

KMA GUIDE

Vol. 8

JUNE, 1951

No. 6



The KMA Guide's 7th Anniversary

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



Jefferson, Iowa

Would like to have a picture of the entire gang.

Miss Pauline Mackey

(See page 14).

Brewster, Minn.

Our little boy, Steven, was named after Steve Woodens son. Our Steven is a year older.

Mrs. Harold Slocum

(Isn't it vice-versa?)

Logan, Iowa

There are three families besides our own who read our GUIDE when we receive it each month.

Mrs. Roy Hatcher

Staplehurst, Nebraska

I don't know why it has to be so easy to put off writing. For sometime, I have been wanting to write to you to tell you how much our family enjoys the programs on KMA.

Mrs. E. N. Ringler

(Then followed ten pages in which orchids were thrown our way! Golly, we love letters like this!)

Bennington, Nebraska

Each issue you send is better than the last if that is possible.

Arletta Gaines

(Thanks for the kind words. We're busting a button with pride!)

Elkhart, Indiana

We are very sorry we can't get KMA out here, and that is all the more reason I want to get the GUIDE every month.

Mrs. Otis Bloom

Blair, Nebraska

Enclosed is \$2.00 for a two years subscription to the GUIDE. Time flies too fast for me to keep up.

Dorothy Gieselmann

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The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editorial chairman; Harold B. Arkoff, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to send old as well as new address.

1944-1951

KMA GUIDE Celebrates Seventh Anniversary

This issue of the KMA GUIDE marks the end of seven years of publication for the "magazine about your favorites on your favorite station".

Eighty-four issues ago, the GUIDE began to provide KMA listeners with pictures and stories about the personalities they listen to over the air. Since then the GUIDE has grown into one of the most widely circulated magazines of its type, with subscribers in states all the way from California to New York and from Florida to the state of Washington!

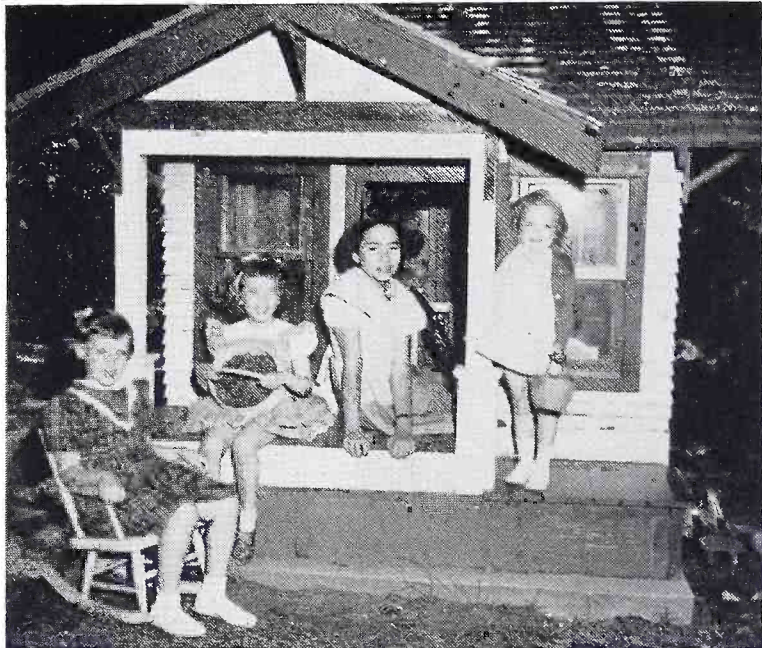
Many of the present subscribers to the GUIDE have taken the magazine since it started and have saved each issue. We like to read their letters when they write to us telling how they still like to thumb through the back issues to relive again some of the wonderful memories of KMA.

We're looking forward to the next seven years of the KMA GUIDE with even more enthusiasm than the past seven. We've learned a lot, but really hope that we never get out of our swaddling clothes.

For each of you subscribers is one of our editorial advisers. From your letters come the comments, criticisms, complaints, suggestions, the orchids and onions you might say, that help to decide what does or doesn't go in the next month's issue.

So, keep those letters coming! Bawl us out when we need it (but we do appreciate your kind words, too).

A Chat With Edward May



School is out, and Mother's four grandchildren are taking the opportunity to enjoy the family playhouse. It is always the first attraction when any of the children visit their grandmother and it is located in her back yard. The four girls shown in the picture, left to right, are Annette May age 6, Dianne Rankin age 5, Betty Jane Rankin age 11, and Karen May age 3. Annette will be in the first grade when school commences this fall, Betty Jane the 6th grade, Dianne starts to kindergarten, and Karen still has two years before she starts school.

It might interest you to know that two generations have so far used this playhouse. It was built about 30 years ago by my grandparents, Mr. and Mrs. E. S. Welch. My sister and I played in it, together with several cousins, and when we outgrew it the house was moved to my uncle's, where his two boys used it until they found football, cowboys and Indians, etc., more interesting than a playhouse.

Later it was moved to Mother's back yard where it has been for the past four or five years. It is kept in good repair and should still be useful to the next generation.

