


# STAR ALBUM

1964-65 SOUVENIR GUIDE TO TELEVISION'S FINEST SCHEDULE OF ENTERTAINMENT, NEWS, INFORMATION AND SPORTS



# SUN.

**7:30** PREM. SEPT. 20  
6:30 CENTRAL 

**Walt Disney's Wonderful World of Color** is more than a multi-hued palette; it's practically a house-to-house canvas.

Last year Walt brought us such treasures as the feature-length cartoon, "Dumbo"; a three-part historical romance, "The Scarecrow of Romney Marsh"; and the real life dramas, "Wahoo Bobcat" and "Jungle Cat." Further excursions in the realms of reality and fantasy are planned for this season.

Truly, the world has never seen a dispenser of dreams like the remarkable Mr. Disney. And if you're that rare someone who's never seen Walt's *Wonderful World of Color*, you have a treat in store.

**8:30** PREM. SEPT. 20  
7:30 CENTRAL


**The Bill Dana Show.** Hold your hatboxes, as bellhop José Jiménez answers the bell for a second season.

José can be as gauche as the hotel is posh, but he's never anything less than lovable—whether judging a beauty contest, tracking a burglar or adding a tip to his income tax payment (for the privilege of being a U.S. citizen).

Not at all surprisingly, Bill Dana will again be playing the part of the bewildered and bemused bellhop.

Also back this season for another round of comic calamities are Don Adams as Glick the House Dick; and Jonathan Harris as hotel manager Phillips, for whom the unpredictable (and often unmanageable) José is quite frequently a headache and a trial but never a bore.

Last year Jiménez' unpredictability earned millions of aficionados for *The Bill Dana Show*. Millions more will be picking up the José habit this coming season. There's nothing unpredictable about *that*.

**9:00** PREM. SEPT. 20  
8:00 CENTRAL 

**Bonanza.** The booming saga of life on the Ponderosa returns to the same full-color slot this season.

Last year this series continued to live up to its already impressive reputation, again using its handsome Western locale as a setting for top-flight action drama.

In one suspenseful episode, Hoss Cartwright helped save the life of a typhoid-stricken young daughter of a stubborn mountaineer. In another story, Will Cartwright (a recent addition to the growing clan) succeeded in foiling a plot to overthrow the President of Mexico. Politics hit even closer to home in still a third drama, when a young, revolution-bent Chinese girl sought to start a war right on the Ponderosa itself.

Basically a mature, superior Western, *Bonanza* has won viewers of every dramatic persuasion. Fans of the program don't stop to analyze its appeal—they just watch. In greater numbers, we may add, than just

about any other television show in the entire world.

**10:00** PREM. SEPT. 13  
9:00 CENTRAL

**The Rogues.** From Robin Hood to Raffles, the clever crook with the heart of gold has always had a very special appeal.

There's excitement to spare whenever one such is around. This season, *The Rogues* introduces a whole family of brilliant con-men.

Known collectively as the Fleming-St. Clairs, this particular family functions on a world-wide basis.

Dashing David Niven, as Alec Fleming, heads up the British contingent. Charming Charles Boyer plays Martin St. Clair, the suave French gentleman whose specialty is selling the Eiffel Tower. Glib Gig Young plays Tony Fleming, the American cousin, and the busiest scoundrel of them all (maybe because there's more to steal around here). Robert Coote is marvelously imperturbable as another of the Flemings; and Gladys Cooper grande-dames it over them all, smiling sweetly and stirring her tea as she joins in the nefarious goings-on.

True to tradition, *The Rogues* choose their targets only from those who can afford to be robbed, or deserve to be. It's not how much you steal, they firmly state, but how you play the game. We think you'll find their impeccably tasteful brand of larceny irresistible—even if you happen to be rich enough to be a prospective victim.



The best way to spell "wholesome family entertainment" is W-a-l-t-D-i-s-n-e-y. From enchanting cartoons to Real Life Drama, Disney provides the best in programming, as viewers will see in Walt Disney's Wonderful World of Color



When Bill Dana created José Jiménez, he came up with one of the classic underdogs of our time—even other underdogs feel sorry for him. But he's so comic everyone joins in the laughter, for there's just one word for José Jiménez: jilarious.



Lorne Greene has a notable reputation as a Broadway star (he's appeared opposite Katharine Cornell, for instance), yet as Ben Cartwright on Bonanza, he is seen by more people on one TV night than saw him in his entire "live" career.





Pernell Roberts is Adam, the eldest son on Bonanza. Roberts has appeared in everything from Macbeth to light comedy, and is celebrated for the wide range of his acting. These days, he's acting on the widest range of all—the Ponderosa.



Hoss Cartwright is the rough-and-humble son on Bonanza. A colossus of a man—but oh, so gentle—he's portrayed by Dan Blocker. In college, Blocker (fittingly) played football; now he's scoring as a top actor in this high-rated series.



Little Joe – played by Michael Landon on Bonanza – has the fiery temperament of his Creole mother. His devil-may-care attitude often gets him into such tight spots that it takes the strength and guile of every Cartwright to bail him out.





He is the very model of a modern English gentleman—but he'll sell you London Bridge and outfox you any other way he can. He's David Niven, one of five charming scoundrels on The Rogues—one of the season's most adult new series.



Charles Boyer is suave, debonair—the personification of elegance. He's splendid as a thief, too. For proof, watch him on **The Rogues** as he plays an engaging con-man who can soft-talk a beautiful woman into love and out of her jewels.



Another of The Rogues is Gig Young, who's such a thorough swindler that even his smile is crooked. He's one branch of two larcenous, close-knit families who are never happier than when they're duping a duke or mulcting a marquis.





Appearing regularly on The Rogues is Gladys Cooper, in whose posh London home the show's con-men often plan their capers. She runs a sort of foray agency for the group—and she isn't above participating in an occasional swindle herself.



Robert Coote—a hit in Broadway’s “My Fair Lady”—is set for another triumph in The Rogues. As a master of disguise, he aids the program’s rascals in their plots and, as Gladys Cooper’s “son,” he’s the wily band’s Londonderry heir.



# MON.

7:30 PREM. OCT. 5  
6:30 CENTRAL

**Ninety Bristol Court (7:30-9:00)** is a modern apartment motel in California, and the setting for something new and exciting on television this season: a 90-minute, weekly comedy program. Most of the fun arises out of what happens to three of the families living there. Individually, they're three uproarious households; all together, they add up to a king-sized portion of comedy every Monday night. The *Ninety Bristol Court* lineup:

**Karen** is a sparkling teenager whose ever-active mind has been designed, apparently, to generate pandemonium in her home; astonishment in her neighborhood; and thirty minutes of laughter in the viewer's living room. Karen and tranquility are, and always will be, perfect strangers.

This is young Miss Debbie Watson's very first television role, and the reasons for her instantaneous stardom will be obvious to onlookers from the very outset. Karen's loving but bewildered parents are kept busy parrying the thrusts of her unexpected schemes, while kid sister Mimi seems bent on keeping Mom and Dad alternating between terror and tenderness.

**Tom, Dick and Mary** are a triangle with some pretty a-cute angles. Tom


and Mary are newlyweds; Dick's their best friend, and they all live together in one apartment. Tom and Mary cherish their privacy; but, alas, only in never-never land can a couple live on love alone, and this couple needs Dick's share of the rent. Dick and Tom are interns at the local hospital, and Dick—like any bachelor—has his quota of boy-girl complications. Unfortunately (or fortunately, for comedy buffs) said complications often intrude on the lives of Tom and his bride.

Because Mary is in the position of having two young men to cook for and look after, the situation is an explosive one—and the neighbors (even the distant ones) can't help hearing all the thunder. In brief, two's company and three's a comedy.

**Harris Against The World** stars distinguished actor Jack Klugman in the title role. Alan Harris' war has many upsetting elements: his wife, who is inadvertently leading him along the trail to bankruptcy; his three children, whom he wistfully hopes to keep from annihilating one another; his boss, a figure with all the gentle characteristics of Attila the Hun; and his neighbors, who are—unwittingly—driving him to skirmishes with four finance companies. But, mainly, Harris crusades against the red tape and mechanization of modern life. A dauntless knight in gray flannel armor, that's Harris.

With tenants like Karen; Tom, Dick and Mary; and *Harris Against the World*, *Ninety Bristol Court* shapes up as a fascinating address to

visit every Monday. And it won't be necessary to phone first; they're crazy about company.

9:00 PREM. OCT. 5  
8:00 CENTRAL 

**Andy Williams Show.** Monday at nine is good news for lovers of 14-karat entertainment. Andy Williams is back, and this season he's on weekly. Andy's charm and singing are in a class by themselves. Add guest stars of the gilt-edged calibre of Jack Benny, Ernie Ford and others, and you have an hour of pleasure that's hard to beat.

On a half dozen of his programs, Andy will share his spotlight with the unpredictable Jonathan Winters, (who'll have six television specials of his own on NBC).

Andy Williams enjoys singing; maybe that's why so many millions of viewers so enthusiastically enjoy listening to him.

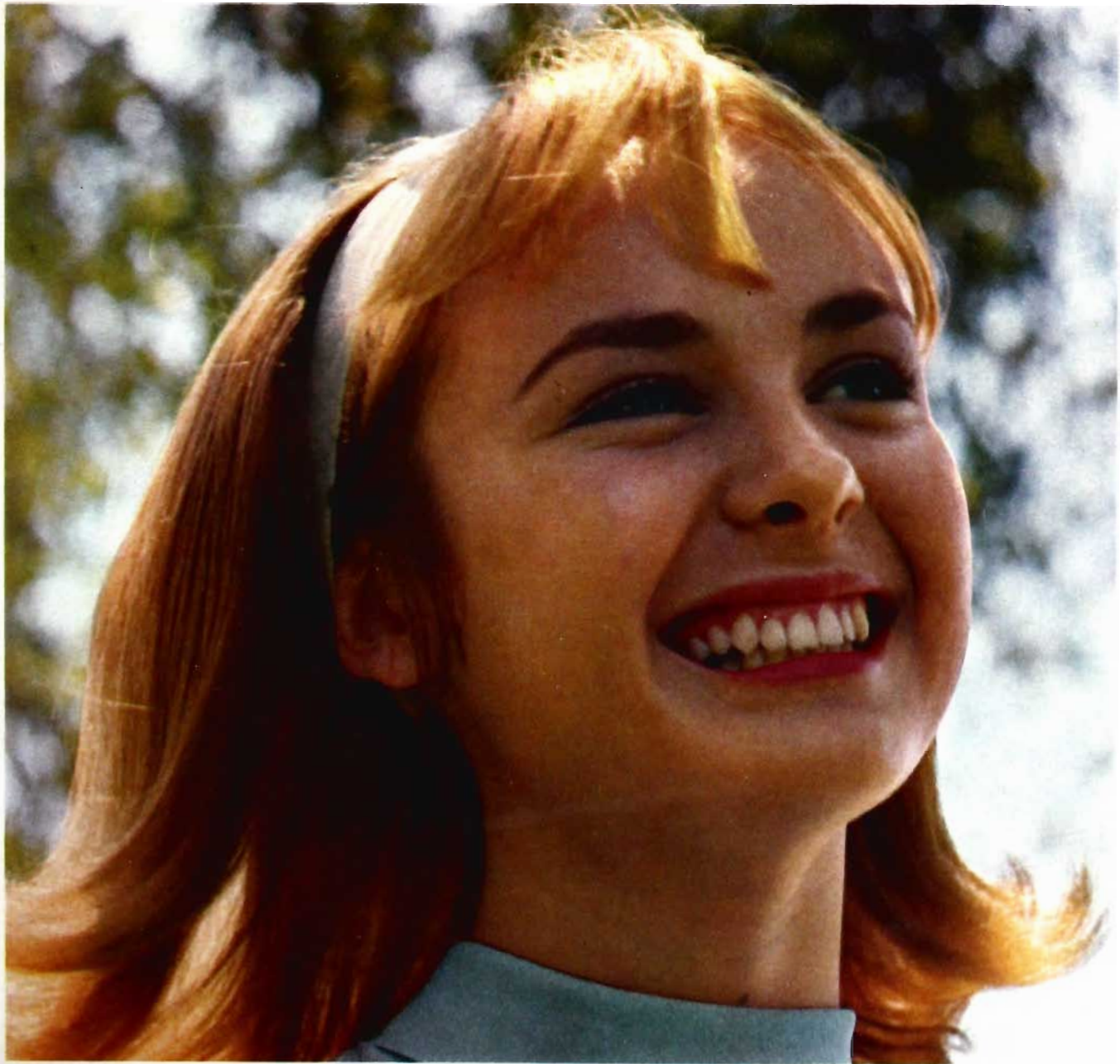
10:00 PREM. OCT. 5  
9:00 CENTRAL

**The Alfred Hitchcock Hour** returns to NBC, and with it come hidden bodies...breathless chases...macabre humor...and, above all, suspense. His long string of successes (both in motion pictures and in television) proves that Mr. Hitchcock really knows his business.

