

# W B W

## ROUND-UP



**WES SEYLER**

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**APRIL Our Ninety-Seventh Issue 1953**

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# ROUND-UP

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APRIL

Our Ninety-Seventh Issue

1953

## On Our Cover

by Don Hopkins

Some of us have been on the staff longer and most of the WIBW folks are heard on more programs, but nobody can claim the personal friendships among WIBW listeners that Wes Seyler, our Farm Director, has. While most of us, by the very nature of our work, remain in Topeka, Wes travels the length and breadth of Kansas month in and month out. He has made a lot of friends for himself and for WIBW. And that's exactly what we expected of him.

Wes Seyler is heard Monday through Saturday on the 12:15 p.m. Purina Farm News and Markets. He is also heard Saturday night at 6:30 on the RFD Roundtable and Sunday mornings at 8:00 o'clock on the PURINA FARMERS FORUM.

Wes came to us with an excellent background for his work as Farm Service Director. He received a Bachelor of Science in Agriculture degree from the University of Nebraska; worked for six years on a partnership basis with his father on the farm at Alma, Nebraska; and was vocational agriculture instructor at Elkhorn, Nebraska, just prior to coming to WIBW. He always has worked with farm youth. One of his projects was a 1700-mile tour with the Elkhorn Future Farmers through Western Nebraska, Wyoming and the Black Hills of South Dakota.

As WIBW's Farm Service Director, Wes Seyler works closely with the Extension Service of Kansas State College, Soil Conservation Districts, Vocational Agriculture Departments, and Future Farmers of America and Livestock Breeding Associations.

It is only natural that as Wes has worked with these different aspects of agriculture that his interests would develop along certain lines. Wes tells me that his major interest is in Soil Conservation. That was shown graphically in his promotion of the BALANCED FARMING DAY, the HUB of AMERICA WAY in 1952. I am referring to the rehabilitation of the Old Hobbs farm at Lebanon, Kansas, the geographical center of the United States. It is now known as the HUB DAIRY FARM. An average of fifty cars per week stop to inspect this farm and if you are ever out that way, remember, the latch string is out. Meet the tenant and have him show you around. Now, Wes is working on plans to sponsor cooperatively with the Topeka Daily Capital "Old Limestone Day" in Jewell County. It will fall on the 20th anniversary of the first Soil Conservation effort in Kansas—one of the first three demonstrations in the nation.

Wes has asked me to emphasize the fact that the WIBW Farm Service Department provides free service to farmers throughout the state. There are no strings tied to that hearty handshake and winning smile that are Wes' when he tours the State of Kansas. All he asks is your good will. Many are the things that he does for the farmer. In a year's time he will publicize hundreds of farm sales and farm meetings. If any farmer he contacts has a problem, Wes will either help him or tell him where he can get the information he needs. Actually, Wes is a sort of state-wide county agent.

They say variety is the "spice of life." From that standpoint Wes has little to

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## AROUND *the* STUDIOS with Hilton

Kansas has long been famous for her pretty girls, wheat and hot weather. And now her basketball teams. Like last season, Kansas again had two teams in the top ten in the country—Kansas State College and the University of Kansas. Regardless of the outcome of the National Tournament, Kansas is on the Sports Map in 1953.

Wasn't that a wonderful snow we had when March came in like a lion? It was worth far more than a million dollars. There were a few headaches, though. Lee Rice had a ghastly time getting to and from work. He got stuck at least twice a day for four days and missed some of his programs. Lee and his family just moved into a new home which is about four miles from the studios and far from the bus lines. (Someone should tell the guy to keep a snow shovel in the back seat.)

Enjoy Dude Hank and his Bohemian

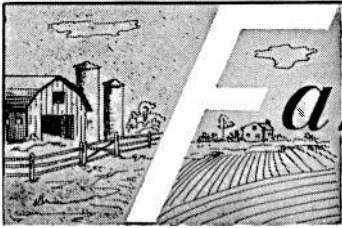
Band? They are now heard three times a week, 10:30 Saturday morning and 3:15 p.m. on Tuesday and Thursday. Dude hired a new drummer for the band. There is a great deal of speculation around the studio as to how long the new man will last; but he's surely beating a mean drum—while he lasts. Our "Poor Man's Gene Krupa" is Art Holbrook.

We helped entertain members of the Kansas Future Homemakers of America during their annual convention in Topeka two weeks ago. The new officers were interviewed on a special broadcast. They are: President Roberta Caulk, Highland Park (Topeka); Vice Presidents Carolyn Cornwell of Osborne, Colleen Davis of Marysville, and Mary Bremerkamp of Colby; Secretary Sylvia Gaddie of Cottonwood Falls; Treasurer Kay Brownell of Harper; Historian Beverly Leroy of Columbus and Song Leader Gaye Nelle Lane of Cimarron. During the morning session of the last day's activities at the auditorium, the FHA honored Lewis Dickensheets, chief engineer, and your re-

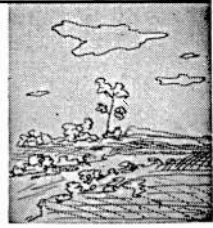
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**COL. COMBS DOES IT AGAIN**—this time for the Capper Crippled Children's Foundation. On a recent program with the Bohemian Band Colonel presented J. M. Parks (extreme right) of the Capper Foundation, with a check representing ten per cent of his month's sale of *The Farmer and Planters Guide*. Members of the Bohemian Band are (l to r) Kenny Harries, Vallie Kirk, Announcer Don Hopkins, Heinie Haynes, Miss Maudie, Charlie Putt, Chuck Wayne, Hoppie, Dude Hank and Ole (with accordian).



