

HARRISCH PUTNAM
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P H 2-3-27

Stand By

AUGUST 8, 1936



HELENE BRAHM

Music That
Lives
●
Fall
Fashions



MRS. ALLRED WRITES

From Governor's Wife

Dear Mr. Chamberlain:

I am taking the liberty of answering your nice letter which has arrived in Mr. Allred's absence. You see, he is campaigning throughout the state making an average of four speeches a day.

You have written such an interesting article, "Ambassador to Texas," and I shall save it for Jimmie to read upon his return. This article contains splendid publicity for Texas and we certainly do appreciate your interest in the Lone Star State to which we are so devoted.

Thanking you for your fine impression of Texas, I am

Sincerely,

Joe Betsy Allred, Austin, Texas.

~*~*~

On Your Toes

We heard your broadcast today as we do every day and were much interested and informed by the talks given by the men from the Stock Yards who represented different parts of the country.

On my way from home to the office, a distance of only a few blocks, I was stopped by three different people who asked if I had heard the broadcast from the Stock Yards.

I think you are on your toes to institute that kind of program. It tells what is going on right now better than government or other reports which are from several days to several weeks late. You are to be complimented on your foresight for instituting such a program as that of today. I feel sure I am one of many who hope it will be repeated.—John S. Morrison (M. D.), Lafayette, Ind.

~*~*~

Water for Dogs

About the dog-biting menace in Chicago and other places: Much could be done so easily by putting a pan of water on sidewalks, curbs and terraces for dogs and all bird and animal life. Most of these dogs are driven crazed by thirst and no place to drink during this terrible drouth.—Mrs. Belle Kosir, Wadsworth, Ill.

Real Scrapbook

... I have a big scrapbook in which I have printed the names of the songs and the persons who sang them and at what time each song was sung. Of course, this is the Barn Dance only, and I treasure the book very much. I was 15 years old this month and have listened to the Barn Dance for four and a half years. I enjoy every minute of it. I listen to the full five hours, but I am a little partial toward the last hour. ... Doris Williams, Lombard, Ill.

~*~*~

Extra Speakers

I heard George Biggar being interviewed on the Garden program Saturday. For a little money and a little work he could have a radio speaker outside the house so he could hear Smile-A-While time as he worked. We say the program is worth it. We have extra speakers in the garage and barn and upstairs, and when the boys had a tent in the orchard, they had a speaker in it. Many radio dealers have old horn speakers in the basement or storeroom.—Mrs. Clara W. Spearing, Rockford, Ill.

~*~*~

Intimate Touch

No one but WLS would have put on the novel broadcast from the Stock Yards. It was a most intimate touch to the Dinnerbell program and we enjoyed it so very much, and are sure everyone listening in appreciated it just as much.—Mr. and Mrs. A. Woodworth, Tolono, Ill.

~*~*~

Come Again, Slim

Yes, do have Slim Williams come again; we enjoyed his most interesting talk very much and I'm sure he could tell us much more.

And I might say here, Mr. Baker's program is most interesting to everyone—we like to hear how it is away from home. Keep him on the air.—Mrs. John Reusch, Elizabeth, Ill.

(Slim will appear as a guest on the Alka-Seltzer Barn Dance tonight, August 8.)

"Safety-Minded"

Your Safety Program? We like it—long may it continue on the air! It fills a great need in this country where a mechanism invented for facilitating man's work and increasing his pleasure threatens to become Public Enemy No. 1 because of his own carelessness. If each time we get behind the wheel, we would just stop a moment and be a bit overawed by the responsibility that is ours—the safety of human life—we would all be more careful.

So, here's wishing you great success in making the motoring public "Safety-Minded".

Here, too, are a Pet Peeve and a pint or so of Laughing Gas.

Pet Peeve: Bicycle riders who don't know their place, or knowing it, don't keep it.

Officer: "Tire trouble?"
Feminine Driver: "O-o-h, N-o-o! Just filling the tires with this nice fresh country air."

Hank Johnson said his car couldn't skid;

A monument proves that it could—and did.

Again we say, Good Luck and more power to you.—Miss Motorist (R. M. McK.), Oneida, Ill.

~*~*~

Complete Report

"Have been listening to your wonderful service in giving the general public such a complete report of the crop situation, as affected by the drouth. Thanks for keeping us so well informed.—Ray McGaughey, R. 4, Macomb, Ill.

STAND BY

BURRIDGE D. BUTLER, Publisher

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JULIAN T. BENTLEY, Editor

August 8, 1936

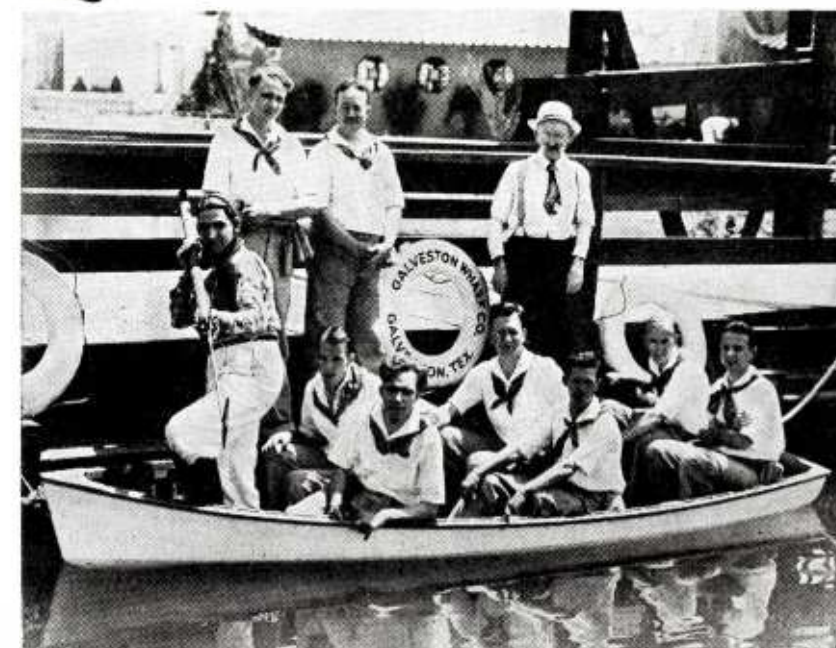
VOLUME 2 NUMBER 26



Music That Lives

Texas Centennial Shows Why American Folk Tunes Outlive Tin Pan Alley

By GEORGE BIGGAR



At left, Ardur Broussard, who, with his homemade fiddle, leads the Broussard band of Rayne, La., in old-time French folk tunes and dances. Above, Captain Dick Maitland (with straw hat), a salt-water veteran, who helped teach the Galveston Wharf Company sailors some old-time sea chanteys.

SITTING in the Administration Building of the Texas Centennial, Dallas, I had just met Captain Dick Maitland, aged resident of Sailors' Snug Harbor, Staten Island, New York.

"Yes, sir, I started to sail the seas in '69 and I've visited every country and island in the world worth visitin'. An' I tell you, I've had some funny experiences," he said.

"But what brought you to Dallas?" I inquired. "It's a long way to New York."

"Oh, Miss Knott and Major Pickering of the National Folk Festival asked me to come out here with Leo Reagan of the Jib-Boom Chantey Singers (New London, Conn.) and the two of us will demonstrate how the old-time sea chanteys should be sung," he replied. "An' we're supposed to teach some of the youngsters of the Galveston Wharf Company how to sing them, too. These modern sailors don't know the real sea songs."

Salt-Water Songs

And teach them they did, for it was a most presentable showing that Capt. Dick Maitland and Leo B. Reagan made as they led the Galveston boys in "Blow the Man Down," "To Boston Come All Ye," "Ten Thousand

Miles Away" and other typical sea chanteys. They ably represented the contribution of sea-men to American folk music.

So well rounded was the week's program of the 1936 National Folk Festival, that it would have been hard to have found any type of folk lore untouched. Many of the participants had been chosen through competition in local and district contests.

A state that has been under six flags and is rich in cowboy, Indian, Spanish and negro tradition, Texas proved a natural spot to hold this national gathering of folk musicians, singers and dancers. It contributed the Tigua Indians and the Mexican Tipica orchestra from El Paso; cowboys and their wives from Anson to reproduce the famous "Cowboys' Christmas Ball"; pioneers from the famous Old Trail Drivers' Association; German singers and dancers from Fredericksburg; old-time fiddlers from Dallas; school pupils in folk songs and dances, and negro

spirituals, work songs and dances by colored folks of north Texas.

Of special interest to this writer was the appearance of the Acadians (Cajons) from the St. Martinsville and New Iberia sections of Louisiana. These young people are descendants of the famous French exiles, whose story is so beautifully told in Longfellow's "Evangeline." They sang French folk songs and danced the breakdowns, waltzes, pavanos and schottisches of their ancestors. One marvels to think how such old customs have been handed down from generation to generation, from old France, to Nova Scotia and thence to Louisiana.

The "first Americans" were ably represented by the Kiowas of Texas and Oklahoma; the Tiguas of Texas, and Cherokees of North Carolina. Their ceremonial chants and dances were most colorful. These Carolina Cherokees have a unique history. About 100 years ago the government

(Continued on page 15)

"Ad Lib!"



