

KFYR

DIALITES

5300
K.F.Y.R., Denver, Colorado

10¢
a copy



Vol. V., No. 4

DIANA SHORE (See Cover, Page Two)
April, 1953

*"The richest man cannot buy
what the poorest man gets free--by radio."*

Brickbats, Bouquets & Viewpoints

SPORTSCASTER DOUG

To the Editor:

My dollar bill enclosed to renew Dialites. The only man I know on the staff of KFYZ is Doug Anderson, the sportscaster, who used to be at KDIX in Dickinson. It always sounds good to hear Doug's voice as he is a good sportscaster.

Mrs. Ray Amann
Richardton, N. Dak.

SINCE FIRST

To the Editor:

Enclosed you will find one dollar for the renewal of my Dialites which I am afraid has run out. I don't want to be without any of the issues. We have had Dialites in our house ever since you came out with the first



Published monthly by the Meyer Broadcasting Company, Bismarck, North Dakota; Frank E. Fitzsimonds, station manager. Jack Swenson, editor.

Subscriptions to Dialites may be entered by sending your name, address, and \$1.00 for a year's subscription to Dialites, c/o KFYZ, Bismarck, North Dakota. Single copies 10c. Please print name and address clearly, and specify whether subscription is new or renewal.

Letters to the editor should be addressed to "The Editor, Dialites, c/o KFYZ, Bismarck, N. D. Names will be withheld at the writer's request, but all correspondence must bear the writer's name and address.

copy and we all enjoy it very much. We can't afford to miss a single copy. The KFYZ staff is like a family to us.

Andrew Selzler
Temvik, N. Dak.

LIKED ROETHER STORY

To the Editor:

Have enjoyed Dialites so much the past year . . . especially liked the delightful write-up of Betty Roether.

Mrs. Edward Edinger
Cathay, N. Dak.

To the Editor:

Enclosed you'll find a dollar for my renewal as I certainly don't want to miss a single issue. I especially enjoyed your article about Betty Roether.

Esther Isaak
Beulah, N. Dak.

LIKES SWENSON COLUMN

To the Editor:

Orchids to Jack Swenson on his article in the Dakota Farmer. They have just enough of that personal touch to make it interesting and fun to read.

Mrs. Walter Metzger
Eureka, S. Dak.

Other DAKOTA FARMER subscribers are urged to watch for Jack Swenson's column, At the Mike, which appear in each issue.

FRAMED THEIR COVER

To the Editor:

Many thanks to Bob MacLeod for that nice picture of the Capitol. We have framed ours and it adorns the wall of our front room.

Mr. and Mrs. Ira Malmin
Olympia, Washington.

THE COVER: Lovely Dinah Shore stars in a new twice-a-week program for the Chevrolet Division of General Motors. The program will be aired Monday and Friday nights from 9 to 9:15. Frank Devol and his orchestra will be featured along with Dinah's special guests.

Walk a Mile

with

John Henry Faulk



A clever format gets into the hands of John Henry Faulk and the result is a new comedy quiz show on NBC . . . "Walk A Mile."

John Henry Faulk emcees with a good dash of humor that brings out the comedian in his contestants. Once everyone is relaxed the contest begins. "The mile" is divided into four parts . . . a $\frac{1}{4}$ mile for each question . . . and as the contestant answers each of the four questions correctly he advances in his hike until at the end he wins \$250.00. After each contestant has had the chance to "walk a mile," the jackpot question worth \$500.00 is asked. If no one can answer it, the \$500.00 is added to next week's jackpot total.

James Harvey directs this different-type, fun-for-all quiz show and Ben Ludlow is the musical director.

The R. J. Reynolds Tobacco Company presents Walk A Mile for Camel Cigarettes.

