

# W B W

## ROUND-UP



Jan.

Our Forty-Sixth Issue

1949

# ROUND UP

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January

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## Red, The Ed, Says

When we wind up a year, we look back and sort of check up on the things we have done—or intended to do.

My inventory reminded me I haven't let you WIBW Round-Up readers know how much I appreciate your cards and letters. It is always a pleasure to go through my mail. There are letters from Kansas, Nebraska, Missouri, Iowa, Illinois, Colorado, Oklahoma, Texas, Arkansas (to name some of the states); and we hear also from our subscribers in states as far away as California.

I'd like to hear from more of you during 1949. Your suggestions are always given consideration, and I welcome your criticisms of the Round-Up as well as your compliments. This is the only way I know if the Round-Up pleases you. I appreciate your questions about the talent.

Here's hoping you will write us often during the New Year, which I sincerely hope is one of your best—so, HAPPY NEW YEAR!

Just after the Round-Up went to press last month, Janis Yontz, WIBW Traffic Manager, flashed a diamond. Janis announced she will be a future sister-in-law to Joy Steck, secretary to Gene Shipley. Janis' fiancée is Ed Hearn of Wamego.

### ON OUR COVER

Our "Miss Happy New Year" is Judy Ann, daughter of Mr. and Mrs. Henry Peters. Judy will be one year old February 20. The entire staff joins with her in wishing you the best of everything throughout 1949.



E. C. (Ernie) Quigley  
WIBW Sportscaster

## Coming Events

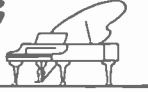
### BIRTHDAYS

|                   |            |
|-------------------|------------|
| Jerome DeBord     | January 2  |
| Bobby Dick        | January 8  |
| Marjorie Hopkins  | January 8  |
| Henry Peters      | January 13 |
| Maude Carlson     | January 19 |
| Allan Young       | January 23 |
| Kenny Harries     | January 24 |
| Roy Carlson       | January 26 |
| Ezra Hawkins      | February 1 |
| Doris Aufdemberge | February 7 |

### ANNIVERSARIES

|                          |            |
|--------------------------|------------|
| Mr. and Mrs. Ole Livgren | January 21 |
| Mr. and Mrs. Dean Calvin | February 2 |

# Ramblings



Did your Christmas presents include a lot of pretty things to brighten your household? If so, let's not be putting them away in a drawer, but use them now and give the old house a new look. I want to thank you all very much for the beautiful presents sent to me which are brightening up our house. As busy as you folks are, it is wonderful of you to send such lovely gifts to our staff members. The boys and girls are very grateful and they appreciate your remembering them more than you know.

It was a gala season here at WIBW. Mr. Ludy, our general manager, gave a grand dinner party including presents for everyone, entertainment and dancing on the roof garden of the Hotel Jayhawk. The guests included the entire personnel of WIBW and WIBW-FM, also executives from Capper Publications and Station KCKN. There were several smaller Christmas parties too—each department having one of its own. The girls in the mail room had one with a gift exchange and their boss MILDRED RANKIN passed around her delicious home-made candy. (We, of other departments, manage to get in on the candy passing.) When "candy" is mentioned around the station, we all cast loving eyes toward Mildred. Each year she says, "I'm hooked, what can I do...it's become a tradition." And she's right!

The office secretaries in EDNA HANN'S department also enjoyed a luncheon and gift exchange at the Manor Tea Room. The girls on the talent staff came to MISS MAUDIE'S house for a snack and giving of presents. (I will not go into detail here about the boys on the staff who dropped in on the party just to "wish DUDE HANK a Merry Christmas") A-hem.

Our studios were decorated with evergreen, holly, mistletoe and colored lights. The whole place seemed to fairly buzz with a gay and festive air. Even tho' our offices carry on their usual line of work, it seems more like a home here. One may

wander into the office of HODGES... HOLBROOK... SHIPLEY or even our big boss BEN LUDY and find bits of Xmas seals, tinsel, wrapping paper and fancy ribbons on their desks. Yes, even the hiding of gifts and the amused expression at the antics of a mechanical toy—all are in evidence during the holiday season at WIBW.

The kiddies broadcast on the CROSSROADS SOCIABLE was a highlight of the season. Each one was as cute as a bug and took the glory for a second time this year from the Mommies and Poppies of the staff. Space will not permit my reviewing all the numbers for you in this issue, but next month I want to tell you something special about each one. Santa Claus paid us a visit on the broadcast and in addition to bags of candy and nuts, he brought each girl and boy a nice present.

Speaking of the WIBW kiddies...sometimes we have a few cutie capers of our own. One evening Billie Willhite (son of SHEP and VIRGINIA) had just finished eating a small sack of potato chips. Little sister Claudia was supposedly asleep on the divan. As he walked by with the empty sack, Claudia sat upright and said, "I want some of Billie's ALLGONES!"

