THE FRIENDLIEST OF LOSSYLVANIA IN PENNSYLVANIA

THIS IS CBS

THE COLUMBIA BROADCASTING SYSTEM

SERVICE

UNLIMITED

1230 ON

YOUR DIAL

DUBOIS, PA.

Sixth Anniversary

RADIO STATION

DUBOIS, PENNA.

1941-1947

Affiliated with
COLUMBIA
BROADCASTING
SYSTEM

Dedicated to OUR SPONSORS OUR LISTENERS

The Management and Staff of Radio Station WCED is appreciative of your interest and patronage during the past six years. It is our desire to continue to give you "service unlimited" in the future. Balanced programming to satisfy every listener continues to be our primary interest.

To you, our friends, we dedicate our Sixth Anniversary Book.

Administration



Harold T. Gray President



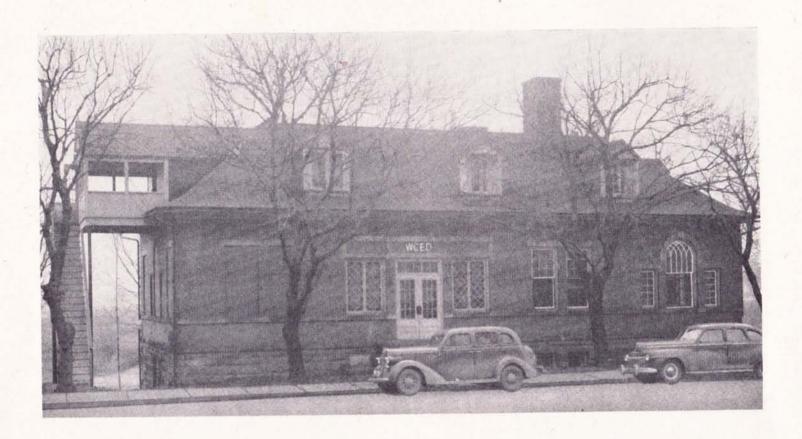
Jason S. Gray Secretary



WILLIAM B. Ross Vice President



LLOYD F. MOHNEY
Treasurer



1941-1947

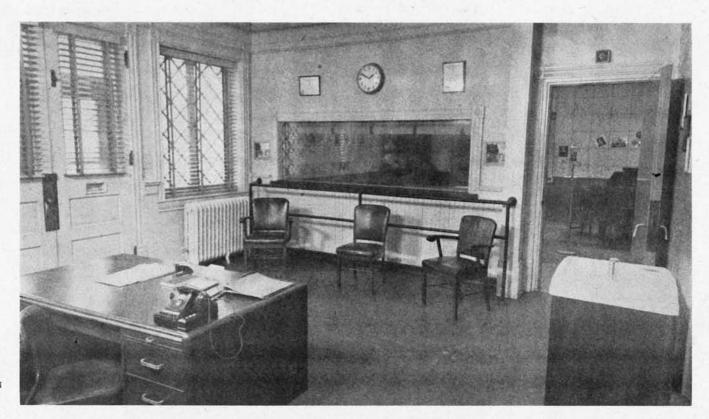
SIX YEARS with "SERVICE UNLIMITED"

Six years ago, on February 14, 1941, the Tri-County Broadcasting Company, better known today as Radio Station WCED, opened its doors for the first time. For six years the station has provided DuBois and area with the best in radio programs.

When Radio Station WCED first went on the air, it featured programs of local talent and those made up from the transcription library. Today, it is still broadcasting local shows and those which are transcribed. But during the course of the six years, it has added for listeners' and sponsors' pleasure, the Pittsburgh Pirate Baseball games at home and abroad; an Ascap music license which permits the playing of all types of music for both sustaining and commercial programs; a BMI license; the broadcasting of both college and high school football games at home and by remote control; and last, but not least, the addition of the world's number one Network, the Columbia Broadcasting System.

All possible improvements are continually being added to DuBois' Radio City. While the war has restricted to some degree additional repairs, modern improvements in both the building and equipment are gradually being effected, as government restrictions are lifted.