He has a unique way of provoking us to laugh at things we fear, and moving us to fear what should be commonplace. Mr. Hitchcock's full-hour dramas not only keep us absorbed; they give us something to think about...or, all too often, dream about. Nightmares, anyone?



A newcomer to TV this season is Debbie Watson. This carbonated teenager has an unquenchable thirst for life, an uncontrollable penchant for mischief, and an unbeatable chance for stardom in her debut as Karen in Ninety Bristol Court.



Two's company, three pay the rent. So Tom, Dick and Mary (Don Galloway, Steve Franken and Joyce Bulifant) share a flat in Ninety Bristol Court; Tom and Mary because they're wed, Dick because his dollars provide larger quarters.



Rudolph Valentino? Guess again. It's Guy Raymond, the superintendent of Ninety Bristol Court—NBC's new, 90-minute situation comedy series. With tenants like Karen, Tom, Dick, Mary, and Harris to cope with, his lot is not an easy one.





Dean Jagger plays a principal role in *Mr. Novak*—and as principal of Jefferson High he has a faculty for coping with problems. Whether the issue is narcotics or a student prank, it's carefully investigated. For Jagger, nothing's academic.



This season Robert Vaughn turns into Napoleon Solo, cloak-and-swagger agent for a super-secret organization cryptically known as U.N.C.L.E. Vaughn is sure to be a h.i.t. as The Man From U.N.C.L.E., a new, full-hour weekly series.



David McCallum portrays Illya Kuryakin, fellow-agent of The Man From U.N.C.L.E. Together, they engage in feats of derring-do that are vital to survival; for theirs is a no-holds-barred world of conspiracy and international intrigue.






**The Bell Telephone Hour** continues its command of the high C's as it begins its seventh season on NBC-TV. This showcase of the world of music presents a chromatic cavalcade of everything from Puccini to pop, from Belafonte to ballet.



# WED.

7:30 PREM. SEPT. 16  
6:30 CENTRAL 

**The Virginian.** Owen Wister never had it so good. His turbulent novel of the Wyoming Territory, penned in 1902, has remained vibrantly alive for sixty-two years—first as a book; next as a hit play; later as four different movies; and, finally, as the basis of a history-making television series on NBC.

This fall, *The Virginian* rides in for a third exciting year, defending the same 90-minute color slot as last season. James Drury stars in the title role as the man everybody respects but nobody really knows. As Judge Henry Garth, owner of the Shiloh ranch, Lee J. Cobb brings power and passion to a role that demands plenty of both. Doug McClure, Roberta Shore and Randy Boone round out the company of *Virginian* veterans.


In addition, this year will find a new face around the Garth place, when Clu Gulager joins the action as Emmett Ryker, the hard-as-nails Deputy Sheriff who seems much too fast with a gun to have always been on the side of the law. (Gulager, it so happens, has had plenty of practice toting a gun, but always in front of the cameras. Some years back, he starred as Billy the Kid, in NBC-TV's Western series *The Tall Man*.)

As in past years, a front-rank corps

of writers and producers will complement the acting talents of the gifted regulars and guest stars. Providing top-flight drama for 90 minutes every week is a challenge big as all outdoors; *The Virginian's* persistent answer to this challenge is "adventure-in-depth."

One of last season's most engrossing dramas saw *The Virginian* change (apparently) into a vicious outlaw rider—until friends discovered his plan to track down a wanton killer from the "inside." And from another of last year's outstanding episodes, noted actor Albert Salmi will long be remembered for his portrayal of Brother Thaddeus, whose earlier background as an outlaw made it hard for others to trust his conversion to religion. This year's dramas promise to be every bit as memorable.

Once upon a saddle *The Virginian* rode west from Medicine Bow, courtesy of author Owen Wister. Now, thanks to the power of the television medium, he's riding taller—and farther—than ever.

9:00 PREM. SEPT. 16  
8:00 CENTRAL 

## Wednesday Night at the Movies

Weeknight movie time changes from Monday to Wednesday this season. This year most of the films are from the lists of Paramount and MGM, with the package containing performances by virtually every top Hollywood star.

Cary Grant, for example. Any Wednesday now, Mr. Grant will be showing up in Alfred Hitchcock's racy, sophisticated thriller, *To Catch*

*a Thief*. Cary plays a reformed cat-burglar with more than the cops on his tail. The "more" is glamorous Grace Kelly, and the resulting merry chase leads a bevy of participants over the roads and roofs of the French Riviera—in color, naturally.

Cops also figure strongly in another Wednesday evening offering, *Detective Story*. But in this case the scene is New York, and the treatment is tough and true-to-life. Kirk Douglas stars as the detective in question, whose merciless observance of proper-punishment-at-all-costs comes to an impasse when his loving wife reveals a long-held secret.

Also on tap this season is *The Catered Affair*, a warm-hearted comedy of love-and-marriage in the Bronx, adapted from the play by Paddy Chayefsky. The "main course" can be described as a slice of life, and Debbie Reynolds is everybody's cup of tea as the daughter in comical distress. Bette Davis and Ernest Borgnine play her social-minded parents.

The list of Wednesday night movies is long and the quality high: Paul Newman, Lee Marvin and Walter Pidgeon in *The Rack*... Audrey Hepburn, Anthony Perkins and Lee J. Cobb in *Green Mansions* (in color)... Dean Martin, Anthony Franciosa and Shirley MacLaine in *Career*... Doris Day and Barry Sullivan in *Julie*... Tony Curtis and Janet Leigh in *Houdini* (in color).

Viewers are advised to sit back and "enjoy," as NBC-TV once more makes available the best in box-office hits—at kilowatt prices.

From his no-nonsense appearance, it's quite evident that this is a man of stern integrity. He's Lee J. Cobb, the fine actor who portrays Judge Henry Garth on The Virginian—and anyone who tries to court his favor courts disaster.





James Drury, son of a college professor, professes to have changed little since The Virginian brought him stardom. For instance, he used to drive a red pick-up truck—and he still does. But now it's equipped with a sports-car engine.



Appearing in The Virginian are (clockwise from top left): Clu Gulager, Doug McClure, Randy Boone and Roberta Shore. Roberta plays a teenager, Gulager plays a lawman, McClure plays a carefree cowpoke, and Boone plays a guitar.



Wednesday is date night, so make a date for Wednesday Night At The Movies. In the wings for NBC are Career (Shirley MacLaine); Detective Story (Kirk Douglas); To Catch A Thief (Cary Grant); and Green Mansions (Audrey Hepburn).





Among NBC's hits on Wednesday Night At The Movies this year are Paddy Chayefsky's *The Gated Affair* (Debbie Reynolds); *The Rack* (Paul Newman); *Julie* (Doris Day); and *Houdini* (Tony Curtis). *Houdini* is wonderful escape fare.



# THU.

**7:30** PREM. SEPT. 24  
6:30 CENTRAL

**Daniel Boone.** America has more than its share of authentic, larger-than-life heroes who became legends the hard way. One of the most colorful, surely, is Mr. Boone of Kentucky. Fess Parker will be Dan'l on this new NBC-TV series, and after his motion picture and TV triumphs as Davy Crockett, who would be a *better* choice to play history's other great frontiersman?

We can hear the drums now, as Boone scouts the wild country... probes the mysteries of unmapped forests... faces the onslaught of the Redcoats. The prospects for adventure are virtually unlimited, as Boone—a man tough enough to subdue bears with his bare hands—leads his band of pioneers west along the primitive trail he opened through the Cumberland Gap wilderness. An exciting hero in an exciting setting.

**8:30** PREM. SEPT. 24  
7:30 CENTRAL

**Dr. Kildare.** A hospital setting provides writers and actors with all the staples of dramatic excitement: life-and-death crises, danger, emergency, personal sacrifice. But the challenge is to make all of it *real*.


How well this challenge has been met by *Dr. Kildare* is quite evident. For the series is now entering its

fourth great season on television.

Richard Chamberlain, as the young resident physician, brings warmth and believability to the title role. Raymond Massey, co-starring as his mentor, Dr. Gillespie, lends to every episode all the artistry at his command—which is considerable, founded as it is on more than 40 years of theatrical and motion-picture experience.

*Dr. Kildare's* commitment to realism attracts guest stars of the very highest calibre. Last season, for example, saw Lauren Bacall make her first filmed dramatic appearance on television, playing a glamorous Washington correspondent stricken with multiple sclerosis.

As in real life, the physicians of *Dr. Kildare* experience their defeats along with their victories. But whatever the outcome of a particular case, the viewer knows he has been watching television drama at its best.

**9:30** PREM. SEPT. 24  
8:30 CENTRAL 

**Hazel.** Make way for laughter as Shirley Booth, the *grande dame* of the domestics, returns for a fourth hilarious season on NBC-TV.

One look at the bountiful Miss Booth is enough to make anyone a Hazel nut—which is one good reason millions of people keep tuning in this sparkling series week after week.

The awards keep rolling in, too, because Shirley Booth, proud owner of an Oscar and numerous Tonys, has never been more winning than in the role of the Baxters' irrepressible maid—a “doer” who keeps the Baxter

home spotless and the household (as well as audiences) in an uproar. As a servant, Miss Booth is about as servile as a top sergeant, but several times as lovable.

No undertaking is too wild for the zany Hazel, whose off-duties last year included capturing a gang of hoodlums, and clothing a flock of Canadian sheep in long underwear.

Expect more of the same off-beat comedy this season on *Hazel* (in color). Thursday night is definitely “maid's night in” on NBC-TV—and an army of appreciative viewers wouldn't have it any other way.

**10** PREM. OCT. 1  
9:00 CENTRAL



**Kraft Suspense Theatre.** Suspense is to drama what spice is to food: when dispensed by expert hands in just the right measure, it can make the difference between something merely good and something truly delectable.

*The Kraft Suspense Theatre* is in expert hands, and the results last season were something to savor.

Top guest stars such as Gloria Swanson, Telly Savalas, Dan Duryea, Peter Lorre and Pat O'Brien lent their talents to the tautly-written stories, many of which had a distinctly international flavor: perilous train rides across Nazi Germany, or risky romance on the Italian Riviera.

More surprises than ever are in store on this high-tension, color series. The only non-surprise: the fact that—come Thursday nights—millions of NBC-TV viewers throughout the land will again be expecting the unexpected.

