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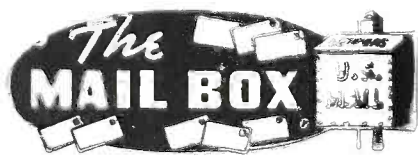
# KMA GUIDE

November, 1952



*Paul Pippert's Family*





# The KMA Guide

Vol. 9

No. 11

NOVEMBER, 1952

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor; Inez Keeton, associate editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two week's notice for changes of address and be sure to send old as well as new address.

Gallatin, Missouri . . . Dear "Stump Us" Gang: Thank you and the Manchester Biscuit Company for the lovely comforter. One certainly has to see them to know how beautiful they are. This is the finest gift I have ever won.

Mrs. John Stevenson

(Be sure you send in your song title to stump the "Stump Us" gang . . . you may be the proud owner of one of these beautiful comforters too. For all the details, hear the "Stump Us" program at 11:35 am every Monday through Friday morning.)

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Riverton, Iowa . . . I don't want to miss a single copy of the KMA GUIDE. I have taken it for such a long time, and I just couldn't keep house without this friendly magazine.

Mrs. Susie Booker

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Hopkins, Missouri . . . I am sending \$1 to renew my subscription to the KMA GUIDE. I expect I am the oldest subscriber to this fine magazine. I will be 86 years young the 6th of June, 1953.

Mrs. Emma Fine

\* \* \* \* \*

Nebraska City, Nebraska . . . I am enclosing our entry for the "You Pick 'Em" show. My husband and I would like to see our first college football game, so I hope our entry is a winner.

Mrs. Joseph O'Brien

(The judges of the "You Pick 'Em" show will check your entry for the number of correct games you have picked. Who knows, you may get your wish to see a college football game. The "You Pick 'Em" show is heard on KMA every Tuesday evening at 9:30 pm.)

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Norfolk, Nebraska . . . Dear Bernice: I do enjoy your morning program. Enclosed is my \$1 for the KMA GUIDE and 10¢ for the current cook book. I hope I can still get it.

Mrs. George Hilgert

(Your order arrived just in time to receive one of the 5,000 cook books, Mrs. Hilgert. Our supply of these books is completely depleted.)

## Cover Family—

Newsman Paul Pippert,  
Wife and Daughter,  
Paulette

Seeming to really enjoy the visit of the KMA GUIDE photographer to their home is the Paul Pippert family, whose picture is on the cover of this month's issue.

Pippert is familiar to KMA listeners as news reporter on many KMA news shows.

Daughter Paulette was one year old November 6th and, even though she wasn't able to vote in the big elections, looks quite happy over the whole thing. She ought to be. She took her first steps just a day or two after this picture was taken!

Wife Wava was very quick to point out to the GUIDE that Paulette has true ash brown hair, and Wava, a beautician, ought to know.

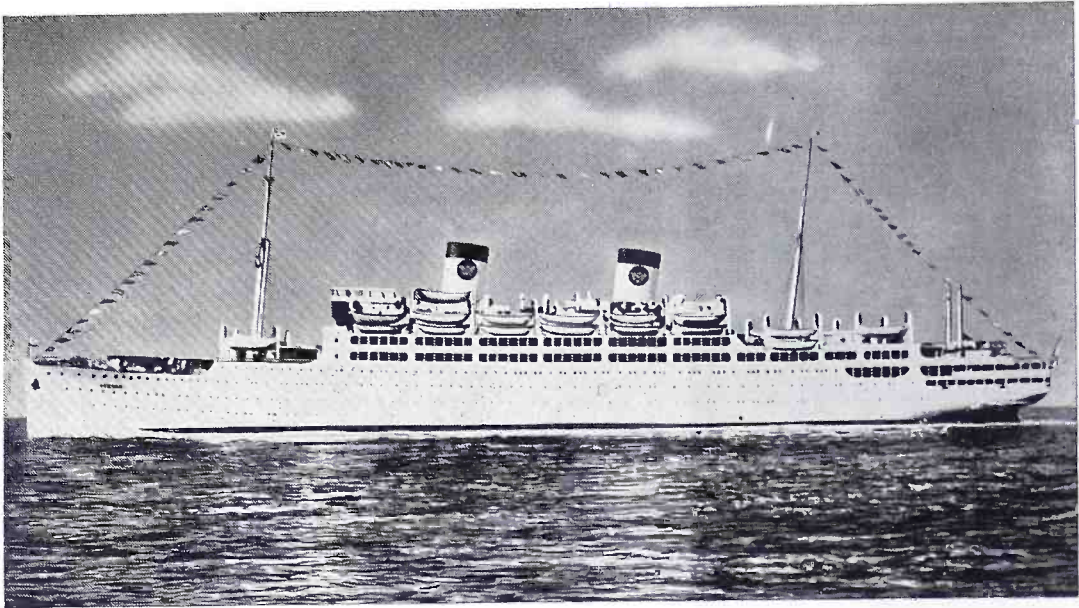
## New Sunday Night Drama on KMA

A new and intriguing half hour mystery drama entitled "A Crime Letter From Dan Dodge" made its bow over KMA and the ABC Radio Network Sunday evening, October 26. It will continue to be heard every Sunday on KMA from 7 to 7:30 pm.

The program will feature Myron McCormick in the role of "Dan Dodge", head of his own detective agency. McCormick is well known for his role as "Luther Billis" in the smash Broadway musical "South Pacific" as well as other featured parts in Broadway shows and motion pictures.

Each program develops as Dodge dictates a case history of his latest exploits to his chief admirer and secretary, "Susie", played by Shirley Eggleston, well known radio actress. Via flashback, his listening audience accompanies Dodge as he proceeds to solve each case.

The program is sponsored by the Toni Company.



