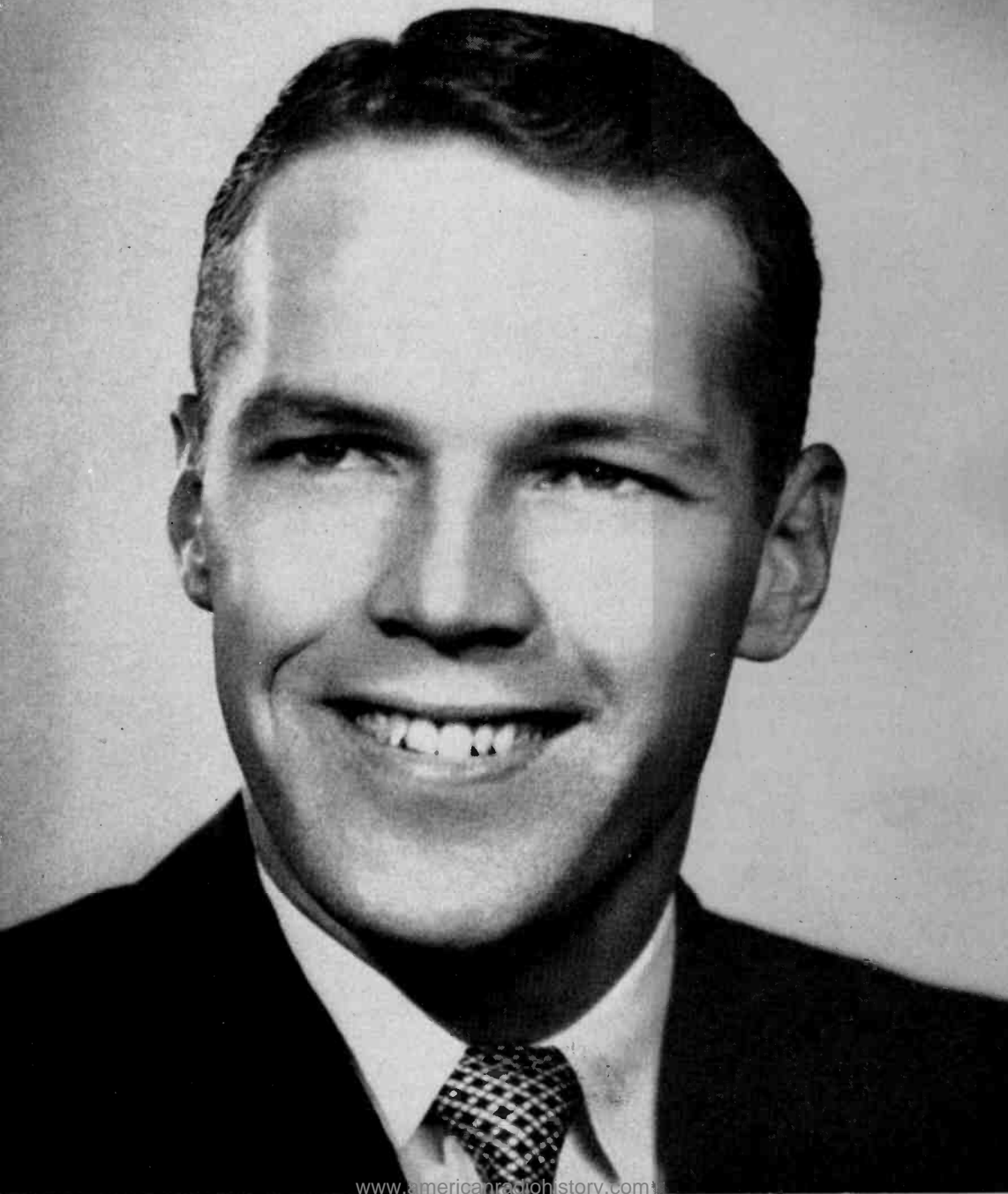


WIBW *Radio and Television*

November
1954

ROUND-UP



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On Our Cover

By Dick Nichols

I laughed heartily when I was told to begin my first day on the job for WIBW and WIBW-TV at 5:00 a.m. That is, I laughed until I discovered it was no joke.

But early morning life has its rewards, though. In Topeka, there's no more of this lining up with 100 or more cars to wait for stop lights. You've got the road all alone that time of the morning and no one disputes it. Another thing—there's no more of this waiting for breakfast. In fact, there's simply no breakfast. That sleeping form wrapped up back in the covers when I get up just isn't concerned with bacon and eggs at that time of the morning.

But one must have courage! So I stumble out into the darkness, trying to whistle a bar or two from "Stout-Hearted Men." Even that sounds a little weak while tripping over my son's tricycle in the darkness.

Seriously, though, work at WIBW and WIBW-TV is exciting, and full of never-ending examples of the drama that is human activity. It's a real thrill for me to get to work with Wes Seyler and Wilbur Levering, for they are two great guys dedicated to the advancement of agriculture. And another thing is a great challenge. Far-reaching as the coverage of WIBW radio is over the state, it has now been further increased by adding another medium—television—which now gives the important impact of adding sight as well as sound.

Farming has changed tremendously when even I, who am 28 years old, look back at some of the methods used when I was a boy. Threshing machines are all but gone in most sections of the state. Gone are most of the old horse-powered, plunger-type balers which could so easily result in accidents. Developments undreamed-of

then have marched to the front. Now we have the tremendous importance of chemicals in agriculture, the development of better crop varieties and farming methods to raise the standard of living on farms, but most of all, the willingness of farmers to change with the times.

It seems like most of my life has been spent dealing with some phase of agriculture—the industry our state is so dependent upon. Most all of my relatives have either been farmers or associated pretty directly with farming, so I guess it was natural for me to be interested in farm life from the time I was old enough to be much help.

After I had learned to tell the sheep from the goats, I found out quickly enough that there was much more to learn. Too much, in fact, for me to teach myself.

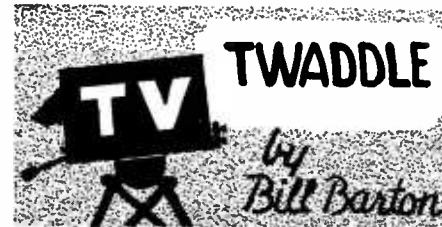
Kansas State College proved to me a wonderful source of information. With a fine staff in one of the nation's top agricultural schools, they are doing a top-flight job in advancing improved agriculture.

