

MAY 27 1947

RADIO FAMILIES—U S A

1946



654.66
B863

With Canadian Supplement

RADIO FAMILIES—USA

1946

By:

Geographic Areas

States

Counties

Cities of 50,000 or more population

Cities of 10,000 or more population
outside metropolitan districts

Radio station cities regardless of size

Metropolitan districts

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BROADCAST MEASUREMENT BUREAU, Inc.
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FOREWORD

Broadcast Measurement Bureau was organized to research radio broadcasting. The most basic radio measurement is the number and distribution of radio families, a measurement on which many other figures are projectible. In 1940 the United States Census Bureau compiled radio family figures by counties and cities. The abnormal dislocations of the intervening years call for a reappraisal of the situation. Therefore, BMB's first undertaking was to estimate radio families and the ratio of radio families to total families as of January 1, 1946.

This information, which BMB itself will use as a base for other data, is hereby made available to the radio and advertising industries as a contribution to fundamental radio research.

This volume reports (a) total families, (b) percent of radio families and (c) number of radio families in:

1. Every state
2. Every U.S. county (extremely large counties have been subdivided and very sparsely populated ones combined).
3. Every city of 50,000 or more population.
4. Every city of 10,000 or more population outside metropolitan areas.
5. Every radio station city regardless of size.

The standards, methods and procedures by which this information was developed were determined by the BMB staff in conjunction with the BMB Technical Research Committee, on which the National Association of Broadcasters, the American Association of Advertising Agencies and the Association of National Advertisers are equally represented. This tri-partite consideration of the various factors involved and the consequent endorsement of the findings by all three organizations suggest that the figures will receive widespread acceptance throughout the advertising and radio industries.

This very acceptance, however, places upon BMB the burden of making plain that although such diverse factors as population migrations, induction into and discharge from the Armed Forces, discontinuation of radio set production, the use of secondary sets as

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primary sets and the doubling up of families - although all these and other factors were considered and the best available data used, nevertheless the findings had to be arrived at by formula and no formula can be applied with complete accuracy to every individual county and city.

Finally, a word of gratitude is in order to the many organizations, governmental and private, whose data have been placed at our disposal and to the many individuals associated with these organizations who have given of their time, energies and abilities to the task.

BROADCAST MEASUREMENT BUREAU

1948 URBAN, RURAL NON-FARM AND RURAL FARM RADIO OWNERSHIP BY GEOGRAPHIC AREAS AND STATES

GEOGRAPHIC AREAS AND STATES	TOTAL			URBAN			RURAL-NONFARM			RURAL-FARM		
	Families	Radio Families	%	Families	Radio Families	%	Families	Radio Families	%	Families	Radio Families	%
New England	(2,353,000)	(96.9)	(2,280,000)	(1,822,000)	(97.9)	(1,784,000)	(918,000)	(94.4)	(91,700)	(117,000)	(89.7)	(105,000)
Maine	228,100	92.2	206,600	98,700	96.0	94,800	90,400	90.4	81,700	35,000	86.0	30,100
New Hampshire	135,200	94.2	127,400	79,900	96.1	76,800	41,400	92.0	38,100	13,900	89.9	12,500
Vermont	88,600	93.6	82,900	35,600	97.5	34,700	33,000	92.4	30,500	20,000	88.5	17,700
Massachusetts	1,183,400	97.9	1,158,900	1,063,300	98.2	1,044,200	98,000	96.0	94,100	22,100	93.2	20,600
Rhode Island	205,100	97.7	200,300	187,700	97.9	183,800	14,900	95.3	14,200	2,500	92.0	2,300
Connecticut	516,600	97.5	503,900	396,800	98.0	349,700	136,300	97.1	132,400	23,500	92.8	21,800
Middle Atlantic	(7,600,000)	(86.9)	(7,365,000)	(6,102,000)	(97.9)	(5,897,000)	(1,228,000)	(94.4)	(1,140,000)	(370,000)	(88.6)	(328,000)
New York	3,759,000	97.6	3,667,000	3,122,000	98.2	3,122,000	422,000	95.5	403,000	157,000	90.4	142,000
New Jersey	1,217,000	97.5	1,186,000	1,006,000	97.9	985,000	180,000	95.6	172,000	31,000	93.5	29,000
Pennsylvania	2,624,000	95.7	2,512,000	1,836,000	97.5	1,790,000	606,000	93.2	565,000	182,000	96.3	157,000
East North Central	(7,911,000)	(95.4)	(7,550,000)	(5,518,000)	(97.4)	(5,375,000)	(1,350,000)	(92.7)	(1,251,000)	(1,043,000)	(88.6)	(924,000)
Ohio	2,085,000	95.4	1,989,000	1,476,000	97.3	1,436,000	362,000	92.5	335,000	247,000	88.3	218,000
Indiana	1,048,000	93.4	979,000	639,000	96.2	611,000	220,000	91.4	201,000	193,000	86.5	167,000
Illinois	2,350,000	95.7	2,230,000	1,738,000	97.4	1,738,000	324,000	91.7	297,000	221,000	88.2	195,000
Michigan	1,596,000	96.4	1,538,000	1,106,000	98.0	1,084,000	282,000	94.7	267,000	208,000	89.9	187,000
Wisconsin	852,000	95.5	814,000	516,000	98.1	506,000	162,000	93.2	151,000	174,000	90.2	157,000
West North Central	(3,658,000)	(92.0)	(3,365,000)	(1,916,000)	(95.8)	(1,836,000)	(737,000)	(90.8)	(707,000)	(955,000)	(86.1)	(822,000)
Minnesota	723,500	95.2	689,000	417,900	97.7	408,000	132,200	92.5	122,300	173,800	91.3	158,700
Iowa	682,200	94.5	644,700	343,100	96.4	330,800	153,200	92.6	141,900	185,900	92.5	172,000
Missouri	1,089,400	93.0	969,100	637,500	94.7	603,900	203,500	96.1	175,200	248,400	76.5	190,000
North Dakota	137,700	93.5	128,800	42,600	96.9	41,300	41,300	91.5	37,900	53,700	92.4	49,600
South Dakota	150,600	91.4	137,700	51,700	95.7	49,500	43,900	89.1	39,100	55,000	89.3	49,100
Nebraska	350,800	91.6	321,200	164,200	95.8	157,300	84,700	89.7	76,000	101,900	86.3	87,900
Kansas	523,800	90.6	474,500	259,400	94.5	245,200	128,100	89.5	114,600	136,300	84.2	114,700
South Atlantic	(4,731,000)	(80.9)	(3,829,000)	(2,236,000)	(89.0)	(2,034,000)	(1,272,000)	(80.3)	(1,021,000)	(1,173,000)	(86.0)	(774,000)
Delaware	81,000	92.6	75,000	44,000	95.5	42,000	42,000	92.0	23,000	12,000	83.3	10,000
Maryland	563,000	93.3	525,000	355,000	96.3	342,000	150,000	90.7	136,000	58,000	81.0	47,000
District of Columbia	234,000	96.2	225,000	234,000	96.2	225,000	199,000	80.4	160,000	207,000	68.1	141,000
Virginia	724,000	81.4	589,000	318,000	90.6	288,000	152,000	84.9	163,000	192,000	74.2	72,000
West Virginia	451,000	85.8	387,000	162,000	93.8	162,000	162,000	80.5	178,000	293,000	67.9	199,000
North Carolina	817,000	78.3	640,000	303,000	86.8	263,000	221,000	80.5	198,000	265,000	58.4	97,000
South Carolina	455,000	71.2	324,000	160,000	80.6	129,000	129,000	76.0	132,000	166,000	60.4	160,000
Georgia	792,000	72.7	576,000	350,000	81.1	284,000	177,000	74.6	132,000	265,000	60.4	160,000
Florida	614,000	79.5	488,000	360,000	85.8	309,000	179,000	73.2	131,000	75,000	64.0	48,000
East South Central	(2,718,000)	(75.1)	(2,040,000)	(1,116,000)	(85.3)	(952,000)	(589,000)	(76.1)	(448,000)	(1,013,000)	(83.2)	(640,000)
Kentucky	688,000	81.0	557,000	286,000	90.9	260,000	172,000	79.7	137,000	230,000	69.6	160,000
Tennessee	770,000	79.2	610,000	353,000	87.3	308,000	199,000	79.2	126,000	286,000	68.2	176,000
Alabama	719,000	71.6	515,000	298,000	82.2	245,000	164,000	72.6	119,000	257,000	58.8	151,000
Mississippi	541,000	66.2	358,000	179,000	77.7	139,000	94,000	70.2	66,000	268,000	57.1	153,000
West South Central	(3,555,000)	(78.8)	(2,803,000)	(1,751,000)	(86.9)	(1,522,000)	(784,000)	(76.8)	(587,000)	(1,060,000)	(88.7)	(694,000)
Arkansas	487,000	72.5	353,000	167,000	83.8	140,000	106,000	72.6	77,000	214,000	63.6	136,000
Louisiana	651,000	73.4	478,000	326,000	83.7	273,000	146,000	71.2	104,000	179,000	56.4	101,000
Oklahoma	571,000	82.7	472,000	274,000	90.5	248,000	127,000	78.7	100,000	170,000	72.9	124,000
Texas	1,846,000	81.3	1,500,000	984,000	87.5	861,000	385,000	79.5	306,000	477,000	69.8	333,000
Mountain	(1,211,000)	(88.9)	(1,077,000)	(606,000)	(83.9)	(569,000)	(362,000)	(85.6)	(319,000)	(283,000)	(81.5)	(198,000)
Montana	148,400	92.3	137,000	67,600	95.1	64,300	44,400	90.6	40,300	36,400	89.0	32,400
Idaho	141,700	92.4	131,000	59,900	95.2	57,000	39,500	90.6	35,800	42,300	90.3	38,200
Wyoming	73,100	91.4	66,800	32,700	95.4	31,200	23,100	90.0	20,800	17,300	85.5	14,800
Colorado	332,100	91.4	303,600	196,400	93.3	187,200	78,900	86.8	68,500	56,800	84.3	47,900
New Mexico	135,400	73.5	98,000	56,000	89.9	47,000	42,600	68.8	29,300	34,800	62.4	21,700
Arizona	169,800	82.4	139,900	70,800	89.8	65,600	69,700	81.6	56,900	29,300	66.2	19,400
Utah	166,700	95.9	159,800	102,800	97.4	100,100	42,800	94.2	40,300	21,100	91.9	19,400
Nevada	45,800	89.3	40,900	19,800	93.9	18,600	21,000	86.2	18,100	5,000	84.0	4,200
Pacific	(3,889,000)	(95.5)	(3,689,000)	(2,711,000)	(96.9)	(2,628,000)	(737,000)	(92.9)	(731,000)	(365,000)	(90.4)	(330,000)
Washington	667,000	94.5	630,000	380,000	95.7	380,000	173,000	93.1	161,000	97,000	91.8	89,000
Oregon	412,000	93.7	386,000	227,000	96.0	218,000	111,000	91.9	102,000	74,000	89.2	66,000
California	2,784,000	96.0	2,673,000	2,087,000	97.3	2,030,000	503,000	93.0	468,000	194,000	90.2	175,000
United States Total	37,600,000	90.4	33,998,000	23,748,000	95.2	22,597,000	7,533,000	87.4	6,586,000	6,319,000	76.2	4,815,000

1946 RADIO OWNERSHIP

By Time Zones
(Interstate Commerce Commission)



Time Zone	Families	Per Cent Radio	Radio Families
Eastern	18,400,890	92.6	17,039,300
Central	13,988,870	86.3	12,073,490
Mountain	1,267,190	88.7	1,124,100
Pacific	3,943,050	95.4	3,761,110
Total	37,600,000	90.4	33,998,000

1946 RADIO OWNERSHIP

By County Size Groups
(Based on 1940 Population of Largest City Within County)

Largest City In County	Number of Counties	Families	Per Cent Radio	Radio Families
Over 500,000 Population	18	8,181,860	97.8	7,999,930
250,000 to 500,000	23	3,569,480	94.3	3,365,620
100,000 to 250,000	51	4,200,270	95.4	4,008,820
Over 100,000	92	15,951,610	96.4	15,374,370
50,000 to 100,000	75	3,196,990	91.9	2,938,430
25,000 to 50,000	137	3,347,570	92.5	3,098,110
10,000 to 25,000	374	5,036,190	88.8	4,474,390
10,000 to 100,000	586	11,580,750	90.8	10,510,930
5,000 to 10,000	513	3,824,650	84.3	3,225,940
2,500 to 5,000	626	3,100,450	80.5	2,495,670
Under 2,500 Population	1,254	3,142,540	76.1	2,391,090
Under 10,000	2,393	10,067,640	80.6	8,112,700
Total U.S.	3,071	37,600,000	90.4	33,998,000

1946 URBAN RADIO OWNERSHIP

By 1940 City Size Groups

City Size Group	Families	Per Cent Radio	Radio Families
Over 500,000 Population	6,811,960	97.8	6,660,380
250,000 to 500,000	2,669,770	94.5	2,522,020
100,000 to 250,000	2,535,170	95.6	2,423,970
50,000 to 100,000	2,342,460	94.1	2,205,300
25,000 to 50,000	2,379,860	93.9	2,235,640
2,500 to 25,000	7,008,780	93.4	6,549,690
Total U. S. Urban	23,748,000	95.2	22,597,000

RADIO OWNERSHIP

By:

States

Counties within states*

Cities within counties**

* Extremely large counties have been subdivided and very sparsely populated ones combined. See map (inserted loose in back of book) for boundaries of county sub-divisions, indicated by broken line within county. Broken line between two counties means they have been combined.

** For quick reference to cities only, use City Index, next Section.

BMB - RADIO OWNERSHIP - 1946

ALABAMA

County City	Total Families	Per Cent Radio	Radio Families
State Total	719,000	71.6	515,000
Autauga	4,020	60.0	2,410
Baldwin	10,080	67.8	6,830
Barbour	6,830	58.3	3,980
Bibb	4,020	67.9	2,730
Blount	5,710	66.5	3,800
Bullock	4,550	54.3	2,470
Butler	6,250	60.5	3,780
Calhoun	19,490	75.9	14,800
<i>Anniston</i>	9,120	79.5	7,250
Chambers	9,360	69.1	6,470
Cherokee	3,720	74.5	2,770
Chilton	5,460	67.2	3,670
Choctaw	4,080	54.2	2,210
Clarke	5,660	58.1	3,290
Clay	3,340	64.1	2,140
Cleburne	2,590	61.8	1,600
Coffee	7,720	63.5	4,900
Colbert	9,820	74.0	7,270
<i>Muscle Shoals</i>	290	75.9	220
Conecuh	4,520	56.4	2,550
Coosa	2,590	62.2	1,610
Covington	8,690	65.6	5,700
Crenshaw	4,650	59.1	2,750
Cullman	10,210	74.4	7,600
Dale	6,500	64.5	4,190
Dallas	14,070	59.2	8,330
<i>Selma</i>	6,490	71.3	4,630
De Kalb	9,190	72.3	6,640
Elmore	7,270	66.3	4,820
Escambia	6,700	62.8	4,210
Etowah	20,850	81.8	17,050
<i>Gadsden</i>	11,780	87.1	10,260
Fayette	4,090	68.5	2,800
Franklin	5,620	68.0	3,820
Geneva	6,060	62.9	3,810

BMB - RADIO OWNERSHIP - 1946

ALABAMA
2

County City	Total Families	Per Cent Radio	Radio Families
Greene	4,180	50.0	2,090
Hale	5,370	53.3	2,860
Henry	4,130	60.3	2,490
Houston	11,160	68.8	7,680
<i>Dothan</i>	5,090	75.4	3,840
Jackson	8,290	68.9	5,710
Jefferson	131,760	85.9	113,160
<i>Bessemer</i>	6,940	82.0	5,690
<i>Birmingham</i>	81,400	88.9	72,370
Lamar	3,650	66.8	2,440
Lauderdale	12,190	72.9	8,890
<i>Florence</i>	5,220	81.8	4,270
Lawrence	6,120	62.4	3,820
Lee	8,520	64.1	5,460
<i>Opelika</i>	2,600	68.8	1,790
Limestone	8,050	67.5	5,430
Lowndes	4,590	49.7	2,280
Macon	7,240	57.9	4,190
Madison	17,820	73.6	13,120
<i>Huntsville</i>	5,320	81.0	4,310
Marengo	6,670	52.9	3,530
Marion	4,900	68.8	3,370
Marshall	9,950	74.5	7,410
Mobile	72,340	76.8	55,540
<i>Mobile</i>	43,100	80.7	34,780
Monroe	5,240	58.0	3,040
Montgomery	33,300	73.1	24,330
<i>Montgomery</i>	25,250	78.5	19,810
Morgan	12,420	77.6	9,640
<i>Decatur</i>	5,360	85.4	4,580
Perry	4,690	53.3	2,500
Pickens	5,820	61.0	3,550
Pike	7,120	62.9	4,480
Randolph	5,390	67.9	3,660
Russell	10,830	63.5	6,880

BMB - RADIO OWNERSHIP - 1946

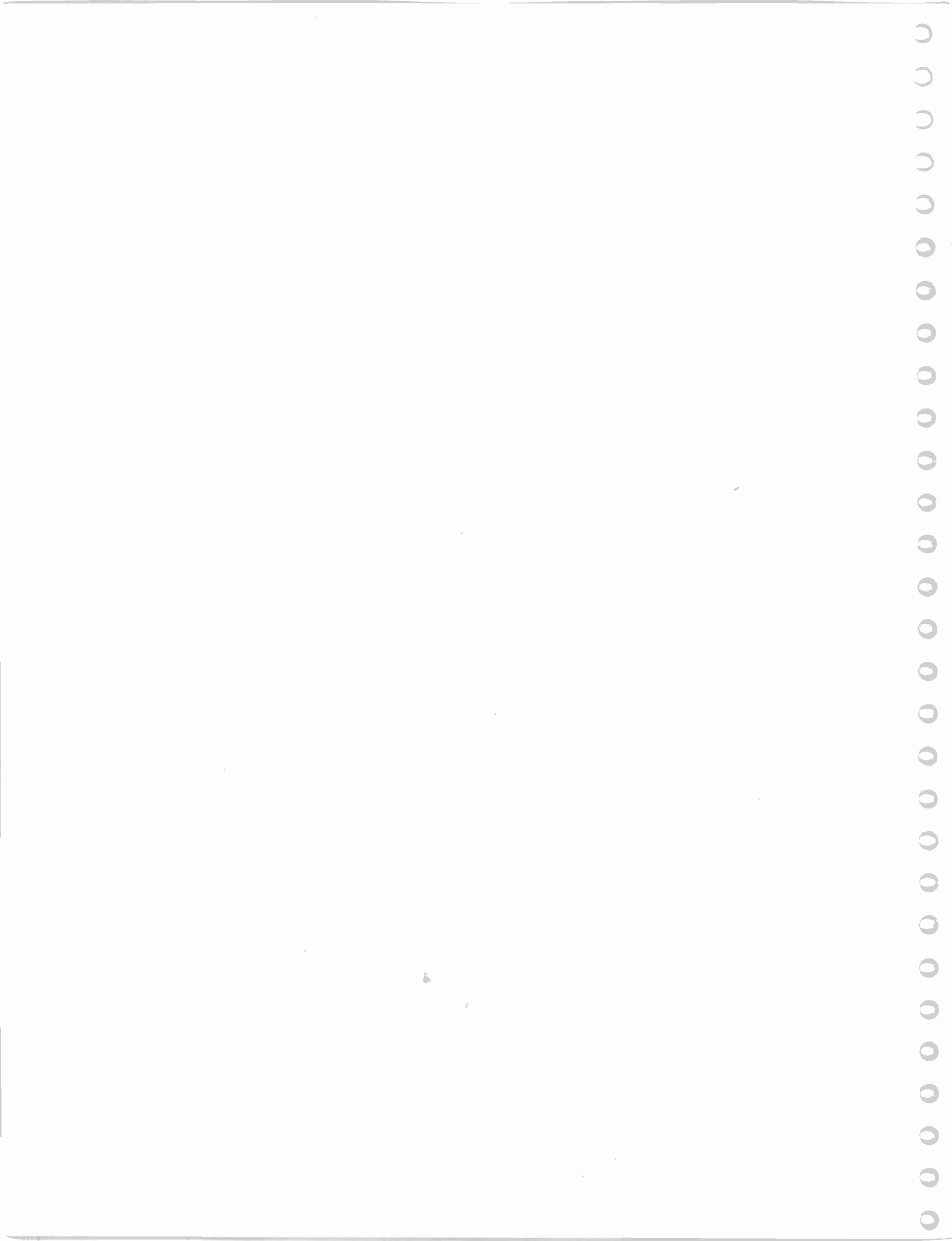
ALABAMA
3

County City	Total Families	Per Cent Radio	Radio Families
Saint Clair	5,900	70.2	4,140
Shelby	6,690	68.2	4,560
Sumter	5,480	52.6	2,880
Talladega	15,530	67.4	10,450
<i>Sylacauga</i>	2,560	80.5	2,060
<i>Talladega</i>	3,400	75.0	2,550
Tallapoosa	7,610	69.9	5,320
Tuscaloosa	16,450	72.2	11,870
<i>Tuscaloosa</i>	6,810	78.1	5,320
Walker	13,680	74.4	10,180
Washington	3,000	56.3	1,690
Wilcox	5,700	51.8	2,950
Winston	3,510	68.4	2,400

BMB - RADIO OWNERSHIP - 1946

ARIZONA

County City	Total Families	Per Cent Radio	Radio Families
State Total	169,800	82.4	139,900
Apache	5,230	59.1	3,090
Apache North	3,250	52.0	1,690
Apache Central	740	67.6	500
Apache South	1,240	72.6	900
Cochise	10,570	87.1	9,210
<i>Bisbee</i>	2,090	91.4	1,010
Coconino	4,750	73.9	3,510
Coconino West	1,330	76.7	1,020
Coconino North	950	52.6	500
Coconino South	2,470	80.6	1,990
Gila	7,400	84.9	6,280
<i>Globe</i>	2,270	89.9	2,040
Graham	2,680	79.5	2,130
<i>Safford</i>	540	81.5	440
Greenlee	4,420	84.4	3,730
Maricopa	63,040	85.1	53,660
Maricopa West	5,010	77.4	3,880
Maricopa East	55,010	86.3	47,470
Maricopa South	3,020	76.5	2,310
<i>Phoenix</i>	27,090	90.5	24,520
Mohave	2,300	79.1	1,820
Mohave North	250	72.0	180
Mohave Central	1,290	79.8	1,030
Mohave South	760	80.3	610
Navajo	7,620	70.2	5,350
Navajo North	6,010	73.7	4,430
Navajo South	1,610	57.1	920
Pima	27,270	88.3	24,090
Pima West	2,790	78.9	2,200
Pima East	24,480	89.4	21,890
Tucson	15,390	91.9	14,150
Pinal	14,030	73.6	10,320
Santa Cruz	2,050	80.5	1,650
Yavapai	6,020	84.2	5,070
<i>Prescott</i>	1,800	88.9	1,600
Yuma	12,420	80.4	9,990
<i>Yuma</i>	4,350	87.4	3,800



BMB - RADIO OWNERSHIP - 1946

ARKANSAS

County City	Total Families	Per Cent Radio	Radio Families
State Total	487,000	72.5	353,000
Arkansas	6,680	74.6	4,980
Ashley	6,970	67.3	4,690
Baxter	2,710	68.6	1,860
Benton	8,990	77.9	7,000
<i>Siloam Springs</i>	1,190	86.6	1,030
Boone	3,920	79.3	3,110
Bradley	3,740	72.7	2,720
Calhoun	1,790	64.8	1,160
Carroll	2,940	76.5	2,250
Chicot	7,800	59.4	4,630
Clark	5,590	72.6	4,060
Clay	6,560	75.6	4,960
Cleburne	2,640	70.8	1,870
Cleveland	2,280	65.4	1,490
Columbia	7,160	69.8	5,000
Conway	3,970	71.0	2,820
Craighead	11,750	81.6	9,590
<i>Jonesboro</i>	4,470	89.3	3,990
Crawford	5,520	74.5	4,110
Crittenden	12,550	59.5	7,470
Cross	6,850	67.0	4,590
Dallas	2,980	66.1	1,970
Desha	10,360	62.4	6,460
Drew	6,340	63.9	4,050
Faulkner	5,790	76.9	4,450
Franklin	2,680	73.5	1,970
Fulton	1,810	68.5	1,240
Garland	11,560	80.6	9,320
<i>Hot Springs</i>	6,910	84.8	5,860
Grant	2,400	70.8	1,700
Greene	6,240	80.8	5,040
Hempstead	6,830	68.2	4,660
Hot Spring	4,910	72.9	3,580
Howard	3,300	70.9	2,340
Independence	5,070	76.7	3,890

BMB - RADIO OWNERSHIP - 1946

ARKANSAS
2

County City	Total Families	Per Cent Radio	Radio Families
Izard	2,490	69.1	1,720
Jackson	6,500	70.3	4,570
Jefferson	24,080	68.0	16,380
<i>Pine Bluff</i>	10,640	84.4	8,980
Johnson	3,150	74.6	2,350
Lafayette	3,740	63.4	2,370
Lawrence	5,300	74.9	3,970
Lee	6,730	60.0	4,040
Lincoln	4,670	57.2	2,670
Little River	3,160	63.0	1,990
Logan	4,730	76.1	3,600
Lonoke	7,700	70.4	5,420
Madison	2,950	65.1	1,920
Marion	1,610	68.3	1,100
Miller	8,930	73.2	6,540
<i>Texarkana</i>		<i>See Bowie County, Texas</i>	
Mississippi	22,300	71.9	16,030
<i>Blytheville</i>	5,500	77.1	4,240
Monroe	4,950	60.4	2,990
Montgomery	1,470	67.3	990
Nevada	3,870	70.3	2,720
Newton	1,760	62.5	1,100
Ouachita	7,350	70.6	5,190
Perry	1,350	63.7	860
Phillips	12,960	61.3	7,940
<i>Helena</i>	3,540	68.9	2,440
Pike	2,500	68.8	1,720
Poinsett	9,410	72.3	6,800
Polk	3,280	70.4	2,310
Pope	4,580	73.6	3,370
Prairie	3,340	70.1	2,340
Pulaski	52,770	84.5	44,570
<i>Little Rock</i>	32,260	88.6	28,580
Randolph	3,510	72.1	2,530
St Francis	9,610	62.1	5,970
Saline	6,800	76.5	5,200

BMB - RADIO OWNERSHIP - 1946

ARKANSAS
3

County City	Total Families	Per Cent Radio	Radio Families
Scott	2,300	72.2	1,660
Searcy	2,260	64.6	1,460
Sebastian	17,250	85.3	14,720
<i>Fort Smith</i>	11,210	89.7	10,050
Sevier	3,000	72.0	2,160
Sharp	2,260	69.5	1,570
Stone	1,560	65.4	1,020
Union	13,030	77.1	10,050
<i>El Dorado</i>	5,450	86.6	4,720
Van Buren	2,110	67.3	1,420
Washington	8,570	78.4	6,720
White	8,760	74.9	6,560
Woodruff	4,660	68.0	3,170
Yell	3,010	72.8	2,190

BMB - RADIO OWNERSHIP - 1946

CALIFORNIA

County City	Total Families	Per Cent Radio	Radio Families
State Total	2,784,000	96.0	2,673,000
Alameda	232,580	98.0	227,860
<i>Berkeley</i>	39,880	98.9	39,460
<i>Oakland</i>	140,020	98.0	137,200
Alpine		Combined with El Dorado County	
Amador	1,500	88.7	1,330
Butte	14,030	90.8	12,740
<i>Chico</i>	3,510	95.7	3,360
Calaveras	1,920	87.0	1,670
Colusa	2,700	91.1	2,460
Contra Costa	91,810	96.8	88,910
Del Norte	940	83.0	780
El Dorado (1)	2,900	86.6	2,510
Fresno	61,730	92.8	57,260
Fresno West	5,100	93.1	4,750
Fresno Central	55,710	92.8	51,680
Fresno East	920	90.2	830
<i>Fresno</i>	23,780	95.6	22,730
Glenn	3,230	91.6	2,960
Humboldt	14,430	91.0	13,130
<i>Eureka</i>	6,090	93.3	5,680
Imperial	9,030	82.1	7,410
<i>Brawley</i>	1,910	83.8	1,600
<i>El Centro</i>	1,750	93.1	1,630
Inyo	7,590	83.7	6,350
Inyo North	4,870	83.6	4,070
Inyo South	2,720	83.8	2,280
Kern	43,720	91.0	39,800
Kern West	41,950	91.2	38,240
Kern East	1,770	88.1	1,560
Bakersfield	11,010	96.8	10,660
Kings	10,040	90.5	9,090
Lake	2,590	92.7	2,400
Lassen	5,680	90.8	5,160
Los Angeles	1,130,680	97.6	1,103,050
<i>Glendale</i>	33,400	99.0	33,070

BMB - RADIO OWNERSHIP - 1946

CALIFORNIA
2

County City	Total Families	Per Cent Radio	Radio Families
<i>Long Beach</i>	73,670	98.0	72,200
<i>Los Angeles</i>	625,680	97.2	608,160
<i>Pasadena</i>	34,380	97.8	33,620
<i>Santa Monica</i>	22,590	97.9	22,120
Madera	7,620	86.6	6,600
Marin	20,940	97.8	20,480
Mariposa	600	83.3	500
Mendocino	6,800	89.0	6,050
Merced	13,930	89.2	12,420
<i>Merced</i>	4,030	89.6	3,610
Modoc	5,960	87.9	5,240
Mono	320	84.4	270
Monterey	27,370	93.2	25,510
<i>Monterey</i>	3,930	93.4	3,670
<i>Salinas</i>	4,800	96.5	4,630
Napa	13,400	95.1	12,750
Nevada	3,410	91.5	3,120
Orange	55,760	96.6	53,870
<i>Santa Ana</i>	14,570	96.8	14,100
Placer	7,380	91.9	6,780
Plumas	2,860	88.1	2,520
Riverside	42,380	91.7	38,880
Riverside West	33,490	92.7	31,030
Riverside East	8,890	88.3	7,850
<i>Palm Springs</i>	1,450	89.7	1,300
<i>Riverside</i>	15,050	96.6	14,540
Sacramento	61,010	94.8	57,840
<i>Sacramento</i>	40,850	96.6	39,460
San Benito	3,710	93.3	3,460
San Bernardino	62,850	93.8	58,950
San Bernardino North	2,170	91.2	1,980
San Bernardino East	2,120	86.3	1,830
San Bernardino Central	2,190	91.3	2,000
San Bernardino South	56,370	94.3	53,140
<i>Ontario</i>	5,840	96.4	5,630
<i>Redlands</i>	6,310	94.6	5,970
<i>San Bernardino</i>	18,320	94.5	17,310

BMB - RADIO OWNERSHIP - 1946

CALIFORNIA
3

County City	Total Families	Per Cent Radio	Radio Families
San Diego	154,150	96.3	148,410
<i>San Diego</i>	110,490	96.9	107,060
San Francisco	244,940	96.8	237,110
<i>San Francisco</i>	244,940	96.8	237,110
San Joaquin	47,480	93.3	44,290
<i>Stockton</i>	20,540	95.3	19,570
San Luis Obispo	14,470	91.4	13,230
<i>San Luis Obispo</i>	4,400	96.6	4,250
San Mateo	48,010	97.9	46,980
Santa Barbara	24,670	95.1	23,450
<i>Santa Barbara</i>	13,570	96.2	13,050
Santa Clara	64,390	96.4	62,100
<i>San Jose</i>	27,590	97.2	26,820
Santa Cruz	15,160	94.5	14,330
<i>Santa Cruz</i>	6,450	96.0	6,190
<i>Watsonville</i>	2,790	95.3	2,660
Shasta	8,430	87.3	7,360
<i>Redding</i>	2,640	94.7	2,500
Sierra	370	86.5	320
Siskiyou	12,870	90.2	11,610
Siskiyou West	4,320	89.8	3,880
Siskiyou East	8,550	90.4	7,730
Solano	39,890	95.5	38,090
Sonoma	25,680	95.1	24,410
<i>Santa Rosa</i>	5,840	96.9	5,660
Stanislaus	27,030	93.6	25,290
<i>Modesto</i>	7,310	96.0	7,020
Sutter	5,660	90.1	5,100
Tehama	3,970	90.7	3,600
Trinity	510	82.4	420
Tulare	32,620	90.4	29,480
<i>Tulare</i>	3,020	92.7	2,800
<i>Visalia</i>	3,480	94.8	3,300

BMB - RADIO OWNERSHIP - 1946

CALIFORNIA
4

County <i>City</i>	Total Families	Per Cent Radio	Radio Families
Tuolumne	2,410	88.8	2,140
Ventura	23,310	94.7	22,070
<i>San Buenaventura</i>	<i>5,410</i>	<i>97.4</i>	<i>5,270</i>
Yolo	8,680	91.2	7,920
Yuba	5,900	87.8	5,180
<i>Marysville</i>	<i>2,430</i>	<i>93.4</i>	<i>2,270</i>

(1) Includes Alpine County

BMB - RADIO OWNERSHIP - 1946

COLORADO
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	332,100	91.4	303,600
Adams	6,130	89.1	5,460
Alamosa	2,120	87.3	1,850
<i>Alamosa</i>	1,210	91.7	1,110
Arapahoe	12,280	93.3	11,460
Archuleta	630	71.4	450
Baca	2,030	78.8	1,600
Bent	1,960	86.7	1,700
Boulder	10,990	94.0	10,330
<i>Boulder</i>	4,080	96.8	3,950
Chaffee	2,320	87.1	2,020
Cheyenne	830	86.7	720
Clear Creek	670	91.0	610
Conejos	2,300	70.0	1,610
Costilla	1,240	63.7	790
Crowley	1,350	85.2	1,150
Custer	470	80.9	380
Delta	4,030	85.9	3,460
Denver	109,500	96.4	105,600
<i>Denver</i>	109,500	96.4	105,600
Dolores	700	80.0	560
Douglas	1,030	89.3	920
Eagle	1,400	86.4	1,210
Elbert	1,220	85.2	1,040
El Paso	21,800	94.5	20,610
<i>Colorado Springs</i>	15,480	95.9	14,840
Fremont	4,940	89.1	4,400
Garfield	3,050	84.6	2,580
Gilpin	180	88.9	160
Grand	940	87.2	820
Gunnison	1,320	88.6	1,170
Hinsdale		Combined with San Juan County	
Huerfano	2,520	75.0	1,890
Jackson	610	83.6	510
Jefferson	12,010	94.3	11,320
Kiowa	810	85.2	690

BMB - RADIO OWNERSHIP - 1946

COLORADO
2

County <i>City</i>	Total Families	Per Cent Radio	Radio Families
Kit Carson	2,050	83.9	1,720
Lake	2,620	92.0	2,410
La Plata	3,110	83.3	2,590
<i>Durango</i>	1,340	91.0	1,220
Larimer	9,140	93.0	8,500
<i>Fort Collins</i>	3,430	95.9	3,290
Las Animas	6,680	77.1	5,150
<i>Trinidad</i>	2,930	84.3	2,470
Lincoln	1,710	87.7	1,500
Logan	4,170	90.4	3,770
<i>Sterling</i>	1,990	95.0	1,890
Mesa	8,520	88.5	7,540
<i>Grand Junction</i>	3,590	94.2	3,380
Mineral	Combined with Rio Grande County		
Moffat	1,410	85.1	1,200
Montezuma	2,080	79.3	1,650
Montrose	3,600	86.1	3,100
Morgan	4,500	91.1	4,100
Otero	7,710	86.6	6,680
<i>La Junta</i>	2,470	91.1	2,250
Ouray	560	87.5	490
Park	420	83.3	350
Phillips	1,350	90.4	1,220
Pitkin	340	85.3	290
Prowers	6,540	87.6	5,730
Pueblo	21,900	92.1	20,180
<i>Pueblo</i>	16,620	94.2	15,660
Rio Blanco	810	86.4	700
Rio Grande (1)	3,410	83.3	2,840
Routt	2,550	87.5	2,230
Saguache	1,220	77.0	940
San Juan (2)	350	88.6	310
San Miguel	460	80.4	370
Sedgwick	1,220	90.2	1,100
Summit	380	81.6	310
Teller	300	86.7	260
Washington	1,980	85.9	1,700

BMB - RADIO OWNERSHIP - 1946

COLORADO
3

County City	Total Families	Per Cent Radio	Radio Families
Weld	16,810	90.1	15,140
<i>Greeley</i>	5,500	95.1	5,230
Yuma	2,820	87.2	2,460

- (1) Includes Mineral County
- (2) Includes Hinsdale County

BMB - RADIO OWNERSHIP - 1946

CONNECTICUT
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	516,600	97.5	503,900
Fairfield	129,540	98.0	126,950
<i>Bridgeport</i>	46,820	97.8	45,790
<i>Stamford</i>	14,600	98.1	14,320
Hartford	139,890	98.3	137,450
<i>Hartford</i>	53,900	98.9	53,330
<i>New Britain</i>	21,010	98.6	20,710
Litchfield	26,300	96.3	25,330
<i>Torrington</i>	8,600	97.6	8,390
Middlesex	16,830	96.8	16,290
New Haven	139,490	97.8	136,450
<i>New Haven</i>	46,600	97.7	45,530
<i>Waterbury</i>	27,870	97.7	27,230
New London	38,800	95.5	37,070
<i>New London</i>	10,100	97.1	9,810
<i>Norwich</i>	7,910	96.2	7,610
Tolland	9,740	94.5	9,200
Windham	16,010	94.7	15,160
<i>Willimantic</i>	3,730	96.0	3,580

BMB - RADIO OWNERSHIP - 1946

DELAWARE
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	81,000	92.6	75,000
Kent	9,160	85.3	7,810
New Castle	53,890	95.8	51,600
<i>Wilmington</i>	33,860	95.9	32,470
Sussex	17,950	86.9	15,590

BMB - RADIO OWNERSHIP - 1946

DISTRICT OF COLUMBIA
|

County City	Total Families	Per Cent Radio	Radio Families
State Total	234,000	96.2	225,000
District of Columbia	234,000	96.2	225,000
<i>Washington</i>	<i>234,000</i>	<i>96.2</i>	<i>225,000</i>

BMB - RADIO OWNERSHIP - 1946

FLORIDA
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	614,000	79.5	488,000
Alachua	10,000	71.0	7,100
<i>Gainesville</i>	4,010	81.8	3,280
Baker	1,440	59.0	850
Bay	16,420	75.3	12,370
<i>Panama City</i>	9,360	78.7	7,370
Bradford	4,130	68.8	2,840
Brevard	5,930	77.4	4,590
Broward	13,840	79.7	11,030
<i>Ft. Lauderdale</i>	6,170	85.9	5,300
Calhoun	1,980	59.1	1,170
Charlotte	1,230	75.6	930
Citrus	1,400	66.4	930
Clay	2,620	67.9	1,780
Collier	1,140	60.5	690
Columbia	3,940	62.4	2,460
Dade	91,460	90.9	83,120
<i>Miami</i>	57,740	92.1	53,180
<i>Miami Beach</i>	9,200	95.8	8,810
De Soto	2,490	71.9	1,790
Dixie	1,620	63.6	1,030
Duval	72,340	85.7	61,970
<i>Jacksonville</i>	59,000	86.7	51,150
Escambia	25,450	78.6	20,010
<i>Pensacola</i>	13,710	82.1	11,250
Flagler	640	62.5	400
Franklin	2,410	66.0	1,590
Gadsden	6,410	62.2	3,990
Gilchrist	810	58.0	470
Glades	420	64.3	270
Gulf	2,070	70.0	1,450
Hamilton	2,250	56.9	1,280
Hardee	2,280	69.7	1,590
Hendry	1,600	69.4	1,110
Hernando	1,440	68.1	980
Highlands	4,980	75.9	3,780

BMB - RADIO OWNERSHIP - 1946

FLORIDA
2

County City	Total Families	Per Cent Radio	Radio Families
Hillsborough	63,430	83.9	53,210
<i>Tampa</i>	37,850	86.7	32,820
Holmes	3,270	58.7	1,920
Indian River	2,410	75.1	1,810
Jackson	9,090	59.1	5,370
Jefferson	2,630	57.0	1,500
Lafayette	670	64.2	430
Lake	7,650	75.7	5,790
Lee	7,010	80.9	5,670
<i>Fort Myers</i>	4,150	83.1	3,450
Leon	11,290	69.0	7,790
<i>Tallahassee</i>	6,440	78.0	5,020
Levy	2,900	59.7	1,730
Liberty	680	55.9	380
Madison	3,610	59.8	2,160
Manatee	7,190	78.9	5,670
Marion	8,810	70.0	6,170
<i>Ocala</i>	2,880	79.5	2,290
Martin	2,160	71.8	1,550
Monroe	6,840	79.1	5,410
<i>Key West</i>	6,010	80.5	4,840
Nassau	2,980	70.1	2,090
Okaloosa	4,880	64.1	3,130
Okeechobee	1,000	68.0	680
Orange	25,330	85.1	21,550
<i>Orlando</i>	13,170	88.8	11,690
Osceola	2,770	77.6	2,150
Palm Beach	25,810	78.1	20,170
<i>West Palm Beach</i>	10,280	87.4	8,980
Pasco	4,330	73.2	3,170
Pinellas	34,160	89.5	30,570
<i>Saint Petersburg</i>	23,260	90.8	21,120
Polk	27,080	78.1	21,160
<i>Lakeland</i>	7,130	84.0	5,990
Putnam	5,300	67.4	3,570
Saint Johns	5,520	75.5	4,170
<i>Saint Augustine</i>	3,380	84.3	2,850

BMB - RADIO OWNERSHIP - 1946

FLORIDA
3

County City	Total Families	Per Cent Radio	Radio Families
Saint Lucie	4,130	72.2	2,980
Santa Rosa	3,850	62.1	2,390
Sarasota	6,000	82.7	4,960
<i>Sarasota</i>	4,140	86.2	3,570
Seminole	5,280	73.9	3,900
<i>Sanford</i>	2,490	78.3	1,950
Sumter	2,680	66.4	1,780
Suwannee	4,020	63.4	2,550
Taylor	2,450	58.4	1,430
Union	1,440	59.0	850
Volusia	14,750	80.3	11,850
<i>Daytona Beach</i>	6,050	84.0	5,080
Wakulla	1,470	61.2	900
Walton	3,410	62.5	2,130
Washington	2,980	58.4	1,740

BMB - RADIO OWNERSHIP - 1946

GEORGIA

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	792,000	72.7	576,000
Appling	2,920	64.4	1,880
Atkinson	1,510	64.9	980
Bacon	1,640	66.5	1,090
Baker	1,540	55.2	850
Baldwin	3,950	70.4	2,780
Banks	1,540	65.6	1,010
Barrow	3,250	74.5	2,420
Bartow	5,820	75.8	4,410
Ben Hill	3,280	72.3	2,370
Berrien	2,990	63.5	1,900
Bibb	31,840	75.2	23,940
<i>Macon</i>	<i>23,230</i>	<i>75.2</i>	<i>17,480</i>
Bleckley	2,300	63.5	1,460
Brantley	1,430	57.3	820
Brooks	4,270	62.1	2,650
Bryan	1,310	55.7	730
Bulloch	5,350	65.4	3,500
Burke	6,180	55.0	3,400
Butts	2,150	67.9	1,460
Calhoun	2,520	54.8	1,380
Camden	1,750	60.0	1,050
Candler	1,610	64.6	1,040
Carroll	7,070	72.3	5,110
Catoosa	2,970	82.2	2,440
Charlton	990	60.6	600
Chatham	46,420	79.7	37,000
<i>Savannah</i>	<i>38,970</i>	<i>80.9</i>	<i>31,520</i>
Chattahoochee	430	58.1	250
Chattooga	4,560	80.0	3,650
Cherokee	4,190	72.8	3,050
Clarke	7,230	80.2	5,800
<i>Athens</i>	<i>5,550</i>	<i>82.2</i>	<i>4,560</i>
Clay	1,580	57.0	900
Clayton	3,000	75.3	2,260
Clinch	1,210	63.6	770

BMB - RADIO OWNERSHIP - 1946

GEORGIA
2

County City	Total Families	Per Cent Radio	Radio Families
Cobb	12,230	80.9	9,900
Coffee	4,850	63.3	3,070
Colquitt	7,750	67.5	5,230
<i>Moultrie</i>	3,090	73.8	2,280
Columbia	1,990	62.8	1,250
Cook	2,360	66.1	1,560
Coweta	6,620	69.0	4,570
Crawford	1,380	58.7	810
Crisp	4,270	64.2	2,740
<i>Cordele</i>	2,290	68.6	1,570
Dade	1,400	68.6	960
Dawson	990	67.7	670
Decatur	5,890	60.3	3,550
De Kalb		Combined with Fulton County	
<i>Atlanta</i>		See Fulton County	
Dodge	3,810	61.4	2,340
Dooly	3,510	60.1	2,110
Dougherty	8,970	70.5	6,320
<i>Albany</i>	6,190	75.0	4,640
Douglas	2,140	71.0	1,520
Early	4,340	59.7	2,590
Echols	590	55.9	330
Effingham	2,160	60.6	1,310
Elbert	3,790	69.9	2,650
Emanuel	4,380	65.1	2,850
Evans	1,490	63.8	950
Fannin	2,980	71.8	2,140
Fayette	1,810	61.3	1,110
Floyd	13,810	83.3	11,500
<i>Rome</i>	7,300	85.1	6,210
Forsyth	2,470	68.8	1,700
Franklin	3,500	70.0	2,450
Fulton (1)	134,740	86.0	115,820
<i>Atlanta (2)</i>	89,630	85.7	76,820
Gilmer	2,220	64.0	1,420

BMB - RADIO OWNERSHIP - 1946

GEORGIA
3

County City	Total Families	Per Cent Radio	Radio Families
Glascok	880	69.3	610
Glynn	13,930	76.7	10,690
<i>Brunswick</i>	9,780	78.0	7,630
Gordon	3,630	79.6	2,890
Grady	4,260	65.5	2,790
Greene	3,090	64.1	1,980
Gwinnett	6,360	72.6	4,620
Habersham	3,240	73.5	2,380
Hall	8,000	76.8	6,140
<i>Gainesville</i>	2,990	82.9	2,480
Hancock	2,610	55.6	1,450
Haralson	2,920	72.6	2,120
Harris	2,640	58.3	1,540
Hart	3,100	71.6	2,220
Heard	1,730	60.1	1,040
Henry	3,550	65.4	2,320
Houston	4,970	59.6	2,960
Irwin	2,690	62.1	1,670
Jackson	4,340	71.0	3,080
Jasper	1,820	65.4	1,190
Jeff Davis	1,710	65.5	1,120
Jefferson	4,490	63.9	2,870
Jenkins	2,660	57.9	1,540
Johnson	2,270	58.6	1,330
Jones	1,740	61.5	1,070
Lamar	2,330	70.4	1,640
Lanier	1,230	62.6	770
Laurens	6,950	64.6	4,490
<i>Dublin</i>	2,400	74.2	1,780
Lee	1,770	53.1	940
Liberty	3,010	56.1	1,690
Lincoln	1,420	62.7	890
Long	770	54.5	420
Lowndes	8,140	68.6	5,580
<i>Valdosta</i>	4,490	74.6	3,350

