

# WIBW

APRIL,  
1954

## ROUND-UP



The WIBW Round-Up Magazine is published monthly by the WIBW Round-Up. Allan Young, Editor. Two weeks' notice necessary for change of address. Subscription rates \$1.00 per year. Mailing address, Box 119, Topeka, Kansas.

## "WIBW's Second Generation"

By Don Hopkins

(Continued)

We just didn't have room to list all the WIBW children in the February issue so here we are again.

Our apologies to Shirley Curtis, daughter of Elmer Curtis. Inadvertently she was not listed with the other Curtis children. We are sorry because Shirley is the kind of girl any dad would be glad to have for a daughter. She is a sophomore at Washburn University in Topeka and one of Washburn's most popular coeds. Shirley is a member of the Kappa Alpha Theta Sorority.

What about "Red" the editor of the Round-Up Magazine? Well, Allan Young has two attractive daughters. There's Susan Kay 5½. She's in the kindergarten at Randolph school. When asked if she were the only one in her room who could count over one hundred, replied, "No, my teacher can, too." Then there is Diane Marie 2½ years old. When she saw a picture of Winston Churchill displaying his two fingers in his famous "V" she remarked, "He's two just like me."

Elsie Shideler is one of our "treasured" office secretaries. She has a daughter Sally. Sally is a pretty 16-year-old red head and a junior at Topeka High School. When she was in junior high school she was picked as one of 40 outstanding students to take a special course. Always outstanding in school work Sally's heart is set upon being a nurse. Not long ago she secured a part-time secretarial job at the Security Benefit Hospital. She's very happy about that.

Let's not overlook the man who for years has been distributing our paychecks, genial "Ernie" Thorn. He has four children. They are Mrs. James (Verna) Wickman of Kalamazoo, Michigan, where her husband is

traffic engineer for the city. Ernest B. Thorn, Jr., is 27 and is plant engineer for the Consolidated Cement Company at Fredonia, Kansas. He is married and a graduate of Kansas State. Robert Thorn is 25, a Kansas State graduate and a civil engineer for Finney-Turnipseed of Topeka. His wife is a registered nurse. Frank Thorn is 23 and still single. He is a graduate of chemical engineering at the University of Kansas and is now stationed in Korea with the 34th Infantry as part of Uncle Sam's forces.

With the arrival of WIBW-TV, Mr. Thorn's work as paymaster and auditor became burdensome and so to help "Ernie" out we have a new WIBW auditor and paymaster in the person of Lynn (Andy) Anderson who came to us from Des Moines, Iowa. He has two children. There's Charles "Chuckie" Linville Anderson 5½ and a student at the Gage Park kindergarten. Chuckie loves to carry carpenter tools and he's crazy about dogs. He got acquainted with the neighbors here in Topeka before the adults because of this love for dogs. Kathy Sue is 2½ years old. Dad says she jabbars like all get out. And she likes to sing.

Wes Seyler—Farm Director.

Daughter Mary Jo—age 6. She is in the first grade at the Gage Park school. Loves to draw. Her pretty looks match her

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### On Our Cover

"Miss Maudie" graces our cover as she did the first issue of the WIBW Round-Up April 1945. Maude Carlson, WIBW Music Director, is heard on her regular program "Piano Ramblings" each morning Monday thru Friday at 10:30 a.m., as well as, the afternoon Round-Up, Dinner Hour Concert and Saturday Night, Kansas Round-Up.

## C.B.S. notes by Kathryn Young

The wedding of Joan Benny last month brought back memories of her parents' romance. When Jack Benny first met Mary Livingstone, she was only 12 and he wisecracked about her age all evening. When he left, Mary vowed, "Someday he'll beg for a date, and then I'll laugh!" Five years later, in Los Angeles, Mary was working at the May Company and Benny met her but didn't recognize her. He "begged" for a date, but she didn't laugh as planned. She accepted. A year later, Jack asked her to marry him and again she accepted him.

One of the smartest dressed gals in the Easter Parade will be Gale Storm, star of "My Little Margie." Ten thousand members of the Debbers, a group of teen-aged girls in Southern California picked her as the best-dressed star in show business. Her wardrobe includes an average of three hundred outfits a year in addition to her formal attire.

Probably the most diligent collector of longevity statistics, outside the U. S. government and the insurance companies, is John Lair, presiding personality of "Renfro Valley Sunday Morning Gathering." There's a period on his program devoted to announcing the birthdays of people crowding or past the century mark, and of couples who've been married 50 years or longer.

Even the talent scouts are talented on "Arthur Godfrey's Talent Scouts." Louise Davis from Virginia introduced a winning

singer on the show recently. During her interview, she said she would like to go into fashion advertising. She got a call from a large store in New York and was hired on the spot.

Gloria McMillan, heard as Harriet Conklin on "Our Miss Brooks," stays after school when the program is over. Eve Arden, who stars as English teacher Connie Brooks, is teaching her how to make hooked rugs.

"It's not my type song," is the remark Gene Autry made in 1949 about "Rudolph, the Red-Nosed Reindeer." After Autry declined to sing the song, his wife Ina happened to pick up a copy at home one day,

skimmed through it, liked it and told her singing husband it was made to order for him. Autry reconsidered, made a recording of it and to date, figures he has sung it 1,000 times and over 4,000,000 pressings of his recording have been sold.

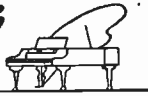
Richard Denning, male half of "Mr. and Mrs. North," planning a split-rail fence around his home in the Hollywood hills, put in an extensive search before he located a pair of old telephone poles and had them split, at a fairly good price. Day after the fence was finished, a phone crew removed two poles right across the street. When they

were finished, one of the workmen asked Denning if he knew anyone who wanted a pair of old poles—for free!



