

# 1996 Yearbook



## BULLS REACH 70!

Chicago Sun-Times

## Johnsons strut their stuff

CHICAGO TRIBUNE

FRIDAY, JANUARY 5, 1996

## BARNETT STAYING

## Barnett, NU agree on lucrative 12 year pact

Michael eases to 400 victory; Allen captures 110 hurdles



## Rain check: It's a record

Downpour soaks many suburbs

CARDINAL JOSEPH BERNARDIN 1928-1996

## Chicago grieves a man of grace

From the most powerful to the average person on the street, the people, no matter their religion, feel a sense of loss in the death of someone whom they called 'Joe' or 'our cardinal.'



## As fire rages, heroes emerge

A firefighter catches a girl in midair, but 4 people are killed in a blaze linked to smoking at a South Side high-rise that had been cited for code violations. HUD couldn't inspect the building last year due to the government shutdown.

## Daily Herald

PADDOCK PUBLICATIONS - 125th Year, No. 53

Friday, December 6, 1996

## Clinton's picks for cabinet set

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1996 was a memorable year at WGN Radio 720!

We celebrated 72 years of broadcasting, welcomed Northwestern Wildcats Football and Basketball, and enjoyed a summer evening of baseball at the First Annual Spike O'Dell Hat Reunion. As Chicago hosted the Democratic National Convention, Mayor Daley stopped by the Bob Collins Show, and then that afternoon, First Lady Hillary Rodham Clinton visited with Kathy and Judy, talking about everything from the importance of good shoes to the trials and tribulations of sending a daughter to college. We talked with you as we all mourned the passing of the Joseph Cardinal Bernardin, debated politics as the country elected its president, lit the holiday lights on Michigan Avenue, and thanked you again and again as Spike's BYB Mustard sold like crazy.

We welcomed sportscasters Dave Eanet and Ted Albrecht, and newsman Don Elkins to the WGN Radio Family. We collected thousands of dollars and truckloads of food at the 5th Annual PumpkinFest. The WGN Radio team walked with over 70,000 Chicagoans to find a cure at AIDS Walk 7, then kept those walking shoes on to raise funds to combat juvenile diabetes. We even gave away Michael Jordan's very own Blazer to support Illinois Special Olympics, and then rocked the night away to benefit the Neediest Kids Fund at Steve and Johnnie's "Street Carols Concert."

And everywhere we went we brought a camera so you could enjoy the moments with us. And now, here it is...1996 as we saw it. Enjoy!

**What's going on!**



# Producers & Talent



Above: (clockwise from bottom) Bob Collins, Producer Audrey, "Amber" Clarke and Assistant Diane, "Gabby" Huske.

Right: (l to r) Judy Markey, Producer Kurt Vanderah, Kathy O'Malley and a very big Fan!

Above: (l to r) Milt Rosenberg and Producer Greg Jacobs.



Above: Spike O'Dell (r) and Producer Tracy Heuvelman (l) proudly display their "Bite Your Butt" product line.



