

KFYR

DIALITES

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Nash's "just like Daddy"

Vol. IV, No. 1

January, 1952

*"The richest man cannot buy
what the poorest man gets free - by radio."*

www.americanradiohistory.com

Notes on Good Listening

Add to the list of famous characters at Ivy College the name of Elizabeth Patterson, whose quaint portrayals have endeared her to theater and moviegoers for many years.

Elizabeth joins Ronald and Benita Colman on "The Halls of Ivy" Wednesdays at 8:00 p.m., EST, over NBC) in the role of "Miss Tate," the housekeeper with a philosophy that gives pause to the campus big-brain.

She comes eminently qualified for the job of housekeeper in prexy Hall's home, having played "housekeeper" for Bing Crosby, Fred Astaire, John Lund and Claudette Colbert, among others. Her "references" show a total of twenty-five housekeeper roles, though her experience is by no means limited to this type of work.

Miss Patterson is probably best remembered as Bing Crosby's mother in "Sing, You Sinners" and his mother in "Welcome Stranger." Her picture credits include "Tobacco Road," "Little Women," "Bright Leaf," "High, Wide and Handsome," and "Intruder in the Dust," for which she won a Best Supporting Player Award. She has appeared in more than 75 pictures in the past 20 years and has enacted important parts in many New York plays, notably "Magnolia," "Her Master's Voice," "Candida," "Spring Freshet" and "But Not Goodbye." It was while she was appearing in a Theater Guild play, "Man's Estate," that she was discovered by talent scouts and sent to Hollywood.

While there are those who hold that many of mankind's ills today are due to a lessening of religious faith, Dr. Charles E. Fuller of Radio's famed "OLD FASHIONED REVIVAL HOUR" takes a different view—a much more hopeful view. The program is broadcast at 8:00 a.m. Sundays on KFJR)

Dr. Fuller, who marks the completion of 27 years of radio ministry this coming January, 1952, looks back on the more than a quarter of a century he has been working in

this field, and has this encouraging word to say:

"The world is probably more religion-minded today than it was in the 'booming '20's' when I first decided to use radio to spread the word of the Gospel. At that time our country was enjoying so-called prosperity, and somehow or other, men seem to feel sort of self-sufficient when everything appears to be going all right with them.

"Today we have a different situation. People are confused by the unsettled state of the world, and so instinctively, they are searching for something lasting—for things that have a firm foundation. Whether they are aware of it or not, it is God they are seeking. This earnest search for real values is reflected in so many of the letters I receive every day from people everywhere, and I cannot but feel hopeful that this almost universal reaching out on the part of mankind for something beyond themselves will bring about a solution to many of the problems which today beset our troubled world."

THE COVER: The empty Nash's Coffee can has been a regular part of Janet Swenson's doll cupboard ever since KFJR news editor Jack Swenson began his 5:45 "World Today" news program for Nash's a year ago.



Published monthly by the Meyer Broadcasting Co., Bismarck, N. D. Application for entry as second class matter at Bismarck, N. D., pending. Subscriptions \$1.00 per year. Address all communications to DIALITES, c/o KFJR, Bismarck, N. D. Jack Swenson, editor.

THE DAYTIME DRAMAS

THEY RELATE THE TEARS, JOYS AND SORROWS TYPICAL OF REAL LIFE

Throughout the years NBC's daytime serial dramas have become as much a part of American folklore as they have become a national listening habit. Containing as they do all the elements of life—adventure, pathos, humor, cruelty, kindness heartaches, excitement, philosophy, beauty and tenderness—these daytime dramas have amassed millions of avid listeners.

From 2:00 until 4:30 every weekday afternoon, KFYZ presents a wide variety of dramatic serials—eleven, in all—

"Life Can be Beautiful"	2:00 p. m.
"The Road of Life"	2:15 p. m.
"Pepper Young's Family"	2:30 p. m.
"The Right to Happiness"	2:45 p. m.
"Backstage Wife"	3:00 p. m.
"Stella Dallas"	3:15 p. m.
"Young Widder Brown"	3:30 p. m.
"The Woman in My House"	3:45 p. m.
"Just Plain Bill"	4:00 p. m.
"Front Page Farrell"	4:15 p. m.
"Lorenzo Jones"	4:30 p. m.

