

The

KMA GUIDE

December, 1963

TOYS FOR ALL AGES

FUN



COVER STORY

The KMA Guide

DECEMBER, 1963

Vol. 9

No. 12

Two KMA youngsters, Cynthia and Jeffrey Heuer, children of announcer Mike Heuer, are pictured on the December Guide cover getting ideas in toyland for a letter to Santa. Cynthia, who is in kindergarten, will be six on December 7. Her trip to toyland had the additional purpose of showing her mother the Kissy doll she would like for her birthday. Jeffrey, 9, favoring action toys and games, is looking over a loud-popping police patrol gun. From the looks of the large selection of toys available this year. Santa is going to be a very busy man.

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Mail Bag

"Oh, yes! Indeed! I have to have your Guide so here is my \$1.00 for another year. I can't keep house without it and I think if everyone would subscribe for it they never would let it expire. So many good helps, recipes, pictures, etc., and helps you keep in touch with KMA. I was in a group this summer on tour (of KMA and the May Seed Company). Everyone was so friendly and treated us the very best. We all enjoyed it even if it was a hot day. ha! I hope we get there again to see all the pretty homes and flowers.

Mrs. C. L.
Sharpsburg, Iowa

Thank you for your wonderful comments, Mrs. L. We hope you do get a chance to visit us again. Our new KMA building and broadcast facilities will be finished before long. We want you and our other Guide readers to feel welcome to drop in any time and visit us. We'll be happy to show you around.

"... the Guide is getting better all the time. I like the homemaker (Billie McNeilly 10:30 - 11:00 a.m. Monday thru Saturday) very much."

Mrs. A. J. R.
Panora, Iowa

"See the red star notice this month so am enclosing a \$1 bill. Keep the good little

magazine coming. I think your Billie McNeilly "is the bestest and has the mostest".

Mrs. T. N.
Eagle Grove, Iowa

"I see I have a red star on my Guide. That was a great idea, for I would have sure missed it this time as we are very busy packing for a trip to the warm south. So here is my renewal dollar.

Mrs. A. M. K.
Goff, Kansas

"... also send a self addressed envelope as I plan to send several Christmas gift subscriptions this year."

J. C. G.
Hutchison, Kansas

All these wonderful compliments are very much appreciated. That little red star is the most practical little device we've found. Your Guide renewals are very important to us and without some economical means of reminding you that your Guide has expired, it would of necessity force us to raise the subscription rate in order to cover the cost of mailing expiration notices. Postal rates have crept higher and higher over the years, along with other costs, so we must depend on that little red star to do the job of notifying you. We are receiving a large number of orders for Guides as Christmas gifts. It's the greatest dollar's worth you could send a homemaking friend. They will receive a pleasant reminder of your gift every time the Guide comes to them throughout the year. We send along a nice gift card with their first issue, which tells them the Guide is a gift from you. Here's one idea: If you have a "Guide snitcher" friend who reads your Guide all the time, surprise them with a gift subscription. You'll have a dollar's worth of fun.

The KMA Guide



A Chat With Edward May

Do you recall seeing the picture last spring of potato eyes being sent by CROP to Korea? Here is another picture that will be of interest to you. The above photograph shows 50 thousand packets of carrot seed donated by the May Seed & Nursery Co. to CROP (Christian Rural Overseas Program). The seed is to be sent to the hurricane devastated country of Haiti. An additional 55 thousand packets of carrot seed, also to be sent to Haiti, is awaiting shipping instructions. It is certainly hoped these thousands of packets of seed will help alleviate the food shortage in Haiti. We are pleased to be a part of this program.

Those in the picture are John Thomas, Sr. of Panora, Iowa, Assistant State CROP Director, Rev. John Beebout of Clarinda, a member of the State CROP Board, and myself. CROP is the same organization which sponsored the shipment of potato eyes to Korea. Reports given us by CROP officials indicate the potato eye results were highly satisfactory.

We are rapidly approaching the Christmas season. This not only is the day of gift exchanging, but also is much more. It is one of the most important days of the year to Christian people. I believe the American public places the proper emphasis upon Christmas. More people set aside Christmas, together with Easter, as a day to worship. Christmas is also the one occasion of the year when families, though widely separated, make every effort to be reunited.

We will have our immediate family together again.

December, 1963

Our daughter, Annette, who is a freshman at Grinnell College, has three weeks' vacation, so we are certainly looking forward to having her home. Even though she goes to college in Iowa, she has only been home one day since she left for school. I certainly hope your family is able to have a reunion at Christmas.

The arrival of December also means that the year 1963 will soon be history. Many things happened in 1963, some good, others bad, but in the whole I hope it has been a good year for you.

It has been a good year at KMA. The highlight of the year was the construction of a new radio building. We should be completely moved in by the first of the year. All of the radio equipment has now arrived and it will be installed within a short period of time.

Again I would like to say, I hope 1963 has been a good year for you, and may 1964 be even better. Best wishes for a Merry Christmas and Happy New Year.



50,000 packets of seed going to distressed Haiti.

