

HARRISON PUTNAM  
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# Stand By!

PRAIRIE FARMER'S RADIO WEEKLY

MAY 18  
1935

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"Net" Results

•  
Three R's  
by Air?



DOTT MASSEY - Page 9

# LISTENERS' MIKE



## From the Blue Grass

Not one letter have I seen in Stand By! from dear old Kentucky, but like the rest of the people, we think it's great. The "Ad Lib" page and the pictures on the cover alone are worth the price of the whole paper. . . . Mary Alice Potts, Hardinsburg, Ky.

*Listeners, this is your page. Your letters concerning the magazine, the programs, or other letters, will be welcome. Please hold your "scripts" to one hundred words. Address "Listeners' Mike."*

## Guessing Game

. . . We make a guessing game with our Stand By! Each has three guesses whose picture will be on the front cover each week. It's lots of fun. Sometimes we hit it and sometimes we miss, but it keeps us eagerly waiting for it to come to see who is right. . . . Mrs. Ralph Hall, Greenfield, Ill.

## Look at This, Sophia!

Sophia Germanich's voice pleases me more than any other I hear over the air. There is volume, clearness, sweetness, and ease in reaching the high notes that few singers ever attain. It sounds to me as though she sings for the pure love of singing. . . . Morning devotions are most helpful, especially to those who do not get to church often. Let the boys and girls laugh at their work. Rather laugh than be sullen and "dumb driven cattle."—Mrs. R. A. Johnson, Rochester, Ind.

## Bouquets

. . . I think Sue Roberts and her Backyard Follies are swell. The Cumberland Ridge Runners are all good but I'm especially fond of Red Foley and his type of songs. . . . I get a big kick out of Ad Lib by Jack Holden. . . . Mrs. Harry Black, Decatur, Ill.

## "Dear Friends"

I read this page and enjoy it very much. You seem to be dear friends of mine though I haven't seen any of you in person. . . . Mrs. Brinson, Monticello, Ind.

## Wants Binder

. . . Thanks for a very interesting magazine. We have enjoyed every number of it. We have but one objection—we wish it was as big as the Congressional Record. . . . I suggest that you put out an inexpensive binder on the order of a loose-leaf note book cover perhaps with Mr. Butler's or the editor's picture on the front. I have tried to find a cover of this type but can't find one of the right size. Keep up the good work. . . . Mrs. J. R. Grunden, Newcastle, Ind.

## Howard's Turn's Coming Up

Please put Howard Chamberlain's picture on the cover. We love to hear him announce and want to see him.—Mrs. Lee Haycock, Evansville, Ind.

## Likes Cow Punchers

. . . We never miss the Westerners' programs because they are our favorites of the air. We could listen to Louise for hours and hours. We have grown to welcome them all as our own family.—The Morris Family, Summit, Ill.

## Plug for Home Talent

. . . Heard the new home talent program today and enjoyed it heaps. . . . Keep them up as I know everyone can't help but like them. . . . Marie Martin, Taylorsville, Ind.

## Another Holden Fan

. . . The part of Stand By! I enjoy best is Jack Holden's "Ad Lib." His page alone is worth the price of the book. . . . Miss Helen P., Joliet, Ill.

## Variety

I thoroughly enjoy reading Stand By!; it contains such a variety of reading. . . . A McIntyre, Mauston, Wis.

## Another for Jack

. . . So far I've never seen any letter commenting on Jack Holden's Ad Lib column. It's the page I always look forward to with special interest. It seems just like Jack were talking. . . . Gertrude Fine, Itasca, Ill.

## Reliable

. . . Stand By! is fine. I read it from cover to cover, have tried all the recipes and have answered several of the advertisements. They were all 100 per cent. . . . Mrs. Ethel E. Reynolds, Watauga, Tenn.

## Ex-Bridge Builder

Al Halus, character actor, started out to be a dentist, enlisted in the U. S. Naval Hospital Corps in the war and gave up dentistry. He's been in the bottoms of scores of coal mines throughout the country as a salesman. Al does about 20 dialects.

## STAND BY!

**BURRIDGE D. BUTLER, Publisher**  
Copyright, 1935, Prairie Farmer Publishing Co.  
1230 Washington Blvd., Chicago  
Indianapolis: 17 West Market Street  
New York City: 250 Park Avenue  
Subscription Price, \$1.00 a Year  
Single Copy, 5 cents  
Issued Every Saturday

Entered as second-class matter February 15, 1935, at the post office at Chicago, Illinois, under the Act of March 3, 1879.

**JULIAN T. BENTLEY, Editor**

May 18, 1935

VOLUME 1 NUMBER 14

# FLASHES

Plunge ● Headliners ● Hugh  
Books ● Lamps ● Vernon

IF YOU haven't already heard it over the air, it should be news that Angeline Hedrick and Wynthrop Orr have taken the plunge. They walked out of Hyde Park Methodist Church man and wife last Saturday, May 11.

Dr. Garfield Dawe performed the double-ring ceremony, which was witnessed by a few close friends of the bride and groom. Guests included names very familiar to radio listeners, Bess Johnson (Lady Esther), Earl Withrow, Ben Kantor and Bobby Dixon, all of WJJD; Bess Flynn, author of "Painted Dreams" and "The Little Church Around the Corner," and numerous friends from WLS.

Reporters, newspaper editors and photographers, radio commentators, magazine writers and news-reel photographers who have done outstanding work during the past year will be honored during the National Headliners' Frolic of the Atlantic City Press Club, during a broadcast over an NBC-WJZ network at 6:00 p. m., CST, on Saturday, June 22.

Ten awards, covering every medium of journalistic endeavor, will be made during the 45-minute broadcast from the Ritz-Carlton Hotel in Atlantic City. The awards will be designated by a committee of judges headed by Marlen E. Pew, editor of "Editor and Publisher."

The story of how the prize stories were covered will be dramatized during the broadcast. The judges will consider the manner in which the prize stories were obtained, as well as their significance to the public, and the manner in which they were written. The term "story," it was explained, applied to either the spoken word by a radio commentator, news-reel coverage of an event, or an exclusive and difficult magazine interview.

Arthur Page was once a lamp lighter in Kansas City while he was working his way through high school. Art says he used to be so sleepy while making his morning rounds to turn off the lights that he could walk 40 or 50 steps sound asleep.

Vernon Quiram of the Neighbor Boys has gone home to Varna, Illinois, for three weeks. But it's no vacation, says Vernon. He's going to have his tonsils removed.

George Simon, tenor, spent a year in voice study in Italy on two different occasions, in 1926 and 1929.

Tom Coakley and his orchestra, long-standing favorites on the NBC networks from California, will spend the summer touring night spots of the East and Middle West. Their first engagement is in Philadelphia.

Other cities on Coakley's itinerary are Pittsburgh, St. Louis, Detroit, Denver and Dallas. He will broadcast on an average of twice a week over an NBC network during most of his tour.

Mrs. William Palmer Sherman, who commenced a series of book reviews on Homemakers' Hour, May 14, is well known as a lecturer in the field of books in Chicago and throughout Illinois.

Mrs. Sherman was a member of the National Radio Book Council, has appeared on N. B. C., and has been well received by many organizations, including Friends of American Writers and the Matrix Club of Chicago, as well as women's clubs throughout the state.

Those women who have heard Mrs. Sherman give a review before their club will be delighted to know that she can be heard every Thursday afternoon at approximately 1:00 p. m., CST.

Edna Ferber's latest book "Come and Get It," which is a present best seller, was reviewed on May 14. Another best seller, "Time Without Mind," by a new novelist, Rachel Field, should prove very interesting on May 21. Miss Field has written many children's stories, but this is her first book.

Mrs. Sherman will review new books and old, according to the requests of her audiences. Will you let us know which book you would like to have reviewed?

Col. Lemuel Q. Stoopnagle and Budd, who expect to remain in the radio dog house most of the summer, are experimenting with a new type of Phoithboinder—an amphibian Phoithboinder which runs on land, travels on water, flies through the air with the greatest of ease, catches fish, retrieves golf balls as well as quail, roasts wienies, and wears knickers jauntily. Just what is a Phoithboinder, anyhow?

Hugh Aspinwall, formerly the "Weaver of Dreams" on WLS, is now a member of the staff of WCCO, Minneapolis, where he is heard on several programs each week. One of his favorite programs is "Down a Country Lane" with verse, song and music. Hugh is one of the old-timers in radio, having started about 10 years ago in Chicago.

"My radio approach began as something of a lark. Now I find I am confronted with a real issue in my career. For to me, radio is something mysterious, awesome and overwhelming in its potentialities."—Otto Harbach, veteran librettist, who appears on his own program, Music at the Haydn's, Monday evenings on NBC.

Roses and Drums, the dramatic series of the War Between the States which recently celebrated its third year on the air, will continue through the summer. In the last two summers the program has gone off the air for 13 weeks during the warm season. The contract covers the remainder of 1935.

