our old friend Ed Paul. . . Ed is portraying the role of Mac-Kennedy in the "Romance of Helen Trent" on CBS. . . And there's Salty Holmes with a group of the boys gathered about him. . . "Hi, Salty, glad to see you around again. How's Chick? That's swell." . . . That person in there isn't talking to himself . . . that's Merle Housh reading over some commercial copy before taking the air. What's that noise in studio C? . . . Oh, it's the piano tuner . . . sounds something like me . . . only I call it playing. Just passed John "Brothah" Baker, and George Biggar . . . Jimmie Daugherty with a coil of wire . . . and here we are back again at the office of Wilma Gwilliam. Still no questions, but then we have something written, so I hope Wilma won't be disappointed. Better hurry back, Wilma, I hear Al Boyd calling me again!



Smile-A-While-ers surprised George Biggar with a party—cake 'n' everything—in the studio recently, on his birthday.

The Latch String

by CHECK STAFFORD

HOWDY Folks: Only a couple more days left of the present month. Before another issue, February will have arrived and with it Ground Hog Day—February 2.

The old belief, held by many, is that if Mr. Woodchuck sees his shadow that day, he immediately goes back in his burrow and we can expect six weeks of bad weather. If, however, the day be cloudy . . . the prophesy is for an early spring and mild conditions the balance of winter.

This old sign or superstition is credited by some to the Indians and early settlers from the east, but regardless of where the belief originated, it is one of the weather signs and beliefs that have endured through the years and one which, to this day, is believed in religiously by many

rural folks and local weather prophets who follow nature's signs in gauging the weather or season trends.

What is said to have been one of the largest trees standing in western Indiana, near Marshfield, was recently cut down. The one-time king of the forest was a giant white oak and stood over 80 feet tall. Five men, touching finger tips, could barely reach around the trunk of this great tree, which no doubt had been a landmark of both Indians and early day settlers. Think of the years of severe winters . . . the scorching heat . . . and the gales that this rugged tree has met, and survived. The butt cut of the old tree would no doubt show ring marks denoting over 200 years of life. However, even though the woodsman's axe has brought the old patriarch crashing to earth . . . it will still live on, for no doubt lumber from

which a house or barn will be built will come of the old tree, or its many feet of finished lumber will in some way carry on to serve man, and the trimmed brushwood will enrich the soil near it, as it decays to form humus.

People, like trees, from tiny seedlings grow and thrive—as they battle the elements and adversities of life, reaching great proportions, some of them. Their strength is a shelter and protection for others. I never helped cut down a tree, especially a great, fine specimen, but that—even though a small lad—I felt a twinge of sadness. There was then and is now, to me, something of awe or inspiration about a big oak or elm tree. Whenever I have come upon a great tree in the woods which has been storm torn, its limbs slivered—and its trunk decayed or blasted—such has reminded me of an old, old man, who, although aged and tottery, still lives on, awaiting the final storm that marks his end. Once the tree, as the old man in his prime, stoutly withstood many a hard blow and grueling period. Kind of a gloomy thought, you may think . . . but true. There is no eternal withstanding the law of Nature and the march of time.

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GOOD LUCK FISHING OUTFIT
This set is a new addition to our long line of Premiums. Consists of a solid steel rod; a sturdy reel with a 50-yard capacity; one spool of medium weight, tested and waterproof casting line; 12 snelled hooks on double gut and 12 assorted lead sinkers; an attractive cork float and stout stringer. Truly a remarkable offering. For selling only 30 packets at 10c a packet. POSTPAID.

GENUINE CHROMIUM WRIST WATCH
Long neau chrome finish embossed case. Newest linked wrist band. It's a Dandy. Send for two 30 packet collections of Garden Seeds. Sell at 10c a pack. Remit money collected, then watch is yours. Positively No Extra Money to Pay. WRITE TODAY.

HOUSEHOLD CLOCK
Secure this all-around utility Clock and you will be assured of having one Clock you can use anywhere in the house. Its ornamented front richly finished in two tone effect, with beautifully colored harmonizing dials is neatly set off with a richly gold plated ash. Given for distributing only 30 pkts. of "Garden Seeds" at 10c each. Clock delivered to your door. We pay postage. SEND NOW.

CRINKLED BED SPREAD
In Attractive Colors
A glorious surprise. It surely is a beauty and always popular because it is so practical. The crinkled stripes are neatly woven in contrasting colors of rose, gold, or blue, the same on both sides, and stand the wash tub well. No ironing—just let it dry and it is ready for use. Size 80x90 inches, big enough to cover over pillows and bolster, giving effect of a two piece set. Given for selling only 30 pkts. of Garden Seeds at 10c.

JUNIOR GUITAR
Imported from Europe. Get this hand-some instrument NOW. Just send your name and address. Send No Money. We Trust You with 30 packets of Garden Seeds to sell at 10c a pkt. When sold send \$3.00 collected and we will send this mahogany finish Guitar and Five-Minute Instruction Book absolutely FREE. WRITE TODAY.

MAIL THIS COUPON TODAY!
Cut Here
LANCASTER COUNTY SEED CO.
Station 352, Paradise, Pa.
Please send me at once 30 packets of "Garden Spot" Seeds. I agree to sell them within 30 days and return to send my gift promptly, postpaid.
Name _____
Post Office _____
State _____
Street or R.F.D. No. _____ Box _____
Save 2 cents by filling-in, pasting and mailing this Coupon on a 1c Post Card TODAY!
Print your last name plainly below

Barber Shop Ballads or Opera-They Can Sing 'Em

FOUR voices—one from the North, two from the Mid-West, and one from the East—converged and were first heard over WLS about a year and a half ago. Since then, WLS listeners have been treated to some of the finest harmony singing on the air.

