

The

KMA GUIDE

Vol. 9

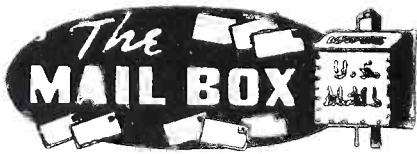
MARCH, 1952

No. 3



Bernice Currier

(Story on Page 4)



Gentry, Missouri . . . Mr. Merrill Langfitt: Will try writing you a few lines, just to tell you we listen to your programs each morning (6:30-7:00 A. M. Mon. thru Sat.) and enjoy them very much. Your programs are so full of helps and they are very interesting. We are glad to have you back on KMA! Why not have a picture of you and your family in the KMA GUIDE.

Mr. & Mrs. Joseph M. Steigelman
Rural Route 1

(Merrill thanks you and for a picture of his family, see page 6).

* * * * *

Winterset, Iowa . . . I am sending for the pattern which was in the February issue of THE KMA GUIDE. Crocheting is my hobby, and I send for each pattern as it appears in the magazine. I am a new subscriber to THE GUIDE, and both my husband and I are sure enjoying each issue.

Mrs. S. M. Drake

(Welcome into our family, Mr. and Mrs. Drake! We are delighted to hear that you are ordering the free patterns that appear in each month's issue.)

* * * * *

Council Bluffs, Iowa . . . Enclosed you will find one dollar. I think THE KMA GUIDE is the nicest little magazine for that price. Gosh, you certainly have a lot of wonderful talent on the radio.

Colleen and Faye Flood
Route 3

* * * * *

St. Joseph, Missouri . . . Find enclosed my dollar to renew my subscription to THE KMA GUIDE. We certainly enjoy it! The larger pictures and type makes it so much easier to read.

Mrs. L. E. Breit

* * * * *

Maryville, Missouri . . . We would like to see a picture of Coy Martin's new son in a future issue.

Mrs. Albert Williamson

(See page 8).

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

"Whispering Streets" is New Daily KMA Drama

"Whispering Streets" is the name of the new morning drama show that is heard on KMA-ABC every morning at 9.25 a.m. and presents each day a new, gripping story from somewhere along the "whispering streets" of the world.

"Betty Crocker Magazine of the Air", formerly heard at that time, is now heard every afternoon at three o'clock on KMA.

"Whispering Streets" is the story about the real life secrets hidden by brick buildings, absorbed by cement sidewalks and locked in the steel girders of our skyscrapers. They're the dramas played by thousands of characters in the course of everyday life!

Gertrude Warner stars as "Hope Winslow", authoress who wanders through the broad avenues of our big cities and through the narrow alleyways of the tenements in search of her story.

Now one of radio's leading professional actresses, Miss Warner's only experience when she came to New York in 1939 to seek an acting job was a stint with a local radio stock company in Hartford, Connecticut. Just one week later, she had won not only a job — but the lead in the prize-winning dramatic series, "Against the Storm". (Also heard on KMA daily, at 9:45 a.m.)

Other assignments followed steadily, and since then the popular actress has played leading roles in such radio shows as "Ellen Randolph," "Perry Mason," "Ellery Queen," "Mrs. Miniver," "Joyce Jordan, M. D.," and "Mr. District Attorney".

"Whispering Streets" is sponsored by General Mills, who also bring you "Betty Crocker", "The Lone Ranger" and "Silver Eagle" on KMA.

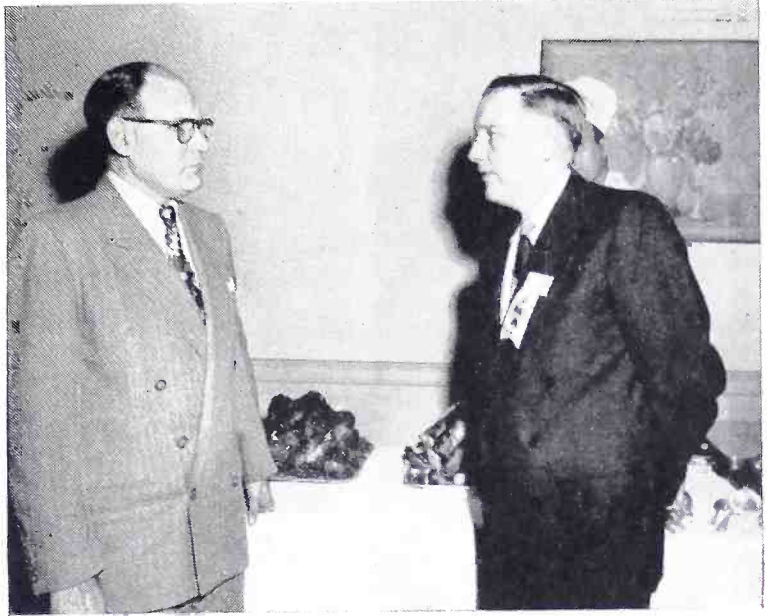
A Chat With Edward May

Hats Off To Farmers At KMA Luncheon

More than eighty-five Omaha business men were present at a special KMA luncheon held in the Paxton Hotel in Omaha recently to honor midwest agriculture.

