

WVBR

ROUND-UP



COLONEL COMBS

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Sept. Our Seventy-Eighth Issue 1951

THE ROUND-UP

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SEPTEMBER

Our Seventy-Eighth Issue

1951

On Our Cover

By Col. A. Z. Combs

I was born and raised on a farm in Northern Missouri and went to school in Denver, Missouri. During my farm work I learned to be a sawmill artist and was one of the best. In that day and age that was quite a trade.

Also, I learned to be an auctioneer. I'll say right here auctioneers are not made; they are born, because it was natural for me from the very start. I went to auction school at Davenport, Iowa. There were eighty-five in the class and three of the eighty-five made auctioneers. That goes to show auctioneers are not made, they are born. There are lots of tricks and trades in auctioneering; and it is very hard work, but I always enjoyed it.

I have cried hundreds of sales all the way from schoolhouse pie sales to all kinds of farm sales, merchandise sales, implement sales, real estate; and I have had many wonderful experiences in my sale life—some of them good and some of them not so good. There were lots of times I was called to cry a sale where there had been a death in the family and it was pretty hard to work thinking that they had to sell all their belongings in order to meet their obligations; and, therefore, I would give my very, very best which I always did in all farm sales.

Lots of times I would go out early and watch the people mill around the farm goods they had to sell and I would kind of get an outline of what they wanted—who wanted this and that, especially furniture when there would be a closing out

sale. I would see women and men pick out what they wanted and then I would work around and get the man and his wife separated and get them bidding against one another. Then before I would sell the article I would tell them they were bidding against each other. This would cause a big laugh from the audience and everyone enjoyed it.

I had one instance where I was crying a farm sale along in the early fall. A little boy rode up on an old pony that was almost worthless and asked me if I would sell his pony for him when I got through with the sale. I took him off to one side and found out he had no use for the pony and winter was coming on. I asked him if he could cry and he said, "I'll try, but what do you want me to cry for?" I told him to act as if he hated to see his pony go and to let tears come to his eyes. When the sale was over he rode the pony into the ring and told his story that all he had was the old pony which he wanted to sell in order to get some clothes to go to school. I started selling the pony and he began to cry—and we got \$35 for that old pony! I want to mention that I was one of the auctioneers in the big painting sale for Capper's in the fall of 1949 which took in over \$5,000. I also sold Farmer Jones' pig, Susie, in the auditorium wrestling ring. She weighed about forty pounds and brought \$32, proceeds going to the Red Cross.

And I don't want to forget my Farmers and Planters Guide. This book is the only book of its kind printed in the United States. It tells you the best time to plant everything. It is the life work of

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SEPTEMBER, 1951

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FLOOD RELIEF FROM THREE STATES . . .



CALIFORNIA—

From Hollywood came talent including Marilyn Maxwell and Bob Hope (shown with Art Holbrook) who participated in a benefit show.

NEBRASKA—

From Elk Horn came Clarence Timm, Son Gary, and Lyle Winterburn next to Wes Seyler at right of picture, with supplies and \$325 cash for Topeka's Indian Creek Grange. Shown here at the WIBW luncheon.



OKLAHOMA—

From Oklahoma City came a plane-load of milk and supplies. Don Hopkins interviews General Hutchinson, Commander of Forbes Air Base, who acknowledged the gift.



by Wes Seyler

We learn from our travels and many contacts with farm folks and businessmen in Kansas that most everyone has recovered from the initial shock dealt to WIBW listeners by the floods, hail, wind, and excessive rainfall over a month ago. I say that we have recovered from the shock, but I do not intend to infer that we are or soon will be back to normal. We need to look at a few of the figures of estimated loss and then draw our own conclusions as to how long it will take to make replacements and repairs. The following figures are the result of our conversations with county officials collaborated with the findings of the Kansas Agricultural Mobilization Committee.

We can conservatively say that Kansas farms sustained a quarter billion dollar loss. Six out of every seven farms in the state were damaged. Eighty-four of the state's 105 counties had losses.

Farms in the flood areas had an estimated damage of \$76,338,477. Acreage damaged by floods totaled 2,886,275 acres. Crop loss alone is estimated at \$54,454,086. Total estimated damage to flooded farm buildings, machinery, electrical equipment, and fences is \$18,308,269.

Two hundred forty-four dwellings were destroyed and 3,724 badly damaged, the loss being estimated at \$5,841,050. Over 22,000 miles of fence were destroyed or badly damaged, an estimated loss of \$3,494,965.

Estimated crop damage in the flood areas is as follows: Wheat, \$19,705,574; oats, \$2,167,319; corn, \$16,343,166; soybeans, \$2,681,641; sorghums, \$3,789,810; alfalfa, \$6,391,326; all other crops, \$3,375,250.

Livestock loss exclusive of that in the Kansas City terminal markets, is estimated at \$829,793; stored grain and roughage loss at \$2,674,329.

While 20,248 Kansas farms were directly damaged by floods, 100,965 additional ones had losses from excessive rain, hail, or wind which totaled \$192,405,779, according to the county estimates.

One of the things we need now more than anything else is replacement of crop land with a good legume which will not only tend to rebuild our damaged, torn and eroded soils but will provide us another year with hay and roughage to support our livestock program. Alfalfa and good hay will tend to be in short supply during the coming fall and winter. I would like to suggest to all who are going to seed alfalfa this coming fall that you do everything possible to free the seedbed from weeds by repeated cultivation. When young, alfalfa cannot compete successfully with weeds.

