

HARRISON PUTNAM
RFD 1
TEKONSHA MICH
5-22-37 R 015509-7

Stand By

JULY 17, 1937



JANE TUCKER

Four Happy
Keys



Meet
the Folks

Listeners' Mike

Tops

We think the Westerners are tops and the only consolation to us when they left WLS was that their place was taken by the Ramblers. We like their native Southwestern sunshine and Mexican music. I must say I like the more personal note of some of the acts on the Barn Dance better than the group numbers and octets.

I always feel like Arkie is singing to me when he sings "Little Green Valley." When Red Foley sings "Echoes of My Plantation Home," well it is perfect. Red is a real interpreter of human emotions and I cry when he sings "Mother's Old Sunbonnet." . . . Mrs. Ethel Price, Dunkirk, Ohio.

No Criticism

For many years I have immensely enjoyed listening to your programs and I can't believe that anyone could wish for a more enjoyable evening than to turn on the barn dance and hear it from beginning to end.

I have no criticism for any of your staff of entertainers. In my opinion they are one and all just as lovable as can be. Salty is the dawg-gondest good looking feller that ever sang in a mike. . . A. F., Pekin, Ill.

Never Change

We've been listening to the barn dance for nearly four years, ever since we had a radio, and would never change it for any other program on Saturday nights. My husband doesn't care for the radio but when the barn dance comes on, he listens to it until he falls asleep. We certainly have missed Lulu Belle and Scotty. . . Mrs. Dominic Lesandrini, Iron Mountain, Mich.

Unsung Musicians

Just a few lines in regard to Herman Felber and his boys. Everyone raves about the Ramblers and all the stars. But I haven't ever seen an item in Stand By about the orchestra. I think they are grand. I like the march pieces they play. I always listen to them on dinner bell time and every time they are on the air. Keep up the good work, boys. The German Band is good, too. I am listening to the Round-up program this minute and it's swell. . . Mrs. Henry Cole, Decatur, Ill.

Through the Ceiling

I almost jumped through the ceiling when I heard Ed Paul say that Lulu Belle and Scotty would be back on the Barn Dance, July 10. Then, when I received my Stand By and saw that disgusting letter asking to have the "Hayloft sweethearts" omitted from Stand By, I couldn't see why such people have to subscribe for this magazine. So please let's have more stories and pictures of Lulu Belle, Scotty and Linda Lou. . . Lois Bell, Chicago.

Pantomime

I don't know a lot about music, but I don't think that Don and Helen harmonize very well. They are all right when they sing cowboy songs, but when they try to go "popular," there is something that makes me want to turn the dial.

What happened to "Songs for Sale"? I miss them very much.

I wish that Ben Bernie would go home and let the Old Judge or Ed Wynn use his space on the air. It seems to me that Bernie is running a pantomime show, where he makes the motions and others do the talking. We can't hear the motions so we don't hear much of Bernie. . . A. L. S., Chicago.

More Pleasant

As a girl of 15, I want to give you my opinion of Listeners' Mike. It appears to me more like a debate. A listener writes giving his opinion of radio folks. Many of the letters that have been printed in the Listeners' Mike have made me feel very bad indeed. Radio fans should encourage the stars with best wishes, instead of mocking them and insulting them. They're all human and deserve more respect. I hope in the near future the Listeners' Mike will be more pleasant to read for both fans and radio stars. . . Josephine Soukal, Chicago.

Dear Friends

We went to see Patsy Montana, the Prairie Ramblers and Pat Buttram at Coldwater, Michigan; and just to say we enjoyed them isn't half enough. We have listened to them over the air but seeing them was so much nicer. We felt like we were seeing very dear friends. We sure will welcome them back any time. . . Mrs. Roy Blosser, Burr Oak, Mich.

Blue Monday

It was a blue Monday to start the day off without a song or laugh from Arkie. Hope his vacation will soon be over. . . G. K., Murphysboro, Ill.

Wide Open Spaces

How can anyone say that the Westerners do not help *make* the Barn Dance? There are many listeners who would like to hear them every Saturday night for a number of years to come.

When we heard they were coming back, we were very thankful that we were given another chance to see these native Western folks who have achieved the highest rank in radio. The fact that they composed a great many of the numbers that are popular on the Barn Dance makes them all the more welcome in the hayloft. When they start harmonizing on a cowboy tune, it seems to take us right out to the wide open spaces. . . A. T. F., Wauconda, Ill.

Another Guess

The identity of the Hired Man is disclosed at last. He is Eddie Allan. In May 29, 1937, issue of Stand By the Hired Man was told to watch his waistline, and isn't Eddie Allan reducing? Check Stafford said Eddie Allan had been away, and didn't Chuck Acree write his column in the June 26 Stand By? He wouldn't have if the Hired Man hadn't been away. I hope you will put this in Stand By so it will clear up the whole problem. . . G. O. L., Gibson City, Ill.

STAND BY

Copyright, 1937, Prairie Farmer Publishing Co.
BURRIDGE D. BUTLER, Publisher

1230 Washington Blvd., Chicago
Indianapolis: 241 N. Pennsylvania
New York City: 250 Park Avenue

Subscription Price, \$1.00 a Year
Single Copy, 5 cents
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

July 17, 1937

VOLUME 3

NUMBER 23

STAND BY



FOUR HAPPY KEYS

Keys Quadruplets to Be Barn Dance Guestars

by MARJORIE GIBSON

THE first quadruplets in history to reach maturity—and also the first to receive college degrees! Those distinctions belong exclusively to the Keys Quads of Hollis, Oklahoma, who are honored guests on tonight's NBC hour of the National Barn Dance.

They are real products of Main Street, their father being a hardware merchant in Hollis, Oklahoma. Their mother has spent many an hour over the sewing machine, making dresses for her Roberta, Mona, Mary and Leota—just as has any mother with a knack for sewing and true motherly pride.

"We're surely tickled to appear with the National Barn Dance crew," says Leota. "The program is a favorite with everyone in these parts and we're real busy figuring out the answers to any questions that Uncle Ezra or Joe Kelly may ask us."

But answering questions comes easy to the Keys Quads, for they've had to explain how it seems to be born and grow up as a "girls quartet," ever since they learned to talk. Especially was this true about a year ago when President Pat M. Neff of Baylor University, Waco, Texas, accom-



Roberta, Mona, Mary and Leota gather around the Dinner Bell on Baylor campus for some studying. (Below) In their caps and gowns for graduation are, top, Roberta and Mona, lower, Mary and Leota.

apprehension when they first appeared on the campus as freshmen four years ago. It was feared that, with the attention showered upon them and the publicity given them from the time they were born, they would be a sadly spoiled quartet. But as time went on, their classmates found that these famous students were just natural, level-headed, wholesome American girls.

As Leota, spokesman and "manager" of the four declared, "we practically had to beat them in the heads to make them realize that we were just the dumbest of dumb freshmen."

Most Typical Co-ed

The girls have much more to commend them to a place of distinction than the mere fact that they are quadruplets. They are intelligent, talented, capable, and versatile. Last year, the group as a whole was selected by college classmates as the "most typical co-ed" on Baylor campus. Scholastic standing, participation in various campus activities and popularity were principal factors considered in making the selection. Perhaps the highest honor which came to them during their college career was the selection of Leota as the most representative woman student, by a committee composed of faculty members and students.

At Baylor's Commencement, May 31, when the girls received their col-

(Continued on page 4)

JULY 17, 1937

The "Old Hayloft"

By the Hired Man

RING the cowbells loud for radio's most famous basso, Joe Parsons, singing "Old Black Joe." . . . For Pokey and Arkie in their first appearance on the Eighth Street Theatre stage, following which the famous "tall story teller" departed for points far west on vacation. . . . Ed Paul in his second "Meet the Folks" broadcast. . . . Mighty interesting, Ed, and we'll miss you on your vacation. . . . By the way, Ed interviewed an Iowa visitor in the old hayloft who proved to be a brother of one of his former college pals. . . . The four couples who faced the "mike" came from Florida, Texas, Iowa and Wisconsin. . . . Ernie Newton "rang the bell" in his new comedy costume. . . . Someone laughed.

Likes new popular songs. . . . One of our friendly listeners, Grace Moses, Climax, Michigan, writes that she hopes we continue to give some of the best tunes of today as well as yesterday. . . . "I care very little for square dance music, but I listen, knowing that some are very fond of it," she wrote. "The new tunes keep the Barn Dance from getting monotonous. I like its variety. . . . Where among the old songs can one find any sweeter than 'Sweet Leilani,' especially as sung by Evelyn?" . . . This Michigan lady then goes on to praise many of her hayloft favorites of today and yesterday—Christine, De-Zurik Sisters, Flannery Sisters, Lulu Belle and Scotty, Otto and Novelodeons, especially with Buddy featured in "Lay My Head Beneath a Rose." . . . Pat, Red Foley and Arkie . . . Hilltoppers . . . Winnie, Lou and Sally . . . and "you can't find a grander bunch of entertainers than Louise and the Westerners, and I hope they come back real often," she concluded.

Walter Wade, the advertising agency manager who never misses a rehearsal of the Alka-Seltzer National Barn Dance hour, was absent last Saturday night. . . . Reason? . . . He was celebrating his birthday with his family up at their Lake Geneva summer home. . . . Hope Walt enjoyed the program more because he didn't hear the "dress" rehearsal.

Thanks to Agnes Kramer, Harvey, Illinois, for a copy of the July 1 issue of the Westerners Fan Club magazine. . . . It's called "Howdy Pardner" and it's a right newsy, well-gotten-up little publication of which all the

members should be very proud. . . . I see that Mr. and Mrs. Joe Massey (brother) and Mr. and Mrs. "Dad" Massey (parents) have just been elected honorary members of the club.