Frank Comments

By FRANK FIELD

Jennie has always been a great one for making her Christmas presents, rather than buying them, and that is just what she has been doing for the last couple of months. The picture this month shows 10 pair of fancy candlesticks, and she isn't done yet. I think I showed you a pair of them last winter and explained in detail just how she makes them, but it is not at all hard to do if you can locate the materials. Look closely right in the center of the first row of candlesticks, and you will see one of the footed sherbert dishes which she uses as a base. Turn it upside down and the foot is hollow and all it takes is a little florist putty to hold the candle in place. Then, a section of styrafoam in the base with a piece of rickrack around the outside, with a few small plastic flowers stuck in the styrafoam. A few more small plastic flowers put in the florist putty around the candle, and you have a beautiful pair of matching candlesticks.

No two pairs are ever just alike and the combinations of various kinds of flowers in various different colors and also different colored candles are almost unlimited. Those two shiny candles in the back-ground are really gold, and the rest of the candles are pink, blue, yellow, white, red, or orange, depending on the flowers used in the base. The candles themselves are all 5½ or 6 inch. Some are smooth and some are twisted, but as you can see, all are very attractive.

I am writing this page on November 20th and we have just had our first measurable precipitation in almost a month. The last shower we had was on October 25 and it only amounted to .30, so you can see the soil moisture is about used up. For that reason, it is going to be necessary to use a lot of extra water this fall, particularly on roses and evergreens. If they freeze up for winter with no moisture in the soil, a lot of them are not going to come out of it next spring. Last Saturday and Sunday I kept two hose lines running all day, moving them occasionally from spot to spot so that everything got the equivalent of at least an inch of water. That put them in pretty good shape for right now, but unless we get normal precipitation the rest of November and through December, they will have to have another good thorough soaking before real cold weather comes.

All of the "Field Tribe" will be at our house for Thanksgiving Dinner this year, including Peg, Jim, and the three boys from Ft. Worth, and believe it or not, we are not going to have turkey. It will be ham and meat loaf with all the trimmings. There won't be any pumpkin pie either — it will be apple. Christmas and Thanksgiving Day are less than four weeks apart this year so we will save the turkey and pumpkin pie for Christmas Dinner.

We are ready for winter at our house. The storm doors and windows are on, the snow tires are on the car, the garden has been fall plowed, the roses have all been put to bed for winter, and all that remains now is to get the 'longies' out of mothballs.





*with
Jack
Gowing*



Last month we told you about starting a playhouse for Randy and Julie and we had a picture of it with just the framework done. This month's picture shows the completed building, that is on the outside, all of the inside work remains to be done.

The weatherman cooperated quite well on the project but we did have some anxious moments. I built the building near the barn where I would have electricity for power tools and for light because I worked on it late several nights. When I went to pull it out to the windbreak area with the tractor, one of the skids pulled out from under it as I went over a terrace. It took almost another day to take the floor out and rebuild the skids. You can see in the picture that we have it in the windbreak area and have to block it up because the ground slopes quite a bit.

Randy and Julie have quite a few ideas about what they want to put in it but I think winter will probably change their minds for the time being.

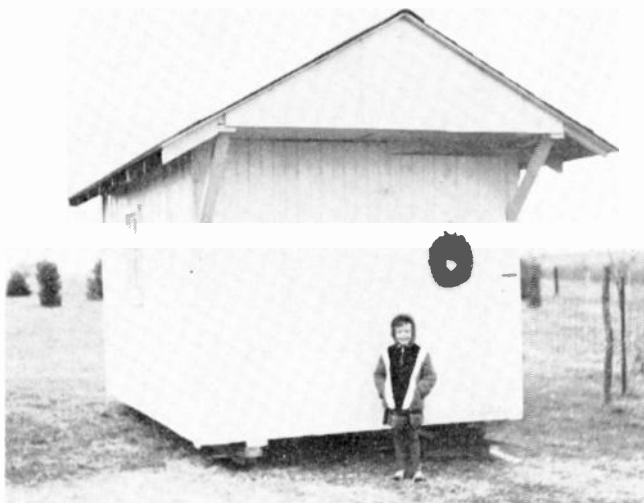
Thanksgiving has come and gone and now everyone is thinking of Christmas. This is the time of year when families are together more frequently and I think the little folks get a lot more special attention as the day draws near. At our house it is a little more special day because Julie has a birthday on Christmas. She will be six years old this year. She wants a Kissy Doll this year and Randy is hoping to get a new bicycle.

This is the time of the

year when we take time to count our blessings and be a little more thankful. The harvest is over and we have had another real good crop over most of the area and grain prices have held up quite well.

We have had a few late fall calves at the farm. Our herd is growing slowly; we have twelve cows now and two heifers that will go into the herd next year. This winter I hope to plan and maybe get started a cattle working setup with headgate and chute. I believe that this will be well worth the time and money that it will take to build it. Any work that I do with the herd has to be done in the early morning or late afternoon and then for just an hour or so at a time so I have to have some equipment to handle the cattle quickly and easily.

I hope that 1963 has been a good year for you and that you have a cheery holiday season.



Jack Gowing completes playhouse for Christmas. Daughter Julie, six years old on Christmas Day, has Christmas wreath on door to extend season's greetings.