Faulk, a former professor at the University of Texas, is a specialist in regional, frontier humor with emphasis on the folkways of Texans. His master's thesis on regionalism is American speech and humor attracted wide attention and he was invited on several occasions to lecture at Yale and Columbia Universities. During World War II, Faulk joined the Merchant Marine after rejection by the Army because of a visual defect. Later he served for

two years in the Middle East with the American Red Cross and, when a waiver of his visual disability was received, joined the Army for an additional two years, during which time he was a psychiatric social worker with the Medical Corps. He was stationed for his entire Army tour of duty at Camp Hood in Bastrop County, Texas.

In 1945, after his Army service, Faulk accepted an offer from a network to transfer his "Texas talk" to radio—his first experience before a microphone. Later, he decided to prepare more thoroughly for his new career, and for two years was an early morning disc jockey in Patterson, N. J. During this time he learned to tailor his humor to radio. This accomplished, he returned to New York and shortly to nationwide audiences both over radio and television. He has conducted an afternoon record program for some time, during which his Texas-style observations serve as a bridge between records, rather than information about the records themselves — thus taking him out of the strictly "disc jockey" category. Faulk, who claims to be the only member of his family ever to have left Travis County, Texas, was born near Austin on August 21, 1913. He is married to the former Lynn Smith, a native New Yorker, and has two children, Johanna and Evelyn, both of whom are "developing Yankee accents real bad."



KFYY Chief Engineer Ivar Nelson Faces New Problems In Planning for

Television in Bismarck

Sometime within the next year, work will begin on the job of remodeling KFYY's sky-scraping transmitter tower 12 miles east of Bismarck.

Planning and supervising the re-modification of the tower for TV operations is one of the many new headaches added to the work of KFYY's chief engineer Ivar Nelson.

The new addition to the tower will be the latest in a long series of changes in broadcast antennas, dating back to the first one which consisted of two windmill towers perched atop the building which first housed KFYY.

That was in 1925. It was only a few years later that the second antenna was constructed five miles east of the city along the original route of U. S. Highway Ten. Here, an inverted-L antenna 110 feet high and 302 feet long was constructed with a base of two spruce poles.

This transmitter site is now used as a test transmitter by the U. S. Bureau of Standard and is operated for the Bureau by KFYY.

In the fall of 1937, work began on the third transmitter—the towering 704-foot “pole” now in use. Actual erection of the tower took three weeks, though fabrication of the tower consumed about twice that long.

It was completed in December,

1937, and that same month the present transmitter building was also completed, and both were put in use the following month.

In June of 1941, the smaller tower alongside the 704-foot one was completed and put in use. Reaching to a height of 349 feet, it is used as a ‘reflector’ for directionalizing the station's broadcast signal after sunset. This is done to prevent interference with stations in St. Louis and Corvallis, Oregon, which also operate on 550 k. c. They in turn operate in a similar way to protect KFYY's listeners from interference.

In July, 1947, a freak mishap destroyed the smaller tower.

A small tornado twisted a narrow, clearly-defined path of destruction which included in its track the 349-foot tower. The tower was only a mass of twisted wreckage moments later.

The windstorm caused other minor damage, but the loss of the tower was most severely felt.

Plans to reconstruct the tower were made at once and the tower was rebuilt that fall, and has been in use since then.

The 704 foot tower which will be modified for TV use is a 75 ton mass of steel.

It is unique in many ways. It was constructed as the tallest of its type in the world—704 feet of nar-

row-base, self-supporting tower.

Unlike most projects of its type, the KFYZ tower has no rivets. All joints are welded, and the rest of the structure is firmly bolted together.

Because of the design and the welded construction, however, it is theoretically possible to remove every bolt from the tower on a wind-less day, and have the tower remain standing.

"Not," says Chief Engineer Nelson, "that we are about to try it."

The tower stretches to a height roughly equivalent to that of a fifty story building. It is almost triple the height of the North Dakota capitol building in Bismarck.

Atop the tower, and down its sides, are a number of bright red lights—warning away any aircraft in the vicinity.