**Reminder: See newspapers or TV Guide for your local schedule.**

As **Daniel Boone**, Fess Parker is every inch the frontiersman—from his buckskin britches to his Boone-skin cap. This season, Parker takes a backwoods look at America in a rousing new series that evokes the excitement of pioneer days.





Ed Ames once sang with the famous Ames Brothers, but now he's in harmony with Daniel Boone as the pioneer's Indian friend. Albert Salmi appears on NBC's new outdoor adventure series as another of Daniel's Boone companions.



Daniel Boone didn't rough it all the time, as anyone can plainly see by glancing at this likeness of Patricia Blair. She will be appearing regularly on this new adventure series as Boone's wife—and any friend of his is a friend of ours.

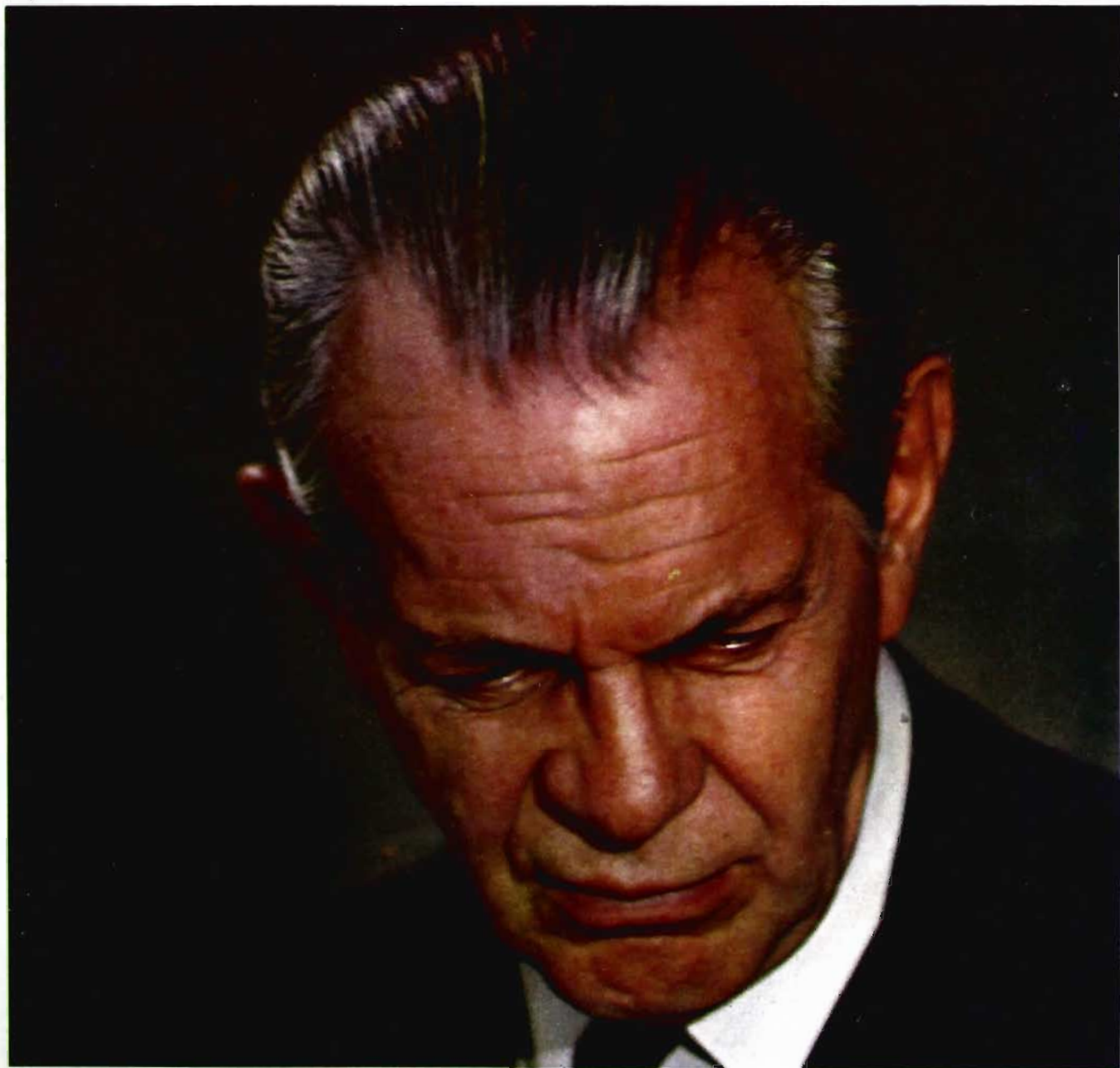


For the role of Dr. Kildare, Richard Chamberlain is just what the doctor ordered. Viewers and reviewers consistently applaud the show's right combination of active ingredients—true-to-life drama, suspense, romance, and superb casts.





As Dr. Gillespie, Raymond Massey is Chief at Blair General, and often serves as mentor to Dr. Kildare. Gillespie is a physician of strong character who faces every situation honestly; whatever the crisis, he avoids easy solutions.



We don't know who's funny in Europe, but we know that the best domestic comedienne is Shirley Booth. Indeed, she's such a favorite that in households across America, every Thursday is a certain maid's-night-in. The name's Hazel.



Here is one of the most unusual families in America: they have no maid problem. Or maybe they have; their maid is Hazel. The Baxters—for whom Hazel is servant and savant—are Don DeFore, Bobby Buntrock and Whitney Blake.





Perry Como is the only man in the world who can lie down standing up. For years he's been the epitome of relaxation—and viewers relax with him as they enjoy the dazzling music and fun of the Perry Como's Kraft Music Hall Specials.



Connoisseurs of suspense are demanding. If a story chills the bone but leaves the marrow unfrozen, it's a washout. The verdict is in on **Kraft Suspense Theatre** (in color): Guilty – of guileful tension-building. Sentence? Large audience.



# FRI.


7:30 PREM. SEPT. 25  
6:30 CENTRAL

**International Showtime** begins its fourth consecutive season on NBC-TV, and why not? Each weekly portion of daredevilry and glamor only whets the appetite for the next.

Climb aboard as *Showtime* cameras travel to Germany and Norway for the premiere appearances of the Berliner Ice Revue and the Circus Berny. Be on hand, too, as the first American camera crew to enter Czechoslovakia since 1950 brings you all the wonderment of "Circus from Bohemia."

And don't miss the return engagements (in all-new performances) of such "Showtime" favorites as the Vienna Ice Revue and Denmark's Circus Schumann.

Don Ameche is the host, and he obviously loves his job—which, stated simply, is traveling to all the greatest cities of the Continent, ring-siding at a different show each week. A true dream of an opportunity? Of course—but, happily, it's one that's available to anyone who watches NBC-TV on Friday nights.

8:30 PREM. SEPT. 25  
7:30 CENTRAL 

**Bob Hope Presents The Chrysler Theatre** moves into its second season, having established itself in short order as one of television's most ex-

citing and rewarding dramatic series.

Last year Bob promised to deliver superior, unusual drama on *The Chrysler Theatre*. This proved to be no vain Hope, as the show's high calibre of writing and acting earned it no less than three Emmys.

Rod Serling's fine rendering of a John O'Hara story, "It's Mental Work," captured the award for achievement in drama-adaptation. Shelly Winters' portrayal of a lonely spinster in "Two is the Number" was named the outstanding single performance by an actress in a leading part. And for his role in "One Day in the Life of Ivan Denisovich," Albert Paulsen received the Emmy for best supporting actor.

This season Hope will be host and occasional star on 25 full-hour dramatic programs, all in color, restating his promise to present quality scripts and stars of the first magnitude. Any show that bears the name of Bob Hope bears watching. The already glittering reputation of *Bob Hope Presents the Chrysler Theatre* invites special attention.

9:30 PREM. SEPT. 25  
8:30 CENTRAL

**The Jack Benny Program.** In the astronomy of show business there are many stars, but only a few superstars. One of these is Jack Benny, whose return to NBC this season (after an absence of too many years) is cause for rejoicing.

Generous Jack brings with him his faithful gang and a wide assortment of guests. Connie Francis, Bob Hope and Andy Williams are already

tapped for appearances, along with (of all people) the wives of Steve McQueen, David Janssen and the aforementioned Mr. Williams.

Comedy will of course be the keynote, and the assignment could hardly fall to better hands. What makes Jack the comedian of luster that he is? Most attribute his success to a flawless sense of timing. Whatever the secret of his gifts, however, the television audience is always the Bennyfactor.

10 PREM. SEPT. 25  
9:00 CENTRAL



**The Jack Paar Program.** For two years now, Friday-nights-at-ten have stood for entertainment *par excellence*, and Jack's back to host another season of the same.

Once again you'll be enjoying interviews informal and informative, handled with charm and enthusiasm, and featuring important people from the worlds of politics, literature, religion and the theatre.

You'll be seeing more comedy, too, as Mike Nichols and Elaine May, those masters of satiric improvisation, visit the show half a dozen times.

It takes one to know one—a popular trend, that is. Last fall, for example, Jack Paar brought you films of the Beatles long before their apocalyptic arrival in America.

Count on Jack to know what's in, even before it happens. When it comes to presenting the inside stories and special talents of the great, the near-great and the up-and-coming, millions have found that a man called Paar is absolutely without peer.

**Reminder: See newspapers or TV Guide for your local schedule.**



Hurry, hurry, hurry! Sit right up for the world's most colossal circus acts, gathered from every corner of the globe. It's International Showtime with Don Ameche—a rousing, roaring, ring-a-ding circus for every member of the family.



When Leslie Townes Hope was a child, his parents left their Eltham, England, home and brought him to America—a lucky break all around, for now everyone can enjoy his Chrysler Presents Bob Hope Comedy Specials here on NBC-TV.



**Bob Hope**—one of the world's supreme comedians—added a new dimension to his career last year by hosting Bob Hope Presents The Chrysler Theater. The series was an instant triumph—and 25 new dramas will be on view this season.





When a comedian is extraordinary, he's often praised as "a comedian's comedian." But here you see that rarest of stars—a comedian's comedian's comedian. And the happy news at NBC is that Jack's back—returning to his home network.



Returning to NBC with Jack Benny are three men who have become synonymous with Jack's shows, and they've added considerable merriment to the proceedings. Left to right: Dennis Day, Eddie "Rochester" Anderson, and Don Wilson.



When Leslie Townes Hope was a child, his parents left their Eltham, England, home and brought him to America—a lucky break all around, for now everyone can enjoy his Chrysler Presents Bob Hope Comedy Specials here on NBC-TV.





Bob Hope—one of the world's supreme comedians—added a new dimension to his career last year by hosting Bob Hope Presents The Chrysler Theater. The series was an instant triumph—and 25 new dramas will be on view this season.

Again this season, the course for Paar is clear: Friday night programs filled with comedy, music and electrifying conversation. Best of all, perhaps, viewers revel in Jack's Paarcel of acidic assessment of the week's most topical topics.




One secret of Jack Paar's success is his genius for peopling the stage with talent. The hilarious Nichols and May, and the romantic Robert Goulet (shown here) underscore the high calibre of guests Paar will present on his program next season.





# SAT.

7:30 PREM. SEPT. 19  
6:30 CENTRAL 


**Flipper.** Scientists have been observing dolphins very carefully for some time, in order to learn more about their uncanny intelligence, love for human contact and ability to "talk."

This season, NBC-TV viewers will meet the most illustrious of these intriguing mammals as the star of his own fictional adventure series, and the prospect is fascinating.