The characters in these stories are familiar household words in millions of American homes—and their voices are those of old friends. Yet relatively few people are familiar with the inventive geniuses who create these stories which have held spellbound such a vast audience, or about the real identity of the distinguished actors and actresses who portray the leading roles in these daytime dramas.

Six of NBC's daytime dramas are produced by the team of Frank and Anne Hummert: "Backstage Wife," "Stella Dallas," "Young Widder Brown," "Just Plain Bill," "Front Page Farrell" and Lorenzo Jones."

Of the other five, "Pepper Young's Family" is written by the near-legendary Elaine Carrington. "Life Can Be Beautiful" by the team of Carl Bixby and Don Becker. Another team, John Young and Charles Gussman, is responsible for both "The Road of Life" and "The Right to Happiness." And NBC's newest daytime drama, "The Woman in My House," is written by Carleton E. Morse, best known as writer and producer of "One Man's Family" on NBC radio and television.

The principal actors and actresses of the daytime dramas, who are frequently identified by their radio names rather than by their real names, are presented in this special service under their true colors.

"Life Can Be Beautiful"

2:00 p. m. for Tide

Chi-Chi Conrad lives with "Poppa" David Solomon in the apartment behind his "Slightly Used Books" shop in New York. In the same building are Doug and Alice Norman who print a neighborhood paper. Intent on getting a story, Doug has apparently become involved with a young girl, but Chi-Chi is attempting to aid Alice in working out her troubles. Other principals in the cast include wealthy Victoria Vandembush and her ne'er-do-well nephew Paul, who hopes to get her money. Overseeing all is kindly Poppa David, who has an unbroken faith that life can be beautiful.

THE CAST: The words of wisdom and cheer which Ralph Locke speaks each day on the serial actually parallel his own personal philosophy which can best be summed by saying "living up to one's responsibilities." Locke is a member of an artistic family, and the theater has been his career. Expert at dialect, Locke can speak English with ten different, authentic foreign accents, as well as French, Italian, German and Spanish. Since her debut with Lanny Ross on "Showboat," Teri Keane who portrays the lovable and understanding Chi-Chi has appeared on many major network shows. In real life, she's an ardent dancer. In fact, she occasionally admits that her biggest thrills came when she won three first prizes in the jitterbug contest held at the Stage Door Canteen during World War II.

"Road of Life"

2:15 p. m. for Crisco

Dr. Jim Brent, in love with Jocelyn McLeod, is engaged in a fight to save his position at Wheelock Hospital, as well as his reputation, because of the machinations of wealthy Conrad Overton and his co-conspirator, Gordon Fuller. Augusta Creel, who worked for Overton two decades ago when he cheated his brother Malcolm out of a fortune, has been kidnapped by Fuller, who wants to keep her away from Brent to protect Overton, but also away from Overton, as a wedge to guarantee his own position, for Fuller wants to take over Brent's duties as head of the hospital. Brent is being aided in his fight by newspaper editor Frank Dana and by Lt. Hodges of the police force, whose position is jeopardized by Overton's control of the force. Overton faces trouble, too, from his rebellious son, Hugh.

THE CAST: Jim Brent is played by Don MacLaughlin, who got his start in radio as a sound effects "extra" because he could neigh like a horse. He was born in Webster, Iowa, Nov. 24, 1912. He has played the lead role on "Road of Life" for four years. Married, he and Mrs. MacLaughlin have three children, and make their home at Darien, Conn., where he spends his spare time at his hobbies—gardening and photography. Jocelyn McLeod is portrayed by Anne Sargent, born in West Pittston, Pa., who has wanted to be an actress all her life. She's had parts in two movies including "Naked City" and in several Broadway productions including "I know My Love." She is married and lives in New York City.

Others in the cast include Berry Kroeger as Conrad Overton and Sarah Fussell as Janie, Jim's daughter by his first wife.



SERIAL STARS: Above, left, Poppa David and Chi-Chi on "Life Can Be Beautiful"; right, Joceyn MacLeod and Dr. Jim Brent on "Road of Life"; center, Peggy and Sam Young on "Pepper Young's Family"; bottom center, James and Jessie Carter on "Woman in My House"; center right and left, Carolyn and Miles Nelson on "Right to Happiness"; middle right and left, Anthony Loring and Ellen Brown on "Young Widder Brown"; and lower right and left, Mary and Larry Noble on "Backstage Wife."



