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Stand By!

PRAIRIE FARMER'S RADIO WEEKLY

JULY 27
1935

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**Ambitious
Bull-Fiddler**

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**Hot Shot
Holiday**



LULU BELLE - Page 9

LISTENERS' MIKE



Work for Camera

I'm from Howard Chamberlain's home town and thought he'd like to hear from somebody down here. Howard is a wonderful singer. Let's hear more of him. Stand By! is marvelous and we fight for it when it comes and read it from cover to cover. Let's have more pictures of the boys and girls in their street clothes. —Millicent Plantz, Rochester, Ind.

(It's rather difficult to catch a mountaineer wearing his store clothes. They're usually to be seen around the studios in leather boots and red shirts. But we'll see about putting a cameraman on their trails.)

Chieftain Missing

I want to protest the disappearance of Chief Waldo. He was one of the bright spots of the Barn Dance and we surely miss him and hope he will come back soon. . . . Ethel Julian Cooper, San Angelo, Texas.

(Reports are that Chief Waldo has once more gone in search of his missing kinfolks, the famed Lostatootah tribe. We'll send up a smoke signal and perhaps will be able to locate the chief in his "pump-em-up-buggy-no-run-so-fast.")

Distant Fan

While tuning in last Saturday night at 6 o'clock here we heard you through KDKA. You surely came over the air fine and it seemed like home as we used to listen to you when we lived in Niles, Michigan.—Mrs. Ernest Cropper, Arcata, Calif.

Another Ex-Dakotan

I read the letter from Millie B. and Jean Scribner who used to live at Geddes, South Dakota. Good old South Dakota! I lived 23 years at Salem and I heard Eddie Dean and John Sloan and have been at WNAX several times. . . . Mrs. Lettie Mason, Spirit Lake, Iowa.

Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."

We'll Work On It

Wish you would put more in Stand By! about my favorite artist, Georgie Goebel. I second the motion for Mrs. Jack Holden to "steal a march" on Jack as Mary did on Joe Kelly.—Marian Peterson, Escanaba, Mich.

George Will Be There

Hooray! for Stand By! Think its the best bit of gossip about one's radio favorites ever published. The Ad Lib column and the front cover pictures are the berries. Would like to see Georgie Goebel crashing through the cover sometime soon. . . . Goldie Bagladi, Holland, Mich.

Another for Georgie

Say, how about Georgie Goebel's picture on the cover soon? I've been waiting for ages for it. As Mrs. Mullins of Olney, Illinois, says, "I drop everything when I hear Arkie sing"—well that goes for me, too, for I drop everything when Georgie comes on the air. How old is he, anyway? I'll guess 14. Am I right?—Mildred Madrinovich, Milwaukee, Wis.

(No, Mildred, you're two years shy. Georgie is 16. He'll be on the cover real soon.)

Trio Cheered

Just heard Jack Holden, Ralph Emerson and Phil Kalar sing as a trio and it surely sounded good. Let's have more of that kind of singing from these boys. . . . Mrs. H. L. Hakes, Chicago.

Stand By! means more to me than all The magazines at stand or store; Ad Lib is fine—it brings to light New traits in those we all adore—Dear magazine, our open door!

Beautiful, and full of grace
Your pictures are—I love each face!

Mary Wright's fine recipes
A boon to all have come to be;
Good Dr. Holland's "Sentences"—
And Fanfare answers every plea;
Zealously Check Stafford holds
In readiness the old "Latch String"—
Now I have only space to say:
Each week your praises I shall sing!

—Clara Elizabeth Otto,
Chicago.

Pat's Back in Print

What has happened to Pat's writing ambitions? We have missed his letters in Stand By! the last two issues. We think Stand By! is wonderful. Can't you make it a semi-weekly? It doesn't come often enough.—Mrs. L. C. Emmett, Decatur, Ill.

(The tribute we appreciate, Mrs. Emmett, but please! The distracted editor of this journal would have to move in, bag and baggage, to the composing room if Stand By! were made a semi-weekly.)

STAND BY!

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JULIAN T. BENTLEY, Editor

July 27, 1935

VOLUME 1 NUMBER 24

FLASHES

March • Chorus • Feature
K-7 • Series • Cacti

THE "March of Time," pioneer radio series of news dramatizations, will return to the air in August over the WABC-Columbia network in the most ambitious broadcasting schedule in its history. It will inaugurate a schedule of five evening broadcasts weekly, to be heard every Monday through Friday in a quarter-hour period, the hour to be announced later.

In its change from a weekly half-hour broadcast to five quarter-hour programs each week, "The March of Time" will re-enact the highlights in the news of the day, as it happens. Instead of a radio review in action of the important news events of the week, it becomes in effect an original presentation of the news re-enacted in dramatic form within a few hours of its happening.

As before, the program will be prepared by the editors of Time, the weekly news magazine, and the large cast of radio's most experienced and capable actors will be directed by Arthur Pryor, Jr., with Howard Barlow directing his orchestra in the musical interludes which establish the atmosphere for each dramatic episode.

The series will be presented under the association of Time Magazine, the weekly news magazine, and Remington Rand, Inc., who will alternate, night by night, in presenting the programs.

"The March of Time" first came to the air in March, 1931. Since then it has annually been presented as a half-hour broadcast on Friday nights. In its more than four years' life as a radio feature, it has been widely hailed as one of the most distinguished features of the air. It was twice chosen as the air's outstanding dramatic feature in the annual poll of all radio editors throughout the country conducted by the New York World Telegram.

The Moody Institute Singers, a chorus of 20 mixed voices from the Moody Bible Institute of Chicago under the direction of Talmadge J. Bittikofer, are now being heard each Sunday at 5:30 p. m., CST, over the northwest group of NBC stations. Specializing in gospel songs and hymns, the chorus has become rapidly successful since its organization a few months ago with a series of local Chicago broadcasts.

The story of "Dot and Will," a series of episodes typical of young love in any community, is now heard over an NBC-WJZ network nightly

except Saturday and Sunday at 5:30 p. m., CST.

Adapted by Elizabeth Todd from the series of the same name by Fannie Kilbourne, "Dot and Will" is a chronicle of the daily life of an average young married couple.

James Meighan plays the role of Will, and Dot is portrayed by Florence Freeman. Will is engaged in the real estate business, while Dot is the typical young wife attempting to make a slender budget cover household expenses and social ambitions.

Popularity of K-7, whose stories of espionage during the World War are heard over an NBC-WEAF network each Sunday from 5:00 to 5:30 p. m., CST., is causing double work for the cast.

Starting July 14 and each Sunday thereafter, K-7 gives an immediate repeat program at 5:30 p. m., CST, for the benefit of the southeast network. This unusual situation came about because the southeast network broadcasts the Jack Benny program from 5:00 to 5:30 p. m., CST.

The listeners in the southeast territory, however, had heard so much about the glamor and mystery of the K-7 stories that letters began to pour into the local stations demanding that they be broadcast at another time. Now the cast on the K-7 program just about has time to catch their breath while local station announcements are made, and then they broadcast the same program again.

Wonder what our American pioneer ancestors would think of this one! Benay Venuta, 23-year-old CBS vocalist, sang from Columbia's KHJ studios in Hollywood in the morning, from the airport in Cincinnati in the early evening, and from the Hollywood Restaurant in New York City later that night. No broadcasts came direct from the plane.

R. T. Van Tress, Horticulturist of Garfield Park Conservatory, will speak on "Growing Cacti," Wednesday afternoon, July 31, during Homemakers' Hour.