Millions already know Flipper as the star of two MGM movies. In his new weekly program, telecast in color, Flipper plays a dolphin (a master-stroke of casting) who frequents the coastal waters of a Florida marine park.

Flipper's two best friends are Sandy and Bud, young sons of the park's chief ranger, Porter (Po) Ricks. But Flipper is no mere playmate; his natural fin-esse makes him a valuable ally to Po and the boys, and Flipper turns out to be the hero of many a dangerous adventure.

Such aquatic dramatics are sure to win millions of new fans for this delightful creature of the sea. All in all, look for *Flipper* to make a big splash.

8:00 PREM. SEPT. 19  
7:00 CENTRAL 

**The Famous Adventures Of Mr. Magoo.** Imagine Mr. Magoo as Captain Ahab, or as D'Artagnan, or as all

seven dwarfs in "Snow White"! Sheer fantasy? This year it's a happy reality on NBC-TV.

Few can resist the animated old gent when he's playing himself. Now, playing the great characters from the classics, he should be more lovable than ever.

When he starred as Scrooge in "Mr. Magoo's Christmas Carol" the last two Decembers, the NBC-TV special program attracted a huge audience and wide critical acclaim.

And just as "Mr. Magoo's Christmas Carol" held faithfully to the original Dickens tale, so will the new series preserve the storylines of all its chosen classics.

Clearly, the possibilities of this exciting new show are endless, and endlessly entertaining. It's a big test for the beguiling Magoo, whose fabled versatility is now definitely on the line. But we really don't see how he can miss.

8:30 PREM. SEPT. 19  
7:30 CENTRAL

**Kentucky Jones.** Will Ike win over Kentucky? That's the premise of this new family comedy, and it has nothing whatsoever to do with politics.


Kentucky in this case is Kentucky Jones, professional veterinarian, part-time trainer and—suddenly and reluctantly—full-time father. Dennis Weaver stars in the title role, leaving behind his old identity as "Chester" (and the limp that went with it).

Ricky Der co-stars as Dwight Eisenhower (Ike) Wong, the spunky little Chinese orphan who "looks after" his foster father while trying

to win his affection.

Co-starring, too, is James McCallion as "Seldom" Jackson—seldom a winner in his days as a jockey, now a top hand on Kentucky Jones' 40-acre horse ranch.

And when little Ike envisions this ranch as a rice paddy—look out. Better yet, look in... for it shapes up as a half hour of wild and warm-hearted fun every Saturday evening.

9:00 PREM. OCT. 3  
8:00 CENTRAL 

**Saturday Night at The Movies.** For three years now, viewers have been "going out to a movie" on Saturday night by staying right at home with NBC-TV. This season the parade of stars and pictures continues, with most of the films again in color, and all of them getting their first showing on television. And a brilliant collection of films they are.

For a sample, take "Teahouse of the August Moon," starring Marlon Brando and Glenn Ford in one of the biggest-grossing films ever made. Or "Some Came Running" (from James Jones' best-selling novel), starring Frank Sinatra and Dean Martin as a pair of free-wheeling, high-living friends-to-the-end. Both these films are in color, as is "The Rainmaker," starring Katharine Hepburn and Burt Lancaster, and "Elephant Walk" starring Elizabeth Taylor... Motion pictures to fill every eye and please every taste—that's what Saturday night means to lovers of the easy chair. Living color or black-and-white, this season's harvest from Hollywood is one of the ripest ever.

**Reminder: See newspapers or TV Guide for your local schedule.**

Flipper is set to make a big splash in his TV debut this season. We can't call it a fish story (he's not a fish, but a mammal), and we can't say it's a program with a porpoise (he's a dolphin)—so we'll just say it's a marvelous family show.



Flipper—star of a new color series produced for NBC—is the sea-going sidekick of Brian Kelly (bottom) and his sons: Tommy Nordon (who made his acting debut at age five), and Luke Halpin (who got a late start; he was seven).





Quincy Magoo (Mr. to his intimates) is one of the most animated personalities on TV. He's also the most versatile, as he'll prove this season when he plays roles ranging from Ulysses to Gunga Din in The Famous Adventures of Mr. Magoo.

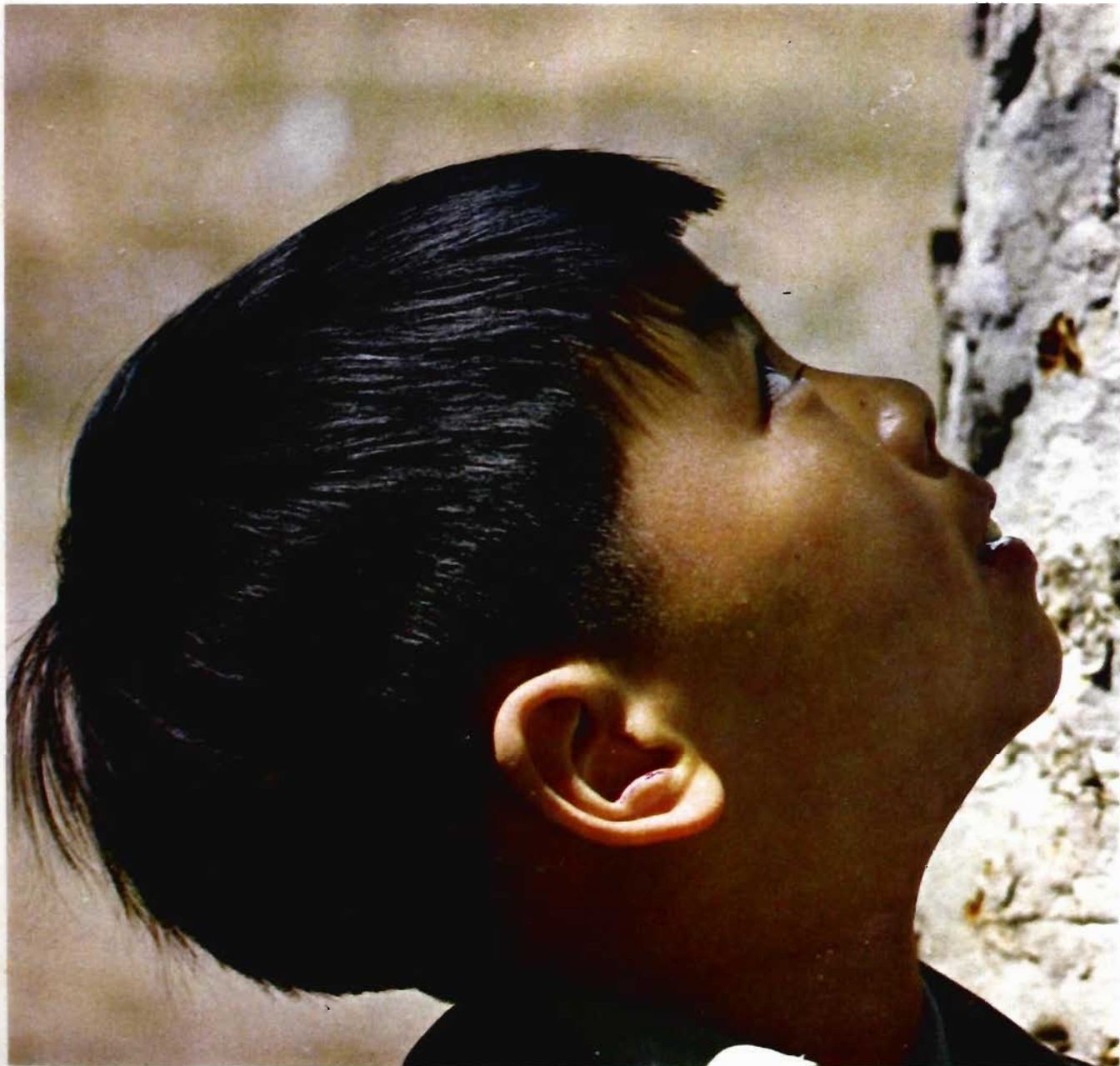


Among the first things viewers of Kentucky Jones will notice about Dennis Weaver (star of his own program this season) is that Dennis isn't limping. It's astounding what miracles can be wrought on TV by making a featured player a star.





Things are looking up for this young man. He's Ricky Der, but in the new Kentucky Jones program he is Dwight Eisenhower (Ike) Wong. Ricky is overjoyed about being on TV; and given the choice, he'd rather be Wong than President.





By viewing *Saturday Night At The Movies* in your home, you'll find these utterly divan: *The Swan* (Grace Kelly); *Designing Woman* (Gregory Peck); *But Not For Me* (Carroll Baker); *Teahouse Of The August Moon* (Marlon Brando).



This year's Saturday Night At The Movies lineup includes many great stars: William Holden (*Escape from Ft. Bravo*); Katharine Hepburn (*The Rainmaker*); Elizabeth Taylor (*Elephant Walk*); and Frank Sinatra (*Some Came Running*).



NBC-TV hates to keep people waiting. Consider the programs below: Today, Tonight and The Huntley-Brinkley Report. Each would be worth waiting weeks for—yet they're all part of NBC-TV's line-up every day, five times a week.

# Today

This coming year, *Today* will again offer regular morning roundups of world news—spotlighting famous faces in politics, entertainment, the arts, science and fashion.

But the early-morning viewer who tunes in *Today* simply to learn the news (or to see Hugh Downs) will be in for a stimulating surprise—for *Today* not only reports news, it makes news.

## Headlines and Hints

In its 12 years, the program has become a kind of clearing-house of political discussion. Governors drop by to announce their candidacy for higher office. Congressmen drop hints about important policies-in-the-works. Conversely, *Today* makes headlines by putting these same Governors and Congressmen through hard-hitting interviews designed to cut through political generalities.

The key to *Today's* newsworthiness is its flexibility. There's no limit to the subjects it covers, no pre-set length for many of its interviews and features. All sorts of people will be showing up on *Today* this year—and making news in the process.

As in the past season, they'll be gently urged along by Hugh, Jack Lescaouie, Frank Blair, and that charming emigrant from Hollywood, Maureen O'Sullivan.

# Tonight

NBC-TV is the acknowledged leader in still another area of news—the news of entertainment. In fact, *The Tonight Show* starring Johnny Carson is often referred to as “the show-business magazine of television.” Now, for the third straight year, *Tonight* (in color) will be turning New York-after-dark into Carson's city.

Television knows no more skillful entertainment editor than Johnny Carson. In his first two years as host, this deft humorist has proved a sly dog indeed—all bite and no bark. Night after night Johnny probes and needles his guests, extracting the best from their conversational repertoires, and frequently getting even bigger laughs from their second-best. Announcer Ed McMahon adds his own barbs, and Skitch Henderson backs the clambake with his music.

## Persuasive Johnny

And what guests they are. Leaf through the pages of this Album—nearly all the performers you see (and many outside the range of this book) will be showing up before the year is out. And Johnny can be counted on to persuade these big names to part with their best material. To reverse the old saying, if they didn't do it for (practically) nothing, they'd be getting paid for it.

# Huntley-Brinkley Report

Of course, there are no names in news like Huntley and Brinkley, the greatest team in the history of broadcast reporting—and no news report like *The Huntley-Brinkley Report*, which again will be seen every week-night on NBC-TV.

Last year this extraordinary program extended its time-period to 30 minutes nightly, in order to allow searching background coverage of the day's more important stories.

This year *The Huntley-Brinkley Report* will continue to dig beneath the surface of the news in nightly “specials.”

Chet and David have also taken on a special assignment—heading up NBC News' coverage of the 1964 Presidential election. It was a political assignment, remember, that gave the team its baptism of fire. The two reporters found the 1956 Political Conventions a fruitful experience, and out of it came their nightly Report. Since then, time has brought both men, and NBC-TV, to the forefront of electronic journalism.