Pat Buttram did two notable things Saturday night. . . . He lighted a giant firecracker which sparked and sizzled to everyone's consternation—finally proving to be a great package of candy bars provided through the good auspices of Matt Cation of the Curtiss Candy Company. . . . The audience received many samples. . . . Alabama's pride and joy also offered a crinkled, crumpled, tattered and torn five-dollar bill to the listener who would name the 9:30-10:00 CST program which he "tried to" announce. . . . Hope someone sends him a name for it.

Hired Girl reports: Holiday crowds everywhere on Fourth of July weekend, but we surely had an appreciative audience in the old hayloft. . . . They were there from Maine to Washington. . . . Among the latter were Mr. and Mrs. W. L. Biggar and son, Bill, of Spokane. . . . **George Cook**, who seldom misses a hayloft show as he helps in its business management, tried fishing at Green Lake, Wisconsin, last week-end but he isn't bragging of his luck. . . . He thinks

Father and Daughter



Enjoying a between-shows sandwich at the Barn Dance are Milt Mabie and his daughter, Joy. Doesn't Joy look like her mother, Louise Massey?

the Hoosier Hot Shots must have told the truth when, on returning from Badger fishing grounds, they said on the network program: "We caught 'em all up there!" . . . **Grace Cassidy** and **Marie Thiel** of the office enjoyed the show. . . . **Novelodeons** "rang the bell" with "The Merry-Go-Round Broke Down," their own arrangement. . . . I enjoyed the **Hilltoppers** singing **Ernie Newton's** new song "Bow Down, Brother." . . . **Holden and Buttram** told the world that Cubs pitcher, **Clay Bryant**, and **Umpire George Barr** were in the old hayloft. "Only," said Pat, "there must be some mistake. You said Barr had two friends with him. I never knew an umpire had two friends!"

Four Happy Keys

(Continued from page 3)

lege diplomas, **President Neff** said of them: "Several things characterize these young ladies. There can be found no more wholesome students anywhere. They are characterized by their affability, their ability, their adaptability, and their dependability. Baylor is happy to send them forth." Then turning to the parents, Mr. and Mrs. Flake Keys, whose intelligent rearing of their famous daughters is credited with making them the well-rounded personalities they are today, Mr. Neff continued, "Four years ago you brought, personally, four happy girls, laughing, singing. Four Happy Keys, we called them. Today we hand them back to you burnished as bright as Keys could be. Golden Keys they are that will open hearts around the world. In passing them back to you I give with them Baylor's good wishes."

High Hopes

With that farewell tribute from their Alma Mater, the girls bade good-bye to college days and are now facing the future with high hopes and happy anticipation. They will make their way together in the world, that is, they'll continue together until one or another decides to go her own way. This is a matter which they've carefully considered. All four agree that they, as much as any one, have the right to lead normal, individual lives.

"We still realize," said Mona, "that our ultimate goal is individual happiness and we are willing to break, even though it may hurt when the time comes." And Mona, it appears at present, is likely to be the first to make the break, for she is already wearing a diamond on that third finger of her left-hand. A young gentleman from Georgia is the heart interest.

(Continued on page 15)

Braille Theatre Guild Gives First Radio Play

THE first radio drama by a group of sightless actors and actresses, the Braille Theatre Guild, will be presented Monday night, July 19, at 6:00 p. m., CST, on WLS. From Braille script, members of the cast will read their lines of the original half-hour play, "Negatively Speaking," written especially for the Guild by Bill Meredith.

The play is a comedy concerning a candid camera addict. Comedy, according to Dorothy Proesch, dramatic director of the Guild, is the best medium for this group. Their handicap seems to have developed an unusual ability for humor in their acting.

The Braille Guild enacts stage plays each year but this is their first radio appearance as a group. Non-professional, their acting is a hobby and many of them are engaged in business during the day.

The cast of characters includes; Ruth Hammarquist, a Northwestern university graduate; Marion Hotch, a graduate of the Goodman School of the Theatre; Margaret Cosgrove, Mrs. Lawrence Buroker, a housewife; Lawrence Buroker, Robert Coleman, both business men; Cyril Lynch, social service worker; and Frank Daum, foreign language interpreter.

"Negatively Speaking" will be produced by Al Boyd, cooperating with Miss Proesch.

Chamber Music

A series of seven chamber music programs is being broadcast on NBC as summer musical fare.

The first was on July 8 from the University of California. Featuring the Kolisch String Quartet, four more concerts will be heard from the university at 4:00 p. m., CST, July 22, 23, 29 and 30. From Stanford University the series will be completed with programs on August 3 and 6.

Television

Sponsors of the "Show Boat" have faith in the near-advent of practical television and have been dickering with NBC for an option on the first commercial television program.

Spareribs' Poem

Malcolm Claire, known to youngsters as Spareribs or Uncle Mal, finds that his story-telling is affecting his dreams and voices his dilemma in a poem he calls "Dreams and Realities."

I tell the kids stories until my dreams
Are filled with things like these:
White chargers prancing—trumpeters—
A golden coach for ease;

And princesses, with yellow curls,
Brave men with coats of mail;
But dawn brings me reality
And changes each detail.

No trumpet blows—the old clock rings!
White chargers I'll discuss
Pull milk wagons!—My golden coach
Is just a motor bus!



Wearing new toeless sandals, Joy Ann Atchison visited the studios recently with her mother, Dolly. Although only two and a half, Joy Ann has made several radio appearances.

Time Marches On

Beginning with the July 15 broadcast, the March of Time is sponsored by Time magazine, and will remain on a weekly schedule. This news dramatization program has been on the air for more than six years.

Changes Time

"Betty and Bob," "Hymns of All Churches," Betty Crocker and "Arnold Grimm's Daughter," component parts of the "Gold Medal Hour," heard over CBS, will be presented at changed times effective Monday, July 19. It will be heard from 11:00 to 12:00 noon, CST.

"Betty and Bob," the five-day-a-week dramatic script, opens the period, with "Hymns of All Churches" immediately following, on Mondays, Tuesdays and Thursdays, and Betty Crocker, cooking expert, on Wednesdays and Fridays. "Arnold Grimm's Daughter" is next. All of these features originate in Columbia's Chicago studios.

"Hollywood in Person," replacing "Who's Who in the News," will come from California and will be broadcast during the last 15 minutes.

Frumenty

A lost recipe for frumenty was the subject of an appeal to Personal Column of the Air by Mrs. Theodore Houston of Bessemer, Alabama. Her sick father had not tasted it for 18 years and craved it. More than 50 listeners supplied the recipe for this English dish, which is made of hulled wheat, boiled in milk with sugar, plums and other ingredients.

Al's Substitute

Replacing Al Rice of the MC4, who is vacationing with his mother in New York City, is Tom Blanchard, tenor with the Hayloft octet.

Lighter Shakespeare

To contrast with the heavy Shakespearean tragedies presented in the first three programs of NBC's streamlined cycle, John Barrymore will enact comedies, "Twelfth Night" and "The Taming of the Shrew," as the last two of the series. These will replace his original choice of "King Lear" and "Richard II."

His wife, Elaine Barrie Barrymore, will support John in the cast of "Twelfth Night" on July 19, and in "The Taming of the Shrew," July 26.

Vacation Sentence

Back from a vacation at Rocky Mountain National Park, Everett Mitchell reports that the forest rangers had a dragnet out for him when he hit the state line. He was hailed into mock court, where he was sentenced to have a good time and provided with flyrod, reel and creel.

Radio Families Enjoy Outdoor Living Rooms

by MARY WRIGHT

TO APPRECIATE fully the outdoor beauty surrounding your home during hot weather, there's nothing more helpful than a shady, outdoor living room. Just as an indoor living room need not be large or pretentious to be homelike, so can the outdoor living room be confined to small areas. It may be simple in plan and furnishings and yet give immense returns in enjoyment.

First of all, you'll want privacy in this outdoor living room, just as you do in the walled one. Hedges will take care of this requisite. If your lot is very small, the hedge should be very narrow—or you may prefer a lattice

are in bloom with a wealth of pink roses forming a complementary background. A friend in Iowa has gone a step farther and placed white lilies in front of the delphinium. All three bloom at the same time and the three colors in three different heights are a beautiful sight.

Plenty of shade, a few flowers, comfortable chairs, privacy, a book or friends—what more could one ask? "Food," I hear a man say and perhaps he's right. If not food, at least a refreshing drink, and possibly a pet or two. These you always find in the Art Page's outdoor living room.

Comfortable, practical furniture, weather-proofed so it can be left out of doors, will make your outdoor living room always ready for occupancy. Some people prefer hammocks to take care of their afternoon siesta, others reclining chairs, while some enjoy chairs that keep them in an upright position to encourage more reading and less laziness. Why not let every member of the family select his own chair?

Invitation

For convenience, the outdoor living room should be easily accessible from the indoor living room or the porch or terrace off the living room. A direct view from the indoor living room to this inviting secluded spot should be an urgent invitation to come out and enjoy it. Mrs. Harold Safford finds the shady brick paved section of their outdoor living room conducive to knitting while the breezes play hide

and seek through the spirea in the background. It's a pleasant place to entertain the casual caller, too.

Don't think that the whole backyard needs to be transformed into the living room—not even if the yard is small. Let the arrangement of your flowers and shrubs indicate its limitations and beyond you may have a flower garden, a playground, and possibly an outdoor fireplace for picnics at home.

If you live where stone formations abound, or know of a brick structure being razed, you can build a fireplace for as little as five or six dollars, providing you are not averse to spending energy in lieu of money. Your local librarian will tell you where to find workable plans. Let the whole family help with both the plans and the building of it, and see what a magnet the resulting edifice is to the youngsters, the 'teen age and those who think they have passed the picnic age. The ease with which you can entertain at all hours of the day—from outdoor breakfast to midnight lunches, with the aid of a flood light, will counterbalance all the work it took to construct the fireplace.