Famous KMA Alumni

"I feel right at home here in the KMA studios", said James Blackwood of the famous Blackwood Brothers Quartet. This nostalgic remark from the widely traveled manager of the Blackwoods was heartwarming to Warren Nielson and other members of the staff who worked closely with the quartet on KMA back in the 1940's. Warren interviewed James on the air November 12 when the quartet appeared in Shenandoah with the Statesmen. James reminisced many of his experiences at KMA and con-

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Shaff Plan Debate

Senator David O. Shaff of Clinton, left, and former State Representative John B. Rockwell of Mt. Pleasant, Iowa, right, were featured speakers at a special Shaff Plan Debate sponsored and programmed by KMA in Shenandoah November 12. KMA news and program director, Dean Naven (center) moderated the debate. The plan, authored by Senator Shaff, will be voted on in Iowa December 3. The plan for reapportionment of Iowa has been clouded with confusion and controversy. The purpose of the debate was to clear up issues, both pro and con.



1st Iowa Career Day

The Fremont County Iowa school system set up the first "Career and Vocational Fair" at Sidney, Nov. 14. The object of the fair, as stated by County Student Councillor Maurice LaFollette, was to have a large variety of booth displays of various types of businesses. Each booth gave some form of job demonstrations so students could have a wider selection of vocations with the opportunity to ask questions. Dean Naven and Duane Modrow set up a KMA booth with pictures of the many job opportunities in radio. Pictured are Mrs. Dale Welchans and daughter Joy of Farragut.



Christmas Trees To Glenwood School

Thanks to many fine KMA listeners, Christmas will be much merrier for some 1400 patients and children at the State School for Mentally Retarded at Glenwood, Iowa. For the third year KMA listeners have responded to the KMA appeal for funds to purchase Christmas trees, supplied by the May Seed and Nursery Company at their cost, for the Glenwood School. Because state funds are not available to supply such items, this is the only way possible for the school to obtain Christmas trees. Christmas is the high point of the year for patients at Glenwood and we only wish the donors could see the delight and joy their gifts bring to these folks of all ages. Any money in excess of the actual cost of the nearly 100 trees is turned over to the special services department for a Christmas fund which purchases many other needed items for the school not available from state funds. This fund is handled very judiciously. You can be sure your fine donations will spread a great amount of joy. Our sincerest thanks to you.

KMA Christmas Eve Choir Concert

Again this Christmas Eve homes in KMA-land will enjoy a full evening of beautiful Christmas choir music over KMA. KMA production manager, Warren Nielson, is busily engaged traveling to communities in the area tape recording high school, college, and church choirs on location. Thousands of voices will be heard throughout the evening with a beautiful program of music in keeping with the season. The program will begin at seven in the evening and continue until midnight. This will be the 17th annual Christmas Eve Choir Concert on KMA. The program has been a very popular annual event. Join us this Christmas Eve and enjoy a full evening of this beautiful music in the spirit of Christmas.

FUND RAISING FUN

Pictured lower right is one of many of the entertaining and hilarious acts in the Annual Knights of Columbus Children's Christmas Party Fund show held November 18 in Shenandoah. Gayle Maher of the Guide mail office is "flying" almost incognito in an aviator's outfit. Just beyond Gayle is her sister-in-law Laline Maher in a control tower operator's outfit. In the background is KMA production manager Warren Nielson who acted as master of ceremonies for the evening. Gayle and Laline were in two of the some 30 acts. In the act pictured the girls are doing a pantomime of Arthur Godfrey's humorous recording of "Teterboro Tower". Gayle borrowed the old aviators helmet, goggles, and flying suit from KMA pilot, Gene Racine. The show lasted for approximately two hours following a large banquet. The theme of the show was "A Musical Journey—U.S.A." Many of the acts were original material prepared by the cast. All tickets were sold out in advance to a capacity crowd. Many people were in attendance from out of town and expressed enthusiasm for the

fine performance. Funds raised by the show are used to buy Christmas toys and goodies for a large children's Christmas party, which will be held just before Christmas. This is the 11th annual event, which started quite modestly in 1952 and has since grown to the point where available facilities are not large enough to handle the crowd. It's amazing how much home talent there is around when people get together for entertainment fun. Our advice for those who plan to attend next year . . . get your tickets early!





Christmas *with* TIME

The month of December will be a very hectic month for the family of announcer Mike Heuer. They have just purchased a home at 303 East Clarinda avenue in Shenandoah, and will move into it during the first two weeks of December. Then the move for the broadcasting personnel of KMA into the new building will probably be during the first two weeks of December. Mike is hoping that it all doesn't happen on the same day as, in addition to all the household goods to be moved into their new home, there are thousands of records and albums to be moved into the new KMA music room, from across the street. And to really top it off, MIKE is tied up every Sunday afternoon until Christmas with rehearsals by the Sunday School of Trinity Lutheran Church of which he is superintendent. So the Heuer's will spend Christmas in their new home and hope to relax. Nothing special is planned, but a day of opening presents and the big meal. Broadcasting personnel do not really get holidays, so Mike will be taking his usual schedule on the air Christmas Day.

