

ARBITRON RATINGS
RADIO • TELEVISION • CABLE

1350 Avenue of the Americas
New York, New York 10019
(212) 887-1326

WILLIAM D. FRITZ, JR.
Client Service Representative
Radio Representative/Network Sales

October 18, 1985

To: Representative and Network Researchers
From: Bill Fritz
Re: Arbitron's Ethnic Composition Report

Arbitron will soon release a new compendium of rating information called the Ethnic Composition Report.

For the first time ever, you will be able to find Black and Hispanic audience information for all Arbitron ethnically-controlled markets in one convenient report. With the Ethnic Composition Report, you'll get an overview of ethnic audiences to help you analyze in markets where ethnic composition is an important factor.

The Ethnic Composition Report will zero in on Black and/or Hispanic listeners for all 104 ethnically controlled Arbitron markets. You'll get a Monday-Sunday, 6AM-Midnight breakout of Black and/or Hispanic Persons 12+ in the Metro. Estimates will be shown in Average Quarter-Hour and Cume persons, in hundreds and as a percentage of each station's total audience.

The Report will be published after each of the four Arbitron survey periods, with the first report due out in late October for the Spring 1985 sweep. Future reports will be available no later than one month after the Local Market Reports are released. Your firm will receive one copy, free of charge. Extra copies can be ordered for any of your offices at a cost of \$50 each.

Whether you use the Ethnic Composition Report as the basis for your radio proposals or as a good starting-point for more detailed information on demographics and dayparts through Arbitron Information on Demand (AID), the Ethnic Composition Report will take the guess work out of analyzing and planning with ethnic radio audiences. It will save you time and money.

Arbitron's Ethnic Composition Report, is the first place to look when you want to understand Ethnic Radio Audiences.

If you have any further questions on the Ethnic Composition Report, please call me.

Bill

BF:wp

cc: M. Schreiber

To: All subscribers of the Spring 1985 Raleigh-Durham Radio Report:

On October 1, 1985, Arbitron was invited by subscribing stations and agencies to address questions concerning the validity of the Spring 1985 Raleigh-Durham market report. Specific questions centered on whether the lower than proportional black in-tab sample and resulting high black diary values affected the overall quality of the report. Subscribing stations thought it would be beneficial for all subscribers to have the opportunity to examine the key points of the presentation.

The major concern was what impact the low black sample had on the quality of the entire report and in particular, the impact on general market, or non-black stations. To answer the question, we compared audience estimates from the report, which are calculated using all the sample, to audience estimates derived from the non-black sample. In other words, we wanted to isolate the effects of the black sample. Next we compared the differences between the report estimates and non-black estimates. Then we performed the same analysis on the Fall '84 report.

The attached tables show the results of the analysis for 5 key demographics. As you can see, the difference between the market report and non-black AQH estimates for general market stations were very consistent from Fall '84 to Spring '85. Black oriented stations did show a greater difference from Fall to Spring once the influence of the black sample was removed.

Table A, which is based on the 12+ AQH ratings, shows that the difference between the market report and non-black estimates was virtually the same in both the Fall and Spring reports for general market stations. Black stations did show significant differences. Note that a difference of .1 is considered no difference since that could have occurred due to rounding.

Tables B through E examine the differences in target demographics. While some general market stations did show differences of slightly greater than .1, this is statistically insignificant compared to the differences exhibited by the two black stations, which showed differences exceeding 1.0.

The analysis was performed only on AQH ratings, since ratings more accurately reflect a station's true performance than shares. Shares are affected by changes in station performance and metro performance or both.

The analysis concludes that the Spring '85 Raleigh-Durham report is valid for general market (non-black) stations, since the differences in AQH ratings performance is minimal when the influence of the black diaries is removed. Black oriented station estimates were affected to a greater degree and therefore present a somewhat less reliable picture of listenership to black oriented stations.

In an effort to improve our product, Arbitron will employ the following special procedures, in the Raleigh metro, beginning with the Fall 1985 survey period.

1. Sufficient Black sample to improve the in-tab.
2. Retraining of field interviewers to be sensitive to the problem.
3. Validation of all Black diary keepers.

For more information, please contact your Arbitron representative.

Regards,

A handwritten signature in black ink, appearing to read "Christine Ann". The signature is written in a cursive, flowing style with a long horizontal tail stroke extending to the right.

CM:wp

TABLE A

BOOK AND NON-BLACK 12+ AQH RATINGS AND DIFFERENCES
FOR FALL 1984 AND SPRING 1985
MON-SUN 6A-12MID

| | <u>Fall '84</u> | | <u>Spring '85</u> | | <u>Difference</u> | |
|-------|-----------------|------------------|-------------------|------------------|-------------------|-------------------|
| | <u>Book</u> | <u>Non-Black</u> | <u>Book</u> | <u>Non-Black</u> | <u>Fall '84</u> | <u>Spring '85</u> |
| WCHL | .2 | .3 | .2 | .2 | .1 | -- |
| WDCG | 1.7 | 2.0 | 1.2 | 1.5 | .3 | .3 |
| WDNC | .8 | .8 | .7 | .8 | -- | .1 |
| WDUR* | .4 | -- | .5 | .1 | .4 | .4 |
| WFXC* | 1.0 | .2 | 1.9 | .4 | .8 | 1.5 |
| WKIX | .6 | .8 | .4 | .5 | .2 | .1 |
| WLLE* | .6 | .2 | 1.0 | .1 | .4 | .9 |
| WPJL | .1 | .1 | .2 | .1 | -- | .1 |
| WPTF | 1.2 | 1.4 | 1.2 | 1.5 | .2 | .3 |
| WQDR | .8 | 1.0 | .8 | 1.1 | .2 | .3 |
| WRAL | 2.1 | 2.4 | 2.3 | 2.4 | .3 | .1 |
| WRDU | 1.1 | 1.4 | 1.1 | 1.5 | .3 | .4 |
| WSES* | .3 | -- | 1.2 | .1 | .3 | 1.1 |
| WSRC* | .2 | -- | .1 | -- | .2 | .1 |
| WTIK | .3 | .3 | .2 | .3 | -- | .1 |
| WYRN | .1 | -- | .1 | .1 | .1 | .1 |
| WYYD | .6 | .7 | .5 | .6 | .1 | .1 |
| WZZU | .7 | .8 | 1.0 | 1.1 | .1 | .1 |

* Indicated black oriented stations

Note: A difference in AQH rating of .1 is considered no difference since that could have occurred due to rounding.

TABLE B
 BOOK AND NON-BLACK A 18-34 AQH RATINGS AND DIFFERENCES
 FOR FALL 1984 AND SPRING 1985
 MON-SUN 6A-12MID

| | <u>Fall '84</u> | | <u>Spring '85</u> | | <u>Difference</u> | |
|-------|-----------------|------------------|-------------------|------------------|-------------------|-------------------|
| | <u>Book</u> | <u>Non-Black</u> | <u>Book</u> | <u>Non-Black</u> | <u>Fall '84</u> | <u>Spring '85</u> |
| WCHL | .4 | .4 | .2 | .2 | -- | -- |
| WDCG | 2.3 | 2.9 | 1.6 | 1.9 | .6 | .3 |
| WDNC | .1 | .1 | .1 | -- | -- | .1 |
| WDUR* | .3 | -- | .3 | .2 | .3 | .1 |
| WFXC* | 1.5 | .2 | 2.0 | .7 | 1.3 | 1.3 |
| WKIX | .3 | .4 | -- | .1 | .1 | .1 |
| WLLE* | .6 | -- | 1.3 | -- | .6 | 1.3 |
| WPJL | -- | -- | .3 | .1 | -- | .2 |
| WPTF | .4 | .5 | .4 | .4 | .1 | -- |
| WQDR | .5 | .6 | .6 | .8 | .1 | .2 |
| WRAL | 2.8 | 3.2 | 2.9 | 2.9 | .4 | -- |
| WRDU | 2.5 | 3.0 | 2.2 | 2.8 | .5 | .6 |
| WSES* | -- | -- | 1.1 | .1 | -- | 1.0 |
| WSRC* | -- | -- | -- | -- | -- | -- |
| WTIK | -- | -- | .2 | .3 | -- | .1 |
| WYRN | -- | -- | -- | -- | -- | -- |
| WYYD | .9 | .9 | .7 | .8 | -- | .1 |
| WZZU | 1.2 | 1.6 | 1.5 | 1.7 | .4 | .2 |

* Indicated black oriented stations

Note: A difference in AQH rating of .1 is considered no difference since that could have occurred due to rounding.

TABLE C

BOOK AND NON-BLACK A 18-49 AQH RATINGS AND DIFFERENCES
FOR FALL 1984 AND SPRING 1985
MON-SUN 6A-12MID

| | <u>Fall '84</u> | | <u>Spring '85</u> | | <u>Difference</u> | |
|-------|-----------------|------------------|-------------------|------------------|-------------------|-------------------|
| | <u>Book</u> | <u>Non-Black</u> | <u>Book</u> | <u>Non-Black</u> | <u>Fall '84</u> | <u>Spring '85</u> |
| WCHL | .3 | .3 | .3 | .3 | -- | -- |
| WDCG | 1.9 | 2.2 | 1.4 | 1.7 | .3 | .3 |
| WDNC | .3 | .3 | .1 | .2 | -- | .1 |
| WDUR* | .4 | -- | .4 | .2 | .4 | .2 |
| WFXC* | 1.1 | .2 | 2.4 | .6 | .9 | 1.8 |
| WKIX | .7 | .8 | .2 | .3 | .1 | .1 |
| WLLE* | .7 | .2 | 1.2 | .1 | .5 | 1.1 |
| WPJL | .1 | .1 | .3 | .1 | -- | .2 |
| WPTF | .7 | .8 | .6 | .6 | .1 | -- |
| WQDR | .9 | 1.0 | 1.0 | 1.3 | .1 | .3 |
| WRAL | 2.7 | 3.1 | 2.7 | 3.1 | .4 | .4 |
| WRDU | 1.8 | 2.1 | 1.6 | 2.1 | .3 | .5 |
| WSES* | -- | -- | 1.3 | .1 | -- | 1.2 |
| WSRC* | .3 | -- | .1 | -- | .3 | .1 |
| WTIK | .1 | .1 | .1 | .2 | -- | .1 |
| WYRN | -- | -- | -- | -- | -- | -- |
| WYYD | .9 | .9 | .7 | .8 | -- | .1 |
| WZZU | .9 | 1.1 | 1.1 | 1.3 | .2 | .2 |

* Indicated black oriented stations

Note: A difference in AQH rating of .1 is considered no difference since that could have occurred due to rounding.

TABLE D

BOOK AND NON-BLACK A 25-54 AQH RATINGS AND DIFFERENCES
FOR FALL 1984 AND SPRING 1985
MON-SUN 6A-12MID

| | <u>Fall '84</u> | | <u>Spring '85</u> | | <u>Difference</u> | |
|-------|-----------------|------------------|-------------------|------------------|-------------------|-------------------|
| | <u>Book</u> | <u>Non-Black</u> | <u>Book</u> | <u>Non-Black</u> | <u>Fall '84</u> | <u>Spring '85</u> |
| WCHL | .3 | .3 | .2 | .2 | -- | -- |
| WDCG | 1.1 | 1.2 | 1.1 | 1.3 | .1 | .2 |
| WDNC | .4 | .4 | .2 | .2 | -- | -- |
| WDUR* | .4 | -- | .6 | .2 | .4 | .4 |
| WFXC* | .6 | .1 | 2.1 | .6 | .5 | .5 |
| WKIX | 1.0 | 1.2 | .4 | .5 | .2 | .1 |
| WLLE* | .9 | .3 | 1.4 | .1 | .6 | 1.3 |
| WPJL | .1 | .1 | .2 | .2 | -- | -- |
| WPTF | 1.1 | 1.2 | .9 | 1.0 | .1 | .1 |
| WQDR | 1.2 | 1.3 | 1.3 | 1.7 | .1 | .4 |
| WRAL | 2.9 | 3.3 | 3.0 | 3.4 | .4 | .4 |
| WRDU | 1.1 | 1.4 | 1.0 | 1.3 | .3 | .3 |
| WSES* | -- | -- | 1.1 | -- | -- | 1.1 |
| WSRC* | .3 | -- | .2 | -- | .3 | .2 |
| WTIK | .2 | .2 | .2 | .2 | -- | -- |
| WYRN | -- | -- | .1 | -- | -- | .1 |
| WYYD | .9 | .8 | .7 | .9 | .1 | .2 |
| WZZU | .4 | .5 | .8 | .8 | .1 | -- |

* Indicated black oriented stations

Note: A difference in AQH rating of .1 is considered no difference since that could have occurred due to rounding.

TABLE E

BOOK AND NON-BLACK A 35-64 AQH RATINGS AND DIFFERENCES
FOR FALL 1984 AND SPRING 1985
MON-SUN 6A-12MID

| | <u>Fall '84</u> | | <u>Spring '85</u> | | <u>Difference</u> | |
|-------|-----------------|------------------|-------------------|------------------|-------------------|-------------------|
| | <u>Book</u> | <u>Non-Black</u> | <u>Book</u> | <u>Non-Black</u> | <u>Fall '84</u> | <u>Spring '85</u> |
| WCHL | .2 | .3 | .3 | .3 | .1 | -- |
| WDCG | .5 | .6 | .5 | .7 | .1 | .2 |
| WDNC | 1.1 | 1.1 | .8 | 1.1 | -- | .3 |
| WDUR* | .6 | .1 | .6 | .2 | .5 | .4 |
| WFXC* | .2 | .1 | 2.1 | .2 | .1 | 1.9 |
| WKIX | 1.5 | 1.7 | .8 | 1.1 | .2 | .3 |
| WLLE* | .8 | .4 | .9 | .1 | .4 | .8 |
| WPJL | .2 | .1 | .1 | .2 | .1 | .1 |
| WPTF | 2.0 | 2.1 | 1.8 | 2.3 | .1 | .5 |
| WQDR | 1.4 | 1.6 | 1.5 | 2.0 | .2 | .5 |
| WRAL | 2.2 | 2.5 | 2.8 | 2.9 | .3 | .1 |
| WRDU | .2 | .2 | .3 | .4 | -- | .1 |
| WSES* | .3 | .1 | 1.1 | -- | .2 | 1.1 |
| WSRC* | .5 | -- | .2 | -- | .5 | .2 |
| WTIK | .3 | .3 | .1 | .1 | -- | -- |
| WYRN | .2 | .1 | .2 | .1 | .1 | .1 |
| WYYD | .5 | .6 | .5 | .6 | .1 | .1 |
| WZZU | .1 | .1 | .3 | .3 | -- | -- |

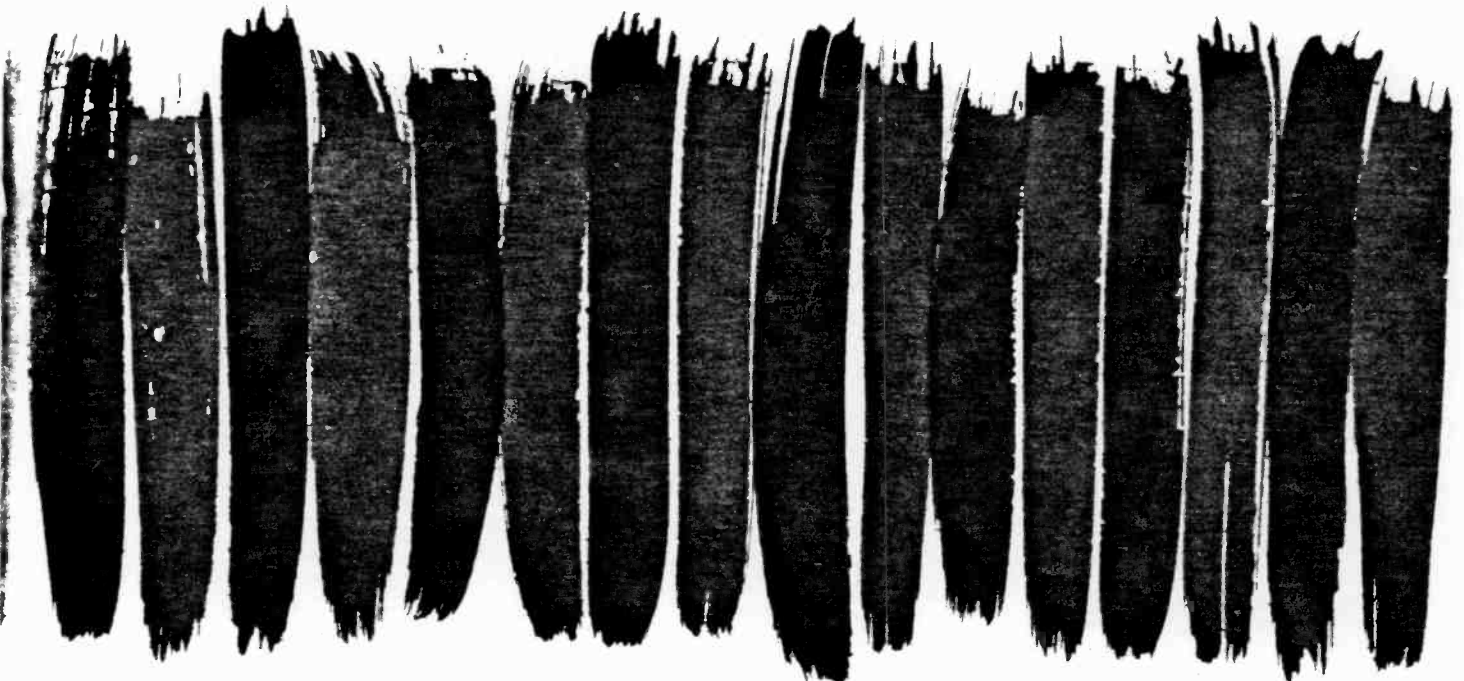
* Indicated black oriented stations

Note: A difference in AQH rating of .1 is considered no difference since that could have occurred due to rounding.

ARBITRON RATINGS

RADIO

**Ethnic Composition
Report/Spring 1985**



This report contains estimates of the ethnic composition of listening audiences in ethnically weighted radio metros.

ARBITRON RATINGS

RADIO

Spring 1985 Ethnic Composition Report

This report contains estimates of the ethnic composition of listening audiences in ethnically weighted radio metros.

RESTRICTIONS ON USE OF THIS REPORT

This report and all Arbitron radio audience estimates contain data and estimates proprietary to Arbitron. They are provided to Arbitron clients pursuant to the terms of written license agreements between Arbitron and such clients. All Arbitron data and estimates are for the exclusive use of Arbitron clients and their authorized representatives and may be disclosed only to advertisers and/or their agencies who have a bona fide business interest in the data. For an Arbitron client to divulge any data or estimates to a non-subscribing station, or to lend and/or give a copy and/or a reproduction of any part of any report to any non-subscriber, including advertisers and/or their agencies constitutes a breach of the license agreement between Arbitron and each of its clients. Quotations by clients of the estimates as allowed by the preceding sentence for purposes of advertising or promotion, must identify Arbitron as the source, and that Arbitron's data and estimates are copyrighted. It also should be mentioned that the audience estimates are subject to all qualifications and limitations stated in the Arbitron report. Neither this report nor any audience estimate may be used in any manner by non-clients of Arbitron without written permission from Arbitron.

Arbitron recommends that the appropriate market, survey period and kind of audience estimate (e.g. Boston, Spring 1985, Metro Survey Area, Monday-Sunday 6AM-Midnight, Average Quarter-Hour Estimate, Black Persons 12 +) be stated.

Users of audience estimates are referred to the current policies of the federal government to the use of such estimates.

WARNING

All Arbitron audience estimates are copyrighted. The willful unauthorized use of any Arbitron audience estimate constitutes copyright infringement which could subject the infringer to civil damages of up to \$50,000 and criminal penalties of up to one year imprisonment and a \$10,000 fine pursuant to Sections 504 and 506 of the Federal Copyright Revision Act of 1976.

This report is not part of a regular syndicated rating service accredited by the Electronic Media Rating Council. Arbitron has not applied for EMRC accreditation for this service. Arbitron does provide syndicated services which are accredited by the EMRC.

Contents of Report

General Report Description iv

How to Read this Report v

Population Estimates
and In-Tab vi

Metro Ethnic Composition
Audience Estimates by Market 1

APPENDIX

Glossary A-1

Description of Methodology A-1

General Report Description

This report is an application of the computer system, Arbitron Information on Demand (AID). It contains estimates for those Metro Survey Areas (MSAs) that are ethnically weighted by Arbitron for a particular survey period. Average Quarter-Hour and Cume audience estimates are provided as well as the Percent of Total Audience for each estimate type for Total, Black, and/or Hispanic Persons 12+, Monday-Sunday 6AM-Midnight. Each station in each MSA that qualified in the applicable Radio Market Report is listed in Arbitron reporting sequence.

This study is intended to furnish advertiser and agency clients of Arbitron with a tool for evaluating ethnic listening patterns. A summary description of methodology specific to this report follows. A more detailed description of Arbitron standard methodology can be found in a separate publication, provided to all syndicated Radio Market Report subscribers, entitled *Radio Description of Methodology*. An abbreviated version of Arbitron's standard methodology is also included in every syndicated Radio Market Report. AID methodology as it differs from the standard report may be obtained from the *AID User's Reference Manual*.

GENERAL REPORTING CRITERIA

ETHNIC WEIGHTING CRITERIA/To be included in this report, a market must be a Standard or Condensed Radio MSA that has met black and/or Hispanic ethnic control criteria. If a Metro Area has qualified for ethnic control, a race/nationality household question is asked during the diary placement interview, Differential Survey Treatment (DST) procedures are used and "Sample Balancing" weighting is used.

Not all sampling units in some MSAs are ethnically weighted. These MSAs are noted with an asterisk on the Population Estimates and Tabulated Diaries page in the front of this report. Refer to page 5B of the applicable Radio Market Report to obtain population and in-tab information for that portion of the MSA for which ethnic weighting procedures were applied.

One or both ethnic groups may be listed in this report depending on the ethnic control criteria qualification for that Metro area (i.e., some markets will have both black and Hispanic audience estimates presented while others will have either black or Hispanic).

STATION REPORTING CRITERIA/Minimum Reporting Standards (MRS) in this report are the same as the reporting criteria in the syndicated reports: the MRS for AM-only, FM-only, AM-FM combinations, home and outside stations are described more fully in paragraphs 18 to 20 in the back of this report.

An exception to the above criteria are totally simulcast stations that received no listening during the daypart reported in this volume, Monday-Sunday 6AM-Midnight. They will not be included in this report even though they may have qualified in the respective Radio Market Report according to combined audience criteria (see paragraph 19c in the back of this report).

Generally, stations are reported alphabetically first by home stations (above the line), then by outside stations (below the line). The exceptions are certain simulcasting AM-FM affiliates sequenced together in the report which may or may not be alphabetical. Although no simulcast total lines are available in this report, some stations may be listed with their AM or FM affiliates in the same order as

they appeared in the respective Radio Market Report which may have included total lines. (See AM-FM combination reporting criteria referred to above).

POPULATION ESTIMATES AND IN-TAB/

Population estimates are provided for Black Persons 12+ and/or Hispanic Persons 12+ and Total Persons 12+ for each MSA included in this report. In-tab (total individuals who returned a usable diary) for each MSA is also provided.

AUDIENCE ESTIMATES/

Average Quarter-Hour and Cume audience estimates are provided for Black Persons 12+ and/or Hispanic Persons 12+ and Total Persons 12+ for each station in each MSA. Person estimates are reported in hundreds; that is, an estimate of 3365 is read as 336,500 persons listening. Total Average Quarter-Hour and Cume estimates for a given station or market will not always match the same figures presented in the standard market report. Two different statistical methods are used to arrive at the estimates (differences in rounding). Both methods use the same diaries producing equivalent estimates; both are considered to be correct by Arbitron.

AVERAGE QUARTER-HOUR

COMPOSITION/The Average Quarter-Hour estimate (Total, black and/or Hispanic) for a given station is expressed as a percentage of the Average Quarter-Hour Persons estimate for the total listening for the station within the Monday-Sunday 6AM-Midnight daypart.

CUME COMPOSITION/The Cume persons estimate (Total, black and/or Hispanic) for a given station is expressed as a percentage of Cume persons estimate for the total listening for that station within the Monday-Sunday 6AM-Midnight daypart.

TOTALS/The Average Quarter-Hour and Cume listening totals as well as the total percentages do not represent market totals or Persons Using Radio (PUR). The Total line represents the total listening to *only* those stations qualifying for the AID station line-up.

How to Read this Report

METRO ETHNIC COMPOSITION

3 ▶ Persons 12 +

5 6 7 8

MONDAY - SUNDAY 6AM - MID ◀ 4

- 9 ▶ WAAA-A
- TOTAL
- BLACK
- HISPANIC
- WBBB-F
- 10 ▶ { TOTAL
- BLACK
- HISPANIC
- WCCC-A
- TOTAL
- BLACK
- HISPANIC
- WDDD-F
- TOTAL
- BLACK
- HISPANIC
- WEEE-A
- TOTAL
- BLACK
- HISPANIC
- WFFF-A
- TOTAL
- BLACK
- HISPANIC
- WGGG-F
- TOTAL
- BLACK
- HISPANIC
- WHHH-F
- TOTAL
- BLACK
- HISPANIC
- WRRR-A
- TOTAL
- BLACK
- HISPANIC

| ▼ | | ▼ | | ▼ | | ▼ | | MONDAY - SUNDAY 6AM - MID ◀ 4 | | | | ▼ | | ▼ | | ▼ | | ▼ | |
|-------------|-------|-----------|--------|-----------|-------|-----------|--------|-------------------------------|-------|-----------|--------|-----------|-------|-----------|--------|----------|-------|-----------|--------|
| AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| WSSS-F | | | | K K K K-F | | | | W J J J-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WTTT-A | | | | K L L L-A | | | | W X X X-F | | | | K R R R-A | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| 11 ▼ | | | | K M M M-F | | | | W Y Y Y-A | | | | W Z Z Z-A | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WVVV-F | | | | K N N N-A | | | | W G M L-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WXXX-F | | | | K O O O-F | | | | W J J J-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WYYY-A | | | | K P P P-A | | | | W X X X-F | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WZZZ-A | | | | K Q Q Q-A | | | | W Y Y Y-A | | | | W Z Z Z-A | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WAAA-A | | | | K R R R-A | | | | W X X X-F | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WBBB-F | | | | K S S S-A | | | | W T T T-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WCCC-A | | | | K T T T-A | | | | W U U U-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WDDD-F | | | | K U U U-A | | | | W V V V-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WEEE-A | | | | K V V V-A | | | | W X X X-F | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WFFF-A | | | | K W W W-A | | | | W Y Y Y-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WGGG-F | | | | K X X X-A | | | | W Z Z Z-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WHHH-F | | | | K Y Y Y-A | | | | W X X X-F | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| WRRR-A | | | | K Z Z Z-A | | | | W Y Y Y-A | | | | W A A C-F | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |
| 12 ▶ TOTALS | | | | TOTALS | | | | TOTALS | | | | TOTALS | | | | | | | |
| TOTAL | | | | TOTAL | | | | TOTAL | | | | TOTAL | | | | | | | |
| BLACK | | | | BLACK | | | | BLACK | | | | BLACK | | | | | | | |
| HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | HISPANIC | | | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

21

1 ▶ Spring 1985

2 ▶ Anytown, USA

1 ▶ Survey date.

2 ▶ Metro market name.

3 ▶ Reported demographic:
Persons 12 +.

4 ▶ Reported daypart: Monday-Sunday
6AM-12M.

5 ▶ Average quarter-hour persons.

6 ▶ Average quarter-hour composition.

7 ▶ Cume persons.

8 ▶ Cume composition.

9 ▶ Reported stations.

10 ▶ Type of persons estimate

11 ▶ Stations above this line are home
to Arbitron Metro Area; stations below
this line are outside Arbitron Metro Area.

12 ▶ Total listening.

Population Estimates and Tabulated Diaries by Metro Survey Area

| METRO SURVEY AREA | | ESTIMATED POPULATION | IN-TAB SAMPLE | METRO SURVEY AREA | | ESTIMATED POPULATION | IN-TAB SAMPLE |
|------------------------------|-----|----------------------|---------------|-------------------|-----|----------------------|---------------|
| Albany, GA | | 92,600 | 279 | Chattanooga | | 472,900 | 1,078 |
| Total Persons | 12+ | | | Total Persons | 12+ | 54,600 | 98 |
| Black Persons | 12+ | 37,000 | 98 | Black Persons | 12+ | | |
| Albuquerque | | 417,000 | 767 | Chicago | | 6,567,400 | 3,146 |
| Total Persons | 12+ | | | Total Persons | 12+ | 1,228,800 | 659 |
| Hispanic Persons | 12+ | 137,900 | 218 | Black Persons | 12+ | 466,000 | 149 |
| Alexandria, LA | | 130,700 | 315 | Hispanic Persons | 12+ | | |
| Total Persons | 12+ | | | Cincinnati | | 1,146,800 | 1,479 |
| Black Persons | 12+ | 33,400 | 58 | Total Persons | 12+ | 139,100 | 143 |
| Atlanta | | 1,956,400 | 1,576 | Black Persons | 12+ | | |
| Total Persons | 12+ | | | Cleveland | | 1,537,600 | 1,721 |
| Black Persons | 12+ | 441,400 | 353 | Total Persons | 12+ | 274,400 | 289 |
| Atlantic City | | 173,700 | 619 | Black Persons | 12+ | | |
| Total Persons | 12+ | | | Columbia, SC | | 366,000 | 792 |
| Black Persons | 12+ | 30,800 | 87 | Total Persons | 12+ | 102,300 | 157 |
| Augusta, GA | | 302,200 | 684 | Black Persons | 12+ | | |
| Total Persons | 12+ | | | Columbus, GA | | 194,300 | 547 |
| Black Persons | 12+ | 92,400 | 212 | Total Persons | 12+ | 67,500 | 142 |
| Austin | | 537,100 | 1,055 | Black Persons | 12+ | | |
| Total Persons | 12+ | | | Columbus, OH | | 1,047,700 | 1,479 |
| Hispanic Persons | 12+ | 92,700 | 139 | Total Persons | 12+ | 113,200 | 117 |
| Bakersfield | | 364,600 | 879 | Black Persons | 12+ | | |
| Total Persons | 12+ | | | Corpus Christi | | 281,400 | 744 |
| Hispanic Persons | 12+ | 79,600 | 177 | Total Persons | 12+ | 139,500 | 311 |
| Baltimore | | 1,911,300 | 2,121 | Hispanic Persons | 12+ | | |
| Total Persons | 12+ | | | Dallas-Ft. Worth | | 2,790,100 | 2,414 |
| Black Persons | 12+ | 462,200 | 543 | Total Persons | 12+ | 381,900 | 299 |
| Baton Rouge | | 445,900 | 950 | Black Persons | 12+ | 222,900 | 136 |
| Total Persons | 12+ | | | Hispanic Persons | 12+ | | |
| Black Persons | 12+ | 123,300 | 251 | Dayton | | 765,200 | 1,311 |
| Beaumont-Port Arthur | | 328,800 | 731 | Total Persons | 12+ | 95,700 | 163 |
| Total Persons | 12+ | | | Black Persons | 12+ | | |
| Black Persons | 12+ | 69,800 | 154 | Detroit | | 3,564,900 | 2,456 |
| Big Spring, TX | | 26,800 | 285 | Total Persons | 12+ | 671,400 | 522 |
| Hispanic Persons | 12+ | 5,600 | 60 | Black Persons | 12+ | | |
| Biloxi-Gulfport, MS | | 157,900 | 468 | Dothan, AL | | 102,100 | 370 |
| Total Persons | 12+ | | | Total Persons | 12+ | 20,100 | 37 |
| Black Persons | 12+ | 27,200 | 54 | Black Persons | 12+ | | |
| Birmingham | | 752,000 | 1,134 | El Paso | | 423,600 | 955 |
| Total Persons | 12+ | | | Total Persons | 12+ | 262,100 | 571 |
| Black Persons | 12+ | 201,600 | 292 | Hispanic Persons | 12+ | | |
| Boston | | 3,127,000 | 2,279 | Fayetteville, NC | | 210,300 | 757 |
| Total Persons | 12+ | | | Total Persons | 12+ | 64,500 | 293 |
| Black Persons | 12+ | 147,300 | 96 | Black Persons | 12+ | | |
| Buffalo-Niagara Falls | | 1,027,300 | 1,287 | Flint | | 353,000 | 967 |
| Total Persons | 12+ | | | Total Persons | 12+ | 59,600 | 131 |
| Black Persons | 12+ | 91,500 | 111 | Black Persons | 12+ | | |
| Charleston, SC | | 392,400 | 724 | Fresno | | 460,400 | 1,001 |
| Total Persons | 12+ | | | Total Persons | 12+ | 137,300 | 262 |
| Black Persons | 12+ | 121,300 | 182 | Hispanic Persons | 12+ | | |
| Charlotte-Gastonia-Rock Hill | | 847,800 | 1,260 | Gainesville, FL | | 144,500 | 355 |
| Total Persons | 12+ | | | Total Persons | 12+ | 26,500 | 41 |
| Black Persons | 12+ | 167,900 | 175 | Black Persons | 12+ | | |

These population estimates are based upon 1980 U.S. Bureau of the Census estimates updated and projected to January 1, 1985 by Market Statistics based on data from Sales Management's 1984 Survey of Buying Power.

(*) Ethnic population and in-tab reported here represent the total MSA. However, not all sampling units in this MSA were ethnically weighted. Refer to page 5B of the applicable Radio Market Report to obtain population and in-tab information for that portion of the MSA for which ethnic weighting procedures were applied.

Population Estimates and Tabulated Diaries by Metro Survey Area

| METRO SURVEY AREA | | ESTIMATED POPULATION | IN-TAB SAMPLE | | METRO SURVEY AREA | | ESTIMATED POPULATION | IN-TAB SAMPLE |
|--------------------------------|--|----------------------|---------------|--|------------------------------------|--|----------------------|---------------|
| Greensboro-WS-High Point | | | | | Lubbock | | | |
| Total Persons 12+ | | 744,700 | 1,248 | | Total Persons 12+ | | 189,700 | 512 |
| Black Persons 12+ | | 140,900 | 136 | | Hispanic Persons 12+ | | 35,100 | 62 |
| Greenville-New Bern-Washington | | | | | Lynchburg | | | |
| Total Persons 12+ | | 240,700 | 657 | | Total Persons 12+ | | 169,400 | 690 |
| Black Persons 12+ | | 80,600 | 143 | | Black Persons 12+ | | 32,000 | 96 |
| Greenville-Spartanburg, SC | | | | | Macon | | | |
| Total Persons 12+ | | 504,100 | 1,148 | | Total Persons 12+ | | 223,900 | 701 |
| Black Persons 12+ | | 85,800 | 174 | | Black Persons 12+ | | 74,000 | 172 |
| Houston-Galveston | | | | | McAllen-Brownsville | | | |
| Total Persons 12+ | | 2,970,400 | 2,104 | | Total Persons 12+ | | 443,100 | 773 |
| Black Persons 12+ | | 542,400 | 417 | | Hispanic Persons 12+ | | 356,900 | 583 |
| Hispanic Persons 12+ | | 422,500 | 218 | | Memphis | | | |
| Huntsville | | | | | Total Persons 12+ | | 750,200 | 1,042 |
| Total Persons 12+ | | 165,400 | 640 | | Black Persons 12+ | | 292,200 | 411 |
| Black Persons 12+ | | 32,600 | 140 | | Meridian, MS | | | |
| Indianapolis | | | | | Total Persons 12+ | | 65,300 | 243 |
| Total Persons 12+ | | 970,400 | 1,620 | | Black Persons 12+ | | 19,700 | 53 |
| Black Persons 12+ | | 126,500 | 242 | | • Miami-Ft. Lauderdale-Hollywood | | | |
| Jackson | | | | | Total Persons 12+ | | 2,558,200 | 2,631 |
| Total Persons 12+ | | 314,400 | 721 | | Black Persons 12+ | | 355,500 | 287 |
| Black Persons 12+ | | 126,000 | 246 | | Hispanic Persons 12+ | | 657,500 | 789 |
| Jacksonville | | | | | Milwaukee-Racine | | | |
| Total Persons 12+ | | 646,700 | 1,108 | | Total Persons 12+ | | 1,295,400 | 1,541 |
| Black Persons 12+ | | 133,700 | 230 | | Black Persons 12+ | | 121,300 | 134 |
| Kansas City | | | | | Mobile | | | |
| Total Persons 12+ | | 1,205,100 | 1,676 | | Total Persons 12+ | | 375,000 | 841 |
| Black Persons 12+ | | 143,300 | 168 | | Black Persons 12+ | | 105,600 | 217 |
| Killeen-Temple, TX | | | | | Monroe, LA | | | |
| Total Persons 12+ | | 196,600 | 436 | | Total Persons 12+ | | 118,500 | 348 |
| Black Persons 12+ | | 34,900 | 49 | | Black Persons 12+ | | 33,300 | 100 |
| Lafayette, LA | | | | | Montgomery | | | |
| Total Persons 12+ | | 176,600 | 641 | | Total Persons 12+ | | 235,300 | 690 |
| Black Persons 12+ | | 40,100 | 116 | | Black Persons 12+ | | 79,800 | 194 |
| Lake Charles, LA | | | | | Nashville | | | |
| Total Persons 12+ | | 144,300 | 335 | | Total Persons 12+ | | 750,200 | 1,210 |
| Black Persons 12+ | | 31,500 | 63 | | Black Persons 12+ | | 120,600 | 135 |
| Lakeland-Winter Haven | | | | | New Haven-Meriden | | | |
| Total Persons 12+ | | 300,500 | 737 | | Total Persons 12+ | | 424,900 | 852 |
| Black Persons 12+ | | 43,800 | 86 | | Black Persons 12+ | | 43,100 | 91 |
| Little Rock | | | | | New Orleans | | | |
| Total Persons 12+ | | 406,100 | 885 | | Total Persons 12+ | | 1,095,600 | 1,607 |
| Black Persons 12+ | | 73,200 | 127 | | Black Persons 12+ | | 336,000 | 486 |
| Longview-Marshall, TX | | | | | • New York | | | |
| Total Persons 12+ | | 142,000 | 358 | | Total Persons 12+ | | 14,985,300 | 7,054 |
| Black Persons 12+ | | 31,800 | 69 | | Black Persons 12+ | | 2,378,900 | 763 |
| • Los Angeles | | | | | Hispanic Persons 12+ | | 1,655,000 | 370 |
| Total Persons 12+ | | 8,303,600 | 4,520 | | Norfolk-Portsmouth-Newpt Nws-Hmptn | | | |
| Black Persons 12+ | | 823,000 | 350 | | Total Persons 12+ | | 1,011,000 | 1,510 |
| Hispanic Persons 12+ | | 2,071,100 | 914 | | Black Persons 12+ | | 276,100 | 380 |
| Louisville | | | | | Odessa-Midland, TX | | | |
| Total Persons 12+ | | 795,500 | 1,245 | | Total Persons 12+ | | 189,400 | 409 |
| Black Persons 12+ | | 97,700 | 120 | | Hispanic Persons 12+ | | 34,000 | 65 |

These population estimates are based upon 1980 U.S. Bureau of the Census estimates updated and projected to January 1, 1985 by Market Statistics based on data from Sales Management's 1984 Survey of Buying Power.

(*) Ethnic population and in-tab reported here represent the total MSA. However, not all sampling units in this MSA were ethnically weighted. Refer to page 5B of the applicable Radio Market Report to obtain population and in-tab information for that portion of the MSA for which ethnic weighting procedures were applied.

Population Estimates and Tabulated Diaries by Metro Survey Area

| METRO SURVEY AREA | | ESTIMATED POPULATION | IN-TAB SAMPLE |
|---------------------------|-----|----------------------|---------------|
| Orlando | | 696,100 | 1,020 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 84,200 | 58 |
| Oxnard-Ventura | | 315,000 | 936 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 89,400 | 203 |
| Palm Springs, CA | | 115,900 | 341 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 28,700 | 58 |
| Pascagoula-Moss Point, MS | | 102,100 | 377 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 18,100 | 48 |
| Pensacola | | 255,800 | 727 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 41,100 | 103 |
| Philadelphia | | 3,979,900 | 2,667 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 726,800 | 540 |
| Phoenix | | 1,427,300 | 1,558 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 177,100 | 171 |
| Pittsburgh | | 2,030,400 | 2,113 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 149,500 | 111 |
| Pueblo | | 104,200 | 645 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 31,400 | 183 |
| Raleigh-Durham | | 517,300 | 912 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 134,400 | 122 |
| Richmond | | 668,700 | 1,246 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 188,900 | 264 |
| Riverside-San Bernardino | | 859,900 | 1,349 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 156,200 | 184 |
| Roanoke | | 189,800 | 727 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 21,300 | 90 |
| Salinas-Seaside-Monterey | | 263,800 | 701 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 68,300 | 131 |
| San Angelo, TX | | 80,400 | 239 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 16,700 | 34 |
| San Antonio | | 961,500 | 1,255 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 434,200 | 520 |
| San Francisco | | 4,889,900 | 4,303 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 397,300 | 288 |
| Hispanic Persons | 12+ | 615,800 | 383 |

| METRO SURVEY AREA | | ESTIMATED POPULATION | IN-TAB SAMPLE |
|---------------------------------|-----|----------------------|---------------|
| San Jose | | 1,185,200 | 1,489 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 210,900 | 158 |
| Santa Fe, NM | | 68,900 | 247 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 35,600 | 93 |
| Savannah | | 195,100 | 611 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 69,200 | 187 |
| Shreveport | | 285,000 | 644 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 92,500 | 155 |
| St. Louis | | 1,970,800 | 1,841 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 315,600 | 284 |
| Stockton | | 317,500 | 869 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 61,900 | 134 |
| Tallahassee | | 150,000 | 529 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 35,700 | 87 |
| Tampa-St. Petersburg-Clearwater | | 1,596,200 | 1,617 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 133,200 | 106 |
| Texarkana, TX | | 97,300 | 342 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 21,400 | 31 |
| Toledo | | 507,800 | 1,265 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 51,600 | 103 |
| Trenton, NJ | | 265,500 | 442 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 46,800 | 52 |
| Tucson | | 505,300 | 930 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 102,300 | 190 |
| Tuscaloosa, AL | | 118,700 | 371 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 31,400 | 85 |
| Tyler, TX | | 123,100 | 291 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 27,000 | 66 |
| Victoria, TX | | 63,400 | 276 |
| Total Persons | 12+ | | |
| Hispanic Persons | 12+ | 19,500 | 50 |
| Washington, DC | | 2,854,300 | 2,487 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 725,200 | 548 |
| West Palm Beach-Boca Raton | | 601,300 | 977 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 74,900 | 91 |
| Wilmington, NC | | 127,000 | 547 |
| Total Persons | 12+ | | |
| Black Persons | 12+ | 28,000 | 96 |

These population estimates are based upon 1980 U.S. Bureau of the Census estimates updated and projected to January 1, 1985 by Market Statistics based on data from Sales Management's 1984 Survey of Buying Power.

(*) Ethnic population and in-tab reported here represent the total MSA. However, not all sampling units in this MSA were ethnically weighted. Refer to page 5B of the applicable Radio Market Report to obtain population and in-tab information for that portion of the MSA for which ethnic weighting procedures were applied.

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WALG-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 107 | 100 | | | | | | | | | | |
| BLACK | | | 7 | 7 | | | | | | | | | | |
| WAZE-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 252 | 100 | | | | | | | | | | |
| BLACK | 3 | 19 | 62 | 25 | | | | | | | | | | |
| WCUP-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 86 | 100 | | | | | | | | | | |
| BLACK | | | 15 | 17 | | | | | | | | | | |
| *WGPC-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 52 | 100 | | | | | | | | | | |
| BLACK | 1 | 25 | 4 | 8 | | | | | | | | | | |
| *WGPC-F | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 100 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WJAD-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 200 | 100 | | | | | | | | | | |
| BLACK | 2 | 29 | 81 | 41 | | | | | | | | | | |
| *WJAZ-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 58 | 100 | | | | | | | | | | |
| BLACK | | | 14 | 24 | | | | | | | | | | |
| WJIZ-F | | | | | | | | | | | | | | |
| TOTAL | 54 | 100 | 391 | 100 | | | | | | | | | | |
| BLACK | 53 | 98 | 365 | 93 | | | | | | | | | | |
| WKAK-F | | | | | | | | | | | | | | |
| TOTAL | 24 | 100 | 250 | 100 | | | | | | | | | | |
| BLACK | 1 | 4 | 30 | 12 | | | | | | | | | | |
| *WQDE-A | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 227 | 100 | | | | | | | | | | |
| BLACK | 16 | 94 | 205 | 90 | | | | | | | | | | |
| WNKS-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 66 | 100 | | | | | | | | | | |
| BLACK | | | 3 | 5 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 152 | 100 | 853 | 100 |
| BLACK | | | | | | | | | | | 76 | 50 | 369 | 43 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|----------|-------------|----------|--------------|-----------|---------------|----------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| KABQ-A | TOTAL | 10 | 100 | 204 | 100 | KZZX-F | TOTAL | 18 | 100 | 399 | 100 | | | | |
| | HISPANIC | 10 | 100 | 182 | 89 | | HISPANIC | 4 | 22 | 99 | 25 | | | | |
| *KAMX-A | TOTAL | 3 | 100 | 64 | 100 | | | | | | | | | | |
| | HISPANIC | 2 | 67 | 28 | 44 | KLSK-F | TOTAL | 16 | 100 | 242 | 100 | | | | |
| KFMG-F | TOTAL | 78 | 100 | 835 | 100 | | HISPANIC | 2 | 13 | 47 | 19 | | | | |
| | HISPANIC | 26 | 33 | 327 | 39 | | | | | | | | | | |
| *KDAZ-A | TOTAL | 6 | 100 | 53 | 100 | | | | | | | | | | |
| | HISPANIC | | | 7 | 13 | | | | | | | | | | |
| KDEF-A | TOTAL | 28 | 100 | 271 | 100 | | | | | | | | | | |
| | HISPANIC | 4 | 14 | 33 | 12 | | | | | | | | | | |
| *KHFM-F | TOTAL | 14 | 100 | 217 | 100 | | | | | | | | | | |
| | HISPANIC | 1 | 7 | 20 | 9 | | | | | | | | | | |
| KKJY-F | TOTAL | 43 | 100 | 611 | 100 | | | | | | | | | | |
| | HISPANIC | 10 | 23 | 138 | 23 | | | | | | | | | | |
| KNMQ-F | TOTAL | 72 | 100 | 820 | 100 | | | | | | | | | | |
| | HISPANIC | 33 | 46 | 366 | 45 | | | | | | | | | | |
| KOB -A | TOTAL | 107 | 100 | 1212 | 100 | | | | | | | | | | |
| | HISPANIC | 36 | 34 | 412 | 34 | | | | | | | | | | |
| KOB -F | TOTAL | 127 | 100 | 1150 | 100 | | | | | | | | | | |
| | HISPANIC | 47 | 37 | 453 | 39 | | | | | | | | | | |
| KQEO-A | TOTAL | 22 | 100 | 434 | 100 | | | | | | | | | | |
| | HISPANIC | 12 | 55 | 234 | 54 | | | | | | | | | | |
| KRKE-A | TOTAL | 7 | 100 | 247 | 100 | | | | | | | | | | |
| | HISPANIC | 5 | 71 | 135 | 55 | | | | | | | | | | |
| KRKE-F | TOTAL | 30 | 100 | 540 | 100 | | | | | | | | | | |
| | HISPANIC | 9 | 30 | 193 | 36 | | | | | | | | | | |
| KRST-F | TOTAL | 53 | 100 | 586 | 100 | | | | | | | | | | |
| | HISPANIC | 16 | 30 | 150 | 26 | | | | | | | | | | |
| KRZY-A | TOTAL | 28 | 100 | 359 | 100 | | | | | | | | | | |
| | HISPANIC | 6 | 21 | 92 | 26 | | | | | | | | | | |
| *KZIA-A | TOTAL | 30 | 100 | 209 | 100 | | | | | | | | | | |
| | HISPANIC | 8 | 27 | 45 | 22 | | | | | | | | | | |
| KZIA-F | TOTAL | 7 | 100 | 102 | 100 | | | | | | | | | | |
| | HISPANIC | 1 | 14 | 11 | 11 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 753 | 100 | 3896 | 100 |
| HISPANIC | | | | | | | | | | | | 256 | 34 | 1297 | 33 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KALB-A | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 234 | 100 | | | | | | | | | | |
| BLACK | 3 | 16 | 33 | 14 | | | | | | | | | | |
| KBCE-F | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 298 | 100 | | | | | | | | | | |
| BLACK | 25 | 96 | 272 | 91 | | | | | | | | | | |
| *KDBS-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 97 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| KQID-F | | | | | | | | | | | | | | |
| TOTAL | 53 | 100 | 394 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 10 | 3 | | | | | | | | | | |
| KRRV-F | | | | | | | | | | | | | | |
| TOTAL | 39 | 100 | 399 | 100 | | | | | | | | | | |
| BLACK | | | 15 | 4 | | | | | | | | | | |
| KSYL-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 126 | 100 | | | | | | | | | | |
| BLACK | 1 | 20 | 21 | 17 | | | | | | | | | | |
| KTIZ-F | | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 407 | 100 | | | | | | | | | | |
| BLACK | 31 | 82 | 303 | 74 | | | | | | | | | | |
| KISY-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 198 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 202 | 100 | 1145 | 100 |
| BLACK | | | | | | | | | | | 61 | 30 | 326 | 28 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | | AOH (00) | AOH % | CUME (00) | CUME % | | | AOH (00) | AOH % | CUME (00) | CUME % | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|-----|----------|-------|-----------|----------------|---------------|-----|----------|-------|-----------|--------|----------|-------|-----------|--------|
| WAOK-A | | | | | | WSB -F | | | | | | | | | |
| TOTAL | 78 | 100 | 1239 | 100 | TOTAL | 187 | 100 | 3167 | 100 | | | | | | |
| BLACK | 77 | 99 | 1210 | 98 | BLACK | 28 | 15 | 658 | 21 | | | | | | |
| WCNN-A | | | | | WVEE-F | | | | | | | | | | |
| TOTAL | 44 | 100 | 1176 | 100 | TOTAL | 379 | 100 | 3787 | 100 | | | | | | |
| BLACK | 3 | 7 | 259 | 22 | BLACK | 340 | 90 | 2837 | 75 | | | | | | |
| WFOX-F | | | | | WYAY-F | | | | | | | | | | |
| TOTAL | 128 | 100 | 2120 | 100 | TOTAL | 115 | 100 | 1548 | 100 | | | | | | |
| BLACK | 2 | 2 | 132 | 6 | BLACK | | | 19 | 1 | | | | | | |
| WGST-A | | | | | *WYZE-A | | | | | | | | | | |
| TOTAL | 98 | 100 | 1800 | 100 | TOTAL | 21 | 100 | 370 | 100 | | | | | | |
| BLACK | 22 | 22 | 455 | 25 | BLACK | 21 | 100 | 349 | 94 | | | | | | |
| *WGUN-A | | | | | WZGC-F | | | | | | | | | | |
| TOTAL | 16 | 100 | 257 | 100 | TOTAL | 421 | 100 | 5793 | 100 | | | | | | |
| BLACK | 2 | 13 | 61 | 24 | BLACK | 54 | 13 | 1054 | 18 | | | | | | |
| WIGO-A | | | | | | | | | | | | | | | |
| TOTAL | 43 | 100 | 990 | 100 | | | | | | | | | | | |
| BLACK | 43 | 100 | 960 | 97 | | | | | | | | | | | |
| *WJGA-F | | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 212 | 100 | | | | | | | | | | | |
| BLACK | 13 | 81 | 154 | 73 | | | | | | | | | | | |
| *WJYA-A | | | | | | | | | | | | | | | |
| TOTAL | 24 | 100 | 424 | 100 | | | | | | | | | | | |
| BLACK | 6 | 25 | 57 | 13 | | | | | | | | | | | |
| WJYA-F | | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 515 | 100 | | | | | | | | | | | |
| BLACK | 2 | 7 | 29 | 6 | | | | | | | | | | | |
| WKHX-F | | | | | | | | | | | | | | | |
| TOTAL | 305 | 100 | 3549 | 100 | | | | | | | | | | | |
| BLACK | 5 | 2 | 102 | 3 | | | | | | | | | | | |
| WKLS-F | | | | | | | | | | | | | | | |
| TOTAL | 222 | 100 | 3030 | 100 | | | | | | | | | | | |
| BLACK | 10 | 5 | 267 | 9 | | | | | | | | | | | |
| WPCH-F | | | | | | | | | | | | | | | |
| TOTAL | 224 | 100 | 2679 | 100 | | | | | | | | | | | |
| BLACK | 14 | 6 | 275 | 10 | | | | | | | | | | | |
| WPLO-A | | | | | | | | | | | | | | | |
| TOTAL | 59 | 100 | 914 | 100 | | | | | | | | | | | |
| BLACK | 4 | 7 | 121 | 13 | | | | | | | | | | | |
| WQXI-A | | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 880 | 100 | | | | | | | | | | | |
| BLACK | 16 | 29 | 215 | 24 | | | | | | | | | | | |
| WQXI-F | | | | | | | | | | | | | | | |
| TOTAL | 318 | 100 | 4691 | 100 | | | | | | | | | | | |
| BLACK | 28 | 9 | 619 | 13 | | | | | | | | | | | |
| WRMM-F | | | | | | | | | | | | | | | |
| TOTAL | 87 | 100 | 1874 | 100 | | | | | | | | | | | |
| BLACK | 7 | 8 | 254 | 14 | | | | | | | | | | | |
| WSB -A | | | | | | | | | | | | | | | |
| TOTAL | 219 | 100 | 3534 | 100 | | | | | | | | | | | |
| BLACK | 35 | 16 | 622 | 18 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 3237 | 100 | 18411 | 100 |
| BLACK | | | | | | | | | | | | 769 | 24 | 4199 | 23 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
|---------------|--|----------|-------|-----------|--------|---------------|--|----------|-------|-----------|--------|--|--|----------|-------|-----------|--------|
| WAYV-F | | | | | | WIP -A | | | | | | | | | | | |
| TOTAL | | 49 | 100 | 472 | 100 | TOTAL | | 3 | 100 | 43 | 100 | | | | | | |
| BLACK | | 8 | 16 | 122 | 26 | BLACK | | | | | | | | | | | |
| WFPG-F | | | | | | WKSZ-F | | | | | | | | | | | |
| TOTAL | | 36 | 100 | 332 | 100 | TOTAL | | 4 | 100 | 65 | 100 | | | | | | |
| BLACK | | 1 | 3 | 34 | 10 | BLACK | | 1 | 25 | 23 | 35 | | | | | | |
| WIIN-A | | | | | | WMGK-F | | | | | | | | | | | |
| TOTAL | | 13 | 100 | 206 | 100 | TOTAL | | 4 | 100 | 78 | 100 | | | | | | |
| BLACK | | 3 | 23 | 48 | 23 | BLACK | | | | 5 | 6 | | | | | | |
| WLQE-F | | | | | | WMMR-F | | | | | | | | | | | |
| TOTAL | | 13 | 100 | 196 | 100 | TOTAL | | 29 | 100 | 322 | 100 | | | | | | |
| BLACK | | 2 | 15 | 30 | 15 | BLACK | | | | 8 | 2 | | | | | | |
| WMGM-F | | | | | | WNBC-A | | | | | | | | | | | |
| TOTAL | | 20 | 100 | 313 | 100 | TOTAL | | 2 | 100 | 25 | 100 | | | | | | |
| BLACK | | 1 | 5 | 20 | 6 | BLACK | | | | 3 | 12 | | | | | | |
| WMID-A | | | | | | WSNI-F | | | | | | | | | | | |
| TOTAL | | 37 | 100 | 336 | 100 | TOTAL | | 2 | 100 | 39 | 100 | | | | | | |
| BLACK | | 8 | 22 | 80 | 24 | BLACK | | | | 5 | 13 | | | | | | |
| WOND-A | | | | | | WUSL-F | | | | | | | | | | | |
| TOTAL | | 12 | 100 | 200 | 100 | TOTAL | | 12 | 100 | 130 | 100 | | | | | | |
| BLACK | | 3 | 25 | 37 | 19 | BLACK | | 7 | 58 | 64 | 49 | | | | | | |
| WRDR-F | | | | | | WXTU-F | | | | | | | | | | | |
| TOTAL | | 7 | 100 | 112 | 100 | TOTAL | | 1 | 100 | 24 | 100 | | | | | | |
| BLACK | | | | 12 | 11 | BLACK | | | | 3 | 13 | | | | | | |
| WSLT-F | | | | | | WYSP-F | | | | | | | | | | | |
| TOTAL | | 10 | 100 | 90 | 100 | TOTAL | | 2 | 100 | 63 | 100 | | | | | | |
| BLACK | | 2 | 20 | 9 | 10 | BLACK | | | | 4 | 6 | | | | | | |
| WUSS-A | | | | | | | | | | | | | | | | | |
| TOTAL | | 14 | 100 | 198 | 100 | | | | | | | | | | | | |
| BLACK | | 11 | 79 | 171 | 86 | | | | | | | | | | | | |
| KYW -A | | | | | | | | | | | | | | | | | |
| TOTAL | | 5 | 100 | 87 | 100 | | | | | | | | | | | | |
| BLACK | | 1 | 20 | 17 | 20 | | | | | | | | | | | | |
| WCAU-A | | | | | | | | | | | | | | | | | |
| TOTAL | | 6 | 100 | 125 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WCAU-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 10 | 100 | 161 | 100 | | | | | | | | | | | | |
| BLACK | | 2 | 20 | 11 | 7 | | | | | | | | | | | | |
| WDAS-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 100 | 43 | 100 | | | | | | | | | | | | |
| BLACK | | 2 | 100 | 38 | 88 | | | | | | | | | | | | |
| WDVR-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 4 | 100 | 41 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WEAZ-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 5 | 100 | 73 | 100 | | | | | | | | | | | | |
| BLACK | | | | 15 | 21 | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 307 | 100 | 1650 | 100 |
| BLACK | | | | | | | | | | | | | | 54 | 18 | 288 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | | AOH (00) | AOH % | CUME (00) | CUME % | | | AOH (00) | AOH % | CUME (00) | CUME % | AOH (00) | AOH % | CUME (00) | CUME % | |
|----------------|-----|----------|-------|-----------|--------|---------------|---|----------|-------|-----------|--------|---------------|-------|-----------|--------|-----|
| WBBQ-A | | | | | | WCOS-F | | | | | | | | | | |
| TOTAL | 16 | 100 | 293 | 100 | | TOTAL | 7 | 100 | 79 | 100 | | | | | | |
| BLACK | 9 | 56 | 121 | 41 | | BLACK | 3 | 43 | 9 | 11 | | | | | | |
| WBBQ-F | | | | | | WWDW-F | | | | | | | | | | |
| TOTAL | 122 | 100 | 1393 | 100 | | TOTAL | 5 | 100 | 53 | 100 | | | | | | |
| BLACK | 23 | 19 | 351 | 25 | | BLACK | 5 | 100 | 47 | 89 | | | | | | |
| WCKJ-A | | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 85 | 100 | | | | | | | | | | | | |
| BLACK | | | 4 | 5 | | | | | | | | | | | | |
| WFXA-F | | | | | | | | | | | | | | | | |
| TOTAL | 75 | 100 | 792 | 100 | | | | | | | | | | | | |
| BLACK | 62 | 83 | 511 | 65 | | | | | | | | | | | | |
| WGAC-A | | | | | | | | | | | | | | | | |
| TOTAL | 35 | 100 | 400 | 100 | | | | | | | | | | | | |
| BLACK | 4 | 11 | 62 | 16 | | | | | | | | | | | | |
| *WGUS-A | | | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 87 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | |
| WGUS-F | | | | | | | | | | | | | | | | |
| TOTAL | 41 | 100 | 409 | 100 | | | | | | | | | | | | |
| BLACK | | | 12 | 3 | | | | | | | | | | | | |
| *WIGL-A | | | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 62 | 100 | | | | | | | | | | | | |
| BLACK | 1 | 33 | 23 | 37 | | | | | | | | | | | | |
| *WKZK-A | | | | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 313 | 100 | | | | | | | | | | | | |
| BLACK | 45 | 100 | 309 | 99 | | | | | | | | | | | | |
| WMTZ-F | | | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 289 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | |
| WNEZ-F | | | | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 386 | 100 | | | | | | | | | | | | |
| BLACK | 1 | 3 | 40 | 10 | | | | | | | | | | | | |
| WRDW-A | | | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 320 | 100 | | | | | | | | | | | | |
| BLACK | 16 | 94 | 288 | 90 | | | | | | | | | | | | |
| WRDW-F | | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 139 | 100 | | | | | | | | | | | | |
| BLACK | 8 | 100 | 123 | 88 | | | | | | | | | | | | |
| *WTHB-A | | | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 233 | 100 | | | | | | | | | | | | |
| BLACK | 12 | 100 | 233 | 100 | | | | | | | | | | | | |
| WTHO-F | | | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 108 | 100 | | | | | | | | | | | | |
| BLACK | | | 5 | 5 | | | | | | | | | | | | |
| WZNY-F | | | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 516 | 100 | | | | | | | | | | | | |
| BLACK | 2 | 6 | 35 | 7 | | | | | | | | | | | | |
| | | | | | | | | | | | | TOTALS | | | | |
| | | | | | | | | | | | | TOTAL | 527 | 100 | 2850 | 100 |
| | | | | | | | | | | | | BLACK | 192 | 36 | 901 | 32 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

