

# Bullish

Quarterly Summary Report

SAN JUAN, P.R.  
TRADING AREA  
REVISED

Fall 1986

# **BIRCH**

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# BIRCH RADIO MONTHLY MARKETS\*

<p>Toronto - C.M.A., Ontario</p> <hr/> <p>Albany/Schenectady/Troy, NY            Allentown/Bethlehem, PA-NJ            Appleton/Oshkosh/Neenah, WI            Atlanta, GA            Augusta, GA-SC            Austin, TX            Baltimore, MD            Baton Rouge, LA            Beaumont/Port Arthur, TX            Birmingham, AL            Boston, MA            Buffalo/Niagara Falls, NY            Charleston, SC            Charlotte/Gastonia/Rock Hill, NC-SC            Chattanooga, TN-GA            Chicago/Gary/Lake County, IL-IN-WI            Cincinnati, OH-KY-IN            Cleveland, OH            Colorado Springs, CO            Columbia, SC            Columbus, OH            Dallas/Fort Worth, TX            Davenport/Rock Island/Moline, IA-IL            Dayton/Springfield, OH            Denver/Boulder, CO            Des Moines, IA            Detroit, MI            Flint, MI            Fresno, CA</p>		
<p>Grand Rapids, MI            Greensboro/Winston-Salem/High Point, NC            Harrisburg, PA            Hartford, CT            Houston/Galveston/Brazoria, TX            Huntington/Ashland, WV-KY-OH            Indianapolis, IN            Jacksonville, FL            Johnson City/Kingsport/Bristol, TN-VA            Kansas City, MO-KS            Knoxville, TN            Lansing/East Lansing, MI            Las Vegas, NV            Lexington/Fayette, KY            Little Rock/North Little Rock, AR            Los Angeles/Orange County, CA            Louisville, KY-IN            Madison, WI            Memphis, TN-AR-MS            Miami/Ft. Lauderdale, FL            Milwaukee/Racine, WI            Minneapolis/St. Paul, MN-WI            Mobile, AL            Modesto, CA            Montgomery, AL            Muskegon, MI            Nashville, TN            New Haven/Meriden, CT            New Orleans, LA            New York, NY            Norfolk/Virginia Beach/Newport News, VA            Oklahoma City, OK</p>		
<p>Orlando, FL            Philadelphia, PA-NY            Phoenix, AZ            Pittsburgh/Beaver Valley, PA            Portland/Vancouver, OR-WA            Providence, RI            Raleigh/Durham, NC            Reno, NV            Richmond/Petersburg, VA            Riverside/San Bernardino, CA            Rochester, NY            Sacramento, CA            St. Louis, MO-IL            Salt Lake City / Ogden / Provo, UT            San Antonio, TX            San Diego, CA            San Francisco/Oakland/San Jose, CA            San Jose, CA            Scranton/Wilkes-Barre, PA            Seattle/Tacoma, WA            Shreveport, LA            Springfield, MA            Stockton, CA            Syracuse, NY            Tampa/St. Petersburg/Clearwater, FL            Toledo, OH            Tulsa, OK            Utica/Rome, NY            Washington, DC-MD-VA            West Palm Beach/Boca Raton/Delray Beach, FL            Wichita, KS            Youngstown/Warren, OH</p>		

\* For the List of Non-Monthly Markets Measured by Birch Radio. Contact your Birch Representative.

# Birch Radio

12350 N.W. 39 Street  
Coral Springs, Florida 33065

To: Birch Subscribers - San Juan  
From: Kathy Goodin, Client Services Director  
Date: February 27, 1987  
Re: Fall 1986 QSR Report

Please be advised that this is a reissued copy of the Fall 1986 Quarterly Summary Report for San Juan.

Due to conflicting facility information, the previous report incorrectly listed three fulltime stations as daytime only.

As a result of conflicting signoff times, estimates for stations previously listed as daytime may decrease, as additional quarter hours were involved in tabulating estimates. Affected dayparts include 3p-7p and 7p-Midnight.

We are sorry for any inconvenience this may have created.

**Birch Radio, Incorporated**

A DIVISION OF BIRCH RESEARCH CORPORATION

New York • Los Angeles • Chicago • Dallas • Atlanta • Coral Springs • Toronto



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02/24/87 11:58:08

POPULATION ESTIMATES AND SAMPLE DISTRIBUTION

GEOGRAPHIC INFORMATION		DEMOGRAPHIC INFORMATION			
SAN JUAN PR TRADING AREA--REVISED		ESTIMATED MARKET POPULATION	PERCENT OF TOTAL POPULATION	PERCENT OF UNWEIGHTED IN-TAB SAMPLE	PERCENT OF WEIGHTED IN-TAB SAMPLE
SAMPLING UNIT	SAMPLE				
MEN					
12-17	189	773	8.0	5.4	8.0
18-24	59	741	7.7	4.5	7.7
25-34	162	878	9.1	8.9	9.1
35-44	25	705	7.3	6.7	7.3
45-49	27	298	3.1	2.4	3.1
50-54	65	276	2.9	2.3	2.9
55-64	21	445	4.6	4.1	4.6
65+	418	416	4.3	4.7	4.3
WOMEN					
12-17		755	7.8	5.7	7.8
18-24		833	8.6	6.2	8.6
25-34		1039	10.8	16.0	10.8
35-44		817	8.5	10.4	8.5
45-49		345	3.6	3.1	3.6
50-54		315	3.3	4.0	3.3
55-64		493	5.1	7.7	5.1
65+		531	5.5	7.7	5.5
TOTAL		9660			
TOTAL SAMPLE IN-TAB:	1097				
RESPONSE RATE:	71.6%				
SURVEY PERIODS:		2 - 31 OCTOBER 1986			
		1 - 28 & 30 NOVEMBER 1986			
		1 - 22 DECEMBER 1986			

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

STATION FACILITIES AND FORMAT INFORMATION

ROSTER OF RADIO STATIONS INCLUDED IN THIS REPORT				
STATION	POWER DAY NIGHT	FREQUENCY AM: KHZ, FM: MHZ	CITY OF LICENSE	FORMAT
WAPA	10000	680 AM	SAN JUAN	HISPANIC
WCAD-FM	50000	105.7 FM	SAN JUAN	ROCK
WDDY-FM	50000	96.5 FM	FAJARDO/SAN JUAN	URBAN CONTEMPORARY
WFID-FM	50000	95.7 FM	SAN JUAN	ADULT CONTEMPORARY
WGSX-FM	32400	94.7 FM	BAYAMON/SAN JUAN	CONTEMPORARY
WIAC	10000	740 AM	SAN JUAN	BALLADS
WIAC-FM	91000	102.5 FM	SAN JUAN	BALLADS
WIDA	1000	1400 AM	CAROLINA/SN JUAN	SIMULCAST WIDA-FM
WIDA-FM	25000	90.5 FM	CAROLINA/SN JUAN	PUB-RELIGION/GOSPEL
WIOA-FM	32000	99.9 FM	SAN JUAN	ADULT CONTEMPORARY
WIPR	10000	940 AM	SAN JUAN	PUBLIC-EDUCATIONAL
WIPR-FM	125000	91.3 FM	SAN JUAN	PUBLIC-EDUCATIONAL
WKAQ	10000	580 AM	SAN JUAN	NEWS/TALK/INFO
WKAQ-FM	50000	104.7 FM	SAN JUAN	ADULT CONTEMPORARY
WKVM	50000	810 AM	SAN JUAN	TALK
WLUZ	1000	1600 AM	SAN JUAN/BAYAMON	MIDDLE OF THE ROAD
WORO-FM	50000	92.5 FM	COROZAL/SAN JUAN	EASY LISTENING
WOSD	10000	1090 AM	SAN JUAN	MOR/NOST/NEWS/TLK/INFO
WPRM-FM	25000	98.5 FM	SAN JUAN	SPANISH SALSA
WQBS	5000	630 AM	SAN JUAN	ADULT CONTEMPORARY
WQII	10000	1140 AM	SAN JUAN	TALK/BALLADS
WRTU-FM	10000	89.7 FM	SAN JUAN	PUB-NEWS/CLASS/PUB SERVIC
WSRA-FM	25000	106.9 FM	GUAYAMA/SAN JUAN	HISPANIC ADULT CONTEMP
WUNO	5000	1320 AM	SAN JUAN	NEWS/TALK/INFO
WVOZ-FM	50000	107.7 FM	CAROLINA	BIG BAND WITH SALSA
WYX-FM	50000	100.7 FM	BAYAM/CAGU/SN JN	JAZZ
WZNT-FM	50000	93.7 FM	SAN JUAN	HISP/BOLEROS/SALSA/MEREN
WCRP-FM	27000	88.1 FM	GUAYAMA	PUB-CHRISTIAN/EDUCATION
WERR-FM	50000	104.1 FM	ARECIBO	RELIGION
WNRT-FM	25000	96.9 FM	MANATI	RELIGION
WVUP-FM	35000	103.3 FM	CAGUAS	BALLADS

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE  
\*\* SPECIAL NOTICES FOR THIS MARKET APPEAR  
AT THE END OF THE REPORT - SECTION III



## **2. Average Share Trends Table of Contents**

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Men 18+ .....	5
Women 18+ .....	6
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AVERAGE QUARTER HOUR SHARE TRENDS - READ ACROSS \*\*

	MON - SUN 6:00AM-MIDNIGHT		MON - FRI 6:00AM-10:00AM		MON - FRI 10:00AM-3:00PM		MON - FRI 3:00PM-7:00PM		MON - FRI 7:00PM-MIDNIGHT	
	FAL 86	USCS 86	FAL 86	FAL 86	FAL 86	FAL 86	FAL 86	FAL 86	FAL 86	FAL 86
WAPA	1.0	2.9	1.0		.8		2.1		4	
WCAD-FM	6.5	5.1	3.0		5.9		9.5		11.0	
WDOY-FM	6.0	5.1	3.1		6.0		8.1		5.9	
WFID-FM	3.2	2.5	4.1		4.3		2.3		1.8	
WGSX-FM	5.8	3.6	3.0		4.9		6.4		5.5	
WIAC	3.5	3.2	4.6		3.5		3.0		3.2	
WIAC-FM	3.5	3.2	3.6		2.8		3.0		3.4	
WIDA	1.9	2.5	1.4		2.2		1.8		2.2	
WIDA-FM	1.4		1.3		2.2		1.6		.5	
WIOA-FM	8.8	5.7	11.5		12.4		7.5		7.5	
WIPR	.1	.5	.4		.4					
WIPR-FM	.2		.6		.6				.2	
WKAQ	5.2	6.9	8.9	12.7	3.5		4.9		3.8	
WKAQ-FM	9.3	6.9	6.4		7.0		8.7		6.3	
WKVM	2.4	1.7	2.2		2.0		2.3		2.5	
WLWZ	1.8	1.4	3.5		.5		.6		1.4	
WORO-FM	4.6	3.2	4.5		5.4		3.9		2.7	
WOSO	1.6	.5	2.4		2.7		1.3		2.7	
WPRM-FM	1.5	1.4	.3	2.0	1.2		1.7		1.2	
WQBS	4.3	5.9	4.4		4.0		5.9		2.8	
WQII	1.5	1.1	2.2		1.5		1.2		1.5	
WRTU-FM	.6	.5	.5		1.0		.4		.2	
WSRA-FM	1.3	2.2	.9		1.1		1.1		.9	
WUNO	6.4	4.8	9.0	8.1	3.9		5.1		11.3	
WVZ-FM	1.2	1.9	.9		1.5		1.1		1.4	
WXYX-FM	4.4	6.8	3.1		4.7		6.4		10.4	
WZNT-FM	4.1	9.8	5.0	9.7	4.5		3.0		2.1	
WCRP-FM	1.8	2.0	2.4		2.9		2.0		1.1	
WERR-FM	1.2	2.0	1.5		1.1		.7		2.5	
WNRT-FM	.9	.3	.7		.4		.9		.4	
WVJP-FM	1.8	1.7	1.5		1.7		.9		.9	
PUR	18.9		22.4		22.5		22.5		13.6	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE  
\*\* THE RIGHT MOST COLUMN WITHIN EACH DAYPART  
CONTAINS THE CURRENT ESTIMATES.

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

AVERAGE QUARTER HOUR SHARE TRENDS - READ ACROSS \*\*

	MON - SUN 6:00AM-MIDNIGHT		MON - FRI 6:00AM-10:00AM		MON - FRI 10:00AM-3:00PM		MON - FRI 3:00PM-7:00PM		MON - FRI 7:00PM-MIDNIGHT	
	FAL 86		FAL 86		FAL 86		FAL 86		FAL 86	
WAPA	1.3		.4		.8		3.7			
WCAD-FM	6.2		5.4		6.4		7.8		11.1	
WDY-FM	5.1		1.3		4.2		5.0		9.8	
WFID-FM	3.9		4.1		7.8		2.9		1.3	
WGSX-FM	3.2		1.4		3.5		3.9		3.0	
WIAC	5.3		7.6		5.1		5.3		1.5	
WIAC-FM	2.5		3.4		1.4		2.4		2.6	
WIDA	1.0		1.5		1.7		.9		1.5	
WIDA-FM	1.0		.7		10.5		5.2		4.6	
WIOA-FM	7.4		8.9							
WIPR										
WIPR-FM	.1				.2				.4	
WKAQ	7.2		9.9		4.6		6.6		7.8	
WKAQ-FM	7.5		5.3		6.5		7.9		2.6	
WKVM	.6		.6		.2				1.1	
WLUZ	2.6		3.2		1.0		1.7		3.5	
WORO-FM	7.9		5.2		10.9		6.7		2.8	
WOSO	2.0		1.2		4.0		1.2		6.3	
WPRM-FM	1.9				.5		1.5		.2	
WQBS	4.5		5.1		3.8		7.8		4.1	
WQII	.3		.4							
WRTU-FM	1.2		1.2		2.4		.9		.4	
WSRA-FM	2.6		1.5		1.5		1.3		2.4	
WUNO	6.8		8.9		4.0		6.3		12.6	
WVZ-FM	1.6		2.4		2.3		1.8		1.7	
WXYX-FM	2.6				1.1		2.2		10.0	
WZNT-FM	5.5		9.2		5.3		5.7		1.3	
WCRP-FM	.6		1.2				.9		1.3	
WERR-FM	1.9		2.8		2.4		1.8		2.4	
WART-FM	.9		1.8		.5		2.2		.2	
WVUP-FM	.7		.7		.8		.8			
PUR	18.4		22.6		23.3		22.6		12.3	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE  
\*\* THE RIGHT MOST COLUMN WITHIN EACH DAYPART  
CONTAINING THE CURRENT ESTIMATES.

AVERAGE QUARTER HOUR SHARE TRENDS - READ ACROSS \*\*

	MON - SUN 6:00AM-MIDNIGHT		MON - FRI 6:00AM-10:00AM		MON - FRI 10:00AM-3:00PM		MON - FRI 3:00PM-7:00PM		MON - FRI 7:00PM-MIDNIGHT	
	FAL 86		FAL 86		FAL 86		FAL 86		FAL 86	
WAPA	1.1		1.7		1.1		1.7		1.9	
WCAD-FM	2.8		.1		4.3		4.4		5.6	
WDOY-FM	4.5		2.2		5.7		8.5		4.5	
WFID-FM	3.8		4.9		2.5		2.3		2.6	
WGSX-FM	1.8		1.4		1.2		1.4		.4	
WIAC	3.0		3.2		3.0		2.5		4.3	
WIAC-FM	5.4		4.5		4.8		5.0		4.3	
WIDA	3.4		1.7		3.4		4.7		4.1	
WIDA-FM	2.3		2.0		3.2		3.1		1.1	
WIDA-FM	11.9		13.7		16.9		12.9		8.8	
WIPR	.3		.1		.9		.1			
WIPR-FM	.3		.6		1.0		.1			
WKAQ	5.2		9.6		3.5		6.0		2.6	
WKAQ-FM	7.9		5.5		3.5		4.9		6.7	
WKVM	4.9		4.0		4.0		6.0		5.2	
WLuz	1.6		4.5		.1				.4	
WORO-FM	2.1		2.0		1.7		2.5		1.5	
WOSO	2.0		4.0		2.3		2.3		1.3	
WPRM-FM	.6		.3		.8		.8		1.3	
WQBS	4.3		3.4		4.4		4.7		3.0	
WQII	2.6		3.0		3.0		1.8		3.7	
WRTU-FM	.4									
WSRA-FM	.8		.6		1.0		1.6		.2	
WJND	8.3		10.8		4.9		6.9		14.2	
WVOZ-FM	1.3				1.3		1.1		1.9	
WYX-FM	4.2		4.7		4.4		7.3		6.9	
WZNT-FM	2.8		2.9		4.5		.4		3.4	
WCRP-FM	3.6		4.0		6.3		4.3		1.5	
WERR-FM	1.0		.8		.3				4.1	
WNRT-FM	.6				.4				.7	
WVUP-FM	3.3		2.4		2.9		1.6		2.2	
PUR	18.2		24.8		23.4		19.1		12.3	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE  
\*\* THE RIGHT MOST COLUMN WITHIN EACH DAYPART  
CONTAINS THE CURRENT ESTIMATES.

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

AVERAGE QUARTER HOUR SHARE TRENDS - READ ACROSS \*\*

	MON - SUN 6:00AM-MIDNIGHT		MON - FRI 6:00AM-10:00AM		MON - FRI 10:00AM-3:00PM		MON - FRI 3:00PM-7:00PM		MON - FRI 7:00PM-MIDNIGHT	
	FAL 86		FAL 86		FAL 86		FAL 86		FAL 86	
WAPA	15.9		7.3		10.5		21.1		20.0	
WCAD-FM	11.7		13.7		13.0		12.9		2.9	
WDOY-FM	.3						1.0		1.0	
WFID-FM	21.0		16.7		22.7		19.1		17.8	
WGSX-FM	.6						.8		3.8	
WIAC	.9								3.2	
WIAC-FM										
WIDA										
WIDA-FM	4.2		10.7		1.8		2.1		9.8	
WIOA-FM										
WIPR										
WIPR-FM	.9		2.1		21.7		16.4		11.1	
WKAQ	16.5		14.1							
WKAQ-FM										
WKVM	.3									
WLUZ	3.3		13.2		2.2		1.2		4.8	
WORO-FM										
WOSO	3.0		1.7		5.4		3.5		2.5	
WPRM-FM	3.9		6.4		3.2		4.5		.6	
WQBS	1.2		5.6		.7		2.5			
WQII										
WRTU-FM										
WSRA-FM	.9		1.3						4.4	
WJNO										
WDOZ-FM	9.0		7.3		17.0		11.9		17.1	
WKYA-FM	4.5				1.8		2.9		1.0	
WZNT-FM										
WCRR-FM										
WERR-FM	1.5									
WVRT-FM	.3									
WVUP-FM										
PUR	21.8		15.3		18.1		31.9		20.6	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

\*\* THE RIGHT MOST COLUMN WITHIN EACH DAYPART

CONTAINS THE CURRENT ESTIMATES

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WOMEN 18+ .....	44
WOMEN 12-24 .....	49
WOMEN 18-34 .....	54
WOMEN 18-49 .....	59
WOMEN 25-49 .....	64
WOMEN 25-54 .....	69
WOMEN 35-64 .....	74

ADULTS 18+ .....	79
TEENS 12-17 .....	84
ADULTS 18-34 .....	89
ADULTS 18-49 .....	94
ADULTS 25-49 .....	99
ADULTS 25-54 .....	104
ADULTS 35-64 .....	109

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID				
	AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	9	.2	1.3	178	3	.1	.4	28	7	.2	.8	72	31	.8	3.7	83	51	1.4	11.1	198	
WCAD-FM	43	1.1	6.2	407	46	1.2	5.4	244	56	1.5	6.4	234	66	1.8	7.8	160	45	1.2	9.8	96	
WDOY-FM	35	.9	5.1	545	11	.3	1.3	111	37	1.0	4.2	232	42	1.1	5.0	370	45	1.2	9.8	96	
WFID-FM	27	.7	3.9	322	35	.9	4.1	133	68	1.8	7.8	171	25	.7	2.9	114	6	.2	1.3	76	
WGSX-FM	22	.6	3.2	330	12	.3	1.4	115	31	.8	3.5	148	33	.9	3.9	170	14	.4	3.0	103	
WJAC	37	1.0	5.3	395	65	1.7	7.6	201	45	1.2	5.1	160	45	1.2	5.3	138	12	.2	1.5	35	
WJAC-FM	17	.5	2.5	290	29	.8	3.4	122	12	.3	1.4	136	20	.5	2.4	136	7	.2	2.6	75	
WIDA	7	.2	1.0	73	13	.3	1.5	16	13	.3	1.5	16	13	.3	1.5	16	8	.2	1.5	22	
WIDA-FM	7	.2	1.0	187	6	.2	.7	62	15	.4	1.7	62	8	.2	.9	35	21	.6	4.6	48	
WIDA-FM	51	1.4	7.4	512	76	2.0	8.9	228	92	2.4	10.5	173	44	1.2	5.2	165	21	.6	4.6	48	
WIPR																					
WIPR-FM	1	.1	.1	77	84	2.2	9.9	460	2	.1	.2	19	2	.1	1.5	301	2	.1	.4	19	
WKAQ	50	1.3	7.2	961	45	1.2	5.3	289	57	1.5	6.5	247	67	1.8	7.9	415	36	1.0	7.8	190	
WKAQ-FM	52	1.4	7.5	1006	5	.1	.6	39	2	.1	.2	13	2	.1	1.1	5	5	.1	1.1	39	
WKVM	4	.1	.6	180	27	.7	3.2	108	9	.2	1.0	77	14	.4	1.7	65	16	.4	3.5	45	
WLJZ	18	.5	2.6	266	27	.7	3.2	108	9	.2	1.0	77	14	.4	1.7	65	16	.4	3.5	45	
WORO-FM	55	1.5	7.9	678	44	1.2	5.2	219	95	2.5	10.9	273	57	1.5	6.7	229	13	.3	2.8	143	
WOSO	14	.4	2.0	265	10	.3	1.2	98	35	.9	4.0	93	10	.3	1.2	25	29	.8	6.3	130	
WPRM-FM	13	.3	1.9	308	43	1.1	5.1	215	4	.1	.5	24	13	.3	1.5	24	1	.2	1.1	24	
WQBS	31	.8	4.5	380	43	1.1	5.1	215	33	.9	3.8	183	66	1.8	7.8	274	19	.5	4.1	81	
WQII	2	.1	.3	131	3	.1	.4	13	21	.6	2.4	43	8	.2	.9	38	2	.1	.4	19	
WRTU-FM	8	.2	1.2	140	10	.3	1.2	24	21	.6	2.4	43	8	.2	.9	38	2	.1	.4	19	
WSRA-FM	18	.5	2.6	145	13	.3	1.5	34	13	.3	1.5	16	11	.3	1.3	48	11	.3	2.4	40	
WUNO	47	1.3	6.8	709	76	2.0	8.9	361	35	.9	4.0	177	53	1.4	6.3	267	58	1.5	12.6	169	
WVOZ-FM	11	.3	1.6	172	20	.5	2.4	102	20	.5	2.3	56	15	.4	1.8	63	8	.2	1.7	48	
WYX-FM	18	.5	2.6	255	20	.5	2.4	102	10	.3	1.1	44	19	.5	2.2	74	46	1.2	10.0	67	
WZNT-FM	38	1.0	5.5	725	78	2.1	9.2	379	46	1.2	5.3	209	48	1.3	5.7	239	6	.2	1.3	26	
WCRP-FM	4	.1	.6	72	10	.3	1.2	30					8	.2	.9	30	6	.2	1.3	16	
WERR-FM	13	.3	1.9	208	24	.6	2.8	46	21	.6	2.4	78	15	.4	1.8	58	11	.3	2.4	76	
WNRT-FM	6	.2	.9	100	15	.4	1.8	59	4	.1	.5	16	19	.5	2.2	72	1	.2	.2	12	
WJUP-FM	5	.1	.7	205	6	.2	.7	62	7	.2	.8	50	7	.2	.8	58					
PUR	693	18.4		3694	851	22.6		2746	874	23.3		2455	848	22.6		2633	461	12.8		1744	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE





**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM - 12:00 MID				MON - SAT 6:00AM - 10:00AM				MON - SAT 10:00AM - 3:00PM				MON - SAT 3:00PM - 7:00PM				MON - SAT 7:00PM - 12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	10	.3	1.4	137	3	.1	.4	28	6	.2	.7	72	28	.7	3.6	83	4	.1	.9	7	
WCAD-FM	49	1.3	6.9	372	41	1.1	5.1	244	49	1.3	5.9	234	63	1.7	8.2	172	45	1.2	10.1	208	
WDOY-FM	37	1.0	5.2	506	14	.4	1.7	142	43	1.1	5.2	266	38	1.0	4.9	370	47	1.3	10.5	140	
WFID-FM	32	.9	4.5	236	38	1.0	4.7	146	63	1.7	7.6	188	22	.6	2.9	118	5	1.1	1.1	76	
WGSX-FM	25	.7	3.5	288	12	.3	1.5	115	37	1.0	4.5	175	34	.9	4.4	174	17	.5	3.8	123	
WIAC	41	1.1	5.8	298	71	1.9	8.8	219	41	1.1	5.0	177	42	1.1	5.4	138	15	.4	3.4	68	
WIAC-FM	14	.4	2.0	266	24	.6	3.0	122	10	.3	1.2	21	16	.4	2.1	136	10	.3	2.2	75	
WIDA	8	.2	1.1	42	13	.3	1.6	20	11	.3	1.3	16	6	.2	.8	35	6	.2	1.3	22	
WIDA-FM	6	.2	.8	75	6	.2	.7	62	13	.3	1.6	62	6	.2	.8	35	6	.2	1.3	22	
WIOA-FM	54	1.4	7.6	326	71	1.9	8.8	255	83	2.2	10.0	180	44	1.2	5.7	216	19	.5	4.3	63	
WIPR	1	.1	.1	19	1	.1	.1	19	1	.1	.1	19	1	.1	.1	19	1	.1	.1	19	
WIPR-FM	45	1.2	6.4	667	73	1.9	9.0	466	37	1.0	4.5	209	47	1.3	6.1	301	30	.8	6.7	190	
WKAQ	49	1.3	6.9	702	45	1.2	5.6	312	75	2.0	9.1	317	59	1.6	7.7	422	15	.4	3.4	166	
WKAQ-FM	3	.1	.4	52	7	.2	.9	44	2	.1	.2	13	7	.2	1.6	47	7	.2	1.6	47	
WKVM	16	.4	2.3	189	30	.8	3.7	129	6	.2	.7	77	13	.3	1.7	75	13	.3	2.9	45	
WLWZ	47	1.3	6.6	447	43	1.1	5.3	258	88	2.3	10.6	275	49	1.3	6.4	236	12	.3	2.7	151	
WORO-FM	18	.5	2.5	248	7	.2	.9	98	29	.8	3.5	93	8	.2	1.0	25	25	.7	5.6	130	
WOSO	7	.2	1.0	60	6	.2	.7	19	7	.2	.8	44	11	.3	1.4	24	1	.2	1.6	24	
WPRM-FM	37	1.0	5.2	376	49	1.3	6.0	223	29	.8	3.5	183	59	1.6	7.7	282	16	.4	3.6	81	
WQBS	1	.1	.1	19	3	.1	.4	13	1	.1	.1	7	7	.2	.9	38	1	.2	1.1	19	
WQII	9	.2	1.3	57	8	.2	1.0	24	17	.5	2.1	43	7	.2	.9	38	1	.2	1.1	19	
WRTU-FM	12	.3	1.7	88	15	.4	1.9	39	12	.3	1.5	23	11	.3	1.4	53	10	.3	2.2	49	
WSRA-FM	52	1.4	7.4	630	69	1.8	8.5	394	30	.8	3.6	177	55	1.5	7.1	304	55	1.5	12.3	195	
WUNO	13	.3	1.8	131	15	.4	1.9	102	17	.5	2.1	56	13	.3	1.7	63	6	.2	1.3	48	
WVZ-FM	21	.6	3.0	149	3	.1	.4	13	14	.4	1.7	60	22	.6	2.9	83	43	1.1	9.6	67	
WXYX-FM	39	1.0	5.5	691	65	1.7	8.0	379	44	1.2	5.3	250	41	1.1	5.3	239	16	.4	3.6	58	
WZNT-FM	5	.1	.7	30	9	.2	1.1	30	17	.5	2.1	78	7	.2	.9	30	5	.1	1.1	16	
WCRP-FM	14	.4	2.0	180	17	.5	2.1	46	17	.5	2.1	78	13	.3	1.7	58	10	.3	2.2	76	
WERR-FM	7	.2	1.0	100	12	.3	1.5	59	3	.1	.4	16	14	.4	1.8	72	14	.4	1.8	12	
WNRT-FM	5	.1	.7	126	6	.2	.7	67	7	.2	.8	50	6	.2	.8	58	6	.2	1.1	12	
WUJP-FM																					
PUR	707	18.8		3512	810	21.5		2838	827	22.0		2561	771	20.5		2695	447	11.9		1896	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.2	1.7												
WCAD-FM	24	.6	5.0												
WDOY-FM	51	1.4	10.7												
WFID-FM	30	.8	6.3												
WGSX-FM	39	1.0	8.2												
WIAC	38	1.0	8.0												
WIAC-FM															
WIDA	2	.1	.4												
WIDA-FM															
WIOA-FM	34	.9	7.1												
WIPR															
WIPR-FM															
WKAQ	3	.1	.6												
WKAQ-FM	69	1.8	14.5												
WKVM	4	.1	.8												
WLUZ	14	.4	2.9												
WLUZ-FM	24	.6	5.0												
WORO-FM															
WOSO	17	.5	3.6												
WPRM-FM	17	.5	3.6												
WQBS	1	.2	.2												
WQII															
WRTU-FM															
WSRA-FM	13	.3	2.7												
WJNO	28	.7	5.9												
WVOZ-FM															
WXYX-FM	32	.9	6.7												
WZNT-FM	22	.6	4.6												
WCRP-FM															
WERR-FM															
WNRT-FM															
WVJP-FM	1	.2	.2												
PUR	476	12.7		623	16.6		597	15.9		367	9.8		346	9.2	PUR



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID							
	AGH PRS (00)	AGH PRS RTG	CUME PRS (00)	AGH PRS RTG	AGH PRS (00)	AGH PRS SHR	CUME PRS (00)	AGH PRS RTG	AGH PRS (00)	AGH PRS SHR	CUME PRS (00)	AGH PRS RTG	AGH PRS (00)	AGH PRS SHR	CUME PRS (00)					
WAPA	63	4.2	19.8	40	2.6	15.7	256	62	4.1	19.9	336	99	6.5	22.6	340	84	5.5	27.4	424	
WCAD-FM	42	2.8	13.2	41	2.7	16.1	172	44	2.9	14.1	356	82	5.4	18.7	574	29	1.9	9.4	112	
WDOY-FM	11	.7	3.5	14	.9	5.5	67	31	2.0	9.9	99	17	1.1	3.9	83	4	.3	1.3	57	
WFID-FM	25	1.7	7.9	13	.9	5.1	128	30	2.0	9.6	313	36	2.4	8.2	233	22	1.5	7.2	228	
WGSX-FM	2	.1	.6	4	.3	1.6	40					7	.5	1.6	67	12	.8	3.9	26	
WIAC	6	.4	1.9													10	.7	3.3	40	
WIAC-FM																				
WIDA																				
WIDA-FM	9	.6	2.8	19	1.3	7.5	24	4	.3	1.3	24	18	1.2	4.1	100	14	.9	4.6	76	
WIOA-FM																				
WIPR																				
WIPR-FM	10	.7	3.1	12	.8	4.7	29	9	.6	2.9	29	12	.8	2.7	29					
WKAQ	48	3.2	15.1	13	.9	5.1	103	53	3.5	17.0	350	46	3.0	10.5	329	9	.6	2.9	101	
WKAQ-FM																				
WKVM	3	.2	.9																	
WLUZ	17	1.1	5.3	43	2.8	16.9	68	29	1.9	9.3	68	15	1.0	3.4	53	15	1.0	4.9	63	
WLUZ-FM																				
WORO-FM	1	.1	.3																	
WOSO	6	.4	1.9	18	1.2	7.1	81	8	.5	2.6	55	32	2.1	7.3	79	4	.3	1.3	61	
WPRM-FM	13	.9	4.1																	
WQBS																				
WQBS-FM																				
WQII																				
WQII-FM																				
WRTU-FM																				
WSRA-FM	3	.2	.9	6	.4	2.4	54									14	.9	4.6	49	
WUNO	2	.1	.6	3	.2	1.2	31					6	.4	1.4	31	5	.3	1.6	31	
WVOZ-FM	28	1.8	8.8	11	.7	4.3	57	14	.9	4.5	86	27	1.8	6.2	151	74	4.9	24.1	159	
WXYX-FM	20	1.3	6.3	12	.8	4.7	120	9	.6	2.9	65	10	.7	2.3	110					
WZNT-FM																				
WZNT-FM																				
WCRP-FM	4	.3	1.3	6	.4	2.4	29	14	.9	4.5	29	17	1.1	3.9	58	4	.3	1.3	27	
WERR-FM	3	.2	.9																	
WERR-FM																				
WNRT-FM																				
WNRT-FM																				
WVJP-FM																				
WVJP-FM																				
PUR	318	21.0		255	16.8		910	312	20.6		1206	438	28.9		1318	307	20.3		1072	
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)
WAPA	67	4.4	20.1	597	70	4.6	20.1	542	52	3.4	18.1	440	90	5.9	24.5	44	2.9	13.6	2.9	308
WCAD-FM	55	3.6	16.5	666	62	4.1	17.8	626	43	2.8	14.9	401	53	3.5	14.4	32	2.1	9.9	2.1	314
WDOY-FM	22	1.5	6.6	119	15	1.0	4.3	119	24	1.6	8.3	99	10	.7	2.7	119				
WFID-FM	26	1.7	7.8	418	24	1.6	6.9	304	22	1.5	7.6	344	29	1.9	7.9	22	1.5	6.8	1.5	183
WGSX-FM	3	.2	.9	107	5	.3	1.4	107	2	.1	.7	40	7	.5	1.9	26				
WIAC-FM													8	.5	2.2	67				
WIDA																				
WIDA-FM	13	.9	3.9	100	18	1.2	5.2	100	11	.7	3.8	24	16	1.1	4.4	2	.1	.6	.1	53
WIOA-FM																				
WIPR																				
WIPR-FM	11	.7	3.3	29	12	.8	3.4	29	10	.7	3.5	29	5	.3	1.4	29				135
WKAQ	39	2.6	11.7	636	30	2.0	8.6	357	35	2.3	12.2	425	26	1.7	7.1	85	5.6	26.3	5.6	665
WKVW																				
WLWZ	29	1.9	8.7	92	29	1.9	8.3	92	35	2.3	12.2	68	15	1.0	4.1	92			.7	79
WORO-FM																				
WOSO	2	.1	.6	39	4	.3	1.1	39	3	.2	.8	39	4	.3	1.1	46				118
WPRM-FM	19	1.3	5.7	103	26	1.7	7.4	103	13	.9	4.5	81	17	1.1	4.6	108			.8	43
WQBS																				
WQII																				
WRTU-FM																				
WSRA-FM	2	.1	.6	54	3	.2	.9	54	2	.1	.7	54	8	.5	2.2	49				176
WUNO	3	.2	.9	31	5	.3	1.4	31	1	.1	.3	31	5	.3	1.4	31				398
WVOZ-FM	17	1.1	5.1	175	19	1.3	5.4	151	13	.9	4.5	116	53	3.5	14.4	22	1.5	6.8	1.5	176
WYX-FM	10	.7	3.0	146	12	.8	3.4	146	11	.7	3.8	146	5	.3	1.4	110			3.0	398
WZNT-FM																				
WCRP-FM	5	.3	1.5	29	12	.8	3.4	58	8	.5	2.8	29	2	.1	.5	27				1412
WERR-FM	7	.5	2.1	58					3	.2	1.0	29	8	.5	2.2	58				1420
WNRT-FM																				
WVUP-FM																				
PUR	334	22.1		1451	949	23.1		1403	288	19.0		1325	957	24.2		323	21.3			1412
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	
WAPA	61	4.0	19.4	709	36	2.4	14.5	256	52	3.4	17.0	336	85	5.6	21.0	352	72	4.8	23.6	424	
WCAD-FM	48	3.2	15.2	701	37	2.4	14.9	196	49	3.2	16.0	392	80	5.3	19.8	574	32	2.1	10.5	161	
WDOY-FM	14	.9	4.4	119	11	.7	4.4	67	24	1.6	7.8	99	15	1.0	3.7	83	4	.3	1.3	57	
WFID-FM	27	1.8	8.6	536	21	1.4	8.4	146	26	1.7	8.5	313	35	2.3	8.6	233	28	1.8	9.2	272	
WGSX-FM	3	.2	1.0	26	3	.2	1.2	40	3	.2	1.2	40	5	.3	1.2	67	11	.7	3.6	26	
WIAC	4	.3	1.3	107	2	.1	.8	7	2	.1	.8	7	7	.9	3.5	100	11	.7	3.6	40	
WIAC-FM																					
WIDA																					
WIDA-FM	10	.7	3.2	100	14	.9	5.6	24	3	.2	1.0	24	14	.9	3.5	100	11	.7	3.6	76	
WIDA-FM																					
WIPR																					
WIPR-FM	9	.6	2.9	39	14	.9	5.6	39	11	.7	3.6	39	12	.8	3.0	39	17	1.1	5.6	197	
WKAQ	36	2.4	11.4	708	13	.9	5.2	118	61	4.0	19.9	388	48	3.2	11.9	381	17	1.1	5.6	197	
WKAQ-FM																					
WKVM																					
WLUZ																					
WLUZ	21	1.4	6.7	92	36	2.4	14.5	68	23	1.5	7.5	68	13	.9	3.2	54	14	.9	4.6	63	
WORO-FM	2	.1	.6	46	2	.1	.6	46	2	.1	.6	46	6	.4	2.0	46	6	.4	2.0	46	
WOSO	2	.1	.6	52	2	.1	.6	52	1	.1	.3	13	7	.5	1.7	39	6	.4	2.0	46	
WPRM-FM	16	1.1	5.1	141	28	1.8	11.2	89	7	.5	2.3	55	30	2.0	7.4	87	4	.3	1.3	61	
WQBS																					
WQBS																					
WQII																					
WQII																					
WRTU-FM																					
WRTU-FM																					
WSRA-FM	5	.3	1.6	103	5	.3	2.0	54	11	.7	3.6	29	13	.9	3.2	58	4	.3	1.3	27	
WSRA-FM																					
WUNO	3	.2	1.0	31	2	.1	.8	31	23	1.5	7.5	129	5	.3	1.2	31	4	.3	1.3	49	
WUNO																					
WVOZ-FM	34	2.2	10.8	240	13	.9	5.2	75	23	1.5	7.5	129	28	1.8	6.9	160	67	4.4	22.0	159	
WVOZ-FM																					
WXYX-FM	10	.7	3.2	214	10	.7	4.0	120	11	.7	3.6	106	10	.7	2.5	122	11	.7	3.6	32	
WXYX-FM																					
WZNT-FM																					
WZNT-FM																					
WCRP-FM	4	.3	1.3	56	4	.3	1.6	29	11	.7	3.6	29	13	.9	3.2	58	4	.3	1.3	27	
WCRP-FM																					
WERR-FM	4	.3	1.3	58	4	.3	1.6	29	11	.7	3.6	29	13	.9	3.2	58	4	.3	1.3	27	
WERR-FM																					
WVRT-FM																					
WVRT-FM																					
WVJP-FM																					
WVJP-FM																					
PUR	315	20.8		1493	249	16.4		957	306	20.2		1255	405	26.8		1337	305	20.1		1155	
PUR																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID				SATURDAY 6:00AM-10:00AM				SATURDAY 10:00AM-3:00PM				SATURDAY 3:00PM-7:00PM				SATURDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	
WAPA	22	1.5	7.3		28	1.8	8.6		15	1.0	4.7		31	2.0	10.8		18	1.2	6.7	
WCAD-FM	56	3.7	18.7		21	1.4	6.4		78	5.2	24.6		62	4.1	21.6		57	3.8	21.3	
WDOY-FM																				
WFID-FM	43	2.8	14.3		80	5.3	24.5		7	.5	2.2		34	2.2	11.8		55	3.6	20.5	
WGSX-FM																				
WIAC	2	.1	.7		9	.6	2.8													
WIAC-FM																				
WIDA																				
WIDA-FM																				
WIOA-FM																				
WIPR																				
WIPR-FM	50	3.3	16.7		90	5.9	27.6		72	4.8	22.7		45	3.0	15.7		56	3.7	20.9	
WKAQ	50	3.3	16.7		18	1.2	5.5		66	4.4	20.8		53	3.5	18.5					
WKAQ-FM																				
WKVM																				
WKVM-FM																				
WLUZ																				
WLUZ-FM																				
WORO-FM																				
WOSO	1	.1	.3		62	4.1	19.0		4	.3	1.3		15	1.0	5.2					
WORO-FM	17	1.1	5.7																	
WPRM-FM																				
WQBS																				
WQBS-FM																				
WQII																				
WQII-FM																				
WRTU-FM																				
WSRA-FM																				
WUNO																				
WUNO-FM																				
WVOZ-FM	45	3.0	15.0		18	1.2	5.5		67	4.4	21.1		36	2.4	12.5		52	3.4	19.4	
WXYX-FM	14	.9	4.7						8	.5	2.5		11	.7	3.8		30	2.0	11.2	
WZNT-FM																				
WZNT-FM																				
WCRP-FM																				
WERR-FM																				
WNRT-FM																				
WVJP-FM																				
PUR	300	19.8			326	21.5			317	20.9			287	19.0			268	17.7		
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE





**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
WAPA	43	2.7	12.3	13	2.8	12.5	56	244	3.5	13.5	234	66	4.1	14.5	160	51	3.2	18.3	198	198
WCAD-FM	32	2.0	9.1	486	.6	2.7	37	98	2.3	8.9	232	42	2.6	9.2	370	45	2.8	16.1	96	96
WDOY-FM	25	1.5	7.1	229	2.0	8.7	67	100	4.1	16.1	156	23	1.4	5.0	96	6	.4	2.2	76	76
WFID-FM	15	.9	4.3	291	.5	2.2	8	95	.9	3.6	128	17	1.1	3.7	150	14	.9	5.0	103	103
WGSX-FM	1	.1	.3	41																
WIAC	11	.7	3.1	165	.9	3.8	14	90	.7	2.9	21	13	.8	2.9	103	2	.1	.7	22	22
WIAC-FM																				
WIDA				13																
WIDA-FM				71																
WIDA-FM	13	.8	3.7	226	2.0	8.7	32	79	.3	1.2	50	10	.6	2.2	82	9	.6	3.2	29	29
WIOA-FM																				
WIPR				6																
WIPR-FM	12	.7	3.4	202	1.2	5.4	11	57	.7	2.7	42	15	.9	3.3	42	1	.1	.4	13	13
WKAQ	33	2.0	9.4	570	1.1	4.9	18	151	1.4	5.5	138	42	2.6	9.2	307	12	.7	4.3	128	128
WKAQ-FM				24																
WKVM	4	.2	1.1	71	.2	1.1	4	15												
WLUZ	21	1.3	6.0	220	1.1	4.9	18	108	3.0	11.8	140	25	1.5	5.5	108	4	.2	1.4	34	34
WORO-FM	1	.1	.3	77	.1	.5	2	14												
WOSO	11	.7	3.1	235	.9	4.1	23	148	.2	1.0	24	13	.8	2.9	24	1	.1	.4	24	24
WPRM-FM	21	1.3	6.0	267	.9	4.1	15	148	1.4	5.5	152	49	3.0	10.7	193	16	1.0	5.7	65	65
WQBS				38																
WQII	6	.4	1.7	55	.6	2.7	19	24	1.2	4.6	24	5	.3	1.1	24	8	.5	2.9	14	14
WRTU-FM	9	.6	2.6	36	.6	2.5	9	51												
WSRA-FM	10	.6	2.9	154	.6	2.5	4	55	1.1	3.9	87	18	1.1	3.9	87	25	1.5	9.0	69	69
WUNO	4	.2	1.1	79	.3	1.4	5	55	.2	1.0	24	6	.4	1.3	31	8	.5	2.9	48	48
WVUZ-FM	18	1.1	5.1	204	3.7	16.3	42	328	.6	2.4	44	17	1.1	3.7	50	46	2.8	16.5	67	67
WXYX-FM	29	1.8	8.3	495					2.6	10.1	164	25	1.5	5.5	130					
WZNT-FM																				
WZNT-FM	4	.2	1.1	30	.6	2.7	10	30	1.3	5.1	78	8	.5	1.8	30	6	.4	2.2	16	16
WCRP-FM	9	.6	2.6	105	1.3	5.7	21	29	21	1.3	5.1	78	8	.5	1.8	30	6	.4	2.2	16
WERR-FM	4	.2	1.1	84	.6	2.5	9	43	.1	.5	14	6	1.2	4.2	72	1	.1	3.9	76	76
WVRT-FM	2	.1	.6	85	.4	1.6	6	62										.4	12	12
WVUP-FM																				
PUR	350	21.6		1603	22.7		967	1265	25.6		1216	456	28.2		1361	279	17.2		953	953

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

WAPA WCAD-FM WDOY-FM WFDI-FM WGSX-FM WIAC WIAC-FM WIDA WIDA-FM WIPR WIPR-FM WKAQ WKAQ-FM WKVM WLUZ WORO-FM WOSO WPRM-FM WQBS WQII WRTU-FM WSRA-FM WUNO WVOZ-FM WXYX-FM WZNT-FM WCRP-FM WERR-FM WVRT-FM WVUP-FM	MON - FRI 6:00AM-7:00PM			MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM			MON - FRI 6:00AM-3:00PM			MON - FRI 3:00PM-12:00 MID			SAT - SUN 6:00AM-12:00 MID			PUR
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	
WAPA	56	3.5	362	56	3.5	362	51	3.2	338	58	3.6	300	13	.8	110	WAPA
WCAD-FM	31	1.9	399	26	1.6	370	25	1.5	277	44	2.7	422	29	1.8	293	WCAD-FM
WDOY-FM	43	2.7	156	28	1.7	132	52	3.2	156	14	.9	171	9	.6	88	WDOY-FM
WFDI-FM	14	.9	219	12	.7	187	12	.7	159	16	1.0	217	18	1.1	112	WFDI-FM
WGSX-FM	13	.8	143	13	.8	143	13	.8	90	6	.4	125	3	.2	41	WGSX-FM
WIAC																WIAC
WIAC-FM																WIAC-FM
WIDA																WIDA
WIDA-FM	15	.9	108	20	1.2	108	17	1.1	79	10	.6	82	14	.9	146	WIDA-FM
WIPR																WIPR
WIPR-FM	15	.9	57	17	1.1	57	15	.9	57	7	.4	42	15	.9	200	WIPR-FM
WKAQ	28	1.7	402	30	1.9	335	21	1.3	239	25	1.5	355	54	3.3	401	WKAQ
WKAQ-FM																WKAQ-FM
WKVM	1	.1	15	2	.1	15	2	.1	15	13	.8	142	1	.1	16	WKVM
WLUZ	32	2.0	198	21	1.3	108	35	2.2	198	13	.8	142	9	.6	71	WLUZ
WORO-FM	1	.1	14	1	.1	14	1	.1	14	4	.2	46	16	1.0	89	WORO-FM
WOSO	6	.4	24	7	.4	24	2	.1	24	7	.4	24	24	1.5	187	WOSO
WPRM-FM	29	1.8	255	33	2.0	233	20	1.2	194	31	1.9	193	14	.9	69	WPRM-FM
WQBS																WQBS
WQII																WQII
WRTU-FM	12	.7	24	7	.4	24	15	.9	24	2	.1	24	23	1.4	26	WRTU-FM
WSRA-FM	1	.1	14	1	.1	14	4	.2	14	6	.4	14	4	.2	62	WSRA-FM
WUNO	8	.5	112	14	.9	112	4	.2	51	22	1.4	87	23	1.4	26	WUNO
WVOZ-FM	5	.3	55	6	.4	55	4	.2	55	7	.4	48	4	.2	62	WVOZ-FM
WXYX-FM	9	.6	76	9	.6	76	5	.3	44	33	2.0	85	19	1.2	121	WXYX-FM
WZNT-FM	42	2.6	405	43	2.7	373	50	3.1	384	11	.7	130	29	1.8	230	WZNT-FM
WCRP-FM	6	.4	30	9	.6	30	5	.3	30	7	.4	30	7	.4	30	WCRP-FM
WERR-FM	14	.9	78	10	.6	29	21	1.3	78	6	.4	76	6	.4	76	WERR-FM
WVRT-FM	8	.5	72	14	.9	72	4	.2	43	9	.6	84	9	.6	84	WVRT-FM
WVUP-FM	5	.3	85	6	.4	85	4	.2	62	3	.2	43	3	.2	43	WVUP-FM
PUR	415	25.6	1540	411	25.4	1502	395	24.4	1458	360	22.2	1481	306	18.9	1391	PUR



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	22	1.4	8.2	28	1.7	8.7	15	.9	4.4	31	1.9	14.3	18	1.1	9.2
WCAD-FM															
WDDY-FM	26	1.6	9.7	21	1.3	6.5	34	2.1	10.1	22	1.4	10.1	25	1.5	12.8
WFID-FM	22	1.4	8.2	66	4.1	20.4	22	1.4	6.5	7	.4	3.2			
WGSX-FM	39	2.4	14.6	9	.6	2.8	75	4.6	22.2	40	2.5	18.4	28	1.7	14.3
WJAC	7	.4	2.6				6	.4	1.8				18	1.1	9.2
WJAC-FM															
WJAC-FM															
WIDA	2	.1	.7	10	.6	3.1									
WIDA-FM															
WIDA-FM															
WIPR	11	.7	4.1	29	1.8	9.0	16	1.0	7.4				3	.2	1.5
WIPR-FM															
WIPR-FM															
WKAQ	1	.1	.4	7	.4	2.2	72	4.4	21.3	26	1.6	12.0	22	1.4	11.2
WKAQ-FM	36	2.2	13.4	18	1.1	5.6							6	.4	3.1
WKVM	2	.1	.7												
WLUZ															
WLUZ	15	.9	5.6	22	1.4	6.8	29	1.8	8.6	4	.2	1.8	3	.2	1.5
WORO-FM															
WORO-FM															
WOSO	6	.4	2.2	23	1.4	7.1	4	.2	1.2	15	.9	6.9			
WPRM-FM	17	1.1	6.3	62	3.8	19.2									
WQBS															
WQBS															
WQII															
WRTU-FM															
WRTU-FM															
WSRA-FM															
WSRA-FM															
WUNO	8	.5	3.0	16	1.0	5.0				20	1.2	9.2			
WUNO															
WVUZ-FM															
WVUZ-FM															
WXYX-FM	32	2.0	11.9	12	.7	3.7	33	2.0	9.8	36	2.2	16.6	43	2.7	21.9
WXYX-FM							48	3.0	14.2				30	1.9	15.3
WZNT-FM	22	1.4	8.2												
WZNT-FM															
WZNT-FM															
WCRP-FM															
WERR-FM															
WERR-FM															
WNRT-FM															
WNRT-FM															
WVUP-FM															
WVUP-FM															
PUR	268	16.6		323	20.0		338	20.9		217	13.4		196	12.1	
PUR															
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR
WAPA	25	1.5	7.0	22	1.4	5.0	44	2.7	9.3	36	2.2	9.8			
WCAD-FM															
WDOY-FM															
WFID-FM															
WGSX-FM															
WIAC	26	1.6	7.3	21	1.3	4.8	42	2.6	8.9	46	2.8	12.5			
WIAC-FM															
WIDA	16	1.0	4.5	18	1.1	4.1	44	2.7	9.3						
WIDA-FM															
WIDA-FM															
WIPR															
WIPR-FM															
WKAQ	32	2.0	9.0	21	1.3	4.8	17	1.1	3.6	17	1.1	4.6	68	4.2	38.6
WKAQ-FM	87	5.4	24.4	150	9.3	34.2	114	7.0	24.2	85	5.3	23.2	11	.7	6.3
WKVM	21	1.3	5.9	93	5.7	21.2	31	1.9	6.6	11	.7	3.0			
WLUZ	16	1.0	4.5	22	1.4	5.0									
WLUZ-FM															
WORO-FM															
WOSO	38	2.3	10.6	10	.6	2.3	69	4.3	14.6	26	1.6	7.1	40	2.5	22.7
WPRM-FM	4	.2	1.1	6	.4	1.4				3	.2	.8	7	.4	4.0
WQBS															
WQII															
WRTU-FM															
WRTU-FM	39	2.4	10.9	22	1.4	5.0	44	2.7	9.3	44	2.7	12.0	44	2.7	25.0
WSRA-FM	1	.1	.3				2	.1	.4				3	.2	1.7
WUNO															
WUNO-FM															
WVZ-FM	2	.1	.6	5	.3	1.1				5	.3	1.4			
WVZ-FM	47	2.9	13.2	49	3.0	11.2	64	4.0	13.6	80	4.9	21.8	3	.2	1.7
WZNT-FM															
WZNT-FM															
WCRP-FM															
WERR-FM															
WVRT-FM															
WVUP-FM															
PUR	357	22.1		435	27.1		471	29.1		357	22.7		176	10.9	PUR

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	5	.2	104	1	.2	12	56	2.1	7.9	234	18	.7	2.6	49	198
WCAD-FM	43	1.6	401	46	7.4	244	37	1.4	5.2	232	66	2.5	9.6	160	14.6
WDOY-FM	35	1.3	536	11	.4	111	37	1.4	5.2	232	42	1.6	6.1	370	12.9
WFID-FM	27	1.0	313	35	1.3	133	68	2.6	9.6	171	25	1.0	3.6	114	1.7
WGSX-FM	22	.8	330	12	.5	115	31	1.2	4.4	148	33	1.3	4.8	170	4.0
WIAC	19	.7	185	28	1.1	76	31	1.2	4.4	46	24	.9	3.5	62	.6
WIAC-FM	11	.4	189	14	.5	90	12	.5	1.7	21	13	.5	1.9	103	.1
WIDA	5	.2	37	13	.5	16	13	.5	1.8	16	2	.1	.3	13	.6
WIDA-FM	1	.2	116	1	.2	20	1	.1	.1	20	2	.1	.3	13	.6
WIDA-FM	37	1.4	375	62	10.0	187	56	2.1	7.9	121	35	1.3	5.1	147	6.0
WIPR	1	.2	36	36	1.4	188	2	.1	.3	19	17	.6	2.5	62	.6
WIPR-FM	19	.7	481	37	1.4	248	56	2.1	7.9	238	66	2.5	9.6	398	4.3
WKAQ	46	1.8	796	37	.8	39	2	.1	.3	13	3	.1	.4	13	1.4
WKAQ-FM	3	.1	89	5	.2	56	4	.2	.6	28	3	.1	.4	13	1.4
WKVM	6	.2	130	8	.3	130	4	.2	.6	28	3	.1	.4	13	1.4
WLWZ	40	1.5	463	36	1.4	205	82	3.1	11.6	248	51	1.9	7.4	215	3.7
WORO-FM	6	.2	166	2	.1	14	15	.6	2.1	68	13	.5	1.9	24	5.2
WOSO	12	.5	277	2	.3	14	4	.2	.6	24	13	.5	1.9	24	.3
WPRM-FM	27	1.0	343	24	.9	178	33	1.3	4.7	183	61	2.3	8.8	237	5.4
WQBS	2	.1	96	3	.1	13	3	.1	.3	13	3	.1	.3	13	.6
WQII	7	.3	109	10	.4	24	21	.8	3.0	43	5	.2	.7	24	1.9
WRTU-FM	17	.6	107	13	.5	34	13	.5	1.8	16	11	.4	1.6	48	2.3
WSRA-FM	24	.9	367	45	1.7	166	18	.7	2.5	125	36	1.4	5.2	161	7.7
WUNO	11	.4	250	20	.8	102	20	.8	2.8	56	15	.6	2.2	63	2.3
WVOZ-FM	18	.7	250	20	.8	102	10	.4	1.4	44	19	.7	2.7	74	13.2
WXYX-FM	38	1.4	714	78	3.0	379	44	1.7	6.2	198	48	1.8	6.9	239	.2
WZNT-FM	4	.2	57	10	.4	30	8	.3	1.2	30	6	.2	1.7	30	1.7
WCRP-FM	13	.5	189	24	.9	46	21	.8	3.0	78	15	.6	2.2	58	3.2
WERR-FM	6	.2	100	15	2.4	59	4	.2	.6	16	19	.7	2.7	72	.3
WVRT-FM	4	.2	169	6	1.0	62	2	.1	.3	14	6	.2	.9	43	.3
WVJP-FM															
PUR	531	20.3	2591	623	23.8	2002	706	26.9		1889	691	26.4		2008	1349
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	6	.2	.9	61	10	.4	1.5	61	1	1.9	.1	12	8	.3	1.6	49	5	.2	1.3	55	
WCAD-FM	56	2.1	8.3	362	56	2.1	8.5	362	51	1.9	7.6	338	58	2.2	11.5	300	14	.5	3.5	135	
WDOY-FM	31	1.2	4.6	412	27	1.0	4.1	383	26	1.0	3.9	290	44	1.7	8.7	422	43	1.6	10.8	321	
WFID-FM	45	1.7	6.6	189	30	1.1	4.6	165	53	2.0	7.9	189	15	.6	3.0	189	15	.6	3.8	148	
WGSX-FM	27	1.0	4.0	239	22	.8	3.3	207	23	.9	3.4	179	23	.9	4.6	237	18	.7	4.5	112	
WJAC	27	1.0	4.0	100	26	1.0	4.0	100	30	1.1	4.5	100	10	.4	2.0	62	10	.4	2.5	139	
WJAC-FM	13	.5	1.9	143	13	.5	2.0	143	13	.5	1.9	90	6	.2	1.2	125	10	.4	2.5	57	
WIDA	9	.3	1.3	16	7	.3	1.1	16	13	.5	1.9	16	1	.1	.2	13	1	.3	.3	9	
WIDA-FM	1	.1	.1	33	2	.1	.3	33	1	.1	.1	20	1	.1	.2	13	1	.7	4.5	180	
WIDA-FM	51	1.9	7.5	216	47	1.8	7.2	216	58	2.2	8.6	187	28	1.1	5.6	147	18	.7	4.5	180	
WIPR	1	.1	.1	19	1	.1	.1	19	1	.1	.1	19	1	.1	.2	19	1	.7	4.8	301	
WIPR-FM	21	.8	3.1	212	25	1.0	3.8	188	23	.9	3.4	212	16	.6	3.2	152	19	.7	4.8	301	
WKAQ	54	2.1	8.0	545	51	1.9	7.8	450	48	1.8	7.2	363	36	1.4	7.2	446	56	2.1	14.1	429	
WKAQ-FM	2	.1	.3	39	2	.1	.3	39	3	.1	.4	39	3	.1	.6	39	2	.1	.5	33	
WKVM	5	.2	.7	56	5	.2	.8	56	6	.2	.9	56	1	.1	.2	13	9	.3	2.3	71	
WLUZ	58	2.2	8.6	400	43	1.6	6.5	287	61	2.3	9.1	351	30	1.1	6.0	276	25	1.0	6.3	196	
WORO-FM	7	.3	1.0	82	1	.3	.2	14	9	.3	1.3	82	10	.4	2.0	90	27	1.0	6.8	214	
WOSO	6	.2	.9	24	7	.3	1.1	24	2	.1	.3	24	7	.3	1.4	24	27	1.0	6.8	214	
WPRM-FM	39	1.5	5.8	331	43	1.6	6.5	293	30	1.1	4.5	256	37	1.4	7.4	253	14	.5	3.5	69	
WQBS	1	.1	.1	13	2	.1	.3	13	1	.1	.1	13	1	.1	.1	13	4	.2	1.0	58	
WRTU-FM	13	.5	1.9	43	7	.3	1.1	43	16	.6	2.4	43	3	.1	.6	43	30	1.1	7.6	83	
WRTU-FM	12	.5	1.8	48	12	.5	1.8	48	13	.5	1.9	34	10	.4	2.0	48	30	1.1	7.6	83	
WSRA-FM	32	1.2	4.7	308	41	1.6	6.2	253	30	1.1	4.5	247	31	1.2	6.2	161	4	.2	1.0	62	
WUNO	18	.7	2.7	114	18	.7	2.7	114	20	.8	3.0	114	11	.4	2.2	80	19	.7	4.8	121	
WVYZ-FM	10	.4	1.5	100	10	.4	1.5	100	5	.2	.7	44	34	1.3	6.8	109	19	.7	4.8	121	
WZNT-FM	55	2.1	8.1	598	64	2.4	9.7	533	59	2.3	8.8	469	24	.9	4.8	265	29	1.1	7.3	230	
WCRP-FM	6	.2	.9	30	9	.3	1.4	30	5	.2	.7	30	7	.3	1.4	30	7	.3	1.4	30	
WERR-FM	20	.8	3.0	153	20	.8	3.0	104	23	.9	3.4	95	13	.5	2.6	134	13	.5	2.6	134	
WVRT-FM	11	.4	1.6	88	17	.6	2.6	88	9	.3	1.3	59	9	.3	1.8	84	9	.3	2.3	84	
WVJP-FM	5	.2	.7	85	6	.2	.9	85	4	.2	.6	62	3	.1	.6	43	3	.1	.6	43	
PUR	677	25.8		2460	657	25.1		2377	671	25.6		2325	503	19.2		2250	397	15.1		2095	
PUR																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	5	.2	.9	65	1	1.6	7.1	12	49	1.9	7.4	234	16	.6	2.6	49	4	.2	1.2	7	
WCAD-FM	49	1.9	9.0	372	41	.5	2.4	244	63	1.6	6.5	266	63	2.4	10.2	172	45	1.7	13.2	208	
WDOY-FM	37	1.4	6.8	506	14	1.4	6.5	142	43	1.6	9.5	188	38	1.4	6.2	370	47	1.8	13.7	140	
WFDI-FM	32	1.2	5.9	236	38	1.4	6.5	146	63	2.4	5.6	175	22	.8	3.6	118	17	.2	1.5	76	
WGSX-FM	25	1.0	4.6	288	12	.5	2.1	115	37	1.4	4.1	53	34	1.3	5.5	174	5	.6	5.0	123	
WIAC	20	.8	3.7	122	27	1.0	4.6	84	27	1.0	1.5	21	22	.8	3.6	62	5	.2	1.5	17	
WIAC-FM	8	.3	1.5	165	11	.4	1.9	90	10	.4	1.5	16	10	.4	1.6	103	2	.1	.6	22	
WIDA	6	.2	1.1	20	13	.5	2.2	20	11	.4	1.7	20	1	.4	1.7	13					
WIDA-FM	1	.2	1.1	33	1	.2	2.0	20	1	.2	1.7	20	1	.2	2.0	13					
WIOA-FM	39	1.5	7.1	267	57	2.2	9.8	207	49	1.9	7.4	121	33	1.3	5.4	189	19	.7	5.6	63	
WIPR	1				1				1				1				19				
WIPR-FM	1	.2	1.1	19	30	1.1	5.2	194	1	.4	.2	19	1	.5	1.9	62	1	.4	.3	19	
WKAQ	16	.6	2.9	273	33	1.3	5.7	263	64	2.4	9.6	282	12	.5	1.9	74	11	.4	3.2	103	
WKAQ-FM	42	1.6	7.7	629	33	1.3	5.7	263	64	2.4	9.6	282	58	2.2	9.4	405	15	.6	4.4	166	
WKVM	3	.1	.5	52	7	.3	1.2	44	2	.1	.3	13	2	.1	.3	13	7	.3	2.0	47	
WLWZ	3	.1	.5	56	7	.3	1.2	56	3	.1	.5	28	2	.1	.3	28	2	.1	.3	13	
WORO-FM	42	1.6	7.7	422	36	1.4	6.2	244	76	2.9	11.4	250	44	1.7	7.1	222	12	.5	3.5	151	
WOSO	8	.3	1.5	149	1	.2	1.4	14	13	.5	2.0	68	11	.4	1.8	24	16	.6	4.7	90	
WOSO-FM	6	.2	1.1	54	3	.1	.5	13	7	.3	1.1	44	11	.4	1.8	24	1	.3	3.2	24	
WPRM-FM	32	1.2	5.9	339	32	1.2	5.5	186	29	1.1	4.4	183	54	2.1	8.8	245	16	.6	4.7	81	
WQBS	1				3	.1	.5	13	1	.1	.2	7	4	.2	.6	24	1	.3	3.2	19	
WQII	8	.3	1.5	43	8	.3	1.4	24	17	.6	2.6	43	4	.2	.6	24	4	.2	.6	19	
WRTU-FM	11	.4	2.0	62	15	.6	2.6	39	12	.5	1.8	23	11	.4	1.8	53	7	.3	2.0	23	
WSRA-FM	28	1.1	5.1	320	42	1.6	7.2	189	15	.6	2.3	125	34	1.3	5.5	173	23	.9	6.7	90	
WUNO	13	.5	2.4	131	15	.6	2.6	102	17	.6	2.6	56	13	.5	2.1	63	6	.2	1.8	48	
WVOZ-FM	21	.8	3.8	149	3	.1	.5	13	14	.5	2.1	60	22	.8	3.6	83	43	1.6	12.6	67	
WXYX-FM	39	1.5	7.1	680	65	2.5	11.2	379	42	1.6	6.3	239	41	1.6	6.7	239	16	.6	4.7	58	
WZNT-FM	5	.2	.9	30	9	.3	1.5	30	17	.6	2.6	78	7	.3	1.1	30	5	.2	1.5	16	
WCRP-FM	14	.5	2.6	180	17	.6	2.9	46	17	.6	2.6	78	13	.5	2.1	58	10	.4	2.9	76	
WERR-FM	7	.3	1.3	100	12	.5	2.1	59	3	.1	.5	16	14	.5	2.3	72	12			12	
WNRT-FM	3	.1	.5	90	6	.2	1.0	67	2	.1	.3	14	5	.2	.8	43					
WWUP-FM																					
PUR	547	20.9		2518	581	22.2		2066	665	25.4		1966	616	23.5		2095	342	13.0		1458	
PUR																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.3	2.3	28	1.1	7.1	15	.6	3.2	31	1.2	12.8	30	1.1	10.0
WCAD-FM	24	.9	6.8	27	1.0	6.8	75	2.9	15.8	22	.8	9.1	25	1.0	8.3
WDOY-FM	51	1.9	14.4	66	2.5	16.7	52	2.0	10.9	7	.3	2.9	71	2.7	23.7
WFID-FM	30	1.1	8.5	9	.3	2.3	75	2.9	15.8	40	1.5	16.5	28	1.1	9.3
WGSX-FM	39	1.5	11.0	16	.6	4.0	6	.2	1.3	9	.3	3.7	24	.9	8.0
WJAC	14	.5	4.0												
WJAC-FM				10	.4	2.5									
WIDA	2	.1	.6												
WIDA-FM				29	1.1	7.3	16	.6	6.6				3	.1	1.0
WIDA-FM	11	.4	3.1												
WIPR															
WIPR-FM				7	.3	1.8	6	.2	1.3						
WKAQ	3	.1	.8	18	.7	4.5	72	2.7	15.1	26	1.0	10.7	32	1.2	10.7
WKAQ-FM	39	1.5	11.0	9	.3	2.3							6	.2	2.0
WKVM	4	.2	1.1												
WLUZ				33	1.3	8.3	55	2.1	11.6	4	.2	1.7	3	.1	1.0
WORO-FM	24	.9	6.8												
WOSO				23	.9	5.8	24	.9	5.0	15	.6	6.2			
WPRM-FM	11	.4	3.1	62	2.4	15.7									
WQBS	17	.6	4.8				5	.2	1.1						
WQII	1	.3	1.3												
WRTU-FM				25	1.0	6.3	10	.4	2.1	16	.6	6.6	5	.2	1.7
WSRA-FM	13	.5	3.7	16	.6	4.0				20	.8	8.3			
WUNO	8	.3	2.3												
WVOZ-FM				12	.5	3.0	33	1.3	6.9	36	1.4	14.9	43	1.6	14.3
WYX-FM	32	1.2	9.0				48	1.8	10.1				30	1.1	10.0
WZNT-FM	22	.8	6.2												
WZNT-FM															
WCRP-FM															
WERR-FM															
WVRT-FM				6	.2	1.5									
WVUP-FM	1	.3	1.5												
PUR	354	13.5		306	15.1		476	18.2		242	9.2		300	11.4	
PUR															
PUR															

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	1		.2												
WCAD-FM	25	1.0	5.2	22	.8	3.6	44	1.7	6.1	36	1.4	8.6			
WDOY-FM	4	.2	.8				15	.6	2.1						
WFID-FM	6	.2	1.2	29	1.1	4.8	42	1.6	5.8	46	1.8	11.0			
WGSX-FM	26	1.0	5.4	21	.8	3.5	59	2.3	8.2	19	.7	4.6			
WIAC	25	1.0	5.2	18	.7	3.0	21	.8	3.5	33	1.3	7.9	82	3.1	39.0
WIAC-FM	39	1.5	8.1	21	.8	3.5	17	.6	2.4	85	3.2	20.4	11	.4	5.2
WIDA	87	3.3	18.0	150	5.7	24.7	114	4.3	15.9						
WIDA-FM	21	.8	4.3	93	3.5	15.3	46	1.8	6.4	11	.4	2.6			
WIDA-FM	20	.8	4.1	22	.8	3.6	69	2.6	9.6	26	1.0	6.2	40	1.5	19.0
WIPR	38	1.4	7.9	10	.4	1.6	62	2.4	8.9	3	.1	.7	7	.3	3.3
WIPR-FM	4	.2	.8	6	.2	1.0	2	.1	.3	12	.5	2.9	20	.8	9.5
WKQA	11	.4	2.3	12	.5	2.0	44	1.7	6.1	44	1.7	10.6	44	1.7	21.0
WKQA-FM	39	1.5	8.1	22	.8	3.6	2	.1	.3	5	.2	1.2	3	.1	1.4
WKVM	1		.2				64	2.4	8.9	80	3.1	19.2	3	.1	1.4
WLUZ	2	.1	.4	5	.2	.8									
WLUZ	47	1.8	9.7	49	1.9	8.1	62	2.4	8.6						
WORO	19	.7	3.9	10	.4	1.6									
WORO-FM															
WOSO															
WPRM															
WPRM-FM															
WQBS															
WQBS															
WQII															
WQII															
WRTU															
WRTU-FM															
WSRA															
WSRA-FM															
WUNO															
WUNO															
WVOZ															
WVOZ-FM															
WXYX															
WXYX-FM															
WZNT															
WZNT-FM															
WCRP															
WCRP-FM															
WERR															
WERR-FM															
WVRT															
WVRT-FM															
WVUP															
WVUP-FM															
PUR	483	18.4		607	23.2		718	27.4		417	15.9		210	8.0	
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	5	.3	1.4	91	1	.1	.2	12	21	1.1	4.0	18	1.0	3.8	49	1	1.1	.5	15	
WCAD-FM	10	.5	2.8	96	8	.4	1.7	15	21	2.0	7.1	25	1.3	5.3	57	1	1.1	10.8	52	
WDOY-FM	15	.8	4.2	201	2	.1	.4	27	14	2.7	7.2	13	.7	2.7	70	20	.3	2.7	39	
WFID-FM	17	.9	4.7	214	2	1.1	4.5	66	37	7.0	3.1	13	.7	2.7	51	5	.2	2.2	36	
WGSX-FM	12	.6	3.4	121	4	.2	.9	20	16	.9	3.1	24	1.3	5.0	80	4	.1	1.1	22	
WISX-FM	19	1.0	5.3	185	28	1.5	6.0	76	31	1.6	6.0	24	1.3	5.0	62	2	.6	6.5	19	
WIAC-FM	7	.4	2.0	122	10	.5	2.1	50	12	.6	2.3	10	.5	2.1	76	12	.6	6.5	19	
WIDA-FM	5	.3	1.4	37	13	.7	2.8	16	13	.7	2.5	2	.1	.4	13	2	.1	1.1	22	
WIOA-FM	31	1.6	8.7	291	43	2.3	9.2	163	52	2.8	10.0	27	1.4	5.7	94	12	.6	6.5	19	
WIPR	1	.1	.3	36	2	.1	.4	19	2	.1	.4	5	.3	1.1	33	2	.1	1.1	19	
WKAQ	11	.6	3.1	399	24	1.3	5.1	159	3	.2	.6	34	1.8	7.1	228	15	.8	8.1	103	
WKQA-FM	19	1.0	5.3	439	25	1.3	5.3	174	35	1.9	6.7	34	1.8	7.1	228	7	.4	3.8	97	
WKVM	3	.2	.8	89	5	.3	1.1	39	2	.1	.4	3	.2	.6	13	5	.3	2.7	39	
WLUZ	4	.2	1.1	85	8	.4	1.7	56	4	.2	.8	3	.2	.6	13	11	.6	5.9	44	
WORO-FM	33	1.8	9.2	430	24	1.3	5.1	176	59	3.1	11.3	42	2.2	8.8	186	13	.7	7.0	143	
WOSO	5	.3	1.4	106	2	.1	.4	14	15	.8	2.9	13	.7	2.7	24	11	.6	5.9	44	
WPRM-FM	10	.5	2.8	170	2	.1	.4	14	4	.2	.8	49	2.6	10.3	206	17	.9	9.2	50	
WQBS	21	1.1	5.9	300	21	1.1	4.5	147	31	1.6	6.0	5	.3	1.1	24	2	.1	1.1	19	
WQII	2	.1	.6	71	3	.2	.6	13	21	1.1	4.0	5	.3	1.1	24	8	.4	4.3	14	
WRTU-FM	7	.4	2.0	84	10	.5	2.1	24	13	.7	2.5	11	.6	2.3	48	27	1.4	14.6	90	
WSRA-FM	17	.9	4.7	107	13	.7	2.8	34	18	1.0	3.5	36	1.9	7.6	161	3	.2	1.6	17	
WUNO	24	1.3	6.7	312	42	2.2	9.0	141	20	1.1	3.8	9	.5	1.9	32	6	.3	3.2	26	
WVZ-FM	9	.5	2.5	109	17	.9	3.6	71	10	.5	1.9	9	.5	1.9	42	6	.3	3.2	26	
WVX-FM	3	.2	.8	131	66	3.5	14.1	259	40	2.1	7.7	8	.4	1.7	30	6	.3	3.2	16	
WZNT-FM	27	1.4	7.5	504	10	.5	2.1	30	7	.4	1.3	15	.8	3.2	58	7	.4	3.8	49	
WCRP-FM	4	.2	1.1	57	10	.5	2.1	46	4	.2	.8	2	.1	.4	14	1	.1	.5	12	
WERR-FM	9	.5	2.5	133	24	1.3	5.1	30	4	.2	.8	6	.3	1.3	43	1	.1	.5	12	
WVRT-FM	3	.2	.8	42	9	.5	1.9	30	2	.1	.4	6	.3	1.3	43	1	.1	.5	12	
WVUP-FM	4	.2	1.1	169	6	.3	1.3	62	2	.1	.4	6	.3	1.3	43	1	.1	.5	12	
PUR	358	19.0		1855	468	24.9		1411	520	27.6		476	25.3		1363	185	9.8		882	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)		
WAPA	6	.3	1.2	61	.5	2.1	.1	12	.1	2.2	.4	8	.4	2.5	.3	5	.3	55		
WVUP-FM	18	1.0	3.7	57	.9	3.4	.8	33	3.0	3.0	.6	12	.6	3.8	.1	1	.1	25		
WDDY-FM	10	.5	2.0	112	.4	1.7	.5	80	1.8	1.8	.9	17	.9	5.4	1.4	26	1.4	101		
WFID-FM	25	1.3	5.1	90	.7	3.6	.9	66	5.8	5.8	.5	29	.5	2.9	.8	15	.8	148		
WGSX-FM	16	.9	3.3	80	.7	3.0	.6	80	2.2	2.2	.6	11	.6	4.1	.5	10	.5	42		
WJAC	27	1.4	5.5	100	1.4	5.5	1.6	100	6.0	6.0	.5	10	.5	3.2	.5	10	.5	139		
WIAC-FM	11	.6	2.2	76	.5	2.1	.6	50	2.2	2.2	.3	5	.3	1.6	.1	2	.1	22		
WIDA	9	.5	1.8	16	.4	1.5	.7	16	2.6	2.6	.7	13	.7	2.6	.1	1	.1	9		
WIDA-FM	1	.1	.2	33	.1	.4	.1	20	.1	.1	.1	1	.1	.3	.1	1	.1	13		
WIOA-FM	41	2.2	8.4	163	1.8	7.2	2.5	163	9.5	9.5	1.0	19	1.0	6.0	.9	17	.9	161		
WIPR	1	.1	.2	19	.7	2.8	.1	19	.2	.2	.1	1	.1	.3	.1	1	.1	19		
WIPR-FM	10	.5	2.0	183	1.5	6.2	.7	183	6.2	6.2	.6	11	.6	3.5	.6	11	.6	221		
WKAQ	32	1.7	6.5	308	.1	.4	.2	39	.6	.6	1.6	31	1.6	6.0	.3	6	.3	72		
WKAQ-FM	2	.1	.4	39	.3	1.1	.2	39	1.2	1.2	.2	3	.2	1.0	.1	2	.1	33		
WKVM	5	.3	1.0	56	.3	1.1	.3	56	8.7	8.7	2.3	6	2.3	1.2	.1	1	.1	26		
WLUZ	43	2.3	8.8	371	1.8	7.0	1.8	258	1.8	1.8	2.3	43	2.3	8.7	1.4	26	1.4	196		
WORO-FM	7	.4	1.4	82	.1	.2	.1	82	1.8	1.8	.5	6	.5	3.1	.3	6	.3	44		
WOSO	6	.3	1.2	24	.4	1.5	.4	24	.4	.4	.1	2	.1	2.2	.4	2	.4	24		
WPRM-FM	33	1.8	6.7	300	1.9	7.4	1.4	225	5.4	5.4	1.6	30	1.6	9.5	1.6	30	1.6	222		
WQBS	1	.1	.2	13	.1	.4	.1	13	.2	.2	.1	1	.1	.2	.1	1	.1	4		
WQII	13	.7	2.7	43	.4	1.5	.9	43	3.2	3.2	.2	3	.2	1.0	.2	3	.2	58		
WRTU-FM	12	.6	2.4	48	.6	2.5	.7	48	2.6	2.6	.5	10	.5	3.2	1.6	30	1.6	83		
WSRA-FM	31	1.6	6.3	283	2.1	8.3	1.5	222	5.8	5.8	1.6	31	1.6	9.8	.2	4	.2	62		
WUNO	15	.8	3.1	83	.7	2.8	1.0	83	3.8	3.8	.3	6	.3	1.9	.1	2	.1	47		
WVOZ-FM	7	.4	1.4	68	.3	1.1	.3	42	1.0	1.0	.2	4	.2	1.3	.1	2	.1	42		
WYX-FM	47	2.5	9.6	478	2.8	11.3	2.7	349	10.3	10.3	1.1	20	1.1	6.3	.3	6	.3	181		
WZNT-FM	6	.3	1.2	30	.5	1.9	.3	30	1.0	1.0	.4	7	.4	2.2	.4	7	.4	30		
WCRP-FM	15	.8	3.1	124	1.1	4.2	.8	66	3.0	3.0	.6	11	.6	3.5	.6	11	.6	107		
WERR-FM	4	.2	.8	30	.3	1.1	.3	30	1.2	1.2	.1	1	.1	.3	.1	1	.1	26		
WNRT-FM	5	.3	1.0	85	.3	1.3	.2	62	.8	.8	.2	3	.2	1.0	.5	9	.5	43		
WVUP-FM	490	26.0		1753	25.0		471	1680	26.4		26.4	497	16.7		12.1	227	12.1	1389		
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**BIRCH RADIO**

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

STATION	MON - SAT 6:00AM-12:00 MID			MON - SAT 6:00AM-10:00AM			MON - SAT 10:00AM-3:00PM			MON - SAT 3:00PM-7:00PM			MON - SAT 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR
WAPA	5	.3	1.3	1	.1	1.0	16	.9	3.8	49	3.8	4	4	2.3	7
WCAD-FM	13	.7	3.5	7	.4	1.6	23	1.2	5.5	57	5.5	3	3	1.7	25
WDOY-FM	15	.8	4.0	3	.2	.7	11	.6	2.6	33	2.6	23	23	13.1	61
WFID-FM	20	1.1	5.3	27	1.4	6.2	39	2.1	8.1	76	8.1	4	4	2.3	39
WGSX-FM	14	.7	3.7	4	.2	.9	24	1.3	5.0	89	5.0	3	3	1.7	36
WIAC	20	1.1	5.3	27	1.4	6.2	27	1.4	5.6	47	6.0	5	5	2.8	17
WIAC-FM	7	.4	1.9	8	.7	3.0	10	.5	2.1	21	1.9	2	2	1.1	22
WIDA	6	.3	1.6	13	.7	3.0	11	.6	2.3	16	2.3	1	1	6.8	34
WIDA-FM	1	.1	.3	1	.1	.2	1	.1	.2	20	.2	12	12	6.8	34
WIOA-FM	32	1.7	8.5	43	2.3	9.9	46	2.4	9.5	97	9.5	1	1	.6	19
WIPR	1	.1	.3	1	.1	.2	1	.1	.2	19	.2	1	1	.6	19
WIPR-FM	10	.5	2.7	21	1.1	4.8	4	.2	.8	45	.8	3	3	6.3	103
WKAQ	21	1.1	5.6	21	1.1	4.8	31	1.6	6.4	149	6.4	28	28	4.0	110
WKAQ-FM	3	.2	.8	7	.4	1.6	2	.1	.4	13	.4	7	7	4.0	47
WKVM	3	.2	.8	7	.4	1.6	3	.2	.6	28	.6	2	2	8.0	151
WLWZ	34	1.8	9.1	27	1.4	6.2	58	3.1	12.0	221	12.0	37	37	5.7	44
WORO-FM	6	.3	1.6	1	.1	.2	13	.7	2.7	68	2.7	10	10	5.7	44
WOSO	6	.3	1.6	1	.1	.2	6	.3	1.2	31	1.2	11	11	8.0	193
WPRM-FM	25	1.3	6.7	18	1.0	4.1	27	1.4	5.6	152	5.6	41	41	2.6	24
WQBS	1	.1	.3	3	.2	.7	1	.1	.2	7	.2	1	1	8.0	50
WQII	8	.4	2.1	8	.4	1.8	17	.9	3.5	43	3.5	4	4	1.1	19
WRTU-FM	11	.6	2.9	15	.8	3.4	12	.6	2.5	23	2.5	11	11	4.0	23
WSRA-FM	27	1.4	7.2	40	2.1	9.2	15	.8	3.1	125	3.1	34	34	1.2	90
WUNO	10	.5	2.7	13	.7	3.0	17	.9	3.5	56	3.5	8	8	1.1	17
WVOZ-FM	4	.2	1.1	68	2.9	12.6	9	.5	1.9	44	1.9	8	8	2.8	26
WVX-FM	31	1.6	8.3	55	2.9	12.6	36	1.9	7.5	159	7.5	34	34	2.8	26
WZNT-FM	5	.3	1.3	9	.5	2.1	7	.4	1.7	30	1.7	5	5	2.8	16
WCRP-FM	10	.5	2.7	17	.9	3.9	6	.3	1.2	49	1.2	13	13	3.4	49
WERR-FM	3	.2	.8	8	.4	1.8	3	.2	.6	16	.6	1	1	3.4	12
WVRT-FM	3	.2	.8	6	.3	1.4	2	.1	.4	14	.4	5	5	9.4	949
WVUP-FM	3	.2	.8	6	.3	1.4	2	.1	.4	14	.4	5	5	9.4	949
PUR	375	19.9		435	23.1		482	25.6		1341		419	419	22.3	1384
PUR															

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID				SATURDAY 6:00AM-10:00AM				SATURDAY 10:00AM-3:00PM				SATURDAY 3:00PM-7:00PM				SATURDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	
WAPA	8	.4	4.0														30	1.6	22.4	WAPA
WCAD-FM	2	.1	1.0														7	.4	5.2	WCAD-FM
WDOY-FM	25	1.3	12.6														46	2.4	34.3	WDOY-FM
WFID-FM	30	1.6	15.2	.3	2.4															WFID-FM
WGSX-FM	24	1.3	12.1	3.5	26.8															WGSX-FM
WIAC	14	.7	7.1	.9	6.5															WIAC
WIAC-FM				.5	4.1															WIAC-FM
WIDA	2	.1	1.0	.5	4.1															WIDA
WIDA-FM				.5	4.1															WIDA-FM
WIDA-FM	11	.6	5.6	1.5	11.8															WIDA-FM
WIPR				1.5	11.8															WIPR
WIPR-FM				1.5	11.8															WIPR-FM
WKAQ	3	.2	1.5	.4	2.8															WKAQ
WKAQ-FM	6	.3	3.0	.4	2.8															WKAQ-FM
WKVM	4	.2	2.0	.5	3.7															WKVM
WLWZ				.5	3.7															WLWZ
WORO-FM	24	1.3	12.1	1.8	13.4															WORO-FM
WOSO				1.8	13.4															WOSO
WPRM-FM	10	.5	5.1	1.2	9.3															WPRM-FM
WQBS				1.2	9.3															WQBS
WQII	1	.1	.5																	WQII
WRTU-FM																				WRTU-FM
WSRA-FM	13	.7	6.6	1.3	10.2															WSRA-FM
WLND	8	.4	4.0	.9	6.5															WLND
WVOZ-FM				.9	6.5															WVOZ-FM
WXYX-FM	1	.1	.5																	WXYX-FM
WZNT-FM	11	.6	5.6	.2	1.3															WZNT-FM
				2.1	12.6															
WCRP-FM																				WCRP-FM
WERR-FM																				WERR-FM
WNRT-FM																				WNRT-FM
WWJP-FM	1	.1	.5	.3	2.4															WWJP-FM
PUR	198	10.5		246	13.1												318	16.9		PUR
																	98	5.2		
																	134	7.1		

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	1	.1	.4												
WCAD-FM															
WDOY-FM	21	1.1	7.5												
WFID-FM	4	.2	1.4												
WGSX-FM															
WIAC	6	.3	2.1												
WIAC-FM	6	.3	2.1												
WIDA															
WIDA-FM															
WIDA-FM	23	1.2	8.2												
WIOA-FM															
WIPR															
WIPR-FM															
WKAQ	19	1.0	6.8												
WKAQ-FM	6	.3	2.1												
WKVM															
WKVM	5	.3	1.8												
WLUZ	20	1.1	7.1												
WLUZ															
WORO-FM															
WORO-FM	26	1.4	9.3												
WOSO															
WPRM-FM	4	.2	1.4												
WQBS	11	.6	3.9												
WQII															
WRTU-FM															
WRTU-FM	39	2.1	13.9												
WSRA-FM	1	.1	.4												
WUNO															
WUNO	2	.1	.7												
WVZ-FM	1	.1	.4												
WVZ-FM															
WXYX-FM															
WZNT-FM															
WZNT-FM	19	1.0	6.8												
WZNT-FM															
WCRP-FM															
WERR-FM															
WVRT-FM															
WVJP-FM															
PUR	281	14.9		320	17.0		482	25.6		210	11.2		109	5.8	PUR

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	5	.2	1.3	115	1	.4	1.5	12	1	1.0	3.8	22	18	.8	3.5	49	1	.9	.5	15	
WCAD-FM	10	.5	2.5	96	8	.1	3.9	15	21	.6	2.6	33	25	1.2	4.9	57	20	.2	9.9	52	
WDOY-FM	15	.7	3.8	201	2	1.0	3.9	27	14	1.7	6.8	67	13	.6	2.6	70	5	.2	2.5	39	
WFID-FM	17	.8	4.3	214	21	1.0	3.9	66	37	1.7	6.8	72	13	.6	2.6	51	4	.2	2.0	36	
WGSX-FM	12	.6	3.1	121	4	.2	7	20	16	.7	2.9	20	24	1.1	4.7	80	4	.2	3.5	52	
WIAC	23	1.1	5.9	226	45	2.1	8.4	98	31	1.4	5.7	46	28	1.3	5.5	84	7	.3	3.5	22	
WIAC-FM	12	.6	3.1	184	25	1.2	4.7	82	12	.6	2.2	21	15	.7	3.0	93	7	.3	3.5	19	
WIDA	7	.3	1.8	59	13	.6	2.4	16	13	.6	2.4	16	2	.1	.4	13	2	.6	5.9	19	
WIDA-FM	3	.1	.8	91	3	.1	1.6	40	8	.4	1.5	40	2	.1	.4	13	12	.6	5.9	19	
WIOA-FM	32	1.5	8.1	354	43	2.0	8.0	163	52	2.4	9.5	97	27	1.3	5.3	94	12	.6	5.9	19	
WIPR	1	.3	1.8	46	30	1.4	5.6	197	2	.1	.4	19	7	.3	1.4	51	2	.1	1.0	19	
WIPR-FM	14	.6	3.6	499	25	1.2	4.7	174	36	1.7	6.6	152	35	1.6	6.9	237	15	.7	7.4	103	
WKAQ	21	1.0	5.3	517	5	.2	.9	39	2	.1	.4	13	14	.6	2.8	65	2	.1	1.0	28	
WKAQ-FM	3	.1	.8	89	27	1.3	5.0	108	6	.3	1.1	56	48	2.2	9.4	200	13	.6	6.4	143	
WKVM	11	.5	2.8	173	27	1.3	5.0	108	70	3.2	12.8	233	48	2.2	9.4	200	11	.5	5.4	44	
WLWZ	38	1.8	9.7	467	32	1.5	6.0	190	15	.7	2.7	68	13	.6	2.6	24	1	.5	5.4	44	
WORO-FM	5	.2	1.3	106	2	.1	.4	14	4	.2	.7	24	49	2.3	9.6	206	17	.8	8.4	50	
WOSO	10	.5	2.5	170	21	1.0	3.9	147	31	1.4	5.7	152	49	2.3	9.6	206	2	.1	1.0	19	
WPRM-FM	21	1.0	5.3	300	3	.1	.6	13	21	1.0	3.8	43	8	.4	1.6	38	2	.1	1.0	19	
WQBS	2	.1	.5	71	10	.5	1.9	24	13	.6	2.4	16	11	.5	2.2	48	8	.4	4.0	14	
WQII	8	.4	2.0	106	13	.6	2.4	34	18	.8	3.3	125	36	1.7	7.1	161	30	1.4	14.9	110	
WRTU-FM	17	.8	4.3	119	42	1.9	7.9	141	20	.9	3.7	56	9	.4	1.8	32	3	.1	1.5	17	
WSRA-FM	26	1.2	6.6	362	17	.8	3.2	71	10	.5	1.8	44	9	.4	1.8	42	6	.3	3.0	26	
WUND	9	.4	2.3	122	66	3.1	12.3	259	40	1.9	7.3	159	39	1.8	7.7	155	6	.3	3.0	26	
WVXZ-FM	3	.1	.8	131	10	.5	1.9	30	7	.3	1.3	49	8	.4	1.6	30	6	.3	3.0	16	
WZNT-FM	27	1.3	6.9	504	10	.5	1.9	30	4	.2	.7	16	15	.7	3.0	58	7	.3	3.5	49	
WCRP-FM	4	.2	1.0	57	24	1.1	4.5	46	4	.2	.7	16	2	.1	.4	14	1	.5	.5	12	
WERR-FM	9	.4	2.3	133	9	.4	1.7	30	2	.1	.4	14	6	.3	1.2	43					
WNRT-FM	3	.1	.8	42	6	.3	1.1	62	2	.1	.4	14	6	.3	1.2	43					
WVUP-FM	4	.2	1.0	169																	
PUR	393	18.2		2124	535	24.8		1560	547	25.4		1429	508	23.6		1491	202	9.4		975	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	6	.3	1.1	83	10	.5	1.9	61	2	.1	.4	34	8	.4	2.4	49	5	.2	2.0	55	
WCAD-FM	18	.8	3.4	57	16	.7	3.1	57	15	.7	2.8	33	12	.6	3.5	57	1	.4	.4	25	
WDOY-FM	10	.5	1.9	112	8	.4	1.5	83	9	.4	1.7	80	17	.8	5.0	122	26	1.2	10.3	101	
WFID-FM	25	1.2	4.7	90	17	.8	3.3	66	29	1.3	5.3	90	9	.4	2.7	90	15	.7	5.9	148	
WGSX-FM	16	.7	3.0	80	14	.6	2.7	80	11	.5	2.0	20	13	.6	3.8	80	10	.5	4.0	42	
WIAC	34	1.6	6.4	122	37	1.7	7.1	122	38	1.8	7.0	122	12	.6	3.5	84	10	.5	4.0	139	
WIAC-FM	17	.8	3.2	108	20	.9	3.8	108	18	.8	3.3	82	10	.5	2.9	145	2	.1	.8	22	
WIDA	9	.4	1.7	16	7	.3	1.3	16	13	.6	2.4	16	4	.2	1.2	22	1	.4	.4	9	
WIDA-FM	4	.2	.8	53	3	.1	.6	53	6	.3	1.1	40	1	.2	.3	13					
WIDA-FM	41	1.9	7.7	163	34	1.6	6.5	163	47	2.2	8.7	163	19	.9	5.6	94	22	1.0	8.7	224	
WIPR	1		.2	19				19	1		.2	19	1		.3	19					
WIPR-FM	14	.6	2.6	234	17	.8	3.3	197	18	.8	3.3	234	12	.6	3.5	141	13	.6	5.1	284	
WKAQ	33	1.5	6.2	317	30	1.4	5.7	289	31	1.4	5.7	231	19	.9	5.6	285	13	.6	5.1	150	
WKAQ-FM	2	.1	.4	39	2	.1	.4	39	3	.1	.6	39	3	.1	.9	39	2	.1	.8	33	
WKVM	15	.7	2.8	137	20	.9	3.8	137	15	.7	2.8	108	7	.3	2.1	94	4	.2	1.6	62	
WLWZ	52	2.4	9.8	385	40	1.9	7.7	272	53	2.5	9.8	336	28	1.3	8.3	261	25	1.2	9.9	196	
WORO-FM	7	.3	1.3	82	1	.1	.2	14	9	.4	1.7	82	6	.3	1.8	44	20	.9	7.9	132	
WOSO	6	.3	1.1	24	7	.3	1.3	24	2	.1	.4	24	7	.3	2.1	24	20	.9	7.9	132	
WPRM-FM	33	1.5	6.2	300	35	1.6	6.7	262	27	1.3	5.0	225	30	1.4	8.8	222	2	.1	.8	26	
WQBS	1		.2	13	2	.1	.4	13	1		.2	13	1		.4	13	4	.2	1.6	58	
WQII	14	.6	2.6	57	9	.4	1.7	38	16	.7	2.9	43	5	.2	1.5	57	30	1.4	11.9	83	
WRTU-FM	12	.6	2.3	48	12	.6	2.3	48	13	.6	2.4	34	10	.5	2.9	48	30	1.4	11.9	83	
WSRA-FM	31	1.4	5.8	283	39	1.8	7.5	228	29	1.3	5.3	222	33	1.5	9.7	181	11	.5	4.3	112	
WUNO	15	.7	2.8	83	13	.6	2.5	83	19	.9	3.5	83	6	.3	1.8	49	2	.1	.8	47	
WVZJ-FM	7	.3	1.3	68	5	.2	1.0	42	5	.2	.9	44	4	.2	1.2	42	2	.1	.8	47	
WXYX-FM	47	2.2	8.9	478	53	2.5	10.2	413	51	2.4	9.4	349	20	.9	5.9	181	6	.3	2.4	33	
WZNT-FM																					
WCRP-FM	6	.3	1.1	30	9	.4	1.7	30	5	.2	.9	30	7	.3	2.1	30					
WERR-FM	15	.7	2.8	124	20	.9	3.8	104	15	.7	2.8	66	11	.5	3.2	107					
WVRT-FM	4	.2	.8	30	5	.2	1.0	30	6	.3	1.1	30	1	.3	.3	26					
WVJP-FM	5	.2	.9	85	6	.3	1.1	85	4	.2	.7	62	3	.1	.9	43	9	.4	3.6	84	
PUR	531	24.6		1956	522	24.2		1857	543	25.2		1832	339	15.7		1740	253	11.7		1579	
PUR																					

