

HARRISON PUTNAM
R
TEKONSHA MICH
P M 2-3-37

Stand By

FEBRUARY 13, 1937



HERB MORRISON

Knox
Is 100

•
Radio at
the Flood

Listeners Mike

Surprises

When the time comes for the guest of the evening on the National Barn Dance, we all get so excited until Uncle Ezra says who it will be.

Imagine our surprise Saturday evening when he announced our old friend, Gene Arnold. When he got the boys together, it seemed just like old times listening to them. Our whole family always liked his minstrel show. . . . Mrs. Conrad Sandrock, Hollywood, Pa.

Gene Arnold

We enjoyed Gene Arnold and the minstrels on the National Barn Dance program. Here's hoping they stay on. They're the tops!

Please let Arkie sing on the network program. It will be better still. . . . Minnie Lary, Haynesville, La.

Duets

Why don't you have Lulu Belle and Scotty sing duets more often? "The Old Red Cradle" was heavenly. We enjoy Red Foley's songs and the Girls of the Golden West, but where is Arkie? Why doesn't he sing more often? . . . Mrs. J. Estad, Hoople, N. Dak.

Beautiful

Just to say thank you for the beautiful program called Melody Parade. I never heard "Beautiful Isle" sung more beautifully than it was this afternoon. Sophia's lullaby was so pretty. . . . Esther Schrandt, Irving, Ill.

Good-Natured

I've received three copies of Stand By and have had many pleasant hours reading them.

One of my favorites on the Barn Dance is Arkie. He's so good-natured. . . . G. B. C., Kakabeka Falls, Ont., Canada.

Fan Club

I've started a nation-wide fan club for Lum and Abner and want all who are interested to get in touch with me and help make this club a real success. . . . Dorothy Pinnick, East Gary, Ind.

Characters

Your barn dance programs have been just fine this winter although I cannot quite understand why Uncle Ezra's time has been cut short. He doesn't appear as often as on former programs, I'm sure. It is such characters as Uncle Ezra, Lulu Belle, Skyland Scotty, Red Foley and those other special numbers which make your Saturday night programs so outstanding. . . . H. H. W., Sidney, Montana.

Swiss Miss

I must write and tell you how much we all enjoy hearing the little Swiss Miss, Christine, yodel. We have been looking forward to having her on a program by herself so please see if you can't keep her on more often. It's not that we don't like the other girls but Christine exceeds them all with her soft voice and yodel. . . . Mrs. Bertha Schodrof, Chicago.

Not Highfalutin'

Lulu Belle is the only lady singer on the air that we listen to. When any other lady sings, we switch to another station, but she's clear and plain and, well, not so highfalutin'.

We also especially look forward to Thursday and the Abe Lincoln lawsuits. . . . Mr. and Mrs. Ben Vail, Byron, Minn.

Little Brown Church

We of the home enjoy the Little Brown Church service very much. Many of us have small radios in our rooms besides a large one in the lobby, and I know that many are looking for programs of the old hymns on all of the stations. If more hymns could be sung, I know that it will please many members of this large family. . . . Mrs. C. K. Schlafer, Wisconsin Masonic Home, Dousman, Wis.

Red Cross

"Our school was called to a general assembly Monday morning to hear the WLS flood broadcast. We have 150 pupils and eight teachers, who responded immediately with \$32.68 to the local Red Cross. Thanks for your wonderful help in informing us." . . . Marie Runge, First Grade Teacher, Chrisman, Ill.

Happy Memories

Well, here we are again, after a lapse of two years. I wrote you and enjoyed the distinction of having my letter printed in your first copy of the WLS Weekly, February 16, 1935, which was then not named.

I want to thank you all for the many hours of enjoyment and entertainment I have experienced in listening to your programs. I work away from home all day and so am only privileged to hear the morning and evening programs.

I am especially grateful for Jack Holden's devotional program which reaches me each morning before I leave the house for the office. It is always of such high quality and is indeed a helpful inspiration in beginning the day.

The other program to which I am a faithful listener is your Saturday Night Barn Dance. I can remember as a little child hearing my Mother sing snatches of many of the songs you sing each Saturday night and so they bring to my mind many happy memories of my childhood and my dear little Mother. The Barn Dance is my favorite amusement.

I also think that each of the girls and boys should be commended for their faithful performance Saturday night in the interest of the flood sufferers. After having been on the program all evening and with only one hour's respite from duty to go right on as they did was certainly big and fine. . . . Mrs. Lola Sayler, Lafayette, Ind.

STAND BY

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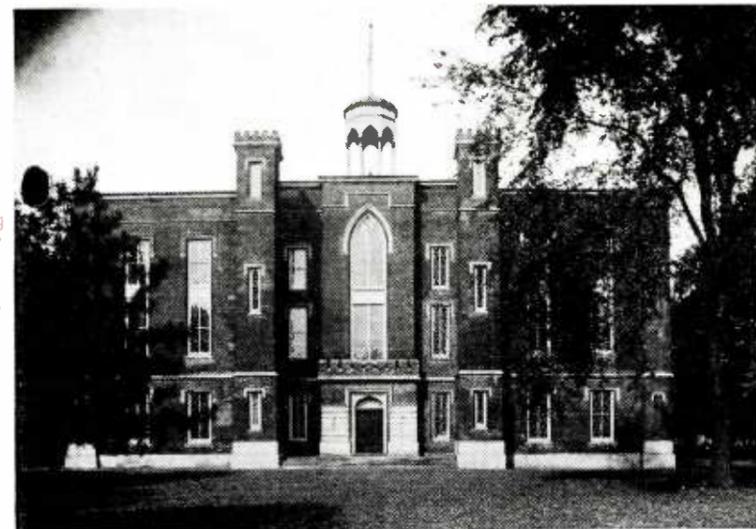
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JULIAN T. BENTLEY, Editor
Virginia Seeds, Managing Editor

February 13, 1937

VOLUME 3 NUMBER 1

STAND BY



Knox Is 100

College and City Centennial to be Broadcast

By JULIAN BENTLEY

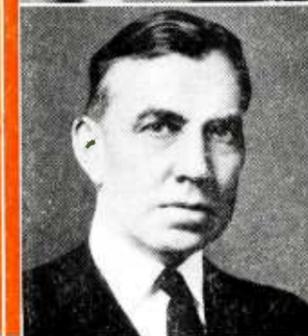
MAN'S days on earth are fewer than those of the institutions he builds. Cities and colleges which he founds live on, if they are founded solidly, long after the first builders have gone. The 100th birthday of a city and a college becomes an event of prime interest to the community and more especially so when their history has been wrapped closely with that of the great figures of the state and union.

Knox College and Galesburg, Illinois, will start their second century on February 15, and the entire Middle West will listen in on the celebration through WLS. In two broadcasts, at 9 a. m. and 12 noon, city and college dignitaries will tell something of the stirring history of Galesburg and Knox.

Broadcasts from Old Main

The broadcasts are tentatively scheduled from Old Main, central building on the Knox campus and the only building still standing which was the scene of one of the historic debates between Abraham Lincoln and Stephen A. Douglas. Built in 1856, Old Main was a brand new building on October 7, 1858, when the debate occurred.

The Galesburg debate was significant for many reasons. When Lincoln stepped out onto the platform on the northwest corner of Old Main beneath a large banner which read, "Knox College For Lincoln," he faced 20,000 people—as far as can be determined, his greatest audience before he went to Washington as President.



Above, Old Main, only building standing connected with the Lincoln-Douglas debates. At left, top, George Washington Gale, IV, great-great-grandson of the Knox founder; center, Mrs. Janet Greig Post, trustee and general chairman of the Centennial; Dr. John H. Finley, associate editor of the New York Times, Knox trustee and former Knox president. They are among the speakers on the Knox broadcast.

Carl Sandburg in "Abraham Lincoln, the Prairie Years," speaks of the crowd gathered on the campus east of Old Main in these words:

Of the Earth

"Twenty thousand people sat and stood listening. They had come from the banks of the Cedar Fork Creek, the Spoon river, the Illinois, the Rock, and the Mississippi rivers, with hands toughened on the plow handles, legs with hard bunched muscles from tramping the clods behind a plow team, with ruddy and wind-bitten faces. They were of the earth; they could stand the raw winds of earth as long as any two lawyers who wished to speak to them. What if one cow-milking was missed or the hogs had to root for themselves a day?"

The weather and the wind were not favorable to outdoor public speaking on that day in 1858. And the tall Railsplitter and the Little Giant had no modern public address system to aid them. Sandburg says:

"The raw northwest wind blew, ripping banners and bunting; the sky stayed gray; the damp air sent a chill to the bones of those who forgot their overcoats or who didn't have overcoats to forget. For three hours the two debaters spoke to an

(Continued on page 6)



By JACK HOLDEN

WHEN Jimmie Gleason wrote the Broadway hit play, "The Shannons of Broadway," he must have had Mary and Joe Kelly in mind. A group of us saw the play the other night with the Kellys taking the two lead parts. It was swell.