AUGUSTA, GA

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|--|----------|-------|-----------|--------|
| KASE-F | | | | | KWTX-F | | | | | | | | | |
| TOTAL | 111 | 100 | 1214 | 100 | TOTAL | 6 | 100 | 117 | 100 | | | | | |
| HISPANIC | 11 | 10 | 124 | 10 | HISPANIC | | | 5 | 4 | | | | | |
| KEYI-F | | | | | WOAI-A | | | | | | | | | |
| TOTAL | 76 | 100 | 1069 | 100 | TOTAL | 5 | 100 | 84 | 100 | | | | | |
| HISPANIC | 13 | 17 | 165 | 15 | HISPANIC | | | 12 | 14 | | | | | |
| KHFI-F | | | | | | | | | | | | | | |
| TOTAL | 169 | 100 | 1862 | 100 | | | | | | | | | | |
| HISPANIC | 53 | 31 | 460 | 25 | | | | | | | | | | |
| KIXL-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 207 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 25 | 56 | 27 | | | | | | | | | | |
| KLBJ-A | | | | | | | | | | | | | | |
| TOTAL | 53 | 100 | 784 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 8 | 57 | 7 | | | | | | | | | | |
| KLBJ-F | | | | | | | | | | | | | | |
| TOTAL | 125 | 100 | 1327 | 100 | | | | | | | | | | |
| HISPANIC | 22 | 18 | 212 | 16 | | | | | | | | | | |
| KNOW-A | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 378 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 13 | 51 | 13 | | | | | | | | | | |
| KOKE-F | | | | | | | | | | | | | | |
| TOTAL | 60 | 100 | 826 | 100 | | | | | | | | | | |
| HISPANIC | 18 | 30 | 156 | 19 | | | | | | | | | | |
| KPEZ-F | | | | | | | | | | | | | | |
| TOTAL | 41 | 100 | 544 | 100 | | | | | | | | | | |
| HISPANIC | 8 | 20 | 103 | 19 | | | | | | | | | | |
| KRGT-F | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 93 | 100 | | | | | | | | | | |
| HISPANIC | 14 | 70 | 65 | 70 | | | | | | | | | | |
| *KTAE-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 130 | 100 | | | | | | | | | | |
| HISPANIC | | | 10 | 8 | | | | | | | | | | |
| KTXZ-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 289 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 11 | 31 | 11 | | | | | | | | | | |
| KVET-A | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 515 | 100 | | | | | | | | | | |
| HISPANIC | 6 | 14 | 47 | 9 | | | | | | | | | | |
| KISS-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 94 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 29 | 26 | 28 | | | | | | | | | | |
| KSLR-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 53 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| KTSA-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 144 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 50 | 81 | 56 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 884 | 100 | 5115 | 100 |
| HISPANIC | | | | | | | | | | | 165 | 19 | 875 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|--|----------|-------|-----------|--------|----------------|----------------|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| KAFY-A | | 14 | 100 | 290 | 100 | *KXEM-A | | 8 | 100 | 69 | 100 | | | | |
| TOTAL HISPANIC | | 1 | 7 | 39 | 13 | | TOTAL HISPANIC | | 8 | 100 | 69 | 100 | | | |
| *KCHJ-A | | 5 | 100 | 89 | 100 | | | | | | | | | | |
| TOTAL HISPANIC | | | | 6 | 7 | | | | | | | | | | |
| KERI-A | | 5 | 100 | 134 | 100 | KBOS-F | | 3 | 100 | 71 | 100 | | | | |
| TOTAL HISPANIC | | 3 | 60 | 57 | 43 | TOTAL HISPANIC | | 2 | 67 | 29 | 41 | | | | |
| KERN-A | | 21 | 100 | 312 | 100 | KFI -A | | 10 | 100 | 161 | 100 | | | | |
| TOTAL HISPANIC | | 4 | 19 | 64 | 21 | TOTAL HISPANIC | | 1 | 10 | 34 | 21 | | | | |
| KGEO-A | | 24 | 100 | 391 | 100 | KIIS-F | | 8 | 100 | 71 | 100 | | | | |
| TOTAL HISPANIC | | 13 | 54 | 173 | 44 | TOTAL HISPANIC | | 2 | 25 | 7 | 10 | | | | |
| KGFM-F | | 51 | 100 | 458 | 100 | KJUG-F | | 3 | 100 | 58 | 100 | | | | |
| TOTAL HISPANIC | | 1 | 2 | 36 | 8 | TOTAL HISPANIC | | | | 10 | 17 | | | | |
| KHIS-F | | 3 | 100 | 91 | 100 | KKHR-F | | 5 | 100 | 67 | 100 | | | | |
| TOTAL HISPANIC | | 1 | 33 | 16 | 18 | TOTAL HISPANIC | | | | 3 | 4 | | | | |
| KKXX-F | | 83 | 100 | 1064 | 100 | KKZZ-F | | 4 | 100 | 45 | 100 | | | | |
| TOTAL HISPANIC | | 26 | 31 | 358 | 34 | TOTAL HISPANIC | | | | 5 | 11 | | | | |
| KLLY-F | | 13 | 100 | 207 | 100 | KLOS-F | | 13 | 100 | 168 | 100 | | | | |
| TOTAL HISPANIC | | 1 | 8 | 29 | 14 | TOTAL HISPANIC | | 2 | 15 | 21 | 13 | | | | |
| KLYD-F | | 10 | 100 | 163 | 100 | KMET-F | | 11 | 100 | 111 | 100 | | | | |
| TOTAL HISPANIC | | 1 | 10 | 24 | 15 | TOTAL HISPANIC | | 3 | 27 | 17 | 15 | | | | |
| KPMC-A | | 13 | 100 | 248 | 100 | KMJ -A | | 4 | 100 | 67 | 100 | | | | |
| TOTAL HISPANIC | | 2 | 15 | 23 | 9 | TOTAL HISPANIC | | | | | | | | | |
| KQXR-F | | 53 | 100 | 714 | 100 | KMPC-A | | 10 | 100 | 121 | 100 | | | | |
| TOTAL HISPANIC | | 16 | 30 | 197 | 28 | TOTAL HISPANIC | | | | 12 | 10 | | | | |
| KTPI-F | | 7 | 100 | 70 | 100 | KOST-F | | 8 | 100 | 110 | 100 | | | | |
| TOTAL HISPANIC | | | | 4 | 6 | TOTAL HISPANIC | | | | | | | | | |
| *KUNN-A | | 15 | 100 | 152 | 100 | KRTH-F | | 4 | 100 | 54 | 100 | | | | |
| TOTAL HISPANIC | | 7 | 47 | 68 | 45 | TOTAL HISPANIC | | | | 10 | 19 | | | | |
| KUZZ-A | | 79 | 100 | 780 | 100 | | | | | | | | | | |
| TOTAL HISPANIC | | 8 | 10 | 101 | 13 | | | | | | | | | | |
| *KVL-A | | 4 | 100 | 83 | 100 | | | | | | | | | | |
| TOTAL HISPANIC | | | | | | | | | | | | | | | |
| KWAC-A | | 49 | 100 | 306 | 100 | | | | | | | | | | |
| TOTAL HISPANIC | | 49 | 100 | 304 | 99 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | | | | | | | | | | | | 558 | 100 | 3360 | 100 |
| | | | | | | | | | | | | 158 | 28 | 763 | 23 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|----------|-------|-----------|--------|----------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|--|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | |
| WBAL-A | | | | | WWIN-A | | | | | WTOP-A | | | | | |
| TOTAL | 319 | 100 | 3698 | 100 | TOTAL | 116 | 100 | 2041 | 100 | TOTAL | 28 | 100 | 684 | 100 | |
| BLACK | 53 | 17 | 723 | 20 | BLACK | 112 | 97 | 1937 | 95 | BLACK | 2 | 7 | 82 | 12 | |
| *WBGR-A | | | | | WWIN-F | | | | | WWDC-F | | | | | |
| TOTAL | 122 | 100 | 694 | 100 | TOTAL | 106 | 100 | 1640 | 100 | TOTAL | 85 | 100 | 1264 | 100 | |
| BLACK | 117 | 96 | 636 | 92 | BLACK | 103 | 97 | 1553 | 95 | BLACK | 1 | 1 | 24 | 2 | |
| *WBMD-A | | | | | WXYV-F | | | | | WXTR-F | | | | | |
| TOTAL | 11 | 100 | 275 | 100 | TOTAL | 201 | 100 | 2751 | 100 | TOTAL | 11 | 100 | 127 | 100 | |
| BLACK | 7 | 64 | 103 | 37 | BLACK | 183 | 91 | 2360 | 86 | BLACK | | | 6 | 5 | |
| WBSB-F | | | | | *WYST-A | | | | | | | | | | |
| TOTAL | 274 | 100 | 3921 | 100 | TOTAL | 43 | 100 | 357 | 100 | | | | | | |
| BLACK | 27 | 10 | 575 | 15 | BLACK | 14 | 33 | 86 | 24 | | | | | | |
| WCAO-A | | | | | WYST-F | | | | | | | | | | |
| TOTAL | 110 | 100 | 1612 | 100 | TOTAL | 121 | 100 | 1896 | 100 | | | | | | |
| BLACK | 13 | 12 | 184 | 11 | BLACK | 8 | 7 | 109 | 6 | | | | | | |
| WCBM-A | | | | | | | | | | | | | | | |
| TOTAL | 90 | 100 | 1673 | 100 | | | | | | | | | | | |
| BLACK | 26 | 29 | 251 | 15 | | | | | | | | | | | |
| *WEBB-A | | | | | WASH-F | | | | | | | | | | |
| TOTAL | 104 | 100 | 1275 | 100 | TOTAL | 18 | 100 | 338 | 100 | | | | | | |
| BLACK | 102 | 98 | 1233 | 97 | BLACK | | | 29 | 9 | | | | | | |
| WFBR-A | | | | | WAVA-F | | | | | | | | | | |
| TOTAL | 162 | 100 | 2703 | 100 | TOTAL | 22 | 100 | 604 | 100 | | | | | | |
| BLACK | 33 | 20 | 391 | 14 | BLACK | 1 | 5 | 57 | 9 | | | | | | |
| WGRX-F | | | | | WGAY-F | | | | | | | | | | |
| TOTAL | 29 | 100 | 496 | 100 | TOTAL | 20 | 100 | 363 | 100 | | | | | | |
| BLACK | | | 4 | 1 | BLACK | | | 6 | 2 | | | | | | |
| WITH-A | | | | | WHFS-F | | | | | | | | | | |
| TOTAL | 95 | 100 | 1259 | 100 | TOTAL | 44 | 100 | 629 | 100 | | | | | | |
| BLACK | 9 | 9 | 193 | 15 | BLACK | 1 | 2 | 29 | 5 | | | | | | |
| WIYY-F | | | | | WHUR-F | | | | | | | | | | |
| TOTAL | 257 | 100 | 3315 | 100 | TOTAL | 38 | 100 | 761 | 100 | | | | | | |
| BLACK | 7 | 3 | 213 | 6 | BLACK | 36 | 95 | 657 | 86 | | | | | | |
| WLIF-F | | | | | WLTT-F | | | | | | | | | | |
| TOTAL | 366 | 100 | 3411 | 100 | TOTAL | 21 | 100 | 403 | 100 | | | | | | |
| BLACK | 22 | 6 | 266 | 8 | BLACK | | | 21 | 5 | | | | | | |
| WMKR-F | | | | | WMAL-A | | | | | | | | | | |
| TOTAL | 179 | 100 | 2890 | 100 | TOTAL | 23 | 100 | 185 | 100 | | | | | | |
| BLACK | 30 | 17 | 556 | 19 | BLACK | 1 | 4 | 33 | 18 | | | | | | |
| WPOC-F | | | | | WMZO-F | | | | | | | | | | |
| TOTAL | 202 | 100 | 2233 | 100 | TOTAL | 15 | 100 | 239 | 100 | | | | | | |
| BLACK | 15 | 7 | 91 | 4 | BLACK | | | | | | | | | | |
| WQSR-F | | | | | *WPGC-A | | | | | | | | | | |
| TOTAL | 79 | 100 | 1329 | 100 | TOTAL | 1 | 100 | 39 | 100 | | | | | | |
| BLACK | 7 | 9 | 185 | 14 | BLACK | | | | | | | | | | |
| WRBS-F | | | | | WCLY-F | | | | | | | | | | |
| TOTAL | 44 | 100 | 651 | 100 | TOTAL | 23 | 100 | 433 | 100 | | | | | | |
| BLACK | 15 | 34 | 176 | 27 | BLACK | 2 | 9 | 35 | 8 | | | | | | |
| WTRR-A | | | | | WRQX-F | | | | | | | | | | |
| TOTAL | 12 | 100 | 154 | 100 | TOTAL | 41 | 100 | 1030 | 100 | | | | | | |
| BLACK | | | | | BLACK | 2 | 5 | 76 | 7 | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 3592 | 100 | 18455 | 100 | |
| BLACK | | | | | | | | | | | 994 | 28 | 4458 | 24 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH | AOH | CUME | CUME | | AOH | AOH | CUME | CUME | | AOH | AOH | CUME | CUME |
|----------------|------|-----|------|------|---------------|------|-----|------|------|--|------|-----|------|------|
| | (00) | % | (00) | % | | (00) | % | (00) | % | | (00) | % | | |
| KQXL-F | | | | | KAJN-F | | | | | | | | | |
| TOTAL | 69 | 100 | 648 | 100 | TOTAL | 7 | 100 | 109 | 100 | | | | | |
| BLACK | 53 | 77 | 554 | 85 | BLACK | | | | | | | | | |
| KSMI-F | | | | | WWL -A | | | | | | | | | |
| TOTAL | 9 | 100 | 106 | 100 | TOTAL | 9 | 100 | 128 | 100 | | | | | |
| BLACK | 6 | 67 | 56 | 53 | BLACK | 6 | 67 | 36 | 28 | | | | | |
| WFMF-F | | | | | WYLD-F | | | | | | | | | |
| TOTAL | 97 | 100 | 1316 | 100 | TOTAL | 8 | 100 | 105 | 100 | | | | | |
| BLACK | 12 | 12 | 244 | 19 | BLACK | 7 | 88 | 64 | 61 | | | | | |
| WGGZ-F | | | | | | | | | | | | | | |
| TOTAL | 76 | 100 | 1118 | 100 | | | | | | | | | | |
| BLACK | 3 | 4 | 156 | 14 | | | | | | | | | | |
| WIBR-A | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 300 | 100 | | | | | | | | | | |
| BLACK | 3 | 19 | 79 | 26 | | | | | | | | | | |
| WJBO-A | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 471 | 100 | | | | | | | | | | |
| BLACK | 8 | 29 | 197 | 42 | | | | | | | | | | |
| WKJN-F | | | | | | | | | | | | | | |
| TOTAL | 85 | 100 | 804 | 100 | | | | | | | | | | |
| BLACK | 4 | 5 | 51 | 6 | | | | | | | | | | |
| *WLUX-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 160 | 100 | | | | | | | | | | |
| BLACK | 4 | 31 | 45 | 28 | | | | | | | | | | |
| WQCK-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 63 | 100 | | | | | | | | | | |
| BLACK | 3 | 33 | 17 | 27 | | | | | | | | | | |
| WQXY-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 630 | 100 | | | | | | | | | | |
| BLACK | 3 | 10 | 150 | 24 | | | | | | | | | | |
| *WSLG-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 54 | 100 | | | | | | | | | | |
| BLACK | 1 | 9 | 5 | 9 | | | | | | | | | | |
| *WTKL-A | | | | | | | | | | | | | | |
| TOTAL | 66 | 100 | 654 | 100 | | | | | | | | | | |
| BLACK | 66 | 100 | 630 | 96 | | | | | | | | | | |
| WXAM-A | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 305 | 100 | | | | | | | | | | |
| BLACK | 4 | 15 | 79 | 26 | | | | | | | | | | |
| WXOK-A | | | | | | | | | | | | | | |
| TOTAL | 62 | 100 | 895 | 100 | | | | | | | | | | |
| BLACK | 59 | 95 | 842 | 94 | | | | | | | | | | |
| *WYNK-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 201 | 100 | | | | | | | | | | |
| BLACK | 1 | 11 | 49 | 24 | | | | | | | | | | |
| WYNK-F | | | | | | | | | | | | | | |
| TOTAL | 74 | 100 | 822 | 100 | | | | | | | | | | |
| BLACK | 3 | 4 | 59 | 7 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 760 | 100 | 4182 | 100 |
| BLACK | | | | | | | | | | | 258 | 34 | 1189 | 28 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KALO-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 189 | 100 | | | | | | | | | | |
| BLACK | 9 | 100 | 137 | 72 | | | | | | | | | | |
| KAYC-A | | | | | KLOL-F | | | | | | | | | |
| TOTAL | 3 | 100 | 94 | 100 | TOTAL | 7 | 100 | 84 | 100 | | | | | |
| BLACK | 1 | 33 | 33 | 35 | BLACK | | | 5 | 6 | | | | | |
| KAYD-F | | | | | KMJQ-F | | | | | | | | | |
| TOTAL | 36 | 100 | 486 | 100 | TOTAL | 13 | 100 | 183 | 100 | | | | | |
| BLACK | 1 | 3 | 30 | 6 | BLACK | 13 | 100 | 174 | 95 | | | | | |
| *KDLF-A | | | | | KSRR-F | | | | | | | | | |
| TOTAL | 10 | 100 | 119 | 100 | TOTAL | 3 | 100 | 53 | 100 | | | | | |
| BLACK | 5 | 50 | 44 | 37 | BLACK | | | | | | | | | |
| *KDVE-A | | | | | KTRH-A | | | | | | | | | |
| TOTAL | 3 | 100 | 63 | 100 | TOTAL | 20 | 100 | 268 | 100 | | | | | |
| BLACK | | | | | BLACK | 2 | 10 | 33 | 12 | | | | | |
| KHYS-F | | | | | | | | | | | | | | |
| TOTAL | 69 | 100 | 556 | 100 | | | | | | | | | | |
| BLACK | 67 | 97 | 466 | 84 | | | | | | | | | | |
| KIOC-F | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 495 | 100 | | | | | | | | | | |
| BLACK | 3 | 16 | 34 | 7 | | | | | | | | | | |
| KLVI-A | | | | | | | | | | | | | | |
| TOTAL | 44 | 100 | 621 | 100 | | | | | | | | | | |
| BLACK | 2 | 5 | 47 | 8 | | | | | | | | | | |
| KOGT-A | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 141 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 14 | 10 | | | | | | | | | | |
| KOLE-A | | | | | | | | | | | | | | |
| TOTAL | 1 | 100 | 45 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| KKMY-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 278 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 28 | 10 | | | | | | | | | | |
| KQXY-F | | | | | | | | | | | | | | |
| TOTAL | 43 | 100 | 525 | 100 | | | | | | | | | | |
| BLACK | 6 | 14 | 89 | 17 | | | | | | | | | | |
| KTFA-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 127 | 100 | | | | | | | | | | |
| BLACK | | | 4 | 3 | | | | | | | | | | |
| KTRM-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 104 | 100 | | | | | | | | | | |
| BLACK | 1 | 20 | 38 | 37 | | | | | | | | | | |
| KWIC-F | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 557 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 40 | 7 | | | | | | | | | | |
| KYKR-F | | | | | | | | | | | | | | |
| TOTAL | 77 | 100 | 786 | 100 | | | | | | | | | | |
| BLACK | 2 | 3 | 45 | 6 | | | | | | | | | | |
| KZZB-F | | | | | | | | | | | | | | |
| TOTAL | 69 | 100 | 878 | 100 | | | | | | | | | | |
| BLACK | 7 | 10 | 104 | 12 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 521 | 100 | 3065 | 100 |
| BLACK | | | | | | | | | | | 122 | 23 | 634 | 21 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KBST-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 119 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 11 | 18 | 15 | | | | | | | | | | |
| KBYG-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 75 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 17 | 14 | 19 | | | | | | | | | | |
| *KKIK-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 49 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 25 | 19 | 39 | | | | | | | | | | |
| KWKI-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 58 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 20 | 15 | 26 | | | | | | | | | | |
| KIOF-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 66 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 50 | 28 | 42 | | | | | | | | | | |
| KNFM-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 32 | 100 | | | | | | | | | | |
| HISPANIC | | | 2 | 6 | | | | | | | | | | |
| KUFO-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 24 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 50 | 8 | 33 | | | | | | | | | | |
| *KWEL-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 16 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 100 | 13 | 81 | | | | | | | | | | |
| KWES-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 21 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 100 | 15 | 71 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 43 | 100 | 249 | 100 |
| HISPANIC | | | | | | | | | | | 13 | 30 | 54 | 22 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WBND-A | | | | | WQUE-F | | | | | | | | | |
| TOTAL | 5 | 100 | 75 | 100 | TOTAL | 4 | 100 | 101 | 100 | | | | | |
| BLACK | | | | | BLACK | | | 14 | 14 | | | | | |
| WGCM-F | | | | | WRNO-F | | | | | | | | | |
| TOTAL | 18 | 100 | 213 | 100 | TOTAL | 3 | 100 | 70 | 100 | | | | | |
| BLACK | 1 | 6 | 12 | 6 | BLACK | | | | | | | | | |
| WQFX-F | | | | | *WRPM-F | | | | | | | | | |
| TOTAL | 23 | 100 | 235 | 100 | TOTAL | 1 | 100 | 35 | 100 | | | | | |
| BLACK | 16 | 70 | 139 | 59 | BLACK | | | | | | | | | |
| WQID-F | | | | | WTIX-A | | | | | | | | | |
| TOTAL | 52 | 100 | 589 | 100 | TOTAL | 5 | 100 | 78 | 100 | | | | | |
| BLACK | 2 | 4 | 55 | 9 | BLACK | | | 8 | 10 | | | | | |
| WROA-A | | | | | WWL -A | | | | | | | | | |
| TOTAL | 9 | 100 | 144 | 100 | TOTAL | 6 | 100 | 144 | 100 | | | | | |
| BLACK | 3 | 33 | 42 | 29 | BLACK | 1 | 17 | 26 | 18 | | | | | |
| WTAM-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 198 | 100 | | | | | | | | | | |
| BLACK | 15 | 83 | 168 | 85 | | | | | | | | | | |
| WVMI-A | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 275 | 100 | | | | | | | | | | |
| BLACK | | | 20 | 7 | | | | | | | | | | |
| *WXGR-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 44 | 100 | | | | | | | | | | |
| BLACK | | | 18 | 41 | | | | | | | | | | |
| WZKX-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 295 | 100 | | | | | | | | | | |
| BLACK | | | 9 | 3 | | | | | | | | | | |
| WAJY-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 43 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WBYU-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 43 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 16 | 37 | | | | | | | | | | |
| WEZB-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 30 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WLTS-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 93 | 100 | | | | | | | | | | |
| BLACK | | | 19 | 20 | | | | | | | | | | |
| WNOE-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 79 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WPMO-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 76 | 100 | | | | | | | | | | |
| BLACK | | | 4 | 5 | | | | | | | | | | |
| *WPMP-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 51 | 100 | | | | | | | | | | |
| BLACK | 3 | 100 | 43 | 84 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 219 | 100 | 1397 | 100 |
| BLACK | | | | | | | | | | | 42 | 19 | 244 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | |
|---------------------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| *WAGG-A | | | | | WZZK-F | | | | | | | | |
| TOTAL | 77 | 100 | 571 | 100 | TOTAL | 186 | 100 | 2000 | 100 | | | | |
| BLACK | 77 | 100 | 566 | 99 | BLACK | 10 | 5 | 229 | 11 | | | | |
| WAPI-A | | | | | WQEN-F | | | | | | | | |
| TOTAL | 31 | 100 | 617 | 100 | TOTAL | | | | | | | | |
| BLACK | 2 | 6 | 98 | 16 | BLACK | 14 | 100 | 263 | 100 | | | | |
| WAPI-F | | | | | WHMA-F | | | | | | | | |
| TOTAL | 176 | 100 | 1939 | 100 | TOTAL | 5 | 100 | 124 | 100 | | | | |
| BLACK | 12 | 7 | 348 | 18 | BLACK | | | 5 | 4 | | | | |
| *WATV-A | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 542 | 100 | | | | | | | | | |
| BLACK | 33 | 100 | 520 | 96 | | | | | | | | | |
| *WCRT-A | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 119 | 100 | | | | | | | | | |
| BLACK | 3 | 20 | 19 | 16 | | | | | | | | | |
| WDJC-F | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 454 | 100 | | | | | | | | | |
| BLACK | 1 | 4 | 48 | 11 | | | | | | | | | |
| WENN-F | | | | | | | | | | | | | |
| TOTAL | 169 | 100 | 1523 | 100 | | | | | | | | | |
| BLACK | 162 | 96 | 1397 | 92 | | | | | | | | | |
| WERC-A | | | | | | | | | | | | | |
| TOTAL | 43 | 100 | 596 | 100 | | | | | | | | | |
| BLACK | 7 | 16 | 118 | 20 | | | | | | | | | |
| WJLD-A | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 803 | 100 | | | | | | | | | |
| BLACK | 56 | 98 | 768 | 96 | | | | | | | | | |
| *WKLD-F | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 105 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| WKXX-F | | | | | | | | | | | | | |
| TOTAL | 128 | 100 | 1872 | 100 | | | | | | | | | |
| BLACK | 53 | 41 | 775 | 41 | | | | | | | | | |
| WLTB-F | | | | | | | | | | | | | |
| TOTAL | 51 | 100 | 751 | 100 | | | | | | | | | |
| BLACK | 9 | 18 | 69 | 9 | | | | | | | | | |
| WMJJ-F | | | | | | | | | | | | | |
| TOTAL | 162 | 100 | 1714 | 100 | | | | | | | | | |
| BLACK | 21 | 13 | 327 | 19 | | | | | | | | | |
| *WSMQ-A | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 113 | 100 | | | | | | | | | |
| BLACK | | | 5 | 4 | | | | | | | | | |
| *WVOK-A | | | | | | | | | | | | | |
| TOTAL | 89 | 100 | 947 | 100 | | | | | | | | | |
| BLACK | 2 | 2 | 48 | 5 | | | | | | | | | |
| WYDE-A | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 188 | 100 | | | | | | | | | |
| BLACK | | | 41 | 22 | | | | | | | | | |
| WZZK-A | | | | | | | | | | | | | |
| TOTAL | 46 | 100 | 612 | 100 | | | | | | | | | |
| BLACK | 9 | 20 | 120 | 20 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 1392 | 100 | 7038 | 100 |
| BLACK | | | | | | | | | | 459 | 33 | 1971 | 28 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | |
|---------------------------|-------|----------|-------|-----------|--------|----------------|-------|----------|-------|-----------|--------|---------------|-------|----------|-------|-----------|--------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WBCN-F | TOTAL | 519 | 100 | 5522 | 100 | WMRE-A | TOTAL | 23 | 100 | 692 | 100 | WLKW-F | TOTAL | 31 | 100 | 388 | 100 |
| | BLACK | 13 | 3 | 85 | 2 | | BLACK | | | | | | BLACK | | | | |
| WBOS-F | TOTAL | 143 | 100 | 1874 | 100 | WPLM-F | TOTAL | 49 | 100 | 916 | 100 | | | | | | |
| | BLACK | | | 20 | 1 | | BLACK | | | | | | | | | | |
| WBZ -A | TOTAL | 490 | 100 | 6011 | 100 | WRKO-A | TOTAL | 397 | 100 | 4931 | 100 | | | | | | |
| | BLACK | 5 | 1 | 131 | 2 | | BLACK | 27 | 7 | 116 | 2 | | | | | | |
| WCAP-A | TOTAL | 20 | 100 | 327 | 100 | *WROL-A | TOTAL | 54 | 100 | 1082 | 100 | | | | | | |
| | BLACK | | | 12 | 4 | | BLACK | | | | | | | | | | |
| WCGY-F | TOTAL | 52 | 100 | 1229 | 100 | WROR-F | TOTAL | 213 | 100 | 4322 | 100 | | | | | | |
| | BLACK | 2 | 4 | 37 | 3 | | BLACK | 12 | 6 | 204 | 5 | | | | | | |
| WCRB-F | TOTAL | 73 | 100 | 1304 | 100 | WSSH-F | TOTAL | 149 | 100 | 2669 | 100 | | | | | | |
| | BLACK | | | 12 | 1 | | BLACK | 2 | 1 | 43 | 2 | | | | | | |
| WDLW-A | TOTAL | 24 | 100 | 471 | 100 | WTTP-A | TOTAL | 24 | 100 | 376 | 100 | | | | | | |
| | BLACK | 2 | 8 | 17 | 4 | | BLACK | | | | | | | | | | |
| WEEL-A | TOTAL | 259 | 100 | 4567 | 100 | WVBF-F | TOTAL | 165 | 100 | 3098 | 100 | | | | | | |
| | BLACK | 9 | 3 | 144 | 3 | | BLACK | 6 | 4 | 121 | 4 | | | | | | |
| WFNX-F | TOTAL | 37 | 100 | 558 | 100 | WXKS-A | TOTAL | 93 | 100 | 1178 | 100 | | | | | | |
| | BLACK | 2 | 5 | 17 | 3 | | BLACK | 1 | 1 | 67 | 6 | | | | | | |
| WHDH-A | TOTAL | 441 | 100 | 5700 | 100 | WXKS-F | TOTAL | 434 | 100 | 5473 | 100 | | | | | | |
| | BLACK | 5 | 1 | 99 | 2 | | BLACK | 60 | 14 | 718 | 13 | | | | | | |
| WHTT-F | TOTAL | 281 | 100 | 5487 | 100 | WZOU-F | TOTAL | 190 | 100 | 3874 | 100 | | | | | | |
| | BLACK | 1 | | 97 | 2 | | BLACK | 1 | 1 | 68 | 2 | | | | | | |
| *WILD-A | TOTAL | 99 | 100 | 906 | 100 | | | | | | | | | | | | |
| | BLACK | 87 | 88 | 608 | 67 | | | | | | | | | | | | |
| *WJDA-A | TOTAL | 55 | 100 | 474 | 100 | WAAF-F | TOTAL | 214 | 100 | 2550 | 100 | | | | | | |
| | BLACK | | | | | | BLACK | | | | | | | | | | |
| WJIB-F | TOTAL | 268 | 100 | 3957 | 100 | WOKO-F | TOTAL | 18 | 100 | 391 | 100 | | | | | | |
| | BLACK | 11 | 4 | 119 | 3 | | BLACK | | | | | | | | | | |
| WKKT-F | TOTAL | 60 | 100 | 1872 | 100 | WSRS-F | TOTAL | 18 | 100 | 391 | 100 | | | | | | |
| | BLACK | 2 | 3 | 86 | 5 | | BLACK | | | | | | | | | | |
| WMEX-A | TOTAL | 77 | 100 | 1321 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 1 | 13 | 1 | | | | | | | | | | | | |
| WMJX-F | TOTAL | 180 | 100 | 3377 | 100 | WHJY-F | TOTAL | 61 | 100 | 739 | 100 | | | | | | |
| | BLACK | 2 | 1 | 108 | 3 | | BLACK | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 5694 | 100 | 29803 | 100 |
| BLACK | | | | | | | | | | | | | | 290 | 5 | 1350 | 5 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | |
|----------------|----------|-------|-----------|--------|----------------|----------|-------|-----------|--------|--|----------|-------|-----------|--------|--|
| WBEN-A | | | | | *WUFO-A | | | | | | | | | | |
| TOTAL | 171 | 100 | 2718 | 100 | TOTAL | 29 | 100 | 307 | 100 | | | | | | |
| BLACK | 2 | 1 | 46 | 2 | BLACK | 28 | 97 | 259 | 84 | | | | | | |
| WBEN-F | | | | | WXRL-A | | | | | | | | | | |
| TOTAL | 81 | 100 | 1999 | 100 | TOTAL | 11 | 100 | 273 | 100 | | | | | | |
| BLACK | 6 | 7 | 153 | 8 | BLACK | | | | | | | | | | |
| WBLK-F | | | | | WYRK-F | | | | | | | | | | |
| TOTAL | 92 | 100 | 1095 | 100 | TOTAL | 101 | 100 | 1297 | 100 | | | | | | |
| BLACK | 78 | 85 | 756 | 69 | BLACK | 1 | 1 | 18 | 1 | | | | | | |
| WBUF-F | | | | | WYSL-A | | | | | | | | | | |
| TOTAL | 131 | 100 | 1624 | 100 | TOTAL | 43 | 100 | 961 | 100 | | | | | | |
| BLACK | 2 | 2 | 92 | 6 | BLACK | 14 | 33 | 210 | 21 | | | | | | |
| WDCX-F | | | | | WUWU-F | | | | | | | | | | |
| TOTAL | 16 | 100 | 303 | 100 | TOTAL | 18 | 100 | 425 | 100 | | | | | | |
| BLACK | 2 | 13 | 33 | 11 | BLACK | | | 12 | 3 | | | | | | |
| WECK-A | | | | | CFNY-F | | | | | | | | | | |
| TOTAL | 123 | 100 | 1204 | 100 | TOTAL | 9 | 100 | 235 | 100 | | | | | | |
| BLACK | 1 | 1 | 8 | 1 | BLACK | | | | | | | | | | |
| WGR-A | | | | | CHRE-F | | | | | | | | | | |
| TOTAL | 76 | 100 | 1705 | 100 | TOTAL | 9 | 100 | 157 | 100 | | | | | | |
| BLACK | 2 | 3 | 36 | 2 | BLACK | | | | | | | | | | |
| WGR-F | | | | | CHUM-F | | | | | | | | | | |
| TOTAL | 42 | 100 | 748 | 100 | TOTAL | 8 | 100 | 252 | 100 | | | | | | |
| BLACK | | | 18 | 2 | BLACK | | | | | | | | | | |
| *WHLD-A | | | | | CILO-F | | | | | | | | | | |
| TOTAL | 6 | 100 | 173 | 100 | TOTAL | 47 | 100 | 592 | 100 | | | | | | |
| BLACK | | | 15 | 9 | BLACK | | | 12 | 2 | | | | | | |
| *WJL-A | | | | | WKBW-A | | | | | | | | | | |
| TOTAL | 17 | 100 | 190 | 100 | TOTAL | 100 | 100 | 1759 | 100 | | | | | | |
| BLACK | 1 | 6 | 25 | 13 | BLACK | 7 | 7 | 124 | 7 | | | | | | |
| WJYE-F | | | | | WKSE-F | | | | | | | | | | |
| TOTAL | 175 | 100 | 2076 | 100 | TOTAL | 89 | 100 | 1509 | 100 | | | | | | |
| BLACK | 2 | 1 | 72 | 3 | BLACK | 21 | 24 | 237 | 16 | | | | | | |
| WKBW-A | | | | | WLVL-A | | | | | | | | | | |
| TOTAL | 100 | 100 | 1759 | 100 | TOTAL | 8 | 100 | 206 | 100 | | | | | | |
| BLACK | 7 | 7 | 124 | 7 | BLACK | | | 19 | 9 | | | | | | |
| WKSE-F | | | | | *WNYS-A | | | | | | | | | | |
| TOTAL | 89 | 100 | 1509 | 100 | TOTAL | 12 | 100 | 277 | 100 | | | | | | |
| BLACK | 21 | 24 | 237 | 16 | BLACK | | | | | | | | | | |
| WLVL-A | | | | | WNYS-F | | | | | | | | | | |
| TOTAL | 8 | 100 | 206 | 100 | TOTAL | 96 | 100 | 1935 | 100 | | | | | | |
| BLACK | | | 19 | 9 | BLACK | 2 | 2 | 72 | 4 | | | | | | |
| *WNYS-A | | | | | WPHD-F | | | | | | | | | | |
| TOTAL | 12 | 100 | 277 | 100 | TOTAL | 111 | 100 | 1975 | 100 | | | | | | |
| BLACK | | | | | BLACK | 1 | 1 | 72 | 4 | | | | | | |
| WNYS-F | | | | | | | | | | | | | | | |
| TOTAL | 96 | 100 | 1935 | 100 | | | | | | | | | | | |
| BLACK | 2 | 2 | 72 | 4 | | | | | | | | | | | |
| WPHD-F | | | | | | | | | | | | | | | |
| TOTAL | 111 | 100 | 1975 | 100 | | | | | | | | | | | |
| BLACK | 1 | 1 | 72 | 4 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1750 | 100 | 9852 | 100 | |
| BLACK | | | | | | | | | | | 195 | 11 | 887 | 9 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WAVF-F | | | | | WXLY-F | | | | | | | | | |
| TOTAL | 35 | 100 | 601 | 100 | TOTAL | 27 | 100 | 442 | 100 | | | | | |
| BLACK | 2 | 6 | 64 | 11 | BLACK | | | 5 | 1 | | | | | |
| WCSC-A | | | | | WXTG-F | | | | | | | | | |
| TOTAL | 11 | 100 | 298 | 100 | TOTAL | 67 | 100 | 986 | 100 | | | | | |
| BLACK | 2 | 18 | 106 | 36 | BLACK | 7 | 10 | 178 | 18 | | | | | |
| WDXZ-F | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 212 | 100 | | | | | | | | | | |
| BLACK | 1 | 4 | 32 | 15 | | | | | | | | | | |
| WEZL-F | | | | | WWDW-F | | | | | | | | | |
| TOTAL | 83 | 100 | 865 | 100 | TOTAL | 11 | 100 | 236 | 100 | | | | | |
| BLACK | 10 | 12 | 88 | 10 | BLACK | 11 | 100 | 199 | 84 | | | | | |
| WGCA-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 109 | 100 | | | | | | | | | | |
| BLACK | 1 | 14 | 11 | 10 | | | | | | | | | | |
| WGOX-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 64 | 100 | | | | | | | | | | |
| BLACK | | | 19 | 30 | | | | | | | | | | |
| WKCN-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 211 | 100 | | | | | | | | | | |
| BLACK | 3 | 27 | 74 | 35 | | | | | | | | | | |
| WKQB-F | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 577 | 100 | | | | | | | | | | |
| BLACK | 4 | 13 | 91 | 16 | | | | | | | | | | |
| WLNH-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 48 | 100 | | | | | | | | | | |
| BLACK | | | 3 | 6 | | | | | | | | | | |
| WLVW-F | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 251 | 100 | | | | | | | | | | |
| BLACK | 9 | 82 | 203 | 81 | | | | | | | | | | |
| *WMCJ-A | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 111 | 100 | | | | | | | | | | |
| BLACK | 14 | 100 | 111 | 100 | | | | | | | | | | |
| WOKE-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 90 | 100 | | | | | | | | | | |
| BLACK | 1 | 25 | 25 | 28 | | | | | | | | | | |
| *WPAL-A | | | | | | | | | | | | | | |
| TOTAL | 69 | 100 | 632 | 100 | | | | | | | | | | |
| BLACK | 69 | 100 | 624 | 99 | | | | | | | | | | |
| *WQIZ-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 166 | 100 | | | | | | | | | | |
| BLACK | 25 | 100 | 166 | 100 | | | | | | | | | | |
| WSSX-F | | | | | | | | | | | | | | |
| TOTAL | 109 | 100 | 1366 | 100 | | | | | | | | | | |
| BLACK | 25 | 23 | 297 | 22 | | | | | | | | | | |
| WTMA-A | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 375 | 100 | | | | | | | | | | |
| BLACK | 5 | 26 | 121 | 32 | | | | | | | | | | |
| WWWZ-F | | | | | | | | | | | | | | |
| TOTAL | 77 | 100 | 816 | 100 | | | | | | | | | | |
| BLACK | 76 | 99 | 758 | 93 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 681 | 100 | 3684 | 100 |
| BLACK | | | | | | | | | | | 269 | 40 | 1161 | 32 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | |
|---------------------------|-----|----------|-------|-----------|--------|----------------|-----|----------|-------|-----------|--------|------|-----|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | |
| WAME-A | | | | | | WROQ-A | | | | | | | |
| TOTAL | 8 | 100 | 155 | 100 | | TOTAL | 5 | 100 | 273 | 100 | | | |
| BLACK | 2 | 25 | 61 | 39 | | BLACK | 2 | 40 | 111 | 41 | | | |
| WBCY-F | | | | | | WROQ-F | | | | | | | |
| TOTAL | 116 | 100 | 1776 | 100 | | TOTAL | 116 | 100 | 1810 | 100 | | | |
| BLACK | 5 | 4 | 125 | 7 | | BLACK | 8 | 7 | 237 | 13 | | | |
| WBT -A | | | | | | *WSAT-A | | | | | | | |
| TOTAL | 134 | 100 | 1872 | 100 | | TOTAL | 10 | 100 | 94 | 100 | | | |
| BLACK | 14 | 10 | 241 | 13 | | BLACK | 9 | 90 | 43 | 46 | | | |
| WEZC-F | | | | | | WSOC-A | | | | | | | |
| TOTAL | 103 | 100 | 1416 | 100 | | TOTAL | 23 | 100 | 463 | 100 | | | |
| BLACK | 8 | 8 | 149 | 11 | | BLACK | | | 18 | 4 | | | |
| *WGAS-A | | | | | | WSOC-F | | | | | | | |
| TOTAL | 8 | 100 | 61 | 100 | | TOTAL | 177 | 100 | 2139 | 100 | | | |
| BLACK | 5 | 63 | 22 | 36 | | BLACK | 6 | 3 | 88 | 4 | | | |
| WGIV-A | | | | | | *WSTP-A | | | | | | | |
| TOTAL | 17 | 100 | 384 | 100 | | TOTAL | 9 | 100 | 74 | 100 | | | |
| BLACK | 17 | 100 | 339 | 88 | | BLACK | 2 | 22 | 22 | 30 | | | |
| WGNC-A | | | | | | WZL-F | | | | | | | |
| TOTAL | 7 | 100 | 125 | 100 | | TOTAL | 79 | 100 | 902 | 100 | | | |
| BLACK | | | 9 | 7 | | BLACK | 7 | 9 | 73 | 8 | | | |
| *WGSP-A | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 217 | 100 | | WKZL-F | | | | | | | |
| BLACK | | | | | | TOTAL | 11 | 100 | 120 | 100 | | | |
| WHVN-A | | | | | | BLACK | | | | | | | |
| TOTAL | 6 | 100 | 135 | 100 | | WMIT-F | | | | | | | |
| BLACK | | | 18 | 13 | | TOTAL | 9 | 100 | 163 | 100 | | | |
| *WIXE-A | | | | | | BLACK | | | 12 | 7 | | | |
| TOTAL | 8 | 100 | 95 | 100 | | WTOR-F | | | | | | | |
| BLACK | | | | | | TOTAL | 9 | 100 | 188 | 100 | | | |
| WJZR-F | | | | | | BLACK | | | 19 | 10 | | | |
| TOTAL | 85 | 100 | 1060 | 100 | | | | | | | | | |
| BLACK | 7 | 11 | 202 | 19 | | | | | | | | | |
| *WLON-A | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 186 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| *WLTC-A | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 72 | 100 | | | | | | | | | |
| BLACK | | | 9 | 13 | | | | | | | | | |
| WLVK-F | | | | | | | | | | | | | |
| TOTAL | 93 | 100 | 1053 | 100 | | | | | | | | | |
| BLACK | 2 | 2 | 43 | 4 | | | | | | | | | |
| WPEG-F | | | | | | | | | | | | | |
| TOTAL | 187 | 100 | 1542 | 100 | | | | | | | | | |
| BLACK | 164 | 88 | 1164 | 75 | | | | | | | | | |
| *WQCC-A | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 166 | 100 | | | | | | | | | |
| BLACK | 20 | 100 | 166 | 100 | | | | | | | | | |
| *WRKB-A | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 78 | 100 | | | | | | | | | |
| BLACK | | | 5 | 6 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 1361 | 100 | 7930 | 100 |
| BLACK | | | | | | | | | | 293 | 22 | 1555 | 20 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WALV-F | | | | | WUSY-F | | | | | | | | | |
| TOTAL | 7 | 100 | 77 | 100 | TOTAL | 131 | 100 | 1172 | 100 | | | | | |
| BLACK | | | | | BLACK | 1 | 1 | 15 | 1 | | | | | |
| WBAC-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 168 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WBLJ-A | | | | | WKLS-F | | | | | | | | | |
| TOTAL | 16 | 100 | 254 | 100 | TOTAL | 4 | 100 | 73 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| *WCLE-A | | | | | WQMT-F | | | | | | | | | |
| TOTAL | 6 | 100 | 92 | 100 | TOTAL | 5 | 100 | 68 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| *WDEF-A | | | | | WZGC-F | | | | | | | | | |
| TOTAL | 52 | 100 | 537 | 100 | TOTAL | 6 | 100 | 113 | 100 | | | | | |
| BLACK | 16 | 31 | 117 | 22 | BLACK | | | | | | | | | |
| *WDEF-F | | | | | | | | | | | | | | |
| TOTAL | 73 | 100 | 927 | 100 | | | | | | | | | | |
| BLACK | 3 | 4 | 78 | 8 | | | | | | | | | | |
| WDOD-A | | | | | WOWE-F | | | | | | | | | |
| TOTAL | 19 | 100 | 331 | 100 | TOTAL | 23 | 100 | 380 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| WDOD-F | | | | | | | | | | | | | | |
| TOTAL | 51 | 100 | 797 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WDXB-A | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 201 | 100 | | | | | | | | | | |
| BLACK | 10 | 53 | 72 | 36 | | | | | | | | | | |
| *WEPG-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 57 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WFLI-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 196 | 100 | | | | | | | | | | |
| BLACK | 1 | 11 | 25 | 13 | | | | | | | | | | |
| WGOW-A | | | | | | | | | | | | | | |
| TOTAL | 27 | 100 | 449 | 100 | | | | | | | | | | |
| BLACK | 2 | 7 | 32 | 7 | | | | | | | | | | |
| WJTT-F | | | | | | | | | | | | | | |
| TOTAL | 69 | 100 | 751 | 100 | | | | | | | | | | |
| BLACK | 46 | 67 | 359 | 48 | | | | | | | | | | |
| WMOC-A | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 300 | 100 | | | | | | | | | | |
| BLACK | 30 | 97 | 273 | 91 | | | | | | | | | | |
| *WNOO-A | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 293 | 100 | | | | | | | | | | |
| BLACK | 14 | 93 | 262 | 89 | | | | | | | | | | |
| *WRCD-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 106 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WSKZ-F | | | | | | | | | | | | | | |
| TOTAL | 158 | 100 | 1622 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| | | | 30 | 2 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 794 | 100 | 4494 | 100 |
| BLACK | | | | | | | | | | | 124 | 16 | 540 | 12 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|----------|------|-----|-------|-----|------|------|------|--|---------------|----------|---------------|----------|-------|------|----------------|----------|-----|-----|------|-----|
| | | | | AOH | | | | CUME | | | | | | | | | | | | | |
| | | | | AOH | AOH | CUME | CUME | | | | | AOH | AOH | CUME | CUME | | | | | | |
| | | | | (00) | % | (00) | % | | | | | (00) | % | (00) | % | | | | | | |
| WAIT-A | TOTAL | 197 | 100 | 2829 | 100 | | | | | WJJD-A | TOTAL | 449 | 100 | 4456 | 100 | WMET-F | TOTAL | 210 | 100 | 5382 | 100 |
| | BLACK | 12 | 6 | 334 | 12 | | | | | | BLACK | 36 | 8 | 278 | 6 | | BLACK | 37 | 18 | 716 | 13 |
| | HISPANIC | | | | | | | | | | HISPANIC | 14 | 3 | 201 | 5 | | HISPANIC | 20 | 10 | 514 | 10 |
| WBBM-A | TOTAL | 605 | 100 | 11223 | 100 | | | | | WJMK-F | TOTAL | 405 | 100 | 6370 | 100 | WMPP-A | TOTAL | 35 | 100 | 573 | 100 |
| | BLACK | 102 | 17 | 1521 | 14 | | | | | | BLACK | 4 | 1 | 239 | 4 | | BLACK | 35 | 100 | 573 | 100 |
| | HISPANIC | 17 | 3 | 422 | 4 | | | | | | HISPANIC | 9 | 2 | 223 | 4 | | HISPANIC | | | | |
| WBBM-F | TOTAL | 545 | 100 | 10363 | 100 | | | | | WJOL-A | TOTAL | 36 | 100 | 568 | 100 | WNIB-F | TOTAL | 76 | 100 | 1893 | 100 |
| | BLACK | 55 | 10 | 1154 | 11 | | | | | | BLACK | 3 | 8 | 65 | 11 | | BLACK | 6 | 8 | 219 | 12 |
| | HISPANIC | 55 | 10 | 1099 | 11 | | | | | | HISPANIC | 3 | 8 | 74 | 13 | | HISPANIC | 2 | 3 | 110 | 6 |
| WBMX-F | TOTAL | 668 | 100 | 9185 | 100 | | | | | WJPC-A | TOTAL | 176 | 100 | 2941 | 100 | WJOJ-F | TOTAL | 221 | 100 | 1910 | 100 |
| | BLACK | 482 | 72 | 6115 | 67 | | | | | | BLACK | 162 | 92 | 2443 | 83 | | BLACK | | | | |
| | HISPANIC | 97 | 15 | 1295 | 14 | | | | | | HISPANIC | 5 | 3 | 189 | 6 | | HISPANIC | 218 | 99 | 1858 | 97 |
| WCFL-A | TOTAL | 90 | 100 | 2072 | 100 | | | | | WJZQ-F | TOTAL | 45 | 100 | 1004 | 100 | WUSN-F | TOTAL | 303 | 100 | 4758 | 100 |
| | BLACK | 23 | 26 | 612 | 30 | | | | | | BLACK | 1 | 2 | 77 | 8 | | BLACK | 15 | 5 | 284 | 6 |
| | HISPANIC | 2 | 2 | 120 | 6 | | | | | | HISPANIC | 2 | 4 | 76 | 8 | | HISPANIC | 10 | 3 | 348 | 7 |
| WCKG-F | TOTAL | 198 | 100 | 3547 | 100 | | | | | WKQX-F | TOTAL | 449 | 100 | 8589 | 100 | *WVON-A | TOTAL | 150 | 100 | 1567 | 100 |
| | BLACK | 11 | 6 | 360 | 10 | | | | | | BLACK | 37 | 8 | 772 | 9 | | BLACK | 144 | 96 | 1510 | 98 |
| | HISPANIC | 14 | 7 | 330 | 9 | | | | | | HISPANIC | 52 | 12 | 1245 | 14 | | HISPANIC | | | | |
| WCLR-F | TOTAL | 365 | 100 | 6461 | 100 | | | | | WLAK-F | TOTAL | 432 | 100 | 7009 | 100 | WWCA-A | TOTAL | 59 | 100 | 788 | 100 |
| | BLACK | 57 | 16 | 867 | 13 | | | | | | BLACK | 28 | 6 | 780 | 11 | | BLACK | 56 | 95 | 697 | 88 |
| | HISPANIC | 20 | 5 | 698 | 11 | | | | | | HISPANIC | 28 | 6 | 551 | 8 | | HISPANIC | | | | |
| WFMT-F | TOTAL | 168 | 100 | 2718 | 100 | | | | | WLLI-F | TOTAL | 38 | 100 | 942 | 100 | WXRT-F | TOTAL | 401 | 100 | 5132 | 100 |
| | BLACK | 7 | 4 | 116 | 4 | | | | | | BLACK | 1 | 3 | 75 | 8 | | BLACK | 10 | 2 | 255 | 5 |
| | HISPANIC | | | | | | | | | | HISPANIC | 3 | 8 | 69 | 7 | | HISPANIC | 3 | 1 | 90 | 2 |
| WFYR-F | TOTAL | 394 | 100 | 7910 | 100 | | | | | WLOO-F | TOTAL | 806 | 100 | 7716 | 100 | WYCA-F | TOTAL | 32 | 100 | 703 | 100 |
| | BLACK | 57 | 14 | 1324 | 17 | | | | | | BLACK | 59 | 7 | 672 | 9 | | BLACK | 26 | 81 | 431 | 61 |
| | HISPANIC | 101 | 26 | 1430 | 18 | | | | | | HISPANIC | 41 | 5 | 373 | 5 | | HISPANIC | 3 | 9 | 32 | 5 |
| WGCI-A | TOTAL | 93 | 100 | 1812 | 100 | | | | | WLS -A | TOTAL | 346 | 100 | 7792 | 100 | WYEN-F | TOTAL | 38 | 100 | 958 | 100 |
| | BLACK | 90 | 97 | 1740 | 96 | | | | | | BLACK | 22 | 6 | 683 | 9 | | BLACK | 5 | 13 | 140 | 15 |
| | HISPANIC | 2 | 2 | 18 | 1 | | | | | | HISPANIC | 30 | 9 | 527 | 7 | | HISPANIC | 2 | 5 | 157 | 16 |
| WGCI-F | TOTAL | 674 | 100 | 8508 | 100 | | | | | WLS -F | TOTAL | 331 | 100 | 8172 | 100 | | | | | | |
| | BLACK | 599 | 89 | 6745 | 79 | | | | | | BLACK | 16 | 5 | 556 | 7 | | | | | | |
| | HISPANIC | 26 | 4 | 471 | 6 | | | | | | HISPANIC | 39 | 12 | 863 | 11 | | | | | | |
| WGN -A | TOTAL | 1202 | 100 | 15220 | 100 | | | | | WLUP-F | TOTAL | 475 | 100 | 7394 | 100 | | | | | | |
| | BLACK | 63 | 5 | 1013 | 7 | | | | | | BLACK | 9 | 2 | 238 | 3 | | | | | | |
| | HISPANIC | 20 | 2 | 597 | 4 | | | | | | HISPANIC | 10 | 2 | 285 | 4 | | | | | | |
| WIND-A | TOTAL | 352 | 100 | 5405 | 100 | | | | | WMAQ-A | TOTAL | 431 | 100 | 8219 | 100 | | | | | | |
| | BLACK | 29 | 8 | 664 | 12 | | | | | | BLACK | 21 | 5 | 671 | 8 | | | | | | |
| | HISPANIC | 6 | 2 | 118 | 2 | | | | | | HISPANIC | 8 | 2 | 281 | 3 | | | | | | |
| | | | | | | | | | | | | TOTALS | TOTAL | 11775 | 100 | 62626 | 100 | | | | |
| | | | | | | | | | | | | | BLACK | 2368 | 20 | 11896 | 19 | | | | |
| | | | | | | | | | | | | | HISPANIC | 872 | 7 | 4473 | 7 | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-------------|----------|--------------|-----------|----------------|-----|-----|------|-------------|----------|--------------|-----------|---------------|----------|--------------|-----------|-----|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | |
| WBLZ-F | | | | | | *WTSJ-A | | | | | | | | | | | | |
| TOTAL | 122 | 100 | 1481 | 100 | | TOTAL | 6 | 100 | 170 | 100 | | | | | | | | |
| BLACK | 80 | 66 | 715 | 48 | | BLACK | 2 | 33 | 31 | 18 | | | | | | | | |
| WCIN-A | | | | | | WUBE-F | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 506 | 100 | | TOTAL | 80 | 100 | 1142 | 100 | | | | | | | | |
| BLACK | 44 | 98 | 476 | 94 | | BLACK | 1 | 1 | 20 | 2 | | | | | | | | |
| WCKY-A | | | | | | WWEZ-F | | | | | | | | | | | | |
| TOTAL | 106 | 100 | 1283 | 100 | | TOTAL | 182 | 100 | 1853 | 100 | | | | | | | | |
| BLACK | 8 | 8 | 91 | 7 | | BLACK | 5 | 3 | 69 | 4 | | | | | | | | |
| WDJO-A | | | | | | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 560 | 100 | | | | | | | | | | | | | | |
| BLACK | 3 | 8 | 70 | 13 | | | | | | | | | | | | | | |
| WEBN-F | | | | | | WGTZ-F | | | | | | | | | | | | |
| TOTAL | 144 | 100 | 2114 | 100 | | TOTAL | 15 | 100 | 191 | 100 | | | | | | | | |
| BLACK | 2 | 1 | 38 | 2 | | BLACK | | | | | | | | | | | | |
| WHKK-F | | | | | | WHIO-F | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 158 | 100 | | TOTAL | 13 | 100 | 149 | 100 | | | | | | | | |
| BLACK | 5 | 42 | 112 | 71 | | BLACK | | | 13 | 9 | | | | | | | | |
| WKRC-A | | | | | | WPFB-F | | | | | | | | | | | | |
| TOTAL | 185 | 100 | 2225 | 100 | | TOTAL | 15 | 100 | 129 | 100 | | | | | | | | |
| BLACK | 21 | 11 | 171 | 8 | | BLACK | | | 18 | 14 | | | | | | | | |
| WKRQ-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 204 | 100 | 3032 | 100 | | | | | | | | | | | | | | |
| BLACK | 8 | 4 | 160 | 5 | | | | | | | | | | | | | | |
| WKXF-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 52 | 100 | 884 | 100 | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | |
| WLLT-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 99 | 100 | 1549 | 100 | | | | | | | | | | | | | | |
| BLACK | 12 | 12 | 115 | 7 | | | | | | | | | | | | | | |
| WLW -A | | | | | | | | | | | | | | | | | | |
| TOTAL | 199 | 100 | 3057 | 100 | | | | | | | | | | | | | | |
| BLACK | 19 | 10 | 212 | 7 | | | | | | | | | | | | | | |
| *WNOP-A | | | | | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 193 | 100 | | | | | | | | | | | | | | |
| BLACK | 12 | 60 | 68 | 35 | | | | | | | | | | | | | | |
| WRRM-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 128 | 100 | 1970 | 100 | | | | | | | | | | | | | | |
| BLACK | 4 | 3 | 123 | 6 | | | | | | | | | | | | | | |
| WRXY-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 138 | 100 | | | | | | | | | | | | | | |
| BLACK | 1 | 14 | 25 | 18 | | | | | | | | | | | | | | |
| WSAI-A | | | | | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 530 | 100 | | | | | | | | | | | | | | |
| BLACK | 1 | 3 | 40 | 8 | | | | | | | | | | | | | | |
| *WSCH-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 130 | 100 | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | |
| WSKS-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 1006 | 100 | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | TOTALS | | | | |
| | | | | | | | | | | | | | | TOTAL | 1882 | 100 | 10857 | 100 |
| | | | | | | | | | | | | | | BLACK | 243 | 13 | 1287 | 12 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| *WABQ-A | | | | | WRMR-A | | | | | | | | | |
| TOTAL | 44 | 100 | 447 | 100 | TOTAL | 100 | 100 | 1263 | 100 | | | | | |
| BLACK | 42 | 95 | 431 | 96 | BLACK | 13 | 13 | 237 | 19 | | | | | |
| WBBG-A | | | | | WRQC-F | | | | | | | | | |
| TOTAL | 155 | 100 | 1734 | 100 | TOTAL | 71 | 100 | 1638 | 100 | | | | | |
| BLACK | 7 | 5 | 84 | 5 | BLACK | 10 | 14 | 265 | 16 | | | | | |
| WBEA-F | | | | | WWWE-A | | | | | | | | | |
| TOTAL | 11 | 100 | 300 | 100 | TOTAL | 89 | 100 | 1794 | 100 | | | | | |
| BLACK | 2 | 18 | 45 | 15 | BLACK | 17 | 19 | 254 | 14 | | | | | |
| WCLV-F | | | | | WZAK-F | | | | | | | | | |
| TOTAL | 39 | 100 | 823 | 100 | TOTAL | 169 | 100 | 1933 | 100 | | | | | |
| BLACK | | | 48 | 6 | BLACK | 151 | 89 | 1491 | 77 | | | | | |
| WDMT-F | | | | | | | | | | | | | | |
| TOTAL | 120 | 100 | 1642 | 100 | | | | | | | | | | |
| BLACK | 109 | 91 | 1284 | 78 | | | | | | | | | | |
| WDOK-F | | | | | WDBN-F | | | | | | | | | |
| TOTAL | 256 | 100 | 2408 | 100 | TOTAL | 19 | 100 | 271 | 100 | | | | | |
| BLACK | 27 | 11 | 189 | 8 | BLACK | | | | | | | | | |
| *WELW-A | | | | | WKDD-F | | | | | | | | | |
| TOTAL | 11 | 100 | 162 | 100 | TOTAL | 15 | 100 | 772 | 100 | | | | | |
| BLACK | | | 13 | 8 | BLACK | | | 23 | 3 | | | | | |
| WERE-A | | | | | WONE-F | | | | | | | | | |
