

The

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KMA GUIDE

Vol. 6

DECEMBER, 1949

No. 12



"Silent Night — Holy Night"

(See Page 11)

"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



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DECEMBER, 1949

Victoria, Australia

It was quite a thrill for my aunt (Mrs. A. E. Watts) and I to see our names in your magazine (THE KMA GUIDE, April, 49). My Aunt and Uncle have sent me the GUIDE for nearly two years and I pass it on to a young friend who is a program arranger for a radio station in Melbourne.

What can I tell you of Australia? I have lived here 22 years and so nothing looks so strange to me now. Australia is always interestingly interested in anything American. I think the money is the most outstanding difference. Just now it is just too different with our pound, worth only \$2.24 when in the "good old days" it was \$4.86. So you see any ideas we have about a trip are off.

If anyone would like to write to me and ask about Australia, I'd gladly answer them, but having lived here for so long, everything is getting to look just like home.

I have 4 children—the married one lives in Warragaraton and now has 2 sons. Her husband is a dentist. Then twins—19; the boy is going through his second year of medicine and the girl is working in an office—then the youngest 14, is in his 2nd year of high school.

We live about 6 miles from Melbourne; about 1/2 hrs. bus or "tram" ride. We have an English Standard car which gives us almost 40 miles to the gallon which is just as well with gas costing (2/8) about 60¢ per gallon. And it looks as if we'll be rationed again, and get our little 9 gallons per month.

Mrs. J. C. Reaburn

(We enjoyed your nice letter very much, Mrs. Reaburn, and also the manner in which you described Australia. If any one wishes to write to Mrs. Reaburn, her address is: Mrs. J. C. Reaburn, 88 Belford Road, East Kew E 5, Victoria, Australia.)

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Ridgeway, Missouri

I am sending my subscription in now! I heard on the radio that if a person sent in a subscription to the KMA GUIDE they would receive a "Cake Book" free. I wouldn't take \$5 and do without the GUIDE. I read it from cover to cover then re-read it. I let my niece and sisters read them too and even my brother-in-law reads them. Reading it and listening to the radio makes one feel almost personally acquainted with the folks at KMA.

Miss Lesta L. Hamilton
Rural Route 2, Box 102

(Yes, Miss Hamilton, you were right about the "Cake Book" being sent to you FREE for a subscription to the GUIDE. This "Cake Book" is composed of "101 Favorite Cake Recipes of Our Listeners", and we (The Editors) after having tested a few of the recipes all agree it contains some of the finest recipes ever compiled in a 36 page booklet.)

Pawnee City, Nebraska

I am writing this for my little 6 yr. old daughter. She has saved 10¢ out of her allowance every week until she got 10 dimes then I let her take them to the bank and get a dollar bill so she can subscribe to the KMA GUIDE. She loves to hear the boys and girls sing and play. Many of the songs she can sing right along with them. So I know she will enjoy the pictures.

Mrs. Robert Miller

A Chat With Edward May

Before I visit with you again on this page, Christmas will have come and gone and we will be launched into a New Year. So, though it is early, I will send you my greetings now. I hope you have a fine Christmas, gay and merry, and deeply gratifying to you, too. I hope the New Year will bring you abundant happiness and a generous measure of prosperity.

And speaking of prosperity, I have had a lot of very interesting letters from folks about how much "prosperity" they harvested from their gardens this past season.

Britt and Gladys Willits of Corning, Iowa wrote me that they canned 779 quarts of fruits and vegetables and put 53 pints of corn in their locker.

Andrew Anderson, Beatrice, Nebraska, reported that besides two families living off of his garden, he sold \$55.24 worth of vegetables.

Floyd Groomes of Ames, Iowa, wrote to tell me that he had a wonderful garden this year. His count was 726 quarts and besides he had sweet potatoes, cabbage, 400 pounds of onions, and lots of other things stored for winter use.

Mrs. J. J. Burges of Castana, Iowa, wrote me that her garden was worth at least \$100.00 to her, not to mention how much better everything tasted because it was fresh from her own garden.

And there you have a few of the many reports that have been coming to me. I wish I had space to mention all of them. They are a reminder that a good garden is a whole lot more than the fresh food you get from it in season. Thousands of folks will be enjoying the good things from their gardens all winter long. I'd like to hear from all of you who are proud of the success you had with gardening and home canning. Write me about it.



I guess everyone was happy about the beautiful weather we had throughout the Fall. Some years, with repeated rains and early snows, we have trouble finding time to get Fall planting done and put all our flowers to bed properly for the winter. But it was easy this time.

In the picture above you see Annette and I busy at another job of getting ready for winter. We are putting our bobsled in shape before the snow comes. We had a lot of fun with it last winter and we're looking forward to even more fun this winter.

By now I have already seen all the 68 pages of our new catalog and I am sure you are going to like it very much. We have been working on it for several months and it will be a big relief when it finally goes to press later this month. If you are like lots of folks, you will be anxious to get our catalog and do some "armchair" gardening during the long winter evenings. I know some people poke fun at armchair gardening but really it is the ideal way to plan your Spring planting. It's fun to plan ahead and it's smart, too, because it's the way to be sure of getting all the things you want.

Thanks again for your many fine letters. Keep them coming. They are an inspiration to me.