The WLS Quartet is one of the most versatile singing units in radio. It should be! Its members, John Neher, Robert Speaker, Kenneth Stevens and Paul Nettinga, have individually sung everything from barber shop ballads to operatic arias.

JOHN NEHER . . . sings the bass part . . . was born in Shelbyville, Illinois, May 22, 1911 . . . first sang in public on the Elks Memorial Day Program when nine years old . . . played fiddle in his high school orchestra and sang in the glee club . . . came to Chicago in 1934 with a stock company featuring melodramas . . . sang in the quartet between acts . . . is a member of the Chicago Civic Opera Company as well as of the WLS Quartet now . . . married . . . is over six feet tall and weighs 200 pounds . . . dark brown hair and eyes . . . always smiling.

ROBERT SPEAKER . . . sings the baritone part . . . born in Blanchard, Iowa, April 5, 1914 . . . got his singing experience in high-school operettas and in the capella choir at Midland College, Lincoln, Nebraska . . . first sang on radio over WOW, Omaha, in 1930 . . . came to Chicago in 1932 . . . studied voice on a scholarship at the American Conservatory of Music for four years . . . teaches there now . . . over six feet tall and weighs 190 pounds . . . is married . . . dark brown eyes and hair . . . always smiling.

KENNETH STEVENS . . . sings second tenor . . . born June 20, 1912, at Worcester, Massachusetts . . . attended Lakeview High School in Chicago . . . first public appearance was in a minstrel show given by his church . . . went to the University of Alabama, where he sang with a college band for extra money . . . first radio experience was at a Birmingham station . . . came back to Chicago in 1932 and sang with the Chicago Light Opera Company's chorus . . . is five feet, 10 inches tall and weighs 169 pounds . . . not married . . . dark brown hair and eyes . . . always smiling.

PAUL NETTINGA . . . sings top tenor . . . born Springlake, Michigan, on December 25, 1908 . . . went to high school and Hope College at Holland, Michigan . . . first sang as a boy soprano in his church choir . . . first air experience was at WHAS, Louisville, Kentucky, while he was a teacher of science at Berea College, Kentucky . . . came to Chicago in 1932 . . . on Sundays he sings solos in a Chicago church . . . over six feet

tall and weighs 235 . . . only blond, blue-eyed lad in the quartet, but . . . always smiling.

Before John, Bob, Ken and Paul became a quartet, they all sang on various programs originating in Chicago studios. They were good friends. One day one of them got word that a quartet was needed to sing a theme song for a new program. They got together, ran through it once or twice—and satisfied the sponsors. They have been a unit ever since.

When the WLS artists went to the Indiana State Fair at Indianapolis in 1936, the newly-formed quartet went along with them. It came back with them—and stayed with them.

The fellows like to sing negro spirituals best. But, they say, their greatest wish is to please their audience.

Opportunity Waiting

Mary Faith, and that may not be her true name, has a future opening before her if she can be located. Kenneth L. Robinson, continuity editor of the NBC Central Division, would like to talk to her about it, anyhow.

It's all the result of a letter received by Robinson and signed "Mary Faith." The letter was unusually well-written and showed such a fine sense of satire that Robinson believes the author could learn to write for radio and may indeed have a brilliant future in store for her.

But Mary Faith forgot to enclose an address. So Robinson now wishes publicly that she would come in and have a talk with him.

Just in Time

As per custom, Dr. Allan Roy Dafoe recently visited the quints just prior to his going on the air. When the babies clustered around him showing their Christmas toys, the doctor began to play with the youngsters. He forgot everything till Marie showed him her miniature radio set. Suddenly remembering his broadcast, Dr. Dafoe rushed out of the nursery—to the howls of the disappointed babies—into his car, and made his study with about a minute to spare.

Seen Behind the Scenes

You may hear a new artist on the air any day now . . . reason? . . . *Rod Cupp* has a brand new harmonica and a book of instructions. *Eddie Allan*, beware! . . . *Howard Peterson* working on a new arrangement for the organ. . . *Don* and *Helen* dunking doughnuts down at *Frank's* restaurant. . . Some time ago, many listeners sent in a lot of their old dinnerbells to WLS. For a long while they remained in a corner of the studio, being too heavy to lift to be of much use. But now . . . a dozen of these bells have been hung on a rack . . . and now *Art Page* has his choice of dinnerbells! . . . and the studio looks like a belfry! And who should come up to the station this afternoon but someone whom we've been looking forward to seeing for a long while—*Chick Hurt!* . . . Yessir, he's up and about, and he'll be back with you before long!

Still Studying

Fayette Krum, author of the serial, *Girl Alone*, and a former Chicago newspaper woman, has one of the most complete libraries of books on newspaper work in America. It covers everything from Ben Hecht and Charlie MacArthur's "The Front Page" to tomes written by college professors on how to write a headline.

"It's too bad you can't get it all out of books," says the author. "I still have hopes of learning to write."

Who Knows!

Last year, Frank Simon, as President of the American Bandmasters' Association, was guest of honor at a band concert in one of our better known penitentiaries.

The prison band, he said, put on a very creditable performance indeed, but the players excelled themselves on the final selection. It was "Where Do We Go From Here?"

She's a Gardener

Katherine Wilson, the Claudia of *One Man's Family*, heard over NBC, is proud of a bumper crop of tomatoes grown on her California ranch.

Musical School Days

Lanny Ross and Ruby Mercer, NBC singing stars, were schoolmates in New York. Both attended the Juilliard School of Music.