| TOTAL | 95 | 100 | 1725 | 100 | TOTAL | 27 | 100 | 324 | 100 | | | | | |
| BLACK | 20 | 21 | 357 | 21 | BLACK | | | | | | | | | |
| WGAR-A | | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 836 | 100 | | | | | | | | | | |
| BLACK | 2 | 4 | 98 | 12 | | | | | | | | | | |
| WGAR-F | | | | | | | | | | | | | | |
| TOTAL | 105 | 100 | 1404 | 100 | | | | | | | | | | |
| BLACK | 3 | 3 | 68 | 5 | | | | | | | | | | |
| WGCL-F | | | | | | | | | | | | | | |
| TOTAL | 177 | 100 | 3129 | 100 | | | | | | | | | | |
| BLACK | 4 | 2 | 148 | 5 | | | | | | | | | | |
| WHK -A | | | | | | | | | | | | | | |
| TOTAL | 76 | 100 | 1286 | 100 | | | | | | | | | | |
| BLACK | 11 | 14 | 196 | 15 | | | | | | | | | | |
| WJMO-A | | | | | | | | | | | | | | |
| TOTAL | 47 | 100 | 808 | 100 | | | | | | | | | | |
| BLACK | 42 | 89 | 767 | 95 | | | | | | | | | | |
| WLTF-F | | | | | | | | | | | | | | |
| TOTAL | 206 | 100 | 2747 | 100 | | | | | | | | | | |
| BLACK | 26 | 13 | 294 | 11 | | | | | | | | | | |
| WMJI-F | | | | | | | | | | | | | | |
| TOTAL | 167 | 100 | 2620 | 100 | | | | | | | | | | |
| BLACK | 10 | 6 | 198 | 8 | | | | | | | | | | |
| WMMS-F | | | | | | | | | | | | | | |
| TOTAL | 312 | 100 | 3408 | 100 | | | | | | | | | | |
| BLACK | 6 | 2 | 113 | 3 | | | | | | | | | | |
| WQAL-F | | | | | | | | | | | | | | |
| TOTAL | 216 | 100 | 2323 | 100 | | | | | | | | | | |
| BLACK | 10 | 5 | 171 | 7 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 2762 | 100 | 14582 | 100 |
| BLACK | | | | | | | | | | | 566 | 20 | 2560 | 18 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | |
|----------------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|-----|
| WCEZ-F | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 359 | 100 | | | | | | | | | |
| BLACK | | | 10 | 3 | | | | | | | | | |
| WCOS-A | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 234 | 100 | | | | | | | | | |
| BLACK | 1 | 14 | 37 | 16 | | | | | | | | | |
| WCOS-F | | | | | | | | | | | | | |
| TOTAL | 119 | 100 | 1115 | 100 | | | | | | | | | |
| BLACK | 7 | 6 | 113 | 10 | | | | | | | | | |
| WDPN-F | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 523 | 100 | | | | | | | | | |
| BLACK | 29 | 94 | 440 | 84 | | | | | | | | | |
| WIS -A | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 628 | 100 | | | | | | | | | |
| BLACK | 8 | 22 | 88 | 14 | | | | | | | | | |
| WNOK-A | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 122 | 100 | | | | | | | | | |
| BLACK | 1 | 50 | 32 | 26 | | | | | | | | | |
| WNOK-F | | | | | | | | | | | | | |
| TOTAL | 88 | 100 | 1159 | 100 | | | | | | | | | |
| BLACK | 23 | 26 | 247 | 21 | | | | | | | | | |
| WOIC-A | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 399 | 100 | | | | | | | | | |
| BLACK | 24 | 96 | 347 | 87 | | | | | | | | | |
| *WQXL-A | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 160 | 100 | | | | | | | | | |
| BLACK | 8 | 73 | 100 | 63 | | | | | | | | | |
| WSCQ-F | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 538 | 100 | | | | | | | | | |
| BLACK | 10 | 26 | 91 | 17 | | | | | | | | | |
| WTCB-F | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 235 | 100 | | | | | | | | | |
| BLACK | 3 | 13 | 37 | 16 | | | | | | | | | |
| *WTGH-A | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 136 | 100 | | | | | | | | | |
| BLACK | 17 | 100 | 126 | 93 | | | | | | | | | |
| WWDM-F | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 633 | 100 | | | | | | | | | |
| BLACK | 52 | 91 | 521 | 82 | | | | | | | | | |
| WWGO-F | | | | | | | | | | | | | |
| TOTAL | 40 | 100 | 411 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| WZLD-F | | | | | | | | | | | | | |
| TOTAL | 53 | 100 | 725 | 100 | | | | | | | | | |
| BLACK | 5 | 9 | 89 | 12 | | | | | | | | | |
| WBBO-F | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 186 | 100 | | | | | | | | | |
| BLACK | | | 28 | 15 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 606 | 100 | 3469 | 100 |
| BLACK | | | | | | | | | | 194 | 32 | 995 | 29 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH | AQH | CUME | CUME | | AQH | AQH | CUME | CUME | | AQH | AQH | CUME | CUME |
|----------------|------|-----|------|------|--|------|-----|------|------|--|------|-----|------|------|
| | (00) | % | (00) | % | | (00) | % | (00) | % | | (00) | % | | |
| WCGQ-F | | | | | | | | | | | | | | |
| TOTAL | 59 | 100 | 650 | 100 | | | | | | | | | | |
| BLACK | 8 | 14 | 207 | 32 | | | | | | | | | | |
| WDAK-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 158 | 100 | | | | | | | | | | |
| BLACK | 2 | 22 | 36 | 23 | | | | | | | | | | |
| WEAM-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 55 | 100 | | | | | | | | | | |
| BLACK | 2 | 33 | 16 | 29 | | | | | | | | | | |
| WEIZ-F | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 431 | 100 | | | | | | | | | | |
| BLACK | 5 | 15 | 115 | 27 | | | | | | | | | | |
| WFXE-F | | | | | | | | | | | | | | |
| TOTAL | 53 | 100 | 487 | 100 | | | | | | | | | | |
| BLACK | 50 | 94 | 409 | 84 | | | | | | | | | | |
| *WHYD-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 79 | 100 | | | | | | | | | | |
| BLACK | 3 | 75 | 41 | 52 | | | | | | | | | | |
| WNKS-F | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 521 | 100 | | | | | | | | | | |
| BLACK | 4 | 12 | 169 | 32 | | | | | | | | | | |
| WOKS-A | | | | | | | | | | | | | | |
| TOTAL | 37 | 100 | 419 | 100 | | | | | | | | | | |
| BLACK | 35 | 95 | 391 | 93 | | | | | | | | | | |
| WPNX-A | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 229 | 100 | | | | | | | | | | |
| BLACK | 1 | 5 | 19 | 8 | | | | | | | | | | |
| WRCG-A | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 259 | 100 | | | | | | | | | | |
| BLACK | 5 | 17 | 35 | 14 | | | | | | | | | | |
| WVFJ-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 55 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WJYA-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 111 | 100 | | | | | | | | | | |
| BLACK | | | 8 | 7 | | | | | | | | | | |
| WKLS-F | | | | | | | | | | | | | | |
| TOTAL | 1 | 100 | 35 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 14 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 301 | 100 | 1813 | 100 |
| BLACK | | | | | | | | | | | 116 | 39 | 663 | 37 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WBBY-F | | | | | *WVKO-A | | | | | | | | | |
| TOTAL | 28 | 100 | 494 | 100 | TOTAL | 45 | 100 | 706 | 100 | | | | | |
| BLACK | 7 | 25 | 111 | 22 | BLACK | 38 | 84 | 553 | 78 | | | | | |
| WBNS-A | | | | | WXGT-F | | | | | | | | | |
| TOTAL | 39 | 100 | 953 | 100 | TOTAL | 188 | 100 | 2727 | 100 | | | | | |
| BLACK | 10 | 26 | 147 | 15 | BLACK | 12 | 6 | 149 | 5 | | | | | |
| WBNS-F | | | | | WZZT-F | | | | | | | | | |
| TOTAL | 213 | 100 | 1960 | 100 | TOTAL | 53 | 100 | 777 | 100 | | | | | |
| BLACK | 5 | 2 | 68 | 3 | BLACK | 46 | 87 | 606 | 78 | | | | | |
| WCKX-F | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 459 | 100 | | | | | | | | | | |
| BLACK | 32 | 97 | 410 | 89 | | | | | | | | | | |
| *WCLT-A | | | | | WMRN-F | | | | | | | | | |
| TOTAL | 15 | 100 | 128 | 100 | TOTAL | 6 | 100 | 76 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| WCLT-F | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 389 | 100 | | | | | | | | | | |
| BLACK | | | 15 | 4 | | | | | | | | | | |
| WCOL-A | | | | | WLW -A | | | | | | | | | |
| TOTAL | 14 | 100 | 458 | 100 | TOTAL | 26 | 100 | 607 | 100 | | | | | |
| BLACK | 2 | 14 | 31 | 7 | BLACK | 3 | 12 | 19 | 3 | | | | | |
| WHOK-F | | | | | | | | | | | | | | |
| TOTAL | 61 | 100 | 781 | 100 | | | | | | | | | | |
| BLACK | | | 9 | 1 | | | | | | | | | | |
| *WHTH-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 132 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WLVO-F | | | | | | | | | | | | | | |
| TOTAL | 195 | 100 | 2496 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 39 | 2 | | | | | | | | | | |
| WMNI-A | | | | | | | | | | | | | | |
| TOTAL | 60 | 100 | 869 | 100 | | | | | | | | | | |
| BLACK | | | 9 | 1 | | | | | | | | | | |
| WNCI-F | | | | | | | | | | | | | | |
| TOTAL | 83 | 100 | 2006 | 100 | | | | | | | | | | |
| BLACK | 3 | 4 | 130 | 6 | | | | | | | | | | |
| *WNRE-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 106 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| *WRFD-A | | | | | | | | | | | | | | |
| TOTAL | 41 | 100 | 295 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 32 | 11 | | | | | | | | | | |
| WRMZ-F | | | | | | | | | | | | | | |
| TOTAL | 69 | 100 | 771 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 10 | 1 | | | | | | | | | | |
| WSNY-F | | | | | | | | | | | | | | |
| TOTAL | 183 | 100 | 2356 | 100 | | | | | | | | | | |
| BLACK | 16 | 9 | 191 | 8 | | | | | | | | | | |
| WTVN-A | | | | | | | | | | | | | | |
| TOTAL | 171 | 100 | 2311 | 100 | | | | | | | | | | |
| BLACK | 5 | 3 | 130 | 6 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1673 | 100 | 9869 | 100 |
| BLACK | | | | | | | | | | | 185 | 11 | 1066 | 11 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|--|-------------|----------|--------------|-----------|---------------|----------------|----|-----|-------------|----------|--------------|-----------|-----|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | |
| KCCT-A | | 40 | 100 | 466 | 100 | KZFM-F | | | | | | | | |
| TOTAL HISPANIC | | 37 | 93 | 430 | 92 | | TOTAL HISPANIC | 85 | 100 | 933 | 100 | | | |
| *KCTA-A | | 6 | 100 | 89 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 2 | 33 | 34 | 38 | | | | | | | | | |
| KDAE-A | | 7 | 100 | 92 | 100 | KTRH-A | | | | | | | | |
| TOTAL HISPANIC | | | | 10 | 11 | | TOTAL HISPANIC | 3 | 100 | 53 | 100 | | | |
| KEXX-F | | 13 | 100 | 167 | 100 | KTSA-A | | | | | | | | |
| TOTAL HISPANIC | | 4 | 31 | 64 | 38 | | TOTAL HISPANIC | 3 | 100 | 73 | 100 | | | |
| KEYS-A | | 17 | 100 | 261 | 100 | WOAI-A | | | | | | | | |
| TOTAL HISPANIC | | 10 | 59 | 125 | 48 | | TOTAL HISPANIC | 2 | 100 | 61 | 100 | | | |
| KFLZ-F | | 5 | 100 | 49 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 5 | 100 | 47 | 96 | | | | | | | | | |
| KIOU-F | | 43 | 100 | 387 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 5 | 12 | 53 | 14 | | | | | | | | | |
| KITE-F | | 35 | 100 | 529 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 22 | 63 | 310 | 59 | | | | | | | | | |
| KNCN-F | | 55 | 100 | 599 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 29 | 53 | 331 | 55 | | | | | | | | | |
| KOUL-F | | 31 | 100 | 400 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 12 | 39 | 156 | 39 | | | | | | | | | |
| *KROB-A | | 2 | 100 | 43 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | | | 7 | 16 | | | | | | | | | |
| KROB-F | | 5 | 100 | 113 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 1 | 20 | 32 | 28 | | | | | | | | | |
| KRYS-A | | 18 | 100 | 268 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 4 | 22 | 79 | 29 | | | | | | | | | |
| KRYS-F | | 46 | 100 | 506 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 13 | 28 | 183 | 36 | | | | | | | | | |
| KSIX-A | | 4 | 100 | 104 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | | | 7 | 7 | | | | | | | | | |
| KUNO-A | | 64 | 100 | 472 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 61 | 95 | 437 | 93 | | | | | | | | | |
| KXTO-F | | 5 | 100 | 73 | 100 | | | | | | | | | |
| TOTAL HISPANIC | | 5 | 100 | 73 | 100 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL HISPANIC | | | | | | | | | | | 496 | 100 | 2683 | 100 |
| | | | | | | | | | | | 267 | 54 | 1334 | 50 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | |
|---------------------------|----------|-----|-----|------|-----|------|---|------|---|------|---|------|---|----------|------|------|-------|-----|--|
| | | | | AOH | | | | CUME | | | | AOH | | | | CUME | | | |
| | | | | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | | |
| KAAM-A | TOTAL | 55 | 100 | 711 | 100 | | | | | | | | | | | | | | |
| | BLACK | 2 | 4 | 27 | 4 | | | | | | | | | | | | | | |
| | HISPANIC | 19 | 35 | 136 | 19 | | | | | | | | | | | | | | |
| KAFM-F | TOTAL | 179 | 100 | 3320 | 100 | | | | | | | | | | | | | | |
| | BLACK | 10 | 6 | 282 | 8 | | | | | | | | | | | | | | |
| | HISPANIC | 34 | 19 | 450 | 14 | | | | | | | | | | | | | | |
| KEGL-F | TOTAL | 283 | 100 | 4672 | 100 | | | | | | | | | | | | | | |
| | BLACK | 2 | 1 | 151 | 3 | | | | | | | | | | | | | | |
| | HISPANIC | 24 | 8 | 536 | 11 | | | | | | | | | | | | | | |
| KESS-F | TOTAL | 69 | 100 | 809 | 100 | | | | | | | | | | | | | | |
| | BLACK | | | 9 | 1 | | | | | | | | | | | | | | |
| | HISPANIC | 66 | 96 | 750 | 93 | | | | | | | | | | | | | | |
| *KFJZ-A | TOTAL | 35 | 100 | 380 | 100 | | | | | | | | | | | | | | |
| | BLACK | | | 36 | 9 | | | | | | | | | | | | | | |
| | HISPANIC | 1 | 3 | 29 | 8 | | | | | | | | | | | | | | |
| *KHVN-A | TOTAL | 24 | 100 | 316 | 100 | | | | | | | | | | | | | | |
| | BLACK | 14 | 58 | 184 | 58 | | | | | | | | | | | | | | |
| | HISPANIC | 1 | 4 | 12 | 4 | | | | | | | | | | | | | | |
| KJIM-F | TOTAL | 81 | 100 | 619 | 100 | | | | | | | | | | | | | | |
| | BLACK | 1 | 1 | 45 | 7 | | | | | | | | | | | | | | |
| | HISPANIC | 7 | 9 | 35 | 6 | | | | | | | | | | | | | | |
| *KKDA-A | TOTAL | 60 | 100 | 736 | 100 | | | | | | | | | | | | | | |
| | BLACK | 53 | 88 | 682 | 93 | | | | | | | | | | | | | | |
| | HISPANIC | | | | | | | | | | | | | | | | | | |
| KKDA-F | TOTAL | 361 | 100 | 3458 | 100 | | | | | | | | | | | | | | |
| | BLACK | 339 | 94 | 2776 | 80 | | | | | | | | | | | | | | |
| | HISPANIC | 6 | 2 | 172 | 5 | | | | | | | | | | | | | | |
| KLIF-A | TOTAL | 46 | 100 | 981 | 100 | | | | | | | | | | | | | | |
| | BLACK | 6 | 13 | 123 | 13 | | | | | | | | | | | | | | |
| | HISPANIC | 4 | 9 | 109 | 11 | | | | | | | | | | | | | | |
| KLUV-F | TOTAL | 101 | 100 | 2222 | 100 | | | | | | | | | | | | | | |
| | BLACK | 4 | 4 | 79 | 4 | | | | | | | | | | | | | | |
| | HISPANIC | 7 | 7 | 204 | 9 | | | | | | | | | | | | | | |
| KMEZ-A | TOTAL | 26 | 100 | 402 | 100 | | | | | | | | | | | | | | |
| | BLACK | 3 | 12 | 69 | 17 | | | | | | | | | | | | | | |
| | HISPANIC | 1 | 4 | 14 | 3 | | | | | | | | | | | | | | |
| KMEZ-F | TOTAL | 255 | 100 | 3251 | 100 | | | | | | | | | | | | | | |
| | BLACK | 12 | 5 | 197 | 6 | | | | | | | | | | | | | | |
| | HISPANIC | 6 | 2 | 162 | 5 | | | | | | | | | | | | | | |
| KMGC-F | TOTAL | 124 | 100 | 2443 | 100 | | | | | | | | | | | | | | |
| | BLACK | 5 | 4 | 53 | 2 | | | | | | | | | | | | | | |
| | HISPANIC | 9 | 7 | 73 | 3 | | | | | | | | | | | | | | |
| KNOK-F | TOTAL | 144 | 100 | 2105 | 100 | | | | | | | | | | | | | | |
| | BLACK | 127 | 88 | 1727 | 82 | | | | | | | | | | | | | | |
| | HISPANIC | 4 | 3 | 75 | 4 | | | | | | | | | | | | | | |
| *KPBC-A | TOTAL | 94 | 100 | 989 | 100 | | | | | | | | | | | | | | |
| | BLACK | 14 | 15 | 249 | 25 | | | | | | | | | | | | | | |
| | HISPANIC | 26 | 28 | 107 | 11 | | | | | | | | | | | | | | |
| KPLX-F | TOTAL | 260 | 100 | 3240 | 100 | | | | | | | | | | | | | | |
| | BLACK | 7 | 3 | 87 | 3 | | | | | | | | | | | | | | |
| | HISPANIC | 22 | 8 | 150 | 5 | | | | | | | | | | | | | | |
| KQZY-F | TOTAL | 123 | 100 | 1723 | 100 | | | | | | | | | | | | | | |
| | BLACK | 10 | 8 | 143 | 8 | | | | | | | | | | | | | | |
| | HISPANIC | | | 29 | 2 | | | | | | | | | | | | | | |
| KRLD-A | TOTAL | 331 | 100 | 4979 | 100 | | | | | | | | | | | | | | |
| | BLACK | 68 | 21 | 723 | 15 | | | | | | | | | | | | | | |
| | HISPANIC | 2 | 1 | 117 | 2 | | | | | | | | | | | | | | |
| KRQX-A | TOTAL | 56 | 100 | 1161 | 100 | | | | | | | | | | | | | | |
| | BLACK | 2 | 4 | 30 | 3 | | | | | | | | | | | | | | |
| | HISPANIC | 12 | 21 | 95 | 8 | | | | | | | | | | | | | | |
| KSCS-F | TOTAL | 228 | 100 | 3491 | 100 | | | | | | | | | | | | | | |
| | BLACK | 1 | | 45 | 1 | | | | | | | | | | | | | | |
| | HISPANIC | 26 | 11 | 390 | 11 | | | | | | | | | | | | | | |
| *KSKY-A | TOTAL | 22 | 100 | 274 | 100 | | | | | | | | | | | | | | |
| | BLACK | 19 | 86 | 145 | 53 | | | | | | | | | | | | | | |
| | HISPANIC | | | | | | | | | | | | | | | | | | |
| KSSA-A | TOTAL | 56 | 100 | 406 | 100 | | | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | | | |
| | HISPANIC | 53 | 95 | 352 | 87 | | | | | | | | | | | | | | |
| KTKS-F | TOTAL | 194 | 100 | 3413 | 100 | | | | | | | | | | | | | | |
| | BLACK | 12 | 6 | 356 | 10 | | | | | | | | | | | | | | |
| | HISPANIC | 26 | 13 | 429 | 13 | | | | | | | | | | | | | | |
| KTXQ-F | TOTAL | 252 | 100 | 4019 | 100 | | | | | | | | | | | | | | |
| | BLACK | 5 | 2 | 182 | 5 | | | | | | | | | | | | | | |
| | HISPANIC | 29 | 12 | 501 | 12 | | | | | | | | | | | | | | |
| *KVIL-A | TOTAL | 26 | 100 | 655 | 100 | | | | | | | | | | | | | | |
| | BLACK | 1 | 4 | 47 | 7 | | | | | | | | | | | | | | |
| | HISPANIC | 1 | 4 | 60 | 9 | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | TOTAL | 4732 | 100 | 26156 | 100 | |
| | | | | | | | | | | | | | | BLACK | 775 | 16 | 3610 | 14 | |
| | | | | | | | | | | | | | | HISPANIC | 447 | 9 | 2146 | 8 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | AOH (00) | AOH % | CUME (00) | CUME % | |
|----------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|----------|-------|-----------|--------|-----|
| *WAZU-F | | | | | WYMJ-F | | | | | | | | | |
| TOTAL | 16 | 100 | 291 | 100 | TOTAL | 75 | 100 | 1039 | 100 | | | | | |
| BLACK | 2 | 13 | 21 | 7 | BLACK | 3 | 4 | 60 | 6 | | | | | |
| *WBLY-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 218 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WBZI-F | | | | | WBLZ-F | | | | | | | | | |
| TOTAL | 25 | 100 | 433 | 100 | TOTAL | 47 | 100 | 607 | 100 | | | | | |
| BLACK | 1 | 4 | 17 | 4 | BLACK | 39 | 83 | 475 | 78 | | | | | |
| *WDAO-A | | | | | WKRQ-F | | | | | | | | | |
| TOTAL | 36 | 100 | 464 | 100 | TOTAL | 5 | 100 | 161 | 100 | | | | | |
| BLACK | 32 | 89 | 393 | 85 | BLACK | | | 15 | 9 | | | | | |
| WFCJ-F | | | | | WLLT-F | | | | | | | | | |
| TOTAL | 12 | 100 | 256 | 100 | TOTAL | 13 | 100 | 269 | 100 | | | | | |
| BLACK | 2 | 17 | 36 | 14 | BLACK | | | 6 | 2 | | | | | |
| WGTZ-F | | | | | WLW -A | | | | | | | | | |
| TOTAL | 145 | 100 | 1685 | 100 | TOTAL | 27 | 100 | 715 | 100 | | | | | |
| BLACK | 20 | 14 | 189 | 11 | BLACK | 1 | 4 | 28 | 4 | | | | | |
| WHIO-A | | | | | WSKS-F | | | | | | | | | |
| TOTAL | 130 | 100 | 1794 | 100 | TOTAL | 28 | 100 | 444 | 100 | | | | | |
| BLACK | 11 | 8 | 192 | 11 | BLACK | | | | | | | | | |
| WHIO-F | | | | | | | | | | | | | | |
| TOTAL | 201 | 100 | 1984 | 100 | | | | | | | | | | |
| BLACK | 19 | 9 | 179 | 9 | | | | | | | | | | |
| WING-A | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 936 | 100 | | | | | | | | | | |
| BLACK | 8 | 15 | 89 | 10 | | | | | | | | | | |
| WIZE-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 163 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WONE-A | | | | | | | | | | | | | | |
| TOTAL | 100 | 100 | 1042 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 23 | 2 | | | | | | | | | | |
| WPFB-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 174 | 100 | | | | | | | | | | |
| BLACK | 1 | 11 | 7 | 4 | | | | | | | | | | |
| *WPTW-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 70 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| *WPTW-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 216 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WTUE-F | | | | | | | | | | | | | | |
| TOTAL | 126 | 100 | 1426 | 100 | | | | | | | | | | |
| BLACK | 4 | 3 | 77 | 5 | | | | | | | | | | |
| WVUD-F | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 854 | 100 | | | | | | | | | | |
| BLACK | 4 | 11 | 104 | 12 | | | | | | | | | | |
| WWSN-F | | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 640 | 100 | | | | | | | | | | |
| BLACK | 7 | 18 | 138 | 22 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1239 | 100 | 7108 | 100 |
| BLACK | | | | | | | | | | | 171 | 14 | 911 | 13 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | |
|---------------------------|-------|----------|-------|-----------|--------|---------------|-------|----------|-------|-----------|--------|--|--|----------|-------|-----------|--------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WCHB-A | TOTAL | 99 | 100 | 1317 | 100 | WMJC-F | TOTAL | 165 | 100 | 3239 | 100 | | | | | | |
| | BLACK | 95 | 96 | 1254 | 95 | | BLACK | 15 | 9 | 281 | 9 | | | | | | |
| WCLS-F | TOTAL | 126 | 100 | 2940 | 100 | WMUZ-F | TOTAL | 56 | 100 | 984 | 100 | | | | | | |
| | BLACK | 2 | 2 | 102 | 3 | | BLACK | 7 | 13 | 145 | 15 | | | | | | |
| WCXI-A | TOTAL | 123 | 100 | 1656 | 100 | WNIC-A | TOTAL | 41 | 100 | 913 | 100 | | | | | | |
| | BLACK | 3 | 2 | 52 | 3 | | BLACK | 9 | 22 | 154 | 17 | | | | | | |
| WCXI-F | TOTAL | 112 | 100 | 1830 | 100 | WNIC-F | TOTAL | 284 | 100 | 5720 | 100 | | | | | | |
| | BLACK | 1 | 1 | 77 | 4 | | BLACK | 32 | 11 | 624 | 11 | | | | | | |
| WCZY-A | TOTAL | 27 | 100 | 576 | 100 | WOMC-F | TOTAL | 255 | 100 | 4138 | 100 | | | | | | |
| | BLACK | 6 | 22 | 180 | 31 | | BLACK | 25 | 10 | 661 | 16 | | | | | | |
| WCZY-F | TOTAL | 378 | 100 | 6627 | 100 | WQBH-A | TOTAL | 64 | 100 | 1197 | 100 | | | | | | |
| | BLACK | 22 | 6 | 761 | 11 | | BLACK | 62 | 97 | 1165 | 97 | | | | | | |
| WEXL-A | TOTAL | 26 | 100 | 469 | 100 | WQRS-F | TOTAL | 88 | 100 | 1465 | 100 | | | | | | |
| | BLACK | 4 | 15 | 72 | 15 | | BLACK | 6 | 7 | 188 | 13 | | | | | | |
| WGPR-F | TOTAL | 201 | 100 | 2304 | 100 | WRIF-F | TOTAL | 418 | 100 | 5846 | 100 | | | | | | |
| | BLACK | 194 | 97 | 2199 | 95 | | BLACK | 4 | 1 | 151 | 3 | | | | | | |
| *WHND-A | TOTAL | 90 | 100 | 1055 | 100 | WWJ -A | TOTAL | 336 | 100 | 5282 | 100 | | | | | | |
| | BLACK | 15 | 17 | 44 | 4 | | BLACK | 79 | 24 | 1008 | 19 | | | | | | |
| WHYT-F | TOTAL | 384 | 100 | 7378 | 100 | WWWV-F | TOTAL | 255 | 100 | 3370 | 100 | | | | | | |
| | BLACK | 57 | 15 | 1142 | 15 | | BLACK | 11 | 4 | 286 | 8 | | | | | | |
| WJLB-F | TOTAL | 438 | 100 | 5285 | 100 | WXYT-A | TOTAL | 237 | 100 | 3394 | 100 | | | | | | |
| | BLACK | 394 | 90 | 3874 | 73 | | BLACK | 45 | 19 | 643 | 19 | | | | | | |
| WJOI-F | TOTAL | 424 | 100 | 4930 | 100 | | | | | | | | | | | | |
| | BLACK | 30 | 7 | 435 | 9 | CJOM-F | TOTAL | 22 | 100 | 677 | 100 | | | | | | |
| WJR -A | TOTAL | 718 | 100 | 9770 | 100 | | BLACK | | | 22 | 3 | | | | | | |
| | BLACK | 65 | 9 | 975 | 10 | CKEZ-F | TOTAL | 39 | 100 | 507 | 100 | | | | | | |
| WJZZ-F | TOTAL | 176 | 100 | 2316 | 100 | | BLACK | | | 17 | 3 | | | | | | |
| | BLACK | 137 | 78 | 1589 | 69 | CKLW-A | TOTAL | 364 | 100 | 3918 | 100 | | | | | | |
| WKSG-F | TOTAL | 174 | 100 | 3081 | 100 | | BLACK | 10 | 3 | 217 | 6 | | | | | | |
| | BLACK | 8 | 5 | 176 | 6 | | | | | | | | | | | | |
| WLLZ-F | TOTAL | 264 | 100 | 5368 | 100 | | | | | | | | | | | | |
| | BLACK | 21 | 8 | 259 | 5 | | | | | | | | | | | | |
| WLTI-F | TOTAL | 126 | 100 | 2365 | 100 | | | | | | | | | | | | |
| | BLACK | 63 | 50 | 1137 | 48 | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 6610 | 100 | 33913 | 100 |
| BLACK | | | | | | | | | | | | | | 1437 | 22 | 6470 | 19 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | |
|----------------|----------|-------|-----------|--------|----------|-------|-----------|--------|----------|-------|-----------|--------|-----|
| *WAGF-A | | | | | | | | | | | | | |
| TOTAL | 1 | 100 | 26 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| WKMX-F | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 382 | 100 | | | | | | | | | |
| BLACK | 5 | 13 | 50 | 13 | | | | | | | | | |
| WLHQ-F | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 192 | 100 | | | | | | | | | |
| BLACK | 1 | 9 | 15 | 8 | | | | | | | | | |
| *WOOF-A | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 83 | 100 | | | | | | | | | |
| BLACK | 8 | 89 | 47 | 57 | | | | | | | | | |
| WOOF-F | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 235 | 100 | | | | | | | | | |
| BLACK | 2 | 12 | 46 | 20 | | | | | | | | | |
| WORJ-F | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 90 | 100 | | | | | | | | | |
| BLACK | 7 | 100 | 66 | 73 | | | | | | | | | |
| *WOZK-A | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 49 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| WTVY-F | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 294 | 100 | | | | | | | | | |
| BLACK | 1 | 4 | 11 | 4 | | | | | | | | | |
| *WWNT-A | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 42 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| WXLE-F | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 125 | 100 | | | | | | | | | |
| BLACK | 20 | 100 | 121 | 97 | | | | | | | | | |
| WPFM-F | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 105 | 100 | | | | | | | | | |
| BLACK | 1 | 17 | 9 | 9 | | | | | | | | | |
| WRJM-F | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 134 | 100 | | | | | | | | | |
| BLACK | | | 11 | 8 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 164 | 100 | 905 | 100 |
| BLACK | | | | | | | | | | 45 | 27 | 173 | 19 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KALY-A | | | | | KYSR-F | | | | | | | | | |
| TOTAL | 9 | 100 | 212 | 100 | TOTAL | 24 | 100 | 278 | 100 | | | | | |
| HISPANIC | 9 | 100 | 185 | 87 | HISPANIC | 7 | 29 | 140 | 50 | | | | | |
| *KAMA-A | | | | | | | | | | | | | | |
| TOTAL | 46 | 100 | 374 | 100 | | | | | | | | | | |
| HISPANIC | 36 | 78 | 342 | 91 | | | | | | | | | | |
| KAMZ-F | | | | | *XEFV-A | | | | | | | | | |
| TOTAL | 107 | 100 | 1344 | 100 | TOTAL | 3 | 100 | 70 | 100 | | | | | |
| HISPANIC | 76 | 71 | 970 | 72 | HISPANIC | 3 | 100 | 70 | 100 | | | | | |
| *KELP-A | | | | | XEJ -A | | | | | | | | | |
| TOTAL | 9 | 100 | 119 | 100 | TOTAL | 11 | 100 | 181 | 100 | | | | | |
| HISPANIC | 7 | 78 | 71 | 60 | HISPANIC | 11 | 100 | 181 | 100 | | | | | |
| KEZB-F | | | | | XROK-A | | | | | | | | | |
| TOTAL | 81 | 100 | 1255 | 100 | TOTAL | 21 | 100 | 233 | 100 | | | | | |
| HISPANIC | 56 | 69 | 871 | 69 | HISPANIC | 21 | 100 | 233 | 100 | | | | | |
| KFIM-F | | | | | *XZOL-A | | | | | | | | | |
| TOTAL | 37 | 100 | 594 | 100 | TOTAL | 7 | 100 | 133 | 100 | | | | | |
| HISPANIC | 17 | 46 | 393 | 66 | HISPANIC | 6 | 86 | 124 | 93 | | | | | |
| KHEY-A | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 517 | 100 | | | | | | | | | | |
| HISPANIC | 12 | 35 | 226 | 44 | | | | | | | | | | |
| KHEY-F | | | | | | | | | | | | | | |
| TOTAL | 59 | 100 | 767 | 100 | | | | | | | | | | |
| HISPANIC | 28 | 47 | 417 | 54 | | | | | | | | | | |
| *KKMJ-A | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 154 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 37 | 70 | 45 | | | | | | | | | | |
| KLAQ-F | | | | | | | | | | | | | | |
| TOTAL | 109 | 100 | 1069 | 100 | | | | | | | | | | |
| HISPANIC | 69 | 63 | 693 | 65 | | | | | | | | | | |
| KLOZ-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 372 | 100 | | | | | | | | | | |
| HISPANIC | 10 | 48 | 193 | 52 | | | | | | | | | | |
| KPAS-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 63 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 40 | 35 | 56 | | | | | | | | | | |
| KROD-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 437 | 100 | | | | | | | | | | |
| HISPANIC | 19 | 76 | 271 | 62 | | | | | | | | | | |
| KSET-F | | | | | | | | | | | | | | |
| TOTAL | 46 | 100 | 903 | 100 | | | | | | | | | | |
| HISPANIC | 35 | 76 | 680 | 75 | | | | | | | | | | |
| KTSM-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 297 | 100 | | | | | | | | | | |
| HISPANIC | 5 | 28 | 121 | 41 | | | | | | | | | | |
| KTSM-F | | | | | | | | | | | | | | |
| TOTAL | 63 | 100 | 623 | 100 | | | | | | | | | | |
| HISPANIC | 34 | 54 | 323 | 52 | | | | | | | | | | |
| KYSR-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 191 | 100 | | | | | | | | | | |
| HISPANIC | 8 | 80 | 157 | 82 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 783 | 100 | 3962 | 100 |
| HISPANIC | | | | | | | | | | | 488 | 62 | 2437 | 62 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WFAI-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 194 | 100 | | | | | | | | | | |
| BLACK | 1 | 9 | 33 | 17 | | | | | | | | | | |
| WFLB-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 170 | 100 | | | | | | | | | | |
| BLACK | 3 | 27 | 60 | 35 | | | | | | | | | | |
| WFNC-A | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 396 | 100 | | | | | | | | | | |
| BLACK | 7 | 22 | 86 | 22 | | | | | | | | | | |
| WIDO-F | | | | | | | | | | | | | | |
| TOTAL | 56 | 100 | 515 | 100 | | | | | | | | | | |
| BLACK | 51 | 91 | 439 | 85 | | | | | | | | | | |
| *WIDU-A | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 181 | 100 | | | | | | | | | | |
| BLACK | 20 | 100 | 179 | 99 | | | | | | | | | | |
| WQSM-F | | | | | | | | | | | | | | |
| TOTAL | 79 | 100 | 887 | 100 | | | | | | | | | | |
| BLACK | 10 | 13 | 190 | 21 | | | | | | | | | | |
| WRZK-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 78 | 100 | | | | | | | | | | |
| BLACK | | | 16 | 21 | | | | | | | | | | |
| WSTS-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 116 | 100 | | | | | | | | | | |
| BLACK | 2 | 40 | 28 | 24 | | | | | | | | | | |
| WDCG-F | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 348 | 100 | | | | | | | | | | |
| BLACK | 3 | 17 | 100 | 29 | | | | | | | | | | |
| WNCT-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 45 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 13 | 29 | | | | | | | | | | |
| WQDR-F | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 300 | 100 | | | | | | | | | | |
| BLACK | 1 | 4 | 27 | 9 | | | | | | | | | | |
| WRAL-F | | | | | | | | | | | | | | |
| TOTAL | 35 | 100 | 483 | 100 | | | | | | | | | | |
| BLACK | 4 | 11 | 79 | 16 | | | | | | | | | | |
| WRDU-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 135 | 100 | | | | | | | | | | |
| BLACK | 1 | 17 | 13 | 10 | | | | | | | | | | |
| WYYD-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 135 | 100 | | | | | | | | | | |
| BLACK | 1 | 14 | 22 | 16 | | | | | | | | | | |
| WZKB-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 179 | 100 | | | | | | | | | | |
| BLACK | 2 | 22 | 38 | 21 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 334 | 100 | 2003 | 100 |
| BLACK | | | | | | | | | | | 114 | 34 | 629 | 31 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | |
|---------------------------|-------|-------------|----------|--------------|-----------|---------------|-------|-------------|----------|--------------|-----------|--|--|-------------|----------|--------------|-----------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WCRZ-F | TOTAL | 93 | 100 | 1098 | 100 | WKCQ-F | TOTAL | 12 | 100 | 161 | 100 | | | | | | |
| | BLACK | 4 | 4 | 41 | 4 | | BLACK | 1 | 8 | 10 | 6 | | | | | | |
| WDZZ-F | TOTAL | 90 | 100 | 662 | 100 | WLLZ-F | TOTAL | 5 | 100 | 109 | 100 | | | | | | |
| | BLACK | 76 | 84 | 451 | 68 | | BLACK | | | 10 | 9 | | | | | | |
| WFDF-A | TOTAL | 20 | 100 | 408 | 100 | WRIF-F | TOTAL | 11 | 100 | 122 | 100 | | | | | | |
| | BLACK | 2 | 10 | 50 | 12 | | BLACK | | | | | | | | | | |
| WFLT-A | TOTAL | 4 | 100 | 59 | 100 | WSGW-A | TOTAL | 2 | 100 | 44 | 100 | | | | | | |
| | BLACK | | | 3 | 5 | | BLACK | | | | | | | | | | |
| WKMF-A | TOTAL | 36 | 100 | 395 | 100 | WWJ -A | TOTAL | 7 | 100 | 127 | 100 | | | | | | |
| | BLACK | 1 | 3 | 51 | 13 | | BLACK | | | 7 | 6 | | | | | | |
| WTAC-A | TOTAL | 22 | 100 | 375 | 100 | WWWS-F | TOTAL | 13 | 100 | 237 | 100 | | | | | | |
| | BLACK | 2 | 9 | 37 | 10 | | BLACK | 11 | 85 | 195 | 82 | | | | | | |
| WTRX-A | TOTAL | 43 | 100 | 740 | 100 | WWWV-F | TOTAL | 3 | 100 | 41 | 100 | | | | | | |
| | BLACK | 2 | 5 | 51 | 7 | | BLACK | | | 3 | 7 | | | | | | |
| WWCK-F | TOTAL | 70 | 100 | 952 | 100 | | | | | | | | | | | | |
| | BLACK | | | 13 | 1 | | | | | | | | | | | | |
| WCZY-F | TOTAL | 12 | 100 | 170 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 8 | 7 | 4 | | | | | | | | | | | | |
| WFMK-F | TOTAL | 7 | 100 | 178 | 100 | | | | | | | | | | | | |
| | BLACK | | | 10 | 6 | | | | | | | | | | | | |
| WGER-F | TOTAL | 39 | 100 | 376 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 3 | 10 | 3 | | | | | | | | | | | | |
| WHND-A | TOTAL | 3 | 100 | 36 | 100 | | | | | | | | | | | | |
| | BLACK | | | 8 | 22 | | | | | | | | | | | | |
| WHNN-F | TOTAL | 8 | 100 | 197 | 100 | | | | | | | | | | | | |
| | BLACK | | | 3 | 2 | | | | | | | | | | | | |
| WIOG-F | TOTAL | 4 | 100 | 105 | 100 | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | |
| WJOI-F | TOTAL | 3 | 100 | 47 | 100 | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | |
| WJR -A | TOTAL | 51 | 100 | 679 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 2 | 39 | 6 | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 583 | 100 | 3306 | 100 |
| BLACK | | | | | | | | | | | | | | 102 | 17 | 531 | 16 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH | | CUME | | | AOH | | CUME | | | AOH | | CUME | | |
|----------------|------|-----|------|-----|----------------|------|-----|------|-----|--|------|-----|------|-----|--|
| | (00) | % | (00) | % | | (00) | % | (00) | % | | (00) | % | (00) | % | |
| *KBIF-A | | | | | KOJY-F | | | | | | | | | | |
| TOTAL HISPANIC | 5 | 100 | 103 | 100 | TOTAL HISPANIC | 37 | 100 | 411 | 100 | | | | | | |
| | | | 3 | 3 | | 1 | 3 | 18 | 4 | | | | | | |
| KBOS-F | | | | | KRDU-A | | | | | | | | | | |
| TOTAL HISPANIC | 42 | 100 | 825 | 100 | TOTAL HISPANIC | 10 | 100 | 168 | 100 | | | | | | |
| | 17 | 40 | 345 | 42 | | | | 16 | 10 | | | | | | |
| KFIG-A | | | | | KTED-F | | | | | | | | | | |
| TOTAL HISPANIC | 8 | 100 | 215 | 100 | TOTAL HISPANIC | 18 | 100 | 259 | 100 | | | | | | |
| | 2 | 25 | 39 | 18 | | 5 | 28 | 47 | 18 | | | | | | |
| KFIG-F | | | | | KXEX-A | | | | | | | | | | |
| TOTAL HISPANIC | 38 | 100 | 626 | 100 | TOTAL HISPANIC | 27 | 100 | 324 | 100 | | | | | | |
| | 8 | 21 | 152 | 24 | | 23 | 85 | 312 | 96 | | | | | | |
| KFRE-A | | | | | KYNO-A | | | | | | | | | | |
| TOTAL HISPANIC | 15 | 100 | 324 | 100 | TOTAL HISPANIC | 23 | 100 | 348 | 100 | | | | | | |
| | 2 | 13 | 67 | 21 | | 2 | 9 | 96 | 28 | | | | | | |
| KFRY-F | | | | | KYNO-F | | | | | | | | | | |
| TOTAL HISPANIC | 17 | 100 | 193 | 100 | TOTAL HISPANIC | 93 | 100 | 1291 | 100 | | | | | | |
| | 4 | 24 | 32 | 17 | | 39 | 42 | 528 | 41 | | | | | | |
| KFYE-F | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 44 | 100 | 695 | 100 | | | | | | | | | | | |
| | 16 | 36 | 259 | 37 | | | | | | | | | | | |
| KGST-A | | | | | KSEQ-F | | | | | | | | | | |
| TOTAL HISPANIC | 36 | 100 | 323 | 100 | TOTAL HISPANIC | 4 | 100 | 55 | 100 | | | | | | |
| | 35 | 97 | 288 | 89 | | | | 10 | 18 | | | | | | |
| *KIRV-A | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 5 | 100 | 91 | 100 | | | | | | | | | | | |
| | | | 6 | 7 | | | | | | | | | | | |
| KKDJ-F | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 72 | 100 | 748 | 100 | | | | | | | | | | | |
| | 17 | 24 | 192 | 26 | | | | | | | | | | | |
| KKNU-F | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 32 | 100 | 474 | 100 | | | | | | | | | | | |
| | 6 | 19 | 93 | 20 | | | | | | | | | | | |
| *KLIP-A | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 6 | 100 | 64 | 100 | | | | | | | | | | | |
| | 5 | 83 | 36 | 56 | | | | | | | | | | | |
| KLTK-F | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 9 | 100 | 137 | 100 | | | | | | | | | | | |
| | 2 | 22 | 37 | 27 | | | | | | | | | | | |
| KMAK-A | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 23 | 100 | 367 | 100 | | | | | | | | | | | |
| | 3 | 13 | 67 | 18 | | | | | | | | | | | |
| KMGX-F | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 46 | 100 | 678 | 100 | | | | | | | | | | | |
| | 34 | 74 | 432 | 64 | | | | | | | | | | | |
| KMJ -A | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 66 | 100 | 806 | 100 | | | | | | | | | | | |
| | 3 | 5 | 38 | 5 | | | | | | | | | | | |
| KNAX-F | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | 33 | 100 | 396 | 100 | | | | | | | | | | | |
| | 2 | 6 | 32 | 8 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL HISPANIC | | | | | | | | | | | 762 | 100 | 4269 | 100 | |
| | | | | | | | | | | | 248 | 33 | 1261 | 30 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| *WDVH-A | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 207 | 100 | | | | | | | | | | |
| BLACK | 4 | 18 | 55 | 27 | | | | | | | | | | |
| WGGG-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 262 | 100 | | | | | | | | | | |
| BLACK | 4 | 40 | 108 | 41 | | | | | | | | | | |
| WKAE-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 49 | 100 | | | | | | | | | | |
| BLACK | 1 | 50 | 10 | 20 | | | | | | | | | | |
| *WMGI-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 97 | 100 | | | | | | | | | | |
| BLACK | 2 | 33 | 24 | 25 | | | | | | | | | | |
| WRUF-A | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 233 | 100 | | | | | | | | | | |
| BLACK | 2 | 14 | 52 | 22 | | | | | | | | | | |
| WRUF-F | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 543 | 100 | | | | | | | | | | |
| BLACK | 1 | 3 | 53 | 10 | | | | | | | | | | |
| WYGC-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 310 | 100 | | | | | | | | | | |
| BLACK | 3 | 10 | 46 | 15 | | | | | | | | | | |
| WYKS-F | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 570 | 100 | | | | | | | | | | |
| BLACK | 6 | 19 | 111 | 19 | | | | | | | | | | |
| WAIV-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 133 | 100 | | | | | | | | | | |
| BLACK | 2 | 22 | 13 | 10 | | | | | | | | | | |
| WKTZ-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 82 | 100 | | | | | | | | | | |
| BLACK | | | 13 | 16 | | | | | | | | | | |
| WNFL-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 417 | 100 | | | | | | | | | | |
| BLACK | 13 | 45 | 151 | 36 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 215 | 100 | 1388 | 100 |
| BLACK | | | | | | | | | | | 39 | 18 | 253 | 18 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-------|----------|-------|-----------|--------|----------------|-------|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| *WAAA-A | TOTAL | 34 | 100 | 525 | 100 | WRQK-F | TOTAL | 30 | 100 | 604 | 100 | | | | |
| | BLACK | 31 | 91 | 473 | 90 | | BLACK | 5 | 17 | 119 | 20 | | | | |
| WAIR-A | TOTAL | 23 | 100 | 317 | 100 | WSJS-A | TOTAL | 77 | 100 | 961 | 100 | | | | |
| | BLACK | 22 | 96 | 268 | 85 | | BLACK | 6 | 8 | 114 | 12 | | | | |
| WSEZ-F | TOTAL | 74 | 100 | 1215 | 100 | *WSMX-A | TOTAL | 25 | 100 | 258 | 100 | | | | |
| | BLACK | 15 | 20 | 306 | 25 | | BLACK | 24 | 96 | 242 | 94 | | | | |
| WBIG-A | TOTAL | 18 | 100 | 257 | 100 | *WTNC-A | TOTAL | 7 | 100 | 89 | 100 | | | | |
| | BLACK | | | 28 | 11 | | BLACK | | | | | | | | |
| *WEAL-A | TOTAL | 34 | 100 | 258 | 100 | WTOB-A | TOTAL | 14 | 100 | 172 | 100 | | | | |
| | BLACK | 31 | 91 | 224 | 87 | | BLACK | | | 10 | 6 | | | | |
| WGLD-A | TOTAL | 10 | 100 | 168 | 100 | WTOR-F | TOTAL | 220 | 100 | 2087 | 100 | | | | |
| | BLACK | | | | | | BLACK | 5 | 2 | 41 | 2 | | | | |
| *WHPE-F | TOTAL | 19 | 100 | 230 | 100 | WWMO-F | TOTAL | 16 | 100 | 294 | 100 | | | | |
| | BLACK | 1 | 5 | 4 | 2 | | BLACK | 2 | 13 | 39 | 13 | | | | |
| WKEW-A | TOTAL | 9 | 100 | 127 | 100 | WWI-F | TOTAL | 13 | 100 | 168 | 100 | | | | |
| | BLACK | 1 | 11 | 32 | 25 | | BLACK | | | | | | | | |
| WKOQ-F | TOTAL | 7 | 100 | 109 | 100 | | | | | | | | | | |
| | BLACK | 2 | 29 | 28 | 26 | | | | | | | | | | |
| *WKXR-A | TOTAL | 7 | 100 | 104 | 100 | WDCG-F | TOTAL | 30 | 100 | 509 | 100 | | | | |
| | BLACK | | | | | | BLACK | 5 | 17 | 83 | 16 | | | | |
| WKZL-F | TOTAL | 160 | 100 | 1621 | 100 | WEZC-F | TOTAL | 16 | 100 | 168 | 100 | | | | |
| | BLACK | 2 | 1 | 82 | 5 | | BLACK | | | | | | | | |
| WLXN-A | TOTAL | 7 | 100 | 106 | 100 | WFMX-F | TOTAL | 6 | 100 | 100 | 100 | | | | |
| | BLACK | 3 | 43 | 28 | 26 | | BLACK | | | 4 | 4 | | | | |
| WMAG-F | TOTAL | 105 | 100 | 1431 | 100 | WLVK-F | TOTAL | 10 | 100 | 91 | 100 | | | | |
| | BLACK | 7 | 7 | 137 | 10 | | BLACK | 7 | 70 | 40 | 44 | | | | |
| *WMFR-A | TOTAL | 38 | 100 | 319 | 100 | WPCM-F | TOTAL | 16 | 100 | 332 | 100 | | | | |
| | BLACK | 2 | 5 | 59 | 18 | | BLACK | | | | | | | | |
| WOJY-F | TOTAL | 73 | 100 | 1098 | 100 | WPEG-F | TOTAL | 9 | 100 | 136 | 100 | | | | |
| | BLACK | 4 | 5 | 106 | 10 | | BLACK | 6 | 67 | 84 | 62 | | | | |
| *WPET-A | TOTAL | 8 | 100 | 83 | 100 | WSOC-F | TOTAL | 5 | 100 | 108 | 100 | | | | |
| | BLACK | 1 | 13 | 12 | 14 | | BLACK | | | | | | | | |
| WQMG-F | TOTAL | 97 | 100 | 892 | 100 | WZZU-F | TOTAL | 8 | 100 | 66 | 100 | | | | |
| | BLACK | 88 | 91 | 683 | 77 | | BLACK | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 1265 | 100 | 6991 | 100 |
| BLACK | | | | | | | | | | | | 273 | 22 | 1349 | 19 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|----|-----|-----|----------|-------|-----------|--------|--|--|--|--|----------|-------|-----------|--------|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WAZZ-F | | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 388 | 100 | | | | | | | | | | | |
| BLACK | 1 | 3 | 41 | 11 | | | | | | | | | | | |
| *WBZQ-A | | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 42 | 100 | | | | | | | | | | | |
| BLACK | 1 | 50 | 24 | 57 | | | | | | | | | | | |
| WDLX-F | | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 510 | 100 | | | | | | | | | | | |
| BLACK | 3 | 8 | 98 | 19 | | | | | | | | | | | |
| *WELS-A | | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 207 | 100 | | | | | | | | | | | |
| BLACK | 14 | 78 | 191 | 92 | | | | | | | | | | | |
| WFTC-A | | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 80 | 100 | | | | | | | | | | | |
| BLACK | 3 | 75 | 54 | 68 | | | | | | | | | | | |
| *WGHB-A | | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 59 | 100 | | | | | | | | | | | |
| BLACK | | | 14 | 24 | | | | | | | | | | | |
| WMSQ-F | | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 87 | 100 | | | | | | | | | | | |
| BLACK | 2 | 40 | 35 | 40 | | | | | | | | | | | |
| WNCT-A | | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 74 | 100 | | | | | | | | | | | |
| BLACK | | | 28 | 38 | | | | | | | | | | | |
| WNCT-F | | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 369 | 100 | | | | | | | | | | | |
| BLACK | 5 | 15 | 70 | 19 | | | | | | | | | | | |
| WOOW-A | | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 79 | 100 | | | | | | | | | | | |
| BLACK | 3 | 100 | 63 | 80 | | | | | | | | | | | |
| WQDW-F | | | | | | | | | | | | | | | |
| TOTAL | 67 | 100 | 659 | 100 | | | | | | | | | | | |
| BLACK | 63 | 94 | 574 | 87 | | | | | | | | | | | |
| *WRNB-A | | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 71 | 100 | | | | | | | | | | | |
| BLACK | 7 | 54 | 25 | 35 | | | | | | | | | | | |
| WRNS-F | | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 255 | 100 | | | | | | | | | | | |
| BLACK | | | 9 | 4 | | | | | | | | | | | |
| WROR-F | | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 133 | 100 | | | | | | | | | | | |
| BLACK | 1 | 25 | 27 | 20 | | | | | | | | | | | |
| WRRF-A | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 112 | 100 | | | | | | | | | | | |
| BLACK | | | 6 | 5 | | | | | | | | | | | |
| *WSFL-A | | | | | | | | | | | | | | | |
| TOTAL | | | 21 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| WSFL-F | | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 454 | 100 | | | | | | | | | | | |
| BLACK | 5 | 19 | 96 | 21 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 399 | 100 | 2265 | 100 |
| BLACK | | | | | | | | | | | | 138 | 35 | 760 | 34 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|--|----------|-------|-----------|--------|----------------|--|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| WANS-F | | 86 | 100 | 1267 | 100 | WSSL-A | | 3 | 100 | 55 | 100 | | | | |
| TOTAL BLACK | | 17 | 20 | 203 | 16 | TOTAL BLACK | | | | | | | | | |
| *WASC-A | | 44 | 100 | 256 | 100 | WSSL-F | | 68 | 100 | 799 | 100 | | | | |
| TOTAL BLACK | | 43 | 98 | 238 | 93 | TOTAL BLACK | | | | 4 | 1 | | | | |
| *WBBR-A | | 9 | 100 | 63 | 100 | *WAGI-F | | 4 | 100 | 66 | 100 | | | | |
| TOTAL BLACK | | | | | | TOTAL BLACK | | | | | | | | | |
| *WCKI-A | | 7 | 100 | 70 | 100 | WKSF-F | | 49 | 100 | 622 | 100 | | | | |
| TOTAL BLACK | | | | | | TOTAL BLACK | | 2 | 4 | 49 | 8 | | | | |
| WCKN-F | | 57 | 100 | 924 | 100 | WMIT-F | | 4 | 100 | 56 | 100 | | | | |
| TOTAL BLACK | | 12 | 21 | 132 | 14 | TOTAL BLACK | | | | 4 | 7 | | | | |
| *WELP-A | | 7 | 100 | 71 | 100 | WBCY-F | | 9 | 100 | 194 | 100 | | | | |
| TOTAL BLACK | | 1 | 14 | 19 | 27 | TOTAL BLACK | | | | 13 | 7 | | | | |
| *WESC-A | | 18 | 100 | 301 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 2 | 11 | 32 | 11 | | | | | | | | | | |
| WESC-F | | 128 | 100 | 1187 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 1 | 1 | 32 | 3 | | | | | | | | | | |
| WFBC-A | | 31 | 100 | 443 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 9 | 29 | 104 | 23 | | | | | | | | | | |
| WFBC-F | | 94 | 100 | 1229 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 7 | 7 | 100 | 8 | | | | | | | | | | |
| *WHYZ-A | | 88 | 100 | 551 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 78 | 89 | 491 | 89 | | | | | | | | | | |
| WKDY-A | | 5 | 100 | 104 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 1 | 20 | 15 | 14 | | | | | | | | | | |
| *WMUU-A | | 7 | 100 | 86 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 1 | 14 | 10 | 12 | | | | | | | | | | |
| WMUU-F | | 10 | 100 | 180 | 100 | | | | | | | | | | |
| TOTAL BLACK | | | | | | | | | | | | | | | |
| WORD-A | | 25 | 100 | 347 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 11 | 44 | 110 | 32 | | | | | | | | | | |
| WSPA-A | | 22 | 100 | 425 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 3 | 14 | 59 | 14 | | | | | | | | | | |
| WSPA-F | | 73 | 100 | 940 | 100 | | | | | | | | | | |
| TOTAL BLACK | | 2 | 3 | 28 | 3 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 908 | 100 | 4727 | 100 |
| BLACK | | | | | | | | | | | | 204 | 22 | 801 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

