

HARRISON PUTNAM  
R I  
TEKONSHA RICH  
P H 2-3-37

# Stand By

NOVEMBER 28, 1936



KEN TRIETSCH

It's  
Christmas  
Every Day

●  
Of the Ladies!



# Listeners Mike

## Good News

Three cheers for the return of Salty Dawg Holmes to the station. It was the best news we've heard for a long time. Slim Miller on Smile-A-While is fine. Let Red Foley continue as announcer of the Merrymakers' program each day. We think he fits in perfectly. . . . Mrs. T. J. Marshall, Sycamore, Ill.

## Halloween Prank

Will someone kindly send a little information to a curious person as to Uncle Ezra's real name and where he is from?

In your broadcast Saturday night, October 31, he told of the incident of old Mr. Affield's grocery wagon being put on top of the water tower. I can remember that Halloween prank very well as it happened in my home town, Holden, Missouri, about 40 years ago. I can still recall the grin on the face of my oldest brother, Burt, when he called Mother to the front porch to look through the old field glasses and see the wagon on the "stand-pipe" as we called it.

We heard that poor old Mr. Affield had to pay the same young scaliwags to take the wagon down that put it up there. . . . Eva Christian Bradley, Napa, California.

(Uncle Ezra was reared in Holden, Missouri, and says that he remembers this family well.)

## Increased Interest

On reading my November 7 issue of Stand By, I find that a Minnesota listener seems to be in doubt about her future interest in the barn dance after she has really seen it. I'm not trying to criticize her for I know just how she feels. I felt the same way. But after I attended the Barn Dance, once, it increased my interest so much that now I'm a frequent visitor of the studios as well as the Barn Dance. I'm sure our Minnesota listener's interest will also be increased. . . . A Pal, Wilmette, Ill.

## Favorites

My favorites are Winnie, Lou and Sally with Howard Chamberlain as announcer. I wish these folks were on a daily program. . . . Howard Strebing, Neillsville, Wis.

## "Pappy" Pokey

Please tell me how Ralph and Hal got that old hand organ back to Colonel Stoopnagle and Budd in time for their broadcast.

Was I ever surprised when I saw Pokey Martin on the cover. He sure isn't the guy I had pictured in my mind. I thought he ought to look like the artist has pictured Lily May's pappy—long, lean and hungry-looking with a handle-bar face fringe. . . . Nettie Burnap, Rockford, Ill.

## Election Night

We certainly appreciated the way Julian Bentley stayed at the studio on the night of the election, and gave us the returns as they came in. And also our appreciation to the other boys who provided the entertainment. I sat up all night and kept tuned to 870 until 6 o'clock Wednesday morning, then I ate breakfast and went out to the field to pick corn. . . . Roger Marshall, Wenona, Ill.

## To the Front

Why push Lily May to the front all the time? It's all very well to give her a chance but why let her drown out the splendid playing and singing of the rest of the folks on the Merrymakers' program? . . . Lenore Pagel, North Freedom, Wis.

## Plum Good

I'm mighty glad the old bean pole, Salty Dawg Holmes, is back. When I hear Salty from double-you-ell-ess, I just sit back in my old rocking chair and re-e-e-lax. Yeah, Salty is plum good. Tell him not to blow the bottom out of the jug. . . . Reader and Listener-In, Asheville, N. C.

## Hired Man Again

I'd be willing to bet that Mary Cooper missed her guess on the identity of the Hired Man. I've discussed it with lots of my neighbors and we all agree that the Hired Man is none other than Joe Kelly.

In the first place, no one knows what goes on up in the Old Hayloft as well as Joe does. In the second place, have you ever noticed that Joe Kelly's name is almost never mentioned in the Hired Man's column? It seems to me that one thing is pretty conclusive proof. . . . Betty Patton, South Bend, Ind.

## Comedians

Why doesn't Pat Buttram speak any recitations like he used to? We'd like to hear "Sittin' On Top of the Fence" or "Sleeping at the Foot of the Bed" or some of his other "pieces" real soon.

We like the new program with Arkie and Pokey Martin and think they are a fine combination. The new comic strip, featuring these two boys, is the first thing we look for when we get our Stand By. . . . Mrs. Bertha Post, Trilla, Ill.

## Coincidence

Just tuned in on Smile-A-While and heard Red and Arkie sing a duet, and it sure was fine. Let's have more of them. It certainly is good to have such a lively program to start the morning off right.

We read in Stand By that Ralph Emerson was at the docks in Brest, France, on November 11, 1918. That is where my husband was at that time. . . . Mrs. William Johnson, Chrisman, Ill.

## They're the Cat's Meow

Remember when the Novelodeons did "The Cat Came Back" on Homemakers' Hour one Saturday? Well, our cat nearly went through the radio when he heard those realistic "meows" and "phts". Honestly, I think if we hadn't held him tight, he would have tried to claw at the loud speaker. He still is just a little suspicious of the radio and cocks his eye at it every time he walks past. . . . Ethel Merriam, Chicago.

## STAND BY

BURRIDGE D. BUTLER, Publisher

Copyright, 1936, Prairie Farmer Publishing Co.  
1230 Washington Blvd., Chicago  
Indianapolis: 241 N. Pennsylvania  
New York City: 250 Park Avenue  
Subscription Price, \$1.00 a Year

Single Copy, 5 cents  
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

JULIAN T. BENTLEY, Editor  
Virginia Seeds, Managing Editor

November 28, 1936

VOLUME 2 NUMBER 42



# It's Christmas Every Day!

For Youngsters Enjoying Radio's Gifts of Fun and Knowledge

By George Biggar

YES, indeed—it's Christmas every day for the thousands of boys and girls in the institutions that received Christmas Neighbor Club radios last Yule-tide. You wouldn't doubt it one bit if you could look over the many letters that have come to us in recent weeks. They tell of daily gifts in the form of educational and entertainment features made possible by the "Ten Thousand Santas," radio listeners who helped place new radios in 136 orphanages, crippled children's hospitals, pediatric wards in hospitals and other havens for under-privileged or shut-in youngsters.

"To our bed patients, the radio is a God-send," declared Lucie T. Hatch, Superintendent of the Martha Washington Home for Dependent and Crippled Children, Chicago. "We have an average of 40 children here and use our radio about six hours daily. I think it is one of the finest projects ever instituted." A. Mathieu, Director of the Off-the-Street Club, Chicago, said that the 1,500 members of that club found the radio a great source of pleasure and education.

Then there was the letter from the Rev. John J. Herold, St. Vincent Orphanage, Vincennes, Indiana, who

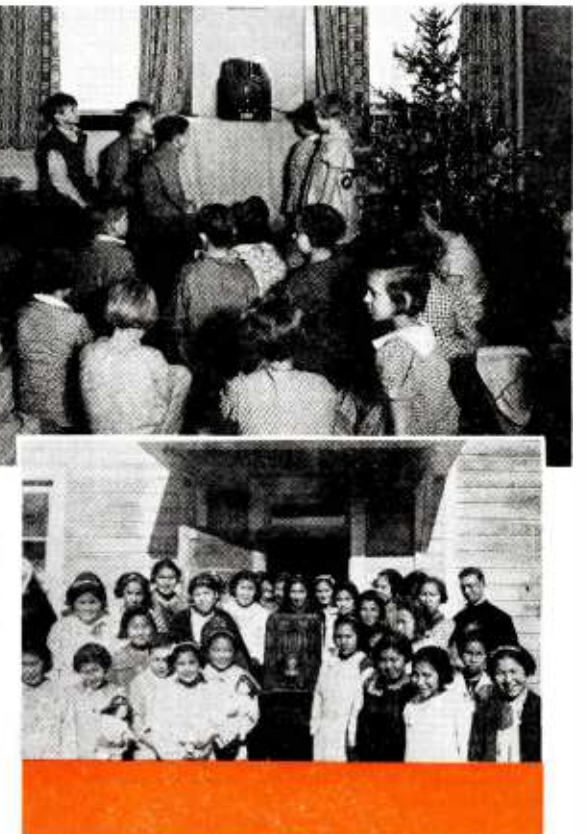
Santa Claus, representing the Christmas Neighbors Club, brings a radio to the Evanston Receiving Home of the Children's Home and Aid Society.

The new radio steals the limelight from the Christmas tree at the Cunningham Children's Home at Urbana, Ill.

At the isolated Holy Cross Mission Orphanage in Alaska, Eskimo youngsters discovered the wonders of radio through the generosity of the Christmas Neighbors Club.

said he hoped a similar project could be carried out this Christmas season. "If others benefited as much, or only one-tenth as much as we have, it is worthy of your kind efforts," he wrote.

Another angle demonstrating the value of radio in children's institutions is pointed out by P. H. Stahl, Superintendent of the Nachusa Lutheran Orphanage, Nachusa, Illinois. He said: "Orphanage children as a rule are not privileged to hear outstanding entertainment or have other features enjoyed by many children. The radio supplies this need for them." Leoti T. Trook, Superintendent of the Guardians Home, Indianapolis, wrote that their Neighbors Club radio is in the ward where the children are placed when they first



come to the institution. "They are homesick and sad and the radio is a great source of comfort and entertainment to them," she said.

The joy that radio brings to the blind was pointed out by F. M. Long-anecker, Superintendent of the Wisconsin School for the Blind, Janesville. "Your last year's project deserves the highest commendation," he said. "Our radio was placed in the sitting room for the older girls, and that machine certainly has done a valuable service during the past year. We arranged the school schedule so that they could listen to the World's Series, and it was very interesting to see the pleasure which the girls got. The radio means more to the blind than to any other people."

(Continued on page 6)





# Ad Lib!

By JACK HOLDEN

"I AM the poor old shoemaker. My wife and I haven't enough to eat. I am so tired I will wait till morning to make that new pair of shoes." And so far into the night. Donnie is appearing in a school play today. He is the shoemaker and I undertook the job of coaching him on his lines. I've read them over with him so many times I can't forget them. "I am the poor old shoemaker."

### Pat a Gentleman

Went to the auto show last night. Guests of the president of the show, Mr. Kenderdine. Pat Buttram and wife Dorothy were with us. Buttram really surprised me. All evening he acted a perfect gentleman. He was surely tired when he got home. It's hard work for Pat. I tried my best to interest him in buying a trailer. He wouldn't buy. So guess he'll stay in Chicago. Am looking forward to seeing the great International Livestock show next month. It beats any three ring circus in the world.

**It won't be long:** Until we can skate on the tennis courts again. Until I get out my old galoshes. Until the kids can play marbles with those moth balls now in the pocket of my heavy coat. Until they put the Thanksgiving turkey in cold storage for Christmas. Until Elsie Mae gets her new beaver coat out of the ice box for winter wear. Until all magazine covers will carry a close-up of Santa Claus. Until we will start all over being bored to death with "Santa Claus Is Comin' to Town," "Jingle Bells" and "'Twas the Night Before Christmas." "I am the poor old shoemaker." (Pardon, it slipped out again.)

Things I never did before: Got my Christmas cards all ready to send out. Stopped eating carbohydrates. (202 pounds is too much.) Gave a man a quarter for food and then followed him to a tavern where he bought his food in a liquid form. Actually showed up for a broadcast two hours ahead of time. Missed a duck, shot a decoy. Carried a notebook to jot down ideas for AD LIB. Untangled an abused typewriter ribbon successfully. "I am the poor old shoemaker." (I'm sorry)

### Non-Stop Sentence

Let's try a long sentence. If I get this column done within the next 15 minutes I'll have time to go see my friend Dr. Youngdahl and have him

repair these broken glasses for the 25th time, although I doubt if I will, so perhaps I'll stop by and have a chat with Harold Safford who by this time is in the throes of next Saturday night's barn dance scripts and yet if I stop in his office he'll probably put me to work editing copy and that wouldn't do because I'm having a hard enough time trying to edit this and who knows but what I might get the "old shoemaker" all mixed up in the script somewhere and I realize that would probably not make sense but then I can't say that this long sentence idea makes a lot of sense either so in view of the fact that I am slowly but surely coming to the bottom of the page and will have to find a period mark on this machine sooner or later maybe the thing to do is find it now and finish my sentence which reminds me that I wonder whether Buttram finished a sentence in reform school once. "I am the poor old shoemaker."

