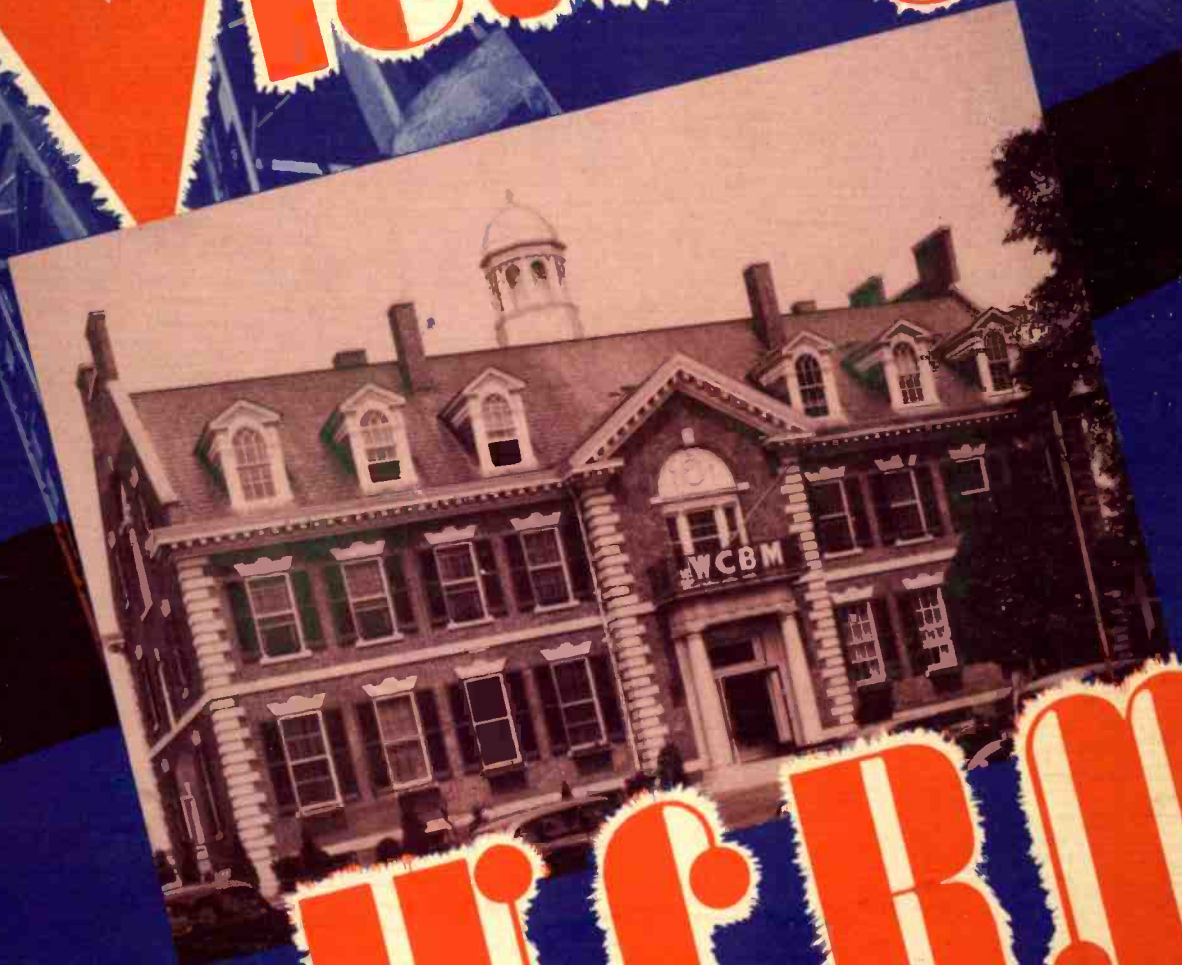




Radio for Victory



WCBM

IN SERVICE OF HOME and COUNTRY

WCBM

BALTIMORE BROADCASTING CORPORATION • BALTIMORE, MD.
BASIC STATION • N.B.C. • BLUE NETWORK

OFFICE OF THE PRESIDENT

An Open Letter and A Pledge To WCBM's "Radio-listener" Friends

In war or peace the value of this and every radio station to its Country varies directly as the thought and energy expended in providing programs that find favor with you -- the Great American Radio Audience.

Since the early days of broadcasting the main objective of the entire personnel of WCBM has been to constantly improve the quality and variety of our programs. Always the question in the forefront of our minds has been: "How can we make our broadcasting contribute MORE to the listening pleasure of you, our Radio-Listener Friends?"

I believe the many listeners whose loud-speaker acquaintance with us dates back some years, will agree that WCBM has made considerable progress in this direction. And, for the future, I unhesitatingly pledge that we will leave no stone unturned in our efforts to make available to you the finest service possible.

The success which has rewarded our efforts to co-operate with our Government in its many projects affecting the civil population as well as the military, is due to you, our listeners. That you have looked with favor upon our program efforts has enabled us to offer the Government an ever-ready means of contact with a great, and constantly increasing, number of radio-listening Americans.

Naturally, in these tense times our every facility is at the disposal of our Government. However, we shall endeavor to increase the value of those facilities -- by increasing still further our contribution to your listening pleasure.

Sincerely
John Edgar Hoover



SERVING

UNCLE SAM

PUBLIC SERVICE

... Behind our war effort is a vast organization known as "Our Government". This government is composed of many federal agencies and officials reflecting the policies of the President and Congress. These various agencies and individuals have important missions to accomplish which require widespread understanding and cooperation.

... In a Democracy - even at war - there is a limit to the effectiveness of regulations. In most instances, public acceptance must be secured. To reach our large population of 130,000,000, no medium is more effective than radio.

... And radio, alert to its vital role in this part of the war effort, is generously contributing its facilities, its time, and its trained personnel to serve the government and our people.

HOW RADIO HELPS

The Record:

- U. S. Army
- U. S. Navy
- U. S. Civil Service
- Maritime Commission
- U. S. Employment Service
- American Red Cross
- War Production Board
- Office of Price Administration
- U. S. Treasury
- U. S. O.
- Department of Agriculture
- Office of Price Administration
- War Production Board
- Federal Security Agency
- Office of Civilian Defense
- Department of Labor
- Office of Coordinator of Inter-American Affairs
- War Production Board
- Department of Agriculture
- Department of Agriculture
- Department of the Interior
- Department of Agriculture
- Department of Interior
- Department of Agriculture
- National Park Service
- Department of

NATIONAL

- Recruiting for Armed Forces
- Recruiting for Navy, Marines, Merchant Marine and Coast Guard
- Recruiting for War Production Workers
- Recruiting for Shipyard Workers
- Recruiting for War Factory Specialists
- Recruiting for Nurses, Nurses Aids, etc.
- Production Drive Information
- Price Control Information
- Sale of War Bonds & Stamps
- Campaigns for Funds
- Conservation of Electric Power
- Conservation of Household Equipment
- Gas Rationing
- Rubber and Scrap Salvage
- National Nutrition Drive
- Air Raid Precautions
- Child Welfare in Wartime
- Information on other American Republics
- Conservation of Electric Power
- Conservation of Household Equipment

REGIONAL

- Grain Storage
- Reclamation Campaign
- Relief for Farm Labor Shortage
- Promotion of Power Programs
- Promotion of supply of farm products
- Prevention of
- Mine Service

NOTE: Fill in below

COMPLIMENTS OF
MINA'S 132
OPEN KITCHEN RESTAURANT
HARRY R. TAYLOR.

(Firm Where Blank Was Obtained)

WAR *Communications* BY RADIO



Orders from headquarters by radio as troops leave bivouac area.



Sergeant in foreground is tank crew member plotting attack on basis of information radioed from outpost.



Report on enemy aircraft is radioed to concealed artillery at rear.

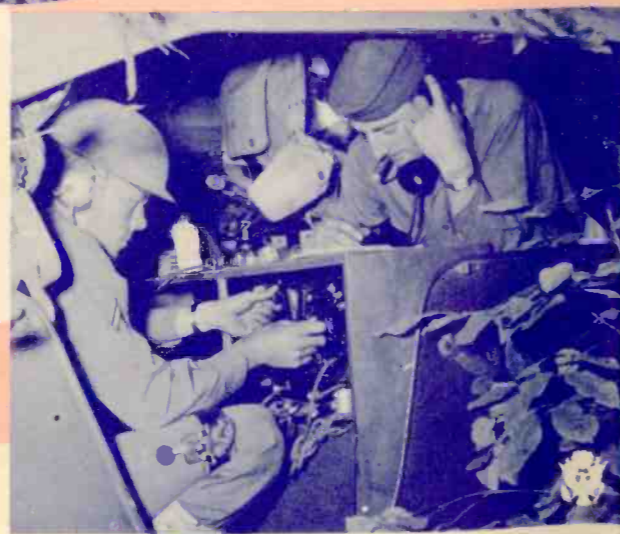


Marine uses portable radio in landing operation.

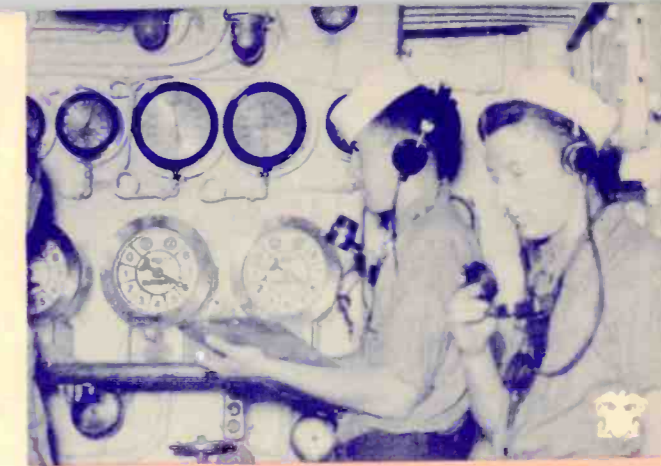


Portable Army radio outfit operates on maneuvers. Note hand generator.

Reporting by radio from concealed command car. Note transmitter key on radio operator's thigh.



OUR fighting forces throughout the world are linked to Command Headquarters in Washington by a vast network of military communication. Messages are necessarily sent in code -- for in them are the secrets of our future military operations. Our system of radio stations in the United States has been a reservoir which provided our Army and Navy with thousands of skilled specialists who now maintain our important lines of military radio communication. Meanwhile, the services are training thousands of additional men for radio duty on land, on the sea, and in the air. Today, radio is the nerve system of our military might. Crackling messages over the airways will carry the signal of the last great offensive and the first news of the final defeat of our enemies.



The Watch Below! Firemen report burner control readings.



In the operational radio control of a Naval Air Station.



Navy radio operators help to guard the sea lanes.



Some of the delicate radio equipment in a Navy radio room.

Radioman receiving message on U. S. Battleship.