Sondra Dawdy likes to answer the telephone and usually gets to it before the others in the household. The other night someone called for Harry, her father. The conversation went something like this:

Voice at other end—"Is Harry there?"

SONDRA—"No, he's not home yet."

V.A.O.E.—"How soon will he be there?"

SONDRA—"Pretty soon, I think... Daddy's expecting!"

V.A.O.E.—No answer.

During the holidays, DUDE and I were shopping in one of the dime stores. As we were walking down the aisle we heard several persons say "How do you do, Mrs. Carlson." Feeling flattered, I turned to say "hello" and ran smack-dab into Governor and Mrs. Carlson who were bowing graciously to the crowd who had gathered around them. THE MRS. CARLSON, smiled and said "I came in to buy the Governor's present and I wanted him

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## How We Keep Busy

By Don Hopkins

Believe it or not—we really like all you folks that listen in on the radio. And when you like somebody you are pretty apt to try to treat them right. That's why it's so important that you get the right kind of reception when you visit WIBW. And that leads up to my subject for this article... Millie Horton, our pretty red-headed receptionist. We feel that she is just what



Millie

the doctor ordered for that particular job. How does she keep busy? She sits at the front desk and is the first person to greet any visitors to the WIBW studios. A smile always helps on that kind of situation—and Millie has a contagious smile. It's her job to ask the visitors what she can do for them. If they are business visitors she calls the proper office on the inter-communication phone system and makes an appointment—after which she escorts them upstairs. If the visitors are WIBW fans—Millie tells them when the next live-talent program will be and answers any questions they may have. Perhaps they wish to order SUNWAY B VITAMINS (I wonder why I ever thought of that) or some other product advertised over the air. It is Millie's duty to take their names and addresses and money and give them a receipt. "Is that all she does?" you ask. I should say not. In between times Millie has letters to type for the business office...and she also clips the program schedule with the various sponsors mentioned as it appears in each issue of the ROUND-UP MAGAZINE. She sends the program

schedules to the sponsors in order that they may know what goes on the station as well as learn that they are getting some additional publicity. Yes—Millie is a mighty busy gal—but she really likes her job. You see—she likes to meet people—and that's just the right kind of person to greet WIBW fans that have driven 200 to 300 miles to visit our studios for the first time. Pay us a visit sometime. Millie will be here to greet you!



K. G. (Pug) Marquardt  
Pilot and Chief Engineer

## Questions and Answers

Q. Where is Sonny Slater?

A. Sonny is working at a radio station in Clinton, Illinois.

Q. When was Glenn Osborne's daughter born?

A. Dala Ann was born June 22, 1948.

Q. Where did Jimmy McGinnis go?

A. Jimmy is still in Topeka. He plays occasionally with the local dance bands.

Q. What became of the program, "Romance of Evelyn Winters," and will it come back on the air?

A. This serial was replaced with "Perry Mason," and so far as we know, this is a permanent replacement.

Q. What WIBW Talent records are now available?

A. The following records are available for \$1.00 each postpaid and tax included: "On the Isle of Pine" and "In My Dear Old Kansas Home" by Shepherd of the Hills and the Kaw Valley Boys; "Rainbow of Happiness" and "A Song, A Dream and You" by Edmund Denny; "Holiday Polka" by Miss Maudie and Ole; "Escapades" by

Miss Maudie; "Cry Baby Trumpet" and "Corn Cob Schottische" by Dude Hank; "Looking for a City" and "Just a Little Talk with Jesus" by the Rangers Quartet.

Q. Where are Ralph and Earl?

A. Ralph and Earl are now living at Pittsburg, Kansas.

Q. Are Sally and Sue still in radio? If not, what are they doing?

A. Sally and Sue are not in radio. Our last information about the girls was the team had disbanded and had taken up domestic life.

Q. Last year when Jack Carson was on the air, he had a butler. What was the butler's name.

A. Last year Jack Carson's butler was Arthur Treacher on the Campbell's Soup program.

Q. Will there be any pictures of the "Kiddie Program" in the Round-Up.

A. Yes. Next issue.



Ginger Rogers

The man with the camera caught Ginger Rogers when she appeared before the "Family Hour of Stars" mike.



Some of the Kansas representatives to the International 4-H Club Congress in Chicago discuss the next day's schedule with Gene Shipley. From left to right, they are: Ivan Schmedemann, Junction City (National winner in Health Improvement); Walter Vitt, St. Paul (Tractor Maintenance); Gene Shipley; Mae Meinen, Ruelton (National champion in 4-H Food Preparation); Herman Popp, Haven (National winner of Meat Animal Project); and John De Mott, Arkansas City (National winner in Soil Conservation).

## AROUND *the* STUDIOS with Hilton

There have been many program changes since our last issue of the ROUND-UP MAGAZINE.