Mary said she was able to do a good job with the lines because most of them were directed to Joe in an attitude of wifely disgust. Joe claims he was able to do his part well because it is only natural for him to stand such abuse. It was a grand play and Mr. and Mrs. Kelly had the packed-in audience laughing from the time the curtain went up on the opening scene until it stuck at the top and failed to come down for the closing.

After the play we all went to the Kelly home for a bite to eat. And talked far into the night. Red Foley stated that he wanted to become an actor and it looks as though he'll get a chance in the next play.

I'm writing this in Buttram's office so if you detect a failure on my part to make this week's column interest-

ing it's only because the atmosphere of this place detracts from constructive thought. Imagine! His desk here is piled up with a hundred letters. But I notice they're dated way back to last October. Trying to impress me, eh, Buttram?

Herb Morrison is the envy of the office today. Yesterday it was Herb's good fortune to take a plane ride over the flooded area of the Mid-West. In the air seven hours and a half which brought them way down into Arkansas and back again. Herb's only comment, "You have no idea and it cannot be exaggerated . . . this flood catastrophe. The worst thing I ever saw in my life." All of which spurs us on with our contributions.

A letter this week from J. Edgar Hoover at Washington in which he told me he was putting me on his mailing list for material describing the progress of the Bureau of Investigation. That ought to be interesting.

An announcement and invitation to attend the wedding of Lee, of Verne, Lee and Mary.

SING, NEIGHBOR, SING



The cast of the new early morning program, designed especially for rural listeners, at 6:15 a. m. daily. Nancy Lou is atop the organ; that's Eloise Rowan at the keyboard, and Chic Martin at the mike.

Art Petersen, whom you hear as the Good Samaritan, has been trying to find time to get married for three months. The only way he could was just to be written out of the scripts for a day, which enabled him to fly to St. Paul, meet his Intended, stand at the altar for a moment, and then back to Chicago with a wife in one arm and a radio script in the other.

Available bachelors at WLS: Reggie Cross, The Arkansas Woodchopper, Pokey Martin, Herb Morrison, Dave Ebey, Ed Paul, golly . . . is that all?

Eddie Allan's clothes don't fit him at all any more. He's sending them to the flood area. From 246 pounds down to 213 in six weeks. He won't tell us how either.

I gotta get out of this office. Buttram just came in. That's too much.

• • •

Book Shelf

"The Book Shelf and the Cookie Jar" is a new feature on Homemakers' Hour to be given each Tuesday by Ruth Harshaw.



Mrs. Ruth Harshaw

Next Tuesday she will discuss a best seller novel whose record is second only to that of the sensational "Gone With the Wind." "Drums Along the Mohawk" by Walter D. Edmonds, is a novel of the Mohawk Valley during the Revolution.

Mrs. Harshaw, mother of two children, was formerly supervisor of social activities of the Winnetka (Illinois) public schools. She is the author of two books for children. Her "Council of the Gods" is a simplified story of the Greek gods for children from 10 to 14 years of age, while "The Reindeer of the Waves," which was the choice of a book club for children for May, 1934, is the story of the ancient Vikings, written for children from seven to 12 years old.

Surprise Valentine for Hayloft Guests

THERE'S a valentine for every guest in the old hayloft, Saturday night, February 13. During the network broadcast, the Hoosier Hot Shots will bring in a big red, heart-shaped box. The valentine itself is a secret, except that she has blond curls, is five years old, and sings. Could it be Joy Miller?

Affairs of the heart will hold the spotlight in the songs at the hayloft valentine party, and all the boys and girls will enter into a lively game of post office.

Joe Parsons will again make a guest appearance.

The hour will open with the boys singing "Let Me Call You Sweetheart," and the girls will respond with "I'd Love to Live in Loveland." Following the ensemble's "When Hearts Are Young," the Hot Shots offer "Any Little Girl." Lucille Long, the octet, and the orchestra combine in "Take Me Back to Your Garden of Love," and Lulu Belle and Scotty agree that "I Love My Honey."

"Sweet Genevieve" is the choice of Henry Burr and the octet. Returned from Hollywood, the Maple City Four contradict themselves with a medley of "Off with the Old Love, On with the New" and "There's a Little Spark of Love Still Burning."

Sun Spots and Floods

"Do Sunspots Cause Floods" will be discussed by Dr. Clyde Fisher, head of the Hayden Planetarium, and Hans Christian Adamson, editor of "The Sky" magazine, during the "Drama of the Skies" program on Saturday, February 13, over CBS, from 4:30 to 4:45 p.m. The two astronomers will discuss the sun's relation to the present Mid-West flood conditions and whether there is a relationship between the solar body and the floods of water that have swept down the Ohio and Mississippi valleys to leave ruin in their wake.

Saturday Opera

Bidu Sayao, Brazilian soprano, will make her American operatic debut as Manon, the heroine of Massenet's famous work, in the Metropolitan Opera presentation Saturday, February 13, beginning at 12:55 p.m. over the NBC-Blue network. Rene Maison, Belgian tenor, and Richard Bonelli, American baritone, will take the male leads.

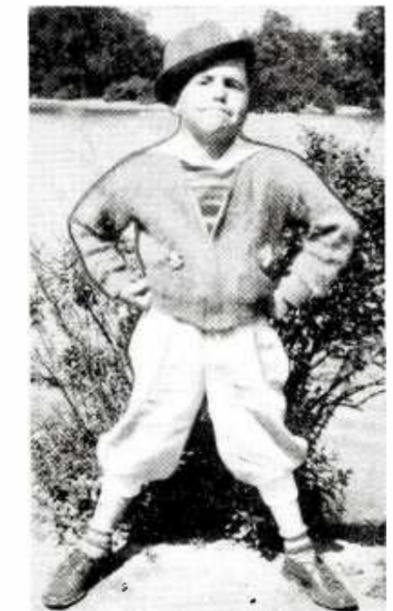
Boake Carter Renews

Commentator Boake Carte has been given a contract renewal for 52 weeks, effective February 22, by his sponsor. This extension will mark the beginning of the fifth consecutive year of sponsorship, and his seventh year on the air as a commentator.

We Are Two

With this issue, Volume three, Number one, Stand By starts its third year of publication. It is pleasant to look back to the first issue and recall how warmly you welcomed us. It is even more pleasant to reflect upon the staunch way you have supported us ever since. This is primarily *your* publication. We welcome your letters and we try to be responsive to the indicated needs and desires of the greatest number. We shall continue to do that, so please continue your helpful letters of criticism.

We want Stand By to keep on being an extra link of friendship between you and your radio friends. We shall strive to continue it on that basis.



Master Neil Eugene Bechtel, Evelyn's six-year-old son, tries to look "big and tough" as he poses for his mother's camera. Evelyn and Neil were spending the day in the park.

Lengthen Parade

There will be 15 minutes more melody in every Hit Parade program, commencing Saturday, February 13, when the regular weekly program over CBS is augmented to 45 minutes. The programs will start at their usual time of 9:00 p. m.

Fashion Show for Men

America's best-dressed men will be named during a men's fashion show to be broadcast from the convention of the National Association of Merchant Tailors, on February 18, at 5:30 p. m., over the NBC-Red network.

Benny In Drama

Jack Benny and Mary Livingston, comedy team of radio, will be co-starred in a hour-long radio adaptation of the motion picture, "Brewster's Millions," over Columbia network Monday, February 15, from 8:00 to 9:00 p. m.

Want to Write?

Margaret Widdemer, American novelist and poet, will present a series on the technique of popular writing entitled Do You Want to Write? Wednesdays from 2:00 to 2:15 p.m. over the NBC-Blue network, starting February 17.

It is Miss Widdemer's contention that everyone who is at all interested in writing a novel can do so. In her weekly feature she will address those listeners who feel they have latent writing ability and want help and advice in putting it to the test.

Commuter

Smilin' Ed McConnell plans to build a six-bedroom summer home on Big Sand Lake, Minnesota, and to buy a home on Chicago's North Shore this summer. He will commute from Minnesota to Chicago during the summer.

THANK YOU!

As Stand By went to press, a total of \$80,234.82 had been donated by WLS listeners for the Red Cross flood relief fund. Not only thousands of our listeners have cooperated, but checks have been received from over 2,000 organized groups, including many towns, churches, Sunday schools, lodges, veterans' organizations, farm bureaus, and other groups. It is a wonderful job that radio has done for the relief of the homeless flood-stricken people.

The "Old Hayloft"

By the Hired Man

"LET'S start somethin'!" ... And with apologies to Uncle Ezra for that famous phrase, we'll start right now our "Listeners' Ideal Barn Dance," asking the cooperation of you readers of this column.

