

# W B W

## ROUND-UP



**KENNY HARRIES**

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June    Our Seventy-Fifth Issue    1951

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# ROUND-UP

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JUNE

Our Seventy-Fifth Issue

1951

## On Our Cover

by Kenny Harries

Howdy, folks! "Red, the Ed" has asked me to jot down a few lines to all of you good friends of WIBW to let you know of my doings since my last appearance in the Round-Up magazine. It always has been difficult for me to talk about myself, but I shall try.

My biggest concern, naturally, has been with WIBW and all of the fine people with whom I have the pleasure of working. My day begins with the "Daybreak Jamboree" at 5:00 a.m. followed by "Pleasant Valley" at 6:00 a.m., the "Dinner Hour" at 11:35 a.m. and the "Kansas Round-Up" at 3:15 p.m. I also appear on the "Food Review" at 8:15 a.m. Saturdays and, of course, the big Saturday night "Kansas Round-Up" at 9:00 p.m.

This may seem to be a rather heavy schedule for a radio performer, but that is not half of my daily activities. I also attend Washburn Municipal University here in Topeka, studying music in every possible phase. It might seem that I would tire of music, being with it so many hours of the day, but that is not the case. Music is my life, and means more to me than I could ever tell.

Probably my most interesting studies at the University have been those designed to familiarize the student with every band and orchestra instrument. This study has proved its value to me in connection with my work here at WIBW because I find it possible at times to substitute on other instruments during our studio programs. I especially enjoy playing the drums and bass viol along with my regular duties as clarinetist-saxophonist.

Of course, there are other things in

which I am interested to say the least. Namely, my family: my wife, Jo Ann, and daughter, Nancy Jo. Nancy is probably WIBW's greatest fan because she won't miss a program if she can help it; and, of course, she knows all the gang personally and even if she is but four years old, she knows each entertainer as they appear.

Another thing which has more than occupied my spare time for the past two months is our newly purchased home. We have been very busy remodeling in every spare moment, trying to get finished as soon as possible. We have been anxious to complete it, and we have been very fortunate to receive help from various members of the WIBW staff.

My hobbies include fishing and hunting; and Jo Ann, Nancy and I like nothing better than to take a trip in our car whenever possible. Sunday afternoons are often spent in this manner, providing recreation that we all enjoy.

I should like to thank all of you fine listeners for being so very nice to me since my coming to WIBW. I have enjoyed hearing from you, and your cards and letters make all of us at WIBW feel as if our work is enjoyed and appreciated. I should like to say also that there is not a finer group of people to work with than those here at WIBW. I am now in my fifth year at WIBW, and can truthfully say that Mr. Ludy, our General Manager, and Miss Maudie, our Program Director, are two of the finest people anyone could ever work for. We here at WIBW are just one big happy family, eager to please all of you in every way possible, and to provide a generous measure of entertainment for our listeners. So until next time, I'll say so long, and thanks, everybody!

JUNE, 1951

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## AROUND the STUDIOS with Hilton

Ole is back in the Owl ball park again this summer. Last year, Ole entertained the Topeka fans with electric organ music during those rhubarbs at home plate, before the game and between innings. The fans liked it so much that Mister Swede is back again, with Don Hopkins and Frank Jones doing the announcing chores. Ole does a wonderful job and in our book is better than Elmer Curtis claims when he says, "Ole is the best bald, Swedish organist in Shawnee County."

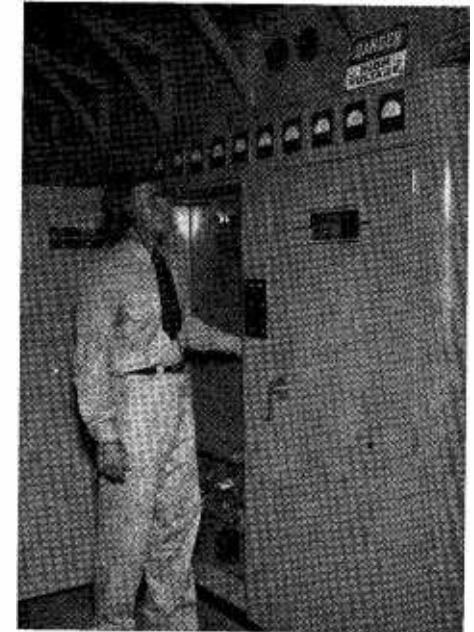
One of our favorite stenographers, Marge Amend, caught a bouquet last week when she was bridesmaid at the wedding of Doris Aufdemberge, formerly with WIBW, and Lawrence Von Fange of Lincoln, Kansas. Does that mean that our little Hortontite will get married soon? Tough luck came to another girl in our offices—Janis Hearn. She and husband Ed were driving down Kansas Avenue when a car missed a stop sign and crashed into the Hearn car. Both Ed and Janis were shaken up considerably and Janis had to stay at home several days with badly bruised knees.