Jack Benny and his famous half-hour are now heard on WIBW at the usual 6:00 p.m. Sunday time. GANG BUSTERS are heard on WIBW at 8:00 p.m. Saturday, which shortens the KANSAS ROUND-UP to an hour and a half. Senator Arthur Capper is now heard on Sunday afternoons at 3:30, followed by Art Holbrook and the news.

We all had a wonderful time at our annual Christmas party. It's a shame to say it but that's the only time some of us get together. Wish we could have a giant party sometime and invite all of our lis-

teners to eat with us. Sure would hate to pay the check on that one.

WIBW surely got a real break on New Year's Day when CBS carried both the Orange and Rose Bowl football games. But now that football's over — tell the "sports" in your family that WIBW will broadcast nearly all of the home basketball games of Kansas State College and the University of Kansas. Broadcast time 10:30 p.m. If you live within 50 miles of Topeka and have an FM receiver, you can hear the games at 7:45; as well as all the Topeka High and Washburn basketball games and all of the Kansas City Pla-Mor hockey games, direct from Kansas City.

Just for fun, we dug the following paragraph from the March 1946 issue: "Jim Reed is on terminal leave from the Army. Art Holbrook has his discharge from the

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Standing: Bill Kirk, Edmund, Maureen and Chuck. Seated: Elsa, Gene and Clark. All are heard each morning, Monday thru Friday, on "Edmund Denney Time" for Merchants Biscuit Company.



**THE LAYMAN FAMILY**  
Elda      Donna Sue      Ray

# Chats Around the Aerial

... with Olaf S. Soward

Traditionally the New Year is the time for a casting up of accounts, so to speak, of everything we have done and left undone for the past twelve months. A page of life is turned, and the slate of the spirit wiped clean so that a fresh start can be taken on the basis of past successes and failures toward either new or old goals of greater and sounder achievement in the year which is dawning.

That is a bright and cheerful custom almost as old as civilization, and found among practically every people which has developed a calendar setting off time sharply into well marked segments of separate years.

Its psychological usefulness and philosophical hope are so obvious that there is little need to make fluent excuses for the existence of such a custom, and even less to urge its continuance among the more pleasant habits of mankind. We do not require to be reminded that any man who feels periodically that he has a fresh chance to make good on the things he has fumbled or been neglecting is just that much more likely to accomplish more things worth while during his lifetime.

However, while that basic belief in the new start or the clean page inherent in our New Year's custom is fully as pronounced as at any time in the untold centuries the custom has been imbedded in our habits of mass thought, during the past quarter or half of a century a sort of footnote to the original custom has been assuming a larger and larger place in our thinking which accompanies our traditional welcome of each new year.

There is a growing tendency to look upon the New Year's festivities as a time for a shrewdly calculated charting of everything which will happen during the ensuing twelve months—an advance estimate of what the world is likely to do, and what we individually will be able to do under foreseeable conditions.

Indeed, that stubborn squinting into the veiled future has usurped a larger place

in the thought of many people than the original dedication to hope and courage with the turning of a new leaf, which used to make up the whole burden of the New Year's custom. Perhaps it is an extension into the intangible sphere of the spirit of the modern preoccupation with the mathematical certainties of physical science.

But the same human mind—unlike an equation in mathematics or a chemical formula—may easily act and react very differently to identical conditions at different times. There is no rut, scientific nor otherwise, from which men cannot escape, given the courage, the determination or the incentive.

And to just that extent the new-fangled confidence that an essential part of our New Year's observance is to lay down a hard and fast map of our individual or communal life for the succeeding year may easily degenerate into a stumbling block instead of a help.

It may look like a tough pull in January—and all the carefully catalogued road-blocks collapse suddenly in July. Then, if we have already made up our minds that the best we shall be able to do is to hold our own in that year, we will not be mentally prepared to lunge forward and increase our total of accomplishment when that unexpectedly clear road looms up ahead of us!

We may have made up our minds comfortably in January that everything is bound to be clear sailing all year. And, if unforeseeable disaster strikes in April—we become mentally paralyzed at that rude scrambling of our beautiful paper plans, and as a result unable to salvage all the happiness and prosperity we should from the malign twist of Fate.

Not that this is to decry the useful habit of trying to look ahead carefully and cautiously. Only the fool will blunder forward without even attempting to see

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# The Voices You Hear Along the RFD

... by Gene Shipley ...

There's never a dull moment for a radio man at the Chicago International Livestock Show and annual 4-H Club Congress. You gather strength during November to tackle this assignment the first days of December, if you are a broadcaster, and expect to get back with some interesting stories "on the tape." If you go in for the sole purpose of indulging in friendly conversations, hand-shaking, back-slapping, and attending the many breakfasts, luncheons and dinners—that's different. But the radio broadcaster has to do a lot of both, and you know the old saying, "the show must go on." In addition, the show must "get back on the tape," and you don't have much time to window shop on State Street.