Currently Roses and Drums has been undergoing a shift in locale from the South to the North, in consequence of a series of four broadcasts dealing with the Northwestern Conspiracy of 1864, when a bold Confederate plot was designed to start a separatist movement behind the Union lines.

Eric Dressler, favorite of the New York critics in consequence of an uninterrupted record of leading roles in successful stage productions, has the part of John Yates Beall, leader of the conspiracy. Dressler was born in Brooklyn, not far from the site where Beall was hanged for his attempts to overthrow the Federal government.

Not all the letters the American Black Chamber was called upon to decipher contained military information. Frequently, says Major Herbert O. Yardley, co-author of the NBC Stories of the Black Chamber, persons carrying on clandestine love affairs coded their communications.

# FANFARE



Absence • Q. and A.  
Bells • Red  
Amos • Toby  
By WYN ORR

**G**OOD day, Fanfare friends. Since last dropping in for a visit with you, important events have occurred—important to a charming young lady and your Fanfare Reporter. Events which will cause us to be absent from this page next issue. However, Marjorie Gibson, than whom there are few finer commentators re radio folks, will carry on, and keep you posted about what's new.

But, that's next issue . . . for this week . . .

Mary Cobb of Pekin, Illinois, would like to know what kind of bells are used by the orchestra, and where they may be purchased. We refer Miss Cobb to Roy Knapp, who numbers the bells among his 401 other musical contraptions. Roy tells us he will be very happy to give this information to anyone interested. So just address a letter to Roy Knapp in care of WLS, and you will hear from him in a few days.

Mrs. Scholz of West Allis, Wisconsin, wants to know if one can still subscribe for Stand By! Yes, indeed. A year's subscription is one dollar. Address your letter to Stand By! care of WLS, Chicago, and you'll receive your first copy within a few days.

Mrs. Curry of Whiting, Indiana, has several questions. How long has Red Foley sung over WLS? Has he ever appeared on another station?

Red, or Clyde Julian Foley, has been with this station about two and one-half years. Previous to that he was here for a short period—a little over three years ago, but John Lair tells us, Red got so homesick for his friends and family down in the Cumberland Mountains of Kentucky that he got on the train and went back home for a while. During the interim, Red sang over WCKY in Covington, Kentucky. After recovering from his spell of homesickness, Red decided to return to Chicago. He joined the staff of WLS and has been here ever since.

Here are the answers to several inquiries from Miss Martha Hannula of Oak Park, Illinois. Red, or Clyde Julian Foley, was born on the 17th of June, 1911, in Berea, Kentucky. Dott Massey is married. His wife is the former Edith Williams of Kansas City. No, Skyland Scotty and Lulu Belle were not acquainted before coming to WLS.

Here is a question from Martha Higginbotham of Earlville, Illinois. "Do Dolly Good and her husband, Tex Atchison, have any children? Yes, they have a little daughter—Joy Ann Atchison. She was born on the 19th of last December.

Mrs. Edward H. Lipe of Irving, Illinois, inquires, "Does one man play all parts in the 'Lazy Dan' skit?" The answer is "yes". It is versatile Irving Kaufman who portrays Lazy Dan, Mr. Jim and other characters on this popular Sunday afternoon program.

Mrs. F. Harmann of Peoria, Illinois, wonders if Danny Duncan is the same person as Cousin Toby. Yes, Danny Duncan is the real name of the clever comedian who portrays the character of Cousin Toby, heard on the Gillette program each Saturday night. Danny is also heard these days, during the absence of good old Spareribs, on the Morning Minstrels' show as that sweet blackberry from the deep south, Danny "Gum Drop" Duncan.

Louis Davis of Zionville, Indiana, would like to know who plays the piano for Joe Kelly on his morning program—"Jolly Joe and His Pet Pals." It is Jolly Joe himself who plays the piano for this popular children's daily program. Did you know that Joe taught himself to play the piano? For 10 years he led his own dance orchestra which gradually led him into radio work at WELL in Battle Creek, Michigan.

Freeman Gosden, known to millions as Amos of radio's favorite comedy team, Amos 'n' Andy, has turned author long enough to write an article for the June number of "Esquire" about his vacation trip last summer.

In "You're Wrong About Alaska," Gosden tells about his discovery of Alaska from the standpoint of a skeptical and seasick amateur traveler, who became enthusiastic about the fishing, hunting and scenery of "Seward's Ice Box."

Mildred Thompson of Larsen, Wisconsin, asks for a description of the Flannery Sisters. Allie, or Alene Flannery, has dark brown hair and brown eyes; is five feet, one and one-half inches tall and weighs 105 pounds. She is 19 years old. Billie or Violet Flannery has black hair and very dark brown eyes. She is five feet, one and one-half inches tall, the same height as Allie and weighs 110. Billie is 21.

Time for us to be on our way, friends, so until issue after next, we'll just say it's nice to have been with you. G'bye.

## Cowboy at Sea

Larry (Duke) Wellington of the Westerners ran away to sea when he was 16. He shipped on a coast-wise steamer bound for San Francisco. En route a mutiny broke out. It was finally quelled, but when Larry reached shore he swore off his nautical ambitions forever.



"And to think I turned down a good job digging ditches."

# NET Results

By JACK HOLDEN

## Mikeman Gets Tossed about on Fishing Tug

**I**T ALL began the other evening when my friend Clayton (Mac) McQuiston and I were sitting before the fire over at the cottage at Pine Lake. I had just oiled up the old fishing reel, and rearranged my tackle box, although the fishing season is closed until June.

Mac drew long and thoughtfully on his curved stem pipe, slowly blew the smoke up to the ceiling rafters, looked over and asked,

"How would you like to go out in the big lake some day to watch them do some real fishing?"

Real fishing, as Mac meant, was the kind that Bob Ludwig of Michigan City does. The Ludwig Fish Company is well known to thousands of people as a place to go for those denizens of the deep, or as a good place to stop when the fish haven't been biting so well for the lone fisherman.

"If you've never been out on a commercial fishing boat," said Mac, "you've missed out on a great day's sport, I'm telling you."

I never had been, so I asked Mac to try and arrange for a trip, all eager at the thought of seeing more fish at one time than it was humanly possible for a man to eat. Something I never thought was possible.

A hurried trip over to Michigan City, a short visit with Bob Ludwig and the trip was arranged. Mac and I would accompany them the next Thursday.

That morning we had nothing but cold weather, a drizzly rain and strong northeast winds to challenge us. Bob said we would probably have a rather rough time of it, but if we still wanted to go everything was set.

Ten minutes later we were aboard

the Dad Ludwig, a fine fishing tug for which I have all the respect in the world, which you'll understand later. This boat was built by Bob Ludwig's father about six years ago. She carried a crew of five. Mighty fine men they are, too, who did everything possible to make our trip enjoyable.

As we steamed



Above, drying the nets; at left, Capt. Henry Newberry, Tom Gesse, Howard Haack and Bob Albro with a few finny samples.

wheel and without a moment's warning it happened. The first wave hit us broadside. Every-

one saw it coming, I guess, but me. The lurch of the boat knocked me off my seat clear across the pilot house where I landed in a heap on the floor at the feet of Howard Haack.

What a fine showing I had made! One hundred yards out into the lake, the first wave, and I couldn't take it. Rather embarrassed, I stumbled back to my seat determined that this should not happen again.

One after another they came, waves, waves, waves. Looking through the pilot house window we could see nothing but water. The next instant the water was gone and we saw only the cold, dark sky. Well, we asked for it, and from the looks of things, were really going to get (To page 11)

# AD LIB

BY  
JACK HOLDEN



AL (Production) Boyd, Reggie (Sodbuster) Kross and myself went to the circus last week. We met Mr. Atkins, owner of Coles Brothers circus and he put us in a box right down in the front row on the track. Both Al and I were tickled but Reggie didn't like it 'cause one of the clowns took his top coat and threw it in an ash can during a cleaning up process.



Ralph Emerson

Elsie Mae Emerson gets a break this week . . . Ralph has lost his voice. Ralph lost it while he and Ford Rush were down at Peoria over the week end shouting the praises of Ed Bill, whose station WMBD opened up beautiful new studios Saturday night. Lost in a good cause, Ralph.

Joe Kelly had a great time the other Sunday. While playing an Elgin theatre he visited the Sherman hospital and spent an hour entertaining some of his little shut-in listeners. Yesterday at LaPorte a car nearly ran into me on the street. I gave the driver one of those looks and discovered it was my old college chum, Bob Holton. Hadn't seen him for five years.

A card from Spareribs . . . Saulte Ste. Marie . . . hope he took that heavy fur coat with him.

Momentarily we expect Bill Cline to drive to work in a racing car. Last night he presented a trophy cup to the winning driver at the Armory races.

Julian Bentley just received two more chain letters but says he can't carry out the idea . . . he lacks the dime . . . and the time.