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	5	.2	1.2	87	1	.3	.2	12	1	.9	.2	22	16	.7	3.5	49	4	.2	2.1	7	
WCAD-FM	13	.6	3.2	67	7	1.4	15	33	19	3.7	3.7	33	23	1.1	5.1	57	3	.1	1.6	25	
WDOY-FM	15	.7	3.7	171	3	.6	34	76	17	3.3	3.3	76	11	.5	2.4	70	23	1.1	12.1	61	
WFID-FM	20	.9	4.9	137	27	5.4	79	89	39	7.6	7.6	89	12	.6	2.6	55	4	.2	2.1	39	
WGSX-FM	14	.6	3.4	98	4	.8	20	47	24	4.7	4.7	47	25	1.2	5.5	84	3	.1	1.6	36	
WIAC	24	1.1	5.9	144	43	2.0	106	53	27	5.3	5.3	53	26	1.2	5.7	84	5	.2	2.6	17	
WIAC-FM	12	.6	2.9	160	21	1.0	82	21	10	2.0	2.0	21	12	.6	2.6	93	5	.2	2.6	52	
WIDA	8	.4	2.0	42	13	.6	20	16	11	2.2	2.2	16	12	.6	2.6	93	6	.3	3.2	22	
WIDA-FM	3	.1	.7	53	3	.1	40	40	7	.3	1.4	40	1	.2	.2	13	12	.6	6.3	34	
WIDA-FM	32	1.5	7.8	214	43	2.0	183	97	46	2.1	9.0	97	27	1.3	5.9	136	12	.6	6.3	34	
WIPR	1	.2	.2	19	1	.2	19	19	1	.2	.2	19	1	.2	.2	19	1	.2	.2	19	
WIPR-FM	12	.6	2.9	295	26	1.2	203	76	8	.4	1.6	76	5	.2	1.1	51	11	.5	5.8	103	
WKAQ	23	1.1	5.6	380	21	1.0	174	173	36	1.7	7.1	173	29	1.3	6.4	237	7	.3	3.7	110	
WKAQ-FM	3	.1	.7	52	7	.3	44	13	2	.4	.4	13	2	.2	.8	65	7	.3	3.7	47	
WKVM	10	.5	2.5	144	25	1.2	119	56	4	.2	.8	56	12	.6	2.6	65	1	.5	5.3	28	
WLJZ	39	1.8	9.6	407	34	1.6	229	235	68	3.2	13.3	235	42	1.9	9.3	207	12	.6	6.3	151	
WORO-FM	6	.3	1.5	103	1	.2	14	68	13	.6	2.5	68	11	.5	2.4	24	10	.5	5.3	44	
WOSO	6	.3	1.5	41	3	.1	13	31	6	.3	1.2	31	11	.5	2.4	24	1	.5	5.3	24	
WPRM-FM	25	1.2	6.1	300	18	.8	147	152	27	1.3	5.3	152	41	1.9	9.0	206	14	.6	7.4	50	
WQBS	1	.2	.2	19	3	.1	13	7	1	.2	.2	7	7	.2	.2	7	1	.2	.2	7	
WQII	9	.4	2.2	57	8	.4	24	43	17	.8	3.3	43	7	.3	1.5	38	1	.5	5.3	19	
WRTU-FM	11	.5	2.7	62	15	.7	39	23	12	.6	2.4	23	11	.5	2.4	53	7	.3	3.7	23	
WSRA-FM	29	1.3	7.1	322	42	1.9	174	125	15	2.7	2.9	125	36	1.7	7.9	183	27	1.3	14.2	117	
WUNO	10	.5	2.5	100	13	.6	71	56	17	.8	3.3	56	8	.4	1.8	32	2	.1	1.1	17	
WVOZ-FM	4	.2	1.0	68	55	2.5	259	159	9	.4	1.8	44	8	.4	1.8	42	5	.2	2.6	26	
WVX-FM	31	1.4	7.6	504	5	.4	30	30	6	.3	1.2	49	7	.3	1.5	30	5	.2	2.6	16	
WZNT-FM	5	.2	1.2	30	9	.4	46	46	17	.8	3.4	46	13	.6	2.9	58	6	.3	3.2	49	
WCRP-FM	10	.5	2.5	124	8	.4	30	30	3	.1	.6	16	1	.2	1.1	14	1	.2	1.1	12	
WERR-FM	3	.1	.7	42	8	.4	30	30	3	.1	.6	16	1	.2	1.1	14	1	.2	1.1	12	
WNR1-FM	3	.1	.7	42	8	.4	30	30	3	.1	.6	16	1	.2	1.1	14	1	.2	1.1	12	
WVJ-FM	3	.1	.7	42	8	.4	30	30	3	.1	.6	16	1	.2	1.1	14	1	.2	1.1	12	
WVJ-FM	3	.1	.7	42	8	.4	30	30	3	.1	.6	16	1	.2	1.1	14	1	.2	1.1	12	
PUR	406	18.9		2031	498	23.1	1619	1480	510	23.6		454	21.0			1529	190	8.8		1049	
PUR																					



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	1		.3												
WCAD-FM	21	1.0	7.0	22	1.0	6.4	44	2.0	8.8	18	.8	7.8			
WDOY-FM	4	.2	1.3				15	.7	3.0						
WFID-FM															
WGSX-FM	6	.3	2.0	29	1.3	8.5	6	.3	1.2						
WIAC	6	.3	2.0	21	1.0	6.1									
WIDR															
WIDA	38	1.8	12.6	7	.3	2.0	77	3.6	15.4	41	1.9	17.7	18	.8	14.2
WIDA-FM															
WIPR															
WIPR-FM	24	1.1	8.0	37	1.7	10.8	17	.8	3.4	33	1.5	14.2	14	.6	11.0
WKAQ	6	.3	2.0							28	1.3	12.1			
WKAQ-FM															
WKVM	5	.2	1.7	22	1.0	6.4	46	2.1	9.2	11	.5	4.7			
WLWZ	20	.9	6.6	22	1.0	6.4									
WORO-FM															
WOSO	26	1.2	8.6	10	.5	2.9	47	2.2	9.4	26	1.2	11.2	18	.8	14.2
WPRM-FM	4	.2	1.3	6	.3	1.8				3	.1	1.3	7	.3	5.5
WQBS	11	.5	3.7	12	.6	3.5				12	.6	5.2	20	.9	15.7
WQII															
WRTU-FM	39	1.8	13.0	22	1.0	6.4	44	2.0	8.8	44	2.0	19.0	44	2.0	34.6
WSRA-FM	1		.3				2	.1	.4				3	.1	2.4
WUNO															
WVUZ-FM	2	.1	.7	5	.2	1.5				5	.2	2.2			
WVYX-FM	1		.3										3	.1	2.4
WZNT-FM															
WCRP-FM															
WERR-FM															
WVRT-FM															
WVJP-FM	19	.9	6.3	10	.5	2.9	62	2.9	12.4						
PUR	301	14.0		342	15.9		500	23.2		232	10.8		127	5.9	
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	5	.3	115	1	.1	12	1	.3	22	18	1.0	49			WAPA
WCAD-FM			36												WCAD-FM
WDOY-FM	3	.2	59	1	.1	13	1	.3	15	2	.1	18			WDOY-FM
WFID-FM	2	.1	93	3	.2	33	16	4.0	20	16	.9	20			WFID-FM
WGSX-FM	7	.4	39	4	.2	20	40	2.3	126	42	2.4	127			WGSX-FM
WIAC	32	1.9	302	58	3.4	178	40	10.1	17	5	.3	17			WIAC
WIAC-FM	6	.3	109	15	.9	32	13	.8	16	13	3.3	16			WIAC-FM
WIDA	7	.4	51	13	.8	16	8	3.1	40	8	.5	40			WIDA
WIDA-FM	4	.2	94	3	.2	40	84	21.2	112	34	2.0	83			WIDA-FM
WIDA-FM	37	2.1	265	44	2.6	149	2	.1	19	2	.1	19			WIDA-FM
WIPR	1	.1	71	42	2.4	291	21	1.2	124	21	1.2	142			WIPR
WIPR-FM															WIPR-FM
WKAQ	24	1.4	572	23	1.3	114	34	2.0	109	25	1.5	100			WKAQ
WKAQ-FM	18	1.0	352	5	.3	39	2	.1	13	14	.8	65			WKAQ-FM
WKVM	4	.2	122	5	.3	39	6	1.5	56	14	.8	65			WKVM
WLUZ	13	.8	174	23	1.3	93	44	2.6	122	32	1.9	121			WLUZ
WORD-FM	34	2.0	405	26	1.5	111	35	2.0	93	10	.6	25			WORD-FM
WORD-FM	12	.7	155	7	.4	66	10	8.8	31	17	1.0	81			WORD-FM
WOSO	1	.1	42	28	1.6	67	10	.6	31	17	1.0	81			WOSO
WPRM-FM															WPRM-FM
WQBS	10	.6	113	3	.2	13	2	.5	19	3	.2	14			WQBS
WQII	2	.1	79	3	.2	13	2	.5	19	3	.2	14			WQII
WRTU-FM	2	.1	85	13	.8	34	13	3.3	16	8	.5	34			WRTU-FM
WSRA-FM	9	.5	109	45	2.6	199	18	4.5	125	24	1.4	128			WSRA-FM
WUNO	20	1.2	69	15	.9	47	16	4.0	32	9	.5	32			WUNO
WVUZ-FM	7	.4	76	15	.9	47	16	4.0	32	9	.5	32			WVUZ-FM
WXYX-FM			46	18	1.0	51	2	.1	34	23	1.3	109			WXYX-FM
WZNT-FM	9	.5	219	42	2.7	17	4	1.0	16	15	.9	58			WZNT-FM
WZNT-FM															WZNT-FM
WCRP-FM	4	.2	103	3	.2	17	4	1.0	16	15	.9	58			WCRP-FM
WERR-FM	2	.1	16	6	.3	16									WERR-FM
WNRT-FM	2	.1	84												WNRT-FM
WVUP-FM															WVUP-FM
<b>PUR</b>	291	16.9	1692	417	24.2	1213	396	23.0	996	334	19.4	1035	126	7.3	<b>PUR</b>

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	6	.3	83	1.6	10	.6	61	2.6	.1	.5	34	8	.5	3.7	49	5	.3	2.4	55	
WCAD-FM																				25
WDOY-FM			13		1	.1	13	.3	.1	.2	13	1	.1	.5	18	14	.8	6.8	28	
WFDY-FM	2	.1	33	.5	2	.1	33	.5	.1	.2	33	1	.1	.5	20	6	.3	2.9	60	
WGSX-FM	13	.8	20	3.4	10	.6	20	2.6	.6	2.7	20	7	.4	3.2	20	15	.9	7.3	158	
WJAC	46	2.7	220	12.0	51	3.0	220	13.5	2.8	12.0	202	20	1.2	9.1	127	15				
WIAC-FM	6	.3	32	1.6	10	.6	32	2.6	.4	1.7	32	8	.5	3.7	70	4	.2	2.0	29	
WIDA	9	.5	16	2.3	7	.4	16	1.9	.8	3.2	16	4	.2	1.8	22	15	.9	7.3	150	
WIDA-FM	4	.2	40	1.0	2	.1	40	1.5	.3	1.5	40	6	.3	1.5	83	2	.1	1.0	31	
WIDA-FM	56	3.2	149	14.6	38	2.2	149	10.1	3.8	16.1	149	22	1.3	10.0	83	18	1.0	8.8	280	
WIPR																			125	
WIPR-FM	1	.1	19	.3	30	1.7	19	7.9	.1	.2	19	1	.1	.5	19	2	.1	1.0	48	
WKAQ	27	1.6	362	7.0	24	1.4	362	6.3	1.8	7.6	328	19	1.1	8.7	232	14	.8	6.8	60	
WKAQ-FM	28	1.6	169	7.3	2	.1	169	5.5	1.7	7.1	150	11	.6	5.0	100	48	2.8	23.4	232	
WKVM	2	.1	39	.5	2	.1	39	.5	.2	.7	39	3	.2	1.4	39	3	.2	1.4	27	
WLJZ	14	.8	122	3.7	18	1.0	122	4.8	.8	3.2	93	15	.9	6.8	111	4	.2	2.0	31	
WORO-FM	35	2.0	216	9.1	29	1.7	216	7.7	2.1	8.8	167	19	1.1	8.7	148	18	1.0	8.8	280	
WOSO	19	1.1	134	5.0	9	.5	134	2.4	1.3	5.4	134	15	.9	6.8	69	3	.2	1.5	48	
WPRM-FM																			27	
WQBS	18	1.0	113	4.7	22	1.3	113	5.8	1.1	4.6	99	8	.5	3.7	97	4	.2	2.0	31	
WQII	1	.1	13	.3	2	.1	13	.5	.1	.2	13	1	.1	.5	19	2	.1	1.0	48	
WRTU-FM	2	.1	33	.5	2	.1	33	.5	.1	.2	19	3	.2	1.4	33	4	.2	2.0	58	
WSRA-FM	11	.6	34	2.9	11	.6	34	2.9	.8	3.2	34	6	.3	2.7	60	7	.4	3.4	57	
WUNO	29	1.7	310	7.6	35	2.0	310	9.3	1.7	7.3	280	16	.9	7.3	164	9	.5	4.4	72	
WVZ-FM	13	.8	59	3.4	12	.7	59	3.2	.9	3.9	59	4	.2	1.8	32	9	.5	4.4	72	
WXYX-FM	1	.1	24	.3	1	.1	24	.3	.1	.1	24	1	.1	.5	24	1	.1	1.0	27	
WZNT-FM	13	.8	193	3.4	21	1.2	193	5.6	.5	2.2	85	13	.8	5.9	195	3	.2	1.5	27	
WCRP-FM																			58	
WERR-FM	6	.3	75	1.6	10	.6	75	2.6	.1	.5	17	7	.4	3.2	58					
WVRT-FM	3	.2	16	.8	3	.2	16	.8	.3	1.2	16									
WVJP-FM																			84	
PUR	383	22.2	1485		378	21.9	1414		23.7	409	1380	219	12.7		1256	205	11.9		1239	
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID			
AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	5	.3	1.7	.3	1	.1	.3	22	.1	.3	16	.9	5.2	49	4	.2	.1	3.1	7
WCAD-FM	1	.1	.3	.5	6	.3	1.6	9	.3	1.6	2	.1	.3	9	2	.1	1.6	10	
WDOY-FM	4	.2	1.3	.5	2	.1	.5	20	.1	.5	2	.1	.6	18	6	.3	4.7	9	
WFID-FM	2	.1	.7	.5	5	.3	1.4	23	.8	3.8	14	.8	4.5	20	9	.5	7.0	50	
WGSX-FM	8	.5	2.7	1.0	4	.2	1.0	20	2.1	9.8	39	2.3	12.7	127	8	.5	6.2	53	
WIAC	36	2.1	12.1	16.3	65	3.8	16.3	196	.6	3.0	11	.6	3.0	16	6	.3	4.7	22	
WIAC-FM	6	.3	2.0	3.3	13	.8	3.3	32	.4	1.9	7	.4	1.9	40	11	.6	8.5	19	
WIDA	8	.5	2.7	2.8	11	.6	2.8	16	4.4	20.6	76	4.4	20.6	119	33	1.9	10.7	92	
WIDA-FM	3	.2	1.0	.8	3	.2	.8	40	.1	.3	1	.1	.3	19	1	.1	.8	19	
WIDA-FM	41	2.4	13.8	10.3	41	2.4	10.3	156	2.2	10.3	38	2.2	10.3	135	12	.7	9.3	127	
WIPR	1	.1	.3	.3	36	2.1	9.0	291	.1	.3	20	1.2	5.4	133	18	1.0	5.8	142	
WIPR-FM	21	1.2	7.0	6.3	25	1.5	6.3	122	.1	.5	2	.1	.5	13	5	.3	3.9	39	
WKAQ	21	1.2	7.0	1.8	7	.4	1.8	44	2.4	11.4	42	2.4	11.4	124	27	1.6	8.8	121	
WKAQ-FM	3	.2	1.0	4.7	26	1.5	6.5	114	1.7	7.9	29	1.7	7.9	93	8	.5	2.6	25	
WLVN	14	.8	4.7	6.3	25	1.5	6.3	118	.2	.8	3	.2	.8	7	15	.9	4.9	81	
WLVN-FM	14	.8	4.7	6.3	25	1.5	6.3	118	.1	.3	9	.5	2.4	31	3	.2	1.0	14	
WORO-FM	25	1.5	8.4	1.3	5	.3	1.3	66	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WOSO	15	.9	5.0	.3	5	.3	1.3	66	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WPRM-FM	1	.1	.3	.8	25	1.5	6.3	67	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WQBS	12	.7	4.0	.8	3	.2	.8	13	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WQII	1	.1	.3	.8	15	.9	3.8	39	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WRTU-FM	2	.1	.7	3.8	15	.9	3.8	39	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WSRA-FM	10	.6	3.4	10.3	41	2.4	10.3	209	.8	3.8	8	.5	2.6	32	12	.7	9.3	83	
WLNO	22	1.3	7.4	2.8	11	.6	2.8	47	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WVDZ-FM	8	.5	2.7	2.8	15	.9	3.8	34	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WVXK-FM	8	.5	2.7	2.8	15	.9	3.8	34	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WZNT-FM	9	.5	3.0	.8	15	.9	3.8	51	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WZNT-FM	9	.5	3.0	.8	15	.9	3.8	51	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WCRP-FM	4	.2	1.3	.8	3	.2	.8	17	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WERR-FM	2	.1	.7	1.5	6	.3	1.5	16	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WVRT-FM	2	.1	.7	.3	1	.1	.3	5	.1	.3	1	.1	.3	7	3	.2	1.0	14	
WVUP-FM	2	.1	.7	.3	1	.1	.3	5	.1	.3	1	.1	.3	7	3	.2	1.0	14	
PUJR	296	17.3	1556	400	23.2	1251	369	21.4	308	17.9	1073	129	7.5	713	PUJR	713			

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.5	4.0												
WCAD-FM	.2	.1	1.0												
WDOY-FM	25	1.5	12.5	6	.3	2.2	41	2.4	15.8						
WFID-FM	8	.5	4.0				30	1.7	11.6						
WGSX-FM				78	4.5	28.8	12	.7	4.6						
WIAC	31	1.8	15.5												
WIAC-FM															
WIDA															
WIDA-FM				30	1.7	11.1	24	1.4	9.3						
WIDA-FM	23	1.3	11.5												
WIPR															
WIPR-FM															
WKAQ	2	.1	1.0				6	.3	2.3						
WKAQ-FM	33	1.9	16.5	31	1.8	11.4	85	4.9	32.8						
WKVM	2	.1	1.0	9	.5	3.3									
WLUZ	14	.8	7.0	55	3.2	20.3	26	1.5	10.0						
WLUZ-FM	9	.5	4.5	11	.6	4.1									
WOSO							20	1.2	7.7						
WPRM-FM	5	.3	2.5												
WQBS							5	.3	1.9						
WQII	1	.1	.5												
WRTU-FM															
WSRA-FM	13	.8	6.5	25	1.5	9.2	10	.6	3.9						
WUNO	18	1.0	9.0	20	1.2	7.4									
WVUZ-FM															
WXYX-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM															
WERR-FM															
WVRT-FM															
WVUP-FM	1	.1	.5	6	.3	2.2									
PUR	200	11.6		271	15.7		259	15.0		143	8.3		150	8.7	PUR

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



AVERAGE QUARTER HOUR AND CUME ESTIMATES

	SUNDAY 6:00AM-12:00 MID				SUNDAY 6:00AM-10:00AM				SUNDAY 10:00AM-3:00PM				SUNDAY 3:00PM-7:00PM				SUNDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	
WAPA	1	.1	.4																	
WCAD-FM																				
WDOY-FM	4	.2	1.7		15	.9	3.8													
WFID-FM																				
WGSX-FM	7	.4	2.9	31	1.8	11.8														
WIAC																				
WIAC-FM																				
WIDA	5	.3	2.1	5	.3	1.9														
WIDA-FM	26	1.5	10.8																	
WIOA-FM																				
WIPR	2	.1	.8	45	2.6	17.2														
WIPR-FM	28	1.6	11.7																	
WKAQ	7	.4	2.9	42	2.4	16.0														
WKAQ-FM																				
WKVM																				
WLUZ	63	3.7	26.3	12	.7	4.6														
WLUZ-FM																				
WORO-FM																				
WOSO	11	.6	4.6																	
WPRM-FM																				
WQBS																				
WQBS-FM																				
WQII																				
WQII-FM																				
WRTU-FM																				
WSRA-FM																				
WJNO																				
WJNO-FM																				
WVQZ-FM																				
WXYX-FM																				
WZNT-FM																				
WZNT-FM																				
WCRP-FM																				
WERR-FM																				
WVRT-FM																				
WVUP-FM																				
PUR	240	13.9		262	15.2			397	23.0			194	11.3			107	6.2		PUR	

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	9	.2	1.1	172	18	.4	1.7	97	11	.3	1.1	91	14	.3	1.7	90	5	.1	.9	20
WCAD-FM	22	.5	2.8	316	1	.1	1.1	14	44	1.0	4.3	151	37	.8	4.4	162	30	.7	5.6	119
WDOY-FM	36	.8	4.5	503	24	.5	2.2	223	58	1.3	5.7	208	71	1.6	8.5	336	24	.5	4.5	134
WFID-FM	30	.7	3.8	389	53	1.2	4.9	184	26	.6	2.5	91	19	.3	2.3	123	14	.3	2.6	88
WGSX-FM	14	.3	1.8	244	15	.3	1.4	61	12	.3	1.2	59	12	.3	1.4	41	2	.4	.4	36
WIAC	24	.5	3.0	275	35	.8	3.2	99	31	.7	3.0	104	21	.5	2.5	99	23	.5	4.3	144
WIAC-FM	43	1.0	5.4	530	49	1.1	4.5	186	49	1.1	4.8	115	42	1.0	5.0	207	23	.5	4.3	97
WIDA	27	.6	3.4	146	18	.4	1.7	58	35	.8	3.4	59	39	.9	4.7	76	22	.5	4.1	70
WIDA-FM	18	.4	2.3	192	22	.5	2.0	57	33	.8	3.2	64	26	.6	3.1	46	6	.1	1.1	14
WIDA-FM	95	2.2	11.9	1049	148	3.4	13.7	605	173	4.0	16.9	490	108	2.5	12.9	492	47	1.1	8.8	214
WIPR	2	.3	1.6	56	1	.1	1.1	11	9	.2	.9	16	11	.1	.1	11	1	.1	.1	1
WIPR-FM	2	.3	1.6	106	6	.1	.6	28	10	.2	1.0	48	1	.1	.1	24	1	.1	.1	1
WKAQ	41	.9	5.2	732	104	2.4	9.6	386	36	.8	3.5	193	50	1.1	6.0	207	14	.3	2.6	109
WKAQ-FM	63	1.4	7.9	970	60	1.4	5.5	323	36	.8	3.5	200	41	.9	4.9	245	36	.8	6.7	246
WKVM	39	.9	4.9	400	43	1.0	4.0	156	41	.9	4.0	132	50	1.1	6.0	201	28	.6	5.2	92
WLJZ	13	.3	1.6	199	49	1.1	4.5	97	1	.1	.1	13	1	.1	.1	1	2	.4	.4	13
WORO-FM	17	.4	2.1	399	22	.5	2.0	155	17	.4	1.7	63	21	.5	2.5	115	8	.2	1.5	73
WOSO	16	.4	2.0	156	43	1.0	4.0	114	24	.5	2.3	51	19	.4	2.3	51	7	.2	1.3	46
WPRM-FM	5	.1	.6	160	3	.1	.3	34	8	.2	.8	37	7	.2	.8	45	7	.2	1.3	34
WQBS	34	.8	4.3	393	37	.8	3.4	151	45	1.0	4.4	137	39	.9	4.7	89	16	.4	3.0	106
WQII	21	.5	2.6	288	32	.7	3.0	102	31	.7	3.0	172	15	.3	1.8	35	20	.5	3.7	61
WRTU-FM	3	.1	.4	103	6	.1	.6	55	10	.2	1.0	30	13	.3	1.6	38	1	.1	.2	9
WSRA-FM	6	.1	.8	155	117	2.7	10.8	413	50	1.1	4.9	207	58	1.3	6.9	192	76	1.7	14.2	294
WUNO	66	1.5	8.3	844	117	2.7	10.8	413	50	1.1	4.9	207	58	1.3	6.9	192	76	1.7	14.2	294
WVZ-FM	10	.2	1.3	100	51	1.2	4.7	207	13	.3	1.3	29	9	.2	1.1	16	10	.2	1.9	16
WVX-FM	33	.8	4.2	404	51	1.2	4.7	207	45	1.0	4.4	184	61	1.4	7.3	210	37	.8	6.9	125
WZNT-FM	22	.5	2.8	372	31	.7	2.9	102	46	1.1	4.5	255	3	.1	.4	29	18	.4	3.4	141
WCRP-FM	29	.7	3.6	146	43	1.0	4.0	85	64	1.5	6.3	105	36	.8	4.3	85	8	.2	1.5	10
WERR-FM	8	.2	1.0	272	9	.2	.8	69	3	.1	.3	24	14	.1	.3	14	22	.5	4.1	73
WVRT-FM	5	.1	.6	53	26	.6	2.4	197	4	.1	.4	12	13	.3	1.6	48	4	.1	.7	12
WVJP-FM	26	.6	3.3	249	26	.6	2.4	197	30	.7	2.9	69	13	.3	1.6	48	12	.3	2.2	87
PUR	795	18.2		4214	1083	24.8		3076	1022	23.4		2707	835	19.1		2648	536	12.3		2149

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID					
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)		
	13	.3	1.3	156	15	.3	1.6	127	.3	1.1	12	135	.3	1.1	8	90	.2	1.2	2	18		
WAPA	13	.3	1.3	156	15	.3	1.6	127	.3	1.1	12	135	.3	1.1	8	90	.2	1.2	2	18		
WVAD-FM	29	.7	3.0	190	20	.5	2.1	176	.6	2.4	25	166	.6	2.4	33	197	.8	4.9	9	136		
WDOY-FM	52	1.2	5.3	454	48	1.1	5.0	412	1.0	4.1	43	338	1.0	4.1	45	357	1.0	6.7	22	195		
WFID-FM	33	.8	3.4	243	36	.8	3.8	243	.9	3.6	38	184	.9	3.6	16	187	.4	2.4	36	163		
WGSX-FM	13	.3	1.3	122	12	.3	1.3	77	.3	1.3	14	106	.3	1.3	6	77	.1	.9	21	135		
WIAC	29	.7	3.0	189	28	.6	2.9	142	.7	3.1	32	151	.7	3.1	22	205	.5	3.3	15	95		
WVAC-FM	48	1.1	4.9	293	46	1.1	4.8	253	1.1	4.8	50	236	1.1	4.8	32	272	.7	4.8	42	219		
WIDA	32	.7	3.3	98	28	.6	2.9	98	.6	2.6	27	90	.6	2.6	28	98	.6	4.2	19	55		
WIDA-FM	28	.6	2.8	89	24	.5	2.5	89	.7	2.8	29	80	.7	2.8	15	46	.3	2.2	13	152		
WIDA-FM	145	3.3	14.8	775	128	2.9	13.4	719	3.7	15.5	162	745	3.7	15.5	75	634	1.7	11.2	55	452		
WIPR	3	.1	.3	38	2	.1	.2	22	.1	.6	6	27	.1	.6	1	11	.1	.1	1	28		
WIPR-FM	5	.1	.5	72	3	.1	.3	52	.2	.7	7	48	.2	.7	7	48	.2	.7	7	24		
WKAQ	62	1.4	6.3	537	74	1.7	7.7	482	1.5	6.3	66	440	1.5	6.3	29	283	.7	4.3	25	173		
WKAQ-FM	46	1.1	4.7	518	51	1.2	5.3	485	1.1	4.5	47	393	1.1	4.5	38	386	.9	5.7	110	480		
WKVM	45	1.0	4.6	261	46	1.1	4.8	261	1.0	4.0	42	208	1.0	4.0	37	230	.8	5.5	35	151		
WLWZ	15	.3	1.5	97	24	.5	2.5	97	.5	2.1	22	97	.5	2.1	1	13	.3	2.2	18	97		
WORO-FM	20	.5	2.0	250	23	.5	2.4	229	.5	1.9	20	177	.5	1.9	15	136	.3	2.2	14	122		
WOSO	28	.6	2.8	125	31	.7	3.2	125	.7	3.1	32	125	.7	3.1	12	68	.3	1.8	1	19		
WPRM-FM	6	.1	.6	82	5	.1	.5	68	.1	.6	6	48	.1	.6	7	62	.2	1.0	1	19		
WQBS	40	.9	4.1	196	39	.9	4.1	169	1.0	4.0	42	196	1.0	4.0	27	166	.6	4.0	38	141		
WQII	26	.6	2.6	207	23	.5	2.4	137	.7	3.0	31	207	.7	3.0	19	96	.4	2.8	16	141		
WRTU-FM	9	.2	.9	85	10	.2	1.0	73	.2	.8	8	85	.2	.8	6	38	.1	.9	2	76		
WSRA-FM	74	1.7	7.5	535	88	2.0	9.2	478	1.8	7.6	80	508	1.8	7.6	68	414	1.6	10.2	49	397		
WUNO	7	.2	.7	29	5	.1	.5	16	.2	.7	7	29	.2	.7	10	16	.2	1.5	12	32		
WVIZ-FM	51	1.2	5.2	365	56	1.3	5.9	365	1.1	4.6	48	283	1.1	4.6	48	220	1.1	7.2	2	11		
WXYX-FM	28	.6	2.8	267	16	.4	1.7	102	.9	3.6	38	267	.9	3.6	12	154	.3	1.8	17	140		
WZNT-FM	49	1.1	5.0	105	39	.9	4.1	85	1.3	5.3	55	105	1.3	5.3	19	85	.4	2.8	10	41		
WCRP-FM	4	.1	.4	106	5	.1	.5	83	.1	.6	6	92	.1	.6	12	87	.3	1.8	7	95		
WERR-FM	2	.2	.2	12	19	.4	2.0	197	.6	2.6	27	197	.6	2.6	2	12	.2	.3	11	20		
WNRT-FM	23	.5	2.3	197	19	.4	2.0	197	.6	2.6	27	197	.6	2.6	13	123	.3	1.9	33	76		
WVUP-FM																						
PUR	983	22.5		3768	957	21.9		3579	1047	23.9		3560			669	15.3			667	15.3	2909	PUR

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	10	.2	1.2	160	14	.3	1.4	97	11	.3	1.1	95	13	.3	1.6	90	4	.1	.8	20
WCAD-FM	23	.5	2.8	232	1	.1	.1	14	35	.8	3.5	151	31	.7	3.9	168	23	.5	4.4	128
WDOY-FM	37	.8	4.5	460	22	.5	2.2	230	46	1.1	4.6	208	60	1.4	7.5	344	24	.5	4.5	134
WFID-FM	25	.6	3.0	292	47	1.1	4.6	184	26	.6	2.6	102	22	.5	2.8	127	12	.3	2.3	88
WGSX-FM	15	.3	1.8	145	16	.4	1.6	73	26	.6	2.6	90	12	.3	1.5	62	7	.2	1.3	68
WIAC	25	.6	3.0	271	31	.7	3.1	104	28	.6	2.8	109	18	.4	2.3	99	21	.5	4.0	150
WIAC-FM	42	1.0	5.1	355	49	1.1	4.8	201	54	1.2	5.4	137	45	1.0	5.6	219	22	.5	4.2	102
WIDA	30	.7	3.6	106	25	.6	2.5	68	39	.9	3.9	68	35	.8	4.4	81	16	.4	3.0	70
WIDA-FM	20	.5	2.4	112	23	.5	2.3	68	28	.6	2.8	73	21	.5	2.6	46	6	.1	1.1	20
WIDA-FM	102	2.3	12.4	801	120	2.7	11.8	605	149	3.4	15.0	496	98	2.2	12.3	498	43	1.0	8.1	222
WIPR	2	.2	.2	38	1	.1	.1	11	7	.2	.7	16	1	.1	.1	11	1	.1	.1	1
WIPR-FM	3	.1	.4	72	4	.1	.4	28	7	.2	.7	48	1	.1	.1	24	1	.1	.1	1
WKAQ	45	1.0	5.5	537	89	2.0	8.8	386	38	.9	3.8	200	46	1.1	5.8	214	11	.3	2.1	109
WKAQ-FM	63	1.4	7.7	708	78	1.8	7.7	422	71	1.6	7.1	322	59	1.3	7.4	312	47	1.1	8.9	262
WKVM	40	.9	4.9	300	41	.9	4.0	167	41	.9	4.1	132	47	1.1	5.9	201	32	.7	6.1	103
WLuz	16	.4	1.9	134	49	1.1	4.8	106	10	.2	1.0	47	6	.1	.8	25	2	.2	.4	13
WORO-FM	16	.4	1.9	255	20	.5	2.0	155	17	.4	1.7	69	23	.5	2.9	127	6	.1	1.1	73
WOSO	18	.4	2.2	142	36	.8	3.5	114	20	.5	2.0	51	14	.3	1.8	51	6	.1	1.1	46
WPRM-FM	6	.1	.7	98	3	.1	.3	34	6	.1	.6	37	7	.2	.9	45	6	.1	1.1	34
WQBS	38	.9	4.6	297	39	.9	3.8	167	54	1.2	5.4	171	41	.9	5.1	119	20	.5	3.8	122
WQII	24	.5	2.9	267	29	.7	2.9	102	30	.7	3.0	184	16	.4	2.0	54	18	.4	3.4	63
WRTU-FM	1	.1	.1	6	3	.1	.3	6	1	.1	.3	1	1	.1	.1	6	1	.1	.2	6
WSRA-FM	5	.1	.6	95	4	.1	.4	55	8	.2	.8	30	10	.2	1.3	38	2	.2	.4	19
WUNO	69	1.6	8.4	722	114	2.6	11.2	453	45	1.0	4.5	222	56	1.3	7.0	215	72	1.6	13.6	304
WVZ-FM	8	.2	1.0	37	3	.1	.3	8	12	.3	1.2	37	8	.2	1.0	16	11	.3	2.1	24
WXY-FM	38	.9	4.6	365	40	.9	3.9	211	37	.8	3.7	189	49	1.1	6.1	211	32	.7	6.1	125
WZNT-FM	20	.5	2.4	300	25	.6	2.5	102	38	.9	3.8	255	3	.1	.4	29	15	.3	2.8	141
WCRP-FM	30	.7	3.6	112	34	.8	3.3	85	49	1.1	4.9	105	30	.7	3.8	85	8	.2	1.5	17
WERR-FM	8	.2	1.0	163	8	.2	.8	69	2	.2	.2	24	2	.2	.3	32	21	.5	4.0	87
WVRT-FM	6	.1	.7	20	6	.1	.6	8	8	.8	3.8	20	3	.1	.4	3	6	.1	1.1	15
WVUP-FM	20	.5	2.4	208	22	.5	2.2	208	26	.6	2.6	88	9	.2	1.1	48	22	.5	4.2	106
PUR	822	18.8		3928	1015	23.2		3172	996	22.8		2864	797	18.2		2782	528	12.1		2266

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR
WAPA	4	.1	.6												
WCAD-FM	2	.4	2.2												
WDDY-FM	16	.5	2.9	12	.3	1.6	14	.3	1.5	14	.4	2.6	18	.5	4.2
WFID-FM	21	.8	4.7	20	.5	2.6	33	.8	3.4	35	.8	5.0	35	.8	5.0
WGSX-FM	34	.3	1.5	15	.3	2.0	77	1.8	8.0	7	.2	1.0	7	.2	1.0
WIAC	11	.3	1.5	24	.5	3.1	10	.2	1.0	64	1.5	9.1	11	.3	2.3
WIAC-FM	44	1.0	6.1	20	.5	2.6	75	1.7	7.8	18	.4	2.6	15	.3	3.1
WIDA	33	.8	4.6	65	1.5	8.5	53	1.2	5.5	64	1.5	9.1	9	.2	1.9
WIDA-FM	12	.3	1.7	32	.7	4.2	7	.2	.7	64	1.5	9.1	29	.7	6.1
WIDA-FM	40	.9	5.5	6	.1	.8	56	1.3	5.8						
WIPR															
WIPR-FM															
WKAQ	28	.6	3.9	26	.6	3.4	47	1.1	4.9	41	.9	5.8			
WKAQ-FM	163	3.7	22.6	163	3.7	21.3	224	5.1	23.4	166	3.8	23.7	102	2.3	21.4
WKVM	28	.6	3.9	26	.6	3.4	23	.5	2.4	23	.5	3.3	43	1.0	9.0
WLUZ	43	1.0	6.0	77	1.8	10.1	59	1.3	6.2	48	1.0	6.1			
WORO-FM	10	.2	1.4	5	.1	.7	14	.3	1.5	25	.6	3.6			
WOSO															
WPRM-FM															
WQBS	71	1.6	9.8	61	1.4	8.0	109	2.5	11.4	63	1.4	9.0	47	1.1	9.9
WQII	26	.6	3.6	26	.6	3.4	36	.8	3.8	38	.9	5.4	7	.2	1.5
WRTU-FM	8	.2	1.1	19	.4	2.5	19	.4	2.0	9	.2	1.3	7	.2	1.5
WSRA-FM	1	.1	.1	96	2.2	12.6	19	.4	2.0	40	.9	5.7	5	.1	1.0
WUNO	51	1.2	7.1	9	.2	1.2	2	.2	.2	2	.2	.2	54	1.2	11.3
WVUZ-FM	4	.1	.6	3	.1	.4	4	.1	.4	3	.1	.4	5	.1	1.0
WXYX-FM	4	.1	.6										7	.2	1.5
WZNT-FM															
WCRP-FM	2	.3	1.1										6	.1	1.3
WERR-FM	8	.2	1.1	28	.6	3.7	25	.6	2.6	13	.3	1.9	20	.5	4.2
WVRT-FM	20	.5	2.8	5	.1	.7	4	.1	.4	13	.3	1.9	13	.3	2.7
WVUP-FM	11	.3	1.5										32	.7	6.7
PUR	722	16.5		764	17.5		959	21.9		701	16.0		477	10.9	
PUR															

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	15	.3	2.3	11	.3	1.5	5	.1	.5	32	.7	5.3	14	.3	4.7
WCAD-FM	36	.8	5.5	39	.9	5.3	52	1.2	5.2	42	1.0	7.0	13	.3	4.3
WDOY-FM	55	1.3	8.4	36	.8	4.9	116	2.7	11.7	55	1.3	9.1	10	.2	3.3
WFID-FM	14	.3	2.1	8	.2	1.1	24	.5	2.4	24	.5	2.4	17	.4	5.7
WGSX-FM	17	.4	2.6	47	1.1	6.4	8	.2	.8	36	.8	6.0	16	.4	5.4
WIAC	51	1.2	7.8	56	1.3	7.6	97	2.2	9.8	36	.8	6.0	15	.3	5.0
WIAC-FM	15	.3	2.3	7	.2	1.0	40	.9	4.0	160	3.7	26.5	8	.2	2.7
WIDA	82	1.9	12.5	36	.8	4.9	122	2.8	12.3	38	.9	6.3	15	.3	5.0
WIDA-FM	1	.2	1.2	5	.1	.7	13	.3	1.3	38	.9	6.3	26	.6	8.7
WIPR	25	.6	3.8	91	2.1	12.4	86	2.0	8.7	34	.8	5.6	7	.2	2.3
WIPR-FM	51	1.2	7.8	55	1.3	7.5	44	1.0	4.4	2	.3	.3	7	.2	2.3
WKAQ	32	.7	4.9	62	1.4	8.4	63	1.4	6.3	4	.1	.7	7	.2	2.3
WKAQ-FM	24	.5	3.7	21	.5	2.9	4	.1	.4	4	.1	.7	7	.2	2.3
WKVM	2	.2	1.1	7	.2	1.0	24	.5	2.4	30	.7	3.0	4	.1	.7
WLUZ	7	.2	1.2	30	.7	3.0	30	.7	3.0	23	.5	2.3	4	.1	.7
WLUZ-FM	8	.2	1.2	42	1.0	5.7	11	.3	1.1	11	.3	1.1	5	.1	.8
WORO	16	.4	2.4	42	1.0	5.7	23	.5	2.3	11	.3	1.1	20	.5	3.3
WORO-FM	3	.1	.5	74	1.7	10.1	11	.3	1.1	5	.1	.8	94	2.1	31.4
WPRM	46	1.1	7.0	24	.5	3.3	32	.7	3.2	70	1.6	11.6	7	.2	2.3
WPRM-FM	19	.4	2.9	38	.9	5.2	18	.4	1.8	6	.1	1.0	7	.2	2.3
WQBS	31	.7	4.7	27	.6	3.7	23	.5	2.3	6	.1	1.0	18	.4	6.0
WQBS-FM	7	.2	1.1	12	.3	1.6	13	.3	1.3	91	2.1	15.1	33	.8	11.0
WQII	8	.2	1.2	5	.1	.7	120	2.7	12.1	93	22.7	13.8	299	6.8	
WRTU	16	.4	2.4	42	1.0	5.7	18	.4	1.8	603	13.8				
WRTU-FM	3	.1	.5	74	1.7	10.1	11	.3	1.1	736	16.8				
WSRA	46	1.1	7.0	24	.5	3.3	32	.7	3.2	70	1.6	11.6	7	.2	2.3
WSRA-FM	19	.4	2.9	38	.9	5.2	18	.4	1.8	6	.1	1.0	18	.4	6.0
WUNO	31	.7	4.7	27	.6	3.7	23	.5	2.3	6	.1	1.0	18	.4	6.0
WUNO-FM	7	.2	1.1	12	.3	1.6	13	.3	1.3	91	2.1	15.1	33	.8	11.0
WVOZ	19	.4	2.9	38	.9	5.2	18	.4	1.8	6	.1	1.0	18	.4	6.0
WVOZ-FM	6	.1	.9	12	.3	1.6	13	.3	1.3	91	2.1	15.1	33	.8	11.0
WXYX	63	1.4	9.6	5	.1	.7	120	2.7	12.1	93	22.7	13.8	299	6.8	
WXYX-FM															
WZNT															
WZNT-FM															
WCRP															
WCRP-FM															
WERR															
WERR-FM															
WNRT															
WNRT-FM															
WVUP															
WVUP-FM															
PUR	554	15.0		736	16.8		993	22.7		603	13.8		299	6.8	PUR

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)
WAPA	1	.1	28	1	.1	28	2	.1	28	2	.1	28	2	.1	28
WCAD-FM	40	2.5	402	15	.9	102	42	2.6	150	76	4.8	359	59	3.7	262
WDOY-FM	36	2.3	521	16	1.0	459	52	3.3	154	58	3.7	333	8	.5	113
WFID-FM	7	.4	151	15	.9	57	11	.7	33	11	2.6	33	8	.5	31
WGSX-FM	63	4.0	448	39	2.5	134	49	3.1	168	66	4.2	216	46	2.9	161
WJAC	1	.1	55	2	.1	24	2	.1	24	2	.1	24	8	.5	36
WJAC-FM	2	.1	165	2	.1	24	2	.1	24	2	.1	24	2	.1	24
WIDA	8	.5	38	12	.8	14	14	.9	14	11	.7	14	6	.4	14
WIDA-FM	46	2.9	421	89	5.6	288	72	4.5	216	41	2.6	158	47	3.0	129
WIPR	2	.1	28	6	.4	28	9	.6	28	78	4.9	408	51	3.2	368
WIPR-FM	3	.2	89	20	1.3	58	46	2.9	331	1	.1	28	1	.1	28
WKAA-FM	61	3.8	813	49	3.1	305	46	2.9	331	78	4.9	408	51	3.2	368
WKVM	1	.1	41	1	.1	28	1	.1	28	1	.1	28	1	.1	28
WLJZ	1	.1	25	1	.1	28	1	.1	28	1	.1	28	1	.1	28
WLJZ-FM	1	.1	38	1	.1	38	1	.1	38	1	.1	38	1	.1	38
WOSO	8	.5	154	6	.4	55	18	1.1	83	11	.7	117	14	.9	77
WPRM-FM	13	.8	277	6	.4	30	12	.8	80	19	1.2	79	2	.1	26
WQBS	8	.5	137	33	2.1	103	6	.4	67	12	.8	31	3	.2	25
WQII	8	.5	137	33	2.1	103	6	.4	67	12	.8	31	3	.2	25
WRTU-FM	3	.2	53	3	.2	53	2	.1	15	12	.8	15	3	.2	15
WSRA-FM	3	.2	51	3	.2	51	2	.1	15	12	.8	15	3	.2	15
WUNO	33	2.1	450	36	2.3	218	59	3.7	298	71	4.5	221	45	2.8	167
WVOZ-FM	14	.9	258	14	.9	37	15	.9	114	13	.8	33	10	.6	129
WXYX-FM	33	2.1	450	36	2.3	218	59	3.7	298	71	4.5	221	45	2.8	167
WZNT-FM	14	.9	258	14	.9	37	15	.9	114	13	.8	33	10	.6	129
WCRP-FM	5	.3	32	5	.3	32	5	.3	32	5	.3	32	5	.3	32
WERR-FM	10	.6	41	10	.6	41	10	.6	41	10	.6	41	10	.6	41
WVRT-FM	10	.6	84	10	.6	84	10	.6	84	10	.6	84	10	.6	84
WVJF-FM	10	.6	84	10	.6	84	10	.6	84	10	.6	84	10	.6	84
<b>PUR</b>	369	23.2	1573	365	23.0	1178	416	26.2	1218	475	29.9	1299	315	19.8	1159
<b>PUR</b>															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM					MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM					MON - FRI 6:00AM-3:00PM					MON - FRI 3:00PM-12:00 MID					SAT - SUN 6:00AM-12:00 MID				
	AOH PRS (00)	AOH PRS RTG	AOH PRS SHR	CUME PRS (00)	AOH PRS RTG	AOH PRS SHR	AOH PRS RTG	AOH PRS SHR	CUME PRS (00)	AOH PRS RTG	AOH PRS SHR	AOH PRS RTG	AOH PRS SHR	CUME PRS (00)	AOH PRS RTG	AOH PRS SHR	AOH PRS RTG	AOH PRS SHR	CUME PRS (00)	AOH PRS RTG	AOH PRS SHR	AOH PRS RTG	AOH PRS SHR	CUME PRS (00)	
WAPA	1	.1	.2	28	1	.1	.2	28	1	.1	.2	28	1	.1	.2	28	1	.1	.2	28	1	.1	.2	28	
WCAD-FM	44	2.8	10.5	359	46	2.9	10.9	359	30	1.9	7.7	252	66	4.2	17.2	394	66	4.2	17.2	394	30	1.9	7.7	30	
WDOY-FM	43	2.7	10.2	377	37	2.3	8.8	377	36	2.3	9.2	248	30	1.9	7.8	333	30	1.9	7.8	333	40	2.5	12.5	40	
WFD-FM	9	.6	2.1	57	7	.4	1.7	57	12	.8	3.1	57	4	.3	1.0	31	4	.3	1.0	31	3	.2	.9	3	
WGSX-FM	51	3.2	12.1	324	52	3.3	12.3	279	45	2.8	11.5	204	55	3.5	14.3	278	55	3.5	14.3	278	68	4.3	21.3	68	
WIAC	1	.1	.2	24	2	.1	.5	24	1	.1	.3	24	1	.1	.3	24	1	.1	.3	24	5	.3	1.6	5	
WIDA	13	.8	3.1	14	11	.7	2.6	14	13	.8	3.3	14	8	.5	2.1	14	8	.5	2.1	14	5	.3	1.6	5	
WIDA-FM	68	4.3	16.2	319	66	4.2	15.6	319	80	5.0	20.5	319	44	2.8	11.5	287	44	2.8	11.5	287	13	.8	4.1	13	
WIPR	5	.3	1.2	28	3	.2	.7	28	7	.4	1.8	28	28	.4	1.8	28	28	.4	1.8	28	1	.1	.3	1	
WIPR-FM	6	.4	1.4	58	9	.6	2.1	58	9	.6	2.3	58	9	.6	2.3	58	9	.6	2.3	58	12	.8	3.1	12	
WKAQ	57	3.6	13.5	575	64	4.0	15.2	575	47	3.0	12.0	476	63	4.0	16.4	622	63	4.0	16.4	622	74	4.7	23.2	74	
WKAQ-FM	1	.1	.2	28	1	.1	.2	28	28	.4	1.8	28	28	.4	1.8	28	28	.4	1.8	28	1	.1	.3	1	
WKVM																									
WLWZ																									
WORO-FM																									
WORO	12	.8	2.9	140	9	.6	2.1	140	13	.8	3.3	83	12	.8	3.1	117	12	.8	3.1	117	10	.6	2.6	10	
WPRM-FM	13	.8	3.1	141	13	.8	3.1	79	9	.6	2.3	110	10	.6	2.6	105	10	.6	2.6	105	20	1.3	6.3	20	
WQBS	17	1.1	4.0	103	23	1.4	5.5	103	18	1.1	4.6	103	7	.4	1.8	56	7	.4	1.8	56	7	.4	1.8	7	
WQII																									
WRTU-FM																									
WSRA-FM	5	.3	1.2	15	6	.4	1.4	15	1	.1	.3	15	7	.4	1.8	51	7	.4	1.8	51	1	.1	.3	1	
WUNO																									
WVOZ-FM	55	3.5	13.1	450	54	3.4	12.8	404	49	3.1	12.5	414	57	3.6	14.8	253	57	3.6	14.8	253	4	.3	1.3	4	
WXYX-FM	14	.9	3.3	147	14	.9	3.3	70	14	.9	3.6	114	11	.7	2.9	129	11	.7	2.9	129	12	.8	3.8	12	
WZNT-FM																									
WZNT																									
WCRP-FM																									
WERR-FM																									
WNRT-FM																									
WVJP-FM	2	.1	.5	36	3	.2	.7	36	2	.1	.5	36													
WVJP																									
PUR	421	26.5		1500	422	26.6		1473	391	24.6		1417	384	24.2		1454	319	20.1						1304	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID					MON - SAT 6:00AM-10:00AM					MON - SAT 10:00AM-3:00PM					MON - SAT 3:00PM-7:00PM					MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	1	.1	.3	28	1	.1	.3	28	39	2.5	9.2	163	2	.1	.5	28	51	3.2	16.3	262	51	3.2	16.3	262	
WCAD-FM	42	2.6	11.2	394	19	1.2	5.5	102	44	2.8	10.3	185	58	3.7	13.6	359	58	3.7	13.6	359	58	3.7	13.6	359	
WDOY-FM	34	2.1	9.1	460	24	1.5	7.0	221	44	2.8	10.3	185	53	3.3	12.4	337	53	3.3	12.4	337	53	3.3	12.4	337	
WFID-FM	6	.4	1.6	88	11	.7	3.2	57	8	.5	1.9	33	69	4.3	16.1	252	69	4.3	16.1	252	69	4.3	16.1	252	
WGSX-FM	55	3.5	14.7	392	35	2.2	10.2	168	70	4.4	16.4	226	69	4.3	16.1	252	69	4.3	16.1	252	69	4.3	16.1	252	
WJAC	2	.1	.5	36	4	.3	1.2	39	4	.3	1.2	39	2	.1	.5	24	2	.1	.5	24	2	.1	.5	24	
WJAC-FM	3	.2	.8	48	4	.3	1.2	39	4	.3	1.2	39	2	.1	.5	24	2	.1	.5	24	2	.1	.5	24	
WIDA	8	.5	2.1	14	9	.6	2.6	14	10	.6	2.3	14	8	.5	1.9	14	8	.5	1.9	14	8	.5	1.9	14	
WIDA-FM	54	3.4	14.4	350	72	4.5	20.9	293	62	3.9	14.6	216	43	2.7	10.0	184	43	2.7	10.0	184	43	2.7	10.0	184	
WIPR	3	.2	.8	28	4	.3	1.2	28	7	.4	1.6	28	76	4.8	17.8	451	76	4.8	17.8	451	76	4.8	17.8	451	
WIPR-FM	4	.3	1.1	70	18	1.1	5.2	70	74	4.7	17.4	421	1	.1	.2	28	1	.1	.2	28	1	.1	.2	28	
WKAQ	66	4.2	17.6	802	64	4.0	18.6	399	74	4.7	17.4	421	76	4.8	17.8	451	76	4.8	17.8	451	76	4.8	17.8	451	
WKAQ-FM	1	.1	.3	28	1	.1	.3	28	3	.2	.7	15	1	.1	.2	28	1	.1	.2	28	1	.1	.2	28	
WKVM	1	.1	.3	15	1	.1	.3	15	3	.2	.7	15	3	.2	.7	15	3	.2	.7	15	3	.2	.7	15	
WKVM-FM	1	.1	.3	11	1	.1	.3	11	1	.1	.2	11	3	.2	.7	11	3	.2	.7	11	3	.2	.7	11	
WORO-FM	11	.7	2.9	140	5	.3	1.5	55	14	.9	3.3	83	9	.6	2.1	117	9	.6	2.1	117	9	.6	2.1	117	
WPRM-FM	11	.7	2.9	207	6	.4	1.7	34	18	1.1	4.2	109	17	1.1	4.0	90	17	1.1	4.0	90	17	1.1	4.0	90	
WQBS	10	.6	2.7	128	25	1.6	7.3	103	5	.3	1.2	67	9	.6	2.1	31	9	.6	2.1	31	9	.6	2.1	31	
WQII	10	.6	2.7	128	25	1.6	7.3	103	5	.3	1.2	67	9	.6	2.1	31	9	.6	2.1	31	9	.6	2.1	31	
WRTU-FM	4	.3	1.1	51	3	.2	.9	14	4	.3	.9	25	9	.6	2.1	15	9	.6	2.1	15	9	.6	2.1	15	
WSRA-FM	39	2.5	10.4	450	26	1.6	7.6	218	46	2.9	10.8	298	54	3.4	12.6	221	54	3.4	12.6	221	54	3.4	12.6	221	
WVJZ-FM	10	.6	2.7	180	11	.7	3.2	37	12	.8	2.8	114	10	.6	2.3	33	10	.6	2.3	33	10	.6	2.3	33	
WZNT-FM	6	.4	1.6	56	6	.4	1.7	47	2	.1	.5	19	1	.1	.2	9	1	.1	.2	9	1	.1	.2	9	
WCRP-FM																									
WERR-FM																									
WVRT-FM																									
WVUP-FM																									
PUR	375	23.6		1548	344	21.7		1259	426	26.8		1298	428	27.0		1336	312	19.6		1218	312	19.6		1218	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	32	2.0	9.7	45	2.8	17.1	34	2.1	7.6	13	.8	4.4	34	2.1	11.3
WCAD-FM	40	2.5	12.1	48	3.0	18.3	13	.8	2.9	25	1.6	8.4	72	4.5	24.0
WDOY-FM															
WFID-FM	61	3.8	18.4	19	1.2	7.2	119	7.5	26.4	60	3.8	20.3	40	2.5	13.3
WGSX-FM															
WIAC	8	.5	2.4	5	.3	1.9							26	1.6	8.7
WIAC-FM															
WIDA															
WIDA-FM	24	1.5	7.3	4	.3	1.5	16	1.0	3.6	55	3.5	18.6	22	1.4	7.3
WIDA-FM															
WIPR															
WIPR-FM	3	.2	.9	13	.8	4.9	189	11.9	42.0	80	5.0	27.0	52	3.3	17.3
WKAQ	108	6.8	32.6	104	6.5	39.5									
WKAQ-FM															
WKVM	2	.1	.6				8	.5	1.8	13	.8	4.4	10	.6	3.3
WLUZ	7	.4	2.1				5	.3	1.1						
WORO-FM															
WOSO															
WPRM-FM	15	.9	4.5	6	.4	2.3	41	2.6	9.1	11	.7	3.7			
WQBS															
WQII															
WRTU-FM	1	.1	.3												
WSRA-FM	6	.4	1.8	14	.9	5.3	12	.8	2.7				5	.3	1.7
WUNO															
WVOZ-FM	7	.4	2.1				9	.6	2.0	22	1.4	7.4			
WVXK-FM															
WZNT-FM															
WCRP-FM															
WERR-FM															
WNR1-FM															
WVUP-FM	14	.9	4.2	5	.3	1.9	4	.3	.9	5	.3	1.7	39	2.5	13.0
PUR	331	20.8		263	16.6		450	28.3		296	18.6		300	18.9	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	30	1.9	9.2	13	.8	4.9	31	2.0	7.9	38	2.4	8.6	37	2.3	16.4
WCAD-FM	53	3.3	16.3	49	3.1	18.6	40	2.5	10.2	79	5.0	17.8	50	3.1	22.2
WDOY-FM	8	.5	2.5	58	3.7	22.0	107	6.7	27.2	26	1.6	5.9	10	.6	4.4
WFID-FM	88	5.5	27.0							98	6.2	22.1	85	5.4	37.8
WGSX-FM															
WIAC															
WIAC-FM															
WIDA	11	.7	3.4	7	.4	2.7	25	1.6	6.3				8	.5	3.6
WIDA-FM	1	.1	.3										5	.3	2.2
WIOA-FM															
WIPR															
WIPR-FM															
WKAQ	31	2.0	9.5	23	1.4	8.7	15	.9	3.8	70	4.4	15.8	24	1.5	10.7
WKAQ-FM															
WKVM															
WKVM-FM															
WLUZ															
WLUZ-FM															
WORO-FM															
WOSO															
WOSO-FM															
WPRM-FM	22	1.4	6.7	71	4.5	26.9	22	1.4	5.6						
WQBS															
WQBS-FM															
WQII															
WRTU-FM															
WRTU-FM															
WSRA-FM															
WSRA-FM															
WUNO															
WUNO-FM															
WVOZ-FM															
WVOZ-FM															
WXYX-FM															
WXYX-FM															
WZNT-FM	21	1.3	6.4	22	1.4	8.3	20	1.3	5.1	49	3.1	11.0			
WZNT-FM															
WCRP-FM															
WCRP-FM															
WERR-FM	29	1.8	8.9	21	1.3	8.0	56	3.5	14.2	35	2.2	7.9	6	.4	2.7
WERR-FM	32	2.0	9.8	78	4.9	19.8	78	4.9	19.8	49	3.1	11.0			
WVRT-FM															
WVRT-FM															
WVUP-FM															
WVUP-FM															
<b>PUR</b>	326	20.5		264	16.6		394	24.8		444	28.0		225	14.2	
<b>PUR</b>															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)
WAPA	3	.2	65	2	.1	44	41	2.2	138	6	.3	65	6	1.4	65
WCAD-FM	19	1.0	208	23	1.2	212	49	2.6	173	33	1.8	148	33	8.0	148
WDOY-FM	34	1.8	424	51	2.7	302	26	1.4	91	71	3.8	336	71	17.1	336
WFID-FM	25	1.3	302	15	.8	180	12	.6	59	16	.9	82	12	4.5	71
WGSX-FM	14	.7	180	3	.2	95	3	.2	16	11	.6	25	11	2.7	36
WIAC	3	.2	95	10	.5	264	2	.1	10	2	.1	14	2	.5	14
WIAC-FM	15	.8	4.1	3	.2	87	3	.2	40	14	.7	97	14	3.4	97
WIDA	5	.3	4.1	3	.2	87	8	.4	10	8	.4	19	2	.7	10
WIDA-FM	9	.5	2.5	12	.6	14	14	3.0	14	13	.7	23	6	.3	2.2
WIDA-FM	65	3.5	17.9	113	6.0	24.6	123	6.6	293	81	4.3	284	34	1.8	12.7
WIPR	13	.1	11	1	.1	11	1	.1	13	1	.1	11	1	.1	11
WIPR-FM	2	.1	34	6	.3	28	9	.5	28	9	.5	46	2	.1	46
WKAQ	10	.5	167	32	1.7	126	6	.3	58	25	1.3	161	20	1.1	156
WKAQ-FM	32	1.7	8.8	19	1.0	4.1	18	1.0	107	7	.4	44	20	7.5	156
WKVM	1	.1	59	3	.2	39	3	.2	39	7	.4	44	20	7.5	156
WLUZ	1	.1	40	8	.4	111	1	.1	13	1	.1	11	1	.1	11
WURO-FM	3	.2	111	1	.1	11	1	.1	13	1	.1	11	1	.1	11
WOSO	5	.3	112	3	.2	34	8	.4	37	7	.4	45	7	.4	45
WPRM-FM	19	1.0	5.2	15	.8	3.3	23	1.2	92	21	1.1	65	6	.3	82
WQBS	15	.8	4.1	27	1.4	5.9	19	1.0	86	19	1.0	86	20	1.1	61
WQII	17	.1	17	1	.1	9	1	.1	9	1	.1	9	1	.1	9
WRTU-FM	65	3.5	17.9	113	6.0	24.6	123	6.6	293	81	4.3	284	34	1.8	12.7
WSRA-FM	9	.5	178	15	.8	113	2	.1	15	15	.8	45	9	.5	45
WUNO	8	.4	44	3	.2	34	9	.5	16	9	.5	16	10	.5	16
WVOZ-FM	23	1.2	6.3	38	2.0	8.3	31	1.7	166	43	2.3	180	28	1.5	95
WYX-FM	13	.7	266	20	1.1	4.4	29	1.5	207	3	.2	29	10	.5	112
WZNT-FM	14	.7	3.8	23	1.2	5.0	23	1.2	49	14	.7	29	8	.4	10
WCRP-FM	1	.1	91	2	.1	18	13	.7	13	13	.7	29	2	.1	18
WERR-FM	10	.5	2.7	10	.5	2.2	68	.5	68	2	.1	21	2	.1	23
WNRT-FM															
WVUP-FM															
PUR	364	19.4	1835	459	24.5	1430	464	24.8	1248	415	22.2	1330	267	14.3	1110
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

STATION	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	
WAPA	2	.1	.4	65	3	.2	.7	65	23	1.2	5.0	44	5	.3	1.5	65	3	.2	1.0	80	
WCAD-FM	26	1.4	5.8	148	17	.9	3.9	148	38	2.0	8.2	138	31	1.7	9.3	183	3	.2	1.0	179	
WDOY-FM	48	2.6	10.6	419	47	2.5	10.7	401	37	2.0	8.0	303	45	2.4	13.5	357	22	1.2	7.1	179	
WFID-FM	31	1.7	6.9	202	33	1.8	7.5	202	37	2.0	8.0	166	13	.7	3.9	129	24	1.3	7.7	125	
WGSX-FM	13	.7	2.9	106	12	.6	2.7	61	14	.7	3.0	106	6	.3	1.8	61	21	1.1	6.8	135	
WIAC	2	.1	.4	30	3	.2	.7	30	1	.1	.2	16	9	.5	2.7	95	29	1.5	9.4	136	
WIAC-FM	8	.4	1.8	107	12	.6	2.7	97	6	.3	1.3	69	10	.5	3.0	124	29	1.5	9.4	136	
WIDA	7	.4	1.6	19	6	.3	1.4	19	6	.3	1.3	19	4	.2	1.2	19	4	.2	1.3	30	
WIDA-FM	14	.7	3.1	23	12	.6	2.7	23	13	.7	2.8	14	9	.5	2.7	23	8	.4	2.6	87	
WIOA-FM	107	5.7	23.7	449	98	5.2	22.4	438	119	6.4	25.8	449	55	2.9	16.5	381	23	1.2	7.4	256	
WIPR	11	.1	.2	11	1	.1	.2	11	7	.4	1.5	28	1	.1	.3	11	4	.2	1.3	49	
WIPR-FM	5	.3	1.1	28	3	.2	.7	28	7	.4	1.5	28	5	.3	1.5	69	5	.3	1.6	44	
WKAQ	16	.9	3.5	160	20	1.1	4.6	141	18	1.0	3.9	144	5	.3	1.5	69	5	.3	1.6	44	
WKAQ-FM	21	1.1	4.7	301	23	1.2	5.3	286	18	1.0	3.9	176	22	1.2	6.6	246	54	2.9	17.4	310	
WKVM	4	.2	.9	54	5	.3	1.1	54	1	.1	.2	39	3	.2	.9	44	1	.1	.3	25	
WLWZ	3	.2	.7	67	5	.3	1.1	67	4	.2	.9	55	1	.1	.3	11	4	.2	1.3	49	
WORO-FM	10	.6	2.4	142	15	.8	3.4	142	8	.4	1.7	128	12	.6	3.6	100	11	.6	3.5	86	
WOSO	6	.3	1.3	82	5	.3	1.1	68	6	.3	1.3	48	7	.4	2.1	62	1	.1	.3	19	
WPRM-FM	20	1.1	4.4	137	19	1.0	4.3	110	19	1.0	4.1	137	13	.7	3.9	130	30	1.6	9.7	109	
WQBS	16	.9	3.5	121	14	.7	3.2	92	23	1.2	5.0	121	12	.6	3.6	61	12	.6	3.9	42	
WQII	9	.1	.2	9	1	.1	.2	9	8	.4	1.7	9	1	.1	.3	9	1	.1	.3	30	
WRTU-FM	11	.6	2.4	142	15	.8	3.4	142	8	.4	1.7	128	12	.6	3.6	100	11	.6	3.5	86	
WSRA-FM	11	.6	2.4	142	15	.8	3.4	142	8	.4	1.7	128	12	.6	3.6	100	11	.6	3.5	86	
WLNO	6	.3	1.3	82	5	.3	1.1	68	6	.3	1.3	48	7	.4	2.1	62	1	.1	.3	19	
WVOZ-FM	36	1.9	8.0	335	40	2.1	9.1	335	34	1.8	7.4	265	35	1.9	10.5	190	2	.1	.6	11	
WYX-FM	18	1.0	4.0	207	11	.6	2.5	78	24	1.3	5.2	207	7	.4	2.1	125	10	.5	3.2	101	
WZNT-FM	20	1.1	4.4	49	18	1.0	4.1	29	23	1.2	5.0	49	10	.5	3.0	29	7	.4	2.3	14	
WCRP-FM	1	.1	.2	30	1	.1	.2	18	1	.1	.2	30	1	.1	.3	18	1	.1	.3	31	
WERR-FM	4	.2	.9	68	6	.3	1.4	68	4	.2	.9	68	2	.1	.6	32	17	.9	5.5	54	
WNRT-FM																					
WVJP-FM																					
PUR	451	24.1		1722	438	23.4		1654	461	24.6		1629	333	17.8		1569	310	16.6		1416	
PUR																					



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	1	.1	.3												
WCAD-FM	15	.8	4.2	12	.6	3.5	14	.7	2.8	13	.7	3.7	4	.2	1.7
WDOY-FM	15	.8	4.2	20	1.1	5.8	26	1.4	5.2	17	.9	4.8	20	1.1	8.4
WFID-FM	34	1.8	9.5	15	.8	4.4	77	4.1	15.4	7	.4	2.0	30	1.6	12.6
WGSX-FM															
WIAC	26	1.4	7.3	20	1.1	5.8	46	2.5	9.2	39	2.1	11.0			
WIAC-FM	11	.6	3.1	29	1.5	8.4	17	.9	3.4						
WIDA	7	.4	2.0	18	1.0	5.2	1	.1	.2				9	.5	3.8
WIDA-FM	28	1.5	7.8	6	.3	1.7	25	1.3	5.0	49	2.6	13.8	29	1.5	12.2
WIDA-FM															
WIPR															
WIPR-FM	8	.4	2.2	8	.4	2.3	10	.5	2.0	13	.7	3.7			
WKAQ	96	5.1	26.8	106	5.7	30.8	142	7.6	28.3	93	5.0	26.2	45	2.4	18.9
WKAQ-FM															
WKVM	2	.1	.6				8	.4	1.6						
WKVM-FM	2	.1	.6				7	.4	1.4						
WORO-FM															
WORO-FM															
WOSO															
WPRM-FM	56	3.0	15.6	54	2.9	15.7	72	3.8	14.4	56	3.0	15.8	44	2.4	18.5
WQBS	26	1.4	7.3	26	1.4	7.6	36	1.9	7.2	38	2.0	10.7	7	.4	2.9
WQII															
WRTU-FM	1	.1	.3												
WSRA-FM	8	.4	2.2	22	1.2	6.4	12	.6	2.4				5	.3	2.1
WSRA-FM															
WUNO	4	.2	1.1	3	.2	.9	4	.2	.8	3	.2	.8	7	.4	2.9
WUNO-FM															
WVUZ-FM															
WVUZ-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM	3	.2	.8												
WERR-FM															
WERR-FM															
WNRT-FM	11	.6	3.1	5	.3	1.5	4	.2	.8	13	.7	3.7	2	.1	.8
WNRT-FM															
WVUP-FM															
WVUP-FM															
PUR	358	19.1		344	18.4		501	26.8		355	19.0		238	12.7	
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.4	2.7	11	.6	3.6	5	.3	1.1	2	.1	.7	14	.7	11.8
WCAD-FM	36	1.9	12.4	39	2.1	12.8	52	2.8	11.6	42	2.2	14.1	13	.7	10.9
WDOY-FM	33	1.8	11.3	16	.9	5.3	64	3.4	14.2	42	2.2	14.1	10	.5	8.4
WFID-FM	14	.7	4.8	8	.4	2.6	24	1.3	5.3				17	.9	14.3
WGSX-FM															
WIAC	37	2.0	12.7	56	3.0	18.4	71	3.8	15.8	23	1.2	7.7			
WIAC-FM															
WIDA	11	.6	3.8	7	.4	2.3	25	1.3	5.6				8	.4	6.7
WIDA-FM	16	.9	5.5	22	1.2	7.2	2	.1	.4	39	2.1	13.1	9	.5	7.6
WIOA-FM															
WIPR															
WIPR-FM	3	.2	1.0	13	.7	4.3	15	.8	3.3	10	.5	3.4	9	.5	7.6
WKAQ	13	.7	4.5	22	1.2	7.2									
WKAQ-FM															
WKVM															
WLWZ	6	.3	2.1				14	.7	3.1	2	.1	.7	7	.4	5.9
WORO-FM															
WOSO	2	.1	.7	4	.2	.9	4	.2	.9	4	.2	1.3			
WPRM-FM	7	.4	2.4	24	1.3	7.2	24	1.3	5.3						
WQBS															
WQII															
WRTU-FM															
WSRA-FM	13	.7	4.5	29	1.5	9.5									
WUNO	19	1.0	6.5	24	1.3	7.9	32	1.7	7.1	20	1.1	6.7	23	1.2	19.3
WVOZ-FM															
WXYX-FM	14	.7	4.8	7	.4	2.3	3	.2	.7	51	2.7	17.1			
WZNT-FM															
WCRP-FM	14	.7	4.8	23	1.2	7.6	23	1.2	5.1	6	.3	2.0	3	.2	2.5
WERR-FM															
WNR1-FM	32	1.7	11.0				78	4.2	17.3	49	2.6	16.4			
WVJP-FM															
PUR	291	15.5		304	16.2		450	24.0		298	15.9		119	6.4	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

PUR	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID			PUR				
	AQH PRS (00)	AQH PRS RTG	AGH PRS SHR	CUME PRS (00)	AQH PRS RTG	AGH PRS SHR	CUME PRS (00)	AQH PRS RTG	AGH PRS SHR	CUME PRS (00)	AQH PRS RTG	AGH PRS SHR	CUME PRS (00)	AQH PRS RTG	AGH PRS SHR		CUME PRS (00)			
WAPA	3	.1	.5	77	.1	.3	44	44	1.5	5.8	6	1.0	65	.2	1.0	65	5	.2	1.3	20
WCAD-FM	22	.7	3.7	310	.8	3.1	14	14	1.9	7.6	37	5.9	162	1.0	5.9	162	30	1.0	7.6	119
WDOY-FM	36	1.2	6.1	487	1.7	6.9	223	208	2.3	11.4	71	11.4	336	.8	6.1	336	24	.8	6.1	134
WFID-FM	30	1.0	5.1	378	1.5	5.9	184	91	.9	3.4	19	3.0	123	.5	3.5	123	14	.5	3.5	88
WGSX-FM	14	.5	2.4	220	1.8	3.0	61	59	1.6	1.6	12	1.9	41	.1	1.5	41	2	.1	1.5	36
WTAC	11	.4	1.9	158	1.6	3.0	79	32	.2	.9	9	1.4	50	.7	5.1	50	20	.7	5.1	127
WTAC-FM	40	1.3	6.8	470	1.6	6.3	186	93	1.4	5.5	38	6.1	178	.8	5.8	178	23	.8	5.8	97
WIDA	18	.6	3.1	86	.5	2.1	48	28	.7	2.9	19	3.0	37	.4	3.3	37	13	.4	3.3	50
WIDA-FM	11	.4	1.9	132	.5	1.9	31	31	.6	2.2	13	2.1	23	.2	1.5	23	6	.2	1.5	14
WIDA-FM	87	2.9	14.8	947	4.9	19.1	605	479	5.6	22.4	101	16.2	481	1.4	10.4	481	41	1.4	10.4	203
WIPR	2	.1	.3	29	.1	.1	11	11	.3	1.3	10	1.3	48	.5	2.4	48	3	.1	.8	56
WIPR-FM	22	.7	3.7	382	1.2	4.7	233	18	.6	2.4	15	2.4	61	1.0	7.3	61	29	1.0	7.3	224
WKAQ	49	1.6	8.3	757	.9	3.5	100	67	1.1	4.4	32	5.1	146	.3	2.0	146	8	.3	2.0	35
WKAQ-FM	24	.8	4.1	217	.2	.9	17	17	.5	2.1	12	1.9	67	.4	1.9	67	2	.4	1.9	14
WKVM	2	.1	.3	86	.6	2.3	125	41	.5	2.1	14	2.2	29	.2	1.8	29	7	.2	1.8	46
WLJZ	11	.4	1.9	244	.7	2.7	56	29	.5	2.1	14	2.2	45	.2	1.1	45	7	.2	1.1	34
WORO-FM	10	.3	1.7	87	1.1	4.4	34	37	.3	1.0	7	1.1	77	1.0	4.8	77	16	1.0	4.8	106
WOSO	5	.2	.9	156	1.0	4.0	129	35	1.2	4.6	15	2.4	35	.5	2.4	35	20	.5	2.4	61
WPRM-FM	27	.9	4.6	349	.9	3.5	92	147	.9	3.5	15	2.4	35	.4	2.1	35	1	.4	2.1	9
WQBS	20	.7	3.4	251	.2	.8	55	18	.3	1.2	13	1.2	38	.8	3.7	38	18	.6	4.6	104
WQII	3	.1	.5	93	1.0	4.0	157	27	.2	.8	6	2.8	64	.3	2.5	64	10	.3	2.5	16
WRTU-FM	5	.2	.9	135	1.7	6.6	207	16	1.5	5.9	9	1.4	16	2.0	9.8	16	37	1.2	9.4	125
WSRA-FM	21	.7	3.6	379	1.0	4.0	102	44	1.5	5.8	3	.5	29	.6	4.6	29	18	.6	4.6	141
WUNO	9	.3	1.5	77	1.0	4.0	102	44	.8	3.0	23	3.0	49	.5	2.2	49	8	.3	2.0	10
WVOZ-FM	33	1.1	5.6	395	.8	3.0	29	29	.8	3.0	14	2.2	29	.5	2.2	29	16	.5	4.1	62
WXYX-FM	22	.7	3.7	353	.2	.9	42	13	1.0	3.9	13	2.1	48	.4	3.0	48	12	.4	3.0	87
WZNT-FM	15	.5	2.6	83	.8	3.2	180	30	1.0	3.9	13	2.1	48	.4	3.0	48	12	.4	3.0	87
WCRP-FM	5	.2	.9	175	.8	3.0	29	29	.8	3.0	14	2.2	29	.5	2.2	29	8	.3	2.0	10
WERR-FM	21	.7	3.6	379	.2	.9	42	13	1.0	3.9	13	2.1	48	.4	3.0	48	12	.4	3.0	87
WVRT-FM	22	.7	3.7	217	.8	3.2	180	30	1.0	3.9	13	2.1	48	.4	3.0	48	12	.4	3.0	87
WVJF-FM	15	.5	2.6	83	.8	3.0	29	29	.8	3.0	14	2.2	29	.5	2.2	29	8	.3	2.0	10
WVJF-FM	5	.2	.9	175	.2	.9	42	13	1.0	3.9	13	2.1	48	.4	3.0	48	12	.4	3.0	87
WVJF-FM	22	.7	3.7	217	.8	3.2	180	30	1.0	3.9	13	2.1	48	.4	3.0	48	12	.4	3.0	87
PUR	588	19.4		2964	25.5		2267	765	25.2		623	20.5	1990	13.0		395	395	13.0		1656

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID						
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CLIME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS SHR	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS SHR	AQH PRS SHR	CUME PRS (00)					
WAPA	2	.1	.3	65	3	.1	.4	65	.8	3.3	.2	44	5	.2	1.0	.2	65	9	.3	1.8	.3	136	
WCAD-FM	29	1.0	4.0	190	20	.7	2.9	176	1.4	5.6	1.1	166	33	1.1	6.6	6.6	197	22	.7	4.4	.6	196	
WDOY-FM	52	1.7	7.2	454	48	1.6	6.9	412	1.3	5.0	1.5	338	45	1.5	9.0	9.0	357	36	1.2	7.2	.7	163	
WFID-FM	33	1.1	4.6	243	36	1.2	5.2	243	1.3	5.0	1.5	184	16	1.3	3.2	3.2	187	21	.7	4.2	.7	135	
WGSX-FM	13	.4	1.8	122	12	.4	1.7	77	.5	1.8	.2	106	6	.5	1.2	1.2	77	7	.2	1.4	.2	20	
WIAC	12	.4	1.7	93	16	.5	2.3	93	.4	1.7	.4	79	15	.4	1.5	3.0	146	36	1.2	7.2	.6	202	
WIAC-FM	43	1.4	5.9	252	44	1.5	6.3	224	1.5	6.0	1.0	214	30	1.0	6.0	6.0	243	19	.6	3.8	.6	55	
WIDA	20	.7	2.8	59	18	.6	2.6	59	.6	2.5	.5	59	15	.5	3.0	3.0	59	19	.6	3.8	.6	111	
WIDA-FM	16	.5	2.2	40	14	.5	2.0	40	.5	2.1	.3	31	9	.3	1.8	1.8	23	11	.4	2.2	.4	111	
WIDA-FM	142	4.7	19.6	764	125	4.1	17.9	708	5.3	21.1	2.2	734	68	2.2	13.7	13.7	612	36	1.2	7.2	.6	396	
WIPR	5	.2	.7	48	3	.1	.4	28	.2	.9	.1	11	1	.1	.1	.1	11	8	.3	1.6	.3	28	
WIPR-FM	34	1.1	4.7	264	41	1.4	5.9	245	1.4	5.4	.3	48	8	.3	1.6	1.6	101	17	.6	3.4	.6	98	
WKAQ	29	1.0	4.0	410	35	1.2	5.0	395	.9	3.4	1.0	285	30	1.0	6.0	6.0	335	95	3.1	19.0	.6	425	
WKAQ-FM	32	1.1	4.4	178	29	1.0	4.1	178	1.0	3.9	.6	125	18	.6	3.6	3.6	162	17	.6	3.4	.6	31	
WKVM	2	.1	.3	17	3	.1	.4	17	.1	.4	.1	17	3	.1	.4	.4	17	2	.1	.4	.1	40	
WLWZ	15	.5	2.1	151	16	.5	2.3	151	.6	2.2	.2	125	7	.2	1.4	1.4	67	8	.3	1.6	.3	102	
WORO-FM	17	.6	2.3	56	17	.6	2.4	56	.6	2.4	.6	56	10	.6	2.4	2.0	46	10	.6	3.4	.6	98	
WOSO	6	.2	.8	82	5	.2	.7	68	.2	.8	.2	48	7	.2	1.4	1.4	62	1	.5	3.2	.5	19	
WPRM-FM	32	1.1	4.4	174	32	1.1	4.6	147	1.1	4.3	.8	174	23	.8	4.6	4.6	154	30	1.0	6.0	.2	109	
WQBS	23	.8	3.2	182	21	.7	3.0	127	.9	3.5	.6	182	19	.6	3.8	3.8	96	16	.5	3.2	.4	81	
WQII	9	.3	1.2	73	10	.3	1.4	73	.2	.9	.2	73	6	.2	1.2	1.2	38	13	.4	2.6	.4	76	
WRTU-FM	20	.7	2.8	186	27	.9	3.9	186	.6	2.2	.2	172	20	.7	4.0	4.0	169	30	1.0	6.0	.2	30	
WSRA-FM	6	.2	.8	16	5	.2	.7	16	.2	.7	.2	16	10	.3	2.0	2.0	16	12	.4	2.4	.4	32	
WUNO	51	1.7	7.0	365	56	1.8	8.0	365	1.6	6.3	1.6	283	48	1.6	9.6	9.6	220	2	.1	.4	.1	11	
WVX-FM	27	.9	3.7	248	16	.5	2.3	102	1.2	4.8	.4	248	12	.4	2.4	2.4	154	17	.6	3.4	.6	140	
WZNT-FM	20	.7	2.8	49	18	.6	2.6	29	.8	3.0	.3	49	10	.3	2.0	2.0	29	9	.3	1.8	.3	29	
WCRP-FM	2	.1	.3	54	3	.1	.4	42	.1	.4	.3	54	9	.3	1.8	1.8	62	3	.1	.6	.1	54	
WERR-FM	23	.8	3.2	180	19	.6	2.7	180	.9	3.5	.4	180	13	.4	2.6	2.6	123	17	.6	3.4	.6	54	
WNR1-FM																							
WVJP-FM																							
PUR	725	23.9		2696	699	23.0		2582	25.2	75.2	16.4	2548	498	16.4	16.5	16.5	2425	500	16.5	16.5	16.5	2236	
PUR																							

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	CUME PRS (00)	
WAPA	3	.1	.5	65	1	.1	.1	44	35	4.7	1.2	151	5	.2	.8	65	4	1.0	.1	20	
WCAD-FM	23	.8	3.8	232	1	.1	14	46	1.5	6.2	1.5	208	31	1.0	5.2	168	23	5.8	.8	128	
WDOY-FM	37	1.2	6.1	460	22	.7	230	46	1.9	3.5	2.0	102	60	2.0	10.0	344	24	6.0	.8	134	
WFID-FM	25	.8	4.1	292	47	1.5	184	26	.9	3.5	.9	202	22	.7	3.7	127	12	3.0	.4	88	
WGSX-FM	15	.5	2.5	145	16	.5	73	26	.9	3.5	.9	90	12	.4	2.0	62	7	1.8	.2	68	
WJAC	13	.4	2.1	158	18	.6	79	5	.2	.7	.2	32	7	.2	1.2	50	16	4.0	.5	127	
WJAC-FM	38	1.3	6.3	309	49	1.6	201	45	1.5	6.1	1.5	110	39	1.3	6.5	185	21	5.3	.7	97	
WIDA	20	.7	3.3	67	23	.8	58	28	.9	3.8	.9	37	18	.6	3.0	42	9	2.3	.3	50	
WIDA-FM	12	.4	2.0	58	17	.6	42	13	.4	1.8	.4	35	10	.3	1.7	23	6	1.5	.2	20	
WIOA-FM	96	3.2	15.8	775	120	4.0	605	142	4.7	19.1	4.7	479	89	2.9	14.8	481	38	9.5	1.3	211	
WIPR	11	.1	.1	11	1	.1	11	1	.2	.9	.2	48	7	.2	.9	48	3	.8	.1	56	
WIPR-FM	3	.1	.5	48	4	.1	28	7	.8	3.1	.8	80	19	.6	3.2	68	3	1.3	.1	56	
WKAQ	26	.9	4.3	264	61	2.0	230	23	1.7	7.0	1.7	240	50	1.6	8.3	265	38	9.5	1.3	231	
WKAQ-FM	48	1.6	7.9	566	50	1.6	327	52	1.1	4.6	1.1	67	32	1.1	5.3	146	13	3.3	.4	41	
WKVM	26	.9	4.3	193	24	.8	101	34	1.1	4.6	1.1	67	32	1.1	5.3	146	13	3.3	.4	41	
WLWZ	3	.1	.5	39	5	.2	17	4	.1	.5	.1	25	1	.2	.2	10	2	.5	.1	14	
WLWZ-FM	11	.4	1.8	156	17	.6	125	16	.5	2.2	.5	47	14	.5	2.3	79	2	1.5	.1	14	
WORO-FM	11	.4	1.8	73	17	.6	56	13	.4	1.8	.4	29	11	.4	1.8	29	6	1.5	.2	46	
WOSO	6	.2	1.0	98	3	.1	34	6	.2	.8	.2	37	7	.2	1.2	45	6	1.5	.2	34	
WPRM-FM	30	1.0	4.9	262	33	1.1	140	39	1.3	5.3	1.3	136	32	1.1	5.3	102	19	4.8	.6	114	
WQBS	22	.7	3.6	242	25	.8	92	27	.9	3.6	.9	159	16	.5	2.7	54	18	4.5	.6	63	
WQII	1	.2	.2	6	3	.1	6	3	.1	.4	.1	6	1	.2	.2	6	1	.3	.1	6	
WRTU-FM	5	.2	.8	83	4	.1	55	7	.2	.9	.2	18	10	.3	1.7	38	2	.5	.1	19	
WSRA-FM	21	.7	3.5	292	38	1.3	197	8	.3	1.1	.3	42	26	.9	4.3	87	21	5.3	.7	110	
WUNO	7	.2	1.2	24	3	.1	8	9	.3	1.2	.3	24	8	.3	1.3	16	11	2.8	.4	24	
WVZ-FM	38	1.3	6.3	365	40	1.3	211	37	1.2	5.0	1.2	189	49	1.6	8.2	211	32	8.0	1.1	125	
WYX-FM	20	.7	3.3	281	25	.8	102	36	1.2	4.9	1.2	236	3	.1	.5	29	15	3.8	.5	141	
WZNT-FM	13	.4	2.1	49	17	.6	29	17	.6	2.3	.6	49	11	.4	1.8	29	7	1.8	.2	10	
WCRP-FM	6	.2	1.0	111	6	.2	42	13	.2	.1	.1	13	2	.1	.3	18	17	4.3	.6	76	
WERR-FM	20	.7	3.3	191	21	.7	191	26	.9	3.5	.9	88	9	.3	1.5	48	22	5.5	.7	106	
WVRT-FM																					
WVUP-FM																					
<b>PUR</b>	<b>638</b>	<b>20.0</b>		<b>2783</b>	<b>719</b>	<b>23.7</b>	<b>2338</b>	<b>742</b>	<b>24.5</b>		<b>2025</b>	<b>601</b>	<b>19.8</b>		<b>2090</b>	<b>398</b>	<b>13.1</b>		<b>1747</b>	<b>PUR</b>	