KMTV News

Every Saturday night home-game of the Omaha Knights (hockey) is now telecast by KMTV. Two cameras are located at the north end of the rink in AK-SAR-BEN Coliseum with announcers Hugh Bader and Jim Kendrick watching from the side of the 'big chunk of ice'. Hugh does an excellent job of describing the action and explaining the purpose of the game. Jim Kendrick does 'color' by filling-in between periods and announcing statistics. Our engineers follow the action with a telephoto lens and bring you right down on top of the players. So turn your television receiver to Channel 3 on Saturday nights at 9 o'clock and you will see one of the fastest moving sports in North America through the eyes of the KMTV cameras.

The television programming staff had 2 more additions the other day. Ed Reich (pronounced Rich) joined KMTV as Program Producer, coming from WBKB of Chicago; and Eugene Barnett of Omaha was hired as Production Artist. This certainly helps take a load off of Glenn Harris' shoulders. For several weeks Glenn has had to drive back and forth to Omaha until he was practically blue in the face.

Chief Engineer Ray Schroeder added 2 more engineers to his staff. Norbert J. Green and Robert M. Popke came to KMTV from the American Broadcasting Company's Chicago studios. Ray now has a very competent and experienced crew that can handle any type of television program or situation you can think of.



Country Church



Jonny Dickson and Marge Parker have started a new program on KMA (Country Church" 10:45-11:00 A. M., Mon. thru Sat.). Since so many of you have written in requesting Jonny to sing your favorite hymn, we thought you'd like to have a picture of he and Marge as they appear in our studio, so here they are just a few minutes after their program.

A lot of you have met Jonny and Marge when they've been on personal appearances in the KMA Area and for that reason we thought you'd like to know they're arranging evening appearances for churches and social benefits. By the way, if any of you ever wondered how Jonny and Marge do such a wonderful job of singing and arranging hymns, you'll quickly understand after you've looked into their radio background.

Jonny has announced and sang on the air for 12 years. He comes from a small Kansas town and knows what we Midwesterners like. Marge has been in radio for 20 years and has played the organ on hundreds of occasions. With this experienced and practiced background, Jonny and Marge know how to choose and arrange hymns the way you appreciate them.

So we know you'll continue to like Country Church and if you're ever in Shenandoah during the morning, be sure to visit our auditorium and see Jonny and Marge when they're on the air. The organ is located near the front of the stage and you'll have a good view of them.

LARRY'S HOBBY

Larry Parker is already in the Christmas Spirit and below you see him playing carols from one of his favorite albums. He has a large collection of records which have become a regular hobby with him and recently he's been dropping some well-placed hints to his wife, Marge, that he would like an album of records for Christmas. Here's hoping she will take the hint.

Before becoming a radio announcer and newscaster, Larry was a musician, first as a vocalist in high school and later as a guitar, banjo and violin player for a professional orchestra. Ever since he started his announcing career, he's always had a weakness for buying phonograph records. He likes to place some records in the player, then relax and read the paper with a background of music. His favorite song is "Deep In My Heart, Dear" from the opera Student Prince, and during the Christmas Season, he likes to listen to Bing Crosby sing "White Christmas". We're hoping that Larry won't become so engrossed in his hobby that he'll drift off to slumberland some morning and be late for his noon newscast.

But records or no records, we'll bet that Larry will appreciate the turkey dinner Marge is planning more than any album of records. After all, Larry has plenty of records but it isn't very often that a Christmas dinner is prepared.



Guest Of Honor At Father - Son Banquet



Above you see Iowa Governor William S. Beardsley, the guest of honor and main speaker at the annual "Father & Son Banquet", held Wednesday, October 26th at the Mamrelund Lutheran Church in Stanton, Iowa. Other guests at the banquet were former Iowa Governor Turner of Indianola and present Iowa State Senators Loyd Van Patten of Indianola and O. N. Hultman of Stanton, Iowa.

Production Manager Wayne Beavers and Engineer Jack Josephson drove to Stanton to transcribe the Governor's speech for playback on the Sunday following the banquet.

Wayne and Jack reported that the Governor made a marvelous speech praising the youth of our country and stated: "our boys and girls are the richest, dearest product of our nation".

The Father & Son Banquet is an annual event in Stanton and has grown into a wonderful institution that has helped to build better relations between the fathers and sons of Stanton and nearby communities. Wayne and Jack were very pleased to have the honor of being invited and hope they will be able to attend next year.

On The KMA Party Line

With **DORIS MURPHY**

MACK SANDERS almost imagined he was Daniel Boone himself, when he went hunting recently and with his very first shot, killed a squirrel. Boy . . . that really made him think he was a crack shot! With great confidence, **MACK** took the second shot . . . but missed . . . then another and another until he had finally shot 46 times, and out of the entire 46 times killed only ONE more squirrel. With that kind of a record, I don't imagine the squirrels will be TOO afraid, next time **MACK** comes in the woods with his gun.

Meet **TINY**, KMA's new accordionist. His real name is **CARL NYLIN, JR.** Even though his nickname is **TINY**, the music he sends forth from his piano accordion is NOT tiny . . . it's BIG and beautiful. **TINY** is 24 yrs. of age, is 6 ft. 2½ inches tall, has blonde hair and blue eyes. His home town is Midlothian, Ill., but he was born in Chicago. It was thru a friend in radio he secured his first radio job at Charlotte, N. Car., Feb. '45. Previous to this he worked as a butcher, shipping clerk, mushroom

planter and time study man. Since graduation from high school he has worked in the entertainment field as a musician, playing the accordion, "vibes" and guitar. His favorite sports are ice hockey, swimming, fishing and working on his car. He also enjoys photography and tinkering with his wire recorder and records. Western tunes and music with a Latin American flavor are his favorites. If he had his way, he would wear plaid shirts and levi's all the time. Favorite foods include chop suey, baked potatoes, good home baked pies and chili. When I asked **TINY** his ambition he replied: "To some day own a combination Motel-restaurant and service station." Sounds like a good idea . . . **TINY** could entertain his dinner guests with accordion music while they ate. You can hear him on KMA every-



day beginning at 11:45 A. M. through 6 o'clock P. M.