Whiskey, Uncle Ezra's Springer Spaniel (Stand by, October 31), died November 2.



## IN THE NEWSROOM



Five minutes to go before the 9:45 a. m. newscast and Editor Julian Bentley works fast re-writing and "blue-penciling" world news from the United Press teletype.

## Buttram Butts In

Special Notice: This week's column is for men only. Women please do not read.

... the other two are blind. This page upside down and read this magazine, 49,998,67, em will turn Out in the 50,000 woman that read Journ til thar ain't no shoppin' days til Chris'mus,

PAT BUTTRAM.



## CBS-TARS

Joe Emerson, soloist on "Hymns of All Churches" received a letter from a dentist who told him he was using the Emerson program for a "pain killer." His patients know his habit of listening in; so they make appointments as often as they can for the period Joe Emerson is on the air. They listen while the dentist works on them. . . . Elizabeth Reller, Betty of "Betty and Bob," birthdays on December 4. . . . Ben Gage of "Modern Cinderella" is acting in commercial movies. . . . Franklyn MacCormack of "Poetic Melodies" has 100,000 readings in his collection that listeners have sent in. . . . Kay Kyser, genial purveyor of music on "The Elgin Football Review" looks like Harold Lloyd of the movies—even to the spectacles. . . . One of the few women producers in radio is Bess Johnson, director of the "Junior Nurse Corps." . . . Truman Bradley, announcer of "Ford Sunday Evening Hour" and "Sears-Then and Now," once sold electrical wares to the farms of Missouri and Kansas.



THE International Livestock Exposition and the National 4-H Club Congress will be broadcast daily during Dinner Bell time from November 30 to December 5. The opening of the show will be carried Saturday, November 28. Outstanding personalities, including a number of foreign visitors, will be brought before the microphone by Art Page to tell about their part in the show. John Baker and Lois Schenck will interview 4-H Club boys and girls who excel in their events, and will cover the highlights of the exposition.

The use of transceiver sets will enable the mikemen to go right into the judging rings, as well as to other spots of special interest, and give a mikeside view of the entire show.

B. H. Heide, veteran manager of the International, is cooperating with Art Page in making arrangements for the broadcasts.

## WPA Variety Program

NBC and the Federal Theatre Project of the WPA have combined to present a variety hour designed to provide immediate employment for professional actors and actresses who have not been absorbed by private entertainment enterprises.

The new program, which began November 18, is heard each Wednesday from 8:00 to 9:00 p.m., CST, over the NBC-Blue network.

Two-thirds of the talent will come from WPA rolls, with approximately 20 per cent to be recruited from the ranks of unemployed professional actors.

## CBS At Inauguration

Arrangements for the CBS' coverage of the inauguration of Roosevelt next January 20 have been completed. The complete account of the ceremonies was assured for the nation's radio listeners by plans which will enable broadcasting of the event in its entirety, either outside or inside the historic Capitol Building. Columbia will install short-wave transmitters in an airplane, a blimp, and in motor cars in order to bring listeners the entire sweep of the parade from the White House to the Capitol, and the gala atmosphere of the city as a whole.

## Peace Conference

Shortly after President Franklin D. Roosevelt's formal announcement of his intention to attend the Pan American Peace Conference to be

## South American Plans

Plans to broadcast radio programs from the United States to South and Central America to compete with the European programs now dominating the air there have been announced by NBC.

John F. Royal, vice-president in charge of programs, left November 19, for a 17,000-mile trip through Mexico, Central and South America to arrange for extensive exchanges of broadcasts between the two continents.

"We definitely are entering the competition for listeners in Latin America," Royal declared. "Germany, England and other European countries have been building programs for South America for several years. Now NBC is going to take its place on American radio dials below the Rio Grande."

## Cadets vs. Middies

The Army-Navy game at Franklin Field, Philadelphia, with all the pomp and ceremony that the West Point Cadets and the Annapolis Midshipmen can muster, will be broadcast over CBS, Saturday, November 28. Ted Husing and Jimmy Dolan will be at the microphones at 12:15 p.m., CST, a quarter-hour before the kick-off, to describe the parades and uniforms. Between halves, Husing will present Mark Hellinger, columnist, and Elmer Layden, Notre Dame football coach.

## Martial Music

Stirring strains of martial music will be brought again to NBC listeners when the Armco Concert Band returns to the air for its fourth annual series of concerts over the NBC-Blue network, Sunday, November 29, at 7:00 p.m., CST.

With Frank Simon, noted cornet soloist and bandmaster, again wielding the baton, the band will be heard each Sunday at the same time from the studios of WSAI, NBC affiliate in Cincinnati.

## Memories

Cora Long, ballad singer appearing on the Merry-Go-Round Saturday afternoons, recalled with the death of Mme. Schumann-Heink that it was the beloved diva who encouraged her as a child singer.

As a 10-year-old convent student, Miss Long was taken to a Schumann-Heink concert. After the performance, the Sister accompanying her took her back stage and asked Schumann-Heink for a criticism of the child's voice. Cora sang "Adeste Fidelis" and when she had finished, the great contralto told her that she should persevere with her study. Miss Long said she recalls that she had expected to be nervous but the motherly Schumann-Heink put her completely at her ease.



Joan Trietsch, daughter of the man on the cover, looks forward to Christmas because it's her birthday, too.



# "The Old Hayloft"

By the Hired Man

**C**ARL CARLSON, National Corn Husking champ, really created plenty of talk within the hayloft crew the night he appeared with Uncle Ezra. . . . "How do you get into trim to be a champ?" was the question most frequently asked. . . . Even Glen Welty, who conducts the orchestra on the NBC hour, was interested in learning if it is as much of a job to tackle a field of corn as a bunch of musicians. . . . He decided a fellow has to have "good ears" to win in either endeavor. . . . Arkie really should make a first rate husker, Carlson said, because he's got strong wrists. "Come out next September 1 and I'll train you in less than a month," was the champ's invitation to the Chopper. . . . Go ahead, Arkie. If you'll sing "Mrs. Murphy's Chowder," those ears will drop from laughter and you can pick 'em up and throw 'em in. . . . Anyway, it was good to have the 1936 cornhusker king with us, and he tackled the "mike" like a veteran.

Thanks, Lulu Belle and Scotty, for writing this column last week and saving my job. . . . Some who read it think you should continue every week. . . . Maybe so. . . . Marge Gibson says she'd like to be guest "conductress" some week. Okeh by me, and I'll take a swing at your Fanfare, young lady. . . . At least, I can answer a question or two that folks have been asking about you.

Wouldn't it be funny if: . . . Listeners really believed Pokey Martin's tall stories? . . . The Novelodeons sang their "Sneeze" song in hay fever season? . . . Lily May really made some "Shortenin' Bread" for the hayloft crew instead of pickin' it out on her five-string banjo? . . . Uncle Ezra arrived at the Barn Dance ahead of time? . . . Hezzie lost his wash-board? . . . Maple City Four really visited "Old MacDonald's Farm"? . . . Scotty was as tight as "Tightwad Tim"? . . . Pat Buttram made up with Holden? . . . Girls of Golden West really were "Two Cow-Girls on the Lone Prairie"? . . . Henry Hornsbuckle didn't keep saying "Be sure to tune in my

Feed Store at 9:45 CST every Sattidy night?"

**Answers:** . . . **Bernice, Ypsilanti, Michigan:** Sorry but home addresses of radio artists cannot be made public. . . . **M. R., Maroa, Illinois:** Sickness kept Art Janes off air several days, and Al Rice was absent on visit with home folks in New York state. . . . **Jim D., Chicago:** The Barn Dance shows now run from 7:30 to 9:30 p.m. and 10:00 to midnight since Chicago quit time-tinkering. . . . **Mary B., Hammond, Indiana:** Yes, the Winston County Pride and Joy always gives curtain talks before each hayloft show. But come anyway, the rest of the show is usually excellent.



Could this be the Hired Man? See Listeners' Mike. Whether it is or not, that is Tom Rainey sitting beside him.

Have your turkey? One gobbler, at least, escaped the axe because of his talent. . . . That was "Tom Rainey II," who appears on the Barn Dance right after Thanksgiving. . . . He was trained by Mrs. Anna Rainey, Palatine, Illinois, and has appeared on a number of Prairie Farmer Home Talent Shows. . . . He surely loves to "strut his stuff" on the stage and his owner should be complimented on

her ability to train barnyard fowls. . . . His father, "Tom I" was even better trained, but died of pneumonia last spring, just when an appearance was being planned with Uncle Ezra. . . . Mrs. Rainey had a duck with many stage tricks, but he disappeared last summer. . . . Probably thought he'd be put on a radio amateur hour.

## Christmas Every Day

(Continued from page 3)

One could not but be impressed by the evidence of spiritual values of these gift radios to the less fortunate boys and girls in institutions. "As a rule, our boys do not become enthusiastic about church services," wrote A. E. Nord, superintendent of the Wisconsin Home and Farm School, Dousman, Wisconsin, "but they do like to listen to the Little Brown Church of the Air with Dr. Holland. We hear it as part of our regular schedule every Sunday morning, just before going to Sunday School."

### Favorite Programs

"School of the Air" programs, music appreciation, sports broadcasts, talks on government, news reports, children's serial dramas, orchestra concerts, comedians, amateur hours, and barn dances were most frequently mentioned as types of programs generally tuned in.

The benefit to bed-ridden children is portrayed in this report from E. Wills, superintendent of Nurses, Will County Sanatorium, Joliet, Illinois, who says: "Children here find the radio a priceless gift as an aid in 'taking the cure' for childhood type of tuberculosis, which often means a long rest in bed. The entertainment derived from the variety of good programs makes their hours in bed much more pleasant and is a welcome diversion from the daily routine of the convalescent. Some of our less fortunate children saw, for the first time, a radio and a Christmas tree at this sanitarium last Christmas." A letter like that speaks for itself.

### Where They Went

The 136 Christmas Neighbors Club radios last year went to children's institutions in Illinois, Indiana, Wisconsin, Michigan, Missouri, Kentucky, Ohio, South Dakota, Nebraska and Alaska.

Many requests came to the Neigh-  
(Continued on page 14)

## SONGSTRESS



Evelyn Case, soloist on Musical Moments, is a Texas Blue Bonnet from San Antonio. She was a member of the Junior League until discovered by the late Roxy.

## Seen Behind the Scene

It's quite astounding the number of songs the *Prairie Ramblers* know by heart, both words and music. . . . Roy Knapp probably has more musical equipment than any other artist in the studio. Besides his xylophone, two timpani, snare drum, bass drum, various assortment of cymbals, tom-toms, chimes, and gongs, he has a huge trunk packed full of whistles, noisemakers, bells, and gadgets of all description. . . . Red Foley parking a brand new shiny car just outside the studios, the envy of every eye. . . . Paul Nettinga is seen escorting Helen Jensen of the Winnie, Lou and Sally trio, quite regularly these days. . . . Most people at the Eighth Street Theatre on Saturday night are so engrossed in the entertainers, they fail to notice Al Boyd closely watching the script and the clock to see that the shows go on and off on time. . . . Merle Housh rises at 4:00 a. m. every morning to be on time for Smile-A-While. . . . Alice Hull and Marge Gibson wearing new dresses. . . . and

Marge preparing her Saturday interview. . . . Howard Chamberlain sitting with his forefinger raised above the typewriter keyboard, hunting and pecking. . . . Letters from listeners pouring in with entries in the new prize contest. . . . Some lucky listeners will be spending a very happy Christmas.

**Solve Your Christmas Shopping Problem—Send Stand By!**

**MAKE your own BEAUTY AIDS**

Easy! Fascinating! Simple! **SAVE \$\$\$**

New practical book. Tells how to make your own cosmetics at home for a few pennies. 125 tested formulas (recipes) for creams, packs, masks, lotions, tonics, etc. Tremendous savings! Pay for yourself! Give yourself correct professional care of scalp, hair, skin and hands. All beauty problems analyzed. Educational. Fully illustrated. Requiring diets, menus, exercises. Send name and address for full description of this inexpensive money-saving book. "Beautiful Lady." Examine it without risking a penny. Address: THE BEAUTIFUL LADY INC., Dept. F, Grand Rapids, Mich.