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	2	.1	.4	12	.4	2.4	14	.5	2.1	6	.2	1.0	4	.1	1.1
WCAD-FM	16	.5	3.0	20	.7	4.0	33	1.1	4.8	18	.6	3.1	20	.7	5.4
WDOY-FM	21	.7	4.0	15	.5	3.0	77	2.5	11.3	35	1.2	6.1	30	1.0	8.1
WFDI-FM	34	1.1	6.4	20	.7	4.0	46	1.5	6.7	7	.2	1.2	30	1.0	8.1
WGSX-FM	26	.9	4.9	65	2.1	12.9	53	1.7	7.8	39	1.3	6.8	9	.3	2.4
WJAC	33	1.1	6.2	32	1.1	6.4	4	.1	.6	18	.6	3.1	29	1.0	7.9
WIDA-FM	11	.4	2.1	6	.2	1.2	27	.9	4.0	49	1.6	8.5	9	.3	2.4
WIDA-FM	29	1.0	5.5	6	.2	1.2	27	.9	4.0	49	1.6	8.5	29	1.0	7.9
WIPR	28	.9	5.3	24	.8	4.8	47	1.5	6.9	41	1.4	7.1	82	2.7	22.2
WIPR-FM	133	4.4	25.1	106	3.5	21.1	194	6.4	28.4	149	4.9	25.9	23	.8	6.2
WKAQ	19	.6	3.6	6	.2	1.2	23	.8	3.4	23	.8	4.0	23	.8	6.2
WKAQ-FM	3	.1	.6	5	.2	1.0	10	.3	1.5	2	.1	.3	2	.1	.3
WKVM	10	.3	1.9	5	.2	1.0	14	.5	2.1	25	.8	4.3	25	.8	4.3
WLJZ	56	1.8	10.6	54	1.8	10.7	72	2.4	10.6	56	1.8	9.7	44	1.5	11.9
WRO-FM	26	.9	4.9	26	.9	5.2	36	1.2	5.3	38	1.3	6.6	7	.2	1.9
WOSO	8	.3	1.5	19	.6	3.8	9	.3	1.6	9	.3	1.6	7	.2	1.9
WPRM-FM	1	.2	.2	62	2.0	12.3	16	.5	2.3	32	1.1	5.6	5	.2	1.4
WQBS	35	1.2	6.6	9	.3	1.8	2	.1	.3	3	.1	.5	34	1.1	9.2
WQII	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	5	.2	1.4
WRTU-FM	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	7	.2	1.9
WSRA-FM	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	5	.2	1.4
WUNO	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	7	.2	1.9
WVUZ-FM	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	5	.2	1.4
WXYX-FM	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	7	.2	1.9
WZNT-FM	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	7	.2	1.9
WZNT-FM	4	.1	.8	3	.1	.6	4	.1	.6	3	.1	.5	7	.2	1.9
WCRP-FM	8	.3	1.5	5	.2	1.0	4	.1	.6	13	.4	2.3	20	.7	5.4
WERR-FM	11	.4	2.1	5	.2	1.0	4	.1	.6	13	.4	2.3	20	.7	5.4
WNRJ-FM	11	.4	2.1	5	.2	1.0	4	.1	.6	13	.4	2.3	20	.7	5.4
WVUP-FM	11	.4	2.1	5	.2	1.0	4	.1	.6	13	.4	2.3	20	.7	5.4
PUR	529	17.4		503	16.6		682	22.5		575	19.0		369	12.2	
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER -- DECEMBER 1986

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	15	.5	3.1	11	.4	2.1	5	.2	.6	32	1.1	6.8	14	.5	7.0
WCAD-FM	36	1.2	7.4	39	1.3	7.6	52	1.7	6.7	42	1.4	9.0	13	.4	6.5
WDOY-FM	55	1.8	11.3	36	1.2	7.0	116	3.8	15.0	55	1.8	11.7	10	.3	5.0
WFID-FM	14	.5	2.9	8	.3	1.6	24	.8	3.1	17	.6	8.5	17	.6	8.5
WGSX-FM	14	.5	2.9	31	1.0	6.0	8	.3	1.0	36	1.2	7.7	16	.5	8.0
WJAC	51	1.7	10.5	56	1.8	10.9	97	3.2	12.5	15	.5	7.5	15	.5	7.5
WTAC-FM	12	.4	2.5	7	.2	1.4	30	1.0	3.9	83	2.7	17.7	8	.3	4.0
WIDA	46	1.5	9.4	22	.7	4.3	66	2.2	8.5	2	.1	.4	15	.5	7.5
WIDA-FM	1	.3	1.6	5	.2	1.0	5	.2	1.0	2	.1	.4	7	.2	3.5
WIOA-FM	8	1.7	10.5	33	1.1	6.4	86	2.8	11.1	38	1.3	8.1	26	.9	13.1
WIPR-FM	12	.4	2.5	55	1.8	10.7	26	.9	3.4	19	.6	4.1	19	.6	4.1
WKQA	7	.2	1.4	5	.2	1.0	18	.6	2.3	2	.1	.4	7	.2	3.5
WKQA-FM	2	.1	.4	33	1.1	6.4	4	.1	.5	4	.1	.9	2	.1	.4
WKVM	7	.2	1.4	55	1.8	10.7	26	.9	3.4	19	.6	4.1	4	.1	.9
WLJZ	16	.5	3.3	5	.2	1.0	18	.6	2.3	2	.1	.4	4	.1	.9
WORO-FM	19	.6	3.9	42	1.4	8.2	4	.1	.5	5	.2	1.1	24	.8	3.1
WQBS	19	.6	3.9	24	.8	4.7	30	1.0	3.9	30	1.0	3.9	23	.8	3.0
WQII	19	.6	3.9	48	1.6	9.3	32	1.1	4.1	23	.8	3.0	32	1.1	4.1
WRTU-FM	31	1.0	6.4	24	.8	4.7	32	1.1	4.1	18	.6	2.3	5	.2	1.1
WSRA-FM	19	.6	3.9	38	1.3	7.4	18	.6	2.3	20	.7	4.3	27	.9	13.6
WUNO	19	.6	3.9	38	1.3	7.4	18	.6	2.3	70	2.3	14.9	7	.2	3.5
WVZ-FM	19	.6	3.9	27	.9	5.3	23	.8	3.0	6	.2	1.3	18	.6	9.0
WYX-FM	32	1.1	6.6	27	.9	5.3	78	2.6	10.1	49	1.6	10.4	18	.6	9.0
WZNT-FM	19	.6	3.9	27	.9	5.3	23	.8	3.0	6	.2	1.3	18	.6	9.0
WCRP-FM	19	.6	3.9	27	.9	5.3	23	.8	3.0	6	.2	1.3	18	.6	9.0
WERR-FM	32	1.1	6.6	27	.9	5.3	78	2.6	10.1	49	1.6	10.4	18	.6	9.0
WVUP-FM	32	1.1	6.6	27	.9	5.3	78	2.6	10.1	49	1.6	10.4	18	.6	9.0
PUR	488	16.1		514	16.9		774	25.5		469	15.5		199	6.6	
															PUR

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
WAPA	2	.1	.5	49	1	.2	16	.8	.2	4	32	.2	1.0	4	37	.2	2.0	5	20	
WCAD-FM	5	.2	1.2	156	1	.2	14	1.0	.2	6	32	.3	1.5	6	43	.3	1.5	6	20	
WDOY-FM	17	.8	4.2	210	8	.4	64	4.2	1.0	21	99	1.0	4.2	23	103	1.0	4.2	21	52	
WFID-FM	23	1.0	5.7	246	38	1.7	127	3.0	1.0	15	58	.9	4.6	19	123	.9	4.6	6	57	
WGSX-FM	6	.3	1.5	87	10	.5	25	2.2	.5	12	14	.5	2.9	12	41	.5	2.9	6	12	
WIAC	10	.5	2.5	122	23	1.0	79	1.4	.3	7	32	.4	2.2	9	50	.4	2.2	12	91	
WIAC-FM	39	1.8	9.6	341	47	2.1	162	8.4	1.9	36	93	1.6	8.7	23	154	1.6	8.7	23	97	
WIDA	18	.8	4.4	76	16	.7	48	4.4	1.0	19	28	.9	4.6	13	37	.9	4.6	13	50	
WIDA-FM	3	.1	.7	94	3	.1	17	.6	.1	2	9	.1	.5	2	9	.1	.5	2	9	
WIDA-FM	52	2.4	12.8	657	84	3.8	381	15.5	4.7	104	292	4.7	20.8	60	323	4.7	20.8	20	138	
WIPR				29	1	.2	11	.2	.2	1	20	.2	2.9	15	61	.2	2.9	15	14	
WIPR-FM	20	.9	4.9	357	55	2.5	205	10.1	.8	18	73	.7	3.6	15	61	.7	3.6	3	56	
WKAQ	22	1.0	5.4	438	19	.9	152	3.5	.8	18	73	.7	3.6	15	61	.7	3.6	3	56	
WKAQ-FM	24	1.1	5.9	489	26	1.2	172	4.8	1.5	34	67	1.4	7.5	31	118	1.4	7.5	8	68	
WKVM	1	.2	.2	61	7	.3	17	1.3	1.5	34	67	1.4	7.5	31	118	1.4	7.5	8	36	
WLJZ	11	.5	2.7	229	18	.8	125	3.3	.7	16	41	.7	3.2	12	67	.7	3.2	2	14	
WORO-FM	10	.5	2.5	87	21	1.0	56	3.9	.7	16	41	.7	3.2	12	67	.7	3.2	2	14	
WOSO	3	.1	.7	101	1	.2	10	.2	.2	5	13	.2	1.0	5	13	.2	1.0	1	46	
WPRM-FM	20	.9	4.9	179	25	1.1	99	4.6	1.2	26	70	1.2	5.2	13	29	1.2	5.2	14	16	
WQBS	16	.7	3.9	181	7	.3	56	1.3	1.0	23	111	1.0	4.6	15	35	.7	3.6	17	80	
WQII	3	.1	.7	93	7	.3	56	1.3	1.0	23	111	1.0	4.6	15	35	.7	3.6	17	36	
WRTU-FM	5	.2	1.2	105	6	.3	55	1.1	.4	9	18	.6	3.2	13	38	.6	3.2	1	9	
WSRA-FM	18	.8	4.4	328	31	1.4	157	5.7	.2	4	12	.5	2.7	11	49	.5	2.7	15	69	
WUNO	9	.4	2.2	56	21	1.0	10	.2	.4	9	16	.4	1.8	9	16	.4	1.8	10	16	
WVOZ-FM	17	.8	4.2	126	21	1.0	50	3.9	.9	19	39	1.4	7.5	31	63	1.4	7.5	18	64	
WXYX-FM	14	.6	3.4	192	17	.8	65	3.1	1.3	29	122	1.3	5.8	3	29	.1	.7	11	45	
WZNT-FM																				
WCRP-FM	15	.7	3.7	83	23	1.0	29	4.2	1.0	23	49	1.0	4.6	14	29	.6	3.4	8	10	
WERR-FM	5	.2	1.2	143	7	.3	42	1.3	.3	4	13	.3	1.3	4	13	.3	1.3	16	62	
WVRT-FM				9																
WVJP-FM	13	.6	3.2	159	20	.9	144	3.7	.9	30	69	1.4	6.0	13	48	.6	3.2	12	87	
PUR	407	18.5		2136	542	24.6	1601			500	1224	22.7		412	1350	18.7		252	1059	
PUR																				

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	1	.2	.4	37	2	.1	.4	37	3	.1	.6	16	4	.2	1.2	37	9	.4	2.4	107	
WCAD-FM	4	.8	.8	71	4	.2	.8	57	3	.1	.6	47	3	.1	.9	43	3	.7	4.0	101	
WDOY-FM	18	.8	3.3	177	16	.7	3.3	135	15	2.9	5.0	135	22	1.0	6.7	124	45	.7	8.8	102	
WFID-FM	24	4.9	6.1	186	29	1.3	6.1	186	26	1.2	5.0	127	12	.5	3.7	156	33	1.5	8.8	16	
WGSX-FM	11	.5	2.1	41	10	.5	2.1	25	11	.5	2.1	25	5	.2	1.5	41	2	.1	.5	20	
WIAC	12	2.5	3.3	93	16	.7	3.3	93	13	.6	2.5	79	11	.5	3.4	110	7	.3	1.9	177	
WIAC-FM	42	1.9	8.8	228	42	1.9	8.8	200	45	2.0	8.7	190	29	1.3	8.9	219	35	1.6	9.4	55	
WIDA	20	.9	4.1	59	18	.8	3.8	59	19	.9	3.7	59	15	.7	4.6	59	19	.9	5.1	73	
WIDA-FM	3	.1	.6	26	3	.1	.6	26	3	.1	.6	17	1	.1	.3	9	6	.3	1.6	291	
WIOA-FM	84	3.8	17.3	509	72	3.3	15.1	453	95	4.3	18.4	479	38	1.7	11.7	389	27	1.2	7.2	28	
WIPR				11	1	.2	.2	11	1	.2	.2	20								98	
WIPR-FM	20			20				20				20								201	
WKAQ	29	1.3	6.0	239	34	1.5	7.1	220	34	1.5	6.6	223	8	.4	2.5	101	17	.8	4.5	31	
WKAQ-FM	13	.6	2.7	258	20	.9	4.2	243	9	.4	1.7	168	14	.6	4.3	179	48	2.2	12.8	15	
WKVM	31	1.4	6.4	150	28	1.3	5.9	150	30	1.4	5.8	97	18	.8	5.5	134	17	.8	4.5	102	
WLJZ	2	.1	.4	17	3	.1	.6	17	3	.1	.6	17	7	.3	2.1	67	1	.4	2.1	19	
WORO-FM	15	.7	3.1	151	16	.7	3.3	151	17	.8	3.3	125	7	.3	2.1	67	8	.4	2.1	50	
WOSO	17	.8	3.5	56	17	.8	3.6	56	18	.8	3.5	56	10	.5	3.1	46	1	.3	.3	81	
WPRM-FM	4	.2	.8	41	3	.1	.6	27	3	.1	.6	24	3	.1	.9	44	25	1.1	6.7	76	
WQBS	21	1.0	4.3	99	20	.9	4.2	99	26	1.2	5.0	99	14	.6	4.3	80	16	.7	4.3	206	
WQII	15	.7	3.1	146	11	.5	2.3	91	16	.7	3.1	146	17	.8	5.2	71	13	.6	3.5	32	
WRTU-FM	9	.4	1.9	73	10	.5	2.1	73	7	.3	1.4	73	6	.3	1.8	38	27	1.2	7.2	11	
WSRA-FM	15	.7	3.1	171	21	1.0	4.4	171	16	.7	3.1	157	13	.6	4.0	118	12	.5	3.2	86	
WLNO	6	.3	1.2	16	5	.2	1.0	16	5	.2	1.0	16	10	.5	3.1	16	12	.5	3.2	29	
WVZ-FM	23	1.0	4.7	96	26	1.2	5.4	96	20	.9	3.9	50	24	1.1	7.4	73	2	.1	.5	54	
WYX-FM	17	.8	3.5	134	9	.4	1.9	65	23	1.0	4.4	134	8	.4	2.5	58	11	.5	2.9	29	
WZNT-FM																					29
WCRP-FM	20	.9	4.1	49	18	.8	3.8	29	23	1.0	4.4	49	10	.5	3.1	29	9	.4	2.4	62	
WERR-FM	2	.1	.4	54	3	.1	.6	42	3	.1	.6	54	9	.4	2.8	62	3	.1	.8	123	
WVRT-FM																					
WVUP-FM	21	1.0	4.3	144	16	.7	3.3	144	25	1.1	4.8	144	13	.6	4.0	123					
PUR	485	22.0		1897	478	21.7		1812	517	23.5		1778	326	14.8		1668	374	17.0		1551	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	2	.1	.5	37	1	.2	.8	16	4	.2	.8	32	3	.1	.7	37	4	.2	1.6	20	
WCAD-FM	3	.1	.7	78	9	1.8	7.1	14	17	.8	3.5	99	7	.3	1.7	49	17	.8	6.9	9	
WDOY-FM	16	.7	3.9	183	36	1.6	7.1	127	18	.8	3.7	69	21	1.0	5.1	111	17	.8	6.9	52	
WFID-FM	19	.9	4.7	204	9	.4	1.8	25	10	.5	2.1	14	22	1.0	5.3	127	6	.3	2.4	57	
WGSX-FM	7	.3	1.7	41	9	.4	1.8	25	10	.5	2.1	14	11	.5	2.7	41	6	.3	2.4	57	
WIAC	11	.5	2.7	122	18	.8	3.5	79	5	.2	1.0	32	7	.3	1.7	50	10	.5	4.0	91	
WIAC-FM	37	1.7	9.1	270	45	2.0	8.9	162	45	2.0	9.3	110	37	1.7	9.0	161	21	1.0	8.5	97	
WIDA	20	.9	4.9	67	23	1.0	4.5	58	28	1.3	5.8	37	18	.8	4.4	42	9	.4	3.6	50	
WIDA-FM	4	.2	1.0	44	8	.4	1.6	28	3	.1	.6	21	2	.1	.5	9	2	.1	.8	6	
WIDA-FM	55	2.5	13.5	520	70	3.2	13.8	381	84	3.8	17.4	292	51	2.3	12.4	323	18	.8	7.3	141	
WIPR				11	1	.2		11													
WIPR-FM				20				20				20									
WKAQ	23	1.0	5.7	239	49	2.2	9.6	205	23	1.0	4.8	80	19	.9	4.6	68	3	.1	1.2	56	
WKAQ-FM	16	.7	3.9	258	15	.7	3.0	152	10	.5	2.1	59	27	1.2	6.6	151	12	.5	4.8	68	
WKVM	26	1.2	6.4	165	23	1.0	4.5	73	34	1.5	7.1	67	31	1.4	7.5	118	13	.6	5.2	41	
WLJZ	2	.1	.5	24	5	.2	1.0	17	1	.2	.2	10	1	.1	.2	10					
WORO-FM	11	.5	2.7	156	17	.8	3.3	125	16	.7	3.3	47	14	.6	3.4	79	2	.1	.8	14	
WOSO	11	.5	2.7	73	17	.8	3.3	56	13	.6	2.7	29	11	.5	2.7	29	6	.3	2.4	46	
WPRM-FM	3	.1	.7	57	1	.2	1.0	10	4	.2	.8	13	5	.2	1.2	27	1	.4	.4	16	
WQBS	23	1.0	5.7	161	27	1.2	5.3	106	32	1.5	6.6	91	19	.9	4.6	54	17	.8	6.9	88	
WQII	17	.8	4.2	181	10	.5	2.0	56	24	1.1	5.0	123	16	.7	3.9	54	15	.7	6.0	38	
WRTU-FM	1	.1	.2	6	3	.1	.6	6				1	1	.1	.2	6				6	
WRTU-FM	5	.2	1.2	73	4	.2	.8	55	7	.3	1.5	18	10	.5	2.4	38	1	.4	.4	9	
WSRA-FM	17	.8	4.2	241	35	1.6	6.9	183	4	.2	.8	17	17	.8	4.1	72	19	.9	7.7	75	
WUNO	7	.3	1.7	24	3	.1	.6	8	9	.4	1.9	24	8	.4	1.9	16	11	.5	4.4	24	
WVUZ-FM	19	.9	4.7	96	19	.9	3.7	54	18	.8	3.7	44	26	1.2	6.3	64	16	.7	6.5	64	
WZNT-FM	13	.6	3.2	134	14	.6	2.8	65	24	1.1	5.0	122	3	.1	.7	29	9	.4	3.6	45	
WCRP-FM	13	.6	3.2	49	17	.8	3.3	29	17	.8	3.5	49	11	.5	2.7	29	7	.3	2.8	10	
WERR-FM	6	.3	1.5	111	6	.3	1.2	42				13	2	.1	.5	18	17	.8	6.9	76	
WVRT-FM					15	.7	3.0	144	24	1.1	5.0	69	9	.4	2.2	48	10	.5	4.0	87	
WVJP-FM	15	.7	3.7	144																	
PUR	407	18.5		1967	508	23.1		1633	482	21.9		1308	412	18.7		1427	248	11.3		1113	
PUR																					



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	2	.1	.6	12	.5	3.3	14	.6	3.3	6	.3	1.3	4	.2	1.8
WCAD-FM	10	.5	2.8	20	.9	5.5	33	1.5	7.8	18	.8	3.9	37	1.7	16.8
WDOY-FM	21	1.0	5.8							35	1.6	7.6	23	1.0	10.5
WFID-FM															
WGSX-FM															
WIAC	25	1.1	6.9	15	.7	4.1	46	2.1	10.8	39	1.8	8.5	41	1.9	9.0
WIAC-FM	33	1.5	9.2	65	3.0	17.9	53	2.4	12.5	80	3.6	17.5	80	3.6	17.5
WIDA	11	.5	3.1	32	1.5	8.8	4	.2	.9	23	1.0	5.0	23	1.0	5.0
WIDA-FM	13	.6	3.6	6	.3	1.7	11	.5	2.6	2	.1	.4	2	.1	.4
WIOA-FM															
WIPR	28	1.3	7.8	24	1.1	6.6	47	2.1	11.1	41	1.9	9.0	44	2.0	20.0
WIPR-FM	45	2.0	12.5	11	.5	3.0	53	2.4	12.5	80	3.6	17.5	44	2.0	20.0
WKAQ	19	.9	5.3	6	.3	1.7	23	1.0	5.4	23	1.0	5.0	7	.3	3.2
WKAQ-FM	1		.3				2	.1	.5	2	.1	.4	7	.3	3.2
WKVM	10	.5	2.8	5	.2	1.4	14	.6	3.3	25	1.1	5.5	7	.3	3.2
WLUZ															
WLUZ-FM															
WORO-FM															
WOSO	55	2.5	15.3	48	2.2	13.2	72	3.3	17.0	56	2.5	12.2	44	2.0	20.0
WPRM-FM	26	1.2	7.2	26	1.2	7.2	36	1.6	8.5	38	1.7	8.3	7	.3	3.2
WQBS	8	.4	2.2	19	.9	5.2	19	.9	5.2	9	.4	2.0	7	.3	3.2
WQII															
WRTU-FM	29	1.3	8.1	48	2.2	13.2	4	.2	.9	32	1.5	7.0	34	1.5	15.5
WSRA-FM	4	.2	1.1	9	.4	2.5	2	.1	.5	2	.1	.5	5	.2	2.3
WUNO	4	.2	1.1	3	.1	.8	4	.2	.9	3	.1	.7	7	.3	3.2
WVOZ-FM															
WVX-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM	8	.4	2.2							13	.6	2.8	20	.9	9.1
WERR-FM															
WVRT-FM															
WVUP-FM															
PUR	360	16.4		363	16.5		424	19.3		458	20.8		220	10.0	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	14	.6	3.5	11	.5	2.3	5	.2	.8	32	1.5	9.5	9	.4	5.8
WCAD-FM	26	1.2	6.6	17	.8	3.6	52	2.4	8.5	23	1.0	6.8	9	.4	5.8
WDOY-FM	47	2.1	11.9	36	1.6	7.5	116	5.3	18.9	29	1.3	8.6	9	.4	5.8
WFID-FM	6	.3	1.5	8	.4	1.7	5	.2	.8	16	.7	10.3	15	.7	9.7
WGSX-FM	14	.6	3.5	31	1.4	6.5	8	.4	1.3	36	1.6	10.7	15	.7	9.7
WIAC	51	2.3	12.9	56	2.5	11.7	97	4.4	15.8	83	3.8	24.7	10	.5	6.5
WIAC-FM															
WIDA	1	.3	1.4	22	1.0	4.6	5	.2	.8	83	3.8	24.7	10	.5	6.5
WIDA-FM	45	2.0	11.4	5	.2	1.0	66	3.0	10.7	38	1.7	11.3	22	1.0	14.2
WIOA-FM															
WIPR	1	.3	1.4	5	.2	1.0	71	3.2	11.5	19	.9	5.7	7	.3	4.5
WIPR-FM	8	.4	2.0	33	1.5	6.9	26	1.2	4.2	2	.1	.6	4	.2	1.2
WKAQ	46	2.1	11.6	55	2.5	11.5	71	3.2	11.5	4	.2	1.2	27	.3	4.5
WKAQ-FM	12	.5	3.0	5	.2	1.0	18	.8	2.9	38	1.7	11.3	7	.3	4.5
WKVM	7	.3	1.8	5	.2	1.0	18	.8	2.9	19	.9	5.7	7	.3	4.5
WLUZ															
WORO-FM	2	.1	.5	4	.2	1.0	4	.2	.7	2	.1	.6	4	.2	1.2
WOSO	1	.3	1.4	2	.1	.3	4	.2	.7	4	.2	1.2	4	.2	1.2
WPRM-FM	8	.4	2.0	30	1.4	6.9	30	1.4	4.9	30	1.4	6.9	30	1.4	6.9
WQBS	16	.7	4.0	42	1.9	8.8	23	1.0	3.7	23	1.0	3.7	23	1.0	3.7
WQII															
WRTU-FM	19	.9	4.8	48	2.2	10.0	32	1.5	5.2	5	.2	1.5	5	.2	1.5
WSRA-FM	19	.9	4.8	24	1.1	5.0	20	.9	6.0	20	.9	6.0	20	.9	6.0
WUNO	21	1.0	5.3	31	1.4	6.5	18	.8	2.9	31	1.4	6.5	7	.3	4.5
WUNO-FM															
WVOZ-FM	19	.9	4.8	27	1.2	5.6	23	1.0	3.7	6	.3	1.8	18	.8	11.6
WYX-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM	19	.9	4.8	478	21.7	27.9	615	27.9	27.9	336	15.3	15.3	155	7.0	7.0
WERR-FM															
WNRT-FM															
WVUP-FM															
PUR	396	18.0		478	21.7	27.9	615	27.9	27.9	336	15.3	15.3	155	7.0	7.0
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)
WAPA	2	.1	78	1	2	29	.1	4	29	.2	4	37	.2	5	20
WCAD-FM	5	.2	162	1	4	32	.2	6	32	.2	6	43	.2	6	43
WDOY-FM	17	.7	217	8	21	99	.8	23	99	.9	23	103	.8	21	103
WFID-FM	23	.9	252	38	15	58	.6	15	58	.8	19	123	.2	6	57
WGSX-FM	6	.2	106	10	11	25	.4	11	14	.5	12	41	.5	12	41
WIAC	12	.5	172	23	9	79	.5	12	68	.4	10	63	.5	12	91
WIAC-FM	39	1.6	362	47	19	162	1.7	42	93	1.5	38	173	.9	23	97
WIDA	18	.7	97	16	7	48	.9	22	19	.8	19	37	.5	13	50
WIDA-FM	4	.2	110	9	3	33	.1	3	17	.1	2	9	.4	9	9
WIDA-FM	59	2.3	713	84	104	292	4.1	104	292	2.4	60	323	1.0	26	149
WIPR	40	1	40	1	1	11	.2	1	20	.2	1	11	.2	1	11
WIPR-FM	78	1	78	1	1	20	.2	1	20	.2	1	24	.2	1	24
WKAQ	23	.9	421	55	18	205	.7	18	73	.7	18	75	.1	3	56
WKAQ-FM	23	.9	486	23	2	171	.1	2	52	.8	20	145	.4	9	68
WKVM	30	1.2	243	32	36	109	1.4	36	86	1.6	39	137	.8	21	67
WLUZ	3	.1	88	23	9	44	.9	9	44	.9	9	44	.9	9	44
WORO-FM	15	.6	304	22	17	155	.7	17	63	.6	15	91	.2	6	59
WOSO	12	.5	127	30	16	85	.6	16	41	.6	15	41	.3	7	46
WPRM-FM	3	.1	101	1	5	13	.2	5	13	.2	5	27	.1	1	16
WQBS	26	1.0	199	28	35	82	1.4	35	82	.9	22	41	.6	14	80
WQII	16	.6	206	7	25	126	1.0	25	126	.6	15	35	.7	17	36
WRTU-FM	3	.1	93	6	10	30	.4	10	30	.5	13	38	.3	1	9
WSRA-FM	6	.2	125	6	10	55	.2	10	30	.5	13	38	.3	1	9
WUNO	39	1.6	444	68	21	234	.8	21	70	1.1	28	104	1.8	45	120
WVOZ-FM	10	.4	69	21	13	29	.5	13	29	.4	9	16	.4	10	16
WXYX-FM	17	.7	126	21	19	39	.8	31	63	1.2	31	63	.7	18	64
WZNT-FM	14	.6	211	17	31	141	1.2	31	141	.1	3	29	.4	11	45
WCRP-FM	21	.8	118	30	51	84	2.0	51	84	.8	21	64	.3	8	10
WERR-FM	5	.2	164	8	4	54	.2	4	13	.7	12	12	.6	16	62
WVRT-FM	2	.1	21	20	30	69	1.2	30	69	.5	13	48	.2	4	12
WVJP-FM	13	.5	159	20	144	144	1.2	30	69	5.2	13	48	.5	12	87
PUR	472	18.8	2448	635	579	1449	23.0	579	1449	18.5	465	1540	12.3	309	1195

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID					
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS SHR	CUME PRS (00)		
WAPA	2	.1	.4	66	2	.1	.4	37	1	.2	.2	45	4	.2	1.0	.4	37	4	.2	1.0	.4	37
WCAD-FM	4	.2	.7	71	4	.2	.7	57	3	.5	.5	47	3	.5	.8	.4	43	3	.5	.8	.4	43
WDOY-FM	18	.7	3.2	177	16	.6	2.9	135	15	2.5	2.5	135	22	2.5	5.8	.6	124	22	2.5	5.8	.6	124
WFID-FM	24	1.0	4.3	186	29	1.2	5.3	186	26	1.0	4.3	127	12	1.0	3.1	.5	156	12	1.0	3.1	.5	156
WGSX-FM	11	.4	2.0	41	10	.4	1.8	41	11	.4	1.8	25	5	.2	1.3	.4	41	5	.2	1.3	.4	41
WIAC	14	.6	2.5	143	16	.6	2.9	106	16	.6	2.9	115	11	.4	2.9	.4	123	10	.4	2.9	.4	123
WIAC-FM	43	1.7	7.7	247	43	1.7	7.8	219	45	1.8	7.4	190	30	1.2	7.9	1.4	238	35	1.4	8.1	1.4	238
WIDA	20	.8	3.6	59	18	.7	3.3	59	19	.8	3.1	59	15	.6	3.9	.6	59	15	.6	3.9	.6	59
WIDA-FM	5	.2	.9	42	6	.2	1.1	42	6	.2	1.0	33	1	.2	1.0	.3	9	6	.2	1.4	.2	9
WIDA-FM	84	3.3	15.0	509	72	2.9	13.1	453	95	3.8	15.7	479	42	1.7	11.0	1.7	400	46	1.8	10.7	1.8	400
WIPR	22	.1	.4	22	2	.1	.4	22	1	.2	.2	11	1	.2	.3	.3	11	1	.2	.3	.3	11
WIPR-FM	44	.2	.7	44	24	.2	.7	24	24	.2	.7	20	24	.2	.7	.3	20	24	.2	.7	.3	20
WKAQ	30	1.2	5.4	253	35	1.4	6.4	234	34	1.4	6.4	223	9	.4	2.4	.4	215	24	1.0	5.6	.4	215
WKAQ-FM	15	.6	2.7	295	22	.9	4.0	262	12	.5	2.0	205	14	.6	3.7	.6	179	48	1.9	11.1	.6	179
WKVM	36	1.4	6.4	187	35	1.4	6.4	187	34	1.4	6.4	134	29	1.2	7.6	1.2	166	20	.8	4.6	1.2	166
WLJZ	7	.3	1.3	44	11	.4	2.0	44	10	.4	1.7	44	10	.4	1.7	.4	44	11	.4	1.7	.4	44
WORO-FM	18	.7	3.2	226	20	.8	3.6	205	20	.8	3.3	177	11	.4	2.9	.4	112	14	.6	3.2	.6	112
WOSO	20	.8	3.6	96	22	.9	4.0	96	22	.9	3.6	96	10	.4	2.6	.4	58	10	.4	2.6	.4	58
WPRM-FM	4	.2	.7	41	3	.1	.5	27	3	.1	.5	24	3	.1	.8	.4	44	1	.1	.8	.4	44
WQBS	28	1.1	5.0	111	26	1.0	4.7	111	33	1.3	5.5	111	18	.7	4.7	.7	92	32	1.3	7.4	.7	92
WQII	16	.6	2.9	161	11	.4	2.0	91	17	.7	2.8	161	17	.7	4.5	.7	71	16	.6	3.7	.7	71
WRTU-FM	9	.4	1.6	85	10	.4	1.8	73	8	.3	1.3	85	6	.2	1.6	.2	38	13	.5	3.0	.2	38
WSRA-FM	38	1.5	6.8	287	48	1.9	8.7	271	42	1.7	6.9	273	38	1.5	9.9	1.5	193	38	1.5	8.8	1.5	193
WUNO	7	.3	1.3	29	5	.2	.9	16	7	.3	1.2	29	10	.4	2.6	.4	16	12	.5	2.8	.5	16
WVOZ-FM	23	.9	4.1	96	26	1.0	4.7	96	20	.8	3.3	50	24	1.0	6.3	1.0	73	2	.1	.5	1.0	73
WXYX-FM	18	.7	3.2	153	9	.4	1.6	65	24	1.0	4.0	153	8	.3	2.1	.3	58	11	.4	2.6	.3	58
WZNT-FM	35	1.4	6.3	84	25	1.0	4.5	64	42	1.7	6.9	84	13	.5	3.4	.5	64	9	.4	2.1	.5	64
WCRP-FM	2	.1	.4	66	4	.2	.7	54	4	.2	.7	66	9	.4	2.4	.4	62	3	.1	.7	.4	62
WERR-FM	2	.1	.4	12	2	.1	.3	12	2	.1	.3	12	2	.1	.5	.1	12	2	.1	.5	.1	12
WVRT-FM	21	.8	3.8	144	16	.6	2.9	144	25	1.0	4.1	144	13	.5	3.4	.5	123	13	.5	3.4	.5	123
WVJP-FM																						
PUR	560	22.3		2192	551	21.9		2076	605	24.0		2059	382	15.2			1835	431	17.1			1736
PUR																						

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	2	.1	.4	66	1	2.8	11.9	381	90	3.6	16.2	298	54	2.1	11.8	329	23	.9	7.8	152	
WCAD-FM	3	.1	.6	78	1	1.9	4.4	22	1	.2	.2	11	1	.1	.2	11	1	.2	.2	11	
WDOY-FM	16	.6	3.4	183	9	4.4	1.5	71	4	.7	3.1	99	7	.3	1.5	49	17	.7	5.8	52	
WFID-FM	19	.8	4.1	204	36	1.4	6.1	127	18	.7	3.2	69	21	.8	4.6	111	17	.7	5.8	52	
WGSX-FM	7	.3	1.5	41	9	.4	1.5	25	10	.4	1.8	14	11	.9	4.8	127	6	.2	2.0	57	
WIAC	12	.5	2.6	172	18	.7	3.1	79	9	.4	1.6	68	8	.3	1.7	63	10	.4	3.4	91	
WTAC-FM	37	1.5	7.9	289	45	1.8	7.7	162	45	1.8	8.1	110	39	1.6	8.5	180	21	.8	7.1	97	
WIDA	20	.8	4.3	67	23	.9	3.9	58	28	1.1	5.1	37	18	.7	3.9	42	9	.4	3.1	50	
WIDA-FM	5	.2	1.1	60	13	.5	2.2	44	3	.1	.5	21	2	.1	.4	9	2	.1	.7	6	
WIDA-FM	59	2.3	12.6	535	70	2.8	11.9	381	90	3.6	16.2	298	54	2.1	11.8	329	23	.9	7.8	152	
WIPR	22	.1	.2	44	1	1.9	4.4	22	1	.2	.2	11	1	.1	.2	11	1	.2	.2	11	
WIPR-FM	44	.9	4.9	253	49	1.9	8.4	205	23	.9	4.2	80	21	.8	4.6	82	3	.1	1.0	56	
WKAQ	17	.7	3.6	295	18	.7	3.1	171	12	.5	2.2	78	27	1.1	5.9	151	12	.5	4.1	68	
WKAQ-FM	32	1.3	6.9	216	28	1.1	4.8	110	36	1.4	6.5	86	37	1.5	8.1	137	24	1.0	8.2	73	
WKVM	5	.2	1.1	51	17	.7	2.9	44	1	.2	.2	10	1	.7	3.7	103	5	.2	1.7	59	
WLUZ	14	.6	3.0	231	20	.8	3.4	155	17	.7	3.1	69	17	.7	3.7	103	5	.2	1.7	59	
WORO-FM	13	.5	2.8	113	25	1.0	4.3	85	13	.5	2.3	41	11	.4	2.4	41	6	.2	2.0	46	
WOSO	3	.1	.6	57	1	.2	.2	10	4	.2	.7	13	5	.2	1.1	27	1	.3	.3	16	
WPRM-FM	30	1.2	6.4	178	31	1.2	5.3	123	45	1.8	8.1	108	28	1.1	6.1	71	17	.7	5.8	88	
WQBS	18	.7	3.9	196	10	.4	1.7	56	26	1.0	4.7	138	16	.6	3.5	54	15	.6	5.1	38	
WQII	1	.2	.2	6	3	.1	.5	6	3	.1	.5	6	1	.1	.2	6	1	.3	.3	6	
WRTU-FM	5	.2	1.1	85	4	.2	.7	55	8	.3	1.4	30	10	.4	2.2	38	1	.7	14.6	9	
WSRA-FM	38	1.5	8.1	357	67	2.7	11.4	260	18	.7	3.2	75	31	1.2	6.8	127	43	1.7	14.6	126	
WUNO	8	.3	1.7	37	3	.1	.5	8	12	.5	2.2	37	8	.3	1.7	16	11	.4	3.7	24	
WVOZ-FM	19	.8	4.1	96	19	.8	3.2	54	18	.7	3.2	44	26	1.0	5.7	64	16	.6	5.4	64	
WYX-FM	13	.5	2.8	153	14	.6	2.4	65	26	1.0	4.7	141	3	.1	.7	29	9	.4	3.1	45	
WZNT-FM	20	.8	4.3	84	22	.9	3.8	64	35	1.4	6.3	84	16	.6	3.5	64	7	.3	2.4	10	
WCRP-FM	6	.2	1.3	123	7	.3	1.2	54	2	.1	.4	13	2	.1	.4	18	17	.7	5.8	76	
WERR-FM	2	.1	.4	12	15	.6	2.6	144	24	1.0	4.3	69	9	.4	2.0	48	3	.1	1.0	12	
WNRT-FM	15	.6	3.2	144	15	.6	2.6	144	24	1.0	4.3	69	9	.4	2.0	48	10	.4	3.4	87	
WVUP-FM	467	18.6		2265	586	23.3		1853	554	22.0		1538	459	18.2		1623	294	11.7		1249	
PUR																					
PUR																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	2	.1	.5	12	.5	3.1	14	.6	2.9	6	.2	1.3	4	.2	1.8
WCAD-FM	10	.4	2.6	20	.8	5.2	33	1.3	6.8	18	.7	3.8	18	.7	3.8
WDOY-FM	21	.8	5.4							35	1.4	7.3			
WFID-FM															
WGSX-FM															
WIAC	25	1.0	6.5	15	.6	3.9	46	1.8	9.5	39	1.6	8.1			
WIAC-FM	33	1.3	8.5	65	2.6	16.9	53	2.1	11.0	18	.7	3.8			
WIDA	11	.4	2.8	32	1.3	8.3	4	.2	.8						
WIDA-FM	24	1.0	6.2	6	.2	1.6	40	1.6	8.3	35	1.4	7.3			
WIDA-FM															
WIPR															
WIPR-FM	28	1.1	7.3	24	1.0	6.2	47	1.9	9.7	41	1.6	8.5			
WKAQ	45	1.8	11.7	11	.4	2.9	53	2.1	11.0	80	3.2	16.7			
WKAQ-FM	19	.8	4.9	6	.2	1.6	23	.9	4.8	23	.9	4.8			
WKVM	1	.3	.3				2	.1	.4	2	.1	.4			
WLUZ	10	.4	2.6	5	.2	1.3	14	.6	2.9	25	1.0	5.2			
WORO-FM															
WOSO															
WPRM-FM	67	2.7	17.4	55	2.2	14.3	102	4.1	21.1	63	2.5	13.1			
WQBS	26	1.0	6.7	26	1.0	6.8	36	1.4	7.5	38	1.5	7.9			
WQII	8	.3	2.1	19	.8	4.9				9	.4	1.9			
WRTU-FM															
WSRA-FM	32	1.3	8.3	63	2.5	16.4	4	.2	.8	32	1.3	6.7			
WUNO	4	.2	1.0	9	.4	2.3	2	.1	.4	5	.2	2.3			
WVOZ-FM	4	.2	1.0	3	.1	.8	4	.2	.8	3	.1	.6			
WYX-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM	8	.3	2.1							13	.5	2.7			
WERR-FM															
WNRT-FM															
WVJP-FM															
PUR	386	15.3		385	15.3		483	19.2		480	19.1		220	8.7	
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR
WAPA	14	.6	2.8	11	.4	1.8	5	.2	.7	32	1.3	7.7	9	.4	4.1
WCAD-FM	26	1.0	5.2	17	.7	2.7	52	2.1	6.9	23	.9	5.6	9	.4	4.1
WDOY-FM	47	1.9	9.4	36	1.4	5.7	116	4.6	15.4	29	1.2	7.0	9	.4	4.1
WFID-FM	6	.2	1.2	8	.3	1.3	5	.2	.7	16	.6	7.2	15	.6	6.8
WGSX-FM	17	.7	3.4	46	1.8	7.3	8	.3	1.1	36	1.4	8.7	15	.6	6.8
WIAC	51	2.0	10.2	56	2.2	8.9	97	3.9	12.9	160	6.4	38.7	10	.4	4.5
WIAC-FM	1	.2	.2	36	1.4	5.7	5	.2	.7	13	.5	1.7	22	.9	9.9
WIDA-FM	81	3.2	16.1	5	.2	.8	122	4.8	16.2	19	.8	4.6	7	.3	3.2
WIDA-FM	1	.2	.2	36	1.4	5.7	5	.2	.7	63	2.5	8.4	4	.2	1.0
WIDB-FM	1	.2	.2	5	.2	.8	4	.2	.5	2	.1	.5	4	.2	1.0
WIPR	24	1.0	4.8	87	3.5	13.9	13	.5	1.7	38	1.5	9.2	22	.9	9.9
WKAQ	46	1.8	9.2	55	2.2	8.8	71	2.8	9.5	19	.8	4.6	7	.3	3.2
WKAQ-FM	17	.7	3.4	29	1.2	4.6	26	1.0	3.5	2	.1	.5	7	.3	3.2
WKVM	24	1.0	4.8	21	.8	3.3	63	2.5	8.4	4	.2	1.0	18	.7	3.1
WLUZ	2	.1	.4	2	.1	.3	4	.2	.5	23	.9	3.1	6	.2	1.5
WORO-FM	2	.1	.4	2	.1	.3	2	.1	.3	6	.2	1.5	18	.7	3.1
WOSO	1	.2	.2	2	.1	.3	2	.1	.3	23	.9	3.1	6	.2	1.5
WPRM-FM	8	.3	1.6	42	1.7	6.7	30	1.2	4.0	4	.2	1.0	4	.2	1.0
WQBS	16	.6	3.2	42	1.7	6.7	23	.9	3.1	30	1.2	4.0	2	.1	.3
WRTU-FM	3	.1	.6	69	2.7	11.0	11	.4	1.5	30	1.2	4.0	2	.1	.3
WSRA-FM	45	1.8	9.0	24	1.0	3.8	11	.4	1.5	23	.9	3.1	11	.4	1.5
WUNO	19	.8	3.8	24	1.0	3.8	32	1.3	4.3	11	.4	1.5	20	.8	4.8
WVZ-FM	21	.8	4.2	31	1.2	4.9	32	1.3	4.3	32	1.3	4.3	20	.8	4.8
WZNT-FM	19	.8	3.8	27	1.1	4.3	18	.7	2.4	31	1.2	7.5	7	.3	3.2
WZNT-FM	19	.8	3.8	27	1.1	4.3	18	.7	2.4	31	1.2	7.5	7	.3	3.2
WCRP-FM															
WERR-FM															
WVRT-FM															
WVUP-FM															
PUR	562	20.0		627	24.9		751	29.8		413	16.4		222	8.8	
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CLIME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CLIME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CLIME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CLIME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CLIME PRS (00)
WAPA	3	.2	.8	65	5	.3	1.0	15	8	.4	1.7	53	5	.3	1.6	9	2	.1	.9	17
WCAD-FM	3	.2	.8	108	1	.1	.2	14	3	.2	.7	13	4	.2	1.3	14				
WDOY-FM	2	.1	.6	79	1	.1	.2	11	9	.5	2.0	35								
WFID-FM	5	.3	1.4	87	2	.1	.4	18												
WGSX-FM				64																
WIAC	16	.8	4.5	157	24	1.2	4.8	73	23	1.2	5.0	94	12	.6	3.8	65	8	.4	3.6	49
WIAC-FM	26	1.3	7.3	244	39	2.0	7.8	127	40	2.0	8.7	83	26	1.3	8.2	100	16	.8	7.3	59
WIDA	14	.7	3.9	75	13	.7	2.6	40	14	.7	3.0	18	14	.7	4.4	26	11	.6	5.0	40
WIDA-FM	3	.2	.8	61	9	.5	1.8	33	3	.2	.7	17								
WIDA-FM	29	1.5	8.2	399	35	1.8	7.0	211	48	2.4	10.4	186	20	1.0	6.3	197	13	.7	5.9	82
WIPR				27					1	.1	.3	11	1	.1	.3	11				
WIPR-FM				72					1	.1	.2	20	1	.1	.3	24				
WKAQ	21	1.1	5.9	406	47	2.4	9.4	168	23	1.2	5.0	93	13	.7	4.1	64	7	.4	3.2	53
WKAQ-FM	25	1.3	7.0	358	29	1.5	5.8	167	13	.7	2.8	61	16	.8	5.0	84	15	.8	6.8	80
WKVM	36	1.8	10.1	282	40	2.0	8.0	117	38	1.9	8.3	105	39	2.0	12.3	130	27	1.4	12.3	76
WLWZ	7	.4	2.0	105	31	1.6	6.2	68												
WORO-FM	13	.7	3.7	259	14	.7	2.8	100	16	.8	3.5	50	18	.9	5.7	90	6	.3	2.7	59
WOSO	12	.6	3.4	112	30	1.5	6.0	84	16	.8	3.5	41	15	.8	4.7	41	7	.4	3.2	46
WPRM-FM				48																
WQBS	15	.8	4.2	105	22	1.1	4.4	59	22	1.1	4.8	45	18	.9	5.7	24	10	.5	4.5	24
WQII	5	.3	1.4	86					10	.5	2.2	76	15	.8	4.7	35				
WRTU-FM	3	.2	.8	76																
WSRA-FM	6	.3	1.7	90	5	.3	1.0	46	10	.5	2.2	30	12	.6	3.8	29				
WUNO	43	2.2	12.1	481	80	4.1	16.0	211	37	1.9	8.0	143	27	1.4	8.5	91	48	2.4	21.8	174
WVOZ-FM	2	.1	.6	56					4	.2	.9	13	18	.9	5.7	30	9	.5	4.1	30
WXYX-FM	10	.5	2.8	55	13	.7	2.6	18	14	.7	3.0	18	18	.9	5.7	30	8	.4	3.6	29
WZNT-FM	9	.5	2.5	106	11	.6	2.2	24	17	.9	3.7	48								
WCRP-FM	15	.8	4.2	97	20	1.0	4.0	56	41	2.1	8.9	56	22	1.1	6.9	56	14	.7	6.4	44
WERR-FM	5	.3	1.4	146	6	.3	1.2	36	4	.2	.9	12	11	.6	3.5	27	4	.2	1.8	12
WVRT-FM	3	.2	.8	27					30	1.5	6.5	69					10	.5	4.5	64
WVJP-FM	16	.8	4.5	134	16	.8	3.2	129												
PUR	355	18.0		1901	500	25.4		1345	460	23.4		1164	317	16.1		1048	220	11.2		872
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM					MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM					MON - FRI 6:00AM-3:00PM					MON - FRI 3:00PM-12:00 MID					SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	CUME PRS (00)				
WAPA	6	.3	1.4	53	24	.3	1.2	6	53	1.3	.3	2	53	.1	.8	6	9	.3	.3	6	9	56			
WCAD-FM	3	.2	.7	42	28	.2	.7	2	28	.4	.1	2	28	.1	.8	2	14	.1	.1	2	14	16			
WDOY-FM	4	.2	.9	35	11	.3	.2	5	35	1.0	.3	3	35	.2	1.1	3	58	.2	.6	3	58	38			
WFID-FM	2	.1	.5	41	16	.2	.7	1	16	.2	.1	1	16	.2	1.1	1	16	.1	.2	1	16	75			
WGSX-FM	19	1.0	4.5	139	92	.9	4.2	23	125	4.8	1.2	23	125	.5	3.8	23	90	.7	4.1	13	90	83			
WIAC	36	1.8	8.5	164	146	1.7	8.1	40	145	8.4	2.0	40	145	1.1	7.9	40	138	.7	4.1	15	138	25			
WIAC-FM	14	.7	3.3	48	48	.7	3.2	13	48	2.7	.7	13	48	.6	4.5	13	48	.8	4.7	15	48	83			
WIDA	4	.2	.9	33	33	.3	1.2	6	33	2.7	.3	6	33	.6	4.5	6	33	.7	4.7	3	33	24			
WIDA-FM	35	1.8	8.3	315	270	1.4	6.6	42	285	8.8	2.1	42	285	.9	6.4	42	242	.2	.9	32	242	196			
WIPR	11	.1	.2	11	24	.1	.2	1	24	8.8	2.1	1	24	.1	.4	1	11	1.6	10.1	32	11	28			
WIPR-FM	44	1.4	6.4	44	24	.1	.2	1	24	8.8	2.1	1	24	.1	.4	1	11	1.6	10.1	32	11	28			
WKAQ	27	1.4	6.4	218	182	1.4	6.9	33	204	6.9	1.7	33	204	.5	3.4	33	117	1.0	6.3	20	117	110			
WKAQ-FM	19	1.0	4.5	185	167	1.1	5.4	21	185	4.4	1.1	21	185	.8	5.7	21	130	2.3	14.2	45	130	132			
WKVM	39	2.0	9.2	180	180	2.0	9.6	39	142	8.2	2.0	39	142	1.6	12.1	32	159	1.6	10.1	32	159	125			
WLJZ	9	.5	2.1	68	68	.8	3.7	14	68	2.9	.7	14	68	.6	4.5	12	111	.5	3.2	10	111	73			
WORO-FM	16	.8	3.8	169	148	.9	4.2	16	122	3.4	.8	16	122	.6	4.5	10	58	.5	3.2	10	58	73			
WOSO	20	1.0	4.7	95	95	1.2	5.7	23	95	4.6	1.1	22	95	.5	3.8	10	58	.5	3.2	10	58	73			
WPRM-FM	20	1.0	4.7	59	59	1.0	4.9	23	59	4.8	1.2	23	59	.7	5.3	14	36	.4	2.5	8	36	32			
WQBS	8	.4	1.9	76	35	.4	1.7	5	76	1.0	.3	5	76	.4	2.6	7	35	.2	1.3	4	35	39			
WQII	9	.5	2.1	76	64	.5	2.2	8	76	1.7	.4	8	76	.3	1.9	5	29	.7	4.1	13	29	76			
WRTU-FM	47	2.4	11.1	266	234	2.7	13.3	56	266	11.7	2.8	56	266	2.0	14.7	39	234	1.6	10.1	32	234	20			
WSRA-FM	1	.1	.2	13	13	.1	.4	2	13	2.9	.1	2	13	.7	4.9	13	30	.1	.6	2	30	15			
WVJZ-FM	15	.8	3.5	30	30	.8	3.9	14	30	2.9	.7	14	30	.7	4.9	13	30	.1	.6	2	30	15			
WVJZ-FM	10	.5	2.4	60	60	.3	1.2	14	60	2.9	.7	14	60	.3	1.9	5	29	.4	2.2	7	29	39			
WZNT-FM	29	1.5	6.8	56	56	1.1	5.2	32	56	6.7	1.6	32	56	.5	3.4	9	56	.2	.9	3	56	27			
WCRP-FM	1	.1	.2	50	50	.2	.7	3	50	.6	.2	3	50	.4	3.0	8	58	.3	1.9	6	58	64			
WERR-FM	2	.1	.5	12	12	.1	.4	2	12	.4	.1	2	12	.1	.8	2	12	.2	.9	3	12	12			
WVRT-FM	19	1.0	4.5	129	129	.7	3.2	23	129	4.8	1.2	23	129	.6	4.2	11	91	.8	5.0	16	91	22			
WVUP-FM																									
PUR	424	21.5		1630	407	20.7		477	1521	24.2		477	1553	13.5		265	1376	16.1		317	1243	PUR			

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	3	.2	.8	53	4	.2	.9	15	6	.3	1.3	53	5	.3	1.6	9	9	.1	.9	17
WCAD-FM	2	.1	.6	45	1	.1	.2	14	3	.3	.7	13	5	.3	1.6	20	20	.1	.9	17
WDOY-FM	2	.1	.6	41	1	.1	.2	11	7	.4	1.6	35	6	.3	1.9	45	45	.1	.9	17
WFID-FM	2	.1	.6	59	2	.1	.4	18	1	.1	.2	11	1	.1	.3	16	16	.1	.9	17
WGSX-FM	15	.8	4.2	153	21	1.1	4.5	78	21	1.1	4.7	99	10	.5	3.2	65	65	.4	3.3	49
WIAC	29	1.5	8.2	186	36	1.8	7.8	127	39	2.0	8.7	88	26	1.3	8.3	105	105	.8	7.5	64
WIAC-FM	15	.8	4.2	48	17	.9	3.7	40	19	1.0	4.3	23	15	.8	4.8	31	31	.4	3.8	40
WIDA	3	.2	.8	34	11	.6	2.4	34	3	.2	.7	18	3	.2	.7	18	18	.4	3.8	40
WIDA-FM	26	1.3	7.4	330	29	1.5	6.3	211	44	2.2	9.9	192	19	1.0	6.1	203	203	.5	4.7	82
WIOA-FM				11																
WIPR				44																
WIPR-FM				44																
WKAQ	21	1.1	5.9	218	41	2.1	8.9	168	25	1.3	5.6	100	13	.7	4.2	71	71	.3	2.8	53
WKAQ-FM	21	1.1	5.9	198	25	1.3	5.4	170	22	1.1	4.9	83	21	1.1	6.7	89	89	.9	8.0	80
WKVM	36	1.8	10.2	213	35	1.8	7.6	118	38	1.9	8.5	105	38	1.9	12.2	130	130	1.6	14.6	87
WLUZ	10	.5	2.8	83	29	1.5	6.3	76	6	.3	1.3	19	5	.3	1.6	19	19	.3	2.4	59
WORO-FM	13	.7	3.7	171	13	.7	2.8	100	15	.8	3.4	52	20	1.0	6.4	97	97	.3	2.8	46
WOSO	13	.7	3.7	112	25	1.3	5.4	84	13	.7	2.9	41	11	.6	3.5	41	41	.3	2.8	46
WPRM-FM				84																
WQBS	17	.9	4.8	84	19	1.0	4.1	64	25	1.3	5.6	58	16	.8	5.1	29	29	.5	4.2	32
WQII	5	.3	1.4	76	3	.2	.6	6	8	.4	1.8	76	10	.5	3.2	35	35	.1	.5	6
WRTU-FM	1	.1	.3	6	3	.2	.9	6	6	.4	1.8	30	10	.5	3.2	29	29	.1	.5	6
WSRA-FM	5	.3	1.4	76	4	.2	.9	46	8	.4	1.8	30	10	.5	3.2	29	29	.1	.5	6
WUNO	45	2.3	12.7	389	77	3.9	16.6	237	32	1.6	7.2	148	30	1.5	9.6	114	114	2.3	21.7	180
WVOZ-FM	2	.1	.6	21	3	.2	.6	8	4	.2	.9	21	4	.2	.9	8	8	.1	.9	8
WYX-FM	11	.6	3.1	30	11	.6	2.4	18	12	.6	2.7	18	15	.8	4.8	30	30	.4	3.3	30
WZNT-FM	8	.4	2.3	60	9	.5	1.9	24	15	.8	3.4	48	15	.8	4.8	30	30	.4	3.3	29
WCRP-FM	17	.9	4.8	63	17	.9	3.7	56	32	1.6	7.2	56	19	1.0	6.1	56	56	.1	.5	7
WERR-FM	5	.3	1.4	78	5	.3	1.1	36	5	.3	1.1	17	8	.4	2.6	27	27	.2	1.4	12
WNRT-FM	3	.2	.8	17	3	.2	.6	5	5	.3	1.1	17	8	.4	2.6	27	27	.2	1.4	12
WVUP-FM	13	.7	3.7	129	12	.6	2.6	129	24	1.2	5.4	69	8	.4	2.6	27	27	.4	3.8	64
PUR	353	17.9		1711	463	23.5		1378	446	22.6		1229	312	15.8		1108	242	10.8		918

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA															
WCAD-FM															
WDOY-FM	1	.1	.3												
WFID-FM	1	.1	.3												
WGSX-FM	6	.3	2.0				7	.4	1.7						
WIAC	8	.4	2.6	24	1.2	7.6	10	.5	2.4						
WIAC-FM	18	.9	6.0	36	1.8	11.5	29	1.5	7.0	25	1.3	8.2	15	.8	8.6
WIDA	22	1.1	7.3	14	.7	4.5	36	1.8	8.7	18	.9	5.9			
WIDA-FM	4	.2	1.3				3	.2	.7						
WIOA-FM	12	.6	4.0				31	1.6	7.5	15	.8	4.9			
WIPR															
WIPR-FM	20	1.0	6.6	16	.8	5.1	37	1.9	8.9	28	1.4	9.2	37	1.9	21.1
WKAQ	48	2.4	15.9	25	1.3	8.0	72	3.7	17.3	56	2.8	18.4	43	2.2	24.6
WKAQ-FM	24	1.2	7.9	6	.3	1.9	23	1.2	5.5	23	1.2	7.6			
WKVM	34	1.7	11.3	49	2.5	15.6	51	2.6	12.3	39	2.0	12.8			
WLUZ	8	.4	2.6	5	.3	1.6	7	.4	1.7	23	1.2	7.6			
WORO-FM															
WOSO															
WPRM-FM	15	.8	5.0	7	.4	2.2	37	1.9	8.9	7	.4	2.3	3	.2	1.7
WQBS															
WQII	8	.4	2.6	19	1.0	6.1				9	.5	3.0	7	.4	4.0
WRTU-FM															
WSRA-FM	32	1.6	10.6	63	3.2	20.1	4	.2	1.0	32	1.6	10.5	34	1.7	19.4
WUNO	4	.2	1.3	9	.5	2.9	2	.1	.5				5	.3	2.9
WVZ-FM															
WXYX-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM	2	.1	.7										6	.3	3.4
WERR-FM	5	.3	1.7										18	.9	10.3
WNRT-FM	7	.4	2.3	15	.8	4.8	12	.6	2.9						
WVJP-FM															
PUR	302	15.3		314	15.9		416	21.1		304	15.4		175	8.9	
PUR															

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID				SUNDAY 6:00AM-10:00AM				SUNDAY 10:00AM-3:00PM				SUNDAY 3:00PM-7:00PM				SUNDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		
WAPA	7	.4	2.0																WAPA	
WCAD-FM																			WCAD-FM	
WDOY-FM																			WDOY-FM	
WFID-FM	22	1.1	6.2	20	1.0	4.8	52	2.6	9.8	30	1.5	9.8	13	.7	4.3	16	.8	8.9	WFID-FM	
WGSX-FM	17	.9	4.8	47	2.4	11.2	8	.4	1.5	13	.7	4.3	26	1.3	4.9	15	.8	8.3	WGSX-FM	
WIAC	14	.7	3.9				26	1.3	4.9							6	.3	3.3	WIAC	
WIAC-FM																			WIAC-FM	
WIDA	1	.1	.3	14	.7	3.3	5	.3	.9	121	6.1	39.7							WIDA	
WIDA-FM	66	3.4	18.5				120	6.1	22.5										WIDA-FM	
WIOA-FM																			WIOA-FM	
WIPR	1	.1	.3	5	.3	1.2	5	.3	.9										WIPR	
WIPR-FM																			WIPR-FM	
WKAQ	22	1.1	6.2	78	4.0	18.6	13	.7	2.4	28	1.4	9.2							WKAQ	
WKAQ-FM	38	1.9	10.6	33	1.7	7.9	71	3.6	13.3	34	1.7	11.1							WKAQ-FM	
WKVM	32	1.6	9.0	62	3.1	14.8	44	2.2	8.3										WKVM	
WLJZ																			WLJZ	
WORO-FM	18	.9	5.0	21	1.1	5.0	49	2.5	9.2										WORO-FM	
WOSO																			WOSO	
WPRM-FM																			WPRM-FM	
WQBS	8	.4	2.2	42	2.1	10.0	30	1.5	5.6										WQBS	
WQII	16	.8	4.5				23	1.2	4.3										WQII	
WRTU-FM	3	.2	.8				11	.6	2.1										WRTU-FM	
WSRA-FM	33	1.7	9.2	45	2.3	10.7	11	.6	2.1	5	.3	1.6							WSRA-FM	
WUNO																			WUNO	
WVOZ-FM	17	.9	4.8	31	1.6	7.4	15	.8	2.8										WVOZ-FM	
WXYX-FM																			WXYX-FM	
WZNT-FM																			WZNT-FM	
WCRP-FM	5	.3	1.4	4	.2	1.0													WCRP-FM	
WERR-FM	6	.3	1.7	12	.6	2.9	13	.7	2.4										WERR-FM	
WNRT-FM																			WNRT-FM	
WVUP-FM	31	1.6	8.7	5	.3	1.2	42	2.1	7.9										WVUP-FM	
PUR	357	18.1		419	21.3		533	27.1		305	15.5		180	9.1					PUR	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	18	.2	1.2	350	21	.3	1.1	125	18	.2	.9	163	45	.6	2.7	173	5	.1	.5	20	
WCAD-FM	65	.8	4.4	723	47	.6	2.4	258	100	1.2	5.3	385	103	1.3	6.1	322	81	1.0	8.1	317	
WDOY-FM	71	.9	4.8	1048	35	.4	1.8	334	96	1.2	5.0	440	113	1.4	6.7	706	69	.8	6.9	230	
WFID-FM	57	.7	3.8	711	88	1.1	4.6	317	94	1.2	5.0	262	44	.5	2.6	237	20	.2	2.0	164	
WGSX-FM	36	.4	2.4	574	27	.3	1.4	176	43	.5	2.3	207	45	.6	2.7	211	16	.2	1.6	139	
WIAC	61	.8	4.1	670	100	1.2	5.2	300	76	.9	4.0	264	66	.8	3.9	237	30	.4	3.0	179	
WIAC-FM	60	.7	4.0	820	78	1.0	4.0	308	61	.8	3.2	136	62	.5	3.7	343	35	.4	3.5	172	
WIDA	34	.4	2.3	219	31	.4	1.6	74	48	.6	2.5	75	39	.5	2.3	76	29	.4	2.9	92	
WIDA-FM	25	.3	1.7	379	28	.3	1.4	119	48	.6	2.5	126	34	.4	2.0	81	6	.1	.6	14	
WIDA-FM	146	1.8	9.8	1561	224	2.8	11.6	833	265	3.3	14.0	663	152	1.9	9.0	657	68	.8	6.8	262	
WIPR	2	.1	.1	56	1	.1	.1	11	9	.1	.5	16	1	.1	.1	11	2	.1	.1	19	
WIPR-FM	3	.2	.2	183	6	.1	.3	28	12	.1	.6	67	1	.1	.1	24	2	.2	.2	19	
WKAQ	91	1.1	6.1	1693	188	2.3	9.7	846	76	.9	4.0	393	106	1.3	6.3	508	50	.6	5.0	299	
WKAQ-FM	115	1.4	7.7	1976	105	1.3	5.4	612	93	1.1	4.9	447	108	1.3	6.4	660	48	.6	4.8	374	
WKVM	43	.5	2.9	580	48	.6	2.5	195	43	.5	2.3	145	50	.6	3.0	201	33	.4	3.3	131	
WLUZ	31	.4	2.1	465	76	.9	3.9	205	10	.1	.5	90	14	.2	.8	65	18	.2	1.8	58	
WORO-FM	72	.9	4.8	1077	66	.8	3.4	374	112	1.4	5.9	336	78	1.0	4.6	344	21	.3	2.1	216	
WOSO	30	.4	2.0	421	53	.7	2.7	212	59	.7	3.1	144	29	.4	1.7	76	36	.4	3.6	176	
WPRM-FM	18	.2	1.2	468	3	.2	.2	34	12	.1	.6	61	20	.2	1.2	69	8	.1	.8	58	
WQBS	65	.8	4.4	773	80	1.0	4.1	366	78	1.0	4.1	320	105	1.3	6.2	363	35	.4	3.5	187	
WQII	23	.3	1.5	419	35	.4	1.8	115	31	.4	1.6	172	15	.2	.9	35	20	.2	2.0	61	
WRTU-FM	11	.1	.7	243	10	.1	.5	24	21	.3	1.1	43	8	.1	.5	38	2	.2	2.0	19	
WSRA-FM	24	.3	1.6	300	19	.2	1.0	89	23	.3	1.2	46	24	.4	1.4	86	12	.1	1.2	49	
WUNO	113	1.4	7.6	1553	193	2.4	10.0	774	85	1.0	4.5	384	111	1.4	6.6	459	134	1.6	13.4	463	
WVZ-FM	21	.3	1.4	272	20	.2	1.0	102	33	.4	1.7	85	24	.3	1.4	79	18	.2	1.8	64	
WYX-FM	51	.6	3.4	659	51	.6	2.6	207	55	.7	2.9	228	80	1.0	4.8	284	83	1.0	8.3	192	
WZNT-FM	60	.7	4.0	1097	109	1.3	5.6	481	92	1.1	4.9	464	51	.6	3.0	268	24	.3	2.4	167	
WCRP-FM	33	.4	2.2	218	53	.7	2.7	115	64	.8	3.4	105	44	.5	2.6	115	14	.2	1.4	26	
WERR-FM	21	.3	1.4	480	33	.4	1.7	115	24	.3	1.3	102	15	.2	.9	72	33	.4	3.3	149	
WVRT-FM	11	.1	.7	153	15	.2	.8	59	8	.1	.4	28	19	.2	1.1	72	5	.1	.5	24	
WVJP-FM	31	.4	2.1	454	32	.4	1.7	259	37	.5	2.0	119	20	.2	1.2	106	12	.1	1.2	87	
PUR	1488	18.3		7908	1934	23.8		5822	1896	23.3		5162	1683	20.7		5281	997	12.3		3853	
PUR																					

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

STATION	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
WAPA	26	.3	1.4	289	33	.4	1.8	238	18	.2	.9	219	22	.3	1.7	173	7	.1	.6	73
WCAD-FM	85	1.0	4.6	552	76	.9	4.2	538	76	.9	4.0	504	91	1.1	7.0	497	23	.3	1.9	271
WDOY-FM	83	1.0	4.5	866	75	.9	4.1	795	69	.8	3.6	628	89	1.1	6.8	779	65	.8	5.4	516
WFDI-FM	78	1.0	4.2	432	66	.8	3.6	408	91	1.1	4.7	373	31	.4	2.4	376	51	.6	4.3	311
WGSX-FM	40	.5	2.2	361	34	.4	1.9	284	37	.5	1.9	285	29	.4	2.2	314	39	.5	3.3	247
WJAC	80	1.0	4.3	455	84	1.0	4.6	396	87	1.1	4.5	399	46	.6	3.5	355	33	.4	2.8	294
WJAC-FM	68	.8	3.7	484	70	.9	3.9	444	70	.9	3.6	358	47	.6	3.6	483	52	.6	4.3	276
WIDA	41	.5	2.2	114	35	.4	1.9	114	40	.5	2.1	105	32	.4	2.5	120	20	.2	1.7	64
WIDA-FM	38	.5	2.1	164	32	.4	1.8	164	41	.5	2.1	142	19	.2	1.5	181	17	.2	1.4	181
WIOA-FM	217	2.7	11.8	1043	186	2.3	10.3	976	247	3.0	12.9	984	107	1.3	8.2	799	84	1.0	7.0	748
WIPR	3	.2	.3	38	2	.1	.1	22	6	.1	.3	27	1	.1	.1	11	2	.1	.2	59
WIPR-FM	6	.1	.3	91	3	.2	.2	52	8	.1	.4	67	1	.1	.1	43	2	.2	.2	59
WKAQ	120	1.5	6.5	1143	142	1.7	7.8	1029	126	1.5	6.6	959	75	.9	5.7	685	58	.7	4.8	653
WKAQ-FM	103	1.3	5.6	1113	107	1.3	5.9	985	99	1.2	5.2	806	74	.9	5.7	849	178	2.2	14.9	1006
WKVM	47	.6	2.5	300	48	.6	2.7	300	45	.6	2.3	247	40	.5	3.1	269	44	.5	3.7	249
WLWZ	31	.4	1.7	255	44	.5	2.4	234	39	.5	2.0	226	16	.2	1.2	124	31	.4	2.6	228
WORO-FM	88	1.1	4.8	675	73	.9	4.0	530	92	1.1	4.8	553	47	.6	3.6	426	78	1.0	6.5	443
WOSO	48	.6	2.6	291	42	.5	2.3	223	56	.7	2.9	291	33	.4	2.5	198	31	.4	2.6	264
WPRM-FM	12	.1	.7	106	12	.1	.7	92	8	.1	.4	72	14	.2	1.1	86	31	.4	2.6	264
WQBS	87	1.1	4.7	564	94	1.2	5.2	499	81	1.0	4.2	489	66	.8	5.1	456	52	.6	4.3	210
WQII	27	.3	1.5	220	25	.3	1.4	150	32	.4	1.7	220	19	.2	1.5	96	20	.2	1.7	139
WRTU-FM	14	.2	.8	57	9	.1	.5	38	16	.2	.8	43	5	.1	.4	57	13	.2	1.1	76
WSRA-FM	21	.3	1.1	133	22	.3	1.2	121	21	.3	1.1	119	18	.2	1.4	112	32	.4	2.7	133
WUNO	128	1.6	6.9	1094	153	1.9	8.5	956	133	1.6	6.9	976	124	1.5	9.5	748	75	.9	6.3	635
WVOZ-FM	25	.3	1.4	143	23	.3	1.3	130	27	.3	1.4	143	21	.3	1.6	96	12	.1	1.0	32
WXYX-FM	61	.8	3.3	465	66	.8	3.6	439	53	.7	2.8	327	82	1.0	6.3	329	21	.3	1.8	132
WZNT-FM	84	1.0	4.6	876	80	1.0	4.4	635	98	1.2	5.1	747	36	.4	2.8	419	46	.6	3.8	370
WCRP-FM	55	.7	3.0	135	48	.6	2.7	115	60	.7	3.1	135	26	.3	2.0	115	10	.1	.8	41
WERR-FM	24	.3	1.3	259	25	.3	1.4	187	29	.4	1.5	187	25	.3	1.9	221	7	.1	.6	95
WNRT-FM	13	.2	.7	100	17	.2	.9	88	11	.1	.6	71	11	.1	.8	96	11	.1	.9	20
WVUP-FM	30	.4	1.6	318	26	.3	1.4	297	34	.4	1.8	295	16	.2	1.2	181	42	.5	3.5	160
PUR	1844	22.7		7152	1810	22.3		6819	1918	23.6		6738	1306	16.1		6283	1196	14.7		5708

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID			MON - SAT 6:00AM-10:00AM			MON - SAT 10:00AM-3:00PM			MON - SAT 3:00PM-7:00PM			MON - SAT 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)
WAPA	20	.2	297	17	.2	125	17	.2	167	41	.5	173	8	.1	27
WCAD-FM	72	.9	604	42	.5	258	84	1.0	385	94	1.2	340	68	.8	336
WDOY-FM	74	.9	966	36	.4	372	89	1.1	474	98	1.2	714	71	.9	274
WFID-FM	57	.7	528	85	1.0	330	89	1.1	290	44	.5	245	17	.2	164
WGSX-FM	40	.5	433	28	.3	188	63	.8	265	46	.6	236	24	.3	191
WIAC	66	.8	569	102	1.3	323	69	.8	286	60	.7	237	36	.4	218
WIAC-FM	56	.7	621	73	.9	323	64	.8	158	61	.8	355	32	.4	177
WIDA	38	.5	148	38	.5	88	50	.6	84	35	.4	81	22	.3	92
WIDA-FM	26	.3	187	29	.4	130	41	.5	135	27	.3	81	6	.1	20
WIDA-FM	156	1.9	1127	191	2.3	860	232	2.9	676	142	1.7	714	62	.8	285
WIPR	2	.1	38	1	.1	11	7	.1	16	1	.1	11	1	.1	19
WIPR-FM	4	.3	91	4	.2	28	8	.1	67	1	.1	24	1	.1	19
WKAQ	90	1.1	1204	162	2.0	852	75	.9	409	93	1.1	515	41	.5	299
WKAQ-FM	112	1.4	1410	123	1.5	734	146	1.8	639	118	1.5	734	62	.8	428
WKVM	43	.5	352	48	.6	211	43	.5	145	47	.6	201	39	.5	150
WLUZ	32	.4	323	79	1.0	235	16	.2	124	19	.2	100	15	.2	58
WORO-FM	63	.8	702	63	.8	413	105	1.3	344	72	.9	363	18	.2	224
WOSO	36	.4	390	43	.5	212	49	.6	144	22	.3	76	31	.4	176
WPRM-FM	13	.2	158	9	.1	53	13	.2	81	18	.2	69	7	.1	58
WQBS	75	.9	673	88	1.1	390	83	1.0	354	100	1.2	401	36	.4	203
WQII	25	.3	286	32	.4	115	31	.4	191	16	.2	54	18	.2	63
WRTU-FM	10	.1	63	11	.1	30	17	.2	43	8	.1	44	2	.2	25
WSRA-FM	17	.2	183	19	.2	94	20	.2	53	21	.3	91	12	.1	68
WUNO	121	1.5	1352	183	2.3	847	75	.9	399	111	1.4	519	127	1.6	499
WVZ-FM	21	.3	168	18	.2	110	29	.4	93	21	.3	79	17	.2	72
WXYX-FM	59	.7	514	43	.5	224	51	.6	249	71	.9	294	75	.9	192
WZNT-FM	59	.7	991	90	1.1	481	82	1.0	505	44	.5	268	31	.4	199
WCRP-FM	35	.4	142	43	.5	115	49	.6	105	37	.5	115	13	.2	33
WERR-FM	22	.3	343	25	.3	115	19	.2	102	15	.2	90	31	.4	163
WVRT-FM	13	.2	120	18	.2	67	11	.1	36	17	.2	75	6	.1	27
WVUP-FM	25	.3	334	28	.3	275	33	.4	138	15	.2	106	22	.3	106
PUR	1525	18.8	7440	1825	22.4	6010	1823	22.4	5425	1568	19.3	5478	975	12.0	4162

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID				SATURDAY 6:00AM-10:00AM				SATURDAY 10:00AM-3:00PM				SATURDAY 3:00PM-7:00PM				SATURDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		
WAPA	12	.1	1.0																	
WCAD-FM	26	.3	2.2	.3	2.0	.2	.8	.2	.8	.2	.8	.2	.8	.2	.8	.2	.8	.2		
WDOY-FM	67	.8	5.6	.5	2.8	1.1	5.7	1.0	5.7	1.0	5.7	1.0	5.7	1.0	5.7	1.0	5.7	1.0		
WFID-FM	51	.6	4.3	1.1	6.2	1.0	5.5	1.0	5.5	1.0	5.5	1.0	5.5	1.0	5.5	1.0	5.5	1.0		
WGSX-FM	73	.9	6.1	.3	1.7	1.52	9.8	1.9	9.8	1.9	9.8	1.9	9.8	1.9	9.8	1.9	9.8	1.9		
WIAC	49	.6	4.1	1.3	7.4	1.3	7.4	1.3	7.4	1.3	7.4	1.3	7.4	1.3	7.4	1.3	7.4	1.3		
WIAC-FM	44	.5	3.7	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2		
WIDA	35	.4	2.9	.9	5.4	.7	3.4	.7	3.4	.7	3.4	.7	3.4	.7	3.4	.7	3.4	.7		
WIDA-FM	12	.1	1.0	.4	2.3	.1	.4	.1	.4	.1	.4	.1	.4	.1	.4	.1	.4	.1		
WIDA-FM	74	.9	6.2	.8	4.7	1.0	5.1	1.0	5.1	1.0	5.1	1.0	5.1	1.0	5.1	1.0	5.1	1.0		
WIPR																				
WIPR-FM																				
WKAQ	31	.4	2.6	.4	2.4	.7	3.4	.7	3.4	.7	3.4	.7	3.4	.7	3.4	.7	3.4	.7		
WKAQ-FM	232	2.9	19.4	2.6	15.3	4.7	24.5	4.7	24.5	4.7	24.5	4.7	24.5	4.7	24.5	4.7	24.5	4.7		
WKVM	32	.4	2.7	.4	2.5	.3	1.5	.3	1.5	.3	1.5	.3	1.5	.3	1.5	.3	1.5	.3		
WLUZ	57	.7	4.8	1.6	9.5	.7	3.8	.7	3.8	.7	3.8	.7	3.8	.7	3.8	.7	3.8	.7		
WORO-FM	34	.4	2.8	.5	2.7	.8	4.4	.8	4.4	.8	4.4	.8	4.4	.8	4.4	.8	4.4	.8		
WOSO																				
WPRM-FM	17	.2	1.4	.6	3.7	.3	1.5	.3	1.5	.3	1.5	.3	1.5	.3	1.5	.3	1.5	.3		
WQBS	88	1.1	7.3	1.5	8.9	1.3	7.0	1.3	7.0	1.3	7.0	1.3	7.0	1.3	7.0	1.3	7.0	1.3		
WQII	27	.3	2.3	.3	1.9	.5	2.6	.5	2.6	.5	2.6	.5	2.6	.5	2.6	.5	2.6	.5		
WRTU-FM	8	.1	.7	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2	1.4	.2		
WSRA-FM	14	.2	1.2	.3	1.8	.1	.6	.1	.6	.1	.6	.1	.6	.1	.6	.1	.6	.1		
WUNO	79	1.0	6.6	1.3	9.5	1.6	9.5	1.9	9.5	1.9	9.5	1.9	9.5	1.9	9.5	1.9	9.5	1.9		
WVOZ-FM	4	.4	3.0	.1	.6	.2	1.1	.2	1.1	.2	1.1	.2	1.1	.2	1.1	.2	1.1	.2		
WXYX-FM	36	.4	3.0	.2	1.1	.5	2.4	.5	2.4	.5	2.4	.5	2.4	.5	2.4	.5	2.4	.5		
WZNT-FM	22	.3	1.8	.2	1.1	.6	3.1	.6	3.1	.6	3.1	.6	3.1	.6	3.1	.6	3.1	.6		
WCRP-FM	2	.2	.2	.3	2.0	.3	1.6	.3	1.6	.3	1.6	.3	1.6	.3	1.6	.3	1.6	.3		
WERR-FM	8	.1	.7	.3	2.0	.4	.3	.4	.3	.4	.3	.4	.3	.4	.3	.4	.3	.4		
WVRT-FM	20	.2	1.7	.1	.8	.25	1.6	.25	1.6	.25	1.6	.25	1.6	.25	1.6	.25	1.6	.25		
WVUP-FM	12	.1	1.0	.1	.8	4	.3	4	.3	4	.3	4	.3	4	.3	4	.3	4		
PUR	1198	14.7		1387	17.1	1556	19.1	1068	13.1	823	10.1									
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	1	.1	.1	11	.1	.7	5	.1	.3	3	.4	.2	14	.2	2.2
WCAD-FM	15	1.2	4.1	61	.8	4.1	96	1.2	5.2	32	1.0	2.6	13	.2	2.0
WDOY-FM	61	4.8	2.4	36	4.4	2.4	131	1.6	7.0	78	.7	4.6	10	.1	1.6
WFID-FM	59	7.7	1.5	8	1.1	.5	24	.3	1.3	55	.7	4.6	17	.2	2.7
WGSX-FM	14	2.2	5.3	78	1.0	5.3	8	.1	.4	5	.1	.4	16	.2	2.5
WIAC	24	3.3	6.0	77	.9	5.2	139	1.7	7.5	82	1.0	6.8	15	.2	2.4
WIAC-FM	77	6.0													
WIDA	20	1.6		7	.1	.5	40	.5	2.1	23	.3	1.9	8	.1	1.3
WIDA-FM	124	1.5	4.0	59	.7	4.0	199	2.4	10.7	206	2.5	17.1	33	.4	5.2
WIPR	3	.2		5	.1	.3	10	.1	.8	10	.1	.8			
WIPR-FM	85	1.0	10.6	157	1.9	10.6	52	.6	2.8	33	.4	2.7	98	1.2	15.4
WKAQ	138	10.7	13.9	205	2.5	13.9	200	2.5	10.7	123	1.5	10.2	37	.5	5.8
WKAQ-FM	43	3.3	5.5	82	1.0	5.5	52	.6	2.8	55	.7	4.6			
WKVM	21	1.6	6.3	93	1.1	6.3	211	2.6	11.3	71	.9	5.9	38	.5	6.0
WLUZ	103	1.3	5.7	85	1.0	5.7									
WORO-FM	40	3.1		10	.1	.7	73	.9	3.9	30	.4	2.5	40	.5	6.3
WOSO	11	.9		6	.1	.4	24	.3	1.3	3	.2	.2	7	.1	1.1
WPRM-FM	19	1.5		12	.1	.8	30	.4	1.6	12	.1	1.0	20	.2	3.1
WQBS	16	1.2		42	.5	2.8	23	.3	1.2	44	.5	3.6	44	.5	6.9
WQII	42	3.3		22	.3	1.5	55	.7	3.0	44	.5	3.6	150	1.8	23.6
WRTU-FM	76	9.9		96	1.2	6.5	13	.2	.7	49	.6	4.1			
WSRA-FM	19	1.5		24	.3	1.6	32	.4	1.7	20	.2	1.7	10	.1	1.6
WUNO	2	.2		5	.1	.3	82	1.0	4.4	5	.1	.4			
WVOZ-FM	78	1.0	5.9	87	1.1	5.9				150	1.8	12.4			
WXYX-FM	19	1.5		27	.3	1.8	23	.3	1.2	6	.1	.5	18	.2	2.8
WZNT-FM	6	.1		12	.1	.8	13	.2	.7						
WZNT-FM	82	1.0	6.4	15	.2	1.0	182	2.2	9.8	91	1.1	7.5	33	.4	5.2
WCRP-FM															
WERR-FM															
WVRT-FM															
WVJP-FM															
PUR	1284	15.8		1479	18.2		1861	22.9		1208	14.9		635	7.8	
PUR															

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	53	3.5	15.9	652	17	1.1	7.3	129	29	1.9	10.5	166	103	6.7	21.1	477	63	4.1	20.0	384
WCAD-FM	39	2.6	11.7	610	32	2.1	13.7	88	36	2.4	13.0	236	63	4.1	12.9	374	9	.6	2.9	99
WDOY-FM	1	.1	.3	66	39	2.6	16.7	131	63	4.1	22.7	308	5	.3	1.0	20	3	.2	1.0	20
WFID-FM	70	4.6	21.0	661	39	2.6	16.7	131	63	4.1	22.7	308	93	6.1	19.1	359	56	3.7	17.8	286
WGSX-FM	2	.1	.6	46	3	.2	.9	91	4	.3	.8	40	4	.3	.8	40	12	.8	3.8	26
WIAC	3	.2	.9	91	12	1.6	10.7	64	5	.3	1.8	29	4	.3	.8	40	10	.7	3.2	40
WIAC-FM																				
WIDA																				
WIDA-FM	14	.9	4.2	183	25	1.6	10.7	64	5	.3	1.8	29	10	.7	2.1	47	31	2.0	9.8	111
WIOA-FM																				
WIPR																				
WIPR-FM	3	.2	.9	119	5	.3	2.1	33	60	3.9	21.7	495	80	5.2	16.4	496	35	2.3	11.1	282
WKAQ	55	3.6	16.5	945	33	2.2	14.1	253	60	3.9	21.7	495	80	5.2	16.4	496	35	2.3	11.1	282
WKAQ-FM																				
WKVM	1	.1	.3	34	31	2.0	13.2	39	6	.4	2.2	39	6	.4	1.2	24	15	1.0	4.8	63
WLUZ	11	.7	3.3	86	4	.3	1.7	31	15	1.0	5.4	59	17	1.1	3.5	138	8	.5	2.5	59
WORO-FM																				
WOSO	10	.7	3.0	154	15	1.0	6.4	50	9	.6	3.2	59	22	1.4	4.5	79	2	.1	.6	30
WPRM-FM	13	.9	3.9	209	13	.9	5.6	67	2	.1	.7	31	12	.8	2.5	31	14	.9	4.4	49
WQBS	4	.3	1.2	84	3	.2	1.3	29	47	3.1	17.0	239	58	3.8	11.9	193	54	3.5	17.1	198
WQII																				
WQII-FM																				
WRTU-FM																				
WSRA-FM	3	.2	.9	42	3	.2	1.3	29	5	.3	1.8	26	14	.9	2.9	59	3	.2	1.0	33
WUNO																				
WUNO-FM																				
WVOZ-FM																				
WYXX-FM	30	2.0	9.0	340	17	1.1	7.3	118	47	3.1	17.0	239	58	3.8	11.9	193	54	3.5	17.1	198
WZNT-FM	15	1.0	4.5	298	17	1.1	7.3	118	5	.3	1.8	26	14	.9	2.9	59	3	.2	1.0	33
WZNT-FM																				
WCRP-FM																				
WERR-FM	5	.3	1.5	18																
WNRJ-FM	1	.1	.3	26																
WVUP-FM																				
PUR	333	21.8		1515	234	15.3		831	277	18.1		1157	487	31.9		1332	315	20.6		1157
PUR																				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)
WAPA	48	3.1	14.6	532	60	3.9	16.5	477	24	1.6	9.3	268	80	5.2	20.5	590	61	4.0	17.6	350
WCAD-FM	43	2.8	13.1	466	48	3.1	13.2	426	34	2.2	13.2	236	33	2.2	8.4	374	48	3.1	13.9	324
WDOY-FM	2	.1	.6	20	2	.1	.5	20	4	.3	1.0	20	4	.3	1.0	20	4	3.1	13.9	324
WFID-FM	64	4.2	19.5	502	66	4.3	18.1	420	52	3.4	20.2	308	73	4.8	18.7	473	63	4.1	18.2	324
WGSX-FM	1	.1	.3	40	2	.1	.5	40	7	.5	1.8	26	7	.5	1.8	40	5	.3	1.4	60
WIAC									7	.5	1.8	40	7	.5	1.8	40	1	.1	.3	12
WIAC-FM																				
WIDA																				
WIDA-FM																				
WIOA-FM	13	.9	4.0	111	18	1.2	4.9	111	14	.9	5.4	64	21	1.4	5.4	111	5	.3	1.4	102
WIPR																				
WIPR-FM																				
WKAQ	1	.1	.3	33	2	.1	.5	33	2	.1	.8	33	2	.1	.8	33	16	1.0	4.6	78
WKAQ-FM	58	3.8	17.7	822	57	3.7	15.7	610	48	3.1	18.6	643	56	3.7	14.3	660	62	4.1	17.9	548
WKVM																				
WKVM-FM																				
WLUZ	14	.9	4.3	63	19	1.2	5.2	63	17	1.1	6.6	39	11	.7	2.8	63	4	.3	1.2	34
WLUZ-FM																				
WORO-FM																				
WOSO	12	.8	3.7	138	11	.7	3.0	138	10	.7	3.9	59	11	.7	2.8	138	3	.2	.9	23
WORO-FM																				
WPRM-FM	15	1.0	4.6	138	19	1.2	5.2	103	12	.8	4.7	85	11	.7	2.8	108	8	.5	2.3	36
WQBS	9	.6	2.7	67	13	.9	3.6	67	7	.5	2.7	67	5	.3	1.3	31	15	1.0	4.3	106
WQII																				
WQII-FM																				
WRTU-FM																				
WSRA-FM	1	.1	.3	29	1	.1	.3	29	1	.1	.4	29	8	.5	2.0	49	8	.5	2.0	49
WUNO																				
WUNO-FM																				
WVJZ-FM	41	2.7	12.5	324	38	2.5	10.4	254	34	2.2	13.2	297	56	3.7	14.3	225	9	.6	2.6	128
WVJZ-FM																				
WVJZ-FM	6	.4	1.8	59	8	.5	2.2	59	3	.2	1.2	26	8	.5	2.0	59	29	1.9	8.4	213
WZNT-FM																				
WZNT-FM																				
WCRP-FM																				
WERR-FM																				
WVRT-FM																				
WVJZ-FM																				
PUR	328	21.5		1455	364	23.8		1409	258	16.9		1294	391	25.6		1422	346	22.6		1325

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID					
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)		
WAPA	47	3.1	14.8	644	21	1.4	8.9	129	30	2.0	10.4	179	79	5.2	17.7	477	58	3.8	19.3	384	WAPA	
WCAD-FM	39	2.6	12.3	549	37	2.4	15.7	150	38	2.5	13.1	278	67	4.4	15.0	378	21	1.4	7.0	161	WCAD-FM	
WDOY-FM	2	.1	.6	20	41	2.7	17.4	171	67	4.4	23.2	335	94	6.2	21.0	374	52	3.4	17.3	322	WDOY-FM	
WFID-FM	63	4.1	19.9	634	26	.2	.9	26	3	.2	.7	40	11	6.2	21.0	374	52	3.4	17.3	322	WFID-FM	
WGSX-FM	3	.2	.9	26	2	.1	.8	7	3	.2	.7	40	11	6.2	21.0	374	52	3.4	17.3	322	WGSX-FM	
WIAC	5	.3	1.6	49	7	.1	.8	7	3	.2	.7	40	11	6.2	21.0	374	52	3.4	17.3	322	WIAC	
WIAC-FM																						WIAC-FM
WIDA																						WIDA
WIDA-FM	16	1.0	5.0	142	22	1.4	9.3	69	4	.3	1.4	29	13	.9	2.9	73	26	1.7	8.6	112	WIDA-FM	
WIDA-FM																						WIDA-FM
WIPR																						WIPR
WIPR-FM	4	.3	1.3	55	11	.7	4.7	55	4	.3	1.4	10	3	.2	.7	10	3	.2	.7	10	WIPR-FM	
WKAQ	49	3.2	15.5	929	30	2.0	12.7	253	60	3.9	20.8	495	71	4.6	15.9	541	36	2.4	12.0	353	WKAQ	
WKAQ-FM																						WKAQ-FM
WKVM																						WKVM
WKVM-FM																						WKVM-FM
WLUZ	14	.9	4.4	74	27	1.8	11.4	39	6	.4	2.1	50	9	.6	2.0	36	16	1.0	5.3	74	WLUZ	
WLUZ-FM																						WLUZ-FM
WORO-FM	10	.7	3.2	138	3	.2	1.3	31	12	.8	4.2	59	14	.9	3.1	138	6	.4	2.0	59	WORO-FM	
WOSO	13	.9	4.1	208	14	.9	5.9	50	16	1.0	5.5	88	21	1.4	4.7	90	2	.1	.7	30	WOSO	
WPRM-FM	5	.3	1.6	67	10	.7	4.2	67	2	.1	.7	31	9	.6	2.0	31	9	.6	2.0	31	WPRM-FM	
WQBS																						WQBS
WQBS-FM																						WQBS-FM
WQII																						WQII
WQII-FM																						WQII-FM
WRTU-FM																						WRTU-FM
WSRA-FM	4	.3	1.3	78	3	.2	1.3	29	45	2.9	15.6	266	45	2.9	10.1	193	13	.9	4.3	49	WSRA-FM	
WUNO	37	2.4	11.7	340	15	1.0	6.4	123	5	.3	1.7	26	13	.9	2.9	71	41	2.7	13.6	198	WUNO	
WVOZ-FM	5	.3	1.6	71																		WVOZ-FM
WXYX-FM																						WXYX-FM
WZNT-FM																						WZNT-FM
WCRP-FM																						WCRP-FM
WERR-FM																						WERR-FM
WNRT-FM																						WNRT-FM
WVJP-FM	1	.1	.3	9																		WVJP-FM
PUR	317	20.7		1492	236	15.4		903	289	18.9		1211	447	29.3		1358	301	19.7		1220	PUR	