Above: Wally Phillips

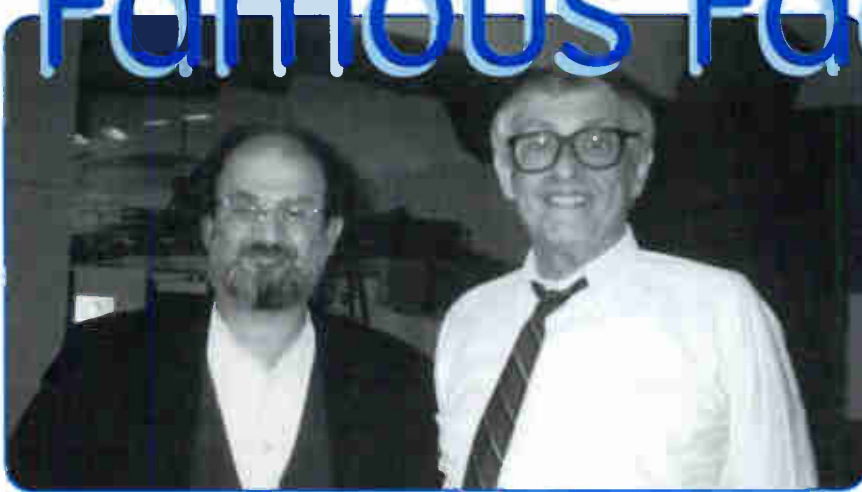


Above: Dean Richards

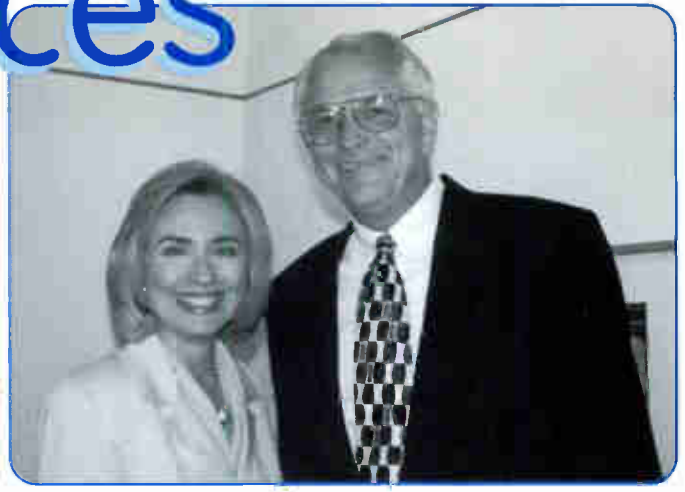


Right: (front) Roy Leonard (back l to r) Producer Joe Bartosch and Assistant Michael Jordan.

# Famous Faces



Above: Controversial author, Salman Rushdie (l) and Milt Rosenberg (r) smile for the camera following their Extension 720 interview.



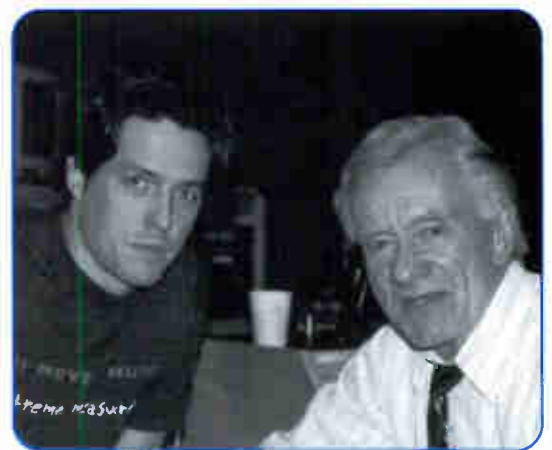
Above: During her visit to WGN Radio, Hillary Rocham Clinton took time out to say hello to station General Manager Wayne Vriesman.



Above: Legendary defense lawyer, Johnnie Cochran (l) visits with David Kaplan (r) on Sports Central.



Above: Steve & Johnnie visit backstage with The Temptations during last summer's Ravinia Festival Concert.



Above: Hugh Grant (l) joined Roy Leonard (r) to discuss his career and new movie, "Extreme Measures."



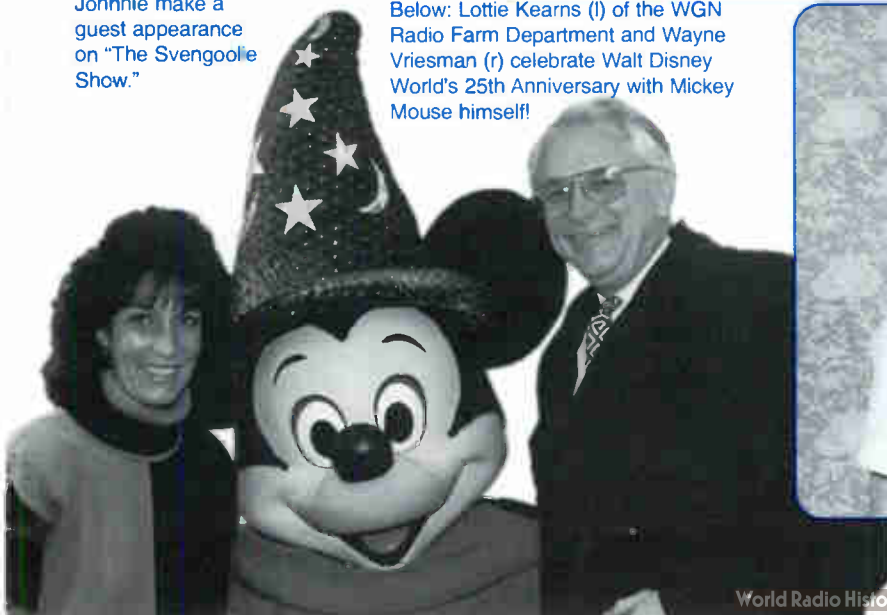
Left: Marilyn McCoo (l) and Billy Davis Jr. (r), formerly of the Fifth Dimension, share the microphone with Roy Leonard. Mc Coo starred in the 1996 Chicago production of "Show boat."