WCED, in keeping pace with the 1500 other radio stations in America, has applied for and received its Frequency Modulation construction permit. This will mean additional service to both listeners



RECEPTION ROOM

and sponsors. Frequency Modulation means static free programs, and coverage as good at night as enjoyed during the day. These improvements, and many more to come, are for you, the listeners and sponsors.

In order that you may become better acquainted with those who serve you at all times, the following pages contain pictures of our staff and a typical weekly program schedule



MAIN STUDIO A

Who's Who at WCED



JASON S. GRAY General Manager



Les Ryder Station and Commercial Manager



VIRGINIA WADE RYDER
Program Manager and Director of Women's Activities

"This is the friendliest voice in Pennsylvania"

The Voices You Hear...



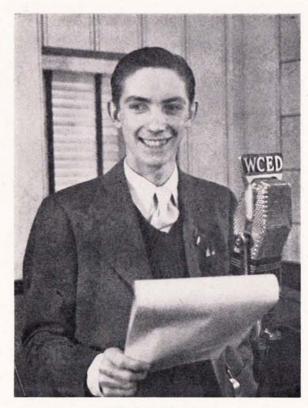
LEN FIRESTONE Farm Director



George W. Tomlinson News Editor



BOB KLAR
"M. C." of Studio Shows



WALTER MORRIS Commercial Announcer

"The Gateway to the Big Game Country"



LAMONT TUPPER Drama Director



MARV BLOOM Sportscaster

Behind the Scenes...



CONNIE STATES Continuity Director and Editor



ALTA YEAGER Bookkeeper and Traffic Manager



LORETTA YONUSHONIS Secretary and Receptionist

"WCED—The Mountain Metropolis"

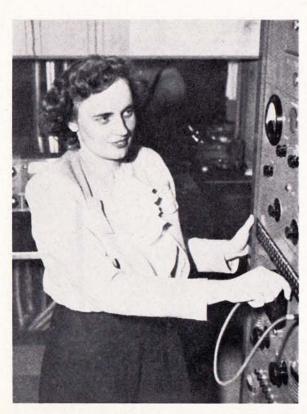
At the Controls ...



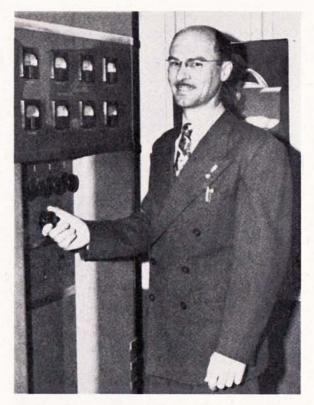
Edward Anderson
Engineer



VERNON STAHL Chief Engineer



Anna Jane Mull Engineer



Fred Reiner Engineer

"The Voice of DuBois"

Six Years of Service...



JIM MURONE AND THE VARIETY FOUR



BUD MOORE AND THE HILLSDALE HILLBILLIES

Five Years of Service ...



Rev. N. K. Powell and The Kings Messengers Radio Revival Hour Network



Rev. A. J. Kimmel, Mrs. Perry Pyle, Director and The Little Village Choir

Tune in---1230 On Your Dial

Sunday

	Morning		Lutheran Hour
7.55	Sign On		The Family Hour, CBS Hoagy Carmichael Sings, CBS
	Daily Prayer		William L. Shirer, CBS
7:55	U. P. News	5.00	
8:00			EVENING
8:45	Hebrew Christian Hour		mi al co : lu :. Ope
9:00	Glad Tidings, Rev. Clayton Straw		The Adventures of Ozzie and Harriet, CBS
10:00	Voice of Prophecy		Kate Smith Sings, CBS
	Rev. R. N. Spencer		Sunday in Happy Valley
	Sunday Morning Tunes	7:30	Blondie, CBS
11:00	Warren Sweeney and the News, CBS	8:00	Evangel Hour, Rev. J. M. Hollowood
11:05	Morning Worship, Rev. N. K. Powell	8:30	Crime Doctor, CBS
11.00	Training World Training	8:55	Ned Calmer and the News, CBS
	Afternoon		Hildegarde, CBS
12:00	U. P. News		Eddie Bracken Show, CBS
	Nelson's Hospital Hour, Virginia Wade and	10:00	Take It or Leave It, CBS
	George W. Tomlinson	10:30	We, the People, CBS
12:30	Variety by The Variety Four	11:00	News with Ned Calmer, CBS
	U. P. News	11:10	News Feature, CBS
	Little Village Choir, Mrs. Perry Pyle, Director	11:15	Peaceful Goodnight, Rev. N. K. Powell
	Your Gospel Hour, Rev. Stacey Barr	11:45	A Look at Australia
2:30	Old Fashioned Revival Hour, Charles Fuller	12:00	CBS News
	Family Altar Program, Rev. Cecil Clifton		Sign Off
: #100 #10 #10	ANTONIO DE LA PROPERTADA POR ESTADO DE PROPERTADO DE PROPERTADA DE PROPERTADA DE PROPERTADA DE PROPERTADA DE P		

