VOL. 2, NO. 5

May, 1989



EXPERIENCE SOUTHERN CALIFORNIA'S UNIQUE RADIO STATION

Listen to 94.7, KTWV, The WAVE at work. The WAVE's unique blend of music is relaxing, yet stimulating at the same time. The WAVE uplifts your spirit, without interfering with the business of the day. The WAVE is the first new radio format for adults in Southern California in the last twenty vears!

The WAVE can appeal to everybody those who like progressive new music; those who enjoy soft vocals: those who appreciate the best in contemporary instrumental music; and those who simply want to create a positive, stressless environment in which to work.

If you're the first person to discover The WAVE where you work, why not share L.A.'s unique radio with your co-workers?

Tune your radio to The WAVE in your place of business. If you're on the phone and you have to put a client or customer "on hold", make the experience a better one by playing 94.7, KTWV, The WAVE on the telephone.

There's no reason to leave The WAVE behind when you go to work in the morning. The good feelings you get when you start your day with The **WAVE** can continue through your entire workday. You'll never get tired of hearing the The WAVE. We play more new music for adults than any other radio station in Southern California.

The WAVE is the only station where you will hear such innovative

performers as Enya, Andreas Vollenweider, Hiroshima, Larry Carlton, The Gipsy Kings (just to name a few), mixed in with such timetested talents as Joni Mitchell, Peter Gabriel, and Tracy Chapman (again, just to name a few).

If this May edition of the "MusicLetter" is your first exposure to 94.7. KTWV. The WAVE, we invite you to try us out. Once you discover our distinctively different music, our relaxed and friendly air personalities and the overall positive feelings you get from The WAVE, you'll be happy to turn us on at home, in the car, at work...anyplace! Welcome to Southern California's unique radio station — 94.7, KTWV. The WAVE.

his Brodie

Christine Brodie Assistant Program Director/ Music Director





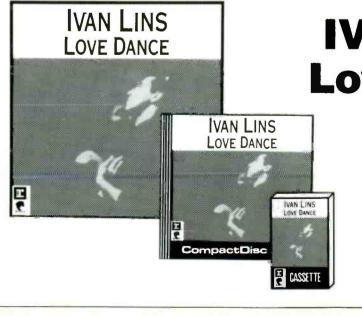
Here's an alphabetical listing of some of the newest music played on 94.7 KTWV-FM THE WAVE

ARTIST

Kerstin Allvin Ancient Future David Arkenstone Steve Bach David Benoit Black Peter Buffett **Jessie Allen Cooper** Scott Cossu **Cowboy Junkies** Michael Deep Dizrhythmia **Bill Douglas** Enya **Kevin Eubanks Ric Flaudina** Free Flight Freeway Philharmonic **Bill Gable Gipsy Kings** Gontiti **Clive Gregson & Christine Collister Deborah Henson-Conant** Hiroshima Ralf Illenberger Peter Kater Pat Kellev Georgia Kelly & Dusan Bogdanovic Larry Knechtel T. Lavitz Ivan Lins Michael Manring

TITLE

Origins Dream Chaser Island More Than A Dream Urban Davdreams Comedy One By One Soft Wave Switchback The Trinity Session Thru The Harp Dizrhythmia Jewel Lake Watermark The Searcher Refuge Slice of Life Freeway Philharmonic There Were Signs Gipsy Kings Sunday Market Mischief On The Rise East Circle Homage I'll Stand Up A Journey Home Mountain Moods And The Bad Habitz Love Dance Toward The Center of the Night





IVAN LINS Love Dance

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JBX Sonia GAIA Narada Equino Soundwinas GRP A&M Narada Sonia GAIA Windham Hill RCA Higher Octave Island Hearts of Space Geffen GRP Spindletop CBS Spindletop Private Music Elektra Portrait Rhino GRP Epic Narada GAIA Nova Glabal Pacific Universal Intima Reprise Windhom Hill Cont'd

SAY HELLO TO ...





ANDREAS **VOLLENWEIDER**

Contemporary music pioneer Andreas Vollenweider not an easy man to talk to. Andreas only recently began granting interviews. He spends most of his time in Zurich, Switzerland, when he's not performing all over the world. Luckily, he was in Los Angeles recently and in the mood to talk, so he stopped by The WAVE studios or a conversation with David Hirsch.