AVERAGE QUARTER HOUR AND CUME ESTIMATES

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR	AQH PRS (100)	AQH PRS RTG	AQH PRS SHR
WAPA	32	2.1	10.5	45	2.9	15.1	34	2.2	9.7	13	.9	4.0	34	2.2	13.4
WCAD-FM	64	4.2	20.9	48	3.1	16.1	57	3.7	16.2	65	4.3	20.2	84	5.5	33.2
WDQY-FM															
WFID-FM	55	3.6	18.0	75	4.9	25.1	42	2.7	12.0	73	4.8	22.7	37	2.4	14.6
WGSX-FM	7	.5	2.3	9	.6	3.0							26	1.7	10.3
WIAC	2	.1	.7												
WIAC-FM													5	.3	2.0
WIDA	8	.5	2.6	4	.3	1.3				26	1.7	8.1			
WIDA-FM															
WIDA-FM															
WIPR															
WIPR-FM	53	3.5	17.3	103	6.7	34.4	72	4.7	20.5	45	2.9	14.0			
WKAQ	37	2.4	12.1	9	.6	3.0	53	3.5	15.1	38	2.5	11.8	41	2.7	16.2
WKAQ-FM															
WKVM															
WKVM															
WLUZ	7	.5	2.3				5	.3	1.4	13	.9	4.0	10	.7	4.0
WLUZ															
WORO-FM															
WORO-FM															
WOSO	14	.9	4.6				41	2.7	11.7	11	.7	3.4			
WOSO															
WPRM-FM															
WQBS															
WQBS															
WQII															
WQII															
WRTU-FM															
WRTU-FM															
WSRA-FM															
WSRA-FM															
WLNO															
WLNO															
WVOZ-FM	21	1.4	6.9	6	.4	2.0	47	3.1	13.4	22	1.4	6.8	9	.6	3.6
WVOZ-FM															
WYX-FM	3	.2	1.0							11	.7	3.4			
WYX-FM															
WZNT-FM															
WZNT-FM															
WCRP-FM															
WERR-FM															
WERR-FM															
WVRT-FM	3	.2	1.0							5	.3	1.6	7	.5	2.8
WVRT-FM															
WVUP-FM															
WVUP-FM															
PUR	306	20.0		299	19.6		351	23.0		322	21.1		253	16.6	
PUR															
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	79	5.2	19.6	50	3.3	11.5	78	5.1	22.3	127	8.3	21.9	64	4.2	21.6
WCAD-FM	47	3.1	11.6	27	1.8	6.2	40	2.6	11.4	60	3.9	10.4	60	3.9	20.3
WDOY-FM	88	5.8	21.8	58	3.8	13.4	105	6.9	30.0	103	6.7	17.8	83	5.4	28.0
WFID-FM	2	.1	.5										6	.4	2.0
WGSX-FM	2	.1	.5							7	.5	1.2			
WIAAC															
WIAAC-FM															
WIDA															
WIDA-FM	71	4.6	17.6	95	6.2	21.9	33	2.2	9.4	121	7.9	20.9	51	3.3	17.2
WIDA-FM	6	.4	1.5	28	1.8	6.5				39	2.6	6.7	19	1.2	6.4
WIPR															
WIPR-FM															
WKAQ															
WKAQ-FM	14	.9	3.5	71	4.6	16.4				38	2.5	10.9			
WKVM	16	1.0	4.0												
WLWZ															
WLWZ-FM															
WORO-FM															
WOSO															
WPRM-FM															
WQBS															
WQBS															
WQII															
WQII															
WRTU-FM															
WRTU-FM															
WSRA-FM															
WSRA-FM															
WUND															
WUND															
WVOZ-FM															
WVOZ-FM	1	.1	.2										4	.3	1.4
WXYX-FM	49	3.2	12.1	84	5.5	19.4	38	2.5	10.9	87	5.7	15.0	3	.2	1.0
WZNT-FM															
WZNT-FM															
WCRP-FM															
WCRP-FM	29	1.9	7.2	21	1.4	4.8	56	3.7	16.0	35	2.3	6.0	6	.4	2.0
WERR-FM															
WERR-FM															
WVRT-FM															
WVRT-FM															
WVJP-FM															
WVJP-FM															
PUR	404	26.4		434	28.4		350	22.9		579	37.9		296	19.4	
PUR															
PUR															

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	3	.1	.4	78	2	.1	.2	44	97	2.8	11.0	372	6	.2	.7	65	5	.1	.9	20	
WCAD-FM	62	1.8	8.7	579	46	1.3	5.6	244	86	2.5	9.8	405	99	2.8	11.4	308	81	2.3	14.8	317	
WDOY-FM	66	1.9	9.2	910	33	.9	4.0	310	93	2.7	10.6	247	113	3.2	13.0	706	69	2.0	12.6	230	
WFID-FM	50	1.4	7.0	531	83	2.4	10.0	266	86	2.7	10.6	247	39	1.1	4.5	178	18	.5	3.3	147	
WGSX-FM	29	.8	4.1	471	23	.7	2.8	156	27	.8	3.1	187	28	.8	3.2	175	16	.5	2.9	139	
WIAC	4	.1	.6	136	3	.1	.4	16	2	.1	.2	14	2	.1	.2	14	15	.4	2.7	96	
WIAC-FM	26	.7	3.6	429	24	.7	2.9	149	14	.4	1.6	31	27	.8	3.1	200	9	.3	1.6	60	
WIDA	5	.1	.7	53	3	.1	.4	8	8	.2	.9	10	8	.2	.9	19	2	.1	.4	10	
WIDA-FM	9	.3	1.3	158	12	.3	1.5	14	14	.4	1.6	14	15	.4	1.7	36	6	.2	1.1	14	
WIDA-FM	78	2.2	10.9	858	145	4.2	17.6	473	128	3.7	14.6	343	91	2.6	10.4	366	43	1.2	7.9	161	
WIPR	1	.1	.1	13	1	.1	.1	11	9	.3	1.0	28	24	.7	2.8	88	3	.1	.5	52	
WIPR-FM	2	.1	.3	40	6	.2	.7	28	17	.5	1.9	100	24	.7	2.8	88	3	.1	.5	52	
WKAQ	22	.6	3.1	369	52	1.5	6.3	183	41	1.2	4.7	245	67	1.9	7.7	468	32	.9	5.9	284	
WKAQ-FM	65	1.9	9.1	1129	37	1.1	4.5	275	41	1.2	4.7	245	7	.2	.8	44	7	.2	.8	44	
WKVM	1	.1	.1	83	3	.1	.4	39	50	1.4	5.7	153	26	.7	3.0	119	4	.1	.7	34	
WKVM	5	.1	.7	111	4	.1	.5	15	12	.3	1.4	61	20	.6	2.3	69	7	.2	1.3	46	
WLUZ	24	.7	3.4	331	26	.7	3.1	163	46	1.3	5.2	244	70	2.0	8.0	258	22	.6	4.0	147	
WLUZ	1	.1	.1	101	3	.1	.4	24	19	.5	2.2	24	5	.1	.6	24	4	.1	.6	24	
WORO-FM	24	.7	3.4	331	26	.7	3.1	163	50	1.4	5.7	153	26	.7	3.0	119	4	.1	.7	34	
WOSO	1	.1	.1	101	3	.1	.4	24	12	.3	1.4	61	20	.6	2.3	69	8	.2	1.3	46	
WORO-FM	16	.5	2.2	347	3	.1	.4	34	46	1.3	5.2	244	70	2.0	8.0	258	22	.6	4.0	147	
WPRM-FM	40	1.1	5.6	555	30	.9	3.6	240	19	.5	2.2	86	5	.1	.6	24	4	.1	.6	24	
WQBS	15	.4	2.1	228	27	.8	3.3	92	19	.5	2.2	86	5	.1	.6	24	4	.1	.6	24	
WQII	6	.2	.8	72	10	.3	1.2	24	19	.5	2.2	24	5	.1	.6	24	4	.1	.6	24	
WRTU-FM	9	.3	1.3	101	1	.1	.1	9	2	.1	.2	15	4	.1	.5	23	9	.3	1.6	23	
WSRA-FM	19	.5	2.7	332	24	.7	2.9	164	2	.1	.2	15	33	.9	3.8	132	34	1.0	6.2	123	
WUNO	12	.3	1.7	123	5	.1	.6	55	13	.4	1.5	40	15	.4	1.7	47	18	.5	3.3	64	
WVZ-FM	41	1.2	5.7	553	38	1.1	4.6	189	41	1.2	4.7	210	60	1.7	6.9	230	74	2.1	13.6	162	
WVZ-FM	42	1.2	5.9	761	80	2.3	9.7	406	71	2.0	8.1	371	28	.8	3.2	159	10	.3	1.8	112	
WCRP-FM	18	.5	2.5	79	33	.9	4.0	59	23	.7	2.6	49	22	.6	2.5	59	14	.4	2.6	26	
WERR-FM	10	.3	1.4	196	23	.7	2.8	47	21	.6	2.4	91	19	.5	2.2	72	13	.4	2.4	94	
WVRT-FM	4	.1	.6	102	9	.3	1.1	43	2	.1	.2	14	8	.2	.9	64	2	.1	.4	23	
WVJP-FM	12	.3	1.7	190	16	.5	1.9	130	2	.1	.2	14	8	.2	.9	64	2	.1	.4	23	
PUR	714	20.5		3438	826	23.7		2696	879	25.2		2464	871	24.9		2691	546	15.6		2073	
PUR																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

PUR	MON - FRI 6:00AM-7:00PM					MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM					MON - FRI 6:00AM-3:00PM					MON - FRI 3:00PM-12:00 MID					SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	2	.1	.2	65	3	.1	.4	65	74	2.1	8.6	44	5	.1	.7	65	16	.5	2.6	190	16	.5	2.6	65	
WCAD-FM	82	2.3	9.5	510	73	2.1	8.6	510	63	1.8	7.4	476	89	2.5	12.8	483	51	1.5	8.3	472	51	1.5	8.3	483	
WDOY-FM	79	2.3	9.1	818	73	2.1	8.6	771	89	2.5	10.4	580	89	2.5	12.8	779	51	1.5	8.3	472	51	1.5	8.3	779	
WFD-FM	74	2.1	8.5	358	61	1.7	7.2	334	89	2.5	10.4	322	27	.8	3.9	300	33	.9	5.4	213	33	.9	5.4	300	
WGSX-FM	27	.8	3.1	325	24	.7	2.8	248	26	.7	3.0	265	22	.6	3.2	278	39	1.1	6.3	247	39	1.1	6.3	278	
WIAC	2	.1	.2	30	3	.1	.4	30	1	.1	.1	16	9	.3	1.3	95	3	.1	.5	41	3	.1	.5	95	
WIAC-FM	21	.6	2.4	250	25	.7	2.9	240	19	.5	2.2	159	16	.5	2.3	249	39	1.1	6.3	193	39	1.1	6.3	249	
WIDA	7	.2	.8	19	6	.2	.7	19	6	.2	.7	19	4	.1	.6	19	5	.1	.8	39	5	.1	.8	19	
WIDA-FM	14	.4	1.6	36	13	.4	1.5	36	13	.4	1.5	14	10	.3	1.4	36	8	.2	1.3	87	8	.2	1.3	36	
WIOA-FM	122	3.5	14.1	557	118	3.4	13.9	546	136	3.9	15.9	528	65	1.9	9.4	463	37	1.1	6.0	402	37	1.1	6.0	463	
WIPR	11	.1	.1	11	1	.1	.1	11	1	.1	.1	11	1	.1	.1	11	1	.1	.1	11	1	.1	.1	11	
WIPR-FM	5	.1	.6	28	3	.1	.4	28	7	.2	.8	28	12	.3	1.7	111	20	.6	3.2	244	20	.6	3.2	111	
WKAQ	31	.9	3.6	217	37	1.1	4.4	198	33	.9	3.9	201	12	.3	1.7	111	20	.6	3.2	244	20	.6	3.2	111	
WKAQ-FM	49	1.4	5.7	703	53	1.5	6.2	621	39	1.1	4.6	415	47	1.3	6.8	601	108	3.1	17.5	711	108	3.1	17.5	601	
WKVM	4	.1	.5	54	5	.1	.6	54	1	.1	.1	39	3	.1	.4	44	1	.3	1.6	16	1	.3	1.6	44	
WLJZ	1	.1	.1	15	2	.1	.2	15	2	.1	.2	15	2	.1	.2	15	1	.3	1.6	96	1	.3	1.6	15	
WORO-FM	35	1.0	4.0	265	26	.7	3.1	175	39	1.1	4.6	253	14	.4	2.0	153	20	.6	3.2	198	20	.6	3.2	153	
WPRM	1	.1	.1	24	1	.1	.1	24	1	.1	.1	24	4	.1	.6	46	4	.1	.6	46	4	.1	.6	46	
WKAQ	31	.9	3.6	217	37	1.1	4.4	198	33	.9	3.9	201	12	.3	1.7	111	20	.6	3.2	244	20	.6	3.2	111	
WKAQ-FM	49	1.4	5.7	703	53	1.5	6.2	621	39	1.1	4.6	415	47	1.3	6.8	601	108	3.1	17.5	711	108	3.1	17.5	601	
WKVM	4	.1	.5	54	5	.1	.6	54	1	.1	.1	39	3	.1	.4	44	1	.3	1.6	16	1	.3	1.6	44	
WLJZ	1	.1	.1	15	2	.1	.2	15	2	.1	.2	15	2	.1	.2	15	1	.3	1.6	96	1	.3	1.6	15	
WORO-FM	35	1.0	4.0	265	26	.7	3.1	175	39	1.1	4.6	253	14	.4	2.0	153	20	.6	3.2	198	20	.6	3.2	153	
WOSO	1	.1	.1	24	1	.1	.1	24	1	.1	.1	24	4	.1	.6	46	4	.1	.6	46	4	.1	.6	46	
WPRM-FM	12	.3	1.4	106	12	.3	1.4	92	8	.2	.9	72	14	.4	2.0	86	25	.7	4.1	206	25	.7	4.1	86	
WQBS	49	1.4	5.7	392	52	1.5	6.1	343	39	1.1	4.6	331	44	1.3	6.3	323	44	1.3	7.1	178	44	1.3	7.1	323	
WQII	16	.5	1.8	121	14	.4	1.6	92	23	.7	2.7	121	12	.3	1.7	61	12	.3	1.9	42	12	.3	1.9	61	
WRTU-FM	12	.3	1.4	24	7	.2	.8	24	15	.4	1.8	24	2	.1	.3	24	2	.1	.3	24	2	.1	.3	24	
WRTU-FM	1	.1	.1	23	2	.1	.2	23	9	.2	.9	9	7	.2	1.0	23	24	.7	3.9	56	24	.7	3.9	23	
WSRA-FM	19	.5	2.2	254	29	.8	3.4	254	12	.3	1.4	179	34	1.0	4.9	187	15	.4	2.4	148	15	.4	2.4	187	
WLND	11	.3	1.3	71	11	.3	1.3	71	9	.3	1.1	71	17	.5	2.5	64	10	.3	1.6	17	10	.3	1.6	64	
WVOZ-FM	45	1.3	5.2	411	49	1.4	5.8	385	39	1.1	4.6	309	68	1.9	9.8	275	21	.6	3.4	132	21	.6	3.4	275	
WXYX-FM	60	1.7	6.9	612	54	1.5	6.4	451	74	2.1	8.6	591	18	.5	2.6	255	39	1.1	6.3	331	39	1.1	6.3	255	
WZNT-FM	26	.7	3.0	79	27	.8	3.2	59	28	.8	3.3	79	17	.5	2.5	59	7	.2	1.1	14	7	.2	1.1	59	
WCRP-FM	15	.4	1.7	108	11	.3	1.3	47	22	.6	2.6	108	7	.2	1.0	94	1	.2	.2	31	1	.2	.2	94	
WERR-FM	8	.2	.9	72	14	.4	1.6	72	4	.1	.5	43	9	.3	1.3	84	17	.5	2.8	54	17	.5	2.8	84	
WNRT-FM	9	.3	1.0	153	12	.3	1.4	153	8	.2	.9	130	5	.1	.7	75	5	.1	.7	75	5	.1	.7	75	
WVUP-FM	866	24.8		3262	849	24.3		3166	856	24.5		3087	693	19.9		3050	616	17.6		2807	616	17.6		2807	
PUR																									





**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	23	.7	3.7	28	.8	4.2	15	.4	1.8	31	.9	5.4	22	.6	5.1
WCAD-FM	41	1.2	6.5	33	.9	4.9	48	1.4	5.7	35	1.0	6.1	45	1.3	10.4
WDOY-FM	37	1.1	5.9	86	2.5	12.9	48	1.4	5.7	24	.7	4.2	58	1.7	13.4
WFID-FM	73	2.1	11.7	24	.7	3.6	152	4.4	18.1	47	1.3	8.2	18	.5	4.1
WGSX-FM	7	.2	1.1	20	.6	3.0	6	.2	.7	39	1.1	6.8			
WIAC	26	.7	4.2	39	1.1	5.8	46	1.3	5.5						
WIAC-FM	13	.4	2.1	18	.5	2.7	17	.5	2.0	65	1.9	11.4	9	.3	2.1
WIDA	7	.2	1.1	35	1.0	5.2	1	.1	.1				32	.9	7.4
WIDA-FM	39	1.1	6.2				25	.7	3.0						
WIPR															
WIPR-FM	9	.3	1.4	15	.4	2.2	10	.3	1.2	13	.4	2.3	67	1.9	15.4
WKAQ	132	3.8	21.1	124	3.6	18.6	214	6.1	25.5	119	3.4	20.8	6	.2	1.4
WKAQ-FM	2	.1	.3												
WKVM	2	.1	.3				8	.2	1.0	6	.2	1.0	3	.1	.7
WLUZ	17	.5	2.7	22	.6	3.3	36	1.0	4.3						
WORO-FM															
WOSO	6	.2	1.0	23	.7	3.4	4	.1	.5	71	2.0	12.4	44	1.3	10.1
WPRM-FM	73	2.1	11.7	116	3.3	17.4	72	2.1	8.6	38	1.1	6.6	7	.2	1.6
WQBS	26	.7	4.2	26	.7	3.9	36	1.0	4.3						
WQII															
WRTU-FM	1	.5	2.6	38	1.1	5.7	12	.3	1.4	20	.6	3.5	5	.1	1.2
WSRA-FM	16	.5	2.6												
WUNO															
WVUZ-FM	36	1.0	5.8	15	.4	2.2	37	1.1	4.4	39	1.1	6.8	50	1.4	11.5
WXYX-FM	22	.6	3.5				48	1.4	5.7				30	.9	6.9
WZNT-FM															
WCRP-FM	3	.1	.5												
WERR-FM	11	.3	1.8	5	.1	.7	4	.1	.5	13	.4	2.3	2	.1	.5
WNRT-FM															
WVJP-FM															
PUR	626	17.9		667	19.1		839	24.0		572	16.4		434	12.4	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.2	1.2	11	.3	1.5	5	.1	.5	2	.1	.3	14	.4	4.7
WCAD-FM	61	1.7	9.4	61	1.7	8.2	96	2.7	10.4	78	2.2	11.7	13	.4	4.4
WDOY-FM	33	.9	5.1	16	.5	2.2	64	1.8	6.9	42	1.2	6.3	10	.3	3.4
WFID-FM	14	.4	2.2	8	.2	1.1	24	.7	2.6				17	.5	5.8
WGSX-FM	63	1.8	9.7	77	2.2	10.4	113	3.2	12.3	69	2.0	10.4			
WIAC															
WIAC-FM															
WIDA	11	.3	1.7	7	.2	.9	25	.7	2.7	39	1.1	5.9	8	.2	2.7
WIDA-FM	32	.9	4.9	40	1.1	5.4	46	1.3	5.0				9	.3	3.1
WIOA-FM															
WIPR															
WIPR-FM	35	1.0	5.4	34	1.0	4.6	17	.5	1.8	17	.5	2.6	68	1.9	23.1
WKAQ	100	2.9	15.4	172	4.9	23.1	129	3.7	14.0	95	2.7	14.3	20	.6	6.8
WKAQ-FM															
WKVM	21	.6	3.2	93	2.7	12.5	45	1.3	4.9	13	.4	2.0	7	.2	2.4
WLUZ	22	.6	3.4	22	.6	3.0									
WORO-FM															
WOSO	40	1.1	6.2	10	.3	1.3	73	2.1	7.9	30	.9	4.5	40	1.1	13.6
WPRM-FM	11	.3	1.7	6	.2	.8	24	.7	2.6	3	.1	.5	7	.2	2.4
WQBS															
WQBS															
WQII															
WRTU-FM	39	1.1	6.0	22	.6	3.0	44	1.3	4.8	44	1.3	6.6	44	1.3	14.9
WSRA-FM	14	.4	2.2	29	.8	3.9	2	.1	.2	2	.1	.2	26	.7	8.8
WUNO	19	.5	2.9	24	.7	3.2	32	.9	3.5	20	.6	3.0			
WVZ-FM	2	.1	.3	5	.1	.7				5	.1	.8			
WYX-FM	61	1.7	9.4	56	1.6	7.5	67	1.9	7.3	131	3.8	19.7	3	.1	1.0
WZNT-FM															
WCRP-FM	14	.4	2.2	23	.7	3.1	23	.7	2.5	6	.2	.9	3	.1	1.0
WERR-FM															
WVRT-FM															
WVUP-FM	32	.9	4.9				78	2.2	8.5	49	1.4	7.4			
PUR	648	18.6		743	21.3		921	26.4		665	19.0		295	8.5	

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	MON - SUN 6:00AM-12:00 MID					MON - FRI 6:00AM-10:00AM					MON - FRI 10:00AM-3:00PM					MON - FRI 3:00PM-7:00PM					MON - FRI 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)		
WAPA	8	.1	.7	181	.1	.2	.1	56	1.8	6.8	.4	24	1.8	7.8	.4	24	1.8	7.8	.4	24	1.8	7.8	114		
WCAD-FM	65	1.1	5.8	711	.8	3.4	.2	258	1.7	6.5	1.8	103	1.8	7.8	.4	103	1.8	7.8	.4	103	1.8	7.8	322		
WDOY-FM	71	1.3	6.3	1023	.6	2.5	.2	334	1.7	6.5	1.8	103	1.7	6.5	.4	113	2.0	8.6	.8	113	2.0	8.6	706		
WFID-FM	57	1.0	5.1	691	1.6	6.3	.5	317	1.7	6.4	.8	44	1.7	6.4	.8	44	1.7	6.4	.8	44	1.7	6.4	237		
WGSX-FM	36	.6	3.2	550	.5	1.9	.5	176	.8	2.9	.8	45	.8	3.4	.8	45	.8	3.4	.8	45	.8	3.4	211		
WTAC	30	.5	2.7	343	.9	3.7	.9	155	.7	2.6	.7	33	.7	2.6	.6	33	.6	2.5	.6	33	.6	2.5	112		
WTAC-FM	51	.9	4.6	659	1.1	4.5	1.1	276	1.0	3.7	1.0	51	1.0	3.9	1.0	51	1.0	3.9	1.0	51	1.0	3.9	281		
WIDA	23	.4	2.1	123	.5	2.1	.5	64	.6	2.4	.6	19	.6	2.4	.3	19	.3	1.4	.3	19	.3	1.4	37		
WIDA-FM	12	.2	1.1	248	.3	1.1	.3	51	.3	1.2	.3	15	.3	1.1	.3	15	.3	1.1	.3	15	.3	1.1	36		
WIOA-FM	124	2.2	11.1	1322	3.7	15.0	3.7	792	4.0	15.4	4.0	136	4.0	15.4	2.4	136	4.0	15.4	2.4	136	4.0	15.4	628		
WIPR	29	.1	.1	29	.1	.1	.1	11	.1	.1	.1	1	.1	.1	.1	1	.1	.1	.1	1	.1	.1	6		
WIPR-FM	3	.1	.3	118	.1	.4	.1	28	.2	.8	.2	12	.2	.8	.2	12	.2	.8	.2	12	.2	.8	67		
WKQAQ	41	.7	3.7	863	1.9	7.6	1.9	418	1.3	5.0	1.3	30	1.3	5.0	.6	30	1.3	5.0	.6	30	1.3	5.0	123		
WKQAQ-FM	95	1.7	8.5	1553	3.2	13.9	3.2	813	3.6	14.4	3.6	98	3.6	14.4	1.7	98	3.6	14.4	1.7	98	3.6	14.4	614		
WKVM	27	.5	2.4	306	.6	2.3	.6	139	.6	2.4	.6	32	.6	2.4	.6	32	.6	2.4	.6	32	.6	2.4	146		
WLWZ	8	.1	.7	216	.3	1.1	.3	73	1.1	4.6	1.1	4	1.1	4.6	.1	4	.1	.2	.1	4	.1	.2	13		
WORO-FM	51	.9	4.6	707	1.0	3.9	1.0	330	1.7	6.7	1.7	63	1.7	6.7	1.1	63	1.1	4.8	1.1	63	1.1	4.8	282		
WOSO	16	.3	1.4	253	.4	1.6	.4	70	.5	2.1	.5	14	.5	2.1	.2	14	.2	1.1	.2	14	.2	1.1	29		
WPRM-FM	17	.3	1.5	433	.1	.2	.1	34	.2	.8	.2	20	.2	.8	.4	20	.4	1.5	.4	20	.4	1.5	69		
WQBS	54	1.0	4.8	692	1.0	3.9	1.0	307	1.2	4.6	1.2	68	1.2	4.6	1.6	68	1.6	6.9	1.6	68	1.6	6.9	314		
WQII	22	.4	2.0	347	.5	2.1	.5	105	1.2	4.6	1.2	15	1.2	4.6	.3	15	.3	1.1	.3	15	.3	1.1	35		
WRTU-FM	10	.2	.9	202	.2	.7	.2	24	.4	1.4	.4	5	.4	1.4	.1	5	.1	.4	.1	5	.1	.4	24		
WSRA-FM	22	.4	2.0	242	.3	1.4	.3	89	1.4	5.4	1.4	21	1.4	5.4	.4	21	.4	1.8	.4	21	.4	1.8	86		
WUNO	45	.8	4.0	746	1.3	5.4	1.3	323	1.4	5.4	1.4	22	1.4	5.4	1.0	22	1.0	4.5	1.0	22	1.0	4.5	225		
WVOZ-FM	20	.4	1.8	219	.4	1.4	.4	102	.5	2.0	.5	24	.5	2.0	.4	24	.4	1.8	.4	24	.4	1.8	79		
WYX-FM	51	.9	4.6	645	.9	3.7	.9	207	1.0	3.7	1.0	80	1.0	3.7	1.4	80	1.4	6.1	1.4	80	1.4	6.1	284		
WZNT-FM	60	1.1	5.4	1067	1.9	7.8	1.9	481	1.6	6.0	1.6	88	1.6	6.0	.9	88	.9	3.9	.9	88	.9	3.9	268		
WCRP-FM	19	.3	1.7	140	.6	2.4	.6	59	.4	1.6	.4	22	.4	1.6	.4	22	.4	1.7	.4	22	.4	1.7	59		
WERR-FM	18	.3	1.6	364	.5	2.2	.5	88	.4	1.4	.4	15	.4	1.4	.3	15	.3	1.1	.3	15	.3	1.1	58		
WNRJ-FM	6	.1	.5	121	.3	1.1	.3	59	.1	.3	.1	4	.1	.3	.3	4	.3	1.4	.3	4	.3	1.4	72		
WVUP-FM	26	.5	2.3	386	.5	2.2	.5	242	.6	2.2	.6	32	.6	2.2	.3	32	.3	1.4	.3	32	.3	1.4	91		
PUR	1119	19.8		5555	24.7		4269	25.0		23.2	1314	3790	23.2		13.2	744	3968			13.2		3015	PUR		

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
WAPA	8	.1	.6	126	13	.2	1.0	1.0	.1	1.3	5.3	56	13	.2	1.3	114	5	.1	5	55
WCAD-FM	85	1.5	6.1	552	76	1.3	5.6	5.3	5.3	1.3	5.3	504	91	1.6	9.1	497	23	.4	23	271
WDOY-FM	83	1.5	5.9	866	75	1.3	5.5	4.8	4.8	1.6	8.9	628	89	1.6	8.9	779	65	1.1	65	516
WFOY-FM	78	1.4	5.6	432	66	1.2	4.9	6.3	6.3	1.6	6.3	373	31	.5	3.1	376	51	.9	51	311
WGSX-FM	40	.7	2.9	361	34	.6	2.5	2.6	2.6	.7	2.6	285	29	.5	2.9	314	39	.7	39	247
WTAC	39	.7	2.8	193	42	.7	3.1	3.0	3.0	.8	3.0	179	25	.4	2.5	208	17	.3	17	159
WTAC-FM	56	1.0	4.0	395	57	1.0	4.2	4.1	4.1	1.0	4.1	304	36	.6	3.6	368	46	.8	46	259
WIDA	29	.5	2.1	75	25	.4	1.8	2.2	2.2	.6	2.2	75	15	.3	1.5	59	20	.4	20	64
WIDA-FM	17	.3	1.2	73	16	.3	1.2	1.2	1.2	.3	1.2	51	10	.2	1.0	36	11	.2	11	111
WIDA-FM	193	3.4	13.8	980	172	3.0	12.7	15.3	15.3	3.9	15.3	921	96	1.7	9.6	759	54	1.0	54	576
WTIPR				11	1		.1	.1	.1		.1	11	1		.1					
WTIPR-FM	6	.1	.4	67	3	.1	.2	.6	.6	.1	.6	67	8	.1	.1	19				28
WKAQ	55	1.0	3.9	476	66	1.2	4.9	4.5	4.5	1.1	4.5	460	24	.4	2.4	253	36	.6	36	399
WKAQ-FM	83	1.5	5.9	955	86	1.5	6.3	8.45	8.45	1.3	8.45	648	66	1.2	6.6	781	151	2.7	151	854
WKVM	34	.6	2.4	217	31	.5	2.3	2.3	2.3	.6	2.3	164	21	.4	2.1	201	19	.3	19	64
WLIZ	7	.1	.5	73	8	.1	.6	.6	.6	.2	.6	73	9	.2	.1	13	11	.2	11	111
WORD-FM	73	1.3	5.2	551	59	1.0	4.4	4.38	4.38	1.4	5.4	476	37	.7	3.7	343	33	.6	33	298
WOSO	24	.4	1.7	138	18	.3	1.3	1.3	1.3	.5	1.9	138	20	.4	2.0	136				233
WPRM-FM	12	.2	.9	106	12	.2	.9	.9	.9	.1	.6	72	14	.2	1.4	86	28	.5	28	178
WQBS	71	1.3	5.1	505	75	1.3	5.5	4.40	4.40	1.1	4.4	430	60	1.1	6.0	407	44	.8	44	139
WQII	24	.4	1.7	195	23	.4	1.7	1.40	1.40	.5	2.0	195	19	.3	1.9	96	20	.4	20	178
WRTU-FM	13	.2	.9	43	7	.1	.5	24	24	.3	1.1	43	3	.1	.3	43	13	.2	13	139
WSRA-FM	21	.4	1.5	121	22	.4	1.6	1.21	1.21	.3	1.4	107	16	.3	1.6	86	31	.5	31	76
WUNO	52	.9	3.7	494	68	1.2	5.0	4.39	4.39	.8	3.3	419	51	.9	5.1	330	34	.6	34	113
WVOZ-FM	24	.4	1.7	130	23	.4	1.7	1.30	1.30	.4	1.7	130	21	.4	2.1	96	12	.2	12	295
WXYX-FM	61	1.1	4.4	465	66	1.2	4.9	4.39	4.39	.9	3.7	327	82	1.4	8.2	329	21	.4	21	32
WZNT-FM	82	1.4	5.8	846	80	1.4	5.9	6.35	6.35	1.7	6.7	717	36	.6	3.6	419	46	.8	46	132
WCRP-FM	26	.5	1.9	79	27	.5	2.0	59	59	.5	2.0	79	17	.3	1.7	59	9	.2	9	29
WERR-FM	22	.4	1.6	207	23	.4	1.7	146	146	.5	1.8	149	22	.4	2.2	196	3	.1	3	54
WNRT-FM	11	.2	.8	88	17	.3	1.3	88	88	.2	.6	59	9	.2	.9	84				
WVUP-FM	28	.5	2.0	265	25	.4	1.8	265	265	.5	2.2	242	16	.3	1.6	166	26	.5	26	138
PUR	1402	24.8		5146	1356	24.0		4959		25.4		4873	1001	17.7		4675	897	15.9		4331

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID				MON - SAT 6:00AM-10:00AM				MON - SAT 10:00AM-3:00PM				MON - SAT 3:00PM-7:00PM				MON - SAT 7:00PM-12:00 MID			
	AQH PRS (00)	AQH RTG	AQH SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH SHR	CUME PRS (00)	AQH PRS (00)	AQH RTG	AQH SHR	CUME PRS (00)
WAPA	8	1.1	7	130	2	.7	.2	56	84	1.5	6.0	21	.4	1.7	114	8	.1	1.1	27	
WCAD-FM	72	1.3	6.2	604	42	.6	3.2	258	89	1.6	6.3	94	1.7	7.7	340	68	1.2	9.2	336	
WDOY-FM	74	1.3	6.4	966	36	.6	2.8	372	89	1.6	6.3	98	1.7	8.1	714	71	1.3	9.6	274	
WFID-FM	57	1.0	4.9	528	85	1.5	6.5	330	89	1.6	6.3	44	.8	3.6	245	17	.3	2.3	164	
WGSX-FM	40	.7	3.5	433	28	.5	2.2	188	63	1.1	4.5	46	.8	3.8	236	24	.4	3.2	191	
WIAC	33	.6	2.9	280	45	.8	3.5	163	32	.6	2.3	29	.5	2.4	112	21	.4	2.8	144	
WIAC-FM	46	.8	4.0	474	60	1.1	4.6	291	55	1.0	3.9	49	.9	4.0	288	23	.4	3.1	119	
WIDA	26	.5	2.3	87	36	.6	2.8	78	39	.7	2.8	18	.3	1.5	42	9	.2	1.2	50	
WIDA-FM	13	.2	1.1	91	18	.3	1.4	62	14	.2	1.0	11	.2	.9	36	6	.1	.8	20	
WIDA-FM	135	2.4	11.7	1042	177	3.1	13.6	812	191	3.4	13.6	122	2.2	10.0	670	57	1.0	7.7	274	
WIPR				11	1	.1	.1	11	8	.1	.6	67				1			19	
WIPR-FM	4	.1	.3	67	4	.1	.3	28	8	.1	.6	67				1			19	
WKAQ	42	.7	3.6	537	91	1.6	7.0	424	34	.6	2.4	154	.5	2.5	130	14	.2	1.9	159	
WKAQ-FM	90	1.6	7.8	1195	83	1.5	6.4	590	116	2.1	8.2	108	1.9	8.9	670	53	.9	7.2	397	
WKVM	29	.5	2.5	245	31	.5	2.4	145	36	.6	2.6	32	.6	2.6	146	20	.4	2.7	88	
WLUZ	6	.1	.5	96	12	.2	.9	73	7	.1	.5	3	.1	.2	23	3				
WORO-FM	53	.9	4.6	578	53	.9	4.1	369	92	1.6	6.5	58	1.0	4.8	301	14	.2	1.9	165	
WOSO	19	.3	1.6	222	18	.3	1.4	70	26	.5	1.8	11	.2	.9	29	22	.4	3.0	136	
WPRM-FM	12	.2	1.0	152	6	.1	.5	47	13	.2	.9	8	.3	1.5	69	7	.1	.9	58	
WQBS	62	1.1	5.4	601	65	1.1	5.0	326	68	1.2	4.8	86	1.5	7.1	347	35	.6	4.7	195	
WQII	23	.4	2.0	261	28	.5	2.2	105	28	.5	2.0	16	.3	1.3	54	18	.3	2.4	63	
WRTU-FM	9	.2	.8	49	11	.2	.8	30	17	.3	1.2	5	.1	.4	30	2			25	
WSRA-FM	16	.3	1.4	145	19	.3	1.5	94	19	.3	1.4	21	.4	1.7	91	9	.2	1.2	42	
WUNO	49	.9	4.2	612	80	1.4	6.2	386	23	.4	1.6	60	1.1	4.9	260	44	.8	5.9	200	
WVZ-FM	20	.4	1.7	155	18	.3	1.4	110	26	.5	1.8	21	.4	1.7	79	17	.3	2.3	72	
WXYX-FM	59	1.0	5.1	514	43	.8	3.3	224	51	.9	3.6	71	1.3	5.8	294	75	1.3	10.1	192	
WZNT-FM	59	1.0	5.1	961	90	1.6	6.9	481	78	1.4	5.5	44	.8	3.6	268	31	.5	4.2	199	
WCRP-FM	18	.3	1.6	79	26	.5	2.0	59	17	.3	1.2	18	.3	1.5	59	12	.2	1.6	26	
WERR-FM	20	.4	1.7	291	23	.4	1.8	88	17	.3	1.2	15	.3	1.2	76	27	.5	3.6	152	
WVRT-FM	7	.1	.6	100	12	.2	.9	59	3	.1	.2	14	.2	1.2	72	22	.4	3.0	106	
WVJP-FM	23	.4	2.0	281	27	.5	2.1	258	28	.5	2.0	14	.2	1.2	91					
PUR	1155	20.4		5301	1300	23.0		4404	1407	24.9		3991	1217	21.5	4126	740	13.1		3215	PUR

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID				SATURDAY 6:00AM-10:00AM				SATURDAY 10:00AM-3:00PM				SATURDAY 3:00PM-7:00PM				SATURDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	
WAPA	8	.1	.9																	WAPA
WCAD-FM	26	.5	2.9																	WCAD-FM
WDOY-FM	67	1.2	7.6																	WDOY-FM
WFID-FM	51	.9	5.8																	WFID-FM
WGSX-FM	73	1.3	8.3																	WGSX-FM
WIAC	14	.2	1.6																	WIAC
WIAC-FM	26	.5	2.9																	WIAC-FM
WIDA	35	.6	4.0																	WIDA
WIDA-FM	11	.2	1.2																	WIDA-FM
WIOA-FM	40	.7	4.5																	WIOA-FM
WIPR																				WIPR
WIPR-FM																				WIPR-FM
WKAQ	31	.5	3.5																	WKAQ
WKAQ-FM	172	3.0	19.5																	WKAQ-FM
WKVM	23	.4	2.6																	WKVM
WLUZ	3	.1	.3																	WLUZ
WORO-FM	34	.6	3.9																	WORO-FM
WOSO																				WOSO
WPRM-FM	11	.2	1.2																	WPRM-FM
WQBS	73	1.3	8.3																	WQBS
WQII	27	.5	3.1																	WQII
WRTU-FM	8	.1	.9																	WRTU-FM
WSRA-FM	14	.2	1.6																	WSRA-FM
WUND	43	.8	4.9																	WUND
WVOZ-FM	4	.1	.5																	WVOZ-FM
WXYX-FM	36	.6	4.1																	WXYX-FM
WZNT-FM	22	.4	2.5																	WZNT-FM
WCRP-FM																				WCRP-FM
WERR-FM	8	.1	.9																	WERR-FM
WNRT-FM																				WNRT-FM
WVUP-FM	12	.2	1.4																	WVUP-FM
PUR	883	15.6			899	15.9			1158	20.5			817	14.4			669	11.8		PUR

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH RTG	AQH PRS SHR	AQH PRS (00)	AQH RTG	AQH PRS SHR	AQH PRS (00)	AQH RTG	AQH PRS SHR	AQH PRS (00)	AQH RTG	AQH PRS SHR	AQH PRS (00)	AQH RTG	AQH PRS SHR
WAPA	1		.1												
WCAD-FM	15	.3	1.5	11	.2	1.0	5	.1	.3	3	.1	.3	14	.2	3.4
WDOY-FM	61	1.1	6.3	61	1.1	5.4	96	1.7	6.4	32	.6	3.6	13	.2	3.2
WFDL-FM	59	1.0	6.1	36	.6	3.2	131	2.3	8.8	78	1.4	8.8	10	.2	2.4
WGSX-FM	14	.2	1.4	8	.1	.7	24	.4	1.6	55	1.0	6.2	17	.3	4.2
WYAC	20	.4	2.1	60	1.1	5.4	8	.1	.5				16	.3	3.9
WIAC-FM	77	1.4	7.9	77	1.4	6.9	139	2.5	9.3	82	1.4	9.3	15	.3	3.7
WIDA	12	.2	1.2	7	.1	.6	30	.5	2.0				8	.1	2.0
WIDA-FM	71	1.3	7.3	40	.7	3.6	125	2.2	8.4	102	1.8	11.5	15	.3	3.7
WIPR															
WIPR-FM	1		.1	5	.1	.4									
WKAQ	47	.8	4.8	54	1.0	4.8	17	.3	1.1	33	.6	3.7	82	1.4	20.0
WKAQ-FM	138	2.4	14.2	205	3.6	18.3	200	3.5	13.4	123	2.2	13.9	37	.7	9.0
WKVM	12	.2	1.2	5	.1	.4	26	.5	1.7	19	.3	2.1			
WLUZ	21	.4	2.2	93	1.6	8.3	64	1.1	4.3	13	.2	1.5	7	.1	1.7
WORO-FM	27	.5	2.8	22	.4	2.0									
WOSO															
WPRM-FM	40	.7	4.1	10	.2	.9	73	1.3	4.9	30	.5	3.4	40	.7	9.8
WQBS	11	.2	1.1	6	.1	.5	24	.4	1.6	3	.1	.3	7	.1	1.7
WQII	19	.3	2.0	12	.2	1.1	30	.5	2.0	12	.2	1.4	20	.4	4.9
WRTU-FM	16	.3	1.6	42	.7	3.7	23	.4	1.5						
WSRA-FM	39	.7	4.0	22	.4	2.0	44	.8	2.9	44	.8	5.0	44	.8	10.8
WJND	20	.4	2.1	48	.8	4.3	2	.1	.1	5	.1	.6	30	.5	7.3
WVOZ-FM	19	.3	2.0	24	.4	2.1	32	.6	2.1	20	.4	2.3			
WVX-FM	2		.2	5	.1	.4				5	.1	.6			
WZNT-FM	78	1.4	8.0	87	1.5	7.8	82	1.4	5.5	150	2.7	16.9	10	.2	2.4
WCRP-FM	19	.3	2.0	27	.5	2.4	23	.4	1.5	6	.1	.7	18	.3	4.4
WERR-FM															
WVRT-FM							140	2.5	9.4	49	.9	5.5			
WVJP-FM	51	.9	5.3	10	.2	.9									
<b>PUR</b>	<b>971</b>	<b>17.2</b>		<b>1121</b>	<b>19.8</b>		<b>1492</b>	<b>26.4</b>		<b>886</b>	<b>15.7</b>		<b>409</b>	<b>7.2</b>	<b>PUR</b>

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**BIRCH RADIO**



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
	WAPA	7	.2	.9	140	2	.2	28	25	.6	2.5	22	65	.5	2.5	22	86	.1	1.1	5
WCAD-FM	15	.4	2.0	252	9	.9	29	31	.8	3.5	31	65	.8	3.5	31	86	.1	1.1	1	15
WDOY-FM	32	.8	4.2	411	10	.2	91	35	.9	4.1	36	166	.9	4.1	36	100	1.0	9.4	41	104
WFID-FM	40	1.0	5.2	460	59	1.4	193	52	1.3	5.1	32	130	.8	3.6	32	174	.3	2.5	11	96
WGSX-FM	18	.4	2.4	208	14	.3	45	27	.7	2.6	36	34	.9	4.1	4	121	.4	1.1	4	36
WIAC	29	.7	3.8	307	15	1.2	155	38	.7	3.7	33	78	.8	3.7	33	112	.3	2.7	12	91
WIAC-FM	46	1.1	6.0	463	57	1.4	212	54	1.3	5.3	46	114	1.1	5.2	46	230	.6	5.7	25	119
WIDA	23	.6	3.0	113	29	.7	64	35	.9	3.4	19	44	.5	2.1	13	37	.3	3.0	13	50
WIDA-FM	4	.1	.5	165	4	.1	37	4	.1	.4	4	37	.1	.5	4	22	.1	.5	4	22
WIDA-FM	83	2.0	10.8	948	127	3.1	544	156	3.8	15.3	87	389	2.1	9.8	87	417	.8	7.3	32	157
WIPR	29	.1	.1	11	1	.1	11	3	.1	.3	3	39	.1	.3	3	39	.1	.3	2	19
WIPR-FM	1	.1	.1	90	1	.1	11	3	.1	.3	3	39	.1	.3	3	39	.1	.3	2	19
WKAQ	31	.8	4.1	756	79	1.9	364	21	.5	2.1	20	109	.5	2.3	20	94	.4	4.1	18	159
WKAQ-FM	41	1.0	5.4	877	44	1.1	326	35	.9	3.4	54	176	1.3	6.1	54	373	.4	3.7	16	165
WKVM	27	.7	3.5	278	31	.8	111	36	.9	3.5	31	80	.8	3.5	31	118	.3	3.0	13	74
WLWZ	5	.1	.7	146	15	.4	73	4	.1	.4	3	28	.1	.4	3	13	.3	3.0	3	13
WORO-FM	44	1.1	5.8	659	42	1.0	301	75	1.8	7.4	54	260	1.3	6.1	54	253	.4	3.4	15	157
WOSO	15	.4	2.0	193	23	.6	70	31	.8	3.0	14	97	.3	1.6	18	29	.4	4.1	18	90
WPRM-FM	13	.3	1.7	271	1	.1	10	9	.2	.9	18	37	.4	2.0	2	51	.4	4.1	2	40
WQBS	41	1.0	5.4	479	46	1.1	246	57	1.4	5.6	62	222	1.5	7.0	62	235	.8	7.1	31	130
WQII	18	.4	2.4	252	10	.2	69	23	.6	2.3	15	111	.4	1.7	15	35	.4	3.9	17	36
WRTU-FM	10	.2	1.3	177	10	.2	24	21	.5	2.1	5	43	.1	.6	5	24	.2	1.5	2	19
WSRA-FM	22	.5	2.9	212	19	.5	89	22	.5	2.2	34	34	.6	2.7	24	86	.2	2.1	9	23
WUNO	42	1.0	5.5	640	73	1.8	298	22	.5	2.2	47	137	1.2	5.3	42	210	1.0	9.6	42	159
WVZ-FM	18	.4	2.4	165	17	.4	71	29	.7	2.8	18	72	.4	2.0	13	48	.3	3.0	13	33
WXYX-FM	20	.5	2.6	257	21	.5	50	29	.7	2.8	40	83	1.0	4.5	40	105	.4	4.1	18	64
WZNT-FM	41	1.0	5.4	696	83	2.0	324	69	1.7	6.8	42	281	1.0	4.7	42	184	.4	3.9	17	71
WCRP-FM	19	.5	2.5	140	33	.8	59	23	.6	2.3	22	49	.5	2.5	22	59	.3	3.2	14	26
WERR-FM	14	.3	1.8	276	31	.8	88	7	.2	.7	15	62	.4	1.7	15	58	.6	5.3	23	111
WNRT-FM	3	.1	.4	51	9	.9	30	4	.1	.4	2	16	.1	.2	2	14	.2	1.2	1	12
WVUP-FM	17	.4	2.2	328	26	.6	206	32	.8	3.1	19	83	.5	2.1	19	91	.3	2.7	12	87
PUR	765	18.7		3963	1010	24.7	3012	1020	25.0		888	2524	21.6		888	2713	10.7		437	1941
PUR																				

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)		
WAPA	7	.2	.7	98	.3	1.3	.1	28	.1	.1	.3	12	1.9	.3	.1	.1	86	.8		
WCAD-FM	22	.5	2.3	128	.5	2.1	1.8	80	1.8	.4	.4	15	2.3	.4	.2	.2	100	1.7		
WDOY-FM	28	.7	2.9	289	.6	2.5	2.4	215	2.4	.6	1.0	39	6.1	1.0	1.0	246	6.8			
WFID-FM	49	1.2	5.0	276	1.1	4.8	1.3	217	5.4	1.3	.5	21	3.3	.5	1.2	246	8.0			
WGSX-FM	27	.7	2.8	121	.6	2.5	2.2	45	2.2	.5	.4	18	2.8	.4	.3	121	2.0			
WIAC-FM	39	1.0	4.0	193	1.0	4.4	1.1	179	4.2	1.1	.5	21	3.3	.5	.4	172	2.8			
WIAC-FM	53	1.3	5.4	304	1.3	5.5	1.4	240	5.5	1.4	.8	34	5.3	.8	.9	317	6.2			
WIDA-FM	29	.7	3.0	75	.6	2.6	.8	75	3.2	.8	.4	15	2.3	.4	.5	59	3.3			
WIDA-FM	4	.1	.4	59	.1	.5	.1	37	1.4	.1	.4	2	.3	.1	.1	22	1.0			
WIDA-FM	125	3.1	12.8	672	2.6	11.2	3.5	642	14.0	3.5	1.4	57	8.9	1.4	1.1	483	7.3			
WIPR	1	.1	.1	11	.1	.1	.1	11	.1	.1	.1	1	.1	.1	.1	11	.1	.1		
WIPR-FM	39	.1	.1	39	.1	.1	.1	39	.1	.1	.1	1	.2	.1	.1	19	.2	.1		
WKAQ	39	1.0	4.0	422	1.2	5.0	1.2	379	4.6	1.2	.5	47	3.0	.5	.7	224	4.7			
WKAQ-FM	45	1.1	4.6	566	1.2	5.2	1.0	390	3.9	1.0	.8	33	5.1	.8	1.3	455	9.0			
WKVM	33	.8	3.4	189	.7	3.2	.8	136	3.3	.8	.5	21	3.3	.5	.5	173	3.2			
WLWZ	7	.2	.7	73	.2	.8	.2	73	.9	.2	.1	9	.2	.1	.1	13	.7	.1		
WORO-FM	58	1.4	5.9	522	1.2	5.2	1.5	447	5.9	1.5	.8	33	5.1	.8	.8	314	5.5			
WOSO	24	.6	2.5	138	.4	1.9	.7	138	2.7	.7	.4	16	2.5	.4	.4	90	2.5	.4		
WPRM-FM	10	.2	1.0	65	.2	1.1	.1	48	1.1	.1	.2	10	1.6	.2	.5	68	1.6	.2		
WQBS	54	1.3	5.5	399	1.3	5.8	1.3	324	5.2	1.3	1.1	44	6.9	1.1	.7	302	4.5	.7		
WQII	16	.4	1.6	159	.3	1.4	.4	159	1.7	.4	.4	17	2.7	.4	.5	71	2.7	.5		
WRTU-FM	13	.3	1.3	43	.2	.7	.4	43	1.6	.4	.1	3	.5	.1	.3	43	2.2	.3		
WSRA-FM	21	.5	2.2	121	.5	2.3	.5	107	2.0	.5	.4	16	2.5	.4	.7	86	2.5	.4		
WUNO	46	1.1	4.7	454	1.5	6.3	1.1	379	4.4	1.1	1.1	44	6.9	1.1	.8	279	5.0	.8		
WVOZ-FM	21	.5	2.2	99	.4	1.9	.6	99	2.4	.6	.4	16	2.5	.4	.3	65	2.0	.3		
WYX-FM	30	.7	3.1	164	.8	3.3	.6	138	2.5	.6	.7	28	4.4	.7	.1	115	4.4	.7		
WZNT-FM	64	1.6	6.6	612	1.5	6.5	1.8	478	7.3	1.8	.7	28	4.4	.7	.4	239	2.8	.4		
WCRP-FM	26	.6	2.7	79	.7	2.8	.7	79	2.8	.7	.4	17	2.7	.4	.2	59	1.5	.2		
WERR-FM	17	.4	1.7	178	.6	2.4	.4	146	1.8	.4	.5	20	3.1	.5	.1	169	.5	.1		
WVRT-FM	4	.1	.4	30	.1	.5	.1	30	.6	.1	.1	1	.2	.1	.2	26	1.5	.2		
WVUP-FM	26	.6	2.7	229	.5	2.3	.5	206	2.9	.7	.4	16	2.5	.4	.2	166	1.5	.2		
PUR	975	23.9		3650	23.2		1014	24.8			15.7	641			14.7	601	2940			

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID			MON - SAT 6:00AM-10:00AM			MON - SAT 10:00AM-3:00PM			MON - SAT 3:00PM-7:00PM			MON - SAT 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	CUME PRS (00)
WAPA	7	.2	102	1	.1	28	19	.5	86	19	.5	86	8	.2	27
WCAD-FM	16	.4	145	8	.8	29	30	2.4	106	30	2.4	106	3	.1	34
WDOY-FM	31	.8	354	12	1.3	105	32	3.5	181	32	3.5	181	40	1.0	113
WFID-FM	39	1.0	341	63	1.5	206	34	5.9	158	34	5.9	158	10	.2	96
WGSX-FM	21	.5	139	13	1.4	45	36	3.5	61	36	3.5	61	3	.1	36
WIAC	31	.8	244	45	1.1	163	29	3.3	85	29	3.3	85	15	.4	108
WIAC-FM	44	1.1	368	53	1.3	212	45	5.7	131	45	5.7	131	23	.6	119
WIDA	26	.6	87	36	.9	78	18	4.0	53	18	4.0	53	9	.2	50
WIDA-FM	5	.1	77	9	.2	48	3	.4	41	3	.4	41	2	.1	6
WIDA-FM	87	2.1	734	113	2.8	564	78	13.5	389	78	13.5	389	30	.7	175
WIPR	1	.1	11	1	.1	11	1	.1	39	1	.1	39	1	.1	19
WIPR-FM	33	.8	483	70	1.7	370	27	2.8	125	27	2.8	125	14	.3	159
WKAQ	37	.9	614	36	.9	326	41	4.3	208	41	4.3	208	19	.5	178
WKAQ-FM	29	.7	217	30	3.2	117	36	3.7	80	36	3.7	80	20	.5	88
WKVM	5	.1	80	12	.3	73	4	.4	38	4	.4	38	3	.1	23
WLWZ	45	1.1	549	44	1.1	340	74	7.7	268	74	7.7	268	14	.3	165
WORO-FM	17	.4	176	18	.4	70	26	2.7	97	26	2.7	97	16	.4	90
WOSO	9	.2	98	4	.1	23	10	1.0	44	10	1.0	44	2	.2	40
WPRM-FM	48	1.2	461	45	1.1	253	59	6.1	243	59	6.1	243	31	.8	138
WQBS	18	.4	200	13	.3	69	25	2.6	130	25	2.6	130	16	.4	38
WQII	9	.2	49	11	1.2	30	17	1.8	43	17	1.8	43	5	.1	30
WRTU-FM	16	.4	135	19	.5	94	19	2.0	41	19	2.0	41	8	.2	32
WSRA-FM	44	1.1	536	75	1.8	347	19	5.5	142	19	5.5	142	42	1.0	165
WUNO	17	.4	124	16	1.7	79	26	2.7	80	26	2.7	80	13	.3	41
WVOZ-FM	23	.6	164	19	.5	54	34	2.8	88	34	2.8	88	16	.4	64
WYX-FM	44	1.1	638	69	1.7	324	60	6.2	281	60	6.2	281	37	.9	184
WZNT-FM	18	.4	79	26	.6	59	17	1.8	49	17	1.8	49	12	.3	26
WZNT-FM	16	.4	235	23	.6	88	6	.6	62	6	.6	62	23	.6	125
WZNT-FM	3	.1	42	8	.2	30	3	.1	16	3	.1	16	1	.1	12
WZNT-FM	18	.4	234	21	.5	211	26	2.7	83	26	2.7	83	10	.2	87
WZNT-FM	782	19.2	3762	943	23.1	3091	964	23.6	2649	964	23.6	2649	424	10.4	2062
PUR															
WCRP-FM															
WERR-FM															
WERT-FM															
WVUP-FM															

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.2	1.4												
WCAD-FM	4	.1	.7												
WDOY-FM	35	.9	6.3	18	.4	3.0	55	1.3	7.4	6	.1	1.1	30	.7	8.5
WFID-FM	51	1.2	9.1	86	2.1	14.1	85	2.1	11.5	18	.4	3.2	11	.3	3.1
WGSX-FM	24	.6	4.3				68	1.7	9.2	42	1.0	7.6	46	1.1	13.0
WIAC-FM	14	.3	2.5	16	.4	2.6	6	.1	.8	26	.6	4.7	24	.6	6.8
WIAA-FM	25	.6	4.5	15	.4	2.5	46	1.1	6.2	39	1.0	7.0			
WIDA-FM	35	.9	6.3	75	1.8	12.3	53	1.3	7.1	18	.4	3.2	9	.2	2.5
WIOA-FM	11	.3	2.0	32	.8	5.3	4	.1	.5	36	.9	6.5	15	.4	4.2
WIPR	24	.6	4.3	35	.9	5.7	11	.3	1.5						
WIPR-FM															
WKAQ	31	.8	5.6	31	.8	5.1	53	1.3	7.1	41	1.0	7.4	47	1.2	13.3
WKAQ-FM	51	1.2	9.1	11	.3	1.8	64	1.6	8.6	80	2.0	14.4	29	.7	8.2
WKVM	23	.6	4.1	15	.4	2.5	23	.6	3.1	23	.6	4.1	2	.4	.8
WLUZ	1	.2	.2				2	.3	.3	2	.7	5.2	3	.1	.8
WORO-FM	34	.8	6.1	38	.9	6.2	69	1.7	9.3	29	.7	5.2			
WOSO															
WPRM-FM	10	.2	1.8	23	.6	3.8	20	.5	2.7	56	1.4	10.1	44	1.1	12.4
WQBS	55	1.3	9.9	48	1.2	7.9	72	1.8	9.7	38	.9	6.8	7	.2	2.0
WQII	27	.7	4.8	26	.6	4.3	41	1.0	5.5	9	.2	1.6	7	.2	2.0
WRTU-FM	8	.2	1.4	19	.5	3.1	10	.2	1.3	16	.4	2.9	5	.1	1.4
WSRA-FM	13	.3	2.3	25	.6	4.1	4	.1	.5	52	1.3	9.4	34	.8	9.6
WUNO	37	.9	6.6	64	1.6	10.5	2	.2	1.1	3	.1	.5	5	.1	1.4
WVOZ-FM	4	.1	.7	9	.2	1.5	8	.2	1.1	3	.1	.5	7	.2	2.0
WXYX-FM	5	.1	.9	3	.1	.5	40	1.0	5.4						
WZNT-FM	11	.3	2.0												
WCRP-FM															
WERR-FM	8	.2	1.4							13	.3	2.3	20	.5	5.6
WNRT-FM															
WVUP-FM	1	.2	.2	6	.1	1.0									
PUR	558	13.7		609	14.9		742	18.2		556	13.6		354	8.7	
PUR															

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	1	.1	.1												WAPA
WCAD-FM	14	.3	2.1	11	.3	1.4	5	.1	.5	3	.1	.1	.1	.5	WCAD-FM
WDOY-FM	47	1.2	6.9	39	1.0	4.9	96	2.4	8.8	32	.8	5.9	32	5.9	WDOY-FM
WFID-FM	51	1.2	7.5	36	.9	4.5	131	3.2	11.9	41	1.0	7.5	41	7.5	WFID-FM
WGSX-FM	6	.1	.9	8	.2	1.0	5	.1	.5	29	.7	5.3	9	3.4	WGSX-FM
WIAC	20	.5	3.0	60	1.5	7.5	8	.2	.7	16	.4	6.1	16	6.1	WIAC
WIAC-FM	57	1.4	8.4	77	1.9	9.6	103	2.5	9.4	36	.9	6.6	15	5.7	WIAC-FM
WIDA															WIDA
WIDA-FM	1	.1	10.0	29	.7	3.6	5	.1	.5	102	2.5	18.7	10	3.8	WIDA-FM
WIDA-FM	68	1.7					125	3.1	11.4						WIDA-FM
WIPR															WIPR
WIPR-FM	1	.1	.1	5	.1	.6									WIPR-FM
WKAQ	27	.7	4.0	48	1.2	6.0	17	.4	1.5	33	.8	6.0	14	5.3	WKAQ
WKAQ-FM	52	1.3	7.7	55	1.3	6.9	71	1.7	6.5	66	1.6	12.1	22	8.3	WKAQ-FM
WKVM	12	.3	1.8	5	.1	.6	26	.6	2.4	19	.5	3.5			WKVM
WLUZ	5	.1	.7	22	.5	2.8									WLUZ
WLUZ-FM	27	.7	4.0	22	.5	2.8	64	1.6	5.8	13	.3	2.4	7	2.7	WLUZ-FM
WOSO															WOSO
WOSO-FM	28	.7	4.1	10	.2	1.3	51	1.2	4.6	30	.7	5.5	18	6.8	WOSO-FM
WQBS	5	.1	.7	6	.1	.8	2	.2	.2	3	.1	.5	7	2.7	WQBS
WQBS-FM	19	.5	2.8	12	.3	1.5	30	.7	2.7	12	.3	2.2	20	7.6	WQBS-FM
WQII	16	.4	2.4	42	1.0	5.3	23	.6	2.1	44	1.1	8.1	44	16.7	WQII
WRTU-FM	39	1.0	5.8	22	.5	2.8	44	1.1	4.0	44	1.1	8.1	44	16.7	WRTU-FM
WSRA-FM	20	.5	3.0	48	1.2	6.0	2	.2	.2	5	.1	.9	30	11.4	WSRA-FM
WUNO	19	.5	2.8	24	.6	3.0	32	.8	2.9	20	.5	3.7	10	3.8	WUNO
WVZ-FM	2	.3	.3	5	.1	.6									WVZ-FM
WXYX-FM	22	.5	3.2	31	.8	3.9	18	.4	1.6	31	.8	5.7			WXYX-FM
WZNT-FM															WZNT-FM
WCRP-FM	19	.5	2.8	27	.7	3.4	23	.6	2.1	6	.1	1.1	18	6.8	WCRP-FM
WERR-FM															WERR-FM
WVRT-FM	19	.5	2.8	10	.2	1.3	62	1.5	5.7						WVRT-FM
WVJP-FM															WVJP-FM
PUR	677	16.6		796	19.5		1037	26.9		546	13.4		264	6.5	PUR

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
WAPA	7	.1	.8	193	2	.2	28	.3	.1	3	51	.5	2.3	22	86	.1	1.0	5	20	
WCAD-FM	15	.3	1.7	258	9	.8	29	2.2	.5	25	65	.7	3.2	31	100	.7	.2	1	15	
WDOY-FM	32	.7	3.7	418	10	.2	91	3.1	.7	35	166	.8	3.7	36	173	.9	8.0	41	104	
WFID-FM	40	.9	4.6	466	59	1.3	193	4.6	1.1	52	300	.7	3.3	32	174	.2	2.2	11	96	
WGSX-FM	18	.4	2.1	227	14	.3	45	2.4	.6	27	34	.8	3.7	36	121	.1	.8	4	36	
WTAC-FM	35	.7	4.0	398	68	1.5	177	3.8	.9	43	114	.8	3.9	38	147	.3	2.3	12	91	
WTAC-FM	51	1.1	5.9	546	72	1.5	244	4.8	1.2	54	114	1.1	5.4	53	266	.6	5.9	30	149	
WIDA	25	.5	2.9	156	29	.6	64	3.1	.7	35	44	.4	2.0	19	37	.4	3.9	20	72	
WIDA-FM	7	.1	.8	201	12	.3	73	1.0	.2	11	57	.1	.4	4	22	.1	.4	20	72	
WIDA-FM	91	1.9	10.5	1067	127	2.7	544	13.9	3.3	156	389	1.9	8.9	87	417	.8	7.4	38	168	
WIPR	1	.1	.1	40	1	.1	11	.3	.1	3	39	.1	.1	1	11	.1	.4	2	19	
WIPR-FM	37	.8	4.3	920	85	1.8	402	2.2	.5	25	140	.5	2.6	25	126	.4	3.5	18	159	
WKAQ	44	.9	5.1	1003	48	1.0	345	3.4	.8	38	204	1.2	5.7	55	382	.3	3.1	16	165	
WKAQ-FM	33	.7	3.8	332	37	.8	148	3.4	.8	38	99	.8	4.0	39	137	.6	5.1	26	106	
WKVM	14	.3	1.6	261	50	1.1	152	.5	.1	6	56	.3	1.4	14	65	.4	.4	2	28	
WLJZ	53	1.1	6.1	771	54	1.2	345	7.7	1.9	87	296	1.3	6.5	63	291	.4	3.7	19	202	
WORO-FM	17	.4	2.0	233	32	.7	99	2.8	.7	31	109	.3	1.5	15	41	.4	3.5	18	90	
WOSO	13	.3	1.5	271	1	.1	10	.8	.2	9	37	.4	1.8	18	51	.4	.4	2	40	
WPRM-FM	47	1.0	5.4	499	49	1.0	258	5.9	1.4	66	234	1.5	7.3	71	247	.7	6.1	31	130	
WQBS	18	.4	2.1	277	10	.2	69	2.2	.5	25	126	.3	1.5	15	35	.4	3.3	17	40	
WQII	11	.2	1.3	199	10	.2	24	1.9	.4	21	43	.2	.8	8	38	.4	.4	2	19	
WRTU-FM	23	.5	2.7	244	19	.4	89	2.0	.5	23	46	.5	2.5	24	86	.2	1.8	9	23	
WSRA-FM	65	1.4	7.5	806	110	2.4	375	3.5	1.4	64	195	1.4	6.6	64	265	1.6	14.7	75	230	
WUNO	19	.4	2.2	191	17	.4	71	2.9	.7	33	85	.4	1.8	18	48	.3	2.5	13	33	
WVZ-FM	20	.4	2.3	257	21	.4	50	2.6	.6	29	83	.9	4.1	40	105	.4	3.5	18	64	
WXYX-FM	41	.9	4.7	715	83	1.8	324	6.3	1.5	71	300	.9	4.3	42	184	.4	3.3	17	71	
WZNT-FM	25	.5	2.9	175	40	.9	94	4.5	1.1	51	84	.6	3.0	29	94	.3	2.7	14	26	
WCRP-FM	14	.3	1.6	297	32	.7	100	.6	.1	7	62	.3	1.5	15	58	.5	4.5	23	111	
WERR-FM	5	.1	.6	63	9	.2	30	.7	.2	8	28	.2	.2	2	14	.1	1.0	5	24	
WNRT-FM	17	.4	2.0	328	26	.6	206	2.8	.7	32	83	.4	2.0	19	91	.3	2.3	12	87	
WVUP-FM																				
PUR	865	18.5		4572	1170	25.0	3379		24.1	1126	2878	20.8		973	3031	10.9		511	2170	PUR

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	8	.2	.7	149	12	.3	1.1	98	3	.1	.3	79	12	.3	1.7	86	5	.1	.7	55	
WCAD-FM	22	.5	2.0	128	20	.4	1.9	114	18	.4	1.6	80	15	.4	2.1	100	10	.2	1.5	132	
WDOY-FM	28	.6	2.6	289	24	.5	2.2	218	24	.5	2.1	215	39	.8	5.4	246	41	.9	6.0	202	
WFID-FM	49	1.0	4.5	276	46	1.0	4.3	252	55	1.2	4.8	217	21	.4	2.9	246	48	1.0	7.0	250	
WGSX-FM	27	.6	2.5	121	24	.5	2.2	121	22	.5	1.9	45	18	.4	2.5	121	12	.3	1.8	58	
WIAC	48	1.0	4.4	265	53	1.1	4.9	228	54	1.2	4.7	237	23	.5	3.2	207	20	.4	2.9	190	
WIAC-FM	60	1.3	5.5	355	63	1.3	5.9	327	63	1.3	5.5	272	40	.9	5.5	383	37	.8	5.4	199	
WIDA	29	.6	2.7	75	25	.5	2.3	75	32	.7	2.8	75	19	.4	2.6	81	20	.4	2.9	64	
WIDA-FM	9	.2	.8	95	9	.2	.8	95	12	.3	1.0	73	2	.3	.3	22	6	.1	.9	73	
WIDA-FM	125	2.7	11.5	672	106	2.3	9.9	616	142	3.0	12.4	642	61	1.3	8.5	494	68	1.5	9.9	571	
WIPR	22	.2	.2	22	2	.2	.2	22	1	.1	.1	11	1	.1	.1	11	1	.1	.1	11	
WIPR-FM	1	.1	.1	63	24	.4	1.9	24	1	.1	.1	39	1	.1	.1	43	1	.1	.1	28	
WKAQ	44	.9	4.0	487	52	1.1	4.8	431	52	1.1	4.5	457	21	.4	2.9	256	37	.8	5.4	419	
WKAQ-FM	48	1.0	4.4	612	52	1.1	4.8	551	43	.9	3.7	436	33	.7	4.6	464	61	1.3	8.9	351	
WKVM	38	.8	3.5	226	37	.8	3.4	226	37	.8	3.2	173	32	.7	4.4	205	22	.5	3.2	103	
WLUZ	22	.5	2.0	181	31	.7	2.9	181	25	.5	2.2	152	7	.1	1.0	94	5	.1	.7	77	
WORO-FM	70	1.5	6.4	611	60	1.3	5.6	477	73	1.6	6.4	513	39	.8	5.4	373	39	.8	5.7	318	
WOSO	27	.6	2.5	178	23	.5	2.1	110	31	.7	2.7	178	16	.3	2.2	102	10	.4	3.1	151	
WPRM-FM	10	.2	.9	65	10	.2	.9	51	5	.4	.4	48	10	.2	1.4	68	21	.4	3.1	151	
WQBS	61	1.3	5.6	411	61	1.3	5.7	373	60	1.3	5.2	336	48	1.0	6.7	314	34	.7	5.0	93	
WQII	17	.4	1.6	174	13	.3	1.2	104	18	.4	1.6	174	17	.4	2.4	71	20	.4	2.9	139	
WRTU-FM	14	.3	1.3	57	9	.2	.8	38	16	.3	1.4	43	5	.1	.7	57	13	.3	1.9	76	
WSRA-FM	21	.4	1.9	133	22	.5	2.1	121	21	.4	1.8	119	16	.3	2.2	86	31	.7	4.5	103	
WUNO	69	1.5	6.3	570	87	1.9	8.1	499	71	1.5	6.2	495	71	1.5	9.8	374	49	1.0	7.2	375	
WVOZ-FM	22	.5	2.0	112	18	.4	1.7	99	26	.6	2.3	112	16	.3	2.2	65	12	.3	1.8	32	
WYX-FM	30	.6	2.7	164	31	.7	2.9	138	25	.5	2.2	94	28	.6	3.9	115	4	.1	.6	58	
WZNT-FM	65	1.4	6.0	631	62	1.3	5.8	478	75	1.6	6.5	502	28	.6	3.9	239	17	.4	2.5	119	
WCRP-FM	41	.9	3.8	114	34	.7	3.2	94	47	1.0	4.1	114	20	.4	2.8	94	9	.2	1.3	29	
WERR-FM	17	.4	1.6	190	24	.5	2.2	158	19	.4	1.7	132	20	.4	2.8	169	3	.1	.4	54	
WVRT-FM	6	.1	.5	42	5	.1	.5	30	8	.2	.7	42	3	.1	.4	38	3	.1	.4	54	
WVUP-FM	26	.6	2.4	229	22	.5	2.1	229	29	.6	2.5	206	16	.3	2.2	166	9	.2	1.3	84	
PUR	1091	23.3		4148	1073	23.0		3933	1148	24.6		3891	721	15.4		3635	684	14.6		3315	
PUR																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID					MON - SAT 6:00AM-10:00AM					MON - SAT 10:00AM-3:00PM					MON - SAT 3:00PM-7:00PM					MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)		AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)		AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)		AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)		AQH PRS (00)	AQH RTG	AQH PRS SHR	CUME PRS (00)	
WAPA	7	.1	.8	153		1	.1	.2	28		2	.5	.2	51		19	.4	2.1	86		8	.2	1.7	27	
WCAD-FM	16	.3	1.8	145		8	.2	2.2	29		23	.7	2.2	65		30	.6	3.3	106		3	.1	.6	34	
WDOY-FM	31	.7	3.5	354		12	1.1	3.2	105		34	.7	3.2	175		32	.7	3.5	181		40	.9	8.3	113	
WFID-FM	39	.8	4.5	341		63	1.3	5.4	206		57	1.2	5.4	158		34	.7	3.7	182		10	.2	2.1	96	
WGSX-FM	21	.4	2.4	139		13	1.2	3.2	45		34	.7	3.2	61		36	.8	3.9	125		3	.1	.6	36	
WIAC	36	.8	4.1	316		61	1.3	5.6	185		36	.8	3.4	121		34	.7	3.7	147		15	.3	3.1	108	
WIAC-FM	49	1.0	5.6	449		66	1.4	6.1	244		55	1.2	5.2	131		51	1.1	5.6	273		26	.6	5.4	149	
WIDA	28	.6	3.2	109		36	.8	3.7	78		39	.8	3.7	53		18	.4	2.0	42		15	.3	3.1	72	
WIDA-FM	8	.2	.9	113		16	.3	1.5	84		10	.2	.9	61		3	.1	.3	22		2	.4	.4	6	
WIDA-FM	91	1.9	10.4	749		113	2.4	12.8	564		136	2.9	12.8	395		81	1.7	8.9	465		35	.7	7.2	186	
WIPR				22		1	.1	.1	11		1	.1	.1	11		1	.1	.1	11		1	.1	.1	11	
WIPR-FM	1	.1	.1	63		1	.1	.1	39		1	.1	.1	39		1	.1	.1	24		1	.1	.1	24	
WKAQ	35	.7	4.0	548		75	1.6	6.9	408		31	.7	2.9	156		26	.6	2.8	133		14	.3	2.9	159	
WKAQ-FM	40	.9	4.6	675		39	.8	4.5	345		48	1.0	4.5	251		56	1.2	6.1	388		19	.4	3.9	178	
WKVM	35	.7	4.0	268		35	.7	3.2	154		38	.8	3.6	99		37	.8	4.1	137		31	.7	6.4	120	
WLWZ	15	.3	1.7	195		42	.9	3.9	163		5	.1	.5	66		13	.3	1.4	75		1	.2	.2	28	
WORO-FM	53	1.1	6.1	638		54	1.2	5.0	384		85	1.8	8.0	304		59	1.3	6.5	310		17	.4	3.5	210	
WOSO	19	.4	2.2	216		26	.6	2.4	99		26	.6	2.4	109		11	.2	1.2	41		16	.3	3.3	90	
WPRM-FM	9	.2	1.0	98		4	.1	.4	23		10	.2	.9	44		16	.3	1.8	51		2	.4	.4	40	
WQBS	55	1.2	6.3	478		49	1.0	4.5	270		72	1.5	6.8	260		69	1.5	7.6	277		31	.7	6.4	138	
WQII	19	.4	2.2	215		13	.3	1.2	69		27	.6	2.5	145		16	.3	1.8	54		15	.3	3.1	38	
WRTU-FM	10	.2	1.1	63		11	.2	1.0	30		17	.4	1.6	43		8	.2	.9	44		2	.2	.4	25	
WSRA-FM	16	.3	1.8	147		19	.4	1.8	94		20	.4	1.9	53		21	.4	2.3	91		8	.2	1.7	32	
WUNO	67	1.4	7.7	679		109	2.3	10.1	434		33	.7	3.1	200		67	1.4	7.3	310		70	1.5	14.5	243	
WVOZ-FM	18	.4	2.1	137		16	.3	1.5	79		29	.6	2.7	93		16	.3	1.8	48		13	.3	2.7	41	
WXYX-FM	23	.5	2.6	164		19	.4	1.8	54		27	.6	2.5	88		34	.7	3.7	106		16	.3	3.3	64	
WZNT-FM	44	.9	5.0	657		69	1.5	6.4	324		62	1.3	5.8	300		37	.8	4.1	184		14	.3	2.9	71	
WCRP-FM	25	.5	2.9	114		31	.7	2.9	94		35	.7	3.3	84		23	.5	2.5	94		12	.3	2.5	26	
WERR-FM	16	.3	1.8	247		24	.5	2.2	100		6	.1	.6	62		15	.3	1.6	76		23	.5	4.8	125	
WNRT-FM	5	.1	.6	54		8	.2	.7	30		6	.1	.6	28		1	.1	.1	14		3	.1	.6	24	
WVJP-FM	18	.4	2.1	234		21	.4	1.9	211		26	.6	2.4	83		14	.3	1.5	91		10	.2	2.1	87	
PUR	875	18.7		4296		1084	23.2		3472		1064	22.8		3018		913	19.5		3152		484	10.4		2298	PUR



**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR
WAPA	8	.2	1.3										30	.6	8.3
WCAD-FM	4	.1	.7										11	.2	3.0
WDOY-FM	35	.7	5.7	18	.4	2.7	55	1.2	6.5	6	.1	1.0	18	.4	2.9
WFID-FM	51	1.1	8.3	86	1.8	13.1	85	1.8	10.0	42	.9	6.8	42	.9	6.8
WGSX-FM	24	.5	3.9				68	1.5	8.0	26	.6	4.2	26	.6	4.2
WIAC	14	.3	2.3	16	.3	2.4	6	.1	.7	9	.2	1.4	9	.2	1.4
WIAC-FM	25	.5	4.1	15	.3	2.3	46	1.0	5.4	39	.8	6.3	39	.8	6.3
WIDA	35	.7	5.7	75	1.6	11.4	53	1.1	6.2	18	.4	2.9	18	.4	2.9
WIDA-FM	11	.2	1.8	32	.7	4.9	4	.1	.5				9	.2	2.5
WIOA-FM	35	.7	5.7	35	.7	5.3	40	.9	4.7	51	1.1	8.2	15	.3	4.1
WIPR															
WIPR-FM	31	.7	5.0	31	.7	4.7	53	1.1	6.2	41	.9	6.6	41	.9	6.6
WKAQ	64	1.4	10.4	11	.2	1.7	112	2.4	13.2	80	1.7	12.9	80	1.7	12.9
WKAQ-FM	23	.5	3.7	15	.3	2.3	23	.5	2.7	23	.5	3.7	23	.5	3.7
WKVM	2	.3	.3	6	.1	.9	2	.2	.2	2	.2	.3	2	.2	.3
WLUZ	34	.7	5.5	38	.8	5.8	69	1.5	8.1	29	.6	4.7	29	.6	4.7
WORO-FM															
WOSO	10	.2	1.6	23	.5	3.5	20	.4	2.4	63	1.3	10.1	44	.9	12.2
WPRM-FM	67	1.4	10.9	55	1.2	8.4	102	2.2	12.0	38	.8	6.1	38	.8	6.1
WQBS	27	.6	4.4	26	.6	4.0	41	.9	4.8	9	.2	1.4	9	.2	1.4
WQII	8	.2	1.3	19	.4	2.9	10	.2	1.2	16	.3	2.6	16	.3	2.6
WRTU-FM	13	.3	2.1	25	.5	3.8	4	.1	.5	72	1.5	11.6	42	.9	11.6
WSRA-FM	51	1.1	8.3	99	2.1	15.1	4	.1	.2	3	.1	.5	3	.1	.5
WUNO	4	.1	.7	9	.2	1.4	2	.2	.9						
WVZ-FM	5	.1	.8	3	.1	.5	40	.9	4.7						
WXYX-FM	11	.2	1.8												
WZNT-FM															
WCRP-FM	8	.2	1.3							13	.3	2.1	20	.4	5.5
WERR-FM															
WVRT-FM	1	.2	.2	6	.1	.9									
WVUP-FM															
PUR	614	13.1		657	14.1		849	18.2		622	13.3		362	7.7	
PUR															

## AVERAGE QUARTER HOUR AND CUME ESTIMATES

	SUNDAY 6:00AM-12:00 MID				SUNDAY 6:00AM-10:00AM				SUNDAY 10:00AM-3:00PM				SUNDAY 3:00PM-7:00PM				SUNDAY 7:00PM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	
WAPA	1	.3	1.7	.1	11	.2	1.1	.4	5	.1	.4	.4	3	-.1	.5	.5	9	.2	2.6	
WCAD-FM	14	1.0	5.9	.8	39	.8	4.0	7.7	96	2.1	7.7	5.0	32	.7	5.0	.7	9	.2	2.6	
WDOY-FM	47	1.1	6.4	.7	36	.2	3.7	10.5	131	2.8	10.5	6.4	41	.9	6.4	.9	9	.2	2.6	
WFID-FM	51	.1	.7	.8	8	.2	.8	.4	5	.1	.4	.4	29	.6	4.5	.6	9	.2	2.6	
WGSX-FM	6	.5	2.9	.6	75	1.6	7.7	.6	8	.2	.6	.6	16	.3	4.6	.3	16	.3	4.6	
WTAC	23	1.2	7.1	.7	77	1.6	7.9	8.2	103	2.2	8.2	5.6	36	.8	5.6	.8	15	.3	4.3	
WTAC-FM	57	1.2	7.1	.7	77	1.6	7.9	8.2	103	2.2	8.2	5.6	36	.8	5.6	.8	15	.3	4.3	
WIDA	1	2.5	14.8	.1	43	.9	4.4	.4	5	.1	.4	.4	201	4.3	31.2	4.3	28	.6	8.0	
WIDA-FM	119	2.5	14.8	.1	43	.9	4.4	.4	5	.1	.4	.4	201	4.3	31.2	4.3	28	.6	8.0	
WIDA-FM	119	2.5	14.8	.1	43	.9	4.4	.4	5	.1	.4	.4	201	4.3	31.2	4.3	28	.6	8.0	
WIPR	1	1.0	6.0	.1	5	.1	.5	2.4	30	.6	2.4	2.4	33	.7	5.1	.7	14	.3	4.0	
WIPR-FM	48	1.1	6.5	.2	124	2.7	12.8	5.7	71	1.5	5.7	5.1	66	1.4	10.2	1.4	22	.5	6.3	
WKAQ	52	.4	2.1	.6	29	.6	3.0	2.1	26	.6	2.1	2.1	19	.4	2.9	.4	19	.4	2.9	
WKAQ-FM	17	.1	.6	.5	22	.5	2.3	8.7	109	2.3	8.7	2.0	13	.3	2.0	.3	7	.1	2.0	
WKVM	5	.9	5.5	.9	43	.9	4.4	4.1	51	1.1	4.1	4.1	30	.6	4.7	.6	18	.4	5.2	
WLUZ	44	.6	3.5	.6	10	.2	1.0	1.8	23	.5	1.8	1.8	6	.1	.9	.1	18	.4	5.2	
WORO-FM	28	.6	3.5	.6	10	.2	1.0	1.8	23	.5	1.8	1.8	6	.1	.9	.1	18	.4	5.2	
WORO-FM	28	.6	3.5	.6	10	.2	1.0	1.8	23	.5	1.8	1.8	6	.1	.9	.1	18	.4	5.2	
WPRM-FM	5	.1	.6	.3	6	.1	.6	2.4	2	.2	2.4	2.4	3	.1	.5	.1	7	.1	2.0	
WQBS	19	.4	2.4	.4	12	.3	1.2	4.3	30	.6	4.3	4.3	12	.3	1.9	.3	20	.4	5.7	
WQII	16	.3	2.0	.3	42	.9	4.3	2.3	23	.5	1.8	1.8	44	.9	6.8	.9	44	.9	12.6	
WRTU-FM	42	.9	5.2	.5	22	.5	2.3	4.4	55	1.2	4.4	4.4	5	.1	.8	.1	44	.9	12.6	
WRTU-FM	42	.9	5.2	.5	22	.5	2.3	4.4	55	1.2	4.4	4.4	5	.1	.8	.1	44	.9	12.6	
WSRA-FM	46	1.0	5.7	.4	69	1.5	7.1	2.5	13	.3	1.0	1.0	20	.4	3.1	.4	97	2.1	27.8	
WUNO	19	.4	2.4	.2	24	.5	2.5	2.6	32	.7	2.6	2.6	5	.1	.8	.1	97	2.1	27.8	
WVYZ-FM	2	.5	2.7	.7	31	.7	3.2	1.4	18	.4	1.4	1.4	31	.7	4.8	.7	10	.2	2.9	
WZNT-FM	22	.5	2.7	.7	31	.7	3.2	1.4	18	.4	1.4	1.4	31	.7	4.8	.7	10	.2	2.9	
WZNT-FM	22	.5	2.7	.7	31	.7	3.2	1.4	18	.4	1.4	1.4	31	.7	4.8	.7	10	.2	2.9	
WCRP-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WERR-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WERR-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WVRT-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WVRT-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WVUP-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WVUP-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
WVUP-FM	19	.4	2.4	.4	27	.6	2.8	5.0	23	.5	5.0	5.0	6	.1	.9	.1	18	.4	5.2	
PUR	803	17.2			969	20.7			1251	26.8			645	13.8			349	7.5		
PUR	803	17.2			969	20.7			1251	26.8			645	13.8			349	7.5		
PUR	803	17.2			969	20.7			1251	26.8			645	13.8			349	7.5		

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR	AQH PRS (00)	AQH PRS RTG	AQH SHR		
WAPA	8	.2	1.2	6	.2	.7	9	.2	1.1	75	.6	23	.6	3.5	58	.1	17
WCAD-FM	3	.1	.5	1	.1	.1	3	.1	.4	13	.1	4	.1	.6	14		
WDOY-FM	5	.1	.8	2	.1	.2	3	.2	1.1	35		5		.8	59		
WFID-FM	7	.2	1.1	5	.1	.5	1	.1	.1	15		17		2.6	36		
WGSX-FM	48	.3	7.4	82	.1	.4	16	.4	1.9	20		54		8.3	192		
WIAC-FM	32	.9	5.0	459	2.2	8.9	63	1.7	7.4	220	1.5	31	.8	4.8	117		
WIDA-FM	21	.6	3.3	126	.7	2.8	27	.7	3.2	34	.4	14	.4	2.2	26		
WIDA-FM	7	.2	1.1	155	.3	1.3	11	.3	1.3	57		54		8.3	280		
WIDA-FM	66	1.8	10.2	664	2.1	8.6	132	3.6	15.4	298	1.5	54	1.5	8.3	11		
WIPR	1		.2	27			3	.1	.4	39		1		.2	24		
WIPR-FM	45	1.2	7.0	978	2.4	9.7	44	1.2	5.1	217	.9	34	.9	5.2	206		
WKAQ	43	1.2	6.7	710	1.4	5.7	47	1.3	5.5	170	1.1	41	1.1	6.3	184		
WKAQ-FM	40	1.1	6.2	404	1.2	4.9	40	1.1	4.7	118	1.1	39	1.1	6.0	130		
WKVM	20	.5	3.1	279	1.5	5.9	6	.2	.7	56	.4	14	.4	2.2	65		
WLUZ	47	1.3	7.3	664	1.1	4.4	60	1.6	7.0	172	1.4	50	1.4	7.7	211		
WORO-FM	24	.6	3.7	267	1.0	4.0	51	1.4	6.0	134	.7	25	.7	3.8	66		
WOSO	1		.2	90			32	.9	3.7	76	.9	35	.9	5.4	105		
WPRM-FM	25	.7	3.9	218	1.4	5.5	10	.3	1.2	76	.4	15	.4	2.3	35		
WQBS	7	.2	1.1	165	.1	.3	2	.1	.2	19		3		.5	14		
WQII	5	.1	.8	161	.5	2.0	23	.6	2.7	46		20	.5	3.1	63		
WRTU-FM	15	.4	2.3	199	3.4	13.6	55	1.5	6.4	268	1.4	51	1.4	7.8	219		
WSRA-FM	63	1.7	9.8	886	.4	1.6	20	.5	2.3	45	.2	9	.2	1.4	32		
WUNO	9	.2	1.4	132	.4	1.4	14	.4	1.6	18	.4	20	.5	3.1	54		
WVUZ-FM	10	.3	1.5	101	.4	1.4	14	.4	1.6	18	.4	20	.5	3.1	54		
WVYX-FM	18	.5	2.8	325	.8	3.2	19	.5	2.2	82	.6	23	.6	3.5	109		
WZNT-FM	15	.4	2.3	139	.5	2.2	41	1.1	4.8	56	.6	22	.6	3.4	56		
WCRP-FM	9	.2	1.4	249	.2	1.0	8	.2	.9	28	.4	15	.4	2.3	72		
WERR-FM	5	.1	.8	43	.2	.7	30	.8	3.5	69	.3	11	.3	1.7	27		
WVRT-FM	18	.5	2.8	218	.4	1.7	16	.4	1.7	129		11		1.7	27		
WVUP-FM	1508	9.4	9.4	2083	17.6	17.6	651	23.2	23.2	2160	23.2	651	17.6	17.6	2083	9.4	9.4
PUR	646	17.5	17.5	3593	24.8	24.8	917	24.8	24.8	2558	24.8	917	24.8	24.8	3593	17.5	17.5

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	CUME PRS (00)
WAPA	12	.3	1.5	136	.4	1.9	8	85	.2	.9	10	87	.3	2.1	58	.1	1.0	5	55	
WCAD-FM	3	.1	.4	42	.1	.4	2	28	.1	.2	2	28	.1	.4	14	.2	1.3	7	81	
WDOY-FM	4	.1	.5	48	.1	.3	6	24	.2	.7	4	48	.2	1.4	14	.4	2.7	14	44	
WFID-FM	4	.1	.5	74	.1	.6	2	74	.1	.2	4	51	.1	.8	76	.5	3.4	18	98	
WGSX-FM	13	.4	1.6	36	.3	1.3	10	36	.3	1.2	7	20	.2	1.4	36	.8	5.4	28	233	
WIAC	65	1.8	8.1	359	1.8	8.7	68	312	1.9	8.1	30	327	1.9	8.1	217	.4	2.5	13	83	
WIAC-FM	42	1.1	5.2	196	1.2	5.5	43	178	1.3	5.3	29	177	.8	6.0	208	.4	2.9	15	25	
WIDA	23	.6	2.9	64	.5	2.5	20	64	.7	2.9	16	56	.4	3.3	70	.2	1.3	7	53	
WIDA-FM	8	.2	1.0	73	.2	.9	7	73	.3	1.4	12	73	.3	1.4	70	.2	1.3	47	346	
WIDA-FM	91	2.5	11.3	464	1.8	8.3	65	419	2.9	12.2	39	434	1.1	8.1	325	1.6	9.0	7	346	
WIPR	1	.1	.1	11	.1	.1	1	11	.1	.1	1	11	.1	.2	11	.1	.4	2	59	
WIPR-FM	54	1.5	6.7	580	1.6	7.4	58	507	1.7	7.2	28	532	.8	5.8	349	1.0	7.3	38	390	
WKAQ	47	1.3	5.8	354	1.2	5.9	46	308	1.4	5.6	26	335	.7	5.4	230	1.6	11.3	59	257	
WKAQ-FM	41	1.1	5.1	219	1.1	5.2	41	219	1.1	4.7	35	181	.9	7.2	198	1.0	7.3	38	173	
WKVM	23	.6	2.9	190	.9	4.2	33	190	.7	3.0	15	161	.4	3.1	111	.4	3.1	16	92	
WLWZ	51	1.4	6.3	385	1.2	5.9	46	341	1.4	5.9	31	289	.8	6.4	259	1.6	11.1	58	305	
WORO-FM	39	1.1	4.8	229	.9	4.1	32	161	1.2	5.0	25	229	.7	5.2	127	.1	.6	3	27	
WOSO	38	1.0	4.7	172	1.1	5.4	42	156	1.1	4.7	22	158	.6	4.5	133	.2	1.5	8	32	
WPRM-FM	9	.2	1.1	89	.2	1.1	6	48	.2	.7	7	89	.2	1.4	35	.2	1.5	8	97	
WQBS	2	.1	.2	33	.1	.3	2	14	.1	.1	3	19	.1	.6	33	.4	2.5	13	76	
WQII	20	.5	2.5	110	.5	2.5	20	98	.6	2.4	11	110	.3	2.3	89	.2	1.5	8	77	
WRTU-FM	76	2.1	9.4	576	2.4	11.3	89	489	2.3	9.7	55	546	1.5	11.4	398	1.1	7.9	41	308	
WSRA-FM	14	.4	1.7	72	.3	1.5	18	59	.5	2.0	4	72	.4	1.8	32	.1	.4	2	15	
WUNO	16	.4	2.0	54	.5	2.2	17	54	.4	1.6	14	18	.4	2.9	54	.4	2.9	2	15	
WVXZ-FM	23	.6	2.9	253	.7	3.3	26	184	.6	2.6	18	145	.5	3.7	164	.2	1.3	7	39	
WZNT-FM	29	.8	3.6	56	.6	2.7	21	56	.9	3.6	9	56	.2	1.9	56	.1	.6	3	27	
WCRP-FM	7	.2	.9	125	.4	1.7	5	125	.1	.6	15	53	.4	3.1	116	.2	1.1	6	64	
WERR-FM	5	.1	.6	28	.1	.4	3	16	.2	.8	2	28	.1	.4	12	.1	.6	3	12	
WNRT-FM	19	.5	2.4	129	.4	1.7	13	129	.6	2.6	11	129	.3	2.3	91	.7	4.8	25	106	
WVUP-FM																				
PUR	807	21.8		3115	21.3		785	2935	24.0		484	2933	13.1		2632	14.1		522	2452	PUR

