

# WIBW *Radio and Television*

December  
1954

## ROUND UP

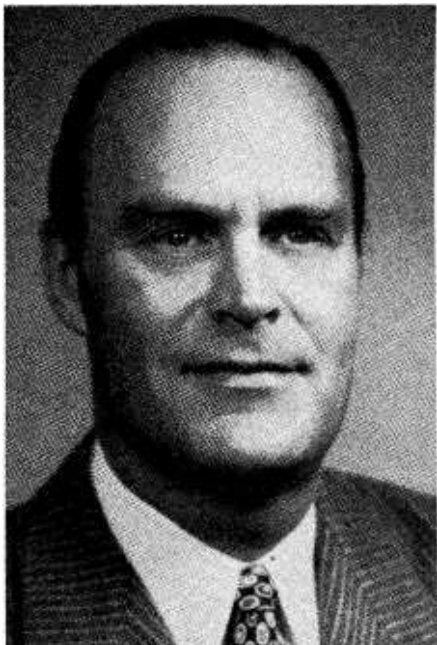


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## CHRISTMAS IS A SPIRIT

by Rev. Eugene M. Frank

Dazzled by the brightness of show-windows, bewildered by candy cases and toy counters, confused by greeting cards and gifts from near and far, anyone in our generation is tempted to misunderstand Christmas.

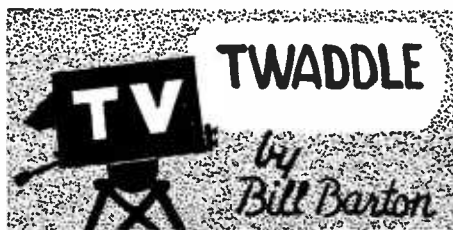


Rev. Eugene M. Frank, minister of First Methodist Church, Topeka.

It is not a season. It is not an occasion for gift trading. It is not for the purpose of exploiting customers. It is not for the purpose of over-indulging in "Christmas cheer" or over-eating on Christmas Day.

Christmas is a spirit. It is a spirit of forgiveness. It is a spirit of goodwill. It is a spirit of humility. Wherever pride is, Christmas is not. Wherever there is prejudice, Christmas is not. Wherever there is hatred there can be no Christmas.

May the Spirit of Christ dwell in our lives bringing its blessed gift of peace.



Seems like there's only one thing as sure as death and taxes, and that is that Red, The Ed, is going to call me up about the 10th of every month and growl, "What's goin' on out there?" And while life on TV Hill seems mighty eventful other times, when Red fires that question at me, it seems like nothing has happened for weeks and weeks. But then, after a while the fog rolls away and we can remember a thing or two that you folks out there might find interesting.

Had some mighty interesting personalities out here in TV Hill during the past month. A number of them were well-known figures from the world of sports who were interviewed by our genial Sports Director, Lee Rice. One was former heavy-weight boxing champion Joe Louis, another was the new women's wrestling champion of the world, June Byers. June and her husband, Billy Wolfe, Jr. were accompanied to the studio by the largest male wrestler these old eyes have ever strained to see all of at one look. He is known as the "Mighty Goliath" having appeared as the Biblical giant in a movie a few years ago. I don't have any idea what it took to make a giant in those days; but, as far as modern standards are concerned, this boy was definitely in the giant class. He was, as the old saying goes, "big enough to go bear huntin' with a buggy whip." Other notables who appeared in interview programs on Channel 13 included Yma Sumac, the South American singer with the phenomenal five-octave voice, and Melvin Douglas, well-known movie star. It

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## HOMEMADE HOLIDAY GIFTS

by Lois Pierson



Lois displays some of her handiwork.

Are you looking at your Christmas list and wondering how your budget will ever stretch that far?

Why not compliment your friends and loved ones with a handmade something that shows that a lot of personal work, care and beforehand thinking went into their special gift. A year from now when they've used all their cologne and

bath powder, their nylons have all sprung runs, and they've forgotten who gave them their other gifts, they'll still remember YOU when they use those lovely pillow cases, or that apron you made. I'd like to give you some special ideas and I've divided them into three groups—knitting and crocheting, embroidering, and sewing.

I'm sure you ladies that knit and crochet have your favorite sweater or glove patterns, and either of the two would be a lovely gift for almost every member of your family. There are lots of patterns for hat and bag sets—also edgings for pillowcases, hankies, and doilies. In a pattern book the other day I saw a cute father and son, knit weskit or vest that would be an unusual gift. If you are very ambitious, and of course have a lot of time, a crocheted tablecloth is something to be treasured a lifetime—and then there are fancy little aprons for both grown up ladies, and the little ladies. You can buy the leather soles at your favorite department store and knit your own loafer socks.

All you have to do to get ideas for embroidering is to look at the special needlecraft edition of your favorite pattern book

—they list patterns for little girls' dresses with lovely embroidery patterns on them—western shirts for little boys or little girls—lovely embroidered aprons either in regular patterns, or the new cobbler-type apron which is a real cover-up apron—there are pretty lounging slippers to be made of either felt or a quilted material and embroidered—and of course there's no end to the things that can be embroidered for babies—bibs, jackets, gowns, handmade crib quilts, and all these stuffed animals to be made of felt, oil cloth, or terry cloth. My favorite of all embroidered things are pretty pillowcases, and perhaps you might embroider the top of a sheet to match, for that newly-married member of your family—or perhaps that not-so-newly married member, who finds their sheets and pillowcases they got when they were married are wearing out now. Sets of dishtowels are so nice and probably one of the most used of embroidered gifts, and I think anyone likes an embroidered lunch cloth or perhaps even a big tablecloth with matching napkins done in any of various patterns with perhaps cross-stitch and cut-

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by Wes Seyler

Recent conversation with farmers indicates that they are looking for best possible ways to beat the cost-price squeeze that's been plaguing them during the past several months. They are looking for ways to get the biggest return from every dollar invested; and this is most important to all, particularly true for the farmer with limited capital. State College economists are saying that one way to make every dollar bring in maximum returns is to invest in fertilizers.