Monday

104	raay		4		
	Morning		2	00	Second Mrs. Burton, CBS
7:00	Sign On				Perry Mason, CBS
	Daily Prayer		2	30	Lone Journey, CBS
	U. P. News		2	45	Rose of My Dreams, CBS
	Mountain City General Store, Len Firestone		3	00	Romance of Helen Trent, CBS
	Farm Agent Interview		3	15	Hillsdale Hillbillies
	Hebrew Christian Hour		3	30	Hint Hunt, CBS
	U. P. News		4	00	House Party, CBS
8:05	Ministerial Association		4	25	U. P. News
8:20	Repeat It Please		4	30	Under the Capitol Dome
8:30	For Your Information, George Tomlinson		4	45	Time to Reason — About Radio, CBS
	Local Newscast, Connie States		500		U. P. News
8:50	Your Favorite Band				Four Shades of Blue
9:00	U. P. News				Voice of Army
9:05	Women's News and Views, Virginia Wade		5	:45	Mal Johnson
9:15	Tri County Bulletin Board, Connie States	and			Evening
	Len Firestone		6	:00	U. P. News
9:30	Radio Revival Hour, Rev. N. K. Powell		6	:05	Sports Folio, Mary Bloom
10:00	Give and Take, CBS		6	:10	Mott's Weather Report
10:30	The Strange Romance of Evelyn Winters, CBS		6	:15	Your Hymn of the Day
	David Harum, CBS		6	:20	Shoppers Express
	Willard Tablet				U. P. News
11:05	Hospital Notes, Connie States				Mystery of the Week, CBS
	News Feature		7	:15	The Jack Smith Show, CBS
	Tune Hit of the Day				The Bob Hawk Show, CBS
	Art Baker and His Notebook				milet officedin, Obo
	Here's to Veterans				Joan Davis Show, CBS
11:45	Rosemary, CBS				Bill Henry and the News, CBS
	AFTERNOON				Lux Radio Theatre, CBS
					Screen Guild Players, CBS
	Kate Smith Speaks, CBS				Hour of Charm, CBS
	Aunt Jenny, CBS				Charles Collingwood, CBS
	U. P. News				News Feature, CBS
	Our Gal Sunday, CBS				Joseph C. Harsch, CBS
	Big Sister, CBS				CBS Footnote, CBS
	Ma Perkins, CBS				Here's To Ya, CBS
	Young Dr. Malone, CBS				CBS News
1:45	Road of Life, CBS		12	:05	Sign Off

Note: Programs are subject to change without notice. Always check your local newspaper, The DuBois Courier Express, for program changes.