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**AVERAGE QUARTER HOUR AND CUME ESTIMATES**

	MON - SAT 6:00AM-12:00 MID			MON - SAT 6:00AM-10:00AM			MON - SAT 10:00AM-3:00PM			MON - SAT 3:00PM-7:00PM			MON - SAT 7:00PM-12:00 MID				
	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR	AQH PRS (00)	AQH PRS RTG	AQH PRS SHR		
WAPA	8	.2	1.2	5	.1	.6	7	.2	.9	75	.6	21	.6	58	4	1.2	7
WCAD-FM	3	.1	.5	1	.1	.1	3	.4	.4	13	.4	5	.1	20	2	.6	10
WDOY-FM	6	.2	.9	3	.1	.3	13	.4	1.6	44	.4	1	.2	8	6	1.8	9
WFID-FM	4	.1	.6	4	.1	.5	6	.2	.7	34	.7	8	.2	63	2	.6	17
WGSX-FM	8	.2	1.2	4	.1	.5	14	.4	1.7	20	.4	15	.4	36	2	.6	99
WIAC	51	1.4	7.8	86	2.3	10.0	57	1.5	7.0	235	7.9	49	1.3	192	16	4.7	117
WIAC-FM	35	.9	5.4	271	1.3	5.7	39	1.1	4.8	88	4.8	30	.8	122	24	7.0	62
WIDA	23	.6	3.5	86	.8	3.2	30	.8	3.7	39	3.7	15	.4	31	14	4.1	117
WIDA-FM	6	.2	.9	74	.4	1.6	10	.3	1.2	58	1.2	52	.4	101	21	6.2	101
WIDA-FM	67	1.8	10.3	486	1.9	8.1	120	3.2	14.7	311	14.7	52	1.4	295	21	6.2	101
WIPR	1	.1	.2	11	.1	.1	1	.1	.1	39	.1	1	.1	11	1	.3	19
WIPR-FM	42	1.1	6.5	635	2.1	8.9	45	1.2	5.5	233	5.5	31	.8	213	18	5.3	180
WKAQ	42	1.1	6.5	390	1.4	5.8	60	1.6	7.4	218	7.4	42	1.1	189	18	5.3	93
WKAQ-FM	39	1.1	6.0	257	1.1	4.9	40	1.1	4.9	118	4.9	38	1.0	130	36	1.0	126
WKVM	24	.6	3.7	236	1.5	6.4	10	.3	1.2	75	1.2	18	.5	94	13	3.8	45
WLWZ	38	1.0	5.8	391	1.0	4.4	57	1.5	7.0	176	7.0	47	1.3	218	13	3.8	168
WORO-FM	28	.8	4.3	267	.8	3.5	30	.8	3.5	150	3.5	19	.5	66	22	6.5	115
WOSO	1	.2	.2	7	.1	.1	3	.1	.4	7	.4	3	.1	11	11	3.2	48
WPRM-FM	29	.8	4.5	197	1.2	5.1	34	.9	4.2	89	4.2	31	.8	110	11	3.2	48
WQBS	6	.2	.9	96	.1	.3	9	.2	1.1	83	1.1	10	.3	35	2	.6	25
WQII	3	.1	.5	39	.1	.3	1	.1	.1	19	.1	4	.1	20	2	.6	25
WRTU-FM	15	.4	2.3	150	.5	2.2	20	.5	2.5	53	2.5	19	.5	68	4	1.2	35
WSRA-FM	67	1.8	10.3	745	3.2	13.7	47	1.3	5.8	273	5.8	57	1.5	267	58	17.0	263
WUNO	10	.3	1.5	80	.4	1.6	18	.5	2.2	53	2.2	8	.2	32	2	1.6	8
WVZ-FM	11	.3	1.7	54	.3	1.3	12	.3	1.5	18	1.5	17	.5	54	7	2.1	30
WXYX-FM	17	.5	2.6	279	.6	2.8	24	.6	2.0	82	2.0	20	.5	109	12	3.5	55
WZNT-FM	17	.5	2.6	279	.6	2.8	24	.6	2.0	82	2.0	20	.5	109	12	3.5	55
WCRP-FM	17	.5	2.6	63	.5	2.0	32	.9	3.9	56	3.9	19	.5	56	1	.3	7
WERR-FM	9	.2	1.4	153	.2	.9	8	.2	1.0	33	1.0	13	.4	72	15	4.4	52
WNRT-FM	5	.1	.8	33	.2	1.0	8	.2	1.0	33	1.0	8	.2	27	3	1.1	12
WVJP-FM	13	.4	2.0	134	.4	1.5	24	.6	2.9	69	2.9	8	.2	27	8	2.3	64
PUR	651	17.6		3277	23.4		815	22.1		2276		620	16.8	2181	341	9.2	1631

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	SATURDAY 6:00AM-12:00 MID			SATURDAY 6:00AM-10:00AM			SATURDAY 10:00AM-3:00PM			SATURDAY 3:00PM-7:00PM			SATURDAY 7:00PM-12:00 MID		
	AQH PRS (00)	AQH RTG	AQH SHR	AQH PRS (00)	AQH RTG	AQH SHR	AQH PRS (00)	AQH RTG	AQH SHR	AQH PRS (00)	AQH RTG	AQH SHR	AQH PRS (00)	AQH RTG	AQH SHR
WAPA	8	.2	1.6												
WCAD-FM	3	.1	.6												
WDOY-FM	26	.7	5.2	6	.2	1.0	41	1.1	6.1	6	.2	1.3	7	.2	2.2
WFID-FM	14	.4	2.8				37	1.0	5.5				46	1.2	14.2
WGSX-FM															
WIAC	39	1.1	7.8	102	2.8	17.4	22	.6	3.3	9	.2	2.0	31	.8	9.5
WIAC-FM	18	.5	3.6				29	.8	4.3	25	.7	5.6	15	.4	4.6
WIDA	22	.6	4.4	36	1.0	6.2	36	1.0	5.3	18	.5	4.0			
WIDA-FM	4	.1	.8	14	.4	2.4	3	.1	.4						
WIOA-FM	35	.9	7.0	30	.8	5.1	55	1.5	8.1	60	1.6	13.4			
WIPR															
WIPR-FM															
WKAQ	22	.6	4.4	16	.4	2.7	43	1.2	6.4	28	.8	6.3			
WKAQ-FM	81	2.2	16.1	56	1.5	9.6	157	4.3	23.3	56	1.5	12.5	47	1.3	14.5
WKVM	26	.7	5.2	15	.4	2.6	23	.6	3.4	23	.6	5.1	43	1.2	13.2
WLUZ	48	1.3	9.6	104	2.8	17.8	51	1.4	7.6	51	1.4	11.4			
WORO-FM	17	.5	3.4	16	.4	2.7	33	.9	4.9	23	.6	5.1			
WOSO															
WPRM-FM	5	.1	1.0	7	.2	1.2	20	.5	3.0	7	.2	1.6	3	.1	.9
WQBS	15	.4	3.0				37	1.0	5.5						
WQII	1		.2				5	.1	.7						
WRTU-FM	8	.2	1.6	19	.5	3.2				9	.2	2.0	7	.2	2.2
WSPA-FM	13	.4	2.6	25	.7	4.3	10	.3	1.5	16	.4	3.6	5	.1	1.5
WUNO	50	1.4	10.0	83	2.2	14.2	4	.1	.6	69	1.9	15.4	55	1.5	16.9
WVOZ-FM	4	.1	.8	9	.2	1.5	2	.1	.3				5	.1	1.5
WYX-FM															
WZNT-FM															
WCRP-FM	2	.1	.4										6	.2	1.8
WERR-FM	5	.1	1.0										18	.5	5.5
WVRT-FM	7	.2	1.4	15	.4	2.6	12	.3	1.8						
WVUP-FM	1		.2	6	.2	1.0									
PUR	502	13.6		585	15.8		675	18.3		447	12.1		325	8.8	
PUR															

AVERAGE QUARTER HOUR AND CUME ESTIMATES

	SUNDAY 6:00AM-12:00 MID			SUNDAY 6:00AM-10:00AM			SUNDAY 10:00AM-3:00PM			SUNDAY 3:00PM-7:00PM			SUNDAY 7:00PM-12:00 MID			
	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	AQH	
	PRS (00)	PRS RTG	SHR	PRS (00)	PRS RTG	SHR	PRS (00)	PRS RTG	SHR	PRS (00)	PRS RTG	SHR	PRS (00)	PRS RTG	SHR	
WAPA	1	.2	.2													WAPA
WCAD-FM	7	.7	1.2													WCAD-FM
WDOY-FM	26	.6	4.4	20	.5	2.9	67	1.8	7.2	13	.4	2.6	30	.8	6.0	WDOY-FM
WFID-FM	24	.6	4.0	78	2.1	11.5	8	.2	.9	5	.1	1.0	16	.4	5.6	WFID-FM
WGSX-FM	14	.4	2.3				26	.7	2.8	13	.4	2.6	15	.4	5.2	WGSX-FM
WIAC	6	.2	1.0	19	.5	2.8	5	.1	.5	23	.6	4.6	24	.6	8.4	WIAC
WIDA	92	2.5	15.4				153	4.1	16.5	167	4.5	33.5				WIDA
WIDA-FM	3	.1	.5	5	.1	.7				10	.3	2.0	30	.8	10.5	WIDA-FM
WIDA-FM	50	1.4	8.4	123	3.3	18.1	35	.9	3.8	16	.4	3.2	16	.4	3.2	WIDA-FM
WIPR	38	1.0	6.4	33	.9	4.8	71	1.9	7.6	28	.8	5.6	17	.5	5.9	WIPR
WIPR-FM	39	1.1	6.5	62	1.7	9.1	52	1.4	5.6	55	1.5	11.0				WIPR-FM
WKAA	81	2.2	13.6	63	1.7	9.3	166	4.5	17.8	58	1.6	11.6	31	.8	10.8	WKAA
WKAA-FM	19	.5	3.2	12	.3	1.8	30	.8	3.2	12	.3	2.4	20	.5	7.0	WKAA-FM
WKVW	16	.4	2.7	42	1.1	6.2	23	.6	2.5							WKVW
WLVZ	3	.1	.5	45	1.2	6.6	11	.3	1.2	5	.1	1.0	71	1.9	24.7	WLVZ
WLVZ-FM	33	.9	5.5				11	.3	1.2							WLVZ-FM
WORO	17	.5	2.8	31	.8	4.6	15	.4	1.6	19	.5	3.8	7	.2	2.4	WORO
WORO-FM	5	.1	.8	4	.1	.6	13	.4	1.4				15	.4	5.2	WORO-FM
WOSO	6	.2	1.0	12	.3	1.8	104	2.8	11.2	42	1.1	8.4	33	.9	11.5	WOSO
WPRM	50	1.4	8.4	15	.4	2.2										WPRM
WPRM-FM				681	18.4		930	25.2		499	13.5		267	7.8		WPRM-FM
WQBS																WQBS
WQII																WQII
WRTU-FM																WRTU-FM
WSRA-FM																WSRA-FM
WUNO																WUNO
WVYZ-FM																WVYZ-FM
WZNT-FM																WZNT-FM
WCPR-FM																WCPR-FM
WERR-FM																WERR-FM
WNRT-FM																WNRT-FM
WVUP-FM																WVUP-FM
PUR	597	16.2		681	18.4		930	25.2		499	13.5		267	7.8		PUR

## **4. Rankers**

The following demographics are found in Section 4 :

Men	18+	Women	18+	Adults	18+
Men	12-24	Women	12-24	Teens	12-17
Men	18-34	Women	18-34	Adults	18-34
Men	18-49	Women	18-49	Adults	18-49
Men	25-49	Women	25-49	Adults	25-49
Men	25-54	Women	25-54	Adults	25-54



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AGH PRS RTG	CUME PRS (OO)	STATION	AGH PRS RTG	CUME PRS (OO)	STATION	AGH PRS RTG	CUME PRS (OO)	STATION	AGH PRS RTG	CUME PRS (OO)	STATION	AGH PRS RTG	CUME PRS (OO)
WORO-FM	1.5	1006	WKAQ	2.2	84	WORO-FM	2.5	95	WKAQ-FM	1.8	67	WUNO	1.5	58
WKAQ-FM	1.4	961	WZNT-FM	2.1	78	WIAA-FM	2.4	92	WCAQ-FM	1.8	66	WCAQ-FM	1.4	51
WIOA-FM	1.4	725	WUNO	2.0	76	WFID-FM	1.8	68	WQBS	1.8	66	WXYX-FM	1.2	46
WKAQ	1.3	709	WIOA-FM	2.0	76	WKAQ-FM	1.5	57	WORO-FM	1.5	57	WDOY-FM	1.2	45
WUNO	1.3	678	WKAQ	1.7	65	WKAQ-FM	1.5	56	WKAQ	1.5	56	WKAQ	1.0	36
WCAQ-FM	1.1	545	WCAQ-FM	1.2	46	WZNT-FM	1.2	46	WUNO	1.4	53	WOSO	.8	29
WDOY-FM	1.0	512	WIOA-FM	1.2	45	WKAQ	1.2	45	WZNT-FM	1.3	48	WKAQ-FM	.6	21
WZNT-FM	1.0	407	WORO-FM	1.2	44	WQBS	1.1	40	WORO-FM	1.2	45	WGSX-FM	.5	19
WDOY-FM	.9	395	WQBS	1.1	43	WIOA-FM	1.0	37	WIOA-FM	1.2	44	WQBS	.4	16
WQBS	.8	380	WFID-FM	.9	35	WUNO	.9	35	WFID-FM	1.1	42	WGSX-FM	.4	14
WFID-FM	.7	330	WKAQ	.8	29	WOSO	.9	35	WGSX-FM	.9	33	WFID-FM	.3	13
WGSX-FM	.6	322	WUNO	.7	27	WQBS	.9	33	WAPA	.8	31	WERR-FM	.3	13
WUNO	.5	308	WERR-FM	.6	24	WDOY-FM	.8	31	WFID-FM	.7	25	WKAQ-FM	.3	12
WXYX-FM	.5	290	WVOZ-FM	.5	20	WERR-FM	.6	21	WERR-FM	.5	20	WSRA-FM	.3	11
WSRA-FM	.5	266	WNRT-FM	.4	15	WVOZ-FM	.6	21	WXYX-FM	.5	19	WERR-FM	.3	11
WKAQ	.5	265	WSRA-FM	.3	13	WOSO	.5	20	WNRT-FM	.5	19	WVOZ-FM	.2	8
WOSO	.4	255	WIDA-FM	.3	13	WIDA-FM	.4	15	WERR-FM	.4	15	WKAQ	.2	7
WPRM-FM	.3	208	WGSX-FM	.3	12	WVUP-FM	.3	13	WVOZ-FM	.4	15	WIDA	.2	7
WERR-FM	.3	205	WDOY-FM	.3	11	WNRT-FM	.3	13	WVUP-FM	.4	14	WZNT-FM	.2	6
WVOZ-FM	.3	187	WCRP-FM	.3	10	WERR-FM	.3	12	WPRM-FM	.3	13	WCRP-FM	.2	6
WAPA	.2	180	WOSO	.3	10	WXYX-FM	.3	10	WSRA-FM	.3	11	WFID-FM	.2	6
WRTU-FM	.2	178	WRTU-FM	.3	10	WSRA-FM	.2	9	WPRM-FM	.3	10	WKVM	.1	5
WIDA-FM	.2	172	WIDA-FM	.2	6	WCRP-FM	.2	7	WOSA	.3	10	WRTU-FM	.1	5
WIDA	.2	145	WVUP-FM	.2	6	WAPA	.2	7	WRTU-FM	.2	8	WIPR-FM	.1	2
WNRT-FM	.2	140	WKVM	.1	5	WRTU-FM	.1	4	WCRP-FM	.2	8	WRTU-FM	.1	2
WVUP-FM	.1	131	WQII	.1	3	WIDA	.1	4	WIDA-FM	.2	8	WPRM-FM	.1	1
WCRP-FM	.1	100	WAPA	.1	3	WQII	.1	2	WVUP-FM	.2	7	WNRT-FM	.1	1
WKVM	.1	77	WQII	.1	3	WQII	.1	2	WPRM-FM	.2	7			
WQII	.1	73												
WIPR-FM		72												
PUR			693	851	2746	874	874	2455	848	2633	461			1744







## AVERAGE QUARTER HOUR AND CUME RANKERS

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS
WCAD-FM	2.7	43	570	WZNT-FM	3.7	60	328	WFID-FM	4.1	67	234	WCAD-FM	4.1	66	370	WCAD-FM	3.2	51	198
WKAQ-FM	2.0	33	495	WCAD-FM	2.8	46	244	WCAD-FM	3.5	56	232	WDOY-FM	3.0	49	307	WYX-FM	2.8	46	128
WDOY-FM	2.0	32	486	WIOA-FM	2.0	32	151	WORO-FM	3.0	49	164	WKAQ-FM	2.6	42	193	WDOY-FM	2.8	45	103
WZNT-FM	1.8	29	371	WFID-FM	2.0	32	148	WZNT-FM	2.6	42	156	WDOY-FM	2.6	42	160	WUNO	1.5	25	96
WFID-FM	1.5	25	291	WERR-FM	1.3	21	108	WDOY-FM	2.3	37	152	WORO-FM	1.5	25	150	WQBS	1.0	16	76
WQBS	1.3	21	267	WKAQ	1.2	20	100	WQBS	1.4	23	140	WZNT-FM	1.5	25	130	WGSX-FM	.9	14	76
WORO-FM	1.3	21	235	WKAQ-FM	1.1	18	98	WKAQ-FM	1.4	23	138	WFID-FM	1.4	23	108	WKAQ-FM	.7	12	69
WYX-FM	1.1	18	229	WORO-FM	1.1	18	95	WERR-FM	1.3	21	128	WRTU-FM	1.2	19	103	WERR-FM	.7	11	67
WGSX-FM	.9	15	226	WQBS	.9	15	90	WRTU-FM	1.2	19	78	WUNO	1.1	18	96	WIOA-FM	.6	9	65
WIOA-FM	.8	13	220	WZNT-FM	1.3	21	79	WGSX-FM	.9	15	50	WGSX-FM	1.1	17	87	WSRA-FM	.5	8	48
WORA-FM	.8	13	220	WKAQ-FM	1.4	23	62	WZNT-FM	.7	12	44	WYX-FM	1.1	17	82	WDOZ-FM	.5	8	46
WYX-FM	.7	11	204	WDOY-FM	.6	10	57	WKAQ	.7	11	42	WKAQ	.9	15	72	WOSO	.4	7	34
WPRM-FM	.7	11	202	WCRP-FM	.6	10	57	WKAQ	.7	11	42	WKAQ	.9	15	72	WORO-FM	.4	7	34
WIAC-FM	.7	11	165	WRTU-FM	.6	10	55	WYX-FM	.6	10	24	WPRM-FM	.8	13	50	WCRP-FM	.4	6	29
WUNO	.6	10	154	WUNO	.6	9	51	WIOA-FM	.3	5	24	WIAC-FM	.8	13	43	WFID-FM	.4	6	24
WSRA-FM	.6	9	106	WZNT-FM	.6	9	43	WDOZ-FM	.2	4	24	WIOA-FM	.6	10	42	WORO-FM	.2	4	22
WERR-FM	.6	9	85	WGSX-FM	.5	8	30	WPRM-FM	.2	4	21	WCRP-FM	.5	8	31	WIAC-FM	.1	2	16
WRTU-FM	.4	6	84	WGSX-FM	.5	8	29	WVUP-FM	.1	2	14	WDOZ-FM	.4	6	30	WPRM-FM	.1	1	14
WDOZ-FM	.2	4	79	WVUP-FM	.4	6	24	WVUP-FM	.1	2	14	WVUP-FM	.4	6	24	WKAQ	.1	1	13
WCRP-FM	.2	4	77	WLUZ	.2	4	15	WLUZ	.2	4	15	WRTU-FM	.3	5	24	WNRRT-FM	.1	1	12
WLUZ	.2	4	71	WOSO	.1	2	14	WOSO	.1	2	14	WSRA-FM	.2	3	14	WNRRT-FM	.1	1	12
WNRRT-FM	.2	4	71	WZNT-FM	.1	2	14					WIDA-FM	.1	2	13				
WVUP-FM	.1	2	55																
WIAC	.1	1	41																
WOSO	.1	1	38																
WSRA-FM			36																
WCRP-FM			30																
WKVM			24																
WIDA			13																
WAPA			13																
WIPR-FM			6																
PUR		350	1603			367	1266				415	1216			456	1361			963

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM			MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM			MON - FRI 6:00AM-3:00PM			MON - FRI 3:00PM-12:00 MID			SAT - SUN 6:00AM-12:00 MID		
STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)
WCAD-FM	3.5	405	WCAD-FM	3.5	373	WFID-FM	3.2	52	WCAD-FM	3.6	384	WKAQ-FM	3.3	422
WFID-FM	2.7	402	WZNT-FM	2.7	370	WCAD-FM	3.2	51	WDOY-FM	2.7	338	WDOY-FM	1.8	293
WZNT-FM	2.6	399	WDOY-FM	3.1	362	WZNT-FM	3.1	50	WXYX-FM	2.0	277	WZNT-FM	1.8	230
WORO-FM	2.0	362	WKAQ-FM	2.2	335	WORO-FM	2.2	35	WQBS	1.9	239	WPRM-FM	1.5	200
WDOY-FM	1.9	255	WFID-FM	1.7	281	WDOY-FM	1.5	25	WKAQ-FM	1.5	198	WSRA-FM	1.4	187
WQBS	1.8	219	WDOY-FM	1.6	187	WKAQ-FM	1.3	21	WUNO	1.4	194	WXYX-FM	1.2	146
WKAQ-FM	1.7	198	WORO-FM	1.3	143	WERR-FM	1.3	21	WORO-FM	1.0	142	WGSX-FM	1.1	121
WIOA-FM	.9	156	WIOA-FM	1.2	132	WQBS	1.2	20	WFID-FM	.9	130	WORO-FM	1.0	112
WKAQ	.9	143	WKAQ	1.1	112	WIOA-FM	1.1	17	WIOA-FM	.8	125	WKAQ	.9	110
WGSX-FM	.9	112	WUNO	.9	108	WKAQ	.9	15	WZNT-FM	.7	87	WQBS	.9	89
WERR-FM	.9	108	WIOA-FM	.9	108	WRTU-FM	.9	15	WIOA-FM	.6	78	WID-FM	.9	88
WZNT-FM	.8	85	WZNT-FM	.8	85	WZNT-FM	.8	13	WZNT-FM	.6	62	WRTU-FM	.8	71
WZNT-FM	.7	78	WZNT-FM	.7	72	WZNT-FM	.7	12	WZNT-FM	.6	57	WZNT-FM	.8	69
WXYX-FM	.6	76	WERR-FM	.6	57	WERR-FM	.6	10	WERR-FM	.4	55	WFID-FM	.6	62
WZNT-FM	.5	72	WXYX-FM	.6	55	WZNT-FM	.6	5	WZNT-FM	.4	51	WZNT-FM	.6	57
WZNT-FM	.5	57	WZNT-FM	.6	50	WZNT-FM	.6	4	WZNT-FM	.4	44	WZNT-FM	.2	41
WPRM-FM	.4	55	WPRM-FM	.4	30	WZNT-FM	.4	4	WZNT-FM	.4	43	WZNT-FM	.2	26
WZNT-FM	.4	30	WZNT-FM	.4	29	WZNT-FM	.4	4	WZNT-FM	.4	30	WZNT-FM	.1	16
WZNT-FM	.3	24	WZNT-FM	.4	24	WZNT-FM	.4	4	WZNT-FM	.4	24	WZNT-FM	.1	9
WZNT-FM	.3	24	WZNT-FM	.4	24	WZNT-FM	.4	2	WZNT-FM	.2	24	WZNT-FM	.1	9
WZNT-FM	.1	15	WZNT-FM	.1	15	WZNT-FM	.1	2	WZNT-FM	.2	15	WZNT-FM	.1	9
WZNT-FM	.1	14	WZNT-FM	.1	14	WZNT-FM	.1	1	WZNT-FM	.1	14	WZNT-FM	.1	9
WZNT-FM	.1	14	WZNT-FM	.1	14	WZNT-FM	.1	1	WZNT-FM	.1	14	WZNT-FM	.1	9
WZNT-FM	.1	13	WZNT-FM	.1	13	WZNT-FM	.1	1	WZNT-FM	.1	13	WZNT-FM	.1	9
PLUR	415	1540	PLUR	411	1502	PLUR	395	1458	PLUR	360	1481	PLUR	306	1391

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AQH PRS RTG	AQH PRS	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS	CUME PRS (OO)
WKAQ-FM	1.8	46	796	WZNT-FM	3.0	78	379	WORO-FM	3.1	82	248	WCAD-FM	2.5	66	398	WKAQ-FM	1.9	51	198
WCAD-FM	1.6	43	714	WIDA-FM	2.4	62	248	WFID-FM	2.6	68	238	WKAQ-FM	2.5	66	370	WXYX-FM	1.8	46	143
WORO-FM	1.5	40	536	WCAD-FM	1.8	46	244	WIDA-FM	2.1	56	234	WQBS	2.3	61	239	WDOY-FM	1.7	45	128
WZNT-FM	1.4	38	481	WUNO	1.7	45	205	WKAQ-FM	2.1	56	232	WORO-FM	1.9	51	237	WUNO	1.0	27	103
WIDA-FM	1.4	37	463	WKAQ-FM	1.4	37	188	WCAD-FM	2.1	56	198	WZNT-FM	1.8	48	215	WIDA-FM	.8	21	103
WDOY-FM	1.3	35	401	WKAQ	1.4	36	187	WZNT-FM	1.7	44	183	WDOY-FM	1.6	42	170	WQBS	.7	19	96
WQBS	1.0	27	375	WORO-FM	1.4	36	178	WDOY-FM	1.4	37	171	WUNO	1.4	36	161	WOSO	.7	18	90
WFID-FM	1.0	27	367	WFID-FM	1.3	35	166	WQBS	1.3	33	148	WIDA-FM	1.3	35	160	WKAQ	.6	15	90
WUNO	.9	24	343	WIAC	1.1	28	133	WIAC	1.2	31	125	WGSX-FM	1.3	33	147	WGSX-FM	.5	14	81
WGSX-FM	.8	22	330	WQBS	.9	24	115	WGSX-FM	1.2	31	121	WFID-FM	1.0	25	114	WORO-FM	.5	13	76
WKAQ	.7	19	313	WERR-FM	.9	24	111	WRTU-FM	.8	21	78	WIAC	.9	24	103	WKAQ-FM	.5	12	76
WIAC	.7	19	277	WVOZ-FM	.8	20	102	WERR-FM	.8	21	68	WXYX-FM	.7	19	74	WERR-FM	.4	11	67
WXYX-FM	.7	18	250	WNR-FM	.6	15	90	WVOZ-FM	.8	20	65	WNR-FM	.7	19	72	WSRA-FM	.3	8	48
WSRA-FM	.6	17	189	WIAC	.5	14	76	WUNO	.7	18	56	WAPA	.7	18	63	WVOZ-FM	.3	8	48
WERR-FM	.5	13	189	WSRA-FM	.5	13	62	WOSO	.6	15	46	WKAQ	.6	17	62	WZNT-FM	.2	6	39
WPRM-FM	.5	12	185	WIDA	.5	13	59	WIDA	.6	15	44	WERR-FM	.6	15	62	WCRP-FM	.2	6	26
WVOZ-FM	.4	11	169	WGSX-FM	.5	12	56	WSRA-FM	.5	13	43	WVOZ-FM	.6	15	58	WFID-FM	.2	6	24
WDOY-FM	.4	11	166	WDOY-FM	.4	11	46	WIAQ-FM	.5	12	28	WPRM-FM	.5	13	49	WKVM	.2	5	22
WRTU-FM	.3	7	142	WRTU-FM	.4	10	39	WKAQ	.5	12	24	WPRM-FM	.5	13	48	WIPR-FM	.1	2	19
WOSO	.2	6	130	WCRP-FM	.4	10	34	WXYX-FM	.4	10	21	WSRA-FM	.4	11	43	WRTU-FM	.1	2	19
WLUZ	.2	6	116	WLUZ	.3	8	30	WLUZ	.2	4	20	WCRP-FM	.3	8	30	WIAQ-FM	.1	2	16
WNR-FM	.2	6	109	WVJP-FM	.2	6	24	WPRM-FM	.2	4	19	WVJP-FM	.2	6	24	WPRM-FM	.1	1	14
WAPA	.2	5	107	WKVM	.2	5	20	WNR-FM	.2	4	16	WRTU-FM	.2	5	24	WNR-FM	.1	1	12
WIDA	.2	5	104	WQII	.1	3	16	WKVM	.1	2	16	WLUZ	.1	3	13	WNR-FM	.1	1	
WCRP-FM	.2	4	100	WOSO	.1	2	14	WIPR-FM	.1	2	16	WIDA-FM	.1	2	13	WIDA-FM	.1	2	
WVJP-FM	.2	4	96	WQII	.1	1	13	WVJP-FM	.1	2	14	WVJP-FM	.1	2	13				
WKVM	.1	3	89	WAPA	.1	1	12	WIDA-FM	.1	1	13								
WQII	.1	2	57	WCRP-FM															
WIPR-FM		1	37	WIDA															
WIDA-FM		1	36	WIPR-FM															

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)
WRO-FM	2.2	WZNT-FM	533	WRO-FM	2.3	WZNT-FM	469	WRO-FM	2.3	WZNT-FM	469	WRO-FM	2.3	WZNT-FM	469	WRO-FM	2.1	WKAQ-FM	446
WCAD-FM	2.1	WKAQ-FM	450	WZNT-FM	2.3	WKAQ-FM	363	WZNT-FM	2.3	WKAQ-FM	363	WZNT-FM	2.3	WKAQ-FM	363	WZNT-FM	1.6	WDOY-FM	422
WZNT-FM	2.1	WDOY-FM	383	WKAQ-FM	2.2	WDOY-FM	351	WKAQ-FM	2.2	WDOY-FM	351	WKAQ-FM	2.2	WDOY-FM	351	WKAQ-FM	1.1	WKAQ	301
WKAQ-FM	2.1	WRO-FM	400	WDOY-FM	2.0	WKAQ-FM	338	WDOY-FM	2.0	WKAQ-FM	338	WDOY-FM	2.0	WKAQ-FM	338	WDOY-FM	1.1	WSRA-FM	276
WDOY-FM	1.9	WKAQ-FM	293	WKAQ-FM	1.9	WKAQ-FM	290	WKAQ-FM	1.9	WKAQ-FM	290	WKAQ-FM	1.9	WKAQ-FM	290	WKAQ-FM	1.0	WZNT-FM	265
WZNT-FM	1.7	WDOY-FM	287	WDOY-FM	1.8	WDOY-FM	256	WDOY-FM	1.8	WDOY-FM	256	WDOY-FM	1.8	WDOY-FM	256	WDOY-FM	1.0	WPRM-FM	214
WRO-FM	1.6	WZNT-FM	253	WDOY-FM	1.1	WZNT-FM	247	WDOY-FM	1.1	WZNT-FM	247	WDOY-FM	1.1	WZNT-FM	247	WDOY-FM	1.0	WORO-FM	196
WDOY-FM	1.5	WKAQ-FM	216	WDOY-FM	1.1	WKAQ-FM	212	WDOY-FM	1.1	WKAQ-FM	212	WDOY-FM	1.1	WKAQ-FM	212	WDOY-FM	1.0	WRO-FM	180
WDOY-FM	1.2	WZNT-FM	207	WKAQ-FM	1.1	WDOY-FM	189	WKAQ-FM	1.1	WDOY-FM	189	WKAQ-FM	1.1	WDOY-FM	189	WKAQ-FM	0.7	WVIA-FM	148
WDOY-FM	1.0	WKAQ-FM	188	WDOY-FM	1.0	WKAQ-FM	187	WDOY-FM	1.0	WKAQ-FM	187	WDOY-FM	1.0	WKAQ-FM	187	WDOY-FM	0.7	WVIA-FM	139
WZNT-FM	1.0	WKAQ-FM	165	WZNT-FM	1.0	WKAQ-FM	179	WZNT-FM	1.0	WKAQ-FM	179	WZNT-FM	1.0	WKAQ-FM	179	WZNT-FM	0.7	WVIA-FM	135
WZNT-FM	0.8	WERR-FM	143	WERR-FM	0.9	WERR-FM	114	WERR-FM	0.9	WERR-FM	114	WERR-FM	0.9	WERR-FM	114	WERR-FM	0.6	WVIA-FM	121
WERR-FM	0.8	WERR-FM	114	WERR-FM	0.9	WERR-FM	100	WERR-FM	0.9	WERR-FM	100	WERR-FM	0.9	WERR-FM	100	WERR-FM	0.5	WVIA-FM	112
WZNT-FM	0.7	WDOY-FM	114	WERR-FM	0.8	WERR-FM	95	WERR-FM	0.8	WERR-FM	95	WERR-FM	0.8	WERR-FM	95	WERR-FM	0.5	WVIA-FM	84
WZNT-FM	0.7	WZNT-FM	100	WERR-FM	0.8	WERR-FM	90	WERR-FM	0.8	WERR-FM	90	WERR-FM	0.8	WERR-FM	90	WERR-FM	0.5	WVIA-FM	83
WZNT-FM	0.5	WKAQ-FM	100	WERR-FM	0.8	WERR-FM	82	WERR-FM	0.8	WERR-FM	82	WERR-FM	0.8	WERR-FM	82	WERR-FM	0.5	WVIA-FM	71
WZNT-FM	0.5	WKAQ-FM	88	WERR-FM	0.8	WERR-FM	74	WERR-FM	0.8	WERR-FM	74	WERR-FM	0.8	WERR-FM	74	WERR-FM	0.5	WVIA-FM	69
WZNT-FM	0.5	WKAQ-FM	88	WERR-FM	0.8	WERR-FM	85	WERR-FM	0.8	WERR-FM	85	WERR-FM	0.8	WERR-FM	85	WERR-FM	0.5	WVIA-FM	62
WZNT-FM	0.5	WKAQ-FM	85	WERR-FM	0.8	WERR-FM	74	WERR-FM	0.8	WERR-FM	74	WERR-FM	0.8	WERR-FM	74	WERR-FM	0.5	WVIA-FM	58
WZNT-FM	0.4	WKAQ-FM	85	WERR-FM	0.8	WERR-FM	61	WERR-FM	0.8	WERR-FM	61	WERR-FM	0.8	WERR-FM	61	WERR-FM	0.5	WVIA-FM	57
WZNT-FM	0.4	WKAQ-FM	82	WERR-FM	0.8	WERR-FM	56	WERR-FM	0.8	WERR-FM	56	WERR-FM	0.8	WERR-FM	56	WERR-FM	0.5	WVIA-FM	55
WZNT-FM	0.4	WKAQ-FM	82	WERR-FM	0.8	WERR-FM	48	WERR-FM	0.8	WERR-FM	48	WERR-FM	0.8	WERR-FM	48	WERR-FM	0.5	WVIA-FM	33
WZNT-FM	0.4	WKAQ-FM	61	WERR-FM	0.8	WERR-FM	39	WERR-FM	0.8	WERR-FM	39	WERR-FM	0.8	WERR-FM	39	WERR-FM	0.5	WVIA-FM	9
WZNT-FM	0.3	WKAQ-FM	56	WERR-FM	0.8	WERR-FM	39	WERR-FM	0.8	WERR-FM	39	WERR-FM	0.8	WERR-FM	39	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.3	WKAQ-FM	56	WERR-FM	0.8	WERR-FM	33	WERR-FM	0.8	WERR-FM	33	WERR-FM	0.8	WERR-FM	33	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	48	WERR-FM	0.8	WERR-FM	33	WERR-FM	0.8	WERR-FM	33	WERR-FM	0.8	WERR-FM	33	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	43	WERR-FM	0.8	WERR-FM	30	WERR-FM	0.8	WERR-FM	30	WERR-FM	0.8	WERR-FM	30	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	43	WERR-FM	0.8	WERR-FM	30	WERR-FM	0.8	WERR-FM	30	WERR-FM	0.8	WERR-FM	30	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	39	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	33	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	33	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	30	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	30	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	30	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.2	WKAQ-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.8	WERR-FM	24	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	24	WERR-FM	0.8	WERR-FM	16	WERR-FM	0.8	WERR-FM	16	WERR-FM	0.8	WERR-FM	16	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	24	WERR-FM	0.8	WERR-FM	14	WERR-FM	0.8	WERR-FM	14	WERR-FM	0.8	WERR-FM	14	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	19	WERR-FM	0.8	WERR-FM	14	WERR-FM	0.8	WERR-FM	14	WERR-FM	0.8	WERR-FM	14	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	19	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	16	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	16	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.8	WERR-FM	13	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	
WZNT-FM	0.1	WKAQ-FM	13	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.8	WERR-FM	12	WERR-FM	0.5	WVIA-FM	



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AGH PRS RTG	AGH PRS RTG	CUME PRS	STATION	AGH PRS RTG	AGH PRS RTG	CUME PRS	STATION	AGH PRS RTG	AGH PRS RTG	CUME PRS	STATION	AGH PRS RTG	AGH PRS RTG	CUME PRS	STATION	AGH PRS RTG	AGH PRS RTG	CUME PRS
WORO-FM	1.8	33	504	WZNT-FM	3.5	66	259	WORO-FM	3.1	59	219	WORO-FM	2.6	49	228	WORO-FM	1.4	27	143
WIDA-FM	1.6	31	439	WIDA-FM	2.3	43	176	WIDA-FM	2.8	52	159	WORO-FM	2.2	42	206	WORO-FM	1.1	20	103
WZNT-FM	1.4	27	430	WZNT-FM	2.2	42	174	WZNT-FM	2.1	40	152	WZNT-FM	2.1	39	186	WZNT-FM	.9	17	97
WUNO	1.3	24	399	WIAQ	1.5	28	163	WIAQ	2.0	37	143	WUNO	1.9	36	161	WUNO	.8	15	90
WQBS	1.1	21	312	WKAQ-FM	1.3	25	159	WKAQ-FM	1.9	35	125	WKAQ-FM	1.8	34	155	WKAQ-FM	.7	13	52
WIAQ	1.0	19	300	WKAQ	1.3	24	147	WQBS	1.6	31	97	WIDA-FM	1.4	27	94	WIDA-FM	.6	12	50
WKAQ-FM	1.0	19	291	WIDA-FM	1.3	24	141	WIAQ	1.6	31	72	WKAQ-FM	1.3	25	80	WOSO	.6	11	49
WFID-FM	.9	17	214	WERR-FM	1.3	24	76	WRTU-FM	1.1	21	68	WGSX-FM	1.3	24	76	WSRA-FM	.4	8	44
WSRA-FM	.9	17	201	WQBS	1.1	21	71	WCAD-FM	1.1	21	67	WIAQ	1.3	24	70	WKAQ-FM	.4	7	39
WDOY-FM	.8	15	185	WFID-FM	1.1	21	66	WVOZ-FM	1.1	20	56	WAPA	1.0	18	62	WERR-FM	.4	7	39
WGSX-FM	.6	12	170	WVOZ-FM	.9	17	62	WUNO	1.0	18	49	WERR-FM	.8	15	58	WCRP-FM	.3	6	36
WKAQ	.6	11	169	WIDA	.7	13	56	WGSX-FM	.9	16	46	WDOY-FM	.7	13	57	WZNT-FM	.3	6	26
WCAD-FM	.5	10	133	WSRA-FM	.7	13	50	WOSO	.8	15	44	WPRM-FM	.7	13	51	WFID-FM	.3	5	24
WPRM-FM	.5	10	131	WRTU-FM	.5	10	46	WDOY-FM	.7	14	43	WFID-FM	.7	13	49	WIAQ-FM	.3	5	22
WVOZ-FM	.5	9	122	WCRP-FM	.5	10	39	WSRA-FM	.7	13	36	WSRA-FM	.6	11	48	WGSX-FM	.2	4	19
WERR-FM	.5	9	121	WIAQ-FM	.5	10	34	WIDA	.7	13	33	WIAQ-FM	.5	10	43	WVOZ-FM	.2	4	19
WRTU-FM	.4	7	109	WNR-T-FM	.5	9	30	WIAQ-FM	.6	12	28	WVOZ-FM	.5	9	42	WRTU-FM	.1	2	19
WIAQ-FM	.4	7	107	WCRP-FM	.4	8	30	WYX-FM	.5	10	24	WYX-FM	.5	9	33	WIPR-FM	.1	2	17
WOSO	.3	5	106	WLUZ	.4	8	27	WERR-FM	.4	7	21	WCRP-FM	.4	8	32	WCRP-FM	.1	2	16
WAPA	.3	5	96	WVUP-FM	.3	6	24	WLUZ	.2	4	20	WVUP-FM	.3	6	30	WCAD-FM	.1	1	15
WIDA	.3	5	91	WKVM	.3	5	20	WPRM-FM	.2	4	20	WKAQ	.3	5	24	WPRM-FM	.1	1	14
WCRP-FM	.2	4	89	WGSX-FM	.2	4	20	WNR-T-FM	.2	4	19	WRTU-FM	.3	5	24	WNR-T-FM	.1	1	12
WLUZ	.2	4	85	WQII	.2	3	16	WKAQ	.2	3	16	WLUZ	.2	3	14				
WVUP-FM	.2	4	84	WOSO	.1	2	15	WKVM	.1	2	16	WNR-T-FM	.1	2	13				
WKVM	.2	3	71	WDOY-FM	.1	2	14	WPRM-FM	.1	2	16	WIDA-FM	.1	2	13				
WNR-T-FM	.2	3	71	WAPA	.1	1	13	WVUP-FM	.1	2	14								
WYX-FM	.2	3	57	WIDA-FM	.1	1	12	WIDA-FM	.1	1	13								
WQII	.1	2	42																
WIPR-FM	.1	1	37																
WIDA-FM	.1	1	36																



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)
WORO-FM	1.8	517	WZNT-FM	3.1	259	WORO-FM	3.2	70	WQBS	2.3	49	WQBS	1.4	30
WIDA-FM	1.5	504	WIAQ	2.1	197	WIDA-FM	2.4	52	WORO-FM	2.2	48	WORO-FM	.9	20
WZNT-FM	1.3	499	WIDA-FM	2.0	190	WZNT-FM	1.9	40	WZNT-FM	1.8	39	WORO-FM	.8	17
WUNO	1.2	467	WUNO	1.9	174	WZNT-FM	1.7	37	WUNO	1.7	36	WQBS	.7	15
WIAQ	1.1	362	WORO-FM	1.5	163	WZNT-FM	1.7	36	WQBS	1.6	35	WQBS	.6	13
WQBS	1.0	354	WQBS	1.4	147	WQBS	1.4	31	WQBS	1.3	28	WQBS	.6	12
WQBS	1.0	300	WQBS	1.3	141	WQBS	1.4	31	WQBS	1.3	27	WQBS	.5	11
WQBS	.8	226	WQBS	1.2	108	WQBS	1.0	21	WQBS	1.2	25	WQBS	.4	8
WQBS	.8	214	WQBS	1.2	98	WQBS	1.0	21	WQBS	1.1	24	WQBS	.3	7
WQBS	.7	201	WQBS	1.1	82	WQBS	.9	20	WQBS	1.1	24	WQBS	.3	7
WQBS	.6	184	WQBS	1.0	71	WQBS	.8	18	WQBS	.8	18	WQBS	.3	7
WQBS	.6	173	WQBS	1.0	66	WQBS	.7	16	WQBS	.7	15	WQBS	.3	7
WQBS	.6	170	WQBS	.8	62	WQBS	.7	15	WQBS	.6	14	WQBS	.3	6
WQBS	.5	169	WQBS	.6	46	WQBS	.6	14	WQBS	.6	13	WQBS	.3	6
WQBS	.5	133	WQBS	.6	40	WQBS	.6	13	WQBS	.6	13	WQBS	.2	5
WQBS	.5	131	WQBS	.5	39	WQBS	.6	13	WQBS	.6	13	WQBS	.2	5
WQBS	.4	122	WQBS	.5	34	WQBS	.6	12	WQBS	.5	11	WQBS	.2	4
WQBS	.4	121	WQBS	.4	30	WQBS	.5	10	WQBS	.5	11	WQBS	.2	4
WQBS	.4	119	WQBS	.4	30	WQBS	.4	8	WQBS	.4	9	WQBS	.1	3
WQBS	.3	115	WQBS	.3	27	WQBS	.4	8	WQBS	.4	9	WQBS	.1	2
WQBS	.2	106	WQBS	.2	24	WQBS	.3	7	WQBS	.4	8	WQBS	.1	2
WQBS	.2	106	WQBS	.2	20	WQBS	.3	6	WQBS	.4	8	WQBS	.1	2
WQBS	.2	96	WQBS	.1	16	WQBS	.2	4	WQBS	.3	7	WQBS	.1	1
WQBS	.2	91	WQBS	.1	15	WQBS	.2	4	WQBS	.3	7	WQBS	.1	1
WQBS	.1	89	WQBS	.1	14	WQBS	.1	2	WQBS	.1	2	WQBS	.1	1
WQBS	.1	71	WQBS	.1	13	WQBS	.1	2	WQBS	.1	2	WQBS	.1	1
WQBS	.1	59	WQBS	.1	12	WQBS	.1	2	WQBS	.1	2	WQBS	.1	1
WQBS	.1	57	WQBS	.1	12	WQBS	.1	2	WQBS	.1	2	WQBS	.1	1
WQBS	.1	46	WQBS	.1	12	WQBS	.1	2	WQBS	.1	2	WQBS	.1	1
WQBS	.1	42	WQBS	.1	12	WQBS	.1	2	WQBS	.1	2	WQBS	.1	1

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)
WORO-FM	2.4	WZNT-FM	478	WZNT-FM	2.5	WZNT-FM	413	WORO-FM	2.5	WZNT-FM	349	WORO-FM	1.4	WZNT-FM	285	WSRA-FM	1.4	WZNT-FM	284
WZNT-FM	2.2	WORO-FM	385	WORO-FM	1.9	WORO-FM	289	WZNT-FM	2.4	WORO-FM	336	WZNT-FM	1.4	WORO-FM	261	WDOY-FM	1.2	WZNT-FM	224
WIOA-FM	1.9	WZNT-FM	317	WZNT-FM	1.8	WZNT-FM	272	WIOA-FM	2.2	WZNT-FM	234	WZNT-FM	1.3	WZNT-FM	222	WORO-FM	1.2	WZNT-FM	196
WZNT-FM	1.6	WZNT-FM	300	WZNT-FM	1.7	WZNT-FM	262	WIOA-FM	1.8	WZNT-FM	231	WZNT-FM	1.3	WZNT-FM	181	WZNT-FM	1.0	WZNT-FM	150
WZNT-FM	1.5	WZNT-FM	283	WZNT-FM	1.6	WZNT-FM	228	WZNT-FM	1.4	WZNT-FM	225	WZNT-FM	1.3	WZNT-FM	181	WZNT-FM	1.0	WZNT-FM	148
WZNT-FM	1.5	WZNT-FM	234	WZNT-FM	1.6	WZNT-FM	197	WZNT-FM	1.4	WZNT-FM	222	WZNT-FM	1.3	WZNT-FM	145	WZNT-FM	1.0	WZNT-FM	139
WZNT-FM	1.4	WZNT-FM	163	WZNT-FM	1.4	WZNT-FM	163	WZNT-FM	1.3	WZNT-FM	163	WZNT-FM	1.3	WZNT-FM	141	WZNT-FM	1.0	WZNT-FM	132
WZNT-FM	1.2	WZNT-FM	137	WZNT-FM	1.3	WZNT-FM	137	WZNT-FM	1.3	WZNT-FM	122	WZNT-FM	1.3	WZNT-FM	122	WZNT-FM	1.0	WZNT-FM	112
WZNT-FM	1.2	WZNT-FM	124	WZNT-FM	1.3	WZNT-FM	122	WZNT-FM	1.3	WZNT-FM	108	WZNT-FM	1.3	WZNT-FM	107	WZNT-FM	1.0	WZNT-FM	101
WZNT-FM	1.2	WZNT-FM	122	WZNT-FM	1.3	WZNT-FM	108	WZNT-FM	1.3	WZNT-FM	90	WZNT-FM	1.3	WZNT-FM	94	WZNT-FM	1.0	WZNT-FM	84
WZNT-FM	1.2	WZNT-FM	112	WZNT-FM	1.3	WZNT-FM	104	WZNT-FM	1.3	WZNT-FM	83	WZNT-FM	1.3	WZNT-FM	94	WZNT-FM	1.0	WZNT-FM	83
WZNT-FM	1.2	WZNT-FM	108	WZNT-FM	1.3	WZNT-FM	85	WZNT-FM	1.3	WZNT-FM	82	WZNT-FM	1.3	WZNT-FM	90	WZNT-FM	1.0	WZNT-FM	62
WZNT-FM	1.2	WZNT-FM	85	WZNT-FM	1.3	WZNT-FM	83	WZNT-FM	1.3	WZNT-FM	82	WZNT-FM	1.3	WZNT-FM	84	WZNT-FM	1.0	WZNT-FM	58
WZNT-FM	1.2	WZNT-FM	83	WZNT-FM	1.3	WZNT-FM	83	WZNT-FM	1.3	WZNT-FM	80	WZNT-FM	1.3	WZNT-FM	80	WZNT-FM	1.0	WZNT-FM	55
WZNT-FM	1.2	WZNT-FM	83	WZNT-FM	1.3	WZNT-FM	80	WZNT-FM	1.3	WZNT-FM	66	WZNT-FM	1.3	WZNT-FM	57	WZNT-FM	1.0	WZNT-FM	47
WZNT-FM	1.2	WZNT-FM	83	WZNT-FM	1.3	WZNT-FM	66	WZNT-FM	1.3	WZNT-FM	62	WZNT-FM	1.3	WZNT-FM	57	WZNT-FM	1.0	WZNT-FM	42
WZNT-FM	1.2	WZNT-FM	82	WZNT-FM	1.3	WZNT-FM	61	WZNT-FM	1.3	WZNT-FM	44	WZNT-FM	1.3	WZNT-FM	49	WZNT-FM	1.0	WZNT-FM	33
WZNT-FM	1.2	WZNT-FM	80	WZNT-FM	1.3	WZNT-FM	57	WZNT-FM	1.3	WZNT-FM	43	WZNT-FM	1.3	WZNT-FM	49	WZNT-FM	1.0	WZNT-FM	33
WZNT-FM	1.2	WZNT-FM	68	WZNT-FM	1.3	WZNT-FM	53	WZNT-FM	1.3	WZNT-FM	40	WZNT-FM	1.3	WZNT-FM	48	WZNT-FM	1.0	WZNT-FM	26
WZNT-FM	1.2	WZNT-FM	57	WZNT-FM	1.3	WZNT-FM	48	WZNT-FM	1.3	WZNT-FM	39	WZNT-FM	1.3	WZNT-FM	44	WZNT-FM	1.0	WZNT-FM	25
WZNT-FM	1.2	WZNT-FM	57	WZNT-FM	1.3	WZNT-FM	42	WZNT-FM	1.3	WZNT-FM	34	WZNT-FM	1.3	WZNT-FM	43	WZNT-FM	1.0	WZNT-FM	22
WZNT-FM	1.2	WZNT-FM	53	WZNT-FM	1.3	WZNT-FM	39	WZNT-FM	1.3	WZNT-FM	34	WZNT-FM	1.3	WZNT-FM	42	WZNT-FM	1.0	WZNT-FM	9
WZNT-FM	1.2	WZNT-FM	48	WZNT-FM	1.3	WZNT-FM	38	WZNT-FM	1.3	WZNT-FM	33	WZNT-FM	1.3	WZNT-FM	39	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	39	WZNT-FM	1.3	WZNT-FM	30	WZNT-FM	1.3	WZNT-FM	30	WZNT-FM	1.3	WZNT-FM	30	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	30	WZNT-FM	1.3	WZNT-FM	30	WZNT-FM	1.3	WZNT-FM	30	WZNT-FM	1.3	WZNT-FM	26	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	30	WZNT-FM	1.3	WZNT-FM	24	WZNT-FM	1.3	WZNT-FM	24	WZNT-FM	1.3	WZNT-FM	24	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	24	WZNT-FM	1.3	WZNT-FM	16	WZNT-FM	1.3	WZNT-FM	20	WZNT-FM	1.3	WZNT-FM	22	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	19	WZNT-FM	1.3	WZNT-FM	14	WZNT-FM	1.3	WZNT-FM	19	WZNT-FM	1.3	WZNT-FM	19	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	16	WZNT-FM	1.3	WZNT-FM	13	WZNT-FM	1.3	WZNT-FM	16	WZNT-FM	1.3	WZNT-FM	13	WZNT-FM	1.0	WZNT-FM	
WZNT-FM	1.2	WZNT-FM	13	WZNT-FM	1.3	WZNT-FM	13	WZNT-FM	1.3	WZNT-FM	13	WZNT-FM	1.3	WZNT-FM	13	WZNT-FM	1.0	WZNT-FM	

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AQH PRS RTG	CUME PRS	STATION	AQH PRS RTG	CUME PRS	STATION	AQH PRS RTG	CUME PRS	STATION	AQH PRS RTG	CUME PRS	STATION	AQH PRS RTG	CUME PRS
WIOA-FM	2.2	1049	WIOA-FM	3.4	605	WIOA-FM	4.0	490	WIOA-FM	2.5	492	WIOA-FM	1.7	492
WUNO	1.5	970	WUNO	2.7	413	WCRP-FM	1.5	255	WDOY-FM	1.6	336	WDOY-FM	1.1	336
WKAQ-FM	1.4	844	WKAQ	2.4	386	WDOY-FM	1.3	208	WXYX-FM	1.4	245	WXYX-FM	.8	214
WKAQ-FM	1.0	732	WKAQ-FM	1.4	323	WUNO	1.1	207	WUNO	1.3	210	WKAQ-FM	.8	144
WKAQ-FM	.9	530	WKAQ-FM	1.2	223	WKAQ-FM	1.1	200	WKAQ	1.1	207	WKAQ-FM	.7	141
WDOY-FM	.9	503	WXYX-FM	1.2	207	WZNT-FM	1.1	193	WKAQ	1.1	207	WKAQ	.6	134
WDOY-FM	.8	404	WKAQ-FM	1.1	197	WXYX-FM	1.0	184	WKAQ-FM	1.0	201	WDOY-FM	.5	125
WQBS	.8	400	WUNO	1.1	186	WXYX-FM	1.0	172	WKAQ-FM	.9	192	WKAQ-FM	.5	119
WXYX-FM	.8	399	WKAQ-FM	1.0	184	WKAQ-FM	1.0	151	WIDA	.9	162	WKAQ-FM	.5	109
WKAQ-FM	.7	393	WUNO	1.0	156	WQBS	.9	137	WQBS	.9	123	WIDA	.5	106
WCRP-FM	.7	389	WQBS	1.0	155	WKAQ	.8	132	WCRP-FM	.8	115	WERR-FM	.5	97
WIDA	.6	372	WQBS	.8	151	WKAQ-FM	.8	115	WCRP-FM	.8	99	WQII	.5	92
WVJP-FM	.6	316	WKAQ	.8	114	WIDA	.8	105	WIDA-FM	.6	90	WZNT-FM	.4	88
WKAQ-FM	.5	288	WQII	.7	102	WKAQ-FM	.8	104	WKAQ-FM	.5	89	WQBS	.4	87
WKAQ-FM	.5	275	WZNT-FM	.7	102	WKAQ-FM	.7	91	WCRP-FM	.5	85	WKAQ-FM	.3	73
WERR-FM	.5	272	WVJP-FM	.6	99	WQII	.7	91	WKAQ	.4	76	WKAQ	.3	73
WQII	.5	249	WDOY-FM	.5	97	WVJP-FM	.7	69	WOSO	.4	51	WVJP-FM	.3	70
WKAQ-FM	.4	244	WKAQ-FM	.5	97	WKAQ-FM	.6	64	WQII	.3	48	WDOZ-FM	.2	61
WOSO	.4	199	WOSO	.5	85	WOSO	.5	63	WAPA	.3	46	WOSO	.2	46
WKAQ-FM	.4	192	WKAQ-FM	.4	69	WKAQ-FM	.4	59	WKAQ-FM	.3	45	WCRP-FM	.2	36
WKAQ-FM	.3	172	WKAQ-FM	.4	61	WKAQ-FM	.3	59	WKAQ-FM	.3	41	WPRM-FM	.2	34
WKAQ-FM	.3	160	WKAQ-FM	.3	58	WKAQ-FM	.3	51	WKAQ-FM	.3	38	WOSO	.2	20
WKAQ-FM	.2	156	WKAQ-FM	.2	57	WKAQ-FM	.3	48	WKAQ-FM	.2	35	WKAQ-FM	.1	16
WKAQ-FM	.2	155	WKAQ-FM	.1	55	WKAQ-FM	.2	37	WKAQ-FM	.2	29	WKAQ-FM	.1	14
WKAQ-FM	.2	146	WKAQ-FM	.1	34	WKAQ-FM	.2	30	WKAQ-FM	.1	24	WKAQ-FM	.1	13
WKAQ-FM	.1	146	WKAQ-FM	.1	28	WKAQ-FM	.2	29	WKAQ-FM	.1	16	WKAQ-FM	.1	12
WKAQ-FM	.1	106	WKAQ-FM	.1	14	WKAQ-FM	.2	24	WKAQ-FM	.1	14	WKAQ-FM	.1	10
WKAQ-FM	.1	103	WKAQ-FM	.1	11	WKAQ-FM	.1	16	WKAQ-FM	.1	11	WKAQ-FM	.1	9
WKAQ-FM	.1	100	WKAQ-FM	.1	3	WKAQ-FM	.1	13	WKAQ-FM	.1	3	WKAQ-FM	.1	10
WKAQ-FM	.1	56	WKAQ-FM	.1	1	WKAQ-FM	.1	1	WKAQ-FM	.1	1	WKAQ-FM	.1	10
WKAQ-FM	.1	53	WKAQ-FM	.1	1	WKAQ-FM	.1	1	WKAQ-FM	.1	1	WKAQ-FM	.1	10

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM			MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM			MON - FRI 6:00AM-3:00PM			MON - FRI 3:00PM-12:00 MID			SAT - SUN 6:00AM-12:00 MID		
STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)
WIOA-FM	3.3	775	WIOA-FM	2.9	719	WIOA-FM	3.7	162	WIOA-FM	1.7	745	WIOA-FM	2.5	634
WUNO	1.7	537	WUNO	2.0	485	WUNO	1.8	80	WUNO	1.6	508	WUNO	1.3	414
WKAQ	1.4	535	WKAQ	1.7	482	WKAQ	1.5	66	WKAQ	1.1	440	WKAQ-FM	1.1	386
WDOY-FM	1.2	518	WDOY-FM	1.3	478	WDOY-FM	1.3	55	WDOY-FM	1.0	393	WDOY-FM	1.0	357
WXYX-FM	1.2	454	WXYX-FM	1.2	412	WXYX-FM	1.1	50	WXYX-FM	0.9	338	WXYX-FM	0.9	38
WCRP-FM	1.1	365	WCRP-FM	1.1	365	WXYX-FM	1.1	48	WXYX-FM	0.8	283	WXYX-FM	0.8	36
WYAC-FM	1.1	293	WYAC-FM	1.1	261	WYAC-FM	1.1	47	WYAC-FM	0.8	267	WYAC-FM	0.8	35
WKAQ-FM	1.1	267	WKAQ-FM	1.1	253	WKAQ-FM	1.0	43	WKAQ-FM	0.7	236	WKAQ-FM	0.8	33
WKVM	1.0	261	WKVM	0.9	243	WKVM	1.0	42	WKVM	0.7	208	WKVM	0.6	25
WQBS	0.9	250	WQBS	0.9	229	WQBS	1.0	42	WQBS	0.6	207	WQBS	0.5	22
WFID-FM	0.8	243	WFID-FM	0.8	197	WFID-FM	0.9	38	WFID-FM	0.6	197	WFID-FM	0.5	21
WQII	0.7	207	WQII	0.7	176	WQII	0.9	38	WQII	0.5	166	WQII	0.4	19
WVUP-FM	0.7	197	WVUP-FM	0.6	169	WVUP-FM	0.6	27	WVUP-FM	0.4	154	WVUP-FM	0.4	18
WRO-FM	0.7	196	WRO-FM	0.6	142	WRO-FM	0.7	32	WRO-FM	0.4	136	WRO-FM	0.4	17
WQBS	0.7	196	WQBS	0.6	142	WQBS	0.7	32	WQBS	0.4	136	WQBS	0.4	16
WVUP-FM	0.6	190	WVUP-FM	0.5	137	WVUP-FM	0.7	31	WVUP-FM	0.4	123	WVUP-FM	0.3	15
WZNT-FM	0.6	189	WZNT-FM	0.5	127	WZNT-FM	0.7	29	WZNT-FM	0.3	98	WZNT-FM	0.3	14
WYAC	0.6	156	WYAC	0.5	125	WYAC	0.6	27	WYAC	0.3	135	WYAC	0.3	14
WAPA	0.6	156	WAPA	0.5	125	WAPA	0.6	27	WAPA	0.3	135	WAPA	0.3	14
WQBS	0.6	156	WQBS	0.5	125	WQBS	0.6	27	WQBS	0.3	135	WQBS	0.3	14
WVUP-FM	0.5	125	WVUP-FM	0.5	102	WVUP-FM	0.6	27	WVUP-FM	0.3	125	WVUP-FM	0.3	13
WQBS	0.5	122	WQBS	0.5	98	WQBS	0.6	25	WQBS	0.3	106	WQBS	0.3	13
WVUP-FM	0.5	106	WVUP-FM	0.4	97	WVUP-FM	0.5	22	WVUP-FM	0.3	105	WVUP-FM	0.3	12
WQBS	0.5	106	WQBS	0.4	97	WQBS	0.5	22	WQBS	0.3	105	WQBS	0.3	12
WVUP-FM	0.5	106	WVUP-FM	0.4	97	WVUP-FM	0.5	22	WVUP-FM	0.3	105	WVUP-FM	0.3	12
WQBS	0.4	105	WQBS	0.4	89	WQBS	0.5	20	WQBS	0.3	97	WQBS	0.3	11
WVUP-FM	0.4	105	WVUP-FM	0.4	89	WVUP-FM	0.5	20	WVUP-FM	0.3	97	WVUP-FM	0.3	11
WQBS	0.3	98	WQBS	0.3	85	WQBS	0.3	14	WQBS	0.2	92	WQBS	0.2	10
WVUP-FM	0.3	98	WVUP-FM	0.3	85	WVUP-FM	0.3	14	WVUP-FM	0.2	92	WVUP-FM	0.2	10
WQBS	0.3	97	WQBS	0.3	83	WQBS	0.3	12	WQBS	0.2	90	WQBS	0.2	9
WVUP-FM	0.3	97	WVUP-FM	0.3	83	WVUP-FM	0.3	12	WVUP-FM	0.2	90	WVUP-FM	0.2	9
WQBS	0.2	89	WQBS	0.2	77	WQBS	0.2	10	WQBS	0.2	85	WQBS	0.2	7
WVUP-FM	0.2	89	WVUP-FM	0.2	77	WVUP-FM	0.2	8	WVUP-FM	0.2	85	WVUP-FM	0.2	7
WQBS	0.2	85	WQBS	0.1	73	WQBS	0.2	7	WQBS	0.1	80	WQBS	0.1	6
WVUP-FM	0.2	85	WVUP-FM	0.1	73	WVUP-FM	0.2	7	WVUP-FM	0.1	80	WVUP-FM	0.1	6
WQBS	0.1	82	WQBS	0.1	68	WQBS	0.2	7	WQBS	0.1	48	WQBS	0.1	6
WVUP-FM	0.1	82	WVUP-FM	0.1	68	WVUP-FM	0.2	7	WVUP-FM	0.1	48	WVUP-FM	0.1	6
WQBS	0.1	72	WQBS	0.1	52	WQBS	0.1	6	WQBS	0.1	48	WQBS	0.1	6
WVUP-FM	0.1	72	WVUP-FM	0.1	52	WVUP-FM	0.1	6	WVUP-FM	0.1	48	WVUP-FM	0.1	6
WQBS	0.1	38	WQBS	0.1	22	WQBS	0.1	3	WQBS	0.1	29	WQBS	0.1	1
WVUP-FM	0.1	38	WVUP-FM	0.1	22	WVUP-FM	0.1	3	WVUP-FM	0.1	29	WVUP-FM	0.1	1
WQBS	0.1	29	WQBS	0.1	16	WQBS	0.1	2	WQBS	0.1	12	WQBS	0.1	1
WVUP-FM	0.1	29	WVUP-FM	0.1	16	WVUP-FM	0.1	2	WVUP-FM	0.1	12	WVUP-FM	0.1	1
WQBS	0.1	12	WQBS	0.1	12	WQBS	0.1	2	WQBS	0.1	12	WQBS	0.1	2
WVUP-FM	0.1	12	WVUP-FM	0.1	12	WVUP-FM	0.1	2	WVUP-FM	0.1	12	WVUP-FM	0.1	2
WQBS	0.1	12	WQBS	0.1	12	WQBS	0.1	2	WQBS	0.1	12	WQBS	0.1	2
WVUP-FM	0.1	12	WVUP-FM	0.1	12	WVUP-FM	0.1	2	WVUP-FM	0.1	12	WVUP-FM	0.1	2
WQBS	0.1	12	WQBS	0.1	12	WQBS	0.1	2	WQBS	0.1	12	WQBS	0.1	2
WVUP-FM	0.1	12	WVUP-FM	0.1	12	WVUP-FM	0.1	2	WVUP-FM	0.1	12	WVUP-FM	0.1	2





SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS	STATION	AGH PRS	AGH RTG	CUME PRS
WIDQ-FM	4.3	68	575	WIDQ-FM	4.2	66	575	WIDQ-FM	5.0	80	476	WIDQ-FM	4.2	66	622	WIDQ-FM	4.7	74	464
WKAQ-FM	3.6	57	450	WKAQ-FM	4.0	64	404	WKAQ-FM	3.1	49	414	WKAQ-FM	4.0	63	394	WKAQ-FM	4.3	68	330
WXYX-FM	3.5	55	377	WXYX-FM	3.4	54	377	WXYX-FM	3.0	47	319	WXYX-FM	3.6	57	333	WXYX-FM	2.5	40	324
WGSX-FM	3.2	51	359	WGSX-FM	3.3	52	359	WGSX-FM	2.8	45	252	WGSX-FM	3.5	55	287	WGSX-FM	1.9	30	181
WCAD-FM	2.8	44	324	WCAD-FM	2.9	46	319	WCAD-FM	2.3	36	248	WCAD-FM	2.8	44	278	WCAD-FM	1.9	30	173
WDOY-FM	2.7	43	319	WDOY-FM	2.3	37	279	WDOY-FM	1.9	30	204	WDOY-FM	2.8	44	278	WDOY-FM	1.2	19	165
WZNT-FM	1.1	17	147	WZNT-FM	1.4	23	140	WZNT-FM	1.1	18	114	WZNT-FM	1.9	30	253	WZNT-FM	1.2	19	165
WQBS	.9	14	141	WQBS	.9	14	103	WQBS	.9	14	110	WQBS	.8	12	129	WQBS	.9	15	80
WIDQ-FM	.8	13	140	WIDQ-FM	.8	13	79	WIDQ-FM	.8	13	103	WIDQ-FM	.7	11	117	WIDQ-FM	.8	13	66
WPRM-FM	.8	13	103	WPRM-FM	.7	11	70	WPRM-FM	.8	13	83	WPRM-FM	.6	10	105	WPRM-FM	.8	13	61
WKAQ-FM	.8	12	58	WKAQ-FM	.6	9	58	WKAQ-FM	.8	13	83	WKAQ-FM	.5	8	56	WKAQ-FM	.3	5	51
WPRM-FM	.6	9	57	WPRM-FM	.6	9	57	WPRM-FM	.8	12	58	WPRM-FM	.4	7	51	WPRM-FM	.3	5	38
WKAQ-FM	.6	9	36	WKAQ-FM	.4	7	36	WKAQ-FM	.6	9	57	WKAQ-FM	.4	7	36	WKAQ-FM	.3	4	30
WIPR-FM	.3	5	28	WIPR-FM	.4	6	28	WIPR-FM	.6	9	36	WIPR-FM	.3	4	31	WIPR-FM	.2	3	29
WVJP-FM	.3	5	28	WVJP-FM	.4	6	28	WVJP-FM	.4	7	28	WVJP-FM	.3	4	28	WVJP-FM	.2	3	27
WUPR-FM	.1	2	28	WUPR-FM	.2	3	28	WUPR-FM	.1	2	28	WUPR-FM	.3	4	28	WUPR-FM	.2	3	26
WVJP-FM	.1	2	28	WVJP-FM	.2	3	28	WVJP-FM	.1	1	28	WVJP-FM	.1	1	24	WVJP-FM	.1	1	25
WVJP-FM	.1	1	24	WVJP-FM	.1	1	24	WVJP-FM	.1	1	24	WVJP-FM	.1	1	14	WVJP-FM	.1	1	23
WKVM	.1	1	15	WKVM	.1	1	15	WKVM	.1	1	15	WKVM	.1	1	15	WKVM	.1	1	23
WVJP-FM	.1	1	14	WVJP-FM	.1	1	14	WVJP-FM	.1	1	14	WVJP-FM	.1	1	14	WVJP-FM	.1	1	23
WVJP-FM	.1	1	14	WVJP-FM	.1	1	14	WVJP-FM	.1	1	14	WVJP-FM	.1	1	14	WVJP-FM	.1	1	23

PLUR

421

1500

422

1473

391

1417

384

1454

319

1304

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	CUME PRS (OO)
WIDA-FM	3.5	632	WIDA-FM	6.0	113	WIDA-FM	6.6	123	WIDA-FM	4.3	293	WIDA-FM	4.3	293
WDOY-FM	1.8	559	WDOY-FM	2.7	51	WDOY-FM	2.6	49	WDOY-FM	3.8	207	WDOY-FM	3.8	207
WKAQ-FM	1.7	424	WKAQ-FM	2.0	38	WKAQ-FM	2.2	41	WKAQ-FM	2.3	173	WKAQ-FM	2.3	173
WFD-FM	1.3	349	WFD-FM	1.7	32	WFD-FM	1.7	31	WFD-FM	1.8	166	WFD-FM	1.8	166
WXYX-FM	1.2	302	WXYX-FM	1.4	27	WXYX-FM	1.5	29	WXYX-FM	1.3	138	WXYX-FM	1.3	138
WQBS	1.0	288	WQBS	1.2	23	WQBS	1.4	26	WQBS	1.1	107	WQBS	1.1	107
WCAD-FM	1.0	266	WCAD-FM	1.2	23	WCAD-FM	1.2	23	WCAD-FM	0.9	92	WCAD-FM	0.9	92
WQII	.8	264	WQII	1.1	20	WQII	1.2	23	WQII	.8	91	WQII	.8	91
WVJ-FM	.8	208	WVJ-FM	1.0	19	WVJ-FM	1.0	19	WVJ-FM	.7	86	WVJ-FM	.7	86
WGSX-FM	.7	190	WGSX-FM	.8	15	WGSX-FM	1.0	18	WGSX-FM	.7	59	WGSX-FM	.7	59
WCRP-FM	.7	180	WCRP-FM	.8	15	WCRP-FM	.7	14	WCRP-FM	.7	58	WCRP-FM	.7	58
WZNT-FM	.7	178	WZNT-FM	.8	15	WZNT-FM	.6	12	WZNT-FM	.6	49	WZNT-FM	.6	49
WKAQ	.5	167	WKAQ	.6	12	WKAQ	.5	9	WKAQ	.5	37	WKAQ	.5	37
WVJ-FM	.5	112	WVJ-FM	.5	10	WVJ-FM	.5	9	WVJ-FM	.5	28	WVJ-FM	.5	28
WIDA-FM	.5	111	WIDA-FM	.5	10	WIDA-FM	.4	8	WIDA-FM	.4	16	WIDA-FM	.4	16
WUNO	.5	105	WUNO	.4	8	WUNO	.4	8	WUNO	.4	15	WUNO	.4	15
WVOZ-FM	.4	95	WVOZ-FM	.3	6	WVOZ-FM	.3	6	WVOZ-FM	.4	14	WVOZ-FM	.4	14
WIDA	.3	91	WIDA	.2	3	WIDA	.1	2	WIDA	.3	13	WIDA	.3	13
WPRM-FM	.3	87	WPRM-FM	.2	3	WPRM-FM	.1	2	WPRM-FM	.2	13	WPRM-FM	.2	13
WAPA	.2	65	WAPA	.2	3	WAPA	.1	1	WAPA	.1	10	WAPA	.1	10
WVJ-FM	.2	65	WVJ-FM	.2	3	WVJ-FM	.1	1	WVJ-FM	.1	10	WVJ-FM	.1	10
WQBS	.2	65	WQBS	.2	3	WQBS	.1	1	WQBS	.1	10	WQBS	.1	10
WORO-FM	.2	59	WORO-FM	.1	2	WORO-FM	.1	2	WORO-FM	.1	11	WORO-FM	.1	11
WIPR-FM	.1	49	WIPR-FM	.1	2	WIPR-FM	.1	2	WIPR-FM	.1	11	WIPR-FM	.1	11
WKVM	.1	44	WKVM	.1	1	WKVM	.1	1	WKVM	.1	10	WKVM	.1	10
WERR-FM	.1	40	WERR-FM	.1	1	WERR-FM	.1	1	WERR-FM	.1	9	WERR-FM	.1	9
WLUZ	.1	40	WLUZ	.1	1	WLUZ	.1	1	WLUZ	.1	8	WLUZ	.1	8
WVJ-FM	.1	34	WVJ-FM	.1	2	WVJ-FM	.1	2	WVJ-FM	.1	14	WVJ-FM	.1	14
WOSO	.1	24	WOSO	.1	1	WOSO	.1	1	WOSO	.1	11	WOSO	.1	11
WVJ-FM	.1	18	WVJ-FM	.1	1	WVJ-FM	.1	1	WVJ-FM	.1	10	WVJ-FM	.1	10
WRTU-FM	.1	17	WRTU-FM	.1	1	WRTU-FM	.1	1	WRTU-FM	.1	9	WRTU-FM	.1	9
WIPR	.1	13	WIPR	.1	1	WIPR	.1	1	WIPR	.1	8	WIPR	.1	8
WVJ-FM	.1	364	WVJ-FM	.1	459	WVJ-FM	.1	464	WVJ-FM	.1	1248	WVJ-FM	.1	1330
WVJ-FM	.1	1835	WVJ-FM	.1	1430	WVJ-FM	.1	1430	WVJ-FM	.1	1248	WVJ-FM	.1	1330
WVJ-FM	.1	267	WVJ-FM	.1	415	WVJ-FM	.1	415	WVJ-FM	.1	1330	WVJ-FM	.1	1330
WVJ-FM	.1	1110	WVJ-FM	.1	1110	WVJ-FM	.1	1110	WVJ-FM	.1	1110	WVJ-FM	.1	1110



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AGH PRS RTG	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS RTG	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS RTG	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS RTG	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS RTG	AGH PRS (OO)	CUME PRS (OO)
WTOA-FM	2.9	87	947	WTOA-FM	4.9	148	605	WTOA-FM	5.6	171	479	WTOA-FM	3.3	101	481	WTOA-FM	1.4	41	224
WKAQ-FM	1.6	49	757	WKAQ	2.3	70	233	WDOY-FM	1.9	58	236	WDOY-FM	2.3	71	336	WDOY-FM	1.2	37	203
WYX-FM	1.3	40	487	WYX-FM	1.7	53	230	WYX-FM	1.5	45	208	WYX-FM	2.0	61	216	WYX-FM	1.0	30	141
WDOY-FM	1.2	36	470	WDOY-FM	1.7	51	223	WYX-FM	1.5	44	184	WYX-FM	1.3	38	210	WYX-FM	1.0	29	134
WYX-FM	1.1	33	395	WYX-FM	1.6	49	207	WZNT-FM	1.5	44	151	WYX-FM	1.2	37	178	WYX-FM	.8	24	127
WYX-FM	1.0	30	382	WYX-FM	1.2	36	186	WYX-FM	1.4	42	147	WYX-FM	1.1	32	162	WYX-FM	.8	23	125
WQBS	.9	27	379	WQBS	1.0	31	184	WQBS	1.2	35	124	WQBS	1.1	32	146	WQBS	.7	20	119
WQBS	.8	24	378	WQBS	1.0	31	180	WQBS	1.1	34	115	WQBS	1.0	30	123	WQBS	.7	20	106
WQBS	.7	22	353	WQBS	1.0	31	157	WQBS	1.0	30	93	WQBS	.8	23	77	WQBS	.6	18	104
WQBS	.7	22	349	WQBS	.9	27	129	WQBS	.9	27	91	WQBS	.6	19	67	WQBS	.6	18	97
WQBS	.7	22	310	WQBS	.9	27	125	WQBS	.9	26	73	WQBS	.6	19	65	WQBS	.5	16	88
WQBS	.7	22	251	WQBS	.8	25	102	WQBS	.8	23	69	WQBS	.5	15	64	WQBS	.5	16	87
WQBS	.7	21	244	WQBS	.8	24	100	WQBS	.7	22	67	WQBS	.5	15	61	WQBS	.5	14	82
WQBS	.7	20	220	WQBS	.8	23	92	WQBS	.6	18	59	WQBS	.5	14	50	WQBS	.4	13	61
WQBS	.6	18	217	WQBS	.8	23	79	WQBS	.6	18	49	WQBS	.5	14	48	WQBS	.4	12	56
WQBS	.5	15	217	WQBS	.7	21	61	WQBS	.6	17	48	WQBS	.4	13	45	WQBS	.3	10	50
WQBS	.5	14	175	WQBS	.6	18	56	WQBS	.5	16	41	WQBS	.4	13	41	WQBS	.3	8	46
WQBS	.4	11	158	WQBS	.5	16	55	WQBS	.5	16	37	WQBS	.4	13	38	WQBS	.3	8	36
WQBS	.4	11	156	WQBS	.5	15	48	WQBS	.4	12	32	WQBS	.4	12	37	WQBS	.3	7	35
WQBS	.4	11	135	WQBS	.5	15	44	WQBS	.3	10	31	WQBS	.4	12	35	WQBS	.2	7	34
WQBS	.3	10	132	WQBS	.2	7	42	WQBS	.3	9	29	WQBS	.3	9	29	WQBS	.2	6	20
WQBS	.3	9	93	WQBS	.2	7	31	WQBS	.3	9	28	WQBS	.3	9	29	WQBS	.2	5	16
WQBS	.2	5	87	WQBS	.2	6	31	WQBS	.3	8	27	WQBS	.2	7	29	WQBS	.1	3	14
WQBS	.2	5	86	WQBS	.2	6	29	WQBS	.2	7	18	WQBS	.2	6	23	WQBS	.1	2	14
WQBS	.2	5	86	WQBS	.1	3	28	WQBS	.2	6	16	WQBS	.1	3	16	WQBS	.1	2	10
WQBS	.1	3	83	WQBS	.1	2	17	WQBS	.2	6	13	WQBS	.1	3	16	WQBS	.1	2	9
WQBS	.1	3	82	WQBS	.1	1	14	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	9
WQBS	.1	2	77	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	9
WQBS	.1	2	77	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	9
WQBS	.1	2	29	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	9
WQBS	.1	1	21	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	9
WQBS	.1	1	21	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	11	WQBS	.1	1	9

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)	STATION	AGH PRS RTG (OO)	STATION	CUME PRS (OO)
WIDA-FM	4.7	142	WIDA-FM	764	WIDA-FM	4.1	125	WIDA-FM	708	WIDA-FM	5.3	161	WIDA-FM	734	WIDA-FM	6.12	95	WKAQ-FM	425
WDOY-FM	1.7	52	WDOY-FM	454	WYX-FM	1.8	56	WDOY-FM	412	WYX-FM	1.6	48	WDOY-FM	338	WYX-FM	1.6	36	WIDA-FM	396
WYX-FM	1.7	51	WKAQ-FM	410	WDOY-FM	1.6	48	WKAQ-FM	395	WKAQ-FM	1.5	46	WKAQ-FM	285	WDOY-FM	1.5	45	WIDA-FM	233
WYX-FM	1.4	43	WYX-FM	365	WYX-FM	1.5	44	WYX-FM	365	WDOY-FM	1.4	43	WYX-FM	283	WYX-FM	1.1	33	WYX-FM	202
WKAQ-FM	1.1	34	WKAQ-FM	264	WKAQ-FM	1.4	41	WKAQ-FM	245	WKAQ-FM	1.4	41	WKAQ-FM	248	WKAQ-FM	1.0	30	WDOY-FM	195
WYX-FM	1.1	33	WYX-FM	252	WYX-FM	1.2	36	WYX-FM	243	WYX-FM	1.3	38	WYX-FM	248	WYX-FM	1.0	30	WYX-FM	163
WQBS	1.1	32	WQBS	248	WKAQ-FM	1.2	35	WKAQ-FM	224	WQBS	1.2	37	WQBS	214	WQBS	.8	23	WDOY-FM	140
WQBS	1.1	32	WQBS	243	WQBS	1.1	32	WQBS	186	WQBS	1.1	33	WQBS	184	WQBS	.7	21	WQBS	136
WKAQ-FM	1.0	29	WKAQ-FM	190	WQBS	1.0	29	WQBS	180	WQBS	1.0	30	WQBS	182	WQBS	.6	19	WQBS	135
WKAQ-FM	1.0	29	WKAQ-FM	186	WQBS	.9	27	WQBS	178	WQBS	.9	27	WQBS	180	WQBS	.6	17	WQBS	111
WQBS	.9	27	WQBS	182	WQBS	.7	21	WQBS	176	WQBS	.9	27	WQBS	174	WQBS	.5	16	WQBS	109
WQBS	.8	23	WQBS	180	WQBS	.7	20	WQBS	151	WQBS	.9	26	WQBS	172	WQBS	.5	15	WQBS	102
WQBS	.8	23	WQBS	178	WQBS	.6	19	WQBS	147	WQBS	.8	25	WQBS	166	WQBS	.5	15	WQBS	98
WQBS	.7	20	WQBS	174	WQBS	.6	18	WQBS	127	WQBS	.8	23	WQBS	125	WQBS	.4	13	WQBS	81
WQBS	.7	20	WQBS	151	WQBS	.6	18	WQBS	102	WQBS	.6	19	WQBS	125	WQBS	.4	12	WQBS	76
WQBS	.7	20	WQBS	122	WQBS	.6	17	WQBS	93	WQBS	.6	18	WQBS	106	WQBS	.3	10	WQBS	55
WQBS	.6	17	WQBS	93	WQBS	.5	16	WQBS	77	WQBS	.6	17	WQBS	79	WQBS	.3	10	WQBS	54
WQBS	.5	16	WQBS	82	WQBS	.5	16	WQBS	73	WQBS	.6	17	WQBS	73	WQBS	.3	10	WQBS	54
WQBS	.5	15	WQBS	73	WQBS	.5	16	WQBS	68	WQBS	.5	16	WQBS	59	WQBS	.3	9	WQBS	40
WQBS	.4	13	WQBS	65	WQBS	.5	14	WQBS	65	WQBS	.5	14	WQBS	56	WQBS	.3	9	WQBS	32
WQBS	.4	12	WQBS	59	WQBS	.4	12	WQBS	59	WQBS	.4	13	WQBS	54	WQBS	.2	7	WQBS	31
WQBS	.3	9	WQBS	56	WQBS	.3	10	WQBS	56	WQBS	.2	7	WQBS	49	WQBS	.2	7	WQBS	30
WQBS	.2	6	WQBS	54	WQBS	.2	5	WQBS	42	WQBS	.2	7	WQBS	48	WQBS	.2	7	WQBS	29
WQBS	.2	6	WQBS	49	WQBS	.2	5	WQBS	40	WQBS	.2	6	WQBS	48	WQBS	.1	2	WQBS	28
WQBS	.2	5	WQBS	48	WQBS	.2	5	WQBS	29	WQBS	.2	5	WQBS	44	WQBS	.2	6	WQBS	20
WQBS	.1	2	WQBS	40	WQBS	.1	3	WQBS	28	WQBS	.1	3	WQBS	31	WQBS	.2	5	WQBS	19
WQBS	.1	2	WQBS	17	WQBS	.1	3	WQBS	17	WQBS	.1	3	WQBS	17	WQBS	.1	3	WQBS	11
WQBS	.1	2	WQBS	16	WQBS	.1	3	WQBS	16	WQBS	.1	3	WQBS	16	WQBS	.1	3	WQBS	11
WQBS	.1	2	WQBS	11	WQBS	.1	1	WQBS	11	WQBS	.1	1	WQBS	11	WQBS	.1	1	WQBS	11





**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)
WIDA-FM	2.3	713	WIDA-FM	3.3	381	WIDA-FM	4.1	104	WIDA-FM	2.4	292	WIDA-FM	1.8	323
WIAQ-FM	1.6	486	WUNO	2.7	234	WCRP-FM	2.0	51	WZNT-FM	1.6	141	WIAQ-FM	1.0	173
WUNO	1.6	444	WKAQ	2.2	205	WIAQ-FM	1.7	42	WQII	1.5	126	WIAQ-FM	.9	145
WKVM	1.2	401	WIAQ-FM	1.9	171	WKVM	1.4	36	WDOY-FM	1.2	99	WKVM	.8	137
WQBS	1.0	362	WID-FM	1.5	162	WQBS	1.4	35	WIAQ-FM	1.1	93	WDOY-FM	.8	123
WID-FM	.9	304	WKVM	1.3	155	WZNT-FM	1.2	31	WKVM	.9	86	WXYX-FM	.7	104
WKAQ	.9	252	WOSO	1.2	144	WVUP-FM	1.2	30	WQBS	.9	84	WQII	.7	103
WKAQ-FM	.9	243	WCRP-FM	1.2	127	WQII	1.0	25	WCRP-FM	.8	82	WERR-FM	.6	91
WCRP-FM	.8	217	WQBS	1.1	111	WIDA	.9	22	WKAQ	.8	73	WQBS	.6	75
WIDA	.7	211	WIAQ	.9	109	WUNO	.8	21	WIDA	.8	70	WIDA	.5	64
WXYX-FM	.7	206	WLUZ	.9	85	WDOY-FM	.8	21	WVUP-FM	.8	69	WIAQ	.5	62
WDOY-FM	.7	199	WKAQ-FM	.9	79	WXYX-FM	.8	19	WIAQ	.7	68	WVUP-FM	.5	59
WQII	.6	172	WORO-FM	.9	65	WKAQ	.7	18	WORO-FM	.6	63	WZNT-FM	.4	57
WORO-FM	.6	164	WXYX-FM	.8	64	WORO-FM	.7	17	WID-FM	.6	58	WZNT-FM	.4	56
WZNT-FM	.6	162	WVUP-FM	.8	64	WOSO	.6	16	WKAQ-FM	.6	52	WVOZ-FM	.4	52
WVUP-FM	.5	159	WZNT-FM	.7	56	WID-FM	.6	15	WQII	.6	52	WKAQ-FM	.4	50
WOSO	.5	127	WIDA	.6	55	WVUP-FM	.5	13	WSRA-FM	.5	41	WCRP-FM	.3	46
WIAQ	.5	126	WGSX-FM	.4	54	WIAQ	.5	12	WVUP-FM	.5	39	WOSO	.3	45
WVOZ-FM	.4	125	WIDA-FM	.4	50	WGSX-FM	.4	11	WGSX-FM	.5	32	WFID-FM	.2	36
WGSX-FM	.2	118	WERR-FM	.3	48	WSRA-FM	.4	10	WIAQ	.4	30	WORO-FM	.2	37
WIDA-FM	.2	110	WDOY-FM	.3	44	WPRM-FM	.2	5	WVOZ-FM	.4	29	WAPA	.2	20
WERR-FM	.2	106	WQII	.3	33	WNRJ-FM	.2	4	WCAD-FM	.2	29	WNRJ-FM	.2	16
WPRM-FM	.2	101	WSRA-FM	.2	25	WCAD-FM	.2	4	WAPA	.2	28	WNRJ-FM	.1	12
WIDA-FM	.2	97	WAPA	.1	16	WIDA-FM	.1	3	WIPR-FM	.1	17	WPRM-FM	.1	10
WRTU-FM	.1	93	WIPR	.1	14	WAPA	.1	2	WGSX-FM	.1	14	WSRA-FM	.1	9
WLUZ	.1	88	WPRM-FM	.1	11	WKAQ-FM	.1	2	WIPR-FM	.1	13			
WIPR-FM	.1	78	WAPA	.1	10	WPRM-FM	.1	1	WNRJ-FM	.1	13			
WORO-FM	.1	78												
WVOZ-FM	.1	69												
WIPR	.1	40												
WNRJ-FM		21												
PUR	472	2448		635	1819		579	1449		465	1540		309	1195