## PSORIASIS

Skin Specialists recognize one especially effective Treatment for this annoying, embarrassing condition but seldom prescribe it because of its greasy and staining nature. A pharmacist has succeeded in compounding this dependable prescription in a New Form. A practically greaseless and practically stainless CREAM that has all the virtue of the old stand-by. Efficacious for relieving discomforts, removing crusts, clearing skin. Trial Tube, \$1.00 postpaid, (C.O.D.) \$1.15; large tube, \$2.50. THE DRUGSISTERS LABORATORY, 2328 E. 71st St., Chicago.

# Lily May THE MOUNTAIN GAL . . . . .



HOW COME Y'ALL DRESSED UP IN YER OTHER SHIRT GRAN'PAPPY?

I'M GOIN' OVER TO GOBBLER'S KNOB

CLEAN OVER THERE? MUST BE COURTIN' THAT WIDDER IN THE HOUSE WITH CLAPBOARDIN' ON THE SIDE OF IT

NOPE

THEN YER GOIN' TO FINISH THAT GAME O' CHECKERS YE BIN PLAYIN' WITH OL' ECK PRITCHETT

NOPE

WELL SHUCKS GRANDPAPPY!—WHAT AIR YE GOIN' FER?

I'M GOIN' OVER T' THE FIDDLIN' CONTEST

FIDDLIN' CONTEST!!! —OH GRAN'PAPPY—TAKE ME!

HUH—I AINT CRAZY

BUT GRAN' PAPPY!

NO MAN'S GOT A CHANCT AGIN' FEMALE COMPETITION

HEARTLESS GRAN'PA! --AND LILY MAY DOES SO WANT TO GO TO THE FIDDLIN' CONTEST. WILL SHE GET THERE? -- SEE NEXT WEEK

**PINEX**

for Quick Relief

from coughs due to colds. Try this home-mixed remedy. So easy to prepare—no cooking—no bother at all—pleasant to take.

Satisfaction Guaranteed

Hear PINEX programs—WIS 1:00 P.M. daily, and Barn Dance 6:30 P.M. every Saturday.

**PINEX—Extra Effective—4 Times as Much for your Money—A Big Saving**

**SAVE**

**ON YOUR PHOTO FINISHING**

With each roll sent to us you will receive one of your prints, hand colored FREE (regular size). The value of this print is 15¢; also 1—5x7 enlargement FREE (black and white). Our work is of the highest standards as attested by thousands of satisfied customers. We guarantee our work. Daily service. Save by sending your films here. ALLEN PHOTO SERVICE, 3729 N. Southport Ave., Chicago, Illinois. Be sure address is correct—and put your return address on package.

**25¢ PER ROLL**

SEND COIN



# Of the Ladies



↑ "We'll just say Good Afternoon, and thanks for listenin'" . . . it's Marjorie Gibson signing off with her daily Fanfare.



↑ The Winnie, Lou and Sally trio relaxes in Studio C. Eileen Jensen (Sally) picks up the white suit she is knitting for next summer. . . . Marge Dempsey (Winnie) reads a magazine. . . . and Helen Jensen (Lou) works on arrangements for the trio.

← Dinner Bell listeners look forward to the closing hymn, sung by Sophia Germanich in her silver soprano. Sophia picks up the hymnal and sings straight from her heart.

← "Cream the butter, and add sugar . . ." Martha Crane gives a new recipe for almond pretzels, to Feature Foods listeners while Helen Joyce checks the ingredients. Martha and Helen chat about recipes and present an interesting feature on each Morning Home-makers' Hour.



The Mother Singers Chorus of the Berwyn, Illinois, Parent-Teachers' Association, directed by Miss Marie Wait, took part in the Feature Foods program, November 17. →



# The Dinner Bell RINGS

By ARTHUR C. PAGE

RECENTLY we were talking about homing pigeons because so many reports of lost pigeons have been relayed through Dinner Bell to the Greater Chicago Concourse. A letter comes today that is so full of throbbing romance I want to share it with you.

A boy in Redfield, Iowa, shot a pigeon. Finding that it carried a leg band inscribed "AU-33-Chicago Fair-8310," he took it to be a "carrier" pigeon and wrote to Mayor Edward Kelly of Chicago, describing the leg band. The Mayor's secretary forwarded the information to W. R. Fancher, Secretary of the Greater Chicago Concourse, the same man to whom we refer such reports.

### Inscription

Mr. Fancher wrote the boy a lengthy letter in which he explained that the bird was a valuable homing pigeon, winner of many prizes in a number of races. The leg band inscription, he interpreted as follows: "AU" stands for American Union (American Racing Pigeon Union); "33" indicates that the bird was born in 1933; "Chicago Fair" was a special band which made the bird eligible to compete in the World's Fair race flown on October 27, 1933, and the registration number showed the original owner of the bird. After winning honors in a number of races, it was lost on a 500 mile race starting at Columbus, Nebraska, this year.

### Streamlined

"In my 26 years as a racing pigeon fancier I have only seen one carrier pigeon," says Mr. Fancher. "They are a very large and homely bird, and are not very intelligent. Homing or racing pigeons are more of a streamline type and have been developed to a high state of perfection, intelligence, stamina and dependability.

"It was homing pigeons that were used to carry messages in time of war. In the case of the famous lost battalion which suddenly found itself trapped behind enemy lines, it was the gallant little hero, Cher Ami, which carried the following message: "For God's sake stop firing—you are shelling your own men." When telephone, telegraph, radio and all other means of communication failed, the homing pigeon, Cher Ami, flew through shot and shell and delivered the mes-

sage of distress, resulting in deliverance of the remnants of the lost battalion.

### Wounded

"Many of these birds, after delivery of their message at the destination, dropped dead from wounds received while in flight. Many of them have been mounted by the War Department and are now on exhibition in Washington.

"In almost every city in the United States are to be found one or more racing pigeon clubs whose birds are pledged to our government in time of war.

"In Chicago we have 25 clubs constituting the Greater Chicago Concourse of the American Racing Pigeon Union. The Concourse sponsors the races in which our 600 members participate.

### Races

"The races begin the first Sunday in May with a 75-mile contest from Ashton, Illinois. The distance is increased each week until our 1,000-mile station, Rawlins, Wyoming, has been reached.

"The birds are shipped by railway express, carrying special race bands, released at a specified time, and thus return is accurately timed. There are as many as 8,000 birds in some of our races.

"Some of the birds encounter storms and other conditions so that they never return home."

The above paragraphs are extracts from the letter written by Mr. Fancher to the Iowa boy who shot one of these valuable birds. I'll venture to say there is one boy who will think several times before he puts his rifle to his shoulder again. Incidentally, in the state of Illinois, the law provides a fine for any person who kills, traps, or detains one of these racing pigeons.

### Souvenir

"Among our souvenirs" is the exploded 16 gauge shotgun shell that made all the trouble at the Illinois corn husking contest. It was picked up by Check Stafford.



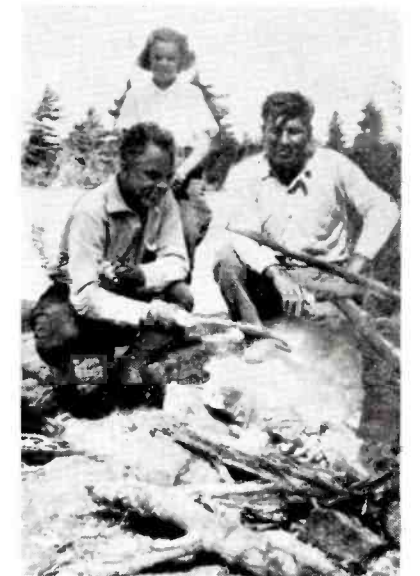
Don't let your Stand By subscription expire. Renew today!

## Gobble, Gobble

An exciting Thanksgiving turkey hunt took place in the middle of New York City last week. A Massachusetts Bay colonist with a blunderbuss, and a full-blooded Seneca chief, wielding a tomahawk, crept into a butcher shop and seized two turkeys. Open-mouthed Manhattanites, who witnessed the spectacle, identified the colonist as Phil Baker and the chief as Bottle, or Harry McNaughton. Strangely enough, several CBS photographers were on hand to take pictures of the chase.



## INFORMAL DINNER



Herman Felber, his daughter, Dorothy, and an Indian guide, Reg Muskrat, cook the day's catch over an open fire at Deer Bay, Ontario.

## I WANT MEN

**FORDS GIVEN**  
TEA AND COFFEE ROUTES  
PAYING UP TO \$60.00 IN A WEEK  
National company needs more men at once to make regular calls on local routes. No experience needed. Operate on our capital. I give producers brand-new Ford cars as bonus. Rush name on postcard for FREE Facts.  
ALBERT MILLS, 4750 Monmouth, Cincinnati, Ohio

## Thanksgiving Favors

For Home and Club use  
Write for Catalog No. 106-T.  
Van Houser's  
81 W. Lake St. CHICAGO

## 20 REPRINTS 25c

FILM developed, 2 prints each negative, 25c.  
40 Reprints 50c; 100-81.00.  
ROLL developed and printed, with 2 professional enlargements, 25c.  
ENLARGEMENTS 4-4x6, 25c; 3-5x7, 25c; 3-8x10, 35c.  
SPECIAL hand-colored, easel mounted, 4x6 enlargement, 25c.

TRIAL OFFER  
SKRUDLAND  
6970-86 George St. :: Chicago, Illinois



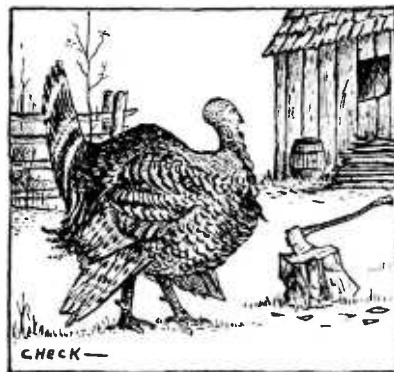
# The Latch string

By CHECK STAFFORD

**H**OWDY, folks. Only a couple more days left of November—and there are only 22 days remaining to shop for Dad's Christmas necktie, Aunt Mary's handkerchiefs, or those "easy" slippers for Mother.

~\*~\*~

In Texas, where turkeys are raised by the tens of thousands, farmers are fighting the low offers of 10 or 12 cents per pound, withholding shipments north until more satisfactory prices are offered. So, many a Texas turkey has a longer lease on life, until Christmas, at least. There may be a record number of Yuletide turkey dinners this season.



Speaking of turkeys, remember how, as a child down on the farm, you used to run from Old Tom, the big, bristling granddaddy turkey gobbler of the barnlot? How the big fellow would strut! With a spread of tail fan and wings and a sassy series of "gobbles," he'd send you flying for a friendly gate or fence top. Once I enjoyed helping eat a blustery patriarch, served with sage and onion dressing. Somehow I had no regrets over his fate.

~\*~\*~

An Illinois listener, now visiting in California for the winter, sends us a series of pictures in color of the giant redwood trees of the state parks near Santa Cruz. Some of the towering trees are 364 feet in height, said to be as old as 5,000 years, and as much as 100 feet in circumference at the

base. One of these giants contains enough lumber to build 30, four-room cottages. These great trees, the supreme example of the earth's mammoth vegetation, are visited by many thousands yearly.

~\*~\*~

One winter, a goodly number of years ago, I helped my uncle work in the timber, putting up many cords of wood. One great oak we felled and split up, had a butt cut of nearly five feet. An old settler told us his father said the Indians used the great tree as a gathering place. We shall never forget our feelings when our axes and saw brought the towering tree crashing to earth.

~\*~\*~

Generations of people had been born, lived and passed on while the mighty oak was growing from a little acorn to a sturdy sapling and later to its mighty girth as king of the woods. As I look back over the years, I recall vividly what a long rick of stove wood that big tree made. How hard and flinty its stout wood was and what a great number of rings it had. Then there were many piles of clapboard shingles, that were chipped out of those cuts with an iron frow. The old tree had not lived in vain. With cordwood it supplied warmth for many winter days and with its shingles, it still lived as a protecting roof.