The liner Italia, home for the KMA tourists.

## A Chat With Edward May

Now that the election is over we can settle back to normal. I hope that your candidate was elected and sincerely hope that he fulfills many of the promises that were made during the strenuous campaign.

About the only thing the politicians didn't try to take credit for was the weather and I don't blame them for trying to claim the drought conditions. It has been one of the driest falls on record.

However, to partially offset the lack of moisture, farmers throughout the midwest picked one of the biggest corn crops in history.

Also in regard to the weather, we're wondering what old man winter has up his sleeve for us this season. A listener from Deloit, Iowa writes that the winter will probably go according to this sign: "Little snow follows a dry October". Others think that "when the ducks stay North late in fall, they'll stay South late in the spring", indicating of course that the winter will be long and cold. I don't know. What's your opinion on the weather for the next few months?

In the photo above is the M. S. Italia, the 22,000-ton luxury liner that will take the KMA tourists on an exciting 14-day cruise

to the West Indies and South America next January and February.

The ship has almost every convenience of a small city, including a barber shop, beauty salon, laundry, a hospital with a physician and a nurse, air conditioned dining rooms, a library, coffee shop, smoking rooms, two swimming pools and every other possible convenience to make the trip most enjoyable.

Our original quota for space on the Italia has been filled as this issue of the KMA GUIDE went to press. However, WE BELIEVE THAT WE WILL GET ADDITIONAL SPACE, and if you are interested in joining the group please drop me a card or letter at KMA today and I'll see that you get all the information.

The folks going with us on the cruise are one of the grandest groups you'll ever meet.

I know a lot of them personally because quite a few went to Alaska with us in 1950 and to Mexico in 1951. They are from all over the midwest — Atlantic, Griswold, Council Bluffs, Carson, Northboro, Shendoah, Des Moines, Marengo, Malvern, Villisca, Coin, Silver City, Bedford and other points in Iowa; Sutton, Dorchester, Wabash, Lincoln in Nebraska; and Tarkio, Skidmore, St. Joseph and other Missouri cities.

Leaving Omaha on January 29, we're going to journey on our special pullman train to New Orleans where, after a sight-seeing trip of that interesting city, we'll board the Italia on January 31. Then comes 14 wonderful days at sea!





## Adella's New Program Popular in KMA-Land

Now firmly established in a new program on KMA, Adella Shoemaker is enjoying her new role of Director of Women's Activities for the Georgie Porgie Company.

A long-time KMA favorite, Adella's programs are now heard on several other radio stations in addition to KMA, where she is heard each weekday from 1:15 to 1:30 pm.

Adella got her start in radio homemaking eleven years ago. In 1948 she came to KMA where she was a familiar personality every afternoon between 3:30 and 4 o'clock on her "Kitchen Klinik" program.

Her new program is drawing a lot of favorable comments from KMA listeners. Similar in content to her former program, Adella builds her new 1:15 show around the presentation of new recipes and household hints in addition to the discussion of timely subjects of interest to women.

Adella in private life is Mrs. Don Shoemaker, Sr. The Shoemakers live in Shenandoah at 310 West Summit, from where Adella does her broadcasting.

One of their sons, Don, Jr., is a pre-ministerial student at Morningside College in Sioux City. He was married in June. Their other son, George, lives in Shenandoah with his wife, Joan, and one-year old son, Gregory George.

## Langfitts Move To The Farm Nov. 1

Merrill Langfitt and his family moved back out to the farm November 1st and the KMA farm service director reports that the whole family is happy about the new arrangement.

Located about 1 1/2 miles southwest of Shenandoah, Merrill will now have enough land to keep his herd of registered Herefords close to home. Then, too, there will be enough room for a flock of chickens and a couple of milk cows.

The kids have been looking forward to living on the farm so they can belong to 4-H and get in on 4-H activities. They'll ride to school in Shenandoah each day on the school bus.

Merrill will continue to do his KMA farm show direct from the studio each morning from 6:30 to 7:00. "We don't have quite as much room as we'd like, but we're all very enthused about the move," Merrill said.

"Now I'll just keep my fingers crossed so we won't have some heavy snows and blocked roads this winter that will have me stuck deep in some country snow drift when I should be down at the studio doing my morning broadcast!" Merrill added.

## Forecasts For The Month



- Nov. 5—Roberta Stotts, daughter of Bob Stotts staff artist.
- Nov. 14—Judy Langfitt, daughter of Merrill Langfitt farm service director.
- Nov. 16—Steven Childs, son of Ralph Childs newseditor.
- Nov. 17—Connie Burrichter, daughter of Don Burrichter engineering supervisor.
- Nov. 18—Florence Nielson, wife of Warren Nielson production manager.
- Nov. 19—Viola May Stotts, wife of Bob Stotts staff artist.
- Nov. 29—David Childs, son of Ralph Childs newseditor.
- Dec. 7—Jon Leston Ely, son of Walter Ely engineer.

BIRTHSTONE: Topaz  
FLOWER: Chrysanthemums

# Early Switch From Show Business Started Winchell On Remarkable Journalism Career

## Ace Reporter Now In His 20th Radio Year

Back before World War I there was a stage struck kid of 13 who earned his coffee and cakes as a singing usher in a Harlem movie house. Eventually he graduated to vaudeville where he earned \$100 a week as a dancer. Then he quit the stage and went to work as a news writer for \$25 a week, because he thought he'd like that better.

He was right. The boy who sang in the Harlem movie house is the man who now writes a column syndicated around the globe, Walter Winchell, and who is now back on KMA and the ABC Radio Network every Sunday at 8 pm, sponsored by the Gruen Watch Co. This is Winchell's 20th straight year of radio reporting.