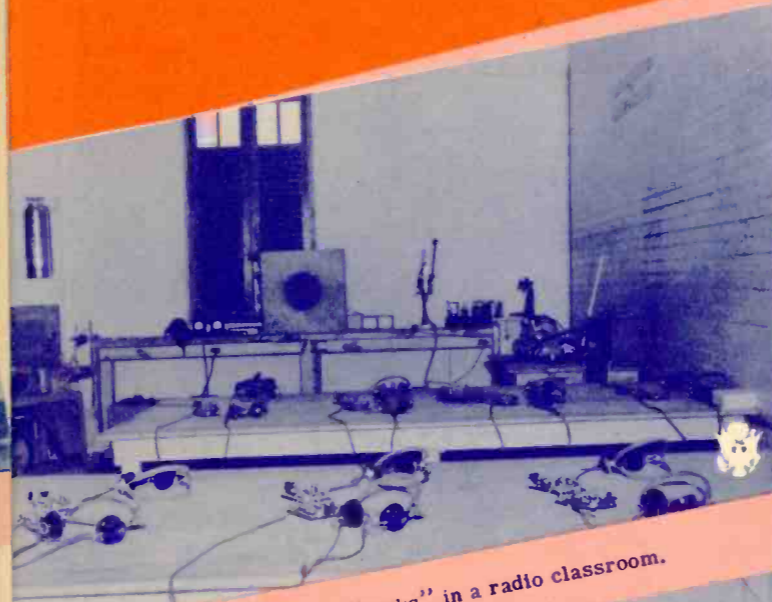




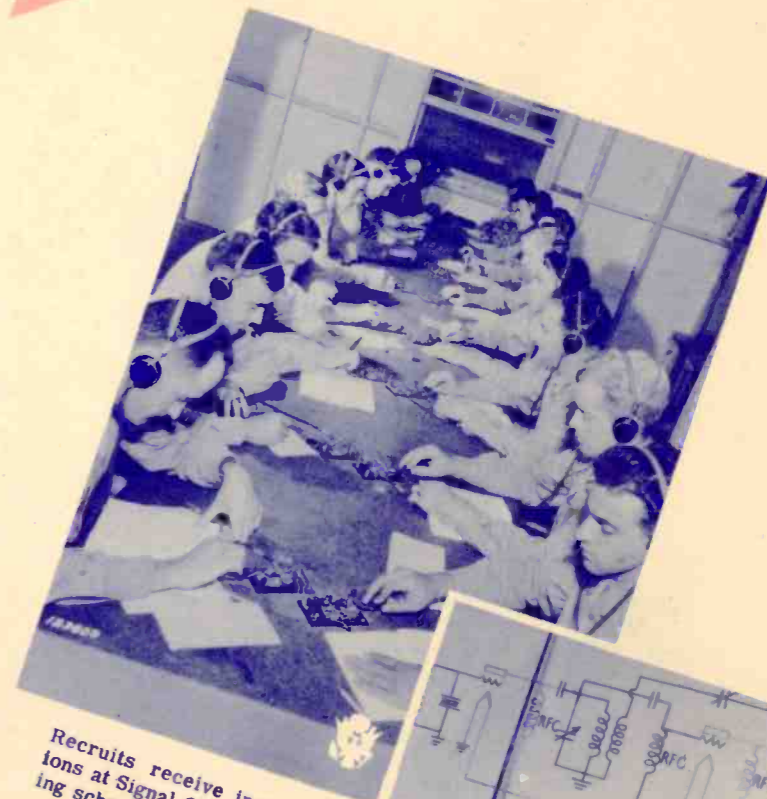
Every one a radio operator.



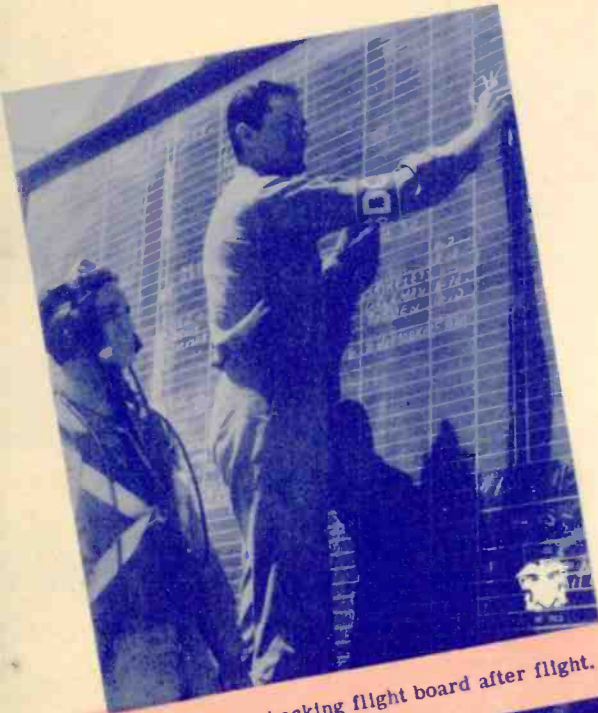
Radio operator on Navy patrol blimp on anti-submarine duty.



School dismissed. The "desks" in a radio classroom.

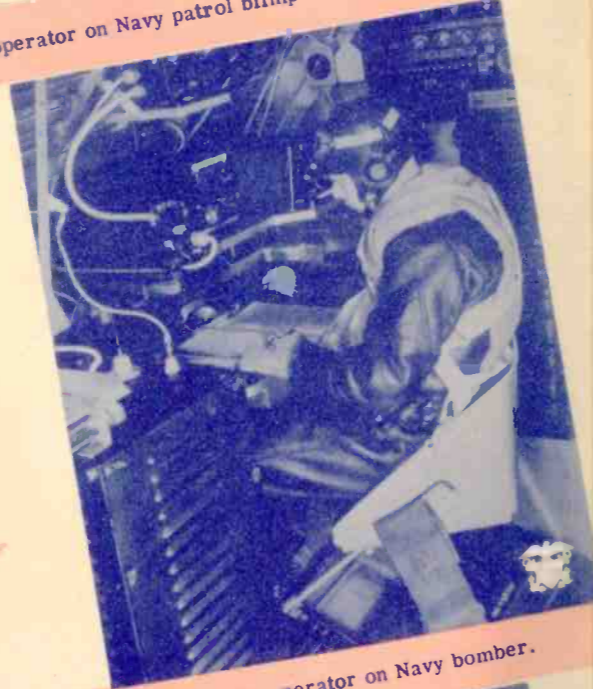


Recruits receive instructions at Signal Corps Training school.



Duty officer checking flight board after flight.

RADIO IN THE AIR



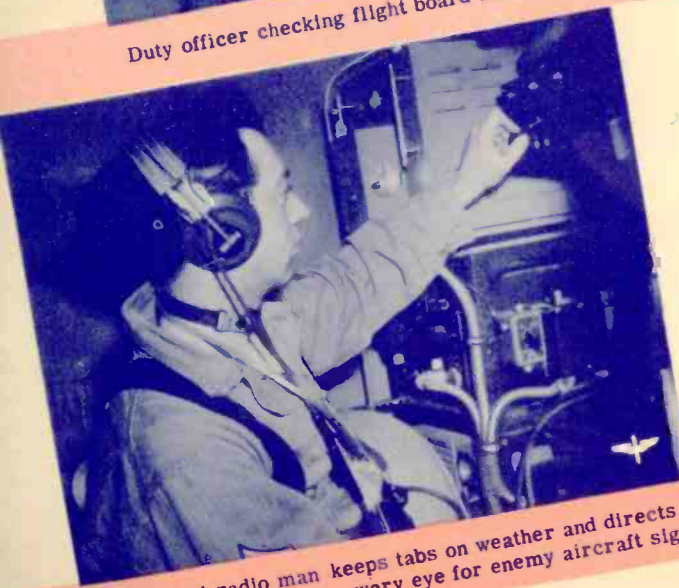
Radio operator on Navy bomber.



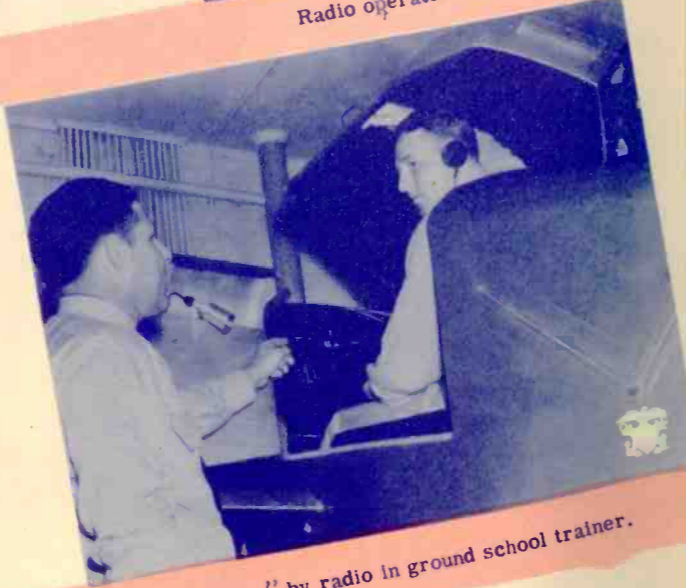
Aviation cadets and student officers attend "buzzer" class.



Diagram on wall aids Army Radio instruction.



Coast patrol radio man keeps tabs on weather and directs surface ships to scene of disasters; keeps wary eye for enemy aircraft signals.



"Blind flying" by radio in ground school trainer.



Another class explores intricacies of radio code.



Flight instructor corrects students' errors after formation flying.

RADIO INSTRUCTION

STYLES IN RADIO

WALKIE-TALKIE



Here's the famous walkie-talkie... "talk as you walk".



Above: In landing operation, soldier reports back to ship.
Left: Lone sailor communicates from beach.



Walkie Talkie on skis going up hill.



Lower left: The Marines have landed! 'Nuf said.

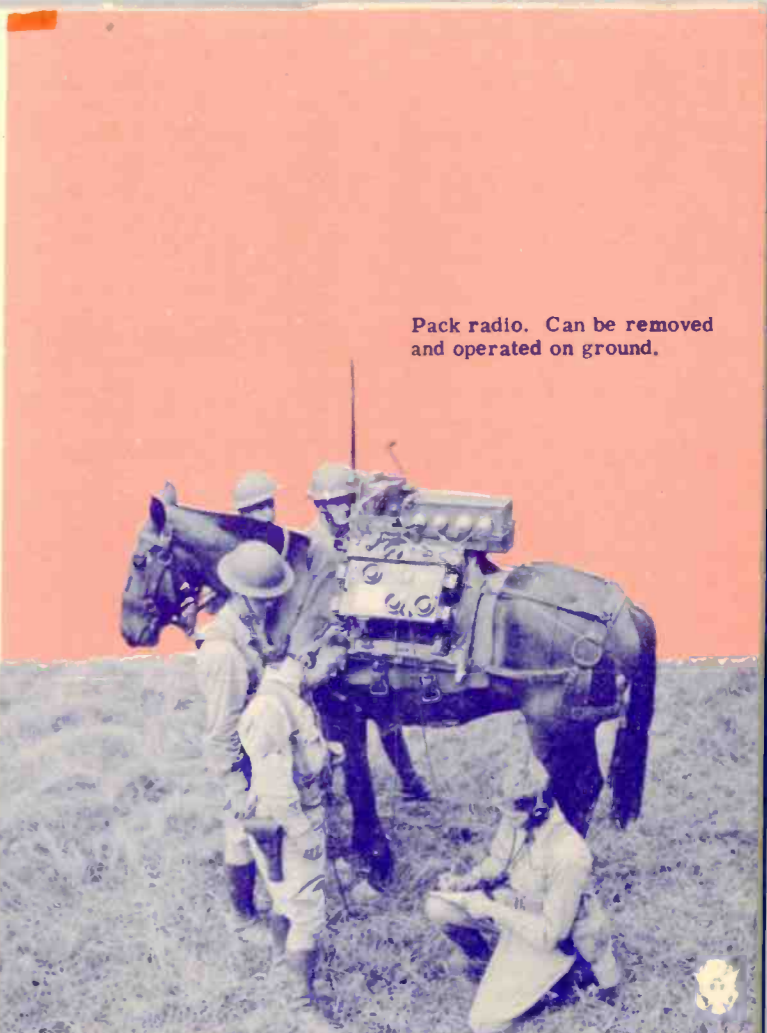


Two-way hook-up at message center.