A gala program by outstanding stars of opera, stage, screen and radio, including Noel Coward, Gertrude Lawrence and others, will pay tribute to King George's Silver Jubilee in a special international broadcast over an NBC-WEAF network today, Saturday, July 27, from 1:30 to 2:00 p. m., CST. The program will originate in London and will be heard in the United States by short-wave relay from the British Broadcasting Corporation.

Noel Coward, whose versatility has made him a celebrated actor, author, dramatist and composer, will sing familiar Coward tunes with Gertrude Lawrence, English actress. Coward is known to Americans for his operetta "Bittersweet," his epic "Cavalcade," and his hit play of several seasons ago, "Design for Living."

Gertrude Lawrence has visited America many times and has appeared in many plays here including "Candle-light," "The International Revue," "Private Lives" and others.

A feature believed to be unique in radio was aired during the Pa and Ma Smithers program Monday, July 15, at 12:15 p. m., CST, when Chief Operator Tommy Rowe spoke lines in the show which he himself was monitoring.

Pa and Ma Smithers started their program in their regular studio and when the script took them to a radio station control room they simply walked from the studio into Tommy's control room. He answered their questions concerning the various gadgets on the control panel. When their script took them from the control room, Pa and Ma (played by Dan Hosmer and Hazel Dopheide) walked back into the studio while Tommy continued riding the gain. Wyn Orr, who hatched the idea, produced the show.

At the age of seven, Doug Hope of the NBC Princess Pat Players was playing the role of Jesse James, Jr., in "The James Boys of Missouri." A child welfare society made him stop because there was "too much shooting" in the play.

FANFARE



GREETINGS, Fanfare Friends. By the time you read this page your Fanfare Reporter will be enjoying a grand vacation down in the old home town of Flora, Illinois. But let's see now what we can find in the way of questions and items of interest about radio folks.

Q. and A. ● Joan
Burr ● Rodeo
Songs ● Doyne

By MARJORIE GIBSON

First, our thanks to Mrs. G. House of Downers Grove, Illinois, for enclosing with her questions to Fanfare, a little token of good luck for your Fanfare Reporter—a four-leaf clover. Might be well to take that on the vacation! Answering Mrs. House's inquiries: Jack Holden is 27. The Arkansas Woodchopper was interviewed by Wyn Orr on the 26th of January. The boy from Winston county, Alabama, Pat Buttram, and the boy from Tennessee, Tommy Tanner, have not yet been interviewed, but we'll do our best to get them before a "mike" for an interview one of these days.

During Doyne Wilson's three months' vacation spent down in his home state of Arkansas, he appeared for several weeks as guest artist on Station WFBW in Fayetteville, Ark.

Burr Whyland, pictured here, has the distinction of being one of WLS's first two radio operators. The other one was Curtis Peck. Burr apparently believes in being early to be on time, for when WLS went on the air, Burr Whyland had already been with the station for three weeks. We speak often of that first broadcast, but we wonder how many people recall or know about the test broadcast made



Burr

at 3:00 a. m. two weeks before the grand opening. Burr was on the job that morning! Some of those who took part in the test program were your old friends, Grace Wilson, Ford and Glenn, Edgar Bill and others. In order to determine how well the program was "coming in," the station sent out a request for telegrams. The first one came from Alabama, followed by many others from all over the country. Burr says you can just bet the folks in the studio were mighty happy and pleased over their success. He added, however, that nothing in his radio experience has quite equaled the thrill of the initial broadcast.

WLS's first anniversary was also a happy and important occasion for Burr, for at the anniversary celebration on the evening of April 12, 1925, began the first of this station's famous romances that culminated in marriage on the following Thanksgiving eve. The bride was Martha Meyer, whom many of you will remember as pianist on Homemakers' Hour.

A few months later Burr and his wife went to Texas to live, where he opened a radio shop. From that time until now Burr has been connected with radio in one way or another and has worked at it alternately in Chicago and other cities over the country. He was radio salesman in Rockford, Illinois; then with the Swords Electric Company in Chicago. Then he was with Epling and Murray, distributors of radios in New York City. Returned to Chicago and opened own radio shop; engaged in radio selling down in Kentucky. Back to Chicago once more to open another shop. Then on our tenth anniversary, Burr again joined the engineering staff. Ever since, he has been Saturday night Barn Dance operator, operator for some of the daily programs, for events at the World's Fair, State Fairs, and is booked for the Illinois State Fair again this year.

Burr has always called Chicago his home. He was born in this city on February 7, 1899. He stands 5 feet, four and one-half inches and weighs 185 pounds. He has blue eyes and light brown hair. Burr enjoys more than any other sports—swimming and golfing. As for radio—well, to him it's almost as much of an avocation as it is a vocation!

Speaking of pet economies: Gracie Allen, popular comedienne of the air, hates worst to see nickels register in taxi cabs.

"Who plays the title role in 'Helen Trent'?" asks John Bradley of Sioux City, Iowa. Virginia Clark of Chicago is Helen Trent.

May Baker of Champaign, Illinois, inquires: "Who plays the part of Mary Marlin in 'The Story of Mary Marlin' program?" This character is portrayed by a young Chicago actress, Joan Blaine.

Replying to a query of Miss Anne Strobel of Milwaukee, regarding a certain picture from a local newspaper: Yes, the young lady in the picture is Angeline Hedrick, the wife of our popular Wyn Orr.

Answering another question or two for Miss Strobel: Alice Hill generally appears with Francis X. Bushman on the program sponsored by a beauty product over WGN. They make frequent personal appearances. On the occasion that the picture was taken in Milwaukee, Angeline Hedrick was asked to go along. She will probably appear with Francis X. Bushman again in the future. Yes, the Tune Twisters have made recordings under the name of "The Travelers." Here are the names of several records they made as "The Travelers." . . . "On the Bottom of the Lake," "Pussy Willow," "Toodle-oo!" "Feed the Horses" and "Mickey Mouse Parade."

At the same time one of our road shows appeared in the town of Lyndon, Kansas, recently, a rodeo was in progress. Some of the folks, including the Cumberland Ridge Runners and the black-faced comedian, Pancakes, attended the cowboy show. When the managers of the rodeo spied the WLS'ers, they proceeded to make numerous remarks to the effect that they might think they were cowboys but that folks from Kentucky (Ridge Runners' old home state) couldn't ride anything but mules. That was a challenge they couldn't let pass! They looked the rodeo fellows in the eyes and boldly said, "Bring on your horses!" The race that ensued was a credit to any cowboy! The big crowd shouted and cheered! The race proved to be the star event and the participants most popular at the rodeo. By the way, Slim Miller won first, Bill Davis (Pancakes) won second, Karl Davis—third, and Red Foley came in last! (Well, somebody had to be last, didn't he, Red?)

Well, Fanfare friends, afraid we're about to the end of our page, so we'll just say—Good-bye—Hope you enjoyed it!

The Ambitious Bull Fiddler

He Sawed His Way Clear through the Show

IT WAS shortly after the war that Ralph Waldo Emerson was conducting his own orchestra in Florida. Ralph was playing theatre engagements and when extra-special attractions were billed he would augment his band to 28 members.

Among the extra musicians was a tall, gaunt Britisher, a cabinet maker by trade who had built and was playing his own double bass viol.

"It was one of those tall babies," said Ralph, "that you couldn't play without climbing up a short ladder."