We are looking forward to seeing many of you in Shenandoah when the peonies are in full bloom. Sunday, June 10, will

be the day for you to plan your drive to Shenandoah. In addition to seeing about a thirty-five acre field in the nursery, we will have all of the varieties named and on display at the seed house. We hope to be able to give each of you a bouquet to take with you, so plan on stopping at the seed house.

If you were disappointed your peonies didn't bloom in time for Memorial Day, consider planting some of the early, mid-season and late varieties. This will give you a spread of about two weeks and is as much assurance as you can have that you will have peonies for Decoration Day.

Peonies are perfectly hardy, rarely suffering injury by cold, and will succeed in any ground unless so wet that the water will be on the surface in the winter or spring. They require very little care and have always been extremely popular.

A few reports are in from the Early Bird Gardeners from southern Missouri and you be sure and write me when you pick the first peas from your garden. If you are the first to report from your county, and if you live in the KMA area, I will send you a new one dollar bill. The same is true on beans, sweet corn, and tomatoes. We all like to be first so the first time you pick any of these vegetables from your garden drop me a line in care of KMA, Shenandoah, Iowa.

Landon and Ernie, "The Ozark Mountain Boys," are Real Sons of the Ozarks



Here are the "Ozark Mountain Boys", Landon and Ernie, a new KMA team that sends hillbilly and western songs out your way each day at 6 a.m. and 1:30 p.m. as well as on several KMA variety programs.

They're pictured at right, Ernie Frost, on the left, and Landon Hale. Authentically Ozarkian, the boys grew up together in Ozark County, Missouri, but then went their own ways. They met again in 1946 and have been playing together since then.

And, if you don't think they are about as alike as two peas in a pod just listen to this! Each is married and each has two children. Landon and his wife, Mur-

iel, have two girls, Imogene, 11, and seven-year-old Nadine. Ernie's wife's name is Imogene and they have a son Conley, 12, and a daughter Jannette, age 5.

Each of them also plays the guitar and sings, Ernie singing lead and Landon tenor. In addition Ernie plays the mandolin. Both of the boys, too, are possessed with a subtle wit that proves their Ozark background.

In music, the boys like everything from popular to classical but prefer to play the hillbilly folk songs that they grew up together with back in the Ozark Mountains.

KMA Mexican Tour Scheduled for Fall

Plans for the KMA Friendship-Goodwill tour to Old Mexico have now been completed and an 18-day pleasure-packed journey will be waiting for those who participate on the trip, September 4-21.

Among the attractions awaiting those who will participate on the trip are the ancient Aztec Pyramids, the floating gardens of Xochimilco, a bull fight, sightseeing in the tropics, the mountains, busy market places, beautiful churches, a Mexican rodeo, and many other delightful sights—PLUS a big league ball game and sightseeing in Chicago!

The entire trip will be personally conducted by Ed May and Mr. and Mrs. Frank Swircin, who led last year's memorable KMA Alaska Tour.

Ed May will be very pleased to send you a picture-packed folder giving all the details about the trip if you will just send him your name and address on the back of a postcard. It'll tell you about all the fascinating places and experiences awaiting you South of the Border!

"HILLBILLY JAMBOREE" MOVES TO EARLY MORNING TIME

Lee Sutton's popular "Hillbilly Jamboree" now starts the broadcast day for KMA in its new time period of 5 to 5:50 a. m.

That means, too, that KMA began broadcasting (as of June 4) one-half hour earlier than the usual sign-on time of 5:30.

A new popular record disc-jockey show is now heard in the 5 to 5:30 p.m. slot with Mel Mains and Paul Pippert spinning the records.

Mickey Cottey's Tenor Voice Meets With Approval From KMA Listeners

The tenor voice of Mickey Cottey is becoming better and better known by a fast growing group of KMA listeners who keep their ears glued to the radio during his 3:15 p. m. program each day.

At right, Mickey (left) shows Mel Mains, KMA Farm Service Director, a little about his playing style.

Mickey has been entertaining folks over the air for more than 8 years. When he was 16, he and four of his high school chums, who also sang and played various instruments, formed a band and decided that they were ready for the bigtime. One day they saw an ad in the paper for a hillbilly band and called up and told the party that they had a group as good as Gene Autry's band.

However, after the audition, their would-be employer solemnly told them, "Boys, that band has a lot of talent in it, but it hasn't shown itself yet!"

The boys just practiced all the harder and finally clicked in radio with a group called the "Victory Rangers". From then on, it was a lot smoother sailing for Mickey in the entertainment world.

Mickey, a marine veteran with 3 years of service in World War II, is married and



has a six and one-half months old son, Jimmie.

Mickey likes to sing ballads, folk songs and some Irish numbers on his afternoon show. He is also heard with the rest of the KMA Gang on "Half Past Noon", "KMA Cowboys" and "The Hawkeye Rangers".



NEWSMAN CHILDS GOES BACK TO THE SOIL!

Dirt-Farmer Ralph Childs, at left, puts his shoulders to the plow in this UNPOSED picture taken on Ralph's "south forty".