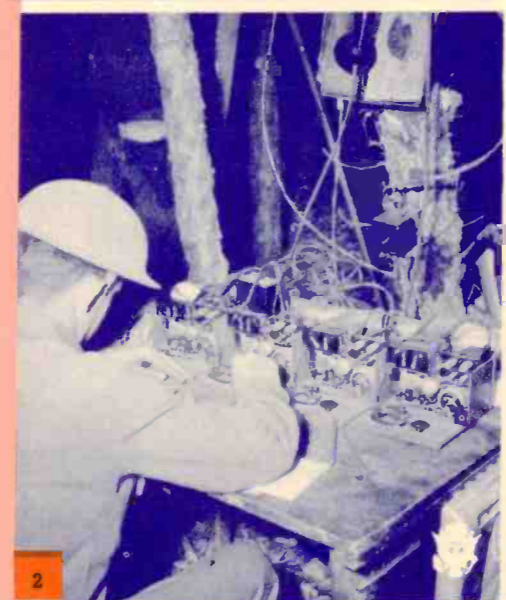


1

1 General View Field Transmitter, Power Unit and Antenna.



Pack radio. Can be removed and operated on ground.



2 Battery of code keys at message center.



3 Radio-equipped Army Command Car.



4 Close-up of Army Field transmitter.



5 Motorcycle and side-car equipped with Radio.

A MILITARY MISSION

On April 5, 1942, the United States Army started a new kind of military operation. For the first time in history, the War Department was directly sponsoring and producing a radio program with a definite military objective -- "The Army Hour". Since then, the official "Army Hour" has established itself as an integral part of the global fight of the United Nations against the Axis.

Through the "Army Hour", which is broadcast each Sunday, America and the whole world is getting a weekly view of the progress of the war and how it is being fought. The program reaches to all parts of the globe to tell the story of the United Nations fight, with buck privates telling their important role as prominently as the top-ranking military chiefs.

When listeners heard the chatter of machine guns, they were hearing live bullets fired by the gun crew in this photo. Radio microphones enabled the listener to hear also, the bullets striking the target. **11**

From the West Point air training field, the Army Hour introduced J. H. Weikert, Captain Donald Thurmar and Cadet Vincente Lim. **9**

Bill Stern, famous sports commentator, describes how it feels to look through a bomb sight and pull the release that will send bombs from U. S. planes to blast the enemy. **8**

Behind the scenes in any Army Hour broadcast is Art Feldman, the man who gives the signals and makes the check-ups on as high as 25 "switches" on a single program. He is in touch with each remote point, foreign or domestic, until each is off the air. **7**

Two Australian fliers, Sgt. John Norman and Sgt. Hilton Greentree, told Army Hour listeners of their experiences in fighting the Japs in the Far East. **12**

A message by Secretary of War Henry Stimson inaugurated the first official War Department radio program. **1**

Lt. Gen. Hugh A. Drum, commander of the First Army, addressed an Army Hour audience. On the same program were: Lt. Generals McNair, Lear, Krueger, and DeWitt. **2**

Instrumental in planning and arranging each War Department program is Lt. Col. E. M. Kirby, Col. Ernest R. DuPuy, Major General A. D. Surles and Col. R. B. Lovett. **3**

Private Joe Louis, heavyweight champion, addressed Army Hour listeners, with Col. Ned J. O'Brien, Art Flynn and James Braddock. **4**

THE ARMY HOUR

WAR INFORMATION

With news, roundtables, speeches, forums, special events and dramatic programs, radio is keeping Americans the most informed people in the world. Today, more than ever before, Americans demand all the facts except those which will give aid and comfort to the enemy. From these truths come American unity and decision. Radio's task is to bring this information to our people as quickly and as clearly as possible.

The first Filipino Battalion in the United States Army staged a demonstration for Army Hour listeners. **5**

ON THE AIR

When they are not too busy learning the methods of warfare, the Army, Navy and Marine Corps can present radio programs with a professional flavor, designed to entertain and inform the folks back home. Hundreds of radio entertainers, musicians, writers, announcers, production men and specialists are in the service, and they welcome the opportunity to resume association with their former civilian pursuits. Meanwhile, radio listeners, they make it possible for friends and relatives to visit camps and training stations, without moving away from the loud-speaker. Through this medium, radio can claim special distinction for building and maintaining our strong morale.



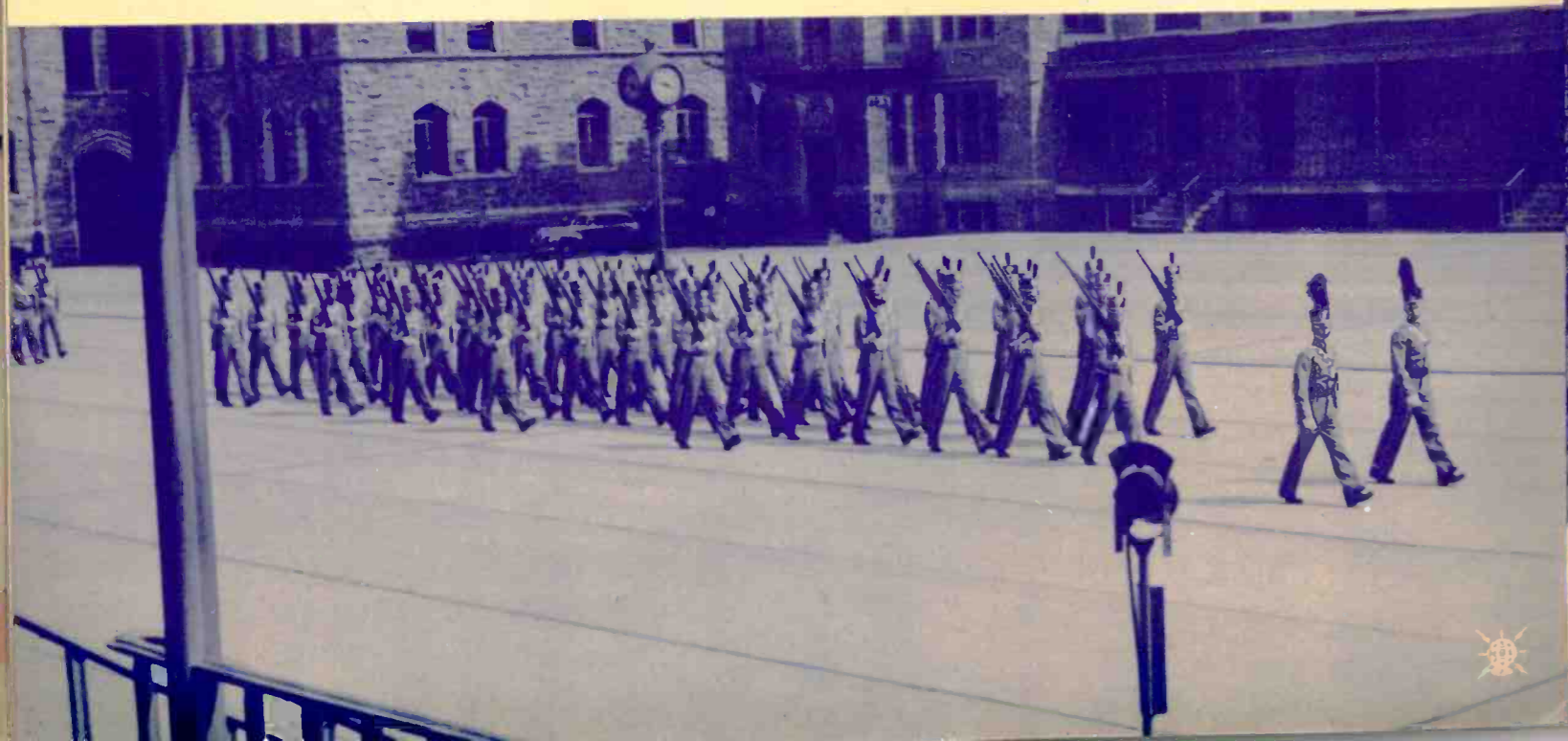
Wounded Soldier in Australia says "Hello" to folks back home.



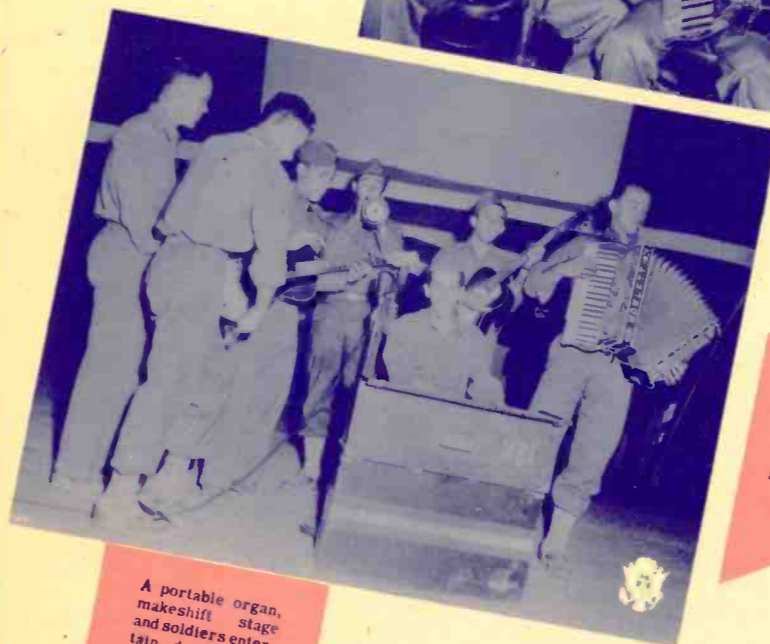
A pack mule and the story of mountain warfare training, told by radio.



Gun crew in action as radio eavesdrops.



A portable organ, makeshift stage and soldiers entertain during maneuver rest periods.



Trained Army Public Relations officers proved they could operate a radio station they "captured" during a 1941 maneuver.



Sailors compete in a quiz broadcast while buddies listen in audience.



Microphone catches formal guard mount at West Point.



Hawaiian soldiers find time for broadcast.

West Point Band plays for radio in Cullom Hall.