Ralph's carpenter-musician, he says, was a cabinet maker first and a musician second. He had a deep pride, though, and was determined that no one should ever drown out his bass. If more members were added to an orchestra, the carpenter would build a bigger bow for his horse fiddle.

"Sometimes," Ralph avers, "he would use up almost a complete horse tail to get a heavy enough bow."

Fiddler's Big Chance

A highly touted film known as "The Battle Cry of Peace" came along and Ralph's orchestra made such a success with it that officials traveling with the film hired the band to go on a tour of Florida cities.

After several weeks Ralph's orchestra was scheduled to play the most desirable town on the schedule, St. Petersburg. By this time the boys in the orchestra were pretty tired of the film and Ralph realized it. Accordingly, shortly before curtain time, Ralph gave the men a "fight talk" in the orchestra room.

"I know you boys are tired of this score," he said, "but this is St. Petersburg, the best town on the tour, so let's give it all we have."

The carpenter-musician took this speech in very seriously and seemed wrapped in thought as the boys climbed up into the pit. After the usual tooting and scraping, rasping and chair-scraping which every orchestra seems required by law to do before it can get ready, Ralph made the customary leader's entrance from the side. With the spotlight on him,

he walked briskly across the front of the orchestra and took several bows amid polite applause. Then he turned to his men. He glanced first to the right and saw that all were in readiness. Then he glanced to the left toward the bass player. The Britisher looked at Ralph seriously and suddenly whipped off his coat, hung it on a handy nail on the foot light rack, and rolling up his sleeves, seized his bow as though it were a war club.

Then he faced Ralph with a look which said plainly, "All right. Let's go. Let's wade into this thing and battle it through if it takes all night."

The rest of the orchestra were wearing black. When the musician-carpenter whipped off his coat and exposed his shirt, the effect was electrifying. More especially so was the white "dicky" or stiff attachable shirt front he was wearing. Unfortunately, he had neglected to tie it down at the bottom and it flopped up towards his chin.

The audience was first startled, then amused at this apparition in the glare of the spotlights. The man operating the light, thought, with the crowd, that this was part of the act and that the bass player was a "stooge." Accordingly, he switched on another lamp, flooding both Ralph and the determined fiddler in brilliant white light.

The crowd loved it. They cheered, clapped, stamped and whistled.

"From then on," says Ralph,



"everything we did was funny."

What was intended as a serious performance took on the qualities of a not-too-well-planned catastrophe. Like the Britishers who haw-hawed throughout Mark Twain's supposedly serious speech, the audience was determined to be amused.

Ralph glared at the fiddler but it did no good. He kept his coat off during the entire performance and sawed away for dear life.

"The worst of it for me," says Ralph, "was that I had to conduct the band through the entire performance before I could get to that gent to tell him exactly what I thought of him and his fiddling. By the time the show was over I had a pretty long and impressive riot act which I read to him in the orchestra room."—J. T. B.

AL BOYD came back from California today. Talk about a speedy vacation! He left by auto Sunday morning . . . was in Los Angeles Wednesday . . . stayed a week . . . left there Wednesday and arrived in Chicago yesterday which was Sunday. The speedometer on the dash showed a little better than five thousand miles.



Dr. Holland just referred to my column as "deathless prose" whereupon Julian exclaimed he thought it had died long ago. Thank you, Dr. Holland. Phooey on you, Bentley.

We just spent an hour rehearsing the Pa Smithers show . . . Wyn Orr has to read some lines in the show today and did he ever get them mixed up . . . he mispronounced . . . skipped sentences . . . muffed words . . . all of which served to contribute to my complete happiness. The tables are turned, Wyn. At last vengeance is mine and it's so sweet.

That Open Mike

Joe Kelly, Bill Vickland and I were just recollecting the time that Check Stafford went on the air . . . opened up his mike and then realized he had lost a page of copy . . . forgetting the open mike Check began to talk to himself . . . where is that copy? . . . I know I put it right here in this pocket . . . Oh, here it is . . . ahem . . . Howdy, folks . . . well, the price of hogs is . . . etc.

Bill Jones and myself spent the entire day yesterday out at the lake trying to get an old outboard motor to start. We didn't have much luck with it, however, and had to row the two miles back home. Then we became interested in a speed boat which served us well until dark when the battery went down and once more we got out the oars. We're nursing a couple of aching backs today but it was a lot of fun. Especially when Bill at the wheel threw me 20 feet off the surf board and into the lake.

Swimming Party

Howard Chamberlain and family left yesterday for their vacation. First stop, Battle Creek, Michigan. Howard said he was looking forward to making a visit at the home town radio station where he, Joe Kelly and I used to broadcast. Second stop, Rochester, Indiana, Howard's home town.

Arkie just came in the office and asked me if I would join about 75 of

AD LIB

BY **JACK HOLDEN**



our gang at a swimming party tomorrow night down on the lake beach at Uncle Ezra's home. I'll be there, Arkie, you may be sure of that. We had some great times on those steak roasts so we really ought to have a wonderful time on this party, too. It's great to get out with the gang like that.

Here's a news flash from the Holden home. Donnie had his tonsils out last Friday and Snippy is going to have pups.

Dreams Come True

When Bill Jones was just a little boy he used to stand in front of the old phonograph and pretend he was directing the various artists whose recordings he heard. His favorite was Henry Burr. That was some time ago. Right now Bill is in the studio directing Henry Burr and Verne, Lee and Mary in a number for tonight's show.

Reggie just came in with the pictures of his harmonica band. They were taken last Friday. Dandies, too. You heard the band on the air a week ago last Saturday and judging from the fine mail that came to Reggie, you liked the boys. So did we. You'll hear more from them, I'm sure.

I always wonder . . . why Louise Massey never sings a solo without crossing her fingers . . . why Reggie Kross doesn't like to have a picture taken with his glasses on . . . why Allen Massey has to sway back and forth when he plays guitar . . . why that water fountain runs dry in hot weather . . . why Henry Burr spreads his feet out when he sings . . . why John Brown always wears a double breasted suit coat . . . why I loaned Pat Buttram that five dollars.

Evening Meditations

Thoughts while sitting on a bale of hay during the barn dance. In four hours we'll be through. . . If I drive fast I ought to be out at the lake by two a.m. . . wonder if I'll take a swim before hitting the hay? . . . sure feel like it now. . . Is that lady in the box seat crying? . . . yes, she is, but only because she's laughing at Pat Buttram . . . it's not his lines that are funny tonight . . . it's just Pat . . . where do all these people come from? . . . here comes the boy with coffee and sandwiches . . . the gang will lunch between shows back stage . . . wonder if I could slip out and grab a bite now . . . better look

at my schedule . . . Keystone at eight . . . 10 minutes to go . . . better go over those verses with Lulu Belle . . . ouch . . . somebody found their mark with a paper clip . . . right in the neck I got it . . . Oh, so it's you, Eddie Dean . . . now would you like to have me wrap this cowbell around your throat? . . .

. . . I honestly believe Slim Miller could hide that microphone in those baggy trousers of his . . . look what Lulu Belle has in her hope chest . . . five bananas, 20 sticks of bubble gum and three apples . . . Arkie broke a string on his guitar and is hurriedly putting on a new one before his next number . . . Bill Jones is calling me over to the side of the stage . . . what's that, Bill? Change the Tune Twisters number? . . . O. K. . . well, guess I'd better get ready for my program . . . oh, oh, . . . why do I always have to drop a cowbell on the floor right in the middle of someone's number? Bet they heard that in California.

