

THE **KMA**

GUIDE

DECEMBER, 1947

Vol. 4

No. 12

**MERRY
CHRISTMAS**

10c



"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



Harlan, Iowa

This makes my third year for the GUIDE and I have my dial on KMA from Frank Field at 7:15 a.m. 'til bedtime. Swell programs and station; reception always good. What I like is the *variety* of programs.

*Mrs. Delbert Lounsberry,
Route 1.*

(We're glad you're with us for another year, Mrs. Lounsberry, and thanks for your nice letter.)

West Point, Ill.

Just finished canning 18 pints of pear honey and 7 qts. of pears; now I'm baking bread and coffee cake. I've used several of the recipes shown in the GUIDE. It's real chilly today—looks like it's going to snow. Christmas seems awfully close all at once—so best wishes for a very Merry Christmas.

Mrs. Frank Wollbrink.

(You're our first "best-wisher" this Christmas season, and we want to send a special Merry Christmas to you. With the thought of home-baked bread and coffee-cake, we can hardly wait for the holidays.)

Logan, Iowa

We always try to attend the personal appearance shows when they come to our community. Please renew our subscription to the GUIDE, and tell Elmer Axelbender and Jerry Fronek they're our favorite musicians.

*Mr. and Mrs. Robert L. Dunn,
Route 1-A.*

(You'll be happy to see the picture and story about Jerry Fronek on p. 4 of this issue. Both Elmer and Jerry wore big smiles of appreciation when we showed them your letter.)

Malta Bend, Missouri

Enclosed please find my check for renewal for the 4th time; also a 2nd renewal for my sister's birthday present. The GUIDE makes a welcome gift that lasts all through the year, and makes listening to KMA like visiting with home folks. I especially enjoy the Stump Us Gang.

*Mrs. W. W. Meinershagen,
Box 7.*

(With Christmas so near, your letter is just the reminder we want—the GUIDE is a wonderful Christmas present!)

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The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor; Bill Bailey and Midge Diehl, associate editors. Subscription price 1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for changes of address and be sure to see old as well as new address. Advertising rates on request.

Hiawatha, Kansas

Here comes my dollar for the KMA GUIDE for 1948. Yes, my radio dial stays on KMA all the time, so I must see the pictures and know all the folks up there. We are in the dairy business, milking sixteen cows, so do not have much time to write.

*Mrs. Florence Isaacs,
Route 3.*

(It's a good way to get acquainted, Mrs. Isaacs, and thanks for joining our KMA family.)

Kent, Iowa

I sent for the Sept. issue of the GUIDE to see what kind of a magazine it was and I enjoyed it very much. I am sending you my subscription for a year, as I think it will help me pass away some of the lonely hours since my husband's recent death.

Mrs. Frank Schofield.

(We extend our sincere sympathy and trust that the GUIDE will bring you interest and enjoyment every month.)

Billings, Montana

Here I am away out where the West begins and can no longer hear your station (I miss it), but will keep up with all the news through the GUIDE, so here's my dollar for another year. Thank you, and my best to you all from the Golden West!

*Mrs. Harold Hartman,
102 S. 28th St.*

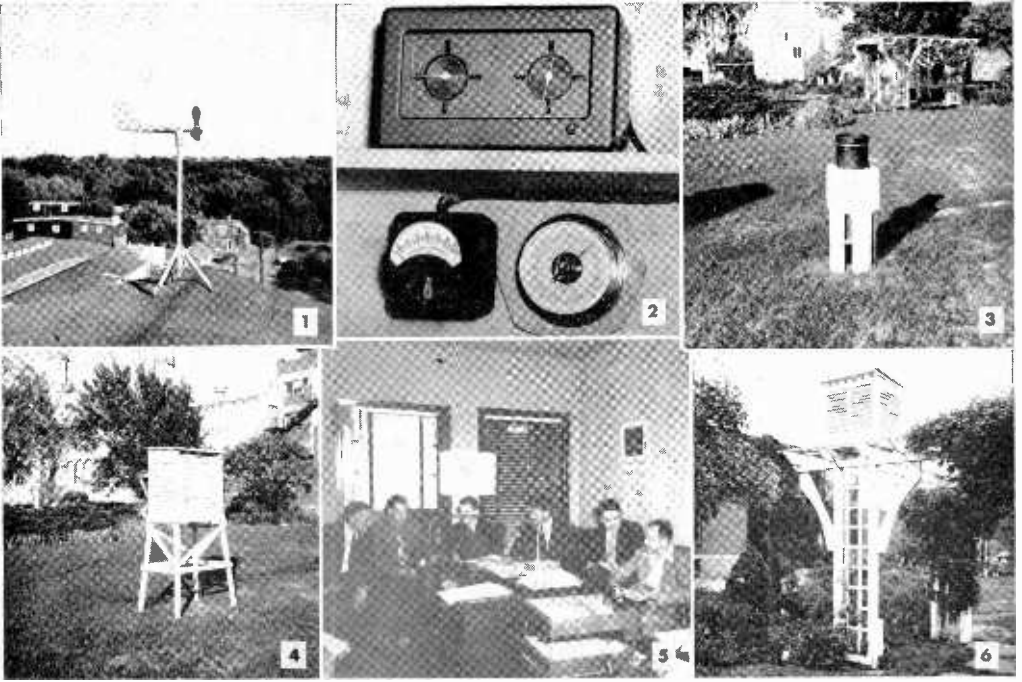
(And we'll keep you posted on all that goes on at KMA. Good luck!)