Here's the idea! Just suppose you suddenly found yourself a member of the program department. ... Program Director Harold Safford rushes into your office requesting you to "build" a half-hour program for the National Barn Dance. ... He says, "Build the very best program you can, using your choice of the hayloft entertainers and select the songs and tunes you think are their very best."

How would you do it? ... Well, you'd want first of all to select the entertainers you prefer for the program. ... We will presume that there will be 12 numbers on the program, exclusive of the theme song. ... You may use 12 or less acts, depending upon whether or not you wish to use certain acts for more than one number. ... Decide that for yourself. ... Then you will choose the numbers you wish your entertainers to play or sing. ... After that, arrange the entertainment acts in the order that they should appear to make a well-balanced program. ... If you like comedy, don't forget that. ... Try to have an especially outstanding number as a "high spot" on the program down toward the close. ... After you have your "ideal" Barn Dance program for the old hayloft, send it to the Hired Man, % Stand By, 1230 Washington Blvd., Chicago.

Your "ideal" programs will all be checked by your Hired Man and the ones that we consider the best will be printed in this column from week to week. ... This is not a contest—there are no prizes—but it should be a lot of fun and good experience for you. ... Also, it will give our program department some excellent ideas of what you like best. ... Look through your Family Album for the entertainers you wish to select for your half-hour program. ... Listen to the Barn Dance and copy down the acts and numbers on one or more of the half-hours, as this may help you. ... Let's go!

Oh-oh—there's the phone! ... Hello, this is the Hired Man. ... Why hello there, Hired Girl! ... You say you have something for this column?

... Swell! ... All right, I'll write it down. (And here's what she told me.)

Minnie, the Singing Mouse was the center of attention last Saturday night. ... More children than ever before attended the first show. ... Minnie has a specially-built cage and in it is an "exerciser" made of small mesh wire in which she treads and makes it go "round and round." ... You've perhaps seen a similar revolving "exerciser" in a squirrel cage. ... Minnie loves it, spinning it around much of the time when she isn't eating or sleeping. ... She sang on both network programs, even if Uncle Ezra did have his doubts, as he couldn't hear her from his position on the stage.



Sally Foster was the inspiration for the warbling of Minnie, the Singing Mouse, in this picture.

Pat Buttram's "Singin' Cat" starred on the Murphy Jamboree. ... Biggest cat I've ever seen, and how he could perform! ... Even yodeled! ... Yes, Salty Holmes, you did a swell job and looked real becoming in your feline regalia. ... In fact, Buttram said, "Ain't Salty the 'cats'?"

Pokey Martin did his first "tall story club" performance from the stage because of the President's Birthday Party broadcast. ... Let's give him three cheers! ... Good work, my friend! ... A 12-year-old lad and his mother brought a cake for Arkie and Pokey, and then had to leave to catch a train before Pokey was on the air. ... But the boys en-

joyed the cake—what they could rescue from the rest of the crew.

In England, listeners have to pay a tax on their radios, I was told by Thomas Whitely, who attended the hayloft show. ... Folks have to buy a license over there when they buy a receiver and there are tax collectors who check very carefully to see that no one is "neglected" at tax-paying time. ... Whitely is one of a staff endeavoring to float the "Lusitania" and sailed for England, February 10. ... He enjoyed the hayloft program very much. ... Well, guess that's all for this week, Mr. H. M. ... I'll be back next week.—Hired Girl.

Knox Is 100

(Continued from page 3)

audience of people who buttoned their coats tighter and listened. They spilled their sentences into the air, hoping the wind would not blow away their words to be lost in the cottonwood trees and the prairie horizons."

On a bronze memorial plaque on the wall of Old Main two famous quotations from the speeches of Lincoln and Douglas are preserved. They are: "Equality among the different states is a cardinal principal upon which all our institutions rest"—Douglas. "He is blowing out the moral lights around us who contends that whoever wants slaves has a right to hold them"—Lincoln.

Stirring words and exciting days as the United States of 1857, moved inevitably toward civil war. The trustees of Knox College recognized that the tall, ungainly lawyer with the sad expression had the divine spark of greatness. In 1860, they voted to award him the honorary degree of Doctor of Laws. So Knox lists in her alumni directory the name: Lincoln, Abraham, Honorary, 1860.

Last year the Department of Interior at Washington designated Old Main a national Lincoln shrine.

The history of Galesburg is intertwined with that of Knox because the Founders, under the leadership of the Rev. George Washington Gale, came from New York state expressly to found a college and the town grew up around it.

Galesburg is a city of parks and elm-lined streets, a city where industry, commerce and the arts flourish. The late Edward W. Bok called it one of the three most desirable cities in the United States in which to live. It is a city rich in tradition and legend. Up to a few years ago, at least, it was common to hear older residents speak of "Mr. Lincoln" as often as one heard "Abraham" or "Abe" Lincoln." It abounds in tales

(Continued on page 16)

Remote Pickups » » » »

If there had been any lingering idea that radio is just a toy, the flood broadcasts at Louisville and the yeoman service which wireless performed throughout the flood area should have dispelled it. Radio saved untold human lives and incalculable suffering. Also the flood gave the finest example of press-radio cooperation to date. It should demonstrate to certain backward anti-radio publishers that there is need for both press and radio in the community.

A Chicago newspaper holds up its editorial hands in horror at the "bad grammar" on the radio. Something must be done, it declares. Grammar, like charity, might well begin at home. This same sheet has a caption writer who never has mastered the fine art of using who and whom correctly. It also harbors a columnist

who is confused about the proper use of like and as. The same newspaper recently published on page one a large picture of some poor fellow pinned beneath the wheels of a locomotive—dead. What is the editor trying to do, teach us that life is grim and earnest? Perhaps something should be done about that.

We wish Louella Parsons, Hearst's Hollywood scribbler, would stick to her scribbling. But if she must take to the mike could she not do a little less rhapsodizing? A little gush goes a long way.

Reports say a marriage may be arranged between Minnie and a British singing mouse named Mickey. Object: develop a breed of singing mice.

—STATIC.

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Hear PINEX programs WLS 1:00 P. M. daily and Barn Dance 6:30 P. M. Saturdays.



(Above) Short-wave truck in flood waters on the edge of Evansville. Floyd France, state police detective, is being interviewed by John Baker, with "Andy" operating equipment.

(Right) Fleet of coast-guard cutters at the back door of hotel. Street sign shows depth of flood waters.

RADIO

on Duty at the

FLOOD



by JOHN BAKER

IN the hotel room which is headquarters for state police, Bill Anderson is reporting to the Indianapolis office of the state police the fact that the river at Evansville is at 53.64 feet, a drop of about one inch from the crest of last night. Everyone is breathing more easily, and expressing relief at the passing of the flood crest.

The worst flood in the history of the Ohio River has caused much damage that the people of both city and the surrounding country will be years in overcoming. The loss of life in Evansville because of the flood has not been great; in fact no drownings were reported during the time the waters were rising; the only fear is that the falling waters may reveal bodies of persons trapped by the flood.

The waters were still rising at Evansville when we arrived, but the crisis was past, and the feverish activity of rescue work was over. Almost everyone in the beleaguered city was near the point of exhaustion from lack of sleep. The habit of being on the job of relief work at all hours was so firmly established that nobody wanted to go to bed for fear they'd miss something.

About half the city of Evansville, some 400 blocks, was under water. Only one building in the business section was dry enough to keep fires going. In almost every home within the city, furnaces were drowned out. Water power was cut off and even when the pumps were started again, the water was unfit for drinking. Water was imported in tank cars and distributed by truck to various points of

the city. Residents were notified by radio what hour the water trucks would arrive, and a parade of men, women, boys and girls, armed with buckets, pitchers, teapots, and other utensils was a common sight.

Volunteer workers took over the work of recording and trying to locate missing persons; physicians gave injections to prevent typhoid and took care of other illness; food, water, clothing—all were dispensed without cost. An emergency radio set-up was provided at relief headquarters by the Evansville station, WGBF, and its 24-hour programs were interrupted frequently to broadcast relief messages.

Radio became the principal means of communication, especially during the early days of the flood, and thousands of lives were saved because of the radio directions sent to rescue workers. Commercial, amateur and military stations all provided communication.

Conversation with police, military officials, Red Cross workers, and others engaged in relief work developed the picture of frantic rescue efforts during the early stages of the flood. There was no time for planning or organization, but enthusiasm and heroic effort made up for any deficiencies in system. The first efforts were bent to the saving of human life. After it was assured that all

humans were out of the flooded territory, then the rescue boats and barges were set to the work of removing livestock, feed, and farm materials.

As this is written, the local citizens industrial rehabilitation committee is at work arranging for stores and manufacturing plants to re-open. This will be done gradually as the firms show themselves able to operate without endangering the health of employes or other citizens.