• • •

Just spent a most enjoyable hour with Dr. William McDermott, religious editor of the Chicago Daily News. He took me all through the plant. I went right out and bought a copy of the News to show my appreciation.

Here's a hint for beauty . . . Eddie Allen claims he owes his robust figure to a diet of chicken gizzards. Since Reggie Kross has lost all that excess weight he has been swamped with mail requesting the diet he uses. I said a month ago he should go commercial.

My most amusing five minutes . . . listening to Emilio Sylvestre describe "De Bool fights" of his native Spain. My biggest assignment today . . . I

must be able to play two pieces on the flute by three o'clock for an audition . . . my instructor is Bill Jones flautist emeritus. Bill Meredith, his charming wife and myself just finished a lengthy discussion over at the restaurant . . . the advantages of suburban life. If Bill and I could only commute by plane we'd live up in the woods.

Someone writes in wanting to know when I write this column . . . the answer to that question is . . . any time, any place . . . I might start it on a Monday and not finish it till Friday . . . hence these ceaseless ramblings. Al (Production) Boyd is beaming with pride and all because he beat me three out of five games of handball at the "Y" this afternoon. I'll get him next Thursday.

Thoughts, while driving to work from LaPorte, Indiana. This is the best time of day to drive . . . no traffic. Wish this rain would stop . . . it doesn't help any. Guess I'll pick this fellow up or he'll be soaked. So you work in Gary and the fellow you ride with didn't show up? What's your favorite station? Oh, it is, eh? . . . that's a good station, too. Fifty miles an hour and here comes a train on the track parallel to the road . . . guess I'll drive along with it for a while . . . fifty-five . . . people getting up on board . . . destination Chicago . . . wish I could spend a few minutes in that dining car . . . wonder if those men in the club car are listening to the same program I am . . . bet they are . . . it's the king's celebration from London, England. A curve in the track and we part good friends as the engineer waves a friendly hand at me.

Gary . . . there's where Howard Chamberlain used to announce . . . WIND . . . before he came to WLS. The car works better since Anderson put in those new plugs . . . an old plug never did have any pep . . . look at Omaha . . . he's only a youngster. (That's supposed to be a pun.) I'll bet little boys hate that factory . . . I know one who does . . . it's Lever Brothers soap factory. Traffic picking up on the Outer Drive . . . Nobody swimming on Oak Street beach this morning . . . in two months there'll be thousands there. I'll watch this light this morning because I don't want that copper to talk to me again like he did the other morning. . . Studios . . . Joe Kelly has my favorite

parking place . . . oh, well. Good morning, Check . . . Howdy, Eddie Allen . . . Good morning, friends . . . how are you this morning?

• • •

## Block's Coast-Ward

Jesse Block and Eve Sully, comedians heard on "The Big Show," are among those who will be seen on the California beaches this summer between engagements on the Samuel Goldwyn film lot. Lud Gluskin and his Continental Orchestra, heard on the program with Block and Sully, will tour European capitals.

• • •

## Ship Broadcasts

Arrangements are nearing completion for a series of short-wave broadcasts which will enable NBC listeners to share the thrills of several hundred passengers aboard the giant French liner Normandie, during her maiden voyage to New York early in June.

Alfred H. Morton, NBC Program Manager, will head the NBC delegation aboard the liner during its first sailing from Havre to New York. George Hicks, NBC announcer, and A. E. Jackson, radio engineer, have been selected to accompany Morton.

The departure of the 1,029-foot liner from Havre on Wednesday, May 29, will be described for NBC listeners, and portions of the elaborate bon voyage ceremonies will be heard. The Normandie's arrival in New York on Monday, June 3, will be the occasion for another broadcast. Interviews with distinguished passengers and the noisy welcome of harbor craft will be heard during this broadcast.

Stay-at-homes also will be given an opportunity to listen in during the ship's first concert, a traditional function of every trip, on Saturday, June 1. To give NBC listeners a complete picture of how the great boat works, some time during the maiden voyage microphones will be taken to interesting places aboard the ship for descriptions of the craft and its equipment.

• • •

Walter O'Keefe claims his new son, Michael, is the first child born on a coast-to-coast network . . . Michael arrived while O'Keefe was singing "Don't Go Near Them Lions' Cage Tonight" on the Caravan program.

# Three R's By AIR?

By Arthur Page

WHAT radio broadcasting will be in the future, especially along educational lines, was the general topic of a conference in Columbus, Ohio, last week, attended by more than a hundred educators and broadcasters.

Anning S. Prall, chairman of the Federal Communications Commission, was applauded when he declared that so far as the Federal Commission is able, by its powers of control and by leadership, it will encourage high ideals of service in the broadcasting industry. He gave assurance that



Mr. Page

it is the purpose of the commission to enlist the support of all public-spirited people in protecting the air from degrading influences. The idealism which he expressed for the future of broadcasting caused much comment and congratulation.

Early in the session it became evident that many representatives of college broadcasting stations and groups desiring time on the air to forward their individual political and economic ideas differed substantially with representatives of commercial stations and the large networks. The educational broadcasters in general had come with the idea of demanding some sort of federal censorship or government control which would require that more time be allotted to educational projects. Commercial broadcasters replied by pointing out that while they already use large amounts of educational material, one of their problems has been to teach college professors how to meet the audience on an understandable basis.

## "Right to Be Dull"

Standing quietly in the background was Merrill Dennison, New York journalist, who recently wrote in an essay for the Radio Institute of the Audible Arts: "Radio challenges the professors' sacred right to be dull." Some of the educational broadcasters rather vehemently declared that they were not interested in reaching the great mass of people, but only the in-

telligent minority. To this the commercial broadcasters replied that it is necessary for the professors to learn more of human sympathy and more understanding of ordinary folks if they expect to have widespread success in broadcasting.

Referring to the various proposals for government ownership of all radio or strict censorship, Stanley High, news commentator for the National Broadcasting Company, cited three interesting personal observations. Talking to Winchell Churchill in London, Mr. High said, he learned that Mr. Churchill has been ruled off the air by the government controlled British Broadcasting Company, because his ideas did not agree with those of the men in control. This method in England, Mr. High pointed out, very definitely abridges the right of free speech and tends to perpetuate the party in power.

Turning to Germany, Mr. High explained, not only is the material

broadcast under strictest supervision so that nothing may be broadcast which is not favorable to the controlling government, but that owners of receiving sets are positively forbidden to tune in on broadcasts from Paris, Warsaw, Vienna or Moscow. He told of one family which carefully pulled down the shades at night, and with great secrecy gathered close around the loud speaker to listen to the forbidden broadcast, in the hope that they might learn something about what was going on in their own country.

## Real Restricted Songs

A broadcasting episode from Russia was amusing but carried a terrifying significance. Paul Robeson, great American negro singer, was in Moscow. As a compliment to him, the broadcasting company, which is under strict control of the Soviet government, played on the air one of his famous phonograph records which American audiences have often heard. The title of the song was "Steal Away to Jesus." Now it would be remembered that in Russia the Soviet government has not only officially renounced the Christian faith, but has forbidden the teaching of Christianity. As a result of their terrible error in permitting this beautiful song to be played on the radio, 30

(Continued on page 16)

## CORN HUSKERS IN ACTION

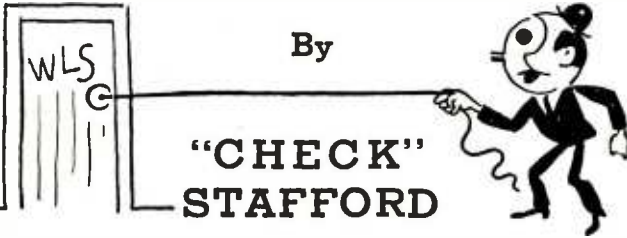


Lou Klatt of the Corn Huskers plays an obbligato to Howard Chamberlain's baritone solo.



# THE LATCH STRING

By



**H**OWDY, folks. How is ev'rybody and everything this week? Now that good old Sol is shining again, the cold, ugly weather of the past is almost forgotten, and smiles on busy folks' faces now supplant the gloom and frowns of recent dark days.

Nothing like being busy at gainful work to make and keep folks happy, and this point we noticed readily when we were making a long bus journey down through the country. It had rained for days. Mud was everywhere. Fields were covered with water. People were inside, peering out gloomily, at the rainy landscape, impatient to be at their tasks. Later, coming back over the same route, we found those folks were smiling and they waved cheerily, as they set to their work.

Mr. Radio, too, was an ever busy body on our trip of 400 miles in Illinois and Indiana. Through the hours of drizzly rain, seated comfortably, we leaned back to enjoy the voices of many stations as they followed our motor coach over hill and dale, through towns and countryside. The markets, the weather, songs and orchestras, all for our education, entertainment and costing naught. Fact is, the passengers seemed only mildly aware of the service and to heed the radio scarcely at all.

