

THE

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KMA GUIDE

Vol. 2

DECEMBER, 1945

No. 12



KMA KIDDIES' CHRISTMAS PARTY

Left to right, front row: Roberta Stotts, Barbara Ann Griswold, Don Ronald Smith, Sandra Maxine Hayes, John Anderson, Betty Joe Parish, Burton Eugene Fellows, Shirley Jean Parish. Second row: James Blackwood, Jr., Kenneth Stotts, Larry Van Horn, James Schroeder, Suzanne Ely, John Robert Fishbaugh, Steven Childs, Barbara Saddler, Betty Jane Rankin, Paul Brawner, Jr., and Billie Ruth Brawner. Third row: Caroline Ely, Delma Klein, Tucky Saddler and Donna Lee Parish in Santa's arms, Linda Lee Moss, Donald Everly and Phillip Everly.



"THE MAGAZINE ABOUT YOUR FAVORITES ON YOUR FAVORITE STATION"



The KMA Guide

DECEMBER, 1945

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Sabetha, Kansas

I say—did you ever have a birthday and the very nicest thing that could happen was to unlock the mail box and take out the nicest magazine, the KMA GUIDE? Well that's just what happened to me Nov. 11. And, as it was my 21st one, I was already feeling fairly big - oh my! My deepest appreciation to everyone who helped make this magazine possible for us way out here in radio land.

Mrs. Ross L. Frey

(Yes Mrs. Frey, hundreds of people have been made happy, just as you were, by receiving the KMA GUIDE as a birthday or Christmas present. Their friendly letters tell us that they deeply appreciate such a gift — and it will come to you every month for a year as a pleasant reminder of the thoughtfulness and appreciation of the one who gave it to you).

Brayton, Iowa

I am sending \$1.00 for another year of the KMA GUIDE. I have had a great deal of pleasure from this little magazine. KMA is practically the only station I ever listen to so naturally the news about all the folks there is of intense interest to me. Here's hoping you publish it for many years to come. Mrs. Earl B. Heath, Jr.

Clarinda, Iowa

I am enclosing \$1 so please renew my subscription for the KMA GUIDE as we just couldn't get along without it. We look forward to it like we do our daily paper so please keep sending it.

Mrs. Denver Ridenour
442 South 10th Street

Red Oak, Iowa

Find enclosed \$1 for the KMA GUIDE for another year. I just couldn't miss one issue. It is a wonderful little magazine and tells about people and things we all want to know. Mrs. Henry Erickson

102 Market Street

The KMA Guide is published the first of each month by the Tom Thumb Publishing Co., 205 North Elm St., Shenandoah, Iowa. Owen Saddler, editor; Doris Murphy, feature editor. Subscription price \$1 per year (12 issues) in the United States; foreign countries, \$1.50 per year. Allow two weeks' notice for change of address and be sure to send old as well as new address. Advertising rates on request.

Roseville, Illinois

I am enclosing \$1 for the renewal of my KMA GUIDE. I don't want to miss out on any of them as we certainly like to read them. We keep them by the radio so we can pick them up and read them whenever we want to and that is quite often.

Mrs. George Wolf
Route 2

Troy, Kansas

Enclosed you will find \$1 so please renew my subscription for another year. I am so well pleased that I will be a subscriber as long as you publish it.

Mrs. James Pennell

Lincoln 8, Nebraska

Enclosed please find my \$1 for another year of the KMA GUIDE. I think it is a fine magazine and just wouldn't be without it.

Mrs. Esther Pickering
3134 O Street

Missouri Valley, Iowa

I am enclosing my \$1 for another year of the KMA GUIDE. All of us certainly enjoy it and would not miss it for anything. We get so much real pleasure from it and certainly enjoy the fine recipes and good advice you give us every month.

Juanita Nuzum
507 Portland Avenue



A Chat With Earl May

This is our first peacetime Christmas. How different from Dec. 25, 1941! Or 1942 - 1943 - and 1944. Many of you will have your sons and daughters back with you from the horrors of war. Many of you will be hoping they are having the best Christmas possible in France - Germany - the Pacific area. Some of you will never have them back - except in holy memory.

This should, therefore, be a Christmas on which we return to fundamentals. Let us remember what Christmas really is - and the sacrifices all of us have made together in making this Christmas possible.

I don't care how much money you have. Some of you will do most of your shopping in the Five-and-Tens. What does that matter? Some of you will patronize the expensive stores. That doesn't matter either. But I hope none of you go on silly buying sprees and forget all about the true spirit of Christmas.

Friends, I urge you to return to fundamentals this Christmas - to the fundamentals of home at Christmastide for which our people have bled and suffered and endured to preserve. What does Christmas really mean—to you? Look back to your childhood, and you can tell. A child is the most serious and thrilled per-

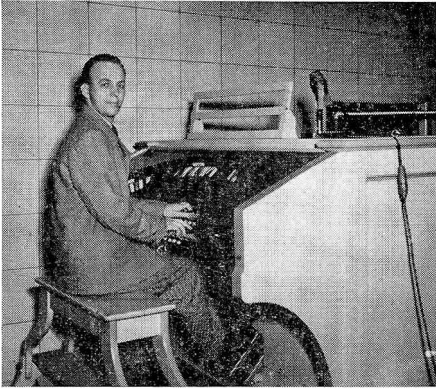
son in the world. What Christmas meant to you then is undoubtedly what you would like to have Christmas mean to you now. Well—let it mean that much to you. Get back that simple and beautiful faith of your childhood. If you can, it will give you peace, comfort, and the nearest thing to happiness you'll ever know.

Most of us think in pictures. I know I do. I can see our humble home now. And at Christmas we had crackling logs, holly, mistletoe, and candlelight. We had puddings—a Christmas tree—and friends. In rural school and in church we sang the lovely and beautiful carols. A lot of the youngsters had better presents than I did at Christmas, but none of them enjoyed it more, for none of them had *my* mother, *my* father, *my* brother and sister. None of them got the same thrill I did in hearing the enchanting story of the Christ-Child, or in singing the Christmas carols, or in going to church on that holy day.