GREENVILLE-SPARTANBURG, SC

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|
| *KCOH-A | | | | | KLEF-F | | | | | KXYZ-A | | | | |
| TOTAL | 71 | 100 | 991 | 100 | TOTAL | 114 | 100 | 1460 | 100 | TOTAL | 53 | 100 | 548 | 100 |
| BLACK | 61 | 86 | 910 | 92 | BLACK | 7 | 6 | 166 | 11 | BLACK | 50 | 94 | 507 | 93 |
| HISPANIC | 6 | 8 | 26 | 3 | HISPANIC | 1 | 1 | 44 | 3 | HISPANIC | | | | |
| *KEYH-A | | | | | KLOL-F | | | | | KYND-F | | | | |
| TOTAL | 29 | 100 | 370 | 100 | TOTAL | 254 | 100 | 4218 | 100 | TOTAL | 16 | 100 | 463 | 100 |
| BLACK | | | | | BLACK | 14 | 6 | 430 | 10 | BLACK | 2 | 13 | 162 | 35 |
| HISPANIC | 29 | 100 | 370 | 100 | HISPANIC | 53 | 21 | 684 | 16 | HISPANIC | | | | |
| KFMK-F | | | | | KLTR-F | | | | | KYOK-A | | | | |
| TOTAL | 230 | 100 | 3800 | 100 | TOTAL | 347 | 100 | 5116 | 100 | TOTAL | 97 | 100 | 1640 | 100 |
| BLACK | 20 | 9 | 281 | 7 | BLACK | 35 | 10 | 718 | 14 | BLACK | 91 | 94 | 1444 | 88 |
| HISPANIC | 14 | 6 | 293 | 8 | HISPANIC | 63 | 18 | 944 | 18 | HISPANIC | 4 | 4 | 97 | 6 |
| KGOL-F | | | | | KMJQ-F | | | | | | | | | |
| TOTAL | 50 | 100 | 899 | 100 | TOTAL | 516 | 100 | 5030 | 100 | | | | | |
| BLACK | 18 | 36 | 222 | 25 | BLACK | 430 | 83 | 3551 | 71 | | | | | |
| HISPANIC | 1 | 2 | 40 | 4 | HISPANIC | 52 | 10 | 713 | 14 | | | | | |
| KHCB-F | | | | | KNUZ-A | | | | | | | | | |
| TOTAL | 41 | 100 | 601 | 100 | TOTAL | 56 | 100 | 927 | 100 | | | | | |
| BLACK | 14 | 34 | 111 | 18 | BLACK | 10 | 18 | 206 | 22 | | | | | |
| HISPANIC | | | | | HISPANIC | 8 | 14 | 102 | 11 | | | | | |
| *KIKK-A | | | | | KODA-F | | | | | | | | | |
| TOTAL | 52 | 100 | 638 | 100 | TOTAL | 365 | 100 | 4029 | 100 | | | | | |
| BLACK | 1 | 2 | 26 | 4 | BLACK | 25 | 7 | 451 | 11 | | | | | |
| HISPANIC | 8 | 15 | 44 | 7 | HISPANIC | 31 | 8 | 281 | 7 | | | | | |
| KIKK-F | | | | | KPRC-A | | | | | | | | | |
| TOTAL | 375 | 100 | 4677 | 100 | TOTAL | 205 | 100 | 2821 | 100 | | | | | |
| BLACK | 9 | 2 | 170 | 4 | BLACK | 31 | 15 | 496 | 18 | | | | | |
| HISPANIC | 22 | 6 | 349 | 7 | HISPANIC | 12 | 6 | 150 | 5 | | | | | |
| KILT-A | | | | | KQUE-F | | | | | | | | | |
| TOTAL | 71 | 100 | 1287 | 100 | TOTAL | 281 | 100 | 2738 | 100 | | | | | |
| BLACK | 4 | 6 | 133 | 10 | BLACK | 17 | 6 | 276 | 10 | | | | | |
| HISPANIC | 1 | 1 | 43 | 3 | HISPANIC | 16 | 6 | 214 | 8 | | | | | |
| KILT-F | | | | | KRBE-A | | | | | | | | | |
| TOTAL | 261 | 100 | 3406 | 100 | TOTAL | 72 | 100 | 925 | 100 | | | | | |
| BLACK | 14 | 5 | 210 | 6 | BLACK | 5 | 7 | 124 | 13 | | | | | |
| HISPANIC | 38 | 15 | 451 | 13 | HISPANIC | 10 | 14 | 56 | 6 | | | | | |
| KJOJ-F | | | | | KRBE-F | | | | | | | | | |
| TOTAL | 19 | 100 | 425 | 100 | TOTAL | 316 | 100 | 5233 | 100 | | | | | |
| BLACK | 5 | 26 | 231 | 54 | BLACK | 34 | 11 | 776 | 15 | | | | | |
| HISPANIC | 1 | 5 | 17 | 4 | HISPANIC | 81 | 26 | 1218 | 23 | | | | | |
| KKBQ-A | | | | | KSRR-F | | | | | | | | | |
| TOTAL | 55 | 100 | 1510 | 100 | TOTAL | 275 | 100 | 4390 | 100 | | | | | |
| BLACK | 8 | 15 | 272 | 18 | BLACK | 22 | 8 | 347 | 8 | | | | | |
| HISPANIC | 17 | 31 | 375 | 25 | HISPANIC | 38 | 14 | 732 | 17 | | | | | |
| KKBQ-F | | | | | KTRH-A | | | | | | | | | |
| TOTAL | 450 | 100 | 6539 | 100 | TOTAL | 273 | 100 | 4455 | 100 | | | | | |
| BLACK | 47 | 10 | 778 | 12 | BLACK | 38 | 14 | 655 | 15 | | | | | |
| HISPANIC | 79 | 18 | 1379 | 21 | HISPANIC | 10 | 4 | 223 | 5 | | | | | |
| KLAT-A | | | | | KXKX-F | | | | | | | | | |
| TOTAL | 75 | 100 | 721 | 100 | TOTAL | 49 | 100 | 633 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| HISPANIC | 75 | 100 | 674 | 93 | HISPANIC | 46 | 94 | 543 | 86 | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 5305 | 100 | 28446 | 100 |
| BLACK | | | | | | | | | | | 1076 | 20 | 5188 | 18 |
| HISPANIC | | | | | | | | | | | 774 | 15 | 4046 | 14 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|--|-------------|----------|--------------|-----------|--|--|--|--|---------------|----------|--------------|-----------|-----|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | |
| WAAY-A | | 19 | 100 | 391 | 100 | | | | | | | | | |
| TOTAL | | 4 | 21 | 118 | 30 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WAHR-F | | 20 | 100 | 285 | 100 | | | | | | | | | |
| TOTAL | | | | 10 | 4 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WBHP-A | | 55 | 100 | 518 | 100 | | | | | | | | | |
| TOTAL | | 2 | 4 | 35 | 7 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WEUP-A | | 22 | 100 | 299 | 100 | | | | | | | | | |
| TOTAL | | 21 | 95 | 271 | 91 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WFIX-A | | 4 | 100 | 122 | 100 | | | | | | | | | |
| TOTAL | | | | 13 | 11 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WNSA-F | | 7 | 100 | 121 | 100 | | | | | | | | | |
| TOTAL | | | | 5 | 4 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WRSA-F | | 23 | 100 | 258 | 100 | | | | | | | | | |
| TOTAL | | 1 | 4 | 14 | 5 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| *WTAK-A | | 8 | 100 | 157 | 100 | | | | | | | | | |
| TOTAL | | 2 | 25 | 50 | 32 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WZYP-F | | 58 | 100 | 634 | 100 | | | | | | | | | |
| TOTAL | | 9 | 16 | 128 | 20 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| <hr/> | | | | | | | | | | | | | | |
| WAPI-F | | 4 | 100 | 78 | 100 | | | | | | | | | |
| TOTAL | | | | 5 | 6 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WENN-F | | 5 | 100 | 91 | 100 | | | | | | | | | |
| TOTAL | | 5 | 100 | 84 | 92 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WQEN-F | | 3 | 100 | 53 | 100 | | | | | | | | | |
| TOTAL | | 1 | 33 | 7 | 13 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WSM -A | | 1 | 100 | 29 | 100 | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| | | | | | | | | | | TOTALS | | | | |
| | | | | | | | | | | TOTAL | 243 | 100 | 1539 | 100 |
| | | | | | | | | | | BLACK | 47 | 19 | 306 | 20 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|
| WATI-F | | | | | WZPL-F | | | | | | | | | | |
| TOTAL | 9 | 100 | 148 | 100 | TOTAL | 140 | 100 | 2235 | 100 | | | | | | |
| BLACK | 2 | 22 | 29 | 20 | BLACK | 18 | 13 | 326 | 15 | | | | | | |
| *WBRI-A | | | | | WTTS-F | | | | | | | | | | |
| TOTAL | 10 | 100 | 154 | 100 | TOTAL | 12 | 100 | 267 | 100 | | | | | | |
| BLACK | 4 | 40 | 42 | 27 | BLACK | 3 | 25 | 40 | 15 | | | | | | |
| WENS-F | | | | | | | | | | | | | | | |
| TOTAL | 102 | 100 | 1682 | 100 | | | | | | | | | | | |
| BLACK | 2 | 2 | 118 | 7 | | | | | | | | | | | |
| *WFBM-A | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 131 | 100 | | | | | | | | | | | |
| BLACK | 4 | 57 | 58 | 44 | | | | | | | | | | | |
| WFBQ-F | | | | | | | | | | | | | | | |
| TOTAL | 261 | 100 | 2437 | 100 | | | | | | | | | | | |
| BLACK | 12 | 5 | 137 | 6 | | | | | | | | | | | |
| WFMS-F | | | | | | | | | | | | | | | |
| TOTAL | 138 | 100 | 1420 | 100 | | | | | | | | | | | |
| BLACK | 9 | 7 | 63 | 4 | | | | | | | | | | | |
| *WGRT-A | | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 146 | 100 | | | | | | | | | | | |
| BLACK | 13 | 65 | 112 | 77 | | | | | | | | | | | |
| WIBC-A | | | | | | | | | | | | | | | |
| TOTAL | 258 | 100 | 2770 | 100 | | | | | | | | | | | |
| BLACK | 24 | 9 | 271 | 10 | | | | | | | | | | | |
| WIRE-A | | | | | | | | | | | | | | | |
| TOTAL | 85 | 100 | 1164 | 100 | | | | | | | | | | | |
| BLACK | 7 | 8 | 76 | 7 | | | | | | | | | | | |
| WMLF-A | | | | | | | | | | | | | | | |
| TOTAL | 74 | 100 | 674 | 100 | | | | | | | | | | | |
| BLACK | 5 | 7 | 73 | 11 | | | | | | | | | | | |
| WNAP-F | | | | | | | | | | | | | | | |
| TOTAL | 82 | 100 | 1649 | 100 | | | | | | | | | | | |
| BLACK | 6 | 7 | 162 | 10 | | | | | | | | | | | |
| WNDE-A | | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 730 | 100 | | | | | | | | | | | |
| BLACK | 4 | 11 | 90 | 12 | | | | | | | | | | | |
| WNTS-A | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 152 | 100 | | | | | | | | | | | |
| BLACK | 2 | 25 | 45 | 30 | | | | | | | | | | | |
| WTLC-F | | | | | | | | | | | | | | | |
| TOTAL | 139 | 100 | 1183 | 100 | | | | | | | | | | | |
| BLACK | 120 | 86 | 895 | 76 | | | | | | | | | | | |
| WTPI-F | | | | | | | | | | | | | | | |
| TOTAL | 46 | 100 | 576 | 100 | | | | | | | | | | | |
| BLACK | 3 | 7 | 65 | 11 | | | | | | | | | | | |
| WXIR-F | | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 319 | 100 | | | | | | | | | | | |
| BLACK | | | 24 | 8 | | | | | | | | | | | |
| WXTZ-F | | | | | | | | | | | | | | | |
| TOTAL | 155 | 100 | 1788 | 100 | | | | | | | | | | | |
| BLACK | 8 | 5 | 124 | 7 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1656 | 100 | 9241 | 100 | |
| BLACK | | | | | | | | | | | 259 | 16 | 1194 | 13 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % | |
|----------------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|-----|
| WHJT-F | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 134 | 100 | | | | | | | | | |
| BLACK | | | 25 | 19 | | | | | | | | | |
| WJDX-A | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 390 | 100 | | | | | | | | | |
| BLACK | 1 | 5 | 66 | 17 | | | | | | | | | |
| WJMI-F | | | | | | | | | | | | | |
| TOTAL | 94 | 100 | 921 | 100 | | | | | | | | | |
| BLACK | 88 | 94 | 821 | 89 | | | | | | | | | |
| *WJXN-A | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 78 | 100 | | | | | | | | | |
| BLACK | | | 14 | 18 | | | | | | | | | |
| WKXI-A | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 610 | 100 | | | | | | | | | |
| BLACK | 44 | 98 | 584 | 96 | | | | | | | | | |
| WLIN-F | | | | | | | | | | | | | |
| TOTAL | 48 | 100 | 569 | 100 | | | | | | | | | |
| BLACK | 16 | 33 | 152 | 27 | | | | | | | | | |
| *WMGO-A | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 104 | 100 | | | | | | | | | |
| BLACK | 9 | 100 | 101 | 97 | | | | | | | | | |
| WMSI-F | | | | | | | | | | | | | |
| TOTAL | 77 | 100 | 798 | 100 | | | | | | | | | |
| BLACK | 7 | 9 | 96 | 12 | | | | | | | | | |
| WOAD-A | | | | | | | | | | | | | |
| TOTAL | 54 | 100 | 464 | 100 | | | | | | | | | |
| BLACK | 52 | 96 | 433 | 93 | | | | | | | | | |
| WOKJ-A | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 323 | 100 | | | | | | | | | |
| BLACK | 11 | 100 | 302 | 93 | | | | | | | | | |
| WQMV-F | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 365 | 100 | | | | | | | | | |
| BLACK | 7 | 50 | 173 | 47 | | | | | | | | | |
| WSLI-A | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 425 | 100 | | | | | | | | | |
| BLACK | 4 | 14 | 91 | 21 | | | | | | | | | |
| WTYX-F | | | | | | | | | | | | | |
| TOTAL | 83 | 100 | 871 | 100 | | | | | | | | | |
| BLACK | 14 | 17 | 225 | 26 | | | | | | | | | |
| WYHT-A | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 53 | 100 | | | | | | | | | |
| BLACK | 1 | 33 | 7 | 13 | | | | | | | | | |
| WYYN-F | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 259 | 100 | | | | | | | | | |
| BLACK | 1 | 8 | 35 | 14 | | | | | | | | | |
| WZXQ-F | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 263 | 100 | | | | | | | | | |
| BLACK | 1 | 6 | 49 | 19 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 542 | 100 | 2971 | 100 |
| BLACK | | | | | | | | | | 259 | 48 | 1203 | 40 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|--|----------|-------|-----------|--------|----------------|--|----------|-------|-----------|--------|------|-----|------|-----|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | |
| WAIV-F | | | | | | *WROS-A | | | | | | | | | |
| TOTAL | | 77 | 100 | 1301 | 100 | TOTAL | | 4 | 100 | 135 | 100 | | | | |
| BLACK | | 6 | 8 | 150 | 12 | BLACK | | 2 | 50 | 27 | 20 | | | | |
| WAPE-A | | | | | | WSOS-F | | | | | | | | | |
| TOTAL | | 11 | 100 | 228 | 100 | TOTAL | | 8 | 100 | 126 | 100 | | | | |
| BLACK | | 1 | 9 | 38 | 17 | BLACK | | | | 30 | 24 | | | | |
| *WAYR-A | | | | | | WSVE-F | | | | | | | | | |
| TOTAL | | 6 | 100 | 72 | 100 | TOTAL | | 16 | 100 | 245 | 100 | | | | |
| BLACK | | | | 5 | 7 | BLACK | | 15 | 94 | 225 | 92 | | | | |
| *WCGL-A | | | | | | WUVU-F | | | | | | | | | |
| TOTAL | | 34 | 100 | 282 | 100 | TOTAL | | 10 | 100 | 96 | 100 | | | | |
| BLACK | | 33 | 97 | 249 | 88 | BLACK | | 5 | 50 | 28 | 29 | | | | |
| *WCRJ-A | | | | | | *WVOJ-A | | | | | | | | | |
| TOTAL | | 8 | 100 | 109 | 100 | TOTAL | | 7 | 100 | 158 | 100 | | | | |
| BLACK | | | | 5 | 5 | BLACK | | 1 | 14 | 33 | 21 | | | | |
| WCRJ-F | | | | | | WZAZ-A | | | | | | | | | |
| TOTAL | | 31 | 100 | 552 | 100 | TOTAL | | 50 | 100 | 524 | 100 | | | | |
| BLACK | | | | 26 | 5 | BLACK | | 50 | 100 | 494 | 94 | | | | |
| WFOY-A | | | | | | | | | | | | | | | |
| TOTAL | | 5 | 100 | 65 | 100 | | | | | | | | | | |
| BLACK | | | | 7 | 11 | | | | | | | | | | |
| WFYV-F | | | | | | WNFI-F | | | | | | | | | |
| TOTAL | | 113 | 100 | 1193 | 100 | TOTAL | | 37 | 100 | 592 | 100 | | | | |
| BLACK | | 4 | 4 | 71 | 6 | BLACK | | 2 | 5 | 62 | 10 | | | | |
| WIVY-F | | | | | | | | | | | | | | | |
| TOTAL | | 166 | 100 | 2098 | 100 | | | | | | | | | | |
| BLACK | | 20 | 12 | 337 | 16 | | | | | | | | | | |
| WJAX-A | | | | | | | | | | | | | | | |
| TOTAL | | 19 | 100 | 395 | 100 | | | | | | | | | | |
| BLACK | | 18 | 95 | 331 | 84 | | | | | | | | | | |
| WJAX-F | | | | | | | | | | | | | | | |
| TOTAL | | 107 | 100 | 1098 | 100 | | | | | | | | | | |
| BLACK | | 72 | 67 | 607 | 55 | | | | | | | | | | |
| WJXR-F | | | | | | | | | | | | | | | |
| TOTAL | | 9 | 100 | 96 | 100 | | | | | | | | | | |
| BLACK | | | | 15 | 16 | | | | | | | | | | |
| WKTZ-F | | | | | | | | | | | | | | | |
| TOTAL | | 103 | 100 | 1211 | 100 | | | | | | | | | | |
| BLACK | | 5 | 5 | 110 | 9 | | | | | | | | | | |
| WOKV-A | | | | | | | | | | | | | | | |
| TOTAL | | 27 | 100 | 419 | 100 | | | | | | | | | | |
| BLACK | | 3 | 11 | 36 | 9 | | | | | | | | | | |
| WPDO-A | | | | | | | | | | | | | | | |
| TOTAL | | 20 | 100 | 507 | 100 | | | | | | | | | | |
| BLACK | | 18 | 90 | 424 | 84 | | | | | | | | | | |
| WQIK-A | | | | | | | | | | | | | | | |
| TOTAL | | 25 | 100 | 361 | 100 | | | | | | | | | | |
| BLACK | | 1 | 4 | 18 | 5 | | | | | | | | | | |
| WQIK-F | | | | | | | | | | | | | | | |
| TOTAL | | 111 | 100 | 1294 | 100 | | | | | | | | | | |
| BLACK | | 2 | 2 | 54 | 4 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 1072 | 100 | 6139 | 100 |
| BLACK | | | | | | | | | | | | 270 | 25 | 1269 | 21 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KBEQ-F | | | | | KPRS-F | | | | | | | | | |
| TOTAL | 150 | 100 | 2787 | 100 | TOTAL | 100 | 100 | 1273 | 100 | | | | | |
| BLACK | 23 | 15 | 422 | 15 | BLACK | 74 | 74 | 920 | 72 | | | | | |
| KBSM-A | | | | | KPRT-A | | | | | | | | | |
| TOTAL | 16 | 100 | 167 | 100 | TOTAL | 20 | 100 | 385 | 100 | | | | | |
| BLACK | 1 | 6 | 22 | 13 | BLACK | 16 | 80 | 328 | 85 | | | | | |
| KCAC-F | | | | | KUDL-F | | | | | | | | | |
| TOTAL | 8 | 100 | 145 | 100 | TOTAL | 134 | 100 | 1819 | 100 | | | | | |
| BLACK | 1 | 13 | 25 | 17 | BLACK | 13 | 10 | 172 | 9 | | | | | |
| *KCCV-A | | | | | KXTR-F | | | | | | | | | |
| TOTAL | 23 | 100 | 239 | 100 | TOTAL | 35 | 100 | 629 | 100 | | | | | |
| BLACK | 6 | 26 | 50 | 21 | BLACK | 1 | 3 | 21 | 3 | | | | | |
| KCFX-F | | | | | KYYS-F | | | | | | | | | |
| TOTAL | 38 | 100 | 870 | 100 | TOTAL | 145 | 100 | 2062 | 100 | | | | | |
| BLACK | 1 | 3 | 9 | 1 | BLACK | 14 | 10 | 199 | 10 | | | | | |
| KCMO-A | | | | | KZZC-F | | | | | | | | | |
| TOTAL | 145 | 100 | 2364 | 100 | TOTAL | 97 | 100 | 1798 | 100 | | | | | |
| BLACK | 15 | 10 | 272 | 12 | BLACK | 7 | 7 | 154 | 9 | | | | | |
| KCMO-F | | | | | WDAF-A | | | | | | | | | |
| TOTAL | 78 | 100 | 1025 | 100 | TOTAL | 227 | 100 | 2535 | 100 | | | | | |
| BLACK | 3 | 4 | 120 | 12 | BLACK | 6 | 3 | 88 | 3 | | | | | |
| *KCNW-A | | | | | WHB -A | | | | | | | | | |
| TOTAL | 18 | 100 | 234 | 100 | TOTAL | 69 | 100 | 1451 | 100 | | | | | |
| BLACK | 3 | 17 | 63 | 27 | BLACK | 11 | 16 | 119 | 8 | | | | | |
| *KCXL-A | | | | | KLZR-F | | | | | | | | | |
| TOTAL | 25 | 100 | 349 | 100 | TOTAL | 8 | 100 | 253 | 100 | | | | | |
| BLACK | 19 | 76 | 301 | 86 | BLACK | | | 16 | 6 | | | | | |
| *KEXS-A | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 249 | 100 | | | | | | | | | | |
| BLACK | | | 14 | 6 | | | | | | | | | | |
| KFKF-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 139 | 100 | | | | | | | | | | |
| BLACK | 1 | 25 | 19 | 14 | | | | | | | | | | |
| KFKF-F | | | | | | | | | | | | | | |
| TOTAL | 115 | 100 | 1591 | 100 | | | | | | | | | | |
| BLACK | | | 12 | 1 | | | | | | | | | | |
| KJLA-A | | | | | | | | | | | | | | |
| TOTAL | 72 | 100 | 976 | 100 | | | | | | | | | | |
| BLACK | 3 | 4 | 119 | 12 | | | | | | | | | | |
| KKCI-F | | | | | | | | | | | | | | |
| TOTAL | 48 | 100 | 979 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 35 | 4 | | | | | | | | | | |
| KLSI-F | | | | | | | | | | | | | | |
| TOTAL | 128 | 100 | 1709 | 100 | | | | | | | | | | |
| BLACK | 18 | 14 | 146 | 9 | | | | | | | | | | |
| KMBR-F | | | | | | | | | | | | | | |
| TOTAL | 180 | 100 | 1959 | 100 | | | | | | | | | | |
| BLACK | 16 | 9 | 173 | 9 | | | | | | | | | | |
| KMBZ-A | | | | | | | | | | | | | | |
| TOTAL | 94 | 100 | 1405 | 100 | | | | | | | | | | |
| BLACK | 15 | 16 | 192 | 14 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 2070 | 100 | 11482 | 100 |
| BLACK | | | | | | | | | | | 275 | 13 | 1394 | 12 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|-----|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | |
| *KIIZ-A | | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 239 | 100 | | | | | | | | | | | |
| BLACK | 28 | 93 | 209 | 87 | | | | | | | | | | | |
| KIXS-F | | | | | | | | | | | | | | | |
| TOTAL | 47 | 100 | 683 | 100 | | | | | | | | | | | |
| BLACK | 3 | 6 | 96 | 14 | | | | | | | | | | | |
| KLTD-F | | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 183 | 100 | | | | | | | | | | | |
| BLACK | 11 | 85 | 150 | 82 | | | | | | | | | | | |
| KOOV-F | | | | | | | | | | | | | | | |
| TOTAL | 37 | 100 | 326 | 100 | | | | | | | | | | | |
| BLACK | 1 | 3 | 24 | 7 | | | | | | | | | | | |
| *KPEP-F | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 93 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| KPLE-F | | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 280 | 100 | | | | | | | | | | | |
| BLACK | 2 | 6 | 16 | 6 | | | | | | | | | | | |
| KTEM-A | | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 125 | 100 | | | | | | | | | | | |
| BLACK | 1 | 17 | 21 | 17 | | | | | | | | | | | |
| *KTON-A | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 100 | 100 | | | | | | | | | | | |
| BLACK | | | 12 | 12 | | | | | | | | | | | |
| KTQN-F | | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 632 | 100 | | | | | | | | | | | |
| BLACK | 5 | 9 | 106 | 17 | | | | | | | | | | | |
| KASE-F | | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 166 | 100 | | | | | | | | | | | |
| BLACK | | | 33 | 20 | | | | | | | | | | | |
| KHOO-F | | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 126 | 100 | | | | | | | | | | | |
| BLACK | 1 | 50 | 50 | 40 | | | | | | | | | | | |
| KJNE-F | | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 67 | 100 | | | | | | | | | | | |
| BLACK | | | 12 | 18 | | | | | | | | | | | |
| KLBJ-F | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 116 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| KNFO-F | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 62 | 100 | | | | | | | | | | | |
| BLACK | 2 | 29 | 9 | 15 | | | | | | | | | | | |
| KWTX-F | | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 420 | 100 | | | | | | | | | | | |
| BLACK | 5 | 18 | 52 | 12 | | | | | | | | | | | |
| WBAP-A | | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 169 | 100 | | | | | | | | | | | |
| BLACK | 1 | 7 | 21 | 12 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 320 | 100 | 1836 | 100 |
| BLACK | | | | | | | | | | | | 61 | 19 | 335 | 18 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | AOH (00) | AOH % | CUME (00) | CUME % | AOH (00) | AOH % | CUME (00) | CUME % | |
|----------------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|-----|
| KJCB-A | | | | | | | | | | | | | |
| TOTAL | 49 | 100 | 419 | 100 | | | | | | | | | |
| BLACK | 43 | 88 | 340 | 81 | | | | | | | | | |
| KPEL-A | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 192 | 100 | | | | | | | | | |
| BLACK | | | 22 | 11 | | | | | | | | | |
| KSMB-F | | | | | | | | | | | | | |
| TOTAL | 56 | 100 | 638 | 100 | | | | | | | | | |
| BLACK | 2 | 4 | 67 | 11 | | | | | | | | | |
| KTDY-F | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 534 | 100 | | | | | | | | | |
| BLACK | 2 | 6 | 51 | 10 | | | | | | | | | |
| KVOL-A | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 211 | 100 | | | | | | | | | |
| BLACK | 1 | 10 | 42 | 20 | | | | | | | | | |
| KXKW-A | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 261 | 100 | | | | | | | | | |
| BLACK | 2 | 10 | 28 | 11 | | | | | | | | | |
| KAJN-F | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 79 | 100 | | | | | | | | | |
| BLACK | | | 5 | 6 | | | | | | | | | |
| KANE-A | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 43 | 100 | | | | | | | | | |
| BLACK | | | 5 | 12 | | | | | | | | | |
| KASC-F | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 119 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| KDEA-F | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 180 | 100 | | | | | | | | | |
| BLACK | | | 5 | 3 | | | | | | | | | |
| KMDL-F | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 183 | 100 | | | | | | | | | |
| BLACK | | | 9 | 5 | | | | | | | | | |
| *KROF-A | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 225 | 100 | | | | | | | | | |
| BLACK | 20 | 87 | 192 | 85 | | | | | | | | | |
| KTIZ-F | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 213 | 100 | | | | | | | | | |
| BLACK | 13 | 81 | 162 | 76 | | | | | | | | | |
| WGGZ-F | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 271 | 100 | | | | | | | | | |
| BLACK | | | 5 | 2 | | | | | | | | | |
| WQXY-F | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 51 | 100 | | | | | | | | | |
| BLACK | | | 3 | 6 | | | | | | | | | |
| WYNK-F | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 46 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 295 | 100 | 1664 | 100 |
| BLACK | | | | | | | | | | 84 | 28 | 393 | 24 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KAOK-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 109 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 27 | 25 | | | | | | | | | | |
| KBIU-F | | | | | | | | | | | | | | |
| TOTAL | 52 | 100 | 469 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 46 | 10 | | | | | | | | | | |
| *KEZM-A | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 193 | 100 | | | | | | | | | | |
| BLACK | 19 | 90 | 168 | 87 | | | | | | | | | | |
| KHLA-F | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 262 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 29 | 11 | | | | | | | | | | |
| KLCL-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 143 | 100 | | | | | | | | | | |
| BLACK | | | 15 | 10 | | | | | | | | | | |
| KTQQ-F | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 358 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 1 | | | | | | | | | | |
| KXZZ-A | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 204 | 100 | | | | | | | | | | |
| BLACK | 12 | 75 | 146 | 72 | | | | | | | | | | |
| KYKZ-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 178 | 100 | | | | | | | | | | |
| BLACK | 2 | 13 | 16 | 9 | | | | | | | | | | |
| KAJN-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 68 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 30 | 44 | | | | | | | | | | |
| KHYS-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 188 | 100 | | | | | | | | | | |
| BLACK | 21 | 100 | 184 | 98 | | | | | | | | | | |
| KIOC-F | | | | | | | | | | | | | | |
| TOTAL | 1 | 100 | 53 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| KLVI-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 75 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| KQXY-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 100 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 210 | 100 | 1307 | 100 |
| BLACK | | | | | | | | | | | 57 | 27 | 284 | 22 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|----|-----|-----|----------|-------|-----------|--------|---------------|----|-----|-----|----------|-------|-----------|--------|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WGTO-A | | | | | | | | WSUN-A | | | | | | | |
| TOTAL | 19 | 100 | 268 | 100 | | | | TOTAL | 10 | 100 | 139 | 100 | | | |
| BLACK | | | 4 | 1 | | | | BLACK | | | 7 | 5 | | | |
| WONN-A | | | | | | | | WTMP-A | | | | | | | |
| TOTAL | 15 | 100 | 229 | 100 | | | | TOTAL | 8 | 100 | 138 | 100 | | | |
| BLACK | | | 7 | 3 | | | | BLACK | 8 | 100 | 131 | 95 | | | |
| WPCV-F | | | | | | | | WWKA-F | | | | | | | |
| TOTAL | 65 | 100 | 686 | 100 | | | | TOTAL | 6 | 100 | 118 | 100 | | | |
| BLACK | 1 | 2 | 12 | 2 | | | | BLACK | | | | | | | |
| WSIR-A | | | | | | | | WYNF-F | | | | | | | |
| TOTAL | 8 | 100 | 90 | 100 | | | | TOTAL | 36 | 100 | 420 | 100 | | | |
| BLACK | | | 3 | 3 | | | | BLACK | | | 12 | 3 | | | |
| *WTWB-A | | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 77 | 100 | | | | | | | | | | | |
| BLACK | | | 3 | 4 | | | | | | | | | | | |
| WVFM-F | | | | | | | | | | | | | | | |
| TOTAL | 61 | 100 | 534 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| *WWAB-A | | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 232 | 100 | | | | | | | | | | | |
| BLACK | 28 | 97 | 221 | 95 | | | | | | | | | | | |
| WBJW-F | | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 287 | 100 | | | | | | | | | | | |
| BLACK | 4 | 29 | 104 | 36 | | | | | | | | | | | |
| WDUV-F | | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 40 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| WFLA-F | | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 330 | 100 | | | | | | | | | | | |
| BLACK | | | 7 | 2 | | | | | | | | | | | |
| WHLY-F | | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 337 | 100 | | | | | | | | | | | |
| BLACK | 21 | 64 | 165 | 49 | | | | | | | | | | | |
| WHOO-F | | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 73 | 100 | | | | | | | | | | | |
| BLACK | | | 7 | 10 | | | | | | | | | | | |
| WIQI-F | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 126 | 100 | | | | | | | | | | | |
| BLACK | | | 5 | 4 | | | | | | | | | | | |
| WJYO-F | | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 169 | 100 | | | | | | | | | | | |
| BLACK | 3 | 21 | 37 | 22 | | | | | | | | | | | |
| WQYK-F | | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 176 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| WRBQ-F | | | | | | | | | | | | | | | |
| TOTAL | 40 | 100 | 662 | 100 | | | | | | | | | | | |
| BLACK | 7 | 18 | 194 | 29 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 452 | 100 | 2710 | 100 |
| BLACK | | | | | | | | | | | | 78 | 17 | 407 | 15 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KAAY-A | | | | | KSSN-F | | | | | | | | | |
| TOTAL | 14 | 100 | 391 | 100 | TOTAL | 93 | 100 | 941 | 100 | | | | | |
| BLACK | 3 | 21 | 104 | 27 | BLACK | 1 | 1 | 25 | 3 | | | | | |
| KARN-A | | | | | KWTD-F | | | | | | | | | |
| TOTAL | 52 | 100 | 685 | 100 | TOTAL | 41 | 100 | 372 | 100 | | | | | |
| BLACK | 14 | 27 | 154 | 22 | BLACK | 40 | 98 | 343 | 92 | | | | | |
| KAUL-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 138 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 4 | | | | | | | | | | |
| KBOX-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 152 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| KEZQ-F | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 639 | 100 | | | | | | | | | | |
| BLACK | 2 | 4 | 41 | 6 | | | | | | | | | | |
| *KCON-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 59 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| *KGKO-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 68 | 100 | | | | | | | | | | |
| BLACK | | | 14 | 21 | | | | | | | | | | |
| *KAKI-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 24 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 25 | | | | | | | | | | |
| KHLT-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 414 | 100 | | | | | | | | | | |
| BLACK | 1 | 5 | 27 | 7 | | | | | | | | | | |
| *KITA-A | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 272 | 100 | | | | | | | | | | |
| BLACK | 13 | 93 | 197 | 72 | | | | | | | | | | |
| KKYK-F | | | | | | | | | | | | | | |
| TOTAL | 121 | 100 | 1559 | 100 | | | | | | | | | | |
| BLACK | 15 | 12 | 206 | 13 | | | | | | | | | | |
| KLAZ-A | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 436 | 100 | | | | | | | | | | |
| BLACK | 29 | 91 | 376 | 86 | | | | | | | | | | |
| KLAZ-F | | | | | | | | | | | | | | |
| TOTAL | 46 | 100 | 896 | 100 | | | | | | | | | | |
| BLACK | 6 | 13 | 172 | 19 | | | | | | | | | | |
| KLRA-A | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 386 | 100 | | | | | | | | | | |
| BLACK | 4 | 13 | 8 | 2 | | | | | | | | | | |
| KMJX-F | | | | | | | | | | | | | | |
| TOTAL | 62 | 100 | 772 | 100 | | | | | | | | | | |
| BLACK | 2 | 3 | 69 | 9 | | | | | | | | | | |
| *KMTL-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 100 | 100 | | | | | | | | | | |
| BLACK | 1 | 13 | 22 | 22 | | | | | | | | | | |
| *KSOH-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 57 | 100 | | | | | | | | | | |
| BLACK | 2 | 25 | 20 | 35 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 646 | 100 | 3816 | 100 |
| BLACK | | | | | | | | | | | 139 | 22 | 705 | 18 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | | | | | |
|----------------|--|-------------|----------|--------------|-----------|---------------|--|-------------|----------|--------------|-----------|--|--|-------------|----------|--------------|-----------|--|--|--|--|--|--|--|--|--|
| *KCUL-A | | 2 | 100 | 48 | 100 | KTAL-F | | 5 | 100 | 76 | 100 | | | | | | | | | | | | | | | |
| TOTAL | | 1 | 50 | 14 | 29 | TOTAL | | | | 9 | 12 | | | | | | | | | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | | | | | | | | | | |
| KEES-A | | 4 | 100 | 82 | 100 | KTUX-F | | 21 | 100 | 201 | 100 | | | | | | | | | | | | | | | |
| TOTAL | | | | 7 | 9 | TOTAL | | 3 | 14 | 35 | 17 | | | | | | | | | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | | | | | | | | | | |
| KFRO-A | | 15 | 100 | 288 | 100 | KTYL-F | | 15 | 100 | 179 | 100 | | | | | | | | | | | | | | | |
| TOTAL | | 8 | 53 | 126 | 44 | TOTAL | | 4 | 27 | 27 | 15 | | | | | | | | | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | | | | | | | | | | |
| KKTX-F | | 17 | 100 | 289 | 100 | KVKI-F | | 4 | 100 | 43 | 100 | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 12 | 64 | 22 | TOTAL | | 1 | 25 | 12 | 28 | | | | | | | | | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | | | | | | | | | | |
| *KLUE-A | | 4 | 100 | 60 | 100 | KWKH-A | | 4 | 100 | 48 | 100 | | | | | | | | | | | | | | | |
| TOTAL | | | | 7 | 12 | TOTAL | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | | | | | | | | | | |
| KMHT-A | | 7 | 100 | 80 | 100 | KWKH-F | | 3 | 100 | 39 | 100 | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 29 | 32 | 40 | TOTAL | | 2 | 67 | 15 | 38 | | | | | | | | | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | | | | | | | | | | |
| KMHT-F | | 4 | 100 | 71 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | 1 | 25 | 30 | 42 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KNIF-F | | 9 | 100 | 74 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | 2 | 3 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| *KOCA-A | | 3 | 100 | 93 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | 29 | 31 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KYKX-F | | 46 | 100 | 375 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | 7 | 2 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KDKS-F | | 2 | 100 | 47 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 100 | 47 | 100 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KEEL-A | | 2 | 100 | 59 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | 1 | 50 | 19 | 32 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KMBQ-F | | 17 | 100 | 258 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | 3 | 18 | 30 | 12 | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KNUE-F | | 16 | 100 | 167 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KOOI-F | | 6 | 100 | 64 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| KRMD-F | | 2 | 100 | 48 | 100 | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 235 | 100 | 1291 | 100 | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | 44 | 19 | 284 | 22 | | | | | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|
| | | | | | | | | | | | | | | | |
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | |
| KABC-A | | | | | KGFJ-A | | | | | KLAC-A | | | | | |
| TOTAL | 965 | 100 | 12352 | 100 | TOTAL | 112 | 100 | 3029 | 100 | TOTAL | 229 | 100 | 4602 | 100 | |
| BLACK | 86 | 9 | 908 | 7 | BLACK | 92 | 82 | 2265 | 75 | BLACK | 8 | 3 | 296 | 6 | |
| HISPANIC | 79 | 8 | 1152 | 9 | HISPANIC | 8 | 7 | 430 | 14 | HISPANIC | 33 | 14 | 430 | 9 | |
| KACE-F | | | | | *KGRB-A | | | | | KLOS-F | | | | | |
| TOTAL | 235 | 100 | 4209 | 100 | TOTAL | 56 | 100 | 782 | 100 | TOTAL | 541 | 100 | 8469 | 100 | |
| BLACK | 207 | 88 | 3113 | 74 | BLACK | 5 | 9 | 53 | 7 | BLACK | 5 | 1 | 138 | 2 | |
| HISPANIC | 11 | 5 | 499 | 12 | HISPANIC | 7 | 13 | 102 | 13 | HISPANIC | 105 | 19 | 1656 | 20 | |
| KALI-A | | | | | KHJ-A | | | | | KLVE-F | | | | | |
| TOTAL | 173 | 100 | 2678 | 100 | TOTAL | 120 | 100 | 3183 | 100 | TOTAL | 208 | 100 | 3393 | 100 | |
| BLACK | 7 | 4 | 39 | 1 | BLACK | 5 | 4 | 364 | 11 | BLACK | | | | | |
| HISPANIC | 157 | 91 | 2554 | 95 | HISPANIC | 57 | 48 | 1236 | 39 | HISPANIC | 204 | 98 | 3213 | 95 | |
| KBIG-F | | | | | KHTZ-F | | | | | KMAX-F | | | | | |
| TOTAL | 665 | 100 | 8552 | 100 | TOTAL | 328 | 100 | 5794 | 100 | TOTAL | 50 | 100 | 918 | 100 | |
| BLACK | 49 | 7 | 536 | 6 | BLACK | 11 | 3 | 363 | 6 | BLACK | 31 | 62 | 564 | 61 | |
| HISPANIC | 89 | 13 | 1297 | 15 | HISPANIC | 34 | 10 | 758 | 13 | HISPANIC | 16 | 32 | 173 | 19 | |
| *KBRT-A | | | | | KIEV-A | | | | | KMET-F | | | | | |
| TOTAL | 62 | 100 | 960 | 100 | TOTAL | 103 | 100 | 2333 | 100 | TOTAL | 503 | 100 | 8963 | 100 | |
| BLACK | | | | | BLACK | 3 | 3 | 145 | 6 | BLACK | 3 | 1 | 146 | 2 | |
| HISPANIC | 6 | 10 | 105 | 11 | HISPANIC | 1 | 1 | 86 | 4 | HISPANIC | 81 | 16 | 1704 | 19 | |
| KDAY-A | | | | | KIIS-A | | | | | KMGG-F | | | | | |
| TOTAL | 287 | 100 | 4874 | 100 | TOTAL | 125 | 100 | 3052 | 100 | TOTAL | 359 | 100 | 5777 | 100 | |
| BLACK | 147 | 51 | 2692 | 55 | BLACK | 11 | 9 | 307 | 10 | BLACK | 41 | 11 | 409 | 7 | |
| HISPANIC | 109 | 38 | 1591 | 33 | HISPANIC | 45 | 36 | 948 | 31 | HISPANIC | 108 | 30 | 1839 | 32 | |
| KEZY-F | | | | | KIIS-F | | | | | KMPC-A | | | | | |
| TOTAL | 60 | 100 | 1392 | 100 | TOTAL | 1372 | 100 | 19850 | 100 | TOTAL | 535 | 100 | 7822 | 100 | |
| BLACK | | | 36 | 3 | BLACK | 111 | 8 | 2351 | 12 | BLACK | 18 | 3 | 445 | 6 | |
| HISPANIC | 11 | 18 | 241 | 17 | HISPANIC | 562 | 41 | 6808 | 34 | HISPANIC | 70 | 13 | 687 | 9 | |
| KFAC-A | | | | | KIKF-F | | | | | KNAC-F | | | | | |
| TOTAL | 52 | 100 | 1102 | 100 | TOTAL | 52 | 100 | 1092 | 100 | TOTAL | 47 | 100 | 1030 | 100 | |
| BLACK | | | 28 | 3 | BLACK | | | | | BLACK | 2 | 4 | 13 | 1 | |
| HISPANIC | 3 | 6 | 38 | 3 | HISPANIC | 4 | 8 | 67 | 6 | HISPANIC | 2 | 4 | 88 | 9 | |
| KFAC-F | | | | | KIQQ-F | | | | | KNOB-F | | | | | |
| TOTAL | 147 | 100 | 3358 | 100 | TOTAL | 234 | 100 | 6669 | 100 | TOTAL | 217 | 100 | 2790 | 100 | |
| BLACK | 1 | 1 | 128 | 4 | BLACK | 22 | 9 | 612 | 9 | BLACK | 1 | | 45 | 2 | |
| HISPANIC | 6 | 4 | 255 | 8 | HISPANIC | 94 | 40 | 2392 | 36 | HISPANIC | 28 | 13 | 342 | 12 | |
| KFI-A | | | | | KJLH-F | | | | | KNX-A | | | | | |
| TOTAL | 247 | 100 | 4598 | 100 | TOTAL | 321 | 100 | 4708 | 100 | TOTAL | 490 | 100 | 9591 | 100 | |
| BLACK | 3 | 1 | 195 | 4 | BLACK | 240 | 75 | 3158 | 67 | BLACK | 41 | 8 | 886 | 9 | |
| HISPANIC | 32 | 13 | 636 | 14 | HISPANIC | 55 | 17 | 637 | 14 | HISPANIC | 23 | 5 | 717 | 7 | |
| KFSG-F | | | | | KJOI-F | | | | | KOST-F | | | | | |
| TOTAL | 69 | 100 | 1399 | 100 | TOTAL | 628 | 100 | 7486 | 100 | TOTAL | 582 | 100 | 8838 | 100 | |
| BLACK | 4 | 6 | 74 | 5 | BLACK | 32 | 5 | 293 | 4 | BLACK | 29 | 5 | 766 | 9 | |
| HISPANIC | 9 | 13 | 238 | 17 | HISPANIC | 61 | 10 | 819 | 11 | HISPANIC | 136 | 23 | 2154 | 24 | |
| KFWB-A | | | | | KKGO-F | | | | | KRLA-A | | | | | |
| TOTAL | 482 | 100 | 10501 | 100 | TOTAL | 170 | 100 | 3170 | 100 | TOTAL | 370 | 100 | 6128 | 100 | |
| BLACK | 72 | 15 | 1232 | 12 | BLACK | 42 | 25 | 685 | 22 | BLACK | 25 | 7 | 736 | 12 | |
| HISPANIC | 65 | 13 | 1486 | 14 | HISPANIC | 10 | 6 | 264 | 8 | HISPANIC | 173 | 47 | 2707 | 44 | |
| KGER-A | | | | | KKHR-F | | | | | | | | | | |
| TOTAL | 82 | 100 | 951 | 100 | TOTAL | 414 | 100 | 8318 | 100 | | | | | | |
| BLACK | 49 | 60 | 363 | 38 | BLACK | 18 | 4 | 271 | 3 | | | | | | |
| HISPANIC | 12 | 15 | 120 | 13 | HISPANIC | 147 | 36 | 2847 | 34 | | | | | | |

Information continues on next page.