Below: Look what we found in our archives! Roy Leonard (l) and future Academy Award winning Director, Clint Eastwood (r), circa 1980.

Above: Steve and Johnnie make a guest appearance on "The Svengoolie Show."

Below: Lottie Kearns (l) of the WGN Radio Farm Department and Wayne Vriesman (r) celebrate Walt Disney World's 25th Anniversary with Mickey Mouse himself!





# Year in Review



Above: Pop Quiz Winners and sponsors stand by one of the Grand Prizes, a new Plymouth Neon. (l to r) Mike Kearney, and Ira Rosenberg of Crystal Lake Chrysler-Plymouth, Therese Fitzpatrick, Dick Bloedorn and Uncle Bobby.



Above: Kathy (l), Judy (r) and Steve Bertrand celebrate Valentine's Day at their Auto Show broadcast.



Above: Steve King (l) and Bob Kessler (r) prepare for the Easter Bunny's visit at Children's Memorial Hospital.



Above: And the winner of the 14th Annual Bob Collins Pop Quiz is...Aldrich Middle School!



Above: Mother and daughter entertain the crowd outside the Showcase Studio during the "Step Up to The Mic With Spike," feature.



Above: Lou Malnati's Pizzeria offered pizza slices in exchange for a donation to the Neediest Kids Fund. They set up shop outside the Showcase Studio, and the choir entertained the crowd with Christmas carols.

Below: Dean Richards encourages people to support AIDS Walk 7.



Above: Spike O'Dell (l) and Mr. Fan Van, Tony D'Arceneaux (r) at the Home Cooking Expo.

Below: WGN Radio's AIDS Walk 7 Team.



Above: Spike O'Dell receives the first check made out to the Neediest Kids Fund courtesy of Spike's Bite Your Butt Mustard. Spike (l), Barry Levinson (c) of the Mt. Horeb Mustard Museum and Jan Blair (r).



Below: Roy Leonard introduces the CSO and Nancy Wilson at their July 4th tribute to Gershwin at Ravinia.



Above: Spike (front row center, with sunglasses) and fellow Hat owners celebrate prior to the Kane County Cougars game at the First Annual Hat Reunion.



Above: Bob Collins (c) puts on a cooking demonstration of his own at the Palatine Dominick's.



Right: Judy (l) and Kathy (r) are larger than life on the Mall Tour Stage.



Above: Marilyn from "Marilyn On The Movies," makes a grand entrance at the Mall Tour. (l to r) Judy Markey, Chris At The Olympics, Marilyn and Kathy O'Malley.



Below: It's official! Hillary Rodham Clinton is a girlfriend! (l to r) Judy Markey, the First Lady and Kathy O'Malley. Here the Girls presented Mrs. Clinton with her very own "Kathy and Judy Shopping Bag."



Above: Judy (l) and Kathy (c) model their Olympic hats, compliments of "Chris At The Olympics."

Above: A crowd gathers outside the Showcase Studio to catch a glimpse of the First Lady during her interview with Kathy and Judy.



Left: Kathy (c) and Judy (r) interview the First Lady.



Above: Secretary of Agriculture Dan Glickman (l) spends a September lunch hour with Orion Samuelson (r) and "The Noon Show."



# Year in Review



Above: The crowds were huge at the 5th Annual PumpkinFest.



Above: Anne Maxfield has made a new feline friend, Shayman.



Above: Kathy and Judy are crowned queens of the 1996 PumpkinFest!



Above: Spike O'Dell broadcasts from the MGM Studios' radio station at Walt Disney World during the resort's 25th Anniversary celebration.