To us there was a greatness about it we cannot explain. Its purpose is deep—something of the Good Man's gift and man's science combined, that is fearful in its potential power, yet weakly harnessed by human mind and hand. And we recalled how with wide eyes of wonderment, we walked three miles in boyhood, with our folks, to see and hear an old wax cylinder phonograph—and marvel. At that time we had yet to see our first auto.

And there we were last Monday near the same spot, riding over modern concrete roads in a luxurious motor-powered coach, as a voice from the ether waves was saying: "You are listening to WLS, the Voice of Prairie Farmer, America's Oldest Farm Paper, Chicago." Chicago, which from traveling men's tales we'd heard as a lad, was abounding in the wonders we hoped some day to see. Those wonders are long since commonplace and newer ones take their place. But we never cease to wonder, and Mr. Radio is to us the King of Mystery Men—with a bottomless bag of tricks and never-ending surprises.

The old gray mare may not be what "she uster be," but she can still stop an auto in double-quick time—especially when she takes a notion to ramble across a concrete highway in the misty dawn. And this is the firm

belief of the Ridge Runners and Eddie Allen, who were returning the other morning from an engagement at Paris, Illinois. A gray nag suddenly loomed up in their pathway. Karl Davis, at the wheel, saw the animal just in time to slam on all brakes and avert a dangerous collision. While the auto party was regaining composure and command of upset nerves, the old gray girl, with a snort of disdain, leisurely left the concrete. She entered a near-by field, little realizing how near she had come to putting that bunch of musicians at harp playing and spoiling the next morning's Smile-A-While program.

On our trip through the country the other day we picked up another radio story, one with a dash of humor and one that shows the importance of service features. Our bus had stopped at a small cross-roads filling station. We got off to stretch ourselves a bit, and noting a couple of farmers, we asked one: "Well, boys, it's sure been wet down this way, hasn't it? Can't do much, can you? Radio, though, I suppose helps you kill time quite a bit. How would you get along without your radio?"

One said he'd had to get along without one for two months. Needed a new battery.

The other said: "It's a great thing for me. Couldn't do without my radio."

So here, we thought, is where we find out what programs the folks of this little cluster of homes liked best. Our next question was: "And what are your favorite programs—the ones you would miss the most were they off the air?"

The first gentleman in overalls, with a grin, answered: "Programs nothin'. That's my truck over there. I'm a stock hauler and Jim Poole is what I mostly need a radio for."

One rainy morning two stalwart young truck drivers, wet and cold, came up to our Little Theatre to witness the early morning programs. Though they blinked their eyes man-

fully, they soon dozed. We gently woke them to find they had been on the road for many hours. The real cause of their drowsiness was: sitting up with a sick family the previous night. They had long promised themselves a visit at our station, and when their chance came, their neighborly, fine spirit nearly prevented them. Rather sheepishly they sat up to watch the rest of the program.

Nothing to apologize about, boys. Fact is, there are too few such good neighbors as you lads today. Sitting up with sick folks is becoming a rare virtue. Just another of those good old-fashioned customs which seem to be traveling where tallow candles, leather boots and red plush family albums have gone.

Well, folks, it's time to close Latch-string for this time, so we'll put out the cat, wind the alarm and call it a day.

Until this time next week, we'll just say, Goodbye and take care of yourselves.

## Ray Screening

Ray Noble, English band leader who is heard regularly over NBC networks, has just signed a contract with Paramount to appear in their picture, "The Big Broadcast." He will start work in the picture in June.

## Maxie Training

Heavyweight Champion Max Baer has moved his broadcasting activities from Radio City to his training camp at Asbury Park, New Jersey.

In the radio role of Lucky Smith, hard-hitting detective, Baer broadcasts an episode each week over an NBC-WEAF network from the city in which he is in training for his coming bout with James J. Braddock.

In combining his training and radio work at Asbury Park, Baer is following the precedent he established last year while broadcasting another dramatic series and preparing for his match with Primo Carnera.

## MAN ON COVER.

**I**MAGINE Dott Massey's feelings after his first radio appearance when he received scores of letters addressed to "Miss Dott Massey." Anyone who has heard Dott's soft baritone voice knows that couldn't have happened recently.

It occurred 12 years ago when Dott at 13, appeared as a boy soprano. Now he stands six feet, one inch tall, and weighs 190 pounds.

Dott was born May 3, 1910, at Midland, Texas. He was named Curtiss Massey but his brother Allen, who was two and a half, came in to inspect the new baby. He looked him over, pointed to him and said "Dott, Dott." That's how come Dott received his unusual name.

### Dott Started Early

When Dott was three, his father, Henry Massey, an old-time fiddler, removed his family to Roswell, New Mexico, and settled on the K-Bar ranch. Dott spent his winters in town attending school but in the summer he lived on the ranch, worked as a cowhand and became an expert rider and roper and a crack rifle shot. He had some marks to shoot at, for his sister, Louise, and brother, Allen, were both experts in the same line.

The Massey's took to music as naturally as they did to ranch life. Their father saw to it that they practiced faithfully. In fact, after Louise had won a roping and riding contest in a Roswell rodeo, the senior Massey set his foot down on any more such carryings-on. Louise, he decreed, was going to stick to the piano and not to the backs of any more wild mustangs.

Dott started violin lessons when he was nine. Then followed piano and trumpet which he played in the high school band. He was a naturally pleasant singer but in addition he took voice lessons. His first musical experience with an organized musical group, aside from school, came when he played violin and trumpet with a local dance band.

### On Grand Tour

In 1928, the Massey's left on a tour of the United States and Canada with the Redpath Chautauqua circuit. They took with them a couple of hombres known as Milt Mabie and Larry Wellington. Milt played the bass fiddle and a variety of other instruments. Larry played piano and accordion. Allen chimed in with a guitar and banjo, chiefly, although he can play other instruments. All told, the group could play about 20 instruments.

Following their tour, the group appeared at WIBW, Topeka, Kansas,

and then followed work at KMBC, Kansas City. Here Dott literally doubled in brass. Besides a full schedule of radio programs, Dott led the dance orchestra at the Pla-Mor, Kansas City's largest ballroom. He also made sure he found time to fall in love with Edith Williams.

They were married on June 9, 1932. Immediately after their honeymoon, Dott started building a home in the mountains of New Mexico. It wasn't until the summer of 1934, though, that he and Edith actually saw the house.

Dott came to Chicago and WLS with the act in September, 1933. As "The Westerners," the group has become one of the most distinctive and popular acts in radio. Their songs have the ring of truth and the "saddle swing" of the western plains where they learned them from the cowboys.

Dott is a capable composer as well as a musician. He has written singly, or in collaboration, a score or more of tuneful numbers, ranging from the sweet ballad type to the prancing rhythms of such selections as "Mexican Jumpin' Bean," and the Westerners' famed whirlwind number, "Benjamin's Nest."

## Tot Travels

Margot Eleanor Baker, 16-months-old daughter of Phil Baker, Armour jester on NBC, is already a full-fledged trouper—if traveling makes an entertainer. Born in Chicago, she has been to New York six times, back to Chicago four times, to Palm Beach twice and once to Naples, Rome, Monte Carlo, the South of France and Spain!

## GIT ALONG, LITTLE DOGIES



Here's the man on the cover in action. Left to right, Larry Wellington, Dott Massey, Louise and Allen Massey. Milt Mabie, the fifth member of the Westerners, missed the picture.

# HOMEMAKERS' CORNER

By MRS. MARY WRIGHT

SPRING brings budding romances just as surely as April showers bring May flowers. All the world adores the bride and enjoys hearing about her plans for the eventful day even though she may be a total stranger. So let's consider some of the plans of the young bride for that glorious long-to-be remembered day when she wears "Something old, something new, something borrowed, something blue."



Mrs. Wright

The bride's family stand the expenses of the wedding and the refreshments which follow. Consequently, the time of the wedding should be dependent somewhat upon the financial condition of the bride's family because the type of refreshments served will depend upon the time of the ceremony. A wedding breakfast is served anytime before 12:30 p. m., a luncheon between 12:30 and 2:00 p. m., and dinner from 6:00 to 8:00 p. m. Between 2:00 and 6:00 p. m., and after 8:00 p. m., the food served will be quite similar to that served at an afternoon tea or party. The wedding breakfast is very similar to a luncheon, especially if served after 11 o'clock. Salad may be served or not at the breakfast, as the bride prefers.

### Simple or Elaborate

Knowing the general type of meal served at different hours of the day, the bride can plan simple or elaborate menus as she pleases. If most of the work is to be done by the bride's mother and members of the family, it is wise to serve a simple meal with the whole family able to enjoy it to the fullest, rather than to serve an elaborate menu with the mother so exhausted that she will be glad it is all over. After all, the memory of the wedding day should be a happy one for the whole family.