"Pepper Young's Family"

2:30 p. m. for Camay Soap

This is the story of Mr. and Mrs. Sam Young of Elmwood and their children, Pepper and Peggy, and their friends. Pepper and his wife, Linda, have been drawn more closely together following the recent accident in which Linda was seriously hurt when she tried to run away with young Edith, thinking that Edith's parents, Andy and Edie, had been killed in a storm. They're being helped by Peggy and her husband, Carter Trent, who, in addition to making a home for their two children, are caring for Carter's mother, who wants to give herself up to the law for her part in a plot which almost cost the life of Sam Young.

THE CAST: Sam Young is played by kindly Thomas Chalmers, who was a singer at the Metropolitan Opera Company until he had his tonsils removed and a poorly performed operation ruined his singing voice. He turned to the stage following the operation in 1922, later went into movie work and at one time was foreign production manager for Fox Movietone News. He appears frequently in other radio roles including appearances on "Theatre Guild on the Air" and has portrayed Sam Young since 1939. The role of Peggy Young is created by Betty Wragge who was "discover,ed" by her mother, Mrs. Wragge had been an opera star in her native Holland and she taught Betty the rudiments of drama, singing and stage presence.

"Right to Happiness"

2:45 p. m. for Ivory Soap and Duz

Miles Nelson is serving his first term as governor. His wife, Caroline, is assisting him as he recovers from an attempt on his life. She has her son (by her first marriage) though her first husband, Dwight, is still attempting to obtain custody of the child. Miles is working hard to establish a sound administration but is not aware that his lieutenant-governor is involved in a graft which concerns affairs at the state prison.

THE CAST: John Larkin, who plays Miles Nelson, refers to himself as a "fanatical baseball fan." And in the kitchen of his New York apartment, he concocts "wild things" with hot sauces and spices." I make awful messes," John explains shamefully. "Teri, I must say, is very tolerant." Teri, his wife, is Teri Keane who plays the beloved Chi-Chi Conrad on NBC's "Life Can Be Beautiful." The Larkins met in the studios where the two programs were broadcast. Larkin did his first work in radio in the Kansas City area. Claudia Morgan, the distinguished actress who portrays Carolyn Kramer is an actress of long-standing. She has played on Broadway, in movies and on radio since she was a mere child.

Ralph "Aren't we devils" Edwards is back on NBC and KFYZ as the emcee of "The Ralph Edwards Show," a variety program incorporating the familiar and favorite features of his previous NBC shows, "Truth or Consequences" and "This is Your Life." The new program is heard Monday through Friday at one p.m. C-S-T,

"Backstage Wife"

3:00 p. m. for Dreft

Mary Noble is the wife of handsome Broadway star Larry Noble. She is also the object of the affection of wealthy, scheming Rupert Barlowe, who is constantly seeking to separate the Nobles so he can persuade Mary to marry him. Barlowe's handy-man, Victor, is anxious to please his boss as long as he profits by what Barlowe does. Mary's confidant is her long-time friend, actress Maude Marlow.

THE CAST: Twenty years of outstanding experience on the stage and in radio are behind James Meighan, who plays Larry Noble, matinee idol. His education and early training qualified him for almost any career except acting. He attended Staunton Military Academy and Pittsburgh's Carnegie Institute of Technology. He studied painting in Paris. But his choice of career was finally determined by his admiration for his uncle, the late Thomas Meighan, the great screen actor. Playing opposite Meighan in "Backstage Wife" is Claire Niesen who early dreamed of becoming an actress. Claire was born in Phoenix, Ariz., and after her family moved to New York she was graduated as valedictorian from her high school class. Claire lives with her family in a suburb just outside the New York city limits.

"Stella Dallas"

3:15 p. m. for Phillips Tooth Paste,
Bayer Aspirin and Haley's M-O

Stella Dallas has a shop on Boston's Beacon Hill where she works as a seamstress. Most of her time, however, is concerned with the affairs of her daughter, Laurel, who is married to Dick Grovenor, son of a wealthy Boston widow, who makes no secret of her dislike for Stella. Mrs. Grovenor is currently involved with a disreputable night club habitue, who wants to marry her and thus gain an opening to Boston's wealthy widows in hopes of bilking them of their fortunes at the White Orchid Club's gambling tables.