Among our special guests were Dr. C. A. Iverson, head of the Department of Dairy Industry, Iowa State College; George Round, Director of Public Relations, University of Nebraska; Dr. Sydney Roslow, Pulse, Inc.; and George Teachout, an Iowa farmer and turkey raiser, who lives near Shenandoah.

Dr. Roslow flew all the way from New York to be present at the luncheon and explain the results of the new Pulse survey of radio listenership that was taken in the KMA area last November and December. The results showed that KMA, by far, was the most listened to station in the Iowa,



Dr. Roslow and Ed May chat during the meeting.

Nebraska and Missouri area included in the survey.

One of the amazing facts pointed out by Dr. Roslow was how radio conscious people in this area really are. He pointed out to all of us that radio listening in the KMA area was 20 to 25% higher, throughout the day, than it was in New York.

At noon, everyone dug into a delicious luncheon featuring roast Iowa turkey and topped off with Iowa State College blue cheese, which was brought to Omaha especially for the luncheon by Dr. Iverson.

It was very gratifying to me, personally, to see such a large group of men take off time from their work and businesses to honor agriculture in this way. It makes one realize even more the important part agriculture plays in the lives of all midwesterners, whether they live in a city or on a farm.



LEFT: Visiting during the luncheon were (l. to r.) Dr. Roslow; Bill Knodel of Avery-Knodel, Inc., KMA national representative in Chicago; Dr. Iverson; Tony Koelker, KMA ass't mgr.; and Merrill Langfitt, KMA farm service director.

KMA Homemaker Bernice Currier Celebrates 25 Years in Radio This Month

Twenty-five years ago, on March 15, 1927, a pretty young woman joined the music staff of KMA to begin a career in radio that has been matched by few living Americans.

That woman is KMA's dean of radio homemakers, Bernice Currier, who broadcasts today direct from her Shenandoah home to thousands of daily listeners as she has for a quarter century. Her portrait is on the cover of this month's GUIDE.

One of radio's first homemakers, Bernice actually started at KMA as a violinist. In those early days of KMA, Earl May had set up a studio on one of the upstairs floors of the May Seed Co. building. KMA, one of the midwest's first radio stations, had been on the air for eighteen months when Bernice joined the staff.

"I can remember those early days of radio so vividly," recalls Bernice, "Those of us in radio used to do everything from entertain to deliver the commercials.

"I can remember one day in particular, shortly after I joined the staff of the station, that Earl May had received a large shipment of prunes at the store. So, Mrs. Earl May and I got on the air and told about the prunes and gave several special prune recipes. We even ran a contest for the best prune recipes sent in by listeners.

"Well, I guess that was my first day as

a radio homemaker," Bernice continued.

Bernice was born on a farm in Gosper County, Nebraska, but the family moved to Colorado when Bernice was only a year old, and lived there about 13 years. Then the entire family moved back to Arapahoe, Nebraska and then to Lincoln, where Bernice attended the University of Nebraska.

Bernice graduated from the school of music there, married and moved to Montana with her husband. (Bernice's only sister, Elizabeth, is Mrs. A. Lee Craig of Billings, Montana.)

In 1927, Bernice's family moved to Shenandoah and Bernice began her career in radio. Bernice has four grown children and she is especially proud of the six members of the third generation who call her grandma.

Her children are Helen (Mrs. J. T. Armstrong of Houston, Texas); Merrill, nicknamed "Red", a former KMA announcer who now manages his own radio station in Cairo, Illinois; Margaret (Mrs. Alfred Boylen of New York City); and Edwin L., who is engaged in an atomic research program at Elmhurst, Illinois.

"If I had it all to do over again I would certainly choose a career as a radio homemaker," said Bernice. "There can't be a grander bunch of persons anywhere in the world than my listeners, many of whom seem like such close personal friends to me today.

"Since I first joined the staff at KMA in 1927, I've lived and breathed radio. I've always loved to cook and bake so radio homemaking has been not only my work and my hobby, but my life!"

★

(Bernice Currier is heard on KMA each morning at 9 a. m. with her "Homemaker's Visit").

★



Left to right: George David, 4, Johnny, 6, 9-year-old Patricia Ann, James Allen, 2 weeks, with their mother Mrs. Helen Armstrong. She is the eldest of Bernice's children.



DOC AND ESTHER CELEBRATE DOUBLE ANNIVERSARY—The eleventh of February was an important day for KMA's Doc & Esther. On that day they not only celebrated their own wedding anniversary, but their anniversary with KMA as well. They are shown above with the anniversary cake that they received from a St. Joseph, Missouri fan, Miss Billie Sollars.

Doc and Esther are heard every day with their own show on KMA at 11:30 a.m.

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**PATTERN FOR THE MONTH
—BUTTERFLY LUNCHEON SET**

Place mats in pastel tones of linen have unusual trimming in the lacy butterfly insertions crocheted of white cotton. The scalloped edges of the table doilies are finished with a narrow crocheted trim. Matching napkins have identical butterflies worked in finer thread.

If you're planning to make some new crocheted articles for gifts send a self-addressed stamped envelope to THE KMA GUIDE, Shenandoah, Iowa. Ask for Leaflet No. 60-15. You will receive the above pattern free of charge.

The KMA GUIDE presents a new pattern each month on these pages as a service to our readers. Readers are also invited to write in for patterns that have appeared in recent issues of this magazine.