Ackley, Iowa

I do enjoy hearing Warren Nielson and Frank Field arguing back and forth . . . and I always wait to hear Frank's report on the weather. Of course I'm renewing my subscription to the GUIDE.

*Mrs. Will Pohlman,
Route 1.*

(Warren and Frank are really pretty good friends—when they're away from that "mike".)



A Chat With Edward May

We have just spent a lot of money to make our weather service the best of any radio station in the country. Our new instruments include the latest improvements scientists developed in gathering extremely accurate weather information during the war.

Our new anemometer (wind indicator) (Picture No. 1), looks just like a small airplane. The propeller always faces into the wind, and it speeds up and slows down according to the velocity of the wind. It is located high on top of our building, well above the trees and surrounding buildings, so it is absolutely accurate. An electric cable connects it to the meters (Picture No. 2—top) in the newsroom, where wind direction and velocity are shown continuously throughout the day.

In the same picture, below and to the left, is our new temperature meter of which we are especially proud. At any time in the day or night, we can get an accurate temperature reading with just a flick of the knob. This meter is connected by electric cable to a very sensitive

instrument located in the new weather box (Picture No. 6). This is a replica of the official weather box (Picture No. 4) and both are made according to specifications of the U. S. Weather Bureau.

The 3rd meter (Picture No. 2) is the barometer, and in Picture No. 3 is the official rain gauge, part of which is removed during the winter to catch the snow. After a snow, the big can is carried inside, the snow is melted and the water is poured into the measuring gauge to measure the precipitation.

Picture No. 5 was taken at a meeting of KMA staff members and representatives of the U. S. Weather Bureau. I am on the left; next, Merrill Langfitt, Farm Service Director; Glenn Harris, Program Mgr.; Jim McQuigg and Marvin Magnusson of the U. S. Weather Bureau; Ralph Childs, KMA News Director. We had an interesting meeting and learned a great deal more about the science of weather forecasting in this area. Tune to KMA at 6:15 a.m., 7:15 a.m., 12:15 p.m., 6:45 p.m. and all our regular newscasts. KMA is truly the great farm station of the area.

"Grand" Finale



"It was the last note that done it . . ."

We have often heard that a musician really 'in the groove' can beat a piano to pieces but until we saw what happened in Studio A one day this last month, we never believed it. The above picture verifies the effects of such a catastrophe and outside of the unconventional position of the piano, it is agreed the position required of the pianist, after such an accident, is certainly anything but comfortable. Staff pianist Marge Parker doesn't seem to mind a bit, however, and as Production Chief Hugh Aspinwall and Control Operator Glenn O'Day cooperate, everyone seems to be enjoying some levity from the situation. Really the whole thing wasn't the least funny and the accident might have had serious consequences. Hugh and Glenn had started to move the large studio Grand for a program that was soon to take the air. They had barely touched the piano when one front leg and the rear leg gave way, allowing it to crash with a loud bang to the floor. Hugh, on the side which gave way, barely missed having some thousand pounds (of piano) right in his lap, and had it not been for Glenn, who steadied the instrument as it went down, he wouldn't have been able to wear that big smile.

Another aspect of the situation is that this large William Knabe Grand originally cost some \$3000, and you can bet the management wasn't smiling . . . but that's radio for you.

Jerry's Hobby

Being "on the air" or "up in the air" comes with equal ease to staff accordionist JERRY FRONEK. On p. 5 of the Oct. '47 GUIDE, you saw a picture of Jerry "at work" with his new piano-accordion, but here he is "at play" in his living room with his model airplane hobby.

Back in 1937, he lived across the street in St. Louis from a friend who ran a hobby shop, and that's how Jerry got started. Now he's working on 2 planes, the unfinished Thunderbolt P-47 he's holding and the Jabberwock on the table. The big plane on the floor is a Grauman Avenger. These are rubber-powered models, but next year he plans to work on gas-powered planes with real motors. If you look closely, you can see the materials going into the planes: glue, tissue, frame wood, "dope" (a kind of paper paint which comes in colors), sandpaper and the Exacto knife set his wife bought him, which has special handles and razor-sharp blades for this purpose.

Jerry says it takes about 12 to 14 hrs. to assemble a plane. Then he tries it in flight and often gives the completed product to some admiring child. His daughter Geraldine (Dec. '46 GUIDE cover) loves to watch her daddy work on the planes and tries very hard to be helpful. Wife Dorothy (Aug. '46 p. 11) is very understanding, laughs Jerry, because she doesn't interrupt him at the job!



KMA Microphones Go Traveling

Being "Johnny-on-the-spot" certainly has its advantages and, quite recently, enabled KMA not only to enjoy 2 very

pleasant train journeys, but to bring you 2 on-the-spot broadcasts of important, history-making events. On Oct. 24, at the invitation of the Burlington R. R. and General Motors, Program Director Glenn Harris, Promotion Mgr. Bill Bailey and Engineer Franz Cherny traveled to Omaha and to Clinton, Ia., to ride GM's "Train of Tomorrow" on its maiden trip through the Cornbelt. To describe the innovations and coming beauty of railroad transportation, we made interviews with Ralph Budd, Pres. of Burlington;

Father Flanagan of Boys' Town (see lower photo); and members of the train's personnel. It was a most enjoyable trip for

all of us—and for you radio friends too, we hope.