By JACK HOLDEN

July 28, 1936

I CAN smell the pleasant odor of balsam, see the rainbow colored trout, hear the moaning of the wind through the pines, and feel the cold night air of Northern Michigan, to say nothing of tasting that northern pike I caught last night while trolling . . . oh, pardon me folks . . . I guess I forgot. But then you can't blame me any because a week from today I'll be up there.

Uncle Ezra tells me of a trout stream up there that is just begging someone to whip a fly on it. Few people have ever fished it because of its remote location. He knows where it is and I soon will.

T'aint Our Andy!

Cecil Hale whose splendid voice you have been hearing recently in many dramatic productions, and on the Alka-Seltzer hour, left last night for Dallas, Texas, and Station WFAA, where he will assume new duties as an announcer there. Good luck, Cecil; we know you'll make good.

This for the people around South Bend, Indianapolis, and Rochester, Indiana. One of your dailies tells the story of a radio engineer by the name of Anderson who works here in Chicago. He is being sued by his landlady for offering her a chair that was charged with electricity. She accepted his offer and was shocked to learn it wasn't at all comfortable. Anderson was also shocked when he learned he must settle in court. It was NOT our "Andy" Anderson, as a lot of you thought.

Ralph Got Tired

Ralph Emerson and Skippy left their beds at four the other morning to go down to Soldier Field and watch the circus unload. At eleven o'clock Ralph started home with Skippy who cried because he couldn't stay longer.

I was out on the North Shore Drive early this morning. A man was spraying trees with a specially constructed hose, with a certain kind of

spray gun. Suddenly the gun flew off the hose end and the poor fellow was completely showered with the solution. The sight reminded me of the old Keystone comedies where the fireman wrestled with a high pressure hose until drenched.

Gary Papers, Please Copy

That detour through Gary! If you want to see Gary take the detour. It will only take you an hour and 15 minutes to drive through the town in traffic like that of last Sunday. Hot, dusty and everybody madder than a wet hen.

First sign of fall. Art Page making appointments for us to have our pictures taken for the new Family Album.

Odds and Ends

Pin Points. Uncle Ezra bought a farm. . . . Bill O'Connor vacationing in Kansas. . . . Bill Haly likes to eat with his coat off. . . . Eddie Allan can't wear a metal wrist band in the summer. . . . When Henry Hornsbuckle gets a thought at midnight he writes it down while in bed. . . . George Goebel tied up the ball game last night enabling his team to win. . . . A letter from John Seys with two passes to see the Cubs. . . . Emilio Silvestre still weeping over his lost Irish Setter. . . . Chamberlain uses my apartment for a bath house when he comes over to go swimming. . . . George Biggar's voice can be heard in every office on the third floor. . . . "Rocky" Racherbaumer walks to the altar, day after tomorrow. . . . Tom Hargis refuses to wear anything but white suits all summer. . . . Sally Foster wearing white and pink checked gingham today. . . . Charlie "Nellie" Nehlsen somewhere between here and Yellowstone. . . . Reggie Cross looking for a collapsible water fountain to put in his car with the rest of the gadgets. . . . A card from Don Wilson, in the Ozarks with the other Hilltoppers. . . . Another moonlight horse back ride Thursday. . . . Gotta go now.

Genuine Service

Out of the mass of anecdotes accumulated since Columbia's "Community Sing" series was started comes a tale of a Pawtucket, R. I. lady who is hard of hearing. Like many other listeners who like to sit by their sets and sing along with the voices of the thousand CBS Playhouse visitors in New York, she finds the Sunday night programs an outlet for her lyric inclinations. But at first she had to tune her set high in volume in order to hear the program. Neighbors were prompt to complain and then the police came. Then someone told Irving Kaufman, the program's conductor, about the lady's plight. He arranged to have earphones installed in her set and now she, her neighbors and the police have settled down again to the simple life in Pawtucket.



Gagman Teacher

Harold Isbell, comedy foil for Eddie and Fannie Cavanaugh in their "Broadcast Rhymster" programs, heads the radio division of the Speech School in the Northwestern University summer school in Evanston. Harold teaches three classes in radio production, writing, and marketing.



THREE EXPERTS



THREE EXPERT radio men, 1. to r., Engineer Jim Daugherty, Mikeman Jack Holden and Production Man Tom Hargis.

Flashes

THE all-star football game between a team of college stars, chosen in a nation-wide poll, and the Detroit Lions, U. S. professional champions, will be described over the NBC-Blue network from Soldier Field, Chicago, on Tuesday, September 1, beginning at 7:30 p. m., CST.

Hal Totten and Bob Brown, veteran NBC sports announcers, and Lynn Brandt, newcomer to the networks, will be at the microphone for a play-by-play description of the game, the third in the annual series between the professional champions and picked teams of college stars.

The starting line-up of the college team follows: Ends—Millner, Notre Dame, and Topping, Stanford; Tackles—Smith, Minnesota, and Spain, Southern Methodist U.; Guards—Oech, Minnesota, and Tangora, Northwestern; Center—Jone, Ohio State; Quarterback—R. Smith, Alabama; Halfbacks—Berwanger, Chicago, and Shakespeare, Notre Dame; Fullback—Beise, Minnesota.

Another nation-wide poll for the purpose of selecting the coaches for the college team will be held.



There's a new "master of ceremonies" in the home of the Joseph W. Kelly's!

Martin James Kelly, weight eight pounds, six ounces, arrived July 26 at Frances Willard Hospital. Both Martin and his mother, Mary, are "doing splendidly." "Jolly Joe" was especially pleased because the newcomer arrived during his vacation and he can see a lot of his new son during that time. Joe, Jr., was highly pleased at the arrival of a baby brother.



NBC Olympic broadcasts for the following week include:

Saturday, August 8—3,000 meter obstacle race finals, NBC-Red network from 10:00 to 10:30 a. m. The decathlon (10 events) and 1,500 meter run finals, NBC-Blue network from 11:30 a. m. to 12:00 noon.

Sunday, August 9—Start of the marathon, the 4 by 100 relays and the men's 100 meter free style swim-

ming finals, NBC-Blue network from 9:00 to 10:00 a. m. Finish of the marathon, NBC-Red network from 11:15 to 11:45 a. m.

Monday, August 10—Women's 100 meter free style swimming finals, NBC-Red network from 9:05 to 9:30 a. m.

Wednesday, August 12—Men's 400 meter free style swimming finals, NBC-Blue network from 9:15 to 9:45 a. m.

Thursday, August 13—Women's 100 meter backstroke finals and men's water polo finals, NBC-Red network from 11:30 a. m. to 12:00 m.

Friday, August 14—Four-oared and eight-oared rowing finals, NBC-Blue network from 8:30 to 10:15 a. m.

Saturday, August 15—Women's 400 meter free style swimming finals, NBC-Blue network from 9:15 to 10:00 a. m. Boxing finals, NBC-Red network from 2:30 to 4:30 p. m.

Sunday, August 16—Equestrian jumping finals, NBC-Red network from 8:30 to 9:00 a. m. Closing ceremonies of the Olympic games, NBC-Red network from 12:00 to 12:30 p. m.



SLIM WILLIAMS, famed Alaskan guide and explorer, with two of his mushing sledge dogs. Slim will be a guest on the Alka-Seltzer Barn Dance tonight, August 8.

The Old Hayloft of the WLS National Barn Dance will be moved to the Illinois State Fair grounds at Springfield for a five-hour broadcast to open the fair Saturday evening, August 15, from 6 to 11 p. m., CST.

Marking the 13th time WLS has attended and reported the fair, the broadcast of the entire Barn Dance from the stage before the great amphitheatre will officially inaugurate WLS activities for the week.

An honored guest during the broadcast will be Gov. Henry Horner, who will extend Illinois' official welcome to the Mid-West to attend the big week-long show. The Barn Dance, including the coast-to-coast performance of the Alka-Seltzer hour, will feature all of your favorites, including: Scotty and Lulu Belle, Maple City Four, Verne, Lee and Mary; Arkie, Winnie, Lou and Sally; Otto and the Novelodeons, Hometowners, Prairie Ramblers and Patsy, Hilltoppers, Joe Kelly, Jack Holden, Pat Buttram, the Old Jumpin' Jenny Wren, Uncle Ezra; the Hayloft Octette, Sally Foster, Max Terhune, Hoosier Sodbusters, Henry Burr and many others. The gang will travel in a special car to and from Chicago. Tickets for the show can be purchased direct from the Illinois State Fair.

Throughout the week of the Fair the Dinnerbell program will bring daily reports on the goings-on and will present interesting visitors and officials in attendance. Art Page and Howard Chamberlain will be there, together with favorite entertainers. As usual, Prairie Farmer will be "at home" to friends under its big tent and exhibit. Prairie Farmer issues a cordial invitation to all to drop in, shake hands, meet old friends or bring your picnic luncheons.

Fair officials say the Big Show will be running full tilt on opening day, Saturday, August 15. The state 4-H clubs will be in the spotlight that day with exhibits of boys' and girls' projects and a variety of interesting programs.



William (Rocky) Racherbaumer and Miss Marian Rae Stringer of Elmhurst, Illinois, were married at Geneva, Illinois, Thursday, July 30.