The bride's cake, which is a white cake usually made in several tiers, often forms an important part of the table decorations, with sprays of white flowers arranged around it. A floral centerpiece of wreaths of flowers and fern leaves, placed flat on the table may be used if desired. The first piece of cake is cut by the bride, who divides it with the groom. The bride may cut the whole cake, although usually each guest cuts his own piece.

The favors hidden in the bride's cake are the source of much merriment and prophecy. If there are two sets of favors in the cake, the two sections should be marked in some way to show which half is for the men and which for the women. For the bridesmaid's side, a dime is a prophecy of riches, a little gold ring is found by the "first to be married," a thimble, cat or little parrot indicates the "old-maid" or should we say the bachelor-girl? A wishbone indicates the "luckiest" woman present. And on the other side of the cake, a button or dog marks its recipient as a bachelor while a miniature pair of dice indicates luck in life. These favors are wrapped in tin foil and pushed into the cake after it is baked and cooled, and before it is frosted.

### Groom Gets One, Too

The groom's cake, which may be served or not as desired, is a dark fruit cake. If you want a light, feathery bride's cake, use this recipe:

#### THE BRIDE'S CAKE

3/4 c. butter	3 tsp. baking powder
2 c. sugar	1/2 tsp. vanilla
3 c. cake flour or	1/2 tsp. almond ex-
2 3/4 c. all-purpose	tract
flour	1 c. milk
	5 egg whites

Cream the softened butter and sugar together until very light and fluffy. Sift the flour once before measuring and then sift again with the baking powder. Add the flour mixture to the butter and sugar alternately with the milk and flavorings. Carefully fold in the egg whites which have been beaten stiff but not dry. Bake in five layer pans of different diameters, at 350 degrees F. Ice the cake with a white fluffy icing, arranging the layers in tiers. Very attractive decorations for the wedding cake can be purchased if you are not skillful with a pastry tube.

### Sure, That's It

Ed Wynn had his first ride on a streamlined train recently when the Comet set a new record on the run from New Haven, Connecticut, to Boston, reaching a speed of 110 miles an hour. The NBC comedian, asked what he thought of the Comet's speed, replied:

"The only thing I know of that ever went faster, was last week's check. You know," he continued, "they had to build streamlined trains so they could beat these new streamlined cars to the railroad crossings."

## BRIEF BIOGRAPHY

Norman Barry, NBC Chicago announcer, born in St. Louis, Missouri, January 19, 1909 . . . attended Ohio State University . . . served before mast on Great Lakes . . . jerked sodas . . . drove taxis . . . did relief work after Lorraine, Ohio, hurricane in 1924 . . . left job as accountant in 1930 to become announcer on WIBO after friends told him he had an excellent telephone voice (probably inherited from his grandmother, Mother Lake, considered one of the greatest platform and chautauqua lecturers in the nation in her day) . . . at WIBO Barry was spokesman on experimental television broadcasts . . . wrote and staged own programs for such events as army and navy air maneuvers in 1931 . . . later left announcing temporarily to free-lance as straight man on vaudeville stage for celebrities . . . also assisted Ben Lyon and Bebe Daniels in radio act . . . has been master of ceremonies, recited poetry on Balaban & Katz trailers and was featured as bass baritone with Don Irwin's orchestra at Terrace Gardens in Chicago . . . returned to announcing in 1933 and became affiliated with NBC in April, 1934 . . . heard on many network programs . . . is six feet, one-half inch tall . . . weighs 172 pounds . . . black hair . . . blue eyes.

Phil Spitalny's all-girl orchestra and glee club, featured on the "Hour of Charm" program, will play engagements in Moscow and Leningrad this summer.

## SOUTHERN CAVALIER



This dashing young Lochinvar is Hartford Connecticut Taylor of the Cumberland Ridge Runners. Harty's steed seems a bit bored by it all.

## "Net" Results

(Continued from page 5)

it. A half-hour out, Captain Newberry turned the wheel over to Tommy Gesse. It was just about this time that both Mac and I started to experience that funny little feeling around the region of the belt. Some people call it nausea; others call it dizziness but I have another name for it.

I looked at Mac and Mac looked at me. I wondered if my face was as pale as his. Had he grown that beard stubble since we left or had it been there all the time?

### What? Lunch? Ooh!

Then Captain Newberry did something. He reached into a drawer and brought out a lunch box, opened the lid and began to eat what he said was his breakfast. Coleslaw and sand-



A view of the Dad Ludwig.

wiches! And then a great big chunk of bologna. Of course, we couldn't begrudge the man his breakfast, but to me . . . well, it just didn't look so appetizing, if you know what I mean . . . and I think you do. I closed my eyes and hung on as another wave took our trusty tug up, up, up; then down, down, down. Whew!

### Two Windows, Luckily

Ten minutes later Mac had his head out the open window of the pilot house and he wasn't trying to sight land either. There was another window that could be opened easily and quickly. I used that one. The crew looked at each other knowingly and grinned. It wasn't long after that, though, when Bob Albro shouted: "There it is."

What Bob saw was the five-foot flag pole buoy that marked the place where the nets were. They had been set out a couple of days before. When these boys set out nets they really set them out. Eight miles of them to be exact. The thing that impressed me mostly, though, was the fact that with only a clock and a compass to guide them they could go out 15 or 20 miles into open water and sail right to them. If I ever lose anything I'm going to call on that crew to find it for me.

These nets are fastened to flag pole buoys and sunk way down deep into the water. The nets are about four feet wide. They call them gill nets because the fish they catch are held by the gills. For a moment we forget our feeling of nausea and watched. From now on the real work starts. The men left the pilot house and put on rubber boots and aprons. Captain Newberry took the wheel again and steered right up to the buoy which was picked up and laid on the deck. The rope was then detached and fastened onto the wheel of the windlass which stood at one side.

### Hauling 'Em In

This windlass, which is run by steam, began pulling in the nets. First came a very long rope, then some heavy chain which was removed, and then came the first few feet of net. The front part of the deck was covered with a roof under which stood Albro, Haack and Gesse. Captain Newberry stood in the open doorway of the pilot house with one hand on the wheel and the other on a valve which decreased and increased the speed of the boat. They steamed ahead as the windlass brought in the net, at the rate of about two miles an hour.

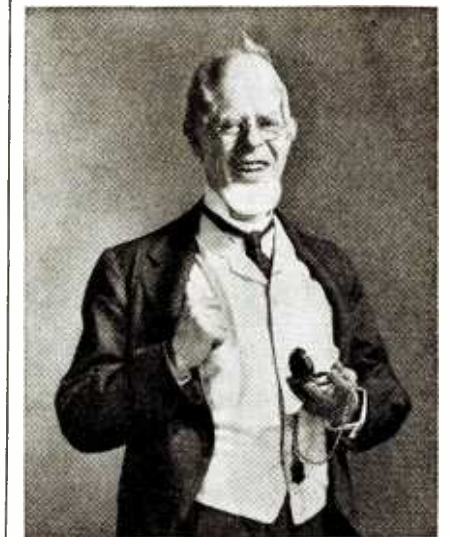
As the net came in, Haack supervised the windlass, Gesse killed the fish by hitting them over the head and Albro washed and folded the cleared net in huge boxes. Each man had his work to do and there was no time to lose.

Then they began to haul them in! Lake Michigan trout! What beauties they were! Great big fellows! Wouldn't the gang at the studio like to get their hands on a few of these?

What's that funny looking fish? Oh, so that's an eel pouch. I had heard of them, but never had seen one before. Appropriately named. They looked like a cross between an eel and a fish with a rather large pouch under them. Good eating, too. The nets brought in a part of an old shoe. I couldn't help wonder just where it might have come from. Not from a hitch hiker, anyhow.

This work went on for over three hours; the men always busy, never stopping; Captain Newberry directing the operations and holding that boat in position with one hand! The water very rough and Mac and I holding on for dear life in the pilot house as we watched through the door and

(Continued on page 13)



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# YOU REQUESTED

## Hedges

By R. T. Van Tress

THESE are really four kinds of hedges and it will be much easier for a nurseryman or other qualified person to advise you if he knows why you want a hedge. The uses to which a hedge may be put are for ornament, to mark boundaries, to serve as fences and for windbreaks. It is possible to choose a variety which will qualify for two or three of these uses.

For an ornamental hedge one of the best is the Tartarian Honey-suckle. It occurs in several shades of color, the pink flowering being the most robust, although the red flowering one is very handsome. They bloom in May and fill the whole air with their fragrance. The bushes are loaded with bright red berries in July and August which are of great value in feeding the birds just at the time when it is desirable to attract them away from the raspberry and black-berry bushes.

### Chinese Variety Good

The Chinese Lilac is of more value than the common lilac, since it does not sucker as much and is a more profuse bloomer. The plant is graceful, grows 10 to 12 feet tall, and has compact clusters of purplish lilac flowers. Another variety more graceful than the common lilac is the Persian Lilac. It grows about eight feet high with very fragrant, light purple flowers in large, loose clusters.