Serving the Tri-County Area

Tuesday

	Morning		2:00	Second Mrs. Burton, CBS
7.00	Sign On		2:15	Perry Mason, CBS
	Daily Prayer		2:30	Lone Journey, CBS
	U. P. News			Rose of My Dreams, CBS
	Mountain City General Store, Len Firestone		3:00	Romance of Helen Trent, CBS
	Hebrew-Christian Hour		3:15	Hillsdale Hillbillies
	U. P. News		3:30	Hint Hunt, CBS
	Ministerial Association		4:00	House Party, CBS
	Repeat It Please		4:25	U. P. News
	For Your Information, George Tomlinson		4:30	Homes on the Land
	Local Newscast, Connie States		4:45	Excursions in Science
	Your Favorite Band		5:00	U. P. News
	U. P. News		5:05	Bobby Sox Club
	Women's News and Views, Virginia Wade			Clearfield Guest Night
	Tri County Bulletin Board, Connie States	and		Evening Interlude
9.13	Len Firestone	aric		Evening
0.30	Radio Revival Hour, Rev. N. K. Powell		6:00	U. P. News
	Give and Take, CBS		6:05	Sports Folio, Mary Bloom
	The Strange Romance of Evelyn Winters,	CBS		Mott's Weather Report
	David Harum, CBS	ODO		Your Hymn of the Day
and control of the control	Willard Tablet			Shoppers Express
	Hospital Notes, Connie States			U. P. News
11:07	News Feature		7:00	Mystery of the Week, CBS
	Tune Hit of the Day		7:15	Jack Smith Show, CBS
	Art Baker and His Notebook		7:30	The American Melody Hour, CBS
	Veterans Administration			Big Town, CBS
	Rosemary, CBS			Mel Blanc Show, CBS
11.43			8:55	Bill Henry and the News, CBS
	Afternoon			Vox Pop, CBS
12:00	Kate Smith Speaks, CBS			Adventures of Sam Spade, CBS
	Aunt Jenny, CBS			Rosary Hour
	U. P. News			Charles Collingwood, CBS
	Noon Tunes			News Feature, CBS
	Our Gal Sunday, CBS			Joseph C. Harsch, CBS
	Big Sister, CBS		11:25	CBS Footnote
	Ma Perkins, CBS			One World Flight, CBS
	Young Dr. Malone, CBS			CBS News
	Road of Life, CBS			Sign Off

Wednesday

	Morning	11:10	Tune Hit of the Day
7.00	Sign On		Art Baker and His Notebook
500000000	Daily Prayer		Proudly We Hail
	U. P. News		Rosemary, CBS
	Mountain City General Store, Len Firestone		
	Jeanette Hosbach, Home Economist		AFTERNOON
	Hebrew Christian Hour	12:00	Kate Smith Speaks, CBS
	U. P. News		Aunt Jenny's Real Life Stories, CBS
	Ministerial Association		U. P. News
	Repeat It Please		Our Gal Sunday, CBS
	For Your Information, George Tomlinson		Big Sister, CBS
	Local Newscast, Connie States		Ma Perkins, CBS
	Your Favorite Band	1:30	Young Dr. Malone, CBS
	U. P. News		Road of Life, CBS
	Women's News and Views, Virginia Wade	2:00	Second Mrs. Burton, CBS
	Tri County Bulletin Board, Connie States a	and 2:15	Perry Mason, CBS
	Len Firestone		Lone Journey, CBS
9:30	Radio Revival Hour, Rev. N. K. Powell	2:45	Rose of My Dreams, CBS
0:00	Give and Take, CBS	3:00	Romance of Helen Trent, CBS
0:30	Strange Romance of Evelyn Winters, CBS	3:15	Hillsdale Hillbillies, CBS
10:45	David Harum, CBS	3:30	Hint Hunt, CBS
1:00	Willard Tablet	4:00	House Party, CBS
11:05	Hospital Notes, Connie States		U. P. News
11.07	News Feature	4.30	Our Town and Social Security

For the Best in Radio---WCED Wednesday (Continued)

