

SMILEY BURNETTE



GRANDDADDY FROG



The
KWTO
DIAL

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The Dial is published the first of every month and serves radio fans in more than 100 counties in Missouri, Kansas, Arkansas and Oklahoma, as well as former Ozarkians in other states who are old friends of Radio Station KWTO.

Address correspondence and renewals to Editor of The Dial, KWTO, Springfield, Missouri. The Editor will be happy to answer your inquiries about past and present KWTO personalities and fill your requests for pictures you'd like to see in The Dial

If the numbers 9-51 appear after your name on the address label at the top of page 20, your subscription expires with this issue.

NEW FALL FEATURES PROMISE "TOPS" IN ENJOYABLE RADIO SHOWS

Fall is just around the corner, and with it comes a host of scintillating programs from the studios of KWTO and the American Broadcasting Company.

Pillsbury Flour will sponsor that nationally known recorder of hit hillbilly tunes, **Jack Hunt**, in a new show to be heard over KWTO five days a week, **Monday through Friday**, at 3:45 p.m. Jack Hunt and his rhythm band are heard Coast to Coast, transcribed.

Fans of **Sally Briggs** and her **Boy Friends** will be pleased to hear that **Tuesday, Thursday and Saturday** she will be sponsored by **Helzberg Watches**. The time is 6:15 a.m. This new Helzberg Watch show is expected to be one of the outstanding of that period.

A new "**Meet Your Neighbor**" show is being arranged for presentation every **Saturday** at the popular **Ike Martin Sporting Goods Store** on Campbell Street. A new array of entertainment has been planned, which will include **Slim Wilson, Zed Tennis** and **Bob White**. It will be heard every **Saturday** at 10:30 until 11 a.m.

Elsewhere in the Dial you'll find an interesting story by **George Earle** regarding plans for the resumption of his ever-popular **Saturday morning Breakfast** program. But he tells it better himself. His show will return **September 8th**, after Summer Vacation, to **Heer's Store**, starting at 9 a.m.

You fight fans can cheer up, for **Gillette Safety Razor Co.** will resume sponsorship of the fight broadcasts. First program for the Fall Season will be **Friday, September 7th** at 9 p.m. Some of the best in sports will be presented over the Gillette Show.

And you football fans—listen to this! The

U. S. Army and Air Force will sponsor the Saturday afternoon program, "**Game of the Week**," starting **October 13th** at 1:00 p.m. The outstanding grid teams of the country will be featured.

Starting **September 21st**, the popular mystery-thriller, "**Mister District Attorney**" will be heard over **KWTO-ABC** at 8:00 each **Friday** night. The sponsor of the popular show will be **Bristol-Meyers**.

Flex-O-Glass will sponsor the "**Hayloft Frolic**" each **Saturday** night, starting **September 6th**. The big comedy-musical entertainment will be heard from 7:45 until 8:00 p.m.

The entire family will enjoy the **Morton Salt Company** show, "**Visitin' Time**," to begin on **KWTO Saturday, September 15th**, at 8:00 p.m. The entire family can enjoy ballads, music, and the very best in wholesome entertainment. Some of the stars of the show are **Val Douglas**; KWTO's own **Jordanaires**; the **Morton Merry Makers**; Springfield's gift to the entertainment world, **Dotty Dillard**; **Owen Bradley** and the **Farm Hands**. Starting **Saturday** night, **September 15th**, at 8:00, the show will be heard for a fun-filled half hour that everyone from baby to grandpa will enjoy.

Pepto-Bismol starts their spot announcement campaign **September 3rd**.

Willard Tablets will have a five-minute show from 11:05 until 11:10 on the "**Farm and Home Hour**," **Mondays, Wednesdays** and **Fridays**, starting **October 1st**.

Kellogg's cereals will be boosted on a spot announcement campaign to begin **September 11**, over **KWTO**.

Fleischmann's Yeast will also start a big spot announcement campaign over **KWTO**, starting **September 4th**.

"HEIGH-HO (WE WENT) TO THE FAIR!"



Well, the big Ozark Empire Fair has come and gone, and with it went a lot of work and a lot of fun for everybody. It seemed like nearly everybody in the old four-state Ozarks stopped by to visit with us in our big 60 by 90 foot tent, and we're here to tell you we're mighty pleased they did. We were sorta expecting company and had over 500 comfortable seats in our Fair ground auditorium, and we scheduled all our popular KWTO live talent shows between 10 a.m. and 5 p.m. The spots in front of the two large electric fans, which were through the courtesy of the Shrine Mosque of Springfield, and the spot in front of the large electric water cooler, provided through courtesy of the Mercer Refrigeration Company, were three of the most popular spots in the big KWTO tent, and that was quite understandable for we found them very enjoyable places to be ourselves.

Each of the shows taking the air from the 10 by 20 foot broadcast platform, found large numbers of enthusiastic KWTO listeners there to enjoy and applaud their favorites. The Evans Furniture Co. presented "Sally

Briggs and the Boyfriends", 10 to 10:15, Tues., Thurs., and Sat. "Slim Wilson and the Prairie Playboys", were on the air from the Fair for **Holsum Bread** at 10:30 each morning, and the "Greater Ozark Farm and Home Hour" was broadcast in its entirety from 11 to 11:55 each day **Uncle Lou Black** originated his famous "Black's Wax Works" disc jockey show direct from the specially constructed control room at the tent. The 2 to 2:15 p.m. segment was with the best wishes of **Cheer**, and the 2:30 to 3 period through the courtesy of **Fli-Pel**.

2:15 saw the **Pillsbury** show on the air, and at 3:30, radio's "Goodwill Family" took over for the makers of **Hadacol**. There were also a couple of special shows for Fair week which we had the pleasure of doing not only for the listeners on the air, but also for our Fair visitors. The **Knight Oil Co.** of Springfield presented a quarter hour each day at 1 p.m. and the 3 to 3:15 broadcast was a courtesy of the **Bill Hagel Auction Co.** All of these shows came direct from the tent. But there were others—the **Clarkson Feed Co.'s**, popular "Man at the Stockyards", was broad-
(Cont. on page NINE)



HILLBILLY HEARTBEATS . . .

BY MAY KENNEDY McCORD
"QUEEN OF THE OZARKS"

Greetings, friends!

Didn't we have a lovely DIAL for August? I am sure you have enjoyed all the pictures of the performers and their "low-down" as the slang goes. Someone is eternally asking me, "What does this one or that one on KWTO, look like?" It seems that people want to actually visualize the person. And I am the same way—I like the radio personality better after I have seen him or her, as the case may be. Some of us are not so much to look at, (including myself) but we had just as well crawl out from behind the barn and let ourselves be looked at, for better or for worse.