★ **Forecasts
For The
Month** ★

BIRTHDAYS:

- March 4—James Cottrell, sales representative.
- March 10—Warren Nielson, chief announcer.
- March 22—Jack Josephson, control room engineer.
- March 23—Sharon Lynn Douglas, daughter of Merl Douglas announcer.
- March 23—Denise Susan Bank, daughter of Gail Bank announcer.
- March 24—Gayle Maher, secretary to Tony Koelker assistant station manager.
- March 26—Michael Childs, son of Ralph Childs newseditor.
- March 26—"Tucky" Saddler, son of Owen Saddler, general manager of the May Broadcasting Company and editorial chairman of THE KMA GUIDE.

March 29—Donald Hansen, son of Edith Hansen homemaker.

March 30—Bill Hare, announcer.

ANNIVERSARIES:

March 11—Hazel and Curly Dale, staff artist.

March 30—Irene and Coy Martin, staff artist.

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Grass Root Notes

By MERRILL LANGFITT
KMA Farm Service Director

"At home with the Langfitts" might be the caption below this picture. Shortly after this picture was taken, we all sat down to a steak dinner and all of the trimmings. Those trimmings included in addition to our steak, frozen corn from our freezer box. We have often wondered how we were able to get along before we bought our home freezer.

Our food storage is getting a little low right now, but the freezer never gets empty. Right now we have a part of a beef, 3 frozen turkeys, a few chickens, a couple of hams, some frozen corn, and numerous miscellaneous items.

I'm not sure that our freeze box saves much money in our food costs, but it's certainly convenient. I'm quite sure it is one the last pieces of equipment we would do without.

You may judge from the picture that we have adjusted to city life again, but there are many things about the farm that we all miss, particularly the younger members



The Langfitts — Merrill, Lucille and Beverly seated on the sofa with Bruce and Judy looking on.

of the family. For one thing they miss their riding horse. Horseback riding was a pleasant hobby for the young ones, but for dad, tractor riding seemed to be more the rule of the day.

We all like good livestock, so we still get a great deal of enjoyment from our registered Hereford cattle and Chester White hogs. The only trouble is we don't see them every day and don't have a chance to participate in the daly care of them.

Since the last GUIDE we have another nice calf added to our herd. We have hoped for heifer calves, but as would be the case we have another bull calf. We feel pretty good however to have two calves born in this cold winter weather that are doing so well. We are expecting three more calves late this year and then should have quite a large calf crop in 1953. I almost forgot—we have one more calf coming along in about a month. Maybe it will be here by GUIDE time next month. We are hoping it will be a heifer.



Merrill interviews some members of the Shenandoah Tri-M's 4-H club. Left to right: Charlene Whistler, Shirley Malmberg, Shirley Beale, Merrill, Clotile Pease and Dolores Anderson. Merrill works very closely with 4-H club groups in the KMA area in helping to bring recognition to their achievements.

Bob Stotts

Records New

Western Tunes

Bob Stotts, KMA's yodeling cowboy, is now collaborating on the words and music for some new western tunes that may some day make the western hit parade.

At right is a reproduction from parts of two of the most recent of the songs, which also have been recorded by Bob on Blue Ribbon Records.

Working in close harmony with Chaw Mank of the Blue Ribbon Record and Music Co., of Staunton, Illinois, his present song hits are the result of over 12 years of song writing. Soon to be published and recorded is another new tune, "Does a Cowboy Have to Play a Harp in Heaven."

Bob sings many of his own tunes on his two daily KMA broadcasts, at 6:15 a.m. and 1:45 p.m.

Often called "The Mile-High Yodelin' Cowboy", Bob has been entertaining folks over the KMA mike for more than 6 years.

SOLDIER MAINS VISITS KMA ON FURLOUGH

A welcome visitor in the KMA studios on March 1 was former farm service director Mel Mains, now a soldier in Uncle Sam's army and stationed at Fort Ord, California. Mel was also a guest on his own former morning farm show, "RFD 960", while re-visiting his old haunts.

On his return to Fort Ord, Mel was to enter a leadership school. He entered the service in October of last year.

Mel's wife, whom he married in August of last year, visited KMA with her husband and they will return to California together.

March, 1952

Nashville Tennessee Blues

Words & Music by
Bob Stotts & Chaw Mank

Moderato

1. I met her in a Hon - ky Tonk, She's
 2. said we'll get mar - ried and
 3. ver - y next morn - ing with
 4. night I caught a freight - train, The
 5. this old world is all - right, as
 6. if the shar - iff sees me whose

outs as she can be, I met her in a
 don't say no to me, She said we'll get
 shot-guns held on me, That ver - y next
 first one that I seen, That night I caught a
 far as I can see, Now this old world is
 daugh-ter mar - ried me, 'Cause if the shar - iff

The Funnest Kind Of A Feeling

Words & Music by
Bob Stotts & Chaw Mank

Moderato

I get THE FUN - NI - EST KIND OF A FEEL - ING Ev - ry
 I get THE FUN - NI - EST KIND OF A FEEL - ING Ev - ry

time I think a - bout you, I get the
 time Dear that I kiss you, I get the

run - ni - est kind of a long - ing, Some - times I don't
 run - ni - est kind of a long - ing, When I whisp - er

know what to do, My heart aches so I
 good - nite to you, Blue are your eyes as

GAIL BANK EMCEES

"MUSIC IN THE NIGHT"

Late stayer-uppers in KMA-land have already commented very favorably on the new late evening record show of KMA's Gail Bank. Entitled "Music in the Night", Gail's new program is heard every night from 11:15 to 11:55 p.m. and features show tunes, popular music and light classics.