THE CAST: Anne Elstner created the role of Stella Dallas almost fifteen years ago, and has played the role so long that even her neighbors refer to her as Mrs. Dallas, though she isn't married. Miss Elstner is a lover of the outdoors, and commutes three hours a day, five days a week (by train, cab, two buses and a half-mile walk) between her farm in New Jersey and the NBC studios in New York. She'd rather do that, she says, than live in the city. Her first role in radio, making her a real pioneer, was played in 1923. Vivian Smolen plays Stella's daughter, Laurel.

Popular comedian Jack Paar is back on the air as regular quizmaster on the ever-popular "64 Question," now heard each Sunday evening at 9:00 on NBC and KFYZ.

"Young Widder Brown"

3:30 p. m. for Sterling Drug Products

Ellen Brown, widowed mother of two children, runs a tea room and a busy life. Her friends, including Maria Hawkins, keep prompting Ellen's romance with Dr. Anthony Loring, but each time marriage seems possible and even imminent, something occurs which postpones their plans.

THE CAST: Ned Wever has portrayed Dr. Anthony Loring for the past eleven years. He began his career in radio in 1929 just before the beginning of the depression. Since then he has played a number of diversified leads including the title role in the old adventure serial "Dick Tracy." His first appearance as an actor was in 1921 when he got fifty cents for a part in a stock company play in Indianapolis. He does better now. Florence Freeman, as "Young Widder Brown," is doing something she tried to avoid—acting. Though she studied to be a teacher, a friend dared her to audition for a role. Miss Freeman did—and got the role. She's been "Ellen Brown" to millions of listeners since then.

"The Woman in My House"

3:45 p. m. for Sweetheart Soap

"The Woman in My House" is the newest creation of radio's leading dramatic producer, Carleton E. Morse (who also created "One Man's Family" and other successful radio series.) The story is that of James and Jessie Carter, well-to-do Chicagoans, and their children—philosophical, secret agent Jeff, and his brother Clay, and their sisters Ginny and Sandy. Sandy has been married a short time and the current plot involves her problems in adjusting herself to married life while recovering from illness. The Carters also have a teen-age son, Peter.

THE CAST: Once referred to as a "one-man stock company," Forrest Lewis who is Father in the show, has been an actor for almost twenty years. Lewis has been so highly successful as an actor that at one point in his radio career he was 34 characters rolled into one. Janet Scott, who portrays Mother on the newest daytime serial drama was born in California. She brings to her role an understanding and mastery of drama of everyday living which make her ideal for the part. Before being chosen for the role of Jessie Carter, Miss Scott appeared in such outstanding NBC programs as "Cavalcade of America," "Halls of Ivy" and "Screen Directors Playhouse."

"The Night-Watch," KFYR's eight-weeks old, six-hour long program featuring Bob Moses, has pulled mail from almost every state in the union, and from dozens of places overseas. Regular reception is reported from Australia, New Zealand and Alaska.



DRAMA PRINCIPALS: Above, Lorenzo Jones and his his wife Belle, on "Lorenzo Jones" program. Upper right, Bill Davidson on "Just Plain Bill." Right, Sally and David Farrell on "Front Page Farrell." Below, Stella Dallas and her daughter, Laurel, heard each week-day at 3:15 p.m. on "Stella Dallas." All programs are heard regularly on KFYP and NBC.



"Just Plain Bill"

4:00 p. m. for Anacin

Bill Davidson, barber in Hartville, is an easy-going, kindly man who wants to do everything he can to help his daughter, Nancy, and her husband, Cary. Their marriage is troubled by the interference of others and by Cary's jealousy of Nancy. Bill attempts to temper Cary's reasoning and thus smooth the way for a happy marriage for Nancy and Cary.

THE CAST: Arthur Hughes as Bill Davidson has portrayed that role since the program began 19 years ago. He's become so much the real-life counterpart of the "air" character that he is known to all his friends as Bill and gets much of his mail addressed to him as Bill Davidson. Hughes was born in Chicago, and began a stage career when he was seven years old. Later, he once carried out the staggering task of portraying 40 roles in three years. On the air, his daughter, Nancy, is played by Toni Darney, probably one of the busiest actresses in New York City. She stars on another daytime serial, makes frequent free-lance radio and television appearances, brings up her own two children and supports an adopted French war orphan.