And so it is September! The poet sang:

**"Where'er you are, what'er
your lot may be,
Or wealth or fame be showered
on your way,
I know your heart will always
turn to me
When you remember that Sep-
tember day."**

I have been to the National Folk Camp at Troy, Mo., in the beautiful Quiver River State Park, as many of you know. I taught and sang ballads. Some of the finest of ballad singers there. Beautiful old ballads from different parts of America. Cowboy songs of the anthracite coal miners of Pennsylvania, Texas songs, river songs of the levees, old English ballads of the Ozarks and the Appalachians, everything you can think of. They had fox hunting, hay rides, barn dances, tale tellers and the old superstitions. We went over the weather superstitions. These are not always superstitions, as many of them are recognized now as very authentic. Even our Charley—our Williford takes a great interest in them and is broad minded enough to give all credit that is coming, to the "goose-bone" prophets of weather. You know what the goose-bone prophets are, don't you? They will tell you whether it is going to be a very cold or very mild winter, by the thickness of the goose's breast bone.

These old weather rhymes and signs are very interesting because they were handed down from a long, long past era. And they were thoroughly believed. I'm a "moon planter" and I don't care who knows it. Often these old goose bone weather prophets wouldn't miss it more than five out of fifty times. It is a sort of instinct with these people who have lived in the hills, also on the prairies. They studied the sky, and

their prolonged experiences often beat all the dictums of the meteorologists.

They used to say, evening gray and morning red, sends the shepherd wet to bed." And then you have all heard the old rhyme, "Rain before seven, clear before eleven." Weather meant a lot to the English people and most of these came from England, handed down to us.

They said "If grass grows in January it is bad luck for crops the whole year, and a fair February is a curse." A very old one, using the old Chaucer dialect was: "As many mistises in March, that many frostises in May." Even the old Ozarker used to say "hen's nestes." You know the old one — "Waspses build nestes in postes and joistes."

Another old saying was: "A cold April a barn will fill." That one nearly always panned out. And this one: "When April blows his foggy horn, 'tis good for both the hay and corn." "Mist in

May and heat in June, makes the harvest come right soon." "A dripping June brings all things in tune." And the old one that a green winter makes a fat graveyard. And that one has reasons. Not only in early England but in the south of Europe, it is said that the Italians didn't like an early green winter. They had an old saying "January commits the fault and May bears the blame."

Another old saying I remember always was: "A dry March never begs its bread." You know you can begin to have too much rain in March and then the floods start. Another old one is "the oak should leaf before the ash." Another one: "Ash before oak, there'll be a smoke." The "smoke" meant drouth. "Oak before ash, there's be a splash." That meant rain. Here is an interesting old weather rhyme that the collectors will like:

**"The west wind always brings wet weather,
The east wind, wet and cold together,
The south wind surely brings us rain,
The north wind blows it back again."**

I remember our old doctors used to go out and shake their heads at an east wind, in a case of pneumonia or croup. My mother knew one of the very old Mayos, the grandfather of the Mayo Clinic doctors. And he used to tell her that he rarely saved a child with croup when the wind shifted to the east—not in all his practice. So the early

(Continued on page SIXTEEN)



May Kennedy McCord

INSIDE AT THE STUDIO . . .

NEWS & HAPPENINGS
BY HESINGTON

The Program Department may be in a state of confusion for a while inasmuch as our traffic manager, **Genie Cain**, recently became **Mrs. Dale Browning**. On second thought, Genie (any similarity to "My Friend Irma" is purely accidental) may become a more efficient manager than ever, what with her new home management chores. The event took place **August 11** after which the Brownings took up their residence at 1034 N. Jefferson. When Genie was asked to comment on the ceremony, all she had to say was, "He was fifteen minutes late!" **The entire staff wishes the happy couple the best of everything.** (See picture above.)

The radio family is growing bigger by leaps and bounds. Two new babies born on the same day. The **Joe Slatterys'** added a big girl to their collection of two boys (that ties him up with me) and the **Gerry Osburns'** made their family a crowd with a dandy boy, their first. This all took place **Saturday, August 17**. The cigar smoke was so thick around the station that day we had to grope our way from room to room. I don't know which father beamed the loudest or longest. **Joe and Mary** named their girl **Ann Marie**. At last report **Gerry** had almost made up his mind to call the boy **Les Paul** but he finally settled for **Gerry Allen** after a huddle with **Ruth**. You'll see pictures of both infants in next month's issue.

Well, things are just about back to normal at the station after a very hectic and hot week at the **Ozark Empire Fair**. In spite of a little confusion due to hundreds of people coming and going constantly and stunt planes diving over our tent intermit-

tently, we all had a wonderful time. Met a lot of you fine neighbors, too. So we have all settled down to work in the wonderfully "cool" studios in the station.

We're still giggling over **Dale Parker's** remark made at the fair. **Uncle Bill Bailey** and his staff were building the wooden platform for our **Dial** birthday cake. It took a lot of wood, nails and pounding to make the platform. After listening to the noise several minutes, **Dale** said, "I guess it's gonna be a pound cake." Although we had several big fans working in the tent, it did get a little humid at times. As a result, "**Doc**" **Martin** and **Junior Haworth** had a tough time keeping their instruments in tune. Because of the intricate two-way instrumentals the boy play, they stay as close together as possible.

Lou Black had a lot of fun working his **Wax Works** from the fair. The crowd loved it. It seems that **Lou** and his show get more popular every day. And just think, he owes it all to "**Come On-a My House!**" He is still trying to think of some way of getting back at **Daves Estes** for playing the record from the studio the last day of the fair.

Their is talk that **Jim Kendrick** may take over **Loyd Evans** opening-up chores come 5 a.m. every morning. By the time you read this it may be a reality. The move is being made so **Loyd** may devote more time to his **Farm Service** activities. **Jim** will make you a good waker-upper and besides, they tell me he has a brand new alarm clock and knows how to use it.

Si Siman and **John Mahaffey** made a guest appearance on the **Wax Works** two weeks ago with one of their latest **Radiozark** pressings of the **Smiley Burnette Show**. Everyone enjoyed the excerpt we played from the record (particularly **Si** and **John**) as it featured **Terry Preston** mimicing some top recording artists like **Tex Ritter**, **Roy Acuff** and others.

Speedy West in town for a week, stopped in on the **Farm Hour** to thrill everyone with his great steel work . . . **Sally Briggs** announced that she will be coming out to see some of you neighbors on personals.

The pleasing masculine voice which phone callers to the radio home hear during the evening hours belongs to **Gary Walker**. **Gary**, popular young **SHS** student replaces **Bill Bryant** as our nighttime **PBX Board Operator**. We'll introduce him to you more formally next month.

"BREAKFAST AT HEER'S!" NEW SERIES STARTS SEPT. 8TH

And now . . . it's BREAKFAST AT HEER'S!

Beginning September 8th, Radio Station KWTO resumes those popular breakfast party programs which have been reaching you on your dial at 560 for the past two years. However, the new series of breakfast parties will originate in the beautiful Ozark Garden Room at Heer's, "your dominant store of the Ozarks Empire," beginning September 8th, to be broadcast every Saturday thereafter from 9:00 to 9:30 a.m.

Heer's plan to serve an elegant breakfast starting at 8:15 a.m., and will open their College Street doors at 8:00 a.m. to all persons wishing to attend the breakfasts. Just take the elevators to the fourth floor.