4:45 Showers of Melodies, Jean Showers

5:00 U. P. News

5:05 Milton Thomas, Book Review

5:10 Bobby Sox Club

5:15 Songs and Words at Eventide, Anna Jane Mull

5:30 Guest of the Week

5:45 Light at Eventide, Rev. Thomas Lowther

EVENING

6:00 U. P. News

6:07 Sports Folio, Marv Bloom

6:12 Mott's Weather Report

6:15 Your Hymn of the Day

6:20 Shoppers Express 6:30 U. P. News

7:00 Mystery of the Week, CBS

7:30 Ellery Queen, CBS

8:00 The Jack Carson Show, CBS

8:30 Dr. Christian, CBS

8:55 Bill Henry and the News, CBS 9:00 Songs by Sinatra, CBS

9:30 Dinah Shore Show, CBS

10:00 Hollywood Players, CBS

10:30 Information Please, CBS

11:00 Charles Collingwood, CBS

11:10 News Feature, CBS

11:15 Joseph C. Harsch, CBS 11:25 CBS Footnote

11:30 Music for Meditation, Lamont Tupper

12:00 News

12:05 Sign Off

Thursday

MORNING

7:00 Sign On

7:00 Daily Prayer 7:00 U. P. News

7:05 Mountain City General Store, Len Firestone

7:45 Hebrew Christian Hour

7:59 Start the Day Right

8:00 U. P. News

8:05 Ministerial Association

8:25 Repeat It Please

8:30 For Your Information, George Tomlinson

8:45 Local Newscast, Connie States

8:50 Your Favorite Band

9:00 U. P. News

9:05 Women's News and Views, Virginia Wade

9:20 Tri County Bulletin Board, Connie States and Len Firestone

9:30 Radio Revival Hour, Rev. N. K. Powell

10:00 Give and Take, CBS

10:30 Strange Romance of Evelyn Winters, CBS

10:45 David Harum, CBS

11:00 Willard Tablet

11:05 Hospital Notes

11:10 Tune Hit of the Day

11:15 Art Baker and His Notebook

11:30 Foreign War Story

11:45 Rosemary, CBS

AFTERNOON

12:00 Kate Smith Speaks, CBS

12:15 Aunt Jenny, CBS

12:30 U. P. News 12:36 Noon Tunes

12:45 Our Gal Sunday, CBS

1:00 Big Sister, CBS

1:15 Ma Perkins, CBS

1:30 Young Dr. Malone, CBS

1:45 Road of Life, CBS

2:00 Second Mrs. Burton, CBS

2:15 Perry Mason, CBS

2:30 Lone Journey, CBS

2:45 Rose of My Dreams, CBS

3:00 Romance of Helen Trent

3:15 Hillsdale Hillbillies

3:30 Hint Hunt, CBS

4:00 House Party, CBS

4:25 U. P. News

4:30 Land of the Free

4:45 U.S. Navy Recruiting

5:00 U. P. News

5:05 Bobby Sox Club

5:15 School News

5:30 Mrs. Sandman, Virginia Wade

5:45 Gray Printing Co. Chorus, Myrtle Swanson, Director

EVENING

6:00 U. P. News

6:05 Sports Folio, Mary Bloom

6:10 Mott's Weather Report

6:15 Your Hymn of the Day

6:20 Shoppers Express 6:30 U. P. News

7:00 Mystery of the Week, CBS

7:15 Jack Smith Show, CBS

7:30 Mr. Keen, CBS

8:00 Suspense, CBS

8:30 The FBI in Peace and War, CBS

8:55 Bill Henry and the News, CBS

9:00 The Dick Haymes Show, CBS

9:30 Crime Photographer, CBS

10:00 Readers' Digest-Radio Edition, CBS

10:30 American Economic Foundation

11:00 Charles Collingwood, CBS

11:10 News Feature, CBS

11:15 Joseph C. Harsch, CBS 11:25 CBS Footnote

11:30 Ave Maria Hour

12:00 News

12:05 Sign Off

Your Columbia Station

Friday

-nic	lay		
	Morning	2:30	Lone Journey, CBS
7:00	Sign On	2:45	Rose of My Dreams, CBS
	Daily Prayer	3:00	Romance of Helen Trent, CBS
	U. P. News	3:15	Hillsdale Hillbillies
	Mountain City General Store, Len Firestone		Hint Hunt, CBS
	Hebrew Christian Hour		House Party, CBS
	U. P. News		Eyes of the Future
	Ministerial Association		American Legion
	Repeat It Please		U. P. News
8:30	For Your Information, George Tomlinson		Bobby Sox Club