BMB - RADIO OWNERSHIP - 1946

GEORGIA
4

County <i>City</i>	Total Families	Per Cent Radio	Radio Families
Lumpkin	1,360	64.0	870
Mc Duffie	2,710	65.7	1,780
Mc Intosh	1,570	58.6	920
Macon	3,440	59.6	2,050
Madison	2,770	67.9	1,880
Marion	1,580	57.0	900
Meriwether	4,760	64.9	3,090
Miller	2,160	59.3	1,280
Mitchell	5,030	60.0	3,020
Monroe	2,210	62.0	1,370
Montgomery	1,670	58.1	970
Morgan	2,900	62.8	1,820
Murray	2,240	73.7	1,650
Muscogee	29,060	78.9	22,930
<i>Columbus</i>	21,370	80.8	17,260
Newton	4,730	75.9	3,590
Oconee	1,650	66.1	1,090
Oglethorpe	2,290	62.9	1,440
Paulding	2,660	69.5	1,850
Peach	3,000	65.3	1,960
Pickens	1,730	72.8	1,260
Pierce	2,460	61.4	1,510
Pike	2,010	64.7	1,300
Polk	6,390	80.4	5,140
<i>Cedartown</i>	2,230	85.7	1,910
Pulaski	2,540	61.0	1,550
Putnam	1,830	62.3	1,140
Quitman	710	53.5	380
Rabun	1,500	65.3	980
Randolph	3,600	58.9	2,120
Richmond	25,220	77.6	19,580
<i>Augusta</i>	20,920	78.6	16,440
Rockdale	1,750	70.9	1,240
Schley	1,090	62.4	680
Screven	4,060	57.6	2,340

BMB - RADIO OWNERSHIP - 1946

GEORGIA
5

County City	Total Families	Per Cent Radio	Radio Families
Seminole	2,030	59.6	1,210
Spalding	6,790	78.5	5,330
<i>Griffin</i>	3,530	81.3	2,870
Stephens	3,510	75.5	2,650
<i>Toccoa</i>	1,700	81.8	1,390
Stewart	2,250	56.4	1,270
Sumter	6,400	62.3	3,990
Talbot	1,710	53.2	910
Taliaferro	1,030	58.3	600
Tattnall	3,400	65.3	2,220
Taylor	2,210	61.5	1,360
Telfair	3,000	61.7	1,850
Terrell	4,200	56.7	2,380
Thomas	9,870	69.6	6,870
<i>Thomasville</i>	4,780	75.9	3,630
Tift	4,720	68.2	3,220
Toombs	3,440	65.4	2,250
Towns	910	68.1	620
Treutlen	1,170	59.8	700
Troup	11,060	72.1	7,970
<i>La Grange</i>	5,790	77.0	4,460
<i>West Point</i>	1,060	73.6	780
Turner	2,390	62.8	1,500
Twiggs	2,090	55.5	1,160
Union	1,680	60.7	1,020
Upson	5,360	75.4	4,040
Walker	7,420	81.8	6,070
Walton	4,910	73.7	3,620
Ware	6,750	75.1	5,070
<i>Waycross</i>	4,400	79.8	3,510
Warren	2,480	58.5	1,450
Washington	5,240	59.5	3,120
Wayne	3,020	64.6	1,950
Webster	860	57.0	490
Wheeler	1,430	63.6	910
White	1,300	66.2	860
Whitfield	6,950	84.7	5,890
<i>Dalton</i>	3,240	92.0	2,980

BMB -- RADIO OWNERSHIP - 1946

GEORGIA
6

County City	Total Families	Per Cent Radio	Radio Families
Wilcox	2,280	60.5	1,380
Wilkes	3,250	60.0	1,950
Wilkinson	2,250	61.8	1,390
Worth	4,470	59.1	2,640

(1) Includes De Kalb County

(2) Includes part in De Kalb County

BMB - RADIO OWNERSHIP - 1946

IDAHO
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	141,700	92.4	131,000
Ada	16,130	95.0	15,330
<i>Boise</i>	9,490	96.3	9,140
Adams	1,050	85.7	900
Bannock	10,480	94.9	9,950
<i>Pocatello</i>	6,190	97.1	6,010
Bear Lake	1,790	96.6	1,730
Benewah	1,830	89.1	1,630
Bingham	5,200	93.1	4,840
Blaine	1,240	89.5	1,110
Boise	310	83.9	260
Bonner	3,980	86.7	3,450
Bonneville	6,080	93.8	5,700
<i>Idaho Falls</i>	4,080	93.9	3,830
Boundary	1,420	89.4	1,270
Butte	600	86.7	520
Camas	280	92.9	260
Canyon	12,380	93.2	11,540
<i>Nampa</i>	4,390	94.3	4,140
Caribou	650	93.8	610
Cassia	3,250	91.7	2,980
Clark	Combined with Jefferson County		
Clearwater	1,980	87.4	1,730
Custer	620	85.5	530
Elmore	2,350	88.5	2,080
Franklin	2,120	96.2	2,040
Fremont	2,040	92.2	1,880
Gem	1,980	91.4	1,810
Gooding	2,160	90.3	1,950
Idaho	2,240	87.5	1,960
Idaho West	2,070	87.4	1,810
Idaho East	170	88.2	150
Jefferson (1)	2,470	92.7	2,290
Jerome	6,990	91.8	6,420
Kootenai	8,090	92.3	7,470
<i>Coeur D'Alene</i>	4,320	95.6	4,130
Latah	4,660	93.8	4,370

BMB - RADIO OWNERSHIP - 1946

IDAHO
2

County City	Total Families	Per Cent Radio	Radio Families
Lemhi	1,240	83.9	1,040
Lewis	1,090	93.6	1,020
Lincoln	1,010	89.1	900
Madison	1,720	94.2	1,620
Minidoka	2,360	91.9	2,170
Nez Perce	4,430	93.5	4,140
<i>Lewiston</i>	2,870	94.8	2,720
Oneida	970	93.8	910
Owyhee	1,530	81.7	1,250
Payette	2,340	91.0	2,130
Power	900	90.0	810
Shoshone	5,810	94.7	5,500
<i>Wallace</i>	1,090	96.3	1,050
Teton	790	89.9	710
Twin Falls	9,530	94.1	8,970
<i>Twin Falls</i>	3,990	95.0	3,790
Valley	1,450	87.6	1,270
Washington	2,160	90.3	1,950

(1) Includes Clark County

BMB - RADIO OWNERSHIP - 1946

ILLINOIS
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	2,330,000	95.7	2,230,000
Adams	18,220	91.7	16,700
<i>Quincy</i>	12,040	94.3	11,350
Alexander	5,730	75.9	4,350
<i>Cairo</i>	3,580	79.3	2,840
Bond	4,330	85.2	3,690
Boone	4,870	96.9	4,720
Brown	2,090	85.2	1,780
Bureau	10,730	95.1	10,200
Calhoun	1,850	83.8	1,550
Carroll	5,840	94.0	5,490
Cass	4,280	90.4	3,870
Champaign	22,180	96.4	21,380
<i>Champaign</i>	8,230	97.4	8,020
<i>Urbana</i>	5,150	98.6	5,080
Christian	10,440	92.0	9,610
Clark	4,990	87.0	4,340
Clay	4,670	89.1	4,160
Clinton	5,490	87.8	4,820
Coles	10,740	93.2	10,010
<i>Mattoon</i>	4,600	94.8	4,360
Cook	1,211,100	98.0	1,186,290
<i>Chicago</i>	1,022,030	97.8	1,000,000
<i>Cicero</i>	19,300	99.0	19,100
<i>Evanston</i>	19,540	99.3	19,400
<i>Oak Park</i>	20,610	99.6	20,530
Crawford	6,050	88.3	5,340
Cumberland	2,880	88.9	2,560
De Kalb	11,230	96.9	10,880
De Witt	5,010	93.0	4,660
Douglas	4,750	92.4	4,390
<i>Tuscola</i>	1,110	95.5	1,060

BMB - RADIO OWNERSHIP - 1946

ILLINOIS
2

County City	Total Families	Per Cent Radio	Radio Families
Du Page	35,200	98.3	34,600
Edgar	7,130	91.9	6,550
Edwards	2,730	85.7	2,340
Effingham	5,060	89.7	4,540
Fayette	6,570	87.5	5,750
Ford	4,390	95.7	4,200
Franklin	13,990	87.8	12,290
<i>West Frankfort</i>	3,420	92.1	3,150
Fulton	13,440	92.0	12,370
<i>Canton</i>	4,180	96.4	4,030
Gallatin	2,670	82.4	2,200
Greene	5,540	86.8	4,810
Grundy	5,910	95.8	5,660
Hamilton	3,990	83.2	3,320
Hancock	8,070	89.5	7,220
<i>Carthage</i>	1,450	93.8	1,360
Hardin	2,400	80.8	1,940
Henderson	2,430	88.1	2,140
Henry	11,710	95.3	11,160
<i>Kewanee</i>	4,700	96.2	4,520
Iroquois	8,930	94.2	8,410
Jackson	9,710	87.2	8,470
Jasper	3,340	86.5	2,890
Jefferson	10,020	88.4	8,860
<i>Mount Vernon</i>	4,950	92.9	4,600
Jersey	3,990	84.5	3,370
Jo Daviess	6,600	91.2	6,020
Johnson	2,250	80.0	1,800
Kane	38,940	97.7	38,060
<i>Aurora</i>	14,890	98.2	14,620
<i>Elgin</i>	11,090	98.2	10,890
Kankakee	16,080	96.3	15,480
<i>Kankakee</i>	7,600	97.6	7,420
Kendall	3,220	95.3	3,070
Knox	15,770	94.4	14,890
<i>Galesburg</i>	9,220	96.5	8,900

BMB - RADIO OWNERSHIP - 1946

ILLINOIS
3

County City	Total Families	Per Cent Radio	Radio Families
Lake	35,660	97.6	34,800
La Salle	28,900	96.2	27,800
<i>La Salle</i>	3,720	96.5	3,590
<i>Ottawa</i>	4,870	97.5	4,750
<i>Streator</i>	4,590	97.4	4,470
Lawrence	5,760	87.5	5,040
Lee	8,960	96.4	8,640
<i>Dixon</i>	3,740	97.6	3,650
Livingston	10,370	95.1	9,860
Logan	7,210	94.2	6,790
<i>Lincoln</i>	3,140	95.5	3,000
Mc Donough	8,760	92.9	8,140
Mc Henry	12,340	96.9	11,960
Mc Lean	20,070	95.8	19,220
<i>Bloomington</i>	9,680	97.2	9,410
Macon	27,640	95.8	26,480
<i>Decatur</i>	19,900	96.9	19,280
Macoupin	13,150	90.1	11,850
Madison	52,130	93.4	48,710
Marion	11,820	88.7	10,480
<i>Centralia</i>	4,120	91.7	3,780
Marshall	3,560	92.7	3,300
Mason	4,520	90.0	4,070
Massac	3,700	82.4	3,050
Menard	2,710	90.0	2,440
Mercer	5,300	92.6	4,910
Monroe	3,740	84.8	3,170
Montgomery	8,840	90.2	7,970
Morgan	8,470	91.6	7,760
<i>Jacksonville</i>	4,520	94.9	4,290
Moultrie	3,530	90.1	3,180
Ogle	9,360	95.0	8,890
Peoria	43,830	96.1	42,100
<i>Peoria</i>	31,120	96.7	30,090
Perry	6,040	86.9	5,250
Piatt	3,850	93.8	3,610
Pike	6,590	86.8	5,720

BMB - RADIO OWNERSHIP - 1946

ILLINOIS
4

County City	Total Families	Per Cent Radio	Radio Families
Pope	1,550	80.0	1,240
Pulaski	3,560	75.8	2,700
Putnam	1,440	89.6	1,290
Randolph	7,930	87.8	6,960
Richland	4,440	89.2	3,960
Rock Island	37,230	97.0	36,110
<i>Moline</i>	12,080	97.7	11,800
<i>Rock Island</i>	14,570	97.5	14,210
St Clair	56,360	92.8	52,330
<i>East St Louis</i>	25,510	93.5	23,850
Saline	9,000	88.2	7,940
<i>Harrisburg</i>	2,990	92.3	2,760
Sangamon	35,740	95.0	33,940
<i>Springfield</i>	23,620	96.6	22,810
Schuyler	2,850	87.7	2,500
Scott	2,010	86.1	1,730
Shelby	7,130	90.2	6,430
Stark	2,510	92.4	2,320
Stephenson	12,960	95.7	12,400
<i>Freeport</i>	7,480	97.5	7,290
Tazewell	17,890	95.4	17,070
Union	4,890	85.1	4,160
Vermilion	23,120	93.3	21,570
<i>Danville</i>	10,860	94.9	10,310
Wabash	4,290	90.4	3,880
Warren	6,220	93.7	5,830
Washington	4,290	83.4	3,580
Wayne	5,480	85.2	4,670
White	6,430	86.8	5,580
Whiteside	13,000	95.4	12,400
<i>Sterling</i>	3,650	97.8	3,570
Will	34,370	96.2	33,080
<i>Joliet</i>	14,120	97.1	13,710
Williamson	13,660	88.9	12,150
<i>Herrin</i>	2,640	92.0	2,430
Winnebago	41,800	97.3	40,660
<i>Rockford</i>	29,970	97.9	29,340
Woodford	5,490	93.4	5,130

BMB - RADIO OWNERSHIP - 1946

INDIANA
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	1,048,000	93.4	979,000
Adams	5,560	93.5	5,200
Allen	45,350	97.1	44,040
<i>Fort Wayne</i>	36,010	98.1	35,340
Bartholomew	9,490	91.7	8,700
<i>Columbus</i>	4,560	96.3	4,390
Benton	3,130	93.9	2,940
Blackford	3,710	94.9	3,520
Boone	6,980	94.4	6,590
Brown	1,420	76.8	1,090
Carroll	4,480	90.8	4,070
Cass	10,300	95.0	9,790
<i>Logansport</i>	6,450	97.4	6,280
Clark	12,670	86.0	10,900
Clay	6,400	88.0	5,630
Clinton	8,440	94.4	7,970
<i>Frankfort</i>	4,410	97.3	4,290
Crawford	2,430	77.8	1,890
Daviess	7,080	87.9	6,220
Dearborn	6,330	90.4	5,720
Decatur	5,170	87.4	4,520
De Kalb	7,310	93.6	6,840
Delaware	24,220	96.1	23,280
<i>Muncie</i>	16,740	96.5	16,160
Dubois	5,610	85.7	4,810
Elkhart	21,660	94.8	20,530
<i>Elkhart</i>	10,590	98.0	10,380
<i>Goshen</i>	3,720	97.0	3,610
Fayette	6,440	94.4	6,080
<i>Connersville</i>	4,520	96.2	4,350
Floyd	12,630	91.8	11,600
Fountain	4,970	91.1	4,530
Franklin	3,840	84.6	3,250

BMB - RADIO OWNERSHIP - 1946

INDIANA
2

County City	Total Families	Per Cent Radio	Radio Families
Fulton	4,420	93.2	4,120
Gibson	8,450	88.9	7,510
Grant	17,060	95.7	16,320
<i>Marion</i>	9,070	96.4	8,740
Greene	8,020	87.3	7,000
Hamilton	8,040	93.2	7,490
Hancock	5,950	92.8	5,520
Harrison	4,440	80.4	3,570
Hendricks	6,420	91.7	5,890
Henry	12,700	95.1	12,080
<i>New Castle</i>	5,820	97.3	5,660
Howard	14,120	96.0	13,560
<i>Kokomo</i>	10,240	96.8	9,910
Huntington	8,410	95.2	8,010
<i>Huntington</i>	4,300	97.2	4,180
Jackson	7,810	88.3	6,900
Jasper	3,900	92.6	3,610
Jay	6,660	93.4	6,220
Jefferson	5,700	86.5	4,930
Jennings	3,400	81.8	2,780
Johnson	7,740	91.3	7,070
Knox	11,990	90.4	10,840
<i>Vincennes</i>	5,380	93.5	5,030
Kosciusko	8,640	92.5	7,990
Lagrange	3,990	86.0	3,430
Lake	87,910	96.8	85,140
<i>East Chicago</i>	15,300	96.7	14,800
<i>Gary</i>	34,930	96.4	33,660
<i>Hammond</i>	21,470	98.9	21,230
La Porte	20,330	96.0	19,510
<i>La Porte</i>	5,800	98.1	5,600
<i>Michigan City</i>	8,150	98.3	8,010
Lawrence	8,880	88.9	7,890
<i>Bedford</i>	3,630	93.7	3,400

BMB - RADIO OWNERSHIP - 1946

INDIANA
3

County City	Total Families	Per Cent Radio	Radio Families
Madison	29,440	96.2	28,320
<i>Anderson</i>	14,800	97.1	14,370
<i>Elwood</i>	3,820	96.1	3,670
Marion	158,240	96.7	153,010
<i>Indianapolis</i>	135,250	96.7	130,850
Marshall	7,870	92.4	7,270
Martin	2,650	79.6	2,110
Miami	8,290	94.5	7,830
<i>Peru</i>	4,110	97.1	3,990
Monroe	10,150	89.3	9,060
<i>Bloomington</i>	6,410	92.8	5,950
Montgomery	8,030	93.2	7,480
<i>Crawfordsville</i>	3,660	95.6	3,500
Morgan	6,350	87.4	5,550
Newton	2,870	91.6	2,630
Noble	6,480	92.9	6,020
Ohio	1,170	86.3	1,010
Orange	4,010	83.8	3,360
Owen	3,040	81.3	2,470
Parke	4,440	86.5	3,840
Perry	4,030	81.6	3,290
Pike	4,230	83.0	3,510
Porter	9,270	94.6	8,770
Posey	5,800	85.3	4,950
Pulaski	3,250	88.3	2,870
Putnam	5,850	90.8	5,310
Randolph	7,690	92.7	7,130
Ripley	4,650	85.2	3,960
Rush	5,420	92.4	5,010
St Joseph	53,010	96.6	51,190
<i>South Bend</i>	34,040	97.2	33,090
Scott	3,200	85.3	2,730
Shelby	7,950	91.7	7,290
<i>Shelbyville</i>	3,800	94.7	3,600
Spencer	4,200	80.7	3,390
Starke	4,480	86.8	3,890

BMB - RADIO OWNERSHIP - 1946

INDIANA

4

County City	Total Families	Per Cent Radio	Radio Families
Steuben	3,820	91.6	3,500
Sullivan	6,320	86.9	5,490
Switzerland	2,110	83.4	1,760
Tippecanoe	16,620	95.7	15,910
<i>La Fayette</i>	9,730	97.3	9,470
Tipton	4,370	93.8	4,100
Union	1,780	91.6	1,630
Vanderburgh	48,950	93.3	45,680
<i>Evansville</i>	37,820	93.9	35,530
Vermillion	5,410	90.0	4,870
Vigo	28,670	92.3	26,450
<i>Terre Haute</i>	18,990	93.6	17,770
Wabash	7,680	94.5	7,260
Warren	2,360	89.8	2,120
Warrick	5,550	85.0	4,800
Washington	4,440	84.0	3,730
Wayne	17,970	95.9	17,240
<i>Richmond</i>	11,500	97.0	11,160
Wells	5,600	93.6	5,240
White	4,480	92.0	4,120
Whitley	5,110	93.2	4,760

BMB - RADIO OWNERSHIP - 1946

IOWA
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	682,200	94.5	644,700
Adair	3,550	92.7	3,290
Adams	2,550	92.9	2,370
Allamakee	4,140	90.8	3,760
Appanoose	5,530	89.2	4,930
Audubon	2,960	93.2	2,760
Benton	6,140	95.0	5,830
Black Hawk	23,690	97.4	23,070
<i>Waterloo</i>	16,000	98.0	15,680
Boone	7,540	95.1	7,170
<i>Boone</i>	3,810	96.6	3,680
Bremer	4,870	93.4	4,550
Buchanan	5,310	93.8	4,980
Buena Vista	5,060	96.6	4,890
Butler	4,460	92.8	4,140
Calhoun	4,510	95.3	4,300
Carroll	5,530	96.2	5,320
Cass	5,450	93.9	5,120
Cedar	4,440	93.0	4,130
Cerro Gordo	10,520	96.3	10,130
<i>Mason City</i>	6,760	96.6	6,530
Cherokee	4,380	96.3	4,220
Chickasaw	3,840	92.7	3,560
Clarke	2,710	91.1	2,470
Clay	4,490	95.5	4,290
<i>Spencer</i>	2,090	96.7	2,020
Clayton	6,290	90.6	5,700
Clinton	13,570	95.9	13,020
<i>Clinton</i>	8,630	97.3	8,400
Crawford	4,990	93.8	4,680
Dallas	6,850	94.6	6,480
Davis	2,870	88.2	2,530
Decatur	3,490	88.0	3,070
Delaware	4,380	92.9	4,070
Des Moines	13,690	94.2	12,900
<i>Burlington</i>	10,250	95.4	9,780

BMB - RADIO OWNERSHIP - 1946

IOWA
2

County City	Total Families	Per Cent Radio	Radio Families
Dickinson	2,780	95.3	2,650
Dubuque	15,920	95.4	15,180
<i>Dubuque</i>	11,900	96.6	11,500
Emmet	3,240	94.8	3,070
Fayette	7,610	93.7	7,130
Floyd	5,460	95.1	5,190
Franklin	4,030	95.5	3,850
Fremont	3,440	91.6	3,150
Greene	3,820	95.5	3,650
Grundy	3,520	96.6	3,400
Guthrie	4,450	91.7	4,080
Hamilton	4,990	96.2	4,800
Hancock	3,880	95.1	3,690
Hardin	6,360	95.6	6,080
Harrison	5,600	89.5	5,010
Henry	5,480	92.2	5,050
Howard	3,450	91.9	3,170
Humboldt	3,210	95.0	3,050
Ida	2,550	95.3	2,430
Iowa	4,420	92.8	4,100
Jackson	5,140	92.6	4,760
Jasper	8,600	94.9	8,160
<i>Newton</i>	3,480	96.6	3,360
Jefferson	4,380	92.2	4,040
Johnson	10,070	93.8	9,450
<i>Iowa City</i>	6,030	97.0	5,850
Jones	5,020	93.2	4,680
Keokuk	4,910	92.3	4,530
Kossuth	6,310	94.9	5,990
Lee	12,110	92.7	11,220
<i>Fort Madison</i>	4,040	96.0	3,880
<i>Keokuk</i>	5,000	93.2	4,660
Linn	28,850	96.0	27,710
<i>Cedar Rapids</i>	20,760	97.2	20,180
Louisa	3,140	90.4	2,840
Lucas	3,280	92.7	3,040
Lyon	3,450	93.9	3,240

BMB - RADIO OWNERSHIP - 1946

IOWA
3

County City	Total Families	Per Cent Radio	Radio Families
Madison	3,730	90.6	3,380
Mahaska	6,760	93.5	6,320
<i>Oskaloosa</i>	3,410	95.3	3,250
Marion	6,600	93.2	6,150
Marshall	9,390	96.6	9,070
<i>Marshalltown</i>	5,780	97.4	5,630
Mills	3,320	91.6	3,040
Mitchell	3,530	93.2	3,290
Monona	3,950	89.9	3,550
Monroe	3,190	90.9	2,900
Montgomery	4,310	95.6	4,120
Muscatine	9,410	94.6	8,900
<i>Muscatine</i>	6,090	95.6	5,820
O'Brien	4,480	96.2	4,310
Osceola	2,550	94.1	2,400
Page	6,380	93.7	5,980
<i>Shenandoah</i>	2,100	95.2	2,000
Palo Alto	3,760	94.4	3,550
Plymouth	5,510	94.2	5,190
Pocahontas	3,790	96.3	3,650
Polk	60,170	96.6	58,110
<i>Des Moines</i>	50,210	97.1	48,750
Pottawattamie	17,620	94.4	16,640
<i>Council Bluffs</i>	11,740	95.5	11,210
Poweshiek	5,220	95.4	4,980
Ringgold	2,740	90.1	2,470
Sac	4,470	95.7	4,280
Scott	27,230	96.5	26,290
<i>Davenport</i>	21,960	97.1	21,330
Shelby	3,940	94.9	3,740
Sioux	6,460	92.3	5,960
Story	9,760	97.0	9,470
<i>Ames</i>	4,160	98.8	4,110
Tama	5,630	94.7	5,330
Taylor	3,670	90.5	3,320
Union	4,240	93.6	3,970
Van Buren	3,520	89.8	3,160
Wapello	13,730	94.1	12,920
<i>Ottumwa</i>	10,260	95.9	9,840

BMB - RADIO OWNERSHIP - 1946

IOWA
4

County City	Total Families	Per Cent Radio	Radio Families
Warren	4,730	91.5	4,330
Washington	5,210	92.7	4,830
Wayne	3,510	91.2	3,200
Webster	10,330	95.9	9,910
Fort Dodge	6,310	96.8	6,110
Winnebago	3,210	93.5	3,000
Winneshiek	5,260	92.8	4,880
Woodbury	25,820	95.1	24,560
Sioux City	21,230	96.1	20,400
Worth	2,910	93.5	2,720
Wright	4,890	96.3	4,710

BMB - RADIO OWNERSHIP - 1946

KANSAS
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	523,800	90.6	474,500
Allen	4,830	86.1	4,160
Anderson	2,870	82.2	2,360
Atchison	5,300	91.1	4,830
<i>Atchison</i>	3,300	94.5	3,120
Barber	1,990	88.9	1,770
Barton	7,400	92.6	6,850
<i>Great Bend</i>	2,910	94.5	2,750
Bourbon	5,190	86.5	4,490
<i>Fort Scott</i>	2,890	90.0	2,600
Brown	3,870	90.2	3,490
Butler	8,830	89.9	7,940
<i>El Dorado</i>	3,020	94.7	2,860
Chase	1,420	85.2	1,210
Chautauqua	1,800	80.6	1,450
Cherokee	7,610	85.2	6,480
Cheyenne	1,320	85.6	1,130
Clark	950	89.5	850
Clay	3,670	91.8	3,370
Cloud	4,450	89.9	4,000
Coffey	3,280	83.8	2,750
Comanche	1,090	89.9	980
Cowley	10,440	91.3	9,530
<i>Arkansas City</i>	3,770	94.4	3,560
Crawford	12,300	88.9	10,940
<i>Pittsburg</i>	5,310	94.4	5,010
Decatur	1,790	85.5	1,530
Dickinson	6,580	93.0	6,120
Doniphan	3,110	84.6	2,630
Douglas	9,800	91.7	8,990
<i>Lawrence</i>	6,060	93.0	5,690
Edwards	1,640	88.4	1,450
Elk	1,850	83.2	1,540
Ellis	3,940	88.6	3,490
Ellsworth	2,380	90.3	2,150
Finney	3,500	89.1	3,120
<i>Garden City</i>	2,400	91.3	2,190

BMB - RADIO OWNERSHIP - 1946

KANSAS
2

County City	Total Families	Per Cent Radio	Radio Families
Ford	5,330	92.5	4,930
<i>Dodge City</i>	2,970	94.6	2,810
Franklin	5,710	89.3	5,100
<i>Ottawa</i>	2,970	94.9	2,820
Geary	4,130	94.2	3,890
Gove	1,040	80.8	840
Graham	1,130	79.6	900
Grant		Combined with Haskell County	
Gray	1,390	86.3	1,200
Greeley		Combined with Wichita County	
Greenwood	3,800	85.5	3,250
Hamilton	780	85.9	670
Harper	2,820	91.1	2,570
Harvey	5,970	92.5	5,520
<i>Newton</i>	3,290	95.7	3,150
Haskell (1)	1,190	85.7	1,020
Hodgeman	790	86.1	680
Jackson	3,140	85.4	2,680
Jefferson	3,190	82.4	2,630
Jewell	2,940	84.4	2,480
Johnson	14,410	92.8	13,370
Kearny	650	87.7	570
Kingman	3,040	91.1	2,770
Kiowa	1,200	90.0	1,080
Labette	10,250	88.6	9,080
<i>Parsons</i>	5,080	93.5	4,750
Lane	780	87.2	680
Leavenworth	8,380	91.5	7,670
<i>Leavenworth</i>	5,500	93.8	5,160
Lincoln	1,770	88.7	1,570
Linn	3,170	78.2	2,480
Logan	1,140	86.0	980
Lyon	6,800	89.9	6,110
<i>Emporia</i>	3,740	95.5	3,570
Mc Pherson	7,140	91.7	6,550
Marion	4,850	88.0	4,270

BMB - RADIO OWNERSHIP - 1946

KANSAS
3

County City	Total Families	Per Cent Radio	Radio Families
Marshall	5,300	89.6	4,750
Meade	1,480	85.8	1,270
Miami	4,860	87.0	4,230
Mitchell	2,860	90.9	2,600
Montgomery	14,890	88.9	13,240
<i>Coffeyville</i>	5,300	92.6	4,910
<i>Independence</i>	3,630	91.5	3,320
Morris	2,720	89.0	2,420
Morton (2)	1,150	81.7	940
Nemaha	3,900	87.9	3,430
Neosho	5,590	86.9	4,860
<i>Chanute</i>	2,860	93.4	2,670
Ness	1,880	86.2	1,620
Norton	2,480	83.5	2,070
Osage	3,700	85.7	3,170
Osborne	2,180	88.1	1,920
Ottawa	2,320	90.9	2,110
Pawnee	2,330	91.8	2,140
Phillips	2,740	84.3	2,310
Pottawatomie	3,400	87.1	2,960
Pratt	3,670	92.9	3,410
Rawlins	1,210	88.4	1,070
Reno	14,700	92.5	13,600
<i>Hutchinson</i>	9,010	94.6	8,520
Republic	3,260	86.2	2,810
Rice	4,480	93.1	4,170
Riley	6,750	92.4	6,240
<i>Manhattan</i>	4,110	96.1	3,950
Rooks	2,320	86.6	2,010
Rush	2,040	87.3	1,780
Russell	3,590	90.8	3,260
Saline	10,920	95.1	10,380
<i>Salina</i>	8,030	96.6	7,760
Scott	1,100	89.1	980
Sedgwick	71,010	94.4	67,030
<i>Wichita</i>	58,390	95.1	55,520
Seward	2,670	90.3	2,410
Shawnee	25,990	94.6	24,590
<i>Topeka</i>	20,310	96.1	19,520

BMB -- RADIO OWNERSHIP - 1946

KANSAS
4

County City	Total Families	Per Cent Radio	Radio Families
Sheridan	980	82.7	810
Sherman	1,740	88.5	1,540
Smith	3,250	83.1	2,700
Stafford	2,710	91.1	2,470
Stanton	Combined with Morton County		
Stevens	830	84.3	700
Sumner	6,360	91.2	5,800
Thomas	1,710	90.1	1,540
Trego	1,070	86.9	930
Wabaunsee	2,110	83.9	1,770
Wallace	650	83.1	540
Washington	3,830	85.9	3,290
Wichita (3)	980	84.7	830
Wilson	4,220	87.2	3,680
Woodson	1,870	82.9	1,550
Wyandotte	43,870	94.4	41,430
<i>Kansas City</i>	36,910	95.1	35,100

- (1) Includes Grant County
- (2) Includes Stanton County
- (3) Includes Greeley County

BMB - RADIO OWNERSHIP - 1946

KENTUCKY

County City	Total Families	Per Cent Radio	Radio Families
State Total	688,000	81.0	557,000
Adair	3,970	67.0	2,660
Allen	3,450	68.7	2,370
Anderson	2,340	83.3	1,950
Ballard	2,450	76.3	1,870
Barren	6,970	77.2	5,380
Bath	2,410	74.7	1,800
Bell	8,800	74.4	6,550
<i>Middlesboro</i>	2,970	82.2	2,440
Boone	3,220	85.7	2,760
Bourbon	4,720	85.0	4,010
Boyd	10,940	90.2	9,870
<i>Ashland</i>	7,570	93.9	7,110
Boyle	4,670	85.0	3,970
Bracken	2,490	83.5	2,080
Breathitt	3,580	55.0	1,970
Breckinridge	3,800	72.1	2,740
Bullitt	2,510	76.5	1,920
Butler	2,630	62.7	1,650
Caldwell	3,810	76.1	2,900
Calloway	4,920	76.8	3,780
Campbell	20,710	95.8	19,840
Carlisle	1,600	75.6	1,210
Carroll	2,250	82.7	1,860
Carter	4,380	71.2	3,120
Casey	3,440	63.1	2,170
Christian	10,460	73.5	7,690
<i>Hopkinsville</i>	4,590	80.0	3,670
Clark	5,000	83.4	4,170
Clay	3,840	60.9	2,340
Clinton	2,160	65.7	1,420
Crittenden	2,880	78.1	2,250
Cumberland	2,100	65.2	1,370
Daviess	14,140	86.1	12,180
<i>Owensboro</i>	9,160	91.2	8,350
Edmonson	2,170	66.8	1,450

BMB - RADIO OWNERSHIP - 1946

KENTUCKY
2

County City	Total Families	Per Cent Radio	Radio Families
Elliott	1,440	63.9	920
Estill	3,110	70.1	2,180
Fayette	22,520	89.3	20,100
<i>Lexington</i>	15,320	88.3	13,530
Fleming	3,180	77.4	2,460
Floyd	8,950	74.7	6,690
Franklin	5,880	87.9	5,170
<i>Frankfort</i>	3,200	90.3	2,890
Fulton	3,900	78.2	3,050
Gallatin	1,070	75.7	810
Garrard	2,660	77.1	2,050
Grant	2,680	79.1	2,120
Graves	8,360	78.5	6,560
Grayson	3,970	66.2	2,630
Green	2,810	71.2	2,000
Greenup	4,410	78.2	3,450
Hancock	1,590	73.0	1,160
Hardin	8,140	77.6	6,320
Harlan	11,590	79.8	9,250
<i>Harlan</i>	1,240	84.7	1,050
Harrison	3,630	84.6	3,070
Hart	3,740	70.3	2,630
Henderson	9,240	82.3	7,600
<i>Henderson</i>	5,200	87.1	4,530
Henry	3,360	81.3	2,730
Hickman	1,830	74.9	1,370
Hopkins	9,490	79.3	7,530
Jackson	2,430	60.5	1,470
Jefferson	137,510	92.9	127,680
<i>Louisville</i>	118,000	93.1	109,810
Jessamine	3,050	80.3	2,450
Johnson	4,330	70.7	3,060
Kenton	28,790	95.7	27,560
<i>Covington</i>	20,160	96.6	19,480
Knott	3,290	61.4	2,020

BMB - RADIO OWNERSHIP - 1946

KENTUCKY
3

County City	Total Families	Per Cent Radio	Radio Families
Knox	4,650	68.8	3,200
Larue	2,600	75.4	1,960
Laurel	4,510	67.4	3,040
Lawrence	2,680	67.5	1,810
Lee	1,670	65.3	1,090
Leslie	1,560	54.5	850
Letcher	6,840	75.6	5,170
Lewis	3,080	70.1	2,160
Lincoln	3,990	73.7	2,940
Livingston	2,050	72.2	1,480
Logan	5,620	74.7	4,200
Lyon	1,780	73.0	1,300
Mc Cracken	12,510	83.1	10,390
<i>Paducah</i>	9,200	84.2	7,750
Mc Creary	3,520	69.0	2,430
Mc Lean	2,560	78.5	2,010
Madison	8,130	76.8	6,240
Magoffin	2,080	58.7	1,220
Marion	3,720	78.0	2,900
Marshall	3,490	75.9	2,650
Martin	1,670	60.5	1,010
Mason	4,730	84.1	3,980
Meade	2,230	75.8	1,690
Menifee	940	60.6	570
Mercer	3,740	83.2	3,110
Metcalfe	2,500	68.4	1,710
Monroe	3,420	69.6	2,380
Montgomery	3,120	78.2	2,440
Morgan	2,520	62.3	1,570
Muhlenberg	7,240	73.2	5,300
Nelson	4,370	78.9	3,450
Nicholas	2,040	82.4	1,680
Ohio	4,520	69.9	3,160
Oldham	2,350	83.0	1,950
Owen	1,990	77.9	1,550

BMB - RADIO OWNERSHIP - 1946

KENTUCKY
4

County City	Total Families	Per Cent Radio	Radio Families
Owsley	1,370	60.6	830
Pendleton	2,400	82.1	1,970
Perry	8,020	76.1	6,100
Pike	13,560	72.8	9,870
Powell	1,140	62.3	710
Pulaski	7,400	72.6	5,370
Robertson	820	81.7	670
Rockcastle	3,380	60.4	2,040
Rowan	2,270	73.1	1,660
Russell	2,960	63.9	1,890
Scott	3,880	84.0	3,260
Shelby	4,950	83.8	4,150
Simpson	2,980	76.2	2,270
Spencer	1,330	78.2	1,040
Taylor	3,590	75.8	2,720
Todd	3,580	68.4	2,450
Trigg	2,430	69.5	1,690
Trimble	1,340	80.6	1,080
Union	4,810	81.5	3,920
Warren	9,790	77.1	7,550
<i>Bowling Green</i>	4,780	83.3	3,980
Washington	2,960	79.1	2,340
Wayne	3,420	63.7	2,180
Webster	4,690	74.4	3,490
Whitley	6,350	69.9	4,440
Wolfe	1,560	59.6	930
Woodford	2,840	84.5	2,400

BMB - RADIO OWNERSHIP - 1946

LOUISIANA

County City	Total Families	Per Cent Radio	Radio Families
State Total	651,000	73.4	478,000
Acadia	10,380	64.3	6,670
Allen	4,390	66.1	2,900
Ascension	4,930	64.7	3,190
Assumption	4,210	59.1	2,490
Avoyelles	9,050	63.5	5,750
Beauregard	4,320	65.3	2,820
Bienville	4,920	63.4	3,120
Bossier	8,560	67.2	5,750
Caddo	40,210	79.8	32,080
<i>Shreveport</i>	27,640	86.2	23,820
Calcasieu	23,000	78.0	17,950
<i>Lake Charles</i>	9,330	83.7	7,810
Caldwell	2,620	67.6	1,770
Cameron	1,250	68.8	860
Catahoula	3,160	57.9	1,830
Claiborne	6,280	64.2	4,030
Concordia	4,040	57.4	2,320
De Soto	6,740	60.2	4,060
East Baton Rouge	32,930	82.3	27,090
<i>Baton Rouge</i>	14,030	87.2	12,230
East Carroll	4,640	58.8	2,730
East Feliciana	3,760	59.0	2,220
Evangeline	8,430	55.9	4,710
Franklin	7,820	62.8	4,910
Grant	4,210	63.4	2,670
Iberia	8,800	71.5	6,290
<i>New Iberia</i>	4,190	79.0	3,310
Iberville	6,940	62.2	4,320
Jackson	3,660	71.6	2,620
Jefferson	18,560	84.2	15,630
Jefferson Davis	6,270	67.5	4,230
Lafayette	10,900	67.3	7,340
<i>Lafayette</i>	5,700	79.3	4,520
La Fourche	8,570	65.1	5,580
La Salle	3,380	68.3	2,310

BMB - RADIO OWNERSHIP - 1946

LOUISIANA
2

County City	Total Families.	Per Cent Radio	Radio Families
Lincoln	5,280	69.3	3,660
Livingston	4,090	64.5	2,640
Madison	4,520	59.7	2,700
Morehouse	7,290	62.4	4,550
Natchitoches	9,430	60.9	5,740
Orleans	156,660	86.8	135,930
<i>New Orleans</i>	156,660	86.8	135,930
Ouachita	16,960	78.4	13,300
<i>Monroe</i>	8,740	81.7	7,140
Plaquemines	2,650	69.1	1,830
Pointe Coupee	5,270	59.8	3,150
Rapides	25,890	72.2	18,680
<i>Alexandria</i>	11,510	79.4	9,140
Red River	3,550	59.7	2,120
Richland	6,800	62.6	4,260
Sabine	5,210	61.4	3,200
St Bernard	1,950	75.9	1,480
St Charles	2,880	69.1	1,990
St Helena	1,980	59.1	1,170
St James	3,420	59.4	2,030
St John the Baptist	3,140	65.0	2,040
St Landry	16,360	61.1	9,990
St Martin	5,430	59.9	3,250
St Mary	8,800	68.5	6,030
St Tammany	6,310	72.1	4,550
Tangipahoa	11,530	67.5	7,780
Tensas	4,000	55.0	2,200
Terrebonne	8,960	67.3	6,030
Union	4,790	68.3	3,270
Vermilion	10,930	64.2	7,020
Vernon	8,100	66.2	5,360
Washington	9,060	72.4	6,560
<i>Bogalusa</i>	4,680	81.2	3,800
Webster	9,740	71.1	6,930
West Baton Rouge	3,100	61.6	1,910

BMB - RADIO OWNERSHIP - 1946

LOUISIANA
3

County City	Total Families	Per Cent Radio	Radio Families
West Carroll	4,280	67.8	2,900
West Feliciana	2,050	53.7	1,100
Winn	3,660	65.8	2,410

BMB - RADIO OWNERSHIP - 1946

MAINE
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	224,100	92.2	206,600
Androscoggin	20,590	95.7	19,700
<i>Auburn</i>	5,790	96.9	5,610
<i>Lewiston</i>	9,780	96.7	9,460
Aroostook	18,150	84.3	15,300
Aroostook North	13,820	84.7	11,700
Aroostook South	4,330	83.1	3,600
<i>Presque Isle</i>	2,400	94.6	2,270
Cumberland	46,370	95.9	44,480
<i>Portland</i>	23,630	97.1	22,940
Franklin	4,780	88.7	4,240
Hancock	8,390	89.3	7,490
Kennebec	18,120	92.5	16,770
<i>Augusta</i>	4,280	95.6	4,090
<i>Waterville</i>	4,050	93.6	3,790
Knox	7,270	90.1	6,550
Lincoln	5,880	89.6	5,270
Oxford	9,890	90.1	8,910
Penobscot	23,400	93.4	21,850
Penobscot North	2,650	89.8	2,380
Penobscot South	20,750	93.8	19,470
<i>Bangor</i>	7,400	97.6	7,220
Piscataquis	5,400	89.6	4,840
Sagadahoc	6,750	92.1	6,220
<i>Bath</i>	3,600	95.3	3,430
Somerset	8,660	90.1	7,800
Waldo	4,500	87.3	3,930
Washington	8,250	87.9	7,250
York	27,700	93.9	26,000
<i>Biddeford</i>	6,290	95.5	6,010

BMB - RADIO OWNERSHIP - 1946

MARYLAND
|

County City	Total Families	Per Cent Radio	Radio Families
State Total	563,000	93.3	525,000
Allegany	20,650	93.4	19,290
<i>Cumberland</i>	9,950	95.6	9,510
Anne Arundel	20,470	89.7	18,360
Baltimore	326,870	96.6	315,620
<i>Baltimore</i>	281,410	96.4	271,280
Calvert	2,720	73.2	1,990
Caroline	4,650	83.4	3,880
Carrroll	10,540	91.4	9,630
Cecil	9,210	88.8	8,180
Charles	5,200	70.8	3,680
Dorchester	6,160	82.0	5,050
<i>Cambridge</i>	2,610	86.2	2,250
Frederick	13,110	89.7	11,760
<i>Frederick</i>	4,350	93.8	4,080
Garrett	4,140	79.7	3,300
Harford	12,760	89.7	11,440
Howard	4,900	88.0	4,310
Kent	3,820	82.5	3,150
Montgomery	32,190	94.4	30,390
Prince Georges	34,230	91.3	31,260
Queen Annes	3,240	79.3	2,570
Saint Marys	4,650	65.4	3,040
Somerset	4,350	78.2	3,400
Talbot	4,480	85.7	3,840
Washington	19,320	92.0	17,780
<i>Hagerstown</i>	10,020	96.1	9,630
Wicomico	9,780	87.0	8,510
<i>Salisbury</i>	4,190	91.9	3,850
Worcester	5,560	82.2	4,570

BMB - RADIO OWNERSHIP - 1946

MASSACHUSETTS

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	1,183,400	97.9	1,158,900
Barnstable	12,360	93.4	11,550
Berkshire	34,380	97.1	33,380
<i>Adams</i>	3,490	96.9	3,380
<i>North Adams</i>	6,430	97.4	6,260
<i>Pittsfield</i>	13,910	98.5	13,700
Bristol	100,780	97.1	97,900
<i>Fall River</i>	31,230	97.1	30,320
<i>New Bedford</i>	32,060	96.5	30,940
Dukes	1,620	93.2	1,510
Essex	136,590	97.6	133,370
<i>Lawrence</i>	22,540	97.1	21,890
<i>Lynn</i>	28,200	97.8	27,580
<i>Salem</i>	10,820	98.1	10,610
Franklin	14,980	96.1	14,390
<i>Greenfield</i>	5,070	98.0	4,970
Hampden	95,140	98.5	93,700
<i>Holyoke</i>	16,090	98.1	15,780
<i>Springfield</i>	44,150	98.9	43,660
Hampshire	20,000	97.0	19,400
Middlesex	256,420	98.6	252,800
<i>Cambridge</i>	30,090	98.4	29,610
<i>Lowell</i>	26,290	96.3	25,320
<i>Malden</i>	16,110	98.7	15,900
<i>Medford</i>	16,820	98.8	16,620
<i>Newton</i>	18,240	99.1	18,070
<i>Somerville</i>	27,720	98.9	27,420
Nantucket	780	98.7	770
Norfolk	97,030	99.1	96,150
<i>Quincy</i>	23,900	99.2	23,710
Plymouth	52,370	97.1	50,850
<i>Brockton</i>	20,230	97.5	19,720
Suffolk	227,850	98.0	223,190
<i>Boston</i>	204,150	98.0	200,000
Worcester	133,100	97.6	129,940
<i>Fitchburg</i>	11,440	97.2	11,120
<i>Worcester</i>	51,170	98.4	50,350

BMB - RADIO OWNERSHIP - 1946

MICHIGAN

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	1,596,000	96.4	1,538,000
Alcona	1,160	89.7	1,040
Alger	2,070	86.5	1,790
Allegan	11,040	92.8	10,250
Alpena	4,980	89.8	4,470
<i>Alpena</i>	3,340	94.9	3,170
Antrim	2,220	84.2	1,870
Arenac	2,090	84.7	1,770
Baraga	1,430	88.8	1,270
Barry	6,750	93.0	6,280
Bay	22,850	95.7	21,860
<i>Bay City</i>	15,470	97.6	15,100
Benzie	1,770	89.8	1,590
Berrien	30,650	94.8	29,050
<i>Benton Harbor</i>	6,110	96.2	5,880
<i>Niles</i>	4,220	97.2	4,100
Branch	8,370	93.8	7,850
Calhoun	32,340	96.4	31,170
<i>Battle Creek</i>	20,800	97.4	15,440
Cass	7,420	91.9	6,820
Charlevoix	3,050	88.2	2,690
Cheboygan	2,710	86.0	2,330
Chippewa	7,000	91.0	6,370
<i>Sault St Marie</i>	4,120	96.6	3,980
Clare	2,370	88.6	2,100
Clinton	8,620	94.4	8,140
Crawford	600	88.3	530
Delta	7,140	91.7	6,550
<i>Escanaba</i>	3,300	95.5	3,150
Dickinson	5,600	94.1	5,270
<i>Iron Mountain</i>	2,270	95.2	2,160
Eaton	10,990	94.5	10,390