Why was Christ born in a manger? If you read Luke 2:7 you'll find out: "Because there was no room for them in the inn." Will there be room in your house this Christmas for your family, your friends, and someone nobody else will take the trouble to invite? Will there be room in your heart for a devout prayer for all your fellowmen?

I hope so. That's way I hope YOU have a truly—Merry Christmas

Faylon Geist



If, as Longfellow once said, "Music is the universal language of mankind", then Faylon Geist is a linguist extraordinary. His daily 6:15 p.m. organ program is a genuine favorite, for he plays popular and semi-classical pieces with equal facility.

Faylon is back at KMA after 3½ yrs. of Army service. He was overseas 14 mo. in Eng. and continental Europe and has 3 battle stars as well as the Bronze star for meritorious achievement. The old-fashioned flat-top reed organ he got from a German military installation is the pride and joy of his souvenir collection (Sept. '45 KMA GUIDE, p.6); and among cherished memories are the occasions when he played the organ in several famous churches and cathedrals in Europe.

Altho he was born in Clarinda, Ia., Faylon has lived almost all his life in Shenandoah. Music has always been the guiding light of his career, for at the age of 6 he began playing the piano. In Shenandoah High School he learned to play the organ, and in 1934 competed in an organ contest at the U. of Ia. State Music Festival, emerging triumphantly with the state title. In the tri-state piano contest sponsored by Tarkio College, Mo., the same year, he was awarded the only 1st place among contestants from Ia., Nebr., Mo., and Kans.

Faylon is an accomplished church organist and choir director. He's studied at

(Continued on page 5)

KMA Kiddies

Christmas is the season for delicious food and glittering tinsel trees. It's the time of gift-giving and parties. But more than these, Christmas belongs especially to children. When you see the wonder and awe in a child's eyes as you tell him the old story of the first Christmas; when he chuckles with delight to hear about Santa and the 8 Arctic reindeer; when he scampers downstairs early on a crisp and snowy Yuletide morning to delve with ecstasy into the packages under the tree—then you realize that Christmas is indeed for children!

So when the KMA kiddies gathered at the home of Flower Lady Lina Ferguson for their holiday party, Santa himself promised to be there to distribute toys and candy. And that's how we can bring you our cover picture of jolly Santa and the children of your KMA favorites.

Here's who the children are: Roberta, 2, and Kenneth Stotts, 4, are the 2 oldest children of yodeler Bob Stotts. Barbara Ann Griswold, 2½, is the daughter of pianist Hilton Griswold of the Blackwood Quartet. Don Ronald Smith, 8, is the son of Basso Don Smith of the same quartet. Control operator Warren Hayes is the father of Sandra Maxine, 1. John Anderson, 2½, is the youngest in the home of Andy Anderson, salesman. Betty Joe, almost 2, Donna Lee, 1, and Shirley Jean, nearly 3, are the feminine trio "Little Joe" and Virginia Parish are so proud of. "Dude" Fellows' son is Burton Eugene, 3. Jimmy Blackwood, 2, is "junior" to James Blackwood of the quartet. Five-yr.-old Larry Van Horn is the son of Wayne who plays the electric guitar. Ray Schroeder, Chief Eng., is the father of James, 5. Suzanne, 5, and Caroline Ely, 8, are daughters of Eng. Walt Ely. John Robert Fishbaugh is looking straight at Grandpa Frank Field as he takes the picture. News Editor Ralph Childs is the father of Steven, 5. Barbara, 4½, and Owen (Tucky) Saddler, 1½, are the children of your Editor. Betty Jane Rankin, 5½, is Earl May's granddaughter; while Paul

(Continued on page 15)



Forecasts for the Month

Birthdays

- Dec. 3—Donna Lee Parish (daughter of Little Joe Parish)
 Dec. 3—Don Ronald Smith (son of Don Smith, bass singer with Blackwood Brothers' Quartet)
 Dec. 11—Ina Burdick, Mail Clerk
 Dec. 12—Marie Griswold (wife of Hilton Griswold, pianist)
 Dec. 15—Warren Hayes, Control Operator
 Dec. 15—Beverly Moss (wife of Terry Moss, Program Manager)
 Dec. 24—Roy Blackwood (first tenor with the Blackwood Brothers' Quartet)
 Dec. 26—Betty Jane Langfitt (wife of Merrill Langfitt, Farm Service Director)
 Dec. 26—Adolph Hahn (husband of Ina Hahn, Mail Clerk)

Anniversaries

- Dec. 13—Virginia and Little Joe Parish
 Dec. 15—Ina (Mail Clerk) and Adolph Hahn

BIRTHSTONE: Turquoise
 FLOWER: Narcissus or Holly

FAYLON GEIST—Cont'd

the U. of Colo. and the American Conservatory of Music, and is planning, with the aid of the G. I. Bill of Rights, to further his musical education later on.

He has blue eyes, light brown hair, a jolly smile. He was 31 on Sept. 26, and is single. He's 5' 11½", weighs 150 lbs., has a definite weakness for salmon loaf and German potato salad. Hiking and collecting a recorded musical library are his hobbies.

For another story about our former Music Director, see your Nov. '44 KMA GUIDE, p.6.

NEW PRORAM

JOHN J. ANTHONY, famous adviser on human affairs, is on the air over KMA 2:15-2:30 p.m. every Mon. thru Fri.

New Comers

(Introducing your newest friends at our station)

When our new announcer posed for this picture, an irrepressible cowlick held up "production". Three times it was brushed down, and 3 times it sprang up. So here you have Warren Neilson, cowlick and all!

Yes, that gold button you see in his lapel is the official discharge pin. In 1943, his birthday, Mar. 10, was extra-special, for that was the day he said goodbye to Army routine and began working at a Sioux City, Ia., radio station.



WARREN NEILSON

His father was a rancher, so Warren was born, he says, "in a sod-house in the sandhills of Nebr." But his father died when Warren was 3 so he assumed responsibilities early in his teens. After finishing high school in Yankton, S. D., he worked his way through Yankton College by playing the clarinet and tenor-sax in a dance band and by doing odd jobs. He majored in English and speech and has a teacher's certificate. He was active in debating, dramatics, and declam, and this was one reason he turned to radio upon his release from service.