Whenever a light goes out, it's an immediate job for engineer John Henlein who has scaled the tower numerous times since it was completed. Making the climb consumes considerable time, since it is roughly the equivalent of walking two and one-half city blocks—and almost straight up!

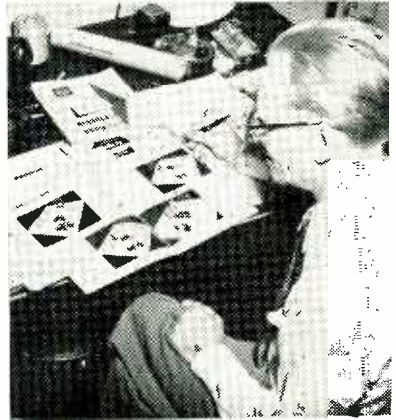
Revamping the tower for use in television operations first of all calls for hours of work over blueprints and diagrams, much of which has already been done.

190 feet of the present tower will be removed. After being cut apart and unbolted, each piece of steel will be lowered to the ground. When disassembling is completed, work will begin at once to install the new TV antenna.

When completed, the tower will be restored to its present height of 704 feet.

Meanwhile, other work will be underway for construction of a new building at the site to house TV transmitter equipment.

And downtown in Bismarck at Radio Center, other work will be underway in preparation for the advent of TV in Bismarck.



Chief Engineer Ivar Nelson joined the staff of KFYZ in September, 1935, and except for a period during World War Two, has been here since. The Michigan-born engineer collaborated in designing the mammoth 704-foot tower which will be rebuilt for TV operations. From 1943 through most of 1945, Nelson worked for Western Electric and as a certified civilian employee with the U. S. Navy in South and Central Pacific combat zones as a field engineer in electronics work.



Everett Mitchell To See Dakotans on World Tour

Radio's "Voice of Agriculture" is off on another tour of the world. Everett Mitchell, master of ceremonies on Allis-Chalmers "National Farm and Home Hour," is now in the midst of a five-week tour to visit United States farm youths living on farms in three foreign countries.

Mitchell left the United States in mid-March accompanied by Vern Laustsen of Racine, Wisconsin; a member of the advertising agency which handles the Allis-Chalmers account.

This is the fourth time that Mitchell has left the United States to visit members of the farm youth exchange program. The program is conducted by the National 4-H Club Foundation and is an activity of the 4-H clubs, an organization of more than 2,000,000 United States farm youths under the U. S. Department of Agriculture.

Previously, Mitchell has traveled to Europe and the Near East, Central and South America, Korea and the Far East.

This year's tour includes visits to New Zealand, Australia and India, with stops in West Germany and England on the way home.

North and South Dakota youths are among those Mitchell will visit this year.

While in Australia he will see Ruth Ann Oster of Rapid City, South Dakota, and Robert Velure of Kathryn, North Dakota.

Twenty-year old Miss Oster lives on a 640 acre farm near Rapid City and taught school for two years.

Robert Velure, also 20, lives with his parents on a 480 acre wheat farm near Kathryn, North Dakota. He completed three years of study at the Agricultural College in Fargo

before joining the International Farm Youth Exchange program and leaving for Australia.

Velure has a long record in 4-H club work covering a period of 13 years during which time he held all offices, was a junior leader, and attended the national 4-H Club Camp in Washington.

In college, he belongs to the ND-AC Saddle and Sirloin Club and was a member of the winning livestock judging team at Denver in 1952.

The tour this year will have an additional "Dakota flavor" in the presence of Vern Laustsen, who grew up in Union county, South Dakota. Laustsen attended South Dakota State College at Brookings.

Laustsen is now assistant to Jerry Seaman, who is in charge of the radio and television division of the Bert S. Gittens agency. (Seaman formerly was in charge of radio work for the Extension Service in North Dakota and originated the NDAC Farm Report.)

Four broadcasts during the month of April will deal with Everett Mitchell's tour.