For outlining boundaries and for a general-purpose hedge, the Privets are excellent in this area. The two best in this region are the Amoor River and Ibota Privet. One which receives high praise in the catalogs is the California Privet, but it is not hardy here and will die out completely in a short time. The Ibota Privet is not as well known as it deserves and really is the most useful hardy privet we have. The smaller dark green leaves turn purplish in Fall and the plant bears a profusion of black fruits in small clusters.

### Hardy Type

Another excellent hedge which is seldom seen here is the Peking Cotoneaster. It is the hardiest of the Cotoneasters and will do well even in a poor soil. I would recommend this variety very highly if you want something different from your neighbors. It has small, glossy attractive leaves and stands pruning well.

For the purpose of a live fence I do not believe there is anything superior to the Buckthorn for the average home owner. It is very firm in growth and forms an excellent barrier when it is allowed to grow six to eight feet high. It bears cutting admirably and

can be kept at a height of four to six feet easily. The growth is neat and tidy and when neglected it can be cut back to renew its form without injuring the hedge.

The Siberian Pea Tree is hardy even in the extreme north and makes a good barrier. It endures severe drouths such as we had last summer and is a fairly rapid grower. One pruning a year is sufficient for this hedge as it makes practically all its growth early in the season. I have seen hedges of this variety 15 feet tall.

Outside of the smoke and gas zone of the city no deciduous bush or tree makes as good a windbreak as an evergreen tree and it is ornamental both winter and summer. The handsomest of all evergreen hedges is the Hemlock. Although it will not stand as much neglect as the Arborvitae it has an advantage in that the color does not change during the winter months. Arborvitae becomes a russet brown but Hemlock is as green in January as in June.

The Norway Spruce or Douglas Fir makes a strong windbreak, but needs severe pruning and lots of room. The Junipers are of value in creating shelter and are not so coarse. Evergreen hedges are ruined more often by errors in pruning than anything else. Trim only once a year and always before new growth appears in the latter part of April. Never cut in midwinter for the tips that you cut away are intended by nature as a protection for the buds which will make next summer's growth.

## Ole Pappy to Maine

"Ole Pappy" Walter O'Keefe, star of the Camel Caravan, will vacation in Maine as usual. Walter and Mrs. O'Keefe will take the latest addition to the family—a son born April 25—to their summer home in Cherryfield, Maine. There in a quiet village the sage of the O'Keefe clan summers in the sun, confers with the natives on the potato crop, occasionally tries to buy a lighthouse off the Maine coast, and in general thoroughly enjoys himself with his family and the neighbors.

## Fan Facts

Evelyn Kay, concertmeistress of the "Hour of Charm" program on CBS, has a unique hobby—collecting four-leaf clovers . . . she has more than 140 and exhibited them in the New York hobby show . . . she never goes on the air without a four-leaf clover tucked away in her locket . . . Stoopnagle and Budd never go on the air without a Phoithboinder in each hip pocket, whatever they are.

## BRIEF BIOGRAPHY

Everett Mitchell, NBC announcer, born March 15, 1898, Austin, Ill. . . is one-sixteenth Indian . . . grandfather was circuit rider, to whom he traces his desire for travel and love of old hymns, the latter trait being more or less responsible for "Mitch's" introduction to radio . . . early career included jobs as grocery boy, pin setter in bowling alley and singer with Billy Sunday . . . after finishing school worked in bank, where he met future wife . . . later entered insurance business . . . while singing in choir of Chicago church was asked by friend to take part in sacred program on local station . . . asked to announce broadcast second time he came to station, and he was started on his radio career.

Went to WENR when it opened and for a while sold insurance nine hours a day and announced eight hours a day at same time . . . became station manager and came to NBC along with WENR . . . hobbies are fishing and amateur movie photography . . . likes to read early American history . . . sings in church choir . . . spends one night a week with his boys' club of 50 members. One of his biggest thrills was when he announced national corn-husking contest at Fairmont, Minn., in fall of 1934 . . . best known as announcer of NBC's National Farm and Home Hour . . . height, five feet, eleven . . . weighs 170, has brown eyes and hair . . . cheerful disposition.

## SMILING SUE



This action shot should explain the smile that Sue Roberts manages to convey with her voice on Tower Topics programs.

## "Net" Results

(Concluded from page 11)

windows. We were still a bit under the weather but things were happening . . . the things we had come out here to see and we watched eagerly.

We had instructions to ride in the pilot house and we didn't care to alter them because I'm sure I couldn't have wandered around on that deck without getting washed off the boat. I had hoped to get some action pictures of the "net lift" but due to the rough weather, the rain, and darkness in the pilot house, that was impossible.

We had been out about five hours when the last few feet of net were drawn in, the last fish killed and thrown into a box. Usually the crew sets out another eight miles of net to be lifted two days later but Captain Newberry decided not to do it this trip. Mac and I didn't say anything about it but we were both glad because the good ship Dad Ludwig couldn't get back to the channel any too soon for us.

### Fixing a "Domer"

Into the pilot house came Henry Irwin. We hadn't seen much of him this trip because he was down below stoking the furnace. He brought with him the largest lake trout I ever saw. All cleaned and laid out on a heavy piece of brown wrapping paper. In spite of my feelings I must say the pink, clean flesh of that fish looked good enough to eat and then some. Both sides of the fish were laid out on the paper, flat. Into this Irwin emptied two cans of prepared spaghetti, and four or five raw onions. The two sides of the fish were then brought together, wrapped in four or five thicknesses of heavy paper and tied tightly. He then threw it all in a pail of water till paper and all were soaked. Then down in the bottom of the ship he placed this parcel on the dome of the boiler. The process of cooking is steaming slowly, and it took about three hours. He said it would be ready to eat when we arrived back home. All good fishermen know about this preparation and it is called a "domer."

By this time, the other men were through work and Captain Newberry had set the Dad Ludwig on the homeward course. It would take about an hour and 45 minutes. The excitement of the catch was over and Mac and I, still a bit upset, proceeded to make ourselves as comfortable as possible.

Mac leaned back against the wall of the pilot house and I stretched out on the floor. I thought of the lines in "My Old Kentucky Home," "the young folks roll on the little cabin

floor." We had just fixed ourselves nice and comfortable when into the "cabin" came the other four members of the crew. They proceeded to open their lunch boxes and eat. Food still did not look good to me.

We brought in some 600 pounds of lake trout. This may sound like a lot of fish to some of you but Captain Newberry told me this was the poor season. In the fall they bring in as much as 5,000 pounds. The Ludwig Fish Company averages a thousand pounds a day or better than 300,000 pounds per year. This fish is packed and shipped to points within a radius of 100 miles of Michigan City. Those figures really indicate NET RESULTS don't they? Some day I hope to make the trip again, but next time I'll be just a bit more particular about the weather. Thanks again, boys, for a day of real sport.

## Tuning Suggestions

### Sunday, May 19

- 12:30—Lux Radio Theatre. (NBC)
- 1:30—National Vespers. (NBC)
- 4:30—Grand Hotel. (NBC)
- 5:00—Jack Benny. (NBC)
- 7:00—Detroit Symphony. (CBS)
- 9:15—Shandor, violinist. (NBC)

### Monday, May 20

- 5:45—Uncle Ezra (also Wed., Fri.) (NBC)
- Boake Carter (nightly ex. Sat., Sun.) (CBS)
- 6:00—American Adventure. (NBC)
- Richard Himber's Orchestra. (NBC)
- 7:00—Sinclair Minstrels. (NBC)
- 7:30—Otto Harbach. (NBC)
- 8:00—Raymond Knight. (NBC)

### Tuesday, May 21

- 5:45—You and Your Government. (NBC)
- 6:30—Wayne King. (NBC)
- 7:00—Ben Bernie. (NBC)
- Red Trails. (NBC)
- 7:30—Hands Across the Border. (NBC)
- Ed Wynn. (NBC)
- 8:00—Beauty Box Review.
- Walter O'Keefe. (CBS)

### Wednesday, May 22

- 6:00—One Man's Family. (NBC)
- 6:30—Wayne King. (NBC)
- 7:00—Fred Allen's Town Hall. (NBC)
- 7:30—Adventures of Gracie. (CBS)
- 8:00—Guy Lombardo. (NBC)
- 8:30—America in Music. (NBC)
- 9:00—John B. Kennedy. (NBC)

### Thursday, May 23

- 5:30—Merry Minstrels. (NBC)
- 6:00—Rudy Vallee. (NBC)
- Pastorale. (NBC)
- 7:00—Capt. Henry. (NBC)
- Death Valley Days. (NBC)
- 7:30—Fred Waring's Orchestra. (CBS)
- 8:00—Paul Whiteman. (NBC)
- 8:30—Economics in a Changing Social Order. forum. (NBC)