On Nov. 3, "Tex", as he is sometimes called, joined the KMA staff. You can hear him on the 5:15 p.m., and 6 p.m. newscasts and as mc at 3:45 every day on Bob Stolts' program.

Warren is partial to sport clothes and is fond of bright red or blue ties. He likes fishing and hunting and is a good shot, but modestly gives the credit to his 12-gauge double barrelled shotgun. He has black hair, brown eyes, a friendly manner. He's 5'8", weighs 155. He is single, so girls here's a tip: the easiest way to his heart is . . . a platterful of fried chicken!

"Better Halves"

(Here, each month, we introduce you to the wives, or husbands, of your KMA friends.)

If you were to go 18 blocks south of KMA you'd find a vine-covered gray stucco home; and greeting you at the door would be Elizabeth Rankin Saddler, the charming wife of Owen, your Editor and KMA's general mgr. (Aug. '44 KMA GUIDE, p.6). You would meet, too, the other important members of the family: blonde, curly-haired Barbara Elizabeth, 4½, and brown-eyed Owen, Jr. (Tucky), 1½ (see front cover).

Talented and attractive, Mrs. Saddler has a gracious and friendly manner that charms everyone she meets. Her eyes are a sparkling deep brown, her hair a lovely auburn. She's not only a delightful hostess but a splendid mother as well. One of her favorite occupations is to teach Barbara to sing, and of course Tucky is just at the age where he's a real handful!



ELIZABETH
SADDLER

The daughter of the J. D. Rankins of Tarkio, Mo., Elizabeth was born May 5, 1913. In 1929 she was graduated from Tarkio High School and thereafter attended the Kansas City Art Institute, the U. of Colo., and Tarkio College, receiving her B.A. degree in 1934. She has taught public school music and drama in Union, Nebraska, and Clayton, Kans. In 1936 she attended the Ben Bard School of Drama in Los Angeles, and acted in Little Theaters throughout Cal. and New Mex. Then in 1938 she became a continuity writer at KMA where she met her future husband. They were married Apr. 6, 1940, at Tarkio, Mo. She has a sister, Jane, who works in the Bank of Cal. in Hollywood; and a brother, J. D. Rankin, Jr. a Navy lieutenant and husband of Frances May, daughter of Earl E. May.

For hobbies Elizabeth likes sketching in charcoal and horseback riding. Her favorite foods are chocolate pie, lobster and duck cooked with sage and onion dressing and sprinkled liberally with bacon. She loves to cook and is an immaculate housekeeper but finds time also for varied outside interests in the Congregational Church and the Am. Ass'n. of University Women.

We think our station mgr. is mighty lucky for 3 good reasons, and they are Elizabeth, Barbara, and Tucky.

DO YOU KNOW?

One thousand people attended the Blackwood Quartet concert in Kirksville, Mo., recently?

"Little Joe" Parish and wife have brand-new bright red gabardine sport shirts she made?

Something new has been added to the 8 a.m. newscast; 5-min. of sport headlines by Jim Kendrick?

M/Sgt. Fred Greenlee, former KMA program director, has been discharged after serving 3 yrs with the Intelligence Sec. of 354th Fighter Group (Pioneer Mustangs)?

Our own Chick Martin's daughter was recently interviewed on Tom Breneman's "BREAKFAST IN HOLLYWOOD" (10-10.30 a.m.)?

Ralph Child's greatest weakness is food?

After Jimmie Morgan dedicated a surprise number to a Hallowe'en party of children in Maryville, Mo., he received a "thank you" note signed by all 14 boys and girls?

Our new, young, nice-looking control operator is Lloyd Latta?

A Christmas gift of the KMA GUIDE for a year, would make a big hit with anyone?

The KMA fountain is the gathering place for everyone waiting until time to go on the air?

When asked about his most embarrassing moment, "Little Joe" said it occurred when a cousin and he were eating at a large convention of teachers and supt's. His cousin said loudly, "Joe, please pass the meat loaf". Which was all right—except that it wasn't meat loaf—it was fruit cake!

Tips for Farmers

From
FRANK FIELD

Here it is December! Doesn't it beat all how the months roll around? They zip by so fast, it is hard to keep track of them. And, in just a few more days, it will be Christmas again! The last year has been mighty good to the Field family, with no sickness, other than the usual colds and sniffles. Christmas time this year finds us all well and happy, excepting Zo. She's well but not entirely happy because her husband is Skipper of an L.C.T. based in Japan, with no immediate prospects of coming home.

There are 6 of us at home now, which makes enough housework and cooking to keep Jennie perfectly happy. You know all good cooks like to see people eat well, and we don't disappoint her in the least.

Johnny has been out of service for several months now, and is working at the Shenandoah Sentinel. He's a reporter, and also writes a column called "Snafu Slants".

Johnny and his cousin, Wayne Driftmier, have been doing a lot of duck hunting this fall; in fact they're out on the river right now. Our freeze-box is certainly coming in handy, but until we use up some more of the pheasants and ducks, there just won't be room for the rest of the chickens. Last week Jennie and I killed, cleaned and dressed 33 chickens, and packed them in the freeze-box all cut up and ready for the frying pan. We'll all enjoy them along in Jan., and Feb.

The freeze-box is a wonderful invention, and I honestly don't know how we ever got along without it. Ours has a capacity of 1,000 lbs., and if I had it to do over again I would make it just twice as big. The other day I found in a government



bulletin, a pretty good rule for buying a freeze-box. They said to allow 5 cubic ft. for each member of the family. A cubic ft. will hold about 50 lbs. of meat or vegetables. On that basis a family of 6 would need a 30 cu. ft. box, having a capacity of 1,500 lbs., which would be about right.

Peggy is a senior in high school this year and is on the staff of the weekly high school paper. Apparently she, too, inherits the Field "gift of gab." Our oldest boy, Bob, is working here in the garden seed department. Their little boy, Bill, is about the healthiest, best looking baby you ever saw. The other grandchild, Zo's Johnny, oscillates back and forth between our house and his other grandparent's, and is perfectly happy at either place.

Well, that brings you all up-to-date on the Field family. How are all you folks?