"The music that appeals to everyone of all ages," says Bank, "is not the rinky-tink music that comes and goes with the dawn, but your 'Star Dusts' and 'Lady Be Goods' that never go out of date".



On the KMA PARTY LINE

With **DORIS MURPHY**

Just imagine being awakened at 1 P.M. by someone screaming "FIRE", and discovering the whole foot of your bed in flames! This frightening experience happened to entertainer **CURLY DALE** while on a visit to Des Moines last month. **CURLY**, his wife, and wife's sister and husband, Mr. and Mrs. Howard Wright of Watson, Mo., were week-end guests in the home of his wife's parents. When it came time to go to bed, **CURLY** and his brother-in-law prepared to sleep on a studio couch in the dining room. Since it was cold in the room, wood was put in the stove nearby, to keep the place warm through the night. Then the bed was made down close to the stove. The boys went to sleep. But apparently they got hot in the night and kicked the covers over against the stove. Soon both the bedding and studio couch were in

flames. The father-in-law awakened by the smoke, aroused the family and with the aid of a few wet dish rags and buckets of water the fire was put out. Luckily it was discovered just in time to save their lives, as already the house was full of smoke, a big hole had been burned in the studio couch, two quilts were badly burned, and the occupants were almost suffocated with smoke. **CURLY** also received a slightly burned foot, but was thankful to have been spared from more serious injury.

The loyalty and kindness of KMA listeners was certainly emphatically impressed upon **ESTHER EMBREE** while in a Kansas City hospital last month. During her 10 day stay at St. Joseph's hospital, she received close to 1,000 wonderful Get-Well cards and letters from friendly radio listeners. One day alone she received 160 cards. She is very grateful for all your well wishes. **ESTHER** is getting along fine now . . . in spite of **DOC's** cooking!

KAREN and **ANNETTE**, daughters of **MR. AND MRS. EDWARD MAY** seem to be having plenty happen to them lately. Both have had a seige of the measles, and in addition, **ANNETTE** lost her second tooth. However, it didn't prove painful at all, when she discovered the fairy had left two nickles under her pillow. **KAREN** didn't fare so well, however, when she put a bobby pin into the light socket. The family heard a scream, and ran to her assistance, to find a very scared and slightly shocked little 3½ year old girl. You can rest assured **KAREN** won't do **THAT** again!

It was just what they ordered! A baby boy! Entertainer **COY MARTIN** and his attractive wife **IRENE** were delighted when the hospital nurse announced they were the parents of a fine 6 lb. 10 oz. son. **COY** and **IRENE** had been married six years, and the new

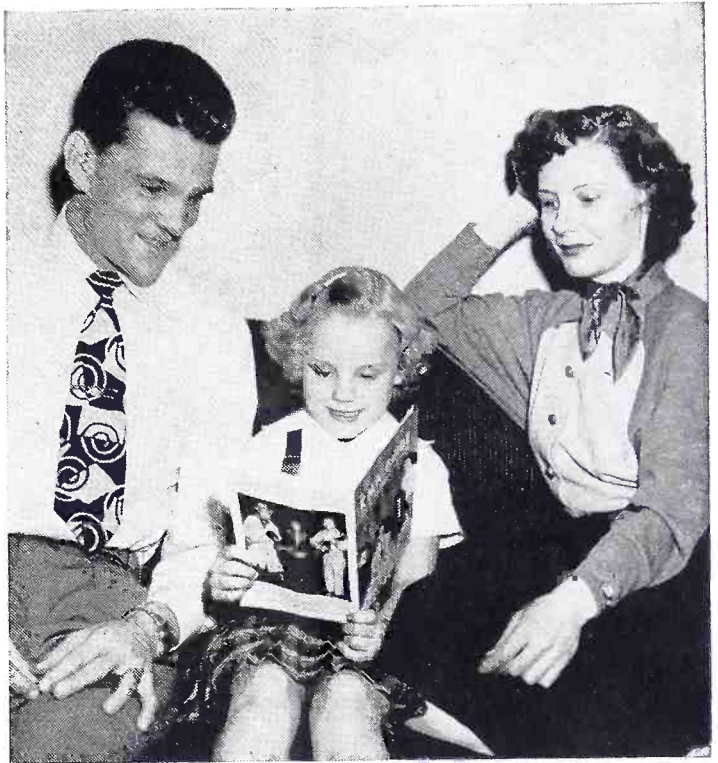


Coy, Irene and the "New Addition."

member of the family was most welcome. He has been named MICHAEL LEWIS and is dark complexioned like his dad. Here you see a picture of the new arrival with his proud parents. COY's sister. Mrs. Wanda Neff of Elkhart, Indiana, is assisting in the care of the new mother and son. COY admits he likes nothing better than entertaining on the radio with his steel guitar, yet does not think he wants his son to be an entertainer. However, if his son has inherited his dad's musical talent . . . you may see the making of a new entertainer in a few years!