BMB - RADIO OWNERSHIP - 1946

MICHIGAN
2

County City	Total Families	Per Cent Radio	Radio Families
Emmet	3,030	86.8	2,630
Genesee	66,620	97.2	64,760
<i>Flint</i>	45,130	97.9	44,190
Gladwin	2,140	88.8	1,900
Gogebic	5,960	94.0	5,600
<i>Ironwood</i>	2,620	96.6	2,530
Grand Traverse	5,940	91.6	5,440
<i>Traverse City</i>	3,690	95.1	3,510
Gratiot	8,670	92.0	7,980
Hillsdale	9,410	92.3	8,690
Houghton	9,360	94.2	8,820
<i>Calumet</i>	290	93.1	270
Huron	7,800	92.2	7,190
Ingham	43,190	97.4	42,060
<i>Lansing</i>	26,570	98.3	26,120
Ionia	9,900	93.9	9,300
Iosco	2,200	90.0	1,980
Iron	4,200	91.0	3,820
Isabella	5,960	91.8	5,470
Jackson	28,850	96.5	27,830
<i>Jackson</i>	16,950	97.7	16,560
Kalamazoo	31,420	96.9	30,440
<i>Kalamazoo</i>	17,310	97.7	16,910
Kalkaska	840	82.1	690
Kent	69,060	96.9	66,900
<i>Grand Rapids</i>	47,710	97.6	46,560
Keweenaw	700	88.6	620
Lake	1,300	77.7	1,010
Lapeer	7,850	94.1	7,390
Leelanau	1,700	83.5	1,420
Lenawee	16,850	94.8	15,980
<i>Adrian</i>	5,430	97.4	5,290
Livingston	6,430	95.0	6,110
Luce	1,390	84.9	1,180
Mackinac	1,650	85.5	1,410
Macomb	44,930	97.3	43,700
Manistee	4,440	91.9	4,080
Marquette	10,580	93.9	9,930
<i>Marquette</i>	3,430	97.1	3,330

BMB - RADIO OWNERSHIP - 1946

MICHIGAN
3

County City	Total Families	Per Cent Radio	Radio Families
Mason	5,100	92.0	4,690
<i>Ludington</i>	2,620	96.2	2,520
Mecosta	4,230	89.8	3,800
Menominee	5,680	92.6	5,260
<i>Menominee</i>	2,730	97.8	2,670
Midland	8,460	93.1	7,880
<i>Midland</i>	3,650	98.1	3,580
Missaukee	1,700	82.9	1,410
Monroe	18,310	95.3	17,450
<i>Monroe</i>	6,540	96.3	6,300
Montcalm	8,190	91.3	7,480
Montmorency	780	82.1	640
Muskegon	33,030	96.6	31,910
<i>Muskegon</i>	17,180	98.0	16,840
<i>Muskegon Heights</i>	5,450	97.4	5,310
Newaygo	5,360	88.6	4,750
Oakland	92,820	97.9	90,880
<i>Pontiac</i>	24,240	99.1	24,030
<i>Royal Oak</i>	9,290	99.2	9,220
Oceana	4,120	87.6	3,610
Ogemaw	1,790	83.2	1,490
Ontonagon	2,330	89.7	2,090
Osceola	3,890	87.7	3,410
Oscoda	560	83.9	470
Otsego	1,210	82.6	1,000
Ottawa	17,910	96.8	17,330
<i>Holland</i>	4,910	99.0	4,860
Presque Isle	2,360	85.6	2,020
Roscommon	980	85.7	840
Saginaw	37,860	95.7	36,250
<i>Saginaw</i>	25,110	97.3	24,430
St Clair	23,430	96.3	22,560
<i>Port Huron</i>	10,800	97.8	10,560
St Joseph	9,410	93.8	8,830
Sanilac	7,860	92.0	7,230
Schoolcraft	1,860	89.8	1,670

BMB - RADIO OWNERSHIP - 1946

MICHIGAN
4

County City	Total Families	Per Cent Radio	Radio Families
Shiawassee	11,810	95.3	11,260
<i>Owosso</i>	4,580	97.4	4,460
Tuscola	10,100	91.0	9,190
Van Buren	10,760	92.6	9,960
Washtenaw	32,600	97.5	31,790
<i>Ann Arbor</i>	13,870	98.8	13,700
<i>Ypsilanti</i>	5,370	97.4	5,230
Wayne	631,690	98.3	621,240
<i>Dearborn</i>	19,460	99.0	19,270
<i>Detroit</i>	514,340	98.3	505,580
<i>Highland Park</i>	17,020	98.9	16,840
Wexford	4,220	90.8	3,830
<i>Cadillac</i>	2,490	95.6	2,380

BMB - RADIO OWNERSHIP - 1946

MINNESOTA

County City	Total Families	Per Cent Radio	Radio Families
State Total	723,500	95.2	689,000
Aitkin	3,300	88.8	2,930
Anoka	6,820	94.9	6,470
Becker	5,360	89.4	4,790
Beltrami	5,310	87.9	4,670
Benton	3,630	91.5	3,320
<i>St Cloud</i>		<i>See Stearns County</i>	
Big Stone	2,260	94.2	2,130
Blue Earth	9,270	95.3	8,830
<i>Mankato</i>	<i>4,630</i>	<i>96.8</i>	<i>4,480</i>
Brown	6,470	95.4	6,170
Carlton	5,770	93.1	5,370
Carver	4,340	93.5	4,060
Cass	3,610	86.1	3,110
Chippewa	3,630	95.6	3,470
Chisago	3,380	91.4	3,090
Clay	6,120	94.9	5,810
<i>Moorhead</i>	<i>2,800</i>	<i>97.1</i>	<i>2,720</i>
Clearwater	2,450	86.5	2,120
Cook	520	86.5	450
Cottonwood	3,640	95.1	3,460
Crow Wing	6,940	93.4	6,480
<i>Brainerd</i>	<i>3,110</i>	<i>95.8</i>	<i>2,980</i>
Dakota	11,110	96.3	10,700
<i>South St Paul</i>	<i>3,740</i>	<i>98.1</i>	<i>3,670</i>
Dodge	3,130	93.3	2,920
Douglas	5,260	92.6	4,870
Faribault	6,170	95.1	5,870
Fillmore	6,590	91.0	6,000
Freeborn	8,260	95.5	7,890
<i>Albert Lea</i>	<i>3,880</i>	<i>97.4</i>	<i>3,780</i>
Goodhue	8,320	95.0	7,900
Grant	2,330	94.4	2,200
Hennepin	175,210	98.1	171,830
<i>Minneapolis</i>	<i>154,970</i>	<i>98.3</i>	<i>152,270</i>
Houston	3,570	91.9	3,280
Hubbard	2,360	86.9	2,050
Isanti	2,870	89.5	2,570

BMB - RADIO OWNERSHIP - 1946

MINNESOTA
2

County City	Total Families	Per Cent Radio	Radio Families
Itasca	8,090	90.6	7,330
Jackson	3,900	94.9	3,700
Kanabec	2,400	89.6	2,150
Kandiyohi	6,450	95.0	6,130
<i>Willmar</i>	2,610	97.3	2,540
Kittson	2,360	90.7	2,140
Koochiching	3,910	87.2	3,410
Lac Qui Parle	3,530	95.2	3,360
Lake	2,200	95.5	2,100
Lake Of Woods	930	87.1	810
Le Sueur	4,970	92.8	4,610
Lincoln	2,570	92.6	2,380
Lyon	5,100	95.1	4,850
Mc Leod	5,530	92.4	5,110
Mahnomen	1,480	85.8	1,270
Marshall	3,760	92.0	3,460
Martin	6,060	95.9	5,810
Meeker	4,780	94.1	4,500
Mille Lacs	3,800	88.7	3,370
Morrison	6,060	90.4	5,480
Mower	9,980	96.1	9,590
<i>Austin</i>	5,670	98.2	5,570
Murray	3,210	94.7	3,040
Nicollet	4,300	96.3	4,140
Nobles	5,240	96.0	5,030
Norman	2,910	92.1	2,680
Olmsted	9,590	96.1	9,220
<i>Rochester</i>	6,230	98.4	6,130
Otter Tail	11,500	92.0	10,580
<i>Fergus Falls</i>	3,300	96.7	3,190
Pennington	2,780	93.5	2,600
Pine	4,720	88.8	4,190
Pipestone	3,550	95.8	3,400
Polk	8,240	93.3	7,690
Pope	3,110	93.9	2,920

BMB - RADIO OWNERSHIP - 1946

MINNESOTA
3

County City	Total Families	Per Cent Radio	Radio Families
Ramsey	92,260	98.2	90,600
<i>St Paul</i>	86,380	98.1	84,700
Red Lake	1,570	90.4	1,420
Redwood	5,490	95.3	5,230
Renville	5,790	94.5	5,470
Rice	7,330	94.7	6,940
<i>Faribault</i>	3,200	97.2	3,110
Rock	2,340	95.3	2,230
Roseau	3,360	87.8	2,950
St Louis	53,540	95.5	51,150
St Louis North	1,450	86.2	1,250
St Louis Central	18,390	95.8	17,610
St Louis South	33,700	95.8	32,290
<i>Duluth</i>	27,030	97.7	26,400
<i>Hibbing</i>	4,160	97.8	4,070
<i>Virginia</i>	3,350	98.5	3,300
Scott	3,730	90.9	3,390
Sherburne	1,930	90.7	1,750
<i>St Cloud</i>		See Stearns County	
Sibley	3,510	92.9	3,260
Stearns	13,330	93.5	12,460
<i>St Cloud (1)</i>	6,060	96.9	5,870
Steele	5,070	95.7	4,850
Stevens	2,680	93.3	2,500
Swift	3,560	93.8	3,340
Todd	5,690	91.6	5,210
Traverse	1,910	95.3	1,820
Wabasha	4,280	93.0	3,980
Wadena	3,180	89.9	2,860
Waseca	3,790	94.2	3,570
Washington	7,650	95.6	7,310
Watowan	3,560	95.8	3,410
Wilkin	2,390	94.6	2,260
Winona	9,210	94.4	8,690
<i>Winona</i>	6,070	95.6	5,800
Wright	7,110	91.3	6,490
Yellow Medicine	4,230	94.6	4,000

(1) Includes part in Benton County & Sherburne County

BMB - RADIO OWNERSHIP - 1946

MISSISSIPPI

County City	Total Families	Per Cent Radio	Radio Families
State Total	541,000	66.2	358,000
Adams	7,920	64.6	5,120
<i>Natchez</i>	5,410	71.2	3,850
Alcorn	6,520	75.5	4,920
<i>Corinth</i>	2,910	82.1	2,390
Amite	3,880	61.6	2,390
Attala	6,140	65.8	4,040
Benton	1,730	61.8	1,070
Bolivar	18,170	60.0	10,910
Calhoun	4,150	69.4	2,880
Carroll	3,470	61.4	2,130
Chickasaw	4,420	64.5	2,850
Choctaw	2,480	63.7	1,580
Claiborne	3,310	57.1	1,890
Clarke	4,030	63.5	2,560
Clay	4,730	64.5	3,050
Coahoma	14,090	60.5	8,520
<i>Clarksdale</i>	5,430	73.5	3,990
Copiah	7,400	65.1	4,820
Covington	3,560	66.0	2,350
De Soto	6,480	55.9	3,620
Forrest	14,520	73.6	10,680
<i>Hattiesburg</i>	10,170	76.1	7,740
Franklin	2,190	61.6	1,350
George	1,990	63.3	1,260
Greene	1,600	60.6	970
Grenada	5,420	65.5	3,550
Hancock	2,760	69.9	1,930
Harrison	21,220	79.0	16,770
<i>Biloxi</i>	7,770	81.6	6,340
<i>Gulfport</i>	6,870	83.0	5,700
Hinds	33,190	76.3	25,310
<i>Jackson</i>	22,460	84.9	19,070
Holmes	9,230	58.0	5,350
Humphreys	6,900	58.7	4,050
Issaquena	1,470	53.1	780

BMB - RADIO OWNERSHIP - 1946

MISSISSIPPI
2

County City	Total Families	Per Cent Radio	Radio Families
Itawamba	3,650	64.4	2,350
Jackson	12,510	78.3	9,800
Jasper	3,970	60.7	2,410
Jefferson	3,110	52.7	1,640
Jefferson Davis	3,300	59.7	1,970
Jones	12,720	73.7	9,370
<i>Laurel</i>	6,750	76.9	5,190
Kemper	3,760	57.7	2,170
Lafayette	4,810	68.0	3,270
Lamar	2,900	64.1	1,860
Lauderdale	17,100	71.1	12,150
<i>Meridian</i>	12,140	75.9	9,210
Lawrence	2,970	59.6	1,770
Leake	4,340	61.8	2,680
Lee	8,730	71.9	6,280
<i>Tupelo</i>	3,160	81.0	2,560
Leflore	14,310	64.7	9,260
<i>Greenwood</i>	5,920	77.9	4,610
Lincoln	5,870	67.8	3,980
Lowndes	10,470	66.4	6,950
<i>Columbus</i>	5,530	74.3	4,110
Madison	8,870	60.3	5,350
Marion	5,820	64.6	3,760
Marshall	6,210	57.5	3,570
Monroe	8,620	67.6	5,830
Montgomery	4,060	67.5	2,740
Neshoba	6,050	65.5	3,960
Newton	4,590	64.5	2,960
Noxubee	4,780	52.7	2,520
Oktibbeha	4,980	65.1	3,240
Panola	7,240	62.8	4,550
Pearl River	4,270	72.1	3,080
Perry	1,780	62.4	1,110
Pike	8,420	72.4	6,100
<i>Mc Comb</i>	3,590	85.0	3,050
Pontotoc	4,360	67.9	2,960

BMB - RADIO OWNERSHIP - QORY

MISSISSIPPI
3

County City	Total Families	Per Cent Radio	Radio Families
Prentiss	4,280	68.2	2,920
Quitman	6,250	65.0	4,060
Rankin	5,040	64.3	3,240
Scott	5,240	70.6	3,700
Sharkey	3,980	62.3	2,480
Simpson	3,960	66.4	2,630
Smith	3,180	66.4	2,110
Stone	1,230	65.9	810
Sunflower	15,060	62.0	9,340
Tallahatchie	8,090	60.8	4,920
Tate	4,280	62.4	2,670
Tippah	3,970	69.0	2,740
Tishomingo	3,390	69.0	2,340
Tunica	6,590	56.0	3,690
Union	4,950	72.3	3,580
Walthall	3,540	62.1	2,200
Warren	11,650	70.2	8,180
<i>Vicksburg</i>	8,240	75.6	6,230
Washington	20,210	62.4	12,610
<i>Greenville</i>	8,400	72.0	6,050
Wayne	3,110	58.5	1,820
Webster	2,620	67.6	1,770
Wilkinson	4,220	60.7	2,560
Winston	4,510	63.6	2,870
Yalobusha	4,330	66.5	2,880
Yazoo	9,780	56.6	5,540

BMB - RADIO OWNERSHIP - 1946

MISSOURI

County City	Total Families	Per Cent Radio	Radio Families
State Total	1,089,400	89.0	969,100
Adair	5,130	87.7	4,500
<i>Kirksville</i>	2,850	93.0	2,650
Andrew	3,320	87.7	2,910
Atchison	3,070	89.3	2,740
Audrain	7,140	88.2	6,300
Barry	5,640	82.3	4,640
Barton	3,290	82.4	2,710
Bates	5,140	81.3	4,180
Benton	2,740	76.3	2,090
Bollinger	2,500	71.2	1,780
Boone	11,050	87.9	9,710
<i>Columbia</i>	6,300	92.5	5,830
Buchanan	23,130	91.7	21,210
<i>St Joseph</i>	18,860	92.7	17,490
Butler	7,980	75.2	6,000
<i>Poplar Bluff</i>	3,320	90.4	3,000
Caldwell	3,260	84.4	2,750
Callaway	5,820	80.8	4,700
Camden	1,650	75.2	1,240
Cape Girardeau	9,020	88.4	7,970
<i>Cape Girardeau</i>	4,940	92.5	4,570
Carroll	4,310	87.2	3,760
Carter	1,040	69.2	720
Cass	6,050	84.0	5,080
Cedar	2,960	75.0	2,220
Chariton	4,160	83.9	3,490
Christian	3,230	78.0	2,520
Clark	2,950	80.7	2,380
Clay	11,890	90.2	10,730
Clinton	3,760	85.9	3,230
Cole	7,940	90.2	7,160
<i>Jefferson City</i>	5,630	95.7	5,390
Cooper	4,870	81.9	3,990
Crawford	2,340	73.9	1,730
Dade	2,770	79.4	2,200
Dallas	2,780	75.9	2,110
Daviess	3,210	81.3	2,610

BMB - RADIO OWNERSHIP - 1946

MISSOURI
2

County City	Total Families	Per Cent Radio	Radio Families
De Kalb	2,570	85.2	2,190
Dent	2,780	77.3	2,150
Douglas	3,030	71.9	2,180
Dunklin	10,830	77.7	8,410
Franklin	9,390	83.4	7,830
Gasconade	3,440	79.4	2,730
Gentry	3,360	85.7	2,880
Greene	27,300	90.2	24,630
<i>Springfield</i>	19,480	92.9	18,090
Grundy	4,050	86.9	3,520
Harrison	4,510	84.9	3,830
Henry	5,680	82.6	4,690
Hickory	1,420	76.8	1,090
Holt	2,840	85.9	2,440
Howard	3,190	82.4	2,630
Howell	5,070	76.1	3,860
Iron	1,930	71.5	1,380
Jackson	161,360	95.4	153,990
<i>Kansas City</i>	136,580	95.8	130,800
Jasper	23,850	88.6	21,140
<i>Carthage</i>	3,310	92.4	3,060
<i>Joplin (1)</i>	11,830	90.4	10,690
Jefferson	7,880	88.5	6,970
Johnson	6,010	82.5	4,960
Knox	2,400	82.9	1,990
Laclede	5,910	76.1	4,500
Lafayette	7,500	85.1	6,380
Lawrence	6,530	82.5	5,390
Lewis	3,300	85.2	2,810
Lincoln	4,170	81.8	3,410
Linn	5,970	87.3	5,210
Livingston	4,270	88.3	3,770

BMB - RADIO OWNERSHIP - 1946

MISSOURI
3

County City	Total Families	Per Cent Radio	Radio Families
Mc Donald	3,980	74.1	2,950
Macon	5,400	83.9	4,530
Madison	2,510	76.5	1,920
Maries	1,470	71.4	1,050
Marion	8,320	90.3	7,510
<i>Hannibal</i>	5,740	92.3	5,300
Mercer	2,310	84.0	1,940
Miller	3,570	77.9	2,780
Mississippi	6,860	71.9	4,930
Moniteau	3,240	80.9	2,620
Monroe	3,630	83.5	3,030
Montgomery	3,560	82.0	2,920
Morgan	2,760	75.7	2,090
New Madrid	10,610	72.9	7,730
Newton	8,760	82.0	7,180
<i>Joplin</i>		See Jasper County	
Nodaway	6,360	87.7	5,580
Oregon	2,610	73.2	1,910
Osage	2,840	72.5	2,060
Ozark	2,380	67.6	1,610
Pemiscot	12,250	72.7	8,900
Perry	3,480	82.2	2,860
Pettis	9,300	87.4	8,130
<i>Sedalia</i>	6,100	91.3	5,570
Phelps	7,350	77.1	5,670
Pike	5,260	84.2	4,430
Platte	4,060	84.2	3,420
Polk	4,500	79.6	3,580
Pulaski	4,320	78.7	3,400
Putnam	2,950	81.0	2,390
Ralls	2,550	83.1	2,120
Randolph	6,730	87.7	5,900
<i>Moberly</i>	3,830	93.5	3,580
Ray	4,750	84.8	4,030
Reynolds	1,570	66.2	1,040
Ripley	2,660	71.4	1,900

BMB - RADIO OWNERSHIP - 1946

MISSOURI
4

County City	Total Families	Per Cent Radio	Radio Families
St Charles	8,130	87.9	7,150
St Clair	3,090	75.7	2,340
St Francois	8,250	87.6	7,230
Ste Genevieve	2,670	81.3	2,170
St Louis	350,290	96.2	336,980
<i>St Louis</i>	<i>267,370</i>	<i>96.9</i>	<i>259,000</i>
Saline	7,410	85.4	6,330
Schuyler	1,810	87.3	1,580
Scotland	2,190	85.4	1,870
Scott	7,900	83.8	6,620
Shannon	1,800	70.0	1,260
Shelby	3,130	84.0	2,630
Stoddard	7,900	77.1	6,090
Stone	2,650	72.5	1,920
Sullivan	3,620	81.2	2,940
Taney	2,180	72.5	1,580
Texas	5,540	72.6	4,020
Vernon	6,460	82.7	5,340
Warren	2,290	78.2	1,790
Washington	2,750	67.6	1,860
Wayne	2,150	69.8	1,500
Webster	4,040	79.5	3,210
Worth	1,500	85.3	1,280
Wright	4,070	73.2	2,980

(1) Includes part in Newton County

BMB - RADIO OWNERSHIP - 1946

MONTANA

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	148,400	92.3	137,000
Beaverhead	2,010	86.1	1,730
Big Horn	2,230	87.9	1,960
Blaine	2,120	87.3	1,850
Broadwater	570	86.0	490
Carbon	2,720	90.1	2,450
Carter	810	87.7	710
Cascade	14,790	94.9	14,030
<i>Great Falls</i>	<i>11,210</i>	<i>96.1</i>	<i>10,770</i>
Chouteau	1,690	92.3	1,560
Custer	2,980	93.3	2,780
<i>Miles City</i>	<i>2,250</i>	<i>94.7</i>	<i>2,130</i>
Daniels	980	93.9	920
Dawson	2,310	94.8	2,190
Deer Lodge	5,050	95.0	4,800
<i>Anaconda</i>	<i>4,200</i>	<i>95.7</i>	<i>4,020</i>
Fallon	830	94.0	780
Fergus	3,640	92.3	3,360
Flathead	6,120	93.6	5,730
<i>Kalispell</i>	<i>2,450</i>	<i>94.3</i>	<i>2,310</i>
Gallatin	4,680	92.5	4,330
<i>Bozeman</i>	<i>2,580</i>	<i>93.8</i>	<i>2,420</i>
Garfield	610	85.2	520
Glacier	2,330	86.3	2,010
Golden Valley	330	93.9	310
Granite	890	87.6	780
Hill	3,300	94.5	3,120
Jefferson	910	90.1	820
Judith Basin	970	92.8	900
Lake	2,730	90.1	2,460
Lewis and Clark	5,960	93.1	5,550
<i>Helena</i>	<i>4,440</i>	<i>94.4</i>	<i>4,190</i>

BMB - RADIO OWNERSHIP - 1946

MONTANA
2

County City	Total Families	Per Cent Radio	Radio Families
Liberty	520	90.4	470
Lincoln	1,990	87.9	1,750
Mc Cone	670	91.0	610
Madison	1,410	87.2	1,230
Meagher	480	89.6	430
Mineral	550	87.3	480
Missoula	7,690	93.9	7,220
<i>Missoula</i>	5,360	94.8	5,080
Musselshell	1,420	92.3	1,310
Park	3,090	93.2	2,880
Petroleum	270	85.2	230
Phillips	1,770	88.1	1,560
Pondera	1,560	91.0	1,420
Powder River	790	83.5	660
Powell	1,970	90.4	1,780
Prairie	610	88.5	540
Ravalli	3,130	89.5	2,800
Richland	2,560	92.2	2,360
<i>Sidney</i>	990	94.9	940
Roosevelt	2,440	90.2	2,200
Rosebud	1,690	85.2	1,440
Sanders	1,900	85.8	1,630
Sheridan	1,600	91.9	1,470
Silver Bow	15,970	94.7	15,120
<i>Butte</i>	11,750	94.6	11,110
Stillwater	1,650	92.1	1,520
Sweet Grass	930	89.2	830
Teton	1,940	92.3	1,790
Toole	1,730	92.5	1,600
Treasure	390	87.2	340
Valley	2,450	93.5	2,290
Wheatland	840	92.9	780
Wibaux	560	92.9	520
Yellowstone	12,270	94.5	11,600
<i>Billings</i>	7,790	95.6	7,450

BMB - RADIO OWNERSHIP - 1946

NEBRASKA

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	350,800	91.6	321,200
Adams	8,120	93.1	7,560
<i>Hastings</i>	5,820	96.4	5,610
Antelope	2,920	88.0	2,570
Arthur	Combined with Keith County		
Banner	340	91.2	310
Blaine	Combined with Thomas County		
Boone	2,810	87.5	2,460
Box Butte	3,970	92.7	3,680
Boyd	1,420	85.2	1,210
Brown	1,330	86.5	1,150
Buffalo	7,350	89.0	6,540
<i>Kearney</i>	3,490	92.3	3,220
Burt	3,160	92.1	2,910
Butler	3,160	84.5	2,670
Cass	4,770	90.8	4,330
Cedar	3,590	91.1	3,270
Chase	1,280	86.7	1,110
Cherry	1,600	86.9	1,390
Cherry West	620	87.1	540
Cherry East	980	86.7	850
Cheyenne	2,940	92.9	2,730
Clay	3,300	87.3	2,880
Colfax	2,910	89.0	2,590
Cuming	3,190	91.8	2,930
Custer	4,840	87.0	4,210
Dakota	2,360	91.1	2,150
Dawes	3,090	92.2	2,850
Dawson	4,810	90.4	4,350
Deuel	910	91.2	830
Dixon	2,570	91.1	2,340
Dodge	7,540	94.0	7,090
<i>Fremont</i>	4,190	96.2	4,030
Douglas	75,310	96.3	72,530
<i>Omaha</i>	68,980	96.6	66,660
Dundy	1,150	83.5	960

BMB - RADIO OWNERSHIP - 1946

NEBRASKA
2

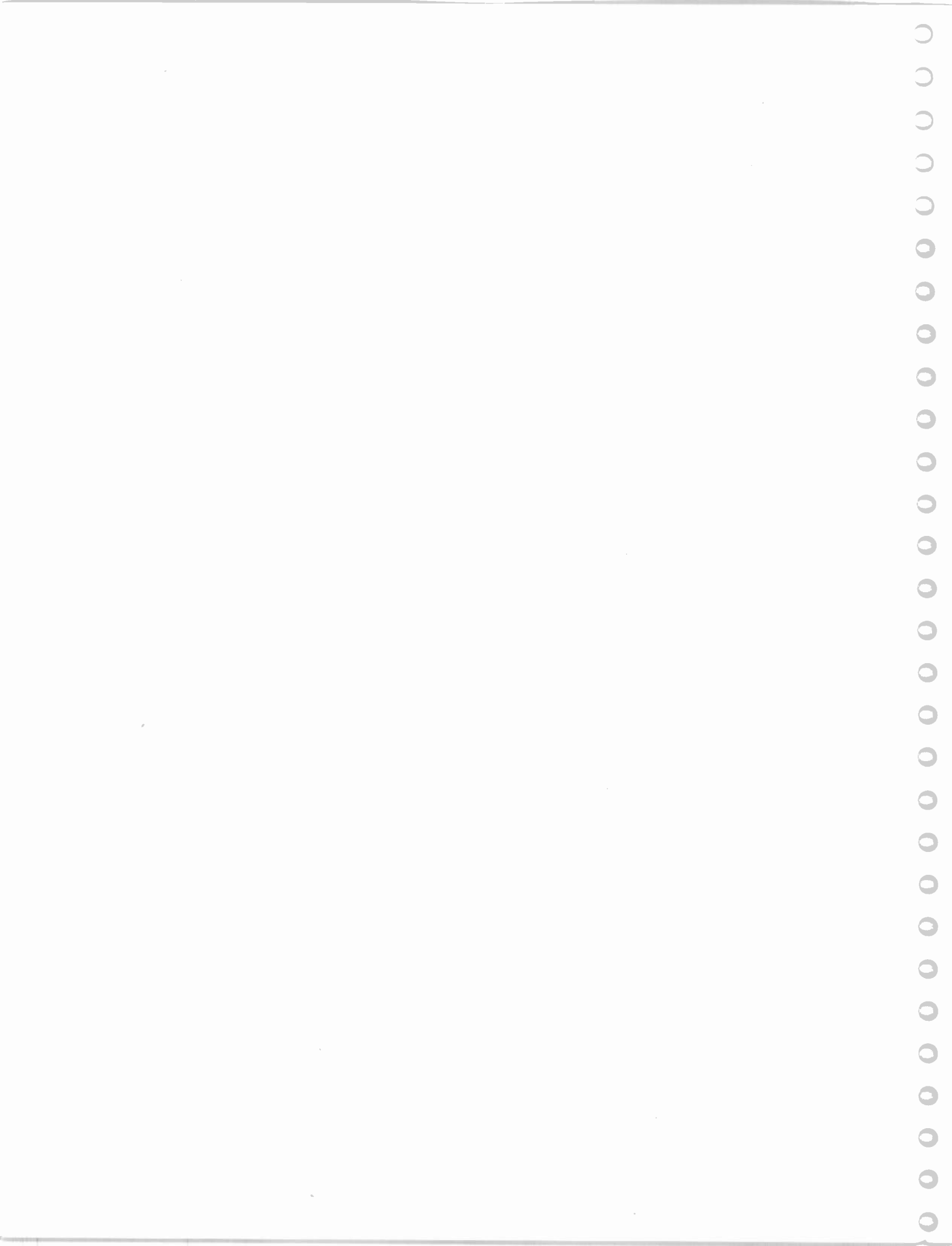
County City	Total Families	Per Cent Radio	Radio Families
Fillmore	3,090	87.1	2,690
Franklin	1,900	83.2	1,580
Frontier	1,450	84.1	1,220
Furnas	2,410	86.3	2,080
Gage	7,110	92.1	6,550
<i>Beatrice</i>	3,290	94.8	3,120
Garden	1,030	87.4	900
Garfield	750	85.3	640
Gosper	730	82.2	600
Grant (1)	650	87.7	570
Greeley	1,270	85.8	1,090
Hall	9,450	92.4	8,730
<i>Grand Island</i>	6,900	95.4	6,580
Hamilton	2,520	87.3	2,200
Harlan	1,620	86.4	1,400
Hayes	650	84.6	550
Hitchcock	1,500	86.0	1,290
Holt	3,610	88.4	3,190
Hooker		Combined with Grant County	
Howard	2,030	85.7	1,740
Jefferson	4,000	90.8	3,630
Johnson	2,070	89.4	1,850
Kearney	1,850	90.8	1,680
Keith (2)	1,740	88.5	1,540
Keya Paha	560	85.7	480
Kimball	1,030	91.3	940
Knox	3,930	85.8	3,370
Lancaster	29,470	95.6	28,160
<i>Lincoln</i>	25,360	96.9	24,580
Lincoln	6,090	91.1	5,550
<i>North Platte</i>	3,360	95.2	3,200
Logan (3)	660	78.8	520
Loup	410	85.4	350
Mc Pherson		Combined with Logan County	
Madison	6,190	92.9	5,750
<i>Norfolk</i>	3,200	95.3	3,050

BMB - RADIO OWNERSHIP - 1946

NEBRASKA
3

County City	Total Families	Per Cent Radio	Radio Families
Merrick	2,450	90.2	2,210
Morrill	1,990	88.9	1,770
Nance	1,590	87.4	1,390
Nemaha	2,660	91.4	2,430
Nuckolls	2,510	86.1	2,160
Otoe	4,580	92.4	4,230
Pawnee	1,780	88.2	1,570
Perkins	1,200	88.3	1,060
Phelps	2,370	92.4	2,190
Pierce	2,320	89.7	2,080
Platte	4,480	89.7	4,020
Polk	2,060	90.3	1,860
Red Willow	3,340	90.1	3,010
Richardson	4,550	90.5	4,120
Rock	790	87.3	690
Saline	4,300	87.2	3,750
Sarpy	3,350	92.8	3,110
Saunders	5,460	90.5	4,940
Scotts Bluff	9,020	89.9	8,110
<i>Scotts Bluff</i>	3,680	92.4	3,400
Seward	3,590	88.9	3,190
Sheridan	2,580	88.0	2,270
Sherman	1,520	81.6	1,240
Sioux	790	86.1	680
Stanton	1,650	88.5	1,460
Thayer	3,170	87.7	2,780
Thomas (4)	670	86.6	580
Thurston	1,830	84.2	1,540
Valley	2,060	86.4	1,780
Washington	2,840	93.0	2,640
Wayne	2,470	93.5	2,310
Webster	1,960	84.2	1,650
Wheeler	400	85.0	340
York	3,960	90.9	3,600

- (1) Includes Hooker County
- (2) Includes Arthur County
- (3) Includes Mc Pherson County
- (4) Includes Blaine County



BMB - RADIO OWNERSHIP - 1946

NEVADA
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	45,800	89.3	40,900
Churchill	1,630	88.3	1,440
Clark	14,980	88.9	13,320
Clark North	11,620	89.6	10,410
Clark South	3,360	86.6	2,910
Las Vegas	7,980	91.1	7,270
Douglas	430	90.7	390
Elko	2,800	88.2	2,470
Elko Northwest	310	87.1	270
Elko Northeast	430	86.0	370
Elko Southwest	1,490	89.9	1,340
Elko Southeast	570	86.0	490
Esmeralda	120	83.3	100
Eureka	Combined with Lander County		
Humboldt	1,280	84.4	1,080
Lander (1)	850	78.8	670
Lincoln	1,210	92.6	1,120
Lincoln North	630	93.7	590
Lincoln South	580	91.4	530
Lyon	760	89.5	680
Mineral	3,190	78.1	2,490
Nye	2,220	80.6	1,790
Nye North	560	76.8	430
Nye South	1,660	81.9	1,360
Ormsby	980	93.9	920
Pershing	800	82.5	660
Storey	140	92.9	130
Washoe	11,850	95.4	11,310
Reno	8,130	97.0	7,890
White Pine	2,560	91.0	2,330
White Pine West	2,350	91.5	2,150
White Pine East	210	85.7	180

(1) Includes Eureka County

BMB - RADIO OWNERSHIP - 1946

NEW HAMPSHIRE
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	135,200	94.2	127,400
Belknap	6,620	93.5	6,190
<i>Laconia</i>	3,660	96.4	3,530
Carroll	3,910	90.8	3,550
Cheshire	10,510	93.5	9,830
<i>Keene</i>	4,470	96.4	4,310
Coos	7,690	93.9	7,220
<i>Berlin</i>	3,780	95.2	3,600
Grafton	11,420	92.6	10,570
Hillsboro	40,420	95.3	38,540
<i>Manchester</i>	21,840	95.4	20,840
Merrimack	13,360	94.2	12,590
<i>Concord</i>	5,830	97.3	5,670
Rockingham	19,620	94.2	18,480
<i>Portsmouth</i>	5,100	97.5	4,970
Strafford	13,120	95.0	12,460
<i>Dover</i>	4,450	96.6	4,300
<i>Rochester</i>	3,770	95.5	3,600
Sullivan	8,530	93.4	7,970
<i>Claremont</i>	4,200	96.0	4,030

BMB - RADIO OWNERSHIP - 1946

NEW JERSEY

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	1,217,000	97.5	1,186,000
Atlantic	31,590	95.3	30,110
<i>Atlantic City</i>	16,540	95.8	15,850
Bergen	130,880	98.8	129,370
Burlington	24,790	95.7	23,730
Camden	76,100	97.1	73,870
<i>Camden</i>	34,930	96.8	33,800
Cape May	9,330	94.2	8,790
Cumberland	22,510	94.4	21,250
<i>Bridgeton</i>	5,490	96.0	5,270
<i>Millville</i>	5,060	96.2	4,870
Essex	248,020	98.0	243,050
<i>East Orange</i>	22,930	99.2	22,750
<i>Irvington</i>	17,810	99.3	17,690
<i>Newark</i>	125,630	97.6	122,560
Gloucester	23,060	95.5	22,030
Hudson	173,780	98.3	170,790
<i>Bayonne</i>	19,230	98.8	18,990
<i>Hoboken</i>	13,340	98.0	13,070
<i>Jersey City</i>	79,880	98.3	78,500
<i>Union City</i>	16,810	98.2	16,510
Hunterdon	10,430	95.2	9,930
Mercer	54,520	97.1	52,940
<i>Trenton</i>	34,250	96.9	33,190
Middlesex	64,470	97.1	62,600
Monmouth	54,710	96.0	52,530
<i>Asbury Park</i>	5,290	94.5	5,000
<i>Red Bank</i>	3,930	96.4	3,790
Morris	36,410	97.6	35,520
Ocean	11,880	94.3	11,200
Passaic	88,440	97.5	86,260
<i>Passaic</i>	16,950	97.1	16,450
<i>Paterson</i>	40,900	97.4	39,850
Salem	13,060	93.6	12,230
Somerset	18,450	97.5	17,980
<i>North Plainfield</i>	3,150	99.0	3,120
Sussex	10,290	94.8	9,750
Union	99,320	98.4	97,740
<i>Elizabeth</i>	32,820	97.8	32,100

BMB - RADIO OWNERSHIP - 1946

NEW JERSEY
2

County City	Total Families	Per Cent Radio	Radio Families
Warren	14,960	95.8	14,330
Phillipsburg	5,570	97.1	5,410

BMB - RADIO OWNERSHIP - 1946

NEW MEXICO

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	133,400	73.5	98,000
Bernalillo	20,680	84.6	17,490
<i>Albuquerque</i>	11,800	91.9	10,840
Catron	760	64.5	490
Catron North	280	64.3	180
Catron South	480	64.6	310
Chaves	9,100	80.1	7,290
<i>Roswell</i>	5,650	84.1	4,750
Colfax	3,850	79.5	3,060
Curry	6,550	85.2	5,580
<i>Clovis</i>	3,980	89.4	3,560
De Baca	1,560	71.8	1,120
Dona Ana	7,160	70.9	5,080
Eddy	9,150	79.8	7,300
<i>Carlsbad</i>	2,990	88.3	2,640
Grant	5,830	77.4	4,510
Guadalupe	1,580	58.2	920
Harding	690	66.7	460
Hidalgo	1,210	76.0	920
Lea	4,670	84.2	3,930
<i>Hobbs</i>	2,560	84.8	2,170
Lincoln	1,860	72.0	1,340
Luna	2,960	75.0	2,220
Mc Kinley	6,480	68.5	4,440
<i>Gallup</i>	2,580	87.2	2,250
Mora	1,700	48.2	820
Otero	3,420	70.8	2,420
Otero West	2,520	72.6	1,830
Otero East	900	65.6	590
Quay	2,850	79.6	2,270
<i>Tucumcari</i>	1,590	80.5	1,280
Rio Arriba	4,740	51.5	2,440
Roosevelt	3,930	76.1	2,990
Sandoval	2,840	54.6	1,550
San Juan	1,920	65.1	1,250
San Miguel	5,510	60.3	3,320
<i>Las Vegas City</i>	1,500	78.7	1,180
<i>Las Vegas Town</i>	1,250	60.8	760

BMB - RADIO OWNERSHIP - 1946

NEW MEXICO
2

County City	Total Families	Per Cent Radio	Radio Families
Santa Fe	7,430	74.4	5,530
<i>Santa Fe</i>	5,190	80.9	4,200
Sierra	1,400	67.9	950
Socorro	2,020	60.4	1,220
Socorro North	1,470	61.9	910
Socorro South	550	56.4	310
Taos	3,320	53.9	1,790
Torrance	2,380	62.6	1,490
Union	1,490	75.8	1,130
Valencia	4,360	61.5	2,680
Valencia West	680	60.3	410
Valencia East	3,680	61.7	2,270

BMB - RADIO OWNERSHIP - 1946

NEW YORK
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	3,759,000	97.6	3,667,000
Albany	66,890	97.6	65,310
<i>Albany</i>	41,580	97.8	40,670
Allegheny	11,120	92.0	10,230
Bronx (1)	381,120	98.8	376,710
Broome	49,650	96.8	48,050
<i>Binghamton</i>	24,340	97.4	23,710
<i>Endicott</i>	5,600	98.2	5,500
Cattaraugus	18,500	94.4	17,470
<i>Olean</i>	6,130	96.7	5,930
Cayuga	17,890	95.0	17,000
<i>Auburn</i>	10,340	97.5	10,080
Chautauqua	36,550	96.2	35,150
<i>Dunkirk</i>	5,190	97.7	5,070
<i>Jamestown</i>	14,380	97.2	13,980
Chemung	24,650	96.5	23,790
<i>Elmira</i>	18,240	97.2	15,160
Chenango	10,950	93.2	10,200
Clinton	9,800	91.2	8,940
<i>Plattsburg</i>	3,680	97.0	3,570
Columbia	10,310	94.1	9,700
<i>Hudson</i>	3,350	96.4	3,230
Cortland	9,310	95.5	8,890
<i>Cortland</i>	4,950	97.8	4,840
Delaware	9,800	91.0	8,920
Dutchess	30,020	95.6	28,710
<i>Beacon</i>	3,400	97.6	3,320
<i>Poughkeepsie</i>	12,860	96.4	12,400
Erie	240,240	98.4	236,450
<i>Buffalo</i>	178,160	98.6	175,700
Essex	7,750	92.0	7,130
<i>Saranac Lake</i>		See Franklin County	
Franklin	11,510	90.4	10,400
<i>Saranac Lake (2)</i>	2,350	97.0	2,280
Fulton	14,800	95.7	14,160
<i>Gloversville</i>	7,560	97.4	7,360
<i>Johnstown</i>	3,420	98.0	3,350

BMB - RADIO OWNERSHIP - 1946

NEW YORK
2

County City	Total Families	Per Cent Radio	Radio Families
Genesee	12,280	96.2	11,810
<i>Batavia</i>	5,410	98.0	5,300
Greene	7,720	94.0	7,260
Hamilton	830	89.2	740
Herkimer	17,540	95.8	16,810
Jefferson	23,450	94.4	22,140
<i>Watertown</i>	10,550	96.4	10,170
Kings (1)	707,640	98.4	696,620
Lewis	5,490	90.0	4,940
Livingston	8,730	94.4	8,240
Madison	11,980	94.5	11,320
<i>Oneida</i>	3,770	97.1	3,660
Monroe	130,620	98.5	128,600
<i>Rochester</i>	99,190	98.5	97,700
Montgomery	16,240	97.0	15,750
<i>Amsterdam</i>	9,400	98.1	9,220
Nassau	128,820	98.6	127,020
<i>Freeport</i>	7,290	98.8	7,200
New York (1)	500,280	96.6	483,470
<i>New York City</i>	2,034,570	98.2	1,998,660
Niagara	51,220	98.0	50,180
<i>Niagara Falls</i>	25,720	98.4	25,310
Oneida	59,870	96.5	57,750
<i>Rome</i>	9,260	97.2	9,000
<i>Utica</i>	31,840	97.2	30,960
Onondaga	87,380	97.9	85,550
<i>Syracuse</i>	63,710	98.4	62,700
Ontario	14,570	96.0	13,980
<i>Geneva</i>	4,770	97.5	4,650
Orange	36,640	96.0	35,170
<i>Middletown</i>	5,930	97.3	5,770
<i>Newburgh</i>	9,670	96.8	9,360
Orleans	7,890	94.3	7,440
Oswego	18,920	94.9	17,960
<i>Fulton</i>	4,030	97.3	3,920
<i>Oswego</i>	6,250	97.6	6,100
Otsego	12,950	92.8	12,020
<i>Oneonta</i>	4,180	96.9	4,050

BMB - RADIO OWNERSHIP - 1946

NEW YORK
3

County · City	Total Families	Per Cent Radio	Radio Families
Putnam	4,020	94.5	3,800
Queens (1)	402,520	99.2	399,480
Rensselaer	34,690	97.1	33,700
<i>Troy</i>	20,680	97.9	20,250
Richmond (1)	43,010	98.5	42,380
Rockland	16,100	96.6	15,550
St Lawrence	24,040	92.5	22,230
<i>Massena</i>	3,310	97.6	3,230
<i>Ogdensburg</i>	4,350	96.8	4,210
Saratoga	19,180	95.5	18,320
<i>Saratoga Springs</i>	4,470	96.9	4,330
Schenectady	41,630	98.3	40,940
<i>Schenectady</i>	30,550	98.5	30,090
Schoharie	5,940	91.1	5,410
Schuyler	3,570	92.4	3,300
Seneca	7,340	94.3	6,920
Steuben	24,630	93.4	23,010
<i>Corning</i>	5,350	97.2	5,200
<i>Hornell</i>	5,230	97.1	5,080
Suffolk	55,810	96.3	53,730
Sullivan	9,680	93.2	9,020
Tioga	7,930	92.4	7,330
Tompkins	13,240	95.7	12,670
<i>Ithaca</i>	7,160	98.2	7,030
Ulster	23,440	94.5	22,160
<i>Kingston</i>	8,700	96.6	8,400
Warren	10,970	93.8	10,290
<i>Glens Falls</i>	6,160	97.6	6,010
Washington	11,550	93.0	10,740
Wayne	16,600	94.9	15,750
Westchester	147,820	98.6	145,690
<i>Mount Vernon</i>	18,530	98.5	18,250
<i>New Rochelle</i>	14,620	98.3	14,370
<i>White Plains</i>	10,590	98.9	10,470
<i>Yonkers</i>	39,080	98.4	38,450

BMB - RADIO OWNERSHIP - 1946

NEW YORK
4

County City	Total Families	Per Cent Radio	Radio Families
Wyoming	8,440	94.4	7,970
Yates	4,930	93.9	4,630

- (1) Included in New York City, listed under New York County
(2) Includes part in Essex County

BMB - RADIO OWNERSHIP - 1946

NORTH CAROLINA

County City	Total Families	Per Cent Radio	Radio Families
State Total	817,000	78.3	640,000
Alamance	14,400	87.5	12,600
<i>Burlington</i>	3,750	94.1	3,530
Alexander	2,960	75.0	2,220
Alleghany	1,700	67.6	1,150
Anson	5,770	70.5	4,070
Ashe	4,270	69.6	2,970
Avery	2,490	69.1	1,720
Beaufort	7,430	70.1	5,210
<i>Washington</i>	2,570	78.2	2,010
Bertie	5,150	67.6	3,480
Bladen	5,540	67.0	3,710
Brunswick	4,060	64.5	2,620
Buncombe	25,170	85.5	21,520
<i>Asheville</i>	13,920	89.7	12,480
Burke	7,650	82.5	6,310
Cabarrus	15,140	88.8	13,440
<i>Concord</i>	5,240	91.6	4,800
Caldwell	7,770	79.7	6,190
Camden	1,200	71.7	860
Carteret	4,510	74.1	3,340
Caswell	3,920	69.6	2,730
Catawba	11,380	86.9	9,890
<i>Hickory</i>	3,700	90.3	3,340
Chatham	5,120	74.8	3,830
Cherokee	3,740	70.6	2,640
Chowan	2,590	70.7	1,830
Clay	940	64.9	610
Cleveland	12,570	80.6	10,130
<i>Shelby</i>	4,060	85.5	3,470
Columbus	10,090	70.3	7,090
Craven	10,070	71.2	7,170
<i>New Bern</i>	4,950	76.2	3,770
Cumberland	15,450	72.7	11,230
<i>Fayetteville</i>	6,440	78.3	5,040
Currituck	1,400	66.4	930

BMB - RADIO OWNERSHIP - 1946

NORTH CAROLINA
2

County City	Total Families	Per Cent Radio	Radio Families
Dare	1,020	79.4	810
Davidson	12,350	85.9	10,610
<i>Lexington</i>	2,980	87.2	2,600
<i>Thomasville</i>	2,940	91.2	2,680
Davie	2,910	79.0	2,300
Duplin	8,240	67.4	5,550
Durham	22,570	86.9	19,610
<i>Durham</i>	17,880	88.9	15,890
Edgecombe	9,540	70.6	6,740
<i>Rocky Mount</i>		<i>See Nash County.</i>	
Forsyth	27,920	86.0	24,020
<i>Winston Salem</i>	19,250	86.3	16,610
Franklin	6,340	67.2	4,260
Gaston	22,850	86.9	19,860
<i>Gastonia</i>	6,640	88.3	5,860
Gates	2,040	65.2	1,330
Graham	3,270	65.4	2,140
Granville	6,210	70.5	4,380
Greene	3,370	76.3	2,570
Guilford	40,150	88.8	35,670
<i>Greensboro</i>	16,780	93.0	15,600
<i>High Point</i>	11,040	87.2	9,630
Halifax	11,060	69.3	7,670
<i>Roanoke Rapids</i>	2,650	87.2	2,310
Harnett	9,350	75.1	7,020
Haywood	7,010	77.9	5,460
Henderson	6,240	81.3	5,070
Hertford	3,640	70.3	2,560
Hoke	3,010	68.8	2,070
Hyde	1,400	64.3	900
Iredell	11,370	82.2	9,350
<i>Statesville</i>	3,400	86.2	2,930
Jackson	3,290	66.9	2,200
Johnston	12,900	73.0	9,420
Jones	2,090	66.0	1,380
Lee	4,480	82.6	3,700
Lenoir	9,230	77.8	7,180
<i>Kinston</i>	4,550	83.1	3,780

BMB - RADIO OWNERSHIP - 1946

NORTH CAROLINA
3

County City	Total Families	Per Cent Radio	Radio Families
Lincoln	5,200	81.5	4,240
Mc Dowell	4,640	77.6	3,600
Macon	3,190	66.5	2,120
Madison	3,790	68.1	2,580
Martin	5,040	67.3	3,390
Mecklenburg	38,650	86.6	33,470
<i>Charlotte</i>	27,770	88.2	24,480
Mitchell	3,080	76.0	2,340
Montgomery	3,660	74.3	2,720
Moore	7,120	75.3	5,360
Nash	11,600	74.8	8,680
<i>Rocky Mount (1)</i>	6,710	84.9	5,700
New Hanover	26,140	81.6	21,320
<i>Wilmington</i>	19,310	81.7	15,780
Northampton	5,520	63.2	3,490
Onslow	7,670	66.0	5,060
Orange	5,500	82.0	4,510
Pamlico	2,000	64.0	1,280
Pasquotank	6,450	79.4	5,120
<i>Elizabeth City</i>	4,140	84.1	3,480
Pender	3,790	63.9	2,420
Perquimans	2,400	67.9	1,630
Person	5,000	73.8	3,690
Pitt	12,880	74.5	9,590
<i>Greenville</i>	4,010	83.3	3,340
Polk	2,340	76.1	1,780
Randolph	9,470	82.3	7,790
Richmond	8,360	76.9	6,430
Robeson	17,070	69.3	11,830
Rockingham	13,050	82.9	10,820
<i>Reidsville</i>	3,590	86.9	3,120
Rowan	13,260	88.7	11,760
<i>Salisbury</i>	4,690	91.7	4,300
Rutherford	8,870	80.2	7,110
Sampson	9,860	69.0	6,800
Scotland	5,110	68.7	3,510

BMB - RADIO OWNERSHIP - 1946

NORTH CAROLINA
4

County City	Total Families	Per Cent Radio	Radio Families
Stanly	7,580	85.9	6,510
Stokes	4,200	75.0	3,150
Surry	9,930	79.6	7,900
Swain	2,840	64.8	1,840
Transylvania	3,000	79.3	2,380
Tyrrell	1,050	69.5	730
Union	8,930	77.5	6,920
Vance	6,230	73.7	4,590
<i>Henderson</i>	2,290	83.0	1,900
Wake	25,270	83.5	21,100
<i>Raleigh</i>	12,510	92.2	11,540
Warren	4,350	61.1	2,660
Washington	2,600	68.8	1,790
Watauga	3,460	73.7	2,550
Wayne	14,220	75.7	10,770
<i>Goldsboro</i>	5,840	81.2	4,740
Wilkes	8,350	71.0	5,930
Wilson	11,120	76.1	8,460
<i>Wilson</i>	5,630	81.0	4,560
Yadkin	4,150	76.6	3,180
Yancey	2,680	66.4	1,780

(1) Includes part in Edgecombe County.