Music Appreciation

Music Appreciation Hour, conducted by Dr. Walter Damrosch, will start its 10th season of weekly broadcasts on Friday, October 15, over NBC. Audience on this program is estimated at seven million.

Kitty Changes

"Pretty Kitty Kelly," CBS dramatic series, will be heard at 8:00 a. m., CST, (rebroadcast to the West at 2:15 p. m.) beginning Monday, July 19. The programs are currently broadcast from 11:15 to 11:30 a. m.



Mrs. Page examines a mock orange bush in her backyard living room.



Mrs. Safford and Mrs. Biggar, who are sisters, enjoy their handiwork as they relax in the Saffords' outdoor living room.

Ad Lib

By JACK HOLDEN

WITH the thermometer registering in the 80's and 90's here in Chicago, I'm wondering how it is way down in Mexico where Jean and the children are. They're on the first leg of a trip that will take them to California. Two weeks on a ranch in Southern Texas ought to make a real cowboy out of Donnie. He scribbles to me that already he has seen and talked with cowboys and Indians, and they're just like the ones in his picture book at home. He's riding a Pinto daily and is "awful glad" he took his cowboy suit along.

Thanks to "J. A. W." of Jacksonville for sending that big box this morning. She says, "With the family away, thought you might get hungry for some home-cooked food." The box contained two fried chickens, a jar of pickled peaches, a huge angel food cake and a big box of potato chips. Oh boy, what a feed!

Marion and Jim Jordan (Fibber McGee and Molly) returned yesterday from Hollywood, where they have been making pictures and broadcasting weekly. Announcer Charles Lyon has finally found enough nerve to wear his Hollywood ensemble he acquired while out there.

Pokey Martin, he of the tall stories, left this week for Hollywood to visit friends and "look around." Lulu Belle and Scotty arrived in town yesterday after a long vacation in North Carolina, where they spent the time in their summer mountain home. It'll be good to have the kids back on the barn dance again next Saturday night.

At this moment a derelict from the South who answers to the name of

Buttram sits at Hal Culver's desk, his feet on the top, slumped back in a swivel chair, his head on the right shoulder and his chin just three inches from a purring electric fan. Move in just about four inches, Buttram. He can't hear me . . . he's asleep. And that's the guy I'm going to spend my vacation with, the last two weeks of this month. I've heard him brag so much about Alabama that I'm going down there to see what it's like. I probably won't see much of him while there. He'll sleep for two weeks out underneath a pine tree. Sometime during the vacation we plan to drive on down to the Gulf of Mexico to do some deep-sea fishing. Oughta have real fun if Buttram can keep awake.

Pin Points: Harold Safford is beginning his annual battle with hay fever. Saw a man on the street revive an ancient custom yesterday when he actually tipped his straw bonnet to a lady friend. Arthur MacMurray of Community service comments on my speedy typewriting with two fingers, the "hunt and punch method." I have authentic information from Dan Cupid that he is about to shoot another arrow through two WLS hearts in the very near future. Bet you can't guess who! Tell you later. Julian Bentley is pricing fishing tackle for Northern Michigan Pike. Ralph Emerson is due back tomorrow with the usual questionable fish stories. Tommy Rowe just came in with a new "man on the street" type of micro-

phone. It looks exactly like a hand grenade. Seven years ago today in Battle Creek I was showing Joe Kelly, Jr., how to spin a top and crashed it through the plate glass window of Joe, Sr.'s, clothing store. And now a letter to Jean and the kids. I wonder where she put my swimming trunks.

GUARANTEED TIRES!
GOODYEAR-GOODRICH
FIRESTONE-U.S. and
Other Standard Makes **FREE!**
LANTERN
 With Every 2 Tires ordered

World's Lowest TIRE PRICES
 Tire users by the thousands all over the U.S.A. reach for the Long Hard Service of our Standard Brand tires reconditioned with high grade materials and latest methods by our tire experts. Our 21 years experience makes it possible to offer tires at lowest prices, with legal agreement to replace at 1/2 price any tire that fails to give 12 Mos. Service.

EVERY TIRE GUARANTEED!

BALLOON TIRES		REGULAR CORD TIRES	
Size	Tubes	Size	Tubes
28x4-20	\$2.15	34x4 1/2	\$3.45
28x4-20-20	2.35	34x4 1/2	3.45
30x4-20-21	2.45	34x4 1/2	3.65
28x4-20	2.35	34x4 1/2	3.75
28x4-20-20	2.50	34x4 1/2	3.95
28x4-20-19	2.35	34x4 1/2	3.95
30x4-20-20	2.55		
32x4-20-20	2.75		
34x4-20-20	2.95		
36x4-20-20	3.15		
38x4-20-20	3.35		
40x4-20-20	3.55		
42x4-20-20	3.75		
44x4-20-20	3.95		
46x4-20-20	4.15		
48x4-20-20	4.35		
50x4-20-20	4.55		
52x4-20-20	4.75		
54x4-20-20	4.95		
56x4-20-20	5.15		
58x4-20-20	5.35		
60x4-20-20	5.55		
62x4-20-20	5.75		
64x4-20-20	5.95		
66x4-20-20	6.15		
68x4-20-20	6.35		
70x4-20-20	6.55		
72x4-20-20	6.75		
74x4-20-20	6.95		
76x4-20-20	7.15		
78x4-20-20	7.35		
80x4-20-20	7.55		
82x4-20-20	7.75		
84x4-20-20	7.95		
86x4-20-20	8.15		
88x4-20-20	8.35		
90x4-20-20	8.55		
92x4-20-20	8.75		
94x4-20-20	8.95		
96x4-20-20	9.15		
98x4-20-20	9.35		
100x4-20-20	9.55		
102x4-20-20	9.75		
104x4-20-20	9.95		
106x4-20-20	10.15		
108x4-20-20	10.35		
110x4-20-20	10.55		
112x4-20-20	10.75		
114x4-20-20	10.95		
116x4-20-20	11.15		
118x4-20-20	11.35		
120x4-20-20	11.55		
122x4-20-20	11.75		
124x4-20-20	11.95		
126x4-20-20	12.15		
128x4-20-20	12.35		
130x4-20-20	12.55		
132x4-20-20	12.75		
134x4-20-20	12.95		
136x4-20-20	13.15		
138x4-20-20	13.35		
140x4-20-20	13.55		
142x4-20-20	13.75		
144x4-20-20	13.95		
146x4-20-20	14.15		
148x4-20-20	14.35		
150x4-20-20	14.55		
152x4-20-20	14.75		
154x4-20-20	14.95		
156x4-20-20	15.15		
158x4-20-20	15.35		
160x4-20-20	15.55		
162x4-20-20	15.75		
164x4-20-20	15.95		
166x4-20-20	16.15		
168x4-20-20	16.35		
170x4-20-20	16.55		
172x4-20-20	16.75		
174x4-20-20	16.95		
176x4-20-20	17.15		
178x4-20-20	17.35		
180x4-20-20	17.55		
182x4-20-20	17.75		
184x4-20-20	17.95		
186x4-20-20	18.15		
188x4-20-20	18.35		
190x4-20-20	18.55		
192x4-20-20	18.75		
194x4-20-20	18.95		
196x4-20-20	19.15		
198x4-20-20	19.35		
200x4-20-20	19.55		
202x4-20-20	19.75		
204x4-20-20	19.95		
206x4-20-20	20.15		
208x4-20-20	20.35		
210x4-20-20	20.55		
212x4-20-20	20.75		
214x4-20-20	20.95		
216x4-20-20	21.15		
218x4-20-20	21.35		
220x4-20-20	21.55		
222x4-20-20	21.75		
224x4-20-20	21.95		
226x4-20-20	22.15		
228x4-20-20	22.35		
230x4-20-20	22.55		
232x4-20-20	22.75		
234x4-20-20	22.95		
236x4-20-20	23.15		
238x4-20-20	23.35		
240x4-20-20	23.55		
242x4-20-20	23.75		
244x4-20-20	23.95		
246x4-20-20	24.15		
248x4-20-20	24.35		
250x4-20-20	24.55		
252x4-20-20	24.75		
254x4-20-20	24.95		
256x4-20-20	25.15		
258x4-20-20	25.35		
260x4-20-20	25.55		
262x4-20-20	25.75		
264x4-20-20	25.95		
266x4-20-20	26.15		
268x4-20-20	26.35		
270x4-20-20	26.55		
272x4-20-20	26.75		
274x4-20-20	26.95		
276x4-20-20	27.15		
278x4-20-20	27.35		
280x4-20-20	27.55		
282x4-20-20	27.75		
284x4-20-20	27.95		
286x4-20-20	28.15		
288x4-20-20	28.35		
290x4-20-20	28.55		
292x4-20-20	28.75		
294x4-20-20	28.95		
296x4-20-20	29.15		
298x4-20-20	29.35		
300x4-20-20	29.55		
302x4-20-20	29.75		
304x4-20-20	29.95		
306x4-20-20	30.15		
308x4-20-20	30.35		
310x4-20-20	30.55		
312x4-20-20	30.75		
314x4-20-20	30.95		
316x4-20-20	31.15		
318x4-20-20	31.35		
320x4-20-20	31.55		
322x4-20-20	31.75		
324x4-20-20	31.95		
326x4-20-20	32.15		
328x4-20-20	32.35		
330x4-20-20	32.55		
332x4-20-20	32.75		
334x4-20-20	32.95		
336x4-20-20	33.15		
338x4-20-20	33.35		
340x4-20-20	33.55		
342x4-20-20	33.75		
344x4-20-20	33.95		
346x4-20-20	34.15		
348x4-20-20	34.35		
350x4-20-20	34.55		
352x4-20-20	34.75		
354x4-20-20	34.95		
356x4-20-20	35.15		
358x4-20-20	35.35		
360x4-20-20	35.55		
362x4-20-20	35.75		
364x4-20-20	35.95		
366x4-20-20	36.15		
368x4-20-20	36.35		
370x4-20-20	36.55		
372x4-20-20	36.75		
374x4-20-20	36.95		
376x4-20-20	37.15		
378x4-20-20	37.35		
380x4-20-20	37.55		
382x4-20-20	37.75		
384x4-20-20	37.95		
386x4-20-20	38.15		
388x4-20-20	38.35		
390x4-20-20	38.55		
392x4-20-20	38.75		
394x4-20-20	38.95		
396x4-20-20	39.15		
398x4-20-20	39.35		
400x4-20-20	39.55		

SEND ONLY \$1.00 DEPOSIT on each tire ordered. (\$3.00 on each Truck Tire.) We ship balance C. O. D. Deduct 5 per cent if cash is sent in full with order. To fill order promptly we may substitute brands if necessary. ALL TUBES BRAND NEW - GUARANTEED - PERRY-FIELD TIRE & RUBBER CO. 2328-30 S. Michigan Av., Dept. W-1, Chicago, Ill.