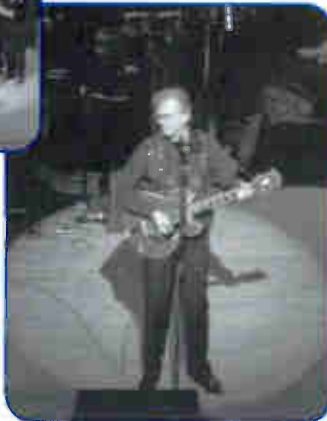
Left: Steve and Johnnie join in the all-show sing-along at the "Street Carols Holiday Concert."



Above: Bob Collins takes a closer look at Michael Jordan's very own Chevy Blazer, parked out the station's Showcase Studio.

Below: It sure helps having a handyman around the station! Mr. Fix-It Lou Manfredini is ready to help.

Right: Steve King entertains the crowd at the "Street Carols Holiday Concert."



Left: The first of many Spike O'Dell Radio Experiment Sandwich Board Walkers stands outside the Showcase Studio awaiting his "mission...."

Below: Spike O'Dell jokes around with members of the Scottish Tourism Bureau.

Below: Roger Triemstra (c) warms up the crowd at Berghoff's Oktoberfest.





# Inside Radio 720



Above: Engineers (l to r) Jimmy Lucas, Milt Owens, Jim Holland and Ron Cone.



Above: Copywriter Mike Longway.



Above: WGN Radio General Manager Wayne Vriesman and Assistant Ellen Blomberg.



Above: From the WGN Radio Sales Department (clockwise from left front) Tom Michon, Larry Getz, Mark Krieschen, Gina Grassi and Franz Gehrke.



Above: From the WGN Radio Sales Department (l to r) Julie Pavich, Charlotte Wiard, Esmeralda Celio, Kim Piraino and Bill Herriott.



Above: In WGN Radio 720 Master Control, (l to r) Jim Carollo, Jim Holland and (back) Don Albert.



Above: Engineer Bob Broz fixes a piece of equipment.



Above: From the WGN Radio Mailroom, it's Gary Barton!



Above: (front l to r) Bob Collins, Kathy O'Malley, Dean Richards (back l to r) Judy Markey, Randy Eccles, Mary June Rose and Spike O'Dell.



Above: From the WGN Radio Sales Department (l to r) Dave Winston, Juana Vega and John Beebe.



Above: From the WGN Radio Sales Department (l to r) Susan McDonald, Annik Cardy, Diane Olivo and Kimberly Siebert (missing Ruben Comejo).



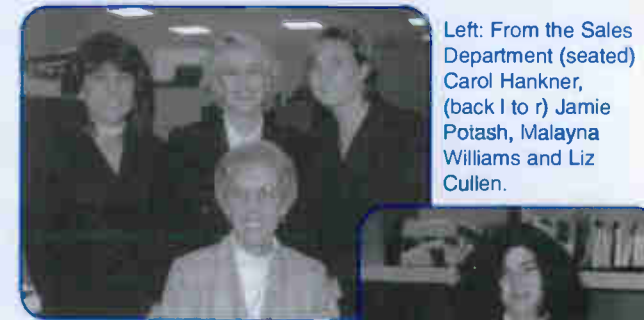
Left: Engineer Sam Youmans gets the commercials ready to air.



Above: Political analyst, Paul Green.



Right: Wally Phillips' Assistant, Kay Dohm, adds more donations to the Neediest Kids Fund drum.



Left: From the Sales Department (seated) Carol Hankner, (back l to r) Jamie Potash, Malayna Williams and Liz Cullen.



Above: From the WGN Radio Sales Department (l to r) Bob Sparr and Marta Hoover.



Right: From the Sales Department, Prize Coordinator, Lauri Dishman.



Left: The WGN Radio Finance Department (clockwise from bottom) Nilo Flores, Harriett Watson, Linda Balderas, Marilyn Miller, Kathy McGinnis, Sheila Essex, Patti Gallaga and Paula Currie.

Right: The WGN Radio Promotions Department (seated center) Tony D'Arceneaux, (l to r) Debbie Budz, Karen Vocca, Carrie Thomas, Marlene Wells.



Above: A few of the WGN Radio Newsroom reporters (l to r) Steve Bertrand, Dave Stewart, Rod Sierra and Wes Bleed.