The Spencer Chemical Co., sponsor for our early morning weather and market show, has been passing along some very timely hints in this regard. They have been telling us about the many ways and methods of application for fertilizer. More and more about when to apply and what we are to expect from a proper application of the right kind of fertilizer. Fall growth of wheat and cool season grasses for late fall and winter pasture. These plants respond particularly well from a fall application of fertilizer and the benefits carry over into the spring and summer, making it possible for us to have stronger plants and higher yields from the crops fertilized. Each year we learn more and more about the use of fertilizer in our farming operations. Here's hoping you have made the proper decision in this connection.

Each year at this time I have the opportunity of reporting on the National 4-H Club Congress and the International Livestock Exposition at Chicago. Both of these events receive top news priority while they are happening. Both, most assuredly leave a long lasting impression on the lives of those who attend. Kansas, once again, was represented by their wonderful Shawnee County 4-H Band. Crowds of youngsters would gather around whenever the Kan-

sans prepared to parade. Many other national champions from the Wheat State held the limelight during this, America's greatest show of farm youth talent.

A similar story told over and over so many times. Six, eight and possibly ten years of membership in the local 4-H Club, close attention to the practices and habits that tend to make champions, good help from the local leaders and long hours of patient instruction from an outstanding county Club Agent. These are the paths that lead to top rung achievement in the 4-H program. Our compliments to state and national champions. They will fall in line and become the leaders that guide and instruct future champions to even higher attainment.

A few paragraphs back we were talking about the cost-price squeeze that farmers have been experiencing. Many a housewife will tell you that the same squeeze has curtailed her purchasing power of household necessities. How much basis do we have for such thinking?

The "real" cost of meat, other foods, or any commodity is most accurately measured by determining the amount of time it takes to earn the money to buy the individual article. It takes considerably less work time today to earn the price of many essential commodities than it did at the pinnacle of the nation's "era of prosperity" in 1929.

Wages generally have risen more than prices in the last 15 years—a fact which many people don't take into consideration when criticizing today's prices as being too high. Chuck roast, by way of example, cost only 31 cents a pound at retail in 1929, while it sells for about 49 cents a pound today. However, the average manu-

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## Ramblings

Thank you so much for your comments on our new programs, we are happy that you enjoy them and will try to take care of the requests as soon as possible. I have passed them on to JIM PORTER, DON HOPKINS and KEN HERCULES.

We, too, miss the former members of our entertainment staff who were with us so long. The fact that we were able to present them for so many years, long after most radio stations had changed such programs will always be heartwarming to us.

In line with the new trends in radio programs throughout the nation, WIBW finally came to the conclusion that it too should maintain its strong position in the industry. After long and due consideration, various staff changes were made. All of them have outside incomes from other business interests which they have been engaged in the past few years. We hope you will continue to enjoy the many entertainment and information programs that we will always strive to bring you.

Mr. and Mrs. GLENN OSBORN are the proud parents of a baby boy born October 17, to whom they have given the name "Randy Glenn." He weighed 9½ lbs. at birth. The other day Ann Etta brought him up to see the staff and pay his first visit. We all agreed that he is a handsome, healthy, fine boy... oh yes, we all had to say he looks just like GLENN.

By the time you read this there will be a little newcomer at the Royce Fulmer home. Mrs. Fulmer is known to you folks better as Mary Miccolis, former staff member.

Kansas State College and various electric appliance dealers over the state sponsored the personal appearance of HERMAN HOUSH, JIMMIE PIERSON, GLENN OSBORN, WILLIE and LOIS at three of their home demonstration meetings a few weeks ago. The group entertained at Horton, Emporia and Wamego.

EDMUND DENNEY, BILL KIRK,

CHUCK WAYNE and ELSA have been kept busy rehearsing numbers for their new TV show sponsored by Ray Beers. By the way, handsome BOB KEARNS who produces the show also appears with the group as master of ceremonies. He and Phil Gibson, manager of Beers, do a wonderful job on the commercials. The boys in the store model the clothes in front of a triple mirror. The show is directed by Roy Carlson.



Ann Etta Osborn and her new son, Randy Glenn.

JACK OSTRODE, announcer on the 7:15 a.m. show, keeps the boys in hysterics with his fast gags. Sometimes he sings a little tune but mostly the music is furnished by the KAW VALLEY BOYS, OLE, CHUCK, BILL, GLENN and WILLIE.

The SATURDAY NIGHT ROUND-UP is now heard at 9:30 and runs until 10:00 p.m. The new show from CBS "COUNTRY STYLE" is a very popular one and goes on at 8:30.

Our staff offers its deepest sympathy to Ethel Alexander in the sudden death of her husband, Harold. We wish there were something we might do or say that could soften this tragic sorrow, but our hearts have been with Ethel only in deep understanding. She has been an employee in our mail department for a number of years.

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## SPORTS

By Lee Rice

The word sport is derived from the French "desport," meaning a proper diversion resorted to in order to divert the thoughts, or a pastime or amusement in which a person engages.

Ever since I can remember I have been interested in sports. With most young fellas I think it is the natural thing. To develop a well-rounded personality, a growing boy must have some kind of outlet, and an interest in sports provides that. An interest in sports gives the growing boy or girl not only a physical outlet for the expansion of their extra energy, but also a mental outlet which oftentimes is just as important.



The "Mighty Goliath" tries the strangle hold on Lee Rice—just for size.

When I first started in radio back in 1948, television was still something in the distant future as far as I was concerned. One thing I would like to say right here, and that is that there is no substitute for experience. I think that holds no matter what field you are in, whether it be radio, television, or anything else. EXPERIENCE has had many definitions, but I think one of the best I ever came across is this... "Experience, is the best teacher in the world, but it can be the most expensive." When I graduated from the University of Missouri in 1948, naturally I was all hepped

up about getting into radio right away. I figured I was big time right then. The manager of a large station where I had gone to apply for a job, told me to start in a small town, and learn the business from the ground up. I have found out in the last seven years just how right he was.