Ralph seems very engulfed in his work — probably thinking about all the peas, beans, tomatoes, radishes, onions and garlic that will soon be sprouting all over the place. Gardening has been a hobby of Ralph's for many years and any sunny day will find him out between the rows, that is, in between his newscasts!

On The KMA Party Line

With **DORIS MURPHY**

Don't know if it was excitement or forgetfulness that caused KMA's new guitar and bass player, MICKEY COTTEY to forget his luggage the day he boarded the bus for Shenandoah. After traveling 20 miles out of Marshall, Mo., he suddenly remembered he had left his baggage at the bus station. Alighting at the nearest stop, he got off, and took the next bus back to Marshall. Then he started his trip over again, arriving late, but complete with "bag and baggage." On top of all this trouble, MICKEY'S wife who joined him two days later, was taken ill and entered the hospital next day after her arrival. So MICKEY took over the job of caring for their six months old son JIMMIE at the same time he was starting his new job. He even declared he was getting "diaper rash" from carrying out his baby sitting duties, but the hands that were rocking the cradle were strumming the cords on the guitar every day, and MICKEY proved he can do something besides entertaining YOU listeners . . . he was entertaining his pride and joy, JIMMIE.

Guess the old saying: "Children should be seen and not heard", doesn't apply to the present day precocious children. Twenty-two month old JEFF, son of KMA's new announcer DON SOLIDAY certainly proved recently he could enter into the conversation . . . and at the same time give everyone a big laugh. While GUIDE Editor HAROLD ARKOFF was busy taking pictures of the SOLIDAY family, he was visiting with DON about colleges, mentioning that he has his Master's Degree and has only 1½ years more to go until he would get his Doctor's Degree. Upon hearing him say "Doctor", young JEFF quickly looked up and said: "Hi, Doc!" Yes sir, JEFF was keeping right up with the conversation . . . wasn't missing a thing!

"How long is summer?" "When does fall start?" These are some of the questions RAMONA, 5 yr. old daughter of As-

sistant Program Director WAYNE BEAVERS has been asking lately. Not because she is unhappy with summer weather, but because she was almost in tears the night her favorite television stars announced they would be leaving the screen until fall. I am sure when the leaves turn yellow in the fall, RAMONA will be waiting in front of her television set anxious to welcome her favorites back into the living room.

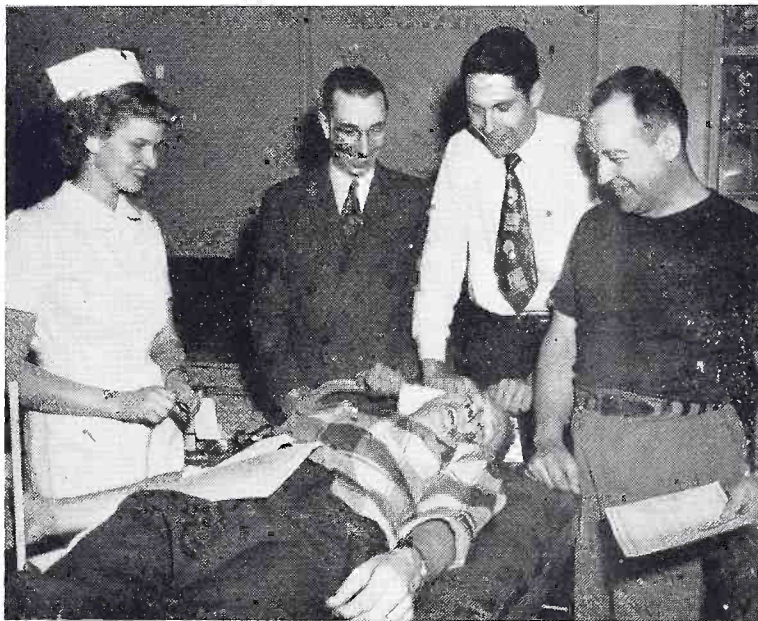
In celebration of 25 years of broadcasting, REV. EDYTHE STIRLEN, the Little Minister, was extended congratulations and given recognition for her service on the air last month, when she was presented a beautiful big anniversary cake with 25 lighted candles. In the picture on this page, you see EDYTHE (right) smiling as she accepts the cake I am extending to her on behalf of KMA. EDYTHE made her



first broadcast over a St. Joseph, Mo., station on Mother's Day, 25 years ago. On this occasion she decided to honor her mother and recited Kipling's "Mother 'O Mine". It created considerable interest and many letters were received by the station requesting her to appear again. This was the start of her programs which many of you have heard throughout the years. Later she came to Shenandoah and continued her broadcasts. EDYTHE and her husband live in what is known as "A Little White House Down on Sixth Avenue". Here is where the three daughters, JOSEPHINE, ROSALEE and WREN were raised and where they lived while attending grade and high school. Here

is where they were married. JOSEPHINE is married to a minister in Kansas, ROSALEE to a farmer and lives near Shenandoah, and WREN, a teacher herself, is married to an athletic coach and professor. REV. STIRLEN is proud of her eight little grandchildren. As an ordained minister of the Gospel, REV. STIRLEN has often officiated at weddings and funerals. She broadcasts from her own home. With a record of 25 years of broadcasting back of her, I am sure REV. EDYTHE STIRLEN needs no introduction to you KMA listeners. Her broadcast of the Sunday School lesson at 9 each Sunday morning on KMA is no doubt familiar to thousands of you.