Dozens of wonderful gifts and prizes will be awarded on each program. Included will be a beautiful new hat from Heer's Hat Shop to go to the lady wearing the "most unusual" hat to the breakfast each Saturday. Heer's Photo Shop will award an eight-by-ten portrait to the "most distinguished looking person" present. There will be other desirable gifts in cosmetics, furniture, hosiery, etc., from various departments in Heer's Store. Also a wishing ring to some lucky lady, and an orchid to the eldest lady from the Flower Shop of Spg. Seed. Co.

Persons celebrating birthdays on the Saturday they are in attendance will each receive a Heer's special birthday cake and candle. Persons celebrating wedding anniversaries on the Saturday they attend will receive red roses.

Each person present at the Breakfast at Heer's will be given an attractive souvenir program containing a picture of George Earle, master of ceremonies, a picture of the Ozark Garden room and a view of the entire store from the front. There will be a page for personal notes; another page containing the theme song, and a page mentioning the sponsors of the broadcasts, who are:

HOLSUM BREAD
CLOVERLEAF DAIRY
QUINN COFFEE
PATTON CREAMERY

George Earle again plans to pay special tribute to various organizations who attend the Breakfasts at Heer's. All clubs, church and civic organizations, youth groups and

others wishing to attend in a body may arrange a Saturday date by writing George Earle, in care of KWTO. There is no admission charge. However, Heer's will charge the very nominal sum of 60¢ for the breakfast, and promise a very tasty repast.

Although it will be necessary for clubs and large groups to make reservations, none is needed by individuals or small parties of two, three or four.

Plans are being made to have "surprise guests" at many of the breakfasts. Often you will not know who the notable person is until the program begins.

Incidentally, we hope the menfolk don't get the impression that Breakfast at Heer's is strictly for the ladies. Men are most welcome to attend, individually, with their wives or with a group from their own lodge or other organization. Then, of course, children are always welcome to attend. In fact, in past breakfast programs we have had Girl Scouts, Boy Scouts, Campfire Girls, Rainbow Girls and other junior organizations in attendance and look forward to having them with us again in this new series.

Smiling and amiable Chuck Hesington, handsome KWTO announcer with the naturally wavy hair, will be George Earle's righthand man during the Breakfast at Heer's programs and his geniality will add much to the broadcasts. Chuck's friendly, sincere announcing has won him thousands of admirers in raidoland.

During the half-hour warm-up program from 8:30 to 9:00 a.m., preceding the broadcasts, George Earle and Chuck will entertain the audience and lead them in a few pep songs, with Frankie Shipe at the piano.

Informality has always keyed the parties and you may rest assured the new series from Heer's Ozark Garden Room will be sparked with spontaneity, too. We want you folk to come prepared for a really good time, lots of smiles and chuckles. Get right into the spirit of the programs and we know you will be glad you attended.

So, neighbors, remember, the Breakfast at Heer's programs are for you! Attend often for a jolly time, and share the wonderful gifts and prizes. Yes, it's "Breakfast at Heer's" every Saturday, starting September 8th. We predict the new series will be better and more popular than ever.



M. C. George Earle

A REPORT FROM FARM SERVICE

Putting safety into practice has caused six Southwest Missouri Chapters of Future Farmers of America to realize dividends of \$1000.00. That was the total amount of the cash awards offered in the KWTO Farm Safety Award Contest, conducted by Farm Service Director Loyd Evans. The big winner of the KWTO cup and \$400 first prize is the Carl Junction F-F-A Chapter. Second prize of \$300 went to Jasper; third prize of \$200 went to Monett; fourth prize of \$100 went to Mount Vernon; and Greenfield and Dadeville, 5th and 6th place winners, each received a KWTO Safety Cup along with the other winners.

Farm Director Loyd Evans has long considered farm Safety of prime importance, as does KWTO's General Manager Ralph Foster. And together they arranged for the contest, which ran from May 15th through June 30th. The top six chapters of a field of twenty were selected by three high officials of the National Safety Council. And being in that first six took real effort and careful thought by chapter members. The semi-finalists were selected only after careful study. And then came the big day when the winners were to be announced. All members of the top six chapters were invited to Phelps Grove Park in Springfield. Each had been interviewed earlier by Loyd on KWTO. A dutch lunch was held the afternoon of July 28th, the final day of Farm Safety Week, in Phelps Grove Park in Springfield. Guests were introduced, including officials of the Missouri Farmers Association Mutual Insurance Company, sponsors of the

lunch. After an address by the Reverend Roy Fields, pastor of the Central Christian Church, the presentation of awards was made by Mr. Lester E. Cox, Springfield industrialist, philanthropist and civic leader.

Following the presentation of awards, the winners were interviewed at KWTO by Loyd Evans. And they admitted winning hadn't been easy.

The winners had been selected on a basis of the number of members and community residents participating in the club's safety campaign; the type and value of the campaign; the educational value of the projects; the amount of publicity it received and the completeness and neatness of the project report and accompanying scrapbook.

The Carl Junction Chapter had made quite an impressive showing. Eighty ideas for farm safety were advanced, and a total of 3201 individual safety measures taken by residents of 70 farms or homes there in the six-weeks contest period as a direct response to the chapter working in conjunction with the KWTO Farm Safety Award contest. And now, a brochure is being prepared for entering our Farm Service Departments efforts in the National Farm Safety Contest. With the swell cooperation we had from the F. F. A. boys and the people of S. W. Mo., we feel we have a real story to tell. Wish us luck!

Be sure to see picture of winning teams and their coaches shown on back cover of this month's Dial. Included is a picture of group gathered for presentation ceremonies at Phelps Grove Park. See Safety Contest, page 16.



LOOKIN' AT YOU

BY FLOYD SULLIVAN

The month of September is here and the Summer vacation for school children of the Ozarks region has ended. Some kids thrill at the opening of each new school term, while others feel as if they were heading back to an institution closely akin to prison. Perhaps not many modern children fall in the latter classification, but right there is where I ranked when I was a second-grader about a half-century ago this month.

I hated to trade barefoot freedom for shoes and stockings. Laying aside comfortable overalls and jumper for little skin-tight knee length pants made out of an old pair of my father's trousers, and a blasted blouse shirt that tied around my middle by a draw-string, was too much of a transition to be accepted without protest. However, said protest only added to the discomfort of the seat of the tight knee length pants.



Floyd M. Sullivan

It seems to be a bit old fashioned in this modern age for children to bring their books home and study at night. However, when I was a kid we had a spelling book and had to learn twenty to thirty new words a day. Of course, our old fashioned teachers had never heard of the modern system of visualization.

Another half-century old custom was to require school children to learn the multiplication table. I already knew my "fives" and "tens" when I started to school—learned them from counting while playing hide-and-seek and run-sheep-run. Nevertheless, I never was any good at figures—that is, the kind that make you money. I still haven't figured out how to make enough money to pay Uncle Sam, the grocer and the landlord—but neither have the school teachers.