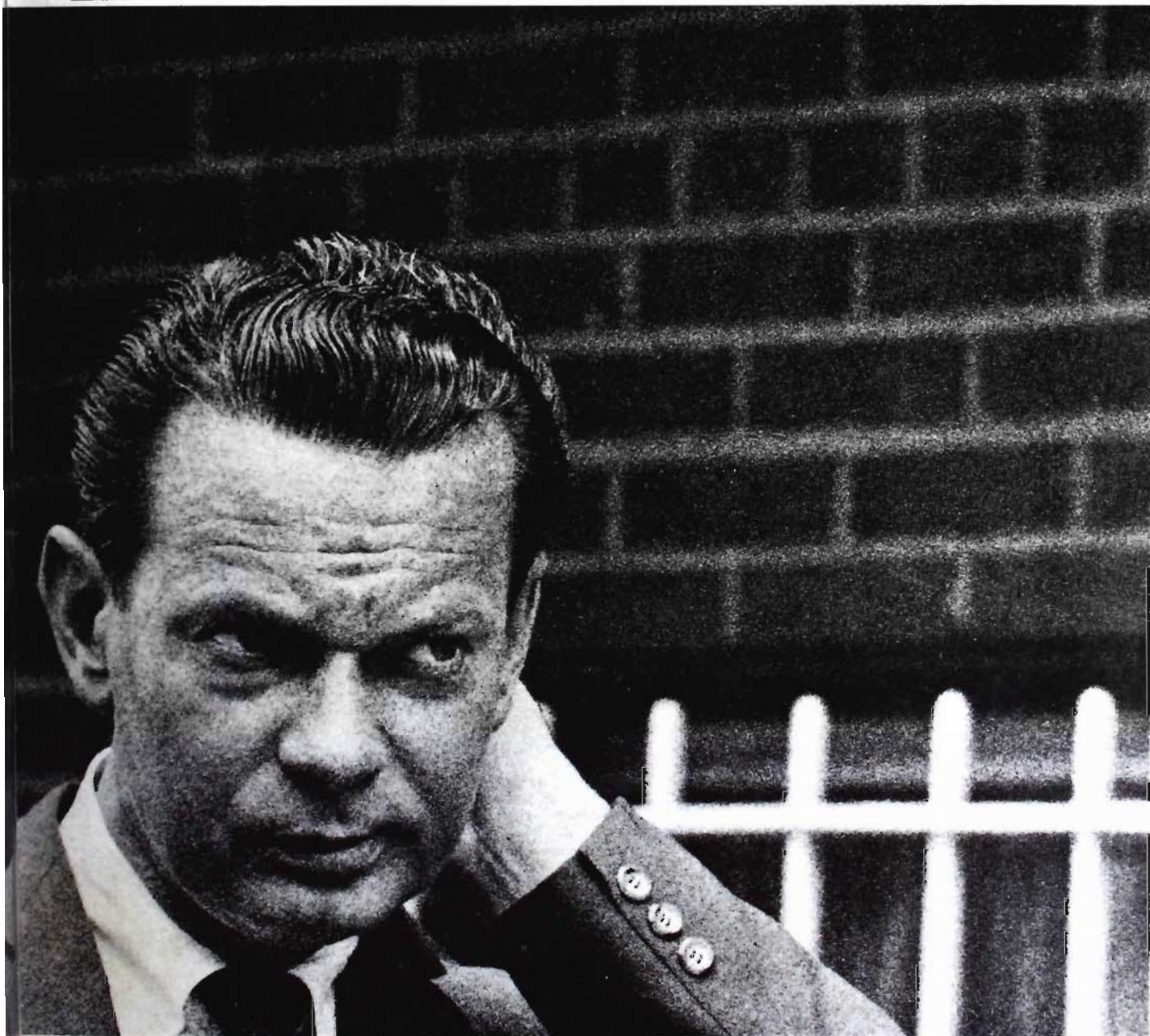
America's favorite eye-opener is Today – the early-morning show that presents yesterday's highlights and tomorrow's lowdown. Host Hugh Downs – with Maureen O'Sullivan, Frank Blair and Jack Lescoulie—offers news and guests.



Chet Huntley is one half of the nation's most famous team of newsmen. Since he and David Brinkley combined forces at NBC eight years ago, the pair has brought a new authority and clarity to the daily presentation of news on TV.



David Brinkley is an outstanding newscaster (The Huntley-Brinkley Report); a sardonic reporter (David Brinkley's Journal); and one of the most astute observers of the passing scene. This is Brinkley's 21st year on the NBC News staff.





Night after night, millions of wide-awake viewers watch The Tonight Show Starring Johnny Carson. The reason is apparent: he lets guests talk about anything under the moon – and the diverting results reflect Carson's consummate wit.



Ed McMahon—announcer on the Tonight show—is Johnny Carson's Man Friday (plus Monday through Thursday). Bearded Skitch Henderson and his band of merry men are also on hand, giving the downbeat to the upbeat festivities.



# Entertainment Specials

When NBC-TV announces certain shows as "specials," that's exactly what they are.

A show isn't special just because it isn't on every night, or every week. The true mark of a special is its extra content and appeal. All of which means that next season's specials on NBC are special, indeed. And that also means specials *in color*, for NBC has by far the biggest schedule of color programs in all television.

This year, *The Hallmark Hall of Fame* will offer four distinguished color productions. Already on the playbill (to cite a for-instance) is a television presentation of the delightful, intimate satire, "The Fantasticks"—the longest-running musical comedy in the history of off-Broadway theatre. Another for-instance: A rare television appearance by Alfred Lunt and Lynn Fontanne, who will star in "The Magnificent Yankee." Superior entertainment has always been the keynote of *The Hallmark Hall of Fame*, television's most honored program. Its numerous awards include 18 Emmys.

Elsewhere on the NBC-TV agenda, special assignments in comedy will be handled by three superb performers. This coming year, as in the past, there's Hope for all of us. Besides hosting a much-acclaimed series of dramatic programs, buoyant Bob will head eight shows titled

*Chrysler Presents a Bob Hope Special.*

Three sides of Bob's very special personality will be on view. Bob-the-funnyman will headline five comedy-with-music variety hours. Bob-the-leading-man will star in two hour-long dramatic productions. And Bob the man-about-the-world will bring us a 90-minute film of his annual Christmas tour of U.S. military bases overseas. All on Fridays.

Next, the new NBC-TV season



welcomes back Danny Thomas. As a situation comic, Danny could always be counted on to rise above the situation, and the "special" format is especially congenial to his versatile style. This year Thomas will star in five full-hour color programs. Wild and wiggly Jonathan Winters will do six color specials of his own this year (plus several Monday night guest shots with Andy Williams). Undeniably one of the most creative comedians ever to hit the business,

Jonny will feature a variety of guests, many of whom (we suspect) will be Jonathan Winters.

Turning from the hilarious to the sublime, we come to Perry Como, the most energetic singer to come down the pike since Betty Hutton. Perry's set for another seven *Kraft Music Hall* specials Thursday nights. In an era of frantic vocalists, it's still easy come, easy Como.

In addition, NBC will serve up a number of "sneak specials." Before scoffing at such a notion, consider how many NBC series started as specials: *International Showtime*, *TW3*, *The Famous Adventures of Mr. Magoo*... they all made the jump from one-shot to big-shot. First to "sneak" this season will be Steve Lawrence, whose new-look variety show airs November 27, in color. The others are still secret.

Also in the once-a-year division are Macy's Thanksgiving Day Parade, the Tournament of Roses Parade and the Orange Bowl New Year's Night Pageant, all in color.

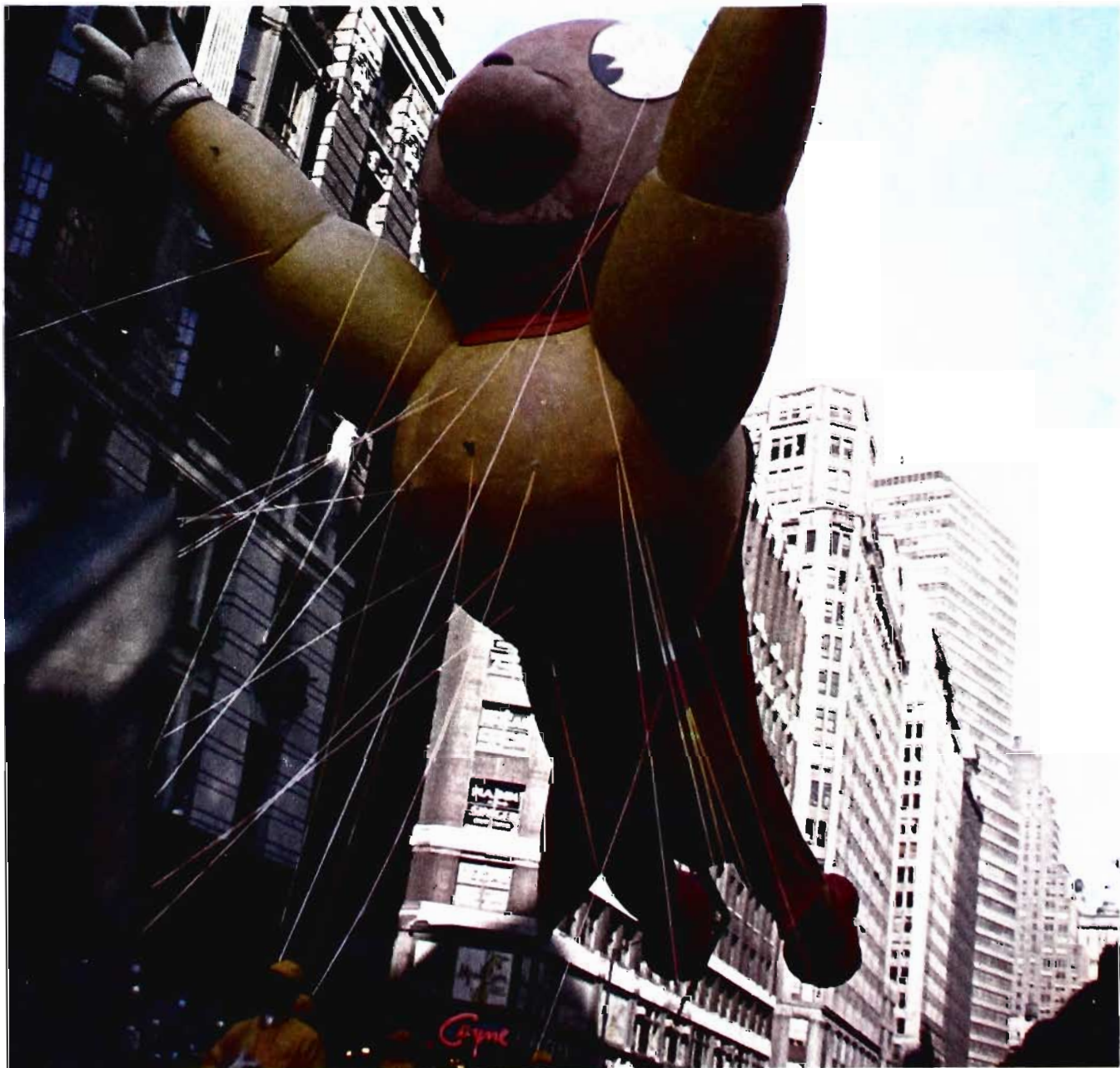
NBC-TV, the inventor of the special, has always done well by its creation. "Peter Pan," "Amahl and the Night Visitors," "Victoria Regina," "Macbeth" and many other NBC Television specials have become classics in the medium. Look for the coming season to extend this impressive record of success.