If entertainer BECKY BOWMAN did a little extra moaning and groaning on her 6:30 A. M. program one morning recently, don't blame her. You would probably groan too, if you had so many bruises on your body you couldn't count them all.



She acquired these bruises just before coming to the studio. It was a rainy morning and the bottom of BECKY'S crepe soled moccasins were wet. As she started down the basement steps, she slipped and fell . . . landing on her back. Amid the aches and pains of her bruises she managed to get to her feet, and come to the studio for her show, but you can bet your bottom dollar, BECKY wasn't feeling very gay. Next time BECKY . . . slow down when you're wearing slippery, damp, crepe-soled shoes!

Although entertainer DOC EMBREE started out repairing fishing rods and reels as a hobby, it has now developed into a good business. Nice to be able to 'cash in' on something you enjoy doing!

It was the last straw! Yes sir, when the mother cat at the home of engineer DON BURRICHTER presented the family with four more baby kittens, that was more than they could stand. Right then and there, BURRICHTERS decided the mother cat and all should be given away. That made 16 kittens BURRICHTERS had raised in the last 3 years, and with 4 children in the family, a dog and all these cats, it was just too much. An ad was inserted in the local newspaper and now mother cat and her babies are comfortably located in their new-found farm home. DON is holding his breath now, for fear one of the kiddies will find a stray cat one of these days and bring it home!

Confusion certainly reigned at the country home of homemaker EVELYN BIRKBY near Farragut one evening, when she and her husband BOB were preparing to go out. BOB had been invited to speak before the

Town and Country Club Farm Bureau Youth of Fremont County. To illustrate his talk, he planned to show some of the pictures he took one year on a summer camping trip in Colorado and the Ozarks, while a Boy Scout executive. Just before supper time, EVELYN was hurrying to get the children cleaned up and had just put BOBBY in the tub, when her husband BOB came rushing in, saying the tractor was stuck and for her to come help him. So EVELYN and the two children got in the pickup, drove out to the field and helped push the tractor out of the mud. By this time, it was so late, they didn't

have time to eat supper. They drove to BOB'S folks in Sidney to get the projector and pictures, but found the pictures were at their own home. That meant driving 16 miles back home to get the pictures, then returning to Sidney, picking up the projector and driving on to the home where the program was to be held!

NOW I see why all the boys at KMA have been so willing to give blood to the Red Cross blood bank! Who wouldn't, with such an attractive nurse in attendance! In the picture you see nurse, Roberta Horn, taking blood from engineer JACK JOSEPHSON, while engineer WALT ELY, Farm Director MEL MAINS and Newscaster RALPH CHILDS look on and wait their turn.

KMA DAILY PROGRAMS FOR JUNE, 1951

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS MONDAY THROUGH FRIDAY

- 5:00 a.m.—Hillbilly Jamboree
 5:50 a.m.—News and Weather
 6:00 a.m.—Ozark Mountain Boys
 6:30 a.m.—Bob Stotts
 6:45 a.m.—Farm Family Time
 7:00 a.m.—Mel Mains, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Becky & Blue Sky Boys
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit—Bernice Currier
 9:25 a.m.—Betty Crocker
 9:45 a.m.—Modern Romances
 10:00 a.m.—Edith Hansen
 10:30 a.m.—Quick As A Flash
 11:00 a.m.—Luncheon Club
 11:15 a.m.—Victor H. Lindlahr
 11:30 a.m.—Doc & Esther
 11:45 a.m.—Mickey Cottey
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—Mel Mains, Markets
 1:00 p.m.—Bob Stotts
 1:15 p.m.—Rhythm Ranch
 1:30 p.m.—Ozark Mountain Boys
 1:45 p.m.—Becky & Blue Sky Boys
 2:00 p.m.—David Amity
 2:15 p.m.—KMA Cowboys
 2:30 p.m.—Steve Wooden
 2:45 p.m.—Nishna Valley Neighbors
 3:00 p.m.—Doc and Esther
 3:15 p.m.—Mickey Cottey
 3:30 p.m.—Kitchen Klinik—Adella Shoemaker
 4:00 p.m.—Andy Parker
 4:15 p.m.—Camp Meeting Time
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Hawkeye Rangers
 5:00 p.m.—Double Date
 5:30 p.m.—Big Jon & Sparky

MONDAY NIGHT

- 6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Doc & Esther
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—Henry J. Taylor
 7:45 p.m.—Outdoor Mid-America
 8:00 p.m.—United Or Not
 8:30 p.m.—Dreamboat
 9:00 p.m.—Ralph Flannagan's Band
 9:30 p.m.—Guest Star