While in college, three significant things happened to me: (1) I met, fell in love with, and married the former Connie Weinbrenner of Hillsboro. (2) I learned that there was more that I didn't know than I did. (3) Somewhere along the line, after a three-year hitch in the Navy, the instructors felt sorry enough for me that they promised me a degree in agriculture if I would leave.

After graduating from college, I went to work for the State Board of Agriculture. This gave me a good opportunity to observe the workings of agriculture on the state level and also to meet many of the fine people who do so much for agriculture in Kansas. Roy Freeland, secretary of the Board, did a great deal to help me get started going in the right vein.

My wife, Connie, and I have two boys,

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You know, since we started in this TV business, time has sort of gone by at a pretty fast rate, but it never seems as fast as when Red, the Ed, steps up and says, "Well, where is it?" Because then you know that another month has zoomed by and it's time to get together a few words to keep our friends on the other side of the television screens posted on a few of the goings-on out at TV Hill. And you can count on one thing, if anything's going on out there and I find out about it—I'll tell you. I'm not holding out a thing. I don't see much but I tell all.

Lots of new people around these days. Place is getting full of people. Gene McKinney, who has been doing our late weather recently, got out of the Air Force the other day and joined us on a full-time basis. Gene hails from Phoenix, Arizona, where he put in several years as a newspaperman and staff artist and as a public relations man for a Phoenix banking chain. Had a couple of years War II service, then back again for a four-year hitch in the Air Force. Interesting to note that, with his background, they actually had him in public relations work, not driving a truck or cooking. The services must be changing. Gene has a charming wife, Patricia, and two children, Gabrielle Ann, who is 19 months old, and Andrew Ralph, who is all of three months.

Other new additions are Beverly Vincent, formerly with the WIBW mail room staff, who is our new receptionist; and Caroline West, from Kansas City, a KU graduate this spring, who is assisting Mary Wynn in the Traffic Department. Still another newcomer is George King, known around the studio as "Gentleman George," who hails from Atchison. George, a new staff announcer, is engaged in a neck-and-

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Pin Point Profile

Edith Hansen, who broadcasts her "Kitchen Club" program (heard on WIBW at 10:45 a.m. Monday thru Friday) direct



Edith Hansen

from her own kitchen has more than a vast audience of feminine listeners, they are friends. They write her their favorite recipes, time-saving hints and even news about their families. That's what makes this program such a wholesome, homey quarter-hour. Edith carefully tests all the recipes sent to her and tries out the shortcuts in homemaking, modern time-saving ideas, saves her listeners' contributions of poetry and philosophy and builds her program from this material.

She understands the problems of Midwestern housewives because this is where she has always lived. She was born in Iowa and moved to Nebraska with her parents when she was only five. Later when the Rosebud Indian Reservation in South Dakota was opened for settlement by homesteaders, her parents moved there. She attended school in a sod school house

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by Wes Seyler

The big news to happen with us in the Farm Department here at WIBW was Dick Nichols' decision to become a third member of our staff. Surely most of you have been hearing Dick or seeing him on television. He comes to WIBW with a splendid record of achievement, having spent the last three and a half years as Editor of Publications for the State Board of Agriculture here in Kansas. Many of us feel that Dick did one of his finest pieces when he completed the checks and double checks for the Thirty-eighth Biennial Report of the Board in 1952. Dick's article called "Ben Buster" is termed by many as the best coverage of Kansas' greatest wheat crop. (If you haven't read the story you can get a copy of the "Ben Buster" reprint by dropping us a card or letter.)

Once again we want to say that we are happy to have Dick as a member of our department. Naturally we are anticipating great things for him and we hope his coming to WIBW will be another chapter of happiness for Dick, wife Connie and their two sons.

This past month we have been impressed with the amount of cooperative effort that culminated in three very successful "Livestock Jamborees" at many locations in Kansas. We refer to the activities at Yates Center on October 11; at Wakeeney on the 13th; and at Pratt, Kansas, on the 15th. At each of the Jamborees one was surrounded with an atmosphere of keen interest in the hows and wherefores for better livestock production practices. The specialists from Kansas State College Extension Service were on hand to discuss their favorite subjects with all in attendance. There were no long talks. These were days when the farmer asked questions that needed immediate attention. I'm

sure most everyone attending would tell you that the day was well spent.

I'd like to take another moment to express appreciation and to compliment several others for their contribution to the success of the Jamborees. John Drake, Editorial Promotions Director for Capper Publications, acted as general chairman for the program. He worked closely with Paul Griffith, Assistant Dean of the Extension Department at Kansas State College, the Editors of Kansas Farmer and those of us in the Farm Department here at WIBW. John made most of the contact with County Agricultural Agents and local Chamber of Commerce officials in the areas where the events took place. These persons and many countless others are in line to receive first recognition as we recall the activities of the past several weeks. All of us are anxious to learn that many have benefited from these contacts and experiences.

The 11th day of October was registration time for nearly 8,000 farm boys as they gathered at Kansas City for the twenty-seventh Future Farmers of America Convention. As in the past these were days of excitement and recognition. Kansas added seven new American Farmers to a long list of successful candidates of the past years. John Foster Dulles, Secretary of State, was one of the speakers as was Honorable S. M. Brownell, U. S. Commissioner of Education.

We were happy for the opportunity to attend several of the sessions of the convention. Naturally we look forward to this experience each year. Each year we are deeply impressed with the fine work and accomplishment of the Future Farmers of America. Let us always keep Vocational



The Kansas State College Livestock Judging Team, which won top honors at the American Royal Intercollegiate Judging Contest were recent guests of Wes and Wilbur on the WIBW-TV Noon "Farm Feature." They are (l to r) Coach Don Good, Wilbur Levering, Eldon Johnson, Norval Deschner, Charles Imthurn, Larry Sankey, Harold Tuma, Ernest Heitschmidt, Leonard Slyter, Calvin Drake and Wes Seyler.

Training as a part of our American way of life.