The effect of the flood will be felt again, even more keenly, when individual families return to their homes to clean out the mud deposited on floors, walls, furniture and fixtures . . . when they start to replace buildings torn down or washed away by the surging waters . . . when they start to replace livestock washed away, drowned, or misplaced after rescue . . . when they try to till fields where flood waters have washed away most of the top soil. The real tragedy will be felt when they return to find members of families absent.

With the waters still at their height, an "archives committee" has been appointed to prepare a permanent account of the flood and the relief efforts which accompanied and followed it. Their account will be an epic story of disaster and suffering, and courage and generosity great enough to overcome both.



By
Marjorie
Gibson

GREETINGS, Fanfare readers.

Many folks not directly affected by the flood had friends or relatives made refugees by the disaster. Max Wilson of the Hometowners' quartet tells us that less than a month ago his brother, Loren Wilson, went to Lawrenceburg, Indiana, to become music supervisor in the public schools. Thursday, two weeks ago, warning was spread to evacuate the city. Citizens of Lawrenceburg fled their homes, seeking shelter and refuge wherever possible. For hours, Loren huddled with many others in a one-room schoolhouse. As they waited, dismayed by the sudden catastrophe, they heard the 60-foot levy go out with a loud, resounding boom, and the water rush toward their homes and places of business, working havoc and destruction with everything in its wake.

The following morning Max's brother left for his home in Washington Court House, Ohio, traveling 300 miles by bus and train. The trip, under ordinary circumstances, would have been only 100 miles.

Lillian Humrich, Weböerville, Michigan: Mail to Lulu Belle and Skyland Scotty or to any of the artists should always be addressed to them in care of WLS. Their home addresses are not given. Lulu Belle and Scotty were married on December 13, 1934. Scotty was 27 November 8. He is 5' 11" tall. Lulu Belle is 5' 8" tall. Lulu Belle has light, reddish-brown hair, fair complexion and hazel eyes. Skyland Scotty has light hair, blue eyes and a ruddy complexion. Their little daughter, Linda Lou, has red hair and blue eyes.

Arkie was born in Knobnoster, Missouri, on March 2, 1905.

Mrs. E. B. S., Appleton, Wisconsin: The Rock Creek Wranglers and Sunshine Sue completed their WLS engagement and have returned to Des Moines to resume appearances on KRNT.

Watertown, Wisconsin, listener and reader: Lily May talks in her natural voice on the air. Salty Holmes does not appear in the 1937 album, as he was in Hollywood at the time the album was published. He appeared on the cover page of the May 23, 1936, issue of Stand By.

Green Bay, Wisconsin, reader: The name of the picture in which the Maple City Four will appear is "Git Along, Little Dogie." Gene Autrey is the feature star.

Jim Poole is back on the job as livestock reporter after a five-months' illness. Jim has been heard on this station ever since it went on the air almost 13 years ago.

As I write this, Sophia Germanich is ill and unable to appear on her regular programs. . . Mrs. Don Wilson and little son David Layton are going home today and Don, of course, is excited and happy. He says that the baby has gained 3½ ounces. . . "Sally," or Eileen Jensen, of Winnie, Lou and Sally is nursing a broken wrist suffered while roller skating. . . Katherine Persons, who writes many of the Little Home Theatre dramas, is limping this week. Katherine dropped a drawer full of papers and letters on her right foot.

J. R., Hidalgo, Illinois: Yes, Pokey Martin joins with Arkie in singing the theme song of their morning program at 7:30 on Monday, Wednesday, and Friday. Pokey says that occasionally listeners send him tall stories and if he uses the stories on the air, he gives the writer credit for them. Otherwise the tall stories Pokey spins over the ether are cooked up by Pokey himself.

Mac and Bob, the two blind boys, are at WFBC in Greenville, South Carolina.

The theme of "Five Star Jones" is "You Were Meant For Me."

Sorry that the name of Burrige D. Butler, president of the Prairie Farmer station, was left out of the February birthday list. "Daddy" Butler celebrated his birthday February 5.

He left Chicago January 29 so he could be at his winter home in Phoenix, Arizona, in time to spend his birthday with Mrs. Butler.

E. B. of La Grange, Illinois writes "My guess is that the Hired Man is Mr. C. V. Gregory, editor of Prairie Farmer." Again we say, what do you think?

Sally Sims, Chicago: Slim Miller did not attend school in McHenry, or Beaver, Dam, Kentucky. Went to Shockley grade school and Lizton high school in Knoxville, Tennessee.



Christine wore a big hair-ribbon when she was eight years of old age. This was her passport picture taken when she came to this country from Holland.

B. E. E., Greenleaf, Wisconsin: Those taking part in the Morning Minstrel Show at 8:45 on Tuesday, Thursday, and Saturday include Bill Thall, as interlocutor, Vance McCune, Jr. as Possum Tuttle, Merle Housh as Morpheus Mayfair Manchester, Tom Hargis as Puddin' Head Jackson. Vocal and instrumental numbers are presented by the Hometowners quartet and Otto and his Novelodeons. Announcer on the program is Ed Paul.

Watch for another baby picture of a radio favorite in next week's Fanfare.

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The Latch String

By CHECK STAFFORD

HOWDY, folks: Well, here it is February 13 and tomorrow is St. Valentine's Day. It would be nice if all us older boys and girls, too, would think to send mother—the grand, patient girl who loved you first—a cheery letter, wire or floral tribute. It is not too late today.

A friend sent me the other day, a kodak picture taken down at the 1935 National Husking contest. The snapshot brought back warm memories of the day's record crowd of 110,000, the exciting bang-board battle and my pleasant meeting with so many good folks from far and near. In this picture you see your Latch String conductor attired in suitable clothes as a "cornfield" mikeman. The strapping big fellow at the right is now working for the state of Indiana. He is Governor M. C. Townsend.



To me, and his thousands of old friends and neighbors of the Hoosier state, he is just plain, genial "Cliff" who is just naturally interested in farm projects, both work and play. You see, Cliff (I mean Governor Townsend) and I have many a time visited our respective tobacco patches and compared notes as to the qualities of coon-hounds. We used to be near neighbors in Grant county, Indiana, where the state head was then a school-teacher and farmer.

I first shook hands with the Governor when meeting him at the Harris farm home, where he managed many acres, in that fine old Quaker neighborhood near Marion. I was driving a huckster wagon, swapping groceries

and dry goods with farm folks for eggs and poultry. The Townsends were good customers, with many eggs to sell each week when I made my rounds.

Usually I arrived at the Townsend's hospitable home at noontime, when the menfolks were up from the fields. Cliff, just like many other menfolks, used to like to look over my stock shelves and array of goods and notions, carried in the traveling store. Once a summer storm came up suddenly and the shelter of the nearby barn was given. There we talked crops, market prices and the approach of the dark clouds of the World War. All the time appetizing odors of the harvest-time dinner reached us from the big farmhouse kitchen, across the road.

Later, as his neighbor in a village a mile from his farm home, I used to hear Cliff's hounds baying far into the night. Next day when the sportsmen visited my little cross roads store I'd hear from his tenants or other fellow hunters how many raccoons were treed.

And there were farm meetings and home-talent shows at the community school building of winter nights, with Cliff, his good wife Nora, and the children, present, lending their loyal support on all occasions. Always accommodating, and a hail fellow—well met, he never forgot folks. In those years the Governor was, without knowing it, building up the wide and solid friendship that placed him in the executive chair of one of the grandest states of the Union, Indiana.

To have neighbors, one must be a good neighbor. To win and hold friends, one must have a cheery smile and a passing pleasant word for all. To win commanding position, success and respect, requires sincerity, fair dealing and a knowledge of people. These are the attributes that Indiana's governor taught as a rural school teacher, and with which he has himself kept faith.

To know Cliff Townsend is to like him, whether in overalls on the farm,

on speaker's platform at meetings, or as a fellow hunter in sports afield. His winning smile and fine physique will carry him far as Governor M. C. Townsend, of Indiana. But to me, his old neighbor and friend, he will be, as ever . . . just "Cliff." We enjoyed talking over old times, as Hoosiers love to do, that day of the big Indiana derby.

I enjoyed a visit here the other day with F. H. Early, of Hubbard Woods, Illinois, a veteran marine architect and radio studio builder and designer. Early constructed the corn-board studio here several years ago, which was recently replaced by metallic tile. Our visitor told me many interesting stories of early radio study, designing and problems here in Chicago. He built the original KYW studio, among others when radio was first branching out. As he said, "We've learned much and gone far since those times."

Stardust

Fred MacMurray, new CBS "Hollywood Hotel" master-of-ceremonies and singing star, has had one of most spectacular rises in moving pictures. His film career started in April, 1934, while playing in "Roberta." During this engagement he sang and played understudy to leading man.

He was born in Kankakee, Illinois, August 30, 1908, and his father is Fred MacMurray, Sr., concert violinist. His family made their home in Beaver Dam, Wisconsin, for some years. Young Fred attended grade and high school there and in Madison, Wisconsin. He enrolled at Carroll College, but left after year to go to Chicago. His ambition was to become a saxophonist, and he landed job with stage band of Hollywood Theater, where because of previous voice study, he became featured soloist on the stage.