GREETINGS Everyone! One of America's greatest fads, reading character from handwriting, is swiftly taking its place in American business today. Many leading organizations throughout the country are using Graphology in their employment departments. This is a safe way, say many leading business men, of knowing the type of help they are hiring. The employer, by looking at the applicant's handwriting, can determine if the applicant has the type of character he wishes in his organization and if the person is ambitious, trustworthy, honest and sincere—if he is cut out for the kind of work for which he is applying. Graphology is playing a vital part in American business today, in this way. I have received many letters from readers asking if they could become handwriting experts. Some folks seem to have the mistaken idea that it takes a super-human person and years of study to become a Graphologist. I'd like to answer that question by saying, "If anyone can read the English language, and has the average run of grade school education, he or she can easily become a Graphologist."

And now for our lesson today. We will further consider the small written letter "t".



In example (1) notice how the "t" is crossed. Many times you have seen a "t" crossed with the bar ascending. Likely you didn't think anything of it. Here is what it means. An ambitious type of writer, one who is apt to have "many irons in the fire," a hopeful fellow inclined to be fanciful and imaginative.

Example (2) shows the descending "t" crossing. This shows a different type of writer than does example (1). Here is an obstinate, self-willed, unambitious type. When the bar dips down a great deal, the writer is usually found to have quite a good opinion of himself. His energy is usually misdirected. In other words, he is apt to stick to a task in a bull-headed manner when good judgment would tell him not to.

In example (3) we note the letter "t" written with the stem looped. This indicates a shallow intellect, a person who has a sensitive pride, one who will resent any reflection upon his conduct. He really takes offense too readily and is very talkative.

Next week we are going to talk more about this letter "t". By the way—are you keeping a collection of the autographs which appear every week in this column? It's a grand chance for you autograph hunters to get some prize specimens. Today we

Prized Possession

Among the prized possessions of Mme. Maria Kurenko, who is soprano soloist of the *Carnation Contented* program, are signed photographs of President and Mrs. Roosevelt. She has sung for the Roosevelts on two occasions. The first was a concert given by the famous soprano at the Academy of Music, New York, with Efreim Zimbalist, violinist, at which the Roosevelts were present. Soon afterwards, she was invited to give a concert at the White House in Washington, and the autographed pictures are souvenirs of that performance.

Flesh Is Weak

Jack Benny returned from the premiere of "Snow White and the Seven Dwarfs" raving about Walt Disney's new technicolor feature.

"It looks like a hard winter," the comedian commented. "Between Charlie McCarthy and Snow White and the dwarfs, a human being hasn't got a chance in the show business."

Collects Pipes

Wayne King pilots his own plane for relaxation and also likes to read and putter around in what he calls the "Esquire Room" of his beautiful Chicago home. In Wayne's "Esquire Room" is a collection of 200 pipes from all parts of the world.

makes anyone and everyone love her. Good luck always, Sophia!

Would you like to know what your handwriting says about you? Just send a sample of writing together with 10 cents (in coin) and a self-addressed, stamped envelope to "Bill" Cavanagh, % WLS, Chicago, for a complete character analysis.

have the autograph of Sophia Germanich.



Sophia is an old-timer at WLS; she's connected with the music library and is well known on the Dinnerbell program. She also writes the column, "Notes from the Music Library," to be found in Stand By each week. Her writing is very interesting. Sophia writes a very swift hand—her thoughts run that way, fast and accurate. Her music ability plainly shows in her writing. Her script also shows a person who is outspoken and one whose feelings are easily hurt. She is capable of being very sarcastic—sometimes she is, but without the intention of hurting anyone. She is a jovial sort to those she knows; to those she does not know, she is a bit cautious until she has satisfied herself they are what they profess to be.

So that, my friends, is a brief character reading of Sophia Germanich—the little girl with the rich voice, with a heart of gold and a sweetness that

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BILL CAVANAGH : : WLS CHICAGO

Youth on PARADE



▲ Tom Hargis, in the production booth, gives the cue for "High School Parade" to go on the air at exactly the right second.

Hal Culver, at the signal from Tom, reads the opening announcement for the student broadcast heard every Saturday morning. ♡



Thornton Township High School presented one of the first of the all-student programs featuring high school boys and girls. ♡



▲ Reading over a script of "Big City Parade" are Judge Gibson E. Gorman of the Chicago Boys' Court (center), Lillian Gordon, writer and director of "Big City Parade," and Wesley Burke, a member of the cast.

While they're waiting for rehearsal, members of the cast of "Big City Parade," a program designed to help modern youth solve its problems, watch a few of the Barn Dance gang rehearse their next show. ♡



The special Christmas Day "High School Parade" program was presented by students from the St. Rita High School, a Catholic boys' school. The Reverend Joseph Coyne (extreme left) was in charge of the broadcast. ♡



Notes from the MUSIC LIBRARY

by SOPHIA GERMANICH

I'M SURE you'll all be happy to know that Mr. Jones and Mr. Kinkade have been doing considerable work on this new idea of organizing a Song Exchange Club. Part of Mr. Jones' letter reads as follows: "We hope to organize the club before long, but first we want to find out how many will join. All that will pledge their membership to the S. E. C., at a yearly fee of 35 cents (no monthly dues, club fee to be paid after club is organized), send a post card pledging membership to Arlie Kinkade, Graysville, Ohio, or to J. G. Jones, Adolphus, Kentucky. If enough club members pledge their support, we will get it under way soon . . . the more members, the larger the annual books will be. After the club is organized, we plan to have a Club Naming Contest, with a prize awarded for the best name sent in. This will be open only to members. When the members send in their fees we want them to send a request number for the Annual. The songs that get the most requests will be published in the Annual Book (by permission of copyright owners, etc.). We hope to have a Song Exchange Library for the club, but of course the size of it will depend on how well the members support it. A penny post card is all it takes to pledge your membership. Come on, Song Exchangers! Help us get this club under way real soon!"