FREE! WITH YOUR PHOTO FINISHING

- Hand-Colored Print
- 5x7 Enlargement
- 50 Snapshot Mounting Corners
- Valuable Merchandise Coupon

25¢ PER ROLL; SEND COIN

17 years of service to thousands of satisfied customers is your guarantee of satisfaction. Become an "ALLEN" customer and in addition to getting the highest quality workmanship, take advantage of our Free Feature Offers. DAILY SERVICE. All for only

ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois

LILY MAY

Simple Arithmetic

PAW, DID I HEAR YOU CALL MAW YOUR BETTER HALF?

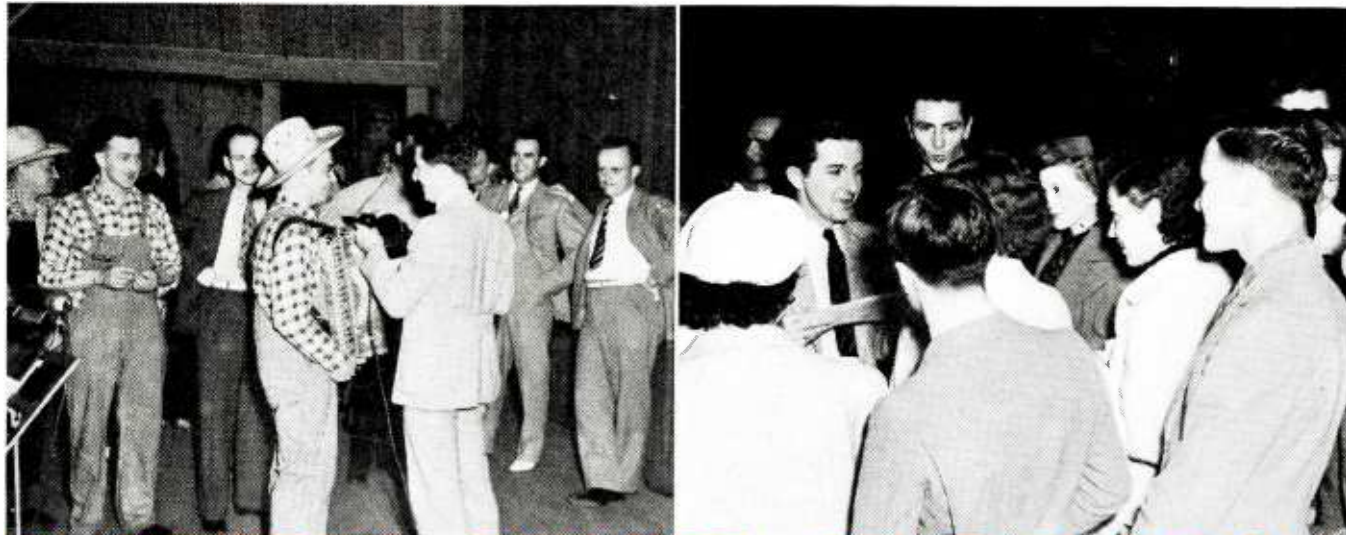
YEP

MHM

BUT WHY?

SHUX! AFELLER'S WIFE IS ALLUS CALLED HIS BETTER HALF

THEN, IF A FELLER MARRIES TWICE THEY AINT NOTHIN' LEFT OF HIM, IS THEY



MEET THE FOLKS!



Causing a lot of comment among listeners is the new Meet the Folks show, which is a preview of the Barn Dance each Saturday night.



(Top, left) First entertainer to be interviewed by Ed Paul on the inaugural program was Blinky of the Hired Hands. In the background behind the scenes are Guy Colby, Al Vloddek, Roderick Cupp, Red Foley, Ted Gilmore, Don Wilson and Jack Holden.



(Bottom, left) In the lobby of the theatre Red Foley sings for the visitors. Facing the camera in the background are Jessie Lee Stearns, head usherette, Ed Paul, Red, Fred Reinhardt and Hal Culver.



(Top, right) Answering questions in the lobby was this group of journalism students from Northwestern Institute. The young lady being interviewed was from Arizona.



(Bottom, right) The cast gets a good laugh when Ed eavesdrops on Don and Helen. In the picture are Max Wilson, Pitchy, Rod Cupp, Dolly Good, Don Giacoletti, Ed, Tom Corwine, Chuck Ostler, Don and Helen.



(Left) Last to be interviewed, as the first curtain went up, was Mrs. Schurr, Hegeswisch, Illinois. With her was her cousin from Des Moines, Iowa. With the microphone, Ed followed Mrs. Schurr from the box office to the aisle of the theatre.

The Latch String

BY CHECK STAFFORD

HOWDY, folks: Only one more day left of the vacation, and then back to work. Believe it or not, I'll be glad to open the old desk again, start hammering out copy, and get into the swing. Rest periods are fine, and it's been great to visit with the family and old friends; but, after all, a daily plate of regular work is one of life's best dishes.

I've never found a substitute for work and it's something that cannot be dodged without paying a long price. Stop and think. How many do you know who really accumulated world goods or the respect of fellow men without toiling for it, either mentally or physically? Do you know a single shirker or drone who can point with pride to something worthwhile? Then, look what happens to the elderly man who quits work after an active life. He worries and grieves and the Grim Reaper soon mows him down.

Nature proves these things. Take the busy bee, or the toiling ant. They are highly respected because they are tireless workers. Few care for the lazy, fat spider, who lolls back in the cool corner of his web, waiting to enmesh the unsuspecting insect. Then there is the thrifty squirrel, who busily carries a supply of nuts each autumn to his tree home. I think one of the meanest things I ever did as a boy, was to rob a pair of fox squirrels of nearly a peck of fine shellbark hickory nuts they had patiently carried to their den in an old oak snag. To this day I feel sneaking, as I recall what a chatter those little, bushy-tailed folks set up, as I looted their larder.

Visiting with old friends the other day, I met a fellow who was unhappy and out of sorts with his job of weed eradication. He had spent a lot of time with gadgets, appliances and tools to make it easy. Nothing worked right and he was fiddling around, doing nothing, while the weeds were growing. If he'd used a sharp hoe the same length of time he spent trying to find an easy way out, he would have gotten more satisfactory results.

This reminds me of a story I once heard of a man about to start on a long journey. He began worrying about what might happen to him and he resolved to prevent trouble. Fearing bees, he strapped a beehive to his back. Rats might be bad also, so he added some steel traps to his pack. Mosquitoes, too, were antici-

pated, by putting a large folding net cover in his luggage. Fear of bandits prompted taking a pistol and shotgun along. Knowing there would be streams to cross, he bought a life preserver. Lastly, fearing lame feet, he added a large bottle of liniment to the collection and then the unfortunate chap found he had such a load he couldn't carry it, or even start his trip. Too many of us do likewise with our lives. We clutter them with useless worries and loads and are then unhappy with our jobs. No man can be happy, whose work is distasteful, a drudgery, or a load on his mind and back.

The Friendly Gardener

SORTA looks as though the weather man finally decided to send us some summer weather. And when summer comes, there's nothin' that'll give the family more fun than an outdoor picnic spot all your own. Of course it's nice to pack a lunch and the family into the car an' go tearin' out into the woods. But you can only do that once a week or so an' keep your health an' good sense. But if you've got a place out in the back yard where you can have a picnic supper on a warm evening, you've got somethin' that you'll use a lot.



Betty Jean and Gordon Biggar enjoy playing in their backyard.

George Biggar's got a place like that in his back yard, an' it's centered around a big, husky picnic table. Near by is a brick fireplace that's just the thing for cooking hamburgers, weiners, or anything else that you want to cook out of doors. So when the Biggar family wants a little variety in the evening meal, it's no trick at all to take the food out of doors and do the cookin' and eatin' out in the shade of the trees.

There's plenty of shade in the yard, too. George tells me that's one thing that attracted him when he bought the place: lots of trees around it. Maples and elms in front, and apple trees in back. And the apple trees produce more than shade, too. They

give Mrs. Biggar some of the finest pie apples she knows of. She doesn't know what variety her favorite tree is, but that's not important; the apples make dandy pies.

A small chicken lot at one side of the yard takes care of a little flock of chickens to keep the family in eggs and friers; then there's a good big vegetable garden. Things are a little late, Mrs. Biggar explained, but most gardens in the vicinity of Chicago are late this year.