Signed by California Collegians, a cooperative orchestra, in 1930, Fred received featured billing as saxophonist and soloist. He came to New York where orchestra joined musical show, "Three's a Crowd." MacMurray was featured in a singing sketch with Libby Holman. The band then secured engagement in Jerome Kern's "Roberta," and during this appearance Fred was noticed by Hollywood scouts.

Vital Statistics: Fred is six feet, three inches tall, has brown, wavy hair and blue eyes.

Dr. Robert Gault, professor of psychology at Northwestern University, will discuss the methods used by the American Institute for the Deaf and Blind during the Building Better Citizens program, Feb. 14, 11:30 a. m.

STAND BY

Cherry Recipes for Washington Party

ARE you planning a party for next week? Don't miss the opportunity of making it reminiscent of George Washington's time. Cherry trees, hatchets, colonial costumes, old fashioned bouquets, wigs, knee breeches, shoe buckles, bunting and flags, one or all, will furnish ideas for invitations, decorations, place cards and menu.

If host and hostess greet their guests dressed as George and Martha, your party will be a success from the start. You will find many games suggestive of Colonial times in your public or school library. It will be worth your while to plan games appropriate to the occasion.



Mrs. Wright

What shall you have for food? There's really just one requirement. Even though the cherry tree story may be a myth, we still cling to it. So cherries we must have in one form or another. Cherry pies or cherry tarts are almost irresistible, especially if garnished with an honest to goodness fresh cherry, stem and all. If your market can't supply you with fresh ones, drain maraschino cherries well, and use a strip of angelica for the stem.

Use your favorite recipe for cherry pie, or if you want to change to a modern version, here is a good one.

CHERRY WALNUT PIE

2 c. red cherries, drained (cooked & pitted)	½ c. cold water
1½ c. sugar	½ c. broken nut meats (preferably black walnuts)
¼ c. cherry juice	½ pt. whipping cream, whipped
Dash of cinnamon	
1 tsp. granulated gelatine	

Heat sugar, cherry juice and cinnamon to the boiling point, stirring to make sure the sugar dissolves. Add gelatine which has been softened in the cold water for at least 5 minutes. Allow to congeal in a cold place until the consistency of soft quivery jelly. Carefully fold in the drained cherries and nuts so they remain in suspension. Pour mixture into a cold, freshly baked pie shell and allow to become firm. Top with whipped cream and garnish with fresh cherries as illustrated.

If your family is one of those who thinks a party just isn't a party without ice cream, give them vanilla ice cream topped with cherry sherbet, or cherry and vanilla in brick form. You can make your own brick ice cream by freezing each section separately

by
**MARY
WRIGHT**

and then transferring the two or three layers to the deep freezing pan and continuing to freeze until the three layers are firm again at the joining surfaces. Use

this recipe along with the vanilla ice cream recipe given in Stand By, July 6, 1935.

CHERRY SHERBET

2 c. red cherries	2 tbsp. lemon juice
1 c. sugar	¼ c. cherry juice
1½ c. water	Red vegetable coloring
1 egg white	

Press cherries through a sieve. Boil sugar and water until it spins a thread, and pour slowly over the stiffly beaten egg white, beating constantly. Add cherry pulp, lemon and cherry juice and as much red coloring as needed. Freeze.

Red, white and blue is the accepted color scheme for parties planned to commemorate Washington's birthday. Blue is not adaptable to appetizing food but it can easily be introduced by the use of blue glassware, blue table linens or blue flowers.



Courtesy Modern Science Institute

Fresh cherries garnish traditional cherry pie.

Red roses, white fresias and small feathery blue flowers make a most attractive centerpiece when arranged in a pewter dish. Small colonial bouquets with a lace or dainty paper doily background are favors admired by women, while smaller boutonnières may be given to the men. If you wish to use a replica of Washington crossing the Delaware for the centerpiece, use a mirror as a base to represent the ice. Three cornered hats may be used for nut cups.

Tomato bouillon and cream of tomato soup topped with whipped cream are excellent choices with which to start the dinner and luncheon menu, respectively.

Baked ham and Maryland chicken are especially suitable for the "piece

de resistance" of the second course. If you serve ham, accompany it with glazed sweet potatoes. If chicken is your choice, let Harvard beets supply the red color.

For a tea menu, use rolled sandwiches tied with narrow blue satin ribbon, open faced sandwiches with pimiento garnish, currant jelly garnish on cream cheese sandwiches, hatchet shaped cookies and tiny macaroons, made appropriate for the occasion by the addition of candied cherries. Each macaroon may be topped by a small triangular piece of candied cherry.

WASHINGTON MACAROONS

2 egg whites	¾ c. chopped candied cherries
½ tsp. salt	½ c. chopped nuts
1 c. sugar	¾ c. shredded coconut
½ tsp. almond or vanilla extract	1½ c. corn flakes

Beat the egg whites until frothy, add salt and continue beating until almost stiff. Begin adding sugar gradually, a tablespoonful at a time, beating well between each addition. Add flavoring and mix well. Carefully fold in the cherries, nuts, coconut and corn flakes (or other flaked cereal) and drop by teaspoon onto a well-oiled cookie sheet. Bake in moderate oven, 350° F., until firm, about 12 min. Remove from pan while still warm.

CBS Covers NEA

Plans for covering the annual meeting of the National Education Association to be held in New Orleans from February 20 to 25 have been worked out by CBS. Four broadcasts totalling an hour and a quarter of air time will be presented during the last three days of the convention.

AGENTS UP TO 50 IN A WEEK

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Room For Improvement



LURKING about in many homes are men who have an enviable knack of building things. If you have a husband or father with such talents, why not talk him into making the physical changes in rooms that you'd like to be a little different?

Sketched above is an idea for a wall with windows. This room was originally square and uninteresting. It was difficult to achieve any unusual arrangements of furniture. It had no stimulating features at all but the plan for changing it was simple. The man built in the "stepped" shelves and window seat, leaving a space for springs and seat cushion.

The built-in studio-couch-window-seat came directly under three medium-sized windows which gave reading light and a restful view of the great outdoors to anyone seated on the couch. The shelves at the end had a professional look and gave the homemaker a grand place to display her loved treasures.

This ingenious home construction gave the owners of the room a million dollars worth of improvement, pleasure and satisfaction... yet cost very little. A little study may show you a half dozen places in your home which would lend themselves to similar treatment.

—SHARI.

Cobb's Advice

"You don't have to pay a dime to any correspondence school to find out whether you should look for fame and fortune on the air," says Irwin S. Cobb.

"If you really want to know the bitter truth, step up to the telephone and try singin' or telling the latest story to an honest friend. If the friend doesn't stop you before you take a second breath, he either isn't a friend or you've really got talent."

"Ever since I embarked upon radio as a new field of endeavor—and let me hasten to point out that a man embarks on a new field only when he's wearin' out in the old one—I have been troubling my grey matter over what the experts call microphone technique," elucidated the Kentucky sage.

"And unless my aging eyes and ears deceive me, there is nothing in the world as impersonal as the microphone except the telephone. Radio programs, I am told by the technicians, are sent on telephone wires. The mike doesn't care whether you're good looking or not. Neither does the telephone. At least, neither of them has shown any signs of swooning when I began talkin' into it.

"And if you're dead in earnest about going into radio as a career, I don't know of a better way to develop a good radio voice than doing your best to be entertaining on the telephone. In either case, through the mike or over the phone, you're talkin' to only one person and not an audience."

Walter Blaufuss, conductor of the Breakfast Club, took up medicine when he broke his thumb some years ago and could no longer play the piano. Two years later one of his instructors performed a successful operation on the thumb and returned Blaufuss to his music.

Radio news writers are forming an association to improve the standards of radio news. Temporary chairman is CBS's John Van Cronkrite.

Debate Ballot

In the February 14 debate, I cast my vote for:

Chicago Kent College of Law (Affirmative)

Indiana University (Negative)

Kindly check in box the team you are voting for.

If you would like to have a copy of debate, check box.

Address this ballot to: College Debates, WLS, Chicago, Illinois.

Around the Dial

IN THE seven years that Herb Morrison has been in radio, he has worked his way completely around the dial.

His kilocycles include 560 (WIND), 620 (WTMJ), 735 (XER), 870 (WLS), 890 (WMMN), 1020 (WCBD), 1290 (WJAS), 1360 (WJKS) and 1390 (KQV).

Having grown up near Pittsburgh and KDKA, Herb had always toyed with the idea of a radio job. After a year at West Point, he took up flying; and in addition to his work at an airplane assembly plant, he started a radio service business of his own.