From an announcer's standpoint, the move from radio into television, is more of a move from a technical standpoint than he first imagines it to be. In radio, the main thing he has to worry about is how he sounds to his audience. A lot is left to the imagination in radio, whereas in television, as George Gobel would say, "There you are, and here I am." One thing about television, it makes a fella become a lot more conscious of his personal appearance. Things you sub-consciously ask yourself are: am I smiling enough? Was the barber on the ball this week? Am I making too many sudden movements while on camera? To be acceptable on television, you must in a way be an actor, but most important you must be "natural," BE YOURSELF. Briefly, you must act in a natural manner. People who are watching accept you most favorably for who you are, not because you remind them of someone else. One of the hardest things to learn is to RELAX. Not completely relaxed (as in falling asleep), relaxed but at the same time ALERT.

As I write this, WIBW-TV is just a year old. We have come a long way in the past year, both in programming and smoothness of operation. I'll never forget the feeling just a year ago, the day I was to go on with my first program. You wonder if a noise will come out of your mouth when you first open it, the palms of your hands perspire, and those butterflies are going around and around in your stomach. When you go on, the copy in your hands is shaking violently, and you wonder if the people who are watching can notice it. After what seems like an hour (actually only ten minutes), your time is up. You leave the studio with apprehension, someone smiles at you, and you feel a deep sense of relief. After the first one they're a lot easier.

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## AROUND the STUDIOS with Hilton

Hats off Department: To Wes, Wilbur and Dick for being honored by the Kansas Association of Soil Conservation Districts. At their annual meeting, they paid special recognition to WIBW's Farm Service Department for having been outstanding in 1954 in the promotion of soil conservation in Kansas.

Wes and Wilbur recently interviewed the officers of the Grange, Farm Bureau and Farmers Union in regard to their positions relative to the National Agricultural program. These vital programs were presented on the Saturday RFD Roundtable and Sunday Farmers Forum.

Among our visitors in November were twenty Latin American radio and press representatives. They visited WIBW, WIBW-TV and Capper Publications. The National Association of Television and Radio Farm Directors cooperated with the USDA in sponsoring the visit. We're proud that Wes Seyler is the chairman of the committee which did most of the work.

Channel 13 is loaded with sports this winter. On Sunday afternoon we telecast the top Professional Football Game, Monday nights are Fight Nights, Wednesday is K-State Night with a film of the previous week's game and the "Tex Winter Show," Thursday is KU Night with "Here's Phog Allen," Saturday afternoon we carry the NCAA Football Game of the Week and Saturday Night, Wrestling from Hollywood.

Two of our favorite people around the studio have decided to become one. Marjorie Amend and Charles Putt became engaged and plan to be married next June. Marjorie is secretary in the WIBW business office, has been seven years, and is one of the most efficient and pleasant girls we've ever had. Her parents live in Horton, Kansas. Charles is best known for his trombone playing with the Kansas Round-Up, Bohemian Band, etc., but he's busy from morning 'til night as copy chief and researcher. It couldn't happen to two nicer people.

Several of you have asked how many of our radio folks appear on television. Miss Maudie and Eddie Jones of Piano Ramblings at 10:30 a.m. appear on TV on Monday, Wednesday and Friday at 2:30. Jack Ostrode, newsman at 7:00 a.m., 8:00 a.m. and 12:00 has a daily TV program, "Studio 13," at 5:15 p.m. and appears on "What's Your Hobby," and the 6:10 p.m. Weather. Lee Rice, radio sports man at 6:15 p.m., has a sports show on TV in the early evening, was commentator on the "Moon Mullins Show" and has other chores on TV. Many of our entertainers have appeared on TV from time to time. Art Holbrook has been Master of Ceremonies on several programs. Maudie has a TV Piano Ramblings Program each Wednesday at 6:45 p.m. Olaf and Don have done special TV shows.

Would you like to make some boy or girl in a Kansas orphan home real happy on Christmas morning? You can, easily. Just save and send Butter-Nut Coffee key strips to WIBW. For several years, the Butter-Nut folks have sponsored their Christmas Club. And we've been proud of our listeners for their thoughtfulness. Please don't send cash, just key strips. Thanks.



As U. S. Marshal Matt Dillon, William Conrad enacts the exploits of a western law enforcement officer in the 1880's, on "Gunsmoke," every Saturday on WIBW at 11:00 a.m. and 7:00 p.m.



## "WHERE ANGELS FEAR TO TREAD . . ."

by Jack Ostrode

What's the old wheeze about, "Too many cooks spoil the broth?" What happens when there is *NO* cook? Simple. No broth at all! Stampeding hunger wracks the tiny tummies of the land and the pangs of desolate starvation conjures the parent mind to one of horror! No cooks—no food! And, Dad—what are you doing about it? The above dramatically and too poetically suggests how much-for-granted we take our homemakers incognito as cooks. Thus, this brief straight-from-the-shoulder treatise on a subject we shall call, "Father, You're a Lousy Cook, At Best!"

How many of you hairy-chested bread-winners can boil water? Ever SEE a man boil water? Watch him turn up the flame so it licks half-way up the side of the pot. He figures that the more flame—the more heat, and therefore, the faster boil, etc. Mom knows a concentrated flame just high ENOUGH on the bottom of the standard pan will get the job done just as quickly and a lot more economically.

Now, look, Pops! I know the next line by heart. "I earn the money. What's a wife for if not to cook and do the shopping and setting the table and taking care of the kids?" And you might have added, "I can't cook and I don't care to start now!" Big deal! Since we lived in caves, Pop has beaten his gums scaring away the other male competition. With a meat-clobber paw, he's grabbed the frau by the wig, pulled her over the rocks and into a cave called a "kitchen" . . . When the baby bears appear, paw has to hunt or steal more chow. How he gripes when he has to feed more mouths and yet when you suggest the only alternative he scowls a blue streak skyward and retorts with, "It's the only way to beat the income tax rap—more kids!" And all the time his "for better or worse" starts her day in the kitchen—and ends it in the same place at night after SHE has wiped the dishes.

Let's face it. These are the facts of wife.