For the first time in 25 years, Home-

maker Billie McNeilly will spend Christmas with her family in Eugene, Oregon. Billie, daughter Marcie, and son John, a student at the State College of Iowa at Cedar Falls, will leave by train December 22nd for Oregon, to spend the holidays with her family. Billie recently enjoyed a visit from her daughter Mrs. Bill Cole and two sons, three year old Jerry and one year old Chris, from Salina, Kansas. Mrs. Cole's husband is program director of a radio station in Salina.

Homemaker Billie McNeilly knows what teenagers like. When her son John arrived home from college for a weekend visit November 15th, it was 9 o'clock at night. But John and a visiting boy friend were hungry. So Billie got out the skillet and soon had not one, but two chickens frying. Marcie and friend joined the boys, and the chicken along with a gallon of milk and other food disappeared like magic. After the repast, Billie and John sat up until 3 o'clock in the morning, visiting and discussing John's future plans.

With Christmas drawing near, Claudine, wife of KMA Program Director Dean Naven, pictured on this page, is knitting faster than ever. She hopes to get the red wool coat she is knitting for 7 year old Kimberly, done by Christmas. But pretty little blond Kimberly, sitting beside her mother isn't too worried, because she knows the sweater is in the making, and that before long Mother will get it finished. At the left, back of Claudine, is Tami age 13, wearing the new beige worsted seven-eighths length coat her mother made for her. It is made of worsted wool, and the fur collar is a birthday gift from her grandmother. Tami plans to wear the fur collar on her sweater part of the time, and part of the time on her beige camel hair coat. Back, and to the right of her mother is Jeri, age 11, smartly attired in her new home knit pink mohair sweater. Jeri has beautiful long auburn hair.



Claudine Naven keeps knitting needles humming.

KMA Gang

BY Doris Murphy



The picture was made in the living room of the country home the Navens moved into recently. The family will enjoy Christmas in their new home and are looking forward to January when they are expecting a new arrival in the family.

Like many a little girl, four year old Terri, daughter of announcer Jim Ross, is asking Santa to please bring her a Tiny Tears doll this year. Two mornings a week, pretty little Terri joins a dozen children who attend a Pre-Kindergarten school at the home of Mrs. Allen Carrell in Shenandoah. She loves school and loves going out to the farm of her grandparents to play.

Christmas is a time for family gatherings, and evening announcer Dale Eichor and his wife will entertain her parents. Mr. and Mrs. Wilbur Sump, brother Arnold and family, and her sister Mrs. David Moore and family, all from the Yorktown area. Dale's parents, Mr. and Mrs. Hugh Eichor and his sister Carolyn will also join them at the Christmas dinner.

"Do It Yourself Ideas for Christmas" are always popular, and no one is more qualified to talk on the subject than Florence, wife of Production Manager Warren Nielson, who makes many new Christmas decorations and gifts each year. Because of her originality, Florence has been making a number of talks before clubs and organizations. She also had a booth at the Craft Carnival in Shenandoah recently. It takes a big suitcase, a box, and even a basket to carry all the many Christmas items she shows as she makes her talks. On this page is a picture of Florence displaying some of her Christmas items, such as a chimney collar made into a wreath of walnuts, soybeans and acorns; a dust pan decorated to hang on the kitchen wall, for holding Christmas cards; a gilded dipper with a little Nativity scene inside; felt boots and stockings; muffin tins with red and green altar lights in

each cup; empty spools painted green then decorated, and holding candles, an old serving tray covered with Christmas cards, a decorated coal shovel, aprons, stuffed toys, face on back of hand mirror, pillow cases and many more items. Florence says people really like to get ideas of gifts they can make from things you can buy reasonably, or would ordinarily throw away, or old things you can fix up. And Florence is just the person to give them ideas for making pretty, inexpensive gifts that will be doubly appreciated because the giver has put something of herself into the making.

Christmas came early this year, as far as a little squirrel in Omaha is concerned. Homemaker Billie McNeilly had bought a package of Christmas nuts and put them on the coffee table. Imagine the family's surprise to look up and see a squirrel eagerly peering in the window at the nuts. They started giving him nuts and now he comes back real often for more. In fact, they are afraid to leave their window open, for fear

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Florence Nielson popular speaker before club groups with "Christmas Ideas".

A Letter From Billie McNeilly

The miracle month of December is ours once again. A miracle month because it brings out the warm, friendly spirit of giving in every one of us. Somehow the sounds and smells of Christmas make us open our hearts to those who have less than we. Make us feel the joys of "brotherly love", as we are supposed to feel them.

Our Christmas plans are built around the planned trip to my parent's home in Eugene, Oregon. I have only two brothers, both living near Eugene. Bob and his wife Betty, along with their two children, Dixie and Roberta live in Portland. Rich, his wife Mary Lee, and their two youngsters, Cheri Lynn and Scott live at Cottage Grove, Oregon. Both families will be at the big Christmas get-together, and this will be the first time in over twenty five years we will all be together for Christmas. Words cannot express the excitement I feel over this . . . and I know the same feeling pervades in the Cisney household out there in beautiful Oregon. My parents are Mike and Pearl Cisney . . . and they live at 2479 Portland Street in Eugene. It's so beautiful out there . . . and I especially love the mornings, when the mists hang over those lovely mountain tops, and the wood smoke wafts over the valleys. Indeed, this will be a memorable Christmas for all us.