So many folks have said, "You boys must have a wonderful time in Chicago. It must be great fun!" It is. The fun starts when you unload nine bags, boxes and parcels of radio and traveling gear at the local railroad station, ranging in size from a small suitcase to a carton which could hold two editions of the World Encyclopedia and weighs twice as much. The porter stares in amazement and numbles something about "this being a passenger run and not a freight line," and, "Did you forget the piano and the tricycle?" You wonder if you brought along enough legal tender to grease the scores of palms along the way.

At Chicago, the fun starts again when the train pulls into Dearborn station, and we envy those people who have to claim only one light handbag and a brief case, while we work our way with our nine pieces of gear, slowly and laboriously toward the hotel. The Santa Fe boys are always swell, though. They kid us good-naturedly about "why did we leave the baby carriage at home" but most of them know us, and know it's our job.

The next hurdle is getting nine pieces of gear up to the hotel room, and here you have to run interference three ways—the doorman, the bell captain, and the

bellboy finally assigned to you. If you travel light, you are lucky. If you travel heavy, I can tell you from experience, this is an expensive operation. We take a quick count in the room and find everything is there. The reason we have to watch over our gear like a mother hen over a flock of chicks, is because all the boxes and bags contain equipment that must be quickly assembled and fitted together. If one unit is lost or misplaced, we might as well pack up and go back home.



Gene and Dean with "the gear."

We hurry downstairs and check in at 4-H radio and press headquarters and then, over a cup of coffee, Dean Calvin, the engineer, and I work out our day's schedule. There's a luncheon in 20 minutes, a meeting at 2:00, another at 4:00; and at 5:30 we hope to arrange our recording schedule for our Kansas 4-H group for the following Wednesday morning.

The next morning, up at 6:00 a.m. to attend the 7:00 o'clock breakfast for the 4-H delegates, and at 9:00 off to the stockyards to cover the Livestock Show. And here the fun starts again, because our equipment must be moved out to the Ampitheatre. This time it goes out by a sort of "triple-play" maneuver—bellboy to doorman to taxi driver; and as the bellboy looks over the array of gear. wrin-

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### AROUND THE STUDIOS

(Continued from Page 6)

Coast Guard and is preparing to resume his WIBW duties. Clark Wayne is in Hawaii, waiting none too patiently for that nod from Uncle Sam. "Uncle Abner" is in Hollywood doing radio work; so is Pappy Chiselfinger. John Zivic died about two years ago. Aunt Fay is in Kansas City, no longer in radio. Blackie is working in St. Louis radio and Bill Bryan ditto in Oklahoma City. Jimmy Dickens, the world's smallest cowboy, beat Topeka's housing shortage by bringing his trailer. Likes it too. Maude and Dude Hank have a beautiful home in West Topeka but admit they don't get to spend nearly enough time there."

Clark Wayne is tremendously proud of his business venture. He operates a garage in downtown Topeka; has two helpers and a shiny red truck, with one of those big boards fastened on the front so he can push Elmer's 1926 Buick when the weather gets too cold. And Clark's bushy-haired brother, Chuck, is training a pony. The pony can count and do many other tricks already. Chuck will try to teach the pony to comb his hair—Chuck's that is. And that we want to see!

Ezra just told us that he had broken all of his New Year's resolutions but one. How about you?

### ALONG THE RFD

(Continued from Page 7)

kles his brow and says, "I'll have to go back and get the truck. I'll have to use the freight elevator, and I'll meet you at the Michigan Street entrance," you mentally peel off a couple more bills to take care of this service.

At the Stock Show, as soon as the gear is placed, we check in at Press and Radio Headquarters to bring ourselves up to date on what has happened, and make arrangements for space and power supply for our broadcasting equipment to cover the selection of the Grand Champion Steer the next day. About 4:00 p.m. we hail the biggest taxi we can find and move back to the hotel where Operation No. 1 starts all over again—that's the one that goes, doorman to bell captain to bellboy

with gratuities along the way. Mrs. Shipley is waiting at the hotel, wondering when I will have a little time to go Christmas shopping with her. "Maybe tomorrow, dear." I should have known better.

The next morning after the Santa Fe breakfast, we move out to the stockyards again. By this time we have gotten accustomed to the "triple-play" technique. After setting up the equipment, there is time to visit around with some of the visitors and exhibitors. Kenney Colter from Bendena waves as he leads a steer from the ring, Joe O'Brien stops for a chat, Bob Zumbrunn of Chapman in a brand new hat comes over (Bob was a member of the Junior Livestock Judging team), and many others. The Grand Champion selection is a very colorful event at Chicago, and it was a thrill to see our own Dad Weber in there doing the judging this year. It is a hard event to work because everybody gets ready to pounce upon the winner like runners waiting for the starting gun in a 100-year dash; but with our portable radio microphone, which is in itself a miniature radio transmitter weighing only six pounds, we were able to get right out into the arena.