On Nov. 12-13, KMA's Farm Service Di-

rector Merrill Langfitt and Program Director Glenn Harris, with members of the station's engineering staff, took wire recording equipment to Omaha and Council Bluffs, to greet the "Friendship Train" and to report its progress and success as it made its way through the middlewest. Undoubtedly many of you heard Merrill's broadcast with Drew Pearson, originator of the "Friendship Train" idea (upper photo), and swelled with pride—as we did—when Langfitt presented Mr. Pearson with the generous contri-

butions that had been sent to KMA by its listeners. KMA thanks each of you who sent contributions for the undertaking.



THE COVER PICTURE

All of us couldn't individually wish each of you a Merry Christmas, so we printed it on the wall and ask that our resulting cover picture serve as our Christmas card,—"Merry Christmas, Everybody!"

L. to R., back row: Lois Jean Peterson, Monica Martin, Evalyn Saner, Mabel McFarland, Ina Burdick, Bill Bailey, Virginia Agnes, Howard Peterson, Doris Murphy, Gayle Maher, Helen McCullough, J. E. Van Ness, Inez Keeton, Merl Douglas, Midge Diehl, Max Olive, Ralph Childs. Second row: Jonny Dickson, Laurence Parker, Chick Martin, Edward May, Owen Saddler, Glenn Harris, Jim Kendrick, Ray Schroeder. Third row: Roy Blackwood, Bill Lyles, James Blackwood, R. W. Blackwood, Hilton Griswold, Doyle Blackwood. Front row: Bob Stotts, Ike Everly, Jerry Fronck, Marge Parker, Wayne Van Horn, Jeanie Sanders, Elmer Axelbender, Mack Sanders, Eddie Comer and Steve Wooden.

“Forward March” Now In Fifth Year

Now in its 5th year, FORWARD MARCH has earned for itself and KMA national recognition as one of the outstanding educational public service features on the air. Originating in 1943 as an idea of Station Mgr. Owen Saddler, this weekly quarter-hour broadcast is presented in cooperation with the Iowa Dept. of Public Instruction, and is designed to acquaint listeners with school facilities, the schools' problems and the responsibilities of every citizen in furthering education in the State.

The format of the show has changed several times to keep in pace with various themes. The current 1947-48 series of FORWARD MARCH is built around 2 mythical characters, known as “Mr. What” and “Mr. Why”. These 2 gentlemen, representing the inquisitive spirit of our citizens, and with the assistance of the inquiring microphone “Mike Willsee”, are forever bent on the quest of finding the “what, why and wherefore” of educational means employed by the Department of Public Instruction.



L. to R. (1) Chief Engineer Ray Schroeder; News Editor Ralph Childs; Mr. Edgren, State Dept. Public Instruction; and Program Director Glenn Harris. Photo taken during recent School Bus Inspection in Shenandoah. (2) Virginia Rydberg, KMA script writer. (3) Ralph Childs; Vera Funkhouser, School Nurse; and students during recent hearing test held at Shenandoah Junior High School.

FORWARD MARCH is written and produced at KMA and, by means of special transcription, is made available to other stations as a contribution to the furtherance of education. It is, this year, being carried by 17 stations: WOI, Ames; KBUR, Burlington; KROS, Clinton; KSWI, Council Bluffs; KSIB, Creston; KSTT, Davenport; WOC, Davenport; KWLC, Decorah; KSO, Des Moines; KDTH, Dubuque; WSUI, Iowa City; KFJB, Marshalltown; KGLO, Mason City; KWPC, Muscatine; KBIZ, Ottumwa; KTRI, Sioux City; and KMA, Shenandoah, over whose facilities the program is released each Sat. morning, 11-11:15.

The scripts for FORWARD MARCH are written by Mrs. Virginia Rydberg who works in close cooperation with Miss Jessie M. Parker, Supt. of Public Instruction and various departmental heads. All characters are portrayed by members of the KMA staff, under the direction of Hugh Aspinwall. Paul B. Norris, head of the Transportation Div. of the Dept. of Public Instruction, acts as coordinator for the myriad types of information necessary and arranges for the programs state-wide broadcast.

Frank Comments

By FRANK FIELD

Here is the picture I promised you last month. It shows my oldest boy, Bob, and one of the Brown bag-filling machines. This machine is completely automatic and puts exactly the right amount of seed in each packet, seals it and stacks the packets neatly as they come out of the machine. However it takes lots of waiting on, such as keeping the hopper filled with seed, seeing that it has plenty of empty packets, filling the glue pot occasionally and taking away the filled packets. Originally, all this packet-filling was done by hand, but of late years the Seed Houses have become just as completely mechanized as farm work has.