Above: The WGN Radio Operations Department (front l to r) Dave Marzullo, Gary Barton, Laverne Williams, Ozzie Cruz (back l to r) Amy Darlington, Hank Surma, Lori Brayer, Mary Margaret Collins, Teresa Basso, Barb Atsaves and Sandra Tresselt (not pictured Chris Wu).



Above: Producers, clockwise from top to left: Molly Thiersch, Tracy Heuvelman, Paula Cooper-Bull, Bob Kessler, Greg Jacobs, Joe Bartosch, Veronica Resa, Audrey Clarke and Kurt Vanderah.



Above: From the Sales Department, (seated) Joyce Eckblad, (back l to r) Tom Bortz, Mike Jacobellis, Bethanie Buckingham and Wendi Power.



# Sports



Above: Clowning around in the Sports Department (seated) Marc Silverman and (standing) David Kaplan.



Above: The radio voices of Northwestern Wildcats Football (l to r) Ted Albrecht and Dave Eanet.



Above: Dave Eanet (l) and Coach Barnett (r).



Above: The snap, the set, the kick, it's...Eanet and Barnett showing you how it's done.



Left: Rain, Snow or Shine Dan Falato is behind the scenes with WGN Radio Sports.

Left: WGN Radio Sports Director and Northwestern Football Play-by-Play Man, Dave Eanet (l), talks to Coach Gary Barnett.

# Family Photos



Above: Kathy O' Malley gives these daughters of Tribune employees the grand tour of the station on "Take Your Daughter To Work Day."



Above: It's Graduation Day for Michael O'Dell! With high school diploma in hand, Michael's joined by proud parents, Karen and Spike and sister, Caroline.



Above: Time to cut the cake. Bob Kessler and his new bride, Kathy, do the honors.



Above: Sunny skies brought many families out to celebrate PumpkinFest, including David Kaplan pictured here with his son Brett and wife Ede.



Above: Future broadcasters? Dad's (l to r) Spike O'Dell, Dave Stewart and Wes Bleed are joined in the studio by daughters (l to r) Caroline, Kate and Beth on "Take Your Daughter To Work Day."





Left: Marc Silverman stands center court at the Bulls/Sonics playoff game in Seattle.



Right: Pat Hughes (l) and Ron Santo (r) flash their pearly whites during a break in the action at Cubs Spring Training.



# WGN Radio 720

Left: They're talking baseball at the Cubs convention. (l to r) David Kaplan, Pat Hughes, Ron Santo and Steve Stone.



Above: The WGN Radio 16" softball team, semi-Finalists in the Chicago Radio League.



Above: Spike tosses out the first pitch at his Hat Reunion Kane County Cougars game.



Above: It's 70's Night at Wrigley Field! Back row (l to r) Ron Santo, Steve Stone, Pat Hughes and Wayne Larrivee. Front row (l to r) Lou Boudreau, Vince Lloyd and Jack Brickhouse.



Above: The boys of the summer are back! (l to r) Lou Boudreau, Vince Lloyd and Jack Brickhouse visit Wrigley Field on "70's Night."

# Radio Hall of Fame to induct Brickhouse

Right: Celebrating Jack Brickhouse's induction into the Radio Broadcast Hall of Fame are (l to r) Wally Phillips, Ron Santo, Jack Brickhouse and Dean Richards.



## PERSONALITIES



**Joe Bartosch**  
*The Joe Show*  
Sunday nights



**Floyd Brown**  
*The Floyd Brown Show*  
Sunday Overnight



**Bob Collins**  
*The Bob Collins Show*  
Weekday Mornings



**Bill Cullerton**  
*The Great Outdoors*  
Saturday Mornings



**Steve King**  
*The Steve & Johnnie Show*  
Overnights



**Roy Leonard**  
*The Roy Leonard Show*  
Sat. 7am-12pm; Sun. 9am-1pm



**Lou Manfredini**  
*Mr. Fix-It*  
Weekends



**Judy Markey**  
*The Kathy & Judy Show*  
Weekday Mid-mornings



**Spike O'Dell**  
*The Spike O'Dell*  
*Radio Experiment*  
Weekday Afternoons



**Kathy O'Malley**  
*The Kathy & Judy Show*  
Weekday Mid-mornings



**Wally Phillips**  
*The Wally Phillips Show*  
Sunday Breakfast



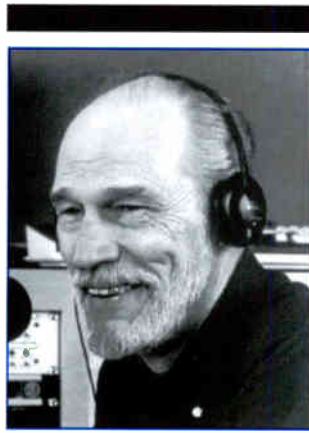
**Johnnie Putman**  
*The Steve & Johnnie Show*  
Overnights