You're so used to seeing her shopping, cooking and washing dishes, that it seems she should always be doing a *solo* job in her miserable porcelain palace that opens onto the back porch. Whoever said that Dad couldn't volunteer? And who is the best teacher? You—Mom! First thing is to get over the idea to your lovable oaf that cooking is fun (in easy doses) and not a sissy routine. Tell him even Ike prefers to stir-up his own stew. Tell him of the thousands of chefs who cook for a living and are probably making twice the salary he is. Tell him of the world famous pastry chefs, of Duncan Hines and Giovanni Perretti who sweats 15 hours a day at his Pizzeria down the street. Tell him about my mess sergeant in the American 5th Army in Italy during WW Two who specialized in egg souffles and was big enough to say so, and big enough to whip the guy who didn't know when to stop kidding. When you've accomplished the he-man transition, you're ready for the next step.

Six p.m. Dad walks in the front door and blurts with, "I'm hungry. I've put in my eight hours at my office! Where are my slippers? Oh, Good Lord! Where is everybody tonight! Hello, there!" No response. Let the bull walk thru his china shop. Here he comes now into the bedroom. And there YOU are. In bed. Headache, sniffles. Fever coming on. You are saying, "Honey, I just HAD to get off my feet. I'm just exhausted. The wash. Ten shirts washed and ironed (you'd have had that modern washer only Dad had to get that lathe for the hobby-hubby room) and the floors scrubbed."

Well! Take a look at his face. How can a man be a bellowing brute one minute and a softened saint the next! Yet, there he is—mellow now. Grab this situation, Mom! Give him the rest of your plan! "Dear, I won't be able to cook tonight. Do you think we ought to go out with the family and spend fifteen dollars or have you stir-up a little something in the kitchen?" With deep love for you and for the family budget, Dad now has a choice. Make YOU get out of bed, eat out, or take

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THE OLE LIVGREN FAMILY

Larry Earl

Ole

Betty Jane

Jane

Linda Sue

# Network Notes.....

by Kathryn Young



Christmas is a wonderful time to let your husband know how much you appreciate him, according to Lucille Ball, star of "I Love Lucy," TV comedy series on WIBW-TV at 8:00 p.m. Mondays. Considered one of the smartest wives in Hollywood, this saucy redhead says for a happy marriage the wife should learn every way possible to spoil her husband and that marriage is a 75-25 deal with the wife contributing most of the effort.

Christmas brings back memories to Ray Bloch of the first musical group he ever directed. He was only 12 and he directed a choral group in a Christmas festival. Since then, Ray has directed many musical groups—the current one being the orchestra on the popular audience-participation show, "Stop the Music" (WIBW, 7:45 p.m. Tuesday).

The learned judge who presides each week over the courtroom drama "They Stand Accused" is a judge only over the DuMont Television Network. In private life, he is A. Bradley Eben, noted Chicago attorney, who brings his wide knowledge of all fields of law to the TV bench. No wonder he is so convincing in his portrayal of the judge!

When producer-director Bill Froug signed Dr. Frank Baxter to narrate "Shakespeare's Story" on "Hallmark Hall of Fame" he got a valuable technical advisor for free. During rehearsals Dr. Baxter spotted technical flaws, among them an actor calling for a "glass" of ale. The good doctor objected. In those days only the rich owned glasses, imported from Venice. Taverns used pottery tankards or leathern cups. "You

might call for a jack of ale," the Shakespearean authority suggested. Then he sighed and added, "It's really a small matter ... I guess it's just the schoolmaster in me."

It's no wonder Robert Q. Lewis looks like he's having fun when he's acting as master of ceremonies of "The Robert Q. Lewis Show." He really is. Even when he was a boy, he spent his summers organizing and operating kids' theatres in the garage back of the Lewis summer home on Long Island.



"Little Margie" (Gale Storm) gets her "dad" (Charles Farrell) ready for the show.

## TV TWADDLE (Continued from Page 2)

would be sort of hard to figure which one of the two caused more heart palpitations around the studio. I guess Yma would have the edge on account of there are more males out here than there are females. Both of them were mighty handsome and very pleasant to talk to.

You know back in the first paragraph of this opus, I mentioned taxes; and, it certainly isn't too early to start thinking about getting your figures together for tax time. Of course, you can carry that sort of thing a little too far—like for instance, our Production Manager, Claud Mann. Claud is expected to be a father again sometime in January, and was overheard giving wife Loris quite an argument to the effect that she should try real hard to have the baby in December instead. Every little exemption counts, you know,

Sort of proud of our election night coverage. Understand all the other TV stations and radio stations signed off at midnight while many races were still in doubt. Out here on TV Hill we stuck with it until 2:00 a.m. when all the contests seemed to have been settled. National coverage was provided over the CBS-TV Network and local results were telecast at regular intervals with Hal McWilliams and Jack Ostrode doing the honors. After the race for governor was settled, the winner, Fred Hall, accompanied by Mrs. Hall, came out to our studio where they were interviewed by Station Manager, Art Holbrook. From all comments, WIBW-TV provided the most complete election coverage of any station in this area. And that's just what we intend to keep on doing whenever it is humanly possible.

And just to show you what kind of coverage we try to give, we're going to report an event that hasn't even happened yet. Of course, by the time this stuff gets into print (provided they're careless enough to print it) it will have happened, but right now it's real top secret, hush-hush stuff. You see, Eddie Jones who appears Monday, Wednesday and Friday at 2:15 as the likeable host of "Friendship House" on

Channel 13, is having a birthday on Friday, November 19—so the folks around the studio are planning a surprise party for him. Going to be a real fancy cake and lots of hollerin' and carryin' on. Sure wish you folks could all be here to help Eddie celebrate, but at least now you'll know we had the party even if you couldn't join us.

## WHERE ANGELS FEAR TO TREAD (Continued from Page 8)

the dare. What's it going to be? Here comes his answer!

"Er, that is—uh, well, suuuuure, I *could*, maybe, rattle-up a calorie catastrophe. Uh, nothin' fancy, you understand, just a small mess of porridge or something new like that."