Their marriage brought to a happy climax a romance of college days when they were students at Elmhurst college. Rocky appeared with the Hometowners on their regular programs during the day, leaving in time for the ceremony, which took place at 4:30 p. m. During the day Rocky was subjected to considerable kidding. Such hacknied remarks as "the condemned man ate a hearty breakfast" and "gosh, you look pale, Rocky" were frequent. All hands, however, join in sincere congratulations and best wishes for a long life of happiness to Mr. and Mrs. Racherbaumer.

Look!

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Fanfare



Bradley Kincaid
on WBZ

By MARJORIE GIBSON

GREETINGS, Fanfare friends. Arlie R. Kinkade of Graysville, Ohio, asks: "Do you know where Bradley Kincaid is?" According to Pie Plant Pete, who was visiting in Chicago a few weeks ago, Bradley is vacationing down in Kentucky at the present time, but that in the fall he will begin a new series over WBZ, Boston. Harmonica Joe, a comedian and singer, and Marshall Jones, singer and guitar player, are to appear with Bradley.

Mr. Kinkade sent with his inquiry this bit of news concerning your old friend, Jack Dunnigan. We're sure you'll remember Jack as the Hank of the former team, Hank and Hiram. Jack is now teamed with Slim Bryant, formerly of the Georgia Wildcats. The boys broadcast daily, except Saturday and Sunday, at 4:45 and 11:15 a. m., CST, over KDKA, Pittsburgh.

For Allan Mawby of Grand Rapids, Michigan, we answer these questions. "Has Jack Holden any brothers or sisters? And have Arkie and Tex Atchison's pictures been on the cover page of Stand By?" Jack Holden is an only child. The Arkansas Woodchopper was featured on Stand By on the issue of April 27, 1935. Tex appeared on the cover June 13, 1936.

A charming visitor in the studios a few weeks ago was Mrs. E. B. Heywood of Fitchburg, Massachusetts. Mrs. Heywood was one of the first radio entertainers in the country. She holds the distinction of being the

20 REPRINTS 25c

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TRIAL OFFER
SKRUDLAND

6970-56 George St. :: Chicago, Illinois

first radio artist in the United States to receive a foreign fan letter. The letter, which we had the pleasure of seeing and reading, was dated November 23, 1924, and was mailed from London. A framed photostat copy of the letter has been presented to WBZ over which station Mrs. Heywood was singing that afternoon 12 years ago when the foreign listener heard her program.

"What did John and Juanita Brown name their little girl?" asks Mrs. James Steward of Milwaukee. The little lady has been named Joan Juanita, for both her father and her mother. John says they decided that Joan was the girl's name most closely resembling the name of John.

Before we give you the August birthday list, we will make a correction on our July list. Henry Hornsbuckle's birthday is July 31 instead of July 17. Sorry Henry. (Henry didn't miss much having an August birthday himself, did he?)

Folks on the staff who were born during the month of August are: Walter Steindel, August 3; Lois Schenck, August 7; Bill O'Connor, August 8; Herbie Wyers (operator), August 17; Julian Bentley, August 19; Check Stafford, August 23, and Eddie Allan, August 27.

A Campbellsport, Wisconsin, listener wants to know if the young man appearing in the snapshot on page 6 of the June 27 edition of Stand By is the Arkansas Woodchopper. Yes, it's Arkie.

This same listener is wondering what WLS folks appeared at Theresa, Wisconsin, June 24, 1934. Though that engagement was played more than two years ago, the artists' bureau was able to inform us very quickly that on that date Tom Owens' dance band appeared there.

"When Lulu Belle and Scotty sing a duet, who plays the guitar? When the Prairie Ramblers play an instrumental number, does Patsy play with them? Does Paul Rose work at WLS? And does the little German Band play any more?" Hazel Bonnell of Waupaca, Wisconsin, inquires.

When Lulu Belle and Scotty sing together, Scotty generally plays the guitar. Patsy frequently accompanies the Prairie Ramblers when they play instrumental tunes. She usually plays the fiddle but occasionally strums her guitar. Patsy's husband is not with WLS. However, he has appeared in the past as master of ceremonies with road shows. Also has been connected with Prairie Farmer.

The Little German Band is not on the air now.

Florence Russon of Base Line Lake, Allegan, Michigan, asks: "What is Pauline's last name? Will Virginia Lee and Sunbeam be on the air again this fall?" Pauline, the talented young dancer appearing with a road show unit, is Pauline Rudnick, a Chicago girl. Can't say at present whether Virginia Lee and Sunbeam will be with us again in the fall, but like lots of other folks, we hope they will.

Miss Russon would also like to know if certain issues of Stand By are available. There are still copies of the magazine with Lulu Belle on the cover page (July 27, 1935), Skyland Scotty (July 13, 1935), Patay Montana (November 30, 1935), Tom Corwine (March 28, 1936), and Howard Chamberlain (June 29, 1935). We are out of Stand By numbers featuring Arkie, Joe Kelly, Jack Holden and Grace Wilson.

ELMER



"His sponsors should advertise headache powder . . . there would be a sellout after every program."

There'll Be

... thousands of exciting new ideas in fashions this fall to catch and hold your attention. Thousands of intriguing new notions to put zest in your life. ... Thousands of things that will do as much for your morale as the first fall tang in the air. For example . . .

New Collars

Silly Hats

Tunics

New Skirtlines

Fitted Waistlines

Suits Galore

Sleeves!

Wigs

Drink Tomato Juice For Health

WHEN it's tomato juice that fills the glasses which clink together to the toast of health, happiness and long life, the participants are on their way toward fulfilling this wish. This ruddy fruit, once known as the love apple, once questioned on its honorable intentions toward the human race, has now reached the pinnacle of success as man's benefactor.

As if to reward the tomato for the bad reputation which it did not deserve, nature has endowed it with more than an average of vitamins. Without mentioning these in detail, suffice it to say that nutritionists have been so bold as to say that, regardless of how well planned the rest of our diet is, we would benefit by drinking a five-ounce glass of tomato juice daily.

Even heat, which delights in destroying many of the vitamins is kind to tomatoes, so that canned tomatoes and tomato juice are practically as good nutritionally as those eaten fresh from the vine.

Canning Is Cheap

Why not resolve to build up the health of your family this year and decrease doctor bills by canning a large supply of tomatoes and tomato juice? Five ounces of juice per person would amount to 57 quarts per year for each person in your family—342 quarts for a family of six. Seems like a lot doesn't it, but there's "health in them thar jars" and at a surprisingly low cost.

There's nothing much easier to can than tomato juice, but in case you haven't discovered that yet, follow these directions: Wash ripe tomatoes of good quality, remove stem end and any soft spots, but do not peel. Cut tomatoes in eighths or chop, and heat in a covered kettle until soft enough to put through a sieve. Do not add any water. Strain, while hot,

by
**MARY
WRIGHT**



Mrs. Wright

through a sieve fine enough to remove all the seeds, pressing the red pulp through also. Add a teaspoonful each of salt and sugar to each quart of juice, return to kettle, boil vigorously for five minutes and pour while boiling hot into hot sterilized jars and seal at once.

Tomato juice should be very easy to can successfully. But, like other foods canned by the open kettle method, care should be taken to fill the jars to overflowing and each jar should be sealed as soon as it is filled. To fill several cans at a time before sealing is an invitation to failure.

Several Canning Methods

You will want to can plenty of tomatoes, as such, too. How you plan to serve them will determine the method used. Canning by the cold pack method requires a longer time and more jar space—but the shape is preserved better. For salads and serving as a vegetable, it is well to can the tomatoes whole, but for chill con carne, pot roasts, Italian spaghetti and similar dishes, it is just as well to can them by the open kettle method. Usually the early tomatoes have the mildest flavor and these are best for canning as juice, for salads and to serve as a vegetable. The late tomatoes, however, are just as good for chill sauce and ketchup.

Try this method for canning tomatoes whole for salads. Chill them well before serving and you will be surprised what a delicious salad they will make. Even large tomatoes may be canned in the new wide mouth jars but the salads will be more attractive if medium sized tomatoes of uniform size are used.

How to Do It

Scald tomatoes for about a minute to loosen skins, dip in cold water, peel and remove stem end. Pack into clean hot jars, add one teaspoonful of salt to each quart (no water), partly seal and process for 30 minutes in a hot water bath or for 15 minutes in a pressure cooker at five pounds. Seal at once. To conserve jar space, the tomatoes may be covered to within a half inch of the top of the jar with boiling sieved tomato juice. If you do not wish to make tomato juice, then do not add any liquid as it would dilute the flavor of the tomatoes.

Menu planning will be much easier if you have plenty of tomatoes in the basement and your meals are likely to be more complete, nutritionally.

An Old Friend

Homer Rodeheaver, who gained nation-wide fame as musical director for the late Billy Sunday, evangelist, has been made permanent conductor of the "Palmolive Community Sing." The program, previously known as "Come on, Let's Sing," is heard each Wednesday over WBBM-CBS, 7:30-8:00 p. m., CST. Rodeheaver's selection came as the result of the tremendous popular response which he aroused when he acted as guest director for the group singing program on July 22.

WLS listeners will recall Rodeheaver's appearances with the Little Brown Church.



Kate's New Show

Kate Smith is at work with her announcer-manager, Ted Collins, on a full-hour fall program series which will cast her both as a showman and songbird on the WABC-Columbia network each Thursday evening, beginning September 17.