Showing her good "taste" in Easter bonnets is Eve Arden star of "Our Miss Brooks" on the air every Sunday at 5:30 p.m. She decorated it with her favorite vegetables.

# Ramblings



Easter fashions are much the topic of discussion around the studios these days. Navy blue always seems to be a favorite color for early spring, especially when touched off with pure white. So the style notes next month will probably be filled with "so-and-so wore a navy blue suit with white accessories."

Some of our staff members' wives are not speaking very kindly to them lately. It is all owing to the fact that Topeka is celebrating their centennial in May, and a lot of the fellows are growing beards to show their loyalty and devotion. They are having a lot of fun at the same time. Of course, the wives would rather the boys would pay the fine or whatever it is that might be the penalty, than have them coming home looking like the spirit of 1854.

EDMUND DENNEY looks like young Abraham Lincoln, and certainly could do a great impersonation of him. WILLIE PIERSON resembles a dark-haired foreign count; JIMMIE PIERSON, handsome boss of the ranch; GLENN OSBORN, a dashing young prospector and CHUCK WAYNE, the county judge. The other fellows like HERMAN HOUSH, fiddler; JIM PORTER; LEE RICE and some of our engineers are just beginning to let their beards grow, so at this writing it is hard to make characters out of them... (room for a pun here, but I'll skip it.)

The stork is hovering over the WIBW staff again. By June we are all looking forward to adding a new member to our kiddie talent staff. Little booties, sweaters and handmade dresses are in evidence at the girls' gatherings in the talent lounge.

Many inquiries have been made concerning our Bohemian band. If you folks listen to the DINNER HOUR PROGRAMS... Tuesdays, Wednesdays and Fridays, you may hear some of the Bohemian numbers played by DUDE HANK and the band. DUDE also asked me to thank all you folks who miss him on the afternoon Round-Up

at 3:15. He is on duty at our WIBW-TV studios in the afternoon where he directs the "What's Cookin'" show... "Home and Garden," news, weather and sports and "Piano Ramblings" programs. In addition to his morning work on our radio shows, he has a pretty busy schedule; so we have been letting him off in the afternoons to join our TV crew.

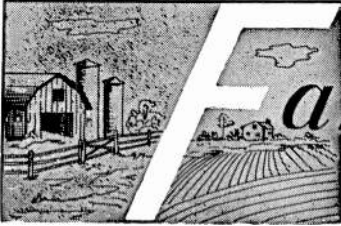
OLE LIVGREN is planning to build "mama a new kitchen." It will be a beauty and the envy of all who are adept in the culinary art. Probably, OLE will have every gadget known to science and a few which are not known in that kitchen... if HE builds it himself. I can just see little trays shooting out from the cupboard, mechanically geared to fill the plates from the stove, serve the family, then gather up the dishes, empty the garbage, wash the dishes, sweep the floor and put the kids to bed. It is losing OLE SLEEP... thinking of gadgets. I forgot to mention that of course, there will be music with all of this, no doubt emanating from a streamlined can opener which will automatically turn the music off when opening the cans... music comes back on when can flips over to stove emptying contents in saucepan which reaches up and puts on its own lid.

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## JOSIE and JASPER

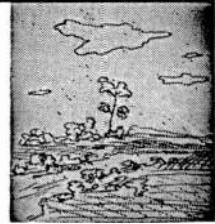


*Straight from Hillbilly Hollow is this pair heard on various WIBW shows.*



# Farm talk

by Wes Seyler



Last July we were invited to participate in a program at Clay Center, Kansas. They called it an Irrigation Field Day and was sponsored by the enterprising Junior Chamber of Commerce of that city for the benefit of farmers who were interested in learning about the latest technique in handling supplemental water for growing crops. This event was well attended and interest ran high among those present. They spent the entire day listening, watching, talking and absorbing information about irrigation.

Friday, October 2 of 1953, was Irrigation Day in Smith County. Several hundred farmers and businessmen gathered at the Paul Anderson and G. W. Christolear farms at Harlan, Kansas, for practical Farm Irrigation information. The total precipitation average measurements for Smith County in 1952 was 15.84 inches. Measurements through September of 1953 totaled only 9.02 inches. Small wonder that farmers' interests were being directed to methods of providing additional moisture to crop lands.

February 26 of this year the Topeka Junior Chamber of Commerce sponsored an Irrigation Day at the Municipal Auditorium. This was an all-day event with specialists discussing various phases of the work and possibilities during the morning session. A free lunch was provided by the Chamber and cooperating firms at noon. The afternoon time was spent looking over the many fine exhibits set up by commercial interests. Irrigation neophytes ferreted out folks with more experience in the business for casual conversation.

These meetings have all been informative and educational. All have served a purpose in their respective communities. Far-sighted leaders and organizations should be commended for their pioneering

efforts in this worthwhile field. Some 400 persons were on hand for the Topeka meeting. This kind of attendance reassured the sponsors that they were right in the supposition that many of us need more help with our irrigation planning.

Many of the techniques and practices on irrigation we accept today have been learned by trial and error. A great deal of expert help and information is available today. Prospective irrigators should make themselves acquainted with every bit of information available. Here are a few of the questions I have listed that were brought out for consideration at recent meetings:

What crop land and how many acres will I be able to irrigate?

What will be my supply of water and will it be adequate?

What is the quality of my available water supply?