This happens to be the time of year when many of us get the urge to do a little hunting. Ducks, quail, pheasants, rabbits, and the night version called coon or 'possum hunting. Regardless of the sport you and I are most interested in we can be sure of one thing; we get relaxation and an abundance of exercise. To be sure, these can be termed important contributions to our experience. There is something, I feel, that's far more important: the associations we have with our neighbor, friends and the landowner or farmer on whose land we are permitted to exercise. We must remember that it's necessary for us to get permission to hunt the farmer's quail or pheasant. Seldom will we find a landowner who doesn't allow hunting on his premises. Most often he will accept an invitation to go along on

the hunt, and the chances are he will know the best locations for birds and animals. He should because he has watched them carefully through the long months of breeding and brooding just past. So, for good hunting, safety's sake and the best possible relations with the folks who provide the shelter, feed and protection for the game we are after make sure the landowner approves of your plan to spend a few hours on his property. My guess is that you will find another "Life Long Friend," just for the asking!!!

See you next Round-Up time with more Farm Talk ...

Don Diamond, who plays El Toro in the "Adventures of Kit Carson," (WIBW-TV at 4:00 p.m. Sunday) is taking boxing lessons to help him mop up the villains in the popular Western television series. Don was a first-rate college boxer at the University of Michigan.

What's Cookin'

Hello Folks:

"What's your favorite recipe?" is always a conversation stopper with me. I can never think of an answer to that one beyond, "Hmmm, well," or "Well, hmmm." It all depends on the season, the weather, my appetite or even just the time of day.

This month anything I'd choose would be of little interest without a "turkey talk." So here are just a few of the easy-does that you may be concerned with when you are preparing the traditional holiday bird. Turkeys are easy and it is my (purely personal) opinion that no Thanksgiving feast is really right without one, so let's go along with the "goddle, gobble" and may you have good luck, good eating and good gravy!

You'll buy the turkey fresh, frozen, dressed or ready to cook and there is a size just right for your family. Big Toms are for the crowd I say and I'm sort of in favor of a hen for the family. Choose one from 8 to 15 pounds. The broad-breasted ones yield a large portion of white meat. Ready-to-cooks have the drumstick tendons removed. If you buy a dressed turkey, ask your butcher to pull them for you. This makes carving easier and the Mister of the house will thank you. Oh yes, be sure the skin on the breast is not slit, and that you have about 2 inches of skin to fold back and close the neck opening. If it's your first try, find a picture book and follow the "how-to" on cleaning, folding the wings, closing the neck and lacing the stuffed bird. Take your time. It will be beautiful.

I like to rub a turkey with shortening and roast it in a shallow pan. I use a slow oven, 300 to 325 degrees. A bird that weighs 8 to 12 pounds will take 3 to 4 hours. It is a pretty good rule to consider

the time and temperature charts for this that apply to your own range. You may use a roast meat thermometer, but with a little experience you can get the answer for doneness by pinching the drumstick. With this method of roasting, the meat will be juicy but you won't have lots of broth in the pan. What is there, will be the caramelized juice and drippings, add milk, flour and half the chopped giblets to that and you'll have delicious gravy.

During the roasting, you may want to place a piece of cloth or foil over the breast, but cover lightly. Now we've already had our turkey on "What's Cookin'" and our testers at WIBW-TV were very enthusiastic. But mind you, I'm not saying this is the only way...except for me it is. I like cornbread in the dressing, too... and I make the cornbread, one big pan of it, several days in advance. This I let dry out and crumble it into a paper bag, adding other bread crumbs. Allow one cup dressing to each pound of turkey. I never need that much for the actual stuffing so I call it "dressing" and bake an extra casserole of it.

I simmer the giblets, and use about two cups of the broth from them with a half pint of coffee cream and two beaten eggs to moisten the crumbs as I toss them together with chopped celery, onion, a little apple and parsley and the other half of the chopped giblets. I season as I go, using a light hand with the seasoning and the tossing because, honestly Folks, if there are two things in dressing that make it plain ordinary, they're sogginess and too much sage. Don't you agree?

Make the gravy nice and smooth over a low heat and with the last few stirs, add 1 teaspoon sugar. I dare you!

It isn't possible ever to say it all in this space, but I'm hoping you've been watching "What's Cookin'." See you then.

BEA.

Due to indefinite plans concerning the future of the WIBW ROUND-UP magazine, no additional subscriptions will be accepted.

Ramblings



EDMUND DENNEY, MISS ELSA, CHUCK WAYNE and BILL KIRK have broken in to the ranks of TV this month. A brand new show for the RAY BEERS company is produced by BOB KEARNS and if you have not had the pleasure of viewing it, by all means don't miss it. Of course, it features the latest styles in men's clothing and along with that you hear the sweet voice of EDMUND DENNEY and the nice smooth rhythms of ELSA at the organ or piano and our own WILD BILL KIRK on the accordion enhanced by the clever, nimble fingers of CHUCK WAYNE on guitar. The show goes on each Friday evening at 6:45.

Announcements of two engagements were made by members of our office staff this month. MARJORIE AMEND, in our secretarial department, is wearing a beautiful diamond ring given her by CHARLES PUTT, research director. ENID DENNIS, in our mail department, is also showing

her lovely diamond ring given her by boy friend Don Bahr, who is in the contracting business with his father.

Speaking of CHARLES PUTT: he is now heading our research department and doing a wonderful job. His place in my office has been filled by DONNA WARREN, who is also doing a fine job. DONNA came at a time when everything was in a muddle. It was during the FAIR dates at Topeka and Hutchinson. The schedules were all mixed up... talent walked in, unpacked instruments only to find they were not on the program, others who were supposed to be on did not show up. Most of this was caused by late vacations. At any rate, poor DONNA had to explain to weary listeners the reasons. She and I kept a bottle of aspirin tablets handy when we tried to straighten out the schedules.

Thanks to all you nice folks for the mail received by EDDIE JONES and me on our TV show "FRIENDSHIP HOUSE." We appreciate your kind comments, requests and suggestions. It is fun working with EDDIE, he is just as sweet and kind around the studios as he is when you see

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MARY LOU

INTERVIEWS

CELEBRITIES

Melvyn Douglas of movie and stage fame and Nancy Malone from the original New York cast for "Time Out For Ginger" were interviewed on WIBW-TV by Mary Lou last month when the play appeared in Topeka.

Our Hawaiian Tour

by Hilton Hodges

There were twenty of us. There was a crisp, cool breeze blowing across the pier as we checked our steamship tickets and went aboard. The Lurline sailed at 4 p.m., steamed past Alcatraz, under the Golden Gate Bridge and slowly left Seal Rock and a white, glistening San Francisco far behind.