Tyrone Power, of screen and radio, is sworn in as a private in the Marine Corps by Maj. Wm. Howard, U.S.M.C.

Wayne Morris, called to active duty with the Naval Aviation Cadet Selection Board, interviews flying cadet applicants.



STARS in the Service



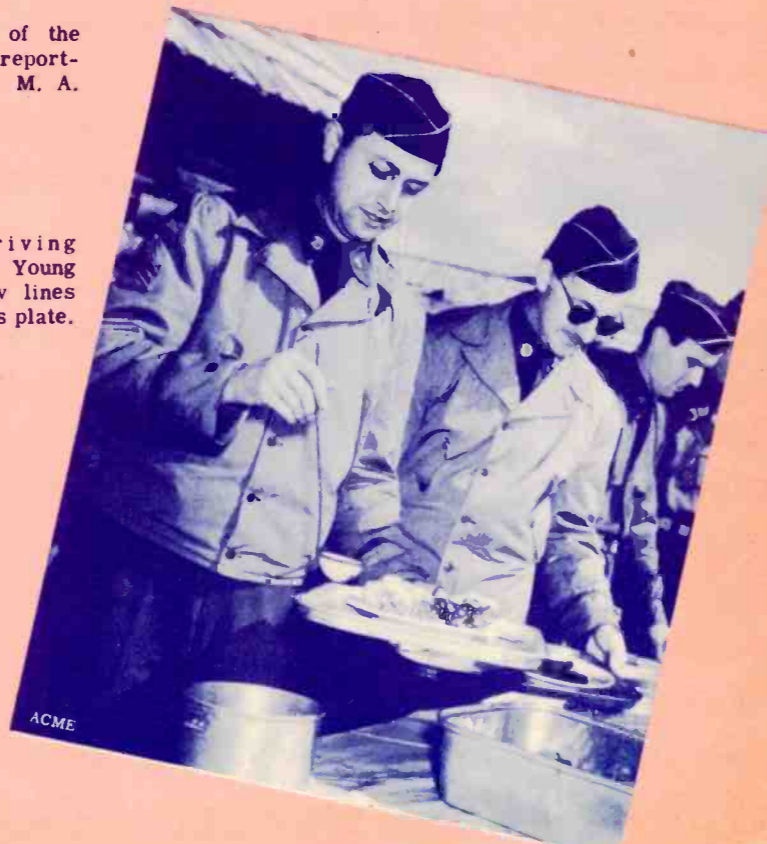
INP

Clark Gable is now serving with the United States Army Air Forces.

Rudy Vallee, of the Coast Guard, reporting to Lieut. M. A. Sturges.

After his driving chores, Robert Young joins the chow lines and loads up his plate.

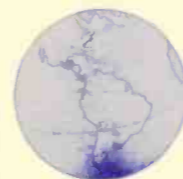
This Army Air Corps looks on as Sgt. (honorary) McCarthy greets his friend James Stewart (right). Behind Charley is Edgar Bergen.



WCBM AT WAR

PRESENTS THE EVER-CHANGING PANORAMA OF NEWS

WAR NEWS

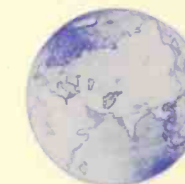


RAYMOND GRAM SWING whose uncanny comments and accurate news analyses have set the world on fire since 1934. Monday through Thursday at 10 p.m.

WALTER WINCHELL with the frank truth on matters of interest "from border to border, and coast to coast". Winchell reports to the nation each Sunday night at 9.



WORLD NEWS



EARL GODWIN "Watch the World Go By" every night at 8:00. The veteran Washington newscaster, titled, "The Earl of Godwin," by no less than F.D.R. himself, prepares a script at home.



BAUKHAGE from Washington; diplomatic center of World War II; he casts news as only he can. Hear his remarkably clear comments Monday through Friday at 1 p.m.



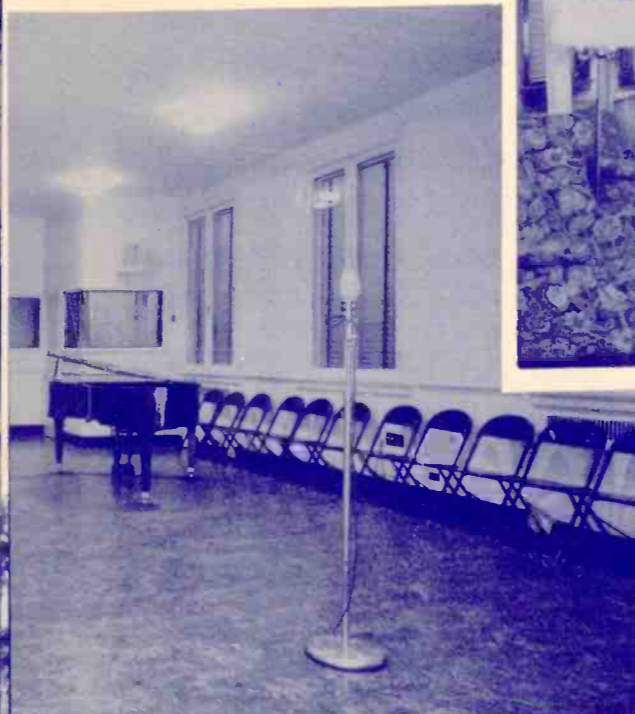
JIMMY FIDLER with stories and up-to-the-minute reports of Hollywood and Hollywoodians. Movie fans never miss the BLUE NETWORK'S ace cinema reporter Sundays at 9:30 p.m.

You are invited to
WCBM
 at Home

R. I. V. P.

Informal

"Home" for WCBM is synonymous with modern, Blue-network station with up-to-the minute equipment; a studio for every need; record collection complete in every detail.



has a comfortable lounge for visitors; and everything else identified with radio today. Visit WCBM Behind-the-Scenes in the photographs on these pages.



Mr. Fortune, Baltimore's favorite local air waves personality, starts "Dialing for Dollars"--as 74.6% (by accurate, impartial tests) of all radios turned on are tuned to WCBM. "Dialing for Dollars", now in the third year for FOOD FAIR STORES, in addition to giving out cash to listeners, aids its audience in wartime household problems. Visit "Dialing for Dollars" any week-day morning at 9:45.

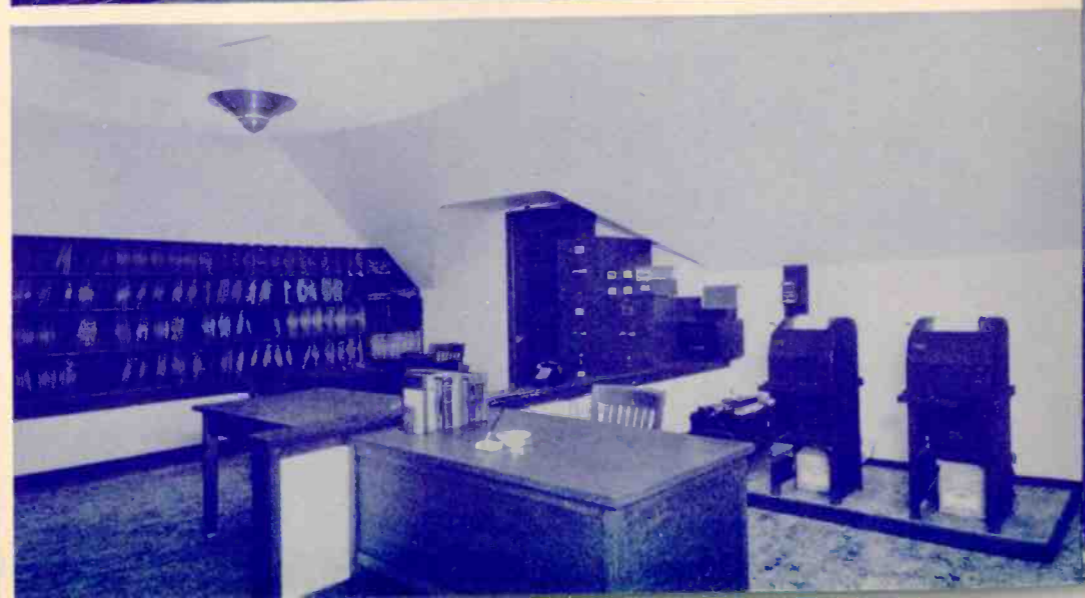


More WCBM Modernism-- Baltimore's largest studio auditorium holds over 400 people.

☆ ☆ ☆

On the far left you see the WCBM transmitter. Next to it are pictures of the inside of the transmitter, and below that is the modern, complete record library, containing the news services. To the right and above is the announcers' studio.

☆ ☆



WCBM out of the BLUE to You!



CHALK UP 2 VOTES Colonel Stoopnagle, candidate for "Mayor of Radio City", carries his campaign to extremes, as evidenced by this surprise shot of him, The Dragon Lady and Burma, of Terry & the Pirates. All are daily BLUE features.



BUYING A SHARE OF FREEDOM Richard Parker, accompanied by the rest of BLUE'S famous Parker Family. Doing her share, too, is Richard's radio....



HEARTHROB Pat Ryan, who must dash to the hospital after the program to serve as Nurses' Aide.



SUCCESS STORY. Tommy Whitley, once a coal digger for Wheeling Steel, now is musical director of their "Musical Steelmakers" program which includes



YOUR KIND OF MELODY as presented by the Steele Sisters shown here with just one of the many, many soldiers they help cheer each Sunday at 5:30.



IT'S JUNIOR'S TURN, DAD, as The Lone Ranger gallops across the BLUE airwaves shouting, "Hi-Yo-Silver!" each Monday, Wednesday, and Friday at 7:30 p.m. Adventure plus--adults love it, too!



SAILORS ON THE AIR as Lt. Commander Eddie Peabody, "The Banjo King", (3rd from left) makes final revisions for the lively Friday evening "Meet Your Navy" show with cast and staff looking on.



BREAKFAST AT 9

With the popular Breakfast Club, eleven-year-old-morning favorite show. (L. to R.) Don McNeill, jovial m.c., voted 1942's star of stars by Radio Guide; Nancy Martin, popular songstress; and Jack Baker, youthful veteran.



AND STILL THE WONDER GREW. Quizmaster Joe Kelly with Margaret Merrick. Once afflicted with infantile paralysis, she conquered dread disease to become brilliant radio performer.



ACTION! SUSPENSE! THRILLS! as the attorney (Roger de Coven) grills a frightened witness (Frank Buckley) in BLUE'S true-to-life "Famous Jury Trials" heard Tuesday nights.

SWEETHEART OF THE SERVICE De-lovely songstress, Dinah Shore, with announcer Truman Bradley and pianist Gordon Jenkins at rehearsal for her Friday night show.



EVERYBODY'S FAVORITE 'Hop' Harrigan. Tense drama for kids and grown ups, week days at 5:15.



MOUNTAIN CORN Every Monday thru Thursday as "Lum and Abner" make Pine Ridge famous.

The BEST in Entertainment!

YOUR HOST RAYMOND of "Inner Sanctum Mystery" invites you to have your spine chilled each Sunday night--if you dare.