The story of his rise to fame is quite a story. Winchell was born in New York on April 7, 1897. "No Newspaper got out an extra edition over the event," he says. He went to public schools until, at 13, he began his roundabout road to success.

Winchell was in 6B when he left school to join the "Imperial Trio"—three singing ushers in a Harlem "moon pitcher" emporium. That trio didn't make much of a stir then but look at the members of it now. One was Eddie Cantor, who sang the lead.

The other was George Jessel, who sang bass. Between numbers, done to illustrated slides, they collected late tickets and kept the aisles clear.

In 1910 Gus Edwards, America's champ prodigy builder, produced his first song revue. It called for between 30 and 40 girls and a newsboy sextet. The "Imperial Trio" became the nucleus. It was at this time the future columnist acquired the second "I" in his name. It was due to a printer's error in the handbill. Walter accepted it as an omen and kept it. For two years the act toured the play houses from coast to coast.

Winchell was 20 when the United States entered World War I. He enlisted in the Navy and was made confidential secretary to two admirals. When the firing stopped, he returned to vaudeville, but soon decided to quit the stage to do a column in the New York Vaudeville News at \$25 a week. From there Winchell moved to the staff of the New York Mirror where his column, "Walter Winchell on Broadway" was syndicated and brought in nearly \$100,000 a year!

Winchell is married, and has two children—Walda and Walter, Jr. He lives high up in a New York apartment hotel overlooking the city he knows and loves so well.

From a daily collection of gossip about the greats and near-greats of New York night life, Winchell's daily column has grown into a potent instrument for law and order and a vigorous upholder of the American way.

Although the pressure of uncovering scoops and beats for the column has long since subsided, he still maintains the nervous, strenuous pace that marked the early days.

At Left: Walter Winchell in his familiar spot behind the news desk, giving one of his ABC radio broadcasts.





## Hopalong Cassidy, New KMA Saturday Morning Program!

Seldom has any figure captured the hearts of young America as has Hopalong Cassidy, whose adventures are now heard on KMA every Saturday morning from 10 to 10:30.

Accompanied by his horse "Topper", Hoppy takes his radio audience along on his fabulous adventures through the Old West — a West filled with bad men and bullets, calamities and cattle rustlers, with just enough fun mixed in to make it enjoyable to all.

Bill Boyd has played and lived the part of Hopalong since 1935. As a matter of fact, Boyd starred in 54 "Hopalong Cassidy" pictures in the years between 1935 and 1943 alone! Born in Henrysburg, Ohio, a small and now virtually non-existent town, near Cambridge, Ohio, Boyd went to California at the age of seventeen after his father had been killed in an accident.

On June 17, 1919, he talked himself into a position as bit player at the old Famous Players Company, and reported for shooting on a film called "Why Change Your Wife," which starred Gloria Swanson. Boyd then starred himself in an early Cecil B. DeMille picture, "The Volga Boatman" and also in "Two Arabian Knights," "Beyond Victory", "The Leathernecks" and many other outstanding pictures of the day.

Then, in 1935, came Boyd's big break — when he was chosen as the title role in the Hopalong Cassidy series.

Boyd has made it a point to spend at least six to eight months of every year traveling about the country, personally meeting as many of his admirers as he possibly can. And wherever Hoppy goes, there goes with him one of the nicest things of his life — his wife, Grace. Grace, who is often referred to as "Triपालong", and Boyd were married on June 5, 1937 and they have been inseparable ever since.

In the midst of all the tumult that Hoppy's popularity has brought, Grace and Bill live an amazingly quiet and modest life. Their home, which they bought in 1951, is one of the most beautiful in all Hollywood — but it is also one of the smallest. Situated high in the Hollywood hills, it consists of but four rooms. They have no servants and Grace does all the cooking and cleaning herself, with the exception of



Hopalong Cassidy

the assistance she receives from Hoppy, who regularly dries the dishes.

Their visits to nightclubs, theaters and other places are rare occasions. While both are ardent readers, neither of them spends time with the usual hobbies. As Boyd says, "Hopalong's my only hobby and being 'Hoppy' keeps me in perfect physical condition. It's a full time job."

## Many Winners On "Stump Us" Show

Many ladies in the KMA area have already stumped the musicians on KMA's popular "Stump Us" gang show, and have been sent a beautiful comforter as their prize.

Already, in the first five weeks of the program, over 50 ladies have won a comforter as a prize, including:

Mrs. August Weise, Greenfield, Iowa; Mrs. Luella Coleman, Paton, Iowa; Mrs. Don B. Buboltz, Lewis, Iowa; Mrs. Gerald Wells, Earlham, Iowa; Mrs. Claude Hall, Hopkins, Mo.; Mrs. Eve Whitehead, Gallatin, Mo.; Mrs. Robert Swartwood, Diagonal, Iowa; Mrs. Viron Nelson, Sheridan, Mo.; Mrs. Earl Norris, Jr., Westside, Iowa; Mrs. Raymond Jachims, Dunlap, Iowa; Mrs. Harold Archer, Percival, Iowa; Mrs. Wayne Ferry, Irwin, Iowa; Mrs. Ida Nickerson, Pattonsburg, Mo.; Mrs. Helen Davis, Lenox, Iowa; Mrs. W. C. Duff, Ravenwood, Mo.; and Mrs. Fred A. Archer, Silver City, Iowa.

Sponsored by the Manchester Biscuit Co., the "Stump Us" program is heard on KMA every morning, Monday through Friday, from 11:35 to 11:55.

# Grass Root Notes

By MERRILL LANGFITT  
KMA Farm Service Director

November 27th—the day of feasting and Thanksgiving for the year's harvest. In the early days of our country most people were farmers, hence the harvest theme is associated with this holiday in America. Thanksgiving can likewise be a day or a season for taking inventory, look over the year's accomplishments and appraise our achievements.