- 9:45 p.m.—Jan Garber's Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Jerry Gray's Band
 10:45 p.m.—Dream Harbor
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

TUESDAY NIGHT

- 6:00 p.m.—KMA Sports Parade
 6:20 p.m.—Let's Go Visiting
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—KMA Country Boys
 7:15 p.m.—Know Your Iowa Industry
 7:30 p.m.—Armstrong Of SBI
 8:00 p.m.—Am. Town Meeting
 8:45 p.m.—Melody Club
 9:00 p.m.—Time For Defense
 9:30 p.m.—Fine Arts Quartet
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Stars On Parade
 10:45 p.m.—Dream Harbor
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

WEDNESDAY NIGHT

- 6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Doc & Esther
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—The Fat Man
 7:55 p.m.—Les Griffith
 8:00 p.m.—Richard Diamond
 8:30 p.m.—Mr. President
 9:00 p.m.—Lawrence Welk's Band
 9:30 p.m.—Treasury Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Navy Startime
 10:45 p.m.—Dream Harbor
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

THURSDAY NIGHT

- 6:00 p.m.—KMA Sports Parade
 6:20 p.m.—Let's Go Visiting
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Les Griffith
 7:05 p.m.—KMA Talent Jamboree
 7:30 p.m.—Armstrong Of SBI
 8:00 p.m.—Amateur Hour

AMERICAN BROAD



CASTING COMPANY

8:45 p.m.—Life's Fuller Measure
 9:00 p.m.—Screen Guild Players
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—KMA Showcase
 10:45 p.m.—Dream Harbor
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

FRIDAY NIGHT

6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Doc & Esther
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Ozzie and Harriet
 8:30 p.m.—The Sheriff
 9:00 p.m.—Dance Orchestra
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sports Report
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

SATURDAY PROGRAMS

5:00 a.m.—Hillbilly Jamboree
 5:50 a.m.—News and Weather
 6:00 a.m.—Ozark Mountain Boys
 6:30 a.m.—Bob Stotts
 6:45 a.m.—Farm Family Time
 7:00 a.m.—Mel Mains, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Becky & Blue Sky Boys
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Helzberg Hoedown
 9:00 a.m.—Homemaker's Visit—Bernice
 Currier
 9:30 a.m.—Organ Moods
 9:45 a.m.—Ranger Bill
 10:00 a.m.—Junior Junction
 10:30 a.m.—Down A Country Lane—
 Evelyn Birkby
 11:00 a.m.—101 Ranch Boys
 11:30 a.m.—Am. Farmer
 12:00 noon—Mel Mains, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Nooners
 12:45 p.m.—Mel Mains, Markets
 1:00 p.m.—Bob Stotts
 1:15 p.m.—This Week On The Farm
 1:30 p.m.—Ozark Mountain Boys
 1:45 p.m.—Becky & Blue Sky Boys
 2:00 p.m.—Nishna Valley Neighbors
 2:15 p.m.—Polka Party
 2:30 p.m.—KMA Hillbilly Hits
 3:00 p.m.—Doc and Esther
 3:15 p.m.—Mickey Cottey
 3:30 p.m.—Kitchen Klinik—Adella Shoe-
 maker
 4:00 p.m.—Andy Parker
 4:15 p.m.—Camp Meeting Time
 4:30 p.m.—Mel Mains, News

4:45 p.m.—Hawkeye Rangers
 5:00 p.m.—Roger Renner Trio
 5:15 p.m.—Una Mae Carlisle
 5:30 p.m.—American Jazz
 6:00 p.m.—KMA Sports Parade
 6:15 p.m.—Serenade In Blue
 6:30 p.m.—Mel Mains, News
 6:45 p.m.—Holland Today and Tomorrow
 7:00 p.m.—The Seahound
 7:30 p.m.—Dancing Party
 9:00 p.m.—Sat. At The Shamrock
 9:30 p.m.—Dixieland Jamboree
 9:45 p.m.—Club Can-Do
 10:00 p.m.—News
 10:15 p.m.—Dance Orchestra
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

SUNDAY PROGRAMS

7:00 a.m.—News
 7:15 a.m.—Favorite Hymns
 7:30 a.m.—Lyrically Speaking
 8:00 a.m.—Rev. Gene Phillips
 8:30 p.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Bible Truth
 9:30 a.m.—Negro College Choirs
 10:00 a.m.—Worship Service
 10:30 a.m.—Milton Cross' Opera Album
 11:00 a.m.—Navy Band
 11:15 a.m.—Morning Song
 11:30 a.m.—Piano Playhouse
 12:00 noon—Foreign Reporter
 12:15 p.m.—Here's To Veterans
 12:30 p.m.—Ralph Childs, News
 12:45 p.m.—U. N. Story
 1:00 p.m.—Sammy Kaye's Serenade
 1:30 p.m.—Back To The Bible
 2:00 p.m.—Newstime
 2:15 p.m.—Blackwood Brothers
 2:30 p.m.—Hour Of Decision
 3:00 p.m.—Revival Hour
 4:00 p.m.—Concert Of Europe
 4:30 p.m.—San Francisco Sketchbook
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Monday Morning Headlines
 5:30 p.m.—Ted Mack
 6:00 p.m.—Stop The Music
 7:00 p.m.—Buzz Adam's Playroom
 7:30 p.m.—Q. E. D.
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Jergens-Woodbury Journal
 8:30 p.m.—Salute To Reservists
 9:00 p.m.—Let's Be Healthy
 9:15 p.m.—Gloria Parker
 9:30 p.m.—Proudly We Hail
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Thoughts In Passing
 10:30 p.m.—Dance Orchestra
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orchestra
 11:55 p.m.—News