Hey! He's hooked, Mom! He even looks a bit eager. Let him alone from here on in. He's already convinced himself that there's nothing too complicated if YOU could do it. After all, he ran a straight "D" in college to your straight "A," and, to a man, that is honest logic. Here's the time, Mom, for your clincher. Tell Pop that he'll find a very complicated menu already typed-out in the top kitchen drawer. Out he goes, he looks at it. Time passes and you hear a pounding, clattering hodge-podge in the kitchen arena. The bull is at it. Forty minutes later he says, "Soup's on!" He means the hamburger pie is done. You struggle to the table and call the kiddies to join you in solemn duty as you echo in chorus, "Gee! YOU did this!" And Pop is breaking his buttons off, especially the lower buttons that fit across his upper abdomen which he tells you is all muscle. Each of you (and 'Pop, too) dig into the hamburger pie, that complicated dish that Daddy whizzed thru like a veteran! See him! A gulp, a smile. A spoonful—another smile. The old boy has proved that there just isn't a thing to doing this cooking business! And all the noise girls make about what to cook night after night—how to buy enough at today's prices, etc. What a wife needs is to try to make your office hum efficiently day in and day

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**FARM TALK**

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facturing worker earning \$1.81 an hour today as against only 57 cents an hour in 1929, he currently can buy more than 3½ pounds of chuck roast with an hour's labor, compared to 1½ pounds in 1929.

It's those extra services that cost—"A growing factor in the farm-retail price spread is that consumers want and apparently are willing to pay for better processing, sanitary handling, and more attractive and convenient packaging of farm products. These services, on top of normal transportation and marketing charges—all of which have been boosted by rising wages for labor—add much to the final retail price.

A greater share of the consumer's dollar spent for meat—about 64 cents—goes back to the farmer than for almost any other food.

Frozen foods become a big business—the rapid increase in the output of frozen foods has been one of the outstanding postwar developments in the marketing of farm products. In 1953, according to trade reports, 170 million pounds of frozen meats were sold compared to 125 million pounds in 1952, 85 million in 1951, and only 10 million in 1939. The output of frozen prepared foods, such as beef sandwich steaks, frozen waffles, and chicken pot pies, amounted to 300 million pounds last year.

Frozen foods, according to the Progressive Grocer, now make up from 4 to 6 per cent of the total sales of many stores, compared with 2 per cent in the late 1940's. Another trade source estimates that there are now 500,000 frozen food cabinets in 250,000 of the 338,600 retail stores in America. Stores handling frozen foods account for much more than half of the sales of food.

I want to take another moment of your time to wish all our readers a very happy holiday season and a prosperous year through 1955. I'll be back next Round-Up time with more Farm Talk.

**HANDMADE HOLIDAY GIFTS**

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work leading in popularity.

When we get right down into just plain sewing—the ideas are unlimited. All kinds of baby things, pajamas for every member of the family—little corduroy slacks and gingham shirts for the boys, and also slacks for the little girls to play in on chilly days—there are such fancy little dresses you can make—or just plain serviceable school dresses, for I think that all girls, no matter what age, like new clothes. Terry cloth, corduroy, and quilted cotton make lovely bath robes or housecoats, not only for the smaller fry, but for grown up gifts too. You might have a daughter or daughter-in-law who needs new drapes or slip-covers, but somehow with raising the children just doesn't have the time or money to make her own, or you might redecorate your own teen-age son or daughter's room as a Christmas gift—by making new curtains, bedspreads and perhaps something extra lavish and frilly for a vanity skirt in your daughter's room.

These new fake fur materials and also poodle cloth have lots of possibilities. A new jacket or coat of either material—or a hat and bag set of the leopard material—or perhaps a belt of the same material laced in front with a velvet thong.

Felt is something that has really taken over this year—in circle skirts for both big and little girls—in handbags (in the advertising section of a needlecraft book you can send for a frame for a handbag for about \$1.50 and make a big felt bag for a total of about \$3 that I've seen in a downtown department store for \$7.98). Felt can be used in trimming so many types of sewing as it can be cut with just plain scissors or pinking shears and will not ravel. There is an inexpensive cotton felt that can be used for any number of Christmas articles—all sorts of aprons using a wide strip of satin or taffeta ribbon for the band and trimming them with appliqued designs of felt and sequins—you can make felt stockings to be hung on Christmas Eve, making one for Jr. in the shape of a boot. A fancy Christmas tree base

**SPORTS**

(Continued from Page 6)

They said I could have a little extra space for advertising so here goes. **THE SPORTS CORNER**, Mon. thru Sat. at 6:15 p.m.; **THE HUDDLE**, Thurs. at 10:10 p.m.; **MOON MULLINS SPORTS REVIEW**, Wed. at 10:15 p.m.

Keep this in mind, "if you can't participate in sports, BE ONE."

**WHERE ANGELS FEAR TO TREAD**

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out—that'd teach 'em what a real chore is! Even if it does run when he's in Chicago, on the golf course, at the club or fighting a hangover from the Swedish Massage parlor.

It looks like a good evening. Pop's ego has been fed and so has the family. Yes-sir, he came thru with flying colors even with a complicated recipe.

And then it happened. Ten-year-old Mary bounces back into the room and says, "Mommy, where's that recipe for Hamburger Pie that I cooked for the Fifth Grade Mother's Club last week?"

Last I heard, the Doc says Pop's hand will be good as new just as soon as they can get all the porcelain out of his fist! Sure wrecked Mom's china set, though!

Least you can do now—is TRY the recipe!

**Hamburger Pie**

- 3 tablespoons butter or margarine
- 1 large onion (chopped)
- 1 pound hamburger
- Salt
- Pepper
- 1 small can sliced carrots
- 1 small can peas
- 1 can tomato soup
- 6 potatoes (cooked and mashed)
- 1 egg—beaten
- ½ cup warm milk
- Seasoning

Saute onions in butter or margarine; add hamburger, salt and pepper. Cook until meat is tender. Add carrots, peas and soup. Pour mixture into baking dish or casserole. Now combine mashed potatoes, egg, warm milk and seasoning. Drop in mounds onto hamburger mixture. Bake at 350 degrees for forty minutes.

cover can be made of white felt by cutting a complete circle perhaps a yard in diameter, then scallop the outside edges, cut a small hole in the very center of the material just to fit the trunk of the tree—and then you'll have to split the circle on one side to be able to wrap it around the base of the tree. This coverlet can be applied in green felt Christmas trees trimmed with sequins to represent the tree lights and decorations or any original design you wish. All you ladies who are lucky enough to own one of these wonder-working sewing machines like a Necchi can really go all out on making fancy gifts, for you can monogram most anything for your household or family.