Maudie and Don attended an announcers meeting in Kansas City two weeks ago; a meeting of some thirty-five Helzberg announcers in the Middle West. The party was given by B. C. Helzberg for the radio folks who broadcast the splendid Helzberg offers. The families joined the party and everybody had a grand time. It was a real treat for Maudie and Don because they were the very first announcers to talk about Helzberg's. Dude, of course, was glad to get away after the long stretch of house painting he's had this spring. He does a good job but the price he asks for outside jobs! Thirty-five cents an hour plus board and room. Maudie's mother still talks about you wonderful folks who have sent cards to her during her stay in St. Francis hospital. She is still there; getting along fine but finds the time drags now and then. Would you, please? Mrs.

William Butler, Sr.

No doubt you've heard that Don Hopkins won the district Toastmasters Speech Contest in Kansas City. (He announced it four times and paid Elmer, Homer and Art each \$1.50 to put it on the air.) Seriously, "William Jennings" did a good job and won over contestants from Kansas And Missouri. He will be in Joplin June 2 for the Zone contest, which includes most southern and Midwestern states. If he wins there, he will be entered in the National Contest at San Diego. Don is an ex-president of the Topeka Toastmasters Club.

Bob Kearns invites you to hear his newest program, the RAY BEERS SHOW, heard Sunday at 12:15 and Wednesday and Friday evenings at 9:30. The program features the finest music plus an interesting fashion talk for men by Phil Gibson, president of Ray Beers, and the "Heart-of-America" Fashion Counselor.



Clyde Howe, former WIBW engineer now stationed on Guam with the Navy, surveys a transmitter installation for which he and another engineer received a special commendation for efficiency.



by Wes Seyler

A few days ago Dick "cranked" up the Ramblin' Rooster and the two of us motored down to School District 89 in Lyon County, six miles south of Emporia. This was the last day of school for the boys and their teacher, Laura Clark. They had prepared an exceptionally fine program to entertain the parents and patrons while commemorating this day of great achievement. As you no doubt realize, we had a wonderful time. We ate much more than was necessary when the mothers set the tables with assorted meats, covered dishes, salads, pies and cakes. I imagine we'd do it all over again if the opportunity arises.

I could not help but be mindful of the fact that none of us ever arrives at a point in life when we can say, "This is my last day of school." Nor should we say, "My training days are over, all I need do now is put in practice the knowledge and abilities I've acquired."

Some of the events we have attended recently will readily emphasize the opportunities there are for us to learn after "the last day of school."

About fifteen hundred Western Kansas Ranchers and Farmers were with us at Fort Hays Experiment Station during this year's annual Spring Round-Up. We learned the results of a year's experiments in rations fed to the station's Hereford cattle. We listened while experts in the fields of agronomy and plant breeding discussed the reasons why hundreds of thousands of acres of wheat had not recovered from the ravages of a long winter. The wheat farmers of Western Kansas cannot say that school is over! So much left to do and to learn!

We visited the campus of Kansas State College twice and both times we were more and more impressed with what is

being done to facilitate the training of youth and adults. The all college show called the "Little American Royal" is well worth the price of admission as some four thousand who saw this year's "LAR" will agree. This year's State FFA convention was the largest in the history of Kansas. Fourteen hundred boys from every petal of the sunflower state were in attendance and most of them participated in one or more of the fifteen areas of competition.

At Lyndon, Kansas, we attended the Osage County Land Judging School. This was the first of its kind ever to be held in Kansas and from my observations I want to add that some day soon, we will witness competition in land judging as we today watch livestock judging contests. This is another fine educational medium.

Recently we have attended three of the Midwest's finest dairy shows held this spring. The State Holstein-Friesian Show at Topeka, the National Ayrshire Show and Sale at Hutchinson and the American Royal Dairy Show at Kansas City. I need not mention in detail, the educational momentum of a dairy cattle show.

I have cited these several instances to illustrate what is being done to teach, train and better inform the general public. When you or I attain the pinnacle of success and we say this is the "last day of school"—well look out brother, it's curtains and we'll soon be getting mud in the face in the form of ashes.

Once more Dick and I want to thank the folks of District 89 for the wonderful time and the opportunity to help lay one of the milestones in the lives of your fine boys and girls.

I'll be seeing you in the next Round-Up with more Farm Talk.

## Ramblings

OLE LIVGREN is busy with plenty of organ work these days. Aside from his work at the station, he plays the organ every evening at a local cafe and has started the season at the ball park with the Topeka Owls where he entertains the crowd between innings with some lively music. EDMUND DENNEY especially enjoys this because he is not only an ardent baseball fan but is one of OLE'S closest friends and admirers.

Speaking of EDMUND reminds me to tell you folks about his wife's artistry. Myrtle Denney is fast gaining an excellent reputation with her paintings. Bomgardner's, one of our leading furniture dealers, has stocked twenty of her pictures for sale in their beautiful store. These are a variation of scenes: still life, animals and some of modern futuristic design. We are very proud of four of her paintings which we have in our home. They are greatly admired by all who see them.