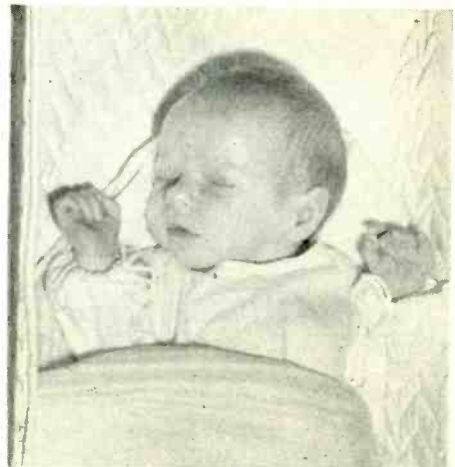
As Bill Bailey told you in the last issue of the Dial, I planned all my education with the view of becoming a lawyer. However, Bill was sparing my feelings when he said that a consuming desire to become a journalist caused me to turn my back on Blackstone, the Statutes, the Citator and the Appeal Reports. It wasn't that way at all. My father, who was a successful corporation lawyer, discovered while I was reading

law in his office that I was interested only in criminal cases. He bluntly told me that only a select few, such as Clarence Darrow and Jim Reed, had brains enough to make money practicing criminal law—and he didn't think I had that much brains. I turned to journalism to escape complete failure, but had it not been for the boys and girls who worked with me for a time before they achieved success in journalism, the failure would have been complete in that professional field also.

Joe Sullens—the youngest and only unmarried member of the KWTO News Staff—is just back from the 35th, Division National Guard encampment at Camp Ripley, Minn. Joe is in a tank company and most of the time while on maneuvers, he had to sleep in the tank instead of a tent. He got so used to kicking the steel plates during the night that he has already ruined one plastered wall of his YMCA room since he got back home. Incidentally, he says that the nights in the Minnesota lake country were uncomfortably cool, but the girls were just right.

★ BABY OF THE MONTH

This husky young fellow is none other than Kirk Hesington, son of KWTO announcer "Chuck" Hesington and his charming wife, Bunny. Although Kirk is one of the newest additions to the KWTO Radio Family he is nearly 2 months old now and we're sorry we didn't get his picture printed for you before now. He was born July 17th in St. Johns Hospital here in Springfield. As most of you know Kirk has a sister, Bonnie Sharon, age 7 and a brother, young Craig Hesington, who is just 3. Awful nice family . . . don't you agree?





CROSSWORD PUZZLE

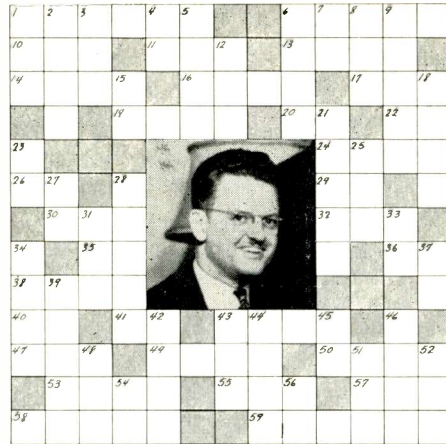
By Joe Slattery

ACROSS

- 1, 6. Pictured KWTO personality.
10. Masticated.
11. Honest _____.
13. Military force.
14. Pierce with a horn.
16. Color.
17. Vegetable.
19. A lichen.
20. Compass point.
22. Corps of Engineers (abbr.).
24. As.
26. Man's name.
29. Symbol for erbium.
30. Neither, _____.
32. Acquire.
35. North America (abbr.).
36. Symbol for Tantalum.
38. Look slyly.
40. Plural ending.
41. Hesitant ejaculation.
43. Daub of color.
47. Compass point.
49. Wood-wind instrument.
50. First man.
53. Protecting shield.
55. Nothing.
57. Man's name.
58. Noisy breathing.
59. Precious metal.

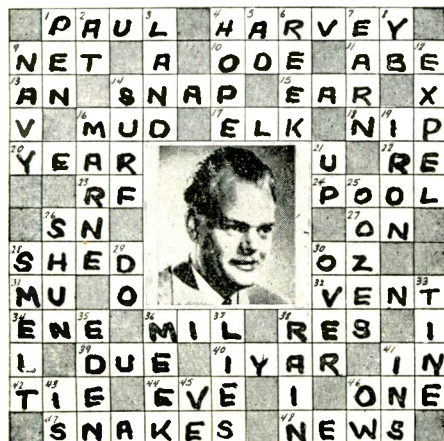
DOWN

1. Hinder speech.
2. English public school.
3. Over (poetic).
4. Georgia (abbr.).
5. _____ and flow.
6. City in France.



7. Railroad (abbr.).
8. Girl's name.
9. City in New York.
12. More than one el.
15. Printer's measure.
18. Encounter.
21. Mournful poem.
23. Like.
25. Anger.
27. Contrary to out.
28. Male duck.
31. Unit.
33. Taystee Time (abbr.).
34. Large Monkeys.
37. Exist.
39. City in Germany.
42. Flower.
43. Good (Fr.).
44. Hawaiian wreaths.
45. Bachelor of Arts.
46. Grip.
48. Self.
51. Disabled American Veterans (abbr.).
52. Deface.
54. Iridium symbol.
56. Chinese measure.

★ JULY CROSSWORD PUZZLE



NEW DR. CRANE SERIES ON KWTO DAYTIME SCHEDULE

KWTO listeners are expressing pleasure over the new series of afternoon shows featuring the famous psychologist, Dr. Geo. W. Crane. Currently being heard from 3:15 to 3:30 p.m., Dr. Crane's broadcasts are entitled, "Taken From Life". Listeners will be pleased to know that their sponsorship will be taken by the Sedgwick Furniture Co., of Springfield, starting Sept. 17th. Your cards and letters of appreciation to this company will be most helpful in maintaining Dr. Crane's series.

WE WENT TO THE FAIR!

(Continued from page THREE)

cast directly from the Judging Arena at the Fair ground's Coliseum at 10:45. At 12:45 George Earle and his ever popular "Man on the Street" broadcast came from in front of the Meek Lumber Co. exhibit on the grounds. KWTO's Farm Service Director, Loyd Evans, broadcast the 12 Noon "RFD Roundup" for MFA Mutual Ins., direct from their booth in the Coliseum as did the Goodwill Family on their 12:15 show which is also sponsored by MFA. The first day of the Fair, Mrs. Ike Martin conducted her popular "Meet Your Neighbors" show from 10:30 to 11 a.m. direct from our tent.

So taking all this array of entertainment into consideration, it's pretty easy to see why everyone had a big time. It's estimated that over 35,000 persons visited us at our tent during the course of Fair week. Nearly 10,000 children stopped by our information booth and received a souvenir balloon as a memento of KWTO and the 1951 Ozark Empire Fair. Perhaps one of the biggest attractions was the release of some 45 government surplus meteorological balloons which were filled with Helium Gas. The unusual feature about each of these balloons was that each carried a gift certificate for valuable prizes and merchandise. The persons who find the balloons will be directed by printed instructions to return it to one of the business establishments sponsoring the balloon's flight and receive their award. Among the valued KWTO advertisers who participated in sponsoring these balloons were the MFA Milling Co., the

Knight Oil Co., Sass Jewelry Co., Clarkson Grain and Feed Co., Charles C. Meek Lumber Co., Ike Martin's and Rubenstein's.