Looking back a long, long way, to Christmases I have known, there is one that stands out in my memory. A Christmas I spent many moons back, at a radio station in the midwest, when I drew the Christmas day "hitch" on the air and at the desk. It was a stormy, terribly cold day, and after putting in a whole day at work with no break for lunch, I set out for my apartment and dinner. As it was . . . I had planned to stop and eat out on my way home, and found no eating estab-

lishments open on Christmas day. I was sorry for myself before that . . . but on an empty stomach?!!!! About the time when the tears of self-sympathy were starting to flow, I was invited to some friend's home for an oyster stew. Never have I tasted anything so delicious . . . or known friends so dear. Radio is a wonderful profession, but a very demanding one, and someone always has to work on the holidays. I always think of these people tenderly, remembering the many years I worked on special days.

We have always put up a stocking for each of us on Christmas eve, and this Christmas will be no exception, but I think the real exception is the kind of gifts we put in the other fellow's stocking. It's nothing to find a corn cob . . . (Dad always got a switch in his sock!) . . . and other silly joke-gifts. The true meaning of Christmas does not escape us, since we all teach our youngsters, from the cradle up, the story of the Christ child, and the Sunday School Christmas party was always a big

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Christmas is a happy, gracious time which offers the opportunity to brighten the home with colorful decorations. Here I am in the May Seed and Nursery Company, Shendoah, store with store manager Darrell Jones looking over their many, many beautiful Christmas decorations. Darrell is showing me how to make my own decorations from the wide variety of do-it-yourself supplies they have on hand.

Billie's Kitchen Tested Recipes

PEPPERMINT CRISPS

- 1/4 c. shortening
- 1/2 c. sugar
- 1 egg
- 1 c. flour
- 1/2 t. baking powder
- 1/4 t. soda
- 1/4 t. salt
- 1/4 t. nutmeg
- 1 T. milk
- 3 to 4 T. crushed hard peppermint-stick candy

Method:

Thoroughly cream together shortening and sugar. Beat in egg. Sift together dry ingredients; add to the creamed mixture alternately with milk . . . mixing well. Drop from teaspoon about 2 1/2 inches apart onto greased cooky sheet. Press with glass dipped in flour to flatten. Sprinkle with crushed hard peppermint-stick candy. Then bake in a moderate oven (350°) 8 to 10 minutes. Cool slightly before removing from pan. Makes about 2 1/2 dozen cookies.

* * *

TUTTI-FRUITI CAKE

- 1 1-lb. pkg. (3 cups) pitted dates
- 4 oz. red candied pineapple
- 4 oz. green candied pineapple
- 4 oz. red candied cherries
- 4 oz. green candied cherries
- 1 lb. shelled Brazil nuts (3 cups) or pecan halves (4 cups)
- 1 c. sifted enriched flour
- 1 c. sugar
- 1 t. baking powder
- 1/4 t. salt
- 4 well-beaten eggs
- 1 t. vanilla or rum flavoring

Halve dates and cut pineapple in chunks. Combine with the whole cherries and nuts. Sift together dry ingredients; add to fruits and nuts, coating well. Stir in eggs and vanilla. Line two 8 1/2 x 4 1/2 x 2 1/2 loaf pans with heavy paper; then grease paper and pour in batter. Bake in slow oven (300 to 325 degrees) one hour. Cool, wrap and store in cool place.

REFRIGERATOR FRUITCAKE ROLL

- 3/4 c. evaporated milk
- 1 1/3 c. marshmallows (16) cut in 1/6ths
- 1/4 c. orange juice
- 4 1/2 c. graham cracker crumbs
- 1/2 t. cinnamon
- 1/2 t. nutmeg
- 1/4 t. cloves
- 3/4 c. dates, finely cut
- 1 1/3 c. seedless raisins
- 1 c. chopped nuts
- 1/2 c. candied pineapple, finely cut
- 1/2 c. candied cherries, finely cut
- 1/3 c. candied orange peel, finely cut

Combine all ingredients. Tear off 14 inches of heavy duty foil. Place fruitcake mixture on foil, shaping into a roll 9 inches long. Wrap securely, twist ends well. Chill 2 to 3 days at least. Slice to serve. Can be served with ginger or rum flavored whipped cream for a quick and easy dessert.

* * *

BEST CRANBERRY SHERBET

- 3/4 c. sugar
- 1 1/2 t. (1/2 envelope) unflavored gelatin
- Dash salt
- 1 pint bottle (2 cups) cranberry juice cocktail
- 2 T. lemon juice

Method:

In saucepan, mix sugar, gelatin, and salt. Stir in 1/2 cup of the cranberry-juice cocktail. Heat and stir over medium heat till sugar dissolves. Remove from heat; add remaining cranberry juice and the lemon juice. Freeze in refrigerator tray till firm; break in chunks and beat with an electric beater till smooth. Return to tray; freeze firm. Makes 8 servings.