In terms of world peace, little has been achieved and that is the sad note of the day. In terms of accomplishments for humanity, however, great strides have been made. Medical science has improved even though polio and cancer remain dreaded diseases; human nutrition has progressed; more and better food is being produced each year; education for the masses of our people has progressed; our citizens are more alert to the dangers of communism and people are more aware of their responsibilities as citizens.

As we near the end of 1952, where do we go from here? Farmers have a greater stake in the future as each year goes by. Many world problems must be settled before our agriculture can become stabilized.

Today the farm problems are closely associated with world affairs. Our young farmers find it difficult to establish themselves in farming because of the uncertainty of the future. Our young men who grew up on the farm are carrying guns rather than tilling the soil.

Our population of young farmers is dwindling as each year goes by. Even the folks in the sandhills of Nebraska are asking who is to operate the cattle ranches 25 years from now. Their young men are rapidly leaving for the army and choosing other interests. Will we become a nation of aged and tired farmers or will we find a place for the young to establish themselves in agriculture?

These are only a few of the problems of the day. As we give thanks November 27 we must project our thinking to the future with a determination to solve these problems.

Many young farmers are trying now to rent farms, but there are not enough to go around. Many farmers who have established themselves and made money the last 15 years are reluctant to provide the opportunity for the young. Working as a farm hand at \$150.00 per month is not the

opportunity our young men seek. Rather, our young farmers need more opportunity to get a start in farming for themselves.

The land owners and the bankers must help provide that opportunity. If private interests do not accept the challenge, then government will have to, and bring to our young farmers increased government restrictions that curb initiative and efficiency.

The world we live in is complex and likewise our agriculture is becoming more complex. Our agricultural leadership in the years ahead must come from our young farmers. If they are to assume that leadership, they must have more opportunities coupled with the desire to work hard, earn an honest living and a desire to find their rightful place in the social and economic structure of the community.

I doubt if this is a dream. It can be a reality if we hand down to our young the heritage they deserve.

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## KMA Carries Election News Into Early Morning Hours

KMA stayed on the air into the wee hours of the morning November 4 to bring all the exciting election news to KMA listeners. KMA Newseditor Ralph Childs headed the local and regional coverage of KMA with assists from many other staff members to report the latest developments in one of the most interesting election contests in history.

ABC Radio Network newsmen who were heard on KMA throughout the evening included such outstanding personalities as Walter Winchell, Drew Pearson, John Daly, Elmer Davis and others.

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## Larry Parker Rejoins KMA Announcing Staff

Larry Parker, a familiar personality on KMA several years ago, has rejoined the KMA staff. Larry will be remembered by KMA listeners as a personable newscaster, special events man and jovial master of ceremonies.

The apple of Larry's eye is his attractive wife, Marge, an accomplished pianist and organist. Her musical genius on many KMA programs of former years is still remembered by hosts of old KMA fans.



# On the KMA PARTY LINE

With **DORIS MURPHY**

Production Manager WARREN NIELSON was puzzled. He couldn't understand why his office was so cold. He left his desk, went down the hall on an errand, and upon his return, shut the office door and again tried to work. But to no avail. It was too chilly! Then he investigated and discovered WHY! While he was out, Announcer MERL DOUGLAS and Engineer DARREL ALLELY had double crossed him and turned on the air conditioner!

It was a "honey" of a place, the bee picked out to sting Entertainer CURLY DALE. Right on the left hand, causing it to swell up like a boxing glove. And CURLY, who is left handed, couldn't play his instruments for three days. He encountered the bee while helping install a television antenna on the roof of a farm home. Fortunately, the sting didn't interfere with CURLY's singing.

Here is a picture of the May Seed Co. and KMA float in the big Shenandoah Jubilee parade, Oct. 8th, when President Truman and Senator Robert Taft appeared here. The theme of the float was: "Votes

Are the Seeds of Freedom". At one end, can be seen the Donkey and Elephant throwing packets of flower seeds to the crowd, urging everyone to vote. The theme was further carried out by the farm family surrounded by the products of the bountiful fall harvest. Thirty-five thousand decorative chrysanthemums . . . gorgeous Golden Hours yellow mums, and the deep red Joanne Helen variety, entirely covered the float. The all-flower float was possible only through the quick action of May Seed employees when frost was predicted 5 days previous to the parade. Men were rushed to the nursery fields where 150,000 plants were in full bloom, and many baskets of flowers were cut and put in cold storage for use on the float. It was beautiful. Wish you could have seen it, in all its glorious colorings of rich golden yellow and deep rusts and red.

Having "money problems" with your children? Then you might like to know about the new system, Newseditor RALPH CHILDS has worked out. RALPH, becoming weary of doling out money for jobs or hearing his three sons and young daughter say: "I want a nickle, daddy" or "Gimme



Above: The flower covered KMA-May Seed Co. float that participated in the Shenandoah Harvest Jubilee parade.



a dime", decided there must be a better way to divide the money more evenly and make the children realize the value of a penny. So he made a bargain with them. On Fridays, each would get 25¢ which is enough to take them to a show or football game, and leave extra for a treat. In addition, each day he gives them a penny apiece, pointing out if they save that penny in 2 days they will have 2 pennies and eventually it will add up to a nickle. The children, who before had the idea a penny "wouldn't buy anything", are NOW beginning to realize a penny is actually money and if they save them, they CAN buy some of the things they want. The system seems to be working. You might like to try it!

Even a 5 yr. old believes in the old saying, "seeing is believing". KMA Secretary GAYLE MAHER can vouch for that, after hearing her 10 yr. old nephew Ronnie, giving instructions to his 5 yr. old cousin, Jimmie, on how to act during religious instruction classes. He said: "When the teacher asks you something, don't say 'yea', say 'yes'. And when she asks who made the world, say God." Little Jimmie quietly studied a moment, then looked at his cousin and said: "You know, I sure would like to see him do some of those things!"