This year, for the first time in my many years, we didn't eat Thanksgiving dinner at home. We had planned on having all of the children and grandchildren at our house as usual, but about two weeks before Thanksgiving, Bertha called up and said she and Dad were both feeling so good this Fall that they would like to have as many of the children and their families for Thanksgiving dinner as it would be possible to round up on such short notice. It finally added up to just an even 20, including my sister Mary and her family, Bertha's father, and our own family including the "in-laws". It really seemed a good deal like old times when there were 11 of us kids at home. I don't suppose we ever will be able to get them all together at one time again, scattered over the face of the globe as they are, although we have come pretty close to it several times in the last few years.

Nothing new or startling to announce about any of our children or grandchildren, as everything is running along just

about as usual. For further details, refer to last month's column. So now, I think the thing to do with the rest of this space is to answer some of the questions which so many of you are writing in and asking at this season of the year.

One of the commonest questions is about the Paper White Narcissus and what to do with them when they are through blooming. The answer is very simple: Throw them in the garbage can and forget about them, as it isn't practical to try to carry them over for another year's growing.

Even if it could be done, it wouldn't be worthwhile as new field-grown bulbs would only cost you around a nickel apiece next Fall, and you couldn't afford to fool with them for that small amount.

However it is different with the hyacinths and the daffodils which you have growing in pots for blooming in the house during the late Winter and early Spring. You probably have them down in the basement now, where it is cool and dark, making roots. They will be ready to bloom by February at the earliest. Nothing you can do to them will make them bloom more than 6 weeks to 2 months earlier than they would have if planted out-of-doors. Keep in mind, they can't stand hot, dry air during their growing and blooming season. They like it cool and moist, as the atmosphere is out-of-doors at their natural blooming season. When they are through blooming, keep taking care of them until warm weather comes. Then very carefully knock them out of the pots and plant them where they can stay permanently. They will continue their leaf growth outside until the bulbs are mature and the foliage will die down along in June. Then the following year they will come up and bloom at the normal season.

KMA DAILY PROGRAM FOR DECEMBER 1947

960 ON YOUR DIAL — 5000 WATTS

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:15 a.m.—Blackwood Brothers
 5:45 a.m.—Harpo Richardson
 6:00 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit
 9:25 a.m.—Betty Crocker
 9:45 a.m.—Listening Post (except T. & Th.)
 9:45 a.m.—Real Moments of Romance
 9:50 a.m.—Jonny Dickson (T. & Th.)
 10:00 a.m.—Breakfast in Hollywood
 10:30 a.m.—Galen Drake
 10:45 a.m.—Ted Malone
 11:00 a.m.—Welcome Traveler
 11:30 a.m.—Country Folks (M.W.F.)
 11:30 a.m.—Wilson Bros. (T. & Th.)
 11:45 a.m.—Stump Us
 12:00 noon—Larry Parker. News
 12:15 p.m.—Frank Field
 12:30 p.m.—Half Past Noon
 12:45 p.m.—KMA Market Reports
 1:00 p.m.—Hawkeye Rangers
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Bride and Groom
 2:00 p.m.—Ladies Be Seated
 2:30 p.m.—Paul Whiteman Club
 3:15 p.m.—Kitchen-Klatter
 3:45 p.m.—Cornland Lyrics
 4:00 p.m.—Zeke & Joan
 4:15 p.m.—Steve Wooden
 4:30 p.m.—News
 4:45 p.m.—Uncle Zeke
 5:00 p.m.—Mack & Jeanie
 5:15 p.m.—Terry and the Pirates
 5:30 p.m.—Sky King and/or Jack
 Armstrong

MONDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Lone Ranger

7:30 p.m.—Merle Douglas
 7:45 p.m.—Hymns You Love
 8:00 p.m.—On Stage America
 8:30 p.m.—Sammy Kaye
 9:00 p.m.—Ralph Norman
 9:30 p.m.—Those Websters
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Henry J. Taylor
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

TUESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Green Hornet
 7:30 p.m.—Americas Town Meeting
 8:30 p.m.—Boston Symphony
 9:30 p.m.—Gabriel Heatter
 9:45 p.m.—Down A Country Road
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—KMA Showcase
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

WEDNESDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—Vox Pop
 8:00 p.m.—Western Theatre
 8:30 p.m.—Jack Paar
 9:00 p.m.—Bing Crosby
 9:30 p.m.—Henry Morgan
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—KMA Showcase
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.



THURSDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Merle Douglas
 7:15 p.m.—Abbott & Costello
 7:45 p.m.—Hymns You Love
 8:00 p.m.—Willie Piper
 8:30 p.m.—Darts For Dough
 9:00 p.m.—Mr. President
 9:30 p.m.—Gabriel Heatter
 9:45 p.m.—Down A Country Road
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Cliff Edwards
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

FRIDAY NIGHT

6:00 p.m.—Nishna Valley Neighbors
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Lone Ranger
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Break The Bank
 8:30 p.m.—The Sheriff
 8:55 p.m.—Champion Roll Call
 9:00 p.m.—Boxing Bout
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Henry J. Taylor
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