"Front Page Farrell"

4:15 p. m. for Black Flag, Melcalose,
Autobrite and Aerowax

The exciting "Front Page Farrell" serial is a fascinating show in which David Farrell covers fantastic mysteries for the New York Daily Eagle. Farrell and his lovely wife, Sally, work on stories side by side. As they turn up the guilty party they render service to their community in some of the most exciting adventures on the air. Currently covering the "Tragic Love Murder Case" Front Page Farrell and Sally are up against a beautiful lady in a story of love and murder.

THE CAST: Staats Cotsworth who is David Farrell in the serial is an actor of unusual intelligence and force. Cotsworth lives in New York. He has been extremely successful at painting and illustrating, and he has appeared in more than 20 Broadway shows. The actor is one of the few prominent men of the theatre who have achieved parallel success outside the theatre. He was born in Oak Park, Ill. The daughter of a prominent St. Louis lawyer, Florence Williams, who is Sally Farrell, came to New York with \$10 and return-trip train ticket. But she didn't need the return ticket. She got a part on Broadway and subsequently launched her career in theatre and radio. Florence, in real life, is the wife of Andrew Marshall, also an actor.

"Lorenzo Jones"

4:30 p. m. for Cheer

Lorenzo Jones is the story of radio's beloved eccentric inventor. Lorenzo, although employed at Jim Barker's garage, is usually off on some hilarious escapade in connection with his inventions. His wife, Belle, steadies him and adds the equilibrium to the whole zany program which provides delightful comedy each day Monday through Friday 4:30 to 5 p.m. Be-

sides being an inventor, Lorenzo Jones is an amateur detective as he dabbles in crime. His latest invention is a luminous wax which Lorenzo firmly believes will enable him to retire and devote his full time to inventing.

THE CAST: Karl Swenson, who plays the title role of Lorenzo Jones, originally set out on a pre-medical curriculum. But the lure of collegiate greasepaint was stronger than that of the scalpel, and he went on to gain success as an actor. Swenson was born in Brooklyn of Swedish parents. One of the most successful radio actresses, who numbers her roles in the hundreds and her performances in the thousands, is Lucille Wall, known to millions as Belle Jones. She was born in Chicago and cannot remember ever not wanting to be an actress. The attractive blonde actress has appeared on Broadway. For relaxation she putters about her New York apartment.

"Welcome Travelers" Gives \$10,000 In Gifts to California Family

\$10,000 worth of tax-free gifts brought Christmas early for the eleven members of the Carl Doss family of Boonville, Calif., whose home was deluged by the NBC "Welcome Travelers" radio program with the gifts which included a new Nash Ambassador four-door sedan and a complete "dream kitchen." All taxes on the gifts will be paid in full by "Welcome Travelers."

Tommy Bartlett, master of ceremonies of the "Welcome Travelers" show, flew from Chicago to California with the entire staff of the program. Operational headquarters were set up at the Plaza Hotel in San Francisco. A preliminary check of the Doss family had been made previously by "Welcome Travelers" writers, headed by Frank Barton. The family was selected by a board of judges consisting of Joe E. Brown of the movies, Wade Nichols, Editor of the Red Book Magazine, and Cornelia Otis Skinner, celebrated author and actress.

The program broadcast Christmas Day from the Doss home over KNBC and the coast-to-coast NBC

Network, was the culmination of a sixweek search by "Welcome Travelers" for a Christmas family—a family group located anywhere in the United States that typified the spirit of Christmas all year long. Letters nominating potential Christmas families had been received from every state in the union and numbered well over 50,000. One of the provisions of the search was that nominations could not be made by any relative of the family.

All the gifts for the Doss family were shipped direct to Boonville where Les Lear, "Welcome Travelers" business manager, supervised their uncrating and gift wrapping. Trucks started delivering the gift packages on Friday, Dec. 21, with elaborate precautions taken to make certain that the Doss family had no opportunity to see them.

Tape recording equipment for the broadcast was installed in the Doss home the previous Friday morning by engineers working under the supervision of producer Stefan Hatots and director Bob Cunningham while the Doss's were
(Continued on Next Page)

List of 3,200 Names Gets Top News Coverage of 1951

Almost 32 hundred American families were given a happier Christmas this past month with the release of the names of Americans who had been reported missing in action but are now reported to be prisoners of war.

Bringing the news to listeners throughout its area was one of the biggest jobs of reporting carried out by the KFYZ newsroom in recent weeks. It involved many extra hours of work and the careful checking of lists which poured in from Tokyo and Washington.