If you have any other ideas to submit, I'm sure Mr. Jones and Mr. Kinkade will be happy to hear from you.

SONG EXCHANGE

Three cheers for Idaho! So far as we know, Marie Sunderer of Rathdrum, Idaho, is the first one to write from this state. She owns quite a number of songs that she will exchange for copies of "Just Because," "Silver Bell," "Mexicali Rose," "Beautiful Texas," "Rocking Alone in an Old Rocking Chair," "Sippin' Cider Through a Straw," "I Want to Be a Cowboy's Sweetheart," "I Want to Be a Real Cowboy Girl" and "The West Ain't What It Used to Be."

Mrs. Helen Springer, Waynetown, Indiana, is seeking the words to a song her grandfather used to sing. She can remember only a few lines, which read as follows. Can you remember the rest of the song?

"As a rich man lay on his bed so soft
And dreamed of his silver and gold,
A little girl on a bed of snow
Murmured, 'So cold, oh so cold' . . ."

Amorella Rarden, 308 Spring Street, Aurora, Illinois, is joining us and will exchange songs for a copy of "Memories of that Silver Haired Daddy of Mine," "In the Baggage Coach Ahead" and "Prisoner's Dream." She is asking help in collecting songs.

Martha Stiarwalt, Maquon, Illinois, will exchange songs with anyone for copies of "Convict and the Rose," "Rancho Grande," "Cowboy's Heaven" and "Out on the Western Plains." She is just starting in this hobby of song-collecting and would like to get acquainted with some of the members of our club.

Dorothy Thompson, R. 3, Argos, Indiana, is another young Song Exchanger—13 years old. She would like the words to "I Want to Be a Cowboy's Sweetheart" and "Prisoner's Dream."

Phyllis Hulstedt, R. 3, Belvidere, Illinois, wants to know if any of you members can help her get started in collecting songs. She has no songs as yet.

Dorothy Fitzgerald, Trenary, Michigan, is another 13-year-old collector of songs. She is just beginning and needs a helping hand. She is interested in cowboy, hillbilly and Western songs.

Adela Oles, 4738 S. Pulaski Road, Chicago, Illinois, hasn't very many songs, but is offering to send autographed snapshots of the WLS folks in return for words and music of cowboy songs or mountain ballads.

Ruth Dinsmore, R. 2, Lebanon, Indiana, is joining us and has songs of Lulu Belle's and Scotty's, Prairie Ramblers and Patsy, Cumberland Ridge Runners, WLS One Hundred Favorites, Carson Robison's and several others that she will exchange for "There's a Love Knot in My Lariat," "I've Found My Cowboy Sweetheart," "My Swiss Hilly Billy," "Crawdadd Song," "Little Joe the Wrangler," "Ridin' Down that Old Texas Trail," "Put on Your Slippers and Fill Up Your Pipe," "Echoes from the Hills," "Waiting for a Train" and "When It's Harvest Time, Sweet Angeline."

Betty Kuenzel, 330 May Street, Elmhurst, Illinois, has been very suc-

Co-Eds Choose Tunes

Eddy Duchin, whose popular "Hour of Romance" orchestra is heard from coast to coast every Tuesday evening, is taking a poll in 150 womens' colleges throughout the United States to determine the favorite "romantic tunes of the younger generation."

When the genial maestro has compiled the votes, he will play the favorite songs each week on his programs.

Early returns find such sentimental compositions as "Stardust," "Time On My Hands," "More Than You Know," "The Man I Love" and the current favorite, "Once in a While," in the lead.

• • •

Hot Shots Publish Songs

The WLS Hoosier Hot Shots have published a book of their songs. The songbook is entitled "Hoosier Hot Shots' Album of Song" and contains many of their original numbers.

Successful in obtaining songs through our column, and would like to become a full-fledged member. She will be glad to trade any song for a copy of "Big Moon," "There's a Blue Sky 'Way Out Yonder," "Montana," "When You Hear Me Call" and "Little Mountaineer Mother." (Betty is looking for a girl who is interested in forming a singing duo—someone about 14 to 18 years of age, living in the surrounding territory.)

Rose Marie Van Selus, R. 3, Northfield, Minnesota, will exchange songs for copies of "She Buckaroo," "Little Mohee," "Picture from Life's Other Side" and "Would You Care?"

UNCLE EZRA'S Famous Songs, Memory Verses

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100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50c—In Canada 60c. Address Favorite Songs, % WLS, Chicago.

Friendly Gardener Says to Feed and Water Trees

YKNOW, it's surprisin' the things you can learn by listenin' to the radio. For example, not long ago I was listenin' to a feller at one of the colleges talkin' about sickly shade trees, and what could be done about 'em next spring.



He seemed to know what he was talkin' about, too. He said lots of the trouble with shade trees last summer could be laid onto the hot, dry summers we've had durin' the last few years. A tree'll come through one drouth as a rule an' won't be too badly hurt; but take two in a row or two out o' three years, an' that begins to slow it up; an' when you get three drouths in four or five years, then the tree hasn't enough kick left in it to do any more'n stand still an' try to keep alive.

Well, to bring back a tree that's taken a beatin' from two or three seasons o' drouth, you need to do two things: feed an' water it.

This professor says that a good-sized tree gives off three barrels of

water a day durin' hot weather; so it just seems like common sense to put back some o' that water. That means not just sprinklin' the ground under a tree durin' hot weather; but besides that, puttin' down some pipes into the ground, so the water gets right down to where it'll reach the roots. Two or three sewer pipes sunk into the ground will help get the water to where it'll do the most good.