# Farm talk



by Wes Seyler

It quite often happens that we men folk need to do a little explaining when we arrive home hours after the appointed time. Some of us think we are most proficient when it comes to finding excuses for the delay. I don't wonder that some feel they have the problem well in hand. Really, fellows, I doubt that many of us are battling more than 500% and we might as well admit that our chances are really not that good without some leniency from the other part of the household. As hard as it is to explain the things that have happened, here is an event scheduled for the month of May that needs no apologies.

The Soil Conservation District Board of Supervisors in Jewell County and the many cooperators in the district are going to have an anniversary for the Limestone Creek Demonstration Project on the 20th of May. Everyone in Jewell County has indicated he is going all out for this worthy cause. It appears now that the anniversary celebration will attract more visitors than Jewell County folks can accommodate. They say not, but we will wait and see what happens as time goes along.

The Limestone Creek Demonstration Project was the first conservation effort started in Kansas. It was one of the first three in the nation. For these reasons Kansas is receiving regional and national recognition for being one of the first to recognize our nation's conservation accomplishments. We here at WIBW are going to do everything within our power to see that the Jewell County District Board and others receive the kind of support they deserve. The plans now indicate that Robert Salter, Chief of Conservation Service, will be out for the day's festivities. I'm sure that other high-ranking officials will want to come to Kansas for this event.

I would suggest that you watch for fu-

ture announcements about the anniversary. WIBW and the Topeka Daily Capital are co-sponsors and will be releasing many news stories covering developments for "Old Limestone Day" in Jewell County on May 20.

It is with pleasure that we compliment the Beezley Dairy Farm owners for the outstanding records of production they are making with their registered herd. Their most recent honor is the new state record for pounds of butterfat produced by one animal in 365 days. Beezley Farm Burke Sarah, accumulated the total of 1035 pounds of fat. The outstanding feature is that "Sarah" accomplished the record with little or no extra feed or care other than what is normally given to other cows in the Beezley herd. It was not until the latter part of her lactation period that her owners realized she could come close to the old record. The Beezleys expect top production from every member of their 45 registered Holsteins, and have little time to pamper or carry several cows on special rations for the purpose of establishing new records.

A large number of State Holstein breeders, friends, radio and press representatives were invited to be at the Beezley farm for the final milking. Red, the Ed, was on hand and snapped some pictures.

Here are some more interesting suggestions I feel worth passing your way. If you're an average dairyman you replace about a quarter of your dairy herd every year! This makes the cost of "extra" herd replacements a mighty important factor in your cost of making milk. If the average dairyman could replace cows every five, six or seven years instead of every four,

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# *C.B.S. notes* by *Kathryn Young*

How do you get into radio?

There are lots of ways. Arthur Godfrey, for example, made his debut in Baltimore on an amateur program as Red Godfrey, the warbling banjoist. And now he has more programs than he can take care of. The latest is a half-hour on Sunday afternoons which precedes "King Arthur Godfrey and His Round Table," providing a full hour with the fabulous redhead and "all the little Godfreys." The Sunday afternoon hour is a digest of highlights of his Monday-thru-Friday "Arthur Godfrey Time."



*Arthur Godfrey and his uke.*

Last month "Amos 'n' Andy" celebrated their 25th anniversary in radio. It was on March 19, 1928, when rangy Freeman Gosden and his close friend, short, husky Charles Correll stepped up to a primitive microphone in a "studio"—it was really just a room—and broadcast their first show. Now after 25 years, they are both famous and wealthy; and best of all—they are still close friends.

Marvin Kaplan, the poetic Alfred Prinz-

metal of "Meet Millie," was discovered for motion pictures by no less an authority than Katharine Hepburn.

More than two years of hard work went into the perfection of the new dummy on the Bergen-McCarthy show. He's named Lars Linquist and was fashioned after a real-life Swedish fisherman Bergen met during his 1949 visit in the Scandinavian countries. Bergen himself made more than fifty chalk sketches of the fisherman during the period the latter had the CBS star on his fishing boat in Swedish waters. Back in Hollywood, Bergen painstakingly reproduced the features of the fisherman on one huge sheet of art paper. Long sessions with wood-carvers, make-up experts and costumers followed. Then finally after two years, Lars Linquist was ready to take his place beside Charlie McCarthy and Mortimer Snerd.

Gene Autry used to be an outfielder and a .300 batter with the Tulsa Oilers in the Texas League. His pay was \$25 a week.

A heavy cigarette smoker, Lionel Barrymore of "Hallmark Radio Hall of Fame," drives around Hollywood with a cigar box at his side, into which he's emptied the contents of six to ten packs of cigarettes.

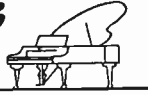
Although Gloria McMillan, who plays the role of Harriet Conklin on "Our Miss Brooks," is only a teenager, she is a technical director on the show. It isn't that the producer of the show didn't go to high school—but even in the education field things change in twenty years.