DOMESTICIAN Isabel Manning Hewson makes housekeeping easy each weekday morning at 10 thru her "Morning Market Basket."

MASTER OF THE 88.... blind pianist, Alec Templeton, tickles the ivories and BLUE listeners thrice weekly.

EXOTIC is the word for Kitty Kallen, vocalist with Jimmy Dorsey and orchestra; Mondays and Wednesdays at midnight.

STARS FROM THE BLUE are popular baritone, Wilbur Evans, and charming soprano, Josephine Houston, heard each and every Sunday at 12:30 noon on the musical comedy and light opera BLUE show of that name.

OLD-TIMER still as popular as ever, Morton Downey, heard with Raymond Paige's Orchestra, Monday thru Friday afternoons.

THERE'LL ALWAYS BE Gracie Fields, heard five evenings a week. She typifies the fine spirit of the English.

LAFF RIOT 'Archie' (Ed Gardner) of "Duffy's Tavern" is radio's latest comedy hit. Tuesday at 8:30.

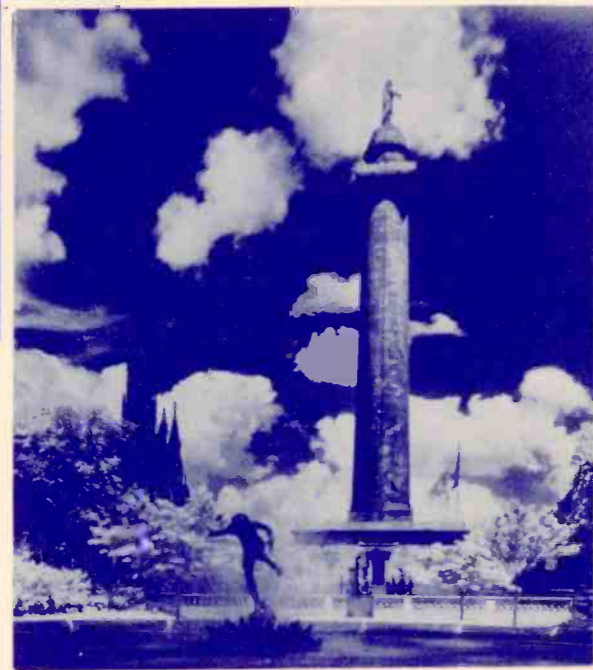
ACTION GALORE as "The Green Hornet" aided by Pat Hill goes after outlaws every Sunday at 4.



BALTIMORE

CITY OF TRADITION AND PROGRESS

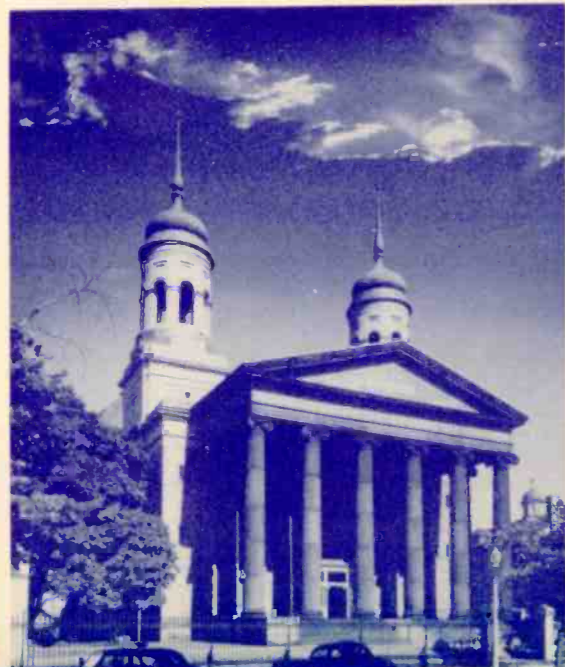
City of the traditions of Francis Scott Key and the progress of Johns Hopkins Hospital; traditional home of famous Chesapeake Bay sea food and progressive home of countless new industries; where the tradition of the Preakness and the progress in thoroughbred horses hold forth. That's the Baltimore you see here.



Two of Baltimore's famous land-marks are the Old Shot Tower and the picturesque Washington Monument. The Shot Tower, built in 1828, was used to make cannon balls by dropping molten lead down the hole which passes through its center.

Mt. Vernon Place M.E. Church; Charles St. and Mt. Vernon Place.

The Cathedral in Baltimore, is the most historic Catholic church in the United States.



One of Baltimore's many beautiful suburban residences. Most Baltimoreans own their homes.



Oheb Shalom Congregation; shown with the Francis Scott Key monument; Lanvale Street and Eutaw Place.



Schools galore of all types are to be found in Baltimore. Upper right is the famous Peabody Institute; below it, a typical Baltimore elementary school; and lower right, the Eastern High School. At the immediate right is the land mark of WCBM at night.

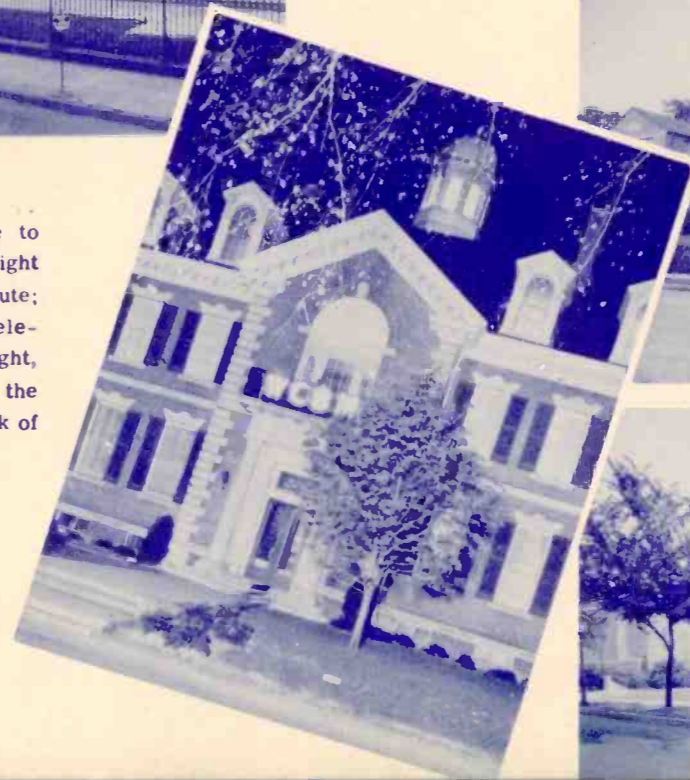
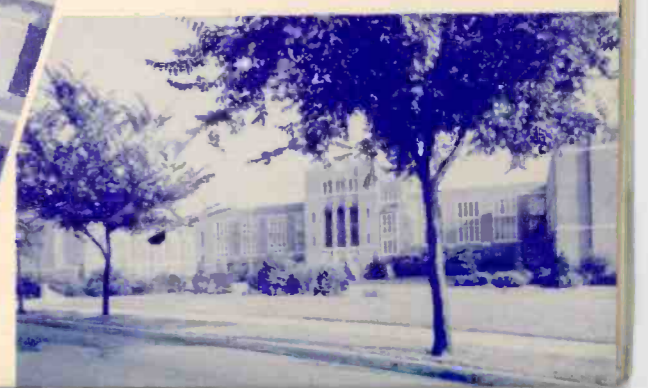
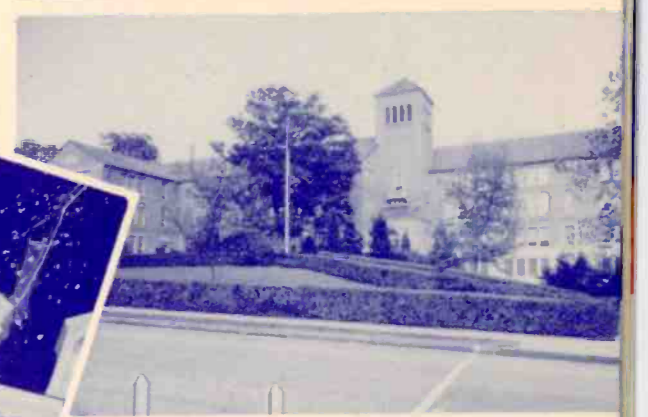


... OF MUSEUMS, LIBRARIES AND SCHOOLS

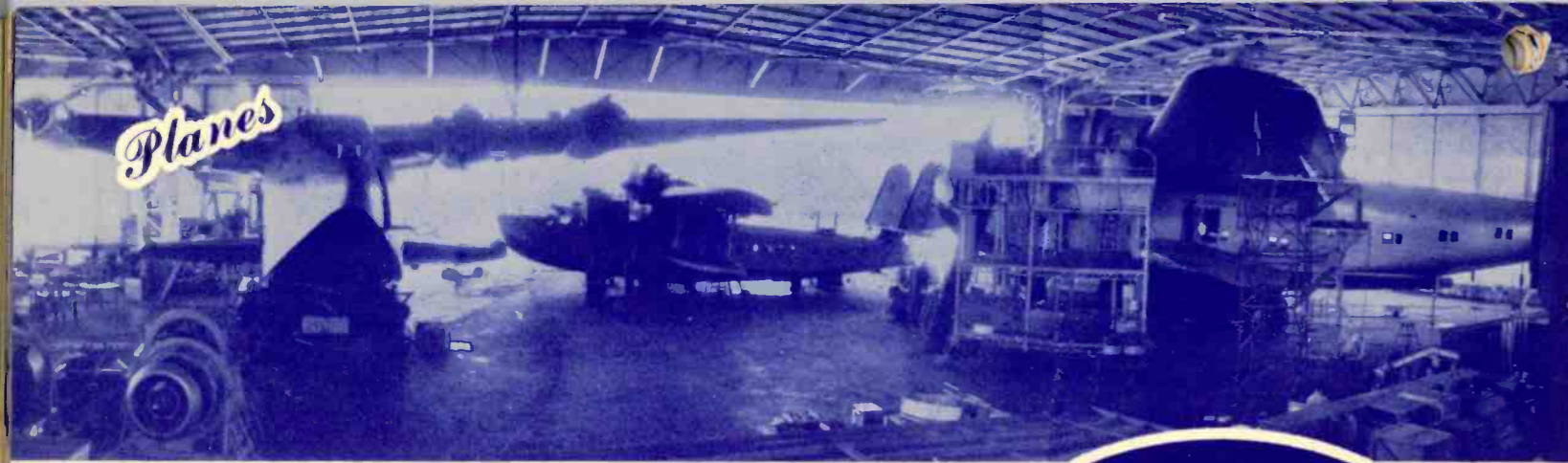
Culture and education in Baltimore are well-rounded because of an outstanding group of museums, universities, conservatories, colleges, libraries, and art galleries.



On the left, reading down, are the magnificent Baltimore Museum of Art, built on the grounds of Johns Hopkins University; an interior view of the elaborate Walter's Art Gallery; and the superb Enoch Pratt Free Library, with 27 branches, in addition to the main building shown here.