*Footnote Symbols: Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KROQ-F | | | | | | | | | | | | | | |
| TOTAL | 466 | 100 | 7016 | 100 | | | | | | | | | | |
| BLACK | 17 | 4 | 295 | 4 | | | | | | | | | | |
| HISPANIC | 106 | 23 | 1600 | 23 | | | | | | | | | | |
| KRTH-F | | | | | | | | | | | | | | |
| TOTAL | 377 | 100 | 7656 | 100 | | | | | | | | | | |
| BLACK | 15 | 4 | 303 | 4 | | | | | | | | | | |
| HISPANIC | 85 | 23 | 1953 | 26 | | | | | | | | | | |
| KSKQ-A | | | | | | | | | | | | | | |
| TOTAL | 228 | 100 | 2360 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 222 | 97 | 2312 | 98 | | | | | | | | | | |
| KTNQ-A | | | | | | | | | | | | | | |
| TOTAL | 299 | 100 | 3466 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 290 | 97 | 3375 | 97 | | | | | | | | | | |
| KUTE-F | | | | | | | | | | | | | | |
| TOTAL | 288 | 100 | 4239 | 100 | | | | | | | | | | |
| BLACK | 116 | 40 | 1549 | 37 | | | | | | | | | | |
| HISPANIC | 31 | 11 | 651 | 15 | | | | | | | | | | |
| KWIZ-F | | | | | | | | | | | | | | |
| TOTAL | 66 | 100 | 1117 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 1 | 2 | 61 | 5 | | | | | | | | | | |
| KWKW-A | | | | | | | | | | | | | | |
| TOTAL | 266 | 100 | 2622 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 256 | 96 | 2500 | 95 | | | | | | | | | | |
| KYMS-F | | | | | | | | | | | | | | |
| TOTAL | 44 | 100 | 813 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 1 | | | | | | | | | | |
| HISPANIC | 5 | 11 | 21 | 3 | | | | | | | | | | |
| KZLA-F | | | | | | | | | | | | | | |
| TOTAL | 315 | 100 | 4913 | 100 | | | | | | | | | | |
| BLACK | 4 | 1 | 74 | 2 | | | | | | | | | | |
| HISPANIC | 23 | 7 | 677 | 14 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | 14625 | 100 | 79550 | 100 | | | | | | | | | | |
| BLACK | 1612 | 11 | 7810 | 10 | | | | | | | | | | |
| HISPANIC | 3741 | 26 | 19430 | 24 | | | | | | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WAKY-A | | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 830 | 100 | | | | | | | | | | |
| BLACK | 4 | 11 | 78 | 9 | | | | | | | | | | |
| WAMZ-F | | | | | | | | | | | | | | |
| TOTAL | 179 | 100 | 1677 | 100 | | | | | | | | | | |
| BLACK | 11 | 6 | 83 | 5 | | | | | | | | | | |
| WAVG-A | | | | | | | | | | | | | | |
| TOTAL | 70 | 100 | 1068 | 100 | | | | | | | | | | |
| BLACK | 8 | 11 | 117 | 11 | | | | | | | | | | |
| WCII-A | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 745 | 100 | | | | | | | | | | |
| BLACK | 9 | 16 | 86 | 12 | | | | | | | | | | |
| *WDGS-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 138 | 100 | | | | | | | | | | |
| BLACK | 12 | 100 | 138 | 100 | | | | | | | | | | |
| *WFIA-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 197 | 100 | | | | | | | | | | |
| BLACK | 1 | 8 | 22 | 11 | | | | | | | | | | |
| WHAS-A | | | | | | | | | | | | | | |
| TOTAL | 157 | 100 | 2256 | 100 | | | | | | | | | | |
| BLACK | 14 | 9 | 192 | 9 | | | | | | | | | | |
| WJYL-F | | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 742 | 100 | | | | | | | | | | |
| BLACK | 40 | 70 | 357 | 48 | | | | | | | | | | |
| WKJJ-F | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 1329 | 100 | | | | | | | | | | |
| BLACK | 6 | 11 | 97 | 7 | | | | | | | | | | |
| WLOU-A | | | | | | | | | | | | | | |
| TOTAL | 109 | 100 | 892 | 100 | | | | | | | | | | |
| BLACK | 100 | 92 | 658 | 74 | | | | | | | | | | |
| WLRS-F | | | | | | | | | | | | | | |
| TOTAL | 152 | 100 | 2153 | 100 | | | | | | | | | | |
| BLACK | 8 | 5 | 190 | 9 | | | | | | | | | | |
| WQMF-F | | | | | | | | | | | | | | |
| TOTAL | 111 | 100 | 1488 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 29 | 2 | | | | | | | | | | |
| WRKA-F | | | | | | | | | | | | | | |
| TOTAL | 63 | 100 | 1319 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 53 | 4 | | | | | | | | | | |
| *WTMT-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 163 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 3 | | | | | | | | | | |
| WVEZ-F | | | | | | | | | | | | | | |
| TOTAL | 73 | 100 | 1009 | 100 | | | | | | | | | | |
| BLACK | 2 | 3 | 48 | 5 | | | | | | | | | | |
| WXLN-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 205 | 100 | | | | | | | | | | |
| BLACK | | | 15 | 7 | | | | | | | | | | |
| WXVW-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 353 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 3 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1254 | 100 | 7429 | 100 |
| BLACK | | | | | | | | | | | 221 | 18 | 948 | 13 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KEND-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 131 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 11 | 17 | 13 | | | | | | | | | | |
| KFMX-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 89 | 100 | | | | | | | | | | |
| HISPANIC | | | 5 | 6 | | | | | | | | | | |
| KFMX-F | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 464 | 100 | | | | | | | | | | |
| HISPANIC | 16 | 38 | 109 | 23 | | | | | | | | | | |
| KFYO-A | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 220 | 100 | | | | | | | | | | |
| HISPANIC | | | 17 | 8 | | | | | | | | | | |
| KFYO-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 223 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 6 | 17 | 8 | | | | | | | | | | |
| KJAK-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 131 | 100 | | | | | | | | | | |
| HISPANIC | | | 7 | 5 | | | | | | | | | | |
| KLFB-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 72 | 100 | | | | | | | | | | |
| HISPANIC | 9 | 100 | 70 | 97 | | | | | | | | | | |
| KLLL-F | | | | | | | | | | | | | | |
| TOTAL | 44 | 100 | 470 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 2 | 21 | 4 | | | | | | | | | | |
| *KRLB-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 46 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 33 | 8 | 17 | | | | | | | | | | |
| KRLB-F | | | | | | | | | | | | | | |
| TOTAL | 83 | 100 | 789 | 100 | | | | | | | | | | |
| HISPANIC | 28 | 34 | 209 | 26 | | | | | | | | | | |
| KSEL-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 188 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 11 | 50 | 27 | | | | | | | | | | |
| KSEL-F | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 435 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 13 | 109 | 25 | | | | | | | | | | |
| KTEZ-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 292 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 313 | 100 | 1795 | 100 |
| HISPANIC | | | | | | | | | | | 64 | 20 | 329 | 18 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------|----------|-------|-----------|--------|----------------|-------|----------|-------|-----------|--------|--|--|----------|-------|-----------|--------|
| *WAMV-A | TOTAL | 1 | 100 | 14 | 100 | WFIR-A | TOTAL | 1 | 100 | 30 | 100 | | | | | | |
| | BLACK | | | | | | BLACK | | | | | | | | | | |
| WCNV-F | TOTAL | 30 | 100 | 326 | 100 | *WFLO-F | TOTAL | 1 | 100 | 28 | 100 | | | | | | |
| | BLACK | 1 | 3 | 3 | 1 | | BLACK | | | | | | | | | | |
| *WBLT-A | TOTAL | 7 | 100 | 101 | 100 | WPVR-F | TOTAL | 28 | 100 | 289 | 100 | | | | | | |
| | BLACK | 1 | 14 | 6 | 6 | | BLACK | | | 12 | 4 | | | | | | |
| *WBRG-A | TOTAL | 4 | 100 | 52 | 100 | WSLC-A | TOTAL | 4 | 100 | 56 | 100 | | | | | | |
| | BLACK | 2 | 50 | 25 | 48 | | BLACK | | | | | | | | | | |
| WGOL-F | TOTAL | 14 | 100 | 271 | 100 | WSLQ-F | TOTAL | 15 | 100 | 223 | 100 | | | | | | |
| | BLACK | | | 21 | 8 | | BLACK | 1 | 7 | 21 | 9 | | | | | | |
| WJJS-F | TOTAL | 49 | 100 | 356 | 100 | WXLK-F | TOTAL | 42 | 100 | 429 | 100 | | | | | | |
| | BLACK | 45 | 92 | 288 | 81 | | BLACK | 2 | 5 | 28 | 7 | | | | | | |
| *WKDE-A | TOTAL | 2 | 100 | 15 | 100 | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | |
| *WKDE-F | TOTAL | 2 | 100 | 28 | 100 | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | |
| WKZZ-F | TOTAL | 28 | 100 | 338 | 100 | | | | | | | | | | | | |
| | BLACK | 3 | 11 | 64 | 19 | | | | | | | | | | | | |
| *WLGM-A | TOTAL | 2 | 100 | 26 | 100 | | | | | | | | | | | | |
| | BLACK | | | 7 | 27 | | | | | | | | | | | | |
| *WLLL-A | TOTAL | 6 | 100 | 111 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 17 | 21 | 19 | | | | | | | | | | | | |
| WLVA-A | TOTAL | 9 | 100 | 167 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 11 | 27 | 16 | | | | | | | | | | | | |
| *WTTX-A | TOTAL | 1 | 100 | 20 | 100 | | | | | | | | | | | | |
| | BLACK | 1 | 100 | 3 | 15 | | | | | | | | | | | | |
| WTTX-F | TOTAL | 4 | 100 | 60 | 100 | | | | | | | | | | | | |
| | BLACK | | | 5 | 8 | | | | | | | | | | | | |
| WWOD-A | TOTAL | 7 | 100 | 101 | 100 | | | | | | | | | | | | |
| | BLACK | | | 15 | 15 | | | | | | | | | | | | |
| WAKG-F | TOTAL | 2 | 100 | 46 | 100 | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 271 | 100 | 1585 | 100 |
| BLACK | | | | | | | | | | | | | | 60 | 22 | 309 | 19 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WAYS-F | | | | | | | | | | | | | | |
| TOTAL | 65 | 100 | 852 | 100 | | | | | | | | | | |
| BLACK | 11 | 17 | 215 | 25 | | | | | | | | | | |
| *WBML-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 45 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 15 | 33 | | | | | | | | | | |
| WDDO-A | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 359 | 100 | | | | | | | | | | |
| BLACK | 21 | 100 | 353 | 98 | | | | | | | | | | |
| WDEN-F | | | | | | | | | | | | | | |
| TOTAL | 49 | 100 | 454 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 19 | 4 | | | | | | | | | | |
| *WIBB-A | | | | | | | | | | | | | | |
| TOTAL | 39 | 100 | 408 | 100 | | | | | | | | | | |
| BLACK | 39 | 100 | 399 | 98 | | | | | | | | | | |
| WMAZ-A | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 448 | 100 | | | | | | | | | | |
| BLACK | 5 | 15 | 89 | 20 | | | | | | | | | | |
| WPEZ-F | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 331 | 100 | | | | | | | | | | |
| BLACK | 4 | 13 | 44 | 13 | | | | | | | | | | |
| WPGA-F | | | | | | | | | | | | | | |
| TOTAL | 51 | 100 | 519 | 100 | | | | | | | | | | |
| BLACK | 46 | 90 | 462 | 89 | | | | | | | | | | |
| WQBZ-F | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 224 | 100 | | | | | | | | | | |
| BLACK | 1 | 8 | 26 | 12 | | | | | | | | | | |
| WQXM-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 94 | 100 | | | | | | | | | | |
| BLACK | | | 7 | 7 | | | | | | | | | | |
| WRBN-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 182 | 100 | | | | | | | | | | |
| BLACK | | | 19 | 10 | | | | | | | | | | |
| *WXKO-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 62 | 100 | | | | | | | | | | |
| BLACK | 8 | 89 | 56 | 90 | | | | | | | | | | |
| WFNE-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 79 | 100 | | | | | | | | | | |
| BLACK | 4 | 80 | 47 | 59 | | | | | | | | | | |
| WKLS-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 78 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WVFJ-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 52 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 10 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 364 | 100 | 2048 | 100 |
| BLACK | | | | | | | | | | | 142 | 39 | 704 | 34 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KBFM-F | | | | | | | | | | | | | | |
| TOTAL | 115 | 100 | 1640 | 100 | | | | | | | | | | |
| HISPANIC | 100 | 87 | 1393 | 85 | | | | | | | | | | |
| KBOR-A | | | | | KTRH-A | | | | | | | | | |
| TOTAL | 19 | 100 | 250 | 100 | TOTAL | 6 | 100 | 88 | 100 | | | | | |
| HISPANIC | 7 | 37 | 141 | 56 | HISPANIC | | | 22 | 25 | | | | | |
| KELT-F | | | | | | | | | | | | | | |
| TOTAL | 81 | 100 | 956 | 100 | | | | | | | | | | |
| HISPANIC | 71 | 88 | 821 | 86 | | | | | | | | | | |
| KGAR-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 176 | 100 | | | | | | | | | | |
| HISPANIC | 8 | 89 | 143 | 81 | | | | | | | | | | |
| KGBT-A | | | | | | | | | | | | | | |
| TOTAL | 174 | 100 | 1397 | 100 | | | | | | | | | | |
| HISPANIC | 168 | 97 | 1356 | 97 | | | | | | | | | | |
| *KIRT-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 240 | 100 | | | | | | | | | | |
| HISPANIC | 25 | 100 | 230 | 96 | | | | | | | | | | |
| KITM-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 124 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 80 | 120 | 97 | | | | | | | | | | |
| KIWW-F | | | | | | | | | | | | | | |
| TOTAL | 72 | 100 | 921 | 100 | | | | | | | | | | |
| HISPANIC | 72 | 100 | 900 | 98 | | | | | | | | | | |
| KQXX-F | | | | | | | | | | | | | | |
| TOTAL | 39 | 100 | 469 | 100 | | | | | | | | | | |
| HISPANIC | 38 | 97 | 452 | 96 | | | | | | | | | | |
| KRGV-A | | | | | | | | | | | | | | |
| TOTAL | 64 | 100 | 1047 | 100 | | | | | | | | | | |
| HISPANIC | 59 | 92 | 956 | 91 | | | | | | | | | | |
| KRIO-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 471 | 100 | | | | | | | | | | |
| HISPANIC | 16 | 89 | 409 | 87 | | | | | | | | | | |
| KRIX-F | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 791 | 100 | | | | | | | | | | |
| HISPANIC | 48 | 87 | 659 | 83 | | | | | | | | | | |
| KSOX-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 97 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 50 | 57 | 59 | | | | | | | | | | |
| KSOX-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 152 | 100 | | | | | | | | | | |
| HISPANIC | 6 | 75 | 114 | 75 | | | | | | | | | | |
| KTXF-F | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 478 | 100 | | | | | | | | | | |
| HISPANIC | 29 | 81 | 348 | 73 | | | | | | | | | | |
| *KURV-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 159 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 25 | 28 | 18 | | | | | | | | | | |
| KVLY-F | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 361 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 22 | 115 | 32 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 786 | 100 | 4198 | 100 |
| HISPANIC | | | | | | | | | | | 676 | 86 | 3406 | 81 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|--|----------|-------|-----------|--------|--|--|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| KRNB-F | | | | | | | | | | | | | | | |
| TOTAL | | 95 | 100 | 1593 | 100 | | | 87 | 100 | 1323 | 100 | | | | |
| BLACK | | 81 | 85 | 1264 | 79 | | | 11 | 13 | 254 | 19 | | | | |
| *KSUD-A | | | | | | | | | | | | | | | |
| TOTAL | | 7 | 100 | 121 | 100 | | | | | | | | | | |
| BLACK | | | | 5 | 4 | | | | | | | | | | |
| *KWAM-A | | | | | | | | | | | | | | | |
| TOTAL | | 20 | 100 | 379 | 100 | | | | | | | | | | |
| BLACK | | 19 | 95 | 325 | 86 | | | | | | | | | | |
| WDIA-A | | | | | | | | | | | | | | | |
| TOTAL | | 87 | 100 | 1767 | 100 | | | | | | | | | | |
| BLACK | | 76 | 87 | 1596 | 90 | | | | | | | | | | |
| WEZL-F | | | | | | | | | | | | | | | |
| TOTAL | | 78 | 100 | 817 | 100 | | | | | | | | | | |
| BLACK | | 10 | 13 | 131 | 16 | | | | | | | | | | |
| WGKX-F | | | | | | | | | | | | | | | |
| TOTAL | | 99 | 100 | 1013 | 100 | | | | | | | | | | |
| BLACK | | 9 | 9 | 129 | 13 | | | | | | | | | | |
| WHBQ-A | | | | | | | | | | | | | | | |
| TOTAL | | 38 | 100 | 766 | 100 | | | | | | | | | | |
| BLACK | | 17 | 45 | 328 | 43 | | | | | | | | | | |
| WHRK-F | | | | | | | | | | | | | | | |
| TOTAL | | 163 | 100 | 2089 | 100 | | | | | | | | | | |
| BLACK | | 142 | 87 | 1672 | 80 | | | | | | | | | | |
| WLOK-A | | | | | | | | | | | | | | | |
| TOTAL | | 86 | 100 | 1237 | 100 | | | | | | | | | | |
| BLACK | | 76 | 88 | 1138 | 92 | | | | | | | | | | |
| *WLVS-A | | | | | | | | | | | | | | | |
| TOTAL | | 9 | 100 | 156 | 100 | | | | | | | | | | |
| BLACK | | 1 | 11 | 30 | 19 | | | | | | | | | | |
| WMC -A | | | | | | | | | | | | | | | |
| TOTAL | | 115 | 100 | 1228 | 100 | | | | | | | | | | |
| BLACK | | 3 | 3 | 97 | 8 | | | | | | | | | | |
| WMC -F | | | | | | | | | | | | | | | |
| TOTAL | | 151 | 100 | 2080 | 100 | | | | | | | | | | |
| BLACK | | 28 | 19 | 614 | 30 | | | | | | | | | | |
| *WMSO-A | | | | | | | | | | | | | | | |
| TOTAL | | 8 | 100 | 161 | 100 | | | | | | | | | | |
| BLACK | | 1 | 13 | 16 | 10 | | | | | | | | | | |
| WREC-A | | | | | | | | | | | | | | | |
| TOTAL | | 49 | 100 | 829 | 100 | | | | | | | | | | |
| BLACK | | 10 | 20 | 202 | 24 | | | | | | | | | | |
| WRVR-A | | | | | | | | | | | | | | | |
| TOTAL | | 21 | 100 | 580 | 100 | | | | | | | | | | |
| BLACK | | 8 | 38 | 307 | 53 | | | | | | | | | | |
| WRVR-F | | | | | | | | | | | | | | | |
| TOTAL | | 100 | 100 | 1515 | 100 | | | | | | | | | | |
| BLACK | | 8 | 8 | 208 | 14 | | | | | | | | | | |
| WXSS-A | | | | | | | | | | | | | | | |
| TOTAL | | 18 | 100 | 295 | 100 | | | | | | | | | | |
| BLACK | | 16 | 89 | 276 | 94 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 1248 | 100 | 7203 | 100 |
| BLACK | | | | | | | | | | | | 518 | 42 | 2844 | 39 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WALT-A | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 186 | 100 | | | | | | | | | | |
| BLACK | 26 | 93 | 167 | 90 | | | | | | | | | | |
| *WFEZ-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 46 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 10 | 22 | | | | | | | | | | |
| WJDQ-F | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 244 | 100 | | | | | | | | | | |
| BLACK | 3 | 12 | 74 | 30 | | | | | | | | | | |
| WMOX-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 161 | 100 | | | | | | | | | | |
| BLACK | 1 | 8 | 17 | 11 | | | | | | | | | | |
| WOKK-F | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 221 | 100 | | | | | | | | | | |
| BLACK | | | 10 | 5 | | | | | | | | | | |
| WQIC-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 146 | 100 | | | | | | | | | | |
| BLACK | 10 | 100 | 135 | 92 | | | | | | | | | | |
| WYAM-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 31 | 100 | | | | | | | | | | |
| BLACK | | | 4 | 13 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 110 | 100 | 603 | 100 |
| BLACK | | | | | | | | | | | 41 | 37 | 197 | 33 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-----|------|----------|-------|-----------|--------|---------------|-----|-----|------|----------|-------|---------------|--------|-----|-------|-----|--|--|--|--|--|--|--|--|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | | | | | | | |
| WAIA-F | | | | | | | | WJQY-F | | | | | | WRBD-A | | | | | | | | | | | | |
| TOTAL | 132 | 100 | 2382 | 100 | | | | TOTAL | 205 | 100 | 2446 | 100 | | TOTAL | 46 | 100 | 613 | 100 | | | | | | | | |
| BLACK | 11 | 8 | 183 | 8 | | | | BLACK | 19 | 9 | 225 | 9 | | BLACK | 37 | 80 | 538 | 88 | | | | | | | | |
| HISPANIC | 26 | 20 | 493 | 21 | | | | HISPANIC | 19 | 9 | 274 | 11 | | HISPANIC | | | | | | | | | | | | |
| WAXY-F | | | | | | | | WKAT-A | | | | | | WRHC-A | | | | | | | | | | | | |
| TOTAL | 138 | 100 | 2983 | 100 | | | | TOTAL | 61 | 100 | 980 | 100 | | TOTAL | 157 | 100 | 1112 | 100 | | | | | | | | |
| BLACK | 8 | 6 | 212 | 7 | | | | BLACK | 4 | 7 | 84 | 9 | | BLACK | 157 | 100 | 1112 | 100 | | | | | | | | |
| HISPANIC | 14 | 10 | 389 | 13 | | | | HISPANIC | 4 | 7 | 89 | 9 | | HISPANIC | | | | | | | | | | | | |
| WBSS-A | | | | | | | | WKQS-F | | | | | | WSHE-F | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 420 | 100 | | | | TOTAL | 160 | 100 | 1829 | 100 | | TOTAL | 325 | 100 | 3285 | 100 | | | | | | | | |
| BLACK | 5 | 23 | 109 | 26 | | | | BLACK | 8 | 5 | 110 | 6 | | BLACK | 14 | 4 | 194 | 6 | | | | | | | | |
| HISPANIC | | | 16 | 4 | | | | HISPANIC | 2 | 1 | 73 | 4 | | HISPANIC | 30 | 9 | 397 | 12 | | | | | | | | |
| WCMQ-A | | | | | | | | WLQY-A | | | | | | WSUA-A | | | | | | | | | | | | |
| TOTAL | 136 | 100 | 859 | 100 | | | | TOTAL | 69 | 100 | 699 | 100 | | TOTAL | 49 | 100 | 830 | 100 | | | | | | | | |
| BLACK | | | | | | | | BLACK | | | 11 | 2 | | BLACK | 2 | 4 | 12 | 1 | | | | | | | | |
| HISPANIC | 135 | 99 | 836 | 97 | | | | HISPANIC | 1 | 1 | 24 | 3 | | HISPANIC | 44 | 90 | 773 | 93 | | | | | | | | |
| WCMQ-F | | | | | | | | WLVE-F | | | | | | WTHM-F | | | | | | | | | | | | |
| TOTAL | 99 | 100 | 1242 | 100 | | | | TOTAL | 164 | 100 | 2760 | 100 | | TOTAL | 15 | 100 | 252 | 100 | | | | | | | | |
| BLACK | | | 12 | 1 | | | | BLACK | 10 | 6 | 301 | 11 | | BLACK | 8 | 53 | 147 | 58 | | | | | | | | |
| HISPANIC | 97 | 98 | 1148 | 92 | | | | HISPANIC | 28 | 17 | 475 | 17 | | HISPANIC | 3 | 20 | 55 | 22 | | | | | | | | |
| WEDR-F | | | | | | | | WLYF-F | | | | | | WTMI-F | | | | | | | | | | | | |
| TOTAL | 176 | 100 | 2034 | 100 | | | | TOTAL | 413 | 100 | 4171 | 100 | | TOTAL | 132 | 100 | 1666 | 100 | | | | | | | | |
| BLACK | 156 | 89 | 1685 | 83 | | | | BLACK | 8 | 2 | 142 | 3 | | BLACK | 2 | 2 | 59 | 4 | | | | | | | | |
| HISPANIC | 11 | 6 | 177 | 9 | | | | HISPANIC | 58 | 14 | 556 | 13 | | HISPANIC | 7 | 5 | 126 | 8 | | | | | | | | |
| WFTL-A | | | | | | | | WMBM-A | | | | | | WVCG-A | | | | | | | | | | | | |
| TOTAL | 53 | 100 | 688 | 100 | | | | TOTAL | 81 | 100 | 740 | 100 | | TOTAL | 18 | 100 | 266 | 100 | | | | | | | | |
| BLACK | | | 12 | 2 | | | | BLACK | 74 | 91 | 677 | 91 | | BLACK | 4 | 22 | 99 | 37 | | | | | | | | |
| HISPANIC | | | | | | | | HISPANIC | | | 9 | 1 | | HISPANIC | 12 | 67 | 108 | 41 | | | | | | | | |
| WGBS-A | | | | | | | | WMXJ-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 94 | 100 | 1857 | 100 | | | | TOTAL | 66 | 100 | 1256 | 100 | | | | | | | | | | | | | | |
| BLACK | 20 | 21 | 194 | 10 | | | | BLACK | 2 | 3 | 63 | 5 | | | | | | | | | | | | | | |
| HISPANIC | 2 | 2 | 66 | 4 | | | | HISPANIC | 7 | 11 | 132 | 11 | | | | | | | | | | | | | | |
| WHQT-F | | | | | | | | WNWS-A | | | | | | WEAT-F | | | | | | | | | | | | |
| TOTAL | 198 | 100 | 2799 | 100 | | | | TOTAL | 171 | 100 | 2417 | 100 | | TOTAL | 26 | 100 | 445 | 100 | | | | | | | | |
| BLACK | 84 | 42 | 1039 | 37 | | | | BLACK | 8 | 5 | 147 | 6 | | BLACK | 7 | 27 | 101 | 23 | | | | | | | | |
| HISPANIC | 66 | 33 | 896 | 32 | | | | HISPANIC | 8 | 5 | 158 | 7 | | HISPANIC | 1 | 4 | 50 | 11 | | | | | | | | |
| WHYI-F | | | | | | | | WOCN-A | | | | | | WSBR-A | | | | | | | | | | | | |
| TOTAL | 370 | 100 | 5696 | 100 | | | | TOTAL | 144 | 100 | 1220 | 100 | | TOTAL | 27 | 100 | 333 | 100 | | | | | | | | |
| BLACK | 76 | 21 | 1242 | 22 | | | | BLACK | | | 13 | 1 | | BLACK | 5 | 19 | 22 | 7 | | | | | | | | |
| HISPANIC | 80 | 22 | 1349 | 24 | | | | HISPANIC | 143 | 99 | 1207 | 99 | | HISPANIC | | | | | | | | | | | | |
| WINZ-A | | | | | | | | WQAM-A | | | | | | | | | | | | | | | | | | |
| TOTAL | 177 | 100 | 2710 | 100 | | | | TOTAL | 46 | 100 | 719 | 100 | | | | | | | | | | | | | | |
| BLACK | 19 | 11 | 276 | 10 | | | | BLACK | 5 | 11 | 108 | 15 | | | | | | | | | | | | | | |
| HISPANIC | 7 | 4 | 132 | 5 | | | | HISPANIC | 2 | 4 | 65 | 9 | | | | | | | | | | | | | | |
| WINZ-F | | | | | | | | WQBA-A | | | | | | | | | | | | | | | | | | |
| TOTAL | 267 | 100 | 4896 | 100 | | | | TOTAL | 293 | 100 | 2100 | 100 | | | | | | | | | | | | | | |
| BLACK | 66 | 25 | 1094 | 22 | | | | BLACK | 289 | 99 | 2021 | 96 | | | | | | | | | | | | | | |
| HISPANIC | 102 | 38 | 1544 | 32 | | | | HISPANIC | | | | | | | | | | | | | | | | | | |
| WIOD-A | | | | | | | | WQBA-F | | | | | | | | | | | | | | | | | | |
| TOTAL | 172 | 100 | 2656 | 100 | | | | TOTAL | 117 | 100 | 1635 | 100 | | | | | | | | | | | | | | |
| BLACK | 26 | 15 | 290 | 11 | | | | BLACK | | | 6 | | | | | | | | | | | | | | | |
| HISPANIC | 12 | 7 | 184 | 7 | | | | HISPANIC | 111 | 95 | 1421 | 87 | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | TOTALS | | | | | | | | | | | | |
| | | | | | | | | | | | | | | TOTAL | 4899 | 100 | 24249 | 100 | | | | | | | | |
| | | | | | | | | | | | | | | BLACK | 706 | 14 | 3327 | 14 | | | | | | | | |
| | | | | | | | | | | | | | | HISPANIC | 1485 | 30 | 6289 | 26 | | | | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-------------|----------|--------------|-----------|----------------|-----|-------------|----------|--------------|-----------|--|--|-------------|----------|--------------|-----------|
| | | AOH (00) | AOH % | CUME (00) | CUME % | | | AOH (00) | AOH % | CUME (00) | CUME % | | | AOH (00) | AOH % | CUME (00) | CUME % |
| *WAWA-A | | | | | | WQFM-F | | | | | | | | | | | |
| TOTAL | 19 | 100 | 395 | 100 | | TOTAL | 187 | 100 | 2021 | 100 | | | | | | | |
| BLACK | 17 | 89 | 353 | 89 | | BLACK | 1 | 1 | 26 | 1 | | | | | | | |
| WBCS-A | | | | | | *WRJN-A | | | | | | | | | | | |
| TOTAL | 19 | 100 | 491 | 100 | | TOTAL | 18 | 100 | 216 | 100 | | | | | | | |
| BLACK | | | 32 | 7 | | BLACK | 1 | 6 | 11 | 5 | | | | | | | |
| WBCS-F | | | | | | WRKR-F | | | | | | | | | | | |
| TOTAL | 72 | 100 | 1304 | 100 | | TOTAL | 30 | 100 | 1081 | 100 | | | | | | | |
| BLACK | 1 | 1 | 47 | 4 | | BLACK | | | 49 | 5 | | | | | | | |
| WBKV-A | | | | | | *WTKM-A | | | | | | | | | | | |
| TOTAL | 14 | 100 | 176 | 100 | | TOTAL | 6 | 100 | 101 | 100 | | | | | | | |
| BLACK | | | | | | BLACK | | | | | | | | | | | |
| WBKV-F | | | | | | WTKM-F | | | | | | | | | | | |
| TOTAL | 11 | 100 | 131 | 100 | | TOTAL | 19 | 100 | 229 | 100 | | | | | | | |
| BLACK | | | 7 | 5 | | BLACK | | | | | | | | | | | |
| WEMP-A | | | | | | WTMJ-A | | | | | | | | | | | |
| TOTAL | 81 | 100 | 1185 | 100 | | TOTAL | 276 | 100 | 3631 | 100 | | | | | | | |
| BLACK | 1 | 1 | 50 | 4 | | BLACK | 14 | 5 | 180 | 5 | | | | | | | |
| WEZW-F | | | | | | WZUU-A | | | | | | | | | | | |
| TOTAL | 196 | 100 | 2126 | 100 | | TOTAL | 23 | 100 | 692 | 100 | | | | | | | |
| BLACK | 3 | 2 | 100 | 5 | | BLACK | 3 | 13 | 96 | 14 | | | | | | | |
| WFMR-F | | | | | | WZUU-F | | | | | | | | | | | |
| TOTAL | 37 | 100 | 516 | 100 | | TOTAL | 89 | 100 | 1873 | 100 | | | | | | | |
| BLACK | | | 9 | 2 | | BLACK | 7 | 8 | 115 | 6 | | | | | | | |
| WISN-A | | | | | | | | | | | | | | | | | |
| TOTAL | 78 | 100 | 1541 | 100 | | | | | | | | | | | | | |
| BLACK | 3 | 4 | 83 | 5 | | | | | | | | | | | | | |
| WKTI-F | | | | | | WBBM-A | | | | | | | | | | | |
| TOTAL | 164 | 100 | 2900 | 100 | | TOTAL | 17 | 100 | 494 | 100 | | | | | | | |
| BLACK | 3 | 2 | 133 | 5 | | BLACK | 1 | 6 | 30 | 6 | | | | | | | |
| WLTO-F | | | | | | WGN -A | | | | | | | | | | | |
| TOTAL | 44 | 100 | 818 | 100 | | TOTAL | 18 | 100 | 397 | 100 | | | | | | | |
| BLACK | 1 | 2 | 10 | 1 | | BLACK | | | 22 | 6 | | | | | | | |
| WLUM-F | | | | | | WIND-A | | | | | | | | | | | |
| TOTAL | 128 | 100 | 1725 | 100 | | TOTAL | 14 | 100 | 290 | 100 | | | | | | | |
| BLACK | 83 | 65 | 853 | 49 | | BLACK | | | 14 | 5 | | | | | | | |
| WMGF-F | | | | | | WLS -A | | | | | | | | | | | |
| TOTAL | 83 | 100 | 1337 | 100 | | TOTAL | 10 | 100 | 307 | 100 | | | | | | | |
| BLACK | 2 | 2 | 55 | 4 | | BLACK | | | 8 | 3 | | | | | | | |
| WMIL-F | | | | | | WMAQ-A | | | | | | | | | | | |
| TOTAL | 94 | 100 | 1610 | 100 | | TOTAL | 10 | 100 | 356 | 100 | | | | | | | |
| BLACK | 1 | 1 | 42 | 3 | | BLACK | 1 | 10 | 42 | 12 | | | | | | | |
| WMYX-F | | | | | | | | | | | | | | | | | |
| TOTAL | 104 | 100 | 1594 | 100 | | | | | | | | | | | | | |
| BLACK | 1 | 1 | 75 | 5 | | | | | | | | | | | | | |
| *WNOV-A | | | | | | | | | | | | | | | | | |
| TOTAL | 47 | 100 | 582 | 100 | | | | | | | | | | | | | |
| BLACK | 42 | 89 | 496 | 85 | | | | | | | | | | | | | |
| WOKY-A | | | | | | | | | | | | | | | | | |
| TOTAL | 148 | 100 | 1660 | 100 | | | | | | | | | | | | | |
| BLACK | 1 | 1 | 70 | 4 | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 2189 | 100 | 12403 | 100 |
| BLACK | | | | | | | | | | | | | | 197 | 9 | 1087 | 9 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
| WABB-A | | | | | WMEZ-F | | | | | | | | | |
| TOTAL | 12 | 100 | 205 | 100 | TOTAL | 8 | 100 | 65 | 100 | | | | | |
| BLACK | 6 | 50 | 102 | 50 | BLACK | | | 8 | 12 | | | | | |
| WABB-F | | | | | | | | | | | | | | |
| TOTAL | 116 | 100 | 1234 | 100 | | | | | | | | | | |
| BLACK | 18 | 16 | 288 | 23 | | | | | | | | | | |
| WBLX-F | | | | | | | | | | | | | | |
| TOTAL | 83 | 100 | 828 | 100 | | | | | | | | | | |
| BLACK | 78 | 94 | 731 | 88 | | | | | | | | | | |
| WDLT-F | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 463 | 100 | | | | | | | | | | |
| BLACK | 2 | 7 | 58 | 13 | | | | | | | | | | |
| *WGOK-A | | | | | | | | | | | | | | |
| TOTAL | 83 | 100 | 577 | 100 | | | | | | | | | | |
| BLACK | 82 | 99 | 553 | 96 | | | | | | | | | | |
| *WHEP-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 69 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WIZD-F | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 154 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 7 | | | | | | | | | | |
| WKRQ-A | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 484 | 100 | | | | | | | | | | |
| BLACK | 6 | 18 | 146 | 30 | | | | | | | | | | |
| WKRQ-F | | | | | | | | | | | | | | |
| TOTAL | 50 | 100 | 876 | 100 | | | | | | | | | | |
| BLACK | 10 | 20 | 285 | 33 | | | | | | | | | | |
| *WKSJ-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 164 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 7 | | | | | | | | | | |
| WKSJ-F | | | | | | | | | | | | | | |
| TOTAL | 103 | 100 | 1036 | 100 | | | | | | | | | | |
| BLACK | 6 | 6 | 62 | 6 | | | | | | | | | | |
| WLPR-F | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 418 | 100 | | | | | | | | | | |
| BLACK | 1 | 3 | 8 | 2 | | | | | | | | | | |
| WMML-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 189 | 100 | | | | | | | | | | |
| BLACK | 1 | 8 | 19 | 10 | | | | | | | | | | |
| *WMOB-A | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 180 | 100 | | | | | | | | | | |
| BLACK | 30 | 100 | 167 | 93 | | | | | | | | | | |
| *WMOO-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 88 | 100 | | | | | | | | | | |
| BLACK | 1 | 17 | 34 | 39 | | | | | | | | | | |
| WZEW-F | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 134 | 100 | | | | | | | | | | |
| BLACK | | | 14 | 10 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 680 | 100 | 3539 | 100 |
| BLACK | | | | | | | | | | | 247 | 36 | 1028 | 29 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KLIC-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 133 | 100 | | | | | | | | | | |
| BLACK | | | 23 | 17 | | | | | | | | | | |
| *KMBS-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 66 | 100 | | | | | | | | | | |
| BLACK | 2 | 29 | 20 | 30 | | | | | | | | | | |
| KMLB-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 105 | 100 | | | | | | | | | | |
| BLACK | | | 22 | 21 | | | | | | | | | | |
| KNAN-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 272 | 100 | | | | | | | | | | |
| BLACK | 1 | 5 | 29 | 11 | | | | | | | | | | |
| KNOE-A | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 267 | 100 | | | | | | | | | | |
| BLACK | | | 14 | 5 | | | | | | | | | | |
| KNOE-F | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 520 | 100 | | | | | | | | | | |
| BLACK | 11 | 26 | 139 | 27 | | | | | | | | | | |
| KWEZ-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 160 | 100 | | | | | | | | | | |
| BLACK | 3 | 18 | 36 | 23 | | | | | | | | | | |
| KXKZ-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 121 | 100 | | | | | | | | | | |
| BLACK | | | 4 | 3 | | | | | | | | | | |
| KYEA-F | | | | | | | | | | | | | | |
| TOTAL | 54 | 100 | 335 | 100 | | | | | | | | | | |
| BLACK | 50 | 93 | 275 | 82 | | | | | | | | | | |
| *KCTO-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 38 | 100 | | | | | | | | | | |
| BLACK | 1 | 50 | 9 | 24 | | | | | | | | | | |
| *KTRY-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 31 | 100 | | | | | | | | | | |
| BLACK | 1 | 50 | 29 | 94 | | | | | | | | | | |
| KTRY-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 134 | 100 | | | | | | | | | | |
| BLACK | 5 | 71 | 119 | 89 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 194 | 100 | 1075 | 100 |
| BLACK | | | | | | | | | | | 76 | 39 | 321 | 30 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WACV-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 105 | 100 | | | | | | | | | | |
| BLACK | 1 | 13 | 21 | 20 | | | | | | | | | | |
| WBAM-F | | | | | | | | | | | | | | |
| TOTAL | 41 | 100 | 527 | 100 | | | | | | | | | | |
| BLACK | 4 | 10 | 114 | 22 | | | | | | | | | | |
| WHHY-A | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 367 | 100 | | | | | | | | | | |
| BLACK | 12 | 71 | 218 | 59 | | | | | | | | | | |
| WHHY-F | | | | | | | | | | | | | | |
| TOTAL | 78 | 100 | 919 | 100 | | | | | | | | | | |
| BLACK | 18 | 23 | 266 | 29 | | | | | | | | | | |
| WLSQ-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 95 | 100 | | | | | | | | | | |
| BLACK | 1 | 14 | 25 | 26 | | | | | | | | | | |
| *WLWI-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 162 | 100 | | | | | | | | | | |
| BLACK | | | 16 | 10 | | | | | | | | | | |
| WLWI-F | | | | | | | | | | | | | | |
| TOTAL | 78 | 100 | 728 | 100 | | | | | | | | | | |
| BLACK | 7 | 9 | 96 | 13 | | | | | | | | | | |
| *WMGY-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 72 | 100 | | | | | | | | | | |
| BLACK | 5 | 83 | 48 | 67 | | | | | | | | | | |
| WQIM-F | | | | | | | | | | | | | | |
| TOTAL | 51 | 100 | 480 | 100 | | | | | | | | | | |
| BLACK | 49 | 96 | 454 | 95 | | | | | | | | | | |
| WREZ-F | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 355 | 100 | | | | | | | | | | |
| BLACK | 4 | 16 | 59 | 17 | | | | | | | | | | |
| WRJM-F | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 234 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 17 | 7 | | | | | | | | | | |
| WXVI-A | | | | | | | | | | | | | | |
| TOTAL | 46 | 100 | 519 | 100 | | | | | | | | | | |
| BLACK | 44 | 96 | 509 | 98 | | | | | | | | | | |
| *WZTN-A | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 134 | 100 | | | | | | | | | | |
| BLACK | 20 | 100 | 134 | 100 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 414 | 100 | 2210 | 100 |
| BLACK | | | | | | | | | | | 171 | 41 | 777 | 35 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------|----------|-------|-----------|--------|---------------|-------|----------|-------|-----------|--------|------|-----|----------|-------|-----------|--------|
| *WAKM-A | TOTAL | 7 | 100 | 89 | 100 | WSM -A | TOTAL | 79 | 100 | 1261 | 100 | | | | | | |
| | BLACK | | | | | | BLACK | 3 | 4 | 88 | 7 | | | | | | |
| *WAMB-A | TOTAL | 17 | 100 | 304 | 100 | WSM -F | TOTAL | 142 | 100 | 1454 | 100 | | | | | | |
| | BLACK | 3 | 18 | 96 | 32 | | BLACK | 8 | 6 | 91 | 6 | | | | | | |
| *WCOR-A | TOTAL | 7 | 100 | 150 | 100 | WVOL-A | TOTAL | 64 | 100 | 703 | 100 | | | | | | |
| | BLACK | 3 | 43 | 55 | 37 | | BLACK | 57 | 89 | 623 | 89 | | | | | | |
| *WDBL-A | TOTAL | 6 | 100 | 46 | 100 | WWKX-F | TOTAL | 53 | 100 | 983 | 100 | | | | | | |
| | BLACK | 5 | 83 | 30 | 65 | | BLACK | 4 | 8 | 97 | 10 | | | | | | |
| *WDBL-F | TOTAL | 12 | 100 | 175 | 100 | WYHY-F | TOTAL | 62 | 100 | 1238 | 100 | | | | | | |
| | BLACK | 3 | 25 | 61 | 35 | | BLACK | 4 | 6 | 114 | 9 | | | | | | |
| *WDKN-A | TOTAL | 9 | 100 | 81 | 100 | WZEZ-F | TOTAL | 104 | 100 | 960 | 100 | | | | | | |
| | BLACK | | | | | | BLACK | 12 | 12 | 100 | 10 | | | | | | |
| WDKN-F | TOTAL | 2 | 100 | 70 | 100 | WZKS-F | TOTAL | 72 | 100 | 1242 | 100 | | | | | | |
| | BLACK | 1 | 50 | 22 | 31 | | BLACK | 9 | 13 | 156 | 13 | | | | | | |
| WKDA-A | TOTAL | 14 | 100 | 309 | 100 | | | | | | | | | | | | |
| | BLACK | 2 | 14 | 41 | 13 | | | | | | | | | | | | |
| WKDF-F | TOTAL | 122 | 100 | 1361 | 100 | | | | | | | | | | | | |
| | BLACK | 7 | 6 | 90 | 7 | | | | | | | | | | | | |
| WLAC-A | TOTAL | 43 | 100 | 639 | 100 | | | | | | | | | | | | |
| | BLACK | 14 | 33 | 184 | 29 | | | | | | | | | | | | |
| WLAC-F | TOTAL | 160 | 100 | 1845 | 100 | | | | | | | | | | | | |
| | BLACK | 18 | 11 | 261 | 14 | | | | | | | | | | | | |
| WLRQ-A | TOTAL | 3 | 100 | 103 | 100 | | | | | | | | | | | | |
| | BLACK | | | | | | | | | | | | | | | | |
| WLRQ-F | TOTAL | 12 | 100 | 344 | 100 | | | | | | | | | | | | |
| | BLACK | | | 5 | 1 | | | | | | | | | | | | |
| *WMDB-A | TOTAL | 14 | 100 | 184 | 100 | | | | | | | | | | | | |
| | BLACK | 13 | 93 | 159 | 86 | | | | | | | | | | | | |
| WQOK-F | TOTAL | 96 | 100 | 983 | 100 | | | | | | | | | | | | |
| | BLACK | 80 | 83 | 655 | 67 | | | | | | | | | | | | |
| WSIX-A | TOTAL | 19 | 100 | 347 | 100 | | | | | | | | | | | | |
| | BLACK | 4 | 21 | 54 | 16 | | | | | | | | | | | | |
| WSIX-F | TOTAL | 96 | 100 | 1114 | 100 | | | | | | | | | | | | |
| | BLACK | 3 | 3 | 43 | 4 | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 1260 | 100 | 7033 | 100 | | |
| BLACK | | | | | | | | | | | | 256 | 20 | 1168 | 17 | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WAVZ-A | | | | | WTIC-F | | | | | | | | | |
| TOTAL | 40 | 100 | 526 | 100 | TOTAL | 20 | 100 | 316 | 100 | | | | | |
| BLACK | 1 | 3 | 21 | 4 | BLACK | 3 | 15 | 33 | 10 | | | | | |
| WELI-A | | | | | WWYZ-F | | | | | | | | | |
| TOTAL | 69 | 100 | 962 | 100 | TOTAL | 25 | 100 | 374 | 100 | | | | | |
| BLACK | 4 | 6 | 63 | 7 | BLACK | | | 14 | 4 | | | | | |
| WKCI-F | | | | | | | | | | | | | | |
| TOTAL | 92 | 100 | 1264 | 100 | | | | | | | | | | |
| BLACK | 5 | 5 | 74 | 6 | | | | | | | | | | |
| *WMMW-A | | | | | *WALK-A | | | | | | | | | |
| TOTAL | 7 | 100 | 95 | 100 | TOTAL | | | 10 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| WNHC-A | | | | | WALK-F | | | | | | | | | |
| TOTAL | 36 | 100 | 381 | 100 | TOTAL | 4 | 100 | 123 | 100 | | | | | |
| BLACK | 29 | 81 | 281 | 74 | BLACK | | | 15 | 12 | | | | | |
| WPLR-F | | | | | WBSL-F | | | | | | | | | |
| TOTAL | 56 | 100 | 786 | 100 | TOTAL | 4 | 100 | 105 | 100 | | | | | |
| BLACK | | | 7 | 1 | BLACK | 4 | 100 | 81 | 77 | | | | | |
| *WSCR-A | | | | | WCBS-A | | | | | | | | | |
| TOTAL | 5 | 100 | 57 | 100 | TOTAL | 24 | 100 | 468 | 100 | | | | | |
| BLACK | | | 5 | 9 | BLACK | 2 | 8 | 29 | 6 | | | | | |
| WYBC-F | | | | | WEZN-F | | | | | | | | | |
| TOTAL | 10 | 100 | 216 | 100 | TOTAL | 58 | 100 | 561 | 100 | | | | | |
| BLACK | 7 | 70 | 120 | 56 | BLACK | 1 | 2 | 15 | 3 | | | | | |
| | | | | | WHN -A | | | | | | | | | |
| | | | | | TOTAL | 5 | 100 | 91 | 100 | | | | | |
| | | | | | BLACK | | | | | | | | | |
| WCCC-F | | | | | WICC-A | | | | | | | | | |
| TOTAL | 12 | 100 | 246 | 100 | TOTAL | 7 | 100 | 114 | 100 | | | | | |
| BLACK | | | | | BLACK | | | 4 | 4 | | | | | |
| WDRG-F | | | | | WNBC-A | | | | | | | | | |
| TOTAL | 25 | 100 | 510 | 100 | TOTAL | 32 | 100 | 572 | 100 | | | | | |
| BLACK | 1 | 4 | 21 | 4 | BLACK | 1 | 3 | 26 | 5 | | | | | |
| WHCN-F | | | | | WOR -A | | | | | | | | | |
| TOTAL | 51 | 100 | 644 | 100 | TOTAL | 5 | 100 | 85 | 100 | | | | | |
| BLACK | | | | | BLACK | 1 | 20 | 5 | 6 | | | | | |
| WIOF-F | | | | | WRKI-F | | | | | | | | | |
| TOTAL | 24 | 100 | 421 | 100 | TOTAL | 4 | 100 | 57 | 100 | | | | | |
| BLACK | 1 | 4 | 11 | 3 | BLACK | | | | | | | | | |
| WKSS-F | | | | | WRKS-F | | | | | | | | | |
| TOTAL | 25 | 100 | 482 | 100 | TOTAL | 15 | 100 | 175 | 100 | | | | | |
| BLACK | 4 | 16 | 61 | 13 | BLACK | 12 | 80 | 101 | 58 | | | | | |
| WRCH-F | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 315 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WRCQ-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 80 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WTIC-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 391 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| | | | | | TOTALS | | | | | | | | | |
| | | | | | TOTAL | 779 | 100 | 4082 | 100 | | | | | |
| | | | | | BLACK | 87 | 11 | 410 | 10 | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| WAJY-F | | | | | WYLD-F | | | | | | | | |
| TOTAL | 88 | 100 | 1294 | 100 | TOTAL | 327 | 100 | 2447 | 100 | | | | |
| BLACK | 7 | 8 | 148 | 11 | BLACK | 307 | 94 | 2212 | 90 | | | | |
| WBOK-A | | | | | | | | | | | | | |
| TOTAL | 110 | 100 | 1095 | 100 | | | | | | | | | |
| BLACK | 106 | 96 | 1036 | 95 | | | | | | | | | |
| WBYU-F | | | | | WFME-F | | | | | | | | |
| TOTAL | 115 | 100 | 1446 | 100 | TOTAL | 6 | 100 | 115 | 100 | | | | |
| BLACK | 16 | 14 | 209 | 14 | BLACK | 1 | 17 | 36 | 31 | | | | |
| WEZB-F | | | | | | | | | | | | | |
| TOTAL | 240 | 100 | 3345 | 100 | | | | | | | | | |
| BLACK | 32 | 13 | 742 | 22 | | | | | | | | | |
| WLTS-F | | | | | | | | | | | | | |
| TOTAL | 95 | 100 | 1412 | 100 | | | | | | | | | |
| BLACK | 13 | 14 | 250 | 18 | | | | | | | | | |
| WNOE-A | | | | | | | | | | | | | |
| TOTAL | 64 | 100 | 841 | 100 | | | | | | | | | |
| BLACK | 9 | 14 | 177 | 21 | | | | | | | | | |
| WNOE-F | | | | | | | | | | | | | |
| TOTAL | 82 | 100 | 1205 | 100 | | | | | | | | | |
| BLACK | 4 | 5 | 98 | 8 | | | | | | | | | |
| WQUE-A | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 367 | 100 | | | | | | | | | |
| BLACK | 2 | 25 | 104 | 28 | | | | | | | | | |
| WQUE-F | | | | | | | | | | | | | |
| TOTAL | 154 | 100 | 2670 | 100 | | | | | | | | | |
| BLACK | 13 | 8 | 362 | 14 | | | | | | | | | |
| WRNO-F | | | | | | | | | | | | | |
| TOTAL | 121 | 100 | 1734 | 100 | | | | | | | | | |
| BLACK | 7 | 6 | 213 | 12 | | | | | | | | | |
| *WSHO-A | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 233 | 100 | | | | | | | | | |
| BLACK | 5 | 20 | 41 | 18 | | | | | | | | | |
| WSMB-A | | | | | | | | | | | | | |
| TOTAL | 80 | 100 | 753 | 100 | | | | | | | | | |
| BLACK | 11 | 14 | 131 | 17 | | | | | | | | | |
| WTIX-A | | | | | | | | | | | | | |
| TOTAL | 68 | 100 | 1155 | 100 | | | | | | | | | |
| BLACK | 18 | 26 | 338 | 29 | | | | | | | | | |
| WWIW-A | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 488 | 100 | | | | | | | | | |
| BLACK | 3 | 12 | 89 | 18 | | | | | | | | | |
| WWL -A | | | | | | | | | | | | | |
| TOTAL | 107 | 100 | 1680 | 100 | | | | | | | | | |
| BLACK | 21 | 20 | 386 | 23 | | | | | | | | | |
| *WYAT-A | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 296 | 100 | | | | | | | | | |
| BLACK | 4 | 16 | 90 | 30 | | | | | | | | | |
| WYLD-A | | | | | | | | | | | | | |
| TOTAL | 60 | 100 | 985 | 100 | | | | | | | | | |
| BLACK | 59 | 98 | 937 | 95 | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | 1873 | 100 | 10120 | 100 |
| BLACK | | | | | | | | | | 651 | 35 | 3140 | 31 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | | | | | |
|---------------------------|--|--|--|------|-----|-------|-----|----------------|---|------|---|------|-----|-------|-----|----------------|---|--|--|------|-----|-------|-----|
| | | | | AOH | | | | CUME | | | | AOH | | | | CUME | | | | | | | |
| | | | | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | | | | | | |
| WABC-A | | | | 810 | 100 | 16295 | 100 | WEBE-F | | | | 79 | 100 | 1676 | 100 | WKTU-F | | | | | | | |
| TOTAL | | | | 810 | 100 | 16295 | 100 | TOTAL | | | | 79 | 100 | 1676 | 100 | TOTAL | | | | 591 | 100 | 14378 | 100 |
| BLACK | | | | 83 | 10 | 1871 | 11 | BLACK | | | | 2 | 3 | 92 | 5 | BLACK | | | | 225 | 38 | 4699 | 33 |
| HISPANIC | | | | 25 | 3 | 813 | 5 | HISPANIC | | | | 13 | 16 | 363 | 22 | HISPANIC | | | | 133 | 23 | 2974 | 21 |
| WADO-A | | | | 407 | 100 | 3893 | 100 | WEVD-F | | | | 102 | 100 | 2051 | 100 | *WLIB-A | | | | 313 | 100 | 3918 | 100 |
| TOTAL | | | | 407 | 100 | 3893 | 100 | TOTAL | | | | 102 | 100 | 2051 | 100 | TOTAL | | | | 313 | 100 | 3918 | 100 |
| BLACK | | | | 4 | 1 | 269 | 7 | BLACK | | | | 6 | 6 | 189 | 9 | BLACK | | | | 282 | 90 | 3289 | 84 |
| HISPANIC | | | | 398 | 98 | 3580 | 92 | HISPANIC | | | | 2 | 2 | 104 | 5 | HISPANIC | | | | 3 | 1 | 47 | 1 |
| *WALK-A | | | | 20 | 100 | 232 | 100 | WEZN-F | | | | 226 | 100 | 2812 | 100 | WLIR-F | | | | 253 | 100 | 3656 | 100 |
| TOTAL | | | | 20 | 100 | 232 | 100 | TOTAL | | | | 226 | 100 | 2812 | 100 | TOTAL | | | | 253 | 100 | 3656 | 100 |
| BLACK | | | | | | | | BLACK | | | | 5 | 2 | 21 | 1 | BLACK | | | | 6 | 2 | 194 | 5 |
| HISPANIC | | | | | | 16 | 7 | HISPANIC | | | | 5 | 2 | 80 | 3 | HISPANIC | | | | | | | |
| WALK-F | | | | 171 | 100 | 2859 | 100 | WFME-F | | | | 134 | 100 | 2103 | 100 | WLTW-F | | | | 912 | 100 | 12114 | 100 |
| TOTAL | | | | 171 | 100 | 2859 | 100 | TOTAL | | | | 134 | 100 | 2103 | 100 | TOTAL | | | | 912 | 100 | 12114 | 100 |
| BLACK | | | | 4 | 2 | 124 | 4 | BLACK | | | | 66 | 49 | 1046 | 50 | BLACK | | | | 154 | 17 | 1807 | 15 |
| HISPANIC | | | | 2 | 1 | 133 | 5 | HISPANIC | | | | 4 | 3 | 159 | 8 | HISPANIC | | | | 49 | 5 | 1017 | 8 |
| WAPP-F | | | | 470 | 100 | 13507 | 100 | *WGSM-A | | | | 114 | 100 | 949 | 100 | WMCA-A | | | | 289 | 100 | 5009 | 100 |
| TOTAL | | | | 470 | 100 | 13507 | 100 | TOTAL | | | | 114 | 100 | 949 | 100 | TOTAL | | | | 289 | 100 | 5009 | 100 |
| BLACK | | | | 39 | 8 | 1332 | 10 | BLACK | | | | 1 | 1 | 41 | 4 | BLACK | | | | 24 | 8 | 459 | 9 |
| HISPANIC | | | | 53 | 11 | 1848 | 14 | HISPANIC | | | | | | | | HISPANIC | | | | 1 | | 9 | |
| WBAB-F | | | | 258 | 100 | 4299 | 100 | *WHLI-A | | | | 197 | 100 | 1724 | 100 | WNBC-A | | | | 869 | 100 | 15777 | 100 |
| TOTAL | | | | 258 | 100 | 4299 | 100 | TOTAL | | | | 197 | 100 | 1724 | 100 | TOTAL | | | | 869 | 100 | 15777 | 100 |
| BLACK | | | | 2 | 1 | 66 | 2 | BLACK | | | | 4 | 2 | 77 | 4 | BLACK | | | | 92 | 11 | 1786 | 11 |
| HISPANIC | | | | 4 | 2 | 70 | 2 | HISPANIC | | | | | | | | HISPANIC | | | | 35 | 4 | 734 | 5 |
| WBLI-F | | | | 265 | 100 | 3668 | 100 | WHN -A | | | | 921 | 100 | 14162 | 100 | WNCN-F | | | | 317 | 100 | 5364 | 100 |
| TOTAL | | | | 265 | 100 | 3668 | 100 | TOTAL | | | | 921 | 100 | 14162 | 100 | TOTAL | | | | 317 | 100 | 5364 | 100 |
| BLACK | | | | 6 | 2 | 139 | 4 | BLACK | | | | 116 | 13 | 1818 | 13 | BLACK | | | | 11 | 3 | 410 | 8 |
| HISPANIC | | | | 3 | 1 | 83 | 2 | HISPANIC | | | | 56 | 6 | 790 | 6 | HISPANIC | | | | 14 | 4 | 467 | 9 |
| WBLS-F | | | | 957 | 100 | 13714 | 100 | WHTZ-F | | | | 1751 | 100 | 26380 | 100 | WNEW-A | | | | 784 | 100 | 10017 | 100 |
| TOTAL | | | | 957 | 100 | 13714 | 100 | TOTAL | | | | 1751 | 100 | 26380 | 100 | TOTAL | | | | 784 | 100 | 10017 | 100 |
| BLACK | | | | 761 | 80 | 9047 | 66 | BLACK | | | | 195 | 11 | 3595 | 14 | BLACK | | | | 54 | 7 | 1054 | 11 |
| HISPANIC | | | | 95 | 10 | 1793 | 13 | HISPANIC | | | | 283 | 16 | 4184 | 16 | HISPANIC | | | | 13 | 2 | 155 | 2 |
| WCBS-A | | | | 1042 | 100 | 20546 | 100 | WHUD-F | | | | 173 | 100 | 1901 | 100 | WNEW-F | | | | 1262 | 100 | 16872 | 100 |
| TOTAL | | | | 1042 | 100 | 20546 | 100 | TOTAL | | | | 173 | 100 | 1901 | 100 | TOTAL | | | | 1262 | 100 | 16872 | 100 |
| BLACK | | | | 139 | 13 | 2748 | 13 | BLACK | | | | | | | | BLACK | | | | 19 | 2 | 463 | 3 |
| HISPANIC | | | | 35 | 3 | 970 | 5 | HISPANIC | | | | | | | | HISPANIC | | | | 78 | 6 | 1036 | 6 |
| WCBS-F | | | | 977 | 100 | 15262 | 100 | WICC-A | | | | 101 | 100 | 1556 | 100 | WNJR-A | | | | 140 | 100 | 2459 | 100 |
| TOTAL | | | | 977 | 100 | 15262 | 100 | TOTAL | | | | 101 | 100 | 1556 | 100 | TOTAL | | | | 140 | 100 | 2459 | 100 |
| BLACK | | | | 125 | 13 | 2406 | 16 | BLACK | | | | 4 | 4 | 57 | 4 | BLACK | | | | 134 | 96 | 2248 | 91 |
| HISPANIC | | | | 72 | 7 | 912 | 6 | HISPANIC | | | | 4 | 4 | 70 | 4 | HISPANIC | | | | | | | |
| WCTC-A | | | | 125 | 100 | 1356 | 100 | WINS-A | | | | 1223 | 100 | 25484 | 100 | WOBM-F | | | | 89 | 100 | 1267 | 100 |
| TOTAL | | | | 125 | 100 | 1356 | 100 | TOTAL | | | | 1223 | 100 | 25484 | 100 | TOTAL | | | | 89 | 100 | 1267 | 100 |
| BLACK | | | | | | | | BLACK | | | | 269 | 22 | 5478 | 21 | BLACK | | | | | | 26 | 2 |
| HISPANIC | | | | 3 | 2 | 106 | 8 | HISPANIC | | | | 118 | 10 | 2454 | 10 | HISPANIC | | | | | | | |
| WCTO-F | | | | 75 | 100 | 1096 | 100 | WJIT-A | | | | 177 | 100 | 2258 | 100 | WOR -A | | | | 1484 | 100 | 16741 | 100 |
| TOTAL | | | | 75 | 100 | 1096 | 100 | TOTAL | | | | 177 | 100 | 2258 | 100 | TOTAL | | | | 1484 | 100 | 16741 | 100 |
| BLACK | | | | | | | | BLACK | | | | 1 | 1 | 48 | 2 | BLACK | | | | 113 | 8 | 1298 | 8 |
| HISPANIC | | | | | | 33 | 3 | HISPANIC | | | | 174 | 98 | 2152 | 95 | HISPANIC | | | | 18 | 1 | 442 | 3 |
| WDHA-F | | | | 81 | 100 | 1664 | 100 | WKDM-A | | | | 251 | 100 | 1671 | 100 | WPAT-A | | | | 542 | 100 | 7053 | 100 |
| TOTAL | | | | 81 | 100 | 1664 | 100 | TOTAL | | | | 251 | 100 | 1671 | 100 | TOTAL | | | | 542 | 100 | 7053 | 100 |
| BLACK | | | | 1 | 1 | 36 | 2 | BLACK | | | | 1 | | 33 | 2 | BLACK | | | | 41 | 8 | 610 | 9 |
| HISPANIC | | | | 3 | 4 | 54 | 3 | HISPANIC | | | | 250 | 100 | 1621 | 97 | HISPANIC | | | | 66 | 12 | 429 | 6 |