SATURDAY PROGRAMS

5:15 a.m.—Blackwood Brothers
 5:45 a.m.—Harpo Richardson
 6:00 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Morning Headlines
 8:00 a.m.—Ed McConnell
 8:15 a.m.—Tommy Bartlett
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—Mack & Jeanie
 9:45 a.m.—Real Moments of Romance
 9:50 a.m.—Jonny Dickson
 10:00 a.m.—Abbott & Costello
 10:30 a.m.—Story Time
 10:45 a.m.—Rhythmic Strings
 11:00 a.m.—Forward March
 11:15 a.m.—Bob Stotts
 11:30 a.m.—American Farmer
 12:00 noon—Larry Parker, News
 12:15 p.m.—Frank Field
 12:30 p.m.—Half Past Noon
 12:45 p.m.—KMA Market Reports
 1:00 p.m.—Hawkeye Rangers
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Virginia Harding
 1:45 p.m.—Mayfair Swingtet
 2:00 p.m.—Steve Wooden
 2:15 p.m.—Uncle Zeke
 2:30 p.m.—KMA Country School
 3:00 p.m.—Rambling Cowboys

3:15 p.m.—Kitchen-Klatter
 3:45 p.m.—Cornland Lyrics
 4:00 p.m.—Zeke & Joan
 4:30 p.m.—News
 4:45 p.m.—Down A Country Road
 5:00 p.m.—Mack & Jeanie
 5:15 p.m.—Music By Adlam
 5:30 p.m.—House of Mystery
 6:00 p.m.—Modern Music
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Markets & Weather
 7:00 p.m.—Burl Ives
 7:30 p.m.—Famous Jury Trials
 8:00 p.m.—Gangbusters
 8:30 p.m.—Ross Dolan
 9:00 p.m.—Musical Etchings
 9:30 p.m.—Hayloft Hoedown
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Cliff Edwards
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

SUNDAY PROGRAMS

6:30 a.m.—Back To God Hour
 7:00 a.m.—Harpo Richardson
 7:15 a.m.—Blackwood Brothers
 7:30 a.m.—Back to the Bible
 8:00 a.m.—Young People's Church
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday School Lesson
 9:15 a.m.—Frank & Ernest
 9:30 a.m.—Revival Hour
 10:30 a.m.—Voice of Prophecy
 11:00 a.m.—Pilgrim Hour
 11:30 a.m.—Lutheran Hour
 12:00 noon—News
 12:15 p.m.—Raymond Swing
 12:30 p.m.—Sunday Serenade
 12:55 p.m.—Fact or Fiction
 1:00 p.m.—Blackwood Brothers
 1:30 p.m.—National Vespers
 2:00 p.m.—Lassie
 2:15 p.m.—Sam Pettengill
 2:30 p.m.—Newstime
 2:45 p.m.—Proudly We Heal
 3:00 p.m.—Hour of Faith
 3:30 p.m.—Sound Off
 4:00 p.m.—Bill Lance
 4:30 p.m.—Counterspy
 5:00 p.m.—Drew Pearson
 5:15 p.m.—Don Gardiner
 5:30 p.m.—Greatest Story Told
 6:00 p.m.—Childs World
 6:30 p.m.—Exploring The Unknown
 7:00 p.m.—Lee Sweetland
 7:30 p.m.—Down A Country Road
 7:45 p.m.—Hymns You Love
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Louella Parsons
 8:30 p.m.—Theatre Guild
 9:30 p.m.—Latin Am. Serenade
 10:00 p.m.—News
 10:15 p.m.—Vera Massey
 10:30 p.m.—Dance Orch.
 11:00 p.m.—Newstime
 11:30 p.m.—Dance Orch.

On The KMA Party Line

With **DORIS MURPHY**

Fred Warren (ELMER AXELBENDER) plays a lot of jokes, but it was no joke when he found the birthday gift he had bought for his wife was identical to the one her sister had given her while on a visit to her home in Joplin, Mo. Mrs. Warren's birthday was Nov. 7. Fred wanted to have a gift waiting for her when she arrived home a few days later, so he purchased a fine, new combination portable and plug-in radio. He could hardly wait until the time came to surprise her with it. Upon receiving word she was to arrive on the bus, he went down to meet her and, when she stepped off the bus, he could scarcely believe his eyes! In her hand she was carrying a portable radio exactly like the one he had bought for her!

What is more provoking than to get to work and discover you have brought the wrong eye-glasses along? That's what happened to MAX

OLIVE, continuity writer. Arriving at the office, he took out his glass case, put on his glasses and got all ready to write copy. Then, of all things, he discovered he had brought his WIFE's glasses instead of his own!

Did you know a kitten loses its baby teeth? That's the discovery anncr. JIMMIE KENDRICK made recently while playing with "Katy" one evening. Jimmie was startled to find one of the kitten's teeth on the floor but his anxiety was soon allayed when he felt in kitty's mouth and found a new tooth coming through. Better not play so rough next time, Jimmie!

Lucky for MACK SANDERS the cops didn't happen by about 1 a.m. one Saturday night, when he was scaling the porch pillars to get in the house through

a window. Otherwise he might have been arrested for a prowler. The reason he was forced to make his entrance in such a manner was that Jeanie had locked the door by mistake. Not wanting to waken her at such a late hour, he tried to figure another way to get in. So he climbed up the big pillars, clutched the edge of the porch, and pulled himself up. Then he gained entrance thru a window. But it wasn't easy with a heavy overcoat on. Now, when Mack leaves home to play for dances, he makes sure he has along a door key!

A little fat mouse is having a lot of fun giving the Program Dept. thrills by running from one drawer to another in the transcription cabinets. So far he is still on the loose. He may get a little too frisky one of these days and end up in a nice mouse-trap!