Only one of our group was from out-of-state. Mrs. Richardson, a sister of our two sisters from Minneapolis, Mrs. Carter and Mrs. Wood, formerly was a nurse in Topeka and now lives in Salinas, California. Naturally, the trio had a wonderful reunion.

After four and a half days at sea, we were met off Diamond Head by a launch filled with official greeters loaded with orchid leis for us. We went ashore at 9 a.m. and spent the rest of that day and the next leisurely looking over the city of Honolulu, swimming in the 78-degree Pacific and eating pineapple. There was always pineapple. Then began a tour of the island of Oahu, with its sugar cane, pineapple fields, historic churches, National Cemetery, Pearl Harbor, Hickham Field, beautiful homes, primitive homes and most impressive to all of us, the lush, beautiful flowers and trees. Coffee and orchids grow wild. Ferns, passion flowers, trees with fantastic, waxy leaves—they all leave one speechless.

By plane, we traveled to the Islands of Maui and Hawaii. On Maui, we saw one of the world's largest volcanic craters; five miles across and several thousand feet deep. And pineapple. On Hawaii is the world-famous Parker Ranch, 300,000 acres. Thirty thousand white-face cattle graze on the rich grass and are topped off with 60 days on the feed lots. We stayed overnight at Hilo—and at Kona Inn, on the leeward side of the island. (There are

northeast trade winds over the Islands which keep the temperature between 65 and 85 the year 'round). On Hawaii, too, is an active volcano which last erupted three years ago. We saw the lava flow and the spot on the beach where the 2,000-degree molten lava hit the water. Our drivers told us that the steam explosions sounded like thunder and lasted for hours. We visited one of the many greenhouses where orchids are grown and picked for shipment to the Mainland. And always there was fresh pineapple—and its sweet, golden goodness.

Back to Honolulu—and the final tour of the Island—and the sukiyaki dinner at the old Japanese teahouse. We donned kimono's, took off our shoes and sat on the floor, eating from low tables. There were salads, tea and all the Japanese trimmings. As at all parties for our group we had hula dancers and entertainment. Most of us had a fair idea of how to dance the hula and at this party, our island tour director had the six men in our group don grass shirts and join the girls. It was a riot—especially for the wives of the six kanes. That's man in Hawaii.)

The next day we sailed for the Mainland. It was a sad farewell. We had seen so much beauty, enjoyed the wonderful hospitality of the Hawaiian people, relaxed in the luxury of the sunny beaches and balmy nights. No brief story such as this can possibly tell of the beauty and wonders of the Paradise of the Pacific.

But the leisurely trip back aboard the Lurline gave us a chance to relax and relive our wonderful days in the islands. And of course in Kansas, there were loved ones and friends who welcomed us and made us happy to be home again. It is a glorious trip. May you someday make it.

Aloha.



Aloha—the WIBW agricultural Hawaiian tour group arrive at Honolulu aboard the SS Lurline where they were met by Jimmy MacKenzie, Hawaiian host, and escorted to the lovely Halekulani Hotel on Waikiki Beach. Pictured left to right back row are Mr. and Mrs. H. L. Frost, Topeka, Dorothy Hodges, Mrs. Edna Richardson, Salinas, California, and Mrs. T. J. Giblin, Topeka. Center Row—Hilton, Mrs. James C. Richards, Manhattan, Mr. J. C. Sargent, Topeka, Mrs. Clara Carter, Minneapolis, Mrs. H. L. Wood, Minneapolis, Mr. and Mrs. Ray Irwin, McCracken, Mrs. Etta B. Beavers, Marysville, Mrs. Bertha Hutton, Beloit, Miss Winifred Johnson, Beloit, and Mrs. Theo. F. Rudtsil, Lansing. Front Row—Mrs. and Mr. Tom King, Topeka, and Jimmy MacKenzie.

Network Notes

by Kathryn Young



They say a man's name is his most prized possession—well, if you're a celebrity, this is more than true. For instance, autograph collectors are happy to pay cold cash for their autographs. The price varies. Edward R. Murrow, who visits other owners of high-priced signatures every week on "Person to Person" Fridays at 9:30 p.m. on WIBW-TV, charges 75 cents for his autograph.

If you've entered a contest and not been listed in the winning lineup, don't be discouraged! For the 156 talented people who appear in one year on "Arthur Godfrey's Talent Scouts" on WIBW and WIBW-TV more than 7,000 are auditioned. Lots of performers who depend solely on visual entertainment—dancers, acrobats, mimics, etc.—unfortunately are ruled out. If they performed, the vast radio audience would have no idea of what was going on.

Eve Arden, star of "Our Miss Brooks," and her husband, Brooks West, do not raise hay as yet on their new Hidden Valley ranch, so they bought a haystack from a neighbor and put it on their place. The reason? So their children would have a real haystack to play on.

Back in 1942 Parley Baer, who plays Chester Proudfoot on "Gunsmoke," was a press agent for Cole Brothers Circus. One of the headline acts was the Clarke Family, trapeze artists. For a feature story, Parley interviewed one of the Clarke's lovely daughters, Ernestine. During the questioning it developed she was single. The story never got any newspaper space for the circus but it got Parley a wife—name of Ernestine.

To rest up before the start last month of his three-evening-a-week program, Perry Como revisited his childhood home in the mining town of Cannonsburg, Pa. Wandering along the main street with no jacket, his hair tousled and looking dusty, he encountered an elderly lady who had known him when he was having tough sledding in the years after he left the local school. "Hello, Perry," she smiled. "Nice to see you after so many years. How are things with you?" Perry said, "Pretty good, thanks." The woman pursed her lips thoughtfully and replied, "I'm glad; but tell me, Perry, are you working?"



Romantically comic teen-agers on radio's "Meet Corliss Archer" are Janet Waldo, in the title role, and Sam Edwards, who plays Corliss' boy friend Dexter.

Yes, You Can "Flatter Yourself"

by Mary Lou Sands, WIBW-TV Women's Editor

It goes without saying that the well-dressed woman doesn't dress to "please fashion"—but uses fashion to "please her." Nothing looks as well on any woman as a style that honestly flatters her figure—a color that flatters her complexion and coloring—and, don't forget this—a price that is flattering to her good judgment, insofar as her own individual clothes budget goes. Using common sense in buying clothes is just as easy, and smart, as using common sense in balancing the rest of your budget; so, try to keep these thoughts in mind when you shop.