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

Frank Comments

By FRANK FIELD

This picture was taken in the show garden, just west of the May Seed Company main building. There is a perennial border about ten feet wide running clear around the lawn and it was especially beautiful this year during tulip time.

The tulips I am examining in this picture are Papago. I consider it to be the finest red variety yet introduced. The color is a true fire red, just the color of flame. The size is very large and the stems are quite tall. We first saw this variety two years ago and got a hundred of them from Holland a year ago last fall to see how they would perform in this locality. They bloomed so beautifully last spring that we immediately contracted for a supply of them to list in the fall catalog this year.

Two other varieties which I liked extremely well, after watching them bloom for two successive years, were the Blue Parrot and Yellow Emperor. The Blue Parrot is not exactly a true Parrot as it does not have the ragged, feathered petals which the Parrots have, but it belongs to that family. Some of the blossoms were actually as big as a child's head, and many of them had a double row of petals, twelve petals instead of six.

The Yellow Emperor is one of the very latest to bloom and was its very best when practically all of the Darwins had faded completely.



The cold, wet, late spring was certainly ideal for all the spring flowering bulbs, plants, shrubs and trees. Even the Old Fashioned Spirea Van Houtte is blooming fuller and more beautifully than usual this year. I don't believe the forsythia and the flowering quinces have ever been as full of bloom as they were this season. Of course, lilacs are always beautiful, but they really outdid themselves this year.

The same late season has held the iris back about three weeks, and the peonies are going to be at least ten days behind their normal schedule. The first of the standard varieties of iris didn't come into bloom until about the 24th or 25th of May.

Only the very earliest varieties of peonies did make it here for Memorial Day and it looks now as if the height of the peony season will be Sunday, June 10th.

All indications point to a terrific battle this year with pests and diseases of all kinds in the garden, so be sure and keep plenty of bug dust, rose dust, and home orchard spray on hand. When pests are concerned, an ounce of dust used as a prevention is certainly worth many times more than a pound of dust used as a cure.

Dust your roses regularly about every ten days. If a rain comes to wash it off in between times, it will be necessary to dust even oftener than that. Use Red River potato mix on your potatoes at the very first sign of any potato bugs. Of course, arsenate of lead will keep the bugs under control, but it takes something like the Red River potato mix to keep down the blight and diseases.



HOMEMAKER'S GUIDE

Kitchen Klinik

By **ADELLA SHOEMAKER**

STRAWBERRY ANGEL PIE

Make one 9" graham cracker crust:
Filling:

- 1 tablespoon plain gelatin
- 1 cup rich milk
- 1 cup light cream
- 5 tablespoons sugar
- 1/4 teaspoon salt
- 3 eggs, separated
- 1 teaspoon vanilla
- 2 drops almond extract
- 1 cup strawberries, sliced
- 1/2 cup cream, whipped

Soften gelatin in 4 tablespoons of the milk. Beat egg yolks slightly, stir in sugar, salt, remaining milk, and cream. Cool over hot water until mixture coats spoon. Keep stirring to prevent lumping. Add softened gelatin and beat till gelatin is dissolved. Cool. Add vanilla and almond extract. Fold in stiffly beaten egg whites. Pour into chilled crust and chill for at least one hour, before serving. When ready to serve top with sliced strawberries and top that with whipped cream.

* * * *

APRICOT NECTAR SALAD

- 2 cups apricot whole fruit nectar
- 1 box lemon flavored gelatin
- 1 cup crushed pineapple
- 1/2 cup chopped celery
- 1/4 cup chopped nuts, pecans or almonds


Dissolve the lemon gelatin in the apricot nectar which has been heated to the boiling point. Cool slightly, and add the rest of the ingredients. This makes an attractive ring mold, or you mold it in a pan and serve in squares on a lettuce leaf. I frost the top of this salad with Philadelphia cream cheese which has been whipped with a little top milk. The apricot nectar is a new canned product made from both the fruit and juice.

TWICE-BAKED ROLLS

- 2 packages active dry yeast
- 1 cup lukewarm water
- 1 teaspoon sugar
- 5 teaspoons salt
- 1/4 cup sugar
- 2 cups scalded milk
- 7 cups flour
- 1/2 cup melted shortening

Dissolve yeast in warm water, then stir in the 1 teaspoon of sugar. Place salt and the 1/4 cup sugar in a large mixing bowl. Pour in the scalded milk. Stir to dissolve sugar and salt. Cool to lukewarm, then add yeast mixture. Sift flour and measure. Mix in the flour, reserving about 1/2 cup to use when kneading.