~\*~\*~

I never pass a woods, and note a splintered tree snag, rent by Nature's storms, without thinking how much like Life's own misfortunes are these accidents. A neglected, scale ridden, broken down apple orchard, forcefully reminds me that abuse and lack of care, have wrecked those sturdy, fruitful trees, just as so many of us mistreat our own bodies. Yes, broken trees are much like wrecked, useless humans, un-wanted and headed for decay.

~\*~\*~

A man stopped at the studio desk where Eddie Allan was taking his turn, to leave a Stand By subscrip-

tion. "Name please?" asked Eddie, with pencil poised. When the visitor said "Max Terhune," Eddie looked up quickly. After asking a few questions he found the subscriber's name was really the same as the Hoosier mimic, now in California. The other Mr. Terhune hails from Batavia, Illinois, and like Max, of impersonator fame, is a former resident of Indiana. The two Terhunes are not related to one another. Mr. Terhune of Batavia has never met Max, but is a great admirer and radio friend. Both the Terhunes have daughters named Doris. Hardly a day passes but what some bit of odd news, or a story of interest is to be found among the Little Theatre folks.

~\*~\*~

## Henry Hornsbuckle Sez

Well, I can't think of nothin' to say at the first end of this here piece so I guess I'll just get it started off without sayin' nothin'.

**Pat Buttram:** (In hospital) Say Doc, I asked that nurse to put a hot water bottle at my feet and she turned up her nose and walked away.

**Doc:** What else could you expect? She's the head nurse.

**Pat:** Oh do they specialize that much? Then get me the foot nurse.

**Chuck Ostler:** What's worrying you?

**Slim Miller:** I was just standin' here wonderin' if Chick Hurt would take care of the milkin' while we're gone to town if I ask you to go and you said yes.

**Glen Welty:** Yesterday was my sister's birthday.

**Ralph Emerson:** Did she take the day off?

**Glen:** Did she? She took three years off.

**Tommy Rowe:** Jimmy, they tell me you're a jinx.

**Jimmy Daugherty:** Who do?

**Tom:** That's right.

**Bill Thall:** Had a funny experience on the street car Saturday. I offered a lady my seat and she fainted.

**John Lair:** Did she come to, all right?

**Bill:** Yep, then she sat down.

**John:** I suppose she was thankful?

**Bill:** Yeh! She thanked me, and I fainted!

~\*~\*~

**Cry Babies:** Virginia Temples is boo-hooing over NBC as Mary Marlin's new son, and Loretta Poynton is the infant on the Amos 'n' Andy broadcasts.

## Cranberries for Year 'Round Menus

**T**HE bright color and pleasingly tart flavor of cranberries combine to make this ruddy fruit popular in many ways besides the usual cranberry sauce, which has been the traditional accompaniment for fowl since the time of our Pilgrim ancestors.

Every course of the menu now finds cranberries much at home.



Mrs. Wright

Cranberry cocktail, and cranberry soup, either hot or cold, vie for first honors as an appetizer; cranberry sauce, jelly, conserve, cranberry orange relish, cranberry salads of various types and cranberry ice or sherbet enhance the meat course, while cranberry cobbles, upside down cakes, ice cream, pie, steamed puddings and cranberry whips may be chosen in turn to enliven the dessert course. Cranberries are even breaking into the candy and hot bread fields.

### Uncooked Relish

Yes, cranberries are coming into their own, and making up for lost time. No longer need cranberries be considered only during fall and winter for menu planning. For modern culinary experts are now canning and preserving cranberries to add zest to meals all through the year. Logical, isn't it? Why didn't our grandfathers think of this years and years ago?

Cranberry-orange relish is an especial favorite the year 'round. It's easy to make and tastes better and better as it stands. Put a pound (quart) of cranberries through the medium plate of a meat grinder; pare an orange with a sharp knife, trimming off the white membrane and removing seeds. Remove as much of the white from the peel as possible and put orange and peel through the grinder. Combine cranberries and orange with two cups of sugar and mix well. Allow to stand overnight before serving so the flavors will blend. You may keep this relish in jelly glasses, covered with paraffin, for future use.

### Cranberry Ice

On hot days next summer you'll enjoy serving cranberry ice along with your fried chicken. Make this

by  
**MARY  
WRIGHT**

cranberry jelly now, record the amount of jelly a quart of cranberries makes and use this amount of jelly in the recipe for cranberry ice (omitting the sugar in the ice recipe as it is included in the jelly).

### CRANBERRY JELLY

1 qt. cranberries 1½ c. water  
2 c. granulated sugar

Boil cranberries with water until berries stop popping. Strain through fine sieve, add sugar, stir until dissolved and boil rapidly for 8 to 10 minutes or until it gives the sheeting off test. Turn into wet jelly glasses, cool and cover with paraffin. For immediate use, pour into a mold.

### CRANBERRY ICE (16 servings)

1 qt. cranberries 1 pkg. lemon flavored  
2 c. sugar gelatine  
3 c. water 2 egg whites  
2 tbsp. lemon juice

Cook cranberries in three cups of water until tender. Put through a sieve. Add enough water to make four and one-half cups. Add sugar and boil two minutes. Pour over the gelatine and stir until dissolved. Cool. Add the lemon juice. Pour into the freezing pan. When the mixture begins to freeze slightly, add the stiffly beaten egg whites. Stir in well. Freeze for about six hours, stirring at half-hour intervals for the first two hours.

When using cranberry jelly to make cranberry ice, beat the jelly with enough boiling water to make four and a half cups, pour over the gelatine and proceed as directed above.

You can make a delicious cranberry dessert by beating a cupful of cranberry jelly with two tablespoonfuls of confectioner's sugar, and folding it carefully into one egg white and a cupful of heavy cream which have been beaten together until stiff. Add ¼ teaspoon of salt to the egg whites before beating. An extra egg white may be used instead of the cream if preferred. Chill and serve in sherbet glasses topped with a nut half, a square of cranberry jelly or a maraschino cherry.

### Can Cocktail

You may think cranberry juice cocktail is delicious now, but next summer it will be superb. So why not can some this winter? Cook cranberries in an equal measure of water until all the skins pop. Strain through a cheesecloth or jelly bag. Bring it to the boiling point, add two-thirds cup of sugar for each quart of cranberries used, and boil for two minutes. Seal in sterilized jars.

You may serve this cranberry juice as it comes from the jar or you may add grapefruit juice, other fruit juices or gingerale to suit your taste. Those of you who are partial to hot

fruit cocktails may make mulled cranberry juice just as you do mulled grape juice by heating slowly a pint of cranberry juice with three or four whole allspice, a quarter of a teaspoonful of cassia buds, and a teaspoonful of broken stick cinnamon, until it reaches the boiling point. Add a tablespoon and a half of lemon juice, strain and serve hot.

Cranberry sauce may be canned, too, to be used later in pies, puddings, gelatine salads, hot breads and other recipes.

While cranberries are at their best in November and December, surprise your family with a pot roast flavored with cranberries. After the meat is browned in just a small amount of fat, remove the meat from the pan, add three cups of boiling water and two cups of cranberry sauce made with less sugar than usual. Replace the meat and cook as usual. The acid of the cranberries will help make the meat tender just as vinegar does, besides giving it an unusual and pleasant flavor.

Cranberries are stepping to the front to take their rightful place with other fruits in every course in dinner menus, the year around. Are you keeping up with them?

~\*~\*~

### Spotless

Dubbed, of all things, the "Stainless Show," a new musical program starring Mario Cozzi, operatic baritone, starts on the NBC-Blue network, November 27, at 6:30 p. m. Unusual title comes from the sponsor's product.

~\*~\*~

Fred Astaire has signed Anna Jamison, Irish-born soprano, as a regular member of his musical-comedy troupe. She will be heard with Comedian Charley Butterworth. Songstress Trudy Wood, Johnny Green's orchestra and other members of Fred's permanent company over the NBC-Red network every Tuesday at 8:30 p. m., CST.

**SNAP SHOTS**

10 reprints and 2 4x6 enlargements from 116 negatives or smaller 25¢  
ROLLS DEVELOPED, 116 or smaller, 8 prints and 2 4x6 enlargements 25¢  
DIXON PHOTO CO. - - - DIXON, ILL.

**ATLAST**

IT'S double-acting FOLEY'S HONEY & TAR. One ingredient-group coats irritated throat linings, thereby quickly relieving tickling, hacking; and checking coughing. The other group actually reaches the bronchial tubes, aids in loosening phlegm, breaking up cold, and speeding recovery. No stomach-upsetting drugs. Ideal for children, too. For speedy relief, speeded-up recovery, insist on—

**FOLEY'S HONEY & TAR COMPOUND**

**A COUGH RELIEF that ALSO SPEEDS RECOVERY**



By  
Marjorie  
Gibson

**G**REETINGS, Fanfare friends. We have a letter containing many questions from a shut-in friend, Miss Z. M. J. Davis of Fremont, Michigan. As Miss Davis says, "I'm putting all my begs into one ask-it." In answering Miss Davis' questions, we believe that many of you will find answers to questions you've wanted to know.

Tex Atchison came by the nickname of Tex when he was a member of the Oklahoma cowboy band in Evansville, Indiana. His real name is Shelby David Atchison. Doyne Wilson and Don of the Hilltoppers are the same. Doyne is his real name. Grace, Max, and Don Wilson are not related to each other. Cousin Emma and Frankie Moore are now at WWVA, Wheeling, West Virginia. The Arizona Ike column was written by Romaine Lowdermilk.

#### Mystery Man

The identity of the Hired Man, whose Old Hayloft column you've been enjoying for a long time, is still a mystery, although many guesses have been forthcoming.

The Cornhuskers include Lou Klatt, accordionist, Chris Steiner who plays the big bass fiddle, Roy Knapp, drummer; Emilio Silvestre with his clarinet, violin and viola, and the Chore Boy heard with them is Howard Chamberlain. Uncle Buster is Dan Hosmer and his Big Yank boys are Howard Black, Reggie Cross, and Tommy Tanner.

The Owens Sisters, who made some appearances on the road shows, are not related to Tom Owens. Tom Owens' band includes Fred Kuhmen, drummer; Al Erickson, pianist; Wilbur Kuhmen, trumpet and guitar; Tex Winder, trombone and bass fiddle; Harold Goodwick, banjo and violin, and Curtis Birtz who plays the saxophone, accordion and fiddle.

#### Family Statistics

Bill and Milly McCluskey have two little boys, Billy Joe and Danny. Ralph and Elsie Mae Emerson also have two little boys, Skippy and Jackie. Henry Burr, Bill O'Connor

and Jack Taylor have no children. Chick Hurt's wife before her marriage was Gladys Becker of Kewanee, Illinois. Jack Taylor's wife is the former Clina Bushong of Rock Ridge, Kentucky. Nels Austin's band from Aurora, Illinois, appeared on the road shows a while as the barn dance fiddlers. Later a group known as the Vagabond Cowboys, who first won recognition on Fred Allen's amateur hour, appeared as the barn dance fiddlers.

#### Elmer's Creator

Yes, our good friend, Elmer, the operator, who usually occupies a corner of Fanfare page, was drawn by Ray Inman, art director and cartoonist for both Prairie Farmer and Stand By.

Slim Miller's first name is Homer. Doc Hopkins' name is Dr. Howard Hopkins. Shelby Jean Davis, nine-year-old entertainer on WJJD, lives with her father and mother and four brothers in Chicago.

Production Man Al Boyd, has yet to be interviewed. Al's singing is confined to group sings. He used to join in on the singing of the Morning Minstrel show and was production man on that show.

#### Homemakers' Violinists

The violinists with the Concert Orchestra during Homemakers' Hour are Herman Felber, Karl Shulte, Louie Marmer and Emilio Silvestre.

Miss Davis' last question concerns Hotan Tonka. Hotan is not on the air at the present time. We are sorry to say that Hotan is confined to the Community Hospital in Geneva, Illinois, where he may have to remain for several weeks.