This year Winters will arrive in the fall and continue through late spring. It's Jonathan Winters—that one-man “cast of thousands”—who'll star in his own comedy Specials (in color), and drop by for appearances with Andy Williams.



The ruffle of drums...the flutter of flutes—everybody loves a parade. And NBC-TV brings viewers a procession of the very best—from the Tournament of Roses on New Year's Day, to Macy's giant-balloon parade on Thanksgiving Day.



# SUN. Daytime

Even on Sunday afternoons, NBC-TV doesn't nap. Instead, it brings viewers the widest possible variety in news and entertainment.

*Sunday*, the news magazine of television, typifies NBC-TV's restlessness. Frank Blair hosts as expert reporters and guests explore the latest happenings in politics, music, sports, art and fashion.

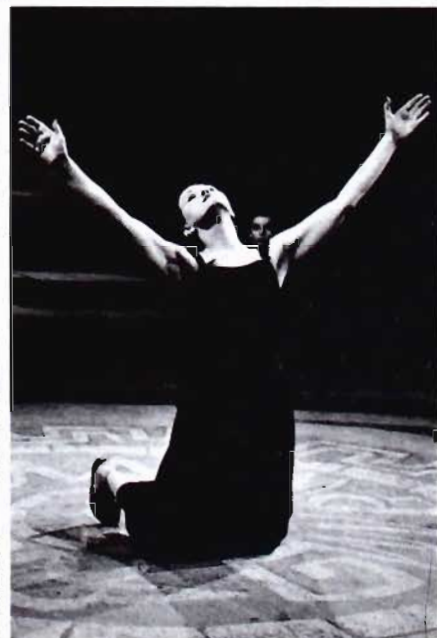
Clergymen of every denomination appear on *Frontiers of Faith*. Last season's course on the Old Testament won wide approval, and this year's presentations promise to be equally inspirational.

Later in the day, color cameras of *Mutual of Omaha's Wild Kingdom* will penetrate the untamed corners of the world, with animal expert Marlin Perkins as guide.

Much smarter than any animals (and most humans) are the bright students on the *G-E College Bowl*, in color. Robert Earle referees the lightning-fast quiz.

Not quite so quick, perhaps, but generally more momentous are the answers on *Meet the Press* (also in color) where the world's most important people are interrogated on vital issues. Plainly, Sunday afternoons on NBC-TV provide enough excitement for a month of Sundays.

Sunday features Wild Kingdom (top l.); GE College Bowl (Robert Earle, top r.); Meet The Press (Lawrence Spivak, bot. l.); and religious programs (bot. r.).





Last season's "Quillow and the Giant," one of the most highly praised puppet plays in television history, will be repeated on this year's NBC Children's Theatre. The musical fantasy, in color, is adapted from a James Thurber parable.



Four of the stars on NBC-TV's daytime drama-comedy lineup are (clockwise from top left): Virginia Dwyer (Another World); Ann Williams (The Doctors); Danny Thomas (Make Room for Daddy); Loretta Young (Loretta Young Theatre).



Everyone savors the challenge of contending for prizes, and if that's what audiences enjoy, we're game. Four NBC hosts who excel at gamesmanship are (clockwise from top left): Art James, Gene Rayburn, Monty Hall and Tom Kennedy.





Some of television's most rewarding programs are seen in the daytime. And the rewards range from dishes to diamonds. Four daytime favorites are (clockwise from top left): Art Fleming, Merv Griffin, Bob Barker, and Hugh Downs.



# Profiles in Courage

No man setting out to write a book about personal bravery had stronger qualifications for the task than John Fitzgerald Kennedy. And, characteristically, his *Profiles in Courage* dealt solely with the valor of others.

The "others" were Kennedy-selected examples of political figures in American history who fought for unpopular causes at the risk of their careers, reputations, and—in some cases—their very lives.

The book—written when the author was a U.S. Senator—became a Pulitzer Prize winner and a best seller before John F. Kennedy became a world figure.

This year, beginning November 8, it will serve as the basis for a weekly, full-hour drama program on NBC Television. *Profiles in Courage*, to be seen Sundays, 6:30-7:30 PM EST, bids fair to be one of the most exciting series of the season. Apart from its historical significance, each of the plays will be a thrilling drama—an engrossing adventure whose essential appeal lies in its emphasis on personal conflict.

Among the first of the real-life stories to be presented on the program will be those about Senators Thomas Hart Benton and Oscar W. Underwood. Sen. Benton's opposition to the extension of slavery into California cost him his Senate seat after 30 years of admirable service. Sen. Underwood's vigorous denunciation of the Ku Klux Klan at the 1924 Democratic Convention probably



cost him the Presidential nomination and, for that matter, his opportunity for re-election to the Senate.

With few exceptions, each of the dramas will be devoted to the heroism of a single public figure. Each program will begin with an excerpt from the book's prologue; and each will end with the words that close the volume's final chapter:

"The stories of past courage can define that ingredient—they can teach, they can offer hope, they can provide inspiration. But they cannot supply courage itself. For this, each man must look into his own soul."

NBC-TV's *Profiles in Courage*, with Robert Saudek as executive producer, will be given the finest production techniques the medium has to offer. Among the actors already engaged for leading roles are such able performers as Sidney Blackmer, Brian Keith and Walter Matthau. The stories they'll be enacting will be as authentic as they are dramatic. Serving as historical consultant for the series is Allan Nevins, De Witt Clinton Professor Emeritus, American History, at Columbia University and twice winner of the Pulitzer Prize for Biography.

NBC's *Profiles in Courage* is being presented with pride, respect and anticipation. It is certain to appeal to all who are fascinated by the phenomenon of heroism-under-fire, whether the "fire" takes place in the chambers of the U.S. Senate or in the editorial pages of the nation's press.

One of the most eagerly awaited events of the year is the weekly, full-hour drama series, Profiles in Courage. The Sunday evening program is based on the best-seller written by John F. Kennedy during his service as a U.S. Senator.





# News



Election Day is filled with uncertainty, but one thing is virtually sure: the nation's viewers will be getting the clearest reports of the news on NBC-TV. That's what happened in 1960 and 1962—and it will surprise no one if it happens again.

In 1960 (the most recent Presidential year), NBC's outstanding coverage—by Chet Huntley, David Brinkley and their NBC News colleagues—was the definite favorite of the nation's viewers. And no wonder: the public knows it can depend on NBC News for responsible, authoritative and distinguished reporting.

For NBC-TV, the drama of Election Night will climax nine months of pre-election reporting—coverage that

began with the New Hampshire primary back in March. Since then, only NBC-TV has broadcast live News Specials directly from the scene of every significant Presidential primary. Which isn't at all surprising, for news occupies a notable position at this network. In fact, our News division supplies more than one-quarter of all the hours broadcast throughout the year by NBC-TV—an imposing fraction that includes **Today** (every weekday morning); **The Huntley-Brinkley Report** (every weekday evening); **Morning Report**, **Day Report**, **Mid-Afternoon Report**, and **Afternoon Report** (every weekday); and the week-end **Meet the Press** and **Sunday**.

All this is augmented by Specials (penetrating examinations of everything from current politics to ancient art), and Instant Specials (comprehensive reports of fast-breaking news). In NBC's view, news has no beginning, no end; it is a continuing stream of incidents stretching back to antiquity. In keeping with this philosophy, NBC has presented not only such urgent News Specials as **The American Revolution of '63**, but such illuminating studies of the past as **The Kremlin**, and **Greece: The Golden Age**.

For the '64-'65 season, NBC News is planning an impressive schedule of Specials, including **Le Louvre: A Golden Prison** (the story of the world's most famous museum and its glorious art treasures); **Lewis and Clark** (a re-creation of the explorations that opened the American

West, with scenes of buffalo hunts, Indian life in the Dakota Territory, and the crossing of the Great Divide); and **United States Capitol: Freedom's Chronicle** (the odyssey of America as reflected in the story of Washington's Capitol).

A Special on the lighter side will be **Stately Ghosts of England**, with Margaret Rutherford (not in the title role) taking viewers on a spirited tour of mansions and castles said to be haunted.

This season will also see the premiere of a new series of Specials under the general title **Of Men And Freedom**. These will trace the story of Western Civilization by taking a careful look at its most significant events and epochs. Among the programs scheduled are **The French Revolution** and **The Dark Ages**. Other Specials will examine the Reformation and the Renaissance.

The two most important planks in the platform of NBC News are speed and accuracy. But essential as these are, NBC also recognizes its duty to help the viewer *understand* the news—to detect shifting currents in the course of events while they are still inconclusive.

To fulfill this enormous obligation—and to produce this vast amount of programming—requires manpower of the very highest calibre. And that's just what NBC News has—an organization of more than 800 specialists dedicated to bringing the public all the news in all its significance—around the clock, around the globe and around the corner.



These 17 correspondents and their many colleagues across the nation are the reasons for NBC News' fine election-year coverage. Standing, center foreground, l. to r.: Chet Huntley, David Brinkley, Frank McGee. Seated, l. to r.: Richard





Harkness, Nancy Dickerson, Robert Goralski, Edwin Newman. Standing, l. to r.: Merrill Mueller, Sander Vanocur, Bill Ryan, Ray Scherer, Peter Hackes, Robert McCormick, Herb Kaplow, Robert Abernethy, Bob Teague, and Elie Abel.



During recesses in the 1962 Geneva disarmament conference, it wasn't unusual for top European newsmen to crowd around NBC's **Elie Abel** and ask him to assess the proceedings. The questions underscored their respect for his political acumen. For Elie Abel is not only a brilliant commentator with unexcelled sources—he is himself a foreign policy expert. Since 1961 he has been NBC's State Department correspondent, and in 1962 accompanied Dean Rusk on the Secretary of State's tour of allied capitals. He has also followed Khrushchev on many of the Russian leader's most important foreign trips—to America, Hungary, and Yugoslavia. Abel was inside the Kremlin when the nuclear test ban



treaty was signed. He has exceptional news contacts behind the Iron Curtain—and was one of the very first correspondents to reveal the rift between Russia and Red China.

Since 1952 **Robert Abernethy** has been tackling big subjects for NBC News. "I like to clarify the complicated," he says—so it was character-

istic of him to call his TV Special about the Federal tax cut "a joy." He's also the sort of conscientious person who would (and did) spend a year—including his vacation—studying and gathering material for a one-hour NBC-TV Special about Com-



munistism called "Who Goes There?" It is this kind of dedication that gives his work such authority. Abernethy scored an impressive exclusive back in 1958 when he revealed that the space administration was selecting astronauts. Those were the days before anyone had an inkling that men were in the process of being chosen for travel into outer space. Abernethy is himself on a more earth-bound beat: serving NBC as a Congressional correspondent in Washington.

This October marks **David Brinkley's** eighth year as one of the nation's most important broadcast journalists. For it was in 1956 that NBC first teamed Brinkley with Chet Huntley to anchor the network's coverage of the political conventions. Later that year, they made their debut on the daily Huntley-Brinkley Report—and they've been saying good night to

each other ever since. Brinkley has also gained an enormous following for his *David Brinkley's Journal* specials, which have included such memorable hours as *Our Man In Hong Kong*, *Our Man In Washington*, and *Boxing's Lost Round*. He has won Peabody Awards for his work on the Huntley-Brinkley Report and his Specials. He's also won a flock of Emmy Awards, and prizes from *TV Guide*, *Look*, and *The Saturday Review*. Critics have worn out their thesauruses seeking new adjectives for his unique style. In our view, he's



knowledgeable, authoritative, witty, sharp, perceptive, nimble, sagacious, thoughtful, and epigrammatical. We have a thesaurus, too.