BILL KIRK, accordionist, played for the Weed Control Convention the other night. Mr. Ed Light of St. Louis happened to be attending. He came up to BILL and said, "Aren't you the little Willie Kirkpatrick I used to know who played harmonica when he was about eleven years old?" "Yep, that's me," said BILL, thinking, it's a small world after all. The two of them had a good visit talking over old times. Which reminds me—I'll have to borrow RAY LAYMAN'S harmonica sometime to see just what BILL can do with it.

RAY AND ELDA have moved into their lovely new home. Together with Donna Sue, their six-year-old daughter, they are very proud of it. KENNY HARRIES and Jodie are still busy moving and fixing up their new home, too.

Others on the staff have been thrilled over some new cars. CHUCK WAYNE with a Hudson and CLARK WAYNE with a new Olds, as well as ART HOLBROOK with a brand new Ford. SHEP says he

can't make up his mind whether to buy a new car or get his shoes half soled.

At any rate, we all have lots of fun. JEROME has moved into a new apartment close to the station and DUDE HANK is busy at present doing some remodeling on an old house.

MAUREEN is spring housecleaning. She loves to paint and redecorate. She just gets one room finished when a new idea strikes her and she starts all over again.

GLENN, who still intends to build a new home, has delayed his plans for a while. In the meantime he is busy helping KENNY with some remodeling and installing television antennae as well.

CHARLES PUTT was literally "Going to the dogs" around here last month. He was busy arranging and directing the dog show for the Topeka Kennel Club. Some 150 purebred dogs were entered and he had his hands full keeping them all in line.

MARY AND RUTH MICCOLIS are still busy making big plans for Johnny and Royce's homecoming. The waiting these last few weeks has been awful, they say.

JIMMIE PIERSON has been making quite a few week-end trips back and forth to his farm, visiting with his and Blanche's families and enjoying some good old-fashioned farm cooking.

DON HOPKINS and I were guests of one of our sponsors, Mr. B. C. Helzberg, in Kansas City not long ago. We were taken on a tour of the famous Helzberg Jewelry stores and shown just how the precision watches are made. These are the finest time pieces on the market. Mr. Helzberg entertained the radio announcers at a dinner and gave each of us a beautiful watch as a present. We had a wonderful time and were greatly impressed with the generosity of our host.

COLONEL COMBS is treating GLENN OSBORN rather chilly the last few days. It seems that GLENN told COLONEL to bring out a bunch of the fellows on the staff for steaks at his home. COLONEL rounded up CHUCK, CLARK, SHEP, OLE,

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## How We Keep Busy

by Don Hopkins

This month's column is an easy one to write for it's about HAPPY-GO-LUCKY JIMMIE PIERSON. He is another one of those fellows that many of us can't help envying. Life to him, at least to all outward appearances, is one happy experience day in and day out. You can hear JIMMIE PIERSON on his own show with OLE AND GLENN Monday through Friday at 8:30 a.m. and Saturday mornings at 8:05. In addition you hear him Monday through Saturday on the 6:00 a.m. "Pleasant Valley" program and on alternate days on the "Dinner Hours," "Daybreak Jamborees" and "Kansas Round-Ups."

Jimmie is a very conscientious entertainer. He gets up at 4:30 each morning and this is more than a left-over from his farm boy days. He gets up early so that he will have time to get his voice cleared up with the singing of a few high notes and high yodels. Jimmie takes the air at 6:00 on the "Pleasant Valley" show and stays around for the 8:30 program. Then he returns home and practices all the numbers he will be doing for the rest of the day.

Jimmie takes a real interest in the fan mail that he gets. He keeps the names and addresses of everybody who writes to him. Naturally, he can't reply to every letter; but occasionally, he takes a few letters out of a week's mail and answers them.

You folks may not fully realize how versatile Jimmie is on the air. Certainly, you hear him sing and yodel. He is really hard to beat, isn't he? But what you may not realize is that he is very fine on the five-string banjo and on the string bass. His air personality is one of the finest of any of the entertainers I have worked with in almost fifteen years of radio. Happy-Go-Lucky Jimmie Pierson is perfect for a sponsor like SUNWAY VITAMINS, because Jimmie is SUNWAY personified.

Week-ends are spent by the PIERSONS with his wife's folks in Troy, Kansas, and his folks at Hiawatha, Kansas. Then, too, Jimmie supervises two farms that he owns

up in that general neighborhood.