I hope you'll find real pleasure in your holiday sewing and may we all here at WIBW wish you the very merriest and happiest Christmas you've ever had.

**RAMBLINGS**

(Continued from Page 5)

Christmas is just around the corner... and only yesterday we were rushing to get out of the summer heat. Soon everyone will be shopping and the tinsel, holly and decorations will all be on display. Maybe we can have a little white Christmas not only in song... but for real.

Merry Christmas and Happy New Year  
Miss Maudie.



**ON A SUNDAY AFTERNOON**—There isn't any question where you might find Jim Porter or Jimmie Pierson because riding their favorite mounts has long been their hobby and recreation.



**SMILING  
STYLISTS**

*It's the Ray Beers Show on television every Friday night at 6:45. (l to r) Phil Gibson, President of Ray Beers Stores; Bob Kearns; Edmund Denney; Chuck Wayne; Miss Elsa and Bill Kirk.*



**TV TIME TABLE**

**CHANNEL 13**

Due to last minute program changes, WIBW-TV cannot guarantee complete accuracy of this schedule.

**MONDAY THRU FRIDAY**

- 7:00—Morning Show (Monsanto Chemical)
- 9:00—Featurette—Garry Moore (Miles Laboratories)—Tuesday only.
- 9:30—Test Pattern
- 10:00—Morning Movietime
- 11:15—News and Weather
- 11:30—Search for Tomorrow (Procter & Gamble)
- 11:45—The Guiding Light (Procter & Gamble)
- 12:00—Farm Feature and Markets
- 12:15—Road of Life (Procter & Gamble)
- 12:30—Welcome Traveler (Procter & Gamble)
- 1:00—Robert Q. Lewis (Miles Laboratories Tues. only)
- Short Subjects.....Wed., Thurs., Fri.
- 1:15—Foy Willing
- 1:30—What's Cookin'
- 2:00—Short Subjects.....Mon., Wed., Fri.
- Big Payoff.....Tues., Thurs.
- 2:15—Friendship House.....Mon., Wed., Fri.
- 2:30—Variety Time
- Faith for Today.....Fri.
- 3:00—Brighter Day (Procter & Gamble)
- 3:15—Short Subject
- 3:30—On Your Account (Procter & Gamble)
- 4:00—The Late Matinee.....Mon., Tues., Wed., Fri.
- The Christophers.....Thurs.
- 4:15—Garry Moore (Swift & Company).....Thurs.
- 4:30—Late Matinee.....Thurs.
- 4:45—Barker Bill (General Mills).....Fri.
- 5:00—Short Subjects.....Fri.
- 5:15—Studio 13
- 5:45—Captain Video (Johnson Candy Co., Thurs. only)
- 6:00—News
- 6:10—Weather (Beatrice Foods-Meadow Gold).....Tues., Fri.
- (Jones-Mack Perry Warehouse).....Wed., Thurs.
- 6:15—Sports Corner
- 6:25—Hal's Guest Room
- MONDAY EVENING**
- 6:30—Doug Edwards and the News (Anacin & Aeroshave)
- 6:45—Featurette
- 7:00—Roller Derby
- 7:30—Ethel Barrymore Theatre (Necchi Sewing Machines)

- 8:00—I Love Lucy (Philip Morris Cigarettes)
- 8:30—December Bride (General Foods)
- 9:00—St. Nicks Fights (Beverage Sales)
- 10:00—Five Star Final
- 10:15—What's Your Hobby
- 10:30—Late Show

**TUESDAY EVENING**

- 6:30—Doug Edwards News (Pall Mall)
- 6:45—Jo Stafford (Gold Seal Company)
- 7:00—Bishop Fulton Sheen (Admiral)
- 7:30—Joe Palooka
- 8:00—Make Room For Daddy (Pall Mall & Dodge Motors)
- 8:30—Elgin TV Theater
- U. S. Steel Hour (Alternate Weeks)
- 9:30—Amos 'n' Andy (Ed Marling Stores)
- 10:00—Five Star Final
- 10:15—Topeka Patrol
- 10:30—Late Show

**WEDNESDAY EVENING**

- 6:30—Doug Edwards News (Bendix & Crosley)
- 6:45—Piano Ramblings (Jenkins Music Co.)
- 7:00—Arthur Godfrey (Toni Company)
- 7:30—Featurette
- 8:00—Tex Winter Show
- 8:30—I've Got A Secret (Cavalier Cigarettes)
- 9:00—They Stand Accused (Consolidated Cosmetics)
- 10:00—Five Star Final
- 10:15—Feature Show
- 10:30—Late Show

**THURSDAY EVENING**

- 6:30—Doug Edwards News (Pall Mall)
- 6:45—Bud Wilkinson, Sports For The Family (Beatrice Foods)
- 7:00—Here's Phog Allen
- 7:30—Climax & (Shower Of Stars—every fourth week)—Chrysler Motors
- 8:30—Four-Star Playhouse (Singer Sewing Machine)
- 9:00—Life With Elizabeth
- 9:30—Pantomime Quiz
- Name That Tune (Whitehall, Alternate Weeks)
- 10:00—Five Star Final
- 10:15—Feature Show
- 10:30—Late Show

**FRIDAY EVENING**

- 6:30—Doug Edwards News (Pharmaceuticals)
- 6:45—Ray Beers Show
- 7:00—Hans Christian Anderson
- 7:30—Topper (Camel Cigarettes)