Then work in the melted shortening. Turn out onto lightly floured board and knead until the dough is smooth and satiny and little bubbles appear beneath the surface. Put dough in a greased bowl. Grease the top. Cover and let raise until almost doubled in bulk. Punch down. Shape rolls as desired. Let raise again until almost doubled in bulk. Bake in slow oven (300°) for about 30 min., or until firm but not brown. Turn out. Cool at room temperature. Wrap in waxed paper and store in refrigerator. To freeze, wrap at once in foil or freezer paper, or slide into plastic bags. These rolls will keep as long as 2 weeks in the refrigerator, several months in the freezer. For the second baking, place rolls on shallow baking pan or cooky sheet and brown in hot oven (425°). This will take approximately 7 minutes. Frozen rolls should be thawed in unopened package. The new theory is to wrap the rolls right as they come from the oven. If allowed to cool first, too much moisture escapes and the product will be dryer than it should be. Bread, rolls, biscuits, and shortcake will have much more of an oven-fresh flavor if wrapped quickly, then allowed to cool before you put them in the freezer.





Homemaker Visit

By **BERNICE CURRIER**

PENNYWISE STEAK

- 1-1/2 pounds ground round steak
- 1 teaspoon salt
- 1/4 teaspoon pepper
- 2 teaspoons Worcestershire sauce
- 3 tablespoons grated onion
- 1 egg
- 1/3 cup milk

Combine meat, seasonings, egg and milk. Mix with spoon or by hand until well blended. Shape into large steak size about 3/4" thick. Brush with melted shortening. Place on heated broiler pan and place 5" below broiler unit. Broil about 10 min. or until well browned. Turn and broil 10 min. longer. Serves 6.

* * * *

RHUBARB DESSERT WITH NO SUGAR

- 1-1/2 cups raw rhubarb
- 20 marshmallows
- Vanilla wafers
- 1 cup whipped cream
- 1/2 cup orange juice

Cook rhubarb in very little water, then add marshmallows while hot, and stir till dissolved. Cool a little and add orange juice and set in refrigerator. When beginning to set, add whipped cream, and pour into mold lined with vanilla wafers, or place vanilla wafers in a layer at bottom of mold and pour the rhubarb over them. Set in refrigerator to chill. Serve with whipped cream.

* * * *

TUNA COLE SLAW SANDWICH

- 1/2 cup tuna
- 1/4 cup mayonnaise
- 1/4 cup pickled beets
- 1/2 cup cabbage
- 8 slices bread
- Butter or margarine

Combine tuna with 2 tablespoons mayonnaise and mix well. Combine beets, cabbage, and remaining 2 tablespoons mayonnaise. Spread bread with butter and place 2 slices on each persons plate. Heap tuna on one slice, cole slaw on other, and serve open. Makes 4.

STRAWBERRY PRESERVES WITH VERY LITTLE SUGAR

- 1/2 cup sugar
- 1-1/2 cups white corn syrup
- 1-1/2 pounds strawberries

Boil sugar and syrup about 5 min. or until it thickens. Add strawberries and boil 5 min. Let cool overnight then put in sterilized glasses and seal immediately with parafin. Makes 1-1/2 pints.

* * * *

LEMON VELVET CHIFFON PIE

This is a prize winner and a real masterpiece.

- A—2/3 cup sugar
- 4 tablespoons cornstarch
- 1/4 teaspoon salt
- B—2/3 cup boiling water
- C—2 egg yolks beaten
- 2 tablespoons butter
- D—1/3 cup fresh lemon juice
- 1 teaspoon grated lemon peel
- E—1 tablespoon plain gelatin
- 1/2 cup cold water
- F—1 cup coffee cream
- 2 egg whites beaten stiff

Mix A, add B, stir constantly and cook till thick and smooth. Remove and mix in C. Put back on fire at very low heat, and cook for 5 min. Remove and add D. Combine E and add. Blend in F. Let set till it begins to thicken, then fold in egg whites. Pour into baked 9" pie shell and let stand in cool place until thick. Excellent served with whipped cream.

* * * *

PECAN NUT PIE

- 3 eggs beaten
- 3/4 cup light corn syrup
- 3/4 cup sugar
- 1 cup chopped pecans
- Pinch salt
- 2 teaspoons lemon juice
- 1/2 teaspoon vanilla

Mix in order given. Pour into unbaked pie shell. Bake in 450° oven for 10 min. then reduce heat to 350° and bake 30 min. more. Serve hot or cold.



Program Personals

By HAROLD ARKOFF

At first glance you might not recognize the raggedy looking fellow below, but look again! It's the "Luncheon Club's" Johnny Olsen who has just celebrated his 25th Anniversary in radio. His "Luncheon Club" program is heard on KMA each morning at 11 a. m.