Like all really happy folks, Jimmie Pierson has lots of hobbies. Fishing is probably his number one hobby. He has spent quite a bit of time on the radio at Portland and Bangor, Maine, and likes DEEP sea fishing, but still prefers fresh water fishing. His favorite bait, nothing unusual at all—just plain ordinary fish worms. That's when he is after catfish. I did my best to get a tall fish tale out of Jimmie, but unlike so many fishermen, he is very modest. He says that the biggest fish he ever caught was a twenty-pound codfish in the Atlantic Ocean. Of course, codfish come much bigger than that, which would have given Jimmie plenty of leeway for bragging had he wanted to do so. One sport that Jimmie misses now that he no longer lives on the ocean is surfboard riding and water skiing. I'm glad of that because he might take me out and drown me. I have enough trouble standing up on solid ground.

Hunting just naturally goes with fishing and Jimmie loves to hunt. He has gone deer hunting in Maine. Out here in Kansas he plans to get his share of ducks, pheasants, quail, rabbits and squirrels.

Other Pierson hobbies include softball and baseball. Although he is short (only five feet, five inches tall) he must be pretty good because I wormed out of him the fact that he played with the Navy Recruiting Office softball team out of Portland, Maine. Bowling is another sport that he likes. And next fall I aim to see that he bowls on a team with me. We need somebody on our bowling team to make up for my low scores.

Jimmie Pierson has written any number of good songs. But being so modest, I often announce these numbers only to find out that he is the composer. This composing is another spare-time hobby with Jimmie. He is a home-lovin' man too. Likes to work around the yard and make garden and helps his wife with her work. But, Jimmie is just like me when it comes to carpentering. He claims that a hammer won't fit his hand and anyway

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## C.B.S. notes by Kathryn Young

It's vacation time again! And again a number of regular CBS shows will be replaced for the summer by new or entirely different types of shows. Advance notice tells us that beginning July 3 we will be hearing "Pursuit" in place of "Life with Luigi" and "Rate Your Mate" instead of "Gene Autry" beginning July 7. Herb Shriner fans will be glad to know he will take over the "Arthur Godfrey's Talent Scouts" spot on Mondays beginning July 30.

The "Curt Massey Show" opened as a summer pinch-hitter in June, 1949, and proved so popular it has been on continuously ever since. Incidentally, Martha Tilton, femme vocalist on this show, laughs about the audience that stampeded to the exits when they saw her. It was in New Guinea during World War II: A crowd of natives, seeing the singer, fled at their first sight of a white woman.



Martha Tilton

Nila Mack, producer of "Let's Pretend," has been in show business for a long time. She played mood music for silent movies

when she was a youngster in Arkansas City, Kansas.

If you have a story in mind full of suspense, write it up and send it to Elliott Lewis, brilliant young producer-director of the "Suspense" shows. Lewis receives forty scripts a week and he reads every one of them. He buys some that are practically ready for broadcast as they are received, some are written with poor grammar, poor dialog, etc. It's the new-angle ideas that Lewis is after, so he buys scripts from people in every walk of life.

Hattie McDaniel, star of the "Beulah" program, estimates she washed three million dishes to support herself before she made the grade as an actress. Now she has a maid and a chauffeur of her own.

The original manuscript of a song written by Abraham Lincoln is the prized possession of John Lair of "Sunday Morning Gatherin'." It's called "Wedlock."

Jean Hersholt, who, as "Dr. Christian" has brought more than sixty babies into the world, is looking forward to the birth of a real baby in September. That's when Hersholt will become "grandpa" for the first time.

Being organist on the "Perry Mason" show isn't Paul Taubman's biggest job. He owns and operates a popular New York supper club, The Penthouse.

One of "Charlie Wild, Private Detective's" most regular listeners is eighty-year-old Charlie Wild, member of the Denver Athletic Club since 1898. He tunes in every Sunday night to hear his name mentioned on the air.

Although Red Skelton believes that vacations should be strictly for fun, last summer he took a tape recorder on his vacation trip and recorded conversations with dozens of people whose dialects, idioms and speech mannerisms interested him.

"Amos 'n' Andy" have been signed to another year's contract by their present

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*Ruth*

*Johnny*

*MR. and MRS. JOHN B. WILLIAMS, Jr.*

# Chats Around the Aerial

.... with Olaf S. Soward

A short time ago one of the stories included in a WIBW news broadcast mentioned the "battle between the Monitor and the Merrimac." A gentleman in Nebraska promptly wrote us, pointing out that the Monitor never fought the "Merrimac." The latter was a Union ship, the hulk of which was captured when the Confederates took over one of the national navy yards, and the Richmond government converted the wooden-hulled "Merrimac" into an iron clad ram which they rechristened the "Virginia." So, the battle technically was between the Monitor and the Virginia.

But, for some reason or another, before the guns of that historic naval action had had a chance to cool off it had been dubbed the battle between "the Monitor and the Merrimac" in large sections of the northern press and in the majority of conversational references to it above the Mason-Dixon line. To hazily unestimated millions of folks it remains that to this day. Whether a new generation of historians and school-teachers can at this late date change that popular trend remains to be seen.