Before the season's over, the Biggars are goin' to have plenty of corn, tomatoes, beans and lots of other vegetables in spite of a late start.

The vegetable garden is separated from the youngsters' play yard by a fence and grape arbor, and the trees and shrubs make a nice screen to separate the play yard from the front lawn. That makes a place for every outdoor activity, an' enough privacy so a family picnic can go on without attractin' or annoyin' all the neighbors.

I WILL HELP YOU

STAGE A GENUINE Barn Dance Party HILL BILLY DANCE COTILLION-RUBE FROLIC

MAKE MONEY FOR YOUR LODGE - CLUB - GROUP or CIVIC ORGANIZATION IMPROVE YOUR HOUSE PARTY

Mr. Guy Colby, the Popular WLS Barn Dance Caller

If you want a real money maker—something different that will pull a crowd—plan now to have a genuine Barn Dance party or frolic. Give your community an entertainment they will never forget.

I know how. Let me tell you what my years of experience as an instructor of Folk Dances can do to make your party a sure success.

WRITE OR WIRE GUY COLBY

3230 N. OCONTO AVE. or WLS ARTISTS BUREAU CHICAGO

DO YOU HAVE Cottages for Rent?

A SUMMER HOME OR ROOMS AVAILABLE FOR VACATION TOURISTS? ARE YOU A GUIDE?

90,000 FAMILIES living within inexpensive driving distance of your community read this magazine every week. Vacations are being planned now.

Advertise in Stand By (Reasonable Rates) Information gladly sent on request —address Advertising Department **Stand By Magazine**

FAMILY

By MARJORIE GIBSON

THE Old Wire Basket turned turtle this morning as we approached it to answer some of those various and sundry questions awaiting reply within its criss-cross, wiry sides. The result was that the bottom questions now top the basket. Those first questions at the bottom of the Old Wire Basket came from **White Elk of Palisade, Minnesota**. The answers: Billy Woods is a xylophonist who frequently appears with one of the traveling shows.

The Arkansas Woodchopper was born near Knobnoster, Missouri, on March 2, 1905. Besides his brother Pete, who is here in Chicago, Arkie has two brothers and a sister living down in Missouri. His sister's name is Adelia, his brothers are Albert and Bill. Adelia and Albert are older than Arkie, and Bill and Pete are younger. Arkie is not married. In appearance he is 5' 10 1/2" tall, weighs 180 pounds, has light wavy hair and blue eyes.

He has been in radio for ten years. Started at KMBC, Kansas City. Has also appeared on KMOX, KWK, WHB, KWY, WCCO, WFAA and WMBD. Arkie plays the guitar, fiddle, banjo and Hawaiian guitar. His most popular tunes are "Mrs. Murphy's Chowder" and "Little Green Valley."

In the way of recreations, Arkie most enjoys golf, baseball, tennis, hunting, riding, bowling and going to picture shows.

One more question from White Elk: The part of Allan Litchfield in the "Modern Cinderella" show was portrayed by David Gothard, who played the male lead in the Little Home Theatre productions.

Betty Sample, Bloomington, Indiana, inquires: "Is Smiley Burnette's real name Jimmy Long?" No, his name is Alvin Burnette. Both Smiley and Jimmy Long worked with Gene Autry on the traveling shows three years ago. It has come to us that Jimmy Long passed away at his home in Missouri shortly after leaving Chicago.

Alma King, Le Sueur, Minnesota, writes that she has not been able to find the Dean brothers' program which she saw mentioned in Stand By

a few weeks ago. Jimmie and Eddie Dean's program is broadcast at 8:30 a. m., CST, over a blue network of NBC, but has no Chicago outlet.

Virginia Brown, Lake Forest, Illinois, asks us to give some information about the Four Hired Hands. Starting with Don Giacolett, Don was born April 1, 1909 (the same day John Baker was born), in Clinton, Indiana. Don plays the harmonica, jews harp, jug and cornet. He is married to Dorline Constantino. They have one child, Gloria.

Tony (Pitchy) Pacione was born in Italy on October 21, 1909. He plays the ukelele and banjo. Pitchy is married to Josephine Dominelli. They have one daughter, Patricia.

Ben Pigotti, the Hired Hand known as Blinky, was born in Novinger, Missouri, on January 15, 1914. Ben is the accordionist of the act. He is not married.

The new member of the act who replaced Fred LaCabe is Al Vlodek. Al



Arkie's brother, Pete, is comfortably dressed for warm days.

was born in Chicago on December 18, 1912. He plays the fiddle and bass fiddle. He is single.

"What did the Bergstroms name their new daughter?" queries Marian Cross of Milwaukee. Donna Lynne is the new baby's name. She was born Thursday, June 17, at 8:45 p. m. in Chicago. Our congratulations to Lois and Reuben.

We regret to tell you that J. C. Biggar, father of our promotional director, passed away Monday night, July 5, in Spokane, Washington, at the home of another son, William Biggar. Mr. Biggar was well known to staff members and always paid us a visit when he came to see George and his family at least once or twice every year. He had been in ill health for sometime, but his condition was not considered serious until Saturday night when word was received that he had suddenly become worse.

Mr. and Mrs. William Biggar and their son Bill, who just last week were visitors at the Biggar home in Wheaton, were enroute home at the time of Mr. Biggar's death. George, with Mrs. Biggar and the children, left this morning (Wednesday) for Brookings, South Dakota, where his father will be buried.

I am sure that readers of Stand By join with the members of the staff in expressing deepest sympathy to George and members of his family in their bereavement.

Also to John Lair and his family we extend sympathy. John's oldest living relative, known to all the countryside as Aunt Lyde, whom he visited recently in Mt. Vernon, Kentucky, passed away Tuesday, July 6. John left yesterday to attend the funeral. Mrs. Lair and the children were there at the time Aunt Lyde passed away.

Chicago listener: The Feature Foods program conducted by Martha Crane and Helen Joyce has been discontinued.

The Hoosier Hot Shots just returned from their vacation a few days ago. They sent their children to their various grandparents and with their wives motored to Northern Wisconsin to spend a week of fishing and taking it easy on Silver Lake at Leona, Wisconsin. The second week they separated. Frank and Dorothy went to Greenburg, Pennsylvania. Otto and his wife, Marguerite, went to Wisconsin Dells then to North Baltimore to get the children. Kenneth and Paul and their wives remained at Silver Lake until time to return to Chicago.

Izora Lemmon, Edon, Ohio: Uncle Ezra's Station EZRA program originates in the studios of WMAQ, located in the Merchandise Mart Building in Chicago.

Radio Goes to the Zoo

"LEAVE your years at the gate and come on in with the rest of the kids," was the slogan for the Prairie Farmer-WLS kids party at the Brookfield Zoo. After regular closing hours, the Zoo was opened to members of the staff and their families. Director Edward H. Bean and the Chicago Zoological Society extended the invitation and it was accepted by "kids" of all ages, up to 75.

Of course it's not very often that radio people do anything without taking a microphone along. So a broadcast was arranged, with John Baker holding the microphone, and

almost everyone taking part.

Engineers Tommy Rowe, Bill Anderson and Maury Donnelly took along the mobile transmitter. Director Bean and his son Robert, who is assistant director of the Zoo, rode around from one point of interest to the next, telling the radio audience where the animals came from, what they eat and other facts of interest.

The broadcast started with the big Kodiak bears from Alaska, the largest of all the bears. Then came the polar bears, which sat up and begged for crackerjack and fell or dived into the pool. Black bears caught the eye

of all the youngsters, and the kids agreed that the little cubs would be nice for pets but not a good substitute for a take-to-bed teddy bear.

Then down to the seal pool, where the 16 seals barked, splashed, and cut through the water with all the delight of a bunch of youngsters getting out of school. Things quieted down, though, when Reggie, the ton and a half sea elephant, came wending his majestic way around the island in the center of the seal pool, for the seals respect his size.

Bronx Cheer

In the monkey house, Charles, a chimpanzee gave vent to his dislike for radio announcers by giving the "Bronx cheer" to John Baker, and added injury to insult by throwing gravel with unerring aim. The kids got to shake hands with Mitzi, affectionate little three-year-old chimp, but they kept a respectful distance from Miss Congo, three-year-old gorilla, who weighs only 50 pounds but can lift three times that weight with either hand.

And then came Su-Lin, the baby giant panda, the only one of her kind in captivity, and the most highly prized possession of the Brookfield Zoo. Ordinarily, Su-Lin occupies an air conditioned room in the first aid station, and receives the expert care of Mary Bean, daughter of the director and a trained nurse who con-

(Continued on page 15)



Su-Lin, the baby giant panda, does her first broadcasting while John Baker holds the portable microphone and Nurse May Bean holds Su-Lin. The baby panda grunted enthusiastically.

Interested in the big Kodiak bears were Ralph Emerson, his nephew, Arthur Look, Jr., and little Skippy Emerson. The bears are the "clowns" of the zoo, according to Director Bean.



ROLLS DEVELOPED

• One Print and One Enlargement of each exposure 25¢. Trial. Reprints, 20 for 25¢. Three 8x10 enlargements 35¢.

S K R U D L A N D

6968-86 George St., Chicago, Ill.

YOU can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

WE SPECIALIZE IN
GOSPEL SONGS IN BOOK,
LEAFLET AND SHEET FORM
Enclose 3¢ stamp for information.

CHARLES W. DAUGHERTY
2911 No. New Jersey St.
Indianapolis, Indiana

100 BARN DANCE FAVORITES These Should Be in Your Home

100 favorite songs and fiddle tunes as used on the WLS Barn Dance since the beginning. All songs with both words and music arranged for piano and guitar accompaniment. Pictures of favorite acts both old and new. A large picture of the Barn Dance Crew and the story of its origin. The complete souvenir of the Barn Dance. Price 50¢—In Canada 60¢. Address Favorite Songs, % WLS, Chicago.

