

Manitoba Calling

DECEMBER 1944



Winnipeg in Winter



Scene on Red River



Address all communications to Public Relations Department,
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5c Winnipeg. Post Free.

The Message of Tiny Tim

Charles Dickens, whose genius found so many ways to express so many ideas better than they had been expressed before, summed up all Christmas greetings in five words which he put into the mouth of a child. That prayer, for it should be spoken as a prayer, is our invocation this season, encompassing as it does the welfare of mankind throughout the world, irrespective of race, creed, colour, and of all the differences that divide us. We introduce it with an excerpt from the immortal story in which it is enshrined—"A Christmas Carol":—

"At last the dinner was all done, the cloth was cleared, the hearth swept, and the fire made up . . . Then all the Cratchit family drew round the hearth, in what Bob Cratchit called a circle, meaning half a one; and at Bob Cratchit's elbow stood the family display of glass; two tumblers, and a custard cup without a handle

Then Bob proposed:

'A Merry Christmas to us all, my dears. God bless us!'

Which all the family re-echoed,

'God bless us every one!' said Tiny Tim, the last of all."

"God Bless Us Every One"



MANITOBA CALLING

NEWS FROM BRIAN



Do you remember? Here is Brian Hodgkinson at a public address microphone during model aircraft competitions at Stevenson Airport, Winnipeg, August 12th, 1939. Hundreds of lads date their enthusiasm for aviation back to Brian's talks in the "Jimmie Allen" series.

Brian Hodgkinson, the 6 foot 4¼ announcer whose rich bass-baritone used to thrill many CKY listeners before war took him to the R.C.A.F., is still a prisoner in Germany. Brought down in his flaming aircraft over France in the winter of 1941, Brian spent months in hospital recovering from burns. Since then he has been the "life" of several German prison camps, contributing his many talents to the entertainment of his comrades. Following is the latest news received by his parents in Winnipeg:—

August 21, 1944.

Hello Mom and Dad:

And again I've moved. After moving from Stalag 383 to Luft 7, as we did, the Germans then said I had to go to an Oflag, so here I am. Not without its reward though. I've met up with Donny MacDonald at long last. He's well and fit and hasn't changed an iota. Have met "Scruffy" Weir, Hank Sprague and Bob Crott, my old squadron mates and over forty Canadians from Winnipeg. It was a grand reunion as you can imagine. Conditions are fairly comfortable here but with many restrictions. There must be nearly (deleted by censor) Canadians here and it has been like a good tonic to meet so many of my own countrymen again. Have not heard from you for nearly two months now but I know it's no fault of yours. Mail is terribly erratic.

They have a very fine theatre here and I have been offered the part of Mat Burke in "Anna Christie". Due in November, so we'll

What Radio Means To Me

By Mrs. R. Howard, Oak Point, Man.

It all began with a tiny crystal set, and a couple of pairs of headphones, back in the days of depression, when owning a radio was simply out of the question. Even that little set brought untold pleasure to a couple of country dwellers, in the evenings when the children were quietly abed. It brought in only one station, but that suited us alright, and we were satisfied except when it suddenly went off sometimes when a joke was just getting to the point.

We always enjoyed the hockey games most, because Foster Hewitt's voice was one you could always hear. But this is developing into rambling reminiscences when I merely want to say that even the simplest form of radio can bring a great deal of pleasure into life, especially when you live where there is no other form of amusement. Now that we do possess a real radio, of course, the enjoyment is doubled many times, and the children, growing up, can share in it, too. It would be impossible for me to cover the whole territory of its meaning in one short essay.

Radio has banished the "hick" from rural life. Radio is the connecting link which is being forged between country and city, and it should establish much greater unity and understanding between the two, and eventually, let us hope, between all peoples of the world. If radio can—and I believe it can—play a major role in creating that understanding throughout the world which is necessary to the establishment of peace and goodwill on earth, it will indeed have accomplished a God-sent mission that all other man-made wonders have totally failed to do. Let us wish it God-speed on this greatest of all services to mankind!

start rehearsals in September. That's all for now but am still hoping to see you soon. Give my love and best to all interested.

Au revoir and love,

Brian.

Flight-Lieut. Brian Hodgkinson, J. 38649
Gefangenennummer: 90144.