As this is being written, there are several other radio folks on the sick list. Henry Burr has been ill for the past two weeks but is slightly improved now. Jim Poole, who has been ill for the past two months, is gradually convalescing. Evelyn Overstake is up and around again after a long illness. And Art Janes of the Maple

City Four was very ill for a couple of weeks, but we're glad to say that Art is feeling very much better and able to appear again on his regular programs with the quartet.



We addressed our question this week to the men around the station. It's only 27 days until Christmas, you know, so we asked, "What kind of necktie do you want for Christmas?"

**Harold Safford:** A deep-toned tie with little decorations in it.

**Bill O'Connor:** A homespun tie.

**Art Wenzel:** One with a little bit of green in it.

**Check Stafford, Eddie Allan, and Roy Knapp:** A red one.

**Art Page:** I want a tie that my little 11-year-old son will pick out for me. He's an expert at selecting neckties.

**Frank Baker:** I want one with white stripes in it.

**Herbie Myers:** Necktie! Why, is somebody giving them away?

**Tom Hargis:** A white tie—just like my other one.

**Lou Klatt:** One that's good and loud.

**Al Boyd:** ALL kinds.

**George Biggar:** I'll take a bluish one.

**John Lair:** Any kind except the kind that's made out of rope.

**Julian Bentley:** Don't bother about it. I'm going to grow a beard and I won't need any.

**Hal O'Halloran:** I want a pretty tie with lots of little shamrocks in it. (Must be the Irish in him.)

**Howard Chamberlain:** I'll take a new suit instead.

**Happy Henry:** Oh, thank you, Margie, I didn't know you were even thinking about it.



### ELMER



I hope somebody gives him a muffler for Christmas.

# Notes from the MUSIC LIBRARY

By JOHN LAIR

**I**F YOU'RE listening to Dinner Bell time at about 12:15 p. m. on November 27, you'll hear the initial performance of "Danny, Old Horse", as written and composed by Willis Arthur and Gladys Proctor. It will be sung by Red Foley, one of the three judges who awarded first place to Miss Proctor's musical setting of Willis Arthur's tribute to the old farm horse.

In our letter of congratulations to Miss Proctor we asked her to tell us something about herself and her musical experience. In her very interesting reply she informs us that she lives on a farm near Elmwood, Illinois—birthplace of the celebrated sculptor, Lorado Taft—and that she is unmarried. She attended Knox College Conservatory of Music, Galesburg, Illinois, graduating in 1923. At present she teaches piano in Elmwood. She is a charter member of Psi chapter of Sigma Alpha Iota, a national musical sorority. She says that she has often been tempted to submit her compositions to some publisher but has never done so and her entry in this song contest was her first attempt in that direction.

She says her family never owned a horse named "Danny", but had one just like him called "Old George."



And now, let's take stock of the music column. Just what shall we do on this page to serve the interests of lovers of old-time music? Do you want more song poems, more information on where to get songs of your choice, more history about the old-timers, or would you prefer a sort of music exchange where readers can get together, express themselves on various phases of music and exchange old songs with folks in various parts of the country?

Maybe you'd like for us to devote the page, or at least a part of it, to the reproduction of chord charts, tuning instructions and so on, to enable you to learn to play instruments heard on the air.



After the Girls of the Golden West sang "Only One Step More" on one of their morning programs they got

many requests for copies, which they have referred to us. It is here given by permission of the copyright owners:

#### "Only One Step More"

I have known a life of sorrow,  
I have born a heavy load,  
And my weary feet have stumbled  
On Life's rough and rocky road.  
Soon my burden will be lifted,  
Soon my trials will be o'er,  
Soon my journey will be ended  
For it's only one step more.

Chorus:—

One step more from earth to Heaven;  
Soon I'll reach that blissful shore;  
Soon I'll join my friends up Yonder,  
For it's only one step more.

Jesus told of many mansions  
Over in that Promised Land.  
Soon I'll move from this low dwelling  
To a house not built with hands.  
There I'll live next door to Jesus  
And my friends gone on before.  
Soon I'll settle in that city,  
For it's only one step more.

Mother's long been over Yonder,  
She'll be waiting for me, too.  
She'll be, Oh, so glad to see me,  
Proud to know that I've pulled through;  
She will be the first to greet me  
When I enter Heaven's door—  
Oh, I'll soon be with you, Mother,  
For it's only one step more!

Years ago our little darling  
Journeyed to that land of love,  
And the flower that drooped and faded  
Blossoms now in Heaven, above.  
She'll be changed, but, Oh, I'll know her  
When I search the angels o'er,  
And we'll soon be re-united,  
For it's only one step more.

**Nationally Known RADIO FACTORY TO YOU SAVE 1/2**

The Perfect Xmas Gift!

THIS XMAS you can give a real quality radio and save money, too, buying direct from our factory. Either of these beautiful sets are **DOUBLE GUARANTEED** by Radio Manufacturers 90 Days Guarantee against defects and the Home Trial Money Back Offer below. Thousands of satisfied customers, any Chicago Bank our references. Order NOW for Xmas delivery.

**7 TUBE AC-DC 110V SUPERHETERODYNE Model W-108 (Shown at left). Beautiful 2-tone walnut veneer cabinet, size 14 1/2 x 11 x 7 1/2 in. 7 tubes as follows: 2-43s; 2-25Z5s; 1-6A7; 1-806; 1-75, 2 Bands: 540-1720 KC and 2.1-7.0 MC. Six-inch Airplane Dial. Six-inch Dynamic Speaker. Output 3 Watts Push-sensitive, selective. Positively GUARANTEED. XMAS FACTORY PRICE ..... \$18.72 Regular Full Price ..... \$37.44**

**7 TUBE 6V BATTERY SUPERHETERODYNE Model C-110 (Shown at right). Highly finished, walnut veneer cabinet, size 14x9x8 inches. 7 tubes as follows: 1-806; 1-1A4; 1-32; 1-19; 3-30s; 3 Bands: 540-1720 KC; 1.7-5.5 MC; 5.5-16 MC. Six-inch Colored Illuminated Airplane Dial. Six-inch Permanent Dynamic Speaker or Tone Control. Automatic Volume Control. Uses 6-volt Storage Battery, no "B" or "C" batteries. Weights only 22 lbs. Ideal where electric current not available. Absolutely GUARANTEED. XMAS FACTORY PRICE ..... \$25.49 Regular Full Price ..... \$50.98**

These quality radio sets licensed by R. C. A. Hazeltine and Associated Companies. Bring in police, airplane, ship calls as well as foreign and domestic programs. Order TODAY for 10 Day Home Trial. Money back if not more than pleased. SEND ONLY \$5. Model W-108 sent C. O. D. \$13.72, or Model C-110 C. O. D. \$20.49 plus small express charge. Order NOW for Xmas Delivery at present rock bottom prices. Or write for FREE details.

**CAPITOL RADIO COMPANY**  
Dept. B-11, 43 E. Ohio St., Chicago, U.S.A.

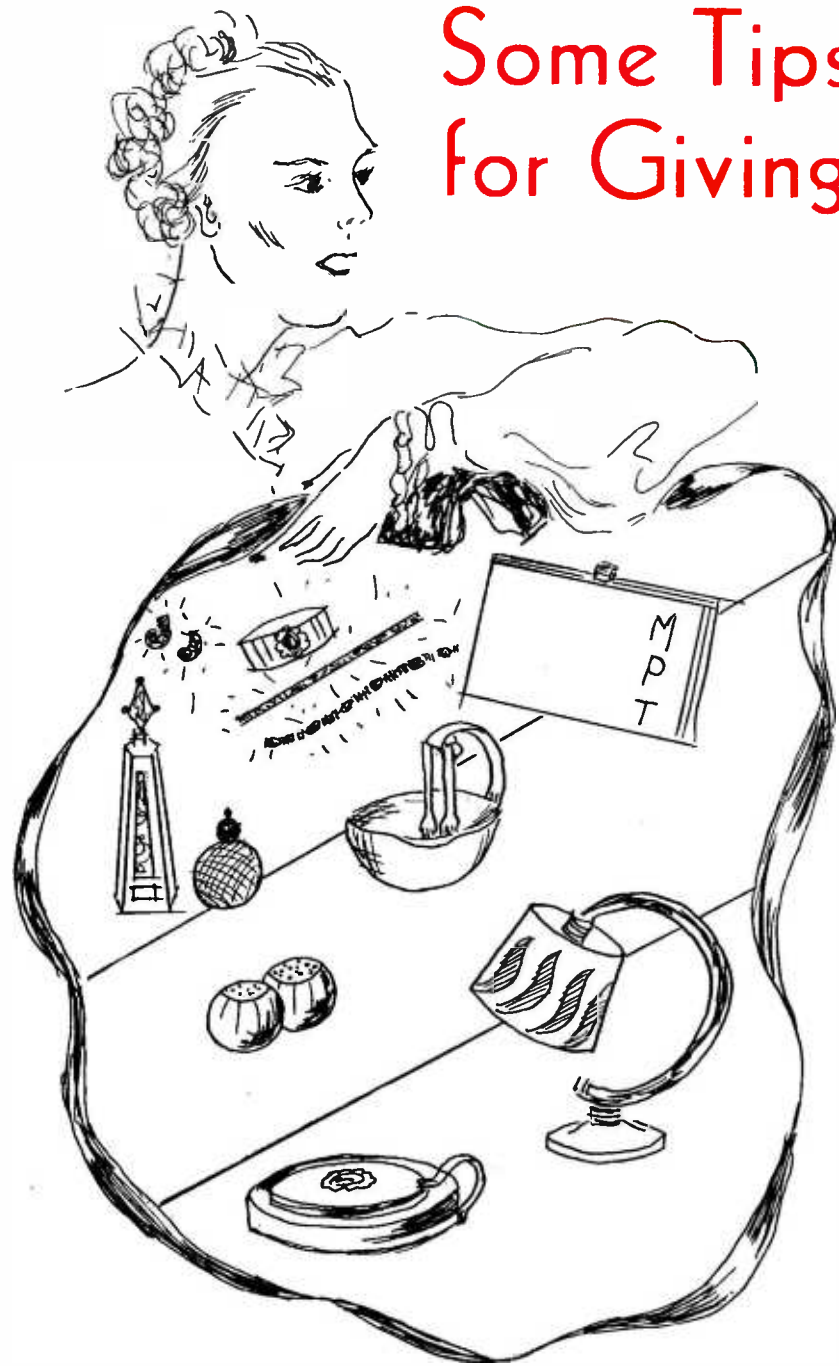
**YOU** can play GUITAR—Spanish or Hawaiian. New quick way. Play regular sheet music by notes and diagrams. Order ALLEN METHOD for Hawaiian and ADAMS METHOD for Spanish. Each book 50¢ postpaid. FORSTER—216 S. Wabash, Chicago, Ill. A firm whose reliability is never questioned.



**OLD MUSIC A GREAT FAVORITE OF OTHER DAYS**

One of the sweetest old songs ever written. An exact copy, standard music size, from an original in the Music Library for **ONLY 25¢**. Address—**MUSIC LIBRARY, WLS Chicago, Ill.**





## Some Tips for Giving

IT'S that time of year again! Time to rack your brain and tear your hair trying to think of new and original gifts for special friends. Every year you go through the same procedure . . . you think hard . . . and then give them something that you're sure they'll like whether it's ordinary or not. Which, after all, is the best plan. Sketched above are suggested gifts. Usual, but in new designs. Ordinary, but welcome.

For instance . . . every woman loves costume jewelry. This is a year when it's extremely smart and very charming to wear brilliant rhinestone bracelets . . . a year when copies of wide, old-looking bracelets with a single stone are much to be desired. Every woman loves getting handbags for Christmas, especially those individualized with her own initials. And, despite the persistent rumor, every woman loves to receive gifts for her home . . . whether they're trick, new gadgets or such homey things as lamps, ash trays, silent butlers or candy bowls. When you're shopping around this year . . . look for the sophisticated, modern things done in chromium. They're all knockouts and not too awfully expensive.

If you get a head start on your Christmas shopping right now, you'll avoid the last-minute rushing which can detract from the joy of the occasion.

—SHARI.

## Christmas Every Day

(Continued from page 6)

bors Club last year that we provide radios for the hundreds or even thousands of deserving shut-ins in private homes. It was obviously impossible to try to extend these gifts of radios beyond institutions where each radio will serve quite a number of boys and girls. We found that from 15 to 300 boys and girls were served by each radio the past year.