BMB - RADIO OWNERSHIP - 1946

NORTH DAKOTA

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	137,700	93.5	128,800
Adams	1,050	92.4	970
Barnes	4,110	95.1	3,910
<i>Valley City</i>	<i>2,070</i>	<i>96.6</i>	<i>2,000</i>
Benson	2,220	92.8	2,060
Billings	350	85.7	300
Bottineau	2,740	92.3	2,530
Bowman	870	89.7	780
Burke	1,680	93.5	1,570
Burleigh	5,800	95.9	5,560
<i>Bismarck</i>	<i>4,600</i>	<i>97.0</i>	<i>4,460</i>
Cass	13,890	97.1	13,490
<i>Fargo</i>	<i>10,270</i>	<i>97.6</i>	<i>10,020</i>
Cavalier	2,700	92.6	2,500
Dickey	1,950	92.3	1,800
Divide	1,450	93.8	1,360
Dunn	1,450	88.3	1,280
Eddy	1,040	95.2	990
Emmons	1,770	88.1	1,560
Foster	1,080	94.4	1,020
Golden Valley	780	92.3	720
Grand Forks	8,990	96.2	8,650
<i>Grand Forks</i>	<i>6,400</i>	<i>97.0</i>	<i>6,210</i>
Grant	1,360	86.0	1,170
Griggs	1,120	92.9	1,040
Hettinger	1,510	90.1	1,360
Kidder	1,280	91.4	1,170
La Moure	2,060	92.7	1,910
Logan	1,320	87.9	1,160
Mc Henry	2,930	91.5	2,680
Mc Intosh	1,700	87.1	1,480
Mc Kenzie	1,640	90.2	1,480
Mc Lean	3,290	90.0	2,960
Mercer	1,710	87.1	1,490
Morton	4,500	94.2	4,240
<i>Mandan</i>	<i>2,200</i>	<i>96.8</i>	<i>2,130</i>

BMB - RADIO OWNERSHIP - 1946

NORTH DAKOTA
2

County City	Total Families	Per Cent Radio	Radio Families
Mountrail	2,320	91.8	2,130
Nelson	1,790	94.4	1,690
Oliver	700	91.4	640
Pembina	2,890	93.4	2,700
Pierce	1,690	91.7	1,550
Ramsey	3,530	96.0	3,390
<i>Devils Lake</i>	1,920	96.9	1,860
Ransom	1,950	94.4	1,840
Renville	1,500	94.7	1,420
Richland	4,410	95.5	4,210
Rolette	1,870	83.4	1,560
Sargent	1,720	92.4	1,590
Sheridan	1,110	91.9	1,020
Sioux	670	82.1	550
Slope	600	91.7	550
Stark	3,510	92.3	3,240
Steele	890	92.1	820
Stutsman	5,320	94.9	5,050
<i>Jamestown</i>	2,980	97.0	2,890
Towner	1,390	94.2	1,310
Traill	2,680	94.8	2,540
Walsh	4,200	93.8	3,940
Ward	8,200	95.6	7,840
<i>Minot</i>	5,310	97.4	5,170
Wells	2,380	94.5	2,250
Williams	4,040	93.6	3,780

BMB - RADIO OWNERSHIP - 1946

OHIO
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	2,085,000	95.4	1,989,000
Adams	4,680	81.2	3,800
Allen	26,120	96.4	25,170
<i>Lima</i>	16,880	97.9	16,520
Ashland	9,000	94.3	8,490
<i>Ashland</i>	4,320	97.9	4,230
Ashtabula	19,860	94.9	18,840
<i>Ashtabula</i>	6,450	97.1	6,260
Athens	9,900	89.4	8,850
Auglaize	8,020	94.5	7,580
Belmont	22,210	91.4	20,310
Brown	5,700	85.1	4,850
Butler	37,540	95.4	35,820
<i>Hamilton</i>	16,500	96.1	15,850
<i>Middletown</i>	9,710	96.9	9,410
Carroll	4,580	90.2	4,130
Champaign	8,150	93.1	7,590
Clark	31,830	95.9	30,520
<i>Springfield</i>	24,190	96.4	23,330
Clermont	10,250	89.8	9,200
Clinton	8,910	92.3	8,220
Columbiana	25,370	94.3	23,930
<i>East Liverpool</i>	6,940	96.4	6,690
<i>Salem</i>	3,670	97.8	3,590
Coshocton	7,660	91.1	6,980
<i>Coshocton</i>	3,360	96.7	3,250
Crawford	10,990	95.3	10,470
Cuyahoga	372,180	98.0	364,770
<i>Cleveland</i>	268,000	98.0	262,660
<i>Cleveland Heights</i>	16,680	99.7	16,630
<i>Lakewood</i>	23,210	99.1	23,000
Darke	11,590	92.2	10,690
Defiance	6,710	93.7	6,290
Delaware	6,510	92.8	6,040
Erie	13,980	96.0	13,420
<i>Sandusky</i>	8,500	97.9	8,320

BMB - RADIO OWNERSHIP - 1946

OHIO
2

County City	Total Families	Per Cent Radio	Radio Families
Fairfield	13,130	93.1	12,220
<i>Lancaster</i>	6,560	96.8	6,350
Fayette	6,240	89.7	5,600
Franklin	128,480	97.2	124,920
<i>Columbus</i>	101,670	97.2	98,820
Fulton	7,240	92.8	6,720
Gallia	5,800	82.1	4,760
Geauga	4,690	90.0	4,220
Greene	14,610	92.5	13,520
<i>Xenia</i>	4,860	93.2	4,530
Guernsey	9,140	89.9	8,220
<i>Cambridge</i>	3,930	95.9	3,770
Hamilton	213,660	96.4	205,970
<i>Cincinnati</i>	159,700	96.8	154,560
Hancock	10,670	95.6	10,200
<i>Findlay</i>	5,790	97.6	5,650
<i>Fostoria</i>		See Seneca County	
Hardin	8,380	92.1	7,720
Harrison	4,890	89.2	4,360
Henry	6,990	93.6	6,540
Highland	8,220	89.4	7,350
Hocking	4,220	87.7	3,700
Holmes	4,690	81.4	3,820
Huron	8,970	95.0	8,520
Jackson	6,140	87.5	5,370
Jefferson	22,600	93.1	21,040
<i>Steubenville</i>	9,000	96.1	8,650
Knox	9,130	93.2	8,510
<i>Mount Vernon</i>	3,480	97.7	3,400
Lake	17,960	97.4	17,500
<i>Painesville</i>	4,550	97.8	4,450
Lawrence	10,490	86.2	9,040
Licking	20,120	93.8	18,870
<i>Newark</i>	10,900	96.3	10,500
Logan	8,700	93.4	8,130
Lorain	34,250	96.6	33,090
<i>Elyria</i>	8,270	97.9	8,100
<i>Lorain</i>	13,020	96.9	12,620

BMB - RADIO OWNERSHIP - 1946

OHIO
3

County City	Total Families	Per Cent Radio	Radio Families
Lucas	102,260	97.6	99,820
<i>Toledo</i>	84,340	98.0	82,690
Madison	5,730	88.8	5,090
Mahoning	59,250	95.7	56,720
<i>Youngstown</i>	41,410	96.2	39,840
Marion	14,370	95.5	13,720
<i>Marion</i>	10,070	96.8	9,750
Medina	10,890	95.4	10,390
Meigs	5,660	85.5	4,840
Mercer	6,470	93.7	6,060
Miami	17,100	96.5	16,500
<i>Piqua</i>	5,680	98.1	5,570
Monroe	4,150	80.7	3,350
Montgomery	110,630	97.1	107,380
<i>Dayton</i>	80,710	97.5	78,670
Morgan	3,030	85.8	2,600
Morrow	4,950	89.9	4,450
Muskingum	20,060	93.5	18,750
<i>Zanesville</i>	11,460	95.7	10,970
Noble	2,730	81.3	2,220
Ottawa	8,080	94.6	7,640
Paulding	4,070	90.7	3,690
Perry	6,470	89.8	5,810
Pickaway	7,060	88.7	6,260
Pike	3,140	77.4	2,430
Portage	16,020	94.2	15,090
Preble	7,520	91.9	6,910
Putnam	5,390	92.9	5,010
Richland	22,040	95.6	21,080
<i>Mansfield</i>	12,100	97.9	11,850
Ross	12,440	88.6	11,020
<i>Chillicothe</i>	5,900	95.9	5,660
Sandusky	13,780	95.4	13,150
<i>Fremont</i>	5,380	97.2	5,230
Scioto	17,810	90.2	16,070
<i>Portsmouth</i>	9,230	94.7	8,740

BMB - RADIO OWNERSHIP - 1946

OHIO
4

County City	Total Families	Per Cent Radio	Radio Families
Seneca	14,060	94.9	13,340
<i>Fostoria (1)</i>	4,190	97.6	4,090
<i>Tiffin</i>	4,970	97.2	4,830
Shelby	7,650	94.9	7,260
Stark	74,770	96.2	71,940
<i>Canton</i>	35,650	97.1	34,620
Summit	111,560	97.7	108,970
<i>Akron</i>	81,050	97.8	79,270
Trumbull	39,520	95.3	37,680
<i>Warren</i>	13,490	97.8	13,190
Tuscarawas	18,570	93.2	17,300
<i>New Philadelphia</i>	3,710	96.8	3,590
Union	5,840	92.8	5,420
Van Wert	6,120	94.6	5,790
Vinton	2,210	79.6	1,760
Warren	10,240	92.7	9,490
Washington	10,580	87.3	9,240
<i>Marietta</i>	4,290	94.9	4,070
Wayne	14,970	92.1	13,780
<i>Wooster</i>	4,090	97.3	3,980
Williams	7,570	94.7	7,170
Wood	13,820	94.5	13,060
Wyandot	5,270	92.6	4,880

(1) Includes part in Hancock County

BMB - RADIO OWNERSHIP - 1946

OKLAHOMA

County City	Total Families	Per Cent Radio	Radio Families
State Total	571,000	82.7	472,000
Adair	3,760	65.2	2,450
Alfalfa	3,010	88.0	2,650
Atoka	3,320	67.2	2,230
Beaver	2,190	80.8	1,770
Beckham	5,650	80.9	4,570
<i>Elk City</i>	1,470	87.8	1,290
Blaine	4,460	80.3	3,580
Bryan	8,180	78.6	6,430
<i>Durant</i>	2,850	88.8	2,530
Caddo	10,130	79.3	8,030
Canadian	7,160	88.1	6,310
<i>El Reno</i>	3,260	92.0	3,000
Carter	8,620	79.8	6,880
<i>Ardmore</i>	3,840	86.5	3,320
Cherokee	4,340	65.2	2,830
Choctaw	4,920	68.3	3,360
Cimarron	1,170	80.3	940
Cleveland	8,980	86.0	7,720
<i>Norman</i>	4,670	94.2	4,400
Coal	2,040	68.1	1,390
Comanche	14,380	81.9	11,780
<i>Lawton</i>	8,390	86.7	7,270
Cotton	3,020	79.8	2,410
Craig	4,310	78.0	3,360
Creek	10,470	80.3	8,410
<i>Sapulpa</i>	2,710	86.0	2,330
Custer	6,050	84.5	5,110
Delaware	3,060	68.6	2,100
Dewey	2,320	78.9	1,830
Ellis	2,040	81.4	1,660
Garfield	12,110	91.1	11,030
<i>Enid</i>	7,860	92.2	7,250
Garvin	5,960	74.3	4,430
Grady	10,300	80.1	8,250
<i>Chickasha</i>	4,290	87.9	3,770
Grant	3,040	90.1	2,740
Greer	3,700	80.8	2,990

BMB - RADIO OWNERSHIP - 1946

OKLAHOMA
2

County <i>City</i>	Total Families	Per Cent Radio	Radio Families
Harmon	2,150	82.3	1,770
Harper	1,580	80.4	1,270
Haskell	3,010	71.1	2,140
Hughes	4,650	77.0	3,580
Jackson	6,280	82.6	5,190
Jefferson	3,050	75.7	2,310
Johnston	2,470	70.0	1,730
Kay	13,280	89.8	11,920
<i>Ponca City</i>	4,810	93.6	4,500
Kingfisher	3,380	85.5	2,890
Kiowa	5,930	82.3	4,880
Latimer	2,040	68.1	1,390
Le Flore	7,540	71.0	5,350
Lincoln	5,530	76.9	4,250
Logan	6,190	82.6	5,110
<i>Guthrie</i>	2,750	88.0	2,420
Love	2,050	72.7	1,490
Mc Clain	3,960	77.0	3,050
Mc Curtain	7,390	64.3	4,750
Mc Intosh	4,390	69.9	3,070
Major	2,780	80.2	2,230
Marshall	2,570	75.1	1,930
Mayes	6,510	73.4	4,780
Murray	2,480	78.6	1,950
Muskogee	18,220	78.5	14,310
<i>Muskogee</i>	10,170	87.1	8,860
Noble	3,140	86.3	2,710
Nowata	3,340	78.4	2,620
Okfuskee	4,500	72.9	3,280
Oklahoma	81,940	91.3	74,840
<i>Oklahoma City</i>	69,350	92.5	64,170
Okmulgee	10,860	79.0	8,580
<i>Okmulgee</i>	3,870	85.5	3,310
Osage	6,920	84.5	5,850
Ottawa	9,760	81.3	7,930
Pawnee	3,260	81.0	2,640

BMB - RADIO OWNERSHIP - 1946

OKLAHOMA
3

County City	Total Families	Per Cent Radio	Radio Families
Payne	8,950	86.6	7,750
<i>Stillwater</i>	2,760	93.8	2,590
Pittsburg	11,270	78.3	8,820
<i>Mc Alester</i>	3,730	87.1	3,250
Pontotoc	6,840	81.7	5,590
<i>Ada</i>	3,040	91.1	2,770
Pottawatomie	11,610	82.9	9,630
<i>Shawnee</i>	5,420	90.2	4,890
Pushmataha	2,680	62.7	1,680
Roger Mills	1,630	74.8	1,220
Rogers	5,610	77.0	4,320
Seminole	7,340	80.2	5,890
<i>Seminole</i>	1,620	89.5	1,450
<i>Wewoka</i>	1,330	85.7	1,140
Sequoyah	4,230	63.6	2,690
Stephens	7,600	80.7	6,130
Texas	3,220	83.2	2,680
Tillman	6,560	82.3	5,400
Tulsa	69,100	91.0	62,880
<i>Tulsa</i>	51,590	94.0	48,500
Wagoner	4,380	68.3	2,990
Washington	7,370	88.1	6,490
<i>Bartlesville</i>	4,130	94.7	3,910
Washita	5,010	83.6	4,190
Woods	4,080	87.3	3,560
Woodward	3,680	83.2	3,060

BMB - RADIO OWNERSHIP - 1948

OREGON
2

County City	Total Families	Per Cent Radio	Radio Families
Lane	24,840	92.6	22,990
<i>Eugene</i>	8,120	96.6	7,840
Lincoln	5,070	86.2	4,370
Linn	12,020	89.6	10,770
<i>Albany</i>	2,790	95.0	2,650
Malheur	3,580	88.0	3,150
Marion	21,660	94.4	20,440
<i>Salem</i>	9,470	96.1	9,100
Morrow	1,230	90.2	1,110
Multnomah	169,230	96.4	163,100
<i>Portland</i>	145,220	96.4	140,060
Polk	6,700	91.0	6,100
Sherman	490	91.8	450
Tillamook	4,270	91.1	3,890
Umatilla	10,210	91.2	9,310
<i>Pendleton</i>	3,570	94.1	3,360
Union	4,940	92.5	4,570
<i>La Grande</i>	2,340	93.6	2,190
Wallowa	1,660	90.4	1,500
Wasco	3,100	91.0	2,820
<i>The Dalles</i>	1,620	95.1	1,540
Washington	16,360	92.4	15,110
Wheeler	830	86.7	720
Yamhill	8,820	92.9	8,190

BMB - RADIO OWNERSHIP - 1946

PENNSYLVANIA
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	2,624,000	95.7	2,512,000
Adams	10,960	90.9	9,960
Allegheny	371,320	97.3	361,170
<i>Mc Keesport</i>	14,540	96.9	14,090
<i>Pittsburgh</i>	180,510	97.1	175,280
Armstrong	18,680	92.3	17,250
Beaver	45,170	95.2	43,010
<i>Aliquippa</i>	7,300	93.7	6,840
<i>Ambridge</i>	5,440	95.2	5,180
<i>Beaver Falls</i>	5,340	97.4	5,200
<i>Ellwood City</i>		<i>See Lawrence County</i>	
Bedford	10,020	86.4	8,660
Berks	64,960	96.3	62,530
<i>Reading</i>	30,940	97.5	30,170
Blair	35,280	95.7	33,770
<i>Altoona</i>	20,930	97.2	20,340
Bradford	14,280	91.0	13,000
Bucks	33,490	96.5	32,320
<i>Bristol</i>	3,720	97.8	3,640
Butler	23,290	93.5	21,780
<i>Butler</i>	7,760	97.9	7,600
Cambria	46,000	93.8	43,160
<i>Johnstown</i>	15,630	95.8	14,970
Cameron	2,000	94.0	1,880
Carbon	13,460	96.5	12,990
Centre	13,240	92.5	12,250
Chester	34,030	94.4	32,130
<i>Coatesville</i>	4,010	95.5	3,830
<i>Phoenixville</i>	3,260	97.2	3,170
<i>West Chester</i>	3,920	96.4	3,780
Clarion	9,170	89.4	8,200
Clearfield	20,810	91.4	19,010
<i>Du Bois</i>	3,280	96.0	3,150
Clinton	9,370	93.0	8,710
<i>Lock Haven</i>	3,140	96.2	3,020
Columbia	13,700	93.1	12,760
<i>Berwick</i>	3,710	95.4	3,540

BMB - RADIO OWNERSHIP - 1946

PENNSYLVANIA
2

County City	Total Families	Per Cent Radio	Radio Families
Crawford	23,270	93.1	21,670
<i>Meadville</i>	7,140	96.8	6,910
Cumberland	23,910	94.4	22,560
<i>Carlisle</i>	4,820	95.9	4,620
Dauphin	51,740	96.8	50,090
<i>Harrisburg</i>	26,560	98.1	26,060
Delaware	102,190	98.4	100,590
<i>Chester</i>	18,860	97.6	18,400
<i>Upper Darby</i>	20,470	99.4	20,350
Elk	7,790	94.5	7,360
Erie	56,750	96.2	54,600
<i>Erie</i>	36,830	97.5	35,910
Fayette	45,240	92.0	41,600
<i>Uniontown</i>	5,820	95.5	5,560
Forest	1,230	87.8	1,080
Franklin	16,900	91.1	15,390
<i>Chambersburg</i>	4,310	96.5	4,160
<i>Waynesboro</i>	2,980	96.6	2,880
Fulton	2,410	86.3	2,080
Greene	10,370	89.1	9,240
Huntingdon	8,780	89.3	7,840
Indiana	18,040	91.3	16,470
<i>Indiana</i>	3,080	98.4	3,030
Jefferson	12,720	91.6	11,650
Juniata	3,910	85.7	3,350
Lackawanna	53,290	96.2	51,280
<i>Scranton</i>	26,320	97.1	25,560
Lancaster	59,370	92.5	54,900
<i>Lancaster</i>	19,170	96.6	18,520
Lawrence	26,870	95.4	25,640
<i>Ellwood City (1)</i>	3,390	97.9	3,320
<i>New Castle</i>	13,990	96.4	13,480
Lebanon	19,930	94.9	18,910
<i>Lebanon</i>	8,010	96.8	7,750

BMB - RADIO OWNERSHIP - 1946

PENNSYLVANIA
3

County City	Total Families	Per Cent Radio	Radio Families
Lehigh	49,930	97.2	48,530
Allentown	27,670	98.2	27,170
Bethlehem	See Northhampton County		
Luzerne	83,570	96.2	80,400
Hazleton	7,300	97.4	7,110
Wilkes Barre	16,660	96.9	16,140
Lycoming	28,240	94.3	26,630
Williamsport	13,950	96.3	13,430
Mc Kean	14,330	95.0	13,610
Bradford	4,830	96.9	4,680
Mercer	30,400	95.2	28,950
Farrell	3,970	94.2	3,740
Sharon	8,060	98.4	7,930
Mifflin	10,990	91.1	10,010
Lewistown	3,920	96.4	3,780
Monroe	8,000	93.6	7,490
Montgomery	87,220	97.8	85,340
Montour	4,430	91.4	4,050
Northampton	45,780	97.0	44,410
Bethlehem (2)	16,100	97.9	15,760
Easton	10,090	97.5	9,840
Northumberland	27,390	94.6	25,900
Mount Carmel	3,610	95.3	3,440
Shamokin	4,210	97.4	4,100
Sunbury	3,930	98.2	3,860
Perry	5,900	89.5	5,280
Philadelphia	577,510	97.8	565,010
Philadelphia	577,510	97.8	565,010
Pike	2,280	90.8	2,070
Potter	4,150	88.4	3,670
Schuylkill	45,160	94.5	42,680
Mahanoy City	2,710	95.9	2,600
Pottsville	5,290	96.8	5,120
Shenandoah	3,800	93.7	3,560
Tamaqua	2,740	98.2	2,690

BMB - RADIO OWNERSHIP - 1946

PENNSYLVANIA
4

County City	Total Families	Per Cent Radio	Radio Families
Snyder	5,490	88.7	4,870
Somerset	19,270	89.7	17,280
Sullivan	1,650	85.5	1,410
Susquehanna	7,730	90.4	6,990
Tioga	8,660	90.5	7,840
Union	5,330	92.7	4,940
Venango	17,040	93.1	15,870
<i>Oil City</i>	5,970	96.5	5,760
Warren	10,930	92.5	10,110
<i>Warren</i>	4,570	97.6	4,460
Washington	49,380	93.9	46,380
<i>Washington</i>	6,810	96.6	6,580
Wayne	7,290	91.8	6,690
Westmoreland	75,800	94.7	71,750
<i>Greensburg</i>	4,490	97.3	4,370
<i>New Kensington</i>	6,520	96.9	6,320
Wyoming	3,920	89.3	3,500
York	52,290	94.7	49,500
<i>York</i>	18,070	97.1	17,550

- (1) Includes part in Beaver County
- (2) Includes part in Lehigh County

BMB - RADIO OWNERSHIP - 1946

RHODE ISLAND
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	205,100	97.7	200,300
Bristol	6,980	98.3	6,860
Kent	18,940	97.5	18,470
Newport	15,400	97.6	15,030
Providence	153,100	97.9	149,820
<i>Pawtucket</i>	22,110	97.7	21,600
<i>Providence</i>	71,550	97.8	69,980
Washington	10,680	94.8	10,120
<i>Westerly</i>	4,100	96.6	3,960

BMB - RADIO OWNERSHIP - 1946

SOUTH CAROLINA

County City	Total Families	Per Cent Radio	Radio Families
State Total	455,000	71.2	324,000
Abbeville	4,410	66.7	2,940
Aiken	12,540	70.3	8,820
Allendale	2,710	56.8	1,540
Anderson	18,700	78.3	14,640
<i>Anderson</i>	5,370	82.3	4,420
Bamberg	3,650	60.5	2,210
Barnwell	3,960	56.3	2,230
Beaufort	6,190	56.4	3,490
Berkeley	5,860	57.0	3,340
Calhoun	3,250	57.2	1,860
Charleston	51,570	73.7	38,000
<i>Charleston</i>	33,240	77.8	25,870
Cherokee	6,650	76.2	5,070
Chester	6,420	71.2	4,570
Chesterfield	6,940	66.7	4,630
Clarendon	5,780	57.6	3,330
Colleton	6,530	60.3	3,940
Darlington	10,440	68.0	7,100
Dillon	6,070	66.4	4,030
Dorchester	5,380	64.5	3,470
Edgefield	3,850	61.6	2,370
Fairfield	4,760	63.2	3,010
Florence	15,710	69.4	10,910
<i>Florence</i>	5,130	78.8	4,040
Georgetown	6,540	63.3	4,140
Greenville	38,890	82.5	32,090
<i>Greenville</i>	12,340	82.6	10,190
Greenwood	9,380	75.4	7,070
<i>Greenwood</i>	3,650	81.6	2,980
Hampton	4,100	57.1	2,340
Horry	11,410	64.4	7,350
<i>Conway</i>	2,420	76.0	1,840
Jasper	2,000	57.5	1,150
Kershaw	9,000	63.6	5,720
Lancaster	4,360	75.5	3,290

BMB - RADIO OWNERSHIP - 1946

SOUTH CAROLINA
2

County City	Total Families	Per Cent Radio	Radio Families
Laurens	8,560	74.5	6,380
Lee	3,890	58.9	2,290
Lexington	9,570	72.4	6,930
Mc Cormick	1,800	56.7	1,020
Marion	6,550	67.2	4,400
Marlboro	6,880	63.1	4,340
Newberry	7,350	70.1	5,150
Oconee	7,310	71.7	5,240
Orangeburg	14,900	62.1	9,260
<i>Orangeburg</i>	4,110	74.5	3,060
Pickens	8,320	78.8	6,560
Richland	30,600	79.9	24,450
<i>Columbia</i>	19,560	84.9	16,600
Saluda	3,340	64.7	2,160
Spartanburg	30,550	81.0	24,760
<i>Spartanburg</i>	9,400	84.8	7,970
Sumter	11,860	64.4	7,640
<i>Sumter</i>	4,850	77.1	3,740
Union	5,350	74.2	3,970
Williamsburg	7,540	59.0	4,450
York	13,580	76.2	10,350
<i>Rock Hill</i>	4,180	87.3	3,650

BMB - RADIO OWNERSHIP - 1946

SOUTH DAKOTA
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	150,600	91.4	137,700
Armstrong	Combined with Dewey County		
Aurora	1,140	87.7	1,000
Beadle	5,050	94.3	4,760
<i>Huron</i>	3,360	97.0	3,260
Bennett	440	72.7	320
Bon Homme	2,330	88.4	2,060
Brookings	3,800	94.2	3,580
Brown	7,500	96.3	7,220
<i>Aberdeen</i>	5,030	97.8	4,920
Brule	1,310	88.5	1,160
Buffalo	310	74.2	230
Butte	1,900	90.5	1,720
Campbell	980	86.7	850
Charles Mix	2,490	83.9	2,090
Clark	1,990	91.5	1,820
Clay	2,600	93.8	2,440
Codington	4,610	94.6	4,360
<i>Watertown</i>	3,310	95.8	3,170
Corson	1,270	84.3	1,070
Custer	1,430	83.9	1,200
Davison	3,980	94.7	3,770
<i>Mitchell</i>	3,090	95.8	2,960
Day	2,700	90.7	2,450
Deuel	1,830	91.8	1,680
Dewey (1)	1,140	82.5	940
Douglas	1,320	87.9	1,160
Edmunds	1,740	89.1	1,550
Fall River	3,300	89.7	2,960
Faulk	1,360	93.4	1,270
Grant	2,430	94.7	2,300
Gregory	1,950	85.6	1,670
Haakon	810	90.1	730
Hamlin	1,670	91.0	1,520
Hand	1,300	92.3	1,200
Hanson	1,040	91.3	950

BMB - RADIO OWNERSHIP - 1946

SOUTH DAKOTA
2

County City	Total Families	Per Cent Radio	Radio Families
Harding	750	82.7	620
Hughes	1,850	93.5	1,730
<i>Pierre</i>	1,360	95.6	1,300
Hutchinson	2,870	87.5	2,510
Hyde	710	91.5	650
Jackson (2)	660	80.3	530
Jerauld	1,140	90.4	1,030
Jones	570	89.5	510
Kingsbury	2,580	90.7	2,340
Lake	2,890	94.1	2,720
Lawrence	2,460	93.9	2,310
Lincoln	3,260	93.6	3,050
Lyman	1,020	87.3	890
McCook	1,950	90.8	1,770
McPherson	1,550	83.9	1,300
Marshall	1,770	90.4	1,600
Meade	2,690	88.1	2,370
Mellette	590	72.9	430
Miner	1,530	91.5	1,400
Minnehaha	19,090	96.1	18,340
<i>Sioux Falls</i>	14,940	96.8	14,460
Moody	2,020	93.6	1,890
Pennington	7,580	92.1	6,980
<i>Rapid City</i>	5,070	94.3	4,780
Perkins	1,350	88.1	1,190
Potter	1,060	90.6	960
Roberts	3,470	91.1	3,160
Sanborn	1,170	88.0	1,030
Shannon	620	69.4	430
Spink	2,530	94.1	2,380
Stanley	440	90.9	400
Sully	560	89.3	500
Todd	780	71.8	560
Tripp	2,120	88.2	1,870
Turner	2,960	91.2	2,700
Union	2,420	91.7	2,220

BMB - RADIO OWNERSHIP - 1946

SOUTH DAKOTA
3

County City	Total Families	Per Cent Radio	Radio Families
Walworth	1,620	92.6	1,500
Washabaugh	Combined with Jackson County		
Yankton	3,710	91.1	3,380
<i>Yankton.</i>	2,110	95.3	2,010
Ziebach	540	77.8	420

(1) Includes Armstrong

(2) Includes Washabaugh

BMB - RADIO OWNERSHIP - 1946

TENNESSEE
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	770,000	79.2	610,000
Anderson	10,180	78.1	7,950
Bedford	6,610	81.2	5,370
Benton	2,970	65.3	1,940
Bledsoe	1,720	65.7	1,130
Blount	12,010	84.6	10,160
Bradley	7,280	81.5	5,930
<i>Cleveland</i>	3,610	80.6	3,270
Campbell	6,950	74.8	5,200
Cannon	2,380	65.1	1,550
Carroll	7,280	71.8	5,230
Carter	8,020	81.3	6,520
Cheatham	1,970	72.6	1,430
Chester	2,600	68.8	1,790
Claiborne	5,480	70.4	3,860
Clay	1,680	64.9	1,090
Cocke	5,080	71.5	3,630
Coffee	8,020	75.2	6,030
Crockett	4,270	71.4	3,050
Cumberland	3,650	66.3	2,420
Davidson	75,370	89.6	67,540
<i>Nashville</i>	53,790	89.0	47,850
Decatur	2,280	71.5	1,630
De Kalb	2,880	70.1	2,020
Dickson	4,200	73.1	3,070
Dyer	9,000	78.8	7,090
<i>Dyersburg</i>	3,580	84.1	3,010
Fayette	6,580	54.9	3,610
Fentress	2,700	62.2	1,680
Franklin	5,880	76.9	4,520
Gibson	13,200	75.4	9,950
Giles	6,820	74.3	5,070
Grainger	2,680	63.8	1,710
Greene	8,980	76.5	6,870
Grundy	2,370	72.6	1,720
Hamblen	4,890	77.7	3,800
Hamilton	50,270	87.3	43,890
<i>Chattanooga</i>	37,820	88.7	33,540

BMB - RADIO OWNERSHIP - 1946

TENNESSEE

2

County City	Total Families	Per Cent Radio	Radio Families
Hancock	2,320	60.8	1,410
Hardeman	5,130	64.3	3,300
Hardin	3,100	70.0	2,170
Hawkins	6,920	73.0	5,050
Haywood	6,420	61.4	3,940
Henderson	4,160	73.1	3,040
Henry	7,150	73.8	5,280
Hickman	2,720	70.2	1,910
Houston	1,300	71.5	930
Humphreys	2,430	68.3	1,660
Jackson	2,790	66.7	1,860
Jefferson	4,360	79.1	3,450
Johnson	2,600	66.9	1,740
Knox	55,750	87.9	49,010
<i>Knoxville</i>	38,210	90.5	34,570
Lake	3,510	67.2	2,360
Lauderdale	6,550	68.9	4,510
Lawrence	6,370	72.1	4,590
Lewis	1,050	74.3	780
Lincoln	6,490	78.4	5,090
Loudon	5,980	81.1	4,850
Mc Minn	6,990	79.3	5,540
Mc Nairy	3,790	67.3	2,550
Macon	3,180	70.1	2,230
Madison	15,900	77.0	12,240
<i>Jackson</i>	8,830	82.8	7,310
Marion	4,320	74.8	3,230
Marshall	4,760	80.7	3,840
Maury	10,250	79.9	8,190
<i>Columbia</i>	3,610	84.8	3,060
Meigs	1,090	71.6	780
Monroe	5,430	71.5	3,880
Montgomery	9,320	76.8	7,160
<i>Clarksville</i>	4,410	83.9	3,700
Moore	960	72.9	700
Morgan	2,750	72.0	1,980

BMB - RADIO OWNERSHIP - 1946

TENNESSEE
3

County City	Total Families	Per Cent Radio	Radio Families
Obion	7,590	80.4	6,100
Overton	3,380	59.5	2,010
Perry	1,460	72.6	1,060
Pickett	980	62.2	610
Polk	2,960	73.6	2,180
Putnam	5,140	71.4	3,670
<i>Cookeville</i>	1,460	91.8	1,340
Rhea	3,210	73.8	2,370
Roane	8,300	76.7	6,370
Robertson	5,570	74.5	4,150
Rutherford	10,080	77.7	7,830
Scott	3,290	67.2	2,210
Sequatchie	1,100	69.1	760
Sevier	5,280	70.5	3,720
Shelby	117,120	83.2	97,490
<i>Memphis</i>	99,710	85.6	85,380
Smith	3,350	74.0	2,480
Stewart	1,920	71.4	1,370
Sullivan	21,170	86.0	18,230
<i>Bristol (1)</i>	7,910	91.2	7,210
<i>Kingsport</i>	5,050	92.9	4,690
Sumner	8,130	75.9	6,170
Tipton	7,470	69.2	5,170
Trousdale	1,460	77.4	1,130
Unicoi	3,080	77.3	2,380
Union	1,920	65.6	1,260
Van Buren	750	66.7	500
Warren	4,760	73.9	3,520
Washington	12,790	83.2	10,640
<i>Johnson City</i>	6,860	88.5	6,070
Wayne	2,810	65.5	1,840
Weakley	6,630	74.2	4,920
White	3,550	69.3	2,460
Williamson	5,840	75.9	4,430
Wilson	6,820	77.3	5,270

(1) Includes part in Washington County, Virginia

BMB - RADIO OWNERSHIP - 1946

TEXAS
I

County City	Total Families	Per Cent Radio	Radio Families
State Total	1,846,000	81.3	1,500,000
Anderson	7,980	72.6	5,790
<i>Palestine</i>	3,250	84.0	2,730
Andrews	360	86.1	310
Angelina	8,300	75.8	6,290
<i>Lufkin</i>	3,020	84.4	2,550
Aransas	770	75.3	580
Archer	1,550	83.9	1,300
Armstrong	690	89.9	620
Atascosa (1)	4,060	65.0	2,640
Austin	4,450	66.3	2,950
Bailey	2,390	78.2	1,870
Bandera	970	75.3	730
Bastrop	5,660	66.1	3,740
Baylor	1,900	80.5	1,530
Bee	3,680	73.6	2,710
Bell	17,340	79.9	13,850
<i>Temple</i>	6,540	86.9	5,680
Bexar	104,820	85.6	89,690
<i>San Antonio</i>	80,920	86.5	70,000
Blanco	970	78.4	760
Borden		Combined with Dawson County	
Bosque	3,410	80.1	2,730
Bowie	18,950	75.1	14,240
<i>Texarkana (2)</i>	12,230	84.2	10,300
Brazoria	15,690	78.4	12,300
Brazos	8,350	73.3	6,120
<i>Bryan</i>	4,210	81.7	3,440
<i>College Station</i>	670	80.6	540
Brewster	2,120	72.2	1,530
Briscoe	1,170	79.5	930
Brooks	1,440	60.4	870
Brown	11,580	82.5	9,550
<i>Brownwood</i>	6,450	87.4	5,640
Burleson	3,730	62.2	2,320
Burnet	2,350	77.4	1,820

BMB - RADIO OWNERSHIP - 1946

TEXAS
2

County City	Total Families	Per Cent Radio	Radio Families
Caldwell	4,120	71.8	2,960
Calhoun	1,780	71.3	1,270
Callahan	2,450	78.4	1,920
Cameron	20,980	69.2	14,510
<i>Brownsville</i>	5,680	69.5	3,950
<i>Harlingen</i>	3,850	79.7	3,070
Camp	2,510	69.7	1,750
Carson	1,570	91.7	1,440
Cass	7,720	67.5	5,210
Castro	940	85.1	800
Chambers	1,920	78.6	1,510
Cherokee	8,600	70.7	6,080
Childress	4,480	83.3	3,730
Clay	2,650	78.1	2,070
Cochran	1,750	77.1	1,350
Coke	690	73.9	510
Coleman	4,610	80.5	3,710
Collin	10,860	82.3	8,940
Collingsworth	2,570	79.8	2,050
Colorado	4,640	67.2	3,120
Comal	3,640	78.8	2,870
Comanche	4,070	79.4	3,230
Concho	1,070	78.5	840
Cooke	7,000	84.6	5,920
Coryell	5,960	76.8	4,580
Cottle (3)	2,840	80.3	2,280
Crane	540	88.9	480
Crockett	610	77.0	470
Crosby	4,000	82.3	3,290
Culberson	Combined with Hudspeth County		
Dallam	3,040	86.8	2,640
Dallas	141,630	90.9	128,720
<i>Dallas</i>	104,660	92.3	96,600
Dawson (4)	7,940	80.5	6,390
Deaf Smith	1,770	88.7	1,570
Delta	2,580	81.4	2,100

BMB - RADIO OWNERSHIP - 1946

TEXAS
3

County City	Total Families	Per Cent Radio	Radio Families
Denton	10,170	84.4	8,580
<i>Denton</i>	4,010	91.8	3,680
De Witt	6,470	70.3	4,550
Dickens	2,740	80.3	2,200
Dimmit	1,720	62.2	1,070
Donley	2,050	84.4	1,730
Duval	3,070	69.7	2,140
Eastland	6,190	80.6	4,990
Ector	4,850	88.0	4,270
Edwards	620	77.4	480
Ellis	11,800	78.5	9,260
El Paso	36,750	83.6	30,740
<i>El Paso</i>	28,730	86.5	24,850
Erath	4,290	77.4	3,320
Falls	6,470	68.8	4,450
Fannin	8,650	81.4	7,040
Fayette	6,640	66.6	4,420
Fisher	2,940	77.9	2,290
Floyd	3,470	85.6	2,970
Foard	1,340	78.4	1,050
Fort Bend	8,060	66.9	5,390
Franklin	1,530	76.5	1,170
Freestone	3,820	66.8	2,550
Frio	2,030	63.1	1,280
Gaines	1,850	81.6	1,510
Galveston	29,760	89.6	26,670
<i>Galveston</i>	21,990	90.9	19,990
Garza	2,490	83.9	2,090
Gillespie	2,830	74.6	2,110
Glasscock		Combined with Sterling County	
Goliad	1,580	63.3	1,000
Gonzales	4,880	68.4	3,340
Gray	6,610	91.2	6,030
<i>Pampa</i>	3,730	92.8	3,460
Grayson	19,750	85.4	16,870
<i>Denison</i>	4,890	89.4	4,370
<i>Sherman</i>	5,400	89.8	4,850

BMB - RADIO OWNERSHIP - 1946

TEXAS
4

County City	Total Families	Per Cent Radio	Radio Families
Gregg	15,140	81.6	12,350
<i>Kilgore (5)</i>	2,080	89.4	1,860
<i>Longview</i>	3,850	84.7	3,260
Grimes	3,550	63.7	2,260
Guadalupe	5,910	70.4	4,160
Hale	6,540	86.9	5,680
<i>Plainview</i>	3,220	90.4	2,910
Hall	3,770	78.0	2,940
Hamilton	3,020	78.8	2,380
Hansford	940	87.2	820
Hardeman	3,320	82.8	2,750
Hardin	4,820	73.9	3,560
Harris	190,030	89.3	169,710
<i>Houston</i>	138,630	91.4	126,710
Harrison	12,390	67.6	8,380
<i>Marshall</i>	5,460	81.0	4,420
Hartley	580	89.7	520
Haskell	4,020	79.6	3,200
Hays	3,980	73.1	2,910
Hemphill	810	82.7	670
Henderson	4,580	72.5	3,320
Hidalgo	22,720	66.4	15,090
<i>Mc Allen</i>	2,900	75.9	2,200
<i>Weslaco</i>	1,540	69.5	1,070
Hill	8,910	77.6	6,910
Hockley	7,860	83.1	6,530
Hood	1,580	74.1	1,170
Hopkins	5,870	78.2	4,590
Houston	5,190	63.4	3,290
Howard	7,950	86.9	6,910
<i>Big Spring</i>	5,010	88.4	4,430
Hudspeth (6)	1,330	68.4	910
Hunt	11,430	84.3	9,630
<i>Greenville</i>	3,810	89.0	3,390
Hutchinson	6,500	92.5	6,010
<i>Borger</i>	3,560	90.2	3,210

BMB - RADIO OWNERSHIP - 1946

TEXAS
5

County City	Total Families	Per Cent Radio	Radio Families
Irion	430	76.7	330
Jack	2,190	76.3	1,670
Jackson	3,230	73.1	2,360
Jasper	4,850	68.0	3,300
Jeff Davis	470	68.1	320
Jefferson	56,700	87.8	49,800
<i>Beaumont</i>	23,260	86.6	20,140
<i>Port Arthur</i>	17,830	90.6	16,150
Jim Hogg	1,160	68.1	790
Jim Wells	4,170	70.3	2,930
Johnson	8,320	82.1	6,830
<i>Cleburne</i>	3,380	87.3	2,950
Jones	6,340	81.2	5,150
Karnes	3,640	65.9	2,400
Kaufman	7,880	75.4	5,940
<i>Terrell</i>	2,150	82.8	1,780
Kendall	1,720	73.8	1,270
Kenedy	Combined with Willacy County		
Kent	730	74.0	540
Kerr	2,670	82.8	2,210
Kimble	980	78.6	770
King	Combined with Cottle County		
Kinney	1,090	68.8	750
Kleberg	4,170	77.0	3,210
Knox	3,180	78.0	2,480
Lamar	13,360	76.9	10,280
<i>Paris</i>	5,840	85.3	4,980
Lamb	6,900	81.3	5,610
Lampasas	2,860	79.7	2,280
La Salle	1,280	57.8	740
Lavaca	6,000	67.3	4,040
Lee	2,780	64.4	1,790
Leon	3,050	62.6	1,910
Liberty	6,280	71.8	4,510
Limestone	5,780	71.5	4,130
Lipscomb	1,110	87.4	970
Live Oak	1,790	71.5	1,280