On April 4, a short-waved report will be carried on the Royal Easter Fair at Sydney, Australia, with interviews with farm youths in which it is hoped the two Dakotans will be included.

On the farm interviews in Australia will be broadcast April 11.

April 18, Mitchell will be back in the United States but will present a transcribed report on agriculture in India and Pakistan.

April 25, he will report on a round-up of the entire trip, with Mrs. Mitchell, who is with Everett on the trip, and Laustsen also to be featured on this broadcast.

Lucille Wall Marks Her 13th Year as "Belle Jones"

Thirteen is a lucky number, according to Lucille Wall, who has played the role of Belle Jones for that number of years in "Lorenzo Jones," the popular daytime serial which celebrates its 16th anniversary on April 25.

Lucille feels lucky because after playing the wife of Lorenzo over the years, she finds the program today to be more stimulating than it was when she joined it.

"So many show people lose interest in a successful role through repetition," says Lucille, "that I feel especially fortunate playing Belle. Since the program has changed its story line, I have had to bring out new qualities in Belle.

"She used to be a small community housewife, whose only problems arose from coping with the impractical Lorenzo. Now I must show her as a woman who doesn't know if her husband is dead or alive, and has lost her home security and must fend for herself. It is really quite a challenge."

Lucille thrives on challenges, however. She set out very early to be an actress and cracked the theatre when she was only 17. She had worked her way through a couple of years of stock when she tried Broadway in "Little Accident." In New York, however, she discovered another type acting career—radio, and debuted in that medium opposite Fredric March with the "Collier Love Story." She set some sort of record when she did the lead in "Portia Faces Life" for the entire run of that radio drama (1940-51).

Lucille has had some interesting adventures while playing Belle. Bedridden after a bad fall some five years ago, Lucille was amazed, when in the best "show must go on" tradition, the engineers came over,

wired her apartment, and did the "Lorenzo" broadcasts from her bedroom.

"It upset my mother," Lucille relates. "She didn't like to see me and hear me at the same time—however, these days it's called television and every one's gotten used to it."

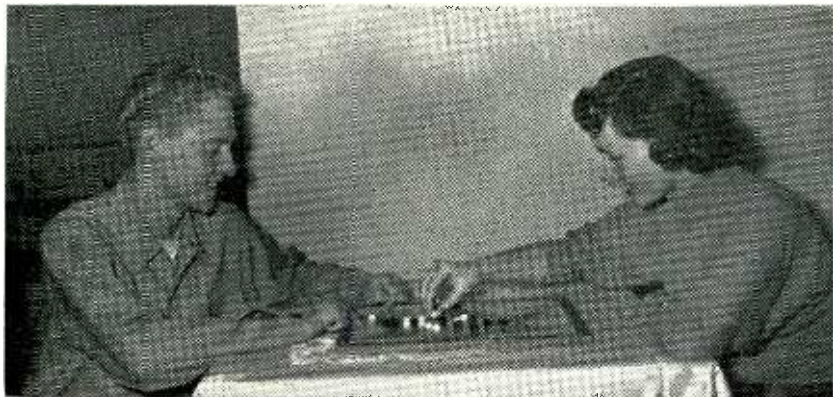
The accident brought another interesting fact home to Lucille. She declares that it was not until that time that people became aware that she was playing two different radio roles only 45 minutes apart. "I was amazed then," she continues, "at the size and loyalty of the radio audience. Sympathetic mail came from everywhere.

"My mail also has indicated," she declares, "that the audience—especially aspiring youngsters—doesn't realize how much time and concentration go into building a program."