He has done it again! Yes, for the SECOND time, anncr, WARREN NIELSON has shown up at the studio, wearing shoes that are not mates. He didn't notice his mistake until someone informed him! Oh well, at 5 a. m., a fellow is too

sleepy to care whether his shoes match.

Talk about kids having a lot of fun blowing bubble gum. . . I've come to the conclusion adults get as big a kick out of it as kids since I saw several of the KMA staff sitting at the fountain chewing bubble gum and vying with each other to see who could blow the biggest and best bubbles. Annrc. MERL DOUGLAS proved champion.

The RALPH CHILD's home had plenty going on when 30 children were invited in celebration of Stevie's 7th birthday, Nov. 16. The party lasted from 10:30 in the morning until 1 p.m. Refreshments of ice cream, cake and peppermint stick candy were served. Pencil sharpeners were awarded as prizes to the winners of the game contests.

It's an old saying that "the shoe cob-

bler's children always go without shoes". For awhile, it seemed as if every organization in Shenandoah and surrounding towns were getting to see Farm Service Director MERRILL LANGFITT's fine pictures taken in Italy and Greece last spring, except the KMA employees who work with him. But it won't be long now for, at our Christmas party Tuesday night, Dec. 16, MERRILL and DON BURRICHTER will show the pictures for us and tell about them. Our KMA party will be held in the studio, complete with Christmas tree, refreshments and gift exchange.

Did you ever sleep in your hat, or even take a bath with your hat on without knowing it? Miss MIDGE DIEHL, associate editor of the GUIDE, laughingly admitted SHE has. Midge wears a little dark blue "beanie" hat on the back of her head. It is so lightweight and fits so snugly, she hardly realizes she has it on. One day she came to the office wearing the "beanie" and, after working at her desk about an hour, was finally asked by a fellow employee why she didn't take her hat off. Smiling, she told us she didn't know she had it on. Then she confessed she slept in it one time, another time had taken a bath with it on and didn't discover her mistake until she started to comb her hair!

In the picture, you see EDITH HANSEN seated in a big comfortable chair in her living room, surrounded by a group of wide-eyed KMA kiddies, listening to her tell the thrilling story of "'Twas the Night Before Christmas". Seated on the bench is program manager GLENN HARRIS, or "Uncle Glenn" as he is known on

"Edith's Story Time" broadcast over KMA at 10:30 each Saturday morning. Beside Glenn are Barbara Saddler and Mary Ossian. On the left of Edith is Juliana Verness, and on her right Cathy Peterson. On the footstool, holding a Christmas book, is Stevie Childs, and seated on the floor are Betty Jane Rankin and Donnie Comer. Be sure to have the children in your home tune to Edith's delightful story hour and hear the KMA kiddies sing

Christmas songs, accompanied by MARGE PARKER, KMA staff organist.

Forgetting to give the weather report one morning at 7:15 proved to FRANK FIELD he certainly has a lot of listeners. The studio began ringing, listeners reminded him they were waiting for the weather. Women said they didn't know whether or not to

do their washing unless Frank said the weather was favorable. The reason Frank forgot was because he and WARREN NIELSON were discussing the opening of the duck season.

Wish we could have seen the expression on IKE EVERLY's face when he discovered it was one of the boys, not the telephone office, giving him instructions on how to "test" his new phone. Ike did everything the voice on the other end of the line said to do . . . he stood back 5 feet and said something . . . he got back farther and hollered . . . then he went in the next room and hollered . . . but when the voice said to stand on his head and say something, he realized it was only a gag. Next time, Ike will be sure its from headquarters before he goes "all out" on following instructions.



Program Personals

By **BILL BAILEY**

The charming young lady pictured on our Program Personals page this month is soprano Louise Weber. Louise is known all over the State of Ia. for her yearly appearances with the Marshall Co. Church & Bible Day events, and many thousands have enjoyed her rich soprano voice. She has also appeared in concert and opera over many network radio broadcasts, and has earned for herself the highest praise of critics and the public.

Miss Weber, along with such artists as Bruce Foote, William Miller, Margery Mayer, Vivian Chookasian, Fred Jacky and the "HYMNS YOU LOVE" Choir, is currently being heard over KMA on each Sun., Mon. and Thurs. at 7:45 p.m. This most enjoyable quarter-hour program of the sacred music of all churches is handled by KMA's Program Director Glenn Harris. If you are not already listening to this series, why not plan to tune in the next time it's on the air?

Did you know that, on Dec. 7, WALTER WINCHELL, dynamic air commentator and newspaperman, will begin his 16th consecutive year on ABC under the same sponsorship? It was on Dec. 4, 1932, that Mr. Winchell began this series and he is currently being heard over 218 stations, including KMA (Sun. 8 p.m.).

It's interesting to note that, on a recent broadcast of WELCOME TRAVELERS (KMA Mon. thru Fri. 11 a.m.), host Tommy Bartlett entertained travelers from 46 of the United States, from Honduras, Germany, France, Canada, Mexico, Australia, Italy and Korea. People sure get around nowadays, don't they?