The benefits that radio brings to isolated places is expressed in this letter from one of the three institutions for mountain children in Kentucky which received radios. W. E. Cissna, pastor and principal of Henderson Settlement at Frakes, wrote: "Being 20 miles up in the mountains from the nearest town, we certainly appreciate the radio, which affords much entertainment, weather reports and the correct time."

In Alaska, the boys and girls at Holy Cross Mission and the Kusko-kwim Moravian Orphanage will have a happier winter, due to the generosity of the Christmas Neighbors Club. From the Alaska Catholic, published in Juneau, we quote this fine tribute:

"From far away Alaska greetings are extended and sincere appreciation expressed to the Christmas Neighbors Club for their noble work in making gifts of 136 radios to orphanages. During the long winter months to come, the 156 little Eskimo and Indian pupils at Holy Cross Mission School and their devoted teachers—will have many occasions to remember with gratitude the members of the Christmas Neighbors Club who made it possible for them to hear radio programs from the United States and Alaska."

~\*~\*~

### "Mutter Schumann-Heink"

Stories of Madam Ernestine Schumann-Heink's generosity and naturalness in the studios were revived along radio row, as word came of the death of the 75-year-old diva in Hollywood.

To her friends in the NBC Chicago studios, where she had her first commercial programs, she always said: "Call me Mutter Schuman-Heink! It is Madame only when I sing."

Although she insisted that she enjoyed radio's precision, she disliked having to follow her script word for word. She preferred to "just talk" and as soon as her program went off the air, she would turn to the production man with the inquiry, "Now can I talk?" Then she would entertain the studio audience for half-an-hour or more with anecdotes of her early days.

## Hoosier Farm Lad

WHEN Ken Trietsch was eight years old, he used to set his tuba on a chair, because he was too little to hold it, and blow for all he was worth to do his part in the family orchestra.

Ken has four brothers and four sisters and all five of the boys played instruments. "We spent many a happy evening at home, entertaining ourselves as well as the neighbors," Ken remembers.

Born on a farm near Arcadia, Indiana, Ken first went to school in Atlanta and then moved to Alabama with his family. Down South, he went to a country school and his teacher was his older sister, Esther. Ken and Hezzie were the two bad boys of the small school and Esther had to spank them frequently. One incident stands out especially in Ken's memory.

### Country School Days

He aimed a paper wad at a freckle-faced little girl across the room and it hit its mark. But Esther caught him in the act. She left the school-room without a word and when she



Ken, with rod and reel.

came back, she was carrying a switch, green and limber. "And I want to tell you, boys and girls," Ken recalls, "my bare legs were stinging for some time."

Back to Indiana moved the Trietsch family, this time to settle on a farm near Muncie. Here Ken again went to country school and graduated from the eighth grade in a class of three.

The nearest high school, at Cowan, afforded Ken an opportunity to go on with his music. It seemed to be his

one ambition. He played in a concert band of 65 pieces, directed by Elza Garrett of Muncie. The band played a number of "very good jobs" including the 500-mile race at Indianapolis.

While attending high school, Ken was a member of the Delaware county corn club and won a number of prizes for the best acre of corn, the best 10 ears and the most perfect single ear of corn.

The Knights of Pythias Lodge of Cowan was planning to put on a Minstrel Show over the grocery store and the Trietsch boys offered to do an act. The five brothers, Verne, Shirl, Joe, Hezzie and Ken, made

their own instruments, decked themselves in outlandish costumes and put on a real show.

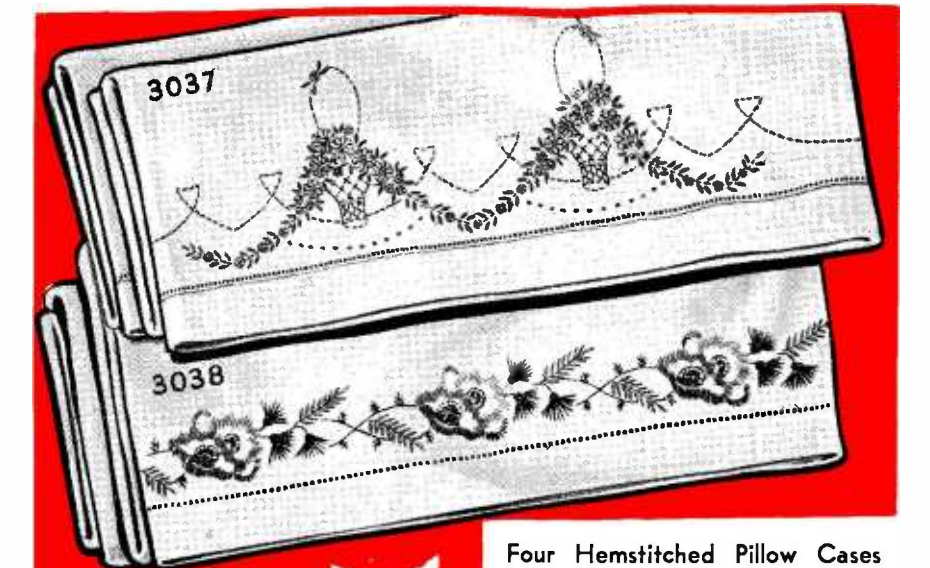
The act went over so well that they opened in Indianapolis three weeks later and, at 18, Ken started his professional vaudeville career. With his brothers he played all the principal cities in the United States and Canada, covering Keith, Orpheum, Loew's, Pantages and Fox circuits. In this act Ken played his best-beloved instrument, the Sousaphone or bass horn.

When the brother act broke up, Ken and Hezzie joined Ezra Buzzington's Rustic Revelers in which Ken was featured as bass soloist. While they were with the Revelers, the Trietsch brothers met Otto "Gabe" Ward.

Ken left the Revelers for a while

(Continued on page 16)

## Eleanor Martin's SPECIAL NEEDLEWORK VALUES For Readers of Stand By



All Star Special 2  
2 PAIR OF PILLOWCASES \$1.00

### Four Hemstitched Pillow Cases

A value that can't be duplicated anywhere. Just think of it! Two pairs of beautiful hemstitched hem pillow cases stamped on Superior Quality 80 Square White Sheeting with spoke hemstitched hems.

IDEAL FOR CHRISTMAS GIFTS

This quality is not to be confused with the inferior 88 x 72 and 84 square count usually offered at this price or more.

Choose from either of these two designs—No. 3037—Basket and garland design to be embroidered in lazy daisy and French knot embroidery.

No. 3038—Poppy and bachelor button border design for one stitching. Pillow cases measure 42 x 34 inches.

Special Price for the two pair, 4 pillow cases, postpaid \$1.00 Nuns Boltproof Thread, 25¢ extra.

FREE Eleanor Martin's New Catalog, "Inspirations for Needlewomen", is included Free of Charge with each order. Color and Lesson Charts are Free with every article.

### WE GUARANTEE

Prompt Service and Complete Satisfaction or your money will be cheerfully refunded. Send Money Order, Bank Draft or Personal Check. If cash is sent, be sure to register the letter to insure against loss. Don't Send Stamps. We pay the Postage.

Send your orders to—Eleanor Martin, % Stand By, 1230 Washington Blvd., Chicago, Ill.



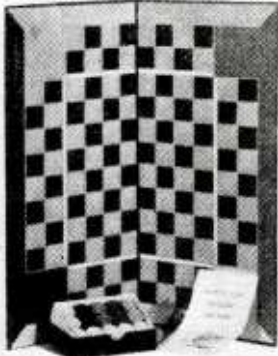
## Hoosier Farm Lad

(Continued from page 15)

to play in dance orchestras both in the Middle West and in New York City; but he returned to vaudeville after two years.

By this time "talkies" had already made inroads on the popularity of vaudeville, and Ken, Hezzie and Gabe

## HERE IT IS!



## The Game YOU Have Waited for

- Here is a game that is truly different. So fascinating that both young and old enjoy it. Easy to learn. Played at church socials, clubs, resorts, Y. M. C. A.'s, etc.
- Four People Can Play It!
- A game of Balkline Checkers is the talk of the hour.
- A Balkline set consists of an eighteen inch square heavily constructed playing board, a box of sixty attractively colored checkers and complete direction on "How to Play Balkline Checkers." Send for your set Today. Priced at only \$1.00 complete, post paid. Satisfaction guaranteed.

### BALKLINE CHECKERS

Box 21—% Stand By  
1230 Washington Blvd. - Chicago, Ill.

decided to turn their talents to the newest entertainment field—radio. They first appeared on WOWO at Fort Wayne, Indiana, as the Hoosier Hot Shots and were on the air there for nine months.

In 1933 the Hot Shots came to Chicago and started traveling with the hayloft boys and girls in road shows. When the first Century of Progress opened, the Hot Shots became regular members of the WLS talent staff and worked on many of the World's Fair stunt broadcasts. Hezzie is the secretary and treasurer of the Hot Shots and Ken is the general business manager. It is Ken's "Are you ready, Hezzie?" tag-line that starts most of their novelty numbers.

Ken was married in January, 1923, to his little Hoosier sweetheart, Ruth Modlin of Daleville, and they have one daughter, Joan, who was a Christmas gift eight years ago. (Picture on page 5.)

Ken is five feet, nine inches tall and weighs 140 pounds. He has dark brown hair, deep-set brown eyes under heavy brows, and a flashing smile. He likes all outdoor sports but golf

is his favorite, followed by fishing, hunting and baseball.



## Hayloft Down East

An airways trip to Yankeeland will be taken by the boys and girls of the barn dance crew on the broadcast of the NBC hour of the National Barn Dance, November 28, which features favorite songs of Eastern seaboard states.

Whisked Eastward with the ensemble singing "The Streamlined Train" and "New River Train", the cast makes its first stop in Manhattan with the Hot Shots harmonizing on "The Sidewalks of New York" and "In Old New York."

On to the New England states, the Maple City Four presents "My Old New Hampshire Home" and the Hayloft Band plays "Going to Boston." The Novelodeons offer "Sailing Down the Chesapeake Bay" and Lucille Long with the Octette sings "Carry Me Back to Old Virginny."

The musical travelogue ends with the ensemble's version of "Down the Trail to Home Sweet Home."

### PERSONAL SNAPSHOT Xmas Cards

THAT ONLY YOU CAN GIVE  
COST LESS THAN ORDINARY CARDS

20 <sup>4" x 6"</sup> Cards and Envelopes <sup>97¢</sup> Plus 3¢ Postage

10 <sup>4" x 6"</sup> Cards and Envelopes <sup>57¢</sup> Plus 3¢ Postage

Your snapshot and name on a beautiful card. A real remembrance to your friends. It's individual and different.

Send negative (not print) of snapshot you want on Xmas Card. Send now before the Holiday rush. Send coin (not stamps) in accordance with number of cards ordered. Orders in quantities of ten's only.

**HOW TO ORDER** Send negative (not print) of snapshot you want on Xmas Card. Send now before the Holiday rush. Send coin (not stamps) in accordance with number of cards ordered. Orders in quantities of ten's only.

**ORDER YOURS NOW FOR PROMPT DELIVERY**

**ALLEN PHOTO SERVICE**  
3729 N. SOUTHPORT AVE. CHICAGO ILLINOIS

# "Stand By" Classified Ads

### STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and signs count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, R2, 100a, 6R, 2T, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STANDBY, 1230 Washington Blvd., Chicago, Illinois.

### Accordion for Sale

New accordion, 48 bass. Must be sold half price. Kovacevich, 5343S. Princeton Avenue, Chicago, Illinois.

### Artificial Flowers

Free: 5 Christmas cards with beautiful imported rice fibre, coat flower, or corsage. Hand-made to order—gardenias, violets, etc. Send 50¢, color and flower preferred. O. F. Staley, 1937 Howe, Chicago.

### Christmas Candy

5 lb. box delicious Princess Louise Chocolates and Bon Bons, \$1.50. Postpaid. Satisfaction guaranteed. Box 22, % Stand By, 1230 West Washington, Chicago.