BMB - RADIO OWNERSHIP - 1946

TEXAS
6

County City	Total Families	Per Cent Radio	Radio Families
Llano	1,150	80.0	920
Loving	Combined with Reeves County		
Lubbock	21,670	89.0	19,280
<i>Lubbock</i>	13,670	91.0	12,440
Lynn	7,970	82.3	6,560
Mc Culloch	3,850	80.5	3,100
<i>Brady</i>	1,680	85.1	1,430
Mc Lennan	31,140	82.5	25,690
<i>Waco</i>	18,290	87.1	15,930
Mc Mullen	Combined with Atascosa County		
Madison	2,160	59.7	1,290
Marion	2,860	61.5	1,760
Martin	2,110	77.7	1,640
Mason	1,180	80.5	950
Matagorda	7,050	70.2	4,950
Maverick	2,580	64.7	1,670
Medina	4,910	70.3	3,450
Menard	960	79.2	760
Midland	4,210	84.6	3,560
<i>Midland</i>	3,440	86.6	2,980
Milam	6,080	69.4	4,220
Mills	1,800	76.7	1,380
Mitchell	3,440	79.7	2,740
Montague	4,410	79.1	3,490
Montgomery	5,560	70.1	3,900
Moore	3,770	93.1	3,510
Morris	2,920	65.4	1,910
Motley	1,570	78.3	1,230
Nacogdoches	7,250	70.8	5,130
Navarro	11,130	75.3	8,380
<i>Corsicana</i>	4,190	83.8	3,510
Newton	2,390	61.9	1,480
Nolan	4,660	84.8	3,950
<i>Sweetwater</i>	2,860	86.7	2,480
Nueces	35,110	79.2	27,820
<i>Corpus Christi</i>	22,800	83.6	19,060

BMB - RADIO OWNERSHIP - 1946

TEXAS
7

County City	Total Families	Per Cent Radio	Radio Families
Ochiltree	1,170	90.6	1,060
Oldham	490	93.9	460
Orange	17,920	79.1	14,180
Palo Pinto	6,200	84.5	5,240
Panola	4,440	64.0	2,840
Parker	5,610	77.7	4,360
Parmer	1,450	85.5	1,240
Pecos	2,420	78.9	1,910
Polk	3,850	68.3	2,630
Potter	17,620	94.8	16,710
<i>Amarillo (7)</i>	16,920	95.2	16,100
Presidio	1,720	62.8	1,080
Rains	1,190	72.3	860
Randall	2,280	92.1	2,100
Reagan	610	91.8	560
Real	560	69.6	390
Red River	6,170	70.7	4,360
Reeves (8)	3,900	76.2	2,970
<i>Pecos</i>	2,390	79.9	1,910
Refugio	1,990	77.9	1,550
Roberts	260	88.5	230
Robertson	4,660	65.7	3,060
Rockwall	1,760	76.1	1,340
Runnels	5,350	81.9	4,380
Rusk	9,210	74.3	6,840
Sabine	2,350	63.8	1,500
San Augustine	2,460	60.2	1,480
San Jacinto	1,530	52.9	810
San Patricio	5,930	75.0	4,450
San Saba	2,100	77.6	1,630
Schleicher	530	77.4	410
Scurry	3,210	80.7	2,590
Shackelford	1,250	85.6	1,070
Shelby	5,920	67.4	3,990
Sherman	550	89.1	490
Smith	17,110	78.7	13,460
<i>Tyler</i>	8,020	89.3	7,160

BMB - RADIO OWNERSHIP - 1946

TEXAS
8

County City	Total Families	Per Cent Radio	Radio Families
Somervell	670	71.6	480
Starr	2,450	55.5	1,360
Stephens	2,110	83.4	1,760
Sterling (9)	530	84.9	450
Stonewall	900	75.6	680
Sutton	610	73.8	450
Swisher	1,820	88.5	1,610
Tarrant	88,920	89.8	79,850
Fort Worth	70,810	91.3	64,650
Taylor	16,130	88.0	14,190
<i>Abilene</i>	10,290	92.2	9,490
Terrell	840	70.2	590
Terry	4,450	81.8	3,640
Throckmorton	880	79.5	700
Titus	4,690	74.6	3,500
Tom Green	11,690	85.1	9,950
<i>San Angelo</i>	8,070	87.9	7,090
Travis	28,560	84.0	23,980
<i>Austin</i>	22,870	87.4	19,990
Trinity	2,480	66.1	1,640
Tyler	2,380	68.9	1,640
Upshur	4,920	72.0	3,540
Upton	870	88.5	770
Uvalde	3,460	72.0	2,490
Val Verde	4,300	71.6	3,080
<i>Del Rio</i>	3,610	71.7	2,590
Van Zandt	5,400	78.0	4,210
Victoria	8,030	77.2	6,200
<i>Victoria</i>	4,400	83.6	3,680
Walker	4,190	68.0	2,850
<i>Huntsville</i>	1,160	88.8	1,030
Waller	3,070	62.2	1,910
Ward	3,160	82.0	2,590
Washington	5,750	62.6	3,600
Webb	10,810	66.7	7,210
<i>Laredo</i>	9,150	67.7	6,190
Wharton	9,220	71.4	6,580

BMB - RADIO OWNERSHIP - 1946

TEXAS
9

County City	Total Families	Per Cent Radio	Radio Families
Wheeler	2,870	82.2	2,360
Wichita	21,300	89.2	18,990
<i>Wichita Falls</i>	13,890	90.8	12,610
Wilbarger	6,210	85.0	5,280
<i>Vernon</i>	3,160	86.7	2,740
Willacy (10)	2,940	66.0	1,940
Williamson	9,870	76.0	7,500
Wilson	3,210	63.9	2,050
Winkler	1,350	85.9	1,160
Wise	4,390	77.7	3,410
Wood	6,070	74.8	4,540
Yoakum	440	79.5	350
Young	4,350	83.4	3,630
Zapata	760	52.6	400
Zavala	1,810	58.6	1,060

- (1) Includes Mc Mullen County
- (2) Includes Part in Miller County, Arkansas
- (3) Includes King County
- (4) Includes Borden County
- (5) Includes Part in Rusk County
- (6) Includes Culberson County
- (7) Includes Part in Randall County
- (8) Includes Loving County
- (9) Includes Glasscock County
- (10) Includes Kenedy County

BMB - RADIO OWNERSHIP - 1946

UTAH
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	166,700	95.9	159,800
Beaver	1,210	91.7	1,110
Box Elder	4,670	95.7	4,470
Box Elder West	240	95.8	230
Box Elder East	4,430	95.7	4,240
Cache	6,770	96.8	6,550
Logan	3,090	97.4	3,010
Carbon	5,970	90.6	5,410
Price	1,680	92.9	1,560
Daggett	50	74.5	40
Davis	7,230	96.3	6,960
Duchesne	1,630	85.3	1,390
Emery	1,110	90.1	1,000
Garfield	590	86.4	510
Garfield West	430	86.8	380
Garfield East	160	85.4	130
Grand	470	80.9	380
Iron	2,000	93.0	1,860
Cedar City	1,160	94.8	1,100
Juab	1,270	94.5	1,200
Kane	570	87.7	500
Millard	5,030	93.4	4,700
Morgan	730	95.9	700
Piute (1)	800	88.8	710
Rich	320	96.9	310
Salt Lake	68,610	97.3	66,790
Salt Lake City	49,880	97.6	48,700
San Juan	420	66.7	280
San Juan North	120	75.0	90
San Juan South	300	63.3	190
Sanpete	3,330	94.9	3,160
Sevier	2,220	93.7	2,080
Summit	1,800	96.1	1,730
Tooele	4,010	94.8	3,800
Uintah	1,650	85.5	1,410
Utah	19,120	96.8	18,500
Provo	6,090	97.5	5,940

BMB - RADIO OWNERSHIP - 1946

UTAH
2

County <i>City</i>	Total Families	Per Cent Radio	Radio Families
Wasatch	1,380	94.9	1,310
Washington	1,620	89.5	1,450
Wayne	Combined with Piute County		
Weber	22,120	97.2	21,490
<i>Ogden</i>	17,600	97.5	17,160

(1) Includes Wayne County

BMB - RADIO OWNERSHIP - 1946

VERMONT

County City	Total Families	Per Cent Radio	Radio Families
State Total	88,600	93.6	82,900
Addison	3,880	90.2	3,500
Bennington	6,390	94.8	6,060
Caledonia	6,450	93.3	6,020
Chittenden	13,010	95.8	12,470
<i>Burlington</i>	7,740	97.5	7,550
Essex	1,440	89.6	1,290
Franklin	6,780	94.0	6,370
<i>St Albans</i>	2,460	98.0	2,410
Grand Isle	810	91.4	740
Lamoille	2,480	91.1	2,260
Orange	5,080	88.8	4,510
Orleans	4,420	93.0	4,110
Rutland	10,760	94.0	10,110
<i>Rutland</i>	4,750	97.3	4,620
Washington	9,170	94.1	8,630
<i>Barre</i>	2,890	95.8	2,770
<i>Waterbury</i>	460	95.7	440
Windham	7,370	93.8	6,910
Windsor	10,560	93.9	9,920

BMB - RADIO OWNERSHIP - 1946

VIRGINIA
1

County City	Total Families	Per Cent Radio	Radio Families
State Total	724,000	81.4	589,000
Accomack	7,960	94.2	5,910
Albemarle	10,050	78.6	7,900
<i>Charlottesville</i>	4,890	87.9	4,300
Alleghany	5,600	86.1	4,820
<i>Covington</i>	1,260	92.9	1,170
Amelia	2,100	61.4	1,290
Amherst	3,980	71.4	2,840
Appomattox	2,070	69.1	1,430
Arlington	42,330	97.0	41,050
<i>Alexandria</i>	15,030	95.3	14,320
Augusta	13,790	84.4	11,640
<i>Staunton</i>	3,240	92.0	2,980
Bath	1,230	78.9	970
Bedford	6,270	71.6	4,490
Bland	1,480	75.7	1,120
Botetourt	3,080	77.6	2,390
Brunswick	4,640	65.5	3,040
Buchanan	5,160	71.1	3,670
Buckingham	2,600	61.5	1,600
Campbell	15,150	82.6	12,520
<i>Lynchburg</i>	9,920	87.4	8,670
Caroline	2,710	66.4	1,800
Carroll	5,210	71.2	3,710
Charles City	1,050	61.0	640
Charlotte	3,110	62.1	1,930
Chesterfield	7,600	86.2	6,550
Clarke	1,730	80.3	1,390
Craig	830	78.3	650
Culpeper	3,140	74.8	2,350
Cumberland	1,570	61.8	970
Dickenson	4,330	73.0	3,160
Dinwiddie	11,730	77.1	9,040
<i>Petersburg</i>	8,310	82.8	6,880
Elizabeth City	14,240	88.4	12,590
Essex	1,750	66.3	1,160
Fairfax	14,310	88.4	12,650

BMB - RADIO OWNERSHIP - 1946

VIRGINIA
2

County City	Total Families	Per Cent Radio	Radio Families
Fauquier	5,040	74.4	3,750
Floyd	2,950	68.5	2,020
Fluvanna	1,800	67.8	1,220
Franklin	5,160	69.4	3,580
Frederick	6,920	87.1	6,030
<i>Winchester</i>	3,380	93.8	3,170
Giles	3,730	79.9	2,980
Gloucester	2,940	70.7	2,080
Goochland	1,760	65.3	1,150
Grayson	3,990	75.4	3,010
Greene	1,140	57.9	660
Greensville	3,210	65.7	2,110
Halifax	8,630	65.9	5,690
Hanover	4,550	69.9	3,180
Henrico	67,510	91.6	61,840
<i>Richmond</i>	54,950	91.9	50,480
Henry	9,100	78.0	7,100
<i>Martinsville</i>	2,830	84.5	2,390
Highland	1,030	78.6	810
Isle of Wight	3,650	64.4	2,350
James City	3,390	79.9	2,710
King and Queen	1,530	62.7	960
King George	1,780	66.3	1,180
King William	2,250	69.3	1,560
Lancaster	1,760	70.5	1,240
Lee	6,970	69.9	4,870
Loudoun	4,960	80.6	4,000
Louisa	2,830	66.4	1,880
Lunenburg	3,620	67.1	2,430
Madison	2,040	66.7	1,360
Mathews	1,970	71.6	1,410
Mecklenburg	7,220	63.9	4,610
Middlesex	1,790	64.8	1,160
Montgomery	9,240	82.4	7,610
Nansemond	8,710	73.6	6,410
<i>Suffolk</i>	3,290	86.3	2,840

BMB - RADIO OWNERSHIP - 1946

VIRGINIA
3

County City	Total Families	Per Cent Radio	Radio Families
Nelson	3,220	68.6	2,210
New Kent	910	63.7	580
Norfolk	102,450	88.4	90,610
<i>Norfolk</i>	61,430	90.1	55,350
<i>Portsmouth</i>	21,720	88.0	19,110
Northampton	4,430	73.6	3,260
Northumberland	2,120	72.6	1,540
Nottoway	4,480	71.4	3,200
Orange	3,100	73.5	2,280
Page	3,430	76.1	2,610
Patrick	2,880	63.9	1,840
Pittsylvania	20,970	76.4	16,030
<i>Danville</i>	8,490	83.9	7,100
Powhatan	1,380	65.9	910
Prince Edward	3,160	67.7	2,140
Prince George	5,000	82.4	4,120
Princess Anne	7,770	79.3	6,160
Prince William	3,450	77.7	2,680
Pulaski	5,870	81.3	4,770
Rappahannock	1,480	64.2	950
Richmond	1,480	68.9	1,020
Roanoke	25,110	91.0	22,840
<i>Roanoke</i>	15,810	92.5	14,620
Rockbridge	5,760	81.4	4,690
Rockingham	10,120	81.8	8,280
<i>Harrisonburg</i>	2,810	92.5	2,600
Russell	5,310	74.0	3,930
Scott	6,460	69.2	4,470
Shenandoah	5,510	82.4	4,540
Smyth	5,830	76.3	4,450
Southampton	5,790	65.8	3,810
Spotsylvania	5,780	85.8	4,960
<i>Fredericksburg</i>	3,020	95.4	2,880
Stafford	2,280	78.9	1,800
Surry	1,390	66.9	930
Sussex	2,980	62.4	1,860

BMB - RADIO OWNERSHIP - 1946

VIRGINIA
4

County City	Total Families	Per Cent Radio	Radio Families
Tazewell	9,610	83.2	8,000
Bluefield		<i>See Mercer County, West Virginia</i>	
Warren	2,970	82.5	2,450
Warwick	25,210	86.9	21,920
Newport News	20,070	87.5	17,560
Washington	11,510	78.5	9,040
Bristol		<i>See Sullivan County, Tennessee</i>	
Westmoreland	2,420	64.5	1,560
Wise	10,410	77.1	8,030
Wythe	4,930	80.9	3,990
York	3,070	75.6	2,320

BMB - RADIO OWNERSHIP - 1946

WASHINGTON

County City	Total Families	Per Cent Radio	Radio Families
State Total	667,000	94.5	630,000
Adams	1,350	94.1	1,270
Asotin	1,740	94.8	1,650
Benton	9,780	90.8	8,880
Chelan	10,640	93.5	9,950
<i>Wenatchee</i>	4,200	95.2	4,000
Clallam	7,000	91.4	6,400
<i>Port Angeles</i>	3,330	95.2	3,170
Clark	38,640	95.2	36,790
<i>Vancouver</i>	15,900	96.5	15,340
Columbia	1,000	94.0	940
Cowlitz	11,910	94.1	11,210
<i>Longview</i>	3,870	97.7	3,780
Douglas	1,420	93.0	1,320
Ferry	800	83.8	670
Franklin	3,330	91.3	3,040
<i>Pasco</i>	2,240	92.0	2,060
Garfield	700	94.3	660
Grant	780	91.0	710
Grays Harbor	13,830	91.8	12,700
<i>Aberdeen</i>	5,220	93.7	4,890
<i>Hoquiam</i>	2,960	94.9	2,810
Island	2,290	91.3	2,090
Jefferson	2,270	90.7	2,060
King	227,800	95.3	217,150
<i>Seattle</i>	170,280	95.2	162,110
Kitsap	41,070	95.6	39,280
<i>Bremerton</i>	15,780	98.0	15,470
Kittitas	5,360	92.0	4,930
Klickitat	2,470	87.4	2,160
Lewis	10,460	92.0	9,620
<i>Centralia</i>	2,470	95.5	2,360
<i>Chehalis</i>	1,520	96.7	1,470
Lincoln	2,570	93.8	2,410
Mason	4,120	90.3	3,720
Okanogan	7,950	88.1	7,000
Pacific	3,350	90.7	3,040
Pend Oreille	1,460	86.3	1,260

BMB - RADIO OWNERSHIP - 1946

WASHINGTON
2

County City	Total Families	Per Cent Radio	Radio Families
Pierce	73,020	95.7	69,890
<i>Tacoma</i>	48,730	96.4	46,980
San Juan	640	90.6	580
Skagit	11,220	93.8	10,520
Skamania	850	88.2	750
Snohomish	30,790	94.3	29,030
<i>Everett</i>	11,820	95.7	11,310
Spokane	56,810	95.0	53,960
<i>Spokane</i>	44,870	95.8	42,970
Stevens	3,850	86.8	3,340
Thurston	12,120	94.6	11,460
<i>Olympia</i>	5,000	97.0	4,850
Wahkiakum	790	91.1	720
Walla Walla	9,080	94.2	8,550
<i>Walla Walla</i>	5,500	96.0	5,280
Whatcom	16,860	95.2	16,050
<i>Bellingham</i>	9,290	96.1	8,930
Whitman	7,110	95.4	6,780
Yakima	29,770	92.2	27,460
<i>Yakima</i>	10,390	95.5	9,920

BMB - RADIO OWNERSHIP - 1946

WEST VIRGINIA

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	451,000	85.8	387,000
Barbour	4,360	78.4	3,420
Berkeley	7,530	89.8	6,760
<i>Martinsburg</i>	<i>4,350</i>	<i>94.3</i>	<i>4,100</i>
Boone	6,090	80.6	4,910
Braxton	3,760	70.5	2,650
Brooke	5,790	92.1	5,330
Cabell	25,410	90.0	22,880
<i>Huntington (1)</i>	<i>22,130</i>	<i>92.2</i>	<i>20,410</i>
Calhoun	1,880	75.0	1,410
Clay	2,900	70.3	2,040
Doddridge	1,970	78.2	1,540
Fayette	17,140	86.8	14,880
Gilmer	2,040	73.5	1,500
Grant	1,890	77.8	1,470
Greenbrier	8,280	81.8	6,770
Hampshire	3,000	79.7	2,390
Hancock	7,920	95.3	7,550
Hardy	2,150	75.3	1,620
Harrison	19,260	88.7	17,090
<i>Clarksburg</i>	<i>8,180</i>	<i>95.0</i>	<i>7,770</i>
Jackson	3,710	79.8	2,960
Jefferson	4,070	85.3	3,470
Kanawha	64,680	89.6	57,960
<i>Charleston</i>	<i>25,930</i>	<i>93.9</i>	<i>24,350</i>
Lewis	4,470	85.0	3,800
Lincoln	4,130	66.6	2,750
Logan	14,210	83.5	11,860
<i>Logan</i>	<i>1,720</i>	<i>94.2</i>	<i>1,620</i>
Mc Dowell	22,140	85.2	18,870
<i>Welch</i>	<i>2,150</i>	<i>92.1</i>	<i>1,980</i>
Marion	17,530	90.2	15,820
<i>Fairmont</i>	<i>6,770</i>	<i>94.8</i>	<i>6,420</i>
Marshall	9,380	88.6	8,310
Mason	5,670	76.5	4,340
Mercer	14,810	88.7	13,140
<i>Bluefield (2)</i>	<i>7,150</i>	<i>93.6</i>	<i>6,690</i>

BMB - RADIO OWNERSHIP - 1946

WEST VIRGINIA
2

County City	Total Families	Per Cent Radio	Radio Families
Mineral	5,360	88.1	4,720
Mingo	9,850	78.0	7,680
<i>Williamson</i>	2,750	85.5	2,350
Monongalia	14,790	88.3	13,060
<i>Morgantown</i>	5,850	94.9	5,550
Monroe	2,950	80.3	2,370
Morgan	2,060	85.4	1,760
Nicholas	4,480	76.6	3,430
Ohio	18,350	95.2	17,470
<i>Wheeling</i>	15,770	95.8	15,110
Pendleton	1,960	78.1	1,530
Pleasants	1,410	89.4	1,260
Pocahontas	2,730	76.6	2,090
Preston	6,630	80.4	5,330
Putnam	4,080	79.4	3,240
Raleigh	19,180	87.4	16,760
<i>Beckley</i>	4,100	92.9	3,810
Randolph	6,540	84.7	5,540
Ritchie	2,990	79.6	2,380
Roane	3,520	75.0	2,640
Summers	4,310	79.8	3,440
Taylor	4,420	85.3	3,770
Tucker	2,360	82.6	1,950
Tyler	2,550	83.1	2,120
Upshur	4,390	80.2	3,520
Wayne	7,180	75.8	5,440
<i>Huntington</i>		<i>See Cabell County</i>	
Webster	3,450	76.5	2,640
Wetzel	4,780	81.0	3,870
Wirt	1,270	72.4	920
Wood	16,050	91.7	14,710
<i>Parkersburg</i>	8,820	94.9	8,370
Wyoming	7,190	81.6	5,870

(1) Includes part in Wayne County

(2) Includes part in Tazewell County, Virginia

BMB - RADIO OWNERSHIP - 1946

WISCONSIN

County City	Total Families	Per Cent Radio	Radio Families
State Total	852,000	95.5	814,000
Adams	1,820	85.7	1,560
Ashland	4,600	92.2	4,240
<i>Ashland</i>	2,590	96.1	2,490
Barron	8,390	92.4	7,750
<i>Rice Lake</i>	2,220	95.9	2,130
Bayfield	3,330	88.0	2,930
Brown	22,690	96.5	21,890
<i>Green Bay</i>	13,810	97.8	13,510
Buffalo	3,780	90.2	3,410
Burnett	2,390	88.7	2,120
Calumet	4,130	94.7	3,910
Chippewa	9,250	91.8	8,490
<i>Chippewa Falls</i>	3,340	96.4	3,220
Clark	8,000	88.8	7,100
Columbia	10,290	94.5	9,720
<i>Poynette</i>	310	93.5	290
Crawford	3,930	90.3	3,550
Dane	41,790	97.5	40,760
<i>Madison</i>	23,620	98.8	23,380
Dodge	11,890	95.7	11,380
<i>Beaver Dam</i>	2,950	98.6	2,910
<i>Watertown</i>		See Watertown County	
Door	7,160	93.0	6,660
Douglas	13,780	94.5	13,020
<i>Superior</i>	10,580	97.4	10,300
Dunn	6,570	92.4	6,070
Eau Claire	12,410	94.5	11,730
<i>Eau Claire</i>	8,670	97.3	8,440
Florence	810	88.9	720
Fond Du Lac	15,840	96.2	15,240
<i>Fond Du Lac</i>	7,550	97.9	7,390
Forest	1,780	87.6	1,560
Grant	11,130	91.8	10,220
Green	6,400	94.7	6,060
Green Lake	4,100	92.7	3,800
Iowa	4,930	91.1	4,490
Iron	2,200	91.8	2,020
Jackson	3,580	88.8	3,180

BMB - RADIO OWNERSHIP - 1946

WISCONSIN
2

County City	Total Families	Per Cent Radio	Radio Families
Jefferson	12,390	96.3	11,930
<i>Watertown (1)</i>	3,790	97.4	3,690
Juneau	4,890	87.9	4,300
Kenosha	18,230	98.4	17,940
<i>Kenosha</i>	14,290	98.8	14,120
Kewaunee	4,510	93.8	4,230
La Crosse	15,960	96.2	15,350
<i>La Crosse</i>	12,070	97.5	11,770
Lafayette	4,940	92.1	4,550
Langlade	4,610	93.1	4,290
Lincoln	5,100	90.8	4,630
Manitowoc	18,420	96.9	17,850
<i>Manitowoc</i>	8,130	98.8	8,030
<i>Two Rivers</i>	3,260	99.1	3,230
Marathon	17,010	92.9	15,800
<i>Wausau</i>	7,750	98.1	7,600
Marinette	8,290	92.6	7,680
<i>Marinette</i>	3,840	96.9	3,720
Marquette	2,310	89.2	2,060
Milwaukee	228,620	98.6	225,390
<i>Milwaukee</i>	179,290	98.7	176,940
Monroe	8,150	89.1	7,260
Oconto	5,440	91.9	5,000
Oneida	4,110	91.5	3,760
Outagamie	17,920	96.7	17,320
<i>Appleton</i>	8,270	98.4	8,140
Ozaukee	5,540	96.6	5,350
Pepin	1,780	89.3	1,590
Pierce	5,560	92.1	5,120
Polk	6,350	92.0	5,840
Portage	6,710	91.4	6,130
<i>Stevens Point</i>	3,440	96.2	3,310
Price	3,740	87.4	3,270
Racine	26,850	98.5	26,440
<i>Racine</i>	19,920	99.0	19,730
Richland	5,460	91.4	4,990
Rock	24,450	96.9	23,690
<i>Beloit</i>	8,310	97.6	8,110
<i>Janesville</i>	7,260	98.5	7,150

BMB - RADIO OWNERSHIP - 1946

WISCONSIN
3

County City	Total Families	Per Cent Radio	Radio Families
Rusk	3,690	89.7	3,310
St Croix	6,110	94.8	5,790
Sauk	10,640	92.6	9,850
Sawyer	2,260	85.0	1,920
Shawano	6,950	91.1	6,330
Sheboygan	20,670	97.3	20,120
<i>Sheboygan</i>	11,540	98.4	11,350
Taylor	4,290	86.0	3,690
<i>Medford</i>	780	92.3	720
Trempealeau	6,520	89.6	5,840
Vernon	7,210	89.6	6,460
Vilas	1,540	87.0	1,340
Walworth	10,270	96.7	9,930
Washburn	2,480	89.5	2,220
Washington	8,300	95.8	7,950
Waukesha	19,520	97.6	19,060
<i>Waukesha</i>	6,430	98.6	6,340
Waupaca	9,780	93.0	9,100
Waushara	3,450	89.3	3,080
Winnebago	22,460	97.1	21,800
<i>Menasha</i>	2,830	98.9	2,800
<i>Neenah</i>	3,120	99.0	3,090
<i>Oshkosh</i>	11,660	97.3	11,340
Wood	11,550	94.1	10,870
<i>Marshfield</i>	2,900	96.6	2,800
<i>Wisconsin Rapids</i>	3,440	97.1	3,340

(1) Includes part in Dodge County

BMB - RADIO OWNERSHIP - 1946

WYOMING

1

County City	Total Families	Per Cent Radio	Radio Families
State Total	73,100	91.4	66,800
Albany	4,100	93.4	3,830
<i>Laramie</i>	3,150	96.2	3,030
Big Horn	2,640	90.5	2,390
Campbell	1,340	87.3	1,170
Carbon	4,500	88.4	3,980
Carbon East	1,030	82.15	850
Carbon West	3,470	90.2	3,130
Converse	1,420	88.7	1,260
Crook	1,240	84.7	1,050
Fremont	3,500	84.3	2,950
Fremont North	850	77.6	660
Fremont South	2,650	86.4	2,290
Goshen	3,000	90.0	2,700
Hot Springs	1,100	86.4	950
Johnson	1,060	89.6	950
Laramie	11,580	95.9	11,100
<i>Cheyenne</i>	9,130	97.3	8,880
Lincoln	2,060	93.2	1,920
Natrona	7,240	93.5	6,770
<i>Casper</i>	5,560	94.4	5,250
Niobrara	1,300	89.2	1,160
Park (1)	8,110	90.1	7,310
<i>Powell</i>	1,410	88.7	1,250
Platte	2,220	88.7	1,970
Sheridan	4,690	93.2	4,370
Sublette	660	87.9	580
Sweetwater	6,560	92.8	6,090
<i>Rock Springs</i>	3,430	93.9	3,220
Teton	460	89.1	410
Uinta	2,020	92.6	1,870
Washakie	1,140	88.6	1,010
Weston	1,160	87.1	1,010
Yellowstone N P		Combined with Park County	

(1) Includes Yellowstone National Park

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Listing all cities over 10,000 population plus all radio station cities of less than 10,000 population, together with radio ownership for all listed cities except those between 10,000 and 50,000 population in metropolitan districts. The percent radio ownership of the metropolitan district in which such a city is situated will serve as a guide to the city's percent radio ownership.

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All Cities of 10,000 or More Population
Plus Radio Station Cities Under 10,000 Population

City	State*	County*	Total Families	Percent Radio	Radio Families
Aberdeen	South Dakota	Brown	5,030	97.8	4,920
Aberdeen	Washington	Grays Harbor	5,220	93.7	4,890
Abilene	Texas	Taylor	10,290	92.2	9,490
Abington	Pennsylvania	Montgomery	Philadelphia Met. District		
Ada	Oklahoma	Pontotoc	3,040	91.1	2,770
Adams	Massachusetts	Berkshire	3,490	96.9	3,380
Adrian	Michigan	Lenawee	5,430	97.4	5,290
Akron	Ohio	Summit	81,050	97.8	79,270
Alameda	California	Alameda	San Francisco-Oakland Met. Dist.		
Alamosa	Colorado	Alamosa	1,210	91.7	1,110
Albany	California	Alameda	San Francisco-Oakland Met. Dist.		
Albany	Georgia	Dougherty	6,190	75.0	4,640
Albany	New York	Albany	41,580	97.8	40,670
Albany	Oregon	Linn	2,790	95.0	2,650
Albert Lea	Minnesota	Freeborn	3,880	97.4	3,780
Albuquerque	New Mexico	Bernalillo	11,800	91.9	10,840
Alexandria	Louisiana	Rapides	11,510	79.4	9,140
Alexandria	Virginia	Arlington	15,030	95.3	14,320
Alhambra	California	Los Angeles	Los Angeles Met. District		
Aliquippa	Pennsylvania	Beaver	7,300	93.7	6,840
Allentown	Pennsylvania	Lehigh	27,670	98.2	27,170
Alliance	Ohio	Stark	Canton Met. District		
Alpena	Michigan	Alpena	3,340	94.9	3,170
Alton	Illinois	Madison	St. Louis Met. District		
Altoona	Pennsylvania	Blair	20,930	97.2	20,340
Amarillo	Texas	Potter	16,920	95.2	16,100
Ambridge	Pennsylvania	Beaver	5,440	95.2	5,180
Ames	Iowa	Story	4,160	98.8	4,110
Amesbury	Massachusetts	Essex	Boston Met. District		
Amsterdam	New York	Montgomery	9,400	98.1	9,220

* For cities extending beyond state or county lines the state and county designation corresponds with that under which the city is listed in the previous table.

Note: Because cities between 10,000 and 50,000 population in Metropolitan Districts were not separately estimated, reference is made to the Metropolitan Districts in which such cities are included.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Anaconda	Montana	Deer Lodge	4,200	95.7	4,020
Anaheim	California	Orange	Los Angeles Met. Dist.		
Anderson	Indiana	Madison	14,800	97.1	14,370
Anderson	South Carolina	Anderson	5,370	82.3	4,420
Andover	Massachusetts	Essex	Boston Met. Dist.		
Annapolis	Maryland	Anne Arundel	Baltimore Met. District		
Ann Arbor	Michigan	Washtenaw	13,870	98.8	13,700
Anniston	Alabama	Calhoun	9,120	79.5	7,250
Ansonia	Connecticut	New Haven	New Haven Met. District		
Appleton	Wisconsin	Outagamie	8,270	98.4	8,140
Ardmore	Oklahoma	Carter	3,840	86.5	3,320
Arkansas City	Kansas	Cowley	3,770	94.4	3,560
Arlington	Massachusetts	Middlesex	Boston Met. Dist.		
Arlington	Virginia	Arlington	Washington D.C. Met. Dist.		
Arnold	Pennsylvania	Westmoreland	Pittsburgh Met. Dist.		
Asbury Park	New Jersey	Monmouth	5,290	94.5	5,000
Asheville	North Carolina	Buncombe	13,920	89.7	12,480
Ashland	Kentucky	Boyd	7,570	93.9	7,110
Ashland	Ohio	Ashland	4,320	97.9	4,230
Ashland	Wisconsin	Ashland	2,590	96.1	2,490
Ashtabula	Ohio	Ashtabula	6,450	97.1	6,260
Astoria	Oregon	Clatsop	3,680	94.6	3,480
Atchison	Kansas	Atchison	3,300	94.5	3,120
Athens	Georgia	Clarke	5,550	82.2	4,560
Athol	Massachusetts	Worcester	Worcester Met. Dist.		
Atlanta	Georgia	Fulton	89,630	85.7	76,820
Atlantic City	New Jersey	Atlantic	16,540	95.8	15,850
Attleboro	Massachusetts	Bristol	Fall River-New Bedford Met. Dist.		
Auburn	Maine	Androscoggin	5,790	96.9	5,610
Auburn	New York	Cayuga	10,340	97.5	10,080
Augusta	Georgia	Richmond	20,920	78.6	16,440
Augusta	Maine	Kennebec	4,280	95.6	4,090
Aurora	Illinois	Kane	14,890	98.2	14,620
Austin	Minnesota	Mower	5,670	98.2	5,570
Austin	Texas	Travis	22,870	87.4	19,990

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Baker	Oregon	Baker	1,770	92.7	1,640
Bakersfield	California	Kern	11,010	96.8	10,660
Baltimore	Maryland	Baltimore	281,410	96.4	271,280
Baltimore Dist. 12	Maryland	Baltimore	Baltimore Met. District		
Baltimore Dist. 13	Maryland	Baltimore	Baltimore Met. District		
Bangor	Maine	Penobscot	7,400	97.6	7,220
Barberton	Ohio	Summit	Akron Met. District		
Barre	Vermont	Washington	2,890	95.8	2,770
Bartlesville	Oklahoma	Washington	4,130	94.7	3,910
Batavia	New York	Genesee	5,410	98.0	5,300
Bath	Maine	Sagadahoc	3,600	95.3	3,430
Baton Rouge	Louisiana	East Baton Rouge	14,030	87.2	12,230
Battle Creek	Michigan	Calhoun	20,800	97.4	15,440
Bay City	Michigan	Bay	15,470	97.6	15,100
Bayonne	New Jersey	Hudson	19,230	98.8	18,990
Beacon	New York	Dutchess	3,400	97.6	3,320
Beatrice	Nebraska	Gage	3,290	94.8	3,120
Beaumont	Texas	Jefferson	23,260	86.6	20,140
Beaver Dam	Wisconsin	Dodge	2,950	98.6	2,910
Beaver Falls	Pennsylvania	Beaver	5,340	97.4	5,200
Beckley	West Virginia	Raleigh	4,100	92.9	3,810
Bedford	Indiana	Lawrence	3,630	93.7	3,400
Bell	California	Los Angeles	Los Angeles Met. Dist.		
Bellaire	Ohio	Belmont	Wheeling Met. Dist.		
Belleville	Illinois	Saint Clair	St. Louis Met. District		
Belleville	New Jersey	Essex	N.Y.-Northeastern N.J. Met. Dist.		
Bellevue	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Bellingham	Washington	Whatcom	9,290	96.1	8,930
Belmont	Massachusetts	Middlesex	Boston Met. Dist.		
Beloit	Wisconsin	Rock	8,310	97.6	8,110
Belvedere	California	Los Angeles	Los Angeles Met. Dist.		
Bend	Oregon	Deschutes	3,200	95.6	3,060
Benton Harbor	Michigan	Berrien	6,110	96.2	5,880
Bergenfield	New Jersey	Bergen	N.Y.-Northeastern N.J. Met. Dist.		
Berkeley	California	Alameda	39,880	98.9	39,460

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Berlin	New Hampshire	Coos	3,780	95.2	3,600
Berwick	Pennsylvania	Columbia	3,710	95.4	3,540
Berwyn	Illinois	Cook	Chicago Met. Dist.		
Bessemer	Alabama	Jefferson	6,940	82.0	5,690
Bethlehem	Pennsylvania	Northampton	16,100	97.9	15,760
Beverly	Massachusetts	Essex	Boston Met. Dist.		
Beverly Hills	California	Los Angeles	Los Angeles Met. Dist.		
Biddeford	Maine	York	6,290	95.5	6,010
Big Spring	Texas	Howard	5,010	88.4	4,430
Billings	Montana	Yellowstone	7,790	95.6	7,450
Biloxi	Mississippi	Harrison	7,770	81.6	6,340
Binghamton	New York	Broome	24,340	97.4	23,710
Birmingham	Alabama	Jefferson	81,400	88.9	72,370
Birmingham	Michigan	Oakland	Detroit Met. Dist.		
Bisbee	Arizona	Cochise	2,090	91.4	1,910
Bismarck	North Dakota	Burleigh	4,600	97.0	4,460
Bloomfield	New Jersey	Essex	N.Y.-Northeastern N.J. Met. Dist.		
Bloomington	Illinois	Mc Lean	9,680	97.2	9,410
Bloomington	Indiana	Monroe	6,410	92.8	5,950
Bluefield	West Virginia	Mercer	7,150	93.6	6,690
Blue Island	Illinois	Cook	Chicago Met. Dist.		
Blytheville	Arkansas	Mississippi	5,500	77.1	4,240
Bogalusa	Louisiana	Washington	4,680	81.2	3,800
Boise	Idaho	Ada	9,490	96.3	9,140
Boone	Iowa	Boone	3,810	96.6	3,680
Borger	Texas	Hutchinson	3,560	90.2	3,210
Boston	Massachusetts	Suffolk	204,150	98.0	200,000
Boulder	Colorado	Boulder	4,080	96.8	3,950
Bowling Green	Kentucky	Warren	4,780	83.3	3,980
Bozeman	Montana	Gallatin	2,580	93.8	2,420
Braddock	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Bradford	Pennsylvania	Mc Kean	4,830	96.9	4,680
Brady	Texas	Mc Culloch	1,680	85.1	1,430
Brainerd	Minnesota	Crow Wing	3,110	95.8	2,980
Braintree	Massachusetts	Norfolk	Boston Met. District		

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Brawley	California	Imperial	1,910	83.8	1,600
Bremerton	Washington	Kitsap	15,780	98.0	15,470
Bridgeport	Connecticut	Fairfield	46,820	97.8	45,790
Bridgeton	New Jersey	Cumberland	5,490	96.0	5,270
Bristol	Connecticut	Hartford	Hartford-New Britain Met. Dist.		
Bristol	Pennsylvania	Bucks	3,720	97.8	3,640
Bristol	Rhode Island	Bristol	Providence Met. Dist.		
Bristol	Tennessee	Sullivan	7,910	91.2	7,210
Brockton	Massachusetts	Plymouth	20,230	97.5	19,720
Brookfield	Illinois	Cook	Chicago Met. Dist.		
Brookline	Massachusetts	Norfolk	Boston Met. Dist.		
Brownsville	Texas	Cameron	5,680	69.5	3,950
Brownwood	Texas	Brown	6,450	87.4	5,640
Brunswick	Georgia	Glynn	9,780	78.0	7,630
Bryan	Texas	Brazos	4,210	81.7	3,440
Buffalo	New York	Erie	178,160	98.6	175,700
Burbank	California	Los Angeles	Los Angeles Met. Dist.		
Burlingame	California	San Mateo	San Francisco-Oakland Met. Dist.		
Burlington	Iowa	Des Moines	10,250	95.4	9,780
Burlington	New Jersey	Burlington	Philadelphia Met. Dist.		
Burlington	North Carolina	Alamance	3,750	94.1	3,530
Burlington	Vermont	Chittenden	7,740	97.5	7,550
Butler	Pennsylvania	Butler	7,760	97.9	7,600
Butte	Montana	Silver Bow	11,750	94.6	11,110
Cadillac	Michigan	Wexford	2,490	95.6	2,380
Cairo	Illinois	Alexander	3,580	79.3	2,840
Calumet	Michigan	Houghton	290	93.1	270
Calumet City	Illinois	Cook	Chicago Met. Dist.		
Cambridge	Maryland	Dorchester	2,610	86.2	2,250
Cambridge	Massachusetts	Middlesex	30,090	98.4	29,610
Cambridge	Ohio	Guernsey	3,930	95.9	3,770
Camden	New Jersey	Camden	34,930	96.8	33,800
Campbell	Ohio	Mahoning	Youngstown Met. Dist.		
Canonsburg	Pennsylvania	Washington	Pittsburgh Met. Dist.		
Canton	Illinois	Fulton	4,180	96.4	4,030

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Canton	Ohio	Stark	35,650	97.1	34,620
Cape Girardeau	Missouri	Cape Girardeau	4,940	92.5	4,570
Carbondale	Pennsylvania	Lackawanna	Scranton-Wilkes Barre Met. Dist.		
Carlisle	Pennsylvania	Cumberland	4,820	95.9	4,620
Carlsbad	New Mexico	Eddy	2,990	88.3	2,640
Carnegie	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Carteret	New Jersey	Middlesex	N.Y.-Northeastern N.J. Met. Dist.		
Carthage	Illinois	Hancock	1,450	93.8	1,360
Carthage	Missouri	Jasper	3,310	92.4	3,060
Casper	Wyoming	Natrona	5,560	94.4	5,250
Cedar City	Utah	Iron	1,160	94.8	1,100
Cedar Rapids	Iowa	Linn	20,760	97.2	20,180
Cedartown	Georgia	Polk	2,230	85.7	1,910
Center Hill	Georgia	Fulton	Atlanta Met. Dist.		
Central Falls	Rhode Island	Providence	Providence Met. Dist.		
Centralia	Illinois	Marion	4,120	91.7	3,780
Centralia	Washington	Lewis	2,470	95.5	2,360
Chambersburg	Pennsylvania	Franklin	4,310	96.5	4,160
Champaign	Illinois	Champaign	8,230	97.4	8,020
Chanute	Kansas	Neosho	2,860	93.4	2,670
Charleroi	Pennsylvania	Washington	Pittsburgh Met. Dist.		
Charleston	South Carolina	Charleston	33,240	77.8	25,870
Charleston	West Virginia	Kanawha	25,930	93.9	24,350
Charlotte	North Carolina	Mecklenburg	27,770	88.2	24,480
Charlottesville	Virginia	Albemarle	4,890	87.9	4,300
Chattanooga	Tennessee	Hamilton	37,820	88.7	33,540
Chehalis	Washington	Lewis	1,520	96.7	1,470
Chelsea	Massachusetts	Suffolk	Boston Met. Dist.		
Cheltenham	Pennsylvania	Montgomery	Philadelphia Met. Dist.		
Chester	Pennsylvania	Delaware	18,860	97.6	18,400
Cheyenne	Wyoming	Laramie	9,130	97.3	8,880
Chicago	Illinois	Cook	1,022,030	97.8	1,000,000
Chicago Heights	Illinois	Cook	Chicago Met. Dist.		
Chickasha	Oklahoma	Grady	4,290	87.9	3,770
Chico	California	Butte	3,510	95.7	3,360

*See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Chicopee	Massachusetts	Hampden	Springfield-Holyoke Met. Dist.		
Chillicothe	Ohio	Ross	5,900	95.9	5,660
Chippewa Falls	Wisconsin	Chippewa	3,340	96.4	3,220
Cicero	Illinois	Cook	19,300	99.0	19,100
Cincinnati	Ohio	Hamilton	159,700	96.8	154,560
Clairton	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Claremont	New Hampshire	Sullivan	4,200	96.0	4,030
Clarksburg	West Virginia	Harrison	8,180	95.0	7,770
Clarksdale	Mississippi	Coahoma	5,430	73.5	3,990
Clarksville	Tennessee	Montgomery	4,410	83.9	3,700
Clayton	Missouri	St. Louis	St. Louis Met. Dist.		
Clearwater	Florida	Pinellas	Tampa-St. Petersburg Met. Dist.		
Cleburne	Texas	Johnson	3,380	87.3	2,950
Cleveland	Ohio	Cuyahoga	268,000	98.0	262,660
Cleveland	Tennessee	Bradley	3,610	90.6	3,270
Cleveland Heights	Ohio	Cuyahoga	16,680	99.7	16,630
Cliffside Park	New Jersey	Bergen	N.Y.-Northeastern N.J. Met. Dist.		
Clifton	New Jersey	Passaic	N.Y.-Northeastern N.J. Met. Dist.		
Clinton	Iowa	Clinton	8,630	97.3	8,400
Clinton	Massachusetts	Worcester	Worcester Met. Dist.		
Clovis	New Mexico	Curry	3,980	89.4	3,560
Coatesville	Pennsylvania	Chester	4,010	95.5	3,830
Coeur D'Alene	Idaho	Kootenai	4,320	95.6	4,130
Coffeyville	Kansas	Montgomery	5,300	92.6	4,910
Cohoes	New York	Albany	Albany-Schenectady-Troy Met. Dist.		
College Station	Texas	Brazos	670	80.6	540
Collingswood	New Jersey	Camden	Philadelphia Met. Dist.		
Colorado Springs	Colorado	El Paso	15,480	95.9	14,840
Columbia	Missouri	Boone	6,300	92.5	5,830
Columbia	Pennsylvania	Lancaster	Lancaster Met. Dist.		
Columbia	South Carolina	Richland	19,560	84.9	16,600
Columbia	Tennessee	Mauzy	3,610	84.8	3,060
Columbus	Georgia	Muscogee	21,370	80.8	17,260
Columbus	Indiana	Bartholomew	4,560	96.3	4,390
Columbus	Mississippi	Lowndes	5,530	74.3	4,110

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Columbus	Ohio	Franklin	101,670	97.2	98,820
Compton	California	Los Angeles	Los Angeles Met. Dist.		
Concord	New Hampshire	Merrimack	5,830	97.3	5,670
Concord	North Carolina	Cabarrus	5,240	91.6	4,800
Connellsville	Pennsylvania	Fayette	Pittsburgh Met. Dist.		
Connersville	Indiana	Fayette	4,520	96.2	4,350
Conshohocken	Pennsylvania	Montgomery	Philadelphia Met. Dist.		
Conway	South Carolina	Horry	2,420	76.0	1,840
Cookeville	Tennessee	Putnam	1,460	91.8	1,340
Coraopolis	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Cordele	Georgia	Crisp	2,290	68.6	1,570
Corinth	Mississippi	Alcorn	2,910	82.1	2,390
Corning	New York	Steuben	5,350	97.2	5,200
Corpus Christi	Texas	Nueces	22,800	83.6	19,060
Corsicana	Texas	Navarro	4,190	83.8	3,510
Cortland	New York	Cortland	4,950	97.8	4,840
Coshocton	Ohio	Coshocton	3,360	96.7	3,250
Council Bluffs	Iowa	Pottawattamie	11,740	95.5	11,210
Covington	Kentucky	Kenton	20,160	96.6	19,480
Covington	Virginia	Alleghany	1,260	92.9	1,170
Cranford	New Jersey	Union	N.Y.-Northeastern N.J. Met. Dist.		
Cranston	Rhode Island	Providence	Providence Met. Dist.		
Crawfordsville	Indiana	Montgomery	3,660	95.6	3,500
Cudahy	Wisconsin	Milwaukee	Milwaukee Met. Dist.		
Cumberland	Maryland	Allegany	9,950	95.6	9,510
Cumberland	Rhode Island	Providence	Providence Met. Dist.		
Cuyahoga Falls	Ohio	Summit	Akron Met. Dist.		
Dallas	Texas	Dallas	104,660	92.3	96,600
Dalton	Georgia	Whitfield	3,240	92.0	2,980
Danbury	Connecticut	Fairfield	Bridgeport Met. Dist.		
Danvers	Massachusetts	Essex	Boston Met. Dist.		
Danville	Illinois	Vermilion	10,860	94.9	10,310
Danville	Virginia	Pittsylvania	8,490	83.9	7,100
Darby	Pennsylvania	Delaware	Philadelphia Met. Dist.		
Davenport	Iowa	Scott	21,960	97.1	21,330

* See footnote on p. 1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Dayton	Ohio	Montgomery	80,710	97.5	78,670
Daytona Beach	Florida	Volusia	6,050	84.0	5,080
Dearborn	Michigan	Wayne	19,460	99.0	19,270
Decatur	Alabama	Morgan	5,360	85.4	4,580
Decatur	Georgia	De Kalb	Atlanta Met. Dist.		
Decatur	Illinois	Macon	19,900	96.9	19,280
Dedham	Massachusetts	Norfolk	Boston Met. Dist.		
Del Rio	Texas	Val Verde	3,610	71.7	2,590
Denison	Texas	Grayson	4,890	89.4	4,370
Denton	Texas	Denton	4,010	91.8	3,680
Denver	Colorado	Denver	109,500	96.4	105,600
Derby	Connecticut	New Haven	New Haven Met. Dist.		
Des Moines	Iowa	Polk	50,210	97.1	48,750
Detroit	Michigan	Wayne	514,340	98.3	505,580
Devils Lake	North Dakota	Ramsey	1,920	96.9	1,860
Dickson City	Pennsylvania	Lackawanna	Scranton-Wilkes Barre Met. Dist.		
Dixon	Illinois	Lee	3,740	97.6	3,650
Dodge City	Kansas	Ford	2,970	94.6	2,810
Donora	Pennsylvania	Washington	Pittsburgh Met. Dist.		
Dormont	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Dothan	Alabama	Houston	5,090	75.4	3,840
Dover	New Hampshire	Strafford	4,450	96.6	4,300
Dover	New Jersey	Morris	N.Y.-Northeastern N.J. Met. Dist.		
Dublin	Georgia	Laurens	2,400	74.2	1,780
Du Bois	Pennsylvania	Clearfield	3,280	96.0	3,150
Dubuque	Iowa	Dubuque	11,900	96.6	11,500
Duluth	Minnesota	St. Louis	27,030	97.7	26,400
Dunkirk	New York	Chautauqua	5,190	97.7	5,070
Dunmore	Pennsylvania	Lackawanna	Scranton-Wilkes Barre Met. Dist.		
Duquesne	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Durango	Colorado	La Plata	1,340	91.0	1,220
Durant	Oklahoma	Bryan	2,850	88.8	2,530
Durham	North Carolina	Durham	17,880	88.9	15,890
Dyersburg	Tennessee	Dyer	3,580	84.1	3,010
East Chicago	Indiana	Lake	15,300	96.7	14,800

* See footnote on p. 1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
East Cleveland	Ohio	Cuyahoga	Cleveland Met. Dist.		
Easthampton	Massachusetts	Hampshire	Springfield-Holyoke Met. Dist.		
East Hartford	Connecticut	Hartford	Hartford-New Britain Met. Dist.		
East Liverpool	Ohio	Columbiana	6,940	96.4	6,690
East Moline	Illinois	Rock Island	Davenport-Rock Island-Moline Met. District		
Easton	Pennsylvania	Northampton	10,090	97.5	9,840
East Orange	New Jersey	Essex	22,930	99.2	22,750
East Point	Georgia	Fulton	Atlanta Met. District		
East Providence	Rhode Island	Providence	Providence Met. District		
East St. Louis	Illinois	St. Clair	25,510	93.5	23,850
Eau Claire	Wisconsin	Eau Claire	8,670	97.3	8,440
Ecorse	Michigan	Wayne	Detroit Met. Dist.		
El Centro	California	Imperial	1,750	93.1	1,630
El Dorado	Arkansas	Union	5,450	86.6	4,720
El Dorado	Kansas	Butler	3,020	94.7	2,860
Elgin	Illinois	Kane	11,090	98.2	10,890
Elizabeth	New Jersey	Union	32,820	97.8	32,100
Elizabeth City	North Carolina	Pasquotank	4,140	84.1	3,480
Elk City	Oklahoma	Beckham	1,470	87.8	1,290
Elkhart	Indiana	Elkhart	10,590	98.0	10,380
Ellwood City	Pennsylvania	Lawrence	3,390	97.9	3,320
Elmhurst	Illinois	Du Page	Chicago Met. District		
Elmira	New York	Chemung	18,240	97.2	15,160
Elmwood Park	Illinois	Cook	Chicago Met. District		
El Paso	Texas	El Paso	28,730	86.5	24,850
El Reno	Oklahoma	Canadian	3,260	92.0	3,000
Elwood	Indiana	Madison	3,820	96.1	3,670
Elyria	Ohio	Lorain	8,270	97.9	8,100
Emporia	Kansas	Lyon	3,740	95.5	3,570
Endicott	New York	Broome	5,600	98.2	5,500
Englewood	New Jersey	Bergen	N.Y.-Northeastern N.J. Met. Dist.		
Enid	Oklahoma	Garfield	7,860	92.2	7,250
Erie	Pennsylvania	Erie	36,830	97.5	35,910
Escanaba	Michigan	Delta	3,300	95.5	3,150
Euclid	Ohio	Cuyahoga	Cleveland Met. Dist.		