Cows . . . like people . . . are unpredictable! Our KMA farm service director learned this the day he moved his herd of registered Herefords to the new location of the MERRILL LANGFITTS, 1 1/2 miles west of Shenandoah. The cows he thought might be hard to load, behaved fine, and it was the tamest, gentlest ones who gave him trouble. One cow simply refused to go into the truck, even though her calf was already loaded. She laid down on the ground and refused to budge. After working nearly an hour, they finally found a way to fool her. They led her across the road to a neighbors . . . up through a chute and into the truck before she knew what was happening.

Yum . . . yum . . . doesn't this make you hungry? It was baking day at the farm home of FLORENCE FALK, the "Farmer's



Florence Falk and bake goods.

Wife" heard on KMA at 3:30 each weekday afternoon. Everything was baked with Gooch's All-Purpose Flour and they were de-li-cious! At the left is the 6-egg yellow and white angel food, next the pecan pie, custard pie, orange molasses fruit bars and chocolate cup cakes made with buttermilk. FLORENCE catered with her mother for years and dearly loves to cook. "Just give me the kitchen, and you can have the rest of the house", she says. FLORENCE usually broadcasts direct from her farm home, but one day, due to line trouble she found out at 3:12 she would have to drive to the studio, which is 10 miles away. She started in the car . . . got up the first hill, and had a flat tire. Rushing into the neighbors, they volunteered to drive her to town. Speed records were broken, until they came up to a funeral procession and had to remain behind for some distance. Then they dashed up side streets, reaching the studio in a gust of wind which blew off FLORENCE's hat. She ran in, just as the announcer introduced her. After ALL this excitement, her good neighbor ran out of gas returning home!

## Frank Comments

By FRANK FIELD

I told you last month about Bob's boy, Bill, having a parakeet now, which he had named Dagwood. Here he is sitting on Bill's finger. He is an exact duplicate of George in every way. If they were together I doubt if we could tell them apart. I suppose you would call him blue, but that doesn't begin to do justice to his brilliant coloring. His face is a mixture of pure white with cobalt blue cheeks, his breast is pale sky blue and his wings are a vivid dark blue with black markings, his tail is a combination of light blue, dark blue and black.

Dagwood has the run of the house after Bill gets home from school. He really loves to fly and certainly does exercise his wings after being shut up in his cage all day.

One day Elsie was scrubbing the kitchen and Dagwood accidentally fell into the bucket of water. I don't know who was more surprised, Dagwood or Elsie. She was afraid he would surely die, but after about an hour he was all dried off and just as good as ever.

Parakeets make excellent pets for children because they are so affectionate and love attention. They learn very readily and can be taught a surprising number of tricks. They are very clean birds and never seem to be troubled with mites or insects like canaries are. A very small cage will do for them because all they use it for, after they get used to the place, is for eating and sleeping purposes. The rest of the time you are apt to find them perched on top of the curtains, on the light fixtures or on top of the pictures. George likes best of all the backs of the overstuffed chairs and the davenport.

Yes, they can be taught to talk if you have the time and the patience. Up until now we haven't been able to take the time to teach George to talk, but Jim, our canary, has

already taught him most of his songs, in fact, sometimes I think that George can perform them better than Jim can.

There isn't much new or exciting to report about any of the members of the Field family. We hear from Peg and Jim about once a week. They are nicely settled now in a suburb of Dallas, Texas and Peg says that Shannon is already beginning to talk with a decided Southern accent from association with the native children. Incidentally, the printer made a slight mistake in my column last month as he works for the Temco Corporation, not the Pemco. It is a mighty big outfit and is head over heels in war contracts.

Zo and Little Johnnie are coming along very nicely with their piano lessons and Zo tells me that they can now play 5 whole pieces.

Jennie and I are both quite well this fall, and the canning, pickling, preserving and freezing is all done for the year with one exception. We haven't made any mince-meat yet. We are going to use a recipe that uses grape juice in place of apple cider, and instead of canning it we will put it in containers and put it down in the freeze box.







# HOMEMAKER'S GUIDE

## Homemaker Visit

By **BERNICE CURRIER**

### ROASTING GUIDE FOR TURKEY

Oven set at 350°.

- 8 to 10 pounds—20 to 25 min. per pound.
- 11 to 14 pounds—18 to 20 min. per pound.
- 15 to 18 pounds—15 to 18 min. per pound.
- 19 to 25 pounds—13 to 15 min. per pound.

\* \* \* \* \*

### SAGE STUFFING

- 4 quarts dried bread cubes
- 1/2 cup butter or margarine
- 1 cup onion finely chopped
- 2 cups celery chopped
- 1 teaspoon salt
- 1/2 teaspoon sage
- 1/2 teaspoon thyme
- 1/2 cup water

Put bread cubes in large mixing bowl. Melt butter in skillet, add onions and celery and cook until soft, about 5 min. Pour over the bread cubes and mix well. Add salt, herbs and water, mix well. This is enough for a 12 to 14 pound bird. Do not stuff bird too full. Stuffing swells. Put any left over stuffing in a greased casserole and bake separately.

\* \* \* \* \*

### SCALLOPED OYSTERS AND CORN

- 1 pint oysters
- 1/4 cup butter
- 2 cups cracker crumbs
- 1 No. 2 can whole kernel corn, drained
- Salt and pepper
- 3/4 cup oyster liquid
- 6 tablespoons cream

Drain oysters, save liquid. Pick over oysters carefully removing all bits of shell. In skillet melt butter, add cracker crumbs and stir until mixed. Grease a 12"x8"x2" baking dish. Spread 1/2 of crumbs over the bottom. Then 1/2 the oysters, then 1/2 the corn. Season lightly. Repeat layers, saving some crumbs for top. Mix oyster liquid with cream and drizzle over top. Top with crumbs. Bake about 20 min. in 425° oven. Serves 6 generously.