### Christmas Cards

12 Photographic Christmas cards and beautiful gift calendar from your photo for \$1.00. Send negative and dime for sample. Ideal Photo Service, Box 2255, Paterson, N. J.

### Free—Large cannon towel with beautiful 21 card assortment Christmas Cards. Send \$1.00 to Les Anderson, 747 Kenwood Avenue, Beloit, Wisconsin. Satisfaction guaranteed.

### 50 Christmas Folders and Envelopes, in six assorted designs, with your name imprinted, for \$1.00. Box 19, % Stand By, 1230 West Washington, Chicago.

### Dogs for Sale

For Sale: English Shepherd pups, stock and watch dogs. Males, \$5.00—Females, \$3.00. Ten weeks old. Two crossbred Shepherd and Collie working age females, \$3.00. D. F. Blessing, Summitville, Indiana.

### Look! Look! Listen and read: Scotties, Airdales, Wire Hairs, Cockers, Shepherds, Collies, Dobermanns, many other breeds. And prices that will please you. Give us your order for a Christmas puppy, and you will be pleased. Schilberg Bros., Mendota, Illinois.

### Farmers' Notice

Your name, route, and box number in a metal weather proof frame ready to bolt on mail box—will last a lifetime. 50¢ (no stamps). Postpaid. Print name. Agents wanted. Darrell Nicholson, Columbia Park, Elgin, Ill.

### For Inventors

Have you a sound, practical invention for sale, patented or unpatented? If so, write Chartered Institute of American Inventors, Dept. 62, Washington, D. C.

### Free Samples

Your name, address, with 10¢ and stamp, will bring free samples Hollywood's famous beauty preparations (Cosmetics) for 1 year. Write Hollywood, Box 128A, Vandalia, Ohio.

### Fruit Cakes

Fruit cakes, filled with fruits, nuts (white or dark)—60¢ lb. Wrapped and decorated for holidays. Postpaid anywhere. Mrs. John Rooth, Aledo, Illinois.

### Gift Sale

Solve that gift problem now—Automatic novelty pencil jade-onyx finish with two year guarantee. Propel, expel, repel action. Full pencil apart and you have a durable nail file. Extra tube each red, black and blue leads. Name engraved free. Cedar treasure box with every pencil order. Remove pencil and you have a most attractive gift, boudoir, or utility box (7½ x 3¾ x 2½) for lady or gent. A Christmas or Anniversary gift that you will be proud to give or own. Only \$1.00 postage paid. Sevan Company, 7 East 42 Street, New York City.

### Health Foods

Check Neuritis—Diabetes—Overweight—Anemia, with Health Foods. Write for Free Catalog. Battle Creek Health Service, 1551 N. Austin, Chicago, Illinois.

### Help Wanted—Women

Girl. General housework; light laundry; one child. No cooking. Good home. Marks, 5037N. Harding, Chicago.

Girl, 30-40yrs. General housework; two children; laundry. \$8.00. State religion, references. Mrs. W. Scanlon, 48 N. Menard Avenue, Chicago.

### Magazine Subscriptions

Subscriptions taken for any magazine. Write for list and prices. Box 20, % Stand By, 1230 West Washington, Chicago.

### Manifold Conversion Flange

Attention! Ford Dealer and 1932 and 1933 V8 owner: Manifold Conversion Flange. Changes single type manifold so new dual type carburetor, as used on all late models, can be used without changing manifold. Insures better economy, acceleration, and idling performance. Flange only \$1.50. Complete with carburetor, easy and ready to install, \$9.25. Postage extra. Richard Specht, 601 South 18th Street, Manitowoc, Wisconsin.

### Miscellaneous

Two sensational bargains—real precision tools. Micrometer, capacity 0 to 1 inch measuring to one-thousandth part. Heavy, satin finish, non-corrosive brass alloy, perfect markings, \$1.00 postage paid. Mannheim Slide Rule, A, B, C, D scales. Guaranteed absolutely accurate, non-shrinking. Leather case with instruction booklet. \$1.00 postage paid. Sevan Company, Dept. 33, 7 East 42 Street, New York City.

### Money making opportunities. No experience. No canvassing. About 400 modern, comprehensive plans, ideas, formulas, and money making facts. Full working details. Many require no capital. 200 pages. Act now! Send \$1.00 for complete copy. West's Sales Service, 10623 Perry Avenue, Chicago, Ill.

### Stuttering and Stammering corrected at home. Booklet free. Paul J. Wolfe, Box 52, Pittsburgh, Pennsylvania.

### Old Stamps and Envelopes Wanted

Will pay \$85.00 for 1924 1¢ green Franklin rotary perforated eleven stamp. Write before sending. Large Illustrated Folder, 10¢. Stand By, Box 444, Elyria, Ohio.

### Photo Film Finishing

Do not mail films in envelopes. Wrap well; tie securely; address plainly. Be sure to put your return address on package.

### NOTICE

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand-colored free (regular size). The value of this print is 15¢; also 1—5x7 enlargement free (in black and white). Guaranteed work; daily service. Allen Photo Service, 3729 N. Southport Avenue, Chicago.

### Roll film developed and printed including two beautiful double weight olive tone enlargements Free. 25¢ Coin. United Photo Service, LaCrosse, Wisconsin.

### Rolls developed. Two beautiful double-weight professional enlargements and 8 guaranteed, Never-Fade, Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

### Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

### Immediate Service! No Delay! Roll developed, carefully printed, and two beautiful 5x7 double weight professional enlargements or one tinted enlargement or six reprints—all for 25¢ coin. The Expert's Choice! Reprints 3¢ each. The Photo Mill, Box 629-55, Minneapolis, Minnesota.

### Photo Film Finishing

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

20 reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100—\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4—4x6 25¢; 3—5x7 25¢; 3—8x10 35¢. Special hand-colored, easel-mounted 4x6 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George Street, Chicago.

2 beautiful enlargements suitable for framing and roll developed, printed 25¢. Photofilm, S-2424 North Avenue, Chicago.

Two beautiful, double weight, professional enlargements, 8 guaranteed Never-Fade prints, 25¢ coin. Century Photo Service, La Crosse, Wisconsin.

### Postage Stamps

100 different stamps—10¢. Many obsolete. Approval applicants. Leonard Utecht, 1143 North Keeler Avenue, Chicago, Illinois.

### Poultry Dealers—Turkeys

It pays to dress turkeys and ship to Fox. Deluxe brand famous among best trade. Tell us how many turkeys you have. Helpful information free. Ten cents brings complete plan. Peter Fox Sons, Dept. U, Chicago.

### Quilt Pieces for Sale

Nice bundle remnants and quiltpieces. 25¢, also rag rug strips, 15¢ lb. Heights Dress Shop, Westfrankfort, Illinois.

### Quilt Patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

### Salesman Wanted

Man Wanted—Manufacturer established 46 years will finance responsible man with complete stock of guaranteed food, farm and household necessities—you pay when sold. New dealers needed right now to take full advantage of increased consumer demand for products, created by popular WLS radio program featuring Pokey Martin and the Arkansas Woodchopper. Mighty attractive proposition. Good living right from start with steady increase for industrious man. Big Value Combination Deals, Premiums and Fast-Selling Specials now in effect. Jacob Van Dyke of Michigan sold \$441.21; Maurice Vander Haar of Michigan sold \$376.15; and B. M. Anderson of Utah sold \$530.55 in one week. Pleasant outdoor work. Experience not necessary. No slack seasons or layoffs. Write today for "McConnon No-Investment Plan." McConnon and Company, Winona, Minnesota.

### School of Nursing

American Hospital School of Nursing; fully accredited; 4 years High School required. Ages, 18-35. Allowance, 6mos. affiliation with Cook County School of Nursing. Address, Director Nursing, 850 Irving Park Blvd., Chicago.

### Silos

A dollar saved is worth a dollar earned. Write us and let us show you how your first payment now, on that permanent silo you are going to buy next summer, will save you many dollars. Michigan Silo Co., 2610 S. Washington St., Peoria, Illinois.

### Tobacco—Candy

Free to Users of High Grade Tobacco. Your choice of box cigars or pound box delicious chocolate cream Brazil nuts with order for Goldleaf Guaranteed cigarette smoking or chewing tobacco, 5 lbs. \$1.25, ten \$2.15. Pay when received; if not satisfied, money refunded. Gorives Tobacco Company, Paducah, Kentucky.

### Turkey Tonics

Attention, Turkey Raisers! Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint, \$1.75. Quart, \$2.75. Gallon, \$10.00. Satisfaction guaranteed, or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.



LISTEN TO POKEY MARTIN and the ARKANSAS WOODCHOPPER every Monday, Wednesday and Friday from 7:30 to 7:45 A.M., Central Standard Time, over Radio Station WLS. POKEY and ARKIE are presented by McConnon and Company, Winona, Minnesota, manufacturers of more than 170 McConnon Products for home and farm. This program is sponsored in the interest of McConnon Dealers everywhere.



# WLS DAILY PROGRAMS

Saturday, November 28, to Saturday, December 5

870 k.c. — 50,000 Watts

Monday, November 30, to Friday, December 4

## Morning Programs

(CENTRAL STANDARD TIME)

- 5:30—Smile-A-While—Prairie Ramblers and Patsy Montana; Red Foley; Hoosier Sod Busters; Arkie.
- 6:00—Farm Bulletin Board—Howard Black.
- 6:10—Smile-A-While—continued; Bookings; Weather; Livestock Estimates.
- 6:30—Mon., Wed., Fri.—Rubinoff and His Violin. (Chevrolet)  
Tues., Thurs.—Musical Almanac. (Republic Steel)
- 6:45—Daily—Pat Buttram's Radio School for Beginners Just Startin', with Henry Hornsbuckle and Oshkosh Hired Hands; Hoosier Sod Busters. (Oshkosh)
- 7:00—News Report—Julian Bentley.
- 7:10—Program Review. (Acme)
- 7:15—Prairie Ramblers & Patsy Montana. (Drug Trades)
- 7:30—Mon., Wed., Fri.—Pokey Martin & The Arkansas Woodchopper. (McConnon)  
Tues., Thurs., Sat.—Junior Broadcasters' Club with George Goebel; Jean McDonald; Bill Vickland; John Brown. (Campbell Cereal)
- 7:45—Lulu Belle & Scotty. (Foley's)
- 8:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 8:10—News Report—Julian Bentley. Bookings.
- 8:30—Morning Devotions, conducted by Jack Holden, assisted by Hometowners and Ralph Emerson.
- 8:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers)  
Tues., Thurs., Sat.—The Hilltoppers.
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Monticello Party Line. (E. T.) (Dr. Caldwell's Syrup of Pepsin)
- 9:15—NBC—Five Star Jones. (Oxydol)
- 9:30—NBC—Pepper Young's Family. (Camay)
- 9:45—News Report—Julian Bentley.
- 9:50—Poultry & Dressed Veal Markets. Veal Markets.

- 9:55—Jim Morrissey's Mid-Morning Chicago Cattle, Hog and Sheep Market, direct from Union Stockyards. (Chicago Livestock Ex.)
- 10:00—NBC—The O'Neills. (Ivory)
- 10:15—NBC—Personal Column of the Air. (Chipso)
- 10:30—NBC—Vic & Sade. (Crisco)
- 10:45—NBC—Edward MacHugh, the Gospel Singer. (Ivory)
- 11:00—Martha Crane and Helen Joyce in Morning Homemakers' Program, with Otto & His Novelodeons; Ralph Emerson; Hometowners Quartet; John Brown; Phil Kalar; Carol Hammond; Grace Wilson; Paul Nettinga; Zeta Newell.
- 11:45—Fruit & Vegetable Market; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)

## Afternoon Programs

(CENTRAL STANDARD TIME)

(Daily ex. Sat. & Sun.)

- 12:00—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features.  
Tues.—Mid-West On Parade, featuring Vincennes, Indiana.
- 12:45—Jim Morrissey's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:55—Mon., Wed., Fri.—Country Life drama.  
Tues., Thurs.—John Brown.
- 1:00—Red Foley & Lily May; Girls of the Golden West. (Pinex)
- 1:15—Ralph & Hal, "The Old Timers." (MacKenzie Milling)
- 1:30—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary.
- 1:45—Homemakers' Hour (see the detailed schedule).
- 2:15—NBC—"Ma Perkins." (P & G)
- 2:30—Homemakers' Program—Continued.
- 3:00—Sign off for WENR.