Then, when it comes to feedin', about the best thing to do is punch a lot of holes in the ground with a crowbar, everywhere under the branches. Make 'em about a foot apart an' several inches deep. Then put fertilizer that contains nitrogen, phosphoric acid, and potash into the holes. You'll need 'bout an ounce or so of fertilizer to each hole under the tree. That way, the soil under the tree is a good bit like a big sieve leadin' down to the tiny feeder roots that feed the tree.

Then a heavy waterin' will dissolve the fertilizer, or part of it, an' the roots can take it up.

That combination of fertilizer an' water will do 'bout as much for a

Named After Her

Mercedes McCambridge, the Irish beauty who plays in the Guiding Light program, has just learned that a racing filly, belonging to the Blue Ridge Farms in Illinois, has been named for her.

"Mercedes Mac" is the name registered by the filly's owner, Bill Lynch, an old friend of Miss McCambridge's and one of her loyal radio fans.

"Mercedes Mac" is now in Florida and the radio actress is planning to send her a box of apples.

tree that's ailin' as can be done for it. If we get a drouth again this summer, well, that'll be too bad. But another feller I heard on the radio said there wouldn't be any drouth this next summer; an, boy, I sure hope he's right.

As I say, it's surprisin' the things you can learn by listenin' to the radio.

3 Pkts. Seeds 3¢

To introduce Jung's Quality Seeds we will send you a pkt. of Jung's Wayahead Tomato, big red fruits ripen as early as July 4th, also the glorious sweet scented double nasturtiums and Giant Double Dahlia Zinnias if you will enclose a 3c stamp to pay postage, in Canada 10c.

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Business Opportunities

Anyone with small garden can earn up to \$500.00 two months, April, May. Stamp brings particulars. Lightning Speed, Streator, Ill.

Washington, Lincoln, Statue of Liberty—Large hand made, beautiful, varnished Silhouettes, 10¢ each; 3 for 20¢. You can earn money making beautiful things with \$2.00 Outfit. Instructions 25¢. Lininger Co., 1157-F East 113th, Cleveland, Ohio.

Cactus for Sale

Rainbow collection. Fifteen vari-colored Cactus and Succulent plants. Suitable for Window Gardens—\$1.00. Hummel's Exotic Gardens, Inglewood, California.

Camera Repairing

Cameras and shutters repaired. Leather bellows installed in Folding and View Cameras. Bellows made to order. United Camera Co., Inc., 1515 Belmont Ave., Chicago, Illinois.

Collection Specialist

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

Champion-bred Schipperkes, small, black, odorless, intelligent. Ideal companions for young and old. A.K.C. registered. \$20 up. Bittern's, U. S. 20, Pecatonica, Illinois.

Farm Land for Sale

\$595 equity in 80-acre farm. Near Dowagiac, Michigan. Very cheap. Write immediately for information. Home after 6:30. Grindell, 4527 Fulton, Chicago.

40 acres, dairy and poultry farm. Ideal summer home. 1½ miles from other farm at end of road between two trout streams at Mountain, Wisconsin. \$1500 cash. Fair buildings. L. Whitney, R. 1, Lena, Wisconsin.

Foot Treatment

Foot sufferers! I make your weak or fallen arches strong again. Full treatment \$2.00. Foot Health, Box 94, Franklin, New Hamp.

For Inventors

Have you a sound, practical invention for sale, patented or unpatented? If so, write Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

Handmade Novelty Yarn Pins

Handmade Novelty Yarn Pins for sale. Very attractive! 30¢ postpaid. State color. Edith Arnold, 536 S. Glenwood, Springfield, Illinois.

Help Wanted—Male & Female

STEADY WORK — GOOD PAY — Reliable man wanted to call on farmers. No experience or capital required. Pleasant work. Home every night. Make up to \$12 a day. Wonderful new proposition. Particulars FREE. Write **MONESS CO., Dept. 101, Freeport, Illinois.**

Help Wanted—Male & Female

ATTENTION! LADIES!
Can you EMBROIDER? If so, you can do Hosery Clocking. That would mean a paycheck coming in regularly. If you qualify we can provide you with steady, profitable work. No selling, details free. Thompson, Dept. SY, 4447 North Winchester.

Girl—general housework—stay. Must like children. Plain cooking. Thursday and Sunday afternoons off. \$5.00 to \$6.00 to start. G. Hansen, 100 W. Marquette Rd., Chicago, Ill.

Hosiery

Beautiful silk hosiery—five pairs—\$1.00. Three (Full-fashioned) pairs—\$1.00. Large, lustrous, magnificent bedspreads—\$1.00. Directco, SB221W Broad, Savannah, Georgia.

Machinery & Tools

For sale—Joe machines, new or used—coils—automatic controls—repair parts—ammonia—methyl—free—all capacities—equipment erected and guaranteed—Free engineering services—J & J Refrigerating Co., 907 S. California Ave., Chicago, Illinois.

Ice Plants, 12-ton Frick, 25-ton York complete, in good order. Also complete Ice Skating Rink, 100' x 40'. Write for particulars. Born, 35 E. Wacker, Chicago.

Magazine Subscriptions

Magazine Specials. Real bargains for our readers. Write for list. Frank Pearson, Box 20, Stand By.

Miscellaneous

World's greatest infantile paralyzed acrobatic performer. Performed 25 years. Attended Bernar MacFadden's Physical Culture Training Institutions at Battle Creek and Chicago. Write for full details concerning my low price course in exercise, acrobatics and diet. Address, enclosing stamp, Leslie Blinston, 5454 Dorchester Ave., Chicago, Illinois.