Talking first about clothes that flatter your figure—First, you must analyze your figure, honestly admitting your figure faults, and glorying in your good features. Once you've done that, it's time to think about what styles will become your figure type the most. For instance—If you have a youthful, pretty bustline and waist, but your hips are much too large, it's important to realize that a straight, tight skirt isn't for you, regardless of how "vogue" it may be. Your best bet is a skirt with smooth-fitting waistline and slightly flared skirt: or, if your waist is very trim, a peg-top skirt will give you the straight line you like, and still give you added fullness for your hips. You're lucky in being able to choose almost any type blouse or sweater, so long as it combines nicely with your skirt. When you select after-five wear, choose something that "shows off" your pretty neck, shoulders, bust and waist—and "hips away" with a skirt that has soft fullness, or slightly flared lines. Now—if you're just the opposite figure type—very full-bust, slightly thicker waistline, and neat hips—the tailored skirt is ideal for you. You can minimize bust fullness by wearing things that de-emphasize it—such as bat-wing or Dolman sleeves that give you freedom across the bust without added fullness. You're the

type, too, who can wear the box jacket suit with straight, narrow skirt. Blouses with lots of ruffles in front—those that have a yoke right above the bustline—or those that fit too tightly—are your "Waterloo."

Now that we've analyzed our figures let's see what's new in styles and colors this fall. Jumpers take first place—and there are many styles to choose from, including princess lines with slightly flared skirt; very tailored styles with square or scooped out necklines; pie-cut necklines; some even with small-rolled collars. They're practical buys, too—excellent for daytime wear, when with a blouse or sweater—and equally attractive for evening, minus blouse or sweater, and dressed up with plenty of chunky, glittery jewelry. You'll find them in flannel, woolens, velveteens, corduroys—and we mustn't forget tweed, since it's a real highlight of the fall season. If your budget is small—you can't beat a jumper for one item, because they're actually two-in-one!

In fabrics—satin is a brilliant fall highlight—used for lining evening wraps—satin blouses with tweed suits—satin scarves to dress up anything you wear them with. Fur trim, beading and embroidery is tops in trim for suits, dresses and coats, too—and the "little black dress" is back—featuring these final touches. Jewel colors—ruby-red, sapphire blue—stressing the Egyptian influence are big news, too. Big news in evening wear is red velveteen—in a straight sheath, full ball gown, or ballerina-length formal. Buy something red, if you can—if it's only an accessory.

Hats make headlines this fall, with a return to the cloche or "flapper hat" of the twenties. Tams are good, too—and you'll like the way velvet and satin make these adorable. Many feature loops of drapery which descend on either side over

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TV TWADDLE

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neck race with Charley King of the engineering staff for the title of Number One Chowhound. George is on duty in the announcer's booth at the time when "What's Cookin'," our daily kitchen show, goes off the air; and Charley is in charge of Camera Control for that show. Promptly at 2 o'clock when Bea Smith and I say good-bye, Charley comes charging through one studio door and George pours through the other, both headed for the lead position in the daily chow line. So far there haven't been any ties, which is probably a very good thing because they're both pretty big fellows. Whichever one wins, though, they are both better than green hands when it comes to putting away the groceries. Despite the similarity in names, they're not related, or, at least, won't admit it.

This country life out here on TV Hill has its hazardous moments. The other night, just before Jack Ostrode went on the air with his "What's Your Hobby" show, Hal McWilliams' three dogs apparently started up a skunk. Seemed like it must have been more than one, come to think of it. Must have been anyway a family of 'em. It was a balmy evening and all the windows were open. Hal was just finishing up his evening sports program when the window fan in the studio delivered the skunks' declaration of war. Hal just barely managed to finish and poor Ostrode had to follow immediately with the hobby show. Jack said afterward that he remembered participating in some shows that were known as "stinkers" but never had he put on one that so richly deserved the title. Probably never had such competent help before.

Speaking of Ostrode's programs, his "Studio 13" seems to be a recurrently popular place to give away livestock. Back several months ago, when the program came on at 5:00 o'clock daily instead of its present airtime of 5:15, Hal McWilliams found good homes for three pups by merely offering them for adoption on the show. Later, Jim Baldwin offered five kit-

tens on the same show and the telephone lines were crowded with calls for some time. Several of them, however, were from other owners of surplus cats asking for a chance at any requests for cats that we were unable to fill. Jack's back in business again now, giving away pedigreed cocker spaniel pups. Yes, sir, Father Ostrode gives away four pups a week on the new Channel 13 Contest. By November 12, he'll have given away twenty pups, each one complete with three months' supply of Nutrena dog food and one of the winners will have won a big 1955 General Electric television console, too. Some deal, don't you think?

RAMBLINGS

(Continued from Page 7)

him on your television set. In case some of you have not seen the program, it is on every Monday, Wednesday and Friday at 2:15 p.m. Channel 13.

EDNA HANN FERGUSON, secretary to General manager BEN LUDY for many years, has resigned to become housewife and Mother. The Bob Fergusons' are expecting their little newcomer in December. The girls on the WIBW STAFF, MAIL ROOM and OFFICE departments gave a luncheon in her honor which was attended by twenty-six guests. EDNA was a most faithful and conscientious worker in her years of service at WIBW. We all miss her and wish her years of happiness in her new found joy.

A luncheon was also given for MARY JO OWENS in our office department. On the 14th of September, she became the bride of Mr. Larry Williams of Topeka. Their marriage was solemnized at the Highland Crest Church of God by the Reverend DeForest McFarland. She made a very beautiful bride in her white wedding gown, bridal veil, and the blessing of being the first bride to be married in their brand new church. All the best wishes of the WIBW staff to the happy pair.

Till next time,
Miss Maudie.



TAKE A BREAK—that's the name of Jack Ostrodes television show, every Monday afternoon at 5:00, with members from Forbes Air Force Base and that is exactly what the boys are doing as they gather around the table in the kitchen of the TV Studio.

ON OUR COVER

(Continued from Page 2)

ages three and one. They both get a tremendous kick out of being out doors. With them I can see one of the best of all blessings of farm life—it is a good, outdoor life that is welded around the home—the greatest strengthening for a family of any environment, bar none.