Proudly showing me the new gabardine shirt his wife had made for him, entertainer BOB STOTTS, told of the new sewing machine he had just purchased for his wife. The machine was imported from Italy, and not only does all kinds of sewing, but also embroiders and even sews on buttons. MRS. STOTTS is finding it's lots of fun sewing for BOB and the family of four children, with her efficient new sewing machine.

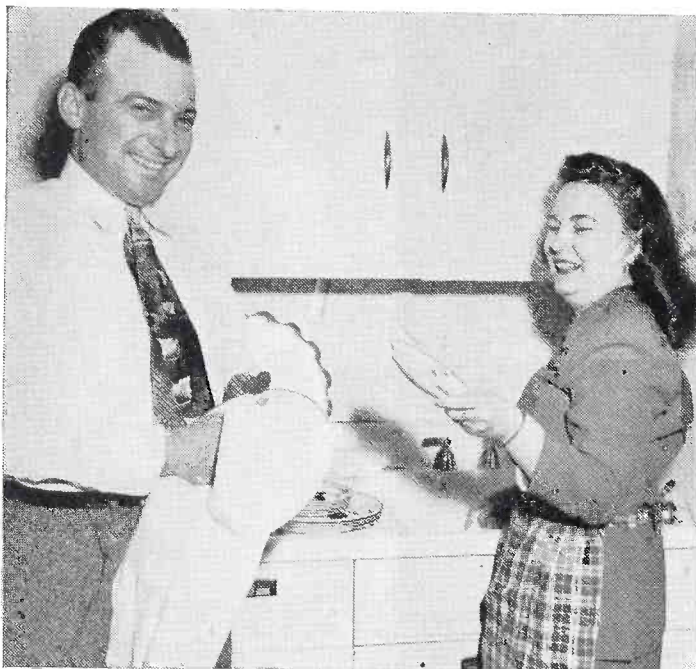
Fouled up arrangements for the announcing staff one Sunday certainly left GAIL BANKS, night announcer, tired, hungry and in a bad humor. And PAUL PIPPERT who made the arrangements, thinks it was a good thing he was 280 miles away when GAIL finished his 11½ hour shift that night. Otherwise, he might have "heard" from GAIL. It all started when PAUL and wife wanted to take their new baby home to Mason City for a weekend visit. PAUL made arrangements with GAIL to take his Sunday shift on the air from 7 A.M. to 2:15 P.M. and for LEE SUTTON to work from 2:15 to 6 P. M. That was fine, if it had worked out that way! But LEE FORGOT he was to take the afternoon shift and that left GAIL working from 7 A.M. to 6 P.M. without any dinner. The irony of it all, was that LEE was at the studio . . . but forgot he was to work and GAIL, not knowing who was to replace him, kept on the air until 6 o'clock . . . a total of 11½ hours. Could it be LEE was 'day dreaming' about his girl friend?



The Douglas Family — Merl, Sharon and Ruth glance over a copy of the GUIDE.

Little 7 yr. old SHARON LYNNE isn't scared at the cross expression of her daddy MERL DOUGLAS in his picture on pg. 5 of the Feb. KMA GUIDE. She's smiling about it, because SHARON knows daddy isn't cross . . . he has a wonderful disposition and is always laughing and joking. In this picture you see SHARON with mother and daddy seated on the davenport at home. KMA listeners were happy to welcome MERL back to the station after a 2 yr. absence. MERL can be heard announcing in the afternoons and at 4:05 has a peppy recording show that will give you 25 minutes of real relaxation. His wife, an attractive blonde, is employed as a beauty operator. When I asked MERL his favorite food, he was quick to reply: "Good old steak!"

"Short and snappy" was RALPH CHILDS newscast the day the power failed and KMA went off the air. RALPH had just started, and had given the commercial and headlines when the electricity went off. After 13 mins. the power came back, and RALPH resumed, giving the closing headlines. Nothing in between! It was the shortest newscast of his career!



Herman and Margaret doing the "chores."

Baseball Player Herman Housh Chose Music Career

Herman Housh, KMA's king of the fiddle, shown here with his wife "Margo" (Margaret) probably could have been a bigtime professional baseball player today, but he chose music instead.

An accomplished violinist since he was 10, Herman broke into baseball as a pitcher in the Van Johnson League in Kansas. The Winchester, Kansas boy was offered a chance to go away to a training school, with a bigtime baseball contract as the lure. But, Herman chose music, much to the thanks of thousands of his fans in the middlewest. Her-

man and "Margo" have been married for five years and live at 101 Burnett St. in Shenandoah.

Herman is featured fiddler on the "Nishna Valley Neighbors" show heard each afternoon on KMA at 1:30 p.m.

Ozzie And Harriet Star In New Hollywood Movie

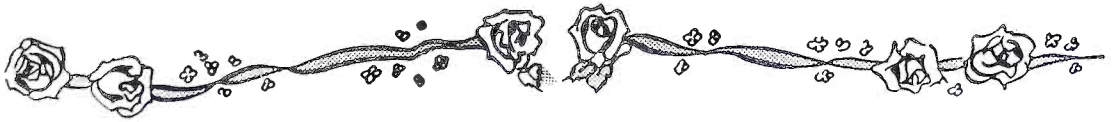
Many a musical has lovely Harriet Hilliard with her fine singing voice and pert good looks — and thousands of movie goers have enjoyed Ozzie Nelson's movie performances as an actor-band leader — but it is only with the new movie "Here Come the Nelsons" that the par is finally appearing together in one film.