- 8:00—Playhouse of Stars (Schlitz)
- 8:30—Ford Theatre (Ford Motor Co.)
- 9:00—The Line-Up (Brown & Williamson)
- 9:30—Person to Person (Hamms Brewing Co.)
- 10:00—Five Star Final
- 10:15—Gordon Eliot
- 10:30—Late Show

**SATURDAY**

- 11:00—Morning Movietime
- 12:00—Test Pattern
- 1:30—Big Picture
- 2:00—Six Gun Theatre
- 3:00—Film Feature
- 3:30—The Late Matinee
- 4:45—Musical Moments
- 5:00—RFD Parade
- Farm Editors Forum—1st Sat. each Month
- 5:30—Short Subjects
- 5:45—Western Trails
- 6:00—News and Weather
- 6:15—Sports Corner
- 6:30—Building with God
- 6:45—Saturday Party Line
- 7:00—Feature Film
- 8:00—Two For The Money (Old Gold Cigarettes)
- 8:30—Inspector Mark Saber
- 9:00—That's My Boy (Plymouth Autos)
- 9:30—DuMont Wrestling
- 10:00—Chronoscope (Longines Wittnauer Watches)
- 10:15—DuMont Wrestling con't
- 11:15—Late Show
- 12:30—Owl Show

**SUNDAY**

- 9:00—Lamp Unto My Feet
- 9:30—Look Up and Live
- 10:00—Test Pattern
- 11:00—Winky Dink and You
- 11:30—Test Pattern
- 12:00—This Is The Life
- 12:30—Industry on Parade
- 12:45—General Sports Time with Harry Wismer
- 1:00—Featurette
- 1:30—Face The Nation
- 2:00—Now and Then
- 2:30—Adventure
- 3:00—The American Week
- 3:30—The Search
- 4:00—Kit Carson (Coca-Cola)
- 4:30—Six Gun Theatre
- 5:30—You Are There (Prudential Insurance & Electric Companies)
- 6:00—Florian ZaBach (Capitol Federal Savings & Loan)
- 6:30—Private Secretary (Lucky Strike Cigarettes)
- Jack Benny, Alternate Weeks (Lucky Strike Cigarettes)
- 7:00—Sunday Evening Movie
- 8:00—Disneyland (Derby Foods, American Dairy Association and American Motors Inc.)
- 9:00—Break The Bank (Dodge Motors)
- 9:30—Liberace (Ray Christian Jewelers & Mutual of Omaha)
- 10:00—News
- 10:05—Weather
- 10:10—Kansas State Hour
- 10:30—The Late Snow

**WIBW  
Program Schedule**

580 on Your Dial  
Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Productions

**MORNING**

- 5:00—Farm Time.....Mon. thru Sat.
- 5:40—News.....Mon. thru Sat.
- 6:00—Wilbur Levering's Farm Time.....Mon. thru Sat.
- Sunday Morning Meeting.....Sun.
- 6:25—Willard Tablet Time.....Mon., Wed., Fri.
- 6:30—Gooch Farm Topics (Gooch's Best Feeds).....Mon. thru Fri.
- 6:35—Farm Service News.....Mon. thru Sat.
- 6:45—Lederle Farm Show.....Mon. thru Sat. (Lederle Laboratories)
- 7:00—News (Garst & Thomas).....Mon., Wed., Fri.
- News (Carey Salt Co.).....Tues., Thurs., Sat.
- 7:15—Kaw Valley Boys.....Mon. thru Sat.
- Join The Navy.....Sun.
- 7:30—Sweetheart Time.....Mon. thru Sat.
- Kansas News & Farm Sales.....Sun.
- 7:45—Edmund Denney Time
- 8:00—News.....Mon. thru Sat. (Topeka Savings Ass'n.).....Mon., Wed., Fri.
- Farmer's Forum.....Sun.
- 8:05—Coffee Time.....Mon. thru Sat.
- 8:15—Farm News.....Sun.
- 8:30—E. Power Biggs.....Sun.
- 8:45—Smiley Burnette Show (Sweetose Waffle Syrup).....Mon., Wed., Fri.
- Jimmie Pierson.....Tues., Thurs., Sat.
- Grace Cathedral Choir.....Sun.

**AFTERNOON**

- 9:00—Jimmie Pierson's Novelty Boys.....Mon. thru Sat.
- Renfro Valley Sunday Gatherin' (General Foods).....Sun.
- 9:25—News.....Mon. thru Sat.
- Galen Drake.....Sun.
- 9:30—Church of the Air.....Sun.
- 10:00—Salt Lake City Tabernacle.....Sun.
- 10:30—Piano Ramblings.....Mon. thru Fri.
- Galen Drake.....Sat.
- Invitation to Learning.....Sun.
- 10:45—Kitchen Club (Tidy House Products Co.).....Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee).....Mon. thru Fri.
- Gunsmoke (L & M Filters).....Sat.
- First Methodist Church.....Sun.
- 11:15—Aunt Jenny's Stories (Lever Bros.).....Mon. thru Fri.
- 11:30—Weather Bureau.....Mon. thru Sat.
- 11:35—Dinner Hour.....Mon. thru Sat.
- AFTERNOON**
- 12:00—News (Perfex, Gloss Tex., Shina Dish and Dexol).....Mon. thru Sat.
- News.....Sun.
- 12:15—Weather Reports.....Mon. thru Sat. (DeKalb Hybrid Seed Corn)
- The Ray Beers Show (Ray Beers Clo. Co.).....Sun.
- 12:20—Purina Markets (Ralston-Purina Co.).....Mon. thru Sat.
- 12:30—State of Your State (Kansas Business and Construction Magazines).....Sun.
- 12:45—Western Star Time.....Sun.
- 1:00—Ernie Quisley, Sports.....Sun.
- 1:30—New York Philharmonic.....Sun.
- 2:00—Arthur Godfrey (Minnesota Mining Co.—Adolph's—Kelllogg Co.—Lever Bros.—Bristol Myers Co.—Pillsbury Mills Inc.—General Motors—Toni Co.—A. E. Staley—Campana Sales).....Mon. thru Fri.
- 2:30—Robert Q. Lewis (Nehi Corporation, Milner Products, Helene Curtis and Van Camp Sea Foods).....Sat.
- 3:00—The Second Mrs. Burton (Armour & Company).....Mon. thru Fri.
- On a Sunday Afternoon.....Sun.