It was with the idea of getting into the technical end of radio that Herb applied at WMMN, Fairmont, West Virginia, for a job. The station manager said he didn't need an operator but he did need an announcer, and he needed one in a hurry. Would Herb have an audition that evening?

Herb went on the air—auditions were broadcast in those days—and was offered a permanent job. He started the following week, on Friday, the 13th.

That was in 1930 when Skyland Scotty was singing at WMMN. After seven weeks at the station, Herb was promoted to program director and kept that position until the summer of 1932.

As manager of WJKS, which was changed to WIND, Gary, Indiana, he met George Biggar and Glenn Snyder. His next job was as an announcer at XER, the 250,000 watt station at Villa Acuna, Mexico, at that time the most

powerful station in the world. While announcing there, he knew that his voice could be heard in every country that understands English; and the mail frequently brought letters from 20 different foreign countries in one day. Herb stayed at XER for five months until the Mexican army moved the radio station out because the government wanted Mexican programs broadcast instead of English.

The 1934 World's Fair was starting in Chicago and drew Herb North again, where he started work on WCBD, Waukegan, Illinois, as program director. After a year in Waukegan, he left for WTMJ, Milwaukee; then migrated back to his first station, WMMN. Early 1936 found him an announcer at KQV and WJAS, affiliated Pittsburgh stations; and on October 1, he became a WLS announcer.

He still keeps up his flying as a hobby and hopes someday to get his pilot's license. During the past few weeks he has interviewed a number of aviators and adventurers on the air, in addition to his announcing work; and on February 3 he flew over the flood area with a group of newspaper men.

Herb was born in Connellsville, Pennsylvania, on May 14, 1905, but moved to Scottdale and went to school there. He played a banjo in dance orchestras all during high school, and spent a year as a plebe at West Point. As a member of the cadet orchestra, he appeared in the movie "Classmates" with Dick Barthelmess, which was filmed at the Point.

Herb is unmarried, five feet-eight inches tall, and weighs 142 pounds, 16 of which he gained since he came to Chicago. He has deep blue eyes, and black hair.



Group of newspaper men, photographers and pilots who flew 1,400 miles over the flooded area. Herb Morrison is next to the end on the right.

Chief Waldo

"Big Chief Waldo" of the Losta Tooth tribe started a new children's program on WLS, Saturday morning, February 6, at 9:30 a.m. Virginia Temples will play the part of the little girl, Betty, in the weekly show.

POP CORN
Quick, easy!

BIG ELECTRIC CORN POPPER
Only \$1.00

Enjoy this sensational new popper in your home. Sold only by mail, under iron-clad money-back guarantee. Full-size tin of Jolly Time Pop Corn free with early orders. Send your dollar now. You can't lose. Either you agree this Jolly Time Popper is the finest ever—or return popper and get your dollar back. Act promptly. Mail your dollar NOW to:

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PIGMY WATER LILIES
Grow and Bloom in a 15 Inch Bowl!

This Dwarf Water Lily is the smallest variety known and will grow and bloom indoors in an ordinary 15 inch bowl! Leaves, 3 to 4 inches across; flowers, 1 1/2 to 2 inches across. The plants bloom continuously, each blossom lasting 2 to 4 days. Beautiful white flowers. It is a native of Siberia and perfectly hardy, so can be grown in the outdoor pool as well as inside. Ready from seeds. P.K.T., 25c. CATALOG FREE.

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For Both MEN and WOMEN

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Just think... for only \$1.00 per month... you can have the protection of an insurance policy that pays up to \$25.00 per week for 10 weeks for accidental disability. \$25.00 per week for 8 weeks for sickness disability. \$25.00 per week for 4 weeks, hospital benefit for accident disability. \$100.00 emergency allowance and up to \$5000.00 for accidental death. A policy issued by a nationally known legal reserve insurance company, which pays claims promptly! Approved by Insurance Departments of Eighteen Central States.

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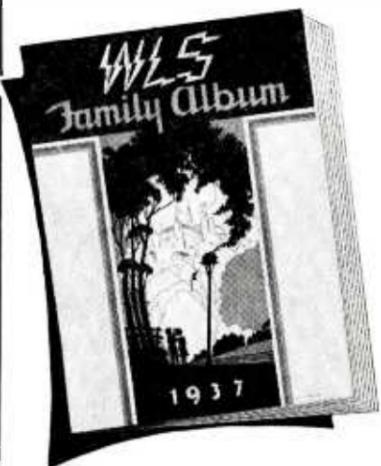
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N-3

"Drama Behind The Scenes"

• The WLS Family Album will help you to remember some of the most precious of radio experiences, the drama of the job itself.

• As you look at the dapper, handsomely costumed group at the bottom of page 5, you will remember that three hours after the picture was taken many of the men were soaked to the skin, working in a fifty-mile gale and rainstorm.



piling bales of straw so that the control booth wouldn't blow away—while others scooted a grand piano downstairs into a dressing room so that the program could go on without interruption. Singers coming before the microphone with rain dripping from their hair—shoes that squashed as they walked!

• Here's a gem in connection with page 40. A lady in Wisconsin sent in a little basket of artificial flowers to be sold for flood relief. Christine started out with the basket, and that winsome smile. In half an hour she came back. "I couldn't sell them," she said, "but I made everybody drop something into the basket!" There was a harvest of half dollars, quarters and dimes for the flood relief fund.

• The Family Album helps you to preserve a hundred delightful memories. It's a real treasure in your home. Don't wait too long before sending for your copy. The price is 50c, or 65c if you live in Canada, and you address—

FAMILY ALBUM
WLS
CHICAGO

The Dinner Bell RINGS

By ARTHUR C. PAGE

NO other thrill of broadcasting can quite equal the heart-warming feeling that comes from the way our listeners pitch in to help in an emergency. As this is being written more than \$65,000 has been donated for Flood Relief and forwarded immediately to the Red Cross. That money has done wonderful things to help thousands of folks who have met calamity.

It is impossible to single out any one group for comment because everybody has been wonderful. People who, themselves, have faced trouble seem best able to understand the need. Pure Milk Association locals poured in checks of \$25, \$50 and \$100. Churches and Sunday schools demonstrated their Christian faith in dollars, wrapping up their prayers, as Dr. Holland expressed it, along with cash to help make those prayers come true.



Leaning on the piano in the studio, Herman Felber and Edith LaCrosse discuss musical numbers for Dinner Bell time.

Pennies

We were all touched by the large number of gifts of pennies from the banks of little children—pennies that meant a great deal to these little ones whose kindly hearts are the best guarantee for the future of our country.

Many very poor people whose contribution of a dollar represented a real sacrifice, said, "We wish we could send more." Those are gifts that really count. They make us realize how close is the brotherhood between all people who want to serve their fellow men.

The number of benefit performances, entertainments, dances, and

what-not, is almost beyond calculation. At first we undertook to announce all of them, but when there were a hundred or so scheduled for every evening, we simply bogged down, for lack of time.

Mobile Unit

You will read elsewhere about the trip into the flood area of the mobile unit with Tom Rowe and "Andy" Anderson, engineers, and John Baker to handle the microphone. This unit went, not with any idea of stunt broadcasting, but to help in the urgent problem of official communication. The same short-wave transmitter which has brought to you the drama, enthusiasm, and humor of corn husking contests, became the key station for the police and national guard network centering around Evansville, Indiana, and the boys worked twenty hours a day.

We hope that by the time you read this, flood waters will be down, and the work of cleaning up and rebuilding will be under way. It will be a long, heart-breaking job, and we expect to have reports on Dinner Bell Time which will follow along the progress of this work.

Survey

A telegram to Dinner Bell time today from Dave Thompson, Indiana Editor of Prairie Farmer, states that he is starting on the Ohio River at the east edge of Indiana, and will follow along the river, making a survey of the needs, and preparing in every way possible for us to be of continued service in the flood area.



"Don't forget to clear that number," Edith reminds Herman as the candid camera catches their conversation.

Notes from the MUSIC LIBRARY

By JOHN LAIR

YOU inexperienced song writers who have been tempted by the alluring advertisements of organizations claiming to be able to help market your songs, will do well to read carefully the following extract from a letter which came to us this week.

"Sometime ago I wrote a song lyric. I sent it to _____ Song Service in answer to an ad in a radio magazine. They accepted my song lyrics, for which they were to write the music. I was to pay the financing fees.

"After I had sent in my first payment, they sent me my receipt and a notice of change of address. Each week thereafter I sent in three dollars to the new address.

"Three weeks ago all letters sent to the changed address were returned, marked 'Fraudulent-unclaimed mail.' I then wrote a letter to the first address. This letter was also returned, marked 'Firm out of business—no forwarding address.'"

The letter goes on to ask if we can do anything to help recover the lyrics and the original payment. Unfortunately, we can't do a thing. The government has apparently caught up with this concern and closed it out. The writer of the letter from which we quote—Miss Flora Strait, 732 14th Avenue, Texas City, Texas—is anxious that others may know of her experience to prevent their making a similar mistake.