Announcer **WARREN NIELSON** was baffled! When he opened his closet door, the odor that greeted him was terrible. He couldn't imagine what it was. Finally he decided there must be a dead mouse in the closet. So he pulled out everything lying on the floor. No mouse. Next he started taking out each piece of clothing, and smelling it, in hopes of finding the cause of the terrible odor. At last . . . all clothes were out of the closet and **STILL** no mouse. Then he hit upon another idea! He would smell each piece of clothing as he hung it back in the closet. After hanging up several, he came to his hunting coat . . . and **ONE** smell told him **THIS** was it! Quickly he felt in all the pockets. The mystery was solved. There in the game pouch of his coat was a **DEAD DUCK!** He had forgotten to take it out of the pocket upon his return home from his last hunting trip four days previously. P. S. His clothes are airing on the line!

Looks like **PHILLIP**, age 10 and **DONNIE**, age 12, sons of **IKE EVERLY**, may some day follow in the footsteps of their dad and become radio entertainers. They are getting a good start toward their career by taking mandolin lessons. And guess who is their teacher. **BUDDY MORRIS**, KMA's

popular fiddler!

It's a secret . . . but **PEGGY JEAN**, 2 yr. old daughter of **MACK** and **JEANIE SANDERS** isn't old enough to read . . . so I can tell you. Santa is going to bring **PEGGY** a big Baby Blue Eyed doll just like her mamma and daddy have been telling you about on the air. She will also get a rocking horse, table and chairs, and doll buggy. Although **PEGGY** gets a little shy and refuses to sing when she comes to the studio, she really lets forth at home singing and dancing around.

While visiting his parents at Norfolk, Nebr., Newscaster **LARRY PARKER** became interested in his Mother's ornamental pepper plant. So he took a few of the peppers and was showing them to folks around the studio, including **FRANK FIELD** who identified the plant and said

the peppers were really hot. Next to see the small peppers was ELMER AXEL-BENDER who asked: "Wonder if they're hot?" LARRY, with tongue in cheek, remained silent as ELMER bit into one. WOW . . . ELMER not only had a hard time breathing for the next few minutes, but he also got a bit of the pepper on his finger and accidentally rubbed his eye! With tears in his eyes, and gasping for breath he gulped: "Peppers is hot stuff!"

In the Aug. '49 KMA GUIDE, p. 13, was a picture of entertainer BUDDY MORRIS and his wife decorating their home and getting ready for a little visitor. Well, the new visitor arrived Nov. 8 at 9 A. M. and on this page you'll find her first picture taken with mother and daddy while still at the Hand Hospital in Shandoah. Her name is KAREN SUE and daddy thought she was the cutest baby in the hospital! KAREN weighed 8 lbs. 3 oz., has lots of dark hair and blue eyes. On one of her chubby little knees is a little birth mark, so BUDDY will always be able to identify his daughter. You never saw prouder parents! I'm sure KAREN is going to get plenty of attention, and we're looking forward to her first visit to the station. BUDDY has been a member of our big KMA Family for two years, and when you hear hot fiddlin' on the air at 6:15 a. m., 10 a. m., 12:30 p. m. and 1 P. M. shows, you know that's BUDDY.

Things can get TOO realistic! That's the way BOB STOTTS feels about it. One day BOB was singing the popular song hit: "Mule Train". When he came to the part in the song about the old mule driver crackin' his whip, announcer WARREN NIELSON stood back and really cracked a whip. Everything would have been fine, if WARREN hadn't underestimated his distance and stood too close. The dust flew out of BOB'S pants and he gave a jump, as the whip clipped him. After this, don't blame BOB if he omits the sound effects! Even though he likes the song, he's doubtful about WARREN'S ability as a "sound effects man".

IF you ever saw a rootin' . . . tootin' . . . shootin' cow-puncher, it's IKE EVERLY in his new cowboy outfit. Nothing drab about it . . . he's wearing a bright kelly

green shirt and cowboy boots of dark red leather with white trimming. Yes . . . IKE really looks like an old cow-hand these days!

KMA is proud of it's six staff members who have joined the Army Reserve Corps, WAYNE BEAVERS, LLOYD LATTA, JONNY DICKSON, GLENN CRAY, MAX OLIVE and BUDDY MORRIS. They meet twice a month for training and attend camp in the summer.

Last month I told you Santa was going to bring RAMONA BEAVERS, age 4, a baton for Christmas. But Santa was too slow . . . she got it for her birthday and loves it. Already she is becoming quite an expert at twirling it, and the neighborhood kids are thrilled when she leads their marching band.

"Tiger" is the name, engineer DON BURRICHTER'S four children were calling their "yeller alley cat". NOW . . . it's "Tigress" . . . since the arrival of five baby kittens. With four children, six cats and one dog, the BURRICHTERS never have a dull moment.