## PERSONALITIES



**Dean Richards**  
*The Dean Richards Show*  
Weekend host  
Weekday fill-in



**Paul Rogers**  
*Music Unlimited*  
Sunday morning



**Milt Rosenberg**  
*Extension 720*  
Weeknights



**Jacky Runice**  
24/7  
Saturday Evening

## AGRI/BUSINESS



**Max Armstrong**  
*The Noon Show*



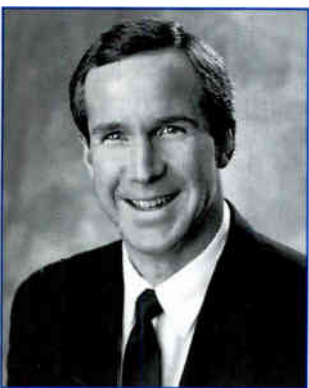
**Orion Samuelson**  
*The Noon Show*



**Karen Bates**  
News reporter



**Steve Bertrand**  
News anchor &  
Sports reporter



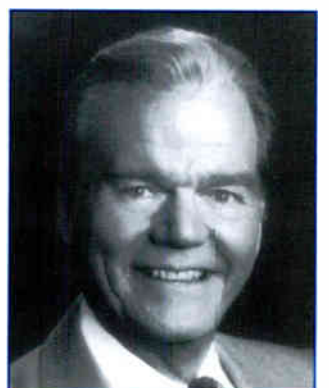
**Wes Bleed**  
Assistant News Director



**Jan Coleman**  
News reporter  
*The Jan Coleman Show*



**Lyle Dean**  
News anchor and  
ECC manager



**Paul Harvey**  
*Paul Harvey News &  
Commentary*

## NEWS



**Tom Petersen**  
*News Director*



**Judy Pielach**  
*News reporter*



**Larry Schreiner**  
*Field reporter*



**Rod Sierra**  
*News reporter*  
*Host, Adelante*



**David Stewart**  
*City Hall reporter*  
*Host, Dateline 720*



**Dick Sutliff**  
*News anchor*



**Don Elkins**  
*News anchor*



**Roger Triemstra**  
*Meteorologist*