How much will be the cost to provide additional acre inch of water?

Do I want a gravity or sprinkler system?

Is my soil suited for irrigation?

Will I have a land leveling problem?

What is the cost of a good irrigation system? Can I afford to pay the added costs?

What are the best crops for irrigation?

Is there an outlet for these crops close by?

Will I need extra labor? Is this labor available?

How does a livestock program fit into irrigation farming?

What about my equipment and machinery needs?

Are there certain conservation practices involved? Will my soils drain properly?

Is there anything I need to know about irrigation leases? What will I need in the form of water rights?

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# Chats Around the Aerial

*.... with Olaf S. Soward*

There is an almost forgotten date in the month of April which all Americans would do well to remember every year, and to revere all the time. Any people, at any time, in any part of the world could well thrill with everlasting pride at all the implications of that date in our national history.

For that date—April 9, 1865—commemorates the surrender in the McLean home at Appomatox Court House, Virginia, of General Robert E. Lee and the tattered remnants of his once mighty armies to General U. S. Grant, commander of the Union forces.

Historians have been prone to make much of the superficial and external aspects of that unforgettable scene, mostly because of the inherently dramatic qualities of the physical scene itself.

It has been extremely difficult to find an account of that event, at least from the pen of Northern historians, that we were not treated to all the details of Grant's galloping up to that surrender conference on that Sunday afternoon in a worn campaign uniform splattered with the mud of a rainy spring over a dozen Virginia back roads. Lee, always the dignified aristocrat, appeared for that final act in his splendid military career in his best dress uniform brushed and polished to spotless perfection.

Often that has been made to appear as though the rough and ready victor were lording it over a less vigorous vanquished by flaunting the very dirt of his successful campaign before the very nose of the loser. Nothing could be further from the truth.

The fact is that Grant—always the hard-driving fighter—sensing the kill which would put an end to four years of the bloodiest in all military history, had been spurring his way impatiently toward the very head of his advancing columns tongue-lashing his corps commanders into getting faster marching speed out of their tired men and horses. In doing so he had

simply far outridden his headquarters baggage train. That was the only reason Grant was muddy and dishevelled at that historic surrender. There is even on record a statement by some of the staff officers present that the Federal commander, always sparing of words and unready with his tongue, mumbled a self-conscious apology to Lee for his bedraggled appearance.

It was not the clothing worn, but the terms laid down at that conference which marked the character of the participants in that sad and happy gathering!

For Lee, after four years of some of the most brilliant soldiering on record in all the ages, was completely at the mercy of Grant's guns. His retreating army had shrunk, through exhaustion, disease and battle losses to about 20,000 men, only half of whom had arms in their hands. The entire Confederate army did not have enough ammunition left to fight even a sharp skirmish. Neither officers nor men had had a square meal for days; actual and immediate starvation was staring them in the face!

On front, rear and both flanks overwhelming Federal armies of battle-tested veterans were closing in inexorably, equipped and supplied to perfection with everything a soldier could possibly need in 1865 to win victory over any antagonist.

The only recourse left to "Marse Robert" was to surrender on any terms Grant might choose to give. Seldom in the annals of modern warfare has a victor had the vanquished so utterly at his mercy.

Lee, always the gentleman and realist, asked only for honorable terms for the men who had fought so bravely under him through that long and sanguinary conflict. The fact of defeat he did not even attempt to gloss over; he made only the straightforward request that the ugly fact not be rubbed in to the needless humiliation of his heroic followers.

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MR. AND EDMUND DENNEY

Kent Lyle Photo



## JEST

Well, I'm sure glad March is over and done with. It was a hard month, Buster, let me tell you. First of all, there was that dratted income tax. I like to never got around to makin' out that mess of papers. Wasn't that I had so much on my mind... just seemed like I already had too much on my conscience anyhow... but I finally got it done somehow. Oh well, Leavenworth ain't too far but what a body can still get WIBW now and then.

Speakin' of Leavenworth, I thought sure they had me the other day. I was drivin' down the road, mindin' my own business, when one of them patrol fellers in the fancy blue suits flagged me down and asked me why I hadn't bought a new license plate. Got sort of uppity about it when I told him that maybe the one I had was a little dirty but they was a lot of wear left in it and I didn't see any sense in gettin' another one so soon. Give me a ticket, he did, and said I'd have to show up in court next week with a new license or pay a fine. So I come to town next day and headed for the courthouse to get a new license. And say, when I got there I couldn't figure out what had happened, there was so many people in the place. Terrible crowd. I thought at first maybe they had a two-headed calf or an honest politician or something fantastic like that on exhibition. Of course, when I give it a mite more thought I knew they wouldn't have anything like that in the courthouse so I just figured they was an extra racy divorce case bein' tried or somethin'. But do you know, all them people was there to buy auto tags. That highway boy musta had him a real busy weekend by the look of it. I could see there wasn't any use me tryin' to get a license with that big crowd of people ahead of me so I thought I'd stop across the street to the jail and visit an old friend. Never like to pass the jail without stoppin' in to say howdy... seems like I've always got at least one buddy in there. Just a taste for low company, I guess. Anyway, I'd promised to say hi to old George Spelvin next time I was in town, so in I went. Usually George gets

by with about ten days in the cooler after one of his lost weekends but this time he didn't get along so good with the judge. Seems when his case come up, the clerk handed up his record to the judge and the judge looked over the top of his specs at George and says, "George Spelvin, do you realize you have been up before this court thirty-five times?" And of course, George would have to go and say, "Yeah, I know it, Judge, but then none of us is perfect." Well, things was a little strained there for a few minutes and then the judge says, "Well, George, I don't want to be too rough on you, but it seems like you've been coming up before me in this same court for at least ten years." And then George says, kind of testy-like, "Well, Judge, it ain't my fault if you never get promoted." Well, that tore it. Judge swore he was goin' to send George so far away it'd cost him a quarter to mail a postcard home. He finally simmered down to thirty days, though. George said he didn't mind nohow cause he wasn't workin' right then anyway. As usual.