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Talking Movie Equipment. Two large Simplex Projectors, two Syncro Film Sound Heads, Loud Speaker, Siracoc Ventilator, Blower, over a thousand feet of heavy Sounding Felt, and steel booth, 8x9 feet, and all accessories. All in good shape. Write or call Z. G. Wait, Erie, Illinois.

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Photo Film Finishing

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Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

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Bright colored, good material quilt patches—15oz. 30¢. 30oz. 60¢. 3½ lbs. \$1.00, postpaid. A. E. Coffman, 3336 North Karlov Avenue, Chicago.

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STAND BY

WLS DAILY PROGRAMS

Saturday, January 29, to Saturday, February 5

870 k.c. — 50,000 Watts



That guy's mouth is so big he oughta be singin' duets.

Sunday Morning

JANUARY 30

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour," conducted by John Baker — WLS Concert Orchestra; Herman Felber; Grace Wilson; Safetygram Contest; "Aunt Em" Lanning.
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Helen Jensen, organist.
- 9:45—Weather; News Report—Julian Bentley.
- 10:00—"Folks Worth Knowing"—John Baker.
- 10:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 11:00—NBC—The Southernaires.
- 11:30—Grace Wilson, "Singing Your Songs," with Helen Jensen at the Organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign off.

Sunday Evening

JANUARY 30

6:30 p. m. to 8:00 p. m.
(CENTRAL STANDARD TIME)

- 6:30—NBC—The Bakers' Broadcast with Murray and Ozzie Nelson's Orchestra.
- 7:00—NBC—Detective Series.
- 7:30—NBC—California Concert, conducted by Ernest Gill, with assisting artists.

Monday to Friday MORNING PROGRAMS

JAN. 31 TO FEB. 4

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy; Arkie; Kentucky Girls.
- 6:00—Farm Bulletin Board; Weather; Livestock Estimates.
- 6:10—Wed., Sat.—Fur Market—Johnny Muskrat.

- 6:30—Mon., Wed., Fri.—"Sing, Neighbor, Sing," (Ralston Purina) (E. T.)
Tues., Thurs.—Kentucky Girls & Hilltoppers. (Earl May Seed Co.)
- 6:45—Mon., Wed., Fri.—Evelyn & Hilltoppers. (Sterling Insurance)
Tues., Thurs., Sat.—Pat & Henry and Sobbusters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review.
- 7:15—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
Tues., Thurs.—The Hilltoppers.
- 7:30—Morning Devotions, conducted by Dr. Holland, assisted by Wm. O'Connor and Howard Peterson, organist.
- 7:45—Jolly Joe's Pet Pals. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—Mon., Wed., Fri.—Morning Minstrels with Novelodeons, Puddin' Head Jackson, Morpheus Mayfair Manchester, Possum Tuttle and Bill Thall, interlocutor. (Olson Rug Co.)
Tues., Thurs., Sat.—Evelyn & Hilltoppers. (Sterling Insurance)
- 8:30—News Report—Julian Bentley; Booking Announcements.
- 8:44—Livestock Receipts and Hog Flash.
- 8:45—Don & Helen—Vocal duo. (Drug Trades Products)
- 9:00—NBC—Margot of Castlewood. (Quaker Oats)
- 9:15—NBC—Aunt Jemima at the Crossroads. (Quaker Oats)
- 9:30—NBC—Terry Regan, Attorney-at-Law. (Johnson Wax)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry and Dressed Veal Markets.
- 9:55—Jim Poole's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—NBC—Mary Marlin. (Ivory)
- 10:15—NBC—Pepper Young's Family. (Camay)
- 10:30—NBC—Vic and Sade. (Crisco)
- 10:45—NBC—Edward McHugh, Gospel Singer.
- 11:00—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
Tues., Thurs., Sat.—"Short, Short Stories." (E. T.) (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—"Ma Perkins." (E. T.) (Oxydol)
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley.

SATURDAY EVENING, JANUARY 29

(CENTRAL STANDARD TIME)

- 7:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle, with Chuck, Ray & Christine, Prairie Ramblers, Sod Busters, DeZurik Sisters, Arkie & Kentucky Girls. (Keystone Steel & Wire)
- 8:00—National Barn Dance NBC Hour, with Uncle Ezra, Maple City Four; Verne, Lee and Mary; Arkie; Lulu Belle & Scotty; Henry Burr; Lucille Long; The Novelodeons, and other Hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Quartet: Wm. O'Connor; Prairie Ramblers; Hilltoppers; Winnie, Lou and Sally; Pat Buttram. (Murphy Products)
- 9:30—"Land O' Memories" — Quartet; Grace Wilson; Hilltoppers; Chuck Acree; DeZurik Sisters. (Allis Chalmers)
- 10:00—"Tall Story Club" with Pokey Martin. (Kentucky Club)
- 10:30—Fireside Party, with Henry Hornsbuckle; Prairie Ramblers; Hilltoppers; Patsy; Kentucky Girls. (American Book Mart)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Patsy Montana; Prairie Ramblers; Otto & His Novelodeons; Pat Buttram; Arkie; Sod Busters; Chuck, Ray & Christine; Bill O'Connor; Grace Wilson; John Brown; DeZurik Sisters; Eddie Allan; Lulu Belle & Scotty; Evelyn & Hilltoppers, and many others.
- 12:00—Sign off.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinner Bell Program, conducted by John Baker—30 minutes of varied farm and musical features.
Tues.—Arthur Page, Agricultural Review.
Thurs.—Julian Bentley, News Commentator.
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
Tues., Thurs.—Henry Hornsbuckle. (Corn Belt Hatcherles)
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—Mon., Wed., Fri.—"This Business of Farming"—Lloyd Burlingham. (J. I. Case)
Tues., Thurs.—Grace Wilson, soloist.
- 1:00—School Time, conducted by John Baker.
Mon.—Current Events—Julian Bentley.
Tues.—Music Appreciation—Ruth Shirley.
Wed.—Business & Industry—Visit to a Grain Elevator.
Thurs.—Touring the World—"France." Fri.—Good Manners.
- 1:15—Mon., Wed., Fri.—Otto & Novelodeons.
Tues., Thurs.—Melody Parade with Olson Quartet and Orchestra. (Olson Rug)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:37—John Brown.
- 1:40—Mon. to Thurs., inc.—Gabriel Heatter, Commentator. (Johns-Manville)
- 1:45—Mon.—Illinois Federation of Women's Clubs.
Tues., Thurs.—"How I Met My Husband." (Armand)
Wed.—"Infant Welfare." (Downtown Shopping News)
Fri.—"Big City Parade." (Downtown Shopping News)
- 2:00—HOMEMAKERS' HOUR
2:00—Homemakers' Hour, conducted by Wilma Gwilliam; Otto & Novelodeons; News Summary—Julian Bentley.
Mon., Wed., Fri.—Chuck Acree—"Something to Talk About." (McLaughlin)
Tues., Thurs., Sat.—Fanfare.
- 2:30—Musical Round-Up with Canyon Bill; Prairie Ramblers & Patsy; Ranch Band. (Consolidated Drug Trades)
- 3:00—Sign off.