## WEATHER

## SPORTS



**Ted Albrecht**



**Dave Eanet**



**Dan Hampton**



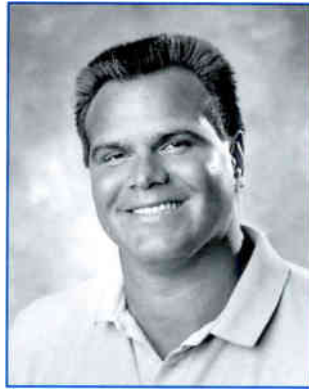
**Pat Hughes**  
*Cubs Announcer*



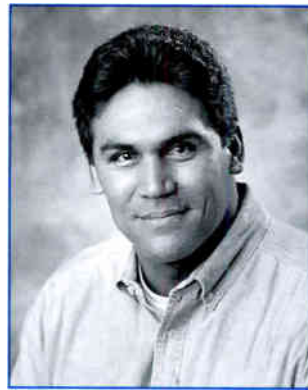
## SPORTS



**David Kaplan**  
*Sports Central*  
Weekdays 7pm-9pm



**Glen Kozlowski**  
*Sports Central*  
Saturday/Sunday 4pm-7pm



**Ron Rivera**  
*Sports Central*  
Saturday/Sunday 4pm-7pm



**Ron Santo**  
*Cubs Announcer*



**Marc Silverman**  
*Sports reporter*



**Evelyn Holmes**  
*Morning Drive*



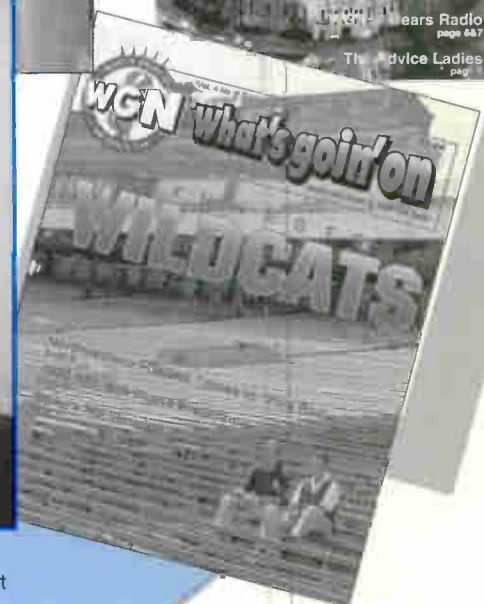
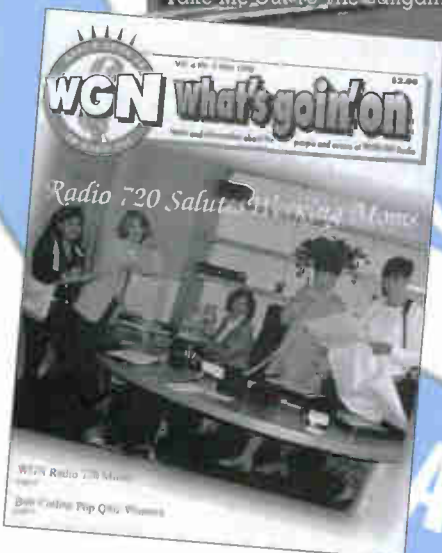
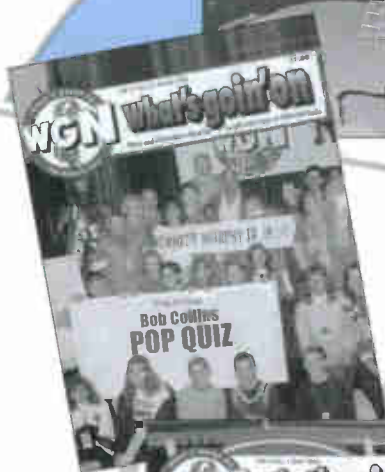
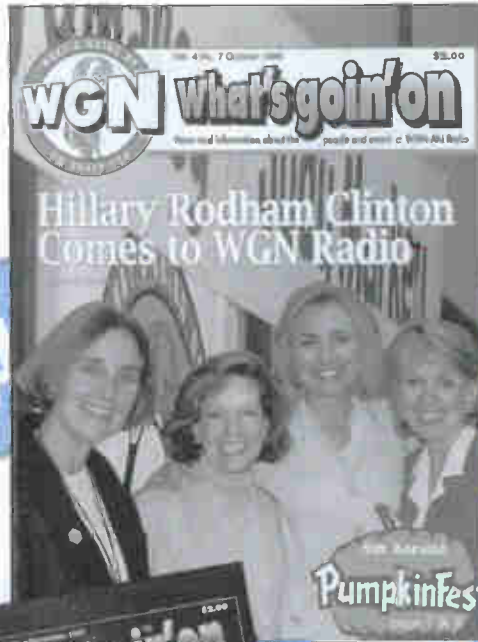
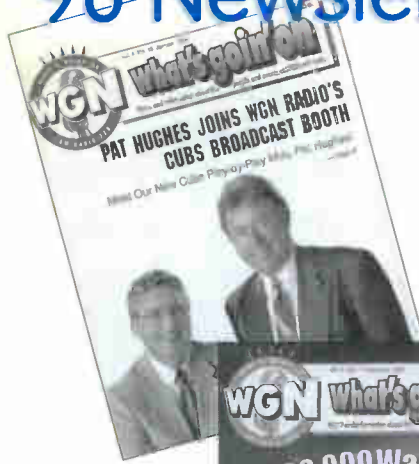
**Mike Mathis**  
*Flying Traffic Reporter*



**Anne Maxfield**  
*Afternoon Drive*

## TRAFFIC

# '96 Newsletters to remember...



Above: The *What's Goin' On* staff (l to r)  
 Bottom: Carrie Thomas, Randy Eccles, Joe Bartosch, Kurt Vanderah. Middle: Rona Henson, Greg Jacobs, Sandra Tresselt, Back: Marlene Wells, Debbie Budz.