	Local Newscast, Connie States		"Is Zat So", Mary Bloom
	Your Favorite Band		Evening Interlude
	U. P. News		Evening
0.05	Women's News and Views, Virginia Wade	6:00	U. P. News
0.20	Tri County Bulletin Board, Connie States and		Sports Folio, Marv Bloom
7.20	Len Firestone		Mott's Weather Report
0.30	Radio Revival Hour, Rev. N. K. Powell		Your Hymn of the Day
10.00	Give and Take, CBS		Shoppers Express
10.30	Strange Romance of Evelyn Winters, CBS		U. P. News
	David Harum, CBS		Mystery of the Week, CBS
	Willard Tablet	7.15	Musical Moods, Virginia Wade and Walter Morris
11.00	Hospital Notes, Connie States		
			The Duquesne Show
	Tune Hit of the Day	8:00	Baby Snooks, CBS
	Art Baker and His Notebook	0:50	Adventures of Thin Man, CBS
	Mender of Men		Bill Henry and the News, CBS
11:43	Rosemary, CBS		Ginny Simms Show, CBS
	AFTERNOON		Durante Moore Show, CBS
12:00	Kate Smith, CBS	10:00	It Pays to be Ignorant, CBS
12:15	Aunt Jenny's Real Life Stories, CBS		Maisie, CBS
12:30	U. P. News		Charles Collingwood, CBS
12:45	Our Gal Sunday, CBS		News Feature, CBS
	Big Sister, CBS		Joseph C. Harsch, CBS
1:15	Ma Perkins, CBS		CBS Footnote
1:30	Young Dr. Malone, CBS		Jack Smith Show, CBS
1:45	Road of Life, CBS	11:45	Les Elgart Orchestra, CBS
	Second Mrs. Burton, CBS		CBS News
	Perry Mason, CBS	12:05	Sign off
2 1	1		
al	urday		**********
	N.	4.20	G LEL COS
	MORNING		Give and Take, CBS
7:00	Daily Prayer	5:00	Christian and Missionary Alliance Church,
	U. P. News	1144 141100	Rev. James Steele
7:05	Mountain City General Store, Len Firestone		U. P. News
7:45	Hebrew Christian Hour		Bobby Sox Club
8:00	U. P. News	5:45	Garden Gate, CBS
8:05	Ministerial Association		T
8:30	For Your Information, Bob Klar		Evening
	Local Newscast, Connie States	6.00	U. P. News
	Your Favorite Band		Sports Folio, Mary Bloom
	U. P. News	6:12	Mott's Weather Report
	Hospital Notes, Connie States		
	Saturday's Swing		Man on the Street, Virginia Wade
	Tri County Bulletin Board, Connie States and	6.20	Shoppers Express U. P. News
9.20	Len Firestone		
0.20	Radio Revival Hour, Kiddies Club, Rev. N. K. Powell		Chosen People
			Jean Sablon Show, CBS
	Barnyard Follies, CBS		Vaughn Monroe Orchestra, CBS
10:30	Mary Lee Taylor, CBS		Hollywood Startime, CBS
	Warren Sweeney and the News, CBS		Mayor of the Town, CBS
	Let's Pretend, CBS		Ned Calmer and the News, CBS
11:30	Adventurers Club, CBS		Your Hit Parade, CBS
	Afternoon		Saturday Night Serenade, CBS
	Theater of Today, CBS		This Is Hollywood, CBS
12:30	Stars Over Hollywood, CBS	10:45	Alabama Jubilee
	Grand Central Station, CBS		Ned Calmer, News, CBS
	County Fair, CBS		News Feature, CBS
	Bread of Life Program, Pastor Raymond Swales	11:15	Eric Sevareid, CBS
	Smilin' Steve and His Gang	11:25	CBS Footnote, CBS
	Polish American Orchestra	11:30	Saturday Night Surprise Package, Lamont Tupper
	Sunset Gospel Fellowship, Rev. E. O. Altic		CBS News
4:00	Sparkle Time with Meredith Wilson, CBS		Sign Off
100000000000000000000000000000000000000	To the second of		

Pennsylvania's Number One Radio Station for Broadcasting Programs of Public Interest

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LANGWORTH TRANSCRIPTION PROGRAMS

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BMI, ASCAP AND SESAC LICENSES

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