However, to be reminded of that stubborn disregard of one of the minor niceties of American history is nothing—not with June 17 leering down cheerfully from a wall calendar!

For it was on June 17, 1775, that the battle of Bunker hill was fought on the shore of Boston harbor. A more grisly comedy of tragic errors it would be difficult to imagine. Yet, to this day it is safe to say that this clash is generally regarded in America as a sterling example of the victory of American bravery and intelligence over the bulldog tenacity of some of the best soldiers who ever marched under the flag of the British empire.

It was an American victory, all right by virtue of the purely mathematical fact that half-trained and less than half organized farmers, laborers and shopkeepers

succeeded in killing or wounding 1,054 British regulars while suffering only about 450 casualties of all kinds. There can be no question about the bravery of either side. But, as for any noticeable military intelligence—you would have to look for it in vain under either flag.

The blundering started the night of the 16th, when two regiments of Americans were sent to fortify Bunker's hill on Charlestown peninsula, overlooking Boston harbor. By some kind of mistake, which history has never been able to explain, they threw up their earthen fort on Breed's hill—although everybody always has called it the battle of Bunker hill.

When the fighting started the next day, those deadly marksmen from the farms and backwoods of New England poured such a murderous fire into the massed ranks of the King's regulars that two attacks were broken and the British driven back down the hill with sickening slaughter.

But, by the time those seasoned veterans of dozens of European battles had reformed for the third charge up that bloody hill—the Americans had run out of ammunition. There was an ample reserve of powder and lead only a short distance away. Frantic appeals had been sent for it. But, somehow, nobody ever got around to ordering it moved up to the battle line. An elaborate investigation attempted for months to find out whose stupidity was to blame, but the guilt of no individual was ever established. And the investigators finally just gave up.

On the other hand the British were no whit better. Why General Lord Howe ever ordered the flower of the British soldiery up that hill in parade ground formation against notoriously murderous marksmen never has been explained. All he would have had to have done was to take about one-fourth of the troops under his com-

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## WIBW FORD FLEET



"I'm a Ford man, myself!" can be said by many men at WIBW. Pictured, l to r, are Wes Seyler (by the WIBW station wagon), Don Hopkins, Dale Rader, Bob Kearns, Charlie Putt, General Manager Ben Ludy, Hilton Hodges, Art Holbrook, Irvin Lehman, Homer Cunningham, Ernest Thorn and Lewis Dickensheets. The WIBW station wagon is used by Seyler, Hodges and Dickensheets.

### Questions and Answers

Q. How old is Jimmie Pierson, how tall is he and is he married?

A. Jimmie was forty-nine in April. He is 5' 5" tall and is married.

Q. Did Edmund Denney sing over a Denver, Colorado, station?

A. Yes, by transcription a few years ago.

Q. Did Elmer Curtis ever study for the ministry?

A. You're right, he did.

Q. Where is Ralph Radish now?

A. St. Louis.

Q. What did Ole do with his Olevox?

A. Ole has been working it over and it should be ready before too long.

Q. Is the Pat Butram of the "Pat and Henry" show mentioned in the April issue the same one who is on the Gene Autry program?

A. Yes, he is.

Q. Is Frank Jones married?

A. Frank is still a very eligible bachelor.

Q. What does A. Z. in Colonel Combs' name stand for?

A. Alex Zander.

Q. Do some of your entertainers live in your studio home?

A. No, the building is devoted solely to studios, offices, control rooms and executive department.

Q. How does Edmund Denney remember all the words to his songs?

A. He doesn't. Although he has a large repertoire committed to memory, he reads most of them from Braille copy.

Q. How far in advance should a dedication request be sent to WIBW?

A. Dedications should be mailed at least one week in advance. Requests for Monday's programs must reach us by Friday morning as the mail force does not work on Saturday or Sunday. Some programs do not have sufficient time to allow the reading of requests such as the "Dinner Hour," "Food Review" and the Saturday night "Kansas Round-Up."

Q. Why doesn't Hilton Hodges do more announcing?

A. We like Hilton's announcing, too, but the young man is much more valuable in his position as Sales Service Manager.

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TRY THIS!

Salad time is here and here's Mrs. Bob Kearns' favorite recipe for French Salad Dressing, which should "dress up" any salad.

French Salad Dressing

- 1 cup sugar 1 teaspoon Worces-
1 teaspoon salt tershire sauce
1 teaspoon paprika 1 can tomato soup
1 teaspoon dry 1 cup oil (Wesson)
mustard Medium-sized
3/4 cup vinegar onion
(cider)

Mix dry ingredients—sugar, salt, paprika and mustard. Add vinegar, Worcestershire sauce, tomato soup and oil. Beat thoroughly, let stand a short time and beat again.

Slice onion into mixture and let stand over night, or several hours. Remove onion and beat again. Always shake well before using.

QUESTIONS AND ANSWERS

(Continued from Page 12)

Have you heard him on the interview program "Shopping at Bomgardner's" on Wednesday and Friday nights at 9:45?