As the stars of "The Adventures of Ozzie and Harriet" heard on KMA-ABC every Friday at 8 p.m., the Nelsons have been amusing listeners for more than seven years with the merry, typically domestic antics of their own real-life family. Last year, their own two sons, David, 14, and Ricky, 10, joined the cast.

The movie, like the radio series, was written in part by Ozzie. In addition to the Nelsons, the cast includes co-star Rock Hudson, as well as Barbara Lawrence, Sheldon Leonard and Jim Backus.

Ozzie and Harriet with sons Ricky and David. They liven up the airwaves every Friday night at 8 o'clock on KMA.





HOMEMAKER'S GUIDE

Kitchen Klinik

By **ADELLA SHOEMAKER**

RUTABAGAS, SOUR CREAM STYLE

Mash cooked rutabagas with a large boiled potato until smooth, adding freshly soured cream to moisten. Season with salt, pepper and a dash each of ginger and nutmeg, and butter.

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CARAMELIZED PARSNIPS

Cut in half lengthwise and parboil. Place in buttered baking dish, spread with butter and sprinkle brown sugar over and bake.

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AVACADO RING

- 1 package lime flavored gelatin
- 1 cup boiling water
- 3/4 cup mayonaise
- 3/4 cup whipping cream
- 1 cup mashed avacado

Dissolve gelatin in boiling water and cool. Whip the cream, and fold it and the mayonaise and avacado into the gelatin. Pour in ring mold. Maraschino cherries and a few blanched almonds may be added.

* * * * *

NO. 1 SOFT SUGAR COOKIES

This makes a large batch of the old fashioned soft, fat cookies. This is a star recipe. Try both this recipe and the crisp sugar cookies on your family.

- 2 cups sugar
- 1 cup butter or margarine
- 2 eggs
- 1 cup sweet cream
- 1 1/2 teaspoons vanilla (or a little lemon if preferred)
- 2 teaspoons baking powder
- 1/4 teaspoon soda
- 5 cups sifted all purpose flour

Cream sugar and butter, stir in eggs and sweet cream. Add flavoring. Sift dry ingredients, and add. Chill before rolling. Just take out a small amount to roll at a time. Roll about 1/4 inch thick and cut

out. Sprinkle with sugar. Bake in a 375° oven about 7 to 8 minutes. Do not over-bake or these will not be soft. Remove from the oven when just the edges have browned.

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NO. 2 CRISP SUGAR COOKIES

- 1/2 cup butter or margarine
- 1 cup sugar
- 2 eggs well beaten
- 1 teaspoon vanilla
- 1 teaspoon lemon
- 2 3/4 cups sifted flour
- 2 teaspoons baking powder
- 3/4 teaspoon salt

Cream butter and sugar. Add well beaten eggs and flavorings. Add dry ingredients sifted together, a small amount at a time, stirring well after each addition. Chill in refrigerator. Roll as thin as possible on slightly floured pastry cloth or board. Cut out. Bake in 375° oven until straw color—or brown around edges.

* * * * *

CORN AND NOODLE CASSEROLE

- 1 pound pork steak, diced
- 1 tablespoon lard or meat drippings
- 1 can cream of chicken soup
- 1 can hot water
- 1 small package medium cut noodles
- 1/2 pound sharp cheddar cheese
- 1 small can mushrooms
- 1 cup whole kernel corn

Brown diced meat in lard. To this add chicken soup and water. Cover and simmer 20 minutes. Cook noodles in salted water 10 minutes, and drain. Add all ingredients to meat mixture. Place in a baking dish 8 1/2" x 14". Cover with buttered crumbs. Bake in moderate 350° oven about 30 minutes. Serves 6.

* * * * *

(You will enjoy listening to Adella Shoemaker's daily chats every afternoon on KMA at 3:30.)



Frank Comments

By FRANK FIELD

Most of you recognize this plant I have in the picture below, on sight. It is a hybrid Amaryllis. They are so easy to grow and make such satisfactory house plants that I am surprised that so few people grow them.

You radio listeners will remember that I mentioned one morning shortly after Thanksgiving that I had potted up 6 of my Amaryllis bulbs so as to have early winter blooms. They are rather temperamental things, and you can't hurry them along. This plant in the picture is the second one to bloom out of those 6. A third one came into bloom a few days later and is in all its glory as I am writing this. The fourth one has just started to show a big bud and apparently will be blooming about the 15th of March.

Then about four weeks ago I potted up 6 more, and out of the 6 only 2 are showing any signs of growth at all.

Since you can't hurry them any, it is just about as well to leave them in a cool, dry place in the basement until they show signs of wanting to grow, before you pot them. Once in a great while they will throw up a bloom stalk with any where from 2 to 4 big flowers on it and not a sign of any leaves whatever, until the blooms have faded. However, this is a little unusual.

When the plants are through blooming I cut off the old bloom stalk and keep on watering the plants and taking the same care of them as you would any other house plant. Then just as soon as danger of freezing is past, I very carefully knock them out of the pots and plant them out in the garden in a rich, well drained soil.