Muddy roads didn't stop the BLACKWOODS from keeping a supper engagement one night at Falls City, Nebr. After promising to dine with friends in the country, it poured rain. Instead of cancelling the invitation, they rode as far as possible on the pavement, then

were met by their host in an old Model A Ford. Two of the quartet rode in the front seat with the driver and 5 in the back, thru 2 miles of mud to the farm home. After supper all 8 again rode back thru the mud to the pavement, in time for their concert. It was fun, even though at times the back end of the old Ford would sink so deep in the mud, the front end would go up, and shoot the lights up in the air. It takes more than mud . . . rain . . . snow or sleet to stop the BLACKWOODS, who drive thousands of miles every year, giving concerts of sacred music.

Glancing at the office clock hurriedly I thought it was nearly 11 a. m., so rushed to the studio for my program. Noticing Jonny Dickson wasn't on the air, I dashed into control booth and asked why? Smiling the operator said: "You're one hour early!"

KMA DAILY PROGRAMS FOR DECEMBER, 1949

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:15 a.m.—Blackwood Brothers
 5:45 a.m.—Elmer's Scrapbook
 6:00 a.m.—RFD 960
 6:30 a.m.—"Sweet Lassy Time"
 6:45 a.m.—Fertilime Time
 7:00 a.m.—Larry Parker, News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit
 9:25 a.m.—Betty Crocker
 9:45 a.m.—Victor H. Lindlahr (M.W.F.)
 9:45 a.m.—Bob Stotts (T. Th.)
 10:00 a.m.—Hawkeye Rangers
 10:15 a.m.—Edith Hansen
 10:45 a.m.—Country Church
 11:00 a.m.—KMA Party Line
 11:15 a.m.—Ike Everly
 11:25 a.m.—One Man's Opinion
 11:30 a.m.—Jean Foster
 11:45 a.m.—Farm Hands
 12:00 noon—Larry Parker, News
 12:15 p.m.—Edward May
 12:30 p.m.—Half Past Noon
 12:45 p.m.—KMA Market Reports
 1:00 p.m.—Elmer Axelbender
 1:15 p.m.—Bess Johnson
 2:00 p.m.—Talk Your Way Out (M.W.F.)
 2:00 p.m.—Hal Derwin's Band (T & Th.)
 2:15 p.m.—Vera Vague (T. & Th.)
 2:30 p.m.—Ladies Be Seated
 3:00 p.m.—Helzberg's Time
 3:15 p.m.—Mack Sanders
 3:30 p.m.—Kitchen Klinik
 4:00 p.m.—Blackwood Brothers
 4:15 p.m.—Mack and Jeanie
 4:30 p.m.—Ralph Childs, News
 4:45 p.m.—Steve Wooden
 5:00 p.m.—Challenge of Yukon (M.W.F.)
 5:00 p.m.—Green Hornet (Tu. & Th.)
 5:30 p.m.—Sky King and/or Jack
 Armstrong

MONDAY NIGHT

6:00 p.m.—Supper-time Frolick
 6:15 p.m.—Sports Parade
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather

7:00 p.m.—Lone Ranger
 7:30 p.m.—Henry J. Taylor
 7:45 p.m.—Buddy Weed Trio
 8:00 p.m.—Kate Smith Calls
 9:00 p.m.—Skitch Henderson's Band
 9:15 p.m.—Speaking Of Songs
 9:30 p.m.—Ralph Norman's Band
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—National Guard Show
 10:30 p.m.—Sports Final
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orch.

TUESDAY NIGHT

6:00 p.m.—Supper-time Frolick
 6:15 p.m.—Sports Parade
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Cisco Kid
 7:30 p.m.—Counterspy
 8:00 p.m.—Am. Town Meeting
 9:00 p.m.—Time For Defense
 9:30 p.m.—Jan Garber's Band
 9:45 p.m.—This Is Our Town
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Guest Star
 10:30 p.m.—Sports Final
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orch.

WEDNESDAY NIGHT

6:00 p.m.—Supper-time Frolick
 6:15 p.m.—Sports Parade
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—Jan Garber's Band
 8:00 p.m.—Mystery Playhouse
 8:30 p.m.—The Croupier
 9:00 p.m.—Dr. I. Q.
 9:30 p.m.—On Trial
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—KMA Showcase
 10:30 p.m.—Sports Final
 11:00 p.m.—Newstime
 11:15 p.m.—Dance Orch.

THURSDAY NIGHT

6:00 p.m.—Supper-time Frolick
 6:15 p.m.—Sports Parade
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Edw. May, Mkts. & Weather

AMERICAN BROADCASTING AND TELEVISION COMPANY



- 7:00 p.m.—Cisco Kid
- 7:30 p.m.—Counterspy
- 8:00 p.m.—Blondie
- 8:30 p.m.—Peggy Lee
- 8:45 p.m.—Robert Montgomery
- 9:00 p.m.—Author Meets The Critic
- 9:30 p.m.—Music From Hollywood
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—It's The Tops
- 10:30 p.m.—Sports Final
- 11:00 p.m.—Newstime
- 11:15 p.m.—Dance Orch.

FRIDAY NIGHT

- 6:00 p.m.—Suppertime Frolick
- 6:15 p.m.—Sports Parade
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Edw. May, Mkts. & Weather
- 7:00 p.m.—Lone Ranger
- 7:30 p.m.—This Is Your FBI
- 8:00 p.m.—Ozzie and Harriet
- 8:30 p.m.—The Sheriff
- 8:55 p.m.—Champion Roll Call
- 9:00 p.m.—Boxing Bout
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Voice Of The Army
- 10:30 p.m.—Sports Final
- 11:00 p.m.—Newstime
- 11:15 p.m.—Dance Orch.