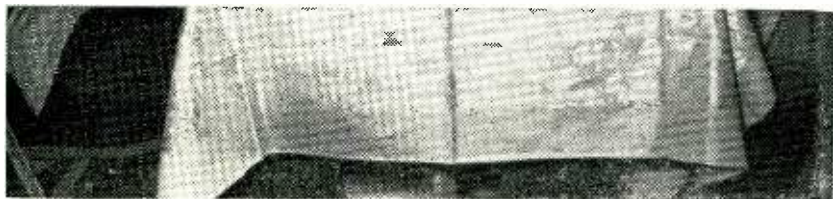
Lucille would like to try TV, but she makes the emphatic point that she will not do it at the expense of radio. She does not feel it would be right to abandon the medium which has shown her such loyalty and success. "There's another thing, too," she adds. "I think that in some cases TV cannot replace with lavishness the mental image which radio creates. In radio, when a scene is presented, each person makes it perfect in his own mind, whereas TV has only one picture for everyone.

"Now that I can do character parts, rather than juveniles, I would like to try a play. By the way, I would like to see a repertory company in New York for experienced professional theatre, people, a sort of workshop where we could work out ideas or at least get them out of our systems."

(Continued on page 14)



Marriage? Stan Gives 'OK'



Stan Wilson says it wasn't the principle reason, of course, but he was curious to know if two could live as cheaply as one.

Since December 29, 1952, he and his attractive wife, Myrna, have busily engaged in the task of setting up housekeeping.

Stan, who was formerly a control room engineer and is now a copy writer in the KFYZ news room, has been employed at KFYZ since 1947 when he started work on a part-time basis.

He was a senior in high school that year, and continued on a part-time basis while attending Junior College in Bismarck.

He and Myrna first met in 1950 when he discovered he was broke—and made the discovery after drinking a 'Coke' at an ice cream store.

Myrna was sitting next to him and offered to pay for him.

Not one to waste time, Stan fol-

lowed the introduction with an invitation the next day when he met her again. He asked her for a date the following night.

They attended a play which Stan says he can still remember. "It was horrible, and I spent the rest of the evening apologizing to her for taking her to such a sad thing as it turned out to be."

Within a short time the two were going steady, though for a time it was on a letter-writing basis while Myrna was attending college at New Ulm, Minnesota.

They were married in December and are living in a pleasant apartment in Bismarck.

Among their many mutual interests is music. Myrna plays the piano, while Stan says the best he can do is play the phonograph.

And can two live as cheaply as one?

"Maybe not," says Stan, "but we're happy anyway."



Many of Mrs. Stan Wilson's favorite numbers are among those in the large collection Stan accumulated before their marriage. Below, Stan wipes dishes regularly though other married KFYR men warn it sets a dangerous precedent. Opposite page, Chinese Checkers is a favorite past-time, though Stan says he gets beaten too often.





Bob Considine, Hard-hitting INS Columnist, Pulls No Punches In His NBC Show, Reporting Things

“On the Line”

Bob Considine is privy to state secrets and confidant of top-drawer personalities, but his NBC radio and television commentaries are down-to-earth programs that everyone can enjoy.

He has been on the air since 1932 when, as a sportswriter in Washington, D. C., he decided that “broadcasting was here to stay.” His NBC activities take up part of an active daily schedule that has produced a famous syndicated newspaper column, magazine articles by the score, ten books and scenarios for five movies.

Considine began his working days as a State Department clerk on the eve of the depression and long since has become one of the great broadcasting and newspaper by-liners.

Robert Bernard Considine was born in the nations capital on November 4, 1906. He attended George Washington University after grad-

uating from Gonzaga High School. He earned his way through college by typing and clerking for the Treasury and State Departments while he studied journalism. His desire to write plus his flair for tennis - he won the District of Columbia championship and the National Public Parks Doubles Tournament - convinced him he could be a sportswriter.