This has been one of the driest falls on record, and unless we get some heavy soaking rains before the ground freezes up for winter, I am afraid we're going to lose lots of our perennial plants and shrubs. You see, when the fall has been extremely dry, so there isn't much moisture in the ground, it cracks quite badly when it freezes. Then the cold air settles down in these cracks to the roots of the plants. Many of the varieties which are ordinarily perfectly hardy will thus be killed by spring. To avoid this, make sure all your perennials, shrubs, and small evergreens get a good thorough soaking before the freeze-up comes. If you have city water, it is a simple matter to let the hose run for several hours in a place, moving from one spot to another until everything is soaked up. If you don't have city water pressure, it will mean carrying dozens of buckets of water but the results will be well worth it.

CHRISTMAS GIFT? Give the KMA GUIDE. It is 12 gifts in one and lasts all year. Only \$1 for a year's subscription, a new copy each month, 12 issues in all. We'll send special Christmas Gift Card to your friend or relative and will acknowledge order direct to you. Send \$1 to Gift Dept., KMA GUIDE, Shenandoah, Iowa.



KMA DAILY PROGRAMS FOR DECEMBER, 1945



960 ON YOUR DIAL

DAILY DAYTIME PROGRAMS

MONDAY THROUGH FRIDAY

5:30 a.m.—Blackwood Brothers
 5:45 a.m.—Church of the Air
 6:00 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Blackwood Brothers
 7:45 a.m.—Green Mountain Boys
 8:00 a.m.—Morning Headlines
 8:15 a.m.—West Sisters
 8:30 a.m.—Breakfast Club
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—Hymns of All Churches
 9:45 a.m. (Mon.)—One Woman's Opinion
 9:45 a.m. (Except Mon.)—Listening Post
 10:00 a.m.—Breakfast in Hollywood
 10:30 a.m.—Home Edition
 10:45 a.m.—Ted Malone
 11:00 a.m.—Stump Us
 11:15 a.m.—Frank Field
 11:30 a.m.—Glamour Manor
 12:00 noon—Earl May—News
 12:30 p.m.—Home Folks
 12:45 p.m.—Market Reports
 1:00 p.m.—Rambling Cowboys
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Kitchen Klatter
 2:00 p.m.—Zeke and Joan
 2:15 p.m.—John J. Anthony
 2:30 p.m.—"Ladies Be Seated"
 3:00 p.m.—Jack Berch Show
 3:15 p.m.—Steve Wooden
 3:30 p.m.—Little Joe's Jamboree
 3:45 p.m.—Jeanie Pierson
 4:00 p.m.—Lina Ferguson
 4:15 p.m.—Jimmie Morgan
 4:45 p.m.—Hop Harrigan
 5:00 p.m.—Terry and the Pirates
 5:15 p.m.—News
 5:30 p.m.—Jack Armstrong
 5:45 p.m.—Tennessee Jed

MONDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Faylon Geist
 6:30 p.m.—Earl May News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Hedda Hopper

7:30 p.m.—Pacific Serenade
 8:00 p.m.—Rex Maupin's Band
 8:30 p.m.—Clancy Hayes' Band
 8:55 p.m.—Modern Melodies
 9:00 p.m.—The Shadow
 9:30 p.m.—To Be Announced
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sinclair Headlines
 10:30 p.m.—Frankie Carle's Band
 11:00 p.m.—Newstime
 11:45 p.m.—Buddy Johnson's Band

TUESDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Faylon Geist
 6:30 p.m.—Earl May, News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Elmer Davis
 7:30 p.m.—Alan Young
 8:00 p.m.—Guy Lombardo
 8:30 p.m.—Drs. Talk It Over
 8:45 p.m.—Hank D'Amico
 8:55 p.m.—Modern Melodies
 9:00 p.m.—Concert Time
 9:30 p.m.—To Be Announced
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Raymond Swing
 10:30 p.m.—Buddy Johnson's Band
 11:00 p.m.—Newstime
 11:45 p.m.—Emil Vandas' Band

WEDNESDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Faylon Geist
 6:30 p.m.—Earl May, News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Elmer Davis
 7:30 p.m.—Fishing & Hunting Club
 8:00 p.m.—Fresh-up Show
 8:30 p.m.—Pages of Melody
 8:55 p.m.—Modern Melodies
 9:00 p.m.—Counterspy
 9:30 p.m.—Ray Carter's Band
 9:45 p.m.—Janet Flanner
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sinclair Headlines
 10:30 p.m.—Frankie Carle's Band
 11:00 p.m.—Newstime
 11:45 p.m.—Harry Cool's Band

THURSDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Faylon Geist
 6:30 p.m.—Earl May, News
 7:00 p.m.—Lum 'n Abner
 7:15 p.m.—Earl Godwin
 7:30 p.m.—Am. Town Meeting
 8:30 p.m.—Detect and Collect
 8:55 p.m.—Modern Melodies
 9:00 p.m.—You and The News
 9:30 p.m.—Fantasy In Melody
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Raymond Swing
 10:30 p.m.—Tommy Dorsey
 11:00 p.m.—Newstime
 11:45 p.m.—Jerry Wald's Band

FRIDAY NIGHT

6:00 p.m.—Fulton Lewis, Jr.
 6:15 p.m.—Faylon Geist
 6:30 p.m.—Earl May, News
 7:00 p.m.—Blind Date
 7:30 p.m.—This Is Your FBI
 8:00 p.m.—Famous Jury Trials
 8:30 p.m.—The Sheriff
 8:55 p.m.—Modern Melodies
 9:00 p.m.—Gillette Fights
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Sinclair Headlines
 11:00 p.m.—Newstime
 11:45 p.m.—Jerry Wald's Band