Saturday Morning

FEBRUARY 5

(CENTRAL STANDARD TIME)

- 5:30-7:15—See Daily Morning Schedule
- 7:15—Morning Jamboree. (Olson)
- 7:30—Dr. John Holland's Sunday School, with Wm. O'Connor & Howard Peterson, organist.
- 7:45—Jolly Joe. (Coco-Wheats)
- 8:00—Lulu Belle & Scotty. (Foley's Honey & Tar)
- 8:15—The Hilltoppers & Evelyn. (Sterling Insurance)
- 8:30—News—Julian Bentley; Bookings.
- 9:00—Jolly Joe & Junior Stars.
- 9:25—Elec. Trans. (Lancaster Seed)
- 9:30—Don & Helen.
- 9:45—News Report—Julian Bentley.
- 9:55—Program News—Harold Safford.
- 10:00—High School Parade. (Downtown Shopping News)
- 10:30—WLS on Parade—Variety Entertainers.
- 11:00—"Short, Short Stories." (Libby, McNeill & Libby)
- 11:15—Chuck, Ray & Christine and Hoosier Sod Busters. (Pinex)
- 11:30—Organ Moods—Howard Peterson.
- 11:45—Fruit and Vegetable Markets; Butter and Egg Markets; Bookings.
- 11:55—News Report—Julian Bentley.
- 12:00—Poultry Service Time—Winnie, Lou & Sally; Howard Peterson.
- 12:15—Closing Grain Market Summary. (F. C. Bisson)
- 12:30—Chuck & Ray.
- 12:35—Weekly Livestock Market Review.
- 12:45—Otto & Novelodeons.
- 1:00—Home Talent Program.
- 1:30—Grace Wilson.
- 1:45—Kentucky Girls.
- 2:00—Homemakers' Hour, including News and Fanfare.
- 2:30—WLS Merry-Go-Round. (Drug Trades)
- 3:00—Sign off.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, JANUARY 31

- 7:00—NBC—Melody Puzzle. (Amer. Tobacco)
 - 7:30—NBC—Grand Hotel. (Campana Sales Corp.)
 - 8:00—NBC—Philadelphia Symphony Orchestra. (American Banking Institute)
- TUESDAY, FEBRUARY 1
- 7:00—NBC—"Those We Love"—Dramatic Serial. (Pond's)
 - 7:30—NBC—Edgar A. Guest. (Household Finance)
 - 8:00—NBC—Horace Heidt and His Brigadiers. (Stewart Warner)

WEDNESDAY, FEBRUARY 2

- 7:00—NBC—Roy Shield's Revue.
- 7:15—WLS—The DeZuriks. (Woman's World)
- 7:30—NBC—"Manhattan After Dark." (Emerson Drug)
- 7:45—NBC—Jimmie Kemper & Co.
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—NBC—Cleveland Orchestra—Arthur Rodzinski, conductor.

THURSDAY, FEBRUARY 3

- 7:00—NBC—"March of Time." (Time, Fortune & Life)
- 7:30—NBC—To be announced.
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—WLS—Evelyn, "The Little Maid"; Howard Peterson.

FRIDAY, FEBRUARY 4

- 7:00—NBC—Grand Central Station. (Lambert)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—WLS—Don & Helen. (Sayman Products)
- 8:15—NBC—Nola Day, vocalist.

School Time

(School Time is a Prairie Farmer-WLS program for boys and girls in schools of the Middle West. It is presented every school day at 1 o'clock. A summary of one of these interesting educational programs follows.)

We Visit a Bakery

In the Business and Industry program of Wednesday, January 19, School Time listeners were taken to a large bakery, one which makes cookies and crackers by the most modern methods. The bakery does not operate until the goods are sold, but it is kept working almost all the time, thanks to a good sales organization.

Raw materials from all parts of the world are brought together to make the cookies, cakes and other baked goods of this one company. About a hundred different kinds of baked goods are made in this one bakery, while in other bakeries operated by the same company in other parts of the United States, a total of about 550 different kinds is made.

The flour, sugar, shortening, flavoring and other materials are very carefully weighed for each batch of dough. Some of the ingredients are weighed to within one one-hundredth of an ounce. Formulas and recipes for the different kinds of food are worked out in laboratories, and are followed closely so that every batch of dough will be just like the one which preceded it.