INSPECTION TOUR



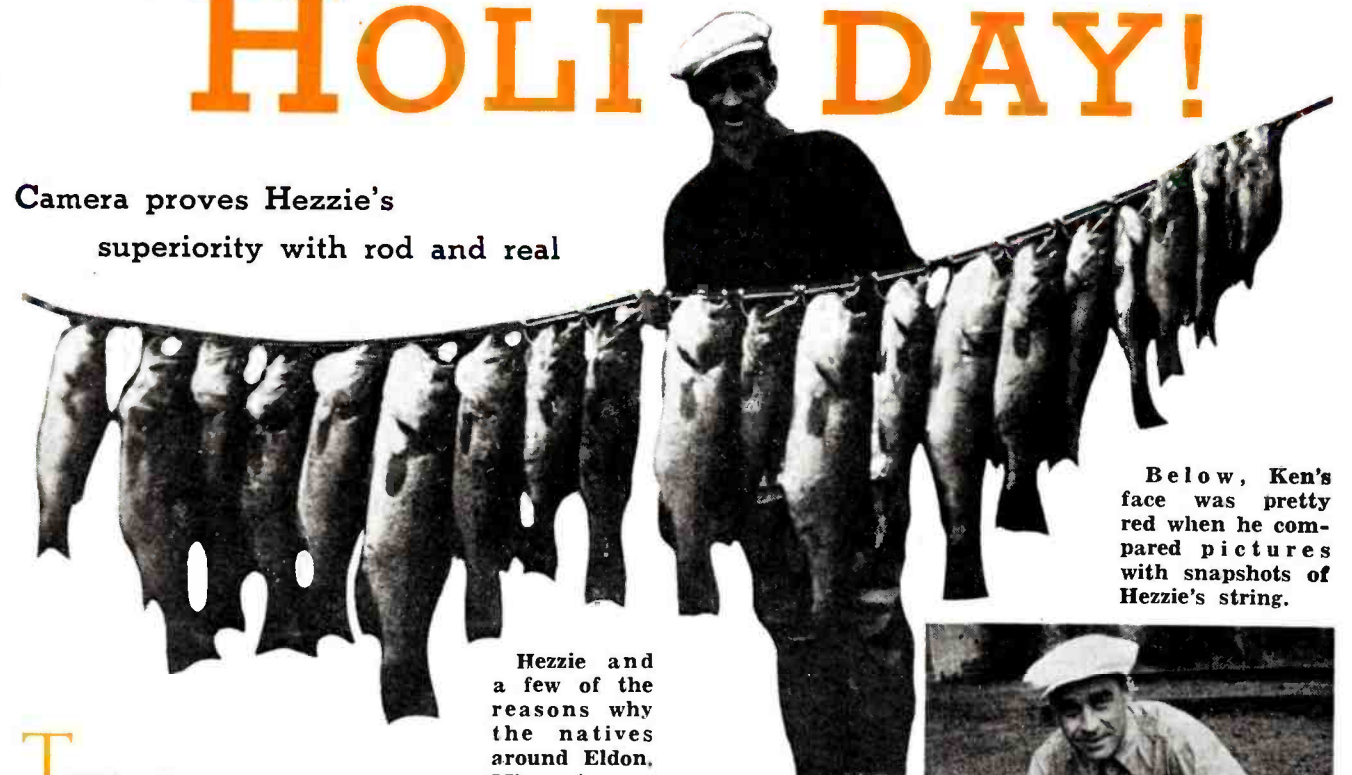
Mr. Butler takes Betty Jane and Tommy Rowe, Jr., for a visit to the baby pigs at Burr Ridge Farm.

Hot Shot

By **FRANK KETTERING**

HOLI DAY!

Camera proves Hezzie's superiority with rod and reel



Below, Ken's face was pretty red when he compared pictures with snapshots of Hezzie's string.

Hezzie and a few of the reasons why the natives around Eldon, Missouri, were glad to see him go. He left a few fish in the lake.

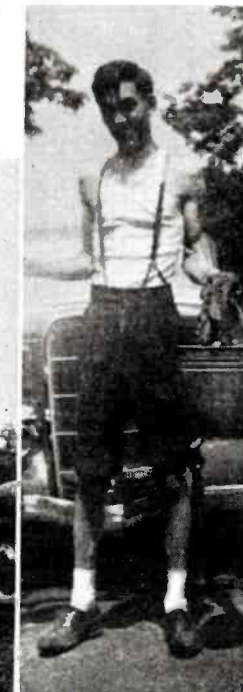
THE fourth of July means a great deal to us all. Besides being a national holiday, it is one day in which we celebrate. We do so by shooting off fire trackers, bombs, colorful candles and the like. For the Hoosier Hot Shots it meant a little more than just a national holiday. It marked the end of their vacation and they celebrated by forgetting about loafing around in the sun or under a shady tree and settled down once more to work. To the work of entertaining the public.

This vacation was spent by the boys in various ways. After the Barn Dance July 15, Frank went home, got his wife and three-months-old baby and left for the mountains in Pennsylvania. Here he found quiet, rest and seclusion on a mountain top and . . . well . . . just rested. Longfellow's poem, "Knee Deep in June," seemed to voice his sentiments to a tee.

Gabe left on Sunday morning and drove to Ohio. Here he started off his vacation in grand style. "Doctor, please remove my tonsils." After the battle Gabe got out his fishing tackle, went to a little pond and got sunburned. Pardon me, he also "caught a few fish." He tells us that his face was so swollen that he couldn't see to thread the fish



Hezzie and Mrs. Hezzie, otherwise known as Mrs. Bessie Trietsch. Like Hezzie, she too is a native Hoosier. They have a little boy, Paul Hezzie, Jr., two years old.



Above, the author manuring his car in Pennsylvania.

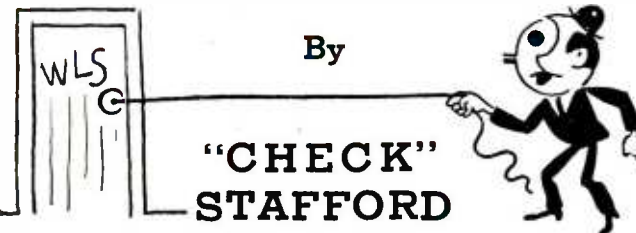


hook. He got over it in grand style though and enjoyed the last part of his trip very much.

Ken and Hezzie also left on Sunday morning but went in opposite directions. Ken spent the first part of his vacation around West Branch, Michigan. Here he bathed in the sun and with his wife and brother Joe did quite a lot of fishing. They caught 76 their first day out. True to form Ken also played some golf. He says he shot a 28 one round. How many holes, Kenny?

Hezzie went south. Not to the pen but to the Ozarks. There he played two games of golf, ate everything that he could find to eat, and after it was all gone decided he (To page 13)

THE LATCH STRING



HOWDY, folks. Well, here it is getting along toward the last of July. Where has this month gone? And hasn't it been a wonderful month, with its showers and flowers and gardens? Just seems the old folks must be right, when they say they cannot recall when Mother Nature has had such a smiling, bright face, in a time when ordinarily, sun and dry weather are turning the green countryside to a brownish color.

Speaking of gardens, during our vacation days we enjoyed visiting many old-fashioned gardens, where gay flowers and shrubbery set out by Grandmas and Grandpas of long ago, still beckon with their nodding heads, and cool nooks and shaded paths invite one to stop a bit and rest. Talk soon drifts too: "Yes . . . this very tree we're sitting under, my father planted when I was a little boy. That's over 30 years ago. He loved flowers and trees. I recall I used to ask him why he kept setting out so many trees and shrubs when it would be so long before they would provide shade, and he would smile and say: 'Son, we must think of those that follow in our footsteps and some day, I hope, you will enjoy this tree's shade'."