Some Christmas Recollections

By D. R. P. COATS

From a pre-war series of "Old World Journeys", broadcast on CKY.

As each Christmas-time comes round we think of other Christmasses we have known. . . . My earliest recollection of Christmas Eve is of being lifted from my cosy cot at the age of something under four years and at goodness knows what hour of the night, and being shown a long black stocking of remarkable shape and with a trumpet protruding from the top, which instrument was placed to my lips and very feebly and dismally blown. That was at my home in Dickensland, where the Christmas season was kept in true Dickensian style, and where Santa Claus was known as "Father Christmas".

I remember hearing the "carols" in the early evenings and the "waits" late at night. The carols were groups of boys and girls who, all well wrapped in warm clothing and heavy scarves, used to go from door to door singing carols in the expectancy of being rewarded with light refreshments and pieces of coin of the realm. Their programme at each house consisted usually of a few verses of "While Shepherds Watched" and a quaint version of "I Saw Three Ships". This latter ran somewhat thus:

"When I was sitting on sandy banks, sandy banks, sandy banks; when I was sitting on sandy banks, on a Christmas Day in the morning: I saw three ships go sailing by, sailing by, sailing by; I saw three ships go sailing by, on a Christmas Day in the morning. Now who do you think was in them ships? (I regret the grammatical error—it was their's, not mine!) In them ships, in them ships? Now who do you think was in them ships, on a Christmas Day in the morning? Joseph and his fair lady, fair lady, fair lady; Joseph and his fair lady, on a Christmas Day in the morning. He did whistle and she did sing, she did sing, she did sing; he did whistle and she did sing, on a Christmas Day in the morning."

I was spending a Christmas season in New York in the winter of 1913-14 when the Vitagraph Company tried an experiment on Broadway by operating a movie theatre in which they showed first-run pictures interspersed with flesh performances done in dumb-show by famous movie stars of the day. In these flesh shows the actors would act on the stage exactly as if they were in a movie studio. Not a word was spoken John Bunny was one of the cast, the others including, if I remember rightly, Clara Kimball Young, Earle Williams, Florence Turner, and others whose names were household words in those days. I am not so sure of the other names as I am of that of John Bunny—there could be no forgetting him! He was the screen W. C. Fields of the period.

That Christmas season in New York was an interesting one for me. In a room over a store where crystal sets and radio parts were sold I saw for the first time, and listened in with, the three-element type of radio tube known as the audion—the invention of Dr. Lee de Forest which has made all our modern broadcasting possible. Then, across in Brooklyn one night, while sitting in my radio cabin on the steamship "City of Sydney" a few nights after Christmas, I heard for the first time in my life a human voice in my earphones. It was weak though clear, and all it said was "A-B-C-D—ONE-TWO--THREE—" and so on, slowly repeated. When listeners, I among them, complain of features we do not like in our programmes, I wonder how many of us remember the joy we experienced on hearing music or speech by radio for the first time! Back there in 1913 I didn't stop to criticize the announcing; I didn't complain that I wasn't getting the latest jazz or the finest symphony—I just jumped out of my chair and telephoned my Captain, who came along with his wife to my radio cabin, to share the wonder with me . . .



"Santa's" Reindeer

(By L. T. S. NORRIS-ELYE, B.A. (Cantab.),
Director, Manitoba Museum)

There was no person known by the name "Santa Claus" until the Americans began to mispronounce the name of St. Nicholas as the early Dutch immigrants said it in Dutch, namely "San Nicolaas", which, for some unknown reason, the Americans could not say.

The real "Santa Claus", Nicholas, was Bishop of Myra (now called Dembre) in Asia Minor in the Mediterranean. He died on the 6th January, 342 A.D. His fame depends almost entirely upon legends and there are hardly any writings known about him or his life. These legends vary greatly at different times and in various countries, but he is always considered as a lover and benefactor of the helpless, children and very poor people. These he is said to have helped by giving or leaving gifts secretly. His followers pretended that his ghost maintained these anonymous gifts by entering dwellings at night down chimneys. In early times he was greatly revered by the Romans and Greeks, so much so that in 1087 the Romans removed his body from its tomb at Myra to Bari, in Italy. For centuries the festival of St. Nicholas was held on the 6th December to commemorate his good works, during which gifts to the needy and to young friends were donated. When the change to the 25th December took place seems uncertain. He is, or was, the patron saint of Russia.