## SATURDAY EVENING, NOVEMBER 28

- 6:30—Red Foley & His Merrymakers. (Pinex)
- 7:00—NBC—Ed Wynn.
- 7:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 8:00—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 9:00—Murphy Barn Yard Jamboree, featuring Hometowners; Grace Wilson; Prairie Ramblers & Patsy Montana; The Hilltoppers; Otto's Novelodeons; Pat Buttram; Wm. O'Connor; Winnie, Lou & Sally. (Murphy Products Co.)
- 9:30—Barn Dance Frolic. (Gillette)
- 9:45—Henry Hornsbuckle with Prairie Ramblers & Patsy, and George Goebel. (Conkeys)
- 10:00—Lulu Belle & Scotty. (Morton Salt)
- 10:15—Smilin' Ed McConnell. (Mantle Lamp Co.)
- 10:30—"Tall Story Club," with Pokey Martin. (Penn Tobacco)
- 11:00—Prairie Farmer-WLS National Barn Dance continues until 12:00 p. m., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Wm. O'Connor; Sunshine Sue & Rock Creek Wranglers, and many others.
- 12:00—Sign off.

## Saturday Morning, Dec. 5

(CENTRAL STANDARD TIME)

- 5:30-8:30—See Daily Morning Schedule.
- 6:30—Red Foley; Lily May; The Hilltoppers. (Flex-O-Glass)
- 8:30—WLS Sunday School Class—Dr. John Holland.
- 8:45—The Hilltoppers.
- 8:59—Livestock Estimate & Hog Flash.
- 9:00—Junior Stars Program.
- 9:30—The Bergstroms.
- 9:45—News Report—Julian Bentley.
- 9:50—Butter & Egg Markets; Dressed Veal; Live and Dressed Poultry Quotations.
- 9:55—Program News—Harold Safford.
- 10:00—Ralph Waldo Emerson.
- 10:15—NBC—"Melodies of Romance." (Mapl-Mix)
- 10:30—Sunshine Sue and the Rock Creek Wranglers.
- 10:45—Arkie.
- 11:00—Morning Homemakers with Martha Crane and Helen Joyce. (Feature Foods)
- 11:45—Fruit & Vegetable Markets; Weather; Bookings.
- 11:55—News Report—Julian Bentley. (M-K)
- 12:00—Poultry Service Time—George Goebel; Ralph Emerson.
- 12:15—Future Farmers Program.
- 12:30—Closing Grain Market Summary—F. C. Bisson.
- 12:45—Weekly Livestock Market Review by Jim Clark of Chicago Producers Commission Association.
- 12:55—Music Program.
- 1:00—Prairie Farmer-WLS Home Talent Acts.
- 1:15—Ralph & Hal, "The Old Timers." (MacKenzie Milling)
- 1:30—Homemakers' Hour.
- 2:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson, Eddie Allan, John Brown, Winnie, Lou & Sally, Hilltoppers, Bill McCluskey, Christine.

## Homemakers' Schedule

(Conducted by Mary Wright)

### Monday, November 30

- 1:45—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

### Tuesday, December 1

- 1:45—Orchestra; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review; Wm. O'Connor.

### Wednesday, December 2

- 1:45—Orchestra; Paul Nettinga; Grace Wilson; John Brown; Marjorie Gibson in Fanfare; "Efficient Kitchens," Mrs. Wright.

### Thursday, December 3

- 1:45—Orchestra; John Brown; Margaret Sweeney, harpist; Little Home Theatre Drama; Marjorie Gibson in Fanfare.

### Friday, December 4

- 1:45—Orchestra; Marjorie Gibson in Fanfare; Phil Kalar, baritone; Home Bureau Speaker.

### Saturday, December 5

- 1:30—Ralph Emerson; John Brown; Red Foley; Lily May; Sod Busters; Sunshine Sue & Rock Creek Wranglers; Interview of a WLS Personality—Marjorie Gibson; "Family Fun"—Virginia Seeds.

## Evening Programs

(CENTRAL STANDARD TIME)

### Monday, November 30

- 7:00—NBC—Helen Hayes for General Foods. (Sanka)
- 7:30—NBC—Melodiana. (Sterling Products)
- 8:00—NBC—Greater Sinclair Minstrels. (Sinclair)

## Tuesday, December 1

- 7:00—NBC—The Westerners—Log Cabin Bar Z Ranch. (General Foods)
- 7:30—NBC—Welcome Valley with Edgar Guest. (Household Finance)
- 8:00—NBC—Ben Bernie & His Boys. (American Can)

## Wednesday, December 2

- 7:00—NBC—Revue de Paree. (Sterling Products. (Dr. Lyons)
- 7:30—NBC—Ethel Barrymore. (Sterling Products) (Bayer)
- 8:00—WLS—"The Active Citizen." Illinois League of Women Voters.
- 8:15—NBC—to be announced.

## Thursday, December 3

- 7:00—WLS—"The Old Judge." (University Broadcasting Council)
- 7:15—NBC—to be announced.
- 7:30—NBC—to be announced.
- 7:45—WLS—The Government and Your Money. (UBC)
- 8:00—NBC—Boston Symphony Orchestra.

## Friday, December 4

- 7:00—NBC—Irene Rich. (Welch's)
- 7:15—NBC—Singing Sam. (Barbasol)
- 7:30—NBC—Death Valley Days. (Pacific Coast Borax)
- 8:00—NBC—Fred Waring. (Ford Motor Co.)

## AVIATRIX ON THE AIR



Ruth Nichols, one of the best known of America's women flyers, spoke on "Aviation and World Peace" during Homemakers' Hour on Armistice Day.

~\*~

## NBC Slogan

For the slogan, "By Choice the Nation's Voice," June Hynd of the NBC New York program department, won the \$100 prize offered to NBC employees. A three-way tie for second place was won by the slogan, "In Tune with the Nation," and prize money of \$50 was awarded to each of the three entrants.

~\*~

## Junior Nurse

Lucy Gillman, 11-year-old Dorothy Hart of CBS's "Junior Nurse Corps" show traveled to Baltimore, Maryland, to attend a junior nurse corps convention of which she is president.

## WATCH THIS SPACE

FOR

Appearance of WLS Artists in YOUR Community

•

### FRIDAY, NOVEMBER 27

DELEVAN, ILL., Armory Hall (Evening Only) — WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Tom Corwine; Hayloft Duo.

CHICAGO, ILL., Lithuanian Hall, 3133 So. Halsted St. (Evening Only)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Bill McCluskey; Pokey Martin; Winnie, Lou & Sally; Pauline; Four Hired Hands.

### SUNDAY, NOVEMBER 29

FORT WAYNE, IND., Shrine Theatre—WLS NATIONAL BARN DANCE: Hoosier Hot Shots; Lulu Belle; Skyland Scotty; Bill McCluskey; Four Hired Hands; Ramblin' Red Foley; Lily May; Girls of Golden West.

KAUKAUNA, WIS., Nightingale Ballroom — WLS ARTISTS: Prairie Ramblers & Patsy Montana; Olaf the Swede; Tom Owen & His Band; De Zurik Sisters.

### TUESDAY, DECEMBER 1

FLORA, ILL., Florine Theatre—WLS MERRY-GO-ROUND: Four Hired Hands; Olaf the Swede; Bill McCluskey; Winnie, Lou & Sally.

CHICAGO, ILL., Stratford Theatre, 63rd & Halsted—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Otto & His Novelodeons; Christine; Howard Chamberlain; Pokey Martin; Pauline; Girls of the Golden West.

### SATURDAY, DECEMBER 5

NORTH MANCHESTER, IND., Marshall Theatre—WLS ARTISTS: Four Hired Hands.

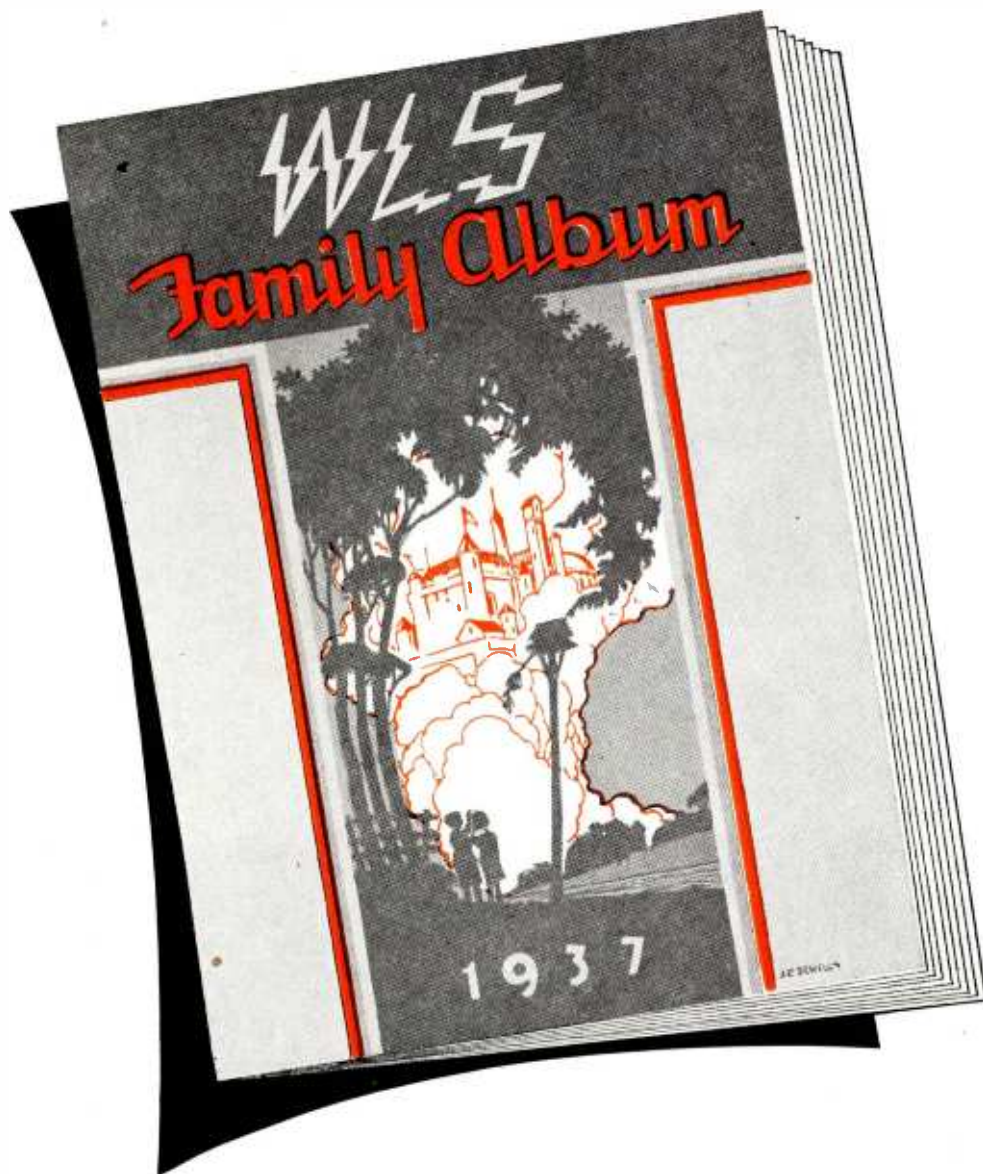
•

WLS ARTISTS, Inc.  
1230 Washington Blvd., Chicago



"WE'VE TURNED THROUGH OUR COPY TWENTY TIMES — and each time we find something new."

Refreshing, companionable, friendly, the **WLS FAMILY ALBUM** will be one of your most prized possessions. Sixty-four pages of pictures you have always wanted. Many family groups of WLS folks. Four pages of charming silhouettes you can use for interesting art work. Your neighbors are all talking about the Album.



You will want several for Christmas presents. Order at once for prompt mailing. Price 50¢ (65¢ in Canada). Address your orders to—

**Family Album, WLS**  
**CHICAGO**