George ain't really a bad old boy. Some folks say he's so crooked he has to screw his socks on but I think that's a mite harsh. I'll have to admit, though, that if I was a chicken and seen George comin', I'd roost some higher than usual till I was sure he was out of the neighborhood.

Never will forget one Sunday mornin' last summer I stopped by George's house to get back the lawn mower he borrowed a couple of years ago. George had had a pretty eventful kind of a Saturday night, I guess, and he said he thought he'd go out in the spring house and get him a glass of cold milk. Well, one of them little bitty old tree frogs had got into the milk crock and when George dipped up his glass of milk he dipped up that little frog, too. Well, sir, George got that glass right up to his mouth and just then he saw that frog and he just froze right there. I was watchin' him and seen it all happen and I says, "What's the matter, George, do you see somethin' in your glass?" And old George never moves. He just says, "Why,

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## AROUND the STUDIOS with Hilton

Topeka was again host to the state convention of the Future Homemakers of America this past month. Twenty-five hundred high school girls from every corner of our Sunflower State were on hand to meet together, plan next year's program and see the sights of their Capital City. Among the most popular spots were our WIBW Studios at 11th and Topeka and the WIBW-TV Studio, on the "Hill" west of Topeka. We were very happy to have them. They honored another of the WIBW staff with their highest award when they made Maude Carlson an honorary member. Wes, Allan, Dick, Ben and your reporter belong to the group as honorary members.

Hope you're hearing the FARM EDITORS' FORUM on WIBW at 5:00 p.m. the first Saturday of each month. The first two programs were very interesting and educational. They feature Capper Publications editors and agricultural specialists in discussions of problems of farm folks in our area.

We have two new secretaries in our WIBW office since the last report. Virginia May and Charlene Proper. Virginia has two grade-school daughters and a busy husband, Arnold, who works with an office supply house in Topeka. Charlene has a 7-month-old daughter. The daddy is in the Army and will be in Germany for two years. Charlene and Becky hope to go for a visit when he gets straightened away.

Kathryn Young, "CBS Notes," really got a tough break recently. She was carrying her younger daughter, Diane, from the house to the car. As she stepped off the sidewalk and started to cross the lawn, she turned her ankle and fell. After an examination, the doctor told her that she had broken a bone in her ankle. That means a cast for at least six weeks. And there was no apparent reason for the fall—no rise in the ground, no board, no stone. Isn't that the way it so often happens?

About the little girl? She's fine. Kathryn broke the fall and little Diane made it O.K. Kathryn's tough luck followed by just a few days the Youngs' coming home to find their cocker spaniel lying on the front lawn with a broken leg—reason unknown. Red, the Ed, is a busy man these days.



Kathryn Young and her dog Duke put their "bum" feet forward.

Sure signs of spring: Sports news full of baseball—Don Hopkins getting the annual car-polish—days getting longer, so much faster—marble games—washing windows—robins—cleaning the garage—and the thousands of you nice folks who are sending orders to WIBW for flower seeds, paint, baby chicks, gladiolus bulbs and the other fine offers our advertisers have for you. We like to get your orders and promise you good service and merchandise for your money.

Have you heard: Men, don't question your wife's judgment. Look who she married? ... Women have a wonderful sense of humor; the more you humor them the better they like it. ... A necessity is a luxury the neighbors have just bought.



## WIBW'S SECOND GENERATION

(Continued from Page 2)

mother's.

Olaf Soward—News Editor.

Daughter Mrs. John Batty of Loveland, Colorado. Her husband is a motor car salesman.

Son Selby Soward is now Assistant United States District Attorney at Topeka.

Daughter Mrs. Frank Corbett of Kansas City, Kansas. Her husband is Assistant Manager of the Chamber of Commerce.

Daughter Mrs. Donald McGranhan of Topeka. She is the youngest at 23. Her husband is a driver salesman for the Manor Bread Company.

Ernie Quigley—Sports Announcer.

Son Henry H.—age 41. He is now the manager of a Super-Oil Station on Highway 71, south of Kansas City. And he has given Ernie 11 wonderful grandchildren, seven boys and four girls.

Son E. C. Quigley, Jr.—age 44. He is the Assistant Supervisor of the Safety Prevention program, Hercules Powder Co., Sunflower, Kansas. He has four girls.

Hilton Hodges—Sales Service Manager.

Son Robert—age 3½. Says he wants to be a policeman or fireman. Appreciates music more than most youngsters his age. Attends the Leigh Pre-school.

Engineers:

Irvin Lehman—Chief Engineer in charge of WIBW transmitter.

Daughter Ardith—age 16. She is a junior at Topeka High. Works part time at the City Library.

Son Donald—age 11. He is in the sixth grade at Gage Park school. Very active in scout work.

Stan Briggs—transmitter.

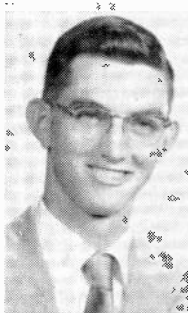
Son Glenn—age 8. He is in the third grade at a country school near Keene, Kansas, which is 25 miles from Topeka.