SATURDAY PROGRAMS

5:30 a.m.—Blackwood Brothers
 5:45 a.m.—Church of the Air
 6:00 a.m.—RFD 960
 7:00 a.m.—News
 7:15 a.m.—Frank Field
 7:30 a.m.—Smilin' Ed McConnell
 7:45 p.m.—Green Mountain Boys
 8:00 a.m.—Morning Headlines
 8:15 a.m.—West Sisters
 8:30 a.m.—Wake Up and Smile
 9:00 a.m.—Homemaker's Visit
 9:30 a.m.—Blackwood Brothers
 9:45 a.m.—Jimmie Morgan
 10:00 a.m.—Harry Kogen's Band
 10:15 a.m.—Forward March
 10:30 a.m.—Saddle Pals
 11:00 a.m.—House of Mystery
 11:30 a.m.—Your Home and Garden
 12:00 noon—Earl May, News
 12:15 p.m.—Man on the Farm
 12:45 p.m.—Joe & Ike
 1:00 p.m.—Rambling Cowboys
 1:15 p.m.—Blackwood Brothers
 1:30 p.m.—Kitchen Klatter
 2:00 p.m.—Zeke and Joan
 2:15 p.m.—Mack Sanders
 2:30 p.m.—West Sisters
 2:45 p.m.—Jimmie Morgan
 3:00 p.m.—Chester Bowles
 3:15 p.m.—Steve Wooden

3:30 p.m.—Little Joe's Jamboree
 3:45 p.m.—Jeanie Pierson
 4:00 p.m.—Lina Ferguson
 4:15 p.m.—Jimmie Morgan
 4:45 p.m.—News
 5:00 p.m.—Wilfred Fleisher
 5:15 p.m.—Harry Wismer
 5:30 p.m.—Hank D'Amico
 5:45 p.m.—"Labor U. S. A."
 6:00 p.m.—Jobs After Victory
 6:15 p.m.—Correspondents Abroad
 6:30 p.m.—Ralph Childs, News
 6:45 p.m.—Treasury Salute
 7:00 p.m.—Woody Herman
 7:30 p.m.—Man From G-2
 8:00 p.m.—Gangbusters
 8:30 p.m.—Boston Symphony
 9:30 p.m.—We, the Editors
 10:00 p.m.—Ralph Childs, News
 10:15 p.m.—Parade of Features
 10:30 p.m.—Tommy Dorsey's Band
 11:00 p.m.—Newstime
 11:30 p.m.—Harry Cool's Band

SUNDAY PROGRAMS

7:00 a.m.—News Summary
 7:15 a.m.—Guitar Music
 7:30 a.m.—Back to the Bible
 8:00 a.m.—Young People's Church
 8:30 a.m.—Your Worship Hour
 9:00 a.m.—Sunday-School Lesson
 9:15 a.m.—Treasury Salute
 9:30 a.m.—Iowa Speaks
 9:45 a.m.—Newstime
 10:00 a.m.—Call of the Cross
 10:30 a.m.—Voice of Prophecy
 11:00 a.m.—Pilgrim Hour
 11:30 a.m.—Lutheran Hour
 12:00 noon—Ralph Childs, News
 12:15 p.m.—Excursion in Science
 12:30 p.m.—Blackwood Brothers
 12:55 p.m.—George Gunn
 1:00 p.m.—Chaplain Jim, U.S.A.
 1:30 p.m.—National Vespers
 2:00 p.m.—Elmer Davis
 2:15 p.m.—Melodies to Remember
 2:30 p.m.—Song Shop
 3:00 p.m.—Darts for Dough
 3:30 p.m.—Mary Small Revue
 4:00 p.m.—Jones and I
 4:30 p.m.—Charlotte Greenwood
 5:00 p.m.—Hall of Fame
 5:30 p.m.—Sunday Evening Party
 6:00 p.m.—Drew Pearson
 6:15 p.m.—Don Gardner—News
 6:30 p.m.—Quiz Kids
 7:00 p.m.—Sunday Evening Hour
 8:00 p.m.—Walter Winchell
 8:15 p.m.—Hollywood Mystery Time
 8:45 p.m.—Jimmie Fidler
 9:00 p.m.—Theatre Guild
 10:00 p.m.—Fulton Lewis, Jr.
 10:15 p.m.—Vera Massey
 10:30 p.m.—Randy Brook's Band
 11:00 p.m.—News
 11:30 p.m.—Leighton Noble's Band

On the KMA Party Line

With DORIS MURPHY

WARREN HAYES, control operator, is getting tired of preparing banquets for "Mitzi" the family dog. While Mr. and Mrs. Hayes were away from home recently, the tiny, resourceful canine maneuvered a chair up to the table, and enjoyed several pieces of nice, fried chicken. Once before "Mitzi" helped himself to a big platter of pork cutlets, in about the same manner. (P.S. Warren came to work on both occasions without his dinner!)

Talk about embarrassing moments! MAE WEST, of the West Sisters, wrote a letter to her sweetheart in Hawaii and one to her mother, Mrs. Edwin West, Coatsville, Mo., the same day. But she put her sweetheart's letter in the envelope addressed to her mother, and her mother's letter went to the boy friend! Let that be a lesson to all you girls!

A good neighbor and a school teacher who realize the value of fine music, are responsible for an unusual incident that happens each school day at Mercer, Mo. At 1:15 p.m. daily, when the Blackwood Quartet is on KMA, the neighbor who lives behind the school house turns her radio up loud and opens her front door. The boys and girls raise the school windows and listen. Wouldn't it be fine if Santa would bring this school a radio of their very own?

Since it was the first time in 5 yrs. the family of 9 could be together for Christmas, MRS. STEVE WOODEN couldn't resist visiting her folks in Van Couver, Wash. She left Dec. 1, to be gone a month. She'll see her 2 brothers just back from overseas. While Kathleen is gone, singing "Steve" is "batching". Cooking his own meals isn't hard for him. His wife has been clerking in a store and when she gets home at 6, he has the evening meal all prepared. Kathleen confidentially tells me Steve is a better cook than she! That's a real compliment coming from his own wife.

No wonder JOHN CONNELL, control booth engineer, had to lay off work 2



Doris "Listens In"

weeks! He had tonsillitis, pharyngitis and bronchitis all at once! We're glad that John is now back in tip-top shape again.

Heard that sweet music of WAYNE VAN HORN's electric steel guitar lately? Yes, Van's back. Listen for him on RFD 960 from 6 to 7 a.m.; with the Stump Us Boys at 11 a.m., and with the Rambling Cowboys at 12:30.