In 1927 when the Washington Post, reporting a tennis tournament, misspelled his name, Considine seized the chance to go to the paper in the role of an indignant subscriber, correct the spelling of his name and at the same time talk the sports editor into letting him contribute occasional articles on tennis. Two years later Considine was writing a tennis column for the Post at a salary of \$5 per week. In 1930 he joined the Post staff full time. Considine wrote sports copy and Sunday feature articles for three years until the

Washington Herald offered him twice the salary and the job of sports editor. He worked on the Herald until 1937 when William Randolph Hearst brought him to the New York Mirror to do a sports column entitled "On the Line." Considine filled the space with "hard-hitting prose" and in 1942 he moved to the International News Service with a nationally syndicated column. His humorous, serious, satirical paragraphs have earned him a national reputation largely because as Considine says, "I'm not mad at anybody."

Considine has written many books including "MacArthur The Magnificent" (1942), "Madison Square Garden" (1942), "Where's Sammy?" (1943), "Thirty Seconds Over Tokyo" in collaboration with Captain Ted Lawson (1943), "General Wainwright's Story" (1946), "The Babe Ruth Story" and "Deadline Delayed" with others (both 1947). He has also written five movie scripts for "The

Great A-Bomb Robbery," "Hoodlum Empire," "The Beginning or the End," and has adapted the Tokyo and Babe Ruth books for the screen.

The affable commentator is a past president of the Overseas Press Club (1947) and a favorite speaker at Communion Breakfasts (he talks to 15 each year). He is a member of the National Press Club, the Dutch Great Club, the Artists and Writers. Considine stands six feet one inch tall, weighs 180 pounds, describes his own complexion as "variable," and his favorite hobby is "not writing." He married Mildred Anderson on July 21, 1931. They have three sons - Michael, Robert and Dennis - ranging in age from four to sixteen. Recently the Considines adopted an Irish girl while visiting a public home near Dublin. The Considines make their home in Manhattan where Mrs. Considine has created double-purpose rooms that are comfortable and airy and enjoy a wonderful view of Central Park.



Considine with Gen. Mark Clark

**CHUCK SCHOREGGE AND
DON McLEAN PREPARE
NEW ADVENTURES IN:**



“Story Book Land”

It started five years ago.

Of the exact date and specific reason, Chuck Schoregge doesn't recall all the details. But one thing he makes very plain.

“I get a big kick out of telling kid's stories, and that's the main reason I do it.”

Chuck isn't the only one who gets a kick out of his weekly broadcast of “Story Book Land.” The regular Saturday morning feature is a favorite with youngsters throughout the northwest.

What makes a successful telling of a tale for youngsters

Chuck isn't entirely certain, but he thinks several things are involved.

He finds the tried and true “standards” of children's literature are always popular, and also, are easiest to relate.

Because these stories are familiar to children, he believes they enjoy them more. “Youngsters seem to like to know what is happening and what is going to happen, all at once. When they get to know a story, they enjoy it more when they first hear it.”

Another factor is the way in which Chuck dramatizes each character. (Perhaps his most outstanding record in this vein is his annual broadcast of Dickens' “Christmas Carol” in which he does every voice role himself.)

Villains have gruff voices, witches whine and cackle. Little boys and girls always sound like they are having fun. Giants roar and elves and fairies have a merry little laugh in every word.

Chuck also pays tribute to Don McLean, who furnishes the musical background for the stories. “When a character is running upstairs, and ‘Dusty’ provides a ‘running upstairs’ type of music, the children listening seem to visualize what's happening.”

Many listeners have found Chuck's understanding of children surprising when they discover he is a bachelor.

“It really shouldn't be surprising,” he tells them. “To me they are always young and cute. I don't see them at the times they're acting themselves—and playing the role of Dennis and Menace.”

“—Somebody’s been eating my porridge, said the big Father Bear, as he looked around the room—”



“—but Cinderella was by far the most beautiful of all the ladies at the young prince’s party—”



“—and the wicked old witch pushed Hansel into the goose pen and locked him up tight before he could run away—”



“—and Little Black Sambo ate one-hundred-and-twenty-seven pancakes, because he was so hungry—”



LUCILLE . . .

from page 7

Home for Lucille is a tastefully furnished apartment on Sutton Place in New York City, with a view overlooking the East River and the United Nations.