Son Carl—age 4. Won't start to country school until he is six.

Melvin Breeden—transmitter.

Son Randall Kirk—age 3 months. Interested in eating.

Orville Strimple—Chief Control Room Engineer.

WIBW 4-H  
Scholarship Winners

The two \$250 WIBW 4-H Scholarships were won this year by Raymond Phillips, Labette County Community High School senior, and Patsy Ann Clary, 17, St. George Rural High School senior.

Raymond has completed 72 projects in his 10 years of 4-H Club work and Patsy Ann has completed 40 projects in 8 years.

Daughter Mrs. Joseph Thornwall, Washington, D. C. Her husband is an electronics laboratory tester for the U. S. Government.

Daughter Caroline—age 18. She is a freshman at Washburn University in Topeka. Business administration is her major. She makes all of her own clothes.

Daughter Jan—12 years old. She is in the seventh grade at the East Indianola school. Jan is an A student, a cheerleader and an outdoors girl. She loves to sew and paint.

Rex Doty—Control room engineer.

Daughter Sandy—age 3. She's a "doll lover."

Daughter Cindy—age 5 months. Just hungry these days.

Ben Ludy—our manager.

Daughter Joy Ann—age 8. She is in the third grade at Randolph school. She wants to be a pianist like Miss Maudie. She visits the studios occasionally and is fascinated with Miss Maudie's piano playing.

\* \* \* \*

A bright-eyed youngster whose mother wished he didn't have to go to school yet, said: "Don't worry, mom, maybe I'll be deferred."

☆ ☆ ☆ EX-WIBW STARS ☆ ☆ ☆

By Don Hopkins

You listeners are always writing in and asking about folks no longer with WIBW. Some have been highly successful and it is about this group that I am writing here. As you read this article, think back and see how many of these personalities you remember as being at WIBW.

Did you know that Curt Massey, one of today's CBS radio network stars got his start at WIBW? The whole Massey family was here in 1930 through 1933. Curt's sister composed the popular melody "Adobe Hacienda." While here the Masseys broadcast from the Pennant Cafeteria in downtown Topeka. Today you hear Curt Monday through Friday with Martha Tilton on the Alka-Seltzer show at 5:45 p.m. over WIBW and the entire Columbia Broadcasting System.

Then there was Ralph Moody. Remember him when he was at WIBW along in 1941 and 1942? Although he had been a theatrical producer and actor before coming to WIBW, he gives WIBW credit for his first radio experience. Ralph Moody is now heard coast to coast on radio plays and seen coast to coast on television. Recently he starred on the "Singer TV Playhouse" with Dick Powell. He has been in several "Dragnet" shows and other nationally known TV and radio shows.

If you like western movies you know about Eddie Dean. He is one of the ten top western stars. Eddie is one of these singing cowboys and he was with WIBW back in 1932. Incidentally, when I was with WNAX in Yankton, South Dakota, I lived in the same apartment where Eddie had once lived. His brother Jimmie was with him here at WIBW. Besides his movie work Eddie Dean has been heard on many radio network shows and a few seasons back was a regular star of the Judy Canova show. About five years ago Eddie Dean came back to Topeka to star in the Santa Fe Rodeo. I just want to say that the years of success have not changed Eddie one little bit. He was the same genial

Eddie as when he worked at WIBW.

Another famous star who was with WIBW in its early days is Julius Leib. He was one of WIBW's first musical directors. Today he is the director of the San Diego Symphony Orchestra and his son Bob—former WIBW staff violinist—is the concert master of that orchestra. Miss Maudie gives credit to Julius Leib for many of the worthwhile things she has learned about music.

Speaking of announcers, how many of you remember Franklin McCormick with WIBW in 1930? He is now heard on various network shows. For some little time he handled the poetry and announcing on the famous "Moon River" show. Currently, you hear him on some of the transcribed announcements on WIBW for national accounts.

Of course you remember the "Landon for President" campaign of 1936. One of the regular mail-pull announcers back in that era was Russ Davis. In the early 1940's he started announcing for the Columbia Broadcasting System and a few years back switched to television. He is now located in Chicago and can be seen and heard on the wrestling show known as "Rasslin' with Russ." We here at WIBW still hear from him by transcription. He's the fellow who gives the Nutrena dog food announcements Saturday mornings at 11:30 over WIBW.

More recently we had on the WIBW talent staff, Jimmie Dickens. That was six years ago. He now is the Little Jimmie Dickens of Grand Old Opera fame and he makes records that sell by the thousands. Jimmie is less than five feet tall, the kind that a gal would like to stick in her pocket. At Madison Square Garden Jimmie drew a bigger crowd than did Roy Rogers.

Neal Burris left us three short years ago. He, too, is on the Grand Old Opera at Nashville, Tennessee, makes records and travels all over the country. Last fall the

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**JEST**

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yes, William, now that you mention it, I do, but this time it sees me, too."

Yes, I guess old George sort of lives it up, but I rather be that way than like Struther Givens. Old Struthers so doggone careful, you know, that he won't hardly give you the time of day. Always figures he might make a mistake, and then you might be late for somethin' important and you just might sue him for misleadin' you. Just like one time last spring I was ridin' down the road with Struther in my pick-up and we passes Joe Doggett's place and I seen a bunch of fresh-sheared sheep in it. I says to Struther, "Well, I see Joe's sheared his sheep." Struther, he thought it over a minute and then he says, real cautious, "Well, he's sheared this side of 'em anyhow." How careful can you get?