Matinee Girl

A NEW staff member is attractive Jane Tucker. Jane conducts the new feature of Homemakers' Matinee.

In her role as homemaker and mother, Jane has herself felt the need of relaxation and change of thought provided by outside interests. In her years of keeping house she has faithfully attended to this need for stimulating interests away from home. Music and dramatics have been her major activities. During the past few years Jane has appeared in many plays presented by the dramatic group of the University of Chicago Settlement League, a large organization of professors' wives and neighborhood women. She has also directed a dramatic group known as the Dames Club, composed of wives of the graduate students. Jane is a member of this club as her husband, John A. Pfanner, Jr., is doing research work at the University for his Ph.D. degree in marketing.

For several years Jane belonged to an interesting organization known as the Parche Book Players, who went about the city appearing at women's clubs to dramatize the latest books. Later she was dramatic director at the Oak Park Junior College where she taught make-up and directed the study of one-act and three-act plays.

A year and a half ago, Jane did her first radio work. She appeared on Chicago stations in numerous dramatic skits including "History in the Making" and "Romance and Flowers." She also worked on dramatized commercials. Her radio experience, previous to coming to WLS, was obtained at WJJD, WAAF, WGES and WGN. Jane believes radio to be the best field for her dramatic talent and interests.

In her home, Jane devotes most of her time to her two youngsters, David, eight years of age, and Anne, six years old. The children have already shown the artistic tendencies of their mother and they all enjoy singing and playing together, as a family group.

In housework, Jane would rather cook than anything else; perhaps, because it gives release to her natural creative instinct. She is forever experimenting with new recipes and new dishes, particularly desserts.



Alice Severance, airline hostess, is interviewed by Jane Tucker.

Jane had an interesting childhood. Her father was an advertising man, and as such was continually moving his family from one place to another. Jane was born in Troy, Ohio, but spent her first years in Dayton. Then to Battle Creek, Michigan, to Hamilton, Ohio, back to Dayton, and on to Detroit. From there the family crossed over into Canada and lived along the shore just opposite Belle Isle.

She and her six brothers and sisters spent the major part of their time on the Detroit river. In the winter, they ice skated in 20 below

zero weather, which was not uncommon. Each morning in the bitter cold, the children walked a half-mile to board an interurban for Windsor where they attended the Windsor Collegiate Institute. In the spring of the year, they rode their bicycles to school.

Of her school days in Windsor, Jane remembers principally the fact that she studied 17 subjects each year, not a mere four or five as we do here in the states. When she was a junior, she won an oratorical contest.

In the summer, Jane and her brothers and sisters spent their time in the water or on the water. Jane and an older brother were the daring ones and every day used to paddle a canoe across to Belle Isle. More than once their tiny canoe almost turned upside down as they rode the waves in a storm.

The family returned to Dayton the latter part of Jane's junior year. Jane graduated from high school at 15. She was too young for college her parents thought, so Jane studied piano and harmony for a year. Still only 16, she entered Miami University at Oxford, Ohio. She majored in English, which also included dramatics, and minored in French. She studied voice at the Conservatory of Music in Cincinnati. When a senior, she was made a member of Mortar Board, an honorary national senior organization. She is also a member of the Delta Delta Delta.

After she graduated, she taught dramatics and French in the Fairview, Ohio, high school for two years. Then she was married.

Jane has soft, wavy, dark brown hair and sparkling brown eyes. She stands five feet, four and one-half inches tall and weighs about 116. Her birthday is July 9. Before her marriage she was Jane McConnaughey, but she chose the simpler name of Jane Tucker for radio.

Pokey Martin and Arkie



"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, GR, 21 and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Camps, Lodges, Etc.

Cottage for rent. Electric stove. Fireplace. Good fishing. For information write Earl Bushor, 623 N. Mitchell St., Cadillac, Mich.

Boys aged 7 to 12 cared for. Attractive farm home. June, July and August. \$7.50 per week. Mrs. John C. Kulow, R. 1, Elkhorn, Wisconsin.

Vacationists—only \$1.00 daily. Enjoy your vacation in our home near Saugatuck, Michigan. Good fishing, bathing beach. Golf course near. Clean, private rooms. Bath on same floor. New inner-spring mattresses. Quiet. You can sleep. Write Mrs. Earl Chapman, Douglas, Michigan.

Stratton Lake. Furnished cottage for rent. Boat, linens. Ideal for rest and fishing. \$12.00 per week. Katherine Spindt, Waupaca, Wisconsin.

Wisconsin. Lovely farmhouse. Children six to fourteen years, \$10.00 per week. Pine country—pure water. Write H. R., % Stand By.

Squaw Lake, housekeeping cabins with bed linens, electric lights, icebox, fuel and boats. Simon E. Anderson, Lac du Flambeau, Wis.

Anthony—Jude, the home camp for girls. 606 Eastern Avenue, Janesville, Wisconsin. Telephone 1874.

Collection Specialists

Debts collected everywhere. No collection, no charge. American Adjustment Association, 176 W. Adams, Chicago.

Dogs for Sale

For sale: Registered Pomeranian and Pekinese dogs and puppies. Minnie Bunch, 620 Gregory, Rockford, Illinois.

Beautiful white male Spitz pup. Matured. Six months old. House broken. First \$10.00 order gets him, express paid. D. Blessing, Summitville, Indiana.

Farm for Sale

For sale—40-acre farm. Good soil, buildings and location. \$1500.00 cash. Henry Ernst, Tomahawk, Wisconsin.

"North Central Indiana farms—well improved—good 5% investment. All sizes—All prices." William Peffley, Delphi, Indiana.

Fishing Tackle

Beautiful, hand made fishing rods, for any kind of fishing. Highest quality. All kinds of fishing tackle. Fancy trout flies. Manufactured by an expert fisherman and guide. Write Bud Norton, Green Lake, Wisconsin.

Instructions

\$105-\$175 month. Get a Government job. Men—women. Try next announced examinations. List jobs and sample coaching—FREE. Write today. Franklin Institute, Dept. G. 17, Rochester, New York.

Kittens for Sale

For sale: Persian Kittens. Beauties, \$5.00 each. Mrs. M. Springstroh, 1330 W. Summer Street, Appleton, Wisconsin.

Land and Property for Sale

113A, 90 rod frontage on Spirit Lake in Taylor County, Wisconsin. Heavily wooded. Fine fishing, location. Building facilities for summer home or hunting lodge. Reasonable. E. M. Jacobs, R. 2, Coloma, Wisconsin.

For sale: Indiana Lumber and Coal Yard. 80 miles from Chicago. Lake trade. Owner wishes to retire. Address Box 19, % Stand By.

Magazine Specials

Women's World—50¢ the year. Ask me about other bargains. Frank Pearson, % Stand By, 1230 Washington Blvd.

Male & Female Help Wanted

Girl to assist us by sending in new names for our mailing list; nothing to sell or collect. Will not interfere with school work. Address CAE, % Stand By.

Wanted—Women in every community, anxious to earn good steady income at home. If you like sewing you can do "Hosiery Clocking." Simple, fascinating, new profession. Work sent parcelpost. No selling. Thompson, Dept. SY 4447 N. Winchester, Chicago.

Miscellaneous

High Blood Pressure Sufferers. Send for FREE on important new book compiled by leading medical authorities. Address Dept. 1, 500 North Dearborn Street, Chicago.

Do you know that the 90,000 Stand By families who read these columns regularly constitute a market with a buying power equal to such cities as Toledo, Dayton, Dallas, Denver, Memphis or Portland? If you have something to buy, sell or exchange, Stand By Classified Ads will help find prospects for you. Send your order today. Take advantage of our low rate of only 5¢ per word.

Photo Film Finishing

NOTICE

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

Films developed and printed, 25¢ per roll. Send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1-3x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 North Southport Avenue, Chicago.

Rolls developed. Two beautiful, double-weight, professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Ray's Photo Service, La Crosse, Wisconsin.

Two beautiful, double-weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

Immediate Service! No delay! Roll developed, carefully printed, and two beautiful 5x7 double-weight, professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice, Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

Films developed, 25¢ coin; 2—5x7 double weight professional enlargements, 8 gloss prints. Club Photo Service, La Crosse, Wisconsin.

Films developed 16 prints 25¢. Free Album and Enlargement Coupon with first order. Fred's, B. RiverGrove, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢. 100-\$1.00. Roll developed and printed with 2 professional enlargements 25¢. Enlargements: 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement 25¢. Trial offer. Skrudland, 6970-86 George Street, Chicago.

Rolls Rushed! Developed and printed with two supertone enlargements 25¢. Four 4x6 enlargements 25¢. NEWTONE, Maywood, Ill.

2 beautiful enlargements suitable for framing with roll developed, printed, 25¢. PHOTO-FILM, S-2424 North Avenue, Chicago.

Quicker Service. Roll developed, printed, two enlargements, 25¢ coin. Satisfaction guaranteed. Major Photo Service, 5705-15 North Major, Chicago.

One Day Service, 2 beautiful enlargements, 8 brilliant prints 25¢. Quality guaranteed. ELECTRIC STUDIOS, 95, Eau Claire, Wis.

Hand-colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

Photo Film Finishing

Roll developed, eight guaranteed prints, two beautiful, professional, doubleweight enlargements 25¢. Very quick service. Expert workmanship. PERFECT FILM SERVICE, La-Crosse, Wisconsin.

Roll developed and 16 prints 25¢. 20 reprints 25¢. Fred's, 3, River Grove, Illinois.