"If I weren't an actress," she says, "I'd be a professional decorator."

Her home is near the Third Avenue antique neighborhood and Lucille has brought home numerous Sheraton and Chippendale treasures. The chic and popular radio actress has one penchant—she never goes before a microphone without a handkerchief in her hand. "Must be something in my childhood," she comments.

"Lorenzo Jones" is heard Mondays through Fridays over KFYR (4:30 p. m. CST).

Meredith Willson's new song, "Marguerite Waltz," which he wrote as a theme for NBC radio's new musical show, ENCORE, and dedicated to the show's soprano star, Marguerite Piazza, reminds Meredith of the first waltz he ever wrote for a young lady.

"She sat directly in front of me in the eighth grade back in Mascouche, Iowa," Meredith recalls. "Funny thing, but nobody ever played that waltz, not even once. I just can't understand it, unless it was because I named it after her and her name happened to be Zenita Doorflinger."

* * *

IT NEVER FAILS TO HAPPEN DEPT.—Driving home after he appeared on the Robert Montgomery NBC-TV show as a famous racing driver, Enzo Pinza found himself stalled for several hours with a broken-down car.

The number "three" was a lucky one this month for Mrs. Ernest Stiz of Drake, North Dakota. She won a \$5. prize for correctly predicting the temperature on the daily "What's the Weather" contest aired just before 8:00 a. m. each week day.

On the third day of the third month in the third year of this half of the century, she correctly guessed the temperature would be three above, and won.

Former Vice-President Alben Barkley is featured on the weekly "Meet the Veep" program on NBC and KFYR Sunday afternoon's.

Speaking of Bob Hope at a Friar's Club testimonial dinner, Mr. Barkley told this story:

"Once Bob contracted a very embarrassing habit of talking in his sleep. And one night he talked considerably.

"The next morning his wife said, 'Who is this Irene you were talking about last night?' Bob replied that that was the name of one of Bing Crosby's race horses.

"A week later Bob came home after a hard day's work and asked what had happened during the day.

"His wife replied, 'Nothing exciting, except that your horse called you on the phone three times.'"

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America
 9:00 Dinah Shore
 9:15 To Be Announced
 9:30 Especially For You
 9:45 Curious Tales
 10:00 Latest News
 10:15 Sports News
 10:30 American Composers
 10:45 American Composers
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

TUESDAY EVENING

7:00 To Be Announced
 7:30 Red Skelton
 8:00 Martin & Lewis
 8:30 Fibber McGee & Molly
 9:00 Two for the Money
 9:30 Especially For You
 9:45 Music Hall
 10:00 Latest News
 10:15 Sports News
 10:30 Stan Kenton Concerts
 10:45 Stan Kenton Concerts
 11:00 Latest News
 11:05 NBC Music

MONDAY- FRIDAY DAYTIME

6:00 Wake To Music
 6:45 Farm Report
 7:00 Mandan Livestock Sales
 Sales, Mon-Tues-Wed
 7:15 Johnnie Lee Willis
 Mon.-Wed.-Fri.
 7:15 Ranch House Revelery
 Tues.-Thurs.
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:35 Mike Dosch
 9:00 Welcome Traveler
 9:30 Double or Nothing
 10:00 Strike It Rich
 10:30 Bob & Ray
 10:45 Bob Hope
 11:00 News-A. W. Lucas
 11:05 Song Shop
 11:15 Kitchen Club
 11:30 Stump Us Boys
 11:45 Northwest Farm Front
 12:30 Butternut News
 12:55 W. Fargo Livestock
 1:00 Psalm of Life
 1:15 GTA News, Markets
 1:30 Ma Perkins
 1:45 Judy & Jane
 1:57 Weather Roundup
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 The Doctor's Wife
 5:00 550 Club
 5:45 The World Today