* * *

SNOWBALLS

(Candy)

- 1 6-oz. pkg. (1 cup) semisweet chocolate pieces
- 1/3 c. evaporated milk
- 1 c. sifted confectioners' sugar
- 1/2 c. chopped California walnuts
- 1 3 1/2-oz. can (1 1/4 cups) flaked coconut

Method:

Combine chocolate and milk in double boiler; heat over hot water till chocolate melts, stirring to blend. Remove from heat; stir in confectioners' sugar and nuts. Cool slightly, then form in 1-inch balls; roll in coconut. Makes about 24.

"My Best" Recipes for December

JELL-O PLUM PUDDING

- 2 pkgs. Jell-O (any red flavor)
- 1 quart hot water
- Dash of salt
- ½ t. cinnamon
- ¼ t. cloves
- ¾ c. finely cut raisins
- ¾ c. finely cut cooked prunes
- ¼ c. finely cut citron
- ¾ c. finely cut nut meats
- ¾ c. Grape Nuts

Dissolve Jell-O in hot water. Pour ¾ c. into large mold and 1¼ c. into 6 small molds. Chill until firm. Add salt and spices to remaining 2 cups dissolved Jell-O. Chill. When slightly thickened, fold in combined fruits, nuts, and Grape-Nuts. Turn into large mold over clear, firm Jell-O. Chill until firm. Unmold. Arrange large mold on platter. Garnish with small molds and holly. Serves 12.

NOTE:

If desired, omit clear Jell-O top and small molds. Use only 1 package Jell-O. Dissolve in 1 pint hot water. Add spices, fruits, nuts, and Grape-Nuts as directed. Mold in smaller mold or individual molds. Makes 10 servings.

* * *

PINEAPPLE CHEESE BREAD

- 2 c. sifted flour
- ¾ c. sugar
- 3 t. baking powder
- ½ t. soda
- 1 t. salt
- 1 (8½ ounce) can crushed pineapple, undrained
- 2 T. melted shortening
- 1 large egg
- ½ c. grated sharp Cheddar cheese
- ½ c. chopped walnuts

Resift flour with sugar, baking powder, soda and salt. Stir crushed pineapple and shortening into lightly beaten egg. Add dry mixture and stir quickly until all is moistened. Lightly stir in cheese and walnuts. Turn into greased 9 x 5 x 3-inch loaf pan. Bake in moderate oven (350 degrees) about 1 hour, or until baked. Cool completely before cutting. Makes one loaf.

WHITE CHRISTMAS PIE

- 1 T. gelatin
- ¼ c. cold water
- ½ c. sugar
- 4 T. flour
- ½ t. salt
- 1½ c. milk
- ¾ t. vanilla
- ¼ t. almond extract
- ½ c. whipping cream
- 3 egg whites
- ¼ t. cream of tartar
- ½ c. sugar
- 1 c. coconut

Dissolve gelatin in cold water. Cook sugar, flour, salt and milk over low heat, stirring until it boils. Boil one minute. Remove and stir in gelatin. Cool. When partially set beat with beater, then add extracts, whipped cream. Carefully add this mixture to beaten egg whites, cream of tartar and sugar. Fold in one cup coconut and put in baked crust. Top with coconut and refrigerate.

* * *

RASPBERRY CAKE

Cake:

- 1 regular size pkg. white cake mix
- 4 eggs
- ¾ c. salad oil
- 1 pkg. raspberry jello
- 1 (10 oz.) pkg. frozen red raspberries and juice, defrosted
- 2 t. raspberry flavoring

Frosting:

- 1 box powdered sugar
- ½ c. raspberries
- ½ c. (or less) shortening

Combine all cake ingredients and mix well. Bake in 9 x 13 inch pan for 50 minutes at 325 degrees. For frosting, beat the 3 frosting ingredients together; spread on cooled cake.

* * *

BARBECUED GREEN BEANS

- 5 slices bacon
- 1 medium onion, chopped
- 1 can mushrooms, drained
- 1 can tomato soup
- 1 t. dry mustard
- 1 t. sugar
- salt, pepper to taste
- 2 cans green beans, drained

Cut bacon into pieces and brown with onion. Add mushrooms, soup, dry mustard, sugar, salt and pepper. Add green beans and simmer 30 minutes, or place in oven to cook. Serves 8.

112 Schools To Report Closings

As the depths of winter approach, old man weather will unleash some of his road-clogging tricks which paralyze traffic. KMA will again announce bulletins from schools in the area which will be closed due to bad weather. Schools are identified by code numbers which only responsible officials know. This is to deter cranks or truancy minded students from calling in false reports. We are pleased to report such pranks have never been attempted during the many years KMA has issued school closing announcements, however, the news department is not taking any chances, thus the code system.