After I got back to the hotel that night, all I wanted to do was get my shoes off. Mrs. Shipley had the same question, "What about the Christmas shopping?"

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Armin Samuelson, Topeka, and group of foreign exchange students at the 4-II Congress at Chicago, were interviewed by Gene on their experiences while living with farm families abroad.

## ♪ C.B.S. notes ♪ by Kathryn Young ♪

As we welcome the New Year, we put out the welcome mat also to two new CBS shows on our schedule—"The Jack Benny Program" and "Gang Busters."

Jack Benny's entire cast moved to CBS January 2 when his show went on the air at his usual time—6:00 p.m. Benny, considered by many in the business to be the greatest radio personality in the world, was one of the first major comedians to switch from vaudeville to radio. In 1932, he introduced himself on his first program with a line now immortal in radio: "This is Jack Benny talking. Now there will be a brief pause for everyone to say, 'Who cares?'" Surveys show that 30,000,000 Americans care enough to tune him in every Sunday!



Jack Benny

Another comedian we're proud to have on our schedule is Arthur Godfrey. His capricious commercials have prompted an endless stream of gag letters and gadgets from his "Talent Scouts" listeners. The latest contraption, which he displayed during a recent broadcast, is a comical

hat made of the sponsor's noodle soup envelopes and tea bags.

When we talk about CBS comedians, we immediately think of Herb Shriner, who is heard five days a week on WIBW at 5:30. When he was rehearsing his show the other day, he casually remarked that he couldn't see very well because an eye doctor had put pupil-dilating drops into his eyes earlier in the day. His co-workers offered to help him memorize the day's script, but Shriner replied: "You know, fellows, I never read my script. By the time we've written it and talked it over, I know it by heart anyway. I just hold it in front of me on the air because I don't want the rest of you to get nervous."

Hollywood's Vine Street Playhouse, where "Lux Radio Theatre" is broadcast each Monday night, seats 2,000. However, many fans are always turned away. Recently a little man who didn't have a ticket but who was determined to see the show rushed up to the doorman, flashed a badge and said, "I'm here to check the fire equipment for the insurance company." The doorman let him pass and the little man immediately went into the wing, as the play was ready to begin. When the last curtain came down, the little man walked past the doorman into the street—the fire equipment was left unchecked, and the doorman had to admit a smart gate-crasher had seen the show.

Lionel Barrymore gave his thirteenth annual performance as Old Scrooge in Charles Dickens' "A Christmas Carol" on the 2-hour Wrigley "Christmas Festival." He missed the 1936 broadcast due to the tragic death of his wife on Christmas Eve and in 1938 he read the introduction with Orson Welles playing the part of Scrooge.

The producer and director of "F.B.I. in Peace and War," one of radio's best crime series, is a young woman! Betty Mandeville of Minneapolis learned the ropes from the late Max Marcin, original director of this show and "Crime Doctor."

RAMBLINGS

(Continued from Page 3)

to approve my selection." No wonder everyone loves Governor and Mrs. Carlson, they are so folksy.

The two WAYNE boys are busy these days. CLARK has just finished building a garage which he will use for servicing cars. This is a realization of a dream for CLARK because he has always loved to work on cars. He has hired two mechanics as helpers and intends to turn out first-class service. CHUCK WAYNE has bought a little pony. His name is "Smoky." CHUCK is training and teaching him to do tricks. "Smoky" gives CHUCK a kiss on the forehead, shakes hands, takes a handkerchief from his master's pocket, counts, and answers questions by shaking his head "yes" or "no." If he makes a mistake in counting, he can tell you how many numbers he missed. CHUCK is planning on taking him out to show him off on some of our fair dates next summer.

HENRY and JEROME had an interesting visitor last week. She is Mrs. Sarah Davis of Rutledge, Missouri. She comes each year to celebrate HENRY and JEROME'S anniversary. The boys celebrate their singing together as a team each year on Armistice day, November 11. This year was their twentieth anniversary. Mrs. Davis knew both boys before they teamed up and is one of their most ardent fans. She is 85 years old, but no one would ever suspect that she was within twenty years of that age if she did not tell them so. She is very attractive, wears smart clothes, travels everywhere and keeps up to the minute on all current events. She is one of WIBW's best boosters.

HAPPY NEW YEAR, folks, and thanks again for making our Christmas such a joyous one...till next month, so long...

MISS MAUDIE

Doctor: You must not give your husband strong coffee, it makes him too excited.

Wife: But, my goodness, you should see how excited he gets when I give him weak coffee.



Happy New Year folks...did you all blossom out wit a hand-ful of good res-o-lute-ins? Yep! Me too!

We all starts dee New Year right—and den we usual forgets all about 'em in hardly no time. Ain't it dee trufe!?

Now ain't it kinda foolish to be thinkin' dat we is goin' to be perfect just as soon as dee New Year starts out?