Traveling 2,500 miles a week making personal appearances has been the schedule of the BLACKWOOD QUARTET since their return on KMA. They have gone as far west as Grand Island and Hastings, Nebr.; as far north as Minn., and S. D.; east to Ottumwa, Ia., and Kirksville, Mo.; and south to St. Joseph and Topeka, Kans. This has been hard on tires, and after 6 blowouts in one week, (3 in one night), they had their back wheels changed to take 8-ply airplane tires. Now instead of coming in at night on "E flat", they fairly fly in. James says they put 200-lb. Hilton in the back seat to keep the car from "taking off".

If you could take a peek in announcer PAUL OLIVER's basement, you would see him as Santa's helper. He is making his 2-yr.-old daughter, Billie Ruth, a new doll cradle for Christmas.

Although OMA AND MAE WEST were raised on a Mo. farm, they had never done much cooking. Now that they have

(Continued on page 14)

A Gift For You!



Especially nice for the holidays but ideal for any winter month are these school-girl favorite, matching sets knitted of smooth, non-shrink yarn. The circular beanie has a patterned crown with the design repeated in the base of the draw-string bag. The deep bonnet ties on with velvet ribbons and matches the bow-trimmed muff. You'll really make it a merry season for the school crowd if you give these warm accessories. Free instruction sheets telling you how to make them, are yours for the asking. Just write to the Editor, the KMA GUIDE, enclose a stamped envelope addressed to yourself, and ask for this offer. We'll see it's sent to you by return mail—free!

FEAST — OR FAMINE

Since it's a long stretch from supper to midnight, Warren Hayes and Eddie Vaughn, the night shift boys, often bring food—even to fried chicken and "all the fixin's." They decided to take turns, with Eddie bringing lunch one night, Warren the other. This worked swell until one fateful evening when each thought it was the other's turn, and both arrived empty-handed!

Looking Forward

With MERRILL LANGFITT

Many of you farmers are asking, "What's ahead in the next few months?" No one really knows, but that is one of the subjects we've been discussing with outstanding authorities on our interview program at 6:45 every morning.

We asked that question of Carl Malone, Extension Economist at Iowa State College. He thinks we can expect fairly good prices for the next few months, possibly a year or two, but that we should not expect war prices. He believes we can keep production at about the same levels we had during the war; and if full employment is achieved, we will have a market for that produce.

Malone also commented that cattle feeders might expect some heavy marketings early next spring and that it might be well to gear your production of beef to avoid early spring marketings. His explanation is that with a soft corn crop in many sections of the midwest, farmers are forced to buy cattle to consume this soft corn crop, and that many of these cattle feeders are inexperienced and will not carry them to heavy weight, but will be moving them next spring.

Sec'y of Agriculture Clinton P. Anderson told me his belief is that agriculture and industry should work together to achieve full employment, thereby creating a market for the things we produce on the farm. He said sugar rationing would no doubt continue all through 1946 and possibly into 1947. The reason is that we had expected supplies of sugar from the Philippines to allay the shortage here, but those supplies weren't forthcoming.

In general then, it appears the outlook for farm production and fair prices is quite good in the next months ahead. Naturally, there will be some places where production should be reduced.

If you have a particular problem, won't you write us? And listen at 6:45 a.m. to KMA's daily interview with some farm leader or with farm folks themselves, including 4-H Club boys and girls, America's future farmers.

Program Personals

By HARRIET LINGO

Immediately after TED MALONE returned from his world flight, he made the principal address at his Alma Mater, William Jewel College at Liberty, Mo., when the college observed its annual "Achievement Day". MALONE, whose ABC broadcasts included human interest stories from the fronts during the war (weekdays—10:45 a.m.), has been selected as one of 6 distinguished alumni to receive "Citations of Achievement." President Truman originally was selected to make the address, but official duties kept him in Washington. MALONE, a friend of the President and a one-time neighbor in Independence, Mo., was chosen as his substitute.

Ken Niles, m.c. of ABC'S DARTS FOR DOUGH, (Sun. 3 p.m.) claims he has the only etiquette-minded dog in history. His hound refuses to point.

The young American tenor, Felix Knight, heard on SUNDAY EVENING PARTY (5:30 p.m.), has an enviable record in many fields, including radio, opera, motion pictures, concert, and recording. A finalist in the Metropolitan Opera Auditions of the air in 1938, he has sung in the Hollywood Bowl, with the San Francisco Symphony, and on the FORD SUNDAY EVENING HOUR (Sun. 7 p.m.)

Reporting on Tom Breneman's recent absence from his BREAKFAST IN HOLLYWOOD (10:00 a.m.) program, BREAKFAST CLUB's Don McNeill explained that Breneman was spending some of his time in a dentist's chair. "That's what Tom gets

for telling people to send me broken plates", the ABC toastmaster remarked. "Now he has one himself!" (Nov. KMA GUIDE, p. 4). BREAKFAST CLUB is heard weekdays at 8:30 a.m.

For several months, actors rehearsing for THE MARY SMALL — JUNIOR MISS SHOW (Sun. 3:30 p.m.) have been commenting enthusiastically on the "Junior Miss" scripts and wondering who writes them. But the author's name remained secret until it was revealed last week in "Radio Daily". Modest Jack Rubin, who

directs the show, is the writer. He never told anyone, even when the compliments piled up.

To children all over America, HOP HARRIGAN (weekdays, 4:45 p.m.) is a real Army Air Corps lieutenant whose exploits during the war so closely followed the trend of the news that he became synonymous with pilots they saw in the newsreels. Part of the thrill of the program, for boys especially, lies in the fact that aeronautical terms used are carefully checked for accuracy and the writer is alert for latest aviation improvements and terminology.

Fresh out of college is Ruth Davey, vocal star of THE FRESH-UP SHOW (Wed., 8 p.m.). She graduated only last year from Penn State,

where her father is a professor.

Myron McCormick of LISTENING POST (Tues. thru Fri., 9:45 a.m.) will appear in the forthcoming Broadway production of "State of the Union."

Don't forget, Dec. 18 is the deadline on the \$1,000 GUY LOMBARDO "Song Title" contest. He's heard Tuesdays, 8 p. m.

Hear LADIES BE SEATED, weekdays at 2:30 p.m., for news about other prizes.