Planes

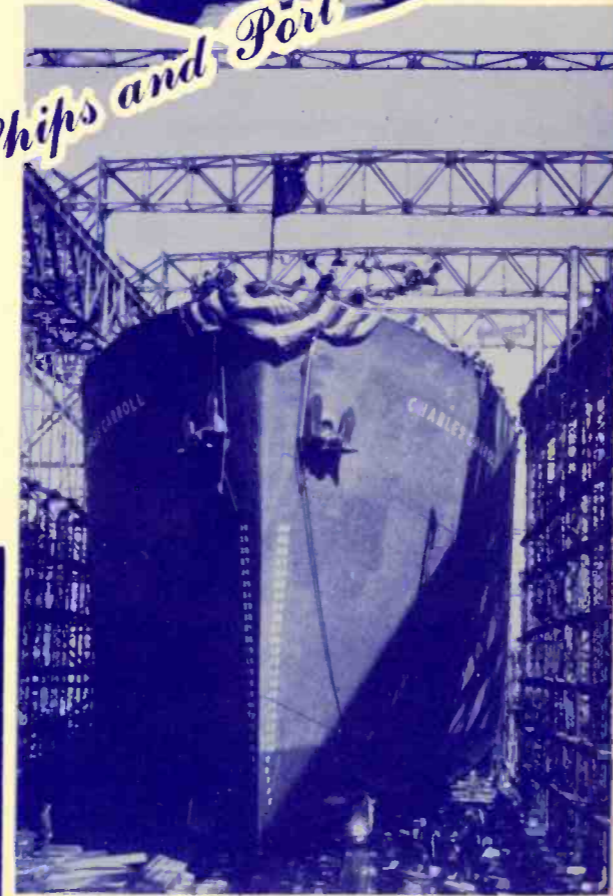


VITAL TO WAR

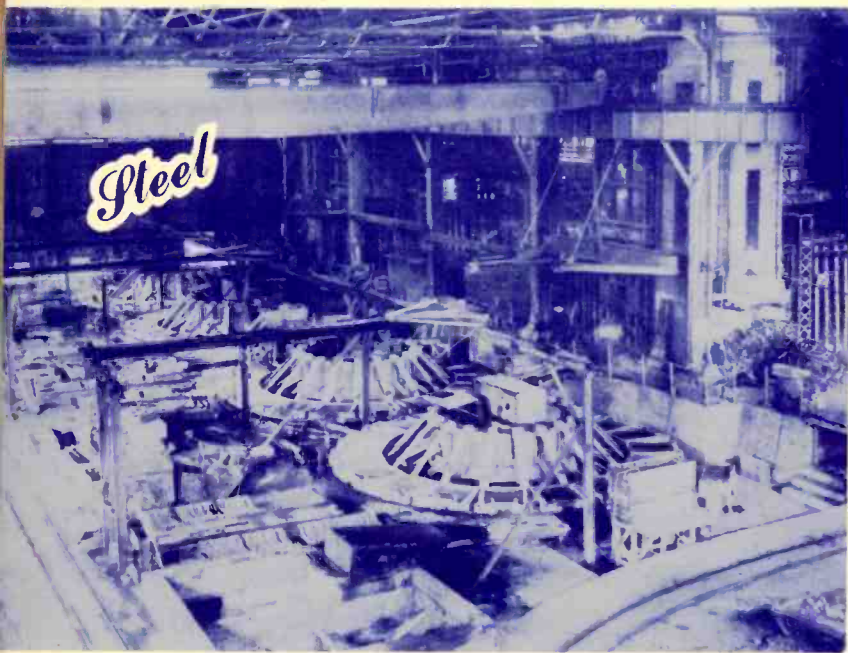
Baltimore industry is all-out in the war effort. On land, on the sea, and in the air, supplies from Baltimore factories and port facilities are winning the battle. Above are planes on Glenn L. Martin assembly line. On the right another Liberty ship goes down the ways at the Bethlehem-Fairfield Shipyards; and a freighter is loaded for an important mission to distant shores.



Ships and Port



Steel



Repair



Anode furnaces and casting machines for making steel, which may be used after worn plates are cut from bottom of a ship, or for guns and tanks against the enemy.

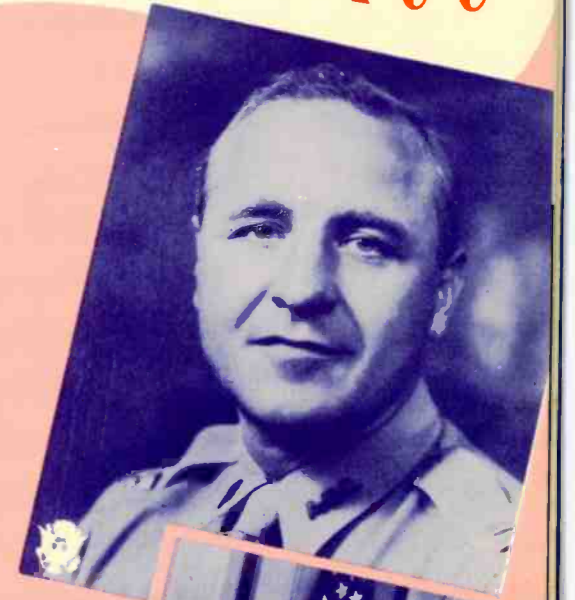


Robert Montgomery, U.S. Naval attaché in London, salutes 8 year old bomb victim, Alan Locke.



Gene Autry (second from left) finds time to entertain his buddies while training for the Air Corps.

STARS in the Service



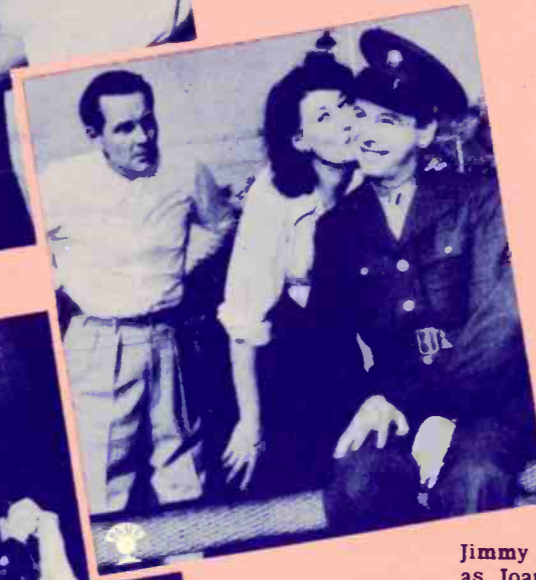
Wayne King now directs army activities instead of "The Waltz You Saved For Me".



Robert Allen (left) gives Drew Pearson the real inside information on army life.



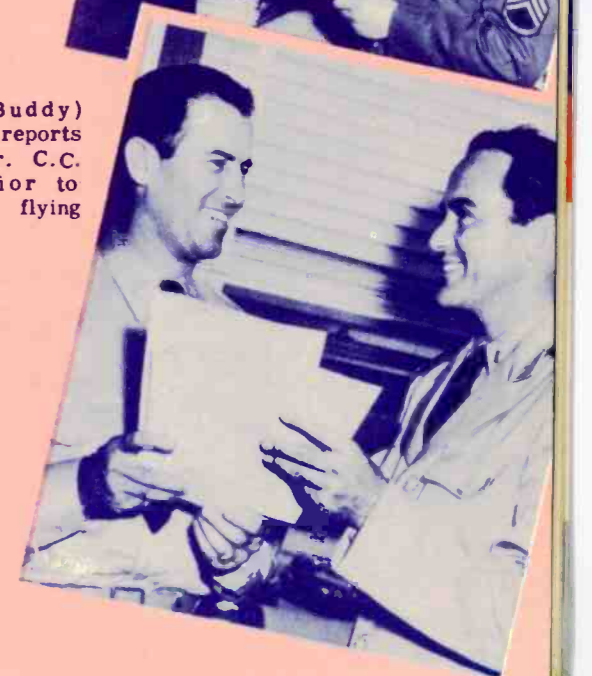
Dave Breger (Left) creator of the "Private Breger" cartoons, cuts a piece of birthday cake for his buddy, Ezra Stone ("Henry Aldrich").



Charles (Buddy) Rogers (right) reports to Lt. Comdr. C.C. McCauley prior to taking up his flying duties.



Jimmy Fidler looks on as Joan Davis (heard with Rudy Vallee) bids goodbye to Jimmy Henaghan, Fidler's ace reporter.



Walter Winchell of the United States Naval Reserve is "back in a flash with a flash".



Naval cadets and sailors sing and play for radio audience.



A corner of the barracks serves as rehearsal room for this "jive" group.



All sergeants are not "hard-boiled". This one burlesques a "home-makers" hour, discussing a topic of child apparel that doesn't seem to impress the young admirers.



Buddies gather 'round to enjoy some boogie woogie on a Service Club piano.



Maj. General Hugh Drum faces a battery of microphones.



No spot is too tough for radio special events men. Here's one following the Army engineers during a river crossing.



Soldiers fresh from field duty accompany Service Club worker in broadcast.



Radio network correspondents, wearing prescribed uniforms, report from maneuver areas.



Entertainment aboard ship enroute to Australia.



Sailors at Pensacola rehearse before broadcast.



Aviation cadets at Randolph Field have organized this Glee club for radio appearances.



Soldiers on duty in Washington, D.C. boast this Glee club.



A soldier audience at an open air broadcast as seen by performing artists.



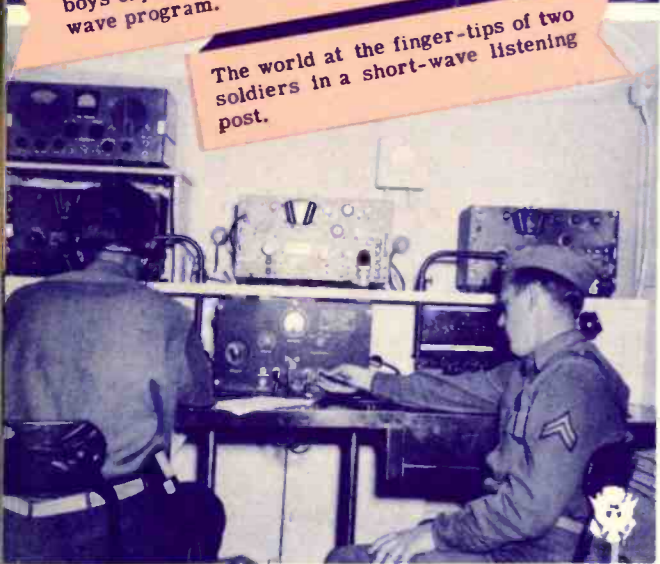
The Famous U. S. Marine Corps Band heard on many broadcasts.