It's a long way from that day 25 years ago on a Sunday afternoon when a 14-year-old boy stood in an electric shop in a small Minnesota town and sang into the horn of an old-fashioned phonograph. Crystal set receivers within a radius of 50 miles picked up the strains of "No, No, Nora" and Johnny Olsen was off on a radio career. (Even though his father, after hearing this song, commented, "I could take a rope and stretch it across a sick cow's belly and make better music than that".)



Johnny has done more than 75,000 programs during his quarter century over the airwaves. Still a comparative youngster, Johnny can probably look forward to at least 75,000 more.

* * * *

Pictured in the next column is Jerry De-



vine, (left), producer-director of ABC's "This Is Your FBI", pointing out a script change to Stacy Harris, who for five years has portrayed Special Agent Jim Taylor on this popular series.

The program, now in its seventh year, is aired with the full cooperation of the F.B.I. Each week a complete summary of an F.B.I. file case is sent from Washington. All finished scripts are approved by the F.B.I.

This strict supervision of program material has continued to keep "This Is Your F.B.I." an authentically thrilling program, in line with its objective of pointing out the futility of crime and showing how citizens should and can cooperate with the F.B.I. and local law enforcement agencies.

KMA LADY BOWLERS COP LEAGUE CHAMPIONSHIP

The KMA Women's Bowling Team surprised everyone (including themselves?) by taking first place in their league recently. The gal's team is composed of Captain Gayle Maher, Martha Yates, Lois Peterson, Inez Keeton and Lorraine Gleason. They will now enter the city championship playoff in a try for the city title.



HERE'S THE KMA GANG — Left to right, standing: Steve Wooden, Ernie Frost, Becky Bowman, Landon Hale, Mickey Cottey, Eddie Comer, Esther Embree, Herman Housh, and Doc Embree. Kneeling are Coy Martin and Bob Stotts.

**YOU'LL WANT THE NEW
KMA GUIDE COOK BOOK!**

KMA Homemakers Adella Shoemaker, Bernice Currier and Doris Murphy have selected some of their favorite recipes to be included in the new KMA GUIDE 7th Anniversary Cook Book, which is just coming off the presses!

You can get your copy at no extra cost by either ordering a new subscription to the KMA GUIDE for a year, renewing your present subscription, or by giving a year's subscription to the GUIDE to a friend.

Your new KMA GUIDE 7th Anniversary Cook Book will then be sent to you free of extra charge! You'll want this beautiful, recipe-packed cook book in your kitchen. Send for it today!

★ **Forecasts
For The
Month** ★

BIRTHDAYS:

- June 4—Evalyn Saner, traffic manager.
- June 5—Karen Louise May, daughter of Edward May.
- June 10—George Shoemaker, son of Adella Shoemaker, afternoon homemaker.
- June 19—Wayne Beavers, assistant program director.
- June 20—Margaret Kling, wife of control room engineer Norman Kling.
- June 21—Mrs. Martha Nielson, mother of chief announcer Warren Nielson.
- June 29—Ralph Childs, newseditor.

ANNIVERSARIES:

- June 10—Erva Nell and Walt Ely, transmitter engineer.
- June 12—Margaret and Norman Kling, control room engineer.
- June 14—Maureen and Don Soliday, announcer.
- June 19—Eleanor Jean and Edward May.
- June 23—J. D. and Francis (May) Rankin.

BIRTHSTONE: Pearl

FLOWER: Rose

PATTERN FOR THE MONTH

A perfect apron to wear when you're eating in the rough, this sturdy striped model of mattress ticking is yours for the making. The bottom edge and pockets are trimmed with red poplin and rickrack. Included in the direction leaflet for making this apron are a matching man's a-



pron, barbecue mitt and barbecue place mats.

To receive this pattern, send a self-addressed, stamped envelope to: THE KMA GUIDE, c/o KMA, Shenandoah, Iowa, and ask for leaflet No. E-2552.

**ABC NETWORK TO BROADCAST
SHENANDOAH JUNE MEETING**

The "American Farmer" program of June 30, (heard on KMA and other ABC stations each Saturday morning at 11:30) will feature a broadcast about the Missouri Valley Inter-Agency meeting which will be held in Shenandoah this month.

On this "American Farmer" program, KMA Farm Service Director Mel Mains will interview several midwestern governors, government representatives and farmers for the benefit of the listening audience from coast to coast. Midwest soil conservation practice is the major discussion topic.

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For Father's Day--The Solidays



For Father's Day this year we have chosen a picture of one of the younger fathers on the KMA announcing staff, and his family—the Don Solidays.

The roly-poly young fellow smiling out at you is Jeff, nearly two, while Don's attractive wife, Maureen, holds the baby of the family, five-months-old Karen.

The Solidays will celebrate their third wedding anniversary June 14th. They met at a Sioux City radio station where Don was announcing and Maureen was participating in a radio party. From then on

every date led to the altar.

"Actually, we had met a year before that", Don confided. "We had a date to go to a football game together, but stood each other up!" When they met again in the radio studio it was the first time they had seen each other since that broken date.

Young Jeff likes to listen to his father on the air, but doesn't get excited about it any more. After all, it becomes old stuff to a young man two years old!