Alfalfa needs a heavy diet of phosphorus. For example, one ton of alfalfa hay will contain more than four pounds of phosphorus. It has been pointed out to me that many soils of Eastern Kansas—and a considerable number in Central Kansas—are so low in phosphorus that alfalfa can't be grown successfully. Phosphorus helps not only in getting a better and more vigorous stand, but in increasing the yield of alfalfa per acre. I would suggest that you contact your county agent for information concerning the rate of fertilizer application.

Good alfalfa seed will likely be a very scarce item. When Kansas seed is not available, a good source of seed for this fall's planting is California certified Buffalo seed. The origin of this seed is from foundation seed produced in Kansas. We have heard it mentioned many times that the seed has not been grown long enough in California to become unadapted to

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How We Keep Busy

by Don Hopkins

His grandmother came straight to this country from the "Old Sod." One might think that he himself had kissed the blarney stone for all the blarney he puts out. To whom do I refer? I refer to our Irish friend Bob Kearns, WIBW evening announcer and the subject of this article. Yes, Bob is all Irish and have you ever heard of an Irishman who wasn't a heap of fun? I never have.

Bob Kearns came to WIBW eight years ago this past August 1 and has worked an evening schedule ever since. You are probably familiar with his radio shows, but as a reminder, I'll list them for you. There's "Emahizer's Melodies," Tuesday and Thursday nights at 9:30; "Capitol Federal Bandstand," Tuesday and Thursday nights at 9:45 and 12:15 p. m. Sunday; the "Ray Beers Show," Wednesday and Friday nights at 9:30; "Sports News," at 6:15 p. m. Monday through Friday and on Saturday at 6:55 p. m., and "Spotlight Time" Monday through Friday at 6:20 p. m.

Bob also writes the commercial announcements for Mosby-Mack, Capitol Federal Savings, and Emahizer's. And on those Mosby-Mack announcements Bob always has the announcer say, "I'm a Ford man myself." Bob can say the same thing as he is a Ford owner along with ten other WIBW staff members. Bob also sells time in his spare time. By that, I mean that he solicits advertising for WIBW.

Bob tells me that his greatest love is sports. He participated in basketball, football and baseball at the Concordia, Kansas, high school. Wes Seyler, WIBW's farm director and Bob can be found evenings talking over the sports situation in general. Wes, as you know from my article about him some months ago, has been officiating basketball and football games for years. Bob says it's just a case of a couple of frustrated athletes getting together.

Working at WIBW has provided Bob with a decided contrast to the months he spent during World War II with a corps of Army Engineers, mostly in New Guinea.

And he can't quite get over the fact that as a boy he used to listen on the air to the folks he now works with, with never a thought of being in radio. He considers it a privilege to be able to work with such an outstanding staff and particularly is intrigued with the idea of working with ERNIE QUIGLEY, who for twenty-five years was a Major League umpire. And Bob says he will never forget shaking Jack Dempsey's hand when Jack visited the WIBW studios some time ago.

When asked about hobbies, Bob replied that he didn't have any hobbies, unless puttering around his home could be put under that classification. Bob's home is located in the Oakland area of Topeka and the Kearns family had to evacuate during the recent great flood of '51. Fortunately, the water at that point got only high enough to flood the basement and the only thing harmed was the floor furnace. I say fortunately, because some of Bob's neighbors a short distance away suffered serious flood damage. Bob was a bit put out, too, because he had a good crop of grass this year. The flood of '51 means he has the yard work to do all over again.



Bob and Doris dig off the flood mud.

The Kearns family consists of Bob, his lovely wife Doris, and a Pekinese dog with a misleading tough-sounding name of "Butch." Butch is a Ford booster,

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Ramblings

We are glad to welcome LOIS and WILLIE PIERSON to our staff. These folks are mighty popular with our WIBW listeners and have been heard over many stations in the East the past several years. They are on the DAYBREAK JAM-BOREE, PLEASANT VALLEY, DINNER HOUR, ROUND-UP, and the BIG SATURDAY NIGHT ROUND-UP programs. If you like to hear them sing, I am sure they would love to have a letter of welcome from all you nice people.

Speaking of our operators, DEAN CALVIN is celebrating the birth of a brand new baby daughter. Congratulations . . . and may she be as cute as Michael, her big three-year-old brother.

ELSA, our organist, spent her vacation visiting her mother at Odell, Nebraska, then took a little jaunt to Kansas City and St. Louis. BILL KIRK, accordionist, was also in St. Louis at the same time spending part of his vacation. I have not heard at this writing whether or not they happened to meet while there. The funny part is, that neither knew the other would be in the big town the same week.

Quite a sum of money was raised for the flood relief in Topeka a few weeks ago. International movie, radio and television stars were here to play an exhibition golf match at the Country Club and then appeared in a show afterwards. Bob Hope, Danny Kaye, Gordon McRae, Marilyn Maxwell and Eileen Wilson gave generously of their time and talents. MISS MAUDIE accompanied them at a luncheon; and later in the afternoon, CLARK, CHUCK, BILL and MAUREEN joined her in playing for them after the golf match. It was a lot of fun working with them and we enjoyed our part of it as much as the fans who were watching the show.