### STEAK & ONION PIE

- 1 cup onions sliced
- 1/4 cup shortening
- 1 pound round steak cubed
- 1/4 cup flour
- 2 teaspoons salt
- 1/2 teaspoon pepper
- 1/2 teaspoon paprika
- 2 cups raw potatoes, diced
- 2 1/2 cups boiling water
- Pie pastry for 1 crust

Cook onions slowly in melted fat, then remove from fat. Roll meat in mixture of flour and seasonings. Brown meat in hot fat, add boiling water and simmer 1 hour. Add potatoes and cook 10 min. longer. Pour into greased casserole, lay cooked onions on top. Cover with crust rolled 1/4 in. thick. Bake at 400° for 30 to 35 min.

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### CRANBERRY REFRIGERATOR CAKE

- 3 cups cranberries
- 1 1/4 cups water
- 1/3 cup seedless raisins
- 10 dates finely cut
- 3 figs finely cut
- 1/3 cup chopped walnut meats
- 1 cup sugar
- 1 small sponge cake sliced

Cook cranberries slowly in water until skins pop. Force through sieve. Add raisins, dates, figs and nuts and mix. Simmer, covered for 5 min. Remove from heat and add sugar. Line a greased mold with sponge cake, add a layer of cranberry mixture, a layer of cake, and repeat, finishing with cake. Chill in refrigerator. Unmold and serve with whipped cream. Serves 6 to 8.

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### CHEESE SANDWICHES

Butter two slices of bread for each person to be served. Place slice of cheese on one side and place other slice over it. Prepare beaten egg, salt, and milk as for french toast. Dip sandwiches in mixture and fry golden brown in butter or vegetable shortening.





# The Farmer's Wife

By FLORENCE FALK

"T" is for Thanksgiving, and Turkey, of course, and the Time of festivities in our family circles. You can have the same menu, the same people, or try serving the feast buffet style and squeeze as many friends and relatives into your home as your heart will hold.

\* \* \* \* \*

## THANKSGIVING MENU

- Turkey with celery-almond dressing
- Fluffy mashed potatoes
- Peas and corn in sour cream
- Scalloped oysters
- Orange glazed sweet potatoes
- Horn O'Plenty salad

- Cranberry sherbet in fluted paper cups
- Dinner rolls
- Pickles
- Milk
- Jell
- Butter rolls
- Preserves
- Coffee

By the time you reach "Dessert" usually there's little room left. Inaugurate a new custom, that of serving dessert later in the day. A little richer than you'd serve right after dinner but when the men come in from looking at the livestock or before your guests begin a chilly ride home, serve coffee with a big wedge of Squash Cake or an individual Frozen Pumpkin Pie in Whole Wheat Crust.

\* \* \* \* \*

## TABLE TRIMMIN'S

With a centerpiece featuring the horn of plenty or cornucopia spilling fruits use salads with same theme.

Drain fruit cocktail well and combine with cream cheese. Heap into pointed ice cream cones. Mound cream cheese blended with mayonnaise at cone openings. Cover with grape halves to simulate fruits spilling from horn. Lay on green leaves or lettuce well drained.

Shape little pumpkins of yellow cheese, chill, insert parsley stems and serve with apple or pumpkin pie.

\* \* \* \* \*

## PEAS AND CORN IN SOUR CREAM

- 2 cups peas (fresh, frozen or canned)
- 1 small onion or 1 teaspoon onion salt

- 1 stalk celery
- Few sprigs parsley or 1 teaspoon dried
- 2 tablespoons butter or margarine
- 2 cups whole kernel corn
- Salt and pepper
- 1/2 cup sour cream
- 1 teaspoon lemon juice

Cook fresh peas until tender, (heat canned peas through). Cut onion, celery, parsley and cook in melted butter for 5 min. Combine all ingredients and when all are piping hot, add sour cream and lemon juice. Serves 6.

\* \* \* \* \*

## CRANBERRY SHERBERT

- 4 cups (1 pound) fresh cranberries.
- 2 cups sugar
- 2 cups water
- Juice and rind of 2 limes

Cook cranberries, sugar and water over medium heat for about 15 minutes or until berries are soft and mushy. Cool and push pulp through a sieve. Now add lime juice and rind and pour into a refrigerator tray. Freeze at lowest point until mixture is thick mush. Put into bowl and beat with egg beater until a pretty light pink color. Pour into molds and freeze until firm. Serves 6.

\* \* \* \* \*

## WHOLE WHEAT PIE CRUST

- 2 cups whole wheat flour (unsifted)
- 1 teaspoon salt
- 1/2 cup shortening

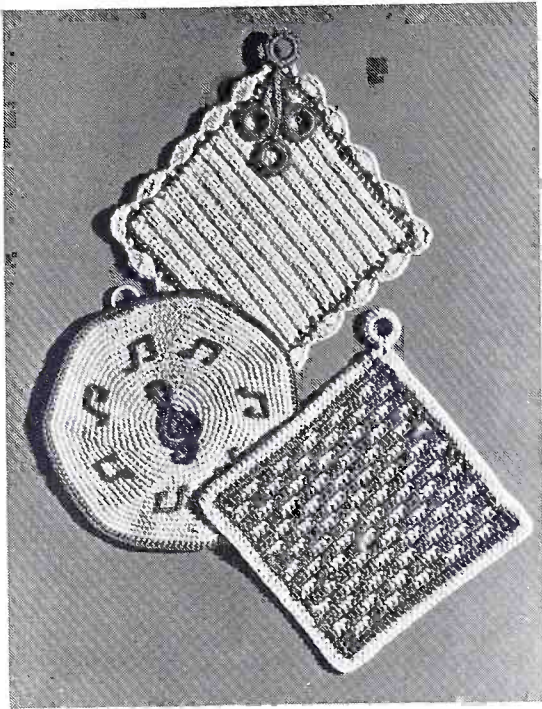
Cut in shortening until mixture is fine as cornmeal. Stir in 6 tablespoons water. Form into a ball, chill. Roll out and bake in individual pie pans 425° oven for 12 minutes. Makes 8 (4 inch pans)