You know, it is kind of embarrassing to be asked to write an article on yourself for the Round-Up magazine. There is much I would like to tell, but most of it is not about myself. In brief, I am tickled to be on the staff of WIBW and working toward the best interests of the best people in the world—you, the Kansas farm people.

FLATTER YOURSELF

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the ears. Many velvet tams and cloches feature matching clutch handbags.

Casualness is the keyword this fall—no more waist cinchers—and the "battle of the waistline bulge" is over. The bloused jacket look dominates suits, coats and dresses... we'll just say, "they're comfortable. So—keep a cool head, choose wisely—for clothes that flatter your figure, your coloring—and your good judgment, where price is concerned—and you'll meet fall with "shining colors"—in more ways than one!

PIN POINT PROFILE

(Continued from Page 3)

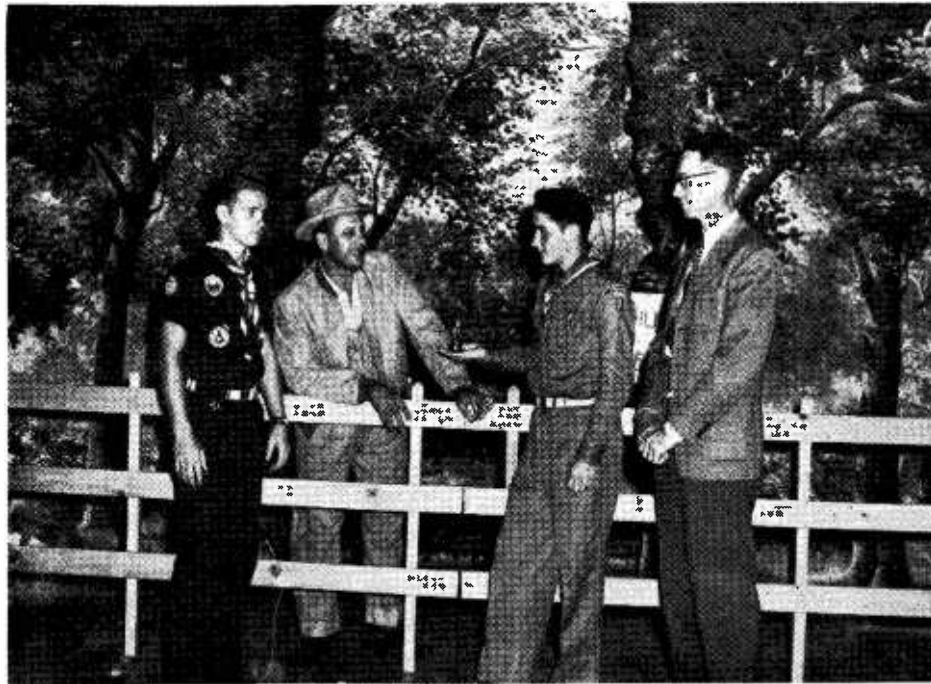
and like most farm girls had to shoulder her share of the hard work and responsibility in the home of her parents during her teens.

Edith taught in the South Dakota rural schools for four years and in May, 1923, was married to Aage Hansen. They have two sons: Donald was born in March, 1926, and Harold was born in July, 1927.

In December, 1941, shortly after Pearl Harbor, Edith was asked to broadcast a homemaker's program over WJAG, Norfolk. The program clicked from the start. Her program is now transcribed and broadcast over almost 60 stations.

Edith's husband passed away suddenly some years ago, but she continues her home. One son, an injured veteran of World War II, makes his home in Texas and Edith makes frequent visits to him there. The other son is married, but he still likes to come home for a taste of his mother's good cooking; and Edith takes a great deal of pride in the grandchild who comes with him.

Doesn't she remind you of someone you know? That's the secret of Edith Hansen's success. She makes you feel like she is one of your good neighbors—someone you really know.



"Good Scout" Wes Seyler receives a miniature Boy Scout statue for giving the Jayhawk Council Scouts a helping hand. The "Good Scout" award was presented to Wes for doing his share in sponsoring the Boy Scout Range Camp last summer. From (l to r) are John Horton, Troop 52, Topeka; Seyler; Mike Garrison, Air Squadron 7, Topeka; and Wilbur Levering.

TV TIME TABLE

CHANNEL 13

Due to last minute program changes, WIBW-TV cannot guarantee complete accuracy of this schedule.

MONDAY THRU FRIDAY

- 7:00—Morning Show (Lady Esther, Monsanto Chemical, Crane Company and Winston Cigarettes)
- 9:00—Featurette—Garry Moore (Miles Laboratories)—Tuesday only.
- 9:30—Test Pattern
- 10:00—Morning Movietime
- 11:15—News and Weather
- 11:30—Search for Tomorrow (Procter & Gamble)
- 11:45—The Guiding Light (Procter & Gamble)
- 12:00—Farm Feature and Markets
- 12:15—The Seeking Heart (Procter & Gamble)
- 12:30—Welcome Traveler (Procter & Gamble)
- 1:00—Robert Q. Lewis (Miles Laboratories Tues. only)
- Short Subjects.....Wed., Thurs., Fri.
- 1:15—Foy Willing
- 1:30—What's Cookin'
- 2:00—Short Subjects.....Mon., Wed., Fri.
- Big Payoff.....Tues., Thurs.
- 2:15—Friendship House.....Mon., Wed., Fri.
- Bombgardner Furniture Co.....Mon.
- 2:30—Variety Day
- 3:00—Brighter Day (Procter & Gamble).
- 3:15—Short Subject
- 3:30—On Your Account (Procter & Gamble)
- Faith for Today.....FFri.
- 4:00—The Late Matinee.....Mon., Tues., Wed., Fri.