Q: Your work reflects the Earth's most basic elements, evoking a time before civilization. Since you spend a lot of your time in one of the most beautiful countries in the world, do you draw inspiration from your surroundings?

ANDREAS: I'm certainly influenced by the atmosphere around me. I try to not be influenced too much. My music is not the result of conscious work, but more of listening to what's already in the air and picking it up. I take what is naturally there and shape it into music.

Q: Are you a composer or a performer?

ANDREAS: Making records for me is a lot like what it must be for a writer of a screenplay or for the author of a book. I trust the listener to bring my music alive with their imagination, otherwise / time is very painful and we never get used to it. it's just dead. Records are not alive, just like the best book can replace real life. On the other hand, concerts are life. The liste co-exists with the performer, creating something alive and unique.

Q: Your music is instrumental. Why don't you use lyrics?

ANDREAS: To me using words would be addressing the mind. Words are the voice of the mind. Music is the voice of the soul. I prefer my music to talk to the soul and not let the mind be in the way.

Q: You travel and perform all over the world. Do you find any differences in the audiences you play for?

ANDREAS: When it comes to the essence of people, the differences are surprisingly small. I strongly believe that the soul of an African person is not very much different from the soul of a Swedish person, or an American. I think we share so much. I'm very interested in the things we have in common. I don't care to explore the things that separate us.

Q: Your predominant instrument is the harp. That's a very unusual instrument for a musician to play almost exclusively. How did you come to choose it?

ANDREAS: It wasn't so much a question of a decision. It happened like many other things in life that come your way. It's like meeting the person you love There are millions of other people around, but there's only one person that reflects you the best. That's what the harp does for me. It reflects me in a very pure way. It's like on extension of myself.

Q: As a musician you do a lot of travelling. By nature, you're a family man who enjoys staying at home. How do you maintain your balance?

ANDREAS: If I could change the size of the world, I would educe the travelling. But the most beautiful moment in my life a ding the music is when the lights go out and the concert begins. Until I go to sleep afterwards, the feeling stays with me. That is what makes me leave home. Leaving my family for a long

Q: It's taken you more than a year to finish your new album "Dancing With The Lion". What took so long?

ANDREAS: I work much like an architect. I know what I want the album to sound like, but like an architect. I also let the people working with me add their own personalities. Basically I have a story, melodies and structures. I even have paintings, pictures and written stories to help me to communicate the sound and feeling I'm looking for to the people I work with. Then we discuss it for hours, or days, or weeks, until we have a mutual definition of how we want the music to sound.

Q: Aside from performing live, what is the most satisfying aspect of your professional career?

ANDREAS: Hearing how people interpret my music. Music by itself, in a vacuum, is dead. It's the listener that gives it life!

DISCOGRAPHY:

"Caverna Magica"	CBS
"Down To The Moon"	CBS
"Behind The Gardens"	CBS
"White Winds"	CBS
"Dancing With The Lion"	Columbia

Los Angeles, CA Permit 32365

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5/89

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94.7 KTW







HAIDE:

WAVEWEAR! Your Chance To Order The WAVE MusicList! Andreas Vollenweider! Say Hello To.

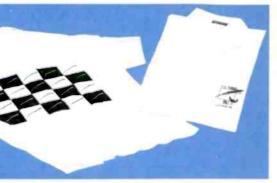
isnom hour and much more!