Several surprises, including a novel microphone poll never before presented on the air, are in store for Kate's listeners. But the genial star isn't revealing her full bag of tricks until the premiere. It is indicated, however, that her new series will be a vastly varied and expanded production on the lines of her noteworthy "Kate Smith Hour" of the summer of 1935 which pioneered in the technique of projecting current "page one" personalities and events into a variety show.



LEAVING, HENRY?



Merl (Henry Hornsbuckle) Housh may or may not be going on a long trip according to this picture. We hope not.

Pianist-Gardener

"WHENEVER I go fishing, something always goes wrong," Helene Brahm says. "Either the wind blows the wrong way, or it rains, or the biggest fish gets away." Helene has just returned from a fishing trip at a Wisconsin lake with her husband, Walter, and their two sons Dick and Bob.

In addition to enjoying the fishing that the lake affords, Helene likes to get away to a spot where she doesn't have to look at a clock for days on end. Just before they left for their vacation, Dick and Bob came up to the studios with their mother. Unimpressed by a broadcasting station,



Helene and her son, Richard.

both the boys were enthusiastic about an outboard motor they were buying to attach to the rowboat they were going to use for fishing.

Helene's other hobby is her gardening: Her strong, slender hands that move so nimbly over the piano keyboard are just as efficient at pulling weeds and training flowers.

Homemaker Is Real Job

Although Helene has been active in music circles ever since she came to Chicago, she considers her real job that of being homemaker and a mother. She and her family have recently moved into a new home on the far north side of Chicago where the boys will have plenty of outdoor space for their many sports and games.

One of the furnishings of which both Helene and the boys are proudest is a beautiful Navajo rug, which Mme. Ernestine Schumann-Heink gave Helene after a series of programs in which Helene did all the accompanying for the beloved singer. "And she's just as lovable to work

with as she is when she's singing or talking to an audience," Helene sings the praises of Mme. Schumann-Heink.

Helene recalls that her very first radio program was when she accompanied the Little Symphony orchestra from the first small WLS studios in the Sherman Hotel. Since that time she has played as accompanist on both NBC and CBS on a number of programs including the Northerners, the Garden Hour, Silken Strings, and others. For years she has been substituting for John Brown and Walter Steindel and while John was taking an extended vacation early in the summer, Helene was at the studios all day every day of the week, except Sundays.

Met Husband in Fort Wayne

Helene has been interested in music ever since her childhood down in Fort Wayne, Indiana. There as Helene Spindler, she taught piano and was accompanist for the music supervisor in the public schools. One summer a young violinist came to town. His home had been in Columbia City, not so far from Fort Wayne, but his work as a violinist and orchestra conductor had taken him to Chicago and then to Florida. A summer engagement had brought him to Fort Wayne.

Walter Brahm and Helene Spindler found that they had much in common and that theirs was not just a summer romance. They were married and came to Chicago. Helene continued her study of music, first under George Bailhe, a graduate of the Paris Conservatory who is now the head of the Motion Picture Guild of America. Later, she studied with Alexander Raab and had a scholarship under Percy Grainger. Along with a considerable amount of concert work, Helene played with the Chicago Symphony Orchestra, played in theatre orchestras and continued to teach music.

Helene is five feet, four inches tall and weighs 133 pounds. Her blond hair is prematurely streaked with gray and her eyes are blue. She prefers wearing knitted sport clothes and is now learning to knit so that she can make them herself. Of course, many of her public appearances must be made in evening dress. Helene's birthday is October 4.



TO RALPH WALDO EMERSON

By Hubert Frank Jakubovsky

O Master of the myriads of keys
That, yielding to your deft and magic touch,
Spin dreams of melody endearing to the heart,
You soothe the sorrowed soul that suffers
much!

O Namesake of a Sage, whose fingers penned
Immortal wisdom, painting thought in prose,
Like him, you weave a masterpiece—in song—
And banish from the spirit fears and woes!

At your command, a million tuneful birds
Wing forth with chants of carols soft and
sweet;
Or blares of trumpets burst upon the still,
And bands go marching down the street!

First, you may touch the heartstrings with a
tender chord,
Perhaps evoke a tear of memory;
And then, you may in sturdy, robust tones
Awake and stimulate the soul from reverie.

And, as you glide down paths of Life on wings
of song,
Beside you sings and sweetly wings along
your mate,
A Mistress of the Organ, too, in weaving
dreams of love,
A fitting partner to an organist so great!

Cease not, but go you forward, Modern Bard,
O Master of the Organ, play and play,
Keep cheering, reminiscing, giving hope
To every weary, sickened soul this day!

And may your life be long and healthy—
Singing Cherubs guide your way
Until the Master of all Music
Comes to crown your finished lay.



GRACE AND FRIENDS



GRACE WILSON, seated in her suburban garden, with three half-Persian kittens. She found their mother outside WLS studios last fall. Problem now is to find good homes for them. Any offers?

AGENTS WANTED

Get A Real Money Maker

A household item that sells on sight, every month of the year. No Competition . . . No Large Investment . . . Every Kitchen a Prospect . . . Write for details to HANDI-FROST, care of Stand By, 1230 Washington Blvd., Chicago, Illinois.

:: ALL FOR \$1.00 ::

Most amazing value in years. Box Joyce Gaynor face powder, generous bottle of perfume, 15 inch graduated reproduction pearl necklace and two pair Chardonized, special chiffon weight, 320 needle, ladies' hose, extremely fine gauge, self-picot top, cradle sole, curved heel, sizes 8 1/2 to 10 1/2, shades Misty, Marimba, Moon Dew. Send only \$1.00, or sent C.O.D. plus postage, if you prefer. Give hose size and shade, as well as shade face powder.



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Use KERR Methods of Canning . . . with "Self-sealing" Jars and Caps. . . . FREE Instructions.

KERR MASON JAR CO.
762 Title Insurance Bldg., Los Angeles, Calif.

The Latch String

By CHECK STAFFORD

HOWDY, folks. Well, now we are swinging into the last of the good old summer months, and folks will soon quit sleeping on porches, lawns and beaches. This is the month of big fish stories and mammoth mosquitos, vacation tan comparisons, preparation for Junior's new school suit, the coming winter coal bill, and usually, much talk of roasting ears.

Not so this year. Very little of good sweet corn on the market and many of us miss those feasts of Golden Bantam with lots of butter. Potatoes may be served yet as dessert unless better prospects for the lowly spud soon show. The sound of rain drops pattering on the roof was scarce this summer, too, and would have sounded greater than any golden voice or great orchestra. One hears no kicking about 10-foot snows or below-zero weather these days. It's hard to say which is the worse to endure, winters like the last one or summers as this present one. What's your choice?

Radio draws them from distant points, according to the editor of the Warren, Illinois, Sentinel-Leader. He states last week that three young men left Seattle, Washington, for New York to try out for Major Bowes' amateur radio program. During their 11 days on the road, as far as Galena, they had taken donations from street corner audiences when they entertained to get funds, for to stage regular shows and charge would have put them out of the amateur class. The trio started out from the west coast with only a dollar and 56 cents.

Would you like a bit of Little Theatre news? We've had many interesting visitors of late. Little "Cowboy Jack," age eight, who with his parents, Mr. and Mrs. J. B. Hill, spent several hours with us last Saturday. The youthful cowboy is a gifted singer and guitar player of wide acquaintance in St. Louis territory, having appeared before KWK, St. Louis, microphones for many months. The folks attended the Barn Dance while here. Canadian visitors were

Mr. and Mrs. K. E. Gustafson, Saskatchewan, and they spoke of enjoying Hayloft programs greatly, especially when snow-bound in the long winter.

Then from the far south were Mr. and Mrs. E. L. French of Texarkana, Texas, who stated the cotton crop was of good prospect and that potato farmers there had hit it lucky. One grower recently sold the yield of a small, five-acre patch for \$1,100, his spuds bringing over three cents per pound. The Texas folks were accompanied by a sister, Miss Sue French of Pekin, Illinois.

An editor of a well-known weekly paper said last week: "If news is scarce in the paper this week, blame it onto the hot weather. Most people tell us on account of the heat they have stayed at home or gone hunting a cool spot, and it's too hot to have company." We have re-written the following from the Mt. Morris, Illinois, Index: There was a king in olden days who, wishing to hold a big hunting party, called in his court weather man and astrologer, who said the weather would be fine. The jolly hunters set out in fine fettle and the king spoke cheerily to a peasant he met riding an ass. "Fine day," said the king. But the peasant answered: "Beg pardon, King, old boy, but it is to be a bad, rainy day." Sure enough, it did set in to rain and the disgusted king and his crew were drenched. The king later fired his weather bureau head and was about to hire the true predicting peasant, when that humble citizen told his majesty that his jackass was the real prophet, for when the animal's ears stood up, it would be fair and when droopy, as on the ill-fated morning, rain would surely fall. "Ha! So that's the way of it! By my faith then, I shall appoint that beast my royal weather prophet," declared the king, and he did. May we add that his action has been followed many times and much, very much, too often since by rulers and those in political authority, when they have practiced appointing jackasses to hold important offices and responsible positions.

Ike Encouraged

Rimrock, Ariz.

DEAR JULIAN: I was down at the Main Ranch today and found that talk about runnin' me for president of the Cowboy Club is gettin' prevalent hereabouts. I heard two people and Bill Putt mention me, but maybe not exactly favorably. Lafe Gabberdong told me he would vote for me if nobody else ran. Buck Evans told me I'd make a good president if there weren't anything to do. It's gaining ground every hour. Like a little whirlwind on the dusty desert my compans is pickin' up momentum, gittin' to be like a cyclone.