How the list of names got from the allied base camp at Munsan, Korea, to the American people is a story in itself.

First it had to be duplicated and

checked and re-checked. That took hours. Meanwhile, a black B-29 bomber stood by at Kimpo airfield near Seoul to rush copies to Tokyo for distribution to American newsmen. Twice the plane was delayed by fog.

In Tokyo, press associations had been preparing for two weeks to handle the list when it came. Trans-Pacific communications had been cleared to transmit nothing else. Everybody knew how important every name on that list was to somebody.

Finally the B-29 set down on the foggy Haneda airport, 12 miles south of Tokyo, where an Army sedan was waiting, and the precious lists were loaded inside and sped

being entertained by friends.

The letter nominating the Doss family had been written by Mrs. Florence Long of Mass City, Michigan, who learned of the wonderful humanitarian work the Boonville couple had been doing over a period of years. For writing the winning letter Mrs. Long was awarded an Elgin gold watch and a complete set of living room furniture.

National attention was first called to the Doss family when Mrs. Long's letter was read on the coast-to-coast NBC "Welcome Travelers" broadcast. She described the way this childless minister and his wife took nine "unadoptable" children of mixed racial parentage into their home.

During the past decade, nine children of mixed racial parentage have found a home with the Doss's. They are six-year-old Laura of Chinese-Japanese lineage—Elaine (6), Japanese-French-Irish—Teddy (6), Philippino-Spanish—Diane (5), Chinese - Hawaiian - German-Indian-French-Spanish—Donald, English-Scottish-German (10), Susan

(5), French-English-Swiss Rita (5), Mexican-Indian—Timmy (4), Japanese-Mexican— and Alex (2), Korean-Chinese-Japanese.

Reverend Doss, a 37-year-old Methodist minister, receives a salary of only \$250 monthly, but he and Mrs. Doss have been able to keep their large family well-fed and healthy with their "home farm"—chickens and vegetables that supply one third of their food. Milk consumption averages 12 quarts daily, and this problem is solved by buying dry milk wholesale and mixing it with fresh and canned milk—the cost, 96 cents a day.

Despite her full day with this "international clan," Helen Doss, an attractive brunette, is finding time to write a book, "The More the Merrier."

Bathing is on the assembly line system, and homemade haircuts keep the youngsters trim.

Reverend Doss was a successful painting contractor until ten years ago when he became a Methodist minister. He now has two small churches in Boonville.

to General Ridgeway's headquarters.

Within 45 minutes they had been opened and handed out, and the first bulletins were sent—Major General William Dean was on the list. He had commanded the 24th Division, which was thrown in piecemeal in the first shock of the Korean invasion.

Then the list itself began to roll. The Associated Press and the United Press had split the list, so that both halves could be transmitted at once from Tokyo to this country.

It was a terrific example of fine teamwork. All along the line, men stuck to the job, one man staying at it for 27 hours straight.

As the Tokyo lists, which carried only names, ranks and serial numbers, cleared on the wires, the Defense Department began issuing a second list. This list contained the same information, plus home towns, next of kin, the name of the prison camp where each man was said to be held.

The United Press advised editors in a matter-of-fact note:

"Filing of the lists will have precedence over all other news matter."

UP then began filing the complete list from the Pentagon, after already devoting hours of precious wire time to moving more than half of the original Tokyo listing. At the same time, AP began moving lists on a regional basis.

KFYR, which utilized both services extensively, checked reports against each other and against the complete listings, and against the list of men from North Dakota reported missing in action.

It gave the same careful attention to news of men from South Dakota, eastern Montana, northwestern Minnesota, and central Canada. (Several Canadians were serving in branches of the U. S. armed forces.)

In many cases, the KFYR announcements were the first word received by next-of-kin. In one case, it took a long distance call to California to reach the mother of a North Dakota man, but the call went through. It was her first word

of the news and she sobbed with joy at hearing it.

To handle on the air the volume of material relating to the prisoners of war required careful preparation and close watching of dispatches up to and including the time each newscaster was on the air. Biggest job was preparation of the 12:30 Butter-Nut news the day after the names were handed to the Allies.