Wise, unselfish forefathers. To their thoughtfulness we of today owe much. We talked to old friends the other day, at a small village where towering elms and maples of the main street, their branches meeting, formed a great green archway. One of the older citizens told us proudly his grandfather set out those trees following his return from the Civil War—handling his spade with one arm, a battlefield bombshell having accounted for the other. Near by, with some other little children, a curly-haired boy, great-grandchild of the veteran tree planter, was playing at "keeping store" with lemonade at a penny a glass. Later, in the little boy's father's home, the family album disclosed a tintype of a stalwart, bearded young man in Union blue, as straight and strong as the saplings he planted later. Sapling and soldiers, memories of a romantic past live on in that lane of sheltering, shady trees.

Re-visiting old scenes the other day, we were sorry to find that one of the town's younger merchants had been afflicted with loss of his eyesight. We shook hands and were pleased to find that though deprived of this

greatest of all God's gifts, he was cheerful and found life had much to offer to the appreciative, among the many blessings being radio. Feeling his way with his cane to a porch seat, he told us how much comfort the air waves with newscasts, markets and various programs meant to him, through the long days of darkness.

Said he: "When, and if, you folks ever fall to wondering if you are doing good—or you should feel doubtful if your efforts to serve are worthwhile, just remember this: that you are bringing much comfort and cheer as well as enlightenment to those of us who must depend on you and our hearing. Yours is a great work. May you and your homey, friendly station always bring us those cheery voices."

We walked away reflecting that we did have a responsibility—that we were really able to help, through radio, someone less fortunate than we. Many times we must learn from others that the tools we work with are more powerful than we had ever

thought, and that we have vastly underrated our own job.

We spoke recently of hoping we'd see a kindly old lady whom we knew years ago. We found her an invalid. Although over four score and greatly handicapped, she smiled as we talked over old times. Papers and magazines covered her counterpane and near by was her radio set—her constant companion. It was astonishing how much she knew about station artists, their doings and the various programs.

As we said good-bye, she said: "Don't you worry about me. I'm getting along fine and I even forget I can't walk, when I listen to my favorite programs. I just cannot begin, even, to tell you what a friend radio is to me."

Past 80, bedfast, and still smiling . . . and here we were, only last week, fussing about a minor pain or two, frowning and growling about mere nothings—and but little over half that wonderful old lady's age.

Well, folks, it's time we were getting this copy to the typesetters, so here's where we sign off for this week. Until next issue we'll just say, good-bye and take care of yourselves.

SHOULDER HOES!



Check Stafford is in command of a good bit of man power when his three sons join an attack on the garden weeds with him. The picture was taken several years ago when Check was a truck gardener.

Mallets Aforethought



When Billy Woods gallops over his "musical woodpile" it's a wonder to spectators that chips and splinters don't fly about the studios.

Studio Hitching

The fourth marriage ceremony to be performed in the offices of Dr. John Wesley Holland at the studios took place Tuesday afternoon, July 16. The bride was Miss Elizabeth Beckner of Louisville, Kentucky, and the bridegroom was Chester Gunnells of Albany, Georgia. Undoubtedly many of you have heard Chester Gunnells as "Cousin Chester" on the National Barn Dance for the past several Saturday nights. Quite a number of folks around the studio attended the wedding.

To this couple we extend our congratulations and best wishes for many happy years in their life together.

You Requested . . .

SIX CYLINDER SENTENCES

By Dr. John W. Holland

The child who bankrupts a mother's heart is a poor risk for a loan.

A man may be on the right track, and yet stop, and get run over.

A humble person grows under responsibility, a proud one swells up.

Wisdom offers us a limited field for success, while folly presents us a hundred ways to fail.

A cowardly dog has a blind eye for a wolf.

If you can't possess a tree, enjoy your little bush.

As long as a book is unopened it is naught but a block of wood.

An illy made promise is as a good pie: the sooner broken, the better.

In the Old Hayloft

By the Hired Man

When the Editor asked me to write this column, he said: "Now, don't be too long-winded." That makes it somewhat tough for me, because so many of you responded to my parting remark in Stand By! last week, "if there's anything you want to know." But I was mighty pleased to hear from you.

Here's one question: "Does Wyn Orr appear on the Barn Dance?" Yes, but very, very seldom on the air. He's one of the boys "behind the scenes," and you'll find him here, there and everywhere doing his part in keeping the program perking along smoothly and on schedule. Being small and active, Wyn is seemingly in a lot of places about the hayloft within a short space of time.

Another questioner asks: "Can't you get Verne, Lee and Mary to sing more songs by themselves. I like them." Well, I'll see what I can do. Keep listening.

Explanation

"How does it happen," an Iowan writes, "that the 9:00 to 10:00 CST program we heard when we attended the second Barn Dance show at the Eighth Street Theatre last Saturday night was different from that which our home folks heard on their radios at the same time?" The answer is interesting. The National Barn Dance hour that goes on the NBC network

through WLS and other Mid-West and eastern stations between 7:30 and 8:30 p.m., CST, is repeated on the theatre stage from 9:00 to 10:00 p.m., CST, for NBC stations in the west and some in the south, so that they may hear it at a convenient listening time.

Therefore, instead of repeating this hour program over WLS, we arrange a program from 9:00 to 10:00 p.m. that is staged in our Prairie Farmer-WLS studios. By doing this we are able to provide you with a continuous variety program for five hours each Saturday night.

Arkie's Dilemma

Gleanings: Arkie has a real problem. If he doesn't laugh when he sings, some write in to complain. If he is "broken up" by hayloft clowns and laughs too much to the detriment of his singing, other listeners put these clowns on the pan. What to do to reach a happy medium? Can you help the Chipper-Chopper?

Those Marshall county, Ill., farm boys—Vernon, Lawrence and Louis Quiram—who left the hayloft to make a tour with their own WLS Barn Dance in the northwest, write that they are having a fine trip. These Neighbor Boys enjoyed the Minnesota lakes and the North Dakota and Montana cattle country. At Brainerd, Minn., they saw all the business men decked out in whiskers for a Paul Bunyan "Lumberjack" Festival. And the Mitchell, S. Dak., Corn Palace surprised them with its extensive ear corn decorations. It's great to see the world, they say, but they'd like to come back to the home roost in the old hayloft eventually.

Westerners Leaving

Adios! but not for too long, we hope, to those fine folks, the Westerners and Louise. As I write this, they're singing one of their beautiful hayloft programs. They've just completed nearly two years as members of the happy hayloft crew and have decided to take a vacation from radio, returning to the air later from some other point. Members of our radio family come and go—just as do members of your own families—and when they go, they take along with them the very best wishes of all their co-workers and station executives. None of us can ever forget pretty, sweet-singing Louise in her white silk blouse and purple skirt, black and white boots and 10-gallon hat; or dapper Dott, who makes his violin have a soul; or practical Allen and his cow-camp ballads; or genial Milt with his "musical dog-house"—the bass fiddle; or stoical Larry, who can really manipulate a "musical chest protector." A great outfit—and we hope they'll again pitch their camp in the hayloft before many moons have passed. Lots of luck to a real aggregation!

—The Hired Man.