"The W	AVE WOULD LIKE TO KNOW"	You've asked for it-
94.7 KTWV	If this is your first exposure to The WAVE "MusicLetter" we would like to find out more about you. Since 94.7, KTWV, The WAVE is Southern California's <u>unique</u> radio station we are constantly changing and evolving, striving to meet the expectations of discriminating radio listeners like yourself. Please take a few minutes to answer the questions below. The answers we receive will go a long way towards helping us make The WAVE an even better listening experience. Once you are done with the survey, please tear it off and mail it to the address below. If you are already a WAVE listener, we invite your comments as well. Thank you from 94.7, KTVW, The WAVE .	Various styles to choose from .
AGE:	SEX: M F ZIP CODE:	STYLE #2001
do you listen to	94.7, KTWV, THE WAVE?	\$8.00
IF YES, WHEN DID Y	YOU START LISTENING TO THE WAVE?	400 100
<mark>D</mark> O YOU LISTEN TO	THE WAVE MORE OR LESS THAN WHEN YOU STARTED?	WAVESHIRT, CRINKLE COTTON
WHY?		STYLE #1001
when do you lis	TEN TO THE WAVE?	\$16.00
IN THE MORNING	EVENINGS	ALTA C
MID-DAY	NIGHTS	
AFTERNOONS	WEEKENDS	
where do you he	EAR 94.7, KTWV, THE WAVE?	THE WAVE
at home	IN THE CAR AT WORK OTHER PLACE	
WHICH OF THE WA	AVE'S AIR PERSONALITIES DO YOU LISTEN TO?	
		94.7 FM
	IO STATIONS DO YOU LISTEN TO?	3 3 2 3
what is your fav	ORITE RADIO STATION?	WAVESHIRT, CRINKLE COTTON
DO YOU LISTEN TO	THE RADIO FOR NEWS & TRAFFIC?	* * * STYLE #1002 \$16.00
In the	morning In the afternoon	1
HAVE YOU LISTENE	D TO THE WAVE'S: Musical Starstreams	a la
	Saturday Night CD	3<
	Nite Trax	WEAR THE WAVE
WOULD YOU LIKE T	TO HEAR OTHER SPECIAL PROGRAMS ON THE WAVE, SUCH AS:	
A Noon Hour Music	c Special	TO ORDER: Complete order form and mail with your check or money order payable
An Artist Profile —	featuring music and interviews	to KTWV-FM. Please include your phone number on your check and order form. Please do not send cash. Sorry, C.O.D. orders cannot be
An International Mu	usic Hour	accepted. Please allow 6 to 8 weeks for delivery. Parcels will be shipped via UPS. All sales final.
ARE THERE OTHER	FEATURES YOU WOULD LIKE TO HEAR ON THE WAVE?	
		ADDRESS (No P.O. Boxes please)
ANY OTHER COM	MENTS?	CITY STATE ZIP
		AREA CODE/DAY PHONE AREA CODE/NIGHT PHONE
TEAR OFF AND RE	TURN TO: KTWV, 94.7, THE WAVE'S MUSICLETTER P.O. BOX 4310 LOS ANGELES, CA 90078	AREA CODUDAL FROME AREA CODE/NIGHT PHONE

5/89

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Style #1003	XL	L	M	x\$16.00 ea.	
Style #1004	XL	L	M	x \$28.00 ea.	
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Add 6.5% Sale	s Tax				
SHIPPING AN One item \$2			\$3.50		
GRAND TOTAL				S	

MAIL TO: WAVEWEAR" KTWV-FM, 94.7 The WAVE P.O. Box 4310 Los Angeles, CA 90078

"The WAVE's MUSICLIST" continued.



ARTIST

Doug Markley Clair Marlo Hugh Marsh Keiko Matsui Sarah McLachian Nightingale Spencer Nilsen Curtis Ohlson Oregon Mickey Raphael Chris Rea Giles Reaves & Jon Goin Jeff Richman Don Robertson Joe Sample Therese Schroeder-Sheke **Carly Simon** Phoebe Snow Special EFX Ken Stover Andy Summers Tanita Tikarim Various Artists Various Artists Various Artists Andreas Vollenweider Windows

KTWV-FM/Los Angeles

Allan D. Chlowitz -Vice President/General Manager Christine Brodie — Assistant Program Director/Music Director Jan Kopic — General Sales Manager

Paul Goldstein -Director of Programming Operations

The WAVE "MusicLetter"

David Hirsch -French Graphics -Graphics / Typesetting Duane Meltzer -Designer

"The WAVE MusicLetter" is published monthly by 94.7, "The WAVE Musicletter" is published monthly by 94.7, KTWV, The WAVE. Subscriptions are free and can be obtained by sending your name, address, and daytime and nightime phone numbers to "The WAVE Musicletter" PO. Box 4310, tos Angeles, CA 90078. To become an advertiser in "The WAVE Musicletter" contact Jan Kopic at (213) 462-3956. All letters and materials sent to "The WAVE Musicletter" become the property of the to "The WAVE MusicLetter" become the property of The WAVE and cannot be returned. "The WAVE MusicLetter" is copyright 1989 by KTWV. All rights reserved.