News editor Jack Swenson spent two hours writing script. By air time, he and newscaster Bob MacLeod had edited, blue-penciled and corrected late changes to the point where the script bore little resemblance to the original. When the volume of available material became evident, all commercial copy was deleted from the program at the request of the sponsor in order to make every moment available for bringing listeners as much detail as possible.

In addition to preparing broadcast material the newsroom offered to check lists for any names listeners were interested in. Hardest job of all was writing telegrams advising these listeners that the name they sought was not on the list.

Many KFYR listeners have requested a handy schedule of news broadcasts which they can clip and keep near their radio. Here is a complete schedule.

Daily briefs at 1, 2, 3, 4, 5, 6 a. m.

7:30 The News This Morning

8:25 Latest News in Brief

10:30 Mid-Morning News

11:50 Late Morning Events

12:10 Peavey Farm News

12:30 Complete News at Noon

5:45 World Today summary

6:15 Sports Highlights

6:30 News of the World

10:00 Complete News of the Day

10:15 Daily Sports Review

11:00 NBC News

11:55 NBC News

Saturday news at same times through 8:25 a.m., also at 11:50, 12:30, 5:00 and 10:00, 11:00 and 11:55 p. m.

Sunday news at 7:00, 10:45, 12:15, 10:00, 11:00 and 11:55 p. m.



Barton Yarborough

Barton Yarborough, known to millions of radio listeners as Clifford Barbour on NBC's "One Man's Family" and as Sgt. Ben Romero on NBC's "Dragnet," died Wednesday night, Dec. 19, at his home in Hollywood as a result of a blood clot on the brain. He was fifty years old.

Yarborough, who was one of radio's real veterans, having made his broadcasting debut in 1930, had just embarked upon a new phase of his acting career—filmizations of "Dragnet" stories for NBC television. He completed two films and a portion of another before his death. He started on the "Dragnet" radio series two-and-a-half years ago when the program first went on the air.

The actor was one of the original cast of "One Man's Family," debuting with the show in 1932 in

San Francisco. During the twenty years he portrayed Clifford Barbour, one of the five Barbour children, he never missed a broadcast for which he was scheduled.

Born in Goldthwaite, Texas, Yarborough attended grammar school in Texas and Colorado and then moved to California, where he began dabbling in high school dramatics. While attending the Universities of California and Nevada, he acted in and directed many plays and became a member of thirteen honor societies. After graduation Yarborough went to England where he played in several stage productions. Upon his return to the United States, he joined Eva Le Gallienne's Civic Repertoire in New York and then went into stock. He followed stock shows all over the country, finally winding up in California.

MONDAY EVENING

7:00 Railroad Hour
 7:30 Voice of Firestone
 8:00 Telephone Hour
 8:30 Band of America
 9:00 Mario Lanza
 9:30 Note the Quote
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

TUESDAY EVENING

7:00 Cavalcade of America
 7:30 Hollywood Theatre
 8:00 Bob Hope
 8:30 Morton Salt Co.
 9:00 Phillip Morris Playhouse on Broadway
 9:30 Man Called X
 10:00 Latest News
 10:15 Sports News
 10:30 What's The Score
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

MONDAY-FRIDAY DAYTIME

6:00 Wake To Music
 6:45 Farm Report
 7:00 Joe Wicks M-T-W Revelries T-F
 7:30 News This Morning
 7:45 Whats the Weather
 8:25 Latest News
 8:30 Mike Dosch-Organ
 8:45 Monday (Only) Arnold Christianson. Tues.-Fri.—Mike Dosch—Organ
 9:00 Welcome Traveler
 9:30 Double or Nothing
 10:00 Strike It Rich
 10:30 Latest News
 10:45 Dave Garroway
 11:00 Ma Perkins
 11:15 Kitchen Club
 11:30 Psalm of Life
 12:30 Butternut News
 12:55 Markets
 1:00 Ralph Edwards Show
 1:30 Music Hall
 1:45 Markets
 1:55 Latest News
 2:00 Life Can Be Beautiful
 2:15 Road of Life
 2:30 Pepper Young Family
 2:45 Right to Happiness
 3:00 Backstage Wife
 3:15 Stella Dallas
 3:30 Young Widder Brown
 3:45 Woman in my House
 4:00 Just Plain Bill
 4:15 Front Page Farrell
 4:30 Lorenzo Jones
 4:45 Happiness Scrapbook
 5:00 Live Like a Million
 5:25 "50 Club"
 5:45 Latest News
 5:55 Cabbages and Kings
 6:00 Beulah
 6:15 Sports Reports
 6:30 News of the World
 6:45 One Man's Family