When the school segregation crisis exploded in 1957, **John Chancellor** was the first network newsman into Little Rock—and he stayed on that assignment for two months. Because there were no TV lines out of Arkansas, John would hop a plane for Oklahoma City each night, broadcast on a national hookup and fly back to Little Rock. It was so bril-

liant a job of reporting that to this day Sen. Mike Mansfield, Senate majority leader, says: "Whenever I think of Little Rock, I think of John Chancellor." He's been NBC's bureau chief in Moscow and Vienna; he landed with the U.S. Marines in



Lebanon; and he's a top flight political reporter. He recently returned to the States for a key assignment in NBC's 1964 election coverage.

**Nancy Dickerson** is a pretty good reporter. That is, she's pretty and she's good. In an age when the "scoop" is becoming extinct, Nancy scored the chilling news-beat on last spring's California air crash that killed 44 persons; on Friday, May 8, she broadcast exclusively on NBC that the pilot had been murdered in mid-air by a passenger, and that there existed a tape recording to prove it. Her coverage of President Kennedy's assassination and funeral earned her *TV-Radio Daily's* accolade as "1963 Radio Woman of the Year." In 1961, when Lyndon Johnson was Vice-President, she was among the correspondents who accompanied him on his around-the-world tour. It was in



Pakistan that the now-famous camel driver, Bashir, gazed at her and murmured, "When you smile, it is like petals falling from a flower."

For NBC's United Nations correspondent, digging for news in the UN's multi-lingual maze constitutes a modern perils-of-Pauline. Our own



intrepid Pauline is **Pauline Frederick** —and, like her silent-movie namesake, she invariably comes up the winner. Pauline is the only woman ever elected President of the UN Correspondents Association, and in

the 1961 Gallup Poll of the world's ten most admired women, she was named to a list that also included Queen Elizabeth and Mrs. Jacqueline Kennedy. From her UN post, Pauline covers virtually every big international story. And whether that story originates in Dutch or Swahili, Pauline Frederick can be counted on to translate it into clear and meaningful news.

Three days after **Bernard Frizell** joined NBC News in 1960, he raced out to cover one of the biggest stories of that year—the mid-air collision of two airliners over New York City. Frizell has been covering fast-break-



ing news ever since, and has frequently been engaged in dangerous action. For example, when he covered the activities of the Algerian terrorists, they not only threatened his life (by telephone), but even launched an attack against the building in which he had his office. He has reported on some of the most violent fighting in the Congo, and established NBC's first bureau in Leopoldville. Currently, he is serving NBC as chief of the Paris bureau.



**Robert Goralski**, NBC's White House correspondent, may have the most glamorous beat in Washington. It may also be the most arduous, because big news can break there at any time of the day or night. President Johnson calls press conferences without warning; takes newsmen on impromptu hikes around the grounds; plane-hops all over the country; and delivers enough speeches to give a Demosthenes laryngitis. Goralski must be on hand constantly, permitting himself to go home only when "the lid is on"—an expression signi-



fying that no more news is expected that day. Being a newsman in Washington is about as full-time a job as there is: Goralski has computed that last year he worked 349 days out of a possible 365.

At age 18, when most youngsters are finishing high school, **Welles Hangen** was being graduated Phi Beta Kappa from Brown University. At 23 he had established a news bureau in Turkey for The New York Times; at 25 he was chief of The Times' Moscow bureau; and a year later he joined NBC



News—becoming our youngest foreign correspondent. That was in 1957. He has since reported for NBC from Egypt, Jordan, Iraq, and Syria—and has also broadcast accounts of the Congo conflict and the Chinese-Indian border war. In 1958, he won the Overseas Press Club award for "Best Reporting on Radio or TV From Abroad." Hangen is currently NBC's bureau chief in Bonn, West Germany.

For the past 34 years, **Joseph C. Harsch**—NBC's Senior European cor-



respondent—has been a newsman, author, columnist, and overseas bu-

reau chief. He's been writing a political column for the Christian Science Monitor since 1929 (it appears three times a week); he was one of World War II's most famous reporters; and since 1957 he's been NBC's London bureau chief. Harsch covered the first two years of the European war from Berlin. Then, in a prophetic move, he went to Hawaii—and was there on Dec. 7, 1941, when the Japanese struck. He continued to cover the war in the Pacific, returning to Europe shortly before the German surrender. Since the war, Harsch has broadcast unusually well-informed political commentaries from all parts of Europe, including a notable behind-the-Iron-Curtain series from Poland.

**Chet Huntley**, one of broadcasting's most distinguished reporters, has



won every important national award in news broadcasting during his nine years at NBC. He and David Brinkley first got together in 1956 for that summer's national political conventions, and their nightly *Huntley-Brinkley Report* began that October. This year he and David again will

serve as anchormen for NBC's election-night coverage, a task they perform to near perfection. Last season, Chet appeared on such notable Specials as *The Thousand Mile Campus* (California's state-college system); *Changing Matilda* (the growth of Australia); and *The Negro in Washington*. He has thrice won the coveted Peabody Award, and has amassed more Emmys than can fit on a normal-sized mantelpiece. Huntley has an irresistible attraction to lighter news items. He recently ended a broadcast with a story about Chester Bowles' refusal to become Douglas Dillon's Under-Secretary of the Treasury. Huntley reported Bowles as explaining: "I just couldn't see myself calling the Secretary and saying, 'Mr. Dillon? This is Chester.'"

The *R* in **Irving R. Levine** must stand for Relentless—he won't take *nyet* for an answer. Back in 1955—after waiting two years for the Russians to



act on his visa application—he sent a radiogram addressed to "Nikita Khrushchev, Kremlin, Moscow," asking to accompany a group of touring farmers to Russia. Ten days later

the permission came through. Once inside Russia, he again fired off wires to Khrushchev, and again he got action: he was allowed to establish an NBC bureau in Moscow—becoming that city's first American broadcast correspondent since the days of Stalin. In 1959 he moved on to become NBC's man in Rome. The Italian capital remains his *official* territory; yet, during a recent 12-month period, Levine covered stories in the Congo, India, Israel, Iran, Greece, Switzerland, Algeria and France. On second thought, that *R* may stand for Roving.

Not only does **Robert MacNeil** cover news, he occasionally makes it. He



hit the front pages in 1962 when NBC assigned him to get the story of Castro's Cuba. As soon as MacNeil landed in Havana he was arrested, thrown into jail, and held captive for eight days. After his release, he was followed everywhere by "young men in windbreakers." But he got the stories he was after. MacNeil has a habit of being where the action is: he covered the war in Algeria, the war in the Congo, and this year's coup in

Brazil. He's reported from London, Brussels, Lisbon, and Helsinki. Now in America, Bob will be spending most of his time this fall covering the Presidential campaigns.

When **Frank McGee** was a little boy, he read everything from newspaper fillers to corn flakes boxes. And he's been reading voraciously ever since. His prodigious knowledge has been invaluable to him in his role as anchorman on NBC's famous "Instant Specials"—those speedily scheduled, superbly crafted treatments of fast-breaking news. McGee can go on TV with a minimum of notice and ad lib the most complex stories with poise and clarity. In addition to the Instant Specials, McGee has reported the Eichmann trial from Jerusalem; moderated the second "Great Debate" between Kennedy and Nixon; and,



this year, broadcast from the scene of every significant primary. During the period of President Kennedy's assassination and funeral, McGee was on the air for 48 hours—and in that time used only 45 seconds of written material. All the rest was

improvised; yet it was McGee who delivered much of that weekend's most memorable commentary.

Flying too high with some guy in the sky was **Merrill Mueller's** idea of something to do—especially with Mueller himself at the plane's controls and Italian dictator Benito Mussolini as his co-pilot. It happened in the mid-1930s, and the result was a scoop for Mueller—long known as one of the world's most restless correspondents. He's still restless. In a recent five month period, he crossed America 16 times—and he insists it had nothing to do with creditors.



From the 1930s to the present, Mueller has covered many of the biggest international stories: the Spanish Civil War; the Chamberlain-Hitler meeting in Munich; World War II (at one point he was reported missing and presumed dead in the Pacific); D-Day (for six momentous days he lived and traveled with General Eisenhower); the Korean War; and every political convention since 1952. Among the many awards he has won are the French Legion of Honor, and the Order of the British Empire.

**Edwin Newman** once refused to call someone an "unsung hero" because he had never heard of a sung hero. "A sung hero," quipped Ed, "sounds like an Italian sandwich served in a Chinese restaurant." Newman is e-quipped with an endless stream of



puns, intellectual wisecracks, and amusing asides on the news. And his ability to see the lighter side has made him one of NBC's most popular newsmen. He's a first-rate reporter who's been NBC's bureau chief in London, Paris and Rome—and he's covered everything from the Near East to the Far West. One of his most successful ventures last year was his full-hour debunking of the legendary intrigue on *The Orient Express*. Ed is now on NBC-TV's *Sunday* program, and he's heard daily on network news programs. Audiences know they can rely on his authority, and can depend on an amusing but penetrating wind-up to his commentaries.

NBC has scores of far-flung correspondents, but few have been flung farther than **Tom Pettit**. In the first three months of this year he covered three of the year's biggest stories: in

January he raced to Panama (3,001 miles from his California base) to report on the anti-American riots; in February he checked into Dallas for the Jack Ruby murder trial; and in March he flew to Anchorage to cover the Alaskan earthquake story—"the toughest assignment of my life." But the incident that brought him national renown occurred on Sunday, Nov. 24, in the Dallas police station: he was the only network television newsman on the air when Ruby shot Lee Harvey Oswald. Pettit's eye-witness account of that electrifying



event as it was happening was broadcast with such excitement—yet with such superlative coherence—that it will always stand as a model of great reporting.

In the past 18 years, **John Rich** has broadcast from Europe, Africa, Asia, South America, and North America. How he missed Australia we'll never know. In the line of reportorial duty, Rich has had some close calls. Stationed in Shanghai when that city fell in 1949, he made a two-river escape: first, by wangling a boat-ride down the Whangpoo, and then by hitch-hiking a ride in a seaplane that



was taking off from the Yangtze.

He's reported the Korean war, the conflict in Indo-China, and the turbulence in the Congo. In 1955 he went to Argentina to cover the revolution that overthrew Juan Peron. There, Rich was the first radio newsman to make contact with the rebels, and



broadcast a first-hand report from their hideout. Rich is now NBC's bureau chief in Tokyo.

Not many newsmen have covered six wars or reported on beer-drinking Japanese cattle. **Jim Robinson** has. He's spent 18 years in the Far East, and is now NBC's correspond-



ent in Hong Kong. Robinson has been a teacher in China, a public relations man on Okinawa, and an editor in Thailand. It was as an NBC man in Tokyo that he discovered that Japanese cattle drink beer and are massaged to the accompaniment of soothing music. But, for a newsman, life in the Orient can be much tougher: after an interview in 1958 with Chiang Kai-shek, Jim was named "persona non grata" and expelled from Formosa because he revealed that Chiang had refused to answer eight of the fifteen questions submitted. But here at NBC we consider Jim Robinson persona very grata indeed.

NBC's **Ray Scherer** was the only network newsman at Denver's Lowry



Field on Sept. 24, 1955, when it was revealed that President Eisenhower had been stricken by a heart attack. Scherer scrambled to a phone, got through to NBC News in New York, and his telephoned report went directly on the air.

It would have been hard to find a more suitable reporter for that situation; few others are so adept at relaying news in an emergency.