I ain't wanting the place of honor, and am embarrassed to be offered such a responsible position in the community, but when your friends are hanging their hopes onto you it



should be mean not to accept. So I am to be president, and make the Cowboy Club a power house in political circles.

I met Petunia Dogsinger just now and she says, "Ike, if we elects you president of the Club will yu get up a entertainment featuring me and my radio songs in singing and dancing?" and I says "Yes" as I owes her dad some money on a saddle trade.

So you see, the commotion in my behalf for presidency of the Club air gettin' bigger and bigger and more folks talking about it all the time. Bill Putt said "If we had Arizona Ike at the head of the Club it'd be the same as Pt Buttram at the head of the School for Radio Actors and New Beginners!" That sure made me feel good. Later I heard Al Fish say to Citron Spinks "Ike certainly air a coming man." "Yes," says Citron, "He's always a-comin' but never gits thar." Of course, I don't want the position of honor, but it begins to look like I'd have to take it. The people's will is soup ream with me.

ARIZONA IKE.

Guy Lombardo and his orchestra, who made their debut over the Columbia chain eight years ago, will be heard in a new series of dance tunes at tea time over the WABC-Columbia network each Sunday from 3:30 to 4:00 p.m., CST, beginning Sept. 6.

"Stand By" Classified Ads

STANDBY CLASSIFIED

advertising rate—5 cents per word; minimum, 15 words. Name, address, initials and sign count as words. The following towns, states and abbreviations count as one word: St. Louis, New Hampshire, E2, 100a, 6R, ST, and other reasonable combinations. Send remittance with order and state where ad is to be listed. New advertisers are requested to send two business references. Advertising Dept., STAND BY, 1230 Washington Blvd., Chicago, Illinois.

Agents Wanted

Big profits selling Landon - For - President Books. Sample ten cents. Frank Anderson, 5330 Winnemac, Chicago.

Agents can easily make money selling Handi-Frost. A big hit with the ladies. Write today. Handi-Frost, Box 4, % Stand By, 1230 Washington Blvd., Chicago.

Automobiles—Used

260 Used Cars of all makes—guaranteed by Chicago's Oldest Authorized Ford Dealer. Priced to sell at once. Write for complete list and prices to Otto Maley, Mgr., Glenn E. Holmes, Inc., 30 W. Lake Street, Chicago.

Big Mails

Big mails galore: Magazines, Samples, Catalogs, Propositions, etc. Send 10 cents. G. Manko, Sterling, Illinois.

Collections

Accounts, Notes, Mortgages, Claims collected everywhere. No charges unless collected. May's Collection Agency, Somerset, Ky.

Electric Fencing

Cut fencing costs 80%. Battery or power current operated. Free catalog. 30 days trial. Oldest established company. One-Wire Fence Co., B-58, Whitewater, Wisconsin.

Farm Lands for Sale

Own farm at low cost. Southern Minnesota, Northern Iowa. Large or small. Cash or terms. J. G. Birdsell, Ossian, Iowa.

Farm-Resort for Sale

200A, 2 1/4 miles northwest of Honor, Michigan, near Traverse City. House, barn, new well, 200 apple trees. Platte River famous for trout quarters through property for 3/4 mile. Timber and natural meadow. Ideal for resort or fruit and livestock farm. Twenty minutes to Fifty Lakes. Make offer. Box 3, % Stand By.

Hosiery

Three pair first Quality Pure Silk Knee length hose, postpaid and guaranteed \$1.00. Write for new bargain sheets. L. S. Sales Company, Asheboro, North Carolina.

Knife and Scissors Sharpener

Send only 8¢ stamp and 25¢ coin for Keen-Edge Knife and Scissors Sharpener. Also sharpens lawn mowers, skates. Impossible to cut hands using sharpener. Franklin, P. O. Box 187, Gilman, Illinois.

Miscellaneous

Stuttering and stammering corrected at home. Booklet free. Paul J. Wolfe, Box 53, Pittsburgh, Pennsylvania.

Neighborly Poems

"Old Home Town," "Dad and His Lad," "Old Family Album" and 32 more neighborly poems as broadcast over WLS, bound and autographed—Thirty-five cents per copy, three for one dollar. Send to Box 2, % Stand By, 1230 Washington Blvd., Chicago.

Old Coins Wanted

Do you own a \$50 penny? Up to \$50 each paid for Indian head pennies. Lincoln heads over 10 years up to \$2. Other coins worth up to \$3,000.00. Send 10¢ today for new issue National Coin Journal, coin catalog and complete list of prices we pay before sending coins. Vic's Hobby Shop, Dept. D-12, Lorain, Ohio.

Photo Film Finishing

NOTICE:

Do not mail films in envelopes. Wrap well; tie securely; address plainly.

Roll developed with 16 prints and two professional enlargements 30¢. 100 reprints \$1.00. Dependable, River Grove, Illinois.

Films Developed 25¢ coin. Two 5x7 Double Weight, Professional Enlargements. Eight Gloss Prints. Club Photo Service, La Crosse, Wisconsin.

Hand colored enlargements with each roll 25¢. 40 reprints 50¢. Colorgraph, Dunning Station, Chicago, Illinois.

2 Beautiful Enlargements suitable for framing with roll developed, printed 25¢. Photofilm, S-2424 North Ave., Chicago.

\$100.00 prize offer with every roll developed, including 8 Beautiful Prints, Professional Oil Painted enlargement, 25¢. Individual attention. Quick Service, Janesville Film, A-90, Janesville, Wisconsin.

20 Reprints 25¢. Film developed, two prints each negative, 25¢. 40 reprints 50¢; 100-\$1.00. Roll developed and printed with 2 professional enlargements, 25¢. Enlargements, 4x8 25¢; 5-5x7 25¢; 1-8x10 35¢. Special hand-colored, easel mounted 4x8 enlargement, 25¢. Trial Offer. Skrudland, 6970-86 George St., Chicago.

Two professional enlargements with each roll developed and printed 25¢. Eight reprints, two enlargements 25¢. Hygloss, River Grove, Illinois.

Films—Developed and printed. 25¢ per roll, send coin. With each roll sent to us you will receive one of your prints hand colored Free (regular size). The value of this print is 15¢; also 1-5x7 enlargement Free (in black and white). Guaranteed work, daily service. Allen Photo Service, 3729 N. Southport Ave., Chicago.

Rolls Developed. Two beautiful double-weight professional enlargements and 8 guaranteed Never Fade Perfect Tone prints, 25¢ coin. Rays Photo Service, La Crosse, Wisconsin.

Radio for Sale

1 Universal 5-Tube radio. Price—\$7.00 Cash. E. L. Emerson, 6127 Wentworth Ave., Chicago.

Turkey Tonics

Attention Turkey Raisers. Thousands of people are now using Williams Turkey Tonic for the prevention and treatment of blackhead in turkeys of all ages. Order direct. Pint \$1.75; Quart \$2.75; Gallon \$10.00. Satisfaction guaranteed or money refunded. Williams Turkey Tonic Company, Monticello, Illinois.

Quilt Pieces for Sale

Quilt patches, bright colors, good material 30¢ lb., 2 lbs. 50¢, postpaid. A. E. Coffman, 3336 N. Karlov, Chicago, Illinois.

A FREE CLASSIFIED AD

Send in your classified order for two insertions and get the third insertion FREE—or—send in your classified order for four insertions and get the fifth and sixth insertions FREE.

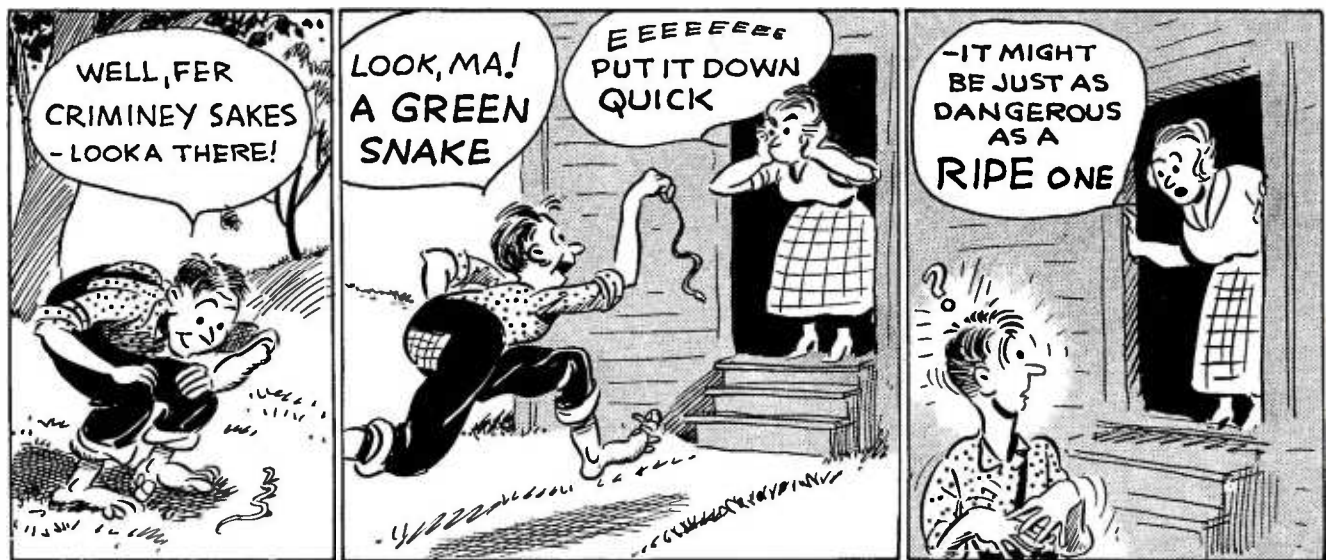
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Send Check or Money Order with Ad to STAND BY CLASSIFIED AD DEPT. 1230 Washington Blvd., Chicago, Illinois

A Lesson in Herptology

The Life and Works of Pat Buttram



Let us know if you enjoy this comic strip. Address Editor, Stand By, 1230 Washington Blvd., Chicago, Ill.