When Horace Heidt organized his first band, The Californians, at the University of California, it numbered seven members. Today, the Heidt organization, heard at 9:00 p.m. Thursday on "The American Way," has grown to seventy.

Actor Jay Novello of "Lux Radio Theatre" has perhaps the nation's most extensive collection of recordings by the late John Barrymore, many of them recorded years ago in Novello's home.

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# Ramblings



When the March snow hit Kansas a few weeks ago, some of us were real surprised. There was one who was not, however . . . three guesses who? Yes, you probably read it in his **FARMERS AND PLANTERS GUIDE**. Our old-time fiddler, **COLONEL "Zodiac" COMBS**. He was so proud, over his prediction that we all had to bow to him for days. If you do not have a copy of his book, get one by all means. It may save your having to be pulled out of the mud in an unexpected rain.

**DUDE HANK** asked me to thank all of you who are ardent fans of the **BOHEMIAN BAND**. This program, which formerly had been on but once a week (Saturday mornings at 10:30) has brought in so many requests it was decided to put the band on Tuesday and Thursday afternoons at 3:15. Polkas, waltzes, schottisches, marches and novelty tunes are all features. **DUDE** plays some Swedish music, too, and for my benefit slips an Irish tune in occasionally. The group includes: two trumpets, trombone, clarinet, flute, accordion, cello, sousaphone, organ, piano and drums; **DUDE**, **CHUCK**, **CHARLIE PUTT**, **KENNY**, **VALLIE KIRK**, **OLE**, **HOPPI**, **HEINIE HAYNES**, **ELSA**, **MISS MAUDIE** and **DON PITT**. Sometimes during the week we have a variation of drummers as our regular one is not always available.

**DON HOPKINS** was telling me the other day his daughter **Donna Lee** and two other thirteen-year-old girls have formed a vocal trio. They call themselves "The Three Jills." They have been singing about town for parties, banquets and special meetings. The other two girls are **Janice Osborn** and **Karen Deeter**. Incidentally, some of you listeners may remember **Karen's** mother, **Mrs. Vail Deeter**, when she played leading roles in our **WIBW** dramatics. She directs the trio. Recently the girls competed in an amateur talent show over a Kansas City radio station and have been asked to appear in the finals

at the Kansas City Municipal Auditorium on May 1. Inasmuch as our guest artists on the **SATURDAY NIGHT ROUND-UP** have been limited to the children of our staff, for the present, no doubt you will be hearing **Donna Lee** and the trio some time soon on that show.

Our new fiddler, **HERMAN HOUSH**, is a Kansas boy. His mother and dad, **Mr. and Mrs. Charles Housh**, live in Winchester, Kansas, where **HERMAN** was born. He was raised on the farm, went to the Winchester schools, spent four and a half years in the Army, part of which time was in Germany. He entertained overseas for the **USO**, played dances, and shows with the Army bands. After the war, he played over a number of radio stations in **Atchison**, **St. Joseph** and **Kansas City**. In 1946 he married an **Atchison** girl, **Margaret Cobb**. Two years ago he accepted a position at **KMA**, **Shenandoah**, and remained there until joining **WIBW** on February 21. **HERMAN**, whose real name is **Charles Harley Housh**, has won a number of fiddling contests and by the response of our listeners, he has won a large number of fans for himself since he has been heard on our programs. We are happy to have **Mr. and Mrs. Housh** in **Topeka**, and his two sisters, **Mrs. Harold Clinkenbeard**, and **Mrs. Melvin Sheldon**, who with their husbands also reside here, are especially glad. **HERMAN** also has another sister in **Valley Falls**, **Mrs. Arthur Lassiter**.

Not long ago, **THE DENNEYS**, **Edmund** and **Myrtle**, bought a small house in **Highland Park**. They love to remodel, paint, and do general "fixin' up." So they re-finished the house inside, laid new linoleum floors in the kitchen and bathroom, painted the walls and woodwork. Then they added extra shutters to the front windows, put a metal hood over the door, iron railings around the stoop and painted the outside of the house all white. It is really a picture with the pretty green shutters, and other tasteful colors they have used on the walls and builtins. **EDMUND** has had a lot of fun working on all that, and **Myrtle** (who looked real cute in paint

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# Visiting the Bill Kirks



*DeDe and Gary watch Bill focus their favorite TV show.*



*Bill shows his skill with the can opener.*



*Who has the most fun with Gary's toys?*



*The Kirks are all ready for a Sunday walk.*



*It's tea and chop suey for supper, which really pleases "Wild" Bill.*



*"Hey, here's a picture of Daddy!" exclaims son Gary.*



Janice Miller

Roger Wilson

Janice Miller of Milford and Roger Wilson of Council Grove were named as winners of the annual WIBW 4-H scholarships of \$100 each to be used at Kansas State College.

Miss Miller, a Geary County 4-H member is 17 years old. She has completed ten years in club work and is now a senior in Milford High School.

Roger Wilson, a Morris County 4-H member of the Council Oak Club is 18. He has six years of club work and has completed thirty-four projects. Wilson participated in a variety of activities and has been elected to every office of his club. He was president last year.

#### ON OUR COVER

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complain about. One day he may attend a big livestock sale at Hutchinson, Kansas, the next day may find him in the northeast corner of the State of Kansas at a soil conservation meeting and perhaps that night will find him miles away at a 4-H or FFA Club banquet. As you no doubt can see, it is necessary for Wes to know quite a bit about a lot of different things. One of the services provided by Wes and the WIBW Farm Service Department is the obtaining of pertinent information about farming problems from the groups he contacts and passing along this information over the air and in person to other interested people.