How did he first become associated with reindeer? I have been unable to discover the answer and I shall be grateful to anyone who can give an authentic answer to this question. There have been no reindeer anywhere near Asia Minor since the recession of the last glacial period (thousands of years B.C.). The farthest South that reindeer are known to have come in the time of Caesar was in the Black Forest in northern Germany. I can, however, make some suggestions that may point in the direction of a solution.

We are told that Alfred the Great was visited by Ohthere, who claimed to

be about the richest man in Scandinavia because he had a large herd of captured wild reindeer and six absolutely tame ones used as "decoys" to catch others and, probably, to keep and guide the wilder ones. He had actually used some tame ones to bring him on his journey to England, which seems to have impressed the King greatly.

Reindeer had therefore been domesticated prior to 900 A.D. when Alfred is supposed to have died. The Scandinavians, Lapps and Finns have all used reindeer as draught animals but the Russians developed a larger breed which were ridden and not driven. The natives of North America are not known to have domesticated their reindeer (the Caribou is often almost indistinguishable from the European reindeer).

It seems certain that the idea of St. Nicholas travelling in a sleigh drawn by reindeer must have reached other parts of Europe from, or at least through, Scandinavia, but it does not seem to have been accepted in France, where he is depicted as riding a donkey—a common method of travel in early times. The use of the boar's head at feasts undoubtedly came from the Scandinavians and Teutons who indulged in great boar-hunts.

Some of the Christmas customs are not very ancient; the use of the decorated Christmas tree in England only dates from 1841, when the Prince Consort had one set up in Windsor Castle. In 1850, Dickens refers to "The German Christmas tree". For years the Christian churches fought against the display of evergreens, because they were displayed in heathen ceremonies. The use of the mistletoe is really ancient, going back to the time of the Druids.

Now that great numbers of European reindeer have been introduced into northern Canada, a time may come when we shall see them domesticated by the natives; and perhaps our grandchildren may yet see Santa Claus driving a team of live reindeer through our cities.

Kathleen Stokes of "Happy Gang"



Internationally known theatre and radio organist, Kathleen Stokes is the one and only lady member of "The Happy Gang", heard on CKY weekdays except Saturdays at 12.15 p.m.



So You Want to Write for Radio?

By WALTER H. RANDALL, Continuity Editor, CKY.

CONTINUITY—Conclusion

There are many different types of radio commercials. First is the straight spot announcement which we have been discussing. It can be a 25-word or less time signal or station break announcement. Then there is the 50-word announcement, the 100-word announcement, the one-minute announcement, dramatized spot and singing commercial.

Basically all these announcements are the same, only the technique used in putting them across differs.

Straight spot announcements go on the air unadorned. Singing commercials usually have the sponsor's message written in the form of verse and the words are set to a catchy musical rhythm. Dramatized spots bring out the sponsor's message by means of dialogue between two persons.

A singing commercial or jingle-type commercial might run something like the following examples:

"If you are starting
A home of your own,
Buy furniture from Jones
And give it more tone."

"Jones are tops for values
As customers all agree,
And everything they sell you
Is backed with a guarantee."

A neat little tune composed to fit the rhythm of the words and presto! you have a singing or jingle commercial.

Catchy phrases that reach right out of the air and capture the listener's ear are perhaps the most potent attention-getters known to the art of continuity writing.

A play on words — alliterations — clever paraphrasing of some well known quotation, couplet, motto or phrase — all these are very acceptable if strikingly done. Punchy phrases will help you in the writing of practically any radio commercial, large or small.

For instance:

"Drama by the dram!" — Perfume manufacturer.

"The cream of the bovine social register!"—Dairies.

"Everything for Christmas but the Christmas tree!"—Departmental store.

"Mr. Smith has gone to the Happy Hunting Grounds."—Furniture store.

"Golden treasures for a little silver!"—Jewellery store.

"Blank's have SANTA-CLUES for masculine gifts!"—Men's store.

The above examples should give you the idea.

A dramatized spot can be written this way:

SOUND: DOOR OPEN AND CLOSE.