The Old Hayloft

By THE HIRED MAN

“ALL Aboa-r-r-d for Springfield!” Yep, next Saturday (Aug. 15) brings the big night. Boys and girls of the hayloft will load up their fiddles, guitars, banjos and harmonicas, for it's to be National Barn Dance night at the Illinois State Fair . . . right in front of the big grandstand. The cowbells will ring out to help usher in another Prairie state exposition! You folks listenin' in at home don't need to budge an inch, but there'll be thousands of downstate radio friends traveling to Springfield to see and hear **Joe Kelly, Jack Holden, Lulu Belle and Scotty, Uncle Ezra, Pat Buttram, the Hot Shots** and everyone else. And they'll have a big time, just as everyone had last year. Around 50 or 60 folks will be going down from Chicago. Listen for announcements on the air.

At Eighth Street Theatre there'll be a barn dance show, two of them, in fact, with an **Old Timers' Revue**. Included will be **Hal O'Halloran, Chuck and Ray, Olaf Yonson, Bill Vickland, Tom Corwine, Bill McCluskey, the Flannery Sisters, Three Neighbor Boys, Rube Tronson's Band** and others.

Uncle Ezra met Uncle Ezra in The Old Hayloft the other Saturday night. Sounds funny, but it's true! **Everett Kemp** of KMBC, Kansas City, visited the Barn Dance. Since 1929 he has been the “Uncle Ezra” of the KMBC-CBS rural series known as “Happy Hollow.” For many years before radio, Mr. Kemp was on the stage doing characterizations. He was in Kansas City about the time KMBC started the popular Happy Hollow programs, so was cast in the “Uncle Ezra” part, being most successful. It was purely an accident that **Pat Barrett**, “the old jumpin' jenny wren,” was also dubbed “Uncle Ezra” when he joined WLS in the original “Wilbur and Ezra” series.

They talked “shop” during their few minutes' visit and laughed at the mix-ups that occasionally occur in connection with their radio programs. Mr. Kemp said that he often had been greatly puzzled at letters directed to him in Kansas City which were meant for Chicago's Uncle Ezra. Both are happy in the many evidences of proof that **Rosedale and Happy Hollow** are synonymous with “the old home town” in the hearts of countless radio listeners.

Otto of the Novelodeons, perhaps the most confirmed bachelor in the old hayloft, personally solicited half dollars from his co-workers to purchase a beautiful wedding gift for the new Mr. and Mrs. “Rocky” **Racherbaumer** (Hometowners). . . . “How come you're heading this committee,” Otto was asked. “Vel, who can tell but some day I'll be in the same fix as

“Rocky,” he replied. . . . Don't rush, girls. I don't think he means it.

Miss Doris Williams, who hears the hayloft show in her Lombard (Ill.) home, writes that she scarcely ever misses any part of this five-hour program. “I have a big scrapbook in which I have printed the names of the songs and the persons who sang them and at what time each song was sung. I treasure this book very much,” she said. She is 15 years old and has enjoyed the barn dance regularly nearly five years. “I hope you never change from old-time songs to the more popular ones,” she concluded. . . . How about hearing from others with listening records that compare with that of Miss Doris? The Hired Man would be glad to hear from many of you.

~*~*~

Hazel on Trip

Hazel Dopheide, who was heard for many months as Ma Smithers, recently returned from a grand trip through the south and east. She was accompanied by Rose Mary Dillon, who plays the ingenue lead, Hope Carter, in “Modern Cinderella.”

Hazel and Miss Dillon went first to New Orleans, visiting many interesting places including the French Village. Then to Galveston, Texas, and from there by boat to Miami. They were on the water three days going to Miami and three more going to New York City.

While in New York, they visited Radio City and Music Hall, and had the pleasure of meeting Captain

Henry of Show Boat, also the well-known commentator, John B. Kennedy. Returned to Chicago by way of Detroit where Hazel visited relatives for a week.

Hazel is now appearing as Lovey Tremayne in “Modern Cinderella” and as Mrs. Martell in “Ma Perkins” show.

~*~*~

Yep, That's Her

There's no telling what will happen when you get famous and your picture is published. Grace and Eddie Albert, NBC's Honeymooners, who are residents of Greenwich Village, recently were pictured in a magazine along with fellow artists of the section. The result was a mysterious ringing of the doorbell early one morning. When Grace answered, two male urchins took one look, burst out, “Yep, that's her,” and beat it.

~*~*~

Astaire Signs

Fred Astaire, famous musical comedy headliner of stage and screen, has signed for his first long-term radio series and will be heard in a weekly full-hour program over the nation-wide NBC-Red network, starting in September.

The versatile star of “Top Hat,” “Follow the Fleet” and other hits, whom official statistics rank as the greatest male box office attraction in the world today, will be heard Tuesdays from 7:30 to 8:30 p. m., CST.

~*~*~

MASTER MUSICIANS



HERMAN FELBER conducts as fine an orchestra as you would want to hear. Additions to the personnel this year have made possible a larger variety of arrangements. Tune them in on the 870 k.c. band.

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WLS DAILY PROGRAMS

Saturday, August 8, to Saturday, August 15

870 k.c. — 50,000 Watts

Monday, August 10, to Friday, August 14

(CENTRAL STANDARD TIME)
MORNING PROGRAMS

- 5:00—Smile-A-While—Four Hired Men; Hoosier Sod Busters; Arkie; Red Foley. Mon., Fri.—George Goebel. Tues., Thurs.—Otto's Novelodeons. Wed.—Christine. Sat.—Winnie, Lou & Sally.
- 5:30—Farm Bulletin Board—Howard Black.
- 5:40—Smile-A-While—Cont'd—with weather Report and Livestock Estimates.
- 6:00—WLS News Report—Julian Bentley. (Hamlin's)
- 6:10—Program Review.
- 6:15—Mon., Wed., Fri.—Top o' the Mornin' Crew with Happy Henry, Ralph Emerson, George Goebel; Evelyn; Four Hired Hands; The Hilltoppers; Arkie, and Sod Busters; Weather; Time; Temperature. Tues., Thurs., Sat.—Rubinoff & His Violin. (E. T.) (Chevrolet)
- 6:30—(Daily ex. Sat.) Top o' the Mornin'—continued.
- 6:45—Mon., Wed., Fri.—The Hilltoppers. (ABC Washers & Ironers) Tues., Thurs.—Top o' the Mornin'—Cont'd, with Hometowners Quartet and John Brown.
- 7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)
- 7:15—Otto's Novelodeons; Arkie; Red Foley.
- 7:30—WLS News Report—Julian Bentley. Hoosier Sod Busters; Bookings.
- 7:45—Morning Devotions, conducted by Howard Chamberlain, assisted by Hometowners and Ralph Emerson.
- 8:00—Mon., Fri.—Carol Whammond. Tues., Thurs.—Evelyn “The Little Maid” & Hoosier Sod Busters. Wed.—Evelyn and John Brown.
- 8:15—Mon., Wed., Fri.—Fun Festival, featuring Hometowners Quartet; Otto's Novelodeons; Happy Henry; Joe Kelly and Jack Holden.



MARGARET SWEENEY, Irish Harpist, makes an interesting study as the camera catches her through the strings of her harp.

(CENTRAL STANDARD TIME)

Sunday, August 9

- 7:00—Ralph Emerson at the Organ.
- 7:30—“Everybody's Hours, Conducted by John Baker—WLS Concert Orchestra; John Brown and Glen Welty; Ralph Emerson; Grace Wilson; Children's Pet Poems.
- 8:30—WLS Little Brown Church of the Air, conducted by Dr. John W. Holland; Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Ralph Emerson, organist.
- 9:15—“Old Music Chest”—Phil Kalar, Ralph Emerson. (Willard Tablet)
- 9:30—WLS Concert Orchestra; Otto Marek, tenor.
- 10:00—NBC—“American Pageant of Youth.” (Tastyeast)
- 10:30—Newton Jenkins Political Talk.
- 10:45—“Tone Pictures,” Ralph Waldo Emerson at the organ.
- 10:58—Weather Report.
- 11:00—Sign Off.

Sunday Evening, August 9

5:30 p. m., to 7:00 p. m., CST

- 5:30—NBC—Husbands and Wives. (Standard Brands)
- 6:00—NBC—Musical Comedy Revue.
- 6:30—NBC—Goldman's Band.
- 7:00—NBC—Sign Off.