- 1 cup milk
- 2 egg yolks beaten slightly
- 3/4 cup sugar with 1 tablespoon cornstarch
- 1/2 teaspoon cinnamon
- 1/4 teaspoon ginger

Cook until thickened, add 3/4 cup of cooked or canned pumpkin. Freeze. Break into chunks and fold in 2 egg whites beaten stiffly, 1 cup whipped cream (1/2 cup before beating) 1/3 cup pecans. Pour into Whole Wheat Crusts and freeze firm.







**Pattern For The Month—**

**POTHOLDER TRIO**

Looking for the perfect Christmas gift for a homemaker? How about a set of potholders crocheted of red and white cotton or any two bright colors to match her kitchen. The three shown here are all quite different yet go together to make an attractive set. The beauty of potholders as Christmas gift items is that they take so little time to finish.

To receive this lovely, easy-to-make potholder pattern, free of charge, send a self-addressed, stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for Leaflet No. G-115.

Patterns, such as the one shown here, appear in each month's issue of the THE KMA GUIDE. Be sure you take advantage of this opportunity to send for your free pattern each month. You will receive some helpful ideas for your home as well as gift suggestions for your family and friends.

**New Baby Boy For KMA's Morrie Jones**

KMA entertainer Morrie Jones and his wife are now the beaming parents of a young son, Marvin Elbert, who was born in Hand Memorial Hospital in Shenandoah October 29.

There will be a picture of the Jones family in the December issue of the KMA GUIDE.

**"When A Girl Marries",  
New KMA Dramatic Serial**

Beginning November 18, KMA listeners will hear a new dramatic serial "When A Girl Marries", on the station each weekday morning at 9:45.

The program is one of the oldest and most beloved dramatic shows on the airwaves. It celebrated its thirteenth anniversary last May.

"When A Girl Marries" is characterized as a "story of young married life dedicated to everyone who has ever been in love." But through the years it has become even more than that — an absorbing series with a growing and changing cast of characters with situations both in the United States and abroad.

The main characters are Joan and Harry Davis, who are portrayed by Mary Jane Higby, as Joan, and Lyle Sudrow, as her husband. Other principals in the cast include such seasoned performers as Toni Darnay as Sylvia Norris, Joan's sister; and John McGrath and Phil Stanley.



Above: Part of the "When A Girl Marries" cast; Lyle Sudrow and Mary Jane Higby and Georgia Burke, who plays their maid.

# KMA DAILY PROGRAMS FOR NOVEMBER, 1952

960 ON YOUR DIAL — 5000 WATTS — ABC

## DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

5:30 a.m.—Country Jamboree  
6:00 a.m.—News & Weather  
6:15 a.m.—Bob Stotts  
6:30 a.m.—Merrill Langfitt  
7:00 a.m.—News  
7:15 a.m.—Frank Field  
7:30 a.m.—The Double Daters  
7:45 a.m.—Morning Headlines  
9:00 a.m.—Bernice Currier  
9:25 a.m.—Whispering Streets  
9:45 a.m.—When A Girl Marries

10:00 a.m.

### EDITH HANSEN'S

"Kitchen Club"  
Broadcasting Direct  
To KMA Listeners



10:30 a.m.—Break The Bank  
11:00 a.m.—Don Gardiner  
11:10 a.m.—Jack Berch  
11:30 a.m.—Betty Crocker  
11:35 a.m.—Stump Us  
11:55 a.m.—Small Talk  
12:00 p.m.—News  
12:15 p.m.—Edward May  
12:30 p.m.—Half Past Nooners  
12:45 p.m.—Market Reports, Childs  
1:00 p.m.—Western Hits  
1:15 p.m.—Adella Shoemaker  
1:30 p.m.—Betty Crocker  
1:35 p.m.—Nishna Valley Neighbors  
1:45 p.m.—Bob Stotts  
2:00 p.m.—The Midwesterners  
2:30 p.m.—Tennessee Ernie  
3:00 p.m.—Cal Tinney  
3:25 p.m.—Betty Crocker  
3:30 p.m.—Florence Falk  
4:00 p.m.—Merl Douglas Show  
4:30 p.m.—P. Pippert, News  
4:45 p.m.—Blackwood Brothers

5:00 p.m.

### "BAR NOTHIN RANCH"

With Ezra Hawkins  
and the  
Bar Nothin Gang!