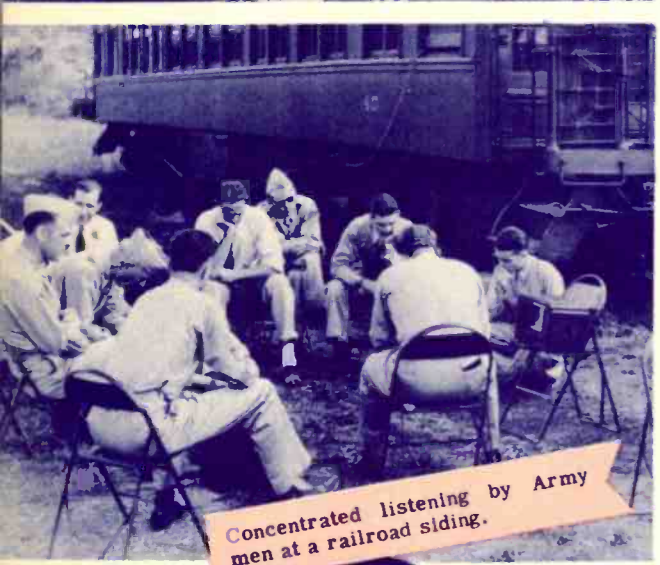
In far away Iceland, U. S. dough-boys express pleasure over a short-wave program.



Time out in the lounge of a railroad car headquarters to hear an important broadcast.



The world at the finger-tips of two soldiers in a short-wave listening post.



Concentrated listening by Army men at a railroad siding.



Short-wave listening at an outpost in Puerto Rica.



Radio and games in the barracks at a Naval Air Station.

KEEPING IN TOUCH

Wherever they are, in training or in action, U. S. fighting forces look to radio to maintain their association with "home" -- it may be the voice of a friend, word from the home town or news from the good, old U.S.A. It all serves the same purpose for the service men who have no intentions of losing contact with things that were familiar before the war interrupted their lives. Radio does this job, too.



Winter-clad soldiers anchor cable for antenna in far northern base.

U.S. NAVY INSIGNIA OF RANK AND SERVICE DIVISION

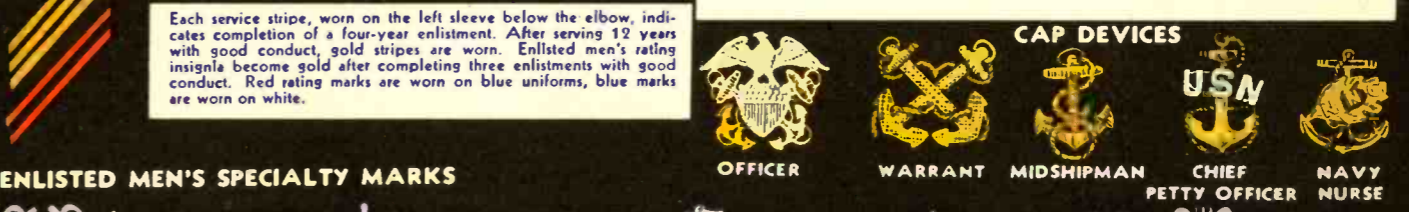
OFFICERS' SHOULDER AND SLEEVE INSIGNIA



OFFICERS' CORPS DEVICES



PETTY OFFICERS' RATING MARKS



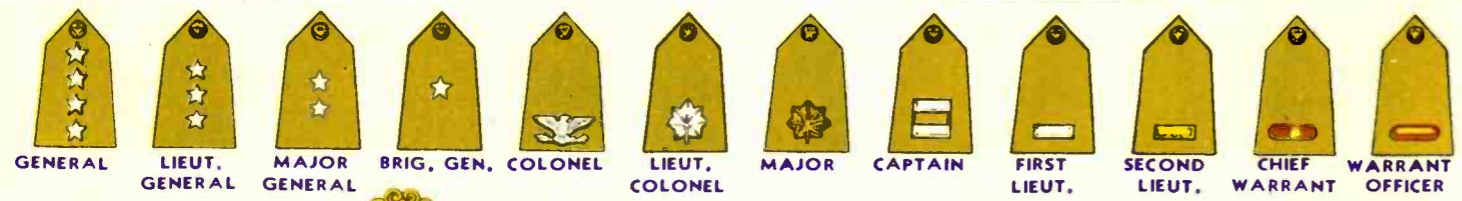
CHIEF PETTY OFFICERS AND PETTY OFFICERS
The rating badges are worn on the sleeve between shoulder and elbow. Petty officers, seaman branch, wear rating badges on the right arm, other petty officers wear them on the left arm.

POCKET OR BREAST INSIGNIA



U.S. ARMY INSIGNIA OF RANK AND SERVICE BRANCH

OFFICERS' INSIGNIA OF RANK



CAP DEVICES



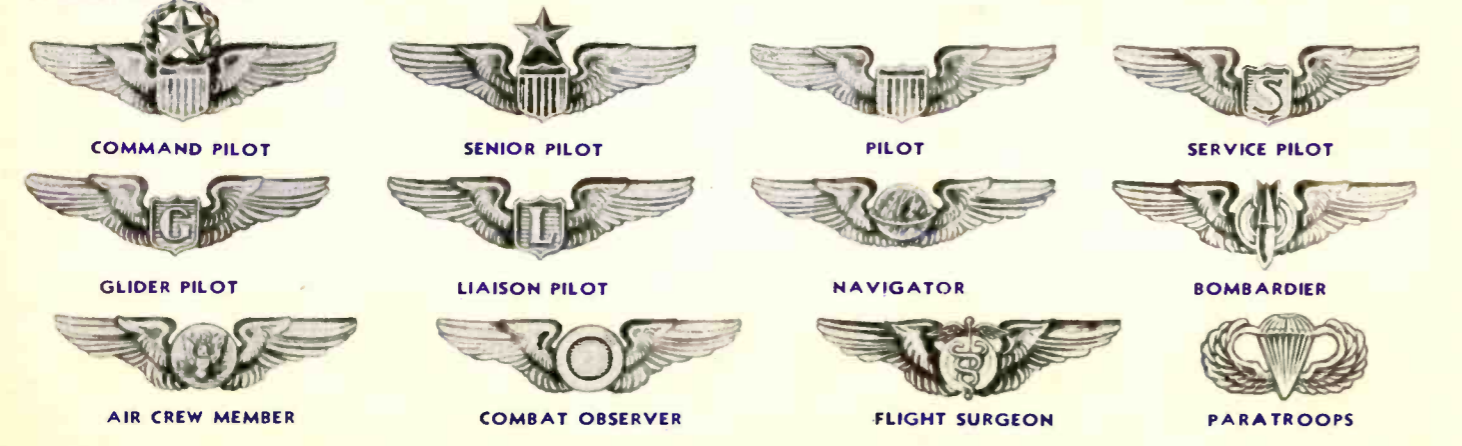
OFFICERS' LAPEL OR COLLAR INSIGNIA



NON-COMMISSIONED OFFICERS' INSIGNIA



BREAST INSIGNIA



U.S. ARMY INSIGNIA OF CORPS AND DIVISION

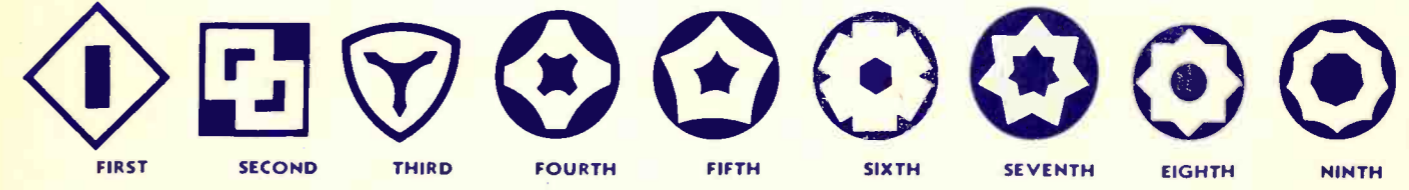
THE GENERAL COMMANDS HEADQUARTERS



THE ARMIES



SERVICE COMMANDS



ARMY CORPS



DIVISIONS



ARMORED FORCE FRONTIER DEFENSE SECTORS



U.S. MARINES INSIGNIA OF RANK AND SERVICE

OFFICERS' INSIGNIA OF RANK

LIEUTENANT GENERAL MAJOR GENERAL BRIGADIER GENERAL COLONEL LIEUTENANT COLONEL MAJOR CAPTAIN FIRST LIEUTENANT SECOND LIEUTENANT WARRANT OFFICER

ENLISTED MAN

OFFICER

NON-COMMISSIONED OFFICERS' INSIGNIA

SERGEANT MAJOR FIRST SERGEANT PLATOON SERGEANT MASTER TECHNICAL SERGEANT TECHNICAL SERGEANT STAFF SERGEANT SERGEANT CORPORAL PRIVATE FIRST CLASS

DEPARTMENTAL INSIGNIA

ADJUTANT & INSPECTOR'S DEPT. QUARTERMASTER'S DEPT. PAYMASTER'S DEPT. BRIG. GENERAL'S AIDE AVIATION CADET CHIEF GUNNER BAND LEADER

U.S. COAST GUARD RANK AND SERVICE

OFFICERS SHOULDER INSIGNIA

REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUT. LIEUT. (JG) ENSIGN CHIEF WARRANT WARRANT

OFFICERS' SLEEVE INSIGNIA

REAR ADMIRAL CAPTAIN COMMANDER LIEUT. COMMANDER LIEUT. LIEUT. (JG) ENSIGN CHIEF WARRANT WARRANT FIRST CLASS CADET SECOND CLASS CADET

ENLISTED MEN'S SPECIALTY MARKS

AVIATION MACHINIST'S MATES AVIATION PILOTS AVIATION METALSMITHS BUGLERS RADIO MEN PHOTOGRAPHERS PRINTERS COOKS, SHIP'S STEWARDS CARPENTER'S MATES QUARTERMASTERS SIGNAL MEN GUNNER'S MATES BOAT-SWAIN'S MATES, COXSWAINS COMMISSARY STEWARDS PHARMACIST'S MATES YEOMEN MACHINIST'S MATES, WATER TENDERS BAND MASTERS, MUSICIANS ELECTRICIAN'S MATES

CADETS' SHOULDER INSIGNIA

FIRST CLASS SECOND CLASS

AMERICAN WOMEN IN UNIFORM

Member of the WAAC--Women's Army Auxiliary Corps.

Member of Women's Auxiliary Ferrying Squadron (WAFS)

Member of the WAVES--- Women Appointed for Volunteer Emergency Service (Women's Reserve of the Naval Reserve)

Member of American Women's Voluntary Services.

Right: Army Nurse

Left: Navy Nurse

Red Cross Worker

Civilian defense worker.

Member of Red Cross Motor Corps.

Red Cross Nurse

Member of Red Cross Production Corps.

Red Cross Canteen Worker.

The figures presented on this page show American women in the uniforms authorized for their various types of war work. Never before in the history of the country have women played such important parts on the war front and the home front and enlisted in such numbers as today. This wholesale volunteering for war work releases large numbers of men for the actual business of fighting.

CIVILIAN

DEFENSE

Every able-bodied citizen has a part in the national defense of the United States. Any attack upon this country must find each citizen assigned to his or her place, trained in the duties involved, and resolute to carry out those duties, regardless of the danger to be faced.