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Topeka, Kansas

- 3: Matinee Time ..... Mon. thru Fri.  
3:30—City Hospital (Carter Products)..... Sat.  
3:40—News ..... Mon. thru Fri.  
3:45—Ma Perkins ..... Mon. thru Fri.  
      (Procter and Gamble)..... Mon. thru Fri.  
3:55—Galen Drake (Tastl-Diet)..... Sat.  
4:00—Road of Life ..... Mon. thru Fri.  
      (Procter and Gamble)..... Mon. thru Fri.  
4:00—Romance ..... Sat.  
      Dr. Charles E. Fuller  
      (Gospel Broadcasting Co.) ..... Sun.  
4:15—The Guiding Light ..... Mon. thru Fri.  
      (Procter and Gamble)..... Mon. thru Fri.  
4:25—Transcribed Interlude ..... Sat.  
4:30—Allan Jackson News (Chevrolet)..... Sat.  
4:35—Saturday at The Chase ..... Sat.  
5:00—Town and Country ..... Sat.  
      Farm Editors Forum 1st Sat. each Month  
      Gene Autry (Wm. Wrigley Jr. Co.)  
5:15—Football Scoreboard ..... Sat.  
5:30—This Is Nora Drake ..... Mon., Wed., Fri.  
      (Toni Company) ..... Mon., Wed., Fri.  
      (Bristol Myers Co.) ..... Tues., Thurs., Fri.  
      Forward March ..... Sat.  
      Hallmark Radio Hall of Fame  
      (Hallmark Cards) ..... Sun.  
5:45—Perry Mason ..... Mon. thru Fri.  
      (Procter and Gamble)..... Mon. thru Fri.  
      News ..... Sat.
- EVENING**
- 6:00—News ..... Mon. thru Fri.  
      (Butternut Coffee) ..... Mon., Wed., Fri.  
      Allan Jackson News (Chevrolet)..... Sat.  
      Jack Benny (Lucky Strike) ..... Sun.  
6:05—Make Way For Youth ..... Sat.  
6:15—Sports News ..... Mon. thru Fri.  
6:25—Weather ..... Mon. thru Fri.  
6:30—Dick Nichols Farm News..... Mon. thru Fri.  
      R.F.D. Roundtable ..... Sat.  
      Amos 'n' Andy (CBS Columbia,  
      Inc.) ..... Sun.  
6:45—Edward R. Murrow ..... Mon. thru Fri.  
      (Ford Division of Ford Motor Co.)  
      News ..... Sat.  
7:00—Mr. and Mrs. North ..... Mon.  
      Stop The Music ..... Tues.  
      FBI In Peace and War ..... Wed.  
      (Wm. Wrigley Jr. Co.) ..... Thurs.  
      Suspense ..... Thurs.  
      Crime Photographer ..... Fri.  
      Gunsmoke (L&M Filters)..... Sat.  
      Our Miss Brooks (Whitehall Pharmacal  
      Co. and The Toni Co.)..... Sun.  
7:25—Doug Edwards and The News..... Wed., Thurs., Fri.
- (American Cigarette and Cigar Co.)  
7:30—Arthur Godfrey's Talent Scouts ..... Mon.  
      (Thomas J. Lipton Co.) ..... Tues.  
      Stop the Music ..... Tues.  
      21st Precinct ..... Wed.  
      Night Watch ..... Thurs.  
      Arthur Godfrey Digest ..... Fri.  
      (Bristol-Myers Co.)  
      My Little Margie ..... Sun.  
      (Philip Morris Cigarettes) ..... Sun.  
7:45—Stop the Music ..... Tues.  
      (Bands, Exquisite Form Brassiere Co.)  
8:00—Perry Como (Chesterfields)..... Mon.  
      Stop the Music ..... Tues.  
      Perry Como (Chesterfields)..... Wed.  
      Rosemary Clooney ..... Thurs.  
      Perry Como (Chesterfields)..... Fri.  
      Two for the Money (Old Golds)..... Sat.  
      Edgar Bergen Show with Charlie  
      McCarthy (Kraft Foods Company) Sun.  
8:15—Bing Crosby Show ..... Mon. thru Fri.  
8:30—Amos 'n' Andy Music Hall. Mon. thru Fri.  
      Saturday Night Country Style  
8:55—Bob Trout News (Chevrolet Motor  
      Co.) ..... Mon. thru Fri.  
9:00—Red Skelton Show ..... Mon. thru Fri.  
      Saturday Night Country Style  
      Gene Autry ..... Sun.  
      (Wm. Wrigley Jr. Co.)  
9:30—Dance Orchestra ..... Mon.  
      Music Room ..... Tues., Thurs.  
      Guest Star ..... Wed.  
      Dance Orchestra ..... Fri.  
      Kansas Round-Up ..... Sat.  
      Here's To Veterans ..... Sun.  
9:45—Dance Orchestra ..... Mon.  
      Capitol Federal Bandstand (Capitol  
      Federal Savings & Loan  
      Association) ..... Tues., Thurs.  
      Ralph Flanagan ..... Wed., Fri.  
      Kansas Round-Up (Capitol Federal  
      Savings & Loan Assn.)..... Sat.  
      The Bandstand ..... Sun.  
10:00—News ..... Mon., thru Sat.  
      (Jones-Mack Co.)..... Tues., Thurs., Sat.  
10:15—Mr. Keen ..... Mon. thru Fri.  
      U. N. Report ..... Sun.  
10:30—Dance Orchestra ..... Mon. thru Sun.  
10:45—Dance Orchestra ..... Mon., Wed., Sat.  
      Ernie Quisley Sports ..... Tues., Thurs.  
11:00—News ..... Mon. thru Sun.  
11:05—This I Believe ..... Mon. thru Fri.  
11:10—Dance Orchestra ..... Mon. thru Sun.  
11:55—This I Believe ..... Sat.  
12:00—News ..... Mon. thru Sun.