It would be putting it mildly to say that KWTO, the Dial, our entire staff and personnel are proud of the enthusiastic support evidenced by the thousands of friends who stopped in to see us during the Fair. It certainly proved what we have always claimed, and that is, that there is ample award in being "a friendly neighbor". There was lots of work in participating in this year's Fair, but it was a lot of fun and pleasure too.

One of the busiest members of our staff was KWTO Dial Photographer, Reuel Haymes. (Reuel was also the engineer in charge of all Fair broadcasts). He took so many wonderful pictures of the events at the Fair, it was a bit difficult to choose among them; so this month's "Panorama Pic" section is designed to give a consolidated view of just a few of the things that took place. Of course, topmost in our mind, the big KWTO Dial Birthday Party held on Wed., Aug. 15. What a party it was! A birthday cake and friends and neighbors to share it with us. Look closely and maybe "candid camera" caught you or some of your friends in attendance.

For the records, here's the identification of the pictures included:

1. Rudolph Fuhn, Baker of our Birthday Cake, is interviewed during cake cutting ceremonies by Your Editor. Also shown to each side of the picture, Orville Price, KWTO's Custodian, and Mrs. Price without whose help our Birthday Party would have been a tremendous chore.

(Continued on page SIXTEEN)



Dial Circulation Mgr. Bettie Low Mans The Dial Booth at the Fair.

"FAIR AND WARMER" . . . COLUMN OF COMMENT BY C. C. WILLIFORD

It's now September, considered by many the most ideal month of the year, so far as temperature and ideal weather for comfort are concerned and many vacationists will wait the cooler weather to travel. Travel has been unusually heavy all summer long, especially in the Ozarks, and folks are going places and taking long journeys, even to "far away places with strange sounding names."

But have you ever stopped to think of that one long journey, you, me, and all of us will have to take some day? Strangely enough, each of us will have to travel it alone, and still more mysterious is this journey, for we will not know where we are going. Of all the countless millions who have gone on, not one has returned to tell us of the way or to show us blue prints or a guide. I'm speaking of that journey to the far away home of the soul.

Many Dial readers will probably recall the famous columnist of a decade ago, Arthur Brisbane, who used to write a daily column which was published in newspapers. I liked to read every one of them as most readers, and especially fascinating were those in which he would soar out into the universe. I vividly recall one in which he described, or at least made mention, of the distance the human soul would have to travel to reach heaven—that is presuming that heaven is somewhere out in the universe and to get there the soul would have to travel perhaps millions of years at the speed of light, through temperatures as low as absolute zero, which as I recall from my physics is around 450 degrees fahrenheit below zero, as we know it on our thermometers.

But let me say at the offset that this is not a religious discourse for I am certainly not a minister. One of our most sacred liberties, as written by our forefathers in our Constitution, is that Freedom of religion-giving is the right to find our God in the church or manner of our own choice, and far be it from me to inflict my beliefs on another, or even ask them to see these things in my way. In spite of all the varied creeds, churches, beliefs and manners of find our Creator, all of us, at least most of us, believe in some sort of hereafter or in other words the immortality of the soul. So unless we believe that our afterlife is

spent right here on this insignificant speck in the universe known as the earth, then the fact faces us that we will have to travel in some manner to get to our heavenly home, or even the other place, where we are to spend eternity.

But just as soon as we begin to talk about things of this kind, we immediately step off into deep water, and the more we talk the deeper we get, so let's just make believe

and get aboard a rocket ship which travels thousands of times faster than the fastest jet rocket ever made by man. For this journey cannot be expressed in earthly miles, and we'll have to measure the distance by an entirely different unit, the light-year. But let me warn right at the start, no matter how good you are at arithmetic, you'll not find enough figures at your command to express in miles just how long a light-year is. Light has been definitely established to travel at the rate of 186,000 miles in one sec-

ond's time, and can go around the world in just about one-seventh of one second. Now there are 60 seconds in each minute, 60 minutes in each hour, 24 hours in each day and a little more than 365 days in each year—but don't start trying to figure the number of miles equal to one light year—there're not enough figures to go around. Perhaps the best way to express a light year is that our sun is approximately 90 millions miles away from the earth and it takes light from the sun just about eight minutes to reach the earth. Now our sun is only one of the countless billions of stars out in the universe, and the next nearest sun to our sun, or the next nearest one to our earth, it takes a ray of light $4\frac{1}{2}$ years to reach us. There are other suns out in the universe so far away that light traveling at this rate of speed has not yet reached the earth although traveling for millions and millions of years. So here we are already off in water so deep that our brains refuse to function any further. So let's hop back to the earth and just step out any of these late summer nights and look up at that band of light which stretches across night skies from NE to SW, and known as the Milky Way, and try to imagine, if we can, that in that band of light alone, there are at least 40 billion other stars or sun and most

(Continued on page SEVENTEEN)



C. C. Williford

SCHEDULE FOR SEPTEMBER**WEEKDAYS AND SATURDAY**

5:00 a. m.—Yawn Patrol
 5:45 a. m.—Rev. Hitchcock
 6:00 a. m.—George and Buster
 6:15 a. m.—Sally Briggs
 6:30 a. m.—Farm Facts (M-W-F-S)
 6:30 a. m.—Sally Briggs (T-Th)
 6:45 a. m.—Jamboree
 7:00 a. m.—Goodwill Family
 7:15 a. m.—Slim Wilson
 7:30 a. m.—Newscast
 7:45 a. m.—Prairie Playboys
 7:45 a. m.—Buckaroos (S)
 8:00 a. m.—Johnnie Lee Wills
 8:00 a. m.—Mystery Farm (S)
 8:15 a. m.—Taystee Time
 8:15 a. m.—Sally Briggs Show (S)
 8:25 a. m.—Weatherman Williford
 8:30 a. m.—Breakfast Club—ABC
 8:30 a. m.—Jordanaires (S)
 8:45 a. m.—Rev. Hitchcock (S)
 9:00 a. m.—Freddie Martin Orchestra
 9:00 a. m.—Breakfast at Heer's (S)
 9:15 a. m.—Tops in Pops
 9:25 a. m.—Edward Arnold—ABC
 9:30 a. m.—Betty Crocker—ABC
 9:30 a. m.—Future Farmers of America (S)
 9:45 a. m.—Newscast
 10:00 a. m.—Saddle Rockin' Rhythm (M-W-F)
 10:00 a. m.—Sally Briggs (T-Th-S)
 10:15 a. m.—Kitchen Talks
 10:15 a. m.—What's New? (S)
 10:30 a. m.—Slim Wilson Show
 10:30 a. m.—Meet Your Neighbor (S)
 10:45 a. m.—Man At the Stockyards
 11:00 a. m.—Ozark Farm Hour
 11:15 a. m.—Markets
 11:20 a. m.—Farm Hour
 11:30 a. m.—College of Agriculture
 11:35 a. m.—Farm Hour
 11:55 a. m.—World News In Brief
 12:00 noon—R.F.D. Roundup
 12:15 p. m.—Goodwill Family
 12:30 p. m.—Newscast
 12:45 p. m.—Man on the Street
 1:00 p. m.—Paul Harvey—ABC
 1:00 p. m.—Pan Amer. Union—ABC (S)
 1:15 p. m.—Ma Perkins
 1:30 p. m.—Young Dr. Malone
 1:30 p. m.—Dance Bands—ABC (S)
 1:45 p. m.—Judy and Jane
 2:00 p. m.—Black's Wax Works
 2:00 p. m.—Horse Race—ABC (S)
 2:15 p. m.—Black's Wax Works
 2:15 p. m.—Serenade in Blue (S)
 2:30 p. m.—Black's Wax Works
 2:30 p. m.—Concert of Jazz—ABC (S)
 2:45 p. m.—Black's Wax Works
 3:00 p. m.—Service Show
 3:00 p. m.—Marines in Review—ABC (S)
 3:15 p. m.—Taken From Life