- The Christophers.....Thurs.
- 4:15—Garry Moore (Swift & Co., Thurs.)
- 4:30—Late Matinee.....Thurs.
- 4:45—Barker Bill (General Mills, Fri.)
- 5:00—Short Subjects.....Fri.
- 5:15—Studio 13
- 5:45—Captain Video (Johnson Candy Co., Thurs. only)

MONDAY EVENING

- 6:00—News
- 6:10—Weather (Beatrice Foods)
- 6:15—Sports Corner
- 6:25—Hal's Guest Corner
- 6:30—Doug Edwards and the News (Anacin & Aeroshave)
- 6:45—Drama on 13
- 8:00—I Love Lucy (Phillip Morris Cigarettes)
- 8:30—December Bride (General Foods)
- 9:00—St. Nick's Fights (Beverage Sales)
- 10:00—Five Star Final
- 10:15—What's Your Hobby
- 10:30—Late Show

TUESDAY EVENING

- 6:30—Doug Edwards News (Pall Mall)
- 6:45—Jo Stafford (Gold Seal Company)
- 7:00—Bishop Fulton Sheen (Admiral)
- 7:30—Joe Palooka
- 8:00—Make Room For Daddy (Pall Mall & Dodge Motors)
- 8:30—Elgin TV Theater
- U. S. Steel Hour (Alternate Weeks)
- 9:30—Amos 'n' Andy (Ed Marling Stores)
- 10:00—Five Star Final
- 10:15—Topeka Patrol
- 10:30—Late Show

WEDNESDAY EVENING

- 6:30—Doug Edwards News (Bendix & Crosley)
- 6:45—Piano Ramblings (Jenkins Music Co.)
- 7:00—Arthur Godfrey (Toni Company)
- 7:30—Showcase
- 8:30—I've Got A Secret (Cavalier Cigarettes)
- 9:00—They Stand Accused (Consolidated Cosmetics)
- 10:00—Five Star Final
- 10:15—Moon Mullins Show
- 10:30—K-State Football
- 11:15—Late Show

THURSDAY EVENING

- 6:30—Doug Edwards News (Pall Mall)
- 6:45—Sports for the Family (Beatrice Foods)
- 7:00—The Goldbergs (Rybutol)
- 7:30—Chuck Mather Show (Capital Super Service)
- 7:45—K. U. Football
- 8:30—Four-Star Playhouse (Singer Sewing Machine)
- 9:00—Life With Elizabeth
- 9:30—Music Moments
- Name That Tune (Whitehall, Alternate Weeks)
- 10:00—Five Star Final
- 10:10—The Huddle (Sears Roebuck & Co.)
- 10:30—Late Show

FRIDAY EVENING

- 6:30—Doug Edwards News (Pharmaceuticals)
- 6:45—Club 13
- 7:00—Featurette
- 7:30—Topper (Camel Cigarettes)
- 8:00—Playhouse of Stars (Schlitz)
- 8:30—Ford Theatre (Ford Motor Co.)
- 9:00—The Line-Up (Brown & Williamson)
- 9:30—Person to Person (Hamms Brewing Co.)
- 10:00—Five Star Final
- 10:15—Gordon Elliot
- 10:30—Late Show

SATURDAY

- 11:00—Morning Movietime
- 12:00—Test Pattern
- 1:00—Musical Moments
- 1:15—NCAA Football Game

- 5:45—Football Scoreboard (Hanna's Men's Shop)
- 6:00—News and Weather
- 6:15—Sports Corner
- 6:30—Building with God
- 6:45—Saturday Party Line
- 7:00—Feature Film
- 8:00—Two For The Money (Old Gold Cigarettes)
- 8:30—Inspector Mark Saber
- 9:00—That's My Boy (Plymouth Autos)
- 9:30—DuMont Wrestling
- 10:00—Chronoscope (Longines Wittnauer Watches)
- 10:15—DuMont Wrestling con't
- 11:15—Late Show
- 12:30—Owl Show

SUNDAY

- 9:00—Lamp Unto My Feet
- 9:30—Look Up and Live
- 10:00—Test Pattern
- 11:00—Winky Dink and You
- 11:30—Test Pattern
- 12:00—This Is the Life
- 12:30—Industry on Parade
- 12:45—General Sports Time with Harry Wismer
- 1:00—Pro Football (DuMont Live)
- 3:30—The Search
- 4:00—Kit Carson (Coca-Cola)
- 4:30—Six Gun Theatre
- 5:30—You Are There (Prudential Insurance & Electric Companies)
- 6:00—Florlan ZaBach (Capitol Federal Savings & Loan)
- 6:30—Private Secretary (Lucky Strike Cigarettes)
- Jack Benny, Alternate Weeks (Lucky Strike Cigarettes)
- 7:00—Sunday Evening Movie
- 8:00—Disneyland (Derby Foods, American Dairy Association and American Motors Inc.)
- 9:00—Break The Bank (Dodge Motors)
- 9:30—Liberace (Ray Christian Jewelers & Mutual of Omaha)
- 10:00—News
- 10:05—Weather
- 10:10—Kansas State College
- 10:30—The Late Show

WIBW

Program Schedule

580 on Your Dial
 Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.
 Programs in heavy type are Studio Productions

MORNING

- 5:00—Wilbur Levering's Farm Time.....Mon. thru Sat.
- 5:40—News.....Mon. thru Sat.
- 6:00—Wilbur Levering's Farm Time.....Mon. thru Sat.
- Sunday Morning Meeting.....Sun.
- 6:25—Willard Tablet Time.....Mon., Wed., Fri.
- 6:30—Geech Farm Topics (Gooch's Best Feeds).....Mon. thru Fri.
- 6:35—Farm Service News.....Mon. thru Sat.
- (Spencer Chem. Co.).....Mon. thru Sat.
- 6:45—Lederle Farm Show.....Mon. thru Sat.
- (Lederle Laboratories)
- 7:00—News (Garst & Thomas).....Mon., Wed., Fri.
- News (Carey Salt Co.).....Tues., Thurs., Sat.
- News.....Sun.
- 7:15—Kaw Valley Boys.....Mon. thru Sat.
- Join The Navy.....Sun.

- 7:30—Sweetheart Time.....Mon. thru Sat.
- Kansas News & Farm Sales.....Sun.
- 7:45—Edmund Donney Time
- 8:00—News.....Mon. thru Sat.
- (Warp Brothers).....Tues., Thurs.
- Farmer's Forum.....Sun.
- 8:05—Coffee Time.....Mon. thru Sat.
- 8:15—Farm News.....Sun.
- 8:30—E. Power Biggs.....Sun.
- 8:45—Smiley Burnette Show (Sweetose Waffle Syrup).....Mon., Wed., Fri.
- Jimmie Pierson.....Tues., Thurs., Sat.
- Grace Cathedral Choir.....Sun.
- 9:00—Jimmie Pierson's Novelty Boys.....Mon. thru Sat.
- (General Foods).....Sun.
- 9:25—News.....Mon. thru Sat.
- Galen Drake.....Sun.
- 9:30—Church of the Air.....Sun.
- 10:00—Salt Lake City Tabernacle.....Sun.
- 10:30—Piano Ramblings.....Mon. thru Fri.
- Galen Drake.....Sat.
- Invitation to Learning.....Sun.
- 10:45—Kitchen Club (Tidy House Products Co.).....Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee).....Mon. thru Fri.
- Gunsmoke (L & M Filters).....Sat.
- First Methodist Church.....Sun.
- 11:15—Aunt Jenny's Stories (Lever Bros.).....Mon. thru Fri.
- 11:30—Weather Bureau.....Mon. thru Sat.
- 11:35—Dinner Hour.....Mon. thru Sat.