Q. Does Miss Maudie have any brothers and sisters and are they professional musicians?

A. Miss Maudie has two brothers. Neither is a professional musician.

Q. When the gang plays a square dance and Col. Combs does the calling, do the entertainers dance?

A. Sometimes.

Q. Do you have to have an appointment to visit the programs at WIBW and is there any admission?

A. The welcome sign is always out here at WIBW; in fact, it is printed on the door. There is no charge for any of our studio shows. If you can arrange to see the "Dinner Hour" and the "Kansas Round-Up," you will be sure to see most of the talent staff. Just one word of warning. Our seating capacity is limited, so come early.

Q. How tall is the Shepherd of the Hills?

A. 6' 3".

RAMBLINGS

(Continued from Page 5)

EDMUND, JIMMIE, RAY, JEROME, BILL, KENNY, HEINIE, HOPPI, CHARLIE and DUDE and invited them all to GLENN'S to partake of the steaks. When they arrived GLENN came to meet them with an arm load of wooden posts and mallets and said, "Okay, boys, here are the 'stakes' I promised. Now help me fence off my yard."

So long until next time, Miss Maudie

CHATS AROUND THE AERIAL

(Continued from Page 10)

mand and put them ashore on the undefended narrow neck of land at the base of that peninsula—and he would have had the two American regiments bottled up, while the heavy guns of the English warships in Boston harbor could have pounded them to pieces at their leisure.

But it is out of historical raw material such as that popular hero tales grow! And—even the historians still call it the battle of Bunker hill!

Please send the WIBW ROUND-UP
To: Name
Address
City State
I enclose
\$1.00 for one year
\$2.00 for two years
This is a
Renewal
New Subscription
From: Name
City State



Well, at least most of dee kids is happy. School's out for dee summer and all dat stuff.

Dee grad-u-rations ceremonies ain't whut they usta be, is dey? Thank goodness fur dat. Member when you had to set thru' dee same old recitations every year?

Nobody recites "I stood on dee bridge at midnight" any more. Hit's too old-fashioned. Dee bridge usta be where dee boy stood at mid-night, but now midnight is where he finds out where he stands at bridge.

Speakin' of old-fashioned things—remember dee old one 'bout dee fellow carryin' a grandfather's clock down a crowded main street to a repair shop? As dee clock limited his vision, he unintentionally runs right smack-dab into a woman and knocked her flat. After dee woman collects all her packages and stuff scattered all around . . . an' composin' her temper . . . an' strugglin' to her feet she blasted dee poor feller wit de blisterin' inquiry: "Why don't you carry a wrist watch like everybody else?" Ain't dat a dilly?

Speakin' of loosin' yo' temper. I's pretty burned up wit dat department of agriculture, I writ 'em a letter about my heavy crop of dandelions. Told 'em how I been tryin' all dem new fangled spray-juices dey been puttin' out, but ain't done me no good. "What do I do now?" I says. What does yo' think dey had dee gall to tell me back? "We suggest you learn to love 'em," dey says. Now I ask you all, "Is dat whut we is payin' taxes for?"

Unk Russell finally got back frum dee

Kentucky Derby. I axe him, "Did yo' have any luck?" Unk say, "Well, Ham, hit depends on how yo' look at it, I reckon. I guess I's lucky at that. I found a dollar bill after dee last race, so I didn't have to walk home."

Heard a couple of definitions of a "hick town" you might be interested in. Hick town—one where they ain't no place to go where you hadn't oughtta be! OR—one where, iffing you sees a girl dinin' out wit a man old 'nuff to be her father, he is.

Seed a cute add in a paper dee other day: "Ten dollars re-ward for south side apartment. Big enough to keep young wife from goin' home to mother. Small enough to keep mother from comin' here!"

'Nother one: "Cowboy wanted for re-sort ranch; must be able to sing and play a git-tar. We'll teach you how to ride. Apply Lost Valley Ranch." Dat oughta git it.

A feller wuzz sure disappointed at dee bank dee other day. He writ out a check and handed it thru' dee window to dee pay feller. He looks at it an' say, "Sorry, Mr. Cotter, yo' wife beat you to dee draw." Remember dis is dee month of June, now.

I see by dee papers we is gittin' a lot of government dese days. But we'd probably be worsor off iff we wuzz gittin' as much as we is payin' fur.

In his sermon last Sunday dee parson say, "We is in dis worl' to help others." Somebody say in a loud whisper, "What is dee others here fur?"

Now dere's one somebody had oughta send to Washington.

"Care to buy a letteropener, sir?" "Don't need one, I'm married."

Coming Events

BIRTHDAYS

- Ione Huey .....June 16
Charles Putt .....June 28

ANNIVERSARIES

- Mr. and Mrs. Elmer Curtis.....June 12
Mr. and Mrs. Walter Granger.....June 21
Mr. and Mrs. Irvin Lehman .....June 23

# WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW cannot guarantee complete accuracy of this schedule.

Programs in heavy type are Studio Presentations.