The WIBW entertainers have been doing some traveling this past month making personal appearances at the various fairs in Kansas and Nebraska. We are happy

to make new friends at Hoxie and Oberlin, Kansas . . . and at Tecumseh, Nebraska. This is the first time we have been to these places and we sincerely appreciate the fine welcome extended by the Chamber of Commerce and executives of the Associations who were responsible for bringing the WIBW group to their towns. It also was grand to renew old friendships at Mound City; Fairview; Wakeeney; Crete, Nebraska; and Emporia. We are looking forward to appearances in other towns in September in addition to the Topeka Free Fair and Hutchinson State Fair.

During the recent flood, James Petrillo, national head of the Musicians Union telephoned the local secretary from New York saying that he would replace any damaged or ruined instruments that had been lost in the disaster.

GLENN OSBORN, who is building a new ranch house for his family, received such an attractive offer for his bungalow in which they were living, that he sold it. Inasmuch as their new home is not yet completed he moved Ann Etta and his two little girls into the garage of his new place. He fixed up temporary quarters and from what I can understand, they are real cozy there.

WILLIE and LOIS PIERSON have had so much trouble finding a suitable place to live that they bought a beautiful two-bedroom modern trailer. LOIS says she likes it very much and with two little children to care for, she thinks it is ideal when it comes to house-hunting.

At this writing my mother is still in St. Francis Hospital. We are hoping by the time you read this she will be home. The marvelous treatment she received from the doctors, nurses and staff at the hospital will always be remembered. The lovely cards, flowers and gifts from you wonderful friends are appreciated, too, so much. She is able to walk now with crutches . . . and I feel that her wonderful spirit is a result of the encouragement and many kindnesses of our friends.

Congratulations to RED, THE ED . . . and his beautiful wife KATHRYN
(Continued on Page 14)

C.B.S. notes by Kathryn Young

When fall rolls around, a woman's fancy turns to fashions, of course. And do you know who has been chosen by the New York Fashion Academy as "The Best Dressed Woman in Radio"? None other than Jo Stafford, femme warbler on the "Contented Hour."

Being well dressed brings to mind the kidding given Bing Crosby because of his loud clothes. The trouble is that Bing is color blind. He recognizes only pastels and sees bright colors as pastels.

Last month Janette Davis and Haleloke, featured feminine vocalists on the "Arthur Godfrey Show," went to Hawaii for their vacation. Janette really saw the sights with Haleloke, a native Hawaiian, as her guide.

Ben Wright, who is Inspector Peter Black of "Pursuit," made his seventh trip to the United States from England to attend his cousin's wedding and decided to stay for a short visit. His "short visit" has lasted five years, and his own wedding will take place this month in California.

There are two things that really bother Martha Tilton of the "Curt Massey Show." She hates fast traffic and the ringing of a telephone that goes unanswered.

To qualify for membership in the all-girl chorus and band of "Music with the Girls," an applicant must be at least twenty-one and unmarried as well as talented.

The Kettle Sisters, the Pinafores, of "The Gene Autry Show," wear identical costumes for the broadcast but never dress alike otherwise.

September 30 will mark the return of "Amos 'n' Andy;" and if the voices of Andy and Henry Van Porter have a little different dialect, it's because Charles Correll, who plays these parts, has spent the summer in France, Italy and Portugal.

Bob Hawk, whose show is back on at 9:00 p.m. Mondays, enjoys watching baseball but because of his many years as a play-by-play announcer, he remains im-

partial, never picks sides, and just enjoys the game as a whole.