Wes Seyler rates well with the other members of his profession. This is shown by his recent election to the Chairmanship of the Educational Relations Committee of the National Radio Farm Directors. He is also Chairman of the Balanced Farming Committee of the Topeka Chamber of Commerce.

How does Wes get around? In the "Rambling Rooster," a beautiful Ford station wagon with the WIBW call letters on it. Maybe you have seen the Rambling Rooster rambling down the highway. I'm sure that you will be interested to know that during the past year he traveled 40,000 miles inside the State of Kansas which doesn't take into account his trips to the

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## Chats Around the Aerial

.... with Olaf S. Soward

There is one thing about the month of May that practically nobody in the United States even bothers to try to remember any more. It was on the 19th of this month in 1848 that the treaty was finally signed which ended our unfortunate war with Mexico.

Probably part of that national forgetfulness stems from the fact that it was undoubtedly the most unpopular and the most violently criticized war in which the United States ever has been involved. Indeed, an historical cult has arisen within the last generation which has sought to convince the American mind subtly that that conflict was exactly what the majority of Mexican historians have always insisted it was—a barefaced piece of bullying by the United States with the deliberate intent to steal some Mexican real estate certain sections of our population thought they wanted.

Like all myths, that one hardly squares with the totality of facts in the case. The only trouble is that the facts are so uninteresting to most folks that they are almost unknown—and so full of confusion and uncertainty even when they are known that the best historians themselves admit that any clear cut judgment is extremely difficult. But they are ample to free the United States of any charge of deliberate national bullying!

It is possibly quite true that President James K. Polk secretly egged on the outbreak of hostilities. It is an undoubted fact that the critics of that conflict in Congress called it "Jimmy Polk's war" to the very end. But Polk had a remarkably hard time of it jamming a formal declaration of war down the throat of the Senate even after the first two battles had been fought—and won. It is probably correct that the southern states at least encouraged the war, in the hope they could form new "slave states" to offset the growing vote power of the "free states" in Congress—but north of the Mason-Dixon line

hardly a single state could be induced to supply its minimum quota of volunteers for the army.

Officially the cause of the struggle was supposed to be a question concerning the frontier of Texas. When Texas—which was originally a part of Mexico settled by North Americans under an agreement with the Mexican government—revolted in 1835 and won her independence after some very bloody fighting in 1836, the Republic of Texas claimed all the territory to the Rio Grande. Mexican officials insisted the frontier was the Nueces river, 100 miles to the east. But, since the Mexicans would not even recognize the independence of Texas the Texans paid no attention to any boundary ideas but their own.

Then, when Texas was admitted to the Union as a state she naturally came in with the frontiers already established by the Republic of Texas. And the first clash of our war with Mexico occurred when the U. S. Army occupied the new state and collided with Mexican troops who had been ordered by the Mexican government onto the Texas side of the Rio Grande.

The argument over a few hundred square miles of wild, unsettled country should have been easily resolved by the most ordinary arts of honest and honorable diplomacy. Indeed, President Polk sent an envoy particularly to talk over the Texas boundary dispute, among other things, but the Mexican politicians refused to talk to that envoy extraordinary.

General Herrera, provisional president, publicly announced that he had ordered the Mexican army to fight a "defensive war" on the Texas side of the Rio Grande a month before the U. S. Army even moved into Texas following its admission into the Union.

Mexico openly hoped that the United States and England would go to war over the Oregon boundary dispute—and brought all the pressure she could to try

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**AROUND THE STUDIOS**

(Continued from Page 3)

porter by presenting honorary membership pins. We were sincerely glad for the honor because there are only about a half-dozen men in the state who have the honor. We love those girls!

Art Holbrook had a lot of fun last week when he was moderator for the Championship Spelling Bee at the Topeka High School assembly. He admitted that he was glad to be on the "giving" end of the words instead of trying to spell them. Many were "toughies."

Red, the Ed, had a jarring experience recently. His two daughters were deadlocked over a decision as to which one owned a certain doll at the Young house. So, Red decided the easiest and safest thing would be to buy another doll just like the one at home. During a visit in Kansas City he dutifully bought the doll and carried it with him to the Union Station where he boarded a Santa Fe train for Topeka. In the confusion of getting off the train, he left the doll aboard. When he got home, he discovered the loss. So he called Santa Fe and told them the horrible story. They immediately bent every effort to recover the doll and keep the Young house happy. They found her in Oklahoma City and shipped her back. All is serene on Randolph Street.

**RAMBLINGS**

(Continued from Page 6)

covered jeans) told us that he superintended the whole job. The DENNEYS did not plan to move into the house . . . just bought it as an investment. Now, they do not know whether to sell it or rent it as they have had offers for both.

ELDA, LOIS, MARY and RUTH are all busy making and designing their Easter outfits. Next month we'll describe them to you.

"Till then, so long,

MISS MAUDIE

**CHATS AROUND THE AERIAL**

(Continued from Page 7)

to get Great Britain and France to pre-

vent Texas from becoming part of this country.