3:30 p. m.—Goodwill Family
 3:30 p. m.—Concert of American Jazz—ABC (S)
 3:45 p. m.—Jack Hunt
 4:00 p. m.—Newscast
 4:15 p. m.—Markets
 4:25 p. m.—Williford Says
 4:25 p. m.—Ark. Conservation Comm. (S)
 4:30 p. m.—Weatherman Williford
 4:35 p. m.—Interlude
 4:40 p. m.—Program Notes
 4:45 p. m.—Bob Thorton Quartet
 4:45 p. m.—Here's to Vets (S)
 5:00 p. m.—All Star Parade
 5:00 p. m.—Sen. Kem (S)
 5:15 p. m.—Ozark Newettes
 5:30 p. m.—Jimmy Allen
 5:30 p. m.—Mo. Conservation Comm. (S)
 5:45 p. m.—Ozarks Tour (T-Th)
 5:45 p. m.—Christian Science (S)
 6:00 p. m.—Newscast
 6:15 p. m.—Sports Spotlight
 6:25 p. m.—Dollars and Sense (T-Th)
 6:30 p. m.—Lone Ranger—ABC (M-W-F)
 6:30 p. m.—Silver Eagle—ABC (T)
 6:30 p. m.—Mr. Mercury—ABC (Th)
 6:30 p. m.—Christian Brotherhood (S)

SUNDAY PROGRAMS

6:30 a. m.—Presbyterian U. S. A.
 7:00 a. m.—Rev. Hitchcock
 7:30 a. m.—Newscast
 7:45 a. m.—Homes on the Land
 8:00 a. m.—Words of Life
 8:30 a. m.—May Kennedy McCord
 8:45 a. m.—Al and Lee Stone
 9:00 a. m.—Message of Israel—ABC
 9:30 a. m.—Negro College Choir—ABC
 10:00 a. m.—Voice of Prophecy—ABC
 10:30 a. m.—The Christian in Action—ABC
 11:00 a. m.—Excursions in Science
 11:15 a. m.—First Baptist Church
 12:00 noon—Public Service Program
 12:30 p. m.—Newscast
 12:45 p. m.—Drury Quarter Hour
 1:00 p. m.—Leighton Noble Treas. Show—ABC
 1:30 p. m.—Sunday Serenade—ABC
 2:00 p. m.—Revival Time
 2:30 p. m.—Billy Graham—ABC
 3:00 p. m.—Revival Hour—ABC
 4:00 p. m.—Chataouqua Symphony—ABC
 4:30 p. m.—Greatest Story Every Told—ABC
 5:00 p. m.—Drew Pearson—ABC
 5:15 p. m.—Monday Headlines—ABC
 5:30 p. m.—Bold Venture
 6:00 p. m.—Stop the Music—ABC
 7:00 p. m.—Newscast
 7:15 p. m.—Jordanaires
 7:30 p. m.—Q. E. D.—ABC
 8:00 p. m.—Walter Winchell—ABC
 8:15 p. m.—Jergens Journal—ABC
 8:30 p. m.—Proudly We Hail

9:00 p. m.—Paul Harvey—ABC
 9:15 p. m.—Sunday Evening Altar
 9:30 p. m.—George Sokolsky—ABC
 9:45 p. m.—My Stars—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Thoughts in Passing—ABC
 10:30 p. m.—Popular Orchestra—ABC
 11:00 p. m.—News, Orchestra—ABC

MONDAY NIGHT

7:00 p. m.—Man From Homicide—ABC
 7:30 p. m.—Henry J. Taylor—ABC
 7:45 p. m.—World News Flashes—ABC
 8:00 p. m.—United or Not?—ABC
 8:30 p. m.—Ghost Stories—ABC
 9:00 p. m.—Musical Interlude
 9:05 p. m.—Latin Quarter—Hour—ABC
 9:30 p. m.—Robert Nathan—CIO—ABC
 9:45 p. m.—It's Your Business—NAM—ABC

10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—Stars on Parade
 10:45 p. m.—Pop. Orch.—ABC
 11:55 p. m.—News—ABC

TUESDAY NIGHT

7:00 p. m.—Chance of a Lifetime—ABC
 7:30 p. m.—Black Night—ABC
 8:00 p. m.—America's Town Meeting—ABC
 8:45 p. m.—Erwin Canham—ABC
 9:00 p. m.—Musical Interlude
 9:05 p. m.—Time for Defense—ABC
 9:30 p. m.—Author Meets Critic—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—News of Tomorrow—ABC
 10:45 p. m.—Pop. Orch.—ABC
 11:55 p. m.—News—ABC

WEDNESDAY NIGHT

7:00 p. m.—Amer. Agent—ABC
 7:30 p. m.—Fat Man—ABC
 8:00 p. m.—Rogues Gallery—ABC
 8:30 p. m.—Mr. President—ABC
 9:00 p. m.—Musical Interlude
 9:05 p. m.—Lawrence Welk's Orch.—ABC

9:30 p. m.—Palmer House Orch.—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—News of Tomorrow—ABC
 10:45 p. m.—Pop. Orch.—ABC
 11:55 p. m.—News—ABC

THURSDAY NIGHT

7:00 p. m.—Newstand Theatre—ABC
 7:30 p. m.—Hollywood Star Theatre—ABC
 8:00 p. m.—Original Amateur Hour—ABC
 8:45 p. m.—Foreign Reporter—ABC
 9:00 p. m.—Musical Interlude
 9:05 p. m.—Operation Dixie—ABC
 9:30 p. m.—Roosevelt Hotel Orch.—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—News of Tomorrow—ABC
 10:45 p. m.—Pop. Orch.—ABC
 11:55 p. m.—News—ABC

FRIDAY NIGHT

7:00 p. m.—Defense Attorney—ABC
 7:30 p. m.—This Is Your FBI—ABC
 8:00 p. m.—A Life in Your Hand—ABC
 8:30 p. m.—Mr. District Attorney—ABC
 8:55 p. m.—Champion Roll Call—ABC
 9:00 p. m.—Fights—ABC
 9:30 p. m.—Your Amer. Sports Page—ABC
 10:00 p. m.—Newscast
 10:15 p. m.—Sports Report—ABC
 10:30 p. m.—Stars on Parade
 10:35 p. m.—Dance Band—ABC
 11:55 p. m.—News—ABC