Did you know that Robert Burns White, ABC's Farm Director who was recently in Shenandoah for a network origination (see back cover), was really a farm boy with a yen for footlights? He wanted to be in the entertainment business, headed that way and nothing stopped him. Bob was born in Port Huron, Mich., Sept. 7,

1902. His mother was a country school teacher, who named her son after her illustrious ancestor Robert Burns. The boy undoubtedly inherited his love for the show business from his father, who ran away from home to join the circus at the age of 16. Bob attended school at Wayne Univ., majored in music and dramatics, minored in agriculture, and had time to win a football letter, manage the college theater, sing in glee

clubs and be active in all kinds of school functions. He left school in 1929, when he was offered a job as singer-announcer with a Detroit station. He's been at it ever since. On last Nov. 29, with the broadcast of the AMERICAN FARMER program (KMA 11:30 a.m. Sat.) of which Bob is director-producer, he celebrated the 100th broadcast of the program and chalked up another milestone in his colorful career.

Some of the outstanding personalities of the entertainment world who will be heard on the PAUL WHITEMAN CLUB (KMA Mon. thru Fri. 2:30 p.m.) during December include Elsa Maxwell, professional hostess and newspaper columnist, who at one time was the accompanist for the late Nora Bayes; Georgia Gibbs, formerly featured with Whiteman and his band; Mildred Bailey; Larry Adler, harmonica virtuoso; and Jay Jostyn. Don't miss Paul's shows during this month; they promise to be "tops".



Meet Your Neighbor!



Of course you recognize WAYNE VAN HORN, KMA's electric steel guitarist . . . he's been your neighbor for nearly 5 yrs.

Van's sweet music is no accident, but comes from many years of hard practice. His first musical inspiration came when, as a boy of 8, his parents took him to a chautauqua and he heard a steel guitar. It made such an impression he didn't rest until he persuaded them to get him a similar instrument for his birthday.

Needless to say, he now takes excellent care of the handmade guitar in the picture. Several years ago when the instrument needed repairing and no parts were available, he rebuilt it himself, including

the cabinet. Van's not only an artist himself, but has also been a teacher of guitar and other stringed instruments.

He's been in radio for 17 years and during this time has made thousands of personal appearances. He says he used to wear a Tuxedo so often that now his favorite attire is slacks with a sweater or loafer coat.

Van was born Nov. 27, 1912, in Taylorville, Ill. He has brown hair and eyes, and a more-than-contagious smile.

Mrs. Van Horn (Myrtle) is the pretty, dark-haired, hazel-eyed lady, pictured in the GUIDE (May '45, p. 4). Son, Larry, 3, is in 2nd grade and is fascinated by his dad's model train hobby (Mar. '47, p. 4).



Forecasts For The Month

BIRTHDAYS:

- Dec. 7—Bill Lyles, bass of the Blackwood Quartet
- Dec. 10—Don Burchichter, engineer
- Dec. 11—Ina Burdick, mail clerk
- Dec. 12—Marie Griswold (wife of Hilton, pianist for the Quartet)
- Dec. 18—Ruth Lyles (wife of Bill Lyles of the Quartet)
- Dec. 24—Dorothy Fronck (wife of staff artist Jerry)
- Dec. 24—Roy Blackwood, (1st tenor of the Quartet.
- Dec. 26—Joyce Blackwood (wife of R. W. of the Quartet)
- Dec. 28—Gilda Olive (wife of Max, continuity writer)

ANNIVERSARIES:

- Dec. 9—Myrtle and staff artist Wayne Van Horn

BIRTHSTONE: Turquoise or Lapis Lazuli.
FLOWER: Poinsettia or Narcissus or Holly.

QUESTIONS & ANSWERS

MISS ANNA MAY MILLER: The West Sisters are not in radio at present. Oma was recently in hospital and Mae has been in poor health. MRS. WAYNE RUTLEDGE: Chick Holstein is working night clubs in Minn. MRS. ROBERT W. SCOTT: Boots is in Calif., married, doing some entertaining; Bobbie is at her home in Springfield, Mo., not in radio but a housewife. FLORENCE MILLER: We will try to have a picture of Mrs. Harpo Richardson soon. She is 5'3 with blue eyes and blonde hair. MISS M. N.: We have printed 2 pictures of Harold Bell, one in Sept. '47 GUIDE, p. 11, and June '46 GUIDE, p. 6. Harold is with the Blackwoods only during the summer. We will obtain another picture when he returns again. W. E. MERRITT: Bob Raines has retired and is at his home in W. Va. His son Jim was working at a station in Ark., when last heard of. MRS. ART JONES: Tim George is at Wheeling, W. Va.

Helpful Hints For Homemakers

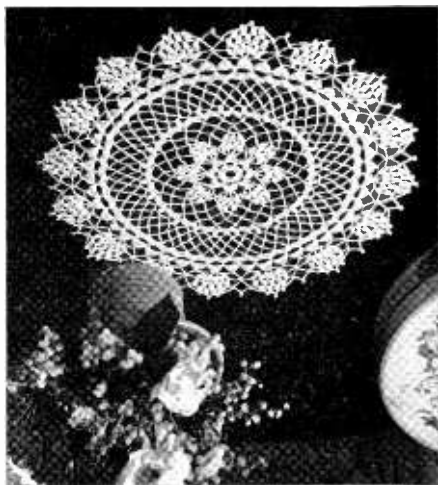
By EDITH HANSEN

Here's an unusual candy recipe, sent in by a listener at Wakefield, Nebr. I think you'll find it adds much to Christmas joy.