Rolls developed, one print and one enlargement of each exposure 25¢. PHOTOSHOP, Dunning Station, Chicago.

Radio Film Company, LaCrosse, Wisconsin. Latest in Photo Finishing. Eight guaranteed prints—two enlargements 25¢.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. 16 reprints and 2 enlargements 30¢. DEPENDABLE, RiverGrove, Illinois.

20 reprints 25¢. Roll developed 16 prints 25¢. Parker Service, 1617-19 N. Artesian Avenue, Chicago.

20 reprints 25¢. 100 reprints \$1.00. Roll developed with 16 prints 25¢. Nordskog, 42 Maywood, Illinois.

Pony Wanted

"Black and white pony, 46 to 47 inches high. Should not be over six years old and weigh from 500 to 600 lbs. Write Box 22, % Stand By.

Postage Stamps, Coins & Curios

Indian relics, beadwork, coins, minerals, books, weapons, stamps, fossils, catalog 5¢. Indian Museum, Northbranch, Kansas.

Plant Food

SUPER-GRO Plant Nutrient and Aid promotes luxurious growth and blooms. For garden flowers, vegetables, shrubs, trees, etc. Also excellent for potted plants, porch and window boxes. SUPER-GRO is a scientifically prepared, self-sufficient liquid chemical plant food, providing the necessary elements to aid and stimulate plant life. Successfully used and recommended by Modern Dahlia Gardens. Trial 6 ounce sample (making 6 gallons of sprinkling solution) sent for \$1.00. 32 ounce bottle, \$3.00. 64 ounce bottle, \$5.00. Post-paid. Your money back if not satisfied.

SPECIAL OFFER: A copy of 32-page DAHLIA-CRAFT Magazine, "The Art of Growing Exhibition Blooms," (25¢ value) will be sent FREE with each introductory purchase of \$3.00 or more. Write today to SUPER-GRO CHEMICAL COMPANY, Dept. SB6, Madison Building, Milwaukee, Wisconsin.

Quality Printing

First Class Printing—Reasonable. Write for prices to William Johnston, 3524 Van Buren Street, Chicago, Illinois.

Quality Printing—100 Business Cards \$2.00, post paid. Card case Free! Cash with order. Brower Press, Sandwich, Illinois.

Quilt Pieces for Sale

Bright colored, good material quilt patches, 15oz. 30¢. 30oz. 60¢. 3¼ lbs. \$1.00, postpaid. A. E. Coffman, 3336N. Karlov Avenue, Chicago, Illinois.

Rare Old Violin for Sale

Old Stainer Violin, full size, round the neighborhood 165 years old or older. Henry Mehn, 620 Powell Street, Streator, Illinois.

School of Nursing

American Hospital School of Nursing; fully accredited; 4 years High School required. Ages 18-35; allowance. Affiliation with Cook County School of Nursing. Address Director Nursing, 850 Irving Park Blvd., Chicago.

Tractor Parts

Every Tractor Owners needs Irving's 84-page 1937 tractor replacement parts catalog. Absolutely free. Thousands parts, all makes; tremendous price savings. Irving's Tractor Lug Co., 180 Knoxville Road, Galesburg, Ill.

WLS DAILY PROGRAMS

Saturday, July 17, to Saturday, July 24

870 k.c. — 50,000 Watts



Melba and Dorothy Moody, Clinton, Illinois, have taken part in several home talent barn dances and have appeared on Arthur MacMurray's Saturday home talent program.

Sunday Morning

JULY 18

(CENTRAL STANDARD TIME)

- 7:00—Organ Concert—Elsie Mae Emerson.
- 7:30—"Everybody's Hour," conducted by John Baker—WLS Concert Orchestra; Herman Felber; Herb Morrison; Grace Wilson; Safetygram Contest; Lawson Y.M.C.A. Glee Club.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:15—"Aunt Em" Lanning and Elsie Mae Emerson.
- 9:30—WLS Concert Hour—Orchestra; Herman Felber; Roy Anderson, soloist.
- 10:00—NBC—The Southernaires.
- 10:30—"Building Better Citizens"—Chuck Acree.
- 10:45—Elsie Mae Emerson at the Organ.
- 10:58—Weather Report; Chicago Livestock Estimates.
- 11:00—Sign off.

Sunday Evening

JULY 18

6:30 p. m. to 8:00 p. m.

(CENTRAL STANDARD TIME)

- 5:30—NBC—The Bakers' Broadcast with Werner Janssen Orchestra.
- 6:00—NBC—"Music on the Air."
- 7:00—Sign off for WENR.

Monday to Friday

MORNING PROGRAMS

JULY 19 TO JULY 23

(CENTRAL STANDARD TIME)

- 5:00—Smile-A-While—Four Hired Hands and Arkie.
- Mon., Wed., Fri.—Don & Helen.
- Tues., Thurs.—Chuck, Ray & Christine.
- 5:30—Farm Bulletin Board.
- 5:45—Smile-A-While cont.; Livestock Estimates.

- 6:00—News Report—Julian Bentley.
- 6:10—Program Review.
- 6:15—Evelyn and Hilltoppers.
- 6:30—Mon., Wed., Fri.—"Smile Market"—Hal-Culver; Ralph Emerson.
- Tues., Thurs.—Hired Hands.
- 6:45—Morning Devotions conducted by Jack Holden, assisted by Wm. O'Connor and Ralph Emerson.
- 7:00—Mon., Wed., Fri.—Pokey Martin & Arkie. (McConnon)
- Tues., Thurs.—Chuck, Ray & Christine.
- 7:15—News Report—Julian Bentley; Booking Announcements.
- 7:30—Jolly Joe's Pet Pals Club. (Coco-Wheats—Tues., Thurs., Sat.)
- 7:45—Don & Helen.
- 8:00—NBC—Mary Marlin. (Ivory)
- 8:15—NBC—Ma Perkins. (Oxydol)
- 8:30—NBC—Pepper Young's Family. (Camay)
- 8:45—Mon., Wed., Fri.—Evelyn & Hilltoppers. Tues., Thurs., Sat.—The Hilltoppers. (ABC Washers & Ironers)
- 9:00—NBC—The O'Neils. (Ivory)
- 9:15—NBC—Personal Column of the Air.
- 9:30—NBC—Vic and Sade. (Crisco)
- 9:45—NBC—Edward MacHugh, Gospel Singer.
- 10:45—Jim Poole's Mid-Morning Chicago Cattle Hog and Sheep Market direct from the Union Stock Yards. (Chicago Livestock Ex.)
- 10:45—Poultry and Dressed Veal Market. Butter and Egg Markets.
- 10:10—News Report—Julian Bentley.
- 10:15—Chuck, Ray & Christine.
- 10:30—Ralph Emerson, organist.
- 10:45—Melody Parade—Orchestra and Sophia Germanich. (ex. Tues.)
- Tues.—Johnny Gray—Dramatic Skit.
- 11:00—Mon., Wed.—Priscilla Pride. (Downtown shopping News)
- Tues., Thurs.—Don & Helen.
- Fri.—"Big City Parade." (Downtown Shopping News)
- 11:45—Mon., Wed., Fri.—Virginia Lee & Sunbeam. (Northwestern Yeast)
- Tues.—"Memories and Melodies"—Ed Paul; Ralph Emerson.
- Thurs.—Henry Burr and Ralph Emerson.
- 11:30—Fruit and Vegetable Market; Weather; Bookings.
- 11:40—News Report—Julian Bentley.

SATURDAY EVENING, JULY 17

(CENTRAL STANDARD TIME)

- 6:00—"Meet the Folks"—Behind the Scenes at the National Barn Dance and interviews with visitors.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel & Wire)
- 7:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Henry Burr; Sally Foster; Arkie; The Westerners; Lulu Belle & Scotty; Lucille Long, and other hayloft favorites, with Joe Kelly as Master of Ceremonies. (Alka-Seltzer)
- 8:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Patsy Montana; Sod Busters; Pat Buttram; Wm. O'Connor; Winnie, Lou and Sally; Red Foley. (Murphy Products)
- 8:30—"Hometown Memories"—Hometowners; Red Foley; Carol Hammond. (Gillette)
- 8:45—Don & Helen.
- 9:00—"Tall Story Club." (Kentucky Club)
- 9:30—WLS National Barn Dance, including "Down at Grandpa's."
- 10:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Four Hired Hands; Patsy Montana; Red Foley; Prairie Ramblers; Hometowners Quartet; Pat Buttram; Christine; Arkie; Grace Wilson; John Brown; Hoosier Sod Busters; Eddie Allan; Lily May; Lulu Belle & Scotty; Wm. O'Connor; many others.
- 11:00—Sign off.

Afternoon Programs

(Daily ex. Saturday & Sunday)

(CENTRAL STANDARD TIME)

- 11:45—Prairie Farmer Dinner Bell Program, Conducted by Arthur Page—45 minutes of varied Farm and Musical Features.
- Tues.—Midwest on Parade, featuring Centralia, Illinois.
- 12:30—Mon., Wed., Fri.—"Voice of the Feedlot." (Purina Mills)
- Tues.—Federal Housing Speaker.
- Thurs.—John Brown, pianist.
- 12:35—Jim Poole's Livestock Summary direct from Union Stock Yards.
- 12:45—F. C. Bisson of the U.S.D.A. in Closing Grain Market Summary.
- 12:52—John Brown.
- 1:00—HOMEMAKERS' HOUR
- 1:00—News Report—Julian Bentley.
- 1:10—Mon., Wed., Fri.—"Something to Talk About"—Chuck Acree. (McLaughlin)
- Tues., Thurs., Sat.—WLS Fanfare Reporter—Ed Paul.
- 1:15—Homemakers' Matinee, conducted by Jane Tucker; Otto & The Novelodeons with Buddy Gilmore.
- 1:45—Home Service Club, conducted by Mary Wright, WLS Home Advisor.
- 2:00—Sign off for WENR.