SATURDAY NIGHT

7:00 p. m.—Dancing Party—ABC
 8:00 p. m.—Visiting Time
 8:30 p. m.—Dancing Party—ABC
 9:00 p. m.—Saturday at the Shamrock—ABC
 9:30 p. m.—Dixieland Jambake—ABC
 9:45 p. m.—The New Yorker—ABC
 10:00 p. m.—News
 10:15 p. m.—Tops in Sports—ABC
 10:30 p. m.—Popular Orchestra—ABC
 11:55 p. m.—News—ABC

COVER STORY

GRANDDADDY "FROGGY" VISITS SPRINGFIELD

What youngster wouldn't be thrilled pink to experience a "play game" of cowboy with radio and western picture's "Clown Prince"—Smiley Burnette? That was the great treat afforded little **Miss Rhea Beth Bailey**, daughter of **Your Dial Editor**, and young **Rickie Earle**, son of **KWTO's Continuity Chief**, **George Earle**, quite recently when Smiley visited the Ozarks. Our Cover Picture this month shows our rootin' tootin' young cowboy and cowgirl with six-shooters trained on old granddaddy "Froggy", and Smiley returning the fun with a "mugging" that expresses his enjoyment of children, which has helped make him famous. Smiley was the recent guest of **Boss Man**,

Ralph Foster, **Si Siman**, and **John Mahaffey** of **RadiOzark Enterprises**, and enjoyed one of the Ozark's famous float trips down White River. Correspondence from all over the country, as he currently fulfills engagements on a personal appearance tour, are chucked full of praise for the beauty of the Ozarks and the good time he had while on his visit here. Smiley is a regular fellow and we are happy to report that his transcribed series for RadiOzark Enterprises is going over with a bang from coast to coast, from border to border and even more. We're hoping that he will come visiting here in the Old Ozark hills often.

WE WENT TO THE FAIR!

(Continued from page NINE)

2. Here's our Birthday Cake in all its splendor. To the left, Louise Bailey, wife of Your Editor, and to the right, Miss Bettie Low, Dial Circulation Mgr.
3. Rudy decorates our cake.
4. Aunt Martha at the Goodwill Family booth in our tent, offers the current edition of the Family's songbook.
5. Springfield's Mayor, Otis L. Barbarick greets our guests at the party.
6. The Hon. Forrest Smith, Governor of the State of Missouri, talks to the Ozarks via KWTO.
7. Congressman O. K. Armstrong of Missouri's 7th District, takes part in our party.
8. Just a few of the visitors waiting their turn to share our Birthday Cake.
9. The kiddies take turns at getting KWTO balloons.
10. Congressman Armstrong, Governor Smith, cutting the first slice of Cake; Baker Rudolph Fuhn and Mrs. Price.
11. A view of the big KWTO tent.
12. A candid shot of one of the crowds attending a KWTO Fair broadcast.
13. Rudy serves our cake.
14. Some more of our visitors enjoying music by Slim and the Boys.

Yes, it was one of the biggest events of the Fair—the Dial's Birthday Party, and with the honor of having our State's Governor as our special guest and the thousands of well wishing friends who came to wish us a happy 10th Anniversary, it was an event we won't soon forget. With Governor Smith, Congressman Armstrong, Mayor Barbarick singing "Happy Birthday" to the Dial, the party really got underway when we started eating our Cake.

A Birthday Cake that weighed a ton and that's no exaggeration. It weighed slightly over 2000 lbs., which is in excess of our originally planned cake by nearly 800 lbs. All credit and a very big thank-you is due Rudolph Fuhn of Rudolph's Bakery and Coffee Bar, 326 South Ave., in Springfield, who baked our cake for us. Mr. Fuhn spent three days and two nights completing it. It contained 700 lbs. of beet sugar, furnished by the Springfield Gro. Co., 880 fresh eggs from the Producer's Produce Co., 108 quarts of fresh Daricraft Milk from Producer's Creamery, 150 lbs. of Mrs. Tucker's Shortening, 175 lbs. of flour, 10 lbs. of baking powder, 5 lbs. of salt and 5 pints of vanilla extract. It measured 9 feet, 4 inches by 8 feet, and stood 36 inches tall. The cake served 8,470 persons and from the time it was cut by Governor Smith at 1:15, seven people served continuously until

nearly 6 p.m. Everyone said it was delicious and that it was. We only wish it had been possible to send you who were unable to attend a piece. We had many such requests.

KWTO, The Dial and all concerned were deeply indebted to many persons for the success achieved at the great 1951 Ozark Empire Fair. Space is far too limited to thank each personally, but special recognition must be made to the Board of Directors of the Fair; to Fair Manager, G. E. Boyd; to Concession Manager, M. R. Walsh; to the men at the work crews who helped us so vitally; and to YOU and the thousands of loyal KWTO listeners just like you.

We hope that you were able to attend the Fair and be with us. We met and talked to many of you. If you were there, how about dropping us a line and telling us about it. If you didn't get to come, we're sorry, and we hope to see you next year. We'll be there, and as always where KWTO and The Dial are concerned, our sincere invitation to "come on in and set a spell", is voiced from the heart of "your friendly Ozark Neighbor".

HEARTBEATS

(Continued from page FOUR)

sages had their superstitions about the weather.

Well — be good, come what may and whatever the weather . . . I'll be seeing you again in our wonderful DIAL, next month, the Lord willin' and the creek don't rise. A woman up in North Missouri told me her old granddaddy used to say—"The Lord willin' and the devil ain't a doin' the dancin'."

Yours with Love.

MAY

FARM SAFETY CONTEST

(See page TWENTY)

All those fine looking young boys pictured on the back cover are winners in the KWTO Farm Safety Award Contest, which closed June 28th. With them are their Future Farmers of America Chapter instructors, who guided them in their efforts. Winners of the contest were the boys in the Carl Junction F-F-A Chapter. Second place went to Jasper with Monett taking third place honors. Fourth place was taken by Mount Vernon, Greenfield fifth and Dadeville sixth. The center photo shows John Rush of the Rush Livestock Commission Company addressing the assembled winners in Phelps Grove Park. Seated before the group at the extreme right is Lester E. Cox, who presented the \$1,000 in prizes to the winning teams.

HAPPY BIRTHDAY TO:

Fritz Bauer.....	September 3
Reuel Haymes.....	September 4
George Rhodes.....	September 7
Alta McElroy.....	September 12
Jimmy Haden.....	September 15
C. A. Johnson.....	September 25
Dale Parker.....	September 27
Loyd Evans.....	September 30
Zed Tennis.....	October 15
Edna Boyle.....	October 21
Jean Scherner.....	October 23
Lee Stone.....	October 30

FAIR AND WARMER

(Continued from page THIRTEEN)

every one of them bigger than our sun.

And this is but the half of it, for with that Big New 200-Inch telescope out there on Mt. Palomar in Calif., astronomers now tell us that there are perhaps as many as 200 million other island universes in God's Great Universe as large as our Milky Way. One of these has been discovered in recent years that is 50 thousand times bigger than our own Milky Way which has only about 40 billion suns in it and no one can count up to as much as a billion before he dies of old age. Our little sun has nine known worlds flying around it. Who knows but that these countless billions of other suns, called stars, all have numerous worlds around them flying around the luminary, like moths around a candle.