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AGH PRS	AGH PRS	CUME PRS	STATION	AGH PRS	AGH PRS	CUME PRS	STATION	AGH PRS	AGH PRS	CUME PRS	STATION	AGH PRS	AGH PRS	CUME PRS	STATION	AGH PRS	AGH PRS	CUME PRS
	RTG (OO)	(OO)	(OO)		RTG (OO)	(OO)	(OO)		RTG (OO)	(OO)	(OO)		RTG (OO)	(OO)	(OO)		RTG (OO)	(OO)	(OO)
WIOA-FM	3.3	84	509	WIOA-FM	2.9	72	453	WIOA-FM	3.8	95	479	WIOA-FM	1.7	42	400	WKAQ-FM	1.9	48	347
WYAC-FM	1.7	43	295	WUNO	1.9	48	271	WYAC-FM	1.8	45	273	WUNO	1.5	38	238	WIOA-FM	1.8	46	263
WUNO	1.5	38	287	WYAC-FM	1.7	43	262	WUNO	1.7	42	223	WYAC-FM	1.2	30	193	WUNO	1.5	38	201
WKVM	1.4	36	253	WKAQ-FM	1.4	35	234	WYAC-FM	1.7	42	205	WKVM	1.2	29	179	WYAC-FM	1.4	35	177
WCRP-FM	1.4	35	247	WKAQ-FM	1.4	35	219	WKAQ-FM	1.4	34	190	WYAC-FM	1.0	24	166	WYAC-FM	1.4	35	135
WKAQ	1.2	30	226	WYAC-FM	1.2	29	205	WYAC-FM	1.4	34	177	WYAC-FM	.9	22	156	WYAC-FM	1.3	32	122
WQBS	1.1	28	187	WYAC-FM	1.0	26	187	WQBS	1.3	33	161	WQBS	.7	17	124	WYAC-FM	1.0	24	107
WYAC-FM	1.0	24	186	WYAC-FM	1.0	26	186	WYAC-FM	1.0	26	153	WYAC-FM	.7	17	123	WYAC-FM	.8	20	102
WYAC-FM	.9	23	177	WYAC-FM	1.0	25	144	WYAC-FM	1.0	25	144	WYAC-FM	.6	15	123	WYAC-FM	.8	20	101
WYAC-FM	.8	21	161	WYAC-FM	.9	22	135	WYAC-FM	1.0	24	135	WYAC-FM	.6	14	115	WYAC-FM	.6	16	86
WYAC-FM	.8	20	153	WYAC-FM	.9	22	111	WYAC-FM	.9	22	134	WYAC-FM	.5	13	112	WYAC-FM	.6	15	81
WYAC-FM	.8	20	144	WYAC-FM	.8	20	106	WYAC-FM	.8	20	127	WYAC-FM	.5	13	92	WYAC-FM	.6	14	76
WYAC-FM	.7	18	143	WYAC-FM	.7	18	96	WYAC-FM	.8	20	115	WYAC-FM	.5	12	81	WYAC-FM	.5	13	73
WYAC-FM	.7	18	111	WYAC-FM	.6	16	96	WYAC-FM	.8	19	111	WYAC-FM	.4	11	71	WYAC-FM	.5	12	70
WYAC-FM	.7	18	96	WYAC-FM	.6	16	91	WYAC-FM	.7	17	96	WYAC-FM	.4	11	64	WYAC-FM	.4	11	67
WYAC-FM	.6	15	96	WYAC-FM	.6	16	73	WYAC-FM	.6	16	85	WYAC-FM	.4	10	62	WYAC-FM	.4	10	55
WYAC-FM	.6	15	85	WYAC-FM	.4	11	65	WYAC-FM	.6	15	84	WYAC-FM	.4	10	59	WYAC-FM	.4	9	54
WYAC-FM	.6	14	84	WYAC-FM	.4	11	64	WYAC-FM	.5	12	66	WYAC-FM	.4	9	58	WYAC-FM	.4	9	51
WYAC-FM	.4	11	71	WYAC-FM	.4	10	59	WYAC-FM	.4	11	59	WYAC-FM	.4	9	58	WYAC-FM	.2	6	32
WYAC-FM	.4	9	65	WYAC-FM	.4	10	57	WYAC-FM	.4	10	50	WYAC-FM	.3	8	44	WYAC-FM	.1	3	29
WYAC-FM	.3	7	66	WYAC-FM	.4	9	54	WYAC-FM	.3	8	47	WYAC-FM	.2	6	43	WYAC-FM	.1	2	28
WYAC-FM	.3	7	59	WYAC-FM	.2	6	44	WYAC-FM	.3	7	45	WYAC-FM	.2	5	41	WYAC-FM	.1	2	20
WYAC-FM	.2	5	44	WYAC-FM	.2	5	42	WYAC-FM	.2	6	44	WYAC-FM	.2	4	38	WYAC-FM	.1	1	19
WYAC-FM	.2	4	44	WYAC-FM	.2	4	41	WYAC-FM	.2	4	33	WYAC-FM	.1	3	37	WYAC-FM	.1	1	16
WYAC-FM	.2	4	42	WYAC-FM	.2	4	37	WYAC-FM	.1	3	29	WYAC-FM	.1	3	27	WYAC-FM	.1	1	15
WYAC-FM	.1	2	41	WYAC-FM	.1	3	27	WYAC-FM	.1	3	25	WYAC-FM	.1	2	16	WYAC-FM	.1	1	11
WYAC-FM	.1	2	41	WYAC-FM	.1	2	24	WYAC-FM	.1	2	24	WYAC-FM	.1	1	12	WYAC-FM	.1	1	11
WYAC-FM	.1	2	29	WYAC-FM	.1	2	22	WYAC-FM	.1	2	20	WYAC-FM	.1	1	11	WYAC-FM	.1	1	9
WYAC-FM	.1	2	22	WYAC-FM	.1	2	16	WYAC-FM	.1	1	12	WYAC-FM	.1	1	9	WYAC-FM	.1	1	9
WYAC-FM	.1	2	12	WYAC-FM	.1	2	16	WYAC-FM	.1	1	11	WYAC-FM	.1	1	9	WYAC-FM	.1	1	9

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**BIRCH RADIO**



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)
WLOA-FM	1.8	WKAQ-FM	1976	WLOA-FM	2.8	WKAQ	846	WLOA-FM	3.3	WLOA-FM	663	WLOA-FM	1.9	WLOA-FM	706	WLOA-FM	1.6	WLOA-FM	463
WKAQ-FM	1.4	WKAQ	1693	WUNO	2.4	WLOA-FM	833	WRO-FM	1.4	WZNT-FM	464	WDOY-FM	1.4	WKAQ-FM	660	WYX-FM	1.0	WKAQ-FM	374
WUNO	1.4	WLOA-FM	1561	WKAQ	2.3	WUNO	774	WKAQ-FM	1.2	WKAQ-FM	447	WUNO	1.4	WLOA-FM	657	WYX-FM	1.0	WKAQ-FM	317
WKAQ	1.1	WUNO	1553	WZNT-FM	1.3	WKAQ-FM	612	WDOY-FM	1.2	WDOY-FM	440	WUNO	1.3	WKAQ-FM	508	WDOY-FM	.8	WKAQ	299
WRO-FM	.9	WZNT-FM	1097	WKAQ-FM	1.3	WZNT-FM	481	WKAQ	1.2	WKAQ	393	WKAQ	1.3	WUNO	459	WLOA-FM	.8	WLOA-FM	262
WDOY-FM	.9	WRO-FM	1077	WZNT-FM	1.2	WRO-FM	374	WKAQ-FM	1.1	WKAQ-FM	385	WQBS	1.3	WQBS	363	WKAQ	.6	WDOY-FM	230
WQBS	.8	WDOY-FM	1048	WID-FM	1.1	WQBS	366	WZNT-FM	1.1	WUNO	384	WKAQ-FM	1.3	WRO-FM	344	WKAQ-FM	.6	WRO-FM	216
WKAQ-FM	.8	WYX-FM	820	WQBS	1.0	WDOY-FM	334	WUNO	1.0	WRO-FM	336	WYX-FM	1.0	WYX-FM	343	WQBS	.4	WYX-FM	192
WYX-FM	.8	WQBS	773	WYX-FM	1.0	WID-FM	317	WQBS	1.0	WQBS	320	WRO-FM	1.0	WYX-FM	322	WYX-FM	.4	WQBS	187
WQBS	.7	WKAQ-FM	723	WUNO	.9	WKAQ	308	WKAQ	.9	WKAQ	264	WYX-FM	.8	WYX-FM	284	WQBS	.4	WYX-FM	179
WZNT-FM	.7	WRO-FM	711	WQBS	.8	WYX-FM	300	WYX-FM	.9	WYX-FM	262	WYX-FM	.8	WYX-FM	268	WQBS	.4	WYX-FM	176
WYX-FM	.7	WYX-FM	670	WYX-FM	.7	WYX-FM	259	WYX-FM	.8	WYX-FM	228	WYX-FM	.6	WYX-FM	237	WYX-FM	.4	WYX-FM	172
WYX-FM	.6	WYX-FM	659	WYX-FM	.7	WYX-FM	258	WYX-FM	.8	WYX-FM	207	WYX-FM	.6	WYX-FM	237	WYX-FM	.4	WYX-FM	167
WYX-FM	.5	WYX-FM	580	WYX-FM	.6	WYX-FM	212	WYX-FM	.7	WYX-FM	172	WYX-FM	.6	WYX-FM	211	WYX-FM	.4	WYX-FM	164
WYX-FM	.4	WYX-FM	574	WYX-FM	.6	WYX-FM	207	WYX-FM	.7	WYX-FM	163	WYX-FM	.6	WYX-FM	201	WYX-FM	.4	WYX-FM	149
WYX-FM	.4	WYX-FM	480	WYX-FM	.6	WYX-FM	205	WYX-FM	.6	WYX-FM	145	WYX-FM	.5	WYX-FM	173	WYX-FM	.3	WYX-FM	139
WYX-FM	.4	WYX-FM	468	WYX-FM	.4	WYX-FM	195	WYX-FM	.6	WYX-FM	144	WYX-FM	.5	WYX-FM	115	WYX-FM	.2	WYX-FM	131
WYX-FM	.4	WYX-FM	465	WYX-FM	.4	WYX-FM	176	WYX-FM	.5	WYX-FM	136	WYX-FM	.5	WYX-FM	106	WYX-FM	.2	WYX-FM	92
WYX-FM	.4	WYX-FM	454	WYX-FM	.4	WYX-FM	125	WYX-FM	.5	WYX-FM	126	WYX-FM	.4	WYX-FM	86	WYX-FM	.2	WYX-FM	87
WYX-FM	.4	WYX-FM	421	WYX-FM	.4	WYX-FM	119	WYX-FM	.5	WYX-FM	119	WYX-FM	.4	WYX-FM	81	WYX-FM	.2	WYX-FM	64
WYX-FM	.3	WYX-FM	419	WYX-FM	.4	WYX-FM	115	WYX-FM	.4	WYX-FM	105	WYX-FM	.3	WYX-FM	79	WYX-FM	.2	WYX-FM	61
WYX-FM	.3	WYX-FM	379	WYX-FM	.3	WYX-FM	115	WYX-FM	.4	WYX-FM	102	WYX-FM	.3	WYX-FM	76	WYX-FM	.2	WYX-FM	58
WYX-FM	.3	WYX-FM	350	WYX-FM	.3	WYX-FM	115	WYX-FM	.4	WYX-FM	90	WYX-FM	.2	WYX-FM	76	WYX-FM	.1	WYX-FM	58
WYX-FM	.3	WYX-FM	300	WYX-FM	.3	WYX-FM	102	WYX-FM	.3	WYX-FM	85	WYX-FM	.2	WYX-FM	72	WYX-FM	.1	WYX-FM	49
WYX-FM	.3	WYX-FM	272	WYX-FM	.2	WYX-FM	89	WYX-FM	.3	WYX-FM	75	WYX-FM	.2	WYX-FM	69	WYX-FM	.1	WYX-FM	26
WYX-FM	.2	WYX-FM	243	WYX-FM	.2	WYX-FM	74	WYX-FM	.2	WYX-FM	67	WYX-FM	.2	WYX-FM	65	WYX-FM	.1	WYX-FM	24
WYX-FM	.2	WYX-FM	219	WYX-FM	.2	WYX-FM	59	WYX-FM	.1	WYX-FM	61	WYX-FM	.2	WYX-FM	69	WYX-FM	.1	WYX-FM	20
WYX-FM	.1	WYX-FM	218	WYX-FM	.1	WYX-FM	34	WYX-FM	.1	WYX-FM	46	WYX-FM	.2	WYX-FM	38	WYX-FM	.1	WYX-FM	19
WYX-FM	.1	WYX-FM	183	WYX-FM	.1	WYX-FM	28	WYX-FM	.1	WYX-FM	43	WYX-FM	.1	WYX-FM	35	WYX-FM	.1	WYX-FM	19
WYX-FM	.3	WYX-FM	153	WYX-FM	.3	WYX-FM	24	WYX-FM	.1	WYX-FM	28	WYX-FM	.1	WYX-FM	24	WYX-FM	.1	WYX-FM	14
WYX-FM	.2	WYX-FM	56	WYX-FM	.1	WYX-FM	11	WYX-FM	.1	WYX-FM	16	WYX-FM	.1	WYX-FM	11	WYX-FM	.1	WYX-FM	11
PLUR	1488		7908		1934		5822		1896		5162		1683		5281		997		3893

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM			MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM			MON - FRI 6:00AM-3:00PM			MON - FRI 3:00PM-12:00 MID			SAT - SUN 6:00AM-12:00 MID		
STATION	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS (OO)	CUME PRS (OO)	STATION	AGH PRS (OO)	CUME PRS (OO)
WIOA-FM	2.7	1143	WIOA-FM	2.3	1029	WIOA-FM	3.0	984	WIOA-FM	1.5	849	WIOA-FM	2.2	1006
WUNO	1.6	1113	WUNO	1.9	985	WUNO	1.6	976	WUNO	1.3	799	WUNO	1.0	748
WKAQ	1.5	1094	WKAQ	1.7	976	WKAQ	1.5	959	WKAQ	1.1	779	WKAQ	1.0	653
WKAQ-FM	1.3	1043	WKAQ-FM	1.3	966	WKAQ-FM	1.2	806	WKAQ-FM	1.1	748	WKAQ-FM	.9	635
WORO-FM	1.1	876	WORO-FM	1.2	795	WORO-FM	1.2	747	WORO-FM	1.0	685	WORO-FM	.8	516
WQBS	1.1	866	WQBS	1.2	735	WQBS	1.1	628	WQBS	.9	497	WQBS	.7	443
WZNT-FM	1.0	675	WZNT-FM	1.0	538	WZNT-FM	1.1	553	WZNT-FM	.9	483	WZNT-FM	.6	370
WZNT-FM	1.0	564	WZNT-FM	.9	530	WZNT-FM	1.1	504	WZNT-FM	.8	456	WZNT-FM	.6	311
WDOY-FM	1.0	552	WDOY-FM	.9	499	WDOY-FM	1.0	489	WDOY-FM	.6	426	WDOY-FM	.6	294
WZNT-FM	1.0	484	WZNT-FM	.9	444	WZNT-FM	.9	399	WZNT-FM	.6	419	WZNT-FM	.6	276
WZNT-FM	1.0	465	WZNT-FM	.9	439	WZNT-FM	.9	373	WZNT-FM	.6	376	WZNT-FM	.5	271
WZNT-FM	.8	455	WZNT-FM	.8	408	WZNT-FM	.8	358	WZNT-FM	.5	355	WZNT-FM	.5	264
WZNT-FM	.8	432	WZNT-FM	.6	396	WZNT-FM	.7	327	WZNT-FM	.4	329	WZNT-FM	.5	249
WZNT-FM	.7	361	WZNT-FM	.6	300	WZNT-FM	.7	295	WZNT-FM	.4	314	WZNT-FM	.4	247
WZNT-FM	.6	318	WZNT-FM	.6	297	WZNT-FM	.7	291	WZNT-FM	.4	269	WZNT-FM	.4	228
WZNT-FM	.6	300	WZNT-FM	.5	284	WZNT-FM	.6	285	WZNT-FM	.4	221	WZNT-FM	.4	210
WZNT-FM	.5	291	WZNT-FM	.5	238	WZNT-FM	.5	247	WZNT-FM	.4	198	WZNT-FM	.4	181
WZNT-FM	.5	289	WZNT-FM	.4	234	WZNT-FM	.5	226	WZNT-FM	.3	181	WZNT-FM	.3	160
WZNT-FM	.5	259	WZNT-FM	.4	223	WZNT-FM	.5	220	WZNT-FM	.3	173	WZNT-FM	.3	139
WZNT-FM	.4	255	WZNT-FM	.4	187	WZNT-FM	.5	219	WZNT-FM	.3	124	WZNT-FM	.2	133
WZNT-FM	.4	220	WZNT-FM	.4	164	WZNT-FM	.4	187	WZNT-FM	.3	120	WZNT-FM	.2	132
WZNT-FM	.3	164	WZNT-FM	.3	150	WZNT-FM	.4	143	WZNT-FM	.2	115	WZNT-FM	.2	96
WZNT-FM	.3	143	WZNT-FM	.3	130	WZNT-FM	.4	142	WZNT-FM	.2	112	WZNT-FM	.2	76
WZNT-FM	.3	135	WZNT-FM	.3	121	WZNT-FM	.3	135	WZNT-FM	.2	96	WZNT-FM	.1	73
WZNT-FM	.3	133	WZNT-FM	.3	115	WZNT-FM	.3	119	WZNT-FM	.2	96	WZNT-FM	.1	64
WZNT-FM	.3	114	WZNT-FM	.3	114	WZNT-FM	.2	106	WZNT-FM	.2	96	WZNT-FM	.1	59
WZNT-FM	.2	106	WZNT-FM	.2	92	WZNT-FM	.2	72	WZNT-FM	.2	86	WZNT-FM	.1	41
WZNT-FM	.2	100	WZNT-FM	.1	88	WZNT-FM	.1	71	WZNT-FM	.1	81	WZNT-FM	.1	32
WZNT-FM	.1	91	WZNT-FM	.1	52	WZNT-FM	.1	67	WZNT-FM	.1	57	WZNT-FM	.1	20
WZNT-FM	.1	57	WZNT-FM	.1	38	WZNT-FM	.1	43	WZNT-FM	.1	48	WZNT-FM	.1	20
WZNT-FM	.3	38	WZNT-FM	.2	22	WZNT-FM	.1	27	WZNT-FM	.1	11	WZNT-FM	.1	11
WZNT-FM	.3	38	WZNT-FM	.2	22	WZNT-FM	.1	27	WZNT-FM	.1	11	WZNT-FM	.1	11

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AGH PRS RTG	AGH PRS	AGH PRS (OO)	STATION	AGH PRS RTG	AGH PRS	AGH PRS (OO)	STATION	AGH PRS RTG	AGH PRS	AGH PRS (OO)	STATION	AGH PRS RTG	AGH PRS	AGH PRS (OO)	STATION	AGH PRS RTG	AGH PRS	AGH PRS (OO)
CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION	CUME PRS (OO)	STATION
WGSX-FM	4.6	70	945	WGSX-FM	2.6	39	253	WGSX-FM	4.1	63	495	WGSX-FM	6.7	103	496	WGSX-FM	4.1	63	384
WKAQ-FM	3.6	55	661	WKAQ-FM	2.2	33	131	WKAQ-FM	3.9	60	308	WKAQ-FM	6.1	93	477	WKAQ-FM	3.7	56	286
WCAD-FM	3.5	53	652	WDOY-FM	2.1	32	129	WXYX-FM	3.1	47	239	WKAQ-FM	5.2	80	374	WXYX-FM	3.5	54	282
WDOY-FM	2.6	39	610	WDOY-FM	2.0	31	118	WDOY-FM	2.4	36	236	WDOY-FM	4.1	63	359	WKAQ-FM	2.3	35	198
WXYX-FM	2.0	30	340	WDOY-FM	1.6	25	88	WCAD-FM	1.9	29	166	WXYX-FM	3.8	58	193	WDOY-FM	2.0	31	111
WZNT-FM	1.0	15	298	WDOY-FM	1.1	17	67	WPRM-FM	1.0	15	59	WQBS	1.4	22	138	WDOY-FM	1.0	15	99
WIDA-FM	.9	14	209	WXYX-FM	1.1	17	64	WQBS	.6	9	59	WPRM-FM	1.1	17	79	WUNO	.9	14	63
WQBS	.9	13	183	WQBS	1.0	15	50	WORO-FM	.4	6	39	WZNT-FM	.9	14	59	WIAC	.8	12	59
WORO-FM	.7	11	154	WQII	.9	13	39	WIOA-FM	.3	5	31	WQII	.8	12	47	WDOY-FM	.7	10	49
WPRM-FM	.7	10	119	WKAQ	.3	5	33	WZNT-FM	.3	5	29	WIOA-FM	.7	10	40	WDOY-FM	.6	9	40
WVRT-FM	.3	5	91	WPRM-FM	.3	4	31	WQII	.1	2	26	WORO-FM	.4	6	31	WPRM-FM	.5	8	33
WQII	.3	4	86	WUNO	.2	3	29					WFID-FM	.3	5	24	WFID-FM	.2	3	30
WKAQ	.2	3	84									WIAC-FM	.3	4	20	WZNT-FM	.2	3	26
WIAC-FM	.2	3	78													WQBS	.1	2	20
WUNO	.2	3	66																
WIAC	.1	2	46																
WFID-FM	.1	1	42																
WLJZ	.1	1	34																
WUJP-FM	.1	1	29																
WUJP-FM			26																
WKVM			23																
WERR-FM			18																
WIDA-FM			13																
WIDA			12																
WVOZ-FM			8																
PUR		333	1515		234		831		277		1157		487		1332		315		1157



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)
WIOA-FM	2.2	1129	WIOA-FM	4.2	473	WIOA-FM	3.7	128	WDOY-FM	3.2	405	WDOY-FM	3.2	113
WDOY-FM	1.9	910	WID-FM	2.4	406	WDOY-FM	2.8	97	WDOY-FM	2.8	372	WDOY-FM	2.8	99
WKAQ-FM	1.9	858	WZNT-FM	2.3	310	WZNT-FM	2.7	93	WZNT-FM	2.6	371	WZNT-FM	2.6	91
WCAD-FM	1.8	761	WKAQ-FM	1.5	275	WDOY-FM	2.5	86	WDOY-FM	2.0	343	WDOY-FM	2.0	70
WID-FM	1.4	579	WKAQ-FM	1.3	266	WZNT-FM	2.0	71	WZNT-FM	1.9	247	WZNT-FM	1.9	67
WZNT-FM	1.2	555	WYX-FM	1.1	244	WDOY-FM	1.4	50	WYX-FM	1.7	245	WYX-FM	1.7	60
WYX-FM	1.2	553	WKAQ-FM	1.1	240	WQBS	1.3	46	WID-FM	1.1	244	WID-FM	1.1	39
WQBS	1.1	531	WDOY-FM	.9	189	WYX-FM	1.2	41	WUNO	.9	210	WQII	.6	20
WGSX-FM	.8	471	WCRP-FM	.9	183	WKAQ-FM	1.2	41	WGSX-FM	.8	187	WGSX-FM	.5	18
WZNT-FM	.7	429	WQBS	.9	164	WGSX-FM	.8	27	WZNT-FM	.8	153	WZNT-FM	.5	18
WORO-FM	.7	369	WQII	.8	163	WCRP-FM	.7	23	WZNT-FM	.8	159	WZNT-FM	.5	18
WKAQ	.6	347	WORO-FM	.7	156	WERR-FM	.6	21	WZNT-FM	.8	132	WZNT-FM	.5	16
WUNO	.5	332	WUNO	.7	149	WQII	.5	19	WORO-FM	.7	119	WZNT-FM	.5	16
WCRP-FM	.5	331	WKAQ-FM	.7	130	WZNT-FM	.5	19	WQII	.7	86	WZNT-FM	.5	16
WPRM-FM	.5	228	WGSX-FM	.7	92	WKAQ	.5	17	WCRP-FM	.6	72	WZNT-FM	.5	16
WQII	.4	196	WERR-FM	.7	59	WZNT-FM	.4	14	WPRM-FM	.6	69	WZNT-FM	.5	16
WDOZ-FM	.3	190	WZNT-FM	.5	55	WID-FM	.4	14	WZNT-FM	.5	65	WZNT-FM	.5	16
WVUP-FM	.3	158	WID-FM	.3	47	WDOZ-FM	.4	13	WZNT-FM	.5	64	WZNT-FM	.5	16
WERR-FM	.3	136	WRTU-FM	.3	44	WDOZ-FM	.4	13	WZNT-FM	.5	59	WZNT-FM	.5	16
WZNT-FM	.3	123	WRTU-FM	.3	43	WPRM-FM	.3	12	WZNT-FM	.5	47	WZNT-FM	.5	16
WZNT-FM	.3	111	WIPR-FM	.2	39	WRTU-FM	.3	9	WZNT-FM	.5	44	WZNT-FM	.5	16
WRTU-FM	.2	102	WDOZ-FM	.1	34	WID-FM	.2	8	WZNT-FM	.5	36	WZNT-FM	.5	16
WLUZ	.1	101	WLUZ	.1	28	WUNO	.1	2	WZNT-FM	.5	24	WZNT-FM	.5	16
WOSA	.1	101	WIDA	.1	24	WVUP-FM	.1	2	WZNT-FM	.5	23	WZNT-FM	.5	16
WZNT-FM	.1	83	WZNT-FM	.1	24	WZNT-FM	.1	2	WZNT-FM	.5	20	WZNT-FM	.5	16
WZNT-FM	.1	79	WOSA	.1	16	WZNT-FM	.1	2	WZNT-FM	.5	14	WZNT-FM	.5	16
WZNT-FM	.1	78	WPRM-FM	.1	15	WZNT-FM	.1	2	WZNT-FM	.5	14	WZNT-FM	.5	16
WZNT-FM	.1	72	WZNT-FM	.1	14	WZNT-FM	.1	2	WZNT-FM	.5	10	WZNT-FM	.5	16
WZNT-FM	.1	53	WZNT-FM	.1	11	WZNT-FM	.1	2	WZNT-FM	.5	10	WZNT-FM	.5	16
WZNT-FM	.1	40	WZNT-FM	.1	9	WZNT-FM	.1	2	WZNT-FM	.5	10	WZNT-FM	.5	16
WZNT-FM	.1	13	WZNT-FM	.1	8	WZNT-FM	.1	2	WZNT-FM	.5	10	WZNT-FM	.5	16
WZNT-FM	.1	13	WZNT-FM	.1	8	WZNT-FM	.1	2	WZNT-FM	.5	10	WZNT-FM	.5	16



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-12:00 MID			
STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)	STATION	AQH PRS RTG	STATION	CUME PRS (OO)
WIOA-FM	2.2	WKAQ-FM	1553	WIOA-FM	3.7	WIOA-FM	792	WIOA-FM	4.0	WIOA-FM	600	WIOA-FM	2.4	WIOA-FM	706	WYX-FM	1.5	WKAQ-FM	352
WKAQ-FM	1.7	WIOA-FM	1322	WZNT-FM	1.9	WKAQ-FM	481	WKAQ-FM	1.8	WDOY-FM	440	WDOY-FM	103	WDOY-FM	628	WKAQ-FM	1.4	WKAQ-FM	317
WDOY-FM	1.3	WZNT-FM	1067	WKAQ-FM	1.9	WZNT-FM	481	WDOY-FM	1.7	WZNT-FM	434	WKAQ-FM	1.8	WKAQ-FM	614	WDOY-FM	1.2	WIOA-FM	251
WKAQ-FM	1.1	WDOY-FM	1023	WDOY-FM	1.6	WKAQ-FM	418	WDOY-FM	1.7	WKAQ-FM	385	WKAQ-FM	1.7	WKAQ-FM	322	WIOA-FM	1.1	WKAQ-FM	230
WZNT-FM	1.1	WKAQ-FM	863	WUNO	1.3	WDOY-FM	334	WDOY-FM	1.7	WKAQ-FM	362	WQBS	1.6	WQBS	314	WUNO	1.1	WUNO	194
WUNO	1.0	WUNO	746	WKAQ-FM	1.3	WZNT-FM	330	WZNT-FM	1.6	WQBS	298	WYX-FM	1.4	WYX-FM	284	WKAQ-FM	1.4	WYX-FM	192
WQBS	1.0	WKAQ-FM	711	WKAQ-FM	1.1	WKAQ-FM	323	WKAQ-FM	1.3	WDOY-FM	289	WDOY-FM	1.1	WDOY-FM	282	WQBS	1.6	WQBS	187
WKAQ-FM	1.0	WDOY-FM	707	WQBS	1.0	WQBS	317	WQBS	1.2	WDOY-FM	262	WUNO	1.0	WQBS	281	WERR-FM	1.5	WZNT-FM	167
WYX-FM	1.0	WQBS	692	WDOY-FM	1.0	WYX-FM	307	WYX-FM	1.0	WYX-FM	228	WKAQ-FM	1.0	WKAQ-FM	268	WKAQ-FM	1.4	WKAQ-FM	164
WDOY-FM	1.0	WYX-FM	691	WYX-FM	1.0	WKAQ-FM	276	WKAQ-FM	1.0	WKAQ-FM	207	WZNT-FM	1.0	WZNT-FM	237	WDOY-FM	1.1	WKAQ-FM	159
WZNT-FM	1.0	WZNT-FM	659	WKAQ-FM	1.0	WKAQ-FM	258	WKAQ-FM	1.0	WKAQ-FM	152	WZNT-FM	1.0	WZNT-FM	225	WZNT-FM	1.4	WZNT-FM	157
WKAQ-FM	1.0	WYX-FM	645	WKAQ-FM	1.0	WKAQ-FM	242	WKAQ-FM	1.0	WKAQ-FM	147	WZNT-FM	1.0	WZNT-FM	211	WZNT-FM	1.4	WZNT-FM	139
WYX-FM	1.0	WYX-FM	550	WDOY-FM	1.0	WDOY-FM	207	WDOY-FM	1.0	WDOY-FM	138	WZNT-FM	1.0	WZNT-FM	146	WZNT-FM	1.4	WZNT-FM	138
WKAQ-FM	1.0	WYX-FM	433	WQBS	1.0	WQBS	176	WQBS	1.0	WQBS	114	WZNT-FM	1.0	WZNT-FM	123	WZNT-FM	1.4	WZNT-FM	136
WYX-FM	1.0	WYX-FM	386	WQBS	1.0	WQBS	155	WQBS	1.0	WQBS	97	WZNT-FM	1.0	WZNT-FM	114	WZNT-FM	1.4	WZNT-FM	127
WZNT-FM	1.0	WZNT-FM	364	WZNT-FM	1.0	WZNT-FM	139	WZNT-FM	1.0	WZNT-FM	91	WZNT-FM	1.0	WZNT-FM	112	WZNT-FM	1.4	WZNT-FM	119
WZNT-FM	1.0	WZNT-FM	347	WZNT-FM	1.0	WZNT-FM	105	WZNT-FM	1.0	WZNT-FM	83	WZNT-FM	1.0	WZNT-FM	91	WZNT-FM	1.4	WZNT-FM	87
WZNT-FM	1.0	WZNT-FM	343	WZNT-FM	1.0	WZNT-FM	102	WZNT-FM	1.0	WZNT-FM	80	WZNT-FM	1.0	WZNT-FM	86	WZNT-FM	1.4	WZNT-FM	74
WZNT-FM	1.0	WZNT-FM	306	WZNT-FM	1.0	WZNT-FM	89	WZNT-FM	1.0	WZNT-FM	78	WZNT-FM	1.0	WZNT-FM	79	WZNT-FM	1.4	WZNT-FM	64
WZNT-FM	1.0	WZNT-FM	253	WZNT-FM	1.0	WZNT-FM	88	WZNT-FM	1.0	WZNT-FM	72	WZNT-FM	1.0	WZNT-FM	72	WZNT-FM	1.4	WZNT-FM	61
WZNT-FM	1.0	WZNT-FM	248	WZNT-FM	1.0	WZNT-FM	73	WZNT-FM	1.0	WZNT-FM	67	WZNT-FM	1.0	WZNT-FM	69	WZNT-FM	1.4	WZNT-FM	58
WZNT-FM	1.0	WZNT-FM	242	WZNT-FM	1.0	WZNT-FM	70	WZNT-FM	1.0	WZNT-FM	61	WZNT-FM	1.0	WZNT-FM	59	WZNT-FM	1.4	WZNT-FM	50
WZNT-FM	1.0	WZNT-FM	219	WZNT-FM	1.0	WZNT-FM	64	WZNT-FM	1.0	WZNT-FM	51	WZNT-FM	1.0	WZNT-FM	58	WZNT-FM	1.4	WZNT-FM	26
WZNT-FM	1.0	WZNT-FM	216	WZNT-FM	1.0	WZNT-FM	59	WZNT-FM	1.0	WZNT-FM	49	WZNT-FM	1.0	WZNT-FM	37	WZNT-FM	1.4	WZNT-FM	23
WZNT-FM	1.0	WZNT-FM	202	WZNT-FM	1.0	WZNT-FM	59	WZNT-FM	1.0	WZNT-FM	44	WZNT-FM	1.0	WZNT-FM	36	WZNT-FM	1.4	WZNT-FM	20
WZNT-FM	1.0	WZNT-FM	181	WZNT-FM	1.0	WZNT-FM	56	WZNT-FM	1.0	WZNT-FM	43	WZNT-FM	1.0	WZNT-FM	35	WZNT-FM	1.4	WZNT-FM	19
WZNT-FM	1.0	WZNT-FM	140	WZNT-FM	1.0	WZNT-FM	51	WZNT-FM	1.0	WZNT-FM	34	WZNT-FM	1.0	WZNT-FM	29	WZNT-FM	1.4	WZNT-FM	19
WZNT-FM	1.0	WZNT-FM	123	WZNT-FM	1.0	WZNT-FM	34	WZNT-FM	1.0	WZNT-FM	28	WZNT-FM	1.0	WZNT-FM	24	WZNT-FM	1.4	WZNT-FM	14
WZNT-FM	1.0	WZNT-FM	121	WZNT-FM	1.0	WZNT-FM	34	WZNT-FM	1.0	WZNT-FM	28	WZNT-FM	1.0	WZNT-FM	24	WZNT-FM	1.4	WZNT-FM	14
WZNT-FM	1.0	WZNT-FM	118	WZNT-FM	1.0	WZNT-FM	24	WZNT-FM	1.0	WZNT-FM	16	WZNT-FM	1.0	WZNT-FM	13	WZNT-FM	1.4	WZNT-FM	12
WZNT-FM	1.0	WZNT-FM	118	WZNT-FM	1.0	WZNT-FM	24	WZNT-FM	1.0	WZNT-FM	16	WZNT-FM	1.0	WZNT-FM	13	WZNT-FM	1.4	WZNT-FM	12
WZNT-FM	1.0	WZNT-FM	29	WZNT-FM	1.0	WZNT-FM	11	WZNT-FM	1.0	WZNT-FM	11	WZNT-FM	1.0	WZNT-FM	11	WZNT-FM	1.4	WZNT-FM	12
WZNT-FM	1.0	WZNT-FM	29	WZNT-FM	1.0	WZNT-FM	11	WZNT-FM	1.0	WZNT-FM	11	WZNT-FM	1.0	WZNT-FM	11	WZNT-FM	1.4	WZNT-FM	12

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AQH PRS RTG	AQH PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS (OO)	CUME PRS (OO)
WIDA-FM	3.4	193	980	WIDA-FM	3.0	172	924	WIDA-FM	3.9	219	921	WIDA-FM	1.7	96	781	WKAQ-FM	2.7	151	854
WCAD-FM	1.5	85	955	WKAQ-FM	1.5	86	845	WZNT-FM	1.7	96	717	WDOY-FM	1.6	91	779	WDOY-FM	1.1	65	576
WDOY-FM	1.5	83	866	WZNT-FM	1.4	80	795	WFID-FM	1.6	91	648	WDOY-FM	1.6	89	759	WDOY-FM	1.0	54	516
WKAQ-FM	1.5	83	846	WCAD-FM	1.3	76	635	WORO-FM	1.4	78	628	WYX-FM	1.4	82	497	WFID-FM	.9	51	399
WZNT-FM	1.4	82	552	WQBS	1.3	75	538	WCAD-FM	1.3	76	504	WKAQ-FM	1.2	66	419	WZNT-FM	.8	46	370
WFID-FM	1.4	78	551	WDOY-FM	1.3	75	440	WKAQ-FM	1.3	74	476	WQBS	1.1	60	407	WFID-FM	.8	44	311
WORO-FM	1.3	73	505	WUNO	1.2	68	439	WDOY-FM	1.2	69	460	WUNO	.9	51	376	WQBS	.8	44	298
WQBS	1.3	71	494	WFID-FM	1.2	66	439	WKAQ	1.1	64	430	WORO-FM	.7	37	368	WGSX-FM	.7	39	295
WYX-FM	1.1	61	476	WYX-FM	1.2	66	438	WQBS	1.1	63	419	WZNT-FM	.6	36	343	WKAQ	.6	36	271
WZNT-FM	1.0	56	465	WKAQ	1.2	66	433	WZNT-FM	1.0	59	373	WZNT-FM	.6	36	330	WUNO	.6	34	259
WKAQ	1.0	55	432	WORO-FM	1.0	59	408	WYX-FM	.9	53	327	WFID-FM	.5	31	329	WORO-FM	.6	33	247
WUNO	.9	52	395	WZNT-FM	1.0	57	367	WUNO	.8	47	304	WGSX-FM	.5	29	314	WSRA-FM	.5	31	233
WGSX-FM	.7	40	361	WZNT-FM	.7	42	284	WZNT-FM	.8	43	285	WZNT-FM	.4	25	253	WPRM-FM	.5	28	178
WZNT-FM	.7	39	265	WGSX-FM	.6	34	265	WGSX-FM	.7	37	242	WKAQ	.4	24	208	WVUP-FM	.5	28	159
WVUP-FM	.6	34	217	WVUP-FM	.5	31	217	WVUP-FM	.6	33	195	WERR-FM	.4	22	201	WCAD-FM	.4	23	139
WORA-FM	.5	29	207	WERR-FM	.5	27	193	WIDA	.6	32	179	WDOZ-FM	.4	21	196	WYX-FM	.4	21	138
WVUP-FM	.5	28	195	WIDA	.4	25	146	WVUP-FM	.5	31	164	WKVM	.4	21	166	WQII	.4	20	132
WERR-FM	.5	26	193	WERR-FM	.4	25	140	WERR-FM	.5	28	149	WERR-FM	.4	20	136	WIDA	.4	20	113
WOSO	.4	24	138	WQII	.4	23	130	WQII	.5	28	138	WOSO	.3	19	114	WVUP-FM	.3	19	111
WDOZ-FM	.4	24	130	WERR-FM	.4	23	126	WOSA	.5	27	130	WERR-FM	.3	17	96	WZNT-FM	.3	17	111
WQII	.4	24	126	WOSA	.4	23	121	WERR-FM	.5	26	107	WSRA-FM	.3	16	96	WRTU-FM	.2	13	76
WERR-FM	.4	22	121	WSRA-FM	.4	22	92	WERR-FM	.4	25	107	WVUP-FM	.3	16	86	WDOZ-FM	.2	12	64
WSRA-FM	.4	21	106	WPRM-FM	.3	18	88	WOSO	.4	20	79	WVUP-FM	.3	15	86	WLUZ	.2	11	64
WVUP-FM	.3	17	88	WRTU-FM	.3	17	75	WRTU-FM	.3	17	73	WRTU-FM	.2	14	84	WIDA	.2	11	55
WRTU-FM	.2	13	79	WIDA-FM	.3	16	73	WRTU-FM	.3	16	72	WRTU-FM	.2	13	59	WERR-FM	.2	9	54
WPRM-FM	.2	12	75	WAPA	.2	13	73	WRTU-FM	.2	9	67	WRTU-FM	.2	10	59	WAPA	.1	5	32
WRTU-FM	.2	11	73	WPRM-FM	.2	13	70	WLUZ	.2	9	59	WRTU-FM	.2	9	43	WERR-FM	.1	3	29
WAPA	.1	8	73	WLUZ	.1	8	59	WPRM-FM	.1	8	56	WRTU-FM	.1	3	36	WPRM-FM	.1	3	28
WLUZ	.1	7	67	WPRM-FM	.1	7	58	WPRM-FM	.1	8	51	WLUZ	.1	1	19	WPRM-FM	.1	1	19
WIPR-FM	.1	6	43	WPRM-FM	.1	7	28	WAPA	.1	8	43	WIPR-FM	.1	1	13	WIPR-FM	.1	1	13
WIPR	.1	11	11	WIPR	.1	1	11	WIPR	.1	1	11	WIPR	.1	1	11	WIPR	.1	1	11
PUR	1402		5146		1356		4959		1435		4873		1001		4675		897		4331



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - SUN 6:00AM-12:00 MID			MON - FRI 6:00AM-10:00AM			MON - FRI 10:00AM-3:00PM			MON - FRI 3:00PM-7:00PM			MON - FRI 7:00PM-12:00 MID		
STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)	STATION	AQH PRS RTG (OO)	CUME PRS (OO)
WIDA-FM	2.0	948	WIDA-FM	3.1	544	WIDA-FM	3.8	389	WIDA-FM	2.1	417	WIDA-FM	1.0	165
WIAQ-FM	1.1	877	WZNT-FM	2.0	364	WZNT-FM	1.8	281	WZNT-FM	1.5	373	WZNT-FM	1.0	159
WORO-FM	1.1	756	WKAQ-FM	1.9	326	WORO-FM	1.7	260	WORO-FM	1.3	253	WORO-FM	.8	159
WUNO	1.0	696	WZNT-FM	1.8	324	WQBS	1.4	222	WKAQ-FM	1.3	235	WQBS	.8	157
WQBS	1.0	659	WFID-FM	1.4	301	WKAQ-FM	1.3	176	WUNO	1.2	230	WKAQ-FM	.6	157
WKAQ-FM	1.0	640	WIAQ-FM	1.4	298	WFID-FM	1.3	166	WIAQ-FM	1.1	210	WERR-FM	.6	130
WZNT-FM	1.0	479	WQBS	1.2	246	WQBS	.9	137	WZNT-FM	1.0	184	WOSO	.4	119
WFID-FM	1.0	463	WQBS	1.1	212	WQBS	.9	130	WYX-FM	1.0	174	WYX-FM	.4	111
WDOY-FM	.8	460	WKAQ-FM	1.1	206	WDOY-FM	.9	114	WDOY-FM	.9	173	WKAQ	.4	104
WKAQ	.8	411	WORO-FM	1.0	193	WKAQ-FM	.9	111	WSSX-FM	.9	121	WZNT-FM	.4	96
WIAQ	.7	328	WCRP-FM	.8	155	WIDA	.9	109	WIAQ	.8	118	WQII	.4	91
WKVM	.7	307	WKVM	.8	111	WVUP-FM	.8	97	WFID-FM	.8	112	WKAQ-FM	.4	90
WIDA	.6	278	WERR-FM	.8	91	WOSO	.8	83	WKVM	.8	105	WORO-FM	.4	87
WSRA-FM	.5	276	WIDA	.7	89	WSRA-FM	.7	83	WCAD-FM	.8	100	WCRP-FM	.3	74
WYX-FM	.5	271	WVUP-FM	.6	88	WYX-FM	.7	80	WSRA-FM	.6	94	WIDA	.3	71
WCRP-FM	.5	257	WOSO	.6	73	WYX-FM	.7	78	WAPA	.5	91	WVOZ-FM	.3	64
WGSX-FM	.4	252	WYX-FM	.5	71	WCAD-FM	.6	72	WCRP-FM	.5	86	WKVM	.3	50
WQII	.4	252	WSRA-FM	.5	70	WCRP-FM	.6	65	WKAQ	.5	86	WIAQ	.3	40
WVOZ-FM	.4	212	WDOZ-FM	.4	69	WQII	.6	62	WIDA	.5	59	WVUP-FM	.3	36
WVUP-FM	.4	208	WLUZ	.4	64	WUNO	.5	49	WVUP-FM	.5	58	WFID-FM	.3	36
WOSO	.4	193	WGSX-FM	.3	59	WSRA-FM	.5	44	WPRM-FM	.4	51	WSRA-FM	.2	33
WCAD-FM	.4	177	WRTU-FM	.2	50	WRTU-FM	.5	43	WVOZ-FM	.4	48	WAPA	.1	26
WERR-FM	.3	165	WDOY-FM	.2	45	WKAQ	.5	39	WERR-FM	.4	37	WGSX-FM	.1	23
MPRM-FM	.3	165	WQII	.2	37	WQII	.2	37	WQII	.4	35	WAPA	.2	20
WRTU-FM	.2	146	WNRT-FM	.2	30	WERR-FM	.2	27	WOSO	.3	29	WIPR-FM	.2	19
WAPA	.2	140	WCAD-FM	.2	29	WIDA-FM	.1	24	WSRA-FM	.1	24	WPRM-FM	.2	19
WLUZ	.1	140	WIDA-FM	.1	28	WNRT-FM	.1	24	WIDA-FM	.1	22	WNRT-FM	.1	15
WIDA-FM	.1	113	WAPA	.1	24	WLUZ	.1	28	WLUZ	.1	14	WCAD-FM	.1	12
WNRT-FM	.1	90	WIPR	.1	11	WIPR-FM	.1	16	WNRT-FM	.1	13			
WIPR-FM		51	WIPR-FM		10									
WIPR		29												
		3993		1010	3012		1020	2524		888	2713		437	1941
PLUR	765													

**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AQH PRS RTG	STATION	CUME PRS	STATION	AQH PRS RTG	STATION	CUME PRS	STATION	AQH PRS RTG	STATION	CUME PRS	STATION	AQH PRS RTG	STATION	CUME PRS	STATION	AQH PRS RTG	STATION	CUME PRS
WIDA-FM	3.1	WIDA-FM	672	WIDA-FM	2.6	WIDA-FM	616	WIDA-FM	3.5	WIDA-FM	642	WIDA-FM	1.4	WIDA-FM	483	WKAQ-FM	1.3	WKAQ-FM	452
WZNT-FM	1.6	WZNT-FM	612	WZNT-FM	1.5	WZNT-FM	523	WZNT-FM	1.8	WZNT-FM	483	WZNT-FM	1.1	WKAQ-FM	455	WFID-FM	1.2	WKAQ-FM	319
WORO-FM	1.4	WKAQ-FM	566	WONO-FM	1.5	WONO-FM	478	WORO-FM	1.5	WORO-FM	447	WORO-FM	1.1	WKAQ-FM	317	WIDA-FM	1.1	WORO-FM	298
WQBS	1.3	WORO-FM	522	WQBS	1.3	WORO-FM	409	WQBS	1.4	WQBS	406	WQBS	1.0	WORO-FM	314	WDOY-FM	1.0	WKAQ-FM	273
WQBS	1.3	WONO-FM	454	WQBS	1.3	WONO-FM	399	WQBS	1.4	WQBS	390	WQBS	1.0	WQBS	302	WQBS	1.0	WQBS	268
WFID-FM	1.2	WKAQ-FM	422	WQBS	1.2	WKAQ-FM	379	WQBS	1.3	WQBS	379	WQBS	1.0	WQBS	279	WQBS	1.0	WQBS	250
WONO	1.1	WQBS	399	WQBS	1.2	WQBS	361	WQBS	1.2	WQBS	324	WQBS	1.0	WQBS	246	WQBS	1.0	WQBS	202
WKAQ-FM	1.1	WKAQ-FM	304	WKAQ-FM	1.2	WKAQ-FM	276	WKAQ-FM	1.1	WKAQ-FM	240	WKAQ-FM	1.0	WKAQ-FM	246	WKAQ-FM	1.0	WKAQ-FM	199
WKAQ-FM	1.0	WKAQ-FM	289	WKAQ-FM	1.1	WKAQ-FM	252	WKAQ-FM	1.1	WKAQ-FM	215	WKAQ-FM	1.0	WKAQ-FM	239	WKAQ-FM	1.0	WKAQ-FM	159
WKAQ-FM	1.0	WKAQ-FM	276	WKAQ-FM	1.0	WKAQ-FM	229	WKAQ-FM	1.0	WKAQ-FM	215	WKAQ-FM	1.0	WKAQ-FM	224	WKAQ-FM	1.0	WKAQ-FM	151
WKAQ-FM	1.0	WKAQ-FM	229	WKAQ-FM	1.0	WKAQ-FM	218	WKAQ-FM	1.0	WKAQ-FM	206	WKAQ-FM	1.0	WKAQ-FM	173	WKAQ-FM	1.0	WKAQ-FM	139
WKAQ-FM	1.0	WKAQ-FM	193	WKAQ-FM	1.0	WKAQ-FM	193	WKAQ-FM	1.0	WKAQ-FM	179	WKAQ-FM	1.0	WKAQ-FM	172	WKAQ-FM	1.0	WKAQ-FM	132
WKAQ-FM	1.0	WKAQ-FM	189	WKAQ-FM	1.0	WKAQ-FM	189	WKAQ-FM	1.0	WKAQ-FM	159	WKAQ-FM	1.0	WKAQ-FM	169	WKAQ-FM	1.0	WKAQ-FM	119
WKAQ-FM	1.0	WKAQ-FM	178	WKAQ-FM	1.0	WKAQ-FM	146	WKAQ-FM	1.0	WKAQ-FM	138	WKAQ-FM	1.0	WKAQ-FM	166	WKAQ-FM	1.0	WKAQ-FM	84
WKAQ-FM	1.0	WKAQ-FM	164	WKAQ-FM	1.0	WKAQ-FM	138	WKAQ-FM	1.0	WKAQ-FM	136	WKAQ-FM	1.0	WKAQ-FM	121	WKAQ-FM	1.0	WKAQ-FM	83
WKAQ-FM	1.0	WKAQ-FM	159	WKAQ-FM	1.0	WKAQ-FM	121	WKAQ-FM	1.0	WKAQ-FM	120	WKAQ-FM	1.0	WKAQ-FM	115	WKAQ-FM	1.0	WKAQ-FM	76
WKAQ-FM	1.0	WKAQ-FM	138	WKAQ-FM	1.0	WKAQ-FM	114	WKAQ-FM	1.0	WKAQ-FM	107	WKAQ-FM	1.0	WKAQ-FM	100	WKAQ-FM	1.0	WKAQ-FM	76
WKAQ-FM	1.0	WKAQ-FM	128	WKAQ-FM	1.0	WKAQ-FM	114	WKAQ-FM	1.0	WKAQ-FM	99	WKAQ-FM	1.0	WKAQ-FM	90	WKAQ-FM	1.0	WKAQ-FM	73
WKAQ-FM	1.0	WKAQ-FM	121	WKAQ-FM	1.0	WKAQ-FM	104	WKAQ-FM	1.0	WKAQ-FM	94	WKAQ-FM	1.0	WKAQ-FM	86	WKAQ-FM	1.0	WKAQ-FM	73
WKAQ-FM	1.0	WKAQ-FM	99	WKAQ-FM	1.0	WKAQ-FM	99	WKAQ-FM	1.0	WKAQ-FM	80	WKAQ-FM	1.0	WKAQ-FM	86	WKAQ-FM	1.0	WKAQ-FM	64
WKAQ-FM	1.0	WKAQ-FM	98	WKAQ-FM	1.0	WKAQ-FM	98	WKAQ-FM	1.0	WKAQ-FM	79	WKAQ-FM	1.0	WKAQ-FM	71	WKAQ-FM	1.0	WKAQ-FM	58
WKAQ-FM	1.0	WKAQ-FM	98	WKAQ-FM	1.0	WKAQ-FM	75	WKAQ-FM	1.0	WKAQ-FM	75	WKAQ-FM	1.0	WKAQ-FM	68	WKAQ-FM	1.0	WKAQ-FM	58
WKAQ-FM	1.0	WKAQ-FM	79	WKAQ-FM	1.0	WKAQ-FM	73	WKAQ-FM	1.0	WKAQ-FM	73	WKAQ-FM	1.0	WKAQ-FM	65	WKAQ-FM	1.0	WKAQ-FM	55
WKAQ-FM	1.0	WKAQ-FM	75	WKAQ-FM	1.0	WKAQ-FM	70	WKAQ-FM	1.0	WKAQ-FM	48	WKAQ-FM	1.0	WKAQ-FM	59	WKAQ-FM	1.0	WKAQ-FM	54
WKAQ-FM	1.0	WKAQ-FM	73	WKAQ-FM	1.0	WKAQ-FM	59	WKAQ-FM	1.0	WKAQ-FM	45	WKAQ-FM	1.0	WKAQ-FM	59	WKAQ-FM	1.0	WKAQ-FM	41
WKAQ-FM	1.0	WKAQ-FM	65	WKAQ-FM	1.0	WKAQ-FM	59	WKAQ-FM	1.0	WKAQ-FM	43	WKAQ-FM	1.0	WKAQ-FM	43	WKAQ-FM	1.0	WKAQ-FM	32
WKAQ-FM	1.0	WKAQ-FM	59	WKAQ-FM	1.0	WKAQ-FM	51	WKAQ-FM	1.0	WKAQ-FM	39	WKAQ-FM	1.0	WKAQ-FM	26	WKAQ-FM	1.0	WKAQ-FM	29
WKAQ-FM	1.0	WKAQ-FM	43	WKAQ-FM	1.0	WKAQ-FM	30	WKAQ-FM	1.0	WKAQ-FM	37	WKAQ-FM	1.0	WKAQ-FM	22	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	39	WKAQ-FM	1.0	WKAQ-FM	24	WKAQ-FM	1.0	WKAQ-FM	30	WKAQ-FM	1.0	WKAQ-FM	19	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	30	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	28	WKAQ-FM	1.0	WKAQ-FM	13	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	28
WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	11	WKAQ-FM	1.0	WKAQ-FM	28



**AVERAGE QUARTER HOUR AND CUME RANKERS**

MON - FRI 6:00AM-7:00PM				MON - FRI 6:00AM-10:00AM + 3:00PM-7:00PM				MON - FRI 6:00AM-3:00PM				MON - FRI 3:00PM-12:00 MID				SAT - SUN 6:00AM-12:00 MID			
STATION	AQH PRS RTG	AQH PRS PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS PRS (OO)	CUME PRS (OO)	STATION	AQH PRS RTG	AQH PRS PRS (OO)	CUME PRS (OO)
WIOA-FM	2.7	125	672	WIOA-FM	2.3	106	616	WIOA-FM	3.0	142	642	WIOA-FM	1.5	71	494	WIOA-FM	1.5	68	571
WORO-FM	1.5	70	631	WIAQ-FM	1.3	87	551	WZNT-FM	1.6	75	513	WIOA-FM	1.3	61	464	WIOA-FM	1.3	61	419
WLND	1.5	69	612	WORO-FM	1.3	63	499	WZNT-FM	1.6	73	502	WQBS	1.0	48	383	WLND	1.0	49	375
WZNT-FM	1.4	65	611	WZNT-FM	1.3	62	478	WLND	1.5	71	495	WZNT-FM	1.0	40	374	WZNT-FM	1.0	48	351
WQBS	1.3	61	570	WQBS	1.3	61	477	WQBS	1.3	63	457	WQBS	1.0	39	373	WQBS	1.0	41	318
WQBS	1.3	60	487	WQBS	1.3	60	431	WQBS	1.3	60	436	WQBS	1.0	39	314	WQBS	1.0	39	250
WQBS	1.0	49	411	WQBS	1.1	53	373	WQBS	1.2	55	336	WQBS	1.0	33	256	WQBS	1.0	37	202
WQBS	1.0	48	355	WQBS	1.1	52	327	WQBS	1.2	54	272	WQBS	1.0	32	246	WQBS	1.0	37	199
WQBS	1.0	48	289	WQBS	1.1	52	252	WQBS	1.1	52	237	WQBS	1.0	28	246	WQBS	1.0	34	190
WQBS	1.0	44	276	WQBS	1.0	46	229	WQBS	1.0	47	217	WQBS	1.0	28	239	WQBS	1.0	31	151
WQBS	1.0	41	265	WQBS	1.0	45	228	WQBS	1.0	43	215	WQBS	1.0	23	207	WQBS	1.0	22	139
WQBS	1.0	37	229	WQBS	1.0	37	226	WQBS	1.0	37	206	WQBS	1.0	21	205	WQBS	1.0	21	132
WQBS	1.0	30	226	WQBS	1.0	31	218	WQBS	1.0	32	178	WQBS	1.0	21	169	WQBS	1.0	20	119
WQBS	1.0	29	190	WQBS	1.0	31	181	WQBS	1.0	31	174	WQBS	1.0	20	166	WQBS	1.0	20	103
WQBS	1.0	28	181	WQBS	1.0	25	158	WQBS	1.0	29	173	WQBS	1.0	20	121	WQBS	1.0	20	103
WQBS	1.0	27	178	WQBS	1.0	24	138	WQBS	1.0	26	152	WQBS	1.0	19	115	WQBS	1.0	17	93
WQBS	1.0	26	174	WQBS	1.0	24	121	WQBS	1.0	25	132	WQBS	1.0	18	102	WQBS	1.0	13	84
WQBS	1.0	26	164	WQBS	1.0	24	121	WQBS	1.0	25	119	WQBS	1.0	17	100	WQBS	1.0	12	77
WQBS	1.0	22	149	WQBS	1.0	23	114	WQBS	1.0	24	114	WQBS	1.0	16	94	WQBS	1.0	12	76
WQBS	1.0	22	133	WQBS	1.0	22	110	WQBS	1.0	22	112	WQBS	1.0	16	94	WQBS	1.0	10	73
WQBS	1.0	22	128	WQBS	1.0	22	104	WQBS	1.0	21	94	WQBS	1.0	16	86	WQBS	1.0	9	64
WQBS	1.0	21	121	WQBS	1.0	20	99	WQBS	1.0	19	80	WQBS	1.0	16	86	WQBS	1.0	9	58
WQBS	1.0	17	114	WQBS	1.0	18	98	WQBS	1.0	18	79	WQBS	1.0	15	81	WQBS	1.0	6	58
WQBS	1.0	17	112	WQBS	1.0	13	95	WQBS	1.0	18	75	WQBS	1.0	12	71	WQBS	1.0	5	55
WQBS	1.0	14	95	WQBS	1.0	12	94	WQBS	1.0	16	73	WQBS	1.0	10	68	WQBS	1.0	5	54
WQBS	1.0	10	75	WQBS	1.0	10	75	WQBS	1.0	12	48	WQBS	1.0	7	65	WQBS	1.0	4	32
WQBS	1.0	9	65	WQBS	1.0	9	51	WQBS	1.0	8	45	WQBS	1.0	5	57	WQBS	1.0	3	29
WQBS	1.0	8	63	WQBS	1.0	9	38	WQBS	1.0	5	43	WQBS	1.0	3	43	WQBS	1.0	3	29
WQBS	1.0	6	63	WQBS	1.0	5	30	WQBS	1.0	3	42	WQBS	1.0	2	38	WQBS	1.0	1	28
WQBS	1.0	6	57	WQBS	1.0	5	30	WQBS	1.0	1	42	WQBS	1.0	2	38	WQBS	1.0	1	28
WQBS	1.0	1	42	WQBS	1.0	2	24	WQBS	1.0	1	39	WQBS	1.0	1	22	WQBS	1.0	1	22
WQBS	1.0	1	22	WQBS	1.0	2	24	WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22
WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22
WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22	WQBS	1.0	1	22

## **5. Daypart Estimates Table of Contents**

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DAYPART QUARTER HOUR AND WEEKLY CUME PERSONS ESTIMATES (00)

PUR	TOT 12+	MEN												WOMEN												TEENS 12-17	
		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64		AQH	CUME				
		AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME						
WAPA	18	33	13	10	66	2	55	3	60	6	28	2	37	5	36	1	53	24	36	3	24	53	652				
WCAD-FM	118	20	305	12	151	3	30	17	17	9	154	2	54	58	50	1	39	9	50	3	9	39	610				
WDOY-FM	110	10	335	15	130	2	33	24	24	9	277	15	147	1	41	1	1	5	41	7	5	1	66				
WFID-FM	58	7	99	5	82	2	60	4	4	9	132	18	170	5	19	6	70	5	19	6	5	70	661				
WGSX-FM	106	10	209	1	41	2	35	20	104	117	133	6	47	4	43	6	46	5	43	6	44	2	46				
WIAC	63	7	716	5	98	2	81	5	70	23	36	2	59	24	86	1	65	1	65	1	17	3	91				
WIAC-FM	63	4	67	7	13	7	16	7	38	5	129	14	135	24	61	13	61	8	61	1	8	3	12				
WIDA	34	25	231	26	26	1	28	2	37	8	38	5	30	2	29	2	29	1	29	1	1	1	13				
WIDA-FM	25	392	45	84	7	142	18	120	92	53	290	30	342	18	146	11	146	28	146	11	28	14	183				
WIDA-FM	160	6	84	7	142	18	120	7	92	12	290	30	342	18	146	11	146	28	146	11	28	14	183				
WIPR	2	56	17	17	6	1	30	6	10	7	28	13	13	16	11	11	16	11	11	16	11	11	183				
WIPR-FM	3	183	6	6	6	1	30	4	10	31	28	6	6	20	52	6	20	6	52	6	127	3	119				
WKQA	94	8	82	4	120	6	198	4	181	14	193	8	142	6	120	9	159	6	120	9	127	3	119				
WKQA-FM	170	27	357	6	213	13	155	2	149	3	319	5	240	15	154	3	92	7	154	3	112	55	945				
WKVM	43	603	24	24	24	2	30	1	35	1	57	1	31	21	119	8	93	7	119	7	70	23	34				
WLJZ	32	499	2	26	26	2	59	7	88	4	27	25	15	1	24	2	49	4	24	2	32	1	34				
WORO-FM	83	1163	7	33	14	187	4	108	172	10	125	3	96	8	133	4	75	1	40	4	51	11	86				
WORO-FM	30	421	1	60	17	5	44	20	45	7	66	15	24	10	63	2	40	9	40	2	9	4	154				
WOSO	28	622	2	107	9	128	1	42	14	4	55	3	57	8	61	6	20	1	7	1	4	10	154				
WPRM-FM	78	982	6	43	15	224	6	62	14	4	170	12	118	8	61	6	20	1	20	1	24	13	209				
WQBS	27	503	25	13	13	2	58	1	14	4	70	11	120	5	61	6	25	1	25	6	24	4	84				
WQII	11	243	6	30	6	1	42	1	34	9	9	17	17	3	76	3	76	3	76	3	26	4	84				
WRTU-FM	24	342	25	36	36	8	57	1	26	1	26	35	35	5	64	1	26	1	26	1	164	3	42				
WSRA-FM	116	1631	55	10	99	13	173	3	90	4	142	6	127	8	148	25	169	10	169	10	164	3	78				
WUND	21	280	33	2	46	7	59	3	17	4	51	8	23	1	20	1	26	1	26	1	10	8	8				
WXYX-FM	81	999	15	119	3	85	22	24	24	1	269	7	80	10	46	1	39	9	46	1	9	30	340				
WZNT-FM	75	1395	11	210	18	285	8	124	95	1	161	5	105	8	67	1	39	1	39	1	9	15	298				
WCRP-FM	33	218	4	30	4	30	1	26	27	15	15	14	49	1	17	6	52	8	52	8	28	18	18				
WERR-FM	21	498	5	49	5	26	2	16	58	19	32	1	59	2	57	2	48	1	48	1	41	5	29				
WNRJ-FM	16	182	1	26	1	16	2	16	17	12	12	6	6	3	3	2	12	1	12	1	12	5	29				
WVUP-FM	32	480	2	85	2	67	2	67	17	17	58	1	47	6	85	6	27	4	27	4	22	1	26				
PUR	1821	9423	173	736	177	867	125	692	91	565	75	435	183	1009	177	798	641	66	641	112	462	333	1515				

# Daypart Shares and Cume Ratings

MONDAY-SUNDAY 6:00AM-MIDNIGHT

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND WEEKLY CUME RATINGS

STATION	MEN												WOMEN			TEENS 12-17						
	18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64			
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH		CUME	AQH	CUME	AQH	CUME	
WAPA	1.0	3.7	1.8	7.6	1.6	7.9	3.3	10.6	1.4	1.4	.6	3.4	1.1	3.7	1.1	7.3	.9	5.6	4.5	5.2	15.9	43.0
WCAD-FM	6.5	14.6	19.1	41.4	2.4	4.3	3.0	10.6	2.1	2.1	9.4	18.6	1.1	5.4	1.1	7.3	.9	7.8	4.5	5.2	15.9	43.0
WDOY-FM	6.0	17.6	11.6	45.5	2.4	4.8	3.0	10.6	2.1	2.1	10.5	33.5	8.2	14.6	.6	3.6	.9	6.4	4.5	5.2	11.7	40.3
WFID-FM	3.2	8.2	5.8	13.5	1.6	8.7	4.2	10.6	2.1	2.1	3.9	16.0	9.8	16.8	2.8	7.9	3.0	3.0	4.5	5.2	11.7	40.3
WGSX-FM	5.8	13.1	5.8	28.4	5.6	5.1	.7	10.6	2.1	2.1	4.4	16.1	3.3	4.7	2.0	2.0	6.7	6.7	4.5	5.2	21.0	43.6
WIAC	3.5	7.6	2.8	9.5	1.6	11.7	22.0	18.4	13.3	26.9	.6	4.4	1.1	5.8	2.3	3.4	5.4	13.4	9.1	9.5	6.6	3.0
WIAC-FM	3.5	9.7	2.3	11.3	1.6	11.3	4.0	11.3	1.3	5.3	.6	15.6	7.7	13.4	13.6	20.3	.9	10.1	1.5	3.7	9.9	6.0
WIDA	1.9	2.5	1.5	1.5	1.2	1.2	7.7	6.7	1.1	1.1	4.4	4.6	2.7	3.0	1.1	4.0	.9	4.5	1.5	1.7	.8	.9
WIDA-FM	1.4	4.2	6.1	3.0	.8	4.0	2.2	6.5	1.3	6.7	4.4	4.6	.5	4.9	1.1	4.0	.9	4.5	1.5	1.7	.8	.9
WIOA-FM	8.8	18.5	3.5	11.4	14.4	17.3	7.7	16.3	16.0	12.2	19.3	35.1	16.4	33.9	10.2	28.2	9.8	22.8	6.1	6.1	4.2	12.1
WIPR	.1	.6	.6	.6	.8	.8	7.7	7.7	16.0	12.2	19.3	35.1	16.4	33.9	10.2	28.2	9.8	22.8	6.1	6.1	4.2	12.1
WIPR-FM	.2	1.9	.7	.7	.8	4.3	1.8	1.8	7.1	7.1	1.1	3.4	1.3	1.3	2.0	2.0	1.7	1.7	6.1	6.1	4.2	12.1
WKAQ	5.2	19.2	4.6	11.1	4.8	28.6	4.4	32.0	18.7	44.4	1.1	3.0	.6	14.1	3.4	15.0	8.0	24.8	9.1	27.5	9.9	7.9
WKAQ-FM	9.3	31.0	15.6	48.5	10.4	22.4	2.2	26.4	4.0	11.0	14.9	38.6	2.7	23.8	8.5	19.3	2.7	14.4	10.6	24.2	16.5	62.4
WKVM	2.4	6.4	6.4	2.8	1.6	4.3	1.1	6.2	1.3	13.1	3.4	3.4	.5	3.1	11.9	14.9	7.1	14.5	10.6	15.2	16.5	62.4
WLWZ	1.8	5.3	1.2	6.1	1.6	8.5	7.7	15.6	5.3	6.2	.6	3.0	1.5	1.5	.6	3.0	1.8	7.6	6.1	6.9	3.3	5.7
WORO-FM	4.6	12.3	4.0	4.5	3.2	15.6	22.0	30.4	13.3	28.7	1.8	1.8	1.6	9.5	4.5	16.7	3.6	11.7	1.5	11.0	3.3	5.7
WOSO	1.6	4.5	.6	8.2	4.0	6.4	8.0	8.0	9.3	15.2	1.1	6.7	1.6	5.6	5.6	4.6	1.8	6.2	1.5	1.9	3.0	10.2
WPRM-FM	1.5	6.6	1.2	14.5	.8	6.1	2.5	5.3	5.3	8.5	3.9	20.6	6.6	11.7	4.5	7.6	5.4	3.1	1.5	5.2	3.9	13.8
WQBS	4.3	10.4	3.5	5.8	4.8	9.0	2.5	5.3	5.3	8.5	2.2	8.5	6.0	11.9	2.8	7.6	3.9	3.9	1.5	5.2	3.9	13.8
WQII	1.5	5.3	3.4	3.4	1.6	8.4	1.1	6.0	4.8	15.2	2.2	8.5	6.0	11.9	2.8	7.6	3.9	3.9	1.5	5.2	3.9	13.8
WRTU-FM	.6	2.6	3.4	3.5	.8	6.1	6.0	8.0	9.3	15.2	1.1	6.7	1.6	5.6	5.6	4.6	1.8	6.2	1.5	1.9	3.0	10.2
WSRA-FM	1.3	3.6	3.4	3.5	.8	6.1	6.0	8.0	9.3	15.2	1.1	6.7	1.6	5.6	5.6	4.6	1.8	6.2	1.5	1.9	3.0	10.2
WUNO	6.4	17.3	7.5	11.4	10.4	25.0	15.9	15.9	5.3	32.6	1.7	6.2	3.3	12.6	4.5	18.5	22.3	26.4	15.2	35.5	9.9	5.1
WVZ-FM	1.2	3.0	1.2	4.5	1.1	5.3	3.0	3.0	5.3	32.6	1.7	6.2	3.3	12.6	4.5	18.5	22.3	26.4	15.2	35.5	9.9	5.1
WXYX-FM	4.4	10.6	8.7	16.2	1.7	9.8	4.2	4.2	5.3	32.6	1.7	6.2	3.3	12.6	4.5	18.5	22.3	26.4	15.2	35.5	9.9	5.1
WZNT-FM	4.1	14.8	6.4	28.5	6.4	17.9	1.1	16.8	16.8	16.8	4.4	19.5	2.7	10.4	4.5	8.4	.9	6.1	6.1	1.9	4.5	19.7
WCRP-FM	1.8	2.3	2.3	7.6	.8	3.8	4.8	4.8	3.4	4.4	3.4	3.9	7.7	4.9	.6	2.1	5.4	8.1	12.1	6.1	6.1	4.2
WERR-FM	1.2	5.3	2.3	7.6	.8	3.8	4.8	4.8	3.4	4.4	3.4	3.9	7.7	4.9	.6	2.1	5.4	8.1	12.1	6.1	6.1	4.2
WNRT-FM	.9	1.9	1.7	7.9	1.6	2.3	3.0	3.0	4.4	4.4	5.0	7.0	.5	.6	1.1	1.4	1.8	7.5	1.5	8.9	1.5	1.9
WVJF-FM	1.8	5.1	1.1	9.8	1.6	9.7	3.0	3.0	3.0	3.0	5.0	7.0	.5	4.7	3.4	10.7	5.4	4.2	6.1	4.8	1.5	1.9
PUR	18.9	97.5	23.3	99.3	20.2	98.7	17.7	98.2	16.9	97.8	21.7	99.2	17.6	97.1	21.7	97.7	17.0	97.1	13.4	93.7	21.8	99.1

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

SATURDAY-SUNDAY 6:00AM-MIDNIGHT

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)

STATION	WOMEN																								
	MEN																								
	18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64		TEENS 12-17				
AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME				
WAPA	7	73																							
WCAD-FM	84	621																							
WDOY-FM	113	840																							
WFID-FM	51	311																							
WGSX-FM	102	571																							
WIAC	33	294																							
WIAC-FM	57	336																							
WIDA	21	76																							
WIDA-FM	17	181																							
WIDA-FM	89	850																							
WIPR																									
WIPR-FM	2	59																							
WKAQ	74	731																							
WKAQ-FM	240	1554																							
WKVM	44	249																							
WLWZ	35	262																							
WORO-FM	81	466																							
WOSO																									
WPRM-FM	39	300																							
WQBS	67	316																							
WQII	20	139																							
WRTU-FM	13	76																							
WSRA-FM	32	133																							
WUNO	75	635																							
WVUZ-FM	12	32																							
WKYX-FM	30	260																							
WZAT-FM	75	583																							
WCRP-FM	10	41																							
WERR-FM	7	95																							
WNRT-FM	26	49																							
WVJP-FM	44	186																							
TOT 12+	1542	7033	706	136	685	65	522	52	372	88	345	126	685	184	731	145	661	102	344	70	238	346	1325		
PUR																									

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



# Daypart Shares and Cume Ratings

SATURDAY-SUNDAY 6:00AM-MIDNIGHT

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

TOT 12+	MEN										WOMEN						TEENS 12-17						
	18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44			45-54		55-64			
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME		AQH	CUME	AQH	CUME		
WAPA	1.0	1.0																			17.6	26.4	
WCAD-FM	5.4	8.8	7.6	15.6																	13.9	24.5	
WDOY-FM	7.3	11.9	10.0	31.2																			
WFID-FM	3.3	4.4																					
WGSX-FM	6.6	8.1	4.7	9.9																	18.2	24.5	
WIAC	2.1	4.2																			1.4	4.5	
WIAC-FM	3.7	4.8	4.7	5.0																	.3	.9	
WIDA	1.4	1.1																					
WIDA-FM	1.1	2.6																			1.4	7.7	
WIOA-FM	5.8	12.1	.6	2.7	9.6	18.5																	
WIPR	.1	.8																					
WIPR-FM	4.8	10.4	4.7	11.3	5.1	17.5															8.1		
WKAQ	15.6	22.1	29.4	50.6	2.9	6.4	3.1	5.4	13.5	21.0	5.7	5.5	37.3	32.7	3.8	11.8	22.8	10.7	7.8	12.8	5.7	7.1	
WKAQ-FM	2.9	3.5																			7.8	12.8	
WKVM	2.3	3.7	3.5	6.4	2.2	3.8															11.3	23.1	
WLWZ	5.3	6.6	11.8	13.0	6.2	12.3	9.6	11.6	44.3	36.2											15.7	7.1	
WORO-FM																					5.9	5.8	
WOSO	2.5	4.3	4.1	11.6	12.5	15.3	4.6	5.2													6.9	4.9	
WPRM-FM	4.3	4.5	7.1	6.1	1.5	3.8															1.4	6.3	
WQBS	1.3	2.0																					
WQII	.8	1.1																					
WRJU-FM	2.1	1.9																					
WSRA-FM	4.9	9.0	16.9	3.8	10.8	10.9	13.5	13.4	2.3	6.4											1.0	5.8	
WUNO	.8	.5																			18.6	23.8	
WVZ-FM	1.9	3.7	10.0	10.5	1.5	6.9															2.9	13.4	
WXYX-FM	4.9	8.3	13.5	27.9	4.4	4.8															2.0	5.8	
WZNT-FM																							
WCRP-FM	.6	.6																			1.4	5.0	
WERR-FM	1.7	.7																			5.7	17.2	
WNRT-FM	2.9	2.6																			4.3	5.0	
WVJP-FM																					22.9	9.2	
PUR	16.0	72.8	22.9	95.3	15.5	78.0	9.2	74.0	64.8	19.8	77.5	15.1	82.2	17.7	70.4	17.7	80.9	15.5	52.1	14.2	48.3	22.6	86.7

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)**

TOT 12+		MEN										WOMEN										TEENS 12-17				
		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64						
		AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME			AQH	CUME	
WAPA	20	289	41	305	13	57	1	25	3	58			1	28	2	37	2	42			29	4	24	52	644	
WCAD-FM	135	1231	22	300	13	151	1	13					26	154	1	29	1	11			1	4		34	466	
WDOY-FM	112	1384	15	99	18	72	1	33					25	277	16	142	16	58			24			2	20	
WFID-FM	63	515	11	190	3	60	1	20					8	88	17	145	17	25						62	615	
WGSX-FM	96	1007	69	557	8	98	1	38	24	84			2	81	8	25	3	16			7	6	3	26	615	
WTAC	69	557	1	67	8	98	1	38	6	62			2	36	7	100	30	27			19	1	4	4	40	
WIAC-FM	61	633	1	67	8	98	1	38	9	38			11	14	5	19	1	17			12	1	8		40	
WIDA	37	136							2	20			48	255	39	204	23	225			101	6			111	111
WIDA-FM	28	164							8	25			4	41	11	11	17	17			16	1			18	111
WIOA-FM	195	1175	10	53	4	55	22	83	8	25			11	14	39	204	23	225			6	11				111
WIPR	2	38											4	48	11	11	11	11			11	11				111
WIPR-FM	5	91											4	28	2	24	4	20			24	8				111
WKAQ	103	1225	8	29	3	28	8	190	4	65			4	25	8	135	4	52			11	8			1	33
WKAQ-FM	137	2129	17	237	6	213	18	119	1	33			17	204	4	149	8	109			1	8			51	893
WKVM	43	329							2	26			2	28	2	26	2	119			10	6			19	19
WLUZ	29	272							3	41			8	81	1	17	1	17			4	2			24	24
WORO-FM	82	738							4	67			23	149	2	67	10	84			3	1			10	63
WOSO	45	390							7	44			1	45	4	10	14	63			2	2			9	9
WPRM-FM	21	260							1	14			1	14	3	57	12	49			5	1			10	138
WQBS	85	809							8	62			1	37	8	101	12	49			5	1			11	168
WQII	32	335							1	13			6	61	11	108	5	61			1	1			6	67
WRTU-FM	10	57							1	19			1	14	1	14	1	14			1	1			10	10
WSRA-FM	18	159							3	34			1	26	6	127	6	64			6	14			4	78
WUNO	133	1371							16	173			3	43	5	131	5	44			27	14			159	159
WVZ-FM	23	160							10	59			1	24	7	16	6	44			1	13			4	4
WXYX-FM	114	824							4	44			1	24	9	66	14	30			27	13			45	324
WZNT-FM	75	994							10	124			2	95	7	93	9	41			1	19			6	59
WCRP-FM	44	135							6	30			1	17	17	49	2	20			11	10			21	21
WERR-FM	27	324							9	49			3	58	1	48	2	36			3	14			14	14
WVRT-FM	10	112							1	26			2	16	2	12	8	12			2	27			17	17
WVJP-FM	25	318							3	85			1	36	2	32	8	85			9	9			17	17
<b>PUR</b>	<b>1933</b>	<b>8825</b>	<b>181</b>	<b>716</b>	<b>194</b>	<b>846</b>	<b>144</b>	<b>652</b>	<b>103</b>	<b>507</b>	<b>68</b>	<b>382</b>	<b>210</b>	<b>809</b>	<b>187</b>	<b>954</b>	<b>184</b>	<b>744</b>	<b>118</b>	<b>547</b>	<b>67</b>	<b>398</b>	<b>324</b>	<b>1476</b>		

# Daypart Shares and Cume Ratings

MONDAY-FRIDAY 6:00AM-MIDNIGHT

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

	MEN													WOMEN													TEENS 12-17						
	18-24			25-34			35-44			45-54			55-64			18-24			25-34			35-44			45-54			55-64			AQH	CUME	
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME					
TOT 12+	18-24			25-34			35-44			45-54			55-64			18-24			25-34			35-44			45-54			55-64					
WAPA	1.0	3.3																															
WCAD-FM	7.0	13.9	22.7	42.6	6.7	6.7	2.9	11.4																									
WDOY-FM	5.8	15.7	12.2	41.9	6.7	17.8																											
WFID-FM	3.3	5.8	8.3	13.8	9.3	8.5	7	5.1																									
WGSX-FM	4.9	11.4	6.1	26.5	1.5	7.1	6.3	3.1																									
WIAC	3.6	6.3																															
WIAC-FM	3.2	7.2	.6	9.4	4.1	11.6	.7	5.8	23.3	16.6																							
WIDA	1.9	1.5																															
WIDA-FM	1.4	1.9																															
WIDA-FM	10.1	13.3	5.5	7.4	2.1	6.5	15.3	12.7	7.8	4.9																							
WIPR	.1	.4																															
WIPR-FM	.3	1.0																															
WKAQ	5.3	13.9	4.4	4.1	1.5	3.3	5.6	29.1	3.9	12.8	19.1	40.8																					
WKAQ-FM	7.1	24.1	9.4	33.1	3.1	25.2	12.5	18.3	1.0	6.5	1.5	4.5																					
WKVM	2.2	3.7																															
WLWZ	1.5	3.1																															
WORO-FM	4.2	8.4	6.1	4.1	6.7	20.0	2.8	10.3	22.3	29.4																							
WOSO	2.3	4.4	1.1	6.4	1.7	1.7	4.9	6.7	1.0	8.9	17.6	17.3																					
WPRM-FM	1.1	2.9																															
WQBS	4.4	9.2	2.8	4.3	10.8	26.5	5.6	9.5	1.0	2.8	7.4	9.7																					
WQII	1.7	3.8																															
WRTU-FM	.5	.6																															
WSRA-FM	.9	1.8																															
WUNO	6.9	15.5	.6	3.5	6.2	10.3	11.1	26.5	2.9	8.5	7.4	34.3																					
WVYZ-FM	1.2	1.8	1.7	4.3	1.0	4.8	6.9	9.0																									
WXYX-FM	5.5	9.3	8.3	9.4	2.1	5.2	1.0	4.7																									
WZNT-FM	3.9	11.3	3.3	16.8	12.9	33.7	6.9	19.0	1.9	18.7																							
WCRP-FM	2.3	1.5																															
WERR-FM	1.4	3.7	2.8	7.8	4.6	5.8	.7	2.6	2.9	11.4																							
WNRT-FM	.5	1.3	2.8	8.1	.5	3.1	1.4	2.5																									
WVJP-FM	1.3	3.6																															
PUR	20.0	91.4	24.4	96.6	22.1	96.4	20.4	92.5	17.9	88.3	45.3	85.8																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)**

	TOT 12+		MEN												WOMEN												TEENS 12-17	
	AQH	CUME	18-24				25-34				35-44				45-54				55-64				18-24		55-64			
			AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME				
WAPA	26	289	38	305	18	57	1	25	5	58		1	28	37	3	42	1	29	5	24	48	532						
WCAD-FM	133	1084	21	300	10	99	25	119	2	11		25	119	29	2	11	2	24			43	466						
WDOY-FM	126	1332	20	99	23	57	33	277	9	57		34	277	142	2	41	2	24			2	20						
WFID-FM	80	452	11	159	3	60	13	81	2	81		2	81	22	2	16	9	86	7	26	64	502						
WGSX-FM	104	863	11	159	3	60	13	81	2	81		2	81	22	2	16	9	86	7	26	64	502						
WJAC	80	455	11	159	3	60	13	81	2	81		2	81	22	2	16	9	86	7	26	64	502						
WJAC-FM	69	524	2	67	11	76	1	38	33	84	12	98	1	24	7	35	19	19	1	8	1	40						
WIDA	41	114							6	32			1	24	7	35	19	19	1	8	1	40						
WIDA-FM	38	164							9	16			13	14	7	17	13	16	1	8	13	111						
WIDA-FM	230	1154	10	53	5	55	26	83	10	25	20	41	58	255	49	225	4	90	31	11	13	111						
WIPR	3	38							11				5	11				11										
WIPR-FM	6	91							1	19			5	28				24										
WKAQ	121	1176	11	29	4	28	1	19	5	65	17	156	5	25	11	52	14	66	8	100	1	33						
WKAQ-FM	161	1935	22	237	6	165	25	119	2	33	1	17	16	152	5	109	2	37	9	39	58	822						
WKVM	47	300							2	26			1	28	3	26	24	57	6	19	2	63						
WLWZ	31	255							4	81			1	28	3	26	2	27	2	24	14	63						
WORO-FM	102	738	15	29	17	169	5	67	30	149	13	66	2	41	4	41	12	84	3	40	12	138						
WOSO	48	291							5	23			11	75	9	62	12	37	7	12	15	138						
WPRM-FM	24	244							1	45			8	36	8	85	7	61	1	15	9	67						
WQBS	102	702	6	31	23	224	9	62	1	14	8	37	11	75	9	62	12	37	7	12	15	138						
WQII	36	287							1	13			2	41	4	41	12	37	7	12	15	67						
WRTU-FM	14	57							1	14			8	36	8	85	7	61	1	15	9	67						
WSRA-FM	21	133							1	14			2	41	4	41	12	37	7	12	15	138						
WUNO	129	1123	1	25	7	87	22	173	2	23	5	114	5	15	6	127	9	44	15	106	1	29						
WVDZ-FM	25	143	3	31	2	24	13	59	1	24			28	269	8	66	15	30	15	10	9	67						
WXYX-FM	102	789	3	32	6	44	11	98	2	95			10	114	8	93	9	41	1	19	41	324						
WZNT-FM	90	935	8	120	34	285	11	98	2	95			10	114	8	93	9	41	1	19	41	324						
WCRP-FM	55	135																										
WERR-FM	24	259	5	29	9	49	1	17	5	58																		
WRTI-FM	13	100	7	58	1	14	3	16					2	36	2	32	7	85										
WVAJ-FM	30	318																										
PUR	2172	8607	187	707	228	833	175	539	128	484	80	362	240	789	211	933	218	729	131	530	328	1455						

# Daypart Shares and Cume Ratings

MONDAY-FRIDAY 6:00AM-7:00PM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

	MEN												WOMEN						TEENS 12-17						
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64				
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME			
WAPA	1.2	3.4	20.3	43.1	7.9	6.8	.6	3.9	3.9	12.0			.4	3.5	.5	4.0	1.4	5.8	.8	5.5	6.7	6.5	14.6	36.6	
WCAD-FM	6.1	12.6	11.2	42.4	4.4	11.9		2.0					10.4	15.1	.5	3.1	.9	1.5						13.1	32.0
WDOY-FM	5.8	15.5	10.7	40.0	3.7	6.8	1.1	5.2					3.7	7.2	6.6	15.2	.9	5.6						.6	1.4
WFID-FM	3.7	5.3	5.9	22.5	1.3	7.2	7.4	3.1					.8	10.3	5.2	2.7	3.2	1.4	3.7					19.5	34.5
WGSX-FM	4.8	10.0	3.7	5.3	3.7	5.3	.6	5.9	25.8	17.4	15.0	27.1			.9	3.2	1.4	3.7						.3	2.7
WIAC	3.7	5.3	1.1	9.5	4.8	9.1		5.9	4.7	6.6			.4	3.0	3.3	8.9	16.1	19.9							
WIAC-FM	3.2	6.1							7.0	3.3					3.3	2.0		2.3							
WIDA	1.9	1.3							7.0	3.3					3.3	2.0		2.3							
WIDA-FM	1.7	1.9							7.0	3.3					3.3	2.0		2.3							
WIDA-FM	10.6	13.4	5.3	7.5	2.2	6.6	14.9	13.0	7.8	5.2	25.0	11.3	24.2	32.3	23.2	20.8	14.2	30.9	3.1	17.0	2.1			4.0	7.6
WIPR	.1	.4							7.8	5.2					23.2	20.8	14.2	30.9	3.1	17.0	2.1				
WIPR-FM	.3	1.1							7.8	5.2					23.2	20.8	14.2	30.9	3.1	17.0	2.1				
WKQA	5.6	13.7	5.9	4.1	1.8	3.4	2.9	22.1	3.9	13.4	21.2	43.1	2.1	3.2	5.2	14.5	2.3	7.1	10.7	12.5	4.5			.3	2.3
WKQA-FM	7.4	22.5	11.8	33.5	2.6	19.8	14.3	18.6	1.6	6.8	1.2	4.7	6.7	19.3	2.4	16.0	3.7	15.0	1.5	7.0	12.5	4.5		17.7	56.5
WKVM	2.2	3.5							1.1	2.0			.4	3.5	1.4	2.8	11.0	14.3	6.9	10.8	8.0	5.1			
WLWZ	1.4	3.0							2.3	6.4					1.4	2.8	11.0	14.3	6.9	10.8	8.0	5.1			
WORD-FM	4.7	8.6	8.0	4.1	7.5	20.3	2.9	10.5	23.4	30.8					1.4	2.8	11.0	14.3	6.9	10.8	8.0	5.1			
WOSO	2.2	3.4							7.8	16.7					1.4	2.8	11.0	14.3	6.9	10.8	8.0	5.1			
WPRM-FM	1.1	2.8							7.8	16.7					1.4	2.8	11.0	14.3	6.9	10.8	8.0	5.1			
WQBS	4.7	8.2	3.2	4.4	10.1	26.9	5.1	9.7	.8	2.9	10.0	10.2	4.6	9.5	4.3	6.6	5.5	5.1	5.3	2.3	1.3			3.7	9.5
WQII	1.7	3.3							.6	2.0			3.3	4.6	3.8	9.1	3.2	8.4	.8	2.8				4.6	9.5
WRTU-FM	.6	.7							.8	2.9					3.8	9.1	3.2	8.4	.8	2.8				2.7	4.6
WSRA-FM	1.0	1.5							.8	2.9					3.8	9.1	3.2	8.4	.8	2.8				2.7	4.6
WUNO	5.9	13.0	.5	3.5	3.1	10.4	12.6	27.1	1.6	4.8	6.3	31.5	2.1	1.9	2.8	13.6	4.1	6.0	17.6	21.9	20.0	28.6		.3	2.0
WVZ-FM	1.2	1.7	1.6	4.4	.9	2.9	7.4	9.2	.8	5.0			11.7	34.1	3.8	7.1	6.9	4.1	.8	2.5				12.5	22.3
WXYX-FM	4.7	9.2	1.6	4.5	2.6	5.3	6.3	15.3	1.6	19.6			4.2	14.4	3.8	10.0	4.1	5.6	.8	3.6				1.8	4.1
WZNT-FM	4.1	10.9	4.3	17.0	14.9	34.2	6.3	15.3	1.6	19.6			4.2	14.4	3.8	10.0	4.1	5.6	.8	3.6					
WCRP-FM	2.5	1.6							3.9	12.0					9.5	5.3			11.5	6.6	18.7	5.7			
WERR-FM	1.1	3.0	2.7	4.1	3.9	5.9	.6	2.7	3.9	12.0					.5	3.2			.8	6.8	3.8				
WNRT-FM	.6	1.2	3.7	8.2	.4	1.7	1.7	2.5					.8	4.6	.9	3.4	3.2	11.7	1.5	2.3					
WVJP-FM	1.4	3.7							2.2	10.2					.9	3.4	3.2	11.7	9.2	5.1					
PUR	22.5	89.1	25.2	95.4	26.0	94.9	24.8	90.6	22.3	84.3	18.0	81.3	28.8	94.7	20.3	89.8	26.7	89.2	19.8	80.3	15.2	75.3		21.5	95.2

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)

	MEN												WOMEN											
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64		TEENS 12-17	
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME
WAPA	21	125	38	229	8	15	1	12																
WCAD-FM	64	387	9	84	1	14	1	13																
WDOY-FM	57	422	14	67	18	33	3	33																
WFID-FM	88	317	8	95			4	20																
WGSX-FM	66	307	8	95			4	38																
WJAC	100	300																						
WTAC-FM	78	308	4	40	10	50	4	38	41	60	13	80	2	24	8	35	7	27	13	36	4	10		
WIDA	31	74							15	32			2	24	8	35	39	127	13	40				
WIDA-FM	28	119							13	16			2	20	3	8	3	17	13	16				
WJDA-FM	249	897	19	24	13	55	21	83	9	25	14	41	12	14	49	170	30	177	6	16	5	34		
WIPR	1	11											64	224	1	11	30	177	5	34				
WIPR-FM	6	28											6	28	1	11	30	177	5	34				
WKQA	193	879	12	29	8	28	13	117	9	52	20	122	15	25	17	101	17	52	21	52	9	64	5	33
WKQA-FM	138	863	12	74	6	77	17	73	2	24	4	17	17	81	2	43	17	109	4	19	8	39	33	253
WKVM	48	195							1	26	1	26	1	28	2	11	24	61	6	37	10	19	19	24
WLUZ	76	205							4	15	4	41	4	19	5	52	7	17	16	27	8	24		
WORO-FM	97	413	12	29	6	79	5	45	21	66	7	66			8	55	10	70	4	30	4	30	31	39
WOSO	53	212													1	10	20	46	9	29	1	9		
WPRM-FM	7	65											2	24	1	10	16	37	3	12	3	10		
WQBS	95	416	3	31	12	117	9	30	19	37	7	66	2	24	9	62	16	37	3	12	3	10		
WQII	48	182											20	36	7	56	7	56						
WRTU-FM	10	24																						
WSRA-FM	19	89																						
WUNO	196	803	3	25	6	26	30	92	6	23	9	84			1	113	16	44	37	77	27	90		
WVOZ-FM	20	102	3	31	2	24	15	47																
WXYX-FM	68	325											30	157	8	32	13	18						
WZNT-FM	109	481	12	120	48	208	18	51					14	37	6	41	11	24						
WCRP-FM	53	115			10	30									23	29	7	35	7	35	13	21		
WERR-FM	33	115			21	29	3	17							2	18	6	36	6	36				
WVRT-FM	15	59	6	29	3	14	6	16							5	32	3	27	3	27	1	17		
WVJP-FM	32	259			6	62							5	36			12	85						
PUR	2168	6653	155	591	212	675	185	559	138	326	94	328	231	665	228	764	254	656	153	399	93	250	234	831

# Daypart Shares and Cume Ratings

MONDAY-FRIDAY 6:00AM-10:00AM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