Saturday Morning

JULY 24

(CENTRAL STANDARD TIME)

- 5:00-6:15—See Daily Morning Schedule.
- 6:15—Evelyn & The Hilltoppers.
- 6:30—Big Yank Boys—Red Foley; Hired Hands and Dan Hosmer. (Reliance Mfg. Co.)
- 6:45—Dr. John Holland's Sunday School, with Bill O'Connor and Ralph Emerson.
- 7:00—Chuck, Ray & Christine.
- 7:15—News Report—Julian Bentley.
- 7:30—Jolly Joe.
- 7:45—Don & Helen.
- 7:59—Livestock Estimate and Hog Flash.
- 8:00—Junior Stars Program.
- 8:30—The Friendly Philosopher—Homer Griffith.
- 8:45—The Hilltoppers. (ABC Washers, Ironers)
- 9:00—Priscilla Pride. (Downtown Shopping News)
- 9:15—WLS on Parade—Variety Entertainers.
- 10:00—Program News—Harold Safford.
- 10:05—News Report—Julian Bentley.

- 10:15—Chuck, Ray & Christine.
- 10:30—Ralph Emerson, organist.
- 10:45—Fanfare Interview.
- 11:00—Don & Helen.
- 11:15—Garden Club, conducted by John Baker.
- 11:30—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:40—News Report—Julian Bentley.
- 11:45—Closing Grain Market Summary—F. C. Bisson.
- 12:00—Poultry Service Time.
- 12:15—Home Talent Program.
- 12:30—Weekly Livestock Market Review by Dave Swanson of Chicago Producers' Commission Association.
- 12:45—Home Talent Program—cont'd.
- 1:00—News Summary—Julian Bentley.
- 1:10—WLS Fanfare—Ed Paul.
- 1:15—Merry-Go-Round.
- 3:00—Sign off for WENR.

Evening Programs

(CENTRAL STANDARD TIME)

MONDAY, JULY 19

- 6:00—WLS—Braille Theatre Guild Play.
- 6:30—NBC—Goldman's Band.
- 7:00—NBC—Grant Park Band Concert.

TUESDAY, JULY 20

- 6:00—NBC—Husband & Wives. (Ponds)
- 6:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 7:00—NBC—Ben Bernie & His Boys. (American Can Co.)

WEDNESDAY, JULY 21

- 6:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
- 6:30—NBC—Famous Actors Guild—Helen Menken. (Sterling Products)
- 7:00—NBC—Frank Black and the NBC String Symphony Orchestra.

THURSDAY, JULY 22

- 6:00—NBC—Roy Shields' Orchestra.
- 6:30—NBC—Robin Hood Dell Concert.
- 7:00—WLS—Highlights in Chicago's History.

FRIDAY, JULY 23

- 6:00—NBC—Irene Rich. (Welch)
- 6:15—WLS—Pleasant Valley Frolics. (Crown Overall)
- 6:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 7:00—NBC—To be announced.

Four Happy Keys

(Continued from page 4)

It is pretty well agreed by the Quads, however, that he will have to wait at least two years, for the girls are thinking quite seriously of a career, a radio career perhaps. They all sing, they all play the saxophone, and Leota does the announcing. They do popular and semi-classical numbers, as they'll demonstrate on the National Barn Dance.

The girls are all tall. Leota, the tallest, stands two inches taller than Mary, the shortest, who is 5 feet, 5½ inches in height. They are all brunettes with the exception of Leota, who is blond and blue-eyed. Roberta and Mona, called by their family, Ro and Mo, have dreamy brown eyes and brown hair. Mary has snappy brown eyes and dimples. The girls all wear long bobs. They always dress alike. Finding hats alike which will become them all is their greatest problem, the girls claim.

Besides their differences in personal appearances, they, of course,

differ in a number of other respects. Mary is most domestically inclined and to her frequently falls the job of shopping for the girls. At Baylor, Mary was a psychology major. Mona and Roberta majored in French. Roberta, by the way, was the straight "A" student of the group. Leota, who, her sisters say has a natural gift of gab, was a dramatic art student.

Two things they enjoy doing with equal pleasure are swimming and dancing. They were all awarded life savers' badges for their proficiency in swimming.

The girls were born in Hollis, Oklahoma, on June 4, 1915. They have two sisters, Marjorie and Thelma at home, and two brothers, Rex of Paducah, Texas, and Charles of Hobbs, New Mexico.

The Keys Quads will long remember their appearance in the old hayloft at Eighth Street Theatre with the barn dance boys and girls as their first radio appearance following their college days.

To the Zoo

(Continued from page 11)

ducts the first aid station on the zoo grounds. But for purposes of the broadcast, she was brought out onto the lawn and turned loose. The woolly little black-eyed clown chewed on fingers and trouser legs, climbed trees, rolled over in a somersault and made herself generally entertaining. And speaking of thrills, some of the boys and girls actually had a chance to put their hands on Su-Lin's thick coat and feel how soft and woolly it was. Su-Lin is worth thousands and thousands of dollars, and came all the way from China.

Just ask any of the WLS folks; they'll tell you that you ought to visit the Brookfield Zoo the next time you're in or near Chicago.

WATCH THIS SPACE

For Appearance of WLS Artists
In YOUR Community

SUNDAY, JULY 18

- MOMENCE, ILLINOIS, Momence Theatre—WLS SMILE-A-WHILE GANG: Hoosier Sod Busters; Pokey Martin; Four Hired Hands; Caroline & Mary Jane DeZurik.
- MARKESAN, WISCONSIN, Memorial Park—WLS ARTISTS: Lulu Belle; Skyland Scotty; Hoosier Hot Shots; Bill McCluskey; Tom Owens' Cornhuskers.
- COTTAGE GROVE, WISCONSIN, Firemen's Park—WLS ARTISTS: Pat Buttram & Henry Hornsbuckle.
- MARSELLES, ILLINOIS, Ritz Theatre—WLS ARTISTS: Patsy Montana & The Prairie Ramblers.
- GRAND HAVEN, MICHIGAN, Crescent Theatre—WLS NATIONAL BARN DANCE (1937 Edition)—Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Hayloft Fiddlers.

MONDAY, JULY 19

- MANISTEE, MICHIGAN, Lyric Theatre—WLS ON PARADE: Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Hayloft Fiddlers.
- DURAND, WISCONSIN, New Grand Theatre—WLS MERRY-GO-ROUND: Lulu Belle; Skyland Scotty; Caroline & Mary Jane DeZurik; Bill McCluskey; Pauline.
- FORT ATKINSON, WISCONSIN, Fort Theatre—WLS ON PARADE: Patsy Montana; Prairie Ramblers; Billy Woods; Tom Corwine.

TUESDAY, JULY 20

- GRAND RAPIDS, MINNESOTA, Rialto Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Caroline & Mary Jane DeZurik; Bill McCluskey; Pauline; Cornhuskers.
- ESCANABA, MICHIGAN, Deift Theatre—WLS NATIONAL BARN DANCE (1937 Edition): Patsy Montana; Prairie Ramblers; Billy Woods; Tom Corwine.
- LUDINGTON, MICHIGAN, Lyric Theatre—WLS ON PARADE: Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Hayloft Fiddlers.

WEDNESDAY, JULY 21

- MARQUETTE, MICHIGAN, Delft Theatre—WLS NATIONAL BARN DANCE: Patsy Montana; Prairie Ramblers; Billy Woods; Tom Corwine.
- MOUNT PLEASANT, MICHIGAN, Broadway Theatre—WLS NATIONAL BARN DANCE: Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Hayloft Fiddlers.
- HIBBING, MINNESOTA, State Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Caroline & Mary Jane DeZurik; Bill McCluskey; Pauline; Cornhuskers.

THURSDAY, JULY 22

- OWOSSO, MICHIGAN, Capitol Theatre—WLS ON PARADE: Ramblin' Red Foley & Eva; Lily May; Girls of the Golden West; Hayloft Fiddlers.
- MAHNOMEN, MINNESOTA, Mahnomen County Fair (Evening Only)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Caroline & Mary Jane DeZurik; Bill McCluskey; Pauline; Cornhuskers.
- ALGOMA, WISCONSIN, Majestic Theatre—WLS MERRY-GO-ROUND: Patsy Montana; Prairie Ramblers; Billy Woods; Tom Corwine.

FRIDAY, JULY 23

- BLOOMINGTON, WISCONSIN, Open Air Pavilion, Fairgrounds—WLS ARTISTS: Tom Owen & His Cornhuskers.

WLS ARTISTS, Inc.

1230 Washington Blvd. — Chicago, Illinois



YOU PAY for ONE-HALF We'll Pay for the Other Half

● To provide you with a special opportunity to test the value of Stand By Classified Ads, Stand By will pay half the cost of all classified advertising orders received from new advertisers between July 19 and 24 inclusive.

● Advertisers sending orders for more than one insertion may change copy whenever desired, the only provision being that such orders must appear in weekly succession. All orders must be accompanied by payment in full in the form of cash, money order, or check, and the usual rules governing character of copy will apply.

● If you have not used Stand By before, take advantage of this special low rate of only $2\frac{1}{2}$ cents per word. You can sell real estate, farm equipment, surplus goods, employ efficient help, buy at a saving, or start your own business enterprise among the 90,000 responsive Stand By families.

We have met you half way. The next move is yours.

NOW is the Time to ACT!

— ONLY $2\frac{1}{2}$ ¢ PER WORD —

(Between July 19 and July 24, 1937)

SEND ORDERS TO
STAND BY ADVERTISING DEPT.