VOICE 1: (ON FILTER MIKE) — (HARSHLY)—I am GREMLIN GRIT.

VOICE 2: (FILTER) (SNARLY) — I am GREMLIN DIRT.

GREMLINS: (Together) — (THREATENINGLY)—And we are destroying the life and looks of the clothes you just hung up in your closet.

ANNOUNCER: Blank's will chase those dirty Gremlins out of your clothes with their exclusive dry cleaning method, etc. . . .

As we conclude the chapters on commercial announcements for radio, here are some points to remember — THE BASIC SEVEN:

1—Cut out all superfluous words.

2—Punch main sales idea across with forceful words that paint a picture in the listener's mind.

3—Always use POSITIVE VERBS. VERBS ARE ACTION WORDS.

4—Judicious repetition WHERE IT WILL PRESS HOME A POINT. Avoid too much repetition.

5—Avoid over-writing sponsor's message. When CLIMAX OF ANNOUNCEMENT HAS BEEN REACHED, end the announcement!

6—Read your copy aloud.

7—Dress your copy with sentiment and human interest — BUT AVOID SMEARING IT!

When television becomes an actuality in every home, the technique of writing radio copy will undergo a radical change. The copy writer will have to



combine the skill of the moving picture scenario writer with his own art to build a show window for the sponsor in the listener's home.

Instead of straight ear-appeal as we have today, radio will have to conjure up ways of appealing BOTH TO THE EAR AND THE EYE at the same time, much like a moving picture.

Whereas now radio copy TELLS ABOUT AND DESCRIBES the sponsor's product, with television the sponsor's product will also BE DEMONSTRATED VISUALLY right in full view of the potential consumer.

Television will, in time, bear out the truth of Shakespeare's prophetic statement that "All the world's a stage", with visual proof right in your own home.

Glamorous musicals and stage shows from New York, Hollywood, London and Paris; parades; major sports events such as the world series; royal coronations and presidential inaugurations will pass in magnificent pageantry through your own television looking-glass.

Specialists in the art of televising radio commercials — special writers, producers, effects-men, prop-men and various other technicians will be required for this truly wonderful sales medium that soon will be reality.

Verily the Chinese saying that one picture is worth 10,000 words comes to its fullest realization in 20th century visual commercials!

Now just a word on talks for radio. If you are aiming at the CBC remember the CBC likes interesting and entertaining stories of life in various Canadian localities with a news slant. Put the news slant in the lead of your talk with background material following.

Keep your approach fresh and avoid rehashes of old stuff. Use historical data sparingly. Choose one slant and keep to it. Your lead makes or breaks your talk, remember. Paint your word pictures vividly.

In writing, use short sentences and informal language. And write your script into short paragraphs for clearer reading and presentation.

Put peaks at beginning and end of your talk.

CKY ANNOUNCER



Dudley Armand Paterson first came to CKY in January, 1944, after two years' experience at CJGX, Yorkton, where he was Chief Announcer. He wears the "General Service" button, having enlisted in the Winnipeg Grenadiers in September, 1939, receiving his discharge in October, 1940.



NEW RECORDING MACHINES

"First commercial model of new sound-on-tape machine, neat, compact unit, not much larger than table model receiver, is a precision instrument which records and plays back on cellophane tape with high fidelity and low cost of operation. Tape, little more than 1 inch in width, is endless loop 320 feet long and permits up to 8 hours of constant recording at cost of only 50 cents an hour to consumer. When used as a reference recorder, titles can be marked directly on tape . . . Both recording and reproducing needles have gem points which do not require changing and eliminate shavings, thus making possible playback of a film thousands of times without loss of tonal quality . . ." — Science Digest.

And finally, remember a radio talk is feature writing for the air!

Next month — A Glossary of Radio terms!

Good Deed Club Celebrates Hallowe'en





EATON GOOD DEED CLUB HALLOWE'EN PARTY

On the morning of October 28th, the studios and precincts of CKY were gay with the colours of masquerade costumes as members of the Eaton Good Deed Radio Club poured in for the Halloween celebration.