### Friday, May 24

- 6:00—Jessica Dragonette. (NBC)
- 6:30—Ruth Etting. (NBC)
- 7:00—Beatrice Lillie. (NBC)
- March of Time. (CBS)
- Waltz Time. (NBC)
- 7:30—Phil Baker, et al. (NBC)
- 8:00—First Nighter Drama. (NBC)
- 8:30—Joe Cook. (NBC)

### Saturday, May 25

- 5:45—Thornton Fisher, sports. (NBC)
- 6:00—Hit Parade. (NBC)
- Phil Cook. (NBC)
- 7:00—Radio City Party. (NBC)
- 7:30—National Barn Dance (also 9:00 p. m.) (NBC)

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SATURDAY, May 18 to SATURDAY, May 25

870 k.c. - 50,000 Watts

Monday, May 20 to Friday, May 24

## MORNING PROGRAMS

- 5:00—Daily—Smile-A-While with Joe Kelly, Cumberland Ridge Runners.  
Mon., Wed., Fri.—Linda Parker, Arkie.  
Tues., Thurs.—Flannery Sisters.
- 5:10—Tues., Thurs., Sat.—Sears wool market.
- 5:20-5:30—Daily—Service features, including temperature reports; Chicago Livestock Estimates; Weather Forecast; Retailers' Produce Reporter; Day's WLS artists' Bookings.
- 5:30-6:00—Smile-A-While continues with variety of talent.
- 5:50—Cousin Toby.
- 6:00—Farm Bulletin Board; Check Stafford crop reports.
- 6:15—Dean Brothers; Hoosier Sod Busters.
- 6:30—Arkansas Woodchopper.
- 6:45—News broadcast with local and world-wide news—Julian Bentley.
- 6:55—"High & Low" Harmonica specialties.



John Brown, who claims he can blink his eyes faster than any camera lens shutter, can see here how wrong he is.

## Sunday, May 19

7:00 a. m. to 11:00 a. m., CST

- 7:00—Romelle Fay plays the organ in 30 friendly minutes announced by Howard Chamberlain.
- 7:30—Lois and Reuben Bergstrom in heart songs. (Willard Tablet Co.)
- 7:45—News broadcast with summary of week end world-wide news brought through Trans-Radio Press by George Harris.
- 8:00—Vocational Guidance series in charge of Arthur C. Page.
- 8:30—WLS Little Brown Church of the Air—Dr. John W. Holland, pastor. Hymns by Little Brown Church Singers and Henry Burr, tenor, assisted by WLS Orchestra and Romelle Fay, organist.
- 9:15—Verne, Lee and Mary. (Geba)
- 9:30—Choral Group.
- 10:00—Talk "A Boy and Athletics" by E. R. Litsinger.
- 10:15—WLS Concert Orchestra.
- 10:30—Studio Program.
- 10:45—WLS Orchestra; Phil Kalar, baritone.
- 11:00—WENR Programs until 5:30 p. m.

## Sunday Evening, May 19

5:30 p. m. to 7:00 p. m., CST

- 5:30—Bakers' Broadcast featuring Joe Penner. (Standard Brands) (NBC)
- 6:00—Frank Black's Orchestra.

## Sat. Eve., May 18

- 6:00—Cumberland Ridge Runners and John Lair in "Mountain Memories." (Big Yank)
- 6:15—The Westerners. (Litsinger Motors)
- 6:30—WLS National Barn Dance.
- 7:00—Keystone Barn Dance Party featuring Lulu Belle and other Barn Dance entertainers. (Keystone Steel and Wire Co.)
- 7:30—National Barn Dance NBC Hour with Uncle Ezra, Hoosier Hot Shots, Maple City Four, Cumberland Ridge Runners, Westerners, Lulu Belle, Verne, Lee and Mary and other Hayloft favorites, with Joe Kelly as master of ceremonies. (Alka-Seltzer)
- 8:30—Gillette Hayloft Party.
- 8:45—Prairie Farmer-WLS National Barn Dance continues until midnight with varied features. Jack Holden, Joe Kelly & Arthur (Tiny) Stowe, masters of ceremonies.

- 7:00—Morning Devotions conducted by Jack Holden, assisted by Melody Men and Ralph Waldo Emerson.  
Sat.—Dr. Holland gives review of the Sunday School lesson.
- 7:45—Mon., Wed., Fri.—John Brown, Arthur McMurray with news of WLS Home Talent Bookings; WLS Artists' Bookings.
- 7:59—Chicago and Indianapolis Livestock Estimated Receipts. Chicago Hog Flash.
- 8:00—Cumberland Ridge Runners. (Crazy Crystals)

- 8:15—Tower Topics by Sue Roberts. Songs by Bill O'Connor, tenor, assisted by John Brown. (Sears Mail Order)
- 8:30—Today's Children—Dramatic Adventures of a Family. (NBC)
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 9:00—Flannery Sisters; Hoosier Sod Busters.
- 9:15—Household Parade—Sophia Germanich, Soprano; John Brown, pianist; Ralph Emerson, organist; Dean Bros. in vocal and instrumental numbers; Jack Holden and Howard Chamberlain, produce reporter, with Mrs. Mary Wright, Home Adviser.
- 9:45—Mid-morning news broadcast by Julian Bentley.
- 9:50—Butter, eggs, dressed veal, live and dressed poultry quotations.
- 9:55—Jim Poole's mid-morning Chicago cattle, hog and sheep market direct from Union Stock Yards. (Chicago Livestock Exchange)
- 10:00—Round-Up featuring songs and music of the range. Westerners and Louise Massey. (Peruna and Kolor-Bak)
- 10:15—Mon., Wed., Fri.—Ralph Emerson. Tues., Thurs.—Phil Kalar, "Old Music Chest."
- 10:30—WLS Melody Men and Sophia Germanich.
- 10:45—Mon., Wed., Fri.—Henry Burr's Book of Ballads.  
Tues.—Ralph Emerson, organ melodies.  
Thurs.—Vibrant Strings.
- 11:00—Virginia Lee and Sunbeam. (Northwestern Yeast)
- 11:15—Mon., Wed., Fri.—Cornhuskers and Chore Boy.  
Tues.—Dean Bros.  
Thurs.—WLS Orchestra in folk music.
- 11:30—Daily—Weather forecast; fruit and vegetable market.
- 11:40—News broadcast by Julian Bentley.

## AFTERNOON PROGRAMS

(Daily ex. Sat. & Sun.)

11:45 a. m. to 2:00 p. m., CST

- 11:45—Prairie Farmer Dinnerbell Program, conducted by Arthur C. Page. 30 minutes varied farm and musical features. Dr. Holland in Devotional Message at 12:10.
- 12:15—Jim Poole's livestock market summary direct from Union Stock Yards. (Chicago Livestock Exchange)
- 12:25—F. C. Bisson of U. S. Dept. of Agriculture in grain market summary.
- 12:30—Daily—"Pa and Ma Smithers"—a rural comedy sketch. (Congoin)
- 12:45—Homemakers' Hour until 1:30 p. m. (See special listing for Homemakers.)
- 1:30—"Maw Perkins"—rural town sketch. (NBC)
- 1:45—Mon.—Dean Bros.  
Tues.—W. C. T. U. Speaker and Helene Brahm.  
Wed.—Westerners.  
Thurs.—John Brown at the piano.  
Fri.—Y. M. C. A. Octet.
- 2:00—Sign Off for WENR.

## DINNERBELL PROGRAMS

12:15 p. m. to 1:00 p. m., CST

- 12:45—Prairie Farmer Dinnerbell Program.  
Monday—Orchestra, Sophia Germanich, Arkie, C. V. Gregory, Editor of Prairie Farmer, in "Parade of the Week."  
Tuesday—Ralph Waldo Emerson, organist. Hoosier Sod Busters. WLS Melody Men, Sophia Germanich.  
Wednesday—Orchestra, Dean Bros., Sophia Germanich.  
Thursday—The Westerners, Orchestra, Sophia Germanich.  
Friday—Orchestra, Flannery Sisters, Sophia Germanich.

## HOMEMAKERS' SCHEDULE

Monday, May 20

12:45 p. m. to 1:30 p. m., CST

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Flannery Sisters; Dr. John W. Holland.

Tuesday, May 21

- 12:45—Ralph Emerson, The Westerners, Wyn Orr in Fanfare; John Brown; Mrs. Wm. Palmer Sherman, "Book Review"; Mrs. Mary Wright, talk.

Wednesday, May 22

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; Grace Wilson, contralto; Florence Ray, R. T. Van Tress, Garden talk, "Question Box"; Mrs. Mary Wright, WLS home adviser.

Thursday, May 23

- 12:45—Vibrant Strings; Wm. O'Connor, soloist with orchestra; Wyn Orr in Fanfare; WLS Little Home Theatre, drama.

Friday, May 24

- 12:45—Orchestra; George Simons, tenor; Wyn Orr in Fanfare; John Brown, Evelyn Overstake, contralto; H. D. Edgren, "Parties and Games."