For many years, Scherer was

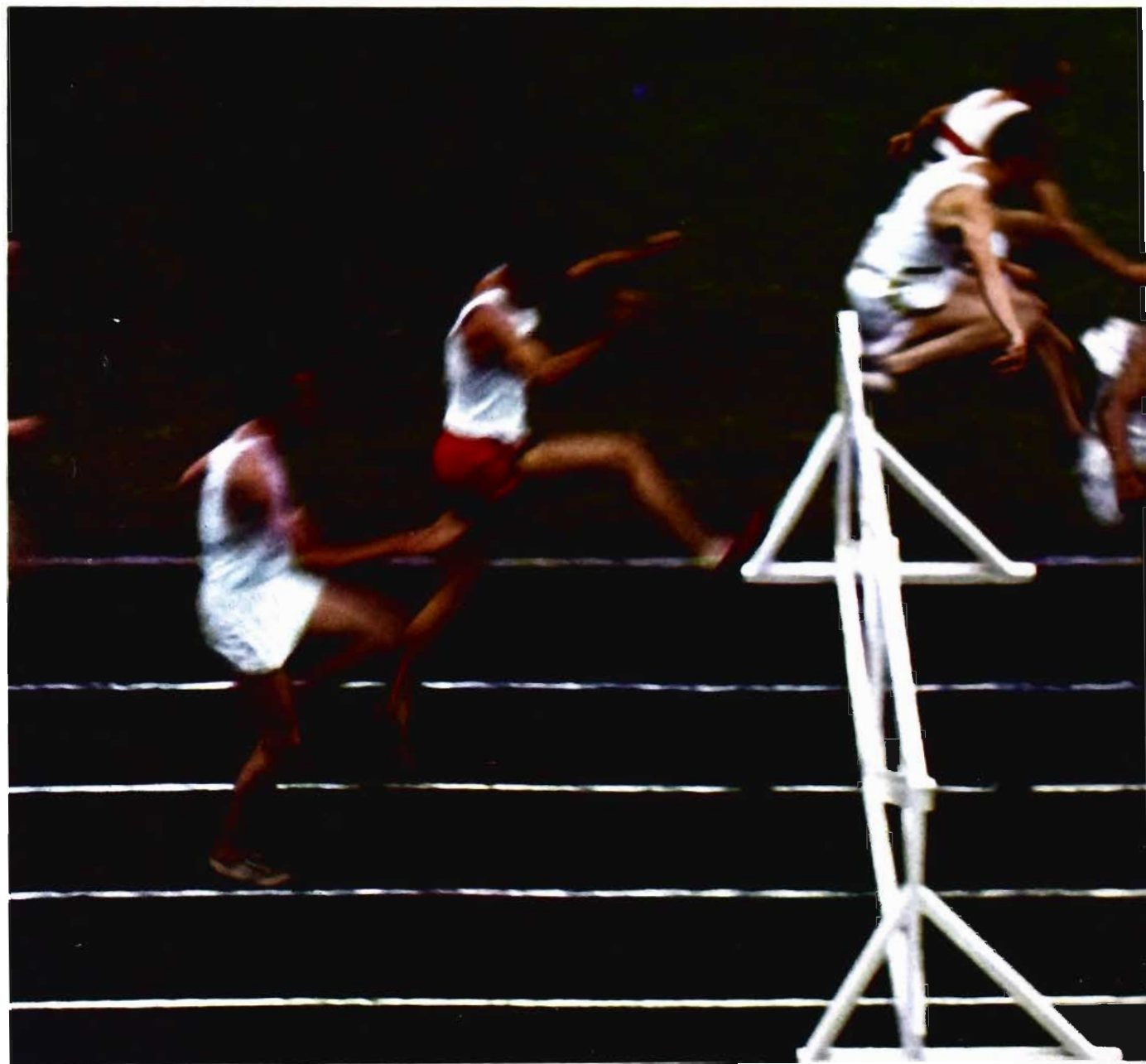
NBC's travelingest correspondent. During Eisenhower's tenure, for example, Ray logged over 150,000 miles: he was the only newsman to make all seven overseas journeys with Ike; the trans-American tour with Khrushchev; and the trip to Moscow with Vice-President Nixon. Ray has since turned in his luggage and now serves as an NBC Congressional correspondent.

Early in 1960, NBC News assigned **Sander Vanocur**, then its man in Chicago, to cover the primary campaigns of Senator John Kennedy. Rarely has

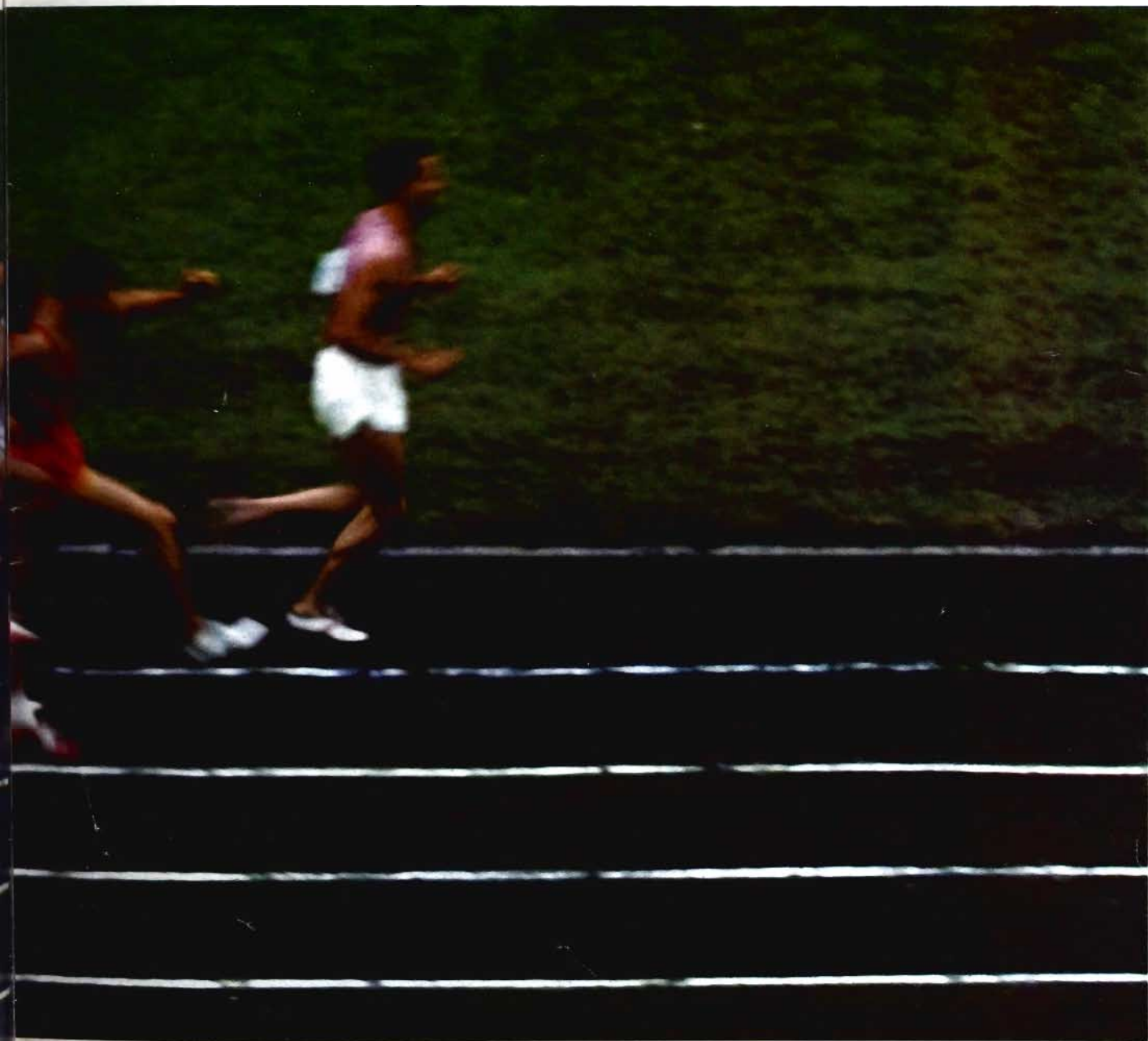


there been a more inspired matching of newsman and newsmaker. For Kennedy and Vanocur hit it off at once, and formed a deep friendship. Vanocur covered every Kennedy primary, the conventions and the campaign. Upon Kennedy's victory, Vanocur became an NBC White House correspondent. In that role he was with the President on his 1963 tour of Europe and, later, with Mrs. Kennedy on her trip to India. Vanocur is now an NBC National correspondent, whose penetrating political reporting will be a feature of NBC's 1964 campaign coverage.

The Greeks had a name for it: ΟΑΕΜΗΛΑΚΟΛΑΦΟΝΕΣ. But for most of us, it's The Olympics—the most exciting of all international competitions. This year, more than 6,000 athletes from 80 countries will gather in Tokyo for the XVIII



Olympiad—and NBC-TV will be on hand for all the action. This network will devote at least 19 separate telecasts to the spectacular events—speeding the tapes across the Pacific each day for exclusive showing in the United States.





The World Series is the Kohinoor diamond of sports attractions. It's a drama with endless facets: suspense, tension, heroics — and the unexpected. This autumn, for the 18th consecutive season, fans will lean into every pitch on NBC.



Listed below are the names of the NBC-TV stars whose photographs adorn the cover of this Album. The shows in which they will be seen this year are part of a schedule that's not only diversified but "colorful." During most weeks more than two-thirds of NBC's nighttime schedule and a third of our daytime schedule will be in color—still another example of this network's leadership.



**On Front Cover:**

Nighttime	2nd Row	3rd Row	4th Row	5th Row
Top Row	<b>Charles Boyer</b>	<b>Lee J. Cobb</b>	<b>James Drury</b>	<b>Alfred Hitchcock</b>
<b>Jack Benny</b>	<b>David Brinkley</b>	<b>Perry Como</b>	<b>James Franciscus</b>	<b>Bob Hope</b>
<b>Dan Blocker</b>	<b>Johnny Carson</b>	<b>Bill Dana</b>	<b>Steve Franken</b>	<b>Chet Huntley</b>
<b>Shirley Booth</b>	<b>Leo G. Carroll</b>	<b>Ricky Der</b>	<b>Don Galloway</b>	<b>Dean Jagger</b>
<b>Joyce Bulifant</b>	<b>Richard Chamberlain</b>	<b>Walt Disney</b>	<b>Lorne Greene</b>	<b>Jack Klugman</b>

**On Back Cover:**

Nighttime	2nd Row	3rd Row	Daytime	5th Row
Top Row	<b>Jack Paar</b>	<b>Debbie Watson</b>	4th Row	<b>Monty Hall</b>
<b>Michael Landon</b>	<b>Fess Parker</b>	<b>Dennis Weaver</b>	<b>Bob Barker</b>	<b>Art James</b>
<b>Mr. Magoo</b>	<b>Pernell Roberts</b>	<b>Andy Williams</b>	<b>Frank Blair</b>	<b>Tom Kennedy</b>
<b>Raymond Massey</b>	<b>Danny Thomas</b>	<b>Jonathan Winters</b>	<b>Hugh Downs</b>	<b>Gene Rayburn</b>
<b>Frank McGee</b>	<b>Robert Vaughn</b>	<b>Gig Young</b>	<b>Art Fleming</b>	<b>Loretta Young</b>
<b>David Niven</b>			<b>Merv Griffin</b>	



# STAR ALBUM

1964-65 SOUVENIR GUIDE TO TELEVISION'S FINEST SCHEDULE OF ENTERTAINMENT, NEWS, INFORMATION AND SPORTS