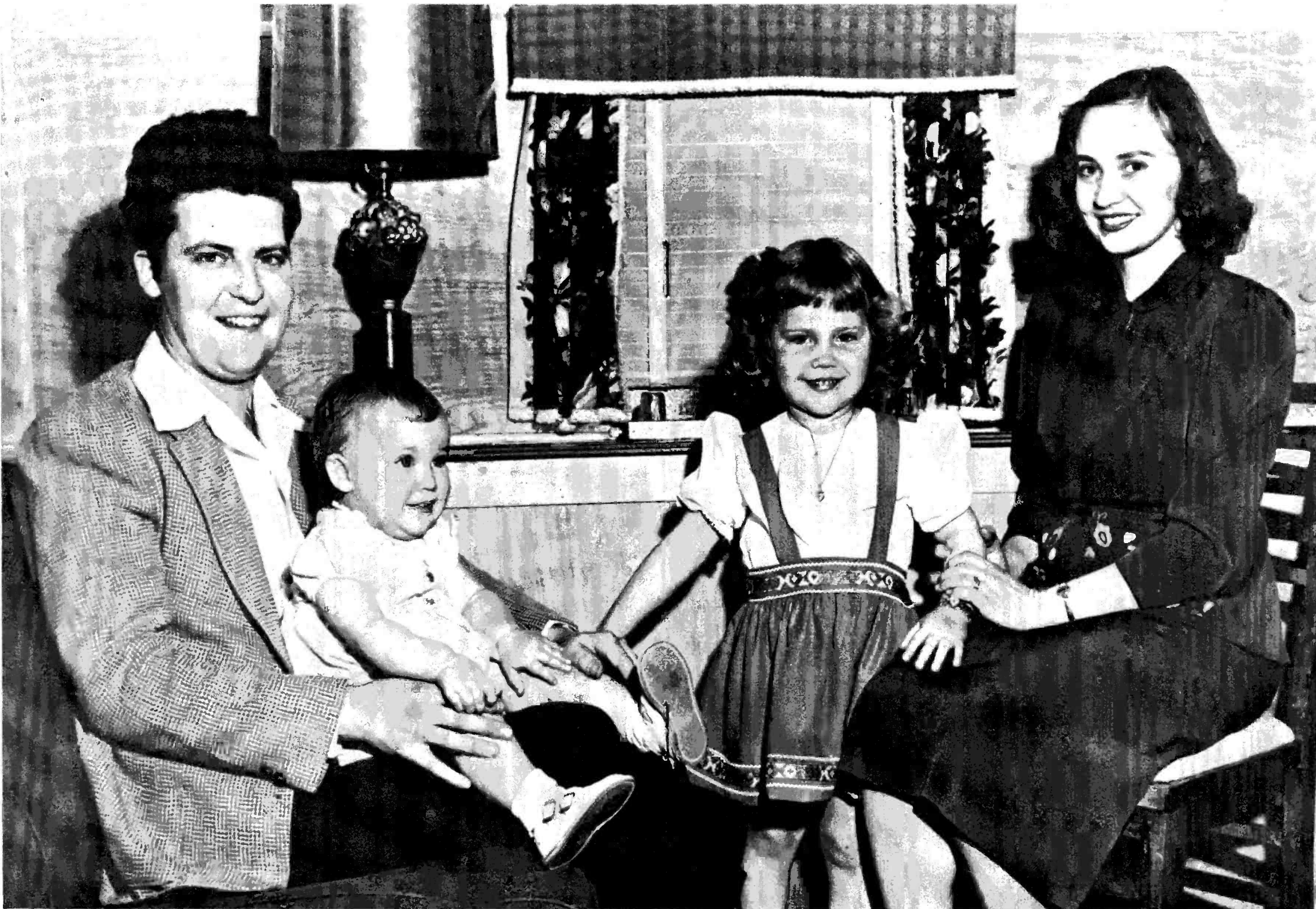
Christmas, birthdays and all holidays are an extra big thing around the Red Skelton household, for the same reason (friends say) that the star always stays dressed up, even at home or when he's working. He vividly remembers the days when special days went by unnoticed because he couldn't afford gifts for anyone and when he seldom had matching pants and coat.

Most of us take a drive to the country when we want to go on a picnic but not the Edgar Bergen family. When they go on a picnic, they pack a lunch, hop in their airplane and land when they see an inviting spot.



ENTERTAINER'S RETURN

Jack Benny's daughter, Joan (left), and his wife and fellow trouper, Mary Livingstone, greet him at the Los Angeles airport on his return from a GI entertainment mission in Korea with members of the CBS Radio "Jack Benny Program."



Willie

Connie Jo

THE WILLIE PIERSON FAMILY

Nancy Lee

Lois

Chats Around the Aerial

.... with Olaf S. Soward

A lot of people are terribly worried about the world today.

A lot of folks always have worried about the world; have been quite convinced, in every age and century, that the whole structure of civilization was headed for ruin and collapse. But there is this difference: Today a lot more people are worrying a lot harder, and glimpsing a more dismal future than at any time in hundreds of years.

For that we probably have to thank the fact that far more people have a chance to learn at least something of the underlying economic and political tensions which always have constituted—and probably always will—bones of international discord between nations. A hundred years ago such matters were supposed to be the more or less private concern of a few dozen diplomats and political secretaries in the capital of each country.

Any suggestion that their private arguments and decisions were any of the public's business would have been rudely and promptly slapped down with the explanation that the average man and woman was simply too dumb to understand all the delicate factors involved in those international arguments. Indeed, there are important political office-holders in every nation of the world today who are still inclined to take that scornful attitude toward the ability of the average man in the street to understand properly their private and personal decisions about the problems which plague their own countries and the whole earth at one and the same time.

But, even though many of their decisions may be private, in this day and age of pitiless publicity over the radio and through the press it is almost impossible for them to remain secret over any considerable length of time. Hence, we have millions of people doing a lot of high-powered worrying about the precarious state of the world where, some three or

four generations back, only tens of thousands would have troubled themselves even to think about the knife-edged balance on which international life always has teetered so precariously.

And just now the antics of Russia are the principal cause of the dread and anxiety which color nearly every street corner conversation in America. Not that there can be any quarrel with the general idea that Stalin's boys in the Kremlin would like to get as much of the world as possible in their tyrannical and bloody clutches. Dictators always have an itch to add to the number of miserable subjects whom they can bleed white so as to keep themselves surrounded by the lavish luxury and gold braid of power. But the Russian threat is painted—and often by people who ought to know better—in the colors of something more sinister and awful and overwhelming than anything man has ever seen before. There is even a tendency for an hysterical feeling to edge the words of such conversations to the effect that there is something almost preordained or inevitable about the Russian plots which make it practically useless for us to resist their global sweep.

September is an excellent time for us to remind ourselves that such ideas are the sheerest bunk!