Commencing with the usual cheers and singing of "School Days", the party soon went into high gear. Kerr Wilson on his podium looked down upon such a gathering of brightly dressed youngsters as would gladden the heart of any lover of children. There were hoboes, pickaninnies, bats and goblins, gypsies, cowboys, pirates, and every variety of national costume besides. The Girls' Choir and the Boys' Choir were masked for the occasion, but sang as sweetly as ever, under the direction of Mrs. J. Roberto Wood and Mr. J. Roberto Wood respectively. There were prizes for the best costumes and prizes for an apple-eating contest; a prize for the finest Good Deed performed recently by a member of the Club, which last award was won by Billy McDowell; and there were Gold Star Pins for notable achievements.

Some of the photographs taken by Mr. William Gould of the T. Eaton Company appear on the opposite page. Number 1 shows Announcer Kerr Wilson with the apple contestants; 2 presents a pair of diminutive "brides", with Aunt Jemima looking on; 3 shows a general view of the studio party, with onlookers visible behind the windows of the observation room; 4 is a snap of four accordion players, one of Bill Lowe's Accordion Band groups — David Mavins, Leonard Moroz, Bobby Smith and Donny Chimiliar, with Harry Deeley directing; 5 was caught as Kerr Wilson waited for the "Go ahead" signal from the control room. J. Roberto Wood, right, is ready to pass the signal to the Good Deed Club members.

Lenore Vassie Mellis, who writes the script and whose personality and efficiency have much to do with the success of the Good Deed Club broadcasts, was performing her important duties as

"LUM AND ABNER" FORGOT THEIR SCRIPT

Radio actors are haunted by the thought of the day they don't arrive in time for their show. Chet Lauck, "Lum" of Lum and Abner, has lived that thought. He'd made a business appointment for four o'clock at the Jot 'Em Down Store office, a three minute walk from the studio. Time went on along with the business deal when suddenly Chet realized Lum and Abner were on the air! Chet shouted excuses as he flew out the door, and arrived at the studio five minutes late, only to be waved aside by "Abner", Tuffy Goff, who had gone on with the show—ad libbing the whole thing.

Tuffy said that was nothing to the time both he and Chet thought the other would bring the script. They arrived just as they were to go on the air, and found they'd both forgotten the script and had to ad lib the whole show.

As Tuffy pointed out, they wrote the script to begin with so they knew it word for word anyway.

"Lum and Abner" is broadcast on CKY, Mondays, Tuesdays, Thursdays and Fridays, at 6.45 p.m. C.D.T.



HELP FIGHT "T-B"



When you buy Christmas seals you provide some of the ammunition needed for the war on Tuberculosis. Help keep up the fight.

usual, while Herb Roberts, Programme Director of CKY, was in his regular place as the Good Deed Club's producer.

The Eaton Good Deed Club is heard on CKY Saturday mornings at 10.30.



R.C.A.F. CHORISTER



LAW Florence Allen, equipment assistant in the R.C.A.F. at No. 8 Repair Depot, Winnipeg, is an accomplished singer. Winnipeg audiences have heard her singing at two large air force public church services in the Auditorium and at Osborne Stadium, an inter-service boxing show in the Auditorium and at a special Armistice Rotary Club luncheon.

Before joining the R.C.A.F. 18 months ago, LAW Allen lived in Vancouver where she was soloist in St. Phillips Anglican Church, Dunbar Heights. Interested in music since she was eight years of age, LAW Allen sang on the radio when she was thirteen. She entertained servicemen and servicewomen singing in canteens and at social events before enlisting.



SEND "MANITOBA CALLING"

A Christmas and New Year's gift that will repeatedly remind your friends of you all the year round can be bought for 60 cents—a subscription to "Manitoba Calling". Or, send one dollar to CKY and we'll mail it for twenty months.

Singing Stars of Tomorrow

As an outstanding example of a commercially sponsored programme which is contributing to Canada's cultural development "Singing Stars of Tomorrow" broadcast on Sunday afternoons by York Knitting Mills, Limited, deserves the highest commendation.

Since September last, local audition boards have been listening to and rating young Canadian girl singers under 25 years of age in every province of the Dominion. When the auditioning comes to an end early next year there will have been selected for the programme the very cream of Canada's young vocalists.

On each of the 26 Sunday afternoon broadcasts over a nation-wide network from November 5th to April 29th, the radio audience will hear two of these talented young artists.

Each Sunday a board of five independent judges listens to the broadcasts and will rate the singers.