Sunshine Foam Loaf Candy

Stir together 1 c. brown sugar, 2 c. white sugar, 1 c. brown corn syrup, 1 c. water. Boil over medium fire without stirring until firm, workable ball forms in cold water. Pour slowly over 3 stiffly beaten egg whites; beat very hard. Add 1 T. vanilla; beat until very dry. Part may be flavored with maple; nutmeats, candied cherries or dates may be added to part of it. When too stiff to work, pour into loaf pan. Cut in pieces or bars. May be dipped into melted chocolate, plain or semi-sweet, if desired.

Would you like to have the pattern for the attractive lace pictured below? This 10" doily combining clusters, lacy loops and scallops, makes a dainty accessory for any room. It would make a lovely Xmas gift and there's still plenty of time. See directions below.



Write today; ask for Direction Leaflet No. 4403. This pattern is free on your request. Please enclose a self-addressed, stamped envelope. Address Edith Hansen, KMA, Shenandoah, Ia.

Kitchen Klatter Kinks

By LEANNA DRIFTMER

Kings may fall, and wars may thunder,
 Dynasties begin—and end—
 But forever lives the glory
 Of the love of friend for friend.
 And since Christmas is the season
 Friendship's pledges to renew
 Once again we write to strengthen
 Ties that bind us close to you!

I hope you are not one of these people who are glad that Christmas comes only once a year. If you are, you are denying yourself the happiness that comes from sharing what you have with others.

Has Christmas become just an exchange of gifts, purchased in a rush at the last minute, or does it represent loving thought and planning, just a little bit of you to someone you love? If you have a camera, make snapshot books as gifts. Pictures of your home and family will be much appreciated by friends and relatives. Have you an old felt hat that has seen its best days? This can be made into little coin purses, bright flowers for a lapel ornament or a pen-wiper for the writing desk.

It is not too late to plant some bulbs for indoor blooming. These make lovely gifts. Attractive bowls cost very little and can be found in any dime store.

If there is a small child to be remembered, make him a blackboard. You can buy liquid slate at the drug store. Give a smooth board 2 or 3 coats of this. Nail on a trough to catch the chalk dust and provide an eraser, made by tacking a piece of heavy cloth to a block of wood. Orange crates, cheese boxes and even match boxes can be made into wonderful gifts for grownups or children. Empty spools are useful, too. There may not be much money in the family purse to spend on Christmas gifts, but this does not mean you cannot have a real Christmas.

Christmas is a time to show hospitality. Open your home to your children's friends. Call up those who are apt to be lonely and invite them to dinner. By your actions show your "Good Will To Men".

Guess Who?



Here's No. 9 of the series "GUESS WHO?" and we're wondering how difficult you'll find it to recognize the popular KMA personality from the above picture.

This photo was taken 23 yrs. ago when this fellow was just 16, a sophomore in high school and a popular football player. That was out in Norfolk, Nebr., where he was born in 1908. Just 5 yrs. after this picture was taken, or in 1929, he started his professional work in radio and, outside of an interruption of 3 yrs. during the recent war, he's been at it ever since.

Although a comparatively new addition to the KMA family, this young fellow was heard over many stations throughout the middle west as early as 1930. In those years, he was a musician, playing guitar, violin and banjo with several of the mid-west's top bands. He started his radio work at WJAG, Norfolk, Nebr.; then to Lincoln, Nebr.; and afterward spent 13 yrs. as a staff member of KFEQ in St. Joseph. He came to KMA in June of this year, and his pleasing voice, combined with this information, should help you in "GUESSING WHO".

Last month's "GUESS WHO" was Jimmie Kendrick, KMA staff announcer.

Tom Thumb Publishing Co.

Shenandoah, Iowa

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NATION JOINS IOWA FOR HARVEST FESTIVAL



ABC's recent AMERICAN FARMER broadcast was of special interest to many KMA listeners since a portion of this public service program originated at the Methodist Church in Norwich, Ia. Not only was KMA's audience privileged to hear the program, but it was released over the entire ABC network and thus the nation joined Iowans in thanksgiving for a bountiful harvest. Robert White, ABC's Farm Program Director, came to Shenandoah and directed the broadcast. It featured the Blackwood Bros. Quartet, KMA's Half Past Nooners and interviews with Ia. farm people and agricultural authorities.

Pictures taken during the broadcast show (No. 1. to r.) Bob White; T. J. Powell,

district Conservationist; and Merrill Langfitt, KMA's Farm Service Director. (2) Blackwood Bros. Quartet. (3) The Half past Nooners with production Mgr. Hugh Aspinwall and Bob White of ABC. (4) Verne Cutter, Farm Mgr. of Page Co. Ia. Soil Conservation Experimental Farm, & Langfitt. (5) Mrs. Martin Sunderman, Chmn. Women's Section Page Co. Farm Bureau, & Langfitt. (6) Harold Teachout, Fremont Co. Ia. farmer, & Langfitt.

Numerous complimentary letters came from the network and from many listeners throughout the U.S. We're all proud of the productivity of our part of the country and the contribution we have been able to make this year toward alleviating suffering in a hungry world.