For it was just twelve years ago September 1 that Adolf Hitler launched his Nazi legions against Poland cockily confident that he had the world by the tail with a downhill drag. And lots of non-Germans were inclined to delude themselves with the same poppycock that fed Hitler's self-delusion. It is hardly too much to hazard the guess that military historians will write that Hitler won his earlier victories quite as much as a result of the hysterical fright and internal disorganization of the neighboring countries he attacked as of the admitted military skill of his best generals.

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Indeed, the German method in those days was almost a dead ringer for the Russian method today. The Nazi "flth column" schemes were identical with the Kremlin's "boring from within" tactics today. And they failed Hitler—just as they will fail Stalin.

As a matter of cold fact, Hitler's strength was in the end exhausted because of those very antics, so like what the Communists think are smart tricks today. His calculated double-crossing of even those who tried to be friendly with Germany ended by leaving nobody able or willing to trust him, so that even the democracy-hating Russians were forced into common military action with the Western powers. His greed and cruelty kept German soldiers doing police work in occupied nations at the very time crucial battles were being lost by Germany.

Russia, in following the same line, is building up inevitably to the same ultimate end. No matter how much the Kremlin's intended victims dislike and distrust each other—they are being compelled to dislike and distrust Moscow more. So, just let anybody who is bothered by all the Russian jitters which are on the loose remember that, and keep Hitler's fate in mind.

* * * * *

HOW WE KEEP BUSY

(Continued from Page 5)

too, for he goes wherever Bob's Ford goes. On spare weekends, Bob and his wife and Butch pay visits to their parents' homes in Atchison, Kansas.

Doris seems to be pretty well satisfied with Bob. He's so "doggone agreeable to get along with," and after all she can say something about Bob that many wives, judging from tales we've heard, can't say about their husbands. She knows where Bob is every night. He's at work.

Just mark the Kearns family down as a contented family. And mark Bob down as a swell guy who doesn't let life's little problems become unsurmountable irritations. Stop in some evening at the WIBW studios and say "Hi" to Bob. You'll enjoy meeting him.

Try This!



Edmund helps Myrtle mix up his favorite dessert. (Recipe below.)

For a SUPREME dessert, try Myrtle Denney's recipe for:

SUPREME GRAHAM CRACKER PIE
1½ cups crushed Supreme Graham Crackers

⅓ cup sugar
½ cup butter or shortening
3 tablespoons water

Mix well, press into pie shell and chill until set.

Filling:

1 cup brown sugar
⅓ cup flour
2 cups scalded milk
3 tablespoons butter
1 teaspoon vanilla
½ teaspoon salt
2 eggs

Mix flour and sugar. Add milk. Cook until thick.

Add a small amount of hot mixture to egg yolks. Add this to the above mixture. Cook a couple of minutes longer. Add butter and vanilla. Cool. Pour into shell, spread with meringue made from egg whites. Bake 15 to 20 minutes at 350 degrees.

* * * * *

COMING EVENTS

BIRTHDAYS

Dale RaderSeptember 17
Chuck WayneSeptember 18
Don HopkinsSeptember 23
Bob KearnsSeptember 23
Mildred RankinSeptember 25
Charles KingSeptember 30

AROUND the STUDIOS with Hilton

After more than fifteen years of daily news broadcasts for Lee Foods, Elmer Curtis and the Lee Noon News are now heard on KCKN, Kansas City, in addition to WIBW. The program is fed daily by telephone to the KCKN transmitter and Kansas City listeners have joined the thousands of families in the Midwest who put The Lee Noon News on top of their list for the best in latest news. We're very proud of Lee and Elmer for their long and prosperous partnership.

WIBW has a new horseshoe pitchin' champion—Jimmie Pierson. Don Hopkins won the Topeka Civic Club championship two years ago and has been the accepted champ around the studio, but no more. Jimmie did it—three out of four games! We're not saying Don is cheating but his car is at the Gage Park courts almost every night until dark. He is definitely planning a comeback.

Homer Cunningham and yours truly spent a day last month at DeKalb, Illinois, with other radio men and farm magazine representatives who were royally entertained by the producers of DeKalb Seed Corn and Chicks. We had all the corn, chicken, gravy and potatoes and the rest that we could eat and met many old friends as well as seeing the magnificent corn and chick layouts. Homer's 12:15 p.m. Weather Summary for DeKalb has always been one of his favorite programs. We're both more enthusiastic than ever.

Betty and Dean Calvin are the happy and proud parents of a wonderful 7-pound 10-ounce baby girl. She was born August 6. They've named her Deborah Ann. Dean has long been one of our best studio operators.

Early in August Bob Hope and a group of wonderful people played an exhibition golf game and presented a special show to raise funds for flood relief. Later in the evening, Bob came to the WIBW studios and broadcast a two-minute nation-wide appeal on the combined networks from

coast to coast. Bob is such a great-hearted man in addition to his fine talent that we know you'll get a thrill out of his talk to the U. S. A. Here's what he said: "This is Bob—broadcasting from Topeka, Kansas—Hope, and thanking the sponsor of your regularly scheduled program for this two-minute interruption. Ladies and Gentlemen, in the last ten years I've visited many dramatic spots in this world but just a few minutes ago I returned from a tour of what was once North Topeka, Kansas. I have just seen block after block of total destruction—streets caved in—buildings undermined and flattened—entire new housing developments a shambles—with the houses jammed together like battered boxes.