Early Minstrels

By MARJORIE GIBSON

WE JUST came from another visit to John Lair's wonderful music library. This time he told us about his minstrel song collection.

One of the earliest, if not the earliest, book of minstrel numbers published was "Davy Crockett's Free and Easy Song Book." John, much to his regret, does not own one himself, but he has a typewritten copy of the original which he borrowed from the Historical Society in Nashville, Tennessee. The book was copyrighted in 1837.

John has discovered that this little old book includes several minstrel tunes, which according to all existing records, were not written until 1841 or 1842, two of these being "Bee Gum" and "Jim Crow." Incidentally, its version of "Jim Crow" was the first complete one published.

The original minstrel songs were composed by the negroes themselves. Most of these were nonsensical and unintelligible. Important only to the negro were rhyme and rhythm. Of these, aside from the Crockett Song Book, John has in his library a large number of "Pocket Songsters," which are little booklets, and "Broad-sides," which are single sheets.

Scotch and Irish

A careful study of the sources of the ditties frequently disclosed that the so-called negro songs were in actuality old Scotch and Irish tunes which the negro had heard his master sing and had taken them as his own, supplying his own variations to them, rendering them scarcely recognizable as originally written.

During the later development of the minstrel songs, white men began writing them, emulating the style of the negro. It was not until the time of Stephen Collins Foster that writers commenced to put quality and meaning into the minstrel melodies.

Among the most important of the earlier organized minstrel compositions many are to be found in "Christie's Minstrel Songs," about 10 volumes of which John has in his library. He also has several histories of the old minstrel companies and their programs, put out by the people who organized the first minstrel show.

Scribe's Opera

The world premiere of a new opera by an American newspaper man broadcast from the stage of the Krefeld Municipal Opera in Germany has been scheduled by the National Broadcasting Company as one of its outstanding special events during November.

This new work, "Leon and Edrita," by Charles L. Flick-Steger, Berlin

correspondent for the Hearst newspapers, is based upon a popular comedy by the Austrian poet, Franz Grillparzer. The scenes of its three acts are laid in the Rhine country and the action is dated about 500 A.D. The libretto deals with the love of a Frankonian warrior's daughter for a Frankonian bishop's cook who has been taken captive by her father. After considerable humorous intrigue and many aggravating complications the romance arrives at a happy ending. The presentation will be under the direction of Hans Schwieger, brilliant 28-year-old conductor of the Krefeld Municipal Opera.

Flick-Steger is a native of Saylesville, Rhode Island, and a graduate of Brown University.

Book Talk

Ranking high among the writers of America, Willa Cathers' name stands for the best type of American literature. During the regular Tuesday afternoon Book Chat on Homemakers' Hour, July 30, Mrs. William Palmer Sherman will discuss Miss Cathers' outstanding book "Shadows on the Rock." Mrs. Sherman will also describe briefly a book your children will enjoy reading.

Busy Maestro

Embarking July 5 for Hollywood to work in pictures with Lily Pons, Andre Kostelanetz believed he was to have at least a brief respite from radio. He had no sooner arrived at the Los Angeles airport than he was pressed into duty as guest conductor for the "Hollywood Musical Mirror" program of July 21. The "Musical Mirror" orchestra is composed of musicians from the picture studios.



"Sounds like mutiny on the high 'C's.'"

HI YA, PAL?



Skippy Emerson and a friend look each other over with mutual interest.

Tuning Suggestions

Sunday, July 28

CST
P.M.
1:30—Penthouse Serenade. (NBC)
3:00—Rhythm Symphony. (NBC)
Roses and Drums. (NBC)
5:00—Lanny Ross. (NBC)
5:30—Voice of the People. (NBC)
6:00—Frank Black's Orchestra. (NBC)
7:00—Detroit Symphony. (CBS)
7:30—Cornelia Otis Skinner. (NBC)
9:15—Shandor (week nights 10:00) (NBC)

Monday, July 29

5:15—Uncle Ezra (also Wed., Fri.) (NBC)
5:45—Boake Carter (ex. Sat., Sun.) (CBS)
6:30—Goldman Band Concert.
7:00—Greater Minstrels. (NBC)
8:00—Raymond Knight. (NBC)

Tuesday, July 30

6:30—Wayne King. (NBC)
7:00—Ben Bernie. (NBC)
7:30—Fred Waring, Col. Stoopnagle and Budd. (CBS)
7:45—Goldman Band Concert. (NBC)

Wednesday, July 31

6:00—One Man's Family. (NBC)
6:30—Wayne King. (NBC)
7:00—Town Hall Tonight. (NBC)
7:00—Our Home on the Range. (NBC)
7:45—Education in the News. (NBC)

Thursday, August 1

6:00—Rudy Vallee. (NBC)
6:45—Henrik Willem Van Loon. (NBC)
7:00—Showboat. (NBC)
7:30—Goldman Band Concert. (NBC)
8:00—Symphony Orchestra. (NBC)

Friday, August 2

6:00—Jessica Dragonette. (NBC)
6:30—Ruth Etting. (NBC)
7:00—Waltz Time. (NBC)
8:00—First Nighter. (NBC)
8:30—Circus Nights. (NBC)

Saturday, August 3

6:00—Hit Parade. (NBC)
6:30—Goldman Band Concert. (NBC)
7:00—G-Men Drama. (NBC)
7:30-9:00—National Barn Dance. (NBC)
8:30—Carefree Carnival. (NBC)

Hot Shot Holiday

(Continued from page 7)

would have to scare up his own food, so he went fishing. The picture gives you a rough idea of the caliber of a fisherman that he is. He caught big ones . . . a few little ones . . . but mostly big ones. He caught so many that he made the mountaineers jealous. They hadn't even seen so many fish since they were born. Hezzie proved himself to be just as you picture him . . . a real outdoor boy. We wonder, too, if in all this traveling Hezzie didn't find another horn for his zither.

All in all, the four boys had a mighty nice time and each one had a beautiful two weeks in which to take a vacation. The weather was ideal for all four even if there was from three to five hundred miles between them. They say that they have all had a wonderful rest and are all set to settle down now and give you the best that they have for another year.

More Foreign Shows

Arrangements for increased interchange of radio programs between the National Broadcasting Company and the Italian and Swiss broadcasting companies have been made by John F. Royal, NBC Vice-President

in Charge of Programs, now in Europe to bring American listeners more and a greater variety of broadcasts from foreign countries.

European demands for programs from the United States have been increasing rapidly during the past year, and Royal went across in June to arrange for such interchanges with government and radio officials in Italy, Switzerland, France, Germany, the U. S. S. R., Sweden, Denmark, Austria, Poland and England.

Culturally rich, Italy produces many programs of international interest. Its operas, music festivals, folk songs and the peasant customs and traditions, quaint to foreigners, provide an unexcelled variety of entertainment.

Already this year the National Broadcasting Company has brought to America such programs as the "Calendimaggio" at Assisi, a festival on the night of April 30 which has been held annually since medieval times, a broadcast from a gondola, the voice of Mt. Vesuvius and various musical recitals and concerts.

If it were not for our troubles, when would we find our friends?

An education in the head of a fool is as a diamond ill set.

Life becomes interesting to us only as we try to make it interesting for another.

A rash man is one who "takes the bull by the horns" when the tail offers a safer grip.