5:30 p.m.—Fun Factory  
5:45 p.m.—Ronny Kemper  
5:55 p.m.—Bob Finnegan  
6:00 p.m.—Sports Parade—Douglas

6:15 p.m.—Peggy Lee (M.W.F.)  
6:20 p.m.—Let's Go Visiting (T.Th.)  
6:30 p.m.—News  
6:45 p.m.—Edw. May, Mkts. & Weather

## MONDAY NIGHT

7:00 p.m.—Lone Ranger  
7:30 p.m.—Your Land And Mine  
7:45 p.m.—Your 2¢ Worth  
8:00 p.m.—Jazz Beat  
8:30 p.m.—Frank & Jackson  
9:00 p.m.—Chicago Signature  
9:30 p.m.—Jimmy Dorsey  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night

## TUESDAY NIGHT

7:00 p.m.—Silver Eagle  
7:30 p.m.—Paul Whiteman's Teen Club  
8:00 p.m.—Am. Town Meeting  
8:45 p.m.—Talk On Books  
9:00 p.m.—Defense Attorney  
9:30 p.m.—You Pick 'Em  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night

## WEDNESDAY NIGHT

7:00 p.m.—Lone Ranger  
7:30 p.m.—Mystery Theatre  
8:00 p.m.—Mr. President  
8:30 p.m.—Crossfire  
9:00 p.m.—Life Begins At 80  
9:30 p.m.—Heres To Vets  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night

## THURSDAY NIGHT

7:00 p.m.—Silver Eagle  
7:30 p.m.—Newstand Theatre  
8:00 p.m.—Escape With Me  
8:30 p.m.—Michael Shayne  
9:00 p.m.—Top Guy  
9:30 p.m.—Serenade In Blue  
9:45 p.m.—Elmer Davis  
10:00 p.m.—News  
10:15 p.m.—Sports Report  
10:30 p.m.—Edwin C. Hill  
10:35 p.m.—Dance Band  
11:00 p.m.—Newstime  
11:15 p.m.—Music In The Night



## FRIDAY NIGHT

- 7:00 p.m.—Lone Ranger
- 7:30 p.m.—This Is Your FBI
- 8:00 p.m.—Ozzie & Harriet
- 8:30 p.m.—Corliss Archer
- 9:00 p.m.—Boxing Bout
- 9:45 p.m.—Elmer Davis
- 10:00 p.m.—News
- 10:15 p.m.—Sports Report
- 10:30 p.m.—Edwin C. Hill
- 10:35 p.m.—Dance Band
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## SATURDAY PROGRAMS

- 5:00 a.m.—Country Jamboree
- 6:00 a.m.—News & Weather
- 6:15 a.m.—Bob Stotts
- 6:30 a.m.—Merrill Langfitt
- 7:00 a.m.—News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Double-Daters
- 7:45 a.m.—Morning Headlines
- 8:00 a.m.—Saturday Shopper
- 8:45 a.m.—Baby Days

9:00 a.m.

### BERNICE CURRIER'S

"Homemaker's Visit"  
Every day at 9 a.m.  
Monday thru Sat.



- 9:30 a.m.—Space Patrol
- 10:00 a.m.—Hopalong Cassidy
- 10:30 a.m.—Pvt. Eddie Fisher
- 11:00 a.m.—101 Ranch Boys
- 11:30 a.m.—Am. Farmer
- 12:00 noon—News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Half Past Nooners
- 12:45 p.m.—This Week On The Farm
- 1:00 p.m.—Polka Time
- 1:15 p.m.—Guest Star
- 1:30 p.m.—Nishna Valley Neighbors
- 1:45 p.m.—Bob Stotts
- 2:00 p.m.—Iowa State Football Games
- 3:30 p.m.—Florence Falk
- 4:00 p.m.—Merl Douglas Show
- 4:30 p.m.—News
- 4:45 p.m.—Blackwood Bros.
- 5:00 p.m.—Bar Nothing Ranch
- 5:30 p.m.—Junior Junction
- 6:00 p.m.—Sport Parade
- 6:15 p.m.—Una Mae Carlisle
- 6:30 p.m.—News
- 6:45 p.m.—Your Star Time
- 7:00 p.m.—Dancing Party
- 9:00 p.m.—Sat. At The Shamrock

- 9:30 p.m.—Politics on Trial
- 10:00 p.m.—Merl Douglas, News
- 10:15 p.m.—The Playboys
- 10:30 p.m.—Navy Hour
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

## SUNDAY PROGRAMS

- 7:00 a.m.—News
- 7:15 a.m.—Morning Song
- 7:30 a.m.—Worship Service
- 8:00 a.m.—Rev. Gene Phillips
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Wings Of Hearing
- 10:00 a.m.—Negro College Choir
- 10:30 a.m.—Milton Cross Opera Album
- 11:00 a.m.—Sun. News Special
- 11:15 a.m.—Brunch Time
- 11:30 a.m.—Piano Playhouse
- 12:00 noon—News
- 12:15 a.m.—Let's Go To Town
- 12:30 p.m.—Frank Devol Presents
- 1:00 p.m.—Fine Arts Quartet
- 1:39 p.m.—Back To The Bible
- 2:00 p.m.—Newstime
- 2:15 p.m.—Highways To Safety
- 2:30 p.m.—Hour Of Decision
- 3:00 p.m.—Revival Hour
- 4:00 p.m.—This Week Around The World
- 4:30 p.m.—Greatest Story Ever Told

5:00 p.m.

### DREW PEARSON

One of America's  
Most Distinguished  
Commentators!



- 5:15 p.m.—Monday Morning Headlines
- 5:30 p.m.—Geo. Sokolsky
- 5:45 p.m.—Bob Edge
- 6:00 p.m.—Eddie Fisher
- 6:15 p.m.—Three Suns
- 6:30 p.m.—Time Capsule
- 7:00 p.m.—Dan Dodge
- 7:30 p.m.—Cafe Istanbul
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Taylor Grant
- 8:30 p.m.—Melody Highway
- 8:45 p.m.—Allistair Cooke
- 9:00 p.m.—Let's Be Healthy
- 9:15 p.m.—Gloria Parker
- 9:30 p.m.—Science Editions
- 10:00 p.m.—News
- 10:15 p.m.—Thoughts In Passing
- 10:30 p.m.—Marines In Review
- 11:00 p.m.—Newstime
- 11:15 p.m.—Music In The Night

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However, all Programs Are Subject to Change

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