This is FULTON LEWIS, JR., the well-known radio commentator who has been making the headlined probe into government-financed war projects and the Pearl Harbor disaster. LEWIS' fearless exposes are heard over KMA Mon. thru Fri. at 6 p.m. and on Sun. at 10 p.m.

Season's Greetings

From LEANNA DRIFTMIER

There are many thousands of you,
Of every age and size,
Clothed in garments plain or fancy
Light or dark your hair and eyes.
You are happiest when finding
Ways to make your home complete
Something new to serve for dinner
How to keep the kitchen neat.
And all you learn from others
You are more than glad to share.
God bless you and your loved ones,
My sisters of the air.

Let us make Christmas this year a day to be long remembered by all the family, not because of costly gifts, but the wonderful expression of love that makes home such a sacred place on Christmas.

If you have children in your home, try to have a Christmas tree, even though it is only a limb from a pine planted in a bucket of sand. In some homes it is the custom to have the tree a complete surprise, but the little Driftmiers loved to help decorate the tree, an event that took place 3 days before Christmas. It is nice to keep tree decorations from year to year, adding a few at each Christmas season, for some are always accidentally broken.

Although others prefer truly sophisticated trees, sprayed with silver paint and lighted with blue candles, give us the good old-fashioned tree decorated with the handwork of the whole family, with gingerbread men swinging perilously from high places, candied apples, strings of popcorn and cranberries. Don't forget the gold star on the highest tip of the tree.

Across the silence of this holy Christmas season, I reach out my hand to clasp your own and wish you a blessed Christmas. May the spirit of love and unselfishness linger on in your homes long after the Christmas tree becomes only a memory, and may "Peace on Earth, good will to men" be found not only in our own homes, but in the homes of people all over the world.

Christmas - 1945

With EDITH HANSEN

Christmas suggests different things to different people. Some see it in terms of color—the gay wrappings on the packages, the lights on the tree. Others think of it in terms of sound. The family carols, the joyous surge of the organ at the church, the gay note in people's voices, the laughter of children.

But I think of Christmas as a collection of the most wonderful smells in the world, and it begins at the start of the season. First you notice the perfumes in the shops, and the aroma of cosmetics. Then there's the smell of Christmas decorations—the good evergreen smell. And then for weeks it grows to a grand crescendo, right up to the wonderful aroma of the turkey, the tree in the parlor, and the spicy candy, cakes, and perfume gifts.

These recipes should help you add color and gaiety to your Christmas, as well as supply the table with the festive air.

An inexpensive, attractive, yet digestible centerpiece, a popcorn cake, made in angelfood mold, is our favorite. For this grease the pan lightly with butter, place an arrangement of colored gum drops (cut in crescents and stars) in the bottom of the pan. Then prepare popcorn as for popcorn balls and press the corn firmly in the pan. You can prepare this several days before Christmas and then Christmas Day, turn the popcorn cake out on your prettiest plate or tray, place a white or colored candle on either side, and your centerpiece is ready.

The BUTTER BALL recipe will give you a different cooky for the holidays. Use 1 C butter, 4 T powdered sugar, 1 t vanilla extract, 2 C sifted flour, 1C chopped nuts. Cream butter, add sugar and continue to beat until light. Add vanilla, sifted flour and mix well. Fold in chopped nuts. Shape dough into balls about 3/4" in dia. on an ungreased baking sheet. Bake in a moderate oven (350°) 15 to 18 minutes. Roll in powdered sugar while hot. Makes about 3 doz. cookies.

Yule Decorations

By LINA FERGUSON

Gaiety will be the keynote of this, our first peacetime Christmas. We want our homes to reflect the joy and thanksgiving we have in our hearts and we want everyone to know that a warm welcome awaits within.

For that reason put the Christmas tree of spruce, pine, or fir, near the window, where it can be seen. It will be the center of interest: the other decorations in the room should be subordinate. The mantle or piano can be attractive with greens from the garden. Choose the spots to emphasize and don't overdo. Red paper bells and festoons of red and green paper should be used sparingly; a few simple greens, maybe a wreath, and a few bright colored candles are sufficient. Use any evergreen that you have. The lower branches we usually trim from the Christmas tree to fit it in the holder are often sufficient. Yew and hemlock are especially lovely for their dark glossy green foliage.

Small artificial trees available at the dime stores make effective decorations when used in pairs and hung with bright tinsel.

A rose bowl with a few sprigs of evergreen and red berries can be arranged as a miniature garden and placed in front of a window where the light shines through it. A child or sick friend will find this especially pleasing.

In the dining room the Christmas table is the main decoration. Red and green are the favorite colors here. A poinsettia, one of the gay pepper plants, a pile of bright colored Christmas balls, candles of varying heights on a round tin tray surrounded by greens, all make effective centerpieces and put us in the mood of Christmas.

ON THE KMA PARTY LINE—Cont'd

an apartment, they get their own meals. Are they good cooks? Just ask Little Joe Parish and wife, whom they entertained at an old-fashioned southern Mo. supper of corn bread and boiled beans. Little Joe is still singing their praises!

JIMMIE KENDRICK was at the soda fountain for refreshments, awaiting his turn to announce when the Blackwood Quartet left the air. Suddenly he heard their theme song on the speaker. Grabbing his hamburger in one hand, a coke in the other, he ran wildly down the long hall to Studio B. Flustered, he signalled the control operator to give him the mike. All he got was laughs from the boys! You see, he didn't know the Blackwood Quartet, in answer to many requests, was singing their theme song clear thru, as a number in the middle of their program. So Jimmie finished eating his hamburger, but not in peace. The gang around saw to it that he got plenty of ribbing.

When the 2 and 3-yr.-old daughters of "LITTLE JOE" PARISH got thru "fixing up" the other day, you couldn't tell whether they were brunets or blondes. They had watched their daddy use oil to slick his hair down. So when they found a bottle of oil, they poured it on their hair and kept right on, until they had used the whole bottle! When they showed daddy and mother what they had done, it was discovered they had used gun oil instead of hair oil! What girls won't do to be beautiful!