I give them a little extra fertilizer and a little extra water if needed during the summer, and keep them growing just as vigorously as possible until the first frost. Then I dig them very carefully and lay them out on the basement floor with the leaves still on them. When the leaves have dried up I remove them and put

the bulbs in a bushel basket back in a dark corner until along about this time of year. I do not cut the roots off at all.

Some of the bulbs will start into active growth with only two months rest, but others take four and five and even six months rest before they start to grow again.

This plant in the picture was a rather peculiar one, as you can see. The lower three petals were practically pure white. The upper three had a pure white background with a faint veining of dark red. If you look real closely you can see a second flower immediately behind and facing the opposite direction. The hybrid Amaryllis come in practically every conceivable shade of red, pink, orange and white, and no two are alike. It takes about two years from the time the seed is sown until the bulb is up to blooming size.

Nothing very new to report about the various members of the Field tribe this month, except that Shannon and little Bill both had the chickenpox, but so far Chris and Danny have escaped.

There are about a half a dozen minor complaints making the rounds this winter, but fortunately none of them seems to be very serious.



KMA DAILY PROGRAMS FOR MARCH, 1952

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

- 5:00 a.m.—Hillbilly Jamboree
6:00 a.m.—RFD 960—News & Weather
(Pippert)
6:15 a.m.—Bob Stotts
6:30 a.m.—RFD 960—Langfitt
7:00 a.m.—Paul Pippert, News
7:15 a.m.—Frank Field
7:30 a.m.—Betty & Lyn
7:45 a.m.—Morning Headlines—Pippert
8:00 a.m.—Breakfast Club
9:00 a.m.—Homemaker Visit—Bernice
Currier
9:25 a.m.—Whispering Streets
9:45 a.m.—Against The Storm
10:00 a.m.—Edith Hansen
10:30 a.m.—Break The Bank
11:00 a.m.—Jack Berch
11:15 a.m.—Victor H. Lindlahr
11:30 a.m.—Doc & Esther
11:45 a.m.—KMA Cowboys
12:00 noon—Ralph Childs, News
12:15 p.m.—Edward May
12:30 p.m.—Half Past Nooners
12:45 p.m.—Market Reports, Childs
1:00 p.m.—Western Hit Tunes
1:15 p.m.—Camp Meeting Time
1:30 p.m.—Nishna Valley Neighbors
1:45 p.m.—Bob Stotts
2:00 p.m.—The Midwesterners
2:30 p.m.—Joyce Jordan, M. D.
2:45 p.m.—Evelyn Winters
3:00 p.m.—Betty Crocker
3:15 p.m.—Music For You
3:30 p.m.—Kitchen Klinik—Adella
Shoemaker
4:05 p.m.—Merl Douglas Show
4:30 p.m.—P. Pippert, News
4:45 p.m.—Mickey Cottey
5:00 p.m.—Bar Nothing Ranch
5:30 p.m.—Fun Factory (M.W.F.)
5:30 p.m.—Space Cadet (T. Th.)
5:55 p.m.—World Flight Reporter

MONDAY NIGHT

- 6:00 p.m.—Sports Parade—Douglas
6:15 p.m.—Mickey Cottey
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather
7:00 p.m.—Lone Ranger
7:30 p.m.—Henry J. Taylor
7:45 p.m.—Outdoor Mid-America

- 8:00 p.m.—Paul Whiteman's Teen Club
9:00 p.m.—The Big Hand
9:30 p.m.—Bob Crosby
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Time For Defense
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night
11:55 p.m.—News

TUESDAY NIGHT

- 6:00 p.m.—Sports Parade—Douglas
6:20 p.m.—Let's Go Visiting
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather
7:00 p.m.—Silver Eagle
7:30 p.m.—Newstand Theatre
8:00 p.m.—Am. Town Meeting
8:45 p.m.—KMA Showcase
9:00 p.m.—Serenade In Blue
9:15 p.m.—Dream Harbor
9:30 p.m.—Guest Star
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Proudly We Hail
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night
11:55 p.m.—News

WEDNESDAY NIGHT

- 6:00 p.m.—Sports Parade—Douglas
6:15 p.m.—Mickey Cottey
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather
7:00 p.m.—Lone Ranger
7:30 p.m.—Mystery Theatre
8:00 p.m.—Richard Diamond
8:30 p.m.—The Top Guy
9:00 p.m.—Mr. President
9:30 p.m.—Here's To Veterans
9:45 p.m.—Elmer Davis
10:00 p.m.—Ralph Childs, News
10:15 p.m.—Sports Report
10:30 p.m.—Latin Quarter Orch.
11:00 p.m.—Newstime — Bank
11:15 p.m.—Music In The Night
11:55 p.m.—News

THURSDAY NIGHT

- 6:00 p.m.—Sports Parade—Douglas
6:20 p.m.—Let's Go Visiting
6:30 p.m.—Ralph Childs, News
6:45 p.m.—Edw. May, Mkts. & Weather

AMERICAN BROADCASTING COMPANY

7:00 p.m.—Silver Eagle
 7:30 p.m.—Defense Attorney
 8:00 p.m.—Amateur Hour
 8:45 p.m.—Foreign Reporter
 9:00 p.m.—Kathi Norris
 9:45 p.m.—Elmer Davis
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime — Bank
 11:15 p.m.—Music In The Night
 11:55 p.m.—News