Saturday, May 25

10:45 a. m. to 11:30 a. m., CST

- 10:45—Ralph Emerson; Wyn Orr in Fanfare; Verne, Lee and Mary; Hoosier Sod Busters; Interview of WLS Personality by Wyn Orr; George Goebel.

Saturday Morning, May 25

- 5:00-8:00—See daily schedule of morning features.
- 8:15—Sears Junior Round-Up.
- 8:30—Jolly Joe and His Junior Stars.
- 8:45—Morning Minstrels. (Olson Rug Co.)
- 9:00—Junior Stars.
- 9:15—Household Parade.
- 9:45—Julian Bentley in up-to-the-minute, world-wide news.
- 9:50—Butter, egg, dressed veal, live and dressed poultry quotations.
- 9:55—Program news.
- 10:00—Westerners' Round-Up. (Peruna and Kolor-Bak)

10:15—Organ Melodies, Ralph Emerson.

10:30—Guest Artists.

10:45—Homemakers' Hour.

11:30—Weather report; fruit and vegetable markets; artists' bookings.

11:40—News—Julian Bentley.

11:45—Poultry Service Time; Ralph Emerson organist; Westerners and Louise.

12:15—Weekly Livestock Market Review by Jim Clark of the Chicago Producers' Commission Association.

12:25—Grain Market Quotations by F. C. Bisson of U. S. Department of Agriculture.

12:30—"Pa and Ma Smithers." (Congoin)

12:45—Murphy Products Talk. (5 min.)

12:50—Home Talent Acts.

1:00-2:00—Merry-Go-Round.

2:00—Sign Off for WENR.

## EVENING PROGRAMS

Monday, May 20

6:00—American Adventure.

6:30—Meredith Wilson and Orchestra.

7:00—Sinclair Minstrels. (Sinclair Oil Refining) (NBC)

Tuesday, May 21

6:00—Eno Crime Clues. (NBC)

6:30—Edgar Guest in "Welcome Valley." (Household Finance) (NBC)

7:00—"Red Trails." (American Tobacco Co.)

Wednesday, May 22

6:00—Penthouse Party. (Eno Salts) (NBC)

6:30—"House of Glass." (Colgate-Palmolive)

7:00—"Our Home on the Range." John Charles Thomas (W. R. Warner)

Thursday, May 23

6:00—To Be Filled.

6:30—To Be Filled.

7:00—"Death Valley Days." (Pacific Coast Borax) (NBC)

Friday, May 24

6:00—Irene Rich. (Welch's Grape Juice)

6:15—Morton Downey. (Carlsbad Salts) NBC

6:30—College Prom. (Kellogg Co.) (NBC)

7:00—Beatrice Lillie. (Borden's Products) (NBC)

## Ethel in Films

Ethel Merman, glamorous singer of stage and screen and star of the new CBS program, "Rhythm at 8," will leave for Hollywood at the end of June to make a picture with Eddie Cantor for Samuel Goldwyn. Al Goodman's orchestra and Ted Husling, also featured on "Rhythm at 8," also will summer in the movie colony, whence the broadcasts will emanate during the warm months.

## BAND RETURNS

Summer concerts by the famous Goldman band, which have been a radio feature for 14 consecutive years, will be presented again this year in an NBC series to be heard several times a week. The broadcasts will begin in June.

The concerts will be conducted by Dr. Edwin Franko Goldman, who originated them in 1918 when his band played its first summer season on the Columbia University campus, in New York City.

Since that time, the famous bandmaster has won honors from two foreign governments and from an American university for his services to music in conducting a brass band with symphonic technic.

The New York concerts, many of which are to be broadcast, are the gift again this year of the Daniel and Florence Guggenheim Foundation. They are due to open on June 19 and the final concert will be given August 18. David C. Rosebrook will be the cornet soloist, replacing Del Staigers, soloist for the past seven years.



The serious young gentleman with the button shoes and the bemused smile is Howard Black. This was a number of years before he became a Hoosier Sodbuster.



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## Three R's

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(Continued from page 7)

officials of the Russian Broadcasting Company were discharged.

These Mr. High cited as some of the things that are happening in countries where the government party in power owns and controls all broadcasting facilities.

Raymond Gram Swing, editor of "The Nation," declared that radio is the most powerful social instrument since the discovery of printing. It is likely, he said, to pass through a period of political abuse. "In all countries where oligarchies are now in command," said Mr. Swing, "radio is their powerful ally." When German Nazis made their putsch in Austria, their first move was to capture and take over radio broadcasting facilities. Radio broadcasting of the future in America must insure freedom of speech, both to majorities and minorities. Its main function, he declared, is not to instruct but to bring things to life. The audience was interested to hear him tell that Sir Oliver Lodge, British scientist who made some of the important discoveries leading to the development of radio, is himself an excellent broadcaster.

### New History Methods

Professor Conyers Read, radio chairman for the American Historical Association, pointed out that radio has a great function to perform in the teaching of history. Its method will be totally unlike the orthodox school method of teaching history. "While there will still be a place for the regular scholastic methods of teaching, the radio will bring history to life for the great mass of people," said Professor Read. "It will teach people to think of present-day problems in terms of the conditions from which they came." He outlined a plan for history programs based on an interpretation of current newspaper headline stories.

"Uncle" Ben Darrow, one of the earliest staff members on Station WLS, now conducting the Ohio School of the Air for the State Department of Education, declared that colleges have not kept in step with the times in their methods of teaching. A survey which he conducted shows that boys and girls of school age listen an average of two and one-half hours a day to radio, an important fact which has not been recognized by educational authorities. He declared also that the newspaper comic strip and the motion picture are exercising an important influence in molding the opportunities of boys and girls, and neither of these has yet been recognized by educators, who

still follow to a considerable extent the same old routine of teaching.

A great deal of discussion was devoted to children's programs, and while many of them came in for criticism, Mrs. B. F. Langworthy, president of the National Congress of Parents and Teachers, declared that many parents have made the mistake of writing to radio stations only when they had a criticism to make. "It's only fair," she said, "to write to the radio station when you have something to commend, as well as when you have something to criticize."

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### Dramas Renewed

Chicago, May 18.—First Nighter and Grand Hotel, popular dramatic programs presenting original radio plays, will be brought to radio listeners over National Broadcasting Company networks for another full year under new contracts recently signed.

First Nighter, starring June Meredith and Don Ameche, and broadcast over an NBC-WEAF network each Friday at 9:00 p. m., CST, will be presented weekly until May, 1936, under the new contract. The new 52-week contract for Grand Hotel, featuring Anne Seymour and Ameche, and heard over an NBC-WJZ network each Sunday at 5:30 p. m., CST, was effective March 24.

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Fred Waring's request that the radio public contribute lyrics for Tom Waring's new song, "Way Back Home," is meeting with a tremendous response.

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### SONG OF ERIN



Smiling Bill O'Connor seems to find things a bit serious "In the Merry Month of May."

### A GYPSY FIDDLE

Shandor, midnight master of the muted violin, has been given an additional weekly broadcast spot on Sundays at 9:15 p. m., CST, making him a daily featured artist on an NBC-WJZ network. Every other night of the week Shandor is heard at 10:00 p. m., CST.

No one in the radio audience has seen him nor even heard him speak—yet the great majority of Shandor's letters are love letters. His listeners have sent him locks of golden hair, one signet ring set with a large aquamarine, hibiscus blossoms sent by air express and a monogrammed silk shirt. They shower him with photographs.

The comment most often made about him is that he can make a violin "sob, cry or whisper." His gypsy melodies are especially popular—which pleases Shandor because when he was a child he ran away from home to join a gypsy band.

"Home" meant Nagy Roce—then a village in Hungary, now a part of Czecho-Slovakia.. Shandor's father was the town tavern-keeper and both his parents hated gypsies for their lazy habits and for the huge wine bills, they would run up and never pay. Their one great fear was that gypsies might steal their only son away, but instead of that, young Shandor performed his own kidnapping, "because he loved gypsy music."

He was brought home, but ran away again at 19, to America, still determined to be a musician. Today, after years of study, years on the concert stage and despite his mastery of the classics, he still likes best to play the Magyar melodies he learned around the gypsy campfire.

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### Superstitious

People who laugh at a good-luck piece had better watch out for Jimmy Melton, popular NBC tenor of Music at the Haydns. Jimmy has a twenty-dollar gold piece and a silver dollar which he carries with him everywhere, and if you don't think they are charm pieces, Jimmy can prove it. On the day he first started carrying them, he got one of his biggest jobs. On the only night he ever left them home, he was in two cab smash-ups and had to race to the studio on foot to make a broadcast.

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Jacques Fray and Mario Braggiotti, noted CBS two-piano team, will be guest stars during the Ford Sunday Evening Hour broadcast from Chicago on June 16.

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Jerry Cooper and Benay Venuta, popular CBS singers, have been making a movie short together for Warner Brothers.