Furthermore, Mexico had been living in a condition of chronic revolution for some 35 years. The army generals were, without exception, military politicians plotting to seize dictatorial power and scheming to destroy their rivals by fair means or foul.

A war with any foreign power looked pretty good to them at the time, as an excuse to consolidate absolute power over the Mexican people. War with the United States looked unusually good on the surface, because it would be highly popular among the people. That people still stubbornly harbored the delusive hope that Texas could be forced back into the position of a dependent Mexican territory—and sadly underestimated the strength of the United States, while vastly overrating their own.

We never have been a warlike people, and never have taken much national pride in our military victories. It is also true that, as a nation, we have regretted the Mexican war more than most—because it was with a next-door neighbor. But, the record shows that no American needs feel ashamed of our part in it either. So, let's get this new Mexican War myth off the books for good!

**CBS NOTES**

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The "Tarzan" novels on which the radio series is based have sold more than 25,000,000 copies. Yet when author Edgar Rice Burroughs tried to sell the first of the "Tarzan" stories, every well-known publisher turned him down.

Last month Kenny Delmar, radio's famous Senator Klaghorn, joined the casts of "My Friend Irma" and "Life with Luigi" as the result of the departure of Hans Conried to go into the Broadway musical "Can-Can." On "My Friend Irma" Delmar plays a new character, Maestro Wanderkin, who moves into Kropotkin's room in Irma's boarding house. Conried

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## Try This!



*Don Hopkins and daughter Donna Lee help Bertha fix one of their favorite vegetable dishes.*

### VEGETABLES IN BEET CUPS

Cook medium beets until tender, peel. Cut a slice from the root end of each. Scoop out the centers. Fill cavities with buttered peas and carrots. Brush beet cups with melted butter. Sprinkle with grated cheese. Brown in moderate oven (375°). Serve at once.

### CBS NOTES

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will continue to be heard from time to time as Kropotkin. On "Life with Luigi," he will take over Conried's role as Shultz.

Conductor Frank Black is one of those rarities in the music world: a first-class symphony conductor, as well as a leading conductor of popular music; an accomplished composer of symphonic music; and one of the best popular music arrangers in the country. The tall, gray-haired Dr. Black is conductor of CADILLAC CHORAL SYMPHONY Sundays at 4:30 p.m.

There was some real excitement backstage at "Arthur Godfrey's Talent Scouts" show recently. "Specs" Powell, drummer in the Archie Bleyer orchestra returned after a three-months illness to take his place on the bandstand. "Specs" has been with Bleyer's orchestra for over six years. Everyone was glad to see him back.

### FARM TALK

(Continued from Page 4)

savings in production costs could run into hundreds of dollars a year.

Most cows have the bred-in production to keep them in the herd for many years. So, when a cow breaks down, it's usually because of disease, or a nutritional strain on her body which she is unable to meet. Thus the job of a dairyman is two-fold—he must keep his herd healthy and see that they are fed adequately to meet all nutritional needs.

Make the most of the cows you have, feed and manage your dairy animals to keep them in the herd longer. You'll profit by stretching the life span of cows in your herd.

Many of us will be doing some transplanting and landscaping about our homes this spring. Be sure to complete your plans as early as possible so that the needed materials can be ordered. In choosing plants to be used in landscaping, careful selection for hardiness and adaptability for the local area are important. The reliable local nursery is a good place to select hardy nursery stock grown and tested under local conditions. For most purposes it is advisable to select the smaller sizes of plants. They are less costly and usually ship and transplant to better advantage. I'd suggest that you consult your county agricultural agent and ask his advice concerning your landscaping plans.

The recent moisture is a big boost to our pasture and small grain possibilities. Naturally we are hoping that we receive more as time progresses. Doesn't matter particularly in what form it arrives. We welcome rain, snow, sleet and drizzles. A fellow the other day was talking about the "hen drowners" we had in '51. Now let's not be that pessimistic.

I'll be seeing you next Round-Up time with more Farm Talk.

## Questions and Answers

Q. What happened to "Henry's Exchange"?

A. This program has been discontinued and replaced with "Coffee Time."

Q. Do you have a picture of Johnny Lee Wills and his boys? I heard Leon Huff died sometime ago, is it true?

A. See next issue for picture and information.

Q. Why doesn't Hambones have "Little Hambones" on with him on the Saturday Night Round-Up soon?

A. We're passing your suggestion on to Hambones.

Q. Is Ezra Hawkins still in radio; if so, where is he?

A. Yes. Ezra is in Clinton, Illinois.

Q. Where is Bobby Dick?

A. Bobby is in Shenandoah, Iowa.

Q. Do you ever hear from Dick Carder?

A. No. We haven't heard from Dick since he left WIBW.

Q. Where are Doc and Esther now?

A. Doc and Esther are now at KRVN, Lexington, Nebraska.

Q. Is Roy Faulkner still in radio?

A. No. Roy is not in radio.

Q. Why isn't Hilton on the air more?

A. Hilton's principal job is Sales Service Manager, which keeps him plenty busy.

Q. When will we see a picture of Herman Housh?

A. Be sure to get the May issue of the Round-Up. He'll greet you on the cover.

Q. Where are Ralph Hunt and Dean Eacker?

A. Ralph is at KWTO, Springfield, and Dean is now in Hollywood, California.

### ON OUR COVER

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Western Livestock Show at Denver Colorado; the International Livestock Exposition at Chicago, Illinois; the Hawaiian Farm Tour and the trip to the National

Convention of Radio Farm Directors.