	MEN												WOMEN						TEENS 12-17					
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64			
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME		
WAPA	1.0	1.9	38.7	3.8	2.2	.5	2.1																	
WCAD-FM	3.0	5.8	24.5	5.8	14.2	5.5	2.1																	
WDOV-FM	3.1	6.3	5.8	14.2	5.5	2.1																		
WFID-FM	4.1	4.8	9.0	11.3	8.5	4.9	2.2	3.6																
WGSX-FM	3.0	4.6	5.2	16.1		2.2	6.8																	
WIAC	4.6	4.5				2.2	6.8																	
WIAC-FM	3.6	4.6	2.6	6.8	4.7	7.4																		
WIDA	1.4	1.1				9.4	4.9																	
WIDA-FM	1.3	1.8				6.1	6.1																	
WIDA-FM	11.5	13.5	12.3	4.1	6.1	8.1	14.8	6.5	7.7	14.9	12.5	27.7	33.6	21.5	22.3	11.8	27.0	3.3	8.5	10.7	7.7			
WIPR	.2	.4																						
WIPR-FM	.3	.4																						
WKAQ	8.9	13.2	7.7	4.9	3.8	4.1	7.0	20.9	6.5	16.0	21.3	37.2	4.2	7.5	13.2	6.7	7.9	13.7	13.0	9.7	22.1	2.1	4.0	
WKAQ-FM	6.4	13.0	7.7	12.5	2.8	11.4	9.2	13.1	1.4	7.4	4.3	5.2	7.4	.9	5.6	6.7	16.6	2.6	4.8	8.6	13.4	14.1	30.4	
WKVM	2.2	2.9				2.2	2.3	.7	8.0				.4	.9	1.4	9.4	9.3	3.9	9.3	10.8	6.6			
WLUZ	3.5	3.1				1.9	2.2	13.8	16.0							2.8	2.6	10.5	6.8	8.6	8.3			
WORO-FM	4.5	6.2	7.7	4.9	2.8	11.7	2.7	8.1	15.2	20.2	7.4	20.1				3.5	7.2	2.6	7.5	7.3	1.1	3.1	4.7	
WOSO	2.4	3.2				.9	2.1									.4	1.3	7.9	5.9	7.3				
WPRM-FM	.3	1.0														.4	1.3	6.3	2.0	3.0	3.4	1.7	3.7	
WQBS	4.4	6.3	1.9	5.2	5.7	17.3	4.9	5.4		20.2	11.3					2.6	4.5	2.0	3.0	3.2	3.4	6.4	6.0	
WQII	2.2	2.7				1.6	2.3									8.7	5.4	5.6	2.0	3.2	3.4	5.6	8.1	
WRTU-FM	.5	.4				4.7	3.6																	
WSRA-FM	.9	1.3				7.0	6.1									.4	1.2	7.0	19.3	29.0	31.0	1.3	3.5	
WUNO	9.0	12.1	1.9	4.2	2.8	3.9	16.2	16.5	4.3	7.1	9.6	25.6				6.6	14.8	24.2	19.3	29.0	31.0	1.3	3.5	
WVUZ-FM	.9	1.5	1.9	5.2	.9	3.6	8.1	8.4																
WYX-FM	3.1	4.9																						
WZNT-FM	5.0	7.2	7.7	20.3	22.6	30.8	9.7	9.1																
WCRP-FM	2.4	1.7				4.7	4.4									10.1	3.8		4.6	8.8	14.0	7.2		
WERR-FM	1.5	1.7				9.9	4.3									.9	2.4		3.9	9.0				
WVRT-FM	.7	.9	3.9	4.9	1.4	2.1	3.2	2.9																
WVUP-FM	1.5	3.9				2.8	9.2																	
PUR	22.4	68.9	20.9	79.8	24.1	76.9	26.2	79.3	24.0	56.8	21.1	73.7	27.7	80.0	21.9	73.5	31.1	80.3	23.2	60.5	18.9	58.8	15.3	54.4

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)

	MEN												WOMEN						TEENS 12-17					
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64			
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME		
WAPA	18	163	35	201	21	33			1	22														
WCAD-FM	129	551	23	165	14	67																		
WDOY-FM	131	676	31	99	36	57	1	15																
WFID-FM	94	262	15	128			16	20																
WGSX-FM	106	515							31	46														
WJAC	76	264			12	21																		
WJAC-FM	61	136																						
WIDA	48	75							13	16														
WIDA-FM	48	126					1	20	7	20														
WIDA-FM	270	692	4	24	1	26	31	46	20	25														
WIPR	9	16																						
WIPR-FM	12	67					2	19																
WKQA	76	393	9	29	2	13	1	23	4	31														
WKQA-FM	153	942	21	95	2	43	33	100	1	9														
WKVM	43	145					2	13																
WLUZ	10	90					4	28	2	28														
WORO-FM	118	375	23	29	26	111	7	26	37	96														
WOSO	59	144					13	23	2	45														
WPRM-FM	27	120			4	24																		
WQBS	87	379	2	31	21	121	10	31																
WQII	33	203			19	24	2	19																
WRTU-FM	21	43					13	16																
WSRA-FM	23	46					17	102	1	23														
WUNO	85	384			4	24	16	32																
WVOZ-FM	33	85			10	44																		
WXYX-FM	102	467			38	125			2	34														
WZNT-FM	97	490	4	39																				
WCRP-FM	64	105	14	29	7	49	4	16																
WERR-FM	24	102																						
WVRT-FM	8	28			2	14																		
WVJP-FM	37	119																						
PUR	2173	6319	186	589	229	627	192	462	125	340	78	194	265	677	199	571	239	509	141	369	80	285	277	1157



# Daypart Shares and Cume Ratings

MONDAY-FRIDAY 10:00AM-3:00PM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

	MEN										WOMEN										TEENS 12-17				
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54			55-64			
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME		AQH	CUME		
WAPA	1.8	2.6	18.8	34.1	9.2	5.3																			
WCAD-FM	5.9	8.7	12.4	28.0	6.1	10.7																			
WDOY-FM	6.0	10.7	16.7	16.8	15.7	9.1	.5	3.2																	
WFID-FM	4.3	4.1	8.1	21.7			8.3	4.3																	
WGSX-FM	4.9	8.2							24.6	13.5	11.5	41.2													
WJAC	3.5	4.2																							
WJAC-FM	2.8	2.2			5.2	3.3																			
WIDA	2.2	1.2							10.3	4.7															
WIDA-FM	2.2	2.0					.5	4.3	5.6	5.9															
WIOA-FM	12.4	11.0	2.2	4.1	.4	4.1	16.1	10.0	15.9	7.4	42.3	21.1													
WIPR	.4	.3																							
WIPR-FM	.6	1.1					1.0	4.1																	
WKAQ	3.5	6.2	4.8	4.9	.9	2.1	.5	5.0																	
WKAQ-FM	7.0	14.9	11.3	16.1	.9	6.9	17.2	21.6	.8	2.6															
WQVM	2.0	2.3					1.0	2.8																	
WLUZ	.5	1.4																							
WURO-FM	5.4	5.9	12.4	4.9	11.4	17.7	3.6	5.6	29.4	28.2															
WOSO	2.7	2.3					6.8	5.0	1.6	13.2	25.6	12.9													
WPRM-FM	1.2	1.9			1.7	3.8																			
WQBS	4.0	6.0	1.1	5.3	9.2	19.3	5.2	6.7																	
WQII	1.5	3.2																							
WRTU-FM	1.0	.7			8.3	3.8	1.0	4.1																	
WSRA-FM	1.1	.7					6.8	3.5																	
WUNO	3.9	6.1					8.9	22.1	.8	6.8															
WVOZ-FM	1.5	1.3			1.7	3.8	8.3	6.9																	
WXYX-FM	4.7	7.4			4.4	7.0																			
WZNT-FM	4.5	7.8	2.2	6.6	16.6	19.9			1.6	10.0															
WCRP-FM	2.9	1.7	7.5	4.9	3.1	7.8																			
WERR-FM	1.1	1.6					2.1	3.5																	
WNRT-FM	.4	.4			.9	2.2																			
WVJP-FM	1.7	1.9																							
<b>PUR</b>	22.5	65.4	25.1	79.5	25.1	71.4	27.2	65.5	22.0	59.2	17.5	43.6	31.8	81.3	19.2	55.0	29.3	62.3	21.4	55.9	15.2	58.0	18.1	75.7	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)

WAPA WCAD-FM WDOY-FM WFID-FM WGSX-FM WIAC WIAC-FM WIDA WIDA-FM WIOA-FM WIPR WIPR-FM WKAQ WKAQ-FM WKVM WLUZ WKRO-FM WOSO WPRM-FM WQBS WQII WRTU-FM WSRA-FM WUNO WVOZ-FM WYX-FM WZNT-FM  WCRP-FM WERR-FM WART-FM WVUP-FM  PUR	MEN												WOMEN						TEENS 12-17													
	18-24			25-34			35-44			45-54			55-64			18-24			25-34			35-44			45-54			55-64				
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME		
45	173	41	103	25	57	13	36	15	36	3	13	15	36	36	36	2	28	4	37	4	14	4	14	5	9	5	9	103	477			
206	799	29	300	13	70											31	119	2	29	4	14	4	14	5	9	5	9	63	374			
176	1080	12	63	11	33	2	18			2	18					48	233	23	103	3	41	3	41	3	41	5	20	5	20			
138	570	9	90	8	60	16	20	28	84									16	82	1	16	1	16	4	16	93	359					
66	237	3	27	10	76			5	17							2	24	12	73	24	81	24	81	4	16	4	16	8	40			
39	76																	8	19	2	8	2	8	3	8							
34	81			2	13											11	14	2	9	19	168	19	168	3	8							
162	704	8	53	2	29	25	65									41	158	40	126	19	168	19	168	1	29	10	47					
1	11																															
1	24																															
106	508	12	29	3	13	2	20	2	18							12	71	9	46	7	55	7	55	4	35	4	35	80	496			
188	1156	32	170	10	137	24	91	1	9							1	28	6	16	13	82	13	82	4	29	9	29	9	29			
50	201																															
14	65																															
84	368	9	29	16	79	3	22	11	52							3	13	11	52	10	104	10	104	4	35	4	35	6	24			
29	76																															
37	207			13	24																											
127	442	12	31	37	162	9	30	3	14							2	18	4	17	5	29	5	29	2	12	17	12	17	138			
27	66																															
8	38			5	24			3	14																							
24	86			3	14																											
111	459			18	87																											
24	79	6	31	7	18	9	32	2	24							30	147	13	33	18	30	18	30	2	17	2	17	22	79			
138	477	10	32	7	18	18	46	5	62																							
65	327	9	84	16	46	18	47	5	62																							
44	115			8	30																											
15	72			2	14			15	58																							
19	72	17	58	2	14																											
20	106			6	43																											
2170	6613	215	645	241	716	411	120	120	364	67	260	67	260	204	690	160	527	101	323	56	198	487	1332									

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Daypart Shares and Cume Ratings

MONDAY-FRIDAY 3:00PM-7:00PM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

	MEN												WOMEN						TEENS 12-17						
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64		AQH CUME		
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	
WAPA	2.1	2.6	19.1	16.0	10.4	8.0	2.0	3.2	12.5	9.9															
WCAD-FM	9.5	12.1	13.5	46.5	5.4	9.8																			
WDOY-FM	8.1	16.3	5.6	9.8	4.6	4.6	1.4	4.4																	
WFTD-FM	2.3	3.9	4.2	14.0	3.3	8.4	10.9	4.9																	
WGSX-FM	6.4	8.6	1.4	4.2	4.1	10.6																			
WTAC	3.0	3.6																							
WTAC-FM	3.0	5.8	1.4	4.2	4.1	10.6																			
WIDA	1.8	1.1																							
WIDA-FM	1.6	1.2																							
WTOA-FM	7.5	10.6	3.7	8.2	.8	4.1	17.0	15.8																	
WIPR		.2																							
WIPR-FM		.4																							
WKQAQ	4.9	7.7	5.6	4.5	1.2	1.8	1.4	4.9	1.7	4.9															
WKQAQ-FM	8.7	17.5	14.9	26.4	4.1	19.1	16.3	22.1	.8	2.5															
WKVM	2.3	3.0																							
WLWZ	.6	1.0																							
WLWZ-FM	3.9	5.6	4.2	4.5	6.6	11.0	2.0	3.2	9.2	14.3															
WOSO	1.3	1.1																							
WPRM-FM	1.7	3.1	5.6	4.8	15.4	22.6	6.1	7.3	2.5	3.8															
WQBS	5.9	6.7																							
WQII	1.2	1.0																							
WRTU-FM	.4	.6																							
WSRA-FM	1.1	1.3																							
WUNO	5.1	6.9																							
WVZ-FM	1.1	1.2	2.8	4.8	2.9	2.5	6.1	7.8	1.7	6.6															
WVYX-FM	6.4	7.2	4.7	5.0	6.6	6.4	12.2	11.4	4.2	17.0															
WZNT-FM	3.0	4.9	4.2	13.0																					
WCRP-FM	2.0	1.7																							
WERR-FM	.7	1.1																							
WVRT-FM	.9	1.1	7.9	9.0	.8	2.0																			
WVUP-FM	.9	1.6																							
PUR	22.5	68.5	29.0	87.0	27.4	81.5	20.9	58.3	20.9	63.4	15.1	58.4	25.3	76.8	19.6	66.4	19.6	64.5	15.3	48.9	11.4	40.2	31.9	87.2	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

**DAYPART QUARTER HOUR AND CUME PERSONS ESTIMATES (00)**

	MEN												WOMEN												TEENS 12-17	
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64		AQH	CUME		
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME		
WAPA	5	20																								
WCAD-FM	144	701	183	15																						
WDOY-FM	78	329	44	20																						
WFID-FM	23	184	37	5																						
WGSX-FM	72	425	67	4																						
WIAC	42	205																								
WIAC-FM	45	212		2																						
WIDA	29	92																								
WIDA-FM	6	14																								
WIOA-FM	99	373	29																							
WIPR																										
WIPR-FM	2	19																								
WKAQ	50	299																								
WKAQ-FM	83	656	31	7																						
WKVM	33	131																								
WLUZ	18	58																								
WLUZ-FM	36	279																								
WOSO	36	176																								
WPRM-FM	16	117																								
WQBS	37	217																								
WQII	20	61																								
WRTU-FM	2	19																								
WSRA-FM	12	49																								
WUNO	148	512																								
WVOZ-FM	18	64																								
WXYX-FM	137	390																								
WZNT-FM	27	200																								
WCRP-FM	14	26																								
WERR-FM	33	149																								
WVRT-FM	5	24																								
WVUP-FM	12	87																								
PUR	1312	5050	164	496	266	31	213	39	157	143	607	124	503	93	406	92	286	35	180	315	117					

# Daypart Shares and Cume Ratings

MONDAY-FRIDAY 7:00PM-MIDNIGHT

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## DAYPART QUARTER HOUR SHARES AND CUME RATINGS

	MEN												WOMEN						TEENS 12-17									
	TOT 12+		18-24		25-34		35-44		45-54		55-64		18-24		25-34		35-44		45-54		55-64		12-17					
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME				
WAPA	.4																											
WCAD-FM	11.0	39.2	30.5	99.4	.9	3.0																			20.0	33.2		
WDOY-FM	5.9	6.5	15.2	9.4	17.4	10.5																			2.9	8.6		
WFID-FM	1.8	3.6	.6	7.9	4.3	7.9																			1.0	1.7		
WGSX-FM	5.5	8.4	6.1	14.3	3.5	7.3																			17.8	24.7		
WIAC	3.2	4.1																								3.8	2.2	
WIAC-FM	3.4	4.2			1.7	4.4																				3.2	3.5	
WIDA	2.2	1.8																										
WIDA-FM	.5	.3																										
WIDA-FM	7.8	7.4	5.5	6.2			21.4	7.1																		9.8	9.6	
WIPR	.2	.4																										
WIPR-FM	3.8	5.9			.9	2.6	3.6	7.1																				
WKAQ	6.3	13.0	3.0	6.6	6.1	19.6	25.0	33.8																				
WKAQ-FM	2.5	2.6																										
WKVM	1.4	1.1																										
WLWZ	2.7	5.5			3.5	6.9	3.6	4.9	9.7	12.2																		
WORD-FM	2.7	3.5	4.3	9.9			3.6	8.3	6.5	13.1	35.9	10.8																
WOSO	1.2	2.3			.9	4.8	19.6	16.5	22.6	40.8																		
WPRM-FM	2.8	4.3	1.2	6.6	12.2	6.9	5.4	6.0	9.7	9.4																		
WQBS	1.5	1.2																										
WQII	.2	.4																										
WRTU-FM	.9	1.0			7.0	2.8	3.6	7.1																				
WSRA-FM	11.3	10.1			21.7	13.9	3.6	7.9	9.7	9.4																		
WUNO	1.4	1.3	3.0	6.6	2.6	3.4																						
WVDZ-FM	10.4	7.7	28.0	14.3			10.7	9.8																				
WXYX-FM	2.1	4.0																										
WZNT-FM																												
WCRP-FM	1.1	.5			5.2	3.2																						
WERR-FM	2.5	3.0	2.4	5.8	6.1	9.9																						
WNRT-FM	.4	.5			.9	2.4																						
WVJP-FM	.9	1.7																										
PUR	13.6	52.3	22.1	63.0	13.1	56.5	7.9	37.7	5.4	37.1	8.8	35.3	17.2	72.9	11.9	46.4	11.4	49.7	13.9	43.3	7.1	36.5	20.6	75.7				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

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# Hour By Hour Estimator

MONDAY - FRIDAY 6:00AM-7:00

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				AVERAGE QUARTER HOUR SHARES				TOT PERS 12+	TEENS 12-17	WOMEN			TEENS 12-17							
	MEN		WOMEN		TOT PERS 12+	TEENS 12-17	WOMEN														
	18-34	25-54	35+	18-34			25-54	35+			18-34	25-54	35+								
WAPA	6																				
WCAD-FM		12			2		4				42										
WDOY-FM	10				10		6														
WFID-FM	33	7			26		26														
WGSX-FM	57										57										
WTAC	111				9		30														
WIAC-FM	73				20		40														
WIDA	46				7		26														
WIDA-FM	26				14		12														
WIOA-FM	105	27	8		55		23														
WIPR																					
WIPR-FM																					
WKAQ	236	22	74	87	42		67				18										
WKAQ-FM	135	6	24	50	15		32				32										
WKVM	31		5	5	8		18														
WLuz	45	6	27	21	17		18														
WORD-FM	61		7	7	4		6				31										
WORD	39			5	4		26														
WORD-FM	4			5	4		4														
WPRM-FM	102	3	21	34	5		20				40										
WQBS	62				23		3				39										
WQII																					
WRTU-FM	12						6														
WSRA-FM	257	27	47	80	26		81				12										
WUNO	12				9		7														
WVOZ-FM	28				3		8				12										
WYX-FM	33	9	25	16	3		5														
WZNT-FM																					
WCRP-FM	36	13	13		23		23														
WERR-FM	6	6	6																		
WVRT-FM	19	19	7		9		16														
WVUP-FM	19																				
<b>PUR</b>	<b>1733</b>	<b>175</b>	<b>371</b>	<b>434</b>	<b>340</b>	<b>586</b>	<b>500</b>	<b>264</b>	<b>17.9</b>	<b>10.8</b>	<b>17.2</b>	<b>20.3</b>	<b>18.2</b>	<b>23.3</b>	<b>20.0</b>	<b>18.6</b>					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**HOURLY AVERAGE QUARTER HOUR ESTIMATES**

	AVERAGE QUARTER HOUR PERSONS (00)					AVERAGE QUARTER HOUR SHARES										
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	MEN			TEENS 12-17						
		18-34	25-54	35+			18-34	25-54	35+							
WAPA	29	6	6	6	19	4	4	4	1.2	1.0	1.0	1.2	.8	2.6	2.6	8.3
WCAD-FM	93	75	6	6	4	26	46	4	19.8	1.0	1.0	1.0	5.1	3.3	.6	25.0
WDOY-FM	89	13	5	13	10	16	37	10	3.4	2.2	2.2	2.2	9.1	5.0	1.4	20.4
WFID-FM	69	12			42	4	16	42	3.2	7.0	7.0	12.8	3.2	2.2	5.8	
WGSX-FM	72				45	5	4	45	8.4	5.0	5.0	2.6	1.0	6.8	6.2	
WIAC	110	41	41	64	4	7	11	4	7.0	2.2	2.2	2.6	1.5	1.5	.6	
WIAC-FM	96	32	29	13	13	14	12	12	8.4	1.4	1.4	1.6	2.8	1.7	1.7	
WIDA	24	34	8	13	12	118	63	32	8.7	3.4	3.4	2.6	23.4	8.6	4.4	
WIDA-FM	34	33	20	13	5	5	5	5	2.6	6.4	6.4	15.0	1.0	.7	12.0	
WIDA-FM	196				87	41	63	87	2.6	2.1	2.1	5.4	8.1	8.6	6.6	16.7
WIPR	5				48	32	44	48	1.2	1.2	1.2	5.4	6.3	6.0	6.6	
WIPR-FM	213	10	37	75	24	4	17	24	4.5	8.9	8.9	8.0	.8	2.3	3.3	
WKAQ	151	8	35	27	53	9	29	53	3.2	3.2	3.2	8.0	1.8	3.9	7.3	
WKAQ-FM	28	12	52	40	28	9	37	28	1.3	5.2	5.2	5.0	1.8	5.0	3.9	14.4
WKVM	105	5	30	25	64	44	44	64	1.8	1.2	1.2	1.6	6.0	6.0	8.9	
WLUZ	98	7	7	8	4	5	4	4	3.4	3.4	3.4	1.6	1.8	8.9	8.9	
WORO-FM	79				21	9	29	24	4.6	5.2	5.2	8.2	1.8	3.9	3.3	9.7
WOSO	107	12	30	41	4	23	3	4	1.7	1.7	1.7	8.2	4.6	.4	.6	5.6
WPRM-FM	39				11	15	11	11	2.2	2.2	2.2	2.6	3.0	1.5	1.5	
WQBS	24	11	13	13	112	42	70	112	2.9	8.6	8.6	11.8	3.0	9.5	15.5	
WRTU-FM	197	22	50	59	18	27	27	18	2.6	3.8	3.8	4.4	8.3	3.7	2.5	
WRSR-FM	22	79	81	22	19	25	29	19	6.2	13.9	13.9	4.4	5.0	3.9	2.6	
WUNO	60	16	16	14	17	23	23	17	2.4	2.7	2.7	2.8	4.6	3.1	2.4	
WYX-FM	145	24	38	14	25	10	29	25	3.1	6.5	6.5	2.8	2.0	3.9	3.5	
WZNT-FM	34	15	3	3	12	22	20	12	.6	.5	.5		4.4	2.7	1.7	
WZNT-FM	145	79	81	22	19	25	29	19	6.2	13.9	13.9	4.4	5.0	3.9	2.6	
WCRP-FM	56	16	16	14	17	23	23	17	2.4	2.7	2.7	2.8	4.6	3.1	2.4	
WERR-FM	73	24	38	14	25	10	29	25	3.1	6.5	6.5	2.8	2.0	3.9	3.5	
WNRT-FM	15	15	3	3	12	22	20	12	.6	.5	.5		4.4	2.7	1.7	
WVJP-FM	34								1.5	1.5	1.5					
PUR	2323	379	582	501	722	505	736	722	24.0	27.0	27.0	23.4	27.0	29.3	28.9	14.1

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



# Hour By Hour Estimates

MONDAY - FRIDAY 8:00AM-9:00AM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

STATION	AVERAGE QUARTER HOUR PERSONS (00)					TEENS 12-17	TOT PERS 12+	AVERAGE QUARTER HOUR SHARES						
	MEN		WOMEN		TOT PERS 12+			MEN		WOMEN		TEENS 12-17		
	18-34	25-54	35+	18-34				25-54	35+	18-34	25-54		35+	
WAPA	25					1.1	16.7	2.0			3.9			
WCAD-FM	85	12			25	3.6	4.9					5.1		21.6
WDOY-FM	94					4.0	11.4	5.6				13.2	8.6	
WFID-FM	132	33	7	54		5.6	2.6	1.4				2.2	1.7	13.1
WGSX-FM	50					2.1							3.5	6.0
WTAC	93	48	55	22	38	4.0	2.4	8.1	11.3			3.6	8.6	
WTAC-FM	79	25	13	54	36	3.4		4.2	2.7			1.4	2.2	
WIDA	27	13	13	14	14	1.2		2.2	2.7			1.4	2.2	
WIDA-FM	7					.3						32.1	17.4	25.6
WIOD-FM	362	33	77	110	38	15.5	6.5	12.8	15.8					
WIPR														
WIPR-FM														
WKQAQ	194	7	54	55	85	8.3	4.5	1.2	11.1			6.3	8.7	13.3
WKQAQ-FM	154	48	32	12	41	6.6	9.4	5.4	6.6			2.4	2.4	10.6
WKVM	53				53	2.3							7.0	8.3
WLUZ	86	16	16	34	70	3.7		2.7	3.3				5.4	11.0
WORO-FM	106	30	37	15	11	4.5	5.9	6.2	6.2			.8	2.4	1.7
WOSO	49				49	2.1							5.2	7.7
WPRM-FM	9					.4								
WQBS	51	5	23	17	15	2.2	1.0	.8	4.7			1.8	2.7	2.4
WQII	53	13	13	12	8	2.3		2.2	2.7			6.3	1.9	1.3
WRTU-FM	19	19				.8	3.7	3.2	2.7					
WSBA-FM	15	13	13	2	2	.6		2.2	2.7			.4	.3	
WUNO	170	37	76	14	64	7.3	2.0	6.2	15.6			2.8	10.1	12.5
WVDZ-FM	32	32	22			1.4		5.4	4.5			9.5	2.2	2.2
WAYX-FM	89					3.8	11.4	12.5	3.3			4.1	1.4	1.4
WZNT-FM	104	58	74	9	9	4.4								
WCRR-FM	53	13		23	17	2.3	2.6	2.2				4.5	3.6	2.7
WERR-FM	29	24		5	5	1.2	4.7	4.0					.8	
WART-FM	13	13	13			.6		2.2	2.7					
WVUP-FM	49	23		19	17	2.1	4.5	3.9				1.8	3.0	2.7
PUR	2339	509	594	495	538	24.2	31.4	27.5	22.7			27.1	25.1	25.5
					199									13.0

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

**HOURLY AVERAGE QUARTER HOUR ESTIMATES**

	AVERAGE QUARTER HOUR PERSONS (00)						AVERAGE QUARTER HOUR SHARES																	
	TOT PERS 12+	MEN			WOMEN			TEENS 12-17	TOT PERS 12+	MEN			WOMEN			TEENS 12-17								
		18-34	25-54	35+	18-34	25-54	35+			18-34	25-54	35+	18-34	25-54	35+									
WAPA	22																							
WCAD-FM	21	12	12	9	13		9	1.0	3.0	2.0	1.7	6.7	2.1	3.8										
WDOY-FM	82	17	6				32	3.6	4.2	1.0		12.9		13.4										
WFID-FM	118	51	30	4			26	5.2	12.7	5.0	.8	6.3		10.9										
WGSX-FM	78	5	16	16	16			3.4	1.2	2.7	3.0													
WJAC	85	41	69	69	16			3.7	3.0	6.9	13.1													
WJAC-FM	67	12	31	19	36			2.9	3.0	5.2	3.6													
WIDA	27	13	13	14	14			1.2	3.0	2.2	2.5													
WIDA-FM	51	6	6	18	13			2.2	14	1.0	3.4	2.9												
WIDA-FM	330	33	65	84	107		51	14.5	8.2	10.9	16.0	23.5	7.5	21.4										
WIPR																								
WIPR-FM	22							1.0				4.5												
WKAQ	115	23	8	38	24		42	5.0	5.7	1.3	7.2	4.0	6.7											
WKAQ-FM	109	8	8	15	5		41	4.8	2.0	2.5	2.9	.8	6.9											
WKVM	80	15	15	16	50			3.5	3.0	2.7	3.0	8.4	10.4											
WLWZ	68	16	16	16	21			3.0	8.7	9.2	8.2	.6	8.3											
WORO-FM	126	35	55	43	17		31	5.5	8.7	9.2	8.2	.6	8.3											
WOSO	44	20	20	20	16		17	1.9	1.9	1.9	3.8		3.8											
WPRM-FM	17							.7						7.1										
WQBS	123	41	29	16	42		17	5.4	10.2	4.9	3.0	8.0	4.3											
WQII	40				12			1.8	4.7	3.2	3.0	6.5	1.3											
WRTU-FM	19	19	19	19	8			.8																
WSRA-FM	24	20	20	20	4			1.1	4.7	3.4	3.8	.7	.6											
WUNO	160	37	54	54	101			7.0	10.3	6.2	10.3	1.0	16.2											
WVIZ-FM	15	15	15	15	55			.7		2.5	2.9													
WYX-FM	96				27		31	4.2	10.4	2.5	2.9	10.4	2.2											
WZNT-FM	150	95	82	16	18		9	6.6	23.6	13.8	3.0	6.1	1.4	13.0										
WCRP-FM	68				51			3.0	4.7	4.9	2.5	8.6	7.2											
WERR-FM	29	29	29	13	23			1.3	7.2	2.2	2.5	3.9	3.7											
WRT-FM	13							.6	.5	.3														
WVJP-FM	25	2	2					1.1																
PUR	2280	402	596	525	593		238	23.6	24.8	27.6	24.5	26.2	25.0	15.6										

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Hour By Hour Estimates

MONDAY - FRIDAY 10:00AM-11:00AM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

		AVERAGE QUARTER HOUR PERSONS (00)						AVERAGE QUARTER HOUR SHARES								
TOT PERS 12+	MEN			WOMEN			TEENS 12-17	TOT PERS 12+	MEN			WOMEN			TEENS 12-17	
	18-34	25-54	35+	18-34	25-54	35+			18-34	25-54	35+	18-34	25-54	35+		
WAPA	33															
WCAD-FM	62	24	12	6	15	18	18	1.6	6.5	1.1	3.0	5.0	2.9	9.0		
WDOY-FM	120	29	4	4		47	44	3.0	7.8	2.3		11.0		23.4		
WFID-FM	82	70	45	45		26	12	.8	18.8	8.4		3.0	1.9	12.9		
WGSX-FM	53		16	16			11	2.5		3.0	3.2	2.7	2.7			
WTAC	79		18	18			33	3.8		3.4	9.3		5.2			
WIAC-FM	48	12	12	12	46		36	2.3	3.2	2.3		2.0	5.7			
WIDA	35	13	13	13	13		14	1.7		2.4	2.6	3.5	2.2			
WIDA-FM	79	22	22	22	34		31	3.8		4.1	6.9	2.1	4.9			
WIDA-FM	292	7	58	58	84		68	13.9	1.9	10.9	16.9	27.4	10.8	11.4		
WIPR																
WIPR-FM	30		8	8			22	1.4		1.5	1.6	5.5				
WKAQ	127	23	57	26	26		31	6.0	6.2	4.9	11.5	4.0	4.5	7.0		
WKAQ-FM	97	22	26	26			23	4.6	5.9	5.2		3.0	3.7			
WKVM	48						35	2.3					5.6			
WLUZ	5						5	.2					.8			
WORO-FM	125	35	60	13	48		11	6.0	9.4	11.3	9.7	2.0	1.7	15.4		
WOSO	57		13	13	33		16	2.7		2.4	6.7		2.5			
WPRM-FM	25						24	1.2					3.8			
WQBS	74	29	23	23	6		35	3.5	7.8	4.3	1.2	2.0	8.7	12.4		
WQII	83						55	4.0	5.1	3.6		9.7	7.0			
WRTU-FM	19	19	19	19			44	.9								
WSRA-FM	13		13	13	13		71	.6		2.4	2.6		11.3			
WUNO	97		9	9	26		33	4.6		1.7	5.2		5.2			
WVOZ-FM	20		8	8			12	1.0		1.5	1.6		1.9			
WXYX-FM	43						27	2.0				3.0	2.2	8.0		
WZNT-FM	97	39	39	39	9		28	4.6	10.5	7.3	1.8	7.5	4.5	3.0		
WCRP-FM	68						45	3.2				5.7	8.1	7.1		
WERR-FM	28	28	28	28			51	1.3	7.5	5.3	2.6		1.6			
WVRT-FM	23		13	13	13		10	1.1		2.4			5.2			
WVJP-FM	37	4	4	4			33	1.8	1.1	.8						
PUR	2100	372	593	496	401	629	630	21.7	23.0	24.7	23.2	21.4	25.0	25.2	13.2	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

HOURLY AVERAGE QUARTER HOUR ESTIMATES

TOT PERS 12+		AVERAGE QUARTER HOUR PERSONS (00)						AVERAGE QUARTER HOUR SHARES																				
		MEN			WOMEN			TEENS 12-17	TOT PERS 12+	MEN			WOMEN			TEENS 12-17												
		18-34	25-54	35+	18-34	25-54	35+			18-34	25-54	35+	18-34	25-54	35+													
WAPA	21																											
WCAD-FM	133																											9.0
WDOY-FM	123																											33.7
WFID-FM	82																											
WGSX-FM	53																											
WIAC	68																											13.1
WIAC-FM	61																											
WIDA	35																											
WIDA-FM	55																											
WIDA-FM	232																											
WIPIR	6																											
WIPIR-FM	25																											
WKQA	100																											
WKQA-FM	109																											10.1
WKVM	31																											
WLWZ	22																											
WORO-FM	97																											
WOSO	57																											
WPRM-FM	24																											
WQBS	63																											8.5
WQII	37																											5.0
WRTU-FM	27																											
WSRA-FM	13																											
WLNO	91																											
WVQZ-FM	23																											
WVYX-FM	78																											20.6
WZNT-FM	83																											
WCRP-FM	68																											
WERR-FM	16																											
WNRT-FM	53																											
WVJP-FM																												
PUR	1928	292	477	458	425	568	554	195	20.0	18.0	22.1	21.4	22.7	22.6	22.2	13.0												

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Hour By Hour Estimates

MONDAY - FRIDAY NOON-1:00PM

SAN JUAN PR TRADING AREA---REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				TEENS 12-17	TOT PERS 12+	AVERAGE QUARTER HOUR SHARES				TEENS 12-17
	MEN		WOMEN				MEN		WOMEN		
	18-34	25-54	35+	18-34			25-54	35+	18-34	25-54	
WAPA					18	6.1	10.7	4.6	12.3	.9	9.0
WCAD-FM	52	27		5	17	7.6	7.2	2.6	17.3	7.7	12.5
WDOY-FM	35	15		45	25	3.6	14.0	6.2	1.8	1.5	
WFTD-FM	77	36		9	35	5.5	11.3	2.8	2.2	1.9	17.5
WGSX-FM	117	55	16	11		4.5		6.2		1.7	
WIAC	96	36	68	10	27	2.6	2.5	2.1	1.6	6.1	5.3
WIAC-FM	56	12		36	44	2.4		2.2	3.7	8.6	
WIDA	52	13	13	22	31	1.8		2.7	2.8	6.1	
WIDA-FM	39	12	12	14	13	11.2		7.7	23.8	18.1	
WIOA-FM	239	45	78	106	43	.6					
WIPR	13			13	13						
WIPR-FM											
WKAAQ	42	10	5	19	20	2.0	2.1	1.7	1.4	3.2	3.9
WKAAQ-FM	133	38	38	10	19	6.2	6.6	6.5	2.0	1.7	17.0
WKVM	48	11	11	37	37	2.3		1.9	6.3	7.2	
WLUZ	17	17	17			.8		3.9			
WORO-FM	132	60	45	27	22	6.2	12.4	14.1	1.0	4.6	4.3
WOSO	57	13	33	16	24	2.7		2.2	2.7	4.7	
WPRM-FM	29			7		1.4			2.4	1.2	8.5
WORS	102	18	13	34	18	4.8	3.7	5.3	6.9	5.1	9.5
WQII	24			12	12	1.1			2.4	2.0	6.0
WRTU-FM	19	19				.9		3.3			
WSKA-FM	27	13	13	14	14	1.3		2.2	2.4	2.7	
WUNO	66	12	29	15	37	3.1		2.1	2.6	2.6	
WVUZ-FM	44	34	15	10	10	2.1	3.9	5.9	1.7	1.7	2.0
WVYX-FM	107	20		33	19	5.0	4.1	3.4	6.7	3.2	20.0
WZNT-FM	93	56		20	17	4.4	11.5	9.6	4.0	6.3	
WCRP-FM	61			24	37	2.9		1.4	4.8	8.9	7.2
WERR-FM	40	31		9	9	1.9	6.4			1.8	1.8
WVRT-FM											
WVUP-FM	33	8		33	33	1.5				5.6	6.5
PUR	2133	485	441	496	511	22.1	30.0	26.9	26.5	23.3	20.4
					200						13.1

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				AVERAGE QUARTER HOUR SHARES						
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	WOMEN				
		18-34	25-54	35+			18-34	25-54	35+		
WAPA	124	81	27	5	18	16.9	4.7	4.1	4.1	1.0	6.2
WCAD-FM	138	57	22	37	25	11.9	3.8	6.9	6.8	4.3	8.6
WDOY-FM	86	51	26	9	80	10.6	4.5	7.1	1.6		
WFSX-FM	126	19	16	11		4.0	2.8	2.2	2.0	6.6	27.5
WJAC	70		36	13	34		6.2	2.4	2.4		
WJAC-FM	66	12	12	46	54	2.5	2.1	8.4	8.4	10.4	
WIDA	60	13	13	22	39		2.2	1.6	4.0	7.5	
WIDA-FM	32			18	14			2.8	3.5		
WIDA-FM	305	99	57	92	43	33.1	9.8	33.1	16.8	8.3	
WIPR	13			13					2.5		
WIPR-FM	45	14	14	12	31		2.4	2.2	6.0	6.0	
WKAQ	166	32	38	20	9	6.7	6.6	4.1	2.2	1.7	23.0
WKAQ-FM	37			37				6.8	7.2		
WKVM	8		8				1.4				
WLJZ	8										
WORO-FM	115	54	69	14	14	11.3	11.9	10.0	2.6	2.7	
WOSO	59	13	13	18	26		2.2	7.1	3.3	5.0	
WPRM-FM	40	7	7	7	17	1.5	1.2	3.3	1.3		5.8
WQBS	92	25	38	35	18	5.2	6.6	6.3	6.4	3.5	1.7
WQII	12			12	5			2.4	2.2		
WRTU-FM	19	19	19	12		4.0	3.3	2.4	2.2		
WSRA-FM	27	13	13	14	14		2.2	2.8	2.6	2.7	
WUNO	98	46	46	17	33		7.9	13.9	3.1	6.4	
WVQZ-FM	42	25	25	17	5		4.3	5.3	3.1	1.0	
WXYX-FM	149	14	14	14	73	2.9	2.4	9.8	2.6	2.7	25.1
WZNT-FM	106	60	38	27	14	12.5	6.6	5.5	4.9	2.7	1.7
WCRP-FM	60			37				4.7	9.3	7.2	
WERR-FM	30	23		2	5	4.8		.4	.4	1.0	
WNR1-FM											
WVJP-FM	32			21			2.4	3.8	4.1		
PUR	2247	479	579	463	492	29.6	26.8	25.3	21.7	20.7	19.0
					517	23.3	21.9	21.9	21.9	20.7	19.0

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Hour By Hour Estimates

MONDAY - FRIDAY 2:00PM-3:00PM

SAV JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS ('00)				AVERAGE QUARTER HOUR SHARES													
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	WOMEN											
		18-34	25-54	35+			18-34	25-54	35+									
WAPA	30																	
WQAD-FM	188	62	27	9	21	46	11	8	21	69	7.6	4.8	2.1	1.4	9.0	1.9	3.6	14.1
WDOY-FM	105	52	30	3	11	34	19	4	11	15	4.3	5.3	.7	3.3	6.7	3.3	.7	3.1
WFID-FM	139	76	29	3	4	60	34	3	4	15	5.6	5.1	.7	6.0	11.7	6.0	.7	29.8
WGSX-FM	179		16	16	11	17	11	11	146	7.3	2.8	2.8	3.7	1.9	3.3	1.9	4.3	
WJAC	61		36	36	25					2.5	6.3	6.3	8.3	4.3				
WJAC-FM	74	12	12	13	54	8	54	25	25	3.0	2.7	2.1	8.3	9.5	1.6	9.5	9.4	
WIDA	60		13	13	39	8	22	39	2.4	2.3	2.3	3.0	3.0	3.9	1.6	6.8	6.8	
WIDA-FM	36		4	4	18	14	4	18	1.5	.7	.9	.9	.9	3.1	2.7	3.1	3.1	
WIDA-FM	278	19	57	99	54	106	96	54	11.3	4.2	22.9	10.1	22.9	16.8	20.7	9.4	2.3	2.0
WIPR	13				13				.5									
WIPR-FM	71		5	33	38		12	38	2.9	7.5	7.6	.9	7.6	2.1	7.0	6.6	6.6	33.9
WKAQ	269	34	34	22	11	36	37	50	10.9	6.0	5.1	6.0	5.1	.7	6.5	1.9	8.7	
WKAQ-FM	50				50				2.0									
WLUZ	125	62	91	52	11		11	11	5.1	13.7	16.0	16.0	12.0	1.9	1.9	1.9	1.9	
WORO-FM	69		25	45	24		16	24	2.8	4.4	10.4	4.4	10.4	2.8	4.2	4.2	4.2	
WOSO	17	13	13	13	4		4	4	.7	2.9	2.3	2.3	3.0	.8	.8	.8	.8	
WPRM-FM	102	35	48	13	18	26	37	18	4.1	7.7	8.5	8.5	3.0	5.1	2.3	6.5	3.1	2.0
WQBS	12				12		12	12	.5					2.1	2.1	2.1	2.1	
WQII	19	19	19	19	19		19	19	.8	4.2	3.4	3.4	3.0	3.3	3.3	3.3	3.3	
WRTU-FM	32		13	13	39		15	39	3.0	2.1	5.1	2.1	5.1	2.6	2.6	6.8	6.8	
WSRA-FM	73		12	22	6		6	6	1.3	4.4	5.8	4.4	5.8	1.1	1.1	1.1	1.1	
WUNO	31		25	25	14		14	14	5.4	3.1	2.5	2.5	2.4	7.8	2.5	2.4	2.4	
WVZ2-FM	132	14	14	14	42	57	42	42	4.3	2.9	2.3	2.3	2.3	7.4	7.4	2.4	2.4	13.1
WYX-FM	105	13	13	13	21		21	21	4.3	2.9	2.3	2.3	2.3	4.5	8.9	7.8	7.8	4.3
WZNT-FM																		
WCRP-FM	68				45	23	51	45	2.8	5.1	7.8	5.1	7.8	8.9	7.8	7.8	7.8	
WERR-FM	23	23							.9									
WNR1-FM				16	21		21	21	1.5		3.7		3.7	3.7	3.6	3.6	3.6	
WVUP-FM	37																	
<b>PUR</b>	<b>2462</b>	<b>452</b>	<b>567</b>	<b>493</b>	<b>576</b>	<b>511</b>	<b>571</b>	<b>576</b>	<b>25.5</b>	<b>27.9</b>	<b>26.3</b>	<b>26.3</b>	<b>20.2</b>	<b>27.3</b>	<b>22.7</b>	<b>23.0</b>	<b>23.0</b>	<b>32.1</b>

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS ('00)				AVERAGE QUARTER HOUR SHARES														
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	WOMEN												
		18-34	25-54	35+			18-34	25-54	35+										
WAPA	55																		
WCAD-FM	244	86	27	39	66			16	92	2.3	16.8	3.7	9.2	12.8		3.0	21.4		
WDOY-FM	199	39	8		121	30			39	10.1	7.6	5.0		23.4	5.6		9.1		
WFID-FM	69	51	26		18					8.2	10.0	4.8		3.5	3.3				
WGSX-FM	140	18	16	16	11	11			95	2.9	3.5	2.9	3.8	2.1	2.0		22.1		
WJAC	74		40	40						5.8		7.4	9.4		2.4				
WJAC-FM	76	23	19	7	8	38	34	38		3.1	4.5	3.5	1.6	1.5	7.1	6.4			
WIDA	47				8	39				3.1				1.5	4.1	7.4			
WIDA-FM	49	6		12	18	4	13	13		1.9	1.2	1.1	2.8	3.5	7	2.5			
WIDA-FM	171		25	40	99	67	32	32		2.0		4.6	9.4	19.1	12.5	6.0			
WIPR										7.1									
WIPR-FM																			
WKAQ	94			37	4		53			3.9	8.2	6.3	8.7	.8	3.0	10.0			
WKAQ-FM	190	42	34	22	23	23	9	9	94	7.9			5.2	4.4	4.3	1.7	21.9		
WKVM	66				12	53	54	54		2.7				2.3	9.9	10.2			
WLUZ	16		16	16						.7									
WORO-FM	121		68	56	5	22	25	25		3.9	6.8	2.9	3.8	1.0	4.1	4.7			
WOSO	44			20		16	24	24		7.9		12.5	13.1		3.0	4.5			
WPRM-FM	28	13	13	21	15	15	18	18		1.8	2.5	2.4	4.7	2.9	2.8	4.5			
WQBS	128	59	72	21	9	27	18	18	21	1.2	11.5	13.2	4.9	1.7	5.0	3.4	4.9		
WQII	20					20	20	20		.8					3.7	3.8			
WRTU-FM	19	19	19							.8	3.7	3.5			3.7	3.8			
WSRA-FM	32		13	13	16	19	19	19		1.3	2.3	2.4	3.1	3.1	3.5	3.6			
WUNO	87	12	24	22		19	37	37		3.6		4.4	5.2	3.1	3.5	7.0			
WVOZ-FM	25		25	25						1.0		4.6	5.9						
WXYX-FM	180	14	24	10	70	42	24	24	62	7.5	2.7	4.4	2.3	13.5	7.8	4.5	14.5		
WZNT-FM	74	38	20	7	3	3			26	3.1	7.4	3.7	1.6	.6	.6	4.5	6.1		
WCRP-FM	53		13	13	8	36	45	45		2.2		2.4	3.1	1.5	6.7	8.5			
WERR-FM	13									.5									
WVRT-FM	23	23		4		21	21	21		1.0	4.5		.9		3.9	4.0			
WVUP-FM	25									1.0									
PUR	2413	511	544	426	517	538	530	429	25.0	31.6	25.2	19.9	27.6	21.4	21.2	28.1			

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE



# Hour By Hour Estimates

MONDAY - FRIDAY 4:00PM-5:00PM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				AVERAGE QUARTER HOUR SHARES						
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	MEN			TEENS 12-17	
		18-34	25-54	35+			18-34	25-54	35+		
WAPA	59	20	39	11	100	2.5	3.4	8.0	1.9	1.7	2.4
WCAD-FM	196	47	12	8	54	8.1	2.1	10.1	10.1	1.5	
WDOY-FM	170	32	15	31	20	7.1	2.6	17.6	17.6	5.8	
WFTD-FM	75	37	12	18	104	3.1	2.1	8.2	3.8	3.4	
WGSX-FM	162	31	29	11		6.7	5.0	6.9	2.3	2.1	
WTAC	104	54	78	11		4.3	9.2	15.9	2.3	2.1	
WIAC-FM	76	12	13	32		3.2	4.3	2.7	4.0	9.6	
WIDA	39			31		1.6			1.7	4.1	
WIDA-FM	43			13		1.8			3.8	.8	
WIOD-FM	233	39	41	73		9.7	7.0	9.8	22.7	13.7	
WIPR											
WIPR-FM	95			48		3.9			1.9	4.0	
WKAQ	199	35	32	14	100	8.3	7.2	6.5	3.8	3.4	
WKAQ-FM	60			48		2.5			2.5	8.3	
WKVM	26	26	26	11		1.1	4.4	5.3		2.1	
WLUZ	68	24	37	19		2.8	6.3	5.1		3.0	
WORO-FM	44	13	20	24		1.8	2.2	4.1		1.1	
WOSO	50	13	13	6	31	2.1	2.9	2.7	1.3	1.1	
WPRM-FM	144	64	77	18	38	6.0	13.2	2.7	2.3	3.4	
WQBS	44			20	24	1.8				3.8	
WQII										4.4	
WRTU-FM	27	13	13	14		1.1	2.2	2.7		2.6	
WSRA-FM	98	12	32	38		4.1	6.0	6.5	3.4	6.4	
WUNO	22	10	10	12		.9	1.7	2.0	2.5	2.3	
WVJZ-FM	130	14	14	40	41	5.4	2.4	8.8	10.7	7.5	
WXYX-FM	93	24	43	24	26	3.9	9.6			5.3	
WZNT-FM											
WCRP-FM	25			17		1.0			1.7	1.5	
WERR-FM	13	42	13	8		.5	2.2	2.7		3.7	
WVRT-FM	42			25		1.7	1.2		.8	4.7	
WVJP-FM	25			21		1.0				4.6	
PUR	2407	449	585	490	454	24.9	27.7	22.9	25.4	21.1	18.2
					538						35.2

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

BIRCH RADIO

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

		AVERAGE QUARTER HOUR PERSONS (00)						AVERAGE QUARTER HOUR SHARES							
TOT PERS 12+	MEN			WOMEN			TEENS 12-17	TOT PERS 12+	MEN			WOMEN			TEENS 12-17
	18-34	25-54	35+	18-34	25-54	35+			18-34	25-54	35+	18-34	25-54	35+	
54	33		47			7	111	2.4	14.3	5.9	10.7				1.7
208	66	31	20	11	11	11	9.2	9.2	14.3	5.5	5.5				2.6
205	69	24	35	15	10	10	101	9.1	14.9	4.3	4.3				19.0
16	6	6					7	7	1.3	1.1	1.1				2.4
113	16	16	20	20	16	16	77	5.0		2.9	3.6				14.5
67	18	18	20	8	16	16	3.0	3.0	3.2	2.7	2.1				3.8
74	15	9	21	40	29	29	3.3	3.3	3.2						6.9
50	15	15	15	29	15	15	2.2	2.2	3.2						8.3
27	14	14	14	14	14	14	1.2	1.2	3.5						3.1
165	81	34	81	50	24	24	26	7.3	20.5	4.8	7.7				4.9
5	27			5	5	5	.2	.2							5.7
3	3			3	3	3	.1	.1							1.2
107	23	13	11	22	41	41	4.8	4.8	5.0	2.3	7.3				7
213	45	30	24	16	21	21	9.5	9.5	9.7	5.3	5.0				9.7
42	42			35	42	42	1.9	1.9							5.0
13	13			17	17	17	.6	.6		2.3	3.0				10.0
57	21	35	14	17	17	17	2.5	2.5	4.5	6.2	3.2				.9
18	13	13		18	18	18	.8	.8							4.0
24	13	13	42	25	18	18	1.1	1.1	2.8	2.3	8.0				4.3
167	43	40	35	25	42	42	7.4	7.4	9.3	7.1	7.1				2.1
44	7	7	7	20	20	20	2.0	2.0							5.5
7	7	7	2	16	14	14	.3	.3		1.2	1.6				4.5
23	7	7	2	21	30	30	1.0	1.0	8.9	12.1	14.4				3.3
150	41	68	16	12	12	12	6.7	6.7							7.1
12	13	12	42	25	17	17	.5	.5	2.8	9.6	6.6				4.0
113	25	54	9	9	9	9	5	5	5.4	3.2	5.2				4.0
68	18	18	23	23	17	17	3.0	3.0	3.9	4.1	5.2				.9
58	18	23	23	23			2.6	2.6							5.0
23	12	11					1.0	1.0							4.0
12	11						.5	.5	2.6	2.0					4.0
11	11						.5	.5	2.4	2.0					4.0
2251	462	561	439	462	396	422	532	23.3	28.5	26.0	20.5				16.9
PUR	462	561	439	462	396	422	532	23.3	28.5	26.0	20.5				16.9
	462	561	439	462	396	422	532	23.3	28.5	26.0	20.5				34.8

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Hour By Hour Estimates

MONDAY - FRIDAY 6:00PM-7:00PM

SAM JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				AVERAGE QUARTER HOUR SHARES									
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	WOMEN							
		18-34	25-54	35+			18-34	25-54	35+					
WAPA	14				.9									
WCAD-FM	183	66	31	6	11.3	16.5	9.1	5.1	1.8	2.3	24.6			
WOXY-FM	137	32	7	6	8.5	8.0	2.1	16.6	5.5	1.8	13.1			
WFID-FM	36		7	18	2.2		2.1	9.4	8.9	1.1	21.2			
WGSX-FM	135	20	36	3	8.4	5.0	10.6	2.9	.9	1.1	3.5			
WIAC	20		12	8	1.2			4.0	2.4	5.7				
WIAC-FM	42			26	2.6				8.0	6.4				
WIDA	17			17	1.1				4.9	4.5				
WIDA-FM	13			13	.8									
WIDA-FM	76		15	48	4.7		4.4	13.0	14.7	4.5	2.9			
WIIPR														
WIIPR-FM														
WKAAQ	117	33	10	13	7.3	8.2	2.9	4.7	4.0	7.2	6.2			
WKAAQ-FM	157	48	33	24	9.7	12.0	9.7	13.4	7.3	7.2	6.2			
WKVM	29			21	1.8			1.4	6.4	9.4				
WLUZ														
WORO-FM	90	19	49	13	5.6	4.7	14.4	13.7	4.0	7.9	4.4			
WOSO	8			8	.5				2.4	3.0	5.3			
WPRM-FM	44	13	13	8	2.7	3.2	3.8	2.5	2.4	3.0	5.3			
WQBS	74	32	7	18	4.6	8.0	2.1	8.7	5.5	6.8				
WQII														
MRTU-FM	7		7		.4		2.1							
WSKA-FM	11	11	11		.7	2.7	3.2							
WUNO	112	6	18	37	6.9	1.5	5.3	12.8	11.3	24.9				
WVOZ-FM	37	25		12	2.3	6.3		4.3	3.7					
WXYX-FM	129	26		17	8.0	6.5		2.9	5.2	3.4	19.0			
WZNT-FM	25	12	25	9	1.5	3.0	7.3	5.9						
WCPR-FM	36	13	13	15	2.2	3.2	3.8	5.4	4.6	3.0				
WERR-FM	15		13	2	.9		3.8	5.9	.8					
WVRT-FM														
WVJP-FM	14	12	12	2	.9	3.0	3.5	.7	.6					
PUR	1613	400	341	277	16.7	24.7	15.8	10.2	14.8	13.0	10.6	29.6		

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

**HOURLY AVERAGE QUARTER HOUR ESTIMATES**

TOT PERS 12+	AVERAGE QUARTER HOUR PERSONS (00)						AVERAGE QUARTER HOUR SHARES								
	MEN			WOMEN			TEENS 12-17	TOT PERS 12+	MEN			WOMEN			TEENS 12-17
	18-34	25-54	35+	18-34	25-54	35+			18-34	25-54	35+	18-34	25-54	35+	
11	18	6		11			121	.8	6.4	2.9		3.8	3.6	32.0	
178	47	22	39	36	29		18	7.3	16.6	10.6		13.6	9.6	4.8	
101	19	19	10				15	3.2	6.7	9.1		12.6	3.3	4.0	
44	20	20					42	4.5	7.1	9.6		3.5		11.1	
62							10	2.3			8.3	2.8	2.6	2.6	
32	14	14	8	12	12			2.6			14.3	4.0	4.6		
36	24	24	14	14	18			1.3				4.6	6.8		
18															
101	23	15	16	35	19		28	7.3	8.1	7.2		5.6	11.6	7.4	
44															
88	25		34	7	12		15	3.2	8.8			11.9	2.3	4.0	
34				21	14	34		6.4				6.9	5.3		
								2.5					12.9		
53		4		13	13		36	3.8		1.9		4.3	4.9	9.5	
36	7	20	5	16	16		25	2.6		3.4		5.3	6.1	6.6	
37	7	7	6	5	10			2.7	2.5			1.7	1.7		
16			7	16	10			1.2				2.1	5.3		
7			7	7	7			.5				2.4	2.3		
6	6	6						.4	2.1	2.9					
117	12	24	12	41	78			8.5	4.2	11.5		13.5	29.7		
37	25		12	12				2.7	8.8			4.0			
180	53		42	25	17		68	13.1	18.7			14.7	8.3	18.0	
39		14	25	5	5			2.8		6.7		8.7	1.7		
21	13	13	8	8				1.5	4.6	6.3		2.8	2.6		
14	14	14						1.0	4.9	6.7					
3	3	3		9	9			.2	1.1	1.4					
9								.7					3.0	3.4	
<b>PUR</b>	283	206	286	303	263		378	14.3	17.5	9.6		15.3	12.0	24.7	
	1378	168	168	168	168			7.9				10.5			

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)					AVERAGE QUARTER HOUR SHARES						
	TOT PERS 12+	MEN			WOMEN	TEENS 12-17	TOT PERS 12+	MEN			WOMEN	TEENS 12-17
		18-34	25-54	35+				18-34	25-54	35+		
WAPA	11					.7						
WCAD-FM	204	54				12.3	13.4				3.6	21.4
WDOY-FM	111	54	29			6.7	13.4	11.8			15.0	3.9
WFID-FM	7	7				.4	1.7				12.4	
WGSX-FM	126	39				7.6	9.7					17.9
WJAC	46		9			2.8			4.1		5.2	4.3
WJAC-FM	18		6		12	1.1			2.7		3.7	
WIDA	22				22	1.3					4.4	9.2
WIDA-FM					6				6.8		11.5	2.5
WIDA-FM	140	23	15	15	37	8.5	5.7	6.1			13.7	11.1
WIPR												
WIPR-FM												
WKAQ	72					4.4					2.0	5.0
WKAQ-FM	84	23	23	54	6	5.1	5.7	8.9	24.7		3.3	2.9
WKVM	44				37	2.7					11.5	18.3
WLJZ	25			25		1.5						
WORO-FM	80	19	28	9	11	4.8	4.7	3.3	11.4		3.4	4.6
WOSO	79	37	13	33	9	4.8	9.2	5.3	4.1		2.8	3.7
WPRM-FM	27					1.6					4.6	2.7
WQBS	37	19	19		18	2.2	4.7	7.7			2.6	4.2
WQII	20				20	1.2					6.5	
WRTU-FM												
WSRA-FM	30	11	11	15	4	1.8	2.7	4.5	6.8		1.3	1.2
WUNO	162	24	24	40	41	9.8	5.9	9.8	18.3		4.6	12.8
WVOZ-FM	12				12	.7					3.9	3.7
WYX-FM	190	53			13	11.5	13.1	5.7	6.4		12.4	4.0
WZNT-FM	36		14	14	9	2.2					2.9	2.8
WCRP-FM	21	13	13		8	1.3	3.2	5.3			2.6	2.5
WERR-FM	32	22	22		10	1.9	5.4	8.9			3.3	3.1
WVRT-FM												
WVUP-FM	5				5	.3					1.6	2.1
PUR	1654	404	246	219	306	17.1	25.0	11.4	10.2		16.3	9.6
						485						31.7

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				AVERAGE QUARTER HOUR SHARES								
	TOT PERS 12+	MEN			TEENS 12-17	TOT PERS 12+	WOMEN						
		18-34	25-54	35+			18-34	25-54	35+				
WAPA	109	52	16	9	21	7.5	16.5	5.8	3.6	12.9	8.0	6.0	7.6
WCAD-FM	79	41	6	11	9	5.4	13.0	2.2		10.4	3.0	3.2	3.2
WDOY-FM	17	6		10	49	1.2	3.8		3.6	3.9			17.7
WFID-FM	71	12		4	10	4.9				1.4	4.4	6.0	3.6
WGSX-FM	43	9	9	13	32	3.0	2.8	3.3	5.3	2.9	3.3	3.6	11.6
WIAC	66	9	17	17	8	4.5		6.2	6.9	7.2	7.2	7.7	
WIAC-FM	51	9		14	26	3.5				5.0			
WIDA	14	14		29	28	1.0			6.1	13.3	8.0	4.2	10.1
WIDA-FM	94	15	15	37		6.5							
WIPR													
WIPR-FM	89	31	65	19	66	6.1		11.3	26.3	1.8	3.3	5.7	
WKAQ	102	8	8	15	13	7.0	2.5	2.9		5.4	8.0	3.9	23.8
WKAQ-FM	36			29	36	2.5			6.9			10.7	
WKVM	17		17			1.2			12.1			2.4	
WLUZ	38	30	30	8	8	2.6		10.9	5.3		2.5	2.7	
WORO-FM	22	13	13	9	9	1.5		4.7					
WOSO	14			14		1.0			5.3	5.0	4.2	3.0	
WPRM-FM	69	31	32	15	10	4.7	9.8	11.7		5.4	5.5		
WQBS	20			20		1.4				7.2			
WQII													
WRTU-FM	11	11	11			.8	3.5	4.0					
WSRA-FM	190	38	54	58	86	13.1	12.0	19.7	22.7	3.6	16.1	25.6	
WVNO	26	14	14	12	12	1.8	4.4	5.1		4.3	3.3		
WVNO-FM	152	53		27	9	10.4	16.8			9.7	4.4	2.7	22.7
WYXX-FM	9			9	9	.6					2.5	2.7	
WZNT-FM													
WCRP-FM	14	6	6	8		1.0	1.9	2.2		2.9	2.2	13.1	
WERR-FM	66	22		35	44	4.5	7.0				9.7		
WVRT-FM													
WVJP-FM	17			4	13	1.2				1.4	4.7	3.9	
PUR	1455	316	274	247	396	15.1	19.5	12.7	11.5	14.9	14.3	13.4	18.1

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Hour By Hour Estimates

MONDAY - FRIDAY 10:00PM-11:00PM

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

	AVERAGE QUARTER HOUR PERSONS (00)				AVERAGE QUARTER HOUR SHARES						
	MEN		WOMEN		TOT PERS 12+	MEN		WOMEN		TEENS 12-17	
	18-34	25-54	35+	18-34		25-54	35+	18-34	25-54		35+
WAPA											
WCAD-FM	69	16		26	9		10.5	31.2	8.8		11.6
WDOY-FM	41			9	9		4.2	18.6			
WFID-FM	22			13	9		1.9		8.8		
WGSX-FM	54						4.6				
WIAC	34			29	9		2.9				
WIAC-FM	44		6	10	22	12	3.7		3.5	1.7	6.4
WIDA	42	17	17	14	9	25	3.6		10.0	4.2	8.7
WIDA-FM	14						1.2				
WIDA-FM	89	15	15	35	20	16	7.5		8.2	6.4	9.2
WIPR											
WIPR-FM											
WKAQ	32	23	27	20	19	26	2.7	2.3	12.6	15.9	14.8
WKAQ-FM	87	4	26	20	18	25	7.4	1.8	2.2	15.3	9.1
WKVM	51	26	17			10	4.3		14.3	10.0	8.7
WLUZ	27					6	2.3			3.5	3.5
WORO-FM	12	6	6		6		1.0		3.3	3.5	2.1
WOSO	22	13	22				1.9		7.1	12.9	
WPRM-FM											
WQBS	40	19		34	9	9	3.4	8.6	10.4		4.8
WQII	34				20		2.9			6.4	
WRTU-FM											
WSRA-FM	11	11	25	10	44	49	.9	5.0	6.0	14.7	11.6
WUNO	139	26		12	12	12	11.8	11.8	14.3		
WVOZ-FM	12			25	24	9	1.0	18.1			
WYX-FM	124	40			9	9	10.5				20.0
WZNT-FM	9				9		.8				
WCRP-FM	8			8	8		.7				
WERR-FM	44				35	44	3.7				
WVRT-FM	10			7	10	10	.8				
WVUP-FM	19				19	12	1.6				
PUR	1179	221	182	252	311	286	12.2	13.7	8.4	7.9	11.4
								13.5	12.4		16.4

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

MONDAY - FRIDAY 11:00PM-MIDNIGHT

SAW JUAN PR TRADING AREA--REVISED

OCTOBER - DECEMBER 1986

## HOURLY AVERAGE QUARTER HOUR ESTIMATES

		AVERAGE QUARTER HOUR PERSONS (00)							AVERAGE QUARTER HOUR SHARES								
TOT PERS 12+	TOT PERS 12+	MEN			WOMEN			TEENS 12-17	TOT PERS 12+	MEN			WOMEN			TEENS 12-17	
		18-34		25-54	18-34		25-54			35+	18-34	25-54	35+	18-34	25-54		35+
		18-34	25-54	35+	18-34	25-54	35+			18-34	25-54	35+	18-34	25-54	35+		
WAPA	104	65	16	8	9	25	9	39	11.9	36.5	16.8	4.5	3.7	21.7			
WCAD-FM	50	41							5.7	23.0		12.4					
WDOY-FM	25				9				2.9								
WFID-FM	45							45	5.2					25.0			
WGSX-FM	57				13		16	21	6.5			9.9	5.3	11.7			
WIAC	59				26		33	21	6.8			12.9	24.0	15.6			
WIAC-FM	8				59		8	21	.9					3.8			
WIDA	74							23	8.5			19.8	4.5	12.8			
WIDA-FM					40		11										
WIPR	8																
WIPR-FM	16				20		16		1.8								
WKAQ	52				20		19	13	6.0			9.9	7.7	7.6			
WKAQ-FM	17								1.9					9.0			
WKVM																	
WLUZ	28																
WORO-FM					17												
WOSO	23								3.2								
WPRM-FM	20																
WQBS	8								2.6								
WQII	37				20		9		2.3			9.9	8.1	4.3			
WRTU-FM																	
WSRA-FM	134				8		8		.9								
WUNO	39																
WVNO	37				21		38	39	15.4	14.6	27.4	5.0	16.7	18.0			
WVNO-FM					10		41					5.4	4.5				
WVNO-FM					11		11		4.5	15.7		6.9	9.3	10.9			
WVNO-FM					14		23		4.2								
WVNO-FM					8		8					4.0	3.3				
WVNO-FM					8		8		.9								
WVNO-FM					10		10		1.0								
WVNO-FM					12		12		1.1								
WVNO-FM					12		12		1.4								
WVNO-FM					8		8										
WVNO-FM					10		10										
WVNO-FM					12		12										
WVNO-FM					8		8										
WVNO-FM					10		10										
WVNO-FM					12		12										
PUR	872	178	95	101	202	246	211	180	9.0	11.0	4.4	10.8	9.8	8.4	11.8		

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

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AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION (00)

	MEN 18+												MEN 18-49																	
	MON-FRI 6:00AM-10:00AM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM					
	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER
WAPA	2	1	7	31	14	14	19	5	23	12	21	18	14	14	14	21	14	14	14	14	14	14	14	14	14	14	14	14	14	14
WCAQ-FM	19	22	23	39	13	13	6	5	23	13	21	39	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13	13
WDOY-FM	6	5	23	13	13	13	6	5	23	4	4	4	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
WFID-FM		10	25	2	3	5		10	25	21	12	12	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
WGSX-FM	24	12	25	19	14	14	17	12	25	14	14	14	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17	17
WIAC	41	41	36	32	12	12	32	11	31	7	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
WIAC-FM	15	8	6	9	5	5	9	8	6	12	16	16	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12
WIDA	3	2	1	7	2	2	12	13	1	7	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
WIDA-FM	11	37	27	21	23	23	11	31	20	11	26	26	11	20	20	11	20	20	11	20	20	11	20	20	11	20	20	11	20	20
WIPR																														
WIPR-FM	55	30	18	29	26	26	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
WKQA	20	25	29	24	25	25	24	24	24	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
WKQA-FM	1	1	3	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
WKVM	19	8	3	8	6	6	8	14	3	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
WLWZ	9	17	10	5	20	20	5	10	10	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
WORO-FM	7	3	33	10	13	13	10	13	13	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7	7
WOSO	4	40	12	13	16	16	13	16	16	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14
WPRM-FM																														
WQBS	3	3	10	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
WQII																														
WRTU-FM	62	15	34	28	27	27	28	27	27	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
WSRA-FM	3	13	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
WUNO																														
WVOZ-FM	3	13	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4
WYX-FM																														
WZNT-FM	51	27	23	13	10	10	13	10	10	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
WGRP-FM	10	1		6	1		6	1		6	1		6	1		6	1		6	1		6	1		6	1		6	1	
WERR-FM	19	4	5	9	7	7	9	7	7	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
WVRT-FM	6	9	4	9	8	8	9	8	8	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
WVUP-FM		6	2	6	1	1	6	1	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
PUR	359	394	100	353	237	287	287	237	287	293	185	185	228	305	93	270	177	263	240	176	245	240	176	245	240	176	245	240	176	245

# Location of Listening

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION (00)

		MEN 25-54						MEN 35-64												
MON-FRI 6:00AM-10:00AM		MON-FRI 10:00AM-3:00PM		MON-FRI 3:00PM-7:00PM		MON-FRI 7:00PM-MIDNIGHT		SAT-SUN 10:00AM-3:00PM		MON-FRI 6:00AM-10:00AM		MON-FRI 10:00AM-3:00PM		MON-FRI 3:00PM-7:00PM		MON-FRI 7:00PM-MIDNIGHT		SAT-SUN 10:00AM-3:00PM		
HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER
1	1	1	18	1	1	1	1	1	1	1	1	1	1	1	18	1	1	1	1	1
3	5	21	11	14	14	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
2	2	4	4	5	8	16	5	4	1	1	1	1	1	1	1	1	1	1	1	1
8	13	1	36	5	8	5	5	4	3	3	3	16	31	16	2	2	2	2	2	2
4	16	16	8	7	6	7	7	4	4	4	4	17	41	17	2	2	2	2	2	2
17	28	31	20	7	2	7	7	7	7	7	7	15	15	13	13	13	13	13	13	13
15	4	6	7	2	6	7	7	7	7	7	7	15	15	13	13	13	13	13	13	13
13	13	13	7	2	6	7	7	7	7	7	7	15	15	13	13	13	13	13	13	13
2	1	7	2	2	13	14	14	12	12	12	12	11	14	18	11	11	11	11	11	11
11	12	20	12	13	14	14	14	12	12	12	12	11	14	18	11	11	11	11	11	11
12	20	20	12	13	14	14	14	12	12	12	12	11	14	18	11	11	11	11	11	11
21	10	3	2	5	2	2	2	2	2	2	2	31	12	31	2	2	2	2	2	2
12	13	13	21	14	14	4	4	3	3	3	3	16	7	16	7	7	7	7	7	7
1	1	3	2	14	14	5	5	3	3	3	3	16	7	16	7	7	7	7	7	7
8	8	6	8	6	6	6	6	2	2	2	2	16	7	16	7	7	7	7	7	7
9	17	7	8	33	31	10	10	4	4	4	4	9	14	9	14	4	4	4	4	4
2	13	2	5	20	23	11	11	4	4	4	4	5	2	5	2	2	2	2	2	2
1	21	10	13	7	14	1	1	3	3	3	3	13	7	14	29	14	14	14	14	14
3	3	10	4	7	14	1	1	14	14	14	14	13	7	14	29	14	14	14	14	14
13	13	13	2	3	5	8	8	2	2	2	2	3	3	3	3	3	3	3	3	3
10	10	10	19	3	8	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
13	13	13	13	8	8	8	8	3	3	3	3	3	3	3	3	3	3	3	3	3
10	10	10	15	22	4	30	30	3	3	3	3	35	10	11	4	4	4	4	4	4
13	13	13	4	12	4	4	4	3	3	3	3	11	4	4	4	4	4	4	4	4
9	9	9	7	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
46	19	21	10	26	3	3	3	6	6	6	6	16	1	1	1	1	1	1	1	1
10	1	1	6	1	1	6	6	6	6	6	6	6	1	1	1	1	1	1	1	1
19	4	5	9	7	2	5	5	2	2	2	2	6	3	3	3	3	3	3	3	3
6	3	4	4	2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
6	6	2	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6
224	244	69	209	147	196	203	195	111	136	35	31	126	218	63	185	201	30	187	147	64
151	153	15	87	24	41	138	156	41	153	15	153	151	151	151	151	151	151	151	151	151

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

BIRCH RADIO

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION (00)

	WOMEN 18+												WOMEN 18-49																			
	MON-FRI 6:00AM-10:00AM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM			MON-FRI 6:00AM-10:00AM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM				
	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER		
WAPA	16	2	9	9	4	4	7	7	1	2	2	1	1	2	14	30	14	1	4	1	4	5	4	26	5	4	2	2	2			
WCAD-FM	1	7	14	14	23	23	2	2	4	8	7	8	8	7	34	5	34	19	14	14	23	4	23	4	25	25	2	3	3			
WDOY-FM	8	11	34	34	13	13	25	25	9	23	1	23	1	1	49	5	49	10	10	10	13	9	13	1	14	14	14	22	33			
WFID-FM	29	11	12	12	4	4	15	15	6	13	1	13	1	1	4	1	16	10	11	11	8	6	1	19	19	19	19	26				
WGSX-FM	5	1	9	9	11	11	4	4	8	5	1	5	2	2	11	1	19	11	11	11	11	2	2	2	4	4	4	4	4			
WIAC	31	4	24	24	3	3	19	19	2	23	4	19	7	7	4	3	7	4	4	4	2	2	2	20	20	20	20	26				
WTAC-FM	21	9	18	18	2	2	24	24	2	23	3	23	6	6	18	18	18	24	24	24	23	23	2	51	51	51	51	16				
WIDA	11	8	35	35	2	2	37	37	2	22	2	22	5	5	18	22	22	14	14	14	2	2	13	13	13	13	16	1	1			
WIDA-FM	17	5	19	19	13	13	14	14	2	11	6	11	2	2	3	3	3	14	14	14	2	2	6	6	16	16	16	16	1			
WIOD-FM	57	39	54	54	10	10	117	117	23	64	43	42	42	4	31	54	46	115	22	23	57	37	4	26	26	26	26	4	11			
WIPR	1	1	9	9	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
WIPR-FM	6	4	4	4	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
WKAQ	99	3	28	28	4	4	5	5	9	9	9	2	2	3	3	6	4	1	1	1	1	3	3	20	20	20	20	3	3			
WKAQ-FM	42	13	4	4	10	10	30	30	8	3	22	150	7	7	4	8	10	34	21	23	8	8	13	137	137	137	137	7	7			
WKVM	28	2	13	13	5	5	2	2	34	41	8	35	2	2	1	13	1	34	23	23	1	8	8	24	24	24	24	2	2			
WLJZ	49	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
WORO-FM	4	12	6	6	2	2	15	15	6	9	8	16	16	3	3	6	1	15	15	15	6	6	2	2	2	2	2	2	2	3		
WOSO	37	5	24	24	1	1	18	18	1	7	7	2	2	1	1	1	4	1	14	14	5	7	7	20	20	20	20	7	7			
WPRM-FM	2	2	1	1	3	3	4	4	3	7	7	2	2	2	2	2	3	5	4	4	3	3	3	137	137	137	137	2	2			
WQBS	26	8	2	2	38	38	2	2	5	35	2	50	3	3	16	2	28	5	26	26	2	2	15	33	33	33	33	16	16			
WQII	32	3	29	29	3	3	15	15	20	20	20	26	2	2	4	27	25	15	15	15	20	20	20	26	26	26	26	4	4			
WRTU-FM	4	3	9	9	1	1	11	11	2	4	4	15	15	1	1	1	9	3	11	11	2	2	1	15	15	15	15	2	2			
WSKA-FM	111	6	48	48	2	2	53	53	6	76	76	2	2	2	2	6	5	18	18	18	2	2	7	7	7	7	7	7	7			
WUNO	41	9	23	23	4	4	9	9	4	10	10	13	13	1	1	6	9	9	9	9	8	8	18	18	18	18	1	1	1	17		
WVQZ-FM	23	7	20	20	2	2	20	20	3	3	3	2	2	2	2	7	18	3	3	3	8	8	16	16	16	16	2	2	2	10		
WZNT-FM	43	6	3	3	36	36	8	8	8	8	8	12	12	12	12	20	3	3	14	14	8	8	12	12	12	12	12	12	12			
WCRP-FM	6	3	3	3	4	4	4	4	4	4	4	8	8	8	8	5	2	5	5	5	2	2	16	16	16	16	2	2	2	24		
WERR-FM	13	10	3	3	9	9	21	21	2	11	8	24	24	24	24	10	9	21	21	8	8	8	8	8	8	8	8	8	8	8		
WNRT-FM																																
WVJP-FM																																
PUR	775	164	143	143	586	586	115	322	517	155	163	477	56	3	643	122	152	484	145	143	349	97	320	323	143	156	336	56	3	450	119	132

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION (00)

		WOMEN 25-54						WOMEN 35-64																				
NON-FRI 6:00AM-10:00AM		NON-FRI 10:00AM-3:00PM		NON-FRI 3:00PM-7:00PM		NON-FRI 7:00PM-MIDNIGHT		NON-FRI 10:00AM-10:00AM		NON-FRI 10:00AM-3:00PM		NON-FRI 3:00PM-7:00PM		NON-FRI 7:00PM-MIDNIGHT		SAT-SUN 10:00AM-3:00PM												
HOME	CAR	HOME	CAR	HOME	CAR	HOME	CAR	HOME	CAR	HOME	CAR	HOME	CAR	HOME	CAR	HOME	CAR											
WAPA	1	1	2	1	2	5	5	6	2	5	4	5	2	5	4													
WCAD-FM	1	3	4	2	2	1	1	3	3	1	3	1	3	1	3													
WOXY-FM	4	16	14	9	8	21	21	7	7	7	7	7	7	7	7													
WFID-FM	16	5	10	4	8	6	5	6	6	6	6	6	6	6	6													
WGSX-FM	1	1	11	1	11	1	1	1	1	1	1	1	1	1	1													
WTAC	4	5	4	8	2	12	12	3	3	3	3	3	3	3	3													
WTAC-FM	21	18	24	3	13	23	18	18	16	16	16	16	16	16	16													
WIDA	9	22	17	2	2	13	13	7	14	14	14	14	14	14	14													
WIDA-FM	9	3	3	2	2	9	9	3	3	3	3	3	3	3	3													
WIDA-FM	28	38	6	60	23	29	22	6	32	32	32	32	32	32	32													
WIPR	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1													
WIPR-FM	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1													
WKAQ	51	2	2	10	6	2	3	46	20	20	20	20	20	20	20													
WKAQ-FM	9	13	2	9	8	3	8	15	13	13	13	13	13	13	13													
WKVM	18	1	13	34	31	8	21	26	2	2	2	2	2	2	2													
WLJZ	23	4	6	15	4	5	6	31	8	8	8	8	8	8	8													
WORO-FM	4	12	6	14	1	7	7	24	16	16	16	16	16	16	16													
WOSO	25	4	1	5	3	2	3	7	2	2	2	2	2	2	2													
WPRM-FM	17	8	2	28	2	18	17	15	35	16	16	16	16	16	16													
WQBS	7	7	3	15	15	2	13	17	2	2	2	2	2	2	2													
WQLI	4	3	9	11	2	1	1	3	3	3	3	3	3	3	3													
WRTU-FM	66	2	21	23	6	45	45	79	37	37	37	37	37	37	37													
WSRA-FM	14	7	19	9	6	10	17	11	14	14	14	14	14	14	14													
WLNO	9	7	8	23	3	9	9	7	2	2	2	2	2	2	2													
WYOZ-FM	9	7	8	23	3	9	9	7	2	2	2	2	2	2	2													
WYXX-FM	9	7	8	23	3	9	9	7	2	2	2	2	2	2	2													
WZNT-FM	30	3	48	3	21	8	8	20	41	41	41	41	41	41	41													
WCRP-FM	5	3	4	4	4	16	16	5	4	4	4	4	4	4	4													
WERR-FM	8	8	9	21	2	11	8	5	7	7	7	7	7	7	7													
WNRT-FM																												
WVJP-FM																												
PUR	399	138	97	312	63	259	116	90	290	16	3	387	85	123	369	81	48	304	39	117	222	40	55	207	12	336	69	38

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION (00)

STATION	ADULTS 18+												ADULTS 18-49														
	MON-FRI 6:00AM-10:00AM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM		
	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER
WAPA	18	3	16	2	40	4	5	13	7	4	20	3	5	37	42	21	19	4	14	35	5	13	6	4	21	19	4
WCAD-FM	20	22	37	42	53	37	35	14	6	29	67	13	22	53	42	37	21	53	37	26	33	21	25	13	21	21	21
WDOY-FM	14	11	57	13	62	26	64	25	29	23	57	5	11	57	13	25	62	26	26	64	5	25	11	29	29	29	29
WFID-FM	29	21	37	2	7	13	18	23	35	34	33	2	37	21	2	71	7	20	13	23	18	2	35	34	33	33	33
WGSX-FM	5	13	9	2	7	11	20	25	33	26	17	4	9	25	7	5	13	7	20	25	18	4	33	26	17	17	17
WIAC	55	45	60	12	4	51	14	29	7	6	36	15	36	34	4	27	5	20	29	20	20	4	4	2	2	2	2
WIAC-FM	36	17	24	25	36	14	20	29	30	30	32	2	24	18	36	3	3	3	29	29	20	2	5	5	5	5	5
WIDA	11	21	35	13	37	2	29	11	5	25	2	4	9	22	13	10	17	17	2	13	13	6	16	1	1	1	1
WIDA-FM	20	2	6	26	1	21	19	4	22	1	10	6	6	3	3	10	4	4	11	4	11	6	16	1	1	1	1
WIOA-FM	68	76	81	66	152	22	44	87	42	21	57	4	74	66	26	135	22	44	71	46	4	12	26	11	37	37	37
WIPR	6	1	9	4	1	1	4	3	2	2	3	1	6	4	4	1	6	3	4	4	3	3	4	4	4	4	4
WIPR-FM	6	1	9	4	1	1	4	3	2	2	3	1	6	4	4	1	6	3	4	4	3	3	4	4	4	4	4
WKAQ	154	33	2	46	13	17	68	35	54	5	3	2	83	16	1	14	15	15	2	18	2	2	30	5	3	3	3
WKAQ-FM	62	38	4	55	38	54	33	21	234	44	4	16	34	37	37	4	45	32	21	19	16	5	193	37	2	2	2
WKVM	29	3	16	7	2	34	41	8	41	2	2	14	2	2	2	16	2	2	8	13	3	2	24	2	2	2	2
WLJZ	68	8	4	6	8	6	8	6	17	1	5	2	10	4	4	2	10	3	3	3	3	4	4	1	1	1	1
WORO-FM	13	29	10	35	69	11	29	38	55	80	21	5	13	8	23	69	6	19	38	12	4	4	12	4	4	4	4
WOSO	44	8	57	2	28	1	29	3	29	2	7	2	21	29	2	21	1	6	38	18	7	2	2	2	2	2	2
WPRM-FM	2	2	7	5	17	3	8	3	2	53	7	8	2	7	5	2	14	17	3	8	7	2	2	2	2	2	2
WQBS	30	48	2	50	10	19	51	24	50	3	16	4	24	40	10	19	42	19	31	17	4	14	33	16	16	16	16
WQII	32	3	29	3	15	15	20	31	29	2	4	2	27	25	3	3	15	15	31	20	4	2	29	2	2	2	2
WRTU-FM	4	16	9	14	14	10	9	5	15	1	2	3	10	9	13	2	14	10	5	9	2	2	15	2	2	2	2
WSRA-FM	173	21	82	3	81	33	134	4	36	1	1	3	4	24	1	65	12	16	27	45	7	2	32	7	7	7	7
WVUZ-FM	3	13	4	8	20	20	15	4	1	17	3	3	4	4	4	3	13	4	4	15	3	4	15	3	3	3	3
WVYX-FM	41	9	32	3	20	51	10	18	17	2	17	1	41	32	3	20	51	10	18	82	1	17	17	1	1	1	1
WZNT-FM	74	34	43	36	13	19	29	3	56	2	9	9	74	39	36	13	19	29	3	16	9	3	16	9	9	9	9
WCRP-FM	53	1	61	3	42	1	14	7	12	12	1	14	33	20	3	1	20	1	1	14	2	12	12	12	12	12	12
WERR-FM	25	7	8	2	9	9	31	12	8	8	2	24	24	5	2	6	9	7	7	25	2	9	9	9	9	9	9
WNRJ-FM	6	9	8	8	12	8	5	8	13	13	5	6	6	4	4	9	6	8	8	12	1	8	8	8	8	8	8
WVUP-FM	13	16	3	11	6	3	8	11	24	27	24	16	3	11	11	16	6	2	11	8	4	2	2	2	2	2	2
PUR	1134	558	243	939	352	609	890	448	925	463	229	712	450	236	619	274	583	601	383	581	112	52	542	408	209	209	209

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# Location of Listening

SAN JAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## AVERAGE QUARTER HOUR PERSONS ESTIMATES BY LOCATION (00)

		ADULTS 25-54												ADULTS 35-64															
MON-FRI 6:00AM-10:00AM		MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			MON-FRI 10:00AM-10:00AM			MON-FRI 10:00AM-3:00PM			MON-FRI 3:00PM-7:00PM			MON-FRI 7:00PM-MIDNIGHT			SAT-SUN 10:00AM-3:00PM						
HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER	HOME	CAR	OTHER			
WAPA	2	1	2	19	2	14	5	1	7	2	23	4	2	2	23	4	2	23	4	2	23	4	2	23	4	2			
WCAD-FM	3	3	1	21	4	13	1	2	3	3	52	1	2	3	3	3	7	2	3	7	2	3	7	2	3	7			
WDOY-FM	7	21	6	18	13	5	37	4	7	2	25	5	5	7	1	1	1	2	2	1	1	1	2	2	1	1			
WFID-FM	16	25	5	46	4	13	10	4	4	33	17	4	4	4	16	12	4	4	4	16	12	4	4	16	12	4			
WGSX-FM	5	16	9	11	17	19	4	4	4	17	4	38	44	4	4	4	4	4	4	4	4	4	4	4	4	4			
WIAC	36	36	3	4	28	9	12	25	2	2	2	33	2	18	16	14	13	2	2	2	2	2	2	2	2	2			
WJAC-FM	36	11	24	18	10	15	29	3	3	18	51	7	19	14	14	13	7	7	7	7	7	7	7	7	7	7			
WIDA	9	21	22	13	17	2	20	2	3	5	6	9	2	1	3	1	3	1	3	1	3	1	3	1	3	1			
WIDA-FM	9	2	1	3	1	7	4	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2			
WIOA-FM	39	42	48	58	18	80	9	36	43	22	4	12	27	24	52	36	45	3	22	29	11	2	12	27	20	31			
WIPR	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
WIPR-FM	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
WKAQ	72	12	2	16	2	8	2	18	2	3	37	5	77	13	28	12	3	3	3	28	12	3	2	2	2	2			
WKAQ-FM	21	26	2	25	13	22	3	12	3	86	11	31	20	35	12	12	3	20	13	21	2	2	2	2	2	2			
WKVM	19	2	16	2	34	31	8	26	2	24	2	27	2	16	4	2	34	2	2	16	4	2	8	32	41	2			
WLUZ	42	8	6	6	8	6	6	6	2	47	7	47	7	7	6	6	6	8	6	6	6	6	6	6	6	6			
WORO-FM	13	29	13	35	46	9	25	29	16	16	49	21	9	22	10	8	21	9	22	10	8	21	9	22	10	8			
WOSO	27	4	29	2	14	1	18	2	2	2	2	39	2	2	2	2	2	2	2	2	2	2	2	2	2	2			
WPRM-FM	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1			
WQBS	18	29	2	38	10	19	25	16	14	14	35	16	15	34	3	3	3	15	34	3	3	3	3	3	3	3			
WQII	7	3	10	23	3	15	3	17	2	2	2	4	10	10	2	2	2	10	10	2	2	2	2	2	2	2			
WRTU-FM	4	16	9	9	14	10	9	5	5	36	1	3	16	9	14	2	2	3	16	9	14	2	2	2	2	2			
WRSR-FM	99	12	39	1	38	28	75	4	4	6	1	114	11	11	4	4	4	11	11	4	4	4	4	4	4	4			
WUNO	13	4	4	8	21	14	4	10	3	1	1	17	11	3	3	3	3	11	3	3	3	3	3	3	3	3			
WVOZ-FM	14	7	28	1	31	8	17	1	1	2	2	2	11	3	5	5	4	14	3	5	5	4	4	4	4	4			
WXYX-FM	55	26	29	32	10	13	26	3	3	31	2	2	23	5	2	17	2	23	5	2	17	2	2	2	2	2			
WZNT-FM	40	1	48	3	27	1	14	2	2	12	20	41	20	4	4	4	4	20	4	4	4	4	4	4	4	4			
WCRP-FM	24	7	5	2	9	7	21	2	2	5	6	8	5	6	8	8	8	5	6	8	8	8	8	8	8	8			
WERR-FM	6	3	8	8	2	2	5	4	4	27	27	3	6	5	7	9	21	6	5	7	9	21	6	5	7				
WVRT-FM	8	14	3	11	21	6	11	8	4	4	4	4	5	7	3	9	8	5	7	3	9	8	4	4	4	4			
WVUP-FM	8	14	3	11	21	6	11	8	4	4	4	4	5	7	3	9	8	5	7	3	9	8	4	4	4	4			
PUR	623	382	166	521	207	405	462	311	201	52	34	513	303	186	554	252	78	491	186	181	378	178	97	294	36	16	489	220	38

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

## **8. County By County**

County information varies by market. Users should note that county columns are in alphabetical order. Only counties with in-tab sample sizes greater than 35 interviews are displayed.



SAJ JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

COUNTY BY COUNTY LISTENING ESTIMATES (00)

MONDAY-SUNDAY 6:00AM-MIDNIGHT

	BAYAMON		CANDYANAS		CAROLINA		GUAYNABO		SAN JUAN		TOA BAJA		TRUJILLO ALTO	
	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME	AQH	CUME
WAPA	4	106	2	43	2	43	17	120	8	99	2	9	3	34
WCAD-FM	26	313	19	163	11	163	4	101	44	522	2	55	9	35
WDOY-FM	10	175	47	300	18	300	3	67	52	619	7	84	9	107
WFID-FM	16	142	14	57	3	57	17	149	33	385	1	34	1	39
WGSX-FM	11	153	46	257	37	257	1	24	33	579	4	12	6	30
WIAC	19	155	12	163	18	163	6	87	14	210	4	59	4	49
WIAC-FM	7	137	10	102	7	102	9	137	18	209	8	123	3	103
WIDA	5	34	1	99	16	99	9	102	8	28	5	9	2	36
WIDA-FM	2	75	8	102	2	102	9	137	8	107	4	49	3	13
WIDA-FM	28	304	6	55	18	248	3	10	83	649	4	153	3	72
WIPR	7	20	10	72	11	286	8	113	2	32	9	105	8	106
WIPR-FM	1	20	10	72	11	286	8	113	2	32	9	105	8	106
WKAQ	19	354	5	93	11	406	3	97	28	694	29	310	6	120
WKAQ-FM	42	622	1	12	7	98	2	23	20	203	5	71	3	25
WKVM	10	134	1	174	2	28	1	41	15	185	1	51	3	6
WLJZ	9	174	12	126	12	126	1	90	43	491	3	86	3	38
WORO-FM	20	270	19	28	1	28	3	132	13	162	7	42	3	65
WOSO	10	70	22	130	1	130	5	5	15	223	3	50	3	55
WPRM-FM	4	99	1	45	18	248	3	30	36	378	3	37	1	25
WQBS	8	92	1	10	5	43	9	10	4	133	3	16	5	36
WQII	9	168	1	23	6	59	3	31	8	151	2	78	3	96
WRJU-FM	1	27	5	30	30	301	10	47	10	109	2	19	5	10
WSRA-FM	6	55	2	36	2	127	11	72	9	109	15	181	3	110
WJNO	12	203	1	13	18	127	3	15	3	189	8	232	8	86
WV02-FM	7	59	4	46	16	239	10	33	21	390	5	32	5	9
WXYX-FM	22	216	1	18	4	48	3	15	9	35	5	24	1	20
WZNT-FM	13	298	4	18	2	115	8	69	5	117	1	24	1	20
WCRP-FM	7	114	1	19	2	115	3	15	8	55	1	20	1	20
WERR-FM	5	60	2	11	14	167	8	69	5	162	5	20	1	20
WVRT-FM	4	27	1	30	14	167	8	69	5	162	5	20	1	20
WVJP-FM	4	27	1	30	14	167	8	69	5	162	5	20	1	20
<b>PUR</b>	<b>342</b>	<b>1698</b>	<b>59</b>	<b>270</b>	<b>300</b>	<b>1418</b>	<b>125</b>	<b>730</b>	<b>677</b>	<b>3506</b>	<b>126</b>	<b>678</b>	<b>72</b>	<b>484</b>

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

## **9. Audience Composition**

Two separate compositions are displayed: demographic and ethnic. To use, note the size of the total average quarter hour audience in the first column. Reading across, each column represents the percentage of the total audience that falls within the given demographic cell.

Demographic cell percentages will normally total between 99.9 and 100.1 when added across, as will the ethnic percentages. Slight variations are due to rounding.