He has lived in America since he was 3, but JERRY FRONEK, our new piano-accordionist, was born in Czechoslovakia. He joined our staff 3 weeks ago. He's 26; is 5 ft. 8; weighs 165; has brown hair and blue eyes. While working in a St. Louis station 4 years ago, Jerry met and married a pretty blue-eyed brunet, Dorothy Perrins, after a whirlwind 3 mo. courtship. They have a daughter, Geraldine, 3. With 7 yrs. radio experience to his credit, Jerry is adept at playing all types of music. He can be heard with the groups at 7:45 a.m.; 12:30 p.m.; 1 p.m., and 3:30 p.m.

"The show must go on!" That's the cardinal rule of radio and showmanship. ROY BLACKWOOD hasn't let a broken rib keep him from harmonizing with the quartet either on the radio or in personal appearances. He was underneath the car when the bumper jack slipped; the rear axle snapped a rib. After getting taped

(Continued on page 15)

ON THE KMA PARTY LINE—Cont'd
up, he went right on entertaining.

It wasn't hard for WARREN HAYES and wife to decide what their 15-mo.-old daughter Sandra, wanted for Christmas! At a friend's house she became so infatuated with a little rocking chair they couldn't get her out of it all evening. My guess is Santa will leave her a rocker under the tree this year.

It was a blind pig that started BURTON FELLOWS on his career! He's our new guitar player and is often introduced to you as "Smiling Dude from down Mo. way." When he was an 11-yr.-old farm boy, he decided to sell a blind pig and buy a guitar. He had no one to give him lessons but he strummed away until he learned to play by ear. Then he started playing for country gatherings and old-time square dances. He became a favorite in no time for his hillbilly music, mountain ballads, and hymns. He's been in radio 4 yrs. now and joined our staff Nov. 1. He served 1½ yrs. in the army and was discharged Sept. 1943. "Dude" likes anything to eat; is 6 ft. tall, weighs 155, and has black curly hair. He is 25; married and has a son, Burton Eugene, 3.

We have another bride in the KMA family! She is Margery Driftmier, daughter of your afternoon homemaker, Leanna, and Mart Driftmier of Shenandoah. She was married Sun. Nov. 18 to Elmer L. Harms of Glendale, Cal. The double ring ceremony was performed in the Congregational parsonage there, by the Rev. Jesse Perrin. Margery is employed as ass't. office mgr. for the Brunswick Wholesale Drug Co., in Los Angeles, and the bridegroom is mgr. of a Fitzsimmons Market in North Glendale.

Now, your questions as space permits: VIOLET THEISEN: The West Sisters were on our Nov. cover. MRS. HOWARD THOMPSON: Frank Field's soap recipe was in the Aug. issue. MRS. MARY KIBLE: Jim and Bob Raines are at Peters-town, W. Va. MRS. M. S.: Yes, Tom Breneman plays the part of Uncle Corny. MRS. HARRY GRAYBEAL: Jim Raines' mother lives in W. Va. TWYLA & CHARLENE STODDEN: Bob Stotts is on our Nov. cover. Morrie Jones is at KXEL.



The Buyer's Guide

This feature is strictly for your service. Only genuine, trustworthy bargains can be listed. Rates: \$1 per 25-word ad; extra words, 4¢ each.

STRAINED HONEY! You and your neighbor will want a box of our fine, strained honey. Six 5-lb. jars only \$7 express prepaid anywhere within 300 miles of Dunbar. Order now from Henry Westbrook, Dunbar, Nebraska.

FARMERS! Do you have electricity or are getting it soon? No need to discard your present battery radio if it's the popular model using a combination A-B pack with 4-prong plug. You can install a new power pack to operate your radio from your light socket as easily as you change your battery pack. Sent postpaid for only \$15.00 ready to operate. If in doubt, send me model and serial number of your radio, and I will gladly advise you. Glen Klein, Engineer, 106 E. Summit, Shenandoah, Iowa.

WANTED! The following song books: Monroe Maynard; Otto Gray & Oklahoma Cowboys; Frank Dudgeon; Old Man Perkins & His Boys; Happy Hal Harris; Cowboy Loye; Gene Ford & Glenn; W. E. Harper; E. W. Youngblood; Jack Marlow; also any old hymn or sacred books. Peter Peterson, Box 79, Barron, Wis.

MRS. MARVIN GILSON: Steve Wooden & wife were pictured in Oct. '44 issue. **A LISTENER:** Do not know whereabouts of Roy & Earl. Thanks to you readers who told me Lem & Martha are at WNAX. **A LAMAR, MO. READER** writes Dolly Good is from Muleshoe, Tex., and does not think she is married. **JOAN HARVEY:** Steve Wooden is 34. **MRS. BERTHA ALT:** 9 pence is around 15c; 3 shillings, 60c; 3 pence, 5c.

KMA KIDDIES—Cont'd

Delma Klein, 8, is the daughter of Engineer Glen Klein; and Linda Lee Moss, 6½, is Program Manager Terry Moss' daughter. Donald, 8, and Phillip, 6, are the sons of entertainer Ike Everly.

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KMA Scoop!

The U. S. has a down-to-earth, sincere Secretary of Agriculture; there are fine people living in Manhattan, Kan. These are the impressions which Merrill Langfitt, Frank Field, Ray Schroeder, and Franz Cheney returned with from the Kansas Industry-Agricultural Conference the other day. They also brought back one of the biggest scoops in the station's history—an exclusive interview with U.S.D.A. Secretary Anderson himself!

The odds were against them from the start—a broken water pump; a blow-out; other radio and newspaper men on the scene for the same purpose; an unusual engineering problem to overcome; and conference heads discouraging all interviews. But they didn't give up!—and Secretary Anderson, having time for only one interview, selected KMA as his

choice, much to the envy of the other radio and newspaper men present. Above you see the picture of the interview taken by Frank Field: left to right, Merrill Langfitt, KMA Farm Service Director; Clinton Anderson, Sec'y of the U. S. Dept. of Agriculture; and Ray Schroeder, our chief engineer.

By-standers said they learned more about current farm topics from Anderson's KMA interview than they did from his formal conference speeches.

For other important interviews and discussions on the farm outlook, listen to KMA's 5 outstanding farm programs—RFD 960, 6:30 a.m.; FRANK FIELD, 7:15 and 11 a. m.; EARL MAY, 12:15 and 6:45 p. m. You always hear a good program on KMA any time of day!