SATURDAY PROGRAMS

- 5:15 a.m.—Blackwood Brothers
- 5:45 a.m.—Elmer's Scrapbook
- 6:00 a.m.—RFD 960
- 7:00 a.m.—Larry Parker, News
- 7:15 a.m.—Frank Field
- 7:30 a.m.—Blackwood Brothers
- 7:45 a.m.—Morning Headlines
- 8:00 p.m.—Alarm Clock Club
- 9:00 a.m.—Homemaker's Visit
- 9:30 a.m.—Dinning Sisters
- 9:45 a.m.—Bob Stotts
- 10:00 a.m.—Hawkeye Rangers
- 10:15 a.m.—Bohemian Music
- 10:45 a.m.—Country Church
- 11:00 a.m.—101 Ranch Boys
- 11:30 a.m.—Am. Farmer
- 12:00 noon—Larry Parker, News
- 12:15 p.m.—Edward May
- 12:30 p.m.—Half Past Noon
- 1:00 p.m.—Elmer Axelbender
- 1:15 p.m.—Ike Everly
- 1:30 p.m.—Clarinet Capers
- 1:45 p.m.—Bob Stotts
- 2:00 p.m.—Nishna Valley Boys
- 2:15 p.m.—Tex Ritter's Music Corral
- 2:30 p.m.—Hillbilly Hits
- 3:00 p.m.—Tiny Nylin's Trio
- 3:15 p.m.—Mack Sanders
- 3:30 p.m.—Kitchen Klinik
- 4:00 p.m.—Church In The Wildwood
- 4:30 p.m.—Ralph Childs, News

- 4:45 p.m.—Steve Wooden
- 5:00 p.m.—Albert Warner, News
- 5:15 p.m.—The Church And The Nation
- 5:30 p.m.—Eddie LaMarr's Band
- 6:00 p.m.—Remember
- 6:15 p.m.—Sports Parade
- 6:30 p.m.—Ralph Childs, News
- 6:45 p.m.—Mkts. & Weather
- 7:00 p.m.—Cisco Kid
- 7:30 p.m.—Superman
- 8:00 p.m.—Family Party
- 8:30 p.m.—Country School
- 9:00 p.m.—Nat'l Barn Dance
- 9:30 p.m.—Sat. At The Shamrock
- 10:00 p.m.—Ralph Childs, News
- 10:15 p.m.—Tops In Sports
- 10:30 p.m.—Dance Orch.
- 11:00 p.m.—Newstime
- 11:15 p.m.—Dance Orch.

SUNDAY PROGRAMS

- 7:00 a.m.—News Summary
- 7:15 a.m.—Bob Stotts
- 7:30 a.m.—Back To The Bible
- 8:00 a.m.—Rev. Gene Phillips
- 8:30 a.m.—Your Worship Hour
- 9:00 a.m.—Sunday School Lesson
- 9:15 a.m.—Bible Truth
- 9:30 a.m.—Southernares
- 10:00 a.m.—Someone You Know
- 10:30 a.m.—Hour Of Faith
- 11:00 a.m.—Victor H. Lindlahr
- 11:15 a.m.—Frank & Ernest
- 11:30 a.m.—Piano Playhouse
- 12:00 noon—News
- 12:15 p.m.—Naval Reserve
- 12:30 p.m.—Revival Hour
- 1:30 p.m.—Mr. President
- 2:00 p.m.—Blackwood Brothers
- 2:30 p.m.—Newstime
- 2:45 p.m.—Your Country Editor
- 3:00 p.m.—Lutheran Hour
- 3:30 p.m.—Family Closeup
- 4:00 p.m.—Gregory Hood
- 4:30 p.m.—National Vespers
- 5:00 p.m.—Drew Pearson
- 5:15 p.m.—Monday Morning Headlines
- 5:30 p.m.—Music With The Hormel Girls
- 6:00 p.m.—Think Fast
- 6:30 p.m.—Amazing Mr. Malone
- 7:00 p.m.—Stop The Music
- 8:00 p.m.—Walter Winchell
- 8:15 p.m.—Jergens-Woodbury Journal
- 8:30 p.m.—Proudly We Hail
- 9:00 p.m.—Jan Garber's Band
- 9:15 p.m.—Ted Malone
- 9:30 p.m.—Lutheran Vespers
- 10:00 p.m.—News
- 10:15 p.m.—Thoughts In Passing
- 10:30 p.m.—Dance Orch.
- 11:00 p.m.—Newstime
- 11:30 p.m.—Dance Orch.

Listings Correct at Time of Publication
 However, all Programs Are Subject to Change

Frank Comments

By

FRANK FIELD

I know it is a little hard to believe, but those are actually real turnips. The largest that I have ever seen. You regular listeners to KMA probably heard Ed May and me telling about big turnips along early in October. It all started with me telling about a turnip which a customer brought in and left on my desk. It weighed 4 pounds and 8 ounces and I asked if anyone could beat it. Then the turnip stories started to roll in, 5 pounds, 5½ pounds, 6 pounds and finally Ed May had a letter from a lady saying that she had pulled a turnip which actually weighed 8 pounds. The same day that letter came in, Mrs. W. H. Birkby from over at Thurman, Iowa, came in bringing these two turnips. We weighed them and the smaller of the two weighed 6 pounds and the larger one weighed 7 pounds and 8 ounces, and Mrs. Birkby said that they had pulled some that were even larger and could probably have beaten the 8 pound turnip if they had only known about it.