SYCAMORE AND CYPRESS



The camera catches the members of the Sycamore and Cypress program in the midst of a rousing old southern spiritual. The program is heard each Sunday morning at 8:00 CST. Left to right the cast is: Theodore Tate, Esther Gaskin, Harrison Jones, Lillian Fowler, E. Ruth Powell, Inez Edmondson, Nathaniel Hagan, Oliver Childs, and William Vickland, who plays the part of the Old Colonel. The program, which is both dramatic and musical, has built up a large following in the few weeks it has been miked.

Touring Commentator

Stanley High, NBC commentator, acting in the role of roving radio reporter, will bring listeners an account of the American political scene in broadcasts from various sections of the country over National Broadcasting Company networks during the next two months.

High is touring the United States, interviewing political, labor, agricultural and social leaders as well as the man on the street in every important center. Each Tuesday at 9:00 p. m., CST, he will give an account of his findings in a broadcast over an NBC-WEAF network.

Tony's Concerts

Because of the many requests for songs by Mario Chamlee, Tony of the Tony and Gus dramatic sketches, George Frame Brown, who plays Gus and authors the script, is arranging a novel plan to include occasional song concerts in the series so the former Metropolitan Opera star may satisfy the demand for requested numbers.

Accordingly, Brown has arranged to devote one program every two weeks or so entirely to a concert by Chamlee, during which the former Metropolitan star will sing the requested selections. These concert programs will be linked with the Tony and Gus continuity in that they will represent concert engagements for Tony, an imaginative and romantic Italian youth with operatic ambitions.

Another "Hook-Up"

That popular ditty, "We Met One Amateur Night," now is the theme song for the matrimonial adventure of Mr. and Mrs. Charles Malmstedt. Charles is a CBS studio engineer. Among his assignments is the network's "National Amateur Night." Mrs. Malmstedt, formerly Betty Worth, assists Maestro Arnold Johnson in conducting auditions for the amateur series. So-o-o, months ago they met one amateur night, and on Wednesday, July 10, they were wed at City Hall, New York. Stanley Reed, another member of Maestro Johnson's amateur staff, acted jointly as witness, best man and bridesmaid.

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You Saw the Ad in STAND BY!

... LISTENING IN WITH WLS DAILY PROGRAMS

Saturday, July 27, to Saturday, August 3

870 k.c. - 50,000 Watts

Monday, July 29, to Friday, August 2

MORNING PROGRAMS

- 5:00—Daily—Smile-A-While.
- 5:20-5:30—Daily—Service features, including Temperature Reports; Chicago Livestock Estimates; Weather Forecast.
- 5:35-5:45—Farm Bulletin Board by "Check" Stafford; Day's WLS Artists' Bookings.
- 6:00—News Report—Julian Bentley.
- 6:10—Daily program summary.
- 6:15—Morning Round-Up—Otto & His Tune Twisters; Don and Tommy; Hoosier Sod Busters; Pat Buttram; Arkie; Ralph Emerson; Tommy Tanner; Chicago, Indianapolis and East St. Louis Livestock Estimates at 6:30.

Saturday, Eve., July 27

- 6:00—Otto's Tune Twisters and Evelyn, the Little Maid. (Litsinger Motors)
- 6:15—Favorite Acts; Dean Bros.; Bill O'Connor; Ralph Emerson.
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party, featuring Lulu Belle. (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Home Town Boys, Cumberland Ridge Runners; Verne, Lee and Mary, Lulu Belle, Hoosier Hot Shots, Max Terhune, Henry Burr, Skyland Scotty, and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:30—Barn Dance Frolic, George Goebel with Otto's Tune Twisters.
- 9:00—Prairie Farmer - WLS National Barn Dance continues until 11:00 p. m., CST, with varied features, including "Pa and Ma" at 9:20 and "Night-Time in Dixie" at 10:00.

- 7:00—Morning Devotions, conducted by Jack Holden, assisted by Home Town Boys and Ralph Emerson.
- 7:15—Jolly Joe and His Pet Pals.
- 7:30—Sears Retail Program with Ford Rush, Ralph Emerson and Marquis Smith.
- 7:45—Daily—John Brown, pianist; WLS Artists' Bookings.
Mon., Wed., Fri.—Arthur MacMurray in News of Prairie Farmer-WLS Home Talent Bookings.
- 7:55—News Report, Julian Bentley.
- 7:59—Chicago and Indianapolis Livestock Estimated Receipts; Chicago Hog Flash.
- 8:00—Morning Minstrels, featuring Home Town Boys Quartet, Jack Holden and others.
- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)

- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Mon., Wed., Fri.—Phil Kalar, "Old Music Chest," with Ralph Emerson.
Tues., Thurs.—Phil Kalar in ballad program with Ralph Emerson.
- 9:00—Household Parade, conducted by Mary Wright, Home Adviser—Home Town Boys; John Brown, pianist; Ralph Emerson, organist; Hoosier Sod Busters, Evelyn Overstake; Old Story Teller; Weather Report.
- 9:45—Mid-Morning News Broadcast—Julian Bentley.
- 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 9:55—Jim Poole's mid-morning Chicago Cattle, Hog and Sheep Market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Otto and His Tune Twisters, (Daily); with Evelyn (Mon., Wed., Fri.)
- 10:15—Mon.—Ralph Emerson, organ concert.
Tues., Thurs.—Hoosier Sod Busters and Arkie with Pat Buttram.
Wed., Fri.—Homer Griffith, "The Friendly Philosopher," and Ralph Emerson. (Fred J. Walsh Co.)
- 10:30—Mon., Wed., Fri.—Male Trio. Peruna
Tues., Thurs.—Henry Burr's Book of Ballads. (Kolor-Bak)
- 10:45—Mon., Wed., Fri.—Cornhuskers and "Chore Boy." (Komiss Fur Co.)
Tues., Thurs.—Harmony Team.
- 11:00—Mon., Wed., Fri.—Vibrant Strings.
Tues.—Grace Wilson, contralto; Ralph Emerson.
Thurs.—WLS Orchestra in folk music.
- 11:15—Mon., Wed., Fri.—"Little Bits from Life," Bill Vickland, Ralph Emerson and Harmony Team.
Tues.—Intimate Interviews, by Phil Anderson.
Thurs.—Dr. John Holland, "In a Poet's Workshop."
- 11:30—Daily—Weather Forecast; Fruit and Vegetable Market.
- 11:40—News broadcast by Julian Bentley.

AFTERNOON PROGRAMS (Daily ex. Sat. & Sun.)

- 11:45 a. m. to 2:00 p. m., CST
- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page. 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
- 12:15—Daily—"Pa and Ma Smithers," a rural comedy sketch. (Congoin)
- 12:30—Jim Poole's Livestock Market Summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:40—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
- 12:45—Homemakers' Hour until 1:30 p. m.
- 1:30—"Ma Perkins," a rural comedy sketch
- 1:45—Mon., Wed., Fri.—John Brown, pianist.
Tues., Thurs.—Home Town Boys; John Brown.
- 2:00—Sign Off for WENR.

- 12:45 p. m. to 1:00 p. m., CST
- 12:45—Prairie Farmer Dinnerbell Program.
Monday—Orchestra; Sophia Germanich; Arkie; C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."
Tuesday—Ralph Emerson, organist; Hoosier Sod Busters; Tommy Tanner; Sophia Germanich.
Wednesday—Orchestra; Arkie; Sophia Germanich.
Thursday—Male Trio.
Friday—Orchestra; Sod Busters and Tommy Tanner; Sophia Germanich.