**Complete
 KFYZ
 PROGRAM
 SCHEDULES**

WEDNESDAY EVENING

7:00 Halls of Ivy
 7:30 Gildersleeve
 8:00 You Bet Your Life
 8:30 The Big Story
 9:00 Barrie Craig
 9:30 Meredith Wilson Show
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

**THE NIGHTWATCH
 Nightly Mid. to 6 A. M.
 (Except Sunday)
 with Bob Moses**

SATURDAY

6:00 Wake Up to Music
 6:30 Markets, Music
 7:00 Twilight Travelers
 7:30 News This Morning
 7:45 Whats the Weather
 8:25 Latest News
 8:30 To Be Announced
 8:45 Mike Dosch—Organ
 9:00 Mind Your Manners
 9:30 Smlin' Ed McConnell
 10:00 Somerset Maugham Theatre
 10:30 Hollywood Love Story
 11:00 Children's Cnapel
 11:15 Highway Report
 11:30 For Those Who Gave
 11:45 Markets — Crime News
 12:00 Farm & Home Hour
 12:40 Latest News
 12:55 West Fargo Mkts.
 1:00 Traveling Troub.
 1:15 At Your Service
 1:30 Musicana
 2:00 Down Homers
 2:30 U. S. Army Band
 3:00 Slim Bryant & His Wildcats
 3:30 To Be Announced
 4:00 Sound Off
 4:30 Excursions in Science
 4:45 On The Line with Bob Considine
 5:00 News & Sports
 5:15 Kaltborn
 5:30 NBC Symphony
 6:30 Archie Andrews
 7:00 Jane Ace-Disc Jockey
 7:30 Bob & Ray Show
 8:00 Judy Canova Show
 8:30 Grand Ol' Opry
 9:00 Vaughn Monroe Show
 9:30 Al Goodman Musical Album

THURSDAY EVENING

7:00 To Be Announced
 7:30 Mr. Keen-Tracer
 8:00 Dragnet
 8:30 Red Skelton
 9:00 Your Hit Parade
 9:30 Hollywood Serenade
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

FRIDAY EVENING

7:00 Roy Rogers
 7:30 Martin & Lewis
 8:00 Echoes of Yesteryear
 8:30 Short Story
 9:00 Night Beat
 9:30 To Be Announced
 9:45 Langer's Wash. Rpt.
 10:00 Latest News
 10:15 Sports News
 10:30 NBC Music
 11:00 Latest News
 11:05 NBC Music
 11:55 Latest News

10:00 NBC News
 10:15 To Be Announced
 10:30 Dance Music
 11:00 NBC News
 11:05 Dance Music
 11:55 NBC News

SUNDAY

7:00 Latest News
 7:05 Organ Music
 7:30 Jack Arthur Show
 8:00 Revival Hour
 9:00 Nat'l Radio Pulpit
 9:30 Christian Science
 9:45 Musical Interlude
 10:00 Carnival of Books
 10:15 Organ Music
 10:30 U. N. Is My Beat
 10:45 Latest News
 11:00 Trinity Lutheran
 12:00 Sports Roundup
 12:15 News
 12:20 Before The Camera
 12:30 Univ. of Chicago RT.
 1:00 Catholic Hour
 1:30 American Forum Of The Air
 2:00 4-H Salute
 2:30 Earl Godwin's Wash.
 2:45 Mental Health Pgm.
 3:00 St. Paul's Lutheran Church
 3:30 Martin Kane,
 4:00 Back To The Bible
 4:30 Elmer Roubinek
 5:00 Texas Rangers
 5:30 The Big Show
 7:00 Phil Harris-Alice Faye
 7:30 Theater Guild
 8:30 To Be Announced
 9:00 \$64 Question
 9:30 Tin Pan Valley
 10:00 Latest News
 10:15 Mike 95
 10:30 Dance Music
 11:00 Latest News
 11:05 Dance Music
 11:55 Latest News



Maestro Arturo Toscanini conducts the NBC Symphony Orchestra, created for him by NBC more than a decade ago. The symphony concerts, with Maestro Toscanini conducting again this year, are heard each Saturday evening from 5:30 to 6:30 on KFYZ.

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