TITLE

Philly Fillet Let It Go Shoking The Pumpkin Under Northern Lights Touch Lightdonce Architects Of Change Better Than Ever 45th Parallel Hand To Mouth New Light Through Old Windows Lettin' Go People Like Us Castles In The Sun Spellbound The Queen's Minstrel "Working Girl" OST Something Real Confidential Sir Dancelot's Dream The Golden Wire Ancient Heart "Rainman" OST Windham Hill Sampler '89 The World Music Album Dancing With The Lion The French Laundry

ON THE AIR

CHINA SMITH & DAVID HIRSCH with WAVE Information TALAYA DON BURNS KERI TOMBAZIAN AMY HIATT BOB DEARBORN

THE WEEKEND STAFF:

SANDY SHORE, STEVE CLARK; NICOLE DEVEREUX; NANCY WILSON; WALLY WINGERT

THE WAVELINES

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5:30am - 10:00am

10:00am - 2:00pm

2:00pm-6:00pm

6:00pm - 10:00pm

10:00pm - 2:00am 2:00an - 5:30am

THE WAVE

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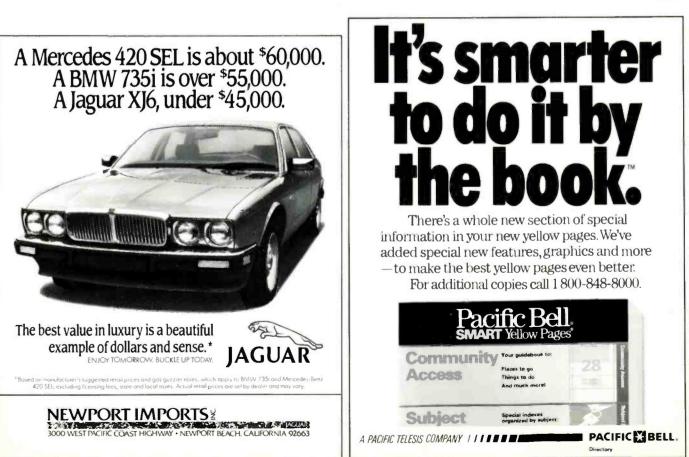
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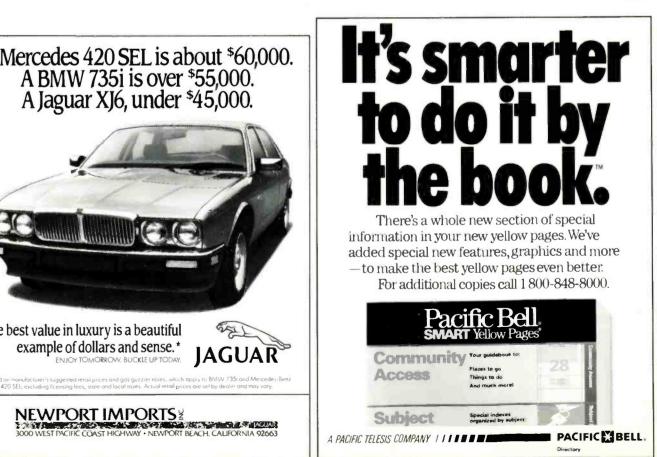
BUSINESS OFFICE

ENTERTAINMENT LINE

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THE WAVE DIRECTORY

	DIRECTORY		
Phoebe Snow	The Roxy		5/1
Tanita Tikaram	The Roxy		5/2
David Crosby	The Wiltern		5/5
Hiroshima in			
"Sansei"	Mark Taper Forum	thru	5/7
Toni Childs	The Palace		5/11
Yellowjackets	The Coach House		5/12
Pacific Coast Jazz			
Festival	On The Lagoon In		5/13
	Santa Barbara		
Yellowjackets	Ventura Theater		5/13

WAKE UP WITH THE WAVE

The WAVE offers an alternative to typical Los Angeles morning shows. We present long sweeps of uninterrupted WAVEMUSIC to help ease you into the day, along with just the right amount of news, weather and WAVE Information. 94.7, KTWV, The WAVE is THE NEW WAY TO WAKE UP. Try us tomorrow morning.