On the final broadcast the three singers who receive the highest ratings will be awarded York Knitting Mills musical scholarship awards of \$1,000, \$500 and \$250.

A contestant on Sunday, December 3rd, will be Mary Morrison, phenomenal young Winnipeg soprano who won both the Rose and the Tudor Bowls at the Manitoba Musical Competition Festival this year—the first occasion in the history of the Festival that one contestant had taken both awards.

"Singing Stars of Tomorrow" is broadcast on CKY at 4.30 p.m. C.D.T.



INTERNATIONAL GIRL

Anne Seymour, lovely star of "A Woman of America" is being called the "International Girl" around NBC's Radio City studios these days. A year ago Anne dubbed in the English speaking role in the Russian film "No Greater Love". A few months ago she did the narration for another Russian film — "Rainbow". Now she's just finished narrating the Swedish picture about Lapland titled "Wind from the West".

"Breakfast Club" Stars



1. Don McNeill, Phyllis Brooks and Albert Dekker.

2. Play-pen installed by Don McNeill, jovial M.C., for tiny children in the audience. Sam Cowling, McNeill's heckler, bi-passed the rules and rang in two pretty actresses—Marilyn Sable, of "Kiss and Tell", and Peggy Drake, of "Good Night, Ladies." Anything to make the kiddies happy, says McNeill.

3. A close-up of Don. For eleven years his quick wit and sparkling personality have held the hearts of millions of listeners.

4. Looking somewhat like Sonja Henie, Marion Mann cuts a neat figure on the "Breakfast Club" with her brisk banter and super-heated renditions of slow-burning ballads. Marion was formerly songstress with Bob Crosby's band.

5. Nancy Martin of the velvet voice. She was honoured by a nation-wide poll of radio listeners who voted her "the best woman singer of popular songs".

"Breakfast Club"—by Swift Canadian Company, CKY, 8.30 a.m. Mondays through Fridays.



MANITOBA CALLING

RED HOT



Announcer: "And now our Octagonal Strings, in giddy mood, cut loose with that rug-ripping delight of the jitter-bugs: 'Acetylene Annie, Turn Your Torch on Me!'"

—Drawing by Maurice Bedard.



MEN IN SCARLET

Lowney's Young Canada Club broadcasts on Mondays, Wednesdays and Fridays at 5.00 p.m. (CKY). The Club promotes aid to the war effort, safety rules, and personal bravery. Exploits of the Men in Scarlet provide thrills for boys and girls and teach law obedience.

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PROGRAMMES

CKX Brandon

1000 Watts—1150 Kilocycles

SUNDAY

- 9.30—Strength for the Day
- 11.00—City Church Service.
- 12.00—Just Mary.
- 5.00—Radio Hall of Fame.
- 9.00—A Man With a Story.
- 10.00—CBC National News.

MONDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London.
- 6.45—Patterns in Black and White.
- 7.30—Blind Date.
- 8.30—Information Please.
- 10.00—CBC National News.

TUESDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London.
- 7.00—Academy Award.
- 9.00—Bob Hope.
- 9.30—Treasure Trail.
- 10.00—CBC National News.

WEDNESDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London.
- 7.00—Jack Carson.
- 8.30—Recital.
- 10.00—CBC National News.
- 10.30—Record Collector's Paradise.

THURSDAY

- 1.15—Rural Rhythm.
- 4.30—Listen to London.
- 7.00—Frank Morgan.
- 9.00—Light Up and Listen.
- 9.30—The Cavaliers.
- 10.00—CBC National News.

FRIDAY

- 1.15—Rural Rhythm.
- 4.30—Eyes Front.
- 7.00—The Aldrich Family.
- 8.30—That Brewster Boy.
- 10.00—CBC National News.

SATURDAY

- 10.00—First Piano Quartet.
- 11.30—Young People's Scrapbook.
- 6.30—Sports College of the Air.
- 6.45—Topical Talk.
- 10.00—CBC National News.



PROGRAMMES

15000 Watts

CKY WINNIPEG

990 Kilocycles

Radio programmes are subject to change without notice. The following items are listed as a guide to some of the most popular features. For more details see Winnipeg daily newspapers. Daily programmes are shown in heavy type. Those marked * run on weekdays. Those marked † are on weekdays except Saturdays. All times Central Daylight.