## MORNING

- 5:00—Daybreak Jamboree ..... Mon. thru Sat.
- 5:40—News ..... Mon. thru Sat.
- 6:00—Pleasant Valley Gang ..... Mon. thru Sat.
- 6:35—Farm Service News (Fil-Pel) ..... Mon. thru Sat.
- 6:45—Ray and Eida ..... Mon. thru Sat.
- 7:00—News (Garst & Thomas) ..... Mon., Wed., Fri.
- 7:15—Shepherd of the Hills ..... Mon. thru Sat.
- 7:30—Miccolis Sisters (Kansas Farm Life, Farm Bureau Mutual) ..... Mon. thru Fri.
- 7:45—Edmund Denney Time (Merchants Biscuit) ..... Mon. thru Sat.
- 8:00—Mosby-Mack News (Mosby-Mack Motor Co.) ..... Mon. thru Sat.
- 8:05—Henry's Exchange ..... Mon. thru Fri.
- 8:15—Capital Food Review (Daily Capital) ..... Sat.
- 8:30—Jimmie Pierson ..... Mon. thru Fri.
- 8:45—Sweetose Serenade (A. E. Staley Mfg. Co.) ..... Mon., Wed., Fri.
- 9:00—Arthur Godfrey Show (Toni, Inc., Monarch Foods) ..... Mon. thru Fri.
- 9:15—Shep and Kaw Valley Boys ..... Mon. thru Sat.
- 9:25—News ..... Mon. thru Sat.
- 9:30—Church of the Air ..... Sun.
- 10:00—Salt Lake City Tabernacle ..... Sun.
- 10:30—The Miccolis Sisters ..... Mon. thru Fri.
- 10:35—Invitation to Learning ..... Sun.
- 10:45—Kitchen Club (Perfex) ..... Mon. thru Fri.
- 11:00—Judy and Jane (Folger Coffee) ..... Mon. thru Fri.
- 11:15—Aunt Jenny's Stories (Lever Bros.) ..... Mon. thru Fri.
- 11:30—Weather Bureau ..... Mon. thru Sat.
- 11:35—Dinner Hour ..... Mon. thru Sat.

## AFTERNOON

- 12:00—News (Lee Foods) ..... Mon. thru Sat.
- 12:15—D-Con Weather News (D-Con Co.) ..... Mon. thru Sat.
- 12:20—Ralston-Purina Markets (Ralston-Purina Co.) ..... Mon. thru Sat.
- 12:30—Senator Arthur Capper ..... Sun.
- 12:45—M. L. Nelson (Garst and Thomas) ..... Sun.
- 1:00—Ernie Quigley, Sports ..... Sun.
- 1:30—Symphonette (Longines-Wittnauer Watch Co.) ..... Sun.

- 2:00—Arthur Godfrey Show (Pillsbury Mills, Inc., National Biscuit Co., Chesterfield Cigarettes) ..... Mon. thru Fri.
- 2:15—Guest Star ..... Sun.
- 2:30—Music with the Hormel Girls (George A. Hormel & Co.) ..... Sat.
- 3:00—The Second Mrs. Burton (General Foods) ..... Mon. thru Fri.
- 3:15—Kansas Round-Up (Helzberg's) ..... Mon. thru Fri.
- 3:25—News ..... Sat.
- 3:30—Alias Jane Doe (Toni, Inc.) ..... Sat.
- 3:40—News ..... Mon. thru Fri.
- 3:45—Ma Perkins (Procter and Gamble) ..... Mon. thru Fri.
- 4:00—Big Sister (Procter and Gamble) ..... Mon. thru Fri.
- 4:15—The Guiding Light (Procter & Gamble) ..... Mon. thru Fri.
- 4:30—Saturday at the Chase ..... Sat.
- 5:00—Navy Star Time ..... Sat.
- 5:15—Grand Central Station (Pillsbury Mills) ..... Sat.
- 5:30—Alka-Seltzer Time (Miles Laboratories, Inc.) ..... Mon. thru Fri.
- 5:45—Perry Mason (Procter & Gamble) ..... Mon. thru Fri.