"As we toured this sickening area I thought of the heroics that must have accompanied this disaster as it happened—the emergency operations of the Red Cross—the National Guard, the Air Force, the Navy, the Salvation Army, the Coast Guard, veterans organizations and the thousands of civilian volunteers—all striving to hold this hungry Kaw River within its banks—then the complete frustration when it crashed into the streets.

"But the excitement of that time is past.

"Today, it's a dismal task of dirty drudgery. Imagine the heartbreak of returning to what was once your home, finding three feet of dried mud on the front porch. After scraping and digging for hours, you finally get the door open to find dried, drifted mud banked throughout the house with everything in it destroyed beyond repair.

"Countless are the heartbreaking stories of human despair this great flood of 1951 has written.

"But YOU and I, neighbors of these Kaw Valley folks of Kansas, can help—and I mean help with dimes and dollars.

"The Red Cross and other agencies have done a magnificent job, taking emergency care of ten to fifteen thousand refugees and they're still doing great work in helping the needy with rehabilitation. But that is a far cry from the tremendous

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Well . . . most folks dat work fur wages in plants or other business places lak dat is done had a vacation or else they ain't gonna git one. So dat part of dee year is all washed up. Washed up? Who say dat? Brother more things den one is washed up in dee State of Kansas dis year, dat's fur sure! But dee folks dat wuss hit in our worestest flood ever, is gradual pokin' dere heads above dee wreck. Yo' shore kain't keep a good man down.

I seed a feller juss back frum vacation in dee drug store. He axe dee druggist, "Has yo' anything dat's good fur mosquito bites on top of poison ivy, over sunburn?" Brother he done had it.

Unk Russell say, "Next to being shot at and missed . . . they ain't nuthin' more satisfyin' dan uh income tax refund!"

A husband kin suffer just so much naggin' . . . then he gets used to it. A "smart guy" is dee one dat knows a few things but ain't found out yet how much they is dat he don't know.

Wanna' know how long yo' is likely to live? Well, some doctor feller says all yo' gotta do is, add dee total life spans of your four grandpas and grandmas and then devide by four!

One of life's big mysteries is why we git old so soon and smart so late.

Dee big shots are still talkin' and bickerin' about peace!

I don't think dey would have too much trouble 'bout it iffen dee United Nations would only git a few united notions.

OVERHEARD:

"I'll bet you think twice before you leave your wife alone evenings."

"I'll say. First I has to think up a reason fur going out; then I has to think up why she can't go with me."

I took a trip on a train last month. First time I been on a train since I retired from dee Pullman.

I wuzz settin' lookin' out dee winder when a young soldier sets down beside me and pretty soon starts tellin' me his troubles. Everybody tell ole Hambones dere troubles. Well sir . . . he tells me all 'bout how his life has been changed . . . "dey took me frum muh home," he said, "an' put me in barracks; they took away my clothes and put me in khaki; they took away my name and made me No. 575; they took me to church, where I'd never been befo'; and they made me listen to a sermon for forty minutes. Then dee parson said, 'No. 575, art thou weary, art thou languid?' and I got seven days K.P. for giving him a civil answer."

A reader of dee Round-Up sends me dee followin' discourse on dee male of dee species:

MAN

Men are what women marry. Dey are divided into three classes:

Husbands, bachelors and widowers.

A bachelor is a man dat his mind is filled with stubbornness . . . and his soul wit suspicion.

Husbands is of three varieties; prizes, surprises and consolation prizes.

Makin' a husband out of a man is one of dee highest arts known to civilization.

Hit takes patience, persistence, faith, hope and charity.

Iffen yo' flatter a man, you scares him to death: if yo' don't, you bore him to death. If yo' permit him to make love to you, he gits tired of you in dee end; and if you don't, he gits tired of you in dee beginnin'!

If you believe all he tells you, den he thinks you is foolish.

If you don't, you is a cynic.

If you is dee clingin' vine type, he doubts dat you have any brains; an' iffen you is a modern intelligent woman, he say you ain't got no heart. Most men are like worms in dee grass; dey wiggle 'round awhile—den some chicken grabs him.



Muriel and Wes Seyler help their daughter, Mary Jo, (second from right), celebrate her fourth birthday.

AROUND THE STUDIOS
(Continued from Page 12)

job that lies ahead. In Topeka alone the loss is a hundred million—that amounts to a thousand dollars for each and every person in this city.

"I'm appealing to that great heart that has made America! It's never failed before! Won't you send your contribution, large or small, to FLOOD, Topeka, Kansas. That's all the address you need, FLOOD, Topeka, Kansas—and join me, Bob Hope, in bringing "new HOPE" to thousands of unfortunate American folks. Thank you."

ON OUR COVER
(Continued from Page 2)

three generations of my people. Everything in this book has been tested and tried not once but hundreds of times. We know it's right. We have been on the air now eleven years with the Farmers and Planters Guide over WIBW without one complaint, and we've sent this book into thirty-seven states. The only place you can get it is at WIBW and don't let anyone tell you they can get something similar to the Farmers and Planters Guide because they can't. It isn't printed!

FARM TALK
(Continued from Page 4)

Kansas.
A warning we should heed at this time—there may be an influx of southern seed into Kansas. Such seed usually winter-kills during severe seasons and should not be planted.