The dough is mixed in large mechanical mixers; for cookies, the dough is rolled out to a certain thickness and then cut out automatically. The cookies then are carried automatically into long ovens heated by gas. They pass through at a rate of speed which leaves them in the oven just the right amount of time. If they are baking too thoroughly, the machinery is made to operate a little faster so the cookies will not be so thoroughly baked when they come out at the opposite end of the oven.

Inspection and careful wrapping and packaging are important steps in getting high quality baked goods to the consumer; then the sales organization plans to sell all its products quickly enough that customers will always have fresh cookies and cakes.

History Note

The great, great-grandfather of Phil Lord, Chicago character actor, designed the sails for the U. S. S. Constitution, known familiarly to millions of children studying American history as "Old Ironsides." Phil himself went to sea when he was 15 and remained before the mast for five years.

Watch this Space

For Appearance of
WLS Artists in YOUR
Community

SUNDAY, JANUARY 30

MICHIGAN CITY, IND., High School Auditorium, Matinee & Evening Shows —WLS ON F; Bill McCluskey; Four Hired Hands; The DeZurik Sisters; Pat Buttram; Henry Hornsbuckle; Billy Woods; Miss Pauline.

WEDNESDAY, FEBRUARY 2

MADISON, WIS., Capitol Theatre, Matinee & Evening Shows—WLS NATIONAL BARN DANCE SHOW: Lulu Belle; Skyland Scotty; Pat Buttram; Joe Kelly; The Hayloft Fiddlers; Billy Woods; The Kentucky Girls.

THURSDAY, FEBRUARY 3

GRAND RIDGE, ILL., Grand Ridge Co-Operative Grain & Supply Co. Stockholders Meeting —THE KENTUCKY GIRLS AND PAT BUTTRAM.



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soring a Personal

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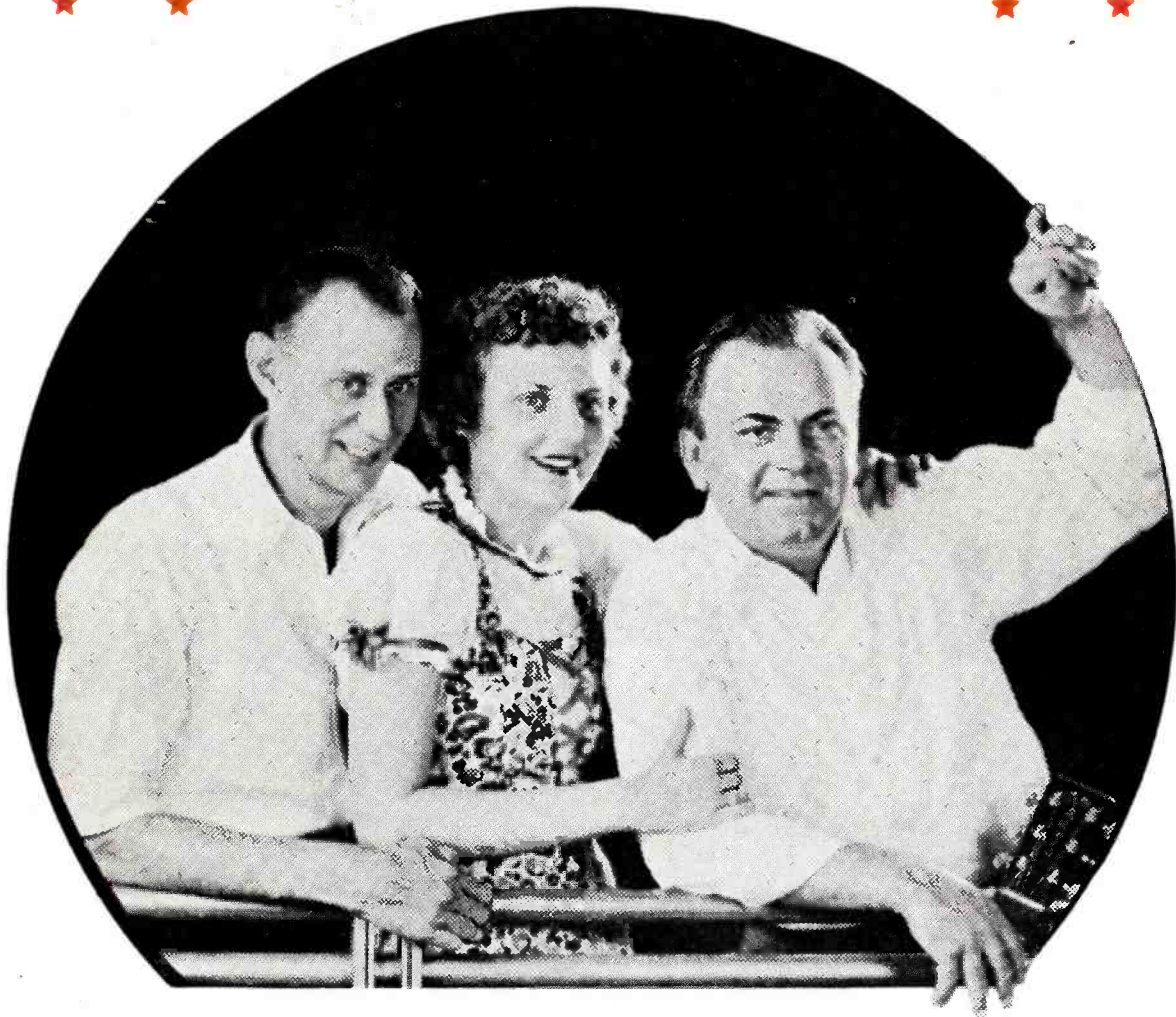
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