# Audience Composition

MONDAY - SUNDAY 6:00AM - MIDNIGHT

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## AVERAGE QUARTER HOUR AUDIENCE COMPOSITION

TOT PERS 12+	DEMOGRAPHIC COMPOSITION (%)												TEENS 12-17	ETHNIC COMPOSITION (%) NON ETHNIC WEIGHTED MARKET					
	MEN						WOMEN							WHITE	BLACK	HISPANIC			
	18-24	25-34	35-44	45-54	55-64	65+	18-24	25-34	35-44	45-54	55-64	65+							
18	28.0	8.5	11.1	16.7		22.2	5.6	11.1	1.7	1.7	.8	16.7							
118	18.2	10.9	2.7			14.4	17.3	13.6	.9										
58	17.2	25.9	3.4			12.1	7.5	31.0	8.6										
106	9.4	4.7	6.6			7.5	7.5	5.7											
63	6.3	1.6	3.2	31.7	15.9	6.3	1.6	3.2	6.3	9.5	9.5	7.9							
63	6.3	11.1	3.2	7.9	1.6	3.2	1.6	22.2	38.1	38.2	38.2	3.2							
34				20.6		14.7	1.6	14.7	8.0	4.0	4.0	23.5							
25	3.7	4.4	4.0	8.0	4.0	12.0	32.0	4.0	8.0	4.0	4.0	24.0							
160			11.2	4.4	7.5	.6	21.9	18.8	11.2	6.9	6.9	.6							
2												100.0							
3			33.3				66.7												
94	8.5	4.3	6.4	4.3	14.9	14.9	2.1	8.5	6.4	9.6	9.6	10.6							
170	15.9	3.5	7.6	1.2	1.8	.6	15.9	2.9	8.8	1.8	1.8	3.5							
43			4.7	2.3	2.3			2.3	48.8	18.6	18.6	4.7							
32	6.3	6.3	6.3	21.9	12.5	3.1	3.1	3.1	3.1	6.3	6.3	15.6							
83	8.4	16.9	4.8	24.1	12.0	3.3		3.6	9.6	4.8	4.8	1.2							
30	3.3		16.7		23.3	3.3			38.3	6.7	6.7	13.3							
28	7.1		3.6		5.1	3.6	7.1	10.7	10.3	7.7	7.7								
78	7.7	19.2	7.7			9.0	9.0	15.4	18.5	1.3	1.3								
27			7.4			14.8	14.8	40.7	27.3			3.7							
11			9.1	9.1					20.8	4.2	4.2								
24			33.3		4.2				27.3										
116			11.2	2.6	3.4	14.7	2.6	5.2	6.9	21.6	21.6	12.1							
21	9.5	9.5	33.3					38.1	4.8	4.8	4.8								
81	18.5	3.7					19.8	8.6	12.3										
75	14.7	24.0	10.7	1.3		10.7	10.7	6.7	10.7	1.3	1.3								
33								42.4	3.0	18.2	18.2	24.2							
21	19.0	23.8	4.8	14.3				4.8	9.5	9.5	9.5	4.8							
16	18.8	6.3	12.5			3.1	28.1	3.1	18.8	18.8	18.8	12.5							
32			6.3									12.5							
1821	9.5	9.7	6.9	5.0	4.1	2.9	9.9	10.0	9.7	6.2	6.2	3.6							
PUR																			

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

# BIRCH RADIO

## **10. Cume Duplication**

Due to varying numbers of stations in each market, page numbering will vary accordingly. The following demographics are found in Section 10 :

Men	18+	Women	18+	Adults	18+
Men	18-49	Women	18-49	Adults	18-49
Men	25-54	Women	25-54	Adults	25-54
Men	35-64	Women	35-64	Teens	12-17

Audience sharing for each station in the vertical roster is determined by reading down. Example: assume Station YYYY in vertical column, Station AAAA in the horizontal top row. The percentage shown at the convergence of this column and row is the percentage of AAAA's weekly cume audience that also listens to YYYY.

MEN 18+

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																				
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WJAC AM	WJAC FM	WIDA AM	WIDA FM	WIOA FM	WIPR AM	WIPR FM	WKAQ AM	WKAQ FM	WKVM AM	WLWZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL CUME PRS (00)		178	407	545	322	330	395	290	73	187	512	77	961	1006	180	266	678	265	308	380	131	
WAPA		100.0																				
WCAD-FM		100.0	100.0	3.1	23.4	62.1	14.7	3.5		4.6	4.6	8.1	9.2	5.2		5.1	2.7	9.3	5.6	2.7	2.7	
WDOY-FM		9.6	17.5	13.1	26.3	30.3	6.5	3.4	4.6	5.9	15.1	15.1	2.1	15.8		3.3	1.7		22.9	4.5	4.5	
WFID-FM		18.5	18.5	100.0	100.0	36.6	3.3	12.2	4.6	16.1	20.7	20.7	7.7	23.7		3.3	4.2		7.5	2.9	2.9	
WGSX-FM		50.3	50.3	18.4	37.5	100.0	1.1		4.8	10.7	4.8	1.9	3.2	3.2	2.4	3.3	3.6		11.1	4.5	6.6	
WJAC		32.6	50.3	4.7	4.0	1.3	100.0	3.5	4.6	8.2	4.8	21.5	10.9	10.9	11.0	5.1	6.6		3.3	4.1	11.8	
WJAC-FM		5.7	2.4	6.5			2.6	100.0	7.7	12.4	7.7	7.0	9.2	9.2	4.4	8.2	3.8	5.4	4.8	4.1	16.3	
WIDA		13.3	7.4	1.6	2.7		6.7	5.0	4.7	100.0	100.0	3.7	4.3	4.3		3.3	1.5	5.4	9.5	11.6	6.6	
WIDA-FM				15.2	17.0	7.4	2.2	21.9	100.0			7.7	4.3	4.3	9.3	3.7	2.3	3.5	9.5	11.6	12.5	
WIOA-FM							10.7					15.1	11.1	11.7		3.7	11.1					
WIPR																						
WIPR-FM												100.0	100.0	9.5	39.1	34.5	2.5	13.3	18.8	19.5	30.7	
WKAQ		49.9	4.9	13.5	9.5	5.4	52.2	23.0	39.5	2.3	2.3	100.0	100.0	9.5	100.0	16.2	16.2	9.3	26.6	12.5	30.8	
WKAQ-FM		29.4	39.1	43.8	9.9	33.3	8.4	31.8	23.4	20.8	23.1	9.9	9.9	100.0	17.7	14.5	16.9	9.3	9.3	26.6	12.5	
WKVM							5.0	2.7	3.3	3.3	3.3	7.3	7.3	3.2	100.0	10.6	10.6	3.5	3.3	2.5	5.1	
WLWZ							6.7	7.5	4.6	1.9	1.9	9.5	9.5	3.8	100.0	8.1	8.1	4.3	3.3	2.5	5.1	
WLWZ-FM		10.3	3.3	1.6	2.7	4.1	11.4	8.8	8.2	14.7	14.7	22.4	11.4	11.4	39.8	100.0	100.0	16.8	8.1	4.2	11.6	
WORO							5.0	5.0	7.7	1.8	1.8	3.7	3.7	3.8	5.1	6.6	6.6	100.0	100.0	4.2	14.6	
WORO-FM							2.5	5.1	7.7	5.7	5.7	6.0	6.0	8.1	5.1	4.3	3.7	7.2	17.4	100.0	4.9	
WPRM-FM		5.7	4.2	2.0	7.2	10.3	3.9	7.4	4.6	8.6	8.6	7.7	7.7	4.7	5.3	3.8	2.3	7.2	2.1	1.7	100.0	
WQBS							3.9	7.4		2.3	2.3	52.0	4.2	4.0	5.4	5.7	5.3	7.2	2.1	1.7	100.0	
WQII							3.9	7.4		2.3	2.3	52.0	4.2	4.0	5.4	5.7	5.3	7.2	2.1	1.7	100.0	
WRTU-FM							2.7	7.4		8.8	8.8	1.7	1.7	1.8	5.4	4.3	3.0	7.2	2.1	1.7	100.0	
WSRA-FM							2.7	7.4		8.8	8.8	1.7	1.7	1.8	5.4	4.3	3.0	7.2	2.1	1.7	100.0	
WUNO		17.5	14.5	1.6	11.1	7.1	28.1	7.5	24.1	15.4	15.4	15.1	26.4	13.1	5.1	22.4	15.4	14.7	4.1	8.4	20.6	
WVZ-FM							3.2	7.5	24.1	15.4	15.4	15.1	26.4	13.1	5.1	22.4	15.4	14.7	4.1	8.4	20.6	
WYX-FM							4.2	6.3	2.3	2.3	2.3	15.1	3.6	3.4	2.4	5.0	7.2	14.7	7.2	2.0	20.6	
WZNT-FM		5.5	8.1	22.3	5.3	14.9	8.2	11.4	8.0	8.0	15.2	5.0	1.0	9.5	5.3	3.7	9.7	20.4	47.1	3.6	7.7	
WZNT-FM							8.2	11.4	15.2	15.2	15.2	5.0	22.3	22.3	5.3	7.5	9.7	20.4	47.1	3.6	7.7	
WCRP-FM							1.2	21.2	22.6	22.6		2.0	2.7	2.7								
WERR-FM							3.1	31.5	39.8	39.8		4.8	3.9	3.9								
WVRT-FM							3.0	21.1	21.1	21.1	5.5	4.6	1.0	1.0	2.4					2.4	2.6	7.6
WVJP-FM							3.0	3.9	3.9	3.9		2.2	1.5	1.5								

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

WEEKLY TOTAL CUME PRS (00)	MONDAY - SUNDAY 6:00AM - MIDNIGHT										
	WRTU FM	WSRA FM	WUNO AM	WVOZ FM	WXYX FM	WZNT FM	WCRP FM	WERR FM	WVRT FM	WVUP FM	
140	145	709	172	255	725	72	208	100	205		
27.3	5.1	4.4		4.6	1.3						
8.3		8.3		27.3	4.6						
6.9	20.9	11.1	11.1	2.9	4.6			10.0	5.9		
	5.8	6.9	6.9	5.8	2.3				13.9		
		3.3	7.3	6.6	6.8		5.9		16.0		
	5.4	15.7	12.7	7.2	4.5				5.8		
		3.1			4.6				5.5		
		3.0									
	31.1	6.4	6.8	16.1	10.7			39.4	13.7		
8.3		11.1									
28.6		6.8									
	11.1	35.8	20.1	3.8	6.6			43.7	10.5		
26.9	12.2	18.5	20.2	37.4	30.9			10.0	7.3		
6.9		1.3	2.5		1.3				2.1		
8.2		8.4	7.8	3.9	2.8						
14.4	8.0	14.8			9.1			15.3	3.7		
		5.5									
		1.8	12.9	24.7	20.0			9.7	3.6		
	4.6	4.5	4.3	5.3	7.4			10.0			
		3.8			1.4						
100.0	8.0		6.8								
8.3	100.0	100.0	17.5	12.3	5.5	8.5	17.3		4.0		
		4.3	100.0	12.6	6.5				8.1		
		4.4	18.6	100.0	26.2				5.8		
		5.6	27.6	74.4	100.0				3.6		
									3.6		
		.9				100.0	21.5	8.7			
		5.1				62.1	100.0	49.2			
						12.1	23.6	100.0			
	5.7	2.3	6.9	2.9	1.0				100.0		

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT																				
	WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WTAC AM	WTAC FM	WIDA AM	WIDA FM	WTOA FM	WIPR AM	WIPR FM	WKAQ AM	WKAQ FM	WKVM AM	WLUZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL CUME PRS (00)	104	401	536	313	330	185	189	37	116	375	36	481	796	89	130	463	166	277	343	96	
WAPA	100.0																				
WCAD-FM		100.0	3.2	24.0	62.1	21.6	5.2			6.3	17.4	9.7	3.8		10.4	2.2	14.9	6.2	3.0		
WDOY-FM		17.8	100.0	24.3	30.3	9.2	18.7			6.3	32.3	2.8	20.0		2.4	2.4	14.9	25.5	5.0		
WFID-FM		18.8	14.2	100.0	36.6	2.4				22.0	44.3	4.6	28.9	4.9	6.2	6.2	14.9	8.4	3.2		
WGSX-FM		51.1	18.7	38.6	100.0	2.4				14.6		13.8	2.9	4.9	5.3	5.3	14.9	12.3	5.0		
WTAC			3.2	1.4	1.3	100.0		20.5	11.2	6.5		16.3	2.1	12.5	3.6	8.7	8.7	3.6	1.8		
WTAC-FM		2.5	6.6				100.0		16.9			4.8	10.4	8.9	6.5	2.1	8.7	5.3	1.8		
WIDA					4.1		7.6					1.6									
WIDA-FM		5.9	15.4	17.5	7.4	22.7	33.6	100.0		100.0	32.3	9.9	4.4	8.4	7.6	10.6	8.7	10.6	12.8		
WIPR												15.6	13.6								
WIPR-FM		1.6	2.2	5.1	5.4	42.4	12.1	20.5	3.1	3.1	100.0	100.0	7.7	26.3	44.7	1.9	8.7	20.9	18.8		
WKAQ		3.4	12.1	7.1	33.3	9.2	43.7		41.2	20.0		12.8	100.0	19.7	16.9	11.1	8.7	29.5	13.8		
WKAQ-FM		39.7	42.9	7.5	1.3	6.0	4.2	30.2	30.2	28.9		4.9	2.2	100.0	16.6	14.9	14.9	2.8	2.8		
WKVM				1.4						2.0		12.1	2.8		8.4	8.4					
WLUZ		3.4			4.1	9.5	4.5	26.7	2.6	2.6	23.9	10.7	9.7	43.7	100.0	9.5	9.6	9.0	4.6		
WLUZ-FM		9.7	2.1	9.2	7.5	9.1	7.6		13.2	13.0		3.0	3.1		3.5	100.0	100.0	4.6			
WORO		6.2		7.4	10.3	5.4	7.8		12.4	7.8		10.7	9.7		7.7	5.4	9.6	9.0	15.6		
WORO-FM		4.3	13.2	7.4	5.2	3.3	7.8			11.7		12.0	10.3	10.7	7.7	5.4	100.0	100.0	6.7		
WPRM		4.3	2.0		5.2	3.6				4.4		6.6	4.0	7.6	3.4	3.4		19.3	100.0		
WPRM-FM		4.3	4.7		5.2	3.6	11.3			4.4		3.1	4.7	10.9	3.7	3.7		2.3	1.9		
WQBS			2.2	3.1						3.1	59.1	3.4	1.0		8.9	2.5		2.3	1.9		
WQBS-FM		9.5	2.2	3.1						3.1		3.4	1.0		2.5	2.5		2.3	1.9		
WQII		1.9		9.7	2.6		4.1			9.4		19.2	11.7	10.9	6.5	7.8		4.5	9.3		
WRTU-FM		14.7		8.6	7.1	23.3	4.5	56.6	24.1	12.6	32.3	9	4.4	4.9	6.5	7.8		4.5	9.3		
WSRA-FM				3.8	3.6	2.4	4.4			3.1		3.1	4.4	4.9	7.6	7.8		8.0	2.2		
WUND			3.6	2.4	4.5	9.0	9.7			11.0		2.0	12.0	4.9	7.6	7.8		22.7	4.0		
WVOZ-FM		2.9	13.0	2.4	4.5	9.0	9.7			11.0		2.0	12.0	10.7	7.6	7.8		22.7	4.0		
WXYX-FM		8.2	22.6	5.4	14.9	17.5	17.5			18.8		8.4	28.2	10.7	15.3	14.2		52.3	15.7		
WZNT-FM																					
WCRP-FM						4.1		28.8	36.4			1.8	2.1						2.8		
WERR-FM			1.9					49.3	64.2			6.6	4.4						2.8		
WNRJ-FM			2.3	9.1	10.0	6.5	6.0		33.9	7.5		9.1	1.3	4.9				2.7			
WUJP-FM																					

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																			
		WRTU	WSRA	WJND	WDOZ	WXYX	WZNT	WCRP	WERR	WNRT	WUJP										
		FM	FM	AM	FM	FM	FM	FM	FM	FM	FM										
WEEKLY TOTAL	CUME PRS (00)	109	107	367	142	250	714	57	189	100	169										
WAPA		35.1	6.3	6.3			1.4														
WCAD-FM		10.7	16.1	16.1		4.6	4.6														
WDOY-FM		8.9	28.3	7.3	13.4	27.8	17.0			10.0	7.2										
WFID-FM			7.9	6.4	8.3	3.0	2.4				16.9										
WGSX-FM			7.3	11.7	3.1	6.0	6.9		4.0		19.4										
WIAC			7.3	2.3	5.9	6.7	4.5				7.1										
WIAC-FM			7.3	2.3	5.9	7.4	4.6				6.7										
WIDA			32.9	7.6	8.2	16.4	9.9	18.7	9.6	39.4	16.6										
WIDA-FM			32.9	7.6	8.2	16.4	9.9	74.1	39.4												
WIOA-FM			32.9	12.9	8.2	16.4	9.9														
WIPR			19.5	19.5	8.2	3.9	5.7	15.2	16.7	43.7	2.6										
WIPR-FM			19.5	19.5	8.2	3.9	5.7	15.2	16.7	43.7	2.6										
WKAQ			34.6	25.2	3.1	38.2	31.4	29.0	18.6	10.0	2.6										
WKAQ-FM			34.6	25.2	3.1	38.2	31.4	29.0	18.6	10.0	2.6										
WKVM			10.6	2.3	3.1	4.0	2.8			15.3	4.5										
WLUZ			10.6	2.3	3.1	4.0	2.8			15.3	4.5										
WORO-FM			10.8	9.9	15.6	25.2	20.3		8.1	9.7	4.4										
WOSO			10.8	9.9	15.6	25.2	20.3		8.1	9.7	4.4										
WPRM-FM			6.3	8.7	5.3	5.4	7.5			10.0											
WQBS			6.3	8.7	5.3	5.4	7.5			10.0											
WQII			100.0	100.0	8.2	1.4	1.4														
WRTU-FM			100.0	100.0	8.2	1.4	1.4														
WSRA-FM			100.0	100.0	8.2	1.4	1.4														
WJND			10.7	8.6	100.0	12.6	5.6		13.8		4.9										
WDOZ-FM			10.7	8.6	100.0	12.6	5.6		13.8		5.4										
WXYX-FM			10.8	10.8	22.5	100.0	26.6				7.0										
WZNT-FM			10.8	10.8	33.4	75.9	100.0				4.4										
WZNT-FM			10.8	10.8	33.4	75.9	100.0				4.4										
WCRP-FM			7.1	7.1	100.0	19.0	8.7			8.7											
WERR-FM			7.1	7.1	100.0	19.0	8.7			8.7											
WNRT-FM			7.7	2.5	63.0	100.0	49.2			100.0											
WUJP-FM			7.7	2.5	15.2	26.0	100.0			100.0											
WUJP-FM			7.7	2.5	15.2	26.0	100.0			100.0											



PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																							
		WAPA	WCAD	WDOY	WFID	WGSX	WZAC	WZAC	WIDA	WIDA	WIDA	WIDA	WIPR	WIPR	WIPR	WKAQ	WKAQ	WKAQ	WKVM	WLUZ	WORO	WOSO	WPRM	WQBS	WQII
		AM	FM	FM	FM	FM	AM	FM	AM	FM	FM	FM	AM	FM	FM	AM	FM	AM	AM	AM	FM	AM	FM	AM	AM
WEEKLY TOTAL	CUME PRS (00)	115	96	201	214	121	226	184	59	91	354	46	499	517	89	173	467	106	170	300	71				
WAPA		100.0																							
WCAD-FM			100.0	8.5	9.3	10.4	22.2	5.5			6.7		11.4	5.9			2.2								
WDOY-FM			10.3	4.9	19.3	32.1	7.6	5.4			6.7	13.6	5.8				2.4								
WFID-FM			20.8	100.0	100.0	54.1	1.9	10.9			16.1	25.2	15.4				2.4						10.0		
WGSX-FM			13.1	20.6	100.0	100.0	1.9	6.9			15.5	34.7	4.4				6.2						13.6		
WZAC			43.6	19.3	30.6	100.0	1.9	6.9			15.5	34.7	4.4				6.2						10.0		
WZAC-FM			8.8	8.5	2.0	3.6	100.0	5.5	37.0		11.9		22.4	4.7			5.2						5.9		9.5
WIDA			10.3	9.9		4.5	9.6	100.0	100.0		12.8		6.4	11.3			3.9						8.6		8.6
WIDA-FM			20.7	28.4	25.6	20.2	18.6	24.5		100.0		25.2	6.8				2.1						9.6		23.1
WIPR			6.5	5.8	7.4	3.6	49.4	17.4	37.0		3.3	100.0					1.8						17.3		30.4
WIPR-FM			49.4	13.3	10.3	3.6	10.8	31.9		19.8			100.0	5.2			12.8						21.5		9.1
WKAQ-FM			26.6	39.7	10.9	19.3	10.8	4.3	38.6		16.3		5.4	100.0			20.2					16.8		2.1	9.1
WKVM					2.0	3.6	7.8	4.3			2.1		4.7	3.4			8.3						3.2		9.5
WLUZ											2.8		11.6	3.2			11.8						5.9		24.0
WORO-FM			8.8	5.6	13.4	6.3	10.7	9.9	16.7		16.2	18.7	12.0	18.2			100.0					14.6		5.3	24.0
WOSO																	3.4					15.1		100.0	
WPRM-FM			8.9	8.4	10.8	14.0	4.5	8.0		4.6			5.9	5.5			5.3					100.0		13.5	9.1
WQBS							2.7	3.3	30.9		8.7		12.9	1.2			3.4					23.9		100.0	9.1
WQII							3.0	3.3			4.6		4.3	1.2			3.7					3.8		2.1	100.0
WRTU-FM			14.2	5.8	4.5			4.2			3.3	68.2	3.2	7.3			2.5					7.4		2.2	
WSRA-FM			7.7		14.2	7.0	22.3	11.9	35.5		9.9		3.2	1.5			2.5					7.4		2.2	
WUNO			25.2		12.6	5.2		11.8		30.7			25.9	12.4			9.4					13.0		4.9	
WVOZ-FM				9.5	5.5	9.7	7.4	11.8			13.4	25.2	3.6	6.7			9.4					13.0		4.5	
WKYX-FM			12.1	8.5	3.5	12.3	7.4	8.0			6.4		1.9	6.9			14.1					15.5		4.5	
WZNT-FM			8.4	18.0	7.9	28.0	14.3	8.0			9.2		5.8	17.3								49.4		13.6	14.2
WCRP-FM									18.1	46.4			1.7	3.2											
WERR-FM							3.4		30.9	48.1			3.3	6.8											
WVRT-FM										9.5			3.7												
WVJP-FM				6.0	13.3	27.1	5.3	6.2			7.9		.9	2.9			1.6					4.4			3.2

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT										
	WRTU FM	WSRA FM	WUNO AM	WVOZ FM	WYX FM	WZNT FM	WCRP FM	WERR FM	WART FM	WVUP FM	
WEEKLY TOTAL CUME PRS (00)	106	119	362	122	131	504	57	133	42	169	
WAPA											
WCAD-FM	12.9	6.2	6.4		8.9	1.9					
WDOY-FM	11.0	6.7	6.7	15.6	13.0	7.2				7.2	
WFID-FM	9.1	25.5	7.4	9.7	5.7	3.4				16.9	
WGSX-FM		7.1	1.7	9.7	11.4	6.7				19.4	
WIAC		13.9	3.6	17.8	12.8	6.4		5.7		7.1	
WIAC-FM		6.5	6.0			2.9				6.7	
WIDA		5.8	5.8				18.7	13.7			
WIDA-FM		7.7	7.7				74.1	32.9			
WIOA-FM		13.1	13.1	9.5	17.3	6.5			20.7		
WIPR		29.6	29.6								
WIPR-FM	29.6			9.5							
WKAQ		13.5	35.7	14.6	7.4	5.8			43.8		
WKAQ-FM	35.5	6.5	17.7	28.4	27.0	17.8	15.2	12.2		2.6	
WKVM	9.1			3.6		1.9	29.0	26.4		8.9	
WLIZ	10.9		6.0	11.0	7.5	4.0				2.6	
WORO-FM	10.9	9.7	12.1			13.1				4.5	
WOSO											
WPRM-FM		5.6	3.5	18.1	20.1	16.7			23.2	4.4	
WQBS			4.1	6.1	10.3	8.1					
WQII						2.0					
WRTU-FM	100.0	9.8		9.5							
WSRA-FM	11.0	100.0									
WUNO			100.0	11.0	8.9	4.0		19.6		4.9	
WVOZ-FM		3.7	3.7	100.0	11.4	3.0				5.4	
WYX-FM		3.2	3.2	12.2	100.0	19.7				7.0	
WZNT-FM		5.5	5.5	12.2	75.7	100.0				4.4	
WCRP-FM							100.0	27.0			
WERR-FM			7.2				63.0	100.0	20.7		
WRT-FM							15.2	13.9	44.0		
WVUP-FM		6.9	2.5	9.7	5.7	1.5			100.0		

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT																				
	WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WIAC AM	WIAC FM	WIDA AM	WIDA FM	WIDA FM	WIPR AM	WIPR FM	WKAQ AM	WKAQ FM	MKVM AM	WLJZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL CUME PRS (00)	115	36	59	93	39	302	109	51	94	265	71	572	352	122	174	405	155	42	113	79	
WAPA	100.0		28.9			16.6	9.2														
WCAD-FM		100.0																			
WDOY-FM			100.0	18.3	21.4	8.5															
WFID-FM			28.9	100.0	52.0	4.3					16.4	4.5	11.5		5.0	3.7					11.0
WGSX-FM			14.2	21.8	100.0	1.4					13.6	3.2	7.0	3.6	5.0	1.9					11.0
WIAC	43.6		43.6	14.0	11.2	100.0	9.2	52.2	9.2	13.6		28.3	9.4	10.7	15.1	7.5		24.0			11.0
WIAC-FM	8.8					3.3	100.0			2.9		6.4	7.2	6.5	7.7	2.4					
WIDA						8.8						4.6									
WIDA-FM			14.7	9.3		2.9		100.0				3.2	12.4	7.6	5.0		6.0	23.8			11.0
WIDA-FM	20.7	17.8	62.8	25.3	40.8	11.9	7.1		100.0		16.4	13.4	14.4			18.6	6.0				13.1
WIPR																					
WIPR-FM			19.7	10.4							100.0										
WKAQ	49.4	17.8	43.6	19.6	11.2	53.6	33.6	52.2	19.2	4.4		100.0	9.1	46.2	40.7	4.3	13.4	22.3	41.2		38.3
WKAQ-FM	26.6	83.4	68.6	26.5	40.8	11.0	23.3	46.5	46.5	19.1		5.6	100.0	20.8	9.6	10.3	6.0	15.3	5.7		19.1
MKVM						4.3	7.2			3.5		9.9	7.2	100.0		12.1					
WLJZ			14.7	9.3		8.7	12.3		9.2			12.4	4.7		100.0	11.8	7.4	24.0			11.0
WORO-FM	8.8			16.3	19.4	10.0	8.9				24.3	11.2	11.9	40.1	27.5	100.0	17.6	24.0			28.0
WOSO												3.6		7.6	6.6	6.7	100.0				15.0
WPRM-FM						3.3						1.6	1.8		5.8	2.5		100.0			14.0
WQBS	8.9					3.2						8.1	4.3					37.6			8.1
WQII			14.7	9.3		2.9						5.3	6.1	7.9	5.0	5.5	7.6	15.3			100.0
WRTU-FM			19.7	10.4							56.3				6.6	5.0					
WSRA-FM															6.6	2.8					
WUNO	20.2	32.3	14.7	14.9		31.4	12.3	14.8	38.9	16.4		2.8	5.0	7.6	19.3	19.4	21.0				26.0
WVZ-FM			19.7	4.7	11.2	1.4	20.0		4.4		16.4	3.1	3.9	3.6	7.7						
WXY-FM						3.5						3.4	3.3								
WZNT-FM	8.4					6.9						3.4	4.9		5.8	10.0		70.1			12.7
WCRP-FM						1.6		30.3	17.6			1.9	7.6								
WERR-FM						4.1		45.1	37.3			3.9	11.1								
WNRN-FM												1.7									
WVUP-FM				12.8	65.2	4.0				2.9		.8	2.2	3.6		1.9					8.6

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

WEEKLY TOTAL CUME PRS (00)	MONDAY - SUNDAY 6:00AM - MIDNIGHT										
	WRTU FM	WSRA FM	WJNO AM	WDOZ FM	WXYX FM	WZNT FM	WCRP FM	WERR FM	WNRT FM	WVJP FM	
85	109	405	76	46	219	42	103	16	84		
WAPA		5.7			4.4						
WCAD-FM		2.9									
WDOY-FM		2.1	15.3	25.2							
WFID-FM	13.2	3.4	5.7								
WGSX-FM		5.7	5.7						14.2		
WIAC		23.4	28.6	23.2	9.5	11.4	12.0		30.3		
WIAC-FM	7.1	3.3							14.2		
WIDA		1.9					22.4				
WIDA-FM		9.0					34.1				
WIDA-FM		10.7	15.3		4.6				9.0		
WIPR											
WIPR-FM	47.1		15.3								
WKAQ		45.1	23.4		8.9	26.0	21.6	60.8	5.2		
WKAQ-FM	25.4	16.2	17.9	25.2	7.8	63.6	38.0		9.0		
WKVM		2.3	5.7						5.2		
WLJZ		8.3	17.6		4.6						
WORO-FM	23.7	10.6			18.5				9.0		
WOSO		8.0									
WPRM-FM					13.4			60.8			
WQBS					4.3						
WQII		5.1			4.6						
WRTU-FM	100.0	10.7	15.3								
WSRA-FM	13.7	100.0									
WJNO		100.0	17.6	25.2	5.3	14.6	34.9				
WDOZ-FM	13.7	3.3	100.0						5.2		
WXYX-FM		2.9		100.0	9.5						
WZNT-FM		2.8		45.3	100.0						
WCRP-FM		1.5				100.0	35.0				
WERR-FM		8.9				85.8	100.0	100.0			
WNRT-FM											
WVJP-FM			5.7						100.0		

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																			
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WTAC AM	WTAC FM	WTAC FM	WTDA AM	WTDA FM	WTOA FM	WIPR AM	WIPR FM	WLJZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM	
WEEKLY TOTAL	CUME PRS (00)	172	316	503	389	244	275	530	146	192	1049	56	106	732	970	400	199	156	160	393	288
WAPA		100.0	2.0		1.6		8.4	2.3													
WCAD-FM		3.6	100.0	15.9	12.7	27.8	2.2	6.2													
WDOY-FM		3.6	25.4	100.0	29.3	53.1	3.2	6.9	2.8												
WFID-FM		3.6	15.6	22.7	100.0	21.3	2.2	3.2	6.9				5.6								
WGSX-FM		13.5	21.5	25.8	13.4	100.0		4.9													
WTAC-FM		7.2	2.0	1.8	1.6	10.7	5.0	2.6													
WIDA-FM			10.4	7.3	4.4			1.5													
WIDA-FM				.8	2.6			1.3													
WIPR		2.9	19.9	22.9	33.5	20.5	7.0	35.4	6.5	16.0	100.0	28.0	8.0	15.6	25.5	3.1	6.8		39.1	39.0	31.1
WIPR-FM					1.5	3.2		1.7				100.0									
WKAQ		15.1	14.8	10.3	6.5	4.5	25.5	8.0	8.7	5.1	10.9	17.1									
WKAQ-FM		15.1	34.6	37.0	21.5	35.8	4.8	26.7	25.2	7.4	23.6	10.9									
WKVM		24.6	9.2	1.8	1.6	3.7	15.3	4.9	8.8	2.3	1.2	13.6									
WLJZ		6.5	4.9	3.1		6.4	5.3	2.3	5.3	7.1	1.5	17.1									
WORO-FM		6.8	10.4	2.5	11.0	4.6	2.5	1.7	7.2	7.2	7.8	11.5									
WORO-FM				1.0	1.8			1.3	4.6												
WPRM-FM		2.9	4.2	8.9	3.1	14.3	7.9	7.0	4.6												
WQBS			4.7	5.5	1.8	8.2	4.5	13.4	4.6												
WQII				5.4	6.3			6.9	15.9												
WRTU-FM					1.5			1.6													
WSRA-FM		17.4	1.9	4.5	4.1	3.2	16.7	.7	4.6	4.8	4.4	28.6									
WUNO					5.1		2.5	5.5	23.0	8.2	7.5	27.5									
WVOZ-FM			6.2	15.1	3.1	11.6	3.6	3.1	4.2												
WVX-FM			9.1	9.1	8.0	14.3	3.6	10.8													
WZNT-FM										4.1	10.7										
WCRP-FM					2.8				11.4	12.3											
WERR-FM				1.8	2.8		2.7	4.6	4.6	37.3	4.8										
WVRT-FM							1.6	6.4	7.5		8.3										
WVJP-FM		3.8	9.2	5.8	5.0																

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT										
	WRTU FM	WSRA FM	WUNO AM	WVOZ FM	WVX FM	WZNT FM	WCRP FM	WERR FM	WRT FM	WUP FM	
WEEKLY TOTAL CUME PRS (00)	103	155	844	100	404	372	146	272	53	249	
WAPA			3.6		4.8	7.7				2.7	
WCAD-FM		3.9			18.8	12.3		3.3		11.6	
WDOY-FM		10.4	2.7	19.8	3.0	8.4	7.6	4.1		11.8	
WFID-FM	5.8		.9		7.0	9.4				7.8	
WGSX-FM			5.4	7.0	2.4	2.7		2.7		1.7	
WIAC			3.5	16.5	9.6	15.5		9.0		13.5	
WIAC-FM	8.3	2.4	4.0	6.2			11.4	2.5			
WIDA		4.3	5.9			2.1	16.2	26.3			
WIDA-FM		5.9	1.9	17.2	18.8	30.3	18.5	27.2		34.8	
WIDA-FM	13.9	29.9	9.3								
WIPR	15.5		1.8								
WIPR-FM	10.7	3.9									
WKAQ	25.3	16.3	25.5	19.0	2.7	6.2		16.0	12.2	9.7	
WKAQ-FM		3.9	12.6	39.3	30.9	39.5	9.9	1.9		15.5	
WKVM		3.9	12.3	13.1	1.3	1.9	4.3	2.7			
WLUZ	9.3	10.0	6.4	10.9	3.1	3.1		4.9	13.1	1.7	
WORO-FM	21.8	22.7	4.9	4.1		2.5		5.1		13.2	
WOSO		8.5	.8					4.9	12.2		
WPRM-FM		4.1	3.5		11.4	17.9		10.1		1.4	
WQBS		9.0	8.9	20.6	22.0	28.3		4.3		2.0	
WQII		11.0	3.9	11.1	5.5	11.5				3.4	
WRTU-FM	100.0	3.9	.7							2.7	
WSRA-FM	5.8	100.0	1.6	11.2	1.6	3.1	16.5	8.2	12.2	3.1	
WUNO	5.5	8.8	100.0	100.0	9.8	16.6		11.9	13.1		
WVOZ-FM			1.3	100.0	2.4	11.0					
WVX-FM		4.1	4.7	9.5	100.0	33.1		3.9			
WZNT-FM		7.4	7.3	40.9	30.5	100.0		8.0		3.1	
WCRP-FM			2.9				100.0	9.0	8.2		
WERR-FM		14.4	3.8		2.6	5.8	16.7	100.0	52.3		
WRT-FM		4.2	.8			2.0	3.0	10.2	100.0		
WVUP-FM	8.3	4.3	.9							100.0	

# Cume Duplication

WOMEN 18-49

SAH JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																								
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WTAC AM	WTAC FM	WTAC FM	WTDA AM	WTDA FM	WTDA FM	WTGA FM	WIPR AM	WIPR FM	WIPR FM	WKAQ AM	WKAQ FM	WKAQ FM	WKVM AM	WLJZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL CUME PRS (00)	77	310	487	378	220	158	470	86	132	947	29	82	382	757	217	86	244	87	156	349	251					
WAPA	100.0																									
WCAD-FM		100.0																								
WDOY-FM		25.9	100.0																							
WFID-FM		13.9	22.5	100.0																						
WGSX-FM		21.9	26.6	13.8	100.0																					
WTAC	8.3		1.8																							
WTAC-FM	16.2	10.6	6.2	4.5	11.8	4.3	100.0	9.1	5.2	19.1	2.0	7.6	16.2	5.7	3.8	7.8			23.9	20.3	4.5	4.9	12.0	3.8		
WTDA			.8																							
WTDA-FM				2.7				100.0	6.7	1.0	1.0	4.0														
WTDA-FM	6.6	20.3	21.4	33.2	17.1	12.1	38.5	11.1	23.3	100.0	3.3	100.0	100.0	27.3	10.4	22.4	31.8	1.2	3.4	3.5	3.9	22.4	37.3	41.7	33.0	
WIPR-FM				1.6																						
WKAQ	8.3	15.1	9.7	5.5	5.0	25.7	6.2	35.6	6.7	9.1	100.0	100.0	6.3	19.9	4.9	12.1	7.5		17.6	13.6	13.6	15.2	37.1	22.2	16.5	
WKAQ-FM	22.7	33.3	38.3	20.5	39.7	5.6	26.2	26.3	21.1	25.5	21.1	100.0	100.0	14.1	35.5	13.6	15.2		37.1	22.2	22.2	37.1	4.5	8.1	4.6	
WKVM	16.2	7.4	1.9	4.1	7.1																					
WLJZ		5.0	3.2																							
WLJZ-FM	6.6	10.6	1.6	11.4																						
WORO-FM			1.0	1.8																						
WOSO	6.6	4.3	9.2	3.2	15.8	9.9	7.9	11.1	6.9	6.2	22.2	16.7	7.7	3.2	8.0	2.1	100.0		100.0	8.6	4.6	19.2	100.0	12.3	100.0	
WPRM-FM		4.8	5.6	1.8	5.6	7.8	15.1		15.4	15.4																
WQBS			4.2	6.5																						
WQII				1.6																						
WQII-FM		1.9	4.6	4.3																						
WRAA-FM																										
WRU-FM																										
WUNO																										
WVUZ-FM		6.3	15.6	3.2	12.8	6.2	8.3	8.1	1.8	8.0	26.3	7.3	8.8	21.1	8.0	8.0	7.5		18.9	15.9	5.9	4.4	29.6	25.5	8.8	
WZNT-FM		9.2	9.4	8.3	15.8	6.2	10.6	6.0	6.0	11.9										42.7	30.2	17.0				
WCRP-FM				2.9		4.7	5.2	19.4	11.1	4.8										3.4	15.6	7.5	6.4	4.6		
WERR-FM			.8	2.9				39.5	10.9	8.0										7.5			1.0	2.0		
WVRT-FM			5.1	3.9			7.2														13.5					
WVUP-FM	8.6	9.4																								

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT													
	WRTU FM	WSRA FM	WUNO AM	WVOZ FM	WVX FM	WZNT FM	WCRP FM	WERR FM	WNRT FM	WVUP FM				
WEEKLY TOTAL CUME PRS (00)	93	135	379	77	395	353	83	175	21	217				
WAPA														
WCAD-FM		4.4			4.9	8.1				3.0				
WDOY-FM			5.9		19.2	13.0				13.4				
WFID-FM	6.4	12.0		25.8	3.0	8.9	13.3	2.3		11.4				
WGSX-FM					7.2	9.9		6.3		6.8				
WIAC			3.9		2.5	2.8		4.2						
WIAC-FM	9.1	2.8	4.1	12.4	9.8	14.2	20.1	14.0		15.5				
WIDA			1.8											
WIDA-FM		6.8	.6			2.3		29.8	68.8					
WIDA-FM	15.4	29.8	13.9	22.4	19.2	31.9	17.7	26.0		35.1				
WIPR	6.9		2.0											
WIPR-FM	11.9	4.4												
WKAQ	17.8	9.3	24.3	24.7	1.7	6.5	8.4	21.1	30.9	5.2				
WKAQ-FM		4.4	17.6	28.8	31.6	39.5		4.2		17.8				
WKVM		4.4	12.1		1.4	2.0		7.7						
WLUZ		11.5		8.9	3.1	3.3		2.4						
WORO-FM	24.2	21.6	2.8			2.6		3.7	30.9	15.1				
WOSO		4.8												
WPRM-FM		4.8	7.8		11.7	18.9		12.8		1.6				
WQBS		10.3	14.6	26.8	22.5	29.8		6.6		2.3				
WQII		12.6	2.2	14.4	5.6	12.1				3.9				
WRTU-FM	100.0	4.4	1.5							3.0				
WSRA-FM	6.4	100.0	1.8	6.5	1.6	3.3	10.6	8.9	30.9	3.5				
WUND	6.1	5.1	100.0	100.0	10.0	17.5		9.5						
WVOZ-FM			1.3	2.4	2.4	11.6		6.1						
WVX-FM		4.8	10.4	12.4	100.0	34.9		12.4						
WZNT-FM		8.5	16.3	53.1	31.2	100.0		100.0						
WCRP-FM			2.3				100.0	6.3						
WERR-FM		11.6	4.4		2.7	6.1	13.3	100.0	99.7					
WNRT-FM		4.8				2.2		12.0	100.0					
WVUP-FM	9.1	4.9	2.0							100.0				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE





PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT											
	WRTU FM	WSRA FM	WUNO AM	WDOZ FM	WXYX FM	WZNT FM	WCRP FM	WERR FM	WNRT FM	WVJF FM		
WEEKLY TOTAL CUME PRS (00)	93	125	444	69	126	211	118	164	21	159		
WAPA			2.5		15.4	7.2				4.2		
WCAD-FM		4.8			24.6	2.4				9.0		
WDOY-FM	6.4	12.9	5.0	28.7	9.5	14.8	9.4	2.5		3.5		
WFID-FM			1.8		5.4			6.7				
WGSX-FM			4.9	10.1	7.8	4.7		4.5				
WIAC	9.1	3.0	3.5	10.1	3.6	11.7		8.2		21.2		
WIAC-FM		5.4	4.8					4.1				
WIDA		7.3	2.6				14.1	30.2				
WIDA-FM		37.1	12.7	25.0	38.3	29.9	20.0	21.1	13.4			
WIOA-FM	15.4		3.5							27.9		
WIPR	6.9											
WIPR-FM	11.9	4.8										
WKAQ	17.8	20.2	26.3	27.5	5.4	10.8		26.6	30.9	7.0		
WKAQ-FM		4.8	10.0	26.1	50.1	32.3	5.9	3.1		16.5		
WKVM		4.8	10.3	10.1	4.3	3.3		4.5				
WLUZ		12.4	4.9	10.0				8.2	32.9			
WLUZ-FM	24.2	28.2	5.5			4.4		2.6		11.4		
WOSO		10.6	1.5					8.0	30.9			
WPRM-FM		5.1	6.6		19.6	15.1		10.1		2.2		
WQBS		4.1	11.0		11.4	17.4		7.1		3.2		
WQII		13.7	4.8		8.7	9.4				5.3		
WRTU-FM	100.0	4.8	1.3		5.1	5.5		13.6	30.9	4.2		
WSRA-FM	6.4	100.0	3.1		7.8	22.0	15.0	14.1	32.9	4.8		
WUNO	6.1	10.9	100.0	7.3	100.0	9.6		6.5				
WVJF-FM		5.1	2.2	29.4	37.7	100.0		6.5				
WZNT-FM		9.2	10.5					6.5		4.8		
WCRP-FM		17.9	4.0		8.4	5.0	100.0	12.2	44.3			
WERR-FM		5.2	1.6			3.6	17.0	100.0	100.0			
WNRT-FM		5.3	1.7					5.7	100.0			
WVJF-FM	9.1									100.0		

# Cume Duplication

WOMEN 35-64

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

## PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																						
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WIAC AM	WIAC FM	WJAC FM	WIDA AM	WIDA FM	WIDA FM	WIOD FM	WIPR AM	WIPR FM	WKAQ AM	WKAQ FM	WKVM AM	WLJZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL	CUME PRS (00)	65	108	79	87	64	157	244	75	61	399	27	72	406	358	282	105	259	112	48	105	86		
WAPA	100.0																							
WCAD-FM	9.5	5.7																						
WDOY-FM	100.0	30.7	7.1																					
WFID-FM	9.5	22.5	18.8	7.1																				
WGSX-FM	19.1	22.5	30.7	10.5	100.0																			
WIAC-FM		5.7	7.1	7.8	13.5																			
WIDA		8.0	6.7																					
WIDA-FM																								
WIOD-FM	7.8	32.0	33.0	33.0	33.0	4.3	23.7																	
WIPR																								
WIPR-FM																								
WKAQ	30.1	5.6	17.8	20.3	6.9																			
WKAQ-FM	20.7	33.4	45.4	22.8	13.5	8.4	17.7	6.4	8.9															
WKVM	31.2	18.6	7.1	7.1	23.1	23.1	2.9	17.1	26.8															
WLJZ		14.5	19.8	13.7	24.4	4.4		10.4	17.1															
WORO-FM	7.8	16.8	6.1	7.8	17.5	4.4	2.8	8.9	10.4															
WOSO																								
WPRM-FM	7.8																							
WQBS		13.7																						
WQII																								
WRTU-FM																								
WSRA-FM																								
WUNO		5.6																						
WVOZ-FM	46.1																							
WXYX-FM		5.6																						
WZNT-FM		14.1																						
WCRP-FM																								
WERR-FM																								
WVRT-FM																								
WVJP-FM		13.2																						

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT													
	WRTU FM	WSRA FM	WUNO AM	WVOZ FM	WXYX FM	WZNT FM	WCRP FM	WERR FM	WNRT FM	WJUP FM				
WEEKLY TOTAL CUME PRS (00)	76	90	481	56	55	106	97	146	27	134				
WAPA			6.2		10.9	14.4				10.6				
WCAD-FM		6.7			21.5			3.3		3.5				
WDOY-FM	7.9	6.6	2.0	35.4		6.5	11.4	7.6		3.5				
WFID-FM			1.6											
WGSX-FM			4.0	12.4		7.1		4.7		16.6				
WIAC	11.2		3.4	12.4				4.6						
WIAC-FM		7.5	5.7	11.0			17.2	27.9						
WIDA		10.2	1.9				9.3	10.4						
WIDA-FM	18.8	27.2	6.2	23.2	23.2	17.1		14.3		23.3				
WIPR			3.2											
WIPR-FM	14.5	6.6												
WKAQ	14.3	20.9	27.6	33.9	7.4	5.6		14.0		9.7				
WKAQ-FM		6.7	12.2	42.9	63.7	40.8	14.8	3.5		12.8				
WKVM		6.7	15.5	23.4	9.9	6.6	6.5							
WLUZ		17.2	6.0	19.5				6.3	25.6	6.6				
WORO-FM	14.5	39.2	5.0	7.2		8.7		6.6						
WOSO		7.5	1.4					4.6						
WPRM-FM			4.8			6.6		3.5						
WQBS			8.2			6.4								
WQII		11.8	2.7											
WRTU-FM	100.0	6.6												
WSRA-FM	7.9	100.0	2.8			17.3	22.4	10.9		6.3				
WUNO		15.1	100.0	11.0	100.0	6.5		10.7	25.6					
WVOZ-FM			1.3	100.0		22.1		7.3						
WXYX-FM			3.8	12.2	42.6	100.0		7.3						
WZNT-FM														
WCRP-FM		17.6	4.5		19.3	10.0	100.0	16.7	16.1					
WERR-FM			3.3				25.1	100.0	26.5					
WNRT-FM			1.4				4.5	4.9	100.0					
WJUP-FM	11.2									100.0				

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

ADULTS 18+

SAM JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																						
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WIAC AM	WIAC FM	WTAC FM	WIDA AM	WIDA FM	WIDA FM	WIOD FM	WIPR AM	WIPR FM	WKAQ AM	WKAQ FM	WKVM AM	WLWZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL	CUME PRS (00)	350	723	1048	711	574	670	820	219	379	1561	56	183	1693	1976	580	465	1077	421	468	773	419		
WAPA		100.0	.9	1.6	.9	12.1	2.7	2.7			1.8			6.8	4.0	7.3	2.4	2.8						
WCAD-FM		1.8	100.0	14.4	17.5	.9	5.2	13.3	22.0	22.1	6.0			3.9	13.6	5.0	6.3	3.0						
WDOY-FM		4.9	20.9	100.0	28.0	40.0	8.8	28.5	16.8	15.3	12.7			7.4	21.5	1.6	5.2	2.2						
WFID-FM		1.8	17.2	19.0	100.0	30.1	2.1	4.1	5.9	1.2	11.9			3.3	5.9	1.8	1.9	6.7						
WGSX-FM		37.7	21.9	21.9	24.3	100.0	.7	3.2	3.6	5.9	4.8	13.9		1.7	10.0	2.3	6.3	3.3						
WIAC		23.2	.9	3.3	2.7	.8	2.9	2.9	12.1	2.3	3.9			16.3	2.3	10.7	8.8	4.8						
WIAC-FM		6.4	5.9	6.9	2.4	4.5	100.0	100.0	3.6	5.6	16.1			6.5	11.8	5.8	7.4	4.8						
WIDA				.4	1.4	4.0	1.0	1.0	4.7	4.7	.6			2.8	1.9	2.2	1.7	.9						
WIDA-FM				.8	1.2	1.3	2.6	2.6	8.1	100.0	2.0			4.9	2.9	.8	4.8	2.7						
WIOD-FM		8.2	12.9	18.9	26.0	13.0	30.6	30.6	4.4	8.1	100.0	28.0	11.0	13.1	18.5	5.0	5.6	14.6						
WIPR						1.4					1.0	100.0		.6	.3	1.3	2.1	.6						
WIPR-FM				1.1	3.1						1.3	100.0						3.7						
WKAQ		32.8	9.2	12.0	7.9	5.0	13.3	13.3	22.0	22.1	14.2	17.1		100.0	9.7	29.2	28.5	16.2						
WKAQ-FM		22.3	37.1	40.5	16.3	34.4	28.5	28.5	16.8	15.3	23.4	10.9		11.4	100.0	20.5	16.8	14.4						
WKVM		12.1	4.0	.9	1.5	2.4	4.1	4.1	5.9	1.2	1.9	13.6		10.0	6.0	100.0	3.7	8.2						
WLWZ		3.2	4.0	2.3	1.2	5.1	4.2	4.2	3.6	5.9	1.7	17.1		7.8	3.9	3.0	100.0	8.2						
WORO-FM		8.6	4.5	2.3	10.1	6.3	7.7	4.2	4.5	7.7	10.1	11.5		10.3	7.8	15.2	18.9	100.0						
WOSO				.5	1.0		2.6	2.6	3.1	3.8	.6			3.3	1.9	2.8	3.9	5.0						
WPRM-FM		1.4	4.2	11.0	4.9	12.0	6.3	6.3	3.1	3.8	5.9	13.9		5.0	7.1	1.2	2.2	2.8						
WQBS		2.9	4.4	3.7	1.0	6.5	8.7	8.7	3.1	3.1	12.6			7.5	6.6	8.7	1.4	2.8						
WQII				5.8	4.7	4.1	7.1	7.1	10.6	2.3	6.8			5.1	4.1	1.2	7.4	3.4						
WRTU-FM				1.1	2.2		1.0	1.0			1.7	28.6		27.9	1.5	1.7	4.5	4.0						
WSRA-FM				3.0	6.5	1.5	1.4	1.4	3.1	2.4	5.9			3.3	2.4	1.0	3.3	4.3						
WUNO		17.5	8.2	3.0	5.0	5.4	6.2	6.2	24.9	16.0	10.1	27.5		27.7	12.0	19.5	24.4	13.6						
WVOZ-FM				1.8	4.4	2.1	4.7	4.7	2.8		1.8			6.3	3.2	3.0	5.2	.4						
WVXK-FM				13.9	2.7	7.5	4.0	7.0			7.5				1.2	11.1	.9	4.8						
WZNT-FM		2.8	8.5	15.9	6.8	14.6	11.0	11.0		2.1	12.2			4.2	18.8	2.8	6.8	7.0						
WCRP-FM					1.6		.7		14.7	17.4				1.2	2.1	1.1	2.9	2.7						
WERR-FM				.8	1.6	2.9	3.0	3.0	13.6	38.5	3.2			5.3	2.2	1.3	1.5	1.4						
WNRT-FM				1.0					14.2	14.2	7.4			3.0	.5	.8	.9	3.8						
WVUP-FM		1.9	4.0	4.0	6.7	5.7	5.5	5.5						2.7	2.7									

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT											
		WRTU	WSRA	WUNO	WDOZ	WYX	WZNT	WCRP	WERR	WRT	WJUP		
		FM	FM	AM	FM	FM	FM	FM	FM	FM	FM		
		243	300	1553	272	659	1097	218	480	153	454		
WEEKLY TOTAL													
CUME PRS (00)													
WAPA												1.5	
WCAD-FM	15.7	4.5	3.9			4.7	.9					6.4	
WDOY-FM	4.8		3.8			22.1	5.6					9.2	
WFID-FM	6.4	15.5	2.0	7.0		2.9	15.2		1.9	6.5		10.6	
WGSX-FM		2.8	2.0	11.6	4.3	6.5	4.4	5.1	2.3			7.2	
WIAC			10.1	7.2	4.0	4.0	3.8	2.2	4.1			3.6	
WIAC-FM	3.5	3.8	3.3	14.1		8.7	8.3	14.7	5.1			9.9	
WIDA		2.2	3.5	2.3					6.2				
WIDA-FM		3.1	3.9				.7	30.2	30.4	35.2		25.3	
WIDA-FM	10.7	30.5	10.1	10.6		17.8	17.4		10.5				
WIPR	6.6		1.0										
WIPR-FM	21.0	2.0		4.3									
WKQA	10.7	13.8	30.2	19.7		3.1	6.4	9.0	18.7	32.8		10.1	
WKQA-FM	15.5	7.9	15.3	27.2		33.4	33.8	18.9	9.2	6.5		11.8	
WKVM	4.0	2.0	7.3	6.4		.8	1.5	2.9	1.5			1.0	
WLUZ	8.7	5.2	7.3	8.9		3.4	2.9		2.8	4.5		.9	
WORO-FM	17.6	15.6	9.4	1.5			6.9		6.1	10.0		8.9	
WOSO		4.4	2.9						2.7	4.2		1.6	
WPRM-FM		2.1	2.7	8.1		16.6	19.3		5.7	6.4		.8	
WQBS		6.9	6.9	10.3		15.5	14.5		2.4	6.5		1.1	
WQII		5.7	3.9	4.1		3.3	4.8					1.9	
WRTU-FM	100.0	5.9	.4	4.3								3.3	
WSRA-FM	7.2	100.0	.9			1.0	1.0	13.9	4.7	4.2		3.3	
WUNO	2.3	4.5	100.0	15.2		10.8	9.3		14.2	4.5		2.6	
WDOZ-FM	4.8		2.7	100.0		6.3	8.0		2.2			1.6	
WYX-FM		2.1	4.6	15.3		100.0	28.5		4.5			3.3	
WZNT-FM		3.8	6.5	32.5		47.5	100.0						
WCRP-FM			1.9					100.0	14.4	8.5			
WERR-FM		7.5	4.4			1.6	2.0	31.7	100.0	50.3			
WVRT-FM		2.2	.4			1.1	1.4	6.0	16.0	100.0			
WVUP-FM	3.5	4.9	1.6	4.3								100.0	

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																						
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WIAC AM	WIAC FM	WJAC FM	WIDA AM	WIDA FM	WIOA FM	WIPR AM	WIPR FM	WKAQ AM	WKAQ FM	MKVM AM	WLWZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM	
WEEKLY TOTAL	CUME PRS (00)	181	711	1023	691	550	343	659	123	248	1322	29	118	863	1553	306	216	707	253	433	692	347		
WAPA		100.0																						
WCAD-FM		100.0	100.0	1.7	17.1	49.6	13.5	1.9			2.2				6.2	4.1		2.1			1.2	1.5		
WDOY-FM		9.4	21.3	14.8	26.9	41.8	7.6	6.5	3.3	6.5	6.5	5.3			7.0	7.5	13.5	4.6	9.8		7.1	4.6		
WFID-FM			16.6	100.0	100.0	31.4	1.3	9.9	8.2	14.1	13.6	9.8			13.0	3.0	7.2	10.1	2.0	2.7	26.6	5.6	13.1	
WGSX-FM			38.3	22.5	25.0	100.0	1.3	3.9	4.7	4.7	4.7	18.6			4.9	1.4		3.5	2.7		8.1	1.0	7.1	
WIAC		25.7		2.5	.6	.8	100.0	1.0	6.2	4.6	4.6				3.3	4.4	13.5	3.5		15.9	4.3	5.5		
WIAC-FM		6.9	6.0	6.4	2.5	4.7	2.0	100.0	6.4	8.6	18.5				13.8	6.5	9.7	2.4	8.4		2.3	3.1	5.5	
WIDA				.4	1.5		2.2	1.2	100.0	3.6	.7				6.0	6.6	8.2	2.5			12.0	10.3	14.8	
WIDA-FM							17.8	3.2	7.2	100.0	2.3				.9		4.2	1.4	5.7				2.7	
WIDA-FM		15.9	12.2	18.2	26.1	11.3	37.1	37.1	7.8	12.4	100.0	27.3	17.1	18.6	22.5	4.9	8.8	14.6	5.7		20.2	27.4	28.6	
WIPR												100.0			.4	2.5		.9						
WIPR-FM			.9	1.1	3.2	5.3	34.7	7.9	6.2	19.3	1.5	100.0			100.0	21.8	28.9	3.2						
WKAQ		29.3	8.5	11.0	6.2	5.3	5.0	31.2	24.9	17.7	26.4	21.1			100.0	7.0	24.3	11.4	8.3		19.7	16.1	19.0	
WKAQ-FM		26.5	36.9	40.7	14.6	35.9	5.8	3.1	17.7	17.7	12.2	21.1			12.6	15.8	15.6	15.6	15.0	32.3	18.0	21.1		
WKVM		6.9	3.2	.9	.6	2.5	5.8	3.1	3.7	3.7	1.1	26.3			7.7	100.0	3.2	6.4	2.7	1.6	5.4	1.9		
WLWZ			4.1	1.5		5.3	5.1	3.2	8.0	3.7	1.4				7.2	2.2	100.0	6.8	2.7	2.3	.9	3.4		
WLWZ-FM		8.4	4.6	1.9	10.4	4.5	4.9	2.7	8.0	10.0	7.8	22.2	18.9		9.4	14.8	22.3	100.0	6.3	6.9	2.8	4.9		
WORO			3.5	.5	1.0			3.2	5.8	5.8					2.4	2.2	3.2	2.3	100.0			1.0		
WORO-FM			3.5	11.3	5.1	12.5	2.9	7.9	8.0	5.8	6.6				2.4	2.2	3.2	2.3	100.0	100.0	12.1	5.1		
WPRM-FM		2.8	4.3	3.8	1.0	5.4	6.3	10.8	7.8	14.3	7.5				9.9	9.0	4.7	4.2	2.7	19.3	100.0	10.8		
WQBS		5.6	4.5	4.4	3.6		5.6	7.8	7.8	7.5	7.5				7.7	4.7	5.4	2.4	2.7	4.1	5.4	100.0		
WQII			5.4	1.1	2.3			1.3							2.4	2.4	2.2	4.2	2.7					
WRTU-FM			1.9		6.7	1.5		1.7			2.0	22.2			7.7	7.7	5.4	4.8	2.6					
WSRA-FM			8.3	2.2	3.9	4.3	16.9	3.6	22.7	3.7	5.7				2.4	3.2	5.3	5.8		1.5	3.0	4.9		
WUND		12.8		1.9	4.6	2.1	1.3	2.7		12.2	7.6	26.3			9.9	2.0	7.2	6.7		9.7	12.6	2.4		
WVOZ-FM			4.4	14.2	2.8	7.8	7.8	8.7		8.9	8.9				2.7	1.4	3.9	6.7		5.1	4.1	3.2		
WVYX-FM			8.7	16.3	7.0	15.3	12.3	12.6		3.2	13.8				1.9	1.8	10.3	10.6		25.2	14.8	6.4		
WZNT-FM		5.4	8.7												7.3	5.4	14.6			48.9	23.0	15.2		
WCRP-FM					1.6				22.2	22.9					1.0	1.5								
WERR-FM				.4	1.6		4.4	3.7	14.8	51.1	3.4				7.9	2.3	6.2	2.8	2.6			3.2	3.4	
WNRJ-FM				1.0		6.0	3.5	6.8	21.7	21.7	7.9				5.8	.6		2.2	2.6		1.7	1.4	2.9	
WVJP-FM		3.7	4.1	3.6	6.3										1.8	1.4		5.7				.5	1.5	

PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

WEEKLY TOTAL CUME PRS (00)	MONDAY - SUNDAY 6:00AM - MIDNIGHT													
	WRTU FM	WSRA FM	WUNO AM	WVOZ FM	WXYX FM	WZNT FM	WCRP FM	WERR FM	WVRT FM	WJUP FM				
	202	242	746	219	645	1067	140	364	121	386				
WAPA						.9				1.7				
WCAD-FM	18.9	5.6	3.1		4.8	5.8				7.5				
WDOY-FM	5.7		7.9		22.6	15.7		1.1	8.3	9.6				
WFID-FM	7.7	19.2	3.0	8.7	3.0	4.5	7.9	3.0		11.2				
WGSX-FM		3.5	3.6	14.4	6.7	7.9				8.5				
WIAC			7.8	5.4	4.1	4.0		4.1		3.1				
WIAC-FM	4.2	4.7	3.2	8.2	8.9	7.8		6.7		11.7				
WIDA			3.7				19.5	5.0						
WIDA-FM		3.8	4.1			.7	40.6	34.8	44.5					
WIDA-FM	12.8	31.2	13.4	13.2	18.2	17.2		12.5		27.0				
WIPR	3.2		1.0											
WIPR-FM	16.0	2.5	5.3											
WKAQ	8.2	11.8	24.7	10.7	2.6	5.9	6.2	18.8	41.5	4.0				
WKAQ-FM	18.7	5.7	21.5	26.0	34.1	34.1	16.8	9.6	8.3	13.9				
WKVM	4.8	2.5	6.1	2.0	.8	1.5		2.0		1.1				
WLUZ	5.7	6.4	1.1	3.1	3.5	3.0		3.7						
WURO-FM	16.8	16.8	6.3			7.0		5.4	12.7	10.5				
WOSO		2.7						1.8	5.4					
WPRM-FM		2.7	5.6	10.1	16.9	19.8				1.9				
WQBS		8.5	11.7	12.8	15.9	14.9		6.2	8.0	.9				
WQII		7.1	1.1	5.1	3.4	4.9		3.2	8.3	1.3				
WRTU-FM	100.0	2.5	.8	5.3						2.2				
WSRA-FM	3.0	100.0	.9		1.0	1.1	6.3	4.3	5.4	3.8				
WUNO	2.8	2.8	100.0	2.3	11.0	9.5		11.7		4.4				
WVOZ-FM	5.7		.7	100.0	6.4	8.3				3.1				
WXYX-FM		2.7	9.5	19.0	100.0	29.3		2.9		1.9				
WZNT-FM		4.8	13.6	40.3	48.5	100.0		5.9		3.9				
WCRP-FM			1.2				100.0	12.9	7.2					
WERR-FM		6.5	5.7		1.6	2.0	33.5	100.0	57.9					
WVRT-FM		2.7				1.4	6.2	19.3	100.0					
WJUP-FM	4.2	6.1	2.3	5.4	1.2					100.0				



PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

		MONDAY - SUNDAY 6:00AM - MIDNIGHT																	
		WAPA AM	WCAD FM	WDOY FM	WFID FM	WGSX FM	WIAAC AM	WIAAC FM	WIDA AM	WIDA FM	WTOA FM	WIPR AM	WIPR FM	WLJZ AM	WORO FM	WOSO AM	WPRM FM	WQBS AM	WQII AM
WEEKLY TOTAL	CUME PRS (00)	193	258	418	466	227	398	546	156	201	1067	40	124	261	771	233	271	499	277
WAPA		100.0	2.4	4.1	1.3		17.3	1.8			2.7			2.0			1.9	2.0	
WCAD-FM		3.2	100.0	13.2	8.2	25.5	1.6	5.3			6.4			2.3			10.7	3.0	
WDOY-FM		8.8	21.4	100.0	16.2	42.2	4.3	8.1	2.6		10.8	5.1		6.0	2.1		10.7	.8	5.7
WFID-FM		3.2	14.7	18.0	100.0	38.0	2.6	3.1	6.4		14.5	17.7		7.4	2.9		13.0	1.4	8.9
WGSX-FM			22.5	22.9	18.5	100.0	1.1	2.5			5.4	19.5		2.4			6.2	1.6	
WIAAC-FM		35.7	2.4	4.1	2.3	1.9	100.0	4.4	14.0		4.6			6.8	4.0		3.7	4.3	2.4
WIDA-FM		5.2	11.3	10.6	3.6	6.0	6.0	100.0	5.0	3.4	14.2			8.4	2.9		14.6	4.1	10.5
WIDA-FM				1.0	2.2	5.5	5.5	1.4	100.0	4.4				3.0	2.9			1.3	2.8
WIDA-FM		14.9	26.4	27.5	33.3	25.3	12.3	27.7	5.7	100.0	2.3	39.2	16.2	9.9	16.2		23.0	19.3	25.3
WIPR						3.4			1.5	100.0		100.0		.8				1.6	
WIPR-FM			2.4	2.8	4.7		40.7	8.7	18.3	9.0	17.5	100.0		4.1	4.0		21.0	22.4	22.1
WKAQ		36.0	12.9	15.6	9.2	6.8	9.5	26.6	19.6	21.9	19.2	15.3		26.5	14.2	9.0	24.0	11.3	9.1
WKAQ-FM		21.6	34.0	39.5	13.5	18.5	11.9	2.7	4.3	1.9	19.1			8.8	5.7	5.7	2.6	8.9	2.4
WKVM		6.4	7.8		2.3	1.9	4.4	4.0	5.0	4.6	2.4			2.6	2.9		3.7	1.3	2.8
WLJZ			6.1	3.7		6.9	4.4	5.0	6.3	4.7	11.7	16.1	25.6	100.0	8.6	2.9	11.0	3.9	6.2
WORO-FM		7.8	7.0	4.5	12.2	8.3	7.8	5.0	6.3	4.7		16.1	7.6	25.4	100.0	10.9	11.0	3.9	6.2
WORO-FM				1.2	1.5			1.2	4.3					2.6	3.3	100.0		1.4	
WPRM-FM		2.6		7.0	7.5	7.5	2.5	7.3			5.8	19.5		2.6	3.9	2.9	100.0	11.7	6.4
WQBS		5.3	5.7	1.0	1.5	3.4	5.4	3.8	4.3	9.0	9.0			3.9	2.5	2.9	21.5	100.0	5.5
WQII				3.8	5.3		1.7	5.3	5.0	6.6	6.6			3.0	2.2		6.6	3.0	100.0
WRTU-FM			5.3	2.8				1.6						4.4					
WSRA-FM			5.2					2.1					34.2	4.4					
WUNO		17.8	9.4	5.4	5.8	6.2	18.2	6.8	27.2	4.6	7.6	16.1	4.8	5.9	6.1	5.7	2.4	2.4	6.2
WUNO				4.6	6.8	5.2	2.8	5.3		4.6	9.7	38.6	9.4	16.6	8.9	2.9	15.5	12.8	7.7
WXYX-FM			12.0	11.5	4.2	9.6	6.7	.8			6.7			7.8			8.2	1.5	4.0
WZNT-FM		5.0	5.9	9.8	10.3	14.9	10.6	7.2			9.0			7.6	9.7		42.8	15.5	10.8
WCRP-FM					2.4				17.5	32.8									
WERR-FM				1.0	2.4		3.8	2.5	16.0	46.4	3.2			5.1	.6	5.7		3.3	4.2
WNRT-FM				4.2	6.1	14.5	3.0	8.2		5.7	6.8			2.7	2.8		2.7	1.9	
WWJP-FM		3.4	5.5											3.3			2.7	.7	1.8



**SOME DUPLICATED - READ DOWN**

STATION	MONDAY		TUESDAY		WEDNESDAY		THURSDAY		FRIDAY		SATURDAY		SUNDAY 6:00AM - MIDNIGHT		WKVH AM	WKVH FM	WQBS AM	WQBS FM			
	AM	FM	AM	FM	AM	FM	AM	FM	AM	FM	AM	FM	AM	FM							
WID-FM	100.0	28.7	38.7	41.4	17.3	20.5	20.5	17.3	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WGSX-FM	26.9	100.0	87.1	32.0	20.5	17.3	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WJAC	3.9	9.4	100.0	100.0	17.3	20.5	17.3	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WJAC-FM	42.0	34.7	3.1	28.2	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WIDA	2.4	3.1	41.3	6.1	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WIDA-FM	7.4	5.0	43.9	7.2	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WIDA-FM	1.8	38.2	2.0	1.8	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WIPR	3.2	3.2	2.9	4.7	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WIPR-FM	3.2	3.2	2.9	4.7	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WKAQ	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WKAQ-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WKVH	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WKVH-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WLRZ	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WLRZ-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WORO	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WORO-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WPRM	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WPRM-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WQBS	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WQBS-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WRTU	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WRTU-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WSRA	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WSRA-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WJAO	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WVOZ	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WVOZ-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WXYX	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WXYX-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WZNT	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WZNT-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WCRP	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WCRP-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WERR	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WERR-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WART	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WART-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WUJR	1.8	3.1	4.9	1.4	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209
WUJR-FM	2.3	16.4	4.2	2.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	119	945	23	34	86	154	209

VALUES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

**BIRCH RADIO**  
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PERCENT OF WEEKLY CUME DUPLICATED - READ DOWN

	MONDAY - SUNDAY 6:00AM - MIDNIGHT																				
	WRTU FM	WSRA FM	WJNO AM	WVOZ FM	WXYX FM	WZNT FM	WCRP FM	WERR FM	WNRT FM	WVJP FM											
WEEKLY TOTAL CUME PRS (00)	42	78	8	340	298	18	29	26													
WAPA																					
WCAD-FM	27.5	38.5	100.0	4.5	8.6					49.8											
WDOY-FM	44.4	17.0	100.0	29.4	8.7																
WFID-FM	44.4	21.5	100.0	12.3	10.2					49.8											
WGSX-FM					4.2																
WIAC-FM	72.5			2.4	6.6																
WIDA				1.6				29.6													
WIDA-FM				5.5	14.2			69.7													
WIDA-FM	44.4								35.0												
WIPR																					
WIPR-FM																					
WKAQ				3.4	4.2																
WKAQ-FM	100.0	21.5	100.0	47.7	35.1				35.0												
WKVM																					
WLUZ																					
WORO-FM																					
WOSO																					
WPRM-FM																					
WQBS				12.0	18.3																
WQBS				13.4	15.0																
WQII				5.5	6.2																
WRTU-FM																					
WSRA-FM	100.0			3.9																	
WJNO																					
WVOZ-FM				100.0	26.4																
WXYX-FM	17.0			100.0	100.0																
WZNT-FM				23.1	100.0																
WCRP-FM				1.6																	
WERR-FM									100.0												
WNRT-FM										100.0											
WVJP-FM																					
WVJP-FM																					

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE

## **11. Exclusive Cume Estimates**

This single-page section contains weekly exclusive cume estimates for Monday - Sunday 6:00 AM - Midnight, and average daily exclusive cume estimates for the standard Monday - Friday dayparts.

# Exclusive Cume Estimates

EXCLUSIVE WEEKLY CUME ESTIMATES (00)

	MON - FRI																
	6:00AM-MIDNIGHT				10:00AM-3:00PM				3:00PM-7:00PM				7:00PM-MIDNIGHT				
	TOT 12+	MEN 18+	WMIN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMIN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMIN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMIN 18+	TEEN 12-17	
WAPA	15	10	10	15	49	12	10	10	37	11	12	11	11	89	12	11	57
WCAD-FM	56	27	42	11	10	14	21	21	69	10	28	28	10	16	16	20	20
WDOY-FM	63	42	8	41	35	33	11	11	56	28	11	11	11	21	21	21	21
WFID-FM	83	25	16	26	33	33	12	12	33	33	33	12	37	37	37	34	34
WGSX-FM	41	25	25	32	99	16	16	50	12	25	25	25	34	34	23	12	12
WGSX-FM	51	15	15	15	22	22	22	22	28	28	28	28	35	35	23	12	12
WIAC	32	13	109	109	22	22	113	11	14	19	13	13	17	17	9	9	9
WIAC-FM	28	64	64	64	33	46	25	11	24	24	24	24	24	24	13	13	13
WIDA	173	24	24	24	28	28	25	11	24	24	24	24	24	24	24	24	24
WIDA-FM	24	90	101	101	9	35	11	11	9	9	9	9	9	9	9	9	9
WIDA-FM	200	99	88	88	49	49	49	49	49	49	49	49	49	49	49	49	49
WIPR	222	17	8	8	43	43	43	43	43	43	43	43	43	43	43	43	43
WIPR-FM	82	7	7	7	9	9	9	9	9	9	9	9	9	9	9	9	9
WKAQ	15	14	14	14	24	24	24	24	24	24	24	24	24	24	24	24	24
WKAQ-FM	66	66	66	66	62	62	62	62	62	62	62	62	62	62	62	62	62
WKVM	137	28	28	28	33	33	33	33	33	33	33	33	33	33	33	33	33
WLUZ	137	28	28	28	33	33	33	33	33	33	33	33	33	33	33	33	33
WLUZ-FM	28	28	28	28	31	31	31	31	31	31	31	31	31	31	31	31	31
WOSO	67	67	67	67	89	89	89	89	89	89	89	89	89	89	89	89	89
WPRM-FM	51	51	51	51	7	7	7	7	7	7	7	7	7	7	7	7	7
WQBS	19	19	19	19	43	43	43	43	43	43	43	43	43	43	43	43	43
WQII	270	270	270	270	12	12	12	12	12	12	12	12	12	12	12	12	12
WRTU-FM	10	10	10	10	43	43	43	43	43	43	43	43	43	43	43	43	43
WRTU-FM	53	53	53	53	24	24	24	24	24	24	24	24	24	24	24	24	24
WVNO	79	79	79	79	39	39	39	39	39	39	39	39	39	39	39	39	39
WVNO-FM	39	39	39	39	44	44	44	44	44	44	44	44	44	44	44	44	44
WVNO-FM	79	79	79	79	42	42	42	42	42	42	42	42	42	42	42	42	42
WVNO-FM	39	39	39	39	86	86	86	86	86	86	86	86	86	86	86	86	86
WVNO-FM	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15	15

SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986



SAN JUAN PR TRADING AREA--REVISED  
OCTOBER - DECEMBER 1986

EXCLUSIVE WEEKLY CUME ESTIMATES (00)

	MON - SUN 6:00AM-MIDNIGHT				MON - FRI 6:00AM-10:00AM				MON - FRI 10:00AM-3:00PM				MON - FRI 3:00PM-7:00PM				MON - FRI 7:00PM-MIDNIGHT			
	TOT 12+	MEN 18+	WMEN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMEN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMEN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMEN 18+	TEEN 12-17	TOT 12+	MEN 18+	WMEN 18+	TEEN 12-17
WAPA	15		15																	
WCAD-FM	56	10	12	34	12	12		37	12	12		37	12	12		57	11	12	11	57
WDOY-FM	63	27	11	25	10	10			10	10			10	10			16	16	20	
WFID-FM	83	42	41		68	28			35	14			56	28			21	21	21	
WGSX-FM	35	8	8	27	33		22		33				33			22	8		8	
WJAC	41	25	16		12	12			12	12			12	12			37	37		
WJAC-FM	51	25	26		18	18			25	25			25	25			34	34	34	
WIDA	32	32	32		16	16			16	16			16	16			35	35	12	
WIDA-FM	28	13	15		99	50			120	50			111	54			23	23	12	
WIOA-FM	173	64	109		22	22			22	22			22	22			13	13	12	
WIPR	24	24	24		98	65			24	24			113	62			40	40	12	
WIPR-FM	200	90	101	9	157	83	28		113	62		28	117	62		28	25	25	12	28
WKAQ	222	99	88	35	11	11			25	11			26	11			11	11	11	
WKAQ-FM	82	17	65		92	43			62	38			26	11			19	19	19	
WKVM	15	7	8		49	40			13	13			14	13			24	24	16	
WLUZ	66	14	43	9	11	11			44	40			20	20			19	19	9	
WORO-FM	66	14	43	9	92	43			62	38			24	24			24	24	24	
WOSO	137	95	42		43	43			13	13			9	9			13	13	13	
WPRM-FM	28	28	28		49	40			33	24			24	24			40	40	9	
WQBS	67	37	18	12	49	40			33	24			20	20			66	66	9	
WQII	51	6	29	16	24	24		24	44	44			44	44			44	44	20	
WRTU-FM	19	12	7		120	31			38	7			31	31			60	60	60	
WSRA-FM	270	56	214		43	43			38	7			31	31			60	60	60	
WUND	10	10	10		28	28			28	28			28	28			28	28	14	
WVZ-FM	53	7	7	46	32	18			32	18			14	14			40	40	14	
WXYX-FM	79	31	19	29	43	24			48	39			21	21			70	70	14	
WZNT-FM	15		15		21	21			21	21			21	21			21	21	21	
WZNT	39	42	39		43	24			43	24			21	21			43	43	9	
WZNT-FM	86	44	44		36	36			48	39			8	8			8	8	8	
WUP-FM	15	15	15		21	21			21	21			21	21			21	21	21	

\* ESTIMATES ADJUSTED FOR ACTUAL BROADCAST SCHEDULE







# NOTES

SAN JUAN, PR

<p><u>JULY</u></p> <p>None Reported</p>	<p><u>OCTOBER</u></p> <p>None Reported</p>
<p><u>AUGUST</u></p> <p>None Reported</p>	<p><u>NOVEMBER</u></p> <p>None Reported</p>
<p><u>SEPTEMBER</u></p> <p>None Reported</p>	<p><u>DECEMBER</u></p> <p>None Reported</p>

# BIRCH RADIO

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Call letters or three other pieces of identifying information (slogan, frequency, personality name, etc.) are recorded for each station mentioned by the respondent. Exact start times, stop times and locations (home, car, other) are recorded for each reported listen. Respondents are also asked to report whether or not they also heard stations mentioned in a given "yesterday" daypart on the day before yesterday.

County of residence, zip code, age/sex, race, household size and, where applicable, product usage, media usage and socio-economic information is also elicited from each respondent.

**4. Data Collection.**  Birch Radio interviewers work under close supervision from Birch Radio Centers at San Antonio, Texas, and Sarasota and Coral Springs, Florida. Western Hispanic market interviewing is conducted from San Antonio.

All interviewers must complete at least 10 hours of classroom training and two hours of live "off line" interviewing prior to commencement of regular interviewing assignments.

Birch Radio supervisory personnel monitor calls in progress and continually critique and assist all interviewers. Approximately 10% of all interviews are monitored nightly; 20% of the interviews conducted by new interviewers during their first week of work are monitored and critiqued.

Interviewing is conducted during the hours of 5:00PM and 10:00PM Monday-Friday and 3:30PM and 9:00PM on Saturday and Sunday, local time. Up to three attempts on three successive days are made to contact each designated household, with up to three additional attempts made to complete an interview with designated respondents within contacted households.

Bilingual interviewers are utilized in all markets qualifying for Hispanic sampling controls. Non-bilingual interviewers encountering Spanish language households refer such households to Hispanic Supervisors for recontact.

**5. Processing.**  The returned sample is balanced to marginal totals on three characteristics: county, race and sex/age. Sample balanced person interview values are further adjusted to account for differential probabilities of selection within the household and day of week interviewing. Birch Radio utilizes disproportionately large sample sizes on Saturday and Sunday in order to improve reliability; day of week weighting corrects for such disproportionality in Monday-Saturday, Saturday-Sunday and Monday-Sunday daypart combinations.

c. Response errors resulting from memory failure, interviewer, misunderstanding of instructions, or reporting, editing, coding, and key-entering of data n. Birch Radio maintains close supervision and controls to these possible errors.

d. As personal telephone interviews are used to collect all listen data, it is possible for variations in results by interviewer. All Birch Radio interviewers follow a standard questionnaire and respond form to minimize such variations. Interviewers are regularly critiqued on their performance to insure compliance with standardized procedures.

e. Station facilities information is supplied to Birch Radio by radio stations themselves in each market. Should this information be unavailable, data from the most recent Standard Rate and Data Service is used. Some of this information may be inaccurate.

**7. Estimates of Sampling Error.**  Birch Radio estimates are based on a probability sampling technique, wherein sampling error can be estimated through use of the following formula:

$$2 \text{ standard deviations} = 2 \left( \sqrt{P(100-P)/n} \right)$$

where P=audience rating and n=the sample in-tab. In a theoretically perfect random sample, 955 of 1,000 samples would differ from the exact rating by two standard deviations or less. Users should note that a standard error does not reflect the extent of non-sampling error to which any survey result is subject, and as such does not indicate to any precise mathematical value the precision or usefulness of an estimate.

The formula as displayed above may be used to determine the confidence limits at the 95.5% level of any rating (persons estimate as a percentage of the population) estimate. For example:

Cume Rating (Station A) = 21.5  
Sample in-tab (Monday-Sunday 6AM-12PM, Persons 12+) = 1032

1.  $100 - 21.5 = 78.5$
2.  $78.5 \times 21.5 = 1687.75$
3.  $1687.75 / 1032 = 1.6354166$
4. Two times the square root of 1.6354166 = 2.6 (rounded to the nearest 10th)
5. Confidence limits at 95% level =  $(21.5 - 2.6) = 18.9$  to  $(21.5 + 2.6) = 24.1$

Therefore a user can be at least 95% confident that the true population rating would fall between 18.9 and 24.1 (21.5  $\pm$  2.6).

# BIRCH RADIO METHODOLOGY

- 1. Sample Design and Selection.**  Birch Radio utilizes the A.C. Nielson Company Total Telephone Frame (TTF) samples for all studies. TTF samples provide for equal probability of selection of both listed and unlisted telephone households.  
  
TTF systematically excludes non-working exchanges and exchanges consisting entirely of known business, government or other non-household numbers.  
  
Birch Radio interviewers are provided with Daily Replicate Samples (DRS's) generated from the master TTF samples prior to each monthly wave of interviewing. The number of DRS's used is equal to 28 times the total number of interviewers working the market.  
  
The DRS sampling plan is designed to yield approximately equal nightly in-tab interviews while maintaining geographic proportionality across each survey week. Birch Radio measures 30 days per month during each measurement month; on occasion interviewing may be extended to compensate for holidays or insufficient sample sizes as of the normal close date of interviewing.  
  
Up to three attempts are made to reach each designated household, and no substitute households are allowed if the designated household can not be reached.
- 2. Respondent Selection.**  One randomly chosen individual aged 12 or older is designated for interviewing in each household. Single Person Per Household (SPPH) sampling is designed to improve statistical reliability while eliminating the potential for household listening bias (the tendency of people living in the same home to report similar media exposure patterns) and household data entry bias (one respondent reporting listening for another).  
  
Birch Radio utilizes the "last birthday" technique of random respondent selection; interviewers specify the person aged 12 or older who last celebrated a birthday in the household. This technique yields a random distribution of respondents across age groups.  
  
Up to three attempts are made to reach the designated respondent, and no substitutions are allowed.
- 3. Measurement Instrument.**  One telephone interview is conducted with each respondent to determine yesterday listening activity between the hours of 5AM and midnight. Each individual daypart is probed separately to facilitate precise and uniform recall of listening across respondents.

Specifications for sample balancing are based on annual updates of U.S. Census data purchased from Market Statistics, Inc. Quarterly Summary and Standard Market Reports provide population bases, population distribution by demographic, ethnic, and sampling unit groups. Monthly Trend, Condensed Market and Capsule Market Reports provide population bases, population and sample distribution, and sample in-tab for demographic and ethnic groups.

In markets surveyed on a continuous monthly basis, Monthly Trend Reports are tabulated on a two month rolling tabulation base, in which the most recent two month period is reweighted and tabulated as a single unit. Quarterly Summary Reports are tabulated on the basis of mutually exclusive seasonal quarters: Winter (December - February), Spring (March - May, Summer (June - August), Fall (September - November).

Qualitative/Product Usage Reports are issued twice annually in June (for the period of December - May) and in December (for the period of June - November).

While the same interviews are utilized for Monthly, Quarterly and Qualitative/Product Usage reports within overlapping survey periods in Monthly markets, weighting differences may account for occasional variances between Monthly Trend and Quarterly Summary Report estimates.

Estimates for daytime only stations are adjusted for actual broadcast schedules in all 6AM to Midnight and 6AM-7PM dayparts according to local sign-off times in the most current month of measurement.

All Birch Radio estimates are computed in accordance with standard and accepted broadcast research definitions.

For a more complete accounting of terminology, see "Standard Definitions of Broadcast Research Terms" published by the National Association of Broadcasters, 1771 N Street N.W., Washington, D.C. 20036.

**6. Sources of Non Sampling Error.**  Users of this report are advised that the following variables may cause errors in the audience estimates:

- a. Non-telephone households are systematically excluded from the sampling frame. This exclusion is only significant to the extent that non-telephone households differ from telephone households in their radio usage patterns.
- b. All persons designated for sampling may not cooperate. Again this is a problem to the extent that the radio usage of non-cooperators may differ from those who have participated in the survey.

# GLOSSARY OF TERMS USED BY BIRCH RADIO

1. **AQH (Average Quarter Hour)**  The smallest unit of time used in tabulation of average audience estimates. Birch Radio credits one quarter hour to a station for a minimum of five minutes of listening at home or away during the quarter hour.
  - a. **Persons** - AQH Persons are the estimated number of persons who listened to a given station in an average quarter hour during the given daypart.
  - b. **Ratings** - AQH Persons expressed as a percentage of the universe.
  - c. **Share** - The station average quarter hour persons expressed as a percentage of the total persons listening to radio during the given daypart.
2. **CUME**  Estimates of the number of different persons who listened at home or away for five or more minutes during the given daypart. This estimate may be produced for daily or weekly periods.
  - a. **Ratings** - Cume persons expressed as a percentage of the universe.
  - b. **Duplicated Audience** - The estimated number of different persons who reported shared listening to a combination of two or more stations within a given daypart. Birch Cume Duplication Tables display the shared cume audience across pairs of stations. Users should note that duplication may extend to three or more stations.
  - c. **Exclusive Cume Audience** - The estimated number of listeners reporting listening to one and only one station within a given daypart.
3. **Daypart**  A given part of the day (i.e. morning 6:00A.M.-10:00A.M.)
4. **Market Persons**  The estimated number of persons in the sex-age group and geographic area of coverage. Also referred to as population "universe".
  - a. **Percent of Market** - The individual sex-age population expressed as a percentage of the total market population.

5. **Qualitative/Product Usage Terms**  Terminology utilized only in the Qualitative Report.

- a. **Index** - Station cume composition expressed as a percentage of market cume composition, where a value of 100 indicates station cume composition equals market (radio) composition.
- b. **% Pen** - The percentage of persons in the given category who indicated hearing the given station for 5 or more minutes in the past week.
- c. **% AQH** - Station AQH audience in the given category, Monday-Sunday, 6 A.M. - Midnight, expressed as a percentage of the total station AQH audience.
- d. **% CUME** - Station cume audience in the given category, expressed as a percentage of station's total cume audience.

For additional related terminology please refer to the Sectional Glossary preceding Section II.

6. **PIIV - Average Per Person Interview Value**  The number of persons represented by each interview in the given sex-age group. As Birch Radio employs returned sample weighting, interviews in the given sex-age group may have varying PPIV's based on county of residence, demographic, race, probability of selection, and day of week and day-part response.
7. **PUR (Persons Using Radio)**  Listening estimates for all radio.
  - a. **Average Quarter Hour** - The estimated total persons listening to radio for five or more minutes in an average quarter hour in the given daypart.
  - b. **Cume** - The estimated number of different persons listening to radio for five or more minutes in the given daypart.
8. **Sample In-Tab**  The number of completed interviews used in tabulation of the report.
9. **Survey Area Definitions - Metropolitan Statistical Areas**  As defined annually by the U.S. Executive Office of the President, Office of Management and Budget. Birch Radio survey areas generally correspond to MSA's, except in cases of special marketing considerations. MSA's are defined in New England on "town" rather than "county" basis, thereby allowing MSA definitions to cross county lines.

Where non-government definitions are utilized, Birch Radio will note the market name followed by "Trade Area" or "Metro Area" as the type of area definition.

# If you're buying, selling, or programming Radio ... there's a Birch Report to answer your need for current data.



**Quarterly Summary Report.** The most comprehensive Birch Radio report. Ten (10) detailed sections provide data on who listeners are, where they live, where they do their listening (home, car, other) and how listening is shared across stations. Available in all monthly markets in book form, computer tape or via BirchScan microcomputer diskette.

**Qualitative Supplement.** Radio's most complete qualitative profile, available in more than 90 U.S. and Canadian Birch Radio monthly markets. Product consumption, media usage and qualitative/lifestyle attributes are provided for up to 20 categories. Two volumes per year, available in book form or via Birch QuellScan micro diskette.

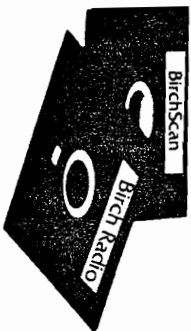
**Standard Market Report.** The non-monthly version of the Quarterly Summary Report. Contains virtually the same data as the Quarterly Summaries, without qualitative/product usage data. Available in numerous non-monthly markets in book form or on computer tape.

**Monthly Trend Report.** Produced monthly in more than 90 markets throughout the U.S. and Canada. The most widely used Birch report, the Monthly Trend format provides 15 pages of quarter hour and cume trend information to graphically describe changes over the previous 6 reports. Daypart and demographic estimates are provided for most popular buying demographics and dayparts. Hour by hour section shows persons and share estimates for each hour 6 A.M. - midnight.

**Condensed Market Report.** The small market Birch report, used for sample sizes of under 600 in-tab interviews. The Condensed Report provides detailed full-week quarter hour and cume estimates for virtually all of the most widely used demographics and demographic combinations. Estimates of adults 18+, 18-34, 25-54, and 35+ provided for the Monday-Friday dayparts.

**Capsule Market Report.** Top-line estimates provide a summarized sketch of radio activity in the nation's smallest markets. Sample size of under 300 interviews provides base for full-week average quarter hour and cume estimates for the most widely used demographic combinations. Estimates for adults 18+, 18-34, 25-54, and 35+ provided for 6AM-7PM and 3PM - midnight individual dayparts.

**TrendAmerica.** The Birch Radio national summary of radio listening in all monthly measured markets. Each monthly TrendAmerica shows average quarter hour share trends in each monthly Birch Radio market over the past six reports, for Monday-Sunday 6AM-midnight, Persons 12+, Men 18+, Women 18+ and Teens. Available to advertisers, advertising agencies, and qualified Birch Radio broadcast subscribers and station representatives.



**BirchScan.** A microcomputer-based system of ratings retrieval and analysis. Supporting delivery of monthly & quarterly Birch ratings via diskette, BirchScan provides users with a variety of analysis programs. Subscribers can produce trend reports, audience flows, customized dayparts and demographics, and recycling analyses for more effective programming. With the sales package users can produce audience profiles, ranking summaries, reach and frequency, CPM rankers, rate cards, rate projections, as well as "what-if" rate questions. QuellScan, BirchScan's qualitative access system, puts the power of BirchScan to work on qualitative and product usage data. BirchScan is the most advanced microcomputer-based ratings system available in the U.S. and Canada.

**PRIZM/Birch Profiles On Radio.** The first self-contained lifestyle-oriented ratings book, defining radio audiences by lifestyle characteristics in more than 80 U.S. markets. Profiles On Radio goes beyond demographics to report listening by the basic 12 PRIZM Cluster Groups... from "Blue Chip Blues" to "Blue Blood Estates." Radio is socio-economic segmentation at it's best, and Profiles On Radio allows you take full advantage of radio's targeting opportunities.

## DataNOW...

Selling to a retail account in an outlying county? Buying radio to reach a specific ethnic group? Call for **DataNOW** and the answer can be on your desk within 48 hours!

**Custom Area Report.** Average quarter hour and cume estimates for audiences in specific county, city, or combination - zip code areas. Produced in Capsule Market Report format.

**Ethnic Listening Reports.** Average quarter hour and cume estimates for Black, Hispanic, or non-ethnic respondents Produced in Capsule Market Report format.

**File Listings.** A respondent by respondent accounting of all data used in tabulation of the Birch report. Includes zip code, ethnic group, exact start and stop time and duration of listening at home, in-car, and at other location... for each station mentioned by respondent.

Contact your local Birch Radio Sales Representative for custom DataNOW tabulations.



# Birch Radio

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We give you more, more often

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