Maybe iffen a feller gets a good dose of dee old-time religion right fast like, he kin do it...but seems to me dat dee old-time religion is a scarce article in dis hectic scramble dat we calls life.

Now dat ain't as foolish has it sounds. But it seems to me dat dee way we end a year is of more importance den dee way we start. At dee race track dey still pays off accordin' to dee way dee bang-tails finish.

Such thoughts and stuff brings on a verse. I hopes you like it!

RES-O-LUTINS

Oh I'm makin' high and mighty plans tonite,

I is startin' on a trail dat's sane and right  
Res-o-lutins I has written, habits dat are  
bad I'm quittin,

Stand back folks and watch a gallant soldier fight.

I's decided I won't smoke or chew again,  
I has picked some wonderous goals dat I'll  
attain;

All my New Year's vows are fine sir, no  
strong drink, not even wine, sir,  
I shall guzzle—they just bring regret and  
pain.

I shall be a little ray of sunshine now,

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## WIBW Program Schedule

580 on Your Dial

Due to last minute program changes, WIBW can not guarantee complete accuracy of this schedule. Program in heavy type are Studio Presentations

### MORNING

|   |                     |
|---|---------------------|
| 5:00—Daybreak Jamboree                                    | Mon. thru Sat.      |
| 5:40—News   | Mon. thru Sat.      |
| 6:00—Rangers Quartet<br>(Peruna & Kolor-Bak)              | Mon. thru Sat.      |
| Sunday Morning Meeting                                    | Sun.                |
| 6:15—Sunday Morning Meeting                               | Sun.                |
| 6:30—Rangers Quartet (Hamburg<br>Hatchery)                | Mon. thru Sat.      |
| 6:35—Farm Service News                                    | Mon. thru Sat.      |
| 6:45—Ray and Elda (Gooch Feed Mill<br>Co.)                | Mon., Wed., Fri.    |
| (Vick Chemical Co.)                                       | Tues., Thurs., Sat. |
| 7:00—News (Garst & Thomas)                                | Mon., Wed., Fri.    |
| News (Carey's Salt)                                       | Tues., Thurs., Sat. |
| Rockdale News   | Sun.                |
| 7:15—Shepherd of the Hills<br>(Gaylark)                   | Tues., Thurs., Sat. |
| (Nutrena Mills)   | Mon., Wed., Fri.    |
| Chapel In the Sky   | Sun.                |
| 7:30—Henry and Jerome                                     | Mon. thru Sat.      |
| The Covenant Hour   | Sun.                |
| 7:45—Edmund Denney Time<br>(Merchants Biscuit)            | Mon. thru Sat.      |
| 8:00—News   | Mon. thru Sat.      |
| Farmers' Forum  | Sun.                |
| 8:05—Songs of Bobby Dick                                  | Mon. thru Sat.      |
| 8:15—Hymntime (Inter-State Nurseries)                     | Mon. thru Fri.      |
| Capital Food Review (Daily<br>Capital)                    | Sat.                |
| Farm News   | Sun.                |
| 8:30—Henry's Exchange                                     | Mon. thru Fri.      |
| Kansas News   | Sun.                |
| 8:45—Ray and Elda   | Sat.                |
| Mr. Veteran   | Sun.                |
| 9:00—Shepherd of the Hills (Willard<br>Tablets)           | Mon., Wed., Fri.    |
| (Ray Beers Clo. Co.)                                      | Tues., Thurs., Sat. |
| Church of the Air   | Sun.                |
| 9:15—News<br>(National Biscuit Co.)                       | Mon., Wed., Fri.    |
| (Michigan Bulb Co.)                                       | Tues., Thurs., Sat. |
| 10:00—Warren Sweeney, News<br>(Curtis Candy)              | Sun.                |
| 10:05—Bill Costello                                       | Sun.                |
| 10:15—News Makers   | Sun.                |
| 10:30—Kitchen Club (Perfex)                               | Mon. thru Fri.      |
| Junior Miss (Lever Bros.)                                 | Sat.                |
| Salt Lake City Tabernacle                                 | Sun.                |
| 10:45—The Miccolis Sisters                                | Mon. thru Fri.      |
| 11:00—Judy and Jane<br>(Folger Coffee)                    | Mon. thru Fri.      |
| Theater of Today<br>(Armstrong Cork Co.)                  | Sat.                |
| First Methodist Church                                    | Sun.                |
| 11:15—Aunt Jenny's Stories<br>(Lever Bros.)               | Mon. thru Fri.      |
| 11:30—Weather Bureau                                      | Mon. thru Sat.      |
| 11:35—Dinner Hour   | Mon. thru Sat.      |