* See footnote on p. 1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Eugene	Oregon	Lane	8,120	96.6	7,840
Eureka	California	Humboldt	6,090	93.3	5,680
Evanston	Illinois	Cook	19,540	99.3	19,400
Evansville	Indiana	Vanderburgh	37,820	93.9	35,530
Everett	Massachusetts	Middlesex	Boston Met. Dist.		
Everett	Washington	Snohomish	11,820	95.7	11,310
Fairfield	Alabama	Jefferson	Birmingham Met. Dist.		
Fairhaven	Massachusetts	Bristol	Fall River-New Bedford Met. Dist.		
Fairmont	West Virginia	Marion	6,770	94.8	6,420
Fall River	Massachusetts	Bristol	31,230	97.1	30,320
Fargo	North Dakota	Cass	10,270	97.6	10,020
Faribault	Minnesota	Rice	3,200	97.2	3,110
Farrell	Pennsylvania	Mercer	3,970	94.2	3,740
Fayetteville	North Carolina	Cumberland	6,440	78.3	5,040
Fergus Falls	Minnesota	Otter Tail	3,300	96.7	3,190
Ferndale	Michigan	Oakland	Detroit Met. District		
Findlay	Ohio	Hancock	5,790	97.6	5,650
Fitchburg	Massachusetts	Worcester	11,440	97.2	11,120
Flint	Michigan	Genesee	45,130	97.9	44,190
Floral Park	New York	Nassau	N.Y.-Northeastern N.J. Met. Dist.		
Florence	Alabama	Lauderdale	5,220	81.8	4,270
Florence	South Carolina	Florence	5,130	78.8	4,040
Fond Du Lac	Wisconsin	Fond Du Lac	7,550	97.9	7,390
Forest Park	Illinois	Cook	Chicago Met. Dist.		
Fort Collins	Colorado	Larimer	3,430	95.9	3,290
Fort Dodge	Iowa	Webster	6,310	96.8	6,110
Ft. Lauderdale	Florida	Broward	6,170	85.9	5,300
Fort Madison	Iowa	Lee	4,040	96.0	3,880
Fort Myers	Florida	Lee	4,150	83.1	3,450
Fort Scott	Kansas	Bourbon	2,890	90.0	2,600
Fort Smith	Arkansas	Sebastian	11,210	89.7	10,050
Fort Thomas	Kentucky	Campbell	Cincinnati Met. Dist.		
Fort Wayne	Indiana	Allen	36,010	98.1	35,340
Fort Worth	Texas	Tarrant	70,810	91.3	64,650
Fostoria	Ohio	Seneca	4,190	97.6	4,090

* See footnote on p. I of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Framingham	Massachusetts	Middlesex			Boston Met. Dist.
Frankfort	Indiana	Clinton	4,410	97.3	4,290
Frankfort	Kentucky	Franklin	3,200	90.3	2,890
Frederick	Maryland	Frederick	4,350	93.8	4,080
Fredericksburg	Virginia	Spotsylvania	3,020	95.4	2,880
Freeport	Illinois	Stephenson	7,480	97.5	7,290
Freeport	New York	Nassau	7,290	98.8	7,200
Fremont	Nebraska	Dodge	4,190	96.2	4,030
Fremont	Ohio	Sandusky	5,380	97.2	5,230
Fresno	California	Fresno	23,780	95.6	22,730
Fullerton	California	Orange			Los Angeles Met. Dist.
Fulton	New York	Oswego	4,030	97.3	3,920
Gadsden	Alabama	Etowah	11,780	87.1	10,260
Gainesville	Florida	Alachua	4,010	81.8	3,280
Gainesville	Georgia	Hall	2,990	82.9	2,480
Galesburg	Illinois	Knox	9,220	96.5	8,900
Gallup	New Mexico	Mc Kinley	2,580	87.2	2,250
Galveston	Texas	Galveston	21,990	90.9	19,990
Garden City	Kansas	Finney	2,400	91.3	2,190
Garden City	New York	Nassau			N.Y.-Northeastern N.J. Met. Dist.
Gardner	Massachusetts	Worcester			Worcester Met. Dist.
Garfield	New Jersey	Bergen			N.Y.-Northeastern N.J. Met. Dist.
Garfield Heights	Ohio	Cuyahoga			Cleveland Met. Dist.
Gary	Indiana	Lake	34,930	96.4	33,660
Gastonia	North Carolina	Gaston	6,640	88.3	5,860
Geneva	New York	Ontario	4,770	97.5	4,650
Glen Cove	New York	Nassau			N.Y.-Northeastern N.J. Met. Dist.
Glendale	California	Los Angeles	33,400	99.0	33,070
Glens Falls	New York	Warren	6,160	97.6	6,010
Globe	Arizona	Gila	2,270	89.9	2,040
Gloucester	Massachusetts	Essex			Boston Met. Dist.
Gloucester	New Jersey	Camden			Philadelphia Met. Dist.
Gloversville	New York	Fulton	7,560	97.4	7,360
Goldsboro	North Carolina	Wayne	5,840	81.2	4,740
Goshen	Indiana	Elkhart	3,720	97.0	3,610

* See footnote on p. 1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Grand Forks	North Dakota	Grand Forks	6,400	97.0	6,210
Grand Island	Nebraska	Hall	6,900	95.4	6,580
Grand Junction	Colorado	Mesa	3,590	94.2	3,380
Grand Rapids	Michigan	Kent	47,710	97.6	46,560
Granite City	Illinois	Madison	St. Louis Met. District		
Grants Pass	Oregon	Josephine	2,120	91.5	1,940
Great Bend	Kansas	Barton	2,910	94.5	2,750
Great Falls	Montana	Cascade	11,210	96.1	10,770
Greeley	Colorado	Weld	5,500	95.1	5,230
Green Bay	Wisconsin	Brown	13,810	97.8	13,510
Greenfield	Massachusetts	Franklin	5,070	98.0	4,970
Greensboro	North Carolina	Guilford	16,780	93.0	15,600
Greensburg	Pennsylvania	Westmoreland	4,490	97.3	4,370
Greenville	Mississippi	Washington	8,400	72.0	6,050
Greenville	North Carolina	Pitt	4,010	83.3	3,340
Greenville	South Carolina	Greenville	12,340	82.6	10,190
Greenville	Texas	Hunt	3,810	89.0	3,390
Greenwood	Mississippi	Leflore	5,920	77.9	4,610
Greenwood	South Carolina	Greenwood	3,650	81.6	2,980
Gretna	Louisiana	Jefferson	New Orleans Met. Dist.		
Griffin	Georgia	Spalding	3,530	81.3	2,870
Grosse Point	Michigan	Wayne	Detroit Met. Dist.		
Gulfport	Mississippi	Harrison	6,870	83.0	5,700
Guthrie	Oklahoma	Logan	2,750	88.0	2,420
Hackensack	New Jersey	Bergen	N.Y.-Northeastern N.J. Met. Dist.		
Hagerstown	Maryland	Washington	10,020	96.1	9,630
Hamilton	Ohio	Butler	16,500	96.1	15,850
Hammond	Indiana	Lake	21,470	98.9	21,230
Hamtramck	Michigan	Wayne	Detroit Met. Dist.		
Hannibal	Missouri	Marion	5,740	92.3	5,300
Hanover	Pennsylvania	Luzerne	Scranton - Wilkes Barre Met. Dist.		
Hanover	Pennsylvania	York	York Met. Dist.		
Harlan	Kentucky	Harlan	1,240	84.7	1,050
Harlingen	Texas	Cameron	3,850	79.7	3,070
Harrisburg	Illinois	Saline	2,990	92.3	2,760

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Harrisburg	Pennsylvania	Dauphin	26,560	98.1	26,060
Harrison	New Jersey	Hudson	N.Y.-Northeastern N.J. Met. Dist.		
Harrison	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Harrisonburg	Virginia	Rockingham	2,810	92.5	2,600
Hartford	Connecticut	Hartford	53,900	98.9	53,330
Harvey	Illinois	Cook	Chicago Met. Dist.		
Hastings	Nebraska	Adams	5,820	96.4	5,610
Hattiesburg	Mississippi	Forrest	10,170	76.1	7,740
Haverford	Pennsylvania	Delaware	Philadelphia Met. Dist.		
Haverhill	Massachusetts	Essex	Boston Met. Dist.		
Hawthorne	New Jersey	Passaic	N.Y.-Northeastern N.J. Met. Dist.		
Hazleton	Pennsylvania	Luzerne	7,300	97.4	7,110
Helena	Arkansas	Phillips	3,540	68.9	2,440
Helena	Montana	Lewis and Clark	4,440	94.4	4,190
Hempstead	New York	Nassau	N.Y.-Northeastern N.J. Met. Dist.		
Henderson	Kentucky	Henderson	5,200	87.1	4,530
Henderson	North Carolina	Vance	2,290	83.0	1,900
Herrin	Illinois	Williamson	2,640	92.0	2,430
Hibbing	Minnesota	St. Louis	4,160	97.8	4,070
Hickory	North Carolina	Catawba	3,700	90.3	3,340
Highland Park	Illinois	Lake	Chicago Met. Dist.		
Highland Park	Michigan	Wayne	17,020	98.9	16,840
Highland Park	Texas	Dallas	Dallas Met. Dist.		
High Point	North Carolina	Guilford	11,040	87.2	9,630
Hillside	New Jersey	Union	N.Y.-Northeastern N.J. Met. Dist.		
Hobbs	New Mexico	Lea	2,560	84.8	2,170
Hoboken	New Jersey	Hudson	13,340	98.0	13,070
Holland	Michigan	Ottawa	4,910	99.0	4,860
Holyoke	Massachusetts	Hampden	16,090	98.1	15,780
Homestead	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Hopkinsville	Kentucky	Christian	4,590	80.0	3,670
Hoquiam	Washington	Grays Harbor	2,960	94.9	2,810
Hornell	New York	Steuben	5,230	97.1	5,080
Hot Springs	Arkansas	Garland	6,910	84.8	5,860
Houston	Texas	Harris	138,630	91.4	126,710

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Hudson	New York	Columbia	3,350	96.4	3,230
Huntington	Indiana	Huntington	4,300	97.2	4,180
Huntington	West Virginia	Cabell	22,130	92.2	20,410
Huntington Park	California	Los Angeles	Los Angeles Met. Dist.		
Huntsville	Alabama	Madison	5,320	81.0	4,310
Huntsville	Texas	Walker	1,160	88.8	1,030
Huron	South Dakota	Beadle	3,360	97.0	3,260
Hutchinson	Kansas	Reno	9,010	94.6	8,520
Idaho Falls	Idaho	Bonneville	4,080	93.9	3,830
Independence	Kansas	Montgomery	3,630	91.5	3,320
Independence	Missouri	Jackson	Kansas City Met. Dist.		
Indiana	Pennsylvania	Indiana	3,080	98.4	3,030
Indianapolis	Indiana	Marion	135,250	96.7	130,850
Inglewood	California	Los Angeles	Los Angeles Met. Dist.		
Iowa City	Iowa	Johnson	6,030	97.0	5,850
Irondequoit	New York	Monroe	Rochester Met. Dist.		
Iron Mountain	Michigan	Dickinson	2,270	95.2	2,160
Ironton	Ohio	Lawrence	Huntington-Ashland Met. Dist.		
Ironwood	Michigan	Gogebic	2,620	96.6	2,530
Irvington	New Jersey	Essex	17,810	99.3	17,690
Ithaca	New York	Tompkins	7,160	98.2	7,030
Jackson	Michigan	Jackson	16,950	97.7	16,560
Jackson	Mississippi	Hinds	22,460	84.9	19,070
Jackson	Tennessee	Madison	8,830	82.8	7,310
Jacksonville	Florida	Duval	59,000	86.7	51,150
Jacksonville	Illinois	Morgan	4,520	94.9	4,290
Jamestown	New York	Chautauqua	14,380	97.2	13,980
Jamestown	North Dakota	Stutsman	2,980	97.0	2,890
Janesville	Wisconsin	Rock	7,260	98.5	7,150
Jeannette	Pennsylvania	Westmoreland	Pittsburgh Met. Dist.		
Jefferson City	Missouri	Cole	5,630	95.7	5,390
Jeffersonville	Indiana	Clark	Louisville Met. Dist.		
Jersey City	New Jersey	Hudson	79,880	98.3	78,500
Johnson City	New York	Broome	Binghamton Met. Dist.		
Johnson City	Tennessee	Washington	6,860	88.5	6,070

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Johnston	Rhode Island	Providence	Providence Met. Dist.		
Johnstown	New York	Fulton	3,420	98.0	3,350
Johnstown	Pennsylvania	Cambria	15,630	95.8	14,970
Joliet	Illinois	Will	14,120	97.1	13,710
Joresboro	Arkansas	Craighead	4,470	89.3	3,990
Joplin	Missouri	Jasper	11,830	90.4	10,690
Kalamazoo	Michigan	Kalamazoo	17,310	97.7	16,910
Kalispell	Montana	Flathead	2,450	94.3	2,310
Kankakee	Illinois	Kankakee	7,600	97.6	7,420
Kansas City	Kansas	Wyandotte	36,910	95.1	35,100
Kansas City	Missouri	Jackson	136,580	95.8	130,800
Kearney	Nebraska	Buffalo	3,490	92.3	3,220
Kearny	New Jersey	Hudson	N.Y.-Northeastern N.J. Met. Dist.		
Keene	New Hampshire	Cheshire	4,470	96.4	4,310
Kenmore	New York	Erie	Buffalo-Niagara Met. District		
Kenosha	Wisconsin	Kenosha	14,290	98.8	14,120
Keokuk	Iowa	Lee	5,000	93.2	4,660
Kewanee	Illinois	Henry	4,700	96.2	4,520
Key West	Florida	Monroe	6,010	80.5	4,840
Kilgore	Texas	Gregg	2,080	89.4	1,860
Kingsport	Tennessee	Sullivan	5,050	92.9	4,690
Kingston	New York	Ulster	8,700	96.6	8,400
Kingston	Pennsylvania	Luzerne	Scranton - Wilkes Barre Met. Dist.		
Kinston	North Carolina	Lenoir	4,550	83.1	3,780
Kirkville	Missouri	Adair	2,850	93.0	2,650
Kirkwood	Missouri	St. Louis	St. Louis Met. Dist.		
Klamath Falls	Oregon	Klamath	4,860	94.9	4,610
Knoxville	Tennessee	Knox	38,210	90.5	34,570
Kokomo	Indiana	Howard	10,240	96.8	9,910
Lackawanna	New York	Erie	Buffalo-Niagara Met. District		
Laconia	New Hampshire	Belknap	3,660	96.4	3,530
La Crosse	Wisconsin	La Crosse	12,070	97.5	11,770
La Fayette	Indiana	Tippecanoe	9,730	97.3	9,470
Lafayette	Louisiana	Lafayette	5,700	79.3	4,520
La Grande	Oregon	Union	2,340	93.6	2,190

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
La Grange	Georgia	Troup	5,790	77.0	4,460
La Grange	Illinois	Cook	Chicago Met. District		
La Junta	Colorado	Otero	2,470	91.1	2,250
Lake Charles	Louisiana	Calcasieu	9,330	83.7	7,810
Lakeland	Florida	Polk	7,130	84.0	5,990
Lakewood	Ohio	Cuyahoga	23,210	99.1	23,000
Lancaster	Ohio	Fairfield	6,560	96.8	6,350
Lancaster	Pennsylvania	Lancaster	19,170	96.6	18,520
Lansdowne	Pennsylvania	Delaware	Philadelphia Met. Dist.		
Lansing	Michigan	Ingham	26,570	98.3	26,120
La Porte	Indiana	La Porte	5,800	98.1	5,690
Laramie	Wyoming	Albany	3,150	96.2	3,030
Laredo	Texas	Webb	9,150	67.7	6,190
La Salle	Illinois	La Salle	3,720	96.5	3,590
Las Vegas	Nevada	Clark	7,980	91.1	7,270
Las Vegas City	New Mexico	San Miguel	1,500	78.7	1,180
Las Vegas Town	New Mexico	San Miguel	1,250	60.8	760
Latrobe	Pennsylvania	Westmoreland	Pittsburgh Met. Dist.		
Laurel	Mississippi	Jones	6,750	76.9	5,190
Lawrence	Kansas	Douglas	6,060	93.9	5,690
Lawrence	Massachusetts	Essex	22,540	97.1	21,890
Lawton	Oklahoma	Comanche	8,390	86.7	7,270
Leavenworth	Kansas	Leavenworth	5,500	93.8	5,160
Lebanon	Pennsylvania	Lebanon	8,010	96.8	7,750
Leominster	Massachusetts	Worcester	Worcester Met. Dist.		
Lewiston	Idaho	Nez Perce	2,870	94.8	2,720
Lewiston	Maine	Androscoggin	9,780	96.7	9,460
Lewistown	Pennsylvania	Mifflin	3,920	96.4	3,780
Lexington	Kentucky	Fayette	15,320	88.3	13,530
Lexington	Massachusetts*	Middlesex	Boston Met. Dist.		
Lexington	North Carolina	Davidson	2,980	87.2	2,600
Lima	Ohio	Allen	16,880	97.9	16,520
Lincoln	Illinois	Logan	3,140	95.5	3,000
Lincoln	Nebraska	Lancaster	25,360	96.9	24,580
Lincoln	Rhode Island	Providence	Providence Met. Dist.		

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Lincoln Park	Michigan	Wayne			Detroit Met. Dist.
Linden	New Jersey	Union			N.Y.-Northeastern N.J. Met. Dist.
Little Falls	New York	Herkimer			Utica-Rome Met. Dist.
Little Rock	Arkansas	Pulaski	32,260	88.6	28,580
Lock Haven	Pennsylvania	Clinton	3,140	96.2	3,020
Lockport	New York	Niagara			Buffalo-Niagara Met. Dist.
Lodi	California	San Joaquin			Stockton Met. Dist.
Lodi	New Jersey	Bergen			N.Y.-Northeastern N.J. Met. Dist.
Logan	Utah	Cache	3,090	97.4	3,010
Logan	West Virginia	Logan	1,720	94.2	1,620
Logansport	Indiana	Cass	6,450	97.4	6,280
Long Beach	California	Los Angeles	73,670	98.0	72,200
Long Branch	New Jersey	Monmouth			N.Y.-Northeastern N.J. Met. Dist.
Longview	Texas	Gregg	3,850	84.7	3,260
Longview	Washington	Cowlitz	3,870	97.7	3,780
Lorain	Ohio	Lorain	13,020	96.9	12,620
Los Angeles	California	Los Angeles	625,680	97.2	608,160
Louisville	Kentucky	Jefferson	118,000	93.1	109,810
Lowell	Massachusetts	Middlesex	26,290	96.3	25,320
Lower Merion	Pennsylvania	Montgomery			Philadelphia Met. Dist.
Lubbock	Texas	Lubbock	13,670	91.0	12,440
Ludington	Michigan	Mason	2,620	96.2	2,520
Lufkin	Texas	Angelina	3,020	84.4	2,550
Lynbrook	New York	Nassau			N.Y.-Northeastern N.J. Met. Dist.
Lynchburg	Virginia	Campbell	9,920	87.4	8,670
Lyndhurst	New Jersey	Bergen			N.Y.-Northeastern N.J. Met. Dist.
Lynn	Massachusetts	Essex	28,200	97.8	27,580
Lynwood	California	Los Angeles			Los Angeles Met. Dist.
Mc Alester	Oklahoma	Pittsburgh	3,730	87.1	3,250
Mc Allen	Texas	Hidalgo	2,900	75.9	2,200
Mc Comb	Mississippi	Pike	3,590	85.0	3,050
Mc Keesport	Pennsylvania	Allegheny	14,540	96.9	14,090
Mc Kees Rocks	Pennsylvania	Allegheny			Pittsburgh Met. Dist.
Macon	Georgia	Bibb	23,230	75.2	17,480
Madison	Wisconsin	Dane	23,620	98.8	23,380

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Mahanoy City	Pennsylvania	Schuylkill	2,710	95.9	2,600
Malden	Massachusetts	Middlesex	16,110	98.7	15,900
Mamaroneck	New York	Westchester	N.Y.-Northeastern N.J. Met. Dist.		
Manchester	New Hampshire	Hillsboro	21,840	95.4	20,840
Mandan	North Dakota	Morton	2,200	96.8	2,130
Manhattan	Kansas	Riley	4,110	96.1	3,950
Manitowoc	Wisconsin	Manitowoc	8,130	98.8	8,030
Mankato	Minnesota	Blue Earth	4,630	96.8	4,480
Mansfield	Ohio	Richland	12,100	97.9	11,850
Maplewood	Missouri	St. Louis	St. Louis Met. Dist.		
Maplewood	New Jersey	Essex	N.Y.-Northeastern N.J. Met. Dist.		
Marblehead	Massachusetts	Essex	Boston Met. Dist.		
Marietta	Ohio	Washington	4,290	94.9	4,070
Marinette	Wisconsin	Marinette	3,840	96.9	3,720
Marion	Indiana	Grant	9,070	96.4	8,740
Marion	Ohio	Marion	10,070	96.8	9,750
Marlboro	Massachusetts	Middlesex	Boston Met. Dist.		
Marquette	Michigan	Marquette	3,430	97.1	3,330
Marshall	Texas	Harrison	5,460	81.0	4,420
Marshalltown	Iowa	Marshall	5,780	97.4	5,630
Marshfield	Oregon	Coos	1,450	96.6	1,400
Marshfield	Wisconsin	Wood	2,900	96.6	2,800
Martinsburg	West Virginia	Berkeley	4,350	94.3	4,100
Martins Ferry	Ohio	Belmont	Wheeling Met. Dist.		
Martinsville	Virginia	Henry	2,830	84.5	2,390
Marysville	California	Yuba	2,430	93.4	2,270
Mason City	Iowa	Cerro Gordo	6,760	96.6	6,530
Massena	New York	St Lawrence	3,310	97.6	3,230
Massillon	Ohio	Stark	Canton Met. Dist.		
Mattoon	Illinois	Coles	4,600	94.8	4,360
Maywood	California	Los Angeles	Los Angeles Met. Dist.		
Maywood	Illinois	Cook	Chicago Met. Dist.		
Meadville	Pennsylvania	Crawford	7,140	96.8	6,910
Medford	Massachusetts	Middlesex	16,820	98.8	16,620
Medford	Oregon	Jackson	4,620	96.1	4,440

* See footnote on p. 1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Medford	Wisconsin	Taylor	780	92.3	720
Melrose	Massachusetts	Middlesex		Boston Met. Dist.	
Melrose Park	Illinois	Cook		Chicago Met. Dist.	
Memphis	Tennessee	Shelby	99,710	85.6	85,380
Menasha	Wisconsin	Winnebago	2,830	98.9	2,800
Menominee	Michigan	Menominee	2,730	97.8	2,670
Merced	California	Merced	4,030	89.6	3,610
Meriden	Connecticut	New Haven		New Haven Met. Dist.	
Meridian	Mississippi	Lauderdale	12,140	75.9	9,210
Methuen	Massachusetts	Essex		Boston Met. Dist.	
Miami	Florida	Dade	57,740	92.1	53,180
Miami Beach	Florida	Dade	9,200	95.8	8,810
Michigan City	Indiana	La Porte	8,150	98.3	8,010
Middlesboro	Kentucky	Bell	2,970	82.2	2,440
Middletown	Connecticut	Middlesex		Hartford-New Britain Met. Dist.	
Middletown	New York	Orange	5,930	97.3	5,770
Middletown	Ohio	Butler	9,710	96.9	9,410
Midland	Michigan	Midland	3,650	98.1	3,580
Midland	Texas	Midland	3,440	86.6	2,980
Miles City	Montana	Custer	2,250	94.7	2,130
Milford	Massachusetts	Worcester		Worcester Met. Dist.	
Millburn	New Jersey	Essex		N.Y.-Northeastern N.J. Met. Dist.	
Millville	New Jersey	Cumberland	5,060	96.2	4,870
Milton	Massachusetts	Norfolk		Boston Met. Dist.	
Milwaukee	Wisconsin	Milwaukee	179,290	98.7	176,940
Mineola	New York	Nassau		N.Y.-Northeastern N.J. Met. Dist.	
Minneapolis	Minnesota	Hennepin	154,970	98.3	152,270
Minot	North Dakota	Ward	5,310	97.4	5,170
Mishawaka	Indiana	St Joseph		South Bend Met. District	
Missoula	Montana	Missoula	5,360	94.8	5,080
Mitchell	South Dakota	Davison	3,090	95.8	2,960
Moberly	Missouri	Randolph	3,830	93.5	3,580
Mobile	Alabama	Mobile	43,100	80.7	34,780
Modesto	California	Stanislaus	7,310	96.0	7,020
Moline	Illinois	Rock Island	12,080	97.7	11,800

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Monessen	Pennsylvania	Westmoreland			Pittsburgh Met. Dist.
Monroe	Louisiana	Ouachita	8,740 *	81.7	7,140
Monroe	Michigan	Monroe	6,540	96.3	6,300
Monrovia	California	Los Angeles			Los Angeles Met. Dist.
Montclair	New Jersey	Essex			N.Y.-Northeastern N.J. Met. Dist.
Monterey	California	Monterey	3,930	93.4	3,670
Montgomery	Alabama	Montgomery	25,250	78.5	19,810
Moorhead	Minnesota	Clay	2,800	97.1	2,720
Morgantown	West Virginia	Monongalia	5,850	94.9	5,550
Morristown	New Jersey	Morris			N.Y.-Northeastern N.J. Met. Dist.
Moultrie	Georgia	Colquitt	3,090	73.8	2,280
Moundsville	West Virginia	Marshall			Wheeling Met. Dist.
Mount Carmel	Pennsylvania	Northumberland	3,610	95.3	3,440
Mount Clemens	Michigan	Macomb			Detroit Met. Dist.
Mount Lebanon	Pennsylvania	Allegheny			Pittsburgh Met. Dist.
Mount Vernon	Illinois	Jefferson	4,950	92.9	4,600
Mount Vernon	New York	Westchester	18,530	98.5	18,250
Mount Vernon	Ohio	Knox	3,480	97.7	3,400
Muncie	Indiana	Delaware	16,740	96.5	16,160
Munhall	Pennsylvania	Allegheny			Pittsburgh Met. Dist.
Muscatine	Iowa	Muscatine	6,090	95.6	5,820
Muscle Shoals	Alabama	Colbert	290	75.9	220
Muskegon	Michigan	Muskegon	17,180	98.0	16,840
Muskegon Heights	Michigan	Muskegon	5,450	97.4	5,310
Muskogee	Oklahoma	Muskogee	10,170	87.1	8,860
Nampa	Idaho	Canyon	4,390	94.3	4,140
Nanticoke	Pennsylvania	Luzerne			Scranton-Wilkes Barre Met. Dist.
Nashua	New Hampshire	Hillsboro			Manchester Met. Dist.
Nashville	Tennessee	Davidson	53,790	89.0	47,850
Natchez	Mississippi	Adams	5,410	71.2	3,850
Natick	Massachusetts	Middlesex			Boston Met. Dist.
National City	California	San Diego			San Diego Met. Dist.
Naugatuck	Connecticut	New Haven			New Haven Met. Dist.
Needham	Massachusetts	Norfolk			Boston Met. Dist.
Neenah	Wisconsin	Winnebago	3,120	99.0	3,090

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Neptune	New Jersey	Monmouth	N.Y.-Northeastern N.J. Met. Dist.		
New Albany	Indiana	Floyd	Louisville Met. Dist.		
Newark	New Jersey	Essex	125,630	97.6	122,560
Newark	Ohio	Licking	10,900	96.3	10,500
New Bedford	Massachusetts	Bristol	32,060	96.5	30,940
New Bern	North Carolina	Craven	4,950	76.2	3,770
New Britain	Connecticut	Hartford	21,010	98.6	20,710
New Brunswick	New Jersey	Middlesex	N.Y.-Northeastern N.J. Met. Dist.		
Newburgh	New York	Orange	9,670	96.8	9,360
Newburyport	Massachusetts	Essex	Boston Met. Dist.		
New Castle	Indiana	Henry	5,820	97.3	5,660
New Castle	Pennsylvania	Lawrence	13,990	96.4	13,480
New Haven	Connecticut	New Haven	46,600	97.7	45,530
New Iberia	Louisiana	Iberia	4,190	79.0	3,310
New Kensington	Pennsylvania	Westmoreland	6,520	96.9	6,320
New London	Connecticut	New London	10,100	97.1	9,810
New Orleans	Louisiana	Orleans	156,660	86.8	135,930
New Philadelphia	Ohio	Tuscarawas	3,710	96.8	3,590
Newport	Kentucky	Campbell	Cincinnati Met. Dist.		
Newport	Rhode Island	Newport	Providence Met. Dist.		
Newport News	Virginia	Warwick	20,070	87.5	17,560
New Rochelle	New York	Westchester	14,620	98.3	14,370
Newton	Iowa	Jasper	3,480	96.6	3,360
Newton	Kansas	Harvey	3,290	95.7	3,150
Newton	Massachusetts	Middlesex	18,240	99.1	18,070
New York City	New York	New York	2,034,570	98.2	1,998,660
Niagara Falls	New York	Niagara	25,720	98.4	25,310
Niles	Michigan	Berrien	4,220	97.2	4,100
Niles	Ohio	Trumbull	Youngstown Met. Dist.		
Norfolk	Nebraska	Madison	3,200	95.3	3,050
Norfolk	Virginia	Norfolk	61,430	90.1	55,350
Norman	Oklahoma	Cleveland	4,670	94.2	4,400
Norristown	Pennsylvania	Montgomery	Philadelphia Met. Dist.		
North Adams	Massachusetts	Berkshire	6,430	97.4	6,260
Northampton	Massachusetts	Hampshire	Springfield-Holyoke Met. Dist.		

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
North Attleboro	Massachusetts	Bristol	Fall River - New Bedford Met. Dist.		
North Bergen	New Jersey	Hudson	N.Y.-Northeastern N.J. Met. Dist.		
North Braddock	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Northbridge	Massachusetts	Worcester	Worcester Met. Dist.		
North Little Rock	Arkansas	Pulaski	Little Rock Met. Dist.		
North Plainfield	New Jersey	Somerset	3,150	99.0	3,120
North Platte	Nebraska	Lincoln	3,360	95.2	3,200
North Providence	Rhode Island	Providence	Providence Met. Dist.		
North Tonowanda	New York	Niagara	Buffalo-Niagara Met. Dist.		
Norwalk	Connecticut	Fairfield	Bridgeport Met. Dist.		
Norwich	Connecticut	New London	7,910	96.2	7,610
Norwood	Massachusetts	Norfolk	Boston Met. Dist.		
Norwood	Ohio	Hamilton	Cincinnati Met. Dist.		
Nutley	New Jersey	Essex	N.Y.-Northeastern N.J. Met. Dist.		
Oakland	California	Alameda	140,020	98.0	137,200
Oak Park	Illinois	Cook	20,610	99.6	20,530
Ocala	Florida	Marion	2,880	79.5	2,290
Ogden	Utah	Weber	17,600	97.5	17,160
Ogdensburg	New York	St Lawrence	4,350	96.8	4,210
Oil City	Pennsylvania	Venango	5,970	96.5	5,760
Oklahoma City	Oklahoma	Oklahoma	69,350	92.5	64,170
Okmulgee	Oklahoma	Okmulgee	3,870	85.5	3,310
Old Forge	Pennsylvania	Lackawanna	Scranton-Wilkes Barre Met. Dist.		
Olean	New York	Cattaraugus	6,130	96.7	5,930
Olympia	Washington	Thurston	5,000	97.0	4,850
Omaha	Nebraska	Douglas	68,980	96.6	66,660
Oneida	New York	Madison	3,770	97.1	3,660
Oneonta	New York	Otsego	4,180	96.9	4,050
Ontario	California	San Bernardino	5,840	96.4	5,630
Opelika	Alabama	Lee	2,600	68.8	1,790
Orange	New Jersey	Essex	N.Y.-Northeastern N.J. Met. Dist.		
Orangeburg	South Carolina	Orangeburg	4,110	74.5	3,060
Orlando	Florida	Orange	13,170	88.8	11,690
Oshkosh	Wisconsin	Winnebago	11,660	97.3	11,340
Oskaloosa	Iowa	Mahaska	3,410	95.3	3,250

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Ossining	New York	Westchester	N.Y.-Northeastern N.J. Met. Dist.		
Oswego	New York	Oswego	6,250	97.6	6,100
Ottawa	Illinois	La Salle	4,870	97.5	4,750
Ottawa	Kansas	Franklin	2,970	94.9	2,820
Ottumwa	Iowa	Wapello	10,260	95.9	9,840
Owensboro	Kentucky	Daviess	9,160	91.2	8,350
Owosso	Michigan	Shiawassee	4,580	97.4	4,460
Paducah	Kentucky	Mc Cracken	9,200	84.2	7,750
Painesville	Ohio	Lake	4,550	97.8	4,450
Palestine	Texas	Anderson	3,250	84.0	2,730
Palm Springs	California	Riverside	1,450	89.7	1,300
Palo Alto	California	Santa Clara	San Jose Met. Dist.		
Pampa	Texas	Gray	3,730	92.8	3,460
Panama City	Florida	Bay	9,360	78.7	7,370
Paris	Texas	Lamar	5,840	85.3	4,980
Parkersburg	West Virginia	Wood	8,820	94.9	8,370
Park Ridge	Illinois	Cook	Chicago Met. Dist.		
Parma	Ohio	Cuyahoga	Cleveland Met. Dist.		
Parsons	Kansas	Labette	5,080	93.5	4,750
Pasadena	California	Los Angeles	34,380	97.8	33,620
Pasco	Washington	Franklin	2,240	92.0	2,060
Passaic	New Jersey	Passaic	16,950	97.1	16,450
Paterson	New Jersey	Passaic	40,900	97.4	39,850
Pawtucket	Rhode Island	Providence	22,110	97.7	21,600
Peabody	Massachusetts	Essex	Boston Met. Dist.		
Pecos	Texas	Reeves	2,390	79.9	1,910
Peekskill	New York	Westchester	N.Y.-Northeastern N.J. Met. Dist.		
Pekin	Illinois	Tazewell	Peoria Met. Dist.		
Pendleton	Oregon	Umatilla	3,570	94.1	3,360
Pennsauken	New Jersey	Camden	Philadelphia Met. Dist.		
Pensacola	Florida	Escambia	13,710	82.1	11,250
Peoria	Illinois	Peoria	31,120	96.7	30,090
Perth Amboy	New Jersey	Middlesex	N.Y.-Northeastern N.J. Met. Dist.		
Peru	Indiana	Miami	4,110	97.1	3,990
Petersburg	Virginia	Dinwiddie	8,310	82.8	6,880

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City	State*	County*	Total Families	Percent Radio	Radio Families
Phenix City	Alabama	Russell			Columbus, Ga. Met. Dist.
Philadelphia	Pennsylvania	Philadelphia	577,510	97.8	565,010
Phillipsburg	New Jersey	Warren	5,570	97.1	5,410
Phoenix	Arizona	Maricopa	27,090	90.5	24,520
Phoenixville	Pennsylvania	Chester	3,260	97.2	3,170
Pierre	South Dakota	Hughes	1,360	95.6	1,300
Pine Bluff	Arkansas	Jefferson	10,640	84.4	8,980
Piqua	Ohio	Miami	5,680	98.1	5,570
Pittsburg	Kansas	Crawford	5,310	94.4	5,010
Pittsburgh	Pennsylvania	Allegheny	180,510	97.1	175,280
Pittsfield	Massachusetts	Berkshire	13,910	98.5	13,700
Pittston	Pennsylvania	Luzerne			Scranton-Wilkes Barre Met. Dist.
Plainfield	New Jersey	Union			N.Y.-Northeastern N.J. Met. Dist.
Plains	Pennsylvania	Luzerne			Scranton-Wilkes Barre Met. Dist.
Plainview	Texas	Hale	3,200	90.4	2,910
Plattsburg	New York	Clinton	3,680	97.0	3,570
Pleasantville	New Jersey	Atlantic			Atlantic City Met. Dist.
Plymouth	Massachusetts	Plymouth			Boston Met. Dist.
Plymouth	Pennsylvania	Luzerne			Scranton-Wilkes Barre Met. Dist.
Pocatello	Idaho	Bannock	6,190	97.1	6,010
Pomona	California	Los Angeles			Los Angeles Met. Dist.
Ponca City	Oklahoma	Kay	4,810	93.6	4,500
Pontiac	Michigan	Oakland	24,240	99.1	24,030
Poplar Bluff	Missouri	Butler	3,320	90.4	3,000
Port Angeles	Washington	Clallam	3,330	95.2	3,170
Port Arthur	Texas	Jefferson	17,830	90.6	16,150
Port Chester	New York	Westchester			N.Y.-Northeastern N.J. Met. Dist.
Port Huron	Michigan	St. Clair	10,800	97.8	10,560
Portland	Maine	Cumberland	23,630	97.1	22,940
Portland	Oregon	Multnomah	145,220	96.4	140,060
Portsmouth	New Hampshire	Rockingham	5,100	97.5	4,970
Portsmouth	Ohio	Scioto	9,230	94.7	8,740
Portsmouth	Virginia	Norfolk	21,720	88.0	19,110
Pottstown	Pennsylvania	Montgomery			Philadelphia Met. Dist.
Pottsville	Pennsylvania	Schuylkill	5,290	96.8	5,120

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Poughkeepsie	New York	Dutchess	12,860	96.4	12,400
Powell	Wyoming	Park	1,410	88.7	1,250
Poynette	Wisconsin	Columbia	310	93.5	290
Prescott	Arizona	Yavapai	1,800	88.9	1,600
Presque Isle	Maine	Aroostook	2,400	94.6	2,270
Price	Utah	Carbon	1,680	92.9	1,560
Providence	Rhode Island	Providence	71,550	97.8	69,980
Provo	Utah	Utah	6,090	97.5	5,940
Pueblo	Colorado	Pueblo	16,620	94.2	15,660
Quincy	Illinois	Adams	12,040	94.3	11,350
Quincy	Massachusetts	Norfolk	23,900	99.2	23,710
Racine	Wisconsin	Racine	19,920	99.0	19,730
Rahway	New Jersey	Union	N.Y.-Northeastern N.J. Met. Dist.		
Raleigh	North Carolina	Wake		12,510	92.2
Rapid City	South Dakota	Pennington	5,070	94.3	4,780
Reading	Massachusetts	Middlesex			Boston Met. Dist.
Reading	Pennsylvania	Berks	30,940	97.5	30,170
Red Bank	New Jersey	Monmouth	3,930	96.4	3,790
Redding	California	Shasta	2,640	94.7	2,500
Redlands	California	San Bernardino	6,310	94.6	5,970
Redondo Beach	California	Los Angeles			Los Angeles Met. Dist.
Redwood City	California	San Mateo			San Francisco-Oakland Met. Dist.
Reidsville	North Carolina	Rockingham	3,590	86.9	3,120
Reno	Nevada	Washoe	8,130	97.0	7,890
Rensselaer	New York	Rensselaer			Albany-Schenectady-Troy Met. Dist.
Revere	Massachusetts	Suffolk			Boston Met. Dist.
Rice Lake	Wisconsin	Barron	2,220	95.9	2,130
Richmond	California	Contra Costa			San Francisco-Oakland Met. Dist.
Richmond	Indiana	Wayne	11,500	97.0	11,160
Richmond	Virginia	Henrico	54,950	91.9	50,480
Richmond Heights	Missouri	St Louis			St Louis Met. Dist.
Ridgefield Park	New Jersey	Bergen			N.Y.-Northeastern N.J. Met. Dist.
Ridgewood	New Jersey	Bergen			N.Y.-Northeastern N.J. Met. Dist.
River Rouge	Michigan	Wayne			Detroit Met. Dist.
Riverside	California	Riverside	15,050	96.6	14,540

* See footnote on p. 1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Roanoke	Virginia	Roanoke	15,810	92.5	14,620
Roanoke Rapids	North Carolina	Halifax	2,650	87.2	2,310
Rochester	Minnesota	Olmsted	6,230	98.4	6,130
Rochester	New Hampshire	Strafford	3,770	95.5	3,600
Rochester	New York	Monroe	99,190	98.5	97,700
Rockford	Illinois	Winnebago	29,970	97.9	29,340
Rock Hill	South Carolina	York	4,180	87.3	3,650
Rock Island	Illinois	Rock Island	14,570	97.5	14,210
Rock Springs	Wyoming	Sweetwater	3,430	93.9	3,220
Rockville Centre	New York	Nassau	N.Y.-Northeastern N.J. Met. Dist.		
Rocky Mount	North Carolina	Nash	6,710	84.9	5,700
Rome	Georgia	Floyd	7,300	85.1	6,210
Rome	New York	Oneida	9,260	97.2	9,000
Roseburg	Oregon	Douglas	2,210	95.9	2,120
Roselle	New Jersey	Union	N.Y.-Northeastern N.J. Met. Dist.		
Roswell	New Mexico	Chaves	5,650	84.1	4,750
Royal Oak	Michigan	Oakland	9,290	99.2	9,220
Rutherford	New Jersey	Bergen	N.Y.-Northeastern N.J. Met. Dist.		
Rutland	Vermont	Rutland	4,750	97.3	4,620
Sacramento	California	Sacramento	40,850	96.6	39,460
Safford	Arizona	Graham	540	81.5	440
Saginaw	Michigan	Saginaw	25,110	97.3	24,430
Saint Albans	Vermont	Franklin	2,460	98.0	2,410
Saint Augustine	Florida	Saint Johns	3,380	84.3	2,850
Saint Charles	Missouri	Saint Charles	St. Louis Met. Dist.		
Saint Clair					
Shores	Michigan	Macomb	Detroit Met. Dist.		
Saint Cloud	Minnesota	Stearns	6,060	96.9	5,870
Saint Joseph	Missouri	Buchanan	18,860	92.7	17,490
Saint Louis	Missouri	Saint Louis	267,370	96.9	259,000
Saint Paul	Minnesota	Ramsey	86,380	98.1	84,700
Saint Petersburg	Florida	Pinellas	23,260	90.8	21,120
Salem	Massachusetts	Essex	10,820	98.1	10,610
Salem	Ohio	Columbiana	3,670	97.8	3,590
Salem	Oregon	Marion	9,470	96.1	9,100
Salina	Kansas	Saline	8,030	96.6	7,760

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Salinas	California	Monterey	4,800	96.5	4,630
Salisbury	Maryland	Wicomico	4,190	91.9	3,850
Salisbury	North Carolina	Rowan	4,690	91.7	4,300
Salt Lake City	Utah	Salt Lake	49,880	97.6	48,700
San Angelo	Texas	Tom Green	8,070	87.9	7,090
San Antonio	Texas	Bexar	80,920	86.5	70,000
San Bernardino	California	San Bernardino	18,320	94.5	17,310
San Buenaven- tura	California	Ventura	5,410	97.4	5,270
San Diego	California	San Diego	110,490	96.9	107,060
Sandusky	Ohio	Erie	8,500	97.9	8,320
Sanford	Florida	Seminole	2,490	78.3	1,950
San Francisco	California	San Francisco	244,940	96.8	237,110
San Gabriel	California	Los Angeles			Los Angeles Met. Dist.
San Jose	California	Santa Clara	27,590	97.2	26,820
San Leandro	California	Alameda			San Francisco-Oakland Met. Dist.
San Luis Obispo	California	San Luis Obispo	4,400	96.6	4,250
San Mateo	California	San Mateo			San Francisco-Oakland Met. Dist.
Santa Ana	California	Orange	14,570	96.8	14,100
Santa Barbara	California	Santa Barbara	13,570	96.2	13,050
Santa Cruz	California	Santa Cruz	6,450	96.0	6,190
Santa Fe	New Mexico	Santa Fe	5,190	80.9	4,200
Santa Monica	California	Los Angeles	22,590	97.9	22,120
Santa Rosa	California	Sonoma	5,840	96.9	5,660
Sapulpa	Oklahoma	Creek	2,710	86.0	2,330
Saranac Lake	New York	Franklin	2,350	97.0	2,280
Sarasota	Florida	Sarasota	4,140	86.2	3,570
Saratoga Springs	New York	Saratoga	4,470	96.9	4,330
Saugus	Massachusetts	Essex			Boston Met. Dist.
Sault St Marie	Michigan	Chippewa	4,120	96.6	3,980
Savannah	Georgia	Chatham	38,970	80.9	31,520
Scarsdale	New York	Westchester			N.Y.-Northeastern N.J. Met. Dist.
Schenectady	New York	Schenectady	30,550	98.5	30,090
Scotts Bluff	Nebraska	Scotts Bluff	3,680	92.4	3,400
Scranton	Pennsylvania	Lackawanna	26,320	97.1	25,560
Seattle	Washington	King	170,280	95.2	162,110

* See footnote on p.1 of this section.