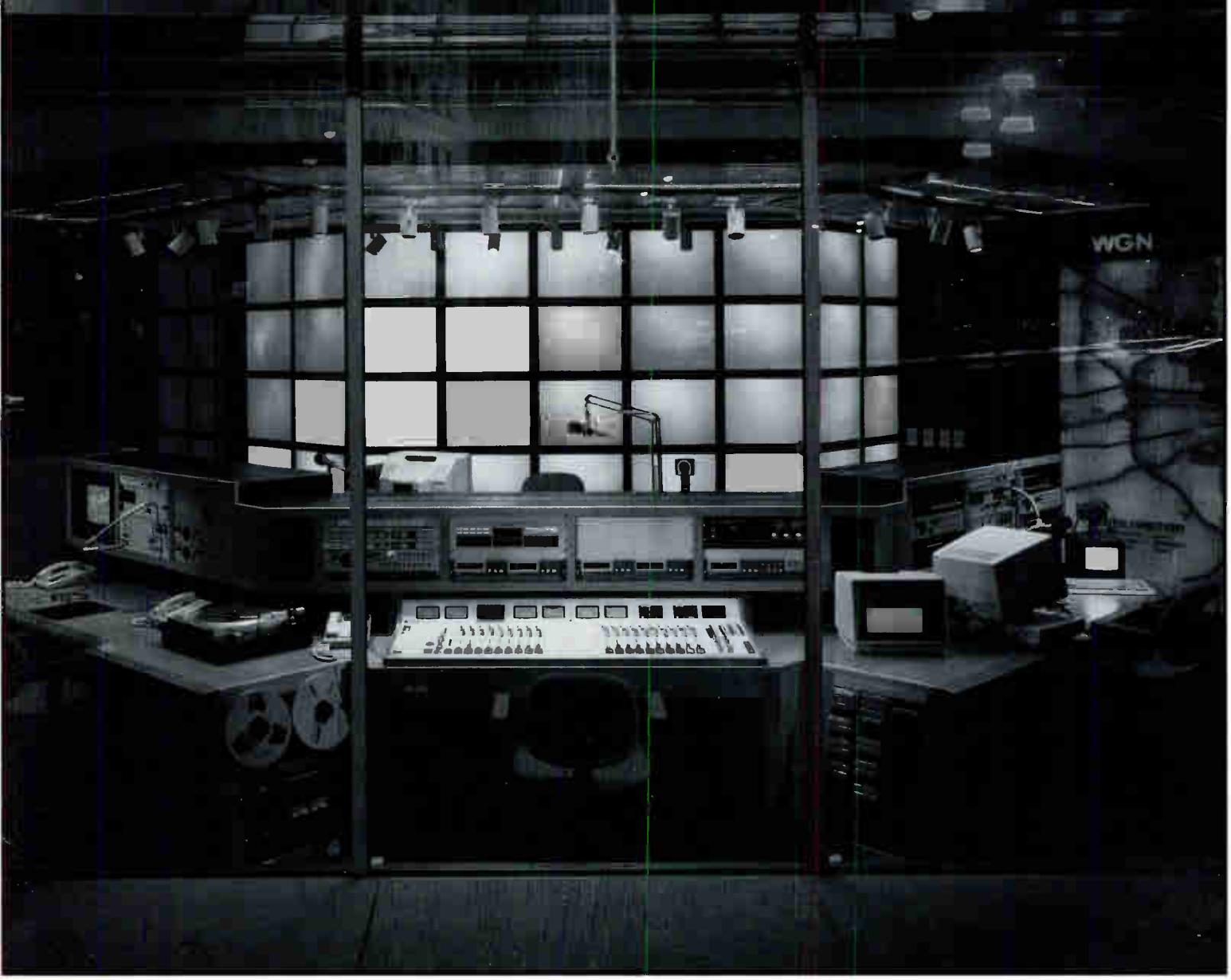


# WGN Radio 720am

WGN RADIO IS  
CHICAGO

BFL  
MCC EKH  
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MIE

JVL 16C  
FEP  
PIA  
BPI  
LAF  
DVI



WGN