**RAMBLINGS**

(Continued from Page 4)

**SHEPHERD OF THE HILLS** has a new car. He had not planned on buying one at the present time but one night he went out to find his car on fire and it was so badly burned, he had to dispose of it.

**KENNY HARRIES** has bought another new house which he intends remodeling into a duplex later on. He and Jodie have been busy all week buying new furniture and making plans for redecorating.

**RAY AND ELDA** have been casting glances at some beautiful houses lately, so they must be getting the spring fever buying complex too. Now that Donna Sue is growing up so fast, it could be that plans are in the making for the teen-agers to have a larger place to romp in.

We are all Centennial minded now, so folks, keep your chin up ... the first hundred years are the hardest.

Till next time, so long ...

Miss Maudie.

Bergen: Do you know what a vacuum is?

Snerd: It must be pretty dirty stuff, with all the cleaners they have for it.—CBS Radio's "Bergen-McCarthy Show."

**FARM TALK**

(Continued from Page 5)

Every farm has many different aspects as related to irrigation possibilities. These possibilities not only point out new opportunities, they may suggest new problems. Hundreds of additional questions as we outlined for you earlier.

Where can we find answers to these questions? Well, the one right answer may not be available just now. You can obtain information concerning irrigation from your county agricultural agent, soil conservation technicians and specialists and irrigation engineers. Local bankers and leading businessmen are interested in seeing that more and more people stabilize their farming interests with the insurance that comes from the application of supplemental water to crops. One of your best sources of information will be through visits with farmers who have been irrigating for several years. Usually one or more of these is within driving distance of your farm. Usually his problems and opportunities will closely resemble those on your farm. Here is a good place to start in your quest for irrigation know-how!

See you next Round-Up time with more Farm Talk ...

**EX-WIBW STARS**

(Continued from Page 12)

**WIBW** entertainers had a reunion with Neal Burris at the Kansas State Fair in Hutchinson where he was appearing with Pee Wee King's Band. Late word has it that Neal now has a band of his own.

Yes, the years roll by. And success touches many who are no longer with us. Of course, we are just as proud of those who have remained ... for they are Midwest radio stars that thousands listen to each and every day. For my part, and I am sure this is true of the entire staff, I am satisfied to be in Kansas with Kansans and Midwest folks. But if Jack Benny wants me on his show—I'll go.

An economical wife is one whose husband wears one darned thing after another.

## Contest Winners

We want to thank you folks for the fine response to the Round-Up Magazine Contest conducted last February on "Why I Like Radio." The letters were sent to New York to be judged and the winners were as follows:

Mrs. Clarence Bender, Russell, Kansas, First Prize.

Gloria Jean Kisner, Bison, Kansas, Second Prize.

Phoebe Wilmore, Bogard, Missouri, Third Prize.

Mrs. Marie Harries, Havensville, Kansas, Fourth Prize.

\* \* \* \*

Here is Mrs. Bender's prize winning letter on

### WHY I LIKE RADIO

"Radio gives me music to lighten my work. Newscasts to tell me what others are doing. Advertisements to inform me of new products. Stories to entertain me when I relax. Quiz programs to test my wits. Regular program schedules give me the time of day."

## COMING EVENTS

### BIRTHDAYS

Shepherd of the Hills.....	April 12
Jimmie Pierson .....	April 16
Elda Layman .....	April 17
Kathryn Young .....	April 18
Glen Osborn .....	April 30
Wilbur Levering .....	April 27

### ANNIVERSARIES

Mr. and Mrs. Glen Osborn.....	April 19
Mr. and Mrs. Jerome Debord.....	April 22
Mr. and Mrs. Ray Rankin.....	April 23

\* \* \* \*

Bill: What's this—you pay only 25 cents at a time on your state income tax?

Colonel: Sure, you can pay all at once or a quarter at a time.

## CHATS AROUND THE AERIAL

(Continued from Page 6)

And Grant, the stubborn, pitiless, bulldog commander who had taught the North not only to form armies, but to hurl them into battle with such irresistible force that nothing could stand up against them indefinitely, wrote such magnanimous terms of surrender that the Northern politicians—always more bloodthirsty in the protected haven of Washington than the soldiers in the field—howled for years in outraged dismay.

Grant agreed that all military prisoners should be released on their promise not to take up arms against the United States government; that side arms, baggage and private horses should be left in the possession of all officers and that no soldier should be prosecuted for treason so long as he faithfully observed the nation's laws. On his own suggestion Grant added the item that all private soldiers who were land owners and had their own horses with them in the army should be allowed to keep them. By tacit agreement the Federal officers studiously refrained from asking too many questions when any Southern farmer claimed his army horse was his own.

And then the Federal columns surged forward again—whips cracking over the ears of the mules yanking the long supply trains through the spring mud—and Northern army rations were issued even more generously to starving Southern regiments than to the Union troops.

History tells us that civil wars are ordinarily the bloodiest and most vicious of all conflicts, with even bloodier vengeance after defeat the almost universal rule.

Old World statesmen and generals were dumb with amazement when they heard the terms Grant, the winner, had conceded to Lee, the loser. That is one example of what makes America and Americans so different from the rest of the world.

That is an indication of the national character which has made America truly great—and which will keep us that way so long as it remains the soul of America!

## Try These!



Elsie Shideler, WIBW secretary, stirs up one of her favorite recipes as daughter Sally and their cute Cocker wait for a taste.

### DREAM BARS

Part 1: Cream together  $\frac{1}{2}$  cup butter,  $\frac{1}{2}$  cup brown sugar and 1 cup flour and spread on bottom of 10" x 10" pan. Bake 10 or 12 minutes at 350°.