| <b>AFTERNOON</b>  |                     |
| 12:00—News (Lee Foods)                                    | Mon. thru Sat.      |
| News  | Sun.                |
| 12:15—Markets (Sarber Nurseries)                          | Mon. thru Sat.      |
| Rainbow Trail   | Sun.                |
| 12:45—M. L. Nelson (Garst and Thomas)                     | Sun.                |
| Longines Symphonette (Longine-<br>Wittnauer Co.)          | Sun.                |
| 1:30—Ernie Quigley, Sports                                | Sun.                |
| 2:00—Kansas Round-Up                                      | Mon. thru Fri.      |
| N. Y. Philharmonic Orch.                                  | Sun.                |
| 2:30—Kansas Round-Up<br>(Helzberg)                        | Mon. thru Fri.      |
| Red Barber's Clubhouse                                    | Sat.                |
| 2:45—Kansas Round-Up (Ru-Tel)                             | Mon. thru Fri.      |
| 3:00—Hint Hunt<br>(Armour and Company)                    | Mon. thru Fri.      |
| Let's Pretend (Cream of Wheat)                            | Sat.                |
| 3:25—News   | Mon. thru Sat.      |
| 3:30—Second Mrs. Burton<br>(General Foods)                | Mon. thru Fri.      |
| Give and Take (Toni, Inc.)                                | Sat.                |
| Senator Arthur Capper                                     | Sun.                |
| 3:45—Ma Perkins<br>(Procter and Gamble)                   | Mon. thru Fri.      |
| News  | Sun.                |
| 4:00—Big Sister<br>(Procter and Gamble)                   | Mon. thru Fri.      |
| Stars Over Hollywood (Armour<br>& Co.)                    | Sat.                |
| Festival of Song (Longine-<br>Wittnauer Watch Co.)        | Sun.                |
| 4:15—The Guiding Light<br>(Procter and Gamble)            | Mon. thru Fri.      |
| 4:30—CBS<br>Strike it Rich (Ludens')                      | Sat.                |
| 5:00—Public Service                                       | Sat.                |
| Old Fashioned Revival Hour<br>(Gospel Broadcasting Ass'n) | Sun.                |
| 5:15—Grand Central Station<br>(Pillsbury Mills)           | Sat.                |
| 5:30—Herb Shriner Time<br>(Miles Laboratories)            | Mon. thru Fri.      |
| 5:45—Perry Mason Procter and<br>Gamble                    | Mon. thru Fri.      |
| News (Phillips 66)  | Sat.                |
| <b>EVENING</b>  |                     |
| 6:00—News (Butternut Coffee)                              | Mon., Wed., Fri.    |
| (Phillips 66)   | Tues., Thurs.       |
| Man On The Farm (Quaker Oats)                             | Sat.                |
| Jack Benny (Lucky Strike)                                 | Sun.                |
| 6:15—Songs of Bobbie Dick                                 | Mon. thru Fri.      |
| 6:30—Rainbow Trail  | Mon., Wed., Fri.    |
| Piano Ramblings   | Tues., Thurs.       |
| Dairyman's Roundtable                                     | Sat.                |
| Amos 'n' Andy (Rinso)                                     | Sun.                |
| 6:45—News<br>(Topeka Savings)                             | Mon. thru Sat.      |
| (Mon., Wed., Fri.)  |                     |
| 7:00—Inner Sanctum (Emerson Drug Co.)                     | Mon.                |
| Mystery Theatre<br>(Sterling Products)                    | Tues.               |
| Mr. Chameleon (Sterling Drugs, Inc.)                      | Wed.                |
| F.B.I. In Peace and War<br>(Procter and Gamble)           | Thurs.              |
| Jack Carson Show (General Foods)                          | Fri.                |
| Camel Caravan with Vaughn Monroe<br>(R. J. Reynolds)      | Sat.                |
| Adventures of Sam Spade<br>(Wildroot Co.)                 | Sun.                |
| 7:30—Arthur Godfrey (Thomas J.<br>Lipton Co.)             | Mon.                |
| Mr. and Mrs. North (Colgate)                              | Tues.               |
| Dr. Christian (Chesebrough Mfg. Co.)                      | Wed.                |
| Mr. Keen, Tracer of Lost Persons<br>(Anacin and Kolynos)  | Thurs.              |
| Mr. Ace and Jane (General Foods)                          | Fri.                |
| Gene Autry (Wrigley Co.)                                  | Sat.                |
| Philip Marlowe  | Sun.                |
| 8:00—Lux Radio Theatre (Lever Bros.)                      | Mon.                |
| Crossroads Sociable                                       | Tues.               |