The DeZurick Sisters—the girls with the yodel—want a sheet music copy of "My Sweetheart Went Down with the Maine." The chorus goes like this:

Out on the high seas he sailed.
Under the Red, White and Blue.
Faithful to country,
Faithful to Captain and crew.

They know the words of the song, but need a sheet music copy for information as to who owns the copyright on this number.

SONG EXCHANGE

Add the following to your list of collectors who are willing to exchange songs with others.

Homer F. Meyers, Route 2, Eaton, Ohio, has about 2,000 songs for ex-

change. He is especially anxious to get "My Brown-Eyed Texas Rose." Write him if you have a copy.

Miss Mary Louise Wesnitzer, 1319 Cleveland Avenue, East Saint Louis, Illinois, has more than 3,000 songs, mostly with music, and will furnish handmade copies to those who can offer in exchange some song she wants. This represents an unusual opportunity to collectors, as most collections available for exchange offer words only.

Sylvia Black, Shullsburg, Wisconsin, requests the words of "The Blind Girl." The version given here is the one sung for many years by Riley Puckett and is taken from Bert Layne's songbook.

"The Blind Girl"

They say, dear Father, that tonight you'll wed another bride.
That you shall take her in your arms where my mother died.
They say her name is Mary, too, the name my mother bore;
But, Father, is she kind and true like the one you loved before?

Are her footsteps soft and low, her voice so meek and mild?
And, Father, do you think she'll love your blind and helpless child?
O, Father, do not bid me come to meet your new-made bride.
I could not greet her in the room where my dear mother died.

Her picture hanging on the wall, her bible lying there,
And there's the harp her fingers touched, and there's the vacant chair;
The chair whereby I used to kneel to say my evening prayer.
O, Father, do not bid me come, I could not greet her there.

Now, let me kneel down by your side and to the Saviour pray.
That God's right hand may lead you both o'er life's weary way.
And when I cry myself to sleep as now I often do,
Into my chamber softly creep, my new mama and you.

You bid her press a gentle kiss upon my throbbing brow,
Just as my own dear mama did, why papa you're crying now.
The prayer was murmured and she said, I'm growing weary now.

He laid her gently on the bed and kissed her snow-white brow,
And as he turned to leave the room, one joyful cry was given.
He turned and caught the last sweet smile, His blind child was in Heaven.

YOU can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50c postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.

CUMBERLAND RIDGE RUNNERS

Big New Song Book—53 Song Hits by Doc Hopkins, Karl Davis & Harty Taylor including

I'm Here to Get My Baby Out of Jail; Prisoner's Dream; The Rambling Blues; The Fall That Is Always True; We Buried Her Beneath the Willow; There'll Come a Time; all complete with piano and guitar arrangements in a big, beautifully colored book with photographs, sent to you for 50c.

Send Order to
CUMBERLAND RIDGE RUNNERS
Suite 310, Rm. 3, 208 N. Wells St., Chicago
Tune in WJJD every evening at 6 o'clock.

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LEWIS' LYE

Knox Is 100

(Continued from page 6)

of the days when Eugene Field, S. S. McClure, John Finley, Edgar Bancroft, Don Marquis, Edgar Lee Masters and a host of others, now world famous, were students at Knox. But it is no city dreaming of the past; it is one of the most stimulating of cities and a manufacturing center of major importance.

During the broadcast from 9 to 9:15 a. m., February 15, Dr. Carter Davidson, eleventh president of Knox, and Mayor Joseph Anderson of Galesburg will speak. Also featured will be the Knox band and the College Choir. This broadcast will be part of the new WLS educational series of 9 o'clock programs. Dr. Davidson is expected to have a message of keen interest to prospective college students and their parents.

The second broadcast will occupy the Dinner Bell period between 12 and 12:40 p. m., CST. During this program speakers will include Dr. John

H. Finley, Carl Sandburg, Earnest Elmo Calkins, George Washington Gale, IV, Mrs. Janet Greig Post and Dr. Davidson.

Dr. Finley, one of the world's outstanding scholars, is a one-time farm boy of Grand Ridge, Illinois. Graduating from Knox in 1887, he became its president in 1892. He is noted as an educator, historian and journalist. He bears the decorations of 13 foreign countries and was the head of the American Red Cross in Palestine after the World War. As part of his many activities at present, he is associate editor of the New York Times. A distinguished authority on Middle West history, Dr. Finley is expected to speak on some phase of this subject.

Carl Sandburg, poet and historian, attended Lombard college in Galesburg and bears an honorary degree from Knox. He is expected to speak on Lincoln in Galesburg. Earnest Elmo Calkins, long called the dean of American advertising, and widely known as a scholar and writer, plans to speak on Galesburg and its place in state and national history. George Washington Gale, IV, Chicago attorney, as the great-great-grandson of the leader of the Knox Founders will give greetings. Mrs. Janet Greig Post, Knox trustee, distinguished student and social worker, is the general chairman of the Centennial Commission. She is keenly interested in Old Main and probably will speak on its establishment as a national historic site by the federal government.

The programs from the Knox campus have been planned to be of the keenest historical interest to listeners, whether or not they are Knox alumni. The writer of this article, a Knox graduate, will be at the microphone.

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For Sale—Beautiful pedigreed Springer pups from real hunters and retrievers. Brown & white; also black & white. A. C. Boje, Watertown, Wisconsin.

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For Sale—Martin guitar, leather case. Like new. Bargain. For information write Box 36, Stand By, 1230W Washington, Chicago.

Shelby Jean Davis—WJJD Supper Time Frolic will send her 5x7 picture and words to four best songs including, "The History Song". Send 25¢ in coin to her. 3545 N. Whipple St., Chicago.

Play guitar quickly. Learn solos and chords easily, without notes. Fascinating new system. Send only 50¢ (coin) for complete instructions. Success or money back. Descriptive folder on request. Century Studios, 149-A S. Oak Park Ave., Oak Park, Illinois.

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Attractive Canada Packet Free, with approvals. Send three cents postage. Merrill Sherman, Rush City, Minnesota.

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Free price list; Samples 10¢ postage. Union Mills, Centralia, Illinois.

Fast color prints, 1 lb. 35¢; 3 lbs. \$1.00. Fancy silks for quilts, 1 lb. 50¢; 3 lbs. \$1.00. Postpaid. Crouch's Remnants, Centralia, Illinois.

50 different artistic "Colonial Lady" quilt pieces, pattern, 30¢; Percale, Silks, Woolens, Velvet—bargains. Joseph Demenkow, Abington, Massachusetts.

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WLS DAILY PROGRAMS

Saturday, February 13, to Saturday, February 20

870 k.c. — 50,000 Watts

Monday, February 15, to Friday, February 19

Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black; Weather; Livestock Estimates.
- 6:15—"Sing, Neighbor, Sing." (Purina)
- 6:30—Mon., Wed., Fri.—Hayes Hatcheries. Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin and The Arkansas Woodchopper. (McConnon) Tues., Thurs.—The Hilltoppers. (Household Magazine)
- 7:45—Lulu Belle & Scotty. (Foley's)
- 8:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:10—News Report—Julian Bentley.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Tues., Thurs., Sat.—Morning Minstrels with Hometowners. Otto's Novelodeons. Morpheus Mayfair Manchester. Puddin' Head Jackson. Possum Tuttle; Bill Thall, interlocutor.
- 8:59—Livestock Estimates & Hog Flash.
- 9:00—"Educational Programs"—Important Feature Broadcasts presented by Prairie Farmer. Mon.—Knox - Galesburg Centennial Program.
- 9:15—NBC—"Ma Perkins." (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)

- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets.
- 9:55—Jim Poole's Mid - Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)

Afternoon Programs

(Daily ex. St. & Sun.)

(CENTRAL STANDARD TIME)

- 12:00—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Mon.—Knox-Galesburg Centennial. Tues.—Mid-West on Parade, featuring Watertown, Wisconsin.
- 12:45—Jim Poole's Livestock Market Summary direct from Union Stock Yards.
- 12:55—Mon., Wed., Fri.—John Brown, pianist. Tues., Thurs.—"Something to Talk About." Chuck Acree.
- 1:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 1:15—Mon., Wed., Fri.—"Melody Parade"—Hometowners Quartet, Sophia Germanich, WLS Orchestra. (Olson Rug)
- Tues., Thurs.—Otto & His Novelodeons. (Lewis Lye)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Ralph & Hal. "Old Timers."
- 2:00—Homemakers' Program.
- 3:00—Sign Off for WENR.

SATURDAY EVENING, FEBRUARY 13

- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hay-loft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally; The Hilltoppers; Otto's Novelodeons. (Murphy Products Co.)
- 9:30—"Hometown Memories"—Hometowners; Hilltoppers; Red Foley; Carol Hammond. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—Springtime Jubilee. (Ferris)
- 10:15—"Down at Grandpa's"—Lily May; Girls of the Golden West; Hoosier Sod Busters; Dan Hosmer.
- 10:30—"Tall Story Club" with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor, and many others.
- 12:00—Sign Off.