Now comes the question that has been in the back of your mind almost from the start of this article. Is Wes ever home? We could say "sometimes." Actually, Wes is out of town and away from home about fifty per cent of the time. And although he enjoys his job tremendously there are times when brother Seyler gets a bit weary of so much driving. And like every normal man wishes he could spend more time with his wife and daughter. Muriel is his wife and Mary Jo, who is five and one-half years old, is his daughter. When Wes is home the Seyler family life is a happy one. As a former vocational agriculture instructor, he is very handy with tools of all kinds. Together, he and his wife completely decorated the outside and interior of their attractive home in the west end of Topeka. I know his handiness must mean something to Muriel, because my wife is always complaining that I don't know how to fix anything.

What is Wes Seyler's hobby. When he has time it's hunting. He used to be quite a football player. However, he admits now that those days of strenuous activity are over. His loyalty to Nebraska University and mine to the State University of Iowa get the both of us in dutch over friendly bets during the football season.

If you have ever met Wes Seyler there is little I can tell you about his sincerity and friendliness. But, if you haven't met him, I'll just say that he is everything a Farm Service Director should be. If he can be of any service to you, let him know. Good will is the product he sells.

### COMING EVENTS

#### BIRTHDAYS

Shepherd of the Hills	April 12
Jimmie Pierson	April 16
Elda Layman	April 17
Kathryn Young	April 18
Glen Osborn	April 30

#### ANNIVERSARIES

Mr. and Mrs. Glen Osborn	April 19
Mr. and Mrs. Jerome DeBord	April 22
Mr. and Mrs. Ray Rankin	April 23



Well, look at us! ... spring is jest about sprung. Ole man winter is sneakin' out agin, an' me fur one, I's glad of it. Dee old boy showed his fangs a few times this year, didn't he? Now all we is got to worry 'bout is whether dee tax-man is gonna return any of dat money we done sent him.

Old Patrick Henry didn't know frum nothin' ... he raved 'bout taxation without representation ... brothur ... he should oughtta see it WITH representation. Ain't dat awful? But you can't take it with you—it goes before you do!

You know whut dey say ... "One reason dee rabbit out-runs dee dog, is dat dee dog is only runnin' fur his dinner, but dat rabbit is runnin' fur his life."

Hear whut Ben Franklin say when he discovered electricity?

He didn't say anything—he wuzz too shocked! Oh, brother!

Doin' nothin' is dee most tiresome job in dee worl', cause you can't stop and rest!

Unk Russell say, "Better be careful of dee words you say,

To keep dem soft an' sweet.

You never know frum day to day which ones you'll have to eat."

It makes a feller begin to git jest a little bit discouraged when you thinks how 'bout half of dee world's work is in bad need of repairin'! Think of it! They must be at least 50 million laws on dee law books, but they ain't nobody ever improved on dee Ten Commandments!

Some folks talk 'bout dee so-called good old days. But shucks, they kin have 'em. Remember when dee Indians wuzz runnin' this country they wasn't any taxes, no

debts and dee women done all dee work. Now look at things.

Then there's the old story of dee woman whose husband complained 'bout her cookin'! Dee little thing put on all dee tears and through her bawlin' wuzz heard to say, "That's right ... complain ... gripe an' complain—me standin' here over dis hot stove all day, and you down in dat nice "cool sewer."

This month's safety bulletin: "Learn frum dee mistakes of others, you won't live long 'nuff to make 'em all yourself."

Here's a famous "last-words" line: "If he won't dim his, I won't dim mine."

They ain't no use to gripe about dee government. Government is like your stomick—iffen it's doin' its work right you will hardly realize you've got one. Courtesy is contagious—let's start an epidemic.



When seven-year-old Jack Hunt played the guitar and sang hymns during open air Pentecostal services conducted by his mother, neighbors prophesied correctly that someday he would be a celebrity. Today, Hunt is known nationally as a recording artist, composer and radio star. Hear him at 8:45 a.m. Tuesdays, Thursdays and Saturdays for Ballard & Ballard and at 6:30 p.m. Monday through Friday for Pillsbury Mills.

# Aberdeen-Angus Breeders Receive WIBW Trophies



Wes Seyler, left, presents Mr. C. C. Kenney of Woodward, Oklahoma, with a trophy for his champion heifer while Floyd (Hap) Scarlett, Harper, Kansas, receives congratulations for his champion bull trophy from Dale Engler, Secretary of the O K & T Aberdeen - Angus Association, during the annual show and sale at

Buffalo, Oklahoma. The WIBW trophies are on a rotating basis and must be won three times to be permanently claimed.

## WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Productions

### MORNING

- 5:00—Daybreak Jamboree..... Mon. thru Sat.
- 5:40—News ..... Mon. thru Sat.
- 6:00—Pleasant Valley Gang..... Mon. thru Sat.
- Sunday Morning Meeting..... Sun.
- 6:35—Farm Service News..... Mon. thru Sat.
- (Mennen Co.) ..... Mon., Wed., Fri.
- 6:45—Ray and Elda ..... Mon. thru Sat.
- (Gooch's Best) ..... Mon., Wed., Fri.
- (Hamburg Hatchery) ..... Tues., Thurs., Sat.
- 7:00—News (Garst & Thomas) . . Mon., Wed., Fri.
- News (Carey Salt Co.) . . Tues., Thurs., Sat.
- News ..... Sun.
- 7:15—Shepherd of the Hills..... Mon. thru Sat.
- (Nutrena) ..... Mon., Wed., Fri.
- (Jones-Mack) ..... Tues., Thurs., Sat.
- Country Church of Hollywood..... Sun.
- 7:30—Miccolls Sisters ..... Mon. thru Sat.
- Kansas News & Farm Sales..... Sun.
- 7:45—Edmund Denney Time
- (Merchants Biscuit) ..... Mon. thru Sat.
- Serenade in Blue..... Sun.
- 8:00—Mosby Mack News
- (Mosby-Mack Motor Co.) Mon. thru Sat.
- Farmer's Forum
- (Ralston-Purina Co.) ..... Sun.
- 8:05—Coffee Time..... Mon. thru Sat.
- 8:15—Farm News ..... Sun.
- 8:30—Johnny Lee Wills
- (Larro Feeds) ..... Mon. thru Fri.
- Willie and Lois..... Sat.
- Revivaltime (Assemblies of God).... Sun.
- 8:45—Smiley Burnett Show

- (Sweetose Waffle Syrup) . Mon., Wed., Fri.
- Jack Hunt
- (Ballard & Ballard) . Tues., Thurs., Sat.
- 9:00—Shep and Kaw Valley Boys
- ..... Mon. thru Sat.
- Renfro Valley Sunday Gatherin'
- (General Foods) ..... Sun.
- 9:25—News ..... Mon. thru Sat.
- 9:30—Church of the Air ..... Sun.
- 10:00—Salt Lake City Tabernacle..... Sun.
- 10:30—Jimmie Pierson ..... Mon. thru Fri.
- Bohemian Band ..... Sat.
- News ..... Sun.
- 10:35—Invitation to Learning ..... Sun.
- 10:45—Kitchen Club (Tidy House Products
- Co.) ..... Mon. thru Fri.
- 11:00—Judy and Jane
- (Folger Coffee) ..... Mon. thru Fri.
- Theater of Today
- (Armstrong Cork Co.) ..... Sat.
- First Methodist Church ..... Sun.
- 11:15—Aunt Jenny's Stories
- (Lever Bros.) ..... Mon. thru Fri.
- 11:30—Weather Bureau ..... Mon. thru Sat.
- 11:35—Dinner Hour ..... Mon. thru Sat.

### AFTERNOON

- 12:00—News (Perfex, Gloss Tex., Shina
- Dish and Dexol)..... Mon. thru Sat.
- News ..... Sun.
- 12:15—Weather Report ..... Mon. thru Sat.
- (d-Con Co.) ..... Mon., Wed., Fri.
- The Ray Beers Show
- (Ray Beers Clo. Co.)..... Sun.
- 12:20—Purina Markets
- (Ralston-Purina Co.).... Mon. thru Sat.
- 12:30—Western Star Time..... Sun.
- 1:00—Ernie Quigley, Sports ..... Sun.
- 1:30—New York Philharmonic
- (Willys-Overland) ..... Sun.
- 2:00—Arthur Godfrey Show
- (Pillsbury Mills, Inc.,