|       |  |                     |
|-------|--|---------------------|
|       | County Fair (Borden Co.)   | Wed.                |
|       | Suspense (Electric Auto-Lite Co.)                                | Thurs.              |
|       | Ford Theatre (Ford Motor Co.)                                    | Fri.                |
|       | Gang Busters (General Foods)                                     | Sat.                |
|       | Electric Theater<br>(Electric Companies' Adv.)                   | Sun.                |
| 8:30  | Life with Luigi  | Tues.               |
|       | Harvest of Stars<br>(International Harvester Co.)                | Wed.                |
|       | Crime Photographer (Toni, Inc.)                                  | Thurs.              |
|       | Kansas Round-up  | Sat.                |
|       | Our Miss Brooks (Colgate)  | Sun.                |
| 8:45  | Kansas Round-up (Flex-O-Glass)                                   | Sat.                |
| 9:00  | My Friend Irma (Lever Bros.)                                     | Mon.                |
|       | Hit the Jackpot (DeSoto-Plymouth)                                | Tues.               |
|       | Public Service   | Wed.                |
|       | Hallmark Playhouse (Hall Bros.)                                  | Thurs.              |
|       | Philip Morris Playhouse (Philip Morris)                          | Fri.                |
|       | Kansas Round-up (Michigan Bulb)                                  | Sat.                |
|       | Lum 'n' Abner (General Motors)                                   | Sun.                |
| 9:15  | Emahizer Melodies<br>(Emahizer-Spielman Furn. Co.)               | Wed.                |
|       | Kansas Round-up (Michigan Bulb)                                  | Sat.                |
| 9:30  | Bob Hawk Show (R. J. Reynolds)                                   | Mon.                |
|       | Shopping at Bomgardner's<br>(Bomgardner Furniture Co.)           | Tues.               |
|       | Capitol Cloak Room   | Wed.                |
|       | Kings Men  | Thurs.              |
|       | To be announced  | Fri.                |
|       | Kansas Round-Up (Dr. LeGear)                                     | Sat.                |
|       | It Pays to be Ignorant   | Sun.                |
| 9:45  | Capitol Federal Bandstand (Capitol Federal Savings & Loan Assn.) | Tues., Thurs., Sat. |
| 10:00 | News (The Fleming Co.)   | Mon. thru Sun.      |
| 10:15 | Ernie Quigley, Sports  | Tues., Thurs.       |
|       | Kansas Business Magazine   | Mon., Wed., Fri.    |
|       | Memo from Lake Success   | Sat.                |
|       | Emahizer Melodies<br>(Emahizer-Spielman Furniture Co.)           | Sun.                |
| 10:30 | Salute to FM   | Tues., Wed., Thurs. |
|       | Public Service   | Mon. Fri.           |
|       | Family Hour of Stars<br>(Prudential Life Ins. Co.)               | Sun.                |
| 11:00 | News   | Mon. thru Sun.      |
| 11:05 | Dance Orchestra  | Mon. thru Sun.      |
| 12:00 | News   | Mon. thru Sun.      |

**CHATS AROUND THE AERIAL**

(Continued from Page 10)

what kind of footing is ahead of his next step.

But, the wise man will also make it a point to be ready to live from day to day—to change his most cherished plans, even his whole outlook—if a sudden blizzard of harsh circumstances makes that the advisable course.

So let's have more of that old, old philosophy of the new leaf—the fresh chance—as we watch the dawn of 1949 fade behind us! Let's emphasize courage and the refreshed spirit and the new opportunity! Then we shall be ready for anything which Destiny, in her capricious moods, may throw our way.

**HAMBONES SEZZ**

(Continued from Page 13)

I shall cheer dee folks a lot I guess—and how  
No more fumin', frettin', fussin', no more battlin' and cussin'  
Listen Mister, I can make a man-size vow.  
I is gonna pay up every penny dat I owes, I's gonna love my neighbor as myself, you know;  
When I drives my car no speedin' will be in dee things I'm needin',  
Reckless habits are done past—I's goin' slow.  
I shall go to church on Sunday every time, All my thoughts shall be quite noble and sublime;  
No late hours, I'll hit dee hay, sir, just about dee close of day, sir,  
I ain't never gonna miss out bein' on time.  
So tonight I count my res-o-lootins o'er, And I picture happy days dat are in store  
Yet I know (though hit seems funny) they'll be hard to keep as money—  
Cause I's made 'em and I's broke 'em all before!

**ALONG THE RFD**

(Continued from Page 11)

Maybe there would be a little time Wednesday.

Thanks to Harold Johnson and Glenn Bussett our 4-H group was right on schedule for recordings at the Stevens Hotel the next morning at 10:00, and what a fine group of boys and girls they are. Our Kansas kids can hold their own with any in the Nation.

We were beginning to see the end of our assignment. There were still many persons to see; there were so many things we had to miss that we just could not fit into the limited time—and to that question of going Christmas shopping with Bess, I finally had to say apologetically, "Maybe next year, dear." We still had one final hurdle—to move those nine bags of gear from hotel to train.

And that reminds me, that little man with the three-cornered pants, held by the big safety pin that says "1949" is standing by.

Happy New Year, everyone!!

MRS. CARL HOFFMEYER  
CEDAR, IOWA

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