Saturday Morning, Aug. 3

- 5:00-8:00—See daily morning schedule.
- 8:15—Sears Junior Round-Up.
- 8:30—Jolly Joe and His Junior Stars.
- 9:00—Household Parade.
- 9:45—Julian Bentley in up-to-the-minute World-Wide News.
- 9:50—Butter, Egg, Dressed Veal, Live and Dressed Poultry Quotations.
- 9:55—Program News, George C. Biggar.
- 10:00—Otto and His Tune Twisters.
- 10:15—Hoosier Sod Busters; Arkie with Pat Buttram.
- 10:30—Henry Burr's "Book of Ballads"—Ralph Emerson. (Peruna-Kolor-Bak)
- 10:45—Homemakers' Hour.
- 11:30—Weather Report; Fruit and Vegetable Markets; Artists' Bookings.
- 11:40—News—Julian Bentley.
- 11:45—Poultry Service Time; Ralph Emerson, organist; Home Town Boys, and Tommy Tanner.
- 12:15—"Pa and Ma Smithers." (Congoin)
- 12:30—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.
- 12:30—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.
- 12:45—Prairie Farmer - WLS Home Talent Acts.
- 1:00-2:00—Merry-Go-Round.
- 2:00—Sign Off for WENR.

HOMEMAKERS' SCHEDULE

- Monday, July 29
12:45—Orchestra. Vocalists. Marjorie Gibson in Fanfare; Florence Ray.
- Tuesday, July 30
12:45—Ralph Emerson; Ruth Powell, soprano; Marjorie Gibson in Fanfare; Mrs. Wm. Palmer Sherman, "Book Review"; Mary Wright, talk.
- Wednesday, July 31
12:45—Orchestra. Marjorie Gibson in Fanfare; Grace Wilson, contralto; R. T. Van Tress, Garden Talk; Mary Wright, WLS Home Adviser.
- Thursday, August 1
12:45—Vibrant Strings; Wm. O'Connor, soloist, with Orchestra; Marjorie Gibson in Fanfare; WLS Little Home Theatre, Drama. Florence Ray.
- Friday, August 2
12:45—Orchestra. Vocalists. Marjorie Gibson in Fanfare; Florence Ray; John Brown; Lois Schenck, "Prairie Farmer Homemakers' News."
- Saturday, August 3
10:45 a. m. to 11:30 a. m., CST
10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Interview of WLS Personality; George Goebel.

EVENING PROGRAMS

- Monday, July 29
6:00—Fibber Magee & Mollie. (F. B. Johnson Co.)
6:30—"Songs of Home Sweet Home." (WLS Studio)
7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)
- Tuesday, July 30
6:00—Eno Crime Clues. (NBC)
6:30—Edgar Guest in "Welcome Valley." (Household Finance) (NBC)
7:00—N. T. G. and His Girls' Orchestra. (Emerson Drug)
- Wednesday, July 31
6:00—Penthouse Party. (Eno Salts) (NBC)
6:30—"House of Glass." (Colgate-Palmolive)
7:00—"Our Home on the Range." John Charles Thomas. (W. R. Warner)
- Thursday, August 1
6:00—Pastorale. (NBC)
6:30—Historical Drama—"A Visit to Lincoln's Tomb in Springfield."
7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)
- Friday, August 2
6:00—Irene Rich. (Welch's Grape Juice)
6:15—Lucille Manners, soloist.
6:30—College Prom. (Kellogg Co.) (NBC)
7:00—To Be Filled.

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WATCH THIS SPACE

FOR
Appearances of WLS Artists
in Your Community.

SATURDAY, JULY 27

WLS National Barn Dance (1935 Edition):
Olaf the Swede; National Barn Dance Band; Flannery Sisters; Three Neighbor Boys.—State Theatre, Mankato, Minn.
WLS On Parade: Sear's Harmony Ranch Boys; The Stranger; George Goebel; Ozark Sisters; Ralph & Helen.—Century Theatre, Dowagiac, Michigan.

SUNDAY, JULY 28

WLS National Barn Dance (1935 Edition):
See above.—Grand Theatre, Crookston, Minnesota. (Two days)
WLS National Barn Dance: Lulu Belle; Skyland Scotty; George Goebel; Sear's Harmony Ranch Boys; The Stranger; Ozark Sisters.—Temple Theatre, Saginaw, Michigan. (Two days)
WLS Radio Revue: Hoosier Sod Busters; Tom Owen's Entertainers; Verne, Lee & Mary; Tom Corwine; Cousin Toby.—Southeastern Wisconsin Cheese Makers Picnic, Neosho, Wisconsin.
WLS On Parade: Hoosier Hot Shots; Max Terhune; Winnie, Lou & Sally; Hayloft Dancers.—Mommence Theatre, Mommence, Illinois.
WLS National Barn Dance: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Club Barber, Stoughton, Wisconsin. (Sponsored by Lakeside Mothers Club.)

MONDAY, JULY 29

WLS National Barn Dance (1935 Edition):
See above.—Grand Theatre, Crookston, Minnesota. (Last day)
WLS National Barn Dance: See above.—Temple Theatre, Saginaw, Michigan. (Last day)
WLS On Parade: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Waupaca Theatre, Waupaca, Wisconsin.

TUESDAY, JULY 30

WLS National Barn Dance (1935 Edition):
See above.—Broadway Theatre, Albert Lea, Minnesota. (Two days)
WLS Merry-Go-Round: Lulu Belle; Skyland Scotty; George Goebel; Sear's Harmony Ranch Boys; The Stranger; Ozark Sisters.—Palace Theatre, Flint, Michigan. (Two days)
WLS On Parade: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Cosmo Theatre, 79th & Halsted, Chicago, Illinois.

WEDNESDAY, JULY 31

WLS National Barn Dance (1935 Edition):
See above.—Broadway Theatre, Albert Lea, Minnesota. (Last day)
WLS Merry-Go-Round: See above.—Palace Theatre, Flint, Michigan. (Last day)
WLS Merry-Go-Round: Cumberland Ridge Runners; Linda Parker; Billy Woods; Pancakes; Play Party Girls.—Cosmo Theatre, 79th & Halsted, Chicago, Illinois.

THURSDAY, AUGUST 1

WLS National Barn Dance (1935 Edition):
See above.—Cecil Theatre, Mason City, Iowa.
WLS Merry-Go-Round: Lulu Belle; Skyland Scotty; George Goebel; Sear's Harmony Ranch Boys; The Stranger; Ozark Sisters.—Strand Theatre, Lansing, Michigan. (Two days)
WLS Round-Up of Barn Dance Stars: Cumberland Ridge Runners; Linka Parker; Billy Woods; Pancakes; Play Party Girls; Elco Theatre, Elkhart, Indiana.

FRIDAY, AUGUST 2

WLS National Barn Dance (1935 Edition):
See above.—Orpheum Theatre, Sioux City, Iowa. (Three days)
WLS Merry-Go-Round: See above.—Strand Theatre, Lansing, Michigan. (Last day)

WLS ARTISTS, Inc.
1230 Washington Blvd., Chicago

"The Leather Binder I Ordered . . .

Arrived yesterday - even more attractive than I judged from the photograph."

. . . excerpt from letter

It didn't take J. M. of Oshkosh, Wisconsin very long to decide what he thought of his new STAND BY binder. Was he pleased? The above excerpt from his letter, dated July 16, gives the answer.

J. M. isn't the only person saying nice things about the new leatherette STAND BY binders. As a matter of fact, there's so much enthusiasm among subscribers that we wonder that we didn't get out these STAND BY binders long before now.

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