In the spotlight are Lee, Verne and Mary. Lee (on the left) is to become the bride of Gene Donovan on St. Valentine's Day.

Sunday, February 14

(CENTRAL STANDARD TIME)

- 8:00—"Everybody's Hour." conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Herb Morrison; Grace Wilson; Safetygram contest; "Here's Something New."
- 9:00—WLS Little Brown Church of the Air, conducted by Dr. John Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Elsie Mae Emerson, organist.
- 9:45—"Old Music Chest"—Phil Kalar, Elsie Mae Emerson. (Willard Tablet)
- 10:00—WLS Concert Hour—Orchestra; Otto Marak, Carol Hammond, Herman Felber, soloists.
- 10:30—WLS—The Concert Hour (cont'd).
- 11:00—NBC—The Southernaires.
- 11:30—"Building Better Citizens." Chuck Acree, Chicago League for Hard of Hearing.
- 11:45—Elsie Mae Emerson at the organ.
- 11:58—Weather Report; Chicago Livestock Estimates.
- 12:00—Sign Off.

Sunday Evening, Feb. 14

6:30 p. m. to 8:00 p. m., CST

- 6:30—NBC—The Baker's Broadcast—Robert Ripley. (Standard Brands)
- 7:00—WLS—Thomas Quintet. (Mantle Lamp Co.)
- 7:15—WLS—Ralph Emerson organ concert.
- 7:30—WLS—Debate—Chicago Kent College of Law vs. Indiana University.
- 8:00—Sign Off for WENR.

Saturday Morning, Feb. 20

(CENTRAL STANDARD TIME)

- 5:30—8:30—See Daily Morning Schedule.
- 6:30—Smile-A-While (cont'd).
- 7:30—Uncle Buster & His Big Yank Boys. (Reliance Mfg.)
- 8:30—WLS—Sunday School Class—Dr. John Holland.
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—Big Chief Waldo. (Campbell Cereal)
- 9:45—News Report—Julian Bentley.
- 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
- 9:55—Program News—Harold Safford.
- 10:00—Ralph Waldo Emerson.
- 10:15—Arkie.
- 10:30—The Bergstroms.
- 10:45—Lily May; Red Foley; Girls of the Golden West. (Household Magazine)
- 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
- 11:45—Fruit & Vegetable Markets; Butter & Egg Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)
- 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
- 12:45—Future Farmers Program.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
- 12:55—"Something to Talk About." Chuck Acree.
- 1:00—Prairie Farmer-WLS Home Talent Acts.
- 1:15—Homemakers' Hour.
- 1:45—Ralph & Hal. "Old Timers."
- 2:00—Homemakers' cont'd.
- 2:15—Merry-Go-Round. (Jung Seed Co.)
- 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Red Foley, Lily May, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey.
- Jolly Time Pop Corn Party. (American Pop Corn)
- 3:00—Sign Off for WENR.

Homemakers' Schedule

(Conducted by Mary Wright)

Monday, February 15

- 2:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker—Mrs. Walter Buhlig.

Tuesday, February 16

- 2:00—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Talk; Wm. O'Connor.

Wednesday, February 17

- 2:00—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; Homemaking Talk. Mary Wright.

Thursday, February 18

- 2:00—Orchestra; Winnie, Lou & Sally; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

Friday, February 19

- 2:00—Orchestra; Phil Kalar, baritone; Evelyn "The Little Maid"; Marjorie Gibson in Fanfare.

Saturday, February 20

- 1:15—Ralph Emerson; John Brown; Christine; Lulu Belle & Scotty; George Goebel; Sod Busters; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Mary Wright.

Evening Programs

(CENTRAL STANDARD TIME)

Monday, February 15

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
- 7:30—NBC—The Sweetest Love Songs Ever Sung. (Sterling Products)
- 8:00—NBC—"Bishop & The Gargoyle"—Dramatic skit.

Tuesday, February 16

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
- 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 8:00—NBC—Ben Bernie & His Boys. (American Can)

Wednesday, February 17

- 7:00—NBC—Broadway Merry-Go-Round. (Sterling Products) (Dr. Lyons)
- 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
- 8:00—NBC—Professional Parade.

Thursday, February 18

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
- 7:15—WLS—Ralph Emerson—organist.
- 7:30—WLS—"What Since Repeal." American Business Men's Research Foundation.
- 7:45—WLS—"The Active Citizen." Illinois League of Women Voters.
- 8:00—WLS—Lawyer Lincoln.

Friday, February 19

- 7:00—NBC—Irene Rich. (Welch)
- 7:15—NBC—Singing Sam. (Barbasol)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—NBC—Universal Rhythm. (Ford Motor Co.)

VIOLINIST



Karl Schulte caught by the candid camera as he unconsciously poses as "The Thinker."

WATCH THIS SPACE

For Appearance of WLS Artists in Your Community

Tuesday, February 16

CHICAGO, ILLINOIS, Odgen Theatre, 63rd & Ashland—UNCLE EZRA & THE HOOSIER HOT SHOTS.

FIFTHIAN, ILLINOIS, New Oakwood Twosp. H. S. Gym—WLS NATIONAL BARN DANCE: Georgie Goebel; Christine; Chuck & Ray; Hoosier Sod Busters; Tom Corwine.

ST. JOSEPH, MICHIGAN, Caldwell Theatre—WLS ON PARADE: Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Pauline; Caroline & Mary Jane.

Wednesday, February 17

DE KALB, ILLINOIS, DeKalb Twosp. H. S. Auditorium—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Pokey Martin; Bill McCluskey; Caroline & Mary Jane; Pauline.

Thursday, February 18

ARGENTA, ILLINOIS, Argenta High School—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Pokey Martin; Pauline; Caroline & Mary Jane.

ALLEGAN, MICHIGAN, Regent Theatre—WLS SMILE-A-WHILE GANG.

WLS ARTISTS BUREAU

1230 W. WASHINGTON BLVD.

CHICAGO, ILLINOIS

Select and Name

a DOG

for our little

Skippy Emerson



\$1000.00 in CASH PRIZES for YOU!

First Grand Prize \$500.00

ABOVE at the right is pictured little Skippy Emerson, whose daddy and mother are Ralph and Elsie Mae Emerson. Ralph and Elsie Mae were married over WLS and their romance and family life are a tradition with our listeners. Ralph is now heard regularly on the "Old Timers" program.

Little Skippy is now six years old. His little brother two years old is still too small to follow him at hard play. Skippy needs a dog and the Barn Dance Crew is going to present him with one. Choose a dog for Skippy and a name for it according to the rules below and win first grand prize of \$500.00.

\$1000.00 IN CASH PRIZES

First Grand Prize \$500.00

Second Prize	\$300.00
Third Prize	100.00
Fourth Prize	50.00
Fifth Prize	25.00
Sixth Prize	15.00
Seventh Prize	10.00

THIS contest is open to both old and new Stand By subscribers alike—every man, woman, boy or girl in the Continental United States who sends an entry along with \$1.00 for a new or renewal subscription to Stand By, except employes of WLS, Prairie Farmer, Stand By Magazine and their families. The contest closes at midnight, Tuesday, February 23, 1937, and all entries must be in the mail and postmarked before that time. Fancy writing and stationery do not count. Entries will be judged on conformity to rules, the merit of their recommendations and the originality of the name submitted for Skippy's dog.

Judges will be Arthur Page, editor of WLS, who conducts the Dinnerbell program, Patsy Montana of the Prairie Ramblers and Captain Will Judy, editor and publisher of the Dog World. Their decisions will be final. All entries become the property of Stand By and will not be returned.

Duplicate prizes will be awarded in case of ties. If you are now a subscriber, your renewal subscription will be added to the time of your old one. All winners will be announced on the Barn Dance March 6 and in Stand By Magazine.

The dog suggested by the winner will be christened and presented to Skippy by the boys and girls of the Old Hayloft in a broadcast over WLS. Complete details of this contest are being announced over the air.

HERE IS WHAT YOU DO

1. With pencil, on one side of a sheet of paper write what kind of a dog you think we should give little Skippy Emerson and why—also what you think we should name it.
2. Print the date, your name and address plainly in the upper right-hand corner of your sheet of paper.
3. Enclose your entry in an envelope along with one dollar for one year's new or renewal subscription to Stand By.
4. Address your letter to Ralph Waldo Emerson, in care of WLS, Chicago.

NOTE: A Gift for Everyone

An intimate picture large enough for framing of Skippy Emerson and the dog chosen by WLS listeners, together with Ralph, Elsie Mae and John Skinner Emerson, just as they look and live in their home will be given to all who enter this contest. Send in your entry now and have your name registered among those who are to receive their pictures first.