FRIDAY NIGHT

6:00 p.m.—Sports Parade—Douglas
 6:15 p.m.—Mickey Cottey
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Ozzie & Harriet
 8:30 p.m.—Mr. District Attorney
 8:55 p.m.—Sanka News Roundup
 9:00 p.m.—Boxing Bout
 9:45 p.m.—Elmer Davis
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime — Bank
 11:15 p.m.—Music In The Night
 11:55 p.m.—News

SATURDAY PROGRAMS

5:00 a.m.—Hillbilly Jamboree
 6:00 a.m.—News & Weather—Childs
 6:15 a.m.—Bob Stotts
 6:30 a.m.—RFD 960—Langfitt
 7:00 a.m.—Ralph Childs, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Betty & Lyn
 7:45 a.m.—Morning Headlines—Childs
 8:00 a.m.—Saturday Shopper
 9:00 a.m.—Homemaker's Visit—
 Bernice Currier
 9:30 a.m.—Space Patrol
 10:00 a.m.—For Kids Only
 10:15 a.m.—Holland Calling
 10:30 a.m.—Pvt. Eddie Fisher
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—This Week On The Farm
 1:00 p.m.—Western Caravan
 1:15 p.m.—Camp Meeting Time
 1:30 p.m.—Nishna Valley Neighbors
 1:45 p.m.—Bob Stotts
 2:00 p.m.—Western Swingsters
 2:15 p.m.—Polka Party
 2:30 p.m.—KMA Hillbilly Hits
 3:00 p.m.—Hawkeye Hawaiians
 3:15 p.m.—Music For You

3:30 p.m.—Kitchen Klinik—Adella
 Shoemaker
 4:05 p.m.—Merl Douglas Show
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Mickey Cottey
 5:00 p.m.—Bar Nothing Ranch
 5:30 p.m.—Junior Junction
 6:00 p.m.—Sports Parade—Douglas
 6:15 p.m.—Alert America
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Una Mae Carlisle
 7:00 p.m.—Dancing Party
 9:00 p.m.—The Buccaneers
 9:15 p.m.—Country Music Time
 9:30 p.m.—The Three Suns
 10:00 p.m.—Merl Douglas, News
 10:15 p.m.—Buddy Weed's Trio
 10:30 p.m.—Sat. At The Shamrock
 11:00 p.m.—Newstime — Douglas
 11:15 p.m.—Music In The Night
 11:55 p.m.—News

SUNDAY PROGRAMS

6:55 a.m.—Weather Summary — Bank
 7:00 a.m.—News
 7:15 a.m.—Favorite Hymns
 7:30 a.m.—Worship Service
 8:00 a.m.—Rev. Gene Phillips
 8:30 a.m.—Your Worship Hour
 9:00 p.m.—Sunday School Lesson
 9:15 p.m.—Bible Truth
 9:30 a.m.—Lutheran Gospel Hour
 10:00 p.m.—News — Bank
 10:15 a.m.—Morning Song
 10:30 a.m.—Milton Cross Opera Album
 11:00 a.m.—Navy Band
 11:30 a.m.—Piano Playhouse
 12:00 noon—Gail Bank, News
 12:15 p.m.—U. N. Story
 12:30 p.m.—Frank Devol Presents
 1:00 p.m.—Fine Arts Quartet
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime — Pippert
 2:15 p.m.—Songs For America
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—Concert Of Europe
 4:30 p.m.—Greatest Story Ever Told
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Monday Morning Headlines
 5:30 p.m.—CBC Symphonies
 6:30 p.m.—The Great Adventure
 7:00 p.m.—Stop The Music
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Cafe Istanbul
 8:45 p.m.—The Three Sons
 9:00 p.m.—Let's Be Healthy
 9:15 p.m.—Gloria Parker
 9:30 p.m.—Proudly We Hail
 10:00 p.m.—News
 10:15 p.m.—Thoughts In Passing
 10:30 p.m.—San Francisco Sketchbook
 11:00 p.m.—Newstime — Pippert
 11:15 p.m.—Music In The Night
 11:55 p.m.—News

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Ezra Hawkins, Lyn, Betty and Curly Dale.

“KMA Western Jamboree” Show Group To Begin Personal Appearance Series

Lots of folks in the middlewest are going to have a chance to see four of KMA's favorite entertainers in person in the months to come.

Under the title of the “KMA Western Jamboree” show, Betty and Lyn, Ezra Hawkins and Curly Dale will soon undertake a series of personal appearances in many towns in this area. Betty and Lyn are now considered one of the best girl duets in radio, singing popular, hillbilly and hymns while specializing in western numbers with their own special variety of novelty yodeling.

Ezra Hawkins, one of midwest radio's

favorite comedians, has made countless numbers of personal appearances throughout the United States and entertains people of all ages with his folksy wit and humor and his authentic old time fiddle and mandolin playing. Curly Dale, one of the most versatile musicians in this part of the country, rounds out the group with his singing, electric guitar, banjo and mandolin playing.

Schools, churches, organizations and fairs wishing to sponsor the group can inquire about further details and open dates by contacting Ezra at KMA.