SUNDAY

- 9.00—CBC News—CBC.
- 9.45—Sunday School of the Air.
- 10.00—Neighborly News—CBC.
- 11.00—Church Service.
- 12.25—News.
- 12.30—The Way of the Spirit.
- 1.00—CBC News—CBC.
- 1.15—Anzac News Letter—CBC.
- 1.30—Religious Period—CBC.
- 2.00—New York Philharmonic Orch.—CBC.
- 3.30—H.M.C.S. Chippawa Band (Alt.)
- 3.30—The Navy Reports—(Alt.)
- 4.00—CBC News.
- 4.30—Singing Stars of Tomorrow—York Knitting Mills.
- 5.30—R.U.P. News.
- 6.00—Serenade for Strings.
- 7.00—Church Service
- 8.00—Stage "45"—CBC.
- 8.30—American Album—CBC—Bayer Aspirin.
- 9.00—CBC News—CBC.
- 9.15—L. W. Brockington, K.C.
- 10.00—Choristers—CBC.
- 11.00—BBC News Reel—CBC.
- 11.30—News Time and Sign Off.

MONDAY

- * 7.00—News.
- * 7.05—The Clockwatcher.
- * 7.30—News.
- * 8.00—CBC News—CBC.
- † 8.05—Eight-o-Five Show.
- † 8.30—Breakfast Club.
- † 10.00—Road of Life—CBC—Chipso.
- † 10.30—Soldier's Wife—CBC—W.P.T.B.
- † 10.45—Lucy Linton—CBC—Sunlight Soap.
- 11.00—BBC News—CBC.
- † 11.15—Big Sister—CBC—R'nso.
- 11.30—Adventures in Speech.
- † 12.15—Happy Gang.
- † 1.00—News and Messages.
- † 1.30—CBC Farm Broadcast—CBC.
- † 2.00—Woman of America—CBC—Ivory.
- † 2.15—Ma Perkins—CBC—Oxydol.
- † 2.30—Pepper Young's Family—CBC—Camay.
- † 2.45—Right to Happiness—CBC—P. & G.
- † 3.00—The Liptonsires—Lipton Co.
- † 3.15—CBC News—CBC.
- † 4.00—Front Line Family—CBC.
- 5.00—Men in Scarlet—Lowney Co.
- 5.45—Marching Along Together.
- 6.15—Recipe Tunes.
- † 6.30—CBC News.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 8.00—Lux Radio Theatre—Lever Bros.—CBC.
- 9.15—Canadian Roundup—CBC.
- 10.30—Harmony House.

TUESDAY

- 9.15—Peggy's Point of View.
- 9.45—The Voice of Inspiration.
- 5.45—So the Story Goes—Anacin.
- 6.00—Norman Cloutier.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—Big Town—Sterling Products—CBC.
- 7.30—Of Things to Come—CBC.
- 8.00—John and Judy—Ponds.
- 8.30—Fibber McGee and Molly.
- 9.30—Make Way for Tomorrow—CBC.
- 10.00—Services Centre Swing Time.

WEDNESDAY

- 5.00—Men in Scarlet—Lowney Co.
- 5.15—University Lecture.
- 5.45—Marching Along Together.
- 6.00—Music Salon.
- 6.15—Rehabilitation Series.
- 6.45—Ebony Jones—H.B.C.
- 7.00—Jolly Miller Time.

THURSDAY

- 9.15—Peggy's Point of View.
- 5.45—So the Story Goes—Anacin.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.30—Voice of Victor—R.C.A. Victor.
- 8.00—Kraft Music Hall—CBC—Kraft Cheese.
- 9.00—CBC News—CBC.
- 10.30—Music of the New World.

FRIDAY

- 5.00—Men in Scarlet—Lowney Co.
- 5.45—Marching Along Together.
- 6.15—Recipe Tunes—Bovril.
- 6.45—Lum and Abner—Alka Seltzer.
- 7.00—The Victory Parade—Coca Cola—CBC.
- 7.30—Musical Mail Box.
- 8.00—Waltz Time—CBC—Sterling Products.
- 9.30—Eventide—CBC
- 10.00—Soliloquy—CBC.
- 10.30—Vancouver Playhouse.