Part 2: Beat 2 eggs and add  $\frac{1}{2}$  cup sugar,  $\frac{1}{4}$  teaspoon salt, 1 teaspoon vanilla, 2 tablespoons flour,  $\frac{1}{2}$  teaspoon baking powder, 1 cup nutmeats,  $1\frac{1}{2}$  cup cocoanut. Spread Part 2 over top of Part 1 and bake until light brown.

### TURKEY LEGS

Cut 2 lbs. pork tenderloin and 2 lbs. veal steak in pieces  $1\frac{1}{2}$  inches square. Season with salt and pepper. Place alternate pieces of pork and veal on wooden skewers until 6 pieces are used. Roll each in cracker crumbs. Dip in beaten eggs. Brown on all sides in deep fat. Place in baking pan. Add 2 cups milk. Cover. Bake in slow oven (325° F) about 2 hours. Serves 8.

## WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Productions

### MORNING

5:00—	<b>Wilbur Levering's Farm Time</b>	Mon. thru Sat.
5:40—	<b>News</b>	Mon. thru Sat.
6:00—	<b>Wilbur Levering's Farm Time</b>	Mon. thru Sat.
	Sunday Morning Meeting	Sun.
6:30—	<b>Gooch Farm Topics</b>	Mon. thru Fri.
	(Gooch's Best Feeds)	Mon. thru Fri.
6:35—	<b>Farm Service News</b>	Mon. thru Sat.
	(Jones-Mack)	Mon., Wed., Fri.
6:45—	<b>Lederle Farm Show</b>	Mon. thru Sat.
	(Lederle Laboratories)	
7:00—	<b>News (Garst &amp; Thomas)</b>	Mon., Wed., Fri.
	<b>News (Carey Salt Co.)</b>	Tues., Thurs., Sat.
	<b>News</b>	Sun.
7:15—	<b>Shepherd of the Hills</b>	Mon. thru Sat.
	(Nutrena)	Mon., Wed., Fri.
	(Hamburg Hatchery)	Tues., Thurs., Sat.
	Forward March	Sun.
7:30—	<b>Fertilizer Facts</b>	Mon. thru Fri.
	(Snyder Chemical)	
	<b>Miccolis Sisters</b>	Sat.
	<b>Kansas News &amp; Farm Sales</b>	Sun.
7:35—	<b>Miccolis Sisters</b>	Mon. thru Sat.
7:45—	<b>Edmund Denney Time</b>	Mon. thru Sat.
	(Merchants Biscuit)	Mon. thru Sat.
	<b>Town and Country</b>	Sun.

8:00—	<b>News</b>	Mon. thru Sat.
	(Gland-O-Lac)	Mon., Wed., Fri.
	<b>Farmer's Forum</b>	Sun.
8:05—	<b>Coffee Time</b>	Mon. thru Sat.
8:15—	<b>Farm News</b>	Mon. thru Sat.
8:30—	<b>Ray and Elda</b>	Mon. thru Sat.
	Garden Gate (Ferry-Morse Seed Co.)	Sun.
8:45—	<b>Smiley Burnette Show</b>	Mon., Wed., Fri.
	(Sweetose Waffle Syrup)	Mon., Wed., Fri.
	Curtis Circulation	Tues., Thurs., Sat.
	Organ Music	Sun.
9:00—	<b>Shep and Kaw Valley Boys</b>	Mon. thru Sat.
	Renfro Valley Sunday Gatherin'	(General Foods) Sun.
9:25—	<b>News</b>	Mon. thru Sat.
	Music	Sun.
9:30—	<b>Church of the Air</b>	Sun.
10:00—	<b>Salt Lake City Tabernacle</b>	Sun.
10:30—	<b>Piano Ramblings</b>	Mon. thru Fri.
	Robert Q. Lewis	Sat.
	(Mutual Benefit and Health Ins.)	
	<b>News</b>	Sun.
10:35—	<b>Invitation to Learning</b>	Sun.
10:45—	<b>Kitchen Club (Tidy House Products Co.)</b>	Mon. thru Fri.
	Robert Q. Lewis	Sat.
	(Milner Products—Pine Sol)	
11:00—	<b>Judy and Jane</b>	Mon. thru Fri.
	(Folger Coffee)	Mon. thru Fri.
	<b>News</b>	Sat.
	First Methodist Church	Sun.
11:05—	<b>Theatre of Today (Cream of Wheat)</b>	Sat.
11:15—	<b>Aunt Jenny's Stories</b>	Mon. thru Fri.
	(Lever Bros.)	Mon. thru Fri.
11:30—	<b>Weather Bureau</b>	Mon. thru Sat.
11:35—	<b>Dinner Hour</b>	Mon. thru Sat.

### AFTERNOON

12:00—	<b>News (Perfex, Gloss Tex., Shina Dish and Dexol)</b>	Mon. thru Sat.
	<b>News</b>	Sun.
12:15—	<b>Weather Reports</b>	Mon. thru Sat.
	<b>The Ray Beers Show</b>	(Ray Beers Clo. Co.) Sun.