Beatrice Nelson,
Rt. 2,
Randolph, Ks.

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AFTERNOON

12:00—News (Perfex, Gloss Tex., Shina Dish and Dexol)..... Mon. thru Sat. NewsSun.
12:15—Weather Reports Mon. thru Sat. (DeKalb Hybrid Seed Corn) The Ray Beers Show (Ray Beers Clo. Co.).....Sun.
12:20—Purina Markets (Ralston-Purina Co.) Mon. thru Sat.
12:30—State of Your State (Kansas Business and Construction Magazines).....Sun.
12:45—Western Star TimeSun.
1:00—Ernie Quisley, SportsSun.
1:30—New York Philharmonic.....Sun.
2:00—Arthur Godfrey (Minnesota Mining Co.—Adolph's—Kellogg Co.—Lever Bros.—Bristol Myers Co.—Pillsbury Mills Inc.—General Motors—Toni Co.) Mon. thru Fri. Kansas State Football Sat.
3:00—The Second Mrs. Burton (Armour & Company)..... Mon. thru Fri. On a Sunday Afternoon.....Sun.
3:15—Matinee Time Mon. thru Fri.
3:40—News Mon. thru Fri.
3:45—Ma Perkins (Procter and Gamble)..... Mon. thru Fri.
4:00—Road of Life (Procter and Gamble)..... Mon. thru Fri. Dr. Charles E. Fuller (General Broadcasting Co.)Sun.
4:15—The Guiding Light (Procter and Gamble)..... Mon. thru Fri.
4:30—Saturday at the Chase Sat.
5:00—Town and Country Sat. Farm Editors Forum 1st Sat. each Month Gene Autry (Wm. Wrigley Jr. Co.)
5:15—Football Scoreboard Sat.
5:30—This Is Nora Drake (Toni Company) Mon., Wed., Fri. (Bristol Myers Co.)..... Tues., Thurs., Fri. Forward March Sat. Hallmark Radio Hall of Fame (Hallmark Cards)Sun.
5:45—Perry Mason (Procter and Gamble)..... Mon. thru Fri. Trading Post News Sat.

EVENING

6:00—News Mon. thru Fri. (Butternut Coffee) Mon., Wed., Fri. (Trading Post) Tues., Thurs. City Hospital (Carter Products)..... Sat. Jack Benny (Lucky Strike).....Sun.
6:15—Sports News Mon. thru Fri.
6:25—Weather Mon. thru Fri.
6:30—Tennessee Ernie R.F.D. Roundtable Sat. Amos 'n' Andy (CBS Columbia, Inc.).....Sun.
6:45—Edward R. Murrow Mon. thru Fri. (Ford Division of Ford Motor Co.) News Sat.
7:00—Meet Corliss Archer Mon. (Bobbi Pin Curl Home Permanent

and Carter Products)
Stop The Music..... Tues.
FBI In Peace and War..... Wed. (Wm. Wrigley Jr. Co.)
Suspense Thurs. Crime Photographer Fri. Gunsmoke (L&M Filters)..... Sat. Our Miss Brooks (Whitehall Pharmacal Co. and The Toni Co.).....Sun.
7:25—Doug Edwards and the News..... Wed., Thurs., Fri. (American Cigarette and Cigar Co.)
7:30—Arthur Godfrey's Talent Scouts (Thomas J. Lipton Co.)..... Mon. Stop the Music Tues. 21st Precinct Wed. Night Watch Thurs. Arthur Godfrey Digest (Bristol-Meyers Co.) Fri. Ganbusters Sat. My Little Margie (Phillip Morris Cigarettes).....Sun.
7:45—Stop the Music..... Tues. (Anson Men's Jewelry, J-B Watch Bands, Exquisite Form Brassiere Co.)
8:00—Perry Como (Chesterfields)..... Mon. Stop the Music..... Tues. Perry Como (Chesterfields)..... Wed. Rosemary Clooney Thurs. Perry Como (Chesterfields)..... Fri. Two for the Money (Old Golds)..... Sat. Edgar Bergen Show with Charlie McCarthy (Kraft Foods Company).....Sun.
8:15—Mr. and Mrs. North Mon. thru Fri.
8:30—Amos 'n' Andy Music Hall. Mon. thru Fri. Saturday Night Country Style
8:55—Bob Trout News (Chevrolet Motor Co.) Mon. thru Fri.
9:00—Red Skelton Show Mon. thru Fri. Saturday Night Country Style Gene AutrySun. (Wm. Wrigley Jr. Co.)
9:30—Dance Orchestra Mon. Music Room Tues., Thurs. Guest Star Wed. Dance Orchestra Fri. Kansas Round-Up Sat. Here's To Veterans.....Sun.
9:45—Dance Orchestra Mon. Capitol Federal Bandstand (Capitol Federal Savings & Loan Association) Tues., Thurs. Ralph Flanagan Wed., Fri. Kansas Round-Up (Capitol Federal Savings & Loan Assn.)..... Sat. The BandstandSun.
10:00—News Mon., thru Sat. (Jones-Mack Co.)..... Tues., Thurs., Sat.
10:15—Mr. Keen Mon. thru Fri. U. N. ReportSun.
10:30—Dance Orchestra Mon. thru Sun.
10:45—Dance Orchestra Mon., Wed., Sat. Ernie Quisley Sports Tues., Thurs.
11:00—News Mon. thru Sun.
11:05—This I Believe Mon. thru Fri.
11:10—Dance Orchestra Mon. thru Sun.
11:55—This I Believe..... Sat.
12:00—News Mon. thru Sun.