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City	State*	County*	Total Families	Percent Radio	Radio Families
Sedalia	Missouri	Pettis	6,100	91.3	5,570
Selma	Alabama	Dallas	6,490	71.3	4,630
Seminole	Oklahoma	Seminole	1,620	89.5	1,450
Shaker Heights	Ohio	Cuyahoga	Cleveland Met. Dist.		
Shaler	Pennsylvania	Allegheny	Pittsburgh Met. Dist.		
Shamokin	Pennsylvania	Northumberland	4,210	97.4	4,100
Sharon	Pennsylvania	Mercer	8,060	98.4	7,930
Shawnee	Oklahoma	Pottawatomie	5,420	90.2	4,890
Sheboygan	Wisconsin	Sheboygan	11,540	98.4	11,350
Shelby	North Carolina	Cleveland	4,060	85.5	3,470
Shelbyville	Indiana	Shelby	3,800	94.7	3,600
Shelton	Connecticut	Fairfield	Bridgeport Met. Dist.		
Shenandoah	Iowa	Page	2,100	95.2	2,000
Shenandoah	Pennsylvania	Schuylkill	3,800	93.7	3,560
Sheridan	Wyoming	Sheridan	2,880	96.2	2,770
Sherman	Texas	Grayson	5,400	89.8	4,850
Shorewood	Wisconsin	Milwaukee	Milwaukee Met. Dist.		
Shreveport	Louisiana	Caddo	27,640	86.2	23,820
Sidney	Montana	Richland	990	94.9	940
Siloam Springs	Arkansas	Benton	1,190	86.6	1,030
Sioux City	Iowa	Woodbury	21,230	96.1	20,400
Sioux Falls	South Dakota	Minnehaha	14,940	96.8	14,460
Somerville	Massachusetts	Middlesex	27,720	98.9	27,420
South Bend	Indiana	St Joseph	34,040	97.2	33,090
Southbridge	Massachusetts	Worcester	Worcester Met. Dist.		
South Charleston	West Virginia	Kanawha	Charleston Met. Dist.		
South Gate	California	Los Angeles	Los Angeles Met. Dist.		
South Milwaukee	Wisconsin	Milwaukee	Milwaukee Met. Dist.		
South Orange	New Jersey	Essex	N.Y.-Northeastern N.J. Met. Dist.		
South Pasadena	California	Los Angeles	Los Angeles Met. Dist.		
South Portland	Maine	Cumberland	Portland Met. Dist.		
South River	New Jersey	Middlesex	N.Y.-Northeastern N.J. Met. Dist.		
South St Paul	Minnesota	Dakota	3,740	98.1	3,670
Spartanburg	South Carolina	Spartanburg	9,400	84.8	7,970
Spencer	Iowa	Clay	2,090	96.7	2,020

* See footnote on p. 1 of this section.

BMB - RADIO OWNERSHIP - 1946

CITY INDEX
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City	State*	County*	Total Families	Percent Radio	Radio Families
Spokane	Washington	Spokane	44,870	95.8	42,970
Springfield	Illinois	Sangamon	23,620	96.6	22,810
Springfield	Massachusetts	Hampden	44,150	98.9	43,660
Springfield	Missouri	Greene	19,480	92.9	18,090
Springfield	Ohio	Clark	24,190	96.4	23,330
Stamford	Connecticut	Fairfield	14,600	98.1	14,320
Statesville	North Carolina	Iredell	3,400	86.2	2,930
Staunton	Virginia	Augusta	3,240	92.0	2,980
Steelton	Pennsylvania	Dauphin			Harrisburg Met. Dist.
Sterling	Colorado	Logan	1,990	95.0	1,890
Sterling	Illinois	Whiteside	3,650	97.8	3,570
Steubenville	Ohio	Jefferson	9,000	96.1	8,650
Stevens Point	Wisconsin	Portage	3,440	96.2	3,310
Stillwater	Oklahoma	Payne	2,760	93.8	2,590
Stockton	California	San Joaquin	20,540	95.3	19,570
Stoneham	Massachusetts	Middlesex			Boston Met. Dist.
Stowe	Pennsylvania	Allegheny			Pittsburgh Met. Dist.
Stratford	Connecticut	Fairfield			Bridgeport Met. Dist.
Streator	Illinois	La Salle	4,590	97.4	4,470
Struthers	Ohio	Mahoning			Youngstown Met. Dist.
Suffolk	Virginia	Nansemond	3,290	86.3	2,840
Summit	New Jersey	Union			N.Y.-Northeastern N.J. Met. Dist.
Sumter	South Carolina	Sumter	4,850	77.1	3,740
Sunbury	Pennsylvania	Northumberland	3,930	98.2	3,860
Superior	Wisconsin	Douglas	10,580	97.4	10,300
Swampscott	Massachusetts	Essex			Boston Met. Dist.
Sweetwater	Texas	Nolan	2,860	86.7	2,480
Swissvale	Pennsylvania	Allegheny			Pittsburgh Met. Dist.
Sylacauga	Alabama	Talladega	2,560	80.5	2,060
Syracuse	New York	Onondaga	63,710	98.4	62,700
Tacoma	Washington	Pierce	48,730	96.4	46,980
Talladega	Alabama	Talladega	3,400	75.0	2,550
Tallahassee	Florida	Leon	6,440	78.0	5,020
Tamaqua	Pennsylvania	Schuylkill	2,740	98.2	2,690
Tampa	Florida	Hillsborough	37,850	86.7	32,820

* See footnote on p.1 of this section.

BMB - RADIO OWNERSHIP - 1946

CITY INDEX
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City	State*	County*	Total Families	Percent Radio	Radio Families
Taunton	Massachusetts	Bristol	Fall River-New Bedford Met. Dist.		
Teaneck	New Jersey	Bergen	N.Y.-Northeastern N.J. Met. Dist.		
Temple	Texas	Bell	6,540	86.9	5,680
Terre Haute	Indiana	Vigo	18,990	93.6	17,770
Terrell	Texas	Kaufman	2,150	82.8	1,780
Texarkana	Texas	Bowie	12,230	84.2	10,300
The Dalles	Oregon	Wasco	1,620	95.1	1,540
Thomasville	Georgia	Thomas	4,780	75.9	3,630
Thomasville	North Carolina	Davidson	2,940	91.2	2,680
Tiffin	Ohio	Seneca	4,970	97.2	4,830
Toccoa	Georgia	Stephens	1,700	81.8	1,390
Toledo	Ohio	Lucas	84,340	98.0	82,690
Tonawanda	New York	Erie	Buffalo-Niagara Met. Dist.		
Topeka	Kansas	Shawnee	20,310	96.1	19,520
Torrington	Connecticut	Litchfield	8,600	97.6	8,390
Traverse City	Michigan	Grand Traverse	3,690	95.1	3,510
Trenton	New Jersey	Mercer	34,250	96.9	33,190
Trinidad	Colorado	Las Animas	2,930	84.3	2,470
Troy	New York	Rensselaer	20,680	97.9	20,250
Tucson	Arizona	Pima	15,390	91.9	14,150
Tucumcari	New Mexico	Quay	1,590	80.5	1,280
Tulare	California	Tulare	3,020	92.7	2,800
Tulsa	Oklahoma	Tulsa	51,590	94.0	48,500
Tupelo	Mississippi	Lee	3,160	81.0	2,560
Tuscaloosa	Alabama	Tuscaloosa	6,810	78.1	5,320
Tuscola	Illinois	Douglas	1,110	95.5	1,060
Twin Falls	Idaho	Twin Falls	3,990	95.0	3,790
Two Rivers	Wisconsin	Manitowoc	3,260	99.1	3,230
Tyler	Texas	Smith	8,020	89.3	7,160
Union	New Jersey	Union	N.Y.-Northeastern N.J. Met. Dist.		
Union City	New Jersey	Hudson	16,810	98.2	16,510
Uniontown	Pennsylvania	Fayette	5,820	95.5	5,560
University City	Missouri	St Louis	St Louis Met. Dist.		
University Park	Texas	Dallas	Dallas Met. Dist.		
Upper Darby	Pennsylvania	Delaware	20,470	99.4	20,350

* See footnote on p.1 of this section.

BMB - RADIO OWNERSHIP - 1946

CITY INDEX
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City	State*	County*	Total Families	Percent Radio	Radio Families
Urbana	Illinois	Champaign	5,150	98.6	5,080
Utica	New York	Oneida	31,840	97.2	30,960
Valdosta	Georgia	Lowndes	4,490	74.6	3,350
Vallejo	California	Solano	San Francisco-Oakland Met. Dist.		
Valley City	North Dakota	Barnes	2,070	96.6	2,000
Valley Stream	New York	Nassau	N.Y.-Northeastern N.J. Met. Dist.		
Vancouver	Washington	Clark	15,900	96.5	15,340
Vandergrift	Pennsylvania	Westmoreland	Pittsburgh Met. Dist.		
Vernon	Texas	Wilbarger	3,160	86.7	2,740
Vicksburg	Mississippi	Warren	8,240	75.6	6,230
Victoria	Texas	Victoria	4,400	83.6	3,680
Vincennes	Indiana	Knox	5,380	93.5	5,030
Virginia	Minnesota	St. Louis	3,350	98.5	3,300
Visalia	California	Tulare	3,480	94.8	3,300
Waco	Texas	Mc Lennan	18,290	87.1	15,930
Wakefield	Massachusetts	Middlesex	Boston Met. Dist.		
Wallace	Idaho	Shoshone	1,090	96.3	1,050
Walla Walla	Washington	Walla Walla	5,500	96.0	5,280
Wallingford	Connecticut	New Haven	New Haven Met. Dist.		
Waltham	Massachusetts	Middlesex	Boston Met. Dist.		
Warren	Ohio	Trumbull	13,490	97.8	13,190
Warren	Pennsylvania	Warren	4,570	97.6	4,460
Warwick Neck	Rhode Island	Kent	Providence Met. Dist.		
Washington	District of Columbia	District of Columbia	234,000	96.2	225,000
Washington	North Carolina	Beaufort	2,570	78.2	2,010
Washington	Pennsylvania	Washington	6,810	96.6	6,580
Waterbury	Connecticut	New Haven	27,870	97.7	27,230
Waterbury	Vermont	Washington	460	95.7	440
Waterloo	Iowa	Black Hawk	16,000	98.0	15,680
Watertown	Massachusetts	Middlesex	Boston Met. Dist.		
Watertown	New York	Jefferson	10,550	96.4	10,170
Watertown	South Dakota	Codington	3,310	95.8	3,170
Watertown	Wisconsin	Jefferson	3,790	97.4	3,690
Waterville	Maine	Kennebec	4,050	93.6	3,790
Watervliet	New York	Albany	Albany-Schenectady-Troy Met. Dist.		

* See footnote on p.1 of this section.

BMB - RADIO OWNERSHIP - 1946

CITY INDEX
33

City	State*	County*	Total Families	Percent Radio	Radio Families
Watsonville	California	Santa Cruz	2,790	95.3	2,660
Waukegan	Illinois	Lake		Chicago Met. Dist.	
Waukesha	Wisconsin	Waukesha	6,430	98.6	6,340
Wausau	Wisconsin	Marathon	7,750	98.1	7,600
Wauwatosa	Wisconsin	Milwaukee		Milwaukee Met. Dist.	
Waycross	Georgia	Ware	4,400	79.8	3,510
Waynesboro	Pennsylvania	Franklin	2,980	96.6	2,880
Webster	Massachusetts	Worcester		Worcester Met. Dist.	
Webster Groves	Missouri	St Louis		St Louis Met. Dist.	
Weehawken	New Jersey	Hudson		N.Y.-Northeastern N.J. Met. Dist.	
Welch	West Virginia	Mc Dowell	2,150	92.1	1,980
Wellesley	Massachusetts	Norfolk		Boston Met. Dist.	
Wenatchee	Washington	Chelan	4,200	95.2	4,000
Weslaco	Texas	Hidalgo	1,540	69.5	1,070
West Allis	Wisconsin	Milwaukee		Milwaukee Met. Dist.	
Westbrook	Maine	Cumberland		Portland Met. Dist.	
West Chester	Pennsylvania	Chester	3,920	96.4	3,780
Westerly	Rhode Island	Washington	4,100	96.6	3,960
Westfield	Massachusetts	Hampden		Springfield-Holyoke Met. Dist.	
Westfield	New Jersey	Union		N.Y.-Northeastern N.J. Met. Dist.	
West Frankfort	Illinois	Franklin	3,420	92.1	3,150
West Hartford	Connecticut	Hartford		Hartford-New Britain Met. Dist.	
West Haven	Connecticut	New Haven		New Haven Met. Dist.	
West New York	New Jersey	Hudson		N.Y.-Northeastern N.J. Met. Dist.	
West Orange	New Jersey	Essex		N.Y.-Northeastern N.J. Met. Dist.	
West Palm Beach	Florida	Palm Beach	10,280	87.4	8,980
West Point	Georgia	Troup	1,060	73.6	780
West Springfield	Massachusetts	Hampden		Springfield-Holyoke Met. Dist.	
West Warwick	Rhode Island	Kent		Providence Met. Dist.	
Wewoka	Oklahoma	Seminole	1,330	85.7	1,140
Weymouth	Massachusetts	Norfolk		Boston Met. Dist.	
Wheeling	West Virginia	Ohio	15,770	95.8	15,110
White Plains	New York	Westchester	10,590	98.9	10,470
Whiting	Indiana	Lake		Chicago Met. Dist.	
Whittier	California	Los Angeles		Los Angeles Met. Dist.	

* See footnote on p.1 of this section.

BMB - RADIO OWNERSHIP - 1946

CITY INDEX
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City	State*	County*	Total Families	Percent Radio	Radio Families
Wichita	Kansas	Sedgwick	58,390	95.1	55,520
Wichita Falls	Texas	Wichita	13,890	90.8	12,610
Wilkes Barre	Pennsylvania	Luzerne	16,660	96.9	16,140
Wilkesburg	Pennsylvania	Allegheny			Pittsburgh Met. Dist.
Williamson	West Virginia	Mingo	2,750	85.5	2,350
Williamsport	Pennsylvania	Lycoming	13,950	96.3	13,430
Williamantic	Connecticut	Windham	3,730	96.0	3,580
Willmar	Minnesota	Kandiyohi	2,610	97.3	2,540
Wilmette	Illinois	Cook			Chicago Met. Dist.
Wilmington	Delaware	New Castle	33,860	95.9	32,470
Wilmington	North Carolina	New Hanover	19,310	81.7	15,780
Wilson	North Carolina	Wilson	5,630	81.0	4,560
Winchester	Massachusetts	Middlesex			Boston Met. Dist.
Winchester	Virginia	Frederick	3,380	93.8	3,170
Winnetka	Illinois	Cook			Chicago Met. Dist.
Winona	Minnesota	Winona	6,070	95.6	5,800
Winston Salem	North Carolina	Forsyth	19,250	86.3	16,610
Winthrop	Massachusetts	Suffolk			Boston Met. Dist.
Wisconsin Rapids	Wisconsin	Wood	3,440	97.1	3,340
Woburn	Massachusetts	Middlesex			Boston Met. Dist.
Woodbridge	New Jersey	Middlesex			N.Y.--Northeastern N.J. Met. Dist.
Woonsocket	Rhode Island	Providence			Providence Met. Dist.
Wooster	Ohio	Wayne	4,090	97.3	3,980
Worcester	Massachusetts	Worcester	51,170	98.4	50,350
Wyandotte	Michigan	Wayne			Detroit Met. Dist.
Xenia	Ohio	Greene	4,860	93.2	4,530
Yakima	Washington	Yakima	10,390	95.5	9,920
Yankton	South Dakota	Yankton	2,110	95.3	2,010
Yonkers	New York	Westchester	39,080	98.4	38,450
York	Pennsylvania	York	18,070	97.1	17,550
Youngstown	Ohio	Mahoning	41,410	96.2	39,840
Ypsilanti	Michigan	Washtenaw	5,370	97.4	5,230
Yuma	Arizona	Yuma	4,350	87.4	3,800
Zanesville	Ohio	Muskingum	11,460	95.7	10,970

* See footnote on p.1 of this section.

METROPOLITAN DISTRICTS

Radio ownership by metropolitan districts,
as defined by the U. S. Census Bureau, to-
gether with radio ownership for all cities
over 50,000 population in each metropoli-
tan district.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN DISTRICTS †

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Akron (Ohio)	111,560	97.7	108,970
Summit	111,560	97.7	108,970
Akron	81,050	97.8	79,270
Barberton*	--	--	--
Cuyahoga Falls*	--	--	--
Albany - Schenectady - Troy (N.Y.)	143,210	97.7	139,950
Albany	66,890	97.6	65,310
Albany	41,580	97.8	40,670
Cohoes*	--	--	--
Watervliet*	--	--	--
Rensselaer	34,690	97.1	33,700
Rensselaer*	--	--	--
Troy	20,680	97.9	20,250
Schenectady	41,630	98.3	40,940
Schenectady	30,550	98.5	30,090
Allentown - Bethlehem - Easton (Pa.)	95,710	97.1	92,940
Lehigh	49,930	97.2	48,530
Allentown	27,670	98.2	27,170
Northampton	45,780	97.0	44,410
Bethlehem (Includes part in Lehigh County)	16,100	97.9	15,760
Easton	10,090	97.5	9,840
Altoona (Pa.)	35,280	95.7	33,770
Blair	35,280	95.7	33,770
Altoona	20,930	97.2	20,340
Amarillo (Texas)	17,620	94.8	16,710
Potter	17,620	94.8	16,710
Amarillo (Includes part in Randall County)	16,920	95.2	16,100
Asheville (N.C.)	25,170	85.5	21,520
Buncombe	25,170	85.5	21,520
Asheville	13,920	89.7	12,480

† Based on Metropolitan Counties as redefined by U.S. Census Bureau in conjunction with population estimates, Series P-3, No. 33.

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
2

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Atlanta (Ga.)	134,740	86.0	115,820
De Kalb	20,890	89.5	18,690
Decatur*	--	--	--
Fulton	113,850	85.3	97,130
Atlanta (Includes part in De Kalb County)	89,630	85.7	76,820
District 1511, Center Hill*	--	--	--
East Point*	--	--	--
Atlantic City (N.J.)	31,590	95.3	30,110
Atlantic	31,590	95.3	30,110
Atlantic City	16,540	95.8	15,850
Pleasantville*	--	--	--
Augusta (Ga.)	25,220	77.6	19,580
Richmond	25,220	77.6	19,580
Augusta	20,920	78.6	16,440
Austin (Texas)	28,560	84.0	23,980
Travis	28,560	84.0	23,980
Austin	22,870	87.4	19,990
Baltimore (Md.)	347,340	96.2	333,980
Anne Arundel	20,470	89.7	18,360
Annapolis*	--	--	--
Baltimore (Includes Baltimore City)	326,870	96.6	315,620
District 12*	--	--	--
District 13*	--	--	--
Baltimore	281,410	96.4	271,280
Beaumont - Port Arthur (Texas)	56,700	87.8	49,800
Jefferson	56,700	87.8	49,800
Beaumont	23,260	86.6	20,140
Port Arthur	17,830	90.6	16,150
Binghamton (N.Y.)	49,650	96.8	48,050
Broome	49,650	96.8	48,050
Binghamton	24,340	97.4	23,710
Endicott	5,600	98.2	5,500
Johnson City*	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
3

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Birmingham (Ala.)	131,760	85.9	113,160
Jefferson	131,760	85.9	113,160
<i>Bessemer</i>	6,940	82.0	5,690
<i>Birmingham</i>	81,400	88.9	72,370
<i>Fairfield*</i>	--	--	--
Boston (Mass.)	770,260	98.2	756,360
Essex	136,590	97.6	133,370
<i>Amesbury*</i>	--	--	--
<i>Andover*</i>	--	--	--
<i>Beverly*</i>	--	--	--
<i>Danvers*</i>	--	--	--
<i>Gloucester*</i>	--	--	--
<i>Haverhill*</i>	--	--	--
<i>Lawrence</i>	22,540	97.1	21,890
<i>Lynn</i>	28,200	97.8	27,580
<i>Marblehead*</i>	--	--	--
<i>Methuen*</i>	--	--	--
<i>Newburyport*</i>	--	--	--
<i>Peabody*</i>	--	--	--
<i>Salem</i>	10,820	98.1	10,610
<i>Saugus*</i>	--	--	--
<i>Swampscott*</i>	--	--	--
Middlesex	256,420	98.6	252,800
<i>Arlington*</i>	--	--	--
<i>Belmont*</i>	--	--	--
<i>Cambridge</i>	30,090	98.4	29,610
<i>Everett*</i>	--	--	--
<i>Framingham*</i>	--	--	--
<i>Lexington*</i>	--	--	--
<i>Lowell</i>	26,290	96.3	25,320
<i>Malden</i>	16,110	98.7	15,900
<i>Marlborough*</i>	--	--	--
<i>Medford</i>	16,820	98.8	16,620
<i>Melrose*</i>	--	--	--
<i>Natick*</i>	--	--	--
<i>Newton</i>	18,240	99.1	18,070
<i>Reading*</i>	--	--	--
<i>Somerville</i>	27,720	98.9	27,420
<i>Stoneham*</i>	--	--	--
<i>Wakefield*</i>	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS

4

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Middlesex (Cont'd.)			
Waltham*	--	--	--
Watertown*	--	--	--
Winchester*	--	--	--
Woburn*	--	--	--
Norfolk	97,030	99.1	96,150
Braintree*	--	--	--
Brookline*	--	--	--
Dedham*	--	--	--
Milton*	--	--	--
Needham*	--	--	--
Norwood*	--	--	--
Quincy	23,900	99.2	23,710
Wellesley*	--	--	--
Weymouth*	--	--	--
Plymouth	52,370	97.1	50,850
Brockton	20,230	97.5	19,720
Plymouth*	--	--	--
Suffolk	227,850	98.0	223,190
Boston	204,150	98.0	200,000
Chelsea*	--	--	--
Revere*	--	--	--
Winthrop*	--	--	--
Bridgeport (Conn.)	129,540	98.0	126,950
Fairfield	129,540	98.0	126,950
Bridgeport	46,820	97.8	45,790
Danbury*	--	--	--
Norwalk*	--	--	--
Shelton*	--	--	--
Stamford	14,600	98.1	14,320
Stratford*	--	--	--
Buffalo - Niagara (N.Y.)	291,460	98.3	286,630
Erie	240,240	98.4	236,450
Buffalo	178,160	98.6	175,700
Kenmore*	--	--	--
Lackawanna*	--	--	--
Tonawanda*	--	--	--
Niagara	51,220	98.0	50,180
Lockport*	--	--	--
Niagara Falls	25,720	98.4	25,310
North Tonawanda*	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
5

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Canton (Ohio)	74,770	96.2	71,940
Stark	74,770	96.2	71,940
Alliance*	--	--	--
Canton	35,650	97.1	34,620
Massillon*	--	--	--
Cedar Rapids (Iowa)	28,850	96.0	27,710
Linn County	28,850	96.0	27,710
Cedar Rapids	20,760	97.2	20,180
Charleston (S.C.)	51,570	73.7	38,000
Charleston	51,570	73.7	38,000
Charleston	33,240	77.8	25,870
Charleston (W.Va.)	64,680	89.6	57,960
Kanawha	64,680	89.6	57,960
Charleston	25,930	93.9	24,350
So. Charleston*	--	--	--
Charlotte (N.C.)	38,650	86.6	33,470
Mecklenburg	38,650	86.6	33,470
Charlotte	27,770	88.2	24,480
Chattanooga (Tenn. - Ga.)	57,690	86.6	49,950
Hamilton (Tenn.)	50,270	87.3	43,890
Chattanooga	37,820	88.7	33,540
Walker (Ga.)	7,420	81.8	6,070
Chicago (Ill.-Ind.)	1,369,870	97.9	1,340,830
Cook (Ill.)	1,211,100	98.0	1,186,290
Berwyn*	--	--	--
Blue Island*	--	--	--
Brookfield*	--	--	--
Calumet City*	--	--	--
Chicago	1,022,030	97.8	1,000,000
Chicago Heights*	--	--	--
Cicero	19,300	99.0	19,100
Elmwood Park*	--	--	--
Evanston	19,540	99.3	19,400
Forest Park*	--	--	--
Harvey*	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
6

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Cook (Ill.) Cont'd.			
<i>La Grange*</i>	--	--	--
<i>Maywood*</i>	--	--	--
<i>Melrose Park*</i>	--	--	--
<i>Oak Park</i>	20,610	99.6	20,530
<i>Park Ridge*</i>	--	--	--
<i>Wilmette*</i>	--	--	--
<i>Winnetha*</i>	--	--	--
Du Page (Ill.)	35,200	98.3	34,600
<i>Elmhurst*</i>	--	--	--
Lake (Ill.)	35,660	97.6	34,800
<i>Highland Park*</i>	--	--	--
<i>Waukegan*</i>	--	--	--
Lake (Ind.)	87,910	96.8	85,140
<i>East Chicago.</i>	15,300	96.7	14,800
<i>Gary</i>	34,930	96.4	33,660
<i>Hammond</i>	21,470	98.9	21,230
<i>Whiting*</i>	--	--	--
Cincinnati (Ohio-Ind.-Ky.)	269,490	96.1	259,090
Hamilton (Ohio)	213,660	96.4	205,970
<i>Cincinnati</i>	159,700	96.8	154,560
<i>Norwood*</i>	--	--	--
Dearborn (Ind.)	6,330	90.4	5,720
Campbell (Ky.)	20,710	95.8	19,840
<i>Fort Thomas*</i>	--	--	--
<i>Newport*</i>	--	--	--
Kenton (Ky.)	28,790	95.7	27,560
<i>Covington</i>	20,160	96.6	19,480
Cleveland (Ohio)	372,180	98.0	364,770
Cuyahoga	372,180	98.0	364,770
<i>Cleveland</i>	268,000	98.0	262,660
<i>Cleveland Heights</i>	16,680	99.7	16,630
<i>East Cleveland*</i>	--	--	--
<i>Euclid*</i>	--	--	--
<i>Garfield Heights*</i>	--	--	--
<i>Lakewood</i>	23,210	99.1	23,000
<i>Parma*</i>	--	--	--
<i>Shaker Heights*</i>	--	--	--

*No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
7

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Columbia (S.C.)	30,600	79.9	24,450
Richland	30,600	79.9	24,450
Columbia	19,560	84.9	16,600
Columbus (Ga.-Ala.)	39,890	74.7	29,810
Muscogee (Ga.)	29,060	78.9	22,930
Columbus	21,370	80.8	17,260
Russell (Ala.)	10,830	63.5	6,880
Phenix*	--	--	--
Columbus (Ohio)	128,480	97.2	124,920
Franklin	128,480	97.2	124,920
Columbus	101,670	97.2	98,820
Corpus Christi (Texas)	35,110	79.2	27,820
Nueces	35,110	79.2	27,820
Corpus Christi	22,800	83.6	19,060
Dallas (Texas)	141,630	90.9	128,720
Dallas	141,630	90.9	128,720
Dallas	104,660	92.3	96,600
Highland Park*	--	--	--
University Park*	--	--	--
Davenport-Rock Island-Moline (Iowa-Ill.)	64,460	96.8	62,400
Scott (Iowa)	27,230	96.5	26,290
Davenport	21,960	97.1	21,330
Rock Island (Ill.)	37,230	97.0	36,110
East Moline*	--	--	--
Moline	12,080	97.7	11,800
Rock Island	14,570	97.5	14,210
Dayton (Ohio)	110,630	97.1	107,380
Montgomery	110,630	97.1	107,380
Dayton	80,710	97.5	78,670
Decatur (Ill.)	27,640	95.8	26,480
Macon	27,640	95.8	26,480
Decatur	19,900	96.9	19,280

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
8

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Denver (Colo.)	133,790	96.0	128,380
Arapahoe	12,280	93.3	11,460
Denver	109,500	96.4	105,600
<i>Denver</i>	<i>109,500</i>	<i>96.4</i>	<i>105,600</i>
Jefferson	12,010	94.3	11,320
Des Moines (Iowa)	60,170	96.6	58,110
Polk	60,170	96.6	58,110
<i>Des Moines</i>	<i>50,210</i>	<i>97.1</i>	<i>48,750</i>
Detroit (Mich.)	769,440	98.2	755,820
Macomb	44,930	97.3	43,700
<i>Mount Clemens*</i>	--	--	--
<i>St. Clair Shores*</i>	--	--	--
Oakland	92,820	97.9	90,880
<i>Birmingham*</i>	--	--	--
<i>Ferndale*</i>	--	--	--
Pontiac	24,240	99.1	24,030
Royal Oak	9,290	99.2	9,220
Wayne	631,690	98.3	621,240
Dearborn	19,460	99.0	19,270
Detroit	514,340	98.3	505,580
<i>Ecorse*</i>	--	--	--
<i>Grosse Pointe Park*</i>	--	--	--
<i>Hantramck*</i>	--	--	--
Highland Park	17,020	98.9	16,840
Lincoln Park*	--	--	--
River Rouge*	--	--	--
Wyandotte*	--	--	--
Duluth-Superior (Minn.-Wisc.)	67,320	95.3	64,170
St. Louis (Minn.)	53,540	95.5	51,150
Duluth	27,030	97.7	26,400
Hibbing	4,160	97.8	4,070
Virginia	3,350	98.5	3,300
Douglas (Wisc.)	13,780	94.5	13,020
Superior	10,580	97.4	10,300
Durham (N.C.)	22,570	86.9	19,610
Durham	22,570	86.9	19,610
Durham	17,880	88.9	15,890

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
9

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
El Paso (Texas)	36,750	83.6	30,740
El Paso	36,750	83.6	30,740
El Paso	28,730	86.5	24,850
Erie (Pa.)	56,750	96.2	54,600
Erie	56,750	96.2	54,600
Erie	36,830	97.5	35,910
Evansville (Ind.-Ky.)	58,190	91.6	53,280
Vanderburgh (Ind.)	48,950	93.3	45,680
Evansville	37,820	93.9	35,530
Henderson (Ky.)	9,240	82.3	7,600
Henderson	5,200	87.1	4,530
Fall River-New Bedford (Mass.)	100,780	97.1	97,900
Bristol	100,780	97.1	97,900
Attleboro*	--	--	--
Fairhaven*	--	--	--
Fall River	31,230	97.1	30,320
New Bedford	32,060	96.5	30,940
North Attleborough*	--	--	--
Taunton*	--	--	--
Flint (Mich.)	66,620	97.2	64,760
Genesee	66,620	97.2	64,760
Flint	45,130	97.9	44,190
Fort Wayne (Ind.)	45,350	97.1	44,040
Allen	45,350	97.1	44,040
Fort Wayne	36,010	98.1	35,340
Fort Worth (Texas)	88,920	89.8	79,850
Tarrant	88,920	89.8	79,850
Fort Worth	70,810	91.3	64,650
Fresno (Calif.)	61,730	92.8	57,260
Fresno	61,730	92.8	57,260
Fresno	23,780	95.6	22,730
Galveston (Texas)	29,760	89.6	26,670
Galveston	29,760	89.6	26,670
Galveston	21,990	90.9	19,990

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

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METROPOLITAN
DISTRICT
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Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Grand Rapids (Mich.)	69,060	96.9	66,900
Kent	69,060	96.9	66,900
<i>Grand Rapids</i>	47,710	97.6	46,560
Hamilton-Middletown (Ohio)	37,540	95.4	35,820
Butler	37,540	95.4	35,820
<i>Hamilton</i>	16,500	96.1	15,850
<i>Middletown</i>	9,710	96.9	9,410
Harrisburg (Pa.)	51,740	96.8	50,090
Dauphin	51,740	96.8	50,090
<i>Harrisburg</i>	26,560	98.1	26,060
<i>Steelton*</i>	--	--	--
Hartford-New Britain (Conn.)	156,720	98.1	153,740
Hartford	139,890	98.3	137,450
<i>Bristol*</i>	--	--	--
<i>East Hartford*</i>	--	--	--
<i>Hartford</i>	53,900	98.9	53,330
<i>New Britain</i>	21,010	98.6	20,710
<i>West Hartford*</i>	--	--	--
Middlesex	16,830	96.8	16,290
<i>Middletown*</i>	--	--	--
Houston (Texas)	190,030	89.3	169,710
Harris	190,030	89.3	169,710
<i>Houston</i>	138,630	91.4	126,710
Huntington-Ashland (W. Va.-Ky.-Ohio)	46,840	89.2	41,790
Cabell (W. Va.)	25,410	90.0	22,880
<i>Huntington (Total includes part in Wayne County)</i>	22,130	92.2	20,410
Boyd (Ky.)	10,940	90.2	9,870
<i>Ashland</i>	7,570	93.9	7,110
Lawrence (Ohio)	10,490	86.2	9,040
<i>Ironton*</i>	--	--	--
Indianapolis (Ind.)	158,240	96.7	153,010
Marion	158,240	96.7	153,010
<i>Indianapolis</i>	135,250	96.7	130,850

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
II

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Jackson (Miss.)	33,190	76.3	25,310
Hinds	33,190	76.3	25,310
<i>Jackson</i>	22,460	84.9	19,070
Jacksonville (Fla.)	72,340	85.7	61,970
Duval	72,340	85.7	61,970
<i>Jacksonville</i>	59,000	86.7	51,150
Johnstown (Pa.)	46,000	93.8	43,160
Cambria	46,000	93.8	43,160
<i>Johnstown</i>	15,630	95.8	14,970
Kalamazoo (Mich.)	31,420	96.9	30,440
Kalamazoo	31,420	96.9	30,440
<i>Kalamazoo</i>	17,310	97.7	16,910
Kansas City (Mo.-Kans.)	219,640	95.1	208,790
Jackson (Mo.)	161,360	95.4	153,990
<i>Independence*</i>	--	--	--
<i>Kansas City</i>	136,580	95.8	130,800
Johnson (Kans.)	14,410	92.8	13,370
Wyandotte (Kans.)	43,870	94.4	41,430
<i>Kansas City</i>	36,910	95.1	35,100
Knoxville (Tenn.)	55,750	87.9	49,010
Knox	55,750	87.9	49,010
<i>Knoxville</i>	38,210	90.5	34,570
Lancaster (Pa.)	59,370	92.5	54,900
Lancaster	59,370	92.5	54,900
<i>Columbia*</i>	--	--	--
<i>Lancaster</i>	19,170	96.6	18,520
Lansing (Mich.)	43,190	97.4	42,060
Ingham	43,190	97.4	42,060
<i>Lansing</i>	26,570	98.3	26,120
Lincoln (Nebr.)	29,470	95.6	28,160
Lancaster	29,470	95.6	28,160
<i>Lincoln</i>	25,360	96.9	24,580

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BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
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Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Little Rock (Ark.)	52,770	84.5	44,570
Pulaski	52,770	84.5	44,570
Little Rock	32,260	88.6	28,580
North Little Rock*	--	--	--
Los Angeles (Calif.)	1,186,440	97.5	1,156,920
Los Angeles	1,130,680	97.6	1,103,050
Alhambra*	--	--	--
Bell*	--	--	--
Belvedere*	--	--	--
Beverly Hills*	--	--	--
Burbank*	--	--	--
Compton*	--	--	--
Glendale	33,400	99.0	33,070
Huntington Park*	--	--	--
Inglewood*	--	--	--
Long Beach	73,670	98.0	72,200
Los Angeles	625,680	97.2	608,160
Lynwood*	--	--	--
Maywood*	--	--	--
Monrovia*	--	--	--
Pasadena	34,380	97.8	33,620
Pomona*	--	--	--
Redonda Beach*	--	--	--
San Gabriel*	--	--	--
Santa Monica	22,590	97.9	22,120
South Gate*	--	--	--
South Pasadena*	--	--	--
Whittier*	--	--	--
Orange	55,760	96.6	53,870
Anaheim*	--	--	--
Fullerton*	--	--	--
Santa Ana	14,570	96.8	14,100
Louisville (Ky.-Ind.)	162,810	92.2	150,180
Jefferson (Ky.)	137,510	92.9	127,680
Louisville	118,000	93.1	109,810
Clark (Ind.)	12,670	86.0	10,900
Jeffersonville*	--	--	--
Floyd (Ind.)	12,630	91.8	11,600
New Albany*	--	--	--

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BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
13

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Macon (Ga.)	31,840	75.2	23,940
Bibb	31,840	75.2	23,940
Macon	23,230	75.2	17,480
Madison (Wis.)	41,790	97.5	40,760
Dane	41,790	97.5	40,760
Madison	23,620	98.8	23,380
Manchester (N.H.)	40,420	95.3	38,540
Hillsborough	40,420	95.3	38,540
Manchester	21,840	95.4	20,840
Nashua*	--	--	--
Memphis (Tenn.)	117,120	83.2	97,490
Shelby	117,120	83.2	97,490
Memphis	99,710	85.6	85,380
Miami (Fla.)	91,460	90.9	83,120
Dade	91,460	90.9	83,120
Miami	57,740	92.1	53,180
Miami Beach	9,200	95.8	8,810
Milwaukee (Wis.)	228,620	98.6	225,390
Milwaukee	228,620	98.6	225,390
Cudahy*	--	--	--
Milwaukee	179,290	98.7	176,940
Shorewood*	--	--	--
South Milwaukee*	--	--	--
Wauwatosa*	--	--	--
West Allis*	--	--	--
Minneapolis-St. Paul (Minn.)	281,940	98.0	276,210
Anoka	6,820	94.9	6,470
Hennepin	175,210	98.1	171,830
Minneapolis	154,970	98.3	152,270
Ramsey	92,260	98.2	90,600
St. Paul	86,380	98.1	84,700
Washington	7,650	95.6	7,310
Mobile (Ala.)	72,340	76.8	55,540
Mobile	72,340	76.8	55,540
Mobile	43,100	80.7	34,780

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BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
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Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Montgomery (Ala.)	33,300	73.1	24,330
Montgomery	33,300	73.1	24,330
<i>Montgomery</i>	25,250	78.5	19,810
Nashville (Tenn.)	75,370	89.6	67,540
Davidson	75,370	89.6	67,540
<i>Nashville</i>	53,790	89.0	47,850
New Haven (Conn.)	139,490	97.8	136,450
New Haven	139,490	97.8	136,450
<i>Ansonia*</i>	---	---	---
<i>Derby*</i>	---	---	---
<i>Meriden*</i>	---	---	---
<i>Naugatuck*</i>	---	---	---
<i>New Haven</i>	46,600	97.7	45,530
<i>Wallingford*</i>	---	---	---
<i>Waterbury</i>	27,870	97.7	27,230
<i>West Haven*</i>	---	---	---
New Orleans (La.)	175,220	86.5	151,560
Jefferson Parish	18,560	84.2	15,630
<i>Gretna*</i>	---	---	---
Orleans Parish	156,660	86.8	135,930
<i>New Orleans</i>	156,660	86.8	135,930
New York-Northeastern N.J. (N.Y.-N.J.)	3,223,340	98.2	3,164,780
Nassau (N.Y.)	128,820	98.6	127,020
<i>Floral Park*</i>	---	---	---
<i>Freeport</i>	7,290	98.8	7,200
<i>Garden City*</i>	---	---	---
<i>Glen Cove*</i>	---	---	---
<i>Hempstead*</i>	---	---	---
<i>Lynbrook*</i>	---	---	---
<i>Mineola*</i>	---	---	---
<i>Rockville Center*</i>	---	---	---
<i>Valley Stream*</i>	---	---	---
New York City (N.Y.)	2,034,570	98.2	1,998,660
Bronx (N.Y.)	381,120	98.8	376,710
Kings (N.Y.)	707,640	98.4	696,620
New York (N.Y.)	500,280	96.6	483,470
Queens (N.Y.)	402,520	99.2	399,480
Richmond (N.Y.)	43,010	98.5	42,380

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BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
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Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Rockland (N.Y.)	16,100	96.6	15,550
Westchester (N.Y.)	147,820	98.6	145,690
Mamaroneck*	--	--	--
Mount Vernon	18,530	98.5	18,250
New Rochelle	14,620	98.3	14,370
Ossining*	--	--	--
Peekskill*	--	--	--
Port Chester*	--	--	--
Scarsdale*	--	--	--
White Plains	10,590	98.9	10,470
Yonkers	39,080	98.4	38,450
Bergen (N.J.)	130,880	98.8	129,370
Bergenfield*	--	--	--
Cliffside Park*	--	--	--
Englewood*	--	--	--
Garfield*	--	--	--
Hackensack*	--	--	--
Lodi*	--	--	--
Lyndhurst*	--	--	--
Ridgefield Park*	--	--	--
Ridgewood*	--	--	--
Rutherford*	--	--	--
Teaneck*	--	--	--
Essex (N.J.)	248,020	98.0	243,050
Belleville*	--	--	--
Bloomfield*	--	--	--
East Orange	22,930	99.2	22,750
Irvington	17,810	99.3	17,690
Maplewood*	--	--	--
Millburn*	--	--	--
Montclair*	--	--	--
Newark	125,630	97.6	122,560
Nutley*	--	--	--
Orange*	--	--	--
South Orange*	--	--	--
West Orange*	--	--	--
Hudson (N.J.)	173,780	98.3	170,790
Bayonne	19,230	98.8	18,990
Harrison*	--	--	--
Hoboken	13,340	98.0	13,070
Jersey City	79,880	98.3	78,500

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BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICT
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Metropolitan District

County City	Total Families	Per Cent Radio	Radio Families
Hudson (N.J.) Cont'd.			
<i>Kearny*</i>	--	--	--
<i>North Bergen*</i>	--	--	--
<i>Union City</i>	16,810	98.2	16,510
<i>Weehawken*</i>	--	--	--
<i>West New York*</i>	--	--	--
Middlesex (N.J.)			
<i>Carteret*</i>	--	--	--
<i>New Brunswick*</i>	--	--	--
<i>Perth Amboy*</i>	--	--	--
<i>South River*</i>	--	--	--
<i>Woodbridge*</i>	--	--	--
Monmouth (N.J.)			
<i>Asbury Park</i>	54,710	96.0	52,530
<i>Long Branch*</i>	5,290	94.5	5,000
<i>Neptune*</i>	--	--	--
<i>Red Bank</i>	--	--	--
Morris (N.J.)			
<i>Dover*</i>	3,930	96.4	3,790
<i>Morristown*</i>	36,410	97.6	35,520
<i>Morristown*</i>	--	--	--
Passaic (N.J.)			
<i>Clifton*</i>	88,440	97.5	86,260
<i>Hawthorne* ,</i>	--	--	--
<i>Passaic</i>	--	--	--
<i>Paterson</i>	16,950	97.1	16,450
<i>Paterson</i>	40,900	97.4	39,850
Union (N.J.)			
<i>Cranford*</i>	99,320	98.4	97,740
<i>Elizabeth</i>	--	--	--
<i>Hillside*</i>	32,820	97.8	32,100
<i>Linden*</i>	--	--	--
<i>Plainfield*</i>	--	--	--
<i>Rahway*</i>	--	--	--
<i>Roselle*</i>	--	--	--
<i>Summit*</i>	--	--	--
<i>Union*</i>	--	--	--
<i>Westfield*</i>	--	--	--
Norfolk-Portsmouth-Newport News (Va.)			
<i>Elizabeth City</i>	149,670	87.7	131,280
<i>Elizabeth City</i>	14,240	88.4	12,590
Norfolk			
<i>Norfolk</i>	102,450	88.4	90,610
<i>Norfolk</i>	61,430	90.1	55,350
<i>Portsmouth</i>	21,720	88.0	19,110
<i>South Norfolk</i>			

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BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
17