August M. Flake,  
LeRoy, Kansas. Rt. 2

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12:20—Purina Markets (Ralston-Purina Co.) . . . . .	Mon. thru Sat.	Gunsmoke . . . . .	Sat.
12:30—State of Your State (Kansas Business and Construction Magazines) . . . . .	Sun.	Bing Crosby (General Electric) . . . . .	Sun.
12:45—Western Star Time . . . . .	Sun.	7:30—Arthur Godfrey's Talent Scouts (Thomas J. Lipton Co.) . . . . .	Mon.
1:00—Ernie Quigley Sports . . . . .	Sun.	Mr. and Mrs. North (Colgate) . . . . .	Tues.
1:30—New York Philharmonic . . . . .	Sun.	21st Precinct . . . . .	Wed.
2:00—Arthur Godfrey Show (Pillsbury Mills, Inc., National Biscuit Co., Lever Brothers, Clinton Foods Toni, General Motors, Star Kist) . . . . .	Mon. thru Fri.	Junior Miss . . . . .	Thurs.
2:30—Robert Q. Lewis . . . . .	Sat.	Arthur Godfrey Digest . . . . .	Fri.
2:45—Robert Q. Lewis . . . . .	Sat.	Gangbusters . . . . .	Sat.
3:00—The Second Mrs. Burton (General Foods) . . . . .	Mon. thru Fri.	My Little Margie (Phillip Morris Cigarettes) . . . . .	Sun.
Let's Pretend . . . . .	Sat.	8:00—Lux Radio Theatre (Lux) . . . . .	Mon.
Main Street Music Hall . . . . .	Sun.	Johnny Dollar (Wm. Wrigley, Jr. Co.) . . . . .	Tues.
3:15—Kansas Round-Up . . . . .	Mon. thru Fri.	Crime Photographer . . . . .	Wed.
3:30—City Hospital (Carter Products) . . . . .	Sat.	Mr. McNutley (General Electric) . . . . .	Thurs.
The Leading Question . . . . .	Sun.	Arthur Godfrey Digest . . . . .	Fri.
3:40—News . . . . .	Mon. thru Fri.	(Bristol-Myers Co.)	
3:45—Ma Perkins (Procter and Gamble) . . . . .	Mon. thru Fri.	Two for the Money (Old Golds) . . . . .	Sat.
4:00—Road of Life (Procter and Gamble) . . . . .	Mon. thru Fri.	Hallmark Radio Hall of Fame (Hallmark Cards, Inc.)	
Dr. Charles E. Fuller (Gospel Broadcasting Co.) . . . . .	Sun.	8:30—My Friend Irma . . . . .	Tues.
Sports Round-Up . . . . .	Sat.	(Bobbi Pin Curl Home Permanent and Carter Products)	
4:15—The Guilding Light (Procter and Gamble) . . . . .	Mon. thru Fri.	Crime Classics . . . . .	Wed.
Daniel Schorr, News . . . . .	Sat.	Time for Love (Jergens) . . . . .	Thurs.
4:30—Adventures in Science . . . . .	Sat.	That's Rich . . . . .	Fri.
4:45—U. N. On Record . . . . .	Sat.	Kansas Round-Up . . . . .	Sat.
5:00—Philadelphia Orchestra . . . . .	Sat.	Bergen-McCarthy Show (Van Camp—Chicken of the Sea)	
Farm Editors Forum 1st Sat. each Month Syncopeation Piece . . . . .	Sun.	(Lanolin Plus) Alternate . . . . .	Sun.
5:30—Alka-Seltzer Time (Miles Laboratories, Inc.) . . . . .	Mon. thru Fri.	9:00—Dance Orchestra . . . . .	Mon.
Our Miss Brooks (Colgate) . . . . .	Sun.	Luella Parsons (Colgate) . . . . .	Tues.
Serenade in Blue . . . . .	Sat.	News . . . . .	Wed.
5:45—Perry Mason (Procter and Gamble) . . . . .	Mon. thru Fri.	Escape . . . . .	Thurs.
News . . . . .	Sat.	Capitol Cloakroom . . . . .	Fri.
		Gene Autry (Wm. Wrigley, Jr. Co.) . . . . .	Sun.
		9:05—Western Star Time . . . . .	Wed.
		9:15—Julius LaRosa (Campana) . . . . .	Tues.
		9:30—Music Room . . . . .	Mon.
		Let's Go To Town . . . . .	Wed.
		Marine Band . . . . .	Fri.
		Emahizer-Melodies (Emahizer- Spielman Furn. Co.) . . . . .	Tues., Thurs.
		Kansas Round-Up (Emahizer- Spielman Furn. Co.) . . . . .	Sat.
		Here's To Veterans . . . . .	Sun.
		9:45—Dance Orchestra . . . . .	Mon.
		Capitol Federal Bandstand (Capitol Federal Savings & Loan Association) . . . . .	Tues., Thurs.
		Ray Beers Show (Ray Beers Clo. Co.) . . . . .	Wed., Fri.
		Kansas Round-Up (Capitol Federal Savings & Loan Assn.) . . . . .	Sat.
		The Bandstand . . . . .	Sun.
		10:00—News . . . . .	Mon. thru Sun.
		(White Cross) . . . . .	Mon., Wed., Fri.
		10:15—Beulah . . . . .	Mon. thru Fri.
		Dance Orchestra . . . . .	Sat.
		Dance Orchestra . . . . .	Sun.
		10:30—Dance Orchestra . . . . .	Mon. thru Sat.
		10:45—Dance Orchestra . . . . .	Mon., Wed., Sat.
		Ernie Quigley Sports . . . . .	Tues., Thurs.
		11:00—News . . . . .	Mon. thru Sun.
		11:05—This I Believe . . . . .	Mon. thru Fri.
		11:10—Dance Orchestra . . . . .	Mon. thru Sun.
		12:00—News . . . . .	Mon. thru Sun.
		12:05—Sign Off . . . . .	Mon. thru Sun.

**EVENING**