Perhaps you have heard us reporting from the many agricultural events that we have attended since my last visit with you in the Round-Up. Following are a few of the events we have attended: Kansas State Angus Field Day at Guy and Ada Caldwell's Ranch in Harlan; The Southwest Kansas Hereford Tour, Barber, Comanche and Clark Counties; Shining Star 4-H Club, Atchison County; and Indian Creek Grange, Topeka. We have visited with friends at many county and regional fairs during the month. Time or space does not permit me to list or give the details. Perhaps it will suffice to say that we have enjoyed seeing you folks and looking over the fine exhibits at this year's fairs.

Must be going. The little wife is calling. You know life is rough for us menfolk. When we are born, our mothers get the compliments and the flowers. When we are married, our brides get the presents and the publicity. When we die, our widows get the life insurance and the winters in Florida.

A closing thought—the moth leads an awful life, too. He spends the summer in a fur coat and the winter in a bathing suit.

I'll be seeing you next Round-Up time with more Farm Talk.

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RAMBLINGS
(Continued from Page 6)

YOUNG on the arrival of a beautiful baby daughter, Diane Marie.

We are also happy to report that Mrs. Goodyear, mother of ELSIE SHIDELER, of our front office, is on the way to recovery from an operation and I believe she is home now, too. We surely hope so.

Until next time . . . so long,
Miss Maudie



OFF TO THE FAIR—Jimmie, Glenn, Clark, Shep, Ruth, Mary and Bill load up for another personal appearance.

WIBW
Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

MORNING

- 5:00—Daybreak Jamboree Mon. thru Sat.
- 5:40—News Mon. thru Sat.
- 6:00—Pleasant Valley Gang Mon. thru Sat.
- Sunday Morning Meeting Sun.
- 6:35—Farm Service News (Fl-Pel) Mon. thru Sat.
- 6:45—Ray and Elda (Gooch Feed Mill Co.) Mon., Wed., Fri.
- 7:00—News (Garst & Thomas) Mon. Wed., Fri.
- News (Carey Salt Co.) Tues., Thurs., Sat.
- News Sun.
- 7:15—Shepherd of the Hills Mon. thru Sat.
- (Nutrena Mills) Mon., Wed., Fri.
- (Jones-Mack) Tues., Thurs., Sat.
- Country Church of Hollywood Sun.
- 7:30—Miecolis Sisters (Kansas Farm Life, Farm Bureau Mutual) Mon. thru Fri.
- Kansas News & Farm Sales Sun.
- 7:45—Edmund Denney Time (Merchants Biscuit) Mon. thru Sat.
- Serenade in Blue Sun.
- 8:00—Mosby-Mack News (Mosby-Mack Motor Co.) Mon. thru Sat.
- Farmer's Forum (Ralston-Purina Co.) Sun.
- 8:05—Henry's Exchange Mon. thru Sat.
- 8:15—Farm News Sun.

- 8:30—Jimmie Pierson Mon. thru Sat.
- Revivaltime (Assemblies of God) Sun.
- 8:45—Sweetose Serenade (Staley Mfg. Co.) Mon., Wed., Fri.
- Ray and Elda Tues., Thurs., Sat.
- 9:00—Arthur Godfrey Show (Toni, Inc., Monarch Foods) Mon. thru Fri.
- Kaw Valley Boys Mon. thru Fri.
- Renfro Valley Sunday Morning Gatherin' (General Foods) Sun.
- 9:15—Shep and Kaw Valley Boys (D-Con Co.) Mon. thru Sat.
- 9:25—News Mon. thru Sat.
- 9:30—Church of the Air Sun.
- 10:00—Salt Lake City Tabernacle Sun.
- 10:30—Miecolis Sisters Mon. thru Fri.
- Make Believe Town Sat.
- News Sun.
- 10:35—Invitation to Learning Sun.
- 10:45—Kitchen Club (Tidy House Products Co.) Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee) Mon. thru Fri.
- Theater of Today (Armstrong Cork Co.) Sat.
- First Methodist Church Sun.
- 11:15—Aunt Jenny's Stories (Lever Bros.) Mon. thru Fri.
- 11:30—Weather Bureau Mon. thru Sat.
- 11:35—Diner Hour Mon. thru Sat.

AFTERNOON

- 12:00—News (Lee Foods) Mon. thru Sat.
- News Sun.
- 12:15—DeKalb Weather News (DeKalb Agricultural Assn.) Mon. thru Sat.
- The Ray Beers Show (Ray Beers Clo. Co.) Sun.
- 12:20—Purina Markets (Ralston-Purina Co.) Mon. thru Sat.