Information continues on next page.

*Footnote Symbols: Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WPAT-F | | | | | WMMR-F | | | | | | | | | |
| TOTAL | 1065 | 100 | 12235 | 100 | TOTAL | 114 | 100 | 919 | 100 | | | | | |
| BLACK | 79 | 7 | 1387 | 11 | BLACK | | | 17 | 2 | | | | | |
| HISPANIC | 100 | 9 | 866 | 7 | HISPANIC | | | | | | | | | |
| WPIX-F | | | | | | | | | | | | | | |
| TOTAL | 484 | 100 | 9997 | 100 | | | | | | | | | | |
| BLACK | 79 | 16 | 1431 | 14 | | | | | | | | | | |
| HISPANIC | 60 | 12 | 1010 | 10 | | | | | | | | | | |
| WPLJ-F | | | | | | | | | | | | | | |
| TOTAL | 1499 | 100 | 26142 | 100 | | | | | | | | | | |
| BLACK | 106 | 7 | 2135 | 8 | | | | | | | | | | |
| HISPANIC | 213 | 14 | 3580 | 14 | | | | | | | | | | |
| WQXR-A | | | | | | | | | | | | | | |
| TOTAL | 47 | 100 | 1344 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 58 | 4 | | | | | | | | | | |
| HISPANIC | | | 56 | 4 | | | | | | | | | | |
| WQXR-F | | | | | | | | | | | | | | |
| TOTAL | 423 | 100 | 6215 | 100 | | | | | | | | | | |
| BLACK | 22 | 5 | 347 | 6 | | | | | | | | | | |
| HISPANIC | 5 | 1 | 176 | 3 | | | | | | | | | | |
| WRFM-F | | | | | | | | | | | | | | |
| TOTAL | 884 | 100 | 11028 | 100 | | | | | | | | | | |
| BLACK | 84 | 10 | 1157 | 10 | | | | | | | | | | |
| HISPANIC | 45 | 5 | 577 | 5 | | | | | | | | | | |
| WRKI-F | | | | | | | | | | | | | | |
| TOTAL | 89 | 100 | 1309 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 18 | 1 | | | | | | | | | | |
| HISPANIC | 3 | 3 | 83 | 6 | | | | | | | | | | |
| WRKS-F | | | | | | | | | | | | | | |
| TOTAL | 1595 | 100 | 18122 | 100 | | | | | | | | | | |
| BLACK | 1104 | 69 | 10308 | 57 | | | | | | | | | | |
| HISPANIC | 276 | 17 | 3267 | 18 | | | | | | | | | | |
| WSKQ-A | | | | | | | | | | | | | | |
| TOTAL | 248 | 100 | 2471 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 248 | 100 | 2444 | 99 | | | | | | | | | | |
| WWRL-A | | | | | | | | | | | | | | |
| TOTAL | 243 | 100 | 3261 | 100 | | | | | | | | | | |
| BLACK | 238 | 98 | 3025 | 93 | | | | | | | | | | |
| HISPANIC | 2 | 1 | 47 | 1 | | | | | | | | | | |
| WYNY-F | | | | | | | | | | | | | | |
| TOTAL | 709 | 100 | 13938 | 100 | | | | | | | | | | |
| BLACK | 75 | 11 | 1331 | 10 | | | | | | | | | | |
| HISPANIC | 77 | 11 | 1895 | 14 | | | | | | | | | | |
| WKCF-F | | | | | | | | | | | | | | |
| TOTAL | 106 | 100 | 1581 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 22 | 1 | | | | | | | | | | |
| HISPANIC | 3 | 3 | 50 | 3 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 27835 | 100 | 143000 | 100 |
| BLACK | | | | | | | | | | | 4917 | 18 | 22084 | 15 |
| HISPANIC | | | | | | | | | | | 3079 | 11 | 15514 | 11 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-------|-----------|--------|----------------|-------|-----|-----|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | | | | | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | |
| AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | AQH (00) | AQH % | CUME (00) | CUME % |
| *WCMS-A | | | | WTID-F | | | | | | | | | | | |
| TOTAL | 23 | 100 | 352 | 100 | TOTAL | 31 | 100 | 383 | 100 | | | | | | |
| BLACK | 1 | 4 | 36 | 10 | BLACK | | | 33 | 9 | | | | | | |
| WCMS-F | | | | WTJZ-A | | | | | | | | | | | |
| TOTAL | 133 | 100 | 1519 | 100 | TOTAL | 15 | 100 | 280 | 100 | | | | | | |
| BLACK | 7 | 5 | 81 | 5 | BLACK | | | 17 | 6 | | | | | | |
| WFOG-F | | | | WWDE-F | | | | | | | | | | | |
| TOTAL | 192 | 100 | 1868 | 100 | TOTAL | 102 | 100 | 1339 | 100 | | | | | | |
| BLACK | 18 | 9 | 263 | 14 | BLACK | 9 | 9 | 252 | 19 | | | | | | |
| WGH -A | | | | WXRI-F | | | | | | | | | | | |
| TOTAL | 13 | 100 | 237 | 100 | TOTAL | 41 | 100 | 492 | 100 | | | | | | |
| BLACK | 3 | 23 | 93 | 39 | BLACK | 8 | 20 | 62 | 13 | | | | | | |
| WKEZ-F | | | | *WZAM-A | | | | | | | | | | | |
| TOTAL | 14 | 100 | 264 | 100 | TOTAL | 10 | 100 | 126 | 100 | | | | | | |
| BLACK | 4 | 29 | 55 | 21 | BLACK | 9 | 90 | 70 | 56 | | | | | | |
| WLTY-F | | | | WMYK-F | | | | | | | | | | | |
| TOTAL | 153 | 100 | 1649 | 100 | TOTAL | 112 | 100 | 1770 | 100 | | | | | | |
| BLACK | 14 | 9 | 201 | 12 | BLACK | 82 | 73 | 1142 | 65 | | | | | | |
| WNIS-A | | | | WRVA-A | | | | | | | | | | | |
| TOTAL | 33 | 100 | 492 | 100 | TOTAL | 6 | 100 | 85 | 100 | | | | | | |
| BLACK | 10 | 30 | 133 | 27 | BLACK | 2 | 33 | 32 | 38 | | | | | | |
| WNOR-A | | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 388 | 100 | | | | | | | | | | | |
| BLACK | 1 | 7 | 51 | 13 | | | | | | | | | | | |
| WNOR-F | | | | | | | | | | | | | | | |
| TOTAL | 164 | 100 | 1699 | 100 | | | | | | | | | | | |
| BLACK | 7 | 4 | 160 | 9 | | | | | | | | | | | |
| WNRN-F | | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 349 | 100 | | | | | | | | | | | |
| BLACK | 5 | 15 | 56 | 16 | | | | | | | | | | | |
| WNSY-F | | | | | | | | | | | | | | | |
| TOTAL | 103 | 100 | 1281 | 100 | | | | | | | | | | | |
| BLACK | 6 | 6 | 141 | 11 | | | | | | | | | | | |
| WNVZ-F | | | | | | | | | | | | | | | |
| TOTAL | 122 | 100 | 1769 | 100 | | | | | | | | | | | |
| BLACK | 12 | 10 | 314 | 18 | | | | | | | | | | | |
| WOWI-F | | | | | | | | | | | | | | | |
| TOTAL | 129 | 100 | 1977 | 100 | | | | | | | | | | | |
| BLACK | 113 | 88 | 1585 | 80 | | | | | | | | | | | |
| WPCE-A | | | | | | | | | | | | | | | |
| TOTAL | 85 | 100 | 868 | 100 | | | | | | | | | | | |
| BLACK | 83 | 98 | 831 | 96 | | | | | | | | | | | |
| *WQSF-F | | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 496 | 100 | | | | | | | | | | | |
| BLACK | 18 | 60 | 350 | 71 | | | | | | | | | | | |
| WRAP-A | | | | | | | | | | | | | | | |
| TOTAL | 62 | 100 | 1148 | 100 | | | | | | | | | | | |
| BLACK | 58 | 94 | 1017 | 89 | | | | | | | | | | | |
| WTAR-A | | | | | | | | | | | | | | | |
| TOTAL | 82 | 100 | 1296 | 100 | | | | | | | | | | | |
| BLACK | 14 | 17 | 260 | 20 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1786 | 100 | 9679 | 100 | |
| BLACK | | | | | | | | | | | 504 | 28 | 2648 | 27 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KBAT-F | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 193 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 6 | 18 | 9 | | | | | | | | | | |
| KCRS-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 238 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 15 | 31 | 13 | | | | | | | | | | |
| KGEE-F | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 196 | 100 | | | | | | | | | | |
| HISPANIC | | | 6 | 3 | | | | | | | | | | |
| KIOF-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 58 | 100 | | | | | | | | | | |
| HISPANIC | | | 6 | 10 | | | | | | | | | | |
| *KJJT-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 148 | 100 | | | | | | | | | | |
| HISPANIC | 18 | 100 | 148 | 100 | | | | | | | | | | |
| KKKK-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 79 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 50 | 14 | 18 | | | | | | | | | | |
| *KMND-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 52 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| KNFM-F | | | | | | | | | | | | | | |
| TOTAL | 48 | 100 | 412 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 8 | 39 | 9 | | | | | | | | | | |
| *KOYL-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 70 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 10 | 6 | 9 | | | | | | | | | | |
| KOZA-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 193 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 18 | 35 | 18 | | | | | | | | | | |
| KQIP-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 234 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 12 | 43 | 18 | | | | | | | | | | |
| *KRIG-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 92 | 100 | | | | | | | | | | |
| HISPANIC | | | 20 | 22 | | | | | | | | | | |
| KUFO-F | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 361 | 100 | | | | | | | | | | |
| HISPANIC | 6 | 17 | 101 | 28 | | | | | | | | | | |
| *KWEL-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 79 | 100 | | | | | | | | | | |
| HISPANIC | 13 | 100 | 68 | 86 | | | | | | | | | | |
| KWES-F | | | | | | | | | | | | | | |
| TOTAL | 65 | 100 | 577 | 100 | | | | | | | | | | |
| HISPANIC | 21 | 32 | 174 | 30 | | | | | | | | | | |
| KWMJ-F | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 266 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 5 | 19 | 7 | | | | | | | | | | |
| KYXX-A | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 276 | 100 | | | | | | | | | | |
| HISPANIC | | | 9 | 3 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 335 | 100 | 1760 | 100 |
| HISPANIC | | | | | | | | | | | 72 | 21 | 330 | 19 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-------------|----------|--------------|-----------|---------------|-----|-------------|----------|--------------|-----------|--|--|-------------|----------|--------------|-----------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WAJL-A | | | | | | WWKA-F | | | | | | | | | | | |
| TOTAL | 12 | 100 | 238 | 100 | | TOTAL | 114 | 100 | 1382 | 100 | | | | | | | |
| BLACK | 2 | 17 | 41 | 17 | | BLACK | | | 14 | 1 | | | | | | | |
| WBJW-A | | | | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 225 | 100 | | | | | | | | | | | | | |
| BLACK | 1 | 25 | 54 | 24 | | | | | | | | | | | | | |
| WBJW-F | | | | | | WCFI-F | | | | | | | | | | | |
| TOTAL | 102 | 100 | 1912 | 100 | | TOTAL | 9 | 100 | 227 | 100 | | | | | | | |
| BLACK | 13 | 13 | 254 | 13 | | BLACK | | | | | | | | | | | |
| WDBO-A | | | | | | WSSP-F | | | | | | | | | | | |
| TOTAL | 95 | 100 | 1316 | 100 | | TOTAL | 44 | 100 | 439 | 100 | | | | | | | |
| BLACK | 2 | 2 | 96 | 7 | | BLACK | | | 18 | 4 | | | | | | | |
| WDIZ-F | | | | | | WWLV-F | | | | | | | | | | | |
| TOTAL | 126 | 100 | 1331 | 100 | | TOTAL | 11 | 100 | 211 | 100 | | | | | | | |
| BLACK | 1 | 1 | 54 | 4 | | BLACK | | | | | | | | | | | |
| *WFIV-A | | | | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 127 | 100 | | | | | | | | | | | | | |
| BLACK | 1 | 17 | 16 | 13 | | | | | | | | | | | | | |
| WHLY-F | | | | | | WVFM-F | | | | | | | | | | | |
| TOTAL | 151 | 100 | 1994 | 100 | | TOTAL | 24 | 100 | 176 | 100 | | | | | | | |
| BLACK | 16 | 11 | 280 | 14 | | BLACK | | | | | | | | | | | |
| WHOO-A | | | | | | WYNF-F | | | | | | | | | | | |
| TOTAL | 35 | 100 | 461 | 100 | | TOTAL | 11 | 100 | 84 | 100 | | | | | | | |
| BLACK | 2 | 6 | 29 | 6 | | BLACK | | | | | | | | | | | |
| WHOO-F | | | | | | | | | | | | | | | | | |
| TOTAL | 54 | 100 | 846 | 100 | | | | | | | | | | | | | |
| BLACK | 1 | 2 | 29 | 3 | | | | | | | | | | | | | |
| WJYO-F | | | | | | | | | | | | | | | | | |
| TOTAL | 159 | 100 | 1549 | 100 | | | | | | | | | | | | | |
| BLACK | 9 | 6 | 80 | 5 | | | | | | | | | | | | | |
| WKIS-A | | | | | | | | | | | | | | | | | |
| TOTAL | 73 | 100 | 976 | 100 | | | | | | | | | | | | | |
| BLACK | 14 | 19 | 211 | 22 | | | | | | | | | | | | | |
| WLOQ-F | | | | | | | | | | | | | | | | | |
| TOTAL | 37 | 100 | 498 | 100 | | | | | | | | | | | | | |
| BLACK | 9 | 24 | 103 | 21 | | | | | | | | | | | | | |
| WOKB-A | | | | | | | | | | | | | | | | | |
| TOTAL | 37 | 100 | 583 | 100 | | | | | | | | | | | | | |
| BLACK | 36 | 97 | 550 | 94 | | | | | | | | | | | | | |
| WORL-A | | | | | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 661 | 100 | | | | | | | | | | | | | |
| BLACK | 44 | 98 | 585 | 89 | | | | | | | | | | | | | |
| *WREM-A | | | | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 133 | 100 | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| *WTLN-A | | | | | | | | | | | | | | | | | |
| TOTAL | | | 34 | 100 | | | | | | | | | | | | | |
| BLACK | | | 12 | 35 | | | | | | | | | | | | | |
| WTLN-F | | | | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 144 | 100 | | | | | | | | | | | | | |
| BLACK | 4 | 31 | 25 | 17 | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 1227 | 100 | 6569 | 100 |
| BLACK | | | | | | | | | | | | | | 155 | 13 | 778 | 12 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|-----------------|-------------|----------|--------------|-----------|
| KAAP-A | | | | | KDB -F | | | | | KRUZ-F | | | | |
| TOTAL | 3 | 100 | 75 | 100 | TOTAL | 4 | 100 | 55 | 100 | TOTAL | 29 | 100 | 313 | 100 |
| HISPANIC | | | 4 | 5 | HISPANIC | | | 11 | 20 | HISPANIC | 6 | 21 | 42 | 13 |
| KBBY-F | | | | | KFI -A | | | | | KTMS-A | | | | |
| TOTAL | 34 | 100 | 481 | 100 | TOTAL | 11 | 100 | 239 | 100 | TOTAL | 3 | 100 | 59 | 100 |
| HISPANIC | 6 | 18 | 94 | 20 | HISPANIC | 3 | 27 | 54 | 23 | HISPANIC | | | | |
| KCAQ-F | | | | | KIIS-F | | | | | KTNO-A | | | | |
| TOTAL | 50 | 100 | 755 | 100 | TOTAL | 18 | 100 | 346 | 100 | TOTAL | 5 | 100 | 81 | 100 |
| HISPANIC | 25 | 50 | 286 | 38 | HISPANIC | 7 | 39 | 115 | 33 | HISPANIC | 5 | 100 | 81 | 100 |
| KDAR-F | | | | | KJOF-F | | | | | KTYD-F | | | | |
| TOTAL | 9 | 100 | 180 | 100 | TOTAL | 3 | 100 | 68 | 100 | TOTAL | 6 | 100 | 110 | 100 |
| HISPANIC | 1 | 11 | 50 | 28 | HISPANIC | | | 2 | 3 | HISPANIC | | | 7 | 6 |
| KHAY-F | | | | | KKGO-F | | | | | | | | | |
| TOTAL | 31 | 100 | 388 | 100 | TOTAL | 8 | 100 | 102 | 100 | | | | | |
| HISPANIC | 4 | 13 | 45 | 12 | HISPANIC | 1 | 13 | 20 | 20 | | | | | |
| KBZ-F | | | | | KKHR-F | | | | | | | | | |
| TOTAL | 11 | 100 | 203 | 100 | TOTAL | 18 | 100 | 363 | 100 | | | | | |
| HISPANIC | 4 | 36 | 87 | 43 | HISPANIC | 4 | 22 | 104 | 29 | | | | | |
| KMYX-F | | | | | KLAC-A | | | | | | | | | |
| TOTAL | 34 | 100 | 340 | 100 | TOTAL | 6 | 100 | 92 | 100 | | | | | |
| HISPANIC | 22 | 65 | 195 | 57 | HISPANIC | 2 | 33 | 15 | 16 | | | | | |
| KOGO-A | | | | | KLOS-F | | | | | | | | | |
| TOTAL | 10 | 100 | 118 | 100 | TOTAL | 22 | 100 | 313 | 100 | | | | | |
| HISPANIC | 1 | 10 | 8 | 7 | HISPANIC | 1 | 5 | 28 | 9 | | | | | |
| KOXR-A | | | | | KMDY-A | | | | | | | | | |
| TOTAL | 33 | 100 | 309 | 100 | TOTAL | 5 | 100 | 151 | 100 | | | | | |
| HISPANIC | 33 | 100 | 301 | 97 | HISPANIC | 1 | 20 | 13 | 9 | | | | | |
| KTRO-A | | | | | KMET-F | | | | | | | | | |
| TOTAL | 26 | 100 | 278 | 100 | TOTAL | 21 | 100 | 370 | 100 | | | | | |
| HISPANIC | 26 | 100 | 255 | 92 | HISPANIC | 1 | 5 | 48 | 13 | | | | | |
| KVEN-A | | | | | KMGQ-F | | | | | | | | | |
| TOTAL | 16 | 100 | 267 | 100 | TOTAL | 11 | 100 | 170 | 100 | | | | | |
| HISPANIC | 2 | 13 | 41 | 15 | HISPANIC | 6 | 55 | 106 | 62 | | | | | |
| KZTR-F | | | | | KMPC-A | | | | | | | | | |
| TOTAL | 12 | 100 | 209 | 100 | TOTAL | 11 | 100 | 176 | 100 | | | | | |
| HISPANIC | 4 | 33 | 49 | 23 | HISPANIC | | | 14 | 8 | | | | | |
| KABC-A | | | | | KNX -A | | | | | | | | | |
| TOTAL | 4 | 100 | 95 | 100 | TOTAL | 11 | 100 | 269 | 100 | | | | | |
| HISPANIC | 1 | 25 | 14 | 15 | HISPANIC | | | 4 | 1 | | | | | |
| KBIG-F | | | | | KOST-F | | | | | | | | | |
| TOTAL | 17 | 100 | 272 | 100 | TOTAL | 3 | 100 | 59 | 100 | | | | | |
| HISPANIC | | | 24 | 9 | HISPANIC | | | 8 | 14 | | | | | |
| *KBRT-A | | | | | KRLA-A | | | | | | | | | |
| TOTAL | 4 | 100 | 42 | 100 | TOTAL | 10 | 100 | 130 | 100 | | | | | |
| HISPANIC | | | | | HISPANIC | 2 | 20 | 33 | 25 | | | | | |
| KDB -A | | | | | KROQ-F | | | | | | | | | |
| TOTAL | | | 2 | 100 | TOTAL | 8 | 100 | 125 | 100 | | | | | |
| HISPANIC | | | | | HISPANIC | 1 | 13 | 19 | 15 | | | | | |
| | | | | | KRTH-F | | | | | | | | | |
| | | | | | TOTAL | 11 | 100 | 185 | 100 | | | | | |
| | | | | | HISPANIC | 4 | 36 | 56 | 30 | | | | | |
| | | | | | TOTALS | | | | | TOTAL | 528 | 100 | 2964 | 100 |
| | | | | | TOTAL | | | | | HISPANIC | 179 | 34 | 872 | 29 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KCMJ-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 77 | 100 | | | | | | | | | | |
| HISPANIC | | | 2 | 3 | | | | | | | | | | |
| KCMJ-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 89 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 25 | 14 | 16 | | | | | | | | | | |
| KDES-F | | | | | | | | | | | | | | |
| TOTAL | 44 | 100 | 451 | 100 | | | | | | | | | | |
| HISPANIC | 13 | 30 | 141 | 31 | | | | | | | | | | |
| KEZN-F | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 141 | 100 | | | | | | | | | | |
| HISPANIC | | | 5 | 4 | | | | | | | | | | |
| *KGUY-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 65 | 100 | | | | | | | | | | |
| HISPANIC | | | 7 | 11 | | | | | | | | | | |
| KKAM-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 61 | 100 | | | | | | | | | | |
| HISPANIC | | | 11 | 18 | | | | | | | | | | |
| KPLM-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 92 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| KPSI-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 105 | 100 | | | | | | | | | | |
| HISPANIC | | | 7 | 7 | | | | | | | | | | |
| KPSI-F | | | | | | | | | | | | | | |
| TOTAL | 35 | 100 | 377 | 100 | | | | | | | | | | |
| HISPANIC | 8 | 23 | 118 | 31 | | | | | | | | | | |
| KRCQ-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 80 | 100 | | | | | | | | | | |
| HISPANIC | 10 | 100 | 78 | 98 | | | | | | | | | | |
| KVIM-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 77 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 100 | 77 | 100 | | | | | | | | | | |
| KWXY-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 54 | 100 | | | | | | | | | | |
| HISPANIC | | | 5 | 9 | | | | | | | | | | |
| KWXY-F | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 159 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 8 | 5 | 3 | | | | | | | | | | |
| KKHR-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 52 | 100 | | | | | | | | | | |
| HISPANIC | | | 14 | 27 | | | | | | | | | | |
| KLOS-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 62 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 25 | 7 | 11 | | | | | | | | | | |
| KMET-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 60 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 170 | 100 | 1034 | 100 |
| HISPANIC | | | | | | | | | | | 43 | 25 | 251 | 24 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | |
|---------------------------|--|-------------|----------|--------------|-----------|---------------|--|-------------|----------|--------------|-----------|--|--|-------------|----------|--------------|-----------|
| | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WGUD-F | | | | | | WVMI-A | | | | | | | | | | | |
| TOTAL | | 10 | 100 | 153 | 100 | TOTAL | | 8 | 100 | 124 | 100 | | | | | | |
| BLACK | | 1 | 10 | 10 | 7 | BLACK | | | | | | | | | | | |
| *WJKX-A | | | | | | WWL -A | | | | | | | | | | | |
| TOTAL | | 4 | 100 | 79 | 100 | TOTAL | | 5 | 100 | 91 | 100 | | | | | | |
| BLACK | | 4 | 100 | 65 | 82 | BLACK | | | | | | | | | | | |
| WKKY-F | | | | | | WZKX-F | | | | | | | | | | | |
| TOTAL | | 11 | 100 | 179 | 100 | TOTAL | | 4 | 100 | 58 | 100 | | | | | | |
| BLACK | | 8 | 73 | 115 | 64 | BLACK | | | | | | | | | | | |
| *WOSM-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 8 | 100 | 131 | 100 | | | | | | | | | | | | |
| BLACK | | 2 | 25 | 22 | 17 | | | | | | | | | | | | |
| WPMO-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 15 | 100 | 244 | 100 | | | | | | | | | | | | |
| BLACK | | | | 14 | 6 | | | | | | | | | | | | |
| *WPMP-A | | | | | | | | | | | | | | | | | |
| TOTAL | | 8 | 100 | 111 | 100 | | | | | | | | | | | | |
| BLACK | | 7 | 88 | 81 | 73 | | | | | | | | | | | | |
| WABB-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 12 | 100 | 165 | 100 | | | | | | | | | | | | |
| BLACK | | 1 | 8 | 10 | 6 | | | | | | | | | | | | |
| WBLX-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 8 | 100 | 128 | 100 | | | | | | | | | | | | |
| BLACK | | 8 | 100 | 105 | 82 | | | | | | | | | | | | |
| WIZD-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 100 | 35 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WKRQ-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 100 | 70 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WKSJ-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 3 | 100 | 74 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WLPR-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 2 | 100 | 39 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WQID-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 32 | 100 | 369 | 100 | | | | | | | | | | | | |
| BLACK | | 2 | 6 | 43 | 12 | | | | | | | | | | | | |
| WROA-A | | | | | | | | | | | | | | | | | |
| TOTAL | | 5 | 100 | 44 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| *WRPM-F | | | | | | | | | | | | | | | | | |
| TOTAL | | 3 | 100 | 36 | 100 | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | |
| WTIX-A | | | | | | | | | | | | | | | | | |
| TOTAL | | 4 | 100 | 81 | 100 | | | | | | | | | | | | |
| BLACK | | | | 3 | 4 | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | | 150 | 100 | 945 | 100 |
| BLACK | | | | | | | | | | | | | | 33 | 22 | 162 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| *WBOP-A | | | | | | | | | | | | | | |
| TOTAL | 74 | 100 | 350 | 100 | | | | | | | | | | |
| BLACK | 73 | 99 | 328 | 94 | | | | | | | | | | |
| WBSR-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 81 | 100 | | | | | | | | | | |
| BLACK | 3 | 60 | 27 | 33 | | | | | | | | | | |
| WCKC-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 48 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WCOA-A | | | | | | | | | | | | | | |
| TOTAL | 40 | 100 | 461 | 100 | | | | | | | | | | |
| BLACK | 7 | 18 | 75 | 16 | | | | | | | | | | |
| *WHYM-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 97 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 6 | | | | | | | | | | |
| WJLQ-F | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 586 | 100 | | | | | | | | | | |
| BLACK | 6 | 14 | 93 | 16 | | | | | | | | | | |
| WMEZ-F | | | | | | | | | | | | | | |
| TOTAL | 56 | 100 | 561 | 100 | | | | | | | | | | |
| BLACK | 4 | 7 | 56 | 10 | | | | | | | | | | |
| WNVY-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 67 | 100 | | | | | | | | | | |
| BLACK | | | 10 | 15 | | | | | | | | | | |
| WOWW-F | | | | | | | | | | | | | | |
| TOTAL | 60 | 100 | 565 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 1 | | | | | | | | | | |
| *WPFA-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 90 | 100 | | | | | | | | | | |
| BLACK | | | 3 | 3 | | | | | | | | | | |
| WTKX-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 407 | 100 | | | | | | | | | | |
| BLACK | 2 | 7 | 23 | 6 | | | | | | | | | | |
| WXBM-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 298 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 16 | 5 | | | | | | | | | | |
| WABB-F | | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 636 | 100 | | | | | | | | | | |
| BLACK | 4 | 9 | 83 | 13 | | | | | | | | | | |
| WBLX-F | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 301 | 100 | | | | | | | | | | |
| BLACK | 32 | 94 | 265 | 88 | | | | | | | | | | |
| WIZD-F | | | | | | | | | | | | | | |
| TOTAL | 27 | 100 | 458 | 100 | | | | | | | | | | |
| BLACK | 1 | 4 | 18 | 4 | | | | | | | | | | |
| WKRQ-F | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 301 | 100 | | | | | | | | | | |
| BLACK | 1 | 9 | 28 | 9 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 486 | 100 | 2364 | 100 |
| BLACK | | | | | | | | | | | 133 | 27 | 395 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KYW -A | | | | | WSNI-F | | | | | | | | | |
| TOTAL | 507 | 100 | 10473 | 100 | TOTAL | 285 | 100 | 4465 | 100 | | | | | |
| BLACK | 128 | 25 | 2136 | 20 | BLACK | 10 | 4 | 420 | 9 | | | | | |
| WCAU-A | | | | | WUSL-F | | | | | | | | | |
| TOTAL | 330 | 100 | 5998 | 100 | TOTAL | 588 | 100 | 6420 | 100 | | | | | |
| BLACK | 32 | 10 | 657 | 11 | BLACK | 403 | 69 | 3653 | 57 | | | | | |
| WCAU-F | | | | | WWDB-F | | | | | | | | | |
| TOTAL | 445 | 100 | 7627 | 100 | TOTAL | 263 | 100 | 3037 | 100 | | | | | |
| BLACK | 39 | 9 | 717 | 9 | BLACK | 42 | 16 | 346 | 11 | | | | | |
| *WCOJ-A | | | | | WXTU-F | | | | | | | | | |
| TOTAL | 24 | 100 | 517 | 100 | TOTAL | 260 | 100 | 2434 | 100 | | | | | |
| BLACK | | | 15 | 3 | BLACK | 8 | 3 | 75 | 3 | | | | | |
| WDAS-A | | | | | WYSP-F | | | | | | | | | |
| TOTAL | 101 | 100 | 1662 | 100 | TOTAL | 233 | 100 | 4626 | 100 | | | | | |
| BLACK | 98 | 97 | 1598 | 96 | BLACK | 7 | 3 | 245 | 5 | | | | | |
| WDAS-F | | | | | WZGO-F | | | | | | | | | |
| TOTAL | 424 | 100 | 4867 | 100 | TOTAL | 226 | 100 | 3431 | 100 | | | | | |
| BLACK | 366 | 86 | 3682 | 76 | BLACK | 31 | 14 | 471 | 14 | | | | | |
| WEAZ-F | | | | | WZZD-A | | | | | | | | | |
| TOTAL | 618 | 100 | 6401 | 100 | TOTAL | 52 | 100 | 733 | 100 | | | | | |
| BLACK | 63 | 10 | 731 | 11 | BLACK | 25 | 48 | 309 | 42 | | | | | |
| WFIL-A | | | | | | | | | | | | | | |
| TOTAL | 169 | 100 | 2931 | 100 | | | | | | | | | | |
| BLACK | 23 | 14 | 453 | 15 | | | | | | | | | | |
| WFLN-F | | | | | WJBR-F | | | | | | | | | |
| TOTAL | 116 | 100 | 1982 | 100 | TOTAL | 82 | 100 | 1280 | 100 | | | | | |
| BLACK | 5 | 4 | 143 | 7 | BLACK | 3 | 4 | 82 | 6 | | | | | |
| WHAT-A | | | | | WPST-F | | | | | | | | | |
| TOTAL | 100 | 100 | 1662 | 100 | TOTAL | 32 | 100 | 806 | 100 | | | | | |
| BLACK | 97 | 97 | 1622 | 98 | BLACK | 3 | 9 | 84 | 10 | | | | | |
| WIOQ-F | | | | | | | | | | | | | | |
| TOTAL | 267 | 100 | 4251 | 100 | | | | | | | | | | |
| BLACK | 6 | 2 | 298 | 7 | | | | | | | | | | |
| WIP -A | | | | | | | | | | | | | | |
| TOTAL | 274 | 100 | 3996 | 100 | | | | | | | | | | |
| BLACK | 20 | 7 | 292 | 7 | | | | | | | | | | |
| WKSZ-F | | | | | | | | | | | | | | |
| TOTAL | 203 | 100 | 3028 | 100 | | | | | | | | | | |
| BLACK | 12 | 6 | 279 | 9 | | | | | | | | | | |
| WMGK-F | | | | | | | | | | | | | | |
| TOTAL | 414 | 100 | 5837 | 100 | | | | | | | | | | |
| BLACK | 40 | 10 | 474 | 8 | | | | | | | | | | |
| WMMR-F | | | | | | | | | | | | | | |
| TOTAL | 691 | 100 | 7430 | 100 | | | | | | | | | | |
| BLACK | 27 | 4 | 276 | 4 | | | | | | | | | | |
| WPEN-A | | | | | | | | | | | | | | |
| TOTAL | 344 | 100 | 3780 | 100 | | | | | | | | | | |
| BLACK | 20 | 6 | 356 | 9 | | | | | | | | | | |
| *WPGR-A | | | | | | | | | | | | | | |
| TOTAL | 62 | 100 | 480 | 100 | | | | | | | | | | |
| BLACK | 4 | 6 | 43 | 9 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 7572 | 100 | 38093 | 100 |
| BLACK | | | | | | | | | | | 1596 | 21 | 7053 | 19 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-----|------|------|------|---|------|---|------|---|------|---|------|-----|-------|-----|
| | | | | AQH | | | | CUME | | | | | | | |
| AQH | | AQH | | CUME | | CUME | | AQH | | AQH | | CUME | | CUME | |
| (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % | (00) | % |
| KDKB-F | | | | | | | | | | | | | | | |
| TOTAL | 94 | 100 | 1929 | 100 | | | | | | | | | | | |
| HISPANIC | 12 | 13 | 266 | 14 | | | | | | | | | | | |
| KFLR-A | | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 257 | 100 | | | | | | | | | | | |
| HISPANIC | | | 11 | 4 | | | | | | | | | | | |
| KJJJ-A | | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 762 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 3 | 53 | 7 | | | | | | | | | | | |
| KJJJ-F | | | | | | | | | | | | | | | |
| TOTAL | 58 | 100 | 1093 | 100 | | | | | | | | | | | |
| HISPANIC | 8 | 14 | 102 | 9 | | | | | | | | | | | |
| KKLT-F | | | | | | | | | | | | | | | |
| TOTAL | 161 | 100 | 2356 | 100 | | | | | | | | | | | |
| HISPANIC | 5 | 3 | 182 | 8 | | | | | | | | | | | |
| KLFF-A | | | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 672 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 2 | 38 | 6 | | | | | | | | | | | |
| KLZI-F | | | | | | | | | | | | | | | |
| TOTAL | 122 | 100 | 1943 | 100 | | | | | | | | | | | |
| HISPANIC | 22 | 18 | 299 | 15 | | | | | | | | | | | |
| *KMEO-A | | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 387 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 4 | 9 | 2 | | | | | | | | | | | |
| KMEO-F | | | | | | | | | | | | | | | |
| TOTAL | 152 | 100 | 1653 | 100 | | | | | | | | | | | |
| HISPANIC | 4 | 3 | 40 | 2 | | | | | | | | | | | |
| KMLE-F | | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 275 | 100 | | | | | | | | | | | |
| HISPANIC | | | 19 | 7 | | | | | | | | | | | |
| KNIX-A | | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 784 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 2 | 41 | 5 | | | | | | | | | | | |
| KNIX-F | | | | | | | | | | | | | | | |
| TOTAL | 225 | 100 | 2285 | 100 | | | | | | | | | | | |
| HISPANIC | 13 | 6 | 101 | 4 | | | | | | | | | | | |
| KONC-F | | | | | | | | | | | | | | | |
| TOTAL | 76 | 100 | 960 | 100 | | | | | | | | | | | |
| HISPANIC | 2 | 3 | 28 | 3 | | | | | | | | | | | |
| KOOL-A | | | | | | | | | | | | | | | |
| TOTAL | 56 | 100 | 509 | 100 | | | | | | | | | | | |
| HISPANIC | 6 | 11 | 51 | 10 | | | | | | | | | | | |
| KOOL-F | | | | | | | | | | | | | | | |
| TOTAL | 102 | 100 | 1488 | 100 | | | | | | | | | | | |
| HISPANIC | 19 | 19 | 229 | 15 | | | | | | | | | | | |
| *KOPA-A | | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 308 | 100 | | | | | | | | | | | |
| HISPANIC | 2 | 29 | 83 | 27 | | | | | | | | | | | |
| KOPA-F | | | | | | | | | | | | | | | |
| TOTAL | 135 | 100 | 2544 | 100 | | | | | | | | | | | |
| HISPANIC | 44 | 33 | 666 | 26 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 2513 | 100 | 13585 | 100 |
| HISPANIC | | | | | | | | | | | | 304 | 12 | 1676 | 12 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| KDKA-A | | | | | WIXZ-A | | | | | WELA-F | | | | |
| TOTAL | 572 | 100 | 7061 | 100 | TOTAL | 25 | 100 | 446 | 100 | TOTAL | 15 | 100 | 175 | 100 |
| BLACK | 44 | 8 | 563 | 8 | BLACK | | | 11 | 2 | BLACK | | | | |
| KQV -A | | | | | WJAS-A | | | | | | | | | |
| TOTAL | 72 | 100 | 1477 | 100 | TOTAL | 149 | 100 | 1553 | 100 | | | | | |
| BLACK | 4 | 6 | 141 | 10 | BLACK | 1 | 1 | 67 | 4 | | | | | |
| *WAMO-A | | | | | WJPA-A | | | | | | | | | |
| TOTAL | 19 | 100 | 453 | 100 | TOTAL | 11 | 100 | 170 | 100 | | | | | |
| BLACK | 16 | 84 | 320 | 71 | BLACK | 4 | 36 | 27 | 16 | | | | | |
| WAMO-F | | | | | *WKPA-A | | | | | | | | | |
| TOTAL | 177 | 100 | 2246 | 100 | TOTAL | 21 | 100 | 325 | 100 | | | | | |
| BLACK | 113 | 64 | 994 | 44 | BLACK | | | | | | | | | |
| *WASP-A | | | | | *WMBS-A | | | | | | | | | |
| TOTAL | 25 | 100 | 261 | 100 | TOTAL | 40 | 100 | 498 | 100 | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | |
| *WBCW-A | | | | | *WPIT-A | | | | | | | | | |
| TOTAL | 18 | 100 | 197 | 100 | TOTAL | 18 | 100 | 313 | 100 | | | | | |
| BLACK | | | | | BLACK | 9 | 50 | 97 | 31 | | | | | |
| WBVP-A | | | | | WPIT-F | | | | | | | | | |
| TOTAL | 21 | 100 | 322 | 100 | TOTAL | 35 | 100 | 681 | 100 | | | | | |
| BLACK | | | | | BLACK | 5 | 14 | 56 | 8 | | | | | |
| WBZZ-F | | | | | WPNT-F | | | | | | | | | |
| TOTAL | 369 | 100 | 5038 | 100 | TOTAL | 143 | 100 | 1820 | 100 | | | | | |
| BLACK | 29 | 8 | 271 | 5 | BLACK | 5 | 3 | 52 | 3 | | | | | |
| *WCVI-A | | | | | WSHH-F | | | | | | | | | |
| TOTAL | 12 | 100 | 213 | 100 | TOTAL | 357 | 100 | 3435 | 100 | | | | | |
| BLACK | | | | | BLACK | 9 | 3 | 116 | 3 | | | | | |
| WDVE-F | | | | | WTAE-A | | | | | | | | | |
| TOTAL | 306 | 100 | 3485 | 100 | TOTAL | 140 | 100 | 2627 | 100 | | | | | |
| BLACK | | | 27 | 1 | BLACK | 7 | 5 | 105 | 4 | | | | | |
| *WEEP-A | | | | | WTKN-A | | | | | | | | | |
| TOTAL | 67 | 100 | 816 | 100 | TOTAL | 106 | 100 | 1672 | 100 | | | | | |
| BLACK | | | 9 | 1 | BLACK | 7 | 7 | 166 | 10 | | | | | |
| WDSY-F | | | | | WWCL-F | | | | | | | | | |
| TOTAL | 108 | 100 | 1267 | 100 | TOTAL | 38 | 100 | 747 | 100 | | | | | |
| BLACK | | | 14 | 1 | BLACK | 1 | 3 | 12 | 2 | | | | | |
| *WESA-A | | | | | WWKS-F | | | | | | | | | |
| TOTAL | 6 | 100 | 183 | 100 | TOTAL | 12 | 100 | 214 | 100 | | | | | |
| BLACK | 1 | 17 | 29 | 16 | BLACK | 2 | 17 | 27 | 13 | | | | | |
| WESA-F | | | | | WWSW-F | | | | | | | | | |
| TOTAL | 24 | 100 | 503 | 100 | TOTAL | 185 | 100 | 2796 | 100 | | | | | |
| BLACK | | | 23 | 5 | BLACK | 2 | 1 | 107 | 4 | | | | | |
| WHJB-A | | | | | WYDD-F | | | | | | | | | |
| TOTAL | 31 | 100 | 521 | 100 | TOTAL | 110 | 100 | 1779 | 100 | | | | | |
| BLACK | | | | | BLACK | 8 | 7 | 54 | 3 | | | | | |
| WHTX-F | | | | | WYTK-F | | | | | | | | | |
| TOTAL | 167 | 100 | 3362 | 100 | TOTAL | 24 | 100 | 193 | 100 | | | | | |
| BLACK | 2 | 1 | 70 | 2 | BLACK | | | | | | | | | |
| WHYW-F | | | | | | | | | | | | | | |
| TOTAL | 109 | 100 | 1795 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 46 | 3 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 3630 | 100 | 19116 | 100 |
| BLACK | | | | | | | | | | | 272 | 7 | 1427 | 7 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| *KAYK-A | | | | | KSPZ-F | | | | | | | | | |
| TOTAL | 5 | 100 | 37 | 100 | TOTAL | 7 | 100 | 100 | 100 | | | | | |
| HISPANIC | | | 8 | 22 | HISPANIC | 2 | 29 | 26 | 26 | | | | | |
| KCCY-F | | | | | KVUU-F | | | | | | | | | |
| TOTAL | 38 | 100 | 330 | 100 | TOTAL | 10 | 100 | 112 | 100 | | | | | |
| HISPANIC | 5 | 13 | 68 | 21 | HISPANIC | 2 | 20 | 36 | 32 | | | | | |
| KCSJ-A | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 217 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 18 | 52 | 24 | | | | | | | | | | |
| KDZA-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 165 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 57 | 78 | 47 | | | | | | | | | | |
| *KFEL-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 48 | 100 | | | | | | | | | | |
| HISPANIC | | | 2 | 4 | | | | | | | | | | |
| KIDN-A | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 160 | 100 | | | | | | | | | | |
| HISPANIC | 5 | 33 | 51 | 32 | | | | | | | | | | |
| KKMG-F | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 141 | 100 | | | | | | | | | | |
| HISPANIC | 6 | 50 | 73 | 52 | | | | | | | | | | |
| *KRMX-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 45 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 100 | 40 | 89 | | | | | | | | | | |
| KRMX-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 35 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 50 | 22 | 63 | | | | | | | | | | |
| KZLO-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 114 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 60 | 68 | 60 | | | | | | | | | | |
| KIKX-A | | | | | | | | | | | | | | |
| TOTAL | | | 6 | 100 | | | | | | | | | | |
| HISPANIC | | | 5 | 83 | | | | | | | | | | |
| KIKX-F | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 151 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 64 | 89 | 59 | | | | | | | | | | |
| KILO-F | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 227 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 30 | 77 | 34 | | | | | | | | | | |
| KKFM-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 149 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 29 | 62 | 42 | | | | | | | | | | |
| KOA -A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 72 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 20 | 7 | 10 | | | | | | | | | | |
| KRDO-F | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 146 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 23 | 33 | 23 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 190 | 100 | 961 | 100 |
| HISPANIC | | | | | | | | | | | 54 | 28 | 295 | 31 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WCHL-A | | | | | WYYD-F | | | | | | | | | |
| TOTAL | 9 | 100 | 175 | 100 | TOTAL | 27 | 100 | 620 | 100 | | | | | |
| BLACK | 1 | 11 | 24 | 14 | BLACK | 3 | 11 | 96 | 15 | | | | | |
| WDCG-F | | | | | WZZU-F | | | | | | | | | |
| TOTAL | 66 | 100 | 1139 | 100 | TOTAL | 49 | 100 | 784 | 100 | | | | | |
| BLACK | 7 | 11 | 146 | 13 | BLACK | 5 | 10 | 94 | 12 | | | | | |
| WDNC-A | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 480 | 100 | | | | | | | | | | |
| BLACK | 6 | 17 | 105 | 22 | | | | | | | | | | |
| WDUR-A | | | | | *WRSV-F | | | | | | | | | |
| TOTAL | 28 | 100 | 354 | 100 | TOTAL | 7 | 100 | 101 | 100 | | | | | |
| BLACK | 22 | 79 | 277 | 78 | BLACK | 7 | 100 | 98 | 97 | | | | | |
| *WETC-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 45 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 13 | | | | | | | | | | |
| WFXC-F | | | | | WMAG-F | | | | | | | | | |
| TOTAL | 100 | 100 | 761 | 100 | TOTAL | 3 | 100 | 78 | 100 | | | | | |
| BLACK | 83 | 83 | 571 | 75 | BLACK | | | 10 | 13 | | | | | |
| WKIX-A | | | | | WNCT-F | | | | | | | | | |
| TOTAL | 21 | 100 | 317 | 100 | TOTAL | 7 | 100 | 111 | 100 | | | | | |
| BLACK | 1 | 5 | 58 | 18 | BLACK | | | 20 | 18 | | | | | |
| *WLLE-A | | | | | WOJY-F | | | | | | | | | |
| TOTAL | 51 | 100 | 448 | 100 | TOTAL | 4 | 100 | 71 | 100 | | | | | |
| BLACK | 48 | 94 | 401 | 90 | BLACK | | | | | | | | | |
| WPJL-A | | | | | WPCM-F | | | | | | | | | |
| TOTAL | 10 | 100 | 124 | 100 | TOTAL | 19 | 100 | 301 | 100 | | | | | |
| BLACK | 6 | 60 | 60 | 48 | BLACK | 4 | 21 | 53 | 18 | | | | | |
| WPTF-A | | | | | WQMG-F | | | | | | | | | |
| TOTAL | 65 | 100 | 903 | 100 | TOTAL | 15 | 100 | 210 | 100 | | | | | |
| BLACK | 6 | 9 | 112 | 12 | BLACK | 13 | 87 | 179 | 85 | | | | | |
| WQDR-F | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 629 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 22 | 3 | | | | | | | | | | |
| WRAL-F | | | | | | | | | | | | | | |
| TOTAL | 121 | 100 | 1446 | 100 | | | | | | | | | | |
| BLACK | 30 | 25 | 244 | 17 | | | | | | | | | | |
| WRDU-F | | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 730 | 100 | | | | | | | | | | |
| BLACK | 1 | 2 | 35 | 5 | | | | | | | | | | |
| *WSES-A | | | | | | | | | | | | | | |
| TOTAL | 60 | 100 | 220 | 100 | | | | | | | | | | |
| BLACK | 58 | 97 | 193 | 88 | | | | | | | | | | |
| *WSRC-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 110 | 100 | | | | | | | | | | |
| BLACK | 4 | 80 | 83 | 75 | | | | | | | | | | |
| WTIK-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 133 | 100 | | | | | | | | | | |
| BLACK | | | 17 | 13 | | | | | | | | | | |
| *WYRN-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 54 | 100 | | | | | | | | | | |
| BLACK | 1 | 20 | 21 | 39 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 955 | 100 | 4872 | 100 |
| BLACK | | | | | | | | | | | 350 | 37 | 1243 | 26 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| *WANT-A | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 448 | 100 | | | | | | | | | | |
| BLACK | 27 | 96 | 430 | 96 | | | | | | | | | | |
| WDYL-F | | | | | WLTJ-F | | | | | | | | | |
| TOTAL | 14 | 100 | 276 | 100 | TOTAL | 5 | 100 | 75 | 100 | | | | | |
| BLACK | 9 | 64 | 147 | 53 | BLACK | | | 9 | 12 | | | | | |
| WENZ-A | | | | | *WQSF-F | | | | | | | | | |
| TOTAL | 7 | 100 | 215 | 100 | TOTAL | 32 | 100 | 559 | 100 | | | | | |
| BLACK | 7 | 100 | 212 | 99 | BLACK | 20 | 63 | 387 | 69 | | | | | |
| WEZS-F | | | | | *WSVS-A | | | | | | | | | |
| TOTAL | 137 | 100 | 1533 | 100 | TOTAL | | | 15 | 100 | | | | | |
| BLACK | 29 | 21 | 253 | 17 | BLACK | | | 6 | 40 | | | | | |
| *WFTH-A | | | | | *WSVS-F | | | | | | | | | |
| TOTAL | 39 | 100 | 386 | 100 | TOTAL | 3 | 100 | 43 | 100 | | | | | |
| BLACK | 39 | 100 | 386 | 100 | BLACK | 1 | 33 | 13 | 30 | | | | | |
| WKHK-F | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 266 | 100 | | | | | | | | | | |
| BLACK | | | 10 | 4 | | | | | | | | | | |
| *WKIE-A | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 415 | 100 | | | | | | | | | | |
| BLACK | 31 | 97 | 376 | 91 | | | | | | | | | | |
| WLEE-A | | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 551 | 100 | | | | | | | | | | |
| BLACK | 10 | 22 | 108 | 20 | | | | | | | | | | |
| WPLZ-F | | | | | | | | | | | | | | |
| TOTAL | 137 | 100 | 1313 | 100 | | | | | | | | | | |
| BLACK | 131 | 96 | 1153 | 88 | | | | | | | | | | |
| *WPVA-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 78 | 100 | | | | | | | | | | |
| BLACK | 1 | 17 | 15 | 19 | | | | | | | | | | |
| *WRJY-A | | | | | | | | | | | | | | |
| TOTAL | 24 | 100 | 223 | 100 | | | | | | | | | | |
| BLACK | 1 | 4 | 16 | 7 | | | | | | | | | | |
| WRNL-A | | | | | | | | | | | | | | |
| TOTAL | 39 | 100 | 669 | 100 | | | | | | | | | | |
| BLACK | 2 | 5 | 68 | 10 | | | | | | | | | | |
| WRVA-A | | | | | | | | | | | | | | |
| TOTAL | 138 | 100 | 1870 | 100 | | | | | | | | | | |
| BLACK | 25 | 18 | 441 | 24 | | | | | | | | | | |
| WRVQ-F | | | | | | | | | | | | | | |
| TOTAL | 200 | 100 | 2095 | 100 | | | | | | | | | | |
| BLACK | 33 | 17 | 440 | 21 | | | | | | | | | | |
| WRXL-F | | | | | | | | | | | | | | |
| TOTAL | 116 | 100 | 1344 | 100 | | | | | | | | | | |
| BLACK | 4 | 3 | 139 | 10 | | | | | | | | | | |
| WTVR-F | | | | | | | | | | | | | | |
| TOTAL | 85 | 100 | 1086 | 100 | | | | | | | | | | |
| BLACK | 3 | 4 | 67 | 6 | | | | | | | | | | |
| *WXGI-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 197 | 100 | | | | | | | | | | |
| BLACK | | | 9 | 5 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1178 | 100 | 6308 | 100 |
| BLACK | | | | | | | | | | | 383 | 33 | 1801 | 29 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|----------|-------|-----------|--------|----------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|
| KBBV-A | | | | | KABC-A | | | | | KNX -A | | | | |
| TOTAL | 6 | 100 | 74 | 100 | TOTAL | 18 | 100 | 401 | 100 | TOTAL | 56 | 100 | 971 | 100 |
| HISPANIC | | | | | HISPANIC | | | | | HISPANIC | 6 | 11 | 132 | 14 |
| *KTOT-F | | | | | KBIG-F | | | | | KOST-F | | | | |
| TOTAL | 5 | 100 | 56 | 100 | TOTAL | 67 | 100 | 862 | 100 | TOTAL | 46 | 100 | 683 | 100 |
| HISPANIC | | | | | HISPANIC | 6 | 9 | 65 | 8 | HISPANIC | 7 | 15 | 116 | 17 |
| KBON-F | | | | | *KBRT-A | | | | | KRLA-A | | | | |
| TOTAL | 16 | 100 | 230 | 100 | TOTAL | 15 | 100 | 191 | 100 | TOTAL | 9 | 100 | 301 | 100 |
| HISPANIC | 4 | 25 | 41 | 18 | HISPANIC | 1 | 7 | 7 | 4 | HISPANIC | 2 | 22 | 71 | 24 |
| KCAL-A | | | | | KFAC-F | | | | | KROQ-F | | | | |
| TOTAL | 21 | 100 | 252 | 100 | TOTAL | 11 | 100 | 204 | 100 | TOTAL | 21 | 100 | 281 | 100 |
| HISPANIC | 21 | 100 | 233 | 92 | HISPANIC | | | | | HISPANIC | 1 | 5 | 29 | 10 |
| KCAL-F | | | | | KFI -A | | | | | KRTH-F | | | | |
| TOTAL | 20 | 100 | 457 | 100 | TOTAL | 72 | 100 | 1310 | 100 | TOTAL | 63 | 100 | 886 | 100 |
| HISPANIC | 5 | 25 | 114 | 25 | HISPANIC | 10 | 14 | 208 | 16 | HISPANIC | 9 | 14 | 150 | 17 |
| KCKC-A | | | | | KIIS-A | | | | | KTNO-A | | | | |
| TOTAL | 18 | 100 | 342 | 100 | TOTAL | 3 | 100 | 117 | 100 | TOTAL | 9 | 100 | 100 | 100 |
| HISPANIC | | | 34 | 10 | HISPANIC | | | 14 | 12 | HISPANIC | 9 | 100 | 93 | 93 |
| KDIG-A | | | | | KIIS-F | | | | | KUTE-F | | | | |
| TOTAL | 12 | 100 | 228 | 100 | TOTAL | 112 | 100 | 1678 | 100 | TOTAL | 9 | 100 | 223 | 100 |
| HISPANIC | 1 | 8 | 7 | 3 | HISPANIC | 21 | 19 | 305 | 18 | HISPANIC | 3 | 33 | 82 | 37 |
| KDUO-F | | | | | KIQQ-F | | | | | KWOW-A | | | | |
| TOTAL | 96 | 100 | 1025 | 100 | TOTAL | 7 | 100 | 278 | 100 | TOTAL | 11 | 100 | 194 | 100 |
| HISPANIC | 6 | 6 | 60 | 6 | HISPANIC | | | 48 | 17 | HISPANIC | 2 | 18 | 53 | 27 |
| KFXM-A | | | | | KJOI-F | | | | | KZLA-F | | | | |
| TOTAL | 54 | 100 | 615 | 100 | TOTAL | 9 | 100 | 100 | 100 | TOTAL | 8 | 100 | 254 | 100 |
| HISPANIC | 16 | 30 | 156 | 25 | HISPANIC | | | 14 | 14 | HISPANIC | | | 17 | 7 |
| KGGI-F | | | | | KKGO-F | | | | | | | | | |
| TOTAL | 125 | 100 | 1511 | 100 | TOTAL | 8 | 100 | 166 | 100 | | | | | |
| HISPANIC | 39 | 31 | 428 | 28 | HISPANIC | 2 | 25 | 34 | 20 | | | | | |
| KHYE-F | | | | | KKHR-F | | | | | | | | | |
| TOTAL | 8 | 100 | 85 | 100 | TOTAL | 33 | 100 | 648 | 100 | | | | | |
| HISPANIC | | | | | HISPANIC | 7 | 21 | 176 | 27 | | | | | |
| KMEN-A | | | | | KLAC-A | | | | | | | | | |
| TOTAL | 11 | 100 | 331 | 100 | TOTAL | 17 | 100 | 247 | 100 | | | | | |
| HISPANIC | 4 | 36 | 88 | 27 | HISPANIC | | | | | | | | | |
| KOLA-F | | | | | KLOS-F | | | | | | | | | |
| TOTAL | 38 | 100 | 846 | 100 | TOTAL | 53 | 100 | 822 | 100 | | | | | |
| HISPANIC | 3 | 8 | 117 | 14 | HISPANIC | 9 | 17 | 142 | 17 | | | | | |
| *KPRO-A | | | | | KMET-F | | | | | | | | | |
| TOTAL | 13 | 100 | 317 | 100 | TOTAL | 49 | 100 | 697 | 100 | | | | | |
| HISPANIC | 2 | 15 | 27 | 9 | HISPANIC | 7 | 14 | 106 | 15 | | | | | |
| KQLH-F | | | | | KMPC-A | | | | | | | | | |
| TOTAL | 23 | 100 | 560 | 100 | TOTAL | 26 | 100 | 403 | 100 | | | | | |
| HISPANIC | 4 | 17 | 73 | 13 | HISPANIC | 1 | 4 | 44 | 11 | | | | | |
| KWDJ-F | | | | | KNSE-A | | | | | | | | | |
| TOTAL | 20 | 100 | 265 | 100 | TOTAL | 35 | 100 | 207 | 100 | | | | | |
| HISPANIC | | | 5 | 2 | HISPANIC | 35 | 100 | 201 | 97 | | | | | |
| | | | | | KNTF-F | | | | | | | | | |
| | | | | | TOTAL | 18 | 100 | 269 | 100 | | | | | |
| | | | | | HISPANIC | | | 7 | 3 | | | | | |
| | | | | | | | | | | TOTALS | | | | |
| | | | | | | | | | | TOTAL | 1349 | 100 | 7948 | 100 |
| | | | | | | | | | | HISPANIC | 270 | 20 | 1432 | 18 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WFIR-A | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 355 | 100 | | | | | | | | | | |
| BLACK | 4 | 19 | 58 | 16 | | | | | | | | | | |
| WJLM-F | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 247 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 2 | | | | | | | | | | |
| *WKBA-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 84 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 13 | | | | | | | | | | |
| WPVR-F | | | | | | | | | | | | | | |
| TOTAL | 47 | 100 | 475 | 100 | | | | | | | | | | |
| BLACK | 2 | 4 | 23 | 5 | | | | | | | | | | |
| *WRIS-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 46 | 100 | | | | | | | | | | |
| BLACK | 1 | 25 | 13 | 28 | | | | | | | | | | |
| WROV-A | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 375 | 100 | | | | | | | | | | |
| BLACK | 2 | 13 | 35 | 9 | | | | | | | | | | |
| *WSAY-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 46 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WSLC-A | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 352 | 100 | | | | | | | | | | |
| BLACK | | | 18 | 5 | | | | | | | | | | |
| WSLQ-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 377 | 100 | | | | | | | | | | |
| BLACK | 8 | 28 | 56 | 15 | | | | | | | | | | |
| *WTOY-A | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 213 | 100 | | | | | | | | | | |
| BLACK | 15 | 88 | 160 | 75 | | | | | | | | | | |
| WXLK-F | | | | | | | | | | | | | | |
| TOTAL | 107 | 100 | 984 | 100 | | | | | | | | | | |
| BLACK | 7 | 7 | 110 | 11 | | | | | | | | | | |
| WJJS-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 35 | 100 | | | | | | | | | | |
| BLACK | 2 | 100 | 26 | 74 | | | | | | | | | | |
| WQMG-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 45 | 100 | | | | | | | | | | |
| BLACK | 4 | 100 | 40 | 89 | | | | | | | | | | |
| WVVV-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 45 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 311 | 100 | 1801 | 100 |
| BLACK | | | | | | | | | | | 46 | 15 | 207 | 11 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|----|-----|-----|----------|-------|-----------|--------|----------------|----|-----|-----|----------|-------|-----------|--------|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % |
| KBOQ-F | | | | | | | | KBAY-F | | | | | | | |
| TOTAL | 18 | 100 | 219 | 100 | | | | TOTAL | 19 | 100 | 246 | 100 | | | |
| HISPANIC | | | 11 | 5 | | | | HISPANIC | 1 | 5 | 9 | 4 | | | |
| *KCTY-A | | | | | | | | KBLX-F | | | | | | | |
| TOTAL | 13 | 100 | 199 | 100 | | | | TOTAL | 2 | 100 | 33 | 100 | | | |
| HISPANIC | 13 | 100 | 196 | 98 | | | | HISPANIC | 1 | 50 | 13 | 39 | | | |
| KDON-A | | | | | | | | KCBS-A | | | | | | | |
| TOTAL | 19 | 100 | 269 | 100 | | | | TOTAL | 16 | 100 | 242 | 100 | | | |
| HISPANIC | 4 | 21 | 63 | 23 | | | | HISPANIC | 3 | 19 | 28 | 12 | | | |
| KDON-F | | | | | | | | KGO -A | | | | | | | |
| TOTAL | 59 | 100 | 774 | 100 | | | | TOTAL | 31 | 100 | 389 | 100 | | | |
| HISPANIC | 24 | 41 | 283 | 37 | | | | HISPANIC | 4 | 13 | 50 | 13 | | | |
| KIDD-A | | | | | | | | KNBR-A | | | | | | | |
| TOTAL | 8 | 100 | 204 | 100 | | | | TOTAL | 5 | 100 | 130 | 100 | | | |
| HISPANIC | 3 | 38 | 60 | 29 | | | | HISPANIC | 1 | 20 | 13 | 10 | | | |
| KKMC-A | | | | | | | | KOMY-A | | | | | | | |
| TOTAL | 4 | 100 | 60 | 100 | | | | TOTAL | 3 | 100 | 58 | 100 | | | |
| HISPANIC | 1 | 25 | 4 | 7 | | | | HISPANIC | | | 20 | 34 | | | |
| *KLFA-F | | | | | | | | *KSCO-A | | | | | | | |
| TOTAL | 26 | 100 | 157 | 100 | | | | TOTAL | 2 | 100 | 49 | 100 | | | |
| HISPANIC | 26 | 100 | 145 | 92 | | | | HISPANIC | | | | | | | |
| KMBY-F | | | | | | | | *KSCO-F | | | | | | | |
| TOTAL | 14 | 100 | 161 | 100 | | | | TOTAL | 3 | 100 | 42 | 100 | | | |
| HISPANIC | | | 13 | 8 | | | | HISPANIC | | | | | | | |
| KNRY-A | | | | | | | | KSJO-F | | | | | | | |
| TOTAL | 7 | 100 | 135 | 100 | | | | TOTAL | 6 | 100 | 109 | 100 | | | |
| HISPANIC | 3 | 43 | 22 | 16 | | | | HISPANIC | 2 | 33 | 23 | 21 | | | |
| KOCN-F | | | | | | | | KWSS-F | | | | | | | |
| TOTAL | 4 | 100 | 65 | 100 | | | | TOTAL | 50 | 100 | 676 | 100 | | | |
| HISPANIC | | | 6 | 9 | | | | HISPANIC | 18 | 36 | 216 | 32 | | | |
| KRAY-F | | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 128 | 100 | | | | | | | | | | | |
| HISPANIC | 15 | 94 | 123 | 96 | | | | | | | | | | | |
| KTOM-A | | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 224 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 7 | 19 | 8 | | | | | | | | | | | |
| KTOM-F | | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 190 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 7 | 21 | 11 | | | | | | | | | | | |
| KWAV-F | | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 521 | 100 | | | | | | | | | | | |
| HISPANIC | 3 | 9 | 73 | 14 | | | | | | | | | | | |
| KWST-F | | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 164 | 100 | | | | | | | | | | | |
| HISPANIC | 1 | 11 | 14 | 9 | | | | | | | | | | | |
| *KXES-A | | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 77 | 100 | | | | | | | | | | | |
| HISPANIC | 12 | 100 | 77 | 100 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 432 | 100 | 2414 | 100 |
| HISPANIC | | | | | | | | | | | | 150 | 35 | 644 | 27 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| *KBIL-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 96 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 50 | 40 | 42 | | | | | | | | | | |
| KBIL-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 199 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 30 | 33 | 17 | | | | | | | | | | |
| KGKL-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 106 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 29 | 21 | 20 | | | | | | | | | | |
| KGKL-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 199 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 14 | 28 | 14 | | | | | | | | | | |
| KIXY-F | | | | | | | | | | | | | | |
| TOTAL | 42 | 100 | 401 | 100 | | | | | | | | | | |
| HISPANIC | 12 | 29 | 116 | 29 | | | | | | | | | | |
| *KQSA-A | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 122 | 100 | | | | | | | | | | |
| HISPANIC | | | 10 | 8 | | | | | | | | | | |
| KTEO-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 133 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 11 | 25 | 19 | | | | | | | | | | |
| KWLW-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 76 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 115 | 100 | 714 | 100 |
| HISPANIC | | | | | | | | | | | 24 | 21 | 151 | 21 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-----|------|-----|----------|-------|-----------|--------|-------|--|--|--|-----------|-------|-----------|--------|--------|--|--|--|
| | | | | | AQH (00) | | | | AQH % | | | | CUME (00) | | | | CUME % | | | |
| | | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | |
| KAJA-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 95 | 100 | 1390 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 36 | 38 | 514 | 37 | | | | | | | | | | | | | | | | |
| *KAPE-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 41 | 100 | 330 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 8 | 20 | 94 | 28 | | | | | | | | | | | | | | | | |
| *KBUC-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 322 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 8 | 42 | 91 | 28 | | | | | | | | | | | | | | | | |
| KBUC-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 90 | 100 | 1104 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 21 | 23 | 212 | 19 | | | | | | | | | | | | | | | | |
| *KCOR-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 94 | 100 | 773 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 93 | 99 | 755 | 98 | | | | | | | | | | | | | | | | |
| *KDRY-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 138 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 2 | 33 | 40 | 29 | | | | | | | | | | | | | | | | |
| KEDA-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 82 | 100 | 751 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 75 | 91 | 668 | 89 | | | | | | | | | | | | | | | | |
| KESI-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 32 | 100 | 526 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 10 | 31 | 160 | 30 | | | | | | | | | | | | | | | | |
| *KGNB-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 188 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 1 | 8 | 20 | 11 | | | | | | | | | | | | | | | | |
| KISS-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 131 | 100 | 1594 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 87 | 66 | 864 | 54 | | | | | | | | | | | | | | | | |
| KITY-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 80 | 100 | 1448 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 44 | 55 | 773 | 53 | | | | | | | | | | | | | | | | |
| KKYX-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 108 | 100 | 1084 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 18 | 17 | 265 | 24 | | | | | | | | | | | | | | | | |
| KLLS-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 86 | 100 | 1285 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 38 | 44 | 520 | 40 | | | | | | | | | | | | | | | | |
| KONO-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 81 | 100 | 965 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 52 | 64 | 590 | 61 | | | | | | | | | | | | | | | | |
| KQXT-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 159 | 100 | 1662 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 45 | 28 | 481 | 29 | | | | | | | | | | | | | | | | |
| KSAQ-F | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 59 | 100 | 976 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 23 | 39 | 439 | 45 | | | | | | | | | | | | | | | | |
| KSJL-A | | | | | | | | | | | | | | | | | | | | |
| TOTAL | 40 | 100 | 619 | 100 | | | | | | | | | | | | | | | | |
| HISPANIC | 25 | 63 | 383 | 62 | | | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | 1827 | 100 | 9245 | 100 | | | | |
| HISPANIC | | | | | | | | | | | | | 874 | 48 | 4175 | 45 | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-----|------|----------|-------|-----------|--------|----------------|-----|-----|------|----------|-------|-----------|--------|---------------|-----|-----|------|-----|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | |
| KABL-A | | | | | | | | KFOG-F | | | | | | | | KLOK-F | | | | |
| TOTAL | 257 | 100 | 2966 | 100 | | | | TOTAL | 229 | 100 | 3347 | 100 | | | | TOTAL | 161 | 100 | 3539 | 100 |
| BLACK | 4 | 2 | 96 | 3 | | | | BLACK | 13 | 6 | 163 | 5 | | | | BLACK | 6 | 4 | 135 | 4 |
| HISPANIC | 19 | 7 | 340 | 11 | | | | HISPANIC | 23 | 10 | 501 | 15 | | | | HISPANIC | 11 | 7 | 330 | 9 |
| KABL-F | | | | | | | | KFRC-A | | | | | | | | KLZE-F | | | | |
| TOTAL | 294 | 100 | 3817 | 100 | | | | TOTAL | 163 | 100 | 4743 | 100 | | | | TOTAL | 66 | 100 | 977 | 100 |
| BLACK | 16 | 5 | 108 | 3 | | | | BLACK | 11 | 7 | 449 | 9 | | | | BLACK | 1 | 2 | 14 | 1 |
| HISPANIC | 25 | 9 | 349 | 9 | | | | HISPANIC | 25 | 15 | 633 | 13 | | | | HISPANIC | 10 | 15 | 127 | 13 |
| KARA-F | | | | | | | | KGO -A | | | | | | | | KMEL-F | | | | |
| TOTAL | 95 | 100 | 1673 | 100 | | | | TOTAL | 688 | 100 | 8796 | 100 | | | | TOTAL | 230 | 100 | 5377 | 100 |
| BLACK | 1 | 1 | 52 | 3 | | | | BLACK | 59 | 9 | 708 | 8 | | | | BLACK | 23 | 10 | 489 | 9 |
| HISPANIC | 34 | 36 | 457 | 27 | | | | HISPANIC | 55 | 8 | 669 | 8 | | | | HISPANIC | 56 | 24 | 1099 | 20 |
| KBAY-F | | | | | | | | KIQO-F | | | | | | | | KNBR-A | | | | |
| TOTAL | 165 | 100 | 2363 | 100 | | | | TOTAL | 28 | 100 | 502 | 100 | | | | TOTAL | 289 | 100 | 5277 | 100 |
| BLACK | 1 | 1 | 13 | 1 | | | | BLACK | 1 | 4 | 7 | 1 | | | | BLACK | 18 | 6 | 399 | 8 |
| HISPANIC | 10 | 6 | 181 | 8 | | | | HISPANIC | 4 | 14 | 70 | 14 | | | | HISPANIC | 12 | 4 | 208 | 4 |
| KBLX-F | | | | | | | | KIOI-F | | | | | | | | KNEW-A | | | | |
| TOTAL | 225 | 100 | 3291 | 100 | | | | TOTAL | 275 | 100 | 5171 | 100 | | | | TOTAL | 236 | 100 | 3116 | 100 |
| BLACK | 112 | 50 | 1298 | 39 | | | | BLACK | 15 | 5 | 284 | 5 | | | | BLACK | 2 | 1 | 70 | 2 |
| HISPANIC | 16 | 7 | 354 | 11 | | | | HISPANIC | 32 | 12 | 625 | 12 | | | | HISPANIC | 20 | 8 | 245 | 8 |
| KBRG-F | | | | | | | | *KIQI-A | | | | | | | | KNTA-A | | | | |
| TOTAL | 43 | 100 | 519 | 100 | | | | TOTAL | 67 | 100 | 708 | 100 | | | | TOTAL | 34 | 100 | 325 | 100 |
| BLACK | | | | | | | | BLACK | | | | | | | | BLACK | | | | |
| HISPANIC | 42 | 98 | 486 | 94 | | | | HISPANIC | 66 | 99 | 677 | 96 | | | | HISPANIC | 34 | 100 | 319 | 98 |
| KCBS-A | | | | | | | | KITS-F | | | | | | | | KOIT-A | | | | |
| TOTAL | 440 | 100 | 7347 | 100 | | | | TOTAL | 208 | 100 | 4785 | 100 | | | | TOTAL | 43 | 100 | 1382 | 100 |
| BLACK | 29 | 7 | 480 | 7 | | | | BLACK | 15 | 7 | 479 | 10 | | | | BLACK | | | 62 | 4 |
| HISPANIC | 22 | 5 | 373 | 5 | | | | HISPANIC | 39 | 19 | 995 | 21 | | | | HISPANIC | 5 | 12 | 159 | 12 |
| *KDFC-A | | | | | | | | KJAZ-F | | | | | | | | KOIT-F | | | | |
| TOTAL | 26 | 100 | 586 | 100 | | | | TOTAL | 93 | 100 | 1488 | 100 | | | | TOTAL | 231 | 100 | 3222 | 100 |
| BLACK | | | | | | | | BLACK | 29 | 31 | 302 | 20 | | | | BLACK | 6 | 3 | 72 | 2 |
| HISPANIC | 2 | 8 | 41 | 7 | | | | HISPANIC | 5 | 5 | 90 | 6 | | | | HISPANIC | 24 | 10 | 405 | 13 |
| KDFC-F | | | | | | | | KKHI-A | | | | | | | | KOME-F | | | | |
| TOTAL | 121 | 100 | 2109 | 100 | | | | TOTAL | 43 | 100 | 1051 | 100 | | | | TOTAL | 148 | 100 | 2330 | 100 |
| BLACK | 5 | 4 | 39 | 2 | | | | BLACK | | | | | | | | BLACK | 1 | 1 | 34 | 1 |
| HISPANIC | 3 | 2 | 104 | 5 | | | | HISPANIC | 4 | 9 | 84 | 8 | | | | HISPANIC | 23 | 16 | 286 | 12 |
| KEAR-F | | | | | | | | KKHI-F | | | | | | | | KQAK-F | | | | |
| TOTAL | 41 | 100 | 623 | 100 | | | | TOTAL | 115 | 100 | 2019 | 100 | | | | TOTAL | 166 | 100 | 2675 | 100 |
| BLACK | 7 | 17 | 116 | 19 | | | | BLACK | 1 | 1 | 24 | 1 | | | | BLACK | 2 | 1 | 40 | 1 |
| HISPANIC | 10 | 24 | 80 | 13 | | | | HISPANIC | 9 | 8 | 138 | 7 | | | | HISPANIC | 19 | 11 | 462 | 17 |
| KEEN-A | | | | | | | | KKIS-A | | | | | | | | KRE -A | | | | |
| TOTAL | 52 | 100 | 891 | 100 | | | | TOTAL | 30 | 100 | 535 | 100 | | | | TOTAL | 95 | 100 | 1262 | 100 |
| BLACK | | | | | | | | BLACK | 5 | 17 | 18 | 3 | | | | BLACK | 75 | 79 | 870 | 69 |
| HISPANIC | 1 | 2 | 65 | 7 | | | | HISPANIC | 2 | 7 | 25 | 5 | | | | HISPANIC | 4 | 4 | 48 | 4 |
| KEZR-F | | | | | | | | KLIV-A | | | | | | | | KREO-F | | | | |
| TOTAL | 59 | 100 | 1552 | 100 | | | | TOTAL | 65 | 100 | 1126 | 100 | | | | TOTAL | 46 | 100 | 683 | 100 |
| BLACK | 3 | 5 | 60 | 4 | | | | BLACK | | | | | | | | BLACK | | | | |
| HISPANIC | 11 | 19 | 362 | 23 | | | | HISPANIC | 7 | 11 | 102 | 9 | | | | HISPANIC | 4 | 9 | 46 | 7 |
| KFAX-A | | | | | | | | KLOK-A | | | | | | | | KRQR-F | | | | |
| TOTAL | 30 | 100 | 581 | 100 | | | | TOTAL | 95 | 100 | 2241 | 100 | | | | TOTAL | 178 | 100 | 2836 | 100 |
| BLACK | 6 | 20 | 95 | 16 | | | | BLACK | 1 | 1 | 74 | 3 | | | | BLACK | 2 | 1 | 41 | 1 |
| HISPANIC | 4 | 13 | 52 | 9 | | | | HISPANIC | 13 | 14 | 273 | 12 | | | | HISPANIC | 6 | 3 | 196 | 7 |