You regular customers who come into the store occasionally will readily recognize the spot where this picture was taken. I am sitting at my desk out in the front store. You will notice that it is not one of these modern high falutin' flat top desks with a perfectly bare top. To the contrary, it is an old fashioned roll top desk, which really has a history. In fact, it is part of the fixtures of the Old Shenandoah National Bank, when Mr. A. W. Murphy was its President. Before that it was Mr. Murphy's desk and office when he was running the furniture and hard-



ware store on the corner. This same corner was later occupied by Clovis and Gage, and now by the Woolworth Store. So you see this old desk has quite a history.

And how did I come to get hold of it? Well, about 10 years ago I needed a desk here in the store for a sort of headquarters, and since it was in such a public location I wanted one with a top which could be closed down when not in use. We quickly found out that they don't even make such desks anymore. The style is all for the modern flat top kind. About then Earl May happened to remember that he had an old desk down in the

basement up at his house. It seems that he had gotten hold of it when they were modernizing the bank years ago. He really had no use for it, but he got it for a song and it was such a beautiful desk that he couldn't pass it up. So for the last 10 years it has been my desk.

Incidentally, that feathery looking stuff in the vase on top of the desk is *Artemisia*, Silver King, one of the most useful perennials in the entire list. Cut it to the ground in the fall and stick it in an empty vase, without any water, and you have a nice decoration all winter.

We really had a crowd at our house for Thanksgiving. The kids all came to our house with their families. On Christmas we reverse the process and they go to the in-laws folks for dinner. There were 17 of us in all at our house for dinner Thanksgiving Day. Maxine's folks from Clarinda were over and Elsie's father, who makes his home with them when he is in town, came with Bob and Elsie. However, we had a 15 pound turkey and it took us 3 or 4 days to clean up the last of it at that.

Front Cover

"Silent Night, Holy Night—" and David, Stevie and Michael Childs practice caroling for Christmas Eve. Their father, Newseditor Ralph Childs, is quite proud of their recent achievements in behaving so well. The boys haven't even started to look around for presents in the closets, attic or garage and they didn't even fuss when this picture was taken. Santa Claus (Ralph) is going to have to be extra nice to them this year.

The boys are shown on the cover in choir robes and the picture of the stained glass window was taken at the Methodist Church in Shenandoah. The boys' picture was superimposed on this background to make the striking effect.

While the Childs' boys do not sing in a choir, the idea for this picture came when they started to sing carols at home without any coaching or prompting from their parents. Their favorite songs are "Jingle Bells" and "Away In A Manger". We think they look very serious in their efforts to sing as a group and hope this picture will encourage them to keep up the good work.

WELCOME BESS JOHNSON

We want to take this opportunity to welcome Bess Johnson to the KMA Family. Bess is on the air every afternoon, Monday thru Friday, from 1:15 to 1:30 P. M. She broadcasts direct from her home and gives helpful hints about hobbies and the fun of making a good home.

Bess is a homemaker, has a growing family of a boy and a girl and has been a native of Omaha, Nebr. for nearly 20 years. She likes to read, sew and make-over clothes and furniture. Recently she made a coffee table from an old piano bench and her present project (as we go to press) is broidering some rag rugs. Bess has a busy life at home. She has over 250 peony bushes in her yard and is particularly proud of her strawberry patch—she froze 50 quarts of strawberries last summer.

We're certain that you'll find your visits with Bess Johnson interesting, informative and well worth the time.

Program Personals

By **GLENN CRAY**



Few can boast of the staying power as a radio personality that has marked the career of Victor H. Lindlahr (pictured above). It was 20 years ago that this famous expert started his broadcasts about foods. Now, still as popular as ever, he's heard every Mon., Wed., and Fri. at 9:45 A. M. and on Sun. at 11 A. M. on KMA.

Long before he took to broadcasting, Victor's first business enterprise was, prophetically enough, concerned with food. He ran a lemonade stand at the last Chicago Derby. However, he admits that his very first ambition was to be an Indian Scout.

Born on St. Valentine's Day, the son of a physician, Lindlahr grew up and attended school mainly in Chicago. He apparently was an average schoolboy, for his chief aversion was mathematics.

When he started in radio, his program immediately found a responsive audience. In helping people with their diet problems, he goes in for detailed research. Besides condensing his finding down into sprightly broadcast material, he contrives to combine entertainment with a genuine service to the listening public.

Homemaker Visit

By **BERNICE CURRIER**

Whipped Cream Fudge

3 c. brown sugar, 1 c. milk, $\frac{1}{2}$ c. butter, pinch of salt, $\frac{1}{2}$ square chocolate chipped, 1 c. whipped cream, 1 c. walnut meats, chopped, 1 t. vanilla extract. Place sugar in sauce pan, add milk, butter, salt and chocolate and blend thoroughly. Cook to 245°, or to the firm ball stage. Remove from heat and beat for about 3 min. with wire whisk. Add the whipped cream and beat well, then add the nuts and vanilla. Beat until almost cold, then pour into buttered pan and mark into squares.