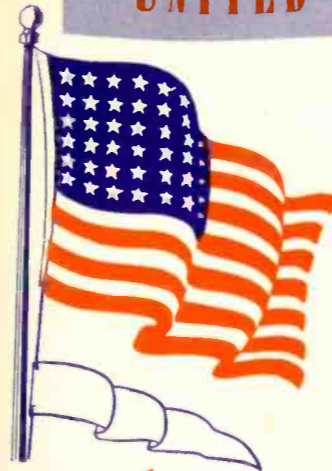
Thousands of United States communities have organized and trained efficient Civilian Defense units and have conducted tests, drills and exhibitions to determine that each cog in the vital machinery of wardens, police, firemen, nurses, etc., will be capable of meeting any emergency.

Only with the complete cooperation and support of those whom Civilian Defense is designed to serve and protect, can it operate smoothly and efficiently. You will recognize the Civilian Defense Workers by these insignia.



1. DECONTAMINATION CORPS
2. FIRE WATCHER
3. AUXILIARY POLICE
4. RESCUE SQUAD
5. NURSES' AIDE CORPS
6. DEMOLITION AND CLEARANCE CREW
7. AIR RAID WARDEN
8. MEDICAL CORPS
9. BOMB SQUAD
10. DRIVERS CORPS
11. AUXILIARY FIREMAN
12. ROAD REPAIR CREW
13. EMERGENCY FOOD AND HOUSING CORPS
14. MESSENGER
15. STAFF CORPS

HOW TO DISPLAY AND RESPECT THE FLAG OF THE UNITED STATES OF AMERICA



1--When flags of states or cities or pennants of societies are flown on the same halyard with the flag of the United States of America, the latter should always be at the peak. When flown from adjacent staffs the flag of the United States should be hoisted first and lowered last.



2--When displayed with another flag against a wall from crossed staffs, the Flag of the United States should be on the right (the flag's own right), and its staff should be in front of the staff of the other flag.



3--When used on a speaker's platform, whether indoors or out, the flag should never be reduced to the role of a mere decoration by being tied into knots or draped over the stand. For this purpose bunting should be used. The flag, if displayed, should be either on a staff or secured to the wall or back curtain behind the speaker with the union to the flag's right.



4--When flags of two or more nations are displayed together they should be flown from separate staffs of the same height and the flags should be of approximately equal size.



5--When the flag is displayed in the body of the church, it should be from a staff placed in the position of honor at the congregation's right as they face the clergyman. The service flag, the state flag or other flags should be at the left of the congregation. If in the chancel or on the platform, the flag of the United States should be placed on the clergyman's right as he faces the congregation and the other flags at his left.

6--When the flag is displayed



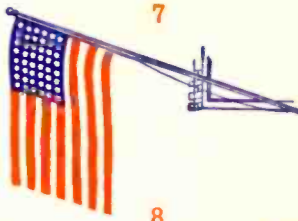
in a manner other than by being flown from a staff, it should be displayed flat, whether indoors or out. When displayed either horizontally or vertically against a wall, the union should be uppermost and to the flag's own right, that is, to the observer's left.



7--Whenever a number of flags of states or cities or pennants of societies are to be arranged in a group and displayed from staffs with the flag of the United States, the latter should be placed at the center of that group and on a staff slightly higher than any of the others.



8--When the flag is displayed from a staff projecting horizontally or at an angle from the window sill, balcony or front of a building, the union of the flag should go to the peak of the staff (unless the flag is to be displayed at half-staff).



9--Whenever the flag of the United States is carried in a procession in company with other flags, it should occupy a position in front of the center of the line of flags or on the right of the marching line.





U. S. Army Signal Corps Photo

RIGHT! WRITE RIGHT!

Private John Doe (Serial No.)
Company X, 595th Infantry
Army Post Office No. -----
C/O Postmaster
City, State - (As instructed by
soldier or War Dept.)

If a soldier is located outside the United States address:

John Doe, Seaman Second Class,
USS CHARLESTON
C/O Postmaster
San Francisco

There are only two post office addresses that should be used for naval forces afloat and overseas. They are: C/o Postmaster, New York or C/o Postmaster, San Francisco, depending on which is nearer the man addressed. Address:

V-Mail Service is available to and from the personnel of our Armed Forces of certain points outside the continental United States. If a message is addressed to or from a point where V-Mail equipment is not in operation, it will be transmitted in its original form by the most expeditious means of transportation.

V-Mail blanks are available at all post offices.

Don't be discouraged by long delays in receiving replies to your letters to men in Uncle Sam's fighting forces. This is a World Wide War. The seas are wide and rough sailing. Regular mail travels in convoys and there are many unpredictable factors that may unavoidably delay the delivery of mail to men overseas. Be patient.

Don't be discouraged by necessary military restrictions. Write often to your servicemen; write long letters, but, remember, your letter may fall into enemy hands. Don't make it valuable reading for them.

The government considers your mail important—every ship that leaves this country carries mail.

The marines receive an assigned unit number and designation which he sends to the postmaster, either at New York or San Francisco, upon safe arrival overseas. The cards are then mailed to designated friends and relatives, who address mail according to the instructions on the cards.

OUR HONOR ROLL

Name _____	Name _____
Entered Service _____	Entered Service _____
First Station _____	First Station _____
Promotions _____	Promotions _____
Service Record _____	Service Record _____
Decorations _____	Decorations _____
Discharged _____	Discharged _____
Name _____	Name _____
Entered Service _____	Entered Service _____
First Station _____	First Station _____
Promotions _____	Promotions _____
Service Record _____	Service Record _____
Decorations _____	Decorations _____
Discharged _____	Discharged _____

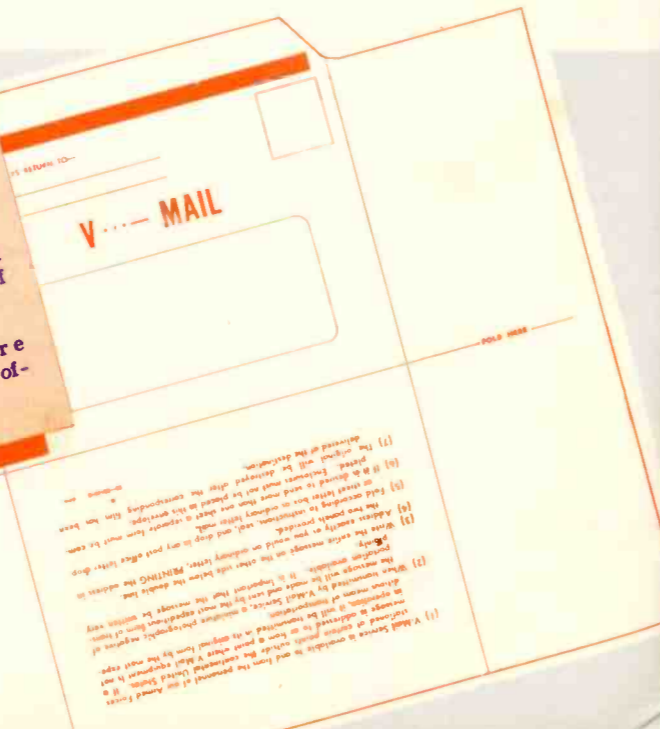
"Army, Navy and Marine Photos in this book were released for publication by the War and Navy Departments."

-  U. S. Army Signal Corps
-  Official U. S. Navy Photograph
-  Official Photograph, U. S. Army Air Forces
-  Official U. S. Marine Corps Photograph
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-  Fort Bragg Photo
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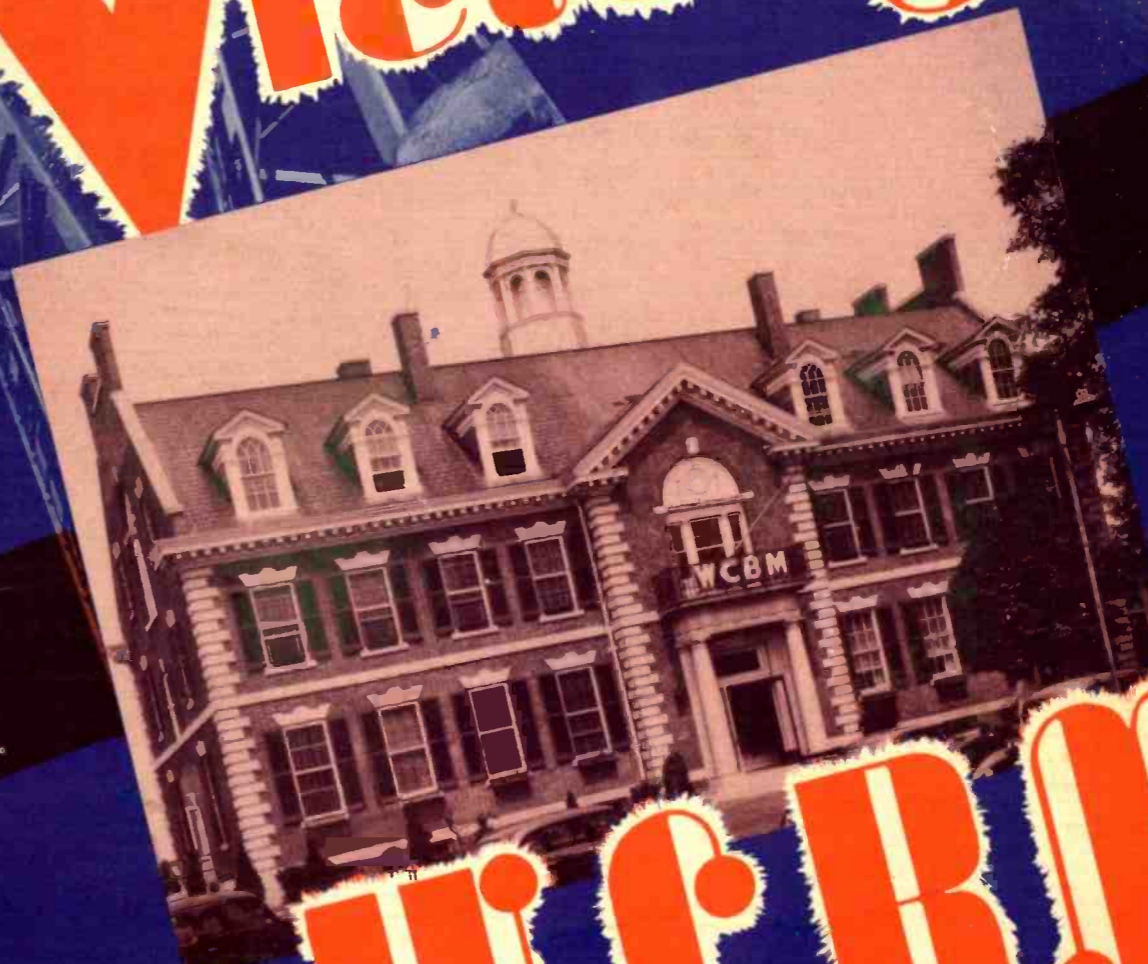
Additional copies of this book may be obtained by sending 25¢ to the publishers, Peoria, Illinois.

THE WAR AND NAVY DEPARTMENTS ALWAYS NOTIFY THE NEXT OF KIN IN THE EVENT OF ANY SERIOUS CASUALTIES. IN THE ABSENCE OF ANY SUCH REPORTS, IT IS SAFE TO ASSUME THAT "No News Is Good News".





Radio for Victory



WCBM

IN SERVICE OF HOME and COUNTRY