## EVENING

- 6:00—News ..... Mon. thru Fri.
- 6:15—Spectator Sports News ..... Mon. thru Fri.
- 6:20—Shepherd of the Hills ..... Mon. thru Fri.
- 6:30—Dairyman's Roundtable ..... Sat.
- 6:43—News (Topeka Savings) ..... Mon., Wed., Fri.
- 6:55—Spectator Sports News ..... Tues., Thurs., Sat.
- 7:00—Hollywood Star Playhouse (Emerson Drug Co.) ..... Mon.
- 7:30—Arthur Godfrey's Talent Scouts (Thomas J. Lipton Co.) ..... Mon.
- 8:00—Lux Radio Theatre (Lever Bros.) ..... Mon.
- 8:30—Truth or Consequences

- (Philip Morris Cigarettes) ..... Tues.
- Bing Crosby (Chesterfield Cigarettes) Wed.
- Philip Morris Playhouse on Broadway (Philip Morris Cigarettes) ..... Thurs.
- Broadway's My Best ..... Sat.
- Horace Heidt (Philip Morris Cigarettes) ..... Sun.
- 9:00—My Friend Irma (Lever Brothers) ..... Mon.
- Western Star Time ..... Tues.
- Capitol Cloak Room ..... Wed.
- Jan Garber ..... Thurs.
- Rex Allen (Phillips Petroleum) ..... Fri.
- Kansas Round-Up (Dr. LeGear) ..... Sat.
- Carnation Contented Hour (Carnation Company) ..... Sun.
- 9:15—Kansas Round-Up (D-Con Company) Sat.
- 9:30—Bob Hawk Show (Camel Cigarettes) ..... Mon.
- Emahizer's Melodies (Emahizer Furniture Co.) ..... Tues., Thurs.
- The Ray Beers Show ..... Wed.-Fri.
- Kansas Round-Up (Emahizer Furniture Co.) ..... Sat.
- Chorallers (Longines-Wittnauer Watch Co.) ..... Sun.
- 9:45—Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.) ..... Tues., Thurs.
- Shopping at Bomgardner's (Bomgardner Furniture) ..... Wed., Fri.
- Kansas Round-Up (Capitol Federal Savings & Loan Assn.) ..... Sat.
- 10:00—News (Fleming Coffee) ..... Mon. thru Sun.
- 10:15—Beulah (Procter & Gamble) Mon. thru Fri.
- Camel Caravan with Vaughn Monroe (Camel Cigarettes) ..... Sat.
- Organ Melodies (Bomgardner's Furniture Co.) ..... Sun.
- 10:30—Jack Smith (Procter & Gamble) ..... Mon. thru Fri.
- Dance Orchestra ..... Sun.
- Dance Orchestra ..... Mon., Wed., Fri., Sat.
- Ernie Quigley Sports ..... Tues., Thurs.
- 11:00—News ..... Mon. thru Sat.
- 11:05—Dance Orchestra ..... Mon. thru Sat.
- 12:00—Sign Off ..... Mon. thru Sun.

## HOW WE KEEP BUSY

(Continued from Page 6)

he breaks too many fingers and says too many unpleasant things. And Jimmie, like myself, has just the one daughter, Beverly Ann. She is very pretty and talented.

Well, that's the story of how JIMMIE PIERSON keeps busy. To know Jimmie is to like him. If you ever visit the WIBW studios, speak to Jimmie and he'll flash that wonderful good-natured smile of his and spend a few moments chatting with you. In everybody's books—HAPPY-GO-LUCKY JIMMIE PIERSON is hard to beat.

## CBS NOTES

(Continued from Page 7)

sponsor. During its long career, this show has introduced some 550 voices in its mythical Harlem setting.

Before Karl Swenson ("Mr. Chameleon") switched to the acting profession, he worked as a bank runner, a fireman and a photographer's assistant.



That's Beautena the Purina Calf shown at the opening of J. R. Shimer's new Topeka Purina store. (l to r) are Mr. Shrimmer, Mr. Aubrey McDonald, Purina Representative; John Forsberg and Wes Seyler.

Phillips H. Lord of "Gangbusters" hasn't always been in radio either. When he was twenty-two he was a high school principal in Plainville, Connecticut.

Mario Lanza has been signed by The Coca-Cola Company to star in a half-hour radio series which will replace the Edgar Bergen-Charlie McCarthy Show for the summer months. The seventeen-week series will originate in the CBS studios in Hollywood, starting June 10.

Guy Lombardo and his "sweetest music this side of heaven" has been announced as summer replacement for the Sunday night "Jack Benny Show" (6:00-6:30 p.m.). The summer show will begin June 10.

"Guy Lombardo Time," starring Lombardo and the Royal Canadians, will be a touring show. The troupe will go to many parts of the country to visit armed forces installations. The show will spotlight each Sunday "Your Lucky Girl of the Week," a top feminine vocalist selected by personnel of the base at which the show originates. This is the second year Lombardo Time has filled the Benny radio spot.

Sounds like good listening all summer at the 580 spot on your dial.

Fay—"Do you intend to marry him?"  
 May—"That depends on circumstances."  
 Fay—"What circumstances?"  
 May—"His!"



Beatrice Nelson,  
Rt. 2,  
Randolph, Ks.

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Meet two weathermen heard on WIBW daily weather reports. Above is Richard A. Garrett, Federal Meteorologist for the State of Kansas, at the microphone just prior to a noon broadcast.

Below is P. N. Eland beside an automatic Teletype.