SATURDAY EVENING, AUGUST 8

- 6:00—Prairie Ramblers & Patsy Montana. and other Hayloft favorites, with Jack Holden as master of ceremonies. (Alka-Seltzer)
- 6:15—Roy Anderson, baritone, and Ralph Emerson at the organ.
- 6:30—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 7:00—Barn Dance Jamboree, featuring Hometowners; Grace Wilson; Hoosier Sod Busters; Prairie Ramblers & Patsy Montana; The Hilltoppers; Otto's Novelodeons, and others. (Murphy's Products Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra; Maple City Four; Verne, Lee and Mary; Hoosier Hot Shots; Henry Burr; Sally Foster; Otto & His Novelodeons; Lucille Long; Lulu Belle; Skyland Scotty,
- 8:30—Hilltoppers; Prairie Ramblers & Patsy Montana; Red Foley. (Gillette)
- 8:45—Henry Hornsbuckle; Four Hired Hands; George Goebel. (Conkey)
- 9:00—National Barn Dance, including Magnolia Time.
- 9:45—Prairie Farmer - WLS National Barn Dance continues until 12:00 P. M., CST, with varied features, including Prairie Ramblers & Patsy Montana; The Hilltoppers; Hometowners Quartet; Christine; Otto & His Novelodeons; Henry; George Goebel; Lulu Belle & Scotty; Grace Wilson; Hoosier Sod Busters; Eddie Allan; Arkie; Four Hired Hands, and many others.

(Continued on next page)

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WATCH THIS SPACE

FOR
Appearance of WLS Artists
in YOUR Community

SUNDAY, AUGUST 9

PORTLAND, IND.—Jay County Fair (Matinee & Evening Shows)—WLS BARN DANCE: Lulu Belle & Skyland Scotty; Tom Owens Entertainers; Bill McCluskey; Tom Corwine; Flannery Sisters; Miss Pauline; Three Neighbor Boys.
HILBERT, WIS.—Legion & Firemen's Picnic (High School Grounds)—UNCLE EZRA & HOOSIER HOT SHOTS.

MONDAY, AUGUST 10

KANKAKEE, ILL.—Majestic Theatre—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Prairie Ramblers & Patsy Montana; Tom Corwine; Pauline; Bill McCluskey.

TUESDAY, AUGUST 11

ARTHUR, ILL.—Moultrie-Douglas County Fair (Matinee & Evening Shows)—WLS ON PARADE: Prairie Ramblers & Patsy Montana; Maple City Four; Pat Buttram; Winnie, Lou & Sally; Pauline; The Sternards.
GRIGGSVILLE, ILL.—Pike County Fair (Evening Shows Only)—WLS ON PARADE: Uncle Ezra, Hoosier Hot Shots; Max Terhune; Hayloft Trio.

TREMONT, ILL.—Homecoming Celebration—WLS ARTISTS: Tom Corwine; Flannery Sisters; Three Neighbor Boys.

RIPON, WIS.—The Campus Theatre—WLS BARN DANCE: Lulu Belle; Skyland Scotty; Christine; Bill McCluskey; Tom Owens' Cornhuskers.

WEDNESDAY, AUGUST 12

MERRILL, WIS.—Lincoln County 4-H Fair (Matinee & Evening Shows)—WLS ON PARADE: Lulu Belle; Skyland Scotty; Tom Owens' Cornhuskers; Tom Corwine; Christine; Bill McCluskey; Hayloft Dancers.

THURSDAY, AUGUST 13

FORT ATKINSON, WIS.—Fort Theatre—WLS ARTISTS: Lulu Belle; Skyland Scotty; Christine; Tom Corwine; Bill McCluskey.

MORRISONVILLE, ILL.—Village Park—WLS ARTISTS: Eube Tronson's Band; Max Terhune; Flannery Sisters.

PONTIAC, ILL.—Picnic Grounds Auditorium (Evening Shows Only)—WLS ON PARADE: Prairie Ramblers & Patsy Montana; Pat Buttram; Joe Kelly; Winnie, Lou & Sally; Pauline.

SCALES MOUND, ILL.—Scales Mound Park—TOM OWENS & HIS CORNHUSKERS.

FRIDAY, AUGUST 14

MADISON, WIS.—Dane County Fair (Evening Shows Only)—WLS NATIONAL BARN DANCE: Lulu Belle; Skyland Scotty; Tom Corwine; Four Hired Hands; Pauline; Barn Dance Band.

MORRISONVILLE, ILL.—Village Park—WLS ARTISTS: Red Foley & Eva; Possum Tuttle; Tom Owens' Band.

DARLINGTON, WIS.—Big White Fair (Evening Shows Only)—WLS NATIONAL BARN DANCE: Prairie Ramblers & Patsy Montana; Pat Buttram; Christine; Winnie, Lou & Sally; Sternards.

CEDARBURG, WIS.—Ozaukee County Fair (Matinee & Evening Shows)—WLS NATIONAL BARN DANCE: Arkansas Woodchopper; Otto & His Novelodeons; Max Terhune; Flannery Sisters; Hoosier Sod Busters; Hayloft Dancers.

SATURDAY, AUGUST 15

MADISON, WIS.—Dane County Fair (Evening Shows Only)—WLS MERRY-GO-ROUND: Ramblin' Red Foley; Hayloft Trio; Tom Owens' Cornhuskers; Possum Tuttle; Sternards; Hayloft Dancers.

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

11:40—WLS News Report—Julian Bentley.

11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur Page—45 minutes of varied Farm and Musical Features. Dr. Holland in Devotional Message at 12:40.

12:00—Tues.—"Midwest on Parade." featuring Moline, Illinois—John Baker.

(CENTRAL STANDARD TIME)

AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange.)

12:40—John Brown.

12:45—F. C. Bisson of U. S. D. A. in Closing Grain Market Summary. (Special Announcements.)

12:55—WLS News Report—Julian Bentley.

1:00—Homemakers' Hour. (See detailed schedule.)

1:15—NBC—"Ma Perkins." (Oxydol)

1:30—Homemakers' Hour—Cont'd.

2:00—Sign Off for WENR.

(CENTRAL STANDARD TIME)

Saturday Morning, August 15

5:00-6:30—See Daily Morning Schedule.

6:30—Uncle Buster & the Big Yank Boys. (Reliance Mfg. Co.)

6:45—Red Foley & Art Wenzel, accordionist.

7:00—Jolly Joe's Pet Pals Club. (Little Crow Milling)

7:15—The Novelodeons.

7:30—WLS News Report—Julian Bentley; Bookings.

7:45—Sunday School of the Air—Dr. Holland.

8:00—Jolly Joe and His Junior Stars.

8:30—Morning Homemakers' Program—Martha Crane; Helen Joyce; Otto's Novelodeons; Ralph Emerson. (Feature Foods)

9:00—Musical Round-Up—Otto's Novelodeons; Rodeo Joe. (Peruna)

9:15—Winnie, Lou & Sally.

9:30—Smoky's Fire Stories.

9:45—Arkie.

10:00—Ralph Emerson.

10:15—Program News—Harold Safford.

10:20—Butter & Egg Markets; Dressed Veal, Live and Dressed Poultry Quotations.

10:25—WLS News Report—Julian Bentley.

10:30—Rocky & Ted; John Brown.

10:45—"Old Kitchen Kettle"—Mary Wright; The Hilltoppers; Fruit & Vegetable Report.

11:00—WLS Garden Club, conducted by John Baker.

11:15—Closing Grain Market Summary—F. C. Bisson.

11:30—Weather Report; Fruit & Vegetable Markets; Bookings; Grain Market Summary.

11:40—WLS News Report—Julian Bentley.

11:45—Poultry Service Time; Hometowners Quartet; Ralph Emerson.

12:00—4-H Club Program, conducted by John Baker.

12:15—Prairie Farmer—WLS Home Talent Acts.

12:30—Weekly Livestock Market Review by Jim Clark of Chicago Producers' Commission Association.

12:45—Homemakers' Program. (See detailed schedule.)

1:30—WLS Merry-Go-Round, with variety acts, including Ralph Emerson; Christine; Eddie Allan; John Brown; Winnie, Lou & Sally; Hilltoppers; Jack Holden; George Goebel.

2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

(Conducted by Mary Wright)

Monday, August 10

1:00—Orchestra; Max Wilson, soloist; John Brown; Marjorie Gibson in Fanfare; P. T. A. Speaker.

Tuesday, August 11

1:00—Ralph Emerson; Hilltoppers; John Brown; Marjorie Gibson in Fanfare; Margaret Sweeney, harpist; Book Review; Homemaking Talk.

Wednesday, August 12

1:00—Orchestra; Paul Nettinga; John Brown; Marjorie Gibson in Fanfare.

Thursday, August 13

1:00—Orchestra; Grace Wilson; John Brown; Margaret Sweeney, harpist; Phil Kalar, baritone; WLS Little Home Theatre; Marjorie Gibson in Fanfare.

Friday, August 14

1:00—Orchestra; Marjorie Gibson in Fanfare; Evelyn "The Little Maid"; Home Bureau Speaker.

Saturday, August 15

1:00—Ralph Emerson; John Brown; Otto's Novelodeons; Christine; Interview of a WLS Personality—Marjorie Gibson; Arkansas Woodchopper.