Wives Win Award

Wives of two members of our KMA staff, Mrs. Warren Nielson and Mrs. Jack Gowing are members of the Page County Farm Bureau Women's chorus which won first place in the state contest in Des Moines, November 18th, a \$50 prize. Director of the chorus is Mrs. Delbert Smith of Clarinda. Accompanist is Mrs. Clarence Whigham. There were twenty members of the Page County group, and with the massed chorus participated in the vesper service in the evening. The Jefferson County Chorus won second, O'Brien County third. The festival was held at the Fort Des Moines hotel. They sang before many Farm Bureau functions, and this was their first year to compete in the festival.

Flu Shots

Mass flu inoculations for all the staff and family members of KMA and the May Seed and Nursery Company kept two doctors busy for some time. They gave shots to approximately 175 "willing" subjects. Pictured is Dr. Powers preparing to treat Diane Rankin, daughter of May Broadcasting Company Vice President J. D. Rankin, Jr. Standing next is Karen May, daughter of Company president, Ed May, and the little gal managing the big smile is Connie Burrichter, daughter of KMA Chief Engineer, Don Burrichter. In the background are May Seed and KMA employees awaiting their turn.



Don Burrichter Wires Control Panel

"All I want for Christmas is all this wiring done", says KMA Chief Engineer Don Burrichter. Don is barely visible behind two of the five six-foot racks which must be installed and wired into the new broadcasting control system. Don lost track of the fantastic number of solder connections a long way back. The job should be done in a few weeks. Let's hope everything works and Don gets broadcast signals instead of smoke signals.



KMA Daily Program for December, 1963

5,000 WATTS—ABC

DAILY DAYTIME PROGRAM**MONDAY THROUGH FRIDAY**

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—Dean Naven, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Markets
 7:35 a.m.—Lawrence Welk's Show
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Accent On Music
 9:00 a.m.—Breakfast Club
 9:55 a.m.—News
 10:05 a.m.—KMA Community Calendar
 10:10 a.m.—Housewives Serenade
 10:30 a.m.—It's A Woman's World
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Informacast
 12:00 noon—Dean Naven, News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Markets
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Jim Ross Show
 4:00 p.m.—Mike's Matinee
 5:40 p.m.—Tom Harmon Sports
 5:50 p.m.—Alex Dreier
 6:00 p.m.—Life Line
 6:15 p.m.—Paul Harvey
 6:20 p.m.—On The Line With Bob Considine
 6:25 p.m.—As Naven Sees It
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Mkts. & Weather

MONDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

TUESDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

WEDNESDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

THURSDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

FRIDAY NIGHT

7:00 p.m.—Night Flight
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Music In The Night
 11:00 p.m.—News
 11:05 p.m.—Music In The Night
 11:30 p.m.—Back To The Bible

SATURDAY PROGRAMS

5:00 a.m.—Town & Country Hour
 6:00 a.m.—News & Weather
 6:15 a.m.—Western Star Time
 6:30 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Lawrence Welk Band
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Saturday Shopper
 10:30 a.m.—It's A Woman's World
 11:00 a.m.—Back To The Bible
 11:30 a.m.—Polka Party
 12:00 noon—News
 12:15 p.m.—Edward May
 12:30 p.m.—Tom Beavers
 12:45 p.m.—Market Review
 1:00 p.m.—Paul Harvey
 1:15 p.m.—Saturday Matinee
 6:00 p.m.—Life Line
 6:15 p.m.—Music on Deck
 6:30 p.m.—News
 6:45 p.m.—Don Beesley & Country Gentlemen
 7:00 p.m.—KMA Bandstand Country Style
 10:00 p.m.—News
 10:15 p.m.—KMA Bandstand Country Style
 11:00 p.m.—News
 11:05 p.m.—KMA Bandstand Country Style
 11:55 p.m.—News

SUNDAY PROGRAMS

6:30 a.m.—Back To The Bible
 7:00 a.m.—News & Weather
 7:15 a.m.—Hymn Time
 7:30 a.m.—Sun. Worship Service
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Radio Bible Class
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 :930 a.m.—Social Security Question Box
 9:35 a.m.—Sunday Album
 12:00 noon—News
 12:15 p.m.—Sunday Album
 3:55 p.m.—Mon. Morn. Headlines
 4:10 p.m.—Sunday Album
 6:30 p.m.—News
 6:45 p.m.—Radio Liberty
 7:00 p.m.—Freedom Calls
 7:30 p.m.—Revival Hour
 8:00 p.m.—Sunday Album
 8:30 p.m.—Issues & Answers
 9:00 p.m.—Hour of Decision
 9:30 p.m.—Pilgrimage
 10:00 p.m.—News
 10:15 p.m.—Erwin Canham
 10:30 p.m.—Revival Time
 11:00 p.m.—Music In The Night
 11:55 p.m.—News

Every Afternoon
 Monday Through Saturday

ABC Network News 5 minutes
 before the hour

Local News on the hour

BLACKWOOD BROTHERS

Continued from Page 6

mented on how the quartet has fared in recent years. Among the funny things he recalled was Earl May acquainting the boys with his favorite rhubarb pie right on their program one day. The late Mr. May had some pie baked especially for them after hearing they had never tasted rhubarb pie. James remarked that invariably when they perform on the west coast, people always come to them and say, "we used to listen to you on KMA."