SATURDAY

- 9.00—CBC News—CBC.
- 9.15—Peggy's Point of View.
- 9.45—Morning Devotions—CBC.
- 11.15—University Lecture.
- 11.30—Studio Strings—Man. Tel. System.
- 12.00—Week-end Review.
- 1.00—Metropolitan Opera—McCull—Frontenac.
- 6.30—British Variety Show.
- 7.00—The Army Speaks—City Hydro.
- 10.00—Red River Barn Dance.
- 10.30—CKY Dance Orchestra—CBC.
- 11.00—Leicester Square—CBC.

THE LIPTONAIRES



"Canada's Big Little Show" is heard on CKY weekdays except Saturdays at 3.00 p.m. C.D.T.

THE STORY OF JOHN AND JUDY

CAST

Judy Kendall	McLean	Played	by	Roxana Bond
John Kendall		"	"	Bill Needles
Donald McLean		"	"	Ramsay Lees
George Kendall		"	"	Bud Knapp
Anne Mary Lawrence		"	"	Jane Mallett
Carrie		"	"	Grace Webster
Anne Jordan		"	"	Grace Benson
David Blair		"	"	Mercer McLeod
Wendy		"	"	Gabrielle Upton

**BROADCAST
CKY
TUESDAYS
AT
8.00 P.M.**

Perhaps the most striking feature of "John and Judy" is its timeliness. The script is written week to week by Babs Hitchman, and everything that happens to the Kendalls is happening to thousands of Canadians from coast to coast. When new ration books come out, Aunt Mary spends time with well-loved, but

sometimes befuddled Carrie explaining to her how to get hers. Judy tried her luck as a Victory Bond saleswoman for the first time during the Sixth Victory Loan. George has been busy organizing a Community Victory Garden in Hillside, and Aunt Mary is active in the Red Cross.



"Services Centre Swingtime"

The popularity of Wilf Carpenter's feature at the United Services Centre, Winnipeg, continues to grow. The half-hour broadcast commencing at 10.00 p.m. is part of a 2½ hour dancing party at the Centre, sponsored by CKY each Tuesday night.

In the accompanying snapshots, (1) L/Cpl. Kirk, C.W. A.C. of Fort William is participating with O/S P. A. Calhoun, R.C.N.V.R., of Vancouver and L.A.C. W. A. McKay, R.C.A.F., of Thamesford, Ont. in the "Quickie Quiz".

(2) L/Cpl. Kirk is happy over being top winner.

(3) Guest artist L/Cpl. Wally Koster at the microphone.

(4) Volunteer helpers at the U.S.C. restaurant pause a moment to be photographed.





The Dickens Fellowship

This issue of Manitoba Calling is dedicated to the members of that world-wide organization which assists in keeping green the memory of Charles Dickens by conducting meetings and holding annual dinners in his honour.

It is dedicated also to that wider fellowship of readers everywhere who love the author's works and who frequently or occasionally renew acquaintanceship with Mr. Pickwick, the Micawbers, and others of that host of purely fictional but very living characters.

For more than thirty years Winnipeg has had an active branch of the official Dickens Fellowship. Its list of past presidents includes the names of such well loved citizens as the late Professor A. W. Crawford, Rev. Canon Gill, and Professor W. T. Allison, the last very well known to CKY listeners. Life President of the branch is H. Gerald Wade.

The wider fellowship comprises millions of people of many nationalities. Translations of Dickens' works are sold to the number of hundreds of thousands each year in Russia, while there seems to be no slackening of the demand in English speaking countries.

The reason? Because, added to the gift of literary genius, Dickens knew and loved the common people. In the words of a famous Winnipeg resident, the late Rev. C. W. Gordon (Ralph Connor), "Dickens knew the common people, and he knew them by heart."

Dickens did so much to perpetuate the spirit of Christmas that it seems appropriate to open his pages again at this season, when we celebrate the birth of Him who "made lame beggars walk, and blind men see".



Silver Trees



The Pavilion in Assiniboine Park, Winnipeg, seen through trees clothed in glittering hoar-frost.

Let

"Peace on Earth"

be Victory's Gift
to the world in
the coming year



***Buy War Savings Stamps
and Certificates***