Information continues on next page.

*Footnote Symbols: Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|---------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KSAN-F | | | | | KSFM-F | | | | | | | | | |
| TOTAL | 267 | 100 | 3853 | 100 | TOTAL | 28 | 100 | 585 | 100 | | | | | |
| BLACK | 23 | 9 | 140 | 4 | BLACK | 4 | 14 | 90 | 15 | | | | | |
| HISPANIC | 24 | 9 | 411 | 11 | HISPANIC | 6 | 21 | 127 | 22 | | | | | |
| KSFO-A | | | | | | | | | | | | | | |
| TOTAL | 176 | 100 | 3584 | 100 | | | | | | | | | | |
| BLACK | 13 | 7 | 174 | 5 | | | | | | | | | | |
| HISPANIC | 23 | 13 | 268 | 7 | | | | | | | | | | |
| KSJO-F | | | | | | | | | | | | | | |
| TOTAL | 71 | 100 | 1746 | 100 | | | | | | | | | | |
| BLACK | 2 | 3 | 64 | 4 | | | | | | | | | | |
| HISPANIC | 9 | 13 | 253 | 14 | | | | | | | | | | |
| KSOL-F | | | | | | | | | | | | | | |
| TOTAL | 366 | 100 | 5035 | 100 | | | | | | | | | | |
| BLACK | 212 | 58 | 2173 | 43 | | | | | | | | | | |
| HISPANIC | 68 | 19 | 1159 | 23 | | | | | | | | | | |
| KSRO-A | | | | | | | | | | | | | | |
| TOTAL | 27 | 100 | 472 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 1 | 4 | 24 | 5 | | | | | | | | | | |
| KTIM-F | | | | | | | | | | | | | | |
| TOTAL | 27 | 100 | 437 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| KWSS-F | | | | | | | | | | | | | | |
| TOTAL | 142 | 100 | 2592 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 55 | 2 | | | | | | | | | | |
| HISPANIC | 32 | 23 | 495 | 19 | | | | | | | | | | |
| KYA -F | | | | | | | | | | | | | | |
| TOTAL | 85 | 100 | 1454 | 100 | | | | | | | | | | |
| BLACK | 1 | 1 | 58 | 4 | | | | | | | | | | |
| HISPANIC | 14 | 16 | 184 | 13 | | | | | | | | | | |
| KYUU-F | | | | | | | | | | | | | | |
| TOTAL | 322 | 100 | 5429 | 100 | | | | | | | | | | |
| BLACK | 38 | 12 | 323 | 6 | | | | | | | | | | |
| HISPANIC | 28 | 9 | 561 | 10 | | | | | | | | | | |
| KZST-F | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 630 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 1 | 2 | 19 | 3 | | | | | | | | | | |
| KCTC-F | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 451 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| HISPANIC | 1 | 3 | 22 | 5 | | | | | | | | | | |
| KRAK-A | | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 785 | 100 | | | | | | | | | | |
| BLACK | 2 | 4 | 17 | 2 | | | | | | | | | | |
| HISPANIC | 3 | 5 | 75 | 10 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 7808 | 100 | 45974 | 100 |
| BLACK | | | | | | | | | | | 779 | 10 | 3860 | 8 |
| HISPANIC | | | | | | | | | | | 954 | 12 | 5651 | 12 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|
| KARA-F | | | | | KABL-F | | | | | KNEW-A | | | | |
| TOTAL | 75 | 100 | 1278 | 100 | TOTAL | 25 | 100 | 495 | 100 | TOTAL | 34 | 100 | 348 | 100 |
| HISPANIC | 32 | 43 | 378 | 30 | HISPANIC | 5 | 20 | 85 | 17 | HISPANIC | 9 | 26 | 53 | 15 |
| *KAZA-A | | | | | KBLX-F | | | | | KOIT-A | | | | |
| TOTAL | 32 | 100 | 241 | 100 | TOTAL | 24 | 100 | 549 | 100 | TOTAL | 8 | 100 | 245 | 100 |
| HISPANIC | 31 | 97 | 228 | 95 | HISPANIC | | | 66 | 12 | HISPANIC | 1 | 13 | 27 | 11 |
| KBAY-F | | | | | KBRG-F | | | | | KOIT-F | | | | |
| TOTAL | 109 | 100 | 1479 | 100 | TOTAL | 21 | 100 | 291 | 100 | TOTAL | 39 | 100 | 663 | 100 |
| HISPANIC | 6 | 6 | 110 | 7 | HISPANIC | 21 | 100 | 265 | 91 | HISPANIC | 6 | 15 | 76 | 11 |
| *KDFC-A | | | | | KCBS-A | | | | | KQAK-F | | | | |
| TOTAL | 12 | 100 | 220 | 100 | TOTAL | 81 | 100 | 1572 | 100 | TOTAL | 31 | 100 | 446 | 100 |
| HISPANIC | | | 15 | 7 | HISPANIC | 5 | 6 | 147 | 9 | HISPANIC | | | 15 | 3 |
| KDFC-F | | | | | KDON-F | | | | | KRQR-F | | | | |
| TOTAL | 23 | 100 | 413 | 100 | TOTAL | 7 | 100 | 118 | 100 | TOTAL | 9 | 100 | 338 | 100 |
| HISPANIC | | | 12 | 3 | HISPANIC | 6 | 86 | 39 | 33 | HISPANIC | 2 | 22 | 59 | 17 |
| KEEN-A | | | | | KEAR-F | | | | | KSAN-F | | | | |
| TOTAL | 41 | 100 | 671 | 100 | TOTAL | 7 | 100 | 137 | 100 | TOTAL | 69 | 100 | 1016 | 100 |
| HISPANIC | 1 | 2 | 52 | 8 | HISPANIC | | | | | HISPANIC | 4 | 6 | 63 | 6 |
| KEZR-F | | | | | KFAX-A | | | | | KSFO-A | | | | |
| TOTAL | 51 | 100 | 1334 | 100 | TOTAL | 13 | 100 | 243 | 100 | TOTAL | 28 | 100 | 480 | 100 |
| HISPANIC | 11 | 22 | 331 | 25 | HISPANIC | 1 | 8 | 19 | 8 | HISPANIC | 7 | 25 | 42 | 9 |
| KHTT-A | | | | | KFOG-F | | | | | KSOL-F | | | | |
| TOTAL | 20 | 100 | 513 | 100 | TOTAL | 39 | 100 | 665 | 100 | TOTAL | 71 | 100 | 1181 | 100 |
| HISPANIC | 4 | 20 | 91 | 18 | HISPANIC | 1 | 3 | 53 | 8 | HISPANIC | 23 | 32 | 426 | 36 |
| KLIV-A | | | | | KFRC-A | | | | | KYA -F | | | | |
| TOTAL | 48 | 100 | 744 | 100 | TOTAL | 20 | 100 | 639 | 100 | TOTAL | 8 | 100 | 202 | 100 |
| HISPANIC | 5 | 10 | 75 | 10 | HISPANIC | 5 | 25 | 156 | 24 | HISPANIC | 2 | 25 | 59 | 29 |
| KLOK-A | | | | | KGO -A | | | | | KYUU-F | | | | |
| TOTAL | 66 | 100 | 1161 | 100 | TOTAL | 169 | 100 | 2055 | 100 | TOTAL | 80 | 100 | 1396 | 100 |
| HISPANIC | 10 | 15 | 149 | 13 | HISPANIC | 27 | 16 | 234 | 11 | HISPANIC | 9 | 11 | 136 | 10 |
| KLZE-F | | | | | KIOI-F | | | | | TOTALS | | | | |
| TOTAL | 55 | 100 | 787 | 100 | TOTAL | 83 | 100 | 1436 | 100 | TOTAL | 1876 | 100 | 11281 | 100 |
| HISPANIC | 10 | 18 | 117 | 15 | HISPANIC | 16 | 19 | 168 | 12 | HISPANIC | 355 | 19 | 1932 | 17 |
| KNTA-A | | | | | KITS-F | | | | | | | | | |
| TOTAL | 33 | 100 | 314 | 100 | TOTAL | 29 | 100 | 868 | 100 | | | | | |
| HISPANIC | 32 | 97 | 307 | 98 | HISPANIC | 5 | 17 | 176 | 20 | | | | | |
| KOME-F | | | | | KKHI-A | | | | | | | | | |
| TOTAL | 103 | 100 | 1390 | 100 | TOTAL | 4 | 100 | 108 | 100 | | | | | |
| HISPANIC | 12 | 12 | 135 | 10 | HISPANIC | | | | | | | | | |
| KSJO-F | | | | | KKHI-F | | | | | | | | | |
| TOTAL | 46 | 100 | 1179 | 100 | TOTAL | 10 | 100 | 324 | 100 | | | | | |
| HISPANIC | 7 | 15 | 210 | 18 | HISPANIC | | | | | | | | | |
| KWSS-F | | | | | KLOK-F | | | | | | | | | |
| TOTAL | 87 | 100 | 1768 | 100 | TOTAL | 38 | 100 | 918 | 100 | | | | | |
| HISPANIC | 21 | 24 | 371 | 21 | HISPANIC | 2 | 5 | 92 | 10 | | | | | |
| KABL-A | | | | | KMEL-F | | | | | | | | | |
| TOTAL | 15 | 100 | 322 | 100 | TOTAL | 17 | 100 | 780 | 100 | | | | | |
| HISPANIC | | | 17 | 5 | HISPANIC | 2 | 12 | 122 | 16 | | | | | |
| | | | | | KNBR-A | | | | | | | | | |
| | | | | | TOTAL | 56 | 100 | 949 | 100 | | | | | |
| | | | | | HISPANIC | 4 | 7 | 92 | 10 | | | | | |
| | | | | | TOTALS | | | | | | | | | |
| | | | | | TOTAL | | | | | | | | | |
| | | | | | HISPANIC | | | | | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| *KAFE-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 49 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 50 | 32 | 65 | | | | | | | | | | |
| *KDCE-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 46 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 100 | 44 | 96 | | | | | | | | | | |
| KKSS-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 78 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 100 | 45 | 58 | | | | | | | | | | |
| KLSK-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 86 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 22 | 26 | 30 | | | | | | | | | | |
| KNYN-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 91 | 100 | | | | | | | | | | |
| HISPANIC | 5 | 56 | 38 | 42 | | | | | | | | | | |
| KTRC-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 122 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 58 | 79 | 65 | | | | | | | | | | |
| KVSF-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 160 | 100 | | | | | | | | | | |
| HISPANIC | 5 | 71 | 111 | 69 | | | | | | | | | | |
| KFMG-F | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 141 | 100 | | | | | | | | | | |
| HISPANIC | 17 | 89 | 104 | 74 | | | | | | | | | | |
| *KHFM-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 53 | 100 | | | | | | | | | | |
| HISPANIC | | | 7 | 13 | | | | | | | | | | |
| KKJY-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 100 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 13 | 32 | 32 | | | | | | | | | | |
| KNMQ-F | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 211 | 100 | | | | | | | | | | |
| HISPANIC | 15 | 71 | 135 | 64 | | | | | | | | | | |
| KOB -A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 75 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 43 | 32 | 43 | | | | | | | | | | |
| KOB -F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 120 | 100 | | | | | | | | | | |
| HISPANIC | 6 | 67 | 84 | 70 | | | | | | | | | | |
| KRKE-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 74 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 40 | 42 | 57 | | | | | | | | | | |
| KRST-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 82 | 100 | | | | | | | | | | |
| HISPANIC | 5 | 71 | 56 | 68 | | | | | | | | | | |
| KZZX-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 83 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 80 | 46 | 55 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 140 | 100 | 645 | 100 |
| HISPANIC | | | | | | | | | | | 84 | 60 | 343 | 53 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WAEV-F | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 448 | 100 | | | | | | | | | | |
| BLACK | 4 | 13 | 80 | 18 | | | | | | | | | | |
| WBMQ-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 44 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WCHY-F | | | | | | | | | | | | | | |
| TOTAL | 43 | 100 | 436 | 100 | | | | | | | | | | |
| BLACK | 3 | 7 | 43 | 10 | | | | | | | | | | |
| WEAS-F | | | | | | | | | | | | | | |
| TOTAL | 60 | 100 | 520 | 100 | | | | | | | | | | |
| BLACK | 57 | 95 | 450 | 87 | | | | | | | | | | |
| WGEC-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 61 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 18 | | | | | | | | | | |
| WIXV-F | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 426 | 100 | | | | | | | | | | |
| BLACK | 6 | 23 | 94 | 22 | | | | | | | | | | |
| WJCL-F | | | | | | | | | | | | | | |
| TOTAL | 27 | 100 | 344 | 100 | | | | | | | | | | |
| BLACK | 4 | 15 | 56 | 16 | | | | | | | | | | |
| *WNMT-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 42 | 100 | | | | | | | | | | |
| BLACK | | | 4 | 10 | | | | | | | | | | |
| WGA-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 112 | 100 | | | | | | | | | | |
| BLACK | 2 | 15 | 26 | 23 | | | | | | | | | | |
| WSOK-A | | | | | | | | | | | | | | |
| TOTAL | 52 | 100 | 489 | 100 | | | | | | | | | | |
| BLACK | 47 | 90 | 432 | 88 | | | | | | | | | | |
| WWAM-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 52 | 100 | | | | | | | | | | |
| BLACK | 1 | 50 | 17 | 33 | | | | | | | | | | |
| *WWJD-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 100 | 100 | | | | | | | | | | |
| BLACK | 7 | 70 | 58 | 58 | | | | | | | | | | |
| WWSA-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 151 | 100 | | | | | | | | | | |
| BLACK | 3 | 23 | 23 | 15 | | | | | | | | | | |
| WYKZ-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 85 | 100 | | | | | | | | | | |
| BLACK | 3 | 43 | 24 | 28 | | | | | | | | | | |
| WZAT-F | | | | | | | | | | | | | | |
| TOTAL | 39 | 100 | 647 | 100 | | | | | | | | | | |
| BLACK | 11 | 28 | 174 | 27 | | | | | | | | | | |
| WHHR-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 31 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 344 | 100 | 1838 | 100 |
| BLACK | | | | | | | | | | | 149 | 43 | 654 | 36 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|-----|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | |
| *KBCL-A | | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 32 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| *KCIJ-A | | | | | | | | | | | | | | | |
| TOTAL | 85 | 100 | 480 | 100 | | | | | | | | | | | |
| BLACK | 82 | 96 | 415 | 86 | | | | | | | | | | | |
| KCOZ-F | | | | | | | | | | | | | | | |
| TOTAL | 52 | 100 | 457 | 100 | | | | | | | | | | | |
| BLACK | 4 | 8 | 57 | 12 | | | | | | | | | | | |
| KDKS-F | | | | | | | | | | | | | | | |
| TOTAL | 55 | 100 | 570 | 100 | | | | | | | | | | | |
| BLACK | 50 | 91 | 501 | 88 | | | | | | | | | | | |
| KEEL-A | | | | | | | | | | | | | | | |
| TOTAL | 27 | 100 | 502 | 100 | | | | | | | | | | | |
| BLACK | 8 | 30 | 120 | 24 | | | | | | | | | | | |
| *KLMB-A | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 87 | 100 | | | | | | | | | | | |
| BLACK | | | 11 | 13 | | | | | | | | | | | |
| KMBQ-F | | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 471 | 100 | | | | | | | | | | | |
| BLACK | 3 | 13 | 102 | 22 | | | | | | | | | | | |
| KOKA-A | | | | | | | | | | | | | | | |
| TOTAL | 43 | 100 | 633 | 100 | | | | | | | | | | | |
| BLACK | 40 | 93 | 576 | 91 | | | | | | | | | | | |
| KRMD-A | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 134 | 100 | | | | | | | | | | | |
| BLACK | | | 19 | 14 | | | | | | | | | | | |
| KRMD-F | | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 333 | 100 | | | | | | | | | | | |
| BLACK | | | 11 | 3 | | | | | | | | | | | |
| KTAL-F | | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 210 | 100 | | | | | | | | | | | |
| BLACK | 1 | 6 | 23 | 11 | | | | | | | | | | | |
| KVKI-F | | | | | | | | | | | | | | | |
| TOTAL | 61 | 100 | 611 | 100 | | | | | | | | | | | |
| BLACK | 7 | 11 | 101 | 17 | | | | | | | | | | | |
| KWKH-A | | | | | | | | | | | | | | | |
| TOTAL | 23 | 100 | 360 | 100 | | | | | | | | | | | |
| BLACK | 4 | 17 | 96 | 27 | | | | | | | | | | | |
| KWKH-F | | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 319 | 100 | | | | | | | | | | | |
| BLACK | 4 | 19 | 59 | 18 | | | | | | | | | | | |
| KTUX-F | | | | | | | | | | | | | | | |
| TOTAL | 48 | 100 | 618 | 100 | | | | | | | | | | | |
| BLACK | 11 | 23 | 158 | 26 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 516 | 100 | 2702 | 100 |
| BLACK | | | | | | | | | | | | 214 | 41 | 883 | 33 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-----|-----|------|----------|-------|-----------|--------|----------------|-----|-----|------|----------|-------|-----------|--------|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % |
| KADI-F | | | | | | | | WCBW-F | | | | | | | |
| TOTAL | 86 | 100 | 1520 | 100 | | | | TOTAL | 17 | 100 | 320 | 100 | | | |
| BLACK | 5 | 6 | 165 | 11 | | | | BLACK | 10 | 59 | 112 | 35 | | | |
| KATZ-A | | | | | | | | WESL-A | | | | | | | |
| TOTAL | 60 | 100 | 1001 | 100 | | | | TOTAL | 50 | 100 | 835 | 100 | | | |
| BLACK | 59 | 98 | 971 | 97 | | | | BLACK | 50 | 100 | 826 | 99 | | | |
| KCFM-F | | | | | | | | *WEW -A | | | | | | | |
| TOTAL | 26 | 100 | 614 | 100 | | | | TOTAL | 22 | 100 | 307 | 100 | | | |
| BLACK | 2 | 8 | 46 | 7 | | | | BLACK | 1 | 5 | 18 | 6 | | | |
| KEZK-F | | | | | | | | WGNU-A | | | | | | | |
| TOTAL | 210 | 100 | 2850 | 100 | | | | TOTAL | 12 | 100 | 191 | 100 | | | |
| BLACK | 12 | 6 | 237 | 8 | | | | BLACK | 7 | 58 | 111 | 58 | | | |
| KFUO-F | | | | | | | | WIBV-A | | | | | | | |
| TOTAL | 37 | 100 | 591 | 100 | | | | TOTAL | 12 | 100 | 216 | 100 | | | |
| BLACK | 5 | 14 | 35 | 6 | | | | BLACK | 3 | 25 | 8 | 4 | | | |
| KGLD-A | | | | | | | | WIL -A | | | | | | | |
| TOTAL | 48 | 100 | 1086 | 100 | | | | TOTAL | 46 | 100 | 809 | 100 | | | |
| BLACK | 2 | 4 | 98 | 9 | | | | BLACK | 2 | 4 | 66 | 8 | | | |
| KHTR-F | | | | | | | | WIL -F | | | | | | | |
| TOTAL | 181 | 100 | 3627 | 100 | | | | TOTAL | 253 | 100 | 2765 | 100 | | | |
| BLACK | 5 | 3 | 218 | 6 | | | | BLACK | 3 | 1 | 22 | 1 | | | |
| *KIRL-A | | | | | | | | WMRY-F | | | | | | | |
| TOTAL | 32 | 100 | 268 | 100 | | | | TOTAL | 49 | 100 | 744 | 100 | | | |
| BLACK | 31 | 97 | 246 | 92 | | | | BLACK | 21 | 43 | 197 | 26 | | | |
| KMJM-F | | | | | | | | WRTH-A | | | | | | | |
| TOTAL | 233 | 100 | 2422 | 100 | | | | TOTAL | 162 | 100 | 1744 | 100 | | | |
| BLACK | 215 | 92 | 1947 | 80 | | | | BLACK | 7 | 4 | 30 | 2 | | | |
| KMOX-A | | | | | | | | WZEN-F | | | | | | | |
| TOTAL | 741 | 100 | 7552 | 100 | | | | TOTAL | 52 | 100 | 1001 | 100 | | | |
| BLACK | 113 | 15 | 1022 | 14 | | | | BLACK | 49 | 94 | 857 | 86 | | | |
| KSD -F | | | | | | | | | | | | | | | |
| TOTAL | 185 | 100 | 2590 | 100 | | | | | | | | | | | |
| BLACK | 2 | 1 | 79 | 3 | | | | | | | | | | | |
| KSHE-F | | | | | | | | | | | | | | | |
| TOTAL | 484 | 100 | 4466 | 100 | | | | | | | | | | | |
| BLACK | 7 | 1 | 168 | 4 | | | | | | | | | | | |
| *KSTL-A | | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 193 | 100 | | | | | | | | | | | |
| BLACK | | | 24 | 12 | | | | | | | | | | | |
| KUSA-A | | | | | | | | | | | | | | | |
| TOTAL | 132 | 100 | 1935 | 100 | | | | | | | | | | | |
| BLACK | 6 | 5 | 77 | 4 | | | | | | | | | | | |
| KWK -F | | | | | | | | | | | | | | | |
| TOTAL | 184 | 100 | 3328 | 100 | | | | | | | | | | | |
| BLACK | 23 | 13 | 279 | 8 | | | | | | | | | | | |
| KXOK-A | | | | | | | | | | | | | | | |
| TOTAL | 74 | 100 | 982 | 100 | | | | | | | | | | | |
| BLACK | 8 | 11 | 87 | 9 | | | | | | | | | | | |
| KYKY-F | | | | | | | | | | | | | | | |
| TOTAL | 129 | 100 | 2048 | 100 | | | | | | | | | | | |
| BLACK | 11 | 9 | 196 | 10 | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 3603 | 100 | 18757 | 100 |
| BLACK | | | | | | | | | | | | 666 | 18 | 3012 | 16 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|----------|-------|-----------|--------|----------------|----------|-------|-----------|--------|---------------|----------|-------|-----------|--------|
| *KCVR-A | | | | | KHOP-F | | | | | KSOL-F | | | | |
| TOTAL | 5 | 100 | 102 | 100 | TOTAL | 45 | 100 | 659 | 100 | TOTAL | 8 | 100 | 134 | 100 |
| HISPANIC | 3 | 60 | 69 | 68 | HISPANIC | 9 | 20 | 95 | 14 | HISPANIC | 6 | 75 | 85 | 63 |
| KFMR-F | | | | | KHYL-F | | | | | KYUU-F | | | | |
| TOTAL | 16 | 100 | 278 | 100 | TOTAL | 3 | 100 | 55 | 100 | TOTAL | 2 | 100 | 82 | 100 |
| HISPANIC | 2 | 13 | 40 | 14 | HISPANIC | 1 | 33 | 14 | 25 | HISPANIC | | | 5 | 6 |
| KJAX-F | | | | | KOSO-F | | | | | | | | | |
| TOTAL | 43 | 100 | 426 | 100 | TOTAL | 6 | 100 | 166 | 100 | | | | | |
| HISPANIC | 4 | 9 | 57 | 13 | HISPANIC | | | 12 | 7 | | | | | |
| KJOY-A | | | | | KRAK-A | | | | | | | | | |
| TOTAL | 12 | 100 | 364 | 100 | TOTAL | 50 | 100 | 440 | 100 | | | | | |
| HISPANIC | 1 | 8 | 57 | 16 | HISPANIC | 5 | 10 | 29 | 7 | | | | | |
| KSJQ-F | | | | | KSKK-F | | | | | | | | | |
| TOTAL | 3 | 100 | 59 | 100 | TOTAL | 7 | 100 | 88 | 100 | | | | | |
| HISPANIC | | | 11 | 19 | HISPANIC | 3 | 43 | 31 | 35 | | | | | |
| KSTN-A | | | | | KWOD-F | | | | | | | | | |
| TOTAL | 17 | 100 | 346 | 100 | TOTAL | 13 | 100 | 217 | 100 | | | | | |
| HISPANIC | 9 | 53 | 171 | 49 | HISPANIC | 2 | 15 | 41 | 19 | | | | | |
| KSTN-F | | | | | KXOA-F | | | | | | | | | |
| TOTAL | 17 | 100 | 170 | 100 | TOTAL | 7 | 100 | 82 | 100 | | | | | |
| HISPANIC | 16 | 94 | 146 | 86 | HISPANIC | 3 | 43 | 10 | 12 | | | | | |
| KWG -A | | | | | KZAP-F | | | | | | | | | |
| TOTAL | 20 | 100 | 245 | 100 | TOTAL | 11 | 100 | 199 | 100 | | | | | |
| HISPANIC | 6 | 30 | 62 | 25 | HISPANIC | | | 26 | 13 | | | | | |
| KWIN-F | | | | | | | | | | | | | | |
| TOTAL | 24 | 100 | 426 | 100 | KBLX-F | | | | | | | | | |
| HISPANIC | 2 | 8 | 85 | 20 | TOTAL | 3 | 100 | 48 | 100 | | | | | |
| KYBB-F | | | | | HISPANIC | | | 11 | 23 | | | | | |
| TOTAL | 16 | 100 | 250 | 100 | KCBS-A | | | | | | | | | |
| HISPANIC | 4 | 25 | 46 | 18 | TOTAL | 22 | 100 | 336 | 100 | | | | | |
| KBEE-F | | | | | HISPANIC | | | | | | | | | |
| TOTAL | 27 | 100 | 240 | 100 | KFRC-A | | | | | | | | | |
| HISPANIC | | | 5 | 2 | TOTAL | 6 | 100 | 194 | 100 | | | | | |
| KCTC-F | | | | | HISPANIC | 2 | 33 | 46 | 24 | | | | | |
| TOTAL | 3 | 100 | 54 | 100 | KGO -A | | | | | | | | | |
| HISPANIC | | | 7 | 13 | TOTAL | 11 | 100 | 175 | 100 | | | | | |
| KDJK-F | | | | | HISPANIC | | | 9 | 5 | | | | | |
| TOTAL | 12 | 100 | 105 | 100 | KMEL-F | | | | | | | | | |
| HISPANIC | | | 5 | 5 | TOTAL | 7 | 100 | 119 | 100 | | | | | |
| KFBK-A | | | | | HISPANIC | 3 | 43 | 25 | 21 | | | | | |
| TOTAL | 11 | 100 | 110 | 100 | KNBR-A | | | | | | | | | |
| HISPANIC | 3 | 27 | 23 | 21 | TOTAL | 28 | 100 | 405 | 100 | | | | | |
| KFIV-F | | | | | HISPANIC | 4 | 14 | 45 | 11 | | | | | |
| TOTAL | 6 | 100 | 86 | 100 | *KOFY-A | | | | | | | | | |
| HISPANIC | 1 | 17 | 13 | 15 | TOTAL | 4 | 100 | 42 | 100 | | | | | |
| KGNR-A | | | | | HISPANIC | 4 | 100 | 31 | 74 | | | | | |
| TOTAL | 5 | 100 | 56 | 100 | KSFO-A | | | | | | | | | |
| HISPANIC | | | 5 | 9 | TOTAL | 3 | 100 | 73 | 100 | | | | | |
| | | | | | HISPANIC | | | 11 | 15 | | | | | |
| | | | | | | | | | | TOTALS | | | | |
| | | | | | | | | | | TOTAL | 522 | 100 | 2900 | 100 |
| | | | | | | | | | | HISPANIC | 109 | 21 | 591 | 20 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH | AQH | CUME | CUME | | AQH | AQH | CUME | CUME | | AQH | AQH | CUME | CUME |
|----------------|------|-----|------|------|--|------|-----|------|------|--|------|-----|------|------|
| | (00) | % | (00) | % | | (00) | % | (00) | % | | (00) | % | | |
| *WANM-A | | | | | | | | | | | | | | |
| TOTAL | 53 | 100 | 304 | 100 | | | | | | | | | | |
| BLACK | 49 | 92 | 259 | 85 | | | | | | | | | | |
| WBGW-F | | | | | | | | | | | | | | |
| TOTAL | 29 | 100 | 404 | 100 | | | | | | | | | | |
| BLACK | 1 | 3 | 61 | 15 | | | | | | | | | | |
| *WCVC-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 100 | 100 | | | | | | | | | | |
| BLACK | 4 | 57 | 30 | 30 | | | | | | | | | | |
| WGLF-F | | | | | | | | | | | | | | |
| TOTAL | 38 | 100 | 611 | 100 | | | | | | | | | | |
| BLACK | 11 | 29 | 170 | 28 | | | | | | | | | | |
| WHFL-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 104 | 100 | | | | | | | | | | |
| BLACK | 2 | 20 | 17 | 16 | | | | | | | | | | |
| *WKQE-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 145 | 100 | | | | | | | | | | |
| BLACK | 15 | 83 | 128 | 88 | | | | | | | | | | |
| WMNX-F | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 193 | 100 | | | | | | | | | | |
| BLACK | 2 | 13 | 20 | 10 | | | | | | | | | | |
| *WTAL-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 128 | 100 | | | | | | | | | | |
| BLACK | 1 | 13 | 13 | 10 | | | | | | | | | | |
| WTHZ-F | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 376 | 100 | | | | | | | | | | |
| BLACK | 2 | 9 | 57 | 15 | | | | | | | | | | |
| WTNT-A | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 233 | 100 | | | | | | | | | | |
| BLACK | 2 | 13 | 34 | 15 | | | | | | | | | | |
| WTNT-F | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 219 | 100 | | | | | | | | | | |
| BLACK | | | 13 | 6 | | | | | | | | | | |
| *WWSW-F | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 128 | 100 | | | | | | | | | | |
| BLACK | 7 | 100 | 123 | 96 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 264 | 100 | 1419 | 100 |
| BLACK | | | | | | | | | | | 100 | 38 | 350 | 25 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
| WDAE-A | | | | | WXCR-F | | | | | | | | | |
| TOTAL | 171 | 100 | 1496 | 100 | TOTAL | 38 | 100 | 553 | 100 | | | | | |
| BLACK | 14 | 8 | 109 | 7 | BLACK | | | | | | | | | |
| WFLA-A | | | | | WYNF-F | | | | | | | | | |
| TOTAL | 100 | 100 | 1434 | 100 | TOTAL | 202 | 100 | 1971 | 100 | | | | | |
| BLACK | 4 | 4 | 77 | 5 | BLACK | | | 14 | 1 | | | | | |
| WFLA-F | | | | | WZNE-F | | | | | | | | | |
| TOTAL | 44 | 100 | 878 | 100 | TOTAL | 147 | 100 | 2380 | 100 | | | | | |
| BLACK | 3 | 7 | 91 | 10 | BLACK | 15 | 10 | 254 | 11 | | | | | |
| WGUL-F | | | | | | | | | | | | | | |
| TOTAL | 93 | 100 | 817 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WHBO-A | | | | | WAVE-F | | | | | | | | | |
| TOTAL | 42 | 100 | 366 | 100 | TOTAL | 38 | 100 | 669 | 100 | | | | | |
| BLACK | 2 | 5 | 12 | 3 | BLACK | 1 | 3 | 40 | 6 | | | | | |
| WIQI-F | | | | | WDUV-F | | | | | | | | | |
| TOTAL | 211 | 100 | 2526 | 100 | TOTAL | 57 | 100 | 958 | 100 | | | | | |
| BLACK | 21 | 10 | 205 | 8 | BLACK | 2 | 4 | 51 | 5 | | | | | |
| WLFF-A | | | | | | | | | | | | | | |
| TOTAL | 58 | 100 | 380 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WMGG-F | | | | | | | | | | | | | | |
| TOTAL | 80 | 100 | 1370 | 100 | | | | | | | | | | |
| BLACK | 15 | 19 | 210 | 15 | | | | | | | | | | |
| WPLP-A | | | | | | | | | | | | | | |
| TOTAL | 90 | 100 | 967 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WQYK-F | | | | | | | | | | | | | | |
| TOTAL | 210 | 100 | 2060 | 100 | | | | | | | | | | |
| BLACK | 3 | 1 | 45 | 2 | | | | | | | | | | |
| WRBQ-A | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 668 | 100 | | | | | | | | | | |
| BLACK | 6 | 18 | 123 | 18 | | | | | | | | | | |
| WRBQ-F | | | | | | | | | | | | | | |
| TOTAL | 374 | 100 | 4241 | 100 | | | | | | | | | | |
| BLACK | 31 | 8 | 622 | 15 | | | | | | | | | | |
| WRXB-A | | | | | | | | | | | | | | |
| TOTAL | 21 | 100 | 323 | 100 | | | | | | | | | | |
| BLACK | 20 | 95 | 294 | 91 | | | | | | | | | | |
| WSUN-A | | | | | | | | | | | | | | |
| TOTAL | 158 | 100 | 1915 | 100 | | | | | | | | | | |
| BLACK | 3 | 2 | 89 | 5 | | | | | | | | | | |
| WTAN-A | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 319 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WTMP-A | | | | | | | | | | | | | | |
| TOTAL | 75 | 100 | 1115 | 100 | | | | | | | | | | |
| BLACK | 68 | 91 | 966 | 87 | | | | | | | | | | |
| WWBA-F | | | | | | | | | | | | | | |
| TOTAL | 438 | 100 | 3575 | 100 | | | | | | | | | | |
| BLACK | 5 | 1 | 26 | 1 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 2880 | 100 | 14938 | 100 |
| BLACK | | | | | | | | | | | 234 | 8 | 1249 | 8 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH | AQH | CUME | CUME | | AQH | AQH | CUME | CUME | | AQH | AQH | CUME | CUME |
|----------------|------|-----|------|------|--|------|-----|------|------|--|------|-----|------|------|
| | (00) | % | (00) | % | | (00) | % | (00) | % | | (00) | % | | |
| *KADO-A | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 152 | 100 | | | | | | | | | | |
| BLACK | 10 | 91 | 134 | 88 | | | | | | | | | | |
| KCMC-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 160 | 100 | | | | | | | | | | |
| BLACK | 1 | 10 | 14 | 9 | | | | | | | | | | |
| KMLA-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 90 | 100 | | | | | | | | | | |
| BLACK | 1 | 20 | 23 | 26 | | | | | | | | | | |
| KOSY-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 54 | 100 | | | | | | | | | | |
| BLACK | | | 7 | 13 | | | | | | | | | | |
| KOSY-F | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 241 | 100 | | | | | | | | | | |
| BLACK | 5 | 36 | 87 | 36 | | | | | | | | | | |
| KTFS-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 87 | 100 | | | | | | | | | | |
| BLACK | 2 | 50 | 35 | 40 | | | | | | | | | | |
| KTWN-F | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 160 | 100 | | | | | | | | | | |
| BLACK | 1 | 8 | 29 | 18 | | | | | | | | | | |
| KMBQ-F | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 189 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 25 | 13 | | | | | | | | | | |
| *KPYN-F | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 69 | 100 | | | | | | | | | | |
| BLACK | 1 | 11 | 23 | 33 | | | | | | | | | | |
| KRMD-F | | | | | | | | | | | | | | |
| TOTAL | 11 | 100 | 125 | 100 | | | | | | | | | | |
| BLACK | | | 11 | 9 | | | | | | | | | | |
| KTAL-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 93 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 6 | | | | | | | | | | |
| KTUX-F | | | | | | | | | | | | | | |
| TOTAL | 1 | 100 | 40 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 13 | | | | | | | | | | |
| KXAR-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 159 | 100 | | | | | | | | | | |
| BLACK | 16 | 94 | 151 | 95 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 126 | 100 | 802 | 100 |
| BLACK | | | | | | | | | | | 39 | 31 | 187 | 23 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | | | | | |
|---------------------------|-----|-----|------|----------|-------|-----------|--------|-------|--|--|--|-----------|-------|-----------|--------|--------|--|--|--|
| | | | | AOH (00) | | | | AOH % | | | | CUME (00) | | | | CUME % | | | |
| | | | | AOH (00) | AOH % | CUME (00) | CUME % | | | | | AOH (00) | AOH % | CUME (00) | CUME % | | | | |
| WCWA-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 35 | 100 | 491 | 100 | | | | | | | | | | | | | | | |
| BLACK | 1 | 3 | 40 | 8 | | | | | | | | | | | | | | | |
| *WFOB-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 114 | 100 | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | |
| WHFD-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 120 | 100 | | | | | | | | | | | | | | | |
| BLACK | | | 4 | 3 | | | | | | | | | | | | | | | |
| WIOT-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 84 | 100 | 1082 | 100 | | | | | | | | | | | | | | | |
| BLACK | 1 | 1 | 48 | 4 | | | | | | | | | | | | | | | |
| *WJYM-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 74 | 100 | | | | | | | | | | | | | | | |
| BLACK | | | 3 | 4 | | | | | | | | | | | | | | | |
| WKLR-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 62 | 100 | 735 | 100 | | | | | | | | | | | | | | | |
| BLACK | 2 | 3 | 35 | 5 | | | | | | | | | | | | | | | |
| WLQR-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 90 | 100 | 1066 | 100 | | | | | | | | | | | | | | | |
| BLACK | | | 7 | 1 | | | | | | | | | | | | | | | |
| WMHE-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 101 | 100 | 1382 | 100 | | | | | | | | | | | | | | | |
| BLACK | 5 | 5 | 130 | 9 | | | | | | | | | | | | | | | |
| WOHO-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 393 | 100 | | | | | | | | | | | | | | | |
| BLACK | 1 | 7 | 22 | 6 | | | | | | | | | | | | | | | |
| WRQN-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 57 | 100 | 871 | 100 | | | | | | | | | | | | | | | |
| BLACK | 3 | 5 | 77 | 9 | | | | | | | | | | | | | | | |
| WSPD-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 84 | 100 | 1227 | 100 | | | | | | | | | | | | | | | |
| BLACK | 8 | 10 | 114 | 9 | | | | | | | | | | | | | | | |
| *WTOD-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 45 | 100 | 435 | 100 | | | | | | | | | | | | | | | |
| BLACK | 1 | 2 | 22 | 5 | | | | | | | | | | | | | | | |
| WVOI-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 36 | 100 | 398 | 100 | | | | | | | | | | | | | | | |
| BLACK | 32 | 89 | 334 | 84 | | | | | | | | | | | | | | | |
| WWWM-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 44 | 100 | 719 | 100 | | | | | | | | | | | | | | | |
| BLACK | 2 | 5 | 34 | 5 | | | | | | | | | | | | | | | |
| CKLW-A | | | | | | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 233 | 100 | | | | | | | | | | | | | | | |
| BLACK | 3 | 20 | 25 | 11 | | | | | | | | | | | | | | | |
| WHMQ-F | | | | | | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 69 | 100 | | | | | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | 829 | 100 | 4828 | 100 | | | | |
| BLACK | | | | | | | | | | | | 81 | 10 | 488 | 10 | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WBUD-A | | | | | WMGK-F | | | | | | | | | |
| TOTAL | 31 | 100 | 357 | 100 | TOTAL | 16 | 100 | 231 | 100 | | | | | |
| BLACK | 7 | 23 | 73 | 20 | BLACK | 1 | 6 | 40 | 17 | | | | | |
| WHWH-A | | | | | WMMR-F | | | | | | | | | |
| TOTAL | 29 | 100 | 364 | 100 | TOTAL | 46 | 100 | 510 | 100 | | | | | |
| BLACK | 3 | 10 | 39 | 11 | BLACK | 2 | 4 | 28 | 5 | | | | | |
| WIMG-A | | | | | WNBC-A | | | | | | | | | |
| TOTAL | 12 | 100 | 109 | 100 | TOTAL | 9 | 100 | 214 | 100 | | | | | |
| BLACK | 11 | 92 | 104 | 95 | BLACK | 2 | 22 | 50 | 23 | | | | | |
| WKXW-F | | | | | WNEW-A | | | | | | | | | |
| TOTAL | 17 | 100 | 348 | 100 | TOTAL | 3 | 100 | 59 | 100 | | | | | |
| BLACK | 1 | 6 | 47 | 14 | BLACK | | | 8 | 14 | | | | | |
| *WPRB-F | | | | | WOR -A | | | | | | | | | |
| TOTAL | 4 | 100 | 148 | 100 | TOTAL | 18 | 100 | 174 | 100 | | | | | |
| BLACK | | | 8 | 5 | BLACK | | | | | | | | | |
| WPST-F | | | | | WPEN-A | | | | | | | | | |
| TOTAL | 32 | 100 | 644 | 100 | TOTAL | 5 | 100 | 69 | 100 | | | | | |
| BLACK | 2 | 6 | 73 | 11 | BLACK | 2 | 40 | 31 | 45 | | | | | |
| WTTM-A | | | | | WSNI-F | | | | | | | | | |
| TOTAL | 12 | 100 | 145 | 100 | TOTAL | 22 | 100 | 334 | 100 | | | | | |
| BLACK | | | 9 | 6 | BLACK | 2 | 9 | 61 | 18 | | | | | |
| | | | | | WUSL-F | | | | | | | | | |
| | | | | | TOTAL | 35 | 100 | 337 | 100 | | | | | |
| | | | | | BLACK | 25 | 71 | 194 | 58 | | | | | |
| WBLS-F | | | | | WWDB-F | | | | | | | | | |
| TOTAL | 11 | 100 | 90 | 100 | TOTAL | 7 | 100 | 70 | 100 | | | | | |
| BLACK | 9 | 82 | 74 | 82 | BLACK | | | | | | | | | |
| WCAU-A | | | | | WYSP-F | | | | | | | | | |
| TOTAL | 28 | 100 | 246 | 100 | TOTAL | 12 | 100 | 286 | 100 | | | | | |
| BLACK | 15 | 54 | 46 | 19 | BLACK | | | | | | | | | |
| WCAU-F | | | | | WZGO-F | | | | | | | | | |
| TOTAL | 13 | 100 | 336 | 100 | TOTAL | 11 | 100 | 149 | 100 | | | | | |
| BLACK | 2 | 15 | 68 | 20 | BLACK | 1 | 9 | 6 | 4 | | | | | |
| WCBS-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 144 | 100 | | | | | | | | | | |
| BLACK | 2 | 29 | 15 | 10 | | | | | | | | | | |
| WDAS-F | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 336 | 100 | | | | | | | | | | |
| BLACK | 19 | 86 | 248 | 74 | | | | | | | | | | |