**Beatrice Nelson,
Rt. 2,
Randolph, Kas.**

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P A I D

U. S. POSTAGE
Permit No. 2
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12:30—Senator Arthur Capper.....Sun.
12:45—M. L. Nelson (Garst & Thomas)....Sun.
1:00—Ernie Quigley, Sports.....Sun.
1:30—String Serenade.....Sun.
2:00—Arthur Godfrey Show (Pillsbury
Mills, Inc., National Biscuit Co.,
Chesterfield Cigarettes)....Mon. thru Fri.
People's Platform.....Sun.
2:30—Music with the Hormel Girls
(George A. Hormel & Co.).....Sat.
Starlight Melodies.....Sun.
3:00—The Second Mrs. Burton
(General Foods).....Mon. thru Fri.
Let's Pretend (Cream of Wheat)....Sat.
Music From Avalon.....Sun.
3:15—Kansas Round-Up
(Helzberg's).....Mon. thru Fri.
3:25—News.....Sat.
3:30—Alias Jane Doe (Toni, Inc.).....Sat.
Sunday at the Chase.....Sun.
3:40—News.....Mon. thru Fri.
3:45—Ma Perkins
(Procter and Gamble)....Mon. thru Fri.
4:00—Big Sister
(Procter and Gamble)....Mon. thru Fri.
Stars Over Hollywood
(Armour & Co.).....Sat.
Dr. Charles E. Fuller
(Gospel Broadcasting Co.).....Sun.
4:15—The Guiding Light
(Procter & Gamble)....Mon. thru Fri.
4:30—Galen Drake (Economics Laboratory) .Sat.
4:35—CBS.....Sat.
5:00—Navy Star Time.....Sat.
Elliott Lawrence.....Sun.
5:15—Grand Central Station
(Pillsbury Mills).....Sat.
5:30—Alka-Seltzer Time
(Miles Laboratories, Inc.) .Mon. thru Fri.
Summer in St. Louis.....Sun.
5:45—Perry Mason
(Procter and Gamble)....Mon. thru Fri.
News.....Sat.

EVENING

6:00—News.....Mon. thru Fri.
(Butternut Coffee).....Mon., Wed., Fri.
Visitin' Time (Morton Salt Co.).....Sat.
Guy Lombardo Time (Lucky Strike
Cigarettes).....Sun.
6:15—Spectator Sports News.....Mon. thru Fri.
6:20—Spotlight Time.....Mon. thru Fri.
6:30—Jack Hunt Show
(Pillsbury Mills).....Mon. thru Fri.
Dairyman's Roundtable.....Sat.
Fiesta.....Sun.
6:45—News.....Mon. thru Sat.
(Topeka Savings).....Mon., Wed., Fri.
(International Harvester Co.)
.....Tues., Thurs., Sat.
6:55—Spectator Sports News.....Sat.
7:00—Suspense (Electric Auto-Lite Co.)...Mon.
Operation Underground.....Tues.
Mr. Chameleon.....Wed.
FBI in Peace and War
(Wildroot Cream Oil).....Thurs.

7:30—Arthur Godfrey's Talent Scouts
(Thomas J. Lipton Co.).....Mon.
Mr. and Mrs. North (Colgate).....Tues.
Dr. Christian (Chesebrough Mfg. Co.) Wed.
Hallmark Playhouse (Hall Bros.)...Thurs.
Philip Marlowe.....Sat.
Horace Heidt Show
(Philip Morris Cigarettes).....Sun.
8:00—Lux Radio Theatre (Lever Brothers) .Mon.
Life With Luigi.....Tues.
(Wm. Wrigley, Jr. Co.).....Tues.
Inspector Hearshstone.....Wed.
The Line-Up.....Thurs.
Rayburn & Finch.....Fri.
Gangbusters.....Sat.
Meet Corliss Archer (Electric Co.)...Sun.
8:30—The Bickersons
(Philip Morris Cigarettes).....Tues.
Johnny Dollar.....Wed.
Philip Morris Playhouse on Broadway
(Philip Morris Cigarettes).....Thurs.
Kansas Round-Up.....Sat.
Contented Hour (Carnation Co.).....Sun.
9:00—Bob Hawk Show (R. J. Reynolds Co.) .Mon.
Capitol Cloak Room.....Tues.
Western Star Time.....Wed.
CBS.....Thurs.
Eddy Howard.....Fri.
Kansas Round-Up.....Sat.
Music for You.....Sun.
9:15—Kansas Round-Up (D-Con Company) .Sat.
9:30—The Music Room.....Mon.
Emahizer's Melodies (Emahizer
Furniture Co.).....Tues., Thurs.
The Ray Beers Show
(Ray Beers Co. Co.).....Wed., Fri.
Kansas Round-Up
(Emahizer Furniture Co.).....Sat.
Symphonette (Longines-
Wittnauer Watch Co.).....Sun.
9:45—Capitol Federal Bandstand (Capitol
Federal Savings & Loan Assn.)
.....Tues., Thurs.
CBS.....Wed.
Shopping at Bomgardner's
(Bomgardner Furn. Co.).....Fri.
Kansas Round-Up (Capitol Federal
Savings & Loan Assn.).....Sat.
10:00—News (Fleming Coffee).....Mon. thru Sun.
10:15—Beulah (Procter & Gamble) .Mon. thru Fri.
Camel Caravan with Vaughn Monroe
(Camel Cigarettes).....Sat.
Merchants Bank Hour (Merchants
National Bank).....Sun.
10:30—Jack Smith (Procter & Gamble)
.....Mon. thru Fri.
Dance Orchestra.....Sun.
10:45—Dance Orchestra.....Mon., Wed., Fri., Sat.
Ernie Quigley Sports.....Tues., Thurs.
11:00—News.....Mon. thru Sat.
11:05—Dance Orchestra.....Mon. thru Sat.
12:00—Sign Off.....Mon. thru Sun.