So the main point that I am trying to put over is that if you get to feeling too important for your own good, if you think you are a sort of "big shot" and wield a great power among men, even if you are rich in worldly goods and have little worldly cares; or if you are just one of us ordinary folks, working, striving along, trying to make both ends meet in these hectic days and just wondering what the next day is going to bring, hoping for the best but fearing the worst; and even if you are one of the few like the fellow in Old Man River who was "tired of living but feared of dyin';" then my recipe is to get out all by yourself away from artificial light, even away from friends or associates, and just gaze up into the starry heavens and wonder.

"He called himself an atheist—There is no God said he.

God is a dream of hopeful fools adrift on a sunless sea.

Thus he did speak in thoughtless vein until at the close of day,

He looked up through a telescope and knelt him down to pray."

GUESS WHO!

THE RADIO FAMILY—THEN AND NOW



The young Ozarkian pictured above was born and reared in Protom, Mo. Although quite a number of years have gone by since this photo was taken, a comparison with a recent picture would still show marked resemblance. He's been a KWTO favorite for many years now and although this childhood pic was long before he even dreamed of becoming a radio artist, he was even then learning the hymns and ballads of the hill country and practicing his "gitar" strumming and fiddle picking. Radio has today made him half of a popular duet team and an important part of one of KWTO's oldest and most famous acts. He's married and the father of one son. Can you identify our "Guess Who" for this month?

JULY "GUESS WHO"

As our special 10th Anniversary August issue of the Dial did not carry the "Guess Who" feature, this month we catch up with ourselves by giving the correct answer of the childhood personality pictured in July. If you identified the coy little miss as being the "Queen of the Ozarks", **May Kennedy McCord**, you were most right.

Margaret Bryant of Ozark, Mo., Mrs. Frank

White, Box 324, Nixa,

Mo., and Mrs. Bert Stew-

art of Norwood, Mo.,

were the first three in with correct answers. They are the

winners of our free sub-

scriptions and we send con-

gratulations. Good luck to

the rest of you on this

month's Guess Who'.



DEAR DIAL:QUESTIONS ABOUT KWTO
FROM OUR DIAL READERS

Q. Is Sally Briggs related to Aunt Martha and Slim? (Mrs. D. F., Royville, Mo.)

A. No.

Q. Would it be possible for us to have pictures of the "Dads" as you did of the "Moms"? (M. W., Yardelle, Ark.)

A. We've been thinking about it. If "Dad's" not too shy it will probably work out in the next few months.

Q. Did Dale Parker play the violin in "Down in Arkansas" with the Weaver Brothers and Elvir? (E. B., Dadeville, Mo.)

A. No.

Q. How old is Pat Patterson? (M. R., Marshfield, Mo.)

A. Pat is 24.

Q. What color are Sally Briggs' hair and eyes? Is Sky King still on the air? (F. U., Gainesville, Mo.)

A. Sally's hair is blond and her eyes are blue. At present, Sky King is not on KWTO, however, might be scheduled later on this summer.

Q. Where and when did "Sully" Sullivan get his start in radio? (J. K., Joplin, Mo.)

A. Although "Sully" had done a good deal of work in the newspaper field, he had never worked in radio until he started with Mr. Ralph Foster and Mr. C. Arthur Johnson about a year after they started their station here in Springfield in 1933.

Q. How old is Loyd Evans? (Mrs. B. W., Marshfield, Mo.)

A. Shortly after you receive this Dial, Loyd will be 30.

Q. How old is George Earle's Percy? (C. F. N., Viola, Ark.)

A. Percy has just turned six. Wise old bird for such a tender age—eh?

Q. Would like very much to see a "Family Portrait" picture of the Slim Wilson family. (Mrs. E. St., Independence, Mo.)

A. Coming up real soon. Please be patient.

Q. Could we have a picture of George Rhodes' home in the Dial? (M. K., Marshall, Ark.)

A. There is a picture of the Rhodes' home in the current Goodwill Family Song Book. Maybe we can revive the "home" series for the Dial in the near future.

Q. Did Sally Briggs' husband ever live at Marshall, Ark., and what is his name? (Miss E. R., Leslie, Ark.)

A. Yes.

Q. Does Slim Wilson have any records

for sale? (Mrs. G. K., Disston, Oregon.)

A. Not at the present time.

Q. What is Bennie, the new engineer's last name, and where is he from? (M. M., Red Top, Mo.)

A. I believe you have in mind Eddie, who has recently joined the KWTO Engineering staff. His last name is Otradovec. He came to us from Jefferson City.

Q. Where is Corrine Stumpf now; also her sister and brother? (Mrs. W. L. G., Dixon, Mo.)

A. Corrine is in Mt. Vernon, Ky.; Carmolee is in St. James, Mo; and Clifford is in Sappington, Mo.

Q. Is Loyd Evans' wife a nurse, and how old is she? (Mrs. W. C., Norwood, Mo.)

A. No, Loyd's wife is not a nurse. She is 29 years as of Sept. 8.

Q. What are the names and ages of Joe Slattery's boys? (S. S., Republic, Mo.)

A. Joe's oldest son is four and a half, John is 14 months, and his little daughter Ann, is at the time of this writing, four days.

Q. Do you know when the Sergeant Preston program will return to KWTO? (O. C., Niangua, Mo.)

A. At present, there are no plans for "Challenge of the Yukon" returning to KWTO as this program has been discontinued over the ABC Network.

Q. Where does Edith Hansen live? (T. S., Alton, Mo.)

A. Edith lives in Shenandoah, Iowa.

Q. Are all the Carters still working together? (T. D., Mtn. View, Mo.)

A. Yes. The Carters are all working at WSM, Nashville, Tenn. By-the-way, Helen and her husband, Glenn, have a fine new son. Danny is now 6 months old.

Q. Where is Shorty Thompson now? (G. W., Springfield, Mo.)

A. Shorty has been residing in California, but has plans of returning to Springfield soon.

Q. Do Homer and Jethro have any plans of returning to Springfield? (W. G., Gainesville, Mo.)

A. No plans at present.

Q. Who does Pete Castle record for? (L. E., Buffalo, Mo.)

A. Pete records for Mercury. One of his recordings is entitled, "I Know What It Means to be Lonely."

Q. Are Jean Scherner and Bettie Low related? (V. M., Bakersfield, Mo.)

A. Jean and Bettie are sisters.



Family Portrait

Presenting Mr. and Mrs. Al Stone and Family. Al and Lee need no introduction to KWTO listeners, and many long time friends will recall their two daughters who both were formerly employed at the station. Reading left to right, Jean (now Mrs. Woody Nichols) of California. Jean was former PBX Operator at the station. Dallas, who with his charming wife and children resides in Springfield, and Miss Janice Stone of the home. The Stones came to Springfield from St. Joseph and Al is one of KWTO's oldest and most revered employees.

MRS. GLEN PICKERING
BOIS D'ARC, MO.

8-52

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See Story on Page Seven