| WEAZ-F | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 183 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WFLN-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 77 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WIOQ-F | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 80 | 100 | | | | | | | | | | |
| BLACK | | | 8 | 10 | | | | | | | | | | |
| WIP -A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 70 | 100 | | | | | | | | | | |
| BLACK | 2 | 67 | 26 | 37 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 446 | 100 | 2506 | 100 |
| BLACK | | | | | | | | | | | 108 | 24 | 436 | 17 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|---------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KAIR-A | | | | | KXEW-A | | | | | | | | | |
| TOTAL | 56 | 100 | 726 | 100 | TOTAL | 37 | 100 | 269 | 100 | | | | | |
| HISPANIC | 17 | 30 | 156 | 21 | HISPANIC | 36 | 97 | 239 | 89 | | | | | |
| KCEE-A | | | | | KZZP-F | | | | | | | | | |
| TOTAL | 43 | 100 | 673 | 100 | TOTAL | 6 | 100 | 63 | 100 | | | | | |
| HISPANIC | 8 | 19 | 172 | 26 | HISPANIC | | | 13 | 21 | | | | | |
| KCUB-A | | | | | | | | | | | | | | |
| TOTAL | 31 | 100 | 529 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 13 | 111 | 21 | | | | | | | | | | |
| KEZG-F | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 170 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 29 | 33 | 19 | | | | | | | | | | |
| KFLT-A | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 164 | 100 | | | | | | | | | | |
| HISPANIC | 1 | 7 | 23 | 14 | | | | | | | | | | |
| *KGVY-A | | | | | | | | | | | | | | |
| TOTAL | 48 | 100 | 345 | 100 | | | | | | | | | | |
| HISPANIC | 6 | 13 | 36 | 10 | | | | | | | | | | |
| KHYT-A | | | | | | | | | | | | | | |
| TOTAL | 40 | 100 | 673 | 100 | | | | | | | | | | |
| HISPANIC | 25 | 63 | 329 | 49 | | | | | | | | | | |
| KIIM-F | | | | | | | | | | | | | | |
| TOTAL | 66 | 100 | 703 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 11 | 100 | 14 | | | | | | | | | | |
| KJYK-F | | | | | | | | | | | | | | |
| TOTAL | 101 | 100 | 989 | 100 | | | | | | | | | | |
| HISPANIC | 7 | 7 | 129 | 13 | | | | | | | | | | |
| KLPX-F | | | | | | | | | | | | | | |
| TOTAL | 80 | 100 | 995 | 100 | | | | | | | | | | |
| HISPANIC | 23 | 29 | 226 | 23 | | | | | | | | | | |
| KNST-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 441 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 11 | 60 | 14 | | | | | | | | | | |
| KOPO-F | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 187 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 25 | 48 | 26 | | | | | | | | | | |
| KRQQ-F | | | | | | | | | | | | | | |
| TOTAL | 114 | 100 | 1376 | 100 | | | | | | | | | | |
| HISPANIC | 34 | 30 | 339 | 25 | | | | | | | | | | |
| KTKT-A | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 596 | 100 | | | | | | | | | | |
| HISPANIC | 8 | 31 | 150 | 25 | | | | | | | | | | |
| KTUC-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 208 | 100 | | | | | | | | | | |
| HISPANIC | 4 | 33 | 47 | 23 | | | | | | | | | | |
| *KVOI-A | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 183 | 100 | | | | | | | | | | |
| HISPANIC | | | 21 | 11 | | | | | | | | | | |
| KWFM-F | | | | | | | | | | | | | | |
| TOTAL | 71 | 100 | 968 | 100 | | | | | | | | | | |
| HISPANIC | 19 | 27 | 155 | 16 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 853 | 100 | 4759 | 100 |
| HISPANIC | | | | | | | | | | | 209 | 25 | 996 | 21 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| *WACT-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 139 | 100 | | | | | | | | | | |
| BLACK | | | 2 | 1 | | | | | | | | | | |
| WACT-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 205 | 100 | | | | | | | | | | |
| BLACK | | | 7 | 3 | | | | | | | | | | |
| WFFX-F | | | | | | | | | | | | | | |
| TOTAL | 33 | 100 | 420 | 100 | | | | | | | | | | |
| BLACK | 6 | 18 | 82 | 20 | | | | | | | | | | |
| WJRD-A | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 164 | 100 | | | | | | | | | | |
| BLACK | 1 | 11 | 29 | 18 | | | | | | | | | | |
| WNPT-A | | | | | | | | | | | | | | |
| TOTAL | 7 | 100 | 142 | 100 | | | | | | | | | | |
| BLACK | 1 | 14 | 30 | 21 | | | | | | | | | | |
| WRLX-A | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 144 | 100 | | | | | | | | | | |
| BLACK | | | 22 | 15 | | | | | | | | | | |
| *WTSK-A | | | | | | | | | | | | | | |
| TOTAL | 28 | 100 | 202 | 100 | | | | | | | | | | |
| BLACK | 20 | 71 | 155 | 77 | | | | | | | | | | |
| WTUG-F | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 270 | 100 | | | | | | | | | | |
| BLACK | 27 | 90 | 226 | 84 | | | | | | | | | | |
| WAPI-F | | | | | | | | | | | | | | |
| TOTAL | 15 | 100 | 180 | 100 | | | | | | | | | | |
| BLACK | | | 6 | 3 | | | | | | | | | | |
| WENN-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 104 | 100 | | | | | | | | | | |
| BLACK | 5 | 100 | 99 | 95 | | | | | | | | | | |
| WHKW-F | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 104 | 100 | | | | | | | | | | |
| BLACK | | | 8 | 8 | | | | | | | | | | |
| WKXX-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 151 | 100 | | | | | | | | | | |
| BLACK | | | 17 | 11 | | | | | | | | | | |
| WMJJ-F | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 66 | 100 | | | | | | | | | | |
| BLACK | | | 14 | 21 | | | | | | | | | | |
| *WVOK-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 49 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WZZK-F | | | | | | | | | | | | | | |
| TOTAL | 17 | 100 | 206 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 201 | 100 | 1124 | 100 |
| BLACK | | | | | | | | | | | 62 | 31 | 314 | 28 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| KDOK-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 48 | 100 | | | | | | | | | | |
| BLACK | | | 16 | 33 | | | | | | | | | | |
| KEYP-F | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 336 | 100 | | | | | | | | | | |
| BLACK | 10 | 33 | 82 | 24 | | | | | | | | | | |
| KNUE-F | | | | | | | | | | | | | | |
| TOTAL | 25 | 100 | 265 | 100 | | | | | | | | | | |
| BLACK | 1 | 4 | 8 | 3 | | | | | | | | | | |
| KOOI-F | | | | | | | | | | | | | | |
| TOTAL | 20 | 100 | 182 | 100 | | | | | | | | | | |
| BLACK | | | 3 | 2 | | | | | | | | | | |
| KROZ-F | | | | | | | | | | | | | | |
| TOTAL | 16 | 100 | 210 | 100 | | | | | | | | | | |
| BLACK | 1 | 6 | 16 | 8 | | | | | | | | | | |
| KTBB-A | | | | | | | | | | | | | | |
| TOTAL | 24 | 100 | 312 | 100 | | | | | | | | | | |
| BLACK | 3 | 13 | 59 | 19 | | | | | | | | | | |
| KTYL-F | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 332 | 100 | | | | | | | | | | |
| BLACK | 5 | 19 | 78 | 23 | | | | | | | | | | |
| *KZEY-A | | | | | | | | | | | | | | |
| TOTAL | 34 | 100 | 241 | 100 | | | | | | | | | | |
| BLACK | 31 | 91 | 224 | 93 | | | | | | | | | | |
| KKDA-F | | | | | | | | | | | | | | |
| TOTAL | 10 | 100 | 110 | 100 | | | | | | | | | | |
| BLACK | 8 | 80 | 92 | 84 | | | | | | | | | | |
| KRLD-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 46 | 100 | | | | | | | | | | |
| BLACK | | | 4 | 9 | | | | | | | | | | |
| KYKX-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 79 | 100 | | | | | | | | | | |
| BLACK | 1 | 17 | 9 | 11 | | | | | | | | | | |
| WBAP-A | | | | | | | | | | | | | | |
| TOTAL | 4 | 100 | 47 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 11 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 216 | 100 | 1160 | 100 |
| BLACK | | | | | | | | | | | 62 | 29 | 270 | 23 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | |
|---------------------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % | | AOH (00) | AOH % | CUME (00) | CUME % |
| KAMG-A | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 112 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 50 | 50 | 45 | | | | | | | | | | |
| KNAL-A | | | | | | | | | | | | | | |
| TOTAL | 14 | 100 | 206 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 21 | 77 | 37 | | | | | | | | | | |
| KTXN-F | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 75 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| KVIC-F | | | | | | | | | | | | | | |
| TOTAL | 39 | 100 | 363 | 100 | | | | | | | | | | |
| HISPANIC | 15 | 38 | 141 | 39 | | | | | | | | | | |
| KZEU-F | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 140 | 100 | | | | | | | | | | |
| HISPANIC | 3 | 25 | 29 | 21 | | | | | | | | | | |
| *KGUL-A | | | | | | | | | | | | | | |
| TOTAL | 12 | 100 | 51 | 100 | | | | | | | | | | |
| HISPANIC | 12 | 100 | 51 | 100 | | | | | | | | | | |
| KKYX-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 45 | 100 | | | | | | | | | | |
| HISPANIC | 2 | 67 | 7 | 16 | | | | | | | | | | |
| KMJQ-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 47 | 100 | | | | | | | | | | |
| HISPANIC | | | | | | | | | | | | | | |
| KSJL-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 23 | 100 | | | | | | | | | | |
| HISPANIC | | | 6 | 26 | | | | | | | | | | |
| KTSA-A | | | | | | | | | | | | | | |
| TOTAL | 2 | 100 | 38 | 100 | | | | | | | | | | |
| HISPANIC | | | 10 | 26 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 103 | 100 | 591 | 100 |
| HISPANIC | | | | | | | | | | | 38 | 37 | 189 | 32 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|--|--|--|----------|-------|-----------|--------|----------------|--|--|--|---------------|-------|-----------|--------|
| | | | | AQH (00) | AQH % | CUME (00) | CUME % | | | | | AQH (00) | AQH % | CUME (00) | CUME % |
| WASH-F | | | | 164 | 100 | 3180 | 100 | WOL -A | | | | 27 | 100 | 655 | 100 |
| TOTAL | | | | 35 | 21 | 779 | 24 | TOTAL | | | | 24 | 89 | 585 | 89 |
| BLACK | | | | | | | | | | | | WFSI-F | | | |
| WAVA-F | | | | 254 | 100 | 4786 | 100 | *WPGC-A | | | | 17 | 100 | 334 | 100 |
| TOTAL | | | | 24 | 9 | 519 | 11 | TOTAL | | | | 1 | 6 | 57 | 17 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WBMW-F | | | | 74 | 100 | 2041 | 100 | WCLY-F | | | | 183 | 100 | 3129 | 100 |
| TOTAL | | | | 3 | 4 | 147 | 7 | TOTAL | | | | 49 | 27 | 880 | 28 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WDJY-F | | | | 149 | 100 | 3201 | 100 | *WPKX-A | | | | 21 | 100 | 409 | 100 |
| TOTAL | | | | 116 | 78 | 2270 | 71 | TOTAL | | | | 1 | 5 | 42 | 10 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WFMD-A | | | | 38 | 100 | 359 | 100 | WPKX-F | | | | 160 | 100 | 1979 | 100 |
| TOTAL | | | | 6 | 16 | 15 | 4 | TOTAL | | | | 14 | 9 | 252 | 13 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WFRE-F | | | | 18 | 100 | 293 | 100 | WRQX-F | | | | 300 | 100 | 4999 | 100 |
| TOTAL | | | | | | | | | | | | TOTAL | | | |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WGAY-F | | | | 467 | 100 | 5272 | 100 | WTKS-F | | | | 65 | 100 | 1065 | 100 |
| TOTAL | | | | 67 | 14 | 797 | 15 | TOTAL | | | | 5 | 8 | 116 | 11 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WGMS-A | | | | 42 | 100 | 761 | 100 | WTOP-A | | | | 208 | 100 | 3705 | 100 |
| TOTAL | | | | 2 | 5 | 33 | 4 | TOTAL | | | | 74 | 36 | 878 | 24 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WGMS-F | | | | 126 | 100 | 2035 | 100 | *WUST-A | | | | 28 | 100 | 270 | 100 |
| TOTAL | | | | 18 | 14 | 214 | 11 | TOTAL | | | | 25 | 89 | 234 | 87 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WHFS-F | | | | 56 | 100 | 978 | 100 | WWDC-A | | | | 66 | 100 | 742 | 100 |
| TOTAL | | | | | | | | | | | | TOTAL | | | |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WHUR-F | | | | 292 | 100 | 4245 | 100 | WWDC-F | | | | 354 | 100 | 4591 | 100 |
| TOTAL | | | | 273 | 93 | 3660 | 86 | TOTAL | | | | 22 | 6 | 388 | 8 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WKYS-F | | | | 376 | 100 | 4373 | 100 | WWRC-A | | | | 128 | 100 | 2062 | 100 |
| TOTAL | | | | 341 | 91 | 3651 | 83 | TOTAL | | | | 53 | 41 | 629 | 31 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WLTT-F | | | | 204 | 100 | 3642 | 100 | *WXTR-A | | | | | | 39 | 100 |
| TOTAL | | | | 15 | 7 | 430 | 12 | TOTAL | | | | | | | |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WMAL-A | | | | 337 | 100 | 4504 | 100 | WXTR-F | | | | 107 | 100 | 1967 | 100 |
| TOTAL | | | | 38 | 11 | 671 | 15 | TOTAL | | | | 14 | 13 | 139 | 7 |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WMZQ-A | | | | 19 | 100 | 530 | 100 | WYCB-A | | | | 92 | 100 | 774 | 100 |
| TOTAL | | | | | | | | | | | | TOTAL | | | |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| WMZQ-F | | | | 240 | 100 | 3034 | 100 | *WZYQ-A | | | | | | 25 | 100 |
| TOTAL | | | | 8 | 3 | 210 | 7 | TOTAL | | | | | | | |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| *WNTR-A | | | | 28 | 100 | 387 | 100 | WZYQ-F | | | | 19 | 100 | 340 | 100 |
| TOTAL | | | | 9 | 32 | 73 | 19 | TOTAL | | | | | | | |
| BLACK | | | | | | | | | | | | TOTAL | | | |
| TOTALS | | | | | | | | | | | | 5062 | 100 | 27537 | 100 |
| TOTAL | | | | | | | | | | | | 1479 | 29 | 6906 | 25 |
| BLACK | | | | | | | | | | | | | | | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

| MONDAY - SUNDAY 6AM - MID | | | | | | | | | | | | | | | |
|---------------------------|-----|-----|------|-----|---------------|----|-----|----------|-------|-----------|--------|----------|-------|-----------|--------|
| | | | | | | | | AOH (00) | AOH % | CUME (00) | CUME % | AOH (00) | AOH % | CUME (00) | CUME % |
| WDBF-A | | | | | | | | | | | | | | | |
| TOTAL | 9 | 100 | 163 | 100 | | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | | |
| WEAT-A | | | | | WAXY-F | | | | | | | | | | |
| TOTAL | 7 | 100 | 193 | 100 | TOTAL | 23 | 100 | 407 | 100 | | | | | | |
| BLACK | 1 | 14 | 16 | 8 | BLACK | | | | | | | | | | |
| WEAT-F | | | | | WBSS-A | | | | | | | | | | |
| TOTAL | 136 | 100 | 1271 | 100 | TOTAL | 13 | 100 | 139 | 100 | | | | | | |
| BLACK | 2 | 1 | 23 | 2 | BLACK | | | 7 | 5 | | | | | | |
| WIRK-F | | | | | WGBS-A | | | | | | | | | | |
| TOTAL | 42 | 100 | 538 | 100 | TOTAL | 4 | 100 | 98 | 100 | | | | | | |
| BLACK | 1 | 2 | 24 | 4 | BLACK | | | 7 | 7 | | | | | | |
| *WIXI-A | | | | | WHOT-F | | | | | | | | | | |
| TOTAL | | | 7 | 100 | TOTAL | 10 | 100 | 173 | 100 | | | | | | |
| BLACK | | | | | BLACK | 8 | 80 | 100 | 58 | | | | | | |
| WIXI-F | | | | | WHYI-F | | | | | | | | | | |
| TOTAL | 10 | 100 | 128 | 100 | TOTAL | 99 | 100 | 1202 | 100 | | | | | | |
| BLACK | | | | | BLACK | 20 | 20 | 304 | 25 | | | | | | |
| WJNO-A | | | | | WINZ-A | | | | | | | | | | |
| TOTAL | 72 | 100 | 977 | 100 | TOTAL | 7 | 100 | 152 | 100 | | | | | | |
| BLACK | 12 | 17 | 135 | 14 | BLACK | | | | | | | | | | |
| *WKAQ-A | | | | | WINZ-F | | | | | | | | | | |
| TOTAL | 7 | 100 | 79 | 100 | TOTAL | 13 | 100 | 297 | 100 | | | | | | |
| BLACK | | | | | BLACK | 2 | 15 | 64 | 22 | | | | | | |
| WKGR-F | | | | | WIOD-A | | | | | | | | | | |
| TOTAL | 19 | 100 | 278 | 100 | TOTAL | 18 | 100 | 304 | 100 | | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | | |
| WNGS-F | | | | | WJOY-F | | | | | | | | | | |
| TOTAL | 22 | 100 | 375 | 100 | TOTAL | 15 | 100 | 200 | 100 | | | | | | |
| BLACK | 4 | 18 | 72 | 19 | BLACK | | | | | | | | | | |
| WNJY-F | | | | | WKQS-F | | | | | | | | | | |
| TOTAL | 81 | 100 | 744 | 100 | TOTAL | 17 | 100 | 302 | 100 | | | | | | |
| BLACK | 2 | 2 | 15 | 2 | BLACK | | | | | | | | | | |
| WPBR-A | | | | | WLYF-F | | | | | | | | | | |
| TOTAL | 21 | 100 | 377 | 100 | TOTAL | 30 | 100 | 430 | 100 | | | | | | |
| BLACK | | | 7 | 2 | BLACK | | | 7 | 2 | | | | | | |
| WPCK-A | | | | | WMXJ-F | | | | | | | | | | |
| TOTAL | 7 | 100 | 123 | 100 | TOTAL | 22 | 100 | 448 | 100 | | | | | | |
| BLACK | | | | | BLACK | | | 25 | 6 | | | | | | |
| WPOM-A | | | | | WNWS-A | | | | | | | | | | |
| TOTAL | 41 | 100 | 487 | 100 | TOTAL | 12 | 100 | 189 | 100 | | | | | | |
| BLACK | 40 | 98 | 424 | 91 | BLACK | | | | | | | | | | |
| WRMF-F | | | | | WRBD-A | | | | | | | | | | |
| TOTAL | 108 | 100 | 1188 | 100 | TOTAL | 10 | 100 | 214 | 100 | | | | | | |
| BLACK | 10 | 9 | 130 | 11 | BLACK | 10 | 100 | 214 | 100 | | | | | | |
| WSBR-A | | | | | WSHE-F | | | | | | | | | | |
| TOTAL | 13 | 100 | 223 | 100 | TOTAL | 52 | 100 | 535 | 100 | | | | | | |
| BLACK | | | | | BLACK | | | | | | | | | | |
| *WSWN-A | | | | | WTMI-F | | | | | | | | | | |
| TOTAL | 13 | 100 | 102 | 100 | TOTAL | 14 | 100 | 205 | 100 | | | | | | |
| BLACK | 10 | 77 | 74 | 73 | BLACK | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 1021 | 100 | 5614 | 100 | |
| BLACK | | | | | | | | | | | 124 | 12 | 661 | 12 | |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Metro Ethnic Composition

Persons 12+

MONDAY - SUNDAY 6AM - MID

| | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % | | AQH (00) | AQH % | CUME (00) | CUME % |
|----------------|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|--|-------------|----------|--------------|-----------|
| WAAV-A | | | | | | | | | | | | | | |
| TOTAL | 8 | 100 | 154 | 100 | | | | | | | | | | |
| BLACK | 1 | 13 | 31 | 20 | | | | | | | | | | |
| WBMS-A | | | | | | | | | | | | | | |
| TOTAL | 22 | 100 | 197 | 100 | | | | | | | | | | |
| BLACK | 20 | 91 | 169 | 86 | | | | | | | | | | |
| WDZD-F | | | | | | | | | | | | | | |
| TOTAL | 6 | 100 | 72 | 100 | | | | | | | | | | |
| BLACK | | | | | | | | | | | | | | |
| WGNI-F | | | | | | | | | | | | | | |
| TOTAL | 41 | 100 | 447 | 100 | | | | | | | | | | |
| BLACK | 6 | 15 | 72 | 16 | | | | | | | | | | |
| WHSL-F | | | | | | | | | | | | | | |
| TOTAL | 30 | 100 | 352 | 100 | | | | | | | | | | |
| BLACK | 2 | 7 | 36 | 10 | | | | | | | | | | |
| WJYW-F | | | | | | | | | | | | | | |
| TOTAL | 13 | 100 | 163 | 100 | | | | | | | | | | |
| BLACK | | | 5 | 3 | | | | | | | | | | |
| WMFD-A | | | | | | | | | | | | | | |
| TOTAL | 5 | 100 | 120 | 100 | | | | | | | | | | |
| BLACK | 2 | 40 | 27 | 23 | | | | | | | | | | |
| WVBS-F | | | | | | | | | | | | | | |
| TOTAL | 26 | 100 | 360 | 100 | | | | | | | | | | |
| BLACK | 4 | 15 | 85 | 24 | | | | | | | | | | |
| *WVCB-A | | | | | | | | | | | | | | |
| TOTAL | 3 | 100 | 27 | 100 | | | | | | | | | | |
| BLACK | 1 | 33 | 12 | 44 | | | | | | | | | | |
| WWIL-A | | | | | | | | | | | | | | |
| TOTAL | 18 | 100 | 225 | 100 | | | | | | | | | | |
| BLACK | 17 | 94 | 180 | 80 | | | | | | | | | | |
| WWQQ-F | | | | | | | | | | | | | | |
| TOTAL | 19 | 100 | 191 | 100 | | | | | | | | | | |
| BLACK | | | 9 | 5 | | | | | | | | | | |
| TOTALS | | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | 199 | 100 | 1153 | 100 |
| BLACK | | | | | | | | | | | 52 | 26 | 271 | 24 |

Footnote Symbols: * Audience estimates adjusted for actual broadcast schedule.

ARBITRON RATINGS

Glossary of Selected Arbitron Terms

1. AVERAGE QUARTER-HOUR PERSONS/AQH(00)/The estimated number of persons who listened to a station for a minimum of five minutes within a quarter-hour. The estimate is the average of the reported listening in the total number of quarter-hours the station was on the air during a reported daypart. This estimate is shown for the MSA.

2. AVERAGE QUARTER-HOUR PERSONS COMPOSITION/(AQH%)/The percent of total audience represented by the black and/or Hispanic audience for average quarter-hour estimates.

3. CUME PERSONS/CUME (00)/The estimated number of *different* persons who listened to a station for a minimum of five minutes (in a quarter-hour) within a reported daypart. (Cume estimates may also be referred to as *cumulative, unduplicated or reach* estimates.) This estimate is shown in the MSA.

4. CUME PERSONS COMPOSITION (CUME %)/The percent of total cume audience represented by the black and/or Hispanic audiences for cume estimates.

5. IN-TAB SAMPLE/The number of usable diaries actually tabulated in producing the report.

6. METRO SURVEY AREA (MSA)/Metro Survey Area definitions generally correspond to the federal government's Office of Management and Budget's Metropolitan Statistical Areas, Primary Metropolitan Statistical Areas or Consolidated Metropolitan Statistical Areas subject to the exception dictated by historical industry usage or other marketing considerations including the unanimous preference of Arbitron subscribers in the metro Survey Area.

7. MINIMUM REPORTING STANDARDS (MRS)/Specific Minimum Reporting Standards are applied to determine the stations listed in this report. (See Pars. 18-19)

8. SAMPLING UNIT/A geographic area consisting of a single county, a group of counties or a part of a county.

9. TOTALS (THIS REPORT)/The "TOTALS" line in the Metro Ethnic Composition report reflects only the audience listening of those stations listed in the AID station line up, not to all Persons Using Radio (PUR).

10. UNIVERSE/The estimated number of persons in all households (telephone and non-telephone) and in group quarters for the sex-age groups and geographic areas being reported.

For additional information, the reader is directed to *Standard Definitions of Broadcast Research Terms*, published by the National Association of Broadcasters, 1771 N Street, NW, Washington, DC, 20036.

Description of Methodology

SAMPLING AND MEASUREMENT TECHNIQUES

11. SAMPLING METHODOLOGY/Surveys for Arbitron Radio Market Reports are accomplished through the use of a geographic unit called a sampling unit. A sampling unit can consist of a single county, a group of counties or a part of a county. Portions of counties are defined by zip code information based on 1980 Census data.

Market sample size targets, expressed in terms of Total Persons 12+, are established for the MSA, TSA and, if applicable, the ADI. Diary return targets are established for each sampling unit with a probability proportional to the population in the survey area. The actual number of diaries placed in each sampling unit is determined by the diary return target, the achieved persons per household in the sample and the rate of return which Arbitron reasonably expects based on past placement and return experience.

For each 12-week survey period, a complete new sample of households is computer selected for each sampling unit through the use of a systematic interval selection technique. These samples of households are drawn from lists of subscribers appearing in current available telephone directories, supplied by Metromail. Expanded Sample Frame (ESF) is applied in MSA sampling units in all markets. ESF is designed to supplement standard telephone directory sample selection by including in the sample households not available in telephone directories. The

ESF sample is defined by computer, based upon knowledge gained from the listed telephone number sampling method. Residents of group quarters cannot normally be reached using listed directories; however, they may be included through the ESF technique. The total sample is then divided into approximately equal weekly random groups for placement.

If a need for additional samples arises after the original listed and ESF samples have been selected by the computer, then such additional samples may be selected by re-accessing the listed and ESF computer lists on hand.

12. ARBITRON RADIO LISTENING DIARY/Arbitron uses one-week individual diaries to gather listening information. Bilingual (Spanish-English) diaries are provided to all survey participants in the Metro of a Hispanic controlled market, who have either identified themselves as Hispanic in response to a race/nationality question or from whom race information was not obtained, or to any others indicating a preference for a bilingual diary. Cash incentives are provided as a means of stimulating respondent cooperation. These incentives may vary within sampling units. Arbitron sends a diary for each person 12+ reported in the sample household.

13. SAMPLE PLACEMENT AND DATA RETRIEVAL/Initially, Arbitron sends a letter to the sample households, informing them of their selection by the computer, and stating

that an interviewer will be calling to request their cooperation in the survey. Initial contact with ESF sample households is made by the interviewer at the time cooperation is requested. Arbitron interviewers are instructed to contact all selected sample households by telephone to ascertain the possibility of an industry affiliation; gain acceptance of the diaries; and to determine the number of persons 12+ living in the household at the time of the placement call.

Explicit instructions are provided to each interviewer and independent checks are regularly conducted by Arbitron interviewer coordinators and the Arbitron Field Operations Department. The interviewer may not always be under the direct control of Arbitron. In certain instances, independent telephone survey organizations are utilized by Arbitron. There may be instances where Arbitron instructions are not followed. Diaries are then mailed directly to the consenting sample households from Arbitron.

Interviewers are instructed to make a number of attempts to reach every household selected in the sample. These attempts are made at different hours of the day and evening. After the initial contact, the interviewer is directed to make additional contacts with the sample households; viz. the day before the survey begins to make sure the diary has been received; to assist members of the household in understanding the diary's purpose; to instruct how to keep the diary; to make sure no difficulties have developed; to remind the diarykeepers to return their diaries

Description of Methodology (continued)

after the survey week; and to thank them for cooperating in the survey. In cases where sample households would be so remotely located that substantial toll charges would be incurred, follow-up is made by mail rather than by telephone.

14. EXCEPTIONS/Arbitron reserves the right to exercise its best professional research judgment in modifying, waiving, or suspending any policy, procedure or element of methodology that would appear unreasonable, illogical or impractical in light of known conditions.

PROCESSING TECHNIQUES

15. PROCESSING OF DIARIES/Arbitron makes reasonable efforts to utilize all returned diaries. However, some diaries returned to Arbitron are unusable. Among those which are unusable are diaries which are obviously incomplete; are postmarked and/or arrive before the end of the survey week or after the production cut-off date; or which otherwise lack essential information. Only those with seven usable days are processed. The total number of in-tab diaries may be greater or less than the designated in-tab target.

Usable diaries may contain certain entries which may be modified or deleted via procedures performed in accordance with Arbitron's *Radio Edit Procedures Manual*. These diaries are then input so that certain computer checks can be made. These include ascertainment procedures, the allocation of credit for aberrated call letters and other logical analyses and pre-tabulation preparations.

CALCULATING TECHNIQUES

16. CALCULATION OF ESTIMATES/

a. Returned-Sample Weighting and Tabulation. In-tab diaries are weighted to reflect the estimated proportion of sex, age, geographic population and race (where ethnic weighting is employed) based on the characteristics of the survey area. Geographic area and sex-age control is maintained for diary returns by partitioning the survey area into sampling units and then subdividing the population of each sampling unit into sex-age tabulation groups. The value of each diary returned is a result of weighting the returned sample in an attempt to compensate for disproportionate returns from any sampling unit or sex-age group. In certain markets with high ethnic populations, weighting to compensate for disproportionate returns of ethnic diaries is used in addition to those mentioned above. With a value established for each diary, listening is estimated by adding the value of each diary in which listening is recorded to a particular station at a given time.

b. Broadcast Hours/Status Adjustment. Local time differences within a market that overlap time zones and time differences caused by seasonal time changes are accounted for in the results by adjusting diary

entries to the time observed by the home stations of the market being measured. Only one set of sign-on/sign-off times for a station is used in calculating audience estimates for the market report. Arbitron uses the sign-on/sign-off times, provided by the station, depicting the month closest to December and the shortest broadcast day within that month and audience estimates are adjusted for the station's actual broadcast schedule. When a station changes sign-on/sign-off times or commercial/non-commercial status during an Arbitron survey period, the times/status used in calculating audience estimates are taken from those days of operation comprising the majority of consecutive days of the survey period. The simulcast times/status are gathered from the station prior to the beginning of the survey. To be eligible for simulcast reporting, for a daypart, there must be no variation whatsoever from these reported times/status, during the survey, for the affected daypart. If a reported station advises Arbitron in writing of a change in its sign-on/sign-off times and/or commercial/non-commercial status, then the station, date and nature of the broadcasting change will be noted on Page 5B of the applicable Radio Market Report. Also noted on Page 5B are any reported technical difficulties that a station has experienced during the survey period.

c. Rounding of Calculations. At various stages of the projection of data, audience estimates are rounded. Mathematical manipulation of previously rounded narrow demographics or dayparts in this report may produce a result apparently contradictory to actual reported audience estimates.

CRITERIA FOR REPORTING STATIONS

17. CRITERIA FOR REPORTING STATIONS/

To be listed in an Arbitron report, a commercial radio station must engage in systematic regular commercial broadcasting pursuant to the authority of and the Rules and Regulations of the Federal Communications Commission or other appropriate governmental authority. Call letter designations exceeding four characters are shortened to four characters. Reported call letters are those in use on the last day of the survey. Non-commercial radio stations are not listed in this Arbitron market report and were not considered in the MRS evaluation. Further, audience estimates for a station which does not meet MRS for the Metro cannot be obtained in any way from this report.

18. MINIMUM REPORTING STANDARDS (MRS) FOR AM-ONLY AND FM-ONLY STATIONS/

A commercial AM-only or FM-only station is included in this report if it has met both of the following Minimum Reporting Standards for the Metro:

a. The station must have received five or more minutes of listening in a quarter-hour in at least ten Metro diaries or 1% of the Metro

in-tab diary target, whichever is greater, during the current survey of the market.

b. The station must have an Average Quarter-Hour MSA rating of at least 0.1 among persons 12+ for the time the station is on the air during the Monday-Sunday 6AM-Midnight period. Due to rounding, 0.05 or greater becomes 0.1. Rounding occurs at both the demographic and daypart summation levels.

19. MINIMUM REPORTING STANDARDS (MRS) FOR AM-FM COMBINATION STATIONS/

a. AM-FM affiliates which are simulcast for less than 10% of the total number of quarter-hours when both stations are on the air simultaneously (Monday-Sunday 6AM-Midnight) are considered to be separately programmed stations. Thus, each station will be considered independently, and each must independently meet the criteria used for AM-only or FM-only stations. (See Par. 18.)

b. AM-FM affiliates which are simulcast from 10% to 90% of the total number of quarter-hours when both stations are on the air simultaneously (Monday-Sunday 6AM-Midnight) are considered to be simulcast stations. Provided that one of the two stations meets both MRS criteria described in Paragraph 18 above, the second station is included in the report if (i) it meets the criteria of Paragraph 18(a) and (ii) it achieves the average quarter-hour rating described in Paragraph 18(b) for any one of the four basic Monday-Friday dayparts viz. (6AM-10AM; 10AM-3PM; 3PM-7PM; 7PM-Midnight).

c. AM-FM affiliates which are simulcast more than 90% of the total number of quarter-hours when both stations are on the air simultaneously (Monday-Sunday 6AM-Midnight) are regarded as totally simulcast stations and therefore will be treated as a single station in both phases of the MRS criteria described in Paragraph 18. If the combined audience of the two stations is sufficient to meet both criteria of Paragraph 18, then both stations will be listed in the report even though one (or both) stations might not meet the MRS criteria if considered individually.

20. HOME AND OUTSIDE STATIONS/Any station either licensed to a city located within the Metro of a market or which is recognized under Arbitron's policies and procedures as having appropriate multi-city of identification, is a home station. (However, if an AM and FM station simulcast programming and one of the two affiliates is a home station both will be treated as home stations.) All other stations are considered outside stations. The MRS for inclusion in a report are the same for all stations.

STATISTICAL RELIABILITY

21. SAMPLING ERROR/Arbitron estimates are subject to the statistical variances associated with all surveys using a sample of the universe and, additionally, to all of the fac-