(CENTRAL STANDARD TIME)

EVENING PROGRAMS

Monday, August 10

6:00—WLS—"The Active Citizen"—Illinois League of Women Voters.

6:15—NBC—Concert Orchestra.

6:30—NBC—"Melodiana"—Abe Lyman's Orchestra. (Sterling Products)

7:00—NBC—Sinclair Greater Minstrels. (Sinclair)

Tuesday, August 11

6:00—NBC—Jerry Sears Orchestra.

6:30—NBC—Edgar Guest in Welcome Valley. (Household Finance)

7:00—NBC—Ben Bernie. (American Can Co.)

Wednesday, August 12

6:00—NBC—Folies de Paree. (Sterling Prod.)

6:30—NBC—Lavender & Old Lace. (Sterling Products)

7:00—NBC—Grant Park Concert.

7:15—WLS—The Government & Your Money—Martha Jean Ziegler.

Thursday, August 13

6:00—WLS—City Club Program—Dr. Tonney.

6:15—WLS—The Old Judge.

6:30—NBC—Stevens Hotel Orchestra.

7:00—NBC—Death Valley Days. (Pacific Coast Borax)

Friday, August 14

6:00—NBC—Irene Rich. (Welch's)

6:15—NBC—Twin City Foursome.

6:30—NBC—Frank Fay. (Standard Brands)

7:00—NBC—Fred Waring's Orchestra. (Ford Motors)

Music That Lives

(Continued from page 3)

tried to make all the Cherokees leave the east coast and go on reservations in the Indian Territory (now Oklahoma). Some refused to be moved, fleeing to the mountains and hiding there. Their descendants now number about 1,800 on the North Carolina reservation.

To attempt to put in print all the variety and color of the National Folk Festival is impossible. There was the former negro slave, L. H. Lynn, who loved his religion and dancing, both. He refused to dance to any music except that of a hymn. Only when the fiddlers struck up "The Old Time Religion" did the ex-slave find music "sanctified" enough for his dance.

Played for King

And Gilson Setters, "The Singing Fiddler of Lost Hope Hollow," Kentucky, appeared under sponsorship of Jean Thomas, famous folk lore authority. Once she took Setters to England to sing before the British Folk Lore Society. William Keating, with Dennis and James Coyle, brought their songs of the anthracite coal miners from Pennsylvania. Right out of the mines, these Irishmen did a fine job at the festival.

Bascom Lamar Lunsford, who is said to know more folk songs by memory than any other individual, brought "Aunt Samantha" Bumgarner, "Fiddlin' Bill" Hensley and his son and daughter-in-law from the "Land of the Sky" near Asheville, North Carolina, to demonstrate mountain singing. From far-away

FOOTLIGHT MATCH



ARNOLD McFEE and ANN DONNERS met at a Home Talent Barn Dance show. After starring in several Illinois productions, Old Daniel Cupid captured them. Now they're Mr. and Mrs. and live in Joliet, Illinois.

Maine came Eugene H. Staples and his daughter to sing folk songs of New England. Missouri Ozarkians were on hand and Southern Sacred Harp Singers sang in their unique way. From dozens of states they came to help preserve the precious folk songs of our nation.

Miss Sarah Gertrude Knott, Director; Major M. J. Pickering, Business Manager; Paul Green, President, and all other officers and directors of the National Folk Festival are to be congratulated on this truly representative gathering of folk lore exponents.

Songs Live On

As was so ably stated by Anna Blanche McGill, assistant festival director: "Radios and other quick mediums of song-transportation were not bringing new tunes to Texas in the old days, any more than they were taking them into the peaks of Kentucky and Tennessee. Isolated, the people of the western plains and eastern mountains kept singing and dancing to the tunes they knew—until the cowboys and later improvisors began making up new words, often singing them to Old World airs. Many of these songs have lived until today.

"It's a real test of a song to have traveled generations ago across the Atlantic in a sail-boat, crossed the Appalachians, come through Cumberland Gap on horseback or in wagons and then made the long lap to the Southwest in covered wagons. How many current Broadway or Hollywood hits would survive such voyages and treks to last a couple of centuries?"

War Games

Listeners will get a microphone picture of army battle tests when the WABC-Columbia network picks up sounds and describes scenes in the U. S. Army and National Guard maneuvers at Fort Knox, Kentucky, on Saturday, August 8, from 11:30 a. m. to 12:00 m., CST.

Major General S. D. Embick, deputy chief of staff, will deliver a brief address from his Washington office introducing the broadcast. Bob Trout, Columbia's ace special events announcer, will present commanding officers as they plot their strategy, then move up to the front lines where their orders are carried out. Among the officers to be heard are Major General Charles E. Kilbourne, in command of the entire Second Army participating in the maneuvers.

In preparation for the war games, over 20,000 troops, drawn largely from the central states, have mobilized along the banks of the Ohio River. These have divided up into three armies—the Blue, Red and Brown. The Blues, comprising Wisconsin, Michigan, Illinois, Indiana, Ohio, Kentucky and West Virginia, declare war upon the Reds and set out to storm the latter's capitol at Nashville, Tenn. But as they advance,

the Browns—New York, Pennsylvania, New Jersey and Delaware—join up with the Reds. Moreover, the Red forces, though far less numerous than the Blues, are more highly mechanized and will bring the Army's latest armored cars and anti-aircraft guns into play against the Blue cavalry, infantry, artillery and air forces.

In the ensuing battles, the War Department will test the offensive and defensive qualities of its mechanized forces under the most rigorous field conditions. Through CBS microphones placed in strategic points on conditions. Through CBS microphone the field, as well as in the general headquarters of the opposing armies, listeners will hear commanding officers plot their strategy, then join the men at the "front" who carry out their orders.

Balloon observers will phone down reports of enemy positions; high-speed combat cars will keep in radio communication with one another and with their headquarters as they descend on the enemy; anti-aircraft squads will locate and fire on enemy planes while the heavy artillery on both sides will lay down bombardments. Roaring batteries of 75's, airplanes zooming overhead and armored cars clashing with distant machine-gun emplacements will provide spine-tingling sounds.

"Tune Teasers," a new musical memory contest; a novel treatment of popular rhythm music called "swing fugue," and guest stars are featured each week in a new series entitled "Mark Warnow Present the Blue Velvet Orchestra." It is heard over the WABC-Columbia network on Thursdays from 7:00 to 7:30 p. m., CST.

SPECIAL OFFER

Here's how to get a handy purse or pocket-size bottle of Murine, the famous formula that makes your eyes feel fresh, cool and clean. Send ten cents to help cover cost of packing and mailing to Murine Co., in care of "Stand By," 1230 Washington Blvd., Chicago, Ill.

HOW MUCH LONGER BEFORE I CAN GET BACK ON THE JOB, DOCTOR?



NO wonder his wife cautions the doctor not to reply. She knows, and the doctor knows that it may be many months, and the worry over the thought of all these months with extra bills to pay, besides the regular living expenses, and no money coming in will retard his recovery.

Last year's Accidental Deaths had mounted to 100,000—and 9,340,000 met with non-fatal injuries. Auto accidents alone caused 37,000 deaths, 105,000 permanent disabilities and over one million temporary disabilities.

There is no way of telling when or on whom accident will fall. Accidents happen in the Flash of an Eye—they come without warning.

Then there are uncounted thousands walking about today, hale and hearty. Tomorrow, without warning, they will be on their backs, disabled by serious sickness.

More than three million people in the United States are seriously ill all the time.

Whether you live in the big city, a small town, or on the farm, you are threatened daily with accidents and serious sickness. Imagine the hardship to yourself and to your loved ones if your earning power should be cut off. Think how wonderful it would be at such a time to have ready money for those extra bills—cash to replace lost earnings. That's what the Sterling Accident & Sickness Policy offers you. Can you afford to be without this amazing protection that is made possible for only 3 pennies a day?

The new Sterling Policy brings you cash, in accordance with its provisions, for disability for all diseases common to men and women and for all types of accidents such as happen every day in every way. It pays all benefits from the very first day of disability. This policy pays up to one hundred dollars a month for as long as 24 months for accidental disability; one hundred fifty dollars a month

for disability resulting from sickness; one hundred dollar emergency aid benefit; and up to one thousand dollars to your loved ones in case of accidental death—besides other liberal benefits.

If you are in good health and between the ages of 15 and 64 you may obtain this policy for 10 days' free inspection without any obligation to you. There will be no medical examination—no salesman will call—no red tape. Sterling deals with you directly by mail and that is the reason why it can give you so much protection against accident and sickness for so little money.

In order to obtain this policy for 10 days' free inspection, simply send a card or letter to the Sterling Casualty Insurance Company, Department 2809, Insurance Center Building, Chicago, Illinois, and be sure to give your full name, your age, and the name and relationship of the person to whom the benefit would be paid in case of accidental death. Do not make the mistake of waiting until it is too late. Send for your policy now so that you may look it over in the quiet of your own home and see just how liberally it protects you.

Then, after you are fully satisfied that you cannot be without this protection, you will send the Company a very small amount which is required to put the policy in force. If for some reason or for no reason at all you feel that you do not want the protection, you are under no obligation whatsoever.

You cannot prevent but you can provide against accidents and sickness. Why take chances when it costs so little to be safe? Insurance is the one thing that you cannot get when you need it. Send for your policy for 10 days' free inspection now. Delay may cost you hundreds of dollars.