Complete**KFYR
PROGRAM
SCHEDULES**

11:55 Latest News

WEDNESDAY EVENING

7:00 Walk a Mile
 7:30 Gildersleeve
 8:00 Groucho Marx
 8:30 Big Story
 9:00 Bob Hope
 9:30 Especially For You
 9:45 Music of Manhattan
 10:00 Latest News
 10:15 Sports News
 10:30 Sammy Kaye's Orch.
 10:45 Frankie Carle's Orch.
 11:00 Latest News
 11:05 NBC News
 11:55 Latest News

THURSDAY EVENING

7:00 Roy Rogers

5:55 Cabbages and Kings
 6:00 Relay Quiz
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

SATURDAY

6:00 Wake Up to Music
 6:30 Markets, Music
 7:00 Twilight Travelers
 7:30 News This Morning
 7:35 What's the Weather
 8:00 Latest News
 8:15 What's the Weather
 8:30 News
 8:45 Mike Dosch—Organ
 9:00 Archie Andrews
 9:30 Jack Arthur Show
 10:00 To Be Announced
 10:15 American Trail
 10:30 Story Book Land
 10:45 Music Masters
 11:00 Children's Chapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime
 12:00 Farm & Home Hour
 12:40 Latest News
 12:45 Mpls. Grain Exchange
 12:55 West Fargo Mkts.
 1:00 U. S. Marine Band
 1:30 Symphonic Adventures
 2:00 What's The Score
 2:30 Design for Listening
 3:00 Treasury of Music
 3:30 Robert Armbruster
 4:00 Mind Your Manners
 4:30 Excursions in Science
 4:45 On Your Doorstep
 5:00 News & Sports
 5:15 Carnival of Books
 5:30 NBC Symphony
 6:30 Mental Health Pgm.
 7:00 Inside Bob & Ray
 7:30 Medicine U. S. A.
 8:00 Visitin' Time
 8:30 Grand Ole Opry
 9:00 Eddie Arnold
 10:00 NBC News
 9:30 Remember When

7:25 Log Cabin News
 7:30 Father Knows Best
 8:00 Whoopee John
 8:30 Elk's Band
 8:25 News Previews
 9:30 Especially For You
 9:45 Voice of Dakota
 10:00 Latest News
 10:15 Sports News
 10:30 Still of the Night
 10:45 Still of the Night
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

FRIDAY EVENING

7:00 All Star Parade of Bands
 7:30 Pattern in Modern Education
 8:00 The Challenge
 9:00 Dinah Shore
 9:15 Words in the Night
 9:30 Especially For You
 10:00 Latest News
 10:15 Sports News
 10:30 Marine Corps Show
 10:45 Marine Corps Show
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

10:30 Hollywood Palladium
 10:15 This Week in Sports
 10:30 Dance Music
 11:00 NBC News
 11:05 NBC Music
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Church In The Home
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Interlude
 10:30 U. N. Is My Beat
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Concert Gems
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago RT
 1:00 Catholic Hour
 1:30 American Forum
 2:00 4-H Salute
 2:30 Bob Considine
 2:45 Latest News
 3:00 St. Paul's Lutheran
 3:30 Jason & The Golden Fleece
 4:00 Sammy Kaye's Sunday Serenade
 4:30 Mental Health Pgm.
 4:45 Piano Moods
 5:00 Hy Gardner
 5:30 Juvenile Jury
 6:00 My Son Jeep
 6:30 Aldrich Family
 7:00 Phil Harris & Alice Faye
 7:30 Theatre Guild
 8:30 Dragnet
 9:00 Barrie Craig
 9:30 Meet the Press
 10:00 Latest News
 10:15 Corrine Jordan
 10:30 Stars from Paris
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News



TRIO OF NBC NEWSMEN above seldom get together like this. George Hicks, left, W. W. (Bill) Chaplin and Leon Pearson all headquarter in the NBC news-room in New York, but they seldom see each other. Pearson covers the United Nations, Chaplin is a feature and special events reporter, and Hicks a feature and special events announcer.

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