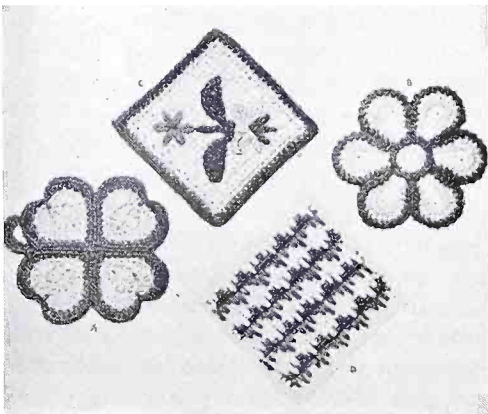
Simple Cooked Marzipan

3 c. sugar, 1 c. water, 5 c. ground almonds, flavoring to taste, and food coloring.

Dissolve the sugar and water in a sauce pan and add the almonds. Cook stirring constantly until the mass will not adhere to the pan. Remove from heat. Turn out. Cool. Knead until smooth, add extract and coloring while mixture is still warm. This can be molded into fruit or animal shapes, or rolled out and cut with cookie cutters.

There's still time for making some last-minute Christmas gifts, small items that can be finished in an evening or two. These potholders are crocheted in a jiffy, make fine little gift extras for the homemaker. Use gay colors and thick soft cotton yarn.

Send a self-addressed stamped envelope to Bernice Currier, c/o KMA, Shenandoah, Iowa. Ask for December Leaflet.



Kitchen Klinik

By **ADELLA SHOEMAKER**

Frozen Christmas Pudding

10 graham crackers, $\frac{1}{4}$ c. chopped Maraschino Cherries, 2 T. peanut butter, $\frac{1}{2}$ c. chopped raisins, and 1 quart of vanilla ice cream.

Roll graham crackers into coarse crumbs. Combine with cherries, peanut butter, and raisins. Blend well. Prepare vanilla ice cream, using a mix if desired, freeze to mush. Meanwhile, line another refrigerator tray with waxed paper and spread $\frac{1}{2}$ graham cracker mixture over the bottom. Spread partially frozen ice cream over the mixture; top with remaining graham cracker crumbs. Freeze firm. To serve, unmold and slice. Serves 6.

Cranberry Crunch Relish

4 c. cranberries, 1 apple, 1 quartered lemon, 2 scraped carrots, 1 c. diced celery, $1\frac{1}{2}$ c. sugar, pinch of salt, and $\frac{1}{4}$ c. chopped nuts.

Put the cranberries, apple, lemon and carrots through the food chopper. Combine with celery, sugar and salt and chill several hours to blend. Sprinkle with nuts just before serving. This will make 1 quart of relish.

Sweet Potato Casserole

To each cup of mashed sweet potatoes add 1 T. melted butter, 1 T. brown sugar, 3 T. orange juice, $\frac{1}{2}$ t. salt, $\frac{1}{8}$ t. each allspice and cinnamon. Whip the potatoes very fluffy. Place in a buttered casserole. Sprinkle with chopped pecans. Brown in 350° oven or until heated through.

White Salad

1 quart finely shredded cabbage, 1 c. chopped nut meats, 1 c. white seeded cherries or grapes, 4 slices pineapple cut (or 1 c. drained crushed pineapple, $\frac{1}{4}$ lb. marshmallows, 1 pint whipping cream. Prepare this dressing: juice of 1 lemon, 2 T. vinegar, 2 T. flour, $\frac{1}{2}$ c. sugar. Mix together. Add 2 unbeaten egg whites. Beat till blended. Cook until thick. Cool. Add whipped cream, and pour over fruits and vegetables.

A Friend Indeed

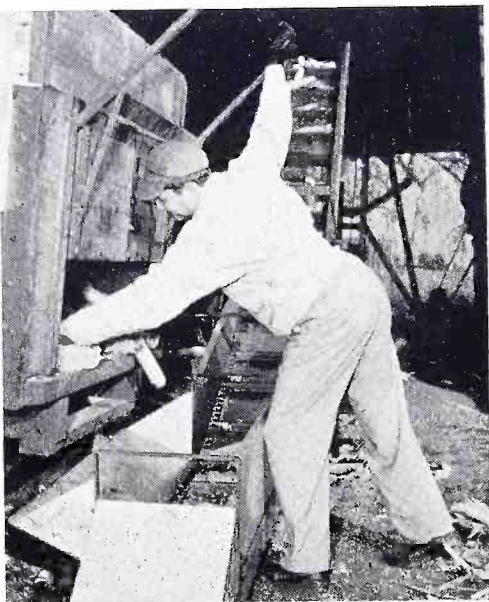
Below you see Eddie Comer, clarinetist, helping his friend Frank Deaver crib the corn on Frank's farm, which is about 8 miles south of Shenandoah. Eddie has known Frank since 1946 when Frank's brother, Jess (an old Kansas friend of Eddie's) wrote and told Eddie he had a brother living near Shenandoah.

During the October harvest, Eddie drove out to Frank's farm every afternoon about 1:30 and helped him husk and crib corn before a stormy or rainy season set in. We'd say that Eddie Comer is a friend indeed for being such a big help during the fall harvest.

Eddie and his wife, Gladys, have been having quite a happy home life lately. His daughter Vicki now has one of the best Safety Patrol records her grade school ever had. And their son, Donnie, has been a real pal lately since Eddie took him to his first football game on Armistice Day.