# August M. Flake, LeRoy, Kansas, Rt. 2

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- National Biscuit Co.  
Lever Brothers, Chesterfield  
Cigarettes, Toni, General  
Motors) ..... Mon. thru Fri.  
2:30—Music with the Girls (Geo. A.  
Hormel & Co.) ..... Sat.  
3:00—The Second Mrs. Burton  
(General Foods) ..... Mon. thru Fri.  
Grand Central Station  
(Cream of Wheat) ..... Sat.  
Symphonette (Longines-Wittnauer  
Watch Co.) ..... Sun.  
3:15—Kansas Round-Up ..... Mon., Wed., Fri.  
Bohemian Band ..... Tues., Thurs.  
3:25—News ..... Sat., Sun.  
3:30—Fun for All (Toni) ..... Sat.  
Arthur Godfrey Sunday Hour ..... Sun.  
(VCA—Rybutol & Juvenal) ..... Sun.  
3:40—News ..... Mon. thru Fri.  
3:45—Ma Perkins  
(Procter and Gamble) ..... Mon. thru Fri.  
(White Cross News) ..... Mon., Wed., Fri.  
4:00—Road of Life  
(Procter and Gamble) ..... Mon. thru Fri.  
City Hospital (Carter Products) ..... Sat.  
Dr. Charles E. Fuller  
(Gospel Broadcasting Co.) ..... Sun.  
4:15—The Guiding Light  
(Procter and Gamble) ..... Mon. thru Fri.  
4:25—Galen Drake (General Foods) ..... Sat.  
4:30—Saturday at the Chase ..... Sat.  
5:00—Garden Gate  
(Ferry-Morse Seed Co.) ..... Sat.  
Bakers' Theatre of Stars  
(American Bakers Association) ..... Sun.  
5:15—U. N. On Record ..... Sat.  
5:30—Alka-Seltzer Time  
(Miles Laboratories, Inc.) ..... Mon. thru Fri.  
Sports Roundup ..... Sat.  
Our Miss Brooks (Colgate) ..... Sun.  
5:45—Ferry Mason  
(Procter and Gamble) ..... Mon. thru Fri.  
News ..... Sat.  
**EVENING**  
6:00—News ..... Mon. thru Fri.  
(Butternut Coffee) ..... Mon., Wed., Fri.  
Broadway's My Beat ..... Sat.  
Jack Benny (Lucky Strike Cigarettes) ..... Sun.  
6:15—Sports News ..... Mon. thru Fri.  
6:20—Songs of the Trail ..... Mon. thru Fri.  
6:30—Jack Hunt Show  
(Pillsbury Mills) ..... Mon. thru Fri.  
R. F. D. Roundtable ..... Sat.  
Amos 'n' Andy (Rexall Drugs) ..... Sun.  
6:45—News ..... Mon. thru Sat.  
(Utilities Engr. Co.) ..... Tues., Thurs., Fri.  
(White Cross) ..... Mon., Wed., Sat.  
7:00—Suspense (Electric Auto-Lite Co.) ..... Mon.  
People are Funny (Mars Candy) ..... Tues.  
FBI in Peace and War (Lava Soap,  
Brylcreem Hair Dressing and  
Nescafe) ..... Wed.  
Meet Millie (Lilt Home Permanent,  
Brylcreem Hair Dressing and  
Nescafe) ..... Thurs.  
Mr. Keen (Lava Soap, Brylcreem  
(Hall Bros.) ..... Sun.  
Gene Autry (Wm. Wrigley, Jr., Co.) ..... Sat.  
Bergen-McCarthy  
(Hudnut Sales) ..... Sun.  
7:30—Arthur Godfrey's Talent Scouts  
(Thomas J. Lipton Co.) ..... Mon.  
Mr. and Mrs. North (Colgate) ..... Tues.  
Dr. Christian (Chesebrough Mfg. Co.) ..... Wed.  
Cathy & Elliot Lewis on Stage ..... Thurs.  
Mr. Chameleon ..... Fri.  
Tarzan (Krinkles) ..... Sat.  
My Little Margie  
(Phillip Morris Cigarettes) ..... Sun.  
8:00—Lux Radio Theatre (Lux) ..... Mon.  
Johnny Dollar  
(Wm. Wrigley, Jr., Co.) ..... Tues.  
Phillip Morris Playhouse on Broadway  
(Phillip Morris Cigarettes) ..... Wed.  
Time for Love  
(Jergen's Lotion and  
Hand Cream) ..... Thurs.  
There's Music in the Air ..... Fri.  
Hallmark Radio Hall of Fame  
(Hall Bros.) ..... Sun.  
8:25—Win Elliott (General Foods) ..... Sat.  
8:30—My Friend Irma  
(Cavalier Cigarettes) ..... Tues.  
What's My Line (Stopette) ..... Wed.  
Bing Crosby (General Electric) ..... Thurs.  
Western Star Time ..... Fri.  
Kansas Round-Up ..... Sat.  
Gunsmoke ..... Sun.  
9:00—Bob Hawk Show (Camel Cigarettes) ..... Mon.  
Louella Parsons (Colgate) ..... Tues.  
News ..... Wed.  
The American Way (American  
Tobacco Co.) ..... Thurs.  
Capitol Cloakroom ..... Fri.  
Kansas Round-Up (d-Con. Co.) ..... Sat.  
Quiz Kids ..... Sun.  
9:05—Western Star Time ..... Wed.  
9:15—Western Star Time ..... Tues.  
Kansas Round-Up ..... Sat.  
9:30—Music Room ..... Mon.  
Emahizer-Melodies (Emahizer-  
Spielman Furn. Co.) ..... Tues., Thurs.  
The Ray Beers Show  
(Ray Beers Clo. Co.) ..... Wed., Fri.  
Kansas Round-Up (Emahizer-  
Spielman Furn. Co.) ..... Sat.  
Cadillac Choral Symphony  
(Cadillac) ..... Sun.  
9:45—Capitol Federal Bandstand (Capitol  
Federal Savings & Loan  
Association) ..... Tues, Thurs.  
From the Bandstand ..... Wed., Fri.  
Kansas Round-Up (Capitol Federal  
Savings & Loan Assn.) ..... Sat.  
Cedric Adams (Sonotone) ..... Sun.  
9:50—From the Bandstand ..... Sun.  
10:00—Bomgardner News (Bomgardner  
Furn. Co.) ..... Mon. thru Sun.  
10:15—Dance Orchestra ..... Mon. thru Fri.  
Vaughn Monroe Show  
(Camel Cigarettes) ..... Sat.  
Senator Andrew F. Schoeppel ..... 1st Sun.  
Senator Frank Carlson ..... 3rd Sun.  
Guest Star ..... 2nd and 4th Sun.  
10:30—Beulah ..... Mon. thru Fri.  
Dance Orchestra ..... Sun.  
10:45—Dance Orchestra ..... Mon., Wed., Fri., Sun.  
Ernie Quigley Sports ..... Tues., Thurs.  
Let's Go to Town ..... Sat.  
11:00—News ..... Mon. thru Sun.  
11:05—This I Believe ..... Mon. thru Fri.  
11:10—Dance Orchestra ..... Tues. thru Sun.  
Cedric Adams (Sonotone) ..... Mon.  
12:00—News ..... Mon. thru Sun.  
12:05—Sign Off ..... Mon. thru Sun.