PARTY LINE

Continued from Page 9

he will get in the house and not only eat the nuts, but he might get destructive. He is so tame he takes the nuts right out of their hands. Marcie decided he might like a change of diet . . . so offered him a mint, but she found out squirrels don't like mints. Nuts are his favorite food.

Warren Nielson often wondered what he could do to scare the pheasants up out of the stubblefields, so he could get a shot at them. At last, he came up with a bright idea. He strung about a dozen tin cans with pebbles in them, along on fifty feet of cord. Then he got on one end of the cord and his father-in-law on the other end, and they started walking. The jingle of the pebbles in the cans sure enough scared up the pheasants. In fact, it worked so good they were scaring pheasants out, away up ahead of them. So far ahead they couldn't even get a shot at them. What's more, the birds were so smart they never came back. Disgusted, Warren abandoned the idea. No more jingling tin cans will be heard in the quiet of Iowa corn fields!

During duck hunting season, no matter how early Tom Beavers and Norman Kling of KMA arrived at the Riverton refuge, there was always a big gang of hunters already there. So they decided on the last day of the duck hunting season, to get there FIRST. It was midnight before Norm got off duty at the KMA transmitter, but he hurried home to bed and set the alarm for 2:45 a.m. Then he and his son Benny, joined by Tom, headed for the duck pond, arriving there while it was still pitch dark. Lo and behold there was already some hunters there who had camped out all night! And by the time they were getting their boat in the water, another bunch arrived. Within 10 minutes there were ten boats in the water, but Norm and Tom had the satisfaction of beating the others in their boat by just ONE MINUTE. And to think . . . shooting couldn't start until 7 a.m.! After all this effort . . . they got only one duck between the three of them. But it was a good one . . . a Green Head mallard.

Someone should give Evalyn Saner a book on SAFETY for Christmas! She's

been breaking all the rules evidently, because she fell off a ladder while putting up storm windows, pulling the muscles in her back and getting bruised and skinned up. Shortly after the accident, she stuck a kitchen knife into her finger while cutting frozen meat. A sore finger was a reminder of this incident, for some time. Hope she gets through the holidays without any mishap.

Honoring his tenth birthday, Jamie, son of Station Manager Tony Koelker entertained eight friends at a party, November 23rd. Many of his gifts from his parents were things to create an interest in hobbies, such as wood burning tools, wood carving tools, etc. His mother framed a piece of peg board for him to hang the tools on, so Jamie will have some new hobbies as a result of his birthday gifts.

Congratulations to Program Director Dean Naven who was awarded a plaque and silver plate for the Best Actor of the Year by the Southwest Iowa Theater Group. The award was made at the end of the last play of the '63 season.

Upon receiving a cable from son Dave in Hamburg, Germany, urgently requesting \$100 for passage home, the Ralph Childs family thought he would be sailing for America November 5th, which would get him home in plenty of time for Christmas. But now they are not certain about his plans, as the last card received from him in Germany said he had a job polishing cars and never mentioned coming home. However, Mike will be home for the holidays from the University of Iowa.

In closing I want to bring you this Christmas message from the pen of J. Sig Paulson. "This world needs a rekindling of the Christmas spirit right now on a permanent basis. The Christmas spirit of wonder, life, love, joy, and good will should not be reserved for a special date on the calendar or a short season of the year. Christmas is a season of the heart, and attitude of mind, a deep awareness of the presence and activity of God in our lives, and it should be celebrated three hundred and sixty-five days a year".

A LETTER FROM BILLIE McNEILLY

Continued from Page 10

thing as the children grew up. Without the true meaning of the day, it would be a pretty shallow thing. As a popular writer put it, "Christmas gives us that which we need to take with us into the New Year, which is always a symbol of housecleaning: everything brighter, newer, better."

I wish you the many things you won't find in the Christmas stocking . . . or under the tree, but in your hearts. Happiness . . . love . . . peace and contentment.

A blessed Christmas to each and every one of you.

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THE FAMOUS BLACKWOOD BROTHERS QUARTET—Pictured at their appearance with the Statesman Quartet in Shenandoah November 12. Of the original quartet which came to KMA in 1940, manager James Blackwood, left, is the only one remaining. Cecil Blackwood, second from right, who is the son of Roy and younger brother of R. W., took his older brother's place with the quartet after his brother's death in the fateful plane crash. Also killed in the accident was Bill Lyles. Boyle and Roy Blackwood, in the original group, are operating the record shop in Memphis. Hilton Griswold, pianist with the original group, is a minister in Newton, Iowa. The present quartet as pictured (L - R) — James Black-

wood; Wally Varner, pianist; Bill Shaw, 1st tenor; Cecil Blackwood, baritone; and J. D. Sumner, Bass. James remarked in an interview on KMA (see p. 6) that the quartet travels 100,000 miles, and records two RCA albums a year, has recorded 26 albums so far, sold 275,000 last year (which is more than any other religious artists), has a Sunday morning videotape TV show in Memphis and would like a radio/TV network program, have toured with Statesmen for 12 years, still like radio and misses the days on KMA, where they received mail from 27 states and 3 Canadian Provinces. James said he misses mostly the old days when they had more time to visit with everyone. We hope to see them back.