To return the favor of such friendship and hard work, Eddie bought the family a new Ford station wagon, which is practical for the family and for use on his personal appearance tours.

Eddie's kindness and generosity certainly has made him a popular fellow in his family. We'd say Santa Claus has already visited the Comers.



It's Your Fault



That's right, ladies, it's your fault! Warren Nielson is up to his knuckles in soap and scouring powder—he lost the bet he made with his wife Florence, that he could cook a duck dinner better than she (Nov. '49, pg. 5). In fact, Warren didn't even know how to start the dinner.

In a way it's his own fault for being such a braggard and now he's fast learning how to scrub and polish pots and pans. And just to add insult to injury, Florence has him polishing the silverware.

Fun For Everyone

Glenn Harris gives away Silver Dollars every Saturday night at the KMA Family Party in Council Bluffs. This half hour show is on the stage and on the air from 8 to 8:30 P. M., just before Country School. Several lucky ladies are chosen from the audience to participate in the show. If they have the right answers for Glenn's questions, he awards them Silver Dollars.

More than that, all the gang is there to sing and provide a lot of fun for the whole family.

But that still isn't all. After Country School there's music and dancing until midnight. As you can tell, there's fun for everyone, when they join the gang on Saturday nights at the Moose Auditorium in Council Bluffs.

Meet Norman Kling



Norman Lee Kling started his radio career in 1944 when, as he phrases it, "I was at Northwestern University as a guest of the Navy". There he attended several radio, radar and sonar schools in preparation to becoming a submarine radioman. Now he's "on duty" as one of the engineers in our Control Room.

Norman was born in Council Bluffs and later moved to a farm near Emerson, Iowa. He met his wife to be, Margaret, when Norman and her brother worked together at a nearby hatchery and she was a secretary in the office. While in the Navy, Norman corresponded with her and they were married on June 12, 1946. Today they have a two year old son, Benny Darwin.

Norman loves to tinker with anything mechanical or electrical and here you see him puttering-around with a short wave receiver. As a hobby, he has a ham radio rig at home and uses the call letters WOJGN . . . (he says the last three letters mean "Just Gone Nuts") and we'll go along with that! Any man who has the favorite foods of popcorn and oysters, must have 'just gone nuts'.

But whether Norman is a fiend for electrical and mechanical devices or not, he's certainly a swell person, and we hope all of you will have a chance to meet him when you visit our station.

Kate Smith Called Her

Mrs. Lloyd Hailey (below) had just finished supper one October evening when the telephone rang. She turned the radio down low, picked up the receiver and a voice said "Hello! Mrs. Hailey?", she politely answered "Yes?" . . . "This is Kate Smith Calling" . . . and from that time on, Mrs. Hailey was in quite a 'to-do' of fuss and feathers. As she later remarked "I never thought I'd be called . . . it was quite a feeling . . . now I understand why people miss questions over the radio".

Mrs. Hailey didn't know the song title Kate Smith asked, but she managed to guess part of it and as a result won a \$50 suit. Here she's pictured reading a letter from the manufacturer. He states: "The suit is on its way".

So let this be a lesson to you . . . be sure you're tuned to KMA every Monday evening. "Kate Smith" hasn't forgotten her KMA listeners. You see, Mrs. Hailey lives right here in Shenandoah.

And this picture was taken in her living room a few days after she received the wonderful news about her prize. It just goes to show that you never know when Kate Smith will call you.



Elmer And His Axelbenders

At times we wish the picture below would come true. If Elmer would only pull that trigger we'd certainly be rid of a terrific pest. Just the other day Glenn Harris volunteered to do the job for him. Poor Elmer, guess he'll never understand.

And now what do you suppose he's done? That's right . . . he's started his own program and it nearly gives the engineers fits. Especially when he plays that 'washboard' instrument.

Seriously, though, everyone has fun on "Elmer and His Axelbenders". They are on the air every afternoon, Monday thru Saturday, from 1:00 to 1:15. From l. to r. in the picture below: Eddie Comer, Marge Parker, Jim Kendrick, Steve Wooden, Tiny Nylin, Buddy Morris and "Dee" Pierson, and Jeanie Sanders all get together for 15 minutes of the finest music. So don't forget to listen.



Forecasts For The Month

BIRTHDAYS:

- Dec. 1—Don Shoemaker, Jr., son of home-maker Adella Shoemaker.
 Dec. 7—Bill Lyles, bass singer for the Blackwood Brothers Quartet.
 Dec. 11—Alden Toney, Jr., first tenor Blackwood Brothers Quartet.
 Dec. 12—Marie Griswold, wife of pianist Hilton Griswold of the Quartet.
 Dec. 18—Ruth Lyles, wife of Bill Lyles of the Quartet.
 Dec. 24—Roy Blackwood of the Quartet.
 Dec. 24—Adella Shoemaker, Homemaker.

ANNIVERSARIES:

- Dec. 25—Adella and Don Shoemaker, homemaker.

BIRTHSTONE. Turquoise.

FLOWER: Holly.



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FLOWER: Holly.



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A Tree For Peggy Jean



Little Peggy Jean and her father, Mack Sanders, went for a ride in the country so Peggy could choose their Christmas tree. She finally spotted this one north of town. Mack got permission to cut the tree down and here they are all set to bring home Peggy Jean's tree.

The tree is a Norway Spruce and stands about 6' 6". Little Peggy Jean had better watch out or she's apt to be mistaken for a doll under the tree.