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Princess Anne	7,770	79.3	6,160
Warwick	25,210	86.9	21,920
<i>Newport News</i>	20,070	87.5	17,560
Oklahoma City (Okla.)	81,940	91.3	74,840
Oklahoma	81,940	91.3	74,840
<i>Oklahoma City</i>	69,350	92.5	64,170
Omaha-Council Bluffs (Nebr.-Iowa)	92,930	96.0	89,170
Douglas (Nebr.)	75,310	96.3	72,530
<i>Omaha</i>	68,980	96.6	66,660
Pottawattamie (Iowa)	17,620	94.4	16,640
<i>Council Bluffs</i>	11,740	95.5	11,210
Peoria (Ill.)	61,720	95.9	59,170
Peoria	43,830	96.1	42,100
<i>Peoria</i>	31,120	96.7	30,090
Tazewell	17,890	95.4	17,070
<i>Pekin*</i>	--	--	--
Philadelphia (Pa.-N.J.)	890,870	97.7	870,570
Delaware (Pa.)	102,190	98.4	100,590
<i>Chester</i>	18,860	97.6	18,400
<i>Darby*</i>	--	--	--
<i>Haverford*</i>	--	--	--
<i>Lansdowne*</i>	--	--	--
<i>Upper Darby</i>	20,470	99.4	20,350
Montgomery (Pa.)	87,220	97.8	85,340
<i>Abington*</i>	--	--	--
<i>Cheltenham*</i>	--	--	--
<i>Conshohocken*</i>	--	--	--
<i>Lower Merion*</i>	--	--	--
<i>Norristown*</i>	--	--	--
<i>Pottstown*</i>	--	--	--
Philadelphia (Pa.)	577,510	97.8	565,010
<i>Philadelphia</i>	577,510	97.8	565,010
Burlington (N.J.)	24,790	95.7	23,730
<i>Burlington*</i>	--	--	--
Camden (N.J.)	76,100	97.1	73,870
<i>Camden</i>	34,930	96.8	33,800
<i>Collingswood*</i>	--	--	--
<i>Gloucester City*</i>	--	--	--
<i>Pennsauken*</i>	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
18

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Gloucester (N.J.)	23,060	95.5	22,030
Phoenix (Ariz.)	63,040	85.1	53,660
Maricopa	63,040	85.1	53,660
Phoenix	27,090	90.5	24,520
Pittsburgh (Pa.)	541,740	96.2	520,900
Allegheny	371,320	97.3	361,170
Bellevue*	--	--	--
Braddock*	--	--	--
Carnegie*	--	--	--
Clairton*	--	--	--
Coraopolis*	--	--	--
Dormont*	--	--	--
Duquesne*	--	--	--
Harrison*	--	--	--
Homestead*	--	--	--
Mc Keesport	14,540	96.9	14,090
Mc Kees Rocks*	--	--	--
Mount Lebanon*	--	--	--
Munhall*	--	--	--
North Braddock*	--	--	--
Pittsburgh	180,510	97.1	175,280
Shaler*	--	--	--
Stowe*	--	--	--
Swissvale*	--	--	--
Wilkinsburg*	--	--	--
Fayette	45,240	92.0	41,600
Connells*	--	--	--
Uniontown	5,820	95.5	5,560
Washington	49,380	93.9	46,380
Canonsburg*	--	--	--
Charleroi*	--	--	--
Donora*	--	--	--
Washington	6,810	96.6	6,580
Westmoreland	75,800	94.7	71,750
Arnold*	--	--	--
Greensburg	4,490	97.3	4,370
Jeannette*	--	--	--
Latrobe*	--	--	--
Monessen*	--	--	--
New Kensington	6,520	96.9	6,320
Vandergrift*	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
19

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Portland, (Maine)	46,370	95.9	44,480
Cumberland	46,370	95.9	44,480
Portland	23,630	97.1	22,940
South Portland*	--	--	--
Westbrook*	--	--	--
Portland (Oreg.)	192,940	96.0	185,290
Clackamas	23,710	93.6	22,190
Multnomah	169,230	96.4	163,100
Portland	145,220	96.4	140,060
Providence (R. I.)	194,420	97.8	190,180
Bristol	6,980	98.3	6,860
Bristol*	--	--	--
Kent	18,940	97.5	18,470
Warwick*	--	--	--
West Warwick*	--	--	--
Newport	15,400	97.6	15,030
Newport*	--	--	--
Providence	153,100	97.9	149,820
Central Falls*	--	--	--
Cranston*	--	--	--
Cumberland*	--	--	--
East Providence*	--	--	--
Johnston*	--	--	--
Lincoln*	--	--	--
North Providence*	--	--	--
Pawtucket	22,110	97.7	21,600
Providence	71,550	97.8	69,980
Woonsocket*	--	--	--
Pueblo (Colo.)	21,900	92.1	20,180
Pueblo	21,900	92.1	20,180
Pueblo	16,620	94.2	15,660
Racine - Kenosha (Wis.)	45,080	98.4	44,380
Kenosha	18,230	98.4	17,940
Kenosha	14,290	98.8	14,120
Racine	26,850	98.5	26,440
Racine	19,920	99.0	19,730

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
20

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Reading (Pa.)	64,960	96.3	62,530
Berks	64,960	96.3	62,530
<i>Reading</i>	30,940	97.5	30,170
Richmond (Va.)	67,510	91.6	61,840
Henrico	67,510	91.6	61,840
<i>Richmond</i>	54,950	91.9	50,480
Roanoke (Va.)	25,110	91.0	22,840
Roanoke	25,110	91.0	22,840
<i>Roanoke</i>	15,810	92.5	14,620
Rochester (N.Y.)	130,620	98.5	128,600
Monroe	130,620	98.5	128,600
<i>Irondequoit*</i>	--	--	--
<i>Rochester</i>	99,190	98.5	97,700
Rockford (Ill.)	41,800	97.3	40,660
Winnebago	41,800	97.3	40,660
<i>Rockford</i>	29,970	97.9	29,340
Sacramento (Calif.)	61,010	94.8	57,840
Sacramento	61,010	94.8	57,840
<i>Sacramento</i>	40,850	96.6	39,460
Saginaw - Bay City (Mich.)	60,710	95.7	58,110
Bay	22,850	95.7	21,860
<i>Bay City</i>	15,470	97.6	15,100
Saginaw	37,860	95.7	36,250
<i>Saginaw</i>	25,110	97.3	24,430
St. Joseph (Mo.)	23,130	91.7	21,210
Buchanan	23,130	91.7	21,210
<i>St. Joseph</i>	18,860	92.7	17,490
St. Louis (Mo.-Ill.)	466,910	95.3	445,170
St. Charles (Mo.)	8,130	87.9	7,150
<i>St. Charles*</i>	--	--	--
St. Louis (Mo.)	350,290	96.2	336,980
<i>Clayton*</i>	--	--	--
<i>Kirkwood*</i>	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
21

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
St. Louis (Mo.-Ill.) Cont'd.			
Maplewood*	--	--	--
Richmond Heights*	--	--	--
St. Louis	267,370	95.8	259,000
University City*	--	--	--
Webster Groves*	--	--	--
Madison (Ill.)	52,130	93.4	48,710
Alton*	--	--	--
Granite City*	--	--	--
St. Clair (Ill.)	56,360	92.8	52,330
Belleville*	--	--	--
East St. Louis	25,510	93.5	23,850
Salt Lake City (Utah)	68,610	97.3	66,790
Salt Lake	68,610	97.3	66,790
Salt Lake City	49,880	97.6	48,700
San Antonio (Texas)	104,820	85.6	89,690
Bexar	104,820	85.6	89,690
San Antonio	80,920	86.5	70,000
San Diego (Calif.)	154,150	96.3	148,410
San Diego	154,150	96.3	148,410
National City*	--	--	--
San Diego	110,400	96.9	107,060
San Francisco - Oakland (Calif.)	578,170	97.2	659,430
Alameda	232,580	98.0	227,860
Alameda*	--	--	--
Albany*	--	--	--
Berkeley	39,880	98.9	39,460
Oakland	140,020	98.0	137,200
San Leandro*	--	--	--
Contra Costa	91,810	96.8	88,910
Richmond*	--	--	--
Marin	20,940	97.8	20,480
San Francisco	244,940	96.8	237,110
San Francisco	244,940	96.8	237,110
San Mateo	48,010	97.9	46,980
Burlingame*	--	--	--
Redwood City*	--	--	--
San Mateo*	--	--	--

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
22

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Solano Vallejo*	39,890 --	95.5 --	38,090 --
San Jose (Calif.) Santa Clara Palo Alto* San Jose	64,390 64,390 -- 27,590	96.4 96.4 -- 97.2	62,100 62,100 -- 26,820
Savannah (Ga.) Chatham Savannah	46,420 46,420 38,970	79.7 79.7 80.9	37,000 37,000 31,520
Scranton - Wilkes Barre (Pa.) Lackawanna Carbondale* Dickson City* Dunmore* Old Forge* Scranton Luzerne Hanover* Hazleton Kingston* Nanticoke* Pittston* Plains* Plymouth* Wilkes-Barre	136,860 53,290 -- -- -- -- 26,320 83,570 -- 7,300 -- -- -- -- -- 16,660	96.2 96.2 -- -- -- -- 97.1 96.2 -- 97.4 -- -- -- -- -- 96.9	131,680 51,280 -- -- -- -- 25,560 80,400 -- 7,110 -- -- -- -- -- 16,140
Seattle (Wash.) King Seattle	227,800 227,800 170,280	95.3 95.3 95.2	217,150 217,150 162,110
Shreveport (La.) Caddo Parish Shreveport	40,210 40,210 27,640	79.8 79.8 86.2	32,080 32,080 23,820
Sioux City (Iowa) Woodbury Sioux City	25,820 25,820 21,230	95.1 95.1 96.1	24,560 24,560 20,400

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
23

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
South Bend (Ind.)	53,010	96.6	51,190
St. Joseph	53,010	96.6	51,190
Mishawaka*	--	--	--
South Bend	34,040	97.2	33,090
Spokane (Wash.)	56,810	95.0	53,960
Spokane	56,810	95.0	53,960
Spokane	44,870	95.8	42,970
Springfield (Ill.)	35,740	95.0	33,940
Sangamon	35,740	95.0	33,940
Springfield	23,620	96.6	22,810
Springfield (Mo.)	27,300	90.2	24,630
Greene	27,300	90.2	24,630
Springfield	19,480	92.9	18,090
Springfield (Ohio)	31,830	95.9	30,520
Clark	31,830	95.9	30,520
Springfield	24,190	96.4	23,330
Springfield - Holyoke (Mass.)	115,140	98.2	113,100
Hampden	95,140	98.5	93,700
Chicopee*	--	--	--
Holyoke	16,090	98.1	15,780
Springfield	44,150	98.9	43,660
Westfield*	--	--	--
West Springfield*	--	--	--
Hampshire	20,000	97.0	19,400
East Hampton*	--	--	--
Northampton*	--	--	--
Stockton (Calif.)	47,480	93.3	44,290
San Joaquin	47,480	93.3	44,290
Lodi*	--	--	--
Stockton	20,540	95.3	19,570
Syracuse (N.Y.)	87,380	97.9	85,550
Onondaga	87,380	97.9	85,550
Syracuse	63,710	98.4	62,700

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
24

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Tacoma (Wash.)	73,020	95.7	69,890
Pierce	73,020	95.7	69,890
Tacoma	48,730	96.4	46,980
Tampa - St. Petersburg (Fla.)	97,590	85.8	83,780
Hillsborough	63,430	83.9	53,210
Tampa	37,850	86.7	32,820
Pinellas	34,160	89.5	30,570
Clearwater*	--	--	--
St Petersburg	23,260	90.8	21,120
Terre Haute (Ind.)	28,670	92.3	26,450
Vigo	28,670	92.3	26,450
Terre Haute	18,990	93.6	17,770
Toledo (Ohio)	102,260	97.6	99,820
Lucas	102,260	97.6	99,820
Toledo	84,340	98.0	82,690
Topeka (Kans.)	25,990	94.6	24,590
Shawnee	25,990	94.6	24,590
Topeka	20,310	96.1	19,520
Trenton (N.J.)	54,520	97.1	52,940
Mercer	54,520	97.1	52,940
Trenton	34,250	96.9	33,190
Tulsa (Okla.)	69,100	91.0	62,880
Tulsa	69,100	91.0	62,880
Tulsa	51,590	94.0	48,500
Utica - Rome (N.Y.)	77,410	96.3	74,560
Herkimer	17,540	95.8	16,810
Little Falls*	--	--	--
Oneida	59,870	96.5	57,750
Rome	9,260	97.2	9,000
Utica	31,840	97.2	30,960
Waco (Texas)	31,140	82.5	25,690
Mc Lennan	31,140	82.5	25,690
Waco	18,290	87.1	15,930
Washington (D.C.-Md.-Va.)	342,750	95.6	327,700
District of Columbia	234,000	96.2	225,000
Montgomery (Md.)	32,190	94.4	30,390

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICTS
25

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
Prince Georges (Md.)	34,230	91.3	31,260
Arlington (Va.)	42,330	97.0	41,050
Alexandria	15,030	95.3	14,320
Waterloo (Iowa)	23,690	97.4	23,070
Black Hawk	23,690	97.4	23,070
Waterloo	16,000	98.0	15,680
Wheeling (W Va. - Ohio)	55,730	92.3	51,420
Brooke (W Va.)	5,790	92.1	5,330
Marshall (W Va.)	9,380	88.6	8,310
Moundsville*	--	--	--
Ohio (W Va.)	18,350	95.2	17,470
Wheeling	15,770	95.8	15,110
Belmont (Ohio)	22,210	91.4	20,310
Bellaire*	--	--	--
Martins Ferry*	--	--	--
Wichita (Kans.)	71,010	94.4	67,030
Sedgewick	71,010	94.4	67,030
Wichita	58,390	95.1	55,520
Wilmington (Del.)	53,890	95.8	51,600
New Castle	53,890	95.8	51,600
Wilmington	33,860	95.9	32,470
Winston - Salem (N.C.)	27,920	86.0	24,020
Forsyth	27,920	86.0	24,020
Winston - Salem	19,250	86.3	16,610
Worcester (Mass.)	133,100	97.6	129,940
Worcester	133,100	97.6	129,940
Athol*	--	--	--
Clinton*	--	--	--
Fitchburg	11,440	97.2	11,120
Gardner*	--	--	--
Leominster*	--	--	--
Milford*	--	--	--
Northbridge*	--	--	--
Southbridge*	--	--	--
Webster*	--	--	--
Worcester	51,170	98.4	50,350

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

BMB - RADIO OWNERSHIP - 1946

METROPOLITAN
DISTRICT
26

Metropolitan District County City	Total Families	Per Cent Radio	Radio Families
York (Pa.)	52,290	94.7	49,500
York	52,290	94.7	49,500
Hanover*	--	--	--
York	18,070	97.1	17,550
Youngstown (Ohio)	98,770	95.6	94,400
Mahoning	59,250	95.7	56,720
Campbell*	--	--	--
Struthers*	--	--	--
Youngstown	41,410	96.2	39,840
Trumbull	39,520	95.3	37,680
Niles*	--	--	--
Warren	13,490	97.8	13,190

* No figures available for cities between 10,000 and 50,000 population in Metropolitan Districts, except station cities.

HOW RADIO FAMILIES WERE DETERMINED

The basic information from which the computations were made consisted of the following Census Bureau data:

Population

1940 - April - U.S. - Geographic Areas - States - Counties - Cities
1943 - Nov. - U.S. - Geographic Areas - States - Counties
1945 - July - U.S. - Geographic Areas - States

Families (Total and Average Size)

1940 - April - U.S. - Geographic Areas - States - Counties
1945 - Nov. - U.S.

Radio Families

1940 - April - U.S. - Geographic Areas - States - Counties - Cities
1945 - Nov. - U.S.

Urban-Rural (Families)

1940 - April - U.S. - Geographic Areas - States - Counties
1945 - Nov. - U.S.

In the handling of these statistics we have regarded the late 1945 figures as being representative of the situation as of January 1946. Therefore in the following explanation we shall refer to the 1945 figures as 1946 figures.

PROCEDURE

1946 POPULATION:-

The first step was to determine county populations for 1946. The Census Bureau recommendation that the percentage change from 1940 to 1943 be extended to 1946 was followed. The 1940 and 1943 figures were taken from the U.S. Bureau of Census release on Estimated Civilian Population dated February 1944. There being 43 months from April 1940 to November 1943 and 20 months from November 1943 to July 1945, the change of population during the latter period was assumed to be half that of the former.

If a county represented 20% of the state's population in 1940 and 30% in 1943, its increase was 10 percentage points. Adding half this figure (5 percentage points) to the 1943 figure, it was found that the county

represented 35% of the state's population in 1946. This percent was then applied to the state's 1946 population to get the county's 1946 population.

1946 FAMILIES:-

The word "family" as used in this report is defined as one or more persons living in a single household regardless of their family relationship.

The size of the average U.S. family in 1940 was compared with 1946 and the percentage difference applied to the 1940 family size of each geographic area, thereby establishing the 1946 family size of each geographic area.

The 1946 family size of each geographic area was applied to the population of that geographic area to determine the 1946 number of families in each geographic area.

Because the 1946 family data were for the U.S. as a whole and did not apply equally to all geographic areas, the application of a common rate of change to all geographic areas resulted in a total number of U.S. families which differed slightly - less than three tenths of one percent - from the total U.S. families as published by the Census Bureau. Therefore, a correction factor was applied to each geographic area, making total U.S. families coincide with the Census Bureau figure.

1946 RADIO FAMILIES (Counties):-

It was known that radio families rose from 80.8% of U.S. families in 1940 to 90.4% in 1946, an increase of 11.9%. To apply a uniform percent increase in radio families throughout the country, however, would distort the picture. In the case of a county which had 90% radio ownership in 1940, an 11.9% increase would bring radio ownership above 100%. And a further distortion would result from the fact that the greatest increases would be shown in places which already had the highest concentration of radio families. This would be contrary to the facts, for past analyses indicate that growth has been most pronounced in areas where the percent of non-radio families had been highest.

To accommodate these facts, radio families were determined by reducing the percent of non-radio families in each geographic area by the percent

reduction for the U.S. This calculation provided the percent of 1946 non-radio families in each geographic area.

Deducting this figure from 100% gave us the percent of 1946 radio families in each geographic area. By applying this percent to the total number of 1946 families in each geographic area, the total number of 1946 radio families for each geographic area was found.

As in the case of total families, the application of a common U.S. percent change to each individual geographic area resulted in a total 1946 U.S. radio family figure slightly at variance with the published U.S. Census Bureau figure. A correction factor was applied to each geographic area to make total 1946 U.S. radio families tally with the Census figure.

Having thus found the number of radio families for each geographic area, the same steps were taken for the states within each geographic area, and then for the counties within each state, to determine the number of radio families in each county in the U.S.

1946 RADIO FAMILIES (Cities):-

Whereas in estimating population, families and radio families, each geographical area equals the sum of its states and each state the sum of its counties, this relationship does not hold true with respect to cities within a county, which may have rural as well as urban families, and some of whose urban families may live in cities outside the scope of this Report.

Before the number of radio families in each measured city could be calculated, the total number of families in each city had to be determined. And to do that the urban-rural breakdown within each county had to be arrived at.

Just as the increase in radio families was most pronounced in areas with the lowest density of radio ownership, so too did urbanization increase most sharply in counties which had been least urban. (Whereas the urban families in a predominantly rural county might easily increase by 100%, this obviously could not occur in totally urban New York County.)

Therefore, just as radio families were determined by reducing non-radio families, urban families were determined by reducing rural families.

The steps by which the number of 1946 radio families for cities was developed follow:

1. Knowing the U.S. urban-rural ratio for 1940 and 1946, the percent decline in U.S. rural families 1940 to 1946 was computed.

2. The 1940 urban-rural ratio for each county was also known. Reducing the percent of rural families in each county by the percent by which U.S. rural audiences decreased, the 1946 percent of rural families in each county was found, and thus the 1946 percent of urban families in each county.

3. Applying the 1946 percent of urban families in each county to the 1946 total families in each county, the number of 1946 urban families in each county was established.

4. Assuming that the 1946 distribution of urban families among cities corresponded with the 1940 distribution and knowing as of 1940 what percent of any particular county's urban families was represented by each city in the county, this percent was applied to the county's 1946 families to find the number of 1946 families in each city whose radio families were to be determined.

5. The 1940-1946 percent reduction of U.S. non-radio families was applied to each city's 1940 percent of non-radio families, to get the percent of non-radio families in each city in 1946, and thus the percent of 1946 radio families in each city.

6. Finally the percent of 1946 radio families in each city was applied to the total 1946 families in each city to get the number of radio families in each city in 1946.

CANADIAN SUPPLEMENT

Radio ownership by:

Provinces

Counties

Census sub-divisions

Cities

Greater cities

See map (inserted loose in back of book) for location of counties
and census sub-divisions referred to in this supplement.

FOREWORD
1944
CANADIAN RADIO HOMES ESTIMATES

The radio homes figures compiled in this report have been based on the census of Canada 1941 and the supplement to the Labor Gazette, December 1945 on "Changes in Population and in The Labor Affairs".

The population estimates are as of April 1st, 1944. The percentage increases of the 1944 estimates over the 1941 census figures were projected to each county and census division within each province.

The household figures for counties, census divisions, and broadcasting centres were estimated by applying the number of persons per household figure computed from the 1941 census within each county or census division to the 1944 population estimates within the same areas.

The radio homes figures were computed by applying the percentages of occupied dwellings having one or more radio receiving sets in the county or census division to the household estimates within each of these same areas.

The definition of the terms Households, Radio Homes, Urban, Rural Non-Farm and Farm used in this report are the definitions used by the Dominion Bureau of Statistics.

BUREAU OF BROADCAST MEASUREMENT

BBM - CANADIAN RADIO OWNERSHIP - 1944
BY PROVINCES

Province	Households	Per Cent Radio	Radio Homes
Alberta	211,060	81.0	170,980
British Columbia	269,590	84.8	228,750
Manitoba	178,190	79.4	142,320
New Brunswick	95,190	66.0	62,770
Nova Scotia	135,890	73.7	100,210
Ontario	1,012,050	83.9	849,250
Prince Edward Island	19,550	62.5	12,230
Quebec	696,620	70.4	490,150
Saskatchewan	205,790	76.6	157,630
Totals	2,823,930	78.4	2,214,290

BBM - CANADIAN RADIO OWNERSHIP - 1944

ALBERTA

1

Census Sub-Division City	Households	Per Cent Radio	Radio Homes
Province Total	211,060	81.0	170,980
1-A & B	1,440	80.5	1,160
1-C & D	6,460	84.3	5,450
<i>Medicine Hat</i>	2,930	90.8	2,660
2-A & D	11,550	82.3	9,510
<i>Lethbridge</i>	4,000	86.7	3,470
2-B & C	3,640	85.1	3,100
3-A & D	1,520	82.9	1,260
3-B & C	2,560	83.2	2,130
4-A & D	3,130	83.7	2,620
4-B & C	4,960	83.6	4,150
5-A & D	1,750	87.4	1,530
5-B & C	3,590	85.2	3,060
6-A	2,360	83.4	1,970
6-B	30,590	91.5	28,010
<i>Calgary</i>	26,020	93.0	24,200
6-C	5,120	83.6	4,280
6-D	5,470	83.7	4,580
7-A & B	4,020	83.1	3,340
7-C & D	4,660	82.4	3,840
8-A	2,350	85.5	2,010
8-B	4,220	81.7	3,450
8-C	5,940	80.3	4,770
8-D	4,330	84.7	3,670
9-A & B	4,310	82.1	3,540
9-C & D	4,350	75.4	3,280
10-A & B	5,710	78.4	4,480
10-C	5,800	60.0	3,480
10-D	2,290	79.0	1,810
11-A	3,970	73.5	2,920
11-B	1,970	73.1	1,440
11-C	4,880	68.4	3,340
11-D	28,760	88.1	25,330
<i>Edmonton</i>	25,320	90.5	22,910
12-A & D	3,270	68.8	2,250
12-B & C	1,470	69.4	1,020

BBM - CANADIAN RADIO OWNERSHIP - 1944

ALBERTA
2

Census Sub-Division <i>City</i>	Households	Per Cent Radio	Radio Homes
13-A & D	4,240	87.5	3,710
13-B & C	3,390	75.0	2,540
14-A & D	4,570	73.5	3,360
14-B & C	7,310	74.3	5,430
15	4,510	61.2	2,760
16-A & B	7,180	60.4	4,340
<i>Grande Prairie</i>	470	61.7	290
16-C & D	1,060	61.3	650
17	2,360	59.7	1,410

BBM - CANADIAN RADIO OWNERSHIP - 1944

BRITISH COLUMBIA
1

Census Sub-Division City	Households	Per Cent Radio	Radio Homes
Province Total	269,590	84.8	228,750
1-A & B	4,690	84.4	3,960
1-C	2,110	84.3	1,780
2-A & B	9,230	80.9	7,470
2-C	6,020	78.4	4,720
<i>Nelson</i>	1,960	85.2	1,670
<i>Trail</i>	2,870	91.3	2,620
3-A	9,670	83.9	8,110
<i>Kelowna</i>	1,620	93.2	1,510
3-B	5,060	81.6	4,130
3-C	1,750	81.1	1,420
4-A	32,800	84.0	27,550
<i>Chilliwack</i>	1,210	84.2	1,020
<i>New Westminster</i>	6,600	89.4	5,900
4-B	115,600	89.8	103,820
<i>Vancouver</i>	91,820	91.5	84,010
* <i>Greater Vancouver</i>	116,230	90.4	105,110
5-A & B	38,940	88.1	34,310
<i>Victoria</i>	15,040	88.3	13,280
5-C	4,740	78.2	3,710
5-D	4,310	77.7	3,350
5-E & F	2,700	77.8	2,100
6-A & E	1,460	67.1	980
6-B	2,600	69.2	1,800
6-C	4,460	78.7	3,510
<i>Kamloops</i>	1,900	92.1	1,750
6-D & F	1,480	66.9	990
7-A & B	2,090	81.3	1,700
7-C	2,380	80.6	1,920
8-A & B	2,830	64.3	1,820
<i>Prince George</i>	700	65.7	460
8-C & D	2,570	63.4	1,630
8-E	1,670	63.5	1,060
8-F & G	1,720	63.3	1,090
9-A, B & C	1,260	72.2	910
9-D, E & F	4,490	75.2	3,380
<i>Prince Rupert</i>	2,270	78.4	1,780
10	2,960	51.7	1,530

* See "Municipalities Included In Greater Cities" at the end of this section.

BBM - CANADIAN RADIO OWNERSHIP - 1944

MANITOBA

Census Sub-Division City	Households	Per Cent Radio	Radio Homes
Province Total	178,190	79.4	142,320
1-A & B	1,810	55.8	1,010
1-C & D	3,770	58.6	2,210
2-A	2,330	58.0	1,350
2-B	2,970	67.3	2,000
2-C & D	2,950	60.0	1,770
3-A & D	3,430	72.6	2,490
3-B & C	2,400	70.4	1,690
4-A & D	2,020	60.4	1,220
4-B & C	1,450	62.7	910
5-A & D	2,100	68.6	1,440
5-B & C	9,490	78.7	7,470
6-A	5,220	87.3	4,560
6-B	1,200	80.0	960
6-C	3,920	80.0	3,130
6-D	67,720	93.1	63,030
<i>Winnipeg</i>	59,640	93.3	55,640
* <i>Greater Winnipeg</i>	76,040	93.6	71,170
7-A & D	3,030	76.2	2,310
7-B & C	5,610	85.5	4,800
<i>Brandon</i>	4,020	86.3	3,470
8-A & B	1,980	84.3	1,670
8-C & D	2,510	84.8	2,130
9-A	8,810	86.0	7,570
9-B & C	2,360	73.7	1,740
10-A, B & D	2,780	76.2	2,120
10-C	1,900	74.7	1,420
11-A & B	2,990	73.9	2,210
11-C & D	3,530	73.6	2,600
12-A & B	2,710	65.3	1,770
12-C & D	2,950	61.7	1,820
13	6,010	57.2	3,440
14-A & D	3,290	63.5	2,090

* See "Municipalities Included In Greater Cities" at the end of this section.

BBM - CANADIAN RADIO OWNERSHIP - 1944

MANITOBA
2

Census Sub-Division City	Households	Per Cent Radio	Radio Homes
14-B & C	2,910	60.5	1,760
15	2,800	61.1	1,710
16	9,240	64.1	5,920
<i>Flin Flon</i>	1,210	64.5	780

BBM - CANADIAN RADIC OWNERSHIP - 1944

NEW BRUNSWICK
1

County City	Households	Per Cent Radio	Radio Homes
Province Total	95,190	66.0	62,770
Albert	1,960	76.0	1,490
Carleton	4,980	58.0	2,890
Charlotte	5,730	73.3	4,200
Gloucester	8,330	35.5	2,960
Kent	4,450	37.1	1,650
Kings	5,380	68.8	3,700
Madawaska	4,980	55.0	2,740
<i>Edmundston</i>	<i>1,320</i>	<i>84.1</i>	<i>1,110</i>
Northumberland	7,340	52.9	3,880
Queens	3,010	68.8	2,070
Restigouche	5,930	58.7	3,480
<i>Campbellton</i>	<i>1,270</i>	<i>79.5</i>	<i>1,010</i>
St. John	16,030	86.2	13,820
<i>Saint John</i>	<i>12,310</i>	<i>86.5</i>	<i>10,650</i>
Sunbury	1,890	71.9	1,360
Victoria	3,320	58.4	1,940
Westmorland	13,450	77.1	10,380
<i>Moncton</i>	<i>5,150</i>	<i>89.7</i>	<i>4,620</i>
<i>Sackville</i>	<i>520</i>	<i>80.7</i>	<i>420</i>
York	8,410	73.8	6,210
<i>Fredericton</i>	<i>2,480</i>	<i>83.1</i>	<i>2,060</i>

BBM - CANADIAN RADIO OWNERSHIP - 1944

NOVA SCOTIA

1

County City	Households	Per Cent Radio	Radio Homes
Province Total	135,890	73.7	100,210
Annapolis	4,840	71.9	3,480
Antigonish	2,350	52.0	1,220
<i>Antigonish</i>	480	52.1	250
Cape Breton	23,010	81.2	18,690
<i>Glace Bay</i>	5,100	89.2	4,550
<i>Sydney</i>	6,020	87.5	5,270
Colchester	7,410	79.3	5,880
<i>Truro</i>	2,500	90.0	2,250
Cumberland	9,830	76.0	7,470
Digby	4,800	72.1	3,460
Guysborough	3,740	51.9	1,940
Halifax	28,150	83.2	23,430
<i>Halifax</i>	15,930	92.6	14,760
Hants	5,230	74.5	3,900
<i>Windsor</i>	820	76.8	630
Inverness	4,410	42.6	1,880
Kings	7,030	72.5	5,100
Lunenburg	8,590	65.1	5,590
Pictou	10,200	81.6	8,330
Queens	3,090	73.8	2,280
Richmond	2,520	44.0	1,110
Shelburne	3,340	56.3	1,880
Victoria	1,920	66.1	1,270
Yarmouth	5,430	60.8	3,300
<i>Yarmouth</i>	1,800	80.0	1,440

BBM - CANADIAN RADIO OWNERSHIP - 1944

ONTARIO
1

County City	Households	Per Cent Radio	Radio Homes
Province Total	1,012,050	83.9	849,250
Algoma	12,910	81.3	10,500
<i>Sault Ste Marie</i>	6,590	89.1	5,870
Brant	15,790	85.3	13,480
<i>Brantford</i>	8,920	90.0	8,020
Bruce	11,840	72.4	8,570
Carleton	48,560	88.4	42,970
<i>Ottawa</i>	37,170	92.5	34,380
<i>*Greater Ottawa</i>	49,290	90.4	44,570
Cochrane	19,100	72.8	13,910
<i>Timmins</i>	6,990	87.4	6,110
Dufferin	4,150	72.5	3,010
Dundas	4,360	74.1	3,230
Durham	7,380	77.0	5,680
Elgin	13,730	80.0	10,990
<i>St. Thomas</i>	5,200	92.3	4,800
Essex	45,320	86.2	39,090
<i>Windsor</i>	27,280	92.7	25,290
<i>*Greater Windsor</i>	31,260	91.8	28,700
Frontenac	13,000	82.0	10,650
<i>Kingston</i>	7,540	93.0	7,010
Glengarry	4,460	61.4	2,740
Grenville	4,640	75.8	3,520
Grey	16,270	73.2	11,920
<i>Owen Sound</i>	3,920	84.7	3,320
Haldimand	6,250	76.8	4,800
Haliburton	1,750	73.1	1,280
Halton	8,090	84.5	6,840
Hastings	16,660	75.2	12,530
<i>Belleville</i>	4,220	87.7	3,700
Huron	12,970	75.8	9,840
<i>Wingham</i>	600	81.7	490

* See "Municipalities Included In Greater Cities" at the end of this section.

BBM - CANADIAN RADIO OWNERSHIP - 1944

ONTARIO
2

County City	Households	Per Cent Radio	Radio Homes
Kenora	8,860	78.3	6,940
<i>Kenora</i>	2,000	94.5	1,890
* <i>Greater Kenora</i>	2,390	91.2	2,180
Kent	18,880	77.4	14,620
<i>Chatham</i>	5,070	90.0	4,560
Lambton	16,420	77.8	12,780
<i>Sarnia</i>	5,360	91.8	4,920
Lanark	8,960	72.2	6,470
Leeds	9,670	80.2	7,760
<i>Brockville</i>	3,070	93.5	2,870
Lennox & Addington	5,200	70.8	3,680
Lincoln	18,130	88.5	16,050
<i>St. Catharines</i>	8,360	94.2	7,880
Manitoulin	2,740	67.1	1,840
Middlesex	35,840	84.8	30,410
<i>London</i>	21,980	93.4	20,530
Muskoka	5,760	72.7	4,190
Nipissing	9,620	70.7	6,800
<i>North Bay</i>	3,780	87.0	3,290
Norfolk	10,060	77.7	7,820
Northumberland	8,660	76.2	6,600
Ontario	17,590	83.3	14,650
<i>Oshawa</i>	7,140	94.5	6,750
Oxford	14,410	87.1	12,550
<i>Woodstock</i>	3,660	92.6	3,390
Parry Sound	7,410	71.0	5,260
Peel	8,760	88.3	7,740
Perth	13,960	80.0	11,170
<i>Stratford</i>	4,860	95.1	4,620
Peterborough	12,470	80.5	10,040
<i>Peterborough</i>	6,640	90.5	6,010
Prescott	5,520	51.4	2,840
Prince Edward	4,920	78.6	3,870
Rainy River	4,980	71.7	3,570
<i>Fort Frances</i>	1,500	84.7	1,270
Renfrew	12,910	64.1	8,280
<i>Pembroke</i>	2,610	80.1	2,090

* See "Municipalities Included In Greater Cities" at the end of this section.

BBM - CANADIAN RADIO OWNERSHIP - 1944

ONTARIO
3

County City	Households	Per Cent Radio	Radio Homes
Russell	3,810	57.0	2,170
Simcoe	23,270	78.0	18,100
<i>Orillia</i>	2,750	91.2	2,510
Stormont	9,470	79.0	7,480
<i>Cornwall</i>	3,180	87.1	2,770
<i>*Greater Cornwall</i>	4,510	85.1	3,840
Sudbury	19,350	74.1	14,350
<i>Sudbury</i>	8,020	87.3	7,000
Thunder Bay	20,880	83.1	17,350
<i>Port Arthur</i>	6,180	93.0	5,750
<i>Fort William</i>	7,060	93.8	6,620
Timiskaming	13,110	76.2	9,990
<i>Kirkland Lake</i>	4,990	90.4	4,510
Victoria	7,410	73.1	5,420
Waterloo	26,430	88.4	23,360
<i>Galt</i>	4,420	96.6	4,270
<i>Kitchener</i>	9,620	91.6	8,810
<i>*Greater Kitchener</i>	12,010	92.2	11,080
Welland	24,700	89.8	22,190
<i>Niagara Falls</i>	5,470	93.0	5,090
<i>Welland</i>	3,200	92.8	2,970
Wellington	16,220	82.8	13,440
<i>Guelph</i>	6,200	94.5	5,860
Wentworth.	55,450	93.3	51,730
<i>Hamilton</i>	44,970	94.6	42,540
<i>*Greater Hamilton</i>	50,350	94.1	47,380
York	262,990	92.1	242,190
<i>Toronto</i>	183,470	93.1	170,810
<i>*Greater Toronto</i>	246,900	93.6	231,220

* See "Municipalities Included In Greater Cities" at the end of this section.

BBM - CANADIAN RADIO OWNERSHIP - 1944

PRINCE EDWARD ISLAND
1

County City	Households	Per Cent Radio	Radio Homes
Province Total	19,550	62.5	12,230
Kings	4,130	53.0	2,190
Prince	6,930	62.5	4,330
Summerside	1,010	83.2	840
Queens	8,490	67.2	5,710
Charlottetown	2,900	83.1	2,410

BBM - CANADIAN RADIO OWNERSHIP - 1944

QUEBEC
1

County City	Households	Per Cent Radio	Radio Homes
Province Total	696,620	70.4	490,150
Abitibi	14,320	34.4	4,920
<i>Amos</i>	610	54.1	330
<i>Val d'Or</i>	930	77.4	720
Argenteuil	4,970	60.2	2,990
Arthabaska	5,900	51.7	3,050
Bagot	3,830	61.1	2,340
Beauce	8,800	43.0	3,780
Beauharnois	6,020	77.2	4,650
<i>Valleyfield</i>	3,410	83.6	2,850
Bellechasse	4,400	34.3	1,510
Berthier	4,430	57.3	2,540
Bonaventure	6,860	40.7	2,790
<i>New Carlisle</i>	170	47.0	80
Brome	3,140	67.8	2,130
Chambly	7,360	83.1	6,120
Champlain	12,890	70.6	9,100
<i>Cap de La Madeleine</i>	2,310	88.3	2,040
Charlevoix	4,140	47.6	1,970
Chateauguay	3,370	60.2	2,030
Chicoutimi	12,800	72.6	9,300
<i>Chicoutimi</i>	2,750	92.0	2,530
<i>Jonquiere</i>	2,320	87.1	2,020
Compton	5,060	58.9	2,980
Deux Montagnes	3,740	66.8	2,500
Dorchester	5,490	30.2	1,660
Drummond	7,400	58.8	4,350
<i>Drummondville</i>	2,180	88.1	1,920
Frontenac	5,380	45.3	2,440
Gaspe	9,690	35.0	3,390
Hull	14,720	62.8	9,240
<i>Hull</i>	6,740	83.7	5,640
Huntingdon	3,110	54.3	1,690

BBM - CANADIAN RADIO OWNERSHIP - 1944

QUEBEC
2

County City	Households	Per Cent Radio	Radio Homes
Iberville	2,200	71.0	1,560
Joliette	6,220	65.4	4,070
<i>Joliette</i>	2,420	81.4	1,970
Kamouraska	4,400	38.2	1,680
<i>Ste. Anne de la Pocatiere</i>	240	50.0	120
Labelle	4,480	38.0	1,700
Lac St. Jean	9,580	43.3	4,150
Laprairie	2,880	56.6	1,630
L'Assomption	3,680	59.2	2,180
Levis	8,950	76.7	6,870
<i>Levis</i>	2,060	89.3	1,840
L'Islet	3,820	40.8	1,560
Lotbiniere	5,200	37.9	1,970
Maskinonge	3,460	57.5	1,990
Matane	9,670	43.4	4,200
Megantic	7,840	56.9	4,460
<i>Thetford Mines</i>	2,600	90.0	2,340
Missisquoi	4,910	70.0	3,430
Montcalm	3,350	56.7	1,900
Montmagny	4,280	45.1	1,930
Montmorency	3,280	57.0	1,870
Montreal Island	266,500	87.0	231,970
<i>Montreal</i>	213,460	85.5	182,510
<i>*Greater Montreal</i>	263,820	87.0	229,550
Napierville	1,720	66.8	1,150
Nicolet	5,630	43.5	2,450
Papineau	5,790	45.4	2,630
Pontiac	4,330	41.8	1,810
Portneuf	7,510	60.8	4,570
Quebec	38,250	89.1	34,070
<i>Quebec</i>	29,520	89.5	26,420
<i>*Greater Quebec</i>	37,530	88.2	33,120
Richelieu	4,880	69.4	3,390
<i>Sorel</i>	2,420	88.4	2,140

* See "Municipalities Included In Greater Cities" at the end of this section.

BBM - CANADIAN RADIO OWNERSHIP - 1944

QUEBEC
3

County City	Households	Per Cent Radio	Radio Homes
Richmond	5,960	61.1	3,640
Rimouski	7,300	47.8	3,490
<i>Rimouski</i>	1,160	85.3	990
Rouville	3,470	68.2	2,370
Saguenay	5,510	51.5	2,840
Shefford	7,190	58.4	4,200
<i>Granby</i>	3,060	82.0	2,510
Sherbrooke	10,450	85.0	8,880
<i>Sherbrooke</i>	8,140	90.8	7,390
Soulanges	2,060	63.1	1,300
Stanstead	6,510	71.9	4,680
St. Hyacinthe	6,650	69.0	4,590
<i>St. Hyacinthe</i>	3,520	89.0	3,130
St. Jean	4,420	79.0	3,490
<i>St. Jean</i>	2,850	91.2	2,600
St. Maurice	15,470	81.5	12,620
<i>Shawinigan Falls</i>	4,000	85.0	3,390
<i>Trois Rivières</i>	8,060	88.8	7,160
Temiscamingue	8,330	48.4	4,040
<i>Rouyn</i>	1,960	74.0	1,450
Temiscouata	9,960	40.1	4,000
Terrebonne	9,890	65.0	6,420
<i>St. Jerome</i>	2,430	87.2	2,120
Vaudreuil	2,920	63.7	1,860
Vercheres	3,020	66.0	1,990
Wolfe	3,560	44.6	1,590
Yamaska	3,320	44.9	1,490

BBM - CANADIAN RADIO OWNERSHIP - 1944

SASKATCHEWAN

Census Sub-Division City	Households	Per Cent Radio	Radio Homes
Province Total	205,790	76.6	157,630
1-A & B	4,290	80.6	3,460
1-C & D	7,560	78.4	5,930
2-A & B	3,040	80.6	2,450
2-C & D	4,920	81.3	4,000
3-A & D	4,790	81.6	3,910
3-B & C	4,070	78.6	3,200
4-A & D	3,280	75.6	2,480
4-B & C	2,230	75.3	1,680
5-A	2,500	78.4	1,960
5-B	2,530	78.6	1,990
5-C	3,480	72.1	2,510
5-D	2,860	71.3	2,040
6-A	3,080	80.0	2,460
6-B	16,920	91.5	15,490
<i>Regina</i>	<i>14,500</i>	<i>92.7</i>	<i>13,450</i>
6-C	2,680	82.8	2,220
6-D	3,770	73.7	2,780
7-A & D	7,990	91.0	7,270
<i>Moose Jaw</i>	<i>5,110</i>	<i>92.8</i>	<i>4,740</i>
7-B & C	5,040	80.9	4,080
8-A	3,950	79.0	3,120
8-B & C	3,810	79.8	3,040
8-D	2,230	84.3	1,880
9-A	1,730	67.1	1,160
9-B	3,470	70.6	2,450
<i>Yorkton</i>	<i>1,230</i>	<i>87.8</i>	<i>1,080</i>
9-C	3,500	55.1	1,930
9-D	3,420	53.8	1,840
10-A	2,240	65.2	1,460
10-B	1,870	70.0	1,310
10-C	2,570	69.2	1,780
10-D	830	61.4	510
11-A & D	5,150	74.5	3,840
<i>Watrous</i>	<i>270</i>	<i>81.5</i>	<i>220</i>
11-B & C	14,490	88.5	12,830
<i>Saskatoon</i>	<i>10,800</i>	<i>92.2</i>	<i>9,960</i>

BBM - CANADIAN RADIO OWNERSHIP - 1944

SASKATCHEWAN

2

Census Sub-Division City	Households	Per Cent Radio	Radio Homes
12-A & B	3,570	85.4	3,050
12-C	2,910	80.1	2,330
12-D	1,690	80.5	1,360
13-A & B	3,530	85.0	3,000
13-C & D	4,530	81.9	3,710
14-A & D	2,480	58.1	1,440
14-B & C	12,340	67.3	8,300
15-A	4,010	69.3	2,780
15-B	6,700	58.8	3,940
15-C	5,260	76.8	4,040
Prince Albert	2,740	84.3	2,310
15-D	2,480	68.5	1,700
16-A	2,670	64.0	1,710
16-B	5,120	68.5	3,510
16-C	1,800	60.5	1,090
16-D	1,980	66.1	1,310
17-A	2,480	76.2	1,890
17-B	2,070	80.7	1,670
17-C & D	3,290	62.9	2,070
18	2,590	64.4	1,670

BBM - CANADIAN RADIO OWNERSHIP - 1944

MUNICIPALITIES INCLUDED IN GREATER CITIES

GREATER MONTREAL

Montreal City
Cote St. Lac
Dorval
Hampstead
Lachine
La Salle
Longueuil
Montreal East
Montreal North
Montreal South
Montreal West
Mount Royal
Outremont
Pointe-Aux-Trembles
St. Jean de Dieu
St. Lambert
St. Laurent
St. Leonard de Port Maurice
St. Michel de Laval
St. Pierre
Verdun
Westmount

GREATER TORONTO

Toronto City
Etobicoke Township (part)
Forest Hill
Leaside
Long Branch
Mimico
New Toronto
Scarborough Township (part)
Swansea
Weston
York Township
York East Township
York North Township (part)

GREATER VANCOUVER

Vancouver City
Burnaby District
New Westminster
North Vancouver
North Vancouver District
University Endowment Area
West Vancouver District

GREATER WINNIPEG

Winnipeg City
Brooklands
Fort Garry
Kildonan East
Kildonan North
Kildonan West
Old Kildonan
St. Boniface
St. James
St. Vital
Tuxedo

GREATER OTTAWA

Ottawa City
Eastview
Gloucester Township (part)
Hull
Nepean Township (part)
Pointe a Gatineau
Rockcliffe Park

GREATER HAMILTON

Hamilton City
Ancaster Township
Barton Township
Saltfleet Township

GREATER QUEBEC

Quebec City
Beauport
Charlesbourg
Giffard
La Petite Riviere
Lauzon
Levis
Quebec West
St. Colomb de Sillery
Ste. Foy Parish
St. Michel Archange

GREATER WINDSOR

Windsor City
La Salle
Ojibway
Riverside

BBM - CANADIAN RADIO OWNERSHIP - 1944

MUNICIPALITIES INCLUDED IN GREATER CITIES

GREATER WINDSOR - Cont'd.

Sandwich East Township (part)
Sandwich West Township (part)
Tecumseh

GREATER KENORA

Kenora
Keewatin

GREATER KITCHENER

Kitchener
Waterloo

GREATER CORNWALL

Cornwall
A contiguous Urban Settlement of 6,000
population mentioned in "Elements of a
city plan for Cornwall 1943".

BROADCAST MEASUREMENT BUREAU, INC.

270 Park Ave.

New York 17, N. Y.